

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 1

Q.1 Which of the following general approaches to the rebalancing of the public finances would you prefer to see?**Base: All respondents**

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	514	241	273	35	34	91	99	97	158	161	102	81	170	99	134	134	96	51
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45
A roughly equal split between tax increases and cuts in public spending	199 39%	85 35%	113 42%	23 37%	45 55%	42 42%	32 36%	21 27%	36 34%	50 38%	67 45%	37 34%	45 37%	52 39%	56 42%	47 37%	29 39%	15 34%
More emphasis on tax increases, with fewer cuts in public spending	62 12%	29 12%	33 12%	6 9%	5 7%	16 16%	11 13%	10 13%	14 13%	20 15%	16 11%	5 4%	21 17%	20 15%	13 10%	14 11%	9 12%	5 11%
Just tax increases and no cuts in public spending	61 12%	28 12%	33 12%	10 16%	7 8%	8 8%	12 14%	10 13%	15 14%	15 11%	15 10%	17 16%	14 11%	15 11%	17 13%	10 8%	13 18%	6 14%
More emphasis on reduced public spending, with fewer tax increases	71 14%	47 19%	24 9%	9 14%	10 12%	12 12%	14 16%	12 15%	15 14%	21 16%	22 14%	13 12%	15 12%	21 15%	15 11%	19 15%	10 13%	7 16%
Just reductions in public spending and no tax increases	82 16%	35 14%	47 18%	11 17%	9 11%	16 16%	15 17%	14 19%	17 15%	21 16%	19 13%	25 23%	18 14%	21 16%	21 15%	23 18%	9 13%	8 18%
Don't know	39 8%	22 9%	17 6%	4 6%	5 6%	7 7%	3 4%	9 12%	10 10%	6 5%	11 7%	11 11%	10 8%	6 4%	12 9%	15 12%	3 4%	3 6%

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 2

Q.2 If there have to be cuts in public spending after the next election, which of the two main parties - Labour or Conservative - would you trust most to cut spending in ways that don't harm important public services and that minimise the negative impact on ordinary people?

Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	514	241	273	35	34	91	99	97	158	161	102	81	170	99	134	134	96	51
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45
Labour	159 31%	79 32%	80 30%	26 43%	27 33%	35 35%	20 23%	21 28%	30 28%	43 32%	43 29%	30 27%	43 35%	47 35%	29 22%	40 31%	25 35%	17 39%
Conservative	164 32%	83 33%	81 30%	19 31%	25 31%	23 23%	35 41%	18 24%	42 40%	47 35%	49 33%	32 30%	36 29%	36 27%	51 38%	41 32%	27 37%	9 21%
Both equally	41 8%	21 9%	20 7%	4 7%	- -	12 11%	6 7%	9 12%	10 9%	8 6%	11 8%	11 10%	10 8%	11 8%	9 6%	15 12%	5 6%	2 4%
Neither	123 24%	55 22%	68 25%	7 12%	21 26%	29 29%	23 26%	20 27%	22 20%	29 22%	32 21%	30 28%	31 25%	35 26%	36 26%	29 23%	10 14%	13 28%
Don't know	28 5%	9 4%	19 7%	5 8%	8 10%	3 2%	3 3%	7 9%	3 3%	6 5%	14 9%	5 5%	3 3%	5 4%	11 8%	3 2%	5 8%	4 8%

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 3
Q.3 Some people say that Britain's budget deficit is now so serious that we cannot put off dealing with it any longer and significant cuts in public spending must start next year. Other people say that, though there will have to be significant spending cuts because of the seriousness of the budget deficit, these cuts should not be made until the economic recovery is much stronger. Please say which of these is closest to your view, even if neither statement represents exactly what you think?
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	514	241	273	35	34	91	99	97	158	161	102	81	170	99	134	134	96	51
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45
Britain's budget deficit is now so serious that we cannot put off dealing with it any longer and significant cuts in public spending must start next year	183 36%	99 40%	85 32%	21 34%	20 25%	33 32%	33 38%	29 38%	48 45%	55 41%	50 33%	33 31%	45 36%	48 36%	43 32%	51 40%	25 34%	16 36%
Though there will have to be significant spending cuts because of the seriousness of the budget deficit, these cuts should not be made until the economic recovery is much stronger	301 59%	136 55%	165 62%	35 58%	52 63%	66 65%	51 58%	43 57%	54 51%	70 53%	92 62%	69 64%	70 57%	80 60%	84 62%	64 51%	45 62%	28 61%
Don't know	29 6%	12 5%	17 6%	5 8%	9 11%	3 3%	3 4%	4 6%	5 4%	8 6%	8 5%	5 5%	8 7%	6 5%	7 5%	12 9%	3 4%	1 3%

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 4

Q.4 With Britain's economy facing problems in the months or years ahead, who do you most trust to deal with it in the best interests of Britain?

Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	514	241	273	35	34	91	99	97	158	161	102	81	170	99	134	134	96	51
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45
David Cameron & the Shadow Chancellor of the Exchequer George Osborne,	236 46%	123 50%	113 42%	32 52%	32 39%	46 45%	42 48%	34 44%	51 47%	61 46%	76 51%	51 47%	48 39%	69 51%	64 48%	56 44%	34 47%	13 28%
Gordon Brown & the Chancellor of the Exchequer Alistair Darling	164 32%	82 33%	83 31%	22 36%	22 27%	38 37%	22 25%	26 34%	35 33%	48 36%	39 26%	31 29%	45 37%	38 29%	36 27%	41 32%	29 40%	20 44%
Neither	74 14%	33 13%	41 15%	3 5%	14 18%	14 13%	15 17%	14 19%	14 13%	16 12%	20 13%	19 17%	19 15%	20 15%	19 14%	23 18%	5 7%	8 17%
Don't know	40 8%	10 4%	30 11%	4 7%	13 15%	5 5%	8 10%	3 3%	7 7%	8 6%	14 9%	7 7%	11 9%	7 5%	16 12%	8 6%	4 6%	5 10%

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 5

Q.5 In today's Pre-Budget Report statement the Chancellor of the Exchequer Alastair Darling announced some measures to start addressing Britain's budget deficit. I am going to read out some of the measures he announced.

Please say in each case if it is, from what you've heard, something you would support or oppose?

A one-off 50% tax on bankers bonuses of more than £25,000

Base: All respondents

	Gender			Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	514	241	273	35	34	91	99	97	158	161	102	81	170	99	134	134	96	51	
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45	
NET: Support	400	190	210	44	64	76	73	58	84	115	107	85	93	104	107	90	63	36	
	78%	77%	79%	73%	79%	74%	84%	77%	79%	86%	72%	79%	75%	77%	79%	71%	87%	80%	
Strongly Support	(4)	323	151	172	28	47	67	58	53	69	90	89	73	71	83	81	76	50	32
		63%	61%	64%	46%	58%	65%	68%	69%	65%	67%	60%	67%	58%	62%	60%	60%	69%	70%
Somewhat Support	(3)	77	39	38	16	17	9	15	6	15	25	18	12	22	21	25	14	13	4
		15%	16%	14%	27%	21%	9%	17%	7%	14%	19%	12%	11%	18%	16%	19%	11%	18%	10%
Somewhat Oppose	(2)	37	16	21	8	11	1	5	5	7	7	18	5	7	6	13	13	5	-
		7%	6%	8%	13%	13%	1%	6%	6%	7%	5%	12%	4%	6%	4%	10%	10%	7%	-
Strongly Oppose	(1)	54	31	23	2	2	21	6	13	9	6	20	13	14	19	5	18	4	8
		10%	13%	8%	3%	3%	21%	7%	17%	8%	5%	13%	12%	11%	14%	4%	14%	5%	18%
NET: Oppose		91	47	44	10	13	22	12	18	16	14	38	18	21	25	18	31	9	8
		18%	19%	16%	16%	16%	22%	13%	23%	15%	10%	26%	17%	17%	18%	13%	24%	12%	18%
Don't know		23	10	13	7	4	4	2	-	7	5	4	5	9	6	10	6	1	1
		5%	4%	5%	11%	5%	4%	2%	-	6%	4%	3%	5%	7%	4%	7%	5%	1%	2%
Mean		3.36	3.31	3.41	3.30	3.41	3.24	3.48	3.29	3.44	3.54	3.21	3.41	3.31	3.30	3.47	3.22	3.52	3.35
Standard deviation		1.02	1.07	0.97	0.85	0.85	1.23	0.90	1.17	0.97	0.81	1.12	1.05	1.04	1.09	0.83	1.14	0.84	1.17
Standard error		0.05	0.07	0.06	0.15	0.15	0.13	0.09	0.12	0.08	0.07	0.11	0.12	0.08	0.11	0.08	0.10	0.09	0.17

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 6

Q.5 In today's Pre-Budget Report statement the Chancellor of the Exchequer Alastair Darling announced some measures to start addressing Britain's budget deficit. I am going to read out some of the measures he announced.

Please say in each case if it is, from what you've heard, something you would support or oppose?

All public sector pay increases to be capped at 1% for two years from 2011

Base: All respondents

	Gender			Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	514	241	273	35	34	91	99	97	158	161	102	81	170	99	134	134	96	51	
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45	
NET: Support	311 61%	153 62%	158 59%	38 63%	37 45%	59 58%	57 65%	48 63%	72 67%	81 61%	100 67%	61 57%	69 56%	82 61%	76 56%	78 62%	50 69%	25 56%	
Strongly Support	(4) 28%	146 33%	83 24%	63 7%	4 7%	6 33%	34 38%	33 30%	23 43%	46 30%	40 29%	44 28%	30 26%	32 26%	36 27%	34 25%	35 28%	25 34%	15 33%
Somewhat Support	(3) 32%	165 29%	71 29%	95 35%	34 55%	31 38%	25 25%	24 27%	25 33%	26 24%	41 31%	56 38%	31 29%	37 30%	46 34%	41 31%	43 34%	25 35%	10 23%
Somewhat Oppose	(2) 13%	68 13%	33 13%	36 13%	13 22%	13 16%	9 9%	10 12%	9 11%	14 13%	22 16%	18 12%	13 12%	15 12%	18 13%	20 15%	16 12%	12 17%	3 6%
Strongly Oppose	(1) 19%	98 19%	42 17%	56 21%	7 12%	19 24%	27 27%	19 21%	16 21%	10 9%	26 20%	25 17%	23 21%	24 20%	27 20%	27 20%	24 19%	6 8%	14 32%
NET: Oppose	166 32%	75 30%	92 34%	20 34%	32 40%	36 36%	29 33%	25 32%	24 23%	48 36%	43 29%	36 33%	39 32%	45 33%	46 34%	40 32%	18 25%	17 38%	
Don't know	36 7%	19 8%	18 7%	2 4%	12 15%	6 6%	1 2%	3 4%	11 10%	4 3%	6 4%	11 10%	15 12%	8 6%	13 9%	9 7%	4 6%	3 6%	
Mean	2.75	2.85	2.66	2.61	2.34	2.69	2.83	2.75	3.12	2.73	2.83	2.70	2.71	2.73	2.68	2.75	3.01	2.61	
Standard deviation	1.10	1.11	1.09	0.80	0.98	1.23	1.17	1.13	1.02	1.11	1.05	1.14	1.12	1.10	1.11	1.10	0.95	1.29	
Standard error	0.05	0.07	0.07	0.14	0.19	0.13	0.12	0.12	0.09	0.09	0.11	0.13	0.09	0.11	0.10	0.10	0.10	0.19	

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 7

Q.5 In today's Pre-Budget Report statement the Chancellor of the Exchequer Alastair Darling announced some measures to start addressing Britain's budget deficit. I am going to read out some of the measures he announced.

Please say in each case if it is, from what you've heard, something you would support or oppose?

National insurance rates to rise by 0.5% from April 2011

Base: All respondents

	Gender			Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	514	241	273	35	34	91	99	97	158	161	102	81	170	99	134	134	96	51	
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45	
NET: Support	262	132	130	32	38	49	51	37	56	74	89	40	58	74	59	62	41	26	
	51%	53%	49%	52%	46%	48%	58%	48%	52%	56%	60%	37%	47%	55%	43%	49%	56%	58%	
Strongly Support	(4)	84	47	37	2	10	19	18	13	22	31	20	13	20	21	18	19	13	14
		16%	19%	14%	3%	13%	18%	21%	17%	21%	23%	14%	12%	16%	15%	13%	15%	17%	31%
Somewhat Support	(3)	178	85	93	30	28	30	33	23	34	43	69	28	38	53	41	43	28	13
		35%	34%	35%	49%	34%	30%	38%	31%	32%	32%	46%	26%	31%	39%	30%	34%	39%	28%
Somewhat Oppose	(2)	76	35	41	12	14	18	10	10	11	24	15	16	21	21	23	21	5	5
		15%	14%	15%	20%	17%	18%	12%	13%	10%	18%	10%	14%	17%	16%	17%	17%	8%	11%
Strongly Oppose	(1)	134	62	72	14	20	32	21	25	22	29	37	41	28	36	36	34	19	9
		26%	25%	27%	24%	24%	32%	24%	33%	20%	22%	25%	38%	23%	27%	27%	26%	27%	20%
NET: Oppose		210	97	113	27	33	51	31	35	33	53	52	56	49	57	59	55	25	14
		41%	39%	42%	44%	41%	50%	36%	46%	31%	39%	35%	52%	40%	43%	44%	43%	34%	32%
Don't know		42	18	24	3	10	2	5	4	18	7	8	11	16	4	17	10	7	4
		8%	7%	9%	4%	13%	2%	6%	6%	17%	5%	5%	10%	13%	3%	13%	8%	10%	10%
Mean		2.45	2.51	2.39	2.33	2.40	2.35	2.58	2.34	2.63	2.60	2.52	2.13	2.47	2.44	2.34	2.41	2.52	2.76
Standard deviation		1.08	1.10	1.07	0.89	1.05	1.13	1.10	1.15	1.11	1.10	1.03	1.11	1.07	1.06	1.07	1.07	1.11	1.16
Standard error		0.05	0.07	0.07	0.15	0.19	0.12	0.11	0.12	0.10	0.09	0.11	0.13	0.09	0.11	0.10	0.12	0.17	

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 8

Q.5 In today's Pre-Budget Report statement the Chancellor of the Exchequer Alastair Darling announced some measures to start addressing Britain's budget deficit. I am going to read out some of the measures he announced.

Please say in each case if it is, from what you've heard, something you would support or oppose?

Contributions to public sector pensions to be cut by £1 billion a year

Base: All respondents

	Gender			Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	514	241	273	35	34	91	99	97	158	161	102	81	170	99	134	134	96	51	
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45	
NET: Support	195 38%	117 48%	78 29%	12 19%	29 36%	35 34%	40 46%	30 40%	49 46%	55 41%	55 37%	36 34%	49 40%	39 29%	51 38%	52 41%	32 44%	21 47%	
Strongly Support	(4) 20%	102 28%	68 13%	34 2%	1 17%	14 18%	18 32%	27 19%	15 25%	27 21%	28 17%	26 18%	19 18%	29 24%	21 16%	22 17%	27 21%	19 26%	13 29%
Somewhat Support	(3) 18%	93 20%	49 17%	44 18%	11 19%	15 16%	17 14%	13 21%	16 21%	22 21%	28 19%	29 16%	17 16%	20 16%	18 13%	29 21%	25 20%	13 18%	8 18%
Somewhat Oppose	(2) 15%	78 15%	37 15%	41 15%	18 30%	10 12%	16 16%	8 10%	11 14%	15 14%	13 10%	34 23%	16 15%	16 13%	17 13%	22 16%	15 11%	17 24%	8 17%
Strongly Oppose	(1) 39%	200 39%	83 34%	117 44%	25 42%	30 37%	48 47%	35 40%	28 37%	34 32%	55 41%	51 34%	49 45%	45 37%	70 52%	45 33%	53 42%	18 25%	13 30%
NET: Oppose	278 54%	120 49%	158 59%	44 71%	40 49%	65 63%	43 50%	39 51%	49 45%	68 51%	85 57%	65 60%	61 49%	87 64%	67 50%	68 54%	35 49%	21 47%	
Don't know	40 8%	10 4%	31 11%	6 9%	12 15%	2 2%	4 4%	7 9%	9 8%	10 8%	10 7%	7 7%	13 11%	9 7%	16 12%	7 6%	5 7%	3 6%	
Mean	2.21	2.43	1.98	1.77	2.19	2.05	2.40	2.24	2.43	2.22	2.21	2.07	2.30	1.92	2.24	2.21	2.48	2.49	
Standard deviation	1.20	1.23	1.12	0.83	1.20	1.18	1.33	1.20	1.23	1.24	1.13	1.20	1.25	1.17	1.16	1.23	1.17	1.24	
Standard error	0.06	0.08	0.07	0.15	0.22	0.13	0.14	0.13	0.10	0.10	0.12	0.14	0.10	0.12	0.11	0.11	0.12	0.18	

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 9

Q.6 From what you've heard, do you think that the measures announced by the Chancellor will be sufficient to deal with Britain's economic and financial problems? If you feel you don't have enough information or knowledge to answer this question, please say 'don't know'

Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	514	241	273	35	34	91	99	97	158	161	102	81	170	99	134	134	96	51
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45
Yes	62 12%	39 16%	24 9%	11 19%	11 13%	14 13%	8 9%	7 9%	12 11%	20 15%	17 12%	10 10%	15 12%	18 14%	16 12%	13 10%	9 12%	7 15%
No	203 39%	105 43%	98 37%	19 31%	28 35%	44 43%	34 40%	39 51%	39 36%	52 39%	62 41%	45 42%	43 35%	46 34%	59 43%	49 39%	30 42%	19 41%
Don't know	249 48%	103 42%	146 55%	31 50%	43 52%	44 44%	44 51%	30 40%	56 53%	62 46%	70 47%	52 48%	65 52%	70 52%	60 44%	65 51%	33 46%	20 44%

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 10
Classification
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	514	241	273	35	34	91	99	97	158	161	102	81	170	99	134	134	96	51
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45
Gender																		
Male	247	247	-	31	26	51	53	39	47	65	65	64	53	70	59	62	33	23
	48%	100%	-	50%	31%	50%	61%	51%	44%	48%	44%	59%	43%	52%	44%	49%	46%	51%
Female	267	-	267	30	56	50	34	37	60	69	84	44	70	65	76	65	39	22
	52%	-	100%	50%	69%	50%	39%	49%	56%	52%	56%	41%	57%	48%	56%	51%	54%	49%
Age																		
18-24	(21)	61	31	30	61	-	-	-	-	17	27	12	5	26	17	7	6	4
		12%	12%	11%	100%	-	-	-	-	13%	18%	11%	4%	20%	13%	6%	9%	9%
25-34	(29.5)	81	26	56	-	81	-	-	-	23	33	8	18	17	23	26	8	7
		16%	10%	21%	-	100%	-	-	-	18%	22%	7%	14%	13%	17%	21%	12%	15%
35-44	(39.5)	102	51	50	-	-	102	-	-	28	25	34	15	29	18	31	14	10
		20%	21%	19%	-	-	100%	-	-	21%	16%	31%	12%	21%	13%	24%	20%	22%
45-54	(49.5)	87	53	34	-	-	-	87	-	27	23	19	18	24	21	22	17	2
		17%	21%	13%	-	-	-	100%	-	20%	15%	17%	14%	18%	16%	18%	23%	5%
55-64	(59.5)	76	39	37	-	-	-	-	76	17	19	23	17	18	23	11	12	13
		15%	16%	14%	-	-	-	-	100%	13%	13%	21%	14%	14%	17%	9%	16%	28%
65+	(70)	107	47	60	-	-	-	-	-	107	22	22	13	50	20	33	29	9
		21%	19%	22%	-	-	-	-	-	100%	16%	15%	12%	41%	15%	25%	23%	20%
Average age		46.71	47.28	46.17	21.00	29.50	39.50	49.50	59.50	70.00	44.90	42.62	46.22	54.03	43.69	47.91	46.90	48.54

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 10
Classification
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45
<u>Social Grade</u>																		
AB	134 26%	65 26%	69 26%	17 27%	23 29%	28 28%	27 31%	17 22%	22 20%	134 100%	-	-	-	43 32%	32 23%	29 23%	23 32%	8 17%
C1	149 29%	65 26%	84 31%	27 44%	33 40%	25 24%	23 27%	19 25%	22 21%	-	149 100%	-	-	34 25%	35 26%	43 34%	21 29%	17 37%
C2	108 21%	64 26%	44 17%	12 20%	8 10%	34 33%	19 22%	23 30%	13 12%	-	-	108 100%	-	29 22%	28 21%	27 22%	13 18%	10 23%
DE	123 24%	53 22%	70 26%	5 8%	18 22%	15 15%	18 20%	17 23%	50 47%	-	-	-	123 100%	29 22%	40 30%	28 22%	16 21%	11 24%
<u>Region</u>																		
South East	135 26%	70 28%	65 24%	26 43%	17 21%	29 28%	24 28%	18 24%	20 19%	43 32%	34 23%	29 27%	29 24%	135 100%	-	-	-	-
Midlands	135 26%	59 24%	76 28%	17 28%	23 28%	18 18%	21 24%	23 30%	33 31%	32 24%	35 23%	28 26%	40 33%	-	135 100%	-	-	-
North England	127 25%	62 25%	65 24%	7 12%	26 32%	31 31%	22 26%	11 14%	29 27%	29 21%	43 29%	27 25%	28 22%	-	-	127 100%	-	-
Wales & South West	72 14%	33 13%	39 15%	6 10%	8 10%	14 14%	17 19%	12 15%	15 14%	23 17%	21 14%	13 12%	16 13%	-	-	-	72 100%	-
Scotland	45 9%	23 9%	22 8%	4 7%	7 8%	10 10%	2 3%	13 17%	9 9%	8 6%	17 11%	10 9%	11 9%	-	-	-	-	45 100%

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 10
Classification
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45
Working status																		
Full-time	231 45%	145 59%	87 32%	34 56%	41 50%	68 67%	59 69%	28 36%	2 2%	69 52%	77 52%	60 55%	26 21%	68 50%	48 36%	61 48%	35 48%	20 43%
Part-time	62 12%	16 7%	46 17%	7 12%	15 18%	17 17%	10 11%	11 14%	2 2%	18 13%	23 16%	16 15%	4 3%	14 11%	21 16%	9 7%	9 12%	9 19%
Not working but seeking work or temporarily unemployed/sick	35 7%	13 5%	22 8%	6 9%	7 8%	11 11%	9 10%	3 3%	- -	7 5%	9 6%	12 11%	8 6%	7 5%	14 10%	6 5%	6 8%	2 5%
Not working/not seeking work	31 6%	6 2%	26 10%	3 4%	15 18%	6 6%	3 4%	4 6%	1 1%	5 4%	3 2%	4 3%	19 16%	13 10%	5 3%	10 8%	2 3%	2 4%
Retired	136 26%	61 25%	75 28%	- -	- -	- -	4 4%	31 41%	101 95%	29 22%	26 18%	17 16%	63 51%	28 21%	41 31%	33 26%	21 28%	13 28%
Student	18 4%	6 2%	12 4%	11 18%	5 6%	- -	2 2%	- -	* *	5 4%	10 7%	- -	3 2%	4 3%	6 4%	7 6%	1 1%	- -
Refused	1 *	1 *	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	* *	* 1%	- -

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 10
Classification
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45
Tenure																		
Own outright	168 33%	83 33%	85 32%	12 20%	5 6%	9 9%	23 26%	46 60%	73 69%	42 31%	36 24%	40 37%	50 40%	38 28%	51 38%	41 32%	25 35%	13 29%
Own with a mortgage	199 39%	107 43%	92 34%	26 42%	33 40%	69 68%	45 52%	20 27%	6 6%	62 46%	63 43%	51 47%	23 19%	55 41%	42 31%	56 44%	29 40%	16 35%
Council	66 13%	20 8%	46 17%	9 15%	17 21%	10 10%	10 12%	5 6%	15 14%	5 4%	14 10%	11 11%	35 28%	23 17%	16 12%	13 10%	6 8%	9 20%
Housing Assoc.	15 3%	6 2%	10 4%	3 4%	2 3%	1 1%	3 3%	1 1%	6 5%	6 5%	3 2%	1 *	5 4%	4 3%	5 4%	5 4%	1 2%	1 1%
Rented from someone else	55 11%	28 11%	27 10%	10 16%	24 30%	12 12%	5 5%	4 5%	1 1%	17 12%	29 19%	5 5%	5 4%	13 10%	18 13%	10 8%	7 10%	6 14%
Rent free	2 *	- -	2 1%	1 2%	- -	- -	- -	- -	1 1%	1 *	1 1%	- -	1 *	- -	1 1%	- -	1 1%	- -
Refused	9 2%	4 1%	5 2%	1 1%	- -	1 1%	2 2%	1 1%	5 4%	1 1%	2 1%	1 1%	5 4%	2 1%	2 1%	2 2%	3 4%	1 1%

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 10
Classification
Base: All respondents

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45
Foreign Holiday in last 3 years																		
Yes	308	152	156	37	59	57	60	51	45	96	105	60	48	69	78	85	48	29
	60%	62%	59%	60%	72%	56%	69%	67%	42%	72%	71%	55%	39%	51%	58%	67%	66%	63%
No	206	95	111	24	22	45	27	25	62	38	44	48	76	66	56	42	25	17
	40%	38%	41%	40%	28%	44%	31%	33%	58%	28%	29%	45%	61%	49%	42%	33%	34%	37%
Number of cars																		
None	107	36	71	18	17	11	12	11	37	11	45	6	45	36	24	23	12	11
	21%	15%	26%	30%	21%	11%	14%	15%	35%	8%	30%	5%	37%	27%	18%	18%	17%	25%
1	214	109	105	22	37	39	26	38	52	54	60	53	47	57	52	54	29	21
	42%	44%	39%	37%	45%	38%	30%	49%	48%	40%	40%	49%	38%	43%	39%	42%	41%	46%
2	148	72	76	10	25	45	32	19	16	51	36	35	26	33	44	36	22	12
	29%	29%	28%	16%	31%	45%	37%	25%	15%	38%	24%	32%	21%	24%	33%	29%	31%	26%
3+	46	30	15	11	2	6	16	8	2	18	8	15	5	9	13	14	8	1
	9%	12%	6%	18%	2%	6%	19%	11%	2%	14%	5%	14%	4%	7%	10%	11%	12%	2%

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 10
Classification
Base: All respondents

	Gender		Age					Social Grade				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45
Internet Access																		
At all	414 81%	200 81%	214 80%	60 99%	79 97%	102 100%	74 85%	61 81%	38 35%	121 91%	126 85%	93 86%	73 60%	112 83%	109 81%	101 80%	59 81%	33 73%
At home (net)	386 75%	187 76%	199 75%	54 88%	78 96%	93 92%	69 80%	57 74%	36 34%	116 86%	117 78%	89 82%	65 53%	108 80%	97 72%	93 73%	55 76%	33 73%
At work (net)	163 32%	81 33%	82 31%	29 47%	38 46%	49 48%	33 38%	14 19%	* *	60 45%	63 42%	25 23%	16 13%	52 38%	35 26%	46 36%	22 31%	9 19%
At home	236 46%	116 47%	120 45%	28 46%	40 49%	49 48%	37 43%	45 60%	36 33%	59 44%	59 40%	65 61%	52 42%	56 42%	68 51%	52 41%	35 48%	24 54%
At work	13 2%	10 4%	3 1%	3 6%	- -	5 5%	1 2%	3 4%	- -	3 3%	5 4%	2 2%	2 2%	- -	6 5%	5 4%	2 3%	- -
Both at home and at work	151 29%	72 29%	79 30%	26 42%	38 46%	44 43%	32 37%	11 15%	* *	57 42%	57 39%	23 22%	13 11%	52 38%	29 22%	41 32%	20 28%	9 19%
Somewhere else	15 3%	3 1%	12 4%	3 5%	1 1%	4 4%	3 4%	2 2%	2 2%	2 2%	4 3%	2 2%	6 5%	4 3%	6 4%	4 3%	2 3%	- -
Not at all	99 19%	46 19%	53 20%	1 1%	2 3%	- -	12 14%	15 19%	69 65%	12 9%	23 15%	15 14%	49 40%	23 17%	26 19%	25 20%	13 19%	12 27%
Refused	1 *	- -	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 10
Classification
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45
What is the highest educational level that you have achieved to date?																		
Secondary/ high school/ NVQ 1-3	293 57%	138 56%	156 58%	43 70%	40 49%	59 58%	51 59%	43 57%	57 54%	43 32%	98 66%	78 73%	74 60%	79 59%	84 62%	69 54%	37 51%	25 54%
University degree or equivalent professional qualification/ NVQ4	93 18%	50 20%	43 16%	9 15%	8 10%	27 26%	21 24%	15 20%	13 12%	45 34%	20 13%	16 15%	13 10%	16 12%	23 17%	26 21%	20 28%	8 18%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	66 13%	30 12%	37 14%	9 14%	28 34%	11 11%	8 9%	5 7%	5 5%	40 30%	20 13%	2 2%	5 4%	28 21%	12 9%	15 11%	9 13%	2 5%
No formal education	54 10%	24 10%	29 11%	- -	5 6%	5 5%	4 5%	10 14%	29 27%	5 4%	12 8%	7 6%	30 24%	11 8%	14 10%	16 13%	5 7%	8 17%
None of these	3 1%	2 1%	1 *	- -	- -	- -	- -	2 3%	1 1%	- -	- -	3 3%	- -	- -	2 1%	- -	- -	1 3%
Refused	4 1%	3 1%	2 1%	- -	- -	- -	3 3%	- -	2 2%	1 *	- -	1 1%	2 2%	- -	1 *	1 1%	1 1%	1 3%

Times Post PBR Poll

CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 10
Classification
Base: All respondents

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45
Marital Status																		
Single	107 21%	53 22%	54 20%	45 73%	21 25%	7 7%	14 16%	11 15%	10 10%	23 17%	45 30%	10 9%	29 24%	33 25%	25 19%	28 22%	13 19%	8 18%
Married/ co-habiting	316 61%	160 65%	155 58%	14 24%	54 66%	91 89%	60 69%	48 63%	48 45%	97 73%	80 53%	82 76%	57 46%	87 64%	75 56%	83 66%	48 67%	22 48%
Widowed/ separated/ divorced	89 17%	32 13%	58 22%	2 3%	7 8%	4 4%	13 15%	17 22%	46 43%	13 10%	24 16%	16 15%	36 29%	15 11%	34 25%	15 12%	10 14%	16 34%
Refused	2 *	1 1%	* *	- -	- -	- -	- -	- -	2 2%	- -	- -	- -	2 1%	- -	1 *	1 1%	* 1%	- -
Children																		
None aged 18 or under	336 65%	169 68%	167 63%	53 87%	36 45%	25 24%	49 56%	69 91%	104 97%	87 65%	98 66%	61 56%	90 73%	93 69%	84 62%	79 63%	48 66%	32 71%
NET: Yes	170 33%	75 30%	95 36%	8 13%	45 55%	75 74%	36 42%	5 6%	1 1%	44 33%	47 32%	47 44%	32 26%	41 31%	49 37%	45 36%	23 32%	11 25%
NET: Yes any aged 15 or under	146 28%	67 27%	80 30%	8 13%	45 55%	65 64%	27 31%	1 2%	- -	36 27%	44 29%	37 35%	29 23%	33 24%	41 31%	42 33%	19 26%	11 24%
- Aged under 5	76 15%	30 12%	46 17%	8 13%	34 41%	29 28%	4 5%	1 2%	- -	20 15%	27 18%	19 18%	10 8%	17 12%	26 19%	24 19%	5 7%	4 8%
- Aged 5-10	62 12%	21 8%	41 15%	- -	24 29%	28 28%	10 11%	- -	- -	14 11%	16 11%	17 16%	15 12%	8 6%	21 16%	18 14%	10 13%	5 12%
- Aged 11-15	54 11%	25 10%	29 11%	- -	13 16%	22 22%	19 22%	- -	- -	9 7%	12 8%	13 12%	20 16%	14 11%	8 6%	17 14%	8 11%	6 13%
- Aged 16-18	40 8%	17 7%	23 8%	- -	- -	19 18%	17 20%	4 5%	1 1%	11 8%	6 4%	13 12%	10 8%	11 8%	12 9%	9 7%	6 8%	2 4%
Refused	8 2%	3 1%	5 2%	- -	- -	2 2%	1 1%	2 3%	3 2%	3 2%	4 2%	- -	2 1%	1 1%	2 1%	2 2%	2 2%	2 3%

Times Post PBR Poll
CATI Fieldwork : December 9th-10th 2009

Absolutes/col percents

Table 10
Classification
Base: All respondents

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	514	247	267	61	81	102	87	76	107	134	149	108	123	135	135	127	72	45
<u>Grocery shopping status</u>																		
Yes - do half or more	406	160	245	31	74	75	70	62	93	106	114	74	111	99	113	95	61	38
	79%	65%	92%	51%	91%	74%	81%	82%	87%	79%	77%	69%	90%	74%	84%	74%	84%	85%
No - do less than half	108	86	22	30	7	27	17	14	14	28	35	34	12	36	22	32	11	7
	21%	35%	8%	49%	9%	26%	19%	18%	13%	21%	23%	31%	10%	26%	16%	26%	16%	15%
Refused	*	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	*	-
	*	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	1%	-