

Politician Trust Survey

ONLINE Fieldwork: 10th-11th May 2017

Absolutes/col percents

Table 1

Q.1 How likely, on a scale of 0-10 are you to vote at the upcoming General Election where 0 is 'definitely won't vote' and 10 is 'definitely will vote'

Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
10 - Definitely will vote	1296	654	642	129	193	180	221	207	366	385	359	248	303	129	58	154	97	105	102	61	122	162	185	122	182	518
	65%	67%	62%	57%	56%	56%	62%	70%	79%	72%	64%	60%	61%	73%	69%	67%	58%	58%	68%	61%	63%	61%	66%	69%	65%	59%
9	218	120	98	24	35	42	41	33	43	54	65	50	48	12	5	33	20	26	15	14	25	28	20	20	28	104
	11%	12%	10%	11%	10%	13%	12%	11%	9%	10%	12%	12%	10%	7%	6%	14%	12%	14%	10%	14%	13%	10%	7%	11%	10%	12%
8	136	57	80	14	32	30	25	19	16	37	34	34	32	9	5	9	13	13	11	8	13	19	28	9	23	68
	7%	6%	8%	6%	9%	9%	7%	6%	3%	7%	6%	8%	6%	5%	6%	4%	8%	7%	7%	8%	7%	7%	10%	5%	8%	8%
7	72	30	43	11	20	18	15	6	3	14	29	10	19	4	6	6	10	4	4	3	5	17	9	5	13	45
	4%	3%	4%	5%	6%	5%	4%	2%	1%	3%	5%	3%	4%	2%	7%	3%	6%	2%	2%	3%	3%	6%	3%	3%	5%	5%
6	52	22	30	6	12	12	11	10	1	15	11	12	14	5	3	3	5	8	3	4	6	3	7	4	13	21
	3%	2%	3%	3%	3%	4%	3%	4%	*	3%	2%	3%	3%	3%	4%	1%	3%	4%	2%	4%	3%	1%	2%	3%	5%	2%
5	98	42	56	17	22	17	20	12	10	9	19	34	35	11	3	6	7	14	8	3	7	10	20	9	9	47
	5%	4%	5%	7%	6%	5%	6%	4%	2%	2%	3%	8%	7%	6%	4%	2%	4%	8%	5%	3%	4%	4%	7%	5%	3%	5%
4	11	6	4	5	2	2	1	-	1	3	4	-	3	1	2	2	*	1	-	1	-	1	-	3	1	6
	1%	1%	*	2%	*	1%	*	-	*	1%	1%	-	1%	1%	2%	1%	*	*	-	1%	-	*	-	2%	*	1%
3	20	9	11	7	5	2	3	1	2	1	9	3	6	-	1	5	4	1	3	-	3	1	*	2	2	11
	1%	1%	1%	3%	2%	1%	1%	*	*	*	2%	1%	1%	-	1%	2%	2%	1%	2%	-	2%	*	*	1%	1%	1%
2	13	5	9	4	1	5	1	1	2	2	3	2	6	-	-	3	3	2	-	-	3	2	1	-	-	8
	1%	*	1%	2%	*	1%	*	*	*	*	1%	*	1%	-	-	1%	2%	1%	-	-	1%	1%	*	-	-	1%
1	21	9	13	3	4	4	5	2	3	2	9	6	5	-	-	1	2	5	3	2	1	4	2	1	2	13
	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	-	-	*	1%	3%	2%	2%	*	2%	1%	1%	1%	1%
0 - Definitely won't vote	69	26	43	5	19	12	13	5	14	14	17	13	25	6	1	8	7	3	2	5	7	22	6	1	7	36
	3%	3%	4%	2%	5%	4%	4%	2%	3%	3%	3%	3%	5%	3%	2%	4%	4%	1%	2%	5%	4%	8%	2%	1%	2%	4%
Mean	8.71	8.88	8.54	8.29	8.26	8.45	8.61	9.09	9.25	9.11	8.71	8.58	8.37	8.96	8.87	8.80	8.38	8.56	8.89	8.61	8.71	8.29	8.84	9.03	8.87	8.46
Standard deviation	2.46	2.27	2.62	2.66	2.78	2.55	2.52	1.95	2.13	2.04	2.47	2.47	2.79	2.25	2.12	2.48	2.71	2.42	2.24	2.62	2.49	3.04	2.18	1.93	2.15	2.65
Standard error	0.05	0.07	0.08	0.18	0.16	0.14	0.13	0.11	0.09	0.08	0.10	0.14	0.12	0.17	0.24	0.17	0.20	0.19	0.19	0.25	0.17	0.19	0.13	0.14	0.13	0.09

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Table 2

Q.2 As far as you know, please write in the date of the upcoming General Election, using the format DD/MM

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Correct	1556	764	792	162	261	227	276	239	391	431	450	308	367	137	67	178	133	129	116	76	149	210	214	146	225	634
	78%	78%	77%	72%	76%	70%	77%	81%	85%	80%	81%	75%	74%	78%	79%	77%	79%	71%	77%	76%	77%	79%	77%	83%	80%	72%
Incorrect	451	216	235	62	84	96	82	56	71	107	109	105	130	40	18	53	36	52	34	24	44	57	65	30	55	243
	22%	22%	23%	28%	24%	30%	23%	19%	15%	20%	19%	25%	26%	22%	21%	23%	21%	29%	23%	24%	23%	21%	23%	17%	20%	28%

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Table 3

Q.3 How closely, if at all, will you be paying attention to the following in the next few weeks?

Summary Table

Base: All respondents

		End of the Premier League season	Britain's Got Talent	General Election	New series of Game of Thrones	British and Irish Lions Rugby Tour	Brexit negotiations	Donald Trump's Presidency
Unweighted base		2007	2007	2007	2007	2007	2007	2007
Weighted base		2007	2007	2007	2007	2007	2007	2007
NET: Closely		706 35%	527 26%	1602 80%	449 22%	439 22%	1523 76%	915 46%
Very closely	(4)	371 18%	220 11%	772 38%	312 16%	153 8%	589 29%	196 10%
Fairly closely	(3)	335 17%	306 15%	830 41%	137 7%	286 14%	934 47%	719 36%
Not very closely	(2)	300 15%	357 18%	313 16%	214 11%	417 21%	362 18%	716 36%
Not at all	(1)	1001 50%	1123 56%	92 5%	1345 67%	1151 57%	121 6%	376 19%
NET: Not closely		1301 65%	1480 74%	405 20%	1558 78%	1568 78%	484 24%	1092 54%
Mean		2.04	1.81	3.14	1.71	1.72	2.99	2.37
Standard deviation		1.18	1.06	0.84	1.13	0.97	0.85	0.90
Standard error		0.03	0.02	0.02	0.03	0.02	0.02	0.02

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Table 4
Q.3 How closely, if at all, will you be paying attention to the following in the next few weeks?
End of the Premier League season
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810	
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877	
NET: Closely	706 35%	503 51%	202 20%	68 30%	138 40%	139 43%	140 39%	94 32%	128 28%	224 42%	198 35%	140 34%	143 29%	51 29%	29 35%	114 49%	54 32%	69 38%	46 30%	41 41%	51 27%	100 37%	103 37%	47 27%	102 37%	367 42%	
Very closely	(4) 18%	371 30%	289 8%	82 18%	41 21%	72 23%	73 20%	72 17%	50 14%	63 23%	121 18%	103 16%	67 16%	80 12%	15 18%	54 23%	25 15%	32 18%	24 16%	25 25%	26 14%	64 24%	59 21%	26 15%	49 18%	191 22%	
Fairly closely	(3) 17%	335 22%	214 12%	121 12%	27 19%	66 20%	66 19%	68 15%	43 14%	64 19%	103 17%	96 18%	73 13%	63 17%	30 17%	14 26%	60 17%	29 20%	37 15%	22 16%	16 13%	25 13%	36 16%	45 12%	21 19%	53 20%	176
Not very closely	(2) 15%	300 13%	132 16%	169 13%	29 13%	46 13%	48 15%	58 16%	42 14%	78 17%	72 13%	91 16%	73 18%	65 13%	21 12%	20 24%	27 12%	32 19%	28 16%	27 18%	9 9%	26 13%	46 17%	44 16%	19 11%	54 19%	124
Not at all	(1) 50%	1001 35%	344 64%	657 57%	128 47%	161 42%	136 45%	159 54%	159 56%	257 45%	241 48%	271 48%	200 58%	289 60%	105 41%	34 39%	90 49%	82 46%	83 52%	78 50%	50 60%	116 45%	121 47%	132 62%	110 44%	123 44%	386
NET: Not closely	1301 65%	476 49%	825 80%	157 70%	207 60%	184 57%	217 61%	202 68%	335 72%	314 58%	361 65%	273 66%	354 71%	126 71%	55 65%	117 51%	115 68%	112 62%	105 70%	59 59%	141 73%	167 63%	176 63%	129 73%	177 63%	510 58%	
Mean	2.04	2.46	1.64	1.91	2.14	2.23	2.15	1.95	1.86	2.19	2.05	2.02	1.87	1.81	2.12	2.34	1.98	2.10	1.94	2.16	1.80	2.16	2.11	1.80	2.11	2.20	
Standard deviation	1.18	1.24	0.97	1.19	1.21	1.22	1.19	1.17	1.11	1.23	1.18	1.15	1.16	1.09	1.14	1.21	1.12	1.17	1.14	1.28	1.11	1.24	1.21	1.14	1.15	1.21	
Standard error	0.03	0.04	0.03	0.08	0.07	0.07	0.06	0.07	0.05	0.05	0.05	0.06	0.05	0.08	0.13	0.08	0.08	0.09	0.10	0.12	0.08	0.08	0.08	0.09	0.07	0.04	

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Table 5
Q.3 How closely, if at all, will you be paying attention to the following in the next few weeks?
Britain's Got Talent
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
NET: Closely	527 26%	195 20%	332 32%	72 32%	108 31%	108 34%	88 25%	74 25%	77 17%	106 20%	150 27%	110 27%	160 32%	39 22%	25 29%	62 27%	51 30%	58 32%	33 22%	29 29%	41 21%	73 28%	78 28%	38 22%	79 28%	259 29%
Very closely	(4) 11%	220 7%	148 14%	27 12%	52 15%	47 14%	32 9%	31 11%	31 7%	40 7%	57 10%	51 12%	72 15%	17 10%	13 15%	28 12%	22 13%	26 15%	16 10%	13 13%	18 9%	30 11%	27 10%	11 6%	40 14%	108 12%
Fairly closely	(3) 15%	306 13%	183 18%	44 20%	55 16%	62 19%	55 16%	43 15%	46 10%	66 12%	93 17%	59 14%	88 18%	22 12%	12 14%	34 15%	29 17%	32 18%	17 12%	16 15%	23 12%	44 16%	51 18%	28 16%	39 14%	151 17%
Not very closely	(2) 18%	357 17%	191 19%	40 18%	64 19%	68 21%	62 17%	47 16%	75 16%	99 18%	95 17%	89 22%	74 15%	31 18%	24 28%	46 20%	30 18%	30 17%	27 18%	12 12%	37 19%	49 18%	44 16%	27 15%	51 18%	155 18%
Not at all	(1) 56%	1123 63%	505 49%	113 50%	173 50%	146 45%	207 58%	173 59%	310 67%	332 62%	314 56%	214 52%	263 53%	107 60%	36 43%	123 53%	88 52%	92 51%	90 60%	59 59%	115 60%	144 54%	158 57%	111 63%	148 53%	464 53%
NET: Not closely	1480 74%	784 80%	696 68%	153 68%	237 69%	215 66%	269 75%	221 75%	385 83%	431 80%	409 73%	303 73%	337 68%	138 78%	60 71%	169 73%	118 70%	122 68%	117 78%	72 71%	152 79%	194 72%	201 72%	138 78%	200 72%	618 71%
Mean	1.81	1.64	1.98	1.94	1.96	2.03	1.76	1.77	1.56	1.65	1.81	1.87	1.94	1.72	2.02	1.86	1.91	1.96	1.73	1.83	1.71	1.85	1.81	1.65	1.90	1.89
Standard deviation	1.06	0.96	1.12	1.09	1.13	1.11	1.02	1.05	0.92	0.96	1.05	1.07	1.13	1.02	1.09	1.07	1.10	1.13	1.03	1.12	1.00	1.06	1.05	0.96	1.11	1.09
Standard error	0.02	0.03	0.04	0.07	0.06	0.06	0.05	0.06	0.04	0.04	0.04	0.06	0.05	0.08	0.13	0.07	0.08	0.09	0.09	0.11	0.07	0.07	0.06	0.07	0.07	0.04

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Table 6
Q.3 How closely, if at all, will you be paying attention to the following in the next few weeks?
General Election
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810	
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877	
NET: Closely	1602	815	787	181	271	244	266	236	405	470	453	317	362	137	70	195	131	138	118	77	147	217	230	143	231	675	
	80%	83%	77%	81%	79%	75%	74%	80%	88%	87%	81%	77%	73%	78%	83%	85%	78%	76%	78%	77%	76%	81%	82%	81%	83%	77%	
Very closely	(4)	772	447	326	79	123	99	134	98	240	279	190	141	162	55	33	92	62	63	61	33	78	114	110	72	97	306
		38%	46%	32%	35%	36%	31%	37%	33%	52%	52%	34%	34%	33%	31%	39%	40%	37%	35%	40%	33%	40%	43%	39%	41%	35%	35%
Fairly closely	(3)	830	369	461	102	148	144	132	138	165	190	263	177	200	82	37	104	69	75	57	44	69	102	120	71	134	370
		41%	38%	45%	45%	43%	45%	37%	47%	36%	35%	47%	43%	40%	46%	43%	45%	41%	42%	38%	44%	36%	38%	43%	40%	48%	42%
Not very closely	(2)	313	129	183	30	52	67	66	47	50	62	90	71	89	31	9	26	28	37	30	18	35	33	38	27	41	161
		16%	13%	18%	13%	15%	21%	19%	16%	11%	12%	16%	17%	18%	18%	11%	17%	17%	21%	20%	18%	18%	13%	14%	15%	15%	18%
Not at all	(1)	92	35	57	14	21	12	25	12	8	5	16	25	46	9	5	9	9	6	3	5	11	17	11	7	7	41
		5%	4%	6%	6%	6%	4%	7%	4%	2%	1%	3%	6%	9%	5%	6%	4%	5%	3%	2%	5%	6%	6%	4%	4%	2%	5%
NET: Not closely		405	164	240	44	74	79	91	60	57	67	106	96	135	40	15	35	37	43	33	23	46	50	49	34	48	202
		20%	17%	23%	19%	21%	25%	26%	20%	12%	13%	19%	23%	27%	22%	17%	15%	22%	24%	22%	23%	24%	19%	18%	19%	17%	23%
Mean		3.14	3.25	3.03	3.10	3.08	3.02	3.05	3.09	3.38	3.39	3.12	3.05	2.96	3.04	3.16	3.20	3.09	3.08	3.17	3.05	3.11	3.18	3.18	3.18	3.15	3.07
Standard deviation		0.84	0.82	0.85	0.85	0.87	0.82	0.92	0.81	0.74	0.73	0.78	0.87	0.94	0.83	0.86	0.80	0.86	0.82	0.81	0.85	0.90	0.88	0.81	0.83	0.76	0.84
Standard error		0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.03	0.03	0.03	0.05	0.04	0.06	0.10	0.05	0.06	0.06	0.07	0.08	0.06	0.05	0.05	0.06	0.05	0.03

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Table 7

Q.3 How closely, if at all, will you be paying attention to the following in the next few weeks?

New series of Game of Thrones

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810	
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877	
NET: Closely	449	235	213	75	125	100	66	40	42	138	143	96	72	45	31	55	36	42	33	21	31	56	63	36	71	230	
	22%	24%	21%	34%	36%	31%	18%	13%	9%	26%	26%	23%	14%	25%	36%	24%	21%	23%	22%	21%	16%	21%	22%	20%	26%	26%	
Very closely	(4)	312	154	157	56	91	70	36	30	95	102	63	52	33	22	41	22	33	21	18	22	36	39	23	46	156	
		16%	16%	15%	25%	26%	22%	10%	10%	7%	18%	18%	15%	10%	19%	26%	18%	18%	14%	18%	12%	14%	14%	13%	17%	18%	
Fairly closely	(3)	137	81	56	20	35	31	30	10	43	40	34	20	12	9	14	14	9	12	3	9	19	24	13	25	74	
		7%	8%	5%	9%	10%	9%	8%	3%	8%	7%	8%	4%	7%	10%	6%	8%	5%	8%	3%	4%	7%	8%	7%	9%	8%	
Not very closely	(2)	214	121	93	28	32	49	34	31	40	58	41	53	15	11	33	19	14	16	5	12	50	31	10	34	101	
		11%	12%	9%	13%	9%	15%	9%	10%	9%	11%	11%	10%	8%	13%	14%	11%	8%	10%	5%	6%	19%	11%	6%	12%	11%	
Not at all	(1)	1345	624	721	121	187	174	258	225	380	342	355	275	373	117	43	143	114	124	101	74	150	162	186	131	547	
		67%	64%	70%	54%	54%	54%	72%	76%	82%	64%	63%	67%	75%	66%	51%	62%	68%	69%	67%	74%	78%	61%	67%	74%	62%	62%
NET: Not closely		1558	744	814	149	220	223	291	255	420	400	417	317	425	132	54	176	133	138	117	79	162	216	141	208	647	
		78%	76%	79%	66%	64%	69%	82%	87%	91%	74%	74%	77%	86%	75%	64%	76%	79%	77%	78%	79%	84%	79%	78%	80%	74%	74%
Mean		1.71	1.76	1.66	2.04	2.08	1.99	1.56	1.47	1.34	1.80	1.80	1.72	1.50	1.78	2.11	1.80	1.67	1.73	1.69	1.65	1.50	1.74	1.70	1.59	1.80	1.82
Standard deviation		1.13	1.14	1.12	1.27	1.30	1.22	1.01	0.96	0.82	1.18	1.18	1.13	0.98	1.20	1.29	1.17	1.08	1.19	1.11	1.18	1.02	1.08	1.11	1.08	1.16	1.18
Standard error		0.03	0.04	0.04	0.09	0.07	0.07	0.05	0.06	0.04	0.05	0.05	0.06	0.04	0.09	0.15	0.08	0.08	0.09	0.09	0.11	0.07	0.07	0.07	0.08	0.07	0.04

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Absolutes/col percents

Table 8

Q.3 How closely, if at all, will you be paying attention to the following in the next few weeks?

British and Irish Lions Rugby Tour

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate	
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810	
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877	
NET: Closely	439	306	133	46	75	53	81	72	112	151	113	88	87	42	16	43	34	44	34	36	35	44	72	38	66	195	
	22%	31%	13%	20%	22%	16%	23%	24%	24%	28%	20%	21%	17%	24%	19%	19%	20%	24%	22%	35%	18%	17%	26%	22%	24%	22%	
Very closely	(4)	153	118	35	19	24	17	28	26	39	55	32	27	38	9	4	18	8	15	12	16	19	13	22	17	19	72
		8%	12%	3%	9%	7%	5%	8%	9%	8%	10%	6%	6%	8%	5%	4%	8%	5%	9%	8%	16%	10%	5%	8%	9%	7%	8%
Fairly closely	(3)	286	188	98	26	51	36	54	46	73	96	80	61	49	33	12	25	26	29	22	19	16	31	50	22	46	124
		14%	19%	10%	12%	15%	11%	15%	16%	16%	18%	14%	15%	10%	19%	14%	11%	16%	16%	14%	19%	8%	12%	18%	12%	17%	14%
Not very closely	(2)	417	213	204	35	64	88	80	49	100	108	126	93	90	30	14	60	41	34	33	18	41	58	48	40	59	191
		21%	22%	20%	16%	19%	27%	22%	17%	22%	20%	23%	23%	18%	17%	26%	25%	19%	22%	18%	21%	22%	17%	23%	21%	22%	
Not at all	(1)	1151	461	690	144	206	182	196	174	250	278	321	321	105	54	128	93	103	84	47	117	165	159	98	154	490	
		57%	47%	67%	64%	60%	56%	55%	59%	54%	52%	57%	56%	64%	59%	65%	55%	57%	56%	46%	61%	62%	57%	56%	55%	56%	
NET: Not closely	1568	674	894	179	270	270	276	223	350	386	446	325	410	135	69	187	134	136	117	65	158	223	207	138	213	682	
	78%	69%	87%	80%	78%	84%	77%	76%	76%	72%	80%	79%	83%	76%	81%	81%	80%	76%	78%	65%	82%	83%	74%	78%	76%	78%	
Mean	1.72	1.96	1.49	1.65	1.69	1.65	1.76	1.74	1.79	1.87	1.69	1.72	1.61	1.69	1.58	1.71	1.70	1.76	1.75	2.05	1.67	1.60	1.77	1.76	1.75	1.75	
Standard deviation	0.97	1.07	0.80	0.99	0.96	0.87	0.98	1.02	1.00	1.05	0.92	0.94	0.95	0.95	0.89	0.95	0.90	1.01	0.98	1.15	0.99	0.88	1.01	1.00	0.97	0.98	
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.06	0.04	0.04	0.04	0.05	0.04	0.07	0.10	0.06	0.07	0.08	0.08	0.11	0.07	0.05	0.06	0.07	0.06	0.03	

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Absolutes/col percents

Table 9

Q.3 How closely, if at all, will you be paying attention to the following in the next few weeks?

Brexit negotiations

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810	
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877	
NET: Closely	1523	788	736	153	252	220	267	233	399	458	428	308	331	129	62	169	127	127	117	77	144	210	233	129	215	647	
	76%	80%	72%	68%	73%	68%	75%	79%	86%	85%	76%	74%	67%	73%	74%	73%	75%	70%	78%	76%	75%	79%	83%	73%	77%	74%	
Very closely	(4)	589	329	260	42	83	70	100	89	205	156	113	124	41	25	58	48	46	43	28	62	91	86	61	63	239	
		29%	34%	25%	18%	24%	22%	28%	30%	44%	36%	28%	27%	25%	30%	25%	29%	25%	29%	28%	32%	34%	31%	35%	23%	27%	
Fairly closely	(3)	934	459	476	112	168	150	167	144	194	262	271	195	206	88	37	110	79	81	74	49	82	119	147	68	152	407
		47%	47%	46%	50%	49%	46%	47%	49%	42%	49%	48%	47%	41%	50%	44%	48%	47%	45%	49%	49%	42%	45%	53%	39%	54%	46%
Not very closely	(2)	362	141	221	45	64	88	58	51	56	64	110	83	105	35	15	42	33	40	29	18	38	41	34	38	46	180
		18%	14%	22%	20%	19%	27%	16%	17%	12%	12%	20%	20%	21%	20%	18%	18%	20%	22%	20%	17%	20%	15%	12%	21%	17%	21%
Not at all	(1)	121	51	71	27	29	16	33	11	7	16	22	22	61	13	7	20	8	14	4	6	10	16	12	10	18	50
		6%	5%	7%	12%	8%	5%	9%	4%	1%	3%	4%	5%	12%	7%	8%	9%	5%	8%	3%	6%	5%	6%	4%	6%	6%	6%
NET: Not closely		484	192	292	71	93	103	91	62	63	80	132	105	167	48	22	62	42	53	34	24	48	57	46	47	64	230
		24%	20%	28%	32%	27%	32%	25%	21%	14%	15%	24%	26%	33%	27%	26%	27%	25%	30%	22%	24%	25%	21%	17%	27%	23%	26%
Mean		2.99	3.09	2.90	2.75	2.89	2.85	2.93	3.06	3.19	3.01	2.96	2.79	2.89	2.95	2.90	2.99	2.88	3.04	2.98	3.02	3.06	3.10	3.02	2.93	2.95	
Standard deviation		0.85	0.82	0.86	0.89	0.87	0.81	0.90	0.79	0.74	0.75	0.80	0.83	0.96	0.85	0.91	0.88	0.83	0.87	0.77	0.84	0.86	0.86	0.77	0.89	0.80	0.84
Standard error		0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.03	0.03	0.05	0.04	0.06	0.10	0.06	0.06	0.07	0.06	0.08	0.06	0.05	0.05	0.07	0.05	0.03	

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Absolutes/col percents

Table 10
Q.3 How closely, if at all, will you be paying attention to the following in the next few weeks?
Donald Trump's Presidency
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810	
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877	
NET: Closely	915	491	424	90	160	142	156	119	248	315	255	174	172	88	41	105	69	74	69	38	82	141	127	80	126	388	
	46%	50%	41%	40%	46%	44%	44%	40%	54%	59%	46%	42%	35%	50%	49%	45%	41%	41%	46%	38%	43%	53%	46%	45%	45%	44%	
Very closely	(4)	196	112	85	18	43	33	29	19	53	67	56	42	30	9	21	7	12	10	14	16	35	20	22	22	89	
		10%	11%	8%	8%	12%	10%	8%	7%	11%	12%	10%	10%	6%	17%	10%	9%	4%	7%	7%	14%	8%	13%	7%	13%	8%	10%
Fairly closely	(3)	719	380	339	72	118	109	127	99	195	248	198	132	141	58	32	83	62	62	59	25	66	106	107	58	104	299
		36%	39%	33%	32%	34%	34%	35%	34%	42%	46%	35%	32%	28%	33%	38%	36%	37%	34%	39%	24%	34%	40%	38%	33%	37%	34%
Not very closely	(2)	716	340	376	82	116	122	119	119	156	161	224	155	176	58	30	83	65	68	49	39	72	90	97	66	108	312
		36%	35%	37%	37%	34%	38%	33%	40%	34%	30%	40%	37%	35%	33%	35%	36%	38%	38%	33%	38%	37%	34%	35%	37%	39%	36%
Not at all	(1)	376	148	228	52	68	59	82	57	58	61	81	85	149	30	13	43	34	38	33	23	39	36	54	31	45	178
		19%	15%	22%	23%	20%	18%	23%	19%	13%	11%	14%	20%	30%	17%	16%	19%	20%	21%	22%	23%	20%	14%	19%	17%	16%	20%
NET: Not closely		1092	488	604	134	185	181	201	176	214	223	305	239	325	89	43	126	99	106	82	62	111	126	152	96	153	489
		54%	50%	59%	60%	54%	56%	56%	60%	46%	41%	54%	58%	65%	50%	51%	55%	59%	59%	54%	62%	57%	47%	54%	55%	55%	56%
Mean		2.37	2.46	2.27	2.25	2.39	2.36	2.29	2.28	2.52	2.60	2.41	2.32	2.11	2.50	2.43	2.36	2.25	2.27	2.30	2.29	2.30	2.53	2.33	2.41	2.37	2.34
Standard deviation		0.90	0.88	0.90	0.90	0.94	0.90	0.91	0.85	0.86	0.85	0.86	0.91	0.91	0.97	0.88	0.89	0.83	0.87	0.88	0.98	0.89	0.89	0.87	0.92	0.85	0.91
Standard error		0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.04	0.03	0.04	0.05	0.04	0.07	0.10	0.06	0.06	0.07	0.07	0.09	0.06	0.05	0.05	0.07	0.05	0.03

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Absolutes/col percents

Table 11
Q.4 As far as you know, are each of the following statements true or false?
Summary Table
Base: All respondents

	Statements					
	You can vote by post at the General Election	You can vote by text/SMS at the General Election	You have to show photo ID (e.g. passport, driver's license) when voting at the General Election	The proportion of MPs a Party wins in the House of Commons directly corresponds to the proportion of votes they win across the country in the election	You have to be at least 18 years old to vote in the General Election	Prisoners are not allowed to vote in the General Election
Unweighted base	2007	2007	2007	2007	2007	2007
Weighted base	2007	2007	2007	2007	2007	2007
True	1863 93%	63 3%	212 11%	306 15%	1845 92%	996 50%
False	56 3%	1531 76%	1601 80%	1124 56%	101 5%	463 23%
Don't know	88 4%	413 21%	194 10%	577 29%	61 3%	547 27%

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Absolutes/col percents

Table 12

Q.4 As far as you know, are each of the following statements true or false?

You can vote by post at the General Election

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
True	1863	902	961	195	296	297	334	288	454	511	521	372	460	169	81	212	152	161	141	96	181	241	258	171	265	791
	93%	92%	94%	87%	86%	92%	93%	98%	98%	95%	93%	90%	92%	96%	96%	92%	90%	89%	94%	96%	94%	90%	93%	97%	95%	90%
False	56	30	26	14	21	8	6	3	4	18	13	10	16	4	2	7	6	5	3	3	4	16	6	2	7	29
	3%	3%	3%	6%	6%	3%	2%	1%	1%	3%	2%	2%	3%	3%	2%	3%	4%	3%	2%	3%	2%	6%	2%	1%	3%	3%
Don't know	88	47	40	17	28	18	18	4	4	9	25	31	22	3	2	12	11	15	7	1	8	11	15	4	7	57
	4%	5%	4%	7%	8%	5%	5%	1%	1%	2%	5%	8%	4%	2%	2%	5%	6%	8%	5%	1%	4%	4%	5%	2%	2%	7%

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Absolutes/col percents

Table 13

Q.4 As far as you know, are each of the following statements true or false?

You can vote by text/SMS at the General Election

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
True	63	31	32	2	19	17	13	6	6	13	18	11	21	9	5	8	6	6	1	4	6	8	9	2	15	32
	3%	3%	3%	1%	5%	5%	4%	2%	1%	2%	3%	3%	4%	5%	5%	4%	4%	3%	1%	4%	3%	3%	3%	1%	5%	4%
False	1531	778	753	191	255	232	268	232	353	444	440	299	347	135	62	177	128	127	122	81	140	207	212	141	211	670
	76%	79%	73%	85%	74%	72%	75%	78%	76%	83%	79%	72%	70%	77%	73%	77%	76%	70%	81%	81%	73%	78%	76%	80%	76%	76%
Don't know	413	171	242	32	71	74	75	57	103	80	101	103	129	32	18	45	35	48	28	15	47	52	59	34	53	175
	21%	17%	24%	14%	21%	23%	21%	19%	22%	15%	18%	25%	26%	18%	22%	20%	21%	27%	18%	15%	24%	19%	21%	19%	19%	20%

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Absolutes/col percents

Table 14

Q.4 As far as you know, are each of the following statements true or false?

You have to show photo ID (e.g. passport, driver's license) when voting at the General Election

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern London	South East	South West	Public	Private	
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
True	212	90	122	61	79	44	15	4	11	66	63	40	43	12	6	31	13	13	11	5	16	49	40	17	28	129
	11%	9%	12%	27%	23%	13%	4%	1%	2%	12%	11%	10%	9%	7%	7%	14%	8%	7%	8%	5%	8%	18%	14%	9%	10%	15%
False	1601	805	796	137	212	243	305	272	432	436	446	328	391	154	67	182	138	140	124	87	160	183	216	149	224	641
	80%	82%	77%	61%	62%	75%	85%	92%	94%	81%	80%	79%	79%	87%	80%	79%	82%	77%	83%	87%	83%	68%	77%	84%	80%	73%
Don't know	194	85	109	28	54	36	37	19	19	35	50	45	63	11	11	17	17	28	15	8	17	36	23	11	27	107
	10%	9%	11%	12%	16%	11%	10%	7%	4%	7%	9%	11%	13%	6%	13%	8%	10%	15%	10%	8%	9%	13%	8%	6%	10%	12%

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Absolutes/col percents

Table 15

Q.4 As far as you know, are each of the following statements true or false?

The proportion of MPs a Party wins in the House of Commons directly corresponds to the proportion of votes they win across the country in the election

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
True	306	125	180	39	78	67	47	40	35	72	85	71	79	20	12	33	34	26	24	16	26	38	49	28	51	152
	15%	13%	18%	17%	22%	21%	13%	13%	8%	13%	15%	17%	16%	11%	14%	14%	20%	14%	16%	16%	13%	14%	18%	16%	18%	17%
False	1124	682	442	97	138	140	205	191	353	376	306	209	233	108	48	132	81	94	88	63	117	127	157	109	153	421
	56%	70%	43%	43%	40%	43%	57%	65%	76%	70%	55%	50%	47%	61%	57%	57%	48%	52%	59%	63%	61%	48%	56%	62%	55%	48%
Don't know	577	172	405	88	130	115	105	64	74	89	169	134	185	49	24	66	54	60	38	22	50	101	73	40	75	304
	29%	18%	39%	39%	38%	36%	29%	22%	16%	17%	30%	32%	37%	28%	29%	28%	32%	33%	25%	22%	26%	38%	26%	22%	27%	35%

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Absolutes/col percents

Table 16

Q.4 As far as you know, are each of the following statements true or false?

You have to be at least 18 years old to vote in the General Election

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
True	1845	897	948	210	296	292	328	278	441	508	514	376	447	130	82	213	157	168	142	93	188	245	257	170	261	785
	92%	92%	92%	93%	86%	91%	92%	94%	95%	95%	92%	91%	90%	74%	98%	92%	93%	93%	94%	93%	97%	92%	92%	96%	94%	90%
False	101	52	49	5	27	21	23	11	14	20	28	25	28	38	2	7	6	7	5	5	4	11	13	3	16	52
	5%	5%	5%	2%	8%	6%	7%	4%	3%	4%	5%	6%	6%	21%	2%	3%	4%	4%	4%	5%	2%	4%	5%	2%	6%	6%
Don't know	61	30	31	10	22	10	5	6	8	9	18	12	22	9	-	12	5	6	3	2	1	11	9	4	1	41
	3%	3%	3%	4%	7%	3%	1%	2%	2%	2%	3%	3%	4%	5%	-	5%	3%	3%	2%	2%	*	4%	3%	2%	*	5%

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Absolutes/col percents

Table 17

Q.4 As far as you know, are each of the following statements true or false?

Prisoners are not allowed to vote in the General Election

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
True	996	549	447	87	120	144	190	181	274	290	277	175	255	83	44	113	83	92	89	43	100	120	129	101	120	398
	50%	56%	43%	39%	35%	45%	53%	61%	59%	54%	50%	42%	51%	47%	52%	49%	49%	51%	59%	43%	52%	45%	46%	57%	43%	45%
False	463	233	231	44	94	83	88	63	92	133	127	93	110	54	23	52	44	28	33	30	45	59	68	28	85	206
	23%	24%	22%	19%	27%	26%	25%	21%	20%	25%	23%	22%	22%	30%	27%	22%	26%	15%	22%	30%	23%	22%	24%	16%	31%	24%
Don't know	547	197	350	94	131	96	79	52	96	114	155	145	133	40	18	66	41	61	29	27	48	88	82	47	73	273
	27%	20%	34%	42%	38%	30%	22%	18%	21%	21%	28%	35%	27%	23%	22%	29%	25%	33%	19%	27%	25%	33%	29%	27%	26%	31%

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Absolutes/col percents

Table 18
Q.5 To the best of your knowledge, please write in who you think the person is in each picture
Theresa May
Base: All respondents

	Gender		Age							Social Grade				Region									Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Correct	1877	920	957	202	310	288	347	280	449	507	523	394	453	165	80	220	161	173	142	96	175	244	257	165	261	804
	94%	94%	93%	90%	90%	89%	97%	95%	97%	94%	93%	96%	91%	93%	95%	95%	95%	96%	94%	96%	91%	91%	92%	93%	93%	92%
The Prime Minister	11	6	4	1	-	2	1	2	5	2	1	4	5	5	-	-	-	1	1	-	-	2	1	1	4	2
	1%	1%	*	1%	-	1%	*	1%	1%	*	*	1%	1%	3%	-	-	-	*	*	-	-	1%	*	1%	2%	*
Incorrect	119	54	66	21	35	32	10	14	8	29	36	15	40	7	4	11	8	7	8	4	17	21	21	10	14	70
	6%	5%	6%	9%	10%	10%	3%	5%	2%	5%	6%	4%	8%	4%	5%	5%	5%	4%	5%	4%	9%	8%	7%	6%	5%	8%

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Absolutes/col percents

Table 19

Q.5 To the best of your knowledge, please write in who you think the person is in each picture

Jeremy Corbyn

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Correct	1764	884	880	176	264	272	329	280	443	489	489	365	421	157	75	211	144	151	133	89	175	234	237	158	245	739
	88%	90%	86%	78%	77%	84%	92%	95%	96%	91%	87%	88%	85%	89%	89%	91%	85%	84%	88%	89%	91%	88%	85%	90%	88%	84%
The Labour leader	8	6	2	-	-	1	-	2	6	1	-	5	2	4	-	-	-	1	1	-	-	2	-	2	4	-
	*	1%	*	-	-	*	-	1%	1%	*	-	1%	*	2%	-	-	-	*	*	-	-	1%	-	1%	2%	-
Incorrect	234	89	145	49	81	50	28	13	13	47	71	42	74	16	9	20	25	29	17	11	18	32	42	16	30	138
	12%	9%	14%	22%	23%	15%	8%	5%	3%	9%	13%	10%	15%	9%	11%	9%	15%	16%	11%	11%	9%	12%	15%	9%	11%	16%

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Absolutes/col percents

Table 20

Q.5 To the best of your knowledge, please write in who you think the person is in each picture

Tim Farron

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Correct	1135	641	494	110	133	158	208	180	345	360	344	209	223	94	46	142	92	98	85	57	114	134	167	106	154	431
	57%	65%	48%	49%	39%	49%	58%	61%	75%	67%	61%	51%	45%	53%	55%	61%	54%	54%	56%	57%	59%	50%	60%	60%	55%	49%
The Libdem leader	24	14	11	-	2	2	6	2	13	5	3	6	9	1	2	1	-	2	5	1	2	5	1	4	5	4
	1%	1%	1%	-	*	1%	2%	1%	3%	1%	1%	2%	2%	1%	2%	*	-	1%	3%	1%	1%	2%	*	2%	2%	*
Incorrect	848	325	523	114	210	163	143	113	104	172	213	197	266	82	37	88	77	80	61	42	76	128	111	66	119	442
	42%	33%	51%	51%	61%	51%	40%	38%	23%	32%	38%	48%	53%	47%	43%	38%	46%	44%	40%	41%	39%	48%	40%	38%	43%	50%

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Absolutes/col percents

Table 21
Q.5 To the best of your knowledge, please write in who you think the person is in each picture
Taylor Swift
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Correct	939	404	535	206	252	181	165	73	62	248	291	181	218	90	48	103	88	82	66	43	81	131	132	75	153	483
	47%	41%	52%	91%	73%	56%	46%	25%	13%	46%	52%	44%	44%	51%	56%	45%	52%	45%	44%	43%	42%	49%	47%	42%	55%	55%
Donald Trump's daughter/Ivanka Trump	34	16	18	1	2	1	5	4	22	10	10	8	5	4	1	2	2	1	2	4	5	2	4	6	2	5
	2%	2%	2%	*	1%	*	1%	1%	5%	2%	2%	2%	1%	2%	1%	1%	1%	*	1%	4%	3%	1%	2%	3%	1%	1%
Trump's wife/Melania Trump	6	4	2	-	-	-	-	-	6	3	3	-	-	-	1	-	1	-	-	2	-	2	1	-	-	-
	*	*	*	-	-	-	-	-	1%	1%	1%	-	-	-	1%	-	*	-	-	2%	-	1%	*	-	-	-
Incorrect	1028	555	473	18	91	141	187	218	372	276	255	223	273	83	34	126	77	98	82	51	106	132	142	96	124	390
	51%	57%	46%	8%	26%	44%	52%	74%	81%	51%	46%	54%	55%	47%	41%	54%	46%	54%	55%	51%	55%	49%	51%	54%	45%	44%

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Absolutes/col percents

Table 22

Q.5 To the best of your knowledge, please write in who you think the person is in each picture

Donald Trump

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Correct	1944	949	995	220	335	313	346	280	451	523	546	405	471	173	78	227	161	176	145	97	183	263	268	172	269	851
		97%	97%	97%	98%	97%	97%	97%	95%	98%	97%	98%	98%	95%	98%	93%	98%	96%	98%	96%	97%	95%	99%	96%	97%	97%
Incorrect	63	30	32	5	10	10	11	15	11	14	14	8	26	3	6	4	7	4	6	3	10	4	11	5	10	26
		3%	3%	3%	2%	3%	3%	5%	2%	3%	2%	2%	5%	2%	7%	2%	4%	2%	4%	3%	5%	1%	4%	3%	3%	3%

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Absolutes/col percents

Table 23

Q.5 To the best of your knowledge, please write in who you think the person is in each picture

Cristiano Ronaldo

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Correct	1244	680	563	154	251	228	228	163	219	340	362	269	272	102	59	167	114	119	89	61	108	156	172	97	181	600
	62%	69%	55%	68%	73%	71%	64%	55%	47%	63%	65%	65%	55%	58%	70%	72%	68%	66%	59%	61%	56%	58%	62%	55%	65%	68%
A footballer	44	15	29	4	5	7	4	7	17	12	11	13	8	6	1	4	5	2	6	1	3	11	4	2	8	12
	2%	2%	3%	2%	1%	2%	1%	2%	4%	2%	2%	3%	2%	3%	1%	2%	3%	1%	4%	1%	1%	4%	1%	1%	3%	1%
Incorrect	719	284	435	67	89	88	125	125	226	186	186	130	217	69	25	59	49	60	56	38	82	100	103	78	90	265
	36%	29%	42%	30%	26%	27%	35%	42%	49%	35%	33%	32%	44%	39%	30%	26%	29%	33%	37%	38%	43%	37%	37%	44%	32%	30%

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Absolutes/col percents

Table 24

Q.5 To the best of your knowledge, please write in who you think the person is in each picture

Peppa Pig

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810	
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877	
Correct	1714	785	929	209	313	305	321	244	322	456	492	365	401	154	74	200	146	152	130	85	168	221	239	147	257	775	
		85%	80%	90%	93%	91%	95%	90%	83%	70%	85%	88%	88%	81%	87%	88%	86%	84%	86%	84%	87%	83%	86%	83%	92%	88%	
Incorrect	293	195	98	16	32	18	36	51	141	81	68	48	96	23	10	31	23	29	21	16	24	46	40	30	22	102	
		15%	20%	10%	7%	9%	5%	10%	17%	30%	15%	12%	12%	19%	13%	12%	13%	14%	16%	14%	16%	13%	17%	14%	17%	8%	12%

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Absolutes/col percents

Table 25

Q.6 Which of the following would you say you get most of your news about the election from? Please select up to three

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Television	1334	654	679	96	182	195	245	220	395	339	357	295	343	107	64	152	113	129	99	64	128	151	198	129	176	525
	66%	67%	66%	43%	53%	60%	69%	75%	85%	63%	64%	72%	69%	61%	76%	66%	67%	72%	66%	64%	66%	56%	71%	73%	63%	60%
Online media sources (e.g. BBC News, Huffington Post, BuzzFeed)	794	429	365	127	177	154	125	82	130	285	231	143	136	73	31	80	63	75	54	36	73	123	119	67	116	369
	40%	44%	36%	56%	51%	48%	35%	28%	28%	53%	41%	35%	27%	41%	37%	34%	37%	41%	36%	36%	38%	46%	43%	38%	41%	42%
Newspapers (print editions)	490	283	206	21	62	56	75	92	184	142	127	111	109	42	21	52	28	33	38	26	45	85	81	39	71	183
	24%	29%	20%	9%	18%	17%	21%	31%	40%	26%	23%	27%	22%	24%	24%	23%	17%	18%	25%	26%	23%	32%	29%	22%	26%	21%
Radio	447	227	221	33	53	58	98	62	142	152	128	91	76	40	13	45	29	46	39	22	53	48	69	45	61	188
	22%	23%	21%	15%	15%	18%	28%	21%	31%	28%	23%	22%	15%	23%	15%	19%	17%	25%	26%	22%	27%	18%	25%	25%	22%	21%
Social media (e.g. Twitter, Facebook, Snapchat, Instagram)	436	170	266	107	135	84	62	20	28	118	140	83	96	55	25	50	37	39	23	18	40	64	54	32	72	203
	22%	17%	26%	48%	39%	26%	17%	7%	6%	22%	25%	20%	19%	31%	30%	22%	22%	22%	16%	18%	21%	24%	19%	18%	26%	23%
Through friends/family	216	61	155	48	50	37	35	18	28	49	72	44	51	23	10	16	15	26	17	8	20	30	33	18	33	97
	11%	6%	15%	21%	15%	12%	10%	6%	6%	9%	13%	11%	10%	13%	12%	7%	9%	15%	11%	8%	10%	11%	12%	10%	12%	11%
None of these	47	22	25	11	8	12	9	7	2	7	11	4	25	5	4	6	4	2	4	3	5	9	5	2	3	29
	2%	2%	2%	5%	2%	4%	2%	2%	*	1%	2%	1%	5%	3%	4%	2%	2%	1%	3%	3%	2%	3%	2%	1%	1%	3%

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Absolutes/col percents

Table 26
Gender
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Male	979	979	-	77	148	179	186	146	243	280	266	207	227	89	34	130	83	97	80	55	88	117	128	79	124	471
	49%	100%	-	34%	43%	55%	52%	50%	52%	52%	47%	50%	46%	50%	40%	56%	49%	54%	53%	55%	46%	44%	46%	45%	44%	54%
Female	1028	-	1028	147	197	144	171	149	220	257	294	206	270	88	51	101	86	83	71	46	105	150	151	97	155	406
	51%	-	100%	66%	57%	45%	48%	50%	48%	48%	53%	50%	54%	50%	60%	44%	51%	46%	47%	45%	54%	56%	54%	55%	56%	46%

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Absolutes/col percents

Table 27

Age**Base: All respondents**

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
18-24	225 11%	77 8%	147 14%	225 100%	-	-	-	-	-	70 13%	80 14%	33 8%	42 8%	13 7%	15 17%	40 17%	20 12%	16 9%	8 5%	8 8%	17 9%	29 11%	37 13%	23 13%	26 9%	105 12%
25-34	345 17%	148 15%	197 19%	-	345 100%	-	-	-	-	96 18%	110 20%	76 18%	63 13%	37 21%	6 7%	29 13%	26 15%	39 22%	28 19%	14 14%	22 11%	65 24%	49 18%	30 17%	67 24%	214 24%
35-44	323 16%	179 18%	144 14%	-	-	323 100%	-	-	-	90 17%	96 17%	66 16%	71 14%	32 18%	19 23%	31 14%	35 21%	34 19%	21 14%	18 18%	21 11%	48 18%	40 14%	24 13%	65 23%	196 22%
45-54	357 18%	186 19%	171 17%	-	-	-	357 100%	-	-	81 15%	95 17%	82 20%	100 20%	27 15%	16 19%	32 14%	38 22%	31 17%	36 24%	16 16%	43 22%	53 20%	40 14%	27 15%	64 23%	198 23%
55-64	295 15%	146 15%	149 14%	-	-	-	-	295 100%	-	51 9%	72 13%	69 17%	103 21%	26 15%	10 12%	41 18%	18 11%	22 12%	27 18%	16 16%	38 20%	33 12%	44 16%	20 11%	44 16%	124 14%
65+	462 23%	243 25%	220 21%	-	-	-	-	-	462 100%	150 28%	107 19%	87 21%	119 24%	41 23%	18 22%	56 24%	31 18%	40 22%	30 20%	29 29%	53 27%	40 15%	70 25%	53 30%	12 4%	40 5%
NET: 55+	757 38%	389 40%	368 36%	-	-	-	-	295 100%	462 100%	201 37%	179 32%	156 38%	222 45%	68 38%	28 34%	98 42%	50 29%	62 34%	57 38%	45 44%	90 47%	73 27%	114 41%	74 42%	56 20%	164 19%
Average age	47.88	49.50	46.34	21.67	29.84	39.34	49.44	59.43	71.49	47.92	45.30	48.31	50.40	47.85	46.51	48.08	46.00	47.03	49.43	50.17	52.08	44.18	48.13	48.98	42.16	41.43

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Table 28
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
AB	537	280	257	70	96	90	81	51	150	537	-	-	-	51	25	51	37	49	28	24	52	83	92	47	89	234
	27%	29%	25%	31%	28%	28%	23%	17%	32%	100%	-	-	-	29%	29%	22%	22%	27%	18%	24%	27%	31%	33%	26%	32%	27%
C1	559	266	294	80	110	96	95	72	107	-	559	-	-	47	19	64	50	54	48	32	51	81	63	49	125	264
	28%	27%	29%	35%	32%	30%	27%	24%	23%	-	100%	-	-	27%	23%	28%	30%	30%	32%	32%	26%	30%	23%	28%	45%	30%
C2	413	207	206	33	76	66	82	69	87	-	-	413	-	37	13	47	38	40	38	14	42	40	62	43	38	217
	21%	21%	20%	15%	22%	20%	23%	23%	19%	-	-	100%	-	21%	15%	20%	23%	22%	25%	14%	22%	15%	22%	24%	14%	25%
DE	497	227	270	42	63	71	100	103	119	-	-	-	497	42	27	69	43	38	37	30	48	63	61	38	27	163
	25%	23%	26%	19%	18%	22%	28%	35%	26%	-	-	-	100%	24%	32%	30%	26%	21%	25%	30%	25%	24%	22%	21%	10%	19%
NET: ABC1	1097	546	551	150	206	186	175	123	257	537	559	-	-	98	44	115	87	103	76	56	103	164	155	96	214	498
	55%	56%	54%	67%	60%	58%	49%	42%	56%	100%	100%	-	-	55%	52%	50%	52%	57%	50%	56%	53%	61%	56%	54%	77%	57%
NET: C2DE	910	434	477	75	139	137	182	173	205	-	-	413	497	79	40	116	81	78	75	44	90	103	123	80	65	379
	45%	44%	46%	33%	40%	42%	51%	58%	44%	-	-	100%	100%	45%	48%	50%	48%	43%	50%	44%	47%	39%	44%	46%	23%	43%

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Table 29
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Scotland	177	89	88	13	37	32	27	26	41	51	47	37	42	177	-	-	-	-	-	-	-	-	-	-	39	75
	9%	9%	9%	6%	11%	10%	7%	9%	9%	9%	8%	9%	9%	100%	-	-	-	-	-	-	-	-	-	-	14%	9%
North East	84	34	51	15	6	19	16	10	18	25	19	13	27	-	84	-	-	-	-	-	-	-	-	-	12	23
	4%	3%	5%	7%	2%	6%	4%	3%	4%	5%	3%	3%	5%	-	100%	-	-	-	-	-	-	-	-	-	4%	3%
North West	231	130	101	40	29	31	32	41	56	51	64	47	69	-	-	231	-	-	-	-	-	-	-	-	26	93
	11%	13%	10%	18%	8%	10%	9%	14%	12%	9%	11%	11%	14%	-	-	100%	-	-	-	-	-	-	-	-	9%	11%
Yorkshire & Humberside	169	83	86	20	26	35	38	18	31	37	50	38	43	-	-	-	169	-	-	-	-	-	-	-	22	86
	8%	8%	8%	9%	7%	11%	11%	6%	7%	7%	9%	9%	9%	-	-	-	100%	-	-	-	-	-	-	-	8%	10%
West Midlands	181	97	83	16	39	34	31	22	40	49	54	40	38	-	-	-	-	181	-	-	-	-	-	-	32	79
	9%	10%	8%	7%	11%	10%	9%	7%	9%	9%	10%	10%	8%	-	-	-	-	100%	-	-	-	-	-	-	11%	9%
East Midlands	151	80	71	8	28	21	36	27	30	28	48	38	37	-	-	-	-	-	151	-	-	-	-	-	19	73
	8%	8%	7%	4%	8%	7%	10%	9%	7%	5%	9%	9%	7%	-	-	-	-	-	100%	-	-	-	-	-	7%	8%
Wales	100	55	46	8	14	18	16	16	29	24	32	14	30	-	-	-	-	-	-	100	-	-	-	-	14	41
	5%	6%	4%	4%	4%	6%	4%	5%	6%	5%	6%	3%	6%	-	-	-	-	-	-	100%	-	-	-	-	5%	5%
Eastern	193	88	105	17	22	21	43	38	53	52	51	42	48	-	-	-	-	-	-	-	193	-	-	-	28	72
	10%	9%	10%	8%	6%	6%	12%	13%	11%	10%	9%	10%	10%	-	-	-	-	-	-	-	100%	-	-	-	10%	8%
London	267	117	150	29	65	48	53	33	40	83	81	40	63	-	-	-	-	-	-	-	-	267	-	-	46	139
	13%	12%	15%	13%	19%	15%	15%	11%	9%	15%	14%	10%	13%	-	-	-	-	-	-	-	-	100%	-	-	16%	16%
South East	279	128	151	37	49	40	40	44	70	92	63	62	61	-	-	-	-	-	-	-	-	-	279	-	27	117
	14%	13%	15%	16%	14%	12%	11%	15%	15%	17%	11%	15%	12%	-	-	-	-	-	-	-	-	-	100%	-	10%	13%
South West	177	79	97	23	30	24	27	20	53	47	49	43	38	-	-	-	-	-	-	-	-	-	-	177	14	80
	9%	8%	9%	10%	9%	7%	8%	7%	12%	9%	9%	10%	8%	-	-	-	-	-	-	-	-	-	-	100%	5%	9%

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Table 30
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Yes	1254	608	647	180	254	214	194	141	271	406	386	252	211	105	47	134	106	117	83	58	110	195	180	118	200	600
	62%	62%	63%	80%	74%	66%	54%	48%	59%	75%	69%	61%	42%	60%	55%	58%	63%	65%	55%	58%	57%	73%	65%	67%	72%	68%
No	753	372	381	45	91	109	163	155	191	132	174	161	286	71	38	96	62	63	67	42	83	72	99	59	79	277
	38%	38%	37%	20%	26%	34%	46%	52%	41%	25%	31%	39%	58%	40%	45%	42%	37%	35%	45%	42%	43%	27%	35%	33%	28%	32%

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Table 31
Tenure
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
NET: Homeowners	1301	653	648	112	158	201	244	208	377	435	356	282	227	108	48	138	116	126	103	62	150	143	176	129	176	554
	65%	67%	63%	50%	46%	62%	68%	70%	82%	81%	64%	68%	46%	61%	57%	60%	69%	70%	68%	62%	78%	54%	63%	73%	63%	63%
Owned outright - without mortgage	725	373	351	58	41	40	96	144	345	245	194	143	143	52	25	85	51	63	63	38	83	75	101	88	59	216
	36%	38%	34%	26%	12%	12%	27%	49%	75%	46%	35%	35%	29%	29%	30%	37%	30%	35%	42%	38%	43%	28%	36%	50%	21%	25%
Owned with a mortgage or loan	576	279	297	54	117	161	149	63	33	190	162	139	85	57	23	53	65	64	40	24	67	68	75	41	117	338
	29%	28%	29%	24%	34%	50%	42%	21%	7%	35%	29%	34%	17%	32%	27%	23%	39%	35%	26%	24%	35%	26%	27%	23%	42%	39%
NET: Renters	678	318	360	99	183	120	111	84	82	95	194	126	262	68	35	82	52	52	46	36	41	119	102	47	99	309
	34%	32%	35%	44%	53%	37%	31%	29%	18%	18%	35%	31%	53%	38%	42%	35%	31%	29%	31%	35%	21%	45%	37%	26%	36%	35%
Rented from the council	261	120	141	24	54	46	47	48	42	20	52	55	134	35	18	28	19	18	14	16	13	56	38	6	41	107
	13%	12%	14%	11%	16%	14%	13%	16%	9%	4%	9%	13%	27%	20%	22%	12%	11%	10%	9%	16%	7%	21%	14%	4%	15%	12%
Rented from a housing association	133	63	70	18	18	25	32	20	21	15	28	23	67	15	4	25	8	12	9	5	7	17	17	13	12	49
	7%	6%	7%	8%	5%	8%	9%	7%	4%	3%	5%	6%	13%	9%	5%	11%	5%	7%	6%	5%	4%	6%	6%	7%	4%	6%
Rented from someone else	284	135	149	57	111	49	31	17	19	60	114	48	61	17	13	29	25	22	23	14	21	47	46	28	47	153
	14%	14%	15%	25%	32%	15%	9%	6%	4%	11%	20%	12%	12%	10%	15%	12%	15%	12%	15%	14%	11%	18%	17%	16%	17%	17%
Rent free	28	9	19	14	4	2	2	3	3	7	9	5	8	1	1	11	1	2	2	3	1	5	1	1	3	13
	1%	1%	2%	6%	1%	1%	*	1%	1%	1%	2%	1%	2%	*	1%	5%	1%	1%	1%	3%	1%	2%	*	1%	1%	2%

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Table 32
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
No formal education	23 1%	13 1%	9 1%	- -	4 1%	4 1%	3 1%	3 1%	9 2%	1 *	3 1%	13 3%	6 1%	9 5%	- -	- -	5 3%	1 1%	1 *	1 1%	1 1%	3 1%	1 1%	4 1%	12 1%	
Primary	10 *	5 1%	4 *	2 1%	2 *	1 *	1 *	2 1%	2 *	- -	- -	4 1%	5 1%	- -	- -	- -	4 2%	- -	- -	- -	2 1%	1 1%	1 *	1 1%	1 1%	4 *
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1091 54%	512 52%	579 56%	84 37%	123 36%	163 50%	232 65%	213 72%	276 60%	174 32%	273 49%	261 63%	382 77%	79 45%	49 59%	139 60%	87 52%	102 56%	90 60%	55 54%	109 57%	123 46%	165 59%	93 53%	110 39%	459 52%
University degree or equivalent professional qualification, NVQ level 4, etc.	611 30%	321 33%	290 28%	69 31%	133 39%	109 34%	91 25%	64 22%	145 31%	242 45%	193 35%	103 25%	74 15%	51 29%	21 25%	74 32%	55 33%	54 30%	47 31%	33 33%	57 30%	89 33%	82 29%	47 27%	106 38%	293 33%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	202 10%	96 10%	106 10%	21 9%	76 22%	42 13%	25 7%	12 4%	25 5%	98 18%	69 12%	19 5%	15 3%	30 17%	10 12%	11 5%	12 7%	15 8%	11 7%	9 9%	18 9%	42 16%	19 7%	26 14%	56 20%	101 12%
Still in full time education	57 3%	22 2%	35 3%	49 22%	6 2%	- -	* *	1 *	- -	16 3%	20 4%	10 2%	10 2%	6 3%	3 4%	6 3%	5 3%	6 3%	2 1%	2 2%	5 2%	7 3%	7 2%	8 5%	2 1%	2 *
Don't know	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -
Prefer not to answer	14 1%	10 1%	4 *	- -	1 *	5 1%	4 1%	1 1%	3 1%	6 1%	* *	2 1%	5 1%	2 1%	1 1%	1 *	* *	1 *	1 *	- -	1 *	4 2%	3 1%	- -	- -	7 1%

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Table 33

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age							Social Grade				Region									Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Yes - responsible for half or more of the items bought	1820 91%	852 87%	968 94%	149 66%	317 92%	315 97%	343 96%	280 95%	416 90%	463 86%	514 92%	380 92%	462 93%	168 95%	76 90%	206 89%	154 92%	167 92%	138 92%	91 90%	172 89%	248 93%	247 89%	152 86%	263 94%	803 92%
No - not responsible for most of the items bought	187 9%	128 13%	59 6%	76 34%	28 8%	8 3%	14 4%	15 5%	46 10%	74 14%	45 8%	33 8%	35 7%	9 5%	8 10%	24 11%	14 8%	14 8%	12 8%	10 10%	21 11%	19 7%	32 11%	25 14%	16 6%	74 8%

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Table 34
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
No cars in the household	421	203	218	39	87	79	82	72	62	68	126	54	173	36	18	59	45	29	24	12	27	99	51	23	56	176
	21%	21%	21%	17%	25%	25%	23%	24%	13%	13%	23%	13%	35%	20%	21%	25%	27%	16%	16%	12%	14%	37%	18%	13%	20%	20%
NET: Any	1586	776	809	186	258	243	275	224	400	469	433	359	324	141	66	172	124	152	127	88	166	168	228	154	223	701
	79%	79%	79%	83%	75%	75%	77%	76%	87%	87%	77%	87%	65%	80%	79%	75%	73%	84%	84%	88%	86%	63%	82%	87%	80%	80%
1	814	430	384	42	129	138	125	127	252	216	226	173	199	77	38	92	67	66	60	54	77	106	97	79	103	344
	41%	44%	37%	19%	38%	43%	35%	43%	55%	40%	40%	42%	40%	44%	45%	40%	39%	37%	40%	54%	40%	40%	35%	45%	37%	39%
2	587	278	309	81	110	96	96	78	126	187	155	149	97	57	14	59	51	77	51	26	64	40	94	53	93	263
	29%	28%	30%	36%	32%	30%	27%	26%	27%	35%	28%	36%	19%	32%	16%	26%	30%	43%	34%	26%	33%	15%	34%	30%	33%	30%
3+	184	68	116	62	18	10	54	18	21	67	52	37	29	7	15	21	6	8	16	9	24	21	37	21	27	94
	9%	7%	11%	28%	5%	3%	15%	6%	5%	12%	9%	9%	6%	4%	17%	9%	4%	5%	10%	8%	13%	8%	13%	12%	10%	11%

Politician Trust Survey

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Absolutes/col percents

Table 35
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
White	1855	909	946	197	300	280	335	287	456	489	509	391	467	171	81	222	157	162	147	98	186	200	261	171	246	800
	92%	93%	92%	88%	87%	87%	94%	97%	99%	91%	91%	95%	94%	97%	96%	96%	93%	90%	98%	98%	96%	75%	93%	97%	88%	91%
NET: BAME	135	60	75	26	41	39	18	7	4	40	46	20	29	4	3	8	11	16	3	2	6	64	15	4	29	68
	7%	6%	7%	12%	12%	12%	5%	2%	1%	7%	8%	5%	6%	2%	4%	3%	6%	9%	2%	2%	3%	24%	5%	2%	10%	8%
Mixed	24	11	14	9	7	2	5	1	1	6	10	2	6	*	-	2	1	4	-	-	1	11	2	2	5	11
	1%	1%	1%	4%	2%	*	1%	*	*	1%	2%	*	1%	*	-	1%	*	2%	-	-	*	4%	1%	1%	2%	1%
Asian	66	32	33	11	22	25	5	2	2	25	15	10	16	2	3	3	9	9	2	-	1	27	9	1	12	37
	3%	3%	3%	5%	6%	8%	1%	1%	*	5%	3%	2%	3%	1%	3%	1%	6%	5%	1%	-	1%	10%	3%	1%	4%	4%
Black	30	14	16	6	6	8	6	3	1	8	13	3	6	-	-	2	-	2	1	-	4	21	-	-	10	10
	1%	1%	2%	3%	2%	2%	2%	1%	*	1%	2%	1%	1%	-	-	1%	-	1%	1%	-	2%	8%	-	-	3%	1%
Chinese	9	3	6	1	2	5	1	-	-	1	5	3	-	1	*	2	1	-	-	1	-	2	3	-	1	6
	*	*	1%	*	1%	1%	*	-	-	*	1%	1%	-	*	*	1%	*	-	-	1%	-	1%	1%	-	*	1%
Other ethnic group	7	-	7	-	4	-	2	1	1	1	3	3	1	2	-	-	-	-	-	1	-	3	1	-	1	4
	*	-	1%	-	1%	-	*	*	*	*	*	1%	*	1%	-	-	-	-	-	1%	-	1%	*	-	*	*
Prefer not to answer	17	11	6	1	4	4	4	2	2	9	5	2	2	2	-	1	1	3	1	-	1	3	4	2	4	8
	1%	1%	1%	*	1%	1%	1%	1%	*	2%	1%	*	*	1%	-	*	1%	2%	*	-	1%	1%	1%	1%	2%	1%

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Absolutes/col percents

Table 36

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Christian	986 49%	480 49%	506 49%	60 27%	118 34%	114 35%	187 52%	181 61%	326 70%	249 46%	270 48%	200 48%	267 54%	74 42%	35 42%	133 57%	86 51%	82 45%	74 49%	50 50%	106 55%	120 45%	144 52%	84 48%	135 48%	361 41%
NET: Other	132 7%	65 7%	67 7%	21 9%	42 12%	33 10%	15 4%	7 2%	15 3%	38 7%	30 5%	32 8%	32 6%	6 3%	4 5%	10 4%	14 8%	15 8%	6 4%	4 4%	7 3%	48 18%	12 4%	6 3%	18 7%	70 8%
Muslim	58 3%	28 3%	30 3%	10 4%	24 7%	19 6%	2 1%	2 1%	1 *	12 2%	13 2%	14 3%	18 4%	1 1%	3 3%	3 1%	8 5%	8 4%	2 1%	1 1%	1 1%	26 10%	5 2%	-	8 3%	34 4%
Hindu	15 1%	9 1%	5 1%	3 1%	4 1%	5 1%	-	1 *	2 *	7 1%	3 1%	1 *	3 1%	2 1%	-	-	1 *	3 1%	-	-	1 *	5 2%	4 1%	-	4 2%	5 1%
Jewish	10 *	6 1%	3 *	2 1%	-	-	2 *	2 1%	4 1%	5 1%	3 1%	-	2 *	-	1 1%	2 1%	-	-	-	-	1 *	6 2%	-	*	-	3 *
Sikh	4 *	2 *	2 *	-	-	1 *	2 1%	-	-	2 *	*	-	1 *	-	-	-	1 *	-	-	-	-	1 *	2 1%	-	1 *	2 *
Buddhist	5 *	4 *	1 *	-	1 *	2 1%	1 *	-	1 *	2 *	1 *	1 *	*	-	-	1 *	-	-	-	1 1%	1 *	2 1%	*	-	1 *	4 *
Other	41 2%	15 2%	26 3%	6 3%	13 4%	6 2%	7 2%	2 1%	7 1%	9 2%	9 2%	15 4%	7 1%	3 2%	1 1%	5 2%	4 3%	5 3%	4 3%	1 1%	3 2%	8 3%	1 *	6 3%	4 2%	22 2%
None	845 42%	411 42%	434 42%	141 63%	178 51%	164 51%	145 41%	102 34%	115 25%	232 43%	246 44%	172 42%	195 39%	96 54%	42 50%	87 38%	66 39%	78 43%	67 44%	46 46%	80 42%	87 32%	117 42%	79 45%	116 42%	426 49%
Prefer not to say	44 2%	23 2%	20 2%	2 1%	7 2%	12 4%	10 3%	6 2%	6 1%	19 4%	13 2%	9 2%	3 1%	1 1%	3 4%	2 1%	2 1%	5 3%	5 3%	-	-	13 5%	6 2%	7 4%	10 3%	20 2%

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Absolutes/col percents

Table 37
Which of the following best describes where you live?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
NET: Urban	1608	795	813	183	295	273	284	237	335	425	448	330	405	135	69	203	139	163	104	56	127	261	222	129	239	706
	80%	81%	79%	81%	86%	85%	80%	80%	72%	79%	80%	80%	81%	77%	81%	88%	82%	90%	69%	56%	66%	98%	80%	73%	86%	80%
Urban - Population over 10,000	826	413	413	106	165	144	151	119	141	227	264	147	187	73	33	81	67	72	51	23	47	218	103	57	142	378
	41%	42%	40%	47%	48%	45%	42%	40%	30%	42%	47%	35%	38%	41%	40%	35%	40%	40%	34%	23%	24%	82%	37%	33%	51%	43%
Town and Fringe	782	382	400	77	131	129	134	118	194	198	184	183	217	63	35	122	71	91	52	33	80	44	119	71	96	328
	39%	39%	39%	34%	38%	40%	37%	40%	42%	37%	33%	44%	44%	36%	42%	53%	42%	50%	35%	33%	42%	16%	43%	40%	35%	37%
NET: Rural	399	185	215	42	50	49	73	58	127	112	112	83	92	41	16	28	30	18	47	45	66	6	56	48	40	171
	20%	19%	21%	19%	14%	15%	20%	20%	28%	21%	20%	20%	19%	23%	19%	12%	18%	10%	31%	44%	34%	2%	20%	27%	14%	20%
Village	354	155	199	39	43	46	66	51	109	93	95	76	89	29	16	25	30	16	42	35	57	5	55	46	39	151
	18%	16%	19%	17%	13%	14%	18%	17%	24%	17%	17%	18%	18%	16%	19%	11%	18%	9%	28%	35%	29%	2%	20%	26%	14%	17%
Hamlet & Isolated Dwelling	45	29	16	3	6	3	7	7	18	19	17	7	3	12	-	2	*	2	5	10	9	1	2	2	2	20
	2%	3%	2%	1%	2%	1%	2%	2%	4%	3%	3%	2%	1%	7%	-	1%	*	1%	3%	10%	5%	*	1%	1%	1%	2%

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Absolutes/col percents

Table 38
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
NET: Working	1156	595	561	131	282	261	262	168	52	323	389	254	190	114	35	119	108	110	92	55	100	184	143	94	279	877
	58%	61%	55%	59%	82%	81%	73%	57%	11%	60%	70%	62%	38%	65%	42%	52%	64%	61%	61%	55%	52%	69%	51%	53%	100%	100%
Working full time - working 30 hours per week or more	911	523	388	112	231	228	202	120	18	271	313	198	128	89	31	95	88	90	77	41	67	150	112	70	225	686
	45%	53%	38%	50%	67%	71%	57%	41%	4%	51%	56%	48%	26%	50%	37%	41%	52%	50%	51%	41%	35%	56%	40%	40%	81%	78%
Working part time - working between 8 and 29 hours per week	245	71	174	19	51	33	59	49	34	52	76	56	61	25	4	24	20	21	15	14	32	34	31	24	54	191
	12%	7%	17%	9%	15%	10%	17%	16%	7%	10%	14%	14%	12%	14%	5%	10%	12%	12%	10%	14%	17%	13%	11%	14%	19%	22%
NET: Not working	851	385	466	93	63	62	96	127	410	214	170	159	308	62	49	112	60	70	58	45	93	83	136	82	-	-
	42%	39%	45%	41%	18%	19%	27%	43%	89%	40%	30%	38%	62%	35%	58%	48%	36%	39%	39%	45%	48%	31%	49%	47%	-	-
Not working but seeking work or temporarily unemployed or sick	88	42	46	12	20	24	19	13	-	6	6	9	66	8	8	20	5	4	3	6	6	13	12	4	-	-
	4%	4%	4%	5%	6%	7%	5%	4%	-	1%	1%	2%	13%	4%	10%	9%	3%	2%	2%	6%	3%	5%	4%	2%	-	-
Not working and not seeking work/ student	152	72	80	80	18	12	20	22	-	34	42	19	57	13	7	20	10	14	8	5	15	15	26	20	-	-
	8%	7%	8%	36%	5%	4%	6%	7%	-	6%	7%	5%	12%	7%	9%	9%	6%	8%	5%	5%	8%	6%	9%	11%	-	-
Retired on a state pension only	140	51	89	-	-	-	-	7	133	12	13	15	99	11	8	20	10	15	14	7	17	10	17	10	-	-
	7%	5%	9%	-	-	-	-	3%	29%	2%	2%	4%	20%	6%	10%	9%	6%	8%	9%	7%	9%	4%	6%	6%	-	-
Retired with a private pension	327	200	127	-	-	1	4	49	273	146	90	71	20	22	11	41	25	29	20	39	29	55	37	-	-	
	16%	20%	12%	-	-	*	1%	16%	59%	27%	16%	17%	4%	12%	13%	18%	15%	16%	13%	20%	20%	11%	20%	21%	-	-
House person, housewife, househusband, etc.	144	19	124	1	25	25	52	36	4	15	19	44	65	10	14	11	10	8	14	6	16	16	25	12	-	-
	7%	2%	12%	1%	7%	8%	15%	12%	1%	3%	3%	11%	13%	5%	17%	5%	6%	5%	10%	6%	9%	6%	9%	7%	-	-

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Table 39

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	1064	550	514	112	248	242	253	155	54	339	370	180	175	108	27	106	109	89	78	58	103	172	124	90	254	810	
Weighted base	1156	595	561	131	282	261	262	168	52	323	389	254	190	114	35	119	108	110	92	55	100	184	143	94	279	877	
NET: Public Sector	279	124	155	26	67	65	64	44	12	89	125	38	27	39	12	26	22	32	19	14	28	46	27	14	279	-	
	24%	21%	28%	20%	24%	25%	24%	26%	23%	28%	32%	15%	14%	35%	35%	22%	20%	29%	21%	25%	28%	25%	19%	15%	100%	-	
Central government including all administrative departments and central government agencies such as the Bank of England	27	15	12	5	7	4	4	5	2	12	15	-	-	4	3	2	1	7	-	2	1	5	2	2	27	-	
	2%	3%	2%	4%	2%	2%	1%	3%	4%	4%	4%	-	-	3%	8%	2%	*	6%	-	4%	1%	2%	1%	2%	10%	-	
HM Forces	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
National Health Service	63	19	44	6	14	20	13	8	2	14	35	9	5	2	2	12	6	9	3	2	9	12	4	2	63	-	
	5%	3%	8%	4%	5%	8%	5%	5%	4%	4%	9%	3%	3%	2%	6%	10%	6%	8%	3%	3%	9%	6%	3%	3%	22%	-	
Universities and Academies funded by government	31	16	16	4	8	13	5	2	-	11	18	2	-	8	2	-	1	5	2	1	2	3	7	1	31	-	
	3%	3%	3%	3%	3%	5%	2%	1%	-	3%	5%	1%	-	7%	6%	-	1%	5%	2%	1%	2%	1%	5%	1%	11%	-	
Courts service	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Local government administration	37	21	16	-	9	9	12	7	1	10	26	1	1	9	1	1	4	5	4	1	1	7	1	3	37	-	
	3%	4%	3%	-	3%	4%	5%	4%	1%	3%	7%	*	*	8%	4%	1%	4%	4%	5%	3%	1%	4%	*	3%	13%	-	
Police service	5	4	1	-	3	1	1	-	-	1	3	1	-	1	-	-	1	-	-	-	1	-	2	-	5	-	
	*	1%	*	-	1%	*	1%	-	-	*	1%	*	-	1%	-	-	1%	-	-	-	1%	-	1%	-	2%	-	
Public sector housing	11	8	4	-	4	2	2	3	-	5	3	-	3	1	1	-	1	-	1	3	5	-	-	-	11	-	
	1%	1%	1%	-	1%	1%	1%	2%	-	1%	1%	-	2%	1%	2%	-	1%	-	2%	3%	3%	-	-	-	4%	-	
Teaching employed by local education authority including voluntary aided schools and foundation schools	49	13	35	7	13	8	9	9	2	28	11	4	5	5	2	6	*	4	2	5	6	8	8	3	49	-	
	4%	2%	6%	5%	5%	3%	3%	5%	5%	9%	3%	2%	3%	5%	6%	5%	*	4%	2%	8%	6%	4%	5%	3%	17%	-	

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Table 39

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Weighted base	1156	595	561	131	282	261	262	168	52	323	389	254	190	114	35	119	108	110	92	55	100	184	143	94	279	877	
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	7 1%	6 1%	1 *	-	3 1%	-	3 1%	2 1%	-	1 *	2 *	-	4 2%	-	-	3 2%	* *	-	2 2%	-	-	3 1%	-	-	7 3%	-	
Bradford and Bingley or Northern Rock Building societies	* *	* *	-	-	-	* *	-	-	-	* *	-	-	-	-	-	-	* *	-	-	-	-	-	-	-	-	* *	-
Other public sector occupation (please specify as much detail as possible)	48 4%	22 4%	27 5%	4 3%	7 2%	7 3%	16 6%	10 6%	5 9%	9 3%	11 3%	21 8%	8 4%	10 9%	1 3%	3 3%	8 7%	2 1%	7 7%	2 4%	4 4%	4 2%	4 3%	3 3%	48 17%	-	
None of the above (Private Sector)	877 76%	471 79%	406 72%	105 80%	214 76%	196 75%	198 76%	124 74%	40 77%	234 72%	264 68%	217 85%	163 86%	75 65%	23 65%	93 78%	86 80%	79 71%	73 79%	41 75%	72 72%	139 75%	117 81%	80 85%	-	877 100%	

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Table 40
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
No children aged 18 or under	1460	727	733	200	200	129	204	267	459	397	424	265	375	120	66	178	113	131	108	75	144	183	203	140	174	554
	73%	74%	71%	89%	58%	40%	57%	90%	99%	74%	76%	64%	75%	68%	78%	77%	67%	72%	72%	75%	74%	69%	73%	79%	62%	63%
NET: Yes	540	250	290	21	145	193	151	27	3	139	134	146	121	56	19	53	54	50	42	25	48	83	74	37	105	317
	27%	26%	28%	9%	42%	60%	42%	9%	1%	26%	24%	35%	24%	32%	22%	23%	32%	28%	28%	25%	25%	31%	27%	21%	38%	36%
NET: Any 11-18	277	136	141	6	26	101	117	25	2	59	65	81	72	35	12	29	24	23	24	16	25	39	30	19	48	161
	14%	14%	14%	3%	7%	31%	33%	8%	1%	11%	12%	20%	15%	20%	14%	13%	14%	12%	16%	16%	13%	15%	11%	11%	17%	18%
Yes - children aged under 5 years old	199	79	120	15	104	71	10	-	-	51	55	51	42	18	3	18	22	20	16	8	14	28	39	13	39	120
	10%	8%	12%	6%	30%	22%	3%	-	-	9%	10%	12%	8%	10%	4%	8%	13%	11%	11%	8%	7%	11%	14%	7%	14%	14%
Yes - children aged 5 to 10 years old	238	112	126	3	80	101	50	3	1	79	46	65	48	24	9	22	25	26	20	6	22	38	33	15	46	137
	12%	11%	12%	1%	23%	31%	14%	1%	*	15%	8%	16%	10%	14%	10%	9%	15%	14%	13%	6%	11%	14%	12%	8%	17%	16%
Yes - children aged 11 to 15 years old	207	106	101	6	24	83	78	15	2	45	40	67	54	32	11	19	19	22	21	10	14	29	18	12	34	123
	10%	11%	10%	3%	7%	26%	22%	5%	*	8%	7%	16%	11%	18%	13%	8%	11%	12%	14%	10%	7%	11%	6%	7%	12%	14%
Yes - children aged 16 to 18 years old	112	51	62	-	3	34	55	19	1	21	32	28	32	9	5	14	10	3	3	9	15	18	16	9	17	68
	6%	5%	6%	-	1%	11%	15%	6%	*	4%	6%	7%	6%	5%	6%	6%	6%	2%	2%	9%	8%	7%	6%	5%	6%	8%
Refused	7	3	5	3	-	1	2	1	-	1	2	2	2	1	-	-	1	-	1	-	1	1	2	-	-	6
	*	*	*	2%	-	*	*	*	-	*	*	1%	*	*	-	-	1%	-	*	-	1%	*	1%	-	-	1%

Politician Trust Survey

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Absolutes/col percents

Table 41
Which of the following ITV regions do you live in?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Anglia	223	96	127	22	37	22	50	35	56	57	58	58	50	1	-	-	-	1	21	-	175	-	25	1	31	86
	11%	10%	12%	10%	11%	7%	14%	12%	12%	11%	10%	14%	10%	1%	-	-	-	*	14%	-	91%	-	9%	*	11%	10%
Border	19	7	12	1	5	2	-	2	9	7	6	5	1	10	-	9	-	-	-	-	-	-	-	-	2	7
	1%	1%	1%	*	1%	1%	-	1%	2%	1%	1%	1%	*	6%	-	4%	-	-	-	-	-	-	-	-	1%	1%
Central	277	149	129	20	49	46	54	46	62	70	81	64	63	1	-	-	-	165	93	1	1	-	7	9	46	128
	14%	15%	13%	9%	14%	14%	15%	16%	13%	13%	14%	15%	13%	1%	-	-	-	92%	62%	1%	*	-	2%	5%	17%	15%
Granada	225	125	99	40	28	31	32	40	53	50	62	43	69	1	*	222	-	1	-	1	-	-	-	-	26	91
	11%	13%	10%	18%	8%	10%	9%	14%	11%	9%	11%	10%	14%	*	1%	96%	-	*	-	1%	-	-	-	-	9%	10%
London	371	162	210	48	74	65	67	50	67	114	111	62	85	-	-	-	-	1	1	-	14	267	86	2	53	184
	18%	17%	20%	21%	22%	20%	19%	17%	15%	21%	20%	15%	17%	-	-	-	-	1%	*	-	7%	100%	31%	1%	19%	21%
Meridian	185	91	94	18	37	28	26	31	46	60	42	38	45	-	-	-	-	3	2	-	-	-	157	24	17	79
	9%	9%	9%	8%	11%	9%	7%	10%	10%	11%	7%	9%	9%	-	-	-	-	2%	1%	-	-	-	56%	13%	6%	9%
STV	167	91	77	12	33	31	27	25	39	46	43	38	41	163	-	-	-	-	-	-	-	-	3	1	38	70
	8%	9%	7%	5%	9%	10%	8%	9%	9%	9%	8%	9%	8%	93%	-	-	-	-	-	-	-	-	1%	*	14%	8%
Tyne Tees	84	36	48	14	6	19	15	11	19	25	19	12	27	-	82	-	2	-	-	-	-	-	-	-	12	23
	4%	4%	5%	6%	2%	6%	4%	4%	4%	5%	3%	3%	6%	-	97%	-	1%	-	-	-	-	-	-	-	4%	3%
Wales	98	52	46	8	14	17	16	16	28	23	31	14	30	-	-	-	-	-	-	98	-	-	-	-	14	40
	5%	5%	4%	4%	4%	5%	4%	5%	6%	4%	6%	3%	6%	-	-	-	-	-	-	98%	-	-	-	-	5%	5%
West	53	29	24	4	13	9	5	6	15	19	15	10	8	-	1	-	-	8	1	1	-	-	-	42	8	18
	3%	3%	2%	2%	4%	3%	1%	2%	3%	4%	3%	2%	2%	-	1%	-	-	5%	1%	1%	-	-	-	24%	3%	2%
Westcountry	101	44	57	15	18	15	13	9	30	22	26	30	23	-	-	-	-	1	-	-	-	-	1	99	9	48
	5%	4%	6%	7%	5%	5%	4%	3%	7%	4%	5%	7%	5%	-	-	-	-	1%	-	-	-	-	*	56%	3%	5%
Yorkshire	204	98	106	22	31	39	51	24	37	43	66	40	55	-	1	-	166	-	34	-	3	-	-	-	23	103
	10%	10%	10%	10%	9%	12%	14%	8%	8%	8%	12%	10%	11%	-	1%	-	99%	-	22%	-	2%	-	-	-	8%	12%

Politician Trust Survey

ONLINE Fieldwork: 10th-11th May 2017

Absolutes/col percents

Table 42
Marital Status
Base: All respondents

	Gender			Age						Social Grade					Region							Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Single	564 28%	272 28%	293 28%	179 80%	125 36%	97 30%	85 24%	48 16%	31 7%	131 24%	200 36%	73 18%	160 32%	43 24%	27 32%	86 37%	48 28%	46 26%	30 20%	27 27%	36 19%	110 41%	60 22%	51 29%	88 32%	277 32%
NET: Married/ Civil partnership/ co habiting	1173 58%	597 61%	576 56%	41 18%	216 63%	202 63%	232 65%	184 62%	298 64%	345 64%	291 52%	294 71%	244 49%	105 60%	45 54%	116 50%	100 59%	108 60%	100 67%	60 59%	133 69%	125 47%	178 64%	103 58%	170 61%	518 59%
Married	901 45%	461 47%	440 43%	11 5%	114 33%	144 44%	190 53%	163 55%	279 60%	285 53%	205 37%	227 55%	183 37%	75 42%	35 41%	89 39%	83 49%	76 42%	76 51%	42 41%	115 59%	95 36%	140 50%	75 43%	127 46%	354 40%
Civil Partnership	8 *	5 *	3 *	* *	4 1%	- -	* *	1 *	2 *	1 *	6 1%	- -	* *	1 1%	- -	2 1%	- -	3 2%	- -	- -	1 1%	- -	- -	1 *	2 1%	3 *
Co Habiting	265 13%	131 13%	133 13%	29 13%	98 28%	59 18%	42 12%	20 7%	17 4%	58 11%	79 14%	67 16%	60 12%	30 17%	11 12%	24 11%	17 10%	28 16%	24 16%	18 18%	17 9%	30 11%	39 14%	27 15%	40 14%	161 18%
NET: Widowed/ separated/ divorced	255 13%	104 11%	151 15%	- -	3 1%	19 6%	37 10%	63 21%	133 29%	56 10%	67 12%	42 10%	91 18%	27 15%	12 14%	28 12%	19 11%	26 14%	20 13%	13 13%	22 12%	30 11%	37 13%	21 12%	18 6%	74 8%
Widowed	75 4%	21 2%	54 5%	- -	- -	2 1%	3 1%	14 5%	56 12%	19 4%	19 3%	10 2%	26 5%	8 4%	3 4%	9 4%	3 2%	4 2%	6 4%	5 5%	8 4%	8 3%	12 4%	8 5%	6 2%	9 1%
Separated	28 1%	15 1%	13 1%	- -	3 1%	6 2%	4 1%	7 2%	8 2%	6 1%	6 1%	6 1%	10 2%	4 2%	1 2%	2 1%	2 1%	5 3%	3 2%	- -	1 1%	5 2%	5 2%	* *	- -	13 1%
Divorced	153 8%	68 7%	84 8%	- -	- -	11 4%	31 9%	42 14%	69 15%	31 6%	41 7%	26 6%	55 11%	15 8%	7 9%	17 7%	14 9%	18 10%	11 7%	7 7%	13 7%	17 6%	20 7%	12 7%	12 4%	52 6%
Prefer not to answer	14 1%	7 1%	7 1%	5 2%	1 *	5 1%	3 1%	- -	1 *	5 1%	2 *	4 1%	3 1%	2 1%	- -	1 *	2 1%	1 *	- -	1 1%	2 1%	2 1%	3 1%	2 1%	4 1%	9 1%

Politician Trust Survey

ONLINE Fieldwork: 10th-11th May 2017

Absolutes/col percents

Table 43
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Glasgow	86	44	42	8	16	12	15	11	23	21	16	22	26	86	-	-	-	-	-	-	-	-	-	-	14	40
	4%	4%	4%	4%	5%	4%	4%	4%	5%	4%	3%	5%	5%	49%	-	-	-	-	-	-	-	-	-	-	5%	5%
Edinburgh	74	37	37	4	19	17	11	8	15	26	26	12	11	73	*	-	-	-	-	-	-	-	-	-	23	27
	4%	4%	4%	2%	5%	5%	3%	3%	3%	5%	5%	3%	2%	41%	1%	-	-	-	-	-	-	-	-	-	8%	3%
Newcastle	82	33	48	14	6	18	15	10	19	24	20	13	24	-	78	4	-	-	-	-	-	-	-	-	12	23
	4%	3%	5%	6%	2%	5%	4%	4%	4%	5%	4%	3%	5%	-	92%	2%	-	-	-	-	-	-	-	-	4%	3%
Leeds	88	39	49	14	10	19	19	11	15	20	25	23	20	-	-	-	88	-	-	-	-	-	-	-	9	49
	4%	4%	5%	6%	3%	6%	5%	4%	3%	4%	4%	6%	4%	-	-	-	52%	-	-	-	-	-	-	-	3%	6%
Hull	39	24	15	1	4	5	9	9	11	9	10	5	15	-	-	-	31	-	8	-	-	-	-	-	5	15
	2%	2%	1%	1%	1%	2%	3%	3%	2%	2%	2%	1%	3%	-	-	-	19%	-	5%	-	-	-	-	-	2%	2%
Sheffield	55	25	30	3	13	11	16	2	10	9	22	12	13	-	1	-	43	-	10	-	-	-	-	-	8	26
	3%	3%	3%	1%	4%	3%	4%	1%	2%	2%	4%	3%	3%	-	1%	-	26%	-	7%	-	-	-	-	-	3%	3%
Manchester	155	81	74	23	21	27	23	29	33	33	48	31	42	-	1	140	1	10	-	2	-	-	-	-	13	72
	8%	8%	7%	10%	6%	8%	6%	10%	7%	6%	9%	8%	8%	-	1%	61%	1%	6%	-	2%	-	-	-	-	5%	8%
Liverpool	94	55	39	21	10	11	17	10	25	19	26	18	31	-	*	74	-	-	-	19	-	-	-	-	12	36
	5%	6%	4%	9%	3%	3%	5%	3%	5%	3%	5%	4%	6%	-	1%	32%	-	-	-	19%	-	-	-	-	4%	4%
Nottingham	89	50	38	6	16	14	19	17	18	17	27	20	24	-	-	-	-	-	87	-	1	1	-	-	14	41
	4%	5%	4%	3%	5%	4%	5%	6%	4%	3%	5%	5%	5%	-	-	-	-	-	58%	-	*	*	-	-	5%	5%
Birmingham	168	90	78	14	44	28	26	19	37	46	53	36	34	-	-	-	-	153	12	3	-	-	-	*	33	74
	8%	9%	8%	6%	13%	9%	7%	6%	8%	9%	9%	9%	7%	-	-	-	-	85%	8%	3%	-	-	-	*	12%	8%
Norwich	90	40	50	11	17	9	20	11	21	18	25	23	24	-	-	-	-	-	1	-	86	-	3	*	8	43
	4%	4%	5%	5%	5%	3%	6%	4%	5%	3%	5%	6%	5%	-	-	-	-	-	*	-	45%	-	1%	*	3%	5%
Milton Keynes	65	31	34	6	7	8	13	11	20	15	17	17	16	-	-	-	-	1	20	-	27	1	15	-	9	19
	3%	3%	3%	3%	2%	2%	4%	4%	4%	3%	3%	4%	3%	-	-	-	-	*	14%	-	14%	1%	5%	-	3%	2%
Brighton	47	18	29	5	8	8	5	8	13	14	8	13	12	-	-	-	-	-	-	-	-	-	47	-	9	14
	2%	2%	3%	2%	2%	2%	1%	3%	3%	3%	1%	3%	2%	-	-	-	-	-	-	-	-	-	17%	-	3%	2%

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Absolutes/col percents

Table 43
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Oxford	26 1%	18 2%	8 1%	3 1%	6 2%	4 1%	4 1%	1 *	9 2%	11 2%	9 2%	4 1%	2 *	-	-	-	-	3 2%	1 1%	-	-	-	17 6%	4 3%	2 1%	10 1%
London	439 22%	191 19%	249 24%	51 23%	87 25%	76 24%	85 24%	62 21%	79 17%	141 26%	131 23%	74 18%	94 19%	-	-	-	-	-	-	-	45 23%	265 99%	129 46%	1 1%	66 24%	218 25%
Southampton	78 4%	37 4%	41 4%	9 4%	12 3%	11 3%	13 4%	12 4%	22 5%	26 5%	15 3%	17 4%	21 4%	-	-	-	-	-	-	-	-	-	51 18%	27 16%	7 2%	33 4%
Bristol	76 4%	41 4%	35 3%	10 5%	10 3%	12 4%	9 2%	9 3%	25 5%	30 6%	14 3%	16 4%	16 3%	-	-	-	-	2 1%	-	1 1%	-	-	2 1%	71 40%	7 2%	33 4%
Plymouth	59 3%	22 2%	36 4%	5 2%	13 4%	8 2%	9 3%	6 2%	17 4%	12 2%	17 3%	21 5%	8 2%	-	-	-	-	-	-	-	-	-	-	59 33%	5 2%	28 3%
Cardiff	61 3%	32 3%	29 3%	2 1%	12 3%	11 4%	9 3%	13 4%	14 3%	18 3%	16 3%	8 2%	19 4%	-	-	-	-	1 1%	-	60 59%	-	-	-	-	8 3%	27 3%
None of these	138 7%	73 7%	65 6%	13 6%	14 4%	15 5%	21 6%	37 13%	38 8%	29 5%	33 6%	29 7%	46 9%	18 10%	3 4%	12 5%	4 3%	11 6%	11 8%	15 15%	34 18%	-	16 6%	13 8%	17 6%	48 5%

Politician Trust Survey

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Absolutes/col percents

Table 44

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

		Gender		Age						Social Grade				Region							Employment Sector						
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base		2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base		2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Up to £7,000	(3.5)	104	55	49	20	15	20	17	24	8	3	21	6	73	10	9	10	7	9	3	8	12	10	18	8	2	24
		5%	6%	5%	9%	4%	6%	5%	8%	2%	1%	4%	2%	15%	6%	10%	5%	4%	5%	2%	8%	6%	4%	6%	5%	1%	3%
£7,001 to £14,000	(10.5)	253	117	136	16	35	29	51	39	81	24	54	30	145	30	13	44	20	20	25	15	19	24	22	21	18	74
		13%	12%	13%	7%	10%	9%	14%	13%	18%	4%	10%	7%	29%	17%	16%	19%	12%	11%	17%	15%	10%	9%	8%	12%	6%	8%
£14,001 to £21,000	(17.5)	343	164	179	31	54	43	47	63	105	54	114	78	98	30	12	39	29	30	31	20	34	41	46	31	33	143
		17%	17%	17%	14%	16%	13%	13%	21%	23%	10%	20%	19%	20%	17%	14%	17%	17%	17%	20%	20%	18%	15%	16%	17%	12%	16%
£21,001 to £28,000	(24.5)	336	168	169	17	56	62	61	44	97	72	108	84	72	26	13	38	43	33	25	18	29	27	47	37	54	142
		17%	17%	16%	8%	16%	19%	17%	15%	21%	13%	19%	20%	14%	15%	16%	17%	25%	18%	16%	18%	15%	10%	17%	21%	19%	16%
£28,001 to £34,000	(31)	260	145	114	15	51	39	40	47	67	71	77	78	33	20	9	36	25	22	20	14	23	34	38	18	41	120
		13%	15%	11%	7%	15%	12%	11%	16%	15%	13%	14%	19%	7%	11%	10%	15%	15%	12%	13%	14%	12%	13%	14%	10%	15%	14%
£34,001 to £41,000	(37.5)	184	97	87	15	29	29	31	36	44	69	51	48	16	14	8	23	13	18	10	8	22	21	24	23	27	105
		9%	10%	8%	6%	9%	9%	9%	12%	9%	13%	9%	12%	3%	8%	10%	10%	8%	10%	7%	8%	11%	8%	8%	13%	10%	12%
£41,001 to £48,000	(44.5)	92	45	47	9	24	19	14	11	15	33	28	23	8	14	1	5	3	10	11	1	7	15	17	11	25	43
		5%	5%	5%	4%	7%	6%	4%	4%	3%	6%	5%	6%	2%	8%	1%	2%	2%	5%	7%	1%	3%	6%	6%	6%	9%	5%
£48,001 to £55,000	(51.5)	85	37	48	12	20	24	22	2	6	33	22	23	7	6	1	8	3	12	14	4	6	12	15	4	21	54
		4%	4%	5%	5%	6%	7%	6%	1%	1%	6%	4%	6%	1%	3%	2%	3%	2%	6%	9%	4%	3%	5%	5%	2%	7%	6%
£55,001 to £62,000	(58.5)	46	30	15	3	17	7	15	2	1	24	14	6	2	7	-	-	3	9	*	3	6	7	8	2	19	21
		2%	3%	1%	1%	5%	2%	4%	1%	*	4%	3%	1%	*	4%	-	-	2%	5%	*	3%	3%	2%	3%	1%	7%	2%
£62,001 to £69,000	(65.5)	25	10	15	3	4	4	9	2	3	20	4	1	-	2	5	2	3	-	-	1	4	4	4	*	4	17
		1%	1%	1%	1%	1%	1%	2%	1%	1%	4%	1%	*	-	1%	6%	1%	2%	-	-	1%	2%	2%	1%	*	1%	2%
£69,001 to £76,000	(72.5)	30	7	24	6	5	11	6	2	-	17	8	5	-	3	1	3	1	3	1	-	4	6	4	5	9	20
		2%	1%	2%	3%	2%	3%	2%	1%	-	3%	1%	1%	-	2%	1%	1%	*	2%	1%	-	2%	2%	1%	3%	3%	2%
£76,001 to £83,000	(79.5)	17	12	5	6	6	3	1	1	-	11	4	3	-	3	1	-	3	2	-	-	1	6	1	1	4	10
		1%	1%	1%	2%	2%	1%	*	1%	-	2%	1%	1%	-	2%	1%	-	2%	1%	-	-	*	2%	1%	*	1%	1%
£83,001 or more	(86)	60	29	30	18	12	11	14	6	-	42	11	3	3	7	1	7	2	3	-	1	5	23	8	2	12	36
		3%	3%	3%	8%	3%	3%	4%	2%	-	8%	2%	1%	1%	4%	1%	3%	1%	1%	-	1%	2%	9%	3%	1%	4%	4%

Politician Trust Survey

ONLINE Fieldwork: 10th-11th May 2017

Absolutes/col percents

Table 44

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
Prefer not to answer	172	63	109	54	16	21	29	18	35	63	45	24	40	4	10	16	14	11	11	7	22	36	27	13	12	68
	9%	6%	11%	24%	5%	6%	8%	6%	7%	12%	8%	6%	8%	3%	12%	7%	8%	6%	7%	7%	11%	14%	10%	8%	4%	8%
Average income (£000's)	29.26	29.32	29.20	35.24	32.47	32.06	31.15	25.29	23.55	40.89	28.85	29.49	17.47	30.07	25.94	26.24	26.90	29.99	26.55	25.09	29.50	36.43	30.36	27.98	37.06	33.23

Politician Trust Survey

ONLINE Fieldwork: 10th-11th May 2017

Absolutes/col percents

Table 45

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2007	1006	1001	218	312	311	360	294	512	606	578	320	503	181	75	222	192	165	142	114	211	265	260	180	254	810
Weighted base	2007	979	1028	225	345	323	357	295	462	537	559	413	497	177	84	231	169	181	151	100	193	267	279	177	279	877
NET: Yes	420	206	214	21	47	45	83	88	135	75	80	93	172	34	19	57	35	48	34	20	47	43	55	28	32	100
	21%	21%	21%	9%	14%	14%	23%	30%	29%	14%	14%	23%	35%	19%	23%	25%	21%	26%	23%	20%	24%	16%	20%	16%	12%	11%
Yes - physical condition	279	138	141	7	17	23	53	68	112	54	55	63	107	28	14	40	17	35	23	13	29	22	40	19	19	58
	14%	14%	14%	3%	5%	7%	15%	23%	24%	10%	10%	15%	22%	16%	16%	17%	10%	19%	15%	13%	15%	8%	14%	11%	7%	7%
Yes - mental condition	145	67	78	14	31	31	41	19	9	23	21	30	71	10	8	23	12	18	13	7	16	11	18	10	8	45
	7%	7%	8%	6%	9%	10%	12%	7%	2%	4%	4%	7%	14%	6%	10%	10%	7%	10%	9%	7%	8%	4%	6%	6%	3%	5%
Yes - disability	134	79	55	1	11	15	31	34	42	20	23	22	69	7	7	19	7	15	11	9	11	18	23	8	7	22
	7%	8%	5%	*	3%	5%	9%	11%	9%	4%	4%	5%	14%	4%	8%	8%	4%	8%	7%	8%	6%	7%	8%	5%	2%	3%
Yes - other	22	15	7	4	2	3	5	4	5	1	6	4	10	1	2	1	2	1	1	2	5	4	4	1	-	8
	1%	2%	1%	2%	*	1%	1%	1%	1%	*	1%	1%	2%	*	2%	1%	1%	*	*	2%	2%	1%	1%	1%	-	1%
No	1546	750	796	198	288	269	267	201	323	453	470	314	309	138	62	166	133	129	112	78	145	219	221	145	241	758
	77%	77%	77%	88%	83%	83%	75%	68%	70%	84%	84%	76%	62%	78%	73%	72%	79%	71%	74%	78%	75%	82%	79%	82%	86%	86%
Prefer not to say	41	23	18	5	10	9	7	6	4	9	9	6	17	5	3	8	1	4	4	2	1	5	3	4	6	19
	2%	2%	2%	2%	3%	3%	2%	2%	1%	2%	2%	1%	3%	3%	4%	3%	1%	2%	3%	2%	1%	2%	1%	2%	2%	2%