

Liberal Democrat Poll

Fieldwork:- 2nd March 2006

Absolutes/col percents

Table 1
Constituency/Type
Base: All respondents

	Gender		Age					SEG				Constituency Type		Party Support					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con/ LibDem	Lab/ LibDem	Con- ser- vative	Labour	LibDem	Other Party
Unweighted base	504	249	255	58	82	85	83	82	114	173	88	98	145	250	254	90	109	89	29
Weighted base	504	243	261	60	90	91	84	68	112	121	155	69	159	250	254	84	106	89	26
NET: Con/Lib Dem	250	121	129	21	35	44	45	39	66	56	80	39	75	250	-	62	26	53	5
	50%	50%	50%	35%	39%	48%	54%	58%	59%	47%	51%	56%	47%	100%	-	74%	24%	60%	19%
Guildford	26	8	18	4	7	4	4	2	6	7	11	3	6	26	-	6	4	12	1
	5%	3%	7%	6%	8%	4%	5%	3%	5%	6%	7%	4%	4%	10%	-	7%	3%	13%	3%
Eastbourne	27	12	15	6	2	7	-	3	9	3	7	5	12	27	-	7	5	3	-
	5%	5%	6%	10%	3%	7%	-	5%	8%	3%	4%	7%	8%	11%	-	9%	4%	4%	-
Totnes	25	16	9	1	4	6	5	5	5	3	9	3	10	25	-	4	2	8	-
	5%	7%	3%	1%	4%	7%	6%	7%	5%	2%	6%	4%	7%	10%	-	5%	2%	9%	-
Weston-super-Mare	26	12	14	3	4	6	3	3	7	10	9	3	4	26	-	7	1	8	-
	5%	5%	5%	5%	5%	6%	4%	4%	6%	8%	6%	4%	3%	10%	-	8%	1%	9%	-
Dorset North	25	15	10	2	5	6	5	2	5	7	7	5	7	25	-	10	3	4	1
	5%	6%	4%	3%	5%	6%	6%	4%	5%	6%	5%	7%	4%	10%	-	12%	3%	4%	3%
Ludlow	25	14	11	-	2	2	7	5	9	5	7	4	8	25	-	7	4	1	1
	5%	6%	4%	-	2%	2%	8%	8%	8%	4%	5%	6%	5%	10%	-	8%	4%	1%	4%
Dorset West	23	9	14	1	2	4	6	3	7	6	9	5	3	23	-	4	2	4	-
	5%	4%	5%	2%	2%	5%	7%	4%	6%	5%	6%	8%	2%	9%	-	5%	2%	5%	-
Worcestershire West	27	12	15	2	3	4	4	4	10	6	9	5	7	27	-	7	1	5	1
	5%	5%	6%	4%	3%	4%	5%	7%	9%	5%	6%	7%	5%	11%	-	9%	1%	5%	4%
Devon West & Torridge	23	12	11	1	4	5	4	8	3	4	8	5	6	23	-	5	1	2	2
	5%	5%	4%	1%	4%	6%	4%	11%	2%	3%	5%	7%	4%	9%	-	6%	1%	2%	6%
Wells	23	11	13	2	3	1	8	4	5	6	3	2	12	23	-	5	3	7	-
	5%	4%	5%	3%	3%	1%	10%	6%	5%	5%	2%	3%	7%	9%	-	6%	3%	8%	-
NET: Lab/Lib Dem	254	122	132	39	54	47	39	29	45	64	76	30	84	-	254	22	80	36	21
	50%	50%	50%	65%	61%	52%	46%	42%	41%	53%	49%	44%	53%	-	100%	26%	76%	40%	81%
Edinburgh South	27	12	14	5	7	5	5	2	3	8	11	3	4	-	27	3	7	7	3
	5%	5%	5%	9%	8%	5%	5%	3%	3%	7%	7%	5%	3%	-	10%	3%	6%	8%	10%
Islington South & Finsbury	20	17	3	2	5	5	3	4	1	10	2	4	5	-	20	-	4	1	1
	4%	7%	1%	4%	6%	5%	4%	6%	1%	8%	1%	6%	3%	-	8%	-	4%	1%	2%

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Table 1
Constituency/Type
Base: All respondents

	Gender		Age					SEG				Constituency Type		Party Support					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con/ LibDem	Lab/ LibDem	Con- ser- vative	Labour	LibDem	Other Party
Weighted base	504	243	261	60	90	91	84	68	112	121	155	69	159	250	254	84	106	89	26
Oxford East	26 5%	9 4%	17 7%	4 7%	3 3%	7 8%	5 7%	1 2%	6 5%	6 5%	10 6%	3 4%	7 4%	- -	26 10%	4 4%	6 6%	5 5%	2 6%
Watford	23 5%	13 5%	10 4%	5 8%	4 4%	3 3%	6 7%	2 3%	4 3%	6 5%	7 4%	3 5%	6 4%	- -	23 9%	2 2%	7 7%	3 3%	4 15%
Aberdeen South	23 5%	17 7%	6 2%	2 4%	2 3%	5 5%	3 3%	6 8%	5 4%	8 7%	5 3%	1 1%	8 5%	- -	23 9%	2 2%	6 5%	6 7%	3 10%
Edinburgh North & Leith	26 5%	7 3%	19 7%	2 3%	8 9%	7 8%	3 4%	3 4%	3 3%	8 7%	7 5%	2 3%	8 5%	- -	26 10%	1 1%	13 12%	4 4%	3 12%
City of Durham	31 6%	21 9%	10 4%	5 8%	4 5%	8 9%	3 4%	2 2%	9 8%	3 2%	14 9%	3 4%	11 7%	- -	31 12%	1 1%	13 12%	2 2%	5 18%
Oldham East & Saddleworth	22 4%	9 4%	13 5%	5 8%	3 3%	3 3%	1 2%	5 8%	5 5%	4 3%	6 4%	3 5%	9 5%	- -	22 9%	3 3%	5 5%	2 2%	1 3%
Norwich South	26 5%	12 5%	14 5%	5 8%	6 7%	2 2%	5 6%	3 4%	4 4%	6 5%	3 2%	3 5%	13 8%	- -	26 10%	6 7%	8 8%	2 3%	1 5%
Leicester South	30 6%	6 2%	25 9%	4 6%	12 13%	4 4%	4 5%	2 3%	4 4%	5 4%	10 6%	4 5%	12 8%	- -	30 12%	2 3%	11 10%	3 3%	- -

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Table 2
Q.1 For the past few weeks the Liberal Democrats have been going through the process of electing a new leader to succeed Charles Kennedy, who stood down in January. How interested have you been in this leadership contest?
Base: All respondents

	Gender			Age						SEG				Constituency Type		Party Support			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con/ LibDem	Lab/ LibDem	Con- ser- vative	Labour	LibDem	Other Party
Unweighted base	504	249	255	58	82	85	83	82	114	173	88	98	145	250	254	90	109	89	29
Weighted base	504	243	261	60	90	91	84	68	112	121	155	69	159	250	254	84	106	89	26
NET: Interested	118 23%	54 22%	64 24%	6 10%	17 19%	19 21%	13 16%	24 35%	38 34%	43 36%	37 24%	10 14%	28 18%	62 25%	56 22%	17 20%	16 15%	51 57%	10 37%
Very interested	(4) 35 7%	17 7%	17 7%	1 2%	3 3%	7 7%	2 2%	6 8%	16 14%	13 11%	11 7%	2 3%	9 5%	18 7%	16 6%	3 4%	4 4%	21 24%	2 9%
Quite interested	(3) 83 17%	37 15%	46 18%	5 8%	14 16%	12 13%	11 14%	18 27%	22 20%	30 25%	26 17%	7 11%	20 12%	44 18%	39 15%	13 16%	12 11%	30 34%	7 28%
Only slightly interested	(2) 147 29%	70 29%	77 30%	12 20%	26 29%	30 34%	32 38%	13 20%	34 31%	39 32%	47 30%	23 34%	38 24%	80 32%	67 27%	28 33%	41 39%	29 33%	6 23%
Not at all interested	(1) 239 47%	119 49%	120 46%	42 70%	47 52%	41 46%	39 46%	31 45%	39 35%	38 32%	72 46%	36 52%	93 58%	108 43%	131 52%	39 47%	48 46%	9 10%	10 40%
NET: Not interested	386 77%	189 78%	197 76%	54 90%	72 81%	72 79%	70 84%	44 65%	73 66%	77 64%	119 76%	60 86%	130 82%	188 75%	198 78%	67 80%	90 85%	38 43%	16 63%
Mean	1.83	1.80	1.85	1.42	1.70	1.83	1.72	1.98	2.14	2.15	1.84	1.65	1.65	1.89	1.77	1.77	1.74	2.71	2.06
Standard error	0.04	0.06	0.06	0.10	0.09	0.10	0.09	0.11	0.10	0.08	0.10	0.08	0.07	0.06	0.06	0.09	0.08	0.10	0.19

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Table 3

Q.2 At the general election last year, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?

Base: All respondents

	Gender			Age						SEG				Constituency Type		Party Support			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con/ LibDem	Lab/ LibDem	Con- ser- vative	Labour	LibDem	Other Party
Unweighted base	504	249	255	58	82	85	83	82	114	173	88	98	145	250	254	90	109	89	29
Weighted base	504	243	261	60	90	91	84	68	112	121	155	69	159	250	254	84	106	89	26
Conservative	84 17%	41 17%	43 17%	3 4%	7 8%	15 16%	22 26%	10 14%	28 25%	22 18%	15 10%	12 18%	34 22%	62 25%	22 9%	84 100%	-	-	-
Labour	106 21%	49 20%	57 22%	10 17%	17 19%	22 24%	13 16%	16 24%	28 25%	23 19%	28 18%	14 20%	40 25%	26 10%	80 32%	-	106 100%	-	-
Liberal Democrats	89 18%	42 17%	47 18%	9 15%	13 15%	15 16%	13 15%	15 22%	24 22%	28 23%	32 21%	8 11%	21 13%	53 21%	36 14%	-	-	89 100%	-
Another party	26 5%	18 7%	8 3%	4 7%	8 9%	3 4%	2 2%	2 3%	7 6%	10 8%	7 4%	6 8%	4 2%	5 2%	21 8%	-	-	-	26 100%
Didn't vote	138 27%	69 29%	69 26%	32 54%	38 43%	28 30%	18 22%	10 15%	11 10%	21 18%	55 35%	21 31%	41 26%	64 26%	74 29%	-	-	-	-
Refused	61 12%	25 10%	36 14%	2 4%	7 7%	9 10%	15 18%	15 21%	13 12%	16 13%	18 12%	8 12%	19 12%	40 16%	21 8%	-	-	-	-

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Absolutes/col percents

Table 4

Q.3 This afternoon it has been announced that Ming Campbell has been elected as the new leader of the Liberal Democrats. I am going to read out some statements about the Liberal Democrats. Please say in each case if you agree or disagree?

Base: All respondents

	Gender			Age						SEG				Constituency Type		Party Support			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con/ LibDem	Lab/ LibDem	Con- ser- vative	Labour	LibDem	Other Party
Unweighted base	504	249	255	58	82	85	83	82	114	173	88	98	145	250	254	90	109	89	29
Weighted base	504	243	261	60	90	91	84	68	112	121	155	69	159	250	254	84	106	89	26
<u>I can see Ming Campbell as a potential prime minister</u>																			
Agree	94 19%	40 16%	55 21%	9 16%	13 15%	14 15%	16 19%	10 15%	31 28%	22 18%	29 19%	9 13%	35 22%	48 19%	46 18%	18 22%	18 17%	29 33%	2 8%
Disagree	296 59%	170 70%	126 48%	31 51%	54 61%	57 63%	47 56%	46 67%	61 55%	85 70%	83 53%	43 63%	86 54%	146 59%	150 59%	50 60%	73 69%	46 52%	21 79%
Don't know	114 23%	34 14%	80 31%	20 33%	22 24%	20 22%	21 25%	12 18%	19 17%	14 12%	44 28%	17 24%	38 24%	56 22%	58 23%	16 19%	15 15%	13 15%	3 13%
<u>I am more likely to vote for the Liberal Democrats now Ming Campbell is leader</u>																			
Agree	98 19%	42 17%	56 21%	13 22%	11 12%	14 15%	12 14%	17 26%	31 27%	23 19%	30 19%	11 16%	33 21%	52 21%	46 18%	10 11%	14 13%	42 47%	3 10%
Disagree	350 69%	181 74%	170 65%	29 48%	68 76%	68 75%	70 83%	48 70%	68 61%	86 71%	109 70%	50 72%	106 66%	168 67%	182 71%	69 82%	88 83%	39 44%	21 81%
Don't know	56 11%	21 9%	36 14%	18 30%	11 12%	9 10%	2 3%	3 5%	13 12%	11 9%	17 11%	8 12%	20 13%	30 12%	27 11%	6 7%	4 4%	7 8%	2 9%
<u>Ming Campbell is a politician I can trust</u>																			
Agree	177 35%	97 40%	80 31%	17 29%	20 22%	24 26%	29 34%	28 41%	60 53%	56 46%	46 29%	15 22%	61 38%	87 35%	91 36%	33 40%	36 34%	59 67%	9 33%
Disagree	156 31%	81 33%	75 29%	15 25%	35 40%	38 42%	25 30%	21 32%	21 18%	31 26%	43 28%	30 44%	51 32%	80 32%	75 30%	25 29%	27 25%	17 19%	13 48%
Don't know	171 34%	65 27%	106 41%	28 46%	35 39%	29 32%	30 35%	18 27%	31 28%	34 28%	66 43%	24 34%	47 30%	83 33%	88 35%	26 31%	43 40%	13 14%	5 19%

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Table 4

Q.3 This afternoon it has been announced that Ming Campbell has been elected as the new leader of the Liberal Democrats. I am going to read out some statements about the Liberal Democrats. Please say in each case if you agree or disagree?

Base: All respondents

	Gender		Age					SEG				Constituency Type		Party Support					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con/ LibDem	Lab/ LibDem	Con- ser- vative	Labour	LibDem	Other Party
Weighted base	504	243	261	60	90	91	84	68	112	121	155	69	159	250	254	84	106	89	26
<u>The Liberal Democrats seem decent people but their policies probably don't really add up</u>																			
Agree	254 50%	129 53%	124 48%	29 49%	36 40%	52 57%	49 59%	31 45%	56 50%	57 47%	70 45%	38 55%	89 56%	133 53%	120 47%	60 72%	58 55%	25 28%	10 37%
Disagree	165 33%	84 35%	81 31%	20 33%	34 37%	22 24%	18 21%	32 47%	40 36%	52 43%	53 34%	23 33%	37 23%	77 31%	88 35%	12 15%	33 31%	55 62%	13 48%
Don't know	85 17%	30 12%	56 21%	11 18%	20 22%	17 18%	17 20%	5 8%	16 14%	11 9%	33 21%	8 12%	33 21%	40 16%	46 18%	11 14%	15 14%	9 10%	4 14%

Liberal Democrat Poll

Fieldwork:- 2nd March 2006

Absolutes/col percents

Table 5

Q.4 Now I am going to read out some statements that have been made about the Labour Party. Please say in each case if you agree or disagree?

Base: All respondents

	Gender			Age						SEG				Constituency Type		Party Support			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con/ LibDem	Lab/ LibDem	Con- ser- vative	Labour	LibDem	Other Party
Unweighted base	504	249	255	58	82	85	83	82	114	173	88	98	145	250	254	90	109	89	29
Weighted base	504	243	261	60	90	91	84	68	112	121	155	69	159	250	254	84	106	89	26
<u>I can see Gordon Brown as a potential prime Minister</u>																			
Agree	304 60%	154 63%	151 58%	21 34%	55 61%	57 62%	55 66%	44 64%	74 66%	79 66%	94 61%	45 66%	86 54%	143 57%	161 64%	45 54%	82 77%	58 65%	18 67%
Disagree	165 33%	79 32%	87 33%	29 48%	28 31%	27 30%	27 32%	22 32%	32 29%	39 32%	49 31%	22 32%	55 35%	92 37%	73 29%	32 38%	22 20%	28 32%	9 33%
Don't know	34 7%	11 4%	23 9%	11 18%	6 7%	7 8%	2 2%	3 4%	6 5%	3 2%	13 8%	1 2%	18 11%	15 6%	19 8%	7 8%	3 3%	2 3%	- -
<u>I am more likely to vote for Labour if Gordon Brown becomes leader</u>																			
Agree	140 28%	69 28%	71 27%	14 23%	24 27%	18 20%	28 34%	19 28%	37 33%	33 28%	35 23%	22 32%	50 31%	50 20%	90 35%	10 12%	62 59%	16 19%	7 25%
Disagree	335 67%	163 67%	173 66%	39 64%	59 66%	67 74%	53 63%	45 65%	72 65%	83 69%	112 72%	45 65%	95 60%	189 75%	147 58%	73 87%	39 37%	71 80%	20 75%
Don't know	29 6%	12 5%	17 6%	8 13%	6 7%	5 6%	2 3%	4 6%	3 2%	4 3%	8 5%	2 3%	14 9%	11 5%	17 7%	1 1%	5 4%	2 2%	- -
<u>Gordon Brown is a politician I can trust</u>																			
Agree	195 39%	97 40%	98 38%	14 23%	33 37%	37 41%	34 40%	26 38%	52 47%	51 43%	59 38%	25 36%	59 37%	81 32%	114 45%	19 22%	78 74%	43 49%	8 32%
Disagree	255 51%	129 53%	125 48%	37 61%	46 52%	39 43%	43 51%	37 54%	53 47%	60 50%	76 49%	40 58%	79 49%	144 58%	111 44%	56 67%	20 19%	41 46%	16 60%
Don't know	54 11%	17 7%	37 14%	10 16%	10 11%	15 16%	7 9%	6 8%	7 6%	9 8%	20 13%	4 6%	21 13%	25 10%	29 11%	9 11%	8 7%	5 5%	2 8%

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Table 5

Q.4 Now I am going to read out some statements that have been made about the Labour Party. Please say in each case if you agree or disagree?

Base: All respondents

	Gender			Age						SEG				Constituency Type		Party Support			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con/ LibDem	Lab/ LibDem	Con- ser- vative	Labour	LibDem	Other Party
Weighted base	504	243	261	60	90	91	84	68	112	121	155	69	159	250	254	84	106	89	26
<u>Gordon Brown would follow Tony Blair's agenda if he becomes leader</u>																			
Agree	165 33%	76 31%	89 34%	20 33%	28 31%	30 33%	19 23%	20 29%	49 43%	34 29%	47 30%	28 41%	55 35%	82 33%	83 33%	28 34%	52 49%	24 28%	10 38%
Disagree	261 52%	133 55%	128 49%	33 55%	46 52%	48 53%	51 61%	39 57%	43 39%	68 57%	85 55%	35 50%	73 46%	130 52%	131 52%	39 46%	41 39%	54 61%	14 54%
Don't know	78 16%	34 14%	44 17%	7 12%	16 17%	12 14%	14 17%	9 14%	20 18%	18 15%	24 15%	6 9%	31 19%	38 15%	40 16%	17 20%	13 12%	11 12%	2 8%

Liberal Democrat Poll

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Absolutes/col percents

Table 6

Q.5 Next I am going to read out some statements about the Conservative Party. Again, please say in each case if you agree or disagree?

Base: All respondents

	Gender			Age						SEG				Constituency Type		Party Support			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con/ LibDem	Lab/ LibDem	Con- ser- vative	Labour	LibDem	Other Party
Unweighted base	504	249	255	58	82	85	83	82	114	173	88	98	145	250	254	90	109	89	29
Weighted base	504	243	261	60	90	91	84	68	112	121	155	69	159	250	254	84	106	89	26
<u>I can see David Cameron as a potential prime minister</u>																			
Agree	247 49%	125 51%	122 47%	22 36%	37 41%	42 46%	50 59%	39 57%	58 52%	64 53%	87 56%	30 44%	65 41%	138 55%	109 43%	64 76%	43 41%	42 47%	16 60%
Disagree	197 39%	102 42%	94 36%	22 37%	40 44%	38 41%	26 31%	23 33%	49 44%	47 39%	41 27%	31 45%	77 48%	84 33%	113 44%	17 20%	53 50%	40 45%	8 30%
Don't know	61 12%	16 7%	45 17%	16 27%	13 15%	12 13%	8 10%	6 9%	5 4%	10 8%	27 17%	8 11%	16 10%	28 11%	32 13%	3 3%	10 10%	7 8%	3 10%
<u>I am more likely to vote Conservative now David Cameron is leader</u>																			
Agree	150 30%	77 32%	73 28%	9 15%	25 27%	27 29%	25 30%	21 31%	43 39%	37 30%	50 32%	24 34%	40 25%	96 38%	54 21%	58 69%	17 16%	16 18%	9 36%
Disagree	320 64%	154 63%	166 64%	38 63%	64 72%	57 62%	53 64%	42 61%	66 59%	77 64%	94 61%	41 59%	108 68%	136 54%	184 73%	22 26%	83 79%	71 80%	17 64%
Don't know	33 7%	12 5%	22 8%	13 22%	1 1%	7 8%	5 6%	5 8%	2 2%	7 6%	11 7%	4 6%	11 7%	18 7%	15 6%	4 5%	6 5%	1 2%	- -
<u>David Cameron is a politician I can trust</u>																			
Agree	158 31%	80 33%	78 30%	11 19%	17 19%	21 23%	22 26%	26 39%	60 54%	39 33%	41 26%	25 36%	53 33%	93 37%	65 25%	50 59%	32 30%	30 33%	10 38%
Disagree	243 48%	126 52%	117 45%	32 53%	51 57%	53 58%	35 41%	32 47%	40 36%	60 50%	81 52%	37 54%	64 40%	107 43%	136 54%	16 19%	57 54%	50 56%	13 51%
Don't know	103 21%	37 15%	66 25%	17 29%	21 23%	17 19%	27 32%	10 15%	11 10%	21 17%	33 22%	7 11%	42 26%	50 20%	53 21%	18 22%	17 16%	9 10%	3 11%

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Absolutes/col percents

Table 6

Q.5 Next I am going to read out some statements about the Conservative Party. Again, please say in each case if you agree or disagree?

Base: All respondents

	Gender			Age						SEG				Constituency Type		Party Support			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con/ LibDem	Lab/ LibDem	Con- ser- vative	Labour	LibDem	Other Party
Weighted base	504	243	261	60	90	91	84	68	112	121	155	69	159	250	254	84	106	89	26
<u>With David Cameron as leader the Conservatives are no longer the nasty party</u>																			
Agree	199 39%	106 44%	93 36%	12 21%	33 36%	37 41%	34 40%	35 51%	48 43%	50 42%	61 39%	28 41%	59 37%	109 44%	89 35%	58 69%	39 37%	33 37%	16 59%
Disagree	227 45%	110 45%	117 45%	31 51%	44 49%	43 48%	35 42%	24 36%	50 45%	55 45%	70 45%	29 43%	72 46%	110 44%	117 46%	18 21%	47 44%	49 56%	8 30%
Don't know	78 16%	27 11%	51 20%	17 29%	13 15%	11 12%	15 18%	9 14%	13 12%	15 13%	24 15%	12 17%	27 17%	30 12%	48 19%	9 10%	20 19%	6 7%	3 10%

Liberal Democrat Poll

Fieldwork:- 2nd March 2006

Absolutes/col percents

Table 7
Which of the following age groups do you fall into?
Base: All respondents

	Gender		Age					SEG				Constituency Type		Party Support					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con/ LibDem	Lab/ LibDem	Con- ser- vative	Labour	LibDem	Other Party
Unweighted base	504	249	255	58	82	85	83	82	114	173	88	98	145	250	254	90	109	89	29
Weighted base	504	243	261	60	90	91	84	68	112	121	155	69	159	250	254	84	106	89	26
18 - 24	60 12%	29 12%	31 12%	60 100%	- -	- -	- -	- -	- -	8 7%	29 18%	9 13%	14 9%	21 8%	39 15%	3 3%	10 10%	9 10%	4 15%
25 - 34	90 18%	33 14%	56 22%	- -	90 100%	- -	- -	- -	- -	27 22%	33 21%	14 20%	16 10%	35 14%	54 21%	7 9%	17 16%	13 15%	8 30%
35 - 44	91 18%	52 21%	39 15%	- -	- -	91 100%	- -	- -	- -	23 19%	31 20%	18 25%	19 12%	44 17%	47 19%	15 17%	22 20%	15 17%	3 13%
45 - 54	84 17%	35 15%	48 19%	- -	- -	- -	84 100%	- -	- -	28 23%	25 16%	8 12%	23 14%	45 18%	39 15%	22 26%	13 13%	13 14%	2 8%
55 - 64	68 14%	34 14%	34 13%	- -	- -	- -	- -	68 100%	- -	16 13%	18 12%	12 17%	22 14%	39 16%	29 11%	10 11%	16 15%	15 17%	2 8%
65+	112 22%	59 24%	52 20%	- -	- -	- -	- -	- 100%	112	18 15%	20 13%	9 12%	65 41%	66 26%	45 18%	28 34%	28 26%	24 27%	7 27%

Liberal Democrat Poll

Fieldwork:- 2nd March 2006

Absolutes/col percents

Table 8
Gender
Base: All respondents

	Gender		Age					SEG				Constituency Type		Party Support					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con/ LibDem	Lab/ LibDem	Con- ser- vative	Labour	LibDem	Other Party
Unweighted base	504	249	255	58	82	85	83	82	114	173	88	98	145	250	254	90	109	89	29
Weighted base	504	243	261	60	90	91	84	68	112	121	155	69	159	250	254	84	106	89	26
Male	243	243	-	29	33	52	35	34	59	58	63	39	83	121	122	41	49	42	18
	48%	100%	-	48%	37%	57%	42%	50%	53%	49%	40%	57%	52%	48%	48%	48%	46%	47%	69%
Female	261	-	261	31	56	39	48	34	52	62	92	30	76	129	132	43	57	47	8
	52%	-	100%	52%	63%	43%	58%	50%	47%	51%	60%	43%	48%	52%	52%	54%	53%	31%	

Liberal Democrat Poll

Fieldwork:- 2nd March 2006

Absolutes/col percents

Table 9
SEG
Base: All respondents

	Gender			Age						SEG				Constituency Type		Party Support			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con/ LibDem	Lab/ LibDem	Con- ser- vative	Labour	LibDem	Other Party
Unweighted base	504	249	255	58	82	85	83	82	114	173	88	98	145	250	254	90	109	89	29
Weighted base	504	243	261	60	90	91	84	68	112	121	155	69	159	250	254	84	106	89	26
A	38 8%	17 7%	21 8%	2 3%	2 3%	10 11%	10 12%	7 11%	7 6%	38 32%	-	-	-	18 7%	20 8%	8 9%	7 7%	9 10%	2 7%
B	82 16%	42 17%	41 16%	7 11%	24 27%	13 14%	18 21%	9 13%	12 11%	82 68%	-	-	-	39 15%	44 17%	14 17%	16 15%	19 21%	8 31%
C1	155 31%	63 26%	92 35%	29 48%	33 37%	31 34%	25 29%	18 27%	20 18%	-	155 100%	-	-	80 32%	76 30%	15 18%	28 27%	32 36%	7 26%
C2	69 14%	39 16%	30 11%	9 15%	14 15%	18 19%	8 10%	12 18%	9 8%	-	-	69 100%	-	39 16%	30 12%	12 15%	14 13%	8 9%	6 22%
D	80 16%	43 18%	37 14%	12 19%	11 12%	17 19%	20 23%	11 17%	9 8%	-	-	-	80 50%	36 15%	43 17%	15 17%	17 16%	9 10%	2 7%
E	79 16%	40 16%	39 15%	2 4%	5 5%	2 2%	3 4%	11 15%	56 50%	-	-	-	79 50%	39 16%	40 16%	20 23%	24 22%	12 13%	2 7%

Page	Table	Title	Base Description	Base
1	1	Constituency Type	Base: All respondents	504
2	1	Constituency Type	Base: All respondents	504
3	2	Q1 For the last few weeks the Liberal Democrats have been going through the process of electing a new leader to succeed Charles Kennedy, who stood down in January. How interested have you been in this leadership contest?	Base: All respondents	504
4	3	Q2 At the general election last year, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?	Base: All respondents	504
5	4	Q3 This afternoon it has been announced that Ming Campbell has been elected as the new leader of the Liberal Democrats. I am going to read out some statements about the Liberal Democrats. Please say in each case if you agree or disagree? I can see Ming Campbell as a potential prime minister / I am more likely to vote for the Liberal Democrats now Ming Campbell is leader / Ming Campbell is a politician I can trust	Base: All respondents	504
6	4	Q3 This afternoon it has been announced that Ming Campbell has been elected as the new leader of the Liberal Democrats. I am going to read out some statements about the Liberal Democrats. Please say in each case if you agree or disagree? The Liberal Democrats seem decent people but their policies probably don't really add up	Base: All respondents	504
7	5	Q4 Now I am going to read out some statements that have been made about the Labour Party. Please say in each case if you agree or disagree? I can see Gordon Brown as a potential prime minister / I am more likely to vote for Labour if Gordon Brown becomes leader / Gordon Brown is a politician I can trust	Base: All respondents	504
8	5	Q4 Now I am going to read out some statements that have been made about the Labour Party. Please say in each case if you agree or disagree? Gordon Brown would follow Tony Blair's agenda if he becomes leader	Base: All respondents	504
9	6	Q5 Next I am going to read out some statements about the Conservative Party. Again, please say in each case if you agree or disagree? I can see David Cameron as a potential prime minister / I am more likely to vote Conservative now David Cameron is leader / David Cameron is a politician I can trust	Base: All respondents	504
10	6	Q5 Next I am going to read out some statements about the Conservative Party. Again, please say in each case if you agree or disagree? With David Cameron as leader the Conservatives are no longer the nasty party	Base: All respondents	504

Page	Table	Title	Table Description	Base
11	7	Which of the following age groups do you fall into?	Base: All respondents	504
12	8	Gender	Base: All respondents	504
13	9	MSQ	Base: All respondents	504