

Opinion Poll

ONLINE Fieldwork : 2nd-3rd July 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.

Please say how likely you would be to vote if there was another general election?

Base: All respondents

| | Gender | | Age | | | | | Social Grade | | | | Region | | | | | Employment Sector | | Vote Intention | | | | 2010 Vote | | | | | |
|----------------------------|--------|------|--------|-------|-------|-------|-------|--------------|------|------|------|--------|------|------------|-----------|----------------|--------------------|-----------|----------------|----------|------|------|-----------|------|------|------|--------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Public | Pri-vate | Con | Lab | LibDem | UKIP | Con | Lab | LibDem | |
| Unweighted base | 2029 | 1024 | 1005 | 261 | 308 | 345 | 370 | 280 | 465 | 498 | 611 | 423 | 497 | 480 | 537 | 499 | 314 | 199 | 267 | 899 | 457 | 549 | 105 | 335 | 581 | 414 | 331 | |
| Weighted base | 2029 | 994 | 1035 | 241 | 342 | 342 | 362 | 301 | 441 | 542 | 562 | 442 | 482 | 548 | 528 | 487 | 284 | 183 | 270 | 867 | 475 | 519 | 131 | 196 | 561 | 389 | 329 | |
| Absolutely certain to vote | (10) | 1107 | 595 | 511 | 94 | 123 | 171 | 209 | 186 | 324 | 309 | 301 | 242 | 254 | 306 | 258 | 274 | 144 | 124 | 128 | 436 | 355 | 351 | 71 | 139 | 410 | 282 | 196 |
| | | 55% | 60% | 49% | 39% | 36% | 50% | 58% | 62% | 74% | 57% | 54% | 55% | 53% | 56% | 49% | 56% | 51% | 68% | 48% | 50% | 75% | 68% | 54% | 71% | 73% | 72% | 60% |
| | (9) | 224 | 126 | 99 | 20 | 42 | 33 | 39 | 35 | 55 | 71 | 71 | 44 | 39 | 66 | 83 | 30 | 29 | 16 | 29 | 102 | 58 | 57 | 25 | 32 | 63 | 37 | 55 |
| | | 11% | 13% | 10% | 8% | 12% | 10% | 11% | 12% | 13% | 13% | 10% | 8% | 12% | 16% | 6% | 10% | 9% | 11% | 12% | 12% | 11% | 19% | 16% | 11% | 9% | 17% | |
| | (8) | 142 | 72 | 70 | 13 | 35 | 22 | 26 | 30 | 15 | 37 | 42 | 25 | 38 | 36 | 39 | 34 | 19 | 15 | 20 | 69 | 28 | 49 | 23 | 10 | 31 | 26 | 37 |
| | | 7% | 7% | 7% | 5% | 10% | 7% | 7% | 10% | 3% | 7% | 7% | 6% | 8% | 7% | 7% | 7% | 7% | 8% | 7% | 8% | 6% | 9% | 17% | 5% | 5% | 7% | 11% |
| | (7) | 90 | 35 | 55 | 17 | 27 | 22 | 8 | 8 | 7 | 30 | 28 | 19 | 12 | 23 | 21 | 28 | 16 | 3 | 19 | 42 | 12 | 29 | 4 | 5 | 17 | 9 | 13 |
| | | 4% | 3% | 5% | 7% | 8% | 6% | 2% | 3% | 2% | 5% | 5% | 4% | 3% | 4% | 4% | 6% | 6% | 2% | 7% | 5% | 3% | 6% | 3% | 2% | 3% | 2% | 4% |
| | (6) | 38 | 14 | 25 | 10 | 7 | 9 | 7 | 3 | 2 | 10 | 9 | 8 | 11 | 12 | 11 | 6 | 4 | 6 | 7 | 16 | 7 | 11 | 5 | 1 | 6 | 9 | 5 |
| | | 2% | 1% | 2% | 4% | 2% | 3% | 2% | 1% | * | 2% | 2% | 2% | 2% | 2% | 2% | 1% | 1% | 3% | 2% | 1% | 2% | 4% | 1% | 1% | 2% | 1% | |
| | (5) | 77 | 29 | 48 | 17 | 27 | 14 | 6 | 4 | 9 | 24 | 16 | 14 | 23 | 21 | 21 | 18 | 10 | 7 | 8 | 41 | 12 | 13 | 2 | 3 | 11 | 8 | 13 |
| | | 4% | 3% | 5% | 7% | 8% | 4% | 2% | 1% | 2% | 4% | 3% | 3% | 5% | 4% | 4% | 4% | 4% | 4% | 3% | 5% | 3% | 3% | 2% | 1% | 2% | 2% | 4% |
| | (4) | 18 | 5 | 13 | 7 | 2 | 5 | 2 | - | 2 | 4 | 4 | 5 | 5 | 3 | 4 | 5 | - | 2 | 10 | - | 5 | 1 | 5 | 1 | 1 | 1 | |
| | | 1% | 1% | 1% | 3% | 1% | 1% | 1% | - | * | 1% | 1% | 1% | 1% | 1% | 1% | 2% | - | 1% | 1% | - | 1% | * | 3% | * | * | * | |
| | (3) | 28 | 6 | 22 | 10 | 7 | 3 | 4 | 2 | 2 | 2 | 6 | 11 | 10 | 7 | 7 | 11 | 2 | 2 | 9 | 8 | 2 | 1 | 1 | * | - | 2 | * |
| | | 1% | 1% | 2% | 4% | 2% | 1% | 1% | 1% | * | * | 1% | 2% | 2% | 1% | 1% | 2% | 1% | 1% | 3% | 1% | * | * | * | * | - | 1% | * |
| | (2) | 37 | 11 | 26 | 5 | 6 | 9 | 8 | 4 | 5 | 11 | 8 | 13 | 5 | 4 | 17 | 10 | 5 | 1 | 2 | 26 | 1 | 3 | - | 1 | 5 | - | - |
| | | 2% | 1% | 2% | 2% | 2% | 3% | 2% | 1% | 1% | 2% | 1% | 3% | 1% | 1% | 3% | 2% | 2% | 1% | 1% | 3% | * | * | - | 1% | 1% | - | - |
| Definitely would not vote | (1) | 158 | 84 | 74 | 28 | 39 | 28 | 34 | 20 | 8 | 29 | 36 | 41 | 53 | 36 | 46 | 45 | 28 | 3 | 27 | 72 | - | - | - | - | 3 | 7 | 4 |
| | | 8% | 8% | 7% | 12% | 11% | 8% | 9% | 7% | 2% | 5% | 6% | 9% | 11% | 7% | 9% | 9% | 10% | 1% | 10% | 8% | - | - | - | - | * | 2% | 1% |
| Don't know | | 110 | 17 | 93 | 19 | 26 | 25 | 18 | 10 | 12 | 15 | 42 | 21 | 32 | 31 | 22 | 27 | 23 | 7 | 19 | 44 | - | - | - | - | 16 | 8 | 6 |
| | | 5% | 2% | 9% | 8% | 8% | 7% | 5% | 3% | 3% | 3% | 8% | 5% | 7% | 6% | 4% | 6% | 8% | 4% | 7% | 5% | - | - | - | - | 3% | 2% | 2% |
| Mean | | 8.26 | 8.47 | 8.04 | 7.16 | 7.41 | 8.02 | 8.29 | 8.71 | 9.32 | 8.52 | 8.45 | 8.04 | 7.94 | 8.46 | 8.05 | 8.07 | 8.05 | 9.11 | 7.91 | 8.05 | 9.45 | 9.21 | 9.07 | 9.34 | 9.41 | 9.28 | 9.09 |
| Standard deviation | | 2.84 | 2.75 | 2.92 | 3.28 | 3.12 | 2.96 | 2.97 | 2.53 | 1.77 | 2.53 | 2.64 | 3.08 | 3.13 | 2.65 | 2.97 | 3.05 | 3.02 | 1.85 | 3.04 | 2.94 | 1.24 | 1.46 | 1.32 | 1.45 | 1.41 | 1.69 | 1.60 |
| Standard error | | 0.06 | 0.09 | 0.10 | 0.21 | 0.18 | 0.16 | 0.16 | 0.15 | 0.08 | 0.11 | 0.11 | 0.15 | 0.14 | 0.12 | 0.13 | 0.14 | 0.17 | 0.13 | 0.19 | 0.10 | 0.06 | 0.06 | 0.13 | 0.08 | 0.06 | 0.08 | 0.09 |

Opinion Poll

ONLINE Fieldwork : 2nd-3rd July 2014

Absolutes/col percents

Table 2

Q.2 Which party would you vote for if there was a General Election tomorrow?**Base: All respondents**

| | Gender | | Age | | | | | Social Grade | | | | Region | | | | | Employment Sector | | Vote Intention | | | | 2010 Vote | | | | |
|----------------------------|------------|------------|------------|-----------|------------|------------|-----------|--------------|------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|----------------|------------|-------------|-------------|-------------|-------------|------------|------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Public | Pri-vate | Con | Lab | LibDem | UKIP | Con | Lab | LibDem |
| Unweighted base | 2029 | 1024 | 1005 | 261 | 308 | 345 | 370 | 280 | 465 | 498 | 611 | 423 | 497 | 480 | 537 | 499 | 314 | 199 | 267 | 899 | 457 | 549 | 105 | 335 | 581 | 414 | 331 |
| Weighted base | 2029 | 994 | 1035 | 241 | 342 | 342 | 362 | 301 | 441 | 542 | 562 | 442 | 482 | 548 | 528 | 487 | 284 | 183 | 270 | 867 | 475 | 519 | 131 | 196 | 561 | 389 | 329 |
| Conservative | 475 23% | 265 27% | 209 20% | 40 17% | 39 11% | 47 14% | 82 23% | 89 30% | 177 40% | 162 30% | 151 27% | 83 19% | 79 16% | 148 27% | 135 26% | 109 22% | 64 23% | 19 10% | 32 12% | 192 22% | 475 100% | - | - | - | 361 64% | 19 5% | 35 11% |
| Labour | 519 26% | 265 27% | 255 25% | 58 24% | 117 34% | 111 33% | 92 25% | 75 25% | 66 15% | 144 27% | 122 22% | 131 30% | 122 25% | 142 26% | 126 24% | 134 28% | 63 22% | 54 30% | 97 36% | 231 27% | - | 519 100% | - | - | 30 5% | 295 76% | 70 21% |
| Liberal Democrat | 131 6% | 63 6% | 68 7% | 22 9% | 29 9% | 34 10% | 16 4% | 8 3% | 22 5% | 50 9% | 35 6% | 14 3% | 32 7% | 40 7% | 41 8% | 23 5% | 15 5% | 12 6% | 20 8% | 59 7% | - | - | 131 100% | - | 3 * | 1 * | 87 26% |
| SNP | 47 2% | 29 3% | 18 2% | 3 1% | 7 2% | 2 1% | 11 3% | 12 4% | 12 3% | 9 2% | 13 2% | 8 2% | 16 3% | - | - | - | - | 47 26% | 4 1% | 21 2% | - | - | - | - | 3 1% | 3 1% | 6 2% |
| Plaid Cymru | 8 * | 4 * | 4 * | - - | 2 * | 1 * | 3 1% | 2 1% | * * | 1 * | 3 1% | 1 * | 3 1% | - | - | - | 8 3% | - | 1 * | 5 1% | - | - | - | - | 2 * | - | - |
| The UK Independence Party | 196 10% | 116 12% | 80 8% | 4 2% | 10 3% | 19 5% | 50 14% | 31 10% | 82 19% | 42 8% | 49 9% | 52 12% | 54 11% | 43 8% | 59 11% | 56 11% | 32 11% | 7 4% | 11 4% | 73 8% | - | - | - | 196 100% | 87 16% | 18 5% | 36 11% |
| The Green Party | 58 3% | 35 4% | 23 2% | 11 5% | 13 4% | 9 3% | 11 3% | 11 4% | 4 1% | 16 3% | 18 3% | 6 1% | 18 4% | 21 4% | 17 3% | 13 3% | 6 2% | 2 1% | 10 4% | 22 3% | - | - | - | - | 7 1% | 5 1% | 19 6% |
| The British National Party | 5 * | 2 * | 3 * | 2 1% | - - | - - | 2 * | * * | 2 * | - - | 1 * | 2 * | 2 * | - - | 1 * | 4 1% | * * | - - | 1 * | 1 * | - | - | - | - | 1 * | 1 * | 1 * |
| Some other party | 6 * | 3 * | 3 * | 1 * | 1 * | 2 1% | - - | 2 1% | * * | 1 * | 1 * | 2 1% | 2 * | 2 * | 2 * | - - | - - | 3 1% | 1 * | 3 * | - | - | - | - | 1 * | - | - |
| Would not vote | 197 10% | 96 10% | 101 10% | 37 15% | 49 14% | 39 12% | 36 10% | 25 8% | 10 2% | 41 7% | 44 8% | 49 11% | 63 13% | 41 8% | 64 12% | 56 11% | 34 12% | 3 1% | 30 11% | 95 11% | - | - | - | - | 7 1% | 7 2% | 5 1% |
| Rather not say | 44 2% | 25 3% | 18 2% | 16 6% | 7 2% | 4 1% | 5 1% | 4 1% | 7 2% | 23 4% | 6 1% | 5 1% | 11 2% | 16 3% | 9 2% | 12 2% | 2 1% | 5 3% | 14 5% | 14 2% | - | - | - | - | 4 1% | 1 * | 3 1% |
| Don't know | 342 17% | 91 9% | 251 24% | 47 20% | 69 20% | 73 21% | 55 15% | 41 13% | 57 13% | 54 10% | 120 21% | 87 20% | 81 17% | 95 17% | 75 14% | 81 17% | 59 21% | 32 18% | 49 18% | 149 17% | - | - | - | - | 56 10% | 40 10% | 68 21% |

Opinion Poll

ONLINE Fieldwork : 2nd-3rd July 2014

Absolutes/col percents

Table 3

Q.2 Which party would you vote for if there was a General Election tomorrow?**Base: All respondents expressing an intention to vote (Turnout Weighted)**

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | Employment Sector | | Vote Intention | | | | 2010 Vote | | |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|-------------------|----------|----------------|------|--------|------|-----------|-----|--------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Public | Pri-vate | Con | Lab | LibDem | UKIP | Con | Lab | LibDem |
| Unweighted base | 1280 | 710 | 570 | 125 | 160 | 204 | 248 | 196 | 348 | 326 | 389 | 262 | 303 | 302 | 335 | 308 | 193 | 142 | 162 | 549 | 377 | 428 | 81 | 271 | 446 | 312 | 222 |
| Weighted base | 1156 | 640 | 516 | 102 | 156 | 175 | 215 | 194 | 313 | 341 | 313 | 241 | 261 | 313 | 301 | 271 | 151 | 120 | 137 | 477 | 391 | 409 | 101 | 160 | 417 | 283 | 206 |
| Conservative | 391 | 224 | 167 | 29 | 30 | 38 | 65 | 77 | 152 | 133 | 125 | 68 | 65 | 121 | 107 | 92 | 54 | 17 | 24 | 155 | 391 | - | - | - | 308 | 15 | 30 |
| | 34% | 35% | 32% | 28% | 19% | 22% | 30% | 39% | 49% | 39% | 40% | 28% | 25% | 39% | 36% | 34% | 35% | 14% | 18% | 32% | 100% | - | - | - | 74% | 5% | 15% |
| Labour | 409 | 213 | 197 | 42 | 85 | 89 | 74 | 62 | 57 | 114 | 93 | 102 | 100 | 112 | 101 | 101 | 50 | 46 | 77 | 177 | - | 409 | - | - | 23 | 247 | 55 |
| | 35% | 33% | 38% | 41% | 54% | 51% | 34% | 32% | 18% | 33% | 30% | 43% | 38% | 36% | 33% | 37% | 33% | 38% | 56% | 37% | - | 100% | - | - | 6% | 87% | 27% |
| Liberal Democrat | 101 | 48 | 53 | 17 | 21 | 25 | 12 | 6 | 19 | 42 | 27 | 11 | 21 | 30 | 32 | 18 | 11 | 10 | 14 | 45 | - | - | 101 | - | 2 | 1 | 70 |
| | 9% | 7% | 10% | 17% | 13% | 14% | 6% | 3% | 6% | 12% | 9% | 4% | 8% | 10% | 11% | 7% | 8% | 8% | 10% | 9% | - | - | 100% | - | 1% | * | 34% |
| SNP | 40 | 26 | 14 | 2 | 5 | 2 | 10 | 10 | 11 | 8 | 11 | 7 | 13 | - | - | - | - | 40 | 3 | 17 | - | - | - | - | 3 | 2 | 5 |
| | 3% | 4% | 3% | 2% | 3% | 1% | 4% | 5% | 3% | 2% | 4% | 3% | 5% | - | - | - | - | 33% | 2% | 3% | - | - | - | - | 1% | 1% | 3% |
| Plaid Cymru | 6 | 4 | 2 | - | 1 | 1 | 2 | 2 | * | * | 3 | 1 | 2 | - | - | - | 6 | - | 1 | 4 | - | - | - | - | 2 | - | - |
| | 1% | 1% | * | - | 1% | * | 1% | 1% | * | * | 1% | * | 1% | - | - | - | 4% | - | * | 1% | - | - | - | - | * | - | - |
| The UK Independence Party | 160 | 98 | 62 | 3 | 7 | 12 | 42 | 27 | 68 | 34 | 40 | 44 | 42 | 33 | 48 | 48 | 26 | 6 | 9 | 62 | - | - | - | 160 | 74 | 15 | 30 |
| | 14% | 15% | 12% | 3% | 5% | 7% | 20% | 14% | 22% | 10% | 13% | 18% | 16% | 11% | 16% | 18% | 17% | 5% | 7% | 13% | - | - | - | 100% | 18% | 5% | 15% |
| The Green Party | 42 | 26 | 16 | 8 | 7 | 7 | 8 | 9 | 3 | 10 | 13 | 5 | 15 | 15 | 12 | 10 | 4 | 1 | 7 | 16 | - | - | - | - | 4 | 3 | 15 |
| | 4% | 4% | 3% | 8% | 4% | 4% | 4% | 5% | 1% | 3% | 4% | 2% | 6% | 5% | 4% | 4% | 3% | 1% | 5% | 3% | - | - | - | - | 1% | 1% | 7% |
| The British National Party | 3 | 2 | 1 | * | - | - | 1 | * | 2 | - | 1 | 2 | * | - | 1 | 2 | * | - | 1 | * | - | - | - | - | 1 | 1 | * |
| | * | * | * | * | - | - | 1% | * | * | - | * | 1% | * | - | * | 1% | * | - | * | * | - | - | - | - | * | * | * |
| Some other party | 4 | 1 | 3 | * | 1 | 2 | - | 1 | * | * | 1 | 1 | 2 | 1 | 1 | - | - | 1 | 1 | 1 | - | - | - | - | * | - | - |
| | * | * | 1% | * | * | 1% | - | 1% | * | * | * | * | 1% | * | * | - | - | 1% | * | * | - | - | - | - | * | - | - |

Opinion Poll
ONLINE Fieldwork : 2nd-3rd July 2014

Absolutes/col percents

Table 4
Gender
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|-----------------------|
| Unweighted base | 2029 | 2029 |
| Weighted base | 2029 | 2029 |
| Male | 1024 50% | 994 49% |
| Female | 1005 50% | 1035 51% |

Opinion Poll
ONLINE Fieldwork : 2nd-3rd July 2014

Absolutes/col percents

Table 5
Age
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|-----------------------|
| Unweighted base | 2029 | 2029 |
| Weighted base | 2029 | 2029 |
| 18-24 | 261 13% | 241 12% |
| 25-34 | 308 15% | 342 17% |
| 35-44 | 345 17% | 342 17% |
| 45-54 | 370 18% | 362 18% |
| 55-64 | 280 14% | 301 15% |
| 65+ | 465 23% | 441 22% |
| Average age | 47.48 | 47.30 |

Opinion Poll
ONLINE Fieldwork : 2nd-3rd July 2014

Absolutes/col percents

Table 6
Social Grade
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|-----------------------|
| Unweighted base | 2029 | 2029 |
| Weighted base | 2029 | 2029 |
| AB | 498 25% | 542 27% |
| C1 | 611 30% | 562 28% |
| C2 | 423 21% | 442 22% |
| DE | 497 24% | 482 24% |

Opinion Poll
ONLINE Fieldwork : 2nd-3rd July 2014

Absolutes/col percents

Table 7
GO Region
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|------------------------|-----------------------------|-----------------------|
| Unweighted base | 2029 | 2029 |
| Weighted base | 2029 | 2029 |
| Scotland | 199 10% | 183 9% |
| North East | 84 4% | 81 4% |
| North West | 220 11% | 223 11% |
| Yorkshire & Humberside | 195 10% | 183 9% |
| West Midlands | 167 8% | 183 9% |
| East Midlands | 151 7% | 142 7% |
| Wales | 116 6% | 101 5% |
| Eastern | 219 11% | 203 10% |
| London | 225 11% | 264 13% |
| South East | 255 13% | 284 14% |
| South West | 198 10% | 183 9% |

Opinion Poll
ONLINE Fieldwork : 2nd-3rd July 2014

Absolutes/col percents

Table 8

Which of the following best describes your current working status?

Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|--|-----------------------------|-----------------------|
| Unweighted base | 2029 | 2029 |
| Weighted base | 2029 | 2029 |
| NET: Working | 1166 57% | 1136 56% |
| Working full time - working 30 hours per week or more | 898 44% | 893 44% |
| Working part time - working between 8 and 29 hours per week | 268 13% | 244 12% |
| NET: Not working | 863 43% | 893 44% |
| Not working but seeking work or temporarily unemployed or sick | 96 5% | 116 6% |
| Not working and not seeking work | 138 7% | 141 7% |
| Retired on a state pension only | 130 6% | 126 6% |
| Retired with a private pension | 366 18% | 377 19% |
| House person, housewife, househusband, etc. | 133 7% | 133 7% |

Opinion Poll
ONLINE Fieldwork : 2nd-3rd July 2014

Absolutes/col percents

Table 9
Tenure
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|--------------------------------------|-----------------------------|-----------------------|
| Unweighted base | 2029 | 2029 |
| Weighted base | 2029 | 2029 |
| NET: Homeowners | 1416 70% | 1319 65% |
| Owned outright - without mortgage | 740 36% | 669 33% |
| Owned with a mortgage or loan | 676 33% | 649 32% |
| NET: Renters | 578 28% | 672 33% |
| Rented from the council | 134 7% | 284 14% |
| Rented from a housing association | 147 7% | 117 6% |
| Rented from someone else | 297 15% | 272 13% |
| Rent free | 35 2% | 38 2% |

Opinion Poll
ONLINE Fieldwork : 2nd-3rd July 2014

Absolutes/col percents

Table 10
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|-----------------------|
| Unweighted base | 2029 | 2029 |
| Weighted base | 2029 | 2029 |
| Yes | 1079 53% | 1238 61% |
| No | 950 47% | 791 39% |

Opinion Poll
ONLINE Fieldwork : 2nd-3rd July 2014

Absolutes/col percents

Table 11
How many cars are there in your household?
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|--------------------------|-----------------------------|-----------------------|
| Unweighted base | 2029 | 2029 |
| Weighted base | 2029 | 2029 |
| No cars in the household | 396 20% | 426 21% |
| NET: Any | 1633 80% | 1603 79% |
| 1 | 1165 57% | 852 42% |
| 2 | 393 19% | 568 28% |
| 3+ | 75 4% | 183 9% |

Opinion Poll
ONLINE Fieldwork : 2nd-3rd July 2014

Absolutes/col percents

Table 12

Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?

Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|------------------|-----------------------------|-----------------------|
| Unweighted base | 2029 | 2029 |
| Weighted base | 2029 | 2029 |
| Conservative | 554 27% | 568 28% |
| Labour | 617 30% | 588 29% |
| Liberal Democrat | 163 8% | 203 10% |
| SNP | 55 3% | 36 2% |
| Plaid Cymru | 11 1% | 6 * |
| Green | 66 3% | 43 2% |
| UKIP | 242 12% | 81 4% |
| BNP | 10 * | 6 * |
| Another party | 20 1% | 11 1% |
| None | 291 14% | 487 24% |