

Times Poll

CATI Fieldwork : October 2nd-4th 2007

Absolutes/col percents

Table 1
Q.2 If there was a general election tomorrow, which party would you vote for?
Base: All respondents

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | | Vote in 2005 | | | |
|--|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|------------------|-------------|--------------------|----------------|------------|--------------------|---|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Democ-rat | Con-ser-vative | Labour | Lib-eral Democ-rat | |
| Unweighted base | 1000 | 438 | 562 | 107 | 143 | 179 | 175 | 166 | 230 | 305 | 225 | 170 | 300 | 262 | 262 | 248 | 140 | 88 | 240 | 331 | 97 | 197 | 314 | 106 | |
| Weighted base | 1000 | 478 | 522 | 119 | 157 | 194 | 174 | 149 | 207 | 267 | 286 | 211 | 236 | 265 | 263 | 250 | 142 | 81 | 263 | 304 | 117 | 220 | 273 | 144 | |
| Conservative | 263 26% | 137 29% | 126 24% | 14 12% | 36 23% | 51 26% | 47 27% | 44 29% | 72 34% | 86 32% | 57 20% | 49 23% | 71 30% | 71 27% | 81 31% | 60 24% | 38 27% | 13 16% | 263 100% | - | - | 178 81% | 23 8% | 18 13% | |
| Labour | 304 30% | 142 30% | 162 31% | 45 38% | 41 26% | 57 29% | 52 30% | 44 30% | 63 31% | 81 30% | 90 32% | 61 29% | 72 30% | 79 30% | 80 30% | 81 32% | 36 25% | 28 35% | - | 304 100% | - | 4 2% | 200 73% | 20 14% | |
| Liberal Democrat | 117 12% | 55 11% | 63 12% | 15 13% | 19 12% | 16 8% | 29 17% | 16 11% | 23 11% | 32 12% | 40 14% | 24 11% | 21 9% | 37 14% | 17 7% | 38 15% | 17 12% | 8 10% | - | - | 117 100% | 4 2% | 4 1% | 78 54% | |
| SNP | 8 1% | 3 1% | 5 1% | - | 3 2% | 2 1% | 1 * | 2 1% | 1 * | * * | 4 1% | 1 * | 3 1% | - | - | - | - | 8 10% | - | - | - | - | - | - | |
| Plaid Cymru | 3 * | * * | 2 * | 1 1% | - | - | - | 1 1% | * * | 1 * | 1 * | * * | * * | - | - | - | 3 2% | - | - | - | - | - | - | - | - |
| The United Kingdom Independence Party (UKIP) | 7 1% | 4 1% | 2 * | - | 1 1% | 2 1% | 1 1% | 1 * | 1 1% | 2 1% | * * | 3 2% | 1 1% | * 2% | 4 2% | - | 2 1% | - | - | - | - | - | 3 1% | 1 1% | |
| The Green Party | 14 1% | 4 1% | 11 2% | 3 3% | 2 1% | 7 4% | 1 1% | 1 * | - | 5 2% | 3 1% | 4 2% | 1 1% | 3 1% | 5 2% | 3 1% | 1 1% | 2 2% | - | - | - | - | 3 1% | - | |
| The British National Party (BNP) | 13 1% | 7 1% | 7 1% | 1 * | 1 1% | 3 1% | 1 * | 2 1% | 6 3% | * * | 2 1% | 8 4% | 2 1% | 2 1% | 10 4% | 1 * | 1 1% | - | - | - | - | 2 1% | 3 1% | - | |
| Some other party | 41 4% | 16 3% | 25 5% | 3 2% | 10 6% | 7 4% | 5 3% | 7 5% | 10 5% | 7 3% | 16 6% | 12 6% | 5 2% | 11 4% | 12 5% | 10 4% | 4 3% | 4 4% | - | - | - | 12 5% | 10 4% | 4 3% | |
| Would not vote at all | 127 13% | 68 14% | 59 11% | 30 25% | 29 18% | 26 13% | 16 9% | 13 9% | 14 7% | 24 9% | 36 13% | 32 15% | 35 15% | 34 13% | 34 13% | 29 12% | 23 16% | 7 9% | - | - | - | 6 3% | 9 3% | - | |
| Refused | 2 * | 1 * | 1 * | - | 1 1% | - | - | - | 1 * | 1 1% | - | - | * * | 1 * | * * | - | * * | - | - | - | - | - | - | - | - |
| Don't know | 101 10% | 41 9% | 60 11% | 7 6% | 15 10% | 22 11% | 22 12% | 19 13% | 16 8% | 26 10% | 36 13% | 15 7% | 23 10% | 27 10% | 20 7% | 27 11% | 17 12% | 10 12% | - | - | - | 15 7% | 18 6% | 22 15% | |

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Table 2

Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.

How likely are you, personally, to vote at the next election?

Q.2 If there were a general election tomorrow, which party would you vote for?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

| | Sex | | Age | | | | | Social Class | | | | Region | | | | | Voting Intention | | Vote in 2005 | | | | | |
|--|-------|------|--------|-------|-------|-------|-------|--------------|-----|-----|-----|--------|-----|------------|-----------|----------------|--------------------|-----------|----------------|--------|--------------------|----------------|--------|--------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Democ-rat | Con-ser-vative | Labour | Lib-eral Democ-rat |
| Unweighted base | 676 | 294 | 382 | 57 | 84 | 117 | 120 | 118 | 180 | 216 | 145 | 114 | 200 | 166 | 189 | 169 | 88 | 64 | 223 | 291 | 81 | 168 | 262 | 84 |
| Weighted base | 680 | 323 | 357 | 62 | 94 | 129 | 122 | 107 | 166 | 192 | 187 | 142 | 159 | 169 | 189 | 172 | 91 | 59 | 245 | 265 | 99 | 192 | 227 | 113 |
| Conservative | 245 | 124 | 121 | 12 | 31 | 48 | 43 | 42 | 69 | 80 | 54 | 47 | 64 | 62 | 78 | 56 | 37 | 12 | 245 | - | - | 173 | 20 | 17 |
| | 36% | 38% | 34% | 19% | 33% | 37% | 35% | 39% | 42% | 42% | 29% | 33% | 40% | 37% | 41% | 33% | 40% | 21% | 100% | - | - | 90% | 9% | 15% |
| Labour | 265 | 124 | 140 | 34 | 34 | 50 | 47 | 41 | 59 | 72 | 76 | 52 | 64 | 65 | 70 | 72 | 31 | 26 | - | 265 | - | 2 | 189 | 19 |
| | 39% | 38% | 39% | 54% | 36% | 39% | 39% | 38% | 36% | 38% | 41% | 37% | 40% | 39% | 37% | 42% | 34% | 44% | - | 100% | - | 1% | 83% | 16% |
| Liberal Democrat | 99 | 46 | 53 | 11 | 17 | 14 | 25 | 12 | 21 | 27 | 34 | 20 | 19 | 28 | 15 | 33 | 15 | 8 | - | - | 99 | 3 | 4 | 73 |
| | 15% | 14% | 15% | 17% | 18% | 11% | 21% | 12% | 12% | 14% | 18% | 14% | 12% | 17% | 8% | 19% | 16% | 14% | - | - | 100% | 2% | 2% | 64% |
| SNP | 8 | 3 | 5 | - | 3 | 2 | 1 | 2 | 1 | * | 3 | 1 | 3 | - | - | - | - | 8 | - | - | - | - | - | - |
| | 1% | 1% | 1% | - | 3% | 2% | 1% | 2% | * | * | 2% | 1% | 2% | - | - | - | - | 13% | - | - | - | - | - | - |
| Plaid Cymru | 2 | * | 2 | 1 | - | - | - | 1 | * | 1 | 1 | * | * | - | - | - | 2 | - | - | - | - | - | - | - |
| | * | * | 1% | 1% | - | - | - | 1% | * | * | * | * | * | - | - | - | 3% | - | - | - | - | - | - | - |
| The United Kingdom Independence Party (UKIP) | 5 | 3 | 1 | - | 1 | 1 | 1 | 1 | 1 | 2 | * | 2 | * | * | 3 | - | 1 | - | - | - | - | - | 1 | 1 |
| | 1% | 1% | * | - | 1% | 1% | * | 1% | 1% | 1% | * | 2% | * | * | 2% | - | 2% | - | - | - | - | - | * | 1% |
| The Green Party | 12 | 3 | 9 | 2 | 2 | 6 | 1 | 1 | - | 4 | 3 | 4 | 1 | 3 | 4 | 2 | 1 | 1 | - | - | - | - | 3 | - |
| | 2% | 1% | 3% | 4% | 2% | 5% | 1% | 1% | - | 2% | 2% | 3% | 1% | 2% | 2% | 1% | 1% | 3% | - | - | - | - | 1% | - |
| The British National Party (BNP) | 11 | 6 | 5 | 1 | * | 1 | * | 2 | 6 | * | 2 | 6 | 2 | 1 | 7 | 1 | 1 | - | - | - | - | 2 | 2 | - |
| | 2% | 2% | 1% | 1% | * | 1% | * | 2% | 4% | * | 1% | 4% | 1% | 1% | 4% | * | 1% | - | - | - | - | 1% | 1% | - |
| Some other party | 34 | 13 | 21 | 2 | 7 | 6 | 4 | 6 | 9 | 6 | 13 | 10 | 5 | 9 | 11 | 8 | 3 | 3 | - | - | - | 11 | 8 | 4 |
| | 5% | 4% | 6% | 4% | 7% | 5% | 3% | 5% | 5% | 3% | 7% | 7% | 3% | 5% | 6% | 5% | 3% | 5% | - | - | - | 6% | 3% | 4% |

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Table 3
Published voting intention figures

| | <u>Total</u> |
|--------------------------------|--------------|
| Conservative | 36% |
| Labour | 39% |
| Liberal Democrat/ Liberal | 15% |
| Scottish National Party/SNP | 1% |
| Plaid Cymru | * |
| Other | 9% |

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Absolutes/col percents

Table 4

Q.4a Please say whether each of the following phrases is true or not true of David Cameron?

Base: All respondents

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | | Vote in 2005 | | |
|--|-------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|--------|-----------------------|----------------|--------|-----------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Dem-o-cratic | Con-ser-vative | Labour | Lib-eral Dem-o-cratic |
| Unweighted base | 1000 | 438 | 562 | 107 | 143 | 179 | 175 | 166 | 230 | 305 | 225 | 170 | 300 | 262 | 262 | 248 | 140 | 88 | 240 | 331 | 97 | 197 | 314 | 106 |
| Weighted base | 1000 | 478 | 522 | 119 | 157 | 194 | 174 | 149 | 207 | 267 | 286 | 211 | 236 | 265 | 263 | 250 | 142 | 81 | 263 | 304 | 117 | 220 | 273 | 144 |
| <u>He has what it takes to be a good Prime Minister</u> | | | | | | | | | | | | | | | | | | | | | | | | |
| Yes, true | 370 | 188 | 182 | 42 | 59 | 78 | 56 | 55 | 80 | 109 | 105 | 73 | 82 | 105 | 112 | 78 | 52 | 23 | 188 | 70 | 37 | 144 | 71 | 46 |
| | 37% | 39% | 35% | 35% | 37% | 40% | 32% | 37% | 39% | 41% | 37% | 35% | 35% | 40% | 43% | 31% | 37% | 28% | 71% | 23% | 31% | 65% | 26% | 32% |
| No, not true | 440 | 215 | 225 | 50 | 56 | 83 | 87 | 67 | 96 | 119 | 129 | 94 | 98 | 106 | 111 | 121 | 59 | 43 | 40 | 193 | 65 | 42 | 169 | 77 |
| | 44% | 45% | 43% | 42% | 36% | 43% | 50% | 45% | 46% | 44% | 45% | 45% | 42% | 40% | 42% | 48% | 41% | 53% | 15% | 64% | 56% | 19% | 62% | 54% |
| Don't know | 190 | 75 | 115 | 26 | 42 | 32 | 30 | 28 | 31 | 39 | 52 | 43 | 56 | 54 | 40 | 51 | 31 | 15 | 35 | 40 | 16 | 35 | 33 | 21 |
| | 19% | 16% | 22% | 22% | 27% | 17% | 17% | 18% | 15% | 14% | 18% | 21% | 24% | 20% | 15% | 20% | 22% | 18% | 13% | 13% | 13% | 16% | 12% | 15% |
| <u>He has answers to the big problems facing Britain</u> | | | | | | | | | | | | | | | | | | | | | | | | |
| Yes, true | 315 | 149 | 166 | 28 | 54 | 61 | 53 | 48 | 71 | 91 | 98 | 57 | 69 | 77 | 96 | 79 | 40 | 22 | 178 | 52 | 20 | 137 | 48 | 37 |
| | 31% | 31% | 32% | 23% | 34% | 32% | 31% | 32% | 34% | 34% | 27% | 29% | 29% | 29% | 36% | 32% | 29% | 27% | 68% | 17% | 17% | 62% | 18% | 26% |
| No, not true | 492 | 244 | 248 | 63 | 56 | 98 | 93 | 76 | 107 | 133 | 125 | 114 | 119 | 132 | 122 | 120 | 70 | 48 | 53 | 198 | 81 | 56 | 176 | 86 |
| | 49% | 51% | 47% | 53% | 35% | 51% | 54% | 51% | 51% | 50% | 44% | 54% | 50% | 51% | 46% | 48% | 50% | 60% | 20% | 65% | 69% | 26% | 64% | 60% |
| Don't know | 193 | 84 | 109 | 28 | 48 | 34 | 28 | 25 | 30 | 42 | 63 | 39 | 49 | 56 | 46 | 50 | 31 | 11 | 32 | 54 | 16 | 27 | 49 | 20 |
| | 19% | 18% | 21% | 23% | 31% | 18% | 16% | 17% | 14% | 16% | 22% | 18% | 21% | 21% | 17% | 20% | 22% | 13% | 12% | 18% | 14% | 12% | 18% | 14% |
| <u>He would provide strong leadership if our economy or national security were under threat</u> | | | | | | | | | | | | | | | | | | | | | | | | |
| Yes, true | 404 | 206 | 199 | 49 | 57 | 77 | 67 | 61 | 94 | 113 | 121 | 87 | 84 | 106 | 109 | 95 | 67 | 27 | 195 | 82 | 38 | 151 | 88 | 59 |
| | 40% | 43% | 38% | 41% | 36% | 40% | 39% | 41% | 45% | 42% | 42% | 41% | 35% | 40% | 41% | 38% | 48% | 33% | 74% | 27% | 32% | 68% | 32% | 41% |
| No, not true | 400 | 200 | 200 | 40 | 51 | 81 | 82 | 62 | 85 | 110 | 109 | 81 | 99 | 98 | 112 | 101 | 51 | 38 | 34 | 166 | 62 | 41 | 145 | 67 |
| | 40% | 42% | 38% | 34% | 32% | 42% | 47% | 41% | 41% | 41% | 38% | 39% | 42% | 37% | 43% | 41% | 36% | 47% | 13% | 55% | 53% | 19% | 53% | 46% |
| Don't know | 196 | 72 | 124 | 30 | 49 | 36 | 25 | 26 | 29 | 44 | 56 | 42 | 54 | 61 | 42 | 53 | 24 | 16 | 34 | 55 | 18 | 29 | 39 | 18 |
| | 20% | 15% | 24% | 25% | 31% | 19% | 15% | 18% | 14% | 16% | 20% | 20% | 23% | 23% | 16% | 21% | 17% | 20% | 13% | 18% | 15% | 13% | 14% | 13% |

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Table 4

Q.4a Please say whether each of the following phrases is true or not true of David Cameron?

Base: All respondents

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | Vote in 2005 | | | | |
|--|-------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|--------|-----------------------|----------------|--------|-----------------------|--|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Dem-o-cratic | Con-ser-vative | Labour | Lib-eral Dem-o-cratic | |
| Weighted base | 1000 | 478 | 522 | 119 | 157 | 194 | 174 | 149 | 207 | 267 | 286 | 211 | 236 | 265 | 263 | 250 | 142 | 81 | 263 | 304 | 117 | 220 | 273 | 144 | |
| <u>He understands the problems ordinary people face</u> | | | | | | | | | | | | | | | | | | | | | | | | | |
| Yes, true | 422 | 194 | 228 | 44 | 62 | 85 | 72 | 65 | 95 | 123 | 123 | 84 | 93 | 110 | 119 | 101 | 61 | 30 | 197 | 105 | 38 | 155 | 95 | 58 | |
| | 42% | 41% | 44% | 37% | 39% | 44% | 42% | 43% | 46% | 46% | 43% | 40% | 39% | 42% | 45% | 41% | 43% | 37% | 75% | 34% | 32% | 70% | 35% | 40% | |
| No, not true | 430 | 226 | 204 | 54 | 53 | 85 | 79 | 68 | 90 | 115 | 122 | 94 | 100 | 108 | 113 | 117 | 52 | 40 | 48 | 164 | 65 | 54 | 153 | 70 | |
| | 43% | 47% | 39% | 46% | 34% | 44% | 45% | 46% | 44% | 43% | 42% | 45% | 42% | 41% | 43% | 47% | 37% | 49% | 18% | 54% | 55% | 25% | 56% | 48% | |
| Don't know | 148 | 58 | 90 | 20 | 42 | 24 | 23 | 16 | 23 | 29 | 42 | 32 | 44 | 47 | 31 | 31 | 28 | 11 | 18 | 35 | 15 | 11 | 25 | 16 | |
| | 15% | 12% | 17% | 17% | 27% | 12% | 13% | 11% | 11% | 11% | 15% | 15% | 19% | 18% | 12% | 12% | 20% | 14% | 7% | 12% | 13% | 5% | 9% | 11% | |

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Table 5
Q.4b Please say whether each of the following phrases is true or not true of Gordon Brown?
Base: All respondents

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | | Vote in 2005 | | |
|--|-------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|--------|-----------------------|----------------|--------|-----------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Dem-o-cratic | Con-ser-vative | Labour | Lib-eral Dem-o-cratic |
| Unweighted base | 1000 | 438 | 562 | 107 | 143 | 179 | 175 | 166 | 230 | 305 | 225 | 170 | 300 | 262 | 262 | 248 | 140 | 88 | 240 | 331 | 97 | 197 | 314 | 106 |
| Weighted base | 1000 | 478 | 522 | 119 | 157 | 194 | 174 | 149 | 207 | 267 | 286 | 211 | 236 | 265 | 263 | 250 | 142 | 81 | 263 | 304 | 117 | 220 | 273 | 144 |
| <u>He has what it takes to be a good Prime Minister</u> | | | | | | | | | | | | | | | | | | | | | | | | |
| Yes, true | 541 | 248 | 293 | 60 | 98 | 99 | 92 | 79 | 112 | 147 | 168 | 102 | 123 | 139 | 127 | 143 | 77 | 54 | 88 | 248 | 67 | 69 | 212 | 88 |
| | 54% | 52% | 56% | 51% | 62% | 51% | 53% | 53% | 54% | 55% | 59% | 48% | 52% | 52% | 48% | 57% | 54% | 67% | 33% | 82% | 57% | 31% | 78% | 61% |
| No, not true | 330 | 176 | 155 | 44 | 35 | 74 | 55 | 49 | 74 | 93 | 83 | 74 | 81 | 91 | 103 | 77 | 45 | 16 | 152 | 33 | 36 | 126 | 43 | 41 |
| | 33% | 37% | 30% | 37% | 22% | 38% | 32% | 33% | 36% | 35% | 29% | 35% | 34% | 34% | 39% | 31% | 31% | 19% | 58% | 11% | 30% | 57% | 16% | 28% |
| Don't know | 129 | 54 | 75 | 15 | 24 | 21 | 27 | 21 | 22 | 27 | 35 | 34 | 33 | 35 | 32 | 30 | 20 | 11 | 23 | 22 | 15 | 26 | 18 | 15 |
| | 13% | 11% | 14% | 12% | 15% | 11% | 15% | 14% | 10% | 10% | 12% | 16% | 14% | 13% | 12% | 12% | 14% | 13% | 9% | 7% | 13% | 12% | 7% | 10% |
| <u>He has answers to the big problems facing Britain</u> | | | | | | | | | | | | | | | | | | | | | | | | |
| Yes, true | 401 | 184 | 217 | 40 | 72 | 74 | 66 | 56 | 93 | 102 | 122 | 79 | 98 | 99 | 90 | 101 | 67 | 44 | 65 | 194 | 47 | 48 | 166 | 67 |
| | 40% | 38% | 42% | 34% | 46% | 38% | 38% | 37% | 45% | 38% | 43% | 38% | 41% | 37% | 34% | 40% | 47% | 54% | 25% | 64% | 40% | 22% | 61% | 47% |
| No, not true | 445 | 231 | 214 | 67 | 49 | 92 | 86 | 71 | 81 | 127 | 120 | 102 | 96 | 126 | 137 | 102 | 58 | 23 | 169 | 72 | 58 | 148 | 71 | 57 |
| | 45% | 48% | 41% | 56% | 31% | 48% | 49% | 48% | 39% | 48% | 42% | 48% | 41% | 47% | 52% | 41% | 41% | 28% | 64% | 24% | 50% | 67% | 26% | 39% |
| Don't know | 154 | 63 | 91 | 12 | 37 | 27 | 23 | 23 | 33 | 37 | 45 | 30 | 42 | 41 | 35 | 47 | 17 | 14 | 29 | 38 | 12 | 24 | 35 | 20 |
| | 15% | 13% | 17% | 10% | 23% | 14% | 13% | 15% | 16% | 14% | 16% | 14% | 18% | 15% | 13% | 19% | 12% | 18% | 11% | 13% | 10% | 11% | 13% | 14% |
| <u>He would provide strong leadership if our economy or national security were under threat</u> | | | | | | | | | | | | | | | | | | | | | | | | |
| Yes, true | 597 | 295 | 303 | 62 | 102 | 113 | 110 | 86 | 126 | 180 | 177 | 109 | 131 | 154 | 147 | 145 | 90 | 60 | 128 | 246 | 64 | 97 | 222 | 92 |
| | 60% | 62% | 58% | 52% | 65% | 58% | 63% | 58% | 61% | 67% | 62% | 52% | 56% | 58% | 56% | 58% | 63% | 75% | 49% | 81% | 54% | 44% | 81% | 64% |
| No, not true | 266 | 140 | 125 | 41 | 26 | 58 | 45 | 45 | 52 | 63 | 75 | 66 | 62 | 78 | 79 | 67 | 30 | 12 | 117 | 26 | 33 | 101 | 28 | 29 |
| | 27% | 29% | 24% | 34% | 16% | 30% | 26% | 30% | 25% | 24% | 26% | 31% | 26% | 29% | 30% | 27% | 21% | 15% | 45% | 8% | 28% | 46% | 10% | 21% |
| Don't know | 137 | 43 | 94 | 16 | 30 | 23 | 19 | 18 | 30 | 24 | 35 | 36 | 43 | 33 | 36 | 37 | 22 | 9 | 18 | 32 | 21 | 23 | 23 | 22 |
| | 14% | 9% | 18% | 14% | 19% | 12% | 11% | 12% | 14% | 9% | 12% | 17% | 18% | 12% | 14% | 15% | 16% | 11% | 7% | 10% | 17% | 10% | 8% | 16% |

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Table 5

Q.4b Please say whether each of the following phrases is true or not true of Gordon Brown?

Base: All respondents

| | Sex | | | Age | | | | | | | Social Class | | | | Region | | | | | Voting Intention | | Vote in 2005 | | | |
|--|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|------------|--------------|-----------|------------|------------|------------|----------------|--------------------|-----------|----------------|------------------|-----------------------|----------------|------------|-----------------------|--|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Dem-o-cratic | Con-ser-vative | Labour | Lib-eral Dem-o-cratic | |
| Weighted base | 1000 | 478 | 522 | 119 | 157 | 194 | 174 | 149 | 207 | 267 | 286 | 211 | 236 | 265 | 263 | 250 | 142 | 81 | 263 | 304 | 117 | 220 | 273 | 144 | |
| <u>He understands the problems ordinary people face</u> | | | | | | | | | | | | | | | | | | | | | | | | | |
| Yes, true | 488 49% | 213 45% | 276 53% | 54 46% | 88 56% | 79 41% | 83 48% | 75 50% | 108 52% | 129 48% | 147 51% | 99 47% | 114 48% | 116 44% | 116 44% | 131 52% | 65 46% | 60 74% | 94 36% | 220 73% | 64 54% | 71 32% | 188 69% | 76 53% | |
| No, not true | 412 41% | 220 46% | 192 37% | 57 48% | 44 28% | 86 45% | 76 44% | 65 43% | 83 40% | 122 46% | 112 39% | 88 42% | 89 38% | 121 46% | 125 47% | 89 36% | 61 43% | 17 20% | 156 59% | 60 20% | 50 42% | 134 61% | 62 23% | 55 39% | |
| Don't know | 100 10% | 45 9% | 55 10% | 7 6% | 25 16% | 28 14% | 14 8% | 9 6% | 16 8% | 16 6% | 27 10% | 24 11% | 33 14% | 28 10% | 22 8% | 30 12% | 16 11% | 4 5% | 14 5% | 23 8% | 4 4% | 15 7% | 24 9% | 12 8% | |

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Table 6

Q.4c Please say whether each of the following phrases is true or not true of Ming Campbell?

Base: All respondents

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | | Vote in 2005 | | | |
|--|-------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|--------|-----------------------|----------------|--------|-----------------------|--|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Dem-o-cratic | Con-ser-vative | Labour | Lib-eral Dem-o-cratic | |
| Unweighted base | 1000 | 438 | 562 | 107 | 143 | 179 | 175 | 166 | 230 | 305 | 225 | 170 | 300 | 262 | 262 | 248 | 140 | 88 | 240 | 331 | 97 | 197 | 314 | 106 | |
| Weighted base | 1000 | 478 | 522 | 119 | 157 | 194 | 174 | 149 | 207 | 267 | 286 | 211 | 236 | 265 | 263 | 250 | 142 | 81 | 263 | 304 | 117 | 220 | 273 | 144 | |
| <u>He has what it takes to be a good Prime Minister</u> | | | | | | | | | | | | | | | | | | | | | | | | | |
| Yes, true | 209 | 108 | 101 | 29 | 32 | 35 | 31 | 28 | 53 | 45 | 67 | 39 | 58 | 45 | 57 | 52 | 26 | 29 | 61 | 52 | 48 | 42 | 53 | 48 | |
| | 21% | 23% | 19% | 24% | 20% | 18% | 18% | 19% | 26% | 17% | 23% | 19% | 24% | 17% | 22% | 21% | 18% | 35% | 23% | 17% | 41% | 19% | 19% | 33% | |
| No, not true | 503 | 262 | 241 | 46 | 55 | 98 | 103 | 88 | 113 | 154 | 142 | 92 | 115 | 130 | 142 | 125 | 75 | 30 | 154 | 160 | 45 | 139 | 145 | 70 | |
| | 50% | 55% | 46% | 39% | 35% | 51% | 60% | 59% | 54% | 58% | 49% | 44% | 48% | 49% | 54% | 50% | 53% | 37% | 59% | 53% | 39% | 63% | 53% | 49% | |
| Don't know | 288 | 108 | 180 | 44 | 70 | 60 | 39 | 33 | 42 | 67 | 78 | 79 | 64 | 89 | 64 | 73 | 40 | 22 | 49 | 92 | 24 | 40 | 76 | 26 | |
| | 29% | 23% | 35% | 37% | 45% | 31% | 23% | 22% | 20% | 25% | 27% | 38% | 27% | 34% | 24% | 29% | 28% | 28% | 18% | 30% | 21% | 18% | 28% | 18% | |
| <u>He has answers to the big problems facing Britain</u> | | | | | | | | | | | | | | | | | | | | | | | | | |
| Yes, true | 194 | 97 | 97 | 19 | 31 | 37 | 32 | 22 | 52 | 42 | 61 | 40 | 50 | 45 | 52 | 48 | 30 | 19 | 57 | 56 | 42 | 45 | 49 | 52 | |
| | 19% | 20% | 18% | 16% | 20% | 19% | 19% | 15% | 25% | 16% | 21% | 19% | 21% | 17% | 20% | 19% | 21% | 24% | 22% | 18% | 36% | 20% | 18% | 36% | |
| No, not true | 504 | 259 | 244 | 53 | 58 | 95 | 100 | 94 | 105 | 152 | 142 | 93 | 117 | 132 | 137 | 125 | 71 | 37 | 151 | 152 | 50 | 135 | 145 | 60 | |
| | 50% | 54% | 47% | 44% | 37% | 49% | 57% | 63% | 51% | 57% | 49% | 44% | 49% | 50% | 52% | 50% | 50% | 46% | 58% | 50% | 43% | 61% | 53% | 42% | |
| Don't know | 303 | 121 | 182 | 47 | 68 | 62 | 42 | 33 | 51 | 72 | 84 | 77 | 69 | 88 | 74 | 77 | 40 | 24 | 55 | 96 | 25 | 41 | 79 | 32 | |
| | 30% | 25% | 35% | 40% | 43% | 32% | 24% | 22% | 24% | 27% | 29% | 37% | 29% | 33% | 28% | 31% | 28% | 30% | 21% | 31% | 21% | 18% | 29% | 22% | |
| <u>He would provide strong leadership if our economy or national security were under threat</u> | | | | | | | | | | | | | | | | | | | | | | | | | |
| Yes, true | 236 | 126 | 110 | 29 | 33 | 38 | 40 | 34 | 62 | 60 | 69 | 45 | 61 | 57 | 57 | 63 | 34 | 25 | 66 | 64 | 55 | 48 | 65 | 62 | |
| | 24% | 26% | 21% | 25% | 21% | 19% | 23% | 23% | 30% | 23% | 24% | 22% | 26% | 21% | 22% | 25% | 24% | 31% | 25% | 21% | 47% | 22% | 24% | 43% | |
| No, not true | 464 | 244 | 220 | 40 | 51 | 99 | 92 | 82 | 100 | 140 | 137 | 82 | 105 | 120 | 133 | 107 | 71 | 34 | 143 | 147 | 32 | 129 | 141 | 50 | |
| | 46% | 51% | 42% | 34% | 33% | 51% | 53% | 55% | 48% | 53% | 48% | 39% | 45% | 45% | 51% | 43% | 50% | 42% | 54% | 48% | 27% | 59% | 52% | 35% | |
| Don't know | 300 | 108 | 192 | 49 | 73 | 57 | 42 | 34 | 45 | 66 | 81 | 83 | 70 | 88 | 73 | 80 | 37 | 22 | 54 | 93 | 30 | 44 | 67 | 32 | |
| | 30% | 23% | 37% | 41% | 46% | 30% | 24% | 23% | 22% | 25% | 28% | 40% | 30% | 33% | 28% | 32% | 26% | 27% | 21% | 31% | 26% | 20% | 24% | 22% | |

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Times Poll

CATI Fieldwork : October 2nd-4th 2007

Absolutes/col percents

Table 6

Q.4c Please say whether each of the following phrases is true or not true of Ming Campbell?**Base: All respondents**

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | Vote in 2005 | | | |
|--|-------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|--------|--------------------|----------------|--------|--------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Demo-crat | Con-ser-vative | Labour | Lib-eral Demo-crat |
| Weighted base | 1000 | 478 | 522 | 119 | 157 | 194 | 174 | 149 | 207 | 267 | 286 | 211 | 236 | 265 | 263 | 250 | 142 | 81 | 263 | 304 | 117 | 220 | 273 | 144 |
| <u>He understands the problems ordinary people face</u> | | | | | | | | | | | | | | | | | | | | | | | | |
| Yes, true | 362 | 168 | 193 | 31 | 43 | 61 | 64 | 60 | 103 | 98 | 100 | 74 | 91 | 77 | 101 | 100 | 51 | 33 | 115 | 112 | 62 | 96 | 107 | 75 |
| | 36% | 35% | 37% | 26% | 28% | 31% | 37% | 40% | 50% | 37% | 35% | 35% | 38% | 29% | 38% | 40% | 36% | 41% | 44% | 37% | 52% | 43% | 39% | 52% |
| No, not true | 366 | 209 | 158 | 47 | 49 | 79 | 69 | 59 | 64 | 103 | 116 | 66 | 81 | 108 | 95 | 77 | 58 | 29 | 102 | 103 | 29 | 93 | 99 | 30 |
| | 37% | 44% | 30% | 40% | 31% | 41% | 39% | 40% | 31% | 39% | 40% | 31% | 34% | 41% | 36% | 31% | 41% | 36% | 39% | 34% | 25% | 42% | 36% | 21% |
| Don't know | 272 | 101 | 171 | 41 | 65 | 54 | 42 | 30 | 41 | 65 | 71 | 71 | 65 | 79 | 68 | 73 | 33 | 19 | 45 | 89 | 27 | 31 | 68 | 39 |
| | 27% | 21% | 33% | 34% | 41% | 28% | 24% | 20% | 20% | 24% | 25% | 34% | 27% | 30% | 26% | 29% | 23% | 23% | 17% | 29% | 23% | 14% | 25% | 27% |

Times Poll

CATI Fieldwork : October 2nd-4th 2007

Absolutes/col percents

Table 7

Q.5 If the government had additional funds available which of the following would you prefer to see them do?

Base: All respondents

| | Sex | | Age | | | | | Social Class | | | | Region | | | | | Voting Intention | | Vote in 2005 | | | | | |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|--------------|-----------|------------|------------|-----------|-----------|------------|------------|----------------|--------------------|-----------|----------------|------------|--------------------|----------------|------------|--------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Demo-crat | Con-ser-vative | Labour | Lib-eral Demo-crat |
| Unweighted base | 1000 | 438 | 562 | 107 | 143 | 179 | 175 | 166 | 230 | 305 | 225 | 170 | 300 | 262 | 262 | 248 | 140 | 88 | 240 | 331 | 97 | 197 | 314 | 106 |
| Weighted base | 1000 | 478 | 522 | 119 | 157 | 194 | 174 | 149 | 207 | 267 | 286 | 211 | 236 | 265 | 263 | 250 | 142 | 81 | 263 | 304 | 117 | 220 | 273 | 144 |
| Use all the additional funds to increase spending on public services | 318 32% | 150 31% | 168 32% | 21 18% | 38 24% | 57 30% | 67 39% | 58 39% | 76 37% | 79 30% | 81 28% | 67 32% | 91 39% | 73 27% | 88 33% | 84 34% | 45 32% | 29 36% | 60 23% | 118 39% | 48 41% | 57 26% | 115 42% | 49 34% |
| Use all the additional funds to reduce taxes | 246 25% | 127 27% | 119 23% | 37 31% | 41 26% | 47 24% | 28 16% | 36 24% | 57 27% | 62 23% | 68 24% | 57 27% | 59 25% | 68 26% | 62 24% | 57 23% | 37 26% | 22 27% | 72 27% | 60 20% | 26 23% | 69 31% | 48 17% | 28 20% |
| Share the additional funds between increased spending on public services and on reduced taxes | 436 44% | 201 42% | 235 45% | 61 51% | 78 50% | 89 46% | 79 45% | 55 37% | 75 36% | 125 47% | 138 48% | 86 41% | 86 37% | 124 47% | 113 43% | 109 44% | 60 42% | 30 37% | 131 50% | 125 41% | 43 37% | 95 43% | 110 40% | 67 47% |

Times Poll
CATI Fieldwork : October 2nd-4th 2007

Absolutes/col percents

Table 8

Q.6a Do you think the amount of tax you pay overall is...?**Base: All respondents**

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | Vote in 2005 | | | |
|-----------------|-------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|--------|-----------------------|----------------|--------|-----------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Dem-o-cratic | Con-ser-vative | Labour | Lib-eral Dem-o-cratic |
| Unweighted base | 1000 | 438 | 562 | 107 | 143 | 179 | 175 | 166 | 230 | 305 | 225 | 170 | 300 | 262 | 262 | 248 | 140 | 88 | 240 | 331 | 97 | 197 | 314 | 106 |
| Weighted base | 1000 | 478 | 522 | 119 | 157 | 194 | 174 | 149 | 207 | 267 | 286 | 211 | 236 | 265 | 263 | 250 | 142 | 81 | 263 | 304 | 117 | 220 | 273 | 144 |
| Too high | 609 | 303 | 305 | 79 | 112 | 118 | 106 | 87 | 108 | 155 | 168 | 150 | 135 | 175 | 165 | 136 | 90 | 43 | 194 | 144 | 69 | 155 | 138 | 82 |
| | 61% | 63% | 58% | 66% | 71% | 61% | 61% | 59% | 52% | 58% | 59% | 71% | 57% | 66% | 63% | 54% | 64% | 53% | 74% | 47% | 58% | 70% | 51% | 57% |
| About right | 380 | 168 | 211 | 39 | 45 | 76 | 67 | 60 | 93 | 110 | 114 | 59 | 97 | 89 | 94 | 110 | 49 | 38 | 68 | 157 | 47 | 62 | 131 | 60 |
| | 38% | 35% | 40% | 33% | 29% | 39% | 38% | 40% | 45% | 41% | 40% | 28% | 41% | 34% | 36% | 44% | 34% | 47% | 26% | 52% | 40% | 28% | 48% | 42% |
| Too low | 12 | 6 | 6 | 1 | - | - | 1 | 2 | 7 | 2 | 4 | 1 | 4 | 1 | 4 | 4 | 3 | - | 1 | 3 | 2 | 3 | 3 | 2 |
| | 1% | 1% | 1% | 1% | - | - | 1% | 2% | 3% | 1% | 1% | 1% | 2% | * | 2% | 2% | 2% | - | * | 1% | 2% | 2% | 1% | 2% |

Times Poll
CATI Fieldwork : October 2nd-4th 2007

Absolutes/col percents

Table 9

Q.6b Do you think the amount of tax paid by the country as a whole is...?**Base: All respondents**

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | Vote in 2005 | | | |
|-----------------|-------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|--------|-----------------------|----------------|--------|-----------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Dem-o-cratic | Con-ser-vative | Labour | Lib-eral Dem-o-cratic |
| Unweighted base | 1000 | 438 | 562 | 107 | 143 | 179 | 175 | 166 | 230 | 305 | 225 | 170 | 300 | 262 | 262 | 248 | 140 | 88 | 240 | 331 | 97 | 197 | 314 | 106 |
| Weighted base | 1000 | 478 | 522 | 119 | 157 | 194 | 174 | 149 | 207 | 267 | 286 | 211 | 236 | 265 | 263 | 250 | 142 | 81 | 263 | 304 | 117 | 220 | 273 | 144 |
| Too high | 630 | 308 | 322 | 90 | 102 | 122 | 100 | 93 | 122 | 154 | 190 | 140 | 146 | 186 | 164 | 144 | 92 | 44 | 194 | 160 | 66 | 163 | 145 | 78 |
| | 63% | 64% | 62% | 76% | 65% | 63% | 58% | 63% | 59% | 58% | 66% | 66% | 62% | 70% | 62% | 58% | 65% | 54% | 74% | 53% | 56% | 74% | 53% | 54% |
| About right | 325 | 149 | 177 | 26 | 49 | 64 | 65 | 43 | 78 | 94 | 83 | 65 | 83 | 73 | 79 | 93 | 46 | 34 | 63 | 127 | 46 | 53 | 111 | 57 |
| | 33% | 31% | 34% | 22% | 31% | 33% | 37% | 29% | 37% | 35% | 29% | 31% | 35% | 28% | 30% | 37% | 32% | 42% | 24% | 42% | 39% | 24% | 41% | 39% |
| Too low | 45 | 21 | 24 | 2 | 7 | 7 | 9 | 12 | 8 | 18 | 13 | 6 | 7 | 6 | 20 | 12 | 4 | 3 | 6 | 16 | 6 | 5 | 17 | 10 |
| | 4% | 4% | 5% | 2% | 4% | 4% | 5% | 8% | 4% | 7% | 5% | 3% | 3% | 2% | 8% | 5% | 3% | 3% | 2% | 5% | 5% | 2% | 6% | 7% |

Times Poll

CATI Fieldwork : October 2nd-4th 2007

Absolutes/col percents

Table 10

Q.6c Do you support or oppose the idea of making wealthy people pay more in tax in order to pay to take most people in Britain out of the inheritance tax net?

Base: All respondents

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | Vote in 2005 | | | |
|-----------------|-------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|--------|--------------------|----------------|--------|--------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Democ-rat | Con-ser-vative | Labour | Lib-eral Democ-rat |
| Unweighted base | 1000 | 438 | 562 | 107 | 143 | 179 | 175 | 166 | 230 | 305 | 225 | 170 | 300 | 262 | 262 | 248 | 140 | 88 | 240 | 331 | 97 | 197 | 314 | 106 |
| Weighted base | 1000 | 478 | 522 | 119 | 157 | 194 | 174 | 149 | 207 | 267 | 286 | 211 | 236 | 265 | 263 | 250 | 142 | 81 | 263 | 304 | 117 | 220 | 273 | 144 |
| Support | 716 | 350 | 366 | 77 | 105 | 139 | 134 | 114 | 147 | 194 | 214 | 140 | 168 | 186 | 193 | 169 | 117 | 50 | 203 | 214 | 89 | 164 | 194 | 112 |
| | 72% | 73% | 70% | 65% | 67% | 72% | 77% | 77% | 71% | 73% | 75% | 66% | 71% | 70% | 74% | 68% | 83% | 62% | 77% | 71% | 76% | 74% | 71% | 78% |
| Oppose | 284 | 128 | 156 | 42 | 52 | 55 | 40 | 35 | 61 | 72 | 73 | 71 | 68 | 79 | 69 | 81 | 24 | 31 | 60 | 89 | 28 | 57 | 79 | 32 |
| | 28% | 27% | 30% | 35% | 33% | 28% | 23% | 23% | 29% | 27% | 25% | 34% | 29% | 30% | 26% | 32% | 17% | 38% | 23% | 29% | 24% | 26% | 29% | 22% |

Times Poll

CATI Fieldwork : October 2nd-4th 2007

Absolutes/col percents

Table 11

Q.6d Do you support or oppose the idea of increasing taxes on gas-guzzling cars and on flights and using the money raised to fund tax cuts on income and other things?

Base: All respondents

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | Vote in 2005 | | | |
|-----------------|------------|------------|------------|-----------|------------|------------|------------|-----------|------------|--------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|------------------|------------|--------------------|----------------|------------|--------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Democ-rat | Con-ser-vative | Labour | Lib-eral Democ-rat |
| Unweighted base | 1000 | 438 | 562 | 107 | 143 | 179 | 175 | 166 | 230 | 305 | 225 | 170 | 300 | 262 | 262 | 248 | 140 | 88 | 240 | 331 | 97 | 197 | 314 | 106 |
| Weighted base | 1000 | 478 | 522 | 119 | 157 | 194 | 174 | 149 | 207 | 267 | 286 | 211 | 236 | 265 | 263 | 250 | 142 | 81 | 263 | 304 | 117 | 220 | 273 | 144 |
| Support | 619 62% | 304 64% | 315 60% | 62 52% | 101 64% | 123 64% | 109 63% | 99 66% | 124 60% | 164 61% | 193 67% | 126 60% | 136 57% | 153 58% | 167 63% | 160 64% | 87 61% | 53 65% | 159 60% | 199 66% | 79 67% | 131 60% | 185 68% | 100 69% |
| Oppose | 381 38% | 173 36% | 208 40% | 57 48% | 56 36% | 70 36% | 65 37% | 50 34% | 83 40% | 103 39% | 93 33% | 84 40% | 101 43% | 112 42% | 96 37% | 90 36% | 55 39% | 28 35% | 105 40% | 104 34% | 38 33% | 89 40% | 88 32% | 44 31% |

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Times Poll
CATI Fieldwork : October 2nd-4th 2007

Absolutes/col percents

Table 12
Region
Base: All respondents

| | Unweighted Total | Weighted Total |
|-----------------------------|---------------------|-------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| East Midlands | 76 8% | 76 8% |
| East of England | 92 9% | 92 9% |
| London | 127 13% | 127 13% |
| North East | 44 4% | 45 4% |
| North West | 118 12% | 116 12% |
| Scotland | 88 9% | 88 9% |
| South East | 135 14% | 135 13% |
| South West | 89 9% | 89 9% |
| Wales | 51 5% | 52 5% |
| West Midlands | 94 9% | 94 9% |
| Yorkshire and the Humber | 86 9% | 86 9% |

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Times Poll
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Absolutes/col percents

Table 13
Gender
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|---------------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| Male | 438 44% | 480 48% |
| Female | 562 56% | 520 52% |

Times Poll
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Absolutes/col percents

Table 14

Age**Base: All respondents**

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|---------------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| 18 - 24 | 107 11% | 119 12% |
| 25 - 34 | 143 14% | 158 16% |
| 35 - 44 | 179 18% | 198 20% |
| 45 - 54 | 175 18% | 168 17% |
| 55 - 64 | 166 17% | 149 15% |
| 65+ | 230 23% | 208 21% |

Times Poll
CATI Fieldwork : October 2nd-4th 2007

Absolutes/col percents

Table 15
Working Status
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|---|-----------------------------|---------------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| Working full time (30+ hrs a week) | 414 41% | 450 45% |
| Working part time (8-29 hrs a week) | 128 13% | 120 12% |
| Not working but seeking work or temporarily unemployed/sick | 61 6% | 62 6% |
| Not working/Not seeking work - EXCLUDING RETIRED AND STUDENTS | 43 4% | 45 5% |
| Retired | 309 31% | 270 27% |
| Student | 45 5% | 53 5% |

Times Poll
CATI Fieldwork : October 2nd-4th 2007

Absolutes/col percents

Table 16
Have you taken a foreign holiday in the last three years?
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|---------------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| Yes | 628 63% | 600 60% |
| No | 372 37% | 400 40% |

Times Poll
CATI Fieldwork : October 2nd-4th 2007

Absolutes/col percents

Table 17
How many cars do you have in the household?
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|---------------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| None | 198 20% | 208 21% |
| 1 car | 440 44% | 416 42% |
| 2 cars | 302 30% | 287 29% |
| 3+ cars | 60 6% | 89 9% |

Times Poll
CATI Fieldwork : October 2nd-4th 2007

Absolutes/col percents

Table 18
SEG
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------|-----------------------------|---------------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| A | 73 7% | 61 6% |
| B | 232 23% | 199 20% |
| C1 | 225 23% | 290 29% |
| C2 | 170 17% | 210 21% |
| D | 109 11% | 88 9% |
| E | 191 19% | 152 15% |

Times Poll
CATI Fieldwork : October 2nd-4th 2007

Absolutes/col percents

Table 19
Tenure
Base: All respondents

| | Unweighted Total | Weighted Total |
|-----------------------------------|---------------------|-------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| Owned outright (without mortgage) | 381 38% | 327 33% |
| Owned with a mortgage or loan | 347 35% | 387 39% |
| Rented from the council | 121 12% | 129 13% |
| Rented from someone else | 87 9% | 93 9% |
| Rent free | 18 2% | 18 2% |
| Rented from housing association | 46 5% | 47 5% |

Times Poll
CATI Fieldwork : October 2nd-4th 2007

Absolutes/col percents

Table 20

Q.3 At the general election in May 2005, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|------------------|-----------------------------|---------------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| Conservative | 197 20% | 220 22% |
| Labour | 314 31% | 273 27% |
| Liberal Democrat | 106 11% | 144 14% |
| Other | 90 9% | 54 5% |
| Did not vote | 293 29% | 309 31% |