

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 1

Q.3 This coming Thursday there is an election for Mayor of London. Many people say that they probably won't vote in this election at all, while others say they definitely will vote or that they've voted already by post. Please say how likely you are to vote in the election for Mayor of London?

Base: All respondents

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Pad-dick	Other	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rats	Other	
Unweighted base	1500	707	793	187	324	316	248	179	246	670	320	190	320	580	920	423	322	50	144	314	417	97	325	315	164	68	
Weighted base	1500	720	780	195	345	315	225	180	240	480	465	225	330	578	922	410	331	50	147	302	429	95	299	318	191	58	
Absolutely certain to vote/ already voted	(10)	781	379	402	58	146	168	128	108	173	225	110	173	295	487	289	197	29	90	196	240	52	220	207	121	39	
		52%	53%	52%	30%	42%	53%	57%	60%	72%	57%	48%	49%	52%	51%	53%	70%	59%	59%	61%	65%	56%	54%	74%	65%	63%	66%
	(9)	75	32	43	15	19	16	10	11	4	31	22	8	14	33	42	18	27	3	8	19	25	7	12	20	13	4
		5%	4%	6%	8%	5%	5%	5%	6%	2%	7%	5%	3%	4%	6%	5%	4%	8%	5%	6%	6%	6%	8%	4%	6%	7%	6%
	(8)	128	64	64	26	31	25	21	13	13	37	47	20	23	49	79	42	25	9	14	31	35	8	22	24	21	3
		9%	9%	8%	13%	9%	8%	9%	7%	5%	8%	10%	9%	7%	8%	9%	10%	7%	18%	10%	10%	8%	8%	7%	7%	11%	6%
	(7)	67	39	28	12	19	17	12	5	3	29	21	9	7	32	35	13	24	1	4	12	20	8	8	18	11	2
		4%	5%	4%	6%	5%	5%	5%	3%	1%	6%	5%	4%	2%	6%	4%	3%	7%	2%	3%	4%	5%	8%	3%	6%	6%	3%
	(6)	40	19	21	9	16	3	4	4	5	12	12	3	12	11	29	10	10	2	7	7	14	5	7	8	3	3
		3%	3%	3%	5%	5%	1%	2%	2%	2%	2%	3%	2%	4%	2%	3%	2%	3%	4%	5%	2%	3%	5%	2%	3%	1%	5%
	(5)	109	48	61	20	34	26	13	11	5	27	43	24	16	46	63	27	28	2	12	19	42	7	11	16	6	3
		7%	7%	8%	10%	10%	8%	6%	6%	2%	6%	9%	11%	5%	8%	7%	7%	9%	5%	8%	6%	10%	8%	4%	5%	3%	4%
	(4)	24	11	13	9	7	5	2	1	-	4	8	4	7	8	16	3	9	2	2	2	10	-	1	4	1	-
		2%	2%	2%	5%	2%	1%	1%	1%	-	1%	2%	2%	2%	1%	2%	1%	3%	4%	2%	1%	2%	-	*	1%	*	-
	(3)	29	17	13	5	9	5	6	2	3	13	10	1	6	8	22	3	8	1	3	2	11	-	2	5	4	1
		2%	2%	2%	2%	3%	2%	3%	1%	1%	3%	2%	*	2%	1%	2%	1%	2%	2%	2%	1%	2%	-	1%	1%	2%	3%
	(2)	30	10	19	6	7	9	4	1	3	5	14	3	8	13	17	6	4	1	6	4	7	2	*	-	1	1
		2%	1%	2%	3%	2%	3%	2%	*	1%	1%	3%	1%	2%	2%	1%	1%	1%	1%	4%	1%	2%	2%	*	-	1%	1%
Definitely won't vote	(1)	201	99	103	35	55	39	26	23	23	46	59	39	58	77	124	-	-	-	-	9	23	5	16	16	9	3
		13%	14%	13%	18%	16%	12%	12%	13%	10%	10%	13%	17%	18%	13%	13%	-	-	-	-	3%	5%	6%	5%	5%	4%	6%
Refused		1	-	1	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-
		*	-	*	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	-	-	-	
Don't know		15	2	12	1	3	3	-	*	7	3	4	3	5	6	9	-	-	-	-	1	2	1	-	1	2	
		1%	*	2%	1%	1%	1%	-	*	3%	1%	1%	2%	1%	1%	1%	-	-	-	-	*	*	1%	-	*	1%	
Mean		7.55	7.56	7.54	6.47	7.00	7.62	7.85	8.01	8.52	8.02	7.40	7.25	7.28	7.54	7.56	9.02	8.58	8.65	8.51	8.75	8.08	8.23	8.92	8.64	8.70	8.54
Standard deviation		3.30	3.29	3.31	3.38	3.40	3.27	3.17	3.17	2.97	3.00	3.28	3.46	3.58	3.29	3.31	1.83	2.14	2.07	2.34	2.24	2.76	2.61	2.34	2.43	2.36	2.65

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Q.3 This coming Thursday there is an election for Mayor of London. Many people say that they probably won't vote in this election at all, while others say they definitely will vote or that they've voted already by post. Please say how likely you are to vote in the election for Mayor of London?

Base: All respondents

	Gender		Age							SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Padick	Other	Conservative	Labour	Liberal Democrat	Conservative	Labour	Liberal Democrats	Other
Weighted base	1500	720	780	195	345	315	225	180	240	480	465	225	330	578	922	410	331	50	147	302	429	95	299	318	191	58
Standard error	0.09	0.12	0.12	0.25	0.19	0.18	0.20	0.24	0.19	0.12	0.18	0.25	0.20	0.14	0.11	0.09	0.12	0.29	0.20	0.13	0.14	0.27	0.13	0.14	0.19	0.32

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Absolutes/col percents

Table 2

Q.4 In that election for Mayor of London who have you/ will you vote for as your first choice candidate?**Base: All respondents**

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Paddick	Other	Conservative	Labour	Liberal Democrat	Conservative	Labour	Liberal Democrats	Other
Unweighted base	1500	707	793	187	324	316	248	179	246	670	320	190	320	580	920	423	322	50	144	314	417	97	325	315	164	68
Weighted base	1500	720	780	195	345	315	225	180	240	480	465	225	330	578	922	410	331	50	147	302	429	95	299	318	191	58
Boris Johnson, the Conservative candidate	410 27%	208 29%	202 26%	35 18%	79 23%	86 27%	59 26%	61 34%	90 37%	148 31%	129 28%	53 24%	79 24%	141 24%	269 29%	410 100%	-	-	-	241 80%	53 12%	18 19%	210 70%	43 13%	38 20%	13 23%
Ken Livingstone, the Labour candidate	331 22%	168 23%	163 21%	66 34%	80 23%	59 19%	49 22%	36 20%	42 17%	102 21%	105 23%	47 21%	77 23%	144 25%	187 20%	-	331 100%	-	-	15 5%	245 57%	18 19%	20 7%	160 50%	45 24%	6 10%
Jenny Jones, the Green candidate	65 4%	34 5%	31 4%	7 4%	19 6%	19 6%	5 2%	4 2%	11 5%	23 5%	27 6%	5 2%	10 3%	31 5%	34 4%	-	-	-	65 44%	5 2%	20 5%	5 5%	2 1%	11 3%	21 11%	10 16%
Brian Paddick, the Liberal Democrat candidate	50 3%	28 4%	22 3%	11 5%	15 4%	5 2%	7 3%	6 4%	6 3%	18 4%	18 4%	4 2%	11 3%	22 4%	28 3%	-	-	50 100%	-	6 2%	10 2%	26 27%	4 1%	10 3%	20 11%	1 2%
Siobhan Benita, Independent	48 3%	27 4%	22 3%	5 2%	11 3%	13 4%	9 4%	7 4%	3 1%	22 5%	16 4%	5 2%	5 1%	15 3%	33 4%	-	-	-	48 33%	3 1%	17 4%	5 5%	4 1%	16 5%	14 7%	3 4%
Lawrence Webb, the Fresh Choice for London/UKIP candidate	26 2%	11 2%	15 2%	3 2%	1 *	6 2%	6 3%	1 *	8 3%	6 1%	8 2%	5 2%	7 2%	5 1%	21 2%	-	-	-	26 17%	6 2%	1 *	2 2%	12 4%	4 1%	-	2 4%
Carlos Cortiglia, the BNP candidate	8 1%	4 1%	3 *	-	2 1%	2 1%	3 1%	1 *	-	1 *	1 *	4 2%	1 *	1 *	6 1%	-	-	-	8 5%	1 *	-	-	-	1 *	-	4 7%
Will not vote	201 13%	99 14%	103 13%	35 18%	55 16%	39 12%	26 12%	23 13%	23 10%	46 10%	59 13%	39 17%	58 18%	77 13%	124 13%	-	-	-	-	9 3%	23 5%	5 6%	16 5%	16 5%	9 4%	3 6%
Refused	111 7%	53 7%	59 8%	4 2%	14 4%	25 8%	20 9%	17 10%	32 13%	36 7%	17 4%	17 7%	42 13%	35 6%	77 8%	-	-	-	-	4 1%	7 2%	3 3%	8 3%	6 2%	8 4%	5 9%
Don't know	250 17%	90 12%	160 21%	31 16%	69 20%	60 19%	42 19%	24 13%	25 10%	78 16%	84 18%	46 20%	41 12%	107 18%	143 16%	-	-	-	-	11 3%	54 12%	13 14%	24 8%	52 16%	37 19%	11 19%

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Table 3

Q.4 In that election for Mayor of London who have you/ will you vote for as your first choice candidate?

Base: All respondents expressing an intention to vote (Turnout Weighted)

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Paddick	Other	Conservative	Labour	Liberal Democrat	Conservative	Labour	Liberal Democrats	Other
Unweighted base	694	345	349	74	132	144	114	89	141	332	147	79	135	273	421	330	230	36	99	223	243	54	227	195	94	35
Weighted base	689	350	339	76	138	142	104	91	137	242	216	92	139	268	421	317	234	36	103	215	247	53	209	194	109	30
Boris Johnson, the Conservative candidate	317	160	157	23	54	66	45	50	79	117	97	41	62	110	207	317	-	-	-	193	36	12	180	33	31	11
	46%	46%	46%	30%	39%	46%	43%	55%	58%	48%	45%	44%	45%	41%	49%	100%	-	-	-	90%	14%	23%	86%	17%	29%	35%
Ken Livingstone, the Labour candidate	234	115	119	39	52	43	37	28	35	76	73	31	54	105	128	-	234	-	10	176	12	15	127	32	4	
	34%	33%	35%	51%	37%	30%	35%	31%	26%	31%	34%	34%	39%	39%	30%	-	100%	-	5%	71%	23%	7%	65%	30%	12%	
Jenny Jones, the Green candidate	43	26	18	4	12	14	3	2	8	16	16	5	6	20	24	-	-	-	43	2	13	3	1	9	17	8
	6%	7%	5%	5%	9%	10%	3%	2%	6%	7%	8%	5%	4%	7%	6%	-	-	-	42%	1%	5%	6%	1%	5%	15%	27%
Brian Paddick, the Liberal Democrat candidate	36	18	18	5	9	4	6	6	6	12	12	4	8	17	20	-	-	36	-	3	7	20	3	8	17	1
	5%	5%	5%	7%	7%	3%	6%	6%	4%	5%	6%	4%	6%	6%	5%	-	-	100%	-	2%	3%	38%	1%	4%	16%	4%
Siobhan Benita, Independent	36	21	14	3	9	9	8	5	2	17	11	5	3	12	24	-	-	-	36	2	13	3	2	12	11	2
	5%	6%	4%	4%	6%	7%	7%	5%	1%	7%	5%	5%	2%	4%	6%	-	-	-	35%	1%	5%	6%	1%	6%	10%	5%
Lawrence Webb, the Fresh Choice for London/UKIP candidate	19	7	12	3	1	4	4	*	7	3	6	4	6	4	16	-	-	-	19	5	1	2	8	4	-	2
	3%	2%	4%	3%	1%	3%	4%	*	5%	1%	3%	5%	4%	1%	4%	-	-	-	19%	2%	*	4%	4%	2%	-	6%
Carlos Cortiglia, the BNP candidate	4	3	1	-	1	1	1	1	-	1	1	3	*	1	3	-	-	-	4	*	-	-	-	1	-	3
	1%	1%	*	-	1%	*	1%	1%	-	*	*	3%	*	*	1%	-	-	-	4%	*	-	-	-	*	-	11%

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Table 4

Q.5 In elections for the Mayor of London, once you have voted for your first choice candidate you have the option of giving a second preference vote to another party or candidate. Who, if anyone, have you/ will you vote for as your second choice candidate?

Base: All respondents giving a first preference

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Paddick	Other	Conservative	Labour	Liberal Democrat	Conservative	Labour	Liberal Democrats	Other
Unweighted base	939	470	469	121	196	195	149	114	164	439	208	106	186	365	574	423	322	50	144	286	334	77	272	242	120	44
Weighted base	937	479	458	126	207	191	137	116	160	320	305	124	189	359	578	410	331	50	147	278	346	74	252	244	138	38
Brian Paddick, the Liberal Democrat candidate	123 13%	62 13%	61 13%	13 10%	27 13%	29 15%	17 12%	14 12%	24 15%	48 15%	39 13%	10 8%	27 14%	45 13%	78 13%	67 16%	42 13%	- -	14 10%	30 11%	43 12%	22 30%	37 15%	24 10%	33 24%	2 5%
Jenny Jones, the Green candidate	120 13%	62 13%	57 13%	12 10%	35 17%	21 11%	20 15%	15 13%	15 10%	43 13%	39 13%	17 14%	20 11%	46 13%	74 13%	38 9%	73 22%	3 6%	6 4%	21 8%	66 19%	1 1%	17 7%	49 20%	21 15%	2 5%
Ken Livingstone, the Labour candidate	109 12%	67 14%	42 9%	22 17%	29 14%	25 13%	12 9%	10 9%	12 7%	40 13%	40 13%	10 8%	19 10%	39 11%	70 12%	55 13%	- -	15 31%	39 27%	31 11%	45 13%	11 16%	19 7%	36 15%	20 15%	5 13%
Boris Johnson, the Conservative candidate	107 11%	54 11%	53 12%	27 22%	27 13%	18 9%	16 12%	9 7%	11 7%	29 9%	43 14%	17 14%	19 10%	30 8%	78 13%	- -	60 18%	13 26%	35 24%	19 7%	42 12%	12 17%	24 9%	29 12%	11 8%	2 5%
Siobhan Benita, Independent	48 5%	23 5%	25 5%	6 4%	12 6%	10 5%	9 6%	4 4%	7 5%	18 6%	14 5%	6 5%	10 5%	19 5%	28 5%	15 4%	18 6%	6 11%	9 6%	11 4%	15 4%	9 12%	14 5%	7 3%	9 6%	- -
Lawrence Webb, the Fresh Choice for London/UKIP candidate	43 5%	24 5%	18 4%	4 3%	3 2%	6 3%	9 7%	9 8%	11 7%	9 3%	13 4%	10 8%	10 5%	9 2%	34 6%	30 7%	6 2%	2 4%	5 3%	18 6%	7 2%	1 1%	24 9%	5 2%	1 1%	10 25%
Carlos Cortiglia, the BNP candidate	11 1%	5 1%	6 1%	- -	4 2%	5 2%	- -	1 1%	2 1%	2 1%	3 1%	5 4%	2 1%	1 *	10 2%	9 2%	1 *	1 2%	1 1%	4 1%	3 1%	- -	3 1%	3 1%	- -	3 7%
I probably won't vote/ I haven't voted for a second choice candidate	259 28%	121 25%	138 30%	24 19%	49 24%	58 30%	37 27%	37 32%	54 34%	96 30%	77 25%	31 25%	55 29%	120 34%	138 24%	142 35%	85 26%	6 13%	26 18%	111 40%	83 24%	11 14%	88 35%	55 23%	28 21%	8 20%
Refused	7 1%	7 1%	- -	1 1%	- -	1 *	1 1%	2 2%	2 1%	1 *	2 1%	2 2%	1 *	4 1%	3 *	4 1%	2 1%	- -	1 1%	2 1%	2 1%	- -	2 1%	2 1%	- -	2 4%
Don't know	110 12%	53 11%	57 12%	18 14%	20 10%	20 10%	16 12%	14 12%	22 14%	34 11%	34 11%	16 13%	26 14%	45 13%	65 11%	50 12%	46 14%	3 7%	11 7%	32 11%	40 12%	7 9%	25 10%	34 14%	15 11%	6 17%

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Table 5

Q.5 In elections for the Mayor of London, once you have voted for your first choice candidate you have the option of giving a second preference vote to another party or candidate. Who, if anyone, have you/ will you vote for as your second choice candidate?

Base: All respondents giving a first preference and expressing a second intention (Turnout Weighted)

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Paddick	Other	Conservative	Labour	Liberal Democrat	Conservative	Labour	Liberal Democrats	Other
Unweighted base	406	208	198	48	88	82	68	49	71	195	90	46	75	143	263	170	135	28	73	105	150	41	125	117	63	23
Weighted base	405	215	190	49	92	81	64	49	70	143	132	54	77	139	266	160	138	29	77	99	157	40	113	121	75	19
Brian Paddick, the Liberal Democrat candidate	94 23%	50 23%	44 23%	7 15%	21 23%	22 27%	12 19%	11 23%	20 28%	39 27%	30 22%	7 13%	19 25%	34 25%	60 23%	53 33%	30 22%	- -	11 14%	22 23%	33 21%	15 37%	31 27%	20 16%	27 36%	2 10%
Jenny Jones, the Green candidate	89 22%	46 21%	44 23%	9 19%	25 27%	15 19%	14 23%	11 23%	14 20%	32 23%	28 22%	13 25%	16 20%	34 24%	55 21%	25 16%	58 42%	2 7%	4 6%	17 17%	51 32%	1 3%	15 13%	41 34%	16 21%	1 6%
Ken Livingstone, the Labour candidate	76 19%	48 22%	28 15%	13 27%	19 21%	17 21%	9 13%	9 19%	9 13%	28 20%	28 21%	8 15%	11 15%	28 20%	48 18%	37 23%	- -	10 34%	29 38%	19 19%	32 20%	7 19%	16 14%	28 23%	16 21%	4 23%
Boris Johnson, the Conservative candidate	65 16%	29 14%	36 19%	13 27%	16 17%	10 12%	13 20%	5 9%	9 13%	19 13%	22 17%	10 19%	14 18%	20 14%	45 17%	- -	36 26%	9 31%	21 27%	12 12%	26 17%	9 21%	16 14%	22 18%	8 11%	1 7%
Siobhan Benita, Independent	37 9%	17 8%	19 10%	4 8%	8 8%	7 9%	7 11%	4 7%	7 10%	15 10%	10 8%	5 9%	7 9%	15 11%	21 8%	13 8%	11 8%	5 17%	7 10%	9 10%	10 6%	7 17%	13 11%	5 4%	8 11%	- -
Lawrence Webb, the Fresh Choice for London/UKIP candidate	36 9%	21 10%	15 8%	2 5%	2 2%	6 7%	8 13%	8 17%	10 14%	8 6%	11 8%	8 15%	9 12%	6 5%	29 11%	26 16%	4 3%	2 7%	4 5%	16 17%	3 2%	1 3%	21 19%	4 3%	1 1%	8 43%
Carlos Cortiglia, the BNP candidate	8 2%	4 2%	4 2%	- -	2 2%	4 5%	- -	1 2%	1 2%	1 1%	2 2%	3 5%	2 2%	1 1%	7 3%	6 4%	* *	1 3%	1 1%	3 3%	2 2%	- -	2 2%	1 1%	- -	2 11%

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Table 6

Q.4/5 Voting Intention (Reallocated)**Base: All respondents expressing an intention to vote for Boris Johnson or Ken Livingstone (Turnout Weighted)**

	Gender		Age							SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Pad-dick	Other	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crats	Other
Unweighted base	627	308	319	68	119	130	100	83	127	301	135	68	123	245	382	330	230	19	48	220	231	41	224	183	73	23
Weighted base	619	311	308	69	124	125	92	84	125	218	195	79	126	240	379	317	234	19	50	211	233	37	206	182	83	19
Boris Johnson, the Conservative candidate	346	168	178	24	59	72	53	53	85	126	105	46	69	117	229	317	-	9	21	200	38	18	190	39	39	12
	56%	54%	58%	35%	47%	58%	57%	63%	69%	58%	54%	58%	54%	49%	60%	100%	-	48%	42%	95%	16%	49%	92%	22%	47%	61%
Ken Livingstone, the Labour candidate	273	143	130	45	65	53	40	31	39	92	90	33	58	123	150	-	234	10	29	11	194	19	16	143	44	7
	44%	46%	42%	65%	53%	42%	43%	37%	31%	42%	46%	42%	46%	51%	40%	-	100%	52%	58%	5%	84%	51%	8%	78%	53%	39%

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 7

Q.6 Any number of factors influences how people vote in elections. For the upcoming election for Mayor of London please say how important the following factors were/are in determining how you voted/ will vote in the election for London Mayor?

Boris Johnson's performance as the current Mayor for London

Base: All respondents who may vote

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Padick	Other	Conservative	Labour	Liberal Democrat	Conservative	Labour	Liberal Democrats	Other	
Unweighted base	1289	611	678	153	268	275	220	157	216	599	276	156	258	495	794	423	322	50	144	302	390	89	309	297	156	64	
Weighted base	1283	619	665	158	287	273	199	156	209	431	402	183	267	495	789	410	331	50	147	292	403	89	283	301	181	55	
NET: Important	1061	510	550	139	245	218	164	129	166	378	342	142	198	409	651	393	239	41	118	269	310	80	258	237	152	41	
	83%	82%	83%	88%	85%	80%	83%	83%	79%	88%	85%	78%	74%	83%	83%	96%	72%	83%	80%	92%	77%	91%	91%	79%	84%	74%	
Very important	(+2)	598	280	318	72	144	124	94	70	94	233	194	73	98	235	363	237	141	23	60	155	182	46	154	145	94	21
		47%	45%	48%	46%	50%	45%	47%	45%	54%	48%	40%	37%	47%	46%	58%	42%	47%	41%	53%	45%	52%	54%	48%	52%	39%	
Quite important	(+1)	463	230	232	67	101	94	70	59	71	145	148	69	101	175	288	156	98	18	114	128	35	105	91	58	19	
		36%	37%	35%	42%	35%	34%	35%	38%	34%	34%	37%	38%	38%	35%	36%	38%	30%	36%	40%	39%	39%	37%	30%	32%	35%	
Neither	(0)	49	19	30	3	12	16	8	4	7	10	17	9	13	21	28	4	14	1	6	7	13	2	7	10	5	5
		4%	3%	5%	2%	4%	6%	4%	2%	3%	2%	4%	5%	5%	4%	4%	1%	4%	2%	4%	3%	3%	2%	3%	3%	9%	
Not very important	(-1)	107	61	45	11	23	26	15	16	15	26	30	18	33	33	74	10	47	4	17	16	49	2	14	36	17	5
		8%	10%	7%	7%	8%	10%	8%	10%	7%	6%	7%	10%	12%	7%	9%	2%	14%	7%	12%	5%	12%	3%	5%	12%	10%	8%
Not at all important	(-2)	46	26	21	4	4	8	7	7	15	12	8	10	16	22	24	2	24	3	6	-	21	3	2	16	4	4
		4%	4%	3%	2%	1%	3%	4%	5%	7%	3%	2%	5%	6%	4%	3%	*	7%	6%	4%	-	5%	3%	1%	5%	2%	7%
NET: Not important		153	87	66	15	27	34	23	23	30	39	38	27	49	55	98	12	70	7	23	16	70	5	16	51	21	9
		12%	14%	10%	9%	10%	13%	11%	15%	9%	9%	15%	18%	11%	12%	3%	21%	13%	16%	5%	17%	6%	6%	17%	12%	16%	
Don't know		21	3	18	1	3	6	4	1	6	3	6	4	8	9	12	2	8	1	-	-	11	1	2	4	*	
		2%	*	3%	1%	1%	2%	2%	*	3%	1%	1%	2%	3%	2%	1%	*	3%	2%	-	3%	1%	1%	1%	2%	1%	
Mean		1.16	1.10	1.21	1.23	1.26	1.12	1.17	1.09	1.05	1.31	1.23	0.99	0.89	1.17	1.15	1.51	0.89	1.13	1.01	1.40	1.02	1.35	1.40	1.06	1.24	0.91
Standard deviation		1.08	1.12	1.03	0.97	0.97	1.09	1.08	1.13	1.22	0.99	0.98	1.16	1.22	1.09	1.07	0.68	1.31	1.16	1.13	0.79	1.22	0.91	0.83	1.22	1.04	1.23
Standard error		0.03	0.05	0.04	0.08	0.06	0.07	0.07	0.09	0.08	0.04	0.06	0.09	0.08	0.05	0.04	0.03	0.07	0.17	0.09	0.05	0.06	0.10	0.05	0.07	0.08	0.15

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 8

Q.6 Any number of factors influences how people vote in elections. For the upcoming election for Mayor of London please say how important the following factors were/are in determining how you voted/ will vote in the election for London Mayor?

Ken Livingstone's previous performance as Mayor for London and the leader of the GLC

Base: All respondents who may vote

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Padick	Other	Conservative	Labour	Liberal Democrat	Conservative	Labour	Liberal Democrats	Other	
Unweighted base	1289	611	678	153	268	275	220	157	216	599	276	156	258	495	794	423	322	50	144	302	390	89	309	297	156	64	
Weighted base	1283	619	665	158	287	273	199	156	209	431	402	183	267	495	789	410	331	50	147	292	403	89	283	301	181	55	
NET: Important	927	458	468	109	225	203	151	114	124	336	291	119	182	377	550	269	278	34	101	194	322	68	203	246	137	34	
	72%	74%	70%	69%	78%	74%	76%	73%	59%	78%	72%	65%	68%	76%	70%	66%	84%	69%	67%	80%	77%	72%	82%	76%	62%		
Very important	(+2)	478	238	241	40	105	109	86	66	73	180	140	62	96	201	278	140	158	18	50	103	166	40	118	137	59	20
		37%	38%	36%	25%	37%	40%	43%	42%	35%	42%	35%	34%	36%	41%	35%	34%	48%	36%	34%	35%	41%	45%	42%	46%	33%	36%
Quite important	(+1)	448	221	228	69	119	95	65	48	52	156	150	57	85	176	272	129	120	16	52	91	157	28	85	108	77	15
		35%	36%	34%	44%	42%	35%	33%	31%	25%	36%	37%	31%	32%	36%	35%	32%	36%	33%	35%	31%	39%	32%	30%	36%	43%	27%
Neither	(0)	70	30	40	10	17	15	8	9	10	20	23	11	16	27	43	11	15	6	11	13	18	3	10	14	7	6
		5%	5%	6%	7%	6%	6%	4%	6%	5%	5%	6%	6%	6%	5%	5%	3%	4%	11%	7%	4%	5%	4%	3%	5%	4%	10%
Not very important	(-1)	160	74	86	24	29	34	19	16	37	47	49	25	39	46	113	63	23	7	21	44	39	10	37	26	25	7
		12%	12%	13%	15%	10%	12%	10%	10%	18%	11%	12%	14%	15%	9%	14%	15%	7%	15%	14%	15%	10%	11%	13%	9%	14%	14%
Not at all important	(-2)	108	49	59	8	14	17	17	15	36	26	30	25	27	35	72	65	7	1	14	40	14	7	32	11	12	7
		8%	8%	9%	5%	5%	6%	8%	10%	17%	6%	8%	13%	10%	7%	9%	16%	2%	1%	10%	14%	3%	8%	11%	4%	7%	13%
NET: Not important		267	123	144	33	43	51	36	31	73	72	79	50	66	81	186	128	30	8	35	83	52	17	69	36	38	14
		21%	20%	22%	21%	15%	19%	18%	20%	35%	17%	20%	27%	25%	16%	24%	31%	9%	16%	24%	29%	13%	19%	24%	12%	21%	27%
Don't know		20	7	12	6	3	3	4	2	2	3	10	3	3	10	9	1	8	2	-	2	11	1	2	5	-	*
		2%	1%	2%	4%	1%	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	*	2%	3%	-	1%	3%	1%	1%	2%	-	1%
Mean		0.82	0.86	0.78	0.71	0.96	0.90	0.94	0.86	0.43	0.98	0.82	0.59	0.70	0.95	0.73	0.53	1.23	0.90	0.70	0.60	1.08	0.95	0.78	1.13	0.81	0.59
Standard deviation		1.29	1.27	1.31	1.18	1.13	1.24	1.29	1.34	1.54	1.20	1.26	1.43	1.36	1.23	1.33	1.48	0.99	1.12	1.32	1.44	1.08	1.29	1.40	1.08	1.23	1.43
Standard error		0.04	0.05	0.05	0.10	0.07	0.08	0.09	0.11	0.10	0.05	0.08	0.12	0.09	0.06	0.05	0.07	0.06	0.16	0.11	0.08	0.06	0.14	0.08	0.06	0.10	0.18

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 9

Q.6 Any number of factors influences how people vote in elections. For the upcoming election for Mayor of London please say how important the following factors were/are in determining how you voted/ will vote in the election for London Mayor?

David Cameron's performance as Prime Minister

Base: All respondents who may vote

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Padick	Other	Conservative	Labour	Liberal Democrat	Conservative	Labour	Liberal Democrats	Other	
Unweighted base	1289	611	678	153	268	275	220	157	216	599	276	156	258	495	794	423	322	50	144	302	390	89	309	297	156	64	
Weighted base	1283	619	665	158	287	273	199	156	209	431	402	183	267	495	789	410	331	50	147	292	403	89	283	301	181	55	
NET: Important	696	293	403	99	166	139	101	79	112	212	241	103	140	272	424	227	182	21	85	180	220	46	162	162	87	24	
	54%	47%	61%	63%	58%	51%	51%	50%	53%	49%	60%	57%	52%	55%	54%	55%	55%	43%	58%	62%	55%	51%	57%	54%	48%	44%	
Very important	(+2)	368	139	230	54	74	76	54	41	70	100	122	58	88	139	230	111	106	12	47	89	129	24	85	108	33	17
		29%	22%	35%	34%	26%	28%	27%	26%	33%	23%	30%	32%	33%	28%	29%	27%	32%	24%	32%	30%	32%	27%	30%	36%	18%	31%
Quite important	(+1)	328	155	173	46	92	64	47	38	42	112	119	45	52	133	195	116	76	9	38	91	91	22	77	54	54	7
		26%	25%	26%	29%	32%	23%	24%	24%	20%	26%	30%	25%	19%	27%	25%	28%	23%	19%	26%	31%	23%	25%	27%	18%	30%	13%
Neither	(0)	71	31	40	9	14	17	11	10	10	24	18	13	16	33	38	13	18	5	6	8	17	8	9	14	16	7
		6%	5%	6%	6%	5%	6%	5%	6%	5%	6%	4%	7%	6%	7%	5%	3%	5%	9%	4%	3%	4%	9%	3%	5%	9%	13%
Not very important	(-1)	321	181	139	32	70	75	48	44	52	120	94	40	68	118	203	112	77	13	28	76	96	21	76	76	49	14
		25%	29%	21%	20%	24%	27%	24%	28%	25%	28%	23%	22%	25%	24%	26%	27%	23%	26%	19%	26%	24%	27%	25%	27%	25%	26%
Not at all important	(-2)	175	106	69	14	36	39	36	20	30	70	46	23	37	67	109	51	49	11	26	26	64	13	33	45	29	9
		14%	17%	10%	9%	12%	14%	18%	13%	14%	16%	11%	13%	14%	13%	14%	12%	15%	21%	18%	9%	16%	15%	12%	15%	16%	17%
NET: Not important		496	288	208	46	105	114	84	64	82	189	139	63	104	184	312	163	126	24	55	102	160	35	108	121	78	23
		39%	46%	31%	29%	37%	42%	42%	41%	39%	44%	35%	34%	39%	37%	40%	40%	38%	48%	37%	35%	40%	39%	38%	40%	43%	42%
Don't know		20	7	13	3	2	3	3	4	6	5	4	3	7	5	15	6	5	-	1	2	6	1	4	5	-	-
		2%	1%	2%	2%	1%	1%	1%	2%	3%	1%	1%	2%	3%	1%	2%	2%	2%	-	1%	1%	1%	1%	1%	2%	-	-
Mean		0.31	0.06	0.55	0.60	0.35	0.23	0.18	0.23	0.34	0.12	0.45	0.42	0.33	0.33	0.30	0.31	0.35	-0.01	0.35	0.49	0.31	0.24	0.38	0.35	0.07	0.16
Standard deviation		1.46	1.47	1.42	1.38	1.41	1.47	1.52	1.45	1.52	1.46	1.42	1.45	1.51	1.45	1.47	1.44	1.50	1.52	1.54	1.39	1.52	1.46	1.45	1.54	1.39	1.52
Standard error		0.04	0.06	0.06	0.11	0.09	0.09	0.10	0.12	0.10	0.06	0.09	0.12	0.10	0.07	0.05	0.07	0.08	0.22	0.13	0.08	0.08	0.16	0.08	0.09	0.11	0.19

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 10

Q.6 Any number of factors influences how people vote in elections. For the upcoming election for Mayor of London please say how important the following factors were/are in determining how you voted/ will vote in the election for London Mayor?

Ed Miliband's performance as Leader of the Labour Party

Base: All respondents who may vote

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Padick	Other	Conservative	Labour	Liberal Democrat	Conservative	Labour	Liberal Democrats	Other	
Unweighted base	1289	611	678	153	268	275	220	157	216	599	276	156	258	495	794	423	322	50	144	302	390	89	309	297	156	64	
Weighted base	1283	619	665	158	287	273	199	156	209	431	402	183	267	495	789	410	331	50	147	292	403	89	283	301	181	55	
NET: Important	534	232	302	95	123	108	80	62	66	160	163	88	123	221	313	140	180	18	50	93	217	39	89	161	56	16	
	42%	37%	45%	60%	43%	39%	40%	40%	32%	37%	40%	48%	46%	45%	40%	34%	54%	35%	34%	32%	54%	44%	32%	53%	31%	29%	
Very important	(+2)	225	96	129	37	52	44	31	30	32	65	69	39	53	98	128	53	82	8	26	33	100	16	39	81	26	4
		18%	16%	19%	23%	18%	16%	15%	19%	15%	17%	21%	20%	20%	16%	13%	25%	16%	18%	11%	25%	18%	14%	27%	15%	8%	
Quite important	(+1)	308	136	173	58	71	64	49	33	34	95	94	49	70	123	185	87	98	10	24	60	116	23	51	80	29	11
		24%	22%	26%	37%	25%	23%	25%	21%	16%	22%	23%	27%	26%	25%	23%	21%	30%	19%	16%	20%	29%	26%	18%	27%	16%	21%
Neither	(0)	104	41	63	7	25	28	19	9	16	34	34	17	19	38	66	29	22	5	16	25	21	7	24	11	23	8
		8%	7%	10%	4%	9%	10%	9%	6%	8%	8%	8%	9%	7%	8%	8%	7%	7%	9%	11%	9%	5%	8%	9%	4%	13%	14%
Not very important	(-1)	366	209	158	37	94	77	48	42	69	133	124	43	66	145	221	115	82	17	50	92	109	28	84	82	65	17
		29%	34%	24%	23%	33%	28%	24%	27%	33%	31%	31%	24%	25%	29%	28%	28%	25%	35%	34%	31%	27%	31%	30%	27%	36%	32%
Not at all important	(-2)	254	134	120	15	39	59	49	41	52	101	73	30	50	82	173	121	39	10	30	78	49	15	81	41	37	14
		20%	22%	18%	9%	14%	21%	24%	26%	25%	23%	18%	17%	19%	16%	22%	30%	12%	20%	20%	27%	12%	17%	28%	14%	21%	25%
NET: Not important		620	342	278	52	133	136	97	82	121	234	197	74	116	227	394	237	121	27	79	170	158	43	164	123	102	31
		48%	55%	42%	33%	46%	50%	49%	53%	58%	54%	49%	40%	43%	46%	50%	58%	37%	55%	54%	58%	39%	48%	58%	41%	56%	57%
Don't know		25	3	22	4	7	2	4	2	6	3	9	4	9	9	16	5	8	-	1	4	8	-	5	7	-	-
		2%	1%	3%	3%	2%	1%	2%	1%	3%	1%	2%	2%	4%	2%	2%	1%	3%	-	1%	4%	2%	-	2%	2%	-	-
Mean		-0.09	-0.24	0.05	0.42	0.01	-0.16	-0.18	-0.20	-0.37	-0.26	-0.10	0.13	0.04	0.02	-0.16	-0.41	0.31	-0.24	-0.23	-0.42	0.28	-0.04	-0.42	0.26	-0.32	-0.44
Standard deviation		1.43	1.41	1.44	1.34	1.38	1.42	1.45	1.43	1.42	1.41	1.43	1.46	1.43	1.43	1.43	1.40	1.41	1.41	1.38	1.42	1.41	1.42	1.46	1.35	1.29	
Standard error		0.04	0.06	0.06	0.11	0.08	0.09	0.10	0.12	0.10	0.06	0.09	0.12	0.09	0.06	0.05	0.07	0.08	0.20	0.12	0.08	0.07	0.15	0.08	0.09	0.11	0.16

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 11

Q.6 Any number of factors influences how people vote in elections. For the upcoming election for Mayor of London please say how important the following factors were/are in determining how you voted/ will vote in the election for London Mayor?

The state of the British economy

Base: All respondents who may vote

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Padick	Other	Conservative	Labour	Liberal Democrat	Conservative	Labour	Liberal Democrats	Other	
Unweighted base	1289	611	678	153	268	275	220	157	216	599	276	156	258	495	794	423	322	50	144	302	390	89	309	297	156	64	
Weighted base	1283	619	665	158	287	273	199	156	209	431	402	183	267	495	789	410	331	50	147	292	403	89	283	301	181	55	
NET: Important	983	423	561	134	225	196	144	116	168	304	303	152	225	365	619	312	270	38	105	216	329	70	204	239	132	43	
	77%	68%	84%	85%	78%	72%	72%	75%	80%	71%	75%	83%	84%	74%	78%	76%	81%	75%	72%	74%	82%	79%	72%	79%	73%	79%	
Very important	(+2)	670	277	394	87	152	135	100	82	116	189	205	111	166	238	432	207	193	23	68	135	235	44	128	170	79	31
		52%	45%	59%	55%	53%	49%	50%	52%	55%	44%	51%	61%	62%	48%	55%	51%	58%	47%	46%	46%	58%	50%	45%	57%	44%	56%
Quite important	(+1)	313	146	167	47	73	62	44	35	52	115	98	41	59	126	187	104	77	14	38	81	94	26	76	69	53	13
		24%	24%	25%	30%	25%	23%	22%	22%	25%	27%	24%	22%	22%	26%	24%	25%	23%	29%	26%	28%	23%	29%	27%	23%	29%	23%
Neither	(0)	41	22	19	3	11	11	5	5	6	16	13	5	6	17	24	13	5	1	4	11	7	1	11	8	5	3
		3%	4%	3%	2%	4%	4%	3%	3%	3%	4%	3%	3%	2%	3%	3%	3%	2%	3%	3%	4%	2%	1%	4%	3%	3%	5%
Not very important	(-1)	174	118	56	16	39	50	32	18	20	73	62	15	24	81	94	58	38	9	27	44	44	17	45	34	36	5
		14%	19%	8%	10%	14%	18%	16%	11%	10%	17%	15%	8%	9%	16%	12%	14%	11%	18%	19%	15%	11%	20%	16%	11%	20%	10%
Not at all important	(-2)	73	52	22	2	10	16	16	16	14	36	20	7	10	28	45	24	14	2	9	17	19	1	20	16	7	3
		6%	8%	3%	1%	3%	6%	8%	10%	7%	8%	5%	4%	4%	6%	6%	6%	4%	4%	6%	6%	5%	1%	7%	5%	4%	6%
NET: Not important		248	170	78	18	49	66	48	34	34	109	82	23	35	109	139	82	52	11	37	61	63	18	65	50	43	9
		19%	28%	12%	11%	17%	24%	24%	22%	16%	25%	20%	12%	13%	22%	18%	20%	16%	22%	25%	21%	16%	20%	23%	17%	24%	16%
Don't know		11	4	7	3	2	-	2	1	2	2	5	3	1	4	7	4	4	-	1	5	4	-	4	4	-	-
		1%	1%	1%	2%	1%	-	1%	1%	1%	*	1%	2%	*	1%	1%	1%	1%	-	1%	2%	1%	-	1%	1%	-	-
Mean		1.05	0.78	1.30	1.30	1.11	0.91	0.91	0.96	1.14	0.81	1.02	1.29	1.30	0.95	1.11	1.02	1.21	0.96	0.87	0.95	1.21	1.07	0.89	1.15	0.89	1.14
Standard deviation		1.28	1.40	1.08	1.00	1.20	1.34	1.38	1.40	1.25	1.37	1.27	1.13	1.13	1.30	1.26	1.28	1.19	1.26	1.35	1.28	1.20	1.16	1.33	1.24	1.27	1.24
Standard error		0.04	0.06	0.04	0.08	0.07	0.08	0.09	0.11	0.09	0.06	0.08	0.09	0.07	0.06	0.04	0.06	0.07	0.18	0.11	0.07	0.06	0.12	0.08	0.07	0.10	0.16

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 12

Q.7 How important a role, if any, were/are each of the following in determining how you voted/ will vote in the election for London Mayor?

The way Ken Livingstone organises his tax affairs

Base: All respondents who may vote

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Padick	Other	Conservative	Labour	Liberal Democrat	Conservative	Labour	Liberal Democrats	Other	
Unweighted base	1289	611	678	153	268	275	220	157	216	599	276	156	258	495	794	423	322	50	144	302	390	89	309	297	156	64	
Weighted base	1283	619	665	158	287	273	199	156	209	431	402	183	267	495	789	410	331	50	147	292	403	89	283	301	181	55	
NET: Important	660	300	359	105	136	135	104	85	95	212	212	86	149	257	403	217	168	30	64	149	220	52	154	145	84	22	
	51%	49%	54%	66%	47%	49%	52%	54%	46%	49%	53%	47%	56%	52%	51%	53%	51%	61%	43%	51%	55%	58%	54%	48%	46%	41%	
Very important	(+2)	326	150	175	45	60	68	50	47	95	93	54	84	126	200	128	93	13	27	87	107	31	95	65	38	12	
		25%	24%	26%	29%	21%	25%	25%	30%	22%	23%	30%	31%	25%	25%	31%	28%	27%	19%	30%	27%	34%	34%	22%	21%	21%	
Quite important	(+1)	334	150	184	59	76	66	55	38	40	117	120	31	65	131	203	89	75	17	36	62	113	21	58	80	46	10
		26%	24%	28%	37%	26%	24%	28%	24%	19%	27%	30%	17%	24%	26%	22%	23%	33%	25%	21%	28%	24%	21%	27%	25%	19%	
Neither	(0)	78	32	46	10	24	16	5	7	16	24	20	19	15	35	43	20	14	5	6	21	16	3	16	7	14	2
		6%	5%	7%	6%	8%	6%	2%	5%	8%	6%	5%	10%	6%	7%	6%	5%	4%	11%	4%	7%	4%	3%	6%	2%	8%	3%
Not very important	(-1)	309	174	135	25	81	68	47	36	53	117	101	41	49	104	204	110	84	8	46	84	91	19	66	81	58	14
		24%	28%	20%	16%	28%	25%	24%	23%	25%	27%	25%	22%	18%	21%	26%	27%	25%	17%	31%	29%	22%	21%	23%	27%	32%	26%
Not at all important	(-2)	190	105	84	14	42	45	35	24	29	66	56	31	37	74	116	56	51	5	27	35	61	13	41	56	22	16
		15%	17%	13%	9%	15%	16%	18%	15%	14%	15%	14%	17%	14%	15%	15%	14%	15%	10%	18%	12%	15%	14%	14%	19%	12%	29%
NET: Not important		498	279	219	39	123	112	82	60	82	184	157	72	86	178	320	165	135	13	73	119	151	31	107	137	80	30
		39%	45%	33%	25%	43%	41%	41%	38%	39%	43%	39%	39%	32%	36%	41%	40%	41%	26%	50%	41%	37%	35%	38%	45%	44%	55%
Don't know		47	8	40	5	4	10	8	4	16	10	13	7	17	25	22	7	14	1	4	3	16	3	7	13	3	1
		4%	1%	6%	3%	2%	4%	4%	3%	8%	2%	3%	4%	6%	5%	3%	2%	4%	2%	3%	1%	4%	3%	2%	4%	2%	1%
Mean		0.24	0.11	0.37	0.63	0.11	0.18	0.19	0.32	0.20	0.14	0.24	0.22	0.44	0.28	0.22	0.31	0.24	0.53	-0.06	0.28	0.30	0.44	0.36	0.06	0.11	-0.22
Standard deviation		1.46	1.48	1.43	1.31	1.41	1.48	1.51	1.51	1.48	1.44	1.43	1.52	1.48	1.46	1.46	1.49	1.51	1.33	1.45	1.45	1.47	1.52	1.51	1.50	1.39	1.58
Standard error		0.04	0.06	0.06	0.11	0.09	0.09	0.10	0.12	0.10	0.06	0.09	0.12	0.10	0.07	0.05	0.07	0.09	0.19	0.12	0.08	0.08	0.16	0.09	0.09	0.11	0.20

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 13

Q.7 How important a role, if any, were/are each of the following in determining how you voted/ will vote in the election for London Mayor?

Boris Johnson's support for cutting the 50p top-rate of tax

Base: All respondents who may vote

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Padick	Other	Conservative	Labour	Liberal Democrat	Conservative	Labour	Liberal Democrats	Other	
Unweighted base	1289	611	678	153	268	275	220	157	216	599	276	156	258	495	794	423	322	50	144	302	390	89	309	297	156	64	
Weighted base	1283	619	665	158	287	273	199	156	209	431	402	183	267	495	789	410	331	50	147	292	403	89	283	301	181	55	
NET: Important	721	327	393	91	166	143	105	93	123	237	239	95	150	282	439	243	198	30	78	174	236	53	164	180	88	26	
	56%	53%	59%	58%	58%	52%	53%	59%	59%	55%	59%	52%	56%	57%	56%	59%	60%	61%	53%	59%	58%	60%	58%	60%	49%	48%	
Very important	(+2)	321	140	180	41	73	62	44	40	93	109	46	72	117	203	108	105	15	31	69	127	24	66	96	38	12	
		25%	23%	27%	26%	26%	23%	22%	26%	28%	22%	27%	25%	27%	24%	26%	26%	32%	29%	21%	24%	31%	27%	23%	32%	21%	22%
Quite important	(+1)	400	187	213	50	93	81	61	52	64	144	130	48	78	165	235	135	93	16	47	105	109	29	98	84	14	
		31%	30%	32%	31%	32%	30%	31%	33%	30%	33%	32%	26%	29%	33%	30%	33%	28%	32%	36%	27%	33%	35%	28%	28%	26%	
Neither	(0)	93	40	53	14	23	26	10	6	14	30	26	18	19	40	53	26	16	3	9	25	20	3	19	15	5	
		7%	6%	8%	9%	8%	9%	5%	4%	7%	7%	6%	10%	7%	8%	7%	6%	5%	6%	6%	9%	5%	3%	7%	5%	8%	
Not very important	(-1)	293	165	128	36	69	63	54	30	42	102	89	40	62	107	186	88	69	12	38	66	88	26	65	60	13	
		23%	27%	19%	23%	24%	23%	27%	19%	20%	24%	22%	22%	23%	22%	24%	21%	21%	24%	26%	22%	22%	30%	23%	20%	33%	24%
Not at all important	(-2)	143	77	66	13	23	30	27	23	27	54	42	21	27	55	87	45	41	4	20	23	52	7	29	40	10	
		11%	12%	10%	8%	8%	11%	13%	15%	13%	12%	10%	11%	10%	11%	11%	11%	12%	8%	13%	8%	13%	7%	10%	13%	18%	
NET: Not important		436	242	194	49	91	94	80	53	68	156	131	60	89	162	274	133	110	16	58	89	140	33	95	100	23	
		34%	39%	29%	31%	32%	34%	40%	34%	33%	36%	32%	33%	33%	33%	35%	32%	33%	32%	39%	30%	35%	37%	33%	33%	43%	
Don't know		34	9	25	4	7	11	4	4	8	7	10	10	10	24	7	8	1	2	4	8	-	6	6	4	1	
		3%	1%	4%	3%	3%	4%	2%	3%	2%	2%	5%	4%	2%	3%	2%	2%	1%	1%	1%	2%	-	2%	2%	2%	1%	
Mean		0.37	0.24	0.49	0.45	0.45	0.31	0.22	0.37	0.42	0.29	0.44	0.35	0.41	0.38	0.37	0.43	0.47	0.51	0.22	0.45	0.43	0.42	0.38	0.46	0.18	0.09
Standard deviation		1.38	1.40	1.35	1.34	1.32	1.37	1.41	1.45	1.42	1.38	1.37	1.39	1.38	1.36	1.39	1.38	1.44	1.36	1.40	1.29	1.46	1.36	1.35	1.46	1.36	1.47
Standard error		0.04	0.06	0.05	0.11	0.08	0.08	0.10	0.12	0.10	0.06	0.08	0.11	0.09	0.06	0.05	0.07	0.08	0.19	0.12	0.07	0.07	0.14	0.08	0.09	0.11	0.19

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 14

Q.7 How important a role, if any, were/are each of the following in determining how you voted/ will vote in the election for London Mayor?

Ken Livingstone's promise to cut transport fares by 7% or resign as Mayor

Base: All respondents who may vote

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Padick	Other	Conservative	Labour	Liberal Democrat	Conservative	Labour	Liberal Democrats	Other
Unweighted base	1289	611	678	153	268	275	220	157	216	599	276	156	258	495	794	423	322	50	144	302	390	89	309	297	156	64
Weighted base	1283	619	665	158	287	273	199	156	209	431	402	183	267	495	789	410	331	50	147	292	403	89	283	301	181	55
NET: Important	828	383	445	126	212	172	123	96	99	276	264	112	177	334	494	184	294	36	86	144	331	57	135	235	111	28
	65%	62%	67%	80%	74%	63%	62%	61%	47%	64%	65%	61%	66%	68%	63%	45%	89%	72%	59%	49%	82%	64%	48%	78%	61%	52%
Very important	(+2)	466	200	266	80	113	93	64	59	145	156	72	94	193	273	89	203	13	49	71	207	25	59	156	52	13
		36%	32%	40%	51%	39%	34%	32%	38%	27%	34%	39%	39%	35%	39%	22%	61%	27%	34%	24%	51%	28%	21%	52%	29%	24%
Quite important	(+1)	362	183	180	45	99	79	59	37	131	108	40	84	141	222	95	91	22	37	73	124	32	76	79	59	15
		28%	30%	27%	29%	34%	29%	30%	24%	20%	30%	27%	22%	31%	28%	23%	28%	45%	25%	25%	31%	36%	27%	26%	33%	28%
Neither	(0)	62	31	31	6	5	14	7	9	21	19	16	13	22	39	27	4	2	5	23	*	5	19	3	10	3
		5%	5%	5%	4%	2%	5%	3%	6%	10%	4%	4%	7%	5%	5%	7%	1%	4%	4%	8%	*	6%	7%	1%	5%	5%
Not very important	(-1)	220	114	106	18	45	54	40	20	79	66	33	41	82	138	99	20	8	38	65	49	17	70	36	43	11
		17%	18%	16%	12%	16%	20%	20%	13%	20%	17%	18%	15%	17%	18%	24%	6%	17%	26%	22%	12%	20%	25%	12%	24%	20%
Not at all important	(-2)	162	87	75	8	23	33	26	31	40	55	24	31	55	107	97	10	3	17	59	21	7	58	24	16	11
		13%	14%	11%	5%	8%	12%	13%	20%	19%	13%	13%	13%	11%	11%	14%	24%	3%	7%	11%	20%	5%	8%	20%	8%	9%
NET: Not important		382	201	181	27	68	88	66	51	83	134	119	57	72	137	246	196	30	12	54	124	24	128	60	59	22
		30%	32%	27%	17%	24%	32%	33%	32%	39%	31%	30%	31%	27%	28%	31%	48%	9%	23%	37%	42%	17%	27%	45%	20%	33%
Don't know		11	4	7	-	2	-	2	1	6	2	4	1	4	2	10	4	3	-	1	1	3	3	2	3	2
		1%	1%	1%	-	1%	-	1%	*	3%	1%	1%	1%	1%	*	1%	1%	-	*	*	1%	3%	1%	1%	1%	3%
Mean		0.59	0.48	0.69	1.08	0.82	0.53	0.48	0.47	0.16	0.54	0.62	0.56	0.64	0.68	0.53	-0.05	1.39	0.69	0.44	0.11	1.11	0.59	0.03	1.03	0.49
Standard deviation		1.44	1.46	1.43	1.22	1.32	1.44	1.46	1.57	1.52	1.44	1.47	1.48	1.40	1.42	1.46	1.52	1.00	1.24	1.46	1.50	1.21	1.32	1.48	1.32	1.36
Standard error		0.04	0.06	0.06	0.10	0.08	0.09	0.10	0.13	0.10	0.06	0.09	0.12	0.09	0.06	0.05	0.07	0.06	0.17	0.12	0.09	0.06	0.14	0.08	0.08	0.11

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 15

Q.7 How important a role, if any, were/are each of the following in determining how you voted/ will vote in the election for London Mayor?

Boris Johnson's promise to reduce the Mayor's share of Council Tax by 10% (around £30 for Band D homes)

Base: All respondents who may vote

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Padick	Other	Conservative	Labour	Liberal Democrat	Conservative	Labour	Liberal Democrats	Other	
Unweighted base	1289	611	678	153	268	275	220	157	216	599	276	156	258	495	794	423	322	50	144	302	390	89	309	297	156	64	
Weighted base	1283	619	665	158	287	273	199	156	209	431	402	183	267	495	789	410	331	50	147	292	403	89	283	301	181	55	
NET: Important	849	386	462	108	195	158	133	109	145	255	271	127	195	317	531	319	182	36	80	221	243	55	217	193	99	35	
	66%	62%	70%	69%	68%	58%	67%	70%	69%	59%	67%	70%	73%	64%	67%	78%	55%	72%	54%	76%	60%	62%	77%	64%	55%	64%	
Very important	(+2)	410	178	233	44	85	81	57	55	88	118	123	71	99	149	261	160	86	15	40	112	124	24	111	99	41	16
		32%	29%	35%	28%	30%	30%	29%	35%	42%	27%	31%	39%	37%	30%	33%	39%	26%	29%	27%	39%	31%	27%	39%	33%	23%	30%
Quite important	(+1)	438	209	230	64	110	78	75	54	56	137	148	56	96	168	270	159	96	21	40	109	119	31	106	93	58	18
		34%	34%	35%	41%	38%	28%	38%	35%	27%	32%	37%	31%	36%	34%	34%	39%	29%	42%	27%	37%	30%	35%	38%	31%	32%	34%
Neither	(0)	63	31	33	15	14	17	4	5	9	21	21	10	11	27	37	12	18	2	5	7	18	4	7	12	13	3
		5%	5%	5%	9%	5%	6%	2%	3%	4%	5%	5%	5%	4%	5%	5%	3%	5%	4%	3%	3%	5%	5%	3%	4%	7%	6%
Not very important	(-1)	266	147	120	29	60	77	43	24	34	109	90	26	42	105	161	59	89	10	48	49	104	24	41	66	56	9
		21%	24%	18%	18%	21%	28%	22%	15%	16%	25%	22%	14%	16%	21%	20%	14%	27%	19%	33%	17%	26%	27%	15%	22%	31%	17%
Not at all important	(-2)	90	50	40	7	18	18	15	18	14	40	16	20	14	39	51	17	40	3	12	13	36	5	13	29	12	7
		7%	8%	6%	4%	6%	7%	8%	12%	7%	9%	4%	11%	5%	8%	7%	4%	12%	5%	8%	4%	9%	6%	5%	9%	6%	13%
NET: Not important		356	197	159	35	78	95	58	42	48	148	106	46	56	144	212	76	130	12	60	62	140	29	55	95	68	16
		28%	32%	24%	22%	27%	35%	29%	27%	23%	34%	26%	25%	21%	29%	27%	19%	39%	24%	41%	21%	35%	33%	19%	31%	37%	30%
Don't know		15	5	10	-	-	3	3	1	8	7	4	-	5	7	8	2	2	-	2	2	2	1	4	1	1	-
		1%	1%	2%	-	-	1%	2%	*	4%	2%	1%	-	2%	1%	1%	1%	-	1%	1%	*	1%	1%	*	1%	-	
Mean		0.64	0.52	0.76	0.70	0.64	0.47	0.60	0.67	0.85	0.44	0.68	0.72	0.85	0.58	0.68	0.95	0.30	0.71	0.33	0.89	0.47	0.50	0.93	0.56	0.34	0.51
Standard deviation		1.31	1.34	1.28	1.18	1.27	1.35	1.32	1.39	1.33	1.37	1.24	1.39	1.24	1.33	1.30	1.18	1.42	1.23	1.40	1.22	1.39	1.31	1.20	1.39	1.30	1.42
Standard error		0.04	0.05	0.05	0.10	0.08	0.08	0.09	0.11	0.09	0.06	0.07	0.11	0.08	0.06	0.05	0.06	0.08	0.17	0.12	0.07	0.07	0.14	0.07	0.08	0.10	0.18

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 16

Q.7 How important a role, if any, were/are each of the following in determining how you voted/ will vote in the election for London Mayor?

The poor relationship between Ken Livingstone and the Jewish Community

Base: All respondents who may vote

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Pad-dick	Other	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rats	Other	
Unweighted base	1289	611	678	153	268	275	220	157	216	599	276	156	258	495	794	423	322	50	144	302	390	89	309	297	156	64	
Weighted base	1283	619	665	158	287	273	199	156	209	431	402	183	267	495	789	410	331	50	147	292	403	89	283	301	181	55	
NET: Important	392	178	215	57	75	76	57	56	72	119	132	53	89	161	231	162	91	11	51	101	119	27	109	89	45	14	
	31%	29%	32%	36%	26%	28%	29%	36%	34%	28%	33%	29%	33%	33%	29%	40%	28%	23%	35%	35%	29%	31%	39%	29%	25%	26%	
Very important	(+2)	184	88	97	28	28	40	25	26	38	49	63	31	42	67	118	81	46	3	25	47	54	10	50	42	17	8
		14%	14%	15%	18%	10%	14%	13%	17%	18%	11%	16%	17%	16%	14%	15%	20%	14%	6%	17%	16%	13%	11%	18%	14%	9%	14%
Quite important	(+1)	208	90	118	30	46	36	32	29	34	70	69	22	47	94	113	81	45	8	25	55	65	17	59	47	29	6
		16%	14%	18%	19%	16%	13%	16%	19%	16%	16%	17%	12%	17%	19%	14%	20%	13%	16%	17%	19%	16%	20%	21%	16%	16%	12%
Neither	(0)	138	58	80	20	38	31	15	13	22	35	48	20	35	54	84	33	34	9	9	32	39	8	20	24	22	4
		11%	9%	12%	13%	13%	11%	7%	9%	10%	8%	12%	11%	13%	11%	11%	8%	10%	19%	6%	11%	10%	9%	7%	8%	12%	7%
Not very important	(-1)	360	168	193	49	84	89	56	38	45	130	112	56	62	132	228	101	102	15	45	75	129	28	69	94	58	15
		28%	27%	29%	31%	29%	32%	28%	24%	22%	30%	28%	31%	23%	27%	29%	25%	31%	29%	30%	26%	32%	32%	24%	31%	32%	28%
Not at all important	(-2)	295	179	117	26	73	68	53	33	42	121	86	38	50	107	188	87	84	10	32	66	96	19	58	72	45	21
		23%	29%	18%	17%	25%	25%	27%	21%	20%	28%	21%	21%	19%	22%	24%	21%	25%	21%	22%	22%	24%	21%	21%	24%	25%	38%
NET: Not important		656	346	309	75	157	156	109	71	87	251	198	95	112	240	416	188	186	25	77	140	225	47	127	166	103	36
		51%	56%	47%	47%	55%	57%	55%	45%	42%	58%	49%	52%	42%	48%	53%	46%	56%	50%	52%	48%	56%	53%	45%	55%	57%	66%
Don't know		98	37	61	6	18	11	17	17	29	26	25	16	31	40	58	27	21	4	11	19	20	7	26	22	10	1
		8%	6%	9%	4%	6%	4%	9%	11%	14%	6%	6%	9%	12%	8%	7%	7%	6%	9%	7%	7%	5%	7%	9%	7%	5%	1%
Mean		-0.32	-0.45	-0.19	-0.11	-0.47	-0.41	-0.44	-0.15	-0.11	-0.50	-0.23	-0.30	-0.13	-0.26	-0.35	-0.08	-0.42	-0.46	-0.24	-0.21	-0.39	-0.35	-0.10	-0.38	-0.50	-0.64
Standard deviation		1.41	1.44	1.38	1.39	1.33	1.39	1.42	1.47	1.48	1.39	1.42	1.43	1.42	1.40	1.42	1.49	1.41	1.22	1.47	1.44	1.39	1.36	1.48	1.41	1.31	1.46
Standard error		0.04	0.06	0.06	0.12	0.08	0.09	0.10	0.12	0.11	0.06	0.09	0.12	0.09	0.07	0.05	0.07	0.08	0.18	0.13	0.09	0.07	0.15	0.09	0.09	0.11	0.18

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 17

Q.7 How important a role, if any, were/are each of the following in determining how you voted/ will vote in the election for London Mayor?

Boris Johnson calling Ken Livingstone an "effing liar"

Base: All respondents who may vote

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Pad-dick	Other	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rats	Other	
Unweighted base	1289	611	678	153	268	275	220	157	216	599	276	156	258	495	794	423	322	50	144	302	390	89	309	297	156	64	
Weighted base	1283	619	665	158	287	273	199	156	209	431	402	183	267	495	789	410	331	50	147	292	403	89	283	301	181	55	
NET: Important	322	140	183	56	58	54	48	38	68	87	89	54	93	124	198	120	94	10	32	73	113	24	69	81	39	12	
	25%	23%	27%	36%	20%	20%	24%	24%	32%	20%	22%	29%	35%	25%	25%	29%	28%	21%	21%	25%	28%	27%	25%	27%	22%	21%	
Very important	(+2)	170	69	101	24	28	27	33	27	32	40	50	37	44	68	102	69	58	2	12	44	58	7	37	49	18	5
		13%	11%	15%	15%	10%	10%	17%	17%	15%	9%	12%	20%	16%	14%	13%	17%	18%	4%	9%	15%	14%	8%	13%	16%	10%	10%
Quite important	(+1)	153	71	82	33	30	28	15	11	36	47	39	17	49	56	96	50	36	9	19	29	55	17	33	32	21	6
		12%	11%	12%	21%	11%	10%	7%	7%	17%	11%	10%	9%	19%	11%	12%	11%	17%	13%	10%	14%	19%	12%	11%	12%	11%	
Neither	(0)	123	45	78	12	31	27	15	18	20	41	38	16	30	53	70	30	31	10	11	31	8	27	19	17	4	
		10%	7%	12%	8%	11%	10%	8%	11%	10%	9%	9%	8%	11%	11%	9%	7%	9%	21%	8%	11%	8%	9%	9%	6%	9%	8%
Not very important	(-1)	394	209	185	57	105	84	60	44	148	124	55	67	148	246	120	114	14	50	93	138	30	78	105	67	15	
		31%	34%	28%	36%	36%	31%	30%	28%	34%	31%	30%	25%	30%	31%	29%	34%	28%	34%	32%	34%	34%	27%	35%	37%	28%	
Not at all important	(-2)	405	215	190	30	92	100	67	51	64	145	143	55	62	152	253	128	88	14	51	91	113	21	98	90	23	
		32%	35%	29%	19%	32%	37%	34%	32%	31%	34%	36%	30%	23%	31%	32%	31%	27%	28%	35%	31%	28%	24%	35%	30%	42%	
NET: Not important		799	423	376	88	197	184	127	95	108	267	110	129	300	499	248	202	28	101	184	251	51	176	195	121	38	
		62%	68%	57%	55%	69%	67%	64%	61%	52%	68%	66%	60%	48%	61%	63%	61%	56%	69%	63%	62%	58%	62%	65%	67%	70%	
Don't know		38	10	28	2	1	7	9	6	13	10	9	4	15	17	21	12	5	1	2	5	8	5	11	6	1	
		3%	2%	4%	1%	*	3%	4%	4%	6%	2%	2%	2%	6%	3%	3%	3%	1%	2%	2%	2%	2%	6%	4%	2%	1%	
Mean		-0.57	-0.71	-0.44	-0.25	-0.71	-0.76	-0.60	-0.54	-0.37	-0.74	-0.69	-0.42	-0.21	-0.54	-0.59	-0.47	-0.42	-0.61	-0.75	-0.55	-0.49	-0.49	-0.62	-0.52	-0.66	-0.81
Standard deviation		1.40	1.35	1.43	1.38	1.29	1.32	1.47	1.46	1.50	1.30	1.38	1.51	1.45	1.41	1.40	1.48	1.44	1.19	1.30	1.42	1.41	1.31	1.42	1.44	1.30	1.37
Standard error		0.04	0.06	0.06	0.11	0.08	0.08	0.10	0.12	0.11	0.05	0.08	0.12	0.09	0.06	0.05	0.07	0.08	0.17	0.11	0.08	0.07	0.14	0.08	0.08	0.11	0.17

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 18

Q.8 Recently the High Court ordered that the managing director of Addison Lee, one of the largest fleet of minicabs in London, must stop encouraging his drivers to use Bus Lanes even though these are currently reserved for buses, cyclists and licensed taxis (Black Cabs). How far do you agree or disagree with the following statements?

Minicabs should be allowed to use Bus Lanes alongside buses, cyclists and licensed taxis (Black Cabs)

Base: All respondents

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention				2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Pad-dick	Other	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rats	Other	
Unweighted base	1500	707	793	187	324	316	248	179	246	670	320	190	320	580	920	423	322	50	144	314	417	97	325	315	164	68	
Weighted base	1500	720	780	195	345	315	225	180	240	480	465	225	330	578	922	410	331	50	147	302	429	95	299	318	191	58	
NET: Agree	646	307	339	110	152	130	95	74	85	203	218	94	131	261	385	170	154	27	54	134	200	41	128	148	67	18	
	43%	43%	43%	56%	44%	41%	42%	41%	35%	42%	47%	42%	40%	45%	42%	41%	47%	54%	37%	44%	46%	43%	43%	47%	35%	31%	
Completely agree	(+2)	334	171	163	47	78	62	44	46	102	105	45	83	121	213	82	87	18	24	64	102	28	64	69	33	12	
		22%	24%	21%	24%	23%	20%	20%	25%	24%	21%	23%	20%	25%	21%	20%	26%	36%	17%	21%	24%	29%	21%	22%	17%	20%	
Somewhat agree	(+1)	312	136	176	63	74	68	51	28	101	113	49	49	141	171	88	68	9	30	70	97	14	64	79	34	6	
		21%	19%	23%	32%	21%	22%	23%	16%	21%	24%	22%	15%	24%	19%	21%	20%	19%	20%	23%	23%	14%	21%	25%	18%	10%	
Neither/Nor	(0)	118	52	65	18	28	24	12	14	32	37	17	31	46	72	32	16	7	4	17	29	6	23	22	14	6	
		8%	7%	8%	9%	8%	7%	5%	8%	7%	8%	7%	9%	8%	8%	8%	5%	13%	3%	6%	7%	6%	8%	7%	7%	10%	
Somewhat disagree	(-1)	215	92	123	31	55	41	33	23	70	67	31	48	73	143	63	56	5	30	54	62	15	42	44	27	8	
		14%	13%	16%	16%	16%	13%	15%	13%	15%	14%	14%	14%	13%	15%	15%	17%	11%	20%	18%	15%	15%	14%	14%	14%	14%	
Completely disagree	(-2)	502	263	238	36	107	119	83	65	170	138	83	110	197	305	144	98	11	57	96	133	32	102	101	75	26	
		33%	37%	31%	19%	31%	38%	37%	36%	36%	30%	37%	33%	34%	33%	35%	30%	22%	39%	32%	31%	34%	34%	32%	39%	45%	
NET: Disagree		717	355	362	67	162	160	116	88	124	205	114	158	269	448	207	154	16	87	150	195	47	144	145	103	34	
		48%	49%	46%	34%	47%	51%	52%	49%	50%	44%	51%	48%	47%	49%	51%	47%	32%	59%	50%	46%	49%	48%	46%	54%	59%	
Don't know		19	5	14	-	3	2	1	4	10	4	5	1	9	2	18	1	6	-	1	1	5	1	4	3	7	
		1%	1%	2%	-	1%	1%	*	2%	4%	1%	1%	*	3%	*	2%	*	-	1%	*	1%	1%	1%	1%	4%	-	
Mean		-0.16	-0.20	-0.13	0.28	-0.11	-0.28	-0.27	-0.19	-0.32	-0.22	-0.04	-0.26	-0.17	-0.15	-0.17	-0.24	-0.04	0.36	-0.45	-0.16	-0.06	-0.11	-0.18	-0.09	-0.42	-0.53
Standard deviation		1.61	1.65	1.57	1.46	1.59	1.61	1.61	1.67	1.66	1.61	1.58	1.61	1.64	1.60	1.62	1.59	1.63	1.58	1.57	1.59	1.61	1.69	1.61	1.60	1.59	1.62
Standard error		0.04	0.06	0.06	0.11	0.09	0.09	0.10	0.13	0.11	0.06	0.09	0.12	0.09	0.07	0.05	0.08	0.09	0.22	0.13	0.09	0.08	0.17	0.09	0.09	0.13	0.20

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 19

Q.8 Recently the High Court ordered that the managing director of Addison Lee, one of the largest fleet of minicabs in London, must stop encouraging his drivers to use Bus Lanes even though these are currently reserved for buses, cyclists and licensed taxis (Black Cabs). How far do you agree or disagree with the following statements?

Licensed taxis (Black Cabs) should be prevented from driving in Bus Lanes so that only buses and cyclists can use them

Base: All respondents

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Pad-dick	Other	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rats	Other	
Unweighted base	1500	707	793	187	324	316	248	179	246	670	320	190	320	580	920	423	322	50	144	314	417	97	325	315	164	68	
Weighted base	1500	720	780	195	345	315	225	180	240	480	465	225	330	578	922	410	331	50	147	302	429	95	299	318	191	58	
NET: Agree	638	307	332	78	156	139	91	63	111	187	183	106	162	234	405	153	148	19	72	111	201	40	109	141	85	25	
	43%	43%	42%	40%	45%	44%	41%	35%	46%	39%	39%	47%	49%	40%	44%	37%	45%	38%	49%	37%	47%	42%	37%	44%	44%	43%	
Completely agree	(+2)	376	182	194	40	90	83	53	33	77	97	104	68	106	147	229	81	95	9	39	54	123	22	54	89	41	19
		25%	25%	25%	20%	26%	26%	24%	18%	32%	20%	22%	30%	32%	25%	25%	20%	29%	19%	26%	18%	29%	23%	18%	28%	21%	33%
Somewhat agree	(+1)	262	125	138	38	66	56	38	30	34	90	79	38	55	87	175	72	53	9	33	57	78	18	55	52	44	6
		17%	17%	18%	19%	19%	18%	17%	17%	14%	19%	17%	17%	17%	15%	19%	18%	16%	19%	22%	19%	18%	19%	18%	16%	23%	10%
Neither/Nor	(0)	104	45	59	14	31	21	14	7	17	32	31	20	22	38	66	26	16	4	8	15	24	3	16	15	17	7
		7%	6%	8%	7%	9%	7%	6%	4%	7%	7%	7%	9%	7%	7%	7%	6%	5%	8%	6%	5%	6%	4%	5%	5%	9%	12%
Somewhat disagree	(-1)	283	123	160	54	68	54	42	32	34	88	112	38	45	117	167	80	78	12	21	65	92	20	59	80	30	4
		19%	17%	21%	28%	20%	17%	19%	18%	14%	18%	24%	17%	13%	20%	18%	20%	24%	24%	14%	21%	21%	20%	25%	16%	6%	
Completely disagree	(-2)	457	239	218	49	88	100	74	75	71	169	132	60	96	184	273	146	86	15	45	106	111	31	109	79	60	22
		30%	33%	28%	25%	25%	32%	33%	42%	30%	35%	28%	27%	29%	32%	30%	36%	26%	29%	31%	35%	26%	33%	37%	25%	31%	37%
NET: Disagree		740	363	378	103	155	153	116	107	106	257	245	98	141	301	440	226	164	26	66	171	203	51	168	159	90	25
		49%	50%	48%	53%	45%	49%	51%	59%	44%	54%	53%	43%	43%	52%	48%	55%	50%	53%	45%	57%	47%	54%	56%	50%	47%	43%
Don't know		17	6	12	-	2	2	4	3	7	4	6	1	6	6	11	5	3	1	1	4	2	1	5	3	-	1
		1%	1%	1%	-	1%	1%	2%	1%	3%	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	1%	1%	2%	1%	-	2%	
Mean		-0.12	-0.16	-0.09	-0.18	0.01	-0.10	-0.20	-0.48	0.04	-0.30	-0.20	0.07	0.10	-0.18	-0.09	-0.34	-0.02	-0.26	-0.01	-0.38	0.02	-0.22	-0.39	-0.03	-0.13	-0.05
Standard deviation		1.61	1.64	1.59	1.51	1.57	1.64	1.62	1.60	1.69	1.59	1.56	1.62	1.67	1.62	1.60	1.58	1.61	1.54	1.64	1.56	1.61	1.62	1.57	1.60	1.58	1.75
Standard error		0.04	0.06	0.06	0.11	0.09	0.09	0.10	0.12	0.11	0.06	0.09	0.12	0.09	0.07	0.05	0.08	0.09	0.22	0.14	0.09	0.08	0.17	0.09	0.09	0.12	0.21

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 20

Q.8 Recently the High Court ordered that the managing director of Addison Lee, one of the largest fleet of minicabs in London, must stop encouraging his drivers to use Bus Lanes even though these are currently reserved for buses, cyclists and licensed taxis (Black Cabs). How far do you agree or disagree with the following statements?

Bus Lanes should continue to be reserved for buses, cyclists and licensed taxis (Black Cabs) only as at present

Base: All respondents

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Pad-dick	Other	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crats	Other	
Unweighted base	1500	707	793	187	324	316	248	179	246	670	320	190	320	580	920	423	322	50	144	314	417	97	325	315	164	68	
Weighted base	1500	720	780	195	345	315	225	180	240	480	465	225	330	578	922	410	331	50	147	302	429	95	299	318	191	58	
NET: Agree	1087	503	584	143	264	231	153	115	181	345	335	161	246	419	668	301	243	37	108	215	322	70	215	253	136	37	
	72%	70%	75%	73%	77%	73%	68%	64%	75%	72%	72%	71%	75%	73%	72%	73%	73%	74%	74%	71%	75%	74%	72%	79%	71%	65%	
Completely agree	(+2)	731	347	383	91	153	161	105	84	137	213	228	113	177	295	436	201	169	24	75	139	220	48	143	173	90	23
		49%	48%	49%	47%	44%	51%	47%	47%	57%	44%	49%	50%	54%	51%	49%	51%	48%	51%	46%	51%	50%	48%	55%	47%	39%	
Somewhat agree	(+1)	356	155	201	52	111	70	48	31	44	131	108	48	69	124	232	100	74	13	33	77	102	22	73	79	46	15
		24%	22%	26%	27%	32%	22%	21%	17%	19%	27%	23%	21%	21%	22%	25%	24%	22%	26%	22%	25%	24%	23%	24%	25%	24%	26%
Neither/Nor	(0)	95	43	52	16	23	18	13	14	11	34	21	16	24	45	50	26	14	4	7	17	15	9	13	10	18	6
		6%	6%	7%	8%	7%	6%	6%	8%	5%	7%	5%	7%	7%	8%	5%	6%	4%	7%	4%	6%	4%	10%	4%	3%	9%	10%
Somewhat disagree	(-1)	161	86	74	28	34	37	30	21	10	50	67	23	20	53	108	45	38	6	21	32	54	8	32	32	18	5
		11%	12%	10%	14%	10%	12%	13%	12%	4%	10%	14%	10%	6%	9%	12%	11%	11%	12%	14%	11%	13%	8%	11%	10%	9%	8%
Completely disagree	(-2)	139	85	54	9	21	26	28	25	31	46	36	24	33	55	84	38	33	4	9	34	35	8	34	21	17	10
		9%	12%	7%	4%	6%	8%	12%	14%	13%	10%	8%	11%	10%	9%	9%	10%	7%	6%	11%	8%	8%	11%	7%	9%	18%	
NET: Disagree		300	171	128	36	54	63	58	46	41	96	103	47	53	108	192	83	71	9	30	66	89	16	66	53	35	15
		20%	24%	16%	19%	16%	20%	26%	26%	17%	20%	22%	21%	16%	19%	21%	20%	22%	19%	21%	22%	21%	17%	22%	17%	18%	26%
Don't know		19	3	15	-	3	2	1	6	6	5	5	1	7	6	12	1	2	-	2	3	3	-	5	2	3	-
		1%	*	2%	-	1%	1%	1%	3%	3%	1%	1%	1%	2%	1%	1%	*	1%	-	1%	1%	-	2%	1%	2%	-	
Mean		0.93	0.83	1.03	0.97	1.00	0.97	0.77	0.73	1.05	0.88	0.92	0.90	1.04	0.96	0.91	0.93	0.93	0.96	0.99	0.85	0.98	0.99	0.88	1.11	0.92	0.60
Standard deviation		1.35	1.44	1.26	1.24	1.21	1.34	1.46	1.51	1.42	1.34	1.35	1.40	1.34	1.35	1.35	1.35	1.39	1.30	1.32	1.40	1.34	1.31	1.41	1.26	1.33	1.51
Standard error		0.04	0.05	0.05	0.09	0.07	0.08	0.09	0.11	0.09	0.05	0.08	0.10	0.08	0.06	0.04	0.07	0.08	0.18	0.11	0.08	0.07	0.13	0.08	0.07	0.10	0.18

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 21

Q.8 Recently the High Court ordered that the managing director of Addison Lee, one of the largest fleet of minicabs in London, must stop encouraging his drivers to use Bus Lanes even though these are currently reserved for buses, cyclists and licensed taxis (Black Cabs). How far do you agree or disagree with the following statements?

There are too many Bus Lanes in London

Base: All respondents

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Pad-dick	Other	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rats	Other
Unweighted base	1500	707	793	187	324	316	248	179	246	670	320	190	320	580	920	423	322	50	144	314	417	97	325	315	164	68
Weighted base	1500	720	780	195	345	315	225	180	240	480	465	225	330	578	922	410	331	50	147	302	429	95	299	318	191	58
NET: Agree	397	221	176	41	83	80	79	56	56	116	128	62	90	144	253	121	78	7	35	89	97	22	96	76	39	18
	26%	31%	23%	21%	24%	26%	35%	31%	23%	24%	28%	28%	27%	25%	27%	30%	24%	15%	24%	29%	22%	23%	32%	24%	20%	31%
Completely agree	(+2)	207	119	88	21	46	43	37	29	31	57	56	39	55	77	129	63	36	4	11	44	42	16	47	33	13
		14%	16%	11%	11%	13%	14%	17%	16%	13%	12%	12%	17%	13%	14%	15%	11%	7%	7%	14%	10%	17%	16%	10%	12%	22%
Somewhat agree	(+1)	190	102	88	21	37	38	42	27	26	59	72	23	36	66	124	58	42	4	25	45	54	6	49	43	5
		13%	14%	11%	11%	11%	12%	19%	15%	11%	12%	16%	10%	11%	11%	13%	14%	8%	17%	15%	13%	6%	16%	14%	8%	9%
Neither/Nor	(0)	143	58	86	18	31	29	19	12	34	43	41	15	44	41	102	39	23	9	9	41	27	9	35	26	8
		10%	8%	11%	9%	9%	9%	7%	14%	9%	9%	7%	13%	7%	11%	10%	7%	18%	6%	13%	6%	9%	12%	8%	6%	13%
Somewhat disagree	(-1)	351	167	184	63	101	67	41	38	41	113	125	46	67	131	220	93	86	10	38	74	112	20	73	72	10
		23%	23%	24%	32%	29%	21%	18%	21%	17%	24%	27%	20%	20%	23%	24%	23%	26%	21%	26%	25%	26%	21%	24%	23%	17%
Completely disagree	(-2)	545	257	288	71	120	131	80	66	77	200	156	93	96	246	299	134	135	22	59	79	182	42	72	132	21
		36%	36%	37%	36%	35%	41%	35%	37%	32%	42%	34%	41%	29%	43%	32%	33%	41%	44%	41%	26%	43%	44%	24%	42%	36%
NET: Disagree		896	424	472	134	222	198	121	104	117	313	281	139	163	377	519	227	221	32	98	153	294	61	145	205	31
		60%	59%	61%	69%	64%	63%	54%	58%	49%	65%	60%	62%	49%	65%	56%	55%	67%	65%	67%	51%	69%	64%	49%	64%	53%
Don't know		64	18	47	2	9	8	6	7	32	7	14	10	33	17	48	22	9	1	4	19	12	3	23	11	2
		4%	2%	6%	1%	3%	2%	3%	4%	13%	2%	3%	4%	10%	3%	5%	5%	3%	2%	3%	6%	3%	4%	8%	3%	2%
Mean		-0.58	-0.48	-0.68	-0.74	-0.63	-0.67	-0.38	-0.49	-0.52	-0.72	-0.56	-0.61	-0.38	-0.72	-0.50	-0.46	-0.75	-0.89	-0.78	-0.35	-0.81	-0.27	-0.74	-0.89	-0.37
Standard deviation		1.46	1.51	1.40	1.34	1.41	1.47	1.54	1.54	1.46	1.43	1.42	1.55	1.49	1.47	1.45	1.49	1.40	1.28	1.35	1.43	1.38	1.52	1.45	1.41	1.59
Standard error		0.04	0.06	0.05	0.10	0.08	0.08	0.10	0.12	0.10	0.06	0.08	0.11	0.09	0.06	0.05	0.07	0.08	0.18	0.11	0.08	0.07	0.16	0.08	0.08	0.20

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 22

Q.9 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Gender			Age						SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Pad-dick	Other	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rats	Other	
Unweighted base	1500	707	793	187	324	316	248	179	246	670	320	190	320	580	920	423	322	50	144	314	417	97	325	315	164	68	
Weighted base	1500	720	780	195	345	315	225	180	240	480	465	225	330	578	922	410	331	50	147	302	429	95	299	318	191	58	
Absolutely certain to vote	(10)	853	415	438	68	169	198	135	121	163	307	260	116	170	329	524	288	205	35	92	205	278	63	233	225	138	34
		57%	58%	56%	35%	49%	63%	60%	67%	68%	64%	56%	51%	52%	57%	57%	70%	62%	70%	63%	68%	65%	66%	78%	71%	72%	59%
	(9)	94	47	47	28	15	17	10	12	12	32	32	6	24	43	52	21	25	4	10	30	24	9	16	14	12	4
		6%	7%	6%	14%	4%	5%	5%	7%	5%	7%	7%	3%	7%	7%	6%	5%	8%	7%	7%	10%	6%	10%	5%	4%	6%	7%
	(8)	125	59	66	18	41	21	20	11	14	39	36	27	24	45	80	38	25	6	13	26	41	8	20	21	23	7
		8%	8%	8%	9%	12%	7%	9%	6%	8%	8%	8%	12%	7%	8%	9%	9%	8%	12%	9%	10%	8%	7%	7%	12%	11%	
	(7)	60	31	29	16	14	9	13	5	5	20	17	7	16	23	38	20	18	1	3	15	27	3	8	12	5	2
		4%	4%	4%	8%	4%	3%	6%	3%	2%	4%	4%	3%	5%	4%	4%	5%	5%	2%	2%	5%	6%	3%	3%	4%	3%	4%
	(6)	31	18	13	4	11	6	1	3	6	12	14	2	3	6	25	7	6	2	6	6	7	2	4	4	2	3
		2%	2%	2%	2%	3%	2%	1%	1%	2%	2%	3%	1%	1%	1%	3%	2%	2%	4%	4%	2%	2%	1%	1%	1%	1%	5%
	(5)	120	48	73	29	35	18	20	9	10	19	43	27	31	44	77	19	33	1	10	7	41	8	6	22	7	2
		8%	7%	9%	15%	10%	6%	9%	5%	4%	4%	9%	12%	9%	8%	8%	5%	10%	1%	6%	2%	10%	8%	2%	7%	4%	3%
	(4)	17	8	9	1	7	6	2	1	-	2	2	6	6	6	10	3	1	1	1	3	4	1	-	1	1	1
		1%	1%	1%	1%	2%	2%	1%	*	-	1%	1%	3%	2%	1%	1%	1%	*	1%	1%	1%	1%	1%	-	*	1%	2%
	(3)	23	8	14	4	5	8	2	1	3	7	2	4	9	10	13	3	2	-	2	4	3	2	1	3	1	1
		2%	1%	2%	2%	1%	3%	1%	*	1%	1%	1%	2%	3%	2%	1%	1%	1%	-	1%	1%	1%	2%	*	1%	*	1%
	(2)	20	10	11	3	7	6	1	2	1	4	12	1	2	11	9	5	4	1	6	5	4	1	1	5	-	-
		1%	1%	1%	2%	2%	2%	*	1%	1%	1%	3%	1%	1%	2%	1%	1%	1%	1%	4%	2%	1%	1%	*	2%	-	-
Definitely would not vote	(1)	143	75	68	24	41	20	20	15	23	35	42	28	38	55	88	6	8	1	3	-	-	-	6	8	4	3
		10%	10%	9%	12%	12%	6%	9%	9%	10%	7%	9%	12%	12%	9%	10%	2%	3%	2%	2%	-	-	-	2%	2%	2%	6%
Refused		1	-	1	-	-	1	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-
		*	-	*	-	-	*	-	-	-	*	-	-	*	-	-	-	-	-	1%	-	-	-	-	-	-	-
Don't know		12	2	10	1	3	3	1	*	4	2	2	2	6	6	6	-	3	-	-	-	-	3	2	-	1	
		1%	*	1%	*	1%	*	*	2%	*	1%	1%	2%	1%	1%	-	1%	-	-	-	-	-	1%	1%	-	2%	
Mean		8.01	8.02	8.00	7.18	7.53	8.30	8.20	8.50	8.46	8.47	7.98	7.56	7.69	8.02	8.00	8.99	8.64	9.09	8.58	9.10	8.85	8.93	9.32	8.86	9.17	8.50
Standard deviation		3.00	3.03	2.97	3.12	3.17	2.84	2.86	2.81	2.90	2.71	3.00	3.20	3.17	3.03	2.98	1.97	2.26	1.89	2.41	1.74	1.89	1.90	1.73	2.24	1.76	2.50

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 22

Q.9 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Gender		Age							SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Padick	Other	Conservative	Labour	Liberal Democrat	Conservative	Labour	Liberal Democrats	Other
Weighted base	1500	720	780	195	345	315	225	180	240	480	465	225	330	578	922	410	331	50	147	302	429	95	299	318	191	58
Standard error	0.08	0.11	0.11	0.23	0.18	0.16	0.18	0.21	0.19	0.11	0.17	0.23	0.18	0.13	0.10	0.10	0.13	0.27	0.20	0.10	0.09	0.19	0.10	0.13	0.14	0.31

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 23

Q.10 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Gender		Age							SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Padick	Other	Conservative	Labour	Liberal Democrat	Conservative	Labour	Liberal Democrats	Other
Unweighted base	1500	707	793	187	324	316	248	179	246	670	320	190	320	580	920	423	322	50	144	314	417	97	325	315	164	68
Weighted base	1500	720	780	195	345	315	225	180	240	480	465	225	330	578	922	410	331	50	147	302	429	95	299	318	191	58
Conservative	302	149	153	28	55	75	37	44	62	106	107	35	54	99	203	241	15	6	15	302	-	-	206	7	5	1
	20%	21%	20%	14%	16%	24%	17%	25%	26%	22%	23%	16%	16%	17%	22%	59%	5%	12%	10%	100%	-	-	69%	2%	3%	1%
Labour	429	220	209	81	113	83	62	43	48	133	139	67	91	185	244	53	245	10	38	-	429	-	15	229	53	7
	29%	31%	27%	42%	33%	26%	27%	24%	20%	28%	30%	30%	28%	32%	26%	13%	74%	19%	26%	-	100%	-	5%	72%	28%	12%
Liberal Democrat	95	41	55	19	16	15	15	13	17	43	19	13	20	39	56	18	18	26	12	-	-	95	4	5	57	-
	6%	6%	7%	10%	5%	5%	7%	7%	7%	9%	4%	6%	6%	7%	6%	4%	5%	52%	8%	-	-	100%	1%	2%	30%	-
The UK Independence Party	39	19	20	1	5	6	11	8	9	9	10	9	11	9	30	14	3	1	14	-	-	-	13	6	*	13
	3%	3%	3%	1%	1%	2%	5%	4%	4%	2%	2%	4%	3%	2%	3%	3%	1%	2%	10%	-	-	-	4%	2%	*	23%
The Green Party	67	32	36	6	22	21	11	4	4	25	24	6	11	29	38	5	7	1	33	-	-	-	7	8	15	9
	4%	4%	5%	3%	6%	7%	5%	2%	2%	5%	5%	3%	3%	5%	4%	1%	2%	2%	23%	-	-	-	2%	2%	8%	16%
The British National Party	11	6	6	-	4	3	1	2	1	2	1	6	3	2	9	4	1	-	6	-	-	-	-	3	-	6
	1%	1%	1%	-	1%	1%	1%	1%	*	*	*	3%	1%	*	1%	1%	*	-	4%	-	-	-	-	1%	-	10%
Another party	21	11	9	4	5	3	6	2	1	8	1	10	2	10	11	3	5	-	3	-	-	-	3	2	3	1
	1%	2%	1%	2%	1%	1%	3%	1%	*	2%	*	4%	1%	2%	1%	1%	1%	-	2%	-	-	-	1%	1%	2%	1%
Would not vote	143	75	68	24	41	20	20	15	23	35	42	28	38	55	88	6	8	1	3	-	-	-	6	8	4	3
	10%	10%	9%	12%	12%	6%	9%	9%	10%	7%	9%	12%	12%	9%	10%	2%	3%	2%	2%	-	-	-	2%	2%	2%	6%
Refused	114	57	58	3	12	31	15	21	32	34	28	16	36	38	76	8	1	-	1	-	-	-	3	4	9	5
	8%	8%	7%	2%	3%	10%	7%	11%	14%	7%	6%	7%	11%	7%	8%	2%	*	-	1%	-	-	-	1%	1%	5%	9%
Don't know	278	111	166	29	72	58	47	28	43	85	94	35	64	112	165	57	28	5	21	-	-	-	41	46	46	13
	19%	15%	21%	15%	21%	18%	21%	16%	18%	18%	20%	15%	19%	19%	18%	14%	9%	10%	14%	-	-	-	14%	14%	24%	22%

London Poll

CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 24

Q.10 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

	Gender		Age							SEG				Borough		Mayoral Vote (First Preference)				Vote Intention			2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Boris Johnson	Ken Livingstone	Brian Pad-dick	Other	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crats	Other
Unweighted base	729	355	374	87	150	157	120	94	121	353	151	90	135	284	445	280	217	34	85	247	310	71	227	208	97	33
Weighted base	714	355	359	90	153	156	107	93	114	255	219	102	139	278	436	266	218	36	87	234	314	71	208	201	110	29
Conservative	234	117	117	18	42	58	30	37	49	84	84	27	39	78	156	192	11	4	9	234	-	-	175	6	3	1
	33%	33%	32%	20%	27%	37%	28%	40%	43%	33%	38%	26%	28%	28%	36%	72%	5%	12%	11%	100%	-	-	84%	3%	3%	3%
Labour	314	162	152	52	79	62	46	36	40	104	98	47	65	137	177	42	184	7	27	-	314	-	13	179	45	5
	44%	46%	42%	58%	51%	39%	43%	38%	35%	41%	44%	47%	47%	49%	40%	16%	84%	21%	32%	-	100%	-	6%	89%	41%	16%
Liberal Democrat	71	28	44	11	12	12	12	10	13	33	16	8	15	30	41	13	13	22	8	-	-	71	3	4	47	-
	10%	8%	12%	12%	8%	8%	11%	11%	12%	13%	7%	7%	11%	11%	9%	5%	6%	61%	10%	-	-	100%	2%	2%	43%	-
The UK Independence Party	30	14	16	1	3	5	8	5	7	6	7	7	10	7	23	11	2	1	11	-	-	-	10	5	*	11
	4%	4%	4%	1%	2%	3%	7%	6%	6%	2%	3%	7%	7%	3%	5%	4%	1%	3%	13%	-	-	-	5%	2%	*	38%
The Green Party	45	22	23	5	12	15	8	3	3	20	14	4	8	19	26	4	5	1	23	-	-	-	4	5	12	7
	6%	6%	6%	5%	8%	10%	7%	3%	3%	8%	6%	4%	6%	7%	6%	1%	2%	3%	26%	-	-	-	2%	3%	11%	24%
The British National Party	8	5	3	-	3	1	1	2	1	1	1	5	2	1	7	3	*	-	5	-	-	-	-	2	-	5
	1%	1%	1%	-	2%	1%	1%	2%	1%	*	*	5%	1%	1%	2%	1%	*	-	6%	-	-	-	-	1%	-	18%
Another party	11	7	5	2	2	2	2	1	1	6	*	4	1	5	7	1	3	-	3	-	-	-	2	*	2	1
	2%	2%	1%	3%	1%	2%	2%	1%	1%	2%	*	4%	1%	2%	2%	1%	1%	-	3%	-	-	-	1%	*	2%	2%

London Poll
CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 25

Adjusted Voting Intention**This table is based on a manual adjustment of data reallocating some don't knows (Turnout Weighted)**

	<u>Total</u>
Conservative	249 33%
Labour	331 44%
Liberal Democrat/ Liberal	82 11%
Other	95 13%

London Poll
CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 26
Gender
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1500	1500
Weighted base	1500	1500
Male	707 47%	720 48%
Female	793 53%	780 52%

London Poll
CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 27

Age**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1500	1500
Weighted base	1500	1500
18-24	187 12%	195 13%
25-34	324 22%	345 23%
35-44	316 21%	315 21%
45-54	248 17%	225 15%
55-64	179 12%	180 12%
65 or older	246 16%	240 16%

London Poll
CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 28

SEG**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1500	1500
Weighted base	1500	1500
A	239 16%	173 12%
B	431 29%	307 20%
C1	320 21%	465 31%
C2	190 13%	225 15%
D	124 8%	121 8%
E	196 13%	209 14%

London Poll
CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 29
Borough
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1500	1500
Weighted base	1500	1500
NET: Inner	580 39%	578 39%
Camden	42 3%	42 3%
City of London	1 *	1 *
Hackney	42 3%	42 3%
Hammersmith & Fulham	35 2%	35 2%
Haringey	45 3%	45 3%
Islington	39 3%	38 3%
Kensington & Chelsea	33 2%	33 2%
Lambeth	56 4%	56 4%
Lewisham	52 3%	53 4%
Newham	51 3%	51 3%
Southwark	51 3%	51 3%
Tower Hamlets	41 3%	41 3%
Wandsworth	54 4%	54 4%
Westminster	38 3%	38 3%

London Poll
CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 29
Borough
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1500	1500
NET: Outer	920 61%	922 61%
Barking & Dagenham	35 2%	35 2%
Barnet	65 4%	66 4%
Bexley	45 3%	45 3%
Brent	56 4%	56 4%
Bromley	62 4%	62 4%
Croydon	68 5%	69 5%
Ealing	62 4%	63 4%
Enfield	57 4%	57 4%
Greenwich	45 3%	45 3%
Harrow	44 3%	44 3%
Havering	46 3%	47 3%
Hillingdon	51 3%	51 3%
Hounslow	45 3%	45 3%
Kingston Upon Thames	32 2%	32 2%
Merton	39 3%	39 3%

London Poll
CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 29
Borough
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1500	1500
Redbridge	50 3%	50 3%
Richmond Upon Thames	35 2%	36 2%
Sutton	38 3%	38 3%
Waltham Forest	45 3%	45 3%

London Poll
CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 30
Is the house or flat in which you live...?
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1500	1500
Weighted base	1500	1500
NET: Owners	852 57%	894 60%
Owned outright - without mortgage	350 23%	333 22%
Owned with a mortgage or loan	502 33%	560 37%
NET: Renters	616 41%	581 39%
Rented from the council	201 13%	243 16%
Rented from a housing association	154 10%	125 8%
Rented from someone else	261 17%	214 14%
Rent free	32 2%	25 2%

London Poll
CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 31
Current working status
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1500	1500
Weighted base	1500	1500
Working full time - working 30 hours per week or more	706 47%	683 46%
Working part time - working between 8 and 29 hours per week	214 14%	149 10%
Not working but seeking work or temporarily unemployed or sick	115 8%	146 10%
Not working and not seeking work/ student	125 8%	150 10%
Retired on a state pension only	139 9%	141 9%
Retired with a private pension	133 9%	145 10%
House person, housewife, househusband, etc.	68 5%	87 6%

London Poll
CATI Fieldwork : 27th-29th April 2012

Absolutes/col percents

Table 32

Q.1/2 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1500	1500
Weighted base	1500	1500
Conservative	325 22%	299 20%
Labour	315 21%	318 21%
Liberal Democrats	164 11%	191 13%
Another party	68 5%	58 4%
Did not vote	419 28%	430 29%
Refused	129 9%	121 8%
Don't know	80 5%	83 6%