

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 1

Q.1 Taking everything into account, please rank the three party leaders for how well they did in tonight's debate.

So, who do you think came off the winner?

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
David Cameron	725	363	362	21	105	170	171	189	69	349	163	79	117	233	198	163	89	42	506	25	45	80	725	-	-
	38%	39%	36%	32%	34%	35%	36%	42%	49%	40%	36%	35%	35%	42%	40%	34%	34%	30%	77%	6%	12%	30%	100%	-	-
Gordon Brown	477	221	256	16	75	125	122	108	31	197	114	66	94	122	104	149	55	47	29	271	42	79	-	477	-
	25%	24%	26%	24%	24%	26%	26%	24%	22%	23%	25%	29%	28%	22%	21%	31%	21%	33%	4%	69%	11%	29%	-	100%	-
Nick Clegg	727	345	382	29	129	194	177	156	42	329	182	81	127	195	187	172	121	52	120	96	295	110	-	-	727
	38%	37%	38%	44%	42%	40%	38%	34%	30%	38%	40%	36%	38%	35%	38%	36%	46%	37%	18%	24%	77%	41%	-	-	100%

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Table 2

Q.1 Who do you think came second?

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
David Cameron	495	216	279	19	92	123	114	111	36	219	132	51	89	128	134	124	74	35	117	63	165	83	-	121	374
	26%	23%	28%	29%	30%	25%	24%	25%	25%	25%	29%	23%	26%	23%	27%	26%	28%	25%	18%	16%	43%	31%	-	25%	51%
Gordon Brown	497	252	245	20	83	130	130	100	34	227	113	62	86	142	118	118	79	40	113	90	146	76	144	-	353
	26%	27%	25%	30%	27%	27%	28%	22%	24%	26%	25%	27%	25%	26%	24%	24%	30%	28%	17%	23%	38%	28%	20%	-	49%
Nick Clegg	937	461	476	27	134	236	226	242	72	429	214	113	163	280	237	242	112	66	425	239	71	110	581	356	-
	49%	50%	48%	41%	43%	48%	48%	53%	51%	49%	47%	50%	48%	51%	48%	50%	42%	47%	65%	61%	19%	41%	80%	75%	-

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Table 3

Q.1 Who came off worst?

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cameron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
David Cameron	709	350	359	26	112	196	185	153	37	307	164	96	132	189	157	197	102	64	32	304	172	106	-	356	353
	37%	38%	36%	39%	36%	40%	39%	34%	26%	35%	36%	42%	39%	34%	32%	41%	38%	45%	5%	78%	45%	39%	-	75%	49%
Gordon Brown	955	456	499	30	151	234	218	245	77	451	232	98	158	286	267	217	131	54	513	31	194	114	581	-	374
	50%	49%	50%	45%	49%	48%	46%	54%	54%	52%	51%	43%	47%	52%	55%	45%	49%	38%	78%	8%	51%	42%	80%	-	51%
Nick Clegg	265	123	142	10	46	59	67	55	28	117	63	32	48	75	65	70	32	23	110	57	16	49	144	121	-
	14%	13%	14%	15%	15%	12%	14%	12%	20%	13%	14%	14%	14%	14%	13%	14%	12%	16%	17%	15%	4%	18%	20%	25%	-

Times Post Debate Poll

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Post Debate Responses

Table 4

Q.2 Has tonight's debate made you think any more or less likely to vote for any of the three parties?

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
Yes	1102	547	555	30	190	288	258	259	77	511	250	134	192	294	283	282	169	74	377	225	224	163	380	280	442
	57%	59%	56%	45%	61%	59%	55%	57%	54%	58%	54%	59%	57%	53%	58%	58%	64%	52%	58%	57%	59%	61%	52%	59%	61%
No	827	382	445	36	119	201	212	194	65	364	209	92	146	256	206	202	96	67	278	167	158	106	345	197	285
	43%	41%	45%	55%	39%	41%	45%	43%	46%	42%	46%	41%	43%	47%	42%	42%	36%	48%	42%	43%	41%	39%	48%	41%	39%

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Post Debate Responses

Table 5

Q.2a Please indicate for each party, from 0 to 10, with 0 meaning much less likely to vote for that party and 10 meaning much more likely to vote for them?

Conservatives

Base: All respondents who have been made more or less likely to vote for any of the three parties

		Gender		Age						SEG				Region					Voting Intention				Debate Winner			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base		1102	547	555	30	190	288	258	259	77	511	250	134	192	294	283	282	169	74	377	225	224	163	380	280	442
Much more likely	(10)	176 16%	94 17%	82 15%	2 7%	20 11%	34 12%	42 16%	57 22%	21 27%	85 17%	38 15%	22 16%	29 15%	39 13%	49 17%	45 16%	34 20%	9 12%	155 41%	- 2%	4 7%	11 45%	171 45%	- -	5 1%
	(9)	92 8%	45 8%	47 8%	4 13%	14 7%	22 8%	19 7%	26 10%	7 9%	39 8%	26 10%	10 7%	16 8%	35 12%	26 9%	22 8%	4 2%	5 7%	64 17%	4 2%	4 2%	14 9%	82 22%	3 1%	7 2%
	(8)	106 10%	46 8%	60 11%	1 3%	15 8%	29 10%	26 10%	23 9%	12 16%	49 10%	18 7%	17 13%	21 11%	34 12%	29 10%	24 9%	16 9%	3 4%	59 16%	4 2%	13 6%	19 12%	71 19%	10 4%	25 6%
	(7)	74 7%	33 6%	41 7%	2 7%	16 8%	20 7%	14 5%	15 6%	7 9%	39 8%	12 5%	6 4%	15 8%	22 7%	24 8%	19 7%	9 5%	- -	27 7%	7 3%	18 8%	15 9%	27 7%	12 4%	35 8%
	(6)	76 7%	40 7%	36 6%	4 13%	24 13%	21 7%	12 5%	14 5%	1 1%	44 9%	17 7%	9 7%	5 3%	25 9%	17 6%	19 7%	9 5%	6 8%	24 6%	13 6%	15 7%	19 12%	14 4%	20 7%	42 10%
	(5)	91 8%	44 8%	47 8%	- -	23 12%	23 8%	21 8%	20 8%	4 5%	36 7%	27 11%	12 9%	14 7%	15 5%	26 9%	27 10%	12 7%	11 15%	24 6%	20 9%	22 10%	17 10%	9 2%	27 10%	55 12%
	(4)	59 5%	26 5%	33 6%	1 3%	11 6%	23 8%	11 4%	8 3%	5 6%	25 5%	14 6%	7 5%	13 7%	14 5%	16 6%	14 5%	12 7%	3 4%	8 2%	12 5%	22 10%	8 5%	1 *	13 5%	45 10%
	(3)	60 5%	31 6%	29 5%	4 13%	10 5%	16 6%	12 5%	14 5%	4 5%	31 6%	10 4%	8 6%	11 6%	13 4%	15 5%	17 6%	10 6%	5 7%	6 2%	14 6%	18 8%	13 8%	- -	21 8%	39 9%
	(2)	62 6%	28 5%	34 6%	1 3%	8 4%	17 6%	15 6%	19 7%	2 3%	33 6%	12 5%	5 4%	10 5%	19 6%	11 4%	15 5%	12 7%	5 7%	2 1%	20 9%	22 10%	9 6%	- -	22 8%	40 9%
	(1)	82 7%	40 7%	42 8%	3 10%	10 5%	25 9%	21 8%	20 8%	3 4%	43 8%	16 6%	10 7%	12 6%	22 7%	21 7%	11 4%	18 11%	10 14%	3 1%	34 15%	23 10%	8 5%	- -	41 15%	41 9%
Much less likely	(0)	224 20%	120 22%	104 19%	8 27%	39 21%	58 20%	65 25%	43 17%	11 14%	87 17%	60 24%	28 21%	46 24%	56 19%	49 17%	69 24%	33 20%	17 23%	5 1%	97 43%	63 28%	30 18%	5 1%	111 40%	108 24%
NET: More likely	(7-10)	448 41%	218 40%	230 41%	9 30%	65 34%	105 36%	101 39%	121 47%	47 61%	212 41%	94 38%	55 41%	81 42%	130 44%	128 45%	110 39%	63 37%	17 23%	305 81%	15 7%	39 17%	59 36%	351 92%	25 9%	72 16%
NET: Neutral	(4-6)	226 21%	110 20%	116 21%	5 17%	58 31%	67 23%	44 17%	42 16%	10 13%	105 21%	58 23%	28 21%	32 17%	54 18%	59 21%	60 21%	33 20%	20 27%	56 15%	45 20%	59 26%	44 27%	24 6%	60 21%	142 32%

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Table 5

Q.2a Please indicate for each party, from 0 to 10, with 0 meaning much less likely to vote for that party and 10 meaning much more likely to vote for them?

Conservatives

Base: All respondents who have been made more or less likely to vote for any of the three parties

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1102	547	555	30	190	288	258	259	77	511	250	134	192	294	283	282	169	74	377	225	224	163	380	280	442
NET: Less likely (0-3)	428	219	209	16	67	116	113	96	20	194	98	51	79	110	96	112	73	37	16	165	126	60	5	195	228
	39%	40%	38%	53%	35%	40%	44%	37%	26%	38%	39%	38%	41%	37%	34%	40%	43%	50%	4%	73%	56%	37%	1%	70%	52%
Mean	4.98	4.93	5.03	4.10	4.83	4.69	4.67	5.44	6.27	5.11	4.82	5.03	4.81	5.14	5.33	4.86	4.74	4.01	8.24	2.04	3.19	4.84	8.78	2.31	3.40
Standard deviation	3.69	3.75	3.62	3.64	3.41	3.55	3.84	3.79	3.65	3.62	3.75	3.72	3.77	3.67	3.63	3.73	3.75	3.55	2.20	2.49	2.90	3.30	1.65	2.61	2.79
Standard error	0.11	0.16	0.15	0.66	0.25	0.21	0.24	0.24	0.42	0.16	0.24	0.32	0.27	0.21	0.22	0.22	0.29	0.41	0.11	0.17	0.19	0.26	0.08	0.16	0.13

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Table 6

Q.2a Please indicate for each party, from 0 to 10, with 0 meaning much less likely to vote for that party and 10 meaning much more likely to vote for them?

Labour

Base: All respondents who have been made more or less likely to vote for any of the three parties

		Gender		Age						SEG				Region					Voting Intention				Debate Winner			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base		1102	547	555	30	190	288	258	259	77	511	250	134	192	294	283	282	169	74	377	225	224	163	380	280	442
Much more likely	(10)	101	56	45	2	22	21	23	22	11	36	25	18	20	23	25	33	12	8	2	78	9	5	-	96	5
		9%	10%	8%	7%	12%	7%	9%	8%	14%	7%	10%	13%	10%	8%	9%	12%	7%	11%	1%	35%	4%	3%	-	34%	1%
	(9)	68	32	36	-	11	15	22	15	5	30	11	9	15	23	13	18	8	6	2	40	5	15	1	60	7
		6%	6%	6%	-	6%	5%	9%	6%	6%	6%	4%	7%	8%	8%	5%	6%	5%	6%	1%	18%	2%	9%	*	21%	2%
	(8)	90	38	52	5	23	23	18	18	3	47	21	8	12	28	14	26	11	11	7	37	18	19	4	62	24
		8%	7%	9%	17%	12%	8%	7%	7%	4%	9%	8%	6%	6%	10%	5%	9%	7%	15%	2%	16%	8%	12%	1%	22%	5%
	(7)	87	41	46	5	15	25	22	16	4	40	14	14	18	20	24	22	12	9	7	26	11	24	11	37	39
		8%	7%	8%	17%	8%	9%	9%	6%	5%	8%	6%	10%	9%	7%	8%	8%	7%	12%	2%	12%	5%	15%	3%	13%	9%
	(6)	64	31	33	-	8	30	14	9	3	31	15	5	13	23	15	12	8	6	10	15	24	9	10	16	38
		6%	6%	6%	-	4%	10%	5%	3%	4%	6%	6%	4%	7%	8%	5%	4%	5%	8%	3%	7%	11%	6%	3%	6%	9%
	(5)	95	48	47	6	18	30	21	17	3	46	22	9	16	23	24	28	17	3	20	15	34	14	19	2	74
		9%	9%	8%	20%	9%	10%	8%	7%	4%	9%	9%	7%	8%	8%	8%	10%	10%	4%	5%	7%	15%	9%	5%	1%	17%
	(4)	62	33	29	2	11	19	11	14	5	31	14	9	5	17	25	9	11	-	25	6	15	11	23	2	37
		6%	6%	5%	7%	6%	7%	4%	5%	6%	6%	6%	7%	3%	6%	9%	3%	7%	-	7%	3%	7%	7%	6%	1%	8%
	(3)	66	29	37	3	14	18	14	14	3	28	18	10	10	16	20	17	6	7	21	3	15	16	25	3	38
		6%	5%	7%	10%	7%	6%	5%	5%	4%	5%	7%	7%	5%	5%	7%	6%	4%	9%	6%	1%	7%	10%	7%	1%	9%
	(2)	73	38	35	1	17	23	15	14	3	38	18	8	9	17	22	18	11	5	35	2	23	5	30	1	42
		7%	7%	6%	3%	9%	8%	6%	5%	4%	7%	7%	6%	5%	6%	8%	6%	7%	7%	9%	1%	10%	3%	8%	*	10%
	(1)	91	47	44	2	12	21	26	21	9	48	20	7	16	19	25	24	19	4	54	-	21	7	49	1	41
		8%	9%	8%	7%	6%	7%	10%	8%	12%	9%	8%	5%	8%	6%	9%	9%	11%	5%	14%	-	9%	4%	13%	*	9%
Much less likely	(0)	305	154	151	4	39	63	72	99	28	136	72	37	58	85	76	75	54	15	194	3	49	38	208	-	97
		28%	28%	27%	13%	21%	22%	28%	38%	36%	27%	29%	28%	30%	29%	27%	27%	32%	20%	51%	1%	22%	23%	55%	-	22%
NET: More likely	(7-10)	346	167	179	12	71	84	85	71	23	153	71	49	65	94	76	99	43	34	18	181	43	63	16	255	75
		31%	31%	32%	40%	37%	29%	33%	27%	30%	30%	28%	37%	34%	32%	27%	35%	25%	46%	5%	80%	19%	39%	4%	91%	17%
NET: Neutral	(4-6)	221	112	109	8	37	79	46	40	11	108	51	23	34	63	64	49	36	9	55	36	73	34	52	20	149
		20%	20%	20%	27%	19%	27%	18%	15%	14%	21%	20%	17%	18%	21%	23%	17%	21%	12%	15%	16%	33%	21%	14%	7%	34%

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Table 6

Q.2a Please indicate for each party, from 0 to 10, with 0 meaning much less likely to vote for that party and 10 meaning much more likely to vote for them?

Labour

Base: All respondents who have been made more or less likely to vote for any of the three parties

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1102	547	555	30	190	288	258	259	77	511	250	134	192	294	283	282	169	74	377	225	224	163	380	280	442
NET: Less likely (0-3)	535 49%	268 49%	267 48%	10 33%	82 43%	125 43%	127 49%	148 57%	43 56%	250 49%	128 51%	62 46%	93 48%	137 47%	143 51%	134 48%	90 53%	31 42%	304 81%	8 4%	108 48%	66 40%	312 82%	5 2%	218 49%
Mean	4.08	4.03	4.12	4.87	4.62	4.27	4.10	3.46	3.69	3.98	3.92	4.38	4.16	4.16	3.84	4.30	3.55	5.01	1.56	8.09	3.76	4.53	1.44	8.50	3.54
Standard deviation	3.56	3.59	3.54	3.05	3.53	3.32	3.64	3.64	3.90	3.46	3.55	3.71	3.71	3.58	3.42	3.68	3.46	3.61	2.23	2.12	3.02	3.32	2.11	1.57	2.76
Standard error	0.11	0.15	0.15	0.56	0.26	0.20	0.23	0.23	0.44	0.15	0.22	0.32	0.27	0.21	0.20	0.22	0.27	0.42	0.11	0.14	0.20	0.26	0.11	0.09	0.13

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Table 7

Q.2a Please indicate for each party, from 0 to 10, with 0 meaning much less likely to vote for that party and 10 meaning much more likely to vote for them?

Liberal Democrat

Base: All respondents who have been made more or less likely to vote for any of the three parties

		Gender		Age						SEG				Region					Voting Intention				Debate Winner			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base		1102	547	555	30	190	288	258	259	77	511	250	134	192	294	283	282	169	74	377	225	224	163	380	280	442
Much more likely	(10)	162 15%	65 12%	97 17%	4 13%	32 17%	42 15%	41 16%	37 14%	6 8%	66 13%	38 15%	22 16%	35 18%	36 12%	46 16%	36 13%	33 20%	11 15%	20 5%	19 8%	88 39%	14 9%	5 1%	4 1%	153 35%
	(9)	129 12%	65 12%	64 12%	3 10%	20 11%	31 11%	34 13%	32 12%	9 12%	65 13%	25 10%	16 12%	22 11%	44 15%	28 10%	24 9%	28 17%	5 7%	30 8%	16 7%	55 25%	17 10%	9 2%	8 3%	112 25%
	(8)	143 13%	70 13%	73 13%	3 10%	21 11%	52 18%	24 9%	34 13%	9 12%	65 13%	33 13%	21 16%	21 11%	45 15%	29 10%	41 15%	17 10%	11 15%	29 8%	36 16%	34 15%	28 17%	15 4%	37 13%	91 21%
	(7)	118 11%	57 10%	61 11%	5 17%	34 18%	28 10%	23 9%	23 9%	5 6%	57 11%	26 10%	14 10%	18 9%	28 10%	32 11%	33 12%	18 11%	7 9%	35 9%	36 16%	12 5%	24 15%	31 8%	40 14%	47 11%
	(6)	98 9%	48 9%	50 9%	4 13%	18 9%	22 8%	27 10%	20 8%	7 9%	40 8%	27 11%	12 9%	16 8%	26 9%	33 12%	23 8%	8 5%	8 11%	36 10%	24 11%	7 3%	21 13%	44 12%	35 13%	19 4%
	(5)	120 11%	62 11%	58 10%	4 13%	22 12%	34 12%	29 11%	20 8%	11 14%	53 10%	32 13%	13 10%	22 11%	29 10%	31 11%	33 12%	21 12%	6 8%	49 13%	32 14%	12 5%	15 9%	58 15%	49 18%	13 3%
	(4)	66 6%	40 7%	26 5%	1 3%	7 4%	21 7%	15 6%	15 6%	7 9%	28 5%	20 8%	9 7%	8 4%	18 6%	18 6%	15 5%	12 7%	3 4%	26 7%	19 8%	3 1%	11 7%	36 9%	29 10%	1 *
	(3)	58 5%	26 5%	32 6%	2 7%	6 3%	14 5%	13 5%	20 8%	3 4%	24 5%	12 5%	6 4%	15 8%	13 4%	11 4%	22 8%	5 3%	7 9%	29 8%	9 4%	4 2%	9 6%	34 9%	22 8%	2 *
	(2)	58 5%	37 7%	21 4%	1 3%	8 4%	12 4%	13 5%	20 8%	4 5%	34 7%	11 4%	4 3%	8 4%	13 4%	17 6%	16 6%	5 3%	7 9%	30 8%	11 5%	3 1%	8 5%	38 10%	19 7%	1 *
	(1)	46 4%	22 4%	24 4%	- -	5 3%	10 3%	16 6%	11 4%	4 5%	27 5%	7 3%	6 4%	5 3%	11 4%	11 4%	12 4%	6 4%	6 8%	25 7%	8 4%	1 *	7 4%	29 8%	16 6%	1 *
Much less likely	(0)	104 9%	55 10%	49 9%	3 10%	17 9%	22 8%	23 9%	27 10%	12 16%	52 10%	19 8%	11 8%	22 11%	31 11%	27 10%	27 10%	16 9%	3 4%	68 18%	15 7%	5 2%	9 6%	81 21%	21 8%	2 *
NET: More likely	(7-10)	552 50%	257 47%	295 53%	15 50%	107 56%	153 53%	122 47%	126 49%	29 38%	253 50%	122 49%	73 54%	96 50%	153 52%	135 48%	134 48%	96 57%	34 46%	114 30%	107 48%	189 84%	83 51%	60 16%	89 32%	403 91%
NET: Neutral	(4-6)	284 26%	150 27%	134 24%	9 30%	47 25%	77 27%	71 28%	55 21%	25 32%	121 24%	79 32%	34 25%	46 24%	73 25%	82 29%	71 25%	41 24%	17 23%	111 29%	75 33%	22 10%	47 29%	138 36%	113 40%	33 7%

Times Post Debate Poll ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 7

Q.2a Please indicate for each party, from 0 to 10, with 0 meaning much less likely to vote for that party and 10 meaning much more likely to vote for them?

Liberal Democrat

Base: All respondents who have been made more or less likely to vote for any of the three parties

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1102	547	555	30	190	288	258	259	77	511	250	134	192	294	283	282	169	74	377	225	224	163	380	280	442
NET: Less likely (0-3)	266	140	126	6	36	58	65	78	23	137	49	27	50	68	66	77	32	23	152	43	13	33	182	78	6
	24%	26%	23%	20%	19%	20%	25%	30%	30%	27%	20%	20%	26%	23%	23%	27%	19%	31%	40%	19%	6%	20%	48%	28%	1%
Mean	5.93	5.71	6.15	6.07	6.27	6.16	5.88	5.72	5.12	5.77	6.07	6.23	5.97	5.99	5.90	5.70	6.37	5.72	4.47	5.83	8.32	6.01	3.61	4.93	8.57
Standard deviation	3.18	3.17	3.18	2.98	3.06	3.04	3.25	3.32	3.28	3.25	3.00	3.13	3.31	3.20	3.18	3.15	3.24	3.13	3.19	2.78	2.28	2.81	2.74	2.56	1.58
Standard error	0.10	0.14	0.14	0.54	0.22	0.18	0.20	0.21	0.37	0.14	0.19	0.27	0.24	0.19	0.19	0.19	0.25	0.36	0.16	0.19	0.15	0.22	0.14	0.15	0.08

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 8

Q.3 Leaving aside which party you support, which of the three leaders would you most like to see as Prime Minister after the election?

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cameron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
David Cameron	721	352	369	19	88	169	170	203	72	339	156	79	131	224	203	169	85	40	526	14	33	80	634	26	61
	37%	38%	37%	29%	28%	35%	36%	45%	51%	39%	34%	35%	39%	41%	42%	35%	32%	28%	80%	4%	9%	30%	87%	5%	8%
Gordon Brown	475	231	244	14	81	118	124	105	33	212	112	57	86	128	101	144	57	45	21	284	52	65	20	373	82
	25%	25%	24%	21%	26%	24%	26%	23%	23%	24%	24%	25%	25%	23%	21%	30%	22%	32%	3%	72%	14%	24%	3%	78%	11%
Nick Clegg	733	346	387	33	140	202	176	145	37	324	191	90	121	198	185	171	123	56	108	94	297	124	71	78	584
	38%	37%	39%	50%	45%	41%	37%	32%	26%	37%	42%	40%	36%	36%	38%	35%	46%	40%	16%	24%	78%	46%	10%	16%	80%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 9

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Strong

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
David Cameron	938	464	474	29	144	240	221	222	82	439	226	101	157	283	255	225	119	56	550	71	134	110	619	81	238
	49%	50%	47%	44%	47%	49%	47%	49%	58%	50%	49%	45%	46%	51%	52%	46%	45%	40%	84%	18%	35%	41%	85%	17%	33%
Gordon Brown	764	397	367	23	134	195	203	162	47	349	195	88	119	211	178	200	104	71	113	306	148	112	113	393	258
	40%	43%	37%	35%	43%	40%	43%	36%	33%	40%	42%	39%	35%	38%	36%	41%	39%	50%	17%	78%	39%	42%	16%	82%	35%
Nick Clegg	685	317	368	20	128	183	163	151	40	301	175	83	118	191	177	156	109	52	162	100	249	93	118	103	464
	36%	34%	37%	30%	41%	37%	35%	33%	28%	34%	38%	37%	35%	35%	36%	32%	41%	37%	25%	26%	65%	35%	16%	22%	64%
None of them	211	88	123	16	24	55	51	51	14	87	46	27	47	61	57	55	23	15	37	29	31	50	65	48	98
	11%	9%	12%	24%	8%	11%	11%	11%	10%	10%	10%	12%	14%	11%	12%	11%	9%	11%	6%	7%	8%	19%	9%	10%	13%

Times Post Debate Poll
ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 9

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?**Strong****Base: All respondents**

	Total	Q.5 Strong (Recruitment)			None of these
		Gordon Brown	David Cameron	Nick Clegg	
Base	1929	723	775	308	520
David Cameron	938 49%	211 29%	599 77%	145 47%	216 42%
Gordon Brown	764 40%	535 74%	192 25%	121 39%	120 23%
Nick Clegg	685 36%	257 36%	274 35%	206 67%	171 33%
None of them	211 11%	38 5%	29 4%	14 5%	145 28%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 10

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Likeable

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
David Cameron	773	373	400	20	110	185	184	197	77	362	175	95	125	249	213	170	96	45	499	49	73	89	551	71	151
	40%	40%	40%	30%	36%	38%	39%	43%	54%	41%	38%	42%	37%	45%	44%	35%	36%	32%	76%	13%	19%	33%	76%	15%	21%
Gordon Brown	258	105	153	5	54	75	65	44	15	104	57	35	56	77	49	70	37	25	18	133	43	27	22	170	66
	13%	11%	15%	8%	17%	15%	14%	10%	11%	12%	12%	15%	17%	14%	10%	14%	14%	18%	3%	34%	11%	10%	3%	36%	9%
Nick Clegg	1450	721	729	46	231	356	352	357	108	655	355	168	249	413	360	365	207	105	428	293	356	200	441	324	685
	75%	78%	73%	70%	75%	73%	75%	79%	76%	75%	77%	74%	74%	75%	74%	75%	78%	74%	65%	75%	93%	74%	61%	68%	94%
None of them	148	66	82	11	23	44	38	28	4	62	31	20	33	40	37	36	19	16	30	34	11	38	51	67	30
	8%	7%	8%	17%	7%	9%	8%	6%	3%	7%	7%	9%	10%	7%	8%	7%	7%	11%	5%	9%	3%	14%	7%	14%	4%

Times Post Debate Poll
ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 10

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?**Likeable****Base: All respondents**

	Total	Q.5 Likeable (Recruitment)			
		Gordon Brown	David Cameron	Nick Clegg	None of these
Base	1929	279	964	1103	281
David Cameron	773 40%	52 19%	650 67%	427 39%	35 12%
Gordon Brown	258 13%	150 54%	84 9%	127 12%	29 10%
Nick Clegg	1450 75%	198 71%	698 72%	955 87%	181 64%
None of them	148 8%	20 7%	27 3%	37 3%	83 30%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 11

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Has what it takes to be Prime Minister

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
David Cameron	906 47%	451 49%	455 46%	31 47%	131 42%	223 46%	207 44%	233 51%	81 57%	434 50%	200 44%	109 48%	147 43%	280 51%	249 51%	211 44%	107 40%	59 42%	572 87%	40 10%	110 29%	107 40%	642 89%	64 13%	200 28%
Gordon Brown	738 38%	387 42%	351 35%	29 44%	127 41%	194 40%	197 42%	146 32%	45 32%	348 40%	167 36%	89 39%	121 36%	205 37%	174 36%	195 40%	95 36%	69 49%	69 11%	335 85%	135 35%	115 43%	76 10%	412 86%	250 34%
Nick Clegg	705 37%	356 38%	349 35%	28 42%	126 41%	192 39%	183 39%	147 32%	29 20%	318 36%	175 38%	82 36%	123 36%	191 35%	178 36%	169 35%	115 43%	52 37%	134 20%	110 28%	287 75%	93 35%	100 14%	87 18%	518 71%
None of them	181 9%	60 6%	121 12%	10 15%	31 10%	56 11%	40 9%	35 8%	9 6%	70 8%	49 11%	20 9%	40 12%	50 9%	48 10%	47 10%	26 10%	10 7%	31 5%	16 4%	31 8%	54 20%	55 8%	38 8%	88 12%

Times Post Debate Poll
ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 11

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Has what it takes to be Prime Minister

Base: All respondents

	Total	Q.5 Has what it takes to be Prime Minister (Recruitment)			
		Gordon Brown	David Cameron	Nick Clegg	None of these
Base	1929	683	927	432	317
David Cameron	906 47%	144 21%	739 80%	166 38%	88 28%
Gordon Brown	738 38%	561 82%	176 19%	161 37%	70 22%
Nick Clegg	705 37%	253 37%	282 30%	310 72%	115 36%
None of them	181 9%	23 3%	43 5%	23 5%	112 35%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 12

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Knows how to get our economy strong

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
David Cameron	693	352	341	22	98	155	165	184	69	318	171	75	115	214	197	158	84	40	503	17	51	66	562	23	108
	36%	38%	34%	33%	32%	32%	35%	41%	49%	36%	37%	33%	34%	39%	40%	33%	32%	28%	77%	4%	13%	25%	78%	5%	15%
Gordon Brown	799	403	396	33	132	216	208	161	49	375	192	95	126	213	187	220	110	69	85	356	146	128	96	424	279
	41%	43%	40%	50%	43%	44%	44%	36%	35%	43%	42%	42%	37%	39%	38%	45%	42%	49%	13%	91%	38%	48%	13%	89%	38%
Nick Clegg	475	230	245	19	90	125	118	95	28	200	124	52	94	117	131	114	76	37	99	47	220	47	59	40	376
	25%	25%	25%	29%	29%	26%	25%	21%	20%	23%	27%	23%	28%	21%	27%	24%	29%	26%	15%	12%	58%	17%	8%	8%	52%
None of them	305	127	178	14	45	88	76	64	18	130	74	35	62	92	75	75	41	22	80	12	71	73	106	34	165
	16%	14%	18%	21%	15%	18%	16%	14%	13%	15%	16%	15%	18%	17%	15%	15%	15%	16%	12%	3%	19%	27%	15%	7%	23%

Times Post Debate Poll
ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 12

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Knows how to get our economy strong

Base: All respondents

	Total	Q.5 Knows how to get our economy strong (Recruitment)			
		Gordon Brown	David Cameron	Nick Clegg	None of these
Base	1929	639	660	346	545
David Cameron	693	53	515	94	126
	36%	8%	78%	27%	23%
Gordon Brown	799	561	104	139	144
	41%	88%	16%	40%	26%
Nick Clegg	475	124	133	206	126
	25%	19%	20%	60%	23%
None of them	305	23	44	28	226
	16%	4%	7%	8%	41%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 13

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Has clear ideas to deal with the important problems facing Britain

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
David Cameron	865	424	441	29	133	206	205	214	78	422	198	88	142	266	233	195	117	54	551	43	88	106	624	68	173
	45%	46%	44%	44%	43%	42%	44%	47%	55%	48%	43%	39%	42%	48%	48%	40%	44%	38%	84%	11%	23%	39%	86%	14%	24%
Gordon Brown	659	306	353	20	102	176	170	142	49	293	159	85	112	176	152	187	81	63	58	317	106	108	61	404	194
	34%	33%	35%	30%	33%	36%	36%	31%	35%	33%	35%	38%	33%	32%	31%	39%	31%	45%	9%	81%	28%	40%	8%	85%	27%
Nick Clegg	929	468	461	35	152	248	243	202	49	437	237	100	149	246	232	233	149	69	231	139	320	126	198	141	590
	48%	50%	46%	53%	49%	51%	52%	45%	35%	50%	52%	44%	44%	45%	47%	48%	56%	49%	35%	35%	84%	47%	27%	30%	81%
None of them	180	82	98	12	29	56	44	29	10	79	39	24	35	47	53	43	22	15	37	19	30	41	66	33	81
	9%	9%	10%	18%	9%	11%	9%	6%	7%	9%	8%	11%	10%	9%	11%	9%	8%	11%	6%	5%	8%	15%	9%	7%	11%

Times Post Debate Poll
ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 13

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Has clear ideas to deal with the important problems facing Britain

Base: All respondents

	Q.5 Has clear ideas to deal with the important problems facing Britain (Recruitment)				
	Total	Gordon Brown	David Cameron	Nick Clegg	None of these
Base	1929	586	860	653	400
David Cameron	865 45%	132 23%	649 75%	251 38%	121 30%
Gordon Brown	659 34%	427 73%	155 18%	224 34%	108 27%
Nick Clegg	929 48%	277 47%	372 43%	477 73%	177 44%
None of them	180 9%	24 4%	39 5%	37 6%	112 28%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 14

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Will change this country for the better

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
David Cameron	715	366	349	18	103	173	160	190	71	343	162	71	123	233	196	165	82	39	533	26	39	72	592	32	91
	37%	39%	35%	27%	33%	35%	34%	42%	50%	39%	35%	31%	36%	42%	40%	34%	31%	28%	81%	7%	10%	27%	82%	7%	13%
Gordon Brown	405	197	208	13	63	104	109	87	29	174	91	57	76	107	90	125	48	35	14	263	44	50	21	307	77
	21%	21%	21%	20%	20%	21%	23%	19%	20%	20%	20%	25%	22%	19%	18%	26%	18%	25%	2%	67%	12%	19%	3%	64%	11%
Nick Clegg	845	430	415	34	147	220	220	182	42	408	213	89	127	230	207	210	136	62	171	135	315	116	139	132	574
	44%	46%	42%	52%	48%	45%	47%	40%	30%	47%	46%	39%	38%	42%	42%	43%	51%	44%	26%	34%	82%	43%	19%	28%	79%
None of them	283	115	168	15	50	81	68	54	15	115	66	37	62	78	73	78	29	25	49	48	35	79	85	100	98
	15%	12%	17%	23%	16%	17%	14%	12%	11%	13%	14%	16%	18%	14%	15%	16%	11%	18%	7%	12%	9%	29%	12%	21%	13%

Times Post Debate Poll
ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 14

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?**Will change this country for the better****Base: All respondents**

	Total	Q.5 Will change this country for the better (Recruitment)			
		Gordon Brown	David Cameron	Nick Clegg	None of these
Base	1929	371	719	561	522
David Cameron	715	27	586	132	83
	37%	7%	82%	24%	16%
Gordon Brown	405	274	30	93	81
	21%	74%	4%	17%	16%
Nick Clegg	845	135	212	419	214
	44%	36%	29%	75%	41%
None of them	283	28	31	37	202
	15%	8%	4%	7%	39%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 15

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Is in touch with ordinary people

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
David Cameron	576	274	302	19	75	148	130	146	58	266	132	64	104	180	159	127	79	31	415	25	40	58	457	45	74
	30%	29%	30%	29%	24%	30%	28%	32%	41%	30%	29%	28%	31%	33%	33%	26%	30%	22%	63%	6%	10%	22%	63%	9%	10%
Gordon Brown	398	179	219	15	69	113	88	83	30	166	92	54	78	105	89	110	52	42	34	215	60	48	42	249	107
	21%	19%	22%	23%	22%	23%	19%	18%	21%	19%	20%	24%	23%	19%	18%	23%	20%	30%	5%	55%	16%	18%	6%	52%	15%
Nick Clegg	1159	562	597	42	190	308	289	255	75	544	278	133	190	329	291	279	172	88	330	207	323	166	318	223	618
	60%	60%	60%	64%	61%	63%	61%	56%	53%	62%	61%	59%	56%	60%	60%	58%	65%	62%	50%	53%	85%	62%	44%	47%	85%
None of them	341	161	180	14	50	81	89	85	22	145	94	39	57	100	88	89	35	29	95	66	41	69	147	108	86
	18%	17%	18%	21%	16%	17%	19%	19%	15%	17%	20%	17%	17%	18%	18%	18%	13%	21%	15%	17%	11%	26%	20%	23%	12%

Times Post Debate Poll
ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Post Debate Responses

Table 15

Q.4 Please say if you think each of the following attributes applies to each of the three party leaders?

Is in touch with ordinary people

Base: All respondents

	Q.5 Is in touch with ordinary people (Recruitment)				
	Total	Gordon Brown	David Cameron	Nick Clegg	None of these
Base	1929	392	569	808	603
David Cameron	576 30%	43 11%	406 71%	245 30%	91 15%
Gordon Brown	398 21%	244 62%	39 7%	153 19%	81 13%
Nick Clegg	1159 60%	238 61%	304 53%	619 77%	315 52%
None of them	341 18%	36 9%	44 8%	75 9%	220 36%

Times Post Debate Poll ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Recruitment Responses

Table 16

Q.1 The next general has now been called for the sixth of May. Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. How likely you would be to vote in a new general election?

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg	
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727	
Certain to vote	(10) 1405	685	720	36	199	327	352	370	121	658	323	168	232	404	348	346	205	102	533	298	283	138	569	352	484	
		73%	74%	72%	55%	64%	67%	75%	82%	85%	75%	70%	74%	69%	73%	71%	71%	77%	72%	81%	76%	74%	51%	78%	74%	67%
	(9) 215	108	107	8	44	54	54	44	11	106	47	14	44	60	53	58	26	18	68	50	44	34	71	58	86	
		11%	12%	11%	12%	14%	11%	11%	10%	8%	12%	10%	6%	13%	11%	12%	10%	13%	10%	13%	12%	13%	10%	12%	12%	
	(8) 152	60	92	9	36	52	29	19	7	62	44	24	22	49	40	37	14	12	36	27	38	38	43	34	75	
		8%	6%	9%	14%	12%	11%	6%	4%	5%	7%	10%	11%	7%	9%	8%	8%	5%	9%	5%	7%	10%	14%	6%	7%	10%
	(7) 38	19	19	4	5	16	6	6	1	16	9	4	8	6	20	8	1	3	8	5	5	13	11	9	18	
		2%	2%	2%	6%	2%	3%	1%	1%	2%	2%	2%	2%	2%	4%	2%	*	2%	1%	1%	1%	5%	2%	2%	2%	
	(6) 27	16	11	1	7	8	7	3	1	9	8	2	7	9	6	3	6	3	6	3	3	13	8	5	14	
		1%	2%	1%	2%	2%	2%	1%	1%	1%	2%	1%	2%	2%	1%	1%	2%	2%	1%	1%	1%	5%	1%	1%	2%	
	(5) 37	16	21	2	5	15	11	4	-	8	9	9	11	10	8	12	6	1	2	5	6	15	11	8	18	
		2%	2%	2%	3%	2%	3%	2%	1%	-	1%	2%	4%	3%	2%	2%	2%	1%	*	1%	2%	6%	2%	2%	2%	
	(4) 14	8	6	2	2	6	2	1	1	4	3	1	6	3	2	6	2	1	2	3	1	7	4	4	6	
		1%	1%	1%	3%	1%	1%	*	*	1%	*	1%	2%	1%	*	1%	1%	1%	*	1%	*	3%	1%	1%	1%	
	(3) 6	3	3	-	2	3	1	-	-	1	2	1	2	1	1	3	1	-	-	1	-	3	1	1	4	
		*	*	*	-	1%	1%	*	-	*	*	*	1%	*	*	1%	*	-	-	*	-	1%	*	*	1%	
	(2) 10	7	3	1	1	2	4	2	-	2	6	-	2	1	5	3	1	-	-	-	2	4	1	2	7	
		1%	1%	*	2%	*	*	1%	*	*	1%	-	1%	*	1%	1%	*	-	-	-	1%	1%	*	*	1%	
Certain not to vote	(1) 15	5	10	2	5	3	2	3	-	5	6	2	1	4	3	7	1	-	-	-	-	-	5	2	8	
		1%	1%	1%	3%	2%	1%	*	1%	-	1%	1%	1%	*	1%	1%	*	-	-	-	-	-	1%	*	1%	
Prefer not to answer	6	1	5	1	2	1	2	-	-	2	1	1	2	2	2	1	1	-	-	-	-	-	1	1	4	
	*	*	1%	2%	1%	*	*	-	-	*	*	*	1%	*	*	*	*	-	-	-	-	-	*	*	1%	
Don't know	4	1	3	-	1	2	-	1	-	2	1	-	1	1	1	-	1	1	-	-	-	4	-	1	3	
	*	*	*	-	*	*	-	*	-	*	*	-	*	*	*	-	*	1%	-	-	-	1%	-	*	*	
Mean	9.34	9.35	9.33	8.62	9.14	9.15	9.40	9.60	9.73	9.49	9.18	9.30	9.19	9.39	9.29	9.23	9.44	9.47	9.68	9.54	9.48	8.60	9.50	9.41	9.13	
Standard deviation	1.50	1.50	1.51	2.23	1.70	1.63	1.45	1.21	0.80	1.24	1.77	1.55	1.64	1.39	1.53	1.74	1.41	1.08	0.82	1.07	1.14	1.97	1.30	1.36	1.74	
Standard error	0.03	0.05	0.05	0.28	0.10	0.07	0.07	0.06	0.07	0.04	0.08	0.10	0.09	0.06	0.07	0.08	0.09	0.09	0.03	0.05	0.06	0.12	0.05	0.06	0.06	

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Recruitment Responses

Table 17

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
Conservative	655	321	334	19	95	151	148	171	71	327	141	81	94	213	184	148	81	29	655	-	-	-	506	29	120
	34%	35%	33%	29%	31%	31%	31%	38%	50%	37%	31%	36%	28%	39%	38%	31%	31%	21%	100%	-	-	-	70%	6%	17%
Labour	392	201	191	14	65	99	99	87	28	162	97	53	76	103	97	120	43	29	-	392	-	-	25	271	96
	20%	22%	19%	21%	21%	20%	21%	19%	20%	19%	21%	23%	22%	19%	20%	25%	16%	21%	-	100%	-	-	3%	57%	13%
Liberal Democrat	382	183	199	12	66	102	90	88	24	187	86	36	68	106	84	96	73	23	-	-	382	-	45	42	295
	20%	20%	20%	18%	21%	21%	19%	19%	17%	21%	19%	16%	20%	19%	17%	20%	28%	16%	-	-	100%	-	6%	9%	41%
SNP	38	24	14	-	3	10	15	8	2	11	11	4	11	-	-	-	-	38	-	-	-	-	10	12	16
	2%	3%	1%	-	1%	2%	3%	2%	1%	1%	2%	2%	3%	-	-	-	-	27%	-	-	-	-	1%	3%	2%
Plaid Cymru	9	6	3	2	-	2	2	1	2	4	2	1	2	-	-	-	9	-	-	-	-	-	2	2	5
	*	1%	*	3%	-	*	*	*	1%	*	*	*	1%	-	-	-	3%	-	-	-	-	-	*	*	1%
Green Party	38	20	18	2	6	17	5	6	2	19	16	1	2	13	8	11	3	3	-	-	-	-	6	12	20
	2%	2%	2%	3%	2%	3%	1%	1%	1%	2%	3%	*	1%	2%	2%	2%	1%	2%	-	-	-	-	1%	3%	3%
UK Independence Party (UKIP)	48	27	21	2	6	13	12	14	1	16	16	5	11	15	16	8	6	3	-	-	-	-	20	9	19
	2%	3%	2%	3%	2%	3%	3%	3%	1%	2%	3%	2%	3%	3%	3%	2%	2%	2%	-	-	-	-	3%	2%	3%
British National Party (BNP)	23	16	7	1	5	4	7	6	-	5	4	7	7	6	6	8	3	-	-	-	-	-	11	6	6
	1%	2%	1%	2%	2%	1%	1%	1%	-	1%	1%	3%	2%	1%	1%	2%	1%	-	-	-	-	-	2%	1%	1%
Other party	12	7	5	-	1	4	-	7	-	6	2	1	2	2	5	1	4	-	-	-	-	-	5	1	6
	1%	1%	1%	-	*	1%	-	2%	-	1%	*	*	1%	*	1%	*	2%	-	-	-	-	-	1%	*	1%
Would not vote at all	19	7	12	2	6	4	3	4	-	6	7	2	3	5	4	9	1	-	-	-	-	-	6	3	10
	1%	1%	1%	3%	2%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	2%	*	-	-	-	-	-	1%	1%	1%
Prefer not to say	44	17	27	1	13	10	12	7	1	13	12	3	14	13	14	11	5	1	-	-	-	-	9	11	24
	2%	2%	3%	2%	4%	2%	3%	2%	1%	1%	3%	1%	4%	2%	3%	2%	2%	1%	-	-	-	-	1%	2%	3%
Don't know	269	100	169	11	43	73	77	54	11	119	65	32	48	74	71	72	37	15	-	-	-	269	80	79	110
	14%	11%	17%	17%	14%	15%	16%	12%	8%	14%	14%	14%	14%	13%	15%	15%	14%	11%	-	-	-	100%	11%	17%	15%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Recruitment Responses

Table 18

**Q.3 At the last general election in May 2005, many people didn't vote. Can you remember, did you vote in that election or did you not vote?
Please indicate which party you voted for at the last general election in May 2005.**

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
Conservative	500 26%	257 28%	243 24%	6 9%	65 21%	108 22%	111 24%	149 33%	61 43%	245 28%	113 25%	56 25%	72 21%	171 31%	146 30%	102 21%	65 25%	16 11%	408 62%	7 2%	25 7%	36 13%	394 54%	27 6%	79 11%
Labour	627 33%	288 31%	339 34%	3 5%	99 32%	178 36%	167 36%	137 30%	43 30%	286 33%	123 27%	102 45%	110 33%	169 31%	155 32%	191 39%	69 26%	43 30%	88 13%	308 79%	93 24%	103 38%	104 14%	309 65%	214 29%
Liberal Democrat	322 17%	155 17%	167 17%	7 11%	47 15%	71 15%	93 20%	83 18%	21 15%	163 19%	72 16%	27 12%	59 17%	90 16%	71 15%	80 17%	59 22%	22 16%	46 7%	14 4%	199 52%	46 17%	69 10%	37 8%	216 30%
Another party	144 7%	79 9%	65 7%	4 6%	14 5%	43 9%	34 7%	40 9%	9 6%	60 7%	46 10%	7 3%	30 9%	32 6%	21 4%	24 5%	21 8%	46 33%	25 4%	9 2%	10 3%	21 8%	51 7%	33 7%	60 8%
Did not vote	261 14%	124 13%	137 14%	43 65%	64 21%	68 14%	49 10%	33 7%	4 3%	94 11%	86 19%	25 11%	49 14%	67 12%	73 15%	72 15%	40 15%	9 6%	73 11%	52 13%	44 12%	46 17%	83 11%	61 13%	117 16%
Prefer not to say	42 2%	17 2%	25 3%	1 2%	12 4%	7 1%	12 3%	7 2%	3 2%	14 2%	9 2%	7 3%	10 3%	12 2%	15 3%	7 1%	7 3%	1 1%	5 1%	- -	2 1%	8 3%	10 1%	8 2%	24 3%
Don't know	33 2%	9 1%	24 2%	2 3%	8 3%	14 3%	4 1%	4 1%	1 1%	13 1%	10 2%	2 1%	8 2%	9 2%	8 2%	8 2%	4 2%	4 3%	10 2%	2 1%	9 2%	9 3%	14 2%	2 *	17 2%

Times Post Debate Poll ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Recruitment Responses

Table 19

Q.4 Which of the three main party leaders would you prefer to see as Prime Minister after the next election?

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg	
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727	
Q.4 Which of the three main party leaders would you prefer to see as Prime Minister after the next election? (Recruitment)																										
Gordon Brown	541	278	263	18	78	135	143	127	40	232	133	71	96	139	133	149	65	55	3	356	38	86	34	346	161	
	28%	30%	26%	27%	25%	28%	30%	28%	28%	27%	29%	31%	28%	25%	27%	31%	25%	39%	*	91%	10%	32%	5%	73%	22%	
David Cameron	892	430	462	25	137	223	208	219	80	428	202	100	146	276	239	209	119	49	640	16	39	113	635	58	199	
	46%	46%	46%	38%	44%	46%	44%	48%	56%	49%	44%	44%	43%	50%	49%	43%	45%	35%	98%	4%	10%	42%	88%	12%	27%	
Nick Clegg	496	221	275	23	94	131	119	107	22	215	124	55	96	135	117	126	81	37	12	20	305	70	56	73	367	
	26%	24%	28%	35%	30%	27%	25%	24%	15%	25%	27%	24%	28%	25%	24%	26%	31%	26%	2%	5%	80%	26%	8%	15%	50%	

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Recruitment Responses

Table 20

Q.5 Please say if you think each of the following attributes does or not apply to the three main party leaders?

Strong

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
Gordon Brown	723	380	343	20	123	186	186	157	51	340	177	86	111	208	182	178	89	66	93	306	141	106	115	335	273
	37%	41%	34%	30%	40%	38%	40%	35%	36%	39%	39%	38%	33%	38%	37%	37%	34%	47%	14%	78%	37%	39%	16%	70%	38%
David Cameron	775	369	406	27	127	190	176	183	72	371	174	87	127	222	224	178	102	49	483	57	94	86	460	91	224
	40%	40%	41%	41%	41%	39%	37%	40%	51%	42%	38%	38%	38%	40%	46%	37%	38%	35%	74%	15%	25%	32%	63%	19%	31%
Nick Clegg	308	134	174	7	55	69	69	88	20	126	77	42	57	89	75	73	47	24	56	27	161	34	70	57	181
	16%	14%	17%	11%	18%	14%	15%	19%	14%	14%	17%	19%	17%	16%	15%	15%	18%	17%	9%	7%	42%	13%	10%	12%	25%
None of these	520	234	286	22	82	140	132	120	24	224	132	50	108	149	123	142	70	36	136	64	108	107	200	89	231
	27%	25%	29%	33%	27%	29%	28%	26%	17%	26%	29%	22%	32%	27%	25%	29%	26%	26%	21%	16%	28%	40%	28%	19%	32%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Recruitment Responses

Table 21

Q.5 Please say if you think each of the following attributes does or not apply to the three main party leaders?

Likeable

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
Gordon Brown	279	130	149	8	47	71	68	61	24	116	65	37	57	82	53	78	39	27	20	168	45	24	25	181	73
	14%	14%	15%	12%	15%	15%	14%	13%	17%	13%	14%	16%	17%	15%	11%	16%	15%	19%	3%	43%	12%	9%	3%	38%	10%
David Cameron	964	453	511	29	144	236	236	232	87	453	213	116	164	299	255	223	124	63	556	88	125	113	554	128	282
	50%	49%	51%	44%	47%	48%	50%	51%	61%	52%	46%	51%	49%	54%	52%	46%	47%	45%	85%	22%	33%	42%	76%	27%	39%
Nick Clegg	1103	569	534	30	151	276	282	279	85	511	266	121	188	297	291	269	168	78	325	201	323	144	360	237	506
	57%	61%	53%	45%	49%	56%	60%	62%	60%	58%	58%	54%	56%	54%	60%	56%	63%	55%	50%	51%	85%	54%	50%	50%	70%
None of these	281	123	158	16	58	74	65	59	9	122	73	30	52	78	69	79	31	24	43	62	37	66	75	93	113
	15%	13%	16%	24%	19%	15%	14%	13%	6%	14%	16%	13%	15%	14%	14%	16%	12%	17%	7%	16%	10%	25%	10%	19%	16%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Recruitment Responses

Table 22

Q.5 Please say if you think each of the following attributes does or not apply to the three main party leaders?

Has what it takes to be Prime Minister

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
Gordon Brown	683	373	310	26	106	179	180	148	44	318	160	85	109	190	161	187	81	64	51	341	120	101	72	364	247
	35%	40%	31%	39%	34%	37%	38%	33%	31%	36%	35%	38%	32%	35%	33%	39%	31%	45%	8%	87%	31%	38%	10%	76%	34%
David Cameron	927	458	469	28	143	243	216	214	83	442	217	105	145	281	249	218	121	58	598	40	114	106	597	80	250
	48%	49%	47%	42%	46%	50%	46%	47%	58%	51%	47%	46%	43%	51%	51%	45%	46%	41%	91%	10%	30%	39%	82%	17%	34%
Nick Clegg	432	208	224	12	76	114	107	98	25	187	113	48	77	117	104	112	67	32	56	33	255	45	87	77	268
	22%	22%	22%	18%	25%	23%	23%	22%	18%	21%	25%	21%	23%	21%	21%	23%	25%	23%	9%	8%	67%	17%	12%	16%	37%
None of these	317	121	196	14	63	86	70	73	11	136	74	33	70	89	81	87	41	19	47	32	60	89	96	58	163
	16%	13%	20%	21%	20%	18%	15%	16%	8%	16%	16%	15%	21%	16%	17%	18%	15%	13%	7%	8%	16%	33%	13%	12%	22%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Recruitment Responses

Table 23

Q.5 Please say if you think each of the following attributes does or not apply to the three main party leaders?

Knows how to get our economy strong

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
Gordon Brown	639	341	298	19	101	178	161	140	40	307	154	72	98	179	143	174	88	55	39	331	114	94	63	356	220
	33%	37%	30%	29%	33%	36%	34%	31%	28%	35%	34%	32%	29%	33%	29%	36%	33%	39%	6%	84%	30%	35%	9%	75%	30%
David Cameron	660	324	336	20	103	147	155	172	63	316	151	76	105	200	187	144	94	35	492	22	56	47	483	41	136
	34%	35%	34%	30%	33%	30%	33%	38%	44%	36%	33%	34%	31%	36%	38%	30%	35%	25%	75%	6%	15%	17%	67%	9%	19%
Nick Clegg	346	172	174	9	67	83	80	87	20	155	89	31	66	92	78	95	58	23	47	28	213	29	61	62	223
	18%	19%	17%	14%	22%	17%	17%	19%	14%	18%	19%	14%	20%	17%	16%	20%	22%	16%	7%	7%	56%	11%	8%	13%	31%
None of these	545	222	323	24	95	151	132	112	31	238	119	70	109	161	138	137	65	44	145	49	103	129	186	85	274
	28%	24%	32%	36%	31%	31%	28%	25%	22%	27%	26%	31%	32%	29%	28%	28%	25%	31%	22%	13%	27%	48%	26%	18%	38%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Recruitment Responses

Table 24

Q.5 Please say if you think each of the following attributes does or not apply to the three main party leaders?

Has clear ideas to deal with the important problems facing Britain

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
Gordon Brown	586	284	302	18	96	150	158	124	40	265	140	74	99	155	139	167	70	55	47	318	91	77	68	318	200
	30%	31%	30%	27%	31%	31%	34%	27%	28%	30%	31%	33%	29%	28%	28%	35%	26%	39%	7%	81%	24%	29%	9%	67%	28%
David Cameron	860	412	448	23	123	225	197	214	78	418	193	106	132	252	243	195	115	55	569	58	80	94	548	89	223
	45%	44%	45%	35%	40%	46%	42%	47%	55%	48%	42%	47%	39%	46%	50%	40%	43%	39%	87%	15%	21%	35%	76%	19%	31%
Nick Clegg	653	325	328	15	109	181	162	149	37	308	149	73	116	178	168	157	104	46	130	92	299	73	168	123	362
	34%	35%	33%	23%	35%	37%	34%	33%	26%	35%	32%	32%	34%	32%	34%	32%	39%	33%	20%	23%	78%	27%	23%	26%	50%
None of these	400	190	210	27	69	103	102	82	17	171	100	45	75	126	97	98	47	32	76	45	55	115	125	92	183
	21%	20%	21%	41%	22%	21%	22%	18%	12%	20%	22%	20%	22%	23%	20%	20%	18%	23%	12%	11%	14%	43%	17%	19%	25%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Recruitment Responses

Table 25

Q.5 Please say if you think each of the following attributes does or not apply to the three main party leaders?

Will change this country for the better

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
Gordon Brown	371	194	177	12	50	96	97	87	29	168	83	52	64	99	82	112	42	36	8	278	31	30	21	250	100
	19%	21%	18%	18%	16%	20%	21%	19%	20%	19%	18%	23%	19%	18%	17%	23%	16%	26%	1%	71%	8%	11%	3%	52%	14%
David Cameron	719	358	361	22	99	176	164	186	72	344	170	82	111	224	199	173	90	33	570	15	34	58	543	35	141
	37%	39%	36%	33%	32%	36%	35%	41%	51%	39%	37%	36%	33%	41%	41%	36%	34%	23%	87%	4%	9%	22%	75%	7%	19%
Nick Clegg	561	292	269	20	100	140	144	125	32	269	137	55	96	146	132	147	99	37	92	63	297	62	122	98	341
	29%	31%	27%	30%	32%	29%	31%	28%	23%	31%	30%	24%	28%	27%	27%	30%	37%	26%	14%	16%	78%	23%	17%	21%	47%
None of these	522	219	303	21	92	150	128	110	21	223	121	58	107	148	140	116	69	49	73	90	66	160	133	157	232
	27%	24%	30%	32%	30%	31%	27%	24%	15%	25%	26%	26%	32%	27%	29%	24%	26%	35%	11%	23%	17%	59%	18%	33%	32%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Recruitment Responses

Table 26

Q.5 Please say if you think each of the following attributes does or not apply to the three main party leaders?

Is in touch with ordinary people

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
Gordon Brown	392	180	212	11	63	109	91	87	31	169	90	53	75	110	83	113	45	41	27	242	58	37	44	239	109
	20%	19%	21%	17%	20%	22%	19%	19%	22%	19%	20%	23%	22%	20%	17%	23%	17%	29%	4%	62%	15%	14%	6%	50%	15%
David Cameron	569	274	295	21	78	139	123	143	65	274	116	66	101	176	156	126	86	25	438	22	33	49	416	39	114
	29%	29%	30%	32%	25%	28%	26%	32%	46%	31%	25%	29%	30%	32%	32%	26%	32%	18%	67%	6%	9%	18%	57%	8%	16%
Nick Clegg	808	397	411	26	135	209	184	197	57	389	193	84	132	233	204	185	141	45	245	111	288	98	269	157	382
	42%	43%	41%	39%	44%	43%	39%	43%	40%	44%	42%	37%	39%	42%	42%	38%	53%	32%	37%	28%	75%	36%	37%	33%	53%
None of these	603	293	310	22	95	160	172	130	24	260	159	71	103	162	166	159	66	50	146	110	76	138	205	150	248
	31%	32%	31%	33%	31%	33%	37%	29%	17%	30%	35%	31%	30%	29%	34%	33%	25%	35%	22%	28%	20%	51%	28%	31%	34%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Recruitment Responses

Table 27

Region

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
Scotland	141	68	73	4	23	26	42	38	8	57	38	15	28	-	-	-	-	141	29	29	23	15	42	47	52
	7%	7%	7%	6%	7%	5%	9%	8%	6%	7%	8%	7%	8%	-	-	-	-	100%	4%	7%	6%	6%	6%	10%	7%
North East	73	40	33	3	8	18	19	18	7	25	24	6	17	-	-	73	-	-	21	20	13	15	30	21	22
	4%	4%	3%	3%	3%	4%	4%	4%	5%	3%	5%	3%	5%	-	-	15%	-	-	3%	5%	3%	6%	4%	4%	3%
North West	237	114	123	5	21	75	64	58	14	111	58	20	46	-	-	237	-	-	82	55	41	39	76	78	83
	12%	12%	12%	8%	7%	15%	14%	13%	10%	13%	13%	9%	14%	-	-	49%	-	-	13%	14%	11%	14%	10%	16%	11%
Yorkshire and the Humber	174	78	96	9	34	39	30	47	15	80	36	27	29	-	-	174	-	-	45	45	42	18	57	50	67
	9%	8%	10%	14%	11%	8%	6%	10%	11%	9%	8%	12%	9%	-	-	36%	-	-	7%	11%	11%	7%	8%	10%	9%
East Midlands	160	86	74	4	33	36	35	37	15	72	32	19	34	-	160	-	-	-	65	34	29	19	64	37	59
	8%	9%	7%	6%	11%	7%	7%	8%	11%	8%	7%	8%	10%	-	33%	-	-	-	10%	9%	8%	7%	9%	8%	8%
West Midlands	139	69	70	6	22	32	42	30	7	63	35	17	21	-	139	-	-	-	44	29	27	21	47	34	58
	7%	7%	7%	9%	7%	7%	9%	7%	5%	7%	8%	8%	6%	-	28%	-	-	-	7%	7%	7%	8%	6%	7%	8%
Wales	89	44	45	6	10	23	17	25	8	32	28	13	16	-	-	-	89	-	22	19	18	9	23	27	39
	5%	5%	5%	9%	3%	5%	4%	6%	6%	4%	6%	6%	5%	-	-	-	34%	-	3%	5%	5%	3%	3%	6%	5%
East of England	190	98	92	6	26	51	49	44	14	91	40	16	41	-	190	-	-	-	75	34	28	31	87	33	70
	10%	11%	9%	9%	8%	10%	10%	10%	10%	10%	9%	7%	12%	-	39%	-	-	-	11%	9%	7%	12%	12%	7%	10%
London	241	111	130	9	53	79	56	36	8	129	58	26	23	241	-	-	-	-	74	59	49	39	93	64	84
	12%	12%	13%	14%	17%	16%	12%	8%	6%	15%	13%	12%	7%	44%	-	-	-	-	11%	15%	13%	14%	13%	13%	12%
South East	309	147	162	11	55	64	76	78	25	137	70	38	57	309	-	-	-	-	139	44	57	35	140	58	111
	16%	16%	16%	17%	18%	13%	16%	17%	18%	16%	15%	17%	17%	56%	-	-	-	-	21%	11%	15%	13%	19%	12%	15%
South West	176	74	102	3	24	46	40	42	21	78	40	29	26	-	-	-	176	-	59	24	55	28	66	28	82
	9%	8%	10%	5%	8%	9%	9%	9%	15%	9%	9%	13%	8%	-	-	-	66%	-	9%	6%	14%	10%	9%	6%	11%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Recruitment Responses

Table 28

Age**Base: All respondents**

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
18-24	66	31	35	66	-	-	-	-	-	23	25	5	11	20	16	17	9	4	19	14	12	11	21	16	29
	3%	3%	4%	100%	-	-	-	-	-	3%	5%	2%	3%	4%	3%	4%	3%	3%	3%	4%	3%	4%	3%	3%	4%
25-34	309	137	172	-	309	-	-	-	-	155	85	29	34	108	81	63	34	23	95	65	66	43	105	75	129
	16%	15%	17%	-	100%	-	-	-	-	18%	19%	13%	10%	20%	17%	13%	13%	16%	15%	17%	17%	16%	14%	16%	18%
35-44	489	223	266	-	-	489	-	-	-	245	113	54	75	143	119	132	69	26	151	99	102	73	170	125	194
	25%	24%	27%	-	-	100%	-	-	-	28%	25%	24%	22%	26%	24%	27%	26%	18%	23%	25%	27%	27%	23%	26%	27%
45-54	470	237	233	-	-	-	470	-	-	197	93	70	104	132	126	113	57	42	148	99	90	77	171	122	177
	24%	26%	23%	-	-	-	100%	-	-	23%	20%	31%	31%	24%	26%	23%	22%	30%	23%	25%	24%	29%	24%	26%	24%
55-64	453	223	230	-	-	-	-	453	-	196	112	53	83	114	111	123	67	38	171	87	88	54	189	108	156
	23%	24%	23%	-	-	-	-	100%	-	22%	24%	23%	25%	21%	23%	25%	25%	27%	26%	22%	23%	20%	26%	23%	21%
65+	142	78	64	-	-	-	-	-	142	59	31	15	31	33	36	36	29	8	71	28	24	11	69	31	42
	7%	8%	6%	-	-	-	-	-	100%	7%	7%	7%	9%	6%	7%	7%	11%	6%	11%	7%	6%	4%	10%	6%	6%

Prepared on behalf of The Times by Populus



Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Recruitment Responses

Table 29

Gender

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
Male	929	929	-	31	137	223	237	223	78	453	213	104	143	258	253	232	118	68	321	201	183	100	363	221	345
	48%	100%	-	47%	44%	46%	50%	49%	55%	52%	46%	46%	42%	47%	52%	48%	45%	48%	49%	51%	48%	37%	50%	46%	47%
Female	1000	-	1000	35	172	266	233	230	64	422	246	122	195	292	236	252	147	73	334	191	199	169	362	256	382
	52%	-	100%	53%	56%	54%	50%	51%	45%	48%	54%	54%	58%	53%	48%	52%	55%	52%	51%	49%	52%	63%	50%	54%	53%

Times Post Debate Poll

ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Recruitment Responses

Table 30

Work Status

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
Working full time (30 or more hours per week)	1081	539	542	34	235	346	284	176	6	601	271	136	66	323	271	280	130	77	359	243	205	146	390	277	414
	56%	58%	54%	52%	76%	71%	60%	39%	4%	69%	59%	60%	20%	59%	55%	58%	49%	55%	55%	62%	54%	54%	54%	58%	57%
Working part time (less than 30 hours per week)	174	56	118	6	18	45	54	41	10	52	58	20	39	52	53	34	23	12	56	26	35	30	62	41	71
	9%	6%	12%	9%	6%	9%	11%	9%	7%	6%	13%	9%	12%	9%	11%	7%	9%	9%	9%	7%	9%	11%	9%	9%	10%
Self-employed	171	87	84	4	24	44	51	41	7	70	43	45	8	59	40	27	34	11	62	28	34	26	67	42	62
	9%	9%	8%	6%	8%	9%	11%	9%	5%	8%	9%	20%	2%	11%	8%	6%	13%	8%	9%	7%	9%	10%	9%	9%	9%
Student	28	15	13	14	8	6	-	-	-	-	28	-	-	7	6	4	6	5	4	9	7	3	7	7	14
	1%	2%	1%	21%	3%	1%	-	-	-	-	6%	-	-	1%	1%	1%	2%	4%	1%	2%	2%	1%	1%	1%	2%
Retired	309	162	147	3	5	5	18	159	119	152	59	25	59	72	74	92	51	20	133	51	63	38	143	67	99
	16%	17%	15%	5%	2%	1%	4%	35%	84%	17%	13%	11%	17%	13%	15%	19%	19%	14%	20%	13%	16%	14%	20%	14%	14%
- Private pension	257	147	110	2	3	4	16	138	94	152	59	25	7	60	60	77	44	16	113	43	51	30	124	54	79
	13%	16%	11%	3%	1%	1%	3%	30%	66%	17%	13%	11%	2%	11%	12%	16%	17%	11%	17%	11%	13%	11%	17%	11%	11%
- State pension only	52	15	37	1	2	1	2	21	25	-	-	-	52	12	14	15	7	4	20	8	12	8	19	13	20
	3%	2%	4%	2%	1%	*	*	5%	18%	-	-	-	15%	2%	3%	3%	3%	3%	3%	2%	3%	3%	3%	3%	3%
Unemployed	77	27	50	4	16	24	20	13	-	-	-	-	77	23	15	24	10	5	19	17	15	15	29	21	27
	4%	3%	5%	6%	5%	5%	4%	3%	-	-	-	-	23%	4%	3%	5%	4%	4%	3%	4%	4%	6%	4%	4%	4%
Disabled or long-term sick	89	43	46	1	3	19	43	23	-	-	-	-	89	14	30	23	11	11	22	18	23	11	27	22	40
	5%	5%	5%	2%	1%	4%	9%	5%	-	-	-	-	26%	3%	6%	5%	4%	8%	3%	5%	6%	4%	4%	5%	6%

Times Post Debate Poll ONLINE Fieldwork : April 29th 2010

Absolutes/col percents

Recruitment Responses

Table 31

SEG

Base: All respondents

	Gender			Age						SEG				Region					Voting Intention				Debate Winner		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con	Lab	Lib Dem	Don't know	David Cam-eron	Gordon Brown	Nick Clegg
Base	1929	929	1000	66	309	489	470	453	142	875	459	226	338	550	489	484	265	141	655	392	382	269	725	477	727
A	232	117	115	5	32	71	45	60	19	232	-	-	-	82	65	49	23	13	102	43	41	33	110	51	71
	12%	13%	12%	8%	10%	15%	10%	13%	13%	27%	-	-	-	15%	13%	10%	9%	9%	16%	11%	11%	12%	15%	11%	10%
B	643	336	307	18	123	174	152	136	40	643	-	-	-	184	161	167	87	44	225	119	146	86	239	146	258
	33%	36%	31%	27%	40%	36%	32%	30%	28%	73%	-	-	-	33%	33%	35%	33%	31%	34%	30%	38%	32%	33%	31%	35%
C1	459	213	246	25	85	113	93	112	31	-	459	-	-	128	107	118	68	38	141	97	86	65	163	114	182
	24%	23%	25%	38%	28%	23%	20%	25%	22%	-	100%	-	-	23%	22%	24%	26%	27%	22%	25%	23%	24%	22%	24%	25%
C2	226	104	122	5	29	54	70	53	15	-	-	226	-	64	52	53	42	15	81	53	36	32	79	66	81
	12%	11%	12%	8%	9%	11%	15%	12%	11%	-	-	100%	-	12%	11%	11%	16%	11%	12%	14%	9%	12%	11%	14%	11%
D	119	57	62	5	13	31	38	26	6	-	-	-	119	31	37	29	14	8	33	33	18	14	42	37	40
	6%	6%	6%	8%	4%	6%	8%	6%	4%	-	-	-	35%	6%	8%	6%	5%	6%	5%	8%	5%	5%	6%	8%	6%
E	219	86	133	6	21	44	66	57	25	-	-	-	219	49	59	63	28	20	61	43	50	34	75	57	87
	11%	9%	13%	9%	7%	9%	14%	13%	18%	-	-	-	65%	9%	12%	13%	11%	14%	9%	11%	13%	13%	10%	12%	12%
Refused	31	16	15	2	6	2	6	9	6	-	-	-	-	12	8	5	3	3	12	4	5	5	17	6	8
	2%	2%	2%	3%	2%	*	1%	2%	4%	-	-	-	-	2%	2%	1%	1%	2%	2%	1%	1%	2%	2%	1%	1%