

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 1

Q.1 What is the minimum legal age of sale for tobacco?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1008	458	550	84	122	173	215	167	247	319	241	176	272	258	264	251	144	91
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
18	568 56%	262 54%	306 58%	75 62%	85 53%	110 55%	104 61%	78 52%	115 55%	149 57%	167 57%	119 56%	133 55%	139 53%	149 56%	136 54%	89 63%	55 63%
16	330 33%	175 36%	155 30%	40 33%	55 34%	68 34%	51 30%	54 36%	62 30%	91 35%	100 34%	69 32%	71 29%	99 38%	82 31%	78 31%	44 31%	27 30%
Other	70 7%	37 8%	33 6%	2 2%	18 11%	14 7%	12 7%	8 6%	16 8%	14 5%	21 7%	16 8%	19 8%	22 8%	25 9%	15 6%	3 2%	6 6%
Don't know	40 4%	10 2%	30 6%	3 3%	2 1%	8 4%	3 2%	9 6%	15 7%	8 3%	5 2%	8 4%	19 8%	5 2%	9 3%	20 8%	6 4%	1 1%

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Table 1

Q.1 What is the minimum legal age of sale for tobacco?**Base: All respondents**

	Q.6 Which of the following best applies to you?								
	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused
Unweighted base	1008	796	210	480	258	58	99	111	2
Weighted base	1008	783	223	482	235	66	111	112	2
18	568 56%	423 54%	145 65%	263 54%	126 53%	35 53%	74 67%	71 63%	- -
16	330 33%	268 34%	60 27%	153 32%	89 38%	25 38%	28 25%	32 29%	2 100%
Other	70 7%	56 7%	14 6%	39 8%	14 6%	4 6%	8 8%	6 5%	- -
Don't know	40 4%	36 5%	4 2%	27 6%	7 3%	2 2%	1 1%	4 3%	- -

Smoking Survey

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Table 2

Q.2a What do you think is the main reason under 18s start smoking?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1008	458	550	84	122	173	215	167	247	319	241	176	272	258	264	251	144	91
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Friends smoking	391	172	219	58	71	88	63	57	52	105	129	82	75	109	105	103	44	30
	39%	35%	42%	49%	45%	44%	37%	38%	25%	40%	44%	39%	31%	41%	40%	42%	31%	33%
Smoking is perceived by young people to be 'cool' or part of rebelling	383	195	188	42	60	74	63	58	86	104	105	87	87	100	102	87	57	38
	38%	40%	36%	35%	38%	37%	37%	39%	41%	40%	36%	41%	36%	38%	39%	35%	40%	42%
Family members smoking	138	73	66	15	19	28	31	17	29	36	42	26	35	40	31	34	21	12
	14%	15%	13%	12%	12%	14%	18%	11%	14%	14%	14%	12%	14%	15%	12%	13%	15%	14%
Celebrities smoking	31	18	13	2	5	4	3	8	10	5	8	8	10	6	8	6	8	4
	3%	4%	2%	1%	3%	2%	2%	5%	5%	2%	3%	4%	4%	2%	3%	2%	6%	4%
Seeing tobacco on display in shops	20	8	11	1	-	2	3	2	12	3	4	1	11	4	1	9	2	3
	2%	2%	2%	1%	-	1%	2%	1%	6%	1%	1%	1%	5%	2%	*	4%	2%	4%
Tobacco packaging	9	5	4	1	1	2	2	1	2	2	-	*	6	-	6	2	1	-
	1%	1%	1%	1%	*	1%	1%	*	1%	1%	-	*	3%	-	2%	1%	1%	-
Don't know	36	13	23	1	4	3	5	7	17	8	5	6	17	6	12	9	8	2
	4%	3%	4%	1%	2%	1%	3%	5%	8%	3%	2%	3%	7%	2%	4%	4%	6%	2%

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Table 2

Q.2a What do you think is the main reason under 18s start smoking?**Base: All respondents**

	Q.6 Which of the following best applies to you?								
	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused
Unweighted base	1008	796	210	480	258	58	99	111	2
Weighted base	1008	783	223	482	235	66	111	112	2
Friends smoking	391 39%	296 38%	95 43%	198 41%	79 33%	19 29%	53 48%	41 37%	- -
Smoking is perceived by young people to be 'cool' or part of rebelling	383 38%	308 39%	75 34%	175 36%	99 42%	33 51%	33 29%	42 38%	- -
Family members smoking	138 14%	99 13%	38 17%	61 13%	30 13%	8 12%	20 18%	18 16%	2 100%
Celebrities smoking	31 3%	27 3%	5 2%	16 3%	9 4%	1 2%	2 2%	3 3%	- -
Seeing tobacco on display in shops	20 2%	17 2%	3 1%	8 2%	6 3%	3 4%	2 2%	1 1%	- -
Tobacco packaging	9 1%	7 1%	2 1%	2 *	4 2%	1 1%	- -	2 2%	- -
Don't know	36 4%	30 4%	7 3%	21 4%	8 3%	1 2%	2 1%	5 4%	- -

Smoking Survey

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Table 3

Q.2b What do you think is the second greatest contributing factor for under 18s starting smoking?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1008	458	550	84	122	173	215	167	247	319	241	176	272	258	264	251	144	91
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Family members smoking	308 31%	150 31%	158 30%	38 32%	42 26%	64 32%	54 32%	52 34%	58 28%	70 27%	84 29%	70 33%	83 34%	84 32%	74 28%	76 31%	47 33%	26 29%
Friends smoking	286 28%	138 29%	148 28%	30 25%	45 28%	66 33%	47 28%	39 26%	59 28%	79 30%	85 29%	59 28%	64 26%	85 32%	74 28%	67 27%	36 26%	25 28%
Smoking is perceived by young people to be 'cool' or part of rebelling	221 22%	99 21%	122 23%	32 27%	39 25%	43 21%	38 22%	30 20%	39 19%	64 24%	75 26%	41 19%	42 17%	50 19%	60 23%	60 24%	32 22%	20 22%
Celebrities smoking	68 7%	30 6%	37 7%	6 5%	20 13%	12 6%	11 6%	10 7%	9 4%	19 7%	25 9%	12 5%	12 5%	21 8%	18 7%	13 5%	8 6%	7 8%
Seeing tobacco on display in shops	48 5%	30 6%	18 3%	5 4%	7 5%	6 3%	8 5%	7 5%	14 7%	12 5%	12 4%	8 4%	16 6%	11 4%	13 5%	13 5%	6 5%	5 6%
Tobacco packaging	17 2%	11 2%	6 1%	5 4%	2 1%	2 1%	5 3%	- -	3 2%	4 1%	- -	10 5%	3 1%	3 1%	6 2%	6 2%	2 1%	1 1%
Don't know/ no others	60 6%	25 5%	35 7%	5 4%	4 2%	7 4%	7 4%	12 8%	25 12%	14 5%	12 4%	12 6%	22 9%	10 4%	19 7%	16 6%	10 7%	5 5%

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Table 3

Q.2b What do you think is the second greatest contributing factor for under 18s starting smoking?**Base: All respondents**

	Q.6 Which of the following best applies to you?								
	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused
Unweighted base	1008	796	210	480	258	58	99	111	2
Weighted base	1008	783	223	482	235	66	111	112	2
Family members smoking	308 31%	224 29%	84 38%	132 27%	75 32%	16 25%	45 40%	39 35%	- -
Friends smoking	286 28%	228 29%	57 26%	137 28%	72 31%	19 29%	25 22%	32 29%	1 54%
Smoking is perceived by young people to be 'cool' or part of rebelling	221 22%	174 22%	46 21%	109 23%	50 21%	15 24%	26 23%	20 18%	1 46%
Celebrities smoking	68 7%	60 8%	8 4%	38 8%	14 6%	8 12%	4 3%	4 4%	- -
Seeing tobacco on display in shops	48 5%	38 5%	10 4%	25 5%	9 4%	4 6%	5 5%	5 4%	- -
Tobacco packaging	17 2%	10 1%	7 3%	8 2%	1 *	2 2%	4 4%	3 3%	- -
Don't know/ no others	60 6%	48 6%	12 5%	33 7%	14 6%	1 2%	3 3%	9 8%	- -

Smoking Survey

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Table 4

Q.2a/b What do you think are the main reasons under 18s start smoking?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1008	458	550	84	122	173	215	167	247	319	241	176	272	258	264	251	144	91
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Friends smoking	677	310	367	88	117	154	111	96	111	184	214	141	139	194	178	170	81	55
	67%	64%	70%	74%	73%	77%	65%	64%	53%	70%	73%	66%	58%	73%	67%	68%	57%	62%
Smoking is perceived by young people to be 'cool' or part of rebelling	604	294	310	74	99	116	100	88	126	167	180	128	128	150	162	146	89	57
	60%	61%	59%	62%	62%	58%	59%	59%	60%	64%	62%	61%	53%	57%	61%	59%	63%	65%
Family members smoking	446	222	224	53	61	92	85	69	88	106	126	97	118	124	106	110	68	38
	44%	46%	43%	44%	38%	46%	50%	46%	42%	41%	43%	46%	49%	47%	40%	44%	48%	43%
Celebrities smoking	99	49	50	7	26	16	13	18	19	24	33	20	22	27	26	18	16	11
	10%	10%	10%	6%	16%	8%	8%	12%	9%	9%	11%	9%	9%	10%	10%	7%	12%	12%
Seeing tobacco on display in shops	68	38	29	6	7	8	11	8	27	16	16	9	27	15	14	22	9	9
	7%	8%	6%	5%	5%	4%	7%	6%	13%	6%	6%	4%	11%	6%	5%	9%	6%	10%
Tobacco packaging	26	16	10	6	3	4	7	1	5	6	-	10	10	3	12	7	3	1
	3%	3%	2%	5%	2%	2%	4%	*	3%	2%	-	5%	4%	1%	5%	3%	2%	1%
Don't know	36	13	23	1	4	3	5	7	17	8	5	6	17	6	12	9	8	2
	4%	3%	4%	1%	2%	1%	3%	5%	8%	3%	2%	3%	7%	2%	4%	4%	6%	2%

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Table 4

Q.2a/b What do you think are the main reasons under 18s start smoking?**Base: All respondents**

Q.6 Which of the following best applies to you?

	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused
Unweighted base	1008	796	210	480	258	58	99	111	2
Weighted base	1008	783	223	482	235	66	111	112	2
Friends smoking	677 67%	524 67%	152 68%	335 70%	151 64%	38 58%	78 71%	74 66%	1 54%
Smoking is perceived by young people to be 'cool' or part of rebelling	604 60%	482 62%	121 54%	284 59%	150 64%	49 74%	58 53%	63 56%	1 46%
Family members smoking	446 44%	323 41%	122 55%	194 40%	105 45%	24 37%	64 58%	57 51%	2 100%
Celebrities smoking	99 10%	86 11%	13 6%	54 11%	23 10%	9 14%	5 5%	7 6%	-
Seeing tobacco on display in shops	68 7%	55 7%	12 6%	33 7%	15 7%	6 10%	7 6%	5 5%	-
Tobacco packaging	26 3%	17 2%	9 4%	10 2%	5 2%	2 3%	4 4%	5 4%	-
Don't know	36 4%	30 4%	7 3%	21 4%	8 3%	1 2%	2 1%	5 4%	-

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 5

Q.3 It is illegal for adults to buy alcohol on behalf of a minor. This is not the case for tobacco products.

Do you think it should be illegal for adults to buy tobacco on behalf of minors?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1008	458	550	84	122	173	215	167	247	319	241	176	272	258	264	251	144	91
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Yes	881 87%	411 85%	469 90%	95 80%	141 88%	185 92%	148 87%	126 84%	186 89%	228 87%	257 88%	186 88%	210 87%	230 87%	236 89%	216 87%	122 86%	77 87%
No	123 12%	70 15%	53 10%	24 20%	19 12%	14 7%	22 13%	22 15%	22 11%	33 13%	35 12%	26 12%	29 12%	34 13%	27 10%	31 12%	19 14%	12 13%
Don't know	4 *	2 *	2 *	- -	- -	1 1%	* *	2 1%	1 *	1 *	1 *	- -	2 1%	- -	1 1%	2 1%	1 *	- -

Smoking Survey

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Table 5

Q.3 It is illegal for adults to buy alcohol on behalf of a minor. This is not the case for tobacco products.

Do you think it should be illegal for adults to buy tobacco on behalf of minors?

Base: All respondents

	Q.6 Which of the following best applies to you?								
	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused
Unweighted base	1008	796	210	480	258	58	99	111	2
Weighted base	1008	783	223	482	235	66	111	112	2
Yes	881 87%	693 89%	187 84%	419 87%	213 91%	61 93%	93 84%	94 83%	1 46%
No	123 12%	86 11%	36 16%	60 13%	21 9%	5 7%	18 16%	19 17%	1 54%
Don't know	4 *	4 1%	-	3 1%	1 1%	-	-	-	-

Smoking Survey

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Absolutes/col percents

Table 6
Q.4 If tobacco products in packets smaller than 20 cigarettes were banned - e.g. If 20 cigarettes was the minimum amount you could purchase - do you think smokers would smoke more or fewer cigarettes, or would it make no difference?
Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1008	458	550	84	122	173	215	167	247	319	241	176	272	258	264	251	144	91
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
More	151 15%	78 16%	73 14%	30 25%	35 22%	34 17%	19 11%	19 12%	15 7%	33 13%	54 18%	37 17%	28 11%	40 15%	39 15%	35 14%	22 16%	15 16%
No difference	775 77%	367 76%	408 78%	77 65%	112 70%	151 76%	135 79%	124 83%	176 84%	200 76%	216 74%	159 75%	201 83%	202 77%	203 77%	190 76%	112 79%	69 77%
Fewer	61 6%	28 6%	33 6%	8 6%	11 7%	12 6%	13 7%	5 3%	13 6%	24 9%	16 5%	12 5%	10 4%	17 7%	19 7%	17 7%	3 2%	5 6%
Don't know	21 2%	12 2%	9 2%	5 4%	2 1%	3 2%	3 2%	2 2%	5 3%	5 2%	7 3%	4 2%	4 2%	5 2%	3 1%	8 3%	5 3%	1 1%

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Table 6
Q.4 If tobacco products in packets smaller than 20 cigarettes were banned - e.g. If 20 cigarettes was the minimum amount you could purchase - do you think smokers would smoke more or fewer cigarettes, or would it make no difference?
Base: All respondents

	Q.6 Which of the following best applies to you?								
	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused
Unweighted base	1008	796	210	480	258	58	99	111	2
Weighted base	1008	783	223	482	235	66	111	112	2
More	151 15%	107 14%	45 20%	52 11%	34 15%	20 31%	27 24%	18 16%	-
No difference	775 77%	607 77%	167 75%	383 79%	183 78%	40 62%	77 69%	90 80%	2 100%
Fewer	61 6%	50 6%	10 5%	32 7%	14 6%	5 7%	7 6%	3 3%	-
Don't know	21 2%	19 2%	1 1%	15 3%	4 2%	-	-	1 1%	-

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Table 7

Q.5 Are you aware of either an individual who sells, or a location where people can readily buy tobacco products for much less than the price it is sold for in shops?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1008	458	550	84	122	173	215	167	247	319	241	176	272	258	264	251	144	91
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Yes	221 22%	125 26%	96 18%	32 27%	37 23%	35 18%	36 21%	38 26%	42 20%	54 21%	58 20%	48 23%	61 25%	57 21%	53 20%	50 20%	34 24%	28 32%
No	774 77%	352 73%	422 81%	87 73%	123 77%	162 81%	133 78%	108 72%	161 77%	206 79%	230 79%	162 76%	176 73%	205 78%	210 80%	193 78%	106 75%	59 67%
Don't know	13 1%	7 1%	6 1%	- -	- -	3 2%	1 1%	3 2%	6 3%	2 1%	4 1%	2 1%	5 2%	2 1%	1 1%	6 2%	2 2%	1 2%

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Q.5 Are you aware of either an individual who sells, or a location where people can readily buy tobacco products for much less than the price it is sold for in shops?

Base: All respondents

	Q.6 Which of the following best applies to you?								
	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused
Unweighted base	1008	796	210	480	258	58	99	111	2
Weighted base	1008	783	223	482	235	66	111	112	2
Yes	221 22%	159 20%	61 28%	90 19%	51 22%	17 27%	31 28%	30 27%	1 54%
No	774 77%	613 78%	160 72%	387 80%	179 76%	47 71%	78 71%	82 73%	1 46%
Don't know	13 1%	11 1%	2 1%	5 1%	5 2%	1 2%	1 1%	* *	- -

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Table 8

Q.6 Which of the following best applies to you?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1008	458	550	84	122	173	215	167	247	319	241	176	272	258	264	251	144	91
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
NET: Non-Smokers	783 78%	371 77%	411 78%	83 69%	111 70%	158 79%	127 75%	121 81%	183 87%	211 80%	240 82%	150 71%	182 75%	217 82%	205 78%	187 75%	113 79%	61 68%
NET: Smokers	223 22%	110 23%	113 22%	37 31%	49 30%	41 20%	43 25%	28 19%	25 12%	51 19%	51 18%	62 29%	59 25%	46 18%	59 22%	61 25%	28 20%	28 32%
I've never smoked	482 48%	204 42%	278 53%	73 61%	77 48%	105 53%	77 45%	65 44%	86 41%	136 52%	141 48%	92 44%	112 46%	138 52%	129 49%	116 47%	60 42%	39 43%
I used to smoke but gave up over two years ago	235 23%	131 27%	105 20%	6 5%	17 11%	37 19%	42 25%	49 33%	83 40%	61 23%	72 25%	44 21%	58 24%	59 22%	60 23%	57 23%	42 30%	17 19%
I have quit smoking in the last two years	66 7%	37 8%	28 5%	5 4%	17 11%	16 8%	8 5%	7 5%	14 7%	14 5%	27 9%	13 6%	12 5%	20 7%	16 6%	14 6%	11 8%	5 6%
I smoke, but tried quitting in the last two years	111 11%	50 10%	61 12%	28 23%	20 13%	24 12%	18 11%	13 9%	7 4%	23 9%	31 11%	28 13%	28 12%	21 8%	22 8%	35 14%	12 9%	21 23%
I smoke, and haven't tried quitting in the last two years	112 11%	60 12%	52 10%	9 7%	28 18%	17 8%	25 15%	16 10%	18 9%	27 10%	20 7%	34 16%	31 13%	26 10%	37 14%	26 11%	16 11%	7 8%
Refused	2 *	2 *	- -	- -	- -	1 1%	- -	- -	1 *	1 *	1 *	- -	- -	1 *	- -	- -	1 1%	- -

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 8

Q.6 Which of the following best applies to you?**Base: All respondents**

	Q.6 Which of the following best applies to you?								
	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused
Unweighted base	1008	796	210	480	258	58	99	111	2
Weighted base	1008	783	223	482	235	66	111	112	2
NET: Non-Smokers	783 78%	783 100%	-	482 100%	235 100%	66 100%	-	-	-
NET: Smokers	223 22%	-	223 100%	-	-	-	111 100%	112 100%	-
I've never smoked	482 48%	482 62%	-	482 100%	-	-	-	-	-
I used to smoke but gave up over two years ago	235 23%	235 30%	-	-	235 100%	-	-	-	-
I have quit smoking in the last two years	66 7%	66 8%	-	-	-	66 100%	-	-	-
I smoke, but tried quitting in the last two years	111 11%	-	111 50%	-	-	-	111 100%	-	-
I smoke, and haven't tried quitting in the last two years	112 11%	-	112 50%	-	-	-	-	112 100%	-
Refused	2 *	-	-	-	-	-	-	-	2 100%

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 9

Q.7a When you were trying to quit smoking, which situation caused you to be MOST tempted to smoke again?**Base: All respondents who have quit or tried to quit smoking in the last two years**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	157	68	89	21	25	34	31	22	24	44	41	30	42	35	39	39	20	24
Weighted base	176	87	89	33	37	40	26	20	21	37	58	41	40	40	38	49	23	26
Being in the company of friends/ family who were smoking	50 29%	30 35%	20 22%	12 38%	17 47%	10 27%	5 19%	3 16%	2 10%	10 28%	17 30%	15 37%	8 19%	13 34%	3 8%	19 39%	7 28%	8 32%
When drinking coffee/ an alcoholic drink	47 27%	23 26%	24 27%	11 34%	10 27%	11 27%	5 17%	4 19%	7 33%	10 27%	13 23%	10 25%	14 34%	10 24%	12 30%	9 18%	9 37%	8 32%
Being in a location where you used to smoke, for example a social event or venue	22 12%	12 13%	10 12%	2 6%	4 11%	5 12%	7 27%	2 10%	2 10%	6 17%	8 14%	3 8%	5 12%	3 7%	7 19%	7 14%	5 22%	-
Following a meal	21 12%	6 7%	15 17%	2 6%	3 8%	4 9%	3 12%	4 19%	5 25%	6 16%	6 11%	4 9%	5 13%	5 14%	7 18%	5 9%	-	4 15%
At the time of day you used to smoke, e.g. first thing in the morning	13 8%	5 5%	9 10%	1 4%	2 4%	6 15%	2 9%	2 12%	-	2 5%	4 8%	4 10%	3 8%	5 13%	4 10%	3 5%	1 4%	1 4%
Being in a shop where tobacco is sold	1 1%	1 2%	-	-	-	-	1 5%	-	-	-	-	-	1 4%	-	-	-	-	1 5%
Don't know	21 12%	11 12%	11 12%	4 12%	1 3%	4 10%	3 10%	5 24%	5 22%	3 8%	9 15%	5 12%	4 11%	4 9%	6 15%	7 15%	2 8%	3 11%

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 9

Q.7a When you were trying to quit smoking, which situation caused you to be MOST tempted to smoke again?**Base: All respondents who have quit or tried to quit smoking in the last two years**

	Q.6 Which of the following best applies to you?							
	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years
Unweighted base	157	58	99	-	-	58	99	-
Weighted base	176	66	111	-	-	66	111	-
Being in the company of friends/ family who were smoking	50 29%	19 29%	31 28%	-	-	19 29%	31 28%	-
When drinking coffee/ an alcoholic drink	47 27%	18 28%	29 26%	-	-	18 28%	29 26%	-
Being in a location where you used to smoke, for example a social event or venue	22 12%	9 14%	13 11%	-	-	9 14%	13 11%	-
Following a meal	21 12%	8 13%	12 11%	-	-	8 13%	12 11%	-
At the time of day you used to smoke, e.g. first thing in the morning	13 8%	4 7%	9 8%	-	-	4 7%	9 8%	-
Being in a shop where tobacco is sold	1 1%	-	1 1%	-	-	-	1 1%	-
Don't know	21 12%	6 9%	15 14%	-	-	6 9%	15 14%	-

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 10

Q.7b When you were trying to quit smoking, which situation caused you to be NEXT MOST tempted to smoke again?**Base: All respondents who have quit or tried to quit smoking in the last two years**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	157	68	89	21	25	34	31	22	24	44	41	30	42	35	39	39	20	24
Weighted base	176	87	89	33	37	40	26	20	21	37	58	41	40	40	38	49	23	26
Being in the company of friends/ family who were smoking	43 25%	22 26%	21 23%	8 25%	8 21%	9 23%	8 32%	5 27%	5 22%	9 25%	13 23%	6 16%	14 35%	11 27%	10 26%	11 23%	6 26%	5 21%
Being in a location where you used to smoke, for example a social event or venue	28 16%	18 20%	10 12%	9 29%	11 29%	3 9%	1 5%	1 3%	2 11%	7 19%	5 9%	14 33%	2 5%	6 16%	5 14%	6 12%	5 23%	5 20%
Following a meal	28 16%	10 11%	18 20%	7 21%	5 13%	6 15%	5 18%	3 17%	2 10%	2 6%	8 13%	10 24%	8 20%	8 19%	5 13%	12 24%	3 11%	1 3%
At the time of day you used to smoke, e.g. first thing in the morning	24 13%	13 15%	10 12%	1 2%	4 12%	6 15%	6 21%	3 13%	4 20%	6 17%	10 18%	1 2%	6 16%	3 8%	4 11%	7 15%	6 27%	3 10%
When drinking coffee/ an alcoholic drink	23 13%	7 8%	17 19%	1 2%	8 22%	8 21%	1 5%	3 15%	2 9%	5 13%	9 16%	5 11%	5 12%	6 15%	6 16%	6 12%	1 4%	4 17%
Being in a shop where tobacco is sold	3 2%	3 4%	-	2 6%	-	1 2%	1 2%	-	-	1 2%	2 3%	1 1%	-	-	1 2%	-	-	2 9%
Don't know/ no others	27 15%	14 16%	13 15%	5 15%	1 3%	6 15%	4 17%	5 24%	6 27%	7 18%	10 17%	5 12%	5 13%	6 15%	7 17%	7 15%	2 8%	5 20%

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 10

Q.7b When you were trying to quit smoking, which situation caused you to be NEXT MOST tempted to smoke again?**Base: All respondents who have quit or tried to quit smoking in the last two years**

	Q.6 Which of the following best applies to you?							
	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years
Unweighted base	157	58	99	-	-	58	99	-
Weighted base	176	66	111	-	-	66	111	-
Being in the company of friends/ family who were smoking	43 25%	16 24%	27 25%	-	-	16 24%	27 25%	-
Being in a location where you used to smoke, for example a social event or venue	28 16%	11 17%	17 15%	-	-	11 17%	17 15%	-
Following a meal	28 16%	9 14%	18 17%	-	-	9 14%	18 17%	-
At the time of day you used to smoke, e.g. first thing in the morning	24 13%	13 20%	11 10%	-	-	13 20%	11 10%	-
When drinking coffee/ an alcoholic drink	23 13%	9 14%	14 13%	-	-	9 14%	14 13%	-
Being in a shop where tobacco is sold	3 2%	-	3 3%	-	-	-	3 3%	-
Don't know/ no others	27 15%	7 10%	20 18%	-	-	7 10%	20 18%	-

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 11

Q.7a/b When you were trying to quit smoking, which situations caused you to be tempted to smoke again?**Base: All respondents who have quit or tried to quit smoking in the last two years**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	157	68	89	21	25	34	31	22	24	44	41	30	42	35	39	39	20	24
Weighted base	176	87	89	33	37	40	26	20	21	37	58	41	40	40	38	49	23	26
Being in the company of friends/ family who were smoking	94 53%	53 61%	41 46%	20 62%	25 68%	20 50%	13 51%	8 43%	7 33%	20 53%	31 53%	22 52%	22 54%	25 61%	13 34%	30 62%	13 54%	13 52%
When drinking coffee/ an alcoholic drink	70 40%	30 34%	41 46%	12 36%	18 49%	19 48%	6 22%	7 34%	9 42%	15 39%	22 39%	15 36%	18 46%	15 38%	18 46%	15 31%	10 42%	13 49%
Being in a location where you used to smoke, for example a social event or venue	50 28%	29 34%	21 23%	11 35%	15 40%	8 20%	8 32%	3 14%	5 21%	13 36%	13 23%	17 41%	7 16%	9 23%	13 34%	13 26%	11 45%	5 20%
Following a meal	49 28%	16 18%	33 37%	9 28%	8 21%	9 24%	8 30%	7 36%	7 35%	8 21%	14 24%	14 33%	13 33%	13 33%	12 31%	16 33%	3 11%	5 18%
At the time of day you used to smoke, e.g. first thing in the morning	37 21%	18 20%	19 22%	2 6%	6 16%	12 30%	8 30%	5 26%	4 20%	8 23%	15 25%	5 12%	9 23%	8 21%	8 21%	10 20%	7 31%	4 15%
Being in a shop where tobacco is sold	5 3%	5 5%	- -	2 6%	- -	1 2%	2 8%	- -	- -	1 2%	2 3%	1 1%	1 4%	- -	1 2%	- -	- -	4 15%
Don't know	21 12%	11 12%	11 12%	4 12%	1 3%	4 10%	3 10%	5 24%	5 22%	3 8%	9 15%	5 12%	4 11%	4 9%	6 15%	7 15%	2 8%	3 11%

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 11

Q.7a/b When you were trying to quit smoking, which situations caused you to be tempted to smoke again?**Base: All respondents who have quit or tried to quit smoking in the last two years**

	Q.6 Which of the following best applies to you?							
	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years
Unweighted base	157	58	99	-	-	58	99	-
Weighted base	176	66	111	-	-	66	111	-
Being in the company of friends/ family who were smoking	94 53%	35 54%	59 53%	-	-	35 54%	59 53%	-
When drinking coffee/ an alcoholic drink	70 40%	28 42%	43 39%	-	-	28 42%	43 39%	-
Being in a location where you used to smoke, for example a social event or venue	50 28%	21 32%	29 27%	-	-	21 32%	29 27%	-
Following a meal	49 28%	18 27%	31 28%	-	-	18 27%	31 28%	-
At the time of day you used to smoke, e.g. first thing in the morning	37 21%	17 27%	20 18%	-	-	17 27%	20 18%	-
Being in a shop where tobacco is sold	5 3%	-	5 4%	-	-	-	5 4%	-
Don't know	21 12%	6 9%	15 14%	-	-	6 9%	15 14%	-

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1008	458	550	84	122	173	215	167	247	319	241	176	272	258	264	251	144	91
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Gender																		
Male	484 48%	484 100%	-	50 42%	82 51%	85 42%	90 53%	77 52%	99 48%	135 52%	135 46%	113 53%	101 42%	133 50%	116 44%	105 42%	80 56%	51 57%
Female	524 52%	-	524 100%	69 58%	78 49%	115 58%	80 47%	72 48%	109 52%	127 48%	158 54%	99 47%	141 58%	131 50%	149 56%	144 58%	63 44%	38 43%
Age																		
18-24	(21) 12%	50 10%	69 13%	120 100%	-	-	-	-	-	36 14%	36 12%	29 14%	19 8%	33 12%	43 16%	24 10%	13 9%	8 9%
25-34	(29.5) 16%	82 17%	78 15%	-	160 100%	-	-	-	-	44 17%	53 18%	36 17%	27 11%	47 18%	42 16%	34 14%	23 16%	13 15%
35-44	(39.5) 20%	85 17%	115 22%	-	-	200 100%	-	-	-	62 24%	68 23%	50 24%	20 8%	61 23%	47 18%	55 22%	23 16%	13 15%
45-54	(49.5) 17%	90 19%	80 15%	-	-	-	170 100%	-	-	45 17%	59 20%	39 18%	27 11%	39 15%	52 20%	33 13%	26 18%	21 23%
55-64	(59.5) 15%	77 16%	72 14%	-	-	-	-	150 100%	-	36 14%	30 10%	35 16%	49 20%	38 14%	39 15%	39 16%	21 15%	13 14%
65+	(70) 21%	99 21%	109 21%	-	-	-	-	-	209 100%	40 15%	47 16%	23 11%	99 41%	46 18%	41 15%	64 26%	37 26%	21 23%
Average age	46.69	47.19	46.23	21.00	29.50	39.50	49.50	59.50	70.00	44.41	44.40	43.61	54.62	45.11	44.58	48.65	48.82	48.74

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
<u>Social Class</u>																		
AB	262 26%	135 28%	127 24%	36 30%	44 27%	62 31%	45 27%	36 24%	40 19%	262 100%	-	-	-	86 33%	67 25%	56 23%	33 23%	20 22%
C1	292 29%	135 28%	158 30%	36 30%	53 33%	68 34%	59 35%	30 20%	47 23%	-	292 100%	-	-	94 36%	78 30%	57 23%	38 27%	26 29%
C2	212 21%	113 23%	99 19%	29 24%	36 23%	50 25%	39 23%	35 23%	23 11%	-	-	212 100%	-	44 17%	62 23%	53 21%	30 21%	24 27%
DE	242 24%	101 21%	141 27%	19 16%	27 17%	20 10%	27 16%	49 33%	99 48%	-	-	-	242 100%	40 15%	58 22%	83 33%	41 29%	20 22%
<u>Region</u>																		
North	338 34%	156 32%	182 35%	31 26%	48 30%	69 34%	53 31%	52 35%	85 41%	76 29%	83 28%	76 36%	103 43%	-	-	249 100%	-	89 100%
Midlands	317 31%	143 29%	174 33%	51 42%	52 32%	55 28%	66 39%	45 30%	48 23%	73 28%	91 31%	76 36%	76 31%	-	264 100%	-	52 37%	-
South	354 35%	185 38%	168 32%	38 31%	61 38%	76 38%	51 30%	53 35%	76 36%	113 43%	119 41%	59 28%	63 26%	264 100%	-	-	90 63%	-

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Working status																		
Full-time	454 45%	274 57%	179 34%	40 33%	121 76%	128 64%	105 62%	54 36%	7 3%	142 54%	158 54%	105 49%	49 20%	124 47%	127 48%	99 40%	61 43%	43 48%
Part-time	121 12%	26 5%	95 18%	13 11%	17 11%	34 17%	30 17%	18 12%	9 4%	30 11%	41 14%	34 16%	16 7%	37 14%	25 9%	29 11%	22 15%	9 10%
Not working but seeking work or temporarily unemployed/sick	53 5%	26 5%	27 5%	14 12%	5 3%	10 5%	15 9%	7 5%	1 1%	10 4%	11 4%	7 3%	25 10%	12 5%	20 8%	10 4%	5 4%	5 6%
Not working/not seeking work	67 7%	10 2%	57 11%	13 11%	11 7%	19 10%	9 5%	12 8%	3 1%	12 5%	9 3%	23 11%	23 10%	10 4%	20 8%	31 12%	4 3%	3 3%
Retired	251 25%	122 25%	129 25%	2 2%	- -	1 1%	8 5%	54 36%	186 89%	50 19%	56 19%	26 12%	118 49%	56 21%	56 21%	69 28%	44 31%	26 30%
Student	36 4%	8 2%	28 5%	30 25%	5 3%	- -	1 *	- -	- -	11 4%	10 3%	9 4%	7 3%	17 6%	10 4%	6 2%	3 2%	1 1%
Refused	27 3%	18 4%	8 2%	6 5%	1 *	8 4%	3 2%	5 3%	4 2%	7 3%	7 3%	9 4%	3 1%	9 3%	7 3%	6 3%	3 2%	1 2%

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Tenure																		
Own outright	329 33%	176 36%	153 29%	26 22%	20 13%	27 14%	36 21%	76 51%	144 69%	84 32%	94 32%	59 28%	92 38%	77 29%	81 31%	86 35%	55 39%	30 34%
Own with a mortgage	389 39%	180 37%	210 40%	35 29%	83 52%	123 62%	99 58%	32 22%	17 8%	129 49%	122 42%	85 40%	53 22%	107 40%	102 39%	96 38%	52 37%	33 37%
Council	130 13%	48 10%	82 16%	28 24%	13 8%	22 11%	19 11%	24 16%	24 11%	16 6%	22 8%	33 16%	59 24%	23 9%	43 16%	32 13%	15 10%	16 18%
Housing Assoc.	36 4%	14 3%	22 4%	4 3%	5 3%	5 3%	4 2%	5 4%	12 6%	3 1%	11 4%	6 3%	16 6%	13 5%	6 2%	11 5%	1 1%	4 4%
Rented from someone else	80 8%	41 9%	39 7%	16 13%	36 23%	13 6%	8 4%	5 3%	3 1%	20 8%	32 11%	17 8%	11 5%	31 12%	16 6%	14 6%	15 11%	5 5%
Rent free	5 *	3 1%	2 *	3 2%	- -	- -	1 *	1 *	1 *	1 *	- -	1 *	3 1%	1 1%	3 1%	1 *	- -	- -
Refused	39 4%	22 4%	17 3%	8 7%	2 2%	10 5%	3 2%	6 4%	9 4%	11 4%	11 4%	10 5%	7 3%	12 5%	12 4%	9 4%	5 3%	1 2%

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Foreign Holiday in last 3 years																		
Yes	605 60%	291 60%	314 60%	73 61%	110 69%	137 68%	102 60%	82 55%	101 48%	186 71%	204 70%	125 59%	89 37%	189 71%	160 61%	138 55%	69 49%	49 55%
No	403 40%	193 40%	210 40%	47 39%	50 31%	63 32%	68 40%	67 45%	108 52%	76 29%	88 30%	86 41%	152 63%	75 29%	104 39%	111 45%	73 51%	40 45%
Number of cars																		
None	210 21%	80 17%	129 25%	40 33%	29 18%	24 12%	28 16%	23 16%	65 31%	28 11%	47 16%	35 16%	100 42%	53 20%	47 18%	64 26%	25 18%	20 23%
1	419 42%	222 46%	197 38%	31 26%	64 40%	91 46%	47 28%	70 47%	115 55%	103 39%	127 44%	93 44%	96 40%	110 42%	111 42%	102 41%	59 42%	37 42%
2	289 29%	132 27%	157 30%	35 30%	47 30%	77 39%	66 39%	42 28%	22 10%	107 41%	88 30%	63 30%	32 13%	79 30%	75 29%	67 27%	46 33%	22 24%
3+	90 9%	49 10%	40 8%	14 11%	19 12%	7 4%	29 17%	14 9%	7 3%	24 9%	31 10%	22 10%	13 5%	22 8%	31 12%	15 6%	11 8%	10 11%

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Internet Access																		
At all	773 77%	365 75%	409 78%	108 90%	150 94%	183 91%	142 84%	100 67%	90 43%	226 86%	256 88%	171 81%	120 50%	228 86%	208 79%	179 72%	95 67%	63 71%
At home (net)	725 72%	343 71%	382 73%	104 87%	137 86%	173 87%	131 77%	91 61%	88 42%	209 80%	240 82%	164 78%	111 46%	218 83%	193 73%	169 68%	88 62%	56 64%
At work (net)	363 36%	175 36%	188 36%	43 36%	94 59%	106 53%	82 48%	33 22%	5 2%	141 54%	144 49%	57 27%	20 8%	109 41%	108 41%	70 28%	37 26%	38 43%
At home	402 40%	185 38%	217 41%	64 53%	54 34%	77 39%	58 34%	66 44%	83 40%	83 32%	113 39%	113 53%	93 39%	119 45%	96 36%	105 42%	57 40%	25 28%
At work	40 4%	17 4%	23 4%	2 2%	11 7%	10 5%	9 5%	8 5%	-	15 6%	16 5%	6 3%	3 1%	10 4%	12 4%	6 2%	6 4%	7 8%
Both at home and at work	323 32%	158 33%	165 31%	41 34%	83 52%	96 48%	73 43%	25 17%	5 2%	126 48%	127 44%	52 24%	17 7%	100 38%	97 37%	64 26%	31 22%	32 36%
Somewhere else	9 1%	4 1%	5 1%	2 2%	2 2%	-	2 1%	1 1%	1 1%	2 1%	-	1 *	6 3%	-	4 1%	4 2%	1 1%	-
Not at all	235 23%	119 25%	115 22%	12 10%	10 6%	17 9%	28 16%	50 33%	119 57%	36 14%	36 12%	41 19%	122 50%	36 14%	56 21%	70 28%	47 33%	26 29%

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
What is the highest educational level that you have achieved to date?																		
Secondary/ high school/ NVQ 1-3	482 48%	240 50%	242 46%	69 57%	59 37%	98 49%	84 49%	77 52%	96 46%	90 34%	132 45%	119 56%	141 58%	120 45%	121 46%	123 49%	66 46%	52 59%
University degree or equivalent professional qualification/ NVQ4	296 29%	135 28%	160 31%	33 28%	82 51%	64 32%	47 28%	33 22%	36 17%	112 43%	111 38%	44 21%	29 12%	91 35%	79 30%	61 24%	44 31%	21 23%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	69 7%	36 7%	33 6%	5 4%	13 8%	18 9%	19 11%	7 5%	7 3%	39 15%	17 6%	9 4%	5 2%	19 7%	27 10%	13 5%	6 4%	5 6%
No formal education	121 12%	48 10%	73 14%	5 4%	3 2%	12 6%	16 10%	25 17%	59 28%	11 4%	22 7%	28 13%	60 25%	24 9%	29 11%	42 17%	22 15%	5 6%
None of these	10 1%	5 1%	5 1%	2 2%	3 2%	- -	1 1%	1 *	3 1%	3 1%	3 1%	4 2%	1 *	2 1%	* *	4 2%	1 1%	2 2%
Refused	31 3%	20 4%	11 2%	6 5%	1 *	8 4%	3 1%	7 4%	7 3%	8 3%	8 3%	8 4%	7 3%	8 3%	8 3%	7 3%	4 3%	4 4%

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
<u>Marital Status</u>																		
Single	228 23%	126 26%	102 19%	72 60%	69 43%	30 15%	25 15%	15 10%	17 8%	48 18%	75 26%	53 25%	52 21%	65 25%	56 21%	54 22%	35 25%	19 21%
Married/ co-habiting	571 57%	275 57%	296 57%	39 33%	86 54%	146 73%	118 69%	87 58%	95 46%	173 66%	168 57%	126 59%	105 43%	147 56%	155 59%	140 56%	78 55%	52 58%
Widowed/ separated/ divorced	176 17%	62 13%	114 22%	1 1%	4 3%	14 7%	25 15%	41 28%	90 43%	32 12%	42 14%	24 11%	78 32%	41 15%	45 17%	48 19%	26 18%	16 18%
Refused	33 3%	21 4%	12 2%	7 6%	1 *	10 5%	2 1%	7 5%	6 3%	9 4%	8 3%	9 4%	7 3%	11 4%	9 3%	8 3%	3 2%	2 2%
<u>Children</u>																		
None aged 18 or under	682 68%	343 71%	339 65%	89 74%	93 58%	66 33%	100 59%	132 88%	202 97%	170 65%	186 64%	132 62%	193 80%	176 66%	169 64%	164 66%	106 75%	67 75%
NET: Yes	290 29%	119 25%	171 33%	22 19%	64 40%	126 63%	66 39%	11 7%	1 *	80 30%	97 33%	69 33%	43 18%	78 30%	84 32%	77 31%	31 22%	20 22%
NET: Yes any aged 15 or under	241 24%	100 21%	140 27%	21 17%	61 38%	112 56%	43 26%	4 2%	1 *	69 26%	77 26%	60 28%	35 14%	70 26%	71 27%	59 24%	26 18%	15 17%
- Aged under 5	105 10%	40 8%	66 13%	16 13%	40 25%	43 21%	5 3%	2 1%	1 *	37 14%	30 10%	24 11%	16 6%	34 13%	32 12%	26 10%	10 7%	4 5%
- Aged 5-10	119 12%	54 11%	65 12%	6 5%	28 18%	66 33%	18 11%	* *	- -	34 13%	36 12%	34 16%	14 6%	31 12%	33 12%	32 13%	16 11%	7 8%
- Aged 11-15	107 11%	43 9%	64 12%	3 3%	14 9%	55 27%	34 20%	1 1%	- -	23 9%	40 14%	22 10%	21 9%	26 10%	34 13%	25 10%	14 10%	8 9%
- Aged 16-18	88 9%	37 8%	52 10%	3 3%	7 4%	35 18%	35 21%	7 5%	- -	19 7%	31 11%	23 11%	15 6%	16 6%	31 12%	25 10%	10 7%	7 7%
Refused	36 4%	22 5%	14 3%	8 7%	3 2%	8 4%	3 2%	7 4%	7 3%	12 5%	9 3%	10 5%	5 2%	10 4%	11 4%	8 3%	5 3%	2 2%

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Grocery shopping status																		
Yes - do half or more	772 77%	298 62%	474 90%	71 59%	122 76%	170 85%	126 74%	113 76%	170 81%	203 77%	218 74%	151 71%	201 83%	202 77%	196 74%	205 82%	109 77%	60 68%
No - do less than half	220 22%	176 36%	44 8%	45 38%	37 23%	24 12%	43 25%	33 22%	37 18%	56 21%	70 24%	56 26%	37 15%	56 21%	64 24%	40 16%	32 23%	28 32%
Refused	16 2%	10 2%	6 1%	4 3%	1 *	6 3%	1 *	3 2%	2 1%	3 1%	4 1%	5 2%	4 2%	6 2%	5 2%	4 2%	1 1%	1 1%

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

Q.6 Which of the following best applies to you?

	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused	
Unweighted base	1008	796	210	480	258	58	99	111	2	
Weighted base	1008	783	223	482	235	66	111	112	2	
Gender										
Male	484 48%	371 47%	110 49%	204 42%	131 56%	37 57%	50 45%	60 54%	2 100%	
Female	524 52%	411 53%	113 51%	278 58%	105 44%	28 43%	61 55%	52 46%	-	
Age										
18-24	(21) 12%	120 11%	83 16%	37 15%	73 15%	6 3%	5 7%	28 25%	9 8%	-
25-34	(29.5) 16%	160 14%	111 22%	49 16%	77 16%	17 7%	17 26%	20 18%	28 25%	-
35-44	(39.5) 20%	200 20%	158 18%	41 18%	105 22%	37 16%	16 24%	24 22%	17 15%	1 54%
45-54	(49.5) 17%	170 16%	127 19%	43 19%	77 16%	42 18%	8 12%	18 17%	25 22%	-
55-64	(59.5) 15%	150 15%	121 13%	28 13%	65 14%	49 21%	7 11%	13 12%	16 14%	-
65+	(70) 21%	209 23%	183 11%	25 11%	86 18%	83 35%	14 21%	7 7%	18 16%	1 46%
Average age	46.69	47.94	42.24	44.83	55.03	45.32	38.98	45.46	53.62	

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

Q.6 Which of the following best applies to you?

	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused
Weighted base	1008	783	223	482	235	66	111	112	2
<u>Social Class</u>									
AB	262 26%	211 27%	51 23%	136 28%	61 26%	14 21%	23 21%	27 24%	1 46%
C1	292 29%	240 31%	51 23%	141 29%	72 30%	27 41%	31 28%	20 18%	1 54%
C2	212 21%	150 19%	62 28%	92 19%	44 19%	13 20%	28 25%	34 30%	-
DE	242 24%	182 23%	59 27%	112 23%	58 25%	12 18%	28 25%	31 28%	-
<u>Region</u>									
North	338 34%	248 32%	89 40%	155 32%	74 32%	19 29%	56 50%	34 30%	-
Midlands	317 31%	246 31%	70 31%	153 32%	76 32%	18 27%	25 23%	45 40%	-
South	354 35%	288 37%	64 29%	174 36%	85 36%	29 44%	30 27%	34 30%	2 100%

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Q.6 Which of the following best applies to you?								
	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused
Weighted base	1008	783	223	482	235	66	111	112	2
<u>Working status</u>									
Full-time	454 45%	336 43%	116 52%	214 44%	87 37%	35 53%	57 52%	59 52%	1 54%
Part-time	121 12%	104 13%	17 8%	69 14%	28 12%	7 11%	11 10%	6 5%	-
Not working but seeking work or temporarily unemployed/sick	53 5%	35 5%	17 8%	24 5%	10 4%	2 3%	9 8%	8 7%	-
Not working/not seeking work	67 7%	35 4%	32 14%	27 6%	7 3%	1 1%	18 16%	15 13%	-
Retired	251 25%	219 28%	31 14%	107 22%	94 40%	18 28%	12 10%	19 17%	1 46%
Student	36 4%	31 4%	5 2%	28 6%	2 1%	1 1%	2 2%	3 3%	-
Refused	27 3%	22 3%	4 2%	12 3%	7 3%	3 4%	2 2%	2 2%	-

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Q.6 Which of the following best applies to you?								
	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused
Weighted base	1008	783	223	482	235	66	111	112	2
Tenure									
Own outright	329 33%	283 36%	45 20%	159 33%	105 45%	20 30%	16 14%	29 26%	1 46%
Own with a mortgage	389 39%	315 40%	74 33%	200 42%	84 36%	31 47%	39 35%	35 32%	-
Council	130 13%	72 9%	58 26%	50 10%	15 7%	7 11%	34 31%	24 21%	-
Housing Assoc.	36 4%	23 3%	13 6%	11 2%	10 4%	1 2%	5 4%	8 7%	-
Rented from someone else	80 8%	53 7%	27 12%	36 7%	13 6%	4 6%	14 13%	12 11%	1 54%
Rent free	5 *	4 *	1 1%	3 1%	1 *	- -	1 1%	- -	- -
Refused	39 4%	33 4%	6 2%	23 5%	7 3%	3 4%	2 2%	4 3%	-

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Q.6 Which of the following best applies to you?								
	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused
Weighted base	1008	783	223	482	235	66	111	112	2
<u>Foreign Holiday in last 3 years</u>									
Yes	605 60%	481 61%	122 55%	297 62%	140 60%	44 67%	64 57%	59 52%	1 54%
No	403 40%	301 39%	101 45%	185 38%	95 40%	22 33%	47 43%	54 48%	1 46%
<u>Number of cars</u>									
None	210 21%	149 19%	60 27%	98 20%	41 18%	10 15%	32 29%	28 25%	-
1	419 42%	321 41%	98 44%	188 39%	109 46%	25 38%	45 40%	53 47%	-
2	289 29%	247 32%	41 18%	151 31%	75 32%	21 33%	23 21%	18 16%	2 100%
3+	90 9%	65 8%	24 11%	45 9%	11 5%	9 14%	11 9%	14 12%	-

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

Q.6 Which of the following best applies to you?

	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused
Weighted base	1008	783	223	482	235	66	111	112	2
<u>Internet Access</u>									
At all	773 77%	595 76%	176 79%	365 76%	173 73%	58 88%	89 80%	88 78%	2 100%
At home (net)	725 72%	556 71%	167 75%	342 71%	162 69%	52 79%	82 74%	85 76%	2 100%
At work (net)	363 36%	300 38%	61 27%	197 41%	74 31%	29 44%	29 26%	32 29%	1 54%
At home	402 40%	291 37%	109 49%	166 34%	98 42%	28 43%	54 49%	55 49%	1 46%
At work	40 4%	36 5%	4 2%	21 4%	9 4%	5 8%	2 2%	2 2%	- -
Both at home and at work	323 32%	265 34%	57 26%	176 37%	65 27%	24 36%	27 25%	30 27%	1 54%
Somewhere else	9 1%	3 *	6 3%	2 *	1 1%	* 1%	5 5%	1 1%	- -
Not at all	235 23%	188 24%	47 21%	117 24%	63 27%	8 12%	22 20%	25 22%	- -

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Q.6 Which of the following best applies to you?								
	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused
Weighted base	1008	783	223	482	235	66	111	112	2
<u>What is the highest educational level that you have achieved to date?</u>									
Secondary/ high school/ NVQ 1-3	482 48%	368 47%	113 51%	225 47%	105 45%	38 58%	64 58%	49 44%	1 46%
University degree or equivalent professional qualification/ NVQ4	296 29%	229 29%	66 29%	151 31%	66 28%	12 18%	35 31%	31 27%	1 54%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	69 7%	63 8%	7 3%	39 8%	17 7%	6 10%	2 2%	5 4%	-
No formal education	121 12%	91 12%	30 14%	50 10%	36 15%	6 9%	6 6%	24 21%	-
None of these	10 1%	6 1%	3 1%	3 1%	3 1%	-	2 2%	1 1%	-
Refused	31 3%	27 3%	4 2%	14 3%	9 4%	4 5%	2 2%	2 2%	-

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Q.6 Which of the following best applies to you?								
	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused
Weighted base	1008	783	223	482	235	66	111	112	2
<u>Marital Status</u>									
Single	228 23%	156 20%	71 32%	124 26%	20 9%	12 18%	35 31%	36 32%	- -
Married/ co-habiting	571 57%	465 59%	105 47%	275 57%	147 62%	42 64%	56 51%	49 43%	2 100%
Widowed/ separated/ divorced	176 17%	135 17%	41 18%	65 14%	62 26%	8 12%	16 14%	25 22%	- -
Refused	33 3%	27 3%	6 3%	17 4%	7 3%	4 5%	4 4%	2 2%	- -
<u>Children</u>									
None aged 18 or under	682 68%	531 68%	148 67%	315 65%	172 73%	44 67%	72 65%	77 68%	2 100%
NET: Yes	290 29%	220 28%	70 31%	146 30%	56 24%	18 27%	37 33%	33 29%	- -
NET: Yes any aged 15 or under	241 24%	183 23%	58 26%	119 25%	52 22%	11 17%	34 30%	24 22%	- -
- Aged under 5	105 10%	79 10%	26 12%	45 9%	27 11%	7 11%	13 12%	13 12%	- -
- Aged 5-10	119 12%	91 12%	28 12%	64 13%	20 8%	7 11%	16 14%	12 11%	- -
- Aged 11-15	107 11%	82 10%	25 11%	54 11%	26 11%	1 2%	19 17%	7 6%	- -
- Aged 16-18	88 9%	69 9%	20 9%	51 11%	11 5%	7 10%	7 6%	13 11%	- -
Refused	36 4%	32 4%	5 2%	21 4%	7 3%	4 5%	2 2%	3 3%	- -

Smoking Survey

CATI Fieldwork : May 16th-18th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Q.6 Which of the following best applies to you?								
	Total	NET: Non-Smokers	NET: Smokers	I've never smoked	I used to smoke but gave up over two years ago	I have quit smoking in the last two years	I smoke, but tried quitting in the last two years	I smoke, and haven't tried quitting in the last two years	Refused
Weighted base	1008	783	223	482	235	66	111	112	2
<u>Grocery shopping status</u>									
Yes - do half or more	772 77%	591 76%	180 81%	366 76%	176 75%	49 75%	89 80%	91 81%	1 54%
No - do less than half	220 22%	178 23%	41 18%	108 22%	54 23%	15 23%	21 19%	20 18%	1 46%
Refused	16 2%	14 2%	2 1%	8 2%	5 2%	1 2%	1 1%	1 1%	- -