

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 1
Q.1 Do you have a Will? This is a legal document containing instructions as to what should be done with one's money and property after one's death. This can be either one you created yourself or someone else (e.g. a solicitor) created for you.
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Northern Ireland (y)		Public (A)	Private (B)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
Yes	784	373	410	16	28	60	142	163	375	263	234	131	156	55	30	84	58	64	66	35	84	82	112	83	30	110	219	63
	38%	37%	39%	7%	8%	18%de	38%def	53%defg	78%defgh	47%aklm	40%lm	31%	30%	31%	36%	36%	34%	35%	44%nv	35%	44%nv	31%	40%v	47%nqv	47%nv	32%	26%	38%
No	1275	629	646	214	318	270	227	143	104	292	342	285	355	123	53	147	108	115	79	65	109	184	166	94	33	232	617	100
	61%	62%	61%	92% ^{gh} _i	89% ^{fgh} _i	81% ^{ghi} _i	61% ^{hi} _i	47% ⁱ _i	22%	53%	59% ^j	67% ^{jk}	69% ^{jk}	69% ^{sux} _y	62%	63% ^s	64%	63%	52%	65%	56%	68% ^{suw} _{xy}	59%	53%	53%	67%	72%	60%
Can't remember	20	12	8	3	12	4	1	-	-	1	3	11	4	-	2	1	3	2	6	1	-	2	2	1	-	2	17	5
	1%	1%	1%	1% ⁱ	3% ^{ghi} _i	1% ⁱ	*	-	-	*	1%	3% ^{ijk} _m	1%	-	2%	*	2%	1%	4% ^{npuw} _{xy}	1%	-	1%	1%	1%	-	1%	2%	3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

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Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
Yes	784 38%	151 100%bd	-	633 100%bd	-
No	1275 61%	-	533 100%ac	-	742 100%ac
Can't remember	20 1%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d

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Table 2
Q.2 How old were you when your Will was created?
Base: All respondents who have a will

	Gender		Age							Social Grade				Region										Employment Sector			Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)		Private (B)
Unweighted base	762	384	378	16	27	58	122	145	394	274	216	115	157	57	31	75	63	59	62	38	81	87	124	65	20	89	192	60
Weighted base	784	373	410	16**	28**	60*	142	163	375	263	234	131	156	55*	30**	84*	58*	64*	66*	35*	84*	82*	112	83*	30**	110*	219	63*
Under 18	6 1%	4 1%	2 *	3 19%	-	1 2%i	-	2 1%	-	1 *	-	3 2%k	2 1%	-	-	-	-	1 1%	1 2%	-	1 1%	1 2%	-	2 2%	-	1 1%	2 1%	3 5%
18-25	37 5%	20 5%	18 4%	9 56%	7 26%	2 3%	8 5%	2 1%	9 2%	12 4%	10 4%	8 6%	8 5%	5 10%p	-	-	5 8%p	5 8%p	3 4%	-	4 4%	5 6%p	5 5%	5 6%p	-	8 7%	16 7%	12 19%
26-29	58 7%	28 8%	29 7%	-	14 51%	11 18%ghi	7 5%	11 6%	15 4%	20 7%	20 8%	8 6%	11 7%	6 11%	5 17%	5 6%	3 6%	2 4%	5 8%	1 2%	9 11%	7 9%	6 5%	6 8%	1 3%	11 10%	23 10%	13 20%
30-39	145 19%	64 17%	81 20%	-	4 15%	36 59%ghi	40 28%i	29 18%i	36 10%	60 23%	41 17%	21 16%	23 15%	8 15%	4 14%	9 11%	12 21%	11 18%	10 15%	10 27%p	18 22%	14 17%	24 21%	14 17%	9 31%	32 29%	54 25%	8 13%
40-49	168 21%	90 24%	78 19%	-	-	11 18%	72 51%fhi	40 25%i	45 12%	56 21%	55 23%	28 21%	29 19%	12 22%	7 24%	22 26%	13 23%	12 19%	16 24%	7 19%	17 20%	16 19%	22 19%	12 15%	12 41%	37 33%	68 31%	11 18%
50-59	175 22%	76 20%	99 24%	-	-	-	11 8%f	58 36%fg	106 28%fg	50 19%	61 26%	28 21%	36 23%	12 22%	5 17%	23 28%	13 23%	13 20%	17 26%	9 27%	20 24%	15 18%	25 22%	18 21%	5 16%	12 11%	37 17%	6 10%
60-69	136 17%	71 19%	66 16%	-	-	-	-	15 9%fg	121 32%fgh	46 18%	33 14%	27 20%	30 19%	9 16%	6 20%	19 22%u	9 15%	13 20%	11 17%	8 23%	8 9%	18 22%u	21 19%	13 15%	3 9%	2 2%	13 6%	6 10%
70-79	32 4%	14 4%	18 4%	-	-	-	-	-	32 9%fgh	12 5%	5 2%	5 4%	10 6%	2 4%	2 7%	2 2%	1 2%	4 6%	2 3%	-	5 6%	1 1%	4 3%	9 11%v	-	1 1%	2 1%	1 1%
80+	3 *	2 1%	1 *	-	-	-	-	-	3 1%	1 *	2 1%	-	-	-	-	1 1%	-	-	-	-	-	-	3 2%	-	-	-	-	-
Can't remember	22 3%	4 1%	18 4%a	4 25%	2 9%	-	4 3%	5 3%	7 2%	4 2%	6 3%	4 3%	7 5%	1 1%	-	3 4%	1 2%	2 4%	-	1 1%	2 3%	5 6%	3 3%	4 5%	-	5 5%	4 2%	3 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

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Table 2
Q.2 How old were you when your Will was created?
Base: All respondents who have a will

	Total	Q.4 Charity donation				Q.1 Have a will		
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)	Yes (e)	No (f)	Can't remember (g)
Unweighted base	762	145	-	617	-	762	-	-
Weighted base	784	151	**	633	**	784	**	**
Under 18	6 1%	3 2% ^c	-	2 *	-	6 1%	-	-
18-25	37 5%	12 8%	-	25 4%	-	37 5%	-	-
26-29	58 7%	10 7%	-	48 8%	-	58 7%	-	-
30-39	145 19%	30 20%	-	115 18%	-	145 19%	-	-
40-49	168 21%	29 19%	-	139 22%	-	168 21%	-	-
50-59	175 22%	32 21%	-	144 23%	-	175 22%	-	-
60-69	136 17%	25 16%	-	112 18%	-	136 17%	-	-
70-79	32 4%	7 5%	-	25 4%	-	32 4%	-	-
80+	3 *	1 *	-	3 *	-	3 *	-	-
Can't remember	22 3%	2 1%	-	20 3%	-	22 3%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g
 ** very small base (under 30) ineligible for sig testing

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Table 3

Q.3 Which, if any, of the following reasons explain why you have not created a Will so far?**Base: All respondents who do not have a will**

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)		Public (A)	Private (B)
Unweighted base	1298	653	645	227	313	286	227	134	111	315	336	263	384	110	55	145	107	100	84	74	126	201	183	83	30	205	596	100
Weighted base	1275	629	646	214	318	270	227	143	104*	292	342	285	355	123*	53*	147	108*	115*	79*	65*	109	184	166	94*	33**	232	617	100*
I want to wait until I am older	426	223	203	148	139	69	53	12	6	129	119	84	94	37	17	51	40	34	31	24	35	66	50	35	6	88	221	40
	33%	35%	31%	69%efg	44%fgh	25%hi	23%hi	8%	6%	44%klm	35%lm	29%	26%	30%	33%	35%	37%	30%	39%	37%	32%	36%	30%	37%	18%	38%	36%	40%
I've been too busy	203	105	98	9	50	59	44	29	12	53	67	44	38	15	7	16	19	26	9	14	15	36	23	17	5	45	120	23
	16%	17%	15%	4%	16%d	22%di	19%d	20%d	12%d	18%m	20%lm	16%	11%	12%	14%	11%	18%	23%p	12%	21%	14%	20%p	14%	18%	14%	19%	20%	23%
It's too upsetting to think about	87	37	50	10	23	17	15	12	11	18	23	20	26	6	7	12	11	3	5	5	5	13	12	7	2	16	37	11
	7%	6%	8%	5%	7%	6%	7%	8%	10%	6%	7%	7%	7%	5%	13%r	8%	10%	3%	6%	8%	5%	7%	7%	7%	5%	7%	6%	11%
I don't have anything worth inheriting	490	219	270	66	126	101	88	60	49	73	111	107	199	66	23	63	36	41	22	24	39	74	61	31	8	67	217	30
	38%	35%	42%a	31%	39%	37%	39%	42%	47%d	25%	32%j	37%j	56%jkl	54%qrs	45%	43%st	34%	36%	28%	36%	36%	40%	37%	33%	25%	29%	35%	30%
It hadn't occurred to me	251	128	123	41	79	56	40	28	7	73	68	49	61	19	10	29	18	29	19	15	17	32	33	17	13	46	132	17
	20%	20%	19%	19%i	25%i	21%i	17%i	20%i	7%	25%lm	20%	17%	17%	16%	18%	20%	17%	25%	24%	22%	15%	18%	20%	18%	40%	20%	21%	17%
Other	94	40	54	8	7	13	20	21	24	24	23	26	21	5	6	9	5	5	9	8	11	9	14	13	2	16	33	1
	7%	6%	8%	4%	2%	5%	9%de	15%def	24%defg	8%	7%	9%	6%	4%	11%	6%	5%	4%	11%	12%n	10%	5%	8%	14%nqr	7%	7%	5%	1%

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Table 3

Q.3 Which, if any, of the following reasons explain why you have not created a Will so far?

Base: All respondents who do not have a will

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	1298	-	539	-	759
Weighted base	1275	-**	533	-**	742
I want to wait until I am older	426 33%	-	217 41% ^d	-	208 28%
I've been too busy	203 16%	-	86 16%	-	116 16%
It's too upsetting to think about	87 7%	-	39 7%	-	48 6%
I don't have anything worth inheriting	490 38%	-	185 35%	-	305 41% ^b
It hadn't occurred to me	251 20%	-	112 21%	-	138 19%
Other	94 7%	-	36 7%	-	58 8%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

**** very small base (under 30) ineligible for sig testing**

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Table 4
Q.4 Have you left/would you leave money to any of the following types of charity in your Will?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)		Public (A)	Private (B)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
NET: Any charity	692	353	339	132	148	125	108	88	91	199	213	109	170	68	24	83	54	61	47	37	56	98	80	60	23	130	316	102
	33%	35%	32%	57%efg	41%ghi	37%ghi	29%i	29%i	19%	36%l	37%l	26%	33%l	38%	28%	36%	34%	31%	37%	29%	36%	29%	34%	37%	38%	37%	37%	61%
Animal	312	146	166	51	69	60	53	45	34	86	89	44	93	37	9	35	26	19	16	24	26	37	39	35	9	52	150	35
	15%	14%	16%	22%ghi	19%i	18%i	14%i	15%i	7%	15%l	15%l	10%	18%l	21%rs	11%	15%	11%	11%	11%	24%ors	13%	14%	14%	20%r	15%	15%	18%	21%
Medical	220	110	110	56	44	33	28	25	33	71	57	34	58	22	6	24	20	17	18	10	16	37	27	19	4	39	82	34
	11%	11%	10%	24%efg	12%i	10%	8%	8%	7%	13%l	10%	8%	11%	12%	7%	10%	12%	9%	12%	10%	8%	14%	10%	11%	7%	11%	10%	20%
Children's	208	95	113	55	49	49	28	17	9	61	58	38	51	24	8	21	15	31	8	7	11	40	25	16	2	48	100	36
	10%	9%	11%	24%efg	14%ghi	15%ghi	8%i	5%i	2%	11%	10%	9%	10%	13%su	9%	9%	9%	17%pqst	5%	6%	6%	15%stuw	9%	9%	3%	14%	12%	22%
Homeless	128	66	62	39	34	24	15	12	4	43	29	27	29	10	3	16	12	11	4	8	8	25	15	13	4	28	56	28
	6%	7%	6%	17%efg	10%ghi	7%i	4%i	4%i	1%	8%	5%	6%	6%	6%	3%	7%	7%	6%	2%	8%	4%	9%su	5%	7%	6%	8%	7%	16%
Local Charity	111	57	54	23	30	21	11	9	16	33	28	17	33	12	3	12	7	15	2	5	10	21	11	10	4	19	49	23
	5%	6%	5%	10%ghi	8%ghi	6%gi	3%	3%	3%	6%	5%	4%	6%	7% <u>s</u>	4%	5%	4%	8% <u>s</u>	1%	5%	5%	8% <u>sw</u>	4%	6%	7%	6%	6%	14%
International	56	34	21	17	14	9	3	5	7	15	23	10	7	5	1	4	7	9	5	2	2	13	5	2	2	9	28	11
	3%	3%	2%	7%fg	4%gi	3%	1%	2%	1%	3%	4% <u>m</u>	2%	1%	3%	1%	2%	4%	5% <u>u</u>	4%	2%	1%	5% <u>u</u>	2%	1%	3%	3%	3%	7%
Arts & Culture	31	17	14	11	10	6	3	-	-	9	11	4	6	5	1	1	2	1	2	1	1	7	5	3	1	5	18	3
	1%	2%	1%	5%ghi	3%hi	2%hi	1%	-	-	2%	2%	1%	1%	3%	1%	*	1%	1%	2%	1%	1%	3%	2%	2%	2%	2%	2%	2%
Advocacy	21	11	10	7	6	7	1	-	-	9	5	3	4	3	1	1	1	2	1	-	1	6	4	2	-	4	11	7
	1%	1%	1%	3%ghi	2%hi	2%ghi	*	-	-	2%	1%	1%	1%	2%	1%	*	1%	1%	1%	-	*	2%	1%	1%	-	1%	1%	4%
Other	80	41	39	8	9	10	15	21	18	14	40	9	17	5	3	7	3	4	7	6	8	14	15	5	3	17	30	9
	4%	4%	4%	3%	3%	3%	4%	7%ef	4%	3%	7% <u>ilm</u>	2%	3%	3%	3%	3%	2%	2%	4%	6%	4%	5%	5%	3%	5%	5%	4%	6%

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 * small base

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Table 4
Q.4 Have you left/would you leave money to any of the following types of charity in your Will?
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector					
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)	Opin-ion Influ-encer (C)
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
No, I have not left/ would not leave money to charity	1386	661	725	101	209	209	262	217	387	357	367	318	344	110	61	148	115	120	104	64	137	170	200	117	39	215	537	66
	67%	65%	68%	43%	59% ^d	63% ^d	71% ^{def}	71% ^{def}	81% ^{def}	64% ^{gh}	63%	74% ^{ijk}	67%	62%	72%	64%	68%	66%	69%	63%	71%	64%	71%	66%	63%	62%	63%	39%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
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Base: All respondents

	Total	Q.4 Charity donation				Q.1 Have a will		
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)	Yes (e)	No (f)	Can't remember (g)
Unweighted base	2078	145	539	617	759	762	1298	18
Weighted base	2078	151	533	633	742	784	1275	20**
NET: Any charity	692	151	533	-	-	151	533	8
	33%	100%cd	100%cd	-	-	19%	42%e	39%
Animal	312	54	254	-	-	54	254	4
	15%	36%cd	48%acd	-	-	7%	20%e	21%
Medical	220	44	172	-	-	44	172	4
	11%	29%cd	32%cd	-	-	6%	13%e	21%
Children's	208	24	183	-	-	24	183	1
	10%	16%cd	34%acd	-	-	3%	14%e	6%
Homeless	128	12	113	-	-	12	113	4
	6%	8%cd	21%acd	-	-	2%	9%e	18%
Local Charity	111	26	84	-	-	26	84	-
	5%	18%cd	16%cd	-	-	3%	7%e	-
International	56	11	43	-	-	11	43	1
	3%	7%cd	8%cd	-	-	1%	3%e	7%
Arts & Culture	31	3	27	-	-	3	27	1
	1%	2%cd	5%cd	-	-	*	2%e	3%
Advocacy	21	2	18	-	-	2	18	1
	1%	2%cd	3%cd	-	-	*	1%e	4%
Other	80	25	55	-	-	25	55	-
	4%	17%bcd	10%cd	-	-	3%	4%	-
No, I have not left/ would not leave money to charity	1386	-	-	633	742	633	742	12
	67%	-	-	100%ab	100%ab	81%f	58%	61%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g

** very small base (under 30) ineligible for sig testing

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 5
Q.5 Why have you not left/would you not leave money to charity?
Base: All respondents who have not left/would not leave money to charity

	Gender		Age							Social Grade				Region											Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (l)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)		Private (B)
Unweighted base	1386	692	694	105	206	224	244	201	406	384	353	287	362	105	60	145	121	105	100	76	145	187	214	98	30	188	505	64
Weighted base	1386	661	725	101*	209	209	262	217	387	357	367	318	344	110*	61*	148	115	120*	104*	64*	137	170	200	117*	39**	215	537	66*
I want to leave all money to family	884	429	455	49	144	135	176	134	247	247	217	230	189	65	41	102	78	69	73	43	85	90	133	78	27	145	338	40
	64%	65%	63%	48%	69% ^d	64% ^d	67% ^d	61% ^d	64% ^d	69% ^{km}	59%	72% ^{km}	55%	59%	67%	69% ^v	68% ^v	58%	70% ^v	67%	62%	53%	66% ^v	66% ^v	70%	68%	63%	61%
I don't have anything worth leaving to a charity	266	107	159	27	40	46	61	43	49	45	64	48	109	26	12	22	20	21	14	15	26	35	44	24	7	32	107	9
	19%	16%	22% ^a	26% ⁱ	19% ⁱ	22% ⁱ	23% ⁱ	20% ⁱ	13%	13%	18%	15%	32% ^{ijkl}	24%	20%	15%	18%	18%	14%	23%	19%	21%	22%	20%	18%	15%	20%	14%
I don't believe/trust the work of charities	208	123	85	18	30	30	37	30	64	56	55	47	51	18	15	20	18	19	14	7	18	31	24	23	1	28	89	12
	15%	19% ^b	12%	18%	14%	14%	14%	14%	17%	16%	15%	15%	15%	17%	24% ^w	14%	16%	16%	13%	11%	13%	18%	12%	20%	2%	13%	17%	18%
It had never occurred to me	105	57	48	17	25	14	16	14	18	22	35	19	28	14	6	9	5	13	4	6	13	16	9	4	5	18	45	13
	8%	9%	7%	17% ^{fg}	12% ^{gi}	7%	6%	7%	5%	6%	10%	6%	8%	13% ^{qswx}	9%	6%	5%	11% ^{wx}	4%	10%	9%	10%	5%	3%	12%	9%	8%	19%
I don't have a charity I care about	70	45	25	8	11	11	10	10	19	16	25	12	16	4	3	10	5	4	6	3	9	12	7	5	-	10	30	3
	5%	7% ^b	3%	8%	5%	5%	4%	5%	5%	5%	7%	4%	5%	4%	5%	7%	5%	3%	6%	5%	6%	7%	4%	4%	-	5%	6%	4%
Other	82	35	47	3	2	8	9	19	40	24	28	14	15	4	2	13	5	7	5	2	6	10	9	14	4	7	26	3
	6%	5%	6%	3%	1%	4%	3%	9% ^{eg}	10% ^{defg}	7%	8%	4%	4%	4%	3%	9%	5%	6%	5%	3%	4%	6%	5%	12% ^w	10%	3%	5%	4%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base; ** very small base (under 30) ineligible for sig testing

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 5
Q.5 Why have you not left/would you not leave money to charity?
Base: All respondents who have not left/would not leave money to charity

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	1386	-	-	617	759
Weighted base	1386	-**	-**	633	742
I want to leave all money to family	884 64%	-	-	421 67%	458 62%
I don't have anything worth leaving to a charity	266 19%	-	-	75 12%	191 26% ^c
I don't believe/trust the work of charities	208 15%	-	-	86 14%	122 17%
It had never occurred to me	105 8%	-	-	48 8%	49 7%
I don't have a charity I care about	70 5%	-	-	21 3%	49 7% ^c
Other	82 6%	-	-	57 9% ^d	25 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d

**** very small base (under 30) ineligible for sig testing**

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 6
Q.6 Why have you left/would you leave money to charity in your Will?
 Base: All respondents who have left/would leave money to charity

	Gender		Age							Social Grade				Region										Employment Sector			Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)		Private (B)
Unweighted base	692	354	338	141	144	124	106	78	99	206	202	100	184	62	28	76	52	56	49	37	62	104	95	51	20	108	298	99
Weighted base	692	353	339	132	148	125	108*	88*	91*	199	213	109*	170	68*	24**	83*	54*	61*	47*	37*	56*	98*	80*	60*	23**	130*	316	102*
I have a charity I care about	299 43%	139 39%	161 47%a	31 23%	55 37%d	53 43%d	53 50%d	46 52%d	61 67%defg	96 48%	89 42%	41 37%	74 43%	41 60%pqst	10 42%	32 36%	20 37%	27 43%	14 30%	13 36%	23 42%	46 47%	38 47%	28 47%	8 34%	54 41%	128 40%	42 41%
Charity is important	291 42%	142 40%	149 44%	71 54%gh	64 43%h	59 47%h	36 33%	24 27%	37 41%	83 42%	88 41%	50 45%	71 42%	26 39%	10 44%	30 36%	28 53%sx	31 50%st	14 29%	16 42%	21 37%	47 48%st	35 43%	18 31%	15 63%	49 38%	131 41%	43 42%
I want to help the world when I'm gone	221 32%	113 32%	108 32%	72 55%fgh	62 42%fgh	31 25%i	28 26%i	19 21%i	8 9%	73 36%	65 31%	31 28%	52 31%	14 20%	6 27%	20 24%	18 33%	21 35%	21 44%np	12 33%	18 33%	32 33%	32 40%np	23 38%	3 13%	42 33%	104 33%	36 36%
I have enough money to share so I should	75 11%	45 13%	30 9%	17 13%f	15 10%	6 5%	15 14%f	10 12%	12 13%f	26 13%	22 10%	10 9%	17 10%	5 8%	3 15%	6 8%	5 10%	1 1%	5 11%r	3 9%	4 7%	20 20%pru	9 11%r	10 17%r	3 13%	16 12%	33 11%	19 18%
I have no one else to leave my money with	65 9%	43 12%b	22 6%	6 4%	10 7%	12 9%	12 11%	16 19%de	9 10%	21 11%	18 8%	10 9%	15 9%	1 2%	-	11 13%nw	3 6%	6 10%	10 21%nqw	6 16%nw	6 10%	12 12%nw	2 3%	8 13%nw	-	16 13%	24 8%	12 12%
Other	31 5%	16 5%	15 4%	2 1%	1 1%	6 5%	5 5%	9 10%de	8 9%de	4 2%	10 5%	5 4%	12 7%j	2 3%	2 7%	2 3%	5 9%x	3 5%	4 8%x	3 8%x	1 3%	6 6%	3 4%	-	-	4 3%	13 4%	4 4%
Don't know	5 1%	2 1%	3 1%	-	-	1 *	1 1%	2 2%	1 1%	1 *	2 1%	-	2 1%	-	-	-	-	-	2 3%	-	-	1 1%	2 3%	-	-	-	2 1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base; ** very small base (under 30) ineligible for sig testing

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 6
Q.6 Why have you left/would you leave money to charity in your Will?
Base: All respondents who have left/would leave money to charity

	Total	Q.4 Charity donation				Q.1 Have a will		
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)	Yes (e)	No (f)	Can't remember (g)
Unweighted base	692	145	539	-	-	145	539	8
Weighted base	692	151	533	-.**	-.**	151	533	8**
I have a charity I care about	299	92	205	-	-	92	205	3
	43%	61%b	38%	-	-	61%f	38%	35%
Charity is important	291	55	233	-	-	55	233	3
	42%	37%	44%	-	-	37%	44%	39%
I want to help the world when I'm gone	221	31	186	-	-	31	186	3
	32%	20%	35%a	-	-	20%	35%e	45%
I have enough money to share so I should	75	28	44	-	-	28	44	2
	11%	19%b	8%	-	-	19%f	8%	31%
I have no one else to leave my money with	65	21	43	-	-	21	43	1
	9%	14%	8%	-	-	14%	8%	11%
Other	31	11	20	-	-	11	20	-
	5%	7%	4%	-	-	7%	4%	-
Don't know	5	1	4	-	-	1	4	-
	1%	1%	1%	-	-	1%	1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g

** very small base (under 30) ineligible for sig testing

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 7

Q.7 Compared to 5 years ago, how much more or less likely would you be to donate money to a charity in your will now?**Base: All respondents**

	Gender		Age						Social Grade				Region										Employment Sector						
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North of Ireland (y)	Public (A)	Private (B)	Opinion Influencer (C)	
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163	
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168	
NET: More likely	409 20%	224 22%b	185 17%	89 38%efg hi	101 28%ghi	73 22%gi	55 15%i	49 18%i	42 9%	119 21%	119 20%	79 18%	92 18%	37 21%	13 16%	39 17%	35 20%	40 22%	21 14%	24 23%	41 21%	61 23% s	49 18%	34 19%	15 24%	85 25%	199 23%	77 46%	
Much more likely	(4)	124 6%	69 7%	55 5%	34 15% fghi	23 9% gi	11 7% gi	16 3%	7 5% i	37 7%	34 6%	26 6%	28 6%	12 7%	5 6%	15 6%	8 5%	11 6%	8 5%	7 7%	11 6%	17 6%	15 5%	11 6%	4 7%	23 7%	69 8%	21 12%	
Somewhat more likely	(3)	284 14%	155 15%	129 12%	55 24% fgh i	68 19% ghi	50 15% i	44 12% i	33 11%	35 7%	82 15%	85 15%	53 12%	64 12%	25 14%	8 10%	25 11%	27 16%	29 16%	13 9%	17 17%	30 15%	43 16% s	34 12%	22 13%	10 17%	62 18%	130 15%	56 34%
Somewhat less likely	(2)	166 8%	79 8%	87 8%	25 11%	31 9%	22 7%	28 8%	27 9%	33 7%	41 7%	55 9%	36 8%	34 7%	12 7%	4 4%	19 8%	13 8%	11 6%	13 9%	9 9%	9 5%	34 13% orux	24 9%	7 4%	11 18% noru x	28 8%	71 8%	18 11%
Much less likely	(1)	192 9%	114 11% b	78 7%	10 4%	26 7%	29 9% d	40 11% d	22 7%	66 14% defh	44 8%	58 10%	36 8%	53 10%	15 9%	10 12%	24 10%	12 7%	25 14% uv	12 8%	8 8%	13 7%	15 6%	26 9%	25 14% quv	6 9%	33 10%	72 8%	18 10%
NET: Less likely	358 17%	194 19% b	165 15%	34 15%	57 16%	51 15%	68 18%	49 16%	99 21%	86 15%	113 20%	72 17%	87 17%	27 15%	14 16%	43 19% u	25 15%	36 20% u	25 17%	17 17%	22 11%	49 18% u	50 18%	32 18%	17 27% u	61 18%	144 17%	36 21%	
My views are the same	1171 56%	552 54%	619 58%	81 35%	171 48% d	182 54% d	226 61% de	194 64% def	317 66% def	329 59% k	300 52%	251 59% k	291 57%	101 57%	50 59%	134 58%	96 57%	91 50%	94 62% r	50 50%	121 63% rtv y	140 52%	164 59%	101 57%	29 46%	181 53%	446 52%	45 27%	
Don't know	140 7%	44 4%	95 9% a	28 12% ghi	28 8% i	28 8% i	21 6%	13 4%	21 4%	23 4%	48 8% j	25 6%	44 9% j	13 7%	8 9%	15 6%	14 8%	14 8%	10 7%	9 9%	9 5%	18 7%	16 6%	11 6%	2 4%	17 5%	64 8%	10 6%	
Mean	2.44	2.43	2.46	2.92 fg hi	2.68 gi	2.54 gi	2.21 i	2.45 i	1.88	2.54	2.41	2.45	2.37	2.52	2.30	2.36	2.51	2.35	2.36	2.54	2.63	2.57	2.38	2.30	2.43	2.52	2.57	2.71	
Standard deviation	1.04	1.06	1.01	0.89	0.99	1.05	1.00	1.02	0.95	1.02	1.02	1.04	1.07	1.06	1.17	1.09	0.96	1.09	1.06	0.99	1.00	0.92	1.04	1.16	0.95	1.01	1.04	0.94	
Standard error	0.04	0.05	0.06	0.08	0.08	0.09	0.09	0.11	0.08	0.07	0.07	0.09	0.08	0.14	0.22	0.13	0.12	0.13	0.15	0.15	0.12	0.09	0.10	0.16	0.19	0.09	0.06	0.09	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/ef/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 7

Q.7 Compared to 5 years ago, how much more or less likely would you be to donate money to a charity in your will now?**Base: All respondents**

	Total	Q.4 Charity donation				Q.1 Have a will		
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)	Yes (e)	No (f)	Can't remember (g)
Unweighted base	2078	145	539	617	759	762	1298	18
Weighted base	2078	151	533	633	742	784	1275	20**
NET: More likely	409	55	225	65	60	120	285	4
	20%	36%cd	42%cd	10%	8%	15%	22%e	20%
Much more likely	(4) 124	19	80	14	10	33	91	1
	6%	13%cd	15%cd	2%	1%	4%	7%e	6%
Somewhat more likely	(3) 284	36	145	51	50	87	194	3
	14%	24%cd	27%cd	8%	7%	11%	15%e	14%
Somewhat less likely	(2) 166	14	38	41	72	56	110	1
	8%	10%	7%	7%	10%	7%	9%	4%
Much less likely	(1) 192	7	16	75	94	82	110	-
	9%	5%	3%	12%ab	13%ab	10%	9%	-
NET: Less likely	358	21	54	116	166	138	220	1
	17%	14%	10%	18%b	22%ab	18%	17%	4%
My views are the same	1171	73	216	417	457	490	673	9
	56%	48%	41%	66%ab	62%ab	62%f	53%	45%
Don't know	140	2	38	35	59	36	97	6
	7%	1%	7%a	5%a	8%a	5%	8%e	31%
Mean	2.44	2.88cd	3.04cd	2.02	1.90	2.27	2.53e	3.06
Standard deviation	1.04	0.89	0.81	1.00	0.90	1.05	1.02	0.74
Standard error	0.04	0.11	0.05	0.07	0.06	0.07	0.05	0.33

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g

** very small base (under 30) ineligible for sig testing

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 8
Gender
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)	Opin-ion Influ-encer (C)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
Male	1014	1014	-	96	166	170	200	163	218	311	255	223	225	83	40	124	83	96	80	50	90	124	123	94	26	144	491	109
	49%	100%b	-	41%	46%	51%d	54%di	53%di	46%	56%km	44%	52%km	44%	47%	47%	54%w	49%	53%	53%	50%	47%	46%	44%	53%	43%	42%	58%A	65%
Female	1064	-	1064	136	191	164	170	142	260	245	324	205	290	95	45	108	86	85	71	51	103	144	157	83	36	201	362	59
	51%	-	100%a	59%fg	54%	49%	46%	47%	54%gh	44%	56%jl	48%	56%jl	53%	53%	46%	51%	47%	47%	50%	53%	54%	56%p	47%	57%	58%B	42%	35%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 8
Gender
Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
Male	1014	82	267	291	362
	49%	55%	50%	46%	49%
Female	1064	68	266	342	380
	51%	45%	50%	54%	51%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 9
Age
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)		Pri-vate (B)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
18-24	233 11%	96 9%	136 13%a	233 100%efgh i	-	-	-	-	-	75 13%l	77 13%l	32 7%	49 9%	23 13%y	8 10%	18 8%	23 13%y	23 13%y	13 9%	12 12%y	22 11%y	42 16%pxy	36 13%y	12 7%	1 2%	30 9%	105 12%	44 26%
25-34	357 17%	166 16%	191 18%	-	357 100%dfgh i	-	-	-	-	91 16%	87 15%	91 21%k	88 17%	30 17%	15 18%	40 17%	28 17%	37 20%	23 16%	19 19%	31 16%	49 18%	50 18%	27 15%	8 13%	81 24%	199 23%	46 28%
35-44	334 16%	170 17%	164 15%	-	-	334 100%degh i	-	-	-	82 15%	103 18%	65 15%	84 16%	29 16%	13 16%	41 18%	33 19%	24 13%	19 13%	21 21%	31 16%	47 18%	35 13%	32 18%	8 12%	73 21%	196 23%	28 17%
45-54	370 18%	200 20%b	170 16%	-	-	-	370 100%defh i	-	-	91 16%	99 17%	87 20%	93 18%	28 16%	17 20%	38 16%	30 18%	31 17%	35 23%t	11 11%	38 20%	43 16%	44 16%	33 18%	21 34%npq rtwx	97 28%	191 22%	24 14%
55-64	306 15%	163 16%	142 13%	-	-	-	-	306 100%defg i	-	70 13%	90 16%	70 16%	75 14%	21 12%	13 15%	43 19%	20 12%	22 12%	24 16%	19 19%	27 14%	34 13%	46 16%	23 13%	15 24%nq	52 15%	130 15%	11 7%
65+	478 23%	218 22%	260 24%	-	-	-	-	-	478 100%def gh	147 26%kl	122 21%	82 19%	127 25%	46 26%	18 21%	52 22%	37 22%	44 24%	37 24%	19 19%	44 23%	53 20%	69 25%	50 28%	10 15%	11 3%	31 4%	14 9%
NET: 18-34	590 28%	262 26%	328 31%a	233 100%fg hi	357 100%fghi	-	-	-	-	166 30%	164 28%	123 29%	136 26%	53 30%y	24 28%	58 25%	51 30%y	59 33%xy	36 24%	31 31%y	53 27%	91 34%xy	86 31%y	39 22%	9 15%	111 32%	304 36%	90 54%
NET: 35-54	704 34%	370 37%b	334 31%	-	-	334 100%de hi	370 100%dehi	-	-	173 31%	202 35%	152 36%	177 34%	58 32%	31 36%	79 34%	63 37%	56 31%	54 36%	32 31%	69 36%	91 34%	80 29%	65 37%	29 46%w	170 49%	387 45%	52 31%
NET: 55+	784 38%	382 38%	402 38%	-	-	-	-	306 100%de fg	478 100%def g	217 39%	213 37%	153 36%	201 39%	67 38%	30 36%	95 41%	56 33%	66 37%	61 40%	38 38%	72 37%	87 32%	114 41%v	73 41%	25 39%	63 18%	162 19%	26 15%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Prepared by Populus

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 9
Age
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)		North-Ireland (y)	Public (A)	Private (B)
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
Average age	48.06	48.61	47.54	21.71	30.07 ^d	39.48 ^d	49.88 ^d	59.67 ^d	71.49 ^d	48.39	47.47	47.51	48.82	48.22	48.43	49.15 ^v	46.96	46.99	49.97 ^v	46.58	48.04	45.21	48.47 ^v	50.65 ^v	50.02	42.72	41.50	38.00

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 9
Age
Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
18-24	233 11%	8 5% ^c	123 23% ^{acd}	8 1%	90 12% ^{ac}
25-34	357 17%	9 6%	133 25% ^{ac}	19 3%	185 25% ^{ac}
35-44	334 16%	20 14% ^c	104 20% ^c	40 6%	166 22% ^{ac}
45-54	370 18%	19 13%	88 17%	122 19%	139 19%
55-64	306 15%	33 22% ^{bd}	55 10%	130 21% ^{bd}	87 12%
65+	478 23%	62 41% ^{bd}	29 5%	313 49% ^{bd}	75 10% ^b
NET: 18-34	590 28%	17 11% ^c	256 48% ^{acd}	27 4%	275 37% ^{ac}
NET: 35-54	704 34%	40 26%	193 36% ^{ac}	162 26%	304 41% ^{ac}
NET: 55+	784 38%	95 63% ^{bd}	84 16%	443 70% ^{bd}	162 22% ^b
Average age	48.06	57.12 ^{bd}	38.34	61.42 ^{abd}	42.25 ^b

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 10
Social Grade
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
A	162 8%	87 9%	75 7%	23 10%h	32 9%h	23 7%	25 7%	13 4%	46 10%h	162 29%klm	-	-	-	10 6%	5 6%	16 7%	9 5%	21 11%u	12 8%	14 14%nquv	10 5%	17 6%	26 9%	18 10%	5 8%	26 8%	69 8%	22 13%
B	394 19%	224 22%b	170 16%	52 22%	58 16%	59 18%	67 18%	57 19%	101 21%	394 71%klm	-	-	-	31 17%t	19 23%t	40 17%t	31 18%t	36 20%t	35 23%t	8 8%	40 21%t	63 24%t	50 18%t	29 16%	12 20%	93 27%B	162 19%	40 24%
C1	579 28%	255 25%	324 30%a	77 33%ei	87 24%	103 31%	99 27%	90 30%	122 26%	-	579 100%jlm	-	-	38 21%	18 21%	67 29%	49 29%	41 22%	30 20%	34 33%ns	58 30%ns	94 35%nor	79 28%	51 28%	21 33%	117 34%	252 30%	51 30%
C2	428 21%	223 22%	205 19%	32 14%	91 26%di	65 19%	87 23%di	70 23%di	82 17%	-	-	428 100%jkm	-	44 25%uv	17 20%	49 21%u	42 25%uv	42 23%uv	40 27%uv	17 17%	26 13%	40 15%	61 22%uv	40 22%u	11 17%	65 19%	214 25%A	22 13%
D	276 13%	128 13%	148 14%	34 15%i	61 17%i	55 16%i	52 14%i	37 12%i	36 7%	-	-	-	276 54%jkl	37 21%rvw	14 17%	33 14%	24 14%	20 11%	20 13%	17 17%	33 17%vw	26 10%	28 10%	19 10%	6 9%	41 12%	152 18%A	24 14%
E	239 11%	97 10%	142 13%a	15 6%	26 7%	29 9%	41 11%	37 12%d	91 19%defg	-	-	-	239 46%jkl	18 10%	12 14%	27 11%	14 8%	23 12%	14 9%	11 11%	27 14%	28 11%	35 13%	22 12%	8 13%	1 *	3 *	9 5%
NET: AB	556 27%	311 31%b	245 23%	75 32%h	91 25%	82 24%	91 25%	70 23%	147 31%h	556 100%klm	-	-	-	41 23%	24 28%	56 24%	39 23%	56 31%	47 31%	22 22%	50 26%	80 30%	76 27%	47 27%	18 28%	119 35%B	231 27%	62 37%
NET: ABC1	1136 55%	566 56%	569 54%	152 65%efg	178 50%	185 55%	190 51%	161 53%	269 56%	556 100%lm	579 100%lm	-	-	79 44%	42 50%	123 53%	89 52%	97 53%	77 51%	56 55%	108 56%no	174 65%nop	156 56%n	98 55%	38 61%n	237 69%B	483 57%	113 67%
NET: C2DE	942 45%	448 44%	495 46%	81 35%	179 50%d	149 45%d	180 49%d	145 47%d	209 44%d	-	-	428 100%jk	515 100%jk	99 56%uvw	43 50%v	109 47%v	81 48%v	85 47%v	74 49%v	45 45%	85 44%	94 35%	125 44%v	80 45%	24 39%	107 31%	370 43%A	55 33%
NET: DE	515 25%	225 22%	290 27%a	49 21%	88 25%	84 25%	93 25%	75 24%	127 26%	-	-	-	515 100%jkl	55 31%v	26 31%	60 26%	38 23%	43 24%	34 23%	28 28%	59 31%v	54 20%	63 23%	40 23%	13 22%	42 12%	155 18%A	33 20%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 10
Social Grade
Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
A	162 8%	19 13%d	48 9%d	52 8%	43 6%
B	394 19%	44 30%bd	88 16%	147 23%bd	114 15%
C1	579 28%	47 31%	164 31%d	187 29%d	178 24%
C2	428 21%	13 8%	93 18%a	119 19%a	192 26%abc
D	276 13%	12 8%	77 14%ac	52 8%	131 18%ac
E	239 11%	15 10%	64 12%	76 12%	83 11%
NET: AB	556 27%	64 42%bcd	135 25%	199 31%bd	157 21%
NET: ABC1	1136 55%	111 74%bcd	299 56%d	385 61%d	335 45%
NET: C2DE	942 45%	40 26%	234 44%a	247 39%a	406 55%abc
NET: DE	515 25%	27 18%	141 26%c	129 20%	215 29%ac

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opin-ion Influ-encer (C)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
Scotland	177	83	95	23	30	29	28	21	46	41	38	44	55	177	-	-	-	-	-	-	-	-	-	-	-	37	64	17
	9%	8%	9%	10%	8%	9%	8%	7%	10%	7%	6%	10%	11%k	100%opqr stuvwxy	-	-	-	-	-	-	-	-	-	-	-	11%	7%	10%
North East	85	40	45	8	15	13	17	13	18	24	18	17	26	-	85	-	-	-	-	-	-	-	-	-	-	18	32	7
	4%	4%	4%	4%	4%	4%	5%	4%	4%	4%	3%	4%	5%	-	100%npqr stuvwxy	-	-	-	-	-	-	-	-	-	-	5%	4%	4%
North West	232	124	108	18	40	41	38	43	52	56	67	49	60	-	-	232	-	-	-	-	-	-	-	-	-	28	100	20
	11%	12%	10%	8%	11%	12%	10%	14%d	11%	10%	12%	11%	12%	-	-	100%noqr stuvwxy	-	-	-	-	-	-	-	-	-	8%	12%	12%
Yorkshire & Humberside	169	83	86	23	28	33	30	20	37	39	49	42	38	-	-	-	169	-	-	-	-	-	-	-	-	28	76	16
	8%	8%	8%	10%	8%	10%	8%	6%	8%	7%	9%	10%	7%	-	-	-	100%nopr stuvwxy	-	-	-	-	-	-	-	-	8%	9%	10%
West Midlands	181	96	85	23	37	24	31	22	44	56	41	42	43	-	-	-	-	181	-	-	-	-	-	-	-	22	80	20
	9%	9%	8%	10%	10%	7%	8%	7%	9%	10%	7%	10%	8%	-	-	-	-	100%nopq stuvwxy	-	-	-	-	-	-	-	6%	9%	12%
East Midlands	151	80	71	13	23	19	35	24	37	47	30	40	34	-	-	-	-	-	151	-	-	-	-	-	-	30	57	12
	7%	8%	7%	6%	7%	6%	9%	8%	8%	8%k	5%	9%k	7%	-	-	-	-	-	100%nopq rtuvwxy	-	-	-	-	-	-	9%	7%	7%
Wales	101	50	51	12	19	21	11	19	19	22	34	17	28	-	-	-	-	-	-	101	-	-	-	-	-	18	46	8
	5%	5%	5%	5%	5%	6%	3%	6%	4%	4%	6%	4%	5%	-	-	-	-	-	-	100%nopq rsuvwxy	-	-	-	-	-	5%	5%	5%
Eastern	193	90	103	22	31	31	38	27	44	50	58	26	59	-	-	-	-	-	-	-	193	-	-	-	-	30	76	14
	9%	9%	10%	9%	9%	9%	10%	9%	9%	9%	10%l	6%	12%l	-	-	-	-	-	-	-	100%nopq rstvwxy	-	-	-	-	9%	9%	9%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)		Public (A)	Private (B)
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
London	268	124	144	42	49	47	43	34	53	80	94	40	54	-	-	-	-	-	-	-	-	268	-	-	-	42	123	31
	13%	12%	14%	18%ghi	14%	14%	12%	11%	11%	14%l	16%lm	9%	11%	-	-	-	-	-	-	-	-	100%nopq	-	-	-	12%	14%	18%
South East	280	123	157	36	50	35	44	46	69	76	79	61	63	-	-	-	-	-	-	-	-	-	280	-	-	44	110	16
	13%	12%	15%	16%	14%	11%	12%	15%	14%	14%	14%	14%	12%	-	-	-	-	-	-	-	-	-	100%nopq	-	-	13%	13%	9%
South West	177	94	83	12	27	32	33	23	50	47	51	40	40	-	-	-	-	-	-	-	-	-	-	177	-	31	64	8
	9%	9%	8%	5%	8%	10%	9%	7%	11%d	8%	9%	9%	8%	-	-	-	-	-	-	-	-	-	-	100%nopq	-	9%	7%	5%
Northern Ireland	62	26	36	1	8	8	21	15	10	18	21	11	13	-	-	-	-	-	-	-	-	-	-	-	62	16	24	-
	3%	3%	3%	*	2%	2%	6%defi	5%di	2%	3%	4%	2%	3%	-	-	-	-	-	-	-	-	-	-	-	100%nopq	5%	3%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 11
GO Region
Base: All respondents

Total	Q.4 Charity donation				
	Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)	
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
Scotland	177 9%	13 9%	55 10% ^c	42 7%	68 9%
North East	85 4%	4 3%	18 3%	26 4%	34 5%
North West	232 11%	16 11%	68 13%	68 11%	79 11%
Yorkshire & Humberside	169 8%	11 7%	41 8%	47 7%	67 9%
West Midlands	181 9%	17 11%	44 8%	47 7%	71 10%
East Midlands	151 7%	18 12% ^{ab}	28 5%	49 8%	51 7%
Wales	101 5%	10 7%	27 5%	25 4%	38 5%
Eastern	193 9%	14 9%	42 8%	71 11%	67 9%
London	268 13%	18 12%	79 15% ^c	64 10%	104 14% ^c
South East	280 13%	15 10%	64 12%	97 15%	102 14%
South West	177 9%	9 6%	51 10% ^d	73 12% ^d	43 6%
Northern Ireland	62 3%	7 4%	16 3%	23 4%	16 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 12
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)	Opin-ion Influ-encer (C)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
Yes	1299	621	678	177	235	227	199	178	283	431	369	260	239	104	45	140	109	114	87	56	117	199	180	104	43	250	586	126
	63%	61%	64%	76%efg hi	66%g	68%ghi	54%	58%	59%	77%klm	64%m	61%m	46%	58%	54%	60%	65%	63%	57%	56%	61%	74%nop qrstuw x	64%	59%	69%	73%	69%	75%
No	779	393	386	56	122	108	171	128	195	125	210	168	276	74	39	92	60	67	64	44	76	69	100	73	19	94	267	42
	37%	39%	36%	24%	34%d	32%d	46%def	42%df	41%df	23%	36%j	39%j	54%jkl	42%v	46%v	40%v	35%v	37%v	43%v	44%v	39%v	26%	36%v	41%v	31%	27%	31%	25%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 12
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
Yes	1299 63%	96 64%	326 61%	417 66%	448 60%
No	779 37%	55 36%	207 39%	216 34%	293 40%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 13
Opinion Influencer
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)		Public (A)	Pri-vate (B)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
Yes	168 8%	109 11%b	59 6%	44 19% ^{fgh} i	46 13% ^{ghi}	28 8% ^{hi}	24 7% ⁱ	11 4%	14 3%	62 11% ^{lm}	51 9%	22 5%	33 6%	17 10% ^y	7 8% ^y	20 8% ^y	16 9% ^y	20 11% ^{xy}	12 8%	8 8% ^y	14 7%	31 12% ^{wxy}	16 6%	8 4%	-	33 10%	90 11%	168 100%
No	1910 92%	905 89%	1005 94% ^a	189 81%	311 87%	306 92% ^d	346 93% ^{de}	294 96% ^{def}	464 97% ^{def} g	495 89%	528 91%	405 95% ^j	482 94% ^j	160 90%	78 92%	212 92%	153 91%	162 89%	140 92%	93 92%	179 93%	237 88%	264 94% ^v	170 96% ^{rv}	62 100% ^{nop} qrv	311 90%	762 89%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 13
Opinion Influencer
Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
Yes	168 8%	32 22%bcd	69 13%cd	31 5%	31 4%
No	1910 92%	118 78%	464 87%a	602 95%ab	710 96%ab

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 14
Tenure
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)		North Ireland (y)	Public (A)	Private (B)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
NET: Homeowners	1347	671	675	112	171	195	243	237	389	446	390	279	232	91	61	152	106	133	107	69	130	137	184	124	53	229	535	100
	65%	66%	63%	48%	48%	58%de	66%de	78%def	81%def	80%klm	67%lm	65%lm	45%	51%	73%nv	66%nv	62%v	73%nvq	71%nv	69%nv	67%nv	51%	66%nv	70%nv	85%npq	66%	63%	60%
Owned outright - without mortgage	750	364	386	45	42	45	104	159	354	259	216	135	140	50	34	89	59	60	54	40	78	78	103	79	25	81	200	54
	36%	36%	36%	19%e	12%	14%	28%def	52%def	74%def	47%klm	37%lm	32%	27%	28%	40%	38%v	35%	33%	36%	40%	40%nv	29%	37%	44%nv	40%	24%	23%	32%
Owned with a mortgage or loan	596	307	289	67	129	149	138	78	35	187	173	144	92	40	28	64	46	73	53	29	52	58	80	45	28	147	336	46
	29%	30%	27%	29%i	36%hi	45%deh	37%dhi	26%i	7%	34%lm	30%lm	34%lm	18%	23%	33%	28%	27%	40%npq	35%nv	29%	27%	22%	29%	25%	44%npq	43%	39%	27%
NET: Renters	699	328	371	107	176	138	125	67	87	102	183	140	275	84	22	78	59	45	42	29	63	127	89	52	9	112	304	63
	34%	32%	35%	46%ghi	49%ghi	41%hi	34%hi	22%	18%	18%	32%j	33%j	53%jkl	47%opq	26%	34%y	35%y	25%	28%	29%	32%y	47%opq	32%y	29%y	14%	33%	36%	38%
NET: Rent from Council/ Housing Association	439	201	238	54	102	81	83	48	70	45	99	89	206	68	11	42	39	28	24	19	41	79	57	30	2	72	161	38
	21%	20%	22%	23%hi	29%hi	24%hi	22%hi	16%	15%	8%	17%j	21%j	40%jkl	38%opq	13%	18%y	23%y	15%y	16%y	19%y	21%y	29%opr	20%y	17%y	3%	21%	19%	23%
Rented from the council	270	120	150	32	65	58	41	32	42	26	53	67	123	47	5	19	32	16	17	13	25	61	24	10	1	48	97	23
	13%	12%	14%	14%	18%ghi	17%ghi	11%	11%	9%	5%	9%j	16%jk	24%jkl	26%oprs	6%	8%	19%oprw	9%	12%	13%y	13%xy	23%oprs	9%	6%	2%	14%	11%	14%
Rented from a housing association	169	81	88	22	37	23	42	16	29	19	46	21	83	21	6	23	6	12	7	6	16	18	33	20	1	24	64	15
	8%	8%	8%	10%	10%hi	7%	11%hi	5%	6%	3%	8%j	5%	16%jkl	12%qsy	7%	10%qy	4%	7%	4%	6%	8%	7%	12%qsv	11%qy	1%	7%	7%	9%
Rented from someone else	260	127	133	53	73	57	41	19	17	57	83	51	68	16	11	36	20	17	18	11	22	48	32	23	7	40	142	25
	13%	13%	13%	23%ghi	21%ghi	17%ghi	11%hi	6%	3%	10%	14%j	12%	13%	9%	13%	15%	12%	10%	12%	11%	11%	18%nrw	11%	13%	11%	12%	17%	15%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 14
Tenure
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector					
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
Rent free	32	15	17	14	11	2	2	1	2	9	7	9	8	3	2	2	5	3	2	2	1	5	7	1	1	3	14	5
	2%	1%	2%	6% ^{fghi}	3% ^{fghi}	1%	1%	*	*	2%	1%	2%	2%	2%	2%	1%	3%	2%	1%	2%	*	2%	3%	1%	1%	1%	2%	3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 14
Tenure
Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
NET: Homeowners	1347	132	288	543	375
	65%	88%bd	54%	86%bd	51%
Owned outright - without mortgage	750	91	125	391	142
	36%	60%bd	23%	62%bd	19%
Owned with a mortgage or loan	596	41	163	152	233
	29%	27%	31% ^c	24%	31% ^c
NET: Renters	699	18	232	88	351
	34%	12%	44% ^{ac}	14%	47% ^{ac}
NET: Rent from Council/ Housing Association	439	12	144	58	221
	21%	8%	27% ^{ac}	9%	30% ^{ac}
Rented from the council	270	9	85	35	137
	13%	6%	16% ^{ac}	6%	18% ^{ac}
Rented from a housing association	169	4	59	22	84
	8%	2%	11% ^{ac}	4%	11% ^{ac}
Rented from someone else	260	5	88	30	130
	13%	4%	17% ^{ac}	5%	18% ^{ac}
Rent free	32	1	13	3	15
	2%	*	2% ^c	*	2% ^c

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 15
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)	Private (B)	Opinion Influencer (C)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
No formal education	29 1%	14 1%	15 1%	-	4 1%	5 2%	2 *	3 1%	15 3% ^{dg}	1 *	3 1%	10 2% ^{jk}	14 3% ^{jk}	3 2%	2 2%	3 1%	4 2%	4 2%	3 2%	1 1%	4 2%	1 *	3 1%	2 1%	-	4 1%	4 1%	1 1%
Primary	16 1%	8 1%	8 1%	1 *	6 2% ^h	1 *	3 1%	-	5 1%	1 *	3 1%	3 1%	8 2% ^j	1 *	1 1%	-	2 1%	1 1%	-	-	-	7 2% ^{pu}	4 1%	-	1 1%	-	4 *	1 *
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1390 67%	654 65%	736 69% ^a	105 45%	231 65% ^d	219 66% ^d	259 70% ^d	220 72% ^d	355 74% ^{def}	263 47%	383 66% ^j	332 78% ^{jk}	412 80% ^{jk}	116 66%	56 67%	167 72% ^v	120 71% ^v	121 67% ^v	101 67%	71 70% ^v	128 66%	152 57%	207 74% ^{vx}	113 64%	39 62%	188 55%	561 66% ^A	65 39%
University degree or equivalent professional qualification, NVQ level 4, etc.	418 20%	211 21%	208 20%	71 31% ^{efg}	71 20% ^{hi}	68 20%	71 19%	62 20%	75 16%	182 33% ^{klm}	136 23% ^{lm}	52 12%	49 9%	38 21%	16 19%	38 17%	33 20%	40 22%	32 21%	20 20%	40 21%	61 23%	46 16%	41 23%	12 19%	98 28%	194 23%	45 27%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	159 8%	96 9% ^b	62 6%	24 10% ^{hi}	36 10% ^{hi}	34 10% ^{hi}	31 9% ⁱ	16 5%	17 4%	96 17% ^{klm}	31 5% ^m	18 4%	13 3%	12 7%	7 9%	17 7%	6 4%	14 8%	10 6%	8 8%	12 6%	33 12% ^{quw}	14 5%	14 8%	11 18% ^{npq} suw	52 15% ^B	73 9%	39 23%
Still in full time education	33 2%	15 1%	19 2%	28 12% ^{efgh}	2 *	1 *	2 1%	1 *	-	10 2%	14 2%	4 1%	5 1%	6 3%	-	3 1%	2 1%	1 *	2 1%	-	4 2%	9 3%	5 2%	2 1%	-	-	5 1%	7 4%
Don't know	6 *	2 *	4 *	-	1 *	-	1 *	1 *	3 1%	1 *	1 *	-	4 1%	-	-	1 *	1 1%	-	1 1%	-	-	1 *	1 *	1 1%	-	-	1 *	1 *
Prefer not to answer	27 1%	16 2%	12 1%	4 2%	7 2% ^g	6 2% ^g	1 *	3 1%	8 2% ^g	3 *	7 1%	8 2% ^j	9 2%	1 1%	3 3% ^r	2 1%	1 1%	-	3 2%	1 1%	5 3% ^r	6 2%	2 1%	3 2%	-	3 1%	11 1%	9 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 15
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
No formal education	29 1%	1 *	6 1%	12 2%	9 1%
Primary	16 1%	- -	3 1%	3 *	10 1%
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1390 67%	87 58%	329 62%	439 69%ab	523 70%ab
University degree or equivalent professional qualification, NVQ level 4, etc.	418 20%	42 28%cd	125 23%cd	122 19%	127 17%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	159 8%	19 13%cd	49 9%cd	36 6%	53 7%
Still in full time education	33 2%	1 *	14 3%cd	4 1%	14 2%
Don't know	6 *	- -	2 *	4 1%cd	- -
Prefer not to answer	27 1%	1 1%	5 1%	13 2%	6 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 16

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)		Public (A)	Private (B)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
Yes - responsible for half or more of the items bought	1850 89%	863 85%	987 93% ^a	155 66%	324 91% ^d	320 96% ^d	339 92% ^d	287 94% ^d	425 89% ^d	477 86%	512 88%	381 89%	479 93% ^{ijkl}	163 92%	74 87%	202 87%	147 87%	162 89%	133 88%	90 90%	174 90%	248 92% ^w	240 86%	160 90%	56 91%	310 90%	772 90%	142 85%
No - not responsible for most of the items bought	228 11%	151 15% ^b	77 7%	78 34% ^{efgh}	33 9% ^f	14 4%	31 8% ^f	19 6%	53 11% ^{fh}	79 14% ^m	67 12% ^m	47 11% ^m	36 7%	15 8%	11 13%	30 13%	22 13%	20 11%	18 12%	10 10%	19 10%	20 8%	40 14% ^v	17 10%	6 9%	34 10%	81 10%	26 15%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 16

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
Yes - responsible for half or more of the items bought	1850 89%	137 91%	451 85%	572 90%b	671 91%b
No - not responsible for most of the items bought	228 11%	14 9%	82 15%cd	61 10%	70 9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 17
How many cars are there in your household?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
No cars in the household	436 21%	217 21%	219 21%	65 28% ghi	88 25% i	73 22%	72 19%	60 20%	78 16%	70 12%	127 22% j	51 12%	189 37% kl	48 27% rst	14 17%	46 20% t	41 24% stu	31 17%	22 14%	10 10%	28 15%	116 43% nop	41 15%	34 19%	5 8%	57 17%	162 19%	43 26%
NET: Any	1642 79%	797 79%	845 79%	167 72%	269 75%	262 78%	298 81% d	245 80% d	401 84% de	487 88% km	452 78% m	377 88% km	326 63%	130 73% v	70 83% v	185 80% v	129 76% v	150 83% nv	130 86% nqv	90 90% npqv	165 85% nqv	152 57%	239 85% nqv	144 81% v	57 92% nqv	287 83%	690 81%	125 74%
1	843 41%	395 39%	448 42%	50 22%	131 37% d	133 40% d	148 40% d	131 43% d	250 52% def	203 37%	238 41%	198 46% j	204 40%	75 42% v	38 45% v	112 49% vw	68 40%	76 42% v	59 39%	46 46% v	81 42% v	84 31%	99 35%	77 43% v	27 44%	107 31%	342 40% A	48 29%
2	608 29%	321 32% b	287 27%	62 27%	114 32%	114 34% i	113 31%	85 28%	120 25%	215 39% km	167 29% m	140 33% m	86 17%	44 25%	24 28%	57 24%	44 26%	58 32% v	61 40% npq	32 32%	58 30%	59 22%	108 38% npq	45 25% vx	20 32%	138 40% B	270 32%	55 33%
3+	191 9%	81 8%	110 10%	55 24% efgh	25 7%	15 5%	37 10% f	29 10% f	30 6%	68 12% km	47 8%	39 9%	36 7%	11 6%	8 10% v	16 7%	17 10% v	16 9% v	10 6%	12 12% v	26 14% npsv	9 4%	33 12% v	22 12% v	10 16% v	42 12%	78 9%	21 13%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 17
How many cars are there in your household?
Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
No cars in the household	436 21%	20 13%	149 28%ac	82 13%	182 24%ac
NET: Any	1642 79%	130 87%bd	385 72%	551 87%bd	560 76%
1	843 41%	65 43%	194 36%	286 45%b	294 40%
2	608 29%	46 31%	139 26%	205 32%b	209 28%
3+	191 9%	19 13%	52 10%	60 10%	57 8%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 18
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)		Public (A)	Private (B)	
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163	
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168	
White	1915	928	987	190	313	288	349	298	476	512	519	398	486	168	79	220	153	165	138	101	188	198	268	174	62	300	776	123	
	92%	92%	93%	82%	88%	86%	94%def	97%def	99%def	92%	90%	93%	94%k	95%v	94%v	95%v	90%v	91%v	91%v	100%nop	97%qrs	74%	96%qv	98%qrs	100%qrs	87%	91%	73%	
NET: BAME	139	72	67	38	39	38	17	6	1	39	54	22	24	8	3	10	15	16	10	-	3	60	12	2	-	40	67	39	
	7%	7%	6%	16%ghi	11%ghi	11%ghi	5%i	2%i	*	7%	9%lm	5%	5%	4%t	3%	4%t	9%tuxy	9%tuxy	7%tux	-	2%	23%nopq	4%t	1%	-	12%	8%	23%	
Mixed	24	16	8	6	5	7	1	6	-	6	7	4	7	2	2	1	-	1	2	-	-	9	5	2	-	4	12	6	
	1%	2%	1%	2%gi	1%i	2%gi	*	2%i	-	1%	1%	1%	1%	1%	2%u	1%	-	*	1%	-	-	3%pqu	2%	1%	-	1%	1%	4%	
Asian	75	40	36	21	24	19	10	-	1	18	27	17	13	3	1	9	12	14	8	-	3	26	1	-	-	23	35	27	
	4%	4%	3%	9%ghi	7%ghi	6%hi	3%hi	-	*	3%	5%	4%	3%	1%	1%	4%wx	7%ntuw	8%notu	5%twx	-	2%	10%nopt	*	-	-	7%	4%	16%	
Black	23	6	17	3	5	10	4	1	-	10	11	*	2	-	-	-	*	1	-	-	-	18	3	-	-	8	10	3	
	1%	1%	2%a	1%i	1%i	3%hi	1%i	*	-	2%l	2%l	*	*	-	-	-	*	1%	-	-	-	7%nopq	1%	-	-	2%	1%	2%	
Chinese	7	2	4	3	4	-	-	-	-	1	5	1	*	2	-	2	-	*	-	-	-	1	2	-	-	3	3	2	
	*	*	*	1%fgi	1%i	-	-	-	-	*	1%	*	*	1%	-	1%	-	1%	-	-	-	-	*	1%	-	-	1%	*	1%
Other ethnic group	10	8	2	5	1	2	2	-	-	4	4	-	1	1	-	1	-	-	-	-	-	7	1	-	-	1	8	1	
	*	1%	*	2%hi	*	1%	1%	-	-	1%	1%	-	*	1%	-	-	*	-	-	-	-	2%puw	*	-	-	*	1%	1%	
Prefer not to answer	24	14	10	4	5	8	4	1	1	6	6	7	5	1	3	2	1	-	3	-	2	9	-	2	-	5	9	7	
	1%	1%	1%	2%i	1%	2%i	1%	*	*	1%	1%	2%	1%	1%	3%rw	1%	1%	-	2%w	-	1%	3%rw	-	1%	-	1%	1%	4%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 18
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
White	1915 92%	135 90%	466 87%	621 98%abd	677 91%b
NET: BAME	139 7%	16 10%c	63 12%cd	7 1%	51 7%c
Mixed	24 1%	4 3%c	11 2%c	1 *	8 1%c
Asian	75 4%	10 6%c	37 7%cd	3 1%	24 3%c
Black	23 1%	1 1%	10 2%c	1 *	10 1%c
Chinese	7 *	-	2 *	-	5 1%
Other ethnic group	10 *	-	3 1%	2 *	4 1%
Prefer not to answer	24 1%	-	4 1%	5 1%	13 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 19
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
Christian	1011	488	523	54	105	127	187	190	349	273	295	198	246	73	40	142	80	81	71	35	95	123	142	85	43	137	368	74
	49%	48%	49%	23%	29%	38%de	51%def	62%def	73%def	49%	51%	46%	48%	41%	47%	61%noq	47%	45%	47%	35%	49%t	46%	51%t	48%	70%noq	40%	43%	44%
NET: Other	127	67	60	28	30	34	18	8	11	27	38	32	31	8	3	15	18	11	16	5	7	33	5	6	-	34	51	30
	6%	7%	6%	12%ghi	8%hi	10%ghi	5%	3%	2%	5%	7%	7%	6%	5%	3%	6%w	11%uwxy	6%w	11%uwxy	5%	3%	12%nopt	2%	4%	-	10%B	6%	18%
Muslim	51	26	25	13	19	12	6	1	-	7	15	16	13	1	1	6	11	7	4	-	2	16	1	1	-	14	25	16
	2%	3%	2%	6%ghi	5%ghi	4%hi	2%i	*	-	1%	3%	4%j	3%	1%	1%	3%w	6%ntuw	4%w	3%w	-	1%	6%ntuw	*	1%	-	4%	3%	10%
Hindu	8	3	5	3	1	3	1	-	-	3	3	-	1	-	-	-	-	-	3	-	-	5	-	-	-	2	4	4
	*	*	*	1%i	*	1%i	*	-	-	1%	1%	-	*	-	-	-	-	-	2%w	-	-	2%w	-	-	-	1%	1%	2%
Jewish	13	8	4	2	2	1	1	2	5	5	4	-	3	-	-	1	1	1	2	-	-	5	3	-	-	3	2	1
	1%	1%	*	1%	1%	*	*	1%	1%	1%	1%	-	1%	-	-	1%	1%	*	1%	-	-	2%	1%	-	-	1%	*	1%
Sikh	10	9	1	1	3	3	2	-	-	3	3	4	-	-	-	2	2	3	3	-	1	2	-	-	-	2	6	2
	*	1%b	*	1%	1%	1%i	1%	-	-	1%	1%	1%	-	-	-	1%	1%	2%w	2%w	-	1%	1%	-	-	-	1%	1%	1%
Buddhist	15	8	7	2	3	3	2	1	4	4	3	3	4	2	1	2	2	-	1	1	-	4	1	1	-	3	4	4
	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	-	1%	*	1%	-	1%	1%	2%
Other	31	14	17	6	2	11	7	4	2	4	9	9	8	5	1	5	2	1	3	4	3	2	*	4	-	11	9	3
	1%	1%	2%	2%ei	*	3%ei	2%	1%	*	1%	2%	2%	2%	3%w	1%	2%w	1%	1%	2%w	4%rvw	2%	1%	*	2%w	-	3%B	1%	2%
None	894	436	458	143	212	162	159	105	113	244	231	194	224	95	39	72	70	82	62	58	88	101	130	78	18	164	415	57
	43%	43%	43%	62%fgh	59%fgh	49%hi	43%hi	34%i	24%	44%	40%	45%	43%	53%pqs	46%p	31%	42%	45%p	41%	58%pqs	45%p	38%	46%py	44%p	29%	48%	49%	34%
Prefer not to say	46	23	23	8	11	12	6	4	5	13	15	4	15	2	3	2	1	7	2	3	4	11	4	8	1	9	19	7
	2%	2%	2%	3%i	3%i	4%i	2%	1%	1%	2%	3%	1%	3%	1%	3%	1%	1%	4%	1%	3%	2%	4%pq	1%	4%q	1%	3%	2%	4%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 19
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
Christian	1011 49%	82 54%bd	183 34%	431 68%abd	304 41%b
NET: Other	127 6%	13 9%c	51 10%cd	14 2%	46 6%c
Muslim	51 2%	6 4%c	21 4%c	1 *	19 3%c
Hindu	8 *	- -	5 1%	1 *	2 *
Jewish	13 1%	4 3%bcd	2 *	3 *	4 1%
Sikh	10 *	1 1%	6 1%c	- -	3 *
Buddhist	15 1%	3 2%c	7 1%c	1 *	5 1%
Other	31 1%	- -	10 2%	8 1%	13 2%
None	894 43%	51 34%	283 53%ac	179 28%	376 51%ac
Prefer not to say	46 2%	4 3%	16 3%	9 1%	16 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 20
Which of the following best describes where you live?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)		Public (A)	Private (B)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
NET: Urban	1646	791	855	200	300	287	304	222	333	437	469	326	414	147	68	198	133	161	113	59	129	267	206	119	45	295	690	139
	79%	78%	80%	86%hi	84%hi	86%hi	82%hi	73%	70%	79%	81%	76%	80%	83% ^t uw x	80% ^t ux	85% ^t stu wxy	79% ^t ux	89% ^t qst uwxy	75% ^t	59%	67%	100% ⁿ op qrstuwx y	74% ^t	67%	73%	86%	81%	83%
Urban - Population over 10,000	858	455	403	118	159	157	159	122	143	245	257	147	209	71	32	101	72	86	58	25	48	229	67	46	22	154	396	92
	41%	45% ^b	38%	51% ^{hi}	44% ⁱ	47% ⁱ	43% ⁱ	40% ⁱ	30%	44% ^l	44% ^l	34%	41%	40% ^t uw x	38% ^u w	44% ^t uw x	42% ^t uw x	47% ^t uw x	38% ^t uw x	25%	25%	85% ⁿ op qrstuw xy	24%	26%	35%	45%	46%	55%
Town and Fringe	788	336	452	82	142	130	145	100	190	192	212	178	205	76	36	97	61	75	55	34	81	39	72	23	141	294	47	
	38%	33%	42% ^a	35%	40%	39%	39%	33%	40%	35%	37%	42% ^j	40%	43% ^v	42% ^v	42% ^v	36% ^v	42% ^v	36% ^v	34% ^v	42% ^v	14%	50% ^q st v	41% ^v	37% ^v	41%	34%	28%
NET: Rural	432	223	209	33	57	47	66	84	145	119	110	102	101	30	17	34	36	20	38	41	64	1	59	17	49	162	29	
	21%	22%	20%	14%	16%	14%	18%	27% ^d ef g	30% ^d ef g	21%	19%	24%	20%	17% ^v	20% ^v	15% ^v	21% ^r v	11% ^v	25% ^p rv	41% ⁿ op qrsvw rv	33% ⁿ opq rv	*	26% ⁿ pr qv	33% ⁿ op qv	27% ^p rv	14%	19%	17%
Village	382	197	185	28	51	46	59	73	125	100	101	87	94	20	16	33	36	17	35	35	61	1	52	10	46	145	23	
	18%	19%	17%	12%	14%	14%	16%	24% ^d ef g	26% ^d ef g	18%	17%	20%	18%	11% ^v	19% ^r v	14% ^v	21% ⁿ rv	9% ^v	23% ⁿ pr v	35% ⁿ op qrsww rv	31% ⁿ opq rv	*	24% ⁿ pr v	29% ⁿ pr v	17% ^v	13%	17%	13%
Hamlet & Isolated Dwelling	50	26	24	5	6	1	7	11	20	19	9	15	7	10	1	2	-	3	4	6	4	-	7	7	7	3	17	6
	2%	3%	2%	2%	2%	*	2%	3% ^f	4% ^{ef}	3% ^{km}	2%	4% ^m	1%	6% ^p qv	1%	1%	-	2% ^v	2% ^v	6% ^p qv	2% ^v	-	3% ^q v	4% ^{qv}	11% ^o pqr suwv	1%	2%	4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 20
Which of the following best describes where you live?
Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
NET: Urban	1646	108	460	454	611
	79%	71%	86%ac	72%	82%ac
Urban - Population over 10,000	858	53	247	210	340
	41%	35%	46%ac	33%	46%ac
Town and Fringe	788	54	213	245	271
	38%	36%	40%	39%	37%
NET: Rural	432	43	73	178	130
	21%	29%bd	14%	28%bd	18%
Village	382	36	67	152	123
	18%	24%bd	13%	24%bd	17%
Hamlet & Isolated Dwelling	50	7	6	26	8
	2%	4%bd	1%	4%bd	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 21
Which of the following best describes your current working status?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
NET: Working	1197	635	562	135	280	269	288	183	42	350	370	279	197	101	49	127	104	102	87	65	106	165	154	95	40	344	853	124
	58%	63%b	53%	58%i	78%dhii	81%dhii	78%dhii	60%i	9%	63%lm	64%lm	65%lm	38%	57%	58%	62%	57%	58%	64%	55%	62%	55%	53%	64%	100%	100%	74%	
Working full time - working 30 hours per week or more	943	582	361	113	233	217	232	126	21	300	281	223	140	75	37	108	87	80	66	54	81	139	114	72	29	269	674	111
	45%	57%b	34%	49%i	65%dhi	65%dhi	63%dhi	41%i	4%	54%lm	48%lm	52%lm	27%	42%	44%	47%	51%w	44%	44%	54%w	42%	52%uw	41%	41%	47%	78%	79%	66%
Working part time - working between 8 and 29 hours per week	254	53	201	21	47	52	56	56	21	51	89	56	57	26	12	19	17	23	21	11	24	26	41	23	11	75	178	13
	12%	5%	19%a	9%i	13%i	16%di	15%di	18%di	4%	9%	15%j	13%	11%	15%	8%	10%	12%	14%	11%	13%	10%	15%p	13%	17%	22%	21%	8%	
NET: Not working	881	379	502	98	77	65	82	123	436	206	209	148	317	76	35	104	65	79	64	36	88	103	126	83	23	-	-	44
	42%	37%	47%a	42%efg	22%	19%	22%	40%efg	91%defgh	37%	36%	35%	62%jkl	43%	42%	45%	38%	43%	42%	36%	45%	38%	45%	47%	36%	-	-	26%
Not working but seeking work or temporarily unemployed or sick	98	53	45	19	28	20	16	17	-	8	14	9	68	7	5	13	3	12	3	5	12	10	12	8	7	-	-	5
	5%	5%	4%	8%i	8%i	6%i	4%i	5%i	-	1%	2%	2%	13%jkl	4%	6%	6%	2%	7%q	2%	5%	6%q	4%	4%	5%	11%qsv	-	-	3%
Not working and not seeking work/ student	139	70	70	72	12	12	22	21	-	29	38	12	61	14	1	20	11	11	10	6	13	21	17	10	4	-	-	17
	7%	7%	7%	31%efgh	3%i	3%i	6%i	7%ei	-	5%	7%i	3%	12%jkl	8%	2%	9%o	6%	6%	7%	6%	7%	8%o	6%	6%	6%	-	-	10%
Retired on a state pension only	154	43	111	-	-	1	*	5	148	8	20	24	102	13	6	15	10	18	13	4	19	11	28	14	2	-	-	2
	7%	4%	10%a	-	-	*	*	2%e	31%defgh	1%	3%	6%j	20%jkl	7%	7%	6%	10%v	9%	4%	10%v	4%	10%v	8%	3%	-	-	1%	
Retired with a private pension	338	197	141	-	-	1	3	54	280	140	108	57	33	34	14	40	28	25	25	17	31	38	49	32	6	-	-	16
	16%	19%b	13%	-	-	*	1%	18%defg	59%defgh	25%klm	19%lm	13%lm	6%	19%	16%	17%	16%	14%	16%	17%	16%	14%	17%	18%	9%	-	-	10%
House person, housewife, househusband, etc.	152	17	136	7	38	32	41	26	9	22	30	47	54	8	9	16	14	13	13	4	12	22	19	18	4	-	-	4
	7%	2%	13%a	3%	11%di	10%di	11%di	9%di	2%	4%	5%	11%jk	11%jk	5%	11%	7%	8%	7%	9%	4%	6%	8%	7%	10%	7%	-	-	3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 21
Which of the following best describes your current working status?
Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
NET: Working	1197	79	359	250	490
	58%	52% ^c	67% ^{ac}	39%	66% ^{ac}
Working full time - working 30 hours per week or more	943	61	291	183	394
	45%	41% ^c	55% ^{ac}	29%	53% ^{ac}
Working part time - working between 8 and 29 hours per week	254	18	68	66	97
	12%	12%	13%	10%	13%
NET: Not working	881	72	174	383	251
	42%	48% ^{bd}	33%	61% ^{abd}	34%
Not working but seeking work or temporarily unemployed or sick	98	2	48	9	39
	5%	1%	9% ^{acd}	1%	5% ^c
Not working and not seeking work/ student	139	3	56	20	60
	7%	2%	10% ^{ac}	3%	8% ^{ac}
Retired on a state pension only	154	20	7	88	38
	7%	13% ^{bd}	1%	14% ^{bd}	5% ^b
Retired with a private pension	338	42	22	231	42
	16%	28% ^{bd}	4%	37% ^{bd}	6%
House person, housewife, househusband, etc.	152	5	41	34	72
	7%	3%	8%	5%	10% ^{ac}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 22
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)		Public (A)	Private (B)
Unweighted base	1099	595	504	126	259	267	257	153	37	347	334	233	185	81	46	111	97	87	79	67	103	172	153	73	30	296	803	113
Weighted base	1197	635	562	135	280	269	288	183	42*	350	370	279	197	101*	49*	127*	104*	102*	87*	65*	106*	165	154	95*	40**	344	853	124*
NET: Public Sector	344	144	201	30	81	73	97	52	11	119	117	65	42	37	18	28	28	22	30	18	30	42	44	31	16	344	-	33
	29%	23%	36%a	22%	29%	27%	34% ^d	29%	26%	34% ^{lm}	32% ^{lm}	23%	21%	37% ^{pr}	36%	22%	27%	22%	35%	28%	28%	25%	29%	33%	40%	100%B	-	27%
A nationalised industry/state corporation	18	11	8	3	4	5	5	2	-	8	1	5	3	2	2	-	2	2	-	3	1	2	3	-	-	18	-	3
	2%	2%	1%	2%	1%	2%	2%	1%	-	2% ^k	*	2%	2%	2%	4%	-	2%	2%	-	4% ^p	1%	1%	2%	-	-	5%B	-	2%
Central government or civil service (including Courts service and Bank of England)	50	23	27	2	4	10	20	13	2	31	15	4	-	5	4	3	4	4	5	4	4	2	3	6	5	50	-	3
	4%	4%	5%	1%	2%	4%	7% ^{de}	7% ^{de}	4%	9% ^{klm}	4% ^m	1%	-	5%	9% ^{vw}	2%	4%	3%	6%	7%	4%	2%	2%	6%	12%	15%B	-	3%
Local government or council (including fire services, police and local authority controlled schools/colleges)	111	55	56	10	28	23	31	16	4	39	53	11	8	5	4	7	10	7	11	5	10	17	16	14	5	111	-	12
	9%	9%	10%	7%	10%	8%	11%	9%	9%	11% ^{lm}	14% ^{lm}	4%	4%	5%	7%	5%	10%	7%	12%	8%	9%	10%	11%	15% ^p	14%	32%B	-	10%
A university, or other grant funded establishment (include opted-out schools)	21	8	13	1	10	1	8	2	-	11	6	3	1	3	-	1	1	3	-	1	3	3	4	3	-	21	-	-
	2%	1%	2%	*	4% ^f	*	3%	1%	-	3%	2%	1%	1%	3%	-	1%	1%	3%	-	2%	2%	2%	3%	3%	-	6%B	-	-
A health authority or NHS Trust	94	21	72	12	23	21	26	10	1	24	31	21	17	13	5	9	8	3	9	5	8	12	10	7	4	94	-	8
	8%	3%	13% ^a	9%	8%	8%	9%	6%	3%	7%	8%	8%	9%	13% ^r	10%	7%	7%	3%	11%	8%	8%	7%	7%	8%	9%	27%B	-	6%
The armed forces	4	3	1	-	1	3	-	-	-	-	2	1	1	-	-	1	1	-	1	-	-	-	1	-	-	4	-	-
	*	*	*	-	*	1%	-	-	-	-	1%	1%	*	-	-	1%	1%	-	2%	-	-	-	1%	-	-	1%B	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base; ** very small base (under 30) ineligible for sig testing

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 22
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age						Social Grade				Region										Employment Sector					
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)
Weighted base	1197	635	562	135	280	269	288	183	42*	350	370	279	197	101*	49*	127*	104*	102*	87*	65*	106*	165	154	95*	40**	344	853	124*
Other public sector occupation (Please specify as much detail as possible)	46	21	25	3	11	10	8	10	4	7	9	18	12	11	3	6	2	3	3	-	3	6	6	1	2	46	-	7
	4%	3%	4%	2%	4%	4%	3%	6%	9%	2%	2%	7%jk	6%j	10%qtx	6%	4%	2%	3%	4%	-	3%	4%	4%	1%	4%	13%B	-	6%
NET: Private Sector	853	491	362	105	199	196	191	130	31	231	252	214	155	64	32	100	76	80	57	46	76	123	110	64	24	-	853	90
	71%	77%b	64%	78%g	71%	73%	66%	71%	74%	66%	68%	77%jk	79%jk	63%	64%	78%n	73%	78%n	65%	72%	72%	75%	71%	67%	60%	-	100%A	73%
A charity, voluntary organisation or trust	37	9	28	4	6	7	8	10	1	5	21	8	3	2	-	5	6	7	-	3	2	4	6	1	-	-	37	4
	3%	1%	5%a	3%	2%	3%	3%	6%	2%	1%	6%j	3%	2%	2%	-	4%	6% ^s	7% ^s	-	4%	2%	3%	4%	1%	-	-	4%A	3%
Self-employed (Private sector)	118	73	45	9	22	27	30	22	8	37	41	30	10	3	3	14	4	5	10	5	8	26	17	15	6	-	118	7
	10%	11%	8%	7%	8%	10%	10%	12%	18%	11% ^m	11% ^m	11%	5%	3%	6%	11%	4%	5%	12%	8%	8%	16% ^{nqr}	11%	16% ^{nqr}	15%	-	14%A	6%
None of the above/ I work in the Private sector	698	409	289	92	171	162	153	97	23	189	191	176	142	58	29	81	66	68	47	38	66	93	87	48	18	-	698	79
	58%	65% ^b	51%	68% ^{gh}	61%	60%	53%	53%	55%	54%	52%	63% ^{jk}	72% ^{jk}	58%	58%	63%	63%	66%	54%	59%	62%	56%	56%	50%	46%	-	82%A	64%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base; ** very small base (under 30) ineligible for sig testing

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 22
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	1099	66	332	215	469
Weighted base	1197	79*	359	250	490
NET: Public Sector	344	29	99	81	133
	29%	36%	28%	33%	27%
A nationalised industry/state corporation	18	2	6	2	8
	2%	3%	2%	1%	2%
Central government or civil service (including Courts service and Bank of England)	50	10	4	21	15
	4%	13%bd	1%	8%bd	3%
Local government or council (including fire services, police and local authority controlled schools/colleges)	111	5	40	27	37
	9%	6%	11%	11%	8%
A university, or other grant funded establishment (include opted-out schools)	21	-	7	4	10
	2%	-	2%	2%	2%
A health authority or NHS Trust	94	7	26	19	42
	8%	9%	7%	8%	9%
The armed forces	4	2	-	2	-
	*	3%bd	-	1%	-
Other public sector occupation (Please specify as much detail as possible)	46	2	17	6	21
	4%	2%	5%	2%	4%
NET: Private Sector	853	50	259	168	358
	71%	64%	72%	67%	73%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d
 * small base

Prepared by Populus

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 22
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Weighted base	1197	79*	359	250	490
A charity, voluntary organisation or trust	37 3%	3 3%	10 3%	13 5%	11 2%
Self-employed (Private sector)	118 10%	8 10%	33 9%	33 13%	45 9%
None of the above/ I work in the Private sector	698 58%	40 51%	216 60% ^c	123 49%	303 62% ^c

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d
*** small base**

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 23
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North of Ireland (y)	Public (A)		Private (B)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
No children aged 18 or under	1473	737	735	194	187	135	208	279	469	403	427	272	371	121	58	165	117	120	111	75	133	196	215	119	44	189	540	104
	71%	73%	69%	83%efg	52%f	40%	56%f	91%defg	98%defgh	72%l	74%l	64%	72%l	68%	69%	71%	69%	66%	73%	75%	69%	73%	77%rx	67%	70%	55%	63%A	62%
NET: Yes	595	269	326	35	167	197	162	25	9	153	147	152	144	57	24	66	52	62	38	26	61	71	63	57	19	151	309	59
	29%	27%	31%	15%hi	47%dhi	59%deg	44%dhi	8%i	2%	27%	25%	36%ijk	28%	32%w	29%	28%	31%	34%w	25%	25%	31%w	27%	23%	32%w	30%	44%B	36%	35%
NET: Any 5-18	494	232	262	15	113	177	156	23	9	133	121	126	115	49	23	55	33	54	35	21	48	60	51	49	16	134	244	49
	24%	23%	25%	6%i	32%dhi	53%deg	42%dehi	8%i	2%	24%	21%	29%km	22%	28%w	27%	24%	19%	30%qw	23%	21%	25%	22%	18%	27%w	25%	39%B	29%	29%
NET: Any 11-18	331	154	177	3	35	121	143	21	7	94	88	77	72	35	14	36	23	33	23	9	33	39	36	39	12	94	165	31
	16%	15%	17%	1%	10%di	36%deh	39%dehi	7%di	2%	17%	15%	18%	14%	20%t	16%	15%	13%	18%t	15%	9%	17%	15%	13%	22%tw	19%	27%B	19%	18%
Yes - children aged under 5 years old	211	85	125	31	104	60	14	2	-	46	54	59	52	14	7	18	29	26	10	11	22	28	22	20	5	38	121	22
	10%	8%	12%a	13%ghi	29%dfghi	18%ghi	4%hi	1%	-	8%	9%	14%jk	10%	8%	8%	8%	17%np	14%sw	7%	11%	11%	10%	8%	11%	8%	11%	14%	13%
Yes - children aged 5 to 10 years old	269	122	147	15	104	110	32	6	2	68	57	69	75	30	10	32	15	34	16	14	28	35	29	19	7	67	136	31
	13%	12%	14%	6%hi	29%dghi	33%dghi	9%hi	2%i	*	12%	10%	16%k	15%k	17%q	12%	14%	9%	19%qw	11%	14%	15%	13%	10%	11%	11%	20%	16%	18%
Yes - children aged 11 to 15 years old	258	120	138	3	35	106	96	13	4	75	65	58	60	26	12	25	16	29	20	5	22	33	30	31	9	70	133	28
	12%	12%	13%	1%	10%dhi	32%deh	26%dehi	4%i	1%	13%	11%	14%	12%	15%t	14%t	11%	9%	16%t	13%t	5%	11%	12%t	11%	18%qt	14%	20%	16%	17%
Yes - children aged 16 to 18 years old	132	58	74	-	1	39	73	11	7	39	37	33	23	12	4	15	11	14	6	5	13	17	13	13	9	38	61	10
	6%	6%	7%	-	*	12%deh	20%defh	4%de	2%	7%	6%	8%	4%	7%	5%	7%	6%	8%	4%	5%	7%	6%	4%	7%	15%sw	11%	7%	6%
Refused	10	8	3	4	3	2	-	1	-	1	6	3	-	-	2	1	-	-	3	-	-	1	2	2	-	4	3	5
	1%	1%	*	2%gi	1%i	1%	-	*	-	*	1% ^m	1%	-	-	2% ^{tu}	1%	-	-	2%	-	-	1%	2%	1%	-	1%	*	3%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 23

Do you have any children aged 18 or under? If so, how old are they?**Base: All respondents**

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
No children aged 18 or under	1473	111	391	505	456
	71%	74%d	73%d	80%bd	62%
NET: Yes	595	40	141	125	282
	29%	26%	26%c	20%	38%abc
NET: Any 5-18	494	38	108	108	236
	24%	25%c	20%	17%	32%bc
NET: Any 11-18	331	26	68	91	142
	16%	17%	13%	14%	19%bc
Yes - children aged under 5 years old	211	7	56	30	113
	10%	4%	11%ac	5%	15%abc
Yes - children aged 5 to 10 years old	269	21	66	37	144
	13%	14%c	12%c	6%	19%bc
Yes - children aged 11 to 15 years old	258	24	59	50	122
	12%	16%c	11%	8%	16%bc
Yes - children aged 16 to 18 years old	132	3	25	54	47
	6%	2%	5%	9%ab	6%
Refused	10	-	2	3	3
	1%	-	*	1%	*

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 24
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opin-ion Influ-encer (C)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
Anglia	220 11%	103 10%	117 11%	29 13%	43 12%	41 12%	35 9%	26 9%	45 9%	52 9%	78 13% j	32 8%	57 11%	1 1%	-	2 1%	-	1 1%	22 14% nopq rtvxy	-	168 87% nopq rstvwxy	-	26 9% nopq rtvxy	-	-	37 11%	89 10%	18 11%
Border	22 1%	12 1%	11 1%	1 *	2 *	3 1%	6 2%	3 1%	8 2%	4 1%	5 1%	3 1%	10 2%	10 5% oqrs tuvwx	-	11 5% qrst uvwx	-	-	-	-	-	-	-	-	2 3% uvw	4 1%	7 1%	2 1%
Central	287 14%	149 15%	137 13%	31 13%	54 15%	39 12%	62 17% h	32 10%	69 14%	92 16% k	59 10%	72 17% k	64 12%	4 2% v	-	2 1%	-	176 97% nop qstuvw xy	102 67% nopq tuvwx	-	-	-	2 1%	1 1%	-	46 13%	119 14%	30 18%
Granada	218 10%	118 12%	100 9%	18 8%	39 11%	36 11%	35 9%	41 14%	49 10%	57 10%	61 10%	46 11%	55 11%	-	-	214 92% nopq stuvwxy	1 1%	-	1 *	-	-	-	2 1%	-	-	28 8%	90 11%	21 12%
London	391 19%	170 17%	221 21% a	61 26% efg i	62 17%	55 16%	70 19%	57 19%	85 18%	117 21% m	126 22% lm	69 16%	80 15%	-	-	-	-	-	-	-	22 12% no pqrst xy	268 100% nop qrstuvw xy	97 35% nopq rstuxy	4 2% p	-	67 19%	160 19%	34 20%
Meridian	172 8%	87 9%	86 8%	16 7%	32 9%	30 9%	26 7%	29 10%	38 8%	51 9%	42 7%	36 8%	44 9%	-	-	-	-	-	2 1%	-	-	-	152 54% nop qrstuv xy	19 11% nopq rstuvy	-	19 5%	82 10% A	13 8%
STV	163 8%	76 8%	87 8%	20 9%	29 8%	27 8%	23 6%	20 6%	44 9%	39 7%	36 6%	42 10%	47 9%	163 92% opqr stuvwxy	-	-	-	-	-	-	-	-	-	-	-	35 10%	61 7%	16 9%
Tyne Tees	83 4%	40 4%	44 4%	8 4%	15 4%	12 4%	17 5%	13 4%	18 4%	24 4%	17 3%	17 4%	26 5%	-	83 99% npqr stuvwxy	-	-	-	-	-	-	-	-	-	-	18 5%	32 4%	7 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 24
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)		Public (A)	Private (B)
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
Wales	103 5%	50 5%	53 5%	12 5%	19 5%	23 7%g	11 3%	19 6%	19 4%	22 4%	35 6%	17 4%	28 5%	-	-	2 1%	-	-	-	101 100%nopq rsuvwxy	-	-	-	-	-	18 5%	48 6%	8 5%
West	52 2%	32 3%	19 2%	3 2%	8 2%	9 3%	7 2%	9 3%	14 3%	17 3%l	19 3%l	1 *	14 3%l	-	-	-	-	4 2%pvw	-	-	-	-	-	48 27%nopq rstuvwxy	-	11 3%	17 2%	1 1%
Westcountry	106 5%	51 5%	55 5%	7 3%	16 5%	17 5%	22 6%	10 3%	33 7%d	22 4%	25 4%	33 8%jk	26 5%	-	-	-	-	-	-	-	-	-	-	106 60%nopq rstuvwxy	-	18 5%	35 4%	4 2%
Yorkshire	199 10%	100 10%	99 9%	24 10%	28 8%	35 11%	35 9%	32 10%	46 10%	43 8%	56 10%	49 12%	51 10%	-	1 1%	1 *	168 99%nopr stuvwxy	-	26 17%nopr tuvwxy	-	4 2%vw	-	-	-	-	30 9%	89 10%	16 9%
UTV	62 3%	26 3%	36 3%	1 *	9 3%	6 2%	21 6%dfi	15 5%dfi	10 2%	18 3%	21 4%	10 2%	13 3%	-	-	-	-	-	-	-	-	-	1 *	-	61 97%nopq rstvwxy	14 4%	25 3%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 24
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
Anglia	220 11%	16 10%	53 10%	66 10%	84 11%
Border	22 1%	3 2%b	2 *	10 2%b	7 1%
Central	287 14%	26 17%	65 12%	84 13%	105 14%
Granada	218 10%	17 11%	67 12%	64 10%	70 9%
London	391 19%	28 19%	108 20%	110 17%	143 19%
Meridian	172 8%	9 6%	40 7%	61 10%	62 8%
STV	163 8%	13 8%	52 10%c	36 6%	62 8%
Tyne Tees	83 4%	4 3%	17 3%	26 4%	34 5%
Wales	103 5%	10 7%	27 5%	25 4%	40 5%
West	52 2%	2 1%	17 3%d	21 3%d	10 1%
Westcountry	106 5%	5 3%	26 5%	45 7%d	29 4%
Yorkshire	199 10%	15 10%	44 8%	60 10%	77 10%
UTV	62 3%	5 3%	16 3%	23 4%	18 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

Prepared by Populus

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 25
Marital Status
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector			Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)		
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163	
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168	
Single	549 26%	301 30%b	248 23%	178 76%efg hi	131 37%fgh i	80 24%i	82 22%i	57 19%i	21 4%	146 26%l	166 29%l	82 19%	155 30%l	38 21%	20 23%	61 26%	40 24%	41 22%	31 21%	35 35%nr x	50 26%	98 37%nop qrsux	82 29%	39 22%	15 24%	26 26%	90 31%	262 41%	68
NET: Married/ Civil partnership/ co habiting	1247 60%	620 61%	627 59%	52 22%	215 60%d	221 66%d	246 67%d	190 62%d	321 67%d	349 63%km	320 55%	307 72%jkm	270 52%	115 65%v	55 65%v	143 62%v	104 61%v	115 63%v	98 65%v	54 54%	115 60%v	130 48%	166 59%v	110 62%v	41 66%v	212 62%	524 61%	83 50%	
Married	908 44%	472 47%b	436 41%	15 7%	109 31%d	132 39%de	197 53%def	153 50%def	301 63%def gh	269 48%km	230 40%	225 53%km	183 36%	78 44%tv	42 49%tv	110 48%tv	75 44%tv	90 50%tv	78 52%tv	30 30%	82 42%tv	83 31%	123 44%tv	78 44%tv	38 61%tuv w	159 46%B	332 39%	59 35%	
Civil Partnership	30 1%	15 1%	15 1%	- -	13 4%dgi	8 2%dgi	2 *	6 2%i	1 *	3 1%	12 2%j	8 2%	6 1%	1 *	- -	2 1%	3 2%	1 *	2 1%	2 2%	1 *	10 4%nr uw	2 1%	5 3%	1 2%	6 2%	17 2%	8 4%	
Co Habiting	309 15%	133 13%	176 17%a	37 16%i	93 26% dghi	81 24% dghi	47 13%i	32 10%i	19 4%	77 14%	78 13%	74 17%	81 16%	36 20%y	14 16%y	30 13%	25 15%y	24 14%	18 12%	22 22% psv y	33 17%y	36 13%	41 15%y	27 15%y	2 3%	47 14%	175 20%A	17 10%	
NET: Widowed/ separated/ divorced	270 13%	87 9%	183 17%a	- -	8 2%d	30 9%de	39 11%de	57 19%def g	136 28%def gh	59 11%	87 15%jl	36 9%	88 17%jl	25 14%	7 9%	26 11%	23 14%	26 14%	19 13%	11 11%	28 14%	39 15%	32 11%	28 16%	6 9%	41 12%B	59 7%	11 7%	
Widowed	90 4%	24 2%	66 6%a	- -	1 *	* *	5 1%	15 5%def g	69 14%def gh	17 3%	28 5%	17 2%	10 2%	35 7%jl	7 4%	9 2%	11 7%	9 5%	5 3%	2 2%	10 5%	15 5%	8 3%	12 7%	- -	8 2%	7 1%	4 3%	
Separated	33 2%	10 1%	23 2%	- -	5 1%	12 4%dh	7 2%	2 1%	7 1%	7 1%	13 2%	4 1%	9 2%	4 2%	1 1%	4 2%	4 2%	2 1%	5 4%u	- -	1 *	5 2%	6 2%	2 1%	- -	6 2%	12 3%	3 2%	
Divorced	147 7%	53 5%	94 9%a	- -	2 1%	17 5%de	28 7%de	40 13%def g	60 13%def g	35 6%	45 8%	22 5%	44 9%	14 8%	5 6%	13 6%	8 5%	15 8%	9 6%	9 9%	17 9%	20 7%	18 6%	13 8%	6 9%	27 8%	40 5%	4 2%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/ef/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 25
Marital Status
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector					
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
Prefer not to answer	11	5	6	3	3	3	2	1	-	2	6	3	1	-	2	2	-	-	3	-	1	1	-	1	-	2	8	5
	1%	1%	1%	1% ⁱ	1%	1% ⁱ	*	*	-	*	1%	1%	*	-	2% ^{rw}	1%	-	-	2% ^w	-	*	*	-	1%	-	1%	1%	3%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 25
Marital Status
Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
Single	549 26%	26 18% ^c	236 44% ^{acd}	56 9%	228 31% ^{ac}
NET: Married/ Civil partnership/ co habiting	1247 60%	101 67% ^b	259 49%	437 69% ^{bd}	438 59% ^b
Married	908 44%	86 57% ^{bd}	151 28%	381 60% ^{bd}	285 38% ^b
Civil Partnership	30 1%	2 1%	14 3% ^c	1 *	10 1% ^c
Co Habiting	309 15%	12 8%	93 17% ^{ac}	55 9%	143 19% ^{ac}
NET: Widowed/ separated/ divorced	270 13%	22 15% ^b	36 7%	137 22% ^{bd}	74 10%
Widowed	90 4%	7 4% ^b	7 1%	61 10% ^{bd}	16 2%
Separated	33 2%	-	9 2%	9 1%	12 2%
Divorced	147 7%	16 10% ^b	20 4%	66 10% ^{bd}	45 6%
Prefer not to answer	11 1%	1 1%	3 *	3 *	2 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 26

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)	North-Ireland (y)		Public (A)	Private (B)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
Glasgow	90 4%	39 4%	51 5%	13 5%	17 5%	18 5%	11 3%	9 3%	23 5%	18 3%	24 6%	30 6%k	90 51%opqr stuvwxy	-	-	-	-	-	-	-	-	-	-	-	-	19 5%	33 4%	8 5%
Edinburgh	62 3%	33 3%	29 3%	9 4%	5 1%	9 3%	11 3%	7 2%	21 4%e	19 4%	17 3%	14 3%	12 2%	62 35%opqr stuvwxy	-	-	-	-	-	-	-	-	-	-	-	13 4%	21 2%	7 4%
Newcastle	84 4%	39 4%	45 4%	8 3%	14 4%	13 4%	18 5%	13 4%	18 4%	23 4%	20 3%	16 4%	25 5%	-	77 91%npqr stuvwxy	7 3%nquv wx	-	1 *	-	-	-	-	-	-	-	18 5%	33 4%	7 4%
Leeds	90 4%	43 4%	47 4%	12 5%	10 3%	20 6%	14 4%	11 4%	22 5%	24 4%	30 5%	21 5%	15 3%	-	1 2%vw	1 *	88 52%nopr stuvwxy	-	-	-	-	-	-	-	-	16 5%	40 5%	8 4%
Hull	25 1%	15 2%	10 1%	4 2%	4 1%	1 *	5 1%	3 1%	9 2%	2 *	5 1%	9 2%j	10 2%j	-	-	-	24 14%nopr stuvwxy	-	1 *	-	1 1%	-	-	-	-	1 *	13 2%	1 *
Sheffield	61 3%	30 3%	31 3%	9 4%i	15 4%i	13 4%i	10 3%	7 2%	7 1%	15 3%	17 3%	14 3%	15 3%	-	1 1%	-	52 31%nopr stuvwxy	-	8 5%nprr uvwx	-	-	-	-	-	-	13 4%	25 3%	9 5%
Manchester	160 8%	87 9%	73 7%	10 4%	29 8%	34 10%d	23 6%	27 9%	37 8%	41 7%	34 6%	35 8%	49 10%k	-	-	145 62%noqr stuvwxy	-	13 7%noqs uvwx	1 1%	1 1%	-	-	-	-	-	22 6%	64 8%	14 8%
Liverpool	80 4%	44 4%	36 3%	9 4%	16 4%	10 3%	12 3%	14 5%	19 4%	18 3%	32 6%m	15 3%	15 3%	-	-	65 28%noqr stuvwxy	-	-	-	14 14%noqr suvwxy	-	-	-	-	-	12 3%	35 4%	6 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 26
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
Nottingham	83 4%	47 5%	36 3%	8 4%	15 4%	10 3%	22 6%	9 3%	18 4%	30 5%k	15 3%	19 5%	20 4%	-	-	-	1 1%	-	80 53%nopq rtuvwxy	-	2 1%	-	-	-	-	18 5%	31 4%	7 4%
Birmingham	165 8%	84 8%	81 8%	22 9%	31 9%	20 6%	31 8%	22 7%	39 8%	58 10%km	33 6%	40 9%	34 7%	-	-	-	153 84%nopq stuvwxy	-	9 6%nopq uvwxy	1 1%	1 *	-	-	1 1%	-	22 6%	78 9%	19 11%
Norwich	90 4%	41 4%	49 5%	14 6%	20 5%	15 5%	10 3%	14 5%	16 3%	17 3%	33 6%j	15 4%	26 5%	-	-	-	-	-	2 1%	-	84 43%nopq rstvwxy	*	4 1%	-	-	13 4%	36 4%	7 4%
Milton Keynes	64 3%	29 3%	35 3%	8 3%	12 3%	11 3%	14 4%	7 2%	14 3%	18 3%	20 3%	13 3%	14 3%	-	-	-	-	-	26 18%nopq rtvwxy	-	24 12%nopq rtvwxy	1 *	13 5%npqr tvx	-	-	13 4%	23 3%	6 4%
Brighton	39 2%	20 2%	19 2%	3 1%	6 2%	9 3%	5 1%	6 2%	10 2%	12 2%	9 2%	6 1%	11 2%	-	-	-	-	-	-	-	-	-	38 14%nopq rstuvxy	1 *	-	4 1%	15 2%	-
Oxford	17 1%	8 1%	9 1%	3 1%	4 1%	1 *	2 1%	1 *	6 1%	4 1%	5 1%	4 1%	4 1%	-	-	1 *	-	1 *	2 1%	-	-	-	11 4%npqr uv	3 2%v	-	3 1%	5 1%	3 2%
London	481 23%	215 21%	265 25%	69 30%fi	88 25%	74 22%	86 23%	67 22%	97 20%	139 25%lm	156 27%lm	84 20%	101 20%	-	-	-	-	-	-	-	57 30%no pqrst xy	267 100%nop qrstuvw y	148 53%nopq rstuvxy	8 5%npqr st	-	81 24%	209 25%	41 25%
Southampton	70 3%	34 3%	36 3%	6 3%	10 3%	16 5%g	6 2%	15 5%g	17 4%	25 5%	16 3%	12 3%	17 3%	-	-	-	-	-	-	-	-	-	53 19%nop qrstuv xy	18 10%nopq rstuvxy	-	6 2%	41 5%A	7 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 26
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)	Northern Ireland (y)		Public (A)	Private (B)
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
Bristol	79 4%	49 5% ^b	30 3%	5 2%	12 3%	13 4%	9 3%	16 5%	23 5%	22 4%	24 4%	13 3%	19 4%	-	-	-	-	1 *	-	1 1%	-	-	-	77 43% ^{nopq} rstuvwxy	-	19 6%	25 3%	4 2%
Plymouth	58 3%	27 3%	31 3%	3 1%	9 2%	9 3%	17 5% ^h	2 1%	18 4% ^h	10 2%	14 2%	20 5% ^j	14 3%	-	-	-	-	-	-	-	2 1%	-	-	56 32% ^{nopq} rstuvwxy	-	9 3%	18 2%	1 1%
Cardiff	77 4%	40 4%	37 3%	8 3%	18 5% ⁱ	16 5% ⁱ	10 3%	15 5%	10 2%	16 3%	24 4%	14 3%	22 4%	-	-	-	-	-	-	77 76% ^{nopq} rsuvwxy	-	-	-	-	-	11 3%	41 5%	6 4%
Belfast	62 3%	26 3%	36 3%	1 *	8 2%	8 2%	21 6% ^{defi}	15 5% ^{di}	10 2%	18 3%	21 4%	11 2%	13 3%	-	-	-	-	-	-	-	-	-	-	-	62 100% ^{nopq} rstuvwxy	16 5%	24 3%	-
None of these	140 7%	63 6%	77 7%	6 3%	15 4%	15 4%	31 8% ^{de}	26 8% ^d	47 10% ^{def}	27 5%	37 6%	29 7%	48 9% ^j	25 14% ^{pqqw} y	5 6% ^v	14 6% ^v	4 2% ^v	14 8% ^{qv}	22 15% ^{pqtv} wy	6 6% ^v	23 12% ^{pqqw} y	-	13 5% ^v	13 7% ^v	-	15 4%	44 5%	7 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 26
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
Glasgow	90 4%	5 4%	36 7% ^c	16 3%	33 4%
Edinburgh	62 3%	7 5%	13 2%	21 3%	21 3%
Newcastle	84 4%	6 4%	15 3%	27 4%	34 5%
Leeds	90 4%	10 6%	24 5%	27 4%	29 4%
Hull	25 1%	- -	4 1%	11 2%	9 1%
Sheffield	61 3%	3 2%	17 3%	10 2%	30 4% ^c
Manchester	160 8%	10 7%	48 9%	47 7%	54 7%
Liverpool	80 4%	8 6%	21 4%	24 4%	26 4%
Nottingham	83 4%	8 5%	19 4%	25 4%	30 4%
Birmingham	165 8%	15 10%	41 8%	46 7%	60 8%
Norwich	90 4%	8 5%	22 4%	24 4%	37 5%
Milton Keynes	64 3%	7 5%	14 3%	21 3%	21 3%
Brighton	39 2%	1 1%	12 2%	14 2%	11 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

Prepared by Populus

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 26
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Weighted base	2078	151	533	633	742
Oxford	17 1%	1 1%	4 1%	9 1%	4 *
London	481 23%	30 20%	128 24%	135 21%	183 25%
Southampton	70 3%	4 3%	17 3%	25 4%	24 3%
Bristol	79 4%	4 3%	25 5% ^d	35 6% ^d	14 2%
Plymouth	58 3%	3 2%	13 2%	22 4%	19 3%
Cardiff	77 4%	3 2%	23 4%	18 3%	32 4%
Belfast	62 3%	7 4%	16 3%	23 4%	16 2%
None of these	140 7%	11 7%	22 4%	54 8% ^b	54 7% ^b

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 27
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)	Private (B)	Opinion Influencer (C)	
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163	
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168	
Up to £7,000	(3.5)	78 4%	30 3%	48 4%	15 6% <i>i</i>	17 5% <i>i</i>	17 5% <i>i</i>	8 3%	5 1%	2 *	15 3% <i>j</i>	4 1%	57 11% <i>ijkl</i>	5 3%	3 3%	11 5%	5 3%	6 3%	6 4%	7 3%	11 4%	10 4%	6 3%	6 4%	2 4%	2 1%	16 2%	3 2%	
£7,001 to £14,000	(10.5)	263 13%	109 11%	154 14% <i>a</i>	29 12%	30 8%	40 12%	48 10%	80 17% <i>eg</i>	11 2%	72 12% <i>ejl</i>	30 7% <i>j</i>	149 29% <i>ijkl</i>	30 17% <i>p</i>	12 14%	19 8%	17 10%	31 17% <i>p</i>	19 13%	15 15%	29 15% <i>p</i>	28 10%	32 11%	24 14%	8 12%	19 6%	63 7%	17 10%	
£14,001 to £21,000	(17.5)	305 15%	152 15%	153 14%	18 8%	52 15% <i>d</i>	40 12%	50 14% <i>d</i>	45 15% <i>d</i>	99 21% <i>defgh</i>	42 8%	88 15% <i>j</i>	75 18% <i>j</i>	100 19% <i>j</i>	30 17%	6 8%	37 16%	31 18% <i>ow</i>	31 17%	30 20% <i>ow</i>	14 14%	26 13%	36 13%	31 11%	28 16%	4 7%	35 10%	121 14%	17 10%
£21,001 to £28,000	(24.5)	317 15%	169 17%	148 14%	24 10%	64 18% <i>df</i>	35 11%	58 16%	50 16%	87 18% <i>df</i>	68 12%	102 18% <i>j</i>	71 17%	75 15%	28 16%	15 18%	42 14%	24 16%	29 11%	17 15%	27 14%	36 13%	33 12%	36 20% <i>sw</i>	16 25% <i>sw</i>	50 15%	129 15%	18 11%	
£28,001 to £34,000	(31)	253 12%	117 12%	137 13%	19 8%	45 12%	48 14% <i>d</i>	51 14%	38 12%	53 11%	65 12%	66 11%	77 18% <i>ijklm</i>	46 9%	18 10%	9 11%	27 17% <i>y</i>	19 10%	21 14%	8 8%	25 13%	34 13%	41 15%	20 11%	3 5%	54 16%	108 13%	15 9%	
£34,001 to £41,000	(37.5)	208 10%	108 11%	99 9%	10 4%	37 10% <i>di</i>	47 14% <i>di</i>	44 12% <i>di</i>	39 13% <i>di</i>	30 6%	61 11% <i>m</i>	69 12% <i>m</i>	49 12% <i>m</i>	28 6%	12 7%	9 10%	20 8%	25 14% <i>nsx</i>	21 12%	9 6%	13 13% <i>x</i>	17 9%	29 11%	33 12% <i>x</i>	9 5%	11 17% <i>nsx</i>	53 15%	105 12%	19 11%
£41,001 to £48,000	(44.5)	138 7%	76 7%	62 6%	15 6%	26 7%	24 7%	25 7%	22 7%	26 5%	59 11% <i>km</i>	40 7% <i>m</i>	31 7% <i>m</i>	7 1%	14 8%	3 3%	19 8%	6 4%	10 5%	14 10% <i>q</i>	5 5%	13 7%	14 5%	15 5%	22 12% <i>oqrv</i>	2 3%	29 8%	72 8%	13 8%
£48,001 to £55,000	(51.5)	97 5%	49 5%	48 5%	19 8% <i>hi</i>	20 6% <i>hi</i>	18 5% <i>h</i>	21 6% <i>hi</i>	6 2%	13 3%	39 7% <i>m</i>	31 5% <i>m</i>	21 5% <i>m</i>	6 1%	7 4%	4 5%	15 6%	8 5%	6 3%	4 3%	3 3%	9 5%	11 4%	20 7%	6 3%	4 6%	27 8%	54 6%	11 7%
£55,001 to £62,000	(58.5)	51 2%	30 3%	21 2%	6 3%	13 4% <i>i</i>	10 3% <i>i</i>	13 3% <i>i</i>	5 1%	5 1%	29 5% <i>lm</i>	17 3% <i>m</i>	5 1% <i>m</i>	-	4 2%	2 2%	3 1%	8 4%	8 5% <i>qp</i>	4 4%	3 2%	9 3%	7 3%	2 1%	-	15 4%	28 3%	5 3%	
£62,001 to £69,000	(65.5)	24 1%	17 2%	7 1%	3 1%	7 2%	6 2%	2 1%	1 *	5 1%	17 3% <i>klm</i>	5 1%	1 *	1 *	1 1%	1 1%	2 1%	1 1%	2 1%	-	1 1%	5 2%	6 2%	2 1%	3 4%	6 2%	12 1%	4 2%	
£69,001 to £76,000	(72.5)	39 2%	22 2%	17 2%	9 4% <i>i</i>	6 2%	6 2%	8 2%	4 1%	6 1%	33 6% <i>klm</i>	2 *	3 1%	-	4 2%	2 3%	4 2%	1 1%	1 1%	4 3%	2 2%	3 1%	5 2%	10 4%	1 1%	1 2%	11 3%	21 2%	9 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 27
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector			Opinion Influencer (C)				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		North-ern Ire-land (y)	Public (A)	Private (B)	
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168	
£76,001 to £83,000	(79.5)	31	17	14	6	9	5	6	1	4	20	4	5	3	3	4	2	1	3	2	-	-	9	3	1	2	8	17	8
		1%	2%	1%	2%	2%h	2%	2%	*	1%	4%klm	1%	1%	1%	2%	4%tu	1%	1%	3	2	-	-	3%u	1%	1%	2%	2%	2%	5%
£83,001 or more	(86)	63	36	28	28	6	9	10	6	4	45	11	8	-	1	2	8	4	5	1	2	10	5	5	1	10	32	12	
		3%	4%	3%	12%efgh	2%	3%i	3%i	2%	1%	8%klm	2%m	2%m	-	*	2%	3%	3%	3%	1%	2%	5%ns	7%nsw	2%	3%	2%	3%	4%	7%
Prefer not to answer	211	83	128	33	25	28	28	34	63	64	57	47	43	21	14	25	15	11	13	12	24	24	32	14	6	25	74	17	
	10%	8%	12%a	14%efg	7%	8%	7%	11%	13%efg	11%	10%	11%	8%	12%	16%r	11%	9%	6%	9%	12%	12%r	9%	11%	8%	10%	7%	9%	10%	
Average income (£000's)	31.18	32.72b	29.64	39.61e	32.30h	32.48h	32.25h	28.27	26.29	44.97k	29.86m	30.78m	18.56	28.25	32.71	31.19	29.53	29.38	29.99	28.36	30.96	35.45n	33.28n	29.46	32.60	37.42	35.08	40.76	
				fg	hi	i	i	i	lm													pqrstu	t						

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 27

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
Up to £7,000	(3.5) 78 4%	3 2%	32 6% ^c	7 1%	35 5% ^c
£7,001 to £14,000	(10.5) 263 13%	12 8%	78 15%	75 12%	97 13%
£14,001 to £21,000	(17.5) 305 15%	18 12%	74 14%	109 17%	101 14%
£21,001 to £28,000	(24.5) 317 15%	25 17%	64 12%	96 15%	131 18% ^b
£28,001 to £34,000	(31) 253 12%	16 11%	53 10%	82 13%	98 13%
£34,001 to £41,000	(37.5) 208 10%	15 10%	55 10%	76 12% ^d	62 8%
£41,001 to £48,000	(44.5) 138 7%	8 6%	36 7%	38 6%	53 7%
£48,001 to £55,000	(51.5) 97 5%	14 9% ^{cd}	34 6% ^c	17 3%	32 4%
£55,001 to £62,000	(58.5) 51 2%	1 1%	14 3%	13 2%	23 3%
£62,001 to £69,000	(65.5) 24 1%	1 1%	5 1%	12 2%	7 1%
£69,001 to £76,000	(72.5) 39 2%	9 6% ^{bcd}	5 1%	13 2%	13 2%
£76,001 to £83,000	(79.5) 31 1%	7 5% ^{cd}	9 2%	6 1%	8 1%
£83,001 or more	(86) 63 3%	4 3%	26 5% ^{cd}	14 2%	19 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

Prepared by Populus

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 27

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Weighted base	2078	151	533	633	742
Prefer not to answer	211 10%	18 12%	48 9%	75 12%	63 9%
Average income (£000's)	31.18	36.58bcd	31.64	30.80	30.13

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d

Charity Wills Survey

ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 28
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Gender		Age							Social Grade					Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)		Private (B)
Unweighted base	2078	1046	1032	246	350	348	350	279	505	590	555	387	546	167	88	221	173	161	149	113	207	291	309	149	50	296	803	163
Weighted base	2078	1014	1064	233	357	334	370	306	478	556	579	428	515	177	85*	232	169	181	151	101*	193	268	280	177	62*	344	853	168
NET: Yes	464 22%	216 21%	248 23%	39 17%	63 18%	63 19%	91 25%de	83 27%def	125 26%def	89 16%	113 19%	80 19%	182 35%jkl	54 30%qtv	21 25%	49 21%	29 17%	42 23%	32 21%	18 18%	47 24%	50 19%	61 22%	44 25%	18 28%	53 15%	116 14%	31 18%
Yes - physical condition	276 13%	131 13%	145 14%	8 3%	23 6%	33 10%d	50 14%de	66 22%def	96 20%defg	45 8%	72 12%j	51 12%	107 21%jkl	34 19%pqt	16 19%v	27 11%	18 11%	24 13%	19 12%	9 9%	30 15%	27 10%	30 11%	29 16%	13 20%	23 7%	61 7%	15 9%
Yes - mental condition	172 8%	75 7%	98 9%	33 14%hi	46 13%hi	33 10%i	37 10%i	19 6%i	4 1%	33 6%	33 6%	32 7%	75 15%jkl	19 11%	7 8%	19 8%	11 6%	16 9%	8 5%	7 7%	19 10%	18 7%	24 9%	15 8%	10 16%sv	23 7%	53 6%	22 13%
Yes - disability	158 8%	81 8%	77 7%	7 3%	8 2%	22 7%e	40 11%de	29 10%de	52 11%def	30 5%	34 6%	22 5%	72 14%jkl	10 5%	7 9%	24 10%	11 7%	15 8%	9 6%	8 8%	16 8%	17 6%	23 8%	12 7%	5 8%	18 5%	23 3%	5 3%
Yes - other	13 1%	8 1%	5 1%	1 *	1 *	3 1%	2 1%	2 1%	4 1%	2 *	3 1%	3 1%	4 1%	2 1%	2 2%v	1 *	1 1%	1 *	3 2%v	1 1%	1 *	- -	2 1%	1 1%	- -	3 1%B	1 *	1 *
No	1556 75%	769 76%	787 74%	180 78%	283 79%hi	260 78%	272 74%	215 70%	346 72%	454 82%am	447 77%am	340 79%am	316 61%	120 68%	61 72%	174 75%	138 81%an	134 74%	115 76%	80 79%an	141 73%	210 78%an	210 75%	129 73%	45 72%	273 79%	720 84%	131 78%
Prefer not to say	57 3%	29 3%	29 3%	13 5%gi	11 3%	11 3%	7 2%	8 3%	8 2%	13 2%	20 3%	7 2%	17 3%	4 2%	3 3%	9 4%	3 2%	6 3%	4 3%	3 3%	5 3%	8 3%	9 3%	4 2%	- -	18 5%B	17 2%	6 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Charity Wills Survey
ONLINE Fieldwork: 8th - 10th June 2018

Absolutes/col percents

Table 28

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Total	Q.4 Charity donation			
		Yes, have left donation (a)	Yes, would leave donation (b)	No, haven't left donation (c)	No, wouldn't leave donation (d)
Unweighted base	2078	145	539	617	759
Weighted base	2078	151	533	633	742
NET: Yes	464 22%	30 20%	145 27% ^d	140 22%	148 20%
Yes - physical condition	276 13%	16 11%	67 13%	106 17% ^d	85 11%
Yes - mental condition	172 8%	5 3%	78 15% ^{acd}	27 4%	62 8% ^{ac}
Yes - disability	158 8%	14 9%	41 8%	48 8%	55 7%
Yes - other	13 1%	4 3% ^{bcd}	3 1%	2 *	3 *
No	1556 75%	119 79% ^b	367 69%	482 76% ^b	572 77% ^b
Prefer not to say	57 3%	1 1%	21 4% ^c	11 2%	21 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d