

Pre-Labour Party Conference Poll
ONLINE Fieldwork : 26th-28th September 2012

Absolutes/col percents

Table 1

Q.1 The following statements are criticisms made about the Labour Party and Labour leader Ed Miliband by people who support other parties. Regardless of which party you would vote for, please say in each case if you agree or disagree?

Ed Miliband just doesn't have what it takes to be Prime Minister, especially in these tough economic times

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	2061	978	1083	129	341	409	384	332	466	858	490	278	435	518	496	531	313	203	313	792
Weighted base	2061	1010	1051	247	330	392	350	309	433	557	598	433	474	524	544	517	297	179	323	832
NET: Agree	1496 73%	739 73%	757 72%	172 70%	216 66%	283 72%	243 69%	239 77%	342 79%	428 77%	431 72%	325 75%	312 66%	392 75%	393 72%	361 70%	221 74%	129 72%	208 64%	623 75%
Strongly agree	(4) 36%	397 39%	335 32%	45 18%	95 29%	130 33%	125 36%	130 42%	207 48%	218 39%	192 32%	176 41%	146 31%	190 36%	193 36%	167 32%	110 37%	72 40%	100 31%	295 35%
Somewhat agree	(3) 37%	342 34%	422 40%	127 51%	121 37%	153 39%	118 34%	109 35%	135 31%	209 38%	239 40%	149 34%	167 35%	202 39%	200 37%	194 38%	111 37%	57 32%	108 33%	328 39%
Somewhat disagree	(2) 20%	210 21%	208 20%	58 24%	93 28%	88 22%	64 18%	53 17%	62 14%	92 17%	132 22%	83 19%	111 23%	106 20%	109 20%	112 22%	52 18%	39 22%	81 25%	161 19%
Strongly disagree	(1) 7%	60 6%	86 8%	17 7%	21 6%	21 5%	44 12%	17 5%	28 6%	36 7%	35 6%	25 6%	51 11%	25 5%	42 8%	45 9%	24 8%	11 6%	34 11%	47 6%
NET: Disagree	565 27%	271 27%	294 28%	75 30%	113 34%	108 28%	108 31%	70 23%	90 21%	129 23%	167 28%	107 25%	162 34%	131 25%	151 28%	156 30%	76 26%	50 28%	115 36%	208 25%
Mean	3.01	3.07	2.96	2.81	2.88	3.00	2.93	3.14	3.20	3.10	2.98	3.10	2.86	3.06	3.00	2.93	3.03	3.06	2.85	3.05
Standard deviation	0.92	0.92	0.92	0.81	0.90	0.88	1.02	0.89	0.92	0.90	0.88	0.90	0.98	0.87	0.93	0.94	0.93	0.93	0.98	0.88
Standard error	0.02	0.03	0.03	0.07	0.05	0.04	0.05	0.05	0.04	0.03	0.04	0.05	0.05	0.04	0.04	0.04	0.05	0.07	0.06	0.03

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Ed Miliband just doesn't have what it takes to be Prime Minister, especially in these tough economic times

Base: All respondents

	Total	Vote Intention					2010 Vote		
		Con	Lab	LibDem	Undec- ided	Swing voter	Con	Lab	LibDem
Unweighted base	2061	517	584	159	318	662	656	391	450
Weighted base	2061	472	667	138	315	646	586	475	380
NET: Agree	1496 73%	446 94%	307 46%	114 83%	248 79%	515 80%	553 94%	220 46%	265 70%
Strongly agree	(4) 732 36%	310 66%	73 11%	45 32%	98 31%	254 39%	375 64%	61 13%	108 28%
Somewhat agree	(3) 764 37%	136 29%	235 35%	69 50%	150 48%	260 40%	179 30%	159 34%	158 41%
Somewhat disagree	(2) 419 20%	23 5%	250 38%	22 16%	59 19%	111 17%	29 5%	171 36%	94 25%
Strongly disagree	(1) 146 7%	3 1%	110 16%	2 1%	8 2%	20 3%	4 1%	84 18%	21 5%
NET: Disagree	565 27%	26 6%	360 54%	24 17%	67 21%	131 20%	33 6%	255 54%	115 30%
Mean	3.01	3.60	2.40	3.14	3.07	3.16	3.58	2.42	2.93
Standard deviation	0.92	0.62	0.89	0.72	0.77	0.81	0.62	0.92	0.86
Standard error	0.02	0.03	0.04	0.06	0.04	0.03	0.02	0.05	0.04

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Table 2

Q.1 The following statements are criticisms made about the Labour Party and Labour leader Ed Miliband by people who support other parties. Regardless of which party you would vote for, please say in each case if you agree or disagree?

Labour elected the wrong brother as their leader - they should have picked David Miliband instead of Ed

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2061	978	1083	129	341	409	384	332	466	858	490	278	435	518	496	531	313	203	313	792	
Weighted base	2061	1010	1051	247	330	392	350	309	433	557	598	433	474	524	544	517	297	179	323	832	
NET: Agree	1373 67%	711 70%	663 63%	146 59%	190 57%	258 66%	229 65%	217 70%	334 77%	395 71%	405 68%	290 67%	283 60%	348 66%	355 65%	348 67%	200 67%	122 68%	194 60%	562 68%	
Strongly agree	(4) 25%	508 28%	226 21%	52 21%	59 18%	98 25%	84 24%	77 25%	138 32%	163 29%	130 22%	111 26%	103 22%	132 25%	129 24%	128 25%	72 24%	48 27%	70 22%	208 25%	
Somewhat agree	(3) 42%	865 42%	428 42%	437 42%	94 38%	130 39%	160 41%	145 41%	140 45%	196 45%	232 42%	275 46%	179 41%	180 38%	216 41%	226 42%	220 43%	128 43%	75 42%	124 38%	354 43%
Somewhat disagree	(2) 26%	534 24%	241 28%	293 28%	81 33%	121 37%	109 28%	86 25%	66 21%	71 16%	132 24%	156 26%	111 26%	136 29%	139 26%	142 26%	137 27%	80 27%	37 21%	90 28%	223 27%
Strongly disagree	(1) 7%	153 6%	58 9%	95 8%	20 8%	19 6%	25 6%	36 10%	26 8%	28 6%	37 5%	32 6%	55 7%	37 7%	47 9%	32 6%	18 6%	20 11%	39 12%	47 6%	
NET: Disagree	688 33%	299 30%	388 37%	101 41%	140 43%	134 34%	122 35%	92 30%	99 23%	162 29%	193 32%	143 33%	191 40%	176 34%	189 35%	169 33%	97 33%	56 32%	129 40%	270 32%	
Mean	2.84	2.93	2.75	2.72	2.70	2.84	2.79	2.87	3.03	2.95	2.83	2.85	2.70	2.84	2.80	2.86	2.86	2.84	2.70	2.87	
Standard deviation	0.88	0.86	0.89	0.89	0.83	0.87	0.92	0.88	0.86	0.86	0.84	0.89	0.94	0.88	0.90	0.86	0.85	0.94	0.94	0.85	
Standard error	0.02	0.03	0.03	0.08	0.04	0.04	0.05	0.05	0.04	0.03	0.04	0.05	0.05	0.04	0.04	0.04	0.05	0.07	0.05	0.03	

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Labour elected the wrong brother as their leader - they should have picked David Miliband instead of Ed

Base: All respondents

	Total	Vote Intention					2010 Vote		
		Con	Lab	LibDem	Undec- ided	Swing voter	Con	Lab	LibDem
Unweighted base	2061	517	584	159	318	662	656	391	450
Weighted base	2061	472	667	138	315	646	586	475	380
NET: Agree	1373 67%	375 79%	374 56%	92 67%	216 69%	431 67%	484 83%	271 57%	245 64%
Strongly agree	(4) 508 25%	167 35%	134 20%	29 21%	60 19%	164 25%	213 36%	104 22%	90 24%
Somewhat agree	(3) 865 42%	208 44%	239 36%	63 46%	156 50%	267 41%	271 46%	167 35%	154 41%
Somewhat disagree	(2) 534 26%	87 18%	209 31%	41 30%	92 29%	173 27%	91 16%	141 30%	108 28%
Strongly disagree	(1) 153 7%	10 2%	84 13%	5 4%	7 2%	42 6%	11 2%	63 13%	27 7%
NET: Disagree	688 33%	97 21%	293 44%	46 33%	99 31%	215 33%	102 17%	205 43%	136 36%
Mean	2.84	3.13	2.64	2.84	2.85	2.86	3.17	2.65	2.81
Standard deviation	0.88	0.78	0.94	0.79	0.74	0.87	0.75	0.97	0.88
Standard error	0.02	0.03	0.04	0.06	0.04	0.03	0.03	0.05	0.04

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Table 3

Q.1 The following statements are criticisms made about the Labour Party and Labour leader Ed Miliband by people who support other parties. Regardless of which party you would vote for, please say in each case if you agree or disagree?

I would be more likely to vote Labour if they had a stronger leader than Ed Miliband

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
Unweighted base	2061	978	1083	129	341	409	384	332	466	858	490	278	435	518	496	531	313	203	313	792
Weighted base	2061	1010	1051	247	330	392	350	309	433	557	598	433	474	524	544	517	297	179	323	832
NET: Agree	1047 51%	521 52%	527 50%	169 68%	192 58%	231 59%	164 47%	125 40%	167 38%	284 51%	299 50%	233 54%	231 49%	284 54%	263 48%	270 52%	143 48%	87 49%	169 52%	448 54%
Strongly agree	(4) 350 17%	168 17%	182 17%	56 23%	63 19%	83 21%	54 16%	40 13%	54 12%	92 17%	83 14%	101 23%	74 16%	105 20%	82 15%	88 17%	46 16%	29 16%	67 21%	145 17%
Somewhat agree	(3) 698 34%	353 35%	345 33%	113 46%	129 39%	148 38%	110 31%	85 27%	113 26%	192 35%	217 36%	132 30%	157 33%	179 34%	181 33%	183 35%	97 32%	59 33%	102 32%	304 37%
Somewhat disagree	(2) 579 28%	267 26%	313 30%	56 23%	102 31%	113 29%	95 27%	101 33%	112 26%	161 29%	174 29%	108 25%	136 29%	141 27%	167 31%	135 26%	90 30%	46 26%	98 30%	235 28%
Strongly disagree	(1) 434 21%	222 22%	212 20%	22 9%	35 11%	48 12%	91 26%	83 27%	154 36%	111 20%	125 21%	92 21%	106 22%	98 19%	114 21%	112 22%	64 22%	45 25%	56 17%	148 18%
NET: Disagree	1014 49%	489 48%	524 50%	78 32%	138 42%	161 41%	186 53%	184 60%	266 62%	273 49%	298 50%	200 46%	242 51%	239 46%	281 52%	247 48%	155 52%	92 51%	154 48%	383 46%
Mean	2.47	2.46	2.47	2.82	2.67	2.68	2.36	2.26	2.15	2.48	2.43	2.56	2.42	2.56	2.42	2.47	2.42	2.40	2.55	2.53
Standard deviation	1.01	1.01	1.00	0.89	0.91	0.94	1.03	1.00	1.04	0.99	0.97	1.07	1.00	1.01	0.98	1.01	1.00	1.03	1.01	0.98
Standard error	0.02	0.03	0.03	0.08	0.05	0.05	0.05	0.05	0.05	0.03	0.04	0.06	0.05	0.04	0.04	0.04	0.06	0.07	0.06	0.03

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Unweighted base	2061	517	584	159	318	662	656	391	450	
Weighted base	2061	472	667	138	315	646	586	475	380	
NET: Agree	1047	192	395	68	186	411	228	272	213	
		51%	41%	59%	49%	59%	64%	39%	57%	56%
Strongly agree	(4) 350	47	165	16	51	141	70	109	79	
		17%	10%	25%	12%	16%	22%	12%	23%	21%
Somewhat agree	(3) 698	145	229	52	134	269	158	163	134	
		34%	31%	34%	38%	43%	42%	27%	34%	35%
Somewhat disagree	(2) 579	127	180	51	102	156	159	133	119	
		28%	27%	27%	37%	33%	24%	27%	28%	31%
Strongly disagree	(1) 434	152	92	19	27	79	199	70	49	
		21%	32%	14%	14%	9%	12%	34%	15%	13%
NET: Disagree	1014	279	272	70	129	235	358	203	168	
		49%	59%	41%	51%	41%	36%	61%	43%	44%
Mean	2.47	2.18	2.70	2.47	2.67	2.73	2.17	2.65	2.64	
Standard deviation	1.01	1.00	0.99	0.88	0.85	0.94	1.03	0.99	0.95	
Standard error	0.02	0.04	0.04	0.07	0.05	0.04	0.04	0.05	0.04	

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Table 4

Q.1 The following statements are criticisms made about the Labour Party and Labour leader Ed Miliband by people who support other parties. Regardless of which party you would vote for, please say in each case if you agree or disagree?

Labour need to apologise for the part they played in causing Britain's current economic problems before people will trust them again on the economy

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	2061	978	1083	129	341	409	384	332	466	858	490	278	435	518	496	531	313	203	313	792
Weighted base	2061	1010	1051	247	330	392	350	309	433	557	598	433	474	524	544	517	297	179	323	832
NET: Agree	1474 72%	756 75%	718 68%	185 75%	223 68%	271 69%	232 66%	234 76%	328 76%	400 72%	448 75%	308 71%	319 67%	362 69%	396 73%	380 73%	213 72%	122 68%	206 64%	608 73%
Strongly agree	(4) 762 37%	424 42%	338 32%	63 25%	86 26%	134 34%	137 39%	137 44%	206 47%	219 39%	225 38%	174 40%	144 30%	195 37%	203 37%	187 36%	118 40%	59 33%	91 28%	323 39%
Somewhat agree	(3) 712 35%	332 33%	380 36%	122 50%	138 42%	137 35%	95 27%	98 32%	122 28%	182 33%	222 37%	134 31%	175 37%	167 32%	193 36%	193 37%	95 32%	64 36%	115 36%	285 34%
Somewhat disagree	(2) 378 18%	167 17%	211 20%	44 18%	91 27%	76 19%	72 20%	44 14%	51 12%	98 18%	107 18%	81 19%	92 19%	107 21%	84 15%	85 16%	56 19%	46 26%	67 21%	156 19%
Strongly disagree	(1) 209 10%	87 9%	123 12%	18 7%	16 5%	45 11%	46 13%	31 10%	54 12%	59 11%	43 7%	45 10%	63 13%	54 10%	64 12%	52 10%	29 10%	11 6%	49 15%	67 8%
NET: Disagree	587 28%	254 25%	333 32%	62 25%	107 32%	121 31%	118 34%	75 24%	105 24%	157 28%	150 25%	125 29%	155 33%	162 31%	148 27%	137 27%	84 28%	57 32%	117 36%	223 27%
Mean	2.98	3.08	2.89	2.93	2.89	2.92	2.92	3.10	3.11	3.01	3.05	3.01	2.84	2.96	2.98	3.00	3.02	2.95	2.77	3.04
Standard deviation	0.98	0.96	0.99	0.85	0.85	0.99	1.06	0.99	1.04	1.00	0.92	1.00	1.00	1.00	1.00	0.96	0.99	0.91	1.03	0.95
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.05	0.05	0.03	0.04	0.06	0.05	0.04	0.04	0.04	0.06	0.06	0.06	0.03

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NET: Agree	1474 72%	450 95%	291 44%	115 83%	256 81%	479 74%	552 94%	201 42%	256 67%
Strongly agree	(4) 762 37%	313 66%	67 10%	55 40%	107 34%	247 38%	393 67%	54 11%	115 30%
Somewhat agree	(3) 712 35%	138 29%	224 34%	60 44%	149 47%	232 36%	159 27%	148 31%	142 37%
Somewhat disagree	(2) 378 18%	18 4%	221 33%	19 14%	50 16%	129 20%	27 5%	149 31%	82 22%
Strongly disagree	(1) 209 10%	3 1%	155 23%	4 3%	9 3%	38 6%	7 1%	125 26%	42 11%
NET: Disagree	587 28%	21 5%	376 56%	23 17%	59 19%	167 26%	35 6%	274 58%	124 33%
Mean	2.98	3.61	2.30	3.20	3.12	3.06	3.60	2.27	2.87
Standard deviation	0.98	0.60	0.94	0.79	0.77	0.90	0.64	0.98	0.97
Standard error	0.02	0.03	0.04	0.06	0.04	0.04	0.02	0.05	0.05

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Table 5

Q.1 The following statements are criticisms made about the Labour Party and Labour leader Ed Miliband by people who support other parties. Regardless of which party you would vote for, please say in each case if you agree or disagree?
Labour's only idea for the economy is more borrowing and more spending - which is one of the ways we got into this mess in the first place
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	2061	978	1083	129	341	409	384	332	466	858	490	278	435	518	496	531	313	203	313	792
Weighted base	2061	1010	1051	247	330	392	350	309	433	557	598	433	474	524	544	517	297	179	323	832
NET: Agree	1318 64%	664 66%	654 62%	159 64%	200 61%	231 59%	210 60%	212 68%	305 71%	367 66%	387 65%	287 66%	276 58%	330 63%	355 65%	333 64%	197 66%	102 57%	177 55%	550 66%
Strongly agree	(4) 657 32%	363 36%	294 28%	62 25%	63 19%	105 27%	105 30%	119 38%	203 47%	192 35%	191 32%	144 33%	129 27%	158 30%	184 34%	164 32%	101 34%	50 28%	67 21%	267 32%
Somewhat agree	(3) 661 32%	301 30%	360 34%	97 39%	137 42%	127 32%	105 30%	93 30%	103 24%	175 31%	196 33%	143 33%	147 31%	172 33%	172 32%	169 33%	96 32%	52 29%	110 34%	283 34%
Somewhat disagree	(2) 538 26%	249 25%	290 28%	67 27%	100 30%	119 30%	98 28%	71 23%	82 19%	130 23%	160 27%	114 26%	135 28%	143 27%	127 23%	133 26%	74 25%	61 34%	88 27%	218 26%
Strongly disagree	(1) 205 10%	97 10%	108 10%	21 8%	29 9%	41 11%	42 12%	26 9%	46 11%	59 11%	51 8%	32 7%	63 13%	51 10%	62 11%	51 10%	26 9%	16 9%	57 18%	64 8%
NET: Disagree	743 36%	346 34%	397 38%	88 36%	130 39%	160 41%	140 40%	98 32%	128 29%	189 34%	211 35%	146 34%	198 42%	194 37%	188 35%	184 36%	100 34%	77 43%	145 45%	282 34%
Mean	2.86	2.92	2.80	2.81	2.71	2.75	2.78	2.98	3.07	2.90	2.88	2.92	2.72	2.83	2.88	2.86	2.92	2.76	2.58	2.90
Standard deviation	0.98	0.99	0.96	0.91	0.88	0.97	1.01	0.98	1.04	1.00	0.96	0.94	1.01	0.97	1.01	0.97	0.97	0.96	1.01	0.94
Standard error	0.02	0.03	0.03	0.08	0.05	0.05	0.05	0.05	0.05	0.03	0.04	0.06	0.05	0.04	0.05	0.04	0.05	0.07	0.06	0.03

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Unweighted base	2061	517	584	159	318	662	656	391	450	
Weighted base	2061	472	667	138	315	646	586	475	380	
NET: Agree	1318	454	180	107	226	437	544	133	218	
		64%	96%	27%	78%	72%	68%	93%	28%	57%
Strongly agree	(4) 657	302	35	38	83	199	380	28	85	
		32%	64%	5%	28%	26%	31%	65%	6%	22%
Somewhat agree	(3) 661	152	145	69	144	238	163	105	133	
		32%	32%	22%	50%	46%	37%	28%	22%	35%
Somewhat disagree	(2) 538	15	322	25	83	173	38	212	125	
		26%	3%	48%	18%	27%	27%	7%	45%	33%
Strongly disagree	(1) 205	2	165	5	5	36	4	130	38	
		10%	*	25%	4%	2%	6%	1%	27%	10%
NET: Disagree	743	17	487	30	89	209	43	342	163	
		36%	4%	73%	22%	28%	32%	7%	72%	43%
Mean	2.86	3.60	2.07	3.02	2.96	2.93	3.57	2.07	2.69	
Standard deviation	0.98	0.58	0.82	0.78	0.77	0.89	0.65	0.85	0.93	
Standard error	0.02	0.03	0.03	0.06	0.04	0.03	0.03	0.04	0.04	

Pre-Labour Party Conference Poll
ONLINE Fieldwork : 26th-28th September 2012

Absolutes/col percents

Table 6

Q.1 The following statements are criticisms made about the Labour Party and Labour leader Ed Miliband by people who support other parties. Regardless of which party you would vote for, please say in each case if you agree or disagree?

Labour just oppose everything the government is doing to deal with the deficit & turn the country around, but they never put forward any policies of their own
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	
Unweighted base	2061	978	1083	129	341	409	384	332	466	858	490	278	435	518	496	531	313	203	313	792	
Weighted base	2061	1010	1051	247	330	392	350	309	433	557	598	433	474	524	544	517	297	179	323	832	
NET: Agree	1296 63%	650 64%	646 61%	155 63%	194 59%	236 60%	207 59%	196 63%	308 71%	349 63%	369 62%	301 69%	278 59%	334 64%	351 64%	315 61%	194 65%	102 57%	161 50%	557 67%	
Strongly agree	(4) 28%	575 31%	309 25%	266 26%	64 20%	66 24%	94 24%	84 32%	100 38%	166 29%	163 27%	142 33%	107 23%	146 28%	158 29%	139 27%	81 27%	50 28%	58 18%	248 30%	
Somewhat agree	(3) 35%	721 34%	341 36%	380 37%	91 37%	128 39%	142 36%	123 35%	96 31%	142 33%	187 34%	206 34%	158 37%	170 36%	188 36%	193 35%	176 34%	113 38%	52 29%	103 32%	309 37%
Somewhat disagree	(2) 27%	564 27%	276 27%	288 27%	65 26%	111 34%	114 29%	97 28%	92 30%	85 20%	154 28%	178 30%	98 23%	133 28%	152 29%	130 24%	154 30%	68 23%	60 33%	116 36%	195 24%
Strongly disagree	(1) 10%	201 8%	84 11%	117 11%	27 11%	25 8%	41 10%	46 13%	21 7%	40 9%	53 10%	50 8%	35 8%	63 13%	38 7%	63 12%	48 9%	35 12%	17 10%	45 14%	79 10%
NET: Disagree	765 37%	360 36%	405 39%	92 37%	136 41%	155 40%	143 41%	113 37%	125 29%	208 37%	229 38%	132 31%	196 41%	189 36%	193 36%	202 39%	103 35%	77 43%	161 50%	275 33%	
Mean	2.81	2.87	2.76	2.78	2.71	2.74	2.70	2.89	3.00	2.82	2.81	2.94	2.68	2.85	2.82	2.79	2.81	2.75	2.54	2.87	
Standard deviation	0.95	0.95	0.96	0.96	0.87	0.94	0.98	0.94	0.98	0.96	0.93	0.93	0.97	0.91	0.98	0.95	0.97	0.97	0.94	0.95	
Standard error	0.02	0.03	0.03	0.08	0.05	0.05	0.05	0.05	0.05	0.03	0.04	0.06	0.05	0.04	0.04	0.04	0.05	0.07	0.05	0.03	

Pre-Labour Party Conference Poll
ONLINE Fieldwork : 26th-28th September 2012

Absolutes/col percents

Table 6

Q.1 The following statements are criticisms made about the Labour Party and Labour leader Ed Miliband by people who support other parties. Regardless of which party you would vote for, please say in each case if you agree or disagree?

Labour just oppose everything the government is doing to deal with the deficit & turn the country around, but they never put forward any policies of their own

Base: All respondents

	Total	Vote Intention					2010 Vote		
		Con	Lab	LibDem	Undec- ided	Swing voter	Con	Lab	LibDem
Unweighted base	2061	517	584	159	318	662	656	391	450
Weighted base	2061	472	667	138	315	646	586	475	380
NET: Agree	1296	445	196	100	213	422	538	134	218
		63%	94%	29%	73%	68%	92%	28%	57%
Strongly agree	(4) 575	275	38	34	60	187	318	25	78
		28%	58%	6%	24%	19%	29%	54%	5%
Somewhat agree	(3) 721	171	159	66	153	235	220	109	140
		35%	36%	24%	48%	49%	37%	23%	37%
Somewhat disagree	(2) 564	25	306	34	95	189	45	224	125
		27%	5%	46%	25%	30%	8%	47%	33%
Strongly disagree	(1) 201	1	164	4	7	35	4	117	38
		10%	*	25%	3%	2%	5%	1%	25%
NET: Disagree	765	26	471	38	102	224	49	341	163
		37%	6%	71%	27%	32%	8%	72%	43%
Mean	2.81	3.52	2.10	2.94	2.85	2.89	3.45	2.09	2.68
Standard deviation	0.95	0.61	0.84	0.78	0.75	0.89	0.66	0.83	0.91
Standard error	0.02	0.03	0.03	0.06	0.04	0.03	0.03	0.04	0.04

Pre-Labour Party Conference Poll
ONLINE Fieldwork : 26th-28th September 2012

Absolutes/col percents

Table 7

Q.1 The following statements are criticisms made about the Labour Party and Labour leader Ed Miliband by people who support other parties. Regardless of which party you would vote for, please say in each case if you agree or disagree?

Ed Miliband is just too weak to be a credible Prime Minister

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2061	978	1083	129	341	409	384	332	466	858	490	278	435	518	496	531	313	203	313	792	
Weighted base	2061	1010	1051	247	330	392	350	309	433	557	598	433	474	524	544	517	297	179	323	832	
NET: Agree	1487 72%	743 74%	744 71%	174 70%	226 69%	275 70%	235 67%	235 76%	342 79%	416 75%	422 71%	339 78%	309 65%	382 73%	390 72%	361 70%	221 74%	132 74%	203 63%	622 75%	
Strongly agree	(4) 34%	699 38%	380 30%	319 20%	48 27%	90 32%	126 36%	126 38%	116 44%	192 37%	209 31%	183 40%	172 29%	135 34%	180 36%	193 31%	160 33%	99 37%	66 29%	92 35%	291
Somewhat agree	(3) 38%	788 36%	363 40%	425 51%	125 41%	136 38%	149 31%	108 39%	119 35%	150 37%	208 40%	238 39%	168 37%	174 39%	202 36%	197 39%	201 41%	122 41%	66 37%	111 34%	331 40%
Somewhat disagree	(2) 21%	433 20%	205 22%	229 23%	57 26%	86 24%	95 21%	75 21%	60 19%	61 14%	112 20%	134 22%	69 16%	118 25%	111 21%	118 22%	111 21%	55 18%	38 21%	88 27%	163 20%
Strongly disagree	(1) 7%	141 6%	62 8%	79 7%	17 5%	18 6%	22 12%	41 5%	14 7%	30 5%	42 7%	24 6%	47 10%	31 6%	35 6%	45 9%	21 7%	8 5%	31 10%	46 6%	
NET: Disagree	574 28%	267 26%	307 29%	73 30%	103 31%	117 30%	116 33%	74 24%	91 21%	140 25%	176 29%	93 22%	165 35%	142 27%	154 28%	156 30%	76 26%	47 26%	119 37%	210 25%	
Mean	2.99	3.05	2.94	2.83	2.91	2.97	2.91	3.09	3.16	3.07	2.94	3.13	2.84	3.01	3.01	2.92	3.00	3.06	2.82	3.04	
Standard deviation	0.91	0.91	0.90	0.82	0.86	0.89	1.02	0.87	0.91	0.88	0.90	0.87	0.95	0.89	0.91	0.93	0.90	0.88	0.96	0.88	
Standard error	0.02	0.03	0.03	0.07	0.05	0.04	0.05	0.05	0.04	0.03	0.04	0.05	0.05	0.04	0.04	0.04	0.05	0.06	0.05	0.03	

Pre-Labour Party Conference Poll
ONLINE Fieldwork : 26th-28th September 2012

Absolutes/col percents

Table 7

Q.1 The following statements are criticisms made about the Labour Party and Labour leader Ed Miliband by people who support other parties. Regardless of which party you would vote for, please say in each case if you agree or disagree?

Ed Miliband is just too weak to be a credible Prime Minister

Base: All respondents

	Total	Vote Intention					2010 Vote		
		Con	Lab	LibDem	Undec- ided	Swing voter	Con	Lab	LibDem
Unweighted base	2061	517	584	159	318	662	656	391	450
Weighted base	2061	472	667	138	315	646	586	475	380
NET: Agree	1487 72%	437 93%	313 47%	112 82%	248 79%	511 79%	545 93%	219 46%	272 71%
Strongly agree	(4) 699 34%	279 59%	82 12%	39 29%	89 28%	242 37%	341 58%	63 13%	112 29%
Somewhat agree	(3) 788 38%	158 33%	231 35%	73 53%	158 50%	269 42%	204 35%	155 33%	160 42%
Somewhat disagree	(2) 433 21%	32 7%	248 37%	24 17%	60 19%	116 18%	37 6%	181 38%	86 23%
Strongly disagree	(1) 141 7%	3 1%	106 16%	2 1%	7 2%	19 3%	4 1%	76 16%	23 6%
NET: Disagree	574 28%	35 7%	354 53%	25 18%	67 21%	135 21%	42 7%	257 54%	109 29%
Mean	2.99	3.51	2.43	3.09	3.05	3.14	3.50	2.43	2.95
Standard deviation	0.91	0.65	0.90	0.71	0.75	0.81	0.65	0.91	0.87
Standard error	0.02	0.03	0.04	0.06	0.04	0.03	0.03	0.05	0.04

Pre-Labour Party Conference Poll
ONLINE Fieldwork : 26th-28th September 2012

Absolutes/col percents

Table 8

Q.2 Below are some words and phrases that have been used to describe different politicians. Please indicate which of the words and phrases - if any - apply to Ed Miliband?

Base: All respondents

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
Unweighted base	2061	978	1083	129	341	409	384	332	466	858	490	278	435	518	496	531	313	203	313	792
Weighted base	2061	1010	1051	247	330	392	350	309	433	557	598	433	474	524	544	517	297	179	323	832
<u>Strong & determined</u>																				
Applies	751	362	389	117	147	143	126	104	114	197	211	134	208	185	174	205	112	76	151	290
	36%	36%	37%	47%	45%	36%	36%	34%	26%	35%	35%	31%	44%	35%	32%	40%	38%	42%	47%	35%
Does not apply	1310	648	662	131	182	249	224	205	319	359	386	299	265	339	370	312	185	103	172	542
	64%	64%	63%	53%	55%	64%	64%	66%	74%	65%	65%	69%	56%	65%	68%	60%	62%	58%	53%	65%
<u>Charismatic</u>																				
Applies	378	173	205	75	88	73	61	42	40	73	104	81	121	97	103	117	40	20	69	144
	18%	17%	19%	30%	27%	19%	17%	13%	9%	13%	17%	19%	25%	19%	19%	23%	13%	11%	21%	17%
Does not apply	1683	837	846	173	242	318	290	267	393	484	494	352	353	426	441	400	257	159	254	687
	82%	83%	81%	70%	73%	81%	83%	87%	91%	87%	83%	81%	75%	81%	81%	77%	87%	89%	79%	83%
<u>A natural leader</u>																				
Applies	348	164	184	69	65	74	56	37	47	73	101	61	113	75	100	100	47	26	56	139
	17%	16%	18%	28%	20%	19%	16%	12%	11%	13%	17%	14%	24%	14%	18%	19%	16%	14%	17%	17%
Does not apply	1713	846	867	178	265	318	294	272	386	484	496	371	361	449	444	417	250	153	267	692
	83%	84%	82%	72%	80%	81%	84%	88%	89%	87%	83%	86%	76%	86%	82%	81%	84%	86%	83%	83%
<u>Prime Ministerial</u>																				
Applies	414	191	223	63	84	77	69	60	61	95	113	83	123	87	97	127	66	37	73	155
	20%	19%	21%	26%	25%	20%	20%	19%	14%	17%	19%	19%	26%	17%	18%	25%	22%	21%	23%	19%
Does not apply	1647	819	829	184	246	315	281	249	372	461	484	350	351	437	447	390	231	142	250	677
	80%	81%	79%	74%	75%	80%	80%	81%	86%	83%	81%	81%	74%	83%	82%	75%	78%	79%	77%	81%

Pre-Labour Party Conference Poll

ONLINE Fieldwork : 26th-28th September 2012

Absolutes/col percents

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Q.2 Below are some words and phrases that have been used to describe different politicians. Please indicate which of the words and phrases - if any - apply to Ed Miliband?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
Weighted base	2061	1010	1051	247	330	392	350	309	433	557	598	433	474	524	544	517	297	179	323	832
<u>Respected by international leaders</u>																				
Applies	395	173	222	68	71	69	63	55	70	81	109	84	122	97	98	112	52	35	79	146
	19%	17%	21%	27%	21%	18%	18%	18%	16%	15%	18%	19%	26%	19%	18%	22%	18%	19%	25%	18%
Does not apply	1666	837	829	180	259	322	288	254	363	476	489	349	352	426	445	405	245	144	243	686
	81%	83%	79%	73%	79%	82%	82%	82%	84%	85%	82%	81%	74%	81%	82%	78%	82%	81%	75%	82%
<u>Trusted to repair Britain's finances</u>																				
Applies	509	253	256	72	102	101	86	66	82	120	154	100	135	114	118	162	69	46	96	210
	25%	25%	24%	29%	31%	26%	25%	21%	19%	22%	26%	23%	29%	22%	22%	31%	23%	26%	30%	25%
Does not apply	1552	757	795	175	228	290	264	243	351	436	444	333	338	409	426	356	228	132	227	622
	75%	75%	76%	71%	69%	74%	75%	79%	81%	78%	74%	77%	71%	78%	78%	69%	77%	74%	70%	75%
<u>The best leader that his party has available</u>																				
Applies	478	222	256	62	93	79	81	76	89	114	140	86	138	109	124	124	77	44	71	190
	23%	22%	24%	25%	28%	20%	23%	24%	21%	21%	23%	20%	29%	21%	23%	24%	26%	25%	22%	23%
Does not apply	1583	788	795	186	237	313	270	234	344	442	458	347	336	415	420	393	220	135	252	642
	77%	78%	76%	75%	72%	80%	77%	76%	79%	79%	77%	80%	71%	79%	77%	76%	74%	75%	78%	77%
<u>Willing to take tough but unpopular decisions</u>																				
Applies	749	360	389	101	130	140	138	112	128	188	218	144	199	186	177	218	99	69	141	282
	36%	36%	37%	41%	40%	36%	39%	36%	30%	34%	37%	33%	42%	35%	33%	42%	33%	39%	44%	34%
Does not apply	1312	650	662	147	199	251	212	197	305	369	379	289	275	338	367	299	198	110	182	550
	64%	64%	63%	59%	60%	64%	61%	64%	70%	66%	63%	67%	58%	65%	67%	58%	67%	61%	56%	66%

Pre-Labour Party Conference Poll
ONLINE Fieldwork : 26th-28th September 2012

Absolutes/col percents

Table 8

Q.2 Below are some words and phrases that have been used to describe different politicians. Please indicate which of the words and phrases - if any - apply to Ed Miliband?

Base: All respondents

	Vote Intention						2010 Vote		
	Total	Con	Lab	LibDem	Undec- ided	Swing voter	Con	Lab	LibDem
Unweighted base	2061	517	584	159	318	662	656	391	450
Weighted base	2061	472	667	138	315	646	586	475	380
<u>Strong & determined</u>									
Applies	751	86	418	45	79	199	100	293	140
	36%	18%	63%	33%	25%	31%	17%	62%	37%
Does not apply	1310	385	249	93	236	447	487	182	240
	64%	82%	37%	67%	75%	69%	83%	38%	63%
<u>Charismatic</u>									
Applies	378	23	230	24	47	70	34	159	53
	18%	5%	34%	18%	15%	11%	6%	33%	14%
Does not apply	1683	449	437	114	268	576	553	317	327
	82%	95%	66%	82%	85%	89%	94%	67%	86%
<u>A natural leader</u>									
Applies	348	19	235	15	38	54	26	152	52
	17%	4%	35%	11%	12%	8%	4%	32%	14%
Does not apply	1713	453	432	123	277	592	560	323	329
	83%	96%	65%	89%	88%	92%	96%	68%	86%
<u>Prime Ministerial</u>									
Applies	414	16	291	18	40	82	21	208	62
	20%	3%	44%	13%	13%	13%	4%	44%	16%
Does not apply	1647	456	376	120	275	564	565	267	319
	80%	97%	56%	87%	87%	87%	96%	56%	84%

Pre-Labour Party Conference Poll
ONLINE Fieldwork : 26th-28th September 2012

Absolutes/col percents

Table 8

Q.2 Below are some words and phrases that have been used to describe different politicians. Please indicate which of the words and phrases - if any - apply to Ed Miliband?

Base: All respondents

	Vote Intention						2010 Vote		
	Total	Con	Lab	LibDem	Undec- ided	Swing voter	Con	Lab	LibDem
Weighted base	2061	472	667	138	315	646	586	475	380
<u>Respected by international leaders</u>									
Applies	395 19%	33 7%	262 39%	15 11%	44 14%	87 13%	27 5%	187 39%	60 16%
Does not apply	1666 81%	439 93%	405 61%	123 89%	271 86%	559 87%	559 95%	289 61%	320 84%
<u>Trusted to repair Britain's finances</u>									
Applies	509 25%	11 2%	376 56%	21 16%	43 14%	103 16%	23 4%	261 55%	92 24%
Does not apply	1552 75%	461 98%	291 44%	116 84%	272 86%	543 84%	564 96%	215 45%	288 76%
<u>The best leader that his party has available</u>									
Applies	478 23%	62 13%	251 38%	28 20%	54 17%	115 18%	74 13%	182 38%	84 22%
Does not apply	1583 77%	409 87%	416 62%	110 80%	261 83%	531 82%	512 87%	294 62%	296 78%
<u>Willing to take tough but unpopular decisions</u>									
Applies	749 36%	72 15%	441 66%	46 33%	79 25%	204 32%	86 15%	317 67%	146 39%
Does not apply	1312 64%	399 85%	226 34%	92 67%	235 75%	442 68%	501 85%	158 33%	234 61%

Pre-Labour Party Conference Poll
ONLINE Fieldwork : 26th-28th September 2012

Absolutes/col percents

Table 9

Q.3 You've said that you think Ed Miliband is not the best leader his party has available. Would the following be a better or worse leader for Labour right now?

Base: All respondents who don't think the statement "The best leader that his party has available" applies to Ed Miliband

	Gender		Age						Social Grade				Region					Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
Unweighted base	1615	788	827	96	252	333	300	259	375	685	383	220	327	415	392	410	239	159	252	623
Weighted base	1583	788	795	186	237	313	270	234	344	442	458	347	336	415	420	393	220	135	252	642
Gordon Brown																				
Better	349 22%	151 19%	198 25%	55 30%	56 24%	92 29%	63 24%	37 16%	46 13%	81 18%	102 22%	82 24%	85 25%	101 24%	90 21%	81 21%	41 18%	36 27%	57 23%	159 25%
Worse	1234 78%	637 81%	596 75%	131 70%	181 76%	221 71%	206 76%	197 84%	298 87%	361 82%	356 78%	265 76%	251 75%	314 76%	330 79%	312 79%	179 82%	99 73%	195 77%	483 75%
Ed Balls																				
Better	493 31%	254 32%	239 30%	62 33%	73 31%	114 36%	87 32%	69 29%	89 26%	141 32%	138 30%	99 29%	114 34%	118 28%	134 32%	126 32%	70 32%	45 33%	95 38%	201 31%
Worse	1090 69%	534 68%	556 70%	124 67%	164 69%	199 64%	182 68%	165 71%	255 74%	301 68%	320 70%	248 71%	221 66%	297 72%	286 68%	267 68%	150 68%	90 67%	157 62%	442 69%
David Miliband																				
Better	1096 69%	583 74%	513 65%	129 70%	155 65%	203 65%	180 67%	163 70%	265 77%	333 75%	333 73%	225 65%	205 61%	282 68%	293 70%	257 65%	160 73%	105 77%	164 65%	445 69%
Worse	487 31%	205 26%	281 35%	56 30%	82 35%	110 35%	90 33%	71 30%	79 23%	110 25%	125 27%	122 35%	130 39%	133 32%	127 30%	137 35%	60 27%	30 23%	88 35%	197 31%
Jack Straw																				
Better	614 39%	340 43%	274 35%	73 39%	89 38%	117 37%	95 35%	102 44%	137 40%	178 40%	182 40%	144 42%	111 33%	154 37%	161 38%	158 40%	82 37%	60 44%	99 39%	255 40%
Worse	969 61%	448 57%	520 65%	113 61%	148 62%	196 63%	175 65%	131 56%	207 60%	265 60%	276 60%	203 58%	225 67%	261 63%	259 62%	235 60%	138 63%	75 56%	153 61%	387 60%

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Table 9

Q.3 You've said that you think Ed Miliband is not the best leader his party has available. Would the following be a better or worse leader for Labour right now?

Base: All respondents who don't think the statement "The best leader that his party has available" applies to Ed Miliband

	Gender			Age						Social Grade				Region				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Weighted base	1583	788	795	186	237	313	270	234	344	442	458	347	336	415	420	393	220	135	252	642
<u>Yvette Cooper</u>																				
Better	307	141	166	41	49	66	50	41	60	98	85	64	60	78	84	86	39	21	49	124
	19%	18%	21%	22%	21%	21%	19%	18%	17%	22%	19%	18%	18%	19%	20%	22%	18%	15%	20%	19%
Worse	1276	647	629	145	188	247	219	193	284	344	373	283	275	337	336	307	182	114	202	518
	81%	82%	79%	78%	79%	79%	81%	82%	83%	78%	81%	82%	82%	81%	80%	78%	82%	85%	80%	81%
<u>Alistair Darling</u>																				
Better	470	267	203	52	58	78	58	84	140	150	133	101	85	120	119	96	81	54	56	170
	30%	34%	26%	28%	25%	25%	21%	36%	41%	34%	29%	29%	25%	29%	28%	24%	37%	40%	22%	26%
Worse	1113	521	592	134	179	234	212	150	204	292	325	246	251	295	301	297	139	81	195	472
	70%	66%	74%	72%	75%	75%	79%	64%	59%	66%	71%	71%	75%	71%	72%	76%	63%	60%	78%	74%
<u>Chuka Umunna</u>																				
Better	196	98	98	25	36	54	29	26	26	57	61	53	25	74	51	43	17	11	38	92
	12%	12%	12%	13%	15%	17%	11%	11%	8%	13%	13%	15%	7%	18%	12%	11%	8%	8%	15%	14%
Worse	1387	690	697	161	201	259	240	208	318	385	397	294	311	341	369	350	203	124	213	550
	88%	88%	88%	87%	85%	83%	89%	89%	92%	87%	87%	85%	93%	82%	88%	89%	92%	92%	85%	86%
<u>Stella Creasy</u>																				
Better	175	64	111	38	37	49	26	12	12	38	44	48	45	57	40	46	20	13	30	74
	11%	8%	14%	20%	16%	16%	10%	5%	4%	9%	10%	14%	13%	14%	10%	12%	9%	9%	12%	12%
Worse	1408	724	684	148	199	264	244	221	332	404	414	299	291	358	380	347	200	122	222	568
	89%	92%	86%	80%	84%	84%	90%	95%	96%	91%	90%	86%	87%	86%	90%	88%	91%	91%	88%	88%

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	Gender			Age						Social Grade				Region					Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scotland	Public	Pri- vate
Weighted base	1583	788	795	186	237	313	270	234	344	442	458	347	336	415	420	393	220	135	252	642
<u>Dan Jarvis</u>																				
Better	168 11%	79 10%	89 11%	38 20%	39 17%	36 12%	24 9%	15 6%	16 5%	34 8%	59 13%	41 12%	34 10%	44 11%	41 10%	45 11%	25 11%	13 10%	25 10%	78 12%
Worse	1415 89%	709 90%	706 89%	148 80%	198 83%	277 88%	246 91%	219 94%	328 95%	408 92%	399 87%	306 88%	302 90%	371 89%	379 90%	348 89%	195 89%	122 90%	226 90%	564 88%

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Base: All respondents who don't think the statement "The best leader that his party has available" applies to Ed Miliband

	Total	Vote Intention					2010 Vote		
		Con	Lab	LibDem	Undec- ided	Swing voter	Con	Lab	LibDem
Unweighted base	1615	443	381	128	264	541	563	255	357
Weighted base	1583	409	416	110	261	531	512	294	296
<u>Gordon Brown</u>									
Better	349	63	123	26	67	115	58	98	73
	22%	15%	30%	23%	26%	22%	11%	33%	25%
Worse	1234	346	293	84	194	416	454	196	223
	78%	85%	70%	77%	74%	78%	89%	67%	75%
<u>Ed Balls</u>									
Better	493	87	201	39	60	181	110	143	120
	31%	21%	48%	35%	23%	34%	21%	49%	40%
Worse	1090	323	215	71	201	350	403	150	176
	69%	79%	52%	65%	77%	66%	79%	51%	60%
<u>David Miliband</u>									
Better	1096	306	335	76	156	394	386	229	212
	69%	75%	81%	69%	60%	74%	75%	78%	71%
Worse	487	103	81	34	105	136	126	65	84
	31%	25%	19%	31%	40%	26%	25%	22%	29%
<u>Jack Straw</u>									
Better	614	176	143	37	102	217	222	105	115
	39%	43%	34%	34%	39%	41%	43%	36%	39%
Worse	969	233	273	72	159	313	291	188	181
	61%	57%	66%	66%	61%	59%	57%	64%	61%

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Base: All respondents who don't think the statement "The best leader that his party has available" applies to Ed Miliband

	Vote Intention						2010 Vote		
	Total	Con	Lab	LibDem	Undec- ided	Swing voter	Con	Lab	LibDem
Weighted base	1583	409	416	110	261	531	512	294	296
<u>Yvette Cooper</u>									
Better	307 19%	64 16%	108 26%	28 26%	48 18%	97 18%	71 14%	75 25%	79 27%
Worse	1276 81%	345 84%	308 74%	81 74%	213 82%	433 82%	442 86%	219 75%	217 73%
<u>Alistair Darling</u>									
Better	470 30%	140 34%	117 28%	37 34%	68 26%	155 29%	183 36%	78 27%	84 28%
Worse	1113 70%	269 66%	299 72%	73 66%	193 74%	375 71%	330 64%	215 73%	212 72%
<u>Chuka Umunna</u>									
Better	196 12%	45 11%	62 15%	13 11%	25 10%	58 11%	58 11%	40 14%	49 17%
Worse	1387 88%	364 89%	355 85%	97 89%	236 90%	473 89%	455 89%	253 86%	247 83%
<u>Stella Creasy</u>									
Better	175 11%	38 9%	46 11%	14 12%	37 14%	42 8%	48 9%	27 9%	36 12%
Worse	1408 89%	371 91%	370 89%	96 88%	224 86%	488 92%	464 91%	266 91%	261 88%

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	Total	Vote Intention					2010 Vote		
		Con	Lab	LibDem	Undec- ided	Swing voter	Con	Lab	LibDem
Weighted base	1583	409	416	110	261	531	512	294	296
<u>Dan Jarvis</u>									
Better	168 11%	44 11%	42 10%	14 13%	30 12%	46 9%	57 11%	21 7%	30 10%
Worse	1415 89%	365 89%	374 90%	95 87%	231 88%	484 91%	455 89%	273 93%	266 90%