

Liberal Democrat Poll Fieldwork: January 17th-24th 2006

We are going to show you a series of photographs of people from the worlds of politics, sport and showbusiness. For each one, please say if you recognise them by typing in their name or job in the pace beneath their picture. If you don't know or can't remember who they are please just type "Don't Know".

	Gender			Age						SEG						Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	A	B	C1	C2	D	E	SE	Mids	Wales & SW	North	Scot
Kennedy	570	274	296	63	97	114	97	86	114	59	82	165	120	36	107	152	149	79	140	50
	464	233	231	58	89	80	70	71	97	50	74	143	84	23	89	124	122	64	109	45
	81%	85%	78%	93%	91%	70%	72%	84%	85%	85%	90%	87%	70%	64%	84%	82%	82%	81%	78%	91%
Rooney	445	215	230	56	87	95	70	58	80	53	70	134	95	28	65	114	114	63	115	39
	80%	81%	80%	93%	91%	85%	74%	69%	73%	92%	86%	83%	82%	81%	63%	76%	80%	85%	83%	81%
Ashdown	382	212	169	28	68	83	63	53	87	43	67	117	68	22	64	90	108	55	95	33
	69%	80%	59%	47%	72%	74%	69%	65%	80%	75%	82%	74%	61%	62%	61%	62%	77%	74%	69%	65%
Steel	296	153	142	4	40	64	54	47	87	35	53	76	42	15	74	65	87	42	70	32
	53%	57%	49%	6%	41%	56%	58%	56%	79%	61%	64%	47%	36%	42%	70%	43%	61%	54%	50%	64%
Campbell	227	135	92	26	41	40	34	31	55	33	46	63	32	14	40	54	61	36	50	26
	41%	51%	32%	43%	42%	36%	36%	37%	51%	57%	56%	39%	28%	40%	37%	36%	43%	47%	36%	53%
Hughes	191	125	67	16	31	33	38	29	45	25	38	54	25	15	35	56	54	37	38	6
	34%	46%	23%	25%	32%	29%	41%	35%	41%	44%	46%	34%	22%	41%	32%	38%	37%	48%	27%	12%
Oaten	74	57	18	12	22	12	13	6	9	12	17	22	3	6	14	19	18	17	17	4
	13%	21%	6%	19%	24%	11%	14%	8%	8%	21%	20%	14%	2%	18%	14%	13%	13%	22%	12%	9%
Huhne	22	10	12	3	11	2	2	2	3	4	2	9	0	2	5	6	2	9	5	1
	4%	4%	4%	5%	12%	2%	2%	2%	3%	7%	2%	6%	0%	5%	5%	4%	1%	12%	3%	1%
Cable	32	23	9	5	16	2	4	1	4	8	4	12	3	0	5	9	5	10	8	0
	6%	9%	3%	9%	18%	2%	4%	2%	3%	14%	5%	7%	2%	0%	5%	6%	3%	13%	6%	0%
Clegg	14	8	6	1	9	1	2	1	0	3	2	3	0	0	5	4	0	8	2	0
	2%	3%	2%	2%	9%	1%	2%	1%	0%	6%	2%	2%	0%	0%	5%	3%	0%	10%	1%	0%
Davey	13	7	7	2	9	1	1	0	0	2	2	5	0	0	5	4	0	7	2	0
	2%	3%	2%	3%	9%	1%	1%	0%	0%	3%	2%	3%	0%	0%	5%	3%	0%	9%	1%	0%

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By the time of the next General Election all three main political parties are likely to have changed leaders from the last Election, regardless of your own politics what do you think is the most likely outcome of the next Election?

	Gender		Age							SEG					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	A	B	C1	C2	D	E
Weighted Base	570	274	296	63	97	114	97	86	114	59	82	165	120	36	107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Labour majority	147	79	67	21	30	31	23	21	22	16	19	44	36	8	23
	26%	29%	23%	33%	31%	27%	24%	24%	19%	27%	24%	27%	30%	22%	22%
Hung parliament with Labour as the largest party	184	89	95	21	33	46	41	25	17	21	35	63	44	6	15
	32%	33%	32%	34%	35%	41%	42%	29%	15%	35%	43%	38%	36%	17%	14%
Hung parliament with the Conservatives as the largest party	106	53	53	9	11	10	18	20	38	15	17	25	10	8	31
	19%	19%	18%	14%	12%	9%	18%	23%	34%	25%	21%	15%	8%	21%	29%
Conservative majority	122	51	71	12	22	26	11	19	33	7	10	28	27	12	37
	21%	19%	24%	19%	23%	23%	11%	22%	29%	12%	13%	17%	23%	33%	35%
DK/Refused	11	1	10	0	0	1	5	1	4	1	0	4	3	3	0
	2%	0%	3%	0%	0%	0%	5%	1%	4%	1%	0%	3%	2%	8%	0%

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	Region				
	SE	Mids	Wales & SW	North	Scot
Weighted Base	152	149	79	140	50
	100%	100%	100%	100%	100%
Labour majority	43	31	14	37	22
	28%	21%	18%	26%	44%
Hung parliament with Labour as the largest party	43	34	34	53	21
	28%	23%	42%	38%	42%
Hung parliament with the Conservatives as the largest party	25	35	13	28	6
	16%	23%	16%	20%	13%
Conservative majority	37	45	19	22	1
	24%	30%	24%	16%	1%
DK/Refused	5	4	0	1	0
	4%	3%	0%	0%	0%