

## Times Poll

### CATI Fieldwork : November 25th-26th 2008

Absolutes/col percents

Table 1

**Q.1 With Britain's economy facing problems in the months or years ahead, who do you most trust to deal with it in the best interests of Britain?**

**Base: All respondents**

	Gender		Age							Social Class				Region					Party Most Closely Identify With			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Unweighted base	1010	455	555	76	143	199	200	202	190	359	229	159	263	263	262	253	141	91	254	272	94	73
Weighted base	1010	485	525	121	162	202	168	150	207	269	293	209	239	266	261	249	144	89	230	262	111	78
David Cameron & the Shadow Chancellor of the Exchequer George Osborne	349 35%	178 37%	172 33%	28 23%	51 32%	72 36%	54 32%	57 38%	88 42%	101 38%	101 34%	67 32%	80 34%	98 37%	97 37%	73 29%	65 45%	15 17%	179 78%	21 8%	40 36%	18 23%
Gordon Brown & the Chancellor of the Exchequer Alistair Darling	386 38%	198 41%	189 36%	57 47%	68 42%	68 34%	61 36%	57 38%	76 36%	105 39%	114 39%	80 38%	87 36%	89 33%	84 32%	108 43%	50 35%	55 62%	25 11%	198 76%	45 41%	28 36%
None	183 18%	76 16%	107 20%	16 14%	28 17%	45 22%	36 21%	28 19%	30 14%	43 16%	53 18%	41 20%	47 20%	46 17%	60 23%	46 18%	20 14%	12 13%	17 8%	27 10%	18 16%	25 32%
Don't know	91 9%	34 7%	57 11%	19 16%	15 9%	17 8%	18 11%	8 5%	14 7%	20 7%	25 8%	21 10%	25 11%	33 12%	20 8%	23 9%	8 6%	7 8%	9 4%	15 6%	7 7%	7 9%

**Times Poll**  
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Absolutes/col percents

Table 2

**Q.2 Putting aside your party preference, which of the three main party leaders do you feel would make the better Prime Minister...**

**Right now, to deal with Britain's economy in recession?**

**Base: All respondents**

	Gender		Age							Social Class				Region					Party Most Closely Identify With			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Unweighted base	1010	455	555	76	143	199	200	202	190	359	229	159	263	263	262	253	141	91	254	272	94	73
Weighted base	1010	485	525	121	162	202	168	150	207	269	293	209	239	266	261	249	144	89	230	262	111	78
Gordon Brown	424	224	200	58	74	79	74	58	81	108	130	87	100	100	100	115	52	57	33	202	45	28
	42%	46%	38%	48%	46%	39%	44%	39%	39%	40%	44%	41%	42%	37%	38%	46%	36%	64%	14%	77%	40%	36%
David Cameron	364	181	183	28	56	78	59	55	88	108	106	77	74	102	99	84	61	18	180	30	45	20
	36%	37%	35%	23%	34%	39%	35%	37%	43%	40%	36%	37%	31%	38%	38%	34%	42%	20%	78%	11%	40%	26%
Nick Clegg	47	24	23	7	7	8	7	8	10	14	9	9	15	10	10	17	8	2	1	8	12	8
	5%	5%	4%	6%	4%	4%	4%	6%	5%	5%	3%	4%	6%	4%	4%	7%	6%	2%	1%	3%	10%	10%
None of these	88	27	61	15	10	18	14	18	13	26	20	21	21	22	23	18	15	9	6	11	4	14
	9%	6%	12%	12%	6%	9%	8%	12%	6%	10%	7%	10%	9%	8%	9%	7%	11%	10%	3%	4%	3%	17%
Don't know	87	30	58	13	15	18	15	11	15	14	28	16	29	31	29	15	8	4	9	11	6	9
	9%	6%	11%	10%	10%	9%	9%	7%	7%	5%	10%	8%	12%	12%	11%	6%	6%	4%	4%	4%	6%	11%

## Times Poll

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Absolutes/col percents

Table 3

**Q.2 Putting aside your party preference, which of the three main party leaders do you feel would make the better Prime Minister...**

**To lead Britain forward after the next general election?**

**Base: All respondents**

	Gender		Age							Social Class				Region					Party Most Closely Identify With			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Unweighted base	1010	455	555	76	143	199	200	202	190	359	229	159	263	263	262	253	141	91	254	272	94	73
Weighted base	1010	485	525	121	162	202	168	150	207	269	293	209	239	266	261	249	144	89	230	262	111	78
Gordon Brown	333	174	159	52	52	62	53	51	63	79	104	69	81	73	70	98	44	48	16	190	25	22
	33%	36%	30%	43%	32%	31%	32%	34%	30%	29%	36%	33%	34%	27%	27%	39%	31%	54%	7%	73%	23%	29%
David Cameron	412	214	197	34	66	89	68	53	102	118	124	86	84	118	112	90	67	24	196	42	42	25
	41%	44%	38%	28%	41%	44%	40%	35%	49%	44%	42%	41%	35%	44%	43%	36%	47%	27%	85%	16%	38%	32%
Nick Clegg	75	37	39	9	18	11	14	15	9	23	21	14	18	20	21	23	8	2	3	9	29	8
	7%	8%	7%	7%	11%	5%	8%	10%	4%	9%	7%	7%	7%	8%	8%	9%	6%	3%	1%	3%	26%	10%
None of these	84	32	52	13	8	21	14	18	9	27	17	19	21	23	23	19	11	8	4	10	5	12
	8%	7%	10%	10%	5%	11%	8%	12%	5%	10%	6%	9%	9%	8%	9%	8%	8%	8%	2%	4%	5%	15%
Don't know	106	28	78	14	18	18	19	13	25	22	28	21	35	32	35	20	13	7	12	12	10	11
	11%	6%	15%	11%	11%	9%	12%	9%	12%	8%	9%	10%	15%	12%	13%	8%	9%	8%	5%	5%	9%	14%

## Times Poll

### CATI Fieldwork : November 25th-26th 2008

Absolutes/col percents

Table 4  
**Q.3 On Monday the Chancellor of the Exchequer used his Pre-Budget Report to announce a range of what he called 'exceptional measures' to try and reduce the impact and length of the economic recession. Based on what you have heard, and thinking about the SHORT-term impact on the economy now and over the next few months, do you think the measures announced on Monday will ....**  
**Base: All Sample A respondents**

	Gender			Age						Social Class				Region					Party Most Closely Identify With			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Unweighted base	502	236	266	42	66	97	96	103	98	164	112	84	142	131	126	129	65	51	140	122	48	29
Weighted base	514	255	258	66	78	99	83	78	108	124	150	113	127	128	137	129	69	51	130	124	59	31
Make things significantly better for the economy	12 2%	7 3%	6 2%	1 2%	- -	3 3%	3 3%	2 3%	3 2%	4 3%	6 4%	1 1%	2 1%	1 1%	3 2%	4 3%	3 4%	1 3%	- -	4 3%	5 9%	- -
Make things slightly better for the economy	177 34%	100 39%	77 30%	26 39%	30 38%	34 34%	28 33%	24 31%	35 32%	44 35%	50 34%	40 35%	43 34%	45 35%	49 36%	38 30%	19 27%	26 51%	25 19%	67 54%	23 39%	10 31%
Make no real difference to the economy either way	200 39%	94 37%	106 41%	25 38%	30 39%	39 39%	38 45%	29 38%	39 36%	47 38%	62 42%	41 36%	50 39%	47 37%	57 42%	56 44%	22 32%	18 34%	61 47%	41 33%	11 20%	14 44%
Make things slightly worse for the economy	48 9%	24 9%	24 9%	5 7%	12 15%	9 9%	3 4%	8 10%	11 10%	10 8%	9 6%	13 11%	15 12%	8 6%	8 6%	18 14%	13 18%	1 2%	17 13%	6 5%	10 17%	1 4%
Make things significantly worse for the economy	49 9%	23 9%	26 10%	4 6%	4 5%	10 10%	9 10%	8 11%	14 13%	12 9%	12 8%	16 14%	9 7%	15 12%	11 8%	9 7%	10 15%	3 7%	21 16%	1 1%	6 11%	2 8%
Don't know	28 5%	8 3%	20 8%	6 8%	3 4%	3 3%	4 5%	6 8%	7 6%	8 6%	10 7%	3 2%	8 6%	12 9%	8 6%	3 3%	3 4%	2 3%	5 4%	5 4%	2 4%	4 13%

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Table 5  
**Q.4 On Monday the Chancellor of the Exchequer used his Pre-Budget Report to announce a range of what he called 'exceptional measures' to try and reduce the impact and length of the economic recession. Based on what you have heard, and thinking about the LONG-term impact on the economy over the next few years, do you think the measures announced on Monday will ...**  
**Base: All Sample B respondents**

	Gender			Age						Social Class				Region					Party Most Closely Identify With			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Unweighted base	508	219	289	34	77	102	104	99	92	195	117	75	121	132	136	124	76	40	114	150	46	44
Weighted base	496	230	267	54	83	102	85	72	99	146	143	96	112	138	124	121	75	38	100	138	52	47
Make things significantly better for the economy	25 5%	18 8%	7 2%	9 16%	4 5%	2 2%	- -	2 3%	8 8%	4 3%	5 4%	10 10%	5 5%	7 5%	3 2%	8 7%	4 5%	3 7%	3 3%	6 5%	5 9%	- -
Make things slightly better for the economy	145 29%	67 29%	77 29%	14 26%	25 29%	33 32%	19 22%	25 34%	30 30%	44 30%	47 33%	25 26%	29 26%	40 29%	32 26%	40 33%	21 28%	11 28%	26 26%	58 42%	14 27%	12 26%
Make no real difference to the economy either way	159 32%	64 28%	95 36%	17 32%	30 36%	35 34%	32 37%	18 25%	27 28%	43 29%	47 33%	27 28%	43 39%	43 31%	37 29%	37 31%	27 36%	16 41%	26 26%	45 33%	18 34%	14 30%
Make things slightly worse for the economy	62 12%	28 12%	34 13%	8 15%	9 11%	15 15%	13 15%	12 16%	5 5%	19 13%	21 15%	12 12%	10 9%	19 14%	18 14%	13 11%	6 8%	5 14%	14 14%	10 7%	5 10%	6 12%
Make things significantly worse for the economy	66 13%	35 15%	31 12%	1 2%	10 12%	12 12%	18 21%	9 13%	15 15%	29 20%	16 11%	11 11%	10 9%	18 13%	24 19%	11 9%	9 12%	4 10%	24 24%	5 4%	9 17%	7 15%
Don't know	40 8%	17 7%	23 9%	5 10%	6 7%	5 5%	5 5%	6 9%	13 13%	6 4%	8 5%	12 12%	14 13%	10 8%	11 9%	11 9%	8 10%	- -	7 7%	13 10%	1 2%	8 17%

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Absolutes/col percents

Table 6

**Q.5 If you personally end up with a bit more money as a result of the measures announced by the Chancellor of the Exchequer on Monday, will you be most likely to..**

**Base: All respondents**

	Gender		Age							Social Class				Region					Party Most Closely Identify With			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Unweighted base	1010	455	555	76	143	199	200	202	190	359	229	159	263	263	262	253	141	91	254	272	94	73
Weighted base	1010	485	525	121	162	202	168	150	207	269	293	209	239	266	261	249	144	89	230	262	111	78
Put it aside and save it	544	276	269	59	99	101	90	77	118	163	152	114	116	151	134	127	89	43	125	132	68	37
	54%	57%	51%	49%	61%	50%	53%	51%	57%	61%	52%	55%	48%	57%	51%	51%	62%	48%	55%	50%	61%	48%
Use it to catch up on bills you've fallen behind with	283	118	164	43	36	63	53	41	47	54	86	60	82	75	78	74	34	22	61	77	31	25
	28%	24%	31%	36%	22%	31%	32%	28%	23%	20%	29%	29%	35%	28%	30%	30%	24%	25%	27%	29%	28%	32%
Spend it on things you might not otherwise have bought	183	91	92	18	27	38	26	31	42	52	55	35	41	40	49	48	21	25	43	53	12	16
	18%	19%	18%	15%	17%	19%	15%	21%	20%	19%	19%	17%	17%	15%	19%	19%	15%	28%	19%	20%	11%	20%

## Times Poll

### CATI Fieldwork : November 25th-26th 2008

Absolutes/col percents

Table 7

**Q.6 The government's measures to try and reduce the impact and length of the recession are partly to be paid for by an increase in the top rate of income tax, hitting those earning more than £150,000, as well as other tax changes that will make everyone earning over £100,000 worse off. Please say if you agree or disagree with each of the following statements.**

**Base: All respondents**

	Gender			Age						Social Class				Region					Party Most Closely Identify With			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Unweighted base	1010	455	555	76	143	199	200	202	190	359	229	159	263	263	262	253	141	91	254	272	94	73
Weighted base	1010	485	525	121	162	202	168	150	207	269	293	209	239	266	261	249	144	89	230	262	111	78
<b><u>The tax rise on high earners signals the end of New Labour and shift to the left by Gordon Brown</u></b>																						
Agree	543	282	261	57	87	100	108	84	106	142	159	119	124	153	143	130	76	41	146	117	66	43
	54%	58%	50%	47%	54%	50%	64%	56%	51%	53%	54%	57%	52%	57%	55%	52%	52%	46%	63%	45%	60%	55%
Disagree	352	171	181	51	55	84	49	45	68	102	104	70	76	88	84	90	51	39	67	119	37	25
	35%	35%	34%	42%	34%	41%	29%	30%	33%	38%	35%	34%	32%	33%	32%	36%	36%	44%	29%	46%	34%	32%
Don't know	115	32	83	12	19	18	12	20	33	26	30	20	40	25	35	29	17	9	17	26	7	10
	11%	7%	16%	10%	12%	9%	7%	14%	16%	9%	10%	10%	17%	10%	13%	12%	12%	10%	7%	10%	6%	13%
<b><u>It is fair and right for the richest people in Britain to pay more of the cost of measures to address the recession</u></b>																						
Agree	678	357	321	70	103	127	117	116	144	184	191	141	162	169	175	178	97	60	137	194	75	51
	67%	74%	61%	58%	64%	63%	69%	78%	70%	68%	65%	68%	68%	63%	67%	71%	68%	67%	60%	74%	68%	66%
Disagree	290	112	178	42	57	66	48	27	51	80	86	65	59	82	75	64	41	28	84	61	33	19
	29%	23%	34%	34%	35%	33%	29%	18%	25%	30%	29%	31%	25%	31%	29%	26%	29%	31%	37%	23%	30%	24%
Don't know	41	16	25	9	2	9	3	6	12	5	16	3	18	15	11	8	6	1	8	6	3	8
	4%	3%	5%	7%	1%	4%	2%	4%	6%	2%	5%	1%	7%	6%	4%	3%	4%	1%	4%	2%	3%	10%

## Times Poll

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Table 7

**Q.6 The government's measures to try and reduce the impact and length of the recession are partly to be paid for by an increase in the top rate of income tax, hitting those earning more than £150,000, as well as other tax changes that will make everyone earning over £100,000 worse off. Please say if you agree or disagree with each of the following statements.**

**Base: All respondents**

	Gender			Age						Social Class				Region					Party Most Closely Identify With			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Weighted base	1010	485	525	121	162	202	168	150	207	269	293	209	239	266	261	249	144	89	230	262	111	78
<b><u>Raising the top rate of income tax is an attack on aspiration and entrepreneurship.</u></b>																						
Agree	424	198	225	53	62	76	79	66	88	108	110	96	111	99	109	104	70	42	116	101	43	32
	42%	41%	43%	44%	38%	38%	47%	44%	42%	40%	37%	46%	46%	37%	42%	42%	49%	47%	50%	39%	39%	42%
Disagree	513	268	245	55	88	114	82	72	102	153	161	102	97	138	132	133	65	45	99	146	64	37
	51%	55%	47%	46%	54%	57%	49%	48%	49%	57%	55%	49%	41%	52%	51%	53%	45%	50%	43%	56%	57%	47%
Don't know	73	19	55	12	12	12	8	12	18	9	22	12	31	29	19	13	9	3	15	14	5	9
	7%	4%	10%	10%	7%	6%	5%	8%	9%	3%	7%	6%	13%	11%	7%	5%	6%	3%	7%	6%	4%	12%
<b><u>Rather than raise taxes on high earners, it would be better to cut back the growth in public spending even more.</u></b>																						
Agree	446	210	236	45	73	73	76	59	120	125	107	96	118	110	119	99	80	38	137	105	37	31
	44%	43%	45%	37%	45%	36%	45%	39%	58%	46%	37%	46%	49%	41%	45%	40%	56%	43%	60%	40%	33%	40%
Disagree	501	253	248	66	84	114	85	79	73	130	172	99	101	136	126	137	57	44	79	148	69	37
	50%	52%	47%	55%	52%	56%	50%	53%	35%	48%	59%	48%	42%	51%	48%	55%	40%	49%	34%	56%	62%	48%
Don't know	63	22	41	9	5	15	8	12	14	15	14	14	21	20	16	14	7	7	14	9	5	9
	6%	5%	8%	8%	3%	7%	5%	8%	7%	6%	5%	7%	9%	7%	6%	5%	5%	8%	6%	4%	5%	12%



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Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Gender			Age						Social Class				Region					Party Most Closely Identify With			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Unweighted base	1010	455	555	76	143	199	200	202	190	359	229	159	263	263	262	253	141	91	254	272	94	73
Weighted base	1010	485	525	121	162	202	168	150	207	269	293	209	239	266	261	249	144	89	230	262	111	78
<b>Gender</b>																						
Male	485 48%	485 100%	- -	59 49%	75 46%	95 47%	84 50%	73 49%	99 48%	139 52%	140 48%	114 55%	92 38%	134 50%	114 44%	124 50%	75 52%	38 42%	123 53%	132 51%	45 41%	37 48%
Female	525 52%	- -	525 100%	61 51%	87 54%	107 53%	84 50%	77 51%	108 52%	130 48%	153 52%	95 45%	147 62%	133 50%	146 56%	125 50%	69 48%	52 58%	107 47%	130 49%	66 59%	41 52%
<b>Age</b>																						
18-24	(21) 12%	121 12%	59 12%	61 12%	121 100%	- -	- -	- -	- -	23 8%	50 17%	30 14%	18 8%	34 13%	27 10%	31 12%	16 11%	13 15%	9 4%	38 14%	11 10%	13 16%
25-34	(29.5) 16%	162 16%	75 15%	87 17%	- -	162 100%	- -	- -	- -	53 20%	54 18%	32 15%	23 10%	53 20%	41 16%	42 17%	14 10%	12 13%	22 10%	39 15%	15 13%	18 24%
35-44	(39.5) 20%	202 20%	95 20%	107 20%	- -	- -	202 100%	- -	- -	75 28%	56 19%	47 22%	24 10%	59 22%	52 20%	44 18%	28 19%	19 21%	46 20%	47 18%	28 25%	14 18%
45-54	(49.5) 17%	168 17%	84 17%	84 16%	- -	- -	- -	168 100%	- -	47 17%	48 16%	37 18%	37 15%	45 17%	54 21%	35 14%	22 15%	13 15%	41 18%	45 17%	20 18%	9 9%
55-64	(59.5) 15%	150 15%	73 15%	77 15%	- -	- -	- -	- -	150 100%	37 14%	43 15%	30 14%	39 17%	42 16%	36 14%	33 13%	23 16%	14 16%	41 18%	38 15%	12 11%	13 16%
65+	(70) 21%	207 21%	99 20%	108 21%	- -	- -	- -	- -	207 100%	34 13%	42 14%	33 16%	97 41%	33 13%	51 19%	64 26%	41 29%	18 20%	71 31%	55 21%	25 23%	11 15%
Average age		46.58	46.68	46.49	21.00	29.50	39.50	49.50	59.50	44.38	43.52	44.79	54.38	43.85	46.79	47.44	50.02	46.13	52.52	46.41	47.24	42.95

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Table 8  
**Classification**  
**Base: All respondents**

	Gender		Age						Social Class				Region					Party Most Closely Identify With				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Weighted base	1010	485	525	121	162	202	168	150	207	269	293	209	239	266	261	249	144	89	230	262	111	78
<b><u>Social Class</u></b>																						
AB	269	139	130	23	53	75	47	37	34	269	-	-	-	79	71	61	36	23	73	66	36	20
	27%	29%	25%	19%	33%	37%	28%	25%	17%	100%	-	-	-	30%	27%	24%	25%	26%	32%	25%	32%	25%
C1	293	140	153	50	54	56	48	43	42	-	293	-	-	83	75	74	41	21	60	74	32	28
	29%	29%	29%	41%	33%	27%	28%	29%	20%	-	100%	-	-	31%	29%	30%	28%	24%	26%	28%	29%	36%
C2	209	114	95	30	32	47	37	30	33	-	-	209	-	54	52	56	30	17	46	58	19	11
	21%	24%	18%	25%	20%	23%	22%	20%	16%	-	-	100%	-	20%	20%	22%	21%	19%	20%	22%	17%	14%
DE	239	92	147	18	23	24	37	39	97	-	-	-	239	51	64	59	37	28	51	65	24	19
	24%	19%	28%	15%	14%	12%	22%	26%	47%	-	-	-	100%	19%	24%	24%	26%	32%	22%	25%	22%	25%
<b><u>Region</u></b>																						
North	339	162	177	44	54	63	48	48	82	84	95	73	87	-	-	249	-	89	57	114	37	34
	34%	33%	34%	37%	33%	31%	28%	32%	40%	31%	32%	35%	37%	-	-	100%	-	100%	25%	44%	33%	44%
Midlands	312	147	165	32	49	59	60	44	68	83	88	67	75	-	261	-	51	-	80	76	23	16
	31%	30%	31%	26%	30%	29%	36%	29%	33%	31%	30%	32%	31%	-	100%	-	36%	-	35%	29%	21%	21%
South	359	176	183	44	60	79	60	58	58	103	110	69	77	266	-	-	93	-	93	71	51	28
	36%	36%	35%	37%	37%	39%	36%	39%	28%	38%	38%	33%	32%	100%	-	-	64%	-	41%	27%	46%	36%

**Times Poll**  
**CATI Fieldwork : November 25th-26th 2008**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Gender		Age							Social Class				Region					Party Most Closely Identify With			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Weighted base	1010	485	525	121	162	202	168	150	207	269	293	209	239	266	261	249	144	89	230	262	111	78
<b>Working status</b>																						
Full-time	453 45%	275 57%	178 34%	59 49%	106 65%	125 62%	103 61%	54 36%	7 3%	149 55%	160 55%	103 49%	41 17%	131 49%	111 43%	109 44%	53 37%	48 53%	105 46%	106 40%	48 43%	33 43%
Part-time	124 12%	27 6%	97 18%	13 11%	22 13%	39 19%	28 17%	16 10%	6 3%	33 12%	40 14%	31 15%	20 8%	39 15%	33 13%	26 10%	20 14%	6 7%	20 9%	38 14%	13 11%	15 20%
Not working but seeking work or temporarily unemployed/sick	68 7%	31 6%	37 7%	15 13%	16 10%	13 7%	15 9%	8 5%	-	10 4%	10 3%	15 7%	33 14%	24 9%	15 6%	15 6%	12 8%	2 2%	8 3%	14 5%	8 7%	4 5%
Not working/not seeking work	62 6%	11 2%	51 10%	8 7%	11 7%	21 10%	12 7%	10 6%	-	20 7%	9 3%	12 6%	22 9%	13 5%	25 10%	16 6%	5 4%	3 4%	8 3%	18 7%	9 8%	5 6%
Retired	266 26%	121 25%	145 28%	2 1%	1 1%	1 1%	8 5%	61 41%	193 93%	55 20%	53 18%	41 20%	117 49%	48 18%	72 28%	72 29%	49 34%	26 29%	88 38%	70 27%	31 28%	16 20%
Student	26 3%	16 3%	11 2%	22 18%	4 3%	-	-	-	-	1 *	18 6%	5 2%	1 1%	9 4%	-	9 4%	3 2%	5 5%	-	12 5%	3 3%	5 6%
Refused	11 1%	4 1%	7 1%	1 1%	2 1%	2 1%	2 1%	1 1%	1 1%	2 1%	2 1%	2 1%	5 2%	3 1%	4 2%	3 1%	1 1%	-	2 1%	5 2%	-	-

## Times Poll

### CATI Fieldwork : November 25th-26th 2008

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Gender		Age						Social Class				Region					Party Most Closely Identify With				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Weighted base	1010	485	525	121	162	202	168	150	207	269	293	209	239	266	261	249	144	89	230	262	111	78
<b>Tenure</b>																						
Own outright	331 33%	164 34%	167 32%	15 13%	15 9%	31 16%	47 28%	75 50%	147 71%	95 35%	88 30%	57 27%	91 38%	71 27%	97 37%	84 34%	59 41%	20 23%	110 48%	63 24%	34 30%	20 26%
Own with a mortgage	391 39%	189 39%	202 39%	45 37%	81 50%	128 64%	82 49%	42 28%	12 6%	139 52%	128 44%	89 43%	35 15%	106 40%	102 39%	100 40%	42 29%	41 46%	77 33%	116 44%	57 51%	18 23%
Council	129 13%	55 11%	75 14%	24 20%	23 14%	10 5%	24 14%	17 11%	32 15%	6 2%	26 9%	30 14%	67 28%	37 14%	30 12%	26 10%	21 15%	16 18%	10 5%	41 16%	12 11%	20 26%
Housing Assoc.	41 4%	22 4%	20 4%	9 7%	7 4%	9 4%	6 3%	7 5%	4 2%	1 1%	11 4%	7 3%	23 10%	10 4%	9 4%	14 6%	7 5%	2 2%	6 3%	15 6%	2 1%	6 8%
Rented from someone else	89 9%	44 9%	44 8%	21 17%	31 19%	19 9%	4 3%	5 3%	9 4%	22 8%	35 12%	18 8%	14 6%	35 13%	15 6%	18 7%	13 9%	8 9%	21 9%	17 7%	6 5%	14 18%
Rent free	9 1%	4 1%	6 1%	3 2%	3 2%	2 1%	1 *	* *	1 *	2 1%	3 1%	3 2%	2 1%	2 1%	3 1%	2 1%	- -	2 2%	3 2%	3 1%	- -	- -
Refused	20 2%	8 2%	12 2%	4 3%	3 2%	2 1%	4 2%	4 3%	2 1%	4 1%	3 1%	5 3%	7 3%	6 2%	5 2%	5 2%	3 2%	1 1%	2 1%	7 3%	1 1%	- -

**Times Poll**  
**CATI Fieldwork : November 25th-26th 2008**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Gender		Age							Social Class				Region					Party Most Closely Identify With			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Weighted base	1010	485	525	121	162	202	168	150	207	269	293	209	239	266	261	249	144	89	230	262	111	78
<b>Foreign Holiday in last 3 years</b>																						
Yes	608 60%	300 62%	307 59%	71 58%	122 75%	139 69%	98 58%	89 60%	89 43%	208 77%	191 65%	118 57%	90 38%	182 68%	164 63%	147 59%	68 47%	47 52%	149 65%	157 60%	65 59%	41 52%
No	402 40%	185 38%	217 41%	50 42%	40 25%	63 31%	71 42%	60 40%	118 57%	61 23%	102 35%	91 43%	149 62%	84 32%	97 37%	102 41%	76 53%	43 48%	81 35%	105 40%	46 41%	37 48%
<b>Number of cars</b>																						
None	210 21%	83 17%	127 24%	40 33%	31 19%	19 9%	32 19%	21 14%	68 33%	26 10%	64 22%	27 13%	93 39%	61 23%	36 14%	61 24%	25 18%	27 30%	31 14%	71 27%	27 24%	25 32%
1	418 41%	192 39%	227 43%	26 21%	72 44%	79 39%	62 37%	81 54%	99 48%	93 35%	131 45%	85 41%	109 46%	104 39%	115 44%	102 41%	61 42%	36 40%	96 42%	103 39%	44 39%	31 40%
2	293 29%	162 33%	131 25%	32 26%	49 30%	85 42%	53 32%	35 23%	39 19%	113 42%	79 27%	76 36%	24 10%	86 32%	74 28%	71 28%	45 31%	17 19%	79 34%	70 27%	35 31%	13 17%
3+	89 9%	49 10%	40 8%	23 19%	10 6%	19 10%	21 13%	13 9%	2 1%	37 14%	19 6%	20 10%	12 5%	15 5%	36 14%	16 6%	13 9%	10 11%	24 10%	19 7%	6 5%	9 11%

## Times Poll

### CATI Fieldwork : November 25th-26th 2008

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Gender		Age						Social Class				Region					Party Most Closely Identify With				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Weighted base	1010	485	525	121	162	202	168	150	207	269	293	209	239	266	261	249	144	89	230	262	111	78
<b><u>Internet Access</u></b>																						
At all	799	397	402	115	154	185	143	115	87	252	254	167	125	230	209	187	106	67	175	197	92	61
	79%	82%	77%	95%	95%	91%	85%	77%	42%	94%	87%	80%	52%	86%	80%	75%	73%	75%	76%	75%	83%	79%
At home (net)	708	347	361	92	139	176	125	102	74	239	219	145	106	205	183	162	96	62	157	171	82	54
	70%	72%	69%	77%	86%	87%	74%	68%	36%	89%	75%	69%	44%	77%	70%	65%	67%	70%	68%	65%	74%	69%
At work (net)	363	194	168	53	87	102	75	41	5	147	141	59	16	107	88	94	46	28	76	100	40	23
	36%	40%	32%	44%	54%	50%	45%	27%	3%	55%	48%	28%	7%	40%	34%	38%	32%	31%	33%	38%	36%	29%
At home	400	180	220	56	58	83	65	68	70	102	109	94	95	113	113	83	53	38	89	88	45	35
	40%	37%	42%	46%	36%	41%	38%	45%	34%	38%	37%	45%	40%	42%	43%	33%	37%	42%	39%	34%	41%	45%
At work	54	27	27	16	7	9	15	6	2	10	31	9	4	14	19	15	3	3	8	17	4	4
	5%	6%	5%	13%	4%	4%	9%	4%	1%	4%	11%	4%	2%	5%	7%	6%	2%	3%	4%	7%	4%	5%
Both at home and at work	309	167	141	36	81	93	60	35	4	137	110	50	11	93	70	79	43	25	68	83	36	19
	31%	34%	27%	30%	50%	46%	36%	23%	2%	51%	38%	24%	5%	35%	27%	32%	30%	28%	30%	32%	33%	24%
Somewhere else	36	22	14	6	8	-	3	7	11	3	5	14	15	10	7	11	6	2	9	9	7	4
	4%	5%	3%	5%	5%	-	2%	5%	5%	1%	2%	7%	6%	4%	3%	4%	4%	2%	4%	3%	6%	5%
Not at all	210	88	121	6	8	17	25	35	119	17	39	42	113	35	52	62	38	22	54	65	19	17
	21%	18%	23%	5%	5%	9%	15%	23%	57%	6%	13%	20%	47%	13%	20%	25%	26%	25%	23%	25%	17%	21%
Refused	2	-	2	-	-	-	-	-	2	1	-	-	1	1	-	-	1	-	2	-	-	-
	*	-	*	-	-	-	-	-	1%	*	-	-	*	*	-	-	*	-	1%	-	-	-

**Times Poll**  
**CATI Fieldwork : November 25th-26th 2008**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Gender		Age							Social Class				Region					Party Most Closely Identify With			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Weighted base	1010	485	525	121	162	202	168	150	207	269	293	209	239	266	261	249	144	89	230	262	111	78
<b>What is the highest educational level that you have achieved to date?</b>																						
Secondary/ high school/ NVQ 1-3	575 57%	255 53%	320 61%	85 71%	77 48%	104 52%	103 61%	80 53%	126 61%	85 31%	164 56%	165 79%	162 68%	143 54%	146 56%	157 63%	83 57%	46 52%	136 59%	152 58%	60 54%	51 65%
University degree or equivalent professional qualification/ NVQ4	258 26%	139 29%	119 23%	24 20%	60 37%	64 32%	39 23%	43 29%	29 14%	125 46%	86 29%	28 13%	20 8%	80 30%	68 26%	49 20%	36 25%	25 28%	67 29%	61 23%	27 25%	13 16%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	86 9%	53 11%	33 6%	9 8%	20 12%	23 12%	14 8%	7 5%	13 6%	50 19%	30 10%	2 1%	4 2%	30 11%	15 6%	20 8%	12 8%	10 11%	10 4%	20 8%	21 18%	6 8%
No formal education	73 7%	31 6%	42 8%	1 1%	3 2%	8 4%	10 6%	17 11%	34 17%	6 2%	9 3%	12 6%	46 19%	10 4%	27 10%	19 8%	8 6%	9 10%	13 5%	22 8%	3 3%	7 9%
None of these	3 *	- -	3 1%	- -	1 1%	- -	1 *	- -	2 1%	1 *	- -	- -	3 1%	1 *	1 *	2 1%	- -	- -	- -	2 1%	- -	- -
Refused	15 1%	7 1%	8 1%	1 1%	2 1%	2 1%	4 2%	2 2%	3 2%	3 1%	5 2%	3 1%	5 2%	3 1%	4 2%	2 1%	6 4%	- -	4 2%	4 2%	- -	2 2%

## Times Poll

### CATI Fieldwork : November 25th-26th 2008

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Gender		Age						Social Class				Region					Party Most Closely Identify With				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Weighted base	1010	485	525	121	162	202	168	150	207	269	293	209	239	266	261	249	144	89	230	262	111	78
<b><u>Marital Status</u></b>																						
Single	242	128	114	92	49	27	35	18	21	49	85	46	62	72	59	54	28	29	35	63	30	27
	24%	26%	22%	76%	30%	13%	21%	12%	10%	18%	29%	22%	26%	27%	23%	22%	19%	32%	15%	24%	27%	35%
Married/ co-habiting	559	289	271	26	102	151	101	91	88	188	158	129	85	146	158	134	81	40	133	140	63	37
	55%	59%	52%	22%	63%	75%	60%	61%	43%	70%	54%	62%	36%	55%	61%	54%	56%	45%	58%	54%	57%	48%
Widowed/ separated/ divorced	197	64	133	2	8	21	30	39	96	31	47	32	87	45	40	58	33	21	59	54	18	12
	19%	13%	25%	1%	5%	11%	18%	26%	46%	11%	16%	15%	36%	17%	15%	23%	23%	23%	26%	21%	16%	16%
Refused	12	5	7	1	3	2	2	2	1	2	3	3	5	3	4	3	3	-	3	5	-	1
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	-	1%	2%	-	1%
<b><u>Children</u></b>																						
None aged 18 or under	691	354	337	100	89	51	112	135	203	163	212	125	191	171	179	173	104	64	165	182	67	57
	68%	73%	64%	83%	55%	25%	67%	90%	98%	60%	72%	60%	80%	64%	69%	69%	72%	72%	72%	69%	61%	73%
NET: Yes	299	121	178	20	71	144	52	11	2	103	78	78	40	90	77	71	37	24	61	74	42	21
	30%	25%	34%	16%	44%	72%	31%	7%	1%	33%	27%	37%	17%	34%	30%	29%	25%	27%	27%	28%	38%	27%
NET: Yes any aged 15 or under	269	103	166	20	71	134	38	6	1	88	71	72	38	80	71	64	31	23	53	66	39	19
	27%	21%	32%	16%	44%	66%	22%	4%	*	33%	24%	34%	16%	30%	27%	26%	22%	26%	23%	25%	35%	25%
- Aged under 5	123	52	71	17	53	45	6	1	1	40	36	30	18	40	35	27	12	9	19	34	12	7
	12%	11%	13%	14%	33%	22%	3%	1%	*	15%	12%	14%	7%	15%	13%	11%	8%	10%	8%	13%	11%	9%
- Aged 5-10	120	47	73	5	29	74	10	2	-	39	30	34	16	37	37	26	12	8	25	28	16	8
	12%	10%	14%	4%	18%	37%	6%	1%	-	14%	10%	16%	7%	14%	14%	11%	8%	9%	11%	11%	14%	10%
- Aged 11-15	107	36	71	1	9	64	28	4	-	34	31	23	20	27	32	25	14	10	25	25	17	7
	11%	7%	14%	1%	6%	32%	17%	3%	-	13%	11%	11%	8%	10%	12%	10%	9%	11%	11%	9%	15%	9%
- Aged 16-18	65	31	35	-	3	29	26	6	1	25	13	15	13	22	15	15	8	6	12	15	10	8
	6%	6%	7%	-	2%	14%	16%	4%	*	9%	4%	7%	5%	8%	6%	6%	6%	6%	5%	6%	9%	10%
Refused	20	10	10	1	2	6	5	3	3	3	3	5	8	6	5	5	4	1	4	7	2	-
	2%	2%	2%	1%	1%	3%	3%	2%	1%	1%	1%	3%	3%	2%	2%	2%	2%	1%	2%	2%	2%	-



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Absolutes/col percents

Table 8  
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	Gender		Age							Social Class				Region					Party Most Closely Identify With			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	LibDem	Other
Weighted base	1010	485	525	121	162	202	168	150	207	269	293	209	239	266	261	249	144	89	230	262	111	78
<b>Grocery shopping status</b>																						
Yes - do half or more	816 81%	335 69%	481 92%	82 68%	131 81%	172 85%	135 80%	120 80%	176 85%	211 79%	241 82%	157 75%	206 86%	207 78%	212 81%	198 79%	123 85%	76 85%	189 82%	207 79%	99 89%	59 76%
No - do less than half	186 18%	148 31%	37 7%	38 31%	29 18%	29 14%	31 18%	29 20%	30 14%	56 21%	49 17%	51 24%	29 12%	57 21%	45 17%	50 20%	20 14%	13 15%	39 17%	52 20%	12 11%	19 24%
Refused	8 1%	2 *	7 1%	1 1%	2 1%	1 1%	2 1%	- -	1 1%	2 1%	2 1%	1 *	4 1%	3 1%	3 1%	2 1%	1 *	- -	1 1%	3 1%	- -	- -