

The Times
ONLINE Fieldwork : 18th - 20th March 2011

Table 1

Absolutes/col percents

Q1. If the Chancellor had a few billion pounds available to spend in his Budget in March, which of the following do you think should be the top priority?

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814
Cutting the cost of fuel	803	407	396	60	125	160	146	126	187	190	261	177	175	69	31	95	83	82	68	48	88	52	111	76	120	327
	39%	41%	38%	24%	38%	41%	42%	41%	43%	34%	44%	41%	37%	39%	33%	39%	46%	43%	42%	45%	46%	20%	42%	41%	36%	40%
Paying off the national debt faster	468	249	219	81	75	88	68	54	102	151	133	87	96	33	24	47	32	45	35	22	39	83	66	42	74	194
	23%	25%	21%	33%	23%	23%	19%	17%	24%	27%	22%	20%	20%	18%	26%	20%	18%	24%	22%	20%	20%	32%	25%	23%	22%	24%
Taking more lower earners out of tax altogether	424	199	225	68	58	70	68	81	79	103	107	112	102	42	18	54	41	31	31	30	28	60	45	44	60	175
	21%	20%	22%	28%	18%	18%	19%	26%	18%	19%	18%	26%	22%	23%	19%	23%	23%	16%	19%	27%	15%	23%	17%	24%	18%	21%
Earmarking more funding for public services	356	149	207	37	70	71	67	47	63	110	93	54	99	35	20	44	25	32	26	9	37	63	42	24	79	118
	17%	15%	20%	15%	21%	18%	19%	15%	15%	20%	16%	12%	21%	20%	22%	18%	14%	17%	16%	8%	19%	25%	16%	13%	24%	15%

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Table 2

Have you taken a foreign holiday in the last 3 years?

Absolutes/col percents

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814
Yes	1271	629	642	173	200	237	203	161	298	419	386	248	218	109	56	154	90	116	94	66	122	186	176	103	221	546
		62%	63%	61%	70%	61%	58%	52%	69%	76%	65%	58%	46%	61%	60%	64%	50%	61%	59%	61%	63%	72%	67%	55%	66%	67%
No	779	375	404	73	128	152	145	147	134	134	208	183	254	69	37	87	91	74	66	42	70	72	87	84	113	268
		38%	37%	39%	30%	39%	42%	48%	31%	24%	35%	42%	54%	39%	40%	36%	50%	39%	41%	39%	37%	28%	33%	45%	34%	33%

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Table 3

Absolutes/col percents

Tenure**Base : All respondents**

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814
Owned outright - without mortgage	677	407	270	28	42	43	86	131	347	255	182	124	116	47	32	97	66	65	62	35	77	45	80	70	59	170
	33%	41%	26%	11%	13%	11%	25%	43%	81%	46%	31%	29%	25%	26%	35%	40%	36%	34%	39%	33%	40%	18%	30%	37%	18%	21%
Owned with a mortgage or loan	717	300	417	60	124	210	193	93	37	217	244	156	100	70	34	73	69	74	47	42	67	76	112	55	194	363
	35%	30%	40%	24%	38%	54%	55%	30%	9%	39%	41%	36%	21%	39%	36%	30%	38%	39%	29%	39%	35%	29%	43%	29%	58%	45%
Rented from the council	266	124	143	30	65	76	27	46	22	17	56	81	112	31	13	22	21	19	23	15	19	54	42	8	29	111
	13%	12%	14%	12%	20%	20%	8%	15%	5%	3%	9%	19%	24%	17%	14%	9%	12%	10%	14%	14%	10%	21%	16%	4%	9%	14%
Rented from a housing association	103	39	64	23	17	20	19	15	9	12	22	21	49	11	2	17	9	11	7	2	12	10	7	14	9	36
	5%	4%	6%	9%	5%	5%	5%	5%	2%	2%	4%	5%	10%	6%	2%	7%	5%	6%	5%	2%	6%	4%	3%	8%	3%	4%
Rented from someone else	276	128	147	102	77	39	21	21	16	48	88	47	93	20	11	30	16	19	18	12	17	71	22	40	38	129
	13%	13%	14%	42%	23%	10%	6%	7%	4%	9%	15%	11%	20%	11%	12%	13%	9%	10%	11%	11%	9%	28%	8%	21%	12%	16%
Rent free	11	5	6	3	4	1	3	1	-	4	2	1	3	-	1	1	1	1	2	2	-	2	1	-	4	4
	1%	1%	1%	1%	1%	*	1%	*	-	1%	*	*	1%	-	1%	*	*	1%	1%	2%	-	1%	*	-	1%	1%

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Table 4

At what age did you finish your full time education?

Absolutes/col percents

Base : All respondents

	Gender			Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772	
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814	
Under 16	728	377	351	45	54	129	135	146	219	106	197	182	244	45	45	95	82	75	67	30	77	49	96	68	57	255	
	36%	38%	34%	18%	16%	33%	39%	47%	51%	19%	33%	42%	52%	25%	48%	39%	45%	39%	42%	28%	40%	19%	36%	37%	17%	31%	
17-18	461	206	254	55	65	90	93	73	85	122	159	109	71	42	15	52	42	43	27	27	49	39	69	54	98	189	
	22%	21%	24%	22%	20%	23%	27%	24%	20%	22%	27%	25%	15%	24%	16%	21%	23%	23%	17%	25%	26%	15%	26%	29%	29%	23%	
19-24	503	256	247	46	126	102	85	62	82	220	134	81	68	41	19	60	35	47	29	40	46	75	68	44	101	235	
	25%	25%	24%	19%	38%	26%	25%	20%	19%	40%	23%	19%	14%	23%	20%	25%	20%	25%	18%	37%	24%	29%	26%	24%	30%	29%	
25-34	99	56	43	-	30	29	17	6	16	50	27	8	13	9	5	10	7	6	8	3	11	30	5	5	32	44	
	5%	6%	4%	-	9%	8%	5%	2%	4%	9%	5%	2%	3%	5%	5%	4%	4%	3%	5%	3%	6%	12%	2%	2%	10%	5%	
35-44	14	5	9	-	-	6	1	3	4	6	1	6	1	4	-	2	-	1	-	-	1	2	2	1	3	4	
	1%	*	1%	-	-	1%	*	1%	1%	1%	*	1%	*	2%	-	1%	-	*	-	-	*	1%	1%	1%	1%	*	
45-54	8	2	6	-	-	-	3	4	-	*	2	2	3	1	-	2	1	1	*	2	2	-	-	-	2	5	
	*	*	1%	-	-	-	1%	1%	-	*	*	*	1%	*	-	1%	*	*	*	2%	1%	-	-	-	-	1%	1%
55-64	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
65+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Still in full time education	103	48	55	84	14	4	1	-	-	18	48	15	21	12	3	4	10	5	11	4	2	38	8	6	13	38	
	5%	5%	5%	34%	4%	1%	*	-	-	3%	8%	4%	4%	7%	3%	2%	5%	3%	7%	3%	1%	15%	3%	3%	4%	5%	
Never had any full time education	14	9	5	2	6	2	1	2	1	6	1	3	4	1	-	-	-	-	9	-	1	1	1	1	2	6	
	1%	1%	*	1%	2%	1%	*	1%	*	1%	*	1%	1%	1%	-	-	-	-	6%	-	1%	*	*	1%	1%	1%	
Don't know	44	19	26	2	17	12	2	1	9	5	5	7	27	11	2	7	1	3	4	-	1	7	7	2	11	13	
	2%	2%	2%	1%	5%	3%	1%	*	2%	1%	1%	2%	6%	6%	2%	3%	1%	1%	2%	-	*	3%	3%	1%	3%	2%	
Prefer not to answer	77	27	50	12	16	15	9	10	15	19	20	18	20	11	4	8	2	10	5	3	2	18	8	5	14	27	
	4%	3%	5%	5%	5%	4%	3%	3%	4%	3%	3%	4%	4%	6%	5%	4%	1%	5%	3%	3%	1%	7%	3%	3%	4%	3%	

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Table 5

Absolutes/col percents

What is the highest educational level that you have achieved to date?

Base : All respondents

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814
Secondary school, high school, NVQ levels 1 to 3, etc.	1090	519	571	134	144	207	203	175	227	166	316	271	337	90	48	121	111	105	96	60	99	102	149	110	129	445
	53%	52%	55%	54%	44%	53%	58%	57%	53%	30%	53%	63%	72%	50%	52%	50%	61%	55%	60%	55%	52%	39%	57%	59%	39%	55%
University degree or equivalent professional qualification, NVQ level 4, etc.	683	346	337	55	128	141	103	105	152	269	201	118	95	61	34	90	49	72	45	35	73	85	76	62	144	269
	33%	34%	32%	22%	39%	36%	30%	34%	35%	49%	34%	27%	20%	34%	37%	37%	27%	38%	28%	32%	38%	33%	29%	33%	43%	33%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	157	95	62	6	35	28	32	18	39	93	40	12	12	13	6	20	9	9	11	11	39	20	10	45	71	
	8%	9%	6%	2%	11%	7%	9%	6%	9%	17%	7%	3%	3%	7%	6%	9%	5%	5%	6%	10%	6%	15%	8%	5%	13%	9%
Still in full time education	48	18	30	40	5	2	1	-	-	9	24	12	3	6	1	4	7	-	3	-	2	17	8	-	5	11
	2%	2%	3%	16%	1%	*	*	-	-	2%	4%	3%	1%	4%	1%	2%	4%	-	2%	-	1%	7%	3%	-	1%	1%
Don't know	20	11	9	3	5	2	1	3	6	1	-	9	10	2	-	-	3	2	4	-	4	3	3	-	-	1
	1%	1%	1%	1%	2%	1%	*	1%	1%	*	-	2%	2%	1%	-	-	2%	1%	2%	-	2%	1%	1%	-	-	*
Prefer not to answer	52	16	36	8	11	9	9	7	8	15	13	10	14	6	4	6	2	2	2	3	2	12	7	5	11	17
	3%	2%	3%	3%	3%	2%	3%	2%	2%	3%	2%	2%	3%	4%	4%	2%	1%	1%	1%	3%	1%	5%	3%	3%	3%	2%

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Table 6

Absolutes/col percents

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814
Yes - responsible for half or more of the items bought	1820 89%	814 81%	1006 96%	182 74%	303 93%	373 96%	329 94%	275 90%	357 83%	467 84%	542 91%	376 87%	436 92%	155 87%	86 93%	198 82%	160 88%	171 90%	144 90%	102 94%	167 87%	235 91%	239 91%	162 87%	307 92%	720 88%
No - not responsible for most of the items bought	230 11%	190 19%	40 4%	64 26%	24 7%	16 4%	20 6%	32 10%	74 17%	87 16%	53 9%	54 13%	36 8%	23 13%	7 7%	43 18%	21 12%	18 10%	15 10%	6 6%	25 13%	23 9%	24 9%	25 13%	27 8%	94 12%

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Table 7

Absolutes/col percents

How many cars are there in your household?**Base : All respondents**

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814
None	430 21%	175 17%	255 24%	94 38%	72 22%	96 25%	58 17%	70 23%	41 10%	67 12%	126 21%	67 15%	171 36%	43 24%	13 14%	49 20%	41 23%	29 15%	19 12%	25 23%	19 10%	120 47%	39 15%	33 18%	43 13%	176 22%
1	840 41%	444 44%	396 38%	57 23%	133 41%	152 39%	138 40%	138 45%	222 51%	194 35%	275 46%	175 41%	197 42%	76 42%	41 44%	103 43%	74 41%	82 43%	76 48%	56 51%	91 47%	79 31%	94 36%	69 37%	134 40%	303 37%
2	595 29%	278 28%	316 30%	41 17%	98 30%	127 33%	121 35%	76 25%	133 31%	226 41%	163 27%	127 29%	79 17%	51 29%	26 28%	66 27%	57 31%	63 33%	52 32%	27 25%	67 35%	40 16%	81 31%	64 34%	118 35%	250 31%
3+	185 9%	107 11%	78 7%	55 22%	26 8%	14 4%	31 9%	23 8%	35 8%	67 12%	31 5%	62 14%	24 5%	8 5%	12 13%	23 10%	9 5%	16 8%	12 8%	1 1%	15 8%	18 7%	49 19%	21 11%	38 11%	85 10%

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Table 8

Absolutes/col percents

To which of the following ethnic groups do you consider you belong?

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772	
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814	
White	1852	914	938	202	271	337	328	293	420	505	518	396	433	170	86	226	173	173	149	107	181	165	242	179	295	723	
	90%	91%	90%	82%	83%	87%	94%	95%	97%	91%	87%	92%	92%	95%	93%	94%	95%	91%	94%	99%	94%	64%	92%	96%	88%	89%	
NET: Non-white	163	69	93	39	48	50	17	5	3	36	68	26	33	6	1	12	8	15	10	1	5	88	11	5	34	75	
	8%	7%	9%	16%	15%	13%	5%	2%	1%	7%	11%	6%	7%	4%	1%	5%	4%	8%	6%	1%	3%	34%	4%	3%	10%	9%	
Mixed	40	7	33	12	1	22	2	1	1	5	27	1	7	-	-	2	1	5	2	-	2	19	5	3	3	25	
	2%	1%	3%	5%	*	6%	1%	*	*	1%	5%	*	1%	-	-	1%	1%	3%	2%	-	1%	8%	2%	2%	1%	3%	
Asian	65	38	27	18	25	14	6	*	1	21	16	11	17	5	*	6	3	5	4	-	3	36	3	1	13	27	
	3%	4%	3%	7%	8%	4%	2%	*	*	4%	3%	3%	4%	3%	*	2%	2%	2%	2%	-	2%	14%	1%	1%	4%	3%	
Black	36	12	24	7	11	10	7	1	-	7	18	8	4	1	1	2	*	4	3	-	-	23	2	-	17	9	
	2%	1%	2%	3%	3%	3%	2%	*	-	1%	3%	2%	1%	1%	1%	1%	*	2%	2%	-	-	9%	1%	-	5%	1%	
Chinese	11	8	2	3	4	1	1	-	1	1	5	2	2	*	-	2	3	1	-	1	-	3	-	-	1	6	
	1%	1%	*	1%	1%	*	*	-	*	*	1%	*	*	*	-	1%	2%	*	-	1%	-	1%	-	-	-	*	1%
Other ethnic group	11	4	7	-	6	1	1	2	-	1	3	4	3	-	-	1	-	-	1	-	-	6	2	1	-	8	
	1%	*	1%	-	2%	*	*	1%	-	*	*	1%	1%	-	-	*	-	-	*	-	-	2%	1%	1%	-	1%	
Prefer not to answer	35	21	14	4	8	2	3	10	8	12	9	8	6	2	6	3	*	2	1	-	5	5	9	2	5	16	
	2%	2%	1%	2%	2%	1%	1%	3%	2%	2%	2%	2%	1%	1%	6%	1%	*	1%	*	-	3%	2%	4%	1%	1%	2%	

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Table 9

Absolutes/col percents

To which of the following religious groups do you consider yourself to be a member of?

Base : All respondents

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814
Christian	1174	581	593	97	135	208	208	220	306	308	364	229	273	108	52	139	104	125	92	60	117	146	143	88	185	431
	57%	58%	57%	40%	41%	54%	60%	71%	71%	56%	61%	53%	58%	61%	56%	58%	58%	66%	57%	55%	61%	57%	54%	47%	55%	53%
Muslim	38	18	20	9	15	9	1	5	-	7	12	10	9	6	-	3	2	-	1	-	1	16	8	1	4	18
	2%	2%	2%	3%	5%	2%	*	2%	-	1%	2%	2%	2%	3%	-	1%	1%	-	1%	-	1%	6%	3%	1%	1%	2%
Hindu	26	14	11	8	8	5	3	*	1	13	3	5	5	*	*	-	1	4	2	-	2	16	*	-	7	12
	1%	1%	1%	3%	3%	1%	1%	*	*	2%	1%	1%	1%	*	*	-	1%	2%	1%	-	1%	6%	*	-	2%	1%
Jew	23	14	10	-	1	4	4	5	10	12	9	-	3	1	1	6	1	5	2	-	2	4	1	*	2	12
	1%	1%	1%	-	*	1%	1%	2%	2%	2%	1%	-	1%	1%	1%	2%	1%	2%	1%	-	1%	2%	*	*	1%	1%
Sikh	3	2	1	-	-	1	2	-	-	1	1	-	1	-	-	-	-	1	-	-	-	2	-	-	1	1
	*	*	*	-	-	*	1%	-	-	*	*	-	*	-	-	-	-	1%	-	-	-	1%	-	-	*	*
Buddist	12	8	4	3	4	1	3	1	-	1	5	4	2	-	-	2	-	-	-	1	2	5	-	3	3	5
	1%	1%	*	1%	1%	*	1%	*	-	*	1%	1%	*	-	-	1%	-	-	-	1%	1%	2%	-	1%	1%	1%
Other	37	16	20	2	8	10	9	5	3	6	11	11	9	3	2	3	4	5	2	*	1	3	10	4	6	15
	2%	2%	2%	1%	3%	2%	2%	2%	1%	1%	2%	3%	2%	1%	2%	1%	2%	2%	1%	*	1%	1%	4%	2%	2%	2%
Prefer not to say	55	21	34	10	14	11	13	4	3	19	17	7	12	3	5	4	1	2	3	5	2	13	12	5	15	28
	3%	2%	3%	4%	4%	3%	4%	1%	1%	3%	3%	2%	2%	2%	6%	2%	*	1%	2%	4%	1%	5%	5%	2%	4%	3%
None	681	328	353	117	141	141	107	67	108	186	172	165	158	57	32	84	67	49	57	43	64	54	88	86	111	293
	33%	33%	34%	48%	43%	36%	31%	22%	25%	34%	29%	38%	34%	32%	35%	35%	37%	26%	36%	39%	33%	21%	34%	46%	33%	36%

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Table 10

Absolutes/col percents

Which of the following best describes where you live?

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814
Urban - Population over 10,000	760	409	350	109	124	156	125	104	142	221	259	102	178	63	33	103	68	70	24	23	55	201	73	48	136	318
	37%	41%	33%	44%	38%	40%	36%	34%	33%	40%	44%	24%	38%	35%	36%	43%	37%	37%	15%	21%	28%	78%	28%	26%	41%	39%
Town and Fringe	864	395	469	98	153	168	148	138	158	186	247	213	217	74	47	108	80	88	80	55	72	48	122	90	141	343
	42%	39%	45%	40%	47%	43%	42%	45%	37%	34%	42%	49%	46%	41%	50%	45%	44%	46%	50%	51%	37%	19%	46%	48%	42%	42%
Village	384	180	203	37	46	64	68	51	117	135	69	109	71	34	12	29	33	28	51	28	55	8	62	42	51	136
	19%	18%	19%	15%	14%	16%	20%	17%	27%	24%	12%	25%	15%	19%	13%	12%	18%	15%	32%	26%	29%	3%	24%	22%	15%	17%
Hamlet & Isolated Dwelling	43	20	23	2	5	1	7	14	14	11	19	7	6	7	1	1	-	4	3	3	10	-	6	7	6	17
	2%	2%	2%	1%	1%	*	2%	4%	3%	2%	3%	2%	1%	4%	1%	1%	-	2%	2%	2%	5%	-	2%	4%	2%	2%

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Table 11

Absolutes/col percents

Which of the following best describes your current working status?

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814
Working full time - working 30 hours per week or more	902	478	424	107	205	258	214	103	14	254	325	210	114	66	30	91	79	79	65	51	83	140	124	93	286	616
	44%	48%	41%	44%	63%	66%	62%	34%	3%	46%	55%	49%	24%	37%	33%	38%	44%	42%	41%	47%	43%	54%	47%	50%	86%	76%
Working part time - working between 8 and 29 hours per week	246	90	155	53	41	46	40	39	26	58	73	63	52	24	9	24	17	22	16	19	19	44	31	20	48	198
	12%	9%	15%	22%	13%	12%	12%	13%	6%	10%	12%	15%	11%	14%	10%	10%	10%	11%	10%	17%	10%	17%	12%	11%	14%	24%
Not working but seeking work or temporarily unemployed or sick	150	55	95	45	25	34	29	17	*	15	40	13	83	12	11	12	19	13	14	8	8	29	15	10	-	-
	7%	5%	9%	18%	8%	9%	8%	5%	*	3%	7%	3%	18%	7%	11%	5%	10%	7%	9%	8%	4%	11%	6%	6%	-	-
Not working and not seeking work	87	33	54	19	8	10	22	28	-	2	22	17	45	8	3	14	5	6	3	3	7	11	18	7	-	-
	4%	3%	5%	8%	2%	3%	6%	9%	-	*	4%	4%	9%	5%	3%	6%	3%	3%	2%	3%	4%	4%	7%	4%	-	-
Retired on a state pension only	133	63	70	2	-	-	2	27	102	16	15	22	80	11	9	19	12	17	18	3	10	6	13	14	-	-
	6%	6%	7%	1%	-	-	*	9%	24%	3%	3%	5%	17%	6%	10%	8%	7%	9%	11%	3%	5%	2%	5%	8%	-	-
Retired with a private pension	363	272	90	-	-	1	7	69	286	179	103	52	29	34	24	63	28	41	33	11	47	12	46	23	-	-
	18%	27%	9%	-	-	*	2%	22%	66%	32%	17%	12%	6%	19%	26%	26%	16%	22%	21%	10%	24%	5%	17%	12%	-	-
House person, housewife, househusband, etc.	170	12	157	20	48	41	34	25	2	30	17	53	70	23	7	18	21	11	11	13	17	16	16	19	-	-
	8%	1%	15%	8%	15%	10%	10%	8%	*	5%	3%	12%	15%	13%	7%	7%	12%	6%	7%	12%	9%	6%	6%	10%	-	-

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Table 12

Absolutes/col percents

Do you work in any of the following occupations?**Base : All who work**

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1085	488	597	116	249	308	242	125	45	400	332	175	178	85	40	104	92	102	79	59	87	184	155	98	313	772
Weighted Base	1148	568	580	160	246	304	255	143	40	312	398	273	166	90	40	114	96	101	81	70	102	184	155	114	334	814
Central government including all administrative departments and central government agencies such as the Bank of England	34 3%	20 3%	14 2%	3 2%	3 1%	13 4%	3 1%	12 9%	-	17 5%	13 3%	3 1%	-	2 3%	2 4%	9 8%	-	2 2%	*	4 6%	-	4 2%	7 4%	4 3%	34 10%	-
HM Forces	5 *	3 *	2 *	-	4 2%	-	-	1 1%	-	-	-	4 1%	1 1%	-	-	-	-	-	-	-	-	1 1%	2 2%	1 1%	5 1%	-
National Health Service	77 7%	26 5%	51 9%	7 4%	16 7%	14 5%	26 10%	12 9%	1 2%	22 7%	36 9%	10 4%	9 5%	7 8%	3 7%	8 7%	16 16%	9 9%	4 5%	8 12%	1 1%	10 5%	8 5%	2 2%	77 23%	-
Universities and Academies funded by government	20 2%	8 1%	12 2%	6 4%	10 4%	2 1%	-	1 1%	1 3%	6 2%	10 3%	2 1%	2 1%	4 4%	-	*	1 1%	2 2%	1 1%	3 5%	3 3%	3 2%	2 1%	*	20 6%	-
Courts service	2 *	2 *	-	-	-	2 1%	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	2 1%	-	2 1%	-
Local government administration	47 4%	16 3%	31 5%	2 1%	16 6%	15 5%	11 4%	1 1%	2 5%	7 2%	20 5%	17 6%	3 2%	4 4%	-	8 7%	2 2%	3 3%	-	6 9%	3 3%	10 6%	9 6%	2 1%	47 14%	-
Police service	21 2%	14 3%	7 1%	-	5 2%	5 2%	5 2%	3 2%	2 6%	4 1%	17 4%	-	-	2 2%	1 3%	-	-	1 1%	1 1%	3 4%	2 2%	3 2%	6 4%	2 2%	21 6%	-
Public sector housing	7 1%	3 1%	4 1%	-	2 1%	1 *	3 1%	1 1%	-	4 1%	2 *	1 *	1 *	1 1%	2 4%	1 1%	1 1%	-	-	-	2 2%	*	1 1%	-	7 2%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	51 4%	14 3%	36 6%	4 2%	10 4%	6 2%	20 8%	10 7%	1 3%	29 9%	14 3%	5 2%	3 2%	8 8%	1 3%	6 5%	4 4%	7 7%	1 1%	4 6%	6 6%	8 4%	2 1%	4 3%	51 15%	-

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Table 12

Do you work in any of the following occupations?

Absolutes/col percents

Base : All who work

	Gender			Age						Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Weighted Base	1148	568	580	160	246	304	255	143	40	312	398	273	166	90	40	114	96	101	81	70	102	184	155	114	334	814
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	17	17	1	6	2	4	6	-	-	1	1	6	9	2	-	-	-	-	2	2	1	3	4	5	17	-
	2%	3%	*	4%	1%	1%	2%	-	-	*	*	2%	5%	2%	-	-	-	-	2%	2%	1%	2%	2%	4%	5%	-
Bradford and Bingley or Northern Rock Building societies	2	-	2	-	2	-	-	-	-	-	2	-	-	-	2	-	-	-	-	-	-	-	-	-	2	-
	*	-	*	-	1%	-	-	-	-	-	1%	-	-	-	6%	-	-	-	-	-	-	-	-	-	1%	-
Other public sector occupation	52	23	29	1	12	24	11	3	1	13	15	17	8	5	1	10	8	4	1	2	4	8	8	1	52	-
	4%	4%	5%	1%	5%	8%	4%	2%	1%	4%	4%	6%	5%	5%	2%	9%	8%	4%	1%	3%	4%	4%	5%	1%	15%	-
None of the above	814	423	391	131	164	218	170	98	32	209	268	209	129	57	28	73	65	73	71	38	81	133	105	92	-	814
	71%	74%	67%	82%	66%	72%	67%	69%	81%	67%	67%	77%	78%	63%	71%	64%	67%	72%	87%	54%	79%	72%	67%	81%	-	100%

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Table 13

Do you have any children aged 18 or under? If so, how old are they?

Absolutes/col percents

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772	
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814	
No	1451	778	673	194	176	160	218	279	424	405	419	296	331	125	64	185	129	134	106	66	139	161	201	139	201	540	
		71%	77%	64%	79%	54%	41%	63%	91%	98%	73%	70%	69%	70%	70%	69%	77%	71%	71%	67%	60%	73%	62%	76%	74%	60%	66%
Net: Yes	583	216	368	48	148	225	131	27	5	145	173	131	135	51	28	53	51	55	53	40	53	95	58	48	131	265	
		28%	21%	35%	20%	45%	58%	37%	9%	26%	29%	30%	29%	28%	30%	22%	28%	29%	33%	37%	27%	37%	22%	26%	39%	33%	
Yes: Aged under 5	252	78	174	42	102	94	11	2	-	62	74	60	56	17	7	24	26	19	26	16	20	52	24	21	43	110	
		12%	8%	17%	17%	31%	24%	3%	1%	-	11%	12%	14%	12%	10%	7%	10%	14%	10%	16%	15%	11%	20%	9%	11%	13%	14%
Yes: Aged 5-10	201	76	125	8	66	98	29	1	-	47	57	49	48	17	18	21	18	18	17	14	18	30	20	9	45	92	
		10%	8%	12%	3%	20%	25%	8%	*	8%	10%	11%	10%	10%	20%	9%	10%	10%	10%	13%	9%	12%	7%	5%	13%	11%	
Yes: Aged 11-15	183	77	106	4	17	81	66	12	4	46	55	36	45	18	13	20	22	16	14	16	14	16	22	12	55	72	
		9%	8%	10%	2%	5%	21%	19%	4%	8%	9%	8%	10%	10%	14%	8%	12%	8%	9%	15%	7%	6%	8%	7%	17%	9%	
Yes: Aged 16-18	170	64	106	4	3	74	75	14	1	35	55	38	41	15	8	12	16	19	6	14	10	33	19	16	46	87	
		8%	6%	10%	2%	1%	19%	21%	4%	*	6%	9%	9%	9%	9%	5%	9%	10%	4%	13%	5%	13%	7%	9%	14%	11%	
Prefer not to answer	16	10	6	4	4	4	-	2	2	4	3	3	5	3	1	3	1	-	-	3	-	2	4	-	2	9	
		1%	1%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	-	2%	-	1%	2%	-	1%	1%	

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Table 14

Absolutes/col percents

Gender**Base : All respondents**

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814
Male	1004	1004	-	111	124	156	155	159	299	313	274	204	212	89	42	116	81	89	76	59	104	127	130	91	145	423
	49%	100%	-	45%	38%	40%	45%	52%	69%	57%	46%	47%	45%	50%	45%	48%	45%	47%	48%	54%	54%	49%	50%	49%	44%	52%
Female	1046	-	1046	135	204	234	193	149	132	240	320	226	259	89	51	125	100	101	83	49	88	131	133	96	188	391
	51%	-	100%	55%	62%	60%	55%	48%	31%	43%	54%	53%	55%	50%	55%	52%	55%	53%	52%	46%	46%	51%	50%	51%	56%	48%

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Table 15

Absolutes/col percents

Which of the following ITV regions do you live in?

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum-side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814
Anglia	230 11%	118 12%	112 11%	12 5%	47 14%	42 11%	40 11%	30 10%	59 14%	79 14%	58 10%	60 14%	33 7%	-	2 3%	2 1%	-	1 1%	25 16%	1 1%	172 89%	1 1%	24 9%	1 1%	33 10%	91 11%
Border	16 1%	10 1%	6 1%	6 2%	5 1%	* *	2 1%	3 1%	-	7 1%	5 1%	2 *	3 1%	2 1%	-	13 5%	-	-	-	-	-	-	2 1%	-	4 1%	7 1%
Central	274 13%	137 14%	138 13%	24 10%	34 10%	46 12%	52 15%	36 12%	82 19%	89 16%	58 10%	56 13%	72 15%	1 *	-	-	-	173 91%	82 52%	-	1 *	1 *	7 3%	9 5%	38 11%	106 13%
Granada	238 12%	110 11%	128 12%	23 9%	23 7%	46 12%	32 9%	37 12%	76 18%	72 13%	62 10%	39 9%	65 14%	1 1%	1 1%	216 90%	1 *	5 3%	2 1%	8 7%	1 1%	1 1%	2 1%	-	40 12%	72 9%
London	368 18%	189 19%	179 17%	68 28%	75 23%	93 24%	49 14%	43 14%	40 9%	85 15%	133 22%	72 17%	78 17%	-	-	-	-	1 *	2 1%	-	14 7%	254 99%	90 34%	7 4%	69 21%	181 22%
Meridian	149 7%	70 7%	79 8%	14 6%	18 5%	22 6%	37 11%	33 11%	26 6%	39 7%	40 7%	33 8%	37 8%	-	-	-	-	1 *	*	-	-	-	137 52%	11 6%	23 7%	61 7%
TyneTees	101 5%	47 5%	54 5%	5 2%	21 6%	16 4%	15 4%	12 4%	32 7%	20 4%	34 6%	15 3%	32 7%	-	90 97%	2 1%	9 5%	-	-	-	-	-	-	-	12 3%	31 4%
Wales	99 5%	56 6%	43 4%	6 3%	26 8%	16 4%	22 6%	23 7%	7 2%	18 3%	34 6%	22 5%	24 5%	-	-	-	-	-	99 91%	-	-	-	-	-	30 9%	35 4%
West	80 4%	34 3%	46 4%	17 7%	9 3%	14 4%	14 4%	19 6%	6 1%	24 4%	29 5%	12 3%	15 3%	1 *	-	5 2%	-	9 5%	-	1 1%	-	-	-	65 35%	9 3%	38 5%
Westcountry	95 5%	46 5%	49 5%	17 7%	14 4%	6 1%	17 5%	18 6%	23 5%	17 3%	30 5%	22 5%	26 6%	-	-	1 1%	-	-	-	-	-	-	-	94 50%	8 2%	47 6%
Yorkshire	202 10%	92 9%	110 11%	23 9%	27 8%	44 11%	40 11%	29 9%	41 9%	51 9%	54 9%	54 13%	42 9%	-	-	2 1%	171 95%	-	24 15%	-	5 3%	-	-	-	33 10%	72 9%
STV	198 10%	96 10%	102 10%	31 12%	31 9%	45 12%	28 8%	24 8%	39 9%	52 9%	58 10%	43 10%	44 9%	174 98%	-	-	-	-	23 15%	-	-	-	1 *	-	34 10%	74 9%

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ONLINE Fieldwork : 18th - 20th March 2011

Table 16

Absolutes/col percents

GO Regions**Base : All respondents**

	Gender			Age						Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum-'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814
Scotland	178 9%	89 9%	89 8%	25 10%	27 8%	40 10%	24 7%	23 8%	39 9%	42 8%	53 9%	38 9%	45 9%	178 100%	-	-	-	-	-	-	-	-	-	-	33 10%	57 7%
North East	93 5%	42 4%	51 5%	5 2%	21 6%	12 3%	15 4%	12 4%	27 6%	20 4%	31 5%	10 2%	32 7%	-	93 100%	-	-	-	-	-	-	-	-	-	12 3%	28 3%
North West	241 12%	116 12%	125 12%	31 13%	22 7%	45 12%	33 9%	39 13%	72 17%	75 13%	64 11%	37 9%	65 14%	-	-	241 100%	-	-	-	-	-	-	-	-	42 12%	73 9%
Yorkshire & Humberside	181 9%	81 8%	100 10%	21 8%	27 8%	44 11%	34 10%	23 7%	33 8%	46 8%	47 8%	50 12%	38 8%	-	-	-	181 100%	-	-	-	-	-	-	-	31 9%	65 8%
West Midlands	190 9%	89 9%	101 10%	20 8%	25 8%	35 9%	36 10%	25 8%	49 11%	57 10%	44 7%	40 9%	49 10%	-	-	-	-	190 100%	-	-	-	-	-	-	28 9%	73 9%
East Midlands	159 8%	76 8%	83 8%	19 8%	22 7%	23 6%	31 9%	18 6%	46 11%	54 10%	37 6%	37 9%	32 7%	-	-	-	-	-	159 100%	-	-	-	-	-	10 3%	71 9%
Wales	109 5%	59 6%	49 5%	6 3%	26 8%	21 5%	24 7%	24 8%	9 2%	22 4%	35 6%	23 5%	28 6%	-	-	-	-	-	-	109 100%	-	-	-	-	32 10%	38 5%
Eastern	192 9%	104 10%	88 8%	11 5%	28 9%	38 10%	32 9%	28 9%	55 13%	66 12%	52 9%	49 11%	25 5%	-	-	-	-	-	-	-	192 100%	-	-	-	21 6%	81 10%
London	258 13%	127 13%	131 13%	54 22%	59 18%	73 19%	35 10%	17 6%	20 5%	59 11%	94 16%	47 11%	58 12%	-	-	-	-	-	-	-	-	258 100%	-	-	52 15%	133 16%
South East	263 13%	130 13%	133 13%	23 10%	47 14%	38 10%	50 14%	59 19%	46 11%	67 12%	75 13%	63 15%	58 12%	-	-	-	-	-	-	-	-	-	263 100%	-	51 15%	105 13%
South West	187 9%	91 9%	96 9%	31 13%	25 8%	21 5%	34 10%	40 13%	36 8%	46 8%	64 11%	36 8%	42 9%	-	-	-	-	-	-	-	-	-	-	187 100%	21 6%	92 11%

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Table 17

Marital Status

Absolutes/col percents

Base : All respondents

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814
Single	455 22%	234 23%	221 21%	147 60%	92 28%	99 25%	65 19%	29 10%	23 5%	78 14%	161 27%	81 19%	136 29%	29 16%	13 14%	60 25%	36 20%	36 19%	28 18%	32 30%	31 16%	105 41%	43 16%	44 24%	68 20%	235 29%
Married	1028 50%	547 55%	481 46%	28 11%	127 39%	178 46%	196 56%	189 62%	309 72%	368 67%	255 43%	222 52%	183 39%	88 49%	51 55%	128 53%	93 52%	106 56%	82 51%	37 34%	112 58%	89 35%	155 59%	87 46%	161 48%	340 42%
Civil Partnership	29 1%	9 1%	20 2%	11 5%	6 2%	5 1%	1 *	3 1%	2 *	4 1%	5 1%	11 3%	10 2%	1 *	- -	8 3%	2 1%	3 2%	6 4%	- -	3 1%	2 1%	3 1%	1 1%	2 1%	12 1%
Co Habiting	293 14%	115 11%	179 17%	52 21%	86 26%	85 22%	31 9%	27 9%	12 3%	56 10%	98 16%	77 18%	62 13%	44 25%	14 15%	17 7%	33 18%	20 10%	17 11%	23 21%	19 10%	41 16%	37 14%	28 15%	67 20%	141 17%
Widowed	66 3%	29 3%	36 3%	- -	- -	4 1%	5 1%	14 5%	43 10%	12 2%	20 3%	11 3%	22 5%	6 4%	9 9%	9 4%	9 5%	7 4%	2 2%	2 2%	5 2%	8 3%	4 2%	6 3%	3 1%	16 2%
Separated	31 2%	14 1%	17 2%	1 *	7 2%	5 1%	6 2%	6 2%	6 1%	8 1%	11 2%	5 1%	8 2%	2 1%	1 1%	1 *	2 1%	4 2%	4 2%	4 3%	2 1%	3 1%	3 1%	5 3%	7 2%	12 1%
Divorced	132 6%	51 5%	81 8%	3 1%	5 2%	9 2%	42 12%	37 12%	36 8%	24 4%	44 7%	20 5%	43 9%	6 4%	5 5%	13 5%	6 3%	14 7%	20 12%	11 10%	18 9%	8 3%	16 6%	15 8%	22 6%	50 6%
Prefer not to answer	15 1%	5 *	11 1%	3 1%	4 1%	4 1%	2 1%	2 1%	- -	4 1%	1 *	3 1%	8 2%	1 1%	1 1%	5 2%	- -	1 *	- -	1 1%	3 1%	2 1%	2 1%	1 *	4 1%	9 1%

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Table 18

Absolutes/col percents

What is the combined annual income of your household, prior to tax being deducted?

Base : All respondents

	Gender			Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum-side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772	
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814	
Up to £7,000	(3.5)	93 5%	37 4%	56 5%	29 12%	14 4%	16 4%	14 4%	11 4%	8 2%	3 1%	24 4%	6 1%	59 12%	9 5%	1 1%	20 8%	4 2%	9 5%	5 3%	7 6%	10 5%	15 6%	5 2%	8 5%	4 1%	22 3%
£7,001 to £14,000	(10.5)	265 13%	116 12%	149 14%	42 17%	27 8%	33 9%	39 11%	44 14%	80 19%	27 5%	52 9%	48 11%	139 29%	21 12%	18 19%	38 16%	28 15%	28 15%	20 12%	8 8%	20 10%	33 13%	28 11%	23 12%	14 4%	77 9%
£14,001 to £21,000	(17.5)	320 16%	157 16%	163 16%	37 15%	36 11%	51 13%	50 14%	65 21%	80 19%	36 7%	110 19%	77 18%	97 20%	29 16%	15 16%	35 15%	36 20%	24 13%	41 26%	21 19%	29 15%	22 9%	39 15%	28 15%	35 11%	116 14%
£21,001 to £28,000	(24.5)	322 16%	151 15%	171 16%	25 10%	66 20%	71 18%	56 16%	36 12%	69 16%	76 14%	111 19%	80 19%	54 11%	12 17%	32 13%	26 15%	25 13%	28 18%	17 15%	31 16%	43 17%	38 14%	39 21%	59 18%	117 14%	
£28,001 to £34,000	(31)	223 11%	107 11%	116 11%	17 7%	43 13%	49 13%	35 10%	33 11%	45 10%	66 12%	72 12%	60 14%	26 5%	21 12%	7 7%	19 8%	20 11%	18 10%	14 9%	14 13%	16 8%	29 11%	37 14%	26 14%	49 15%	93 11%
£34,001 to £41,000	(37.5)	185 9%	102 10%	83 8%	19 8%	28 9%	39 10%	39 11%	29 9%	31 7%	68 12%	59 10%	45 11%	13 3%	16 9%	10 10%	28 12%	8 4%	19 10%	14 9%	11 10%	30 16%	14 6%	22 8%	12 6%	30 9%	100 12%
£41,001 to £48,000	(44.5)	126 6%	78 8%	48 5%	6 2%	26 8%	29 8%	22 6%	16 5%	27 6%	53 9%	36 6%	30 7%	7 2%	14 8%	9 10%	11 5%	17 10%	10 5%	7 5%	6 6%	13 7%	12 5%	18 7%	9 5%	24 7%	65 8%
£48,001 to £55,000	(51.5)	92 4%	45 4%	47 5%	14 6%	11 3%	29 7%	21 6%	12 4%	5 1%	37 7%	31 5%	18 4%	6 1%	6 4%	6 6%	9 4%	8 5%	7 4%	4 2%	8 8%	14 7%	5 2%	17 6%	7 4%	27 8%	57 7%
£55,001 to £62,000	(58.5)	39 2%	22 2%	17 2%	4 2%	4 1%	12 3%	7 2%	5 2%	7 2%	24 4%	7 1%	9 2%	- -	3 2%	- -	4 2%	1 1%	5 2%	1 *	1 1%	5 3%	10 4%	5 2%	4 2%	14 4%	18 2%
£62,001 to £69,000	(65.5)	36 2%	23 2%	13 1%	5 2%	7 2%	7 2%	10 3%	1 *	6 1%	19 3%	15 2%	- -	2 1%	- -	4 2%	2 1%	4 2%	1 1%	3 3%	6 3%	6 2%	5 2%	4 2%	4 2%	4 1%	27 3%
£69,001 to £76,000	(72.5)	27 1%	24 2%	3 *	- -	11 3%	3 1%	4 1%	3 1%	6 1%	14 3%	9 1%	5 1%	- -	4 2%	- -	- -	1 1%	3 1%	1 1%	1 1%	2 1%	8 3%	6 2%	3 1%	17 5%	7 1%
£76,001 to £83,000	(79.5)	22 1%	14 1%	7 1%	2 1%	3 1%	4 1%	8 2%	2 1%	3 1%	18 3%	4 1%	- -	2 1%	- -	2 1%	1 1%	- -	5 3%	- -	5 3%	4 1%	1 *	3 2%	12 4%	6 1%	

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Table 18

Absolutes/col percents

What is the combined annual income of your household, prior to tax being deducted?

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814
£83,001 or more	(86)	36 2%	24 2%	12 1%	6 2%	6 2%	8 2%	9 2%	6 2%	2 *	34 6%	2 *	-	2 1%	-	10 4%	1 1%	4 2%	1 1%	-	3 2%	7 3%	5 2%	3 1%	10 3%	23 3%
Prefer not to answer	264	105	159	40	45	38	34	45	62	77	64	53	70	20	16	29	25	32	18	12	7	49	37	18	33	86
		13%	10%	15%	16%	14%	10%	10%	15%	14%	11%	12%	15%	11%	17%	12%	14%	17%	11%	11%	4%	19%	14%	10%	10%	11%

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Table 19

Absolutes/col percents

Age**Base : All respondents**

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814
18 to 24	246	111	135	246	-	-	-	-	-	55	72	54	65	25	5	31	21	20	19	6	11	54	23	31	29	131
	12%	11%	13%	100%	-	-	-	-	-	10%	12%	12%	14%	14%	6%	13%	12%	10%	12%	6%	6%	21%	9%	16%	9%	16%
25 to 34	328	124	204	-	328	-	-	-	-	65	98	101	63	27	21	22	27	25	22	26	28	59	47	25	83	164
	16%	12%	19%	-	100%	-	-	-	-	12%	16%	23%	13%	15%	23%	9%	15%	13%	14%	23%	15%	23%	18%	13%	25%	20%
35 to 44	389	156	234	-	-	389	-	-	-	94	121	93	82	40	12	45	44	35	23	21	38	73	38	21	86	218
	19%	15%	22%	-	-	100%	-	-	-	17%	20%	21%	17%	22%	13%	19%	24%	18%	14%	19%	20%	28%	14%	11%	26%	27%
45 to 54	348	155	193	-	-	-	348	-	-	78	117	64	89	24	15	33	34	36	31	24	32	35	50	34	85	170
	17%	15%	18%	-	-	-	100%	-	-	14%	20%	15%	19%	14%	16%	14%	19%	19%	19%	22%	17%	14%	19%	18%	25%	21%
55 to 64	308	159	149	-	-	-	-	308	-	89	74	56	89	23	12	39	23	25	18	24	28	17	59	40	45	98
	15%	16%	14%	-	-	-	-	100%	-	16%	13%	13%	19%	13%	13%	16%	12%	13%	11%	22%	14%	7%	23%	21%	13%	12%
65 or older	431	299	132	-	-	-	-	-	431	173	113	63	83	39	27	72	33	49	46	9	55	20	46	36	8	32
	21%	30%	13%	-	-	-	-	-	100%	31%	19%	15%	18%	22%	29%	30%	19%	26%	29%	8%	28%	8%	17%	19%	2%	4%

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Table 20

Social grade

Absolutes/col percents

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2050	934	1116	181	341	421	356	289	462	730	499	284	535	186	92	239	175	196	159	96	180	264	279	184	313	772
Weighted Base	2050	1004	1046	246	328	389	348	308	431	554	594	430	472	178	93	241	181	190	159	109	192	258	263	187	334	814
AB	554	313	240	55	65	94	78	89	173	554	-	-	-	42	20	75	46	57	54	22	66	59	67	46	103	209
	27%	31%	23%	22%	20%	24%	22%	29%	40%	100%	-	-	-	24%	22%	31%	26%	30%	34%	20%	35%	23%	25%	24%	31%	26%
C1	594	274	320	72	98	121	117	74	113	-	594	-	-	53	31	64	47	44	37	35	52	94	75	64	129	268
	29%	27%	31%	29%	30%	31%	34%	24%	26%	-	100%	-	-	30%	33%	27%	26%	23%	23%	33%	27%	36%	28%	34%	39%	33%
C2	430	204	226	54	101	93	64	56	63	-	-	430	-	38	10	37	50	40	37	23	49	47	63	36	64	209
	21%	20%	22%	22%	31%	24%	18%	18%	15%	-	-	100%	-	22%	11%	16%	28%	21%	23%	21%	25%	18%	24%	19%	19%	26%
DE	472	212	259	65	63	82	89	89	83	-	-	-	472	45	32	65	38	49	32	28	25	58	58	42	37	129
	23%	21%	25%	26%	19%	21%	26%	29%	19%	-	-	-	100%	25%	34%	27%	21%	26%	20%	26%	13%	23%	22%	22%	11%	16%