

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

Do you have a child aged between 7 and 15 who owns a bike? (SAMPLE CHARACTERISTICS)

Child's Age

		Total	7	8	9	10	11	12	13	14	15
Yes	Count	1079	144	165	151	129	93	100	83	108	106
	%	100%	13%	15%	14%	12%	9%	9%	8%	10%	10%
No	Count	0	0	0	0	0	0	0	0	0	0
	%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Do you have a child aged between 7 and 15 who owns a bike? (SAMPLE CHARACTERISTICS)

Region

		LWT/Carlton (London)	Meridian (South)	HTV West / West Country (South West)	Central East (East Midlands)	Anglia (Eastern)	Yorkshire (Yorkshire & Humberside)	Granada/Border (North West)	Tyne Tees (North East)	Central / Central West (West Midlands)
Yes	Count	144	145	108	92	141	141	132	76	111
	%	13%	13%	10%	8%	13%	13%	12%	7%	10%
No	Count	0	0	0	0	0	0	0	0	0
	%	0%	0%	0%	0%	0%	0%	0%	0%	0%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

If you have more than one child aged between 7 and 15 who has a bike, please answer all of the following questions in relation to the youngest of these children only.

Do you allow your child to ride their bike on the roads?

Child's Age

		Total	7	8	9	10	11	12	13	14	15
Yes	Count	480	22	41	44	50	43	57	58	80	85
	%	45%	15%	25%	29%	39%	47%	57%	70%	75%	81%
No	Count	594	121	124	107	78	49	43	25	27	20
	%	55%	85%	75%	71%	61%	53%	43%	30%	25%	19%

If you have more than one child aged between 7 and 15 who has a bike, please answer all of the following questions in relation to the youngest of these children only.

Do you allow your child to ride their bike on the roads?

Region

		LWT/Carlton (London)	Meridian (South)	HTV West / West Country (South West)	Central East (East Midlands)	Anglia (Eastern)	Yorkshire (Yorkshire & Humberside)	Granada/Border (North West)	Tyne Tees (North East)	Central / Central West (West Midlands)
Yes	Count	51	81	53	39	60	61	56	34	47
	%	36%	56%	49%	42%	43%	44%	43%	45%	43%
No	Count	92	63	55	53	80	79	75	42	63
	%	64%	44%	51%	58%	57%	56%	57%	55%	57%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

Why don't you allow your child to ride their bike on the roads? Please tick all that apply. [ALL PARENTS WHO DON'T ALLOW THEIR CHILD TO RIDE ON THE ROADS ONLY]

		Child's Age									
		Total	7	8	9	10	11	12	13	14	15
I don't think the roads are safe	Count	393	79	72	75	54	36	30	17	22	8
	%	36%	55%	44%	50%	42%	39%	30%	20%	20%	8%
Drivers can't be trusted to take care around cyclists	Count	333	67	64	61	41	34	25	18	13	10
	%	31%	47%	39%	40%	32%	37%	25%	22%	12%	9%
My child doesn't have the confidence and skills to ride on the roads	Count	316	80	79	54	38	23	18	13	3	8
	%	29%	56%	48%	36%	29%	25%	18%	16%	3%	8%
My child is too young to cycle on the roads	Count	311	98	79	63	36	12	11	5	5	2
	%	29%	68%	48%	42%	28%	13%	11%	6%	5%	2%
The roads around me are too busy	Count	285	57	51	52	41	34	20	15	11	4
	%	26%	40%	31%	34%	32%	37%	20%	18%	10%	4%
I know someone who's had a cycling road accident	Count	36	7	8	7	4	2	1	2	3	2
	%	3%	5%	5%	5%	3%	2%	1%	2%	3%	2%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

Why don't you allow your child to ride their bike on the roads? Please tick all that apply. [ALL PARENTS WHO DON'T ALLOW THEIR CHILD TO RIDE ON THE ROADS ONLY]

		Region						Yorkshire (Yorkshire & Humberside)	Granada/Bordeaux (North West)
		LWT/Carlton (London)	Meridian (South)	HTV West / West Country (South West)	Central East (East Midlands)	Anglia (Eastern)			
I don't think the roads are safe	Count	59	33	33	34	57	59	5	
	%	41%	23%	31%	37%	40%	42%	38%	
Drivers can't be trusted to take care around cyclists	Count	53	24	33	32	49	43	4	
	%	37%	17%	31%	35%	35%	30%	32%	
My child doesn't have the confidence and skills to ride on the roads	Count	43	32	36	34	44	41	3	
	%	30%	22%	33%	37%	31%	29%	28%	
My child is too young to cycle on the roads	Count	50	31	33	26	40	43	4	
	%	35%	21%	31%	28%	28%	30%	31%	
The roads around me are too busy	Count	47	26	30	25	31	39	3	
	%	33%	18%	28%	27%	22%	28%	28%	
I know someone who's had a cycling road accident	Count	5	3	4	2	5	3		
	%	3%	2%	4%	2%	4%	2%	5%	

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

Why don't you allow your child to ride their bike on the roads? Please tick all that apply. [ALL PARENTS WHO DON'T ALLOW THEIR CHILD TO RIDE ON THE ROADS ONLY]

		Region	
		Tyne Tees (North East)	Central / Central West (West Midlands)
I don't think the roads are safe	Count	31	43
	%	41%	39%
Drivers can't be trusted to take care around cyclists	Count	24	36
	%	32%	32%
My child doesn't have the confidence and skills to ride on the roads	Count	18	31
	%	24%	28%
My child is too young to cycle on the roads	Count	19	30
	%	25%	27%
The roads around me are too busy	Count	22	33
	%	29%	30%
I know someone who's had a cycling road accident	Count	2	6
	%	3%	5%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

How far do you allow your child to ride without adult supervision?

Child's Age

		Total	7	8	9	10	11	12	13	14	15
Within the immediate streets around our house	Count	296	14	17	36	54	45	44	32	29	25
	%	28%	10%	10%	24%	42%	49%	44%	39%	27%	24%
Within our own cul-de-sac/up and down our street	Count	260	46	69	57	29	17	18	6	12	6
	%	24%	32%	42%	38%	23%	19%	18%	7%	11%	6%
I don't allow my child to ride without adult supervision	Count	206	50	44	43	28	18	9	5	2	7
	%	19%	35%	27%	29%	22%	20%	9%	6%	2%	7%
Within a thirty minute distance	Count	153	0	2	2	5	8	20	29	47	40
	%	14%	0%	1%	1%	4%	9%	20%	35%	44%	38%
I don't allow them out of my watchful eye	Count	107	32	31	12	12	3	8	5	2	2
	%	10%	23%	19%	8%	9%	3%	8%	6%	2%	2%
I don't know where they go when they go out on their bike	Count	48	0	0	0	0	0	1	5	16	26
	%	4%	0%	0%	0%	0%	0%	1%	6%	15%	25%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

How far do you allow your child to ride without adult supervision?

		Region								
		LWT/Carlton (London)	Meridian (South)	HTV West / West Country (South West)	Central East (East Midlands)	Anglia (Eastern)	Yorkshire (Yorkshire & Humberside)	Granada/Border (North West)	Tyne Tees (North East)	
Within the immediate streets around our house	Count	43	35	24	25	32	42	36	29	
	%	30%	24%	22%	27%	23%	31%	27%	38%	
Within our own cul-de-sac/up and down our street	Count	29	37	28	19	38	39	31	10	
	%	20%	26%	26%	21%	27%	28%	24%	13%	
I don't allow my child to ride without adult supervision	Count	23	28	21	22	29	30	24	12	
	%	16%	19%	19%	24%	21%	22%	18%	16%	
Within a thirty minute distance	Count	19	29	18	10	21	11	23	11	
	%	13%	20%	17%	11%	15%	8%	18%	14%	
I don't allow them out of my watchful eye	Count	26	10	14	7	16	8	12	9	
	%	18%	7%	13%	8%	11%	6%	9%	12%	
I don't know where they go when they go out on their bike	Count	3	6	3	8	5	7	5	5	
	%	2%	4%	3%	9%	4%	5%	4%	7%	

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

How far do you allow your child to ride without adult supervision?

		Region Central / Central West (West Midlands)
Within the immediate streets around our house	Count	35
	%	32%
Within our own cul-de-sac/up and down our street	Count	30
	%	28%
I don't allow my child to ride without adult supervision	Count	20
	%	18%
Within a thirty minute distance	Count	13
	%	12%
I don't allow them out of my watchful eye	Count	6
	%	6%
I don't know where they go when they go out on their bike	Count	5
	%	5%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

What would make you feel more reassured about your child cycling without adult supervision on the roads? (Please tick all that apply)

		Child's Age									
		Total	7	8	9	10	11	12	13	14	15
My child having cycling proficiency training which helps them develop their road sense	Count	560	66	99	92	67	45	53	40	46	52
	%	52%	46%	60%	61%	52%	48%	53%	48%	43%	49%
Clearly defined cycle lanes on the roads	Count	463	45	60	64	49	39	47	48	53	58
	%	43%	31%	36%	42%	38%	42%	47%	58%	49%	55%
Nothing could make me feel comfortable about my children riding on the roads	Count	365	73	61	50	44	31	27	21	34	24
	%	34%	51%	37%	33%	34%	33%	27%	25%	31%	23%
Having information on safe cycle routes that are away from the main public highways	Count	350	31	38	47	41	33	47	30	41	42
	%	32%	22%	23%	31%	32%	35%	47%	36%	38%	40%
My child being part of a bigger group of cyclists	Count	292	33	46	43	33	19	33	26	30	29
	%	27%	23%	28%	28%	26%	20%	33%	31%	28%	27%
Teaching them the route by cycling with them for the first few times	Count	226	23	39	36	24	22	25	15	23	19
	%	21%	16%	24%	24%	19%	24%	25%	18%	21%	18%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

What would make you feel more reassured about your child cycling without adult supervision on the roads? (Please tick all that apply)

		Region							
		LWT/Carlton (London)	Meridian (South)	HTV West / West Country (South West)	Central East (East Midlands)	Anglia (Eastern)	Yorkshire (Yorkshire & Humberside)	Granada/Border (North West)	
My child having cycling proficiency training which helps them develop their road sense	Count	76	83	59	48	84	68	63	
	%	53%	57%	55%	52%	60%	48%	48%	
Clearly defined cycle lanes on the roads	Count	64	69	48	38	66	53	51	
	%	44%	48%	44%	41%	47%	38%	39%	
Nothing could make me feel comfortable about my children riding on the roads	Count	56	39	28	30	52	54	47	
	%	39%	27%	26%	33%	37%	38%	36%	
Having information on safe cycle routes that are away from the main public highways	Count	45	50	36	29	46	43	39	
	%	31%	34%	33%	32%	33%	30%	30%	
My child being part of a bigger group of cyclists	Count	41	40	32	23	33	28	35	
	%	28%	28%	30%	25%	23%	20%	27%	
Teaching them the route by cycling with them for the first few times	Count	30	33	24	14	32	34	21	
	%	21%	23%	22%	15%	23%	24%	16%	

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

What would make you feel more reassured about your child cycling without adult supervision on the roads? (Please tick all that apply)

		Region	
		Tyne Tees (North East)	Central / Central West (West Midlands)
My child having cycling proficiency training which helps them develop their road sense	Count	32	53
	%	42%	48%
Clearly defined cycle lanes on the roads	Count	30	49
	%	39%	44%
Nothing could make me feel comfortable about my children riding on the roads	Count	27	35
	%	36%	32%
Having information on safe cycle routes that are away from the main public highways	Count	24	42
	%	32%	38%
My child being part of a bigger group of cyclists	Count	28	35
	%	37%	32%
Teaching them the route by cycling with them for the first few times	Count	14	26
	%	18%	23%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

What is your child allowed to do on their bike? (Please tick all that apply)

		Child's Age							
		Total	7	8	9	10	11	12	13
Ride for recreation at the weekend or after school	Count	805	102	121	118	92	68	76	63
	%	75%	71%	73%	78%	71%	73%	76%	76%
Ride their bike on the pavement	Count	676	99	111	109	89	58	61	50
	%	63%	69%	67%	72%	69%	62%	61%	60%
Ride to their friend's house	Count	490	27	34	46	56	52	61	63
	%	45%	19%	21%	30%	43%	56%	61%	76%
Ride their bike on the road	Count	364	16	32	28	36	34	43	48
	%	34%	11%	19%	19%	28%	37%	43%	58%
Use their bike during the week as a way of getting from A to B	Count	230	10	8	12	20	14	32	37
	%	21%	7%	5%	8%	16%	15%	32%	45%
Cycle to school	Count	189	17	17	21	18	15	21	23
	%	18%	12%	10%	14%	14%	16%	21%	28%
None of the above	Count	33	6	10	3	3	4	1	2
	%	3%	4%	6%	2%	2%	4%	1%	2%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

What is your child allowed to do on their bike? (Please tick all that apply)

Child's Age

		14	15
Ride for recreation at the weekend or after school	Count	87	78
	%	81%	74%
Ride their bike on the pavement	Count	55	44
	%	51%	42%
Ride to their friend's house	Count	81	70
	%	75%	66%
Ride their bike on the road	Count	63	64
	%	58%	60%
Use their bike during the week as a way of getting from A to B	Count	46	51
	%	43%	48%
Cycle to school	Count	30	27
	%	28%	25%
None of the above	Count	0	4
	%	0%	4%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

What is your child allowed to do on their bike? (Please tick all that apply)

		Region							
		LWT/Carlton (London)	Meridian (South)	HTV West / West Country (South West)	Central East (East Midlands)	Anglia (Eastern)	Yorkshire (Yorkshire & Humberside)	Granada/Border (North West)	
Ride for recreation at the weekend or after school	Count	104	109	87	71	106	102	97	
	%	72%	75%	81%	77%	75%	72%	73%	
Ride their bike on the pavement	Count	99	82	68	55	89	85	87	
	%	69%	57%	63%	60%	63%	60%	66%	
Ride to their friend's house	Count	56	69	50	36	63	59	66	
	%	39%	48%	46%	39%	45%	42%	50%	
Ride their bike on the road	Count	39	62	45	28	49	43	44	
	%	27%	43%	42%	30%	35%	30%	33%	
Use their bike during the week as a way of getting from A to B	Count	26	32	23	19	39	26	26	
	%	18%	22%	21%	21%	28%	18%	20%	
Cycle to school	Count	21	32	20	13	33	20	24	
	%	15%	22%	19%	14%	23%	14%	18%	
None of the above	Count	6	4	1	5	4	5	4	
	%	4%	3%	1%	5%	3%	4%	3%	

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

What is your child allowed to do on their bike? (Please tick all that apply)

		Region	
		Tyne Tees (North East)	Central / Central West (West Midlands)
Ride for recreation at the weekend or after school	Count	58	81
	%	76%	73%
Ride their bike on the pavement	Count	52	68
	%	68%	61%
Ride to their friend's house	Count	48	49
	%	63%	44%
Ride their bike on the road	Count	25	30
	%	33%	27%
Use their bike during the week as a way of getting from A to B	Count	18	22
	%	24%	20%
Cycle to school	Count	12	15
	%	16%	14%
None of the above	Count	3	3
	%	4%	3%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

What were you allowed to do on your bike as a child? (Please tick all that apply)

Child's Age

		Total	7	8	9	10	11	12	13	14	15
Ride for recreation at the weekend or after school	Count	848	113	139	118	103	67	81	67	85	75
	%	79%	78%	84%	78%	80%	72%	81%	81%	79%	71%
Ride to my friend's house	Count	802	97	127	112	98	61	85	64	85	73
	%	74%	67%	77%	74%	76%	66%	85%	77%	79%	69%
Ride my bike on the road	Count	698	71	111	98	88	57	73	55	75	70
	%	65%	49%	67%	65%	68%	61%	73%	66%	69%	66%
Ride my bike on the pavement	Count	679	94	114	97	87	50	66	49	69	53
	%	63%	65%	69%	64%	67%	54%	66%	59%	64%	50%
Use my bike during the week as a way of getting from A to B	Count	603	69	88	77	73	46	68	55	66	61
	%	56%	48%	53%	51%	57%	49%	68%	66%	61%	58%
Cycle to school	Count	374	35	60	43	36	37	46	37	46	34
	%	35%	24%	36%	28%	28%	40%	46%	45%	43%	32%
I didn't have a bike as a child	Count	83	13	8	10	9	12	4	6	8	13
	%	8%	9%	5%	7%	7%	13%	4%	7%	7%	12%
None of the above	Count	15	1	4	1	3	2	1	1	0	2
	%	1%	1%	2%	1%	2%	2%	1%	1%	0%	2%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

What were you allowed to do on your bike as a child? (Please tick all that apply)

		Region							
		LWT/Carlton (London)	Meridian (South)	HTV West / West Country (South West)	Central East (East Midlands)	Anglia (Eastern)	Yorkshire (Yorkshire & Humberside)	Granada/Border (North West)	Tyne Tees (North East)
Ride for recreation at the weekend or after school	Count	102	123	89	70	116	111	99	61
	%	71%	85%	82%	76%	82%	79%	75%	80%
Ride to my friend's house	Count	91	114	81	65	115	105	94	59
	%	63%	79%	75%	71%	82%	74%	71%	78%
Ride my bike on the road	Count	82	105	78	58	102	94	79	41
	%	57%	72%	72%	63%	72%	67%	60%	54%
Ride my bike on the pavement	Count	90	83	63	63	92	90	79	53
	%	63%	57%	58%	68%	65%	64%	60%	70%
Use my bike during the week as a way of getting from A to B	Count	75	85	62	56	95	76	63	42
	%	52%	59%	57%	61%	67%	54%	48%	55%
Cycle to school	Count	49	60	40	25	65	41	42	24
	%	34%	41%	37%	27%	46%	29%	32%	32%
I didn't have a bike as a child	Count	17	9	5	6	6	8	16	8
	%	12%	6%	5%	7%	4%	6%	12%	11%
None of the above	Count	3	1	1	3	1	2	2	0
	%	2%	1%	1%	3%	1%	1%	2%	0%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

What were you allowed to do on your bike as a child? (Please tick all that apply)

		Region Central / Central West (West Midlands)
Ride for recreation at the weekend or after school	Count	87
	%	78%
Ride to my friend's house	Count	85
	%	77%
Ride my bike on the road	Count	65
	%	59%
Ride my bike on the pavement	Count	75
	%	68%
Use my bike during the week as a way of getting from A to B	Count	54
	%	49%
Cycle to school	Count	33
	%	30%
I didn't have a bike as a child	Count	9
	%	8%
None of the above	Count	2
	%	2%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

What age would you feel safe letting your child cycle on the road?

Child's Age

		Total	7	8	9	10	11	12	13	14	15
5 or younger	Count	1	0	1	0	0	0	0	0	0	0
	%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
6	Count	4	3	0	1	0	0	0	0	0	0
	%	0%	2%	0%	1%	0%	0%	0%	0%	0%	0%
7	Count	17	7	5	0	3	0	0	0	1	1
	%	2%	5%	3%	0%	2%	0%	0%	0%	1%	1%
8	Count	13	0	5	5	0	0	1	1	0	1
	%	1%	0%	3%	3%	0%	0%	1%	1%	0%	1%
9	Count	36	5	1	10	9	4	0	1	2	3
	%	3%	3%	1%	7%	7%	4%	0%	1%	2%	3%
10	Count	145	28	37	10	22	15	13	7	5	6
	%	13%	19%	22%	7%	17%	16%	13%	8%	5%	6%
11	Count	120	18	19	21	8	13	12	9	11	8
	%	11%	13%	12%	14%	6%	14%	12%	11%	10%	8%
12	Count	192	25	32	40	12	4	18	19	26	13
	%	18%	17%	19%	26%	9%	4%	18%	23%	24%	12%
13	Count	118	10	16	14	13	12	3	13	17	19
	%	11%	7%	10%	9%	10%	13%	3%	16%	16%	18%
14	Count	91	7	9	10	15	5	14	1	12	17
	%	8%	5%	5%	7%	12%	5%	14%	1%	11%	16%
15 or older	Count	161	18	18	14	27	15	18	13	14	22
	%	15%	13%	11%	9%	21%	16%	18%	16%	13%	21%
I would never feel happy letting my child cycle on the road	Count	195	23	22	26	20	25	21	19	20	16
	%	18%	16%	13%	17%	16%	27%	21%	23%	19%	15%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

What age would you feel safe letting your child cycle on the road?

		Region
		LWT/Carlton (London)
5 or younger	Count	0
	%	0%
6	Count	1
	%	1%
7	Count	5
	%	3%
8	Count	0
	%	0%
9	Count	3
	%	2%
10	Count	15
	%	10%
11	Count	9
	%	6%
12	Count	19
	%	13%
13	Count	12
	%	8%
14	Count	12
	%	8%
15 or older	Count	29
	%	20%
I would never feel happy letting my child cycle on the road	Count	39
	%	27%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

What age would you feel safe letting your child cycle on the road?

		Region								
		Meridian (South)	HTV West / West Country (South West)	Central East (East Midlands)	Anglia (Eastern)	Yorkshire (Yorkshire & Humberside)	Granada/Border (North West)	Tyne Tees (North East)	Central / Central West (West Midlands)	
5 or younger	Count	0	0	0	0	1	0	0	0	0
	%	0%	0%	0%	0%	1%	0%	0%	0%	0%
6	Count	2	0	1	0	0	0	0	0	0
	%	1%	0%	1%	0%	0%	0%	0%	0%	0%
7	Count	1	1	2	2	2	0	1	3	
	%	1%	1%	2%	1%	1%	0%	1%	3%	
8	Count	0	2	1	2	4	2	1	1	
	%	0%	2%	1%	1%	3%	2%	1%	1%	
9	Count	3	6	0	7	4	7	3	3	
	%	2%	6%	0%	5%	3%	5%	4%	3%	
10	Count	17	20	13	19	22	17	8	14	
	%	12%	19%	14%	13%	16%	13%	11%	13%	
11	Count	23	10	11	15	16	20	6	10	
	%	16%	9%	12%	11%	11%	15%	8%	9%	
12	Count	44	20	18	24	26	18	9	14	
	%	30%	19%	20%	17%	18%	14%	12%	13%	
13	Count	14	14	5	21	14	14	12	12	
	%	10%	13%	5%	15%	10%	11%	16%	11%	
14	Count	10	7	8	13	11	12	8	10	
	%	7%	6%	9%	9%	8%	9%	11%	9%	
15 or older	Count	15	14	13	17	25	17	12	17	
	%	10%	13%	14%	12%	18%	13%	16%	15%	
I would never feel happy letting my child cycle on the road	Count	16	14	20	21	16	26	16	27	
	%	11%	13%	22%	15%	11%	20%	21%	24%	

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

What age were you allowed to cycle on the road?

Child's Age

		Total	7	8	9	10	11	12	13	14	15
5 or younger	Count	24	4	3	7	3	2	2	1	1	0
	%	2%	3%	2%	5%	2%	2%	2%	1%	1%	0%
6	Count	35	7	9	6	4	2	3	1	2	1
	%	3%	5%	5%	4%	3%	2%	3%	1%	2%	1%
7	Count	83	12	16	11	9	9	3	7	8	6
	%	8%	8%	10%	7%	7%	10%	3%	8%	7%	6%
8	Count	127	11	25	17	17	6	13	16	11	9
	%	12%	8%	15%	11%	13%	6%	13%	19%	10%	8%
9	Count	92	15	15	11	8	5	14	6	6	12
	%	8%	10%	9%	7%	6%	5%	14%	7%	6%	11%
10	Count	198	26	29	39	15	13	23	8	24	17
	%	18%	18%	18%	26%	12%	14%	23%	10%	22%	16%
11	Count	122	15	21	11	15	15	10	8	12	14
	%	11%	10%	13%	7%	12%	16%	10%	10%	11%	13%
12	Count	109	11	15	14	17	12	7	9	13	10
	%	10%	8%	9%	9%	13%	13%	7%	11%	12%	9%
13	Count	54	3	8	4	9	5	8	5	5	7
	%	5%	2%	5%	3%	7%	5%	8%	6%	5%	7%
14	Count	28	5	2	2	4	0	3	6	3	3
	%	3%	3%	1%	1%	3%	0%	3%	7%	3%	3%
15 or older	Count	46	8	6	6	8	3	4	2	5	4
	%	4%	6%	4%	4%	6%	3%	4%	2%	5%	4%
I was never allowed to cycle on the road	Count	89	16	6	14	10	7	7	6	10	11
	%	8%	11%	4%	9%	8%	8%	7%	7%	9%	10%
I didn't have a bike as a child	Count	80	11	9	9	9	12	3	6	8	12
	%	7%	8%	5%	6%	7%	13%	3%	7%	7%	11%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

What age were you allowed to cycle on the road?

		Region
		LWT/Carlton (London)
5 or younger	Count	1
	%	1%
6	Count	4
	%	3%
7	Count	10
	%	7%
8	Count	17
	%	12%
9	Count	8
	%	6%
10	Count	27
	%	19%
11	Count	17
	%	12%
12	Count	11
	%	8%
13	Count	5
	%	3%
14	Count	7
	%	5%
15 or older	Count	4
	%	3%
I was never allowed to cycle on the road	Count	17
	%	12%
I didn't have a bike as a child	Count	15
	%	10%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

What age were you allowed to cycle on the road?

		Region								
		Meridian (South)	HTV West / West Country (South West)	Central East (East Midlands)	Anglia (Eastern)	Yorkshire (Yorkshire & Humberside)	Granada/Border (North West)	Tyne Tees (North East)	Central / Central West (West Midlands)	
5 or younger	Count	2	3	0	7	1	4	2	3	
	%	1%	3%	0%	5%	1%	3%	3%	3%	
6	Count	3	4	4	5	4	6	1	4	
	%	2%	4%	4%	4%	3%	5%	1%	4%	
7	Count	6	6	7	14	16	9	8	7	
	%	4%	6%	8%	10%	11%	7%	11%	6%	
8	Count	16	18	10	16	19	10	8	13	
	%	11%	17%	11%	11%	13%	8%	11%	12%	
9	Count	16	7	10	11	8	14	5	13	
	%	11%	6%	11%	8%	6%	11%	7%	12%	
10	Count	30	22	13	28	27	23	9	19	
	%	21%	20%	14%	20%	19%	17%	12%	17%	
11	Count	23	14	11	13	14	15	6	9	
	%	16%	13%	12%	9%	10%	11%	8%	8%	
12	Count	17	9	13	19	13	12	9	6	
	%	12%	8%	14%	13%	9%	9%	12%	5%	
13	Count	7	3	2	7	12	5	5	7	
	%	5%	3%	2%	5%	9%	4%	7%	6%	
14	Count	5	1	1	0	3	3	5	3	
	%	3%	1%	1%	0%	2%	2%	7%	3%	
15 or older	Count	3	7	5	6	7	6	1	7	
	%	2%	6%	5%	4%	5%	5%	1%	6%	
I was never allowed to cycle on the road	Count	8	10	7	9	9	10	9	10	
	%	6%	9%	8%	6%	6%	8%	12%	9%	
I didn't have a bike as a child	Count	8	4	8	5	8	16	7	9	
	%	6%	4%	9%	4%	6%	12%	9%	8%	

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

How does your child usually get to and from school?

Child's Age

		Total	7	8	9	10	11	12	13	14	15
Walks with friends	Count	277	26	33	33	37	24	35	32	32	25
	%	32%	29%	31%	30%	33%	29%	37%	41%	30%	25%
Mum drives	Count	267	47	51	47	42	26	17	7	16	14
	%	30%	52%	49%	43%	38%	32%	18%	9%	15%	14%
Bus	Count	137	4	4	9	3	10	22	18	36	31
	%	16%	4%	4%	8%	3%	12%	23%	23%	34%	31%
Walks alone	Count	79	2	4	6	17	11	6	9	9	15
	%	9%	2%	4%	6%	15%	13%	6%	12%	8%	15%
Dad drives	Count	63	10	9	8	9	5	6	5	5	6
	%	7%	11%	9%	7%	8%	6%	6%	6%	5%	6%
Cycles with friends	Count	20	1	2	1	0	2	5	2	5	2
	%	2%	1%	2%	1%	0%	2%	5%	3%	5%	2%
Gets a lift in a car with another child's parents	Count	19	0	1	4	2	3	2	2	2	3
	%	2%	0%	1%	4%	2%	4%	2%	3%	2%	3%
Cycles alone	Count	14	1	1	1	2	1	1	3	1	3
	%	2%	1%	1%	1%	2%	1%	1%	4%	1%	3%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

How does your child usually get to and from school?

		Region								
		LWT/Carlton (London)	Meridian (South)	HTV West / West Country (South West)	Central East (East Midlands)	Anglia (Eastern)	Yorkshire (Yorkshire & Humberside)	Granada/Border (North West)	Tyne Tees (North East)	
Walks with friends	Count	39	41	21	29	37	32	29	23	
	%	33%	32%	25%	38%	37%	29%	26%	34%	
Mum drives	Count	42	38	30	17	29	31	36	16	
	%	36%	30%	36%	22%	29%	28%	32%	24%	
Bus	Count	16	18	12	12	13	21	18	16	
	%	14%	14%	14%	16%	13%	19%	16%	24%	
Walks alone	Count	11	11	8	7	9	7	13	7	
	%	9%	9%	10%	9%	9%	6%	12%	10%	
Dad drives	Count	4	9	5	8	6	10	11	5	
	%	3%	7%	6%	10%	6%	9%	10%	7%	
Cycles with friends	Count	2	6	4	0	2	3	1	1	
	%	2%	5%	5%	0%	2%	3%	1%	1%	
Gets a lift in a car with another child's parents	Count	3	3	1	3	1	1	3	0	
	%	3%	2%	1%	4%	1%	1%	3%	0%	
Cycles alone	Count	1	1	2	1	4	4	0	0	
	%	1%	1%	2%	1%	4%	4%	0%	0%	

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

How does your child usually get to and from school?

		Region Central / Central West (West Midlands)
Walks with friends	Count	29
	%	32%
Mum drives	Count	28
	%	31%
Bus	Count	13
	%	14%
Walks alone	Count	7
	%	8%
Dad drives	Count	7
	%	8%
Cycles with friends	Count	1
	%	1%
Gets a lift in a car with another child's parents	Count	4
	%	4%
Cycles alone	Count	1
	%	1%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

When you were a child, how did you usually get to and from school?

Child's Age

		Total	7	8	9	10	11	12	13	14	15
I walked with friends	Count	494	65	62	74	69	35	48	40	46	55
	%	49%	49%	45%	53%	56%	40%	49%	50%	44%	53%
I walked alone	Count	221	28	31	37	31	23	19	16	13	23
	%	22%	21%	22%	27%	25%	26%	20%	20%	12%	22%
Bus	Count	159	24	21	9	12	14	20	13	29	17
	%	16%	18%	15%	6%	10%	16%	21%	16%	28%	17%
My Mum drove me	Count	46	8	12	8	6	5	2	0	5	0
	%	5%	6%	9%	6%	5%	6%	2%	0%	5%	0%
I cycled alone	Count	41	2	4	3	4	3	6	8	7	4
	%	4%	2%	3%	2%	3%	3%	6%	10%	7%	4%
I cycled with friends	Count	27	2	5	4	0	3	2	3	4	4
	%	3%	2%	4%	3%	0%	3%	2%	4%	4%	4%
My Dad drove me	Count	12	3	1	3	1	3	0	0	1	0
	%	1%	2%	1%	2%	1%	3%	0%	0%	1%	0%
I got a lift in a car with another child's parents	Count	4	0	2	1	0	1	0	0	0	0
	%	0%	0%	1%	1%	0%	1%	0%	0%	0%	0%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

When you were a child, how did you usually get to and from school?

		Region							
		LWT/Carlton (London)	Meridian (South)	HTV West / West Country (South West)	Central East (East Midlands)	Anglia (Eastern)	Yorkshire (Yorkshire & Humberside)	Granada/Border (North West)	Tyne Tees (North East)
I walked with friends	Count	64	63	40	48	54	61	68	47
	%	48%	46%	39%	55%	41%	48%	55%	66%
I walked alone	Count	31	23	28	25	30	26	24	11
	%	23%	17%	27%	28%	23%	20%	19%	15%
Bus	Count	17	26	17	11	21	27	22	11
	%	13%	19%	17%	13%	16%	21%	18%	15%
My Mum drove me	Count	13	8	9	0	5	3	3	0
	%	10%	6%	9%	0%	4%	2%	2%	0%
I cycled alone	Count	5	10	2	2	12	5	4	1
	%	4%	7%	2%	2%	9%	4%	3%	1%
I cycled with friends	Count	2	6	2	1	7	4	2	0
	%	2%	4%	2%	1%	5%	3%	2%	0%
My Dad drove me	Count	0	0	3	1	1	2	1	1
	%	0%	0%	3%	1%	1%	2%	1%	1%
I got a lift in a car with another child's parents	Count	0	1	1	0	2	0	0	0
	%	0%	1%	1%	0%	2%	0%	0%	0%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

When you were a child, how did you usually get to and from school?

		Region Central / Central West (West Midlands)
I walked with friends	Count	52
	%	51%
I walked alone	Count	25
	%	25%
Bus	Count	12
	%	12%
My Mum drove me	Count	5
	%	5%
I cycled alone	Count	1
	%	1%
I cycled with friends	Count	3
	%	3%
My Dad drove me	Count	3
	%	3%
I got a lift in a car with another child's parents	Count	0
	%	0%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

How long does your child's journey to school usually take each day?

Child's Age

		Total	7	8	9	10	11	12	13	14	15
Under 5 minutes	Count	192	34	46	31	32	11	10	9	9	10
	%	18%	24%	28%	21%	25%	12%	10%	11%	8%	9%
5 – 10 minutes	Count	337	57	58	53	51	32	16	18	25	27
	%	31%	40%	35%	35%	40%	34%	16%	22%	23%	25%
10 – 15 minutes	Count	268	30	26	42	28	28	39	24	28	23
	%	25%	21%	16%	28%	22%	30%	39%	29%	26%	22%
15 – 30 minutes	Count	205	17	30	15	13	16	25	26	34	29
	%	19%	12%	18%	10%	10%	17%	25%	31%	31%	27%
30 minutes – 1 hour	Count	72	5	5	10	5	5	10	5	11	16
	%	7%	3%	3%	7%	4%	5%	10%	6%	10%	15%
1 – 2 hours	Count	4	1	0	0	0	0	0	1	1	1
	%	0%	1%	0%	0%	0%	0%	0%	1%	1%	1%
Over 2 hours	Count	1	0	0	0	0	1	0	0	0	0
	%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

How long does your child's journey to school usually take each day?

		Region									
		LWT/Carlton (London)	Meridian (South)	HTV West / West Country (South West)	Central East (East Midlands)	Anglia (Eastern)	Yorkshire (Yorkshire & Humberside)	Granada/Border (North West)	Tyne Tees (North East)	Central / Central West (West Midlands)	
Under 5 minutes	Count	22	23	18	18	29	28	21	13	21	
	%	15%	16%	17%	20%	21%	20%	16%	17%	19%	
5 – 10 minutes	Count	40	44	37	31	48	45	42	25	32	
	%	28%	30%	34%	34%	34%	32%	32%	33%	29%	
10 – 15 minutes	Count	36	32	27	23	34	39	31	19	28	
	%	25%	22%	25%	25%	24%	28%	23%	25%	25%	
15 – 30 minutes	Count	27	29	20	15	21	23	29	16	25	
	%	19%	20%	19%	16%	15%	16%	22%	21%	23%	
30 minutes – 1 hour	Count	19	16	6	5	8	6	7	2	5	
	%	13%	11%	6%	5%	6%	4%	5%	3%	5%	
1 – 2 hours	Count	0	1	0	0	0	0	2	1	0	
	%	0%	1%	0%	0%	0%	0%	2%	1%	0%	
Over 2 hours	Count	0	0	0	0	1	0	0	0	0	
	%	0%	0%	0%	0%	1%	0%	0%	0%	0%	

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

Approximately how many miles do you live from your child's school?

Child's Age

		Total	7	8	9	10	11	12	13	14	15
Under 1 mile	Count	439	69	86	70	69	40	30	25	26	24
	%	41%	48%	52%	46%	53%	43%	30%	30%	24%	23%
1 – 2 miles	Count	254	34	37	43	22	22	25	20	27	24
	%	24%	24%	22%	28%	17%	24%	25%	24%	25%	23%
2 – 3 miles	Count	141	21	14	17	14	7	17	17	19	15
	%	13%	15%	8%	11%	11%	8%	17%	20%	18%	14%
3 – 4 miles	Count	87	11	11	7	7	6	10	7	11	17
	%	8%	8%	7%	5%	5%	6%	10%	8%	10%	16%
4 – 5 miles	Count	58	4	3	7	9	5	9	5	9	7
	%	5%	3%	2%	5%	7%	5%	9%	6%	8%	7%
5 – 10 miles	Count	79	3	12	5	6	11	8	7	13	14
	%	7%	2%	7%	3%	5%	12%	8%	8%	12%	13%
10 – 20 miles	Count	16	1	2	2	2	0	1	2	3	3
	%	1%	1%	1%	1%	2%	0%	1%	2%	3%	3%
20 – 30 miles	Count	2	1	0	0	0	1	0	0	0	0
	%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%
More than 30 miles	Count	3	0	0	0	0	1	0	0	0	2
	%	0%	0%	0%	0%	0%	1%	0%	0%	0%	2%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

Approximately how many miles do you live from your child's school?

		Region								
		LWT/Carlton (London)	Meridian (South)	HTV West / West Country (South West)	Central East (East Midlands)	Anglia (Eastern)	Yorkshire (Yorkshire & Humberside)	Granada/Border (North West)	Tyne Tees (North East)	Central / Central West (West Midlands)
Under 1 mile	Count	56	49	38	41	68	64	48	25	53
	%	39%	34%	35%	45%	48%	45%	36%	33%	48%
1 – 2 miles	Count	29	43	28	22	31	34	28	21	23
	%	20%	30%	26%	24%	22%	24%	21%	28%	21%
2 – 3 miles	Count	25	20	16	10	15	17	18	13	9
	%	17%	14%	15%	11%	11%	12%	14%	17%	8%
3 – 4 miles	Count	11	17	7	7	8	9	12	6	10
	%	8%	12%	6%	8%	6%	6%	9%	8%	9%
4 – 5 miles	Count	11	2	6	6	2	8	11	2	10
	%	8%	1%	6%	7%	1%	6%	8%	3%	9%
5 – 10 miles	Count	11	11	11	4	10	9	13	7	4
	%	8%	8%	10%	4%	7%	6%	10%	9%	4%
10 – 20 miles	Count	1	3	1	1	5	0	2	1	2
	%	1%	2%	1%	1%	4%	0%	2%	1%	2%
20 – 30 miles	Count	0	0	1	1	0	0	0	0	0
	%	0%	0%	1%	1%	0%	0%	0%	0%	0%
More than 30 miles	Count	0	0	0	0	2	0	0	1	0
	%	0%	0%	0%	0%	1%	0%	0%	1%	0%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

Approximately how many miles do you live from your child's school?

How does your child usually get to and from school?

		Walks alone	Walks with friends	Mum drives	Dad drives	Gets a lift in a car with another child's parents	Bus	Cycles alone	Cycles with friends
Under 1 mile	Count	56	181	47	10	2	1	5	8
	%	69%	65%	18%	15%	11%	1%	36%	40%
1 – 2 miles	Count	20	76	75	12	6	13	5	7
	%	25%	27%	28%	18%	32%	9%	36%	35%
2 – 3 miles	Count	4	19	58	17	5	27	1	3
	%	5%	7%	22%	26%	26%	19%	7%	15%
3 – 4 miles	Count	0	4	34	9	3	28	2	1
	%	0%	1%	13%	14%	16%	20%	14%	5%
4 – 5 miles	Count	1	0	20	11	1	20	1	1
	%	1%	0%	7%	17%	5%	14%	7%	5%
5 – 10 miles	Count	0	0	28	4	2	42	0	0
	%	0%	0%	10%	6%	11%	30%	0%	0%
10 – 20 miles	Count	0	0	5	1	0	7	0	0
	%	0%	0%	2%	2%	0%	5%	0%	0%
20 – 30 miles	Count	0	0	0	1	0	1	0	0
	%	0%	0%	0%	2%	0%	1%	0%	0%
More than 30 miles	Count	0	0	1	0	0	0	0	0
	%	0%	0%	0%	0%	0%	0%	0%	0%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

Please indicate whether you agree or disagree with each of the following statements? If you are unsure or the question is not applicable to you, please leave the row blank.

			Child's Age									
			Total	7	8	9	10	11	12	13	14	15
My child rides their bike less than I did as a child	Agree	Count	741	96	110	105	93	62	68	60	75	72
		%	69%	67%	67%	70%	72%	67%	68%	72%	69%	68%
	Disagree	Count	313	47	53	40	31	26	29	22	33	32
		%	29%	33%	32%	26%	24%	28%	29%	27%	31%	30%
	Left blank	Count	25	1	2	6	5	5	3	1	0	2
		%	2%	1%	1%	4%	4%	5%	3%	1%	0%	2%
My child has less freedom to cycle where they wish than I had as a child	Agree	Count	840	113	137	125	105	73	80	65	71	71
		%	78%	78%	83%	83%	81%	78%	80%	78%	66%	67%
	Disagree	Count	215	30	26	22	21	16	17	17	34	32
		%	20%	21%	16%	15%	16%	17%	17%	20%	31%	30%
	Left blank	Count	24	1	2	4	3	4	3	1	3	3
		%	2%	1%	1%	3%	2%	4%	3%	1%	3%	3%
Cycling to school is a better alternative to the traditional school run by car	Agree	Count	873	123	138	125	106	72	81	62	81	85
		%	81%	85%	84%	83%	82%	77%	81%	75%	75%	80%
	Disagree	Count	184	17	25	22	21	17	17	18	27	20
		%	17%	12%	15%	15%	16%	18%	17%	22%	25%	19%
	Left blank	Count	22	4	2	4	2	4	2	3	0	1
		%	2%	3%	1%	3%	2%	4%	2%	4%	0%	1%
I'm concerned my child doesn't have the skills necessary to ride on the roads	Agree	Count	687	121	137	115	95	50	56	41	42	30
		%	64%	84%	83%	76%	74%	54%	56%	49%	39%	28%
	Disagree	Count	366	21	26	30	31	40	40	40	64	74
		%	34%	15%	16%	20%	24%	43%	40%	48%	59%	70%
	Left blank	Count	26	2	2	6	3	3	4	2	2	2
		%	2%	1%	1%	4%	2%	3%	4%	2%	2%	2%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

Please indicate whether you agree or disagree with each of the following statements? If you are unsure or the question is not applicable to you, please leave the row blank.

			Child's Age									
			Total	7	8	9	10	11	12	13	14	15
I would like to do the school run with my child by bike	Agree	Count	310	57	60	57	34	30	27	13	14	18
		%	29%	40%	36%	38%	26%	32%	27%	16%	13%	17%
	Disagree	Count	711	81	99	84	90	53	67	65	89	83
		%	66%	56%	60%	56%	70%	57%	67%	78%	82%	78%
	Left blank	Count	58	6	6	10	5	10	6	5	5	5
		%	5%	4%	4%	7%	4%	11%	6%	6%	5%	5%
I know a child who has been involved in a cycling accident	Agree	Count	333	35	42	43	47	35	37	26	39	29
		%	31%	24%	25%	28%	36%	38%	37%	31%	36%	27%
	Disagree	Count	694	104	119	99	76	45	59	53	65	74
		%	64%	72%	72%	66%	59%	48%	59%	64%	60%	70%
	Left blank	Count	52	5	4	9	6	13	4	4	4	3
		%	5%	3%	2%	6%	5%	14%	4%	5%	4%	3%
There are probably more road accidents involving cyclists nowadays than 10 years ago	Agree	Count	861	120	129	123	103	76	84	67	76	83
		%	80%	83%	78%	81%	80%	82%	84%	81%	70%	78%
	Disagree	Count	175	20	26	20	25	12	11	14	28	19
		%	16%	14%	16%	13%	19%	13%	11%	17%	26%	18%
	Left blank	Count	43	4	10	8	1	5	5	2	4	4
		%	4%	3%	6%	5%	1%	5%	5%	2%	4%	4%
I would cycle with my children to school if I knew a quieter	Agree	Count	290	61	51	44	36	25	28	16	15	14
		%	27%	42%	31%	29%	28%	27%	28%	19%	14%	13%
	Disagree	Count	724	76	107	97	84	58	66	61	88	87
		%	67%	53%	65%	64%	65%	62%	66%	73%	81%	82%
	Left blank	Count	65	7	7	10	9	10	6	6	5	5
		%	6%	5%	4%	7%	7%	11%	6%	7%	5%	5%

POPULUS / BLUE RUBICON POLL OF PARENTS – FULL TABLES

FIELDWORK: 17th – 21st April 2008

Please indicate whether you agree or disagree with each of the following statements? If you are unsure or the question is not applicable to you, please leave the row blank.

			Child's Age									
			Total	7	8	9	10	11	12	13	14	15
There could be a quicker route to my child's school by bike but I haven't looked into it	Agree	Count	105	11	16	9	14	5	14	12	11	13
		%	10%	8%	10%	6%	11%	5%	14%	14%	10%	12%
	Disagree	Count	923	125	147	136	105	78	83	67	92	90
		%	86%	87%	89%	90%	81%	84%	83%	81%	85%	85%
	Left blank	Count	51	8	2	6	10	10	3	4	5	3
		%	5%	6%	1%	4%	8%	11%	3%	5%	5%	3%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

Please indicate whether you agree or disagree with each of the following statements? If you are unsure or the question is not applicable to you, please leave the row blank.

			Region							
			LWT/Carlton (London)	Meridian (South)	HTV West / West Country (South West)	Central East (East Midlands)	Anglia (Eastern)	Yorkshire (Yorkshire & Humberside)	Granada/Border (North West)	
My child rides their bike less than I did as a child	Agree	Count	94	99	78	60	103	104	92	
		%	65%	68%	72%	65%	73%	74%	70%	
	Disagree	Count	47	41	30	29	35	35	35	
		%	33%	28%	28%	32%	25%	25%	27%	
	Left blank	Count	3	5	0	3	3	2	5	
		%	2%	3%	0%	3%	2%	1%	4%	
My child has less freedom to cycle where they wish than I had as a child	Agree	Count	108	115	85	77	110	117	101	
		%	75%	79%	79%	84%	78%	83%	77%	
	Disagree	Count	30	25	22	14	29	24	27	
		%	21%	17%	20%	15%	21%	17%	20%	
	Left blank	Count	6	5	1	1	2	0	4	
		%	4%	3%	1%	1%	1%	0%	3%	
Cycling to school is a better alternative to the traditional school run by car	Agree	Count	119	123	91	71	122	103	108	
		%	83%	85%	84%	77%	87%	73%	82%	
	Disagree	Count	23	20	14	20	18	36	21	
		%	16%	14%	13%	22%	13%	26%	16%	
	Left blank	Count	2	2	3	1	1	2	3	
		%	1%	1%	3%	1%	1%	1%	2%	
I'm concerned my child doesn't have the skills necessary to ride on the roads	Agree	Count	103	79	73	55	102	92	77	
		%	72%	54%	68%	60%	72%	65%	58%	
	Disagree	Count	37	61	34	33	37	45	54	
		%	26%	42%	31%	36%	26%	32%	41%	
	Left blank	Count	4	5	1	4	2	4	1	
		%	3%	3%	1%	4%	1%	3%	1%	

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

Please indicate whether you agree or disagree with each of the following statements? If you are unsure or the question is not applicable to you, please leave the row blank.

			Region						
			LWT/Carlton (London)	Meridian (South)	HTV West / West Country (South West)	Central East (East Midlands)	Anglia (Eastern)	Yorkshire (Yorkshire & Humberside)	Granada/Border (North West)
I would like to do the school run with my child by bike	Agree	Count	40	47	32	18	49	41	36
		%	28%	32%	30%	20%	35%	29%	27%
	Disagree	Count	95	92	71	65	84	96	92
		%	66%	63%	66%	71%	60%	68%	70%
	Left blank	Count	9	6	5	9	8	4	4
		%	6%	4%	5%	10%	6%	3%	3%
I know a child who has been involved in a cycling accident	Agree	Count	47	54	34	29	50	38	34
		%	33%	37%	31%	32%	35%	27%	26%
	Disagree	Count	91	83	68	55	88	92	92
		%	63%	57%	63%	60%	62%	65%	70%
	Left blank	Count	6	8	6	8	3	11	6
		%	4%	6%	6%	9%	2%	8%	5%
There are probably more road accidents involving cyclists nowadays than 10 years ago	Agree	Count	116	104	87	74	108	118	101
		%	81%	72%	81%	80%	77%	84%	77%
	Disagree	Count	22	31	19	13	27	18	26
		%	15%	21%	18%	14%	19%	13%	20%
	Left blank	Count	6	10	2	5	6	5	5
		%	4%	7%	2%	5%	4%	4%	4%
I would cycle with my children to school if I knew a quieter	Agree	Count	38	45	31	17	42	36	36
		%	26%	31%	29%	18%	30%	26%	27%
	Disagree	Count	95	90	70	65	95	98	91
		%	66%	62%	65%	71%	67%	70%	69%
	Left blank	Count	11	10	7	10	4	7	5
		%	8%	7%	6%	11%	3%	5%	4%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

Please indicate whether you agree or disagree with each of the following statements? If you are unsure or the question is not applicable to you, please leave the row blank.

			Region						
			LWT/Carlton (London)	Meridian (South)	HTV West / West Country (South West)	Central East (East Midlands)	Anglia (Eastern)	Yorkshire (Yorkshire & Humberside)	Granada/Border (North West)
There could be a quicker route to my child's school by bike but I haven't looked into it	Agree	Count	14	13	13	7	13	16	17
		%	10%	9%	12%	8%	9%	11%	13%
	Disagree	Count	125	125	91	76	122	120	111
		%	87%	86%	84%	83%	87%	85%	84%
	Left blank	Count	5	7	4	9	6	5	4
		%	3%	5%	4%	10%	4%	4%	3%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

Please indicate whether you agree or disagree with each of the following statements? If you are unsure or the question is not applicable to you, please leave the row blank.

			Region	
			Tyne Tees (North East)	Central / Central West (West Midlands)
My child rides their bike less than I did as a child	Agree	Count	50	73
		%	66%	66%
	Disagree	Count	23	37
		%	30%	33%
	Left blank	Count	3	1
		%	4%	1%
My child has less freedom to cycle where they wish than I had as a child	Agree	Count	56	80
		%	74%	72%
	Disagree	Count	18	27
		%	24%	24%
	Left blank	Count	2	4
		%	3%	4%
Cycling to school is a better alternative to the traditional school run by car	Agree	Count	62	81
		%	82%	73%
	Disagree	Count	12	23
		%	16%	21%
	Left blank	Count	2	7
		%	3%	6%
I'm concerned my child doesn't have the skills necessary to ride on the roads	Agree	Count	44	70
		%	58%	63%
	Disagree	Count	30	38
		%	39%	34%
	Left blank	Count	2	3
		%	3%	3%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

Please indicate whether you agree or disagree with each of the following statements? If you are unsure or the question is not applicable to you, please leave the row blank.

			Region	
			Tyne Tees (North East)	Central / Central West (West Midlands)
I would like to do the school run with my child by bike	Agree	Count	22	29
		%	29%	26%
	Disagree	Count	50	73
		%	66%	66%
	Left blank	Count	4	9
		%	5%	8%
I know a child who has been involved in a cycling accident	Agree	Count	21	31
		%	28%	28%
	Disagree	Count	52	78
		%	68%	70%
	Left blank	Count	3	2
		%	4%	2%
There are probably more road accidents involving cyclists nowadays than 10 years ago	Agree	Count	71	92
		%	93%	83%
	Disagree	Count	5	15
		%	7%	14%
	Left blank	Count	0	4
		%	0%	4%
I would cycle with my children to school if I knew a quieter	Agree	Count	21	29
		%	28%	26%
	Disagree	Count	52	73
		%	68%	66%
	Left blank	Count	3	9
		%	4%	8%

POPULUS / BLUE RUBICON
POLL OF PARENTS – FULL TABLES
 FIELDWORK: 17th – 21st April 2008

Please indicate whether you agree or disagree with each of the following statements? If you are unsure or the question is not applicable to you, please leave the row blank.

		Region		
		Tyne Tees (North East)	Central / Central West (West Midlands)	
There could be a quicker route to my child's school by bike but I haven't looked into it	Agree	Count	5	9
		%	7%	8%
	Disagree	Count	67	95
		%	88%	86%
	Left blank	Count	4	7
		%	5%	6%