

## UKOOG Survey

### ONLINE Fieldwork: 13th-19th June 2014

Absolutes/col percents

Table 1

**Q.1 How much do you personally agree with each of the following statement on a 0-10 scale where 0 means you do not agree at all and 10 means you agree completely?**

**The UK needs to invest more in a whole range of new infrastructure, including housing, roads and railways, airport capacity and new energy sources**

**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	4086	2037	2049	480	583	693	740	655	935	1194	1236	664	992	332	176	465	371	373	288	225	389	491	604	372
Weighted base	4086	2002	2084	486	688	688	728	607	889	1092	1133	890	971	368	163	449	368	368	286	204	409	531	572	368
NET: 8-10	1905	1064	841	146	267	275	359	334	524	527	520	393	465	201	83	223	178	149	139	94	176	228	265	168
	47%	53%	40%	30%	39%	40%	49%	55%	59%	48%	46%	44%	48%	55%	51%	50%	48%	41%	49%	46%	43%	43%	46%	46%
NET: 4-7	1718	787	931	240	320	327	302	222	308	452	491	408	367	123	60	181	147	170	119	92	194	232	242	158
	42%	39%	45%	49%	46%	48%	41%	37%	35%	41%	43%	46%	38%	34%	37%	40%	40%	46%	42%	45%	47%	44%	42%	43%
NET: 0-3	187	75	112	31	30	34	34	28	30	51	51	40	45	14	3	26	16	21	17	10	16	18	26	19
	5%	4%	5%	6%	4%	5%	5%	5%	3%	5%	4%	5%	5%	4%	2%	6%	4%	6%	6%	5%	4%	3%	5%	5%
Don't know	276	77	200	69	72	51	34	22	27	63	71	49	93	29	17	20	27	27	11	8	22	54	38	22
	7%	4%	10%	14%	10%	7%	5%	4%	3%	6%	6%	5%	10%	8%	11%	4%	7%	7%	4%	4%	5%	10%	7%	6%
Mean	7.28	7.57	6.99	6.66	7.09	7.03	7.30	7.60	7.68	7.33	7.20	7.23	7.38	7.73	7.63	7.32	7.35	7.04	7.25	7.23	7.13	7.27	7.22	7.17
Standard deviation	2.15	2.07	2.18	2.10	2.19	2.11	2.20	2.17	2.01	2.14	2.09	2.16	2.22	2.08	2.07	2.20	2.18	2.13	2.20	2.17	2.11	2.02	2.24	2.14
Standard error	0.03	0.05	0.05	0.10	0.10	0.08	0.08	0.09	0.07	0.06	0.06	0.09	0.07	0.12	0.16	0.10	0.12	0.12	0.13	0.15	0.11	0.10	0.09	0.11

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Table 2

**Q.2 How much do you personally agree with each of the following statements on a 0-10 scale where 0 means you do not agree at all and 10 means you agree completely?**

**The UK needs to use a range of energy sources to meet the country's energy needs**

**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	4086	2037	2049	480	583	693	740	655	935	1194	1236	664	992	332	176	465	371	373	288	225	389	491	604	372
Weighted base	4086	2002	2084	486	688	688	728	607	889	1092	1133	890	971	368	163	449	368	368	286	204	409	531	572	368
NET: 8-10	2484	1324	1161	207	333	403	452	431	660	688	680	552	565	222	102	289	224	217	191	126	241	282	363	226
	61%	66%	56%	43%	48%	59%	62%	71%	74%	63%	60%	62%	58%	60%	62%	64%	61%	59%	67%	62%	59%	53%	63%	61%
NET: 4-7	1282	572	710	198	270	221	236	153	204	331	370	282	299	126	48	128	116	122	76	65	134	185	166	117
	31%	29%	34%	41%	39%	32%	32%	25%	23%	30%	33%	32%	31%	34%	29%	28%	31%	33%	27%	32%	33%	35%	29%	32%
NET: 0-3	84	42	42	19	21	15	11	7	11	23	19	18	23	5	1	7	8	10	5	7	11	13	11	6
	2%	2%	2%	4%	3%	2%	2%	1%	1%	2%	2%	2%	2%	1%	1%	2%	2%	3%	2%	4%	3%	2%	2%	2%
Don't know	236	65	171	61	64	49	30	15	15	51	63	38	83	14	12	26	20	19	14	6	23	51	32	19
	6%	3%	8%	13%	9%	7%	4%	3%	2%	5%	6%	4%	9%	4%	7%	6%	5%	5%	5%	3%	6%	10%	6%	5%
Mean	7.89	8.07	7.71	7.27	7.36	7.75	7.94	8.29	8.36	7.94	7.87	7.85	7.90	7.89	8.09	8.08	7.95	7.74	8.11	7.75	7.81	7.61	8.02	7.87
Standard deviation	1.87	1.87	1.86	2.01	2.01	1.94	1.78	1.72	1.62	1.81	1.78	1.96	1.98	1.81	1.84	1.75	1.88	1.91	1.91	1.96	1.88	1.93	1.90	1.82
Standard error	0.03	0.04	0.04	0.10	0.09	0.08	0.07	0.07	0.05	0.05	0.05	0.08	0.07	0.10	0.14	0.08	0.10	0.10	0.11	0.13	0.10	0.09	0.08	0.10

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Absolutes/col percents

Table 3

**Q.2 How much do you personally agree with each of the following statements on a 0-10 scale where 0 means you do not agree at all and 10 means you agree completely?**

**Britain needs to be able to produce its own energy so it isn't reliant on gas from other countries**

**Base: All respondents**

	Gender		Age							Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	4086	2037	2049	480	583	693	740	655	935	1194	1236	664	992	332	176	465	371	373	288	225	389	491	604	372
Weighted base	4086	2002	2084	486	688	688	728	607	889	1092	1133	890	971	368	163	449	368	368	286	204	409	531	572	368
NET: 8-10	2735	1429	1306	216	380	427	517	460	735	736	723	600	677	241	104	319	260	237	201	150	271	289	395	268
	67%	71%	63%	44%	55%	62%	71%	76%	83%	67%	64%	67%	70%	65%	64%	71%	71%	65%	70%	74%	66%	54%	69%	73%
NET: 4-7	1095	490	605	198	231	212	176	131	148	313	340	233	210	105	48	109	91	112	68	48	111	183	139	81
	27%	24%	29%	41%	34%	31%	24%	22%	17%	29%	30%	26%	22%	29%	29%	24%	25%	31%	24%	24%	27%	35%	24%	22%
NET: 0-3	56	29	27	17	14	9	9	6	2	8	17	19	12	5	3	3	4	3	4	1	7	13	9	5
	1%	1%	1%	3%	2%	1%	1%	1%	*	1%	2%	2%	1%	1%	2%	1%	1%	1%	1%	*	2%	3%	2%	1%
Don't know	199	54	145	55	63	40	26	9	5	36	52	38	72	17	9	18	13	15	14	5	20	45	29	14
	5%	3%	7%	11%	9%	6%	4%	2%	1%	3%	5%	4%	7%	5%	5%	4%	3%	4%	5%	2%	5%	9%	5%	4%
Mean	8.22	8.36	8.08	7.37	7.81	8.09	8.34	8.53	8.73	8.20	8.14	8.19	8.38	8.24	8.12	8.40	8.39	8.05	8.45	8.25	8.21	7.77	8.27	8.37
Standard deviation	1.81	1.79	1.83	2.09	1.94	1.84	1.76	1.66	1.43	1.70	1.79	1.96	1.81	1.71	1.90	1.62	1.71	1.87	1.81	1.73	1.86	1.96	1.80	1.82
Standard error	0.03	0.04	0.04	0.10	0.08	0.07	0.07	0.07	0.05	0.05	0.05	0.08	0.06	0.10	0.15	0.08	0.09	0.10	0.11	0.12	0.10	0.09	0.08	0.10

## UKOOG Survey

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Absolutes/col percents

Table 4

**Q.3 Natural gas from shale is found both onshore and offshore, typically a mile or more underground. For the rest of the survey please answer in relation to onshore shale only. Producing natural gas from shale uses a technique called hydraulic fracturing (often called fracking). This involves creating tiny fractures in the rock deep underground, freeing the gas. Fractures are created by pumping a fluid containing 99.5% water and sand and 0.5% approved non-hazardous chemicals down at high pressure. The British Geological Survey has estimated that the UK has 1,300 trillion cubic feet of natural gas from shale. If just 10% of this could be recovered, it would be enough to meet the UK's demand for natural gas for nearly 50 years or to heat the UK's homes for over 100 years. From what you know, do you think the UK should produce natural gas from shale?**

**Base: All respondents**

	Gender			Age						Social Grade					Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	4086	2037	2049	480	583	693	740	655	935	1194	1236	664	992	332	176	465	371	373	288	225	389	491	604	372
Weighted base	4086	2002	2084	486	688	688	728	607	889	1092	1133	890	971	368	163	449	368	368	286	204	409	531	572	368
Yes	2321	1343	978	227	366	367	400	342	620	676	644	502	499	195	101	260	223	213	168	120	229	278	321	214
	57%	67%	47%	47%	53%	53%	55%	56%	70%	62%	57%	56%	51%	53%	62%	58%	61%	58%	59%	59%	56%	52%	56%	58%
No	650	279	372	81	127	104	129	108	101	164	193	127	166	75	18	77	56	44	46	39	62	83	85	65
	16%	14%	18%	17%	19%	15%	18%	18%	11%	15%	17%	14%	17%	20%	11%	17%	15%	12%	16%	19%	15%	16%	15%	18%
Don't know	1114	381	734	178	194	216	200	157	169	252	296	262	305	99	44	113	88	110	73	46	118	170	166	89
	27%	19%	35%	37%	28%	31%	27%	26%	19%	23%	26%	29%	31%	27%	27%	25%	24%	30%	25%	22%	29%	32%	29%	24%

## UKOOG Survey

### ONLINE Fieldwork: 13th-19th June 2014

Absolutes/col percents

Table 5

**Q.4 Based on what you know, how much do you agree or disagree with these statements?****As long as natural gas from shale production is properly regulated it is okay for it to go ahead in the UK****Base: All respondents**

	Gender		Age							Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	4086	2037	2049	480	583	693	740	655	935	1194	1236	664	992	332	176	465	371	373	288	225	389	491	604	372
Weighted base	4086	2002	2084	486	688	688	728	607	889	1092	1133	890	971	368	163	449	368	368	286	204	409	531	572	368
NET: Agree	2466 60%	1370 68%	1096 53%	233 48%	363 53%	398 58%	446 61%	377 62%	649 73%	697 64%	690 61%	544 61%	536 55%	211 57%	99 60%	280 62%	235 64%	225 61%	185 65%	125 61%	238 58%	297 56%	351 61%	220 60%
Strongly agree (+2)	772 19%	519 26%	253 12%	60 12%	90 13%	103 15%	136 19%	142 23%	241 27%	217 20%	212 19%	165 19%	177 18%	61 17%	35 21%	101 22%	76 21%	71 19%	63 22%	32 15%	70 17%	80 15%	111 19%	72 19%
Agree (+1)	1695 41%	851 43%	844 40%	173 36%	273 40%	295 43%	311 43%	235 39%	408 46%	480 44%	478 42%	378 43%	359 37%	150 41%	64 39%	179 40%	159 43%	153 42%	121 42%	94 46%	168 41%	217 41%	240 42%	149 40%
Neither (0)	701 17%	296 15%	405 19%	123 25%	156 23%	122 18%	110 15%	87 14%	104 12%	165 15%	174 15%	173 19%	189 20%	56 15%	30 18%	82 18%	48 13%	75 20%	48 17%	36 18%	85 21%	102 19%	87 15%	51 14%
Disagree (-1)	277 7%	124 6%	152 7%	28 6%	49 7%	47 7%	55 8%	58 9%	40 5%	68 6%	81 7%	59 7%	68 7%	38 10%	4 2%	34 8%	28 8%	26 7%	15 5%	10 5%	18 4%	32 6%	42 7%	31 8%
Strongly disagree (-2)	235 6%	100 5%	136 7%	14 3%	33 5%	43 6%	55 8%	42 7%	49 5%	65 6%	75 7%	37 4%	59 6%	28 8%	9 5%	23 5%	23 6%	11 3%	16 6%	16 8%	29 7%	30 6%	27 5%	24 7%
NET: Disagree	512 13%	224 11%	288 14%	42 9%	81 12%	90 13%	110 15%	100 16%	89 10%	133 12%	156 14%	96 11%	127 13%	66 18%	13 8%	56 13%	51 14%	38 10%	31 11%	25 12%	47 12%	61 12%	69 12%	55 15%
Don't know	406 10%	112 6%	294 14%	87 18%	88 13%	78 11%	62 8%	43 7%	47 5%	97 9%	113 10%	78 9%	118 12%	35 9%	22 14%	31 7%	34 9%	30 8%	23 8%	17 8%	38 9%	70 13%	65 11%	41 11%
Mean	0.68	0.83	0.52	0.60	0.56	0.60	0.63	0.67	0.89	0.72	0.66	0.71	0.62	0.54	0.79	0.72	0.71	0.73	0.76	0.62	0.62	0.62	0.72	0.65
Standard deviation	1.08	1.07	1.08	0.94	1.02	1.08	1.14	1.18	1.05	1.08	1.11	1.02	1.11	1.16	1.05	1.08	1.11	0.99	1.07	1.09	1.09	1.05	1.06	1.14
Standard error	0.02	0.02	0.03	0.05	0.05	0.04	0.04	0.05	0.04	0.03	0.03	0.04	0.04	0.07	0.08	0.05	0.06	0.05	0.07	0.08	0.06	0.05	0.05	0.06

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### ONLINE Fieldwork: 13th-19th June 2014

Absolutes/col percents

Table 6  
**Q.4 Based on what you know, how much do you agree or disagree with these statements?**  
**I would be willing to see natural gas production from shale go ahead as long as it was part of an energy mix that included other sources such as renewable energy**  
**Base: All respondents**

	Gender		Age							Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	4086	2037	2049	480	583	693	740	655	935	1194	1236	664	992	332	176	465	371	373	288	225	389	491	604	372
Weighted base	4086	2002	2084	486	688	688	728	607	889	1092	1133	890	971	368	163	449	368	368	286	204	409	531	572	368
NET: Agree	2402	1323	1079	216	357	385	430	374	640	682	673	517	530	217	99	274	221	227	176	112	233	289	341	213
	59%	66%	52%	44%	52%	56%	59%	62%	72%	62%	59%	58%	55%	59%	61%	61%	60%	62%	62%	55%	57%	54%	60%	58%
Strongly agree	(+2) 604	381	223	66	78	84	89	112	175	182	150	132	140	49	33	84	52	70	46	22	51	69	76	52
	15%	19%	11%	14%	11%	12%	12%	19%	20%	17%	13%	15%	14%	13%	20%	19%	14%	19%	16%	11%	12%	13%	13%	14%
Agree	(+1) 1798	941	856	150	279	302	340	261	465	500	523	385	390	168	66	190	169	157	130	89	182	220	265	161
	44%	47%	41%	31%	41%	44%	47%	43%	52%	46%	46%	43%	40%	46%	40%	42%	46%	43%	46%	44%	44%	41%	46%	44%
Neither	(0) 775	360	416	128	170	147	135	86	109	189	202	192	192	63	27	89	65	75	55	42	89	105	99	66
	19%	18%	20%	26%	25%	21%	19%	14%	12%	17%	18%	22%	20%	17%	17%	20%	18%	20%	19%	21%	22%	20%	17%	18%
Disagree	(-1) 281	121	160	38	42	45	52	53	52	77	85	57	63	30	8	37	27	22	18	17	23	37	36	26
	7%	6%	8%	8%	6%	6%	7%	9%	6%	7%	7%	6%	6%	8%	5%	8%	7%	6%	6%	9%	6%	7%	6%	7%
Strongly disagree	(-2) 218	95	123	11	28	35	56	42	47	50	64	43	61	24	6	19	21	9	17	11	28	25	32	26
	5%	5%	6%	2%	4%	5%	8%	7%	5%	5%	6%	5%	6%	7%	3%	4%	6%	2%	6%	6%	7%	5%	6%	7%
NET: Disagree	499	216	283	48	70	79	108	95	98	127	149	99	124	54	13	56	47	31	35	29	51	62	69	52
	12%	11%	14%	10%	10%	12%	15%	16%	11%	12%	13%	11%	13%	15%	8%	12%	13%	8%	12%	14%	12%	12%	12%	14%
Don't know	410	104	306	93	91	77	55	52	42	94	109	81	126	34	24	31	35	34	20	22	36	75	63	37
	10%	5%	15%	19%	13%	11%	8%	9%	5%	9%	10%	9%	13%	9%	15%	7%	9%	9%	7%	11%	9%	14%	11%	10%
Mean	0.62	0.73	0.50	0.57	0.56	0.58	0.53	0.63	0.79	0.69	0.60	0.63	0.57	0.56	0.81	0.68	0.61	0.77	0.64	0.52	0.55	0.59	0.62	0.56
Standard deviation	1.04	1.01	1.05	0.97	0.97	1.00	1.08	1.13	1.02	1.02	1.04	1.01	1.08	1.08	0.99	1.03	1.04	0.95	1.05	1.03	1.05	1.02	1.03	1.09
Standard error	0.02	0.02	0.03	0.05	0.04	0.04	0.04	0.05	0.03	0.03	0.03	0.04	0.04	0.06	0.08	0.05	0.06	0.05	0.06	0.07	0.06	0.05	0.04	0.06

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Absolutes/col percents

Table 7

**Q.5 The law currently gives permission for licensed companies to extract coal or lay water pipelines through underground land once proper notification is given. This means that companies do not need to ask for permission from individual landowners. The Government is planning to introduce permission for use of underground land for other pipelines such as oil and gas wells and geothermal energy. These pipelines would typically be 6-9 inches in diameter and a mile or more underground. Do you agree or disagree with introducing permission for other pipelines such as oil and gas wells and geothermal energy?**

**Base: All respondents**

	Gender			Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	
Unweighted base	4086	2037	2049	480	583	693	740	655	935	1194	1236	664	992	332	176	465	371	373	288	225	389	491	604	372	
Weighted base	4086	2002	2084	486	688	688	728	607	889	1092	1133	890	971	368	163	449	368	368	286	204	409	531	572	368	
NET: Agree	1729	1062	667	153	260	263	305	276	471	537	479	363	352	163	74	198	158	158	127	79	147	227	235	162	
	42%	53%	32%	32%	38%	38%	42%	46%	53%	49%	42%	41%	36%	44%	46%	44%	43%	43%	45%	39%	36%	43%	41%	44%	
Strongly agree	(+2)	493	332	161	39	63	80	75	82	154	161	121	94	118	50	20	66	43	41	37	31	37	58	65	47
		12%	17%	8%	8%	9%	12%	10%	14%	17%	15%	11%	11%	12%	14%	12%	15%	12%	11%	13%	15%	9%	11%	11%	13%
Agree	(+1)	1236	730	506	114	197	183	230	194	317	376	358	269	233	113	55	132	115	117	91	48	110	169	170	115
		30%	36%	24%	24%	29%	27%	32%	32%	36%	34%	32%	30%	24%	31%	34%	29%	31%	32%	32%	24%	27%	32%	30%	31%
Neither	(0)	1211	516	695	173	239	224	202	153	220	262	318	317	314	93	44	143	96	119	86	60	139	149	181	100
		30%	26%	33%	36%	35%	33%	28%	25%	25%	24%	28%	36%	32%	25%	27%	32%	26%	32%	30%	29%	34%	28%	32%	27%
Disagree	(-1)	377	156	221	47	51	62	78	63	77	126	105	65	81	35	14	38	37	28	24	23	43	41	52	42
		9%	8%	11%	10%	7%	9%	11%	10%	9%	12%	9%	7%	8%	9%	9%	10%	8%	8%	11%	11%	8%	9%	12%	
Strongly disagree	(-2)	283	133	150	24	43	42	62	51	61	65	85	53	80	37	10	30	26	20	18	18	31	31	35	28
		7%	7%	7%	5%	6%	6%	9%	8%	7%	6%	8%	6%	8%	10%	6%	7%	7%	5%	6%	9%	7%	6%	6%	8%
NET: Disagree		660	289	371	71	94	103	140	114	138	191	190	118	161	72	24	68	63	47	41	41	74	73	87	71
		16%	14%	18%	15%	14%	15%	19%	19%	15%	17%	17%	13%	17%	19%	15%	15%	17%	13%	14%	20%	18%	14%	15%	19%
Don't know		486	135	350	88	94	97	82	64	61	103	146	93	145	39	21	40	50	43	31	24	49	83	70	35
		12%	7%	17%	18%	14%	14%	11%	11%	7%	9%	13%	10%	15%	11%	13%	9%	14%	12%	11%	12%	12%	16%	12%	9%
Mean		0.36	0.52	0.18	0.24	0.31	0.34	0.28	0.36	0.51	0.45	0.33	0.36	0.28	0.32	0.43	0.40	0.35	0.41	0.41	0.28	0.22	0.40	0.35	0.33
Standard deviation		1.09	1.10	1.05	0.99	1.02	1.06	1.12	1.15	1.12	1.11	1.09	1.01	1.12	1.19	1.06	1.09	1.11	1.02	1.06	1.19	1.06	1.05	1.06	1.13
Standard error		0.02	0.03	0.03	0.05	0.05	0.04	0.04	0.05	0.04	0.03	0.03	0.04	0.04	0.07	0.09	0.05	0.06	0.06	0.07	0.08	0.06	0.05	0.05	0.06

**UKOOG Survey**  
**ONLINE Fieldwork: 13th-19th June 2014**

Absolutes/col percents

Table 8  
**Gender**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	4086	2037	2049	480	583	693	740	655	935	1194	1236	664	992	332	176	465	371	373	288	225	389	491	604	372
Weighted base	4086	2002	2084	486	688	688	728	607	889	1092	1133	890	971	368	163	449	368	368	286	204	409	531	572	368
Male	2002	2002	-	175	304	357	389	294	483	563	536	462	441	187	90	230	177	179	160	95	196	225	278	186
	49%	100%	-	36%	44%	52%	53%	48%	54%	52%	47%	52%	45%	51%	55%	51%	48%	49%	56%	46%	48%	42%	49%	50%
Female	2084	-	2084	310	383	331	339	313	407	529	597	428	530	180	74	220	190	188	126	110	213	306	294	182
	51%	-	100%	64%	56%	48%	47%	52%	46%	48%	53%	48%	55%	49%	45%	49%	52%	51%	44%	54%	52%	58%	51%	50%



## UKOOG Survey

### ONLINE Fieldwork: 13th-19th June 2014

Absolutes/col percents

Table 9  
Age  
Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	4086	2037	2049	480	583	693	740	655	935	1194	1236	664	992	332	176	465	371	373	288	225	389	491	604	372
Weighted base	4086	2002	2084	486	688	688	728	607	889	1092	1133	890	971	368	163	449	368	368	286	204	409	531	572	368
18-24	486 12%	175 9%	310 15%	486 100%	-	-	-	-	-	122 11%	164 14%	88 10%	111 11%	37 10%	27 17%	65 14%	37 10%	49 13%	24 9%	21 11%	34 8%	90 17%	57 10%	43 12%
25-34	688 17%	304 15%	383 18%	-	688 100%	-	-	-	-	203 19%	200 18%	163 18%	122 13%	80 22%	27 17%	61 14%	58 16%	78 21%	41 14%	32 16%	59 14%	121 23%	86 15%	45 12%
35-44	688 17%	357 18%	331 16%	-	-	688 100%	-	-	-	172 16%	191 17%	163 18%	162 17%	56 15%	20 12%	78 17%	75 21%	53 14%	53 18%	42 20%	65 16%	106 20%	76 13%	65 18%
45-54	728 18%	389 19%	339 16%	-	-	-	728 100%	-	-	149 14%	216 19%	175 20%	189 19%	63 17%	36 22%	77 17%	69 19%	71 19%	63 22%	28 14%	81 20%	73 14%	107 19%	61 17%
55-64	607 15%	294 15%	313 15%	-	-	-	-	607 100%	-	149 14%	155 14%	138 15%	165 17%	55 15%	24 15%	64 14%	55 15%	47 13%	42 15%	29 14%	65 16%	63 12%	107 19%	56 15%
65+	889 22%	483 24%	407 20%	-	-	-	-	-	889 100%	297 27%	208 18%	163 18%	222 23%	77 21%	30 18%	105 23%	73 20%	70 19%	63 22%	52 25%	105 26%	78 15%	140 24%	98 27%
Average age	47.22	48.88	45.62	21.51	30.15	39.82	49.73	59.37	69.85	48.46	45.39	46.67	48.48	46.73	45.53	47.40	46.98	45.20	48.48	47.94	49.84	42.73	49.44	49.28

**UKOOG Survey**  
**ONLINE Fieldwork: 13th-19th June 2014**

Absolutes/col percents

Table 10  
**Social Grade**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	4086	2037	2049	480	583	693	740	655	935	1194	1236	664	992	332	176	465	371	373	288	225	389	491	604	372
Weighted base	4086	2002	2084	486	688	688	728	607	889	1092	1133	890	971	368	163	449	368	368	286	204	409	531	572	368
AB	1092	563	529	122	203	172	149	149	297	1092	-	-	-	107	39	119	88	105	79	45	105	165	160	80
	27%	28%	25%	25%	29%	25%	20%	25%	33%	100%	-	-	-	29%	24%	27%	24%	29%	28%	22%	26%	31%	28%	22%
C1	1133	536	597	164	200	191	216	155	208	-	1133	-	-	90	43	113	108	98	73	59	114	164	154	116
	28%	27%	29%	34%	29%	28%	30%	26%	23%	-	100%	-	-	24%	26%	25%	29%	27%	25%	29%	28%	31%	27%	32%
C2	890	462	428	88	163	163	175	138	163	-	-	890	-	76	52	108	88	76	53	41	104	93	127	73
	22%	23%	21%	18%	24%	24%	24%	23%	18%	-	-	100%	-	21%	32%	24%	24%	21%	18%	20%	25%	18%	22%	20%
DE	971	441	530	111	122	162	189	165	222	-	-	-	971	95	30	110	83	88	82	59	86	110	131	98
	24%	22%	25%	23%	18%	23%	26%	27%	25%	-	-	-	100%	26%	18%	24%	23%	24%	29%	29%	21%	21%	23%	27%

## UKOOG Survey

### ONLINE Fieldwork: 13th-19th June 2014

Absolutes/col percents

Table 11  
GO Region  
Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	4086	2037	2049	480	583	693	740	655	935	1194	1236	664	992	332	176	465	371	373	288	225	389	491	604	372
Weighted base	4086	2002	2084	486	688	688	728	607	889	1092	1133	890	971	368	163	449	368	368	286	204	409	531	572	368
Scotland	368 9%	187 9%	180 9%	37 8%	80 12%	56 8%	63 9%	55 9%	77 9%	107 10%	90 8%	76 9%	95 10%	368 100%	-	-	-	-	-	-	-	-	-	-
North East	163 4%	90 4%	74 4%	27 6%	27 4%	20 3%	36 5%	24 4%	30 3%	39 4%	43 4%	52 6%	30 3%	-	163 100%	-	-	-	-	-	-	-	-	-
North West	449 11%	230 11%	220 11%	65 13%	61 9%	78 11%	77 11%	64 11%	105 12%	119 11%	113 10%	108 12%	110 11%	-	-	449 100%	-	-	-	-	-	-	-	-
Yorkshire & Humberside	368 9%	177 9%	190 9%	37 8%	58 8%	75 11%	69 10%	55 9%	73 8%	88 8%	108 10%	88 10%	83 9%	-	-	-	368 100%	-	-	-	-	-	-	-
West Midlands	368 9%	179 9%	188 9%	49 10%	78 11%	53 8%	71 10%	47 8%	70 8%	105 10%	98 9%	76 9%	88 9%	-	-	-	-	368 100%	-	-	-	-	-	-
East Midlands	286 7%	160 8%	126 6%	24 5%	41 6%	53 8%	63 9%	42 7%	63 7%	79 7%	73 6%	53 6%	82 8%	-	-	-	-	-	286 100%	-	-	-	-	-
Wales	204 5%	95 5%	110 5%	21 4%	32 5%	42 6%	28 4%	29 5%	52 6%	45 4%	59 5%	41 5%	59 6%	-	-	-	-	-	-	204 100%	-	-	-	-
Eastern	409 10%	196 10%	213 10%	34 7%	59 9%	65 9%	81 11%	65 11%	105 12%	105 10%	114 10%	104 12%	86 9%	-	-	-	-	-	-	-	409 100%	-	-	-
London	531 13%	225 11%	306 15%	90 19%	121 18%	106 15%	73 10%	63 10%	78 9%	165 15%	164 14%	93 10%	110 11%	-	-	-	-	-	-	-	-	531 100%	-	-
South East	572 14%	278 14%	294 14%	57 12%	86 12%	76 11%	107 15%	107 18%	140 16%	160 15%	154 14%	127 14%	131 13%	-	-	-	-	-	-	-	-	-	572 100%	-
South West	368 9%	186 9%	182 9%	43 9%	45 6%	65 9%	61 8%	56 9%	98 11%	80 7%	116 10%	73 8%	98 10%	-	-	-	-	-	-	-	-	-	-	368 100%