

Election Poll
ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 1

Q.1 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Conservative Party?

Summary**Base: All respondents**

	Statements									
	On the side of people like me	Wants to help ordinary people get on in life	Willing to take tough decisions for the long term	Shares my values	Competent and capable	Will do what they say	Represents the whole country, not just some types of people	Its heart is in the right place	Stands for fairness	Has a good team of leaders
Unweighted base	2004	2004	2004	2004	2004	2004	2004	2004	2004	2004
Weighted base	2004	2004	2004	2004	2004	2004	2004	2004	2004	2004
True	745 37%	811 40%	1376 69%	786 39%	1112 55%	778 39%	618 31%	868 43%	767 38%	1096 55%
Not True	1259 63%	1193 60%	628 31%	1218 61%	892 45%	1226 61%	1386 69%	1136 57%	1237 62%	908 45%

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Table 2

Q.1 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Conservative Party?

On the side of people like me

Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	745	364	381	57	108	110	115	101	255	165	224	355	217	227	147	153	49	27	75	60	70	69	38	84	95	112	67	88	320
	37%	37%	37%	25%	31%	34%	32%	34%	55%	29%	33%	47%	41%	41%	36%	31%	28%	32%	32%	36%	39%	46%	38%	44%	36%	40%	38%	33%	36%
Not True	1259	614	645	167	237	213	242	194	207	404	455	400	319	332	265	344	128	57	156	108	110	81	62	108	172	167	110	182	564
	63%	63%	63%	75%	69%	66%	68%	66%	45%	71%	67%	53%	59%	59%	64%	69%	72%	68%	68%	64%	61%	54%	62%	56%	64%	60%	62%	67%	64%

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Table 3

Q.1 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Conservative Party?

Wants to help ordinary people get on in life

Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	811	410	401	58	107	120	137	121	268	166	257	388	226	255	161	169	57	33	79	64	82	72	37	86	102	123	76	100	343
	40%	42%	39%	26%	31%	37%	38%	41%	58%	29%	38%	51%	42%	46%	39%	34%	32%	39%	34%	38%	45%	48%	37%	45%	38%	44%	43%	37%	39%
Not True	1193	568	625	166	237	203	219	174	194	403	422	367	310	303	252	327	119	51	151	105	99	78	64	106	164	156	101	170	541
	60%	58%	61%	74%	69%	63%	62%	59%	42%	71%	62%	49%	58%	54%	61%	66%	68%	61%	66%	62%	55%	52%	63%	55%	62%	56%	57%	63%	61%

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Table 4

Q.1 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Conservative Party?

Willing to take tough decisions for the long term

Base: All respondents

	Gender			Age									Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	1376	672	704	129	205	210	243	205	384	334	452	590	368	407	274	326	104	55	143	112	128	115	63	146	180	204	125	171	587
	69%	69%	69%	58%	59%	65%	68%	70%	83%	59%	67%	78%	69%	73%	67%	66%	59%	65%	62%	66%	71%	77%	63%	76%	67%	73%	71%	63%	66%
Not True	628	306	322	95	140	113	114	89	77	235	227	166	168	151	138	171	72	29	87	57	52	35	37	46	87	74	52	99	297
	31%	31%	31%	42%	41%	35%	32%	30%	17%	41%	33%	22%	31%	27%	33%	34%	41%	35%	38%	34%	29%	23%	37%	24%	33%	27%	29%	37%	34%

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Table 5

Q.1 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Conservative Party?

Shares my values

Base: All respondents

	Gender			Age									Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	786	386	400	67	106	103	125	111	274	173	228	385	224	250	153	160	53	26	85	64	71	76	34	84	99	120	75	89	326
	39%	40%	39%	30%	31%	32%	35%	38%	59%	30%	34%	51%	42%	45%	37%	32%	30%	31%	37%	38%	40%	51%	34%	44%	37%	43%	43%	33%	37%
Not True	1218	591	626	157	238	219	232	184	187	396	451	371	313	309	260	336	123	58	145	105	109	74	66	109	168	159	101	181	558
	61%	60%	61%	70%	69%	68%	65%	62%	41%	70%	66%	49%	58%	55%	63%	68%	70%	69%	63%	62%	60%	49%	66%	56%	63%	57%	57%	67%	63%

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Table 6

Q.1 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Conservative Party?

Competent and capable

Base: All respondents

	Gender		Age							Social Grade					Region							Employment Sector							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	1112	542	569	106	157	167	189	165	327	263	356	493	299	327	228	257	81	41	114	95	102	100	53	116	141	161	108	143	470
	55%	55%	55%	47%	45%	52%	53%	56%	71%	46%	52%	65%	56%	59%	55%	52%	46%	48%	50%	56%	56%	66%	53%	60%	53%	58%	61%	53%	53%
Not True	892	436	457	118	188	155	168	129	134	306	323	263	237	231	184	239	96	43	116	73	79	50	47	76	126	117	69	128	414
	45%	45%	45%	53%	55%	48%	47%	44%	29%	54%	48%	35%	44%	41%	45%	48%	54%	52%	50%	44%	44%	34%	47%	40%	47%	42%	39%	47%	47%

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Table 7

Q.1 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Conservative Party?

Will do what they say

Base: All respondents

	Gender			Age									Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	778	379	398	76	115	106	121	117	242	191	227	359	209	239	160	170	57	25	83	60	74	71	31	86	111	111	68	104	317
	39%	39%	39%	34%	33%	33%	34%	40%	52%	34%	33%	48%	39%	43%	39%	34%	32%	30%	36%	36%	41%	47%	31%	45%	42%	40%	39%	38%	36%
Not True	1226	599	628	148	229	216	235	177	219	378	452	397	327	320	253	327	120	59	148	108	106	79	69	106	156	168	108	166	567
	61%	61%	61%	66%	67%	67%	66%	60%	48%	66%	67%	52%	61%	57%	61%	66%	68%	70%	64%	64%	59%	53%	69%	55%	58%	60%	61%	62%	64%

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Table 8

Q.1 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Conservative Party?

Represents the whole country, not just some types of people

Base: All respondents

	Gender			Age									Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	618	306	312	44	77	88	93	97	219	120	181	316	158	193	128	139	38	18	65	47	53	59	29	71	86	93	60	78	256
	31%	31%	30%	20%	22%	27%	26%	33%	48%	21%	27%	42%	29%	35%	31%	28%	22%	21%	28%	28%	29%	39%	29%	37%	32%	33%	34%	29%	29%
Not True	1386	672	714	181	268	235	263	198	242	449	498	440	378	366	285	358	138	67	166	122	127	91	71	121	181	185	117	192	629
	69%	69%	70%	80%	78%	73%	74%	67%	52%	79%	73%	58%	71%	65%	69%	72%	78%	79%	72%	72%	71%	61%	71%	63%	68%	67%	66%	71%	71%

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Table 9

**Q.1 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Conservative Party?
 Its heart is in the right place**

Base: All respondents

	Gender		Age									Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	868	409	459	64	115	124	141	131	294	179	264	425	234	265	188	182	53	37	88	69	88	74	38	94	108	131	87	102	358
	43%	42%	45%	29%	33%	38%	39%	45%	64%	31%	39%	56%	44%	47%	45%	37%	30%	44%	38%	41%	49%	50%	38%	49%	41%	47%	49%	38%	40%
Not True	1136	569	567	160	230	199	216	163	168	390	415	331	302	294	225	315	123	47	142	99	92	76	62	99	158	148	89	168	526
	57%	58%	55%	71%	67%	62%	61%	55%	36%	69%	61%	44%	56%	53%	55%	63%	70%	56%	62%	59%	51%	50%	62%	51%	59%	53%	51%	62%	60%

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Table 10

Q.1 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Conservative Party?

Stands for fairness

Base: All respondents

	Gender			Age									Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	767	372	395	59	98	108	123	113	265	158	231	378	209	235	156	167	53	29	74	58	66	68	35	86	98	118	81	82	331
	38%	38%	38%	26%	29%	34%	34%	38%	57%	28%	34%	50%	39%	42%	38%	34%	30%	35%	32%	34%	37%	45%	35%	45%	37%	42%	46%	30%	37%
Not True	1237	606	631	165	246	214	234	181	197	411	448	378	328	324	256	330	123	55	156	111	114	83	65	106	168	161	95	188	553
	62%	62%	62%	74%	71%	66%	66%	62%	43%	72%	66%	50%	61%	58%	62%	66%	70%	65%	68%	66%	63%	55%	65%	55%	63%	58%	54%	70%	63%

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Table 11

Q.1 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Conservative Party?

Has a good team of leaders

Base: All respondents

	Gender		Age					Social Grade				Region							Employment Sector										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	1096	525	571	100	146	165	188	161	336	246	353	498	289	320	232	255	75	40	118	96	110	96	49	117	136	164	97	139	459
	55%	54%	56%	45%	42%	51%	53%	55%	73%	43%	52%	66%	54%	57%	56%	51%	42%	48%	51%	57%	61%	64%	49%	61%	51%	59%	55%	52%	52%
Not True	908	453	455	124	199	158	169	133	125	323	326	258	248	238	181	241	102	44	113	73	70	55	51	76	130	115	80	131	425
	45%	46%	44%	55%	58%	49%	47%	45%	27%	57%	48%	34%	46%	43%	44%	49%	58%	52%	49%	43%	39%	36%	51%	39%	49%	41%	45%	48%	48%

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Table 12

Q.2 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Labour Party?

Summary**Base: All respondents**

	Statements									
	On the side of people like me	Wants to help ordinary people get on in life	Willing to take tough decisions for the long term	Shares my values	Competent and capable	Will do what they say	Represents the whole country, not just some types of people	Its heart is in the right place	Stands for fairness	Has a good team of leaders
Unweighted base	2004	2004	2004	2004	2004	2004	2004	2004	2004	2004
Weighted base	2004	2004	2004	2004	2004	2004	2004	2004	2004	2004
True	1040 52%	1396 70%	829 41%	952 48%	691 34%	821 41%	858 43%	1309 65%	1224 61%	554 28%
Not True	964 48%	608 30%	1175 59%	1052 52%	1313 66%	1183 59%	1146 57%	695 35%	780 39%	1450 72%

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Table 13

Q.2 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Labour Party?

On the side of people like me

Base: All respondents

	Gender		Age						Social Grade				Region								Employment Sector								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	1040	475	565	152	231	185	184	132	156	383	368	289	277	263	227	273	87	44	143	90	90	70	52	81	160	137	86	157	480
	52%	49%	55%	68%	67%	57%	52%	45%	34%	67%	54%	38%	52%	47%	55%	55%	49%	52%	62%	53%	50%	46%	52%	42%	60%	49%	49%	58%	54%
Not True	964	503	461	72	114	138	173	162	305	186	311	467	260	295	185	224	90	41	87	78	91	81	48	111	106	141	90	113	404
	48%	51%	45%	32%	33%	43%	48%	55%	66%	33%	46%	62%	48%	53%	45%	45%	51%	48%	38%	47%	50%	54%	48%	58%	40%	51%	51%	42%	46%

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Table 14

Q.2 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Labour Party?

Wants to help ordinary people get on in life

Base: All respondents

	Gender			Age									Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	1396	683	713	178	266	238	244	198	272	445	482	470	405	382	286	324	123	60	180	119	120	99	71	119	193	191	120	205	616
	70%	70%	70%	79%	77%	74%	68%	67%	59%	78%	71%	62%	75%	68%	69%	65%	70%	72%	78%	71%	67%	66%	71%	62%	72%	68%	68%	76%	70%
Not True	608	295	313	46	78	85	113	97	189	124	197	286	132	177	126	173	53	24	51	49	60	51	29	73	74	88	56	66	268
	30%	30%	30%	21%	23%	26%	32%	33%	41%	22%	29%	38%	25%	32%	31%	35%	30%	28%	22%	29%	33%	34%	29%	38%	28%	32%	32%	24%	30%

Election Poll
ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 15

Q.2 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Labour Party?

Willing to take tough decisions for the long term

Base: All respondents

	Gender		Age						Social Grade				Region							Employment Sector									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	829	409	420	128	191	135	135	105	135	319	270	240	209	206	192	223	73	36	117	71	71	55	42	74	115	115	60	109	394
	41%	42%	41%	57%	55%	42%	38%	36%	29%	56%	40%	32%	39%	37%	46%	45%	42%	43%	51%	42%	40%	36%	42%	39%	43%	41%	34%	40%	45%
Not True	1175	569	606	96	154	187	222	190	326	250	409	516	327	353	221	274	103	48	113	97	109	96	59	118	152	163	116	161	490
	59%	58%	59%	43%	45%	58%	62%	64%	71%	44%	60%	68%	61%	63%	54%	55%	58%	57%	49%	58%	60%	64%	58%	61%	57%	59%	66%	60%	55%

Election Poll
ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 16

Q.2 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Labour Party?

Shares my values

Base: All respondents

	Gender			Age									Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	952	445	507	155	211	167	165	120	134	366	332	255	259	249	197	247	84	41	130	84	77	68	48	75	150	120	76	151	441
	48%	46%	49%	69%	61%	52%	46%	41%	29%	64%	49%	34%	48%	45%	48%	50%	48%	48%	56%	50%	43%	45%	47%	39%	56%	43%	43%	56%	50%
Not True	1052	533	519	69	134	155	192	174	327	203	347	501	277	310	215	250	92	44	101	85	103	82	53	118	117	158	100	119	443
	52%	54%	51%	31%	39%	48%	54%	59%	71%	36%	51%	66%	52%	55%	52%	50%	52%	52%	44%	50%	57%	55%	53%	61%	44%	57%	57%	44%	50%

Election Poll
ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 17

Q.2 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Labour Party?

Competent and capable

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	691	315	376	127	171	115	116	80	82	298	231	162	176	178	164	173	46	26	98	59	65	46	36	65	114	86	52	108	331
	34%	32%	37%	57%	50%	36%	32%	27%	18%	52%	34%	21%	33%	32%	40%	35%	26%	31%	42%	35%	36%	31%	36%	34%	43%	31%	29%	40%	37%
Not True	1313	663	650	97	173	208	241	215	379	271	449	594	360	381	249	323	131	58	133	109	115	104	64	128	153	193	125	162	553
	66%	68%	63%	43%	50%	64%	68%	73%	82%	48%	66%	79%	67%	68%	60%	65%	74%	69%	58%	65%	64%	69%	64%	66%	57%	69%	71%	60%	63%

Election Poll
ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 18

Q.2 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Labour Party?

Will do what they say

Base: All respondents

	Gender		Age							Social Grade					Region							Employment Sector							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	821	400	421	136	181	153	128	108	115	317	282	223	229	201	182	209	64	40	110	72	74	60	33	77	130	104	60	125	378
	41%	41%	41%	61%	53%	48%	36%	37%	25%	56%	41%	29%	43%	36%	44%	42%	36%	47%	48%	42%	41%	40%	33%	40%	49%	37%	34%	46%	43%
Not True	1183	578	605	89	164	169	228	186	347	252	398	533	308	357	230	287	113	45	121	97	107	90	68	115	137	175	116	145	506
	59%	59%	59%	39%	47%	52%	64%	63%	75%	44%	59%	71%	57%	64%	56%	58%	64%	53%	52%	58%	59%	60%	67%	60%	51%	63%	66%	54%	57%

Election Poll
ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 19

Q.2 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Labour Party?

Represents the whole country, not just some types of people

Base: All respondents

	Gender		Age									Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	858	412	446	131	201	150	135	109	132	332	285	241	237	219	170	231	65	37	123	74	72	62	40	72	129	116	70	127	398
	43%	42%	43%	58%	58%	46%	38%	37%	29%	58%	42%	32%	44%	39%	41%	47%	37%	44%	53%	44%	40%	41%	39%	37%	48%	42%	40%	47%	45%
Not True	1146	566	580	94	143	173	221	186	329	237	394	515	299	340	242	265	111	47	108	95	109	89	61	120	138	163	106	143	487
	57%	58%	57%	42%	42%	54%	62%	63%	71%	42%	58%	68%	56%	61%	59%	53%	63%	56%	47%	56%	60%	59%	61%	63%	52%	58%	60%	53%	55%

Election Poll
ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 20

**Q.2 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Labour Party?
Its heart is in the right place**

Base: All respondents

	Gender			Age									Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	1309	646	663	172	255	221	237	176	248	427	458	424	372	356	273	308	120	57	165	107	107	95	64	108	179	192	115	189	585
	65%	66%	65%	77%	74%	69%	66%	60%	54%	75%	67%	56%	69%	64%	66%	62%	68%	67%	72%	64%	59%	63%	64%	56%	67%	69%	65%	70%	66%
Not True	695	332	363	52	90	101	120	119	213	142	221	332	164	202	140	189	56	28	65	61	73	56	36	84	87	87	61	81	300
	35%	34%	35%	23%	26%	31%	34%	40%	46%	25%	33%	44%	31%	36%	34%	38%	32%	33%	28%	36%	41%	37%	36%	44%	33%	31%	35%	30%	34%

Election Poll
ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 21

Q.2 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Labour Party?

Stands for fairness

Base: All respondents

	Gender			Age									Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	1224	615	609	167	245	215	221	162	214	412	436	376	349	328	260	286	113	55	152	100	105	86	62	107	179	167	99	182	548
	61%	63%	59%	74%	71%	67%	62%	55%	46%	72%	64%	50%	65%	59%	63%	58%	64%	65%	66%	59%	58%	57%	62%	56%	67%	60%	56%	67%	62%
Not True	780	363	417	57	100	108	136	132	248	157	243	380	187	230	152	211	63	30	78	68	76	65	38	85	88	112	78	89	336
	39%	37%	41%	26%	29%	33%	38%	45%	54%	28%	36%	50%	35%	41%	37%	42%	36%	35%	34%	41%	42%	43%	38%	44%	33%	40%	44%	33%	38%

Election Poll
ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 22

Q.2 Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true or not of the Labour Party?

Has a good team of leaders

Base: All respondents

	Gender			Age							Social Grade					Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
True	554	260	293	107	147	88	88	58	66	254	176	125	134	136	139	144	36	19	91	47	54	33	26	51	93	67	37	88	266
	28%	27%	29%	47%	43%	27%	25%	20%	14%	45%	26%	16%	25%	24%	34%	29%	21%	23%	39%	28%	30%	22%	26%	26%	35%	24%	21%	33%	30%
Not True	1450	718	733	118	198	234	269	236	395	315	504	631	402	422	273	353	140	65	140	122	127	117	74	141	173	211	140	182	618
	72%	73%	71%	53%	57%	73%	75%	80%	86%	55%	74%	84%	75%	76%	66%	71%	79%	77%	61%	72%	70%	78%	74%	74%	65%	76%	79%	67%	70%

Election Poll
ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 23
Gender
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
Male	978	978	-	93	165	162	175	154	229	257	337	384	328	247	196	206	92	40	116	82	87	82	53	87	124	133	83	130	480
	49%	100%	-	41%	48%	50%	49%	52%	50%	45%	50%	51%	61%	44%	48%	42%	52%	47%	50%	48%	48%	55%	53%	45%	46%	48%	47%	48%	54%
Female	1026	-	1026	132	180	160	182	140	232	312	342	372	209	311	216	290	84	44	115	87	94	68	47	105	143	146	93	140	404
	51%	-	100%	59%	52%	50%	51%	48%	50%	55%	50%	49%	39%	56%	52%	58%	48%	53%	50%	52%	52%	45%	47%	55%	54%	52%	53%	52%	46%

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 24
Age
Base: All respondents

	Gender			Age									Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
18-24	224	93	132	224	-	-	-	-	-	224	-	-	70	68	43	43	13	7	30	23	15	18	10	24	38	33	14	20	108
	11%	9%	13%	100%	-	-	-	-	-	39%	-	-	13%	12%	10%	9%	7%	8%	13%	14%	9%	12%	10%	12%	14%	12%	8%	7%	12%
25-34	345	165	180	-	345	-	-	-	-	345	-	-	132	91	79	42	32	14	38	26	31	32	16	21	57	50	29	67	220
	17%	17%	18%	-	100%	-	-	-	-	61%	-	-	25%	16%	19%	8%	18%	17%	16%	15%	17%	21%	16%	11%	21%	18%	16%	25%	25%
35-44	322	162	160	-	-	322	-	-	-	-	322	-	88	91	58	85	29	13	39	37	31	21	19	35	45	31	22	75	187
	16%	17%	16%	-	-	100%	-	-	-	-	47%	-	16%	16%	14%	17%	16%	16%	17%	22%	17%	14%	19%	18%	17%	11%	13%	28%	21%
45-54	357	175	182	-	-	-	357	-	-	-	357	-	87	101	84	85	36	16	45	26	30	28	15	33	46	46	35	74	205
	18%	18%	18%	-	-	-	100%	-	-	-	53%	-	16%	18%	20%	17%	20%	20%	20%	15%	17%	19%	15%	17%	17%	17%	20%	28%	23%
55-64	295	154	140	-	-	-	-	295	-	-	-	295	43	82	67	103	32	14	28	28	23	15	14	29	29	54	29	31	131
	15%	16%	14%	-	-	-	-	100%	-	-	-	39%	8%	15%	16%	21%	18%	16%	12%	16%	13%	10%	14%	15%	11%	19%	16%	12%	15%
65+	461	229	232	-	-	-	-	-	461	-	-	461	117	125	82	138	35	20	49	30	49	38	26	50	51	65	47	2	33
	23%	23%	23%	-	-	-	-	-	100%	-	-	61%	22%	22%	20%	28%	20%	24%	21%	18%	27%	25%	26%	26%	19%	24%	27%	1%	4%
NET: 55+	756	384	372	-	-	-	-	295	461	-	-	756	160	207	148	241	67	34	78	57	72	53	40	80	80	119	76	33	164
	38%	39%	36%	-	-	-	-	100%	100%	-	-	100%	30%	37%	36%	49%	38%	40%	34%	34%	40%	35%	40%	41%	30%	43%	43%	12%	19%
Average age	47.96	48.95	47.02	21.63	29.92	39.62	49.58	59.64	71.36	26.65	44.85	66.79	45.09	47.58	47.57	51.82	48.61	49.34	46.86	45.64	48.93	47.31	49.33	49.51	44.75	49.13	50.42	41.16	41.46

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 25
Social Grade
Base: All respondents

	Gender			Age									Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
AB	536 27%	328 34%	209 20%	70 31%	132 38%	88 27%	87 24%	43 15%	117 25%	202 35%	175 26%	160 21%	536 100%	-	-	-	45 25%	24 28%	53 23%	46 28%	39 21%	51 34%	18 18%	52 27%	82 31%	78 28%	49 28%	86 32%	272 31%
C1	559 28%	247 25%	311 30%	68 30%	91 27%	91 28%	101 28%	82 28%	125 27%	160 28%	192 28%	207 27%	-	559 100%	-	-	55 31%	21 25%	57 25%	45 27%	47 26%	39 26%	32 31%	46 24%	71 27%	89 32%	58 33%	114 42%	237 27%
C2	412 21%	196 20%	216 21%	43 19%	79 23%	58 18%	84 23%	67 23%	82 18%	122 21%	142 21%	148 20%	-	-	412 100%	-	29 16%	11 14%	59 25%	36 21%	42 23%	32 21%	18 18%	52 27%	55 20%	49 18%	31 17%	45 17%	217 25%
DE	497 25%	206 21%	290 28%	43 19%	42 12%	85 26%	85 24%	103 35%	138 30%	86 15%	170 25%	241 32%	-	-	-	497 100%	48 27%	28 34%	62 27%	41 24%	53 30%	28 19%	33 33%	43 22%	59 22%	64 23%	38 22%	25 9%	158 18%
NET: ABC1	1095 55%	575 59%	520 51%	138 62%	223 65%	179 55%	188 53%	125 42%	241 52%	361 63%	367 54%	367 48%	536 100%	559 100%	-	-	100 57%	44 53%	110 48%	92 55%	85 47%	90 60%	50 49%	97 51%	153 57%	166 60%	107 61%	200 74%	510 58%
NET: C2DE	909 45%	403 41%	506 49%	86 38%	121 35%	144 45%	168 47%	169 58%	220 48%	208 37%	312 46%	389 52%	-	-	412 100%	497 100%	77 43%	40 47%	121 52%	77 45%	95 53%	60 40%	51 51%	95 49%	113 43%	112 40%	69 39%	70 26%	375 42%

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 26
GO Region
Base: All respondents

	Gender			Age									Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
Scotland	176	92	84	13	32	29	36	32	35	44	65	67	45	55	29	48	176	-	-	-	-	-	-	-	-	-	-	27	74
	9%	9%	8%	6%	9%	9%	10%	11%	8%	8%	10%	9%	8%	10%	7%	10%	100%	-	-	-	-	-	-	-	-	-	-	10%	8%
North East	84	40	44	7	14	13	16	14	20	21	30	34	24	21	11	28	-	84	-	-	-	-	-	-	-	-	9	34	
	4%	4%	4%	3%	4%	4%	5%	5%	4%	4%	4%	4%	4%	4%	3%	6%	-	100%	-	-	-	-	-	-	-	-	3%	4%	
North West	230	116	115	30	38	39	45	28	49	68	84	78	53	57	59	62	-	-	230	-	-	-	-	-	-	-	27	109	
	11%	12%	11%	14%	11%	12%	13%	10%	11%	12%	12%	10%	10%	10%	14%	12%	-	-	100%	-	-	-	-	-	-	-	10%	12%	
Yorkshire & Humberside	168	82	87	23	26	37	26	28	30	49	62	57	46	45	36	41	-	-	-	168	-	-	-	-	-	-	19	86	
	8%	8%	8%	10%	7%	11%	7%	9%	6%	9%	9%	8%	9%	8%	9%	8%	-	-	-	100%	-	-	-	-	-	-	7%	10%	
West Midlands	180	87	94	15	31	31	30	23	49	46	62	72	39	47	42	53	-	-	-	-	180	-	-	-	-	-	24	67	
	9%	9%	9%	7%	9%	10%	8%	8%	11%	8%	9%	10%	7%	8%	10%	11%	-	-	-	-	100%	-	-	-	-	-	9%	8%	
East Midlands	150	82	68	18	32	21	28	15	38	49	48	53	51	39	32	28	-	-	-	-	-	150	-	-	-	-	20	72	
	7%	8%	7%	8%	9%	6%	8%	5%	8%	9%	7%	7%	9%	7%	8%	6%	-	-	-	-	-	100%	-	-	-	-	7%	8%	
Wales	100	53	47	10	16	19	15	14	26	26	34	40	18	32	18	33	-	-	-	-	-	100	-	-	-	-	11	46	
	5%	5%	5%	4%	5%	6%	4%	5%	6%	5%	5%	5%	3%	6%	4%	7%	-	-	-	-	-	100%	-	-	-	-	4%	5%	
Eastern	192	87	105	24	21	35	33	29	50	45	68	80	52	46	52	43	-	-	-	-	-	-	192	-	-	-	31	75	
	10%	9%	10%	11%	6%	11%	9%	10%	11%	8%	10%	11%	10%	8%	13%	9%	-	-	-	-	-	-	100%	-	-	-	11%	9%	
London	267	124	143	38	57	45	46	29	51	96	91	80	82	71	55	59	-	-	-	-	-	-	-	267	-	-	46	125	
	13%	13%	14%	17%	17%	14%	13%	10%	11%	17%	13%	11%	15%	13%	13%	12%	-	-	-	-	-	-	-	100%	-	-	17%	14%	
South East	279	133	146	33	50	31	46	54	65	82	77	119	78	89	49	64	-	-	-	-	-	-	-	-	-	279	27	121	
	14%	14%	14%	15%	14%	10%	13%	18%	14%	14%	11%	16%	14%	16%	12%	13%	-	-	-	-	-	-	-	-	-	100%	10%	14%	
South West	176	83	93	14	29	22	35	29	47	43	58	76	49	58	31	38	-	-	-	-	-	-	-	-	-	176	29	75	
	9%	8%	9%	6%	8%	7%	10%	10%	10%	8%	8%	10%	9%	10%	7%	8%	-	-	-	-	-	-	-	-	-	100%	11%	8%	

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 27

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

	Gender			Age							Social Grade					Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
Yes	1252	618	634	177	257	187	213	141	278	433	401	418	417	354	257	224	104	48	142	106	110	100	54	104	185	186	116	197	592
	62%	63%	62%	79%	75%	58%	60%	48%	60%	76%	59%	55%	78%	63%	62%	45%	59%	57%	62%	63%	61%	66%	53%	54%	69%	67%	66%	73%	67%
No	752	360	392	48	88	135	143	154	184	136	278	337	119	205	155	273	72	36	88	63	71	51	47	88	82	93	61	73	292
	38%	37%	38%	21%	25%	42%	40%	52%	40%	24%	41%	45%	22%	37%	38%	55%	41%	43%	38%	37%	39%	34%	47%	46%	31%	33%	34%	27%	33%

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 28
Tenure
Base: All respondents

	Gender			Age									Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
NET: Homeowners	1299	657	642	114	177	197	224	208	378	291	422	586	414	387	277	221	102	45	163	106	122	98	66	140	144	178	135	178	564
	65%	67%	63%	51%	52%	61%	63%	71%	82%	51%	62%	78%	77%	69%	67%	45%	58%	53%	71%	63%	67%	65%	66%	73%	54%	64%	76%	66%	64%
Owned outright - without mortgage	724	375	349	48	50	49	75	151	351	98	124	501	194	231	143	156	54	19	89	56	64	57	47	80	81	105	73	56	216
	36%	38%	34%	22%	14%	15%	21%	51%	76%	17%	18%	66%	36%	41%	35%	31%	30%	22%	39%	33%	35%	38%	46%	41%	31%	38%	42%	21%	24%
Owned with a mortgage or loan	575	282	293	65	128	148	149	58	27	193	297	85	220	156	134	65	48	26	74	51	58	41	20	61	63	73	61	122	348
	29%	29%	29%	29%	37%	46%	42%	20%	6%	34%	44%	11%	41%	28%	33%	13%	27%	31%	32%	30%	32%	27%	20%	32%	23%	26%	35%	45%	39%
NET: Renters	682	312	370	100	164	121	129	86	82	264	250	168	116	163	131	272	72	39	65	58	55	51	33	50	120	99	40	84	312
	34%	32%	36%	45%	48%	37%	36%	29%	18%	46%	37%	22%	22%	29%	32%	55%	41%	46%	28%	34%	31%	34%	33%	26%	45%	35%	23%	31%	35%
Rented from the council	261	104	156	23	45	53	54	44	42	68	107	86	20	43	59	139	40	17	13	25	28	22	9	13	61	24	7	35	103
	13%	11%	15%	10%	13%	16%	15%	15%	9%	12%	16%	11%	4%	8%	14%	28%	23%	20%	6%	15%	16%	15%	9%	7%	23%	9%	4%	13%	12%
Rented from a housing association	146	70	76	22	17	24	38	22	24	39	62	46	15	31	28	73	13	6	25	11	15	5	6	12	18	25	10	14	51
	7%	7%	7%	10%	5%	7%	11%	7%	5%	7%	9%	6%	3%	5%	7%	15%	8%	8%	11%	6%	8%	3%	6%	6%	7%	9%	6%	5%	6%
Rented from someone else	275	138	137	55	102	44	37	20	16	157	82	36	82	90	44	59	19	15	27	22	12	24	18	25	41	50	24	34	158
	14%	14%	13%	25%	30%	14%	10%	7%	3%	28%	12%	5%	15%	16%	11%	12%	11%	18%	12%	13%	6%	16%	18%	13%	15%	18%	13%	13%	18%
Rent free	24	9	15	11	3	4	3	1	2	14	7	3	7	8	5	4	2	1	3	4	4	2	1	2	2	2	1	8	8
	1%	1%	1%	5%	1%	1%	1%	*	*	2%	1%	*	1%	2%	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	1%	3%	1%

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 29

What is the highest educational level that you have achieved to date?

Base: All respondents

	Gender			Age									Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
No formal education	12	6	7	1	3	1	*	1	6	4	1	7	3	3	-	7	2	-	-	2	2	-	1	1	-	2	1	-	4
	1%	1%	1%	*	1%	*	*	*	1%	1%	*	1%	1%	*	-	1%	1%	-	-	1%	1%	-	1%	1%	-	1%	1%	-	*
Primary	15	8	8	1	2	4	-	3	5	3	4	8	1	*	7	7	-	-	3	1	3	1	2	2	-	3	-	-	7
	1%	1%	1%	1%	*	1%	-	1%	1%	*	1%	1%	*	*	2%	1%	-	-	1%	1%	2%	1%	2%	1%	-	1%	-	-	1%
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1244	569	675	76	140	166	251	240	372	216	417	611	206	343	290	405	108	55	147	111	118	96	72	114	133	175	114	119	493
	62%	58%	66%	34%	41%	51%	71%	81%	81%	38%	61%	81%	38%	61%	70%	82%	61%	66%	64%	66%	64%	72%	59%	50%	63%	65%	44%	56%	
University degree or equivalent professional qualification, NVQ level 4, etc.	506	271	234	84	124	111	77	44	65	208	188	109	206	161	83	56	44	22	62	42	41	37	17	54	88	63	37	98	284
	25%	28%	23%	37%	36%	35%	22%	15%	14%	37%	28%	14%	38%	29%	20%	11%	25%	26%	27%	25%	22%	25%	17%	28%	33%	22%	21%	36%	32%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	153	90	63	17	62	37	25	4	8	79	62	11	94	30	19	10	14	5	13	8	11	8	5	11	34	22	22	49	80
	8%	9%	6%	8%	18%	12%	7%	1%	2%	14%	9%	2%	18%	5%	5%	2%	8%	6%	6%	5%	6%	5%	6%	6%	13%	8%	12%	18%	9%
Still in full time education	54	22	32	44	8	1	-	1	-	52	1	1	20	17	10	6	6	2	5	2	5	6	2	5	10	9	1	3	9
	3%	2%	3%	20%	2%	*	-	*	-	9%	*	*	4%	3%	2%	1%	4%	2%	2%	1%	3%	4%	2%	3%	4%	3%	*	1%	1%
Don't know	2	-	2	-	1	-	-	-	1	1	-	1	-	-	1	1	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	*	-	*	-	-	-	*	*	-	*	-	-	*	*	-	-	-	-	-	*	-	-	-	-	1%	-	-
Prefer not to answer	18	12	6	2	4	2	2	2	5	6	4	8	6	4	3	5	1	-	-	2	-	1	1	5	1	4	1	1	8
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	-	1%	1%	3%	1%	2%	*	*	1%

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 30

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender			Age							Social Grade							Region										Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
Yes - responsible for half or more of the items bought	1782 89%	823 84%	959 93%	135 60%	319 93%	310 96%	332 93%	267 91%	419 91%	454 80%	642 95%	686 91%	460 86%	496 89%	367 89%	459 92%	161 91%	80 95%	215 93%	140 83%	162 90%	129 86%	89 89%	165 86%	241 90%	245 88%	154 87%	247 92%	786 89%
No - not responsible for most of the items bought	222 11%	155 16%	67 7%	90 40%	26 7%	12 4%	25 7%	28 9%	42 9%	115 20%	37 5%	70 9%	76 14%	62 11%	46 11%	38 8%	15 9%	5 5%	15 7%	28 17%	18 10%	22 14%	11 11%	27 14%	25 10%	33 12%	22 13%	23 8%	98 11%

Election Poll
ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 31
How many cars are there in your household?
Base: All respondents

	Gender			Age							Social Grade					Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
No cars in the household	421 21%	193 20%	228 22%	41 18%	84 24%	73 23%	75 21%	74 25%	75 16%	124 22%	148 22%	149 20%	69 13%	114 20%	58 14%	179 36%	44 25%	17 20%	49 21%	29 17%	38 21%	21 14%	15 14%	26 14%	108 41%	50 18%	24 14%	47 17%	176 20%
NET: Any	1583 79%	785 80%	798 78%	184 82%	261 76%	250 77%	282 79%	221 75%	386 84%	445 78%	531 78%	607 80%	468 87%	444 80%	354 86%	318 64%	132 75%	67 80%	182 79%	139 83%	142 79%	130 86%	86 86%	166 86%	158 59%	229 82%	152 86%	223 83%	708 80%
1	813 41%	405 41%	408 40%	46 20%	117 34%	132 41%	128 36%	131 44%	259 56%	163 29%	260 38%	390 52%	189 35%	227 41%	187 45%	210 42%	81 46%	39 47%	107 46%	77 46%	67 37%	57 38%	58 58%	76 40%	81 30%	100 36%	69 39%	103 38%	332 38%
2	586 29%	293 30%	294 29%	76 34%	121 35%	101 31%	110 31%	74 25%	105 23%	197 35%	211 31%	178 24%	206 38%	163 29%	130 32%	87 18%	42 24%	23 27%	65 28%	51 30%	65 36%	51 34%	16 16%	65 34%	57 21%	93 33%	57 32%	98 36%	279 32%
3+	184 9%	88 9%	96 9%	62 28%	22 7%	16 5%	44 12%	16 6%	23 5%	85 15%	60 9%	39 5%	73 14%	54 10%	36 9%	21 4%	9 5%	5 6%	9 4%	10 6%	10 5%	22 14%	11 11%	25 13%	21 8%	35 13%	26 15%	23 8%	97 11%

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 32
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age									Social Grade							Region										Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private		
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862		
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884		
White	1849	898	950	191	294	289	339	287	450	485	627	737	485	517	378	469	171	82	221	162	165	142	98	185	190	265	168	234	803		
	92%	92%	93%	85%	85%	89%	95%	97%	98%	85%	92%	97%	90%	93%	92%	94%	97%	98%	96%	96%	91%	94%	98%	96%	71%	95%	95%	87%	91%		
NET: BAME	142	66	75	31	47	33	15	8	7	78	48	15	49	34	31	28	4	-	10	6	14	8	2	7	71	11	7	34	76		
	7%	7%	7%	14%	14%	10%	4%	3%	2%	14%	7%	2%	9%	6%	8%	6%	2%	-	4%	4%	8%	5%	2%	4%	27%	4%	4%	13%	9%		
Mixed	29	12	17	2	8	8	3	7	1	10	11	8	7	6	5	11	1	-	2	1	1	-	-	2	14	3	4	6	17		
	1%	1%	2%	1%	2%	2%	1%	2%	*	2%	2%	1%	1%	1%	1%	2%	1%	-	1%	*	1%	-	-	1%	5%	1%	2%	2%	2%		
Asian	59	32	27	14	21	17	3	-	4	35	20	4	24	11	11	13	2	-	6	4	8	4	1	1	27	3	1	17	28		
	3%	3%	3%	6%	6%	5%	1%	-	1%	6%	3%	1%	4%	2%	3%	3%	1%	-	3%	2%	4%	3%	1%	1%	10%	1%	1%	6%	3%		
Black	38	17	21	9	12	7	7	1	2	21	14	3	11	10	14	4	-	-	1	1	4	2	-	3	22	2	2	7	22		
	2%	2%	2%	4%	4%	2%	2%	*	*	4%	2%	*	2%	2%	3%	1%	-	-	*	1%	2%	2%	-	2%	8%	1%	1%	3%	2%		
Chinese	11	5	5	5	3	2	-	-	-	9	2	-	7	4	-	-	1	-	1	*	1	2	1	1	2	3	-	2	5		
	1%	1%	1%	2%	1%	1%	-	-	-	2%	*	-	1%	1%	-	-	*	-	*	*	*	1%	1%	*	1%	1%	-	1%	1%		
Other ethnic group	5	1	5	1	2	-	2	-	-	4	2	-	1	4	1	-	-	-	-	-	-	-	-	-	5	-	-	1	3		
	*	*	*	1%	1%	-	*	-	-	1%	*	-	*	*	*	-	-	-	-	-	-	-	-	-	2%	-	-	1%	*		
Prefer not to answer	14	13	1	2	3	1	3	-	4	6	4	4	2	8	3	-	1	2	-	-	1	1	-	*	5	3	1	2	5		
	1%	1%	*	1%	1%	*	1%	-	1%	1%	1%	1%	*	1%	1%	-	1%	2%	-	-	1%	*	-	*	2%	1%	*	1%	1%		

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 33

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Gender			Age							Social Grade					Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
Christian	1014	471	543	70	108	136	181	174	346	178	317	519	254	280	224	256	85	41	118	86	93	81	53	101	136	130	88	142	361
	51%	48%	53%	31%	31%	42%	51%	59%	75%	31%	47%	69%	47%	50%	54%	52%	48%	49%	51%	51%	52%	54%	52%	53%	51%	47%	50%	53%	41%
NET: Other	106	59	47	22	31	21	11	7	13	54	32	20	33	23	22	28	4	-	11	10	14	6	2	7	42	8	3	19	44
	5%	6%	5%	10%	9%	7%	3%	2%	3%	9%	5%	3%	6%	4%	5%	6%	2%	-	5%	6%	8%	4%	2%	4%	16%	3%	2%	7%	5%
Muslim	41	23	19	7	22	9	3	-	1	28	12	1	9	6	15	11	1	-	4	5	4	3	-	1	21	2	1	11	17
	2%	2%	2%	3%	6%	3%	1%	-	*	5%	2%	*	2%	1%	4%	2%	*	-	2%	3%	2%	2%	-	1%	8%	1%	*	4%	2%
Hindu	14	12	2	7	3	2	*	-	1	10	3	1	8	3	1	1	2	-	2	1	3	1	-	*	4	1	-	5	7
	1%	1%	*	3%	1%	1%	*	-	*	2%	*	*	2%	1%	*	*	1%	-	1%	*	2%	1%	-	*	2%	*	-	2%	1%
Jewish	12	3	8	-	2	1	-	1	7	2	1	8	3	5	-	4	-	-	1	-	-	-	-	1	8	1	1	-	4
	1%	*	1%	-	1%	*	-	*	2%	*	*	1%	1%	1%	-	1%	-	-	*	-	-	-	-	*	3%	*	1%	-	*
Sikh	3	-	3	-	-	3	-	-	-	-	3	-	-	-	-	3	-	-	-	-	2	-	-	-	1	-	-	-	2
	*	-	*	-	-	1%	-	-	-	-	*	-	-	-	-	1%	-	-	-	-	1%	-	-	-	*	-	-	-	*
Buddhist	8	6	2	2	3	-	2	1	1	5	2	2	5	3	-	1	-	-	-	1	1	-	-	1	6	-	-	2	3
	*	1%	*	1%	1%	-	*	*	*	1%	*	*	1%	1%	-	*	-	-	-	*	*	-	-	1%	2%	-	-	1%	*
Other	28	15	13	7	1	6	6	5	3	8	12	8	8	5	6	9	1	-	4	3	4	2	2	4	3	5	1	2	12
	1%	2%	1%	3%	*	2%	2%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	-	2%	2%	2%	1%	2%	2%	1%	2%	*	1%	1%
None	847	422	425	125	196	153	159	112	102	321	313	213	237	240	161	209	87	39	97	72	69	61	45	79	79	137	82	102	459
	42%	43%	41%	56%	57%	48%	45%	38%	22%	56%	46%	28%	44%	43%	39%	42%	49%	47%	42%	43%	38%	41%	45%	41%	30%	49%	46%	38%	52%
Prefer not to say	37	26	11	7	9	12	6	2	1	16	18	3	13	15	5	3	1	3	5	*	4	2	1	5	9	3	3	7	20
	2%	3%	1%	3%	3%	4%	2%	1%	*	3%	3%	*	2%	3%	1%	1%	1%	4%	2%	*	2%	1%	1%	3%	3%	1%	2%	3%	2%

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 34
Which of the following best describes where you live?
Base: All respondents

	Gender			Age									Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
NET: Urban	1555	766	789	190	290	268	275	225	306	480	543	531	417	427	322	389	128	68	190	130	156	93	52	128	261	214	134	227	711
	78%	78%	77%	85%	84%	83%	77%	76%	66%	84%	80%	70%	78%	77%	78%	78%	73%	80%	83%	77%	87%	62%	52%	66%	98%	77%	76%	84%	80%
Urban - Population over 10,000	835	428	407	124	174	149	138	115	135	298	286	250	233	234	164	202	76	31	97	64	79	46	22	53	207	100	60	128	387
	42%	44%	40%	55%	51%	46%	39%	39%	29%	52%	42%	33%	44%	42%	40%	41%	43%	37%	42%	38%	44%	31%	22%	27%	78%	36%	34%	47%	44%
Town and Fringe	720	338	382	66	116	119	138	111	171	182	257	281	183	193	157	187	53	36	94	66	77	47	31	75	53	114	73	99	324
	36%	35%	37%	29%	34%	37%	39%	38%	37%	32%	38%	37%	34%	35%	38%	38%	30%	43%	41%	39%	43%	31%	31%	39%	20%	41%	42%	37%	37%
NET: Rural	449	212	238	34	55	55	81	69	156	89	136	225	120	131	91	108	48	16	40	38	24	57	48	65	6	65	43	43	173
	22%	22%	23%	15%	16%	17%	23%	24%	34%	16%	20%	30%	22%	23%	22%	22%	27%	20%	17%	23%	13%	38%	48%	34%	2%	23%	24%	16%	20%
Village	395	189	206	29	52	51	72	55	137	81	123	192	103	114	80	99	35	16	33	37	20	56	38	59	6	64	31	40	150
	20%	19%	20%	13%	15%	16%	20%	19%	30%	14%	18%	25%	19%	20%	19%	20%	20%	20%	14%	22%	11%	37%	38%	31%	2%	23%	17%	15%	17%
Hamlet & Isolated Dwelling	54	22	31	5	3	4	9	15	19	8	13	33	17	18	11	9	13	-	7	1	4	1	10	6	-	1	12	3	23
	3%	2%	3%	2%	1%	1%	3%	5%	4%	1%	2%	4%	3%	3%	3%	2%	7%	-	3%	1%	2%	1%	10%	3%	-	*	7%	1%	3%

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 35

Which of the following best describes your current working status?

Base: All respondents

	Gender			Age							Social Grade							Region										Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
NET: Working	1154	610	544	128	288	262	279	162	35	416	541	197	359	351	262	182	102	43	136	105	91	92	57	106	171	148	104	270	884
	58%	62%	53%	57%	83%	81%	78%	55%	8%	73%	80%	26%	67%	63%	64%	37%	58%	51%	59%	62%	51%	61%	57%	55%	64%	53%	59%	100%	100%
Working full time - working 30 hours per week or more	910	531	379	104	245	221	215	114	11	349	436	125	312	278	193	126	80	40	109	89	67	73	45	77	144	111	75	223	687
	45%	54%	37%	46%	71%	68%	60%	39%	2%	61%	64%	17%	58%	50%	47%	25%	45%	47%	47%	53%	37%	48%	45%	40%	54%	40%	42%	82%	78%
Working part time - working between 8 and 29 hours per week	244	79	166	24	43	41	63	49	24	67	105	73	47	73	69	56	22	3	28	15	25	19	12	29	26	36	29	48	197
	12%	8%	16%	11%	12%	13%	18%	17%	5%	12%	15%	10%	9%	13%	17%	11%	12%	4%	12%	9%	14%	13%	12%	15%	10%	13%	17%	18%	22%
NET: Not working	850	368	482	96	57	61	78	132	426	153	138	558	178	208	150	314	75	41	94	64	89	59	43	86	96	131	72	-	-
	42%	38%	47%	43%	17%	19%	22%	45%	92%	27%	20%	74%	33%	37%	36%	63%	42%	49%	41%	38%	49%	39%	43%	45%	36%	47%	41%	-	-
Not working but seeking work or temporarily unemployed or sick	74	34	40	17	21	14	14	7	-	38	29	7	9	7	12	46	8	2	12	7	6	1	7	5	11	13	2	-	-
	4%	3%	4%	8%	6%	4%	4%	2%	-	7%	4%	1%	2%	1%	3%	9%	5%	3%	5%	4%	4%	*	7%	3%	4%	5%	1%	-	-
Not working and not seeking work/ student	158	66	92	76	14	12	22	33	-	91	33	33	27	44	15	71	15	9	14	13	15	12	3	20	23	24	11	-	-
	8%	7%	9%	34%	4%	4%	6%	11%	-	16%	5%	4%	5%	8%	4%	14%	8%	10%	6%	8%	8%	3%	10%	9%	8%	8%	6%	-	-
Retired on a state pension only	151	39	112	-	-	-	1	7	143	-	1	150	10	11	19	109	15	8	20	5	17	11	11	17	17	16	12	-	-
	8%	4%	11%	-	-	-	*	2%	31%	-	*	20%	2%	2%	5%	22%	9%	10%	9%	3%	9%	7%	11%	9%	6%	6%	7%	-	-
Retired with a private pension	342	217	125	-	-	2	10	49	280	-	12	330	116	125	66	34	27	14	31	29	37	28	19	34	30	55	37	-	-
	17%	22%	12%	-	-	1%	3%	17%	61%	-	2%	44%	22%	22%	16%	7%	16%	17%	14%	17%	21%	19%	19%	18%	11%	20%	21%	-	-
House person, housewife, househusband, etc.	125	13	113	3	21	32	31	35	3	24	63	38	16	19	37	53	9	7	16	10	14	7	4	11	15	23	9	-	-
	6%	1%	11%	1%	6%	10%	9%	12%	1%	4%	9%	5%	3%	3%	9%	11%	5%	8%	7%	6%	8%	4%	4%	6%	5%	8%	5%	-	-

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 36

Do you work in any of the following occupations?

Base: All respondents who work

	Gender			Age									Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	1121	605	516	119	287	264	276	142	33	406	540	175	372	354	219	176	110	39	121	111	81	90	59	115	167	135	93	259	862
Weighted base	1154	610	544	128	288	262	279	162	35	416	541	197	359	351	262	182	102	43	136	105	91	92	57	106	171	148	104	270	884
NET: Public Sector	270	130	140	20	67	75	74	31	2	87	150	33	86	114	45	25	27	9	27	19	24	20	11	31	46	27	29	270	-
	23%	21%	26%	16%	23%	29%	27%	19%	5%	21%	28%	17%	24%	32%	17%	14%	27%	21%	20%	18%	27%	22%	19%	29%	27%	18%	28%	100%	-
Central government including all administrative departments and central government agencies such as the Bank of England	20	9	11	3	2	9	3	1	1	5	13	2	9	10	1	-	3	-	6	1	2	-	1	1	4	1	1	20	-
	2%	1%	2%	2%	1%	4%	1%	1%	3%	1%	2%	1%	2%	3%	*	-	3%	-	5%	1%	2%	-	2%	1%	2%	*	1%	7%	-
HM Forces	3	3	-	-	-	-	3	-	-	-	3	-	2	-	1	-	1	-	-	-	-	-	-	-	-	2	-	3	-
	*	*	-	-	-	-	1%	-	-	-	1%	-	1%	-	*	-	1%	-	-	-	-	-	-	-	-	1%	-	1%	-
National Health Service	70	26	45	5	24	16	19	7	-	28	35	7	17	30	12	11	7	2	2	3	8	6	5	8	13	7	12	70	-
	6%	4%	8%	4%	8%	6%	7%	4%	-	7%	6%	4%	5%	9%	5%	6%	6%	4%	1%	3%	9%	6%	9%	7%	7%	4%	11%	26%	-
Universities and Academies funded by government	36	22	14	2	14	4	14	2	-	16	17	2	16	15	3	1	4	3	3	*	2	6	1	2	4	6	3	36	-
	3%	4%	3%	2%	5%	1%	5%	1%	-	4%	3%	1%	5%	4%	1%	1%	4%	7%	2%	*	3%	6%	3%	2%	2%	4%	3%	13%	-
Courts service	2	1	1	-	-	1	1	-	-	-	2	-	2	-	-	-	-	-	-	1	-	1	-	-	-	-	-	2	-
	*	*	*	-	-	1%	*	-	-	-	*	-	1%	-	-	-	-	-	-	1%	-	1%	-	-	-	-	-	1%	-
Local government administration	28	16	12	-	8	9	6	4	1	8	15	5	6	16	4	1	4	1	2	3	5	2	-	3	2	3	2	28	-
	2%	3%	2%	-	3%	3%	2%	3%	2%	2%	3%	2%	2%	5%	2%	1%	4%	1%	2%	3%	6%	2%	-	3%	1%	2%	2%	10%	-
Police service	4	1	2	-	1	2	-	1	-	1	2	1	*	3	1	-	1	-	1	2	-	-	-	-	-	-	-	4	-
	*	*	*	-	*	1%	-	1%	-	*	*	1%	*	1%	*	-	1%	-	*	2%	-	-	-	-	-	-	-	1%	-
Public sector housing	10	6	4	-	2	5	3	-	-	2	8	-	5	3	1	-	1	1	-	2	-	-	-	2	3	-	-	10	-
	1%	1%	1%	-	1%	2%	1%	-	-	*	1%	-	1%	1%	1%	-	1%	3%	-	2%	-	-	-	2%	2%	-	-	4%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	44	17	26	6	9	8	14	7	-	16	21	7	21	16	7	-	2	-	5	1	4	4	1	8	9	4	6	44	-
	4%	3%	5%	5%	3%	3%	5%	4%	-	4%	4%	4%	6%	5%	3%	-	2%	-	4%	1%	4%	4%	2%	7%	5%	3%	6%	16%	-

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 36

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age									Social Grade							Region										Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private		
Weighted base	1154	610	544	128	288	262	279	162	35	416	541	197	359	351	262	182	102	43	136	105	91	92	57	106	171	148	104	270	884		
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	11 1%	10 2%	1 *	1 1%	-	2 1%	5 2%	3 2%	-	1 *	7 1%	3 1%	2 1%	2 *	-	7 4%	2 2%	1 1%	4 3%	1 1%	-	-	1 1%	-	-	-	2 2%	11 4%	-		
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other public sector occupation (please specify as much detail as possible)	44 4%	19 3%	24 5%	3 2%	8 3%	20 8%	7 3%	6 4%	-	11 3%	27 5%	6 3%	8 2%	15 4%	15 6%	5 3%	3 3%	2 4%	4 3%	5 4%	3 3%	1 1%	1 2%	6 6%	11 7%	5 3%	3 3%	44 16%	-		
None of the above (Private Sector)	884 77%	480 79%	404 74%	108 84%	220 77%	187 71%	205 73%	131 81%	33 95%	329 79%	391 72%	164 83%	272 76%	237 68%	217 83%	158 86%	74 73%	34 79%	109 80%	86 82%	67 73%	72 78%	46 81%	75 71%	125 73%	121 82%	75 72%	-	884 100%		

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 37

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
No children aged 18 or under	1519	746	773	205	205	147	226	276	460	410	373	736	390	441	284	404	135	60	176	123	134	113	83	141	193	222	139	169	594
	76%	76%	75%	91%	60%	46%	63%	94%	100%	72%	55%	97%	73%	79%	69%	81%	77%	71%	76%	73%	74%	75%	82%	73%	73%	80%	79%	63%	67%
NET: Yes	478	226	253	17	137	174	130	18	2	155	304	20	144	117	126	91	41	24	55	45	47	36	18	51	71	55	37	101	284
	24%	23%	25%	8%	40%	54%	36%	6%	*	27%	45%	3%	27%	21%	31%	18%	23%	29%	24%	27%	26%	24%	18%	26%	27%	20%	21%	37%	32%
NET: Any 11-18	241	121	119	3	21	93	106	16	2	24	199	18	57	61	67	55	21	11	28	23	20	13	10	25	31	31	28	51	140
	12%	12%	12%	1%	6%	29%	30%	6%	*	4%	29%	2%	11%	11%	16%	11%	12%	13%	12%	14%	11%	9%	10%	13%	12%	11%	16%	19%	16%
Yes - children aged under 5 years old	181	74	107	14	105	57	5	-	-	119	62	-	58	42	48	32	17	7	22	16	19	16	6	19	28	21	10	32	110
	9%	8%	10%	6%	30%	18%	1%	-	-	21%	9%	-	11%	8%	12%	7%	9%	9%	10%	9%	10%	11%	6%	10%	10%	8%	6%	12%	12%
Yes - children aged 5 to 10 years old	212	103	109	3	67	93	46	2	-	71	139	2	77	49	50	36	13	11	29	16	24	15	8	22	39	25	10	50	114
	11%	11%	11%	1%	20%	29%	13%	1%	-	12%	21%	*	14%	9%	12%	7%	7%	13%	13%	10%	14%	10%	8%	11%	15%	9%	6%	18%	13%
Yes - children aged 11 to 15 years old	161	85	76	3	21	78	48	10	1	23	127	11	34	40	45	42	13	6	22	19	14	7	6	17	23	17	17	34	93
	8%	9%	7%	1%	6%	24%	14%	3%	*	4%	19%	1%	6%	7%	11%	8%	7%	7%	10%	11%	8%	5%	6%	9%	9%	6%	10%	12%	11%
Yes - children aged 16 to 18 years old	109	46	64	*	1	32	66	9	1	2	98	10	27	28	29	26	14	5	8	10	10	6	4	12	10	17	14	23	60
	5%	5%	6%	*	*	10%	18%	3%	*	*	14%	1%	5%	5%	7%	5%	8%	6%	4%	6%	6%	4%	4%	6%	4%	6%	8%	8%	7%
Refused	7	6	*	2	2	1	1	-	-	4	2	-	2	1	2	2	1	-	-	-	-	1	-	1	2	2	*	*	6
	*	1%	*	1%	1%	*	*	-	-	1%	*	-	*	*	1%	*	*	-	-	-	-	*	-	*	1%	1%	*	*	1%

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Table 38
Which of the following ITV regions do you live in?
Base: All respondents

Absolutes/col percents

	Gender			Age							Social Grade							Region										Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
Anglia	222 11%	99 10%	123 12%	29 13%	31 9%	40 12%	39 11%	29 10%	54 12%	60 10%	79 12%	83 11%	58 11%	55 10%	61 15%	48 10%	-	-	-	-	-	22 14%	-	179 93%	-	21 8%	-	33 12%	93 10%
Border	29 1%	18 2%	12 1%	3 2%	1 *	6 2%	6 2%	5 2%	8 2%	5 1%	11 2%	13 2%	10 2%	5 1%	3 1%	11 2%	11 6%	-	18 8%	-	-	-	-	-	-	-	-	2 1%	14 2%
Central	275 14%	142 15%	132 13%	28 12%	51 15%	37 12%	49 14%	36 12%	73 16%	79 14%	86 13%	110 14%	76 14%	53 13%	68 14%	1	-	1 1%	-	168 93%	96 64%	-	1 1%	-	5 2%	2 1%	41 15%	109 12%	
Granada	212 11%	105 11%	107 10%	28 13%	37 11%	36 11%	40 11%	25 8%	46 10%	65 11%	76 11%	70 9%	50 9%	50 9%	56 14%	55 11%	-	-	209 91%	-	-	* 2%	2	-	-	-	-	26 10%	99 11%
London	383 19%	175 18%	208 20%	52 23%	69 20%	63 19%	63 18%	51 17%	85 18%	121 21%	126 19%	136 18%	120 22%	103 18%	80 19%	80 16%	-	-	-	1 *	1 *	-	-	9 5%	267 100%	106 38%	-	54 20%	167 19%
Meridian	173 9%	86 9%	87 8%	18 8%	32 9%	17 5%	34 10%	31 10%	41 9%	51 9%	51 7%	71 9%	39 7%	59 11%	24 6%	50 10%	-	-	-	-	2 1%	3 2%	-	1 1%	-	145 52%	21 12%	19 7%	83 9%
STV	164 8%	83 9%	81 8%	11 5%	31 9%	25 8%	35 10%	30 10%	31 7%	42 7%	61 9%	61 8%	40 7%	54 10%	28 7%	42 9%	164 93%	-	-	-	-	-	-	-	-	-	-	27 10%	69 8%
Tyne Tees	86 4%	40 4%	46 4%	7 3%	15 4%	13 4%	17 5%	14 5%	21 4%	22 4%	30 4%	34 5%	24 5%	21 4%	11 3%	29 6%	-	84 100%	-	2 1%	-	-	-	-	-	-	-	10 4%	34 4%
Wales	98 5%	51 5%	47 5%	9 4%	16 5%	18 6%	15 4%	14 5%	26 6%	24 4%	33 5%	40 5%	16 3%	32 6%	18 4%	32 6%	-	-	-	-	* *	-	97 97%	-	-	-	-	10 4%	45 5%
West	59 3%	33 3%	25 2%	6 3%	12 4%	15 5%	6 2%	7 2%	12 3%	18 3%	21 3%	19 3%	18 3%	15 3%	12 3%	14 3%	-	-	3 1%	-	7 4%	1 *	1 1%	-	-	1 *	47 27%	5 2%	24 3%
Westcountry	108 5%	48 5%	60 6%	9 4%	20 6%	9 3%	21 6%	22 7%	27 6%	29 5%	30 4%	49 6%	28 5%	36 6%	21 5%	24 5%	-	-	-	-	2 1%	-	-	-	-	-	106 60%	25 9%	45 5%
Yorkshire	197 10%	98 10%	99 10%	24 11%	30 9%	43 13%	31 9%	31 11%	38 8%	54 9%	74 11%	69 9%	57 11%	53 10%	43 10%	43 9%	-	-	-	166 98%	-	28 19%	-	2 1%	-	-	1 *	18 7%	101 11%

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 39
Marital Status
Base: All respondents

	Gender			Age									Social Grade								Region										Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private			
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862			
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884			
Single	582 29%	305 31%	277 27%	185 82%	132 38%	104 32%	88 25%	49 17%	25 5%	316 56%	192 28%	73 10%	147 27%	185 33%	98 24%	152 31%	51 29%	15 18%	71 31%	52 31%	39 22%	39 26%	26 26%	57 30%	105 39%	80 29%	46 26%	85 32%	296 33%			
NET: Married/ Civil partnership/ co habiting	1141 57%	579 59%	562 55%	37 16%	204 59%	199 62%	228 64%	177 60%	296 64%	241 42%	427 63%	473 63%	334 62%	296 53%	280 68%	230 46%	99 56%	56 67%	131 57%	95 57%	117 65%	93 62%	64 63%	111 58%	125 47%	149 54%	101 58%	164 61%	504 57%			
Married	836 42%	440 45%	396 39%	14 6%	93 27%	126 39%	178 50%	147 50%	280 61%	106 19%	304 45%	426 56%	245 46%	217 39%	209 51%	165 33%	68 38%	40 47%	91 40%	69 41%	87 48%	64 43%	42 42%	97 50%	80 30%	115 41%	83 47%	117 43%	317 36%			
Civil Partnership	21 1%	11 1%	10 1%	4 2%	7 2%	2 1%	2 1%	3 1%	2 1%	11 2%	4 1%	6 1%	2 *	6 1%	4 1%	9 2%	2 1%	- -	2 1%	- -	2 1%	4 3%	2 2%	1 1%	4 2%	2 1%	- -	2 1%	12 1%			
Co Habiting	283 14%	128 13%	156 15%	19 9%	104 30%	71 22%	48 14%	27 9%	14 3%	123 22%	119 17%	41 5%	86 16%	74 13%	67 16%	56 11%	29 16%	16 19%	37 16%	26 16%	27 15%	25 16%	19 19%	13 7%	41 15%	32 12%	18 10%	45 17%	175 20%			
NET: Widowed/ separated/ divorced	271 14%	88 9%	183 18%	* *	3 1%	19 6%	39 11%	69 23%	140 30%	4 1%	59 9%	208 28%	51 10%	76 14%	32 8%	112 23%	26 15%	12 14%	27 12%	21 13%	24 13%	17 11%	11 11%	24 13%	35 13%	45 16%	28 16%	21 8%	75 9%			
Widowed	87 4%	26 3%	61 6%	- -	1 *	1 *	6 2%	9 3%	71 15%	1 *	6 1%	80 11%	21 4%	24 4%	8 2%	34 7%	6 3%	6 7%	11 5%	2 1%	5 3%	10 6%	4 4%	6 3%	14 5%	11 4%	13 7%	- -	12 1%			
Separated	33 2%	11 1%	22 2%	* *	2 1%	8 3%	8 2%	5 2%	9 2%	2 *	16 2%	14 2%	9 2%	10 2%	5 1%	10 2%	3 2%	2 3%	3 1%	6 4%	2 1%	1 *	- -	6 3%	4 2%	4 2%	2 1%	5 2%	13 2%			
Divorced	151 8%	51 5%	99 10%	- -	1 *	11 3%	26 7%	54 18%	60 13%	1 *	36 5%	114 15%	22 4%	42 8%	19 4%	68 14%	16 9%	4 4%	14 6%	14 8%	17 9%	7 4%	7 7%	12 6%	17 6%	29 11%	14 8%	16 6%	50 6%			
Prefer not to answer	11 1%	6 1%	4 *	3 1%	6 2%	- -	1 *	- -	1 *	8 1%	1 *	1 *	4 1%	1 *	2 1%	3 1%	- -	1 1%	1 *	- -	1 1%	1 *	- -	* *	1 1%	5 2%	- -	- -	8 1%			

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 40

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age							Social Grade							Region										Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
Glasgow	94	52	43	4	19	18	20	17	16	23	37	34	26	29	17	22	94	-	1	-	-	-	-	-	-	-	-	17	39
	5%	5%	4%	2%	5%	6%	5%	6%	4%	4%	5%	4%	5%	5%	4%	4%	53%	-	*	-	-	-	-	-	-	-	-	6%	4%
Edinburgh	67	33	34	8	11	10	13	12	14	18	23	26	13	23	9	22	67	*	-	-	-	-	-	-	-	-	-	10	29
	3%	3%	3%	3%	3%	3%	4%	4%	3%	3%	3%	3%	2%	4%	2%	4%	38%	-	-	-	-	-	-	-	-	-	-	4%	3%
Newcastle	88	44	45	7	14	13	20	15	19	21	33	34	26	21	12	30	-	81	7	-	-	-	-	-	-	-	-	10	38
	4%	4%	4%	3%	4%	4%	5%	5%	4%	4%	5%	5%	5%	4%	3%	6%	-	96%	3%	-	-	-	-	-	-	-	-	4%	4%
Leeds	92	50	42	15	18	21	11	13	13	33	32	27	30	24	20	18	-	-	-	92	-	-	-	-	-	-	-	7	55
	5%	5%	4%	7%	5%	7%	3%	5%	3%	6%	5%	4%	6%	4%	5%	4%	-	-	-	54%	-	-	-	-	-	-	-	3%	6%
Hull	24	7	17	4	3	4	1	2	11	6	5	13	5	4	5	10	-	-	-	22	-	2	-	-	-	-	-	1	10
	1%	1%	2%	2%	1%	1%	*	1%	2%	1%	1%	2%	1%	1%	1%	2%	-	-	-	13%	-	2%	-	-	-	-	-	1%	1%
Sheffield	57	30	27	4	6	14	15	8	10	10	29	18	15	21	9	12	-	-	-	46	-	11	-	-	-	-	-	8	26
	3%	3%	3%	2%	2%	4%	4%	3%	2%	2%	4%	2%	3%	4%	2%	2%	-	-	-	27%	-	7%	-	-	-	-	-	3%	3%
Manchester	156	81	75	17	29	25	35	19	31	47	60	50	39	43	38	36	-	-	147	1	7	1	1	-	-	-	-	22	74
	8%	8%	7%	8%	9%	8%	10%	6%	7%	8%	9%	7%	7%	8%	9%	7%	-	-	64%	*	4%	1%	1%	-	-	-	-	8%	8%
Liverpool	73	40	33	17	12	13	9	4	17	29	22	22	13	16	20	24	-	-	55	-	1	-	16	-	-	-	-	7	37
	4%	4%	3%	8%	4%	4%	2%	2%	4%	5%	3%	3%	2%	3%	5%	5%	-	-	24%	-	1%	-	16%	-	-	-	-	3%	4%
Nottingham	99	52	46	15	23	11	13	14	23	37	24	37	40	22	17	19	-	-	1	1	1	91	-	4	-	1	-	15	42
	5%	5%	5%	7%	7%	3%	4%	5%	5%	7%	3%	5%	7%	4%	4%	4%	-	-	*	*	*	61%	-	2%	-	*	-	5%	5%
Birmingham	163	82	82	13	29	29	26	22	44	42	55	66	36	41	39	47	-	-	-	-	155	7	1	-	-	-	-	21	63
	8%	8%	8%	6%	8%	9%	7%	8%	10%	7%	8%	9%	7%	7%	9%	10%	-	-	-	-	86%	5%	1%	-	-	-	-	8%	7%
Norwich	104	49	56	15	12	16	22	13	26	27	38	39	25	24	33	22	-	-	-	-	1	-	100	-	3	1	16	44	
	5%	5%	5%	7%	3%	5%	6%	4%	6%	5%	6%	5%	5%	4%	8%	4%	-	-	-	-	*	-	52%	-	1%	*	6%	5%	
Milton Keynes	66	32	33	8	9	13	9	8	19	16	22	27	16	16	18	15	-	-	-	1	23	-	29	-	13	-	8	32	
	3%	3%	3%	3%	2%	4%	3%	3%	4%	3%	3%	4%	3%	3%	4%	3%	-	-	-	4%	1%	15%	-	15%	-	5%	-	3%	4%
Brighton	52	28	23	5	12	3	12	8	12	17	15	20	16	13	8	15	-	-	-	-	-	-	-	*	52	-	3	26	
	3%	3%	2%	2%	3%	1%	3%	3%	3%	3%	2%	3%	3%	2%	2%	3%	-	-	-	-	-	-	-	*	19%	-	1%	3%	

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 40

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age									Social Grade								Region										Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private			
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884			
Oxford	22 1%	12 1%	10 1%	2 1%	7 2%	1 *	4 1%	-	8 2%	8 1%	6 1%	8 1%	6 1%	9 2%	2 1%	5 1%	-	-	-	-	4 2%	4 3%	-	-	-	12 4%	2 1%	5 2%	5 1%			
London	445 22%	211 22%	234 23%	58 26%	77 22%	76 23%	75 21%	65 22%	94 20%	135 24%	150 22%	159 21%	133 25%	130 23%	92 22%	90 18%	-	-	-	-	-	1 1%	-	41 21%	266 100%	137 49%	-	67 25%	193 22%			
Southampton	67 3%	25 3%	42 4%	8 4%	14 4%	5 2%	11 3%	8 3%	21 4%	22 4%	16 2%	29 4%	19 4%	21 4%	10 2%	17 3%	-	-	-	-	-	-	-	-	-	45 16%	22 12%	8 3%	33 4%			
Bristol	78 4%	37 4%	41 4%	8 4%	15 4%	12 4%	11 3%	15 5%	17 4%	23 4%	23 3%	32 4%	26 5%	27 5%	11 3%	14 3%	-	-	-	-	-	-	1 1%	-	-	-	77 44%	13 5%	35 4%			
Plymouth	63 3%	31 3%	32 3%	3 1%	10 3%	5 2%	15 4%	12 4%	18 4%	13 2%	20 3%	30 4%	17 3%	18 3%	11 3%	17 3%	-	-	-	-	-	-	-	-	-	-	63 36%	14 5%	22 2%			
Cardiff	73 4%	37 4%	36 4%	5 2%	13 4%	14 4%	11 3%	10 3%	21 5%	18 3%	24 4%	31 4%	16 3%	19 3%	13 3%	25 5%	-	-	-	-	3 2%	-	70 70%	-	-	-	7 2%	33 4%				
None of these	121 6%	45 5%	75 7%	8 4%	14 4%	19 6%	27 7%	27 9%	26 6%	22 4%	45 7%	54 7%	17 3%	37 7%	30 7%	37 7%	16 9%	3 3%	19 8%	7 4%	8 4%	9 6%	11 11%	18 9%	-	17 6%	12 7%	11 4%	49 6%			

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 41
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age									Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862	
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884	
Up to £7,000	(3.5)	79 4%	30 3%	49 5%	17 7%	10 3%	10 3%	13 4%	18 6%	10 2%	27 5%	24 4%	28 4%	1 *	19 3%	8 2%	51 10%	4 3%	6 7%	7 3%	7 4%	6 3%	2 1%	8 8%	6 3%	17 6%	10 4%	7 4%	5 2%	19 2%
£7,001 to £14,000	(10.5)	269 13%	108 11%	161 16%	13 6%	30 9%	37 12%	42 12%	57 19%	89 19%	44 8%	79 12%	146 19%	24 4%	55 10%	39 10%	151 30%	25 14%	18 21%	28 12%	18 11%	29 16%	20 13%	18 18%	24 13%	32 12%	33 12%	22 13%	17 6%	75 8%
£14,001 to £21,000	(17.5)	389 19%	174 18%	214 21%	17 8%	49 14%	54 17%	70 20%	72 24%	127 27%	67 12%	124 18%	199 26%	48 9%	128 23%	88 21%	123 25%	41 23%	13 16%	56 24%	40 24%	38 21%	26 17%	21 21%	38 20%	34 13%	53 19%	28 16%	40 15%	154 17%
£21,001 to £28,000	(24.5)	322 16%	177 18%	145 14%	28 12%	42 12%	53 17%	55 15%	50 17%	93 20%	70 12%	108 16%	143 19%	71 13%	100 18%	74 18%	77 15%	33 19%	12 14%	43 19%	27 16%	33 18%	24 16%	24 24%	21 11%	34 13%	43 16%	28 16%	35 13%	146 17%
£28,001 to £34,000	(31)	271 14%	138 14%	133 13%	18 8%	52 15%	38 12%	53 15%	38 13%	73 16%	70 12%	91 13%	111 15%	72 13%	92 16%	67 16%	40 8%	23 13%	10 12%	30 13%	26 15%	26 14%	20 13%	9 9%	34 18%	35 13%	32 11%	27 15%	45 16%	125 14%
£34,001 to £41,000	(37.5)	153 8%	81 8%	72 7%	15 7%	19 6%	38 12%	35 10%	15 5%	31 7%	34 6%	73 11%	46 6%	58 11%	41 7%	39 9%	15 3%	12 7%	7 8%	18 8%	14 8%	9 5%	11 7%	12 12%	13 7%	19 7%	25 9%	12 7%	29 11%	77 9%
£41,001 to £48,000	(44.5)	90 4%	41 4%	49 5%	13 6%	24 7%	25 8%	13 4%	7 2%	7 2%	37 7%	38 6%	14 2%	29 5%	26 5%	27 7%	7 1%	5 3%	2 2%	9 4%	5 3%	6 3%	12 8%	- -	13 7%	19 7%	15 5%	5 3%	21 8%	52 6%
£48,001 to £55,000	(51.5)	82 4%	40 4%	42 4%	10 4%	34 10%	17 5%	14 4%	5 2%	2 *	43 8%	32 5%	7 1%	45 8%	20 3%	17 4%	- -	3 2%	2 2%	11 5%	10 6%	6 3%	5 4%	- -	6 3%	7 2%	12 4%	20 12%	20 7%	56 6%
£55,001 to £62,000	(58.5)	46 2%	32 3%	14 1%	10 5%	19 6%	5 2%	6 2%	- -	5 1%	30 5%	12 2%	5 1%	33 6%	5 1%	6 2%	1 *	5 3%	3 4%	4 2%	1 1%	6 3%	6 4%	2 2%	4 2%	7 2%	2 1%	6 3%	8 3%	34 4%
£62,001 to £69,000	(65.5)	27 1%	13 1%	14 1%	7 3%	7 2%	5 1%	4 1%	4 2%	- -	14 2%	9 1%	4 1%	15 3%	9 2%	4 1%	- -	4 2%	1 1%	7 3%	3 2%	* *	2 1%	- -	- -	5 2%	1 *	5 3%	12 4%	10 1%
£69,001 to £76,000	(72.5)	28 1%	15 2%	13 1%	4 2%	7 2%	6 2%	9 3%	2 1%	- -	10 2%	15 2%	2 *	22 4%	4 1%	1 *	1 *	- -	- -	2 1%	2 1%	1 1%	4 2%	- -	5 3%	7 3%	3 1%	3 2%	5 2%	18 2%
£76,001 to £83,000	(79.5)	21 1%	16 2%	5 *	5 2%	3 1%	4 1%	2 1%	5 2%	1 *	8 1%	6 1%	6 1%	14 3%	3 1%	3 1%	- -	1 *	1 1%	- -	3 2%	3 2%	1 1%	- -	5 2%	2 1%	4 2%	- -	6 2%	10 1%
£83,001 or more	(86)	72 4%	49 5%	23 2%	18 8%	19 6%	15 5%	16 4%	1 *	2 1%	38 7%	31 5%	4 *	56 10%	9 2%	7 2%	- -	5 3%	3 4%	1 1%	6 3%	3 2%	5 3%	- -	9 5%	26 10%	12 4%	2 1%	13 5%	44 5%

Election Poll
ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 41

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade							Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
Prefer not to answer	156	64	92	50	27	13	24	20	22	78	37	42	47	47	32	30	14	6	15	7	14	13	6	14	25	31	11	17	63
	8%	7%	9%	22%	8%	4%	7%	7%	5%	14%	5%	5%	9%	8%	8%	6%	8%	7%	7%	4%	8%	9%	6%	7%	9%	11%	6%	6%	7%
Average income (£000's)	29.48	31.87	27.16	38.13	35.94	32.21	30.61	23.35	22.46	36.72	31.38	22.81	43.57	27.65	28.78	17.31	27.25	26.89	27.21	29.49	27.01	31.55	21.51	31.70	34.58	29.96	30.61	36.79	33.74

Election Poll

ONLINE Fieldwork: 26th-28th May 2017

Absolutes/col percents

Table 42

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age									Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2004	1007	997	237	355	344	365	272	431	592	709	703	568	573	350	513	194	82	216	187	165	152	105	216	263	261	163	259	862
Weighted base	2004	978	1026	224	345	322	357	295	461	569	679	756	536	559	412	497	176	84	230	168	180	150	100	192	267	279	176	270	884
NET: Yes	412	195	217	26	39	55	86	86	120	65	141	206	80	78	80	174	45	28	57	32	47	30	20	41	26	52	35	26	120
	21%	20%	21%	12%	11%	17%	24%	29%	26%	11%	21%	27%	15%	14%	19%	35%	26%	33%	25%	19%	26%	20%	20%	21%	10%	19%	20%	10%	14%
Yes - physical condition	256	120	136	9	12	25	55	66	89	22	81	154	55	51	46	105	27	19	33	23	29	20	9	25	16	32	25	15	64
	13%	12%	13%	4%	4%	8%	16%	22%	19%	4%	12%	20%	10%	9%	11%	21%	15%	23%	14%	13%	16%	13%	9%	13%	6%	11%	14%	6%	7%
Yes - mental condition	146	67	79	17	31	30	33	25	11	48	63	36	19	26	28	74	13	10	24	13	23	10	6	13	9	19	7	5	55
	7%	7%	8%	8%	9%	9%	9%	8%	2%	8%	9%	5%	3%	5%	7%	15%	7%	12%	11%	8%	13%	7%	6%	7%	3%	7%	4%	2%	6%
Yes - disability	145	83	62	4	8	19	36	38	41	12	55	78	23	32	25	65	22	10	21	8	14	8	8	19	7	15	13	11	28
	7%	8%	6%	2%	2%	6%	10%	13%	9%	2%	8%	10%	4%	6%	6%	13%	12%	12%	9%	5%	8%	5%	8%	10%	2%	5%	7%	4%	3%
Yes - other	22	11	11	2	3	2	4	4	8	5	7	11	3	3	2	14	5	1	1	1	-	2	3	2	2	5	*	1	4
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	3%	3%	2%	*	*	-	1%	3%	1%	1%	2%	*	*	*
No	1551	761	790	192	295	264	260	204	335	487	525	539	449	467	324	311	127	54	170	133	127	116	78	147	236	222	140	236	746
	77%	78%	77%	85%	86%	82%	73%	69%	73%	86%	77%	71%	84%	84%	79%	63%	72%	65%	74%	79%	70%	77%	78%	76%	88%	80%	79%	87%	84%
Prefer not to say	41	22	19	6	10	3	11	4	6	17	14	10	8	13	8	11	4	2	4	3	6	4	1	5	5	2	7	18	
	2%	2%	2%	3%	3%	1%	3%	1%	1%	3%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%	3%	3%	1%	2%	2%	2%	1%	3%	2%