

Times Post Debate Poll ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 1

Q.1 Taking everything into account, please rank the three party leaders for how well they did in tonight's debate.

So, who do you think came off the winner?

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Nick Clegg	610	313	297	21	87	170	137	158	37	274	147	66	116	171	142	152	95	50	180	96	158	95	-	-	610
	61%	60%	61%	70%	61%	63%	54%	64%	60%	58%	62%	63%	65%	60%	59%	59%	68%	64%	52%	45%	89%	67%	-	-	100%
David Cameron	226	115	111	2	36	59	56	56	17	110	57	23	32	71	61	53	27	14	161	3	6	29	226	-	-
	23%	22%	23%	7%	25%	22%	22%	23%	27%	23%	24%	22%	18%	25%	25%	21%	19%	18%	47%	1%	3%	21%	100%	-	-
Gordon Brown	168	93	75	7	20	43	59	31	8	85	35	16	30	45	39	52	18	14	5	112	13	17	-	168	-
	17%	18%	16%	23%	14%	16%	23%	13%	13%	18%	15%	15%	17%	16%	16%	20%	13%	18%	1%	53%	7%	12%	-	100%	-

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Table 2

Q.1 Who do you think came second?

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
David Cameron	376	184	192	14	51	112	80	97	22	165	93	45	67	117	93	79	58	29	161	25	83	56	-	26	350
	37%	35%	40%	47%	36%	41%	32%	40%	35%	35%	39%	43%	38%	41%	38%	31%	41%	37%	47%	12%	47%	40%	-	15%	57%
Nick Clegg	329	180	149	6	42	87	98	72	24	162	78	32	52	98	83	88	36	24	144	105	12	31	187	142	-
	33%	35%	31%	20%	29%	32%	39%	29%	39%	35%	33%	30%	29%	34%	34%	34%	26%	31%	42%	50%	7%	22%	83%	85%	-
Gordon Brown	299	157	142	10	50	73	74	76	16	142	68	28	59	72	66	90	46	25	41	81	82	54	39	-	260
	30%	30%	29%	33%	35%	27%	29%	31%	26%	30%	28%	27%	33%	25%	27%	35%	33%	32%	12%	38%	46%	38%	17%	-	43%

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Table 3

Q.1 Who came off worst?

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Gordon Brown	537	271	266	13	73	156	119	138	38	242	136	61	89	170	137	115	76	39	300	18	82	70	187	-	350
	53%	52%	55%	43%	51%	57%	47%	56%	61%	52%	57%	58%	50%	59%	57%	45%	54%	50%	87%	9%	46%	50%	83%	-	57%
David Cameron	402	222	180	14	56	101	116	92	23	194	89	37	79	99	88	125	55	35	24	183	88	56	-	142	260
	40%	43%	37%	47%	39%	37%	46%	38%	37%	41%	37%	35%	44%	34%	36%	49%	39%	45%	7%	87%	50%	40%	-	85%	43%
Nick Clegg	65	28	37	3	14	15	17	15	1	33	14	7	10	18	17	17	9	4	22	10	7	15	39	26	-
	6%	5%	8%	10%	10%	6%	7%	6%	2%	7%	6%	7%	6%	6%	7%	7%	6%	5%	6%	5%	4%	11%	17%	15%	-

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Post Debate Responses

Table 4

Q.2 Has tonight's debate made you think any more or less likely to vote for any of the three parties?

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Yes	638	318	320	22	104	179	151	149	33	293	150	69	117	172	154	167	96	49	208	138	129	95	128	88	422
	64%	61%	66%	73%	73%	66%	60%	61%	53%	62%	63%	66%	66%	60%	64%	65%	69%	63%	60%	65%	73%	67%	57%	52%	69%
No	366	203	163	8	39	93	101	96	29	176	89	36	61	115	88	90	44	29	138	73	48	46	98	80	188
	36%	39%	34%	27%	27%	34%	40%	39%	47%	38%	37%	34%	34%	40%	36%	35%	31%	37%	40%	35%	27%	33%	43%	48%	31%

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Table 5

Q.2a Please indicate for each party, from 0 to 10, with 0 meaning much less likely to vote for that party and 10 meaning much more likely to vote for them?

Conservatives

Base: All respondents who have been made more or less likely to vote for any of the three parties

	Gender			Age						SEG				Region					Voting Intention				Debate Winner			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg	
Base	638	318	320	22	104	179	151	149	33	293	150	69	117	172	154	167	96	49	208	138	129	95	128	88	422	
Much more likely	(10)	48 8%	25 8%	23 7%	1 5%	4 4%	9 5%	16 11%	13 9%	5 15%	20 7%	11 7%	7 10%	9 8%	13 8%	11 7%	14 8%	7 7%	3 6%	45 22%	1 1%	1 1%	-	41 32%	-	7 2%
	(9)	45 7%	21 7%	24 8%	1 5%	6 6%	11 6%	12 8%	3 8%	18 6%	13 9%	4 6%	10 9%	21 12%	13 8%	8 5%	1 1%	2 4%	35 17%	2 1%	1 1%	5 5%	31 24%	2 2%	12 3%	
	(8)	59 9%	30 9%	29 9%	2 9%	10 10%	17 9%	12 8%	7 7%	22 8%	20 13%	7 10%	9 8%	22 13%	12 8%	14 8%	7 7%	4 8%	39 19%	1 1%	4 3%	8 8%	24 19%	-	35 8%	
	(7)	43 7%	22 7%	21 7%	-	7 7%	13 7%	9 6%	12 8%	2 6%	21 7%	9 6%	7 10%	5 4%	12 7%	17 11%	4 2%	7 7%	3 6%	22 11%	3 2%	5 4%	9 9%	14 11%	1 1%	28 7%
	(6)	63 10%	34 11%	29 9%	-	14 13%	16 9%	11 7%	21 14%	1 3%	31 11%	15 10%	6 9%	11 9%	16 9%	12 8%	20 12%	10 10%	5 13%	26 13%	4 3%	20 16%	7 7%	7 5%	3 3%	53 13%
	(5)	77 12%	36 11%	41 13%	3 14%	15 14%	23 13%	18 12%	13 9%	5 15%	38 13%	14 9%	10 14%	12 10%	20 12%	21 14%	17 10%	14 15%	5 10%	20 10%	16 12%	18 19%	4 3%	11 13%	62 15%	
	(4)	58 9%	25 8%	33 10%	4 18%	9 9%	20 11%	12 8%	1 8%	28 10%	12 8%	5 7%	12 10%	12 7%	18 12%	15 9%	7 7%	6 12%	13 6%	15 11%	17 13%	6 6%	2 2%	9 10%	47 11%	
	(3)	57 9%	32 10%	25 8%	1 5%	9 9%	16 9%	15 10%	15 10%	1 3%	30 10%	12 8%	1 1%	13 11%	11 6%	19 11%	12 13%	4 8%	6 3%	15 11%	12 9%	15 16%	3 2%	12 14%	42 10%	
	(2)	50 8%	27 8%	23 7%	2 9%	11 11%	11 6%	13 9%	10 7%	3 9%	29 10%	11 7%	3 4%	7 6%	16 9%	12 8%	11 7%	6 6%	5 10%	1 *	16 12%	19 15%	7 7%	2 2%	9 10%	39 9%
	(1)	41 6%	19 6%	22 7%	2 9%	6 6%	10 6%	11 7%	9 6%	3 9%	13 4%	11 7%	7 10%	10 9%	9 5%	6 4%	17 10%	6 6%	3 6%	-	19 14%	8 6%	9 9%	-	13 15%	28 7%
Much less likely	(0)	97 15%	47 15%	50 16%	6 27%	13 13%	33 18%	22 15%	21 14%	2 6%	43 15%	22 15%	12 17%	19 16%	20 12%	21 14%	28 17%	19 20%	9 18%	1 *	48 35%	26 20%	11 12%	-	28 32%	69 16%
NET: More likely	(7-10)	195 31%	98 31%	97 30%	4 18%	27 26%	50 28%	49 32%	17 32%	81 52%	53 28%	25 35%	33 36%	33 28%	68 40%	53 34%	40 24%	22 23%	12 24%	141 68%	7 5%	11 9%	22 23%	110 86%	3 3%	82 19%
NET: Neutral	(4-6)	198 31%	95 30%	103 32%	7 32%	38 37%	59 33%	41 27%	46 31%	7 21%	97 33%	41 27%	21 30%	35 30%	48 28%	51 33%	52 31%	31 32%	16 33%	59 28%	33 24%	53 41%	31 33%	13 10%	23 26%	162 38%



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Table 5

Q.2a Please indicate for each party, from 0 to 10, with 0 meaning much less likely to vote for that party and 10 meaning much more likely to vote for them?

Conservatives

Base: All respondents who have been made more or less likely to vote for any of the three parties

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	638	318	320	22	104	179	151	149	33	293	150	69	117	172	154	167	96	49	208	138	129	95	128	88	422
NET: Less likely (0-3)	245	125	120	11	39	70	61	55	9	115	56	23	49	56	50	75	43	21	8	98	65	42	5	62	178
	38%	39%	38%	50%	38%	39%	40%	37%	27%	39%	37%	33%	42%	33%	32%	45%	45%	43%	4%	71%	50%	44%	4%	70%	42%
Mean	4.65	4.67	4.62	3.41	4.55	4.40	4.72	4.85	5.88	4.55	4.85	4.83	4.48	5.22	4.90	4.27	4.13	4.18	7.50	2.22	3.38	4.17	8.30	2.28	4.03
Standard deviation	3.18	3.17	3.18	3.17	2.91	3.11	3.32	3.20	3.30	3.06	3.27	3.39	3.25	3.21	3.09	3.21	3.08	3.12	2.12	2.33	2.49	2.68	1.86	2.24	2.75
Standard error	0.13	0.18	0.18	0.68	0.29	0.23	0.27	0.26	0.58	0.18	0.27	0.41	0.30	0.24	0.25	0.25	0.31	0.45	0.15	0.20	0.22	0.28	0.16	0.24	0.13

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Table 6

Q.2a Please indicate for each party, from 0 to 10, with 0 meaning much less likely to vote for that party and 10 meaning much more likely to vote for them?

Labour

Base: All respondents who have been made more or less likely to vote for any of the three parties

	Gender			Age						SEG				Region					Voting Intention				Debate Winner			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg	
Base	638	318	320	22	104	179	151	149	33	293	150	69	117	172	154	167	96	49	208	138	129	95	128	88	422	
Much more likely	(10)	36 6%	17 5%	19 6%	2 9%	7 7%	9 5%	8 5%	8 5%	2 6%	13 4%	10 7%	6 9%	7 6%	5 3%	9 6%	13 8%	5 5%	4 8%	1 *	30 22%	3 2%	1 1%	-	29 33%	7 2%
	(9)	19 3%	8 3%	11 3%	1 5%	-	5 3%	5 3%	7 5%	1 3%	6 2%	4 3%	1 1%	8 7%	4 2%	3 2%	6 4%	5 5%	1 2%	-	15 11%	-	1 1%	-	13 15%	6 1%
	(8)	43 7%	23 7%	20 6%	3 14%	9 9%	10 6%	11 7%	7 5%	3 9%	17 6%	12 8%	5 7%	8 7%	15 9%	6 4%	17 10%	4 4%	1 2%	2 1%	26 19%	4 3%	7 7%	2 2%	19 22%	22 5%
	(7)	53 8%	27 8%	26 8%	3 14%	11 11%	18 10%	11 7%	7 5%	3 9%	26 9%	14 9%	4 6%	9 8%	7 4%	19 12%	15 9%	5 5%	7 14%	2 1%	22 16%	13 10%	8 8%	3 2%	13 15%	37 9%
	(6)	61 10%	33 10%	28 9%	2 9%	11 11%	20 11%	17 11%	8 5%	3 9%	30 10%	12 8%	9 13%	9 8%	20 12%	15 10%	16 10%	9 9%	1 2%	11 5%	19 14%	13 10%	14 15%	2 2%	12 14%	47 11%
	(5)	94 15%	49 15%	45 14%	2 9%	17 16%	31 17%	20 13%	23 15%	1 3%	51 17%	18 12%	8 12%	15 13%	25 15%	22 14%	17 10%	19 20%	11 22%	17 8%	14 10%	26 20%	25 26%	15 12%	2 2%	77 18%
	(4)	60 9%	23 7%	37 12%	5 23%	9 9%	13 7%	14 9%	17 11%	2 6%	30 10%	15 10%	5 7%	9 8%	15 9%	14 9%	15 9%	1 16%	18 9%	6 4%	20 16%	9 9%	7 5%	-	53 13%	
	(3)	46 7%	21 7%	25 8%	1 5%	11 11%	13 7%	10 7%	10 7%	1 3%	15 5%	16 11%	4 6%	11 9%	15 9%	14 9%	8 5%	2 2%	7 14%	21 10%	2 1%	10 8%	8 8%	10 8%	-	36 9%
	(2)	53 8%	27 8%	26 8%	1 5%	7 7%	19 11%	8 5%	14 9%	4 12%	29 10%	10 7%	3 4%	10 9%	11 6%	11 7%	20 12%	6 6%	5 10%	24 12%	2 1%	13 10%	8 8%	17 13%	-	36 9%
	(1)	42 7%	25 8%	17 5%	-	7 7%	8 4%	13 9%	12 8%	2 6%	20 7%	11 7%	5 7%	6 5%	15 9%	9 6%	9 5%	7 7%	2 4%	25 12%	-	10 8%	3 3%	10 8%	-	32 8%
Much less likely	(0)	131 21%	65 20%	66 21%	2 9%	15 14%	33 18%	34 23%	36 24%	11 33%	56 19%	28 19%	19 28%	25 21%	40 23%	32 21%	31 19%	19 20%	9 18%	87 42%	2 1%	17 13%	11 12%	62 48%	-	69 16%
NET: More likely	(7-10)	151 24%	75 24%	76 24%	9 41%	27 26%	42 23%	35 23%	29 19%	9 27%	62 21%	40 27%	16 23%	32 27%	31 18%	37 24%	51 31%	19 20%	13 27%	5 2%	93 67%	20 16%	17 18%	5 4%	74 84%	72 17%
NET: Neutral	(4-6)	215 34%	105 33%	110 34%	9 41%	37 36%	64 36%	51 34%	48 32%	6 18%	111 38%	45 30%	22 32%	33 28%	60 35%	51 33%	48 29%	43 45%	13 27%	46 22%	39 28%	59 46%	48 51%	24 19%	14 16%	177 42%

Prepared on behalf of The Times by Populus



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Table 6

Q.2a Please indicate for each party, from 0 to 10, with 0 meaning much less likely to vote for that party and 10 meaning much more likely to vote for them?

Labour

Base: All respondents who have been made more or less likely to vote for any of the three parties

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	638	318	320	22	104	179	151	149	33	293	150	69	117	172	154	167	96	49	208	138	129	95	128	88	422
NET: Less likely (0-3)	272 43%	138 43%	134 42%	4 18%	40 38%	73 41%	65 43%	72 48%	18 55%	120 41%	65 43%	31 45%	52 44%	81 47%	66 43%	68 41%	34 35%	23 47%	157 75%	6 4%	50 39%	30 32%	99 77%	-	173 41%
Mean	4.09	4.06	4.11	5.50	4.42	4.21	4.02	3.68	3.58	4.03	4.21	3.97	4.21	3.73	4.07	4.43	4.13	4.16	1.92	7.36	3.93	4.41	1.77	8.32	3.91
Standard deviation	3.07	3.07	3.07	2.84	2.92	2.96	3.14	3.11	3.49	2.93	3.11	3.36	3.23	2.97	3.02	3.24	3.01	3.06	2.18	2.17	2.48	2.43	2.18	1.51	2.63
Standard error	0.12	0.17	0.17	0.61	0.29	0.22	0.26	0.25	0.61	0.17	0.25	0.40	0.30	0.23	0.24	0.25	0.31	0.44	0.15	0.19	0.22	0.25	0.19	0.16	0.13

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Table 7

Q.2a Please indicate for each party, from 0 to 10, with 0 meaning much less likely to vote for that party and 10 meaning much more likely to vote for them?

Liberal Democrat

Base: All respondents who have been made more or less likely to vote for any of the three parties

	Gender			Age						SEG				Region					Voting Intention				Debate Winner			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg	
Base	638	318	320	22	104	179	151	149	33	293	150	69	117	172	154	167	96	49	208	138	129	95	128	88	422	
Much more likely	(10)	96 15%	44 14%	52 16%	1 5%	17 16%	29 16%	20 13%	27 18%	2 6%	42 14%	26 17%	7 10%	21 18%	28 16%	22 14%	25 15%	14 15%	7 14%	14 7%	10 7%	53 41%	12 13%	3 2%	5 6%	88 21%
	(9)	92 14%	42 13%	50 16%	5 23%	16 15%	27 15%	18 12%	23 15%	3 9%	41 14%	23 15%	9 13%	19 16%	30 17%	18 12%	17 10%	23 24%	4 8%	21 10%	17 12%	35 27%	13 14%	4 3%	6 7%	82 19%
	(8)	131 21%	62 19%	69 22%	4 18%	27 26%	34 19%	29 19%	30 20%	7 21%	60 20%	26 17%	12 17%	29 25%	28 16%	34 22%	39 23%	15 16%	15 31%	29 14%	29 21%	26 20%	34 36%	7 5%	10 11%	114 27%
	(7)	118 18%	64 20%	54 17%	7 32%	18 17%	30 17%	30 20%	25 17%	8 24%	57 19%	29 19%	12 17%	19 16%	31 18%	26 17%	35 21%	16 17%	10 20%	48 23%	30 22%	6 5%	11 12%	22 17%	14 16%	82 19%
	(6)	73 11%	40 13%	33 10%	2 9%	11 11%	25 14%	16 11%	16 11%	3 9%	33 11%	19 13%	11 16%	10 9%	23 13%	18 12%	23 14%	6 6%	3 6%	37 18%	20 14%	2 2%	10 11%	27 21%	19 22%	27 6%
	(5)	54 8%	29 9%	25 8%	1 5%	8 8%	14 8%	15 10%	11 7%	5 15%	24 8%	10 7%	11 16%	7 6%	15 9%	11 7%	13 8%	10 10%	5 10%	20 10%	18 13%	6 5%	6 6%	21 16%	16 18%	17 4%
	(4)	19 3%	10 3%	9 3%	- -	1 1%	9 5%	5 3%	3 2%	1 3%	12 4%	2 1%	2 3%	2 2%	4 2%	6 4%	3 2%	6 6%	- -	10 5%	6 4%	- -	1 1%	9 7%	6 7%	4 1%
	(3)	14 2%	8 3%	6 2%	1 5%	1 1%	2 1%	5 3%	4 3%	1 3%	5 2%	6 4%	- -	2 2%	2 1%	4 3%	6 4%	- -	2 4%	7 3%	3 2%	1 1%	3 3%	6 5%	4 5%	4 1%
	(2)	13 2%	5 2%	8 3%	- -	2 2%	4 2%	3 2%	1 1%	3 9%	7 2%	3 2%	2 3%	1 1%	2 1%	5 3%	2 1%	2 2%	10 5%	- -	- -	1 1%	13 10%	- -	- -	
	(1)	10 2%	4 1%	6 2%	1 5%	- -	3 2%	3 2%	3 2%	- -	4 1%	2 1%	2 3%	2 2%	2 1%	6 4%	1 1%	1 1%	- -	2 1%	4 3%	- -	1 1%	4 3%	5 6%	1 *
Much less likely	(0)	18 3%	10 3%	8 3%	- -	3 3%	2 1%	7 5%	6 4%	- -	8 3%	4 3%	1 1%	5 4%	7 4%	4 3%	3 2%	3 3%	1 2%	10 5%	1 1%	- -	3 3%	12 9%	3 3%	3 1%
NET: More likely	(7-10)	437 68%	212 67%	225 70%	17 77%	78 75%	120 67%	97 64%	105 70%	20 61%	200 68%	104 69%	40 58%	88 75%	117 68%	100 65%	116 69%	68 71%	36 73%	112 54%	86 62%	120 93%	70 74%	36 28%	35 40%	366 87%
NET: Neutral	(4-6)	146 23%	79 25%	67 21%	3 14%	20 19%	48 27%	36 24%	30 20%	9 27%	69 24%	31 21%	24 35%	19 16%	42 24%	35 23%	39 23%	22 23%	8 16%	67 32%	44 32%	8 6%	17 18%	57 45%	41 47%	48 11%

Times Post Debate Poll ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 7

Q.2a Please indicate for each party, from 0 to 10, with 0 meaning much less likely to vote for that party and 10 meaning much more likely to vote for them?

Liberal Democrat

Base: All respondents who have been made more or less likely to vote for any of the three parties

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	638	318	320	22	104	179	151	149	33	293	150	69	117	172	154	167	96	49	208	138	129	95	128	88	422
NET: Less likely (0-3)	55	27	28	2	6	11	18	14	4	24	15	5	10	13	19	12	6	5	29	8	1	8	35	12	8
	9%	8%	9%	9%	6%	6%	12%	9%	12%	8%	10%	7%	9%	8%	12%	7%	6%	10%	14%	6%	1%	8%	27%	14%	2%
Mean	7.09	7.00	7.18	7.14	7.43	7.20	6.75	7.19	6.52	7.05	7.17	6.75	7.34	7.16	6.82	7.17	7.23	7.12	6.26	6.83	8.84	7.28	4.90	5.88	8.01
Standard deviation	2.38	2.36	2.40	2.08	2.18	2.24	2.58	2.52	2.18	2.36	2.41	2.27	2.47	2.43	2.58	2.14	2.43	2.27	2.46	2.04	1.40	2.27	2.56	2.39	1.68
Standard error	0.09	0.13	0.13	0.44	0.21	0.17	0.21	0.21	0.38	0.14	0.20	0.27	0.23	0.19	0.21	0.17	0.25	0.32	0.17	0.17	0.12	0.23	0.23	0.25	0.08

Times Post Debate Poll ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 8

Q.3 Leaving aside which party you support, which of the three leaders would you most like to see as Prime Minister after the election?

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cameron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Nick Clegg	427	203	224	14	69	126	98	99	21	174	106	48	94	106	100	115	67	39	80	62	135	74	21	22	384
	43%	39%	46%	47%	48%	46%	39%	40%	34%	37%	44%	46%	53%	37%	41%	45%	48%	50%	23%	29%	76%	52%	9%	13%	63%
David Cameron	354	185	169	6	48	87	89	97	27	179	87	36	47	123	92	77	42	20	259	7	18	43	201	9	144
	35%	36%	35%	20%	34%	32%	35%	40%	44%	38%	36%	34%	26%	43%	38%	30%	30%	26%	75%	3%	10%	30%	89%	5%	24%
Gordon Brown	223	133	90	10	26	59	65	49	14	116	46	21	37	58	50	65	31	19	7	142	24	24	4	137	82
	22%	26%	19%	33%	18%	22%	26%	20%	23%	25%	19%	20%	21%	20%	21%	25%	22%	24%	2%	67%	14%	17%	2%	82%	13%

Times Post Debate Poll
ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 8

Q.3 Leaving aside which party you support, which of the three leaders would you most like to see as Prime Minister after the election?**Base: All respondents**

Q.4 Which of the three main party leaders would you prefer to see as Prime Minister after the next election? (Recruitment)

	Total	Gordon Brown	David Cameron	Nick Clegg
Base	1004	299	473	232
Nick Clegg	427 43%	97 32%	130 27%	200 86%
David Cameron	354 35%	8 3%	332 70%	14 6%
Gordon Brown	223 22%	194 65%	11 2%	18 8%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 9

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Strong

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
David Cameron	474	231	243	12	72	126	116	118	30	223	121	50	73	143	121	115	63	32	272	37	59	60	189	31	254
	47%	44%	50%	40%	50%	46%	46%	48%	48%	48%	51%	48%	41%	50%	50%	45%	45%	41%	79%	18%	33%	43%	84%	18%	42%
Gordon Brown	427	241	186	15	54	122	123	90	23	204	111	42	65	112	99	120	58	38	56	169	90	66	44	145	238
	43%	46%	39%	50%	38%	45%	49%	37%	37%	43%	46%	40%	37%	39%	41%	47%	41%	49%	16%	80%	51%	47%	19%	86%	39%
Nick Clegg	391	184	207	12	66	111	89	89	24	168	96	44	77	107	103	95	55	31	118	63	102	58	44	29	318
	39%	35%	43%	40%	46%	41%	35%	36%	39%	36%	40%	42%	43%	37%	43%	37%	39%	40%	34%	30%	58%	41%	19%	17%	52%
None of them	114	63	51	3	11	36	27	32	5	53	23	14	21	35	26	28	17	8	29	15	21	24	18	13	83
	11%	12%	11%	10%	8%	13%	11%	13%	8%	11%	10%	13%	12%	12%	11%	11%	12%	10%	8%	7%	12%	17%	8%	8%	14%

Times Post Debate Poll
ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 9

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?**Strong****Base: All respondents**

	Total	Q.5 Strong (Recruitment)			None of these
		Gordon Brown	David Cameron	Nick Clegg	
Base	1004	375	414	139	281
David Cameron	474	111	320	67	101
	47%	30%	77%	48%	36%
Gordon Brown	427	300	114	69	64
	43%	80%	28%	50%	23%
Nick Clegg	391	138	172	101	96
	39%	37%	42%	73%	34%
None of them	114	14	12	8	89
	11%	4%	3%	6%	32%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 10

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Likeable

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
David Cameron	434	231	203	10	57	120	105	109	33	203	107	47	70	143	117	92	52	30	258	32	45	50	189	28	217
	43%	44%	42%	33%	40%	44%	42%	44%	53%	43%	45%	45%	39%	50%	48%	36%	37%	38%	75%	15%	25%	35%	84%	17%	36%
Gordon Brown	157	73	84	5	25	47	42	33	5	66	35	15	39	43	37	46	19	12	13	86	25	18	6	83	68
	16%	14%	17%	17%	17%	17%	17%	13%	8%	14%	15%	14%	22%	15%	15%	18%	14%	15%	4%	41%	14%	13%	3%	49%	11%
Nick Clegg	812	427	385	27	105	217	207	201	55	373	198	85	145	231	196	209	115	61	275	171	163	112	146	111	555
	81%	82%	80%	90%	73%	80%	82%	82%	89%	80%	83%	81%	81%	80%	81%	81%	82%	78%	79%	81%	92%	79%	65%	66%	91%
None of them	59	31	28	2	13	16	16	11	1	33	11	4	10	15	17	15	8	4	12	13	6	13	12	21	26
	6%	6%	6%	7%	9%	6%	6%	4%	2%	7%	5%	4%	6%	5%	7%	6%	6%	5%	3%	6%	3%	9%	5%	13%	4%

Times Post Debate Poll
ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 10

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?**Likeable****Base: All respondents**

	Total	Q.5 Likeable (Recruitment)			
		Gordon Brown	David Cameron	Nick Clegg	None of these
Base	1004	144	532	524	163
David Cameron	434	29	378	240	17
	43%	20%	71%	46%	10%
Gordon Brown	157	91	59	77	11
	16%	63%	11%	15%	7%
Nick Clegg	812	111	421	475	123
	81%	77%	79%	91%	75%
None of them	59	5	11	14	34
	6%	3%	2%	3%	21%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 11

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Has what it takes to be Prime Minister

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
David Cameron	490	255	235	13	68	135	113	127	34	230	126	50	76	152	126	115	63	34	301	26	58	55	200	15	275
	49%	49%	49%	43%	48%	50%	45%	52%	55%	49%	53%	48%	43%	53%	52%	45%	45%	44%	87%	12%	33%	39%	88%	9%	45%
Gordon Brown	391	221	170	18	54	107	110	81	21	201	86	38	62	104	82	111	60	34	32	182	76	59	19	153	219
	39%	42%	35%	60%	38%	39%	44%	33%	34%	43%	36%	36%	35%	36%	34%	43%	43%	44%	9%	86%	43%	42%	8%	91%	36%
Nick Clegg	417	208	209	14	72	113	95	102	21	187	97	45	85	114	102	103	63	35	97	75	128	63	33	35	349
	42%	40%	43%	47%	50%	42%	38%	42%	34%	40%	41%	43%	48%	40%	42%	40%	45%	45%	28%	36%	72%	45%	15%	21%	57%
None of them	100	50	50	4	19	29	23	21	4	48	21	14	15	31	24	22	14	9	20	9	15	25	20	11	69
	10%	10%	10%	13%	13%	11%	9%	9%	6%	10%	9%	13%	8%	11%	10%	9%	10%	12%	6%	4%	8%	18%	9%	7%	11%

Times Post Debate Poll
ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 11

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?**Has what it takes to be Prime Minister****Base: All respondents**

	Total	Q.5 Has what it takes to be Prime Minister (Recruitment)			
		Gordon Brown	David Cameron	Nick Clegg	None of these
Base	1004	346	492	183	183
David Cameron	490	76	409	83	48
	49%	22%	83%	45%	26%
Gordon Brown	391	296	95	74	43
	39%	86%	19%	40%	23%
Nick Clegg	417	151	178	156	69
	42%	44%	36%	85%	38%
None of them	100	9	18	6	70
	10%	3%	4%	3%	38%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 12

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Knows how to get our economy strong

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
David Cameron	354	189	165	7	49	88	85	105	20	166	89	38	56	113	96	78	48	19	258	11	31	33	173	11	170
	35%	36%	34%	23%	34%	32%	34%	43%	32%	35%	37%	36%	31%	39%	40%	30%	34%	24%	75%	5%	18%	23%	77%	7%	28%
Gordon Brown	393	226	167	17	59	110	103	81	23	194	91	39	65	97	86	118	59	33	40	182	69	58	27	150	216
	39%	43%	35%	57%	41%	40%	41%	33%	37%	41%	38%	37%	37%	34%	36%	46%	42%	42%	12%	86%	39%	41%	12%	89%	35%
Nick Clegg	312	155	157	9	59	87	70	71	16	138	74	32	66	83	72	78	48	31	83	46	98	41	34	23	255
	31%	30%	33%	30%	41%	32%	28%	29%	26%	29%	31%	30%	37%	29%	30%	30%	34%	40%	24%	22%	55%	29%	15%	14%	42%
None of them	185	79	106	6	23	64	42	38	12	82	46	22	30	56	41	44	26	18	46	18	37	44	37	15	133
	18%	15%	22%	20%	16%	24%	17%	16%	19%	17%	19%	21%	17%	20%	17%	17%	19%	23%	13%	9%	21%	31%	16%	9%	22%

Times Post Debate Poll
ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 12

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Knows how to get our economy strong

Base: All respondents

	Total	Q.5 Knows how to get our economy strong (Recruitment)			
		Gordon Brown	David Cameron	Nick Clegg	None of these
Base	1004	324	348	162	290
David Cameron	354	35	265	45	52
	35%	11%	76%	28%	18%
Gordon Brown	393	283	54	56	66
	39%	87%	16%	35%	23%
Nick Clegg	312	87	97	112	77
	31%	27%	28%	69%	27%
None of them	185	15	27	18	137
	18%	5%	8%	11%	47%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 13

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Has clear ideas to deal with the important problems facing Britain

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
David Cameron	462	234	228	11	65	129	116	112	29	220	109	46	82	138	122	109	58	35	278	35	48	61	197	38	227
	46%	45%	47%	37%	45%	47%	46%	46%	47%	47%	46%	44%	46%	48%	50%	42%	41%	45%	80%	17%	27%	43%	87%	23%	37%
Gordon Brown	348	192	156	13	46	93	94	81	21	171	79	34	62	90	82	99	46	31	43	165	51	49	25	154	169
	35%	37%	32%	43%	32%	34%	37%	33%	34%	36%	33%	32%	35%	31%	34%	39%	33%	40%	12%	78%	29%	35%	11%	92%	28%
Nick Clegg	631	317	314	21	100	172	152	149	37	298	151	59	115	180	157	162	88	44	186	123	159	88	79	72	480
	63%	61%	65%	70%	70%	63%	60%	61%	60%	64%	63%	56%	65%	63%	65%	63%	63%	56%	54%	58%	90%	62%	35%	43%	79%
None of them	82	40	42	2	10	23	27	17	3	35	22	9	14	26	17	19	12	8	22	9	7	23	18	10	54
	8%	8%	9%	7%	7%	8%	11%	7%	5%	7%	9%	9%	8%	9%	7%	7%	9%	10%	6%	4%	4%	16%	8%	6%	9%

Times Post Debate Poll
ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 13

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Has clear ideas to deal with the important problems facing Britain

Base: All respondents

	Q.5 Has clear ideas to deal with the important problems facing Britain (Recruitment)				
	Total	Gordon Brown	David Cameron	Nick Clegg	None of these
Base	1004	299	446	285	240
David Cameron	462 46%	83 28%	343 77%	118 41%	72 30%
Gordon Brown	348 35%	221 74%	96 22%	100 35%	58 24%
Nick Clegg	631 63%	195 65%	264 59%	241 85%	144 60%
None of them	82 8%	9 3%	15 3%	9 3%	55 23%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 14

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Will change this country for the better

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
David Cameron	358 36%	192 37%	166 34%	9 30%	49 34%	96 35%	88 35%	89 36%	27 44%	177 38%	83 35%	39 37%	54 30%	114 40%	98 40%	83 32%	42 30%	21 27%	269 78%	8 4%	19 11%	38 27%	188 83%	6 4%	164 27%
Gordon Brown	205 20%	117 22%	88 18%	8 27%	31 22%	50 18%	56 22%	49 20%	11 18%	98 21%	44 18%	20 19%	40 22%	46 16%	46 19%	67 26%	26 19%	20 26%	10 3%	136 64%	18 10%	21 15%	6 3%	117 70%	82 13%
Nick Clegg	534 53%	281 54%	253 52%	18 60%	86 60%	151 56%	130 52%	127 52%	22 35%	248 53%	134 56%	51 49%	97 54%	151 53%	124 51%	135 53%	80 57%	44 56%	134 39%	96 45%	158 89%	81 57%	54 24%	49 29%	431 71%
None of them	140 14%	70 13%	70 14%	1 3%	19 13%	42 15%	41 16%	28 11%	9 15%	70 15%	30 13%	16 15%	22 12%	40 14%	34 14%	31 12%	21 15%	14 18%	30 9%	30 14%	10 6%	32 23%	26 12%	31 18%	83 14%

Times Post Debate Poll
ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 14

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Will change this country for the better

Base: All respondents

	Total	Q.5 Will change this country for the better (Recruitment)			
		Gordon Brown	David Cameron	Nick Clegg	None of these
Base	1004	202	374	267	295
David Cameron	358	9	298	72	43
	36%	4%	80%	27%	15%
Gordon Brown	205	143	13	41	39
	20%	71%	3%	15%	13%
Nick Clegg	534	97	159	224	155
	53%	48%	43%	84%	53%
None of them	140	14	18	9	105
	14%	7%	5%	3%	36%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 15

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Is in touch with ordinary people

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
David Cameron	308	144	164	10	50	78	69	79	22	143	70	35	57	104	78	65	41	20	207	14	19	37	160	18	130
	31%	28%	34%	33%	35%	29%	27%	32%	35%	30%	29%	33%	32%	36%	32%	25%	29%	26%	60%	7%	11%	26%	71%	11%	21%
Gordon Brown	228	121	107	12	28	66	58	50	14	107	59	18	43	47	53	79	28	21	23	123	36	27	17	105	106
	23%	23%	22%	40%	20%	24%	23%	20%	23%	23%	25%	17%	24%	16%	22%	31%	20%	23%	7%	58%	20%	19%	8%	63%	17%
Nick Clegg	697	350	347	24	106	193	161	170	43	328	171	72	116	195	166	182	98	56	229	133	154	97	111	89	497
	69%	67%	72%	80%	74%	71%	64%	69%	69%	70%	72%	69%	65%	68%	69%	71%	70%	72%	66%	63%	87%	69%	49%	53%	81%
None of them	144	93	51	2	12	43	49	31	7	69	36	18	20	42	35	30	27	10	42	26	16	30	36	34	74
	14%	18%	11%	7%	8%	16%	19%	13%	11%	15%	15%	17%	11%	15%	14%	12%	19%	13%	12%	12%	9%	21%	16%	20%	12%

Times Post Debate Poll
ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 15

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Is in touch with ordinary people

Base: All respondents

	Total	Q.5 Is in touch with ordinary people (Recruitment)			
		Gordon Brown	David Cameron	Nick Clegg	None of these
Base	1004	218	294	375	326
David Cameron	308	26	211	113	59
	31%	12%	72%	30%	18%
Gordon Brown	228	135	25	72	53
	23%	62%	9%	19%	16%
Nick Clegg	697	149	197	335	192
	69%	68%	67%	89%	59%
None of them	144	18	17	20	102
	14%	8%	6%	5%	31%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 16

Q.5 This first debate between the three party leaders covered a range of issues. Please rank the following in order of how important they are to you?

Immigration

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Most important	(1) 213 21%	117 22%	96 20%	8 27%	21 15%	60 22%	50 20%	60 24%	14 23%	88 19%	42 18%	28 27%	51 29%	60 21%	54 22%	59 23%	28 20%	12 15%	92 27%	37 18%	15 8%	32 23%	69 31%	21 13%	123 20%
2nd most important	(2) 133 13%	64 12%	69 14%	3 10%	20 14%	33 12%	35 14%	31 13%	11 18%	57 12%	33 14%	19 18%	21 12%	38 13%	31 13%	40 16%	13 9%	11 14%	57 16%	23 11%	17 10%	24 17%	30 13%	19 11%	84 14%
3rd most important	(3) 132 13%	62 12%	70 14%	5 17%	22 15%	35 13%	30 12%	33 13%	7 11%	67 14%	32 13%	13 12%	20 11%	38 13%	35 14%	34 13%	15 11%	10 13%	57 16%	20 9%	23 13%	16 11%	36 16%	14 8%	82 13%
4th most important	(4) 115 11%	57 11%	58 12%	3 10%	16 11%	32 12%	27 11%	32 13%	5 8%	46 10%	27 11%	11 10%	29 16%	31 11%	27 11%	33 13%	18 13%	6 8%	34 10%	30 14%	19 11%	13 9%	23 10%	26 15%	66 11%
5th most important	(5) 148 15%	75 14%	73 15%	2 7%	26 18%	41 15%	39 15%	34 14%	6 10%	65 14%	44 18%	18 17%	19 11%	44 15%	38 16%	32 12%	24 17%	10 13%	53 15%	31 15%	27 15%	24 17%	34 15%	21 13%	93 15%
Least important	(6) 263 26%	146 28%	117 24%	9 30%	38 27%	71 26%	71 28%	55 22%	19 31%	146 31%	61 26%	16 15%	38 21%	76 26%	57 24%	59 23%	42 30%	29 37%	53 15%	70 33%	76 43%	32 23%	34 15%	67 40%	162 27%
Mean	3.64	3.67	3.61	3.50	3.84	3.64	3.73	3.47	3.56	3.81	3.76	3.19	3.33	3.66	3.56	3.45	3.88	4.00	3.17	3.97	4.44	3.49	3.11	4.24	3.67
Standard deviation	1.91	1.95	1.87	2.03	1.81	1.92	1.92	1.90	2.01	1.92	1.85	1.85	1.92	1.91	1.89	1.89	1.91	1.93	1.82	1.90	1.72	1.92	1.85	1.83	1.90
Standard error	0.06	0.09	0.08	0.37	0.15	0.12	0.12	0.12	0.26	0.09	0.12	0.18	0.14	0.11	0.12	0.12	0.16	0.22	0.10	0.13	0.13	0.16	0.12	0.14	0.08

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 17

Q.5 This first debate between the three party leaders covered a range of issues. Please rank the following in order of how important they are to you?

Crime and anti-social behaviour

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Most important	(1) 213 21%	114 22%	99 20%	3 10%	37 26%	64 24%	61 24%	40 16%	8 13%	87 19%	56 23%	23 22%	43 24%	62 22%	55 23%	53 21%	27 19%	16 21%	75 22%	35 17%	40 23%	38 27%	48 21%	34 20%	131 21%
2nd most important	(2) 262 26%	137 26%	125 26%	10 33%	39 27%	73 27%	70 28%	56 23%	14 23%	114 24%	62 26%	31 30%	51 29%	77 27%	51 21%	73 28%	40 29%	21 27%	100 29%	53 25%	40 23%	29 21%	65 29%	39 23%	158 26%
3rd most important	(3) 218 22%	111 21%	107 22%	6 20%	34 24%	48 18%	54 21%	61 25%	15 24%	102 22%	56 23%	22 21%	35 20%	56 20%	61 25%	55 21%	28 20%	18 23%	69 20%	55 26%	39 22%	31 22%	47 21%	51 30%	120 20%
4th most important	(4) 184 18%	89 17%	95 20%	7 23%	23 16%	55 20%	39 15%	48 20%	12 19%	100 21%	41 17%	16 15%	26 15%	55 19%	41 17%	48 19%	26 19%	14 18%	60 17%	38 18%	34 19%	30 21%	35 15%	26 15%	123 20%
5th most important	(5) 91 9%	52 10%	39 8%	4 13%	7 5%	21 8%	22 9%	28 11%	9 15%	47 10%	16 7%	11 10%	16 9%	25 9%	25 10%	21 8%	13 9%	7 9%	26 8%	22 10%	22 12%	8 6%	18 8%	15 9%	58 10%
Least important	(6) 36 4%	18 3%	18 4%	- -	3 2%	11 4%	6 2%	12 5%	4 6%	19 4%	8 3%	2 2%	7 4%	12 4%	9 4%	7 3%	6 4%	2 3%	16 5%	8 4%	2 1%	5 4%	13 6%	3 2%	20 3%
Mean	2.79	2.77	2.80	2.97	2.53	2.74	2.64	3.02	3.19	2.92	2.68	2.69	2.67	2.79	2.82	2.74	2.83	2.76	2.74	2.92	2.80	2.69	2.77	2.75	2.80
Standard deviation	1.39	1.40	1.38	1.25	1.28	1.42	1.36	1.41	1.45	1.40	1.36	1.35	1.42	1.42	1.42	1.34	1.41	1.35	1.41	1.36	1.37	1.40	1.44	1.29	1.40
Standard error	0.04	0.06	0.06	0.23	0.11	0.09	0.09	0.09	0.18	0.06	0.09	0.13	0.11	0.08	0.09	0.08	0.12	0.15	0.08	0.09	0.10	0.12	0.10	0.10	0.06

Times Post Debate Poll ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 18

Q.5 This first debate between the three party leaders covered a range of issues. Please rank the following in order of how important they are to you?

The NHS

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Most important	(1) 256 25%	120 23%	136 28%	7 23%	41 29%	60 22%	62 25%	67 27%	19 31%	114 24%	61 26%	32 30%	47 26%	63 22%	58 24%	74 29%	35 25%	26 33%	73 21%	72 34%	48 27%	29 21%	45 20%	58 35%	153 25%
2nd most important	(2) 263 26%	132 25%	131 27%	6 20%	36 25%	69 25%	64 25%	70 29%	18 29%	125 27%	65 27%	21 20%	49 28%	71 25%	76 31%	60 23%	38 27%	18 23%	83 24%	66 31%	47 27%	39 28%	58 26%	52 31%	153 25%
3rd most important	(3) 228 23%	120 23%	108 22%	9 30%	27 19%	57 21%	65 26%	54 22%	16 26%	103 22%	49 21%	24 23%	46 26%	66 23%	52 21%	60 23%	30 21%	20 26%	93 27%	42 20%	35 20%	34 24%	50 22%	32 19%	146 24%
4th most important	(4) 164 16%	98 19%	66 14%	5 17%	24 17%	47 17%	45 18%	35 14%	8 13%	76 16%	46 19%	17 16%	25 14%	60 21%	33 14%	37 14%	25 18%	9 12%	65 19%	20 9%	29 16%	26 18%	48 21%	16 10%	100 16%
5th most important	(5) 70 7%	40 8%	30 6%	2 7%	13 9%	27 10%	12 5%	15 6%	1 2%	38 8%	16 7%	7 7%	8 4%	20 7%	18 7%	20 8%	7 5%	5 6%	22 6%	8 4%	15 8%	10 7%	16 7%	9 5%	45 7%
Least important	(6) 23 2%	11 2%	12 2%	1 3%	2 1%	12 4%	4 2%	4 2%	- -	13 3%	2 1%	4 4%	3 2%	7 2%	5 2%	6 2%	5 4%	- -	10 3%	3 1%	3 2%	3 2%	9 4%	1 1%	13 2%
Mean	2.60	2.69	2.50	2.73	2.57	2.81	2.58	2.48	2.26	2.65	2.57	2.60	2.48	2.74	2.55	2.56	2.61	2.35	2.74	2.22	2.58	2.70	2.82	2.22	2.62
Standard deviation	1.33	1.33	1.33	1.36	1.37	1.44	1.26	1.29	1.09	1.36	1.28	1.43	1.24	1.33	1.30	1.37	1.35	1.24	1.31	1.20	1.36	1.30	1.37	1.21	1.33
Standard error	0.04	0.06	0.06	0.25	0.11	0.09	0.08	0.08	0.14	0.06	0.08	0.14	0.09	0.08	0.08	0.09	0.11	0.14	0.07	0.08	0.10	0.11	0.09	0.09	0.05

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 19

Q.5 This first debate between the three party leaders covered a range of issues. Please rank the following in order of how important they are to you?

Restoring trust in politics

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Most important	(1) 169 17%	96 18%	73 15%	3 10%	14 10%	46 17%	41 16%	48 20%	17 27%	100 21%	39 16%	8 8%	20 11%	54 19%	34 14%	41 16%	26 19%	14 18%	58 17%	36 17%	38 21%	19 13%	32 14%	24 14%	113 19%
2nd most important	(2) 116 12%	66 13%	50 10%	4 13%	14 10%	28 10%	24 10%	39 16%	7 11%	51 11%	27 11%	13 12%	24 13%	31 11%	31 13%	29 11%	20 14%	5 6%	38 11%	23 11%	24 14%	19 13%	21 9%	16 10%	79 13%
3rd most important	(3) 116 12%	61 12%	55 11%	3 10%	16 11%	34 13%	30 12%	26 11%	7 11%	57 12%	28 12%	13 12%	16 9%	30 10%	18 7%	34 13%	21 15%	13 17%	29 8%	27 13%	28 16%	15 11%	24 11%	17 10%	75 12%
4th most important	(4) 108 11%	50 10%	58 12%	2 7%	14 10%	35 13%	22 9%	30 12%	5 8%	48 10%	22 9%	17 16%	20 11%	31 11%	29 12%	20 8%	19 14%	9 12%	35 10%	17 8%	24 14%	19 13%	25 11%	23 14%	60 10%
5th most important	(5) 166 17%	84 16%	82 17%	3 10%	27 19%	36 13%	44 17%	40 16%	16 26%	76 16%	38 16%	16 15%	35 20%	46 16%	46 19%	47 18%	12 9%	15 19%	63 18%	43 20%	25 14%	18 13%	42 19%	35 21%	89 15%
Least important	(6) 329 33%	164 31%	165 34%	15 50%	58 41%	93 34%	91 36%	62 25%	10 16%	137 29%	85 36%	38 36%	63 35%	95 33%	84 35%	86 33%	42 30%	22 28%	123 36%	65 31%	38 21%	51 36%	82 36%	53 32%	194 32%
Mean	3.97	3.87	4.08	4.43	4.40	3.98	4.10	3.66	3.42	3.77	4.04	4.28	4.21	3.94	4.13	4.02	3.69	3.92	4.09	3.96	3.50	4.07	4.19	4.12	3.84
Standard deviation	1.89	1.92	1.85	1.89	1.75	1.89	1.89	1.89	1.91	1.94	1.91	1.69	1.80	1.93	1.85	1.89	1.90	1.84	1.91	1.88	1.84	1.86	1.83	1.80	1.93
Standard error	0.06	0.08	0.08	0.34	0.15	0.11	0.12	0.12	0.24	0.09	0.12	0.16	0.13	0.11	0.12	0.12	0.16	0.21	0.10	0.13	0.14	0.16	0.12	0.14	0.08

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 20

Q.5 This first debate between the three party leaders covered a range of issues. Please rank the following in order of how important they are to you?

Education

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Most important	(1) 137 14%	63 12%	74 15%	9 30%	26 18%	39 14%	33 13%	27 11%	3 5%	73 16%	36 15%	13 12%	14 8%	40 14%	37 15%	27 11%	23 16%	10 13%	38 11%	30 14%	34 19%	22 16%	25 11%	29 17%	83 14%
2nd most important	(2) 161 16%	80 15%	81 17%	6 20%	28 20%	48 18%	42 17%	31 13%	6 10%	88 19%	36 15%	12 11%	23 13%	49 17%	36 15%	41 16%	21 15%	14 18%	40 12%	34 16%	38 21%	24 17%	37 16%	33 20%	91 15%
3rd most important	(3) 175 17%	95 18%	80 17%	3 10%	29 20%	61 22%	44 17%	31 13%	7 11%	87 19%	35 15%	21 20%	32 18%	52 18%	45 19%	39 15%	27 19%	12 15%	43 12%	39 18%	32 18%	35 25%	31 14%	35 21%	109 18%
4th most important	(4) 150 15%	80 15%	70 14%	4 13%	23 16%	42 15%	36 14%	33 13%	12 19%	71 15%	35 15%	16 15%	27 15%	35 12%	33 14%	43 17%	24 17%	15 19%	64 18%	38 18%	26 15%	6 4%	33 15%	24 14%	93 15%
5th most important	(5) 178 18%	99 19%	79 16%	6 20%	17 12%	42 15%	53 21%	47 19%	13 21%	69 15%	44 18%	21 20%	38 21%	53 18%	40 17%	52 20%	22 16%	11 14%	57 16%	40 19%	20 11%	32 23%	43 19%	26 15%	109 18%
Least important	(6) 203 20%	104 20%	99 20%	2 7%	20 14%	40 15%	44 17%	76 31%	21 34%	81 17%	53 22%	22 21%	44 25%	58 20%	51 21%	55 21%	23 16%	16 21%	104 30%	30 14%	27 15%	22 16%	57 25%	21 13%	125 20%
Mean	3.68	3.74	3.61	2.93	3.26	3.44	3.66	4.10	4.44	3.46	3.73	3.82	4.03	3.65	3.64	3.84	3.50	3.65	4.08	3.54	3.23	3.48	3.90	3.29	3.70
Standard deviation	1.71	1.68	1.75	1.74	1.66	1.63	1.68	1.75	1.53	1.70	1.76	1.67	1.62	1.73	1.75	1.67	1.69	1.70	1.72	1.63	1.71	1.71	1.73	1.65	1.71
Standard error	0.05	0.07	0.08	0.32	0.14	0.10	0.11	0.11	0.19	0.08	0.11	0.16	0.12	0.10	0.11	0.10	0.14	0.19	0.09	0.11	0.13	0.14	0.12	0.13	0.07

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 21

Q.5 This first debate between the three party leaders covered a range of issues. Please rank the following in order of how important they are to you?

Policing

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Most important	(1) 16 2%	11 2%	5 1%	- -	4 3%	3 1%	5 2%	3 1%	1 2%	7 1%	5 2%	1 1%	3 2%	8 3%	4 2%	3 1%	1 1%	- -	10 3%	1 *	2 1%	1 1%	7 3%	2 1%	7 1%
2nd most important	(2) 69 7%	42 8%	27 6%	1 3%	6 4%	21 8%	17 7%	18 7%	6 10%	34 7%	16 7%	9 9%	10 6%	21 7%	17 7%	14 5%	8 6%	9 12%	28 8%	12 6%	11 6%	6 4%	15 7%	9 5%	45 7%
3rd most important	(3) 135 13%	72 14%	63 13%	4 13%	15 10%	37 14%	29 12%	40 16%	10 16%	53 11%	39 16%	12 11%	29 16%	45 16%	31 13%	35 14%	19 14%	5 6%	55 16%	28 13%	20 11%	10 7%	38 17%	19 11%	78 13%
4th most important	(4) 283 28%	147 28%	136 28%	9 30%	43 30%	61 22%	83 33%	67 27%	20 32%	128 27%	68 28%	28 27%	51 29%	75 26%	79 33%	76 30%	28 20%	25 32%	88 25%	68 32%	45 25%	47 33%	62 27%	53 32%	168 28%
5th most important	(5) 351 35%	171 33%	180 37%	13 43%	53 37%	105 39%	82 33%	81 33%	17 27%	174 37%	81 34%	32 30%	62 35%	99 34%	75 31%	85 33%	62 44%	30 38%	125 36%	67 32%	68 38%	49 35%	73 32%	62 37%	216 35%
Least important	(6) 150 15%	78 15%	72 15%	3 10%	22 15%	45 17%	36 14%	36 15%	8 13%	73 16%	30 13%	23 22%	23 13%	39 14%	36 15%	44 17%	22 16%	9 12%	40 12%	35 17%	31 18%	28 20%	31 14%	23 14%	96 16%
Mean	4.33	4.26	4.40	4.43	4.41	4.39	4.30	4.28	4.13	4.38	4.23	4.43	4.28	4.23	4.29	4.39	4.49	4.32	4.18	4.39	4.46	4.57	4.20	4.39	4.36
Standard deviation	1.18	1.23	1.12	0.97	1.16	1.20	1.17	1.19	1.22	1.18	1.19	1.25	1.15	1.24	1.18	1.15	1.13	1.13	1.24	1.11	1.16	1.06	1.24	1.10	1.18
Standard error	0.04	0.05	0.05	0.18	0.10	0.07	0.07	0.08	0.16	0.05	0.08	0.12	0.09	0.07	0.08	0.07	0.10	0.13	0.07	0.08	0.09	0.09	0.08	0.08	0.05

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 22

Q.6 Which of the three party leaders you think talked the most sense on each of these issues?

Immigration

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
David Cameron	335	182	153	5	42	89	89	88	22	154	79	38	58	108	85	75	44	23	220	16	29	38	164	17	154
	33%	35%	32%	17%	29%	33%	35%	36%	35%	33%	33%	36%	33%	38%	35%	29%	31%	29%	64%	8%	16%	27%	73%	10%	25%
Gordon Brown	148	73	75	6	26	36	44	30	6	74	26	18	28	44	32	40	19	13	9	90	17	18	8	88	52
	15%	14%	16%	20%	18%	13%	17%	12%	10%	16%	11%	17%	16%	15%	13%	16%	14%	17%	3%	43%	10%	13%	4%	52%	9%
Nick Clegg	395	197	198	17	56	107	90	100	25	181	100	36	74	103	92	109	58	33	93	76	113	56	28	38	329
	39%	38%	41%	57%	39%	39%	36%	41%	40%	39%	42%	34%	42%	36%	38%	42%	41%	42%	27%	36%	64%	40%	12%	23%	54%
None of them	126	69	57	2	19	40	29	27	9	60	34	13	18	32	33	33	19	9	24	29	18	29	26	25	75
	13%	13%	12%	7%	13%	15%	12%	11%	15%	13%	14%	12%	10%	11%	14%	13%	14%	12%	7%	14%	10%	21%	12%	15%	12%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 23

Q.6 Which of the three party leaders you think talked the most sense on each of these issues?

Immigration

Base: All respondents

FILTER: All who thought immigration was most important

	Gender		Age						SEG				Region					Voting Intention				Debate Winner			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	213	117	96	8	21	60	50	60	14	88	42	28	51	60	54	59	28	12	92	37	15	32	69	21	123
David Cameron	95	49	46	1	7	29	27	26	5	39	20	15	18	36	24	21	10	4	62	4	4	9	54	2	39
	45%	42%	48%	13%	33%	48%	54%	43%	36%	44%	48%	54%	35%	60%	44%	36%	36%	33%	67%	11%	27%	28%	78%	10%	32%
Gordon Brown	17	9	8	1	5	5	3	3	-	8	2	4	3	4	-	8	2	3	-	11	-	5	-	10	7
	8%	8%	8%	13%	24%	8%	6%	5%	-	9%	5%	14%	6%	7%	-	14%	7%	25%	-	30%	-	16%	-	48%	6%
Nick Clegg	77	45	32	6	7	18	20	20	6	34	14	8	21	17	22	23	10	5	22	16	10	13	7	8	62
	36%	38%	33%	75%	33%	30%	40%	33%	43%	39%	33%	29%	41%	28%	41%	39%	36%	42%	24%	43%	67%	41%	10%	38%	50%
None of them	24	14	10	-	2	8	-	11	3	7	6	1	9	3	8	7	6	-	8	6	1	5	8	1	15
	11%	12%	10%	-	10%	13%	-	18%	21%	8%	14%	4%	18%	5%	15%	12%	21%	-	9%	16%	7%	16%	12%	5%	12%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 24

Q.6 Which of the three party leaders you think talked the most sense on each of these issues?

Crime & anti-social behaviour

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
David Cameron	339	173	166	10	47	83	85	88	26	157	81	36	58	114	86	70	39	30	223	15	22	40	162	12	165
	34%	33%	34%	33%	33%	31%	34%	36%	42%	33%	34%	34%	33%	40%	36%	27%	28%	38%	64%	7%	12%	28%	72%	7%	27%
Gordon Brown	161	83	78	6	24	41	48	37	5	80	34	18	27	32	40	51	25	13	6	104	14	19	9	96	56
	16%	16%	16%	20%	17%	15%	19%	15%	8%	17%	14%	17%	15%	11%	17%	20%	18%	17%	2%	49%	8%	13%	4%	57%	9%
Nick Clegg	352	170	182	11	56	104	78	81	22	155	87	37	69	99	79	99	54	21	81	59	115	57	32	30	290
	35%	33%	38%	37%	39%	38%	31%	33%	35%	33%	36%	35%	39%	34%	33%	39%	39%	27%	23%	28%	65%	40%	14%	18%	48%
None of them	152	95	57	3	16	44	41	39	9	77	37	14	24	42	37	37	22	14	36	33	26	25	23	30	99
	15%	18%	12%	10%	11%	16%	16%	16%	15%	16%	15%	13%	13%	15%	15%	14%	16%	18%	10%	16%	15%	18%	10%	18%	16%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 25

Q.6 Which of the three party leaders you think talked the most sense on each of these issues?

Crime & anti-social behaviour

Base: All respondents

FILTER: All who thought crime & anti-social behaviour was most important

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	213	114	99	3	37	64	61	40	8	87	56	23	43	62	55	53	27	16	75	35	40	38	48	34	131
David Cameron	77	38	39	1	13	24	16	21	2	31	20	10	14	23	20	20	7	7	52	3	5	12	36	2	39
	36%	33%	39%	33%	35%	38%	26%	53%	25%	36%	36%	43%	33%	37%	36%	38%	26%	44%	69%	9%	13%	32%	75%	6%	30%
Gordon Brown	29	17	12	-	5	7	13	4	-	12	8	1	8	4	11	6	5	3	3	15	2	3	2	18	9
	14%	15%	12%	-	14%	11%	21%	10%	-	14%	14%	4%	19%	6%	20%	11%	19%	19%	4%	43%	5%	8%	4%	53%	7%
Nick Clegg	80	41	39	2	16	25	21	10	6	32	20	8	18	23	17	24	12	4	15	10	31	17	5	5	70
	38%	36%	39%	67%	43%	39%	34%	25%	75%	37%	36%	35%	42%	37%	31%	45%	44%	25%	20%	29%	78%	45%	10%	15%	53%
None of them	27	18	9	-	3	8	11	5	-	12	8	4	3	12	7	3	3	2	5	7	2	6	5	9	13
	13%	16%	9%	-	8%	13%	18%	13%	-	14%	14%	17%	7%	19%	13%	6%	11%	13%	7%	20%	5%	16%	10%	26%	10%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 26

Q.6 Which of the three party leaders you think talked the most sense on each of these issues?

The NHS

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
David Cameron	328	166	162	6	43	85	79	91	24	156	84	30	52	114	80	73	41	20	240	10	18	25	179	6	143
	33%	32%	34%	20%	30%	31%	31%	37%	39%	33%	35%	29%	29%	40%	33%	28%	29%	26%	69%	5%	10%	18%	79%	4%	23%
Gordon Brown	272	149	123	13	34	71	81	58	15	130	57	28	54	62	67	90	29	24	9	160	36	34	6	139	127
	27%	29%	25%	43%	24%	26%	32%	24%	24%	28%	24%	27%	30%	22%	28%	35%	21%	31%	3%	76%	20%	24%	3%	83%	21%
Nick Clegg	295	141	154	8	51	81	66	75	14	130	74	35	54	85	68	63	57	22	69	34	103	55	17	15	263
	29%	27%	32%	27%	36%	30%	26%	31%	23%	28%	31%	33%	30%	30%	28%	25%	41%	28%	20%	16%	58%	39%	8%	9%	43%
None of them	109	65	44	3	15	35	26	21	9	53	24	12	18	26	27	31	13	12	28	7	20	27	24	8	77
	11%	12%	9%	10%	10%	13%	10%	9%	15%	11%	10%	11%	10%	9%	11%	12%	9%	15%	8%	3%	11%	19%	11%	5%	13%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 27

Q.6 Which of the three party leaders you think talked the most sense on each of these issues?

The NHS

Base: All respondents

FILTER: All who thought the NHS was most important

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	256	120	136	7	41	60	62	67	19	114	61	32	47	63	58	74	35	26	73	72	48	29	45	58	153
David Cameron	73 29%	36 30%	37 27%	1 14%	10 24%	16 27%	17 27%	22 33%	7 37%	32 28%	23 38%	7 22%	11 23%	28 44%	15 26%	15 20%	8 23%	7 27%	52 71%	3 4%	4 8%	4 14%	41 91%	1 2%	31 20%
Gordon Brown	91 36%	51 43%	40 29%	3 43%	9 22%	25 42%	23 37%	25 37%	6 32%	43 38%	19 31%	11 34%	17 36%	18 29%	21 36%	33 45%	10 29%	9 35%	3 4%	61 85%	10 21%	7 24%	2 4%	55 95%	34 22%
Nick Clegg	74 29%	26 22%	48 35%	2 29%	18 44%	14 23%	17 27%	18 27%	5 26%	29 25%	18 30%	11 34%	15 32%	13 21%	18 31%	20 27%	16 46%	7 27%	14 19%	8 11%	31 65%	14 48%	1 2%	1 2%	72 47%
None of them	18 7%	7 6%	11 8%	1 14%	4 10%	5 8%	5 8%	2 3%	1 5%	10 9%	1 2%	3 9%	4 9%	4 6%	4 7%	6 8%	1 3%	3 12%	4 5%	-	3 6%	4 14%	1 2%	1 2%	16 10%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 28

Q.6 Which of the three party leaders you think talked the most sense on each of these issues?

Restoring trust in politics

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
David Cameron	206	102	104	5	25	58	50	54	14	100	44	20	38	69	59	48	20	10	151	16	5	17	129	6	71
	21%	20%	22%	17%	17%	21%	20%	22%	23%	21%	18%	19%	21%	24%	24%	19%	14%	13%	44%	8%	3%	12%	57%	4%	12%
Gordon Brown	96	48	48	2	11	31	30	14	8	45	21	12	17	25	13	32	17	9	6	60	9	12	13	61	22
	10%	9%	10%	7%	8%	11%	12%	6%	13%	10%	9%	11%	10%	9%	5%	12%	12%	12%	2%	28%	5%	9%	6%	36%	4%
Nick Clegg	550	295	255	19	85	144	131	137	34	259	134	57	95	148	129	144	82	47	148	95	154	81	52	65	433
	55%	57%	53%	63%	59%	53%	52%	56%	55%	55%	56%	54%	53%	52%	53%	56%	59%	60%	43%	45%	87%	57%	23%	39%	71%
None of them	152	76	76	4	22	39	41	40	6	65	40	16	28	45	41	33	21	12	41	40	9	31	32	36	84
	15%	15%	16%	13%	15%	14%	16%	16%	10%	14%	17%	15%	16%	16%	17%	13%	15%	15%	12%	19%	5%	22%	14%	21%	14%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 29

Q.6 Which of the three party leaders you think talked the most sense on each of these issues?

Restoring trust in politics

Base: All respondents

FILTER: All who thought restoring trust in politics was most important

	Gender		Age						SEG				Region					Voting Intention				Debate Winner			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	169	96	73	3	14	46	41	48	17	100	39	8	20	54	34	41	26	14	58	36	38	19	32	24	113
David Cameron	34	22	12	-	2	12	7	7	6	22	5	4	2	13	12	6	2	1	25	2	2	3	19	-	15
	20%	23%	16%	-	14%	26%	17%	15%	35%	22%	13%	50%	10%	24%	35%	15%	8%	7%	43%	6%	5%	16%	59%	-	13%
Gordon Brown	14	9	5	-	1	5	5	2	1	6	4	1	2	3	2	6	2	1	1	10	2	1	-	11	3
	8%	9%	7%	-	7%	11%	12%	4%	6%	6%	10%	13%	10%	6%	6%	15%	8%	7%	2%	28%	5%	5%	-	46%	3%
Nick Clegg	107	58	49	3	9	25	26	34	10	62	27	3	15	34	15	27	20	11	28	20	33	14	12	9	86
	63%	60%	67%	100%	64%	54%	63%	71%	59%	62%	69%	38%	75%	63%	44%	66%	77%	79%	48%	56%	87%	74%	38%	38%	76%
None of them	14	7	7	-	2	4	3	5	-	10	3	-	1	4	5	2	2	1	4	4	1	1	1	4	9
	8%	7%	10%	-	14%	9%	7%	10%	-	10%	8%	-	5%	7%	15%	5%	8%	7%	7%	11%	3%	5%	3%	17%	8%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 30

Q.6 Which of the three party leaders you think talked the most sense on each of these issues?

Education

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
David Cameron	309	163	146	4	43	84	76	78	24	147	68	39	49	105	79	64	39	22	219	11	19	31	162	9	138
	31%	31%	30%	13%	30%	31%	30%	32%	39%	31%	28%	37%	28%	37%	33%	25%	28%	28%	63%	5%	11%	22%	72%	5%	23%
Gordon Brown	196	116	80	8	23	54	55	45	11	94	46	19	35	38	41	72	25	20	8	127	22	21	6	111	79
	20%	22%	17%	27%	16%	20%	22%	18%	18%	20%	19%	18%	20%	13%	17%	28%	18%	20%	2%	60%	12%	15%	3%	66%	13%
Nick Clegg	372	175	197	15	63	95	88	94	17	164	93	37	76	111	91	89	56	25	85	55	120	66	32	31	309
	37%	34%	41%	50%	44%	35%	35%	38%	27%	35%	39%	35%	43%	39%	38%	35%	40%	32%	25%	26%	68%	47%	14%	18%	51%
None of them	127	67	60	3	14	39	33	28	10	64	32	10	18	33	31	32	20	11	34	18	16	23	26	17	84
	13%	13%	12%	10%	10%	14%	13%	11%	16%	14%	13%	10%	10%	11%	13%	12%	14%	14%	10%	9%	9%	16%	12%	10%	14%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 31

Q.6 Which of the three party leaders you think talked the most sense on each of these issues?

Education

Base: All respondents

FILTER: All who thought education was most important

	Gender		Age							SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	137	63	74	9	26	39	33	27	3	73	36	13	14	40	37	27	23	10	38	30	34	22	25	29	83
David Cameron	37	17	20	1	8	12	11	5	-	16	13	4	4	10	11	3	7	6	21	1	3	11	19	1	17
	27%	27%	27%	11%	31%	31%	33%	19%	-	22%	36%	31%	29%	25%	30%	11%	30%	60%	55%	3%	9%	50%	76%	3%	20%
Gordon Brown	25	12	13	2	2	5	8	6	2	19	4	-	2	6	8	6	4	1	-	19	1	2	-	20	5
	18%	19%	18%	22%	8%	13%	24%	22%	67%	26%	11%	-	14%	15%	22%	22%	17%	10%	-	63%	3%	9%	-	69%	6%
Nick Clegg	70	32	38	6	15	21	11	16	1	34	19	9	7	22	18	15	12	3	15	9	29	8	5	6	59
	51%	51%	51%	67%	58%	54%	33%	59%	33%	47%	53%	69%	50%	55%	49%	56%	52%	30%	39%	30%	85%	36%	20%	21%	71%
None of them	5	2	3	-	1	1	3	-	-	4	-	-	1	2	-	3	-	-	2	1	1	1	1	2	2
	4%	3%	4%	-	4%	3%	9%	-	-	5%	-	-	7%	5%	-	11%	-	-	5%	3%	3%	5%	4%	7%	2%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 32

Q.6 Which of the three party leaders you think talked the most sense on each of these issues?

Policing

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
David Cameron	339	178	161	5	45	88	85	88	28	166	88	32	49	110	93	70	42	24	232	15	20	39	173	11	155
	34%	34%	33%	17%	31%	32%	34%	36%	45%	35%	37%	30%	28%	38%	38%	27%	30%	31%	67%	7%	11%	28%	77%	7%	25%
Gordon Brown	209	114	95	9	25	64	49	50	12	90	42	27	47	53	43	61	34	18	16	122	26	23	8	104	97
	21%	22%	20%	30%	17%	24%	19%	20%	19%	19%	18%	26%	26%	18%	18%	24%	24%	23%	5%	58%	15%	16%	4%	62%	16%
Nick Clegg	281	133	148	10	53	77	66	63	12	122	68	26	61	78	66	83	36	18	53	40	96	53	18	22	241
	28%	26%	31%	33%	37%	28%	26%	26%	19%	26%	28%	25%	34%	27%	27%	32%	26%	23%	15%	19%	54%	38%	8%	13%	40%
None of them	175	96	79	6	20	43	52	44	10	91	41	20	21	46	40	43	28	18	45	34	35	26	27	31	117
	17%	18%	16%	20%	14%	16%	21%	18%	16%	19%	17%	19%	12%	16%	17%	17%	20%	23%	13%	16%	20%	18%	12%	18%	19%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Post Debate Responses

Table 33

Q.6 Which of the three party leaders you think talked the most sense on each of these issues?

Policing

Base: All respondents

FILTER: All who thought policing was most important

	Gender		Age							SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	16	11	5	-	4	3	5	3	1	7	5	1	3	8	4	3	1	-	10	1	2	1	7	2	7
David Cameron	10	7	3	-	3	1	4	1	1	6	2	1	1	3	4	3	-	-	9	-	1	-	5	-	5
	63%	64%	60%	-	75%	33%	80%	33%	100%	86%	40%	100%	33%	38%	100%	100%	-	-	90%	-	50%	-	71%	-	71%
Gordon Brown	2	-	2	-	-	-	1	1	-	-	-	-	2	1	-	-	1	-	1	1	-	-	1	1	-
	13%	-	40%	-	-	-	20%	33%	-	-	-	-	67%	13%	-	-	100%	-	10%	100%	-	-	14%	50%	-
Nick Clegg	2	2	-	-	-	1	-	1	-	-	2	-	-	2	-	-	-	-	-	-	1	-	1	-	1
	13%	18%	-	-	-	33%	-	33%	-	-	40%	-	-	25%	-	-	-	-	-	-	50%	-	14%	-	14%
None of them	2	2	-	-	1	1	-	-	-	1	1	-	-	2	-	-	-	-	-	-	1	-	1	1	1
	13%	18%	-	-	25%	33%	-	-	-	14%	20%	-	-	25%	-	-	-	-	-	-	100%	-	50%	-	14%

Times Post Debate Poll ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Recruitment Responses

Table 34

Q.1 The next general has now been called for the sixth of May. Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. How likely you would be to vote in a new general election?

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg	
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610	
Certain to vote	(10)	691	363	328	15	90	171	180	191	44	326	164	72	118	193	170	177	100	51	272	148	129	61	170	117	404
		69%	70%	68%	50%	63%	63%	71%	78%	71%	70%	69%	66%	67%	70%	69%	71%	65%	79%	70%	73%	43%	75%	70%	66%	
	(9)	127	69	58	2	22	36	31	26	10	70	22	6	28	36	25	37	17	12	42	31	26	20	21	19	87
		13%	13%	12%	7%	15%	13%	12%	11%	16%	15%	9%	6%	16%	13%	10%	14%	12%	15%	12%	15%	14%	9%	11%	14%	
	(8)	77	34	43	7	12	22	21	10	5	29	21	13	14	25	16	17	10	9	17	16	14	23	13	16	48
		8%	7%	9%	23%	8%	8%	8%	4%	8%	6%	9%	12%	8%	9%	7%	7%	7%	12%	5%	8%	8%	16%	6%	10%	8%
	(7)	35	18	17	2	5	16	5	5	2	15	9	6	4	7	15	9	2	2	8	7	5	12	8	5	22
		3%	3%	4%	7%	3%	6%	2%	2%	3%	3%	4%	6%	2%	2%	6%	4%	1%	3%	2%	3%	3%	9%	4%	3%	4%
	(6)	22	11	11	1	3	8	3	6	1	10	6	2	4	8	4	6	4	-	5	3	1	12	4	2	16
		2%	2%	2%	3%	2%	3%	1%	2%	2%	2%	3%	2%	2%	3%	2%	2%	3%	-	1%	1%	1%	9%	2%	1%	3%
	(5)	16	6	10	1	4	7	3	1	-	4	6	3	3	6	4	3	2	1	1	3	1	6	2	2	12
		2%	1%	2%	3%	3%	3%	1%	*	-	1%	3%	3%	2%	2%	2%	1%	1%	1%	*	1%	1%	4%	1%	1%	2%
	(4)	6	4	2	2	1	3	-	-	-	2	2	-	2	2	-	3	-	1	1	3	-	2	2	2	2
		1%	1%	*	7%	1%	1%	-	-	-	*	1%	-	1%	1%	-	1%	-	1%	*	1%	-	1%	1%	1%	*
	(3)	2	1	1	-	1	1	-	-	-	1	-	-	1	2	-	-	-	-	-	-	-	-	1	-	1
		*	*	*	-	1%	*	-	-	-	*	-	-	1%	1%	-	-	-	-	-	-	-	*	-	-	*
	(2)	8	5	3	-	-	2	4	2	-	2	4	-	2	1	4	1	1	1	-	-	1	3	2	1	5
		1%	1%	1%	-	-	1%	2%	1%	-	*	2%	-	1%	*	2%	*	1%	1%	-	-	1%	2%	1%	1%	1%
Certain not to vote	(1)	13	7	6	-	3	4	2	4	-	6	5	1	1	5	3	4	1	-	-	-	-	1	4	8	
		1%	1%	1%	-	2%	1%	1%	2%	-	1%	2%	1%	1%	2%	1%	2%	1%	-	-	-	-	*	2%	1%	
Prefer not to answer		5	2	3	-	2	-	3	-	-	2	-	2	1	2	1	-	2	-	-	-	-	2	-	3	
		*	*	1%	-	1%	-	1%	-	-	*	-	2%	1%	1%	*	-	1%	-	-	-	-	1%	-	*	
Don't know		2	1	1	-	-	2	-	-	-	2	-	-	-	-	-	-	1	1	-	-	2	-	-	2	
		*	*	*	-	-	1%	-	-	-	*	-	-	-	-	-	-	1%	1%	-	-	1%	-	-	*	
Mean		9.21	9.23	9.19	8.57	9.06	8.99	9.34	9.42	9.52	9.31	9.02	9.20	9.19	9.13	9.18	9.23	9.37	9.29	9.62	9.39	9.51	8.45	9.37	9.17	9.17
Standard deviation		1.67	1.68	1.65	1.85	1.82	1.84	1.54	1.57	0.90	1.53	1.98	1.52	1.64	1.78	1.74	1.65	1.43	1.41	0.89	1.22	1.04	1.89	1.50	1.82	1.68
Standard error		0.05	0.07	0.08	0.34	0.15	0.11	0.10	0.10	0.11	0.07	0.13	0.15	0.12	0.11	0.11	0.10	0.12	0.16	0.05	0.08	0.16	0.10	0.14	0.07	

Times Post Debate Poll ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Recruitment Responses

Table 35

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Conservative	346	180	166	8	46	81	81	100	30	168	79	37	57	117	97	80	39	13	346	-	-	-	161	5	180
	34%	35%	34%	27%	32%	30%	32%	41%	48%	36%	33%	35%	32%	41%	40%	31%	28%	17%	100%	-	-	-	71%	3%	30%
Labour	211	124	87	11	26	59	61	41	13	102	50	19	39	56	49	68	26	12	-	211	-	-	3	112	96
	21%	24%	18%	37%	18%	22%	24%	17%	21%	22%	21%	18%	22%	20%	20%	26%	19%	15%	-	100%	-	-	1%	67%	16%
Liberal Democrat	177	94	83	7	28	52	36	48	6	86	41	13	35	48	39	47	35	8	-	-	177	-	6	13	158
	18%	18%	17%	23%	20%	19%	14%	20%	10%	18%	17%	12%	20%	17%	16%	18%	25%	10%	-	-	100%	-	3%	8%	26%
SNP	26	10	16	-	1	7	8	8	2	5	5	5	10	-	-	-	-	26	-	-	-	-	3	5	18
	3%	2%	3%	-	1%	3%	3%	3%	3%	1%	2%	5%	6%	-	-	-	-	33%	-	-	-	-	1%	3%	3%
Plaid Cymru	1	-	1	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	1
	*	-	*	-	-	*	-	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	*
Green Party	25	14	11	2	4	7	6	4	2	14	10	-	1	8	7	4	3	3	-	-	-	-	5	5	15
	2%	3%	2%	7%	3%	3%	2%	2%	3%	3%	4%	-	1%	3%	3%	2%	2%	4%	-	-	-	-	2%	3%	2%
UK Independence Party (UKIP)	24	13	11	-	1	8	10	3	2	7	9	2	6	8	7	7	1	1	-	-	-	-	6	1	17
	2%	2%	2%	-	1%	3%	4%	1%	3%	1%	4%	2%	3%	3%	3%	3%	1%	1%	-	-	-	-	3%	1%	3%
British National Party (BNP)	8	8	-	-	1	1	2	3	1	3	1	2	2	3	1	2	2	-	-	-	-	-	3	1	4
	1%	2%	-	-	1%	*	1%	1%	2%	1%	*	2%	1%	1%	*	1%	1%	-	-	-	-	-	1%	1%	1%
Other party	4	4	-	-	-	2	-	2	-	3	-	-	1	-	1	-	3	-	-	-	-	-	2	1	1
	*	1%	-	-	-	1%	-	1%	-	1%	-	-	1%	-	*	-	2%	-	-	-	-	-	1%	1%	*
Would not vote at all	16	8	8	-	4	5	3	4	-	7	5	1	3	6	4	5	1	-	-	-	-	-	4	4	8
	2%	2%	2%	-	3%	2%	1%	2%	-	1%	2%	1%	2%	2%	2%	2%	1%	-	-	-	-	-	2%	2%	1%
Prefer not to say	25	12	13	-	9	5	6	4	1	12	7	3	3	12	7	3	3	-	-	-	-	-	4	4	17
	2%	2%	3%	-	6%	2%	2%	2%	2%	3%	3%	3%	2%	4%	3%	1%	2%	-	-	-	-	-	2%	2%	3%
Don't know	141	54	87	2	23	44	39	28	5	62	32	22	21	29	30	41	26	15	-	-	-	141	29	17	95
	14%	10%	18%	7%	16%	16%	15%	11%	8%	13%	13%	21%	12%	10%	12%	16%	19%	19%	-	-	-	100%	13%	10%	16%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Recruitment Responses

Table 36

**Q.3 At the last general election in May 2005, many people didn't vote. Can you remember, did you vote in that election or did you not vote?
Please indicate which party you voted for at the last general election in May 2005.**

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Conservative	263 26%	140 27%	123 25%	2 7%	29 20%	49 18%	70 28%	84 34%	29 47%	128 27%	59 25%	28 27%	40 22%	95 33%	72 30%	52 20%	36 26%	8 10%	217 63%	5 2%	15 8%	15 11%	122 54%	5 3%	136 22%
Labour	316 31%	163 31%	153 32%	2 7%	38 27%	100 37%	96 38%	65 27%	15 24%	145 31%	75 31%	39 37%	55 31%	83 29%	78 32%	105 41%	35 25%	15 19%	46 13%	155 73%	42 24%	50 35%	35 15%	108 64%	173 28%
Liberal Democrat	154 15%	83 16%	71 15%	2 7%	23 16%	38 14%	38 15%	45 18%	8 13%	81 17%	36 15%	11 10%	26 15%	42 15%	32 13%	42 16%	25 18%	13 17%	24 7%	13 6%	90 51%	20 14%	17 8%	12 7%	125 20%
Another party	81 8%	46 9%	35 7%	1 3%	4 3%	24 9%	22 9%	25 10%	5 8%	32 7%	17 7%	10 10%	21 12%	17 6%	10 4%	15 6%	12 9%	27 35%	12 3%	5 2%	6 3%	12 9%	15 7%	8 5%	58 10%
Did not vote	148 15%	76 15%	72 15%	22 73%	36 25%	49 18%	19 8%	20 8%	2 3%	69 15%	41 17%	10 10%	26 15%	34 12%	40 17%	37 14%	24 17%	13 17%	39 11%	29 14%	22 12%	31 22%	22 10%	29 17%	97 16%
Prefer not to say	24 2%	10 2%	14 3%	- -	11 8%	3 1%	4 2%	4 2%	2 3%	9 2%	7 3%	4 4%	4 2%	10 3%	8 3%	1 *	5 4%	- -	3 1%	- -	1 1%	6 4%	8 4%	1 1%	15 2%
Don't know	18 2%	3 1%	15 3%	1 3%	2 1%	9 3%	3 1%	2 1%	1 2%	5 1%	4 2%	3 3%	6 3%	6 2%	2 1%	5 2%	3 2%	2 3%	5 1%	4 2%	1 1%	7 5%	7 3%	5 3%	6 1%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Recruitment Responses

Table 37

Q.4 Which of the three main party leaders would you prefer to see as Prime Minister after the next election?

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg	
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610	
Q.4 Which of the three main party leaders would you prefer to see as Prime Minister after the next election? (Recruitment)																										
Gordon Brown	299	162	137	12	36	78	87	67	19	135	75	29	56	72	69	87	44	27	3	197	23	44	5	145	149	
	30%	31%	28%	40%	25%	29%	35%	27%	31%	29%	31%	28%	31%	25%	29%	34%	31%	35%	1%	93%	13%	31%	2%	86%	24%	
David Cameron	473	238	235	8	64	129	112	126	34	230	107	53	76	152	119	106	61	35	337	4	22	59	208	13	252	
	47%	46%	49%	27%	45%	47%	44%	51%	55%	49%	45%	50%	43%	53%	49%	41%	44%	45%	97%	2%	12%	42%	92%	8%	41%	
Nick Clegg	232	121	111	10	43	65	53	52	9	104	57	23	46	63	54	64	35	16	6	10	132	38	13	10	209	
	23%	23%	23%	33%	30%	24%	21%	21%	15%	22%	24%	22%	26%	22%	22%	25%	25%	21%	2%	5%	75%	27%	6%	6%	34%	

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Recruitment Responses

Table 38

Q.5 Please say if you think each of the following attributes does or not apply to the three main party leaders?

Strong

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Gordon Brown	375	210	165	13	47	109	100	83	23	186	95	34	56	101	78	101	57	38	53	164	65	50	34	124	217
	37%	40%	34%	43%	33%	40%	40%	34%	37%	40%	40%	32%	31%	35%	32%	39%	41%	49%	15%	78%	37%	35%	15%	74%	36%
David Cameron	414	212	202	13	64	106	101	102	28	194	104	40	68	130	110	97	52	25	252	35	45	47	165	23	226
	41%	41%	42%	43%	45%	39%	40%	42%	45%	41%	44%	38%	38%	45%	45%	38%	37%	32%	73%	17%	25%	33%	73%	14%	37%
Nick Clegg	139	66	73	6	24	30	34	37	8	59	37	14	27	35	38	34	22	10	28	15	65	15	24	9	106
	14%	13%	15%	20%	17%	11%	13%	15%	13%	13%	15%	13%	15%	12%	16%	13%	16%	13%	8%	7%	37%	11%	11%	5%	17%
None of these	281	137	144	8	38	86	67	69	13	129	62	33	55	82	68	71	40	20	75	37	54	57	49	35	197
	28%	26%	30%	27%	27%	32%	27%	28%	21%	28%	26%	31%	31%	29%	28%	28%	29%	26%	22%	18%	31%	40%	22%	21%	32%

Times Post Debate Poll ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Recruitment Responses

Table 39

Q.5 Please say if you think each of the following attributes does or not apply to the three main party leaders?

Likeable

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Gordon Brown	144	66	78	5	25	43	33	31	7	62	34	14	34	35	31	40	21	17	14	83	22	14	7	73	64
	14%	13%	16%	17%	17%	16%	13%	13%	11%	13%	14%	13%	19%	12%	13%	16%	15%	22%	4%	39%	12%	10%	3%	43%	10%
David Cameron	532	278	254	11	82	137	130	132	40	258	119	59	89	174	130	117	66	45	304	48	62	62	196	42	294
	53%	53%	53%	37%	57%	50%	52%	54%	65%	55%	50%	56%	50%	61%	54%	46%	47%	58%	88%	23%	35%	44%	87%	25%	48%
Nick Clegg	524	294	230	12	60	143	136	136	37	254	125	50	88	146	127	131	83	37	163	99	143	69	96	69	359
	52%	56%	48%	40%	42%	53%	54%	56%	60%	54%	52%	48%	49%	51%	52%	51%	59%	47%	47%	47%	81%	49%	42%	41%	59%
None of these	163	76	87	8	28	47	42	32	6	72	45	17	27	43	42	48	21	9	22	44	20	35	18	34	111
	16%	15%	18%	27%	20%	17%	17%	13%	10%	15%	19%	16%	15%	15%	17%	19%	15%	12%	6%	21%	11%	25%	8%	20%	18%

Times Post Debate Poll ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Recruitment Responses

Table 40

Q.5 Please say if you think each of the following attributes does or not apply to the three main party leaders?

Has what it takes to be Prime Minister

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Gordon Brown	346	204	142	16	45	97	93	76	19	170	89	30	54	84	71	101	57	33	28	181	53	53	20	136	190
	34%	39%	29%	53%	31%	36%	37%	31%	31%	36%	37%	29%	30%	29%	29%	39%	41%	42%	8%	86%	30%	38%	9%	81%	31%
David Cameron	492	258	234	9	74	140	112	127	30	238	122	53	72	154	129	113	63	33	322	20	54	61	198	19	275
	49%	50%	48%	30%	52%	51%	44%	52%	48%	51%	51%	50%	40%	54%	53%	44%	45%	42%	93%	9%	31%	43%	88%	11%	45%
Nick Clegg	183	92	91	5	30	55	42	43	8	86	46	17	33	50	41	51	29	12	27	15	102	23	16	12	155
	18%	18%	19%	17%	21%	20%	17%	18%	13%	18%	19%	16%	19%	17%	17%	20%	21%	15%	8%	7%	58%	16%	7%	7%	25%
None of these	183	81	102	6	29	54	48	35	11	80	39	23	37	54	41	47	25	16	18	23	33	47	24	21	138
	18%	16%	21%	20%	20%	20%	19%	14%	18%	17%	16%	22%	21%	19%	17%	18%	18%	21%	5%	11%	19%	33%	11%	13%	23%

Times Post Debate Poll ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Recruitment Responses

Table 41

Q.5 Please say if you think each of the following attributes does or not apply to the three main party leaders?

Knows how to get our economy strong

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Gordon Brown	324	187	137	14	46	88	87	71	18	163	79	28	52	79	64	102	50	29	22	174	50	44	18	125	181
	32%	36%	28%	47%	32%	32%	35%	29%	29%	35%	33%	27%	29%	28%	26%	40%	36%	37%	6%	82%	28%	31%	8%	74%	30%
David Cameron	348	182	166	5	52	83	82	102	24	173	78	38	55	109	99	75	45	20	267	11	24	24	157	13	178
	35%	35%	34%	17%	36%	31%	33%	42%	39%	37%	33%	36%	31%	38%	41%	29%	32%	26%	77%	5%	14%	17%	69%	8%	29%
Nick Clegg	162	86	76	5	32	42	34	40	9	82	37	8	34	43	35	43	28	13	26	13	92	16	16	15	131
	16%	17%	16%	17%	22%	15%	13%	16%	15%	17%	15%	8%	19%	15%	14%	17%	20%	17%	8%	6%	52%	11%	7%	9%	21%
None of these	290	135	155	9	40	88	77	59	17	122	68	37	57	93	65	68	37	27	66	34	48	73	56	33	201
	29%	26%	32%	30%	28%	32%	31%	24%	27%	26%	28%	35%	32%	32%	27%	26%	26%	35%	19%	16%	27%	52%	25%	20%	33%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Recruitment Responses

Table 42

Q.5 Please say if you think each of the following attributes does or not apply to the three main party leaders?

Has clear ideas to deal with the important problems facing Britain

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Gordon Brown	299	160	139	12	39	80	89	62	17	147	68	24	58	73	65	89	42	30	26	169	42	35	18	124	157
	30%	31%	29%	40%	27%	29%	35%	25%	27%	31%	28%	23%	33%	25%	27%	35%	30%	38%	8%	80%	24%	25%	8%	74%	26%
David Cameron	446	230	216	11	65	117	107	115	31	218	102	51	70	134	125	105	54	28	304	28	41	46	180	26	240
	44%	44%	45%	37%	45%	43%	42%	47%	50%	46%	43%	49%	39%	47%	52%	41%	39%	36%	88%	13%	23%	33%	80%	15%	39%
Nick Clegg	285	152	133	8	47	76	74	63	17	148	64	26	47	82	68	69	41	25	66	42	119	33	41	29	215
	28%	29%	28%	27%	33%	28%	29%	26%	27%	32%	27%	25%	26%	29%	28%	27%	29%	32%	19%	20%	67%	23%	18%	17%	35%
None of these	240	117	123	9	33	76	58	55	9	101	59	31	43	73	54	55	37	21	37	30	38	63	37	28	175
	24%	22%	25%	30%	23%	28%	23%	22%	15%	22%	25%	30%	24%	25%	22%	21%	26%	27%	11%	14%	21%	45%	16%	17%	29%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Recruitment Responses

Table 43

Q.5 Please say if you think each of the following attributes does or not apply to the three main party leaders?

Will change this country for the better

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Gordon Brown	202	117	85	8	25	56	57	46	10	103	41	19	38	54	43	63	24	18	7	146	17	17	2	104	96
	20%	22%	18%	27%	17%	21%	23%	19%	16%	22%	17%	18%	21%	19%	18%	25%	17%	23%	2%	69%	10%	12%	1%	62%	16%
David Cameron	374	197	177	8	48	94	85	109	30	183	90	42	55	123	102	88	41	20	305	5	19	26	174	9	191
	37%	38%	37%	27%	34%	35%	34%	44%	48%	39%	38%	40%	31%	43%	42%	34%	29%	26%	88%	2%	11%	18%	77%	5%	31%
Nick Clegg	267	151	116	9	46	67	69	61	15	136	59	23	49	70	54	77	48	18	53	32	131	28	31	28	208
	27%	29%	24%	30%	32%	25%	27%	25%	24%	29%	25%	22%	28%	24%	22%	30%	34%	23%	15%	15%	74%	20%	14%	17%	34%
None of these	295	135	160	8	43	94	72	63	15	122	73	33	59	81	71	63	50	30	36	54	36	88	44	45	206
	29%	26%	33%	27%	30%	35%	29%	26%	24%	26%	31%	31%	33%	28%	29%	25%	36%	38%	10%	26%	20%	62%	19%	27%	34%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Recruitment Responses

Table 44

Q.5 Please say if you think each of the following attributes does or not apply to the three main party leaders?

Is in touch with ordinary people

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Gordon Brown	218	105	113	10	28	64	51	50	15	101	51	19	45	51	50	70	24	23	15	128	29	28	11	101	106
	22%	20%	23%	33%	20%	24%	20%	20%	24%	22%	21%	18%	25%	18%	21%	27%	17%	29%	4%	61%	16%	20%	5%	60%	17%
David Cameron	294	141	153	6	45	71	64	83	25	146	61	36	47	99	75	64	38	18	223	13	16	30	146	8	140
	29%	27%	32%	20%	31%	26%	25%	34%	40%	31%	26%	34%	26%	34%	31%	25%	27%	23%	64%	6%	9%	21%	65%	5%	23%
Nick Clegg	375	200	175	12	57	100	88	96	22	192	92	27	63	107	93	95	60	20	121	53	123	44	74	36	265
	37%	38%	36%	40%	40%	37%	35%	39%	35%	41%	38%	26%	35%	37%	38%	37%	43%	26%	35%	25%	69%	31%	33%	21%	43%
None of these	326	177	149	10	41	97	98	65	15	143	86	36	54	94	80	76	47	29	80	58	42	69	60	50	216
	32%	34%	31%	33%	29%	36%	39%	27%	24%	30%	36%	34%	30%	33%	33%	30%	34%	37%	23%	27%	24%	49%	27%	30%	35%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Recruitment Responses

Table 45

Region

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Scotland	78	31	47	2	12	22	23	15	4	34	15	10	18	-	-	-	-	78	13	12	8	15	14	14	50
	8%	6%	10%	7%	8%	8%	9%	6%	6%	7%	6%	10%	10%	-	-	-	-	100%	4%	6%	5%	11%	6%	8%	8%
North East	36	23	13	1	4	8	9	7	7	16	7	3	10	-	-	36	-	-	13	9	2	8	10	8	18
	4%	4%	3%	3%	3%	4%	4%	3%	11%	3%	3%	3%	6%	-	-	14%	-	-	4%	4%	1%	6%	4%	5%	3%
North West	129	62	67	3	13	43	32	33	5	63	32	11	23	-	-	129	-	-	41	35	27	19	27	28	74
	13%	12%	14%	10%	9%	16%	13%	13%	8%	13%	13%	10%	13%	-	-	50%	-	-	12%	17%	15%	13%	12%	17%	12%
Yorkshire and the Humber	92	48	44	4	9	22	25	28	4	47	15	11	17	-	-	92	-	-	26	24	18	14	16	16	60
	9%	9%	9%	13%	6%	8%	10%	11%	6%	10%	6%	10%	10%	-	-	36%	-	-	8%	11%	10%	10%	7%	10%	10%
East Midlands	88	53	35	1	18	21	24	16	8	37	22	11	17	-	88	-	-	-	36	15	16	10	26	13	49
	9%	10%	7%	3%	13%	8%	10%	7%	13%	8%	9%	10%	10%	-	36%	-	-	-	10%	7%	9%	7%	12%	8%	8%
West Midlands	70	41	29	6	10	16	18	18	2	36	18	6	8	-	70	-	-	-	22	18	11	11	13	15	42
	7%	8%	6%	20%	7%	6%	7%	7%	3%	8%	8%	6%	4%	-	29%	-	-	-	6%	9%	6%	8%	6%	9%	7%
Wales	38	19	19	-	6	12	9	9	2	21	9	4	4	-	-	-	38	-	8	10	6	6	4	5	29
	4%	4%	4%	-	4%	4%	4%	4%	3%	4%	4%	4%	2%	-	-	-	27%	-	2%	5%	3%	4%	2%	3%	5%
East of England	84	44	40	4	8	24	20	20	8	43	16	5	19	-	84	-	-	-	39	16	12	9	22	11	51
	8%	8%	8%	13%	6%	9%	8%	8%	13%	9%	7%	5%	11%	-	35%	-	-	-	11%	8%	7%	6%	10%	7%	8%
London	120	63	57	3	30	37	30	16	4	60	31	10	18	120	-	-	-	-	34	34	17	16	22	28	70
	12%	12%	12%	10%	21%	14%	12%	7%	6%	13%	13%	10%	10%	42%	-	-	-	-	10%	16%	10%	11%	10%	17%	11%
South East	167	93	74	3	17	38	41	54	14	75	43	16	30	167	-	-	-	-	83	22	31	13	49	17	101
	17%	18%	15%	10%	12%	14%	16%	22%	23%	16%	18%	15%	17%	58%	-	-	-	-	24%	10%	18%	9%	22%	10%	17%
South West	102	44	58	3	16	29	21	29	4	37	31	18	14	-	-	-	102	-	31	16	29	20	23	13	66
	10%	8%	12%	10%	11%	11%	8%	12%	6%	8%	13%	17%	8%	-	-	-	73%	-	9%	8%	16%	14%	10%	8%	11%

Prepared on behalf of The Times by Populus



Times Post Debate Poll ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Recruitment Responses

Table 46

Age
Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
18-24	30	17	13	30	-	-	-	-	-	13	12	2	3	6	11	8	3	2	8	11	7	2	2	7	21
	3%	3%	3%	100%	-	-	-	-	-	3%	5%	2%	2%	2%	5%	3%	2%	3%	2%	5%	4%	1%	1%	4%	3%
25-34	143	65	78	-	143	-	-	-	-	71	34	12	24	47	36	26	22	12	46	26	28	23	36	20	87
	14%	12%	16%	-	100%	-	-	-	-	15%	14%	11%	13%	16%	15%	10%	16%	15%	13%	12%	16%	16%	16%	12%	14%
35-44	272	137	135	-	-	272	-	-	-	124	68	40	38	75	61	73	41	22	81	59	52	44	59	43	170
	27%	26%	28%	-	-	100%	-	-	-	26%	28%	38%	21%	26%	25%	28%	29%	28%	23%	28%	29%	31%	26%	26%	28%
45-54	252	140	112	-	-	-	252	-	-	119	55	24	49	71	62	66	30	23	81	61	36	39	56	59	137
	25%	27%	23%	-	-	-	100%	-	-	25%	23%	23%	28%	25%	26%	26%	21%	29%	23%	29%	20%	28%	25%	35%	22%
55-64	245	124	121	-	-	-	-	245	-	110	56	22	54	70	54	68	38	15	100	41	48	28	56	31	158
	24%	24%	25%	-	-	-	-	100%	-	23%	23%	21%	30%	24%	22%	26%	27%	19%	29%	19%	27%	20%	25%	18%	26%
65+	62	38	24	-	-	-	-	-	62	32	14	5	10	18	18	16	6	4	30	13	6	5	17	8	37
	6%	7%	5%	-	-	-	-	-	100%	7%	6%	5%	6%	6%	7%	6%	4%	5%	9%	6%	3%	4%	8%	5%	6%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Recruitment Responses

Table 47

Gender

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Male	521	521	-	17	65	137	140	124	38	270	125	50	70	156	138	133	63	31	180	124	94	54	115	93	313
	52%	100%	-	57%	45%	50%	56%	51%	61%	58%	52%	48%	39%	54%	57%	52%	45%	40%	52%	59%	53%	38%	51%	55%	51%
Female	483	-	483	13	78	135	112	121	24	199	114	55	108	131	104	124	77	47	166	87	83	87	111	75	297
	48%	-	100%	43%	55%	50%	44%	49%	39%	42%	48%	52%	61%	46%	43%	48%	55%	60%	48%	41%	47%	62%	49%	45%	49%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Recruitment Responses

Table 48

Work Status

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
Working full time (30 or more hours per week)	575 57%	334 64%	241 50%	19 63%	109 76%	195 72%	165 65%	83 34%	4 6%	310 66%	148 62%	67 64%	47 26%	168 59%	129 53%	158 61%	74 53%	46 59%	188 54%	131 62%	97 55%	82 58%	117 52%	103 61%	355 58%
Working part time (less than 30 hours per week)	101 10%	33 6%	68 14%	3 10%	8 6%	33 12%	25 10%	28 11%	4 6%	31 7%	38 16%	9 9%	21 12%	29 10%	30 12%	17 7%	16 11%	9 12%	31 9%	18 9%	14 8%	19 13%	27 12%	17 10%	57 9%
Self-employed	85 8%	36 7%	49 10%	2 7%	8 6%	23 8%	29 12%	19 8%	4 6%	43 9%	14 6%	20 19%	4 2%	29 10%	19 8%	12 5%	19 14%	6 8%	35 10%	11 5%	20 11%	12 9%	24 11%	13 8%	48 8%
Student	9 1%	4 1%	5 1%	4 13%	4 3%	1 *	- -	- -	- -	- -	9 4%	- -	- -	- -	2 1%	3 1%	3 2%	1 1%	3 1%	1 *	2 1%	2 1%	2 1%	2 1%	5 1%
Retired	154 15%	84 16%	70 14%	- -	5 3%	3 1%	8 3%	88 36%	50 81%	85 18%	30 13%	9 9%	26 15%	38 13%	42 17%	48 19%	18 13%	8 10%	66 19%	29 14%	28 16%	17 12%	37 16%	20 12%	97 16%
- Private pension	130 13%	78 15%	52 11%	- -	2 1%	3 1%	6 2%	76 31%	43 69%	85 18%	30 13%	9 9%	2 1%	31 11%	37 15%	39 15%	17 12%	6 8%	56 16%	26 12%	24 14%	12 9%	35 15%	18 11%	77 13%
- State pension only	24 2%	6 1%	18 4%	- -	3 2%	- -	2 1%	12 5%	7 11%	- -	- -	- -	24 13%	7 2%	5 2%	9 4%	1 1%	2 3%	10 3%	3 1%	4 2%	5 4%	2 1%	2 1%	20 3%
Unemployed	37 4%	10 2%	27 6%	1 3%	7 5%	11 4%	7 3%	11 4%	- -	- -	- -	- -	37 21%	13 5%	7 3%	9 4%	6 4%	2 3%	11 3%	12 3%	9 6%	2 5%	7 3%	6 4%	24 4%
Disabled or long-term sick	43 4%	20 4%	23 5%	1 3%	2 1%	6 2%	18 7%	16 7%	- -	- -	- -	- -	43 24%	10 3%	13 5%	10 4%	4 3%	6 8%	12 3%	9 4%	7 4%	7 5%	12 5%	7 4%	24 4%

Times Post Debate Poll

ONLINE Fieldwork : April 15th 2010

Absolutes/col percents

Recruitment Responses

Table 49

SEG

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1004	521	483	30	143	272	252	245	62	469	239	105	178	287	242	257	140	78	346	211	177	141	226	168	610
A	120	66	54	3	13	34	23	36	11	120	-	-	-	37	28	31	16	8	55	23	16	18	31	17	72
	12%	13%	11%	10%	9%	13%	9%	15%	18%	26%	-	-	-	13%	12%	12%	11%	10%	16%	11%	9%	13%	14%	10%	12%
B	349	204	145	10	58	90	96	74	21	349	-	-	-	98	88	95	42	26	113	79	70	44	79	68	202
	35%	39%	30%	33%	41%	33%	38%	30%	34%	74%	-	-	-	34%	36%	37%	30%	33%	33%	37%	40%	31%	35%	40%	33%
C1	239	125	114	12	34	68	55	56	14	-	239	-	-	74	56	54	40	15	79	50	41	32	57	35	147
	24%	24%	24%	40%	24%	25%	22%	23%	23%	-	100%	-	-	26%	23%	21%	29%	19%	23%	24%	23%	23%	25%	21%	24%
C2	105	50	55	2	12	40	24	22	5	-	-	105	-	26	22	25	22	10	37	19	13	22	23	16	66
	10%	10%	11%	7%	8%	15%	10%	9%	8%	-	-	100%	-	9%	9%	10%	16%	13%	11%	9%	7%	16%	10%	10%	11%
D	74	34	40	1	12	21	22	15	3	-	-	-	74	18	19	22	7	8	24	15	15	7	11	15	48
	7%	7%	8%	3%	8%	8%	9%	6%	5%	-	-	-	42%	6%	8%	9%	5%	10%	7%	7%	8%	5%	5%	9%	8%
E	104	36	68	2	12	17	27	39	7	-	-	-	104	30	25	28	11	10	33	24	20	14	21	15	68
	10%	7%	14%	7%	8%	6%	11%	16%	11%	-	-	-	58%	10%	10%	11%	8%	13%	10%	11%	11%	10%	9%	9%	11%
Refused	13	6	7	-	2	2	5	3	1	-	-	-	-	4	4	2	2	1	5	1	2	4	4	2	7
	1%	1%	1%	-	1%	1%	2%	1%	2%	-	-	-	-	1%	2%	1%	1%	1%	1%	*	1%	3%	2%	1%	1%