

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 1

**Q.1 From the following list of words and phrases, please select the 3 that most closely describe your view of the following people.**

#### Summary

**Base: All respondents**

	Party Leaders			
	Theresa May	Jeremy Corbyn	Tim Farron	Nicola Sturgeon
Unweighted base	2043	2043	2043	2043
Weighted base	2043	2043	2043	2043
Determined	608 30%	164 8%	148 7%	612 30%
Weak	62 3%	540 26%	503 25%	65 3%
Down to earth	92 5%	248 12%	193 9%	120 6%
Out of touch	279 14%	506 25%	444 22%	238 12%
Principled	282 14%	359 18%	190 9%	252 12%
Indecisive	66 3%	336 16%	300 15%	65 3%
Up to the job	546 27%	98 5%	100 5%	237 12%
Out of their depth	152 7%	690 34%	557 27%	184 9%
Competent	501 25%	97 5%	146 7%	287 14%
Dishonest	296 14%	128 6%	153 7%	182 9%
Doesn't listen	243 12%	307 15%	227 11%	412 20%
Shares my values	150 7%	212 10%	127 6%	79 4%
Weird	64 3%	290 14%	274 13%	157 8%
Likeable	134 7%	161 8%	221 11%	141 7%

**Party Leaders Survey**  
**ONLINE Fieldwork: 8th-9th May 2017**

Absolutes/col percents

Table 1

**Q.1 From the following list of words and phrases, please select the 3 that most closely describe your view of the following people.**

**Summary****Base: All respondents**

	Party Leaders			
	Theresa May	Jeremy Corbyn	Tim Farron	Nicola Sturgeon
Weighted base	2043	2043	2043	2043
Ruthless	312 15%	24 1%	41 2%	420 21%
Fair	123 6%	189 9%	234 11%	102 5%
Stands up for Britain	612 30%	186 9%	140 7%	45 2%
On my side	89 4%	170 8%	92 5%	50 2%
Arrogant	358 18%	228 11%	193 9%	725 35%
Smug	239 12%	142 7%	255 12%	511 25%

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 2

**Q.1 From the following list of words and phrases, please select the 3 that most closely describe your view of the following people.**

**Theresa May**

**Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Stands up for Britain	612 30%	306 31%	306 29%	34 15%	58 17%	88 27%	98 27%	124 41%	210 45%	172 32%	139 27%	145 33%	145 29%	42 23%	17 20%	62 26%	48 28%	68 37%	60 39%	39 38%	57 29%	71 26%	94 33%	53 30%	72 26%	233
Determined	608 30%	265 27%	343 33%	36 16%	78 22%	94 29%	102 28%	117 39%	180 38%	172 31%	171 30%	129 31%	137 27%	51 28%	17 19%	68 29%	74 43%	61 33%	52 34%	26 25%	49 25%	70 26%	74 26%	68 38%	90 32%	241
Up to the job	546 27%	240 24%	306 29%	33 14%	57 16%	80 24%	93 25%	96 32%	187 40%	133 24%	169 30%	127 30%	118 23%	39 21%	13 15%	60 26%	42 25%	72 39%	44 29%	33 33%	51 26%	62 23%	78 27%	51 28%	62 23%	219
Competent	501 25%	254 26%	246 24%	34 15%	64 18%	59 18%	84 23%	102 34%	158 34%	140 26%	139 24%	114 27%	107 21%	33 18%	18 21%	67 29%	49 28%	36 19%	45 29%	22 22%	48 24%	54 20%	78 27%	51 28%	41 15%	233
Arrogant	358 18%	195 20%	163 16%	55 24%	76 22%	73 22%	71 19%	37 12%	46 10%	104 19%	101 18%	58 14%	95 19%	48 27%	20 23%	35 15%	40 23%	24 13%	23 15%	17 17%	33 17%	51 19%	37 13%	29 16%	53 19%	162
Ruthless	312 15%	161 16%	151 14%	33 14%	72 21%	74 23%	51 14%	33 11%	49 11%	100 18%	93 16%	50 12%	70 14%	40 22%	14 17%	48 20%	23 14%	22 12%	17 11%	14 14%	28 14%	46 17%	34 12%	26 14%	58 21%	133
Dishonest	296 14%	173 17%	123 12%	48 21%	84 24%	55 17%	57 16%	27 9%	25 5%	93 17%	86 15%	55 13%	62 12%	38 21%	21 25%	33 14%	29 17%	17 9%	13 9%	18 18%	29 15%	44 16%	28 10%	24 14%	48 17%	151
Principled	282 14%	142 14%	140 13%	22 10%	37 11%	38 11%	50 14%	55 18%	80 17%	72 13%	88 16%	57 13%	65 13%	21 12%	4 5%	31 13%	22 13%	28 15%	25 16%	28 27%	24 12%	36 13%	48 17%	14 8%	37 13%	123
Out of touch	279 14%	130 13%	149 14%	56 24%	73 21%	43 13%	54 15%	21 7%	32 7%	65 12%	81 14%	62 15%	71 14%	28 15%	12 15%	38 16%	29 17%	23 13%	18 12%	13 12%	30 15%	35 13%	38 13%	15 8%	47 17%	127
Doesn't listen	243 12%	119 12%	124 12%	37 16%	43 12%	34 10%	57 16%	33 11%	38 8%	66 12%	71 12%	43 10%	63 13%	35 19%	14 17%	23 10%	22 13%	16 9%	15 10%	9 9%	20 10%	32 12%	37 13%	20 11%	36 13%	106
Smug	239 12%	114 11%	124 12%	33 14%	48 14%	30 9%	52 14%	35 12%	40 9%	59 11%	69 12%	39 9%	72 14%	22 12%	23 27%	28 12%	21 12%	13 7%	19 12%	16 15%	21 11%	33 12%	25 9%	18 10%	44 16%	98
Out of their depth	152 7%	71 7%	80 8%	32 14%	33 9%	30 9%	26 7%	15 5%	16 3%	41 8%	46 8%	25 6%	39 8%	21 11%	11 13%	14 6%	12 7%	14 8%	11 7%	10 10%	14 7%	17 6%	16 6%	11 6%	19 7%	73
Shares my values	150 7%	78 8%	72 7%	10 4%	12 3%	17 5%	27 7%	24 8%	61 13%	49 9%	35 6%	35 8%	32 6%	12 7%	1 1%	23 10%	8 5%	12 6%	12 8%	13 13%	8 4%	23 8%	27 9%	12 7%	18 6%	48

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 2

**Q.1 From the following list of words and phrases, please select the 3 that most closely describe your view of the following people.**

**Theresa May**

**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Likeable	134 7%	67 7%	67 6%	14 6%	17 5%	18 6%	25 7%	27 9%	34 7%	29 5%	40 7%	28 7%	38 8%	6 3%	9 10%	12 5%	9 5%	13 7%	10 7%	2 2%	11 6%	28 10%	26 9%	9 5%	22 8%	60 7%
Fair	123 6%	43 4%	80 8%	16 7%	18 5%	19 6%	23 6%	21 7%	26 5%	34 6%	31 5%	26 6%	32 6%	6 3%	3 4%	20 8%	11 6%	11 6%	10 6%	1 1%	16 8%	18 7%	17 6%	12 7%	20 7%	45 5%
Down to earth	92 5%	51 5%	42 4%	9 4%	16 5%	15 5%	9 3%	13 4%	30 6%	24 4%	19 3%	18 4%	32 6%	5 3%	1 2%	10 4%	6 4%	7 4%	7 5%	5 5%	9 5%	3 1%	27 10%	12 7%	9 3%	41 5%
On my side	89 4%	48 5%	41 4%	7 3%	15 4%	10 3%	11 3%	14 5%	31 7%	22 4%	26 5%	24 6%	16 3%	7 4%	4 4%	10 4%	4 2%	7 4%	8 5%	1 1%	11 6%	12 4%	19 7%	7 4%	5 2%	37 4%
Indecisive	66 3%	30 3%	36 3%	17 7%	17 5%	9 3%	17 5%	2 1%	5 1%	15 3%	25 4%	8 2%	17 3%	6 3%	3 3%	8 3%	3 2%	8 4%	2 2%	4 4%	4 2%	15 5%	11 4%	3 2%	6 2%	34 4%
Weird	64 3%	35 4%	28 3%	17 7%	12 4%	13 4%	12 3%	3 1%	6 1%	23 4%	17 3%	17 4%	7 1%	5 3%	3 3%	5 2%	3 2%	- -	4 2%	3 3%	15 8%	9 3%	10 3%	8 4%	11 4%	39 4%
Weak	62 3%	31 3%	32 3%	11 5%	13 4%	18 5%	15 4%	3 1%	2 *	14 3%	21 4%	8 2%	18 4%	5 3%	5 6%	3 1%	2 1%	7 4%	4 3%	4 4%	6 3%	9 3%	9 3%	7 4%	14 5%	27 3%

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 3

**Q.1 From the following list of words and phrases, please select the 3 that most closely describe your view of the following people.**

**Jeremy Corbyn**

**Base: All respondents**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Out of their depth	690 34%	350 35%	340 33%	53 23%	74 21%	106 32%	120 33%	125 42%	212 45%	227 42%	135 32%	143 32%	56 28%	26 31%	80 34%	66 38%	63 34%	55 36%	35 34%	67 34%	82 30%	101 35%	61 34%	83 30%	276 31%	
Weak	540 26%	267 27%	272 26%	42 18%	72 20%	88 27%	89 25%	102 34%	147 31%	157 29%	148 26%	126 30%	108 21%	52 29%	15 17%	55 23%	50 29%	41 22%	57 37%	35 34%	45 23%	54 20%	76 27%	58 32%	66 24%	233 26%
Out of touch	506 25%	277 28%	229 22%	41 18%	69 20%	64 19%	75 21%	98 33%	159 34%	141 26%	152 27%	93 22%	119 24%	44 10%	8 27%	63 26%	44 27%	49 28%	43 29%	29 23%	46 20%	54 28%	80 26%	46 19%	53 23%	207
Principled	359 18%	198 20%	161 15%	44 19%	74 21%	52 16%	72 20%	42 14%	75 16%	117 21%	113 20%	54 13%	75 15%	26 15%	14 17%	36 15%	38 22%	30 16%	16 11%	18 18%	34 17%	66 24%	42 15%	37 21%	64 23%	146 16%
Indecisive	336 16%	158 16%	178 17%	31 14%	35 10%	48 15%	52 14%	60 20%	110 23%	107 20%	86 15%	69 16%	74 15%	33 19%	10 12%	37 16%	30 17%	33 18%	34 22%	10 10%	26 13%	31 11%	57 20%	35 20%	44 16%	116 13%
Doesn't listen	307 15%	159 16%	148 14%	27 12%	35 10%	50 15%	61 17%	59 20%	75 16%	81 15%	78 14%	68 16%	81 16%	27 15%	11 13%	37 16%	32 19%	22 12%	25 16%	24 23%	29 15%	32 12%	45 16%	25 14%	31 11%	144 16%
Weird	290 14%	132 13%	158 15%	27 12%	38 11%	41 13%	48 13%	51 17%	85 18%	83 15%	78 14%	62 15%	67 13%	28 16%	13 15%	27 11%	24 14%	27 15%	22 14%	19 19%	30 16%	41 15%	37 13%	22 12%	31 11%	127 14%
Down to earth	248 12%	112 11%	137 13%	39 17%	56 16%	41 12%	55 15%	23 8%	36 8%	59 11%	83 15%	32 8%	75 15%	21 11%	10 12%	27 11%	31 18%	23 12%	17 11%	13 13%	20 10%	37 14%	34 12%	16 9%	40 14%	99 11%
Arrogant	228 11%	102 10%	126 12%	16 7%	34 10%	51 15%	39 11%	41 14%	48 10%	55 10%	53 9%	57 14%	63 12%	18 10%	8 9%	28 12%	17 10%	12 7%	20 13%	10 10%	23 11%	23 8%	56 20%	12 7%	27 10%	109 12%
Shares my values	212 10%	89 9%	123 12%	35 15%	43 12%	30 9%	46 13%	23 8%	37 8%	72 13%	55 10%	32 8%	54 11%	18 10%	18 21%	23 10%	17 7%	10 9%	14 7%	23 14%	38 12%	19 14%	19 7%	26 11%	97 11%	
Fair	189 9%	90 9%	99 9%	34 15%	47 13%	27 8%	29 8%	22 7%	30 6%	47 9%	58 10%	31 7%	52 10%	14 8%	8 10%	19 8%	18 11%	18 10%	9 6%	4 4%	20 10%	35 13%	20 7%	24 13%	28 10%	87 10%
Stands up for Britain	186 9%	81 8%	104 10%	27 12%	38 11%	35 11%	35 10%	18 6%	33 7%	40 7%	56 10%	42 10%	49 10%	16 9%	8 10%	33 14%	13 8%	18 10%	9 6%	8 8%	19 9%	25 9%	24 8%	11 6%	38 14%	82 9%
On my side	170 8%	86 9%	84 8%	22 10%	41 12%	23 7%	36 10%	15 5%	33 7%	46 8%	46 8%	28 7%	51 10%	14 8%	13 16%	15 6%	20 12%	17 9%	15 10%	10 10%	15 8%	20 7%	16 6%	13 8%	29 11%	61 7%

**Party Leaders Survey**  
**ONLINE Fieldwork: 8th-9th May 2017**

Absolutes/col percents

Table 3

**Q.1 From the following list of words and phrases, please select the 3 that most closely describe your view of the following people.**

**Jeremy Corbyn**

**Base: All respondents**

	Gender		Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Determined	164 8%	90 9%	73 7%	25 11%	36 10%	23 7%	25 7%	25 8%	29 6%	41 8%	48 8%	36 9%	38 8%	18 10%	8 9%	32 14%	14 8%	17 9%	12 8%	3 3%	14 7%	16 6%	19 7%	12 6%	15 5%	85 9%
Likeable	161 8%	77 8%	84 8%	26 12%	31 9%	26 8%	33 9%	17 6%	28 6%	32 6%	61 11%	26 6%	41 8%	13 7%	9 10%	10 4%	13 7%	18 10%	7 5%	10 10%	14 7%	27 10%	19 7%	22 12%	23 8%	73 8%
Smug	142 7%	55 5%	87 8%	16 7%	18 5%	34 10%	18 5%	20 7%	36 8%	33 6%	39 7%	31 7%	39 8%	9 5%	3 4%	24 10%	15 9%	4 2%	12 8%	7 7%	20 10%	16 6%	20 7%	12 7%	16 6%	62 7%
Dishonest	128 6%	61 6%	67 6%	16 7%	28 8%	20 6%	25 7%	21 7%	19 4%	31 6%	30 5%	36 9%	31 6%	15 8%	4 4%	12 5%	7 4%	15 8%	10 6%	6 6%	14 7%	15 5%	25 9%	7 4%	22 8%	59 7%
Up to the job	98 5%	46 5%	52 5%	15 6%	27 8%	16 5%	20 6%	11 4%	9 2%	20 4%	35 6%	18 4%	25 5%	7 4%	9 10%	22 9%	3 2%	6 3%	7 5%	5 5%	9 5%	13 5%	11 4%	6 3%	23 8%	43 5%
Competent	97 5%	54 5%	43 4%	8 3%	14 4%	19 6%	29 8%	10 3%	17 4%	15 3%	22 4%	31 7%	29 6%	11 6%	4 5%	13 5%	4 2%	11 6%	6 4%	5 5%	8 4%	13 5%	14 5%	8 4%	21 7%	44 5%
Ruthless	24 1%	8 1%	16 2%	5 2%	5 1%	4 1%	4 1%	1 *	5 1%	6 1%	6 1%	8 2%	4 1%	2 1%	2 2%	4 2%	3 2%	1 *	1 1%	1 1%	2 1%	6 2%	1 *	1 1%	3 1%	9 1%

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 4

**Q.1 From the following list of words and phrases, please select the 3 that most closely describe your view of the following people.**

**Tim Farron**

**Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Out of their depth	557 27%	273 27%	284 27%	42 19%	60 17%	78 24%	108 30%	103 34%	166 35%	146 27%	151 27%	117 28%	143 28%	52 29%	19 22%	63 27%	52 30%	44 24%	44 29%	35 34%	55 28%	62 23%	81 29%	49 27%	68 25%	214 24%
Weak	503 25%	253 25%	250 24%	36 16%	53 15%	71 21%	110 30%	105 35%	129 27%	133 24%	141 25%	111 26%	118 23%	54 30%	22 26%	56 24%	37 22%	51 28%	25 16%	27 26%	43 22%	71 26%	73 26%	44 25%	79 28%	190 21%
Out of touch	444 22%	228 23%	216 21%	44 19%	61 17%	62 19%	83 23%	75 25%	120 26%	110 20%	131 23%	83 20%	120 24%	44 25%	14 17%	58 24%	41 24%	43 23%	34 22%	32 31%	42 21%	49 18%	51 18%	37 20%	57 21%	177 20%
Indecisive	300 15%	128 13%	172 16%	21 9%	56 16%	38 12%	66 18%	59 20%	60 13%	72 13%	96 17%	64 15%	68 14%	25 14%	15 18%	32 14%	32 18%	26 14%	14 9%	23 23%	30 15%	37 14%	41 15%	26 14%	53 19%	127 14%
Weird	274 13%	148 15%	125 12%	37 16%	47 13%	42 13%	44 12%	49 16%	54 12%	58 11%	83 15%	72 17%	60 12%	23 13%	16 19%	23 10%	19 11%	30 16%	16 10%	20 20%	34 17%	35 13%	28 10%	30 16%	42 15%	123 14%
Smug	255 12%	135 14%	120 11%	26 11%	38 11%	40 12%	49 13%	36 12%	65 14%	61 11%	73 13%	44 10%	78 15%	20 11%	8 9%	34 14%	21 12%	8 4%	24 15%	13 13%	33 17%	32 12%	41 14%	23 13%	25 9%	118 13%
Fair	234 11%	126 13%	109 10%	33 14%	28 8%	41 12%	34 9%	37 12%	62 13%	77 14%	67 12%	49 12%	41 8%	20 11%	9 11%	25 10%	25 15%	21 11%	20 13%	7 7%	24 12%	34 13%	26 9%	22 13%	32 12%	101 11%
Doesn't listen	227 11%	110 11%	117 11%	25 11%	38 11%	41 13%	34 9%	41 14%	49 10%	46 8%	67 12%	47 11%	67 13%	15 8%	8 9%	30 13%	20 12%	19 10%	14 9%	12 12%	19 10%	28 10%	36 13%	27 15%	30 11%	97 11%
Likeable	221 11%	102 10%	119 11%	21 9%	23 7%	40 12%	34 9%	33 11%	71 15%	76 14%	58 10%	43 10%	44 9%	17 10%	2 2%	20 8%	20 12%	19 10%	24 16%	9 9%	23 12%	35 13%	32 11%	19 11%	29 11%	80 9%
Down to earth	193 9%	89 9%	104 10%	23 10%	31 9%	46 14%	38 10%	23 8%	31 7%	70 13%	51 9%	33 8%	40 8%	16 9%	12 14%	26 11%	11 7%	23 12%	17 11%	8 8%	10 5%	21 8%	24 8%	25 14%	30 11%	92 10%
Arrogant	193 9%	99 10%	94 9%	20 9%	37 10%	32 10%	33 9%	25 8%	46 10%	46 8%	55 10%	49 12%	43 8%	14 8%	4 4%	25 11%	8 5%	10 6%	18 12%	11 11%	27 14%	21 8%	33 12%	21 12%	21 8%	94 10%
Principled	190 9%	104 10%	86 8%	19 8%	36 10%	24 7%	43 12%	25 8%	43 9%	67 12%	50 9%	35 8%	38 7%	20 11%	6 6%	24 10%	29 17%	11 6%	13 9%	7 7%	14 7%	19 7%	30 11%	14 8%	27 10%	77 9%
Dishonest	153 7%	83 8%	70 7%	26 11%	42 12%	25 8%	39 11%	11 4%	10 2%	33 6%	43 7%	45 11%	32 6%	15 8%	6 7%	14 6%	22 13%	17 9%	13 8%	9 9%	12 6%	15 5%	22 8%	10 6%	19 7%	90 10%

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 4

**Q.1 From the following list of words and phrases, please select the 3 that most closely describe your view of the following people.**

**Tim Farron**

**Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Determined	148 7%	67 7%	81 8%	21 9%	40 11%	15 5%	22 6%	23 8%	27 6%	39 7%	44 8%	31 7%	34 7%	10 6%	5 5%	27 12%	14 8%	15 8%	19 12%	3 3%	8 4%	23 8%	14 5%	9 5%	16 6%	72 8%
Competent	146 7%	72 7%	74 7%	20 9%	33 10%	16 5%	21 6%	24 8%	30 6%	47 9%	51 9%	27 6%	21 4%	14 8%	4 5%	33 14%	15 9%	8 4%	8 5%	5 4%	8 4%	19 7%	18 6%	14 8%	16 6%	75 8%
Stands up for Britain	140 7%	65 7%	75 7%	18 8%	25 7%	23 7%	22 6%	17 6%	35 7%	46 8%	35 6%	28 7%	31 6%	11 6%	4 5%	17 7%	11 6%	16 9%	8 5%	3 3%	16 8%	21 8%	23 8%	11 6%	19 7%	55 6%
Shares my values	127 6%	81 8%	45 4%	24 11%	29 8%	18 5%	22 6%	6 2%	27 6%	50 9%	38 7%	15 4%	24 5%	8 4%	4 4%	15 7%	11 6%	11 6%	11 7%	3 3%	10 5%	21 8%	17 6%	15 8%	20 7%	55 6%
Up to the job	100 5%	61 6%	39 4%	15 6%	22 6%	16 5%	14 4%	6 2%	27 6%	28 5%	40 7%	15 4%	16 3%	8 4%	8 9%	15 7%	4 2%	10 6%	11 7%	1 1%	6 3%	12 5%	16 6%	7 4%	15 5%	48 5%
On my side	92 5%	57 6%	35 3%	14 6%	22 6%	20 6%	7 2%	8 3%	21 4%	35 6%	19 3%	12 3%	25 5%	6 4%	4 4%	7 3%	5 3%	10 5%	3 2%	2 2%	9 5%	17 6%	19 7%	10 6%	17 6%	38 4%
Ruthless	41 2%	15 2%	25 2%	10 4%	13 4%	6 2%	5 1%	2 1%	5 1%	13 2%	8 1%	6 1%	13 3%	4 2%	5 5%	4 2%	2 1%	2 1%	3 2%	1 1%	4 2%	7 3%	7 2%	4 2%	4 1%	22 2%



## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 5

**Q.1 From the following list of words and phrases, please select the 3 that most closely describe your view of the following people.**

**Nicola Sturgeon**

**Base: All respondents**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Arrogant	725 35%	354 36%	370 35%	47 21%	88 25%	102 31%	113 31%	141 47%	234 50%	210 38%	193 34%	155 37%	167 33%	53 30%	25 30%	85 36%	69 40%	63 34%	63 41%	45 44%	69 35%	76 28%	109 38%	67 37%	94 34%	270 30%
Determined	612 30%	295 30%	318 30%	66 29%	100 28%	83 25%	118 32%	102 34%	144 31%	188 34%	171 30%	121 29%	132 26%	68 38%	23 26%	66 28%	54 31%	53 29%	52 34%	30 29%	50 26%	89 33%	76 27%	52 29%	75 27%	263 29%
Smug	511 25%	230 23%	281 27%	37 16%	64 18%	81 25%	77 21%	91 30%	162 34%	138 25%	145 26%	110 26%	117 23%	37 21%	22 25%	59 25%	45 26%	47 25%	29 19%	31 30%	58 30%	60 22%	74 26%	49 27%	63 23%	191 21%
Ruthless	420 21%	173 17%	247 24%	39 17%	36 10%	49 15%	72 20%	74 24%	151 32%	126 23%	107 19%	83 20%	104 21%	28 16%	9 11%	49 21%	33 19%	41 22%	38 25%	15 14%	43 22%	55 20%	62 22%	47 26%	51 18%	157 17%
Doesn't listen	412 20%	207 21%	204 20%	33 14%	60 17%	61 19%	84 23%	66 22%	108 23%	108 20%	122 21%	82 20%	100 20%	43 24%	9 11%	52 22%	37 22%	43 23%	38 25%	23 23%	37 19%	34 12%	66 23%	29 16%	50 18%	176 20%
Competent	287 14%	143 14%	144 14%	39 17%	42 12%	44 13%	64 18%	40 13%	58 12%	92 17%	92 16%	41 10%	62 12%	32 18%	9 11%	25 11%	32 19%	24 13%	15 10%	13 13%	25 13%	38 14%	39 14%	32 18%	44 16%	113 13%
Principled	252 12%	125 13%	127 12%	34 15%	60 17%	41 12%	38 10%	39 13%	41 9%	76 14%	71 12%	46 11%	59 12%	20 11%	12 14%	33 14%	30 18%	23 12%	28 18%	15 14%	21 11%	29 11%	25 9%	17 9%	35 13%	117 13%
Out of touch	238 12%	121 12%	117 11%	28 12%	42 12%	35 11%	44 12%	38 13%	50 11%	53 10%	72 13%	54 13%	60 12%	18 10%	8 9%	22 9%	21 12%	28 15%	22 14%	12 12%	27 14%	17 6%	41 15%	22 12%	37 13%	102 11%
Up to the job	237 12%	116 12%	122 12%	30 13%	54 15%	35 11%	47 13%	26 9%	45 10%	73 13%	69 12%	41 10%	55 11%	41 23%	12 14%	32 14%	24 14%	10 5%	13 8%	10 10%	17 9%	40 15%	22 8%	16 9%	39 14%	103 11%
Out of their depth	184 9%	100 10%	84 8%	18 8%	25 7%	42 13%	34 9%	22 7%	43 9%	42 8%	61 11%	39 9%	43 8%	10 6%	12 14%	18 8%	20 12%	13 7%	14 9%	11 11%	19 10%	18 7%	28 10%	21 12%	30 11%	74 8%
Dishonest	182 9%	111 11%	71 7%	16 7%	31 9%	36 11%	38 10%	28 9%	33 7%	54 10%	48 8%	46 11%	34 7%	18 10%	11 13%	19 8%	11 6%	21 11%	13 9%	9 9%	15 8%	25 9%	26 9%	13 7%	27 10%	88 10%
Weird	157 8%	78 8%	80 8%	12 5%	25 7%	25 8%	23 6%	31 10%	42 9%	47 9%	32 6%	34 8%	45 9%	6 3%	9 11%	21 9%	10 6%	12 7%	6 4%	13 13%	19 10%	21 8%	26 9%	14 8%	14 5%	73 8%
Likeable	141 7%	66 7%	75 7%	22 10%	36 10%	26 8%	22 6%	14 5%	21 5%	38 7%	41 7%	28 7%	34 7%	17 9%	3 3%	21 9%	13 7%	9 5%	16 10%	5 5%	8 4%	27 10%	18 6%	7 4%	21 8%	78 9%

**Party Leaders Survey**  
**ONLINE Fieldwork: 8th-9th May 2017**

Absolutes/col percents

Table 5

**Q.1 From the following list of words and phrases, please select the 3 that most closely describe your view of the following people.**

**Nicola Sturgeon**

**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Down to earth	120 6%	59 6%	61 6%	16 7%	26 7%	23 7%	19 5%	16 5%	20 4%	27 5%	34 6%	26 6%	34 7%	11 6%	7 8%	12 5%	6 3%	4 2%	10 7%	7 7%	12 6%	24 9%	14 5%	13 7%	13 5%	57 6%
Fair	102 5%	47 5%	55 5%	27 12%	18 5%	21 6%	17 5%	7 2%	13 3%	25 4%	26 5%	27 7%	24 5%	11 6%	1 2%	16 7%	9 5%	9 5%	8 5%	2 2%	12 6%	8 3%	17 6%	9 5%	16 6%	53 6%
Shares my values	79 4%	45 5%	34 3%	17 8%	19 5%	18 5%	7 2%	11 4%	7 2%	26 5%	22 4%	8 2%	23 5%	30 17%	2 2%	13 5%	3 2%	1 1%	3 2%	1 1%	5 3%	11 4%	10 4%	- -	17 6%	32 4%
Indecisive	65 3%	29 3%	37 4%	8 3%	23 6%	19 6%	6 2%	5 2%	5 1%	13 2%	22 4%	14 3%	17 3%	4 2%	8 9%	12 5%	3 2%	5 3%	2 1%	4 4%	3 1%	10 4%	13 5%	1 1%	6 2%	38 4%
Weak	65 3%	35 3%	30 3%	10 4%	17 5%	13 4%	7 2%	9 3%	9 2%	6 1%	26 5%	7 2%	25 5%	* *	4 5%	6 2%	6 3%	10 5%	3 2%	2 2%	9 5%	8 3%	9 3%	8 4%	10 4%	26 3%
On my side	50 2%	38 4%	13 1%	8 3%	17 5%	7 2%	10 3%	2 1%	6 1%	16 3%	14 2%	6 1%	14 3%	21 12%	* 1%	4 2%	1 1%	3 2%	1 1%	2 2%	5 3%	9 3%	2 1%	1 *	8 3%	24 3%
Stands up for Britain	45 2%	17 2%	28 3%	7 3%	13 4%	10 3%	8 2%	3 2%	4 1%	6 1%	19 3%	8 2%	12 2%	4 2%	2 2%	6 2%	1 *	7 4%	1 1%	1 1%	4 2%	11 4%	5 2%	3 2%	9 3%	25 3%

**Party Leaders Survey**  
**ONLINE Fieldwork: 8th-9th May 2017**

Absolutes/col percents

Table 6  
**Gender**  
**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Male	997	997	-	100	175	167	181	167	207	294	244	217	242	96	45	106	93	83	85	54	100	132	124	78	132	508
	49%	100%	-	44%	50%	51%	50%	56%	44%	54%	43%	52%	48%	54%	52%	45%	54%	45%	56%	53%	51%	49%	44%	44%	47%	57%
Female	1046	-	1046	128	176	162	183	134	263	253	326	203	264	84	41	129	78	100	68	48	96	140	160	101	146	391
	51%	-	100%	56%	50%	49%	50%	44%	56%	46%	57%	48%	52%	46%	48%	55%	46%	55%	44%	47%	49%	51%	56%	56%	53%	43%

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 7  
Age  
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
18-24	229 11%	100 10%	128 12%	229 100%	-	-	-	-	-	66 12%	86 15%	36 8%	41 8%	14 8%	13 15%	28 12%	20 12%	24 13%	13 9%	7 7%	19 10%	43 16%	31 11%	18 10%	34 12%	108 12%
25-34	351 17%	175 18%	176 17%	-	351 100%	-	-	-	-	114 21%	110 19%	58 14%	70 14%	30 16%	16 19%	45 19%	29 17%	39 21%	28 18%	13 13%	30 15%	53 20%	43 15%	25 14%	71 25%	222 25%
35-44	329 16%	167 17%	162 15%	-	-	329 100%	-	-	-	91 17%	83 15%	80 19%	75 15%	39 22%	20 23%	33 14%	23 13%	30 16%	17 11%	21 20%	32 16%	47 17%	43 15%	26 14%	72 26%	197 22%
45-54	364 18%	181 18%	183 17%	-	-	-	364 100%	-	-	81 15%	98 17%	95 23%	90 18%	34 19%	12 14%	39 17%	33 19%	34 18%	31 20%	24 24%	36 19%	43 16%	49 17%	28 15%	68 25%	211 23%
55-64	300 15%	167 17%	134 13%	-	-	-	-	300 100%	-	61 11%	77 13%	77 18%	86 17%	35 20%	12 14%	29 12%	32 18%	19 10%	28 18%	19 18%	28 14%	33 12%	42 15%	25 14%	26 9%	121 13%
65+	470 23%	207 21%	263 25%	-	-	-	-	-	470 100%	134 25%	116 20%	75 18%	145 29%	28 16%	13 15%	61 26%	35 20%	38 21%	37 24%	18 18%	51 26%	53 20%	75 27%	59 33%	6 2%	41 5%
NET: 55+	770 38%	374 37%	396 38%	-	-	-	-	300 100%	470 100%	195 36%	192 34%	152 36%	231 46%	64 35%	25 29%	89 38%	67 39%	57 31%	64 42%	37 36%	79 40%	86 32%	118 41%	84 47%	32 11%	162 18%
Average age	47.93	47.95	47.91	21.74	30.08	39.70	49.83	59.58	70.88	46.91	45.95	48.42	50.85	47.43	44.41	47.72	47.72	45.24	49.66	48.67	49.31	45.18	49.79	51.15	40.13	41.51

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 8  
**Social Grade**  
**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
AB	547	294	253	66	114	91	81	61	134	547	-	-	-	53	22	55	43	42	30	24	56	99	84	39	93	243
	27%	30%	24%	29%	32%	28%	22%	20%	29%	100%	-	-	-	30%	26%	23%	25%	23%	19%	24%	28%	36%	30%	22%	34%	27%
C1	569	244	326	86	110	83	98	77	116	-	569	-	-	50	25	61	50	49	36	26	47	75	92	58	119	265
	28%	24%	31%	38%	31%	25%	27%	26%	25%	-	100%	-	-	28%	29%	26%	29%	27%	24%	26%	24%	28%	32%	32%	43%	29%
C2	420	217	203	36	58	80	95	77	75	-	-	420	-	34	18	42	44	43	41	27	38	42	53	39	42	233
	21%	22%	19%	16%	16%	24%	26%	26%	16%	-	-	100%	-	19%	21%	18%	26%	23%	27%	27%	20%	15%	19%	21%	15%	26%
DE	506	242	264	41	70	75	90	86	145	-	-	-	506	42	21	78	35	49	46	24	55	56	56	44	22	158
	25%	24%	25%	18%	20%	23%	25%	29%	31%	-	-	-	100%	24%	24%	33%	20%	27%	30%	24%	28%	21%	20%	24%	8%	18%
NET: ABC1	1116	538	578	152	224	174	179	138	250	547	569	-	-	103	47	115	93	92	66	51	102	174	176	97	213	508
	55%	54%	55%	67%	64%	53%	49%	46%	53%	100%	100%	-	-	57%	55%	49%	54%	50%	43%	50%	52%	64%	62%	54%	77%	56%
NET: C2DE	927	459	467	76	127	155	185	163	220	-	-	420	506	77	39	120	79	92	87	51	94	98	108	83	65	392
	45%	46%	45%	33%	36%	47%	51%	54%	47%	-	-	100%	100%	43%	45%	51%	46%	50%	57%	50%	48%	36%	38%	46%	23%	44%

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 9  
GO Region  
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Scotland	180	96	84	14	30	39	34	35	28	53	50	34	42	180	-	-	-	-	-	-	-	-	-	-	22	91
	9%	10%	8%	6%	8%	12%	9%	12%	6%	10%	9%	8%	8%	100%	-	-	-	-	-	-	-	-	-	-	8%	10%
North East	86	45	41	13	16	20	12	12	13	22	25	18	21	-	86	-	-	-	-	-	-	-	-	-	10	37
	4%	4%	4%	6%	5%	6%	3%	4%	3%	4%	4%	4%	4%	-	100%	-	-	-	-	-	-	-	-	-	4%	4%
North West	235	106	129	28	45	33	39	29	61	55	61	42	78	-	-	235	-	-	-	-	-	-	-	-	30	97
	11%	11%	12%	12%	13%	10%	11%	10%	13%	10%	11%	10%	15%	-	-	100%	-	-	-	-	-	-	-	-	11%	11%
Yorkshire & Humberside	172	93	78	20	29	23	33	32	35	43	50	44	35	-	-	-	172	-	-	-	-	-	-	-	29	78
	8%	9%	7%	9%	8%	7%	9%	10%	7%	8%	9%	10%	7%	-	-	-	100%	-	-	-	-	-	-	-	10%	9%
West Midlands	184	83	100	24	39	30	34	19	38	42	49	43	49	-	-	-	-	184	-	-	-	-	-	-	25	87
	9%	8%	10%	10%	11%	9%	9%	6%	8%	8%	9%	10%	10%	-	-	-	-	100%	-	-	-	-	-	-	9%	10%
East Midlands	153	85	68	13	28	17	31	28	37	30	36	41	46	-	-	-	-	-	153	-	-	-	-	-	16	60
	8%	9%	6%	6%	8%	5%	9%	9%	8%	5%	6%	10%	9%	-	-	-	-	-	100%	-	-	-	-	-	6%	7%
Wales	102	54	48	7	13	21	24	19	18	24	26	27	24	-	-	-	-	-	-	102	-	-	-	-	13	50
	5%	5%	5%	3%	4%	6%	7%	6%	4%	4%	5%	6%	5%	-	-	-	-	-	-	100%	-	-	-	-	5%	6%
Eastern	196	100	96	19	30	32	36	28	51	56	47	38	55	-	-	-	-	-	-	-	196	-	-	-	31	73
	10%	10%	9%	8%	8%	10%	10%	9%	11%	10%	8%	9%	11%	-	-	-	-	-	-	-	100%	-	-	-	11%	8%
London	272	132	140	43	53	47	43	33	53	99	75	42	56	-	-	-	-	-	-	-	-	272	-	-	36	132
	13%	13%	13%	19%	15%	14%	12%	11%	11%	18%	13%	10%	11%	-	-	-	-	-	-	-	-	100%	-	-	13%	15%
South East	284	124	160	31	43	43	49	42	75	84	92	53	56	-	-	-	-	-	-	-	-	-	284	-	36	122
	14%	12%	15%	13%	12%	13%	14%	14%	16%	15%	16%	12%	11%	-	-	-	-	-	-	-	-	-	100%	-	13%	14%
South West	180	78	101	18	25	26	28	25	59	39	58	39	44	-	-	-	-	-	-	-	-	-	-	180	30	72
	9%	8%	10%	8%	7%	8%	8%	8%	13%	7%	10%	9%	9%	-	-	-	-	-	-	-	-	-	-	100%	11%	8%

**Party Leaders Survey**  
**ONLINE Fieldwork: 8th-9th May 2017**

Absolutes/col percents

Table 10  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Yes	1277	628	649	178	257	206	200	166	270	411	379	257	230	103	50	152	104	118	83	53	117	204	188	104	211	615
	62%	63%	62%	78%	73%	63%	55%	55%	57%	75%	66%	61%	45%	57%	58%	65%	61%	64%	54%	52%	60%	75%	66%	58%	76%	68%
No	766	369	397	51	95	123	164	134	200	136	191	163	276	77	36	83	67	66	70	49	79	68	96	75	67	284
	38%	37%	38%	22%	27%	37%	45%	45%	43%	25%	34%	39%	55%	43%	42%	35%	39%	36%	46%	48%	40%	25%	34%	42%	24%	32%

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 11  
**Tenure**  
**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
NET: Homeowners	1324	645	679	127	194	206	215	213	369	429	386	283	226	103	63	149	119	124	98	67	132	155	191	123	184	582
	65%	65%	65%	56%	55%	63%	59%	71%	79%	78%	68%	67%	45%	57%	73%	64%	69%	67%	64%	66%	67%	57%	67%	69%	66%	65%
Owned outright - without mortgage	737	355	382	55	54	44	69	171	344	220	214	164	139	45	28	86	66	62	54	43	77	78	118	80	44	238
	36%	36%	37%	24%	15%	13%	19%	57%	73%	40%	38%	39%	28%	25%	32%	37%	39%	34%	35%	42%	39%	29%	42%	44%	16%	26%
Owned with a mortgage or loan	587	289	297	72	140	162	146	42	25	209	172	119	87	58	35	63	53	62	43	25	54	77	73	44	140	344
	29%	29%	28%	31%	40%	49%	40%	14%	5%	38%	30%	28%	17%	32%	41%	27%	31%	34%	28%	24%	28%	28%	26%	24%	51%	38%
NET: Renters	689	339	350	88	151	121	146	85	99	110	178	129	272	74	22	82	48	57	52	32	61	114	91	56	87	307
	34%	34%	34%	38%	43%	37%	40%	28%	21%	20%	31%	31%	54%	41%	25%	35%	28%	31%	34%	32%	31%	42%	32%	31%	31%	34%
Rented from the council	266	131	134	14	46	46	68	38	53	26	61	46	132	38	10	22	22	19	27	8	30	47	28	15	25	88
	13%	13%	13%	6%	13%	14%	19%	13%	11%	5%	11%	11%	26%	21%	12%	9%	13%	11%	18%	8%	15%	17%	10%	8%	9%	10%
Rented from a housing association	167	81	86	24	23	29	35	25	31	18	31	30	87	14	2	28	10	17	8	11	15	22	26	15	14	69
	8%	8%	8%	11%	6%	9%	10%	8%	7%	3%	6%	7%	17%	8%	2%	12%	6%	9%	5%	10%	7%	8%	9%	8%	5%	8%
Rented from someone else	257	126	130	49	82	46	43	21	15	66	85	53	53	22	10	33	17	20	17	13	16	45	37	26	48	151
	13%	13%	12%	22%	23%	14%	12%	7%	3%	12%	15%	12%	11%	12%	11%	14%	10%	11%	11%	13%	8%	17%	13%	15%	17%	17%
Rent free	30	14	16	14	6	2	2	3	2	8	5	9	8	3	1	3	4	3	3	3	4	3	2	1	6	10
	1%	1%	2%	6%	2%	1%	1%	1%	*	1%	1%	2%	2%	1%	1%	1%	2%	2%	2%	3%	2%	1%	1%	*	2%	1%



## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 12  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
No formal education	21 1%	11 1%	10 1%	1 *	6 2%	1 *	4 1%	2 1%	8 2%	1 *	3 *	4 1%	13 3%	2 1%	2 3%	-	2 1%	3 1%	2 2%	-	6 3%	2 1%	1 *	1 *	1 *	5 1%
Primary	9 *	3 *	6 1%	1 *	1 *	1 *	1 *	3 1%	3 1%	-	1 *	3 1%	6 1%	-	-	1 *	1 *	5 3%	-	-	-	* *	2 1%	-	-	2 *
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1231 60%	584 59%	646 62%	72 31%	137 39%	200 61%	256 70%	226 75%	340 72%	228 42%	324 57%	304 72%	374 74%	105 59%	48 56%	155 66%	106 62%	113 62%	100 66%	68 67%	127 65%	118 44%	169 60%	120 67%	115 42%	518 58%
University degree or equivalent professional qualification, NVQ level 4, etc.	538 26%	271 27%	267 26%	88 38%	131 37%	87 26%	85 23%	59 20%	88 19%	195 36%	177 31%	89 21%	76 15%	51 28%	28 32%	50 21%	42 25%	40 22%	39 26%	27 26%	45 23%	95 35%	77 27%	45 25%	101 36%	281 31%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	185 9%	100 10%	85 8%	27 12%	66 19%	40 12%	18 5%	9 3%	25 5%	110 20%	40 7%	11 3%	24 5%	15 8%	6 7%	19 8%	17 10%	19 10%	8 5%	5 5%	15 7%	47 17%	26 9%	10 6%	60 22%	81 9%
Still in full time education	41 2%	16 2%	25 2%	38 17%	3 1%	-	-	-	-	10 2%	22 4%	4 1%	5 1%	5 3%	2 2%	5 2%	3 2%	3 1%	4 2%	2 2%	2 1%	8 3%	6 2%	2 1%	1 *	2 *
Don't know	3 *	1 *	2 *	-	-	-	-	2 1%	1 *	-	-	2 *	1 *	-	-	2 1%	-	1 1%	-	-	-	-	-	-	-	2 *
Prefer not to answer	16 1%	11 1%	5 *	4 2%	7 2%	* *	1 *	-	4 1%	3 1%	2 *	4 1%	7 1%	2 1%	-	3 1%	2 1%	-	-	-	2 1%	2 1%	3 1%	2 1%	-	9 1%

**Party Leaders Survey**  
**ONLINE Fieldwork: 8th-9th May 2017**

Absolutes/col percents

Table 13

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Yes - responsible for half or more of the items bought	1840 90%	850 85%	990 95%	157 69%	314 89%	310 94%	339 93%	286 95%	434 92%	489 89%	515 90%	379 90%	458 91%	170 94%	76 89%	206 87%	148 86%	162 88%	141 92%	96 94%	172 88%	252 93%	254 90%	163 91%	254 91%	805 89%
No - not responsible for most of the items bought	203 10%	147 15%	56 5%	71 31%	37 11%	19 6%	25 7%	14 5%	36 8%	58 11%	55 10%	42 10%	48 9%	10 6%	9 11%	29 13%	23 14%	22 12%	12 8%	6 6%	24 12%	20 7%	30 10%	17 9%	24 9%	95 11%

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 14  
How many cars are there in your household?  
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
No cars in the household	429 21%	199 20%	229 22%	53 23%	74 21%	72 22%	83 23%	59 20%	88 19%	83 15%	113 20%	51 12%	182 36%	50 28%	7 8%	54 23%	35 20%	33 18%	26 17%	13 13%	34 17%	101 37%	44 16%	30 17%	47 17%	157 17%
NET: Any	1614 79%	798 80%	816 78%	176 77%	278 79%	257 78%	281 77%	241 80%	382 81%	464 85%	457 80%	369 88%	324 64%	129 72%	79 92%	181 77%	137 80%	150 82%	128 83%	89 87%	162 83%	170 63%	239 84%	149 83%	230 83%	742 83%
1	829 41%	414 42%	415 40%	50 22%	122 35%	143 43%	144 40%	141 47%	229 49%	206 38%	234 41%	173 41%	215 43%	77 43%	37 43%	95 41%	71 41%	72 39%	68 44%	53 52%	82 42%	99 37%	106 37%	68 38%	96 35%	356 40%
2	598 29%	289 29%	309 30%	59 26%	123 35%	98 30%	102 28%	74 25%	141 30%	201 37%	168 30%	134 32%	95 19%	44 24%	33 39%	71 30%	49 29%	63 34%	44 29%	28 28%	58 30%	56 21%	91 32%	60 33%	100 36%	281 31%
3+	188 9%	95 10%	93 9%	67 29%	33 9%	16 5%	34 9%	26 9%	11 2%	58 11%	54 9%	61 15%	14 3%	8 4%	9 10%	14 6%	17 10%	16 9%	16 10%	8 8%	22 11%	15 6%	42 15%	21 12%	34 12%	105 12%

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 15  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
White	1856	903	954	176	291	294	340	294	462	489	507	394	467	175	85	214	165	168	143	98	191	187	259	173	236	803
	91%	91%	91%	77%	83%	89%	93%	98%	98%	89%	89%	94%	92%	97%	99%	91%	96%	91%	93%	96%	97%	69%	91%	96%	85%	89%
NET: BAME	173	89	83	48	57	35	20	6	7	54	57	25	36	5	1	18	7	16	10	4	5	82	21	4	39	90
	8%	9%	8%	21%	16%	11%	6%	2%	1%	10%	10%	6%	7%	3%	1%	8%	4%	8%	7%	4%	3%	30%	7%	2%	14%	10%
Mixed	35	16	18	7	16	7	4	-	1	8	12	3	11	1	1	2	1	2	3	2	2	12	7	-	7	17
	2%	2%	2%	3%	4%	2%	1%	-	*	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	5%	2%	-	2%	2%
Asian	80	49	31	24	25	15	10	4	1	20	23	19	18	2	-	12	3	11	5	*	1	40	5	2	20	42
	4%	5%	3%	11%	7%	5%	3%	1%	*	4%	4%	5%	4%	1%	-	5%	2%	6%	3%	*	*	15%	2%	1%	7%	5%
Black	35	17	18	6	14	10	3	-	2	14	16	1	3	-	-	1	2	2	1	1	1	23	3	1	7	19
	2%	2%	2%	3%	4%	3%	1%	-	*	3%	3%	*	1%	-	-	1%	1%	1%	1%	1%	*	8%	1%	1%	3%	2%
Chinese	16	5	11	10	-	2	3	1	-	10	3	1	2	1	-	3	*	1	-	-	2	4	5	-	5	7
	1%	1%	1%	4%	-	1%	1%	*	-	2%	1%	*	*	*	-	1%	*	*	-	-	1%	1%	2%	-	2%	1%
Other ethnic group	7	2	5	1	2	1	-	1	2	2	3	1	*	1	-	-	-	1	1	-	-	3	1	1	1	4
	*	*	*	*	1%	*	-	*	*	*	1%	*	*	*	-	-	-	*	*	-	-	1%	*	*	*	*
Prefer not to answer	14	5	9	5	3	-	4	1	1	4	5	1	3	-	-	3	-	1	-	-	*	3	4	2	2	6
	1%	*	1%	2%	1%	-	1%	*	*	1%	1%	*	1%	-	-	1%	-	*	-	-	*	1%	2%	1%	1%	1%

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 16

**To which of the following religious groups do you consider yourself to be a member of?**

**Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Christian	1041 51%	476 48%	565 54%	75 33%	121 34%	145 44%	182 50%	166 55%	351 75%	265 48%	305 54%	218 52%	253 50%	90 50%	40 46%	119 51%	95 55%	100 54%	89 58%	51 50%	90 46%	129 48%	141 50%	98 54%	127 46%	412 46%
NET: Other	123 6%	63 6%	60 6%	26 11%	32 9%	20 6%	24 7%	14 5%	8 2%	33 6%	34 6%	26 6%	31 6%	6 3%	1 1%	14 6%	6 3%	16 9%	7 5%	4 4%	7 3%	47 17%	13 5%	2 1%	28 10%	56 6%
Muslim	57 3%	32 3%	25 2%	11 5%	19 5%	14 4%	11 3%	1 *	1 *	14 3%	18 3%	11 3%	14 3%	* *	- -	7 3%	2 1%	9 5%	2 1%	- -	1 1%	28 10%	8 3%	- -	16 6%	26 3%
Hindu	11 1%	6 1%	5 *	3 1%	5 1%	1 *	- -	1 *	- -	4 1%	2 *	2 1%	2 *	1 *	- -	2 1%	- -	2 1%	- -	* *	- -	6 2%	- -	- -	2 1%	5 1%
Jewish	11 1%	3 *	8 1%	2 1%	2 1%	- -	1 *	3 1%	2 *	6 1%	3 1%	1 *	* *	- -	- -	3 1%	- -	- -	- -	1 1%	1 *	5 2%	- -	- -	3 1%	4 *
Sikh	5 *	5 1%	- -	3 1%	1 *	1 *	- -	- -	- -	- -	- -	4 1%	1 *	- -	- -	1 1%	1 1%	- -	1 1%	- -	- -	2 1%	- -	- -	1 *	3 *
Buddhist	16 1%	9 1%	6 1%	3 1%	- -	1 *	6 2%	3 1%	2 *	5 1%	6 1%	- -	5 1%	1 1%	1 1%	- -	1 1%	- -	2 1%	1 1%	3 2%	6 2%	1 *	- -	2 1%	9 1%
Other	24 1%	7 1%	17 2%	4 2%	4 1%	3 1%	5 1%	5 2%	3 1%	4 1%	5 1%	7 2%	8 2%	4 2%	- -	1 *	2 1%	5 3%	2 2%	1 1%	1 1%	1 *	5 2%	2 1%	3 1%	8 1%
None	847 41%	440 44%	407 39%	120 53%	188 54%	158 48%	154 42%	117 39%	109 23%	237 43%	221 39%	170 40%	219 43%	82 46%	43 50%	96 41%	70 41%	66 36%	57 37%	46 45%	95 49%	87 32%	127 45%	77 43%	119 43%	413 46%
Prefer not to say	32 2%	18 2%	14 1%	8 4%	10 3%	6 2%	3 1%	3 1%	2 *	12 2%	10 2%	6 1%	4 1%	2 1%	2 2%	5 2%	1 1%	3 1%	- -	2 2%	4 2%	8 3%	3 1%	3 2%	3 1%	18 2%

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 17  
Which of the following best describes where you live?  
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
NET: Urban	1606	785	822	200	293	271	288	211	343	438	445	324	400	124	67	198	136	154	100	68	140	269	220	130	229	716
	79%	79%	79%	87%	83%	82%	79%	70%	73%	80%	78%	77%	79%	69%	78%	84%	79%	84%	65%	67%	72%	99%	77%	73%	83%	80%
Urban - Population over 10,000	889	480	410	128	186	153	153	106	164	252	250	167	221	76	44	101	78	78	62	18	55	220	94	63	125	416
	44%	48%	39%	56%	53%	47%	42%	35%	35%	46%	44%	40%	44%	43%	51%	43%	46%	43%	41%	17%	28%	81%	33%	35%	45%	46%
Town and Fringe	717	305	412	73	107	118	135	105	179	186	195	157	179	48	23	97	58	76	38	51	86	49	126	67	104	301
	35%	31%	39%	32%	31%	36%	37%	35%	38%	34%	34%	37%	35%	26%	27%	41%	34%	41%	25%	50%	44%	18%	44%	37%	38%	33%
NET: Rural	437	212	224	29	58	58	76	89	127	109	125	97	106	56	19	37	36	30	53	34	56	3	64	49	48	183
	21%	21%	21%	13%	17%	18%	21%	30%	27%	20%	22%	23%	21%	31%	22%	16%	21%	16%	35%	33%	28%	1%	23%	27%	17%	20%
Village	381	184	197	27	52	57	64	75	107	88	111	85	97	38	19	32	36	24	52	29	48	3	59	41	46	152
	19%	18%	19%	12%	15%	17%	18%	25%	23%	16%	19%	20%	19%	21%	22%	14%	21%	13%	34%	28%	25%	1%	21%	23%	17%	17%
Hamlet & Isolated Dwelling	55	28	27	2	7	1	12	14	19	21	14	12	9	18	-	5	-	6	1	5	7	-	5	8	2	31
	3%	3%	3%	1%	2%	*	3%	5%	4%	4%	2%	3%	2%	10%	-	2%	-	3%	1%	5%	4%	-	2%	5%	1%	3%

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 18  
Which of the following best describes your current working status?  
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
NET: Working	1177	640	537	142	293	269	279	147	48	337	384	276	181	113	47	128	106	112	76	63	104	168	158	102	277	899
	58%	64%	51%	62%	83%	82%	77%	49%	10%	62%	67%	66%	36%	63%	54%	54%	62%	61%	49%	62%	53%	62%	56%	57%	100%	100%
Working full time - working 30 hours per week or more	928	569	359	115	261	225	209	98	19	281	302	209	136	90	37	106	85	92	60	55	76	130	124	72	236	692
	45%	57%	34%	50%	74%	68%	58%	33%	4%	51%	53%	50%	27%	50%	43%	45%	50%	50%	39%	53%	39%	48%	44%	40%	85%	77%
Working part time - working between 8 and 29 hours per week	249	71	178	27	31	45	69	49	28	55	82	67	45	22	10	22	21	20	16	8	28	38	34	30	42	208
	12%	7%	17%	12%	9%	14%	19%	16%	6%	10%	14%	16%	9%	12%	11%	9%	12%	11%	10%	8%	14%	14%	12%	17%	15%	23%
NET: Not working	866	357	509	87	59	60	85	154	422	210	186	145	325	67	39	107	65	72	78	39	92	103	126	78	-	-
	42%	36%	49%	38%	17%	18%	23%	51%	90%	38%	33%	34%	64%	37%	46%	46%	38%	39%	51%	38%	47%	38%	44%	43%	-	-
Not working but seeking work or temporarily unemployed or sick	68	36	32	9	19	17	17	5	-	4	5	11	48	6	3	8	4	8	5	6	6	8	12	4	-	-
	3%	4%	3%	4%	6%	5%	5%	2%	-	1%	1%	3%	10%	3%	3%	3%	2%	4%	3%	6%	3%	3%	4%	2%	-	-
Not working and not seeking work/ student	146	61	85	73	13	9	24	25	1	33	41	9	64	16	6	21	13	10	13	5	13	25	14	10	-	-
	7%	6%	8%	32%	4%	3%	7%	8%	*	6%	7%	2%	13%	9%	7%	9%	7%	5%	9%	5%	7%	9%	5%	5%	-	-
Retired on a state pension only	153	47	105	-	-	-	*	11	141	12	16	13	112	8	6	25	12	12	13	6	17	21	19	13	-	-
	7%	5%	10%	-	-	-	*	4%	30%	2%	3%	3%	22%	5%	7%	11%	7%	7%	8%	6%	9%	8%	7%	7%	-	-
Retired with a private pension	348	190	158	-	-	-	4	73	271	135	101	72	40	25	16	37	24	31	31	14	34	38	53	45	-	-
	17%	19%	15%	-	-	-	1%	24%	58%	25%	18%	17%	8%	14%	19%	16%	14%	17%	20%	13%	17%	14%	19%	25%	-	-
House person, housewife, househusband, etc.	152	23	129	4	26	34	40	39	9	27	23	40	61	12	9	16	13	10	17	8	21	12	28	6	-	-
	7%	2%	12%	2%	8%	10%	11%	13%	2%	5%	4%	10%	12%	7%	10%	7%	8%	5%	11%	8%	11%	4%	10%	4%	-	-

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 19

**Do you work in any of the following occupations?****Base: All respondents who work**

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	1086	578	508	118	285	258	268	116	41	341	346	229	170	116	38	106	111	87	63	61	102	165	143	94	251	835
Weighted base	1177	640	537	142	293	269	279	147	48	337	384	276	181	113	47	128	106	112	76	63	104	168	158	102	277	899
NET: Public Sector	277	132	146	34	71	72	68	26	6	93	119	42	22	22	10	30	29	25	16	13	31	36	36	30	277	-
	24%	21%	27%	24%	24%	27%	24%	17%	13%	28%	31%	15%	12%	19%	21%	24%	27%	22%	21%	20%	29%	22%	23%	29%	100%	-
Central government including all administrative departments and central government agencies such as the Bank of England	18	9	9	1	2	6	7	2	-	9	7	2	-	4	-	1	2	1	1	2	2	1	1	3	18	-
	2%	1%	2%	1%	1%	2%	2%	1%	-	3%	2%	1%	-	3%	-	1%	2%	1%	2%	3%	2%	1%	1%	3%	6%	-
HM Forces	5	2	3	-	1	2	2	-	-	1	2	1	1	1	-	2	-	-	1	1	-	-	-	-	5	-
	*	*	1%	-	*	1%	1%	-	-	*	*	*	1%	1%	-	1%	-	-	2%	2%	-	-	-	-	2%	-
National Health Service	52	19	33	13	11	9	12	6	1	18	21	11	3	5	4	1	2	4	3	2	9	6	10	7	52	-
	4%	3%	6%	9%	4%	3%	4%	4%	2%	5%	5%	4%	2%	4%	8%	1%	1%	4%	3%	4%	8%	3%	6%	7%	19%	-
Universities and Academies funded by government	44	23	21	3	21	8	7	4	2	24	11	6	3	1	1	6	10	4	1	2	3	5	9	3	44	-
	4%	4%	4%	2%	7%	3%	2%	3%	4%	7%	3%	2%	2%	1%	3%	5%	9%	3%	1%	3%	3%	3%	5%	3%	16%	-
Courts service	2	1	1	-	-	1	1	-	-	1	1	-	-	-	-	-	1	-	-	1	-	1	-	-	2	-
	*	*	*	-	-	*	1%	-	-	*	*	-	-	-	-	-	1%	-	-	2%	-	*	-	-	1%	-
Local government administration	27	16	11	1	10	7	8	2	1	4	20	1	2	1	1	2	3	2	3	1	3	5	3	3	27	-
	2%	3%	2%	1%	3%	3%	3%	1%	1%	1%	5%	*	1%	1%	3%	2%	3%	2%	4%	1%	3%	3%	2%	3%	10%	-
Police service	12	10	2	1	4	5	2	-	-	-	12	-	-	-	-	1	8	-	-	1	-	1	-	1	12	-
	1%	2%	*	1%	1%	2%	1%	-	-	-	3%	-	-	-	-	2%	6%	-	-	1%	-	1%	-	1%	4%	-
Public sector housing	7	5	2	1	-	3	2	1	-	1	6	-	-	-	1	2	1	1	-	-	1	-	-	1	7	-
	1%	1%	*	1%	-	1%	1%	*	-	*	2%	-	-	-	3%	2%	1%	1%	-	-	1%	-	-	1%	3%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	62	19	43	12	16	13	13	8	1	24	33	6	-	6	1	6	6	8	3	1	5	12	7	8	62	-
	5%	3%	8%	8%	5%	5%	4%	6%	2%	7%	8%	2%	-	5%	3%	5%	5%	7%	3%	1%	5%	7%	4%	8%	22%	-



**Party Leaders Survey**  
**ONLINE Fieldwork: 8th-9th May 2017**

Absolutes/col percents

Table 19

**Do you work in any of the following occupations?****Base: All respondents who work**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	1177	640	537	142	293	269	279	147	48	337	384	276	181	113	47	128	106	112	76	63	104	168	158	102	277	899
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	11 1%	11 2%	-	-	-	6 2%	3 1%	2 1%	-	-	-	4 1%	7 4%	1 1%	-	-	1 1%	1 1%	2 3%	2 3%	1 1%	1 1%	-	1 1%	11 4%	-
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	37 3%	16 3%	21 4%	3 2%	6 2%	13 5%	12 4%	1 1%	2 4%	11 3%	7 2%	12 4%	7 4%	3 3%	-	2 2%	4 4%	3 3%	2 3%	1 2%	5 5%	5 3%	5 3%	4 4%	37 13%	-
None of the above (Private Sector)	899 76%	508 79%	391 73%	108 76%	222 76%	197 73%	211 76%	121 83%	41 87%	243 72%	265 69%	233 85%	158 88%	91 81%	37 79%	97 76%	78 73%	87 78%	60 79%	50 80%	73 71%	132 78%	122 77%	72 71%	-	899 100%

**Party Leaders Survey**  
**ONLINE Fieldwork: 8th-9th May 2017**

Absolutes/col percents

Table 20  
**Do you have any children aged 18 or under? If so, how old are they?**  
**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
No children aged 18 or under	1506	724	782	209	212	131	220	273	461	392	429	291	394	124	55	178	122	128	116	71	143	208	208	153	166	588
	74%	73%	75%	91%	60%	40%	60%	91%	98%	72%	75%	69%	78%	69%	64%	76%	71%	70%	76%	69%	73%	77%	73%	85%	60%	65%
NET: Yes	525	268	258	14	134	197	144	27	9	153	136	125	111	54	31	55	49	56	37	31	52	62	71	26	108	306
	26%	27%	25%	6%	38%	60%	40%	9%	2%	28%	24%	30%	22%	30%	36%	23%	29%	30%	24%	31%	27%	23%	25%	14%	39%	34%
NET: Any 11-18	274	139	134	1	25	103	114	25	6	66	64	78	66	26	16	25	32	28	19	15	30	26	40	16	45	160
	13%	14%	13%	*	7%	31%	31%	8%	1%	12%	11%	19%	13%	15%	19%	11%	19%	15%	13%	15%	15%	10%	14%	9%	16%	18%
Yes - children aged under 5 years old	185	85	101	13	97	61	10	2	2	70	54	33	28	18	9	23	16	23	11	9	20	25	25	6	41	110
	9%	8%	10%	6%	28%	18%	3%	1%	*	13%	10%	8%	6%	10%	11%	10%	9%	13%	7%	8%	10%	9%	9%	3%	15%	12%
Yes - children aged 5 to 10 years old	225	113	112	2	71	102	45	2	3	66	60	51	48	20	17	29	16	21	17	16	26	34	18	10	51	126
	11%	11%	11%	1%	20%	31%	12%	1%	1%	12%	11%	12%	9%	11%	20%	12%	9%	12%	11%	16%	13%	13%	6%	5%	18%	14%
Yes - children aged 11 to 15 years old	191	100	91	1	25	80	71	12	2	51	45	55	40	13	10	20	29	15	14	11	22	21	30	7	34	116
	9%	10%	9%	*	7%	24%	19%	4%	*	9%	8%	13%	8%	7%	12%	9%	17%	8%	9%	11%	11%	8%	11%	4%	12%	13%
Yes - children aged 16 to 18 years old	126	62	64	-	3	39	63	15	6	27	28	38	33	18	8	9	7	16	13	6	14	8	19	9	16	72
	6%	6%	6%	-	1%	12%	17%	5%	1%	5%	5%	9%	7%	10%	9%	4%	4%	9%	8%	6%	7%	3%	7%	5%	6%	8%
Refused	12	5	6	5	5	1	-	1	-	2	4	4	1	2	-	2	1	-	-	-	1	1	4	1	4	6
	1%	1%	1%	2%	1%	*	-	*	-	*	1%	1%	*	1%	-	1%	*	-	-	-	1%	*	2%	1%	1%	1%

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 21  
Which of the following ITV regions do you live in?  
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Anglia	227	110	116	25	38	38	37	33	56	60	56	42	69	-	-	1	-	-	32	-	170	-	24	-	31	90
	11%	11%	11%	11%	11%	11%	10%	11%	12%	11%	10%	10%	14%	-	-	*	-	-	21%	-	86%	-	9%	-	11%	10%
Border	32	20	12	6	-	5	8	7	6	10	3	6	13	12	2	17	-	-	-	-	-	-	-	-	1	15
	2%	2%	1%	3%	-	1%	2%	2%	1%	2%	1%	1%	3%	7%	2%	7%	-	-	-	-	-	-	-	-	*	2%
Central	270	128	143	33	55	41	50	33	59	62	69	64	76	4	-	-	-	173	84	-	-	-	3	6	39	110
	13%	13%	14%	15%	16%	12%	14%	11%	12%	11%	12%	15%	15%	2%	-	-	-	94%	55%	-	-	-	1%	3%	14%	12%
Granada	221	95	126	23	49	33	33	26	57	51	61	40	69	-	-	214	-	4	-	3	-	-	-	-	30	92
	11%	10%	12%	10%	14%	10%	9%	9%	12%	9%	11%	9%	14%	-	-	91%	-	2%	-	3%	-	-	-	-	11%	10%
London	398	192	206	49	72	64	70	55	89	142	113	65	79	-	-	-	-	2	-	25	271	100	-	56	181	
	19%	19%	20%	21%	20%	19%	19%	18%	19%	26%	20%	15%	16%	-	-	-	-	1%	-	13%	100%	35%	-	20%	20%	
Meridian	180	79	101	23	28	25	30	22	51	48	57	37	37	-	-	-	-	4	-	-	1	157	19	19	82	
	9%	8%	10%	10%	8%	8%	8%	7%	11%	9%	10%	9%	7%	-	-	-	-	2%	-	-	*	55%	10%	7%	9%	
STV	163	87	76	13	27	37	30	31	25	48	47	31	37	163	-	-	-	-	-	-	-	-	-	-	21	82
	8%	9%	7%	6%	8%	11%	8%	10%	5%	9%	8%	7%	7%	91%	-	-	-	-	-	-	-	-	-	-	8%	9%
Tyne Tees	88	46	42	12	16	20	13	13	14	24	26	16	22	-	84	-	4	-	-	-	-	-	-	-	10	38
	4%	5%	4%	5%	5%	6%	4%	4%	3%	4%	5%	4%	4%	-	98%	-	3%	-	-	-	-	-	-	-	4%	4%
Wales	99	52	47	7	13	18	24	19	18	23	26	27	23	-	-	1	-	-	-	99	-	-	-	-	13	48
	5%	5%	5%	3%	4%	5%	6%	6%	4%	4%	5%	6%	5%	-	-	*	-	-	-	97%	-	-	-	-	5%	5%
West	43	32	11	3	7	8	10	2	12	13	10	6	14	-	-	2	-	5	-	-	-	-	36	1	24	
	2%	3%	1%	1%	2%	3%	3%	1%	3%	2%	2%	1%	3%	-	-	1%	-	3%	-	-	-	-	20%	1%	3%	
Westcountry	122	48	74	13	16	15	18	20	39	21	45	29	26	-	-	-	-	2	-	1	-	-	119	25	46	
	6%	5%	7%	6%	5%	4%	5%	7%	8%	4%	8%	7%	5%	-	-	-	-	1%	-	1%	-	-	66%	9%	5%	
Yorkshire	200	109	91	21	30	27	40	39	43	46	56	58	40	-	-	-	167	-	32	-	1	-	-	31	91	
	10%	11%	9%	9%	9%	8%	11%	13%	9%	8%	10%	14%	8%	-	-	-	97%	-	21%	-	1%	-	-	11%	10%	

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 22  
**Marital Status**  
**Base: All respondents**

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Single	582 29%	320 32%	262 25%	186 81%	146 41%	90 27%	85 23%	49 16%	28 6%	142 26%	191 33%	90 21%	159 32%	56 31%	21 25%	63 27%	47 28%	53 29%	40 26%	27 27%	56 29%	96 35%	75 26%	47 26%	87 31%	301 33%
NET: Married/ Civil partnership/ co habiting	1180 58%	582 58%	598 57%	38 16%	198 56%	219 67%	226 62%	195 65%	304 65%	354 65%	294 52%	292 69%	240 47%	94 52%	54 63%	145 62%	103 60%	118 64%	95 62%	60 59%	109 55%	135 50%	167 59%	100 56%	166 60%	519 58%
Married	895 44%	447 45%	448 43%	13 6%	112 32%	137 42%	180 50%	163 54%	289 61%	261 48%	228 40%	225 54%	180 36%	70 39%	36 42%	115 49%	77 45%	89 48%	76 50%	45 44%	86 44%	99 36%	132 47%	69 39%	111 40%	350 39%
Civil Partnership	5 *	3 *	2 *	1 *	1 *	2 1%	1 *	- -	1 *	2 *	1 *	- -	2 *	* *	- -	- -	1 *	- -	1 1%	- -	- -	1 *	1 1%	- -	1 *	3 *
Co Habiting	281 14%	132 13%	149 14%	24 11%	85 24%	80 24%	46 13%	32 11%	14 3%	91 17%	65 11%	67 16%	58 11%	23 13%	18 21%	30 13%	25 14%	30 16%	17 11%	15 15%	22 11%	35 13%	33 12%	31 17%	54 20%	165 18%
NET: Widowed/ separated/ divorced	272 13%	92 9%	180 17%	- -	7 2%	20 6%	52 14%	56 19%	138 29%	48 9%	81 14%	37 9%	106 21%	30 17%	11 12%	26 11%	21 12%	12 6%	18 12%	14 14%	31 16%	40 15%	38 13%	30 17%	22 8%	76 8%
Widowed	70 3%	21 2%	49 5%	- -	1 *	1 *	1 *	15 5%	52 11%	12 2%	21 4%	7 2%	30 6%	10 5%	2 2%	8 4%	8 5%	4 2%	5 3%	3 3%	7 4%	11 4%	6 2%	6 3%	1 *	7 1%
Separated	35 2%	12 1%	23 2%	- -	2 1%	6 2%	14 4%	4 1%	7 2%	9 2%	10 2%	6 1%	10 2%	7 4%	2 2%	3 1%	2 1%	2 1%	1 *	3 3%	5 3%	8 3%	1 *	2 1%	5 2%	15 2%
Divorced	167 8%	59 6%	108 10%	- -	3 1%	13 4%	36 10%	36 12%	79 17%	27 5%	51 9%	24 6%	66 13%	13 7%	7 8%	15 7%	11 7%	6 3%	13 8%	8 8%	19 10%	21 8%	31 11%	22 12%	15 5%	54 6%
Prefer not to answer	8 *	3 *	5 1%	5 2%	2 *	1 *	1 *	- -	- -	2 *	4 1%	2 *	1 *	- -	- -	1 *	- -	1 *	- -	- -	* *	1 *	4 2%	2 1%	3 1%	3 *

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 23  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Glasgow	79 4%	45 5%	33 3%	7 3%	16 5%	19 6%	12 3%	15 5%	9 2%	18 3%	26 5%	14 3%	21 4%	78 44%	-	*	-	-	-	-	-	-	-	-	9 3%	41 5%
Edinburgh	80 4%	42 4%	39 4%	7 3%	8 2%	18 6%	17 5%	14 5%	15 3%	32 6%	21 4%	13 3%	14 3%	80 45%	-	-	-	-	-	-	-	-	-	-	13 5%	41 5%
Newcastle	96 5%	48 5%	48 5%	16 7%	16 5%	20 6%	14 4%	12 4%	18 4%	24 4%	28 5%	18 4%	26 5%	-	83 97%	10 4%	3 2%	-	-	-	-	-	-	-	10 4%	39 4%
Leeds	86 4%	52 5%	33 3%	12 5%	15 4%	12 4%	16 4%	17 6%	13 3%	21 4%	28 5%	19 5%	17 3%	-	1 2%	-	84 49%	-	-	-	-	-	-	-	17 6%	44 5%
Hull	25 1%	10 1%	16 1%	4 2%	1 *	3 1%	4 1%	6 2%	7 2%	7 1%	4 1%	7 2%	6 1%	-	-	-	25 14%	-	1 *	-	-	-	-	-	2 1%	8 1%
Sheffield	66 3%	38 4%	28 3%	4 2%	12 4%	10 3%	13 4%	12 4%	15 3%	15 3%	15 3%	21 5%	16 3%	-	-	-	55 32%	-	11 7%	-	-	-	-	-	10 4%	31 3%
Manchester	168 8%	74 7%	95 9%	18 8%	40 11%	28 9%	23 6%	14 5%	46 10%	39 7%	45 8%	27 6%	57 11%	-	-	156 66%	1 *	9 5%	-	3 3%	-	-	-	-	21 8%	77 9%
Liverpool	70 3%	31 3%	39 4%	9 4%	11 3%	6 2%	17 5%	11 4%	16 3%	17 3%	18 3%	18 4%	17 3%	-	-	53 23%	-	-	-	16 16%	-	-	-	-	12 4%	25 3%
Nottingham	73 4%	37 4%	35 3%	8 3%	16 5%	7 2%	11 3%	15 5%	16 3%	21 4%	13 2%	17 4%	22 4%	-	-	-	-	-	72 47%	-	*	-	-	-	5 2%	26 3%
Birmingham	174 9%	77 8%	97 9%	22 9%	32 9%	33 10%	29 8%	20 7%	38 8%	36 7%	49 9%	41 10%	47 9%	-	-	-	-	159 86%	10 7%	3 3%	1 *	-	-	1 1%	25 9%	81 9%
Norwich	93 5%	48 5%	46 4%	15 6%	13 4%	19 6%	11 3%	13 4%	23 5%	19 3%	25 4%	22 5%	28 5%	-	-	-	-	-	-	93 47%	-	1 *	-	-	12 4%	39 4%
Milton Keynes	70 3%	34 3%	36 3%	5 2%	12 4%	4 1%	23 6%	11 4%	14 3%	20 4%	18 3%	15 3%	17 3%	-	-	-	-	-	29 19%	-	25 13%	-	16 6%	-	12 4%	27 3%
Brighton	49 2%	18 2%	31 3%	6 2%	5 2%	8 2%	12 3%	8 3%	11 2%	8 2%	22 4%	11 3%	7 1%	-	-	1 *	-	-	-	-	-	-	48 17%	-	6 2%	19 2%

**Party Leaders Survey**  
**ONLINE Fieldwork: 8th-9th May 2017**

Absolutes/col percents

Table 23  
**Which of the following cities do you live in, or nearest to?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Oxford	27 1%	12 1%	15 1%	3 1%	7 2%	1 *	5 1%	3 1%	8 2%	9 2%	5 1%	9 2%	4 1%	-	-	-	-	2 1%	2 1%	-	-	-	20 7%	3 1%	4 2%	12 1%
London	467 23%	229 23%	238 23%	61 27%	84 24%	79 24%	76 21%	61 20%	106 23%	162 30%	130 23%	76 18%	99 20%	-	-	-	-	1 *	1 *	-	61 31%	272 100%	133 47%	-	64 23%	215 24%
Southampton	71 3%	27 3%	44 4%	11 5%	11 3%	12 4%	8 2%	8 3%	21 5%	25 4%	24 4%	10 2%	12 2%	-	-	-	-	-	2 1%	-	-	-	49 17%	20 11%	10 3%	31 3%
Bristol	71 3%	38 4%	33 3%	7 3%	12 3%	13 4%	9 2%	8 3%	23 5%	18 3%	23 4%	15 4%	15 3%	-	-	-	-	2 1%	-	-	-	-	1 *	68 38%	11 4%	30 3%
Plymouth	69 3%	25 3%	44 4%	5 2%	10 3%	7 2%	13 4%	15 5%	19 4%	14 2%	26 5%	13 3%	16 3%	-	-	-	-	-	-	-	-	-	-	69 39%	15 6%	27 3%
Cardiff	68 3%	38 4%	30 3%	5 2%	9 3%	15 5%	19 5%	11 4%	10 2%	14 2%	20 3%	20 5%	14 3%	-	-	-	-	-	-	68 66%	-	-	-	-	9 3%	36 4%
None of these	142 7%	74 7%	68 6%	6 2%	20 6%	14 4%	33 9%	27 9%	41 9%	30 5%	29 5%	34 8%	49 10%	21 12%	2 2%	15 6%	4 3%	12 6%	24 16%	12 12%	17 8%	-	16 6%	18 10%	12 4%	52 6%

## Party Leaders Survey

### ONLINE Fieldwork: 8th-9th May 2017

Absolutes/col percents

Table 24

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

		Gender		Age						Social Grade				Region							Employment Sector						
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base		2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base		2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Up to £7,000	(3.5)	65	29	36	13	6	10	9	16	11	2	16	10	37	6	5	9	3	3	5	8	5	9	5	6	1	16
		3%	3%	3%	6%	2%	3%	3%	5%	2%	*	3%	2%	7%	4%	6%	4%	2%	2%	3%	8%	2%	3%	2%	4%	*	2%
£7,001 to £14,000	(10.5)	280	126	155	22	24	37	54	55	89	18	64	32	167	30	10	27	29	28	28	15	31	25	30	26	12	73
		14%	13%	15%	10%	7%	11%	15%	18%	19%	3%	11%	8%	33%	16%	12%	11%	17%	15%	18%	15%	16%	9%	11%	14%	4%	8%
£14,001 to £21,000	(17.5)	309	135	174	20	42	37	63	47	100	49	97	60	104	25	16	35	29	28	39	15	32	30	29	32	31	112
		15%	14%	17%	9%	12%	11%	17%	16%	21%	9%	17%	14%	20%	14%	19%	15%	17%	15%	25%	14%	16%	11%	10%	18%	11%	12%
£21,001 to £28,000	(24.5)	315	159	156	21	39	47	68	62	78	70	100	75	70	39	9	30	25	32	17	22	30	33	48	29	47	131
		15%	16%	15%	9%	11%	14%	19%	21%	17%	13%	17%	18%	14%	22%	10%	13%	15%	18%	11%	21%	15%	12%	17%	16%	17%	15%
£28,001 to £34,000	(31)	250	118	132	12	46	43	42	44	64	75	61	65	49	16	15	37	19	28	15	13	27	25	34	21	34	123
		12%	12%	13%	5%	13%	13%	12%	15%	14%	14%	11%	15%	10%	9%	17%	16%	11%	15%	10%	13%	14%	9%	12%	12%	12%	14%
£34,001 to £41,000	(37.5)	165	98	67	19	32	29	34	22	29	62	39	47	16	17	7	17	16	14	9	5	14	23	24	20	29	100
		8%	10%	6%	8%	9%	9%	9%	7%	6%	11%	7%	11%	3%	9%	9%	7%	9%	8%	6%	5%	7%	8%	8%	11%	11%	11%
£41,001 to £48,000	(44.5)	161	80	80	26	42	30	23	22	19	57	52	42	10	12	10	22	13	8	8	7	15	26	26	14	38	86
		8%	8%	8%	11%	12%	9%	6%	7%	4%	10%	9%	10%	2%	7%	11%	10%	7%	4%	5%	6%	8%	9%	9%	8%	14%	10%
£48,001 to £55,000	(51.5)	95	60	35	12	21	25	20	9	7	41	29	20	5	5	5	10	6	9	10	9	2	16	16	7	21	60
		5%	6%	3%	5%	6%	8%	6%	3%	1%	8%	5%	5%	1%	3%	6%	4%	3%	5%	7%	9%	1%	6%	6%	4%	7%	7%
£55,001 to £62,000	(58.5)	52	25	26	4	20	12	7	5	4	24	15	9	4	10	-	6	2	7	3	1	5	10	7	-	19	25
		3%	3%	3%	2%	6%	4%	2%	2%	1%	4%	3%	2%	1%	6%	-	3%	1%	4%	2%	1%	3%	4%	2%	-	7%	3%
£62,001 to £69,000	(65.5)	37	27	10	10	11	10	2	1	2	19	11	7	-	4	1	3	4	2	2	3	2	14	2	-	7	25
		2%	3%	1%	5%	3%	3%	1%	*	*	4%	2%	2%	-	2%	1%	1%	2%	1%	1%	3%	1%	5%	1%	-	2%	3%
£69,001 to £76,000	(72.5)	41	22	20	7	8	13	12	-	2	29	5	7	-	2	-	3	1	2	-	-	5	15	12	1	6	29
		2%	2%	2%	3%	2%	4%	3%	-	*	5%	1%	2%	-	1%	-	1%	1%	1%	-	-	3%	5%	4%	1%	2%	3%
£76,001 to £83,000	(79.5)	13	5	8	-	9	2	-	1	1	10	2	-	1	-	-	2	3	1	1	-	1	4	2	-	4	8
		1%	1%	1%	-	3%	1%	-	*	*	2%	*	-	*	-	-	1%	2%	1%	1%	-	1%	1%	1%	-	1%	1%
£83,001 or more	(86)	41	27	14	17	11	6	7	1	-	31	7	3	-	2	-	1	5	-	2	2	8	9	13	-	9	26
		2%	3%	1%	7%	3%	2%	2%	*	-	6%	1%	1%	-	1%	-	*	3%	-	1%	2%	4%	3%	5%	-	3%	3%

**Party Leaders Survey**  
**ONLINE Fieldwork: 8th-9th May 2017**

Absolutes/col percents

Table 24

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
Prefer not to answer	217	87	130	46	40	28	24	15	64	60	72	42	43	11	8	32	16	22	13	4	19	34	35	24	20	86
	11%	9%	12%	20%	11%	9%	7%	5%	14%	11%	13%	10%	8%	6%	9%	14%	9%	12%	8%	3%	9%	12%	12%	13%	7%	10%
Average income (£000's)	30.34	32.09	28.60	37.41	37.66	34.09	29.35	25.08	23.31	41.67	29.66	31.13	18.53	28.61	26.94	29.35	29.92	28.21	26.43	27.37	30.42	37.27	34.61	25.78	38.05	35.11



**Party Leaders Survey**  
**ONLINE Fieldwork: 8th-9th May 2017**

Absolutes/col percents

Table 25

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2043	985	1058	232	361	341	378	281	450	587	560	367	529	197	73	216	193	164	148	108	212	273	281	178	251	835
Weighted base	2043	997	1046	229	351	329	364	300	470	547	569	420	506	180	86	235	172	184	153	102	196	272	284	180	277	899
NET: Yes	450	224	226	23	32	59	92	90	155	83	106	74	186	41	21	55	27	33	50	24	45	44	62	46	26	110
	22%	22%	22%	10%	9%	18%	25%	30%	33%	15%	19%	18%	37%	23%	25%	24%	16%	18%	33%	23%	23%	16%	22%	26%	9%	12%
Yes - physical condition	294	147	147	7	10	30	53	67	128	54	68	49	123	28	9	34	17	24	37	14	31	30	38	31	13	57
	14%	15%	14%	3%	3%	9%	15%	22%	27%	10%	12%	12%	24%	15%	10%	15%	10%	13%	24%	14%	16%	11%	13%	17%	5%	6%
Yes - disability	171	88	83	3	5	21	46	52	43	24	40	29	78	15	5	24	14	6	18	11	21	18	22	16	14	38
	8%	9%	8%	1%	1%	7%	13%	17%	9%	4%	7%	7%	15%	8%	6%	10%	8%	3%	12%	10%	11%	7%	8%	9%	5%	4%
Yes - mental condition	149	84	66	18	23	34	41	21	12	26	32	25	67	17	10	16	4	16	22	7	13	10	18	16	9	48
	7%	8%	6%	8%	7%	10%	11%	7%	3%	5%	6%	6%	13%	9%	11%	7%	2%	9%	14%	7%	7%	4%	6%	9%	3%	5%
Yes - other	15	13	2	1	2	-	4	4	4	2	6	-	8	3	-	2	-	-	5	-	3	1	1	*	1	4
	1%	1%	*	*	1%	-	1%	1%	1%	*	1%	-	2%	1%	-	1%	-	-	3%	-	1%	*	*	*	*	*
No	1546	750	796	195	313	266	261	204	308	454	453	335	304	136	62	174	140	146	103	76	147	217	217	129	242	773
	76%	75%	76%	85%	89%	81%	72%	68%	66%	83%	80%	80%	60%	75%	73%	74%	81%	79%	67%	75%	75%	80%	77%	72%	87%	86%
Prefer not to say	47	23	24	11	7	4	11	6	8	10	10	11	16	3	2	6	5	5	-	2	4	10	5	5	9	16
	2%	2%	2%	5%	2%	1%	3%	2%	2%	2%	2%	3%	3%	2%	2%	2%	3%	3%	-	2%	2%	4%	2%	3%	3%	2%