

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317	
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328	
Absolutely certain to vote	(10)	1109	619	489	82	124	184	213	196	309	316	319	223	251	295	296	265	142	111	151	447	329	362	77	138	389	283	213
		54%	62%	47%	34%	36%	53%	58%	65%	69%	58%	56%	50%	52%	53%	56%	54%	50%	60%	53%	52%	71%	67%	56%	79%	74%	71%	65%
	(9)	224	109	115	19	38	44	34	30	58	71	59	46	48	58	68	50	32	16	36	83	68	78	16	15	65	50	43
		11%	11%	11%	8%	11%	13%	9%	10%	13%	10%	10%	10%	11%	13%	10%	11%	9%	13%	10%	15%	14%	11%	8%	12%	13%	13%	
	(8)	135	66	69	20	27	13	25	26	25	49	30	28	28	36	42	38	12	7	22	59	31	39	7	8	30	25	33
		7%	7%	7%	8%	8%	4%	7%	8%	6%	9%	5%	6%	6%	7%	8%	8%	4%	4%	8%	7%	7%	7%	15%	5%	6%	6%	10%
	(7)	114	48	67	19	39	17	19	9	11	25	47	23	19	30	25	28	17	14	22	53	20	34	14	4	7	18	15
		6%	5%	6%	8%	11%	5%	5%	3%	3%	5%	8%	5%	4%	5%	5%	6%	6%	8%	8%	6%	4%	6%	10%	3%	1%	4%	4%
	(6)	43	17	26	10	16	7	7	2	1	14	7	9	12	11	12	17	3	-	5	25	6	14	4	1	3	6	5
		2%	2%	2%	4%	5%	2%	2%	1%	*	3%	1%	2%	3%	2%	2%	3%	1%	-	2%	3%	1%	3%	3%	1%	1%	1%	1%
	(5)	61	18	43	15	12	12	6	5	10	7	15	19	20	16	14	16	11	4	8	20	8	9	3	4	4	2	7
		3%	2%	4%	6%	4%	4%	2%	2%	2%	1%	3%	4%	4%	3%	3%	3%	4%	2%	3%	2%	2%	2%	2%	2%	1%	1%	2%
	(4)	21	11	9	10	6	4	1	-	-	1	12	5	3	15	2	2	3	-	-	18	-	4	-	1	-	2	-
		1%	1%	1%	4%	2%	1%	*	-	-	*	2%	1%	1%	3%	*	*	1%	-	-	2%	-	1%	-	*	-	1%	-
	(3)	24	10	15	8	2	7	6	*	1	2	7	7	9	6	1	8	10	-	-	18	2	-	3	1	*	-	7
		1%	1%	1%	3%	1%	2%	2%	*	*	*	1%	2%	2%	1%	*	2%	3%	-	-	2%	*	-	2%	*	*	-	2%
	(2)	42	25	17	7	13	2	12	6	2	9	5	19	10	19	10	11	3	-	3	28	-	4	-	2	5	2	1
		2%	3%	2%	3%	4%	1%	3%	2%	*	2%	1%	4%	2%	3%	2%	2%	1%	-	1%	3%	-	1%	-	1%	1%	1%	*
Definitely would not vote	(1)	163	64	99	34	30	38	19	27	15	40	38	24	60	45	35	34	34	16	24	69	-	-	-	-	11	7	1
		8%	6%	10%	14%	9%	11%	5%	9%	3%	7%	7%	5%	12%	8%	7%	7%	12%	9%	9%	8%	-	-	-	-	2%	2%	*
Don't know		111	17	94	20	37	16	23	2	14	12	29	43	27	23	29	23	21	16	11	46	-	-	-	-	14	3	4
		5%	2%	9%	8%	11%	5%	6%	1%	3%	2%	5%	10%	6%	4%	5%	5%	7%	9%	4%	5%	-	-	-	-	3%	1%	1%
Mean		8.24	8.53	7.93	6.83	7.54	8.04	8.49	8.56	9.19	8.52	8.40	8.14	7.81	8.07	8.51	8.26	7.80	8.60	8.33	8.01	9.43	9.23	8.90	9.43	9.38	9.29	9.16
Standard deviation		2.86	2.67	3.01	3.36	3.00	3.09	2.68	2.78	1.93	2.63	2.68	2.86	3.25	2.98	2.61	2.77	3.23	2.72	2.74	2.99	1.13	1.41	1.58	1.46	1.66	1.63	1.58
Standard error		0.06	0.08	0.10	0.24	0.17	0.18	0.14	0.15	0.09	0.11	0.11	0.16	0.15	0.13	0.12	0.12	0.20	0.20	0.17	0.11	0.05	0.06	0.15	0.08	0.07	0.08	0.09

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Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317	
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328	
Conservative	462 23%	252 25%	210 20%	52 21%	46 13%	74 21%	70 19%	64 21%	156 35%	132 24%	151 27%	86 19%	93 19%	139 25%	136 26%	96 20%	64 22%	26 14%	62 22%	175 20%	462 100%	-	-	-	338 64%	12 3%	23 7%	
Labour	544 27%	289 29%	254 24%	49 20%	122 36%	98 28%	113 31%	90 30%	71 16%	162 30%	133 23%	117 26%	132 27%	156 28%	138 26%	152 31%	60 21%	38 21%	105 37%	229 26%	-	544 100%	-	-	23 4%	303 76%	84 26%	
Liberal Democrat	138 7%	67 7%	72 7%	7 3%	26 8%	26 7%	23 6%	30 10%	26 6%	42 8%	45 8%	23 5%	28 6%	48 9%	29 5%	32 6%	18 6%	12 6%	15 5%	70 8%	-	-	138 100%	-	3 1%	3 1%	90 27%	
SNP	38 2%	25 3%	12 1%	* *	3 1%	7 2%	9 3%	7 2%	12 3%	8 1%	10 2%	11 2%	8 2%	-	-	-	-	38 20%	8 3%	14 2%	-	-	-	-	1 *	6 2%	5 2%	
Plaid Cymru	9 *	5 1%	4 *	- -	- -	4 1%	2 *	2 1%	2 *	2 *	4 1%	1 *	2 *	-	-	-	9 3%	-	1 *	6 1%	-	-	-	-	-	3 1%	-	
The UK Independence Party	175 9%	106 11%	68 7%	8 3%	6 2%	23 7%	35 10%	32 10%	70 16%	47 9%	40 7%	43 10%	45 9%	42 8%	57 11%	50 10%	19 6%	7 4%	12 4%	64 7%	-	-	-	175 100%	72 14%	17 4%	30 9%	
The Green Party	63 3%	28 3%	35 3%	13 6%	11 3%	12 3%	6 2%	12 4%	9 2%	17 3%	18 3%	13 3%	14 3%	16 3%	24 5%	8 2%	9 3%	6 3%	5 2%	26 3%	-	-	-	-	1 *	6 2%	22 7%	
The British National Party	5 *	3 *	2 *	1 1%	2 *	1 *	-	1 *	-	-	* *	2 *	3 1%	1 *	-	2 *	1 *	-	-	3 *	-	-	-	-	-	-	-	* *
Some other party	10 *	3 *	7 1%	1 1%	* *	-	1 *	4 1%	4 1%	6 1%	2 *	-	3 1%	5 1%	2 *	3 1%	-	-	2 1%	4 *	-	-	-	-	3 1%	3 1%	2 1%	
Would not vote	220 11%	94 9%	126 12%	63 26%	43 13%	40 12%	27 7%	30 10%	16 4%	47 9%	55 10%	51 11%	68 14%	72 13%	44 8%	45 9%	43 15%	16 9%	28 10%	115 13%	-	-	-	-	16 3%	9 2%	8 2%	
Rather not say	25 1%	7 1%	18 2%	1 *	7 2%	11 3%	3 1%	-	3 1%	6 1%	12 2%	7 2%	-	7 1%	2 *	4 1%	4 1%	7 4%	1 *	18 2%	-	-	-	-	1 *	-	-	
Don't know	360 18%	124 12%	236 23%	48 20%	78 23%	49 14%	75 21%	33 11%	77 17%	79 14%	98 17%	92 21%	91 19%	66 12%	101 19%	99 20%	60 21%	35 19%	43 15%	139 16%	-	-	-	-	71 13%	34 9%	64 19%	

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Table 3

Q.2 Which party would you vote for if there was a General Election tomorrow?**Base: All respondents expressing an intention to vote**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	1621	858	763	142	258	238	305	283	395	464	485	282	390	433	409	409	216	154	207	611	437	575	107	347	472	378	259	
Weighted base	1443	779	664	131	217	245	260	241	349	415	404	296	328	408	385	344	180	126	210	592	462	544	138	175	441	354	257	
Conservative	462 32%	252 32%	210 32%	52 39%	46 21%	74 30%	70 27%	64 27%	156 45%	132 32%	151 37%	86 29%	93 28%	139 34%	136 35%	96 28%	64 36%	26 21%	62 29%	175 30%	462 100%	-	-	-	338 77%	12 3%	23 9%	
Labour	544 38%	289 37%	254 38%	49 37%	122 56%	98 40%	113 44%	90 37%	71 20%	162 39%	133 33%	117 39%	132 40%	156 38%	138 36%	152 44%	60 33%	38 30%	105 50%	229 39%	-	544 100%	-	-	23 5%	303 86%	84 33%	
Liberal Democrat	138 10%	67 9%	72 11%	7 5%	26 12%	26 10%	23 9%	30 12%	26 8%	42 10%	45 11%	23 8%	28 9%	48 12%	29 7%	32 9%	18 10%	12 9%	15 7%	70 12%	-	-	138 100%	-	3 1%	3 1%	90 35%	
SNP	38 3%	25 3%	12 2%	* *	3 1%	7 3%	9 4%	7 3%	12 3%	8 2%	10 3%	11 4%	8 2%	-	-	-	-	38 30%	8 4%	14 2%	-	-	-	-	1 *	6 2%	5 2%	
Plaid Cymru	9 1%	5 1%	4 1%	-	-	4 2%	2 1%	2 1%	2 1%	2 *	4 1%	1 *	2 1%	-	-	-	9 5%	-	1 1%	6 1%	-	-	-	-	-	3 1%	-	
The UK Independence Party	175 12%	106 14%	68 10%	8 6%	6 3%	23 10%	35 14%	32 13%	70 20%	47 11%	40 10%	43 15%	45 14%	42 10%	57 15%	50 15%	19 10%	7 6%	12 6%	64 11%	-	-	-	175 100%	72 16%	17 5%	30 12%	
The Green Party	63 4%	28 4%	35 5%	13 10%	11 5%	12 5%	6 2%	12 5%	9 2%	17 4%	18 5%	13 4%	14 4%	16 4%	24 6%	8 2%	9 5%	6 5%	5 3%	26 4%	-	-	-	-	1 *	6 2%	22 9%	
The British National Party	5 *	3 *	2 *	1 1%	2 1%	1 *	-	1 1%	-	-	* 1%	2 1%	3 1%	1 *	-	2 1%	1 1%	-	-	3 1%	-	-	-	-	-	-	-	* *
Some other party	10 1%	3 *	7 1%	1 1%	* *	-	1 *	4 2%	4 1%	6 1%	2 *	-	3 1%	5 1%	2 1%	3 1%	-	-	2 1%	4 1%	-	-	-	-	3 1%	3 1%	2 1%	

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Table 4

Q.2 Which party would you vote for if there was a General Election tomorrow?**Base: All respondents expressing an intention to vote (Turnout Weighted)**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	1298	703	596	103	186	186	249	236	339	375	391	222	310	340	331	325	170	132	165	477	358	455	80	283	406	319	213
Weighted base	1155	640	515	97	154	193	211	200	300	337	323	233	262	324	310	271	142	108	167	465	380	432	103	144	381	296	212
Conservative	380 33%	209 33%	171 33%	40 41%	35 23%	58 30%	60 29%	52 26%	135 45%	108 32%	125 39%	70 30%	77 29%	114 35%	113 36%	77 28%	53 37%	23 21%	49 29%	144 31%	380 100%	-	-	-	292 77%	10 3%	20 9%
Labour	432 37%	236 37%	195 38%	34 35%	86 56%	82 42%	94 45%	76 38%	60 20%	132 39%	107 33%	88 38%	105 40%	125 38%	107 35%	121 45%	47 33%	32 29%	85 51%	179 39%	-	432 100%	-	-	19 5%	257 87%	70 33%
Liberal Democrat	103 9%	53 8%	49 10%	5 5%	19 12%	18 10%	13 6%	24 12%	23 8%	33 10%	32 10%	17 7%	21 8%	38 12%	21 7%	21 8%	13 9%	9 8%	10 6%	50 11%	-	-	103 100%	-	3 1%	3 1%	72 34%
SNP	34 3%	23 4%	11 2%	* *	3 2%	6 3%	8 4%	6 3%	10 3%	7 2%	9 3%	10 4%	7 3%	-	-	-	-	34 31%	7 4%	13 3%	-	-	-	-	1 *	5 2%	5 2%
Plaid Cymru	6 1%	5 1%	2 *	- -	- -	2 1%	1 1%	1 1%	2 1%	1 *	2 1%	1 1%	2 1%	-	-	-	6 5%	-	1 1%	3 1%	-	-	-	-	-	* *	-
The UK Independence Party	144 12%	88 14%	55 11%	6 7%	4 3%	18 9%	29 14%	26 13%	60 20%	38 11%	33 10%	36 15%	37 14%	32 10%	48 16%	41 15%	16 11%	6 6%	9 6%	51 11%	-	-	-	144 100%	62 16%	15 5%	25 12%
The Green Party	47 4%	22 3%	25 5%	11 11%	7 5%	8 4%	4 2%	10 5%	6 2%	12 4%	14 4%	11 5%	10 4%	11 3%	19 6%	7 2%	6 4%	5 5%	4 3%	20 4%	-	-	-	-	1 *	4 1%	18 9%
The British National Party	2 *	2 *	* *	* *	1 *	* *	- -	1 1%	-	- *	1 *	1 *	1 1%	1 *	-	2 1%	* *	-	- *	1 *	-	-	-	-	-	-	- *
Some other party	8 1%	2 *	6 1%	1 1%	* *	- -	1 *	3 2%	3 1%	5 2%	1 *	-	2 1%	4 1%	2 1%	2 1%	-	-	2 1%	3 1%	-	-	-	-	3 1%	2 1%	2 1%

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Absolutes/col percents

Table 5

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
Conservative	528 26%	282 28%	246 24%	22 9%	48 14%	77 22%	99 27%	79 26%	202 45%	154 28%	157 28%	97 22%	120 25%	156 28%	160 30%	122 25%	61 21%	28 15%	64 22%	192 22%	338 73%	23 4%	3 2%	72 41%	528 100%	-	-
Labour	398 19%	223 22%	175 17%	22 9%	62 18%	82 24%	81 22%	82 27%	69 15%	107 20%	107 19%	82 18%	101 21%	105 19%	100 19%	120 24%	36 13%	37 20%	74 26%	164 19%	12 3%	303 56%	3 10%	17 10%	-	398 100%	-
Liberal Democrat	328 16%	170 17%	158 15%	17 7%	46 13%	60 17%	54 15%	65 21%	86 19%	103 19%	94 16%	67 15%	65 13%	80 15%	88 16%	75 15%	61 21%	24 13%	47 17%	142 16%	23 5%	84 15%	90 65%	30 17%	-	-	328 100%
SNP	28 1%	21 2%	7 1%	-	2 1%	2 1%	8 2%	6 2%	10 2%	4 1%	7 1%	8 2%	8 2%	-	-	-	-	28 15%	6 2%	8 1%	2 *	*	-	*	-	-	-
Plaid Cymru	11 1%	6 1%	5 1%	-	-	3 1%	2 *	1 *	5 1%	4 1%	1 *	1 *	4 1%	-	-	-	11 4%	-	3 1%	4 *	1 *	-	-	1 *	-	-	-
The UK Independence Party	33 2%	19 2%	15 1%	2 1%	1 *	3 1%	8 2%	5 2%	15 3%	5 1%	9 2%	14 3%	5 1%	5 1%	14 3%	10 2%	4 1%	*	2 1%	13 2%	*	-	*	27 15%	-	-	-
The Green Party	23 1%	15 1%	8 1%	*	6 2%	4 1%	6 2%	4 1%	4 1%	7 1%	4 1%	6 1%	5 1%	10 2%	5 1%	4 1%	1 *	3 2%	3 1%	13 1%	-	4 1%	1 *	1 1%	-	-	-
The British National Party	5 *	5 *	* *	-	1 *	2 1%	1 *	1 *	* *	* *	1 *	1 *	3 1%	1 *	1 *	2 *	1 *	-	-	2 *	* *	* *	-	2 1%	-	-	-
Some other party	6 *	3 *	3 *	-	1 *	-	* *	2 1%	2 *	1 *	2 *	1 *	2 *	2 *	1 *	2 *	1 *	*	-	2 *	1 *	3 1%	-	1 *	-	-	-
Did not vote	554 27%	235 23%	319 31%	147 61%	138 40%	91 26%	80 22%	51 17%	47 11%	131 24%	153 27%	119 27%	152 31%	157 28%	124 23%	132 27%	97 34%	45 24%	69 24%	257 30%	77 17%	107 20%	32 23%	22 13%	-	-	-
Prefer not to say	41 2%	7 1%	35 3%	8 3%	13 4%	9 2%	6 2%	2 1%	4 1%	16 3%	13 2%	12 3%	1 *	15 3%	7 1%	7 1%	5 2%	7 4%	5 2%	21 2%	2 1%	5 1%	1 1%	*	-	-	-
Don't know/ can't remember	92 4%	20 2%	71 7%	25 10%	27 8%	11 3%	20 6%	6 2%	2 *	15 3%	20 4%	37 8%	20 4%	22 4%	33 6%	18 4%	8 3%	11 6%	10 4%	45 5%	5 1%	14 3%	8 6%	3 2%	-	-	-

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Table 6

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents giving a past vote

	Gender			Age							Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	1451	772	679	57	181	214	291	282	426	409	432	253	357	363	375	372	198	143	193	516	357	427	79	282	541	412	317	
Weighted base	1360	742	618	63	167	234	259	245	393	386	382	279	314	359	368	335	177	121	199	541	377	417	98	149	528	398	328	
Conservative	528 39%	282 38%	246 40%	22 35%	48 29%	77 33%	99 38%	79 32%	202 52%	154 40%	157 41%	97 35%	120 38%	156 44%	160 43%	122 36%	61 35%	28 23%	64 32%	192 36%	338 90%	23 5%	3 3%	72 48%	528 100%	-	-	
Labour	398 29%	223 30%	175 28%	22 34%	62 37%	82 35%	81 31%	82 33%	69 18%	107 28%	107 28%	82 29%	101 32%	105 29%	100 27%	120 36%	36 20%	37 30%	74 37%	164 30%	12 3%	303 73%	3 3%	17 12%	-	398 100%	-	
Liberal Democrat	328 24%	170 23%	158 26%	17 27%	46 27%	60 26%	54 21%	65 26%	86 22%	103 27%	94 25%	67 24%	65 21%	80 22%	88 24%	75 22%	61 35%	24 20%	47 24%	142 26%	23 6%	84 20%	90 92%	30 20%	-	-	328 100%	
SNP	28 2%	21 3%	7 1%	-	2 1%	2 1%	8 3%	6 2%	10 2%	4 1%	7 2%	8 3%	8 3%	-	-	-	-	28 23%	6 3%	8 1%	2 *	*	-	*	-	-	-	
Plaid Cymru	11 1%	6 1%	5 1%	-	-	3 1%	2 1%	1 1%	5 1%	4 1%	1 *	1 *	4 1%	-	-	-	11 6%	-	3 2%	4 1%	1 *	-	-	1 *	-	-	-	
The UK Independence Party	33 2%	19 3%	15 2%	2 3%	1 *	3 1%	8 3%	5 2%	15 4%	5 1%	9 2%	14 5%	5 2%	5 1%	14 4%	10 3%	4 2%	*	2 1%	13 2%	1 *	-	*	27 18%	-	-	-	
The Green Party	23 2%	15 2%	8 1%	* 1%	6 3%	4 2%	6 2%	4 2%	4 1%	7 2%	4 1%	6 2%	5 2%	10 3%	5 1%	4 1%	1 *	3 3%	3 1%	13 2%	-	4 1%	1 1%	1 1%	-	-	-	
The British National Party	5 *	5 1%	* *	-	1 *	2 1%	1 *	1 1%	* *	* *	1 *	1 *	3 1%	1 *	1 *	2 *	1 1%	-	-	2 *	* *	* *	-	2 1%	-	-	-	
Some other party	6 *	3 *	3 *	-	1 1%	-	* *	2 1%	2 1%	1 *	2 *	1 *	2 1%	2 *	1 *	2 1%	1 1%	* *	-	2 *	1 *	3 1%	-	1 *	-	-	-	

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 7

Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Private	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317	
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328	
Conservative	573	320	253	50	58	87	82	91	205	169	179	112	114	166	173	125	82	27	70	217	429	22	8	55	408	20	35	
	28%	32%	24%	21%	17%	25%	23%	30%	46%	31%	31%	25%	23%	30%	32%	25%	29%	15%	25%	25%	93%	4%	6%	31%	77%	5%	11%	
Labour	594	308	286	52	111	111	127	95	98	167	145	136	146	156	154	170	70	44	107	237	9	484	7	22	25	321	90	
	29%	31%	27%	22%	32%	32%	35%	31%	22%	30%	26%	30%	30%	28%	29%	35%	24%	24%	38%	27%	2%	89%	5%	13%	5%	81%	28%	
Liberal Democrat	205	99	106	15	32	47	34	37	39	69	53	36	46	54	47	54	35	15	24	108	9	16	115	14	14	7	132	
	10%	10%	10%	6%	9%	14%	9%	12%	9%	13%	9%	8%	10%	10%	9%	11%	12%	8%	8%	12%	2%	3%	83%	8%	3%	2%	40%	
SNP	33	22	11	*	4	4	11	7	8	6	9	10	9	-	-	-	-	33	8	13	-	1	-	-	*	2	4	
	2%	2%	1%	*	1%	1%	3%	2%	2%	1%	2%	2%	2%	-	-	-	-	18%	3%	2%	-	*	-	-	*	1%	1%	
Plaid Cymru	7	4	3	-	-	4	-	2	1	1	4	1	*	-	-	-	7	-	1	5	-	-	-	-	*	3	-	
	*	*	*	-	-	1%	-	1%	*	*	1%	*	*	-	-	-	2%	-	*	1%	-	-	-	-	*	*	1%	-
Green	45	24	21	7	10	8	5	7	6	15	10	6	13	12	15	7	8	3	7	19	-	*	-	*	1	5	16	
	2%	2%	2%	3%	3%	2%	1%	2%	1%	3%	2%	1%	3%	2%	3%	1%	3%	1%	2%	2%	-	*	-	*	*	1%	5%	
UKIP	82	49	33	5	7	15	16	15	23	21	18	24	18	22	31	21	7	1	9	35	1	*	*	70	27	7	11	
	4%	5%	3%	2%	2%	4%	4%	5%	5%	4%	3%	5%	4%	4%	6%	4%	3%	1%	3%	4%	*	*	*	40%	5%	2%	3%	
BNP	9	5	4	4	1	-	1	2	1	4	1	2	3	4	2	3	-	-	1	6	-	1	2	3	1	*	*	
	*	1%	*	1%	*	-	*	1%	*	1%	*	*	1%	1%	*	1%	-	-	*	1%	-	*	2%	2%	*	*	*	
Another party	8	5	3	*	2	-	1	2	3	2	3	-	3	2	2	3	*	*	1	2	1	-	-	*	1	2	2	
	*	*	*	*	*	-	*	1%	1%	*	*	-	1%	*	*	1%	*	*	*	*	*	-	-	*	*	1%	1%	
None	492	168	323	110	120	70	86	45	61	94	145	119	133	136	108	109	78	61	55	223	13	18	5	10	50	30	38	
	24%	17%	31%	45%	35%	20%	24%	15%	14%	17%	26%	27%	27%	25%	20%	22%	27%	33%	19%	26%	3%	3%	4%	6%	9%	8%	12%	

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 8
Gender
Base: All respondents

	Gender		Age							Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
Male	1004	1004	-	93	144	172	186	171	238	309	260	207	227	252	276	262	124	89	132	491	252	289	67	106	282	223	170
	49%	100%	-	38%	42%	50%	51%	56%	53%	57%	46%	46%	47%	46%	52%	53%	43%	48%	47%	57%	54%	53%	48%	61%	53%	56%	52%
Female	1044	-	1044	150	201	173	179	133	208	238	308	240	259	301	256	229	163	95	151	373	210	254	72	68	246	175	158
	51%	-	100%	62%	58%	50%	49%	44%	47%	43%	54%	54%	53%	54%	48%	47%	57%	52%	53%	43%	46%	47%	52%	39%	47%	44%	48%

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 9
Age
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Midlands	North England	Wales & South West	Scotland	Public	Private	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
18-24	243	93	150	243	-	-	-	-	-	60	79	54	51	72	53	47	50	20	29	111	52	49	7	8	22	22	17
	12%	9%	14%	100%	-	-	-	-	-	11%	14%	12%	11%	13%	10%	10%	18%	11%	10%	13%	11%	9%	5%	4%	4%	5%	5%
25-34	345	144	201	-	345	-	-	-	-	95	95	102	53	113	75	74	48	35	74	192	46	122	26	6	48	62	46
	17%	14%	19%	-	100%	-	-	-	-	17%	17%	23%	11%	20%	14%	15%	17%	19%	26%	22%	10%	23%	19%	4%	9%	16%	14%
35-44	345	172	173	-	-	345	-	-	-	105	83	91	66	111	89	64	55	26	66	197	74	98	26	23	77	82	60
	17%	17%	17%	-	-	100%	-	-	-	19%	15%	20%	14%	20%	17%	13%	19%	14%	23%	23%	16%	18%	19%	13%	15%	21%	18%
45-54	365	186	179	-	-	-	365	-	-	94	103	78	90	74	113	95	45	38	76	210	70	113	23	35	99	81	54
	18%	19%	17%	-	-	-	100%	-	-	17%	18%	18%	18%	13%	21%	19%	16%	21%	27%	24%	15%	21%	17%	20%	19%	20%	17%
55-64	304	171	133	-	-	-	-	304	-	77	76	48	103	82	80	93	25	24	29	124	64	90	30	32	79	82	65
	15%	17%	13%	-	-	-	-	100%	-	14%	13%	11%	21%	15%	15%	19%	9%	13%	10%	14%	14%	17%	22%	18%	15%	21%	20%
65+	446	238	208	-	-	-	-	-	446	117	132	74	123	101	123	118	63	41	7	29	156	71	26	70	202	69	86
	22%	24%	20%	-	-	-	-	-	100%	21%	23%	17%	25%	18%	23%	24%	22%	22%	3%	3%	34%	13%	19%	40%	38%	17%	26%
Average age	47.30	49.06	45.61	21.34	30.18	39.82	49.66	59.30	70.41	46.94	46.94	44.61	50.60	45.28	48.65	49.20	45.08	47.88	40.85	41.44	51.50	45.11	48.65	56.66	55.08	48.51	50.80

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 10
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
AB	548	309	238	60	95	105	94	77	117	548	-	-	-	178	157	119	58	35	94	250	132	162	42	47	154	107	103
	27%	31%	23%	25%	28%	31%	26%	25%	26%	100%	-	-	-	32%	29%	24%	20%	19%	33%	29%	29%	30%	30%	27%	29%	27%	31%
C1	568	260	308	79	95	83	103	76	132	-	568	-	-	167	126	127	96	51	109	250	151	133	45	40	157	107	94
	28%	26%	29%	32%	28%	24%	28%	25%	30%	-	100%	-	-	30%	24%	26%	34%	28%	38%	29%	33%	24%	32%	23%	30%	27%	29%
C2	446	207	240	54	102	91	78	48	74	-	-	446	-	102	118	106	64	56	40	232	86	117	23	43	97	82	67
	22%	21%	23%	22%	30%	26%	21%	16%	17%	-	-	100%	-	18%	22%	22%	22%	30%	14%	27%	19%	21%	17%	25%	18%	21%	21%
DE	486	227	259	51	53	66	90	103	123	-	-	-	486	106	131	139	68	42	40	132	93	132	28	45	120	101	65
	24%	23%	25%	21%	15%	19%	25%	34%	28%	-	-	-	100%	19%	25%	28%	24%	23%	14%	15%	20%	24%	20%	26%	23%	25%	20%

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
Scotland	184	89	95	20	35	26	38	24	41	35	51	56	42	-	-	-	-	184	33	76	26	38	12	7	28	37	24
	9%	9%	9%	8%	10%	8%	11%	8%	9%	6%	9%	13%	9%	-	-	-	-	100%	12%	9%	6%	7%	8%	4%	5%	9%	7%
North East	82	42	40	10	12	12	17	13	18	23	18	19	22	-	-	82	-	-	12	23	11	26	5	11	11	22	10
	4%	4%	4%	4%	4%	3%	5%	4%	4%	4%	3%	4%	4%	-	-	17%	-	-	4%	3%	2%	5%	4%	6%	2%	5%	3%
North West	225	130	95	17	33	34	46	42	54	53	57	47	68	-	-	225	-	-	23	95	46	82	6	18	61	60	34
	11%	13%	9%	7%	9%	10%	13%	14%	12%	10%	10%	10%	14%	-	-	46%	-	-	8%	11%	10%	15%	4%	10%	12%	15%	10%
Yorkshire & Humberside	184	91	94	20	29	19	32	38	46	43	52	40	49	-	-	184	-	-	22	73	39	45	21	21	50	39	30
	9%	9%	9%	8%	8%	5%	9%	13%	10%	8%	9%	9%	10%	-	-	37%	-	-	8%	8%	8%	8%	15%	12%	9%	10%	9%
West Midlands	184	90	94	31	35	33	37	14	35	63	38	41	42	-	184	-	-	-	34	75	47	47	9	19	63	31	24
	9%	9%	9%	13%	10%	9%	10%	5%	8%	11%	7%	9%	9%	-	35%	-	-	-	12%	9%	10%	9%	6%	11%	12%	8%	7%
East Midlands	143	85	59	4	19	13	36	34	36	35	31	35	44	-	143	-	-	-	23	57	41	38	10	16	43	39	19
	7%	8%	6%	2%	6%	4%	10%	11%	8%	6%	5%	8%	9%	-	27%	-	-	-	8%	7%	9%	7%	7%	9%	8%	10%	6%
Wales	102	42	60	11	27	21	16	9	19	22	32	24	25	-	-	-	102	-	21	42	22	23	3	3	17	17	12
	5%	4%	6%	5%	8%	6%	4%	3%	4%	4%	6%	5%	5%	-	-	-	36%	-	7%	5%	5%	4%	2%	1%	3%	4%	4%
Eastern	205	102	103	18	21	42	40	32	52	59	58	42	45	-	205	-	-	-	27	73	48	52	10	21	53	30	44
	10%	10%	10%	7%	6%	12%	11%	10%	12%	11%	10%	10%	9%	-	38%	-	-	-	9%	8%	10%	10%	7%	12%	10%	7%	14%
London	266	122	144	44	59	60	38	31	35	89	98	36	44	266	-	-	-	-	34	137	43	96	25	16	62	56	38
	13%	12%	14%	18%	17%	17%	10%	10%	8%	16%	17%	8%	9%	48%	-	-	-	-	12%	16%	9%	18%	18%	9%	12%	14%	12%
South East	287	130	157	28	54	51	36	51	65	90	69	66	62	287	-	-	-	-	38	131	96	60	23	26	94	49	42
	14%	13%	15%	12%	16%	15%	10%	17%	15%	16%	12%	15%	13%	52%	-	-	-	-	14%	15%	21%	11%	17%	15%	18%	12%	13%
South West	184	82	103	39	21	34	29	16	44	37	64	40	44	-	-	-	184	-	16	81	42	38	15	16	45	19	49
	9%	8%	10%	16%	6%	10%	8%	5%	10%	7%	11%	9%	9%	-	-	-	64%	-	6%	9%	9%	7%	11%	9%	8%	5%	15%

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 12
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
Yes	1249	617	632	157	243	203	191	179	276	409	355	269	216	373	306	300	166	104	192	549	313	328	96	88	314	245	207
	61%	61%	61%	64%	71%	59%	52%	59%	62%	75%	63%	60%	44%	67%	57%	61%	58%	57%	68%	64%	68%	60%	69%	51%	60%	62%	63%
No	799	387	412	87	102	142	174	125	169	138	213	177	271	180	226	192	121	80	91	315	149	215	42	86	214	152	121
	39%	39%	39%	36%	29%	41%	48%	41%	38%	25%	37%	40%	56%	33%	43%	39%	42%	43%	32%	36%	32%	40%	31%	49%	40%	38%	37%

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 13
Tenure
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
NET: Homeowners	1331	682	649	128	193	213	240	218	340	431	386	302	212	329	355	330	199	118	202	570	372	319	87	118	421	241	242
	65%	68%	62%	53%	56%	62%	66%	72%	76%	79%	68%	68%	44%	60%	67%	67%	69%	64%	71%	66%	80%	59%	63%	68%	80%	61%	74%
Owned outright - without mortgage	676	360	316	67	62	56	71	130	290	218	197	141	119	191	169	160	104	52	57	217	215	125	55	74	244	108	131
	33%	36%	30%	28%	18%	16%	20%	43%	65%	40%	35%	32%	24%	35%	32%	33%	36%	28%	20%	25%	46%	23%	40%	42%	46%	27%	40%
Owned with a mortgage or loan	656	322	334	61	132	157	168	89	50	213	189	161	93	138	186	170	96	66	145	352	157	194	32	44	177	133	111
	32%	32%	32%	25%	38%	45%	46%	29%	11%	39%	33%	36%	19%	25%	35%	33%	36%	51%	41%	34%	36%	23%	25%	34%	33%	34%	
NET: Renters	694	309	385	105	145	130	123	85	105	107	180	140	267	216	172	154	87	65	80	284	82	219	49	56	103	156	84
	34%	31%	37%	43%	42%	38%	34%	28%	24%	20%	32%	31%	55%	39%	32%	31%	30%	35%	28%	33%	18%	40%	36%	32%	19%	39%	26%
Rented from the council	287	131	156	30	35	48	67	45	62	30	60	55	142	88	78	60	26	35	26	91	30	88	16	29	46	82	23
	14%	13%	15%	12%	10%	14%	18%	15%	14%	5%	11%	12%	29%	16%	15%	12%	9%	19%	9%	11%	6%	16%	11%	17%	9%	21%	7%
Rented from a housing association	143	63	80	20	21	32	24	18	28	18	35	31	60	46	29	36	17	15	17	42	14	56	8	11	22	33	22
	7%	6%	8%	8%	6%	9%	7%	6%	6%	3%	6%	7%	12%	8%	5%	7%	6%	8%	6%	5%	3%	10%	6%	6%	4%	8%	7%
Rented from someone else	265	115	149	56	89	50	32	22	15	60	86	54	65	83	66	58	43	14	37	151	39	74	25	16	35	41	40
	13%	11%	14%	23%	26%	14%	9%	7%	3%	11%	15%	12%	13%	15%	12%	15%	8%	13%	17%	8%	14%	18%	9%	7%	10%	12%	
Rent free	22	13	9	10	6	2	2	*	1	9	2	4	7	7	5	7	1	2	1	11	8	6	2	-	4	1	2
	1%	1%	1%	4%	2%	1%	1%	*	*	2%	*	1%	1%	1%	1%	1%	*	1%	*	1%	2%	1%	1%	-	1%	*	1%

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 14
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
No formal education	20 1%	14 1%	6 1%	4 2%	* *	3 1%	2 *	2 1%	10 2%	3 *	5 1%	4 1%	9 2%	6 1%	4 1%	5 1%	3 1%	3 2%	3 1%	5 1%	3 1%	4 1%	1 1%	2 1%	4 1%	4 1%	2 1%
Primary	10 *	5 1%	4 *	- -	2 1%	2 1%	- -	3 1%	2 1%	- -	1 *	2 *	7 1%	1 *	2 *	4 1%	- -	2 1%	- -	5 1%	5 1%	1 *	- -	1 1%	5 1%	3 1%	- -
Secondary school, high school, NVQ levels 1 to 3, etc.	1072 52%	501 50%	571 55%	75 31%	112 32%	188 55%	217 59%	196 64%	285 64%	161 29%	288 51%	271 61%	353 73%	253 46%	271 51%	276 56%	169 59%	103 56%	104 37%	400 46%	245 53%	296 54%	46 34%	108 62%	284 54%	230 58%	150 46%
University degree or equivalent professional qualification, NVQ level 4, etc.	661 32%	347 35%	314 30%	75 31%	178 52%	104 30%	112 31%	74 24%	117 26%	252 46%	191 34%	139 31%	78 16%	181 33%	190 36%	155 31%	78 27%	57 31%	123 44%	349 40%	157 34%	169 31%	59 43%	55 31%	186 35%	104 26%	132 40%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	162 8%	82 8%	80 8%	8 3%	42 12%	45 13%	31 9%	22 7%	14 3%	89 16%	41 7%	16 3%	16 3%	67 12%	33 6%	29 6%	18 6%	15 8%	43 15%	76 9%	33 7%	48 9%	22 16%	8 5%	32 6%	50 13%	34 10%
Still in full time education	80 4%	33 3%	48 5%	74 31%	4 1%	* *	1 *	1 *	- -	28 5%	33 6%	11 2%	9 2%	23 4%	25 5%	13 3%	16 6%	2 1%	5 2%	15 2%	16 3%	18 3%	5 4%	1 *	7 1%	3 1%	4 1%
Don't know	7 *	5 *	3 *	2 1%	* *	- -	- -	1 *	4 1%	- -	3 1%	1 *	3 1%	3 *	5 1%	- -	- -	- -	- -	3 *	1 *	* *	3 2%	- -	- -	- -	4 1%
Prefer not to answer	36 2%	17 2%	19 2%	5 2%	7 2%	3 1%	2 1%	5 2%	14 3%	15 3%	6 1%	2 *	12 2%	18 3%	3 *	10 2%	3 1%	2 1%	4 2%	12 1%	3 1%	7 1%	1 1%	1 *	9 2%	3 1%	3 1%

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 15

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scotland	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
Yes - responsible for half or more of the items bought	1806 88%	836 83%	969 93%	153 63%	318 92%	317 92%	335 92%	281 92%	402 90%	476 87%	496 87%	405 91%	429 88%	495 90%	464 87%	435 89%	243 85%	167 91%	258 91%	756 87%	400 87%	496 91%	134 97%	155 89%	473 90%	357 90%	292 89%
No - not responsible for most of the items bought	242 12%	168 17%	75 7%	91 37%	27 8%	28 8%	30 8%	23 8%	43 10%	71 13%	72 13%	41 9%	58 12%	58 10%	68 13%	56 11%	43 15%	17 9%	25 9%	108 13%	61 13%	47 9%	4 3%	19 11%	55 10%	41 10%	37 11%

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 16
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
No cars in the household	430	184	246	64	79	72	81	57	78	66	138	58	168	150	77	112	49	42	55	166	53	123	34	43	74	83	57
	21%	18%	24%	26%	23%	21%	22%	19%	18%	12%	24%	13%	35%	27%	14%	23%	17%	23%	19%	19%	11%	23%	25%	24%	14%	21%	17%
NET: Any	1618	820	798	179	266	273	285	247	367	482	430	388	318	403	456	379	238	142	228	698	409	420	104	132	454	314	271
	79%	82%	76%	74%	77%	79%	78%	81%	82%	88%	76%	87%	65%	73%	86%	77%	83%	77%	81%	81%	89%	77%	75%	76%	86%	79%	83%
1	860	426	434	47	149	133	159	135	237	226	246	184	204	239	221	220	107	73	118	348	200	252	57	72	225	191	151
	42%	42%	42%	19%	43%	39%	44%	45%	53%	41%	43%	41%	42%	43%	42%	45%	37%	40%	42%	40%	43%	46%	41%	41%	43%	48%	46%
2	573	295	279	68	93	122	94	88	110	207	136	149	82	126	174	136	82	55	86	255	155	152	41	47	179	104	97
	28%	29%	27%	28%	27%	35%	26%	29%	25%	38%	24%	33%	17%	23%	33%	28%	29%	30%	30%	30%	33%	28%	30%	27%	34%	26%	29%
3+	184	99	86	65	25	18	31	24	21	49	47	56	32	38	61	23	49	14	25	95	55	16	6	13	50	19	24
	9%	10%	8%	27%	7%	5%	9%	8%	5%	9%	8%	12%	7%	7%	11%	5%	17%	7%	9%	11%	12%	3%	5%	8%	10%	5%	7%

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 17
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
White	1865	927	938	193	278	308	342	302	441	483	512	415	454	445	495	468	281	176	242	766	443	460	127	169	517	342	301
	91%	92%	90%	79%	81%	89%	94%	99%	99%	88%	90%	93%	93%	80%	93%	95%	98%	96%	86%	89%	96%	85%	92%	97%	98%	86%	92%
NET: Non-white	160	68	93	46	58	33	17	2	5	55	51	27	28	96	35	18	4	6	33	88	15	76	11	4	9	50	24
	8%	7%	9%	19%	17%	10%	5%	1%	1%	10%	9%	6%	6%	17%	7%	4%	1%	3%	12%	10%	3%	14%	8%	2%	2%	13%	7%
Mixed	26	11	15	5	7	7	5	*	2	12	7	*	6	15	3	3	3	2	7	12	3	15	4	*	1	11	7
	1%	1%	1%	2%	2%	2%	1%	*	*	2%	1%	*	1%	3%	1%	1%	1%	1%	3%	1%	1%	3%	3%	*	*	3%	2%
Asian	87	36	50	20	38	21	5	1	2	33	16	24	14	45	25	14	*	2	15	48	8	45	7	1	6	24	13
	4%	4%	5%	8%	11%	6%	1%	*	*	6%	3%	5%	3%	8%	5%	3%	*	1%	5%	6%	2%	8%	5%	1%	1%	6%	4%
Black	38	14	24	21	7	2	7	-	1	6	23	1	7	30	6	1	1	-	10	19	3	14	-	2	1	13	1
	2%	1%	2%	9%	2%	1%	2%	-	*	1%	4%	*	1%	5%	1%	*	*	-	3%	2%	1%	2%	-	1%	*	3%	*
Chinese	8	5	3	-	6	2	*	-	-	2	4	2	-	5	2	*	-	1	1	7	1	3	-	-	1	1	1
	*	*	*	-	2%	1%	*	-	-	*	1%	*	-	1%	*	*	-	*	*	1%	*	*	-	-	*	*	*
Other ethnic group	2	2	1	-	*	1	*	-	-	1	*	-	1	1	-	-	-	1	-	2	-	-	*	*	-	-	2
	*	*	*	-	*	*	*	-	-	*	*	-	*	*	-	-	-	1%	-	*	-	-	*	*	-	-	1%
Prefer not to answer	23	9	13	5	8	4	6	*	-	9	5	4	5	12	2	5	1	2	7	9	4	7	-	2	2	6	3
	1%	1%	1%	2%	2%	1%	2%	*	-	2%	1%	1%	1%	2%	*	1%	*	1%	3%	1%	1%	1%	-	1%	*	2%	1%

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 18
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
Christian	1089	541	549	97	122	154	193	211	312	272	311	219	288	254	312	293	131	98	156	407	306	274	83	111	347	220	165
	53%	54%	53%	40%	35%	45%	53%	70%	70%	50%	55%	49%	59%	46%	59%	60%	46%	53%	55%	47%	66%	50%	60%	64%	66%	55%	50%
NET: Other	163	75	88	34	49	40	16	8	15	54	36	31	42	69	39	29	19	7	23	81	18	61	16	9	16	40	24
	8%	7%	8%	14%	14%	12%	4%	3%	3%	10%	6%	7%	9%	13%	7%	6%	7%	4%	8%	9%	4%	11%	12%	5%	3%	10%	7%
Muslim	58	28	31	17	20	11	6	1	3	19	12	12	15	29	15	10	3	2	11	26	6	28	6	*	*	12	10
	3%	3%	3%	7%	6%	3%	2%	*	1%	3%	2%	3%	3%	5%	3%	2%	1%	1%	4%	3%	1%	5%	4%	*	*	3%	3%
Hindu	20	9	11	2	11	8	-	-	-	11	3	5	2	15	1	1	*	2	4	10	3	10	2	-	3	8	3
	1%	1%	1%	1%	3%	2%	-	-	-	2%	*	1%	*	3%	*	*	*	1%	2%	1%	1%	2%	1%	-	*	2%	1%
Jewish	7	3	4	-	-	1	1	-	4	4	1	-	1	3	1	*	1	1	-	3	-	3	-	1	2	*	1
	*	*	*	-	-	*	*	-	1%	1%	*	-	*	1%	*	*	*	1%	-	*	-	*	-	1%	*	*	*
Sikh	5	2	4	-	3	2	-	-	-	-	2	4	-	-	5	1	-	-	-	5	-	5	-	1	-	5	-
	*	*	*	-	1%	1%	-	-	-	-	*	1%	-	-	1%	*	-	-	-	1%	-	1%	-	*	-	1%	-
Buddhist	13	3	10	-	5	2	*	5	1	1	6	2	4	6	3	2	2	*	2	6	2	7	3	*	2	4	3
	1%	*	1%	-	1%	1%	*	2%	*	*	1%	1%	1%	1%	1%	*	1%	*	1%	1%	*	1%	2%	*	*	1%	1%
Other	59	30	29	15	11	16	9	2	6	18	13	8	20	16	14	15	12	1	5	32	8	9	6	6	9	12	6
	3%	3%	3%	6%	3%	5%	2%	1%	1%	3%	2%	2%	4%	3%	3%	3%	4%	1%	2%	4%	2%	2%	4%	4%	2%	3%	2%
None	728	368	360	92	161	137	145	81	112	205	193	185	145	192	175	155	134	71	93	341	132	187	36	55	160	123	130
	36%	37%	35%	38%	47%	40%	40%	27%	25%	37%	34%	41%	30%	35%	33%	32%	47%	38%	33%	39%	29%	34%	26%	31%	30%	31%	40%
Prefer not to say	68	21	47	20	13	14	11	4	7	17	29	11	11	37	6	14	3	8	11	34	6	21	3	*	4	14	9
	3%	2%	4%	8%	4%	4%	3%	1%	2%	3%	5%	3%	2%	7%	1%	3%	1%	4%	4%	4%	1%	4%	2%	*	1%	4%	3%

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 19
Which of the following best describes where you live?
Base: All respondents

	Gender		Age					Social Grade				Region					Employment Sector		Vote Intention				2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
NET: Urban	1606	780	827	192	289	292	294	236	303	424	435	356	392	493	399	388	189	137	214	715	319	471	105	136	381	350	246
	78%	78%	79%	79%	84%	85%	81%	78%	68%	78%	77%	80%	81%	89%	75%	79%	66%	74%	76%	83%	69%	87%	76%	78%	72%	88%	75%
Urban - Population over 10,000	847	442	405	127	159	159	155	118	129	250	260	149	188	315	174	197	97	64	131	404	163	272	67	57	192	194	118
	41%	44%	39%	52%	46%	46%	43%	39%	29%	46%	46%	33%	39%	57%	33%	40%	34%	35%	46%	47%	35%	50%	49%	33%	36%	49%	36%
Town and Fringe	760	338	422	64	131	133	139	118	174	175	206	204	204	178	225	191	92	73	83	311	156	199	38	79	188	157	127
	37%	34%	40%	26%	38%	39%	38%	39%	39%	32%	31%	46%	42%	32%	42%	39%	32%	39%	29%	36%	34%	37%	27%	45%	36%	39%	39%
NET: Rural	442	224	217	52	55	53	71	68	142	123	133	91	95	60	133	104	98	47	69	149	143	73	33	38	147	47	83
	22%	22%	21%	21%	16%	15%	19%	22%	32%	22%	23%	20%	19%	11%	25%	21%	34%	26%	24%	17%	31%	13%	24%	22%	28%	12%	25%
Village	369	192	177	38	55	44	62	59	110	99	107	80	83	59	117	86	74	33	66	121	113	70	26	32	117	46	62
	18%	19%	17%	16%	16%	13%	17%	20%	25%	18%	19%	18%	17%	11%	22%	17%	26%	18%	23%	14%	25%	13%	19%	19%	22%	12%	19%
Hamlet & Isolated Dwelling	73	33	40	14	1	9	9	9	32	24	26	11	12	1	16	18	23	14	3	28	30	3	7	6	31	1	20
	4%	3%	4%	6%	*	2%	3%	3%	7%	4%	5%	2%	2%	*	3%	4%	8%	8%	1%	3%	6%	1%	5%	3%	6%	*	6%

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 20
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
NET: Working	1147	623	524	140	267	263	286	154	36	344	359	272	172	340	289	248	160	110	283	864	236	334	86	76	256	239	189
	56%	62%	50%	58%	77%	76%	78%	51%	8%	63%	63%	61%	35%	61%	54%	51%	56%	59%	100%	100%	51%	61%	62%	44%	49%	60%	58%
Working full time - working 30 hours per week or more	901	544	357	106	233	211	225	114	12	285	280	217	118	261	228	191	127	94	235	666	185	276	69	61	202	199	149
	44%	54%	34%	43%	68%	61%	62%	38%	3%	52%	49%	49%	24%	47%	43%	39%	44%	51%	83%	77%	40%	51%	50%	35%	38%	50%	45%
Working part time - working between 8 and 29 hours per week	246	79	167	35	34	52	61	39	24	59	79	55	53	79	61	58	33	15	48	198	51	58	17	15	54	40	41
	12%	8%	16%	14%	10%	15%	17%	13%	5%	11%	14%	12%	11%	14%	12%	12%	11%	8%	17%	23%	11%	11%	12%	8%	10%	10%	12%
NET: Not working	901	381	520	103	78	82	79	150	409	203	209	174	315	213	243	243	126	75	-	-	226	210	53	98	272	159	139
	44%	38%	50%	42%	23%	24%	22%	49%	92%	37%	37%	39%	65%	39%	46%	49%	44%	41%	-	-	49%	39%	38%	56%	51%	40%	42%
Not working but seeking work or temporarily unemployed or sick	82	37	45	9	16	15	24	16	1	10	8	10	55	24	17	25	10	6	-	-	7	29	2	11	11	19	9
	4%	4%	4%	4%	5%	4%	7%	5%	*	2%	1%	2%	11%	4%	3%	5%	4%	3%	-	-	2%	5%	1%	6%	2%	5%	3%
Not working and not seeking work	143	60	83	87	11	12	12	20	-	26	40	30	47	23	42	41	25	12	-	-	27	36	7	4	19	20	6
	7%	6%	8%	36%	3%	3%	3%	7%	-	5%	7%	7%	10%	4%	8%	8%	9%	7%	-	-	6%	7%	5%	2%	4%	5%	2%
Retired on a state pension only	164	57	107	-	-	-	-	28	136	14	18	17	115	41	41	43	24	15	-	-	57	36	5	20	71	31	24
	8%	6%	10%	-	-	-	-	9%	30%	3%	3%	4%	24%	7%	8%	9%	8%	-	-	12%	7%	3%	11%	13%	8%	7%	
Retired with a private pension	338	206	132	-	-	1	4	63	270	132	119	58	29	77	100	96	39	25	-	-	115	58	28	53	147	60	77
	17%	21%	13%	-	-	*	1%	21%	61%	24%	21%	13%	6%	14%	19%	20%	14%	14%	-	-	25%	11%	20%	30%	28%	15%	23%
House person, housewife, househusband, etc.	174	21	153	7	51	54	39	22	2	22	24	60	69	47	44	38	28	17	-	-	20	51	10	11	24	29	23
	9%	2%	15%	3%	15%	16%	11%	7%	1%	4%	4%	13%	14%	8%	8%	8%	10%	9%	-	-	4%	9%	8%	6%	5%	7%	7%

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 21
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	1031	534	497	95	261	211	280	143	41	336	342	195	158	298	257	237	138	101	260	771	203	324	63	145	243	223	162
Weighted base	1147	623	524	140	267	263	286	154	36	344	359	272	172	340	289	248	160	110	283	864	236	334	86	76	256	239	189
NET: Public Sector	283	132	151	29	74	66	76	29	7	94	109	40	40	72	84	57	37	33	283	-	62	105	15	12	64	74	47
	25%	21%	29%	21%	28%	25%	27%	19%	20%	27%	30%	15%	23%	21%	29%	23%	23%	30%	100%	-	26%	31%	18%	15%	25%	31%	25%
Central government including all administrative departments and central government agencies such as the Bank of England	25	12	13	4	8	8	5	*	-	7	11	4	2	7	6	5	7	*	25	-	5	13	-	1	10	8	2
	2%	2%	2%	3%	3%	3%	2%	*	-	2%	3%	2%	1%	2%	2%	2%	4%	*	9%	-	2%	4%	-	1%	4%	3%	1%
HM Forces	4	4	-	3	-	-	2	-	-	1	3	-	-	1	-	-	3	-	4	-	2	-	-	-	3	-	-
	*	1%	-	2%	-	-	1%	-	-	*	1%	-	-	*	-	-	2%	-	2%	-	1%	-	-	-	1%	-	-
National Health Service	67	31	36	6	26	13	16	7	*	7	29	15	16	11	27	16	8	5	67	-	13	29	5	2	12	19	12
	6%	5%	7%	4%	10%	5%	5%	5%	*	2%	8%	6%	9%	3%	9%	7%	5%	5%	24%	-	6%	9%	6%	3%	5%	8%	6%
Universities and Academies funded by government	20	7	13	3	3	2	10	2	-	9	11	-	-	5	5	2	3	5	20	-	5	11	-	*	4	8	6
	2%	1%	3%	2%	1%	1%	4%	1%	-	3%	3%	-	-	1%	2%	1%	2%	5%	7%	-	2%	3%	-	*	1%	4%	3%
Courts service	1	-	1	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	-
	*	-	*	-	*	-	-	-	-	-	*	-	-	*	-	-	-	-	*	-	1%	-	-	-	-	-	-
Local government administration	53	24	30	1	11	24	12	4	3	19	34	*	1	15	16	7	10	7	53	-	11	20	5	3	9	15	14
	5%	4%	6%	*	4%	9%	4%	2%	9%	5%	9%	*	*	4%	5%	3%	6%	6%	19%	-	5%	6%	6%	4%	3%	6%	8%
Police service	4	3	1	-	1	2	2	-	-	1	3	-	-	1	1	*	1	-	4	-	1	-	-	1	1	-	-
	*	*	*	-	*	1%	1%	-	-	*	1%	-	-	*	*	*	1%	-	1%	-	1%	-	-	1%	*	-	-
Public sector housing	7	6	1	2	1	2	-	2	-	3	-	4	-	1	-	6	-	-	7	-	1	4	2	-	1	3	2
	1%	1%	*	1%	*	1%	-	1%	-	1%	-	2%	-	*	-	2%	-	-	2%	-	*	1%	2%	-	*	1%	1%
Teaching employed by local education authority including voluntary aided schools and foundation schools	47	13	34	7	11	10	12	5	2	31	6	2	7	19	12	10	4	2	47	-	16	9	1	3	15	7	6
	4%	2%	6%	5%	4%	4%	4%	4%	5%	9%	2%	1%	4%	6%	4%	4%	3%	1%	16%	-	7%	3%	2%	4%	6%	3%	3%

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 21
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	1147	623	524	140	267	263	286	154	36	344	359	272	172	340	289	248	160	110	283	864	236	334	86	76	256	239	189
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	8	7	1	-	2	1	3	1	-	1	2	-	5	3	4	-	-	1	8	-	1	4	-	-	1	2	2
	1%	1%	*	-	1%	*	1%	1%	-	*	1%	-	3%	1%	1%	-	-	1%	3%	-	*	1%	-	-	*	1%	1%
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	46	24	22	5	11	5	15	8	2	15	7	14	10	8	13	11	1	13	46	-	5	15	2	1	8	13	3
	4%	4%	4%	3%	4%	2%	5%	5%	5%	4%	2%	5%	6%	2%	4%	4%	*	12%	16%	-	2%	4%	3%	2%	3%	5%	2%
None of the above (Private Sector)	864	491	373	111	192	197	210	124	29	250	250	232	132	268	205	191	123	76	-	864	175	229	70	64	192	164	142
	75%	79%	71%	79%	72%	75%	73%	81%	80%	73%	70%	85%	77%	79%	71%	77%	77%	70%	-	100%	74%	69%	82%	85%	75%	69%	75%

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 22
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
No children aged 18 or under	1431 70%	718 72%	713 68%	207 85%	180 52%	117 34%	227 62%	260 86%	441 99%	364 67%	426 75%	276 62%	366 75%	364 66%	376 71%	358 73%	204 71%	130 70%	164 58%	534 62%	343 74%	341 63%	99 71%	142 81%	388 73%	259 65%	242 74%
NET: Yes	603 29%	280 28%	323 31%	32 13%	161 47%	225 65%	136 37%	44 14%	5 1%	178 33%	139 25%	170 38%	116 24%	182 33%	153 29%	130 26%	83 29%	55 30%	115 41%	327 38%	118 26%	199 37%	40 29%	32 19%	138 26%	137 35%	85 26%
Yes - children aged under 5 years old	206 10%	76 8%	130 12%	18 7%	105 31%	75 22%	7 2%	1 *	-	60 11%	53 9%	63 14%	30 6%	66 12%	46 9%	35 7%	35 12%	23 13%	39 14%	93 11%	33 7%	73 13%	15 11%	4 2%	28 5%	38 9%	28 8%
Yes - children aged 5 to 10 years old	290 14%	128 13%	162 15%	17 7%	102 29%	122 35%	36 10%	10 3%	3 1%	86 16%	74 13%	69 15%	61 12%	90 16%	76 14%	56 11%	45 16%	24 13%	47 17%	162 19%	48 10%	90 17%	22 16%	11 6%	60 11%	66 17%	42 13%
Yes - children aged 11 to 15 years old	229 11%	121 12%	108 10%	16 7%	18 5%	107 31%	67 18%	19 6%	2 *	64 12%	57 10%	62 14%	45 9%	63 11%	57 11%	51 10%	35 12%	22 12%	37 13%	139 16%	52 11%	64 12%	14 10%	12 7%	64 12%	58 15%	29 9%
Yes - children aged 16 to 18 years old	136 7%	67 7%	69 7%	5 2%	2 1%	32 9%	76 21%	19 6%	2 *	40 7%	29 5%	38 9%	28 6%	35 6%	44 8%	30 6%	19 7%	9 5%	29 10%	67 8%	37 8%	40 7%	3 2%	14 8%	52 10%	27 7%	16 5%
Refused	14 1%	6 1%	7 1%	4 2%	4 1%	2 1%	3 1%	-	-	5 1%	2 *	1 *	5 1%	7 1%	3 1%	4 1%	-	-	4 2%	3 *	-	4 1%	-	1 *	2 *	2 *	1 *

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 23
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Private	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317	
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328	
Anglia	216	103	112	19	23	39	42	38	55	57	52	52	54	15	201	-	-	-	28	82	54	56	12	23	55	37	39	
	11%	10%	11%	8%	7%	11%	11%	12%	12%	10%	9%	12%	11%	3%	38%	-	-	-	10%	10%	12%	10%	8%	13%	10%	9%	12%	
Border	20	5	15	4	6	-	5	3	2	3	3	10	4	-	-	9	-	11	2	8	6	1	-	*	7	3	5	
	1%	*	1%	2%	2%	-	1%	1%	*	1%	1%	2%	1%	-	-	2%	-	6%	1%	1%	1%	*	-	*	1%	1%	1%	
Central	274	143	131	35	44	48	55	37	54	83	65	55	71	5	257	3	7	2	54	99	76	73	13	28	94	57	35	
	13%	14%	13%	14%	13%	14%	15%	12%	12%	15%	11%	12%	15%	1%	48%	1%	2%	1%	19%	11%	16%	13%	9%	16%	18%	14%	11%	
Granada	213	123	90	13	29	32	44	41	52	54	55	40	64	*	1	211	1	-	22	90	42	78	6	17	55	58	33	
	10%	12%	9%	5%	9%	9%	12%	14%	12%	10%	10%	9%	13%	*	*	43%	*	-	8%	10%	9%	14%	4%	10%	10%	14%	10%	
London	395	186	209	51	89	83	57	47	68	129	130	67	69	364	31	-	-	-	49	195	82	122	39	26	104	74	59	
	19%	18%	20%	21%	26%	24%	16%	15%	15%	23%	23%	15%	14%	66%	6%	-	-	-	17%	23%	18%	22%	28%	15%	20%	19%	18%	
Meridian	184	76	108	24	31	31	20	35	44	55	53	38	39	165	2	-	16	-	20	80	59	38	12	15	60	29	27	
	9%	8%	10%	10%	9%	9%	5%	11%	10%	10%	9%	8%	8%	30%	*	-	6%	-	7%	9%	13%	7%	9%	9%	11%	7%	8%	
STV	170	85	85	19	30	26	36	20	40	33	47	49	41	*	-	-	-	170	31	70	26	36	12	7	26	34	22	
	8%	8%	8%	8%	9%	8%	10%	6%	9%	6%	8%	11%	9%	*	-	-	-	92%	11%	8%	6%	7%	8%	4%	5%	9%	7%	
Tyne Tees	83	42	40	10	12	12	17	13	18	23	19	20	22	-	-	82	-	1	12	24	10	27	5	11	11	22	10	
	4%	4%	4%	4%	4%	3%	5%	4%	4%	4%	3%	4%	4%	-	-	17%	-	*	4%	3%	2%	5%	4%	6%	2%	6%	3%	
Wales	102	42	60	11	27	21	16	9	19	22	32	24	25	-	-	-	102	-	21	42	22	23	3	3	17	17	12	
	5%	4%	6%	5%	8%	6%	4%	3%	4%	4%	6%	5%	5%	-	-	-	36%	-	7%	5%	5%	4%	2%	1%	3%	4%	4%	
West	57	31	26	6	12	13	11	4	11	13	15	11	17	2	7	4	44	-	3	28	15	17	9	5	13	11	12	
	3%	3%	2%	3%	3%	4%	3%	1%	3%	2%	3%	3%	3%	*	1%	1%	15%	-	1%	3%	3%	3%	6%	3%	2%	3%	4%	
Westcountry	119	55	64	29	12	20	19	12	26	28	41	25	25	1	2	-	116	-	15	58	20	26	5	11	24	12	37	
	6%	5%	6%	12%	3%	6%	5%	4%	6%	5%	7%	6%	5%	*	*	-	40%	-	5%	7%	4%	5%	4%	7%	5%	3%	11%	
Yorkshire	216	112	104	21	31	20	43	45	55	49	56	56	56	-	32	184	-	-	25	88	50	48	23	29	62	44	37	
	11%	11%	10%	9%	9%	6%	12%	15%	12%	9%	10%	12%	11%	-	6%	37%	-	-	9%	10%	11%	9%	16%	16%	12%	11%	11%	

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 24
Marital Status
 Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
Single	525 26%	265 26%	260 25%	199 82%	122 35%	57 16%	84 23%	35 12%	28 6%	124 23%	187 33%	90 20%	124 25%	170 31%	129 24%	119 24%	70 24%	38 21%	93 33%	255 29%	101 22%	146 27%	39 29%	30 17%	82 16%	92 23%	76 23%
NET: Married/ Civil partnership/ co habiting	1233 60%	626 62%	606 58%	40 16%	211 61%	249 72%	227 62%	205 68%	301 68%	364 66%	289 51%	318 71%	262 54%	305 55%	339 64%	300 61%	170 59%	118 64%	150 53%	519 60%	301 65%	322 59%	74 53%	115 66%	364 69%	255 64%	192 59%
Married	970 47%	540 54%	430 41%	15 6%	130 38%	188 54%	183 50%	171 56%	284 64%	289 53%	231 41%	254 57%	197 40%	235 42%	269 51%	244 50%	128 45%	94 51%	121 43%	381 44%	254 55%	249 46%	62 45%	88 50%	308 58%	207 52%	161 49%
Civil Partnership	19 1%	9 1%	10 1%	2 1%	3 1%	10 3%	2 1%	1 *	* *	9 2%	2 *	4 1%	5 1%	10 2%	2 *	3 1%	3 1%	2 1%	2 1%	14 2%	1 *	8 2%	4 3%	2 1%	2 *	7 2%	2 1%
Co Habiting	243 12%	77 8%	166 16%	22 9%	78 23%	51 15%	42 11%	33 11%	17 4%	66 12%	56 10%	60 14%	61 13%	61 11%	68 13%	53 11%	39 14%	22 12%	28 10%	123 14%	45 10%	64 12%	8 6%	25 14%	53 10%	42 10%	30 9%
NET: Widowed/ separated/ divorced	258 13%	99 10%	159 15%	1 *	5 1%	25 7%	50 14%	63 21%	114 26%	42 8%	88 16%	32 7%	96 20%	67 12%	64 12%	60 12%	42 15%	25 13%	30 11%	76 9%	57 12%	70 13%	25 18%	29 17%	78 15%	44 11%	54 17%
Widowed	64 3%	15 2%	49 5%	- -	- -	- -	2 1%	7 2%	55 12%	13 2%	25 4%	2 1%	23 5%	21 4%	7 1%	17 4%	11 4%	7 4%	1 *	4 *	16 3%	11 2%	5 4%	6 3%	26 5%	8 2%	15 5%
Separated	41 2%	25 3%	16 2%	- -	1 *	9 2%	15 4%	9 3%	8 2%	8 2%	9 2%	6 1%	18 4%	9 2%	14 3%	9 2%	9 3%	1 1%	7 3%	19 2%	6 1%	16 3%	3 2%	5 3%	8 1%	8 2%	11 3%
Divorced	153 7%	59 6%	94 9%	1 *	4 1%	17 5%	33 9%	47 15%	51 11%	20 4%	54 9%	24 5%	54 11%	37 7%	43 8%	34 7%	22 8%	16 9%	22 8%	53 6%	34 7%	44 8%	17 12%	19 11%	44 8%	28 7%	28 9%
Prefer not to answer	32 2%	13 1%	19 2%	3 1%	7 2%	14 4%	4 1%	1 *	3 1%	18 3%	4 1%	6 1%	5 1%	11 2%	* *	13 3%	4 2%	4 2%	10 3%	15 2%	4 1%	6 1%	- -	1 *	4 1%	6 2%	6 2%

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317	
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328	
Glasgow	87 4%	43 4%	44 4%	8 3%	15 4%	19 5%	17 5%	12 4%	15 3%	12 2%	20 3%	36 8%	19 4%	- -	- -	3 1%	- -	84 45%	13 5%	43 5%	8 2%	24 4%	5 3%	3 2%	11 2%	24 6%	4 1%	
Edinburgh	72 4%	31 3%	41 4%	14 6%	12 4%	4 1%	16 4%	7 2%	20 4%	18 3%	25 4%	19 4%	10 2%	- -	- -	* *	- -	72 39%	16 6%	27 3%	14 3%	12 2%	5 4%	3 2%	13 2%	10 2%	18 3%	
Newcastle	80 4%	39 4%	41 4%	8 3%	12 4%	12 3%	17 5%	13 4%	18 4%	23 4%	17 3%	17 4%	22 5%	- -	- -	80 16%	- -	- -	12 4%	23 3%	9 2%	27 5%	5 4%	11 6%	12 2%	21 5%	11 3%	
Leeds	91 4%	52 5%	39 4%	9 4%	12 4%	8 2%	13 3%	21 7%	28 6%	24 4%	31 6%	13 3%	23 5%	1 *	- -	90 18%	- -	- -	7 3%	41 5%	25 5%	22 4%	9 6%	10 6%	29 6%	22 6%	13 4%	
Hull	41 2%	19 2%	22 2%	5 2%	3 1%	5 1%	5 1%	12 4%	12 3%	6 1%	8 1%	14 3%	13 3%	- -	2 *	39 8%	- -	- -	3 1%	15 2%	11 2%	6 1%	3 2%	8 5%	13 3%	6 1%	5 1%	
Sheffield	66 3%	30 3%	36 3%	7 3%	16 5%	7 2%	18 5%	8 3%	10 2%	15 3%	15 3%	16 4%	19 4%	- -	15 3%	52 10%	- -	- -	11 4%	25 3%	11 2%	19 4%	9 6%	3 2%	13 2%	14 3%	14 4%	
Manchester	150 7%	81 8%	69 7%	9 4%	25 7%	21 6%	33 9%	25 8%	38 9%	39 7%	36 6%	32 7%	44 9%	- -	6 1%	143 29%	1 *	- -	18 6%	64 7%	29 6%	46 9%	2 2%	14 8%	38 7%	40 10%	26 8%	
Liverpool	69 3%	48 5%	20 2%	14 6%	5 2%	13 4%	10 3%	9 3%	17 4%	19 4%	14 3%	18 4%	17 3%	3 1%	6 1%	52 11%	7 2%	- -	7 2%	30 3%	13 3%	28 5%	3 2%	4 2%	13 2%	16 4%	7 2%	
Nottingham	76 4%	42 4%	34 3%	2 1%	9 2%	12 3%	19 5%	19 6%	16 4%	12 2%	19 3%	20 5%	26 5%	- -	75 14%	1 *	- -	- -	15 5%	28 3%	21 5%	23 4%	6 5%	10 6%	22 4%	22 6%	14 4%	
Birmingham	166 8%	84 8%	82 8%	26 11%	27 8%	31 9%	34 9%	15 5%	33 7%	64 12%	33 6%	35 8%	34 7%	- -	165 31%	1 *	- -	- -	32 11%	62 7%	45 10%	44 8%	9 6%	19 11%	57 11%	31 8%	24 7%	
Norwich	80 4%	33 3%	47 5%	11 5%	9 3%	21 6%	13 4%	9 3%	16 4%	13 2%	25 4%	24 5%	18 4%	1 *	80 15%	- -	- -	- -	12 4%	32 4%	17 4%	15 3%	4 3%	11 6%	19 4%	6 1%	24 7%	
Milton Keynes	57 3%	32 3%	25 2%	- -	10 3%	6 2%	9 2%	9 3%	22 5%	16 3%	11 2%	15 3%	15 3%	17 3%	40 7%	- -	- -	- -	3 1%	23 3%	16 3%	19 3%	1 1%	5 3%	16 3%	14 4%	4 1%	
Brighton	40 2%	17 2%	24 2%	7 3%	2 1%	9 3%	2 *	12 4%	8 2%	12 2%	11 2%	8 2%	9 2%	40 7%	- -	- -	- -	- -	6 2%	20 2%	7 2%	7 1%	2 1%	6 3%	9 2%	5 1%	6 2%	
Oxford	34 2%	20 2%	14 1%	8 3%	8 2%	4 1%	3 1%	7 2%	5 1%	12 2%	8 1%	4 1%	10 2%	22 4%	2 *	- -	9 3%	- -	6 2%	16 2%	10 2%	12 2%	4 3%	1 1%	10 2%	8 2%	7 2%	

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age							Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328	
London	475 23%	230 23%	245 23%	58 24%	96 28%	99 29%	69 19%	64 21%	90 20%	158 29%	149 26%	81 18%	88 18%	392 71%	82 15%	1 *	* *	- -	61 22%	225 26%	110 24%	148 27%	39 28%	33 19%	129 25%	95 24%	73 22%	
Southampton	78 4%	34 3%	44 4%	17 7%	14 4%	14 4%	10 3%	7 2%	17 4%	21 4%	23 4%	18 4%	17 3%	49 9%	- -	* *	28 10%	- -	8 3%	37 4%	25 5%	10 2%	7 5%	6 4%	25 5%	9 2%	7 2%	
Bristol	70 3%	28 3%	42 4%	15 6%	12 3%	13 4%	15 4%	2 1%	14 3%	11 2%	29 5%	17 4%	13 3%	- -	1 *	- -	69 24%	- -	7 2%	34 4%	18 4%	13 2%	9 7%	4 2%	16 3%	10 2%	24 7%	
Plymouth	60 3%	28 3%	32 3%	5 2%	4 1%	12 3%	11 3%	12 4%	16 4%	16 3%	21 4%	10 2%	14 3%	- -	- -	- -	60 21%	- -	8 3%	24 3%	11 2%	12 2%	2 2%	9 5%	16 3%	4 1%	16 5%	
Cardiff	82 4%	34 3%	49 5%	8 3%	25 7%	18 5%	14 4%	6 2%	12 3%	18 3%	24 4%	21 5%	19 4%	- -	* *	- -	82 29%	- -	21 7%	37 4%	18 4%	20 4%	2 2%	2 1%	13 2%	16 4%	10 3%	
None of these	173 8%	79 8%	94 9%	13 5%	29 8%	19 5%	39 11%	35 11%	39 9%	39 7%	46 8%	28 6%	59 12%	27 5%	59 11%	30 6%	29 10%	28 15%	18 6%	58 7%	42 9%	37 7%	12 9%	11 6%	54 10%	27 7%	23 7%	

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 26
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

		Gender		Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base		2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base		2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
Up to £7,000	(3.5)	70	29	40	29	11	6	14	8	2	3	27	4	35	32	10	15	8	4	1	29	5	22	3	4	9	13	5
		3%	3%	4%	12%	3%	2%	4%	3%	*	1%	5%	1%	7%	6%	2%	3%	3%	2%	*	3%	1%	4%	2%	2%	2%	3%	2%
£7,001 to £14,000	(10.5)	305	139	166	23	26	38	47	65	107	27	68	50	160	78	73	89	43	23	13	76	70	82	19	42	87	65	44
		15%	14%	16%	9%	7%	11%	13%	21%	24%	5%	12%	11%	33%	14%	14%	18%	15%	12%	5%	9%	15%	15%	13%	24%	17%	16%	13%
£14,001 to £21,000	(17.5)	365	177	189	21	49	48	75	64	109	47	130	73	115	64	118	108	46	29	39	136	69	98	29	40	84	83	63
		18%	18%	18%	8%	14%	14%	21%	21%	25%	9%	23%	16%	24%	12%	22%	22%	16%	16%	14%	16%	15%	18%	21%	23%	16%	21%	19%
£21,001 to £28,000	(24.5)	394	195	198	34	82	67	68	53	90	85	134	102	72	111	88	97	60	38	64	168	95	100	32	27	107	64	73
		19%	19%	19%	14%	24%	20%	19%	17%	20%	16%	24%	23%	15%	20%	16%	20%	21%	20%	23%	19%	21%	18%	23%	16%	20%	16%	22%
£28,001 to £34,000	(31)	216	94	122	18	45	42	41	30	38	69	54	67	26	53	64	48	31	20	33	111	52	55	23	18	47	39	43
		11%	9%	12%	8%	13%	12%	11%	10%	9%	13%	9%	15%	5%	10%	12%	10%	11%	11%	12%	13%	11%	10%	17%	10%	9%	10%	13%
£34,001 to £41,000	(37.5)	131	77	54	13	30	31	15	15	27	48	39	38	6	36	35	32	18	10	17	68	30	40	14	9	34	32	22
		6%	8%	5%	5%	9%	9%	4%	5%	6%	9%	7%	8%	1%	7%	7%	7%	6%	5%	6%	8%	6%	7%	10%	5%	6%	8%	7%
£41,001 to £48,000	(44.5)	92	63	29	16	16	26	21	7	6	39	22	25	6	29	22	18	11	12	31	47	26	31	2	8	25	21	12
		4%	6%	3%	6%	5%	8%	6%	2%	1%	7%	4%	6%	1%	5%	4%	4%	4%	7%	11%	5%	6%	6%	1%	5%	5%	5%	4%
£48,001 to £55,000	(51.5)	65	26	39	13	23	15	9	4	1	26	16	19	4	21	14	11	17	1	21	29	17	16	1	3	16	10	7
		3%	3%	4%	5%	7%	4%	2%	1%	*	5%	3%	4%	1%	4%	3%	2%	6%	1%	8%	3%	4%	3%	1%	2%	3%	3%	2%
£55,001 to £62,000	(58.5)	46	28	18	7	12	5	21	2	*	23	13	6	4	13	11	12	2	8	9	35	10	17	3	3	12	9	4
		2%	3%	2%	3%	3%	1%	6%	1%	*	4%	2%	1%	1%	2%	2%	2%	1%	4%	3%	4%	2%	3%	2%	1%	2%	2%	1%
£62,001 to £69,000	(65.5)	19	12	7	1	5	8	3	1	-	15	2	-	2	14	2	-	1	2	4	15	5	3	4	-	2	2	4
		1%	1%	1%	*	2%	2%	1%	*	-	3%	*	-	*	3%	*	-	*	1%	1%	2%	1%	3%	3%	-	*	*	1%
£69,001 to £76,000	(72.5)	35	17	18	3	6	13	7	5	1	27	8	-	-	12	13	3	1	6	19	14	9	16	2	1	10	8	5
		2%	2%	2%	1%	2%	4%	2%	2%	*	5%	1%	-	-	2%	2%	1%	*	3%	7%	2%	2%	3%	1%	*	2%	2%	2%
£76,001 to £83,000	(79.5)	11	9	2	3	-	3	*	2	2	6	2	-	3	7	1	*	3	-	-	10	7	3	-	*	4	1	2
		1%	1%	*	1%	-	1%	*	1%	*	1%	*	-	1%	1%	*	*	1%	-	-	1%	2%	1%	-	*	1%	*	1%
£83,001 or more	(86)	49	33	16	17	2	12	5	10	3	32	10	7	-	11	21	8	9	-	5	31	12	14	2	6	18	12	11
		2%	3%	1%	7%	1%	3%	1%	3%	1%	6%	2%	2%	-	2%	4%	2%	3%	-	2%	4%	3%	3%	1%	3%	3%	3%	3%
Prefer not to answer		252	105	146	46	39	31	38	38	60	101	43	55	53	72	62	51	37	31	26	95	57	47	7	13	74	39	32
		12%	10%	14%	19%	11%	9%	10%	13%	13%	18%	8%	12%	11%	13%	12%	10%	13%	17%	9%	11%	12%	9%	5%	7%	14%	10%	10%

Opinion Poll
ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 26

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
Average income (£000's)	27.84	29.58	26.10	32.14	30.19	32.89	28.10	25.24	21.24	39.67	26.25	27.68	17.73	29.46	28.75	24.81	28.14	28.20	35.45	31.87	29.98	28.76	26.75	24.65	28.85	27.84	28.53

Opinion Poll

ONLINE Fieldwork : 19th-21st September 2014

Absolutes/col percents

Table 27

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1005	1043	205	351	302	381	340	469	569	608	361	510	534	521	518	286	189	260	771	437	575	107	347	541	412	317
Weighted base	2048	1004	1044	243	345	345	365	304	446	548	568	446	486	553	532	492	287	184	283	864	462	544	138	175	528	398	328
NET: Yes	465	238	227	28	43	72	82	90	150	87	107	101	171	117	120	115	70	44	35	120	98	125	34	57	118	96	78
	23%	24%	22%	11%	13%	21%	23%	30%	34%	16%	19%	23%	35%	21%	22%	23%	24%	24%	12%	14%	21%	23%	25%	33%	22%	24%	24%
Yes - physical condition	300	139	160	8	26	43	48	55	119	54	72	71	103	80	77	72	42	29	17	66	71	77	15	41	93	53	51
	15%	14%	15%	3%	8%	13%	13%	18%	27%	10%	13%	16%	21%	14%	14%	15%	16%	16%	6%	8%	15%	14%	11%	24%	18%	13%	15%
Yes - disability	160	82	77	4	6	28	26	40	56	24	27	29	80	41	42	36	23	19	7	26	32	53	8	19	42	42	25
	8%	8%	7%	2%	2%	8%	7%	13%	13%	4%	5%	6%	16%	7%	8%	7%	8%	10%	3%	3%	7%	10%	6%	11%	8%	11%	8%
Yes - mental condition	136	62	73	19	27	30	35	18	7	20	24	43	49	32	30	30	27	16	14	49	16	40	16	6	17	25	21
	7%	6%	7%	8%	8%	9%	9%	6%	2%	4%	4%	10%	10%	6%	6%	6%	10%	9%	5%	6%	3%	7%	11%	4%	3%	6%	6%
Yes - other	22	12	9	4	*	2	3	5	6	4	9	-	8	7	4	6	5	-	2	7	6	5	2	4	4	4	2
	1%	1%	1%	2%	*	1%	1%	2%	1%	1%	2%	-	2%	1%	1%	1%	2%	-	1%	1%	1%	1%	2%	2%	1%	1%	1%
No	1523	745	778	211	286	263	272	202	288	444	451	335	293	409	404	361	212	137	237	729	356	405	99	115	399	295	241
	74%	74%	75%	87%	83%	76%	74%	66%	65%	81%	79%	75%	60%	74%	76%	74%	74%	74%	84%	84%	77%	75%	72%	66%	76%	74%	73%
Prefer not to say	60	21	39	5	15	9	11	12	8	17	11	10	22	28	9	15	5	4	11	15	7	13	5	2	11	7	9
	3%	2%	4%	2%	4%	3%	3%	4%	2%	3%	2%	2%	5%	5%	2%	3%	2%	2%	4%	2%	2%	2%	4%	1%	2%	2%	3%