#### <u>Times Poll</u> CATI Fieldwork : April 12th 2010

Table 1
Q.2 If there was a general election tomorrow, which party would you vote for?
Base: All respondents

|  |            | S           | Sex           |           |           | Ą         | ge        |              |           |            | Social    | Class     |           |               |               | Region                | Wales        |               |                        | Voting      | Intention<br>Lib-     |               | V                      | ote in 20  |                       | Labour               |
|--|------------|-------------|---------------|-----------|-----------|-----------|-----------|--------------|-----------|------------|-----------|-----------|-----------|---------------|---------------|-----------------------|--------------|---------------|------------------------|-------------|-----------------------|---------------|------------------------|------------|-----------------------|----------------------|
|  | _Total_    | <u>Male</u> | <u>Female</u> | 18-24     | 25-34     | 35-44     | 45-54     | <u>55-64</u> | 65+_      | _AB_       | <u>C1</u> |           | _DE_      | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | & South West | Scot-<br>land | Con-<br>ser-<br>vative | Labour      | eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | eral<br>Demo-<br>crat | 2005,<br>Con<br>2010 |
| Unweighted base                                    | 1525       | 758         | 767           | 131       | 279       | 276       | 278       | 260          | 301       | 558        | 321       | 243       | 403       | 403           | 397           | 381                   | 212          | 132           | 316                    | 317         | 184                   | 403           | 286                    | 435        | 162                   | 34                   |
| Weighted base                                      | 1525       | 745         | 780           | 185       | 245       | 291       | 256       | 227          | 321       | 419        | 443       | 319       | 344       | 397           | 403           | 379                   | 222          | 124           | 322                    | 293         | 202                   | 404           | 308                    | 357        | 202                   | 25                   |
| Conservative                                       | 322<br>21% | 163<br>22%  | 159<br>20%    | 18<br>10% | 54<br>22% | 59<br>20% | 55<br>21% | 55<br>24%    | 81<br>25% | 117<br>28% | 92<br>21% | 62<br>19% | 51<br>15% | 98<br>25%     | 87<br>21%     | 77<br>20%             | 48<br>22%    | 11<br>9%      | 322<br>100%            | -           | -                     | -             | 210<br>68%             | 25<br>7%   | 9<br>4%               | 25<br>100%           |
| Labour   | 293<br>19% | 151<br>20%  | 142<br>18%    | 31<br>17% | 42<br>17% | 48<br>17% | 51<br>20% | 56<br>25%    | 65<br>20% | 68<br>16%  | 76<br>17% | 78<br>24% | 71<br>21% | 52<br>13%     | 77<br>19%     | 94<br>25%             | 39<br>18%    | 31<br>25%     | -                      | 293<br>100% | -                     | -             | 5<br>2%                | 193<br>54% | 11<br>6%              | -                    |
| Liberal Democrat                                   | 202<br>13% | 91<br>12%   | 111<br>14%    | 33<br>18% | 30<br>12% | 40<br>14% | 33<br>13% | 27<br>12%    | 40<br>12% | 71<br>17%  | 59<br>13% | 24<br>8%  | 49<br>14% | 73<br>19%     | 51<br>13%     | 36<br>9%              | 31<br>14%    | 11<br>8%      | -                      | -           | 202<br>100%           | -             | 14<br>5%               | 25<br>7%   | 102<br>50%            | -                    |
| SNP  | 16<br>1%   | 9<br>1%     | 7<br>1%       | 1<br>1%   | 2<br>1%   | 4<br>1%   | 2<br>1%   | 2<br>1%      | 4<br>1%   | 4<br>1%    | 6<br>1%   | 3<br>1%   | 2<br>1%   | -             | -             | -                     | -            | 16<br>13%     | -                      | -           | -                     | -             | -                      | 1          | -                     | -                    |
| Plaid Cymru  | 3          | 2           | 1             | -         | -         | 1         | 2<br>1%   | -            | -         | 1          | -         | -         | 2<br>1%   | -             | -             | -                     | 3<br>1%      | -             | -                      | -           | -                     | -             | 1                      | -          | -                     | -                    |
| The Green Party                                    | 23<br>2%   | 10<br>1%    | 13<br>2%      | 3<br>1%   | 2<br>1%   | 7<br>3%   | 8<br>3%   | 1<br>1%      | 2<br>1%   | 6<br>2%    | 10<br>2%  | 2         | 6<br>2%   | 10<br>3%      | 5<br>1%       | 5<br>1%               | 4<br>2%      | *             | -                      | -           | -                     | -             | 2<br>1%                | 2          | 5<br>3%               | -                    |
| The United Kingdom<br>Independence Party<br>(UKIP) | 26<br>2%   | 23<br>3%    | 3             | 2<br>1%   | 4<br>2%   | 5<br>2%   | 3<br>1%   | 5<br>2%      | 7<br>2%   | 8<br>2%    | 3<br>1%   | 1 *       | 15<br>4%  | 7<br>2%       | 7<br>2%       | 5<br>1%               | 6<br>3%      | 1<br>1%       | -                      | -           | -                     | -             | 3<br>1%                | 4<br>1%    | 4<br>2%               | -                    |
| The British National<br>Party (BNP)                | 32<br>2%   | 23<br>3%    | 8<br>1%       | 4<br>2%   | 4<br>2%   | 12<br>4%  | 7<br>3%   | 5<br>2%      | -         | 3<br>1%    | 12<br>3%  | 10<br>3%  | 6<br>2%   | -             | 13<br>3%      | 13<br>3%              | 6<br>3%      | -             | -                      | -           | -                     | -             | 6<br>2%                | 3<br>1%    | 4<br>2%               | -                    |
| Some other party                                   | 9<br>1%    | 7<br>1%     | 2             | 1         | 1<br>1%   | 2<br>1%   | 2<br>1%   | 2<br>1%      | 1         | 5<br>1%    | 1         | 2<br>1%   | 1         | -             | 2<br>1%       | 3<br>1%               | 2<br>1%      | 2<br>2%       | -                      | -           | -                     | -             | -                      | 4<br>1%    | -                     | -                    |
| Would not vote at all                              | 195<br>13% | 93<br>13%   | 101<br>13%    | 48<br>26% | 47<br>19% | 32<br>11% | 26<br>10% | 16<br>7%     | 25<br>8%  | 22<br>5%   | 58<br>13% | 60<br>19% | 54<br>16% | 39<br>10%     | 61<br>15%     | 50<br>13%             | 27<br>12%    | 18<br>15%     | -                      | -           | -                     | -             | 11<br>4%               | 17<br>5%   | 7<br>4%               | -                    |
| Refused  | 110<br>7%  | 52<br>7%    | 58<br>7%      | 2<br>1%   | 6<br>3%   | 20<br>7%  | 16<br>6%  | 18<br>8%     | 48<br>15% | 32<br>8%   | 30<br>7%  | 18<br>6%  | 31<br>9%  | 30<br>8%      | 27<br>7%      | 26<br>7%              | 14<br>6%     | 13<br>10%     | -                      | -           | -                     | 110<br>27%    | 16<br>5%               | 12<br>3%   | 8<br>4%               | -                    |
| Don't know   | 294<br>19% | 120<br>16%  | 174<br>22%    | 43<br>23% | 51<br>21% | 59<br>20% | 53<br>21% | 40<br>18%    | 48<br>15% | 80<br>19%  | 97<br>22% | 60<br>19% | 57<br>17% | 87<br>22%     | 73<br>18%     | 70<br>19%             | 42<br>19%    | 22<br>18%     | -                      | -           | -                     | 294<br>73%    | 39<br>13%              | 72<br>20%  | 52<br>26%             | -                    |



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Table 2

Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.

How likely are you, personally, to vote at the next election?

Q.2 If there were a general election tomorrow, which party would you vote for?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

|  |            |            | Sex        |           |           | Ą         | ge        |           |           |           | Social    | Class     |           |               |               | Region                |                             |               |                        | Voting      | Intention                     |               | V                      | ote in 20  | 05                            |                                |
|--|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|-------------|-------------------------------|---------------|------------------------|------------|-------------------------------|--------------------------------|
|  | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | AB        | C1        | C2        | DE        | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | Labour      | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base                                    | 738        | 390        | 348        | 43        | 114       | 133       | 140       | 152       | 157       | 307       | 143       | 109       | 179       | 188           | 191           | 191                   | 103                         | 65            | 254                    | 249         | 140                           | -             | 194                    | 257        | 93                            | 27                             |
| Weighted base                                      | 717        | 368        | 349        | 58        | 98        | 141       | 125       | 130       | 165       | 232       | 198       | 136       | 150       | 184           | 190           | 183                   | 104                         | 57            | 257                    | 228         | 153                           | -             | 205                    | 209        | 114                           | 20                             |
| Conservative                                       | 257<br>36% | 125<br>34% | 132<br>38% | 9<br>15%  | 40<br>40% | 48<br>34% | 44<br>35% | 47<br>36% | 70<br>42% | 97<br>42% | 74<br>37% | 46<br>34% | 39<br>26% | 76<br>42%     | 69<br>36%     | 64<br>35%             | 38<br>37%                   | 10<br>18%     | 257<br>100%            | -           | -                             | -             | 179<br>87%             | 20<br>10%  | 7<br>6%                       | 20<br>100%                     |
| Labour   | 228<br>32% | 118<br>32% | 110<br>31% | 22<br>39% | 28<br>29% | 38<br>27% | 40<br>32% | 48<br>37% | 51<br>31% | 56<br>24% | 62<br>31% | 57<br>42% | 53<br>35% | 40<br>22%     | 58<br>31%     | 76<br>42%             | 29<br>28%                   | 23<br>41%     | -                      | 228<br>100% | -                             | -             | 5<br>2%                | 158<br>76% | 10<br>9%                      | -                              |
| Liberal Democrat                                   | 153<br>21% | 70<br>19%  | 83<br>24%  | 19<br>33% | 22<br>22% | 33<br>24% | 24<br>19% | 22<br>17% | 33<br>20% | 57<br>25% | 40<br>20% | 19<br>14% | 36<br>24% | 54<br>29%     | 41<br>22%     | 26<br>14%             | 22<br>21%                   | 9<br>16%      | -                      | -           | 153<br>100%                   | -             | 12<br>6%               | 21<br>10%  | 86<br>76%                     | -                              |
| SNP  | 11<br>2%   | 6<br>2%    | 5<br>2%    | *         | 2<br>2%   | 4<br>3%   | 1<br>1%   | 1<br>1%   | 3<br>2%   | 3<br>1%   | 4<br>2%   | 3<br>2%   | 2<br>1%   | -             | -             | -                     | -                           | 11<br>20%     | -                      | -           | -                             | -             | -                      | *          | -                             | -                              |
| Plaid Cymru  | 2          | 2          | *          | -         | -         | 1         | 1<br>1%   | -         | -         | 1         | -         | -         | 1<br>1%   | -             | -             | -                     | 2<br>2%                     | -             | -                      | -           | -                             | -             | 1                      | -          | -                             | -                              |
| The Green Party                                    | 17<br>2%   | 8<br>2%    | 10<br>3%   | 2<br>4%   | *         | 6<br>4%   | 5<br>4%   | 1<br>1%   | 2<br>1%   | 5<br>2%   | 7<br>4%   | 1<br>1%   | 4<br>3%   | 7<br>4%       | 4<br>2%       | 3<br>2%               | 3<br>3%                     | *<br>1%       | -                      | -           | -                             | -             | 1<br>1%                | 1<br>1%    | 5<br>4%                       | -                              |
| The United Kingdom<br>Independence Party<br>(UKIP) | 19<br>3%   | 17<br>5%   | 3<br>1%    | 2<br>3%   | 3<br>3%   | 4<br>3%   | 2<br>1%   | 4<br>3%   | 5<br>3%   | 7<br>3%   | 2<br>1%   | 1         | 10<br>7%  | 6<br>3%       | 6<br>3%       | 3<br>2%               | 4<br>4%                     | 1<br>1%       | -                      | -           | -                             | -             | 3<br>1%                | 3<br>1%    | 2<br>2%                       | -                              |
| The British National<br>Party (BNP)                | 22<br>3%   | 17<br>5%   | 5<br>2%    | 3<br>5%   | 3<br>3%   | 6<br>4%   | 6<br>4%   | 5<br>4%   | -         | 2<br>1%   | 9<br>4%   | 7<br>5%   | 4<br>3%   | -             | 11<br>6%      | 8<br>4%               | 4<br>4%                     | -             | -                      | -           | -                             | -             | 5<br>2%                | 2<br>1%    | 4<br>3%                       | -                              |
| Some other party                                   | 7<br>1%    | 6<br>1%    | 1 *        | *         | 1<br>1%   | 1<br>1%   | 2<br>2%   | 2<br>1%   | 1<br>*    | 3<br>1%   | 1<br>*    | 2<br>1%   | 1<br>1%   | -             | 2<br>1%       | 3<br>2%               | 1<br>1%                     | 1<br>3%       | -                      | -           | -                             | -             | -                      | 3<br>2%    | -                             | -                              |



Col percents

#### <u>Times Poll</u> CATI Fieldwork : April 12th 2010

Table 3

#### **Published voting intention figures**

|                                | <u>Total</u> |
|--------------------------------|--------------|
| Conservative                   | 36%          |
| Labour                         | 33%          |
| Liberal Democrat/<br>Liberal   | 21%          |
| Scottish National<br>Party/SNP | 1%           |
| Plaid Cymru                    | *            |
| Other                          | 8%           |



#### <u>Times Poll</u> CATI Fieldwork : April 12th 2010

Table 4

Absolutes/col percents

Q.4 As you know, the next general election, for Westminster MPs will now take place on May 6th. Which of the following do you think is the most likely result?

|   |              |            | Sex           |           |              | Ą         | ge        |              |           |           | Social    | Class     |           |               |               | Region                |                             |               |                        | Voting I      | ntention                      |                      | V                      | ote in 20 |                               |                                |
|---|--------------|------------|---------------|-----------|--------------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|---------------|-------------------------------|----------------------|------------------------|-----------|-------------------------------|--------------------------------|
|   | <u>Total</u> | Male       | <u>Female</u> | 18-24     | <u>25-34</u> | 35-44     | 45-54     | <u>55-64</u> | 65+_      | _AB_      |           |           | _DE_      | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | <u>Labour</u> | Lib-<br>eral<br>Demo-<br>crat | Dk/<br><u>Refuse</u> | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base   | 786          | 388        | 398           | 67        | 137          | 146       | 142       | 136          | 158       | 292       | 166       | 123       | 205       | 219           | 205           | 188                   | 99                          | 75            | 168                    | 166           | 97                            | 199                  | 160                    | 242       | 80                            | 19                             |
| Weighted base   | 778          | 384        | 394           | 92        | 123          | 149       | 129       | 118          | 167       | 215       | 225       | 163       | 175       | 213           | 206           | 186                   | 104                         | 69            | 175                    | 149           | 103                           | 198                  | 172                    | 194       | 103                           | 15                             |
| A Labour landslide (a<br>majority of over 100 in<br>the House of Commons)   | 27<br>3%     | 12<br>3%   | 15<br>4%      | 16<br>17% | 5<br>4%      | 1 *       | 2<br>2%   | 1<br>1%      | 2<br>1%   | 2<br>1%   | 2<br>1%   | 14<br>9%  | 9<br>5%   | 5<br>2%       | 10<br>5%      | 7<br>4%               | 1<br>1%                     | 5<br>7%       | 1 *                    | 11<br>7%      | -                             | 6<br>3%              | -                      | 9<br>5%   | -                             | -                              |
| A Labour victory but<br>not with a very large<br>majority in the House<br>of Commons  | 121<br>16%   | 51<br>13%  | 70<br>18%     | 15<br>16% | 22<br>18%    | 20<br>13% | 18<br>14% | 16<br>13%    | 30<br>18% | 28<br>13% | 32<br>14% | 29<br>18% | 32<br>18% | 30<br>14%     | 31<br>15%     | 39<br>21%             | 12<br>12%                   | 10<br>14%     | 6<br>3%                | 49<br>33%     | 10<br>9%                      | 22<br>11%            | 3<br>2%                | 53<br>27% | 9<br>9%                       | -                              |
| A 'hung Parliament'<br>where no party has an<br>overall majority in the<br>House of Commons but<br>Labour are the largest<br>party            | 79<br>10%    | 47<br>12%  | 32<br>8%      | 5<br>6%   | 7<br>5%      | 16<br>11% | 18<br>14% | 16<br>14%    | 16<br>10% | 23<br>11% | 24<br>11% | 12<br>7%  | 20<br>11% | 8<br>4%       | 20<br>10%     | 22<br>12%             | 14<br>13%                   | 15<br>21%     | 5<br>3%                | 29<br>20%     | 11<br>11%                     | 23<br>12%            | 4<br>2%                | 34<br>18% | 11<br>11%                     | 2<br>11%                       |
| A 'hung Parliament'<br>where no party has an<br>overall majority in the<br>House of Commons but<br>the Conservatives are<br>the largest party | 176<br>23%   | 101<br>26% | 75<br>19%     | 10<br>11% | 23<br>19%    | 57<br>38% | 28<br>22% | 25<br>21%    | 33<br>20% | 64<br>30% | 49<br>22% | 31<br>19% | 31<br>18% | 49<br>23%     | 54<br>26%     | 39<br>21%             | 23<br>22%                   | 12<br>17%     | 42<br>24%              | 22<br>15%     | 37<br>36%                     | 47<br>24%            | 45<br>26%              | 33<br>17% | 44<br>43%                     | 4<br>23%                       |
| A Conservative victory,<br>but not with a very<br>large majority in the<br>House of Commons   | 224<br>29%   | 114<br>30% | 109<br>28%    | 11<br>12% | 43<br>35%    | 34<br>22% | 41<br>31% | 44<br>37%    | 52<br>31% | 79<br>37% | 67<br>30% | 40<br>24% | 39<br>22% | 81<br>38%     | 58<br>28%     | 46<br>25%             | 26<br>25%                   | 13<br>20%     | 100<br>57%             | 20<br>13%     | 32<br>31%                     | 41<br>21%            | 91<br>53%              | 44<br>23% | 28<br>27%                     | 9<br>58%                       |
| A Conservative<br>landslide (majority of<br>over 100 in the House<br>of Commons)  | 37<br>5%     | 23<br>6%   | 14<br>4%      | 7<br>8%   | 6<br>5%      | 4<br>2%   | 5<br>4%   | 2<br>2%      | 14<br>8%  | 4<br>2%   | 11<br>5%  | 11<br>7%  | 12<br>7%  | 7<br>3%       | 12<br>6%      | 8<br>4%               | 8<br>7%                     | 3<br>4%       | 16<br>9%               | 3<br>2%       | 5<br>5%                       | 4<br>2%              | 17<br>10%              | 3<br>2%   | 2<br>2%                       | 1<br>8%                        |
| Don't know  | 115<br>15%   | 36<br>9%   | 79<br>20%     | 28<br>31% | 16<br>13%    | 19<br>13% | 17<br>13% | 15<br>13%    | 19<br>11% | 16<br>7%  | 39<br>17% | 28<br>17% | 32<br>18% | 33<br>15%     | 23<br>11%     | 26<br>14%             | 20<br>20%                   | 12<br>18%     | 6<br>4%                | 15<br>10%     | 8<br>8%                       | 55<br>28%            | 11<br>6%               | 18<br>9%  | 8<br>8%                       | -                              |



#### <u>Times Poll</u> CATI Fieldwork : April 12th 2010

Table 5

Absolutes/col percents

Q.5 As you know, the next general election, for Westminster MPs will now take place on May 6th. Regardless of what you expect to happen, which of the following do you HOPE the result of the election will be?

Base: All "Sample B" respondents

|   |              | SexAge     |               |           |              |           |              |              |           |           | Social    | Class     |           |               |               | Region                |                             |           |                        | Voting I   | ntention                      |               | Vc                     | te in 200     |                               |                                |
|---|--------------|------------|---------------|-----------|--------------|-----------|--------------|--------------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|-----------|------------------------|------------|-------------------------------|---------------|------------------------|---------------|-------------------------------|--------------------------------|
|   | <u>Total</u> | Male       | <u>Female</u> | 18-24     | <u>25-34</u> | 35-44     | <u>45-54</u> | <u>55-64</u> | 65+       | AB        | <u>C1</u> | <u>C2</u> | DE_       | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West |           | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | <u>Labour</u> | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base   | 739          | 370        | 369           | 64        | 142          | 130       | 136          | 124          | 143       | 266       | 155       | 120       | 198       | 184           | 192           | 193                   | 113                         | 57        | 148                    | 151        | 87                            | 204           | 126                    | 193           | 82                            | 15                             |
| Weighted base   | 747          | 360        | 386           | 93        | 122          | 141       | 127          | 109          | 154       | 204       | 218       | 156       | 169       | 184           | 197           | 193                   | 118                         | 55        | 147                    | 144        | 99                            | 207           | 136                    | 163           | 99                            | 10                             |
| A Conservative<br>government with a clear<br>majority in the House<br>of Commons?   | 208<br>28%   | 102<br>28% | 105<br>27%    | 16<br>17% | 33<br>27%    | 40<br>28% | 31<br>24%    | 32<br>30%    | 56<br>36% | 76<br>37% | 57<br>26% | 40<br>26% | 35<br>21% | 59<br>32%     | 63<br>32%     | 43<br>22%             | 31<br>26%                   | 12<br>21% | 129<br>88%             | 1<br>1%    | 4<br>4%                       | 44<br>21%     | 103<br>76%             | 16<br>10%     | 14<br>14%                     | 9<br>85%                       |
| A Labour government with a clear majority in the House of Commons?  | 162<br>22%   | 83<br>23%  | 79<br>20%     | 27<br>29% | 22<br>18%    | 29<br>21% | 28<br>22%    | 31<br>29%    | 25<br>16% | 26<br>13% | 48<br>22% | 46<br>29% | 42<br>25% | 26<br>14%     | 37<br>19%     | 56<br>29%             | 26<br>22%                   | 17<br>30% | 1 *                    | 110<br>76% | 6<br>6%                       | 23<br>11%     | 2<br>2%                | 80<br>49%     | 8<br>8%                       | -                              |
| A hung Parliament,<br>where no party has a<br>majority on its own in<br>the House of Commons<br>and the Liberal<br>Democrats form a<br>government with Labour | 131<br>18%   | 66<br>18%  | 65<br>17%     | 19<br>20% | 25<br>21%    | 18<br>13% | 30<br>24%    | 17<br>16%    | 22<br>14% | 41<br>20% | 46<br>21% | 19<br>12% | 25<br>15% | 38<br>21%     | 35<br>18%     | 29<br>15%             | 24<br>20%                   | 6<br>10%  | 1<br>1%                | 21<br>15%  | 43<br>44%                     | 35<br>17%     | 3<br>2%                | 34<br>21%     | 34<br>34%                     | -                              |
| A hung Parliament, where no party has a majority on its own in the House of Commons and the Liberal Democrats form a government with the Conservatives        | 103<br>14%   | 47<br>13%  | 56<br>14%     | 12<br>13% | 19<br>15%    | 20<br>14% | 21<br>16%    | 11<br>10%    | 21<br>14% | 21<br>10% | 26<br>12% | 26<br>16% | 30<br>18% | 29<br>16%     | 21<br>10%     | 26<br>13%             | 21<br>18%                   | 6<br>11%  | 15<br>10%              | 4<br>2%    | 31<br>31%                     | 29<br>14%     | 19<br>14%              | 9<br>6%       | 23<br>24%                     | 1<br>6%                        |
| None of these   | 39<br>5%     | 18<br>5%   | 21<br>5%      | 2<br>2%   | 2<br>2%      | 9<br>7%   | 8<br>6%      | 8<br>8%      | 9<br>6%   | 10<br>5%  | 13<br>6%  | 7<br>4%   | 9<br>5%   | 10<br>5%      | 12<br>6%      | 11<br>6%              | 4<br>3%                     | 3<br>6%   | -                      | 2<br>1%    | 6<br>6%                       | 17<br>8%      | 4<br>3%                | 5<br>3%       | 4<br>4%                       | -                              |
| Don't know  | 104<br>14%   | 43<br>12%  | 60<br>16%     | 17<br>18% | 21<br>18%    | 25<br>18% | 10<br>8%     | 9<br>9%      | 21<br>14% | 30<br>15% | 28<br>13% | 19<br>12% | 27<br>16% | 22<br>12%     | 29<br>15%     | 28<br>15%             | 13<br>11%                   | 12<br>21% | 2<br>1%                | 6<br>4%    | 10<br>10%                     | 58<br>28%     | 5<br>4%                | 19<br>12%     | 16<br>16%                     | 1<br>8%                        |



#### <u>Times Poll</u> CATI Fieldwork : April 12th 2010

Table 6

Q.6 From what you've seen and heard of the election campaign so far, which party is putting across the most convincing case to voters? Base: All "Sample A" respondents

|                 |            | S         | ex         |           |           | Αç        | ge        |           |           |           | Social    | Class     |           |               |               | Region       |               |               |                | Voting I  | Intention     |               | Vc             | te in 20  | 05            |                 |
|-----------------|------------|-----------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|--------------|---------------|---------------|----------------|-----------|---------------|---------------|----------------|-----------|---------------|-----------------|
|                 |            |           |            |           |           |           |           |           |           |           |           |           |           | 0 - 11-       | N.C.          | North        | Wales<br>&    | 01            | Con-           |           | Lib-<br>eral  | DL./          | Con-           |           | Lib-<br>eral  | Labour<br>2005, |
|                 | Total      | Male      | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | AB        | <u>C1</u> | C2        | DE        | South<br>East | Mid-<br>lands | Eng-<br>land | South<br>West | Scot-<br>land | ser-<br>vative | Labour    | Demo-<br>crat | Dk/<br>Refuse | ser-<br>vative | Labour    | Demo-<br>crat | Con<br>2010     |
| Unweighted base | 786        | 388       | 398        | 67        | 137       | 146       | 142       | 136       | 158       | 292       | 166       | 123       | 205       | 219           | 205           | 188          | 99            | 75            | 168            | 166       | 97            | 199           | 160            | 242       | 80            | 19              |
| Weighted base   | 778        | 384       | 394        | 92        | 123       | 149       | 129       | 118       | 167       | 215       | 225       | 163       | 175       | 213           | 206           | 186          | 104           | 69            | 175            | 149       | 103           | 198           | 172            | 194       | 103           | 15              |
| Labour          | 143<br>18% | 83<br>22% | 60<br>15%  | 24<br>26% | 18<br>15% | 23<br>16% | 23<br>18% | 24<br>20% | 30<br>18% | 28<br>13% | 40<br>18% | 34<br>21% | 40<br>23% | 30<br>14%     | 37<br>18%     | 44<br>23%    | 15<br>15%     | 17<br>25%     | 3<br>2%        | 84<br>56% | 15<br>15%     | 20<br>10%     | 4<br>3%        | 77<br>40% | 11<br>11%     | 2<br>11%        |
| Conservative    | 193<br>25% | 97<br>25% | 95<br>24%  | 19<br>21% | 38<br>31% | 34<br>23% | 29<br>22% | 27<br>23% | 46<br>27% | 55<br>26% | 58<br>26% | 38<br>23% | 41<br>23% | 69<br>32%     | 49<br>24%     | 39<br>21%    | 25<br>24%     | 10<br>15%     | 107<br>61%     | 15<br>10% | 14<br>13%     | 35<br>17%     | 94<br>55%      | 23<br>12% | 16<br>15%     | 8<br>53%        |
| Liberal         | 93<br>12%  | 57<br>15% | 35<br>9%   | 7<br>8%   | 12<br>10% | 22<br>15% | 16<br>13% | 17<br>14% | 17<br>10% | 31<br>15% | 24<br>11% | 17<br>11% | 20<br>11% | 22<br>11%     | 26<br>13%     | 27<br>14%    | 13<br>13%     | 4<br>6%       | 17<br>9%       | 6<br>4%   | 38<br>37%     | 15<br>8%      | 17<br>10%      | 16<br>8%  | 28<br>27%     | 1<br>8%         |
| Another party   | 15<br>2%   | 9<br>2%   | 6<br>2%    | 2<br>2%   | 3<br>2%   | 4<br>3%   | 1<br>1%   | 2<br>2%   | 3<br>2%   | 5<br>3%   | 5<br>2%   | 3<br>2%   | 3<br>2%   | 2<br>1%       | 2<br>1%       | 6<br>3%      | 2<br>2%       | 3<br>4%       | 1              | 3<br>2%   | -             | 4<br>2%       | 1              | 4<br>2%   | -             | -               |
| None of them    | 170<br>22% | 82<br>21% | 87<br>22%  | 10<br>11% | 25<br>20% | 36<br>24% | 31<br>24% | 32<br>27% | 36<br>21% | 59<br>27% | 47<br>21% | 30<br>18% | 34<br>19% | 55<br>26%     | 43<br>21%     | 35<br>19%    | 23<br>22%     | 14<br>20%     | 26<br>15%      | 27<br>18% | 26<br>25%     | 45<br>23%     | 29<br>17%      | 48<br>25% | 30<br>29%     | 3<br>18%        |
| Don't know      | 166<br>21% | 56<br>15% | 110<br>28% | 29<br>32% | 27<br>22% | 29<br>19% | 29<br>22% | 16<br>14% | 36<br>21% | 35<br>16% | 51<br>23% | 41<br>25% | 38<br>22% | 35<br>17%     | 49<br>24%     | 36<br>19%    | 25<br>24%     | 21<br>30%     | 21<br>12%      | 15<br>10% | 10<br>10%     | 80<br>40%     | 26<br>15%      | 26<br>13% | 18<br>17%     | 1<br>9%         |



#### <u>Times Poll</u> CATI Fieldwork : April 12th 2010

Table 7

Q.7a Do you plan to watch the first debate?

|                 |              | S          | ex            |           |           | Ą         | je           |           |           |            | Social     | Class     |           |               |               | Region                |                             |               |                        | Voting I  | ntention                      |               | Vo                     | ote in 200 | <u>ງ5</u>                     |                                |
|-----------------|--------------|------------|---------------|-----------|-----------|-----------|--------------|-----------|-----------|------------|------------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|-----------|-------------------------------|---------------|------------------------|------------|-------------------------------|--------------------------------|
|                 | <u>Total</u> | Male       | <u>Female</u> | 18-24     | 25-34     | 35-44     | <u>45-54</u> | 55-64     | 65+       | _AB_       | <u>C1</u>  | C2_       | DE_       | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base | 739          | 370        | 369           | 64        | 142       | 130       | 136          | 124       | 143       | 266        | 155        | 120       | 198       | 184           | 192           | 193                   | 113                         | 57            | 148                    | 151       | 87                            | 204           | 126                    | 193        | 82                            | 15                             |
| Weighted base   | 747          | 360        | 386           | 93        | 122       | 141       | 127          | 109       | 154       | 204        | 218        | 156       | 169       | 184           | 197           | 193                   | 118                         | 55            | 147                    | 144       | 99                            | 207           | 136                    | 163        | 99                            | 10                             |
| Yes             | 401<br>54%   | 200<br>56% | 200<br>52%    | 46<br>49% | 63<br>51% | 80<br>57% | 61<br>48%    | 55<br>51% | 97<br>63% | 119<br>58% | 119<br>54% | 79<br>50% | 85<br>50% | 104<br>57%    | 98<br>50%     | 110<br>57%            | 67<br>57%                   | 22<br>40%     | 84<br>57%              | 88<br>61% | 60<br>61%                     | 119<br>57%    | 80<br>59%              | 97<br>60%  | 63<br>64%                     | 6<br>55%                       |
| No              | 346<br>46%   | 160<br>44% | 186<br>48%    | 47<br>51% | 60<br>49% | 61<br>43% | 67<br>52%    | 54<br>49% | 57<br>37% | 85<br>42%  | 100<br>46% | 77<br>50% | 84<br>50% | 80<br>43%     | 99<br>50%     | 83<br>43%             | 51<br>43%                   | 33<br>60%     | 63<br>43%              | 56<br>39% | 39<br>39%                     | 88<br>43%     | 56<br>41%              | 66<br>40%  | 36<br>36%                     | 5<br>45%                       |



## Times Poll CATI Fieldwork : April 12th 2010

Table 8

Q.7b Which of the three leaders would you expect to win the debate?

|                 |              | S           | ex            |           |           | Ą         | ge        |           |           |           | Social    | Class     |           |             |           | Region        |                     |             |              | Voting I  |                       |           | V            | ote in 200 |                       |                        |
|-----------------|--------------|-------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|-----------|---------------|---------------------|-------------|--------------|-----------|-----------------------|-----------|--------------|------------|-----------------------|------------------------|
|                 |              |             |               |           |           |           |           |           |           |           |           |           |           | South       | Mid-      | North<br>Eng- | Wales<br>&<br>South | Scot-       | Con-<br>ser- |           | Lib-<br>eral<br>Demo- | Dk/       | Con-<br>ser- |            | Lib-<br>eral<br>Demo- | Labour<br>2005,<br>Con |
|                 | <u>Total</u> | <u>Male</u> | <u>Female</u> | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | <u>AB</u> | C1        | C2        | <u>DE</u> | <u>East</u> | lands     | land          | West                | <u>land</u> | vative       | Labour    | <u>crat</u>           | Refuse    | vative       | Labour     | <u>crat</u>           | 2010                   |
| Unweighted base | 739          | 370         | 369           | 64        | 142       | 130       | 136       | 124       | 143       | 266       | 155       | 120       | 198       | 184         | 192       | 193           | 113                 | 57          | 148          | 151       | 87                    | 204       | 126          | 193        | 82                    | 15                     |
| Weighted base   | 747          | 360         | 386           | 93        | 122       | 141       | 127       | 109       | 154       | 204       | 218       | 156       | 169       | 184         | 197       | 193           | 118                 | 55          | 147          | 144       | 99                    | 207       | 136          | 163        | 99                    | 10                     |
| David Cameron   | 314<br>42%   | 155<br>43%  | 159<br>41%    | 33<br>35% | 59<br>48% | 73<br>52% | 59<br>46% | 34<br>31% | 57<br>37% | 96<br>47% | 90<br>41% | 64<br>41% | 64<br>38% | 95<br>52%   | 84<br>43% | 69<br>36%     | 46<br>39%           | 19<br>35%   | 103<br>70%   | 28<br>19% | 45<br>45%             | 70<br>34% | 87<br>64%    | 39<br>24%  | 45<br>46%             | 6<br>56%               |
| Gordon Brown    | 162<br>22%   | 84<br>23%   | 78<br>20%     | 26<br>28% | 25<br>20% | 24<br>17% | 26<br>20% | 31<br>29% | 31<br>20% | 26<br>13% | 44<br>20% | 48<br>31% | 44<br>26% | 31<br>17%   | 40<br>20% | 48<br>25%     | 26<br>22%           | 17<br>32%   | 10<br>7%     | 82<br>57% | 10<br>10%             | 32<br>16% | 5<br>3%      | 67<br>41%  | 10<br>10%             | 2<br>19%               |
| Nick Clegg      | 76<br>10%    | 41<br>11%   | 35<br>9%      | 10<br>11% | 9<br>7%   | 12<br>8%  | 12<br>10% | 14<br>13% | 18<br>12% | 21<br>10% | 28<br>13% | 10<br>6%  | 18<br>11% | 12<br>6%    | 24<br>12% | 16<br>8%      | 17<br>15%           | 7<br>13%    | 10<br>7%     | 11<br>7%  | 25<br>25%             | 16<br>8%  | 12<br>9%     | 16<br>10%  | 18<br>18%             | 1<br>6%                |
| Don't know      | 194<br>26%   | 81<br>22%   | 113<br>29%    | 25<br>26% | 29<br>24% | 32<br>23% | 30<br>24% | 29<br>27% | 48<br>31% | 61<br>30% | 57<br>26% | 34<br>22% | 42<br>25% | 46<br>25%   | 49<br>25% | 59<br>31%     | 29<br>24%           | 11<br>20%   | 24<br>16%    | 24<br>16% | 19<br>20%             | 88<br>42% | 33<br>24%    | 40<br>25%  | 26<br>26%             | 2<br>19%               |



#### <u>Times Poll</u> CATI Fieldwork : April 12th 2010

Table 9

Q.8 Thinking about the national picture, not just your own local constituency, please say which of the following statements is closest to your view, even if none of the statements is exactly what you think?

|   |              | S          | ex            |              |              | Ąg           | je        |              |           |           | Social    | Class     |           |               |               | Region                | Wales              |               |                               | Voting I  | ntention<br>Lib-      |               | Vo                     | ote in 200 | 05<br>Lib-            | Labour               |
|---|--------------|------------|---------------|--------------|--------------|--------------|-----------|--------------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|-----------------------|--------------------|---------------|-------------------------------|-----------|-----------------------|---------------|------------------------|------------|-----------------------|----------------------|
|   | <u>Total</u> | Male       | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | 45-54     | <u>55-64</u> | 65+       | _AB_      | <u>C1</u> | <u>C2</u> | _DE_      | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | &<br>South<br>West | Scot-<br>land | Con-<br>ser-<br><u>vative</u> | Labour    | eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative |            | eral<br>Demo-<br>crat | 2005,<br>Con<br>2010 |
| Unweighted base   | 786          | 388        | 398           | 67           | 137          | 146          | 142       | 136          | 158       | 292       | 166       | 123       | 205       | 219           | 205           | 188                   | 99                 | 75            | 168                           | 166       | 97                    | 199           | 160                    | 242        | 80                    | 19                   |
| Weighted base   | 778          | 384        | 394           | 92           | 123          | 149          | 129       | 118          | 167       | 215       | 225       | 163       | 175       | 213           | 206           | 186                   | 104                | 69            | 175                           | 149       | 103                   | 198           | 172                    | 194        | 103                   | 15                   |
| It seems like 'time for<br>a change' FROM Labour,<br>BUT I am not sure that<br>it is 'time for a<br>change' TO the<br>Conservatives | 324<br>42%   | 146<br>38% | 177<br>45%    | 38<br>42%    | 63<br>52%    | 75<br>50%    | 57<br>44% | 36<br>31%    | 54<br>32% | 96<br>45% | 98<br>43% | 67<br>41% | 63<br>36% | 90<br>42%     | 84<br>41%     | 75<br>41%             | 37<br>36%          | 37<br>54%     | 14<br>8%                      | 53<br>36% | 67<br>65%             | 106<br>54%    | 32<br>18%              | 86<br>44%  | 61<br>59%             | 2<br>12%             |
| It seems like 'time for<br>a change' FROM Labour<br>AND I THINK it is 'time<br>for a change' TO the<br>Conservatives                | 259<br>33%   | 130<br>34% | 129<br>33%    | 27<br>29%    | 42<br>34%    | 43<br>29%    | 37<br>29% | 45<br>38%    | 64<br>39% | 80<br>37% | 69<br>31% | 53<br>32% | 57<br>32% | 80<br>37%     | 69<br>33%     | 57<br>30%             | 39<br>37%          | 14<br>21%     | 157<br>90%                    | 6<br>4%   | 17<br>16%             | 46<br>23%     | 136<br>79%             | 28<br>14%  | 17<br>17%             | 13<br>88%            |
| It does not seem like<br>'time for a change'<br>from Labour   | 146<br>19%   | 85<br>22%  | 60<br>15%     | 19<br>20%    | 11<br>9%     | 29<br>19%    | 27<br>21% | 26<br>22%    | 35<br>21% | 29<br>13% | 43<br>19% | 32<br>20% | 41<br>24% | 32<br>15%     | 40<br>19%     | 47<br>25%             | 16<br>15%          | 11<br>16%     | 3<br>2%                       | 84<br>56% | 16<br>16%             | 22<br>11%     | 2<br>1%                | 72<br>37%  | 21<br>20%             | -                    |
| Refused   | 7<br>1%      | 5<br>1%    | 3<br>1%       | -            | 1<br>1%      | 1<br>1%      | 1         | 3<br>3%      | 2<br>1%   | 2<br>1%   | 1<br>1%   | 2<br>1%   | 2<br>1%   | 2<br>1%       | 1             | 1<br>1%               | 4<br>3%            | -             | -                             | -         | 1<br>1%               | 6<br>3%       | -                      | 1          | -                     | -                    |
| Don't know  | 43<br>6%     | 18<br>5%   | 25<br>6%      | 8<br>9%      | 5<br>4%      | 2<br>1%      | 8<br>6%   | 8<br>6%      | 12<br>7%  | 8<br>4%   | 13<br>6%  | 10<br>6%  | 13<br>7%  | 10<br>5%      | 13<br>6%      | 5<br>3%               | 9<br>8%            | 6<br>9%       | 1                             | 5<br>4%   | 3<br>3%               | 18<br>9%      | 1<br>1%                | 7<br>4%    | 4<br>4%               | -                    |



## Times Poll CATI Fieldwork : April 12th 2010

Table 10

Q.9a I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far.

Please say in each case which party you think has proposed the policy?

A tax break worth £150 a year for married couples and civil partners, paid for by a new tax on banks

|                  |            | S          | ex         |           |           | Ą         | ge        |           |           |            | Social     | Class     |           |               |               | Region                |                             |               |                        | Voting I  | ntention                      |               | V                      | ote in 200 | 05                            |                                |
|------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|-----------|-------------------------------|---------------|------------------------|------------|-------------------------------|--------------------------------|
|                  | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | AB         | C1         | C2        | DE        | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base  | 739        | 370        | 369        | 64        | 142       | 130       | 136       | 124       | 143       | 266        | 155        | 120       | 198       | 184           | 192           | 193                   | 113                         | 57            | 148                    | 151       | 87                            | 204           | 126                    | 193        | 82                            | 15                             |
| Weighted base    | 747        | 360        | 386        | 93        | 122       | 141       | 127       | 109       | 154       | 204        | 218        | 156       | 169       | 184           | 197           | 193                   | 118                         | 55            | 147                    | 144       | 99                            | 207           | 136                    | 163        | 99                            | 10                             |
| Labour           | 108<br>14% | 59<br>16%  | 49<br>13%  | 12<br>13% | 22<br>18% | 17<br>12% | 22<br>17% | 21<br>19% | 15<br>10% | 26<br>13%  | 23<br>11%  | 24<br>16% | 35<br>21% | 25<br>14%     | 27<br>14%     | 33<br>17%             | 15<br>13%                   | 8<br>14%      | 14<br>10%              | 29<br>20% | 11<br>11%                     | 29<br>14%     | 12<br>9%               | 29<br>18%  | 9<br>9%                       | 2<br>17%                       |
| Conservative     | 446<br>60% | 227<br>63% | 219<br>57% | 43<br>46% | 74<br>61% | 87<br>62% | 84<br>66% | 65<br>59% | 94<br>61% | 139<br>68% | 144<br>66% | 84<br>54% | 79<br>47% | 114<br>62%    | 111<br>57%    | 125<br>65%            | 72<br>61%                   | 25<br>45%     | 106<br>72%             | 84<br>58% | 65<br>66%                     | 122<br>59%    | 106<br>78%             | 99<br>61%  | 68<br>68%                     | 7<br>65%                       |
| Liberal Democrat | 44<br>6%   | 16<br>4%   | 28<br>7%   | 5<br>6%   | 5<br>4%   | 13<br>9%  | 6<br>4%   | 7<br>6%   | 8<br>5%   | 14<br>7%   | 8<br>4%    | 15<br>10% | 6<br>3%   | 11<br>6%      | 18<br>9%      | 7<br>3%               | 4<br>3%                     | 4<br>8%       | 8<br>5%                | 6<br>4%   | 12<br>12%                     | 9<br>4%       | 7<br>5%                | 13<br>8%   | 6<br>6%                       | 1<br>7%                        |
| Other            | 2          | 2          | -          | -         | -         | -         | -         | -         | 2<br>1%   | -          | -          | 2<br>1%   | -         | -             | 2<br>1%       | -                     | -                           | -             | -                      | 2<br>1%   | -                             | -             | -                      | -          | -                             | -                              |
| Don't know       | 147<br>20% | 57<br>16%  | 90<br>23%  | 33<br>36% | 21<br>17% | 24<br>17% | 16<br>13% | 17<br>16% | 36<br>23% | 24<br>12%  | 43<br>20%  | 30<br>20% | 49<br>29% | 33<br>18%     | 39<br>20%     | 28<br>15%             | 27<br>23%                   | 19<br>34%     | 19<br>13%              | 24<br>17% | 11<br>11%                     | 46<br>22%     | 12<br>9%               | 22<br>13%  | 17<br>17%                     | 1<br>11%                       |



## Times Poll CATI Fieldwork : April 12th 2010

Table 11

Q.9a I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far.

Please say in each case which party you think has proposed the policy?

Reducing the increase in national insurance contributions currently due to come into effect next year

|                  |            | S          | ex         |           |           | Ą         | je        |           |           |           | Social    | Class     |           |               |               | Region                |                             |           |                        | Voting I  | ntention                      |               | V                      | ote in 200 | )5                            |                                |
|------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|-----------|------------------------|-----------|-------------------------------|---------------|------------------------|------------|-------------------------------|--------------------------------|
|                  | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | AB        | C1        | C2        | DE        | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-     | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base  | 739        | 370        | 369        | 64        | 142       | 130       | 136       | 124       | 143       | 266       | 155       | 120       | 198       | 184           | 192           | 193                   | 113                         | 57        | 148                    | 151       | 87                            | 204           | 126                    | 193        | 82                            | 15                             |
| Weighted base    | 747        | 360        | 386        | 93        | 122       | 141       | 127       | 109       | 154       | 204       | 218       | 156       | 169       | 184           | 197           | 193                   | 118                         | 55        | 147                    | 144       | 99                            | 207           | 136                    | 163        | 99                            | 10                             |
| Labour           | 288<br>39% | 142<br>39% | 147<br>38% | 29<br>31% | 53<br>43% | 57<br>40% | 49<br>38% | 37<br>34% | 64<br>42% | 60<br>29% | 86<br>39% | 78<br>50% | 65<br>38% | 72<br>39%     | 79<br>40%     | 79<br>41%             | 41<br>35%                   | 17<br>31% | 57<br>39%              | 68<br>47% | 40<br>40%                     | 77<br>37%     | 51<br>37%              | 72<br>44%  | 35<br>35%                     | 4<br>37%                       |
| Conservative     | 262<br>35% | 142<br>40% | 120<br>31% | 21<br>23% | 40<br>33% | 54<br>38% | 50<br>39% | 53<br>49% | 43<br>28% | 98<br>48% | 86<br>40% | 36<br>23% | 42<br>25% | 78<br>42%     | 62<br>31%     | 64<br>33%             | 40<br>34%                   | 18<br>32% | 69<br>47%              | 47<br>33% | 40<br>40%                     | 57<br>28%     | 65<br>48%              | 53<br>33%  | 48<br>48%                     | 3<br>31%                       |
| Liberal Democrat | 52<br>7%   | 24<br>7%   | 28<br>7%   | 8<br>9%   | 8<br>7%   | 8<br>6%   | 14<br>11% | 6<br>6%   | 8<br>5%   | 18<br>9%  | 10<br>5%  | 14<br>9%  | 11<br>6%  | 9<br>5%       | 22<br>11%     | 11<br>6%              | 8<br>7%                     | 2<br>4%   | 8<br>5%                | 7<br>5%   | 3<br>3%                       | 23<br>11%     | 9<br>6%                | 9<br>6%    | 5<br>5%                       | 2<br>17%                       |
| Other            | 5<br>1%    | 3<br>1%    | 2<br>1%    | -         | 1<br>1%   | 2<br>1%   | 1<br>1%   | -         | 1<br>1%   | 2<br>1%   | -         | 2<br>1%   | 1<br>1%   | -             | 3<br>1%       | 1                     | 1<br>1%                     | -         | -                      | -         | 2<br>2%                       | 1<br>1%       | 3<br>2%                | -          | -                             | -                              |
| Don't know       | 139<br>19% | 50<br>14%  | 89<br>23%  | 35<br>37% | 20<br>16% | 21<br>15% | 14<br>11% | 12<br>11% | 37<br>24% | 27<br>13% | 36<br>17% | 27<br>17% | 49<br>29% | 24<br>13%     | 32<br>16%     | 37<br>19%             | 27<br>23%                   | 18<br>33% | 13<br>9%               | 22<br>15% | 14<br>14%                     | 49<br>24%     | 8<br>6%                | 28<br>17%  | 12<br>12%                     | 2<br>15%                       |



### Times Poll CATI Fieldwork : April 12th 2010

Table 12

Q.9a I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Please say in each case which party you think has proposed the policy?

Allow successful schools, hospitals and police services to take over nearby failing ones to spread best practice

|                  |            | S          | ex         |           |           | Ą         | je        |           |           |           | Social    | Class     |           |               |               | Region                |                             |               |                        | Voting I  | ntention                      |               | V                      | ote in 200 | <u>)5</u>                     |                                |
|------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|-----------|-------------------------------|---------------|------------------------|------------|-------------------------------|--------------------------------|
|                  | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | AB        | C1        | C2        | DE        | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base  | 739        | 370        | 369        | 64        | 142       | 130       | 136       | 124       | 143       | 266       | 155       | 120       | 198       | 184           | 192           | 193                   | 113                         | 57            | 148                    | 151       | 87                            | 204           | 126                    | 193        | 82                            | 15                             |
| Weighted base    | 747        | 360        | 386        | 93        | 122       | 141       | 127       | 109       | 154       | 204       | 218       | 156       | 169       | 184           | 197           | 193                   | 118                         | 55            | 147                    | 144       | 99                            | 207           | 136                    | 163        | 99                            | 10                             |
| Labour           | 218<br>29% | 121<br>34% | 97<br>25%  | 23<br>25% | 30<br>25% | 47<br>34% | 30<br>24% | 41<br>38% | 46<br>30% | 68<br>33% | 59<br>27% | 40<br>26% | 51<br>30% | 57<br>31%     | 56<br>29%     | 58<br>30%             | 39<br>33%                   | 7<br>13%      | 41<br>28%              | 59<br>41% | 31<br>31%                     | 56<br>27%     | 38<br>28%              | 68<br>42%  | 30<br>30%                     | 4<br>38%                       |
| Conservative     | 223<br>30% | 105<br>29% | 118<br>31% | 25<br>27% | 36<br>30% | 43<br>30% | 46<br>36% | 28<br>26% | 45<br>29% | 71<br>35% | 59<br>27% | 49<br>31% | 45<br>26% | 58<br>31%     | 57<br>29%     | 64<br>33%             | 27<br>23%                   | 18<br>33%     | 54<br>37%              | 39<br>27% | 32<br>33%                     | 52<br>25%     | 49<br>36%              | 45<br>28%  | 36<br>36%                     | 4<br>36%                       |
| Liberal Democrat | 77<br>10%  | 40<br>11%  | 36<br>9%   | 3<br>3%   | 18<br>15% | 13<br>9%  | 21<br>16% | 11<br>10% | 11<br>7%  | 23<br>11% | 21<br>10% | 16<br>10% | 16<br>9%  | 20<br>11%     | 21<br>11%     | 16<br>8%              | 13<br>11%                   | 7<br>13%      | 17<br>12%              | 12<br>9%  | 13<br>13%                     | 21<br>10%     | 13<br>10%              | 16<br>10%  | 10<br>10%                     | 1<br>10%                       |
| Other            | 2          | 2<br>1%    | -          | 2<br>2%   | -         | -         | *         | -         | -         | *         | 2<br>1%   | -         | -         | 2<br>1%       | *             | -                     | -                           | -             | -                      | -         | 2<br>2%                       | *             | -                      | -          | -                             | -                              |
| Don't know       | 226<br>30% | 92<br>25%  | 135<br>35% | 40<br>43% | 37<br>31% | 38<br>27% | 30<br>24% | 29<br>27% | 51<br>33% | 42<br>21% | 77<br>35% | 50<br>32% | 57<br>34% | 47<br>26%     | 62<br>32%     | 56<br>29%             | 39<br>33%                   | 23<br>41%     | 35<br>23%              | 35<br>24% | 21<br>22%                     | 77<br>37%     | 36<br>26%              | 33<br>20%  | 24<br>24%                     | 2<br>15%                       |



### Times Poll CATI Fieldwork : April 12th 2010

Table 13

Q.9a I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far.

Please say in each case which party you think has proposed the policy?

Changing the law so that a two-thirds majority of shareholders would be required to approve the takeover of major

British firms, rather than just the simple majority currently required

|                  |              | S           | ex            |           |           | Ag        | je           |              |           |           | Social    | Class     |           |               |               | Region                |                             |               |                        | Voting I  | ntention                      |               | Vc                     | te in 200 | )5                            |                                |
|------------------|--------------|-------------|---------------|-----------|-----------|-----------|--------------|--------------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|-----------|-------------------------------|---------------|------------------------|-----------|-------------------------------|--------------------------------|
|                  | <u>Total</u> | <u>Male</u> | <u>Female</u> | 18-24     | 25-34     | 35-44     | <u>45-54</u> | <u>55-64</u> | 65+       | AB_       | <u>C1</u> | C2_       | DE_       | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base  | 739          | 370         | 369           | 64        | 142       | 130       | 136          | 124          | 143       | 266       | 155       | 120       | 198       | 184           | 192           | 193                   | 113                         | 57            | 148                    | 151       | 87                            | 204           | 126                    | 193       | 82                            | 15                             |
| Weighted base    | 747          | 360         | 386           | 93        | 122       | 141       | 127          | 109          | 154       | 204       | 218       | 156       | 169       | 184           | 197           | 193                   | 118                         | 55            | 147                    | 144       | 99                            | 207           | 136                    | 163       | 99                            | 10                             |
| Labour           | 176<br>24%   | 103<br>29%  | 73<br>19%     | 13<br>14% | 38<br>31% | 31<br>22% | 29<br>23%    | 24<br>22%    | 40<br>26% | 47<br>23% | 51<br>23% | 34<br>22% | 44<br>26% | 43<br>23%     | 45<br>23%     | 45<br>23%             | 30<br>25%                   | 13<br>24%     | 43<br>29%              | 43<br>30% | 23<br>23%                     | 39<br>19%     | 34<br>25%              | 53<br>33% | 27<br>27%                     | 5<br>45%                       |
| Conservative     | 178<br>24%   | 82<br>23%   | 96<br>25%     | 15<br>16% | 31<br>26% | 38<br>27% | 38<br>30%    | 25<br>23%    | 31<br>20% | 52<br>25% | 46<br>21% | 44<br>28% | 37<br>22% | 42<br>23%     | 48<br>24%     | 51<br>26%             | 26<br>22%                   | 12<br>21%     | 36<br>25%              | 37<br>26% | 20<br>20%                     | 44<br>21%     | 35<br>26%              | 35<br>22% | 18<br>18%                     | 2<br>22%                       |
| Liberal Democrat | 95<br>13%    | 57<br>16%   | 37<br>10%     | 17<br>18% | 11<br>9%  | 13<br>9%  | 20<br>16%    | 20<br>18%    | 15<br>10% | 37<br>18% | 25<br>12% | 20<br>13% | 12<br>7%  | 24<br>13%     | 22<br>11%     | 26<br>13%             | 17<br>14%                   | 6<br>10%      | 16<br>11%              | 13<br>9%  | 20<br>20%                     | 29<br>14%     | 18<br>13%              | 21<br>13% | 20<br>21%                     | -                              |
| Other            | 8<br>1%      | 5<br>1%     | 3<br>1%       | 2<br>2%   | 2<br>2%   | 2<br>1%   | -            | 1<br>1%      | 2<br>1%   | 1<br>1%   | 2<br>1%   | 4<br>3%   | 1         | 2<br>1%       | 4<br>2%       | 1                     | 1<br>1%                     | -             | -                      | 2<br>1%   | 4<br>4%                       | 1<br>1%       | 3<br>2%                | 1         | -                             | -                              |
| Don't know       | 289<br>39%   | 113<br>31%  | 176<br>46%    | 46<br>50% | 40<br>33% | 58<br>41% | 40<br>31%    | 39<br>36%    | 66<br>43% | 67<br>33% | 94<br>43% | 54<br>34% | 75<br>45% | 72<br>39%     | 77<br>39%     | 71<br>37%             | 44<br>38%                   | 25<br>45%     | 52<br>35%              | 49<br>34% | 33<br>33%                     | 93<br>45%     | 46<br>34%              | 53<br>33% | 34<br>34%                     | 3<br>34%                       |



### Times Poll CATI Fieldwork : April 12th 2010

Table 14

Q.9a I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far.

Please say in each case which party you think has proposed the policy?

Fixed term parliaments, so that Prime Ministers no longer have the power to choose the date of general elections

|                  |            | s          | ex         |           |           | Ą         | je        |           |           |           | Social    | Class     |           |               |               | Region                |                             |           |                        | Voting I  | ntention                      |               | V                      | ote in 200 | )5                            |                                |
|------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|-----------|------------------------|-----------|-------------------------------|---------------|------------------------|------------|-------------------------------|--------------------------------|
|                  | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | AB        | C1        | C2        | DE        | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-     | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base  | 739        | 370        | 369        | 64        | 142       | 130       | 136       | 124       | 143       | 266       | 155       | 120       | 198       | 184           | 192           | 193                   | 113                         | 57        | 148                    | 151       | 87                            | 204           | 126                    | 193        | 82                            | 15                             |
| Weighted base    | 747        | 360        | 386        | 93        | 122       | 141       | 127       | 109       | 154       | 204       | 218       | 156       | 169       | 184           | 197           | 193                   | 118                         | 55        | 147                    | 144       | 99                            | 207           | 136                    | 163        | 99                            | 10                             |
| Labour           | 139<br>19% | 86<br>24%  | 54<br>14%  | 13<br>14% | 15<br>13% | 27<br>19% | 22<br>18% | 25<br>23% | 36<br>23% | 42<br>21% | 28<br>13% | 38<br>25% | 31<br>18% | 28<br>15%     | 40<br>20%     | 34<br>18%             | 22<br>19%                   | 14<br>26% | 34<br>23%              | 36<br>25% | 11<br>11%                     | 35<br>17%     | 24<br>18%              | 34<br>21%  | 22<br>22%                     | 1<br>12%                       |
| Conservative     | 159<br>21% | 74<br>20%  | 85<br>22%  | 29<br>31% | 31<br>25% | 28<br>20% | 16<br>12% | 22<br>21% | 33<br>21% | 38<br>19% | 53<br>24% | 29<br>19% | 38<br>23% | 49<br>27%     | 41<br>21%     | 43<br>22%             | 22<br>19%                   | 5<br>8%   | 30<br>20%              | 35<br>25% | 26<br>26%                     | 37<br>18%     | 24<br>18%              | 39<br>24%  | 18<br>18%                     | 4<br>35%                       |
| Liberal Democrat | 200<br>27% | 111<br>31% | 89<br>23%  | 16<br>17% | 30<br>25% | 38<br>27% | 53<br>42% | 31<br>28% | 32<br>21% | 69<br>34% | 56<br>26% | 37<br>24% | 37<br>22% | 49<br>27%     | 51<br>26%     | 48<br>25%             | 37<br>31%                   | 15<br>26% | 42<br>28%              | 33<br>23% | 34<br>35%                     | 49<br>24%     | 45<br>33%              | 39<br>24%  | 29<br>29%                     | 2<br>17%                       |
| Other            | 7<br>1%    | 2<br>1%    | 5<br>1%    | 1<br>1%   | 2<br>2%   | 2<br>1%   | 1<br>1%   | 1<br>1%   | -         | 1<br>1%   | 1<br>1%   | 3<br>2%   | 1<br>1%   | 1             | 4<br>2%       | 1<br>1%               | 1<br>1%                     | -         | -                      | -         | 2<br>2%                       | 3<br>1%       | 3<br>2%                | 1<br>1%    | -                             | -                              |
| Don't know       | 242<br>32% | 88<br>24%  | 154<br>40% | 34<br>36% | 43<br>35% | 47<br>33% | 35<br>27% | 30<br>28% | 53<br>35% | 53<br>26% | 79<br>36% | 48<br>31% | 61<br>36% | 57<br>31%     | 62<br>31%     | 66<br>34%             | 35<br>30%                   | 22<br>39% | 42<br>28%              | 40<br>28% | 26<br>26%                     | 82<br>40%     | 40<br>29%              | 50<br>30%  | 31<br>31%                     | 4<br>37%                       |



## Times Poll CATI Fieldwork : April 12th 2010

Table 15

Q.9a I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Please say in each case which party you think has proposed the policy?

An elected House of Lords

|                  |              | S          | ex            |           |           | Αg        | je        |           |           |           | Social    | Class     |           |               |               | Region                |                             |               |                        | Voting I  | ntention                      |               | V                      | ote in 200 | )5                            |                                |
|------------------|--------------|------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|-----------|-------------------------------|---------------|------------------------|------------|-------------------------------|--------------------------------|
|                  | <u>Total</u> | _Male_     | <u>Female</u> | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | _AB_      |           |           | _DE_      | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base  | 739          | 370        | 369           | 64        | 142       | 130       | 136       | 124       | 143       | 266       | 155       | 120       | 198       | 184           | 192           | 193                   | 113                         | 57            | 148                    | 151       | 87                            | 204           | 126                    | 193        | 82                            | 15                             |
| Weighted base    | 747          | 360        | 386           | 93        | 122       | 141       | 127       | 109       | 154       | 204       | 218       | 156       | 169       | 184           | 197           | 193                   | 118                         | 55            | 147                    | 144       | 99                            | 207           | 136                    | 163        | 99                            | 10                             |
| Labour           | 256<br>34%   | 151<br>42% | 104<br>27%    | 21<br>23% | 37<br>31% | 46<br>32% | 53<br>41% | 42<br>39% | 57<br>37% | 80<br>39% | 73<br>33% | 50<br>32% | 53<br>31% | 72<br>39%     | 50<br>26%     | 72<br>37%             | 44<br>38%                   | 18<br>32%     | 66<br>45%              | 58<br>40% | 34<br>34%                     | 54<br>26%     | 54<br>40%              | 54<br>33%  | 34<br>34%                     | 4<br>41%                       |
| Conservative     | 148<br>20%   | 62<br>17%  | 86<br>22%     | 17<br>18% | 24<br>20% | 26<br>19% | 25<br>19% | 24<br>22% | 32<br>21% | 38<br>19% | 40<br>19% | 28<br>18% | 41<br>24% | 29<br>16%     | 36<br>18%     | 42<br>22%             | 32<br>27%                   | 9<br>16%      | 29<br>20%              | 22<br>15% | 20<br>20%                     | 43<br>21%     | 33<br>24%              | 37<br>23%  | 22<br>22%                     | 3<br>28%                       |
| Liberal Democrat | 110<br>15%   | 64<br>18%  | 46<br>12%     | 22<br>24% | 23<br>19% | 19<br>13% | 17<br>14% | 10<br>10% | 18<br>12% | 42<br>21% | 35<br>16% | 24<br>15% | 9<br>5%   | 32<br>17%     | 40<br>20%     | 23<br>12%             | 7<br>6%                     | 8<br>14%      | 12<br>8%               | 22<br>15% | 25<br>26%                     | 35<br>17%     | 14<br>10%              | 25<br>15%  | 21<br>21%                     | 1<br>6%                        |
| Other            | 4<br>1%      | 1          | 4<br>1%       | -         | 1<br>1%   | 2<br>1%   | -         | 2<br>2%   | -         | 1<br>1%   | -         | 3<br>2%   | -         | -             | 4<br>2%       | 1                     | -                           | -             | -                      | -         | 2<br>2%                       | 1             | 2<br>1%                | 1          | -                             | -                              |
| Don't know       | 229<br>31%   | 83<br>23%  | 146<br>38%    | 33<br>35% | 37<br>31% | 48<br>34% | 33<br>26% | 31<br>28% | 47<br>30% | 43<br>21% | 70<br>32% | 51<br>32% | 66<br>39% | 51<br>28%     | 67<br>34%     | 56<br>29%             | 35<br>29%                   | 21<br>38%     | 40<br>27%              | 43<br>30% | 18<br>18%                     | 74<br>36%     | 33<br>24%              | 46<br>28%  | 22<br>22%                     | 3<br>25%                       |



## Times Poll CATI Fieldwork : April 12th 2010

Table 16

Q.9a I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far.

Please say in each case which party you think has proposed the policy?

Requiring foreign workers employed in public services to speak fluent English

|                  |            | S          | ex         |           |           | Ą         | je        |           |           |           | Social    | Class     |           |               |               | Region                |                             |               |                        | Voting I  | ntention                      |               | V                      | ote in 200 | )5                            |                                |
|------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|-----------|-------------------------------|---------------|------------------------|------------|-------------------------------|--------------------------------|
|                  | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | AB        | C1        | C2        | DE        | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
|                  |            |            |            |           |           |           |           |           |           |           |           |           |           |               |               |                       |                             |               |                        |           |                               |               |                        |            |                               |                                |
| Unweighted base  | 739        | 370        | 369        | 64        | 142       | 130       | 136       | 124       | 143       | 266       | 155       | 120       | 198       | 184           | 192           | 193                   | 113                         | 57            | 148                    | 151       | 87                            | 204           | 126                    | 193        | 82                            | 15                             |
| Weighted base    | 747        | 360        | 386        | 93        | 122       | 141       | 127       | 109       | 154       | 204       | 218       | 156       | 169       | 184           | 197           | 193                   | 118                         | 55            | 147                    | 144       | 99                            | 207           | 136                    | 163        | 99                            | 10                             |
| Labour           | 167<br>22% | 85<br>24%  | 82<br>21%  | 10<br>11% | 27<br>22% | 35<br>25% | 26<br>20% | 33<br>30% | 36<br>23% | 41<br>20% | 38<br>17% | 42<br>27% | 46<br>27% | 37<br>20%     | 53<br>27%     | 47<br>24%             | 19<br>16%                   | 12<br>21%     | 29<br>20%              | 48<br>33% | 15<br>15%                     | 45<br>22%     | 27<br>20%              | 55<br>34%  | 17<br>17%                     | 6<br>61%                       |
| Conservative     | 296<br>40% | 154<br>43% | 142<br>37% | 36<br>38% | 47<br>38% | 54<br>38% | 64<br>50% | 43<br>40% | 51<br>33% | 92<br>45% | 99<br>46% | 53<br>34% | 51<br>30% | 76<br>41%     | 77<br>39%     | 76<br>39%             | 46<br>39%                   | 20<br>36%     | 64<br>44%              | 52<br>36% | 52<br>53%                     | 72<br>35%     | 59<br>43%              | 58<br>36%  | 46<br>47%                     | 2<br>15%                       |
| Liberal Democrat | 57<br>8%   | 23<br>6%   | 34<br>9%   | 13<br>13% | 13<br>10% | 10<br>7%  | 11<br>9%  | 5<br>5%   | 5<br>3%   | 18<br>9%  | 17<br>8%  | 11<br>7%  | 11<br>7%  | 12<br>7%      | 14<br>7%      | 14<br>7%              | 16<br>13%                   | 2<br>3%       | 15<br>10%              | 10<br>7%  | 9<br>9%                       | 16<br>8%      | 13<br>10%              | 7<br>5%    | 6<br>6%                       | 1<br>13%                       |
| Other            | 33<br>4%   | 18<br>5%   | 15<br>4%   | 7<br>8%   | 5<br>4%   | 7<br>5%   | 5<br>4%   | 4<br>4%   | 5<br>4%   | 16<br>8%  | 9<br>4%   | 4<br>3%   | 5<br>3%   | 6<br>4%       | 10<br>5%      | 8<br>4%               | 6<br>5%                     | 3<br>5%       | 3<br>2%                | 4<br>3%   | 4<br>4%                       | 10<br>5%      | 6<br>4%                | 5<br>3%    | 10<br>10%                     | -                              |
| Don't know       | 194<br>26% | 80<br>22%  | 113<br>29% | 27<br>29% | 31<br>25% | 35<br>25% | 21<br>16% | 24<br>22% | 56<br>36% | 37<br>18% | 56<br>26% | 46<br>29% | 55<br>33% | 52<br>29%     | 43<br>22%     | 47<br>25%             | 31<br>26%                   | 20<br>35%     | 35<br>24%              | 30<br>21% | 18<br>19%                     | 64<br>31%     | 32<br>23%              | 38<br>23%  | 20<br>20%                     | 1<br>11%                       |



### Times Poll CATI Fieldwork : April 12th 2010

Table 17

Q.9a I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far.

Please say in each case which party you think has proposed the policy?

Doubling the period of paid paternity leave during the first year of a baby's life from 2 weeks to 4 weeks

|                  |            | S          | ex         |           |           | Ą         | je        |           |           |           | Social    | Class     |           |               |               | Region                |                             |               |                        | Voting I  | ntention                      |               | V                      | ote in 200 |                                      |                                |
|------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|-----------|-------------------------------|---------------|------------------------|------------|--------------------------------------|--------------------------------|
|                  | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | _65+_     | AB        |           | C2        | _DE_      | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br><u>crat</u> | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base  | 739        | 370        | 369        | 64        | 142       | 130       | 136       | 124       | 143       | 266       | 155       | 120       | 198       | 184           | 192           | 193                   | 113                         | 57            | 148                    | 151       | 87                            | 204           | 126                    | 193        | 82                                   | 15                             |
| Weighted base    | 747        | 360        | 386        | 93        | 122       | 141       | 127       | 109       | 154       | 204       | 218       | 156       | 169       | 184           | 197           | 193                   | 118                         | 55            | 147                    | 144       | 99                            | 207           | 136                    | 163        | 99                                   | 10                             |
| Labour           | 309<br>41% | 168<br>47% | 141<br>36% | 29<br>31% | 55<br>45% | 51<br>36% | 66<br>52% | 49<br>45% | 59<br>38% | 99<br>48% | 94<br>43% | 55<br>35% | 61<br>36% | 69<br>37%     | 77<br>39%     | 87<br>45%             | 58<br>49%                   | 18<br>32%     | 66<br>45%              | 75<br>52% | 31<br>31%                     | 72<br>35%     | 73<br>54%              | 76<br>46%  | 39<br>39%                            | 4<br>40%                       |
| Conservative     | 164<br>22% | 69<br>19%  | 95<br>25%  | 19<br>20% | 27<br>22% | 38<br>27% | 23<br>18% | 21<br>19% | 36<br>23% | 39<br>19% | 46<br>21% | 38<br>24% | 41<br>24% | 50<br>27%     | 41<br>21%     | 39<br>20%             | 20<br>17%                   | 14<br>26%     | 30<br>20%              | 24<br>16% | 29<br>30%                     | 52<br>25%     | 20<br>14%              | 36<br>22%  | 28<br>28%                            | 3<br>28%                       |
| Liberal Democrat | 82<br>11%  | 46<br>13%  | 36<br>9%   | 14<br>15% | 15<br>12% | 16<br>12% | 18<br>14% | 12<br>11% | 7<br>5%   | 30<br>15% | 25<br>11% | 14<br>9%  | 13<br>8%  | 22<br>12%     | 24<br>12%     | 22<br>11%             | 9<br>8%                     | 5<br>10%      | 16<br>11%              | 15<br>10% | 21<br>21%                     | 20<br>10%     | 12<br>9%               | 21<br>13%  | 13<br>13%                            | -<br>-                         |
| Other            | 4<br>1%    | *          | 4<br>1%    | -         | -         | 2<br>1%   | *         | -         | 2<br>1%   | *         | -         | 4<br>2%   | -         | -             | 2<br>1%       | -                     | -                           | 2<br>3%       | 2<br>1%                | -         | 2<br>2%                       | *             | 4<br>3%                | -          | -                                    | -                              |
| Don't know       | 188<br>25% | 78<br>22%  | 110<br>29% | 31<br>33% | 25<br>20% | 34<br>24% | 21<br>16% | 27<br>25% | 50<br>32% | 35<br>17% | 54<br>25% | 45<br>29% | 54<br>32% | 43<br>23%     | 53<br>27%     | 45<br>23%             | 31<br>26%                   | 16<br>29%     | 34<br>23%              | 30<br>21% | 16<br>16%                     | 61<br>30%     | 28<br>21%              | 31<br>19%  | 19<br>19%                            | 3<br>32%                       |



### Times Poll CATI Fieldwork : April 12th 2010

Table 18

Q.9b I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Does it make you more likely to vote for the party that has proposed it, or less likely to vote for that party, or makes no real difference to how you may vote?

A tax break worth £150 a year for married couples and civil partners, paid for by a new tax on banks Base: All "Sample B" respondents

|                 |              | S           | ex            |              | Age       |           |              |              |            |            | Social     | Class      |            |               |               | Region                |                             |               |                        | Voting I  | ntention                      |               | V                      | ote in 200 | )5                            |                                |
|-----------------|--------------|-------------|---------------|--------------|-----------|-----------|--------------|--------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|-----------|-------------------------------|---------------|------------------------|------------|-------------------------------|--------------------------------|
|                 | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | 25-34     | 35-44     | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | AB         | <u>C1</u>  |            | DE         | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base | 739          | 370         | 369           | 64           | 142       | 130       | 136          | 124          | 143        | 266        | 155        | 120        | 198        | 184           | 192           | 193                   | 113                         | 57            | 148                    | 151       | 87                            | 204           | 126                    | 193        | 82                            | 15                             |
| Weighted base   | 747          | 360         | 386           | 93           | 122       | 141       | 127          | 109          | 154        | 204        | 218        | 156        | 169        | 184           | 197           | 193                   | 118                         | 55            | 147                    | 144       | 99                            | 207           | 136                    | 163        | 99                            | 10                             |
| More likely     | 130<br>17%   | 66<br>18%   | 64<br>17%     | 23<br>25%    | 33<br>27% | 29<br>21% | 13<br>11%    | 11<br>10%    | 20<br>13%  | 42<br>20%  | 33<br>15%  | 28<br>18%  | 27<br>16%  | 33<br>18%     | 33<br>17%     | 34<br>17%             | 20<br>17%                   | 11<br>19%     | 36<br>25%              | 18<br>13% | 14<br>15%                     | 33<br>16%     | 29<br>22%              | 25<br>15%  | 16<br>16%                     | 2<br>17%                       |
| No difference   | 497<br>67%   | 235<br>65%  | 262<br>68%    | 48<br>52%    | 67<br>55% | 91<br>64% | 99<br>77%    | 86<br>79%    | 106<br>69% | 129<br>63% | 145<br>67% | 106<br>68% | 117<br>69% | 117<br>64%    | 136<br>69%    | 119<br>62%            | 86<br>72%                   | 40<br>72%     | 101<br>68%             | 91<br>63% | 60<br>60%                     | 137<br>66%    | 98<br>72%              | 108<br>66% | 57<br>58%                     | 8<br>74%                       |
| Less likely     | 107<br>14%   | 54<br>15%   | 53<br>14%     | 19<br>20%    | 19<br>16% | 17<br>12% | 13<br>11%    | 11<br>10%    | 27<br>18%  | 30<br>15%  | 39<br>18%  | 16<br>11%  | 22<br>13%  | 26<br>14%     | 26<br>13%     | 38<br>20%             | 13<br>11%                   | 4<br>7%       | 8<br>6%                | 35<br>24% | 25<br>25%                     | 31<br>15%     | 9<br>7%                | 30<br>18%  | 26<br>27%                     | 1<br>8%                        |
| Refused         | 1            | 1           | -             | -            | -         | 1<br>1%   | -            | 1<br>1%      | -          | 1<br>1%    | -          | -          | -          | 1<br>1%       | -             | -                     | -                           | -             | -                      | -         | -                             | 1<br>1%       | -                      | -          | -                             | -                              |
| Don't know      | 11<br>1%     | 3<br>1%     | 8<br>2%       | 3<br>3%      | 2<br>2%   | 3<br>2%   | 2<br>1%      | 1<br>1%      | 1<br>1%    | 2<br>1%    | 1<br>1%    | 5<br>3%    | 3<br>2%    | 5<br>3%       | 2<br>1%       | 3<br>1%               | -                           | 1<br>2%       | 2<br>2%                | -         | -                             | 4<br>2%       | -                      | -          | -                             | -                              |



### Times Poll CATI Fieldwork : April 12th 2010

Table 18

Q.9b I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Does it make you more likely to vote for the party that has proposed it, or less likely to vote for that party, or makes no real difference to how you may vote?

A tax break worth £150 a year for married couples and civil partners, paid for by a new tax on banks Base: All "Sample B" respondents

|                 |              | Q.9a Pleas | se say in each case | which party you th  | ink has proposed | d the policy? |
|-----------------|--------------|------------|---------------------|---------------------|------------------|---------------|
|                 | <u>Total</u> | Labour     | Conservative        | Liberal<br>Democrat | Other            | Don't know    |
| Unweighted base | 739          | 113        | 448                 | 42                  | 1                | 135           |
| Weighted base   | 747          | 108        | 446                 | 44                  | 2                | 147           |
| More likely     | 130<br>17%   | 19<br>18%  | 80<br>18%           | 11<br>25%           | -<br>-           | 19<br>13%     |
| No difference   | 497<br>67%   | 80<br>74%  | 276<br>62%          | 28<br>65%           | 2<br>100%        | 111<br>76%    |
| Less likely     | 107<br>14%   | 8<br>8%    | 89<br>20%           | 3<br>7%             | -<br>-           | 7<br>5%       |
| Refused         | 1            | -          | 1                   | -                   | -                | -             |
| Don't know      | 11<br>1%     | -          | -                   | 1<br>3%             | -                | 10<br>7%      |



### Times Poll CATI Fieldwork : April 12th 2010

Table 19

Q.9b I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Does it make you more likely to vote for the party that has proposed it, or less likely to vote for that party, or makes no real difference to how you may vote?

Reducing the increase in national insurance contributions currently due to come into effect next year

|                 |            | S          | Sex        |           |           | Ą         | ge        |           |            |            | Social     | Class     |            |               |               | Region                |                             |           |                        | Voting I  | ntention                      |               | V                      | ote in 200 |                               |                                |
|-----------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|-----------|------------|---------------|---------------|-----------------------|-----------------------------|-----------|------------------------|-----------|-------------------------------|---------------|------------------------|------------|-------------------------------|--------------------------------|
|                 | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+        | AB         | C1         | C2        | DE         | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-     | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base | 739        | 370        | 369        | 64        | 142       | 130       | 136       | 124       | 143        | 266        | 155        | 120       | 198        | 184           | 192           | 193                   | 113                         | 57        | 148                    | 151       | 87                            | 204           | 126                    | 193        | 82                            | 15                             |
| Weighted base   | 747        | 360        | 386        | 93        | 122       | 141       | 127       | 109       | 154        | 204        | 218        | 156       | 169        | 184           | 197           | 193                   | 118                         | 55        | 147                    | 144       | 99                            | 207           | 136                    | 163        | 99                            | 10                             |
| More likely     | 152<br>20% | 81<br>22%  | 72<br>19%  | 25<br>27% | 28<br>23% | 26<br>18% | 23<br>18% | 27<br>24% | 25<br>16%  | 49<br>24%  | 39<br>18%  | 39<br>25% | 26<br>15%  | 36<br>19%     | 53<br>27%     | 33<br>17%             | 20<br>17%                   | 11<br>20% | 41<br>28%              | 24<br>17% | 18<br>18%                     | 41<br>20%     | 40<br>29%              | 27<br>17%  | 19<br>19%                     | 4<br>36%                       |
| No difference   | 450<br>60% | 202<br>56% | 248<br>64% | 49<br>53% | 71<br>58% | 81<br>57% | 80<br>63% | 67<br>62% | 102<br>66% | 104<br>51% | 135<br>62% | 94<br>61% | 117<br>70% | 110<br>60%    | 111<br>56%    | 122<br>63%            | 74<br>63%                   | 33<br>60% | 74<br>50%              | 94<br>65% | 63<br>63%                     | 123<br>60%    | 70<br>51%              | 110<br>68% | 59<br>59%                     | 5<br>52%                       |
| Less likely     | 129<br>17% | 72<br>20%  | 57<br>15%  | 17<br>18% | 23<br>19% | 34<br>24% | 21<br>16% | 13<br>12% | 21<br>14%  | 47<br>23%  | 43<br>20%  | 20<br>13% | 19<br>11%  | 34<br>19%     | 31<br>16%     | 32<br>17%             | 22<br>19%                   | 9<br>17%  | 30<br>21%              | 25<br>17% | 18<br>18%                     | 36<br>18%     | 26<br>19%              | 25<br>15%  | 22<br>22%                     | 1<br>12%                       |
| Refused         | 2          | 1          | 1          | -         | -         | 1<br>1%   | 1<br>1%   | 1<br>1%   | -          | 2<br>1%    | -          | -         | -          | 1<br>1%       | -             | 1                     | -                           | -         | -                      | -         | -                             | 2<br>1%       | -                      | -          | -                             | -                              |
| Don't know      | 13<br>2%   | 4<br>1%    | 8<br>2%    | 2<br>2%   | 1<br>1%   | -         | 3<br>2%   | 1<br>1%   | 6<br>4%    | 3<br>1%    | 1<br>1%    | 3<br>2%   | 6<br>4%    | 2<br>1%       | 2<br>1%       | 4<br>2%               | 2<br>1%                     | 2<br>3%   | 2<br>1%                | 2<br>1%   | 1<br>1%                       | 4<br>2%       | 1<br>1%                | 1<br>1%    | -                             | -                              |



### Times Poll CATI Fieldwork : April 12th 2010

Table 19

Q.9b I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Does it make you more likely to vote for the party that has proposed it, or less likely to vote for that party, or makes no real difference to how you may vote?

Reducing the increase in national insurance contributions currently due to come into effect next year

|                 | _            | Q.9a Pleas | se say in each case | which party you th  | ink has proposed | d the policy? |
|-----------------|--------------|------------|---------------------|---------------------|------------------|---------------|
|                 | <u>Total</u> | Labour     | Conservative        | Liberal<br>Democrat | Other            | Don't know    |
| Unweighted base | 739          | 278        | 269                 | 56                  | 5                | 131           |
| Weighted base   | 747          | 288        | 262                 | 52                  | 5                | 139           |
| More likely     | 152<br>20%   | 42<br>14%  | 79<br>30%           | 16<br>31%           | -<br>-           | 16<br>11%     |
| No difference   | 450<br>60%   | 176<br>61% | 136<br>52%          | 32<br>61%           | 5<br>100%        | 101<br>73%    |
| Less likely     | 129<br>17%   | 69<br>24%  | 45<br>17%           | 4<br>8%             | -<br>-           | 11<br>8%      |
| Refused         | 2            | 1          | 1                   | -                   | -                | 1<br>1%       |
| Don't know      | 13<br>2%     | 1          | 1 *                 | -<br>-              | -                | 11<br>8%      |



### Times Poll CATI Fieldwork : April 12th 2010

Table 20

Q.9b I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Does it make you more likely to vote for the party that has proposed it, or less likely to vote for that party, or makes no real difference to how you may vote?

Allow successful schools, hospitals and police services to take over nearby failing ones to spread best practice Base: All "Sample B" respondents

|                 |              | S          | ex            |           | Age       |           |           |              |            |            | Social     | Class      |            |               |               | Region                |                             |               | -                      | Voting I  |                               |               | V                      | ote in 200 |                                      |                                |
|-----------------|--------------|------------|---------------|-----------|-----------|-----------|-----------|--------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|-----------|-------------------------------|---------------|------------------------|------------|--------------------------------------|--------------------------------|
|                 | <u>Total</u> | Male       | <u>Female</u> | 18-24     | 25-34     | 35-44     | 45-54     | <u>55-64</u> | <u>65+</u> | _AB_       | <u>C1</u>  |            | DE         | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br><u>crat</u> | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base | 739          | 370        | 369           | 64        | 142       | 130       | 136       | 124          | 143        | 266        | 155        | 120        | 198        | 184           | 192           | 193                   | 113                         | 57            | 148                    | 151       | 87                            | 204           | 126                    | 193        | 82                                   | 15                             |
| Weighted base   | 747          | 360        | 386           | 93        | 122       | 141       | 127       | 109          | 154        | 204        | 218        | 156        | 169        | 184           | 197           | 193                   | 118                         | 55            | 147                    | 144       | 99                            | 207           | 136                    | 163        | 99                                   | 10                             |
| More likely     | 175<br>23%   | 79<br>22%  | 96<br>25%     | 23<br>25% | 35<br>29% | 37<br>26% | 27<br>22% | 28<br>25%    | 24<br>16%  | 44<br>22%  | 58<br>26%  | 33<br>21%  | 40<br>24%  | 57<br>31%     | 36<br>18%     | 51<br>26%             | 24<br>21%                   | 7<br>12%      | 33<br>23%              | 44<br>30% | 24<br>24%                     | 49<br>24%     | 29<br>22%              | 44<br>27%  | 23<br>23%                            | 3<br>31%                       |
| No difference   | 486<br>65%   | 227<br>63% | 259<br>67%    | 56<br>60% | 81<br>67% | 88<br>62% | 88<br>70% | 65<br>60%    | 107<br>70% | 123<br>60% | 142<br>65% | 108<br>69% | 112<br>67% | 95<br>52%     | 141<br>71%    | 119<br>62%            | 85<br>72%                   | 47<br>84%     | 97<br>66%              | 89<br>62% | 61<br>61%                     | 128<br>62%    | 83<br>61%              | 101<br>62% | 62<br>63%                            | 7<br>69%                       |
| Less likely     | 73<br>10%    | 45<br>12%  | 28<br>7%      | 13<br>14% | 5<br>4%   | 14<br>10% | 9<br>7%   | 13<br>12%    | 19<br>12%  | 31<br>15%  | 16<br>7%   | 15<br>9%   | 11<br>6%   | 27<br>15%     | 17<br>9%      | 20<br>10%             | 9<br>8%                     | -             | 16<br>11%              | 10<br>7%  | 13<br>13%                     | 23<br>11%     | 22<br>16%              | 16<br>10%  | 14<br>14%                            | -                              |
| Refused         | 1            | 1          | -             | -         | -         | 1<br>1%   | -         | 1<br>1%      | -          | 1<br>1%    | -          | -          | -          | 1<br>1%       | -             | -                     | -                           | -             | -                      | -         | -                             | 1<br>1%       | -                      | -          | -                                    | -                              |
| Don't know      | 12<br>2%     | 9<br>2%    | 4<br>1%       | 2<br>2%   | 1<br>1%   | 1<br>1%   | 3<br>2%   | 2<br>2%      | 4<br>2%    | 4<br>2%    | 2<br>1%    | 1<br>1%    | 5<br>3%    | 3<br>2%       | 4<br>2%       | 4<br>2%               | -                           | 2<br>4%       | 1<br>1%                | 1<br>1%   | 1<br>1%                       | 6<br>3%       | 1<br>1%                | 2<br>1%    | -                                    | -                              |



### Times Poll CATI Fieldwork : April 12th 2010

Table 20

Q.9b I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Does it make you more likely to vote for the party that has proposed it, or less likely to vote for that party, or makes no real difference to how you may vote?

Allow successful schools, hospitals and police services to take over nearby failing ones to spread best practice Base: All "Sample B" respondents

|                 | _          | Q.9a Pleas | se say in each case | which party you th  | ink has proposed | d the policy? |
|-----------------|------------|------------|---------------------|---------------------|------------------|---------------|
|                 | Total _    | Labour     | Conservative        | Liberal<br>Democrat | Other            | Don't know    |
| Unweighted base | 739        | 227        | 221                 | 79                  | 2                | 210           |
| Weighted base   | 747        | 218        | 223                 | 77                  | 2                | 226           |
| More likely     | 175<br>23% | 60<br>28%  | 60<br>27%           | 18<br>23%           | -                | 36<br>16%     |
| No difference   | 486<br>65% | 124<br>57% | 137<br>61%          | 54<br>71%           | *<br>18%         | 169<br>75%    |
| Less likely     | 73<br>10%  | 32<br>15%  | 24<br>11%           | 4<br>5%             | 2<br>82%         | 10<br>5%      |
| Refused         | 1          | -          | <del>-</del><br>-   | 1<br>1%             | -<br>-           | 1             |
| Don't know      | 12<br>2%   | 1<br>1%    | 2<br>1%             | -                   | -                | 10<br>4%      |



#### Times Poll CATI Fieldwork : April 12th 2010

Table 21

Q.9b I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Does it make you more likely to vote for the party that has proposed it, or less likely to vote for that party, or makes no real difference to how you may vote?

Changing the law so that a two-thirds majority of shareholders would be required to approve the takeover of major British firms, rather than just the simple majority currently required

|                 |              | S          | ex         |           |           | Ą          | ge        |           |            |            | Social     | Class      |            |               |               | Region                |                             |           |                        | Voting I   | ntention                             |               | V                      | ote in 200 | ე5                            |                                |
|-----------------|--------------|------------|------------|-----------|-----------|------------|-----------|-----------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|-----------|------------------------|------------|--------------------------------------|---------------|------------------------|------------|-------------------------------|--------------------------------|
|                 | <u>Total</u> | Male       | Female     | 18-24     | 25-34     | 35-44      | 45-54     | 55-64     | 65+        | AB         | <u>C1</u>  | <u>C2</u>  | DE_        | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-     | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br><u>crat</u> | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base | 739          | 370        | 369        | 64        | 142       | 130        | 136       | 124       | 143        | 266        | 155        | 120        | 198        | 184           | 192           | 193                   | 113                         | 57        | 148                    | 151        | 87                                   | 204           | 126                    | 193        | 82                            | 15                             |
| Weighted base   | 747          | 360        | 386        | 93        | 122       | 141        | 127       | 109       | 154        | 204        | 218        | 156        | 169        | 184           | 197           | 193                   | 118                         | 55        | 147                    | 144        | 99                                   | 207           | 136                    | 163        | 99                            | 10                             |
| More likely     | 128<br>17%   | 65<br>18%  | 64<br>16%  | 10<br>10% | 15<br>13% | 25<br>18%  | 21<br>16% | 28<br>26% | 30<br>19%  | 49<br>24%  | 33<br>15%  | 20<br>13%  | 26<br>16%  | 41<br>22%     | 29<br>15%     | 35<br>18%             | 17<br>14%                   | 7<br>13%  | 16<br>11%              | 26<br>18%  | 21<br>21%                            | 42<br>20%     | 27<br>20%              | 32<br>20%  | 24<br>24%                     | 1<br>13%                       |
| No difference   | 536<br>72%   | 252<br>70% | 284<br>74% | 75<br>81% | 91<br>75% | 105<br>74% | 93<br>73% | 64<br>59% | 108<br>70% | 136<br>67% | 163<br>75% | 119<br>76% | 119<br>70% | 121<br>66%    | 150<br>76%    | 132<br>68%            | 89<br>76%                   | 45<br>82% | 118<br>80%             | 103<br>71% | 69<br>70%                            | 139<br>67%    | 98<br>72%              | 118<br>72% | 63<br>63%                     | 6<br>58%                       |
| Less likely     | 60<br>8%     | 32<br>9%   | 29<br>7%   | 6<br>7%   | 13<br>10% | 10<br>7%   | 9<br>7%   | 11<br>10% | 12<br>8%   | 13<br>7%   | 15<br>7%   | 13<br>9%   | 18<br>11%  | 16<br>9%      | 11<br>6%      | 18<br>10%             | 12<br>10%                   | 3<br>5%   | 11<br>7%               | 12<br>8%   | 6<br>6%                              | 17<br>8%      | 7<br>5%                | 10<br>6%   | 10<br>10%                     | 3<br>28%                       |
| Refused         | 1            | 1          | -          | -         | -         | 1<br>1%    | -         | 1<br>1%   | -          | 1<br>1%    | -          | -          | -          | 1<br>1%       | -             | -                     | -                           | -         | -                      | -          | -                                    | 1<br>1%       | -                      | -          | -                             | -                              |
| Don't know      | 20<br>3%     | 10<br>3%   | 10<br>3%   | 2<br>2%   | 3<br>2%   | 1<br>1%    | 4<br>3%   | 6<br>5%   | 5<br>3%    | 4<br>2%    | 7<br>3%    | 4<br>2%    | 5<br>3%    | 5<br>3%       | 8<br>4%       | 8<br>4%               | -                           | -         | 2<br>2%                | 3<br>2%    | 3<br>3%                              | 7<br>4%       | 4<br>3%                | 3<br>2%    | 2<br>2%                       | -                              |



### Times Poll CATI Fieldwork : April 12th 2010

Absolutes/col percents

Table 21

Q.9b I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Does it make you more likely to vote for the party that has proposed it, or less likely to vote for that party, or makes no real difference to how you may vote?

Changing the law so that a two-thirds majority of shareholders would be required to approve the takeover of major British firms, rather than just the simple majority currently required

|                 | _          | Q.9a Pleas | se say in each case |                     | ink has proposed | the policy? |
|-----------------|------------|------------|---------------------|---------------------|------------------|-------------|
|                 | Total      | Labour     | Conservative        | Liberal<br>Democrat | Other            | Don't know  |
| Unweighted base | 739        | 185        | 180                 | 93                  | 7                | 274         |
| Weighted base   | 747        | 176        | 178                 | 95                  | 8                | 289         |
| More likely     | 128<br>17% | 33<br>19%  | 36<br>20%           | 23<br>25%           | 1<br>10%         | 35<br>12%   |
| No difference   | 536<br>72% | 119<br>68% | 126<br>71%          | 67<br>71%           | 7<br>84%         | 218<br>75%  |
| Less likely     | 60<br>8%   | 22<br>13%  | 16<br>9%            | 4<br>4%             | 1<br>6%          | 17<br>6%    |
| Refused         | 1          | 1<br>*     | -<br>-              | -<br>-              | -<br>-           | 1 *         |
| Don't know      | 20<br>3%   | 1          | 1                   | -                   | <u>-</u><br>-    | 19<br>7%    |



### Times Poll CATI Fieldwork : April 12th 2010

Table 22

Q.9b I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Does it make you more likely to vote for the party that has proposed it, or less likely to vote for that party, or makes no real difference to how you may vote?

Fixed term parliaments, so that Prime Ministers no longer have the power to choose the date of general elections Base: All "Sample B" respondents

|                 |            | S          | ex         |           |           | Ą          | ge         |           |            |            | Social     | Class      |            |               |               | Region                |                             |               |                        | Voting I   | ntention                      |               | V                      | ote in 200 |                               |                                |
|-----------------|------------|------------|------------|-----------|-----------|------------|------------|-----------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|------------|-------------------------------|---------------|------------------------|------------|-------------------------------|--------------------------------|
|                 | Total      | Male       | Female     | 18-24     | 25-34     | 35-44      | 45-54      | 55-64     | 65+        | AB         | C1         | C2         | _DE_       | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base | 739        | 370        | 369        | 64        | 142       | 130        | 136        | 124       | 143        | 266        | 155        | 120        | 198        | 184           | 192           | 193                   | 113                         | 57            | 148                    | 151        | 87                            | 204           | 126                    | 193        | 82                            | 15                             |
| Weighted base   | 747        | 360        | 386        | 93        | 122       | 141        | 127        | 109       | 154        | 204        | 218        | 156        | 169        | 184           | 197           | 193                   | 118                         | 55            | 147                    | 144        | 99                            | 207           | 136                    | 163        | 99                            | 10                             |
| More likely     | 95<br>13%  | 56<br>16%  | 39<br>10%  | 12<br>13% | 18<br>15% | 17<br>12%  | 14<br>11%  | 15<br>14% | 20<br>13%  | 28<br>14%  | 32<br>15%  | 16<br>10%  | 18<br>11%  | 23<br>12%     | 25<br>13%     | 27<br>14%             | 17<br>14%                   | 3<br>6%       | 13<br>9%               | 14<br>10%  | 20<br>20%                     | 26<br>12%     | 15<br>11%              | 19<br>12%  | 23<br>24%                     | 2<br>5 15%                     |
| No difference   | 589<br>79% | 269<br>75% | 320<br>83% | 72<br>77% | 93<br>76% | 116<br>82% | 103<br>81% | 82<br>75% | 123<br>80% | 159<br>78% | 169<br>77% | 126<br>81% | 135<br>80% | 141<br>77%    | 160<br>81%    | 143<br>74%            | 95<br>80%                   | 51<br>91%     | 124<br>84%             | 117<br>81% | 76<br>76%                     | 157<br>76%    | 112<br>83%             | 126<br>77% | 69<br>70%                     | 7<br>65%                       |
| Less likely     | 44<br>6%   | 26<br>7%   | 17<br>4%   | 8<br>8%   | 9<br>7%   | 6<br>4%    | 7<br>5%    | 7<br>7%   | 7<br>5%    | 12<br>6%   | 13<br>6%   | 10<br>6%   | 9<br>5%    | 14<br>8%      | 6<br>3%       | 16<br>8%              | 6<br>5%                     | 1<br>3%       | 8<br>5%                | 11<br>8%   | 2<br>2%                       | 15<br>7%      | 4<br>3%                | 17<br>10%  | 6<br>6%                       | 1<br>5 15%                     |
| Refused         | 2          | 1<br>*     | 1          | -         | -         | 1<br>1%    | -          | 1<br>1%   | -          | 1<br>1%    | -          | -          | 1<br>*     | 1<br>1%       | -             | 1                     | -                           | -             | -                      | -          | -                             | 2<br>1%       | -                      | -          | -                             | -                              |
| Don't know      | 17<br>2%   | 8<br>2%    | 9<br>2%    | 2<br>2%   | 3<br>2%   | 2<br>1%    | 3<br>3%    | 4<br>3%   | 4<br>3%    | 4<br>2%    | 4<br>2%    | 4<br>2%    | 6<br>3%    | 5<br>3%       | 6<br>3%       | 6<br>3%               | -                           | -             | 3<br>2%                | 3<br>2%    | 1<br>1%                       | 7<br>3%       | 5<br>3%                | 2<br>1%    | -                             | 1<br>5%                        |



### Times Poll CATI Fieldwork : April 12th 2010

Table 22

Q.9b I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Does it make you more likely to vote for the party that has proposed it, or less likely to vote for that party, or makes no real difference to how you may vote?

Fixed term parliaments, so that Prime Ministers no longer have the power to choose the date of general elections Base: All "Sample B" respondents

|                 | _            | Q.9a Pleas | se say in each case | which party you th  | ink has proposed | the policy? |
|-----------------|--------------|------------|---------------------|---------------------|------------------|-------------|
|                 | <u>Total</u> | Labour     | Conservative        | Liberal<br>Democrat | Other            | Don't know  |
| Unweighted base | 739          | 140        | 153                 | 212                 | 7                | 227         |
| Weighted base   | 747          | 139        | 159                 | 200                 | 7                | 242         |
| More likely     | 95<br>13%    | 19<br>14%  | 25<br>16%           | 34<br>17%           | -<br>-           | 17<br>7%    |
| No difference   | 589<br>79%   | 104<br>74% | 118<br>74%          | 156<br>78%          | 7<br>100%        | 205<br>85%  |
| Less likely     | 44<br>6%     | 12<br>9%   | 16<br>10%           | 9<br>4%             | -<br>-           | 6<br>3%     |
| Refused         | 2            | 1<br>1%    | -<br>-              | -<br>-              | -<br>-           | 1<br>1%     |
| Don't know      | 17<br>2%     | 3<br>2%    | -                   | 1<br>1%             | -                | 13<br>5%    |



### Times Poll CATI Fieldwork : April 12th 2010

Table 23

Q.9b I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Does it make you more likely to vote for the party that has proposed it, or less likely to vote for that party, or makes no real difference to how you may vote?

An elected House of Lords

|                 |              | s           | ex            |           | Age       |            |              |           |            |            | Social     | Class      |            |               |               | Region                |                             |               |                        | Voting I  | ntention                      |               | V                      | ote in 200 | )5                            |                                |
|-----------------|--------------|-------------|---------------|-----------|-----------|------------|--------------|-----------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|-----------|-------------------------------|---------------|------------------------|------------|-------------------------------|--------------------------------|
|                 | <u>Total</u> | <u>Male</u> | <u>Female</u> | 18-24     | 25-34     | 35-44      | <u>45-54</u> | 55-64     | <u>65+</u> | _AB_       | <u>C1</u>  |            | _DE_       | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base | 739          | 370         | 369           | 64        | 142       | 130        | 136          | 124       | 143        | 266        | 155        | 120        | 198        | 184           | 192           | 193                   | 113                         | 57            | 148                    | 151       | 87                            | 204           | 126                    | 193        | 82                            | 15                             |
| Weighted base   | 747          | 360         | 386           | 93        | 122       | 141        | 127          | 109       | 154        | 204        | 218        | 156        | 169        | 184           | 197           | 193                   | 118                         | 55            | 147                    | 144       | 99                            | 207           | 136                    | 163        | 99                            | 10                             |
| More likely     | 127<br>17%   | 72<br>20%   | 55<br>14%     | 27<br>29% | 25<br>20% | 17<br>12%  | 15<br>12%    | 16<br>15% | 26<br>17%  | 45<br>22%  | 42<br>19%  | 20<br>13%  | 20<br>12%  | 39<br>21%     | 32<br>16%     | 37<br>19%             | 13<br>11%                   | 6<br>10%      | 11<br>8%               | 40<br>27% | 26<br>27%                     | 31<br>15%     | 16<br>12%              | 34<br>21%  | 25<br>25%                     | 1<br>11%                       |
| No difference   | 534<br>72%   | 241<br>67%  | 293<br>76%    | 55<br>59% | 86<br>71% | 110<br>78% | 95<br>75%    | 79<br>73% | 109<br>71% | 129<br>63% | 157<br>72% | 120<br>77% | 128<br>76% | 118<br>65%    | 142<br>72%    | 134<br>70%            | 91<br>77%                   | 48<br>87%     | 113<br>77%             | 97<br>67% | 66<br>67%                     | 143<br>69%    | 100<br>73%             | 118<br>72% | 62<br>63%                     | 8<br>80%                       |
| Less likely     | 63<br>8%     | 36<br>10%   | 28<br>7%      | 9<br>10%  | 8<br>7%   | 9<br>6%    | 13<br>10%    | 11<br>10% | 13<br>9%   | 23<br>11%  | 16<br>8%   | 10<br>7%   | 13<br>8%   | 20<br>11%     | 16<br>8%      | 15<br>8%              | 11<br>9%                    | 2<br>3%       | 22<br>15%              | 4<br>3%   | 6<br>6%                       | 20<br>10%     | 20<br>14%              | 10<br>6%   | 12<br>12%                     | 1<br>8%                        |
| Refused         | 2            | 1           | 1             | -         | -         | 1<br>1%    | -            | 1<br>1%   | -          | 1<br>1%    | -          | -          | 1          | 1<br>1%       | -             | 1                     | -                           | -             | -                      | -         | -                             | 2<br>1%       | -                      | -          | -                             | -<br>-                         |
| Don't know      | 20<br>3%     | 10<br>3%    | 10<br>2%      | 2<br>2%   | 3<br>3%   | 4<br>3%    | 4<br>3%      | 1<br>1%   | 6<br>4%    | 5<br>2%    | 2<br>1%    | 6<br>4%    | 7<br>4%    | 5<br>3%       | 6<br>3%       | 6<br>3%               | 3<br>2%                     | -             | 2<br>1%                | 3<br>2%   | 1<br>1%                       | 11<br>5%      | 1<br>1%                | 2<br>1%    | -                             | -                              |



### Times Poll CATI Fieldwork : April 12th 2010

Table 23

Q.9b I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Does it make you more likely to vote for the party that has proposed it, or less likely to vote for that party, or makes no real difference to how you may vote?

An elected House of Lords

|                 |            | Q.9a Pleas | se say in each case | which party you th  | ink has proposed | the policy? |
|-----------------|------------|------------|---------------------|---------------------|------------------|-------------|
|                 | Total      | Labour     | Conservative        | Liberal<br>Democrat | Other            | Don't know  |
| Unweighted base | 739        | 259        | 151                 | 109                 | 4                | 216         |
| Weighted base   | 747        | 256        | 148                 | 110                 | 4                | 229         |
| More likely     | 127<br>17% | 56<br>22%  | 26<br>18%           | 32<br>29%           | -<br>-           | 13<br>6%    |
| No difference   | 534<br>72% | 165<br>65% | 109<br>74%          | 66<br>61%           | 3<br>71%         | 190<br>83%  |
| Less likely     | 63<br>8%   | 32<br>12%  | 12<br>8%            | 11<br>10%           | 1<br>29%         | 7<br>3%     |
| Refused         | 2          | 1<br>1%    | -                   | -                   | -                | 1           |
| Don't know      | 20<br>3%   | 2<br>1%    | 1 *                 | -                   | -<br>-           | 18<br>8%    |



### Times Poll CATI Fieldwork : April 12th 2010

Table 24

Q.9b I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Does it make you more likely to vote for the party that has proposed it, or less likely to vote for that party, or makes no real difference to how you may vote?

Requiring foreign workers employed in public services to speak fluent English

|                 |              |            | ex            |           | Age       |              |              |              |            |            | Social     | Class     |           |               |               | Region                |                             |               |                        | Voting I  | ntention                      |               | V                      | ote in 200 | )5                            |                                |
|-----------------|--------------|------------|---------------|-----------|-----------|--------------|--------------|--------------|------------|------------|------------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|-----------|-------------------------------|---------------|------------------------|------------|-------------------------------|--------------------------------|
|                 | <u>Total</u> | Male       | <u>Female</u> | 18-24     | 25-34     | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | AB         | <u>C1</u>  |           | _DE_      | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base | 739          | 370        | 369           | 64        | 142       | 130          | 136          | 124          | 143        | 266        | 155        | 120       | 198       | 184           | 192           | 193                   | 113                         | 57            | 148                    | 151       | 87                            | 204           | 126                    | 193        | 82                            | 15                             |
| Weighted base   | 747          | 360        | 386           | 93        | 122       | 141          | 127          | 109          | 154        | 204        | 218        | 156       | 169       | 184           | 197           | 193                   | 118                         | 55            | 147                    | 144       | 99                            | 207           | 136                    | 163        | 99                            | 10                             |
| More likely     | 237<br>32%   | 127<br>35% | 109<br>28%    | 35<br>37% | 41<br>34% | 37<br>26%    | 34<br>27%    | 44<br>40%    | 46<br>30%  | 62<br>30%  | 69<br>32%  | 52<br>33% | 53<br>32% | 65<br>36%     | 67<br>34%     | 55<br>29%             | 36<br>30%                   | 13<br>24%     | 67<br>45%              | 34<br>23% | 28<br>28%                     | 67<br>33%     | 67<br>50%              | 45<br>28%  | 30<br>30%                     | 2<br>22%                       |
| No difference   | 428<br>57%   | 189<br>53% | 238<br>62%    | 47<br>51% | 68<br>56% | 86<br>61%    | 80<br>63%    | 56<br>51%    | 91<br>59%  | 118<br>58% | 123<br>56% | 89<br>57% | 98<br>58% | 93<br>51%     | 112<br>57%    | 108<br>56%            | 76<br>65%                   | 38<br>69%     | 73<br>50%              | 94<br>65% | 56<br>57%                     | 109<br>53%    | 59<br>44%              | 104<br>64% | 56<br>57%                     | 8<br>78%                       |
| Less likely     | 63<br>8%     | 30<br>8%   | 33<br>8%      | 11<br>12% | 9<br>8%   | 15<br>10%    | 10<br>8%     | 8<br>7%      | 9<br>6%    | 20<br>10%  | 25<br>11%  | 7<br>5%   | 11<br>7%  | 14<br>8%      | 15<br>8%      | 26<br>14%             | 4<br>4%                     | 3<br>5%       | 6<br>4%                | 15<br>10% | 14<br>14%                     | 18<br>9%      | 8<br>6%                | 12<br>7%   | 13<br>13%                     | -                              |
| Refused         | 2            | 2<br>1%    | -             | -         | -         | 1<br>1%      | -            | 1<br>1%      | 1<br>1%    | 2<br>1%    | -          | -         | -         | 1<br>1%       | 1             | -                     | -                           | -             | -                      | -         | -                             | 2<br>1%       | -                      | -          | -                             | -                              |
| Don't know      | 18<br>2%     | 12<br>3%   | 6<br>2%       | -         | 4<br>3%   | 3<br>2%      | 3<br>2%      | 1<br>1%      | 7<br>4%    | 2<br>1%    | 1<br>1%    | 8<br>5%   | 6<br>4%   | 9<br>5%       | 3<br>1%       | 3<br>2%               | 2<br>1%                     | 1<br>2%       | 1<br>1%                | 2<br>1%   | 1<br>1%                       | 10<br>5%      | 2<br>1%                | 2<br>1%    | -                             | -                              |



### Times Poll CATI Fieldwork : April 12th 2010

Table 24

Q.9b I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Does it make you more likely to vote for the party that has proposed it, or less likely to vote for that party, or makes no real difference to how you may vote?

Requiring foreign workers employed in public services to speak fluent English

|                 |              | Q.9a Pleas | se say in each case | which party you th | ink has proposed | the policy? |
|-----------------|--------------|------------|---------------------|--------------------|------------------|-------------|
|                 | _            |            |                     | Liberal            |                  |             |
|                 | <u>Total</u> | Labour     | Conservative        | Democrat           | Other            | Don't know  |
| Unweighted base | 739          | 174        | 293                 | 56                 | 35               | 181         |
| Weighted base   | 747          | 167        | 296                 | 57                 | 33               | 194         |
| More likely     | 237<br>32%   | 56<br>33%  | 100<br>34%          | 24<br>41%          | 10<br>29%        | 48<br>25%   |
| No difference   | 428<br>57%   | 98<br>58%  | 158<br>54%          | 30<br>53%          | 18<br>54%        | 124<br>64%  |
| Less likely     | 63<br>8%     | 11<br>6%   | 36<br>12%           | 2<br>4%            | 5<br>15%         | 9<br>4%     |
| Refused         | 2            | 1<br>*     | -                   | -                  | -<br>-           | 2<br>1%     |
| Don't know      | 18<br>2%     | 2<br>1%    | 2<br>1%             | 1<br>2%            | 1<br>2%          | 12<br>6%    |



### Times Poll CATI Fieldwork : April 12th 2010

Table 25

Q.9b I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Does it make you more likely to vote for the party that has proposed it, or less likely to vote for that party, or makes no real difference to how you may vote?

Doubling the period of paid paternity leave during the first year of a baby's life from 2 weeks to 4 weeks

|                 |              | S           | ex            |           |           | Ąç           | je           |              |            |            | Social     | Class      |            |               |               | Region                |                             |               |                        | Voting I  |                               |               | V                      | ote in 200 |                               |                                |
|-----------------|--------------|-------------|---------------|-----------|-----------|--------------|--------------|--------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|-----------|-------------------------------|---------------|------------------------|------------|-------------------------------|--------------------------------|
|                 | <u>Total</u> | <u>Male</u> | <u>Female</u> | 18-24     | 25-34     | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | <u>65+</u> | _AB_       | <u>C1</u>  |            | DE         | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base | 739          | 370         | 369           | 64        | 142       | 130          | 136          | 124          | 143        | 266        | 155        | 120        | 198        | 184           | 192           | 193                   | 113                         | 57            | 148                    | 151       | 87                            | 204           | 126                    | 193        | 82                            | 15                             |
| Weighted base   | 747          | 360         | 386           | 93        | 122       | 141          | 127          | 109          | 154        | 204        | 218        | 156        | 169        | 184           | 197           | 193                   | 118                         | 55            | 147                    | 144       | 99                            | 207           | 136                    | 163        | 99                            | 10                             |
| More likely     | 155<br>21%   | 65<br>18%   | 90<br>23%     | 41<br>44% | 50<br>41% | 22<br>16%    | 15<br>12%    | 12<br>11%    | 15<br>10%  | 41<br>20%  | 50<br>23%  | 34<br>22%  | 29<br>17%  | 52<br>29%     | 39<br>20%     | 45<br>23%             | 13<br>11%                   | 5<br>9%       | 19<br>13%              | 38<br>26% | 30<br>30%                     | 36<br>17%     | 17<br>13%              | 40<br>24%  | 20<br>21%                     | 1<br>12%                       |
| No difference   | 511<br>68%   | 244<br>68%  | 268<br>69%    | 51<br>54% | 63<br>52% | 108<br>76%   | 100<br>78%   | 78<br>72%    | 111<br>72% | 136<br>67% | 155<br>71% | 103<br>66% | 117<br>69% | 114<br>62%    | 141<br>71%    | 127<br>66%            | 86<br>73%                   | 44<br>80%     | 104<br>71%             | 96<br>66% | 66<br>66%                     | 144<br>69%    | 91<br>67%              | 115<br>70% | 68<br>69%                     | 8<br>77%                       |
| Less likely     | 68<br>9%     | 43<br>12%   | 25<br>7%      | 1<br>1%   | 8<br>7%   | 9<br>6%      | 11<br>8%     | 17<br>16%    | 22<br>14%  | 22<br>11%  | 12<br>6%   | 15<br>10%  | 18<br>11%  | 15<br>8%      | 12<br>6%      | 16<br>8%              | 18<br>15%                   | 6<br>11%      | 22<br>15%              | 7<br>5%   | 4<br>4%                       | 21<br>10%     | 27<br>20%              | 6<br>3%    | 11<br>11%                     | 1<br>11%                       |
| Refused         | 2            | 2<br>1%     | -             | -         | -         | 1<br>1%      | -            | 1<br>1%      | 1<br>1%    | 2<br>1%    | -          | -          | -          | 1<br>1%       | 1             | -                     | -                           | -             | -                      | -         | -                             | 2<br>1%       | -                      | -          | -                             | -                              |
| Don't know      | 11<br>1%     | 8<br>2%     | 3<br>1%       | -         | 1<br>1%   | 2<br>1%      | 2<br>1%      | 1<br>1%      | 5<br>3%    | 2<br>1%    | 1<br>1%    | 3<br>2%    | 4<br>2%    | 1<br>1%       | 4<br>2%       | 4<br>2%               | 1<br>1%                     | -             | 2<br>1%                | 3<br>2%   | -                             | 4<br>2%       | 1<br>1%                | 3<br>2%    | -                             | -<br>-                         |



### Times Poll CATI Fieldwork : April 12th 2010

Table 25

Q.9b I am going to read out some policies that have been proposed by one or other of the political parties during the election campaign so far. Does it make you more likely to vote for the party that has proposed it, or less likely to vote for that party, or makes no real difference to how you may vote?

Doubling the period of paid paternity leave during the first year of a baby's life from 2 weeks to 4 weeks

|                 | _          | Q.9a Pleas | se say in each case | which party you th  | ink has proposed | d the policy? |
|-----------------|------------|------------|---------------------|---------------------|------------------|---------------|
|                 | Total      | Labour     | Conservative        | Liberal<br>Democrat | Other            | Don't know    |
| Unweighted base | 739        | 316        | 159                 | 85                  | 3                | 176           |
| Weighted base   | 747        | 309        | 164                 | 82                  | 4                | 188           |
| More likely     | 155<br>21% | 67<br>22%  | 36<br>22%           | 21<br>26%           | -<br>-           | 30<br>16%     |
| No difference   | 511<br>68% | 197<br>64% | 119<br>72%          | 54<br>65%           | 2<br>60%         | 139<br>74%    |
| Less likely     | 68<br>9%   | 42<br>14%  | 9<br>6%             | 6<br>8%             | 2<br>40%         | 9<br>5%       |
| Refused         | 2          | 1<br>*     | -                   | 1<br>1%             | -                | 1 *           |
| Don't know      | 11<br>1%   | 2<br>1%    | -<br>-              | -<br>-              | -                | 9<br>5%       |



### Times Poll CATI Fieldwork : April 12th 2010

Table 26

Q.10 To what extent do you think that the parties are being honest with the voters about each of the following? Their approach to cutting the deficit

|                    |            | S          | Sex        |           | Age       |           |           |           |            |            | Social     | Class     |           |               |               | Region                |                             |               |                        | Voting I   | ntention                      |               | V                      | ote in 200 | 05                            |                                |
|--------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|------------|-------------------------------|---------------|------------------------|------------|-------------------------------|--------------------------------|
|                    | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+        | AB         | _C1_       | C2        | DE        | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br>crat | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base    | 786        | 388        | 398        | 67        | 137       | 146       | 142       | 136       | 158        | 292        | 166        | 123       | 205       | 219           | 205           | 188                   | 99                          | 75            | 168                    | 166        | 97                            | 199           | 160                    | 242        | 80                            | 19                             |
| Weighted base      | 778        | 384        | 394        | 92        | 123       | 149       | 129       | 118       | 167        | 215        | 225        | 163       | 175       | 213           | 206           | 186                   | 104                         | 69            | 175                    | 149        | 103                           | 198           | 172                    | 194        | 103                           | 15                             |
| Completely honest  | 44<br>6%   | 26<br>7%   | 18<br>5%   | 10<br>11% | 4<br>3%   | 9<br>6%   | 7<br>5%   | 3<br>3%   | 11<br>7%   | 11<br>5%   | 12<br>5%   | 11<br>7%  | 10<br>6%  | 9<br>4%       | 7<br>4%       | 16<br>9%              | 5<br>5%                     | 6<br>9%       | 9<br>5%                | 15<br>10%  | 7<br>7%                       | 7<br>4%       | 9<br>5%                | 13<br>7%   | 4<br>4%                       | 1<br>3%                        |
| Only partly honest | 473<br>61% | 232<br>60% | 241<br>61% | 46<br>50% | 78<br>63% | 86<br>58% | 78<br>60% | 85<br>72% | 100<br>60% | 147<br>68% | 139<br>62% | 92<br>56% | 95<br>54% | 140<br>66%    | 116<br>56%    | 110<br>59%            | 61<br>59%                   | 45<br>66%     | 138<br>79%             | 100<br>68% | 52<br>50%                     | 113<br>57%    | 126<br>73%             | 123<br>64% | 52<br>51%                     | 10<br>65%                      |
| Not honest at all  | 199<br>26% | 102<br>26% | 97<br>25%  | 20<br>22% | 33<br>27% | 46<br>31% | 39<br>30% | 26<br>22% | 34<br>20%  | 47<br>22%  | 54<br>24%  | 49<br>30% | 48<br>28% | 54<br>26%     | 66<br>32%     | 38<br>20%             | 26<br>25%                   | 15<br>21%     | 22<br>12%              | 21<br>14%  | 41<br>40%                     | 53<br>27%     | 25<br>15%              | 43<br>22%  | 42<br>41%                     | 4<br>25%                       |
| Refused            | 2          | -          | 2          | -         | -         | -         | -         | 1<br>1%   | 1<br>1%    | 1          | -          | -         | 1<br>1%   | 1             | -             | 1                     | -                           | -             | -                      | 1<br>1%    | -                             | 1             | -                      | 1          | -                             | -                              |
| Don't know         | 61<br>8%   | 25<br>6%   | 36<br>9%   | 16<br>17% | 8<br>6%   | 8<br>5%   | 6<br>4%   | 4<br>3%   | 20<br>12%  | 10<br>4%   | 19<br>9%   | 11<br>7%  | 21<br>12% | 8<br>4%       | 17<br>8%      | 20<br>11%             | 12<br>12%                   | 2<br>3%       | 6<br>4%                | 12<br>8%   | 4<br>4%                       | 24<br>12%     | 11<br>7%               | 14<br>7%   | 4<br>4%                       | 1<br>7%                        |



#### <u>Times Poll</u> CATI Fieldwork : April 12th 2010

Table 27

Q.10 To what extent do you think that the parties are being honest with the voters about each of the following? The extent to which they can fund their policies by cutting waste Base: All "Sample A" respondents

|                    |            | S          | Sex           |           |           | Ą         | ge        |           |           |            | Social     | Class     |           |            |            | Region        |                     |           |              | Voting I  | ntention              |            | Vo           | ote in 20  | 05                    |                        |
|--------------------|------------|------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|-----------|-----------|------------|------------|---------------|---------------------|-----------|--------------|-----------|-----------------------|------------|--------------|------------|-----------------------|------------------------|
|                    |            |            |               |           |           |           |           |           |           |            |            |           |           | South      | Mid-       | North<br>Eng- | Wales<br>&<br>South | Scot-     | Con-<br>ser- |           | Lib-<br>eral<br>Demo- | Dk/        | Con-<br>ser- |            | Lib-<br>eral<br>Demo- | Labour<br>2005,<br>Con |
|                    | Total      | Male       | <u>Female</u> | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | _AB_       | <u>C1</u>  | <u>C2</u> | <u>DE</u> | East       | lands      | land          | West                | land      | vative       | Labour    | crat                  | Refuse     | vative       | Labour     | crat                  | 2010                   |
| Unweighted base    | 786        | 388        | 398           | 67        | 137       | 146       | 142       | 136       | 158       | 292        | 166        | 123       | 205       | 219        | 205        | 188           | 99                  | 75        | 168          | 166       | 97                    | 199        | 160          | 242        | 80                    | 19                     |
| Weighted base      | 778        | 384        | 394           | 92        | 123       | 149       | 129       | 118       | 167       | 215        | 225        | 163       | 175       | 213        | 206        | 186           | 104                 | 69        | 175          | 149       | 103                   | 198        | 172          | 194        | 103                   | 15                     |
| Completely honest  | 52<br>7%   | 26<br>7%   | 26<br>7%      | 15<br>16% | *         | 5<br>3%   | 7<br>5%   | 8<br>7%   | 17<br>10% | 8<br>4%    | 7<br>3%    | 17<br>10% | 21<br>12% | 8<br>4%    | 13<br>6%   | 18<br>10%     | 6<br>5%             | 7<br>11%  | 15<br>8%     | 18<br>12% | 3<br>3%               | 10<br>5%   | 15<br>9%     | 14<br>7%   | 1<br>1%               | 1<br>10%               |
| Only partly honest | 452<br>58% | 214<br>56% | 238<br>60%    | 52<br>56% | 74<br>60% | 93<br>62% | 76<br>59% | 60<br>50% | 97<br>58% | 126<br>59% | 146<br>65% | 97<br>59% | 83<br>47% | 132<br>62% | 116<br>56% | 112<br>60%    | 57<br>55%           | 35<br>50% | 130<br>74%   | 85<br>57% | 52<br>50%             | 114<br>58% | 122<br>71%   | 108<br>55% | 55<br>53%             | 11<br>75%              |
| Not honest at all  | 234<br>30% | 126<br>33% | 107<br>27%    | 18<br>20% | 43<br>35% | 44<br>30% | 43<br>34% | 46<br>39% | 39<br>24% | 71<br>33%  | 63<br>28%  | 43<br>27% | 56<br>32% | 64<br>30%  | 70<br>34%  | 43<br>23%     | 34<br>33%           | 22<br>32% | 27<br>15%    | 35<br>23% | 44<br>43%             | 59<br>30%  | 27<br>16%    | 62<br>32%  | 43<br>41%             | 2<br>15%               |
| Refused            | 2          | 2<br>1%    | -             | -         | -         | -         | -         | 2<br>2%   | -         | -          | 2<br>1%    | -         | -         | -          | -          | -             | -                   | 2<br>3%   | -            | 2<br>1%   | -                     | -          | -            | -          | -                     | -                      |
| Don't know         | 39<br>5%   | 16<br>4%   | 22<br>6%      | 7<br>8%   | 5<br>4%   | 7<br>5%   | 3<br>2%   | 3<br>2%   | 13<br>8%  | 9<br>4%    | 7<br>3%    | 6<br>4%   | 16<br>9%  | 8<br>4%    | 8<br>4%    | 13<br>7%      | 7<br>7%             | 3<br>4%   | 4<br>2%      | 9<br>6%   | 4<br>4%               | 14<br>7%   | 7<br>4%      | 10<br>5%   | 5<br>5%               | -                      |



## Times Poll CATI Fieldwork : April 12th 2010

Table 28

Q.10 To what extent do you think that the parties are being honest with the voters about each of the following? Their commitment to cleaning up politics

|                    |              |            | Sex           | Age       |           |           |           |              |           |            | Social     | Class     |           |               |               | Region                |                             |               |                        | Voting I  |                               |               | V                      | ote in 20  |                                      |                                |
|--------------------|--------------|------------|---------------|-----------|-----------|-----------|-----------|--------------|-----------|------------|------------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|------------------------|-----------|-------------------------------|---------------|------------------------|------------|--------------------------------------|--------------------------------|
|                    | <u>Total</u> | Male       | <u>Female</u> | 18-24     | 25-34     | 35-44     | 45-54     | <u>55-64</u> | 65+       | _AB_       | <u>C1</u>  |           | DE        | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | Con-<br>ser-<br>vative | Labour    | Lib-<br>eral<br>Demo-<br>crat | Dk/<br>Refuse | Con-<br>ser-<br>vative | Labour     | Lib-<br>eral<br>Demo-<br><u>crat</u> | Labour<br>2005,<br>Con<br>2010 |
| Unweighted base    | 786          | 388        | 398           | 67        | 137       | 146       | 142       | 136          | 158       | 292        | 166        | 123       | 205       | 219           | 205           | 188                   | 99                          | 75            | 168                    | 166       | 97                            | 199           | 160                    | 242        | 80                                   | 19                             |
| Weighted base      | 778          | 384        | 394           | 92        | 123       | 149       | 129       | 118          | 167       | 215        | 225        | 163       | 175       | 213           | 206           | 186                   | 104                         | 69            | 175                    | 149       | 103                           | 198           | 172                    | 194        | 103                                  | 15                             |
| Completely honest  | 93<br>12%    | 52<br>14%  | 41<br>11%     | 14<br>15% | 12<br>10% | 15<br>10% | 14<br>11% | 13<br>11%    | 26<br>15% | 28<br>13%  | 25<br>11%  | 16<br>10% | 24<br>14% | 25<br>12%     | 21<br>10%     | 24<br>13%             | 12<br>12%                   | 11<br>16%     | 26<br>15%              | 31<br>21% | 10<br>9%                      | 17<br>9%      | 27<br>16%              | 31<br>16%  | 9<br>8%                              | 3<br>16%                       |
| Only partly honest | 424<br>54%   | 207<br>54% | 217<br>55%    | 52<br>56% | 72<br>58% | 77<br>51% | 71<br>55% | 65<br>55%    | 88<br>53% | 118<br>55% | 123<br>55% | 98<br>60% | 84<br>48% | 118<br>56%    | 109<br>53%    | 112<br>60%            | 51<br>49%                   | 33<br>48%     | 119<br>68%             | 85<br>57% | 59<br>57%                     | 99<br>50%     | 100<br>58%             | 112<br>58% | 59<br>58%                            | 11<br>71%                      |
| Not honest at all  | 239<br>31%   | 119<br>31% | 120<br>31%    | 21<br>23% | 38<br>31% | 56<br>37% | 40<br>31% | 38<br>32%    | 46<br>28% | 65<br>30%  | 71<br>32%  | 49<br>30% | 54<br>31% | 64<br>30%     | 72<br>35%     | 44<br>24%             | 35<br>33%                   | 24<br>35%     | 30<br>17%              | 30<br>20% | 33<br>32%                     | 68<br>34%     | 40<br>23%              | 46<br>24%  | 33<br>32%                            | 2<br>13%                       |
| Don't know         | 22<br>3%     | 7<br>2%    | 16<br>4%      | 5<br>6%   | 1<br>1%   | 2<br>2%   | 5<br>4%   | 2<br>2%      | 7<br>4%   | 4<br>2%    | 6<br>2%    | -         | 13<br>7%  | 6<br>3%       | 4<br>2%       | 6<br>3%               | 6<br>6%                     | 1<br>1%       | -                      | 3<br>2%   | 2<br>2%                       | 14<br>7%      | 5<br>3%                | 5<br>3%    | 2<br>2%                              | -                              |



#### <u>Times Poll</u> CATI Fieldwork : April 12th 2010

Table 29

Q.10 To what extent do you think that the parties are being honest with the voters about each of the following?

Their tax plans

|                    |              | S           | Sex           |              |              | Ąg           | ge           |              |           |            | Social     | Class     |           |             |            | Region        |                     |             |               | Voting I  | ntention              |            | V             | ote in 20  |                       |                        |
|--------------------|--------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|-----------|------------|------------|-----------|-----------|-------------|------------|---------------|---------------------|-------------|---------------|-----------|-----------------------|------------|---------------|------------|-----------------------|------------------------|
|                    |              |             |               |              |              |              |              |              |           |            |            |           |           | South       | Mid-       | North<br>Eng- | Wales<br>&<br>South | Scot-       | Con-<br>ser-  |           | Lib-<br>eral<br>Demo- | Dk/        | Con-<br>ser-  |            | Lib-<br>eral<br>Demo- | Labour<br>2005,<br>Con |
|                    | <u>Total</u> | <u>Male</u> | <u>Female</u> | <u>18-24</u> | <u>25-34</u> | <u>35-44</u> | <u>45-54</u> | <u>55-64</u> | 65+       | <u>AB</u>  | <u>C1</u>  | C2        | DE        | <u>East</u> | lands      | <u>land</u>   | West                | <u>land</u> | <u>vative</u> | Labour    | <u>crat</u>           | Refuse     | <u>vative</u> | Labour     | <u>crat</u>           | 2010                   |
| Unweighted base    | 786          | 388         | 398           | 67           | 137          | 146          | 142          | 136          | 158       | 292        | 166        | 123       | 205       | 219         | 205        | 188           | 99                  | 75          | 168           | 166       | 97                    | 199        | 160           | 242        | 80                    | 19                     |
| Weighted base      | 778          | 384         | 394           | 92           | 123          | 149          | 129          | 118          | 167       | 215        | 225        | 163       | 175       | 213         | 206        | 186           | 104                 | 69          | 175           | 149       | 103                   | 198        | 172           | 194        | 103                   | 15                     |
| Completely honest  | 32<br>4%     | 15<br>4%    | 17<br>4%      | 9<br>9%      | 2<br>2%      | 3<br>2%      | 4<br>3%      | 2<br>2%      | 12<br>7%  | 5<br>2%    | 3<br>1%    | 9<br>5%   | 15<br>8%  | 7<br>3%     | 9<br>5%    | 9<br>5%       | 2<br>2%             | 6<br>8%     | 8<br>4%       | 13<br>9%  | 3<br>3%               | 4<br>2%    | 7<br>4%       | 10<br>5%   | 2<br>2%               | -                      |
| Only partly honest | 474<br>61%   | 228<br>59%  | 246<br>63%    | 53<br>57%    | 76<br>62%    | 97<br>65%    | 76<br>59%    | 80<br>68%    | 92<br>55% | 134<br>62% | 153<br>68% | 95<br>58% | 93<br>53% | 136<br>64%  | 121<br>58% | 116<br>62%    | 65<br>63%           | 36<br>53%   | 136<br>78%    | 98<br>66% | 63<br>62%             | 118<br>59% | 123<br>72%    | 127<br>66% | 61<br>60%             | 11<br>73%              |
| Not honest at all  | 226<br>29%   | 125<br>32%  | 101<br>26%    | 20<br>21%    | 42<br>35%    | 45<br>30%    | 43<br>34%    | 30<br>25%    | 45<br>27% | 61<br>28%  | 63<br>28%  | 53<br>32% | 50<br>28% | 60<br>28%   | 66<br>32%  | 46<br>25%     | 31<br>30%           | 23<br>34%   | 27<br>15%     | 26<br>17% | 35<br>34%             | 57<br>29%  | 31<br>18%     | 45<br>23%  | 39<br>38%             | 4<br>27%               |
| Refused            | 3            | 2           | 1             | -            | -            | -            | -            | 1<br>1%      | 2<br>1%   | 1          | -          | 2<br>1%   | -         | 1           | 2<br>1%    | -             | -                   | -           | -             | -         | -                     | 1          | 2<br>1%       | -          | -                     | -                      |
| Don't know         | 44<br>6%     | 15<br>4%    | 29<br>7%      | 11<br>12%    | 3<br>2%      | 3<br>2%      | 5<br>4%      | 5<br>4%      | 16<br>10% | 15<br>7%   | 6<br>3%    | 5<br>3%   | 17<br>10% | 10<br>5%    | 9<br>5%    | 15<br>8%      | 6<br>6%             | 4<br>5%     | 4<br>2%       | 12<br>8%  | 1<br>1%               | 18<br>9%   | 9<br>5%       | 13<br>7%   | 1<br>1%               | -                      |



#### <u>Times Poll</u> CATI Fieldwork : April 12th 2010

Table 30 Classification

**Base: All respondents** 

|               |        | Unweighted<br>Total | Weighted<br>Total |  |  |
|---------------|--------|---------------------|-------------------|--|--|
| Unweighted ba | se     | 1525                | 1525              |  |  |
| Weighted base |        | 1525                | 1525              |  |  |
| <u>Gender</u> |        |                     |                   |  |  |
| Male          |        | 758<br>50%          | 747<br>49%        |  |  |
| Female        |        | 767<br>50%          | 778<br>51%        |  |  |
| <u>Age</u>    |        |                     |                   |  |  |
| 18-24         | (21)   | 131<br>9%           | 183<br>12%        |  |  |
| 25-34         | (29.5) | 279<br>18%          | 244<br>16%        |  |  |
| 35-44         | (39.5) | 276<br>18%          | 290<br>19%        |  |  |
| 45-54         | (49.5) | 278<br>18%          | 259<br>17%        |  |  |
| 55-64         | (59.5) | 260<br>17%          | 229<br>15%        |  |  |
| 65+           | (70)   | 301<br>20%          | 320<br>21%        |  |  |
| Average age   |        | 47.33               | 46.79             |  |  |

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# Times Poll CATI Fieldwork : April 12th 2010

Table 30 Classification

**Base: All respondents** 

|                    | Unweighted<br>Total | Weighted<br>Total |
|--------------------|---------------------|-------------------|
| Weighted base      | 1525                | 1525              |
| Social Grade       |                     |                   |
| AB                 | 558<br>37%          | 412<br>27%        |
| C1                 | 321<br>21%          | 442<br>29%        |
| C2                 | 243<br>16%          | 320<br>21%        |
| DE                 | 403<br>26%          | 351<br>23%        |
| <u>Region</u>      |                     |                   |
| South East         | 403<br>26%          | 388<br>25%        |
| Midlands           | 397<br>26%          | 402<br>26%        |
| North England      | 381<br>25%          | 383<br>25%        |
| Wales & South West | 212<br>14%          | 220<br>14%        |
| Scotland           | 132<br>9%           | 132<br>9%         |

**An Populus** 

#### <u>Times Poll</u> CATI Fieldwork : April 12th 2010

Table 30 Classification

**Base: All respondents** 

|   | Unweighted<br><u>Total</u> | Weighted<br>Total |
|---|----------------------------|-------------------|
| Weighted base   | 1525                       | 1525              |
| Working status  |                            |                   |
| Full-time   | 654<br>43%                 | 671<br>44%        |
| Part-time   | 197<br>13%                 | 183<br>12%        |
| Not working but seeking work or temporarily unemployed/sick | 110<br>7%                  | 109<br>7%         |
| Not working/not seeking work                                | 99<br>6%                   | 90<br>6%          |
| Retired   | 406<br>27%                 | 405<br>27%        |
| Student   | 59<br>4%                   | 67<br>4%          |

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# Times Poll CATI Fieldwork : April 12th 2010

Table 30 Classification

**Base: All respondents** 

|                          | Unweighted<br>Total | Weighted<br>Total |
|--------------------------|---------------------|-------------------|
| Weighted base            | 1525                | 1525              |
| <u>Tenure</u>            |                     |                   |
| Own outright             | 497<br>33%          | 503<br>33%        |
| Own with a mortgage      | 603<br>40%          | 534<br>35%        |
| Council                  | 152<br>10%          | 198<br>13%        |
| Housing Assoc.           | 77<br>5%            | 81<br>5%          |
| Rented from someone else | 159<br>10%          | 167<br>11%        |
| Rent free                | 13<br>1%            | 15<br>1%          |
| Refused                  | 24<br>2%            | 27<br>2%          |

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# Times Poll CATI Fieldwork : April 12th 2010

Table 30 Classification

**Base: All respondents** 

|                         | Unweighted<br><u>Total</u> | Weighted<br>Total |
|-------------------------|----------------------------|-------------------|
| Weighted base           | 1525                       | 1525              |
| Foreign Holiday in last | 3 years                    |                   |
| Yes                     | 944<br>62%                 | 946<br>62%        |
| No                      | 581<br>38%                 | 579<br>38%        |
| Number of cars          |                            |                   |
| None                    | 237<br>16%                 | 308<br>20%        |
| 1                       | 684<br>45%                 | 632<br>41%        |
| 2                       | 463<br>30%                 | 447<br>29%        |
| 3+                      | 141<br>9%                  | 139<br>9%         |



# Times Poll CATI Fieldwork : April 12th 2010

Table 30 Classification

**Base: All respondents** 

|                              | Unweighted<br>Total | Weighted<br>Total |
|------------------------------|---------------------|-------------------|
| Weighted base                | 1525                | 1525              |
| Age Finished Full Time       | Education           |                   |
| Up to 15                     | 294<br>19%          | 301<br>20%        |
| 16                           | 360<br>24%          | 369<br>24%        |
| 17                           | 110<br>7%           | 111<br>7%         |
| 18                           | 189<br>12%          | 194<br>13%        |
| 19 or over                   | 507<br>33%          | 474<br>31%        |
| Still in full time education | 53<br>3%            | 59<br>4%          |
| Had no full time education   | 3                   | 5<br>*            |
| Refused                      | 9<br>1%             | 11<br>1%          |

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### Times Poll CATI Fieldwork : April 12th 2010

Table 31

Q.3 At the last general election in May 2005, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?

|                  | Unweighted<br><u>Total</u> | Weighted<br>Total |
|------------------|----------------------------|-------------------|
| Unweighted base  | 1525                       | 1525              |
| Weighted base    | 1525                       | 1525              |
| Conservative     | 286<br>19%                 | 308<br>20%        |
| Labour           | 435<br>29%                 | 357<br>23%        |
| Liberal Democrat | 162<br>11%                 | 202<br>13%        |
| Other            | 107<br>7%                  | 73<br>5%          |
| Did not vote     | 419<br>27%                 | 472<br>31%        |
| Refused          | 98<br>6%                   | 95<br>6%          |
| Don't know       | 18<br>1%                   | 17<br>1%          |

