

CEO Summit

ONLINE Fieldwork : 17th - 19th June 2011

Table 1

Absolutes/col percents

**Q1. Generally speaking from everything you know or have heard or read, how would you rate the performance of the UK as a whole in each of the following areas:
Summary**

Base : All respondents

		The level of personal taxation (e.g. Income Tax, VAT)	The level of taxes on wealth creation (e.g. Capital Gains Tax & Corporation Tax)	The state of its infrastructure, like the road & rail networks and other transport links	The general level of skills offered by the British workforce	The quality of the education system	As a place to set up and run a business
Unweighted Base		2047	2047	2047	2047	2047	2047
Weighted Base		2047	2047	2047	2047	2047	2047
SUM: Top 2		129 6%	153 7%	272 13%	710 35%	646 32%	475 23%
Excellent	(5)	22 1%	24 1%	45 2%	118 6%	84 4%	68 3%
Good	(4)	107 5%	129 6%	227 11%	592 29%	562 27%	406 20%
Fair	(3)	679 33%	670 33%	705 34%	833 41%	857 42%	954 47%
Poor	(2)	794 39%	866 42%	734 36%	374 18%	406 20%	480 23%
Very poor	(1)	445 22%	357 17%	336 16%	131 6%	137 7%	138 7%
SUM: Bottom 2		1239 61%	1223 60%	1070 52%	504 25%	543 27%	618 30%
Mean		2.25	2.31	2.47	3.09	3.02	2.90
Standard deviation		0.89	0.87	0.97	0.97	0.95	0.91
Standard error		0.02	0.02	0.02	0.02	0.02	0.02

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Table 2

Absolutes/col percents

**Q1. Generally speaking from everything you know or have heard or read, how would you rate the performance of the UK as a whole in each of the following areas:
The level of personal taxation (e.g. Income Tax, VAT)**

Base : All respondents

	Gender			Age						Social grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri- vate
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
SUM: Top 2	129	78	51	33	21	26	18	12	21	44	31	31	23	7	6	15	7	11	14	8	11	25	18	7	15	82
	6%	8%	5%	13%	6%	7%	5%	4%	5%	8%	5%	7%	5%	4%	6%	6%	4%	6%	9%	8%	6%	10%	7%	4%	5%	10%
Excellent	(5)	22	14	7	11	6	3	1	-	10	4	6	2	*	*	5	-	2	6	3	-	4	2	-	2	17
		1%	1%	1%	5%	2%	1%	*	-	2%	1%	1%	*	*	*	2%	-	1%	4%	2%	-	1%	1%	-	1%	2%
Good	(4)	107	64	44	21	15	22	17	12	21	34	28	25	21	6	5	10	7	10	7	6	11	21	16	7	64
		5%	6%	4%	9%	5%	6%	5%	4%	5%	6%	5%	6%	4%	4%	6%	4%	4%	5%	5%	5%	6%	8%	6%	4%	8%
Fair	(3)	679	329	350	72	123	118	106	100	159	202	199	97	181	63	25	64	50	56	65	37	68	99	94	57	104
		33%	33%	34%	29%	38%	30%	31%	33%	37%	37%	33%	23%	38%	36%	27%	27%	28%	30%	41%	34%	35%	38%	36%	30%	33%
Poor	(2)	794	374	421	90	121	159	143	103	177	204	221	186	182	56	38	96	90	80	49	47	82	89	89	78	136
		39%	37%	40%	37%	37%	41%	41%	34%	41%	37%	37%	43%	39%	31%	42%	40%	50%	42%	31%	44%	43%	35%	34%	42%	43%
Very poor	(1)	445	223	222	51	62	86	81	92	73	103	142	116	85	51	24	65	34	42	31	15	31	44	62	45	58
		22%	22%	21%	21%	19%	22%	23%	30%	17%	19%	24%	27%	18%	29%	25%	27%	19%	22%	20%	14%	16%	17%	24%	24%	18%
SUM: Bottom 2	1239	597	643	141	184	245	224	196	250	307	363	302	267	107	62	161	124	122	80	63	113	133	150	123	193	492
	61%	59%	62%	57%	56%	63%	64%	64%	58%	56%	61%	70%	57%	60%	67%	67%	69%	64%	51%	58%	59%	52%	57%	66%	62%	59%
Mean	2.25	2.27	2.23	2.40	2.33	2.22	2.18	2.10	2.30	2.36	2.21	2.12	2.31	2.15	2.14	2.14	2.16	2.20	2.42	2.38	2.30	2.42	2.27	2.14	2.25	2.31
Standard deviation	0.89	0.92	0.85	1.05	0.89	0.89	0.85	0.88	0.80	0.91	0.88	0.92	0.83	0.89	0.89	0.93	0.77	0.87	0.99	0.88	0.81	0.92	0.91	0.82	0.82	0.97
Standard error	0.02	0.03	0.03	0.09	0.05	0.04	0.05	0.05	0.04	0.04	0.04	0.06	0.03	0.07	0.09	0.06	0.06	0.06	0.08	0.08	0.06	0.06	0.05	0.06	0.05	0.04

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Table 3

Absolutes/col percents

**Q1. Generally speaking from everything you know or have heard or read, how would you rate the performance of the UK as a whole in each of the following areas:
The level of taxes on wealth creation (e.g. Capital Gains Tax & Corporation Tax)**

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-verse	
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746	
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834	
SUM: Top 2	153	97	57	30	20	36	26	21	21	39	40	41	33	5	7	16	13	13	19	13	12	28	21	8	12	90	
	7%	10%	5%	12%	6%	9%	7%	7%	5%	7%	7%	10%	7%	3%	8%	7%	7%	7%	12%	12%	6%	11%	8%	4%	4%	11%	
Excellent	(5)	24	17	7	8	4	8	-	3	1	9	3	8	3	1	-	5	-	4	4	2	-	5	4	-	3	17
		1%	2%	1%	3%	1%	2%	-	1%	*	2%	1%	2%	1%	1%	-	2%	-	2%	3%	2%	-	2%	1%	-	1%	2%
Good	(4)	129	79	50	22	16	28	26	18	20	30	37	33	30	3	7	12	13	9	15	11	12	23	17	8	9	73
		6%	8%	5%	9%	5%	7%	7%	6%	5%	5%	6%	8%	6%	2%	8%	5%	7%	5%	9%	10%	6%	9%	6%	4%	3%	9%
Fair	(3)	670	341	329	83	117	110	112	100	148	178	204	124	165	68	29	65	63	49	56	38	63	104	85	51	107	285
		33%	34%	32%	34%	36%	28%	32%	32%	34%	32%	34%	29%	35%	38%	31%	27%	35%	26%	35%	35%	33%	40%	32%	28%	34%	34%
Poor	(2)	866	399	468	95	132	176	146	120	197	259	232	177	199	62	46	96	80	95	65	48	86	87	111	90	147	322
		42%	40%	45%	39%	40%	45%	42%	39%	46%	47%	39%	41%	42%	35%	49%	40%	44%	50%	41%	45%	45%	34%	42%	48%	47%	39%
Very poor	(1)	357	166	191	38	58	67	63	66	65	76	118	89	74	43	11	63	24	32	19	10	31	39	46	37	46	137
		17%	17%	18%	15%	18%	17%	18%	21%	15%	14%	20%	21%	16%	24%	12%	26%	13%	17%	12%	9%	16%	15%	18%	20%	15%	16%
SUM: Bottom 2		1223	565	658	133	190	242	210	186	262	336	349	265	273	105	57	160	105	128	84	58	117	126	157	127	193	459
		60%	56%	63%	54%	58%	62%	60%	61%	61%	61%	59%	62%	58%	59%	61%	66%	58%	67%	53%	54%	61%	49%	60%	68%	62%	55%
Mean		2.31	2.38	2.25	2.46	2.31	2.32	2.29	2.26	2.29	2.34	2.29	2.29	2.34	2.20	2.35	2.16	2.36	2.24	2.50	2.51	2.29	2.49	2.32	2.17	2.28	2.41
Standard deviation		0.87	0.91	0.83	0.97	0.86	0.91	0.85	0.90	0.78	0.84	0.87	0.94	0.84	0.85	0.79	0.93	0.80	0.86	0.91	0.86	0.81	0.92	0.89	0.79	0.78	0.93
Standard error		0.02	0.03	0.02	0.08	0.05	0.04	0.05	0.05	0.04	0.04	0.04	0.06	0.03	0.06	0.08	0.06	0.06	0.06	0.07	0.08	0.06	0.06	0.05	0.06	0.04	0.03

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Table 4

Absolutes/col percents

**Q1. Generally speaking from everything you know or have heard or read, how would you rate the performance of the UK as a whole in each of the following areas:
The state of its infrastructure, like the road & rail networks and other transport links**

Base : All respondents

	Gender			Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri- vate	
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746	
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834	
SUM: Top 2	272	143	130	58	62	43	30	30	49	70	83	67	51	23	7	27	16	17	22	18	22	64	39	17	29	116	
	13%	14%	12%	24%	19%	11%	9%	10%	11%	13%	14%	16%	11%	13%	8%	11%	9%	9%	14%	16%	11%	25%	15%	9%	9%	14%	
Excellent	(5)	45	28	17	17	13	10	2	2	1	13	17	11	3	8	*	9	3	2	8	6	*	4	5	-	3	27
		2%	3%	2%	7%	4%	3%	1%	1%	*	2%	3%	3%	1%	4%	*	4%	2%	1%	5%	6%	*	1%	2%	-	1%	3%
Good	(4)	227	115	113	41	50	33	28	28	49	58	66	56	48	16	7	18	13	15	14	11	22	60	34	17	26	90
		11%	11%	11%	17%	15%	8%	8%	9%	11%	10%	11%	13%	10%	9%	8%	8%	7%	8%	9%	10%	11%	23%	13%	9%	8%	11%
Fair	(3)	705	336	369	88	116	150	130	75	146	198	205	127	175	56	39	81	78	70	44	44	55	103	83	52	129	265
		34%	33%	35%	36%	35%	39%	37%	25%	34%	36%	35%	30%	37%	32%	42%	34%	43%	37%	28%	41%	29%	40%	32%	28%	41%	32%
Poor	(2)	734	349	384	83	122	139	112	126	152	191	219	148	175	67	31	93	48	70	63	37	81	75	93	75	101	322
		36%	35%	37%	34%	37%	36%	32%	41%	35%	35%	37%	35%	37%	37%	33%	39%	27%	37%	40%	34%	42%	29%	35%	40%	32%	39%
Very poor	(1)	336	175	161	17	27	57	77	76	82	94	86	87	69	32	16	39	39	32	30	10	34	15	48	42	54	131
		16%	17%	15%	7%	8%	15%	22%	25%	19%	17%	15%	20%	15%	18%	17%	16%	22%	17%	19%	9%	18%	6%	18%	23%	17%	16%
SUM: Bottom 2		1070	524	545	100	150	196	188	201	235	285	305	236	245	98	46	132	87	102	93	46	115	91	141	117	155	452
		52%	52%	52%	41%	46%	50%	54%	66%	55%	51%	51%	55%	52%	55%	50%	55%	48%	54%	59%	43%	60%	35%	54%	63%	50%	54%
Mean		2.47	2.47	2.46	2.83	2.69	2.48	2.33	2.20	2.38	2.47	2.51	2.43	2.45	2.44	2.41	2.44	2.40	2.40	2.41	2.71	2.34	2.85	2.45	2.24	2.43	2.47
Standard deviation		0.97	1.00	0.93	1.02	0.96	0.93	0.93	0.94	0.93	0.97	0.97	1.03	0.89	1.02	0.88	0.97	0.96	0.89	1.05	0.98	0.91	0.90	0.99	0.91	0.90	0.98
Standard error		0.02	0.03	0.03	0.09	0.05	0.05	0.05	0.05	0.04	0.04	0.05	0.07	0.03	0.08	0.09	0.06	0.07	0.06	0.08	0.09	0.07	0.06	0.06	0.07	0.05	0.04

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Table 5

Absolutes/col percents

**Q1. Generally speaking from everything you know or have heard or read, how would you rate the performance of the UK as a whole in each of the following areas:
The general level of skills offered by the British workforce**

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746	
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834	
SUM: Top 2	710	376	334	69	118	123	112	118	171	179	181	179	171	65	36	86	69	64	50	39	65	76	105	54	97	297	
	35%	38%	32%	28%	36%	32%	32%	38%	40%	32%	30%	42%	36%	37%	39%	36%	38%	34%	32%	36%	34%	29%	40%	29%	31%	36%	
Excellent	(5)	118	69	49	20	18	22	15	24	21	26	19	46	26	13	3	20	6	11	9	5	14	11	15	11	12	53
		6%	7%	5%	8%	5%	6%	4%	8%	5%	5%	3%	11%	6%	7%	3%	8%	3%	6%	5%	5%	7%	4%	6%	6%	4%	6%
Good	(4)	592	308	285	49	100	102	97	94	150	153	162	133	145	53	33	66	63	53	42	34	51	65	90	43	85	244
		29%	31%	27%	20%	31%	26%	28%	31%	35%	28%	27%	31%	31%	30%	36%	27%	35%	28%	26%	31%	27%	25%	34%	23%	27%	29%
Fair	(3)	833	386	446	124	146	151	131	113	168	227	258	159	188	65	39	93	67	74	62	51	79	126	93	86	137	332
		41%	39%	43%	50%	45%	39%	38%	37%	39%	41%	43%	37%	40%	36%	42%	38%	37%	39%	39%	47%	41%	49%	35%	46%	44%	40%
Poor	(2)	374	184	190	31	50	88	80	57	68	113	117	57	87	31	15	44	33	42	31	16	37	39	48	37	56	161
		18%	18%	18%	13%	15%	23%	23%	18%	16%	20%	20%	13%	18%	16%	18%	18%	22%	20%	15%	19%	15%	18%	20%	18%	19%	
Very poor	(1)	131	56	74	22	14	27	25	19	23	34	38	34	25	16	3	18	12	9	16	3	11	17	17	10	22	44
		6%	6%	7%	9%	4%	7%	7%	6%	5%	6%	6%	8%	5%	9%	4%	7%	6%	5%	10%	2%	6%	6%	6%	5%	7%	5%
SUM: Bottom 2		504	240	264	53	64	115	105	76	91	147	155	91	112	48	18	62	45	51	47	19	48	56	65	47	78	205
		25%	24%	25%	21%	19%	30%	30%	25%	21%	27%	26%	21%	24%	27%	19%	26%	25%	27%	29%	17%	25%	22%	25%	25%	25%	25%
Mean		3.09	3.15	3.04	3.06	3.17	3.00	2.99	3.15	3.18	3.04	3.01	3.23	3.13	3.08	3.19	3.11	3.11	3.08	2.98	3.21	3.11	3.05	3.15	3.04	3.03	3.12
Standard deviation		0.97	0.98	0.96	1.00	0.90	1.00	0.98	1.01	0.94	0.96	0.93	1.07	0.95	1.06	0.86	1.04	0.96	0.96	1.04	0.84	0.99	0.91	1.00	0.93	0.94	0.97
Standard error		0.02	0.03	0.03	0.09	0.05	0.05	0.05	0.06	0.04	0.04	0.04	0.07	0.03	0.08	0.09	0.07	0.07	0.07	0.08	0.08	0.08	0.06	0.06	0.07	0.05	0.04

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Table 6

Absolutes/col percents

**Q1. Generally speaking from everything you know or have heard or read, how would you rate the performance of the UK as a whole in each of the following areas:
The quality of the education system**

Base : All respondents

	Gender			Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri- vate	
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746	
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834	
SUM: Top 2	646	312	334	100	129	119	106	79	113	191	180	151	125	69	33	71	48	69	48	39	52	84	74	61	109	250	
	32%	31%	32%	41%	39%	31%	31%	26%	26%	34%	30%	35%	27%	39%	36%	30%	26%	36%	30%	36%	27%	32%	28%	33%	35%	30%	
Excellent	(5)	84	41	44	29	18	11	9	6	11	19	30	23	12	7	5	8	4	10	8	2	9	16	9	7	12	35
		4%	4%	4%	12%	5%	3%	3%	2%	3%	4%	5%	5%	2%	4%	6%	3%	2%	5%	5%	1%	4%	6%	3%	4%	4%	4%
Good	(4)	562	271	291	71	111	108	97	73	102	171	150	128	113	62	27	64	44	59	40	37	43	67	65	54	97	214
		27%	27%	28%	29%	34%	28%	28%	24%	24%	31%	25%	30%	24%	35%	30%	26%	24%	31%	25%	34%	22%	26%	25%	29%	31%	26%
Fair	(3)	857	425	432	96	132	156	151	123	200	227	242	173	216	65	33	93	99	79	60	51	88	96	114	80	136	350
		42%	42%	41%	39%	40%	40%	43%	40%	47%	41%	41%	40%	46%	36%	35%	39%	55%	42%	38%	47%	46%	37%	43%	43%	44%	42%
Poor	(2)	406	194	212	35	59	90	69	65	88	100	143	73	90	35	20	62	26	32	39	17	35	62	44	34	45	186
		20%	19%	20%	14%	18%	23%	20%	21%	21%	18%	24%	17%	19%	20%	21%	26%	15%	17%	25%	16%	18%	24%	17%	18%	15%	22%
Very poor	(1)	137	71	66	15	7	24	21	40	29	35	29	33	40	9	7	14	7	10	12	2	17	16	31	12	22	48
		7%	7%	6%	6%	2%	6%	6%	13%	7%	6%	5%	8%	8%	5%	8%	6%	4%	5%	8%	2%	9%	6%	12%	6%	7%	6%
SUM: Bottom 2		543	265	278	50	67	114	90	105	117	135	172	106	130	44	27	76	34	42	51	19	52	78	75	45	67	234
		27%	26%	27%	20%	20%	29%	26%	34%	27%	25%	29%	25%	28%	25%	29%	32%	19%	22%	32%	18%	27%	30%	29%	24%	21%	28%
Mean		3.02	3.02	3.03	3.26	3.22	2.98	3.01	2.80	2.95	3.07	3.02	3.08	2.93	3.14	3.05	2.95	3.06	3.14	2.95	3.18	2.96	3.03	2.91	3.06	3.10	3.00
Standard deviation		0.95	0.95	0.95	1.04	0.88	0.93	0.91	1.01	0.90	0.94	0.94	0.99	0.93	0.94	1.03	0.94	0.80	0.94	1.00	0.78	0.97	1.00	1.01	0.94	0.94	0.94
Standard error		0.02	0.03	0.03	0.09	0.05	0.05	0.05	0.06	0.04	0.04	0.05	0.06	0.03	0.07	0.10	0.06	0.06	0.07	0.08	0.07	0.07	0.06	0.06	0.07	0.05	0.03

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Table 7

Absolutes/col percents

**Q1. Generally speaking from everything you know or have heard or read, how would you rate the performance of the UK as a whole in each of the following areas:
As a place to set up and run a business**

Base : All respondents

	Gender			Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746	
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834	
SUM: Top 2	475	273	202	66	84	66	79	71	109	155	114	91	115	32	13	51	27	40	43	27	52	71	72	47	70	205	
	23%	27%	19%	27%	26%	17%	23%	23%	25%	28%	19%	21%	24%	18%	14%	21%	15%	21%	27%	25%	27%	28%	27%	25%	22%	25%	
Excellent	(5)	68	42	27	26	14	11	5	6	6	22	12	25	9	10	-	10	3	5	9	3	4	12	4	8	7	44
		3%	4%	3%	11%	4%	3%	2%	2%	2%	4%	2%	6%	2%	6%	-	4%	2%	3%	6%	2%	2%	5%	2%	4%	2%	5%
Good	(4)	406	231	175	39	71	55	73	66	102	133	101	66	106	22	13	41	25	35	34	24	47	59	67	39	63	161
		20%	23%	17%	16%	22%	14%	21%	21%	24%	24%	17%	15%	23%	12%	14%	17%	14%	18%	21%	22%	25%	23%	26%	21%	20%	19%
Fair	(3)	954	456	498	96	161	192	152	123	230	259	288	178	230	98	54	101	83	86	62	49	92	128	119	82	153	373
		47%	45%	48%	39%	49%	49%	44%	40%	54%	47%	48%	41%	49%	55%	58%	42%	46%	45%	39%	45%	48%	50%	45%	44%	49%	45%
Poor	(2)	480	207	273	69	65	104	88	85	71	111	153	117	99	34	20	65	61	47	38	30	41	51	50	43	69	197
		23%	21%	26%	28%	20%	27%	25%	28%	16%	20%	26%	27%	21%	19%	22%	27%	34%	25%	24%	28%	22%	20%	19%	23%	22%	24%
Very poor	(1)	138	67	71	15	17	27	30	28	20	28	40	44	26	14	6	23	10	17	16	2	7	7	22	15	21	59
		7%	7%	7%	6%	5%	7%	9%	9%	5%	5%	7%	10%	5%	8%	6%	9%	5%	9%	10%	2%	3%	3%	8%	8%	7%	7%
SUM: Bottom 2		618	274	344	84	82	131	117	113	91	139	192	161	125	48	26	88	70	64	54	33	48	58	72	57	90	257
		30%	27%	33%	34%	25%	34%	34%	37%	21%	25%	32%	38%	27%	27%	28%	37%	39%	34%	34%	30%	25%	23%	27%	31%	29%	31%
Mean		2.90	2.97	2.82	2.97	3.00	2.79	2.82	2.79	3.01	3.02	2.82	2.79	2.94	2.89	2.80	2.79	2.72	2.81	2.89	2.95	3.01	3.07	2.93	2.91	2.89	2.92
Standard deviation		0.91	0.93	0.88	1.06	0.89	0.87	0.91	0.94	0.81	0.90	0.87	1.01	0.86	0.92	0.76	0.97	0.82	0.93	1.04	0.83	0.83	0.85	0.92	0.95	0.88	0.96
Standard error		0.02	0.03	0.03	0.09	0.05	0.04	0.05	0.05	0.04	0.04	0.04	0.07	0.03	0.07	0.08	0.06	0.06	0.07	0.08	0.06	0.05	0.05	0.07	0.05	0.04	

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Table 8

Absolutes

Q1. Generally speaking from everything you know or have heard or read, how would you rate the performance of the UK as a whole in each of the following areas:
Mean Summary

Base : All respondents

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
The general level of skills offered by the British workforce	3.09	3.15	3.04	3.06	3.17	3.00	2.99	3.15	3.18	3.04	3.01	3.23	3.13	3.08	3.19	3.11	3.11	3.08	2.98	3.21	3.11	3.05	3.15	3.04	3.03	3.12
The quality of the education system	3.02	3.02	3.03	3.26	3.22	2.98	3.01	2.80	2.95	3.07	3.02	3.08	2.93	3.14	3.05	2.95	3.06	3.14	2.95	3.18	2.96	3.03	2.91	3.06	3.10	3.00
As a place to set up and run a business	2.90	2.97	2.82	2.97	3.00	2.79	2.82	2.79	3.01	3.02	2.82	2.79	2.94	2.89	2.80	2.79	2.72	2.81	2.89	2.95	3.01	3.07	2.93	2.91	2.89	2.92
The state of its infrastructure, like the road & rail networks and other transport links	2.47	2.47	2.46	2.83	2.69	2.48	2.33	2.20	2.38	2.47	2.51	2.43	2.45	2.44	2.41	2.44	2.40	2.40	2.41	2.71	2.34	2.85	2.45	2.24	2.43	2.47
The level of taxes on wealth creation (e.g. Capital Gains Tax & Corporation Tax)	2.31	2.38	2.25	2.46	2.31	2.32	2.29	2.26	2.29	2.34	2.29	2.29	2.34	2.20	2.35	2.16	2.36	2.24	2.50	2.51	2.29	2.49	2.32	2.17	2.28	2.41
The level of personal taxation (e.g. Income Tax, VAT)	2.25	2.27	2.23	2.40	2.33	2.22	2.18	2.10	2.30	2.36	2.21	2.12	2.31	2.15	2.14	2.14	2.16	2.20	2.42	2.38	2.30	2.42	2.27	2.14	2.25	2.31

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Table 9

Absolutes/col percents

**Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in:
The level of personal taxation (e.g. Income Tax, VAT)**

Base : All respondents

	Gender		Age					Social grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
UK performs better - any	1274 62%	600 60%	674 65%	158 64%	211 64%	224 58%	222 64%	197 64%	263 61%	352 64%	378 64%	249 58%	295 63%	116 65%	54 58%	137 57%	96 53%	114 60%	98 61%	68 63%	117 61%	178 69%	178 68%	120 64%	197 63%	503 60%
UK performs worse - any	1808 88%	909 91%	899 86%	203 83%	278 85%	342 88%	312 90%	284 93%	389 91%	485 88%	536 90%	370 86%	418 89%	152 85%	84 91%	216 90%	171 95%	163 86%	139 88%	94 87%	170 88%	227 88%	225 86%	166 89%	268 86%	743 89%
Net Any (better-worse)	-534 -26%	-309 -31%	-225 -22%	-45 -18%	-67 -20%	-117 -30%	-90 -26%	-88 -29%	-127 -29%	-133 -24%	-158 -27%	-120 -28%	-123 -26%	-36 -20%	-31 -33%	-79 -33%	-76 -42%	-49 -26%	-42 -24%	-27 -24%	-53 -28%	-49 -19%	-47 -18%	-46 -25%	-71 -23%	-240 -29%
UK performs better than US	624 30%	276 28%	348 33%	99 40%	111 34%	106 27%	107 31%	82 27%	121 28%	154 28%	179 30%	139 32%	152 32%	69 39%	23 25%	64 26%	51 28%	59 31%	47 29%	37 34%	45 24%	85 33%	79 30%	65 35%	103 33%	235 28%
UK performs worse than US	1423 70%	726 72%	696 67%	147 60%	217 66%	283 73%	241 69%	226 73%	309 72%	399 72%	415 70%	291 68%	319 68%	108 61%	69 75%	177 74%	129 72%	130 69%	112 71%	71 66%	147 76%	173 67%	184 70%	122 65%	209 67%	599 72%
Net US (better-worse)	-799 -39%	-450 -45%	-349 -33%	-48 -20%	-106 -32%	-177 -46%	-135 -39%	-144 -47%	-188 -44%	-245 -44%	-236 -40%	-152 -35%	-166 -35%	-39 -22%	-46 -50%	-113 -47%	-78 -43%	-72 -38%	-66 -41%	-34 -31%	-101 -53%	-88 -34%	-105 -40%	-57 -30%	-105 -34%	-365 -44%
UK performs better than India	804 39%	319 32%	484 46%	123 50%	146 45%	140 36%	132 38%	108 35%	155 36%	195 35%	253 43%	175 41%	181 39%	85 48%	31 34%	99 41%	58 32%	77 41%	59 37%	40 37%	71 37%	103 40%	102 39%	79 42%	129 41%	300 36%
UK performs worse than India	1243 61%	683 68%	560 54%	123 50%	181 55%	249 64%	216 62%	199 65%	275 64%	358 65%	341 57%	255 59%	289 61%	93 52%	61 66%	142 59%	122 68%	112 59%	100 63%	69 63%	121 63%	154 60%	160 61%	107 58%	183 59%	534 64%
Net India (better-worse)	-440 -21%	-364 -36%	-75 -7%	* *	-35 -11%	-109 -28%	-84 -24%	-92 -30%	-120 -28%	-162 -29%	-88 -15%	-81 -19%	-108 -23%	-9 -5%	-30 -33%	-43 -18%	-64 -35%	-35 -18%	-41 -26%	-29 -27%	-51 -26%	-51 -20%	-58 -22%	-28 -15%	-54 -17%	-234 -28%
UK performs better than China	747 36%	317 32%	430 41%	113 46%	132 40%	127 33%	123 35%	110 36%	143 33%	201 36%	221 37%	164 38%	161 34%	74 42%	33 35%	84 35%	55 30%	62 33%	61 38%	36 33%	64 33%	104 41%	101 39%	73 39%	132 42%	286 34%
UK performs worse than China	1300 64%	686 68%	614 59%	132 54%	196 60%	262 67%	225 65%	197 64%	287 67%	352 64%	373 63%	266 62%	310 66%	104 58%	60 65%	157 65%	126 70%	127 67%	98 62%	73 67%	128 67%	153 59%	161 61%	114 61%	181 58%	547 66%
Net China (better-worse)	-553 -27%	-369 -37%	-184 -18%	-19 -8%	-64 -20%	-135 -35%	-103 -30%	-88 -29%	-144 -33%	-150 -27%	-152 -26%	-102 -24%	-149 -32%	-29 -16%	-27 -29%	-74 -31%	-71 -39%	-65 -34%	-37 -23%	-37 -34%	-64 -33%	-48 -19%	-60 -23%	-41 -22%	-49 -16%	-261 -31%
UK performs better than France	760 37%	394 39%	366 35%	95 38%	116 35%	134 34%	139 40%	113 37%	163 38%	231 42%	189 32%	153 36%	187 40%	65 37%	32 35%	78 32%	37 20%	62 33%	68 43%	35 32%	80 41%	123 48%	118 45%	62 33%	109 35%	308 37%
UK performs worse than France	1287 63%	609 61%	678 65%	151 62%	211 65%	255 66%	209 60%	194 63%	267 62%	322 58%	405 68%	277 64%	284 60%	113 63%	60 65%	162 68%	144 80%	127 67%	91 57%	73 68%	112 59%	135 52%	145 55%	124 67%	203 65%	526 63%
Net France (better-worse)	-527 -26%	-214 -21%	-313 -30%	-56 -23%	-95 -29%	-121 -31%	-70 -20%	-81 -26%	-104 -24%	-90 -16%	-216 -36%	-124 -29%	-96 -20%	-48 -27%	-28 -31%	-84 -35%	-107 -59%	-65 -34%	-22 -14%	-38 -35%	-33 -17%	-12 -5%	-27 -10%	-62 -33%	-93 -30%	-218 -26%

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Table 9

Absolutes/col percents

**Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in:
The level of personal taxation (e.g. Income Tax, VAT)**

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
UK performs better than Germany	648 32%	331 33%	317 30%	93 38%	104 32%	116 30%	112 32%	95 31%	128 30%	198 36%	170 29%	140 32%	140 30%	55 31%	21 23%	57 24%	35 19%	57 30%	56 35%	35 32%	70 36%	102 40%	99 38%	63 34%	101 32%	268 32%
UK performs worse than Germany	1399 68%	671 67%	727 70%	153 62%	224 68%	273 70%	235 68%	212 69%	303 70%	354 64%	423 71%	290 68%	331 70%	123 69%	72 77%	184 76%	146 81%	132 70%	103 65%	74 68%	122 64%	156 60%	164 62%	123 66%	211 68%	565 68%
Net Germany (better-worse)	-750 -37%	-340 -34%	-410 -39%	-60 -24%	-120 -37%	-157 -40%	-123 -35%	-117 -38%	-175 -41%	-156 -28%	-253 -43%	-150 -35%	-191 -41%	-68 -38%	-51 -55%	-127 -53%	-111 -62%	-75 -40%	-48 -30%	-39 -36%	-52 -27%	-54 -21%	-64 -25%	-60 -32%	-110 -35%	-297 -36%

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Table 10

Absolutes/col percents

**Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in:
The level of taxes on wealth creation (e.g. Capital Gains Tax & Corporation Tax)**

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
UK performs better - any	1271 62%	613 61%	658 63%	169 69%	212 65%	242 62%	224 64%	168 55%	256 60%	345 62%	381 64%	267 62%	277 59%	111 62%	55 59%	136 56%	108 60%	107 56%	96 60%	74 68%	117 61%	179 70%	166 63%	124 66%	192 61%	528 63%
UK performs worse - any	1833 90%	919 92%	914 87%	211 86%	281 86%	343 88%	317 91%	285 93%	397 92%	493 89%	542 91%	368 85%	430 91%	161 90%	82 89%	222 92%	168 93%	172 91%	142 90%	97 89%	167 87%	224 87%	233 89%	166 89%	285 91%	731 88%
Net Any (better-worse)	-562 -27%	-306 -31%	-256 -25%	-42 -17%	-69 -21%	-100 -26%	-93 -27%	-117 -38%	-141 -33%	-148 -27%	-161 -27%	-100 -23%	-153 -32%	-50 -28%	-27 -30%	-86 -36%	-60 -33%	-65 -34%	-47 -29%	-23 -21%	-50 -26%	-45 -17%	-67 -26%	-42 -23%	-93 -30%	-202 -24%
UK performs better than US	522 25%	229 23%	292 28%	84 34%	101 31%	111 29%	90 26%	59 19%	77 18%	141 25%	157 26%	128 30%	96 20%	41 23%	20 22%	61 25%	46 25%	44 23%	36 22%	39 36%	47 25%	78 30%	63 24%	47 25%	79 25%	253 30%
UK performs worse than US	1525 75%	774 77%	752 72%	162 66%	226 69%	278 71%	258 74%	249 81%	353 82%	412 75%	437 74%	301 70%	375 80%	137 77%	72 78%	179 75%	135 75%	146 77%	123 78%	70 64%	145 75%	179 70%	200 76%	140 75%	233 75%	580 70%
Net US (better-worse)	-1003 -49%	-544 -54%	-459 -44%	-78 -32%	-125 -38%	-166 -43%	-168 -48%	-190 -62%	-276 -64%	-271 -49%	-280 -47%	-173 -40%	-279 -59%	-96 -54%	-52 -56%	-118 -49%	-89 -49%	-102 -54%	-88 -55%	-31 -28%	-98 -51%	-101 -39%	-137 -52%	-92 -49%	-155 -50%	-327 -39%
UK performs better than India	874 43%	364 36%	510 49%	127 52%	170 52%	161 41%	148 43%	107 35%	161 37%	214 39%	270 45%	209 49%	181 38%	84 47%	36 39%	88 36%	74 41%	69 37%	64 40%	49 45%	84 44%	124 48%	114 43%	87 47%	127 41%	359 43%
UK performs worse than India	1173 57%	639 64%	535 51%	119 48%	157 48%	228 59%	200 57%	269 65%	338 63%	324 61%	221 55%	290 51%	290 62%	94 53%	56 61%	153 64%	106 59%	120 63%	96 60%	59 55%	108 56%	134 52%	148 57%	99 53%	185 59%	475 57%
Net India (better-worse)	-300 -15%	-275 -27%	-25 -2%	8 3%	14 4%	-67 -17%	-52 -15%	-93 -30%	-109 -25%	-124 -22%	-54 -9%	-13 -3%	-109 -23%	-9 -5%	-20 -21%	-65 -27%	-32 -18%	-51 -27%	-32 -20%	-10 -9%	-24 -13%	-10 -4%	-34 -13%	-12 -7%	-59 -19%	-116 -14%
UK performs better than China	724 35%	328 33%	395 38%	108 44%	144 44%	133 34%	119 34%	84 27%	137 32%	191 35%	229 39%	155 36%	148 32%	69 39%	29 32%	73 30%	57 32%	52 28%	56 35%	42 38%	73 38%	100 39%	110 42%	63 34%	118 38%	299 36%
UK performs worse than China	1323 65%	674 67%	649 62%	138 56%	184 56%	256 66%	229 66%	224 73%	293 68%	362 65%	365 61%	275 64%	322 68%	109 61%	63 68%	167 70%	124 68%	137 72%	103 65%	67 62%	119 62%	158 61%	153 58%	124 66%	194 62%	535 64%
Net China (better-worse)	-600 -29%	-346 -35%	-254 -24%	-30 -12%	-40 -12%	-124 -32%	-110 -32%	-140 -46%	-156 -36%	-171 -31%	-136 -23%	-119 -28%	-174 -37%	-41 -23%	-34 -36%	-94 -39%	-67 -37%	-85 -45%	-47 -30%	-25 -23%	-46 -24%	-58 -23%	-43 -16%	-61 -33%	-76 -24%	-236 -28%
UK performs better than France	759 37%	405 40%	355 34%	112 46%	111 34%	139 36%	136 39%	100 33%	161 37%	221 40%	193 32%	165 38%	180 38%	57 32%	28 31%	64 26%	50 28%	62 33%	67 42%	42 39%	78 41%	123 48%	111 42%	78 42%	109 35%	330 40%
UK performs worse than France	1288 63%	598 60%	690 66%	133 54%	216 66%	250 64%	212 61%	207 67%	269 63%	331 60%	401 68%	265 62%	291 62%	121 68%	64 69%	177 74%	131 72%	128 67%	92 58%	66 61%	114 59%	135 52%	152 58%	109 58%	203 65%	504 60%
Net France (better-worse)	-528 -26%	-193 -19%	-335 -32%	-21 -8%	-105 -32%	-112 -29%	-76 -22%	-107 -35%	-108 -25%	-110 -20%	-208 -35%	-99 -23%	-111 -24%	-64 -36%	-36 -39%	-113 -47%	-81 -45%	-66 -35%	-24 -15%	-24 -22%	-36 -19%	-12 -5%	-41 -16%	-31 -17%	-95 -30%	-173 -21%

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Table 10

Absolutes/col percents

**Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in:
The level of taxes on wealth creation (e.g. Capital Gains Tax & Corporation Tax)**

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
UK performs better than Germany	546 27%	274 27%	272 26%	88 36%	90 28%	112 29%	93 27%	63 20%	100 23%	161 29%	128 21%	145 34%	112 24%	40 23%	25 27%	46 19%	27 15%	38 20%	49 31%	28 26%	58 30%	104 40%	81 31%	49 26%	86 28%	238 29%
UK performs worse than Germany	1501 73%	729 73%	772 74%	157 64%	237 72%	277 71%	255 73%	245 80%	330 77%	392 71%	466 79%	285 66%	359 76%	138 77%	68 73%	194 81%	154 85%	151 80%	110 69%	80 74%	134 70%	153 60%	182 69%	138 74%	226 72%	596 71%
Net Germany (better-worse)	-955 -47%	-456 -45%	-500 -48%	-69 -28%	-147 -45%	-166 -43%	-161 -46%	-182 -59%	-231 -54%	-230 -42%	-339 -57%	-140 -33%	-246 -52%	-97 -55%	-43 -46%	-148 -61%	-126 -70%	-113 -60%	-61 -38%	-52 -48%	-76 -40%	-49 -19%	-101 -39%	-89 -48%	-139 -45%	-358 -43%

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Table 11

Absolutes/col percents

**Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in:
The state of its infrastructure, like the road & rail networks and other transport links**

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
UK performs better - any	1816 89%	897 89%	919 88%	223 91%	293 89%	342 88%	309 89%	275 90%	374 87%	497 90%	529 89%	379 88%	411 87%	157 88%	80 86%	210 87%	145 81%	167 88%	130 82%	102 94%	177 92%	241 94%	233 89%	172 92%	291 93%	736 88%
UK performs worse - any	1879 92%	938 93%	941 90%	197 80%	286 87%	353 91%	330 95%	298 97%	414 96%	508 92%	553 93%	376 88%	441 94%	161 91%	82 89%	224 93%	172 95%	177 93%	144 91%	100 92%	179 93%	222 86%	252 96%	166 89%	285 91%	770 92%
Net Any (better-worse)	-63 -3%	-41 -4%	-22 -2%	26 11%	7 2%	-11 -3%	-21 -6%	-23 -8%	-40 -9%	-11 -2%	-24 -4%	3 1%	-30 -6%	-4 -2%	-2 -2%	-14 -6%	-26 -14%	-10 -5%	-14 -9%	3 3%	-2 -1%	19 7%	-19 -7%	6 3%	6 2%	-33 -4%
UK performs better than US	582 28%	278 28%	304 29%	97 39%	115 35%	111 29%	94 27%	76 25%	89 21%	180 33%	164 28%	120 28%	117 25%	52 29%	25 27%	70 29%	38 21%	48 26%	43 27%	24 22%	44 23%	111 43%	67 25%	59 32%	93 30%	257 31%
UK performs worse than US	1465 72%	725 72%	740 71%	149 61%	212 65%	278 71%	254 73%	231 75%	341 79%	373 67%	429 72%	310 72%	353 75%	126 71%	67 73%	171 71%	143 79%	141 74%	116 73%	84 78%	147 77%	146 57%	196 75%	127 68%	220 70%	577 69%
Net US (better-worse)	-883 -43%	-447 -45%	-437 -42%	-52 -21%	-97 -30%	-167 -43%	-160 -46%	-155 -50%	-253 -59%	-193 -35%	-265 -45%	-190 -44%	-236 -50%	-74 -42%	-42 -45%	-101 -42%	-105 -58%	-93 -49%	-73 -46%	-60 -56%	-103 -54%	-35 -14%	-129 -49%	-68 -36%	-127 -41%	-321 -38%
UK performs better than India	1721 84%	851 85%	871 83%	214 87%	277 85%	317 82%	295 85%	265 86%	353 82%	464 84%	504 85%	361 84%	392 83%	152 86%	70 76%	202 84%	135 75%	158 84%	127 80%	100 92%	171 89%	223 87%	222 85%	160 86%	276 88%	698 84%
UK performs worse than India	326 16%	152 15%	174 17%	31 13%	51 15%	72 18%	53 15%	42 14%	77 18%	88 16%	90 15%	69 16%	79 17%	26 14%	23 24%	38 16%	45 25%	31 16%	32 20%	9 8%	20 11%	34 13%	41 15%	27 14%	37 12%	136 16%
Net India (better-worse)	1395 68%	698 70%	697 67%	183 75%	226 69%	245 63%	243 70%	223 73%	275 64%	376 68%	415 70%	292 68%	313 66%	126 71%	47 51%	164 68%	90 50%	127 67%	95 60%	91 84%	151 79%	189 73%	182 69%	133 71%	239 76%	562 67%
UK performs better than China	1191 58%	610 61%	580 56%	154 63%	169 52%	215 55%	199 57%	185 60%	270 63%	323 58%	331 56%	250 58%	286 61%	103 58%	51 56%	138 57%	97 53%	97 51%	96 61%	55 51%	126 66%	174 68%	157 60%	96 51%	190 61%	480 58%
UK performs worse than China	856 42%	393 39%	464 44%	92 37%	158 48%	174 45%	149 43%	123 40%	160 37%	230 42%	262 44%	180 42%	185 39%	75 42%	41 44%	103 43%	84 47%	92 49%	63 39%	53 49%	66 34%	84 32%	105 40%	91 49%	122 39%	354 42%
Net China (better-worse)	334 16%	218 22%	117 11%	61 25%	11 3%	41 10%	49 14%	62 20%	109 25%	93 17%	69 12%	70 16%	102 22%	28 16%	10 11%	35 14%	13 7%	5 2%	34 21%	2 2%	60 31%	90 35%	52 20%	5 3%	68 22%	125 15%
UK performs better than France	515 25%	220 22%	295 28%	116 47%	116 35%	96 25%	62 18%	50 18%	75 18%	137 25%	149 25%	131 31%	98 21%	40 22%	27 29%	69 29%	36 20%	46 24%	44 28%	22 20%	42 22%	97 38%	49 19%	44 24%	66 21%	210 25%
UK performs worse than France	1532 75%	783 78%	749 72%	130 53%	212 65%	293 75%	286 82%	257 84%	355 82%	415 75%	445 75%	299 69%	373 79%	138 78%	66 71%	172 71%	145 80%	144 76%	115 72%	86 80%	150 78%	161 62%	213 81%	142 76%	246 79%	624 75%
Net France (better-worse)	-1017 -50%	-562 -56%	-455 -44%	-14 -6%	-96 -29%	-198 -51%	-224 -64%	-207 -67%	-279 -65%	-278 -50%	-296 -50%	-167 -39%	-275 -58%	-99 -56%	-39 -42%	-103 -43%	-109 -60%	-98 -52%	-71 -45%	-64 -59%	-108 -56%	-64 -25%	-164 -62%	-98 -53%	-180 -58%	-415 -50%

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Table 11

Absolutes/col percents

**Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in:
The state of its infrastructure, like the road & rail networks and other transport links**

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
UK performs better than Germany	317 15%	116 12%	200 19%	89 36%	84 26%	65 17%	27 8%	19 6%	33 8%	81 15%	84 14%	99 23%	53 11%	35 20%	13 15%	30 12%	21 12%	32 17%	25 16%	15 13%	23 12%	64 25%	27 10%	32 17%	53 17%	112 13%
UK performs worse than Germany	1730 85%	887 88%	844 81%	157 64%	243 74%	324 83%	321 92%	288 94%	397 92%	472 85%	510 86%	331 77%	418 89%	142 80%	79 85%	211 88%	159 88%	158 83%	134 84%	94 87%	169 88%	194 75%	235 90%	155 83%	259 83%	722 87%
Net Germany (better-worse)	-1414 -69%	-771 -77%	-643 -62%	-69 -28%	-159 -48%	-258 -66%	-295 -85%	-269 -88%	-365 -85%	-391 -71%	-426 -72%	-232 -54%	-364 -77%	-107 -60%	-66 -71%	-181 -75%	-138 -77%	-126 -66%	-109 -69%	-79 -73%	-147 -76%	-130 -51%	-208 -79%	-123 -66%	-206 -66%	-610 -73%

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Table 12

Absolutes/col percents

**Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in:
The general level of skills offered by the British workforce**

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri- vate
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
UK performs better - any	1709 83%	844 84%	865 83%	220 90%	279 85%	317 82%	279 80%	261 85%	352 82%	460 83%	482 81%	370 86%	398 85%	150 85%	76 82%	195 81%	141 78%	158 84%	138 87%	97 89%	159 83%	222 86%	220 84%	152 81%	258 83%	694 83%
UK performs worse - any	1786 87%	887 88%	899 86%	201 82%	266 81%	342 88%	307 88%	278 90%	392 91%	483 87%	535 90%	349 81%	420 89%	150 84%	75 82%	214 89%	163 91%	163 86%	132 83%	96 88%	170 89%	223 87%	233 89%	166 89%	270 86%	737 88%
Net Any (better-worse)	-77 -4%	-43 -4%	-34 -3%	19 8%	13 4%	-25 -6%	-28 -8%	-17 -5%	-40 -9%	-23 -4%	-53 -9%	21 5%	-22 -5%	1 *	*	-19 -8%	-22 -12%	-5 -4%	6 4%	1 1%	-10 -5%	-1 -1%	-13 -5%	-14 -8%	-12 -4%	-43 -5%
UK performs better than US	929 45%	475 47%	454 43%	127 52%	145 44%	168 43%	186 54%	126 41%	177 41%	264 48%	236 40%	218 51%	210 45%	77 43%	43 47%	115 48%	63 35%	81 43%	77 48%	60 56%	92 48%	108 42%	132 50%	81 43%	136 44%	404 48%
UK performs worse than US	1118 55%	528 53%	590 57%	119 48%	183 56%	221 57%	162 46%	181 59%	253 59%	289 52%	358 60%	211 49%	260 55%	101 57%	49 53%	126 52%	118 65%	109 57%	82 52%	48 44%	100 52%	149 58%	131 50%	106 57%	176 56%	430 52%
Net US (better-worse)	-190 -9%	-54 -5%	-136 -13%	8 3%	-38 -12%	-53 -14%	25 7%	-55 -18%	-77 -18%	-25 -4%	-122 -21%	7 2%	-50 -11%	-23 -13%	-6 -6%	-11 -5%	-55 -31%	-28 -15%	-5 -3%	12 11%	-9 -4%	-41 -16%	1 *	-25 -13%	-40 -13%	-26 -3%
UK performs better than India	1391 68%	694 69%	697 67%	179 73%	239 73%	258 66%	233 67%	202 66%	280 65%	366 66%	382 64%	328 76%	315 67%	126 71%	65 70%	163 68%	103 57%	135 71%	114 72%	82 75%	142 74%	170 66%	179 68%	111 60%	210 67%	558 67%
UK performs worse than India	656 32%	309 31%	347 33%	66 27%	88 27%	131 34%	115 33%	105 34%	151 35%	187 34%	212 36%	101 24%	156 33%	52 29%	28 30%	77 32%	77 43%	55 29%	45 28%	27 25%	50 26%	88 34%	83 32%	76 40%	102 33%	276 33%
Net India (better-worse)	735 36%	385 38%	350 33%	113 46%	151 46%	127 33%	117 34%	98 32%	129 30%	179 32%	170 29%	227 53%	159 34%	74 42%	37 40%	86 36%	26 15%	80 42%	70 44%	55 51%	93 48%	82 32%	96 37%	36 19%	108 35%	282 34%
UK performs better than China	909 44%	494 49%	415 40%	116 47%	166 51%	167 43%	142 41%	120 39%	197 46%	253 46%	237 40%	214 50%	205 44%	86 48%	44 47%	76 32%	69 38%	88 47%	84 53%	44 40%	92 48%	122 47%	127 48%	77 41%	155 50%	359 43%
UK performs worse than China	1138 56%	509 51%	629 60%	129 53%	161 49%	221 57%	206 59%	187 61%	233 54%	300 54%	357 60%	215 50%	265 56%	92 52%	49 53%	165 68%	112 62%	101 53%	75 47%	65 60%	99 52%	135 53%	135 52%	109 59%	158 50%	475 57%
Net China (better-worse)	-228 -11%	-15 -1%	-214 -20%	-13 -5%	5 2%	-54 -14%	-65 -19%	-66 -22%	-35 -8%	-47 -8%	-120 -20%	-1 *	-60 -13%	-6 -3%	-5 -6%	-89 -37%	-43 -24%	-13 -7%	10 6%	-21 -20%	-7 -4%	-13 -5%	-8 -3%	-32 -17%	-3 -1%	-116 -14%
UK performs better than France	1182 58%	605 60%	577 55%	147 60%	179 55%	210 54%	199 57%	195 54%	252 59%	311 56%	320 54%	275 64%	275 58%	112 63%	53 58%	134 56%	105 58%	108 57%	97 61%	64 59%	99 52%	143 55%	158 60%	110 59%	164 53%	490 59%
UK performs worse than France	865 42%	398 40%	467 45%	98 40%	148 45%	179 46%	149 43%	112 37%	178 41%	241 44%	273 46%	155 36%	196 42%	66 37%	39 42%	107 44%	76 42%	82 43%	62 39%	45 41%	92 48%	115 45%	105 40%	77 41%	148 47%	344 41%
Net France (better-worse)	317 15%	207 21%	110 11%	49 20%	31 9%	31 8%	50 14%	82 27%	73 17%	70 13%	47 8%	120 28%	79 17%	46 26%	14 15%	27 11%	29 16%	26 14%	35 22%	19 17%	7 4%	28 11%	53 20%	33 18%	16 5%	146 17%

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Table 12

Absolutes/col percents

**Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in:
The general level of skills offered by the British workforce**

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
UK performs better than Germany	503 25%	204 20%	298 29%	104 42%	124 38%	102 26%	61 18%	46 15%	65 15%	131 24%	127 21%	143 33%	102 22%	58 32%	26 29%	51 21%	39 22%	53 28%	47 30%	23 21%	34 18%	75 29%	53 20%	44 24%	91 29%	206 25%
UK performs worse than Germany	1544 75%	799 80%	746 71%	141 58%	204 62%	287 74%	287 82%	261 85%	365 85%	422 76%	466 79%	287 67%	369 78%	120 68%	66 71%	189 79%	142 78%	137 72%	112 70%	86 79%	158 82%	183 71%	210 80%	142 76%	221 71%	628 75%
Net Germany (better-worse)	-1042 -51%	-594 -59%	-447 -43%	-37 -15%	-80 -24%	-185 -48%	-225 -65%	-214 -70%	-300 -70%	-291 -53%	-339 -57%	-144 -33%	-268 -57%	-63 -35%	-40 -43%	-138 -57%	-102 -57%	-84 -44%	-65 -41%	-63 -58%	-124 -65%	-108 -42%	-157 -60%	-98 -52%	-129 -41%	-423 -51%

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Table 13

Absolutes/col percents

**Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in:
The quality of the education system**

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-verse
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
UK performs better - any	1807 88%	877 87%	930 89%	230 94%	295 90%	336 87%	308 89%	265 86%	373 87%	486 88%	532 90%	378 88%	412 87%	162 91%	81 87%	216 90%	149 82%	171 91%	119 75%	102 94%	173 90%	223 87%	237 90%	174 93%	279 89%	724 87%
UK performs worse - any	1676 82%	836 83%	840 80%	181 74%	252 77%	319 82%	284 82%	260 85%	380 88%	443 80%	487 82%	346 80%	401 85%	134 75%	73 79%	200 83%	154 85%	153 81%	127 80%	96 89%	173 90%	205 80%	207 79%	153 82%	235 75%	683 82%
Net Any (better-worse)	131 6%	41 4%	90 9%	49 20%	43 13%	18 5%	24 7%	5 2%	-7 -2%	43 8%	45 8%	32 7%	11 2%	28 15%	7 8%	16 6%	-5 -3%	18 10%	-7 -5%	6 5%	1 *	17 7%	30 11%	22 12%	45 14%	41 5%
UK performs better than US	1030 50%	498 50%	532 51%	151 61%	170 52%	180 46%	201 58%	133 43%	196 46%	300 54%	298 50%	203 47%	230 49%	107 60%	43 46%	128 53%	84 47%	95 50%	72 45%	46 42%	85 44%	136 53%	144 55%	90 48%	167 53%	423 51%
UK performs worse than US	1017 50%	504 50%	512 49%	95 39%	157 48%	209 54%	147 42%	175 57%	234 54%	253 46%	296 50%	227 53%	241 51%	71 40%	50 54%	112 47%	97 53%	94 50%	87 55%	63 58%	107 56%	122 47%	119 45%	96 52%	145 47%	411 49%
Net US (better-worse)	14 1%	-6 -1%	20 2%	56 23%	13 4%	-29 -7%	54 15%	-42 -14%	-38 -9%	47 8%	2 *	-23 -5%	-12 -2%	36 20%	-7 -7%	16 7%	-13 -7%	*	-14 -9%	-17 -15%	-21 -11%	14 5%	25 10%	-6 -3%	21 7%	11 1%
UK performs better than India	1597 78%	754 75%	843 81%	199 81%	264 81%	294 76%	273 78%	233 76%	333 77%	408 74%	471 79%	340 79%	377 80%	142 80%	72 77%	197 82%	138 77%	157 83%	109 69%	90 83%	156 81%	182 71%	209 80%	144 77%	235 75%	636 76%
UK performs worse than India	450 22%	248 25%	202 19%	46 19%	63 19%	94 24%	75 22%	74 24%	97 23%	144 26%	122 21%	90 21%	94 20%	36 20%	21 23%	43 18%	42 23%	32 17%	50 31%	18 17%	36 19%	75 29%	53 20%	42 23%	77 25%	198 24%
Net India (better-worse)	1147 56%	506 50%	641 61%	153 62%	201 61%	200 51%	198 57%	159 52%	236 55%	264 48%	349 59%	250 58%	284 60%	106 59%	51 55%	154 64%	96 53%	126 66%	59 37%	72 66%	119 62%	107 41%	156 59%	102 55%	158 51%	438 53%
UK performs better than China	1178 58%	594 59%	583 56%	160 65%	189 58%	211 54%	192 55%	175 57%	250 58%	321 58%	334 56%	244 57%	278 59%	112 63%	58 62%	127 53%	92 51%	109 57%	87 55%	76 70%	109 57%	155 60%	145 55%	107 57%	192 62%	457 55%
UK performs worse than China	869 42%	409 41%	461 44%	85 35%	138 42%	177 46%	156 45%	132 43%	180 42%	232 42%	260 44%	186 43%	192 41%	66 37%	35 38%	113 47%	88 49%	81 43%	72 45%	32 30%	83 43%	102 40%	117 45%	80 43%	120 38%	377 45%
Net China (better-worse)	308 15%	186 19%	123 12%	75 30%	51 16%	34 9%	36 10%	42 14%	70 16%	90 16%	74 12%	58 14%	86 18%	46 26%	23 25%	14 6%	4 2%	28 15%	16 10%	44 41%	27 14%	53 20%	28 11%	26 14%	72 23%	80 10%
UK performs better than France	946 46%	493 49%	453 43%	168 69%	161 49%	170 44%	159 46%	127 41%	161 37%	261 47%	275 46%	211 49%	198 42%	104 59%	46 50%	103 43%	72 40%	87 46%	63 40%	44 41%	85 44%	125 49%	123 47%	94 51%	142 46%	390 47%
UK performs worse than France	1101 54%	510 51%	591 57%	77 31%	166 51%	219 56%	189 54%	180 59%	269 63%	291 53%	318 54%	219 51%	272 58%	74 41%	47 50%	138 57%	109 60%	102 54%	96 60%	64 59%	107 56%	133 51%	140 53%	92 49%	170 54%	444 53%
Net France (better-worse)	-154 -8%	-17 -2%	-137 -13%	91 37%	-5 -2%	-49 -12%	-30 -9%	-53 -17%	-108 -25%	-30 -5%	-43 -7%	-7 -2%	-74 -16%	30 17%	* -1%	-35 -14%	-37 -21%	-15 -8%	-33 -21%	-20 -18%	-22 -11%	-8 -3%	-16 -6%	2 1%	-28 -9%	-54 -7%

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Table 13

Absolutes/col percents

**Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in:
The quality of the education system**

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
UK performs better than Germany	640 31%	285 28%	355 34%	131 53%	134 41%	126 32%	95 27%	79 26%	75 18%	176 32%	189 32%	152 35%	123 26%	77 43%	30 32%	68 28%	52 29%	64 34%	46 29%	29 27%	46 24%	91 35%	76 29%	61 33%	117 38%	248 30%
UK performs worse than Germany	1407 69%	718 72%	689 66%	115 47%	194 59%	263 68%	253 73%	228 74%	355 82%	377 68%	404 68%	278 65%	348 74%	101 57%	63 68%	173 72%	129 71%	125 66%	113 71%	79 73%	146 76%	166 65%	187 71%	125 67%	195 62%	585 70%
Net Germany (better-worse)	-767 -37%	-433 -43%	-334 -32%	16 6%	-60 -18%	-137 -35%	-158 -45%	-149 -48%	-279 -65%	-201 -36%	-215 -36%	-127 -29%	-224 -48%	-24 -13%	-33 -35%	-105 -44%	-77 -43%	-61 -32%	-67 -42%	-50 -46%	-100 -52%	-75 -29%	-111 -42%	-64 -34%	-78 -25%	-337 -40%

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Table 14

Absolutes/col percents

**Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in:
As a place to set up and run a business**

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
UK performs better - any	1622 79%	799 80%	823 79%	207 84%	268 82%	299 77%	283 81%	235 77%	330 77%	450 81%	490 82%	313 73%	369 78%	135 76%	75 81%	194 81%	120 66%	151 80%	123 77%	86 79%	146 76%	217 84%	220 84%	155 83%	249 80%	666 80%
UK performs worse - any	1804 88%	895 89%	908 87%	201 82%	281 86%	332 85%	308 89%	289 94%	393 91%	475 86%	533 90%	368 86%	427 91%	151 85%	87 94%	211 88%	171 95%	166 87%	135 85%	93 86%	178 93%	220 85%	230 88%	161 86%	272 87%	730 87%
Net Any (better-worse)	-181 -9%	-96 -10%	-85 -8%	6 3%	-13 -4%	-33 -8%	-25 -7%	-54 -15%	-63 -15%	-25 -4%	-44 -7%	-56 -13%	-57 -12%	-17 -8%	-12 -7%	-17 -7%	-51 -28%	-15 -8%	-12 -8%	-7 -7%	-32 -16%	-3 -1%	-10 -4%	-6 -3%	-22 -7%	-63 -8%
UK performs better than US	641 31%	321 32%	320 31%	94 38%	106 32%	123 32%	119 34%	78 25%	123 28%	189 34%	187 32%	133 31%	132 28%	52 29%	28 31%	68 28%	35 19%	67 35%	58 36%	31 28%	47 25%	93 36%	87 33%	75 40%	101 32%	271 33%
UK performs worse than US	1406 69%	682 68%	724 69%	152 62%	221 68%	266 68%	229 66%	229 75%	308 72%	364 66%	406 68%	297 69%	339 72%	126 71%	64 69%	172 72%	146 81%	122 65%	101 64%	78 72%	144 75%	165 64%	175 67%	111 60%	212 68%	563 67%
Net US (better-worse)	-765 -37%	-360 -36%	-404 -39%	-58 -24%	-115 -35%	-144 -37%	-111 -32%	-152 -49%	-185 -43%	-176 -32%	-219 -37%	-164 -38%	-206 -44%	-74 -42%	-36 -38%	-104 -43%	-111 -62%	-55 -29%	-44 -27%	-47 -43%	-97 -51%	-72 -28%	-88 -34%	-36 -19%	-111 -36%	-292 -35%
UK performs better than India	1140 56%	512 51%	628 60%	154 63%	208 64%	217 56%	200 57%	152 49%	208 48%	307 56%	351 59%	241 56%	241 51%	98 55%	53 57%	140 58%	83 46%	108 57%	89 56%	56 52%	101 53%	154 60%	152 58%	106 57%	177 57%	468 56%
UK performs worse than India	907 44%	491 49%	417 40%	92 37%	119 36%	172 44%	148 43%	155 51%	222 52%	246 44%	243 41%	189 44%	230 49%	80 45%	40 43%	101 42%	98 54%	82 43%	70 44%	52 48%	91 47%	104 40%	110 42%	81 43%	135 43%	366 44%
Net India (better-worse)	232 11%	21 2%	211 20%	63 25%	88 27%	46 12%	52 15%	-3 -1%	-13 -3%	61 11%	107 18%	52 12%	11 2%	18 10%	13 14%	39 16%	-15 -8%	26 14%	20 12%	4 4%	11 6%	50 20%	42 16%	25 13%	42 13%	102 12%
UK performs better than China	865 42%	412 41%	453 43%	130 53%	141 43%	160 41%	152 44%	107 35%	176 41%	254 46%	273 46%	158 37%	181 38%	80 45%	32 34%	102 43%	64 35%	69 36%	72 45%	45 41%	80 41%	124 48%	114 43%	85 45%	140 45%	356 43%
UK performs worse than China	1182 58%	591 59%	591 57%	115 47%	187 57%	229 59%	196 56%	200 65%	254 59%	298 54%	321 54%	272 63%	290 62%	98 55%	61 66%	138 57%	117 65%	121 64%	87 55%	64 59%	112 52%	134 57%	149 57%	102 55%	172 55%	478 57%
Net China (better-worse)	-316 -15%	-179 -18%	-137 -13%	15 6%	-46 -14%	-69 -18%	-44 -13%	-94 -31%	-78 -18%	-44 -8%	-48 -8%	-114 -27%	-109 -23%	-19 -10%	-29 -31%	-36 -15%	-53 -29%	-52 -27%	-15 -10%	-19 -18%	-33 -17%	-10 -4%	-34 -13%	-17 -9%	-32 -10%	-122 -15%
UK performs better than France	1170 57%	602 60%	567 54%	161 65%	181 55%	206 53%	205 59%	173 56%	244 57%	345 62%	335 56%	227 53%	263 56%	96 54%	47 51%	132 55%	81 45%	107 57%	91 57%	59 54%	111 58%	168 62%	162 62%	117 62%	165 53%	503 60%
UK performs worse than France	877 43%	400 40%	477 46%	85 35%	147 45%	182 47%	143 41%	134 44%	186 43%	208 38%	259 44%	203 47%	208 44%	82 46%	45 49%	109 45%	100 55%	82 43%	68 43%	49 46%	81 42%	90 35%	100 38%	70 38%	147 47%	331 40%
Net France (better-worse)	293 14%	202 20%	90 9%	76 31%	34 11%	24 6%	62 18%	39 13%	57 13%	138 25%	76 13%	24 6%	55 12%	14 8%	2 2%	23 9%	-19 -11%	25 13%	23 14%	10 9%	30 16%	78 30%	62 24%	46 25%	18 6%	172 21%

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Table 14

Absolutes/col percents

**Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in:
As a place to set up and run a business**

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
UK performs better than Germany	703 34%	324 32%	379 36%	124 50%	135 41%	129 33%	119 34%	81 27%	114 27%	199 36%	209 35%	162 38%	134 28%	66 37%	25 27%	75 31%	38 21%	73 38%	55 35%	35 32%	57 30%	111 43%	93 36%	76 41%	103 33%	308 37%
UK performs worse than Germany	1344 66%	679 68%	665 64%	122 50%	192 59%	259 67%	229 66%	226 73%	316 73%	353 64%	385 65%	268 62%	337 72%	112 63%	68 73%	166 69%	143 79%	117 62%	104 65%	74 68%	135 70%	147 57%	169 64%	111 59%	210 67%	526 63%
Net Germany (better-worse)	-640 -31%	-355 -35%	-285 -27%	2 1%	-56 -17%	-130 -33%	-109 -31%	-144 -47%	-202 -47%	-154 -28%	-176 -30%	-106 -25%	-204 -43%	-46 -26%	-43 -46%	-91 -38%	-105 -58%	-44 -23%	-48 -30%	-39 -36%	-77 -40%	-36 -14%	-76 -29%	-35 -19%	-107 -34%	-217 -26%

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Table 15

Have you taken a foreign holiday in the last 3 years?

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
Yes	1269	626	643	150	205	229	219	187	279	396	385	218	270	109	62	142	113	93	88	69	111	182	184	116	209	564
		62%	62%	62%	61%	63%	59%	63%	61%	72%	65%	51%	57%	61%	67%	59%	63%	49%	55%	63%	58%	71%	70%	62%	67%	68%
No	778	377	401	95	123	160	129	120	151	157	208	212	201	69	31	99	67	96	71	40	81	75	79	71	103	270
		38%	38%	38%	39%	37%	41%	37%	35%	28%	35%	49%	43%	39%	33%	41%	37%	51%	45%	37%	42%	29%	30%	38%	33%	32%

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Table 16

Absolutes/col percents

Tenure**Base : All respondents**

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
Owned outright - without mortgage	676	400	276	23	22	51	103	145	333	145	153	106	272	47	25	100	55	64	61	32	84	48	96	63	67	206
	33%	40%	26%	9%	7%	13%	30%	47%	77%	26%	26%	25%	58%	27%	27%	42%	30%	34%	38%	29%	44%	19%	37%	34%	22%	25%
Owned with a mortgage or loan	716	320	397	86	128	204	158	97	43	271	223	163	59	60	36	77	66	82	43	39	69	83	98	63	175	359
	35%	32%	38%	35%	39%	52%	45%	32%	10%	49%	38%	38%	13%	34%	39%	32%	36%	43%	27%	36%	36%	32%	37%	34%	56%	43%
Rented from the council	266	137	130	38	52	60	42	41	33	35	80	82	69	38	15	22	31	14	19	24	14	44	25	19	24	94
	13%	14%	12%	15%	16%	15%	12%	13%	8%	6%	13%	19%	15%	21%	16%	9%	17%	8%	12%	22%	7%	17%	10%	10%	8%	11%
Rented from a housing association	110	34	76	22	25	26	17	10	9	25	32	25	28	14	6	14	7	9	8	5	4	24	9	11	10	40
	5%	3%	7%	9%	8%	7%	5%	3%	2%	4%	5%	6%	6%	8%	6%	6%	4%	5%	5%	5%	2%	9%	3%	6%	3%	5%
Rented from someone else	246	98	148	56	93	47	27	12	10	69	93	46	38	18	11	27	15	17	20	7	16	53	32	30	35	119
	12%	10%	14%	23%	28%	12%	8%	4%	2%	12%	16%	11%	8%	10%	11%	11%	8%	9%	13%	7%	8%	21%	12%	16%	11%	14%
Rent free	33	15	18	21	7	1	1	1	2	9	12	8	5	*	1	-	6	3	8	2	5	6	2	-	1	15
	2%	1%	2%	9%	2%	*	*	*	*	2%	2%	2%	1%	*	1%	-	4%	2%	5%	2%	3%	2%	1%	-	*	2%

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Table 17

At what age did you finish your full time education?

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Public	Private
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
Under 16	691	371	321	26	56	124	125	146	215	88	181	209	213	47	33	106	70	71	65	25	70	55	93	57	59	249
	34%	37%	31%	10%	17%	32%	36%	47%	50%	16%	31%	49%	45%	26%	36%	44%	39%	38%	41%	23%	36%	21%	35%	31%	19%	30%
17-18	423	183	240	50	52	82	84	75	80	101	143	77	101	28	16	46	29	42	26	32	45	39	55	64	77	185
	21%	18%	23%	20%	16%	21%	24%	24%	19%	18%	24%	18%	22%	16%	18%	19%	16%	22%	17%	29%	23%	15%	21%	34%	25%	22%
19-24	592	290	302	75	150	109	93	65	101	242	154	89	107	57	22	62	51	55	49	29	54	83	90	41	129	276
	29%	29%	29%	31%	46%	28%	27%	21%	23%	44%	26%	21%	23%	32%	24%	26%	28%	29%	30%	27%	28%	32%	34%	22%	41%	33%
25-34	100	58	42	-	34	28	15	9	13	43	27	13	17	13	6	6	5	7	2	4	14	33	4	6	25	44
	5%	6%	4%	-	10%	7%	4%	3%	3%	8%	4%	3%	4%	7%	6%	3%	3%	4%	2%	4%	7%	13%	2%	3%	8%	5%
35-44	14	7	7	-	-	2	5	4	3	7	2	2	3	1	2	*	1	-	-	2	2	4	2	-	5	6
	1%	1%	1%	-	-	1%	2%	1%	1%	1%	*	*	1%	*	2%	*	*	-	-	2%	1%	2%	1%	-	2%	1%
45-54	5	5	1	-	-	-	*	-	5	-	5	-	1	-	*	1	4	1	-	-	-	-	-	-	-	1
	*	*	*	-	-	-	*	-	1%	-	1%	-	*	-	*	2%	*	-	-	-	-	-	-	-	-	*
55-64	1	1	-	-	-	-	-	1	-	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	*	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-
65+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Still in full time education	101	43	57	77	13	5	5	-	1	28	57	7	9	12	6	5	12	8	5	10	2	22	9	9	4	33
	5%	4%	6%	31%	4%	1%	1%	-	*	5%	10%	2%	2%	7%	7%	2%	7%	4%	3%	9%	1%	8%	3%	5%	1%	4%
Never had any full time education	12	7	5	2	2	1	5	1	-	5	1	4	2	-	5	3	*	*	*	-	1	2	1	-	4	2
	1%	1%	1%	1%	1%	*	2%	*	-	1%	*	1%	*	-	5%	1%	*	*	*	-	*	1%	*	-	1%	*
Don't know	43	17	25	6	8	13	4	5	5	11	15	9	7	9	-	6	1	3	5	4	2	4	3	5	6	15
	2%	2%	2%	3%	3%	3%	1%	2%	1%	2%	3%	2%	2%	5%	-	3%	1%	2%	3%	4%	1%	2%	1%	3%	2%	2%
Prefer not to answer	65	22	43	10	12	24	11	1	7	26	8	20	10	11	2	6	7	2	7	3	1	16	6	5	4	24
	3%	2%	4%	4%	4%	6%	3%	*	2%	5%	1%	5%	2%	6%	3%	2%	4%	1%	4%	2%	1%	6%	2%	3%	1%	3%

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Table 18

What is the highest educational level that you have achieved to date?

Absolutes/col percents

Base : All respondents

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
Secondary school, high school, NVQ levels 1 to 3, etc.	986	450	535	100	121	191	178	181	215	159	282	278	266	67	42	132	82	96	72	52	105	99	135	105	110	394
	48%	45%	51%	41%	37%	49%	51%	59%	50%	29%	48%	65%	57%	38%	45%	55%	45%	51%	45%	48%	55%	38%	51%	56%	35%	47%
University degree or equivalent professional qualification, NVQ level 4, etc.	717	375	343	59	135	134	126	97	166	248	205	103	161	77	27	75	69	62	68	31	71	103	83	52	125	326
	35%	37%	33%	24%	41%	34%	36%	32%	39%	45%	35%	24%	34%	43%	29%	31%	38%	33%	43%	29%	37%	40%	32%	28%	40%	39%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	223	122	101	32	55	49	32	20	35	112	58	25	28	17	13	21	16	23	14	11	13	43	27	25	68	88
	11%	12%	10%	13%	17%	13%	9%	7%	8%	20%	10%	6%	6%	10%	14%	9%	9%	12%	9%	10%	7%	17%	10%	13%	22%	11%
Still in full time education	56	22	34	48	6	1	1	-	-	16	33	4	4	6	5	3	7	4	1	10	2	8	7	3	3	11
	3%	2%	3%	19%	2%	*	*	-	-	3%	6%	1%	1%	3%	6%	1%	4%	2%	*	9%	1%	3%	3%	2%	1%	1%
Don't know	25	16	8	2	3	4	7	4	4	9	2	7	7	*	2	6	3	-	1	5	1	2	5	-	6	3
	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	*	2%	2%	*	2%	2%	2%	-	1%	5%	*	1%	2%	-	2%	*
Prefer not to answer	41	18	23	5	8	10	3	5	10	8	13	14	5	10	4	4	4	5	3	-	-	4	6	1	*	12
	2%	2%	2%	2%	2%	3%	1%	2%	2%	1%	2%	3%	1%	5%	5%	1%	2%	2%	2%	-	-	2%	2%	1%	*	1%

CEO Summit

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Table 19

Absolutes/col percents

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
Yes - responsible for half or more of the items bought	1778	785	993	183	306	361	306	268	355	468	527	379	403	161	81	206	159	172	132	90	169	227	215	168	291	704
	87%	78%	95%	75%	93%	93%	88%	87%	82%	85%	89%	88%	86%	90%	88%	86%	88%	91%	83%	83%	88%	88%	82%	90%	93%	84%
No - not responsible for most of the items bought	269	218	51	62	22	28	42	39	76	84	66	50	68	17	11	35	22	18	28	19	23	31	48	19	21	130
	13%	22%	5%	25%	7%	7%	12%	13%	18%	15%	11%	12%	14%	10%	12%	14%	12%	9%	17%	17%	12%	12%	18%	10%	7%	16%

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Table 20

How many cars are there in your household?

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
None	430	182	248	78	81	90	64	53	64	66	156	91	117	52	19	62	36	28	30	23	25	102	29	24	39	147
	21%	18%	24%	32%	25%	23%	18%	17%	15%	12%	26%	21%	25%	29%	20%	26%	20%	15%	19%	21%	13%	40%	11%	13%	12%	18%
1	839	427	413	87	128	159	132	121	212	205	233	194	207	63	40	96	82	85	61	35	90	108	98	81	133	333
	41%	43%	40%	35%	39%	41%	38%	39%	49%	37%	39%	45%	44%	35%	43%	40%	45%	45%	38%	32%	47%	42%	37%	43%	43%	40%
2	594	293	300	42	101	125	105	104	117	213	167	100	114	43	26	74	52	60	53	38	63	39	85	60	106	264
	29%	29%	29%	17%	31%	32%	30%	34%	27%	38%	28%	23%	24%	24%	28%	31%	29%	32%	33%	35%	33%	15%	32%	32%	34%	32%
3+	184	101	84	38	18	15	47	29	36	69	38	44	33	19	7	9	10	17	15	13	14	8	50	22	34	91
	9%	10%	8%	16%	6%	4%	14%	10%	8%	12%	6%	10%	7%	11%	8%	4%	6%	9%	9%	12%	7%	3%	19%	12%	11%	11%

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Table 21

To which of the following ethnic groups do you consider you belong?

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Public	Private
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
White	1821	911	910	174	267	340	318	302	421	484	500	395	443	166	89	221	173	175	138	97	188	163	240	171	267	763
	89%	91%	87%	71%	81%	87%	91%	98%	98%	88%	84%	92%	94%	93%	96%	92%	96%	93%	87%	90%	98%	63%	91%	92%	85%	91%
NET: Non-white	197	81	116	65	54	45	22	3	8	58	88	31	20	8	4	15	7	13	20	8	2	86	21	13	39	63
	10%	8%	11%	26%	17%	12%	6%	1%	2%	10%	15%	7%	4%	5%	4%	6%	4%	7%	12%	7%	1%	33%	8%	7%	13%	8%
Mixed	35	14	21	11	3	10	6	3	2	6	22	2	5	2	-	1	3	3	2	1	-	10	8	4	9	15
	2%	1%	2%	5%	1%	3%	2%	1%	1%	1%	4%	1%	1%	1%	-	1%	2%	1%	1%	1%	-	4%	3%	2%	3%	2%
Asian	100	41	58	37	30	21	10	-	1	34	36	23	7	3	1	7	2	6	9	6	1	47	10	7	16	34
	5%	4%	6%	15%	9%	6%	3%	-	*	6%	6%	5%	2%	2%	1%	3%	1%	3%	6%	5%	1%	18%	4%	4%	5%	4%
Black	47	19	28	11	18	10	5	-	3	14	21	6	6	2	1	3	1	3	6	-	1	27	3	-	11	10
	2%	2%	3%	5%	6%	2%	2%	-	1%	3%	4%	1%	1%	1%	1%	1%	2%	4%	4%	-	1%	10%	1%	-	4%	1%
Chinese	14	5	9	5	3	3	1	-	3	4	9	-	1	1	1	3	1	1	3	1	-	2	-	2	2	4
	1%	*	1%	2%	1%	1%	*	-	1%	1%	2%	-	*	*	1%	1%	*	*	2%	1%	-	1%	-	1%	1%	1%
Other ethnic group	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-
	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	-	*	-	-	*	-	-
Prefer not to answer	29	11	18	7	7	4	8	2	1	11	6	4	9	4	-	4	-	1	1	3	1	9	2	3	6	8
	1%	1%	2%	3%	2%	1%	2%	1%	*	2%	1%	1%	2%	2%	-	2%	-	1%	1%	3%	1%	3%	1%	1%	2%	1%

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Table 22

Absolutes/col percents

To which of the following religious groups do you consider yourself to be a member of?

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Public	Private
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
Christian	1196	580	616	104	149	208	212	195	328	314	335	237	311	101	63	157	100	125	80	63	116	135	149	108	188	452
	58%	58%	59%	43%	45%	53%	61%	64%	76%	57%	56%	55%	66%	57%	68%	65%	55%	66%	50%	58%	61%	52%	57%	58%	60%	54%
Muslim	36	10	26	13	10	9	5	-	-	14	13	4	5	2	-	4	2	6	5	-	-	16	2	*	7	6
	2%	1%	2%	5%	3%	2%	2%	-	-	2%	2%	1%	1%	1%	-	1%	1%	3%	3%	-	-	6%	1%	*	2%	1%
Hindu	46	22	23	20	15	5	4	1	1	13	18	13	1	-	-	4	-	1	4	6	-	18	11	3	7	16
	2%	2%	2%	8%	5%	1%	1%	*	*	2%	3%	3%	*	-	-	2%	-	*	3%	5%	-	7%	4%	1%	2%	2%
Jew	13	7	6	-	2	2	2	1	6	2	4	2	5	-	-	3	2	-	1	-	-	5	3	-	2	3
	1%	1%	1%	-	1%	1%	1%	*	1%	*	1%	*	1%	-	-	1%	1%	-	*	-	-	2%	1%	-	1%	*
Sikh	4	2	2	2	2	-	-	-	-	1	2	-	*	-	-	1	-	*	2	-	-	1	-	-	2	2
	*	*	*	1%	*	-	-	-	-	*	*	-	*	-	-	*	-	*	1%	-	-	*	-	-	1%	*
Buddist	16	7	9	5	3	3	2	*	3	2	6	5	2	1	-	-	1	3	3	*	-	2	*	6	10	
	1%	1%	1%	2%	1%	1%	*	*	1%	*	1%	1%	*	*	-	-	1%	2%	2%	*	-	1%	*	3%	*	1%
Other	55	20	36	6	11	9	7	14	8	11	24	13	8	9	3	6	8	3	1	-	2	13	7	4	8	24
	3%	2%	3%	3%	3%	2%	2%	5%	2%	2%	4%	3%	2%	5%	3%	3%	4%	2%	*	-	1%	5%	3%	2%	3%	3%
Prefer not to say	56	16	40	8	18	13	8	5	4	21	13	14	8	8	2	7	2	3	2	*	5	11	5	10	5	21
	3%	2%	4%	3%	6%	3%	2%	2%	1%	4%	2%	3%	2%	5%	2%	3%	1%	2%	1%	*	3%	4%	2%	5%	2%	2%
None	625	338	287	87	118	141	109	89	80	174	178	143	130	57	25	59	66	48	62	39	69	57	85	57	93	301
	31%	34%	27%	35%	36%	36%	31%	29%	19%	31%	30%	33%	28%	32%	27%	25%	36%	26%	39%	36%	36%	22%	32%	31%	30%	36%

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Table 23

Absolutes/col percents

Which of the following best describes where you live?

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Public	Private
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
Urban - Population over 10,000	826	429	397	114	163	174	114	100	161	243	261	164	159	70	32	116	67	72	45	24	51	209	82	58	139	362
	40%	43%	38%	46%	50%	45%	33%	33%	37%	44%	44%	38%	34%	39%	34%	48%	37%	38%	29%	22%	27%	81%	31%	31%	45%	43%
Town and Fringe	795	369	427	100	113	149	148	125	161	199	241	174	181	52	43	96	71	85	63	49	75	46	130	84	127	294
	39%	37%	41%	41%	35%	38%	42%	41%	38%	36%	41%	41%	38%	29%	47%	40%	39%	45%	40%	46%	39%	18%	50%	45%	41%	35%
Village	362	172	190	25	50	58	69	72	88	98	79	75	110	41	17	20	42	29	48	24	60	2	45	34	44	151
	18%	17%	18%	10%	15%	15%	20%	23%	20%	18%	13%	17%	23%	23%	19%	8%	23%	15%	30%	22%	31%	1%	17%	18%	14%	18%
Hamlet & Isolated Dwelling	64	33	31	7	2	8	17	10	20	13	14	17	20	15	*	10	1	3	2	11	5	-	5	12	2	27
	3%	3%	3%	3%	*	2%	5%	3%	5%	2%	2%	4%	4%	8%	*	4%	*	2%	1%	10%	3%	-	2%	6%	1%	3%

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Table 24

Which of the following best describes your current working status?

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Public	Private
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
Working full time - working 30 hours per week or more	901	539	361	94	187	241	221	128	30	346	295	218	42	74	35	92	96	63	78	51	81	136	112	83	243	657
	44%	54%	35%	38%	57%	62%	63%	42%	7%	63%	50%	51%	9%	41%	38%	38%	53%	34%	49%	47%	42%	53%	43%	45%	78%	79%
Working part time - working between 8 and 29 hours per week	246	71	175	47	47	50	35	34	33	78	97	45	25	25	13	22	19	25	16	16	17	34	31	27	69	176
	12%	7%	17%	19%	14%	13%	10%	11%	8%	14%	16%	11%	5%	14%	14%	9%	11%	13%	10%	14%	9%	13%	12%	14%	22%	21%
Not working but seeking work or temporarily unemployed or sick	160	74	86	57	32	32	23	16	1	23	55	30	52	13	11	13	8	14	11	16	10	34	17	13	-	-
	8%	7%	8%	23%	10%	8%	7%	5%	*	4%	9%	7%	11%	7%	12%	5%	5%	8%	7%	15%	5%	13%	7%	7%	-	-
Not working and not seeking work	82	29	53	27	8	10	14	23	1	8	38	4	32	12	4	12	11	11	4	2	5	7	8	7	-	-
	4%	3%	5%	11%	2%	3%	4%	8%	*	1%	6%	1%	7%	7%	5%	5%	6%	6%	2%	2%	2%	3%	3%	4%	-	-
Retired on a state pension only	161	68	93	-	-	1	-	24	137	19	55	54	33	12	6	39	12	15	9	2	25	8	19	14	-	-
	8%	7%	9%	-	-	*	-	8%	32%	3%	9%	13%	7%	7%	16%	7%	8%	6%	2%	13%	3%	7%	8%	-	-	
Retired with a private pension	297	198	99	2	-	-	10	64	222	22	19	13	242	26	12	36	18	38	28	12	38	17	44	28	-	-
	15%	20%	9%	1%	-	-	3%	21%	52%	4%	3%	3%	51%	15%	13%	15%	10%	20%	18%	11%	20%	7%	17%	15%	-	-
House person, housewife, househusband, etc.	200	23	177	19	54	55	46	19	7	56	35	64	45	16	10	27	16	23	13	10	16	22	31	14	-	-
	10%	2%	17%	8%	16%	14%	13%	6%	2%	10%	6%	15%	10%	9%	11%	11%	9%	12%	8%	9%	9%	9%	12%	8%	-	-

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Table 25

Do you work in any of the following occupations?

Absolutes/col percents

Base : All who work

	Gender			Age						Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1063	476	587	80	243	291	243	149	57	432	321	151	158	90	45	111	92	94	83	63	77	164	141	103	317	746
Weighted Base	1146	610	536	141	234	291	256	161	64	424	391	264	67	99	48	114	115	89	94	66	98	170	144	110	312	834
Central government including all administrative departments and central government agencies such as the Bank of England	56	34	22	14	8	18	10	6	-	31	14	11	1	3	2	8	1	3	3	12	-	6	12	4	56	-
	5%	6%	4%	10%	3%	6%	4%	4%	-	7%	4%	4%	1%	3%	4%	7%	1%	4%	4%	19%	-	4%	8%	4%	18%	-
HM Forces	7	5	1	-	-	-	3	3	-	4	2	-	-	-	2	1	-	-	2	-	-	-	-	1	7	-
	1%	1%	*	-	-	-	1%	2%	-	1%	1%	-	-	-	5%	1%	-	-	2%	-	-	-	-	1%	2%	-
National Health Service	63	20	43	2	22	11	17	10	*	29	24	5	4	7	2	4	5	7	3	8	3	12	4	7	63	-
	5%	3%	8%	1%	9%	4%	7%	6%	1%	7%	6%	2%	6%	7%	5%	3%	4%	8%	3%	12%	3%	7%	3%	7%	20%	-
Universities and Academies funded by government	24	11	13	5	4	4	8	1	2	4	18	2	1	1	-	1	2	2	5	4	3	-	3	3	24	-
	2%	2%	2%	3%	2%	1%	3%	1%	4%	1%	4%	1%	1%	1%	-	1%	2%	2%	5%	6%	3%	-	2%	3%	8%	-
Courts service	2	-	2	-	-	1	-	-	1	1	1	-	-	-	-	-	-	1	-	-	1	-	-	-	2	-
	*	-	*	-	-	*	-	-	1%	*	*	-	-	-	-	-	-	1%	-	-	1%	-	-	-	*	-
Local government administration	30	16	14	-	6	10	8	6	-	5	21	2	1	-	3	4	1	3	8	2	1	4	4	1	30	-
	3%	3%	3%	-	2%	3%	3%	4%	-	1%	5%	1%	1%	-	6%	3%	1%	3%	9%	3%	1%	2%	3%	1%	9%	-
Police service	16	6	9	1	4	2	6	3	-	4	9	1	1	1	2	1	3	-	-	1	3	2	1	2	16	-
	1%	1%	2%	1%	2%	1%	2%	2%	-	1%	2%	1%	2%	1%	4%	1%	3%	-	-	2%	3%	1%	1%	1%	5%	-
Public sector housing	6	4	2	-	1	1	4	-	-	5	-	1	*	1	-	1	-	*	-	-	-	4	1	-	6	-
	1%	1%	*	-	1%	*	2%	-	-	1%	-	*	1%	1%	-	1%	-	*	-	-	-	2%	*	-	2%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	52	10	43	4	10	11	10	14	4	33	12	6	1	2	2	3	4	7	5	3	2	9	8	7	52	-
	5%	2%	8%	3%	4%	4%	4%	9%	6%	8%	3%	2%	2%	2%	5%	3%	4%	7%	5%	5%	2%	5%	6%	7%	17%	-
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	3	3	1	-	-	2	1	-	-	1	-	2	1	*	-	-	-	-	-	1	-	-	2	-	3	-
	*	*	*	-	-	1%	1%	-	-	*	-	1%	1%	*	-	-	-	-	-	2%	-	-	1%	-	1%	-
Bradford and Bingley or Northern Rock Building societies	1	-	1	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-
	*	-	*	-	1%	-	-	-	-	*	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	*	-
Other public sector occupation	53	30	23	-	9	16	19	6	3	23	17	9	4	9	3	4	8	5	2	2	3	13	3	1	53	-
	5%	5%	4%	-	4%	6%	7%	4%	5%	5%	4%	3%	6%	9%	6%	7%	5%	2%	2%	3%	3%	8%	2%	1%	17%	-

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Table 25

Do you work in any of the following occupations?

Absolutes/col percents

Base : All who work

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Weighted Base	1146	610	536	141	234	291	256	161	64	424	391	264	67	99	48	114	115	89	94	66	98	170	144	110	312	834
None of the above	834	472	362	115	169	215	169	112	53	282	273	227	52	74	32	87	89	61	66	32	82	121	107	84	-	834
	73%	77%	68%	82%	72%	74%	66%	69%	83%	67%	70%	86%	78%	75%	66%	76%	77%	68%	70%	48%	84%	71%	75%	76%	-	100%

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Table 26

Do you have any children aged 18 or under? If so, how old are they?

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Public	Private
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
No	1411	747	664	173	164	170	198	283	424	347	396	278	390	124	57	168	129	124	103	64	158	170	180	134	182	561
	69%	74%	64%	70%	50%	44%	57%	92%	99%	63%	67%	65%	83%	70%	62%	70%	71%	66%	65%	59%	82%	66%	68%	72%	58%	67%
Net: Yes	617	250	366	64	159	217	146	25	6	201	189	149	77	52	34	72	52	58	55	45	34	82	83	50	129	266
	30%	25%	35%	26%	49%	56%	42%	8%	1%	36%	32%	35%	16%	29%	36%	30%	29%	31%	35%	41%	18%	32%	31%	27%	41%	32%
Yes: Aged under 5	265	85	180	37	127	86	14	1	-	86	88	65	26	26	11	31	23	26	19	18	11	45	36	20	41	119
	13%	8%	17%	15%	39%	22%	4%	*	-	16%	15%	15%	6%	15%	11%	13%	13%	14%	12%	16%	5%	18%	14%	11%	13%	14%
Yes: Aged 5-10	225	90	135	15	59	107	40	3	-	77	64	53	31	16	11	20	15	26	24	16	17	37	26	16	52	91
	11%	9%	13%	6%	18%	28%	11%	1%	-	14%	11%	12%	6%	9%	11%	8%	8%	14%	15%	15%	9%	15%	10%	9%	17%	11%
Yes: Aged 11-15	214	103	112	15	17	94	80	8	1	81	60	41	32	15	15	25	17	22	21	13	9	26	32	20	59	88
	10%	10%	11%	6%	5%	24%	23%	3%	*	15%	10%	9%	7%	9%	16%	10%	9%	12%	13%	12%	5%	10%	12%	11%	19%	11%
Yes: Aged 16-18	137	61	76	9	3	45	58	16	5	36	44	38	19	17	7	12	15	10	9	10	4	14	18	20	27	65
	7%	6%	7%	4%	1%	12%	17%	5%	1%	6%	7%	9%	4%	10%	8%	5%	9%	5%	5%	9%	2%	5%	7%	11%	9%	8%
Prefer not to answer	20	6	14	9	4	2	4	-	-	4	8	3	4	2	2	1	-	7	1	-	-	5	*	3	1	7
	1%	1%	1%	4%	1%	1%	1%	-	-	1%	1%	1%	1%	1%	2%	*	-	4%	*	-	-	2%	*	2%	*	1%

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Table 27

Absolutes/col percents

Gender**Base : All respondents**

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
Male	1003	1003	-	101	109	191	191	159	251	274	245	233	251	71	50	101	93	81	82	67	102	137	136	82	138	472
	49%	100%	-	41%	33%	49%	55%	52%	58%	50%	41%	54%	53%	40%	54%	42%	52%	43%	52%	61%	53%	53%	52%	44%	44%	57%
Female	1044	-	1044	144	219	198	157	148	179	279	349	197	219	107	43	139	87	108	77	42	89	121	127	104	174	362
	51%	-	100%	59%	67%	51%	45%	48%	42%	50%	59%	46%	47%	60%	46%	58%	48%	57%	48%	39%	47%	47%	48%	56%	56%	43%

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Table 28

Which of the following ITV regions do you live in?

Absolutes/col percents

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
Anglia	217	111	106	23	38	37	35	28	55	40	65	60	52	-	-	-	1	-	29	-	170	-	16	1	22	94
	11%	11%	10%	9%	12%	10%	10%	9%	13%	7%	11%	14%	11%	-	-	-	1%	-	18%	-	88%	-	6%	1%	7%	11%
Border	18	9	9	-	4	2	2	4	6	6	2	8	3	7	1	9	-	-	-	-	1	-	-	-	1	6
	1%	1%	1%	-	1%	*	1%	1%	1%	1%	*	2%	1%	4%	1%	4%	-	-	-	-	*	-	-	-	*	1%
Central	305	146	158	29	39	63	52	50	71	84	89	57	74	1	-	-	1	179	110	-	*	-	6	8	55	112
	15%	15%	15%	12%	12%	16%	15%	16%	17%	15%	15%	13%	16%	1%	-	-	*	95%	69%	-	*	-	2%	4%	18%	13%
Granada	236	101	134	27	34	37	32	40	66	46	76	54	60	1	4	222	2	*	1	5	-	-	-	-	27	90
	12%	10%	13%	11%	10%	9%	9%	13%	15%	8%	13%	12%	13%	1%	4%	92%	1%	*	1%	5%	-	-	-	-	9%	11%
London	356	183	173	55	69	71	57	44	61	130	107	62	58	2	-	-	-	1	3	-	14	256	77	4	58	157
	17%	18%	17%	22%	21%	18%	16%	14%	14%	23%	18%	14%	12%	1%	-	-	-	*	2%	-	7%	100%	30%	2%	19%	19%
Meridian	195	99	96	22	32	38	24	40	38	56	51	35	53	-	-	-	-	1	*	-	-	-	163	31	22	90
	10%	10%	9%	9%	10%	10%	7%	13%	9%	10%	9%	8%	11%	-	-	-	-	*	*	-	-	-	62%	17%	7%	11%
TyneTees	95	57	39	10	14	19	22	9	21	27	24	20	25	*	87	-	8	-	-	-	-	-	-	-	16	31
	5%	6%	4%	4%	4%	5%	6%	3%	5%	5%	4%	5%	5%	*	94%	-	5%	-	-	-	-	-	-	-	5%	4%
Wales	106	63	43	24	17	23	17	16	10	29	33	23	21	-	-	3	-	-	-	102	-	-	-	1	35	28
	5%	6%	4%	10%	5%	6%	5%	5%	2%	5%	6%	5%	4%	-	-	1%	-	-	-	94%	-	-	-	*	11%	3%
West	68	27	41	12	8	8	20	10	10	15	28	13	12	-	-	7	-	6	-	1	-	-	-	55	12	22
	3%	3%	4%	5%	3%	2%	6%	3%	2%	3%	5%	3%	3%	-	-	3%	-	3%	-	*	-	-	-	30%	4%	3%
Westcountry	89	43	45	10	7	16	16	14	26	26	22	21	20	-	-	-	-	2	-	-	-	-	-	86	10	42
	4%	4%	4%	4%	2%	4%	5%	5%	6%	5%	4%	5%	4%	-	-	-	-	1%	-	-	-	-	-	46%	3%	5%
Yorkshire	195	98	97	23	31	46	45	16	35	46	50	49	50	-	1	-	169	-	17	-	8	-	-	-	29	91
	10%	10%	9%	9%	9%	12%	13%	5%	8%	8%	9%	11%	11%	-	1%	-	94%	-	11%	-	4%	-	-	-	9%	11%
STV	167	65	102	12	34	29	28	35	30	49	47	28	43	166	-	-	-	-	-	-	-	-	1	-	25	70
	8%	7%	10%	5%	10%	8%	8%	11%	7%	9%	8%	7%	9%	93%	-	-	-	-	-	-	-	-	*	-	8%	8%

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Table 29

Absolutes/col percents

GO Regions**Base : All respondents**

	Gender		Age							Social grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
Scotland	178 9%	71 7%	107 10%	12 5%	38 12%	32 8%	29 8%	37 12%	31 7%	51 9%	48 8%	35 8%	44 9%	178 100%	-	-	-	-	-	-	-	-	-	-	25 8%	74 9%
North East	93 5%	50 5%	43 4%	12 5%	16 5%	20 5%	22 6%	9 3%	14 3%	28 5%	24 4%	18 4%	23 5%	-	93 100%	-	-	-	-	-	-	-	-	-	16 5%	32 4%
North West	241 12%	101 10%	139 13%	27 11%	32 10%	37 9%	37 11%	40 13%	66 15%	48 9%	74 13%	59 14%	60 13%	-	-	241 100%	-	-	-	-	-	-	-	-	27 9%	87 10%
Yorkshire & Humberside	181 9%	93 9%	87 8%	23 9%	27 8%	43 11%	39 11%	14 5%	34 8%	45 8%	50 8%	42 10%	44 9%	-	-	-	181 100%	-	-	-	-	-	-	-	26 8%	89 11%
West Midlands	189 9%	81 8%	108 10%	15 6%	23 7%	41 11%	29 8%	27 9%	54 13%	50 9%	48 8%	41 9%	50 11%	-	-	-	-	189 100%	-	-	-	-	-	-	28 9%	61 7%
East Midlands	159 8%	82 8%	77 7%	20 8%	26 8%	26 7%	27 8%	26 8%	34 8%	39 7%	52 9%	29 7%	38 8%	-	-	-	-	-	159 100%	-	-	-	-	-	28 9%	66 8%
Wales	108 5%	67 7%	42 4%	21 9%	17 5%	26 7%	17 5%	16 5%	13 3%	29 5%	36 6%	23 5%	22 5%	-	-	-	-	-	-	108 100%	-	-	-	-	34 11%	32 4%
Eastern	192 9%	102 10%	89 9%	15 6%	29 9%	31 8%	36 10%	30 10%	52 12%	36 7%	52 9%	56 13%	47 10%	-	-	-	-	-	-	-	192 100%	-	-	-	16 5%	82 10%
London	257 13%	137 14%	121 12%	46 19%	58 18%	58 15%	43 12%	22 7%	31 7%	97 18%	82 14%	45 10%	34 7%	-	-	-	-	-	-	-	-	-	-	-	49 16%	121 14%
South East	263 13%	136 14%	127 12%	28 11%	37 11%	48 12%	34 10%	56 18%	60 14%	79 14%	67 11%	48 11%	70 15%	-	-	-	-	-	-	-	-	-	263 100%	-	37 12%	107 13%
South West	187 9%	82 8%	104 10%	27 11%	24 7%	28 7%	36 10%	30 10%	42 10%	51 9%	60 10%	36 8%	40 8%	-	-	-	-	-	-	-	-	-	-	187 100%	26 8%	84 10%

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Table 30

Marital Status

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Public	Private
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
Single	456	236	219	156	95	102	63	26	14	106	182	89	79	33	26	51	40	26	28	29	43	105	49	27	77	223
	22%	24%	21%	64%	29%	26%	18%	8%	3%	19%	31%	21%	17%	18%	28%	21%	22%	14%	17%	26%	22%	41%	19%	15%	25%	27%
Married	1068	557	511	40	135	191	199	206	297	330	246	221	271	85	42	130	103	111	86	49	96	111	154	100	161	399
	52%	56%	49%	16%	41%	49%	57%	67%	69%	60%	41%	51%	57%	48%	45%	54%	57%	59%	54%	45%	50%	43%	59%	53%	51%	48%
Civil Partnership	16	8	8	6	5	1	2	-	2	1	6	6	3	2	-	1	5	1	5	-	-	1	-	1	2	9
	1%	1%	1%	3%	1%	*	1%	-	*	*	1%	1%	1%	1%	-	1%	3%	*	3%	-	-	*	-	1%	1%	1%
Co Habiting	283	128	155	41	75	77	44	25	21	82	80	83	39	33	14	23	22	32	21	24	24	25	31	33	45	142
	14%	13%	15%	17%	23%	20%	13%	8%	5%	15%	13%	19%	8%	19%	15%	10%	12%	17%	13%	22%	12%	10%	12%	18%	14%	17%
Widowed	53	17	36	-	-	-	3	7	43	7	16	4	26	5	4	8	2	3	8	*	10	5	3	3	3	6
	3%	2%	3%	-	-	-	1%	2%	10%	1%	3%	1%	5%	3%	5%	3%	1%	1%	5%	*	5%	2%	1%	2%	1%	1%
Separated	28	6	22	-	5	2	8	8	5	4	13	2	8	8	1	3	-	2	3	1	4	1	4	3	6	7
	1%	1%	2%	-	1%	*	2%	3%	1%	1%	2%	*	2%	5%	1%	1%	-	1%	2%	*	2%	*	2%	2%	2%	1%
Divorced	134	47	87	-	8	14	28	35	49	20	50	22	42	9	6	22	8	15	7	6	15	7	20	18	17	45
	7%	5%	8%	-	2%	4%	8%	11%	11%	4%	8%	5%	9%	5%	7%	9%	4%	8%	5%	6%	8%	3%	8%	10%	6%	5%
Prefer not to answer	9	3	6	1	5	3	*	-	*	1	2	3	3	4	-	2	1	-	-	*	-	1	1	1	1	3
	*	*	1%	1%	1%	1%	*	-	*	*	*	1%	1%	2%	-	1%	*	-	-	*	-	1%	*	1%	*	*

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Table 31

Absolutes/col percents

What is the combined annual income of your household, prior to tax being deducted?

Base : All respondents

	Gender		Age					Social grade				Region							Employment Sector								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746	
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834	
Up to £7,000	(3.5)	84 4%	40 4%	44 4%	24 10%	12 4%	11 3%	15 4%	4 1%	18 4%	9 2%	33 6%	6 1%	37 8%	7 4%	6 1%	17 7%	16 9%	4 2%	4 3%	5 5%	7 4%	6 2%	5 7%	2 4%	20 2%	
£7,001 to £14,000	(10.5)	227 11%	88 9%	138 13%	22 9%	26 8%	36 9%	30 9%	36 12%	77 18%	19 3%	80 13%	43 10%	85 18%	21 12%	14 15%	41 17%	20 11%	18 9%	12 7%	8 7%	23 12%	14 6%	41 16%	16 8%	17 5%	39 5%
£14,001 to £21,000	(17.5)	282 14%	131 13%	151 14%	24 10%	39 12%	47 12%	54 16%	48 16%	70 16%	38 7%	76 13%	84 20%	83 18%	21 12%	12 13%	32 13%	26 14%	31 16%	20 18%	28 15%	16 6%	29 11%	36 19%	37 12%	87 10%	
£21,001 to £28,000	(24.5)	273 13%	137 14%	135 13%	36 14%	42 13%	59 15%	38 11%	49 16%	48 11%	45 8%	72 12%	87 20%	67 14%	35 20%	15 17%	31 13%	25 14%	20 12%	16 15%	23 12%	25 10%	27 10%	28 15%	35 11%	127 15%	
£28,001 to £34,000	(31)	197 10%	86 9%	111 11%	24 10%	39 12%	42 11%	32 9%	29 9%	31 7%	48 9%	63 11%	40 9%	46 10%	23 13%	7 8%	22 9%	10 6%	23 12%	11 7%	8 8%	15 8%	31 12%	22 8%	23 12%	33 10%	100 12%
£34,001 to £41,000	(37.5)	204 10%	121 12%	83 8%	22 9%	49 15%	38 10%	34 10%	19 6%	43 10%	54 10%	66 11%	50 12%	34 7%	18 10%	13 14%	17 7%	23 13%	17 9%	14 13%	22 12%	41 16%	16 6%	12 7%	38 12%	106 13%	
£41,001 to £48,000	(44.5)	151 7%	87 9%	64 6%	11 5%	24 7%	37 10%	36 10%	19 6%	24 6%	51 9%	53 9%	28 7%	18 4%	7 4%	5 5%	19 8%	15 8%	13 7%	15 10%	10 9%	25 13%	12 5%	19 7%	11 6%	32 10%	71 9%
£48,001 to £55,000	(51.5)	112 5%	56 6%	56 5%	14 6%	20 6%	23 6%	25 7%	19 6%	12 3%	61 11%	29 5%	12 3%	9 2%	6 4%	5 5%	10 4%	5 3%	8 4%	8 5%	4 4%	4 2%	25 10%	21 8%	15 8%	23 7%	72 9%
£55,001 to £62,000	(58.5)	73 4%	44 4%	30 3%	11 4%	12 4%	17 4%	14 4%	7 2%	14 3%	43 8%	16 3%	7 2%	7 2%	2 4%	2 3%	7 4%	8 4%	10 5%	1 1%	5 4%	7 4%	12 5%	9 6%	6 3%	20 6%	35 4%
£62,001 to £69,000	(65.5)	35 2%	16 2%	19 2%	- -	6 2%	8 2%	9 3%	5 2%	5 1%	21 4%	8 1%	3 1%	3 1%	1 *	2 2%	1 1%	4 2%	3 1%	3 2%	2 2%	3 1%	8 3%	5 2%	5 3%	9 3%	19 2%
£69,001 to £76,000	(72.5)	40 2%	20 2%	19 2%	- -	11 3%	7 2%	9 3%	9 3%	4 1%	28 5%	7 1%	4 1%	- -	4 2%	2 2%	3 1%	2 1%	2 1%	- -	3 2%	9 4%	11 4%	1 1%	11 3%	20 2%	
£76,001 to £83,000	(79.5)	22 1%	20 2%	2 *	- -	1 *	3 1%	5 1%	9 3%	5 1%	15 3%	2 *	4 1%	1 *	- -	- -	- -	2 1%	2 1%	2 1%	- -	6 3%	2 1%	7 3%	1 1%	2 1%	15 2%
£83,001 or more	(86)	57 3%	43 4%	14 1%	5 2%	7 2%	15 4%	14 4%	10 3%	6 1%	44 8%	6 1%	5 1%	2 *	2 1%	1 1%	3 1%	2 1%	5 3%	6 4%	- -	4 2%	14 6%	18 7%	2 1%	15 5%	33 4%
Prefer not to answer		292 14%	114 11%	178 17%	53 22%	38 12%	47 12%	35 10%	46 15%	73 17%	75 14%	82 14%	56 13%	78 17%	26 14%	10 10%	38 16%	23 13%	27 14%	33 21%	17 15%	21 11%	41 16%	32 12%	23 12%	34 11%	89 11%
Mean (£'000s)		32.26	34.90	29.54	28.26	33.86	34.37	35.08	33.48	27.71	45.94	29.33	28.77	22.75	29.15	28.56	26.71	29.21	32.25	32.23	29.15	32.55	40.21	37.41	30.49	38.88	37.40
Standard deviation		19.86	21.01	18.22	18.30	18.82	19.89	21.03	21.04	18.52	22.04	17.42	15.80	14.21	16.85	18.00	17.42	18.97	18.76	20.01	15.15	19.96	20.85	24.19	17.69	20.41	19.70
Standard error		0.47	0.74	0.59	1.74	1.07	1.05	1.18	1.26	0.95	1.02	0.89	1.10	0.53	1.34	1.92	1.20	1.54	1.45	1.80	1.54	1.62	1.45	1.56	1.36	1.20	0.77

CEO Summit

ONLINE Fieldwork : 17th - 19th June 2011

Table 32

Absolutes/col percents

Age**Base : All respondents**

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Public	Private
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
18 to 24	246	101	144	246	-	-	-	-	-	59	102	58	26	12	12	27	23	15	20	21	15	46	28	27	26	115
	12%	10%	14%	100%	-	-	-	-	-	11%	17%	14%	6%	6%	13%	11%	13%	8%	12%	20%	8%	18%	11%	15%	8%	14%
25 to 34	327	109	219	-	327	-	-	-	-	98	112	82	35	38	16	32	27	23	26	17	29	58	37	24	64	169
	16%	11%	21%	-	100%	-	-	-	-	18%	19%	19%	7%	21%	17%	13%	15%	12%	16%	15%	15%	22%	14%	13%	21%	20%
35 to 44	389	191	198	-	-	389	-	-	-	145	100	100	44	32	20	37	43	41	26	31	58	48	28	76	215	
	19%	19%	19%	-	-	100%	-	-	-	26%	17%	23%	9%	18%	22%	15%	24%	22%	16%	24%	16%	22%	18%	15%	24%	26%
45 to 54	348	191	157	-	-	-	348	-	-	105	118	71	54	29	22	37	39	29	27	17	36	43	34	36	86	169
	17%	19%	15%	-	-	-	100%	-	-	19%	20%	16%	11%	16%	24%	15%	22%	16%	17%	15%	19%	17%	13%	19%	28%	20%
55 to 64	307	159	148	-	-	-	-	307	-	80	94	49	83	37	9	40	14	27	26	16	30	22	56	30	49	112
	15%	16%	14%	-	-	-	-	100%	-	15%	16%	12%	18%	21%	10%	17%	8%	14%	16%	15%	15%	8%	21%	16%	16%	13%
65 or older	430	251	179	-	-	-	-	-	430	65	67	69	228	31	14	66	34	54	34	13	52	31	60	42	11	53
	21%	25%	17%	-	-	-	-	-	100%	12%	11%	16%	49%	17%	15%	28%	19%	28%	22%	12%	27%	12%	23%	22%	3%	6%

CEO Summit
ONLINE Fieldwork : 17th - 19th June 2011

Table 33

Social grade

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Public	Private
Unweighted Base	2047	902	1145	137	352	410	356	330	462	540	432	236	838	181	99	246	168	197	160	112	168	244	282	190	317	746
Weighted Base	2047	1003	1044	246	327	389	348	307	430	553	594	430	471	178	93	241	181	189	159	108	192	257	263	187	312	834
AB	553	274	279	59	98	145	105	80	65	553	-	-	-	51	28	48	45	50	39	29	36	97	79	51	142	282
	27%	27%	27%	24%	30%	37%	30%	26%	15%	100%	-	-	-	29%	31%	20%	25%	27%	25%	26%	19%	38%	30%	27%	45%	34%
C1	594	245	349	102	112	100	118	94	67	-	594	-	-	48	24	74	50	48	52	36	52	82	67	60	119	273
	29%	24%	33%	41%	34%	26%	34%	31%	16%	-	100%	-	-	27%	26%	31%	28%	25%	33%	33%	27%	32%	25%	32%	38%	33%
C2	430	233	197	58	82	100	71	49	69	-	-	430	-	35	18	59	42	41	29	23	56	45	48	36	37	227
	21%	23%	19%	24%	25%	26%	20%	16%	16%	-	-	100%	-	20%	19%	24%	23%	21%	18%	21%	29%	17%	18%	19%	12%	27%
DE	471	251	219	26	35	44	54	83	228	-	-	-	471	44	23	60	44	50	38	22	47	34	70	40	15	52
	23%	25%	21%	11%	11%	11%	16%	27%	53%	-	-	-	100%	25%	25%	25%	24%	26%	24%	20%	25%	13%	27%	21%	5%	6%

Page	Table	Title	Base Description	Base
1	1	Q1. Generally speaking from everything you know or have heard or read, how would you rate the performance of the UK as a whole in each of the following areas: Summary	Base : All respondents	2047
2	2	Q1. Generally speaking from everything you know or have heard or read, how would you rate the performance of the UK as a whole in each of the following areas: The level of personal taxation (e.g. Income Tax, VAT)	Base : All respondents	2047
3	3	Q1. Generally speaking from everything you know or have heard or read, how would you rate the performance of the UK as a whole in each of the following areas: The level of taxes on wealth creation (e.g. Capital Gains Tax & Corporation Tax)	Base : All respondents	2047
4	4	Q1. Generally speaking from everything you know or have heard or read, how would you rate the performance of the UK as a whole in each of the following areas: The state of its infrastructure, like the road & rail networks and other transport links	Base : All respondents	2047
5	5	Q1. Generally speaking from everything you know or have heard or read, how would you rate the performance of the UK as a whole in each of the following areas: The general level of skills offered by the British workforce	Base : All respondents	2047
6	6	Q1. Generally speaking from everything you know or have heard or read, how would you rate the performance of the UK as a whole in each of the following areas: The quality of the education system	Base : All respondents	2047
7	7	Q1. Generally speaking from everything you know or have heard or read, how would you rate the performance of the UK as a whole in each of the following areas: As a place to set up and run a business	Base : All respondents	2047
8	8	Q1. Generally speaking from everything you know or have heard or read, how would you rate the performance of the UK as a whole in each of the following areas: Mean Summary	Base : All respondents	2047
9	9	Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in: The level of personal taxation (e.g. Income Tax, VAT)	Base : All respondents	2047
10	9	Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in: The level of personal taxation (e.g. Income Tax, VAT)	Base : All respondents	2047
11	10	Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in: The level of taxes on wealth creation (e.g. Capital Gains Tax & Corporation Tax)	Base : All respondents	2047

	Page	Table	Title	Base Description	Base
	12	10	Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in: The level of taxes on wealth creation (e.g. Capital Gains Tax & Corporation Tax)	Base : All respondents	2047
	13	11	Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in: The state of its infrastructure, like the road & rail networks and other transport links	Base : All respondents	2047
	14	11	Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in: The state of its infrastructure, like the road & rail networks and other transport links	Base : All respondents	2047
	15	12	Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in: The general level of skills offered by the British workforce	Base : All respondents	2047
	16	12	Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in: The general level of skills offered by the British workforce	Base : All respondents	2047
	17	13	Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in: The quality of the education system	Base : All respondents	2047
	18	13	Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in: The quality of the education system	Base : All respondents	2047
	19	14	Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in: As a place to set up and run a business	Base : All respondents	2047
	20	14	Q2. And again from everything you know or have heard or read, do you think that UK is performing better or worse than the following countries in: As a place to set up and run a business	Base : All respondents	2047
	21	15	Have you taken a foreign holiday in the last 3 years?	Base : All respondents	2047
	22	16	Tenure	Base : All respondents	2047
	23	17	At what age did you finish your full time education?	Base : All respondents	2047
	24	18	What is the highest educational level that you have achieved to date?	Base : All respondents	2047

	Page	Table	Title	Base Description	Base
	25	19	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base : All respondents	2047
	26	20	How many cars are there in your household?	Base : All respondents	2047
	27	21	To which of the following ethnic groups do you consider you belong?	Base : All respondents	2047
	28	22	To which of the following religious groups do you consider yourself to be a member of?	Base : All respondents	2047
	29	23	Which of the following best describes where you live?	Base : All respondents	2047
	30	24	Which of the following best describes your current working status?	Base : All respondents	2047
	31	25	Do you work in any of the following occupations?	Base : All who work	1063
	32	25	Do you work in any of the following occupations?	Base : All who work	1146
	33	26	Do you have any children aged 18 or under? If so, how old are they?	Base : All respondents	2047
	34	27	Gender	Base : All respondents	2047
	35	28	Which of the following ITV regions do you live in?	Base : All respondents	2047
	36	29	GO Regions	Base : All respondents	2047
	37	30	Marital Status	Base : All respondents	2047
	38	31	What is the combined annual income of your household, prior to tax being deducted?	Base : All respondents	2047
	39	32	Age	Base : All respondents	2047
	40	33	Social grade	Base : All respondents	2047