

Times Poll

CATI Fieldwork : November 2nd-4th 2007

Absolutes/col percents

Table 1
Q.2 If there was a general election tomorrow, which party would you vote for?
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1503	703	800	144	241	299	275	237	307	511	328	264	400	385	398	374	214	132	327	392	154	257	421	181
Weighted base	1503	717	786	178	236	297	254	223	315	395	436	314	358	402	394	366	212	128	342	371	161	293	364	192
Conservative	342	168	174	27	45	50	72	57	91	115	96	59	72	117	96	77	40	12	342	-	-	227	29	28
	23%	23%	22%	15%	19%	17%	28%	26%	29%	29%	22%	19%	20%	29%	24%	21%	19%	9%	100%	-	-	77%	8%	14%
Labour	371	183	189	49	73	65	54	60	70	89	110	87	85	93	87	120	40	30	-	371	-	9	239	18
	25%	25%	24%	28%	31%	22%	21%	27%	22%	23%	25%	28%	24%	23%	22%	33%	19%	24%	-	100%	-	3%	66%	9%
Liberal Democrat	161	65	96	23	27	38	24	30	19	49	56	28	28	49	40	33	33	7	-	-	161	1	17	98
	11%	9%	12%	13%	11%	13%	10%	14%	6%	12%	13%	9%	8%	12%	10%	9%	15%	5%	-	-	100%	*	5%	51%
SNP	36	14	22	2	6	5	7	2	14	5	15	5	12	-	-	-	-	36	-	-	-	-	2	2
	2%	2%	3%	1%	2%	2%	3%	1%	4%	1%	3%	2%	3%	-	-	-	-	28%	-	-	-	-	1%	1%
Plaid Cymru	10	5	5	-	3	1	4	-	2	1	3	3	4	-	-	-	10	-	-	-	-	-	1	-
	1%	1%	1%	-	1%	*	1%	-	1%	*	1%	1%	1%	-	-	-	5%	-	-	-	-	-	*	-
The Green Party	26	15	11	3	9	7	2	4	1	9	4	9	4	10	7	5	3	1	-	-	-	1	6	3
	2%	2%	1%	2%	4%	2%	1%	2%	*	2%	1%	3%	1%	2%	2%	1%	1%	1%	-	-	-	*	2%	2%
The United Kingdom Independence Party (UKIP)	20	16	4	-	-	2	7	4	7	4	8	3	4	6	5	2	6	-	-	-	-	5	3	2
	1%	2%	1%	-	-	1%	3%	2%	2%	1%	2%	1%	1%	1%	1%	1%	3%	-	-	-	-	2%	1%	1%
The British National Party (BNP)	16	12	4	4	3	5	1	2	1	3	4	3	5	2	6	8	-	-	-	-	-	4	2	1
	1%	2%	1%	2%	1%	2%	*	1%	*	1%	1%	1%	2%	1%	1%	2%	-	-	-	-	-	1%	1%	1%
Some other party	16	11	5	5	-	4	1	3	2	4	4	5	3	6	4	1	2	2	-	-	-	2	3	-
	1%	1%	1%	3%	-	1%	*	1%	1%	1%	1%	2%	1%	2%	1%	*	1%	2%	-	-	-	1%	1%	-
Would not vote at all	156	76	79	24	30	42	29	15	16	24	41	42	48	32	49	37	23	15	-	-	-	5	7	5
	10%	11%	10%	14%	13%	14%	11%	7%	5%	6%	10%	13%	14%	8%	12%	10%	11%	12%	-	-	-	2%	2%	2%
Refused	120	56	64	2	12	22	23	17	45	32	32	21	35	28	36	31	18	7	-	-	-	9	9	7
	8%	8%	8%	1%	5%	7%	9%	8%	14%	8%	7%	7%	10%	7%	9%	8%	8%	6%	-	-	-	3%	2%	4%
Don't know	228	97	131	37	29	55	32	28	48	60	63	49	57	58	64	52	37	17	-	-	-	31	45	29
	15%	13%	17%	21%	12%	18%	12%	12%	15%	15%	14%	15%	16%	15%	16%	14%	17%	13%	-	-	-	11%	12%	15%

Prepared on behalf of The Times by Populus



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Absolutes/col percents

Table 2

Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.

How likely are you, personally, to vote at the next election?

Q.2 If there were a general election tomorrow, which party would you vote for?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Con-ser-vative	Labour	Lib-eral Dem-ocrat
Unweighted base	874	418	456	71	137	154	169	157	186	325	194	143	212	232	216	219	123	85	300	335	132	205	321	131
Weighted base	868	425	443	88	136	149	156	149	191	252	258	171	187	245	214	211	120	78	314	313	137	233	275	141
Conservative	314	153	161	24	39	44	67	54	87	107	88	54	66	109	87	70	38	11	314	-	-	214	28	26
	36%	36%	36%	27%	28%	29%	43%	36%	46%	43%	34%	32%	35%	44%	41%	33%	31%	14%	100%	-	-	92%	10%	18%
Labour	313	155	158	37	60	51	47	56	61	78	90	73	71	74	75	101	37	25	-	313	-	8	214	17
	36%	36%	36%	42%	45%	34%	30%	37%	32%	31%	35%	43%	38%	30%	35%	48%	31%	32%	-	100%	-	3%	78%	12%
Liberal Democrat	137	58	80	16	22	33	22	27	16	44	47	24	23	43	33	28	27	5	-	-	137	1	16	90
	16%	14%	18%	19%	16%	22%	14%	18%	9%	18%	18%	14%	12%	18%	15%	13%	23%	7%	-	-	100%	1%	6%	64%
SNP	34	13	21	2	5	5	7	2	14	4	14	4	12	-	-	-	-	34	-	-	-	-	2	2
	4%	3%	5%	2%	4%	3%	4%	2%	7%	2%	5%	2%	6%	-	-	-	-	43%	-	-	-	-	1%	2%
Plaid Cymru	9	4	5	-	3	1	3	-	2	1	3	2	3	-	-	-	9	-	-	-	-	-	1	-
	1%	1%	1%	-	2%	1%	2%	-	1%	*	1%	1%	2%	-	-	-	8%	-	-	-	-	-	*	-
The Green Party	19	11	8	2	6	6	2	3	1	8	2	6	3	8	5	4	2	*	-	-	-	1	5	3
	2%	3%	2%	3%	4%	4%	1%	2%	*	3%	1%	4%	2%	3%	3%	2%	2%	1%	-	-	-	1%	2%	2%
The United Kingdom Independence Party (UKIP)	18	14	4	-	-	2	6	3	7	4	7	3	4	5	5	2	6	-	-	-	-	5	3	1
	2%	3%	1%	-	-	1%	4%	2%	4%	1%	3%	2%	2%	2%	2%	1%	5%	-	-	-	-	2%	1%	1%
The British National Party (BNP)	11	8	3	3	1	3	1	2	1	2	4	2	4	2	4	5	-	-	-	-	-	2	2	1
	1%	2%	1%	3%	1%	2%	*	1%	*	1%	1%	1%	2%	1%	2%	2%	-	-	-	-	-	1%	1%	1%
Some other party	13	8	4	4	-	3	1	3	2	4	4	3	2	4	4	1	1	2	-	-	-	1	3	-
	1%	2%	1%	5%	-	2%	*	2%	1%	2%	1%	2%	1%	2%	2%	1%	1%	3%	-	-	-	*	1%	-

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Col percents

Table 3
Published voting intention figures

	<u>Total</u>
Conservative	36%
Labour	37%
Liberal Democrat/ Liberal	16%
Scottish National Party/SNP	4%
Plaid Cymru	1%
Other	7%

Times Poll

CATI Fieldwork : November 2nd-4th 2007

Absolutes/col percents

Table 4

Q.4 Please say whether each of the following phrases is true or not true...?

He has what it takes to be a good Prime Minister

Base: All 'Sample A' respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	
Unweighted base	752	354	398	75	117	153	147	122	138	264	159	137	192	188	203	185	109	67	164	204	85	131	211	97	
Weighted base	743	357	386	93	114	150	135	108	142	203	208	163	169	193	199	181	106	64	172	189	86	150	180	99	
David Cameron																									
True	295	137	158	45	43	62	53	34	58	106	86	56	47	89	81	68	38	19	127	49	32	101	46	40	
	40%	38%	41%	48%	37%	41%	39%	32%	41%	52%	42%	34%	28%	46%	41%	38%	36%	30%	74%	26%	38%	67%	25%	41%	
Not true	350	179	171	33	53	76	66	61	60	82	95	85	88	80	95	86	54	35	35	122	48	38	115	52	
	47%	50%	44%	36%	47%	51%	49%	56%	42%	41%	46%	52%	52%	41%	48%	48%	51%	55%	20%	65%	56%	25%	64%	53%	
Refused	3	2	1	-	-	-	2	1	-	-	3	1	-	-	1	-	2	-	-	-	-	1	-	-	
	*	1%	*	-	-	-	2%	1%	-	-	1%	*	-	-	1%	-	2%	-	-	-	-	1%	-	-	
Don't know	94	39	55	15	18	12	14	12	23	14	24	22	35	24	22	26	12	10	10	18	5	10	19	6	
	13%	11%	14%	16%	16%	8%	10%	11%	16%	7%	12%	13%	21%	13%	11%	15%	11%	15%	6%	9%	6%	6%	11%	7%	
Gordon Brown																									
True	365	191	175	55	60	69	62	52	67	108	98	79	81	107	91	89	42	37	47	150	49	50	126	53	
	49%	53%	45%	59%	53%	46%	46%	48%	47%	53%	47%	48%	48%	56%	46%	49%	39%	57%	27%	79%	57%	33%	70%	53%	
Not true	306	141	165	27	39	71	59	49	62	82	91	64	69	71	89	73	54	20	118	32	36	90	46	44	
	41%	40%	43%	29%	34%	47%	44%	45%	44%	41%	44%	39%	41%	37%	45%	40%	51%	31%	68%	17%	42%	60%	25%	44%	
Refused	4	2	3	-	-	-	2	1	1	-	3	2	-	-	2	-	2	-	-	-	-	1	-	-	
	1%	1%	1%	-	-	-	2%	1%	1%	-	1%	1%	-	-	1%	-	2%	-	-	-	-	1%	-	-	
Don't know	67	24	43	11	16	10	12	6	12	13	16	19	19	15	17	19	9	8	7	7	1	8	8	3	
	9%	7%	11%	12%	14%	7%	9%	6%	8%	6%	8%	12%	11%	8%	9%	10%	8%	12%	4%	4%	1%	5%	5%	3%	

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Absolutes/col percents

Table 5
Q.4 Please say whether each of the following phrases is true or not true...?
He has answers to the big problems facing Britain
Base: All 'Sample A' respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	
Unweighted base	752	354	398	75	117	153	147	122	138	264	159	137	192	188	203	185	109	67	164	204	85	131	211	97	
Weighted base	743	357	386	93	114	150	135	108	142	203	208	163	169	193	199	181	106	64	172	189	86	150	180	99	
David Cameron																									
True	271	126	145	42	37	53	50	35	55	80	81	50	60	78	62	74	35	21	120	40	30	85	42	40	
	36%	35%	38%	45%	33%	35%	37%	32%	38%	40%	39%	31%	35%	41%	31%	41%	33%	33%	70%	21%	34%	57%	23%	40%	
Not true	382	192	190	38	61	89	71	59	64	108	98	94	82	88	109	87	63	35	41	136	52	56	122	51	
	51%	54%	49%	40%	53%	59%	53%	55%	45%	53%	47%	58%	49%	45%	55%	48%	59%	55%	24%	72%	61%	37%	68%	52%	
Refused	1	1	-	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	
	*	*	-	-	-	-	-	1%	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	-	
Don't know	89	38	51	13	16	9	14	13	23	15	28	19	27	27	27	19	9	8	11	13	4	8	16	8	
	12%	11%	13%	14%	14%	6%	11%	12%	16%	7%	14%	12%	16%	14%	13%	11%	8%	12%	6%	7%	5%	5%	9%	8%	
Gordon Brown																									
True	293	156	137	46	40	58	49	46	53	81	78	68	66	77	74	75	34	33	35	129	39	30	111	40	
	39%	44%	36%	50%	35%	39%	37%	42%	37%	40%	37%	42%	39%	40%	37%	41%	32%	52%	20%	68%	46%	20%	62%	40%	
Not true	377	172	205	33	59	85	72	52	75	111	110	77	78	100	103	84	64	25	130	46	44	116	54	53	
	51%	48%	53%	36%	52%	57%	53%	48%	53%	55%	53%	47%	46%	52%	52%	46%	61%	39%	75%	24%	51%	77%	30%	53%	
Refused	1	1	-	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	
	*	*	-	-	-	-	-	1%	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	-	
Don't know	72	29	43	13	15	7	14	9	14	10	19	18	25	15	21	22	7	6	7	15	3	4	15	7	
	10%	8%	11%	14%	13%	5%	10%	8%	10%	5%	9%	11%	15%	8%	11%	12%	7%	9%	4%	8%	3%	3%	8%	7%	

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Absolutes/col percents

Table 6

Q.4 Please say whether each of the following phrases is true or not true...?

He would provide strong leadership if our economy or national security were under threat

Base: All 'Sample A' respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	
Unweighted base	752	354	398	75	117	153	147	122	138	264	159	137	192	188	203	185	109	67	164	204	85	131	211	97	
Weighted base	743	357	386	93	114	150	135	108	142	203	208	163	169	193	199	181	106	64	172	189	86	150	180	99	
<u>David Cameron</u>																									
True	313	147	166	44	48	62	57	36	65	99	86	66	62	97	78	74	38	27	128	59	30	106	54	38	
	42%	41%	43%	48%	42%	41%	42%	34%	46%	49%	42%	40%	37%	51%	39%	41%	36%	41%	74%	31%	35%	71%	30%	39%	
Not true	341	175	166	37	51	79	62	57	54	87	97	76	80	72	97	85	54	33	30	116	50	35	106	51	
	46%	49%	43%	40%	45%	52%	46%	53%	38%	43%	47%	47%	47%	38%	49%	47%	51%	51%	18%	62%	58%	23%	59%	52%	
Don't know	89	35	54	11	15	10	16	15	23	16	25	21	27	23	25	22	14	5	14	14	6	9	20	9	
	12%	10%	14%	12%	13%	6%	12%	14%	16%	8%	12%	13%	16%	12%	12%	12%	13%	8%	8%	7%	7%	6%	11%	9%	
<u>Gordon Brown</u>																									
True	431	225	206	67	66	86	72	66	74	124	123	94	90	120	109	104	52	46	67	159	60	68	144	63	
	58%	63%	53%	72%	58%	58%	53%	61%	52%	61%	59%	58%	53%	62%	55%	58%	49%	71%	39%	84%	70%	45%	80%	64%	
Not true	244	108	135	18	36	57	48	36	49	69	65	52	58	60	72	54	45	13	95	23	24	75	28	33	
	33%	30%	35%	19%	31%	38%	36%	33%	35%	34%	31%	32%	34%	31%	36%	30%	42%	20%	55%	12%	28%	50%	16%	33%	
Don't know	68	24	44	8	12	7	15	7	19	9	20	17	21	12	18	22	9	6	10	8	2	7	8	3	
	9%	7%	11%	9%	11%	4%	11%	6%	13%	4%	10%	11%	13%	6%	9%	12%	9%	9%	6%	4%	2%	5%	4%	3%	

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Absolutes/col percents

Table 7

Q.4 Please say whether each of the following phrases is true or not true...?

He understands the problems ordinary people face

Base: All 'Sample A' respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	
Unweighted base	752	354	398	75	117	153	147	122	138	264	159	137	192	188	203	185	109	67	164	204	85	131	211	97	
Weighted base	743	357	386	93	114	150	135	108	142	203	208	163	169	193	199	181	106	64	172	189	86	150	180	99	
David Cameron																									
True	318 43%	141 39%	177 46%	41 44%	46 40%	68 45%	56 41%	42 39%	65 46%	101 50%	88 42%	66 41%	62 37%	93 48%	82 41%	74 41%	45 42%	23 35%	120 70%	66 35%	33 38%	98 66%	61 34%	43 44%	
Not true	351 47%	183 51%	168 44%	43 46%	55 48%	73 48%	66 49%	56 52%	60 42%	93 46%	99 47%	78 48%	81 48%	85 44%	94 47%	88 49%	53 50%	31 48%	45 26%	111 59%	47 55%	44 29%	106 59%	51 51%	
Refused	1 *	-	1 *	-	-	-	-	-	1 1%	-	-	1 1%	-	-	1 1%	-	-	-	-	-	-	-	-	-	
Don't know	73 10%	33 9%	40 10%	9 10%	14 12%	10 6%	14 10%	10 9%	17 12%	8 4%	21 10%	18 11%	26 15%	14 7%	22 11%	18 10%	8 8%	11 17%	7 4%	12 6%	7 8%	7 5%	13 7%	5 5%	
Gordon Brown																									
True	348 47%	161 45%	187 48%	48 52%	58 50%	60 40%	61 45%	48 45%	73 52%	105 52%	83 40%	80 49%	80 47%	90 47%	92 46%	82 45%	45 43%	38 60%	58 34%	138 73%	46 53%	53 36%	118 66%	47 47%	
Not true	337 45%	173 49%	164 42%	38 41%	43 37%	84 56%	63 47%	53 49%	57 40%	90 45%	106 51%	69 42%	71 42%	90 47%	91 46%	86 48%	53 50%	17 26%	107 62%	44 23%	39 46%	92 62%	56 31%	48 48%	
Don't know	58 8%	23 6%	35 9%	7 8%	14 12%	7 4%	11 8%	7 6%	12 9%	8 4%	19 9%	14 8%	18 11%	13 7%	16 8%	12 7%	8 7%	9 14%	7 4%	7 4%	1 1%	4 3%	6 3%	5 5%	

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Absolutes/col percents

Table 8

Q.4 Please say whether each of the following phrases is true or not true...?

He is likeable

Base: All 'Sample A' respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	
Unweighted base	752	354	398	75	117	153	147	122	138	264	159	137	192	188	203	185	109	67	164	204	85	131	211	97	
Weighted base	743	357	386	93	114	150	135	108	142	203	208	163	169	193	199	181	106	64	172	189	86	150	180	99	
David Cameron																									
True	438	204	234	48	59	96	81	66	88	140	115	95	89	129	125	100	56	29	147	94	54	116	92	70	
	59%	57%	61%	51%	52%	64%	60%	61%	62%	69%	55%	58%	52%	67%	63%	55%	52%	45%	85%	50%	62%	78%	51%	71%	
Not true	247	126	121	37	43	46	41	35	45	54	73	55	64	47	62	68	41	29	20	89	29	27	79	26	
	33%	35%	31%	39%	37%	31%	31%	32%	32%	27%	35%	34%	38%	25%	31%	38%	39%	45%	11%	47%	34%	18%	44%	27%	
Refused	1	1	-	-	-	-	-	-	1	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	
	*	*	-	-	-	-	-	-	1%	-	-	-	*	*	-	-	-	-	-	-	-	-	-	-	
Don't know	57	26	32	9	13	9	12	7	8	9	20	14	15	15	13	13	10	7	5	6	3	6	9	2	
	8%	7%	8%	9%	11%	6%	9%	6%	6%	4%	10%	8%	9%	8%	6%	7%	9%	10%	3%	3%	4%	4%	5%	2%	
Gordon Brown																									
True	328	138	190	42	54	59	51	53	68	84	85	78	81	83	93	79	37	35	50	136	36	45	118	40	
	44%	39%	49%	45%	48%	39%	38%	49%	48%	41%	41%	48%	48%	43%	47%	44%	35%	54%	29%	72%	42%	30%	66%	40%	
Not true	369	197	171	45	53	84	70	50	66	112	109	71	76	101	94	91	61	22	118	50	48	101	56	56	
	50%	55%	44%	49%	47%	56%	52%	46%	47%	55%	52%	44%	45%	52%	47%	50%	58%	34%	69%	26%	56%	67%	31%	56%	
Don't know	46	22	24	5	7	8	14	5	8	7	13	14	12	9	12	11	8	7	4	3	2	4	5	4	
	6%	6%	6%	6%	6%	5%	11%	4%	5%	3%	6%	9%	7%	5%	6%	6%	7%	11%	2%	2%	3%	2%	3%	4%	

Prepared on behalf of The Times by Populus



Times Poll

CATI Fieldwork : November 2nd-4th 2007

Absolutes/col percents

Table 9

Q.4 Please say whether each of the following phrases is true or not true...?

He is all spin and no substance

Base: All 'Sample A' respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	
Unweighted base	752	354	398	75	117	153	147	122	138	264	159	137	192	188	203	185	109	67	164	204	85	131	211	97	
Weighted base	743	357	386	93	114	150	135	108	142	203	208	163	169	193	199	181	106	64	172	189	86	150	180	99	
David Cameron																									
True	338	177	161	47	47	75	58	54	56	84	99	81	74	86	94	77	47	33	58	98	44	52	95	51	
	45%	49%	42%	51%	41%	50%	43%	50%	39%	41%	47%	50%	44%	45%	47%	43%	44%	51%	34%	52%	51%	35%	53%	52%	
Not true	311	145	166	35	49	58	57	45	67	98	82	63	69	80	84	77	46	24	102	71	37	91	59	40	
	42%	41%	43%	38%	43%	38%	42%	42%	47%	48%	39%	39%	41%	42%	42%	43%	43%	37%	59%	37%	43%	61%	33%	40%	
Don't know	94	36	58	10	18	17	20	9	19	21	27	19	27	26	21	26	13	8	12	20	5	7	26	8	
	13%	10%	15%	11%	16%	12%	15%	9%	14%	10%	13%	12%	16%	13%	10%	15%	13%	12%	7%	11%	6%	5%	15%	8%	
Gordon Brown																									
True	290	138	152	43	51	54	50	36	56	66	87	73	64	77	81	68	48	15	89	57	33	79	57	40	
	39%	39%	39%	46%	44%	36%	37%	34%	39%	33%	42%	45%	38%	40%	41%	38%	46%	24%	52%	30%	38%	53%	32%	41%	
Not true	379	194	185	42	48	82	71	62	74	122	102	72	83	100	97	92	46	44	74	117	50	66	105	54	
	51%	54%	48%	45%	42%	55%	53%	58%	52%	60%	49%	44%	49%	52%	49%	51%	43%	68%	43%	62%	58%	44%	58%	54%	
Don't know	75	26	49	9	16	14	14	10	13	15	19	18	22	16	22	20	12	5	8	15	3	4	18	5	
	10%	7%	13%	9%	14%	9%	10%	9%	9%	7%	9%	11%	13%	8%	11%	11%	11%	8%	5%	8%	4%	3%	10%	5%	

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Times Poll

CATI Fieldwork : November 2nd-4th 2007

Absolutes/col percents

Table 10

Q.5 Please say if you agree or disagree with each of the following statements?

Base: All 'Sample B' respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	
Unweighted base	751	349	402	69	124	146	128	115	169	247	169	127	208	197	195	189	105	65	163	188	69	126	210	84	
Weighted base	760	360	400	85	122	147	120	115	172	192	228	151	189	209	195	186	106	64	170	182	75	144	184	93	
<u>Gordon Brown has succeeded in bringing freshness and a sense of change and renewal to the Labour government</u>																									
Agree	250	111	139	35	39	47	36	40	53	51	80	54	65	59	56	64	41	29	25	106	26	27	94	32	
	33%	31%	35%	42%	32%	32%	30%	35%	31%	26%	35%	36%	34%	28%	29%	35%	39%	46%	15%	58%	35%	19%	51%	34%	
Disagree	444	223	221	42	72	83	77	70	101	125	132	79	108	132	118	111	53	30	141	69	46	114	84	53	
	58%	62%	55%	49%	59%	57%	64%	61%	59%	65%	58%	52%	57%	63%	60%	60%	50%	47%	83%	38%	62%	79%	45%	57%	
Refused	1	1	-	-	-	-	-	-	1	1	1	-	-	-	-	1	-	-	-	-	-	-	-	-	
	*	*	-	-	-	-	-	-	*	*	1%	-	-	-	-	1%	-	-	-	-	-	-	-	-	
Don't know	65	24	40	8	11	17	7	4	18	16	16	18	15	18	21	9	12	5	5	8	2	3	6	8	
	9%	7%	10%	10%	9%	12%	5%	4%	10%	8%	7%	12%	8%	9%	11%	5%	11%	8%	3%	4%	3%	2%	3%	9%	
<u>I would rather have David Cameron as Prime Minister than Gordon Brown</u>																									
Agree	271	138	133	25	33	53	47	44	70	70	80	48	73	87	73	70	29	12	152	17	22	113	32	26	
	36%	38%	33%	29%	27%	36%	39%	39%	40%	36%	35%	32%	39%	41%	38%	37%	27%	19%	89%	9%	30%	79%	17%	28%	
Disagree	394	187	207	48	71	73	63	59	80	98	128	76	93	96	97	97	61	43	10	158	51	18	142	59	
	52%	52%	52%	56%	58%	50%	53%	51%	46%	51%	56%	50%	49%	46%	50%	52%	57%	67%	6%	87%	68%	12%	77%	63%	
Refused	12	7	6	-	-	2	3	3	5	4	3	3	3	3	2	4	3	1	1	-	-	3	-	-	
	2%	2%	1%	-	-	1%	2%	3%	3%	2%	1%	2%	2%	2%	1%	2%	2%	1%	*	-	-	2%	-	-	
Don't know	82	28	54	12	18	19	7	9	18	21	17	24	20	23	23	15	14	8	8	7	2	10	10	8	
	11%	8%	13%	14%	15%	13%	6%	7%	10%	11%	8%	16%	11%	11%	12%	8%	13%	12%	5%	4%	3%	7%	6%	9%	

Prepared on behalf of The Times by Populus



Times Poll

CATI Fieldwork : November 2nd-4th 2007

Absolutes/col percents

Table 10

Q.5 Please say if you agree or disagree with each of the following statements?

Base: All 'Sample B' respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat
Weighted base	760	360	400	85	122	147	120	115	172	192	228	151	189	209	195	186	106	64	170	182	75	144	184	93
<u>I am optimistic that Gordon Brown's government will really get to grips with the most important issues facing Britain</u>																								
Agree	295	132	162	45	52	50	37	40	70	65	92	68	70	72	72	77	42	32	18	136	29	22	123	34
	39%	37%	41%	53%	43%	34%	31%	35%	41%	34%	40%	45%	37%	34%	37%	41%	39%	50%	11%	75%	39%	16%	67%	37%
Disagree	395	200	195	36	60	73	76	66	85	109	122	64	100	111	106	96	58	24	147	35	41	113	54	49
	52%	56%	49%	42%	49%	50%	63%	58%	49%	57%	53%	43%	53%	53%	54%	52%	55%	38%	86%	19%	54%	79%	29%	53%
Refused	6	3	3	-	1	1	-	-	4	2	-	1	2	2	1	2	1	-	-	-	-	-	-	-
	1%	1%	1%	-	1%	1%	-	-	2%	1%	-	1%	1%	1%	*	1%	1%	-	-	-	-	-	-	-
Don't know	65	24	41	5	9	22	7	8	13	16	15	17	17	24	17	11	5	7	5	11	5	8	8	10
	9%	7%	10%	5%	7%	15%	6%	7%	8%	8%	6%	12%	9%	11%	9%	6%	5%	12%	3%	6%	7%	6%	4%	11%
<u>David Cameron offers a clear vision of what he'd do in office if he became Prime Minister</u>																								
Agree	275	125	150	36	42	48	38	46	66	69	92	46	68	79	73	72	30	20	117	43	27	91	48	23
	36%	35%	37%	42%	35%	33%	31%	40%	38%	36%	41%	30%	36%	38%	38%	39%	28%	32%	68%	24%	36%	63%	26%	25%
Disagree	400	205	195	39	65	81	71	60	84	100	119	83	99	104	101	94	63	38	43	128	43	37	127	60
	53%	57%	49%	46%	54%	55%	60%	52%	49%	52%	55%	53%	53%	50%	52%	51%	60%	59%	25%	70%	57%	26%	69%	65%
Refused	6	1	5	-	1	1	1	1	2	2	1	1	1	2	1	3	-	-	-	-	-	1	-	-
	1%	*	1%	-	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	-	-	-	-	-	1%	-	-
Don't know	79	28	51	10	14	16	10	8	21	22	15	21	20	24	20	17	13	6	10	10	5	15	9	9
	10%	8%	13%	12%	11%	11%	8%	7%	12%	11%	7%	14%	11%	11%	10%	9%	12%	9%	6%	6%	7%	11%	5%	10%

Prepared on behalf of The Times by Populus



Times Poll

CATI Fieldwork : November 2nd-4th 2007

Absolutes/col percents

Table 11

Q.7 The Metropolitan police force has just been found guilty of endangering the public after a jury concluded that health and safety laws were broken when officers mistook the Brazilian Jean Charles de Menezes for a possible terrorist and shot & killed him on a tube train in July 2005. Please say if you agree or disagree with each of the following statements?

Base: All 'Sample B' respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	751	349	402	69	124	146	128	115	169	247	169	127	208	197	195	189	105	65	163	188	69	126	210	84
Weighted base	760	360	400	85	122	147	120	115	172	192	228	151	189	209	195	186	106	64	170	182	75	144	184	93
<u>The Metropolitan Police Commissioner Sir Ian Blair should take responsibility for his officers actions and should now resign</u>																								
Agree	365	181	184	44	54	72	50	57	89	83	109	75	98	103	79	84	53	46	75	101	39	61	88	46
	48%	50%	46%	52%	44%	49%	42%	49%	51%	43%	48%	50%	52%	49%	41%	45%	50%	72%	44%	55%	52%	42%	48%	49%
Disagree	347	165	181	37	60	62	61	53	74	94	111	65	77	94	106	83	50	13	91	76	31	78	88	39
	46%	46%	45%	44%	49%	42%	51%	46%	43%	49%	49%	43%	41%	45%	54%	45%	47%	21%	53%	42%	41%	54%	48%	42%
Refused	6	4	3	-	-	2	1	1	2	4	-	-	3	2	2	1	1	1	2	1	1	1	-	1
	1%	1%	1%	-	-	1%	1%	1%	1%	2%	-	-	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	-	1%
Don't know	41	9	32	4	8	11	8	4	7	12	8	11	11	10	8	17	2	4	3	5	4	4	8	7
	5%	3%	8%	4%	7%	7%	7%	3%	4%	6%	3%	7%	6%	5%	4%	9%	2%	6%	1%	3%	6%	3%	4%	7%
<u>Applying health and safety laws to police activities of this kind could make it harder for the police to prevent future terrorist attacks</u>																								
Agree	516	240	277	61	79	106	80	79	112	134	147	111	125	131	150	130	67	38	117	132	56	101	129	61
	68%	67%	69%	72%	65%	72%	67%	69%	65%	70%	64%	73%	66%	63%	77%	70%	64%	59%	69%	72%	74%	70%	70%	65%
Disagree	192	108	83	19	36	32	32	32	40	45	69	29	49	60	38	44	32	18	45	43	18	32	48	29
	25%	30%	21%	22%	30%	22%	27%	28%	23%	24%	30%	19%	26%	29%	20%	24%	30%	27%	26%	24%	24%	23%	26%	31%
Refused	2	2	1	-	-	1	-	1	1	2	-	-	-	2	-	1	-	-	1	-	1	1	-	1
	*	*	*	-	-	1%	-	1%	*	1%	-	-	-	1%	-	*	-	-	*	-	1%	1%	-	1%
Don't know	49	10	39	5	6	8	7	3	20	11	12	11	15	16	7	11	6	9	7	7	-	9	7	2
	6%	3%	10%	6%	5%	5%	6%	3%	11%	6%	5%	7%	8%	8%	4%	6%	6%	14%	4%	4%	-	7%	4%	2%

Prepared on behalf of The Times by Populus



Times Poll
CATI Fieldwork : November 2nd-4th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1503	1503
Weighted base		1503	1503
<u>Gender</u>			
Male		703 47%	721 48%
Female		800 53%	782 52%
<u>Age</u>			
18-24	(21)	144 10%	179 12%
25-34	(29.5)	241 16%	238 16%
35-44	(39.5)	299 20%	298 20%
45-54	(49.5)	275 18%	253 17%
55-64	(59.5)	237 16%	223 15%
65+	(70)	307 20%	312 21%
Average age		47.34	46.70

Prepared on behalf of The Times by Populus



Times Poll
CATI Fieldwork : November 2nd-4th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<u>Social Class</u>		
AB	511 34%	391 26%
C1	328 22%	436 29%
C2	264 18%	316 21%
DE	400 27%	360 24%
<u>Region</u>		
North	506 34%	504 34%
Midlands	476 32%	472 31%
South	521 35%	528 35%

Times Poll
CATI Fieldwork : November 2nd-4th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1503	1503
<u>Working status</u>		
Full-time	654 44%	677 45%
Part-time	223 15%	180 12%
Not working but seeking work or temporarily unemployed/sick	65 4%	68 5%
Not working/not seeking work	113 8%	114 8%
Retired	392 26%	395 26%
Student	53 4%	66 4%
Refused	3 *	4 *

Times Poll
CATI Fieldwork : November 2nd-4th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<u>Tenure</u>		
Own outright	484 32%	491 33%
Own with a mortgage	570 38%	581 39%
Council	147 10%	193 13%
Housing Assoc.	75 5%	59 4%
Rented from someone else	165 11%	131 9%
Rent free	16 1%	13 1%
Refused	46 3%	35 2%

Times Poll
CATI Fieldwork : November 2nd-4th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<u>Foreign Holiday in last 3 years</u>		
Yes	958 64%	902 60%
No	545 36%	601 40%
<u>Number of cars</u>		
None	295 20%	313 21%
1	674 45%	625 42%
2	413 27%	432 29%
3+	121 8%	134 9%

Times Poll
CATI Fieldwork : November 2nd-4th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<u>Internet Access</u>		
At all	1090 73%	1083 72%
At home (net)	960 64%	951 63%
At work (net)	524 35%	503 33%
At home	522 35%	530 35%
At work	86 6%	82 5%
Both at home and at work	438 29%	421 28%
Somewhere else	44 3%	50 3%
Not at all	411 27%	418 28%
Refused	2 *	2 *

Times Poll
CATI Fieldwork : November 2nd-4th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<u>What is the highest educational level that you have achieved to date?</u>		
Secondary/ high school/ NVQ 1-3	811 54%	840 56%
University degree or equivalent professional qualification/ NVQ4	439 29%	423 28%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	134 9%	124 8%
None of these	91 6%	93 6%
Refused	28 2%	23 2%

Times Poll
CATI Fieldwork : November 2nd-4th 2007

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1503	1503
<u>Marital Status</u>		
Single	296 20%	310 21%
Married/ co-habiting	918 61%	921 61%
Widowed/ separated/ divorced	260 17%	249 17%
Refused	29 2%	23 2%
<u>Children</u>		
None aged 18 or under	986 66%	984 65%
NET: Yes	486 32%	488 32%
NET: Yes any aged 15 or under	420 28%	421 28%
- Aged under 5	90 6%	93 6%
- Aged 5-10	72 5%	70 5%
- Aged 11-15	258 17%	257 17%
- Aged 16-18	66 4%	68 4%
Refused	31 2%	31 2%

Prepared on behalf of The Times by Populus



Times Poll
CATI Fieldwork : November 2nd-4th 2007

Absolutes/col percents

Table 13

Q.3 At the last general election in May 2005, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1503	1503
Weighted base	1503	1503
Conservative	257 17%	293 20%
Labour	421 28%	364 24%
Liberal Democrat	181 12%	192 13%
Other	71 5%	70 5%
Did not vote	416 28%	428 28%
Refused	107 7%	106 7%
Don't know	50 3%	51 3%