

Daily Tracking Poll

Fieldwork : April 21st-22nd 2005

Absolutes/col percents

Table 1

Q.A3 Regardless of how you are likely to vote, which of the three main party leaders has impressed you most so far in the election campaign?

Base: All respondents

	Sex			Age						Social Class				Region				Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democrat
Unweighted base	709	314	395	57	119	148	128	114	143	209	167	136	197	186	186	175	100	62	112	192	106
Weighted base	709	340	369	78	120	142	121	106	142	177	206	149	177	189	185	174	99	62	114	194	101
Tony Blair	240 34%	112 33%	128 35%	41 53%	54 45%	43 30%	36 30%	25 23%	41 29%	45 25%	81 39%	45 30%	68 39%	51 27%	56 30%	71 41%	41 41%	21 34%	8 7%	153 79%	13 13%
Charles Kennedy	164 23%	85 25%	79 22%	14 18%	34 28%	36 25%	28 23%	28 26%	25 18%	49 28%	38 18%	36 24%	42 24%	46 24%	42 22%	41 24%	16 16%	20 31%	12 10%	24 13%	62 62%
Michael Howard	130 18%	71 21%	59 16%	11 14%	11 9%	23 16%	26 22%	22 21%	36 26%	38 22%	41 20%	29 19%	23 13%	45 24%	40 22%	24 14%	16 16%	6 10%	76 66%	7 4%	7 7%
None of them	136 19%	65 19%	71 19%	8 10%	15 12%	31 22%	24 20%	28 26%	31 22%	35 20%	32 16%	32 21%	37 21%	31 17%	36 20%	32 19%	22 22%	15 24%	17 15%	10 5%	14 14%
Don't know	38 5%	8 2%	30 8%	4 5%	7 6%	9 6%	6 5%	4 3%	8 6%	10 5%	14 7%	7 5%	7 4%	16 8%	11 6%	6 3%	5 5%	1 1%	1 1%	-	5 5%

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Table 2

Q.A4 I am going to read out some statements about Tony Blair and Gordon Brown. Please say in each case if you agree or disagree?

Base: All respondents

	Sex			Age						Social Class				Region				Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	709	314	395	57	119	148	128	114	143	209	167	136	197	186	186	175	100	62	112	192	106
Weighted base	709	340	369	78	120	142	121	106	142	177	206	149	177	189	185	174	99	62	114	194	101
The combination of Tony Blair and Gordon Brown together is the Labour Party's strongest electoral asset																					
Agree	439	216	222	53	75	81	71	65	94	99	134	86	120	116	105	111	62	45	57	166	62
	62%	64%	60%	68%	63%	57%	59%	61%	66%	56%	65%	58%	68%	61%	57%	64%	62%	72%	50%	86%	62%
Disagree	237	116	120	23	36	56	46	37	40	70	66	57	44	59	69	61	32	16	57	26	36
	33%	34%	33%	30%	30%	39%	38%	34%	28%	39%	32%	38%	25%	31%	37%	35%	33%	26%	50%	13%	36%
Don't know	34	7	26	2	9	5	4	5	9	8	6	6	13	14	11	2	5	2	-	2	2
	5%	2%	7%	2%	8%	3%	4%	5%	6%	5%	3%	4%	8%	7%	6%	1%	5%	3%	-	1%	2%
Gordon Brown and Tony Blair have significantly different views on many key issues																					
Agree	461	230	231	53	75	92	84	71	85	116	127	99	119	120	117	112	63	48	79	127	69
	65%	68%	63%	68%	63%	65%	70%	67%	60%	66%	62%	67%	67%	64%	63%	64%	64%	78%	69%	65%	69%
Disagree	202	94	108	21	36	45	27	29	44	52	65	38	46	53	58	51	28	12	31	63	26
	28%	28%	29%	27%	30%	31%	23%	27%	31%	29%	32%	26%	26%	28%	32%	29%	29%	19%	27%	33%	25%
Don't know	46	16	30	4	9	5	9	7	12	9	14	12	12	16	9	11	8	2	5	4	6
	7%	5%	8%	5%	8%	4%	8%	6%	9%	5%	7%	8%	7%	8%	5%	6%	8%	4%	4%	2%	6%
Gordon Brown and Tony Blair want voters to think they like and respect each other, but once the election is over they will become rivals again																					
Agree	474	222	252	48	73	94	85	75	98	112	134	106	122	131	120	113	63	47	98	107	66
	67%	65%	68%	62%	60%	66%	71%	71%	69%	63%	65%	71%	69%	69%	65%	65%	63%	76%	86%	55%	66%
Disagree	193	105	88	27	41	43	27	26	30	55	63	33	42	46	51	56	29	11	14	79	34
	27%	31%	24%	35%	34%	30%	22%	25%	21%	31%	31%	22%	24%	24%	28%	32%	29%	18%	12%	41%	33%
Don't know	42	13	29	3	7	5	8	5	15	10	9	10	13	13	13	5	7	4	2	8	1
	6%	4%	8%	4%	6%	3%	7%	4%	10%	6%	4%	7%	7%	7%	7%	3%	7%	6%	2%	4%	1%

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Base: All respondents

	Sex		Age						Social Class				Region			Voting Intention					
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Weighted base	709	340	369	78	120	142	121	106	142	177	206	149	177	189	185	174	99	62	114	194	101
If Labour win the general election, Gordon Brown will deserve as much of the credit as Tony Blair																					
Agree	514 72%	254 75%	260 70%	49 62%	83 69%	103 73%	92 77%	80 76%	106 75%	125 70%	110 77%	121 74%	140 68%	131 74%	128 73%	69 70%	45 72%	88 77%	157 81%	79 78%	
Disagree	161 23%	74 22%	87 24%	26 34%	34 28%	32 22%	22 18%	21 20%	27 19%	44 25%	41 20%	29 20%	47 26%	37 20%	44 24%	39 22%	27 27%	14 23%	24 21%	36 19%	17 17%
Don't know	34 5%	12 4%	22 6%	3 4%	4 3%	7 5%	6 5%	5 5%	9 7%	8 5%	6 3%	10 7%	10 6%	11 6%	10 5%	8 4%	3 3%	3 4%	2 2%	1 1%	5 5%

	Page	Table	Title	Base Description	Base
	1	1	Q.A3 Regardless of how you are likely to vote, which of the three main party leaders has impressed you most so far in the election campaign?	Base: All respondents	709
	2	2	Q.A4 I am going to read out some statements about Tony Blair and Gordon Brown. Please say in each case if you agree or disagree? / The combination of Tony Blair and Gordon Brown together is the Labour Party's strongest electoral asset / Gordon Brown and Tony Blair have significantly different views on many key issues / Gordon Brown and Tony Blair want voters to think they like and respect each other, but once the election is over they will become rivals again	Base: All respondents	709
	3	2	Q.A4 I am going to read out some statements about Tony Blair and Gordon Brown. Please say in each case if you agree or disagree? / If Labour win the general election, Gordon Brown will deserve as much of the credit as Tony Blair	Base: All respondents	709