

Times Poll

CATI Fieldwork : April 19th-20th 2010

Absolutes/col percents

Table 1

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Sex		Age						Social Class				Region					Voting Intention			Vote in 2005			Watched Debate				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Dk/ Refuse	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2010	Yes	No
Unweighted base	1501	668	833	149	282	272	260	258	280	550	340	235	376	393	394	371	212	131	299	262	303	396	290	417	158	31	390	380
Weighted base	1501	732	769	177	241	287	252	225	319	413	441	309	338	386	397	370	218	130	303	254	306	389	301	348	196	24	380	390
Conservative	303	168	136	27	49	57	45	41	85	104	80	71	49	86	93	65	45	14	303	-	-	-	184	24	13	24	83	65
	20%	23%	18%	15%	20%	20%	18%	18%	26%	25%	18%	23%	14%	22%	23%	18%	21%	11%	100%	-	-	-	61%	7%	6%	100%	22%	17%
Labour	254	145	109	34	32	44	50	40	55	61	80	47	66	64	65	68	36	21	-	254	-	-	5	156	15	-	66	65
	17%	20%	14%	19%	13%	15%	20%	18%	17%	15%	18%	15%	19%	17%	16%	18%	17%	16%	-	100%	-	-	2%	45%	8%	-	17%	17%
Liberal Democrat	306	151	155	41	65	63	47	49	42	104	105	52	46	77	90	79	39	21	-	-	306	-	34	49	116	-	89	68
	20%	21%	20%	23%	27%	22%	19%	22%	13%	25%	24%	17%	14%	20%	23%	21%	18%	16%	-	-	100%	-	11%	14%	59%	-	24%	18%
SNP	21	13	9	3	4	3	2	2	6	9	4	5	3	-	-	-	-	21	-	-	-	-	-	1	3	-	8	3
	1%	2%	1%	2%	2%	1%	1%	1%	2%	2%	1%	2%	1%	-	-	-	-	16%	-	-	-	-	-	*	2%	-	2%	1%
Plaid Cymru	6	2	4	-	1	1	1	1	2	2	2	-	1	-	-	-	6	-	-	-	-	-	-	1	1	-	1	2
	*	*	*	-	*	*	1%	*	1%	1%	*	-	*	-	-	-	3%	-	-	-	-	-	-	*	*	-	*	*
The Green Party	25	12	13	8	4	5	6	3	-	7	11	6	2	10	3	7	3	2	-	-	-	-	1	2	5	-	7	7
	2%	2%	2%	4%	2%	2%	2%	1%	-	2%	2%	2%	*	3%	1%	2%	2%	1%	-	-	-	-	*	1%	2%	-	2%	2%
The United Kingdom Independence Party (UKIP)	28	20	7	4	5	2	3	4	10	6	10	6	6	6	10	4	7	1	-	-	-	-	11	3	4	-	5	6
	2%	3%	1%	2%	2%	1%	1%	2%	3%	1%	2%	2%	2%	2%	2%	1%	3%	1%	-	-	-	-	4%	1%	2%	-	1%	2%
The British National Party (BNP)	20	12	8	4	6	1	6	1	1	2	6	10	2	9	5	6	1	-	-	-	-	-	4	3	-	-	3	8
	1%	2%	1%	2%	3%	*	2%	1%	*	1%	1%	3%	1%	2%	1%	2%	*	-	-	-	-	-	1%	1%	-	-	1%	2%
Some other party	10	4	6	-	1	2	3	3	-	4	4	-	2	5	1	1	2	2	-	-	-	-	4	1	-	-	2	3
	1%	1%	1%	-	*	1%	1%	1%	-	1%	1%	-	*	1%	*	*	1%	1%	-	-	-	-	1%	*	-	-	*	1%
Would not vote at all	139	53	86	32	24	35	28	10	10	25	30	40	44	28	39	42	18	13	-	-	-	-	2	16	5	-	19	51
	9%	7%	11%	18%	10%	12%	11%	4%	3%	6%	7%	13%	13%	7%	10%	11%	8%	10%	-	-	-	-	1%	5%	2%	-	5%	13%
Refused	123	52	72	2	8	17	19	30	47	24	43	19	37	31	35	39	9	10	-	-	-	123	17	12	4	-	35	32
	8%	7%	9%	1%	4%	6%	7%	13%	15%	6%	10%	6%	11%	8%	9%	10%	4%	7%	-	-	-	32%	6%	3%	2%	-	9%	8%
Don't know	266	102	164	23	42	56	43	41	61	65	68	52	80	70	57	59	53	25	-	-	-	266	38	80	31	-	63	79
	18%	14%	21%	13%	17%	19%	17%	18%	19%	16%	15%	17%	24%	18%	14%	16%	24%	20%	-	-	-	68%	13%	23%	16%	-	17%	20%

Prepared on behalf of The Times by Populus



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Absolutes/col percents

Table 2

Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.

How likely are you, personally, to vote at the next election?

Q.2 If there were a general election tomorrow, which party would you vote for?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex		Age							Social Class				Region					Voting Intention			Vote in 2005			Watched Debate			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Dk/ Refuse	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2010	Yes	No
Unweighted base	771	379	393	73	146	136	135	139	143	324	182	110	156	201	210	187	109	64	244	209	242	-	199	246	105	25	222	167
Weighted base	765	410	355	85	124	142	129	119	166	246	235	147	137	198	210	181	112	63	247	195	247	-	207	200	134	19	214	168
Conservative	247	135	112	19	36	47	38	35	72	87	68	53	38	65	77	54	39	13	247	-	-	-	158	19	11	19	68	50
	32%	33%	31%	23%	29%	33%	29%	29%	43%	35%	29%	36%	28%	33%	36%	30%	35%	20%	100%	-	-	-	76%	10%	8%	100%	32%	30%
Labour	195	107	88	21	25	34	38	33	43	52	58	33	52	48	48	55	29	16	-	195	-	-	5	132	13	-	55	44
	25%	26%	25%	25%	20%	24%	30%	28%	26%	21%	25%	23%	38%	24%	23%	30%	26%	25%	-	100%	-	-	2%	66%	10%	-	26%	26%
Liberal Democrat	247	125	122	33	50	51	38	40	35	87	82	43	35	63	73	63	30	17	-	-	247	-	28	42	99	-	73	54
	32%	30%	34%	39%	40%	36%	29%	34%	21%	35%	35%	29%	25%	32%	35%	35%	27%	26%	-	-	100%	-	13%	21%	74%	-	34%	32%
SNP	14	9	5	1	2	3	2	2	6	7	2	4	2	-	-	-	-	14	-	-	-	-	-	1	3	-	7	3
	2%	2%	2%	1%	1%	2%	1%	2%	3%	3%	1%	2%	2%	-	-	-	-	23%	-	-	-	-	-	*	2%	-	3%	1%
Plaid Cymru	4	1	3	-	1	*	1	1	2	2	2	-	1	-	-	-	4	-	-	-	-	-	-	1	1	-	1	2
	1%	*	1%	-	*	*	1%	1%	1%	1%	1%	-	1%	-	-	-	4%	-	-	-	-	-	-	*	*	-	*	1%
The Green Party	17	9	8	7	3	4	3	1	-	5	8	3	1	8	1	4	2	2	-	-	-	-	1	2	4	-	4	4
	2%	2%	2%	8%	3%	2%	2%	1%	-	2%	3%	2%	1%	4%	1%	2%	2%	2%	-	-	-	-	*	1%	3%	-	2%	2%
The United Kingdom Independence Party (UKIP)	19	13	6	2	3	2	1	4	8	3	8	3	5	4	7	3	5	1	-	-	-	-	9	1	4	-	3	4
	3%	3%	2%	2%	2%	1%	1%	3%	5%	1%	3%	2%	4%	2%	3%	2%	4%	1%	-	-	-	-	4%	*	3%	-	1%	2%
The British National Party (BNP)	15	8	7	2	4	1	5	1	1	2	4	7	1	7	4	3	1	-	-	-	-	-	3	3	-	-	3	6
	2%	2%	2%	2%	4%	1%	4%	1%	1%	1%	2%	5%	1%	4%	2%	2%	*	-	-	-	-	-	2%	1%	-	-	1%	4%
Some other party	6	2	4	-	*	1	3	2	-	2	3	-	1	3	*	*	1	1	-	-	-	-	3	1	-	-	*	2
	1%	1%	1%	-	*	1%	2%	2%	-	1%	1%	-	1%	2%	*	*	1%	2%	-	-	-	-	2%	*	-	-	*	1%

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Col percents

Table 3
Published voting intention figures

	<u>Total</u>
Conservative	32%
Labour	28%
Liberal Democrat/ Liberal	31%
Scottish National Party/SNP	2%
Plaid Cymru	*
Other	7%

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Table 4
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1501	1501
Weighted base		1501	1501
<u>Gender</u>			
Male		668 45%	736 49%
Female		833 55%	765 51%
<u>Age</u>			
18-24	(21)	149 10%	180 12%
25-34	(29.5)	282 19%	240 16%
35-44	(39.5)	272 18%	285 19%
45-54	(49.5)	260 17%	255 17%
55-64	(59.5)	258 17%	225 15%
65+	(70)	280 19%	315 21%
Average age		46.64	46.78

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Table 4
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1501	1501
<u>Social Grade</u>		
AB	550 37%	405 27%
C1	340 23%	435 29%
C2	235 16%	315 21%
DE	376 25%	345 23%
<u>Region</u>		
South East	393 26%	381 25%
Midlands	394 26%	396 26%
North England	371 25%	377 25%
Wales & South West	212 14%	216 14%
Scotland	131 9%	130 9%

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Table 4
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1501	1501
<u>Working status</u>		
Full-time	691 46%	660 44%
Part-time	223 15%	180 12%
Not working but seeking work or temporarily unemployed/sick	77 5%	92 6%
Not working/not seeking work	85 6%	94 6%
Retired	364 24%	395 26%
Student	55 4%	71 5%
Refused	6 *	8 *

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Table 4
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1501	1501
<u>Tenure</u>		
Own outright	453 30%	495 33%
Own with a mortgage	641 43%	525 35%
Council	128 9%	195 13%
Housing Assoc.	90 6%	97 6%
Rented from someone else	155 10%	155 10%
Rent free	12 1%	12 1%
Refused	22 1%	22 1%

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Table 4
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1501	1501
<u>Foreign Holiday in last 3 years</u>		
Yes	974 65%	931 62%
No	527 35%	570 38%
<u>Number of cars</u>		
None	245 16%	303 20%
1	637 42%	622 41%
2	491 33%	440 29%
3+	128 9%	136 9%

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Table 4
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1501	1501
<u>Age Finished Full Time Education</u>		
Up to 15	256 17%	285 19%
16	349 23%	359 24%
17	119 8%	126 8%
18	195 13%	187 12%
19 or over	508 34%	453 30%
Still in full time education	58 4%	72 5%
Refused	16 1%	19 1%

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Table 5

Q.3 At the last general election in May 2005, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1501	1501
Weighted base	1501	1501
Conservative	290 19%	301 20%
Labour	417 28%	348 23%
Liberal Democrat	158 11%	196 13%
Other	81 5%	71 5%
Did not vote	423 28%	442 29%
Refused	100 7%	106 7%
Don't know	32 2%	36 2%