

Times Poll

CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 1

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour		Lib-eral Democ-rat
Unweighted base	1504	678	826	112	170	282	311	303	326	531	343	245	385	396	388	368	216	136	413	281	171	313	412	178	49
Weighted base	1504	722	782	178	239	295	253	225	314	391	436	317	359	396	393	372	212	131	404	271	174	300	357	191	48
Conservative	404	200	204	28	54	80	68	66	109	125	125	75	79	107	123	98	59	18	404	-	-	251	48	14	48
	27%	28%	26%	16%	23%	27%	27%	29%	35%	32%	29%	24%	22%	27%	31%	26%	28%	13%	100%	-	-	84%	13%	8%	100%
Labour	271	138	133	38	42	51	51	38	50	71	75	67	59	79	62	71	41	18	-	271	-	-	184	17	-
	18%	19%	17%	21%	18%	17%	20%	17%	16%	18%	17%	21%	16%	20%	16%	19%	19%	14%	-	100%	-	-	52%	9%	-
Liberal Democrat	174	71	103	18	34	26	30	36	30	46	63	29	36	63	39	38	20	14	-	-	174	1	28	105	-
	12%	10%	13%	10%	14%	9%	12%	16%	10%	12%	14%	9%	10%	16%	10%	10%	10%	11%	-	-	100%	*	8%	55%	-
SNP	41	29	12	2	3	14	6	6	10	7	10	12	12	-	-	-	-	41	-	-	-	1	4	1	-
	3%	4%	2%	1%	1%	5%	2%	3%	3%	2%	2%	4%	3%	-	-	-	-	31%	-	-	-	*	1%	*	-
Plaid Cymru	12	10	2	-	4	5	1	1	1	9	-	-	3	-	-	-	12	-	-	-	-	-	3	-	-
	1%	1%	*	-	2%	2%	*	*	*	2%	-	-	1%	-	-	-	6%	-	-	-	-	-	1%	-	-
The Green Party	26	13	13	4	8	3	3	6	3	5	10	4	7	5	2	14	4	1	-	-	-	-	6	5	-
	2%	2%	2%	2%	3%	1%	1%	3%	1%	1%	2%	1%	2%	1%	1%	4%	2%	1%	-	-	-	-	2%	3%	-
The United Kingdom Independence Party (UKIP)	18	14	4	1	-	2	5	1	9	5	4	4	5	8	3	3	3	-	-	-	-	2	2	2	-
	1%	2%	1%	1%	-	1%	2%	*	3%	1%	1%	1%	1%	2%	1%	1%	2%	-	-	-	-	1%	1%	1%	-
The British National Party (BNP)	24	15	9	5	2	7	7	-	3	1	5	8	10	5	3	11	3	2	-	-	-	1	6	-	-
	2%	2%	1%	3%	1%	3%	3%	-	1%	*	1%	2%	3%	1%	1%	3%	1%	1%	-	-	-	*	2%	-	-
Some other party	10	8	2	2	-	1	2	1	5	2	4	1	4	1	5	3	1	-	-	-	-	3	3	-	-
	1%	1%	*	1%	-	*	1%	*	1%	*	1%	*	1%	*	1%	1%	*	-	-	-	-	1%	1%	-	-
Would not vote at all	238	109	130	47	46	61	30	27	27	39	79	58	63	57	72	60	34	15	-	-	-	5	11	7	-
	16%	15%	17%	27%	19%	21%	12%	12%	9%	10%	18%	18%	17%	14%	18%	16%	16%	12%	-	-	-	2%	3%	4%	-
Refused	84	40	44	7	10	13	14	13	27	29	12	11	32	17	29	21	12	6	-	-	-	9	10	6	-
	6%	6%	6%	4%	4%	4%	5%	6%	9%	7%	3%	4%	9%	4%	7%	6%	6%	5%	-	-	-	3%	3%	3%	-
Don't know	201	75	126	27	35	33	36	30	40	54	50	48	49	54	55	53	22	16	-	-	-	27	52	33	-
	13%	10%	16%	15%	15%	11%	14%	13%	13%	14%	11%	15%	14%	14%	14%	14%	11%	12%	-	-	-	9%	15%	17%	-

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Absolutes/col percents

Table 2

Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.

How likely are you, personally, to vote at the next election?

Q.2 If there were a general election tomorrow, which party would you vote for?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour		Lib-eral Demo-crat
Unweighted base	895	429	467	47	89	160	196	197	206	345	207	141	202	237	222	214	133	89	379	250	151	256	298	126	45
Weighted base	865	438	428	73	127	167	157	143	198	248	260	177	180	232	211	208	129	85	368	233	152	245	260	133	44
Conservative	368	184	184	24	48	73	61	62	101	116	116	67	70	96	112	88	54	17	368	-	-	237	44	14	44
	43%	42%	43%	33%	37%	44%	39%	44%	51%	47%	44%	38%	39%	41%	53%	42%	42%	20%	100%	-	-	97%	17%	10%	100%
Labour	233	118	115	25	35	46	46	35	46	65	64	56	48	68	51	62	36	16	-	233	-	-	169	15	-
	27%	27%	27%	34%	28%	27%	29%	25%	23%	26%	25%	32%	27%	29%	24%	30%	28%	19%	-	100%	-	-	65%	11%	-
Liberal Democrat	152	61	91	15	31	21	27	32	27	43	54	27	29	52	35	33	19	13	-	-	152	1	26	97	-
	18%	14%	21%	21%	24%	12%	17%	22%	13%	17%	21%	15%	16%	22%	16%	16%	15%	15%	-	-	100%	*	10%	73%	-
SNP	36	25	11	1	3	12	5	6	9	6	9	11	10	-	-	-	-	36	-	-	-	1	3	1	-
	4%	6%	3%	2%	2%	7%	3%	4%	5%	2%	3%	6%	6%	-	-	-	-	42%	-	-	-	*	1%	1%	-
Plaid Cymru	9	8	1	-	3	4	1	1	1	7	-	-	3	-	-	-	9	-	-	-	-	-	3	-	-
	1%	2%	*	-	2%	2%	1%	1%	*	3%	-	-	2%	-	-	-	7%	-	-	-	-	-	1%	-	-
The Green Party	20	8	12	1	6	3	3	5	2	4	6	4	6	3	2	9	4	1	-	-	-	-	5	4	-
	2%	2%	3%	2%	5%	2%	2%	4%	1%	2%	2%	2%	3%	1%	1%	5%	3%	2%	-	-	-	-	2%	3%	-
The United Kingdom Independence Party (UKIP)	16	13	3	1	-	2	5	1	8	5	4	3	4	7	3	3	2	-	-	-	-	2	2	2	-
	2%	3%	1%	1%	-	1%	3%	*	4%	2%	1%	2%	2%	3%	2%	2%	2%	-	-	-	-	1%	1%	2%	-
The British National Party (BNP)	21	12	9	4	2	7	7	-	2	1	5	8	7	5	3	8	3	2	-	-	-	1	5	-	-
	2%	3%	2%	5%	1%	4%	4%	-	1%	*	2%	4%	4%	2%	1%	4%	2%	2%	-	-	-	*	2%	-	-
Some other party	10	8	1	2	-	*	2	1	4	1	4	1	3	1	4	3	1	-	-	-	-	3	3	-	-
	1%	2%	*	2%	-	*	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	-	-	-	-	1%	1%	-	-

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Col percents

Table 3
Published voting intention figures

	<u>Total</u>
Conservative	42%
Labour	28%
Liberal Democrat/ Liberal	18%
Scottish National Party/SNP	4%
Plaid Cymru	1%
Other	7%

Times Poll

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Absolutes/col percents

Table 4

Q.4 Putting aside your party preference, which of the three main party leaders do you feel would make the better Prime Minister...?

Right now, to deal with Britain's economy in recession

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	317	433	54	93	140	147	158	158	219	205	144	182	199	192	182	110	67	219	153	91	163	210	81	25
Weighted base	778	353	424	90	136	156	122	120	153	158	261	193	167	205	203	188	115	67	221	156	97	165	184	93	22
Gordon Brown	247	118	129	33	52	47	37	36	41	57	76	61	52	66	59	53	37	32	16	108	28	10	103	32	1
	32%	33%	30%	37%	38%	30%	30%	30%	27%	36%	29%	32%	31%	32%	29%	28%	32%	48%	7%	69%	29%	6%	56%	34%	4%
David Cameron	319	155	164	30	55	61	53	47	72	64	112	84	58	80	102	68	46	22	183	23	24	141	51	23	19
	41%	44%	39%	33%	40%	39%	43%	40%	47%	40%	43%	44%	35%	39%	50%	36%	40%	33%	83%	15%	25%	85%	28%	24%	87%
Nick Clegg	59	25	34	9	7	11	10	13	8	15	17	16	11	16	12	14	11	6	6	3	26	3	12	18	*
	8%	7%	8%	10%	5%	7%	8%	11%	5%	10%	7%	8%	7%	8%	6%	8%	9%	10%	3%	2%	27%	2%	6%	19%	2%
None of them	100	39	62	7	16	23	17	15	22	15	37	16	32	24	22	38	12	5	10	15	10	8	14	14	1
	13%	11%	15%	8%	11%	15%	14%	13%	15%	10%	14%	9%	19%	12%	11%	20%	10%	7%	4%	10%	10%	5%	8%	16%	7%
Don't know	53	18	35	11	7	13	4	8	9	7	18	15	13	19	8	15	9	1	5	6	9	4	4	6	-
	7%	5%	8%	12%	5%	9%	4%	7%	6%	4%	7%	8%	8%	9%	4%	8%	8%	2%	2%	4%	9%	2%	2%	7%	-

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Absolutes/col percents

Table 5

Q.4 Putting aside your party preference, which of the three main party leaders do you feel would make the better Prime Minister...?

To lead Britain forward after the next general election

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	317	433	54	93	140	147	158	158	219	205	144	182	199	192	182	110	67	219	153	91	163	210	81	25
Weighted base	778	353	424	90	136	156	122	120	153	158	261	193	167	205	203	188	115	67	221	156	97	165	184	93	22
Gordon Brown	216	112	104	36	37	50	33	31	30	52	69	52	43	60	53	47	30	26	10	104	15	7	90	23	1
	28%	32%	25%	40%	27%	32%	27%	26%	20%	33%	27%	27%	26%	29%	26%	25%	26%	38%	4%	67%	16%	4%	49%	25%	4%
David Cameron	354	175	178	33	62	65	59	53	81	71	122	95	66	90	101	78	57	27	195	28	28	149	56	27	19
	45%	50%	42%	36%	46%	42%	49%	44%	53%	45%	47%	49%	40%	44%	50%	42%	50%	41%	88%	18%	29%	90%	30%	29%	87%
Nick Clegg	72	29	44	6	14	14	14	13	12	17	22	16	17	20	16	20	9	8	6	7	35	3	18	25	*
	9%	8%	10%	6%	11%	9%	11%	11%	8%	11%	9%	8%	10%	10%	8%	10%	8%	12%	3%	4%	36%	2%	10%	26%	2%
None of them	63	23	41	3	15	14	9	8	14	11	26	7	19	17	13	24	6	4	4	5	7	5	10	7	1
	8%	6%	10%	3%	11%	9%	7%	7%	9%	7%	10%	4%	12%	8%	6%	13%	5%	5%	2%	3%	8%	3%	6%	7%	7%
Don't know	72	14	58	13	7	13	8	15	15	6	22	22	22	18	20	18	13	2	6	12	11	3	9	12	-
	9%	4%	14%	14%	5%	9%	7%	13%	10%	4%	8%	12%	13%	9%	10%	10%	11%	3%	3%	8%	12%	2%	5%	13%	-

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Absolutes/col percents

Table 6

Q.5 I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year for the country as a whole?

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	
Unweighted base	754	361	393	58	77	142	164	145	168	312	138	101	203	197	196	186	106	69	194	128	80	150	202	97	24
Weighted base	726	369	358	88	103	139	130	105	161	234	176	124	192	191	190	185	97	64	183	115	78	134	173	98	26
NET: Well	143	85	58	29	18	19	22	19	35	50	26	22	46	50	32	31	18	11	27	37	19	17	42	21	4
	20%	23%	16%	33%	18%	14%	17%	18%	22%	21%	15%	17%	24%	26%	17%	17%	18%	18%	15%	32%	24%	13%	24%	21%	16%
Very well	(4)	7	6	1	1	-	1	2	-	3	3	1	1	1	2	1	2	-	2	3	1	3	1	-	-
		1%	1%	*	2%	-	*	1%	-	2%	1%	1%	1%	1%	1%	1%	-	3%	1%	*	1%	2%	*	-	-
Quite well	(3)	136	80	56	28	18	18	21	19	32	47	24	21	44	48	31	29	18	10	24	36	18	15	41	4
		19%	22%	16%	32%	18%	13%	16%	18%	20%	20%	14%	17%	23%	25%	16%	16%	18%	15%	13%	31%	23%	11%	24%	16%
Quite badly	(2)	351	165	186	32	58	76	64	47	75	116	94	61	80	84	90	95	46	36	85	59	40	61	91	10
		48%	45%	52%	36%	57%	55%	49%	44%	46%	49%	54%	49%	42%	44%	47%	52%	47%	56%	47%	51%	52%	45%	53%	40%
Very badly	(1)	206	110	97	20	23	40	39	38	45	65	47	37	58	49	66	53	24	15	65	15	18	53	38	12
		28%	30%	27%	23%	23%	29%	30%	36%	28%	28%	27%	30%	30%	26%	35%	29%	25%	23%	35%	13%	23%	39%	22%	45%
NET: Badly		558	275	283	52	81	117	103	85	120	181	141	98	138	133	156	148	70	50	150	74	58	114	129	22
		77%	75%	79%	60%	79%	84%	79%	80%	74%	77%	80%	79%	72%	70%	82%	80%	72%	79%	82%	64%	75%	85%	74%	84%
Don't know		26	9	17	6	3	4	5	1	6	4	9	5	9	7	2	6	9	2	6	5	1	3	3	-
		4%	2%	5%	7%	3%	3%	4%	1%	4%	1%	5%	4%	5%	4%	1%	3%	10%	3%	3%	4%	2%	3%	1%	-
Mean		1.92	1.95	1.89	2.12	1.95	1.85	1.88	1.82	1.95	1.95	1.88	1.88	1.94	2.02	1.83	1.89	1.93	1.98	1.80	2.20	2.02	1.75	2.03	1.98
Standard deviation		0.72	0.77	0.67	0.81	0.65	0.65	0.72	0.72	0.76	0.73	0.67	0.71	0.77	0.76	0.72	0.70	0.69	0.71	0.72	0.67	0.71	0.73	0.69	0.73
Standard error		0.03	0.04	0.03	0.11	0.07	0.06	0.06	0.06	0.04	0.06	0.07	0.05	0.05	0.05	0.05	0.07	0.09	0.05	0.06	0.08	0.06	0.05	0.07	0.15

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Absolutes/col percents

Table 7

Q.5 I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year for you and your family?

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	
Unweighted base	754	361	393	58	77	142	164	145	168	312	138	101	203	197	196	186	106	69	194	128	80	150	202	97	24
Weighted base	726	369	358	88	103	139	130	105	161	234	176	124	192	191	190	185	97	64	183	115	78	134	173	98	26
NET: Well	354	199	155	48	54	64	65	48	76	139	77	58	81	102	86	92	44	30	84	70	45	63	89	57	9
	49%	54%	43%	55%	52%	46%	50%	45%	47%	59%	44%	46%	42%	53%	45%	50%	46%	48%	46%	61%	58%	47%	51%	59%	33%
Very well	(4)	25	17	7	1	2	8	5	3	5	14	3	2	6	8	7	4	3	8	4	3	4	5	4	1
		3%	5%	2%	2%	2%	6%	4%	3%	3%	6%	2%	1%	3%	4%	4%	2%	3%	4%	5%	3%	3%	3%	4%	3%
Quite well	(3)	329	181	148	47	51	56	59	45	70	125	73	56	75	94	78	88	41	28	76	66	42	59	84	8
		45%	49%	41%	53%	50%	41%	46%	43%	44%	53%	42%	45%	39%	49%	41%	48%	43%	41%	58%	55%	44%	49%	55%	30%
Quite badly	(2)	254	115	139	29	36	57	41	36	56	73	81	42	57	60	66	61	40	26	71	36	20	44	62	15
		35%	31%	39%	33%	35%	41%	32%	34%	35%	31%	46%	34%	30%	31%	35%	33%	42%	41%	39%	31%	26%	33%	36%	27%
Very badly	(1)	91	48	43	4	8	14	21	21	23	14	16	22	39	18	35	21	11	6	22	7	9	22	20	3
		13%	13%	12%	5%	8%	10%	16%	20%	14%	6%	9%	18%	20%	10%	19%	11%	11%	10%	12%	6%	12%	16%	11%	9%
NET: Badly		345	163	182	33	44	70	63	56	79	87	97	64	97	78	102	82	51	32	93	44	29	65	82	18
		48%	44%	51%	38%	43%	51%	48%	54%	49%	37%	55%	52%	50%	41%	53%	45%	53%	51%	51%	38%	37%	49%	47%	36%
Don't know		27	7	20	6	5	5	3	1	7	8	2	3	15	11	3	10	2	1	5	2	4	6	2	-
		4%	2%	6%	7%	5%	3%	2%	1%	4%	3%	1%	2%	8%	6%	2%	6%	2%	1%	3%	1%	5%	5%	1%	5%
Mean		2.41	2.46	2.35	2.56	2.48	2.43	2.38	2.29	2.38	2.61	2.37	2.31	2.27	2.51	2.31	2.43	2.38	2.43	2.40	2.58	2.52	2.35	2.43	2.58
Standard deviation		0.76	0.78	0.73	0.63	0.69	0.75	0.81	0.81	0.78	0.70	0.68	0.78	0.84	0.74	0.82	0.73	0.72	0.73	0.77	0.66	0.75	0.79	0.73	0.72
Standard error		0.03	0.04	0.04	0.09	0.08	0.06	0.06	0.07	0.06	0.04	0.06	0.08	0.06	0.05	0.06	0.06	0.07	0.09	0.06	0.06	0.09	0.07	0.05	0.08

Times Poll

CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

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Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat		
Unweighted base	750	317	433	54	93	140	147	158	158	219	205	144	182	199	192	182	110	67	219	153	91	163	210	81	25	
Weighted base	778	353	424	90	136	156	122	120	153	158	261	193	167	205	203	188	115	67	221	156	97	165	184	93	22	
<u>Strong or Weak</u>																										
Strong	394	179	215	48	63	85	62	66	71	90	135	91	78	96	98	97	59	44	59	127	61	43	129	58	5	
	51%	51%	51%	53%	46%	55%	50%	55%	46%	57%	52%	47%	47%	47%	48%	52%	52%	65%	27%	81%	63%	26%	70%	62%	23%	
Weak	363	168	195	41	71	62	57	51	80	61	120	98	84	101	100	85	53	23	159	29	33	119	54	35	17	
	47%	48%	46%	45%	52%	40%	46%	43%	52%	39%	46%	51%	50%	49%	49%	46%	46%	34%	72%	19%	35%	72%	30%	37%	77%	
Don't know	21	6	14	1	2	8	4	2	3	6	5	4	5	8	5	5	3	*	3	-	2	3	1	1	-	
	3%	2%	3%	1%	2%	5%	3%	2%	2%	4%	2%	2%	3%	4%	3%	3%	2%	1%	1%	-	3%	2%	*	1%	-	
<u>Good for you & your family or Bad for you & your family</u>																										
Good for you & your family	293	125	168	33	63	65	45	39	47	66	100	65	63	84	66	68	42	33	27	125	42	13	114	43	5	
	38%	35%	40%	37%	46%	42%	37%	33%	31%	42%	38%	34%	38%	41%	32%	36%	37%	49%	12%	80%	44%	8%	62%	47%	23%	
Bad for you & your family	449	222	227	54	70	81	72	75	96	87	151	119	92	114	128	112	63	32	191	27	50	150	65	46	17	
	58%	63%	54%	59%	51%	52%	59%	63%	63%	55%	58%	62%	55%	56%	63%	60%	55%	48%	86%	17%	51%	91%	35%	50%	77%	
Don't know	36	7	29	4	3	9	5	5	10	5	10	9	12	7	10	7	10	2	3	4	4	3	4	3	-	
	5%	2%	7%	4%	2%	6%	4%	4%	6%	3%	4%	5%	7%	3%	5%	4%	9%	3%	1%	3%	5%	2%	2%	4%	-	
<u>Clear about what he believes in or Confused about what he believes in</u>																										
Clear about what he believes in	380	165	215	44	61	81	64	59	72	84	133	87	75	108	99	82	47	45	76	107	56	62	113	56	5	
	49%	47%	51%	49%	44%	52%	52%	49%	47%	54%	51%	45%	45%	53%	49%	44%	41%	66%	34%	68%	58%	37%	61%	60%	25%	
Confused about what he believes in	382	184	198	45	73	69	55	60	79	70	125	101	86	89	100	106	65	22	143	49	40	103	70	37	15	
	49%	52%	47%	50%	54%	44%	45%	50%	52%	44%	48%	52%	52%	43%	49%	56%	56%	33%	65%	32%	41%	62%	38%	40%	71%	
Don't know	16	4	12	1	3	6	4	1	2	3	3	4	5	8	4	-	4	*	2	-	1	1	1	1	1	
	2%	1%	3%	1%	2%	4%	3%	1%	1%	2%	1%	2%	3%	4%	2%	-	3%	1%	1%	-	1%	1%	*	1%	4%	

Times Poll

CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

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Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-o-crats	Con-ser-vative	Labour		Lib-eral Dem-o-crats		
Weighted base	778	353	424	90	136	156	122	120	153	158	261	193	167	205	203	188	115	67	221	156	97	165	184	93	22		
Up to the job of being Prime Minister or Not up to the job of being Prime Minister																											
Up to the job of being Prime Minister	330	151	178	45	52	72	51	51	59	75	107	78	69	90	80	73	46	40	35	124	44	25	118	47	4		
	42%	43%	42%	49%	38%	47%	41%	43%	38%	48%	41%	41%	41%	44%	39%	39%	40%	60%	16%	79%	46%	15%	64%	51%	16%		
Not up to the job of being Prime Minister	422	197	225	45	81	77	65	63	91	81	144	108	89	108	119	103	65	26	182	31	50	137	64	45	18		
	54%	56%	53%	50%	59%	49%	53%	53%	60%	51%	55%	56%	53%	53%	58%	55%	57%	39%	82%	20%	52%	83%	35%	48%	84%		
Don't know	27	5	22	1	4	6	6	6	3	2	10	7	9	7	5	11	3	*	4	1	2	4	2	1	-		
	3%	1%	5%	1%	3%	4%	5%	5%	2%	1%	4%	3%	5%	3%	2%	6%	3%	1%	2%	1%	2%	2%	1%	1%	-		
In touch or Out of touch																											
In touch	327	138	189	40	55	73	51	49	59	71	105	84	66	87	88	67	45	39	41	113	45	20	116	47	4		
	42%	39%	45%	44%	41%	47%	42%	41%	39%	45%	40%	44%	40%	43%	43%	36%	40%	58%	19%	73%	47%	12%	63%	50%	19%		
Out of touch	427	213	214	49	78	79	66	68	88	85	144	104	94	108	111	112	67	29	174	41	49	140	67	45	18		
	55%	60%	50%	54%	57%	51%	54%	57%	57%	54%	55%	54%	57%	53%	55%	60%	58%	42%	79%	26%	51%	84%	36%	48%	81%		
Don't know	24	2	21	2	3	4	6	3	6	2	12	4	6	9	4	9	2	-	6	2	2	6	1	2	-		
	3%	1%	5%	2%	2%	2%	5%	2%	4%	1%	4%	2%	4%	4%	2%	5%	2%	-	3%	1%	2%	4%	1%	2%	-		
Likely to get things done or Not likely to get things done																											
Likely to get things done	332	147	185	42	54	63	53	57	63	75	103	82	71	94	79	76	42	41	47	119	43	32	118	45	4		
	43%	42%	43%	46%	39%	41%	43%	48%	41%	48%	40%	42%	43%	46%	39%	40%	36%	60%	21%	76%	45%	19%	64%	48%	16%		
Not likely to get things done	428	206	221	47	80	88	64	60	88	82	152	106	89	107	119	106	69	26	172	35	53	132	64	48	18		
	55%	58%	52%	52%	59%	56%	53%	50%	58%	52%	58%	55%	53%	52%	59%	57%	60%	39%	78%	22%	55%	80%	35%	52%	84%		
Don't know	19	-	19	2	2	5	6	2	2	1	6	5	6	4	5	6	4	*	2	2	-	2	2	-	-		
	2%	-	4%	2%	2%	3%	5%	2%	1%	1%	2%	3%	4%	2%	2%	3%	3%	1%	1%	1%	-	1%	1%	-	-		

Times Poll

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Absolutes/col percents

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Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Labour 2005, Con 2008	
Weighted base	778	353	424	90	136	156	122	120	153	158	261	193	167	205	203	188	115	67	221	156	97	165	184	93	22	
Means what he says or Says what he thinks people want to hear																										
Means what he says	298	160	138	28	38	65	49	53	65	75	82	76	64	80	65	72	45	36	58	99	38	42	106	52	6	
	38%	45%	33%	31%	28%	42%	40%	44%	42%	48%	32%	40%	38%	39%	32%	38%	39%	53%	26%	64%	40%	26%	58%	56%	28%	
Says what he thinks people want to hear	453	189	264	61	96	84	69	64	79	83	168	108	94	120	133	106	63	31	156	55	58	116	76	40	16	
	58%	53%	62%	67%	70%	54%	56%	54%	52%	52%	65%	56%	57%	59%	66%	57%	55%	45%	71%	35%	60%	70%	41%	42%	72%	
Don't know	27	5	22	2	2	6	5	2	9	-	10	9	8	4	5	9	7	1	7	2	-	7	2	1	-	
	3%	1%	5%	2%	2%	4%	4%	2%	6%	-	4%	4%	5%	2%	2%	5%	6%	1%	3%	1%	-	4%	1%	1%	-	
For the many or For the few																										
For the many	454	209	245	49	79	102	68	71	85	99	154	108	94	124	121	100	62	48	95	135	59	71	130	61	10	
	58%	59%	58%	54%	58%	66%	56%	59%	56%	63%	59%	56%	56%	60%	60%	53%	54%	71%	43%	86%	61%	43%	71%	65%	44%	
For the few	293	135	158	37	55	47	47	44	63	54	97	77	66	70	78	80	47	19	119	18	36	89	49	30	12	
	38%	38%	37%	42%	41%	30%	38%	37%	41%	34%	37%	40%	40%	34%	38%	43%	41%	28%	54%	12%	37%	54%	27%	32%	53%	
Don't know	30	9	21	4	2	7	8	5	5	5	10	8	6	12	5	7	6	1	6	3	1	6	4	2	1	
	4%	3%	5%	4%	2%	4%	6%	4%	3%	3%	4%	4%	4%	6%	2%	4%	5%	1%	3%	2%	2%	4%	2%	3%	3%	
Has clear ideas for dealing with Britain's economic problems or Doesn't know what to do about Britain's economic problems																										
Has clear ideas for dealing with Britain's economic problems	334	165	169	40	57	65	56	60	56	75	108	90	61	89	90	75	41	38	42	117	46	31	118	55	3	
	43%	47%	40%	44%	42%	42%	45%	50%	36%	48%	41%	47%	36%	43%	45%	40%	35%	57%	19%	75%	48%	19%	64%	59%	15%	
Doesn't know what to do about Britain's economic problems	425	182	243	45	77	85	64	59	94	81	149	94	100	111	111	106	69	29	174	37	50	130	66	38	19	
	55%	52%	57%	50%	56%	55%	52%	50%	61%	52%	57%	49%	60%	54%	55%	56%	60%	43%	79%	24%	52%	79%	36%	41%	85%	
Don't know	19	7	12	5	2	5	3	-	4	1	4	9	6	5	2	7	5	-	5	2	-	4	-	-	-	
	2%	2%	3%	6%	2%	3%	2%	-	2%	1%	1%	4%	3%	3%	1%	4%	5%	-	2%	1%	-	3%	-	-	-	

Times Poll

CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 9

Q.6b Now I am going to read out some pairs of words or phrases. For each pair, please say which one is closest to your perception of Conservative Leader David Cameron, even if neither word or phrase exactly represents your view?

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	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2008	
Unweighted base	750	317	433	54	93	140	147	158	158	219	205	144	182	199	192	182	110	67	219	153	91	163	210	81	25	
Weighted base	778	353	424	90	136	156	122	120	153	158	261	193	167	205	203	188	115	67	221	156	97	165	184	93	22	
<u>Strong or Weak</u>																										
Strong	486	228	259	67	89	91	73	65	101	102	169	122	94	131	136	107	73	40	189	77	59	144	91	60	18	
	63%	64%	61%	74%	65%	59%	60%	55%	66%	64%	65%	63%	56%	64%	67%	57%	64%	59%	86%	49%	62%	87%	50%	64%	81%	
Weak	237	113	124	17	37	51	43	50	40	48	70	63	57	57	52	69	33	27	23	71	31	16	88	30	3	
	31%	32%	29%	19%	27%	33%	35%	42%	26%	30%	27%	33%	34%	28%	26%	37%	29%	40%	11%	46%	32%	9%	48%	32%	15%	
Don't know	54	12	42	6	10	14	7	4	12	8	22	8	16	17	15	12	9	1	8	8	6	6	4	4	1	
	7%	3%	10%	7%	8%	9%	5%	4%	8%	5%	8%	4%	9%	8%	7%	7%	8%	2%	4%	5%	6%	4%	2%	4%	3%	
<u>Good for you & your family or Bad for you & your family</u>																										
Good for you & your family	420	191	229	58	77	75	61	59	90	85	149	112	75	113	121	90	59	37	201	48	42	146	63	47	19	
	54%	54%	54%	64%	56%	48%	50%	49%	59%	54%	57%	58%	45%	55%	59%	48%	52%	54%	91%	31%	44%	88%	34%	50%	87%	
Bad for you & your family	284	143	141	25	50	64	50	50	45	64	90	64	66	69	65	80	41	28	12	96	43	12	110	40	2	
	37%	41%	33%	27%	37%	41%	41%	42%	29%	41%	34%	33%	40%	34%	32%	43%	36%	42%	5%	62%	44%	7%	60%	43%	10%	
Don't know	74	19	55	8	10	17	11	11	18	9	22	17	26	23	17	18	14	2	9	12	12	7	10	6	1	
	10%	5%	13%	9%	7%	11%	9%	9%	12%	6%	9%	9%	16%	11%	8%	9%	12%	3%	4%	8%	12%	4%	6%	7%	3%	
<u>Clear about what he believes in or Confused about what he believes in</u>																										
Clear about what he believes in	453	207	245	53	73	78	72	71	106	98	153	114	88	128	119	101	71	33	191	64	55	138	89	48	20	
	58%	59%	58%	59%	53%	50%	59%	59%	69%	62%	59%	59%	53%	62%	59%	54%	62%	50%	86%	41%	57%	83%	48%	52%	92%	
Confused about what he believes in	291	143	149	33	56	67	47	47	41	57	95	74	66	68	75	77	38	33	27	86	37	27	92	41	2	
	37%	40%	35%	36%	41%	43%	39%	39%	27%	36%	36%	38%	39%	33%	37%	41%	33%	49%	12%	55%	38%	16%	50%	44%	8%	
Don't know	34	3	31	4	7	11	3	2	6	3	13	5	13	9	8	10	5	1	3	6	5	1	3	4	-	
	4%	1%	7%	5%	5%	7%	3%	2%	4%	2%	5%	3%	8%	5%	4%	5%	5%	2%	1%	4%	5%	1%	1%	4%	-	

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	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic			
Weighted base	778	353	424	90	136	156	122	120	153	158	261	193	167	205	203	188	115	67	221	156	97	165	184	93	22		
Up to the job of being Prime Minister or Not up to the job of being Prime Minister																											
Up to the job of being Prime Minister	431	202	229	56	82	77	61	56	99	90	149	109	84	122	123	94	60	32	190	49	47	144	72	44	17		
	55%	57%	54%	62%	60%	49%	50%	47%	64%	57%	57%	57%	50%	60%	60%	50%	52%	48%	86%	32%	48%	87%	39%	48%	79%		
Not up to the job of being Prime Minister	303	140	163	28	47	68	55	59	46	63	95	73	72	67	68	87	47	34	22	97	46	16	105	47	3		
	39%	40%	38%	32%	34%	43%	45%	49%	30%	40%	36%	38%	43%	33%	34%	46%	41%	51%	10%	62%	48%	10%	57%	50%	13%		
Don't know	43	11	32	6	7	11	6	5	8	5	17	11	10	15	12	6	9	1	9	10	4	5	7	2	2		
	6%	3%	8%	6%	5%	7%	5%	4%	5%	3%	7%	6%	6%	7%	6%	3%	7%	2%	4%	6%	4%	3%	4%	2%	7%		
In touch or Out of touch																											
In touch	485	222	264	57	90	89	73	70	108	100	169	122	94	130	136	105	73	41	200	68	55	153	89	62	18		
	62%	63%	62%	63%	66%	57%	59%	58%	70%	63%	65%	63%	56%	64%	67%	56%	63%	61%	91%	44%	57%	93%	49%	67%	84%		
Out of touch	257	126	131	29	40	54	45	47	41	56	74	62	64	61	60	73	36	26	17	78	36	11	92	27	3		
	33%	36%	31%	32%	29%	35%	37%	39%	27%	36%	28%	32%	39%	30%	30%	39%	31%	39%	8%	50%	38%	7%	50%	29%	13%		
Don't know	36	6	30	5	7	13	5	3	4	1	17	9	8	14	6	10	6	-	3	9	5	1	3	4	1		
	5%	2%	7%	5%	5%	8%	4%	3%	3%	1%	7%	5%	5%	7%	3%	5%	5%	-	1%	6%	6%	1%	1%	4%	3%		
Likely to get things done or Not likely to get things done																											
Likely to get things done	443	205	238	60	74	75	70	58	107	86	154	112	91	124	128	86	72	34	195	53	48	145	77	46	19		
	57%	58%	56%	67%	54%	48%	57%	49%	70%	55%	59%	58%	55%	60%	63%	46%	63%	50%	88%	34%	50%	88%	42%	49%	87%		
Not likely to get things done	294	139	155	25	57	71	47	58	37	66	95	72	61	71	65	92	33	33	19	95	45	16	101	45	2		
	38%	39%	37%	27%	42%	45%	39%	48%	24%	42%	37%	37%	37%	35%	32%	49%	29%	49%	9%	61%	46%	10%	55%	49%	10%		
Don't know	40	9	31	5	5	10	5	4	10	5	11	9	15	10	10	10	10	1	6	8	4	4	6	2	1		
	5%	3%	7%	6%	4%	7%	4%	3%	6%	3%	4%	4%	9%	5%	5%	5%	9%	1%	3%	5%	4%	3%	3%	2%	3%		

Times Poll

CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 9

Q.6b Now I am going to read out some pairs of words or phrases. For each pair, please say which one is closest to your perception of Conservative Leader David Cameron, even if neither word or phrase exactly represents your view?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2008	
Weighted base	778	353	424	90	136	156	122	120	153	158	261	193	167	205	203	188	115	67	221	156	97	165	184	93	22	
Means what he says or Says what he thinks people want to hear																										
Means what he says	303	143	160	31	36	45	50	52	89	63	98	79	64	74	83	75	44	27	157	29	29	122	48	27	17	
	39%	40%	38%	35%	27%	29%	40%	43%	58%	40%	37%	41%	38%	36%	41%	40%	38%	40%	71%	18%	30%	74%	26%	29%	79%	
Says what he thinks people want to hear	451	206	245	54	98	103	69	66	61	93	155	106	97	125	115	106	65	40	61	124	65	41	132	65	5	
	58%	58%	58%	59%	72%	66%	56%	55%	40%	59%	60%	55%	58%	61%	57%	57%	57%	60%	28%	80%	68%	25%	72%	70%	21%	
Don't know	24	4	20	5	2	7	4	2	3	2	8	8	6	6	5	7	6	-	3	3	2	2	4	1	-	
	3%	1%	5%	6%	2%	5%	3%	2%	2%	1%	3%	4%	4%	3%	3%	4%	5%	-	1%	2%	2%	1%	2%	1%	-	
For the many or For the few																										
For the many	438	197	241	59	73	79	65	67	96	89	147	115	87	124	125	94	60	35	175	59	50	131	84	51	19	
	56%	56%	57%	65%	54%	50%	53%	56%	63%	57%	56%	60%	52%	60%	62%	50%	52%	52%	79%	38%	51%	79%	45%	55%	89%	
For the few	304	145	159	25	58	69	53	50	49	66	99	68	71	73	73	81	47	32	40	92	46	29	97	41	2	
	39%	41%	37%	28%	43%	44%	43%	42%	32%	42%	38%	36%	42%	35%	36%	43%	41%	47%	18%	59%	47%	17%	53%	44%	11%	
Don't know	35	11	24	7	5	8	5	2	8	2	14	9	9	8	5	12	8	1	7	4	1	6	3	1	-	
	5%	3%	6%	7%	4%	5%	4%	2%	5%	1%	6%	5%	6%	4%	3%	7%	7%	1%	3%	3%	1%	4%	2%	1%	-	
Has clear ideas for dealing with Britain's economic problems or Doesn't know what to do about Britain's economic problems																										
Has clear ideas for dealing with Britain's economic problems	338	163	175	44	54	68	57	44	73	70	114	91	64	90	102	71	40	36	160	39	26	120	55	26	14	
	44%	46%	41%	48%	39%	43%	46%	37%	48%	44%	44%	47%	39%	44%	50%	38%	34%	53%	72%	25%	27%	72%	30%	28%	64%	
Doesn't know what to do about Britain's economic problems	397	182	215	44	75	76	60	71	71	86	134	88	89	104	90	104	68	32	55	112	65	41	124	59	8	
	51%	52%	51%	48%	55%	49%	49%	60%	47%	55%	51%	46%	53%	51%	44%	55%	59%	47%	25%	72%	67%	25%	68%	63%	36%	
Don't know	42	8	35	3	8	12	6	4	9	2	13	14	13	11	11	13	8	-	6	4	6	4	5	8	-	
	5%	2%	8%	3%	6%	7%	5%	4%	6%	1%	5%	7%	8%	5%	5%	7%	7%	-	3%	3%	6%	3%	3%	8%	-	

Times Poll

CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 10

Q.6c Now I am going to read out some pairs of words or phrases. For each pair, please say which one is closest to your perception of Liberal Democrat Leader Nick Clegg, even if neither word or phrase exactly represents your view?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Labour 2005, Con 2008	
Unweighted base	750	317	433	54	93	140	147	158	158	219	205	144	182	199	192	182	110	67	219	153	91	163	210	81	25	
Weighted base	778	353	424	90	136	156	122	120	153	158	261	193	167	205	203	188	115	67	221	156	97	165	184	93	22	
<u>Strong or Weak</u>																										
Strong	223	98	125	28	38	41	26	39	51	48	86	38	51	58	57	62	28	18	63	33	55	45	51	44	9	
	29%	28%	29%	31%	28%	26%	22%	33%	33%	30%	33%	20%	31%	29%	28%	33%	24%	27%	29%	21%	57%	27%	28%	47%	39%	
Weak	407	208	199	45	75	89	74	56	67	90	123	113	81	103	108	92	67	38	125	90	32	99	96	43	8	
	52%	59%	47%	50%	55%	57%	61%	47%	44%	57%	47%	58%	49%	50%	53%	49%	58%	57%	57%	58%	34%	60%	52%	46%	37%	
Don't know	147	47	101	18	23	25	22	24	35	20	51	42	35	44	38	34	20	11	32	33	9	22	38	6	5	
	19%	13%	24%	20%	17%	16%	18%	20%	23%	12%	20%	22%	21%	21%	18%	18%	17%	15%	21%	9%	13%	20%	7%	23%		
<u>Good for you & your family or Bad for you & your family</u>																										
Good for you & your family	270	119	151	36	50	51	40	43	51	57	89	65	59	69	70	69	38	24	72	49	70	47	70	60	9	
	35%	34%	36%	40%	37%	33%	32%	36%	33%	36%	34%	34%	35%	33%	34%	37%	33%	36%	33%	32%	72%	28%	38%	65%	40%	
Bad for you & your family	350	191	159	35	64	75	61	50	64	75	116	85	74	81	94	85	57	33	106	81	17	89	83	19	8	
	45%	54%	37%	39%	47%	48%	50%	42%	42%	47%	44%	44%	44%	40%	46%	45%	50%	48%	48%	52%	18%	54%	45%	20%	37%	
Don't know	158	44	114	19	22	30	22	26	38	26	56	43	33	55	40	33	19	11	42	25	10	30	32	14	5	
	20%	12%	27%	21%	16%	19%	18%	22%	25%	16%	21%	22%	20%	27%	20%	18%	17%	16%	19%	16%	10%	18%	17%	15%	23%	
<u>Clear about what he believes in or Confused about what he believes in</u>																										
Clear about what he believes in	303	145	158	27	45	49	52	56	74	68	109	64	62	88	82	73	41	18	98	52	57	72	74	55	14	
	39%	41%	37%	30%	33%	31%	42%	47%	49%	43%	42%	33%	37%	43%	41%	39%	36%	26%	45%	33%	59%	43%	40%	59%	62%	
Confused about what he believes in	354	174	180	48	66	86	55	46	52	69	116	93	77	80	88	85	60	42	89	88	31	69	89	34	5	
	46%	49%	42%	53%	49%	55%	45%	38%	34%	43%	44%	48%	46%	39%	43%	45%	52%	63%	40%	57%	33%	42%	49%	36%	24%	
Don't know	121	34	86	15	26	21	15	18	26	21	36	36	28	37	33	30	14	8	34	16	8	24	21	4	3	
	16%	10%	20%	16%	19%	13%	12%	15%	17%	13%	14%	18%	17%	18%	16%	16%	12%	11%	15%	10%	8%	15%	11%	5%	14%	

Times Poll

CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 10

Q.6c Now I am going to read out some pairs of words or phrases. For each pair, please say which one is closest to your perception of Liberal Democrat Leader Nick Clegg, even if neither word or phrase exactly represents your view?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour		Lib-eral Demo-crat		
Weighted base	778	353	424	90	136	156	122	120	153	158	261	193	167	205	203	188	115	67	221	156	97	165	184	93	22		
Up to the job of being Prime Minister or Not up to the job of being Prime Minister																											
Up to the job of being Prime Minister	161	69	92	24	24	32	22	26	33	31	57	40	33	51	35	43	22	10	38	22	39	29	31	35	4		
	21%	20%	22%	26%	18%	21%	18%	22%	21%	20%	22%	21%	20%	25%	17%	23%	19%	15%	17%	14%	40%	17%	17%	38%	17%		
Not up to the job of being Prime Minister	508	258	249	55	92	101	88	76	96	112	168	118	110	122	137	118	80	51	157	115	43	120	131	48	14		
	65%	73%	59%	61%	68%	65%	72%	63%	63%	71%	64%	61%	66%	60%	67%	63%	69%	76%	71%	74%	44%	72%	71%	52%	63%		
Don't know	108	26	83	12	20	22	12	18	24	14	36	35	23	31	31	27	13	6	25	19	15	17	22	10	4		
	14%	7%	19%	13%	15%	14%	10%	15%	16%	9%	14%	18%	14%	15%	15%	14%	12%	9%	11%	12%	16%	10%	12%	10%	20%		
In touch or Out of touch																											
In touch	320	139	181	29	42	67	60	55	67	70	112	73	65	99	88	67	45	21	99	52	66	74	73	63	10		
	41%	39%	43%	32%	30%	43%	49%	46%	44%	44%	43%	38%	39%	48%	43%	36%	39%	31%	45%	33%	69%	45%	40%	67%	48%		
Out of touch	359	188	171	46	73	71	50	51	67	71	117	87	83	76	92	97	55	39	97	88	24	76	91	25	7		
	46%	53%	40%	51%	54%	46%	40%	43%	44%	45%	45%	45%	50%	37%	45%	52%	48%	58%	44%	57%	25%	46%	50%	27%	34%		
Don't know	99	26	73	15	22	18	12	13	19	17	31	32	18	29	24	24	15	7	26	16	6	16	19	6	4		
	13%	7%	17%	17%	16%	11%	10%	11%	12%	11%	12%	17%	11%	14%	12%	13%	13%	10%	12%	10%	6%	10%	10%	6%	18%		
Likely to get things done or Not likely to get things done																											
Likely to get things done	206	83	124	33	37	32	31	25	49	42	80	43	42	64	57	46	26	13	57	30	49	40	49	41	8		
	27%	23%	29%	36%	27%	21%	26%	21%	32%	27%	31%	22%	25%	31%	28%	25%	22%	20%	26%	20%	51%	24%	27%	44%	35%		
Not likely to get things done	475	248	227	47	84	100	80	80	83	103	149	121	103	112	123	118	74	49	141	109	39	111	116	45	11		
	61%	70%	54%	53%	62%	65%	65%	67%	54%	65%	57%	63%	62%	55%	60%	63%	64%	72%	64%	70%	40%	67%	63%	48%	50%		
Don't know	96	23	73	10	15	23	12	14	21	13	32	29	22	29	24	23	15	5	23	16	9	14	18	7	3		
	12%	6%	17%	11%	11%	15%	9%	12%	14%	8%	12%	15%	13%	14%	12%	12%	13%	8%	10%	10%	9%	9%	10%	8%	15%		

Times Poll

CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 10

Q.6c Now I am going to read out some pairs of words or phrases. For each pair, please say which one is closest to your perception of Liberal Democrat Leader Nick Clegg, even if neither word or phrase exactly represents your view?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Labour 2005, Con 2008	
Weighted base	778	353	424	90	136	156	122	120	153	158	261	193	167	205	203	188	115	67	221	156	97	165	184	93	22	
Means what he says or Says what he thinks people want to hear																										
Means what he says	279	146	133	28	46	55	47	48	55	68	91	68	52	73	78	61	37	29	77	55	63	59	71	51	7	
	36%	41%	31%	31%	34%	35%	38%	40%	36%	43%	35%	35%	31%	36%	39%	33%	33%	43%	35%	36%	66%	36%	39%	55%	33%	
Says what he thinks people want to hear	395	179	217	46	74	81	63	57	74	76	133	92	95	100	100	99	63	32	119	81	27	89	94	35	11	
	51%	51%	51%	51%	55%	52%	51%	48%	48%	48%	51%	48%	57%	49%	49%	53%	55%	48%	54%	52%	28%	54%	51%	37%	49%	
Don't know	103	29	75	16	16	20	13	14	25	13	37	33	20	32	24	28	14	6	24	19	6	17	19	7	4	
	13%	8%	18%	18%	12%	13%	10%	12%	16%	8%	14%	17%	12%	15%	12%	15%	12%	9%	11%	12%	6%	10%	10%	7%	18%	
For the many or For the few																										
For the many	390	189	201	37	56	86	67	64	81	94	126	91	80	111	104	84	59	32	96	84	71	80	100	69	13	
	50%	53%	47%	41%	41%	55%	55%	54%	53%	60%	48%	47%	48%	54%	51%	45%	51%	48%	44%	54%	74%	48%	54%	74%	59%	
For the few	297	142	155	40	69	56	42	42	47	51	105	76	65	67	75	83	42	31	104	55	19	72	64	19	5	
	38%	40%	37%	44%	51%	36%	34%	35%	31%	32%	40%	40%	39%	33%	37%	44%	37%	46%	47%	36%	20%	43%	35%	21%	23%	
Don't know	91	23	68	14	11	14	13	13	25	13	30	26	22	27	24	21	14	4	21	16	6	14	20	5	4	
	12%	6%	16%	15%	8%	9%	11%	11%	16%	8%	12%	13%	13%	13%	12%	11%	12%	7%	9%	10%	7%	9%	11%	5%	18%	
Has clear ideas for dealing with Britain's economic problems or Doesn't know what to do about Britain's economic problems																										
Has clear ideas for dealing with Britain's economic problems	201	97	104	16	39	39	35	30	42	50	64	50	37	64	57	43	20	18	62	23	46	48	41	33	5	
	26%	27%	25%	18%	29%	25%	29%	25%	27%	32%	24%	26%	22%	31%	28%	23%	17%	26%	28%	15%	48%	29%	22%	35%	24%	
Doesn't know what to do about Britain's economic problems	476	230	245	56	82	100	74	75	89	92	161	115	108	114	123	119	76	44	133	116	42	99	123	55	13	
	61%	65%	58%	62%	60%	64%	61%	63%	58%	59%	62%	60%	65%	56%	60%	63%	66%	66%	60%	74%	44%	60%	67%	59%	59%	
Don't know	101	26	75	18	16	17	13	15	22	15	36	28	22	27	24	26	19	5	26	17	8	18	20	5	4	
	13%	7%	18%	20%	12%	11%	11%	12%	15%	10%	14%	14%	13%	13%	12%	14%	16%	8%	12%	11%	9%	11%	11%	5%	17%	

Times Poll

CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 11

Q.7 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of the political party.

So is ... true or not true of the Labour Party?

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat		
Unweighted base	754	361	393	58	77	142	164	145	168	312	138	101	203	197	196	186	106	69	194	128	80	150	202	97	24	
Weighted base	726	369	358	88	103	139	130	105	161	234	176	124	192	191	190	185	97	64	183	115	78	134	173	98	26	
Has a good team of leaders																										
True	228	124	104	32	42	47	32	32	44	78	45	38	67	64	50	58	31	26	22	86	23	18	90	31	4	
	31%	34%	29%	36%	40%	34%	25%	30%	27%	33%	25%	31%	35%	34%	26%	31%	32%	41%	12%	75%	30%	14%	52%	31%	15%	
Not True	468	233	235	51	54	86	95	71	111	149	125	78	116	114	139	121	61	33	154	25	51	113	76	61	21	
	64%	63%	66%	58%	53%	62%	73%	67%	69%	64%	71%	63%	60%	60%	73%	65%	63%	52%	84%	21%	66%	84%	44%	63%	81%	
Refused	2	-	2	-	-	1	-	*	1	*	-	-	2	1	1	-	-	-	1	-	-	1	-	-	-	
	*	-	1%	-	-	1%	-	*	*	*	-	-	1%	1%	*	-	-	-	*	-	-	1%	-	-	-	
Don't know	28	11	17	5	7	5	3	2	6	6	6	8	7	11	1	6	5	5	7	4	3	2	6	6	1	
	4%	3%	5%	6%	7%	4%	2%	2%	4%	3%	3%	6%	4%	6%	*	3%	5%	8%	4%	4%	4%	1%	4%	6%	3%	
Shares my values																										
True	227	126	102	33	45	41	33	32	44	76	52	43	57	62	49	61	34	21	31	91	19	23	104	17	7	
	31%	34%	28%	37%	44%	30%	25%	31%	27%	32%	29%	34%	30%	32%	26%	33%	35%	33%	17%	79%	25%	17%	60%	17%	26%	
Not True	473	235	237	51	55	91	95	67	113	154	121	75	122	118	138	116	60	40	149	18	56	109	67	77	20	
	65%	64%	66%	58%	53%	65%	73%	64%	70%	66%	69%	60%	64%	62%	72%	63%	62%	63%	81%	16%	72%	81%	39%	78%	74%	
Refused	2	1	1	-	-	2	-	*	-	1	-	-	1	2	-	-	-	-	-	-	-	-	-	-	-	
	*	*	*	-	-	1%	-	*	-	*	-	-	1%	1%	-	-	-	-	-	-	-	-	-	-	-	
Don't know	24	7	17	4	3	5	3	6	4	3	3	7	12	9	3	7	2	2	4	6	2	3	2	4	-	
	3%	2%	5%	5%	3%	4%	2%	5%	2%	1%	1%	5%	6%	5%	2%	4%	3%	4%	2%	5%	3%	2%	1%	4%	-	

Times Poll

CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 11

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So is ... true or not true of the Labour Party?

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat			
Weighted base	726	369	358	88	103	139	130	105	161	234	176	124	192	191	190	185	97	64	183	115	78	134	173	98	26		
<u>Honest & principled</u>																											
True	224	119	105	39	33	38	36	27	51	74	51	30	69	62	51	59	30	23	32	80	23	27	81	29	-		
	31%	32%	29%	44%	32%	27%	28%	26%	32%	32%	29%	24%	36%	32%	27%	32%	31%	37%	17%	69%	29%	20%	47%	30%	-		
Not True	474	242	232	45	67	91	90	74	108	154	119	86	115	118	136	120	62	38	149	33	54	107	89	66	26		
	65%	66%	65%	51%	65%	65%	69%	70%	67%	66%	68%	70%	60%	62%	72%	65%	64%	60%	81%	28%	70%	80%	51%	68%	100%		
Refused	3	1	2	1	-	1	*	*	-	2	-	-	1	3	-	-	*	-	-	-	-	-	*	-	-		
	*	*	1%	2%	-	1%	*	*	-	1%	-	-	1%	1%	-	-	*	-	-	-	-	-	*	-	-		
Don't know	25	6	19	3	3	9	4	4	2	4	5	8	8	9	3	6	5	2	2	3	1	1	3	2	-		
	3%	2%	5%	4%	2%	6%	3%	4%	2%	2%	3%	6%	4%	5%	2%	3%	5%	4%	1%	3%	1%	*	2%	2%	-		
<u>Competent & capable</u>																											
True	239	133	107	38	41	44	37	32	48	75	50	47	68	57	58	67	32	25	32	96	27	20	97	30	3		
	33%	36%	30%	43%	40%	32%	28%	30%	30%	32%	29%	37%	35%	30%	31%	36%	33%	39%	18%	83%	35%	15%	56%	31%	13%		
Not True	466	233	233	45	60	89	91	70	112	156	121	75	114	126	129	113	61	37	150	17	50	113	75	65	23		
	64%	63%	65%	51%	58%	64%	70%	67%	70%	67%	69%	60%	59%	66%	68%	61%	63%	59%	82%	15%	64%	84%	43%	67%	87%		
Refused	1	-	1	-	-	1	-	*	-	*	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-		
	*	-	*	-	-	1%	-	*	-	*	-	-	1%	1%	-	-	-	-	-	-	-	-	-	-	-		
Don't know	20	3	17	6	2	5	2	3	1	2	5	3	10	6	3	5	4	2	1	2	1	2	1	2	-		
	3%	1%	5%	6%	2%	4%	2%	3%	1%	1%	3%	2%	5%	3%	1%	3%	4%	3%	*	2%	1%	1%	1%	2%	-		

Times Poll

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Weighted base	726	369	358	88	103	139	130	105	161	234	176	124	192	191	190	185	97	64	183	115	78	134	173	98	26		
<u>For ordinary people, not just the best off</u>																											
True	341	179	163	37	57	71	56	49	71	126	71	57	87	84	86	101	39	31	76	91	39	51	112	47	7		
	47%	48%	46%	42%	55%	51%	43%	47%	44%	54%	41%	46%	45%	44%	45%	55%	40%	50%	42%	79%	50%	38%	65%	49%	28%		
Not True	359	184	175	47	40	62	71	54	85	104	95	62	98	99	102	75	55	29	99	19	38	81	58	49	17		
	49%	50%	49%	54%	39%	45%	54%	51%	53%	45%	54%	50%	51%	52%	53%	41%	56%	46%	54%	17%	49%	60%	34%	50%	65%		
Refused	2	1	1	-	-	1	1	*	-	*	-	1	1	1	-	-	1	-	-	-	-	-	-	-	-		
	*	*	*	-	-	1%	1%	*	-	*	-	1%	1%	1%	-	-	1%	-	-	-	-	-	-	-	-		
Don't know	24	5	19	4	6	5	3	2	5	4	10	4	6	7	3	8	2	3	8	5	1	3	3	2	2		
	3%	1%	5%	5%	5%	3%	2%	2%	3%	2%	5%	4%	3%	4%	1%	4%	3%	5%	4%	5%	1%	2%	2%	2%	7%		
<u>Has clear ideas for dealing with Britain's problems</u>																											
True	233	125	108	25	40	39	42	37	49	78	46	45	64	57	47	71	40	18	36	83	20	24	95	23	7		
	32%	34%	30%	28%	39%	28%	32%	35%	31%	33%	26%	36%	33%	30%	25%	38%	41%	28%	20%	72%	26%	18%	55%	24%	27%		
Not True	461	231	230	57	56	92	84	65	106	151	121	75	115	118	140	110	54	40	142	25	56	108	74	73	19		
	63%	63%	64%	65%	55%	66%	65%	62%	66%	64%	69%	60%	60%	62%	73%	60%	55%	63%	77%	22%	72%	80%	43%	75%	73%		
Refused	1	-	1	-	-	1	-	*	-	*	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-		
	*	-	*	-	-	1%	-	*	-	*	-	-	1%	1%	-	-	-	-	-	-	-	-	-	-	-		
Don't know	31	13	18	6	6	6	4	3	6	5	8	4	13	15	3	4	3	6	5	7	1	2	4	1	-		
	4%	3%	5%	6%	6%	5%	3%	3%	4%	2%	5%	4%	7%	8%	2%	2%	4%	9%	3%	6%	2%	2%	2%	1%	-		

Prepared on behalf of The Times by Populus



Times Poll

CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

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	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Weighted base	726	369	358	88	103	139	130	105	161	234	176	124	192	191	190	185	97	64	183	115	78	134	173	98	26
<u>A united party</u>																									
True	246 34%	133 36%	113 32%	38 43%	37 36%	40 28%	42 32%	35 33%	55 34%	76 33%	45 26%	48 39%	77 40%	63 33%	54 28%	69 38%	37 38%	23 36%	52 29%	72 63%	21 27%	37 28%	82 48%	24 25%	6 21%
Not True	436 60%	225 61%	211 59%	45 51%	56 55%	91 65%	84 65%	66 63%	94 58%	151 65%	118 67%	71 57%	96 50%	109 57%	128 67%	104 56%	56 58%	39 61%	121 66%	38 33%	51 66%	92 69%	87 50%	67 68%	21 79%
Refused	1 *	-	1 *	-	-	1 1%	-	*	-	*	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-
Don't know	42 6%	11 3%	32 9%	5 6%	10 10%	7 5%	4 3%	4 4%	12 7%	6 2%	13 7%	6 5%	18 9%	17 9%	9 4%	11 6%	4 4%	2 3%	9 5%	5 5%	6 7%	5 4%	4 2%	7 7%	-

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Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat		
Unweighted base	754	361	393	58	77	142	164	145	168	312	138	101	203	197	196	186	106	69	194	128	80	150	202	97	24	
Weighted base	726	369	358	88	103	139	130	105	161	234	176	124	192	191	190	185	97	64	183	115	78	134	173	98	26	
Has a good team of leaders																										
True	334	177	157	51	53	57	46	42	85	126	76	43	89	93	93	83	44	21	150	37	35	102	60	44	23	
	46%	48%	44%	58%	52%	41%	36%	40%	52%	54%	43%	34%	46%	48%	49%	45%	45%	33%	82%	32%	45%	76%	34%	46%	88%	
Not True	337	175	162	32	35	72	72	61	66	99	75	74	89	80	89	85	46	37	28	73	37	30	106	46	3	
	46%	47%	45%	36%	34%	51%	55%	58%	41%	43%	43%	60%	46%	42%	47%	46%	48%	58%	15%	63%	48%	22%	61%	47%	12%	
Refused	1	-	1	-	-	1	-	*	-	*	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	
	*	-	*	-	-	1%	-	*	-	*	-	-	1%	1%	-	-	-	-	-	-	-	-	-	-	-	
Don't know	54	17	37	5	14	10	12	2	11	8	25	7	14	16	8	16	7	6	5	6	5	3	8	7	-	
	7%	5%	10%	5%	14%	7%	9%	2%	7%	3%	14%	6%	7%	9%	4%	9%	7%	9%	3%	5%	7%	2%	4%	8%	-	
Shares my values																										
True	283	142	141	34	44	49	39	38	79	103	65	42	72	84	81	68	39	11	155	16	21	107	44	29	23	
	39%	38%	39%	39%	43%	35%	30%	36%	49%	44%	37%	34%	37%	44%	42%	37%	40%	18%	85%	13%	26%	79%	25%	30%	88%	
Not True	400	213	187	45	47	83	89	63	74	119	101	75	106	96	100	102	53	50	22	95	51	23	128	62	3	
	55%	58%	52%	51%	46%	60%	68%	60%	46%	51%	57%	60%	55%	50%	53%	55%	55%	78%	12%	82%	66%	17%	74%	63%	12%	
Refused	2	1	1	-	-	2	-	*	-	1	-	-	1	2	-	-	-	-	-	-	-	-	-	-	-	
	*	*	*	-	-	1%	-	*	-	*	-	-	1%	1%	-	-	-	-	-	-	-	-	-	-	-	
Don't know	41	13	28	9	11	5	3	4	8	11	10	7	13	9	10	15	5	3	6	5	6	5	1	7	-	
	6%	4%	8%	11%	11%	4%	2%	4%	5%	5%	5%	6%	7%	5%	5%	8%	5%	4%	3%	5%	7%	4%	1%	7%	-	

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Weighted base	726	369	358	88	103	139	130	105	161	234	176	124	192	191	190	185	97	64	183	115	78	134	173	98	26		
<u>Honest & principled</u>																											
True	299	155	144	45	39	50	36	38	91	105	69	38	86	81	78	72	48	20	125	36	31	87	57	39	19		
	41%	42%	40%	51%	38%	36%	27%	36%	57%	45%	39%	31%	45%	42%	41%	39%	49%	32%	68%	31%	40%	65%	33%	40%	72%		
Not True	382	202	181	35	52	81	89	61	63	114	95	78	96	89	101	104	46	42	56	72	43	41	109	49	6		
	53%	55%	51%	40%	50%	58%	69%	58%	39%	49%	54%	62%	50%	47%	53%	57%	48%	66%	30%	62%	55%	31%	63%	50%	23%		
Refused	3	1	1	-	-	1	1	*	-	*	-	1	1	3	-	-	-	-	-	-	-	-	-	1	-		
	*	*	*	-	-	1%	1%	*	-	*	-	1%	1%	1%	-	-	-	-	-	-	-	-	-	1%	-		
Don't know	42	11	32	8	12	7	4	6	6	14	12	7	9	18	12	8	3	2	3	7	3	6	6	8	1		
	6%	3%	9%	9%	12%	5%	3%	5%	4%	6%	7%	6%	5%	10%	6%	4%	3%	3%	2%	6%	4%	5%	4%	8%	5%		
<u>Competent & capable</u>																											
True	349	184	165	55	54	55	45	41	99	129	85	44	91	97	100	87	42	23	150	43	40	103	70	49	24		
	48%	50%	46%	62%	53%	39%	34%	39%	61%	55%	49%	35%	47%	51%	53%	47%	44%	36%	82%	37%	52%	76%	40%	50%	90%		
Not True	323	164	159	28	33	73	75	55	59	90	74	70	89	73	84	83	47	36	25	64	30	29	91	39	3		
	44%	44%	44%	32%	32%	52%	57%	53%	37%	38%	42%	57%	46%	38%	44%	45%	49%	56%	14%	56%	39%	22%	53%	40%	10%		
Refused	4	2	1	-	-	2	1	*	-	*	-	1	2	4	-	-	-	-	1	-	-	-	-	1	-		
	*	1%	*	-	-	1%	1%	*	-	*	-	1%	1%	2%	-	-	-	-	*	-	-	-	-	1%	-		
Don't know	51	19	32	5	15	10	10	8	3	15	17	9	11	17	6	15	7	5	8	9	8	2	12	8	-		
	7%	5%	9%	6%	15%	7%	7%	8%	2%	6%	9%	7%	6%	9%	3%	8%	8%	8%	4%	8%	10%	2%	7%	8%	-		

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Weighted base	726	369	358	88	103	139	130	105	161	234	176	124	192	191	190	185	97	64	183	115	78	134	173	98	26		
For ordinary people, not just the best off																											
True	299	156	143	35	48	48	41	40	87	121	64	39	74	80	83	77	43	16	143	26	22	102	45	31	17		
	41%	42%	40%	40%	47%	34%	31%	38%	54%	52%	37%	31%	39%	42%	44%	42%	44%	25%	78%	22%	28%	76%	26%	32%	64%		
Not True	388	198	190	47	43	83	83	63	70	105	99	80	105	95	99	100	50	44	32	82	51	30	125	60	8		
	53%	54%	53%	53%	42%	59%	64%	60%	43%	45%	56%	64%	54%	50%	52%	54%	52%	69%	17%	71%	65%	22%	72%	62%	31%		
Refused	2	1	1	-	-	1	1	*	-	*	-	1	1	1	-	-	1	-	-	-	-	-	-	-	-		
	*	*	*	-	-	1%	1%	*	-	*	-	1%	1%	1%	-	-	1%	-	-	-	-	-	-	-	-		
Don't know	37	14	23	6	12	8	5	2	4	7	12	5	12	14	8	8	3	4	8	7	5	3	3	6	1		
	5%	4%	7%	6%	11%	6%	4%	2%	3%	3%	7%	4%	6%	8%	4%	4%	3%	6%	4%	6%	7%	2%	2%	7%	5%		
Has clear ideas for dealing with Britain's problems																											
True	313	155	158	47	58	49	44	35	80	113	78	43	79	93	78	77	49	15	141	31	33	95	53	38	22		
	43%	42%	44%	54%	56%	35%	34%	33%	49%	48%	44%	34%	41%	49%	41%	42%	51%	24%	77%	27%	42%	71%	31%	38%	82%		
Not True	369	201	168	35	34	78	81	68	72	107	89	73	99	83	100	97	43	46	37	78	42	34	110	55	3		
	51%	55%	47%	40%	33%	56%	62%	65%	45%	46%	51%	59%	52%	43%	53%	53%	44%	72%	20%	67%	54%	25%	63%	56%	13%		
Refused	1	-	1	-	-	1	-	*	-	*	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-		
	*	-	*	-	-	1%	-	*	-	*	-	-	1%	1%	-	-	-	-	-	-	-	-	-	-	-		
Don't know	44	13	31	6	11	11	5	1	9	13	9	9	13	14	12	10	5	2	5	7	3	6	10	5	1		
	6%	3%	9%	7%	10%	8%	4%	1%	6%	6%	5%	7%	7%	7%	6%	6%	5%	4%	3%	6%	4%	4%	6%	5%	5%		

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Weighted base	726	369	358	88	103	139	130	105	161	234	176	124	192	191	190	185	97	64	183	115	78	134	173	98	26
<u>A united party</u>																									
True	353 49%	182 49%	171 48%	46 52%	57 56%	53 38%	57 43%	47 44%	94 58%	124 53%	86 49%	48 38%	95 50%	101 53%	95 50%	82 44%	55 56%	20 32%	133 73%	48 42%	43 55%	96 71%	84 49%	47 48%	20 76%
Not True	326 45%	164 45%	162 45%	33 38%	31 31%	78 56%	67 51%	52 49%	64 40%	101 43%	75 43%	65 52%	85 44%	73 38%	91 48%	85 46%	37 38%	41 64%	39 22%	58 50%	31 40%	35 26%	83 48%	45 46%	6 24%
Refused	1 *	-	1 *	-	-	1 1%	-	* *	-	* *	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-
Don't know	46 6%	23 6%	23 6%	9 10%	14 13%	7 5%	7 5%	6 6%	3 2%	9 4%	15 8%	12 9%	11 6%	16 8%	4 2%	18 10%	6 6%	2 4%	10 6%	9 8%	4 5%	3 3%	6 3%	6 6%	-

Times Poll

CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 13

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So is ... true or not true of the Liberal Democrat Party?

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	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2008	
Unweighted base	754	361	393	58	77	142	164	145	168	312	138	101	203	197	196	186	106	69	194	128	80	150	202	97	24	
Weighted base	726	369	358	88	103	139	130	105	161	234	176	124	192	191	190	185	97	64	183	115	78	134	173	98	26	
Has a good team of leaders																										
True	260	140	120	27	35	40	40	42	76	82	56	30	92	79	67	65	36	13	56	40	57	44	57	58	10	
	36%	38%	34%	31%	34%	29%	31%	40%	47%	35%	32%	24%	48%	41%	35%	35%	37%	20%	30%	35%	74%	33%	33%	59%	38%	
Not True	365	197	168	46	49	77	68	57	67	127	83	81	74	80	103	90	46	45	102	65	16	78	97	33	14	
	50%	54%	47%	52%	48%	55%	52%	55%	42%	54%	47%	65%	38%	42%	54%	49%	48%	71%	56%	57%	20%	58%	56%	34%	55%	
Refused	*	-	*	-	-	-	-	*	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	
	*	-	*	-	-	-	-	*	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	
Don't know	101	31	69	14	19	22	22	5	18	24	36	14	26	31	20	29	15	5	25	10	5	12	18	7	2	
	14%	9%	19%	16%	18%	16%	17%	5%	11%	10%	21%	11%	14%	16%	11%	16%	15%	9%	14%	9%	6%	9%	11%	7%	7%	
Shares my values																										
True	317	153	164	42	53	49	50	48	74	102	81	47	86	94	78	83	41	21	62	49	71	45	79	76	13	
	44%	41%	46%	48%	52%	35%	39%	46%	46%	44%	46%	38%	45%	49%	41%	45%	42%	33%	34%	43%	91%	34%	46%	77%	49%	
Not True	330	188	142	37	34	76	65	51	67	115	69	67	79	74	97	77	44	39	101	56	4	78	79	20	11	
	45%	51%	40%	42%	33%	54%	50%	49%	42%	49%	39%	54%	41%	39%	51%	41%	45%	61%	55%	49%	6%	58%	46%	20%	42%	
Refused	1	1	*	-	-	1	-	*	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	
	*	*	*	-	-	1%	-	*	-	*	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	
Don't know	78	28	51	9	16	14	15	5	20	16	25	11	27	21	15	25	13	4	20	10	2	11	15	2	2	
	11%	7%	14%	10%	15%	10%	11%	5%	12%	7%	14%	9%	14%	11%	8%	14%	13%	6%	11%	9%	3%	8%	9%	3%	9%	

Times Poll

CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

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	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat		
Weighted base	726	369	358	88	103	139	130	105	161	234	176	124	192	191	190	185	97	64	183	115	78	134	173	98	26		
<u>Honest & principled</u>																											
True	417	226	191	47	55	75	73	63	104	152	93	60	112	120	105	103	55	33	114	74	66	85	106	74	18		
	57%	61%	53%	54%	53%	54%	56%	60%	65%	65%	53%	48%	58%	63%	55%	56%	57%	52%	62%	64%	85%	63%	62%	76%	70%		
Not True	241	113	128	32	35	50	45	37	42	63	61	56	61	44	67	68	34	27	55	36	9	38	54	20	6		
	33%	31%	36%	36%	34%	36%	35%	36%	26%	27%	35%	45%	32%	23%	35%	37%	35%	43%	30%	31%	12%	28%	31%	21%	22%		
Refused	*	-	*	-	-	-	-	*	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-		
Don't know	69	30	39	9	13	15	12	4	15	18	22	9	19	26	18	14	8	3	14	6	2	12	13	3	2		
	9%	8%	11%	10%	13%	11%	9%	4%	10%	8%	12%	7%	10%	14%	9%	7%	8%	5%	8%	5%	3%	9%	7%	3%	8%		
<u>Competent & capable</u>																											
True	261	133	129	24	42	47	32	45	71	92	52	38	80	66	66	72	35	23	60	35	59	48	56	62	6		
	36%	36%	36%	27%	41%	34%	25%	43%	44%	39%	29%	31%	41%	35%	35%	39%	36%	36%	33%	31%	76%	36%	33%	64%	22%		
Not True	368	200	168	52	41	79	74	52	70	115	93	74	85	95	109	81	48	36	101	66	13	75	102	26	20		
	51%	54%	47%	59%	40%	57%	57%	49%	44%	49%	53%	60%	44%	50%	57%	44%	50%	56%	55%	57%	17%	55%	59%	27%	78%		
Refused	1	1	*	-	-	-	-	1	-	*	-	-	1	*	-	1	-	-	-	-	-	-	-	-	-		
	*	*	*	-	-	-	-	1%	-	*	-	-	*	*	-	*	-	-	-	-	-	-	-	-	-		
Don't know	96	35	61	12	19	13	24	8	20	27	31	12	27	29	16	31	14	5	22	14	5	12	14	10	-		
	13%	10%	17%	14%	19%	9%	18%	7%	12%	11%	18%	9%	14%	15%	8%	17%	15%	8%	12%	12%	7%	9%	8%	10%	-		

Times Poll

CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

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	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat		
Weighted base	726	369	358	88	103	139	130	105	161	234	176	124	192	191	190	185	97	64	183	115	78	134	173	98	26		
For ordinary people, not just the best off																											
True	457	234	223	49	73	77	88	70	100	168	110	60	119	118	124	117	64	35	121	74	73	84	127	83	22		
	63%	63%	62%	56%	71%	55%	68%	66%	62%	72%	62%	48%	62%	62%	65%	63%	66%	55%	66%	64%	94%	63%	73%	86%	86%		
Not True	216	119	96	30	17	52	37	32	48	54	49	59	54	56	57	49	29	25	49	38	3	43	44	14	4		
	30%	32%	27%	34%	16%	37%	28%	30%	30%	23%	28%	47%	28%	29%	30%	27%	29%	39%	27%	33%	4%	32%	25%	14%	14%		
Refused	1	1	*	-	-	-	1	*	-	*	-	1	-	*	-	-	1	-	-	-	-	-	-	-	-		
	*	*	*	-	-	-	1%	*	-	*	-	1%	-	*	-	-	1%	-	-	-	-	-	-	-	-		
Don't know	52	15	38	9	13	10	5	3	13	11	17	5	19	16	10	18	4	4	13	4	1	7	2	-	-		
	7%	4%	11%	10%	12%	7%	4%	3%	8%	5%	10%	4%	10%	8%	5%	10%	4%	6%	7%	3%	2%	6%	1%	-	-		
Has clear ideas for dealing with Britain's problems																											
True	244	128	115	33	25	39	42	37	68	83	46	41	74	70	67	61	30	16	55	36	54	40	54	48	4		
	34%	35%	32%	37%	25%	28%	32%	35%	42%	35%	26%	33%	39%	37%	35%	33%	31%	25%	30%	32%	70%	30%	31%	50%	14%		
Not True	392	212	181	44	60	82	75	58	73	133	102	69	88	89	109	97	58	40	109	67	17	81	102	39	23		
	54%	57%	50%	50%	59%	59%	58%	55%	45%	57%	58%	56%	46%	46%	57%	53%	59%	63%	60%	58%	22%	61%	59%	40%	86%		
Refused	3	1	2	-	-	-	-	2	2	*	-	-	3	*	2	1	1	-	-	-	-	-	-	-	-		
	*	*	1%	-	-	-	-	2%	1%	*	-	-	2%	*	1%	*	1%	-	-	-	-	-	-	-	-		
Don't know	87	27	60	11	17	18	13	9	19	18	27	15	28	32	13	26	8	7	19	12	6	13	17	10	-		
	12%	7%	17%	13%	17%	13%	10%	8%	12%	8%	15%	12%	14%	17%	7%	14%	9%	12%	10%	11%	8%	10%	10%	10%	-		

Times Poll

CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

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	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Labour 2005, Con 2008
Weighted base	726	369	358	88	103	139	130	105	161	234	176	124	192	191	190	185	97	64	183	115	78	134	173	98	26
<u>A united party</u>																									
True	375 52%	195 53%	180 50%	48 55%	49 48%	66 47%	61 47%	62 59%	89 55%	136 58%	86 49%	49 40%	104 54%	110 58%	94 49%	91 50%	49 51%	31 49%	107 58%	58 51%	56 72%	70 52%	107 62%	57 58%	21 81%
Not True	280 38%	153 42%	126 35%	32 37%	38 37%	59 42%	52 40%	40 38%	59 37%	84 36%	64 37%	60 48%	71 37%	56 29%	83 44%	74 40%	37 38%	30 47%	59 32%	48 42%	15 19%	55 41%	56 32%	31 32%	5 19%
Refused	1 *	-	1 *	-	-	1 1%	-	* *	-	* *	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-
Don't know	70 10%	20 6%	49 14%	7 8%	16 15%	14 10%	17 13%	3 3%	13 8%	13 6%	26 15%	15 12%	16 8%	23 12%	13 7%	19 11%	11 12%	3 4%	17 9%	9 8%	7 9%	9 6%	10 6%	9 10%	-

Times Poll
CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 14
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1504	1504
Weighted base		1504	1504
<u>Gender</u>			
Male		678 45%	722 48%
Female		826 55%	782 52%
<u>Age</u>			
18-24	(21)	112 7%	179 12%
25-34	(29.5)	170 11%	238 16%
35-44	(39.5)	282 19%	298 20%
45-54	(49.5)	311 21%	253 17%
55-64	(59.5)	303 20%	223 15%
65+	(70)	326 22%	313 21%
Average age		49.70	46.71

Times Poll
CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 14
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1504	1504
<u>Social Grade</u>		
AB	531 35%	391 26%
C1	343 23%	436 29%
C2	245 16%	316 21%
DE	385 26%	361 24%
<u>Region</u>		
North	504 34%	504 34%
Midlands	467 31%	472 31%
South	533 35%	528 35%

Times Poll
CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 14
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1504	1504
<u>Working status</u>		
Full-time	658 44%	677 45%
Part-time	215 14%	180 12%
Not working but seeking work or temporarily unemployed/sick	75 5%	95 6%
Not working/not seeking work	81 5%	86 6%
Retired	415 28%	378 25%
Student	34 2%	62 4%
Refused	26 2%	25 2%

Times Poll
CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 14
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1504	1504
<u>Tenure</u>		
Own outright	565 38%	491 33%
Own with a mortgage	553 37%	580 39%
Council	130 9%	194 13%
Housing Assoc.	63 4%	51 3%
Rented from someone else	145 10%	144 10%
Rent free	11 1%	9 1%
Refused	37 2%	35 2%

Times Poll
CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 14
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1504	1504
<u>Foreign Holiday in last 3 years</u>		
Yes	959 64%	902 60%
No	545 36%	602 40%
<u>Number of cars</u>		
None	256 17%	313 21%
1	712 47%	625 42%
2	394 26%	432 29%
3+	142 9%	134 9%

Times Poll
CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 14
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1504	1504
<u>Internet Access</u>		
At all	1206 80%	1215 81%
At home (net)	1102 73%	1102 73%
At work (net)	584 39%	587 39%
At home	586 39%	590 39%
At work	68 5%	75 5%
Both at home and at work	516 34%	512 34%
Somewhere else	36 2%	37 2%
Not at all	296 20%	287 19%
Refused	2 *	3 *

Times Poll
CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 14
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1504	1504
<u>What is the highest educational level that you have achieved to date?</u>		
Secondary/ high school/ NVQ 1-3	746 50%	781 52%
University degree or equivalent professional qualification/ NVQ4	421 28%	404 27%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	142 9%	127 8%
No formal education	150 10%	151 10%
None of these	16 1%	14 1%
Refused	29 2%	28 2%

Times Poll
CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 14
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1504	1504
<u>Marital Status</u>		
Single	291 19%	345 23%
Married/ co-habiting	879 58%	849 56%
Widowed/ separated/ divorced	306 20%	283 19%
Refused	28 2%	27 2%
<u>Children</u>		
None aged 18 or under	1070 71%	1033 69%
NET: Yes	398 26%	436 29%
NET: Yes any aged 15 or under	337 22%	382 25%
- Aged under 5	126 8%	168 11%
- Aged 5-10	158 11%	182 12%
- Aged 11-15	165 11%	168 11%
- Aged 16-18	106 7%	95 6%
Refused	36 2%	35 2%

Times Poll
CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 14
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1504	1504
<u>Grocery shopping status</u>		
Yes - do half or more	1210 80%	1174 78%
No - do less than half	280 19%	316 21%
Refused	14 1%	14 1%

Times Poll
CATI Fieldwork : February 6th-8th 2009

Absolutes/col percents

Table 15

Q.3 At the last general election in May 2005, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1504	1504
Weighted base	1504	1504
Conservative	313 21%	300 20%
Labour	412 27%	357 24%
Liberal Democrat	178 12%	191 13%
Other	76 5%	70 5%
Did not vote	411 27%	476 32%
Refused	68 5%	63 4%
Don't know	46 3%	48 3%