

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 1

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Sex		Age					Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative		Labour	Lib- eral Demo- crat
Unweighted base	1506	644	862	108	143	285	298	298	374	490	339	234	443	382	407	375	209	133	411	283	152	305	414	157	51
Weighted base	1506	721	785	177	237	298	254	223	315	399	438	310	360	400	393	371	214	128	399	260	175	291	344	189	43
Conservative	399 26%	184 26%	215 27%	29 16%	60 25%	64 21%	67 26%	77 35%	102 32%	136 34%	120 27%	59 19%	83 23%	117 29%	115 29%	78 21%	68 32%	20 16%	399 100%	-	-	231 80%	43 13%	17 9%	43 100%
Labour	260 17%	115 16%	145 18%	35 20%	33 14%	51 17%	36 14%	44 20%	61 19%	60 15%	82 19%	54 17%	64 18%	54 13%	70 18%	77 21%	35 16%	24 18%	-	260 100%	-	1 *	174 50%	9 5%	-
Liberal Democrat	175 12%	95 13%	80 10%	22 12%	25 10%	42 14%	26 10%	26 11%	34 11%	57 14%	44 10%	37 12%	38 10%	40 10%	48 12%	49 13%	28 13%	11 9%	-	-	175 100%	4 1%	17 5%	110 58%	-
SNP	22 1%	9 1%	13 2%	2 1%	7 3%	3 1%	3 1%	5 2%	2 1%	6 1%	5 1%	7 2%	4 1%	-	-	-	-	22 17%	-	-	-	1 *	3 1%	-	-
Plaid Cymru	7 *	4 1%	3 *	2 1%	-	-	-	2 1%	2 1%	1 *	3 1%	-	3 1%	-	-	-	7 3%	-	-	-	-	-	3 1%	-	-
The Green Party	40 3%	19 3%	20 3%	3 2%	8 3%	12 4%	9 4%	2 1%	5 2%	12 3%	15 3%	2 1%	11 3%	15 4%	11 3%	9 2%	4 2%	1 1%	-	-	-	2 1%	9 3%	6 3%	-
The United Kingdom Independence Party (UKIP)	36 2%	22 3%	14 2%	4 2%	5 2%	10 3%	1 1%	4 2%	11 4%	10 3%	9 2%	8 2%	9 2%	6 2%	14 3%	12 3%	4 2%	-	-	-	-	8 3%	9 3%	3 2%	-
The British National Party (BNP)	31 2%	24 3%	7 1%	8 5%	9 4%	3 1%	4 2%	4 2%	3 1%	2 *	12 3%	9 3%	8 2%	6 1%	11 3%	12 3%	2 1%	1 *	-	-	-	5 2%	5 1%	1 *	-
Some other party	15 1%	12 2%	2 *	4 2%	2 1%	4 1%	3 1%	1 *	2 1%	4 1%	3 1%	7 2%	2 *	7 2%	6 2%	1 *	-	1 1%	-	-	-	3 1%	4 1%	-	-
Would not vote at all	240 16%	126 18%	113 14%	44 25%	51 22%	55 18%	40 16%	19 8%	31 10%	45 11%	58 13%	74 24%	62 17%	67 17%	50 13%	70 19%	30 14%	23 18%	-	-	-	9 3%	17 5%	2 1%	-
Refused	80 5%	31 4%	49 6%	4 3%	7 3%	6 2%	16 6%	16 7%	31 10%	20 5%	27 6%	6 2%	28 8%	24 6%	15 4%	22 6%	12 6%	8 6%	-	-	-	9 3%	6 2%	6 3%	-
Don't know	202 13%	79 11%	123 16%	18 10%	32 13%	48 16%	48 19%	25 11%	31 10%	48 12%	59 14%	47 15%	48 13%	65 16%	53 13%	42 11%	24 11%	18 14%	-	-	-	18 6%	54 16%	35 19%	-

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Absolutes/col percents

Table 2

**Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.**

**How likely are you, personally, to vote at the next election?**

**Q.2 If there were a general election tomorrow, which party would you vote for?**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Dem- ocrat	Con- ser- vative	Labour	Lib- eral Dem- ocrat	
Unweighted base	882	393	489	57	73	152	162	196	242	313	203	126	240	214	250	212	130	76	379	246	132	255	289	110	47
Weighted base	863	427	436	93	119	158	134	149	209	255	255	161	191	219	242	203	128	69	365	221	151	243	240	131	39
Conservative	365 42%	170 40%	195 45%	25 27%	52 43%	55 35%	63 47%	71 48%	99 47%	123 48%	110 43%	54 34%	77 40%	109 50%	106 44%	69 34%	62 48%	18 26%	365 100%	-	-	223 92%	39 16%	15 12%	39 100%
Labour	221 26%	99 23%	123 28%	27 30%	24 20%	42 27%	32 24%	40 27%	56 27%	51 20%	69 27%	46 28%	55 29%	44 20%	61 25%	66 32%	30 23%	21 31%	-	221 100%	-	1 *	158 66%	8 6%	-
Liberal Democrat	151 18%	83 19%	68 16%	21 22%	19 16%	34 22%	23 17%	22 15%	32 15%	53 21%	37 14%	32 20%	29 15%	37 17%	41 17%	42 20%	24 18%	8 12%	-	-	151 100%	4 2%	16 6%	98 75%	-
SNP	19 2%	9 2%	10 2%	2 3%	4 4%	3 2%	3 2%	4 3%	2 1%	6 2%	4 2%	7 4%	3 2%	-	-	-	-	19 28%	-	-	-	1 *	3 1%	-	-
Plaid Cymru	5 1%	3 1%	2 *	1 1%	-	-	-	2 1%	2 1%	1 *	2 1%	-	3 1%	-	-	-	5 4%	-	-	-	-	-	3 1%	-	-
The Green Party	32 4%	15 4%	17 4%	2 2%	7 6%	10 6%	7 5%	2 1%	4 2%	9 4%	13 5%	2 1%	7 4%	12 6%	9 4%	7 4%	3 2%	1 2%	-	-	-	1 *	7 3%	6 4%	-
The United Kingdom Independence Party (UKIP)	28 3%	17 4%	12 3%	3 3%	5 4%	7 5%	1 1%	3 2%	9 4%	7 3%	8 3%	6 4%	7 4%	5 2%	11 4%	10 5%	3 3%	-	-	-	-	6 2%	7 3%	3 2%	-
The British National Party (BNP)	26 3%	20 5%	6 1%	7 7%	8 6%	2 1%	3 2%	4 3%	3 1%	2 1%	10 4%	7 5%	7 4%	6 3%	9 4%	10 5%	2 1%	*	-	-	-	4 2%	4 2%	1 1%	-
Some other party	14 2%	12 3%	2 1%	4 4%	2 1%	4 2%	3 2%	1 *	2 1%	3 1%	2 1%	7 4%	2 1%	7 3%	6 2%	1 *	-	1 1%	-	-	-	3 1%	4 2%	-	-

**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Col percents

Table 3  
**Published voting intention figures**

	<u>Total</u>
Conservative	41%
Labour	27%
Liberal Democrat/ Liberal	18%
Scottish National Party/SNP	2%
Plaid Cymru	1%
Other	11%

**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 4

**Q.4a You said earlier that you would vote Conservative if there was an election tomorrow. Do you think of that as being a vote FOR the Conservatives, because you feel positive about them, or do you think of that as being a vote AGAINST Labour, because you feel negative towards them and it seems like time for a change - or is it a bit of both?**

**Base: All respondents intending to vote Conservative**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	411	174	237	17	38	61	80	96	119	165	94	49	103	118	117	81	71	24	411	-	-	244	51	15	51
Weighted base	399	184	215	29	60	64	67	77	102	136	120	59	83	117	115	78	68	20	399	-	-	231	43	17	43
Vote FOR the Conservatives, because you feel positive about them	128 32%	49 27%	79 37%	5 18%	7 12%	15 23%	25 37%	32 42%	44 43%	35 26%	35 29%	19 32%	38 45%	41 35%	38 33%	22 28%	21 31%	5 28%	128 32%	-	-	91 39%	8 19%	5 28%	8 19%
Vote AGAINST Labour, because you feel negative towards them and it seems like time for a change	117 29%	59 32%	59 27%	6 22%	21 35%	22 35%	19 29%	18 23%	30 30%	45 33%	29 24%	22 37%	21 26%	28 24%	30 26%	23 30%	27 39%	9 47%	117 29%	-	-	50 22%	24 55%	5 27%	24 55%
A bit of both	154 39%	77 42%	78 36%	17 60%	32 53%	27 42%	23 34%	27 35%	28 28%	56 41%	56 47%	18 30%	24 29%	49 42%	47 41%	33 42%	20 30%	5 25%	154 39%	-	-	90 39%	11 25%	8 45%	11 25%

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 5

**Q.4b You said earlier that you would vote Labour if there was an election tomorrow. Do you think of that as being a vote FOR Labour, because you feel positive about them, or do you think of that as being a vote AGAINST the other parties, because you feel negative towards them and it is better to stick with the devil you know - or is it a bit of both?**

**Base: All respondents intending to vote Labour**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	283	109	174	22	21	54	47	65	74	80	70	47	86	49	80	91	36	27	-	283	-	1	211	9	-
Weighted base	260	115	145	35	33	51	36	44	61	60	82	54	64	54	70	77	35	24	-	260	-	1	174	9	-
Vote FOR Labour, because you feel positive about them	112 43%	50 44%	62 43%	13 36%	15 46%	15 31%	12 33%	19 44%	38 62%	20 34%	30 37%	25 46%	37 58%	23 43%	28 40%	35 46%	18 52%	8 32%	-	112 43%	-	-	81 47%	2 23%	-
Vote AGAINST the other parties, because you feel negative towards them and it is better to stick with the devil you know	73 28%	29 25%	43 30%	13 36%	6 18%	16 32%	13 35%	12 28%	13 21%	21 36%	28 34%	11 20%	12 19%	15 27%	19 27%	21 27%	9 25%	9 39%	-	73 28%	-	-	47 27%	2 19%	-
A bit of both	75 29%	36 31%	39 27%	10 27%	12 36%	19 37%	12 33%	12 28%	10 17%	18 30%	24 29%	18 33%	15 23%	16 30%	23 33%	21 27%	8 23%	7 29%	-	75 29%	-	1 100%	46 26%	5 58%	-

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 6

**Q.4c You said earlier that you would vote Liberal Democrat if there was an election tomorrow. Do you think of that as being a vote FOR the Liberal Democrats, because you feel positive about them, or do you think of that as being a vote AGAINST the other parties because you feel negative towards them - or is it a bit of both?**

**Base: All respondents intending to vote Liberal Democrat**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour		Lib-eral Democ-rat
Unweighted base	152	74	78	15	12	36	27	29	33	57	31	24	40	33	45	44	22	8	-	-	152	4	19	89	-
Weighted base	175	95	80	22	25	42	26	26	34	57	44	37	38	40	48	49	28	11	-	-	175	4	17	110	-
Vote FOR the Liberal Democrats, because you feel positive about them	68 39%	40 42%	29 36%	11 48%	10 39%	10 24%	6 23%	10 38%	22 65%	22 40%	16 35%	14 39%	16 43%	13 34%	21 43%	21 43%	11 42%	1 13%	-	-	68 39%	3 74%	3 19%	45 41%	-
Vote AGAINST the other parties because you feel negative towards them	32 18%	15 16%	16 20%	3 13%	1 5%	11 25%	9 34%	5 19%	3 9%	12 22%	8 17%	6 16%	6 15%	6 14%	9 19%	9 17%	6 22%	3 23%	-	-	32 18%	1 26%	5 28%	15 14%	-
A bit of both	75 43%	40 42%	35 44%	9 39%	14 55%	22 51%	11 43%	11 43%	9 26%	22 39%	21 48%	17 45%	16 42%	20 52%	18 38%	19 39%	10 37%	7 65%	-	-	75 43%	-	9 53%	50 46%	-

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 7

**Q.4d You said earlier that you would vote for ... if there was an election tomorrow. Do you think of that as being a vote FOR that party, because you feel positive about them, or do you think of that as being a vote AGAINST the three main parties because you feel negative towards them - or is it a bit of both?**

**Base: All respondents intending to vote for some other party (not Conservative, Labour, LibDem, SNP or Plaid Cymru)**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	119	68	51	10	14	29	24	16	26	38	28	17	36	34	42	28	12	3	-	-	-	16	30	8	-
Weighted base	121	77	44	20	23	29	18	11	21	27	39	26	29	34	42	33	10	2	-	-	-	18	27	10	-
Vote FOR that party, because you feel positive about them	45 37%	29 37%	16 37%	12 58%	12 54%	6 22%	5 26%	4 35%	6 31%	7 26%	19 49%	9 37%	10 32%	11 33%	17 40%	13 40%	3 29%	1 46%	-	-	-	6 32%	7 26%	6 62%	-
Vote AGAINST the three main parties because you feel negative towards them	31 25%	23 30%	8 17%	3 17%	-	9 32%	7 39%	3 30%	8 37%	13 48%	6 15%	5 20%	6 22%	11 34%	13 30%	3 11%	2 22%	1 24%	-	-	-	2 10%	9 33%	1 7%	-
A bit of both	45 37%	25 33%	20 46%	5 24%	11 46%	13 46%	6 35%	4 35%	7 32%	7 26%	14 35%	11 43%	13 46%	11 33%	13 30%	16 49%	5 49%	1 30%	-	-	-	10 58%	11 41%	3 31%	-

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 8

**Q.5a If you lived in a constituency where Labour had no chance of winning and it was a close two-horse race between the Conservatives and the Liberal Democrats would you...?**

**Base: All respondents intending to vote Labour**

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour		Lib-eral Democ-rat
Unweighted base	283	109	174	22	21	54	47	65	74	80	70	47	86	49	80	91	36	27	-	283	-	1	211	9	-
Weighted base	260	115	145	35	33	51	36	44	61	60	82	54	64	54	70	77	35	24	-	260	-	1	174	9	-
Vote Labour anyway	118	55	63	16	14	23	17	19	30	27	30	27	34	16	32	37	17	17	-	118	-	-	82	2	-
	45%	48%	44%	45%	42%	45%	45%	43%	49%	44%	36%	51%	54%	30%	45%	48%	48%	71%	-	45%	-	-	47%	20%	-
Vote Conservative to stop the Liberal Democrats	18	11	7	3	2	5	2	3	3	5	1	9	3	5	8	1	2	1	-	18	-	-	11	1	-
	7%	9%	5%	9%	5%	11%	5%	6%	6%	8%	1%	16%	5%	10%	11%	2%	6%	5%	-	7%	-	-	6%	16%	-
Vote Liberal Democrat to stop the Conservatives	91	39	52	7	12	17	11	20	23	20	36	16	19	21	24	27	14	4	-	91	-	-	65	6	-
	35%	34%	36%	21%	36%	34%	32%	46%	38%	34%	44%	30%	29%	39%	34%	36%	41%	18%	-	35%	-	-	38%	63%	-
Not vote at all	30	11	20	8	6	5	6	2	4	7	15	2	7	11	6	11	1	1	-	30	-	1	15	-	-
	12%	10%	13%	22%	18%	10%	16%	4%	7%	12%	18%	3%	11%	20%	9%	15%	2%	6%	-	12%	-	100%	9%	-	-
Don't know	2	-	2	1	-	-	1	-	1	1	1	-	1	1	1	-	1	-	-	2	-	-	1	-	-
	1%	-	2%	3%	-	-	2%	-	1%	2%	1%	-	1%	2%	1%	-	3%	-	-	1%	-	-	1%	-	-



## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 9

**Q.5b If you lived in a constituency where the Conservative Party had no chance of winning, and it was a close two-horse race between Labour and the Liberal Democrats would you...?**

**Base: All respondents intending to vote Conservative**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	411	174	237	17	38	61	80	96	119	165	94	49	103	118	117	81	71	24	411	-	-	244	51	15	51
Weighted base	399	184	215	29	60	64	67	77	102	136	120	59	83	117	115	78	68	20	399	-	-	231	43	17	43
Vote Conservative anyway	180 45%	82 45%	98 45%	19 64%	26 44%	24 38%	29 43%	34 45%	48 47%	56 41%	58 48%	24 41%	42 50%	60 51%	50 43%	29 37%	35 51%	7 34%	180 45%	-	-	114 49%	15 34%	6 34%	15 34%
Vote Labour to stop the Liberal Democrats	13 3%	7 4%	6 3%	- -	3 5%	4 7%	2 3%	2 2%	1 1%	6 4%	1 1%	3 4%	3 4%	5 4%	5 4%	3 4%	- -	- -	13 3%	-	-	3 1%	3 7%	-	3 7%
Vote Liberal Democrat to stop Labour	164 41%	75 41%	88 41%	10 36%	20 34%	30 47%	28 42%	32 42%	43 42%	60 44%	47 39%	27 46%	30 35%	47 40%	47 41%	34 43%	25 37%	11 55%	164 41%	-	-	95 41%	18 43%	10 58%	18 43%
Not vote at all	38 9%	17 9%	21 10%	- -	10 17%	5 8%	7 10%	8 10%	7 7%	12 9%	12 10%	5 9%	8 9%	5 5%	13 12%	10 13%	7 10%	2 11%	38 9%	-	-	15 6%	6 15%	1 7%	6 15%
Don't know	5 1%	3 1%	2 1%	- -	- -	- -	1 2%	1 1%	3 3%	2 2%	1 1%	- -	1 1%	- -	1 1%	2 3%	2 3%	- -	5 1%	-	-	4 2%	1 1%	-	1 1%

**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 10

**Q.5c If you lived in a constituency where the Liberal Democrats had no chance of winning and it was a close two-horse race between Labour and the Conservatives would you...?**

**Base: All respondents intending to vote Liberal Democrat**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Unweighted base	152	74	78	15	12	36	27	29	33	57	31	24	40	33	45	44	22	8	-	-	152	4	19	89	-
Weighted base	175	95	80	22	25	42	26	26	34	57	44	37	38	40	48	49	28	11	-	-	175	4	17	110	-
Vote Liberal Democrat anyway	97	54	42	14	18	20	17	12	16	35	22	17	22	25	29	22	14	6	-	-	97	1	5	64	-
	55%	57%	53%	63%	72%	46%	66%	46%	47%	62%	51%	47%	57%	64%	61%	45%	50%	52%	-	-	55%	31%	33%	59%	-
Vote Conservative to stop Labour	28	19	10	3	-	5	3	8	10	6	11	7	4	2	7	14	2	3	-	-	28	3	2	17	-
	16%	20%	12%	12%	-	12%	10%	30%	29%	11%	25%	20%	10%	6%	14%	27%	8%	31%	-	-	16%	69%	13%	16%	-
Vote Labour to stop the Conservatives	32	19	13	-	6	12	4	4	6	11	5	9	7	6	8	6	10	2	-	-	32	-	7	21	-
	18%	20%	16%	-	25%	29%	15%	14%	17%	20%	12%	24%	18%	15%	17%	12%	37%	17%	-	-	18%	-	40%	19%	-
Not vote at all	16	3	12	6	1	5	2	*	2	4	4	3	5	4	4	7	1	-	-	-	16	-	2	4	-
	9%	4%	15%	25%	3%	12%	9%	2%	5%	6%	10%	9%	13%	10%	8%	13%	5%	-	-	-	9%	-	14%	4%	-
Don't know	3	-	3	-	-	-	-	2	1	1	1	-	1	2	-	1	-	-	-	-	3	-	-	3	-
	2%	-	4%	-	-	-	-	8%	3%	1%	3%	-	2%	4%	-	3%	-	-	-	-	2%	-	-	3%	-

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 11

**Q.6 How important have each of the following factors been in your decision about how to vote?****The economic recession****Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat		
Unweighted base	1506	644	862	108	143	285	298	298	374	490	339	234	443	382	407	375	209	133	411	283	152	305	414	157	51	
Weighted base	1506	721	785	177	237	298	254	223	315	399	438	310	360	400	393	371	214	128	399	260	175	291	344	189	43	
NET: Important	1230	572	657	131	184	244	214	183	274	317	359	259	295	329	327	295	179	100	351	225	137	252	301	157	39	
	82%	79%	84%	74%	77%	82%	84%	82%	87%	79%	82%	84%	82%	82%	83%	80%	84%	78%	88%	87%	78%	87%	87%	83%	90%	
Very important	(4)	837	397	440	89	117	152	155	125	198	221	247	169	200	224	217	205	120	70	241	153	85	183	207	96	26
		56%	55%	56%	50%	49%	51%	61%	56%	63%	55%	56%	55%	56%	56%	55%	55%	56%	55%	60%	59%	48%	63%	60%	51%	61%
Quite important	(3)	393	175	218	42	66	92	58	58	76	96	112	90	95	105	110	90	58	29	110	72	52	70	94	60	12
		26%	24%	28%	24%	28%	31%	23%	26%	24%	24%	26%	29%	26%	26%	28%	24%	27%	23%	28%	28%	30%	24%	27%	32%	29%
Quite unimportant	(2)	157	80	77	30	32	30	18	24	23	49	51	28	29	39	41	41	18	17	36	27	25	30	31	19	4
		10%	11%	10%	17%	13%	10%	7%	11%	7%	12%	12%	9%	8%	10%	11%	8%	13%	9%	10%	14%	10%	9%	10%	10%	
Very unimportant	(1)	83	52	31	14	10	18	15	12	14	22	23	14	24	21	21	24	9	8	10	7	12	6	9	12	-
		5%	7%	4%	8%	4%	6%	6%	5%	4%	5%	5%	5%	4%	5%	5%	7%	4%	6%	3%	3%	7%	2%	3%	6%	-
NET: Unimportant		240	132	108	44	42	48	33	36	37	71	73	42	53	60	62	65	27	25	46	33	37	36	40	30	4
		16%	18%	14%	25%	18%	16%	13%	16%	12%	18%	17%	14%	15%	15%	16%	18%	13%	19%	12%	13%	21%	13%	12%	16%	10%
Not applicable wouldn't vote		23	12	11	-	9	5	6	2	2	8	4	6	5	7	1	9	4	2	-	1	-	1	1	-	-
		2%	2%	1%	-	4%	2%	2%	1%	1%	2%	1%	2%	1%	2%	*	2%	2%	2%	-	*	-	*	*	-	-
Don't know		14	5	9	2	3	2	2	2	3	3	2	3	6	4	3	1	4	1	2	1	2	1	2	2	-
		1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	2%	1%	1%	*	2%	1%	1%	1%	2%	1%	*	1%	1%	-
Mean		3.35	3.30	3.39	3.17	3.29	3.30	3.44	3.35	3.48	3.33	3.35	3.37	3.35	3.37	3.34	3.32	3.41	3.30	3.47	3.44	3.21	3.48	3.46	3.29	3.51
Standard deviation		0.88	0.94	0.83	0.99	0.87	0.88	0.87	0.88	0.81	0.90	0.88	0.84	0.90	0.87	0.87	0.92	0.83	0.93	0.76	0.78	0.93	0.77	0.77	0.88	0.68
Standard error		0.02	0.04	0.03	0.10	0.07	0.05	0.05	0.05	0.04	0.04	0.05	0.06	0.04	0.05	0.04	0.05	0.06	0.08	0.04	0.05	0.08	0.04	0.04	0.07	0.10

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 12

**Q.6 How important have each of the following factors been in your decision about how to vote?****The MP expenses & allowances scandal****Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat		
Unweighted base	1506	644	862	108	143	285	298	298	374	490	339	234	443	382	407	375	209	133	411	283	152	305	414	157	51	
Weighted base	1506	721	785	177	237	298	254	223	315	399	438	310	360	400	393	371	214	128	399	260	175	291	344	189	43	
NET: Important	1084	501	583	111	149	201	189	165	269	253	307	250	274	279	286	272	160	87	298	176	122	218	252	132	35	
	72%	70%	74%	62%	63%	67%	74%	74%	85%	63%	70%	81%	76%	70%	73%	73%	75%	68%	75%	68%	70%	75%	73%	70%	81%	
Very important	(4)	741	344	397	60	96	125	128	125	207	150	211	169	211	182	199	193	105	62	199	107	89	145	174	94	25
		49%	48%	51%	34%	41%	42%	50%	56%	66%	38%	48%	55%	59%	46%	51%	52%	49%	48%	50%	41%	51%	50%	51%	50%	57%
Quite important	(3)	343	157	186	51	53	76	62	40	62	103	96	81	63	97	87	79	56	25	99	69	33	73	78	37	10
		23%	22%	24%	29%	22%	26%	24%	18%	20%	26%	22%	26%	17%	24%	22%	21%	26%	19%	25%	27%	19%	25%	23%	20%	24%
Quite unimportant	(2)	256	130	126	37	60	55	38	38	26	91	89	27	49	70	68	58	36	24	67	58	30	48	58	39	5
		17%	18%	16%	21%	25%	19%	15%	17%	8%	23%	20%	9%	14%	18%	17%	16%	17%	18%	17%	22%	17%	17%	17%	21%	12%
Very unimportant	(1)	128	72	57	24	17	35	20	19	14	45	37	23	24	38	35	30	12	13	30	24	23	21	30	17	3
		9%	10%	7%	13%	7%	12%	8%	8%	4%	11%	8%	7%	7%	10%	9%	8%	5%	10%	7%	9%	13%	7%	9%	9%	7%
NET: Unimportant		384	202	183	61	77	90	58	57	40	136	125	50	73	109	103	88	47	37	97	83	53	69	88	56	8
		26%	28%	23%	34%	33%	30%	23%	26%	13%	34%	29%	16%	20%	27%	26%	24%	22%	29%	24%	32%	30%	24%	26%	30%	19%
Not applicable wouldn't vote		21	11	10	-	8	4	7	1	1	8	2	5	6	5	2	7	4	4	-	-	1	1	1	-	-
		1%	2%	1%	-	3%	1%	3%	1%	*	2%	*	2%	2%	1%	*	2%	2%	3%	-	-	*	*	*	-	-
Don't know		17	7	10	6	3	3	-	-	5	2	3	4	7	7	3	4	3	-	4	1	-	3	2	1	-
		1%	1%	1%	3%	1%	1%	-	-	2%	1%	1%	1%	2%	2%	1%	1%	1%	-	1%	*	-	1%	1%	*	-
Mean		3.16	3.10	3.21	2.85	3.01	3.00	3.20	3.22	3.50	2.92	3.11	3.32	3.33	3.09	3.16	3.21	3.22	3.10	3.18	3.00	3.08	3.19	3.17	3.11	3.31
Standard deviation		1.00	1.04	0.97	1.05	1.00	1.05	0.98	1.02	0.83	1.04	1.01	0.93	0.96	1.02	1.01	1.00	0.93	1.06	0.97	1.01	1.10	0.96	1.00	1.03	0.96
Standard error		0.03	0.04	0.03	0.10	0.09	0.06	0.06	0.06	0.04	0.05	0.06	0.06	0.05	0.05	0.05	0.05	0.06	0.09	0.05	0.06	0.09	0.06	0.05	0.08	0.13

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 13

**Q.6 How important have each of the following factors been in your decision about how to vote?****Gordon Brown's performance as Prime Minister****Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	1506	644	862	108	143	285	298	298	374	490	339	234	443	382	407	375	209	133	411	283	152	305	414	157	51
Weighted base	1506	721	785	177	237	298	254	223	315	399	438	310	360	400	393	371	214	128	399	260	175	291	344	189	43
NET: Important	1068	503	565	115	170	212	185	166	220	295	323	208	242	284	283	267	155	80	300	209	132	205	271	143	31
	71%	70%	72%	65%	72%	71%	73%	74%	70%	74%	74%	67%	67%	71%	72%	72%	62%	62%	75%	80%	75%	70%	79%	76%	71%
Very important	(4) 630	305	325	45	111	109	113	105	147	169	195	119	147	176	180	136	95	43	214	104	69	148	158	85	22
	42%	42%	41%	26%	47%	36%	44%	47%	47%	42%	45%	38%	41%	44%	46%	37%	44%	34%	54%	40%	40%	51%	46%	45%	52%
Quite important	(3) 438	198	240	70	59	103	72	61	72	126	128	90	94	108	103	130	60	36	86	105	63	56	113	59	8
	29%	27%	31%	39%	25%	35%	28%	27%	23%	32%	29%	29%	26%	27%	26%	35%	28%	28%	21%	40%	36%	19%	33%	31%	19%
Quite unimportant	(2) 212	99	113	25	35	46	41	25	40	57	65	44	45	54	56	54	21	27	51	40	24	44	49	27	7
	14%	14%	14%	14%	15%	15%	16%	11%	13%	14%	15%	14%	12%	14%	14%	15%	10%	21%	13%	16%	14%	15%	14%	14%	16%
Very unimportant	(1) 176	99	77	34	16	33	19	28	46	32	40	47	56	46	47	36	29	17	42	7	15	36	18	17	4
	12%	14%	10%	19%	7%	11%	8%	12%	14%	8%	9%	15%	16%	11%	12%	10%	14%	14%	10%	3%	9%	12%	5%	9%	9%
NET: Unimportant	387	198	190	58	52	79	60	52	85	90	105	91	101	100	102	90	50	44	92	47	40	80	67	44	11
	26%	27%	24%	33%	22%	26%	24%	23%	27%	23%	24%	29%	28%	25%	26%	24%	23%	35%	23%	18%	23%	28%	20%	23%	25%
Not applicable wouldn't vote	24	12	12	1	9	6	5	1	2	10	2	6	7	8	1	8	4	4	1	1	1	1	1	1	-
	2%	2%	2%	*	4%	2%	2%	1%	1%	2%	*	2%	2%	2%	*	2%	2%	3%	*	*	1%	1%	*	1%	-
Don't know	27	9	18	3	7	1	4	3	8	4	8	5	10	9	7	6	5	-	5	3	2	4	4	-	2
	2%	1%	2%	2%	3%	*	2%	1%	3%	1%	2%	1%	3%	2%	2%	2%	2%	-	1%	1%	1%	1%	1%	-	4%
Mean	3.05	3.01	3.08	2.73	3.19	2.99	3.14	3.12	3.05	3.12	3.12	2.94	2.97	3.08	3.08	3.03	3.08	2.85	3.20	3.20	3.08	3.11	3.21	3.12	3.18
Standard deviation	1.03	1.07	0.99	1.06	0.96	0.99	0.96	1.04	1.10	0.96	0.99	1.08	1.10	1.04	1.05	0.97	1.06	1.05	1.03	0.80	0.95	1.08	0.88	0.98	1.03
Standard error	0.03	0.04	0.03	0.10	0.08	0.06	0.06	0.06	0.06	0.04	0.05	0.07	0.05	0.05	0.05	0.05	0.07	0.09	0.05	0.05	0.08	0.06	0.04	0.08	0.15

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 14

**Q.6 How important have each of the following factors been in your decision about how to vote?****David Cameron's performance as Conservative leader****Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	1506	644	862	108	143	285	298	298	374	490	339	234	443	382	407	375	209	133	411	283	152	305	414	157	51
Weighted base	1506	721	785	177	237	298	254	223	315	399	438	310	360	400	393	371	214	128	399	260	175	291	344	189	43
NET: Important	912	430	482	90	136	186	161	144	195	251	285	172	204	267	240	213	127	65	350	122	100	254	189	105	37
	61%	60%	61%	51%	57%	62%	63%	64%	62%	63%	65%	55%	57%	67%	61%	58%	59%	51%	88%	47%	57%	87%	55%	55%	86%
Very important	(4) 410	189	221	28	57	84	77	69	95	97	133	80	100	119	120	86	55	29	179	51	45	126	93	41	22
	27%	26%	28%	16%	24%	28%	30%	31%	30%	24%	30%	26%	28%	30%	31%	23%	26%	23%	45%	19%	25%	44%	27%	22%	50%
Quite important	(3) 502	241	261	62	79	103	84	74	100	154	153	91	103	148	120	127	71	36	170	72	56	127	96	63	15
	33%	33%	33%	35%	33%	34%	33%	33%	32%	39%	35%	30%	29%	37%	31%	34%	33%	28%	43%	28%	32%	44%	28%	34%	36%
Quite unimportant	(2) 309	141	168	42	57	59	52	41	58	85	86	68	70	68	83	80	47	32	33	80	44	23	84	53	4
	21%	20%	21%	24%	24%	20%	20%	18%	18%	21%	20%	22%	19%	17%	21%	22%	22%	25%	8%	31%	25%	8%	25%	28%	10%
Very unimportant	(1) 218	124	93	39	33	41	30	32	42	47	54	56	60	50	54	58	31	24	9	50	28	9	61	27	1
	14%	17%	12%	22%	14%	14%	12%	14%	13%	12%	12%	18%	17%	12%	14%	16%	14%	19%	2%	19%	16%	3%	18%	14%	2%
NET: Unimportant	527	265	261	81	90	100	82	73	101	132	141	124	130	118	137	138	78	56	41	130	72	32	145	80	5
	35%	37%	33%	46%	38%	34%	32%	33%	32%	33%	32%	40%	36%	29%	35%	37%	36%	44%	10%	50%	41%	11%	42%	42%	12%
Not applicable wouldn't vote	28	14	14	1	8	8	6	2	3	10	2	8	9	8	3	10	4	3	1	2	2	1	1	2	-
	2%	2%	2%	*	3%	3%	3%	1%	1%	2%	*	3%	2%	2%	1%	3%	2%	2%	*	1%	1%	*	*	1%	-
Don't know	40	11	29	6	4	3	5	5	17	6	10	6	18	8	14	9	5	4	7	6	1	4	9	2	1
	3%	2%	4%	3%	1%	1%	2%	2%	5%	2%	2%	2%	5%	2%	3%	2%	3%	3%	2%	2%	*	1%	3%	1%	3%
Mean	2.77	2.71	2.82	2.47	2.71	2.80	2.86	2.83	2.84	2.78	2.85	2.66	2.73	2.87	2.81	2.69	2.74	2.57	3.33	2.49	2.68	3.30	2.66	2.64	3.38
Standard deviation	1.03	1.05	1.00	1.02	1.00	1.02	1.00	1.04	1.03	0.96	1.00	1.07	1.08	1.00	1.04	1.02	1.02	1.07	0.72	1.03	1.03	0.75	1.07	0.99	0.74
Standard error	0.03	0.04	0.03	0.10	0.09	0.06	0.06	0.06	0.06	0.04	0.06	0.07	0.05	0.05	0.05	0.05	0.07	0.10	0.04	0.06	0.08	0.04	0.05	0.08	0.11

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 15

**Q.6 How important have each of the following factors been in your decision about how to vote?****Nick Clegg's performance as Lib Dem leader****Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	1506	644	862	108	143	285	298	298	374	490	339	234	443	382	407	375	209	133	411	283	152	305	414	157	51
Weighted base	1506	721	785	177	237	298	254	223	315	399	438	310	360	400	393	371	214	128	399	260	175	291	344	189	43
NET: Important	605 40%	282 39%	323 41%	64 36%	78 33%	124 42%	108 42%	90 40%	141 45%	148 37%	189 43%	129 42%	139 39%	149 37%	174 44%	156 42%	90 42%	35 28%	159 40%	92 35%	132 75%	106 36%	139 40%	120 64%	20 46%
Very important	(4) 214 14%	102 14%	112 14%	11 6%	35 15%	39 13%	40 16%	33 15%	56 18%	53 13%	64 15%	48 15%	49 14%	55 14%	58 15%	45 12%	44 21%	12 9%	54 14%	25 10%	55 31%	40 14%	46 13%	47 25%	7 16%
Quite important	(3) 391 26%	179 25%	211 27%	53 30%	43 18%	84 28%	67 27%	57 26%	86 27%	94 24%	125 29%	82 26%	90 25%	94 23%	116 30%	111 30%	46 21%	23 18%	105 26%	67 26%	77 44%	66 23%	93 27%	73 39%	13 30%
Quite unimportant	(2) 455 30%	215 30%	239 30%	57 32%	78 33%	100 33%	72 28%	67 30%	80 25%	133 33%	146 33%	83 27%	93 26%	129 32%	118 30%	102 28%	65 30%	41 32%	133 33%	103 40%	27 15%	93 32%	113 33%	42 22%	13 31%
Very unimportant	(1) 317 21%	180 25%	137 17%	44 25%	58 24%	55 18%	47 18%	50 22%	63 20%	89 22%	75 17%	74 24%	79 22%	85 21%	74 19%	77 21%	43 20%	39 30%	76 19%	52 20%	13 7%	72 25%	71 21%	19 10%	6 14%
NET: Unimportant	771 51%	395 55%	376 48%	101 57%	136 57%	155 52%	119 47%	117 52%	144 46%	221 56%	221 51%	157 51%	172 48%	214 53%	192 49%	179 48%	107 50%	80 62%	210 53%	155 60%	40 23%	165 57%	184 53%	60 32%	19 45%
Not applicable wouldn't vote	31 2%	16 2%	15 2%	2 1%	6 3%	9 3%	8 3%	3 1%	4 1%	12 3%	6 1%	6 2%	7 2%	11 3%	3 1%	10 3%	4 2%	3 2%	5 1%	- -	1 1%	4 1%	2 1%	2 1%	1 3%
Don't know	99 7%	28 4%	71 9%	11 6%	17 7%	11 4%	19 8%	14 6%	27 8%	18 4%	22 5%	18 6%	42 12%	26 7%	24 6%	25 7%	14 6%	10 8%	25 6%	13 5%	2 1%	16 5%	19 5%	6 3%	3 6%
Mean	2.36	2.30	2.43	2.19	2.26	2.39	2.45	2.36	2.47	2.30	2.43	2.36	2.35	2.33	2.43	2.37	2.46	2.07	2.37	2.27	3.01	2.27	2.35	2.83	2.52
Standard deviation	1.00	1.02	0.98	0.90	1.03	0.96	1.01	1.02	1.04	0.99	0.96	1.04	1.03	1.00	0.98	0.98	1.07	0.98	0.97	0.91	0.88	1.01	0.98	0.94	0.97
Standard error	0.03	0.04	0.04	0.09	0.09	0.06	0.06	0.06	0.06	0.05	0.05	0.07	0.05	0.05	0.05	0.05	0.08	0.09	0.05	0.06	0.07	0.06	0.05	0.08	0.14

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 16

**Q.6 How important have each of the following factors been in your decision about how to vote?****Party policies on the main issues****Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat		
Unweighted base	1506	644	862	108	143	285	298	298	374	490	339	234	443	382	407	375	209	133	411	283	152	305	414	157	51	
Weighted base	1506	721	785	177	237	298	254	223	315	399	438	310	360	400	393	371	214	128	399	260	175	291	344	189	43	
NET: Important	1248	583	665	131	198	252	210	185	273	340	379	245	284	347	326	308	170	97	367	231	166	266	311	172	41	
	83%	81%	85%	74%	83%	85%	83%	83%	87%	85%	87%	79%	79%	87%	83%	83%	80%	76%	92%	89%	94%	91%	90%	91%	94%	
Very important	(4)	792	385	407	69	126	158	140	115	184	220	241	157	175	239	204	182	103	64	236	152	104	172	212	113	31
		53%	53%	52%	39%	53%	53%	55%	52%	59%	55%	55%	51%	49%	60%	52%	49%	48%	50%	59%	58%	60%	59%	61%	60%	71%
Quite important	(3)	456	198	258	62	71	95	70	69	89	120	138	89	109	108	122	127	68	33	131	79	61	93	99	58	10
		30%	28%	33%	35%	30%	32%	28%	31%	28%	30%	32%	29%	30%	27%	31%	34%	32%	25%	33%	31%	35%	32%	29%	31%	23%
Quite unimportant	(2)	103	50	54	17	9	21	18	18	20	26	30	18	30	22	22	22	24	14	23	16	2	15	17	8	1
		7%	7%	7%	10%	4%	7%	7%	8%	6%	7%	7%	6%	8%	5%	6%	6%	11%	11%	6%	6%	1%	5%	5%	4%	3%
Very unimportant	(1)	106	65	41	22	23	16	15	17	14	21	21	36	28	23	33	25	14	12	7	10	5	7	14	6	-
		7%	9%	5%	13%	10%	5%	6%	7%	4%	5%	5%	12%	8%	6%	8%	7%	6%	9%	2%	4%	3%	2%	4%	3%	-
NET: Unimportant		209	115	95	39	31	37	33	35	34	47	50	54	58	44	55	47	37	25	30	26	7	22	31	14	1
		14%	16%	12%	22%	13%	12%	13%	16%	11%	12%	11%	17%	16%	11%	14%	13%	17%	20%	7%	10%	4%	8%	9%	7%	3%
Not applicable wouldn't vote		23	13	10	2	6	6	6	2	2	7	5	6	5	5	3	8	4	3	-	-	-	1	-	-	-
		2%	2%	1%	1%	3%	2%	2%	1%	1%	2%	1%	2%	2%	1%	1%	2%	2%	2%	-	-	-	*	-	-	-
Don't know		25	10	15	5	2	4	5	2	7	5	4	4	12	4	9	7	2	3	2	3	2	2	2	3	1
		2%	1%	2%	3%	1%	1%	2%	1%	2%	1%	1%	1%	3%	1%	2%	2%	1%	2%	1%	1%	1%	1%	1%	2%	3%
Mean		3.33	3.29	3.36	3.04	3.31	3.36	3.38	3.29	3.45	3.39	3.40	3.22	3.26	3.44	3.31	3.31	3.25	3.23	3.50	3.45	3.53	3.50	3.49	3.50	3.70
Standard deviation		0.89	0.95	0.83	1.02	0.94	0.84	0.87	0.91	0.80	0.83	0.82	1.01	0.93	0.84	0.92	0.88	0.90	0.99	0.69	0.78	0.68	0.71	0.77	0.73	0.53
Standard error		0.02	0.04	0.03	0.10	0.08	0.05	0.05	0.05	0.04	0.04	0.04	0.07	0.05	0.04	0.05	0.05	0.06	0.09	0.03	0.05	0.06	0.04	0.04	0.06	0.08



## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 17

**Q.7 From what you know, do you think it is now inevitable that there will be significant cuts in public spending after the next election regardless of the outcome of the election?**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
Yes	619 84%	290 83%	329 84%	65 76%	82 71%	130 88%	111 86%	103 90%	128 86%	175 86%	183 85%	120 85%	141 78%	155 82%	166 82%	155 85%	92 90%	51 81%	170 88%	106 83%	75 86%	130 94%	131 84%	72 91%	20 92%
No	89 12%	50 14%	40 10%	16 18%	27 24%	14 10%	13 10%	8 7%	11 7%	20 10%	24 11%	19 13%	26 15%	28 15%	25 12%	17 9%	10 9%	10 15%	19 10%	14 11%	9 10%	7 5%	15 10%	4 6%	2 8%
Don't know	32 4%	11 3%	21 5%	5 5%	7 6%	4 2%	4 3%	4 3%	9 6%	10 5%	8 4%	2 2%	13 7%	6 3%	12 6%	10 6%	1 1%	3 4%	3 2%	8 6%	4 4%	2 1%	9 6%	2 3%	- -

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 18

**Q.8 If there have to be cuts in public spending after the next election, which of the two main parties - Labour or Conservative - would you trust most to cut spending in ways that don't harm important public services and that minimise the negative impact on ordinary people?**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
Labour	257 35%	126 36%	132 34%	33 38%	45 39%	61 41%	39 31%	31 27%	49 33%	62 30%	84 39%	50 36%	61 34%	60 32%	70 35%	71 39%	32 31%	24 38%	11 6%	115 90%	39 45%	5 3%	102 65%	30 38%	2 8%
Conservative	330 44%	155 44%	174 45%	40 47%	42 37%	58 39%	54 42%	60 52%	75 51%	98 48%	86 40%	65 46%	81 45%	89 47%	91 45%	71 39%	56 54%	22 35%	168 88%	8 6%	33 37%	119 86%	35 22%	29 36%	17 79%
Both equally	20 3%	12 3%	8 2%	1 1%	5 5%	5 4%	4 3%	1 1%	3 2%	6 3%	8 4%	1 1%	5 3%	4 2%	8 4%	3 2%	2 2%	3 5%	4 2%	3 2%	2 2%	6 4%	2 2%	3 4%	- -
Neither	92 12%	48 14%	44 11%	6 7%	14 12%	17 11%	22 17%	19 16%	15 10%	30 15%	27 13%	15 10%	20 11%	22 11%	29 14%	24 13%	11 11%	6 10%	7 4%	1 *	12 14%	6 5%	13 8%	12 15%	3 13%
Don't know	41 6%	9 3%	32 8%	6 7%	10 8%	7 5%	9 7%	4 3%	6 4%	9 4%	9 4%	10 7%	13 7%	15 8%	5 2%	12 6%	2 2%	7 12%	2 1%	2 1%	2 2%	3 2%	4 3%	5 6%	- -

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 19

**Q.9 Which of the following general approaches to the rebalancing of the public finances would you prefer to see?**

**Base: All "Sample B" respondents**

	Sex		Age							Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22
A roughly equal split between tax increases and cuts in public spending	276 36%	123 33%	153 39%	30 32%	41 34%	55 36%	39 31%	45 41%	66 40%	77 40%	79 36%	59 35%	61 34%	75 35%	75 40%	59 31%	43 39%	24 38%	89 43%	43 33%	29 33%	60 39%	64 34%	42 38%	10 43%
More emphasis on tax increases, with fewer cuts in public spending	83 11%	39 10%	45 11%	4 4%	18 15%	21 14%	15 12%	6 5%	21 12%	25 13%	34 15%	11 6%	13 7%	24 11%	18 10%	22 12%	14 13%	5 7%	15 7%	22 17%	14 16%	10 7%	29 15%	14 12%	2 11%
Just tax increases and no cuts in public spending	89 12%	43 12%	46 12%	12 13%	10 8%	9 6%	23 18%	15 14%	20 12%	15 8%	29 13%	23 14%	22 12%	20 10%	23 12%	25 13%	13 12%	8 13%	16 8%	26 20%	12 13%	11 7%	36 19%	14 12%	2 7%
More emphasis on reduced public spending, with fewer tax increases	140 18%	68 18%	72 18%	21 22%	19 15%	31 20%	23 19%	19 18%	28 17%	36 18%	48 21%	26 15%	31 17%	28 13%	43 23%	41 22%	15 14%	13 20%	46 22%	23 18%	17 19%	31 21%	27 14%	19 18%	1 6%
Just reductions in public spending and no tax increases	145 19%	78 21%	66 17%	19 21%	27 22%	30 20%	20 16%	22 20%	26 16%	37 19%	29 13%	34 20%	44 25%	50 24%	30 16%	33 17%	20 18%	12 18%	37 18%	13 10%	16 18%	35 23%	28 15%	20 18%	5 22%
Don't know	32 4%	19 5%	13 3%	6 7%	7 5%	6 4%	6 5%	1 1%	6 3%	4 2%	4 2%	15 9%	8 5%	13 6%	1 1%	9 5%	5 4%	3 5%	4 2%	5 4%	-	5 3%	5 2%	1 1%	3 11%

**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 20

**Q.10 If the overall level of public spending is going to be reduced as part of the process of reducing borrowing and rebalancing the public finances, should spending on some services be protected from cuts even if that means bigger rises in taxation and/or deeper cuts in other areas of public spending, or should cuts be applied across all areas of spending?**

**Base: All "Sample B" respondents**

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative		Labour	Lib- eral Demo- crat
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22
Spending on some services should be protected	460 60%	222 60%	238 60%	45 50%	87 72%	91 60%	80 63%	63 58%	94 56%	133 69%	131 59%	95 56%	101 56%	119 57%	122 64%	116 61%	62 56%	41 64%	115 56%	92 70%	56 65%	83 55%	126 67%	71 65%	12 55%
Cuts should be applied across all areas of spending	280 37%	136 37%	144 36%	44 48%	28 23%	56 37%	45 35%	43 40%	63 38%	57 29%	86 39%	67 40%	70 39%	83 39%	65 34%	68 36%	42 37%	23 36%	92 44%	37 28%	29 33%	68 45%	57 30%	35 32%	10 45%
Don't know	25 3%	12 3%	13 3%	2 2%	6 5%	4 3%	2 1%	2 2%	10 6%	4 2%	6 3%	7 4%	9 5%	8 4%	4 2%	5 3%	8 7%	- -	- -	3 2%	2 2%	1 1%	5 2%	4 3%	- -

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 21

**Q.11 Which areas of public spending do you think should be protected from any cuts?****Base: All "Sample B" respondents who think some services should be protected**

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Unweighted base	460	203	257	29	53	91	96	84	107	162	103	72	123	113	126	117	61	43	116	99	49	89	143	60	12
Weighted base	460	222	238	45	87	91	80	63	94	133	131	95	101	119	122	116	62	41	115	92	56	83	126	71	12
The NHS	372	181	191	33	71	75	72	51	69	112	113	74	72	97	101	94	48	32	91	71	51	65	100	61	10
	81%	82%	80%	72%	81%	83%	91%	81%	74%	84%	86%	78%	71%	81%	83%	81%	78%	77%	80%	78%	91%	78%	79%	86%	80%
Schools	234	100	134	21	39	58	46	34	35	78	73	44	38	51	68	59	33	23	56	58	34	40	76	41	5
	51%	45%	56%	46%	45%	64%	58%	54%	37%	59%	56%	47%	38%	43%	56%	51%	53%	56%	49%	64%	60%	48%	60%	58%	43%
The police service	103	65	38	13	25	26	18	10	11	24	26	26	27	26	26	31	14	6	21	25	10	20	31	7	5
	22%	29%	16%	29%	28%	29%	22%	15%	12%	18%	19%	28%	27%	22%	22%	26%	22%	14%	18%	27%	19%	24%	24%	10%	40%
Defence	64	44	20	3	7	11	16	12	15	30	12	11	11	18	14	14	11	6	28	11	8	23	16	8	1
	14%	20%	8%	7%	8%	12%	20%	19%	16%	22%	9%	12%	11%	15%	12%	12%	18%	14%	24%	12%	14%	27%	13%	12%	12%
Public transport	53	27	26	4	11	5	11	8	15	13	16	8	16	19	14	7	6	7	9	11	3	6	16	5	2
	12%	12%	11%	8%	12%	6%	13%	13%	16%	9%	12%	8%	16%	16%	11%	6%	10%	17%	8%	12%	6%	8%	13%	8%	19%
Public services	32	21	11	5	15	6	4	2	-	5	9	16	2	7	9	9	5	3	3	6	1	6	7	2	-
	7%	9%	5%	11%	17%	7%	5%	3%	-	4%	7%	16%	2%	6%	7%	8%	7%	6%	2%	7%	2%	8%	6%	2%	-
State pension	27	16	11	3	2	-	3	8	12	6	11	5	6	5	5	13	1	3	5	6	3	3	10	4	1
	6%	7%	5%	6%	2%	-	3%	12%	13%	5%	8%	5%	6%	4%	4%	12%	1%	7%	4%	6%	6%	4%	8%	6%	7%
Social workers/ services	24	8	16	1	7	4	6	3	3	5	10	3	6	9	2	7	2	3	2	5	2	3	7	3	-
	5%	4%	7%	3%	8%	4%	7%	5%	3%	4%	8%	3%	6%	8%	2%	6%	4%	8%	2%	6%	3%	4%	5%	4%	-
Local government	16	10	6	2	-	4	1	3	6	4	4	6	3	2	4	2	5	3	1	5	2	2	6	3	-
	3%	5%	2%	5%	-	4%	1%	4%	7%	3%	3%	6%	3%	2%	3%	2%	7%	7%	1%	6%	4%	2%	4%	4%	-
Care for the elderly	16	5	11	-	1	3	1	2	8	6	1	2	7	5	4	1	5	1	5	3	2	4	2	4	-
	3%	2%	5%	-	2%	3%	2%	4%	8%	4%	*	2%	7%	4%	4%	1%	7%	3%	5%	3%	4%	5%	2%	5%	-
Any other mentions of benefits	10	2	8	-	-	5	1	1	4	4	4	-	2	1	2	3	1	3	3	3	2	1	2	4	-
	2%	1%	3%	-	-	5%	1%	1%	4%	3%	3%	-	2%	1%	1%	3%	2%	7%	3%	3%	3%	1%	2%	5%	-
Unemployment benefit	6	2	4	-	1	2	-	1	2	3	2	-	1	2	2	1	1	1	1	2	1	1	2	1	-
	1%	1%	2%	-	1%	2%	-	2%	2%	2%	1%	-	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	-
Legal issues/ the law/ prisons	5	5	-	-	4	-	1	-	-	2	3	-	-	3	-	2	-	-	2	-	-	2	1	-	-
	1%	2%	-	-	5%	-	1%	-	-	2%	2%	-	-	3%	-	2%	-	-	2%	-	-	3%	1%	-	-
Child benefit	5	1	4	-	3	-	1	2	-	1	3	-	1	1	3	1	-	-	1	2	-	1	2	1	-
	1%	1%	2%	-	3%	-	1%	2%	-	1%	2%	-	1%	1%	3%	1%	-	-	1%	3%	-	1%	2%	1%	-

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 21

**Q.11 Which areas of public spending do you think should be protected from any cuts?****Base: All "Sample B" respondents who think some services should be protected**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Weighted base	460	222	238	45	87	91	80	63	94	133	131	95	101	119	122	116	62	41	115	92	56	83	126	71	12
Taxation	4 1%	1 *	4 2%	-	1 2%	-	-	1 2%	2 2%	3 2%	-	1 1%	1 1%	2 1%	-	2 1%	1 2%	-	1 1%	3 3%	-	1 2%	3 2%	-	-
Housing benefit	4 1%	3 1%	1 1%	-	-	3 3%	1 2%	-	1 1%	-	1 1%	3 3%	1 1%	-	2 2%	2 1%	-	1 2%	2 1%	1 1%	1 2%	1 1%	2 2%	-	-
Housing	4 1%	-	4 2%	-	2 2%	-	-	1 2%	1 1%	1 1%	-	-	3 3%	2 1%	1 1%	1 1%	-	-	-	2 2%	-	-	2 2%	2 2%	-
International development/Overseas aid	4 1%	2 1%	1 1%	-	1 2%	-	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	1 1%	-	2 2%	1 1%	-	1 1%	2 2%	-	-	4 3%	-	1 11%
Roads/ traffic	4 1%	3 1%	* *	-	3 3%	-	* 1%	-	1 1%	* *	-	3 3%	1 1%	-	* *	3 2%	1 1%	-	3 3%	-	-	-	3 2%	-	3 26%
Employment/ jobs/ wages	3 1%	-	3 1%	-	-	-	-	2 3%	1 1%	-	2 1%	-	1 1%	-	1 1%	-	2 3%	-	1 1%	1 1%	-	-	1 1%	1 2%	-
Environmental issues	2 1%	2 1%	-	-	1 1%	1 1%	-	-	-	2 2%	-	-	-	1 1%	-	1 1%	-	-	-	1 1%	-	-	2 2%	-	-
Food	2 *	-	2 1%	-	-	-	-	-	2 2%	-	-	-	2 2%	-	-	1 1%	1 2%	-	1 1%	1 1%	-	1 1%	2 1%	-	-
MP salaries/ expenses	2 *	-	2 1%	-	2 2%	-	-	-	-	2 1%	-	-	-	-	-	2 2%	-	-	2 2%	-	-	-	-	-	-
Pensions/ gold plated pensions for bankers/ civil servants/ MPs/ government	2 *	2 1%	-	-	-	-	1 1%	-	1 1%	1 1%	-	-	-	-	-	2 2%	-	-	-	-	-	1 1%	1 1%	-	-
The economy/ cost of living	2 *	2 1%	-	-	1 1%	-	1 1%	-	-	1 1%	1 1%	-	-	-	-	1 1%	1 1%	-	2 2%	-	-	-	-	-	-
Immigration/ asylum seekers/ (benefits for immigrants/ asylum seekers)	2 *	1 *	1 *	-	-	1 1%	-	-	1 1%	1 1%	-	-	1 1%	2 1%	-	-	-	-	1 1%	-	-	2 2%	-	-	-
Public sector pay/ bank bonuses	1 *	-	1 1%	-	-	-	1 1%	-	1 1%	1 *	-	-	1 1%	-	-	1 1%	-	1 1%	1 1%	1 1%	-	1 1%	-	-	-

Prepared on behalf of The Times by Populus



## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 21

**Q.11 Which areas of public spending do you think should be protected from any cuts?**

**Base: All "Sample B" respondents who think some services should be protected**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Weighted base	460	222	238	45	87	91	80	63	94	133	131	95	101	119	122	116	62	41	115	92	56	83	126	71	12
Transport/ transportation	1 *	-	1 *	-	-	-	-	-	1 1%	-	1 1%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-
Fuel issues	1 *	-	1 *	-	-	-	1 1%	-	-	1 *	-	-	*	-	1 1%	-	-	-	-	1 1%	-	-	1 1%	-	-
Quangos/ consultancies	1 *	1 *	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-	1 1%	-	1 1%	-	-	1 1%	-	-	-
Other	15 3%	7 3%	8 3%	-	2 3%	8 8%	1 2%	2 3%	2 2%	3 2%	3 3%	3 4%	5 5%	7 5%	3 2%	4 3%	2 3%	-	6 5%	2 2%	-	2 2%	2 1%	2 3%	-
Don't know	25 5%	6 3%	20 8%	7 14%	4 4%	4 4%	-	2 3%	9 10%	6 5%	2 2%	4 4%	13 13%	7 6%	4 3%	8 7%	3 5%	3 7%	6 5%	3 3%	3 6%	5 6%	5 4%	5 7%	-

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 22

**Q.12 If the overall level of public spending is going to be reduced as part of the process of reducing government borrowing, are there any areas of public spending that you think should be particular targets for cuts?**

**Base: All "Sample B" respondents**

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative		Labour	Lib- eral Demo- crat
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22
Local government	99	61	39	4	15	19	19	18	24	31	31	23	14	27	26	21	21	5	36	9	10	29	19	18	3
	13%	16%	10%	4%	12%	13%	15%	16%	15%	16%	14%	14%	8%	13%	14%	11%	19%	7%	17%	7%	11%	19%	10%	16%	12%
MP salaries/ expenses	86	39	47	4	19	16	13	13	21	22	25	23	16	23	22	23	6	11	19	6	12	17	13	17	-
	11%	11%	12%	4%	16%	10%	10%	12%	13%	11%	11%	14%	9%	11%	12%	12%	6%	18%	9%	5%	13%	11%	7%	16%	-
The NHS	57	36	21	6	7	15	11	6	13	18	29	7	4	16	18	15	5	4	31	11	2	18	13	5	4
	7%	10%	5%	6%	5%	10%	9%	5%	8%	9%	13%	4%	2%	7%	9%	8%	4%	5%	15%	8%	2%	12%	7%	5%	17%
Government/ civil servants/ parliament in general	51	28	23	-	10	15	10	9	7	21	10	14	7	13	13	7	11	6	20	5	11	21	6	9	1
	7%	8%	6%	-	9%	10%	8%	8%	4%	11%	4%	8%	4%	6%	7%	4%	10%	10%	10%	3%	12%	14%	3%	8%	4%
Defence	49	26	23	5	8	14	10	5	7	19	21	2	8	14	14	6	5	10	14	12	9	8	17	8	-
	6%	7%	6%	5%	7%	10%	8%	5%	4%	10%	9%	1%	4%	7%	7%	3%	5%	15%	7%	9%	10%	5%	9%	7%	-
Unemployment benefit	43	22	21	4	6	10	11	4	8	12	17	8	6	14	11	14	2	2	15	5	5	15	11	5	1
	6%	6%	5%	4%	5%	7%	9%	4%	5%	6%	8%	5%	3%	7%	6%	7%	2%	3%	7%	4%	6%	10%	6%	4%	6%
(Abuse) of public spending/ spending cuts	29	14	15	-	4	8	8	4	6	10	12	5	2	8	6	12	-	4	8	4	4	5	6	8	2
	4%	4%	4%	-	3%	5%	6%	4%	4%	5%	5%	3%	1%	4%	3%	6%	-	6%	4%	3%	4%	3%	3%	7%	9%
Public transport	29	15	14	9	7	4	4	2	3	4	14	3	9	11	6	5	3	13	3	-	6	3	1	-	-
	4%	4%	4%	10%	6%	3%	3%	2%	2%	2%	6%	2%	5%	5%	3%	3%	4%	6%	3%	-	4%	3%	1%	1%	-
Schools	27	12	14	3	3	7	4	2	7	7	12	4	3	7	13	4	*	2	9	6	4	7	3	6	-
	3%	3%	4%	4%	3%	5%	3%	2%	4%	4%	5%	2%	2%	4%	7%	2%	*	3%	4%	5%	5%	5%	1%	6%	-
Reduction in the numbers of MPs/ civil servants	25	14	11	2	2	2	5	6	8	8	9	2	6	8	6	6	3	1	7	4	3	8	2	4	-
	3%	4%	3%	2%	2%	1%	4%	6%	5%	4%	4%	1%	3%	4%	3%	3%	3%	2%	3%	3%	4%	5%	1%	4%	-
Any other mentions of benefits	25	7	18	-	3	7	5	4	5	8	9	6	2	9	7	5	3	1	11	1	2	9	7	3	2
	3%	2%	5%	-	3%	5%	4%	4%	3%	4%	4%	3%	1%	4%	4%	3%	2%	1%	5%	1%	3%	6%	4%	2%	9%
Immigration/ asylum seekers/ (benefits for immigrants/ asylum seekers)	25	9	15	4	3	6	2	3	6	3	8	6	7	9	8	6	1	-	10	1	1	8	4	2	-
	3%	3%	4%	5%	2%	4%	2%	3%	4%	1%	4%	4%	4%	4%	4%	3%	1%	-	5%	1%	1%	5%	2%	1%	-



## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 22

**Q.12 If the overall level of public spending is going to be reduced as part of the process of reducing government borrowing, are there any areas of public spending that you think should be particular targets for cuts?**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22
Quangos/ consultancies	22 3%	13 3%	9 2%	2 2%	3 3%	2 1%	2 2%	4 3%	9 5%	12 6%	6 3%	- -	4 2%	7 3%	5 3%	5 3%	3 3%	2 3%	12 6%	2 2%	4 4%	10 6%	6 3%	3 3%	1 6%
International development/Overseas aid	21 3%	13 4%	8 2%	4 4%	4 3%	4 3%	4 3%	3 2%	3 2%	2 1%	11 5%	4 2%	4 2%	7 3%	5 2%	7 4%	1 1%	2 3%	2 1%	2 2%	7 8%	2 1%	4 2%	4 3%	1 4%
Public sector pay/ bank bonuses	20 3%	11 3%	8 2%	- -	4 3%	5 3%	2 1%	4 3%	6 4%	5 3%	5 2%	5 3%	4 2%	8 4%	3 2%	3 2%	3 3%	3 4%	5 3%	3 2%	6 7%	1 *	5 3%	8 7%	2 9%
Child benefit	14 2%	9 3%	5 1%	3 3%	4 3%	1 1%	2 1%	2 2%	3 2%	6 3%	7 3%	1 1%	1 *	3 2%	4 2%	5 2%	1 *	2 3%	3 2%	2 1%	3 3%	3 2%	3 2%	1 1%	- -
Roads/ traffic	14 2%	7 2%	7 2%	2 3%	- -	6 4%	3 2%	2 1%	1 1%	4 2%	5 2%	1 1%	4 2%	3 2%	4 2%	1 1%	1 1%	4 6%	1 1%	3 2%	4 4%	2 1%	3 2%	4 3%	1 2%
Housing benefit	13 2%	4 1%	8 2%	- -	4 3%	3 2%	2 1%	3 3%	1 *	6 3%	4 2%	3 2%	1 *	2 1%	4 2%	5 3%	1 *	1 1%	3 2%	3 2%	- -	4 2%	4 2%	- -	1 3%
The police service	11 1%	7 2%	4 1%	- -	6 5%	1 *	2 2%	1 1%	1 1%	1 1%	5 2%	1 *	4 2%	9 4%	1 *	1 1%	- -	- -	4 2%	1 *	1 1%	1 1%	- -	- -	- -
Beaurocracy	10 1%	8 2%	2 1%	- -	- -	4 3%	2 2%	4 4%	* *	5 3%	1 *	4 2%	1 1%	3 1%	2 1%	5 3%	1 *	- -	3 1%	- -	4 4%	4 3%	1 1%	4 4%	1 2%
Banks/ rescuing of banks	10 1%	3 1%	7 2%	- -	- -	7 4%	1 1%	1 1%	1 1%	2 1%	3 1%	3 2%	2 1%	4 2%	2 1%	1 *	- -	3 5%	3 1%	2 1%	2 2%	2 1%	3 1%	2 2%	- -
Taxation	10 1%	6 2%	4 1%	- -	2 1%	1 1%	1 *	3 2%	4 2%	2 1%	1 1%	2 1%	4 2%	2 1%	2 1%	4 2%	1 1%	1 1%	4 2%	- -	3 3%	2 1%	- -	3 3%	- -
Fuel issues	10 1%	5 1%	5 1%	3 3%	1 1%	1 1%	1 1%	1 1%	2 1%	2 1%	2 1%	1 1%	5 3%	1 1%	2 1%	2 1%	4 4%	1 1%	3 1%	2 1%	1 1%	1 1%	5 3%	- -	- -
Pensions/ gold plated pensions for bankers/ civil servants/ MPs/ government	10 1%	6 2%	4 1%	- -	1 1%	1 *	- -	4 3%	4 2%	2 1%	2 1%	3 2%	3 2%	4 2%	- -	3 2%	2 2%	1 2%	1 1%	2 1%	1 2%	1 *	3 2%	2 2%	1 3%
Public services	9 1%	2 1%	6 2%	- -	- -	2 1%	2 2%	3 3%	1 *	1 *	4 2%	2 1%	1 1%	- -	3 2%	3 2%	- -	2 3%	- -	2 1%	3 3%	- -	2 1%	3 3%	- -

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 22

**Q.12 If the overall level of public spending is going to be reduced as part of the process of reducing government borrowing, are there any areas of public spending that you think should be particular targets for cuts?**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22
Administration (wastage)	8 1%	3 1%	6 1%	- -	1 1%	2 1%	3 2%	1 *	2 1%	5 2%	2 1%	1 1%	1 *	2 1%	2 1%	3 1%	1 1%	1 1%	3 1%	1 1%	2 2%	2 1%	1 1%	3 2%	- -
Employment/ jobs/ wages	8 1%	3 1%	5 1%	1 1%	- -	1 *	4 3%	- -	2 1%	1 *	2 1%	1 1%	3 2%	2 1%	3 2%	3 1%	- -	1 1%	2 1%	- -	- -	1 1%	1 1%	- -	- -
Leisure/ arts and culture	7 1%	1 *	6 2%	- -	- -	- -	4 3%	3 3%	- -	1 *	6 2%	1 *	*	2 1%	2 1%	1 1%	1 1%	2 3%	1 *	2 1%	- -	2 1%	4 2%	- -	- -
EU/ foreign policies	7 1%	6 2%	2 *	- -	1 1%	4 2%	1 1%	- -	1 1%	5 3%	2 1%	- -	- -	3 2%	1 1%	2 1%	1 1%	- -	6 3%	- -	- -	4 3%	1 *	1 1%	- -
Food	6 1%	3 1%	3 1%	3 3%	- -	- -	* *	1 1%	1 1%	1 *	1 *	- -	5 3%	1 *	3 2%	- -	2 1%	1 1%	2 1%	1 1%	- -	- -	3 2%	- -	1 3%
State pension	5 1%	4 1%	1 *	- -	1 1%	1 1%	1 1%	1 1%	1 *	5 2%	1 *	- -	- -	1 *	1 *	3 1%	1 1%	- -	4 2%	- -	1 1%	3 2%	2 1%	- -	- -
Transport/ transportation	5 1%	4 1%	2 *	1 1%	- -	2 1%	2 1%	- -	1 1%	2 1%	- -	1 1%	2 1%	2 1%	2 1%	- -	1 1%	1 1%	- -	3 2%	1 1%	- -	3 2%	1 1%	- -
The Olympics	5 1%	2 *	3 1%	1 1%	2 1%	1 *	1 1%	- -	1 *	- -	3 1%	- -	2 1%	4 2%	1 *	- -	- -	- -	1 *	1 1%	- -	1 *	3 1%	- -	- -
Social workers/ services	5 1%	4 1%	1 *	2 2%	- -	- -	- -	2 2%	1 1%	2 1%	1 *	2 1%	- -	2 1%	2 1%	1 *	- -	- -	2 1%	2 2%	- -	2 1%	- -	1 1%	- -
Environmental issues	4 1%	4 1%	1 *	- -	1 1%	1 1%	1 1%	1 *	1 1%	2 1%	- -	- -	2 1%	1 1%	- -	1 1%	1 1%	1 2%	4 2%	- -	- -	1 *	1 *	- -	- -
Advertisements	4 1%	4 1%	1 *	- -	2 2%	- -	1 1%	- -	2 1%	1 1%	- -	2 1%	1 1%	2 1%	1 *	2 1%	- -	- -	1 *	2 2%	- -	1 1%	3 2%	- -	- -
The Royal Family	4 1%	2 1%	2 *	1 1%	- -	2 1%	- -	- -	2 1%	- -	2 1%	1 1%	2 1%	1 *	2 1%	1 *	- -	1 1%	- -	3 2%	2 2%	- -	3 1%	2 2%	- -
BBC	4 1%	3 1%	1 *	- -	1 1%	- -	1 1%	- -	1 1%	1 1%	- -	3 2%	- -	- -	1 1%	1 1%	1 1%	- -	- -	1 1%	1 2%	1 1%	- -	1 1%	- -
ID cards	4 1%	2 1%	2 1%	- -	1 1%	- -	- -	1 1%	2 1%	3 2%	- -	1 1%	- -	1 *	- -	1 1%	3 2%	- -	1 *	2 2%	1 1%	1 1%	2 1%	1 1%	- -

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 22

**Q.12 If the overall level of public spending is going to be reduced as part of the process of reducing government borrowing, are there any areas of public spending that you think should be particular targets for cuts?**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22
The economy/ cost of living	3*	2 1%	1*	1 1%	-	-	1*	-	1 1%	-	-	-	3 2%	-	1*	2 1%	1 1%	-	1*	1*	-	1*	1 1%	-	1 3%
Housing	3*	-	3 1%	-	-	-	1*	-	2 1%	1*	-	2 1%	-	1*	-	-	1 1%	1 2%	2 1%	-	-	-	-	-	-
Legal issues/ the law/ prisons	3*	2 1%	1*	-	-	1 1%	-	1 1%	1 1%	-	-	1 1%	2 1%	1 1%	1 1%	1*	-	-	1 1%	-	1 1%	-	-	1 1%	-
Other	9 1%	4 1%	5 1%	-	-	7 5%	* *	1 1%	1 *	5 2%	3 1%	-	2 1%	5 2%	3 1%	2 1%	-	1 1%	3 2%	1 1%	-	1*	3 2%	-	-
None	126 16%	56 15%	70 18%	26 28%	12 10%	22 14%	24 19%	20 19%	22 13%	32 16%	39 17%	29 17%	26 15%	34 16%	35 18%	30 16%	22 20%	4 7%	35 17%	23 17%	18 21%	23 15%	31 17%	19 17%	6 29%
Don't know	190 25%	84 23%	106 27%	28 31%	40 33%	33 22%	20 16%	21 19%	47 28%	32 17%	44 20%	53 32%	60 34%	49 23%	38 20%	49 26%	36 32%	19 29%	31 15%	39 30%	20 23%	24 16%	52 28%	24 21%	5 21%

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 23

**Q.13 The next general election, for Westminster MPs, has to take place by next summer and most pundits expect that it will be in May next year.**

**Which of the following do you think is the most likely result at the next general election?**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
A Conservative landslide (majority of over 100 in the House of Commons)	124 17%	66 19%	58 15%	14 16%	16 14%	19 13%	21 17%	27 23%	27 18%	41 20%	29 14%	23 16%	31 17%	28 15%	41 20%	28 15%	17 16%	10 16%	60 31%	10 8%	11 12%	42 31%	22 14%	9 12%	8 35%
A Conservative victory, but not with a very large majority in the House of Commons	297 40%	142 41%	155 40%	23 27%	44 38%	61 41%	58 45%	48 42%	63 42%	93 45%	96 45%	52 37%	57 31%	85 45%	84 41%	67 37%	46 45%	16 25%	102 53%	33 26%	39 44%	80 58%	58 37%	35 44%	11 51%
A 'hung Parliament' where no party has an overall majority in the House of Commons but the Conservatives are the largest party	90 12%	43 12%	46 12%	12 14%	7 6%	24 16%	16 13%	15 13%	15 10%	28 14%	28 13%	16 12%	18 10%	28 15%	28 14%	16 9%	10 10%	6 10%	19 10%	13 10%	13 14%	11 8%	14 9%	13 17%	- -
A 'hung Parliament' where no party has an overall majority in the House of Commons but Labour are the largest party	58 8%	26 8%	32 8%	7 9%	9 8%	11 7%	7 6%	12 10%	12 8%	14 7%	19 9%	10 7%	16 9%	15 8%	10 5%	19 11%	10 9%	5 8%	3 2%	18 14%	8 9%	1 1%	17 11%	10 13%	2 11%
A Labour victory but not with a very large majority in the House of Commons	85 11%	33 9%	52 13%	17 20%	20 17%	14 10%	11 9%	8 7%	14 9%	19 9%	17 8%	22 16%	27 15%	16 8%	17 8%	23 13%	15 14%	14 22%	3 1%	34 27%	13 15%	1 1%	27 17%	6 8%	- -
A Labour landslide (a majority of over 100 in the House of Commons)	41 6%	21 6%	20 5%	10 12%	10 9%	9 6%	5 4%	1 1%	6 4%	2 1%	17 8%	8 6%	15 8%	8 4%	11 5%	17 9%	2 2%	4 6%	2 1%	17 14%	3 3%	1 *	11 7%	1 1%	1 3%
Don't know	45 6%	19 5%	27 7%	2 3%	9 8%	10 7%	9 7%	5 4%	11 8%	9 5%	10 5%	10 7%	16 9%	10 5%	12 6%	12 7%	3 3%	8 12%	3 2%	2 2%	2 3%	3 2%	6 4%	4 5%	- -

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 24

**Q.14 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or not true of the Labour Party?**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crats	Con-ser-vative	Labour	Lib-eral Demo-crats			
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24		
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22		
<b>Has a good team of leaders</b>																											
True	234	106	128	42	32	45	32	39	43	53	67	56	58	61	57	53	35	28	22	102	27	14	100	26	4		
	31%	29%	32%	46%	27%	30%	25%	36%	26%	27%	30%	33%	32%	29%	30%	28%	32%	43%	11%	77%	31%	9%	53%	24%	18%		
Not true	507	255	252	49	83	101	88	67	119	136	153	103	115	147	126	131	69	34	183	29	60	137	86	81	18		
	66%	69%	64%	53%	68%	67%	70%	62%	71%	70%	69%	61%	64%	70%	66%	69%	62%	52%	88%	22%	69%	90%	46%	74%	82%		
Don't know	25	9	15	1	6	4	6	2	5	5	3	9	7	2	7	5	7	3	2	1	-	1	2	2	-		
	3%	3%	4%	1%	5%	3%	5%	2%	3%	3%	1%	5%	4%	1%	4%	3%	6%	5%	1%	1%	-	1%	1%	2%	-		
<b>Shares my values</b>																											
True	251	121	130	43	38	52	34	38	46	66	68	57	60	57	66	61	37	30	22	114	32	18	112	31	5		
	33%	33%	33%	46%	31%	34%	27%	35%	28%	34%	30%	34%	33%	27%	35%	32%	33%	46%	11%	87%	37%	12%	60%	29%	23%		
Not true	477	236	241	44	76	90	84	67	116	123	140	101	112	148	110	121	66	32	177	14	55	131	71	73	16		
	62%	64%	61%	48%	62%	60%	67%	62%	69%	64%	63%	60%	62%	70%	58%	64%	59%	50%	86%	11%	62%	86%	38%	67%	74%		
Don't know	38	13	24	5	8	9	8	3	5	4	15	10	8	6	14	7	9	3	7	3	1	4	5	5	1		
	5%	4%	6%	6%	7%	6%	6%	3%	3%	2%	7%	6%	5%	3%	7%	4%	8%	4%	3%	2%	1%	3%	3%	5%	3%		
<b>Honest and principled</b>																											
True	213	105	108	37	30	40	29	29	48	53	60	46	53	51	57	49	36	21	22	89	34	23	80	35	3		
	28%	28%	27%	40%	24%	26%	23%	27%	29%	28%	27%	28%	29%	24%	30%	26%	32%	32%	11%	67%	39%	15%	43%	32%	16%		
Not true	523	252	271	52	83	108	90	78	112	132	159	113	119	154	124	131	71	43	183	41	51	128	102	71	19		
	68%	68%	69%	57%	69%	71%	72%	72%	67%	68%	71%	67%	66%	74%	65%	69%	64%	66%	89%	31%	58%	84%	54%	65%	84%		
Refused	1	1	*	-	-	-	-	1	-	*	-	-	1	-	1	-	-	-	*	-	1	1	-	-	-		
	*	*	*	-	-	-	-	1%	-	*	-	-	*	-	1%	-	-	-	*	-	1%	*	-	-	-		
Don't know	28	12	16	3	9	3	7	1	6	8	4	9	8	5	8	9	4	1	1	2	2	1	6	4	-		
	4%	3%	4%	3%	7%	2%	5%	1%	4%	4%	2%	5%	4%	2%	4%	5%	4%	2%	1%	1%	2%	1%	3%	4%	-		

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 24

**Q.14 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or not true of the Labour Party?**

**Base: All "Sample B" respondents**

	Sex		Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22	
<b>Competent and capable</b>																										
True	242	103	139	36	40	49	33	34	50	49	82	52	58	63	59	57	31	33	22	105	31	17	99	34	3	
	32%	28%	35%	39%	33%	33%	26%	31%	30%	25%	37%	31%	32%	30%	31%	30%	28%	51%	11%	79%	35%	11%	52%	31%	14%	
Not true	492	254	238	53	73	99	86	71	111	138	133	106	114	142	123	126	72	29	183	23	57	134	83	73	18	
	64%	69%	60%	58%	60%	66%	68%	66%	66%	71%	60%	63%	63%	68%	65%	67%	65%	44%	88%	18%	65%	88%	44%	66%	81%	
Don't know	32	13	18	3	9	2	8	3	7	7	7	10	8	5	9	6	9	3	2	4	-	2	7	3	1	
	4%	4%	5%	3%	8%	2%	6%	3%	4%	3%	3%	6%	4%	2%	5%	3%	8%	5%	1%	3%	-	1%	3%	2%	5%	
<b>For ordinary people, not just the best off</b>																										
True	366	178	189	48	59	73	57	57	73	101	99	79	87	89	95	86	56	41	72	122	48	58	132	54	9	
	48%	48%	48%	53%	49%	49%	45%	52%	44%	52%	44%	47%	48%	43%	50%	45%	50%	63%	35%	93%	55%	38%	70%	49%	41%	
Not true	368	176	192	39	55	72	64	51	88	83	122	77	85	116	85	94	51	22	132	9	39	93	53	55	13	
	48%	48%	49%	42%	45%	48%	51%	47%	52%	43%	55%	46%	47%	55%	45%	50%	46%	34%	64%	6%	45%	61%	28%	50%	59%	
Don't know	31	17	14	5	8	6	5	*	7	9	2	12	7	5	11	9	4	2	3	1	1	2	3	1	-	
	4%	5%	4%	5%	6%	4%	4%	*	4%	5%	1%	7%	4%	2%	6%	5%	4%	4%	1%	1%	1%	1%	2%	1%	-	
<b>A united party</b>																										
True	168	80	88	29	35	34	19	26	26	41	40	39	48	56	37	32	26	18	21	65	14	15	63	23	3	
	22%	22%	22%	31%	29%	23%	15%	24%	15%	21%	18%	23%	27%	27%	20%	17%	23%	27%	10%	49%	16%	10%	34%	21%	13%	
Not true	552	278	273	56	77	109	101	79	129	143	173	116	120	147	140	143	75	46	180	63	72	135	118	80	18	
	72%	75%	69%	61%	64%	73%	80%	73%	77%	74%	78%	69%	66%	70%	74%	75%	68%	71%	87%	48%	82%	88%	63%	73%	84%	
Don't know	45	12	33	7	9	7	6	3	12	10	10	13	12	7	13	14	10	1	6	4	2	3	7	7	1	
	6%	3%	8%	8%	7%	5%	5%	3%	7%	5%	4%	8%	7%	4%	7%	8%	9%	1%	3%	3%	2%	2%	4%	6%	3%	

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 24

**Q.14 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or not true of the Labour Party?**

**Base: All "Sample B" respondents**

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour		Lib-eral Demo-crat	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22	
<b>Has clear ideas to deal with Britain's problems</b>																										
True	249	116	134	38	38	49	39	38	48	50	83	50	67	54	67	62	28	38	32	109	28	22	95	35	6	
	33%	31%	34%	41%	31%	32%	31%	35%	29%	26%	37%	30%	37%	26%	35%	33%	25%	58%	15%	83%	32%	14%	51%	32%	27%	
Not true	480	238	242	51	74	100	82	65	108	136	137	105	102	150	115	116	74	25	171	20	55	127	86	68	15	
	63%	64%	61%	56%	61%	66%	65%	60%	65%	70%	61%	62%	57%	71%	60%	62%	67%	39%	83%	15%	63%	83%	46%	62%	68%	
Refused	*	-	*	-	-	-	-	*	-	*	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	
	*	-	*	-	-	-	-	*	-	*	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	
Don't know	36	17	18	3	10	2	5	4	11	8	3	13	11	6	8	10	9	2	3	2	4	3	7	7	1	
	5%	5%	5%	3%	8%	2%	4%	4%	7%	4%	2%	8%	6%	3%	4%	5%	8%	3%	2%	2%	5%	2%	4%	7%	5%	
<b>Has responded well to public anger over the MP expenses scandal</b>																										
True	265	106	159	32	43	51	34	47	59	58	79	54	74	69	71	65	34	26	43	80	39	34	93	46	6	
	35%	29%	40%	35%	36%	34%	27%	43%	35%	30%	36%	32%	41%	33%	37%	34%	31%	40%	21%	61%	44%	22%	49%	42%	26%	
Not true	467	251	216	55	68	95	87	60	102	127	140	102	97	135	110	117	68	37	160	49	49	117	91	62	16	
	61%	68%	55%	60%	56%	63%	69%	56%	61%	66%	63%	61%	54%	64%	58%	62%	62%	57%	78%	37%	56%	77%	48%	56%	74%	
Don't know	33	13	20	5	10	5	5	2	6	9	3	12	9	7	9	7	9	2	4	2	-	2	4	2	-	
	4%	3%	5%	5%	8%	3%	4%	1%	4%	5%	2%	7%	5%	3%	5%	4%	8%	3%	2%	2%	-	1%	2%	2%	-	

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 25

**Q.14 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or not true of the Conservative Party?**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Con-ser-vative	Labour	Lib-eral Dem-ocrat			
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24		
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22		
<b>Has a good team of leaders</b>																											
True	408	189	219	46	60	86	65	57	95	97	138	87	87	114	105	99	59	31	179	46	39	118	80	53	18		
	53%	51%	56%	50%	49%	57%	52%	53%	57%	50%	62%	51%	48%	54%	55%	53%	53%	47%	86%	35%	45%	78%	42%	48%	81%		
Not true	309	162	147	43	57	57	51	45	57	85	76	75	73	91	72	77	39	31	23	78	45	27	99	52	4		
	40%	44%	37%	47%	47%	38%	41%	42%	34%	44%	34%	45%	40%	43%	38%	41%	35%	47%	11%	59%	51%	18%	53%	47%	19%		
Don't know	48	19	29	3	5	8	10	6	16	12	9	6	21	6	13	12	13	4	5	8	3	7	9	5	-		
	6%	5%	7%	3%	4%	5%	8%	6%	10%	6%	4%	4%	12%	3%	7%	7%	12%	6%	2%	6%	4%	5%	5%	4%	-		
<b>Shares my values</b>																											
True	319	152	167	31	47	57	50	47	87	76	111	60	72	83	87	79	53	16	180	19	22	120	47	33	18		
	42%	41%	42%	34%	38%	38%	40%	43%	52%	39%	50%	36%	40%	39%	46%	42%	48%	25%	87%	14%	25%	78%	25%	30%	84%		
Not true	400	207	193	56	65	83	68	57	71	108	99	94	98	118	97	99	42	45	23	108	64	27	137	68	4		
	52%	56%	49%	61%	54%	55%	54%	52%	42%	56%	45%	56%	54%	56%	51%	52%	37%	69%	11%	82%	73%	18%	73%	62%	16%		
Refused	1	-	1	-	-	-	-	-	1	-	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-		
	*	-	*	-	-	-	-	-	*	-	-	-	*	*	-	-	-	-	-	-	-	*	-	-	-		
Don't know	46	11	34	5	9	11	8	5	8	9	13	14	10	9	6	11	16	4	4	5	1	5	5	9	-		
	6%	3%	9%	5%	8%	7%	6%	4%	5%	5%	6%	8%	5%	4%	3%	6%	15%	6%	2%	4%	1%	3%	2%	8%	-		
<b>Honest and principled</b>																											
True	315	154	162	41	36	55	53	51	80	82	92	64	76	79	89	75	55	18	138	37	34	103	56	49	13		
	41%	42%	41%	45%	29%	36%	42%	47%	48%	42%	41%	38%	42%	38%	47%	40%	49%	28%	67%	28%	39%	68%	30%	45%	60%		
Not true	400	196	204	43	77	86	66	53	75	101	121	91	87	117	95	102	45	41	59	90	50	43	120	56	6		
	52%	53%	52%	47%	64%	57%	52%	49%	45%	52%	54%	54%	48%	55%	50%	54%	41%	64%	29%	68%	57%	28%	64%	51%	26%		
Refused	1	1	1	-	-	-	-	1	1	-	-	-	1	1	1	-	-	-	-	-	1	1	-	-	-		
	*	*	*	-	-	-	-	1%	*	-	-	-	1%	*	*	-	-	-	-	-	1%	1%	-	-	-		
Don't know	49	20	29	7	9	10	7	4	12	11	10	13	16	14	6	12	11	6	10	5	2	5	12	5	3		
	6%	6%	7%	8%	7%	7%	6%	4%	7%	6%	4%	7%	9%	7%	3%	6%	10%	9%	5%	4%	3%	3%	6%	5%	14%		



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**Base: All "Sample B" respondents**

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-o-crats	Con-ser-vative	Labour	Lib-eral Dem-o-crats	Labour 2005, Con 2008
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22
<b>Competent and capable</b>																									
True	418	206	212	55	70	82	63	58	91	98	138	91	92	111	115	95	67	30	173	59	46	120	82	60	18
	55%	56%	54%	60%	58%	54%	50%	53%	54%	50%	62%	54%	51%	53%	60%	51%	60%	46%	84%	44%	53%	79%	44%	54%	83%
Not true	286	137	149	30	42	58	52	43	60	76	70	67	72	82	65	81	26	32	23	67	35	23	94	39	4
	37%	37%	38%	33%	35%	39%	41%	40%	36%	39%	31%	40%	40%	39%	34%	43%	23%	50%	11%	51%	40%	15%	50%	35%	17%
Don't know	61	27	34	6	9	10	11	8	16	20	15	10	15	16	11	12	19	3	10	6	6	9	12	11	-
	8%	7%	9%	7%	8%	7%	9%	7%	10%	10%	7%	6%	9%	8%	6%	6%	17%	5%	5%	4%	7%	6%	6%	10%	-
<b>For ordinary people, not just the best off</b>																									
True	329	151	177	32	53	51	58	49	87	91	99	67	73	89	85	75	62	19	169	29	28	117	54	40	20
	43%	41%	45%	35%	44%	34%	46%	45%	52%	47%	44%	40%	40%	42%	45%	40%	56%	29%	82%	22%	33%	77%	29%	37%	89%
Not true	385	195	190	57	54	87	62	56	69	94	107	89	95	103	94	104	41	43	31	99	57	31	132	62	2
	50%	53%	48%	62%	44%	58%	49%	51%	41%	49%	48%	53%	53%	49%	49%	55%	37%	67%	15%	75%	65%	20%	70%	57%	11%
Refused	1	-	1	-	-	-	-	-	1	-	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-
	*	-	*	-	-	-	-	-	*	-	-	-	*	*	-	-	-	-	-	-	-	*	-	-	-
Don't know	51	24	27	2	15	13	7	4	10	9	17	13	11	18	11	10	9	3	7	3	2	4	2	7	-
	7%	6%	7%	3%	12%	8%	5%	4%	6%	5%	8%	8%	6%	8%	6%	5%	8%	5%	3%	3%	2%	2%	1%	6%	-
<b>A united party</b>																									
True	424	218	205	48	70	90	62	60	95	107	131	91	95	111	112	104	63	34	156	60	52	109	86	63	14
	55%	59%	52%	53%	57%	59%	49%	55%	57%	55%	59%	54%	53%	53%	59%	55%	56%	53%	76%	46%	59%	71%	46%	58%	66%
Not true	297	138	158	40	43	55	57	43	59	77	84	68	68	90	68	73	39	27	44	67	33	41	97	40	6
	39%	37%	40%	44%	35%	36%	45%	40%	35%	40%	38%	40%	38%	43%	36%	38%	35%	42%	21%	51%	38%	27%	52%	37%	29%
Don't know	45	14	31	3	9	6	7	6	13	10	8	10	16	9	10	12	9	3	6	5	3	3	5	6	1
	6%	4%	8%	3%	7%	4%	6%	5%	8%	5%	4%	6%	9%	4%	6%	7%	8%	5%	3%	3%	3%	2%	3%	5%	5%

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 25

**Q.14 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or not true of the Conservative Party?**

**Base: All "Sample B" respondents**

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Labour 2005, Con 2008	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22	
<b>Has clear ideas to deal with Britain's problems</b>																										
True	368 48%	170 46%	198 50%	45 49%	62 51%	65 43%	56 44%	55 51%	85 51%	94 48%	113 51%	76 45%	85 47%	94 45%	106 56%	85 45%	58 52%	25 39%	157 76%	42 32%	41 47%	104 68%	63 33%	54 49%	15 71%	
Not true	346 45%	182 49%	164 42%	45 49%	50 41%	77 51%	61 48%	46 42%	67 40%	88 45%	99 44%	79 47%	80 45%	105 50%	72 38%	96 51%	37 33%	37 58%	39 19%	83 63%	45 51%	38 25%	117 62%	50 46%	5 24%	
Don't know	51 7%	18 5%	33 8%	2 2%	9 8%	8 5%	10 8%	7 7%	15 9%	12 6%	11 5%	13 8%	15 8%	12 6%	12 6%	8 4%	16 15%	3 4%	11 5%	7 6%	2 2%	10 7%	9 5%	6 6%	1 5%	
<b>Has responded well to public anger over the MP expenses scandal</b>																										
True	435 57%	199 54%	236 60%	43 47%	56 47%	79 53%	76 60%	71 65%	110 66%	115 59%	122 55%	91 54%	107 59%	111 53%	119 62%	104 55%	70 63%	31 48%	161 78%	69 52%	51 59%	112 73%	98 52%	69 63%	17 79%	
Not true	287 37%	152 41%	135 34%	39 42%	53 44%	63 42%	44 35%	36 34%	51 30%	65 33%	94 42%	64 38%	64 36%	89 42%	64 33%	74 39%	29 26%	32 49%	41 20%	59 45%	34 39%	38 25%	83 44%	39 35%	5 21%	
Don't know	44 6%	20 5%	24 6%	10 11%	12 10%	8 5%	6 5%	1 1%	6 4%	15 8%	7 3%	13 8%	9 5%	10 5%	8 4%	11 6%	13 12%	2 3%	4 2%	3 3%	2 3%	2 1%	8 4%	2 2%	-	

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 26

**Q.14 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or not true of the Liberal Democrats**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crats	Con-ser-vative	Labour	Lib-eral Demo-crats	Labour 2005, Con 2008	
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22	
<b>Has a good team of leaders</b>																										
True	334	169	165	49	43	52	54	44	92	74	102	78	80	85	83	84	48	34	96	54	68	59	77	72	10	
	44%	46%	42%	53%	36%	34%	43%	41%	55%	38%	46%	46%	44%	40%	44%	45%	43%	52%	46%	41%	78%	39%	41%	66%	44%	
Not true	314	168	146	35	57	78	45	45	54	94	90	64	66	93	77	75	43	25	80	64	15	69	90	26	10	
	41%	45%	37%	38%	47%	52%	35%	41%	32%	49%	40%	38%	36%	44%	41%	40%	39%	38%	39%	48%	17%	45%	48%	24%	46%	
Don't know	117	34	83	8	21	21	27	20	20	26	31	26	34	32	30	29	20	6	30	14	4	24	21	11	2	
	15%	9%	21%	9%	17%	14%	22%	18%	12%	13%	14%	15%	19%	15%	16%	16%	18%	10%	15%	11%	5%	16%	11%	10%	11%	
<b>Shares my values</b>																										
True	336	169	168	46	41	61	56	46	86	90	103	57	85	81	89	89	51	26	84	49	83	55	76	88	8	
	44%	46%	42%	51%	34%	40%	45%	42%	51%	47%	46%	34%	47%	39%	47%	47%	46%	40%	41%	37%	95%	36%	40%	81%	36%	
Not true	334	172	162	37	64	72	47	52	62	85	90	88	71	100	73	83	46	33	96	69	2	75	95	11	11	
	44%	47%	41%	41%	53%	48%	37%	48%	37%	44%	40%	53%	40%	48%	38%	44%	41%	51%	47%	52%	2%	49%	50%	10%	49%	
Refused	1	-	1	-	-	-	-	-	1	-	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-	
	*	-	*	-	-	-	-	-	*	-	-	-	*	*	-	-	-	-	-	-	-	*	-	-	-	
Don't know	94	29	65	8	16	18	23	11	18	19	29	23	23	28	28	17	15	6	26	14	3	21	17	11	3	
	12%	8%	16%	9%	13%	12%	18%	10%	11%	10%	13%	13%	13%	13%	15%	9%	13%	9%	13%	11%	3%	14%	9%	10%	14%	
<b>Honest and principled</b>																										
True	439	220	219	53	53	75	73	71	115	126	126	92	96	110	114	107	72	37	132	82	73	93	117	83	17	
	57%	59%	55%	58%	43%	49%	58%	65%	69%	65%	56%	55%	53%	52%	60%	56%	65%	57%	64%	62%	83%	61%	62%	75%	77%	
Not true	249	123	126	34	54	61	34	31	35	54	72	63	60	77	54	67	28	24	53	38	15	46	51	20	4	
	33%	33%	32%	37%	45%	41%	27%	29%	21%	28%	33%	37%	33%	37%	29%	35%	25%	36%	26%	29%	17%	30%	27%	18%	17%	
Don't know	77	28	50	4	15	15	19	7	18	15	25	14	24	23	22	16	11	5	21	12	-	14	20	7	1	
	10%	7%	13%	5%	12%	10%	15%	6%	11%	8%	11%	8%	14%	11%	12%	8%	10%	7%	10%	9%	-	9%	11%	6%	6%	

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 26

**Q.14 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or not true of the Liberal Democrats**

**Base: All "Sample B" respondents**

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2008	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22	
<b>Competent and capable</b>																										
True	339 44%	148 40%	191 48%	45 50%	46 38%	60 40%	55 44%	44 41%	89 53%	80 41%	105 47%	74 44%	80 44%	88 42%	85 45%	84 44%	56 51%	26 40%	88 42%	57 43%	68 78%	65 43%	77 41%	77 70%	7 34%	
Not true	326 43%	186 50%	140 35%	40 43%	58 48%	78 52%	48 38%	48 44%	54 32%	91 47%	87 39%	78 46%	70 39%	94 45%	78 41%	78 42%	40 36%	36 55%	89 43%	63 48%	15 18%	65 42%	92 49%	24 22%	12 55%	
Don't know	101 13%	37 10%	64 16%	6 7%	17 14%	13 9%	23 18%	17 15%	24 15%	23 12%	30 14%	17 10%	31 17%	28 14%	27 14%	26 14%	15 14%	3 5%	30 14%	12 9%	4 4%	22 15%	20 11%	9 8%	3 11%	
<b>For ordinary people, not just the best off</b>																										
True	508 66%	236 64%	272 69%	46 50%	76 63%	104 69%	83 66%	74 68%	125 75%	146 75%	164 74%	98 58%	100 55%	136 65%	129 68%	120 64%	81 72%	43 66%	162 78%	82 62%	81 93%	115 75%	128 68%	92 83%	19 86%	
Not true	197 26%	110 30%	87 22%	40 44%	27 22%	40 26%	30 24%	29 26%	32 19%	40 21%	43 19%	57 34%	57 32%	58 27%	43 23%	55 29%	21 19%	20 31%	33 16%	39 29%	6 7%	28 18%	52 28%	14 13%	3 14%	
Don't know	60 8%	25 7%	36 9%	5 6%	18 15%	7 5%	13 10%	6 5%	10 6%	8 4%	16 7%	14 8%	23 13%	16 8%	19 10%	14 7%	9 8%	2 3%	11 5%	11 9%	-	10 7%	8 4%	4 4%	-	
<b>A united party</b>																										
True	441 58%	217 59%	224 57%	50 54%	65 54%	88 59%	71 57%	66 61%	100 60%	111 57%	140 63%	96 57%	94 52%	119 57%	112 59%	107 57%	63 57%	40 61%	129 62%	75 57%	64 74%	92 60%	112 59%	75 68%	16 73%	
Not true	234 31%	122 33%	111 28%	35 39%	40 33%	46 30%	35 28%	36 33%	42 25%	60 31%	60 27%	56 33%	57 32%	73 35%	50 26%	60 32%	30 27%	20 31%	55 27%	41 31%	20 23%	42 27%	59 31%	27 25%	5 25%	
Don't know	91 12%	31 8%	60 15%	6 7%	17 14%	16 11%	20 16%	7 6%	25 15%	23 12%	24 11%	16 10%	28 16%	19 9%	28 15%	21 11%	18 16%	5 7%	23 11%	16 12%	3 4%	19 12%	18 9%	8 7%	1 2%	

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 26

**Q.14 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or not true of the Liberal Democrats**

**Base: All "Sample B" respondents**

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2008	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22	
<b>Has clear ideas to deal with Britain's problems</b>																										
True	300	145	154	38	41	53	50	40	76	71	88	60	80	82	69	85	43	21	75	44	65	56	73	71	8	
	39%	39%	39%	42%	34%	35%	40%	37%	46%	37%	40%	36%	44%	39%	36%	45%	39%	32%	36%	34%	75%	37%	39%	65%	36%	
Not true	368	195	173	49	63	82	52	55	67	97	116	86	69	107	90	86	48	38	104	75	18	74	99	30	12	
	48%	53%	44%	53%	52%	55%	41%	51%	40%	50%	52%	51%	39%	51%	47%	45%	43%	59%	50%	57%	21%	49%	52%	27%	56%	
Refused	1	-	1	-	-	-	-	-	1	-	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-	
	*	-	*	-	-	-	-	-	*	-	-	-	*	*	-	-	-	-	-	-	-	*	-	-	-	
Don't know	96	30	67	5	17	15	24	13	23	25	18	22	30	21	31	18	20	6	29	13	4	22	17	9	2	
	13%	8%	17%	5%	14%	10%	19%	12%	14%	13%	8%	13%	17%	10%	16%	10%	18%	9%	14%	10%	5%	15%	9%	8%	8%	
<b>Has responded well to public anger over the MP expenses scandal</b>																										
True	447	209	238	48	58	82	75	70	112	118	136	88	105	120	115	117	59	36	136	72	70	93	120	76	16	
	58%	56%	60%	52%	48%	55%	60%	64%	67%	61%	61%	52%	58%	57%	61%	62%	53%	55%	66%	55%	80%	61%	64%	69%	71%	
Not true	236	131	105	36	46	51	35	27	39	53	66	61	56	72	52	52	37	24	50	45	15	43	53	25	4	
	31%	35%	27%	40%	38%	34%	28%	25%	24%	27%	29%	36%	31%	34%	27%	27%	33%	37%	24%	34%	17%	28%	28%	23%	20%	
Refused	1	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	-	
	*	-	*	-	-	-	-	-	1%	-	-	1%	-	-	-	-	1%	-	1%	-	-	-	-	-	-	
Don't know	81	30	51	7	17	17	15	11	14	23	21	18	19	19	23	20	14	5	19	15	3	16	15	9	2	
	11%	8%	13%	8%	14%	11%	12%	10%	8%	12%	10%	11%	11%	9%	12%	11%	13%	8%	9%	11%	3%	11%	8%	8%	9%	

**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 27

**Q.15 Which of the three main political parties would do the best job on each of the following?****Improving the National Health Service****Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
The Labour Party	255 34%	117 33%	138 35%	33 39%	43 37%	57 39%	42 33%	32 28%	47 32%	62 30%	81 38%	51 36%	61 34%	64 33%	53 26%	79 43%	35 34%	24 39%	16 8%	112 87%	23 26%	7 5%	102 65%	19 24%	2 10%
The Conservative Party	272 37%	129 37%	143 37%	30 35%	39 33%	50 34%	38 29%	54 47%	62 42%	88 43%	70 33%	51 36%	63 35%	69 36%	94 46%	50 27%	39 38%	20 33%	154 80%	7 6%	22 25%	118 85%	26 17%	22 27%	14 64%
The Liberal Democrats	109 15%	64 18%	44 11%	19 22%	15 13%	22 15%	25 19%	14 12%	14 9%	32 16%	35 16%	16 12%	26 14%	29 15%	32 16%	28 15%	15 15%	5 7%	14 7%	5 4%	38 44%	6 5%	12 8%	28 35%	3 16%
None of them	53 7%	28 8%	26 7%	- -	11 9%	12 8%	12 10%	7 6%	11 7%	10 5%	16 7%	17 12%	11 6%	11 6%	11 5%	14 8%	9 9%	8 13%	4 2%	- -	1 1%	3 2%	7 4%	4 5%	2 7%
Refused	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	51 7%	13 4%	38 10%	4 4%	8 7%	6 4%	11 9%	7 6%	14 10%	14 7%	13 6%	6 4%	19 10%	18 9%	12 6%	11 6%	5 5%	5 8%	5 3%	3 2%	4 4%	4 3%	9 6%	6 8%	* 2%

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 28

**Q.15 Which of the three main political parties would do the best job on each of the following?**

**Manage Britain's economy well in bad times as well as good**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
The Labour Party	246 33%	122 35%	124 32%	49 57%	39 33%	55 37%	33 26%	28 24%	42 28%	53 26%	80 37%	54 38%	59 33%	64 34%	59 29%	68 38%	32 31%	23 36%	13 7%	113 88%	17 20%	3 2%	94 60%	9 12%	1 6%
The Conservative Party	309 42%	144 41%	165 42%	26 30%	46 39%	58 39%	52 41%	58 51%	68 46%	109 53%	85 40%	43 30%	72 40%	81 43%	94 46%	63 35%	51 50%	19 31%	167 87%	8 6%	21 23%	123 89%	41 26%	23 29%	17 78%
The Liberal Democrats	84 11%	44 13%	41 10%	5 6%	13 11%	14 9%	19 15%	19 16%	15 10%	18 9%	24 11%	17 12%	25 14%	19 10%	24 12%	19 11%	12 12%	10 16%	7 4%	3 2%	45 51%	7 5%	7 4%	32 41%	2 9%
None of them	54 7%	29 8%	25 7%	3 4%	9 8%	16 11%	15 11%	6 5%	5 3%	16 8%	13 6%	18 13%	7 4%	12 6%	17 8%	12 7%	6 6%	7 11%	2 1%	2 1%	2 3%	3 2%	7 5%	3 4%	2 7%
Refused	1 *	-	1 *	-	-	-	-	-	1 1%	1 *	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-	-
Don't know	47 6%	12 3%	35 9%	3 3%	9 8%	4 3%	9 7%	4 3%	17 12%	9 4%	13 6%	9 6%	16 9%	14 7%	10 5%	18 10%	1 1%	4 7%	3 2%	3 2%	3 3%	2 2%	7 5%	11 14%	-

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 29

**Q.15 Which of the three main political parties would do the best job on each of the following?**

**Improving standards in schools**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat		Labour
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27	
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21	
The Labour Party	248 33%	126 36%	122 31%	41 48%	44 38%	61 41%	37 29%	25 22%	38 26%	64 31%	68 32%	54 38%	61 34%	63 33%	64 31%	70 39%	30 29%	21 33%	19 10%	100 78%	23 26%	7 5%	89 57%	15 19%	3 13%	
The Conservative Party	292 39%	125 36%	167 43%	27 32%	37 32%	54 37%	52 40%	51 45%	70 47%	89 43%	83 38%	52 37%	69 38%	78 41%	85 42%	64 35%	44 43%	21 33%	153 80%	15 12%	14 16%	112 81%	44 28%	20 26%	17 78%	
The Liberal Democrats	112 15%	65 18%	48 12%	16 19%	15 13%	20 14%	25 19%	21 18%	16 11%	30 15%	41 19%	19 13%	22 13%	27 14%	37 18%	24 13%	18 18%	7 11%	8 4%	9 7%	46 52%	11 8%	12 7%	31 40%	1 5%	
None of them	40 5%	19 6%	20 5%	- -	8 7%	8 5%	9 7%	7 6%	8 5%	11 5%	12 5%	9 7%	8 4%	10 5%	7 4%	10 6%	6 6%	6 9%	4 2%	- -	3 3%	4 3%	4 3%	4 3%	3 4%	1 4%
Don't know	48 7%	15 4%	33 9%	1 1%	11 10%	4 3%	6 5%	10 9%	16 11%	11 5%	11 5%	7 5%	20 11%	12 6%	10 5%	14 8%	5 4%	9 14%	7 4%	4 3%	3 3%	4 3%	6 4%	10 12%	- -	



**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 30

**Q.15 Which of the three main political parties would do the best job on each of the following?****Getting the right balance between taxes and public spending****Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
The Labour Party	225 30%	108 31%	117 30%	35 41%	41 36%	51 35%	32 25%	26 23%	39 26%	48 23%	75 35%	46 33%	57 32%	49 26%	56 28%	68 37%	29 28%	22 36%	8 4%	109 85%	14 17%	5 4%	87 56%	12 15%	1 3%
The Conservative Party	279 38%	134 38%	145 37%	27 32%	33 29%	48 33%	56 44%	54 47%	60 41%	94 46%	70 33%	50 35%	65 36%	72 38%	89 44%	54 30%	46 44%	20 31%	158 82%	5 4%	13 14%	112 81%	38 24%	17 22%	18 84%
The Liberal Democrats	139 19%	73 21%	67 17%	20 23%	19 16%	30 20%	23 18%	21 18%	27 18%	42 20%	43 20%	23 16%	32 18%	42 22%	37 18%	30 16%	21 20%	10 16%	18 9%	9 7%	55 63%	14 10%	20 13%	39 49%	1 7%
None of them	53 7%	21 6%	31 8%	1 1%	12 10%	11 8%	10 8%	10 9%	9 6%	11 6%	20 9%	13 9%	8 4%	15 8%	11 5%	17 9%	4 4%	6 10%	5 3%	1 1%	2 3%	6 4%	5 3%	5 6%	2 7%
Don't know	44 6%	14 4%	30 8%	2 3%	10 9%	7 5%	7 6%	4 3%	13 9%	10 5%	6 3%	10 7%	18 10%	12 6%	10 5%	14 8%	3 3%	5 8%	4 2%	3 2%	3 4%	1 1%	6 4%	6 8%	-

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 31

**Q.15 Which of the three main political parties would do the best job on each of the following?**

**Dealing effectively with crime and anti-social behaviour**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2008
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
The Labour Party	199 27%	90 26%	109 28%	30 35%	36 31%	53 36%	23 18%	23 20%	35 23%	43 21%	57 27%	55 39%	44 24%	51 27%	49 24%	51 28%	28 27%	20 31%	10 5%	87 68%	17 19%	2 2%	74 48%	11 14%	1 6%
The Conservative Party	334 45%	162 46%	172 44%	36 41%	41 36%	63 43%	64 50%	61 53%	70 47%	109 53%	97 45%	50 36%	77 43%	87 46%	104 51%	70 38%	52 51%	22 34%	156 81%	27 21%	28 31%	114 82%	51 33%	28 35%	15 70%
The Liberal Democrats	90 12%	45 13%	45 12%	13 15%	13 11%	15 10%	21 16%	12 11%	16 11%	27 13%	28 13%	13 9%	22 12%	30 16%	24 12%	20 11%	10 10%	6 10%	12 6%	8 6%	40 45%	10 7%	12 8%	25 32%	4 17%
None of them	63 8%	34 10%	28 7%	5 6%	14 12%	10 7%	12 10%	13 12%	8 5%	13 6%	20 9%	17 12%	13 7%	11 6%	16 8%	21 11%	7 7%	8 12%	6 3%	2 2%	4 4%	5 4%	8 5%	6 7%	1 4%
Don't know	56 8%	19 6%	36 9%	2 3%	12 10%	7 5%	9 7%	6 5%	20 13%	13 6%	12 6%	7 5%	24 13%	11 6%	10 5%	21 11%	6 5%	8 13%	8 4%	4 3%	-	7 5%	11 7%	9 11%	1 4%

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 32

**Q.15 Which of the three main political parties would do the best job on each of the following?**

**Tackling the problem of climate change**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
The Labour Party	177 24%	80 23%	97 25%	18 21%	38 33%	45 30%	24 18%	22 19%	31 21%	37 18%	52 24%	48 34%	40 22%	42 22%	40 20%	50 28%	25 24%	20 32%	10 5%	73 57%	13 15%	5 4%	60 39%	13 16%	2 10%
The Conservative Party	188 25%	87 25%	101 26%	32 38%	28 24%	29 20%	28 22%	27 24%	43 29%	54 26%	51 24%	30 21%	53 29%	47 25%	64 32%	33 18%	33 32%	10 16%	102 53%	6 5%	4 4%	76 55%	30 19%	4 6%	10 46%
The Liberal Democrats	227 31%	118 34%	109 28%	25 29%	25 21%	53 36%	49 38%	41 36%	35 23%	76 37%	72 34%	36 25%	43 24%	55 29%	66 33%	57 31%	29 28%	19 31%	56 29%	33 26%	66 75%	32 23%	43 28%	45 57%	6 28%
None of them	71 10%	33 10%	37 10%	5 5%	17 15%	9 6%	13 10%	14 12%	12 8%	20 10%	22 10%	13 9%	15 9%	25 13%	15 8%	17 9%	6 6%	7 11%	12 6%	3 2%	1 2%	11 8%	10 6%	7 8%	3 12%
Refused	1 *	1 *	-	-	-	-	-	-	1 1%	-	-	-	1 *	-	1 *	-	-	-	-	1 1%	-	-	1 1%	-	-
Don't know	77 10%	31 9%	46 12%	6 7%	8 7%	12 8%	14 11%	11 9%	26 18%	17 9%	15 8%	28 11%	20 15%	16 11%	24 13%	10 9%	6 10%	11 6%	13 10%	4 5%	15 11%	11 7%	10 13%	1 4%	

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 33

**Q.15 Which of the three main political parties would do the best job on each of the following?**

**Representing Britain's best interests in the EU**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region						Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	Labour 2005, Con 2008	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27	
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21	
The Labour Party	208 28%	101 29%	106 27%	34 40%	37 32%	52 35%	30 24%	22 19%	32 21%	53 26%	63 29%	39 28%	52 29%	54 28%	60 29%	54 30%	23 23%	17 27%	17 9%	90 70%	17 19%	5 4%	83 53%	7 9%	4 18%	
The Conservative Party	300 40%	142 40%	158 41%	30 35%	44 38%	59 40%	47 37%	58 50%	62 42%	92 45%	84 39%	53 37%	72 40%	77 40%	87 43%	64 35%	46 45%	26 41%	154 80%	22 17%	16 18%	116 84%	37 24%	21 27%	13 63%	
The Liberal Democrats	109 15%	56 16%	53 14%	13 16%	10 8%	16 11%	27 21%	21 18%	22 15%	30 15%	36 17%	17 12%	25 14%	27 14%	32 16%	23 13%	19 19%	7 11%	11 6%	6 5%	50 57%	7 5%	15 9%	36 46%	3 15%	
None of them	59 8%	31 9%	27 7%	4 5%	13 11%	13 9%	10 8%	7 6%	12 8%	13 6%	18 8%	17 12%	10 6%	20 11%	10 5%	16 9%	7 6%	6 10%	2 1%	2 1%	-	3 2%	6 4%	3 4%	1 4%	
Refused	1 *	-	1 *	-	-	-	1 *	-	-	1 *	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-	
Don't know	65 9%	21 6%	45 11%	4 5%	12 10%	8 5%	14 11%	7 6%	20 13%	16 8%	15 7%	15 10%	20 11%	13 7%	15 7%	24 13%	8 7%	7 10%	8 4%	8 6%	5 6%	7 5%	15 10%	11 14%	-	

**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 34

**Q.15 Which of the three main political parties would do the best job on each of the following?****Immigration & asylum****Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
The Labour Party	181 24%	87 25%	94 24%	25 29%	35 31%	45 31%	28 22%	20 18%	28 19%	44 21%	60 28%	41 29%	36 20%	55 29%	41 20%	50 27%	21 21%	14 22%	4 2%	84 66%	14 16%	3 2%	67 43%	12 15%	-
The Conservative Party	323 44%	146 42%	177 45%	34 39%	47 40%	64 43%	59 46%	55 48%	64 43%	95 46%	95 44%	52 37%	81 45%	82 43%	103 51%	69 38%	47 45%	23 36%	164 86%	30 23%	15 18%	113 82%	56 36%	22 27%	17 78%
The Liberal Democrats	113 15%	58 17%	55 14%	18 21%	13 11%	16 11%	23 18%	19 17%	24 16%	34 17%	33 16%	17 12%	28 16%	29 15%	29 14%	28 15%	19 18%	9 14%	14 7%	5 4%	51 58%	12 8%	15 9%	32 40%	3 15%
None of them	64 9%	39 11%	25 6%	4 5%	9 8%	16 11%	8 6%	13 12%	13 8%	15 7%	17 8%	19 14%	13 7%	17 9%	11 6%	18 10%	9 9%	8 13%	4 2%	3 2%	3 3%	7 5%	7 4%	4 5%	1 6%
Refused	1 *	-	1 *	-	-	-	1 *	-	-	1 *	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-
Don't know	59 8%	20 6%	38 10%	6 7%	11 10%	6 4%	9 7%	7 6%	20 13%	17 8%	9 4%	11 8%	21 12%	8 4%	18 9%	16 9%	7 7%	9 15%	5 3%	6 5%	5 6%	4 3%	12 8%	10 13%	-

**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 35

**Q.15 Which of the three main political parties would do the best job on each of the following?**

**Reforming Britain's political system**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
The Labour Party	175 24%	85 24%	90 23%	30 35%	29 25%	37 25%	23 18%	23 20%	32 22%	30 15%	58 27%	40 28%	48 26%	43 22%	37 18%	53 29%	24 23%	18 29%	3 1%	93 73%	9 11%	1 1%	72 46%	3 4%	-
The Conservative Party	277 37%	129 37%	148 38%	34 40%	46 40%	50 34%	43 33%	45 39%	59 40%	83 40%	77 36%	53 37%	65 36%	72 38%	91 45%	55 31%	40 39%	20 31%	146 76%	13 10%	10 11%	102 74%	42 27%	16 20%	17 79%
The Liberal Democrats	187 25%	91 26%	96 24%	14 16%	22 19%	45 30%	41 32%	36 31%	29 19%	64 31%	53 25%	30 22%	39 22%	53 28%	50 25%	47 26%	25 25%	12 19%	28 15%	18 14%	66 75%	17 13%	33 21%	51 64%	4 17%
None of them	42 6%	26 7%	16 4%	4 5%	7 6%	9 6%	7 5%	5 4%	10 7%	12 6%	12 5%	10 7%	7 4%	12 6%	11 6%	11 6%	4 4%	4 6%	3 2%	1 1%	-	5 3%	5 3%	-	1 4%
Don't know	60 8%	19 5%	41 10%	3 4%	11 10%	7 5%	15 12%	5 4%	18 12%	16 8%	15 7%	8 6%	21 12%	11 6%	14 7%	15 9%	10 10%	9 15%	12 6%	3 2%	3 3%	12 9%	4 3%	9 12%	-

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 36

**Q.16a Now I am going to read out some pairs of words or phrases. For each pair, please say which is closest to your perception of ... even if neither word or phrase exactly represents your view?**

**Strong or Weak**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2008	
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22	
<b>Labour leader Gordon Brown</b>																										
Strong	270	121	149	38	45	54	45	45	43	62	88	57	63	67	65	70	36	32	28	102	41	27	97	42	4	
	35%	33%	38%	42%	37%	36%	35%	42%	26%	32%	39%	34%	35%	32%	34%	37%	33%	49%	13%	77%	47%	18%	51%	38%	20%	
Weak	482	240	242	52	77	94	78	63	119	128	135	108	111	141	120	116	73	31	178	30	45	125	88	66	16	
	63%	65%	61%	57%	63%	62%	62%	58%	71%	66%	61%	64%	62%	67%	63%	62%	66%	48%	86%	23%	52%	82%	47%	60%	74%	
Don't know	13	9	4	1	-	2	4	-	6	4	-	3	6	3	5	2	2	2	1	-	1	-	4	2	1	
	2%	2%	1%	1%	-	2%	3%	-	3%	2%	-	2%	3%	1%	2%	1%	2%	3%	1%	-	1%	-	2%	2%	6%	
<b>Conservative leader David Cameron</b>																										
Strong	533	245	288	56	79	105	95	80	117	140	166	114	112	142	140	142	74	34	191	75	62	132	116	81	20	
	70%	66%	73%	61%	65%	70%	76%	74%	70%	72%	75%	68%	62%	68%	74%	75%	67%	53%	93%	57%	71%	86%	62%	74%	92%	
Weak	200	113	87	33	39	39	25	23	40	49	49	48	54	60	43	43	26	28	14	48	24	17	63	26	2	
	26%	31%	22%	35%	32%	26%	20%	21%	24%	25%	22%	29%	30%	29%	22%	23%	23%	44%	7%	37%	28%	11%	34%	24%	8%	
Don't know	33	12	20	3	3	6	6	5	10	5	8	6	13	8	7	5	11	2	1	8	1	3	8	3	-	
	4%	3%	5%	3%	3%	4%	5%	4%	6%	3%	4%	4%	7%	4%	4%	2%	10%	3%	1%	6%	1%	2%	4%	3%	-	
<b>Liberal Democrat leader Nick Clegg</b>																										
Strong	325	153	172	43	48	60	54	41	79	85	105	73	62	91	90	79	47	19	108	49	57	69	74	63	12	
	42%	41%	43%	47%	39%	40%	43%	37%	47%	44%	47%	43%	34%	43%	47%	42%	42%	29%	52%	37%	65%	46%	39%	57%	53%	
Weak	286	156	129	37	43	67	38	47	54	71	82	63	69	74	65	72	41	35	61	61	27	53	80	35	5	
	37%	42%	33%	40%	36%	45%	30%	43%	32%	37%	37%	38%	38%	35%	34%	38%	37%	53%	29%	46%	31%	35%	43%	32%	25%	
Refused	1	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	-	
	*	-	*	-	-	-	-	-	1%	-	-	1%	-	-	-	-	1%	-	1%	-	-	-	-	-	-	
Don't know	154	61	93	12	31	23	34	21	33	38	36	31	49	46	36	38	23	11	37	22	4	29	35	12	5	
	20%	16%	24%	13%	25%	15%	27%	19%	20%	19%	16%	18%	27%	22%	19%	20%	20%	17%	18%	16%	5%	19%	18%	11%	22%	

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 37

**Q.16b Now I am going to read out some pairs of words or phrases. For each pair, please say which is closest to your perception of ...**

**even if neither word or phrase exactly represents your view?**

**Good for you and your family or Bad for you and your family**

**Base: All "Sample B" respondents**

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative		Labour	Lib- eral Demo- crat	
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22	
<b>Labour leader Gordon Brown</b>																										
Good for you and your family	265	124	141	40	38	56	37	40	53	63	79	58	65	62	69	58	42	33	22	115	36	17	113	37	4	
	35%	34%	36%	44%	31%	37%	30%	37%	32%	32%	35%	35%	36%	30%	36%	31%	38%	51%	10%	87%	42%	11%	60%	33%	17%	
Bad for you and your family	458	228	230	48	77	87	77	66	103	122	131	104	101	134	110	121	65	29	181	14	47	134	66	63	18	
	60%	62%	58%	53%	64%	58%	61%	61%	62%	63%	59%	62%	56%	64%	58%	64%	59%	44%	87%	11%	54%	88%	35%	57%	80%	
Don't know	42	18	24	3	6	8	12	2	11	9	13	6	14	14	11	10	4	3	5	3	4	1	9	10	1	
	6%	5%	6%	3%	5%	5%	10%	2%	6%	5%	6%	4%	8%	7%	6%	5%	4%	5%	2%	2%	4%	1%	5%	9%	4%	
<b>Conservative leader David Cameron</b>																										
Good for you and your family	382	178	204	48	65	72	61	50	84	96	131	76	78	104	99	97	59	22	190	32	21	132	62	38	18	
	50%	48%	52%	53%	54%	48%	49%	46%	50%	50%	59%	45%	44%	50%	52%	51%	53%	35%	92%	24%	24%	87%	33%	35%	82%	
Bad for you and your family	309	165	144	40	46	67	48	49	59	82	73	76	77	82	74	75	38	40	11	91	60	13	113	57	4	
	40%	44%	36%	44%	38%	44%	38%	45%	35%	42%	33%	45%	43%	39%	39%	40%	34%	62%	5%	69%	69%	8%	60%	52%	18%	
Refused	1	-	1	-	-	-	-	-	1	-	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-	
	*	-	*	-	-	-	-	-	*	-	-	-	*	*	-	-	-	-	-	-	-	*	-	-	-	
Don't know	74	28	47	3	10	12	17	9	23	15	19	16	24	23	17	18	14	2	6	8	7	7	13	15	-	
	10%	7%	12%	4%	8%	8%	13%	8%	14%	8%	8%	9%	13%	11%	9%	9%	12%	4%	3%	6%	8%	4%	7%	14%	-	
<b>Liberal Democrat leader Nick Clegg</b>																										
Good for you and your family	331	163	168	46	46	67	52	47	72	84	116	73	58	83	92	84	49	22	93	54	75	60	77	75	8	
	43%	44%	43%	51%	38%	45%	41%	44%	43%	43%	52%	43%	32%	40%	49%	44%	44%	34%	45%	41%	86%	39%	41%	68%	37%	
Bad for you and your family	278	157	120	35	45	59	42	43	53	68	70	66	73	76	61	74	34	32	72	58	9	60	74	20	9	
	36%	42%	30%	38%	37%	39%	33%	39%	32%	35%	31%	39%	41%	36%	32%	39%	31%	49%	35%	44%	11%	40%	39%	18%	43%	
Refused	2	-	2	-	-	-	-	-	2	-	-	1	1	1	-	-	1	-	1	-	-	1	-	-	-	
	*	-	*	-	-	-	-	-	1%	-	-	1%	*	*	-	-	1%	-	1%	-	-	*	-	-	-	
Don't know	155	50	105	10	30	24	32	18	40	42	37	28	48	50	37	31	27	11	41	20	3	31	38	15	4	
	20%	14%	27%	11%	25%	16%	25%	17%	24%	22%	16%	17%	26%	24%	19%	16%	24%	17%	20%	15%	3%	21%	20%	13%	20%	

Prepared on behalf of The Times by Populus





## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 38

**Q.16c Now I am going to read out some pairs of words or phrases. For each pair, please say which is closest to your perception of ... even if neither word or phrase exactly represents your view?**

**Up to the job of being Prime Minister or Not up to the job of being Prime Minister**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Dem- ocrat	Con- ser- vative	Labour	Lib- eral Dem- ocrat		
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22	
<b>Labour leader Gordon Brown</b>																										
Up to the job of being Prime Minister	232 30%	95 26%	136 35%	37 40%	34 28%	47 31%	34 27%	37 34%	43 26%	53 27%	77 35%	48 29%	53 30%	49 23%	65 34%	60 32%	28 25%	30 47%	23 11%	97 73%	32 37%	18 12%	94 50%	32 29%	2 10%	
Not up to the job of being Prime Minister	522 68%	268 72%	253 64%	52 57%	88 72%	101 67%	88 70%	72 66%	121 72%	139 72%	142 64%	117 69%	124 69%	158 75%	120 63%	128 68%	81 73%	35 53%	183 89%	34 26%	54 62%	134 88%	91 48%	76 69%	20 90%	
Don't know	12 2%	7 2%	5 1%	2 2%	- -	2 1%	4 3%	- -	3 2%	3 1%	4 2%	3 2%	3 1%	4 2%	6 3%	1 *	2 2%	- -	1 *	1 1%	1 1%	- -	3 2%	2 2%	- -	
<b>Conservative leader David Cameron</b>																										
Up to the job of being Prime Minister	449 59%	209 57%	240 61%	46 50%	72 59%	85 56%	76 60%	70 65%	100 60%	112 58%	147 66%	96 57%	94 52%	125 59%	114 60%	117 62%	61 55%	32 49%	187 91%	44 33%	51 59%	131 86%	89 47%	66 60%	20 92%	
Not up to the job of being Prime Minister	260 34%	141 38%	120 30%	44 48%	45 37%	55 37%	36 28%	33 30%	48 29%	69 35%	59 26%	64 38%	69 38%	71 34%	60 31%	65 34%	34 31%	30 47%	12 6%	81 61%	32 36%	14 9%	92 49%	34 31%	2 8%	
Don't know	56 7%	20 5%	35 9%	2 2%	4 3%	11 7%	14 11%	6 5%	19 11%	13 7%	17 8%	8 5%	17 10%	14 7%	16 9%	7 4%	16 15%	2 4%	8 4%	7 5%	4 5%	7 5%	7 4%	10 9%	- -	
<b>Liberal Democrat leader Nick Clegg</b>																										
Up to the job of being Prime Minister	166 22%	70 19%	96 24%	29 32%	17 14%	22 14%	32 25%	21 19%	45 27%	46 24%	50 23%	41 24%	29 16%	54 26%	40 21%	47 25%	23 21%	2 4%	51 24%	14 10%	43 49%	36 24%	32 17%	43 39%	8 38%	
Not up to the job of being Prime Minister	471 61%	256 69%	215 54%	54 59%	76 62%	106 70%	69 55%	71 66%	95 57%	113 58%	137 61%	106 63%	115 64%	115 55%	122 64%	113 60%	66 59%	55 85%	122 59%	102 77%	38 44%	96 63%	124 66%	55 50%	10 47%	
Refused	1 *	- -	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	1 1%	- -	- -	- -	- -	- -	- -	
Don't know	127 17%	44 12%	83 21%	9 9%	29 24%	23 15%	25 20%	16 15%	26 16%	34 18%	36 16%	21 12%	36 20%	42 20%	28 15%	29 16%	21 19%	7 11%	33 16%	16 12%	6 7%	20 13%	33 17%	12 11%	3 15%	

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 39

**Q.16d Now I am going to read out some pairs of words or phrases. For each pair, please say which is closest to your perception of ... even if neither word or phrase exactly represents your view?**

**In touch or Out of touch**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2008	
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22	
<b>Labour leader Gordon Brown</b>																										
In touch	227	99	128	34	24	47	38	35	49	54	66	54	53	50	67	55	28	26	32	91	31	28	94	30	4	
	30%	27%	32%	37%	20%	31%	30%	32%	29%	28%	30%	32%	29%	24%	35%	29%	25%	41%	15%	69%	36%	18%	50%	28%	20%	
Out of touch	526	266	260	57	94	101	86	74	115	138	157	111	121	158	121	131	79	38	175	36	56	125	91	80	18	
	69%	72%	66%	62%	78%	67%	68%	68%	69%	71%	70%	66%	67%	75%	63%	69%	71%	58%	85%	28%	64%	82%	48%	72%	80%	
Don't know	12	5	7	1	3	2	3	-	3	3	-	3	7	2	2	3	4	1	-	4	-	-	4	-	-	
	2%	1%	2%	1%	2%	1%	2%	-	2%	1%	-	2%	4%	1%	1%	2%	4%	1%	-	3%	-	-	2%	-	-	
<b>Conservative leader David Cameron</b>																										
In touch	475	225	251	43	71	90	85	74	113	122	143	107	102	128	121	130	71	25	188	59	61	135	96	80	21	
	62%	61%	63%	47%	58%	59%	67%	68%	67%	63%	64%	64%	57%	61%	64%	69%	64%	38%	91%	45%	70%	89%	51%	72%	95%	
Out of touch	261	134	127	46	46	55	34	34	45	68	73	54	66	76	62	54	30	38	16	67	25	15	86	28	1	
	34%	36%	32%	51%	38%	37%	27%	31%	27%	35%	33%	32%	37%	36%	33%	28%	27%	58%	8%	51%	29%	10%	46%	25%	5%	
Don't know	29	12	17	2	5	6	7	1	9	3	7	8	12	5	7	5	10	2	3	6	1	2	7	2	-	
	4%	3%	4%	2%	4%	4%	6%	1%	5%	2%	3%	4%	6%	3%	4%	2%	9%	3%	1%	4%	1%	2%	4%	2%	-	
<b>Liberal Democrat leader Nick Clegg</b>																										
In touch	379	179	200	46	41	71	66	56	98	105	117	83	74	97	105	96	53	29	112	56	71	80	79	82	8	
	50%	48%	51%	50%	34%	47%	53%	52%	59%	54%	52%	50%	41%	46%	55%	51%	47%	44%	54%	42%	81%	52%	42%	75%	38%	
Out of touch	274	157	117	37	56	57	35	41	48	60	78	62	74	80	64	67	35	28	65	60	16	51	83	21	10	
	36%	42%	30%	40%	46%	38%	28%	38%	29%	31%	35%	37%	41%	38%	34%	35%	32%	44%	31%	45%	18%	34%	44%	20%	47%	
Refused	1	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	-	
	*	-	*	-	-	-	-	-	1%	-	-	1%	-	-	-	-	1%	-	1%	-	-	-	-	-	-	
Don't know	111	35	76	9	24	23	25	11	20	29	28	22	32	34	21	26	22	8	28	16	1	22	26	6	3	
	15%	9%	19%	9%	20%	15%	20%	10%	12%	15%	13%	13%	18%	16%	11%	14%	20%	12%	14%	12%	1%	14%	14%	6%	15%	

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 40

**Q.16e Now I am going to read out some pairs of words or phrases. For each pair, please say which is closest to your perception of ...**

**even if neither word or phrase exactly represents your view?**

**Likely to get things done or Not likely to get things done**

**Base: All "Sample B" respondents**

	Sex		Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat	
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22	
<b>Labour leader Gordon Brown</b>																										
Likely to get things done	264 35%	119 32%	145 37%	43 47%	49 41%	56 37%	35 28%	41 38%	41 25%	63 32%	92 41%	52 31%	58 32%	60 28%	73 38%	62 33%	41 37%	29 45%	31 15%	102 77%	42 48%	30 20%	96 51%	42 39%	1 6%	
Not likely to get things done	476 62%	243 66%	233 59%	49 53%	71 59%	93 61%	83 66%	67 62%	113 68%	125 64%	125 56%	113 67%	113 63%	142 68%	110 58%	126 67%	66 59%	31 48%	171 83%	28 21%	43 49%	122 80%	87 46%	61 56%	21 94%	
Refused	1 *	- -	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	1 1%	- -	- -	- -	- -	- -	- -	
Don't know	24 3%	8 2%	16 4%	- -	1 1%	3 2%	8 6%	1 1%	12 7%	6 3%	6 3%	3 2%	9 5%	8 4%	7 4%	1 *	3 3%	4 7%	3 2%	2 1%	2 2%	- -	5 3%	6 6%	- -	
<b>Conservative leader David Cameron</b>																										
Likely to get things done	462 60%	213 58%	249 63%	53 57%	73 60%	88 58%	76 60%	65 60%	108 65%	125 65%	146 65%	98 58%	94 52%	129 61%	121 63%	120 64%	64 58%	28 44%	183 89%	59 44%	46 52%	126 83%	94 50%	67 61%	18 84%	
Not likely to get things done	256 33%	144 39%	111 28%	34 37%	45 37%	57 38%	38 30%	36 33%	46 28%	57 29%	68 31%	66 39%	64 36%	69 33%	58 30%	58 31%	36 33%	35 53%	12 6%	65 50%	37 42%	19 13%	83 44%	35 32%	2 11%	
Don't know	47 6%	13 3%	34 9%	5 5%	4 3%	6 4%	12 10%	7 6%	13 8%	12 6%	9 4%	4 2%	22 12%	12 6%	12 6%	11 6%	11 10%	2 3%	11 6%	8 6%	5 5%	7 5%	11 6%	7 7%	1 5%	
<b>Liberal Democrat leader Nick Clegg</b>																										
Likely to get things done	246 32%	114 31%	132 33%	31 34%	30 25%	39 26%	37 30%	35 32%	74 45%	60 31%	69 31%	54 32%	63 35%	66 31%	62 33%	69 37%	40 36%	9 14%	71 34%	38 29%	58 66%	51 33%	47 25%	66 60%	5 23%	
Not likely to get things done	388 51%	217 59%	171 43%	52 57%	62 51%	90 60%	58 46%	56 52%	70 42%	97 50%	121 54%	91 54%	78 43%	103 49%	98 52%	91 48%	49 44%	47 72%	96 46%	77 58%	25 29%	75 49%	113 60%	34 31%	13 59%	
Refused	1 *	- -	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	1 1%	- -	- -	- -	- -	- -	- -	
Don't know	130 17%	39 11%	90 23%	9 9%	29 24%	22 15%	31 25%	17 16%	21 13%	36 19%	33 15%	22 13%	39 22%	41 20%	30 16%	28 15%	22 20%	9 13%	39 19%	17 13%	5 5%	27 18%	28 15%	10 9%	4 18%	

Prepared on behalf of The Times by Populus



## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 41

**Q.16f Now I am going to read out some pairs of words or phrases. For each pair, please say which is closest to your perception of ...**

**even if neither word or phrase exactly represents your view?**

**Means what he says or Says what he thinks people want to hear**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2008	
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22	
<b>Labour leader Gordon Brown</b>																										
Means what he says	210	89	120	24	30	35	39	38	43	55	70	42	42	46	54	48	34	27	29	82	32	23	87	32	2	
	27%	24%	30%	27%	25%	23%	31%	35%	26%	28%	32%	25%	24%	22%	28%	26%	31%	42%	14%	62%	37%	15%	46%	29%	10%	
Says what he thinks people want to hear	535	272	263	66	91	113	82	68	115	134	151	120	130	157	131	138	73	36	175	48	53	127	95	75	20	
	70%	73%	67%	73%	75%	75%	65%	62%	69%	69%	68%	71%	72%	75%	69%	73%	66%	55%	85%	36%	61%	83%	51%	68%	90%	
Refused	1	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	
	*	*	-	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	2%	-	-	-	-	-	-	-	
Don't know	20	8	11	1	1	2	6	1	9	5	2	5	8	7	5	2	4	1	3	2	2	2	6	3	-	
	3%	2%	3%	1%	1%	2%	5%	1%	5%	3%	1%	3%	4%	4%	3%	1%	4%	1%	1%	2%	2%	2%	3%	3%	-	
<b>Conservative leader David Cameron</b>																										
Means what he says	305	142	163	38	54	37	54	42	80	71	92	61	81	83	77	75	55	15	141	26	25	93	54	45	16	
	40%	38%	41%	42%	45%	25%	43%	39%	48%	37%	41%	36%	45%	39%	40%	40%	49%	24%	68%	20%	29%	61%	29%	41%	75%	
Says what he thinks people want to hear	437	221	217	52	65	110	65	65	81	118	126	105	89	120	109	110	51	48	60	104	60	55	129	62	5	
	57%	60%	55%	57%	53%	73%	51%	60%	48%	61%	57%	62%	49%	57%	57%	58%	46%	74%	29%	79%	69%	36%	69%	56%	25%	
Don't know	23	7	15	1	2	4	8	2	6	5	5	3	10	7	5	4	5	2	6	2	2	4	4	3	-	
	3%	2%	4%	1%	2%	3%	6%	1%	4%	2%	2%	2%	6%	3%	2%	2%	4%	3%	3%	2%	2%	3%	2%	3%	-	
<b>Liberal Democrat leader Nick Clegg</b>																										
Means what he says	321	173	148	41	48	55	54	37	86	87	105	64	64	88	85	83	46	19	103	50	59	69	72	67	9	
	42%	47%	37%	45%	39%	37%	42%	34%	51%	45%	47%	38%	36%	42%	45%	44%	41%	30%	50%	38%	68%	45%	38%	61%	42%	
Says what he thinks people want to hear	334	164	170	43	48	76	51	57	60	76	90	84	85	85	84	82	44	39	74	66	27	65	91	34	10	
	44%	44%	43%	47%	39%	51%	40%	52%	36%	39%	40%	50%	47%	41%	44%	43%	40%	60%	36%	50%	30%	43%	48%	31%	47%	
Don't know	110	33	77	7	26	19	22	15	21	31	28	20	31	37	21	24	21	7	30	16	2	19	26	8	2	
	14%	9%	19%	8%	21%	13%	17%	14%	13%	16%	13%	12%	17%	18%	11%	13%	19%	10%	14%	12%	2%	12%	14%	7%	11%	

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 42

**Q.16g Now I am going to read out some pairs of words or phrases. For each pair, please say which is closest to your perception of ... even if neither word or phrase exactly represents your view?**

**Substantial or Lightweight**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crats	Con-ser-vative	Labour	Lib-eral Demo-crats	Labour 2005, Con 2008	
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22	
<b>Labour leader Gordon Brown</b>																										
Substantial	287	147	140	41	45	59	48	46	48	76	89	64	59	76	70	64	43	34	47	93	44	39	101	47	5	
	38%	40%	36%	45%	37%	39%	38%	42%	29%	39%	40%	38%	33%	36%	37%	34%	39%	52%	23%	70%	50%	26%	54%	43%	21%	
Lightweight	448	213	235	47	67	90	74	59	111	113	129	100	107	125	113	116	64	31	156	35	42	110	81	61	17	
	59%	58%	60%	51%	55%	60%	59%	55%	66%	58%	58%	59%	59%	60%	59%	61%	58%	47%	76%	27%	48%	72%	43%	55%	79%	
Refused	1	-	1	-	-	-	-	-	1	-	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-	
	*	-	*	-	-	-	-	-	*	-	-	-	*	*	-	-	-	-	-	-	-	*	-	-	-	
Don't know	29	10	19	4	9	2	4	3	7	5	6	5	14	8	7	9	4	1	4	4	2	3	6	2	-	
	4%	3%	5%	4%	8%	1%	3%	3%	4%	2%	2%	3%	8%	4%	4%	5%	4%	1%	2%	3%	2%	2%	3%	2%	-	
<b>Conservative leader David Cameron</b>																										
Substantial	430	212	218	53	63	82	73	64	94	111	136	94	89	115	110	115	62	27	177	55	38	124	87	53	18	
	56%	57%	55%	58%	52%	55%	58%	59%	56%	57%	61%	56%	50%	55%	58%	61%	56%	42%	86%	42%	44%	81%	46%	48%	84%	
Lightweight	299	146	153	36	50	64	45	40	63	75	79	67	78	86	69	67	41	37	26	73	47	25	97	49	4	
	39%	39%	39%	40%	41%	42%	36%	37%	38%	39%	35%	40%	43%	41%	36%	36%	37%	57%	13%	55%	53%	17%	51%	45%	16%	
Don't know	36	12	24	2	8	4	7	4	10	8	8	7	13	9	11	7	8	1	3	4	2	3	5	7	-	
	5%	3%	6%	2%	7%	3%	6%	4%	6%	4%	4%	4%	7%	4%	6%	4%	8%	2%	2%	3%	3%	2%	3%	7%	-	
<b>Liberal Democrat leader Nick Clegg</b>																										
Substantial	215	91	124	30	31	29	32	28	65	45	71	50	49	68	50	54	35	7	65	23	44	45	36	49	5	
	28%	25%	31%	33%	25%	19%	25%	26%	39%	23%	32%	29%	27%	32%	27%	29%	31%	12%	31%	18%	50%	30%	19%	45%	21%	
Lightweight	437	242	195	53	63	104	69	66	82	119	125	97	96	105	115	110	57	50	111	94	38	85	127	50	13	
	57%	65%	49%	58%	52%	69%	55%	61%	49%	61%	56%	58%	53%	50%	60%	58%	52%	77%	54%	71%	44%	56%	68%	45%	61%	
Don't know	114	37	76	9	28	18	25	15	20	30	27	22	35	37	25	25	19	7	31	14	6	22	25	11	4	
	15%	10%	19%	9%	23%	12%	20%	14%	12%	15%	12%	13%	19%	18%	13%	13%	17%	11%	15%	11%	6%	14%	13%	10%	18%	

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 43

**Q.16h Now I am going to read out some pairs of words or phrases. For each pair, please say which is closest to your perception of ... even if neither word or phrase exactly represents your view?**

**Decisive or Dithering**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2008	
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22	
<b>Labour leader Gordon Brown</b>																										
Decisive	227	106	121	36	37	50	34	36	34	54	69	54	50	55	58	52	32	29	38	79	31	36	73	34	1	
	30%	29%	31%	40%	30%	33%	27%	33%	20%	28%	31%	32%	28%	26%	31%	27%	29%	45%	18%	60%	36%	24%	39%	31%	2%	
Dithering	511	250	261	50	77	97	89	71	127	131	153	109	118	147	126	129	76	34	164	49	56	115	108	76	21	
	67%	68%	66%	55%	64%	64%	70%	65%	76%	68%	69%	65%	66%	70%	66%	68%	68%	52%	79%	37%	64%	75%	57%	69%	94%	
Refused	1	-	1	-	-	-	-	-	1	-	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-	
	*	-	*	-	-	-	-	-	*	-	-	-	*	*	-	-	-	-	-	-	-	*	-	-	-	
Don't know	26	14	12	5	7	3	4	1	5	9	1	6	11	7	6	8	3	2	6	4	-	1	7	-	1	
	3%	4%	3%	5%	6%	2%	3%	1%	3%	4%	*	4%	6%	3%	3%	4%	3%	3%	3%	3%	-	1%	4%	-	4%	
<b>Conservative leader David Cameron</b>																										
Decisive	530	253	277	57	80	103	94	80	117	145	170	105	110	142	135	139	78	37	190	70	61	134	116	78	20	
	69%	68%	70%	62%	65%	69%	75%	74%	70%	75%	76%	62%	61%	68%	71%	73%	70%	56%	92%	53%	70%	88%	61%	71%	92%	
Dithering	206	106	100	30	37	44	27	28	40	44	50	57	55	60	48	43	28	27	14	57	25	15	66	30	2	
	27%	29%	25%	33%	30%	29%	21%	26%	24%	23%	23%	34%	31%	28%	25%	23%	25%	42%	7%	43%	28%	10%	35%	28%	8%	
Don't know	29	11	18	5	5	4	5	1	10	5	2	7	15	8	7	7	5	1	3	4	2	3	7	2	-	
	4%	3%	4%	5%	4%	2%	4%	1%	6%	2%	1%	4%	8%	4%	4%	4%	5%	2%	1%	3%	2%	2%	4%	1%	-	
<b>Liberal Democrat leader Nick Clegg</b>																										
Decisive	338	155	183	35	34	60	66	49	94	85	99	80	73	94	91	85	49	19	108	45	66	75	66	77	9	
	44%	42%	46%	39%	28%	40%	52%	45%	56%	44%	45%	48%	40%	45%	48%	45%	44%	29%	52%	34%	75%	49%	35%	70%	43%	
Dithering	299	168	131	48	59	64	34	45	51	74	88	64	73	77	72	74	39	36	66	68	19	54	90	24	9	
	39%	45%	33%	52%	48%	43%	27%	41%	30%	38%	40%	38%	41%	37%	38%	39%	35%	56%	32%	52%	22%	35%	48%	22%	39%	
Don't know	128	47	81	9	29	27	26	15	22	35	35	24	34	39	27	29	22	10	32	19	3	23	32	9	4	
	17%	13%	20%	9%	24%	18%	21%	14%	13%	18%	16%	14%	19%	19%	14%	15%	20%	15%	16%	14%	3%	15%	17%	8%	18%	

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 44

**Q.16i Now I am going to read out some pairs of words or phrases. For each pair, please say which is closest to your perception of ... even if neither word or phrase exactly represents your view?**

**Likeable or Unlikeable**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2008	
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22	
<b>Labour leader Gordon Brown</b>																										
Likeable	305 40%	125 34%	180 46%	38 41%	39 32%	51 34%	57 45%	49 45%	70 42%	75 39%	96 43%	53 31%	81 45%	73 35%	76 40%	81 43%	42 38%	33 50%	53 26%	95 72%	33 38%	40 26%	109 58%	40 36%	6 29%	
Unlikeable	432 56%	235 64%	197 50%	53 58%	79 65%	97 64%	63 50%	56 51%	85 51%	114 59%	117 53%	110 65%	91 50%	129 62%	108 57%	99 52%	65 58%	31 48%	150 72%	33 25%	51 58%	109 72%	74 39%	66 60%	16 71%	
Don't know	28 4%	10 3%	18 5%	1 1%	3 2%	3 2%	7 5%	4 3%	11 7%	5 3%	9 4%	5 3%	9 5%	7 3%	6 3%	9 5%	5 4%	1 2%	4 2%	3 2%	4 4%	3 2%	5 3%	4 4%	-	
<b>Conservative leader David Cameron</b>																										
Likeable	556 73%	261 70%	295 75%	61 66%	87 71%	105 70%	90 72%	82 75%	131 79%	143 73%	168 75%	123 73%	123 68%	159 76%	138 72%	141 75%	79 71%	39 59%	195 94%	75 57%	63 72%	144 95%	114 61%	86 78%	19 86%	
Unlikeable	183 24%	101 27%	82 21%	29 31%	32 26%	42 28%	30 24%	25 23%	25 15%	48 25%	51 23%	40 24%	44 24%	45 21%	43 23%	46 24%	23 21%	26 40%	11 5%	54 41%	23 26%	6 4%	70 37%	23 21%	3 14%	
Refused	1 *	1 *	-	-	-	-	-	-	1 1%	-	-	-	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	
Don't know	25 3%	7 2%	18 5%	2 2%	3 3%	4 2%	5 4%	2 1%	9 6%	3 2%	4 2%	6 3%	12 7%	5 2%	9 5%	2 1%	9 8%	1 1%	1 1%	3 2%	1 2%	2 1%	4 2%	1 1%	-	
<b>Liberal Democrat leader Nick Clegg</b>																										
Likeable	480 63%	232 63%	249 63%	48 53%	65 54%	92 61%	82 65%	75 69%	118 71%	125 64%	150 67%	105 63%	100 56%	128 61%	130 68%	123 65%	66 59%	33 51%	145 70%	78 59%	77 88%	106 69%	114 60%	92 84%	15 67%	
Unlikeable	176 23%	100 27%	76 19%	35 38%	30 25%	37 25%	24 19%	22 20%	28 17%	40 21%	44 20%	44 26%	48 27%	47 22%	39 21%	44 23%	23 20%	23 36%	37 18%	37 28%	8 10%	25 16%	49 26%	10 9%	6 27%	
Don't know	109 14%	39 10%	70 18%	9 9%	26 22%	22 14%	20 16%	12 11%	21 12%	29 15%	29 13%	19 11%	32 18%	35 17%	21 11%	22 11%	23 20%	9 13%	25 12%	17 13%	2 3%	22 14%	26 14%	7 7%	1 6%	

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 45

**Q.16j Now I am going to read out some pairs of words or phrases. For each pair, please say which is closest to your perception of ... even if neither word or phrase exactly represents your view?**

**Charismatic or Dull**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2008	
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24	
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22	
<b>Labour leader Gordon Brown</b>																										
Charismatic	90	37	53	20	13	13	7	13	23	16	19	23	31	23	19	16	22	10	10	38	7	11	33	7	1	
	12%	10%	13%	22%	11%	9%	5%	12%	14%	8%	9%	14%	17%	11%	10%	8%	20%	15%	5%	29%	8%	7%	17%	6%	4%	
Dull	658	327	331	72	107	136	115	94	135	175	202	141	140	183	167	170	83	55	193	92	78	140	152	100	21	
	86%	88%	84%	78%	88%	90%	91%	87%	81%	90%	91%	84%	78%	87%	88%	90%	74%	85%	93%	70%	89%	92%	81%	91%	94%	
Refused	3	1	2	-	-	-	-	-	3	1	-	1	1	1	-	-	2	-	1	-	1	-	-	1	-	
	*	*	1%	-	-	-	-	-	2%	*	-	1%	*	*	-	-	2%	-	1%	-	1%	-	-	1%	-	
Don't know	14	5	9	-	1	2	4	1	6	2	2	3	8	3	4	3	4	-	2	2	2	1	3	2	1	
	2%	1%	2%	-	1%	1%	3%	1%	4%	1%	1%	2%	4%	1%	2%	1%	4%	-	1%	1%	2%	1%	2%	1%	3%	
<b>Conservative leader David Cameron</b>																										
Charismatic	548	267	282	58	91	107	92	78	123	149	169	112	118	164	138	135	70	42	186	78	64	133	117	84	19	
	72%	72%	71%	63%	75%	71%	73%	72%	74%	77%	76%	67%	65%	78%	72%	71%	63%	64%	90%	59%	73%	87%	62%	77%	85%	
Dull	185	94	92	32	28	41	28	26	30	39	46	53	47	38	43	47	33	23	15	48	19	12	65	21	3	
	24%	25%	23%	35%	23%	28%	22%	24%	18%	20%	21%	32%	26%	18%	23%	25%	30%	36%	7%	36%	22%	8%	34%	19%	15%	
Refused	2	-	2	-	-	-	-	-	2	1	-	-	1	1	-	-	1	-	-	-	1	1	-	1	-	
	*	-	*	-	-	-	-	-	1%	*	-	-	*	*	-	-	1%	-	-	-	1%	*	-	1%	-	
Don't know	31	10	20	2	3	2	6	5	12	5	7	3	15	7	9	7	7	-	5	6	4	7	7	4	-	
	4%	3%	5%	2%	2%	1%	5%	4%	7%	3%	3%	2%	8%	4%	5%	4%	6%	-	2%	4%	4%	4%	4%	3%	-	
<b>Liberal Democrat leader Nick Clegg</b>																										
Charismatic	288	145	143	37	33	47	47	43	80	77	85	66	60	84	77	73	34	20	94	43	48	60	59	60	11	
	38%	39%	36%	41%	27%	32%	37%	39%	48%	40%	38%	39%	33%	40%	40%	39%	31%	31%	45%	33%	54%	39%	31%	55%	49%	
Dull	351	182	169	46	60	81	53	49	61	87	102	79	83	92	86	87	50	35	81	70	33	68	100	37	8	
	46%	49%	43%	50%	50%	54%	42%	45%	37%	45%	46%	47%	46%	44%	45%	46%	45%	54%	39%	53%	38%	45%	53%	34%	36%	
Refused	1	-	1	-	-	-	-	-	1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	
	*	-	*	-	-	-	-	-	1%	*	-	-	-	-	-	-	1%	-	-	-	1%	-	-	1%	-	



**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 45

**Q.16j Now I am going to read out some pairs of words or phrases. For each pair, please say which is closest to your perception of ... even if neither word or phrase exactly represents your view?**

**Charismatic or Dull**

**Base: All "Sample B" respondents**

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Labour 2005, Con 2008
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22
Don't know	126	44	82	9	28	22	26	17	25	29	36	23	37	34	27	29	26	10	32	18	6	24	29	11	3
	16%	12%	21%	9%	23%	15%	21%	15%	15%	15%	16%	14%	21%	16%	14%	15%	23%	15%	16%	14%	7%	16%	16%	10%	15%

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 46

**Q.16k Now I am going to read out some pairs of words or phrases. For each pair, please say which is closest to your perception of ... even if neither word or phrase exactly represents your view?**

**Asset to hir party or Liability to his party**

**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Dem- ocrat	Con- ser- vative	Labour	Lib- eral Dem- ocrat			
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24		
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22		
<b>Labour leader Gordon Brown</b>																											
Asset to hir party	263	122	140	33	44	48	42	47	48	66	79	61	57	64	67	58	39	34	39	89	35	32	97	44	5		
	34%	33%	36%	36%	36%	32%	34%	43%	29%	34%	35%	36%	32%	31%	35%	31%	35%	52%	19%	68%	40%	21%	51%	40%	24%		
Liability to his party	469	241	229	55	71	98	77	58	110	122	139	99	110	140	111	123	65	30	164	38	48	117	82	62	17		
	61%	65%	58%	60%	58%	65%	61%	53%	66%	63%	62%	59%	61%	67%	59%	65%	58%	46%	79%	29%	55%	77%	43%	56%	76%		
Refused	1	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-		
	*	-	*	-	-	-	-	1%	-	-	*	-	-	-	-	-	-	1%	-	-	-	-	*	-	-		
Don't know	33	7	25	4	7	4	6	3	8	6	5	9	13	5	12	7	7	1	4	4	4	3	9	4	-		
	4%	2%	6%	4%	6%	3%	5%	3%	5%	3%	2%	5%	7%	3%	6%	4%	7%	1%	2%	3%	5%	2%	5%	4%	-		
<b>Conservative leader David Cameron</b>																											
Asset to hir party	622	293	329	68	98	125	106	94	132	164	189	137	131	167	158	161	86	49	200	92	73	147	137	94	20		
	81%	79%	83%	74%	80%	83%	84%	87%	79%	85%	85%	82%	73%	79%	83%	85%	78%	76%	97%	70%	83%	97%	73%	85%	92%		
Liability to his party	116	66	51	22	16	20	17	13	28	26	27	24	40	34	26	23	19	16	5	38	11	2	46	10	2		
	15%	18%	13%	24%	13%	13%	14%	12%	17%	13%	12%	14%	22%	16%	14%	12%	17%	24%	2%	29%	12%	2%	25%	9%	8%		
Don't know	27	12	16	2	8	6	3	1	7	4	7	7	9	10	6	5	6	-	2	2	4	2	5	6	-		
	4%	3%	4%	2%	6%	4%	2%	1%	4%	2%	3%	4%	5%	5%	3%	3%	6%	-	1%	2%	5%	2%	3%	5%	-		
<b>Liberal Democrat leader Nick Clegg</b>																											
Asset to hir party	470	227	243	43	63	93	83	69	119	121	149	108	93	123	130	116	65	36	143	76	69	105	115	88	16		
	61%	61%	62%	47%	52%	62%	66%	64%	71%	62%	67%	64%	52%	59%	68%	62%	58%	55%	69%	57%	78%	69%	61%	80%	74%		
Liability to his party	181	100	82	40	30	36	23	29	24	40	47	42	52	48	38	50	25	20	35	41	16	21	48	14	4		
	24%	27%	21%	43%	25%	24%	18%	26%	14%	21%	21%	25%	29%	23%	20%	27%	22%	30%	17%	31%	18%	14%	26%	13%	17%		
Don't know	114	43	70	9	28	22	21	10	24	33	27	19	35	39	22	22	22	9	29	16	3	26	25	7	2		
	15%	12%	18%	9%	23%	15%	16%	10%	14%	17%	12%	11%	19%	18%	11%	12%	20%	14%	14%	12%	4%	17%	13%	7%	10%		

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 47

**Q.17 Please say how much you trust or distrust each of the following people - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Gordon Brown**

**Base: All "Sample A" respondents**

	Sex		Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
0-10	224 30%	107 31%	117 30%	25 29%	36 31%	41 28%	37 29%	39 34%	47 32%	59 29%	64 30%	38 27%	63 35%	49 26%	72 36%	52 28%	38 37%	13 20%	79 41%	5 4%	17 20%	68 49%	24 15%	16 20%	8 36%
11-20	48 6%	18 5%	30 8%	4 5%	4 4%	6 4%	16 13%	7 6%	9 6%	17 8%	7 3%	10 7%	13 7%	15 8%	9 5%	15 8%	6 6%	3 5%	12 6%	1 1%	8 9%	12 9%	3 2%	6 8%	1 2%
21-30	60 8%	30 9%	29 8%	7 8%	14 12%	13 9%	10 7%	10 9%	7 5%	23 11%	14 7%	11 8%	10 6%	21 11%	16 8%	12 7%	7 7%	3 5%	16 9%	4 3%	10 11%	12 9%	12 8%	5 6%	4 19%
31-40	60 8%	40 11%	21 5%	7 8%	13 11%	12 8%	8 7%	12 10%	9 6%	18 6%	17 8%	13 12%	13 7%	18 9%	17 8%	10 5%	8 7%	8 12%	28 15%	2 2%	8 9%	21 15%	9 6%	6 7%	3 12%
41-50	106 14%	43 12%	63 16%	7 8%	13 11%	34 23%	22 17%	7 6%	24 16%	28 14%	35 16%	25 18%	18 10%	32 17%	21 10%	29 16%	14 14%	10 15%	25 13%	12 10%	17 20%	15 11%	22 14%	20 25%	4 17%
51-60	60 8%	30 9%	30 8%	5 6%	6 5%	12 8%	12 10%	10 9%	14 10%	13 6%	17 8%	16 12%	13 7%	17 9%	19 9%	14 7%	7 7%	4 7%	11 6%	17 13%	8 10%	3 2%	16 10%	11 13%	- -
61-70	53 7%	21 6%	32 8%	14 17%	8 7%	11 8%	5 4%	9 8%	5 3%	19 9%	21 10%	6 4%	6 4%	11 6%	16 8%	13 7%	9 8%	4 7%	9 4%	20 16%	9 11%	1 1%	14 9%	9 11%	3 12%
71-80	61 8%	34 10%	27 7%	9 11%	11 9%	7 5%	8 6%	11 10%	14 10%	16 8%	22 10%	6 4%	17 9%	13 7%	14 7%	15 9%	7 7%	10 16%	8 4%	28 22%	7 8%	4 3%	26 17%	4 5%	1 3%
81-90	22 3%	8 2%	14 4%	2 2%	6 5%	2 2%	2 2%	4 4%	6 4%	10 5%	3 2%	3 2%	5 3%	6 3%	7 3%	3 2%	3 3%	2 3%	2 1%	15 12%	2 2%	2 1%	9 6%	1 1%	- -
91-100	33 4%	15 4%	18 5%	1 2%	1 1%	9 6%	7 5%	5 4%	9 6%	6 3%	9 4%	6 4%	13 7%	8 4%	8 4%	14 8%	2 2%	2 3%	1 *	22 17%	1 1%	- -	19 12%	2 2%	- -
No views of them	13 2%	5 2%	7 2%	4 5%	3 3%	- -	1 1%	- -	4 3%	* *	4 2%	3 2%	6 3%	1 1%	2 1%	5 3%	1 1%	3 5%	1 *	1 1%	- -	1 *	2 1%	- -	- -
Don't know	2 *	- -	2 *	- -	1 1%	- -	- -	- -	1 *	- -	- -	- -	2 1%	- -	1 *	- -	- -	1 2%	- -	1 1%	- -	- -	1 *	- -	- -
Mean	38.53	38.00	39.00	40.78	36.76	39.78	36.50	37.66	39.81	38.17	40.51	37.87	37.05	38.92	36.39	40.66	34.13	45.75	28.38	70.48	40.06	22.21	55.83	42.86	30.46
Standard deviation	30.45	30.34	30.58	30.12	29.28	29.36	28.99	31.90	32.91	30.31	29.97	28.21	32.97	28.85	31.19	31.70	29.88	29.08	25.67	22.57	26.09	23.12	30.73	25.10	23.47

Prepared on behalf of The Times by Populus



**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 47

**Q.17 Please say how much you trust or distrust each of the following people - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Gordon Brown**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Labour 2005, Con 2008
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
Standard error	1.12	1.72	1.48	4.22	3.58	2.50	2.35	2.55	2.50	1.91	2.37	2.73	2.23	2.12	2.17	2.35	2.93	3.69	1.81	1.93	2.95	1.92	2.21	3.04	4.52

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 48

**Q.17 Please say how much you trust or distrust each of the following lpeople - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Alistair Darling**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
0-10	173 23%	78 22%	95 24%	9 10%	33 28%	30 21%	31 24%	34 29%	36 24%	52 25%	46 21%	28 20%	47 26%	42 22%	47 23%	45 25%	25 24%	14 21%	51 26%	7 6%	12 13%	50 36%	19 12%	13 17%	4 17%
11-20	50 7%	24 7%	26 7%	7 8%	4 4%	13 9%	12 9%	7 6%	7 5%	13 6%	16 7%	9 7%	12 7%	14 7%	10 5%	12 7%	13 13%	1 1%	17 9%	5 4%	6 7%	9 6%	10 6%	7 8%	5 23%
21-30	73 10%	40 11%	34 9%	8 10%	6 5%	15 10%	17 13%	13 11%	15 10%	24 12%	17 8%	18 13%	14 8%	17 9%	31 15%	14 8%	9 9%	3 4%	30 16%	3 3%	11 12%	21 15%	17 11%	9 12%	5 25%
31-40	67 9%	35 10%	33 8%	1 1%	9 8%	21 14%	13 10%	12 10%	11 7%	26 13%	19 9%	11 7%	11 6%	17 9%	13 6%	18 10%	13 13%	6 10%	22 12%	9 7%	14 16%	13 10%	9 6%	15 18%	2 8%
41-50	141 19%	64 18%	76 20%	14 16%	34 29%	23 16%	22 17%	19 17%	28 19%	30 15%	49 23%	30 21%	31 17%	40 21%	36 18%	34 19%	17 16%	14 22%	36 19%	25 20%	23 26%	26 19%	26 17%	18 23%	3 13%
51-60	60 8%	42 12%	18 5%	15 18%	6 5%	9 6%	11 9%	5 5%	13 9%	15 7%	15 7%	18 13%	12 7%	15 8%	15 7%	11 6%	12 12%	7 11%	11 6%	15 12%	6 7%	5 4%	20 13%	4 5%	2 8%
61-70	46 6%	17 5%	29 7%	4 5%	3 3%	9 6%	6 4%	11 9%	14 9%	12 6%	13 6%	9 6%	12 7%	15 8%	13 6%	12 7%	2 2%	4 6%	11 6%	15 12%	6 7%	6 4%	19 12%	3 4%	1 4%
71-80	38 5%	18 5%	20 5%	2 2%	7 6%	6 4%	6 5%	8 7%	10 6%	15 7%	12 5%	3 2%	9 5%	11 6%	7 4%	11 6%	6 6%	3 5%	8 4%	18 14%	6 7%	5 4%	16 10%	6 8%	-
81-90	15 2%	10 3%	5 1%	5 5%	2 2%	2 1%	4 3%	3 2%	1 *	6 3%	7 3%	2 1%	1 *	4 2%	9 4%	1 1%	1 1%	1 1%	3 2%	9 7%	-	1 1%	4 3%	1 1%	-
91-100	12 2%	2 1%	10 3%	1 2%	-	4 3%	2 1%	3 2%	2 2%	4 2%	3 2%	2 2%	3 2%	3 1%	2 1%	5 3%	1 1%	1 2%	1 1%	9 7%	-	1 *	8 5%	1 1%	-
No views of them	20 3%	5 2%	14 4%	7 9%	2 2%	2 1%	2 1%	*	6 4%	3 2%	6 3%	3 2%	7 4%	5 3%	4 2%	5 3%	2 2%	3 5%	-	3 3%	1 1%	-	3 2%	1 2%	-
Don't know	45 6%	15 4%	30 8%	12 14%	10 9%	12 8%	2 2%	1 1%	7 4%	5 2%	11 5%	9 6%	21 12%	9 4%	16 8%	12 7%	1 1%	7 11%	2 1%	9 7%	3 4%	2 1%	5 3%	1 1%	1 3%
Mean	37.60	37.80	37.42	44.92	34.78	37.06	36.59	36.48	38.58	37.23	39.54	38.16	35.10	38.41	37.65	37.33	34.59	41.24	33.85	58.99	40.85	29.13	49.37	39.56	29.36
Standard deviation	26.31	25.31	27.27	24.98	25.46	25.52	26.11	28.15	26.75	26.96	26.54	24.39	26.77	26.21	26.37	27.25	25.22	25.87	24.20	23.76	21.27	23.98	26.61	22.71	19.12

Prepared on behalf of The Times by Populus



**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 48

**Q.17 Please say how much you trust or distrust each of the following people - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Alistair Darling**

**Base: All "Sample A" respondents**

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Labour 2005, Con 2008
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
Standard error	1.00	1.47	1.37	3.95	3.23	2.28	2.15	2.28	2.08	1.73	2.15	2.44	1.90	1.99	1.91	2.10	2.51	3.40	1.71	2.11	2.47	2.00	1.95	2.80	3.75

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 49

**Q.17 Please say how much you trust or distrust each of the following lpeople - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Harriet Harman**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
0-10	178 24%	97 28%	81 21%	10 12%	28 24%	28 19%	29 23%	33 29%	50 33%	51 25%	52 24%	23 17%	51 28%	47 25%	45 22%	44 24%	32 31%	9 14%	60 31%	9 7%	15 18%	52 37%	28 18%	12 15%	8 36%
11-20	53 7%	24 7%	28 7%	9 10%	6 5%	8 5%	11 8%	8 7%	11 8%	19 9%	14 7%	9 6%	10 6%	16 9%	13 6%	9 5%	10 10%	5 8%	23 12%	8 6%	4 4%	19 14%	10 6%	3 3%	2 8%
21-30	75 10%	40 11%	35 9%	6 7%	6 5%	20 14%	17 13%	14 12%	12 8%	24 12%	15 7%	19 14%	16 9%	15 8%	25 12%	19 11%	7 7%	8 13%	18 9%	9 7%	12 14%	15 11%	15 10%	20 25%	3 12%
31-40	63 8%	26 7%	37 9%	2 2%	6 5%	19 13%	9 7%	11 9%	16 11%	15 7%	20 9%	17 12%	10 6%	15 8%	19 10%	15 8%	7 6%	7 11%	21 11%	10 8%	8 9%	15 11%	11 7%	9 12%	1 6%
41-50	94 13%	39 11%	56 14%	8 10%	14 12%	12 8%	22 17%	19 16%	19 13%	22 11%	33 15%	24 17%	15 8%	26 13%	23 11%	22 12%	14 13%	10 15%	22 11%	22 17%	15 17%	13 9%	27 17%	15 19%	2 10%
51-60	39 5%	18 5%	21 5%	2 3%	4 3%	9 6%	6 4%	10 9%	8 6%	16 8%	10 5%	4 3%	9 5%	16 8%	8 4%	7 4%	5 5%	2 4%	11 6%	11 8%	2 2%	5 3%	10 6%	5 6%	1 6%
61-70	29 4%	19 5%	10 3%	1 1%	7 6%	7 5%	3 2%	5 4%	6 4%	11 5%	10 5%	3 2%	5 3%	8 4%	6 3%	9 5%	3 3%	2 3%	6 3%	10 8%	4 4%	3 2%	12 8%	2 3%	1 6%
71-80	22 3%	9 2%	13 3%	- -	1 1%	4 2%	8 6%	5 4%	4 3%	7 3%	7 3%	2 2%	6 3%	2 1%	6 3%	7 4%	6 6%	1 1%	3 2%	11 9%	2 2%	3 3%	13 9%	2 2%	- -
81-90	9 1%	3 1%	7 2%	5 5%	- -	1 1%	1 *	1 1%	2 2%	2 1%	4 2%	1 1%	3 1%	1 1%	5 2%	2 1%	- -	1 2%	- -	5 4%	2 2%	- -	3 2%	2 3%	- -
91-100	9 1%	2 1%	7 2%	- -	- -	3 2%	2 2%	1 1%	3 2%	4 2%	- -	3 2%	2 1%	1 1%	- -	8 4%	- -	- -	1 *	5 4%	3 3%	- -	6 4%	2 3%	- -
No views of them	33 4%	10 3%	23 6%	6 7%	7 6%	6 4%	5 4%	1 1%	8 5%	9 4%	7 3%	6 5%	11 6%	10 5%	6 3%	7 4%	5 5%	5 8%	3 2%	8 6%	1 1%	2 1%	7 4%	2 3%	1 3%
Don't know	138 19%	65 19%	73 19%	37 44%	37 32%	31 21%	15 12%	8 7%	10 7%	24 12%	42 20%	29 20%	42 24%	33 17%	45 22%	32 18%	14 13%	13 21%	24 13%	20 16%	20 23%	12 9%	15 9%	5 7%	3 12%
Mean	32.54	30.05	34.86	34.20	29.48	34.52	34.29	33.03	30.17	33.09	33.09	35.06	28.95	31.39	32.31	35.84	28.44	34.34	26.99	51.42	37.69	23.24	42.93	38.62	25.15
Standard deviation	25.82	25.36	26.07	26.11	24.90	24.98	25.39	25.67	27.48	26.61	25.12	23.51	27.38	24.80	24.63	28.99	25.32	22.72	23.04	25.53	25.71	21.48	28.61	23.33	23.94

Prepared on behalf of The Times by Populus



**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 49

**Q.17 Please say how much you trust or distrust each of the following lpeople - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Harriet Harman**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crats	Con-ser-vative	Labour	Lib-eral Demo-crats	Labour 2005, Con 2008
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
Standard error	1.05	1.58	1.39	5.02	3.80	2.44	2.24	2.13	2.18	1.80	2.19	2.53	2.09	1.99	1.92	2.38	2.70	3.18	1.73	2.39	3.32	1.86	2.19	2.99	4.99



## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 50

**Q.17 Please say how much you trust or distrust each of the following lpeople - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Peter Mandelson**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
0-10	228 31%	112 32%	116 30%	9 11%	37 32%	40 27%	39 30%	47 41%	56 38%	74 36%	56 26%	36 25%	62 34%	57 30%	57 28%	61 33%	36 35%	18 28%	74 39%	12 9%	24 27%	63 46%	37 24%	20 26%	11 53%
11-20	54 7%	32 9%	22 6%	3 4%	7 6%	8 6%	17 13%	7 6%	11 8%	17 8%	18 8%	6 4%	13 7%	12 6%	11 6%	18 10%	3 3%	9 15%	15 8%	6 4%	3 4%	14 10%	9 6%	6 8%	1 4%
21-30	66 9%	36 10%	30 8%	6 7%	6 5%	22 15%	9 7%	11 10%	11 7%	18 9%	23 11%	13 9%	12 7%	14 7%	30 15%	9 5%	10 10%	3 5%	16 8%	9 7%	12 13%	13 10%	15 10%	14 17%	1 2%
31-40	55 7%	24 7%	31 8%	4 5%	4 3%	13 9%	18 14%	10 8%	6 4%	12 6%	17 8%	18 13%	7 4%	17 9%	11 6%	10 6%	11 10%	6 9%	15 8%	10 8%	8 9%	10 7%	9 6%	8 10%	2 8%
41-50	97 13%	42 12%	55 14%	9 11%	13 11%	19 13%	18 14%	18 16%	19 13%	30 15%	26 12%	25 17%	16 9%	27 14%	27 14%	19 11%	18 17%	5 8%	31 16%	16 13%	16 18%	18 13%	19 12%	19 24%	3 14%
51-60	40 5%	19 5%	22 6%	7 8%	8 7%	10 6%	4 3%	2 2%	9 6%	7 3%	17 8%	5 4%	11 6%	10 5%	14 7%	8 4%	6 6%	3 4%	7 4%	21 16%	7 7%	6 4%	16 10%	3 4%	-
61-70	23 3%	14 4%	9 2%	3 3%	-	4 2%	5 4%	7 6%	5 3%	9 4%	5 2%	6 4%	4 2%	6 3%	8 4%	7 4%	3 3%	-	5 2%	10 7%	2 3%	3 2%	11 7%	2 3%	-
71-80	23 3%	10 3%	14 3%	-	3 3%	4 3%	3 2%	4 4%	9 6%	6 3%	7 3%	3 2%	7 4%	6 3%	7 3%	6 3%	3 2%	2 3%	3 2%	11 9%	3 3%	1 1%	11 7%	3 4%	1 4%
81-90	9 1%	7 2%	2 *	2 3%	-	1 *	2 2%	1 *	3 2%	6 3%	2 1%	-	1 *	4 2%	3 2%	1 1%	-	-	3 2%	3 3%	2 2%	1 1%	3 2%	1 1%	-
91-100	7 1%	4 1%	3 1%	-	-	2 2%	1 1%	1 1%	2 2%	2 1%	2 1%	2 1%	1 1%	1 *	-	4 2%	-	2 3%	1 *	4 3%	-	-	4 3%	1 1%	-
No views of them	36 5%	11 3%	25 6%	12 15%	6 5%	6 4%	5 4%	1 *	6 4%	6 3%	10 5%	10 7%	9 5%	13 7%	3 2%	10 6%	5 5%	4 6%	4 2%	5 4%	1 1%	3 2%	6 4%	1 1%	-
Don't know	104 14%	40 12%	64 16%	29 34%	32 27%	20 14%	6 5%	6 5%	11 8%	18 9%	31 15%	18 13%	37 20%	24 13%	32 16%	28 15%	9 9%	12 19%	18 9%	22 17%	10 12%	7 5%	14 9%	1 1%	3 14%
Mean	29.39	29.10	29.68	38.39	24.91	30.83	28.95	27.46	29.70	28.89	30.67	32.36	25.88	30.53	31.23	27.79	27.42	27.71	25.82	50.00	33.31	21.60	38.84	33.26	18.31
Standard deviation	26.19	26.93	25.49	24.75	24.94	24.89	24.36	26.37	29.43	27.28	25.28	25.14	26.59	26.56	25.23	27.90	24.20	27.06	24.95	25.33	24.44	22.48	29.04	23.98	23.38

Prepared on behalf of The Times by Populus



**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 50

**Q.17 Please say how much you trust or distrust each of the following people - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Peter Mandelson**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Labour 2005, Con 2008
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
Standard error	1.04	1.61	1.35	4.60	3.72	2.33	2.07	2.17	2.33	1.81	2.18	2.65	1.98	2.11	1.89	2.26	2.52	3.75	1.84	2.34	2.92	1.93	2.20	2.95	4.77

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 51

**Q.17 Please say how much you trust or distrust each of the following people - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**David Cameron**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
0-10	114 15%	63 18%	50 13%	10 11%	14 12%	24 16%	23 18%	20 17%	22 15%	20 10%	34 16%	20 14%	39 22%	25 13%	27 13%	37 20%	14 14%	10 16%	3 1%	22 17%	13 15%	5 4%	28 18%	13 16%	- -
11-20	40 5%	24 7%	16 4%	3 4%	11 10%	6 4%	9 7%	5 5%	5 3%	6 3%	17 8%	7 5%	10 6%	13 7%	8 4%	12 7%	3 3%	4 7%	1 *	10 7%	7 7%	1 1%	11 7%	5 6%	1 4%
21-30	35 5%	21 6%	15 4%	4 5%	4 4%	9 6%	6 5%	4 4%	8 5%	13 6%	3 1%	7 5%	13 7%	6 3%	13 7%	7 4%	4 4%	4 7%	1 1%	8 6%	9 10%	1 1%	9 6%	5 7%	1 3%
31-40	47 6%	23 7%	24 6%	5 6%	5 4%	16 11%	10 8%	5 5%	6 4%	15 7%	13 6%	12 8%	7 4%	8 4%	12 6%	18 10%	7 7%	3 5%	3 2%	9 7%	9 10%	1 1%	11 7%	9 11%	- -
41-50	141 19%	56 16%	85 22%	19 22%	25 22%	25 17%	22 18%	17 15%	32 22%	46 22%	44 21%	27 19%	24 13%	39 21%	41 20%	27 15%	21 20%	13 20%	26 14%	34 26%	14 16%	16 12%	38 25%	10 13%	7 31%
51-60	73 10%	41 12%	32 8%	14 16%	2 2%	14 10%	11 9%	19 16%	12 8%	22 11%	23 11%	17 12%	11 6%	21 11%	15 7%	19 10%	13 12%	6 9%	14 7%	17 13%	12 14%	9 7%	16 10%	8 10%	2 10%
61-70	90 12%	39 11%	52 13%	8 9%	20 17%	26 18%	17 14%	7 6%	12 8%	24 12%	31 14%	19 13%	16 9%	28 15%	31 15%	14 8%	9 9%	7 12%	34 18%	9 7%	14 16%	19 14%	19 12%	13 17%	5 23%
71-80	104 14%	44 12%	60 15%	12 14%	14 12%	9 6%	15 11%	22 19%	32 22%	35 17%	28 13%	15 11%	26 15%	27 14%	28 14%	31 17%	11 10%	8 13%	63 33%	11 8%	6 7%	49 36%	12 8%	11 13%	3 14%
81-90	37 5%	16 4%	21 5%	1 1%	11 9%	8 6%	5 4%	10 9%	1 1%	14 7%	9 4%	8 5%	5 3%	5 3%	15 7%	5 3%	11 11%	1 2%	26 14%	4 3%	2 3%	19 13%	4 2%	3 3%	3 12%
91-100	25 3%	11 3%	14 4%	1 1%	1 1%	3 2%	6 5%	4 4%	9 6%	8 4%	3 1%	4 3%	10 6%	9 5%	6 3%	4 2%	6 6%	1 1%	21 11%	1 1%	- -	15 11%	4 2%	2 2%	1 3%
No views of them	18 2%	7 2%	12 3%	6 7%	4 4%	1 1%	2 1%	- -	6 4%	1 1%	6 3%	3 2%	9 5%	5 3%	2 1%	6 3%	1 1%	4 7%	1 *	2 1%	1 1%	1 *	3 2%	1 2%	- -
Don't know	16 2%	6 2%	9 2%	3 3%	4 3%	6 4%	1 1%	* *	2 1%	2 1%	2 1%	2 1%	9 5%	5 3%	4 2%	3 2%	3 3%	1 1%	- -	2 2%	1 1%	1 1%	1 1%	- -	- -
Mean	50.04	46.89	52.93	50.73	50.16	47.22	47.67	52.63	52.41	54.57	48.68	49.93	46.24	51.43	52.26	45.22	54.00	45.86	72.81	44.42	44.29	71.72	44.72	47.60	63.33
Standard deviation	28.04	28.88	26.96	24.35	28.03	27.36	29.15	29.38	28.54	25.71	27.43	27.16	31.59	27.26	27.47	28.87	28.63	27.31	17.51	25.38	25.12	20.80	26.83	27.49	18.69

Prepared on behalf of The Times by Populus



**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 51

**Q.17 Please say how much you trust or distrust each of the following people - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**David Cameron**

**Base: All "Sample A" respondents**

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crats	Con-ser-vative	Labour	Lib-eral Demo-crats	Labour 2005, Con 2008
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
Standard error	1.04	1.66	1.32	3.48	3.48	2.39	2.38	2.35	2.18	1.63	2.18	2.65	2.19	2.03	1.93	2.16	2.85	3.50	1.23	2.19	2.88	1.73	1.94	3.36	3.60

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 52

**Q.17 Please say how much you trust or distrust each of the following lpeople - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**George Osborne**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
0-10	106 14%	55 16%	51 13%	9 10%	16 14%	20 13%	17 14%	19 16%	25 17%	22 11%	34 16%	23 16%	27 15%	24 13%	24 12%	39 21%	14 13%	6 9%	11 6%	18 14%	12 14%	12 9%	30 19%	12 15%	2 9%
11-20	27 4%	20 6%	7 2%	3 4%	2 2%	3 2%	4 3%	8 7%	7 4%	7 4%	9 4%	5 3%	6 3%	3 2%	7 4%	9 5%	4 4%	4 6%	2 1%	5 4%	4 4%	2 1%	7 5%	3 4%	2 8%
21-30	39 5%	24 7%	15 4%	7 8%	3 3%	6 4%	6 4%	6 5%	12 8%	12 6%	5 2%	9 7%	12 6%	13 7%	10 5%	5 3%	7 7%	3 5%	6 3%	6 5%	3 3%	2 2%	8 5%	2 3%	1 4%
31-40	48 6%	23 7%	25 6%	12 14%	- -	12 8%	4 3%	10 9%	10 6%	12 6%	15 7%	10 7%	10 5%	10 5%	11 5%	17 9%	9 9%	1 2%	10 5%	16 13%	7 8%	8 6%	11 7%	8 11%	1 2%
41-50	101 14%	47 13%	54 14%	2 2%	10 9%	20 13%	24 19%	16 14%	29 20%	32 16%	23 11%	27 19%	19 10%	33 17%	29 14%	20 11%	10 10%	9 14%	37 19%	16 13%	8 9%	25 18%	24 16%	10 13%	3 16%
51-60	43 6%	22 6%	21 5%	4 5%	3 3%	7 5%	7 6%	9 8%	12 8%	16 8%	13 6%	9 6%	6 3%	12 6%	8 4%	12 7%	7 7%	5 8%	15 8%	8 6%	4 5%	9 7%	8 5%	8 11%	- -
61-70	37 5%	15 4%	22 6%	5 5%	9 7%	7 5%	5 4%	6 5%	5 3%	13 7%	14 6%	1 1%	9 5%	13 7%	12 6%	4 2%	5 5%	3 4%	23 12%	4 3%	4 4%	19 14%	7 5%	3 3%	1 6%
71-80	30 4%	21 6%	10 3%	1 1%	8 6%	2 2%	5 4%	8 7%	6 4%	11 5%	12 5%	2 2%	6 3%	4 2%	10 5%	12 7%	4 4%	* 1%	17 9%	2 2%	5 6%	17 12%	5 3%	3 4%	* 2%
81-90	5 1%	3 1%	2 *	- -	- -	2 2%	- -	1 1%	2 1%	2 1%	1 1%	2 1%	1 *	1 *	2 1%	1 *	2 2%	- -	5 3%	- -	- -	4 3%	- -	- -	- -
91-100	6 1%	3 1%	2 1%	- -	- -	- -	2 1%	2 2%	2 1%	1 1%	2 1%	1 1%	1 1%	1 1%	2 1%	1 *	1 1%	- -	4 2%	2 1%	- -	4 3%	- -	- -	- -
No views of them	52 7%	20 6%	32 8%	8 10%	12 10%	8 5%	6 5%	6 5%	11 8%	17 8%	11 5%	9 7%	15 8%	12 6%	12 6%	10 6%	11 11%	7 10%	8 4%	9 7%	3 4%	4 3%	11 7%	5 6%	2 8%
Don't know	248 33%	98 28%	150 38%	34 40%	53 46%	61 41%	47 37%	25 21%	28 19%	59 29%	76 36%	44 31%	69 38%	64 33%	76 37%	52 29%	30 29%	26 41%	55 29%	42 32%	37 42%	32 23%	44 28%	24 30%	9 44%
Mean	39.38	38.78	40.04	36.34	40.19	38.56	40.36	40.75	39.05	43.90	39.81	35.71	36.09	40.41	42.54	35.40	39.69	38.43	54.74	37.49	38.40	55.34	34.77	38.97	38.56
Standard deviation	25.85	26.41	25.25	21.69	30.30	24.72	25.70	27.19	25.40	24.36	27.66	23.90	26.42	24.61	25.70	27.14	26.71	23.46	22.96	23.37	25.11	25.32	24.51	23.94	23.19

Prepared on behalf of The Times by Populus



**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 52

**Q.17 Please say how much you trust or distrust each of the following people - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**George Osborne**

**Base: All "Sample A" respondents**

	<u>Sex</u>		<u>Age</u>						<u>Social Class</u>				<u>Region</u>					<u>Voting Intention</u>		<u>Vote in 2005</u>				<u>Labour 2005, Con 2008</u>	
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales &amp; South West</u>	<u>Scot-land</u>	<u>Con-ser-vative</u>	<u>Labour</u>	<u>Lib-eral Demo-crats</u>	<u>Con-ser-vative</u>	<u>Labour</u>		<u>Lib-eral Demo-crats</u>
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
Standard error	1.21	1.80	1.62	4.10	5.63	2.89	2.77	2.58	2.20	1.91	2.79	2.82	2.34	2.26	2.33	2.49	3.37	3.86	1.95	2.51	3.70	2.43	2.18	3.57	6.20

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 53

**Q.17 Please say how much you trust or distrust each of the following lpeople - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**William Hague**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
0-10	128 17%	67 19%	61 16%	10 11%	18 16%	31 21%	24 19%	20 17%	25 17%	26 13%	40 19%	21 15%	41 23%	26 14%	28 14%	47 26%	16 16%	10 16%	10 5%	24 19%	14 16%	8 6%	28 18%	13 16%	2 9%
11-20	36 5%	18 5%	18 5%	2 3%	3 3%	3 2%	12 9%	7 6%	7 5%	7 3%	7 3%	11 8%	12 6%	13 7%	7 4%	6 3%	7 7%	2 4%	3 2%	6 5%	6 6%	1 1%	12 7%	5 6%	1 3%
21-30	51 7%	27 8%	24 6%	6 7%	4 4%	11 8%	12 9%	11 10%	6 4%	13 6%	14 6%	10 7%	14 8%	12 6%	24 12%	7 4%	7 7%	2 3%	10 5%	8 6%	7 8%	7 5%	12 8%	5 6%	3 15%
31-40	58 8%	27 8%	31 8%	14 17%	4 4%	12 8%	8 7%	6 5%	13 9%	15 7%	16 8%	17 12%	9 5%	15 8%	16 8%	13 7%	11 11%	2 3%	14 7%	12 10%	10 11%	9 7%	12 7%	6 7%	2 9%
41-50	120 16%	41 12%	79 20%	11 13%	24 21%	29 19%	17 13%	10 8%	30 20%	40 20%	30 14%	24 17%	26 14%	27 14%	35 17%	25 14%	15 14%	18 29%	30 16%	28 22%	14 16%	20 14%	34 22%	16 21%	5 24%
51-60	72 10%	41 12%	31 8%	5 6%	8 7%	19 13%	12 10%	14 12%	13 9%	18 9%	25 12%	18 13%	11 6%	23 12%	19 9%	15 8%	7 7%	7 12%	16 8%	12 9%	14 16%	10 7%	10 7%	10 13%	1 4%
61-70	59 8%	26 7%	33 8%	2 3%	13 11%	11 8%	7 6%	13 11%	12 8%	21 10%	20 9%	6 4%	12 7%	20 11%	16 8%	13 7%	6 6%	4 6%	27 14%	11 9%	7 8%	17 12%	17 11%	5 7%	1 6%
71-80	68 9%	35 10%	34 9%	5 6%	5 4%	12 8%	11 9%	18 15%	18 12%	24 12%	21 10%	5 3%	18 10%	13 7%	18 9%	18 10%	14 14%	6 10%	41 21%	7 6%	4 5%	33 24%	9 6%	8 11%	2 10%
81-90	37 5%	21 6%	16 4%	1 1%	6 6%	4 3%	7 6%	8 7%	10 6%	13 6%	8 4%	8 6%	8 4%	7 4%	12 6%	11 6%	5 5%	1 2%	25 13%	1 1%	3 4%	20 14%	3 2%	6 8%	2 8%
91-100	21 3%	7 2%	14 4%	- -	3 3%	2 1%	5 4%	4 4%	7 5%	7 3%	7 3%	3 2%	4 2%	5 3%	7 3%	5 3%	3 3%	- -	9 5%	3 3%	1 1%	11 8%	5 3%	2 2%	- -
No views of them	24 3%	11 3%	12 3%	6 7%	8 7%	1 1%	4 3%	1 1%	4 3%	6 3%	5 3%	5 4%	8 4%	4 2%	3 2%	7 4%	5 5%	4 7%	1 *	4 3%	*	- -	5 3%	- -	- -
Don't know	67 9%	30 9%	37 10%	23 27%	18 16%	11 8%	8 7%	4 3%	3 2%	16 8%	22 10%	13 9%	17 9%	24 13%	18 9%	15 8%	5 5%	6 9%	7 3%	11 9%	7 8%	2 1%	9 6%	2 3%	3 13%
Mean	45.94	45.02	46.77	40.74	47.17	43.05	43.65	49.23	49.30	51.13	46.45	43.12	41.41	46.54	47.66	43.07	46.83	45.23	62.78	42.33	43.25	64.77	42.29	47.71	47.35
Standard deviation	28.50	29.32	27.75	23.25	28.59	27.28	29.67	30.05	28.98	27.55	28.77	26.70	29.85	27.22	27.31	31.71	29.12	25.17	23.90	25.85	25.11	25.23	27.40	27.52	25.14

Prepared on behalf of The Times by Populus



**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 53

**Q.17 Please say how much you trust or distrust each of the following people - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**William Hague**

**Base: All "Sample A" respondents**

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Labour 2005, Con 2008
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
Standard error	1.10	1.74	1.40	3.87	3.89	2.43	2.53	2.45	2.21	1.82	2.38	2.71	2.09	2.12	1.99	2.43	2.97	3.33	1.71	2.31	2.98	2.10	2.04	3.39	5.13



## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 54

**Q.17 Please say how much you trust or distrust each of the following people - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Michael Gove**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
0-10	64 9%	34 10%	31 8%	7 8%	7 6%	14 9%	13 10%	9 8%	15 10%	11 5%	19 9%	17 12%	18 10%	13 7%	16 8%	24 13%	8 7%	3 4%	4 2%	7 5%	3 4%	5 4%	12 8%	1 1%	-
11-20	16 2%	14 4%	2 1%	2 3%	2 1%	1 1%	3 2%	3 2%	5 4%	7 3%	2 1%	2 1%	5 3%	6 3%	5 3%	2 1%	2 1%	2 2%	2 1%	4 3%	2 2%	1 1%	7 4%	1 1%	1 4%
21-30	18 2%	10 3%	8 2%	2 2%	-	5 3%	1 1%	3 3%	7 5%	4 2%	4 2%	4 3%	6 4%	3 2%	2 1%	7 4%	2 2%	3 6%	5 3%	3 2%	2 2%	2 2%	2 2%	3 3%	-
31-40	17 2%	8 2%	9 2%	4 5%	-	7 5%	1 1%	1 1%	5 3%	4 2%	6 3%	6 4%	1 1%	4 2%	3 1%	5 3%	5 5%	* 1%	9 4%	5 4%	3 3%	9 6%	2 2%	2 2%	-
41-50	66 9%	39 11%	28 7%	10 12%	11 10%	13 9%	14 11%	6 5%	12 8%	21 10%	21 10%	17 12%	7 4%	15 8%	19 9%	14 8%	15 15%	4 6%	19 10%	16 12%	4 5%	14 10%	12 8%	5 6%	4 18%
51-60	18 2%	12 3%	6 2%	2 2%	3 3%	2 1%	2 1%	6 5%	3 2%	5 2%	7 3%	4 3%	2 1%	2 1%	3 2%	7 4%	5 5%	1 2%	3 2%	6 5%	4 4%	1 1%	10 6%	-	-
61-70	16 2%	12 3%	4 1%	2 2%	6 5%	-	2 2%	4 4%	2 1%	3 1%	8 4%	3 2%	2 1%	10 5%	5 3%	1 1%	-	-	9 5%	6 5%	-	7 5%	2 1%	-	-
71-80	11 1%	9 3%	1 *	1 1%	3 3%	2 2%	3 2%	-	1 1%	2 1%	3 1%	1 1%	4 2%	1 *	4 2%	5 3%	1 1%	-	6 3%	3 2%	-	5 3%	2 1%	-	-
81-90	2 *	2 1%	-	1 1%	-	1 1%	-	-	-	1 1%	1 1%	-	-	2 1%	-	-	-	-	1 1%	1 1%	-	-	1 1%	-	-
91-100	4 1%	3 1%	1 *	2 2%	-	-	-	1 1%	1 1%	-	2 1%	-	2 1%	-	-	2 1%	2 2%	-	1 *	1 1%	-	1 1%	1 1%	-	-
No views of them	35 5%	17 5%	18 5%	8 9%	6 5%	2 2%	6 5%	2 2%	11 7%	10 5%	9 4%	7 5%	10 6%	12 7%	8 4%	5 3%	2 2%	8 12%	4 2%	6 5%	1 1%	4 3%	6 4%	3 3%	-
Don't know	472 64%	190 54%	282 72%	43 51%	78 68%	100 68%	83 65%	81 71%	86 58%	137 67%	133 62%	81 57%	121 67%	121 64%	138 68%	110 61%	61 60%	42 67%	129 67%	71 55%	69 79%	90 65%	98 63%	65 83%	17 79%
Mean	36.85	39.38	32.85	42.37	44.70	33.14	35.05	37.43	32.68	38.28	41.05	33.90	32.09	38.97	37.12	33.22	41.36	31.31	51.60	45.19	36.05	48.86	38.03	35.14	44.72
Standard deviation	26.05	27.01	24.06	28.30	26.24	25.02	26.30	27.29	23.76	24.09	26.70	24.27	28.65	27.05	24.70	27.99	24.78	20.69	20.48	23.90	20.27	22.01	26.17	16.51	12.92

Prepared on behalf of The Times by Populus



**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 54

**Q.17 Please say how much you trust or distrust each of the following people - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Michael Gove**

**Base: All "Sample A" respondents**

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Labour 2005, Con 2008
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
Standard error	1.72	2.42	2.36	6.18	6.36	3.96	3.92	4.16	2.99	2.80	3.67	3.89	3.61	3.61	3.36	3.45	4.07	5.17	2.64	3.31	4.92	3.32	3.27	4.98	5.28

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 55

**Q.17 Please say how much you trust or distrust each of the following lpeople - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Nick Clegg**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
0-10	93 13%	48 14%	45 11%	9 11%	13 11%	20 13%	16 12%	13 11%	23 16%	14 7%	38 18%	16 12%	24 14%	17 9%	21 10%	35 19%	14 13%	6 10%	10 5%	13 10%	8 9%	13 10%	18 11%	8 11%	1 5%
11-20	28 4%	12 3%	16 4%	5 5%	4 4%	2 1%	5 4%	5 4%	7 5%	8 4%	6 3%	4 3%	10 5%	12 6%	4 2%	4 2%	6 6%	2 2%	7 3%	3 3%	2 2%	3 2%	10 6%	2 3%	3 15%
21-30	43 6%	28 8%	14 4%	10 12%	2 2%	8 6%	5 4%	7 6%	9 6%	15 7%	6 3%	13 10%	8 5%	16 9%	13 6%	5 3%	6 5%	2 4%	14 8%	13 10%	5 5%	11 8%	10 6%	3 4%	1 7%
31-40	48 6%	26 7%	22 6%	8 9%	1 1%	9 6%	11 8%	8 7%	11 7%	13 7%	13 6%	14 10%	8 4%	11 6%	12 6%	12 7%	10 10%	3 5%	17 9%	7 6%	7 8%	14 10%	8 5%	7 9%	-
41-50	124 17%	52 15%	73 19%	9 10%	22 19%	25 17%	27 21%	14 12%	28 19%	40 19%	28 13%	31 22%	26 14%	31 16%	26 13%	35 19%	17 17%	15 24%	40 21%	24 18%	6 6%	29 21%	33 21%	7 9%	6 30%
51-60	67 9%	31 9%	37 9%	6 7%	15 13%	10 7%	9 7%	12 10%	16 11%	20 10%	28 13%	8 6%	11 6%	14 8%	23 11%	17 9%	9 9%	5 7%	29 15%	18 14%	4 4%	22 16%	15 10%	7 9%	1 6%
61-70	52 7%	32 9%	19 5%	1 1%	5 4%	14 9%	8 6%	16 14%	8 5%	16 8%	23 11%	7 5%	6 3%	13 7%	18 9%	7 4%	7 7%	5 8%	15 8%	10 7%	12 14%	10 7%	13 9%	13 16%	* 2%
71-80	50 7%	25 7%	25 6%	4 4%	7 6%	8 5%	5 4%	17 15%	9 6%	19 9%	13 6%	6 4%	12 7%	13 7%	14 7%	15 8%	4 4%	4 6%	16 8%	7 5%	14 17%	10 7%	13 9%	10 13%	2 8%
81-90	13 2%	8 2%	6 1%	- -	- -	2 1%	5 4%	3 3%	3 2%	7 4%	3 1%	- -	3 2%	3 2%	5 3%	2 1%	3 2%	- -	2 1%	3 2%	7 8%	2 2%	2 1%	6 8%	-
91-100	8 1%	4 1%	4 1%	1 1%	- -	2 1%	2 1%	1 1%	2 2%	3 2%	2 1%	1 1%	2 1%	1 1%	1 1%	3 1%	3 3%	- -	2 1%	2 1%	2 2%	2 1%	3 2%	1 1%	-
No views of them	45 6%	19 5%	25 6%	10 11%	11 10%	7 5%	5 4%	3 3%	9 6%	11 5%	12 6%	9 6%	12 7%	10 5%	16 8%	10 5%	2 2%	7 11%	10 5%	5 4%	1 1%	7 5%	5 3%	1 1%	1 3%
Don't know	169 23%	65 18%	105 27%	24 28%	35 30%	42 28%	31 24%	15 13%	23 15%	39 19%	43 20%	30 22%	57 32%	47 25%	49 24%	37 20%	23 22%	14 22%	31 16%	24 19%	20 23%	14 10%	26 17%	13 16%	5 23%
Mean	44.95	44.76	45.14	37.81	45.05	44.81	45.10	50.92	43.10	50.61	44.35	41.22	41.27	44.95	48.38	41.99	43.78	45.45	50.16	46.71	56.37	48.13	46.11	54.83	42.49
Standard deviation	25.73	26.47	25.01	23.60	24.39	26.72	25.41	25.67	26.32	24.05	27.25	22.67	27.30	24.79	25.18	27.72	26.25	22.46	20.64	23.71	27.99	22.13	25.53	27.02	22.01

Prepared on behalf of The Times by Populus



**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 55

**Q.17 Please say how much you trust or distrust each of the following people - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Nick Clegg**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-o-crats	Con-ser-vative	Labour	Lib-eral Dem-o-crats	Labour 2005, Con 2008
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
Standard error	1.10	1.69	1.44	4.17	3.81	2.79	2.42	2.25	2.22	1.72	2.47	2.53	2.25	2.14	2.09	2.34	2.97	3.24	1.64	2.26	3.61	2.00	2.04	3.61	4.92

Prepared on behalf of The Times by Populus



## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 56

**Q.17 Please say how much you trust or distrust each of the following people - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Vince Cable**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
0-10	51 7%	26 7%	25 7%	1 1%	8 7%	12 8%	9 7%	8 7%	13 9%	8 4%	18 8%	11 8%	15 8%	13 7%	9 4%	18 10%	7 6%	4 6%	3 1%	9 7%	5 6%	6 5%	13 8%	3 3%	- -
11-20	20 3%	11 3%	9 2%	3 4%	4 4%	4 3%	3 2%	1 1%	4 2%	4 2%	9 4%	3 2%	4 2%	2 1%	8 4%	7 4%	1 1%	2 3%	6 3%	2 2%	- -	4 3%	6 4%	4 5%	1 5%
21-30	16 2%	5 2%	11 3%	3 4%	- -	4 3%	2 2%	3 2%	4 3%	4 2%	5 2%	4 3%	3 2%	6 3%	4 2%	3 1%	4 4%	- -	2 1%	2 2%	3 3%	1 1%	3 2%	3 3%	1 4%
31-40	25 3%	18 5%	7 2%	7 8%	- -	4 3%	8 6%	3 3%	3 2%	8 4%	6 3%	7 5%	4 2%	4 2%	4 2%	8 5%	8 8%	1 1%	6 3%	9 7%	4 4%	3 2%	8 5%	3 4%	1 4%
41-50	67 9%	34 10%	34 9%	3 3%	14 12%	12 8%	9 7%	14 12%	15 10%	16 8%	14 7%	21 15%	16 9%	14 7%	16 8%	18 10%	14 14%	5 8%	20 10%	12 9%	4 5%	15 11%	12 8%	7 9%	2 7%
51-60	32 4%	17 5%	15 4%	6 7%	3 3%	8 5%	3 2%	4 3%	8 5%	13 6%	11 5%	4 3%	5 3%	10 5%	12 6%	4 2%	4 4%	1 2%	15 8%	7 5%	5 5%	12 9%	7 4%	2 3%	2 8%
61-70	25 3%	16 5%	9 2%	- -	2 1%	6 4%	1 1%	9 8%	7 5%	6 3%	11 5%	4 2%	5 3%	4 2%	8 4%	8 4%	4 4%	1 1%	8 4%	7 6%	4 5%	5 3%	9 6%	2 3%	- -
71-80	52 7%	32 9%	19 5%	1 1%	10 8%	3 2%	7 5%	16 14%	15 10%	15 7%	15 7%	8 6%	13 7%	13 7%	17 8%	9 5%	7 7%	5 8%	21 11%	6 5%	11 12%	15 11%	13 8%	9 12%	2 8%
81-90	33 4%	21 6%	12 3%	2 3%	6 5%	3 2%	8 6%	8 7%	6 4%	14 7%	14 7%	1 1%	4 2%	8 4%	8 4%	11 6%	2 2%	3 4%	13 7%	9 7%	4 5%	11 8%	7 4%	3 3%	1 5%
91-100	23 3%	13 4%	11 3%	- -	- -	4 3%	2 2%	6 5%	11 7%	11 6%	1 *	5 4%	6 3%	8 4%	4 2%	7 4%	4 4%	- -	7 4%	4 3%	4 5%	6 4%	7 4%	6 7%	- -
No views of them	44 6%	21 6%	23 6%	9 11%	8 7%	10 6%	5 4%	4 3%	9 6%	10 5%	15 7%	10 7%	9 5%	18 9%	14 7%	5 3%	5 5%	3 4%	13 7%	4 3%	5 5%	9 6%	5 3%	5 7%	1 5%
Don't know	352 48%	136 39%	215 55%	49 58%	61 53%	77 52%	70 55%	40 35%	53 36%	98 48%	94 44%	64 46%	95 53%	90 47%	98 48%	82 45%	43 42%	39 62%	78 41%	57 44%	39 44%	51 37%	67 43%	32 41%	12 54%
Mean	52.80	54.99	50.03	45.54	50.95	45.99	50.16	60.20	56.40	61.10	50.23	47.91	50.02	55.07	55.17	49.62	51.76	50.77	62.95	53.41	61.16	61.57	52.22	59.35	54.60
Standard deviation	29.93	29.49	30.35	22.21	29.82	30.55	30.55	28.35	31.39	27.97	30.14	28.40	31.78	31.38	27.26	32.68	27.09	30.49	23.15	29.89	29.26	26.12	31.37	28.72	22.43

Prepared on behalf of The Times by Populus



**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 56

**Q.17 Please say how much you trust or distrust each of the following people - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Vince Cable**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2008
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
Standard error	1.58	2.21	2.26	5.39	5.96	4.05	3.94	2.94	3.05	2.52	3.37	3.86	3.16	3.34	2.77	3.35	3.72	6.10	2.24	3.47	4.57	2.85	3.08	4.93	6.48

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 57

**Q.17 Please say how much you trust or distrust each of the following people - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Tony Blair**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
0-10	240 32%	108 31%	132 34%	19 22%	36 31%	35 24%	42 33%	45 39%	63 42%	64 31%	66 31%	45 32%	65 36%	59 31%	76 37%	53 29%	39 38%	13 21%	70 36%	11 8%	25 28%	62 45%	32 21%	29 37%	8 36%
11-20	41 5%	21 6%	19 5%	2 2%	8 7%	11 8%	9 7%	6 5%	5 3%	13 6%	10 5%	6 4%	11 6%	9 5%	7 4%	13 7%	5 4%	7 11%	10 5%	2 1%	6 7%	12 9%	4 3%	4 5%	-
21-30	46 6%	28 8%	18 5%	1 1%	6 5%	7 5%	13 10%	7 6%	11 8%	21 10%	9 4%	4 3%	11 6%	10 5%	8 4%	11 6%	12 12%	5 7%	12 6%	6 5%	2 3%	9 7%	9 6%	4 5%	1 6%
31-40	54 7%	29 8%	25 7%	5 6%	6 5%	18 12%	7 6%	10 9%	7 5%	8 4%	16 8%	21 15%	9 5%	13 7%	18 9%	10 6%	9 9%	4 7%	22 11%	6 5%	14 16%	15 11%	7 5%	11 14%	1 4%
41-50	116 16%	42 12%	74 19%	14 16%	20 17%	26 17%	22 17%	12 10%	22 15%	30 15%	36 17%	24 17%	25 14%	34 18%	27 13%	28 15%	13 13%	14 23%	26 14%	20 16%	20 22%	16 11%	25 16%	15 19%	4 18%
51-60	51 7%	25 7%	27 7%	3 4%	9 8%	18 12%	4 3%	10 9%	7 5%	15 8%	14 7%	10 7%	12 6%	19 10%	12 6%	12 6%	7 7%	2 3%	13 7%	13 10%	7 8%	5 4%	18 12%	1 1%	2 11%
61-70	42 6%	23 6%	19 5%	9 11%	10 8%	5 3%	9 7%	5 4%	4 3%	16 8%	14 6%	5 3%	7 4%	10 5%	14 7%	10 6%	4 4%	4 6%	10 5%	16 13%	6 6%	4 3%	14 9%	5 6%	2 8%
71-80	69 9%	34 10%	36 9%	18 21%	10 9%	15 10%	11 8%	7 6%	9 6%	21 10%	24 11%	11 8%	14 8%	20 11%	19 9%	18 10%	8 8%	4 6%	18 9%	28 22%	4 5%	9 7%	15 10%	7 8%	3 13%
81-90	29 4%	19 6%	9 2%	11 13%	2 2%	4 2%	2 2%	6 5%	5 3%	9 5%	12 6%	5 3%	3 1%	7 4%	10 5%	7 4%	4 4%	1 2%	4 2%	6 5%	4 5%	1 1%	11 7%	3 4%	-
91-100	30 4%	15 4%	15 4%	- -	4 3%	8 5%	3 3%	6 5%	8 6%	4 2%	5 2%	6 4%	15 8%	5 3%	9 4%	13 7%	* *	3 4%	4 2%	17 13%	1 1%	2 1%	15 10%	1 1%	-
No views of them	18 2%	5 2%	12 3%	4 5%	4 4%	1 1%	3 2%	1 *	5 3%	2 1%	7 3%	3 2%	7 4%	4 2%	2 1%	6 3%	2 2%	4 6%	2 1%	1 1%	- -	2 2%	2 2%	- -	- -
Don't know	6 1%	2 1%	4 1%	- -	- -	- -	4 3%	1 1%	2 1%	1 *	1 *	2 2%	2 1%	1 *	2 1%	1 1%	- -	2 4%	1 *	2 2%	1 1%	- -	2 2%	- -	1 4%
Mean	38.27	39.26	37.36	51.50	37.65	42.03	35.16	35.10	32.44	38.49	39.87	37.77	36.45	39.32	37.51	41.33	31.60	39.99	34.41	62.21	37.87	26.85	50.22	34.09	36.02
Standard deviation	31.30	31.99	30.66	30.64	30.13	29.65	29.18	32.66	32.71	30.14	31.29	30.54	33.34	30.35	32.55	32.68	28.75	28.94	29.38	26.87	26.98	27.14	32.14	28.70	29.93

Prepared on behalf of The Times by Populus



**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 57

**Q.17 Please say how much you trust or distrust each of the following people - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Tony Blair**

**Base: All "Sample A" respondents**

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Labour 2005, Con 2008
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
Standard error	1.16	1.83	1.49	4.29	3.68	2.53	2.42	2.62	2.49	1.91	2.51	2.98	2.26	2.26	2.27	2.44	2.83	3.71	2.08	2.31	3.07	2.27	2.32	3.48	5.87



## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 58

**Q.17 Please say how much you trust or distrust each of the following lpeople - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Boris Johnson**

**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	752	314	438	53	70	138	153	157	181	254	163	108	227	186	209	187	105	65	203	139	78	146	198	68	27
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
0-10	131 18%	71 20%	60 15%	11 13%	16 14%	23 16%	29 23%	22 19%	30 20%	28 13%	38 18%	19 14%	45 25%	26 14%	33 16%	38 21%	22 21%	12 19%	14 7%	14 11%	13 15%	14 10%	30 19%	11 14%	3 16%
11-20	36 5%	20 6%	16 4%	1 2%	6 5%	5 3%	9 7%	6 6%	9 6%	9 4%	8 4%	8 5%	12 6%	5 3%	10 5%	14 8%	5 4%	3 5%	7 3%	8 6%	4 5%	2 1%	7 4%	3 4%	-
21-30	60 8%	34 10%	26 7%	7 8%	10 9%	8 5%	13 10%	11 9%	13 9%	19 9%	18 9%	14 10%	9 5%	18 9%	18 9%	13 7%	7 7%	4 6%	12 6%	13 10%	6 7%	9 6%	20 13%	8 10%	5 21%
31-40	51 7%	22 6%	29 7%	6 7%	7 6%	8 6%	9 7%	9 8%	12 8%	16 8%	14 6%	13 9%	8 4%	14 8%	8 4%	18 10%	6 6%	3 6%	12 6%	16 12%	8 9%	8 6%	16 10%	6 8%	4 17%
41-50	132 18%	49 14%	83 21%	13 15%	20 17%	28 19%	19 15%	20 17%	32 22%	35 17%	36 17%	32 23%	30 16%	43 22%	35 17%	28 15%	15 14%	11 18%	39 20%	27 21%	19 21%	32 23%	32 21%	15 19%	2 8%
51-60	58 8%	28 8%	31 8%	14 16%	3 2%	18 12%	11 8%	5 4%	9 6%	22 11%	19 9%	8 6%	8 5%	18 9%	16 8%	8 4%	11 10%	6 10%	18 9%	10 8%	7 8%	11 8%	13 9%	4 5%	2 11%
61-70	60 8%	36 10%	25 6%	7 8%	10 9%	15 10%	7 5%	13 11%	9 6%	25 12%	21 10%	4 3%	11 6%	19 10%	17 8%	12 7%	8 7%	4 7%	25 13%	6 4%	8 9%	16 12%	9 6%	7 9%	1 4%
71-80	74 10%	31 9%	43 11%	4 4%	18 16%	18 12%	10 8%	16 14%	9 6%	23 11%	25 11%	16 11%	11 6%	18 9%	24 12%	15 8%	13 12%	5 8%	36 19%	15 12%	8 9%	24 18%	12 7%	7 9%	4 19%
81-90	25 3%	16 5%	9 2%	2 2%	5 4%	2 2%	8 6%	4 3%	4 3%	6 3%	8 4%	7 5%	4 2%	10 5%	2 1%	6 3%	6 6%	1 1%	9 5%	6 5%	3 3%	10 7%	2 1%	5 6%	-
91-100	18 2%	7 2%	11 3%	2 3%	3 3%	1 1%	3 2%	4 4%	4 2%	9 5%	2 1%	2 1%	5 3%	4 2%	4 2%	7 4%	3 3%	-	7 4%	2 2%	3 3%	7 5%	2 1%	4 6%	-
No views of them	24 3%	10 3%	14 4%	4 4%	3 3%	5 4%	3 2%	2 2%	6 4%	5 3%	5 2%	6 4%	7 4%	3 1%	10 5%	5 3%	-	6 9%	3 2%	1 1%	2 2%	2 2%	3 2%	2 3%	1 4%
Don't know	72 10%	27 8%	46 12%	16 19%	16 14%	17 11%	8 6%	4 3%	13 8%	8 4%	20 9%	13 9%	32 18%	13 7%	26 13%	18 10%	8 8%	7 12%	9 5%	10 8%	8 10%	4 3%	10 6%	6 7%	-
Mean	44.54	43.06	45.94	46.97	47.70	46.88	41.50	46.00	40.20	49.30	45.26	44.75	36.92	47.78	44.60	41.33	45.77	40.83	56.22	46.75	46.26	56.35	39.95	49.18	42.86
Standard deviation	27.98	28.98	26.96	26.00	29.12	26.47	29.14	28.66	27.57	27.06	27.80	26.27	29.54	26.27	27.43	29.40	30.51	25.46	24.56	25.14	26.72	26.14	25.32	28.41	25.10

Prepared on behalf of The Times by Populus



**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 58

**Q.17 Please say how much you trust or distrust each of the following people - using a scale of zero to one hundred, where zero means you totally distrust them and 100 means that you trust them absolutely. If you have no view at all about anyone I read out, or you've never heard of them, please say so?**

**Boris Johnson**

**Base: All "Sample A" respondents**

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-cratic	Con-ser-vative	Labour	Lib-eral Demo-cratic	Labour 2005, Con 2008
Weighted base	741	350	390	86	116	148	128	115	148	205	215	141	180	190	203	182	103	63	192	128	88	138	156	79	21
Standard error	1.09	1.71	1.38	4.01	3.82	2.45	2.46	2.35	2.19	1.76	2.30	2.70	2.15	1.99	2.07	2.30	3.11	3.43	1.77	2.22	3.22	2.21	1.88	3.64	4.92

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 59

**Q.18 I'm going to read out three statements. Please say which one is closest to your view, even if none of the statements is exactly what you think?**

**Base: All respondents**

	Sex		Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative		Labour	Lib- eral Demo- crat
Unweighted base	1506	644	862	108	143	285	298	298	374	490	339	234	443	382	407	375	209	133	411	283	152	305	414	157	51
Weighted base	1506	721	785	177	237	298	254	223	315	399	438	310	360	400	393	371	214	128	399	260	175	291	344	189	43
Gordon Brown is the best leader Labour could have at the present time	490 33%	245 34%	245 31%	55 31%	71 30%	98 33%	80 31%	81 36%	105 33%	113 28%	152 35%	110 36%	115 32%	128 32%	123 31%	127 34%	61 28%	51 40%	94 24%	161 62%	59 34%	64 22%	157 46%	65 35%	7 17%
There are other leading Labour politicians that I can think of who would make a better leader than Gordon Brown	249 17%	141 20%	108 14%	25 14%	45 19%	38 13%	47 19%	44 20%	49 16%	81 20%	72 17%	44 14%	52 14%	65 16%	65 17%	65 18%	33 15%	21 16%	75 19%	35 13%	36 20%	56 19%	64 19%	34 18%	9 20%
I cannot think of any specific Labour politicians who would make a better leader than Gordon Brown, but I think anyone would do a better job than him.	728 48%	321 44%	407 52%	97 55%	119 50%	154 52%	118 47%	94 42%	146 46%	197 49%	206 47%	151 49%	173 48%	193 48%	197 50%	174 47%	110 51%	54 42%	223 56%	60 23%	78 45%	163 56%	120 35%	84 44%	27 63%
None of these	39 3%	14 2%	24 3%	- -	2 1%	8 3%	9 4%	4 2%	15 5%	7 2%	7 2%	4 1%	20 6%	13 3%	8 2%	5 1%	10 5%	2 2%	6 2%	3 1%	2 1%	8 3%	3 1%	6 3%	- -

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 60

**Q.18a Who is the other leading Labour politician who you think would make a better leader than Gordon Brown?**

**Base: All respondents who think there is another leading Labour politician who would make a better leader than Gordon Brown**

	Sex		Age							Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Con-ser-vative	Labour	Lib-eral Dem-ocrat	
Unweighted base	254	127	127	16	26	39	56	57	60	99	56	34	65	68	68	63	33	22	78	38	32	61	75	26	10
Weighted base	249	141	108	25	45	38	47	44	49	81	72	44	52	65	65	65	33	21	75	35	36	56	64	34	9
David Miliband	33 13%	23 16%	10 9%	5 20%	10 22%	3 8%	8 16%	4 9%	3 7%	18 22%	5 8%	6 14%	3 6%	6 9%	10 15%	9 14%	6 17%	2 11%	13 18%	4 12%	5 15%	11 20%	10 16%	5 14%	2 18%
Harriet Harman	18 7%	12 8%	6 6%	- -	7 14%	2 6%	5 11%	2 5%	2 3%	8 10%	7 10%	3 7%	- -	5 8%	3 5%	7 10%	2 5%	1 7%	2 3%	4 12%	1 3%	2 4%	7 12%	5 14%	- -
Jack Straw	16 6%	8 6%	7 7%	2 9%	2 5%	3 7%	3 7%	3 6%	2 5%	8 10%	2 3%	4 9%	2 3%	5 7%	4 6%	2 4%	1 3%	3 16%	5 7%	4 11%	1 3%	3 5%	6 9%	2 6%	1 9%
Alan Johnson	15 6%	11 8%	4 4%	2 7%	4 8%	1 1%	3 6%	4 9%	3 5%	8 10%	3 4%	1 2%	3 6%	1 1%	5 8%	6 9%	3 8%	1 4%	6 8%	2 6%	5 13%	6 11%	4 6%	4 12%	1 6%
Peter Mandelson	12 5%	10 7%	2 2%	1 6%	2 4%	1 2%	3 10%	- -	4 8%	6 8%	4 5%	1 2%	2 3%	2 3%	3 5%	4 7%	2 5%	1 7%	5 6%	3 10%	1 4%	5 8%	6 9%	1 2%	- -
Alistair Darling	9 4%	6 4%	4 4%	1 5%	- -	3 7%	2 5%	2 4%	1 2%	1 2%	3 5%	1 2%	4 8%	3 4%	2 3%	3 5%	2 5%	- -	4 5%	2 4%	- -	3 6%	2 2%	- -	- -
Tony Blair	9 4%	5 3%	4 4%	- -	4 9%	4 10%	- -	- -	1 2%	1 2%	5 7%	2 4%	1 1%	2 4%	3 5%	3 5%	- -	- -	2 2%	1 2%	- -	1 2%	3 5%	- -	- -
Ed Miliband	6 3%	5 3%	2 2%	2 10%	- -	1 2%	3 5%	1 2%	- -	2 3%	4 6%	- -	- -	1 2%	2 4%	3 4%	- -	- -	3 4%	1 2%	- -	1 3%	2 3%	- -	- -
John Cruddas	5 2%	5 3%	- -	- -	3 7%	- -	- -	1 1%	1 2%	1 1%	4 6%	- -	- -	- -	- -	4 6%	1 2%	- -	- -	1 4%	- -	- -	1 2%	3 10%	- -
Ed Balls	2 1%	1 1%	1 1%	- -	- -	- -	- 1%	* 1%	1 2%	2 3%	- -	- -	- -	- 1%	1 2%	* 1%	- -	- -	* 1%	1 2%	- -	1 2%	1 1%	- -	- -
Andy Burnham	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
James Purnell	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	22 9%	18 13%	4 3%	2 10%	3 7%	3 9%	2 3%	6 14%	5 9%	4 5%	12 16%	4 8%	2 4%	4 6%	2 2%	11 18%	2 5%	3 15%	6 8%	3 9%	3 8%	6 11%	3 5%	6 17%	1 9%
Can't remember the name	23 9%	16 11%	7 7%	5 18%	- -	4 10%	5 11%	7 15%	3 6%	3 4%	8 12%	7 15%	5 9%	6 9%	9 14%	5 8%	2 7%	1 3%	8 11%	4 12%	5 14%	4 7%	8 12%	4 11%	1 8%

**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 60

**Q.18a Who is the other leading Labour politician who you think would make a better leader than Gordon Brown?**

**Base: All respondents who think there is another leading Labour politician who would make a better leader than Gordon Brown**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Weighted base	249	141	108	25	45	38	47	44	49	81	72	44	52	65	65	65	33	21	75	35	36	56	64	34	9
Don't know	108	46	62	6	22	18	18	20	25	27	27	22	32	33	26	22	18	8	28	11	16	21	20	14	4
	43%	32%	58%	25%	48%	46%	38%	44%	51%	34%	38%	49%	61%	51%	40%	34%	55%	40%	37%	32%	46%	37%	32%	42%	50%

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 61

**Q.19 You said earlier that you voted Labour at the last general election but would vote for a different party if there was an election tomorrow. If Labour were to replace Gordon Brown as leader before the election, which of the following would you be most likely to do?**

**Base: All respondents who voted Labour in 2005 but are intending to vote for someone else this time**

	Sex			Age						Social Class				Region			Voting Intention			Vote in 2005			Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative		Labour	Lib- eral Demo- crat
Unweighted base	108	55	53	2	14	21	23	21	27	39	21	20	28	21	38	27	13	9	51	-	19	-	108	-	51
Weighted base	92	52	40	3	20	18	17	14	21	27	22	22	20	18	33	25	10	7	43	-	17	-	92	-	43
I'd still vote for ...	59	33	26	3	12	9	13	8	14	16	16	16	12	10	20	18	6	4	33	-	9	-	59	-	33
	64%	63%	66%	100%	62%	48%	75%	61%	68%	57%	71%	70%	59%	57%	62%	74%	59%	65%	77%	-	53%	-	64%	-	77%
I'd revert to voting Labour	2	2	*	-	-	-	1	1	1	1	-	-	1	-	-	1	1	*	1	-	-	-	2	-	1
	3%	4%	1%	-	-	-	4%	4%	5%	4%	-	-	6%	-	-	3%	12%	7%	3%	-	-	-	3%	-	3%
I'd give Labour another chance and see how the new leader performed before deciding how to vote	30	18	13	-	8	9	3	5	6	10	7	7	7	7	13	6	3	2	8	-	8	-	30	-	8
	33%	34%	32%	-	38%	48%	21%	36%	27%	37%	29%	30%	35%	39%	38%	24%	29%	28%	19%	-	47%	-	33%	-	19%
Don't know	1	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	1	-	1
	1%	-	2%	-	-	3%	-	-	-	2%	-	-	-	3%	-	-	-	-	1%	-	-	-	1%	-	1%

## Times Poll

### CATI Fieldwork : September 11th-13th 2009

Absolutes/col percents

Table 62

**Q.20 Which of the following is closest to your view?****Base: All "Sample B" respondents**

	Sex		Age							Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	754	330	424	55	73	147	145	141	193	236	176	126	216	196	198	188	104	68	208	144	74	159	216	89	24
Weighted base	765	370	395	92	121	151	126	108	167	194	223	168	180	210	190	189	111	65	207	132	87	152	188	110	22
British troops should remain in Afghanistan until the Taliban are defeated and the situation there is stable, even if that takes many years	216 28%	133 36%	83 21%	29 32%	44 37%	44 29%	36 28%	37 34%	26 16%	60 31%	72 32%	54 32%	30 17%	63 30%	52 27%	50 27%	30 27%	21 33%	67 32%	45 34%	29 33%	49 32%	57 30%	31 29%	9 40%
A timetable should be set for withdrawing British troops from Afghanistan within the next year or so and we should stick to that timetable regardless of the situation in Afghanistan at the time	304 40%	121 33%	182 46%	18 19%	46 38%	61 40%	57 45%	43 39%	79 47%	87 45%	94 42%	60 35%	63 35%	81 38%	80 42%	75 40%	44 40%	25 38%	89 43%	51 39%	42 48%	66 44%	81 43%	56 51%	8 38%
British troops should be withdrawn from Afghanistan now	223 29%	106 29%	117 30%	42 46%	27 22%	41 27%	30 24%	28 25%	56 34%	37 19%	51 23%	51 30%	84 47%	58 28%	53 28%	63 33%	31 28%	19 29%	48 23%	32 24%	15 17%	35 23%	48 25%	20 18%	5 21%
Don't know	22 3%	10 3%	13 3%	3 3%	4 3%	5 3%	3 3%	1 1%	6 4%	9 5%	6 3%	4 3%	2 1%	9 4%	6 3%	1 1%	7 6%	- -	4 2%	4 3%	1 1%	2 1%	3 1%	3 2%	- -

**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 63  
**Classification**  
**Base: All respondents**

		<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base		1506	1506
Weighted base		1506	1506
<b><u>Gender</u></b>			
Male		644 43%	723 48%
Female		862 57%	783 52%
<b><u>Age</u></b>			
18-24	(21)	108 7%	179 12%
25-34	(29.5)	143 9%	239 16%
35-44	(39.5)	285 19%	298 20%
45-54	(49.5)	298 20%	254 17%
55-64	(59.5)	298 20%	224 15%
65+	(70)	374 25%	313 21%
Average age		50.73	46.71



**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 63  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1506	1506
<b><u>Social Grade</u></b>		
AB	490 33%	392 26%
C1	339 23%	437 29%
C2	234 16%	316 21%
DE	443 29%	361 24%
<b><u>Region</u></b>		
South East	382 25%	395 26%
Midlands	407 27%	395 26%
North England	375 25%	372 25%
Wales & South West	209 14%	212 14%
Scotland	133 9%	133 9%

**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 63  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1506	1506
<b><u>Working status</u></b>		
Full-time	589 39%	678 45%
Part-time	205 14%	181 12%
Not working but seeking work or temporarily unemployed/sick	77 5%	86 6%
Not working/not seeking work	90 6%	97 6%
Retired	472 31%	379 25%
Student	41 3%	59 4%
Refused	32 2%	26 2%

**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 63  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1506	1506
<b><u>Tenure</u></b>		
Own outright	555 37%	492 33%
Own with a mortgage	540 36%	582 39%
Council	144 10%	194 13%
Housing Assoc.	76 5%	61 4%
Rented from someone else	132 9%	130 9%
Rent free	8 1%	7 *
Refused	51 3%	40 3%

**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 63  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1506	1506
<b><u>Foreign Holiday in last 3 years</u></b>		
Yes	900 60%	904 60%
No	606 40%	602 40%
<b><u>Number of cars</u></b>		
None	278 18%	313 21%
1	685 45%	626 42%
2	410 27%	432 29%
3+	133 9%	134 9%

**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 63  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1506	1506
<b><u>Internet Access</u></b>		
At all	1173 78%	1215 81%
At home (net)	1091 72%	1132 75%
At work (net)	514 34%	540 36%
At home	627 42%	642 43%
At work	50 3%	49 3%
Both at home and at work	464 31%	491 33%
Somewhere else	32 2%	34 2%
Not at all	320 21%	280 19%
Refused	13 1%	11 1%

**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 63  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1506	1506
<b><u>What is the highest educational level that you have achieved to date?</u></b>		
Secondary/ high school/ NVQ 1-3	737 49%	769 51%
University degree or equivalent professional qualification/ NVQ4	403 27%	390 26%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	132 9%	133 9%
No formal education	183 12%	174 12%
None of these	12 1%	10 1%
Refused	39 3%	29 2%

**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 63  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1506	1506
<b><u>Marital Status</u></b>		
Single	263 17%	332 22%
Married/ co-habiting	879 58%	865 57%
Widowed/ separated/ divorced	332 22%	283 19%
Refused	32 2%	26 2%
<b><u>Children</u></b>		
None aged 18 or under	1044 69%	1013 67%
NET: Yes	414 27%	453 30%
NET: Yes any aged 15 or under	361 24%	400 27%
- Aged under 5	128 8%	163 11%
- Aged 5-10	169 11%	189 13%
- Aged 11-15	185 12%	181 12%
- Aged 16-18	109 7%	109 7%
Refused	48 3%	40 3%

**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 63

**Classification****Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1506	1506
<b><u>Grocery shopping status</u></b>		
Yes - do half or more	1207 80%	1169 78%
No - do less than half	279 19%	323 21%
Refused	20 1%	15 1%



**Times Poll**  
**CATI Fieldwork : September 11th-13th 2009**

Absolutes/col percents

Table 64

**Q.3 At the last general election in May 2005, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1506	1506
Weighted base	1506	1506
Conservative	305 20%	291 19%
Labour	414 27%	344 23%
Liberal Democrat	157 10%	189 13%
Other	71 5%	71 5%
Did not vote	412 27%	481 32%
Refused	75 5%	65 4%
Don't know	72 5%	67 4%