

Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 1

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	1500	683	817	94	161	278	305	296	366	470	355	235	440	387	393	375	213	132	391	375	137	275	469	148	63
Weighted base	1500	721	779	181	238	292	252	226	311	395	440	312	352	402	391	364	215	128	407	323	150	294	352	186	49
Conservative	407 27%	225 31%	182 23%	43 24%	55 23%	68 23%	75 30%	71 31%	96 31%	144 36%	134 30%	64 21%	65 18%	121 30%	115 29%	94 26%	68 32%	8 6%	407 100%	-	-	240 82%	49 14%	28 15%	49 100%
Labour	323 22%	158 22%	165 21%	42 23%	52 22%	67 23%	44 17%	42 18%	76 24%	81 20%	81 18%	60 19%	100 28%	82 20%	67 17%	85 23%	40 19%	49 38%	-	323 100%	-	7 2%	211 60%	11 6%	-
Liberal Democrat	150 10%	68 9%	82 10%	14 7%	26 11%	34 12%	23 9%	21 9%	31 10%	53 13%	45 10%	18 6%	34 10%	51 13%	29 7%	44 12%	14 7%	12 9%	-	-	150 100%	1 *	21 6%	96 52%	-
SNP	27 2%	10 1%	16 2%	6 3%	3 1%	5 2%	5 2%	4 2%	4 1%	5 1%	7 2%	9 3%	6 2%	-	-	-	-	27 21%	-	-	-	-	2 *	-	-
Plaid Cymru	7 *	4 1%	3 *	-	1 *	4 1%	-	2 1%	-	4 1%	2 1%	-	1 *	-	-	-	7 3%	-	-	-	-	-	2 1%	-	-
The Green Party	26 2%	15 2%	10 1%	1 *	9 4%	2 1%	8 3%	3 1%	3 1%	8 2%	9 2%	7 2%	2 1%	5 1%	2 1%	11 3%	6 3%	1 1%	-	-	-	1 *	3 1%	2 1%	-
The United Kingdom Independence Party (UKIP)	6 *	4 1%	2 *	-	-	1 *	1 1%	1 1%	2 1%	1 *	2 1%	1 *	1 *	1 *	2 *	-	2 1%	-	-	-	-	1 *	-	3 2%	-
The British National Party (BNP)	16 1%	11 2%	5 1%	4 2%	-	4 1%	1 *	2 1%	5 2%	1 *	2 *	8 3%	5 1%	5 1%	6 2%	4 1%	1 1%	-	-	-	-	3 1%	1 *	-	-
Some other party	7 *	2 *	5 1%	-	-	-	3 1%	2 1%	2 1%	1 *	2 *	1 *	3 1%	1 *	4 1%	-	1 *	1 1%	-	-	-	3 1%	1 *	1 1%	-
Would not vote at all	250 17%	121 17%	129 17%	39 21%	59 25%	53 18%	41 16%	28 12%	30 10%	32 8%	64 15%	86 27%	69 19%	49 12%	92 24%	56 15%	36 17%	17 13%	-	-	-	6 2%	14 4%	9 5%	-
Refused	87 6%	37 5%	51 6%	3 1%	8 3%	17 6%	21 8%	15 7%	23 8%	23 6%	27 6%	16 5%	21 6%	27 7%	27 7%	17 5%	11 5%	5 4%	-	-	-	8 3%	5 1%	4 2%	-
Don't know	196 13%	65 9%	131 17%	31 17%	25 10%	36 12%	30 12%	35 16%	39 13%	43 11%	64 15%	42 13%	47 13%	58 14%	47 12%	53 15%	27 13%	10 8%	-	-	-	24 8%	44 12%	31 16%	-

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Table 2

Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.

How likely are you, personally, to vote at the next election?

Q.2 If there were a general election tomorrow, which party would you vote for?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age						Social Class				Region					Voting Intention				Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Dem- ocrat	Con- ser- vative	Labour	Lib- eral Dem- ocrat		
Unweighted base	880	429	451	49	86	160	175	177	233	314	207	116	243	242	206	216	127	88	359	330	118	233	349	108	58	
Weighted base	854	447	407	90	124	163	144	133	200	268	252	149	185	239	198	205	125	87	372	278	128	246	261	128	45	
Conservative	372	206	166	36	48	61	70	65	91	129	126	57	60	112	105	84	63	7	372	-	-	233	45	25	45	
	44%	46%	41%	40%	39%	37%	49%	49%	46%	48%	50%	39%	32%	47%	53%	41%	50%	8%	100%	-	-	95%	17%	20%	100%	
Labour	278	140	138	33	42	59	40	37	67	74	68	53	83	71	58	71	33	44	-	278	-	6	191	10	-	
	33%	31%	34%	37%	34%	36%	28%	28%	34%	27%	27%	36%	45%	30%	30%	35%	27%	50%	-	100%	-	3%	73%	8%	-	
Liberal Democrat	128	60	68	11	21	30	19	19	28	49	36	15	28	45	23	35	13	11	-	-	128	1	17	87	-	
	15%	13%	17%	12%	17%	18%	13%	14%	14%	18%	14%	10%	15%	19%	12%	17%	10%	13%	-	-	100%	*	6%	68%	-	
SNP	24	9	15	6	2	5	4	3	4	4	6	8	5	-	-	-	-	24	-	-	-	-	2	-	-	
	3%	2%	4%	7%	2%	3%	3%	2%	2%	2%	2%	6%	3%	-	-	-	-	28%	-	-	-	-	1%	-	-	
Plaid Cymru	6	4	3	-	1	3	-	2	-	3	2	-	1	-	-	-	6	-	-	-	-	-	2	-	-	
	1%	1%	1%	-	1%	2%	-	2%	-	1%	1%	-	*	-	-	-	5%	-	-	-	-	-	1%	-	-	
The Green Party	22	14	8	1	9	2	6	2	3	6	8	6	2	5	1	10	5	1	-	-	-	1	3	2	-	
	3%	3%	2%	1%	7%	1%	4%	2%	1%	2%	3%	4%	1%	2%	1%	5%	4%	1%	-	-	-	*	1%	2%	-	
The United Kingdom Independence Party (UKIP)	5	4	2	-	-	1	1	1	2	1	2	1	*	1	2	-	2	-	-	-	-	1	-	3	-	
	1%	1%	*	-	-	1%	1%	1%	1%	*	1%	1%	*	*	1%	-	2%	-	-	-	-	*	-	2%	-	
The British National Party (BNP)	13	10	3	4	-	3	*	2	4	1	2	8	3	4	5	3	1	-	-	-	-	3	1	-	-	
	2%	2%	1%	4%	-	2%	*	1%	2%	*	1%	5%	2%	2%	3%	2%	1%	-	-	-	-	1%	1%	-	-	
Some other party	5	1	4	-	-	-	2	1	2	1	2	*	2	1	3	-	1	*	-	-	-	2	1	1	-	
	1%	*	1%	-	-	-	1%	1%	1%	*	1%	*	1%	1%	1%	-	1%	1%	-	-	-	1%	*	1%	-	

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Col percents

Table 3
Published voting intention figures

	<u>Total</u>
Conservative	43%
Labour	33%
Liberal Democrat/ Liberal	15%
Scottish National Party/SNP	3%
Plaid Cymru	1%
Other	5%

Times Poll

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Absolutes/col percents

Table 4

Q.4 Thinking about the way that the media - print and broadcast - have covered Britain's economic situation in recent months, do you think they have exaggerated how bad things really are, or understated how bad things really are, or reported things pretty accurately?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Con-ser-vative	Labour	Lib-eral Dem-ocrat	
Unweighted base	750	353	397	52	86	146	146	137	183	235	189	113	213	196	196	187	105	66	188	192	73	122	233	79	33
Weighted base	759	375	384	98	126	153	120	103	158	197	232	155	174	207	202	187	100	62	194	166	80	132	172	99	25
NET: Exaggerated	243	118	125	27	60	44	38	32	42	77	80	34	52	59	70	59	34	21	66	64	23	41	64	35	6
	32%	32%	33%	27%	47%	29%	31%	31%	27%	39%	34%	22%	30%	28%	34%	32%	34%	33%	34%	38%	29%	31%	37%	35%	24%
Exaggerated significantly (+2)	100	55	44	9	31	20	14	13	14	33	33	15	19	30	22	25	13	10	34	22	14	21	26	14	4
	13%	15%	12%	9%	25%	13%	11%	12%	9%	17%	14%	9%	11%	15%	11%	13%	13%	15%	18%	13%	17%	16%	15%	14%	16%
Exaggerated somewhat (+1)	143	63	80	18	29	24	24	20	29	43	47	19	33	29	47	34	21	11	32	42	9	20	38	21	2
	19%	17%	21%	18%	23%	16%	20%	19%	18%	22%	20%	12%	19%	14%	23%	18%	21%	18%	16%	25%	11%	15%	22%	21%	9%
Reported things pretty accurately (0)	291	142	149	36	49	55	48	42	61	75	88	67	62	80	74	82	33	22	75	67	35	49	71	41	10
	38%	38%	39%	36%	39%	36%	40%	40%	38%	38%	38%	43%	35%	39%	36%	44%	33%	35%	39%	40%	43%	37%	41%	42%	41%
Understated significantly (-1)	87	50	37	14	4	17	16	12	24	21	17	23	26	23	27	20	9	7	21	10	15	20	10	14	1
	11%	13%	10%	14%	3%	11%	13%	12%	15%	11%	7%	15%	15%	11%	14%	11%	9%	11%	11%	6%	19%	15%	6%	14%	6%
Understated somewhat (-2)	87	42	45	6	8	25	18	10	20	18	29	16	23	33	16	15	15	8	25	16	5	14	22	6	7
	11%	11%	12%	7%	6%	16%	15%	10%	13%	9%	13%	11%	13%	16%	8%	8%	15%	13%	13%	10%	7%	10%	13%	6%	29%
NET: Understated	173	92	82	20	12	42	33	23	44	40	46	40	48	55	43	36	25	15	46	26	21	33	32	20	9
	23%	24%	21%	21%	9%	27%	28%	22%	28%	20%	20%	26%	28%	27%	21%	19%	25%	24%	24%	16%	26%	25%	19%	20%	35%
Don't know	52	24	28	15	5	11	1	6	12	6	19	14	12	13	16	10	8	5	7	9	2	8	6	3	-
	7%	6%	7%	16%	4%	7%	1%	6%	7%	3%	8%	9%	7%	6%	8%	5%	8%	8%	4%	5%	3%	6%	3%	3%	-
Mean	0.12	0.11	0.12	0.11	0.59	-0.02	*	0.13	-0.05	0.27	0.17	-0.05	0.01	0.01	0.18	0.19	0.08	0.13	0.16	0.27	0.14	0.13	0.22	0.23	-0.24
Standard deviation	1.17	1.19	1.15	1.06	1.11	1.25	1.18	1.13	1.13	1.16	1.20	1.09	1.18	1.25	1.09	1.09	1.26	1.24	1.24	1.11	1.14	1.20	1.18	1.07	1.40
Standard error	0.04	0.07	0.06	0.16	0.12	0.11	0.10	0.10	0.09	0.08	0.09	0.11	0.08	0.09	0.08	0.08	0.13	0.16	0.09	0.08	0.13	0.11	0.08	0.12	0.24

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Table 5

Q.5 With Britain's economy facing problems in the months or years ahead, who do you most trust to deal with it in the best interests of Britain?

Base: All "Sample B" respondents

	Sex		Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Unweighted base	750	330	420	42	75	132	159	159	183	235	166	122	227	191	197	188	108	66	203	183	64	153	236	69	30
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
David Cameron & the Shadow Chancellor of the Exchequer George Osborne	258 35%	120 35%	139 35%	27 32%	32 28%	52 37%	47 35%	41 34%	60 39%	81 41%	70 34%	48 31%	59 33%	70 36%	76 40%	56 32%	48 42%	8 13%	164 77%	7 5%	25 36%	121 75%	39 21%	33 38%	21 83%
Gordon Brown & the Chancellor of the Exchequer Alistair Darling	281 38%	144 42%	137 35%	48 58%	44 39%	44 31%	50 38%	46 37%	50 33%	74 37%	85 41%	53 34%	69 38%	70 36%	57 30%	78 44%	36 32%	41 61%	23 11%	132 84%	31 44%	15 9%	112 62%	36 41%	3 11%
Neither of them	116 16%	55 16%	61 15%	4 5%	12 11%	32 23%	19 14%	26 21%	21 14%	26 13%	34 16%	29 19%	26 15%	27 14%	36 19%	22 13%	19 17%	11 16%	17 8%	6 4%	11 15%	14 9%	13 7%	15 17%	1 3%
Don't know	86 12%	27 8%	60 15%	4 5%	24 22%	11 8%	17 13%	9 8%	21 14%	17 9%	18 9%	26 17%	24 14%	28 15%	20 10%	21 12%	11 10%	6 10%	10 5%	12 7%	3 4%	12 7%	17 9%	3 3%	1 3%

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Absolutes/col percents

Table 6

Q.6 Putting aside your party preference, which of the three main party leaders do you feel would make the better Prime Minister...?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Labour 2005, Con 2008	
Unweighted base	750	353	397	52	86	146	146	137	183	235	189	113	213	196	196	187	105	66	188	192	73	122	233	79	33	
Weighted base	759	375	384	98	126	153	120	103	158	197	232	155	174	207	202	187	100	62	194	166	80	132	172	99	25	
Right now, to deal with Britain's economy in recession																										
Gordon Brown	281	146	135	42	54	53	45	37	51	84	81	53	64	78	68	65	34	36	20	119	33	9	107	44	6	
	37%	39%	35%	42%	43%	35%	37%	36%	32%	43%	35%	34%	37%	38%	34%	35%	34%	57%	11%	72%	41%	7%	62%	44%	25%	
David Cameron	283	143	141	27	44	53	53	43	62	78	99	50	56	76	77	74	40	17	162	26	16	103	38	32	18	
	37%	38%	37%	27%	35%	35%	44%	42%	39%	40%	43%	32%	32%	36%	38%	40%	40%	26%	84%	16%	20%	78%	22%	32%	71%	
Nick Clegg	46	25	21	6	6	14	7	4	9	8	12	15	11	14	18	9	4	2	2	4	21	1	11	11	*	
	6%	7%	5%	6%	5%	9%	6%	4%	5%	4%	5%	10%	6%	7%	9%	5%	4%	3%	1%	3%	27%	1%	6%	11%	1%	
Don't know	148	61	88	24	22	33	15	19	36	27	40	37	44	40	39	39	22	9	9	17	10	18	16	13	1	
	20%	16%	23%	24%	17%	21%	13%	18%	23%	14%	17%	24%	25%	19%	20%	21%	22%	14%	5%	10%	13%	14%	9%	13%	2%	
To lead Britain forward after the next general election																										
Gordon Brown	234	121	112	34	48	44	37	29	41	58	67	49	59	57	57	61	28	31	8	124	16	5	102	25	1	
	31%	32%	29%	35%	38%	29%	31%	29%	26%	30%	29%	32%	34%	28%	28%	32%	28%	50%	4%	75%	21%	4%	59%	25%	4%	
David Cameron	325	172	153	34	49	63	55	50	73	91	111	61	62	95	92	73	47	19	180	28	21	112	47	37	24	
	43%	46%	40%	35%	39%	42%	45%	49%	46%	46%	48%	39%	36%	46%	45%	39%	47%	30%	93%	17%	26%	85%	27%	38%	96%	
Nick Clegg	53	25	28	1	14	11	11	7	9	21	11	9	11	19	15	13	3	3	-	3	34	-	11	26	-	
	7%	7%	7%	1%	11%	7%	9%	7%	6%	11%	5%	6%	7%	9%	7%	7%	3%	6%	-	2%	43%	-	6%	26%	-	
Don't know	147	58	90	29	15	34	18	16	35	27	43	36	41	37	39	40	23	9	6	11	9	15	12	12	-	
	19%	15%	23%	29%	12%	22%	15%	16%	22%	14%	19%	23%	24%	18%	19%	21%	23%	15%	3%	7%	11%	12%	7%	12%	-	

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Table 7

Q.7 I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year for the country as a whole?

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	330	420	42	75	132	159	159	183	235	166	122	227	191	197	188	108	66	203	183	64	153	236	69	30
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
NET: Well	131	62	70	18	21	17	24	17	36	25	42	27	38	33	33	33	15	17	19	46	11	20	37	12	-
	18%	18%	18%	22%	19%	12%	18%	14%	23%	13%	20%	17%	21%	17%	17%	19%	13%	26%	9%	30%	16%	13%	20%	14%	-
Very well	(4)	9	5	3	-	1	3	2	2	1	3	3	2	1	2	3	2	1	2	4	-	1	4	-	-
		1%	2%	1%	-	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	-	1%	2%	-	-
Quite well	(3)	122	56	66	18	20	14	22	15	34	22	39	24	36	32	30	31	14	17	43	11	19	33	12	-
		17%	16%	17%	22%	18%	10%	17%	12%	22%	11%	19%	16%	20%	16%	16%	18%	12%	24%	8%	27%	16%	12%	18%	14%
Quite Badly	(2)	381	175	206	41	67	75	67	61	70	128	107	71	76	99	96	92	63	31	123	77	81	100	46	16
		51%	51%	52%	49%	59%	54%	51%	50%	46%	64%	51%	45%	43%	51%	51%	52%	55%	47%	58%	49%	50%	55%	54%	65%
Very Badly	(1)	205	103	102	22	21	43	38	43	38	43	54	55	54	60	56	45	33	11	65	28	57	33	26	7
		28%	30%	26%	27%	19%	31%	29%	35%	25%	21%	26%	35%	30%	31%	30%	25%	29%	16%	31%	18%	24%	35%	19%	30%
NET: Badly		586	278	308	63	87	118	105	104	108	170	160	125	130	159	152	137	96	42	189	105	57	138	133	72
		79%	81%	78%	77%	78%	85%	80%	85%	71%	86%	77%	80%	73%	82%	80%	78%	84%	63%	88%	67%	82%	85%	74%	83%
Don't know		24	6	18	2	4	5	3	2	9	3	6	5	10	2	5	6	4	7	6	6	2	4	10	3
		3%	2%	5%	2%	3%	3%	2%	2%	6%	1%	3%	3%	6%	1%	2%	4%	3%	10%	3%	4%	2%	2%	6%	3%
Mean		1.91	1.89	1.92	1.94	2.01	1.83	1.90	1.80	1.99	1.92	1.95	1.83	1.91	1.87	1.89	1.94	1.84	2.13	1.79	2.15	1.91	1.78	2.04	1.83
Standard deviation		0.71	0.72	0.69	0.71	0.65	0.70	0.71	0.71	0.74	0.62	0.72	0.75	0.75	0.71	0.72	0.71	0.65	0.72	0.63	0.74	0.64	0.68	0.69	0.65
Standard error		0.03	0.04	0.03	0.11	0.08	0.06	0.06	0.06	0.06	0.04	0.06	0.07	0.05	0.05	0.05	0.06	0.09	0.04	0.06	0.08	0.06	0.05	0.08	0.09

Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 8

Q.7 I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year for you and your family?

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	330	420	42	75	132	159	159	183	235	166	122	227	191	197	188	108	66	203	183	64	153	236	69	30
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
NET: Well	341	166	175	47	47	66	53	51	76	101	114	57	69	89	86	83	44	40	92	94	30	69	100	35	10
	46%	48%	44%	57%	42%	48%	40%	42%	50%	51%	55%	36%	39%	46%	45%	47%	38%	60%	43%	60%	43%	43%	55%	40%	42%
Very well	(4)	25	17	8	2	3	5	3	2	9	7	10	3	5	2	3	11	4	5	4	8	3	2	8	4
		3%	5%	2%	3%	3%	4%	3%	2%	6%	4%	5%	2%	3%	1%	2%	6%	3%	7%	2%	5%	5%	1%	5%	5%
Quite well	(3)	317	149	167	45	44	61	50	49	68	94	104	54	64	88	82	72	40	35	88	86	26	67	92	31
		43%	43%	42%	54%	40%	44%	38%	40%	44%	48%	50%	34%	36%	45%	44%	41%	35%	53%	41%	55%	38%	41%	51%	35%
Quite Badly	(2)	275	121	155	29	46	52	56	43	49	64	68	76	68	84	71	52	48	20	81	46	27	71	56	35
		37%	35%	39%	35%	41%	37%	42%	35%	32%	32%	33%	48%	38%	43%	38%	30%	42%	31%	38%	29%	38%	44%	31%	41%
Very Badly	(1)	99	48	50	3	13	20	20	24	19	23	26	22	29	15	30	32	17	4	31	14	12	16	19	15
		13%	14%	13%	4%	12%	14%	15%	20%	12%	12%	14%	16%	16%	8%	16%	18%	15%	6%	14%	9%	17%	10%	11%	17%
NET: Badly		374	169	205	32	59	72	76	67	68	87	93	98	96	99	101	84	65	24	112	60	38	87	76	50
		50%	49%	52%	38%	53%	52%	57%	55%	44%	44%	45%	62%	54%	51%	54%	48%	57%	37%	52%	38%	55%	54%	42%	58%
Don't know		26	10	15	4	5	1	3	4	8	10	1	3	13	6	2	9	6	2	9	3	1	6	5	2
		3%	3%	4%	4%	5%	1%	3%	3%	5%	5%	*	2%	7%	3%	1%	5%	5%	3%	4%	2%	2%	4%	3%	2%
Mean		2.37	2.40	2.35	2.59	2.35	2.37	2.28	2.25	2.46	2.45	2.47	2.25	2.27	2.40	2.31	2.37	2.28	2.62	2.32	2.57	2.31	2.35	2.51	2.29
Standard deviation		0.76	0.79	0.73	0.62	0.73	0.77	0.75	0.80	0.80	0.75	0.77	0.72	0.78	0.65	0.76	0.87	0.77	0.72	0.75	0.73	0.82	0.67	0.75	0.81
Standard error		0.03	0.04	0.04	0.10	0.09	0.07	0.06	0.06	0.06	0.05	0.06	0.07	0.05	0.05	0.07	0.08	0.09	0.05	0.05	0.10	0.06	0.05	0.10	0.15

Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 9

Q.8 Please give a mark out of 10 for how well you think Gordon Brown has done in responding to the current economic situation in Britain?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	353	397	52	86	146	146	137	183	235	189	113	213	196	196	187	105	66	188	192	73	122	233	79	33
Weighted base	759	375	384	98	126	153	120	103	158	197	232	155	174	207	202	187	100	62	194	166	80	132	172	99	25
(10)	25 3%	18 5%	7 2%	7 7%	4 3%	3 2%	2 2%	2 2%	7 4%	3 2%	5 2%	10 6%	7 4%	3 1%	4 2%	9 5%	1 1%	9 14%	- -	16 9%	- -	- -	12 7%	- -	- -
(9)	11 1%	6 1%	5 1%	- -	1 1%	3 2%	1 1%	- -	6 4%	4 2%	- -	3 2%	4 2%	5 2%	* *	1 1%	4 4%	- -	- -	7 4%	- -	1 1%	7 4%	- -	- -
(8)	92 12%	44 12%	48 12%	11 11%	13 10%	18 12%	15 13%	15 14%	20 13%	27 14%	32 14%	15 10%	18 11%	22 11%	25 12%	17 9%	17 17%	11 17%	12 6%	40 24%	15 18%	8 6%	45 26%	14 14%	1 6%
(7)	115 15%	59 16%	56 15%	6 6%	33 26%	30 20%	15 13%	13 13%	18 11%	36 18%	39 17%	20 13%	20 12%	39 19%	27 13%	32 17%	10 10%	9 14%	22 12%	37 22%	16 19%	13 10%	33 19%	20 20%	5 18%
(6)	88 12%	49 13%	38 10%	7 7%	26 20%	19 12%	13 11%	8 8%	15 9%	29 15%	31 13%	13 9%	15 9%	26 13%	21 10%	25 13%	10 10%	7 10%	27 14%	22 13%	15 19%	16 12%	29 17%	11 11%	6 25%
(5)	125 17%	48 13%	78 20%	15 15%	17 13%	23 15%	19 16%	26 25%	25 16%	31 16%	39 17%	22 14%	34 19%	29 14%	38 19%	35 19%	16 16%	8 13%	30 15%	26 15%	10 12%	22 17%	24 14%	19 19%	6 25%
(4)	73 10%	35 9%	38 10%	12 12%	12 10%	14 9%	14 12%	7 6%	15 9%	15 8%	25 11%	11 7%	22 12%	24 12%	21 11%	15 8%	7 7%	6 9%	22 11%	7 4%	10 13%	16 12%	9 5%	17 17%	1 5%
(3)	58 8%	24 6%	34 9%	10 10%	8 6%	12 8%	11 9%	7 6%	10 7%	16 8%	15 6%	16 11%	11 6%	15 7%	16 8%	14 7%	7 7%	5 8%	23 12%	8 5%	7 9%	17 13%	4 2%	7 7%	1 3%
(2)	50 7%	27 7%	23 6%	3 4%	5 4%	9 6%	10 8%	10 9%	13 8%	11 6%	15 7%	12 8%	11 6%	10 5%	16 8%	12 7%	8 8%	3 5%	25 13%	1 *	2 2%	15 11%	5 3%	4 4%	3 13%
(1)	71 9%	45 12%	26 7%	21 21%	3 2%	15 10%	10 8%	7 7%	16 10%	18 9%	19 8%	18 12%	17 10%	23 11%	22 11%	12 6%	10 10%	4 6%	22 11%	3 2%	5 6%	16 12%	3 2%	6 6%	* 2%
(0)	33 4%	16 4%	17 4%	5 5%	2 1%	4 3%	8 6%	7 7%	8 5%	3 2%	9 4%	8 5%	13 7%	7 3%	11 6%	8 4%	6 6%	1 2%	11 6%	- -	1 1%	8 6%	2 1%	2 2%	1 3%
Don't know	17 2%	4 1%	14 4%	2 2%	3 2%	3 2%	2 1%	1 1%	7 4%	3 2%	5 2%	6 4%	3 2%	4 2%	2 1%	7 4%	4 4%	1 2%	1 *	1 *	- -	- -	1 *	- -	- -
Mean	4.97	4.97	4.96	4.35	5.74	5.10	4.70	4.76	4.94	5.24	5.02	4.79	4.73	4.95	4.60	5.13	4.85	5.87	4.08	6.72	5.45	4.04	6.52	5.13	5.06
Standard deviation	2.57	2.71	2.42	2.88	2.03	2.47	2.56	2.56	2.75	2.39	2.43	2.84	2.69	2.49	2.53	2.50	2.73	2.75	2.30	1.97	2.09	2.33	2.08	2.12	2.02
Standard error	0.09	0.15	0.12	0.40	0.22	0.21	0.21	0.22	0.21	0.16	0.18	0.27	0.19	0.18	0.18	0.19	0.27	0.34	0.17	0.14	0.24	0.21	0.14	0.24	0.35

Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 10

Q.8 Please give a mark out of 10 for how well you think David Cameron has done in responding to the current economic situation in Britain?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	353	397	52	86	146	146	137	183	235	189	113	213	196	196	187	105	66	188	192	73	122	233	79	33
Weighted base	759	375	384	98	126	153	120	103	158	197	232	155	174	207	202	187	100	62	194	166	80	132	172	99	25
(10)	12 2%	5 1%	7 2%	2 2%	- -	- -	1 1%	2 2%	6 4%	6 3%	1 1%	1 1%	4 2%	4 2%	2 1%	1 *	3 3%	2 3%	6 3%	3 2%	1 1%	4 3%	1 1%	2 2%	1 2%
(9)	11 1%	5 1%	6 1%	- -	- -	4 3%	3 3%	1 1%	3 2%	5 3%	- -	2 2%	3 2%	1 *	4 2%	4 2%	2 2%	- -	5 3%	1 *	1 2%	5 4%	1 1%	3 3%	- -
(8)	54 7%	22 6%	32 8%	6 6%	3 3%	8 5%	9 7%	6 6%	23 14%	8 4%	21 9%	6 4%	19 11%	10 5%	13 6%	23 12%	7 7%	1 2%	32 17%	7 4%	4 5%	28 21%	8 5%	8 8%	3 13%
(7)	95 13%	53 14%	42 11%	4 4%	22 17%	21 14%	17 14%	14 14%	17 11%	22 11%	35 15%	17 11%	21 12%	31 15%	31 15%	18 10%	11 11%	5 8%	50 26%	13 8%	5 6%	33 25%	19 11%	9 9%	7 30%
(6)	110 14%	48 13%	61 16%	14 14%	18 14%	17 11%	23 19%	18 18%	20 13%	28 14%	40 17%	23 15%	19 11%	27 13%	30 15%	30 16%	13 13%	10 16%	38 20%	18 11%	20 25%	20 15%	25 15%	16 16%	3 14%
(5)	191 25%	95 25%	95 25%	32 32%	45 35%	26 17%	26 22%	30 29%	33 21%	46 23%	61 26%	43 28%	40 23%	56 27%	53 26%	36 19%	30 30%	17 26%	34 17%	51 31%	18 22%	20 15%	47 27%	27 27%	6 25%
(4)	79 10%	42 11%	37 10%	10 10%	10 8%	25 16%	12 10%	6 6%	16 10%	23 12%	26 11%	13 8%	18 10%	29 14%	19 9%	15 8%	8 8%	8 13%	17 9%	22 13%	9 11%	13 10%	23 13%	12 12%	3 13%
(3)	54 7%	26 7%	28 7%	4 4%	6 5%	13 9%	14 12%	6 6%	9 6%	17 9%	13 6%	13 8%	11 6%	8 4%	14 7%	17 9%	5 5%	8 14%	2 1%	24 14%	7 9%	2 1%	18 11%	9 9%	- -
(2)	37 5%	19 5%	18 5%	6 7%	4 3%	7 5%	4 4%	6 5%	9 6%	15 8%	8 4%	2 2%	11 6%	8 4%	13 6%	11 6%	3 3%	3 4%	1 1%	6 4%	7 9%	3 2%	4 3%	8 8%	1 2%
(1)	40 5%	24 6%	16 4%	12 12%	6 4%	9 6%	4 3%	3 3%	7 4%	8 4%	6 3%	16 10%	11 6%	8 4%	13 6%	8 4%	7 7%	5 8%	2 1%	12 7%	3 4%	2 1%	11 6%	2 2%	- -
(0)	30 4%	19 5%	11 3%	3 3%	4 3%	8 5%	3 3%	6 6%	7 4%	10 5%	7 3%	3 2%	10 6%	7 3%	5 2%	10 5%	6 6%	3 4%	2 1%	6 4%	1 2%	1 1%	9 5%	3 3%	- -
Don't know	47 6%	17 5%	30 8%	6 6%	9 7%	15 10%	4 3%	4 4%	9 6%	10 5%	13 6%	14 9%	9 5%	19 9%	5 3%	14 8%	6 6%	1 2%	3 2%	3 2%	3 3%	2 2%	4 2%	3 3%	- -
Mean	4.94	4.79	5.08	4.47	4.96	4.63	5.15	5.02	5.27	4.79	5.20	4.76	4.91	5.05	4.98	4.95	4.94	4.45	6.28	4.49	4.85	6.36	4.64	4.99	6.06
Standard deviation	2.21	2.26	2.15	2.21	1.82	2.27	2.08	2.23	2.45	2.31	1.94	2.12	2.47	2.05	2.15	2.36	2.38	2.16	1.77	2.06	2.00	1.85	2.10	2.09	1.56
Standard error	0.08	0.12	0.11	0.32	0.20	0.20	0.18	0.19	0.19	0.15	0.14	0.21	0.17	0.15	0.16	0.18	0.24	0.27	0.13	0.15	0.24	0.17	0.14	0.24	0.27

Prepared on behalf of The Times by Populus



Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 11

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The risk of losing my job

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	330	420	42	75	132	159	159	183	235	166	122	227	191	197	188	108	66	203	183	64	153	236	69	30
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
0-10	199 27%	110 32%	89 22%	18 22%	16 14%	31 23%	23 18%	47 39%	63 41%	60 30%	52 25%	36 23%	51 29%	56 29%	42 22%	47 27%	35 31%	20 30%	66 31%	47 30%	16 23%	51 32%	46 25%	23 27%	4 18%
11-20	33 4%	18 5%	15 4%	5 5%	9 8%	8 6%	8 6%	1 1%	1 1%	13 7%	13 6%	4 3%	2 1%	12 6%	5 3%	11 6%	3 3%	2 3%	8 4%	9 6%	8 12%	10 6%	9 5%	8 9%	- -
21-30	22 3%	10 3%	12 3%	- -	3 3%	10 7%	5 4%	1 1%	2 2%	11 5%	5 3%	3 2%	3 1%	3 1%	8 4%	4 2%	6 5%	2 3%	9 4%	6 4%	2 3%	6 4%	6 3%	3 4%	1 3%
31-40	16 2%	10 3%	6 2%	- -	2 2%	6 4%	5 4%	2 1%	2 1%	6 3%	2 1%	5 3%	2 1%	6 3%	6 3%	4 2%	- -	1 1%	5 2%	5 3%	2 3%	3 2%	8 5%	1 1%	2 7%
41-50	86 12%	39 11%	47 12%	7 9%	15 13%	15 11%	19 15%	17 14%	12 8%	29 15%	22 11%	23 14%	12 7%	23 12%	26 14%	26 14%	7 6%	5 7%	26 12%	18 11%	11 15%	16 10%	23 13%	10 12%	5 20%
51-60	23 3%	11 3%	13 3%	7 8%	1 1%	2 1%	7 5%	2 2%	4 3%	5 3%	9 4%	4 3%	5 3%	10 5%	1 1%	4 3%	3 2%	5 7%	3 2%	4 2%	1 1%	3 2%	4 2%	8 9%	- -
61-70	18 2%	6 2%	12 3%	4 5%	5 5%	4 3%	1 1%	1 1%	3 2%	7 4%	4 2%	1 1%	6 3%	5 3%	4 2%	4 2%	5 4%	1 1%	7 3%	2 1%	3 4%	4 3%	4 2%	2 2%	1 4%
71-80	54 7%	22 6%	32 8%	2 2%	7 6%	5 3%	17 13%	9 7%	14 9%	10 5%	14 7%	11 7%	18 10%	17 9%	15 8%	13 7%	6 5%	3 5%	19 9%	8 5%	3 4%	19 12%	11 6%	5 6%	* 2%
81-90	56 8%	20 6%	35 9%	12 15%	5 4%	13 10%	6 5%	10 8%	10 6%	10 5%	19 9%	9 6%	18 10%	12 6%	20 10%	15 9%	5 5%	3 5%	14 6%	10 7%	7 10%	12 7%	12 7%	9 10%	2 8%
91-100	190 26%	81 23%	109 28%	28 34%	45 40%	42 30%	37 28%	26 21%	12 8%	40 20%	62 30%	53 33%	36 20%	37 19%	54 29%	41 23%	36 32%	23 34%	44 21%	40 26%	13 18%	25 16%	46 26%	12 14%	9 36%
Not applicable	30 4%	11 3%	19 5%	- -	- -	3 2%	2 1%	4 3%	22 14%	5 2%	3 1%	3 2%	20 11%	8 4%	8 4%	7 4%	5 4%	3 4%	8 4%	6 4%	3 5%	9 6%	10 6%	3 3%	1 3%
Don't know	14 2%	7 2%	7 2%	- -	3 3%	1 1%	1 1%	3 2%	7 5%	2 1%	2 1%	5 3%	5 3%	7 3%	1 1%	2 1%	4 4%	- -	3 1%	1 1%	2 3%	2 1%	1 1%	3 3%	- -
Mean	53.52	48.33	58.13	62.74	64.87	55.92	58.64	46.39	36.03	46.50	56.34	58.88	53.30	48.87	59.15	52.28	53.00	54.94	48.59	49.81	49.57	46.33	52.91	46.42	62.43
Standard deviation	39.94	40.33	39.08	39.23	37.68	39.57	36.25	41.11	39.12	38.21	40.31	39.78	40.86	38.77	38.77	39.15	42.99	42.60	39.71	40.52	37.39	39.13	39.24	36.86	37.38

Prepared on behalf of The Times by Populus



Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 11

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The risk of losing my job

Base: All "Sample B" respondents

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crats	Con-ser-vative	Labour	Lib-eral Demo-crats	Labour 2005, Con 2008
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
Standard error	1.51	2.29	1.99	6.05	4.41	3.48	2.90	3.36	3.22	2.54	3.17	3.71	2.93	2.93	2.85	2.94	4.30	5.45	2.89	3.08	4.91	3.31	2.65	4.61	6.94

Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 12

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

Low interest rates reducing the return on my savings

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	330	420	42	75	132	159	159	183	235	166	122	227	191	197	188	108	66	203	183	64	153	236	69	30
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
0-10	147 20%	81 23%	66 17%	22 27%	25 23%	39 28%	21 16%	23 19%	16 11%	43 22%	37 18%	37 23%	30 17%	41 21%	40 21%	31 18%	22 19%	13 19%	37 17%	34 22%	11 16%	24 15%	34 19%	16 19%	3 12%
11-20	33 4%	21 6%	12 3%	8 10%	5 4%	11 8%	5 4%	2 2%	2 1%	12 6%	15 7%	3 2%	3 2%	6 3%	8 4%	10 6%	1 1%	8 13%	6 3%	12 8%	7 10%	5 3%	7 4%	7 8%	-
21-30	26 4%	20 6%	6 2%	-	10 9%	6 4%	5 4%	1 *	5 3%	9 4%	8 4%	4 3%	6 3%	6 3%	8 4%	10 6%	2 2%	-	11 5%	7 4%	2 2%	5 3%	7 4%	3 3%	-
31-40	15 2%	8 2%	7 2%	2 2%	2 2%	4 3%	5 4%	-	2 1%	7 3%	5 2%	-	3 2%	5 2%	2 1%	6 3%	3 2%	-	3 1%	4 3%	1 1%	2 1%	2 1%	2 2%	-
41-50	109 15%	46 13%	63 16%	13 16%	17 15%	25 18%	22 16%	14 11%	18 12%	30 15%	27 13%	31 20%	21 12%	33 17%	22 12%	27 15%	15 13%	12 18%	24 11%	29 19%	9 12%	12 7%	35 20%	10 12%	9 35%
51-60	38 5%	17 5%	21 5%	3 4%	9 8%	4 3%	11 8%	2 1%	10 6%	12 6%	8 4%	4 3%	13 8%	9 5%	13 7%	5 3%	5 5%	6 9%	11 5%	11 7%	1 2%	6 3%	13 7%	8 9%	1 6%
61-70	59 8%	19 6%	40 10%	18 21%	6 5%	13 10%	8 6%	8 7%	6 4%	16 8%	21 10%	10 7%	11 6%	17 9%	14 7%	11 6%	10 9%	7 11%	19 9%	11 7%	7 11%	13 8%	12 7%	8 9%	2 8%
71-80	86 12%	34 10%	52 13%	3 4%	11 10%	11 8%	20 15%	16 13%	26 17%	23 11%	25 12%	10 6%	28 16%	19 10%	19 10%	27 15%	14 12%	6 9%	19 9%	13 8%	11 15%	13 8%	22 12%	13 15%	1 5%
81-90	47 6%	16 5%	30 8%	4 5%	-	6 4%	12 9%	11 9%	15 10%	10 5%	12 6%	17 11%	8 4%	11 6%	16 8%	6 3%	11 9%	3 5%	18 8%	6 4%	2 3%	20 13%	10 6%	3 3%	1 5%
91-100	175 24%	82 24%	93 23%	10 12%	27 24%	20 14%	23 17%	46 38%	49 32%	36 18%	49 23%	40 26%	49 28%	45 23%	45 24%	42 23%	32 28%	11 16%	63 30%	26 17%	18 27%	61 38%	34 19%	18 21%	7 26%
Not applicable	2 *	1 *	1 *	-	-	-	1 *	1 1%	1 *	-	1 *	-	1 1%	-	1 *	1 1%	-	-	-	1 *	-	-	1 *	-	-
Don't know	4 1%	1 *	3 1%	-	-	1 1%	-	-	3 2%	-	-	1 1%	3 2%	2 1%	1 *	1 1%	-	-	2 1%	1 1%	-	1 1%	3 1%	-	1 3%
Mean	58.14	54.00	61.79	47.33	52.54	46.78	58.52	68.33	70.29	53.50	58.12	58.51	63.16	56.63	58.35	57.88	63.84	52.77	62.86	50.99	60.08	69.78	56.59	55.92	63.38
Standard deviation	35.28	36.60	33.70	34.71	36.17	34.49	32.72	36.02	31.25	34.41	35.18	36.89	34.46	36.14	36.15	34.51	34.42	33.35	35.46	33.86	35.30	34.94	33.49	34.82	31.35

Prepared on behalf of The Times by Populus



Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 12

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

Low interest rates reducing the return on my savings

Base: All "Sample B" respondents

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2008
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
Standard error	1.30	2.02	1.66	5.36	4.18	3.01	2.60	2.87	2.35	2.24	2.74	3.35	2.32	2.64	2.59	2.54	3.31	4.10	2.50	2.52	4.41	2.83	2.20	4.19	5.82

Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 13

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

Falling property prices bringing me into negative equity on my home

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	330	420	42	75	132	159	159	183	235	166	122	227	191	197	188	108	66	203	183	64	153	236	69	30
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
0-10	237 32%	131 38%	106 27%	25 30%	40 36%	46 33%	37 28%	44 36%	45 30%	68 34%	78 37%	45 29%	46 26%	66 34%	68 36%	49 28%	30 27%	24 36%	58 27%	54 35%	23 33%	50 31%	47 26%	29 33%	4 17%
11-20	35 5%	18 5%	17 4%	6 7%	7 6%	6 4%	7 5%	4 4%	6 4%	15 7%	9 4%	3 2%	8 5%	7 4%	7 4%	13 7%	7 6%	1 1%	9 4%	13 8%	3 4%	5 3%	14 8%	5 6%	2 9%
21-30	21 3%	9 3%	12 3%	- -	7 6%	2 1%	6 4%	4 3%	3 2%	8 4%	7 3%	3 2%	3 2%	6 3%	6 3%	4 2%	4 3%	1 1%	8 4%	5 3%	2 3%	4 2%	6 3%	1 1%	2 6%
31-40	34 5%	12 3%	22 6%	13 16%	3 3%	4 3%	7 5%	1 *	6 4%	13 7%	9 4%	9 6%	3 1%	11 6%	11 6%	2 1%	6 5%	3 5%	12 6%	12 7%	3 4%	8 5%	8 4%	5 6%	2 7%
41-50	83 11%	36 10%	47 12%	3 4%	11 10%	18 13%	16 12%	19 15%	16 11%	25 13%	16 7%	21 13%	22 12%	21 11%	19 10%	18 10%	18 16%	6 10%	28 13%	14 9%	5 7%	17 11%	24 13%	10 11%	4 15%
51-60	38 5%	24 7%	14 4%	8 10%	6 6%	10 7%	3 2%	2 2%	9 6%	8 4%	15 7%	6 4%	9 5%	13 7%	6 3%	12 7%	5 5%	3 4%	14 7%	6 4%	6 9%	11 7%	5 3%	7 8%	1 5%
61-70	34 5%	10 3%	24 6%	2 2%	7 6%	9 6%	6 5%	6 5%	4 3%	6 3%	6 3%	8 5%	14 8%	9 4%	8 4%	10 6%	4 4%	4 6%	6 3%	11 7%	2 3%	6 4%	12 6%	2 3%	2 7%
71-80	50 7%	22 6%	29 7%	4 5%	3 3%	9 7%	9 7%	9 7%	16 11%	17 9%	11 5%	6 4%	16 9%	10 5%	15 8%	16 9%	3 3%	6 9%	14 7%	6 4%	10 14%	7 4%	16 9%	8 9%	3 10%
81-90	47 6%	12 4%	35 9%	5 6%	9 8%	13 9%	6 4%	8 7%	7 4%	8 4%	16 8%	8 5%	15 8%	18 9%	11 6%	6 3%	5 4%	8 12%	14 6%	9 6%	1 2%	15 9%	11 6%	6 7%	1 3%
91-100	142 19%	60 17%	83 21%	15 19%	18 17%	20 14%	33 25%	26 22%	29 19%	29 15%	38 18%	44 28%	31 18%	28 14%	34 18%	43 25%	29 25%	8 13%	42 20%	26 16%	13 19%	35 21%	33 18%	12 14%	4 17%
Not applicable	7 1%	5 1%	3 1%	- -	- -	1 *	2 2%	- -	5 3%	1 1%	1 *	1 1%	4 2%	1 *	4 2%	2 1%	1 1%	- -	2 1%	- -	1 1%	2 1%	1 *	1 1%	- -
Don't know	11 2%	6 2%	5 1%	2 2%	- -	2 1%	1 1%	* *	6 4%	1 1%	3 1%	2 1%	6 3%	5 3%	1 *	2 1%	1 1%	2 3%	5 2%	2 1%	1 1%	4 2%	4 2%	1 2%	1 3%
Mean	47.29	41.89	51.94	45.76	43.01	47.30	50.57	47.24	48.61	41.80	44.18	52.92	52.29	44.81	44.39	51.47	50.27	46.41	49.33	42.68	46.98	50.09	49.14	44.91	50.21
Standard deviation	38.66	38.57	38.17	37.96	38.55	37.21	39.04	40.19	39.14	36.46	39.84	39.84	37.61	37.87	39.12	39.02	38.52	38.71	37.73	37.65	38.46	39.22	37.37	37.28	34.89

Prepared on behalf of The Times by Populus



Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 13

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

Falling property prices bringing me into negative equity on my home

Base: All "Sample B" respondents

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Labour 2005, Con 2008
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
Standard error	1.43	2.16	1.89	5.93	4.45	3.28	3.14	3.20	3.00	2.39	3.12	3.65	2.57	2.78	2.82	2.88	3.76	4.88	2.69	2.80	4.88	3.22	2.46	4.59	6.48

Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 14

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The drop in the value of the pound against other currencies making imports and overseas travel more expensive

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	330	420	42	75	132	159	159	183	235	166	122	227	191	197	188	108	66	203	183	64	153	236	69	30
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
0-10	84 11%	44 13%	39 10%	10 12%	12 11%	16 12%	10 8%	16 13%	19 13%	21 11%	21 10%	22 14%	20 11%	23 12%	25 13%	16 9%	13 12%	6 10%	16 8%	22 14%	4 5%	14 8%	15 8%	4 4%	1 4%
11-20	22 3%	10 3%	12 3%	- -	7 6%	6 4%	3 3%	3 2%	4 3%	7 3%	9 4%	4 2%	3 2%	8 4%	4 2%	5 3%	4 3%	2 3%	3 1%	8 5%	1 1%	2 1%	6 3%	1 1%	1 4%
21-30	28 4%	22 6%	6 2%	2 2%	5 4%	5 3%	3 2%	5 4%	9 6%	9 4%	3 2%	6 4%	10 5%	15 7%	4 2%	5 3%	1 1%	2 3%	10 5%	8 5%	2 3%	13 8%	7 4%	1 1%	1 3%
31-40	21 3%	12 3%	9 2%	1 2%	4 3%	4 3%	5 3%	1 1%	6 4%	8 4%	7 3%	2 1%	4 2%	3 1%	8 4%	2 1%	4 3%	5 7%	4 2%	6 4%	3 5%	5 3%	4 2%	3 3%	- -
41-50	98 13%	51 15%	47 12%	12 15%	14 12%	19 14%	18 13%	14 12%	21 14%	27 14%	32 16%	17 11%	22 12%	20 10%	25 13%	33 18%	16 14%	4 7%	29 14%	19 12%	16 23%	23 14%	29 16%	16 19%	3 13%
51-60	55 7%	26 8%	29 7%	9 10%	10 9%	10 7%	13 10%	4 3%	9 6%	21 11%	16 8%	4 2%	14 8%	16 8%	8 4%	13 7%	15 13%	3 4%	21 10%	13 8%	2 3%	8 5%	12 6%	11 13%	1 2%
61-70	67 9%	25 7%	42 11%	11 14%	16 14%	13 10%	11 8%	8 7%	8 5%	25 13%	18 8%	11 7%	14 8%	20 10%	18 10%	17 9%	6 6%	6 9%	15 7%	19 12%	9 14%	17 11%	18 10%	7 8%	2 7%
71-80	129 17%	64 18%	65 16%	14 16%	17 15%	24 18%	22 16%	23 18%	30 19%	34 17%	36 17%	25 16%	35 20%	23 12%	34 18%	40 23%	18 16%	13 20%	40 19%	19 12%	10 15%	25 15%	35 20%	20 23%	6 24%
81-90	65 9%	22 6%	43 11%	10 12%	7 7%	11 8%	14 11%	9 7%	14 9%	12 6%	21 10%	17 11%	16 9%	24 12%	18 10%	6 3%	9 8%	8 13%	25 12%	12 7%	7 10%	17 11%	14 8%	10 11%	4 18%
91-100	166 22%	66 19%	99 25%	15 18%	21 19%	29 21%	33 25%	40 32%	28 18%	35 18%	44 21%	50 32%	37 21%	38 20%	43 23%	41 23%	28 24%	15 23%	47 22%	33 21%	14 20%	36 22%	39 22%	14 16%	5 19%
Not applicable	2 *	1 *	1 *	- -	- -	- -	1 *	- -	1 1%	1 1%	- -	- -	1 *	- -	- -	1 *	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -
Don't know	5 1%	2 *	3 1%	- -	- -	2 1%	- -	- -	3 2%	- -	- -	1 1%	4 2%	4 2%	- -	1 *	- -	- -	2 1%	1 *	1 1%	- -	2 1%	1 1%	2 6%
Mean	64.78	60.92	68.15	65.49	61.77	63.37	68.78	67.96	61.77	62.46	64.83	67.83	64.60	62.41	64.70	66.23	65.10	67.39	68.09	60.20	67.20	65.67	66.07	69.36	72.67
Standard deviation	31.02	31.60	30.13	29.73	30.53	31.37	28.77	33.14	31.71	28.99	30.56	34.06	30.94	32.30	31.93	28.85	30.82	30.94	28.22	32.82	26.04	29.57	29.10	23.46	26.98

Prepared on behalf of The Times by Populus



Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 14

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The drop in the value of the pound against other currencies making imports and overseas travel more expensive

Base: All "Sample B" respondents

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005				Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
Standard error	1.14	1.75	1.48	4.59	3.52	2.75	2.29	2.63	2.38	1.89	2.37	3.10	2.08	2.37	2.28	2.12	2.98	3.81	1.99	2.43	3.28	2.40	1.91	2.85	5.10

Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 15

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The security of my money in the bank

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	330	420	42	75	132	159	159	183	235	166	122	227	191	197	188	108	66	203	183	64	153	236	69	30
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
0-10	118 16%	69 20%	49 12%	18 22%	19 17%	22 16%	18 13%	22 18%	18 12%	36 18%	28 13%	25 16%	28 16%	40 21%	30 16%	29 16%	12 11%	7 10%	32 15%	35 23%	11 15%	23 14%	28 15%	13 15%	1 5%
11-20	37 5%	28 8%	9 2%	7 8%	3 3%	10 7%	9 7%	6 5%	3 2%	12 6%	11 5%	9 5%	5 3%	9 4%	5 3%	17 10%	6 5%	1 2%	10 5%	7 5%	7 11%	4 2%	9 5%	10 11%	2 8%
21-30	30 4%	19 6%	11 3%	1 2%	2 2%	6 5%	5 4%	5 4%	11 8%	9 5%	5 2%	3 2%	12 7%	7 4%	9 5%	8 5%	4 4%	1 1%	5 2%	8 5%	7 10%	4 3%	7 4%	5 6%	1 2%
31-40	29 4%	10 3%	19 5%	3 4%	3 3%	10 7%	7 5%	2 2%	3 2%	11 6%	6 3%	8 5%	4 2%	6 3%	10 5%	8 4%	3 3%	2 3%	9 4%	6 4%	1 2%	9 5%	8 5%	3 4%	-
41-50	114 15%	47 14%	68 17%	6 7%	26 23%	21 15%	22 17%	14 11%	26 17%	33 17%	34 16%	21 13%	27 15%	30 16%	23 12%	24 14%	23 20%	13 20%	32 15%	25 16%	8 12%	20 12%	28 16%	12 14%	4 18%
51-60	45 6%	29 9%	15 4%	6 7%	10 9%	11 8%	6 5%	3 2%	9 6%	16 8%	17 8%	3 2%	8 5%	14 7%	9 5%	6 4%	9 8%	6 9%	16 7%	12 8%	2 3%	13 8%	11 6%	2 3%	2 6%
61-70	39 5%	11 3%	29 7%	9 10%	9 8%	10 7%	3 2%	5 4%	4 3%	13 6%	10 5%	9 6%	7 4%	17 9%	11 6%	9 5%	2 1%	1 2%	9 4%	12 7%	4 5%	9 6%	12 7%	1 2%	2 8%
71-80	95 13%	41 12%	54 14%	8 9%	15 13%	12 8%	26 19%	12 10%	23 15%	22 11%	30 15%	18 11%	25 14%	23 12%	22 12%	22 13%	15 13%	13 19%	30 14%	16 10%	8 12%	24 15%	25 14%	12 14%	4 17%
81-90	63 8%	25 7%	38 10%	8 10%	6 5%	11 8%	11 8%	14 12%	13 9%	18 9%	15 7%	15 10%	15 8%	20 10%	17 9%	12 7%	9 8%	5 7%	20 9%	6 4%	8 11%	15 9%	10 6%	11 13%	4 15%
91-100	166 22%	64 19%	102 26%	17 20%	19 17%	25 18%	26 20%	39 32%	40 26%	27 13%	50 24%	45 28%	45 25%	26 13%	53 28%	39 22%	31 27%	17 26%	50 23%	30 19%	13 19%	41 25%	41 23%	16 19%	5 19%
Not applicable	2 *	1 *	2 *	- -	- -	1 1%	1 *	1 1%	- -	1 *	1 *	- -	1 *	- -	1 *	1 1%	- -	- -	- -	1 *	- -	1 1%	- -	- -	- -
Don't know	1 *	1 *	1 *	- -	- -	1 1%	- -	- -	1 *	- -	- -	1 1%	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -
Mean	59.41	53.46	64.61	55.00	57.36	55.09	59.45	63.72	63.74	53.63	61.84	61.74	60.95	54.10	62.34	56.52	63.72	66.81	61.36	52.27	55.92	63.73	58.85	57.25	66.96
Standard deviation	34.03	35.13	32.20	37.46	31.44	33.80	32.80	36.71	32.51	32.75	32.79	36.00	34.60	34.11	34.74	35.08	32.28	29.39	33.57	35.01	34.61	32.94	33.64	34.54	28.98

Prepared on behalf of The Times by Populus



Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 15

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The security of my money in the bank

Base: All "Sample B" respondents

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crats	Con-ser-vative	Labour	Lib-eral Demo-crats	Labour 2005, Con 2008
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
Standard error	1.25	1.94	1.58	5.78	3.63	2.96	2.61	2.92	2.41	2.14	2.55	3.27	2.31	2.47	2.48	2.58	3.11	3.62	2.36	2.59	4.33	2.67	2.19	4.16	5.29

Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 16

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

Major stores closing down

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	330	420	42	75	132	159	159	183	235	166	122	227	191	197	188	108	66	203	183	64	153	236	69	30
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
0-10	89 12%	56 16%	32 8%	22 26%	13 12%	16 11%	14 11%	10 8%	14 9%	26 13%	23 11%	18 11%	22 12%	29 15%	21 11%	24 14%	6 5%	10 15%	21 10%	23 15%	5 8%	14 9%	22 12%	3 4%	2 10%
11-20	42 6%	28 8%	14 3%	6 7%	3 3%	12 8%	7 5%	5 4%	9 6%	16 8%	14 7%	8 5%	4 2%	9 5%	7 4%	16 9%	8 7%	2 3%	11 5%	10 6%	7 10%	5 3%	11 6%	9 11%	1 4%
21-30	41 5%	29 8%	12 3%	2 2%	8 7%	8 6%	5 4%	8 6%	10 6%	10 5%	12 6%	11 7%	8 4%	12 6%	7 4%	13 7%	5 5%	3 5%	13 6%	12 7%	4 6%	11 7%	7 4%	10 11%	- -
31-40	31 4%	9 3%	22 6%	9 11%	5 4%	5 4%	6 4%	3 3%	4 2%	15 7%	5 3%	6 4%	5 3%	10 5%	7 4%	5 3%	4 4%	4 6%	9 4%	8 5%	5 8%	6 3%	9 5%	3 3%	2 6%
41-50	139 19%	65 19%	75 19%	12 14%	24 21%	31 22%	25 19%	21 17%	27 18%	47 24%	36 17%	30 19%	26 15%	39 20%	34 18%	26 15%	30 26%	11 16%	48 22%	22 14%	15 21%	32 20%	30 17%	20 24%	5 19%
51-60	56 8%	32 9%	24 6%	6 7%	12 11%	10 7%	11 8%	7 6%	10 7%	16 8%	20 10%	8 5%	12 7%	17 9%	14 7%	11 6%	10 9%	4 6%	13 6%	11 7%	3 4%	11 7%	10 6%	9 10%	1 4%
61-70	53 7%	21 6%	32 8%	8 9%	12 10%	11 8%	8 6%	8 7%	6 4%	15 8%	18 8%	7 5%	13 7%	13 7%	16 8%	10 6%	5 4%	9 14%	13 6%	11 7%	7 10%	12 7%	14 7%	8 9%	2 9%
71-80	98 13%	35 10%	62 16%	3 4%	18 16%	19 13%	19 14%	18 14%	21 14%	25 13%	26 13%	18 11%	29 16%	22 11%	21 11%	26 15%	18 15%	12 18%	27 13%	23 15%	9 13%	26 16%	25 14%	8 9%	4 17%
81-90	61 8%	23 7%	38 10%	7 9%	8 8%	7 5%	9 7%	15 12%	14 9%	10 5%	20 10%	15 9%	16 9%	18 9%	20 11%	14 8%	6 5%	3 4%	21 10%	6 4%	8 11%	16 10%	15 9%	8 10%	2 9%
91-100	128 17%	45 13%	82 21%	8 10%	9 8%	19 14%	28 21%	28 23%	36 24%	17 9%	33 16%	36 23%	42 23%	24 12%	41 22%	31 18%	23 20%	8 13%	35 17%	30 19%	6 9%	28 18%	36 20%	8 9%	5 22%
Not applicable	1 *	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 1%	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -
Don't know	3 *	2 *	1 *	- -	- -	1 1%	- -	- -	2 1%	1 *	- -	1 1%	1 *	2 1%	1 *	- -	- -	- -	2 1%	- -	- -	1 1%	- -	- -	- -
Mean	58.76	51.84	64.77	45.14	56.53	55.70	61.21	65.21	63.31	51.92	58.81	60.98	64.38	55.01	62.94	56.90	62.25	56.67	59.42	56.61	55.92	62.49	60.59	55.53	65.69
Standard deviation	31.32	32.16	29.31	34.53	27.75	30.15	31.12	30.53	31.54	28.55	31.41	32.50	31.95	31.39	31.34	33.23	27.48	30.95	30.48	32.91	28.48	29.28	31.81	26.95	30.66

Prepared on behalf of The Times by Populus



Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 16

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

Major stores closing down

Base: All "Sample B" respondents

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2008
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
Standard error	1.15	1.78	1.43	5.33	3.20	2.63	2.48	2.42	2.35	1.87	2.44	2.95	2.13	2.28	2.24	2.43	2.64	3.81	2.15	2.43	3.56	2.38	2.07	3.24	5.60

Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 17

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The prospect of higher taxes to pay for the measures being taken to address the downturn

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Dem- ocrat	Con- ser- vative	Labour	Lib- eral Dem- ocrat	
Unweighted base	750	330	420	42	75	132	159	159	183	235	166	122	227	191	197	188	108	66	203	183	64	153	236	69	30
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
0-10	39 5%	23 7%	16 4%	4 5%	3 2%	8 6%	6 4%	6 5%	12 8%	13 6%	5 2%	10 6%	12 7%	12 6%	11 6%	8 5%	6 5%	2 2%	10 5%	12 8%	*	6 4%	13 7%	1 1%	1 5%
11-20	13 2%	6 2%	6 2%	- -	3 3%	3 2%	2 1%	1 1%	4 3%	4 2%	1 *	5 3%	2 1%	5 2%	2 1%	2 1%	1 1%	3 4%	- -	5 3%	1 1%	3 2%	5 3%	- -	- -
21-30	14 2%	8 2%	6 1%	4 5%	- -	3 2%	2 2%	1 1%	4 3%	6 3%	3 1%	2 1%	3 2%	1 *	3 1%	9 5%	1 1%	1 1%	7 3%	3 2%	2 2%	3 2%	4 2%	1 1%	- -
31-40	29 4%	20 6%	9 2%	6 7%	4 4%	5 3%	3 2%	3 3%	8 5%	7 3%	11 5%	3 2%	8 5%	6 3%	6 3%	8 4%	6 5%	3 5%	1 *	5 3%	10 15%	1 1%	1 1%	9 11%	- -
41-50	99 13%	46 13%	53 13%	9 11%	19 17%	15 11%	14 11%	16 13%	26 17%	31 16%	26 12%	16 10%	26 15%	25 13%	32 17%	24 14%	11 10%	7 11%	22 10%	27 18%	8 12%	16 10%	26 14%	8 9%	2 10%
51-60	44 6%	27 8%	17 4%	11 13%	6 6%	8 5%	7 5%	8 7%	4 2%	15 8%	19 9%	5 3%	5 3%	12 6%	9 5%	5 3%	10 9%	7 11%	14 7%	13 8%	3 4%	6 4%	12 7%	8 9%	3 12%
61-70	58 8%	21 6%	37 9%	8 10%	12 11%	10 7%	12 9%	7 6%	9 6%	11 5%	20 10%	13 8%	14 8%	14 7%	17 9%	11 6%	9 8%	7 10%	11 5%	17 11%	6 9%	11 7%	15 8%	7 8%	1 3%
71-80	139 19%	63 18%	76 19%	16 19%	23 21%	26 19%	27 20%	23 19%	25 16%	42 21%	48 23%	23 15%	26 15%	42 22%	30 16%	37 21%	20 17%	11 17%	45 21%	24 15%	15 21%	28 18%	27 15%	29 34%	3 14%
81-90	84 11%	37 11%	48 12%	12 14%	14 12%	17 12%	13 13%	13 11%	13 8%	23 12%	15 7%	25 16%	21 12%	26 13%	19 10%	18 10%	13 11%	9 13%	33 15%	17 11%	7 10%	28 17%	27 15%	4 5%	5 20%
91-100	215 29%	89 26%	125 32%	14 17%	27 24%	45 32%	41 31%	43 35%	45 30%	45 23%	62 30%	52 33%	56 31%	49 25%	59 31%	52 29%	38 33%	17 26%	70 33%	34 22%	15 22%	58 36%	50 27%	19 22%	9 36%
Not applicable	2 *	1 *	1 *	- -	- -	- -	1 *	1 *	1 *	- -	- -	- -	2 1%	- -	- -	2 1%	- -	- -	- -	- -	1 2%	- -	- -	1 1%	- -
Don't know	5 1%	3 1%	1 *	- -	1 1%	1 1%	2 1%	- -	1 1%	2 1%	- -	2 1%	1 1%	2 1%	1 1%	1 *	1 1%	- -	2 1%	- -	1 1%	2 1%	1 1%	- -	- -
Mean	72.68	69.62	75.34	68.63	73.37	73.80	75.72	76.04	68.04	69.27	74.79	74.68	72.25	71.97	72.38	72.16	75.25	72.59	77.26	66.82	70.36	78.76	71.37	72.80	79.46
Standard deviation	26.81	28.23	25.25	24.93	23.42	27.59	25.56	25.82	30.52	27.18	23.13	28.67	28.51	27.12	27.20	27.34	26.41	24.44	25.22	28.39	23.30	25.33	28.48	21.22	25.08

Prepared on behalf of The Times by Populus



Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 17

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The prospect of higher taxes to pay for the measures being taken to address the downturn

Base: All "Sample B" respondents

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative		Labour	Lib- eral Demo- crat
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
Standard error	0.98	1.57	1.24	3.85	2.72	2.41	2.05	2.05	2.27	1.78	1.80	2.62	1.91	1.97	1.95	2.02	2.55	3.01	1.78	2.10	2.98	2.06	1.86	2.57	4.58

Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 18

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

Rising cost of living

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention				Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat		
Unweighted base	750	330	420	42	75	132	159	159	183	235	166	122	227	191	197	188	108	66	203	183	64	153	236	69	30	
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25	
0-10	28 4%	17 5%	11 3%	3 4%	- -	5 4%	5 4%	7 6%	8 5%	10 5%	8 4%	3 2%	7 4%	7 4%	8 4%	9 5%	3 3%	- -	9 4%	6 4%	* 1%	7 4%	7 4%	1 1%	1 3%	
11-20	19 3%	13 4%	6 2%	5 5%	1 1%	6 4%	3 2%	1 1%	5 3%	3 2%	7 3%	4 3%	5 3%	2 1%	4 2%	8 5%	4 4%	1 2%	3 2%	4 3%	5 8%	1 1%	4 2%	5 5%	- -	
21-30	22 3%	15 4%	7 2%	3 3%	1 1%	2 1%	5 4%	1 1%	11 7%	6 3%	7 4%	3 2%	5 3%	7 3%	4 2%	3 2%	3 2%	5 8%	6 3%	8 5%	5 7%	6 4%	5 3%	5 5%	- -	
31-40	11 1%	9 2%	2 1%	1 2%	- -	3 2%	1 *	4 4%	2 1%	5 2%	2 1%	- -	4 2%	3 1%	3 2%	1 *	3 2%	2 2%	- -	3 2%	3 5%	- -	1 1%	4 4%	- -	
41-50	89 12%	43 12%	46 12%	9 11%	8 7%	17 12%	15 11%	15 12%	25 17%	35 18%	27 13%	15 10%	12 7%	28 14%	25 13%	22 12%	9 8%	6 9%	27 13%	19 12%	8 11%	20 12%	22 12%	14 16%	5 20%	
51-60	44 6%	22 6%	22 6%	13 16%	6 6%	9 7%	7 6%	5 4%	3 2%	24 12%	11 5%	4 2%	5 3%	14 7%	13 7%	8 4%	5 5%	5 7%	18 8%	8 5%	2 3%	10 6%	8 4%	5 5%	2 7%	
61-70	76 10%	43 12%	33 8%	12 14%	22 20%	13 9%	11 8%	5 4%	12 8%	21 11%	19 9%	15 9%	20 11%	30 16%	9 5%	13 7%	12 10%	11 17%	20 9%	20 13%	8 12%	17 10%	16 9%	10 12%	1 4%	
71-80	135 18%	60 17%	75 19%	7 9%	17 15%	27 20%	24 18%	26 21%	33 22%	29 15%	42 20%	28 18%	35 20%	36 18%	32 17%	35 20%	21 18%	11 17%	41 19%	27 17%	12 17%	32 20%	35 20%	16 19%	5 18%	
81-90	90 12%	36 10%	54 14%	8 10%	20 18%	14 10%	17 13%	18 14%	14 9%	20 10%	21 10%	30 19%	21 12%	19 10%	19 10%	28 16%	16 14%	9 13%	31 15%	14 9%	6 9%	31 19%	24 13%	7 8%	3 13%	
91-100	226 30%	87 25%	139 35%	22 26%	36 33%	42 30%	46 35%	41 34%	38 25%	45 23%	63 30%	56 35%	62 35%	48 25%	70 37%	51 29%	39 34%	17 25%	57 27%	46 29%	20 28%	37 23%	57 31%	20 24%	8 34%	
Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know	2 *	1 *	1 *	-	-	1 1%	-	-	1 1%	-	-	1 1%	1 1%	1 *	1 1%	-	-	-	1 *	-	-	1 1%	1 *	-	-	
Mean	74.48	70.09	78.32	69.73	81.50	73.87	76.45	76.24	69.30	69.10	73.30	80.45	76.64	72.39	75.94	73.69	77.08	74.10	74.18	72.36	70.25	74.60	75.47	68.85	77.41	
Standard deviation	25.57	27.21	23.42	26.88	17.57	25.67	25.72	26.38	27.68	25.52	26.58	22.23	26.01	24.38	26.58	27.29	24.75	22.68	25.03	26.39	26.56	24.01	25.50	25.37	23.95	

Prepared on behalf of The Times by Populus



Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 18

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

Rising cost of living

Base: All "Sample B" respondents

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2008
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
Standard error	0.94	1.50	1.15	4.15	2.03	2.24	2.04	2.09	2.06	1.66	2.06	2.02	1.73	1.77	1.90	1.99	2.38	2.79	1.76	1.95	3.32	1.95	1.66	3.05	4.37

Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 19

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The general fear of a really serious, long-lasting recession, and its overall effect on Britain

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Dem- ocrat	Con- ser- vative	Labour	Lib- eral Dem- ocrat	
Unweighted base	750	330	420	42	75	132	159	159	183	235	166	122	227	191	197	188	108	66	203	183	64	153	236	69	30
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
0-10	22 3%	12 4%	10 2%	- -	2 2%	6 4%	3 3%	7 5%	5 3%	4 2%	5 3%	6 4%	8 4%	3 2%	5 3%	9 5%	4 3%	1 2%	3 2%	5 3%	1 1%	5 3%	4 2%	1 1%	1 3%
11-20	22 3%	15 4%	7 2%	6 7%	1 1%	4 3%	3 2%	3 2%	5 3%	5 2%	8 4%	4 3%	4 2%	6 3%	2 1%	9 5%	4 3%	1 1%	8 4%	5 3%	5 8%	3 2%	6 3%	6 7%	1 3%
21-30	20 3%	11 3%	9 2%	2 2%	2 2%	5 4%	3 2%	5 4%	3 2%	11 6%	4 2%	1 1%	4 2%	3 2%	5 3%	6 3%	4 3%	1 2%	3 1%	6 4%	5 7%	1 1%	7 4%	5 6%	- -
31-40	28 4%	21 6%	7 2%	7 8%	5 5%	3 2%	4 3%	4 4%	5 3%	12 6%	10 5%	1 1%	5 3%	12 6%	4 2%	4 2%	1 1%	6 10%	11 5%	7 5%	4 6%	6 4%	6 3%	6 7%	2 7%
41-50	110 15%	44 13%	65 16%	14 17%	21 18%	22 16%	12 9%	14 11%	28 18%	33 16%	35 17%	16 10%	26 14%	32 16%	32 17%	26 15%	12 10%	8 12%	31 15%	21 14%	8 12%	18 11%	25 14%	13 15%	4 14%
51-60	44 6%	16 5%	29 7%	6 7%	8 7%	8 6%	8 6%	6 5%	8 5%	22 11%	13 6%	3 2%	6 3%	10 5%	10 5%	10 6%	4 4%	10 15%	14 6%	9 6%	5 7%	11 7%	12 7%	10 12%	1 5%
61-70	64 9%	37 11%	28 7%	12 15%	11 9%	10 7%	12 9%	7 5%	14 9%	16 8%	18 9%	16 10%	14 8%	16 8%	22 11%	8 5%	14 12%	5 7%	21 10%	12 8%	6 8%	14 8%	12 7%	7 8%	3 12%
71-80	132 18%	67 19%	65 17%	8 10%	24 21%	24 17%	29 22%	17 14%	30 20%	31 16%	39 19%	26 17%	35 20%	44 23%	25 13%	29 16%	18 16%	16 24%	41 19%	29 19%	5 8%	35 22%	31 17%	16 18%	6 24%
81-90	89 12%	35 10%	54 14%	10 12%	12 10%	25 18%	18 14%	15 12%	10 7%	23 12%	25 12%	26 17%	15 8%	21 11%	30 16%	20 11%	12 10%	6 9%	28 13%	20 13%	11 17%	29 18%	24 13%	6 7%	1 3%
91-100	203 27%	84 24%	119 30%	19 23%	26 24%	33 24%	38 29%	45 37%	42 27%	41 21%	50 24%	55 35%	58 32%	44 23%	53 28%	52 29%	43 37%	12 18%	54 25%	41 26%	16 23%	39 24%	50 28%	16 19%	7 28%
Not applicable	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	6 1%	3 1%	3 1%	- -	1 1%	1 1%	1 1%	- -	4 2%	2 1%	- -	2 1%	3 2%	3 1%	1 1%	2 1%	- -	- -	1 *	- -	2 3%	1 1%	3 1%	1 1%	- -
Mean	72.50	69.72	74.92	69.14	72.24	71.99	75.22	74.27	71.19	68.61	70.77	78.28	73.80	71.32	74.33	70.59	76.10	69.51	72.82	71.61	67.72	74.60	72.80	64.95	71.51
Standard deviation	25.59	26.69	24.37	25.14	23.24	26.37	24.49	28.20	25.56	24.59	25.49	24.89	26.61	24.22	24.18	28.79	26.10	23.05	24.25	26.28	28.08	24.55	25.63	25.59	25.48

Prepared on behalf of The Times by Populus



Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 19

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The general fear of a really serious, long-lasting recession, and its overall effect on Britain

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Labour 2005, Con 2008
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
Standard error	0.94	1.48	1.19	3.88	2.70	2.30	1.95	2.24	1.92	1.61	1.98	2.27	1.79	1.77	1.73	2.12	2.51	2.84	1.71	1.94	3.57	1.99	1.68	3.10	4.65

Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 20

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The rise in government borrowing and national debt arising from the measures being taken to deal with the downturn

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	330	420	42	75	132	159	159	183	235	166	122	227	191	197	188	108	66	203	183	64	153	236	69	30
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
0-10	45 6%	27 8%	18 5%	5 6%	7 6%	7 5%	9 6%	8 6%	10 7%	10 5%	8 4%	16 10%	11 6%	11 6%	13 7%	12 5%	5 5%	4 6%	8 4%	13 8%	2 3%	7 4%	12 6%	3 3%	2 7%
11-20	21 3%	14 4%	7 2%	5 6%	2 2%	3 2%	3 2%	3 3%	3 2%	5 3%	8 4%	2 1%	5 3%	4 2%	4 2%	4 3%	2 2%	7 10%	5 2%	12 7%	3 4%	1 *	7 4%	5 5%	-
21-30	22 3%	15 4%	7 2%	2 3%	3 3%	3 2%	5 4%	3 2%	6 4%	5 2%	8 4%	3 2%	5 3%	4 2%	4 2%	8 5%	3 2%	2 4%	7 3%	8 5%	2 3%	4 3%	5 3%	2 2%	-
31-40	31 4%	19 6%	12 3%	9 11%	4 4%	7 5%	2 2%	2 1%	7 4%	13 6%	10 5%	6 4%	2 1%	15 8%	5 3%	5 3%	4 3%	1 2%	6 3%	6 4%	3 5%	5 3%	4 2%	5 6%	-
41-50	109 15%	53 15%	56 14%	6 8%	32 29%	21 15%	13 10%	15 12%	22 14%	29 15%	23 11%	23 14%	33 19%	33 17%	33 17%	24 14%	10 9%	9 13%	17 8%	35 22%	2 4%	18 11%	32 18%	4 5%	2 8%
51-60	43 6%	18 5%	25 6%	5 6%	7 6%	8 6%	5 4%	9 8%	8 5%	12 6%	14 7%	7 4%	10 6%	12 6%	13 7%	10 6%	6 5%	2 4%	9 4%	15 9%	4 5%	7 4%	16 9%	2 3%	1 5%
61-70	58 8%	23 7%	35 9%	13 15%	12 11%	10 7%	10 8%	6 5%	7 5%	14 7%	19 9%	10 6%	15 8%	8 4%	15 8%	19 11%	8 7%	8 12%	13 6%	11 7%	11 15%	7 4%	15 8%	16 19%	3 10%
71-80	115 16%	55 16%	60 15%	7 8%	13 12%	26 19%	26 20%	15 12%	28 18%	30 15%	38 18%	17 11%	30 17%	37 19%	18 9%	32 18%	19 17%	9 14%	39 18%	18 12%	18 25%	25 15%	26 14%	23 26%	3 13%
81-90	82 11%	30 9%	52 13%	9 11%	6 6%	19 13%	17 13%	13 11%	18 12%	28 14%	19 9%	18 12%	17 10%	25 13%	24 12%	16 9%	8 7%	9 14%	28 13%	15 10%	10 14%	24 15%	19 11%	12 14%	3 14%
91-100	201 27%	86 25%	115 29%	19 23%	25 22%	34 24%	37 28%	48 39%	39 25%	50 25%	55 26%	51 33%	45 25%	39 20%	58 30%	43 25%	48 42%	13 20%	80 38%	23 14%	14 20%	61 38%	39 21%	14 16%	11 43%
Not applicable	1 *	1 *	-	-	-	-	1 *	-	-	-	-	-	1 *	-	-	1 *	-	-	-	-	-	-	-	-	-
Don't know	15 2%	5 2%	10 3%	2 2%	1 1%	2 1%	4 3%	1 1%	5 3%	3 1%	6 3%	3 2%	3 2%	7 4%	3 2%	3 1%	1 1%	1 2%	1 *	1 1%	1 1%	3 2%	5 3%	1 1%	-
Mean	69.93	65.93	73.46	65.50	64.97	70.75	72.32	74.57	69.47	70.58	70.05	69.81	69.19	67.95	70.76	68.54	76.67	65.21	77.39	59.31	72.82	77.78	67.07	70.62	79.69
Standard deviation	28.37	30.19	26.20	30.02	27.03	26.84	28.76	28.68	28.77	27.09	27.45	31.80	27.84	27.49	28.67	28.58	27.25	30.09	26.27	28.45	25.08	25.94	27.81	25.07	27.07

Prepared on behalf of The Times by Populus



Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 20

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The rise in government borrowing and national debt arising from the measures being taken to deal with the downturn

Base: All "Sample B" respondents

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2008
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
Standard error	1.05	1.68	1.30	4.69	3.14	2.35	2.32	2.29	2.16	1.78	2.16	2.93	1.87	2.03	2.06	2.11	2.63	3.73	1.85	2.11	3.16	2.12	1.83	3.04	4.94

Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 21

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The government printing money and this leading to high inflation

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	330	420	42	75	132	159	159	183	235	166	122	227	191	197	188	108	66	203	183	64	153	236	69	30
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
0-10	55 7%	28 8%	27 7%	6 7%	9 8%	6 4%	13 10%	10 8%	12 8%	11 6%	15 7%	16 10%	12 7%	12 6%	19 10%	14 8%	2 2%	8 12%	8 4%	14 9%	1 2%	8 5%	13 7%	1 1%	2 7%
11-20	20 3%	15 4%	5 1%	3 4%	- -	7 5%	2 2%	3 3%	5 3%	2 1%	5 2%	5 3%	8 4%	5 3%	7 4%	2 1%	4 4%	2 3%	4 2%	7 5%	3 4%	1 1%	5 3%	2 2%	- -
21-30	18 2%	11 3%	6 2%	2 3%	3 3%	2 2%	4 3%	2 2%	4 3%	4 2%	5 2%	1 1%	7 4%	4 2%	6 3%	6 3%	1 1%	1 1%	6 3%	5 3%	- -	2 1%	4 2%	1 1%	- -
31-40	19 3%	13 4%	6 2%	- -	4 4%	4 3%	2 1%	4 3%	4 3%	6 3%	5 2%	5 3%	3 1%	3 2%	4 2%	7 4%	3 3%	2 3%	- -	3 2%	8 11%	2 1%	4 2%	6 7%	- -
41-50	110 15%	49 14%	61 15%	21 25%	32 29%	16 11%	10 7%	11 9%	21 14%	31 16%	37 18%	18 11%	24 14%	28 14%	28 15%	29 17%	15 13%	10 15%	28 13%	28 18%	10 15%	11 7%	29 16%	16 18%	5 20%
51-60	45 6%	24 7%	21 5%	6 7%	11 10%	12 9%	8 6%	3 2%	5 4%	18 9%	13 6%	7 4%	7 4%	15 8%	14 7%	9 5%	3 3%	4 7%	15 7%	17 11%	2 3%	12 8%	16 9%	5 5%	2 7%
61-70	65 9%	32 9%	33 8%	8 10%	15 14%	14 10%	8 6%	9 8%	10 6%	20 10%	13 6%	18 11%	14 8%	14 7%	21 11%	16 9%	9 8%	5 8%	16 7%	16 10%	6 8%	17 10%	17 9%	6 7%	1 2%
71-80	119 16%	54 16%	65 16%	9 11%	18 16%	29 21%	25 19%	19 15%	20 13%	30 15%	40 19%	19 12%	31 17%	34 17%	22 12%	29 17%	23 20%	11 17%	38 18%	26 16%	10 15%	24 15%	33 18%	17 19%	5 21%
81-90	87 12%	25 7%	62 16%	13 15%	3 2%	18 13%	18 14%	14 11%	22 14%	22 11%	25 12%	21 13%	19 10%	31 16%	23 12%	12 7%	12 10%	9 14%	28 13%	13 8%	10 14%	26 16%	20 11%	14 16%	2 8%
91-100	190 26%	90 26%	101 25%	16 19%	17 15%	29 21%	41 31%	45 36%	43 28%	49 25%	47 23%	46 29%	48 27%	46 24%	44 23%	49 28%	38 33%	14 21%	69 32%	26 16%	18 26%	55 34%	35 19%	16 19%	8 32%
Not applicable	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	12 2%	3 1%	9 2%	- -	- -	2 1%	1 1%	3 2%	6 4%	4 2%	3 1%	2 1%	4 2%	3 2%	3 2%	3 1%	3 3%	- -	2 1%	1 1%	1 1%	3 2%	4 2%	2 3%	1 3%
Mean	69.59	66.64	72.19	66.06	61.67	70.54	72.27	74.06	70.69	70.58	68.77	69.63	69.40	71.14	66.03	68.58	76.43	66.17	75.95	62.82	71.86	77.96	67.48	71.48	73.76
Standard deviation	28.75	29.97	27.40	28.22	26.03	25.58	30.87	29.93	29.95	26.22	28.36	31.71	29.34	27.24	30.71	28.98	24.58	31.59	25.38	28.46	25.62	24.96	27.36	23.59	27.96

Prepared on behalf of The Times by Populus



Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 21

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The government printing money and this leading to high inflation

Base: All "Sample B" respondents

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crats	Con-ser-vative	Labour	Lib-eral Demo-crats	Labour 2005, Con 2008
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
Standard error	1.06	1.66	1.35	4.35	3.01	2.24	2.47	2.40	2.26	1.72	2.22	2.89	1.98	1.99	2.21	2.14	2.40	3.89	1.79	2.12	3.23	2.04	1.80	2.88	5.19

Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 22

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The drop in the stock market reducing the value of my pension

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	330	420	42	75	132	159	159	183	235	166	122	227	191	197	188	108	66	203	183	64	153	236	69	30
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
0-10	103 14%	65 19%	38 10%	22 27%	10 9%	28 20%	11 8%	16 13%	16 10%	26 13%	36 18%	19 12%	21 12%	22 11%	28 15%	27 15%	12 11%	13 20%	29 14%	27 17%	5 7%	19 12%	23 13%	7 9%	1 2%
11-20	19 3%	13 4%	6 2%	- -	5 4%	2 2%	4 3%	2 2%	5 3%	5 2%	2 1%	3 2%	9 5%	6 3%	3 2%	5 3%	2 2%	3 4%	1 *	7 4%	1 2%	1 *	7 4%	1 1%	- -
21-30	23 3%	15 4%	8 2%	1 1%	7 7%	1 1%	5 4%	2 2%	7 4%	8 4%	5 2%	3 2%	7 4%	8 4%	4 2%	4 2%	5 4%	1 1%	5 2%	6 4%	6 9%	5 3%	7 4%	5 6%	- -
31-40	27 4%	16 5%	11 3%	6 7%	6 6%	8 6%	* *	- -	6 4%	7 3%	5 2%	12 8%	3 1%	5 3%	12 7%	6 3%	2 2%	2 3%	9 4%	4 3%	1 2%	5 3%	6 3%	6 7%	2 7%
41-50	103 14%	41 12%	63 16%	23 28%	16 15%	21 15%	13 10%	10 8%	20 13%	23 12%	36 17%	23 15%	21 12%	45 23%	18 10%	26 15%	10 9%	4 6%	29 13%	25 16%	12 17%	18 11%	26 14%	17 19%	5 22%
51-60	46 6%	17 5%	29 7%	8 10%	13 12%	5 4%	7 5%	5 4%	7 5%	15 8%	14 7%	6 4%	11 6%	10 5%	12 6%	10 6%	11 10%	2 4%	15 7%	10 6%	5 7%	8 5%	6 3%	6 7%	- -
61-70	52 7%	29 9%	23 6%	4 5%	9 8%	14 10%	13 10%	4 3%	9 6%	16 8%	17 8%	10 7%	10 5%	16 8%	13 7%	12 7%	6 5%	5 7%	16 8%	11 7%	5 7%	13 8%	12 7%	4 5%	2 8%
71-80	106 14%	46 13%	59 15%	4 5%	22 20%	23 16%	20 15%	16 13%	21 13%	34 17%	28 14%	19 12%	24 13%	35 18%	25 13%	16 9%	16 14%	14 21%	31 14%	26 17%	10 14%	32 20%	28 15%	14 16%	3 11%
81-90	64 9%	24 7%	40 10%	6 7%	7 6%	14 10%	14 10%	14 11%	10 7%	16 8%	23 11%	9 6%	16 9%	12 6%	15 8%	19 11%	9 8%	9 13%	18 8%	7 4%	11 16%	11 7%	19 11%	9 10%	4 16%
91-100	192 26%	77 22%	115 29%	8 10%	16 15%	23 16%	43 33%	53 43%	49 32%	48 24%	42 20%	51 32%	51 29%	31 16%	57 30%	49 28%	41 36%	14 21%	61 28%	32 20%	12 17%	48 30%	44 24%	15 18%	8 31%
Not applicable	1 *	1 *	1 *	- -	- -	- -	1 *	1 1%	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	- -
Don't know	7 1%	3 1%	4 1%	- -	- -	1 1%	1 1%	1 1%	4 2%	- -	- -	2 1%	5 3%	3 2%	1 1%	1 1%	1 1%	- -	1 *	1 *	2 3%	- -	3 1%	2 2%	1 3%
Mean	63.97	58.38	68.86	47.09	61.04	57.98	71.68	73.65	66.53	64.43	60.93	65.73	65.52	60.29	64.95	63.85	69.82	62.09	66.25	58.20	64.88	68.71	64.02	62.78	75.22
Standard deviation	33.10	35.31	30.25	32.87	28.15	34.48	30.07	33.77	32.82	32.31	33.22	33.49	33.53	29.98	33.93	34.40	32.64	35.91	32.34	33.62	29.05	31.28	32.97	29.16	24.45

Prepared on behalf of The Times by Populus



Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 22

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The drop in the stock market reducing the value of my pension

Base: All "Sample B" respondents

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Labour 2005, Con 2008
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
Standard error	1.22	1.96	1.49	5.07	3.25	3.01	2.41	2.69	2.46	2.11	2.59	3.06	2.27	2.19	2.44	2.53	3.16	4.42	2.28	2.49	3.69	2.54	2.16	3.56	4.54

Times Poll

CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 23

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The prospect of possibly having to take a pay cut

Base: All "Sample B" respondents

	Sex			Age						Social Class				Region					Voting Intention				Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat		
Unweighted base	750	330	420	42	75	132	159	159	183	235	166	122	227	191	197	188	108	66	203	183	64	153	236	69	30	
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25	
0-10	157 21%	93 27%	64 16%	13 16%	15 13%	30 22%	21 16%	37 30%	41 27%	46 23%	47 22%	27 17%	37 21%	44 23%	37 19%	31 18%	32 28%	13 20%	51 24%	38 24%	13 19%	41 25%	36 20%	18 21%	3 13%	
11-20	29 4%	17 5%	12 3%	5 5%	7 6%	6 4%	4 3%	6 5%	2 1%	10 5%	13 6%	6 4%	1 *	7 3%	7 4%	9 5%	5 4%	1 2%	8 4%	7 4%	8 11%	5 3%	10 5%	7 8%	1 4%	
21-30	29 4%	11 3%	17 4%	4 5%	4 3%	5 4%	6 4%	1 1%	8 5%	13 7%	3 2%	3 2%	8 5%	11 6%	4 2%	7 4%	6 5%	1 2%	9 4%	7 5%	5 8%	8 5%	5 3%	5 6%	-	
31-40	18 2%	12 4%	6 2%	2 3%	4 4%	4 3%	4 3%	1 1%	3 2%	12 6%	2 1%	-	5 3%	4 2%	4 2%	3 1%	5 5%	3 5%	4 2%	8 5%	2 3%	2 1%	7 4%	3 4%	1 3%	
41-50	90 12%	38 11%	52 13%	9 11%	14 12%	21 15%	19 15%	9 7%	18 12%	25 12%	28 13%	16 10%	22 12%	30 15%	26 13%	25 14%	5 4%	5 8%	24 11%	14 9%	9 13%	19 11%	19 10%	22 25%	5 22%	
51-60	22 3%	14 4%	8 2%	4 5%	1 1%	2 2%	6 4%	3 3%	6 4%	7 4%	7 3%	4 2%	4 2%	9 4%	2 1%	9 5%	1 *	2 3%	5 2%	6 4%	2 3%	4 2%	6 3%	6 7%	1 2%	
61-70	36 5%	14 4%	23 6%	4 5%	14 13%	6 4%	5 4%	2 2%	5 3%	8 4%	11 6%	9 6%	8 4%	10 5%	10 5%	7 4%	5 4%	4 6%	12 6%	10 7%	2 3%	10 6%	6 4%	3 4%	1 3%	
71-80	81 11%	38 11%	43 11%	4 5%	14 13%	12 9%	17 13%	16 13%	17 11%	18 9%	11 5%	24 15%	28 16%	23 12%	22 12%	12 7%	11 9%	12 19%	20 10%	12 8%	9 12%	19 12%	17 10%	7 9%	2 10%	
81-90	52 7%	17 5%	35 9%	13 15%	7 6%	5 4%	7 5%	9 8%	11 7%	14 7%	21 10%	8 5%	9 5%	11 6%	15 8%	15 8%	4 3%	7 10%	17 8%	11 7%	7 10%	12 7%	22 12%	2 3%	5 19%	
91-100	198 27%	80 23%	118 30%	24 30%	31 28%	44 32%	42 32%	34 27%	22 15%	37 19%	63 30%	54 34%	44 25%	40 21%	52 27%	52 29%	38 33%	16 25%	55 26%	39 25%	11 15%	36 22%	43 24%	11 13%	6 23%	
Not applicable	15 2%	6 2%	9 2%	-	-	1 1%	1 *	4 3%	10 6%	3 2%	2 1%	1 1%	8 5%	4 2%	6 3%	5 3%	-	* 1%	5 2%	4 2%	1 1%	4 2%	6 3%	-	1 3%	
Don't know	14 2%	6 2%	8 2%	-	1 1%	2 1%	1 1%	-	10 7%	4 2%	-	4 3%	6 3%	2 1%	4 2%	2 1%	5 4%	-	3 1%	1 1%	2 2%	3 2%	3 1%	2 2%	-	
Mean	58.38	52.64	63.43	62.92	63.23	58.52	63.44	55.01	49.38	51.63	58.73	65.55	59.15	54.13	61.22	60.62	55.61	61.59	56.35	54.59	51.63	54.87	58.53	47.29	65.51	
Standard deviation	37.40	38.28	35.90	36.29	34.32	38.11	35.05	40.80	37.55	36.23	38.89	36.44	36.67	36.32	36.72	36.71	41.46	36.53	38.44	37.90	35.16	37.87	37.37	32.31	33.00	

Prepared on behalf of The Times by Populus



Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 23

Q.9 I am going to read out some things that different people have identified as worrying aspects of Britain's economic downturn. For each one I read out please say how concerned you are, using a scale of 0 to 100, here 0 means it doesn't worry you at all and 100 means it worries you a very great deal?

The prospect of possibly having to take a pay cut

Base: All "Sample B" respondents

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2008
Weighted base	741	345	396	83	112	139	132	123	152	198	208	157	178	194	189	177	115	66	213	156	70	162	180	86	25
Standard error	1.40	2.16	1.80	5.60	3.99	3.36	2.80	3.30	2.99	2.41	3.05	3.37	2.55	2.68	2.71	2.75	4.09	4.53	2.77	2.86	4.50	3.14	2.50	3.95	6.13

Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 24
Classification
Base: All respondents

		<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base		1500	1500
Weighted base		1500	1500
<u>Gender</u>			
Male		683 46%	720 48%
Female		817 54%	780 52%
<u>Age</u>			
18-24	(21)	94 6%	178 12%
25-34	(29.5)	161 11%	238 16%
35-44	(39.5)	278 19%	297 20%
45-54	(49.5)	305 20%	252 17%
55-64	(59.5)	296 20%	223 15%
65+	(70)	366 24%	312 21%
Average age		50.69	46.71

Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 24
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1500	1500
<u>Social Class</u>		
AB	470 31%	390 26%
C1	355 24%	435 29%
C2	235 16%	315 21%
DE	440 29%	360 24%
<u>Region</u>		
North	507 34%	502 33%
Midlands	471 31%	471 31%
South	522 35%	527 35%

Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 24
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1500	1500
<u>Working status</u>		
Full-time	628 42%	675 45%
Part-time	215 14%	180 12%
Not working but seeking work or temporarily unemployed/sick	75 5%	90 6%
Not working/not seeking work	71 5%	84 6%
Retired	443 30%	379 25%
Student	24 2%	48 3%
Refused	44 3%	44 3%

Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 24
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1500	1500
<u>Tenure</u>		
Own outright	541 36%	490 33%
Own with a mortgage	554 37%	579 39%
Council	140 9%	193 13%
Housing Assoc.	68 5%	49 3%
Rented from someone else	130 9%	127 8%
Rent free	3 *	2 *
Refused	64 4%	59 4%

Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 24
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1500	1500
<u>Foreign Holiday in last 3 years</u>		
Yes	932 62%	900 60%
No	568 38%	600 40%
<u>Number of cars</u>		
None	308 21%	312 21%
1	654 44%	624 42%
2	419 28%	431 29%
3+	119 8%	134 9%

Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 24
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1500	1500
<u>Internet Access</u>		
At all	1110 74%	1153 77%
At home (net)	1015 68%	1048 70%
At work (net)	532 35%	548 37%
At home	546 36%	568 38%
At work	63 4%	68 5%
Both at home and at work	469 31%	480 32%
Somewhere else	32 2%	38 3%
Not at all	388 26%	346 23%
Refused	2 *	1 *

Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 24
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1500	1500
<u>What is the highest educational level that you have achieved to date?</u>		
Secondary/ high school/ NVQ 1-3	708 47%	734 49%
University degree or equivalent professional qualification/ NVQ4	444 30%	442 29%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	103 7%	100 7%
No formal education	202 13%	179 12%
None of these	4 *	5 *
Refused	39 3%	40 3%

Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 24
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1500	1500
<u>Marital Status</u>		
Single	264 18%	335 22%
Married/ co-habiting	857 57%	846 56%
Widowed/ separated/ divorced	337 22%	278 19%
Refused	42 3%	41 3%
<u>Children</u>		
None aged 18 or under	1032 69%	991 66%
NET: Yes	412 27%	455 30%
NET: Yes any aged 15 or under	356 24%	402 27%
- Aged under 5	137 9%	176 12%
- Aged 5-10	156 10%	178 12%
- Aged 11-15	187 12%	186 12%
- Aged 16-18	115 8%	111 7%
Refused	56 4%	54 4%

Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 24

Classification**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1500	1500
<u>Grocery shopping status</u>		
Yes - do half or more	1220 81%	1200 80%
No - do less than half	253 17%	275 18%
Refused	27 2%	25 2%

Times Poll
CATI Fieldwork : January 9th-11th 2009

Absolutes/col percents

Table 25

Q.3 At the last general election in May 2005, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1500	1500
Weighted base	1500	1500
Conservative	275 18%	294 20%
Labour	469 31%	352 23%
Liberal Democrat	148 10%	186 12%
Other	68 5%	69 5%
Did not vote	400 27%	469 31%
Refused	93 6%	82 5%
Don't know	47 3%	48 3%