

**Retirement Advice Survey - Index**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

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Prepared by Yonder

## Retirement Advice Survey

ONLINE Fieldwork: 30th October to 1st November 2020

Absolutes/col percents

Table 1

Q.1 How much, if at all, would you be prepared to pay for one off, in person financial advice?

Base: All respondents

	Gender		Age							Social Grade				Region									Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
I would not pay for it	1799	841	959	188	265	273	331	271	472	531	447	491	374	487	156	82	219	165	157	129	90	184	201	241	177	249	699	102
	76%	73%	79%	72%	65%	72%	79%	77%	86%	77%	69%	74%	78%	85%	76%	82%	80%	83%	75%	75%	76%	81%	63%	73%	84%	66%	71%	51%
Up to £10.00	34	24	10	11	8	9	3	3	1	3	9	13	6	6	3	3	5	-	3	2	2	1	8	7	*	13	13	10
	1%	2%	1%	4%	2%	2%	1%	1%	*	*	1%	2%	1%	1%	2%	3%	2%	-	1%	1%	1%	2%	2%	*	*	3%	1%	5%
£10.01 - £20.00	51	26	25	5	20	14	4	2	5	5	11	12	15	13	4	4	4	1	7	4	3	3	10	5	5	12	28	5
	2%	2%	2%	2%	5%	4%	1%	1%	1%	1%	2%	2%	3%	2%	2%	4%	1%	*	3%	2%	2%	1%	3%	1%	2%	3%	3%	2%
£20.01 - £30.00	65	34	31	6	20	16	9	6	8	14	22	17	11	15	5	5	4	8	14	3	1	1	11	8	6	16	33	11
	3%	3%	3%	2%	5%	4%	2%	2%	2%	2%	3%	3%	2%	3%	3%	5%	2%	4%	6%	1%	*	3%	2%	3%	2%	4%	3%	5%
£30.01 - £40.00	14	6	8	1	4	4	2	3	-	5	4	5	4	2	1	-	2	1	4	*	*	2	3	1	-	4	7	2
	1%	1%	1%	*	1%	1%	*	1%	-	1%	1%	1%	1%	*	1%	-	1%	*	2%	*	*	1%	1%	*	-	1%	1%	1%
£40.01 - £50.00	133	57	76	17	33	19	25	17	22	41	45	42	21	26	14	1	19	13	10	14	3	6	25	21	7	29	68	17
	6%	5%	6%	7%	8%	5%	6%	5%	4%	6%	7%	6%	4%	4%	7%	1%	7%	6%	5%	8%	3%	3%	8%	6%	3%	8%	7%	9%
£50.01 - £75.00	20	13	8	5	2	7	3	3	1	6	7	5	8	1	1	-	1	*	1	1	1	-	11	3	2	3	14	4
	1%	1%	1%	2%	*	2%	1%	1%	*	1%	1%	1%	2%	*	*	-	*	*	1%	1%	-	3%	1%	1%	1%	1%	1%	2%
£75.01 - £100.00	127	78	49	17	30	22	21	19	19	36	47	38	28	14	16	2	9	3	8	12	10	10	24	23	9	21	71	21
	5%	7%	4%	6%	7%	6%	5%	5%	3%	5%	7%	6%	6%	2%	8%	2%	3%	2%	4%	7%	8%	4%	8%	7%	4%	6%	7%	11%
More than £100.01	125	78	47	13	28	16	22	27	19	49	55	44	14	12	6	2	10	8	7	8	9	21	27	24	6	30	56	28
	5%	7%	4%	5%	7%	4%	5%	8%	4%	7%	9%	7%	3%	2%	3%	2%	4%	4%	3%	5%	7%	9%	8%	7%	3%	8%	6%	14%
Mean	180.68	250.51	94.48	638.27	93.77	80.95	112.65	168.62	124.78	149.83	139.79	340.98	84.17	70.64	90.98	54.94	122.7	88.78	64.95	123.02	143.13	156.18	428.54	140.42	125.57	119.77	234.28	554.26
Standard error	50.49	92.79	8	403.16	12.66	9.56	15.64	27.71	20.42	17.87	13.92	162.83	11.84	10.71	19.93	17.53	31.14	15.77	10.2	30.34	25.39	20.51	244.93	21.56	67.39	17.52	98.4	302.24
Standard deviation	1171.21	1569.25	127.07	3174.5	137.54	86.53	151.67	298.4	165.9	248.21	202.17	2091.59	103.87	98.78	132.23	74.39	211.2	91.96	69.89	203.52	152.32	132.92	2533.59	197.57	398.67	193.52	1622.93	2802.84
Minimum	-	200	-	-	20	10	50	-	50	-	-	500	-	-	-	-	-	-	25	50	-	500	1000	-	-	500	-	-
D10	17	16	18	7	15	12	21	23	23	24	21	17	16	15	15	6	12	22	13	15	16	15	17	16	16	10	17	10
Q25	30	30	29	27	25	24	42	44	31	43	45	36	29	22	30	14	31	30	23	41	44	46	37	41	23	27	29	30

Prepared by Yonder

## Retirement Advice Survey

ONLINE Fieldwork: 30th October to 1st November 2020

Absolutes/ccl percents

Table 1

Q.1 How much, if at all, would you be prepared to pay for one off, in person financial advice?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Q75	100	100	96	93	100	90	99	167	111	144	128	102	96	84	83	44	91	94	82	94	137	190	100	112	93	100	95	125
D90	206	234	179	408	172	184	195	320	210	267	248	235	164	125	124	96	217	180	131	171	344	297	200	251	128	207	203	269
Minimum	20000	20000	1000	20000	1000	500	1000	3000	1000	3000	1000	20000	1000	1000	1000	300	1000	500	500	1000	555	500	20000	1000	3000	1000	20000	20000

Prepared by Yonder

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/ccl percents

Table 2

Q.2 If you were to receive financial advice, how would you most like to receive it?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
In person	1288	662	626	150	211	190	236	201	299	407	406	378	241	264	109	47	126	112	121	99	71	120	182	175	127	210	589	125
	54%	57%	52%	57%	52%	50%	56%	57%	55%	59%	63%	57%	50%	46%	53%	47%	46%	56%	57%	57%	60%	53%	57%	53%	60%	56%	60%	63%
Over the phone	192	81	111	15	66	37	34	15	25	37	47	64	39	42	19	10	35	14	16	10	4	13	25	29	16	42	80	28
	8%	7%	9%	6%	16%	10%	8%	4%	5%	5%	7%	10%	8%	7%	9%	10%	13%	7%	8%	6%	4%	6%	8%	9%	8%	11%	8%	14%
Via videoconference	84	48	36	15	14	9	16	19	10	34	27	24	13	19	10	3	6	5	4	5	5	10	10	12	14	19	34	13
	4%	4%	3%	6%	4%	2%	4%	5%	2%	5%	4%	4%	3%	3%	5%	3%	2%	2%	2%	3%	4%	4%	3%	4%	7%	5%	3%	6%
Via digital interface like a website or an app	171	95	76	22	41	39	25	26	18	47	39	60	37	36	13	7	26	5	18	11	15	12	30	22	13	28	83	16
	7%	8%	6%	8%	10%	10%	6%	7%	3%	7%	6%	9%	8%	6%	6%	7%	10%	2%	8%	6%	13%	5%	9%	7%	6%	8%	8%	8%
Other (please specify)	25	12	14	3	-	3	6	7	5	13	9	5	4	8	3	1	4	1	1	2	*	4	3	3	3	5	7	1
	1%	1%	1%	1%	-	1%	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	2%	1%	1%	1%	1%	1%	1%	*
I would not like to receive financial advice	608	258	350	58	77	100	102	82	189	152	120	134	147	208	53	32	75	62	51	46	23	70	69	89	38	73	196	17
	26%	22%	29%	22%	19%	26%	24%	23%	35%	22%	19%	20%	31%	36%	25%	32%	28%	31%	24%	27%	20%	31%	22%	27%	18%	19%	20%	9%

Prepared by Yonder

## Retirement Advice Survey

ONLINE Fieldwork: 30th October to 1st November 2020

Absolutes/ccl percents

Table 3  
**Q.3 How much, if at all, would you prepared to pay for one off, digital financial advice?**  
**Base: All respondents**

	Gender		Age							Social Grade				Region									Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East		South West	Public	Private
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
I would not pay for it	1889	873	1016	188	287	285	345	296	488	575	470	510	396	512	165	88	224	169	175	134	91	195	222	250	176	266	736	110
	80%	76%	84%	72%	70%	75%	82%	85%	89%	83%	73%	77%	82%	89%	80%	89%	82%	85%	83%	77%	77%	86%	69%	75%	84%	71%	74%	55%
Up to £10.00	89	54	35	12	25	19	9	11	13	17	22	36	23	8	6	5	8	7	7	8	5	3	13	14	12	30	33	12
	4%	5%	3%	5%	6%	5%	2%	3%	2%	3%	3%	5%	5%	1%	3%	5%	3%	4%	4%	4%	4%	1%	4%	4%	6%	8%	3%	6%
£10.01 - £20.00	65	40	25	19	13	20	6	4	4	8	24	17	14	10	10	4	5	8	4	4	1	1	13	11	4	13	39	14
	3%	3%	2%	7%	3%	5%	1%	1%	1%	1%	4%	3%	3%	2%	5%	4%	2%	4%	2%	2%	1%	1%	4%	3%	2%	3%	4%	7%
£20.01 - £30.00	83	41	42	6	21	15	18	10	13	26	30	35	7	12	4	1	16	8	7	4	4	5	14	15	5	21	43	9
	4%	4%	3%	2%	5%	4%	4%	3%	2%	4%	5%	5%	1%	2%	2%	1%	6%	4%	3%	2%	3%	2%	4%	5%	2%	6%	4%	5%
£30.01 - £40.00	22	12	10	4	4	3	9	1	1	5	14	2	1	5	2	-	3	-	2	6	*	-	4	3	2	3	11	5
	1%	1%	1%	2%	1%	1%	2%	*	*	1%	2%	*	*	1%	1%	-	1%	-	1%	3%	*	-	1%	1%	1%	1%	1%	2%
£40.01 - £50.00	100	53	47	13	34	12	13	15	13	26	42	25	18	15	10	1	10	3	11	6	7	5	23	16	7	24	51	15
	4%	5%	4%	5%	8%	3%	3%	4%	2%	4%	6%	4%	4%	3%	5%	1%	4%	2%	5%	4%	6%	2%	7%	5%	3%	6%	5%	8%
£50.01 - £75.00	23	13	10	5	7	5	1	2	4	3	4	6	11	2	3	-	1	-	1	2	2	6	4	2	1	2	17	4
	1%	1%	1%	2%	2%	1%	*	*	1%	*	1%	1%	2%	*	1%	-	*	-	1%	1%	2%	3%	1%	1%	1%	1%	2%	2%
£75.01 - £100.00	50	34	15	5	10	13	11	4	7	13	19	17	7	7	5	-	2	2	2	4	4	7	12	8	2	10	29	10
	2%	3%	1%	2%	2%	3%	3%	1%	1%	2%	3%	3%	1%	1%	3%	-	1%	1%	1%	3%	4%	3%	4%	3%	1%	3%	3%	5%
More than £100.01	47	35	11	10	9	8	8	8	4	15	22	16	4	5	1	-	4	1	1	5	5	4	14	12	1	9	30	20
	2%	3%	1%	4%	2%	2%	2%	1%	2%	2%	3%	2%	1%	1%	*	-	1%	*	*	3%	4%	2%	4%	4%	*	2%	3%	10%
Mean	131.76	188.66	50.6	471	58.79	52.51	69.94	95.69	90.36	92.98	90.96	249.92	58.09	52.52	58.86	16.54	58.87	42.31	38.93	89.29	94.65	83.85	373.73	82.1	83.3	65.9	181.85	458.98
Median	32.97	37.38	29.02	31.53	37.36	24.95	36.87	45.25	32.15	45.55	39.69	26.45	29.1	33.91	38.65	11.26	23.22	19.62	29.01	37.09	49.51	56.85	49.14	31.63	21.4	27.16	41.01	43.38
Standard deviation	960.75	1249.61	67.06	2384.18	100.4	59.12	110.95	322.51	209.25	255.35	174.47	1689.18	116.84	53.3	113.06	10.42	106.95	81.86	33.48	194.47	140.07	82.63	2088.42	155.03	398.83	122.64	1302.71	2207.14
Minimum	-	100	-	-	20	15	-	-	50	-	-	100	-	-	-	-	-	-	-	25	-	-	100	1000	-	-	100	-
D10	9.99	8.78	9.99	7.98	9.99	8.62	8.03	6.25	6.67	7.54	9.35	9.99	7.56	8.47	10	5.5	10	10	6.36	8.04	7.81	10.61	8.52	7.47	5.33	5.9	10	9.14
Q25	16.69	16.82	16.41	16.2	15.42	15.29	21.81	17.34	17.82	20.97	19.75	12.94	9.74	18.47	17.53	7.43	13.58	11.26	15.46	17.09	23.24	24.15	18.87	17.68	8.1	9.68	18.51	18.51

Prepared by Yonder

## Retirement Advice Survey

ONLINE Fieldwork: 30th October to 1st November 2020

Absolutes/col percents

Table 3

Q.3 How much, if at all, would you prepared to pay for one off, digital financial advice?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Q75	50.32	74.6	49.73	69.07	49.85	53.21	75.34	49.94	52.38	75.3	62.18	50	52.05	48.44	49.55	17.59	43.76	28.76	43.69	67.14	85.1	86.55	70.68	73.59	46.79	49.68	73.01	96.6
D90	99.97	146.29	99.2	188.15	99.5	98.9	103.86	176.5	93.73	161.94	146.18	101.38	93.92	99.71	85.61	25.22	72.48	56.56	59.37	113.09	176.01	136.05	146.79	178.42	62.63	94.73	142.74	338.96
Minimum	15000	15000	500	15000	1000	300	800	3000	1004	3000	1000	15000	1004	250	800	50	500	500	200	1000	655	400	15000	1000	3000	655	15000	15000

Prepared by Yonder

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/ccl percents

Table 4

Q.1 How much, if at all, would you be prepared to pay for one off, in person financial advice?

Q.3 How much, if at all, would you prepared to pay for one off, digital financial advice?

Summary - difference in cost

Base: All respondents

	Gender		Age							Social Grade				Region									Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer	
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185	
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199	
Willing to pay for in person but not digital	173	80	93	15	33	26	30	35	34	66	49	52	34	38	17	8	15	10	23	7	5	19	33	23	11	38	72	16	
	7%	7%	8%	6%	8%	7%	7%	10%	6%	10%	8%	8%	7%	7%	8%	9%	6%	5%	11%	4%	4%	8%	10%	7%	5%	10%	7%	8%	
Not willing to pay for in person but would pay for digital	83	47	36	15	11	14	16	9	17	22	26	33	12	13	8	2	10	6	5	2	4	7	12	14	11	21	35	9	
	4%	4%	3%	6%	3%	4%	4%	3%	3%	3%	4%	5%	3%	2%	4%	2%	4%	3%	3%	1%	4%	3%	4%	4%	5%	6%	4%	5%	
Not willing to pay for either	1716	794	923	173	254	259	315	261	454	509	421	458	362	475	148	80	208	159	152	127	85	176	189	227	165	227	664	93	
	72%	69%	76%	66%	62%	68%	75%	75%	83%	74%	65%	69%	75%	82%	72%	80%	77%	80%	72%	73%	72%	78%	59%	68%	78%	60%	67%	47%	
Would pay more for digital financial advice	18	13	5	6	7	3	1	-	1	*	8	5	2	3	1	2	-	-	4	1	3	-	7	-	2	4	10	11	
	1%	1%	*	2%	2%	1%	*	-	*	*	1%	1%	*	1%	*	2%	-	-	2%	1%	2%	-	2%	-	1%	1%	1%	6%	
Would pay same for digital financial advice	88	54	35	8	28	18	19	5	10	23	34	19	13	23	8	-	7	2	4	10	2	5	23	24	3	16	52	19	
	4%	5%	3%	3%	7%	5%	4%	2%	2%	3%	5%	3%	3%	4%	4%	-	3%	1%	2%	6%	2%	2%	7%	7%	1%	4%	5%	10%	
Would pay less for digital financial advice	289	168	121	46	76	59	38	40	30	69	109	99	57	24	25	7	31	21	22	26	18	19	56	44	18	69	157	50	
	12%	15%	10%	18%	19%	16%	9%	11%	6%	10%	17%	15%	12%	4%	12%	7%	11%	11%	11%	15%	16%	8%	17%	13%	9%	18%	16%	25%	
Mean	96.98	116.16	74.9	217.83	66.88	54.89	74.8	114.07	92.35	101.46	86.91	145.14	57.76	61.97	61.01	51.7	86.96	60.92	50.32	60.54	78.83	116.24	182.59	103.99	57.3	81.05	105.26	223.09	
Median	49.03	49.11	39.73	24.64	40.85	25.05	49.46	53.86	49.61	48.57	49.32	49.04	29.48	40.06	48.83	15.31	36.36	31.32	27.46	36.65	49.66	78.06	43.71	44.96	41.21	45.73	35.1	49.11	
Standard deviation	334.28	446.47	102.36	875.85	94.22	73.46	114.49	131.2	93.38	128.07	120.03	561.88	72.82	102.12	58.61	77.86	126.62	58.94	55.32	114.13	92.21	111.85	730.48	157.63	51.51	111.1	462.18	839.59	
Minimum	-1000.00-																												
1000.0-250.00-200.00-1000.0-																													
250.00 -50.00 -60.00-904.00 -																													
60.00-1000.0-200.00-904.00-																													
250.00 -50.00 -20.00 -60.00-																													
100.00 -50.00-100.00-200.00-																													
100.00-1000.0-250.00-100.00-																													
100.00-1000.0-1000.0																													
D10	9.05	8.21	9.22	4.87	8.09	6.39	14.24	17.37	13	16.95	8.77	9.19	7.64	10	9.92	10	7.39	9.26	10	8.71	12.9	13.59	7.88	8.57	11.98	6.89	8.87	3.82	
Q25	19.69	19.63	19.37	10.08	18.85	14.81	21.16	33.59	24.96	27.5	20.76	20.19	16.51	19.19	21.31	10	13.34	19.08	19.16	19.33	18.59	23.87	17.43	21.73	20.68	17.49	19.19	13.34	
Q75	92.03	92.65	91.32	52.08	60.86	59.89	86.86	140.81	97.27	99.84	96.35	95.08	50.9	49.57	78.41	40.98	80.3	79.37	46.56	51.17	78.87	158.8	93.65	95.91	70.21	90.81	70.28	83.97	

Prepared by Yonder

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/col percents

Table 4

**Q.1 How much, if at all, would you be prepared to pay for one off, in person financial advice?**

**Q.3 How much, if at all, would you prepared to pay for one off, digital financial advice?**

**Summary - difference in cost**

**Base: All respondents**

	Gender		Age							Social Grade				Region									Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East		South West	Public	Private
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
D90	185.76	190.09	179.22	154.39	122.09	97.32	131.6	242.17	196.11	218.05	183.26	240.8	107.35	96.92	112.44	98.93	207.64	145.56	97.54	93.62	132.78	239.4	188.55	226.62	107.58	191.78	112.47	195.19
Minimum	5000	5000	1000	5000	500	400	1000	1000	500	1000	1000	5000	500	1000	250	300	500	250	300	1000	500	500	5000	1000	250	500	5000	5000

**Prepared by Yonder**



## Retirement Advice Survey

ONLINE Fieldwork: 30th October to 1st November 2020

Absolutes/col percents

Table 5

**Q.4 If you were to receive regulated financial advice, how would you expect to pay for it?**

**Base: All who would pay for financial advice**

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West		Public	Private
Unweighted base	1732	872	860	170	276	227	322	402	335	661	577	512	253	390	146	66	173	132	147	135	130	156	244	240	163	313	751	167
Weighted base	1760	897	863	205	333	279	317	269	358	537	527	531	334	368	153	68	197	137	160	127	95	158	250	242	173	304	794	182
One off advice at a fixed price	801	422	380	105	166	140	155	111	125	238	264	247	160	130	71	32	78	60	75	57	43	65	135	114	71	168	399	104
	46%	47%	44%	51%	50%	50%	49%	41%	35%	44%	50%	47%	48%	35%	46%	48%	40%	44%	47%	45%	45%	41%	54%	47%	41%	55%	50%	57%
Ongoing advice charged by an annual percentage of your assets (pensions and other investments)	218	133	86	31	42	28	28	43	46	71	79	74	28	37	19	3	26	13	8	16	8	29	38	42	18	43	86	40
	12%	15%	10%	15%	13%	10%	9%	16%	13%	13%	15%	14%	8%	10%	12%	4%	13%	9%	5%	12%	9%	18%	15%	17%	10%	14%	11%	22%
I would not want to receive financial advice	740	343	397	69	125	111	134	115	187	228	184	210	146	200	64	33	92	65	77	55	43	64	77	86	85	92	309	38
	42%	38%	46%	34%	38%	40%	42%	43%	52%	42%	35%	39%	44%	54%	42%	48%	47%	47%	48%	43%	46%	41%	31%	35%	49%	30%	39%	21%

Prepared by Yonder

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/col percents

Table 6

**Q.5 Where would you be most likely to seek guidance regarding your pension and retirement options?**

**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West		Public	Private
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base by frequency and response	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Service	496	251	245	35	75	73	105	100	109	196	158	165	79	94	39	12	53	43	43	36	30	43	68	74	54	94	234	54
	21%	22%	20%	13%	18%	19%	25%	28%	20%	28%	24%	25%	16%	16%	19%	13%	19%	22%	20%	21%	26%	19%	21%	22%	26%	25%	24%	27%
Government websites	694	348	345	71	122	107	144	127	122	250	210	222	119	142	46	21	88	60	63	45	36	59	103	104	68	142	289	70
	29%	30%	28%	27%	30%	28%	34%	36%	22%	36%	32%	33%	25%	25%	22%	21%	32%	30%	30%	26%	31%	26%	32%	32%	32%	38%	29%	35%
Where names of service charity	424	200	224	49	112	83	65	63	52	114	114	115	71	124	50	20	45	34	35	27	22	34	60	57	40	79	194	52
	18%	17%	19%	19%	27%	22%	15%	18%	10%	17%	18%	17%	15%	22%	24%	20%	17%	17%	16%	16%	19%	15%	19%	17%	19%	21%	20%	26%
Your pension provider	601	352	248	45	99	83	138	128	107	247	183	183	138	97	44	28	63	59	65	35	29	54	91	84	49	112	304	57
	25%	30%	20%	17%	24%	22%	33%	37%	20%	36%	28%	28%	29%	17%	21%	28%	23%	30%	31%	20%	24%	24%	28%	25%	23%	30%	31%	28%
A financial adviser	520	284	236	62	98	71	104	91	94	179	174	181	96	69	51	12	40	45	37	39	31	51	96	77	42	103	242	65
	22%	25%	19%	24%	24%	19%	25%	26%	17%	26%	27%	27%	20%	12%	25%	12%	15%	22%	18%	22%	26%	22%	30%	23%	20%	27%	24%	33%
Family	547	245	302	108	153	109	91	43	43	98	137	176	114	120	44	21	69	46	43	36	27	48	84	85	43	97	275	69
	23%	21%	25%	41%	37%	29%	22%	12%	8%	14%	21%	26%	24%	21%	21%	21%	25%	23%	21%	21%	23%	21%	26%	26%	20%	26%	28%	35%
Online information	561	291	270	87	117	103	111	80	63	157	164	178	109	110	42	22	65	48	53	38	26	48	77	82	59	110	269	59
	24%	25%	22%	33%	29%	27%	26%	23%	12%	23%	25%	27%	23%	19%	21%	22%	24%	24%	25%	22%	22%	21%	24%	25%	28%	29%	27%	29%
Other (please specify)	44	27	17	1	4	2	8	6	23	12	14	14	8	8	2	2	4	3	6	1	6	5	2	7	7	4	12	2
	2%	2%	1%	*	1%	*	2%	2%	4%	2%	2%	2%	1%	1%	2%	1%	2%	3%	3%	*	5%	2%	1%	2%	3%	1%	1%	1%
I do not want guidance regarding my pension and retirement options	642	290	352	64	89	92	79	70	248	134	139	140	144	218	63	30	85	52	57	55	31	59	68	91	51	61	187	20
	27%	25%	29%	24%	22%	24%	19%	20%	45%	19%	22%	21%	30%	38%	30%	30%	31%	26%	27%	32%	26%	26%	21%	27%	24%	16%	19%	10%

Prepared by Yonder

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/col percents

Table 7

**Gender****Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Male	1156	1156	-	121	192	192	213	175	263	353	348	295	258	254	96	47	132	96	101	79	63	104	170	163	104	174	549	141
	49%	100%	-	46%	47%	51%	51%	50%	48%	51%	54%	44%	54%	44%	46%	48%	48%	48%	48%	46%	53%	46%	53%	49%	49%	46%	56%	71%
Female	1212	-	1212	142	218	187	206	175	284	336	298	370	222	322	110	52	141	103	109	94	56	123	149	169	107	203	440	58
	51%	-	100%	54%	53%	49%	49%	50%	52%	49%	46%	56%	46%	56%	54%	52%	52%	52%	52%	54%	47%	54%	47%	51%	51%	54%	44%	29%

Prepared by Yonder

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/col percents

Table 8

**Age****Base: All respondents**

	Gender		Age							Social Grade				Region								Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
18-24	263	121	142	263	-	-	-	-	-	-	87	90	42	44	22	22	29	19	21	21	13	17	50	27	20	37	120	42
	11%	10%	12%	100%	-	-	-	-	-	-	13%	14%	9%	8%	11%	22%	11%	10%	10%	12%	11%	8%	16%	8%	10%	10%	12%	21%
25-34	410	192	218	-	410	-	-	-	-	-	123	125	86	76	28	16	43	35	51	24	17	32	82	48	34	92	234	59
	17%	17%	18%	-	100%	-	-	-	-	-	19%	19%	18%	13%	14%	16%	16%	18%	24%	14%	15%	14%	26%	14%	16%	24%	24%	30%
35-44	379	192	187	-	-	379	-	-	-	-	77	100	110	93	45	16	33	26	26	35	16	46	54	58	25	83	225	37
	16%	17%	15%	-	-	100%	-	-	-	-	12%	15%	23%	16%	22%	16%	12%	13%	12%	20%	14%	20%	17%	18%	12%	22%	23%	18%
45-54	419	213	206	-	-	-	419	-	-	265	88	100	86	145	40	14	58	43	35	23	28	34	39	64	42	91	217	26
	18%	18%	17%	-	-	-	100%	-	-	38%	14%	15%	18%	25%	19%	14%	21%	22%	17%	14%	24%	15%	12%	19%	20%	24%	22%	13%
55-64	350	175	175	-	-	-	-	350	-	350	101	96	63	90	27	15	46	29	35	23	26	34	34	54	28	61	134	20
	15%	15%	14%	-	-	-	-	100%	-	51%	16%	14%	13%	16%	13%	15%	17%	15%	17%	13%	22%	15%	11%	16%	13%	16%	14%	10%
65+	547	263	284	-	-	-	-	-	547	74	171	154	94	128	44	17	65	47	43	46	17	64	62	81	62	12	60	15
	23%	23%	23%	-	-	-	-	-	100%	11%	26%	23%	20%	22%	21%	17%	24%	24%	20%	26%	15%	28%	19%	24%	30%	3%	6%	7%
NET: 18-34	673	312	360	263	410	-	-	-	-	-	210	216	127	120	50	38	72	54	72	45	31	49	132	75	54	129	354	101
	28%	27%	30%	100%	100%	-	-	-	-	-	32%	32%	26%	21%	24%	38%	26%	27%	34%	26%	22%	41%	22%	26%	34%	36%	51%	
NET: 35-54	798	405	393	-	-	379	419	-	-	265	164	200	196	237	85	30	90	69	61	59	44	80	92	122	66	174	442	63
	34%	35%	32%	-	-	100%	100%	-	-	38%	25%	30%	41%	41%	41%	30%	33%	34%	29%	34%	37%	35%	29%	37%	31%	46%	45%	32%
NET: 55+	898	438	460	-	-	-	-	350	547	425	272	249	157	218	71	31	110	76	78	69	44	98	96	135	90	74	194	35
	38%	38%	38%	-	-	-	-	100%	100%	62%	42%	37%	33%	38%	34%	32%	40%	38%	37%	40%	37%	43%	30%	41%	43%	20%	20%	18%
Average age	48.06	48.27	47.85	21.98	29.61	39.35	50.22	59.96	71.14	57.52	48.36	47.22	46.71	49.8	47.58	44.31	49.26	48.21	47.19	48.76	47.6	50.68	43.43	49.68	50.74	42.27	41.84	38.48

Prepared by Yonder

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/ccl percents

Table 9  
**Social Grade**  
**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
A	151	90	61	27	25	19	19	24	36	46	151	-	-	-	14	7	10	6	12	11	9	15	30	24	13	31	55	31
	6%	8%	5%	10%	6%	5%	5%	7%	7%	7%	23%	-	-	-	7%	7%	4%	3%	6%	6%	8%	6%	9%	7%	6%	8%	6%	16%
B	496	258	238	60	98	57	69	77	135	143	496	-	-	-	32	15	67	39	37	38	22	46	83	73	44	95	202	60
	21%	22%	20%	23%	24%	15%	16%	22%	25%	21%	77%	-	-	-	16%	15%	25%	19%	17%	22%	19%	20%	26%	22%	21%	25%	20%	30%
C1	665	295	370	90	125	100	100	96	154	170	-	665	-	-	61	26	68	61	55	46	34	68	85	80	81	137	292	59
	28%	26%	31%	34%	31%	26%	24%	27%	28%	25%	-	100%	-	-	29%	26%	25%	30%	26%	26%	29%	30%	27%	24%	39%	36%	29%	30%
C2	481	258	222	42	86	110	86	63	94	131	-	-	481	-	38	25	51	42	59	34	21	43	66	76	28	61	258	24
	20%	22%	18%	16%	21%	29%	21%	18%	17%	19%	-	-	100%	-	18%	25%	19%	21%	28%	19%	18%	19%	21%	23%	13%	16%	26%	12%
D	290	135	155	32	50	52	77	43	36	100	-	-	-	290	19	14	31	33	21	31	22	28	25	43	23	53	156	19
	12%	12%	13%	12%	12%	14%	18%	12%	7%	15%	-	-	-	50%	9%	14%	12%	17%	10%	18%	18%	12%	8%	13%	11%	14%	16%	10%
E	285	119	167	12	25	41	68	47	93	100	-	-	-	285	42	13	44	19	27	14	11	28	31	36	22	1	28	5
	12%	10%	14%	4%	6%	11%	16%	13%	17%	14%	-	-	-	50%	20%	13%	16%	9%	13%	8%	9%	12%	10%	11%	10%	*	3%	3%
NET: AB	646	348	298	87	123	77	88	101	171	189	646	-	-	-	46	22	77	45	48	49	31	61	113	97	57	126	256	91
	27%	30%	25%	33%	30%	20%	21%	29%	31%	27%	100%	-	-	-	23%	22%	28%	22%	23%	28%	26%	27%	35%	29%	27%	33%	26%	46%
NET: ABC1	1312	643	669	177	248	177	188	197	325	358	646	665	-	-	107	48	145	105	104	95	65	129	198	177	138	262	548	151
	55%	56%	55%	67%	61%	47%	45%	56%	59%	52%	100%	100%	-	-	52%	49%	53%	53%	49%	55%	55%	57%	62%	53%	66%	70%	55%	76%
NET: C2DE	1056	512	544	86	161	202	231	153	222	331	-	-	481	576	99	51	127	94	107	78	53	98	122	155	73	114	441	48
	45%	44%	45%	33%	39%	53%	55%	44%	41%	48%	-	-	100%	100%	48%	51%	47%	47%	51%	45%	45%	43%	38%	47%	34%	30%	45%	24%
NET: DE	576	254	322	44	76	93	145	90	128	200	-	-	-	576	61	27	76	52	48	45	32	56	56	79	45	53	184	24
	24%	22%	27%	17%	18%	24%	35%	26%	23%	29%	-	-	-	100%	30%	27%	28%	26%	23%	26%	27%	25%	18%	24%	21%	14%	19%	12%

Prepared by Yonder

**Retirement Advice Survey**  
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Absolutes/col percents

Table 10  
**GO Region**  
**Base: All respondents**

	Gender		Age							Social Grade				Region									Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer	
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185	
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199	
Scotland	206	96	110	22	28	45	40	27	44	52	46	61	38	61	206	-	-	-	-	-	-	-	-	-	-	-	38	70	17
	9%	8%	9%	8%	7%	12%	9%	8%	8%	8%	7%	9%	8%	11%	100%	-	-	-	-	-	-	-	-	-	-	-	10%	7%	8%
North East	99	47	52	22	16	16	14	15	17	23	22	26	25	27	-	99	-	-	-	-	-	-	-	-	-	-	19	42	4
	4%	4%	4%	8%	4%	4%	3%	4%	3%	3%	3%	4%	5%	5%	-	100%	-	-	-	-	-	-	-	-	-	-	5%	4%	2%
North West	272	132	141	29	43	33	58	46	65	84	77	68	51	76	-	-	272	-	-	-	-	-	-	-	-	-	46	115	17
	12%	11%	12%	11%	10%	9%	14%	13%	12%	12%	12%	10%	11%	13%	-	-	100%	-	-	-	-	-	-	-	-	-	12%	12%	8%
Yorkshire & Humberside	199	96	103	19	35	26	43	29	47	65	45	61	42	52	-	-	-	199	-	-	-	-	-	-	-	-	28	83	10
	8%	8%	8%	7%	9%	7%	10%	8%	9%	9%	7%	9%	9%	9%	-	-	-	100%	-	-	-	-	-	-	-	-	7%	8%	5%
West Midlands	211	101	109	21	51	26	35	35	43	62	48	55	59	48	-	-	-	-	211	-	-	-	-	-	-	-	34	89	22
	9%	9%	9%	8%	12%	7%	8%	10%	8%	9%	7%	8%	12%	8%	-	-	-	-	100%	-	-	-	-	-	-	-	9%	9%	11%
East Midlands	173	79	94	21	24	35	23	23	46	42	49	46	34	45	-	-	-	-	-	173	-	-	-	-	-	-	18	76	8
	7%	7%	8%	8%	6%	9%	6%	7%	8%	6%	8%	7%	7%	8%	-	-	-	-	-	100%	-	-	-	-	-	-	5%	8%	4%
Wales	118	63	56	13	17	16	28	26	17	55	31	34	21	32	-	-	-	-	-	118	-	-	-	-	-	-	27	47	16
	5%	5%	5%	5%	4%	4%	7%	7%	3%	8%	5%	5%	4%	6%	-	-	-	-	-	100%	-	-	-	-	-	-	7%	5%	8%
Eastern	227	104	123	17	32	46	34	34	64	64	61	68	43	56	-	-	-	-	-	-	-	227	-	-	-	-	35	84	10
	10%	9%	10%	7%	8%	12%	8%	10%	12%	9%	9%	10%	9%	10%	-	-	-	-	-	-	-	100%	-	-	-	-	9%	9%	5%
London	320	170	149	50	82	54	39	34	62	65	113	85	66	56	-	-	-	-	-	-	-	-	320	-	-	-	53	155	61
	13%	15%	12%	19%	20%	14%	9%	10%	11%	9%	18%	13%	14%	10%	-	-	-	-	-	-	-	-	100%	-	-	-	14%	16%	31%
South East	332	163	169	27	48	58	64	54	81	109	97	80	76	79	-	-	-	-	-	-	-	-	-	-	332	-	50	148	21
	14%	14%	14%	10%	12%	15%	15%	16%	15%	16%	15%	12%	16%	14%	-	-	-	-	-	-	-	-	-	-	100%	-	13%	15%	10%
South West	211	104	107	20	34	25	42	28	62	67	57	81	28	45	-	-	-	-	-	-	-	-	-	-	-	-	29	80	13
	9%	9%	9%	8%	8%	7%	10%	8%	11%	10%	9%	12%	6%	8%	-	-	-	-	-	-	-	-	-	-	100%	8%	8%	7%	

Prepared by Yonder

**Retirement Advice Survey**  
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Absolutes/col percents

Table 11

**Have you taken a foreign holiday in the last 3 years?****Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Yes	1480	748	732	207	282	233	224	219	315	423	472	447	296	265	127	60	180	125	111	112	70	125	225	221	124	263	660	156
	62%	65%	60%	79%	69%	61%	53%	63%	58%	61%	73%	67%	62%	46%	62%	61%	66%	63%	53%	65%	59%	55%	70%	67%	59%	70%	67%	78%
No	888	407	481	55	128	146	195	131	232	267	175	219	184	310	79	39	92	74	99	60	48	103	95	111	87	113	330	43
	38%	35%	40%	21%	31%	39%	47%	37%	42%	39%	27%	33%	38%	54%	38%	39%	34%	37%	47%	35%	41%	45%	30%	33%	41%	30%	33%	22%

Prepared by Yonder

**Retirement Advice Survey**  
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Absolutes/col percents

Table 12  
**Opinion Influencer**  
**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Yes	199	141	58	42	59	37	26	20	15	39	91	59	24	24	17	4	17	10	22	8	16	10	61	21	13	54	114	199
	8%	12%	5%	16%	14%	10%	6%	6%	3%	6%	14%	9%	5%	4%	8%	4%	6%	5%	10%	5%	14%	4%	19%	6%	6%	14%	12%	100%
No	2169	1014	1154	221	351	342	393	330	532	651	555	606	457	551	189	96	256	189	189	165	102	217	258	311	197	323	875	-
	92%	88%	95%	84%	86%	90%	94%	94%	97%	94%	86%	91%	95%	96%	92%	96%	94%	95%	90%	95%	86%	96%	81%	94%	94%	86%	88%	-

Prepared by Yonder



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Absolutes/ccl percents

Table 13

**Tenure****Base: All respondents**

	Gender		Age							Social Grade				Region									Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
NET: Homeowners	1534	794	741	142	193	221	264	270	445	502	500	453	323	258	129	64	174	139	141	115	78	152	174	230	139	255	630	141
	65%	69%	61%	54%	47%	58%	63%	77%	81%	73%	77%	68%	67%	45%	63%	64%	64%	70%	67%	67%	66%	67%	55%	69%	66%	68%	64%	71%
Owned outright without mortgage	855	428	427	52	56	60	110	176	400	298	291	253	154	157	67	28	104	72	80	62	38	101	109	115	80	86	250	66
	36%	37%	35%	20%	14%	16%	26%	50%	73%	43%	45%	38%	32%	27%	32%	28%	38%	36%	38%	32%	44%	34%	35%	38%	23%	25%	33%	
Owned with a mortgage or loan	679	366	313	89	136	162	153	94	44	204	209	200	169	101	63	36	69	67	62	53	40	51	65	115	59	169	380	75
	29%	32%	26%	34%	33%	43%	37%	27%	8%	30%	32%	30%	35%	18%	30%	36%	25%	34%	29%	31%	33%	23%	20%	35%	28%	45%	38%	38%
NET: Renters	806	349	457	107	212	155	151	80	101	184	141	202	151	311	74	34	99	59	67	54	38	73	138	99	70	115	351	57
	34%	30%	38%	41%	52%	41%	36%	23%	18%	27%	22%	30%	32%	54%	36%	34%	36%	30%	32%	31%	32%	32%	43%	30%	33%	31%	35%	28%
NET: Rent from Council/Housing Association	475	207	268	41	106	87	101	64	75	137	56	97	98	225	47	24	56	43	43	26	21	46	84	57	26	56	183	27
	20%	18%	22%	16%	26%	23%	24%	18%	14%	20%	9%	15%	20%	39%	23%	25%	21%	22%	20%	15%	18%	20%	26%	17%	12%	15%	19%	13%
Rented from the council	308	134	174	22	85	49	60	40	52	89	29	58	66	155	36	15	33	33	28	22	12	28	57	34	10	34	117	13
	13%	12%	14%	8%	21%	13%	14%	11%	9%	13%	5%	9%	14%	27%	17%	15%	12%	17%	13%	11%	12%	18%	10%	5%	9%	12%	7%	
Rented from a housing association	167	74	93	20	21	37	41	24	24	48	27	39	31	70	12	9	23	10	15	4	8	18	28	23	16	22	66	13
	7%	6%	8%	8%	5%	10%	10%	7%	4%	7%	4%	6%	6%	12%	6%	9%	9%	5%	7%	2%	7%	8%	9%	7%	8%	6%	7%	7%
Rented from someone else	331	142	189	65	105	68	50	16	25	47	85	105	54	87	27	10	43	16	23	28	17	27	54	42	44	60	168	30
	14%	12%	16%	25%	26%	18%	12%	5%	5%	7%	13%	16%	11%	15%	13%	10%	16%	8%	11%	16%	15%	12%	17%	13%	21%	16%	17%	15%
Rent free	28	13	15	15	5	2	4	*	2	3	6	10	6	6	3	2	-	1	3	4	2	2	7	3	1	7	9	2
	1%	1%	1%	6%	1%	1%	1%	*	*	*	1%	1%	1%	1%	1%	2%	-	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%

Prepared by Yonder

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Absolutes/col percents

Table 14

What is the highest educational level that you have achieved to date?

Base: All respondents

	Gender		Age								Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
No formal education	15	9	6	-	2	*	3	3	7	7	-	2	3	10	-	-	4	5	1	-	-	1	3	1	-	1	4	1
	1%	1%	1%	-	*	*	1%	1%	1%	1%	-	*	1%	2%	-	-	2%	3%	*	-	-	1%	1%	*	-	*	*	1%
Primary	16	8	8	1	-	3	1	2	10	6	-	2	3	11	1	1	-	3	1	2	*	-	1	6	-	1	2	-
	1%	1%	1%	1%	-	1%	*	*	2%	1%	-	*	1%	2%	*	1%	-	2%	1%	1%	*	-	*	2%	-	*	*	-
Secondary school, high school, 6th form/ college, GCSE's, ALevels, BTEC, NVQ levels 1 to 3, etc.	1274	576	698	115	168	207	276	190	317	400	221	322	327	404	103	57	150	118	127	100	59	148	127	178	106	176	512	47
	54%	50%	58%	44%	41%	55%	66%	54%	58%	58%	34%	48%	68%	70%	50%	57%	55%	59%	60%	58%	50%	65%	40%	54%	50%	47%	52%	24%
University degree or equivalent professional qualification, NVQ level 4, etc.	766	394	373	93	152	118	102	118	184	215	282	252	113	119	75	28	79	57	61	53	41	56	122	113	83	126	352	81
	32%	34%	31%	35%	37%	31%	24%	34%	34%	31%	44%	38%	23%	21%	36%	28%	29%	29%	29%	31%	35%	25%	38%	34%	39%	34%	36%	41%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	246	140	105	22	78	47	35	35	29	57	132	61	27	26	19	11	39	13	16	16	16	17	53	28	17	69	105	62
	10%	12%	9%	8%	19%	12%	8%	10%	5%	8%	20%	9%	6%	5%	9%	11%	14%	6%	8%	9%	13%	7%	17%	9%	8%	18%	11%	31%
Still in full time education	38	21	17	31	6	-	-	-	-	-	10	23	3	2	7	1	-	1	4	1	2	1	10	5	6	2	4	5
	2%	2%	1%	12%	2%	-	-	-	-	-	2%	3%	1%	*	3%	1%	-	1%	2%	*	1%	1%	3%	1%	3%	*	*	3%
Don't know	1	1	-	-	-	-	-	1	-	1	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	1
	*	*	-	-	-	-	-	*	-	*	-	*	-	-	1%	-	-	-	-	-	-	-	-	-	-	*	-	1%
Prefer not to answer	11	7	5	1	3	4	2	2	-	3	1	2	5	3	-	1	-	1	-	1	-	4	4	1	-	-	10	1
	*	1%	*	*	1%	1%	*	*	-	*	*	1%	1%	1%	-	1%	-	1%	-	1%	-	2%	1%	*	-	-	1%	1%

Prepared by Yonder

**Retirement Advice Survey**  
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Absolutes/ccl percents

Table 15

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public		Private	
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Yes - responsible for half or more of the items bought	2146	990	1156	186	378	367	397	322	497	632	567	618	423	538	197	89	247	181	197	157	108	206	288	290	188	348	906	177
	91%	86%	95%	71%	92%	97%	95%	92%	91%	92%	88%	93%	88%	94%	95%	89%	91%	91%	93%	91%	91%	90%	90%	87%	89%	92%	91%	89%
No - not responsible for most of the items bought	222	166	56	77	32	12	22	29	50	57	79	47	58	37	9	11	26	18	14	16	10	22	32	42	22	29	84	22
	9%	14%	5%	29%	8%	3%	5%	8%	9%	8%	12%	7%	12%	6%	5%	11%	9%	9%	7%	9%	9%	10%	10%	13%	11%	8%	9%	11%

Prepared by Yonder

**Retirement Advice Survey**  
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Absolutes/ccl percents

Table 16

**How many cars are there in your household?****Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
No cars in the household	497	221	276	50	101	90	94	52	109	111	81	135	69	213	64	18	64	42	43	25	13	46	104	45	33	53	200	24
	21%	19%	23%	19%	25%	24%	22%	15%	20%	16%	13%	20%	14%	37%	31%	18%	23%	21%	21%	15%	11%	20%	33%	14%	15%	14%	20%	12%
NET: Any	1871	934	937	212	308	289	325	298	438	578	565	531	412	363	142	81	208	157	167	148	106	181	215	287	178	324	789	175
	79%	81%	77%	81%	75%	76%	78%	85%	80%	84%	87%	80%	86%	63%	69%	82%	77%	79%	79%	85%	86%	80%	67%	86%	85%	86%	80%	88%
1	961	471	489	60	141	172	153	139	295	262	252	287	198	223	77	53	106	96	78	77	43	88	119	131	93	171	350	62
	41%	41%	40%	23%	34%	45%	36%	40%	54%	38%	39%	43%	41%	39%	37%	53%	39%	48%	37%	45%	36%	39%	37%	39%	44%	45%	35%	31%
2	693	354	339	88	137	100	127	121	121	237	238	179	164	112	53	26	75	48	72	55	43	79	73	115	54	125	324	81
	29%	31%	28%	34%	33%	26%	30%	34%	22%	34%	37%	27%	34%	19%	26%	26%	28%	24%	34%	32%	36%	35%	23%	35%	26%	33%	33%	41%
3+	217	108	109	64	31	17	45	38	21	79	76	64	50	28	12	3	28	13	17	15	20	14	23	41	30	28	116	31
	9%	9%	9%	24%	8%	5%	11%	11%	4%	11%	12%	10%	10%	5%	6%	3%	10%	7%	8%	9%	17%	6%	7%	12%	14%	7%	12%	16%

Prepared by Yonder

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/ccl percents

Table 17

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
White	2131	1037	1094	203	322	340	391	338	536	660	574	595	434	527	196	95	250	185	180	167	111	212	224	307	203	323	890	155
	90%	90%	90%	77%	79%	90%	93%	96%	98%	96%	89%	89%	90%	92%	95%	95%	92%	93%	85%	97%	93%	93%	70%	93%	96%	86%	90%	78%
NET: BAME	212	108	104	54	79	34	27	12	7	26	67	63	41	41	10	4	17	14	26	5	8	11	85	25	6	50	90	41
	9%	9%	9%	20%	19%	9%	6%	3%	1%	4%	10%	10%	9%	7%	5%	5%	6%	7%	13%	3%	7%	5%	27%	7%	3%	13%	9%	21%
Mixed	63	33	30	17	21	12	6	5	3	8	15	18	10	20	5	1	7	5	5	-	2	8	22	8	-	9	25	6
	3%	3%	2%	6%	5%	3%	2%	1%	*	1%	2%	3%	2%	3%	3%	1%	2%	3%	2%	-	1%	4%	7%	2%	-	2%	3%	3%
Asian	97	50	47	23	39	17	12	4	1	12	34	27	21	14	3	2	4	4	16	5	3	2	40	12	5	24	44	24
	4%	4%	4%	9%	10%	4%	3%	1%	*	2%	5%	4%	4%	3%	1%	2%	1%	2%	8%	3%	3%	1%	13%	4%	2%	6%	4%	12%
Black	33	19	14	8	11	4	5	2	2	4	8	14	7	3	2	-	4	-	4	*	1	-	19	2	-	10	13	8
	1%	2%	1%	3%	3%	1%	1%	1%	*	1%	1%	2%	1%	1%	1%	-	1%	-	2%	*	1%	-	6%	1%	-	3%	1%	4%
Chinese	10	3	7	4	5	-	1	1	-	2	5	3	2	-	-	1	1	2	-	-	2	-	3	1	-	3	5	2
	*	*	1%	2%	1%	-	*	*	-	*	1%	*	*	-	-	1%	*	1%	-	-	1%	-	1%	*	-	1%	1%	1%
Other ethnic group	9	3	6	2	3	1	2	-	1	1	3	2	-	3	-	-	2	2	1	-	-	1	2	1	1	3	2	2
	*	*	1%	1%	1%	*	1%	-	*	*	1%	*	-	1%	-	-	1%	1%	*	-	-	*	1%	*	*	1%	*	1%
Prefer not to answer	25	11	14	6	9	5	1	1	5	3	5	6	6	8	-	-	5	-	5	-	-	4	10	-	2	4	11	3
	1%	1%	1%	2%	2%	1%	*	*	1%	*	1%	1%	1%	1%	-	-	2%	-	2%	-	-	2%	3%	-	1%	1%	1%	2%

Prepared by Yonder

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/ccl percents

Table 18

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Christian	1090	525	565	72	126	129	210	201	351	384	316	302	207	265	86	48	132	94	101	74	49	90	150	166	100	148	426	96
	46%	45%	47%	27%	31%	34%	50%	57%	64%	56%	49%	45%	43%	46%	42%	49%	49%	47%	48%	43%	41%	39%	47%	50%	48%	39%	43%	48%
NET: Other	163	81	82	29	50	25	28	16	15	33	54	46	38	26	8	2	15	9	20	10	9	11	56	18	6	37	63	36
	7%	7%	7%	11%	12%	7%	7%	5%	3%	5%	8%	7%	8%	5%	4%	2%	6%	5%	9%	6%	8%	5%	17%	6%	3%	10%	6%	18%
Muslim	76	37	39	14	35	13	11	4	-	8	27	21	17	12	-	-	8	3	16	2	2	1	32	10	1	21	34	20
	3%	3%	3%	5%	9%	3%	3%	1%	-	1%	4%	3%	3%	2%	-	-	3%	2%	8%	1%	2%	*	10%	3%	1%	6%	3%	10%
Hindu	18	13	5	6	6	4	-	1	1	1	6	4	6	2	1	-	-	-	-	1	2	-	13	1	-	5	6	5
	1%	1%	*	2%	1%	1%	-	*	*	*	1%	1%	1%	*	1%	-	-	-	-	1%	1%	-	4%	*	-	1%	1%	3%
Jewish	20	9	11	1	2	2	4	5	6	9	4	5	6	5	2	-	1	-	1	1	-	5	7	3	-	-	6	1
	1%	1%	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	*	-	*	1%	-	2%	2%	1%	-	-	1%	1%
Sikh	6	6	-	3	1	-	2	-	-	2	5	1	-	-	1	1	-	2	-	1	-	-	-	1	-	2	2	2
	*	1%	-	1%	*	-	1%	-	-	*	1%	*	-	-	*	1%	-	1%	-	1%	-	-	-	*	-	1%	*	1%
Buddhist	8	4	4	1	3	1	*	1	3	1	2	5	-	1	1	-	1	2	-	-	2	1	1	-	1	1	3	3
	*	*	*	*	1%	*	*	*	1%	*	*	1%	-	*	*	-	*	1%	-	-	2%	*	*	-	*	*	*	2%
Other	35	12	23	5	3	5	11	6	5	12	10	10	9	6	3	1	5	2	3	4	3	4	3	4	4	8	12	5
	1%	1%	2%	2%	1%	1%	3%	2%	1%	2%	2%	1%	2%	1%	1%	1%	2%	1%	1%	2%	3%	2%	1%	1%	2%	2%	1%	2%
None	1073	529	544	157	220	217	175	130	175	263	272	304	225	273	111	47	123	92	89	89	60	119	102	142	100	189	479	62
	45%	46%	45%	60%	54%	57%	42%	37%	32%	38%	42%	46%	47%	47%	54%	48%	45%	46%	42%	51%	51%	53%	32%	43%	47%	50%	48%	31%
Prefer not to say	42	20	21	5	14	8	6	3	6	9	5	14	12	11	1	2	2	4	2	1	1	7	12	5	4	2	22	4
	2%	2%	2%	2%	3%	2%	1%	1%	1%	1%	1%	2%	2%	2%	*	2%	1%	2%	1%	*	1%	3%	4%	2%	2%	1%	2%	2%

Prepared by Yonder

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/ccl percents

Table 19

Which of the following best describes where you live?

Base: All respondents

	Gender		Age							Social Grade				Region									Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
NET: Urban	1893	927	967	229	360	320	327	250	407	509	499	537	377	480	159	86	230	158	192	115	75	157	318	262	141	307	817	172
	80%	80%	80%	87%	88%	84%	78%	71%	74%	74%	77%	81%	78%	83%	77%	87%	85%	79%	91%	66%	63%	69%	99%	79%	67%	81%	82%	87%
Urban - Population over 10,000	1057	575	482	152	234	166	185	116	203	264	297	319	193	247	90	40	102	82	120	54	41	64	283	111	70	181	483	131
	45%	50%	40%	58%	57%	44%	44%	33%	37%	38%	46%	48%	40%	43%	44%	41%	38%	41%	57%	31%	35%	28%	89%	33%	33%	48%	49%	66%
Town and Fringe	836	352	484	78	125	154	142	134	204	245	202	218	184	233	69	46	128	76	73	61	34	93	35	151	71	125	334	41
	35%	30%	40%	30%	31%	41%	34%	38%	37%	36%	31%	33%	38%	40%	34%	46%	47%	38%	34%	35%	29%	41%	11%	46%	34%	33%	34%	21%
NET: Rural	475	229	246	33	50	59	92	100	141	180	148	128	104	96	47	13	42	41	19	58	43	71	2	70	70	70	173	27
	20%	20%	20%	13%	12%	16%	22%	29%	26%	26%	23%	19%	22%	17%	23%	13%	15%	21%	9%	34%	37%	31%	1%	21%	33%	19%	18%	13%
Village	413	201	212	30	44	58	79	81	122	149	124	112	90	86	34	13	38	38	13	55	36	66	2	64	54	60	152	25
	17%	17%	17%	11%	11%	15%	19%	23%	22%	22%	19%	17%	19%	15%	17%	13%	14%	19%	6%	32%	31%	29%	1%	19%	25%	16%	15%	13%
Hamlet & Isolated Dwelling	62	28	34	4	6	1	13	20	19	31	24	15	13	10	13	1	4	3	5	3	7	5	-	6	16	10	22	2
	3%	2%	3%	1%	2%	*	3%	6%	3%	5%	4%	2%	3%	2%	6%	1%	1%	2%	2%	2%	6%	2%	-	2%	8%	3%	2%	1%

Prepared by Yonder

## Retirement Advice Survey

ONLINE Fieldwork: 30th October to 1st November 2020

Absolutes/ccl percents

Table 20

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)

Base: All respondents

	Gender		Age								Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
NET: Working	1366	723	643	156	326	309	307	195	73	416	382	428	318	237	107	61	161	111	124	94	74	119	208	198	109	377	990	168
	58%	63%	53%	59%	80%	81%	73%	56%	13%	60%	59%	64%	66%	41%	52%	62%	59%	56%	59%	54%	63%	52%	65%	60%	52%	100%	100%	85%
NET: Employed	1224	637	587	147	306	285	260	170	57	357	345	381	279	219	100	58	142	102	113	85	67	105	187	171	94	372	852	157
	52%	55%	48%	56%	75%	75%	62%	48%	10%	52%	53%	57%	58%	38%	48%	59%	52%	51%	54%	49%	57%	46%	58%	52%	44%	99%	86%	79%
Working full time working 30 hours per week or more	984	577	407	121	264	228	212	123	35	274	289	317	223	155	88	46	116	76	92	71	49	79	159	132	78	298	686	135
	42%	50%	34%	46%	65%	60%	51%	35%	6%	40%	45%	48%	46%	27%	43%	46%	43%	38%	44%	41%	42%	35%	50%	40%	37%	79%	69%	68%
Working part-time working between 8 and 29 hours per week	240	60	180	25	41	56	48	47	22	83	56	65	56	63	12	13	26	26	21	15	18	26	28	40	16	74	165	22
	10%	5%	15%	10%	10%	15%	11%	13%	4%	12%	9%	10%	12%	11%	6%	13%	10%	13%	10%	9%	15%	12%	9%	12%	8%	20%	17%	11%
NET: Self-employed	142	86	56	10	21	24	47	25	16	59	37	47	39	19	8	3	19	9	11	8	7	14	21	27	16	4	138	12
	6%	7%	5%	4%	5%	6%	11%	7%	3%	9%	6%	7%	8%	3%	4%	3%	7%	5%	5%	6%	6%	7%	8%	7%	8%	1%	14%	6%
Self-employed - working 30 hours per week or more	95	67	29	3	15	20	36	14	7	39	25	29	32	10	4	2	12	6	9	4	5	12	13	21	7	3	93	7
	4%	6%	2%	1%	4%	5%	9%	4%	1%	6%	4%	4%	7%	2%	2%	2%	4%	3%	4%	2%	4%	5%	4%	6%	3%	1%	9%	4%
Self-employed - working between 8 and 29 hours per week	47	19	27	6	5	4	11	11	9	20	12	18	7	9	3	1	7	3	2	4	2	3	8	6	8	1	45	5
	2%	2%	2%	2%	1%	1%	3%	3%	2%	3%	2%	3%	1%	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	4%	-	5%	2%
NET: Not working	1002	432	569	107	83	70	112	155	474	273	264	237	162	338	99	38	111	88	87	79	44	108	112	133	101	-	-	31
	42%	37%	47%	41%	20%	19%	27%	44%	87%	40%	41%	36%	34%	59%	48%	38%	41%	44%	41%	46%	37%	48%	35%	40%	48%	-	-	15%
Not working but seeking work or temporarily unemployed or sick	89	53	35	11	18	17	23	17	3	33	9	7	9	63	7	8	10	6	7	7	5	3	10	12	12	-	-	-
	4%	5%	3%	4%	4%	4%	6%	5%	1%	5%	1%	1%	2%	11%	3%	8%	4%	3%	3%	4%	4%	1%	3%	4%	6%	-	-	-
Not working and not seeking work	111	43	68	4	5	16	39	31	15	64	11	13	7	80	21	3	12	6	5	4	4	14	8	20	14	-	-	2
	5%	4%	6%	2%	1%	4%	9%	9%	3%	9%	2%	2%	1%	14%	10%	3%	4%	3%	3%	2%	4%	6%	2%	6%	7%	-	-	1%
Student	113	53	60	88	21	1	2	-	-	1	30	48	13	22	17	3	9	10	8	10	6	6	21	11	13	-	-	12
	5%	5%	5%	34%	5%	*	1%	-	-	*	5%	7%	3%	4%	8%	3%	3%	5%	4%	6%	5%	3%	6%	3%	6%	-	-	6%

Prepared by Yonder



**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/ccl percents

Table 20

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Retired on a state pension only	115	42	73	-	-	-	-	*	114	3	8	12	12	82	9	1	20	7	12	7	4	16	10	12	15	-	-	2
	5%	4%	6%	-	-	-	-	*	21%	*	1%	2%	3%	14%	4%	1%	7%	3%	6%	4%	4%	7%	3%	4%	7%	-	-	1%
Retired with a private pension	419	223	197	-	-	-	4	76	339	118	186	136	70	26	34	16	44	43	35	36	16	47	45	60	43	-	-	12
	18%	19%	16%	-	-	-	1%	22%	62%	17%	29%	20%	15%	5%	16%	16%	16%	21%	17%	21%	14%	21%	14%	18%	20%	-	-	6%
House person, housewife, househusband, etc.	156	19	137	3	39	36	43	31	3	56	20	21	51	64	11	7	16	17	20	16	8	21	18	18	4	-	-	3
	7%	2%	11%	1%	10%	10%	10%	9%	1%	8%	3%	3%	11%	11%	5%	7%	6%	9%	9%	9%	7%	9%	6%	5%	2%	-	-	1%

Prepared by Yonder

## Retirement Advice Survey

ONLINE Fieldwork: 30th October to 1st November 2020

Absolutes/ccl percents

Table 21

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Currently furloughed / reduced hours / employer imposed temporary leave of absence as a result of the Coronavirus	139	82	57	23	34	43	17	19	3	28	49	28	39	23	11	7	15	4	9	12	5	8	37	24	8	28	111	27
	6%	7%	5%	9%	8%	11%	4%	5%	1%	4%	8%	4%	8%	4%	6%	7%	5%	2%	4%	7%	4%	3%	12%	7%	4%	8%	11%	14%
NET: Working	1189	622	567	138	291	257	284	164	56	368	334	392	276	187	96	52	142	102	113	83	66	107	163	166	99	344	809	140
	50%	54%	47%	52%	71%	68%	68%	47%	10%	53%	52%	59%	57%	33%	47%	52%	52%	51%	54%	48%	56%	47%	51%	50%	47%	91%	82%	70%
NET: Employed	1062	543	519	128	267	235	245	143	44	318	300	344	245	173	89	49	126	94	103	77	59	96	142	143	84	340	690	124
	45%	47%	43%	49%	65%	62%	58%	41%	8%	46%	46%	52%	51%	30%	43%	50%	46%	47%	49%	44%	50%	42%	44%	43%	40%	90%	70%	62%
Working full time working 30 hours per week or more	844	475	369	110	226	192	195	101	21	242	243	280	201	121	74	42	101	75	86	62	45	74	112	109	64	271	554	106
	36%	41%	30%	42%	55%	51%	46%	29%	4%	35%	38%	42%	42%	21%	36%	42%	37%	38%	41%	36%	38%	32%	35%	33%	30%	72%	56%	53%
Working part-time working between 8 and 29 hours per week	217	68	149	18	42	43	50	41	22	76	57	64	45	51	15	7	24	19	16	15	14	22	30	34	20	69	136	18
	9%	6%	12%	7%	10%	11%	12%	12%	4%	11%	9%	10%	9%	9%	7%	7%	9%	10%	8%	8%	12%	10%	9%	10%	10%	18%	14%	9%
NET: Self-employed	128	79	48	10	24	22	39	21	12	51	34	48	31	15	7	3	16	8	10	6	7	12	21	23	15	4	119	16
	5%	7%	4%	4%	6%	6%	9%	6%	2%	7%	5%	7%	6%	3%	4%	3%	6%	4%	5%	4%	6%	5%	7%	7%	7%	1%	12%	8%
Self-employed - working 30 hours per week or more	56	41	15	2	15	8	20	6	4	21	16	23	11	6	1	1	6	4	9	3	4	7	4	14	4	3	51	6
	2%	4%	1%	1%	4%	2%	5%	2%	1%	3%	2%	3%	2%	1%	*	1%	2%	2%	4%	2%	3%	3%	1%	4%	2%	1%	5%	3%
Self-employed - working between 8 and 29 hours per week	72	39	33	8	9	13	19	15	8	29	18	25	20	9	6	2	11	4	2	3	3	5	16	9	11	1	68	10
	3%	3%	3%	3%	2%	4%	5%	4%	1%	4%	3%	4%	4%	2%	3%	2%	4%	2%	1%	2%	2%	2%	5%	3%	5%	*	7%	5%
NET: Not working	1039	451	588	102	84	79	118	167	488	293	263	245	166	365	99	40	116	93	89	78	47	112	120	141	104	4	70	32
	44%	39%	49%	39%	21%	21%	28%	48%	89%	43%	41%	37%	34%	63%	48%	40%	42%	47%	42%	45%	40%	49%	38%	43%	49%	1%	7%	16%
Not working but seeking work or temporarily unemployed or sick	116	66	50	19	19	24	26	22	6	42	15	11	8	82	12	9	13	8	8	8	5	4	18	18	12	1	35	1
	5%	6%	4%	7%	5%	6%	6%	6%	1%	6%	2%	2%	2%	14%	6%	9%	5%	4%	4%	5%	5%	2%	6%	5%	6%	*	4%	1%

Prepared by Yonder

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/ccl percents

Table 21

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Not working and not seeking work	118	46	72	6	7	18	40	33	13	64	12	11	9	86	20	4	12	8	6	4	6	16	8	21	14	-	9	2
	5%	4%	6%	2%	2%	5%	10%	10%	2%	9%	2%	2%	2%	15%	10%	4%	5%	4%	3%	2%	5%	7%	2%	6%	7%	-	1%	1%
Student	93	45	48	74	18	-	1	-	-	1	20	47	10	17	12	2	6	10	7	6	6	6	19	7	11	-	6	10
	4%	4%	4%	28%	4%	-	*	-	-	*	3%	7%	2%	3%	6%	2%	2%	5%	4%	3%	5%	3%	6%	2%	5%	-	1%	5%
Retired on a state pension only	123	44	79	-	-	-	1	1	121	4	9	13	14	87	10	1	23	7	14	8	4	16	10	12	16	-	7	2
	5%	4%	7%	-	-	-	*	*	22%	1%	1%	2%	3%	15%	5%	1%	9%	3%	7%	4%	4%	7%	3%	4%	8%	-	1%	1%
Retired with a private pension	432	230	203	-	-	1	6	79	346	126	189	142	73	27	34	17	45	43	35	37	18	50	46	63	46	3	8	14
	18%	20%	17%	-	-	*	1%	23%	63%	18%	29%	21%	15%	5%	16%	17%	16%	22%	16%	22%	15%	22%	14%	19%	22%	1%	1%	7%
House person, housewife, househusband, etc.	157	21	137	3	39	37	45	31	2	56	18	22	51	66	11	7	16	18	20	15	8	20	19	20	4	-	4	3
	7%	2%	11%	1%	10%	10%	11%	9%	*	8%	3%	3%	11%	11%	5%	7%	6%	9%	9%	9%	7%	9%	6%	6%	2%	-	*	1%

Prepared by Yonder

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/col percents

Table 22

Do you work in any of the following occupations?

Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	1354	688	666	131	275	257	320	296	75	518	412	433	246	263	102	56	148	106	115	99	98	115	205	198	112	394	960	150
Weighted base	1366	723	643	156	326	309	307	195	73	416	382	428	318	237	107	61	161	111	124	94	74	119	208	198	109	377	990	168
NET: Public Sector	377	174	203	37	92	83	91	61	12	133	126	137	61	53	38	19	46	28	34	18	27	35	53	50	29	377	-	54
	28%	24%	32%	23%	28%	27%	30%	31%	17%	32%	33%	32%	19%	22%	35%	32%	28%	25%	28%	19%	37%	29%	25%	25%	26%	100%	-	32%
A nationalised industry/state corporation	31	20	11	8	12	6	4	2	-	4	4	10	11	6	1	1	4	2	6	1	-	3	8	4	1	31	-	7
	2%	3%	2%	5%	4%	2%	1%	1%	-	1%	1%	2%	4%	2%	1%	2%	2%	2%	5%	1%	-	2%	4%	2%	1%	8%	-	4%
Central government or civil service (including Courts service and Bank of England)	42	29	13	3	10	9	13	6	1	20	26	14	1	1	5	2	2	3	3	3	4	3	9	5	3	42	-	9
	3%	4%	2%	2%	3%	3%	4%	3%	1%	5%	7%	3%	*	*	4%	4%	2%	2%	2%	4%	6%	3%	4%	2%	2%	11%	-	5%
Local government or council (including fire services, police and local authority controlled schools/colleges)	117	52	65	2	22	34	30	27	3	51	40	46	13	17	15	3	18	6	12	3	9	9	15	19	8	117	-	18
	9%	7%	10%	1%	7%	11%	10%	14%	4%	12%	10%	11%	4%	7%	14%	5%	11%	6%	10%	3%	12%	8%	7%	10%	7%	31%	-	11%
A university, or other grant funded establishment (include opted-out schools)	40	20	19	3	12	8	9	7	1	13	19	12	3	6	5	*	3	6	3	4	1	4	4	5	4	40	-	9
	3%	3%	3%	2%	4%	3%	3%	4%	1%	3%	5%	3%	1%	2%	5%	1%	2%	5%	3%	5%	1%	4%	2%	2%	4%	11%	-	5%
A health authority or NHS Trust	100	29	71	13	21	22	25	13	6	31	23	47	17	14	6	12	14	7	5	6	9	9	7	13	12	100	-	8
	7%	4%	11%	8%	6%	7%	8%	7%	8%	7%	6%	11%	5%	6%	5%	20%	9%	6%	4%	6%	12%	7%	3%	7%	11%	27%	-	5%
The armed forces	*	*	-	-	-	-	-	*	-	*	-	*	-	-	-	-	*	-	-	-	-	-	-	-	-	*	-	-
	*	*	-	-	-	-	-	*	-	*	-	*	-	-	-	-	*	-	-	-	-	-	-	-	-	*	-	-
Other public sector occupation (Please specify as much detail as possible)	46	24	23	9	17	5	9	5	2	13	14	8	16	9	6	-	4	4	5	*	4	6	9	5	2	46	-	4
	3%	3%	4%	6%	5%	1%	3%	3%	3%	3%	4%	2%	5%	4%	5%	-	3%	4%	4%	*	6%	5%	4%	2%	2%	12%	-	2%
NET: Private Sector	990	549	440	120	234	225	217	134	60	283	256	292	258	184	70	42	115	83	89	76	47	84	155	148	80	-	990	114
	72%	76%	68%	77%	72%	73%	70%	69%	83%	68%	67%	68%	81%	78%	65%	68%	72%	75%	72%	81%	63%	71%	75%	75%	74%	-	100%	68%

Prepared by Yonder

**Retirement Advice Survey**  
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Absolutes/ccl percents

Table 22

Do you work in any of the following occupations?

Base: All respondents who work

	Gender		Age								Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Weighted base	1366	723	643	156	326	309	307	195	73	416	382	428	318	237	107	61	161	111	124	94	74	119	208	198	109	377	990	168
A charity, voluntary organisation or trust	57	13	44	5	12	14	14	9	3	20	10	28	10	10	1	2	3	8	5	8	2	3	4	16	7	-	57	10
	4%	2%	7%	3%	4%	4%	5%	5%	5%	5%	3%	6%	3%	4%	1%	3%	2%	7%	4%	8%	3%	2%	2%	8%	7%	-	6%	6%
Self-employed (Private sector)	194	128	66	17	35	42	52	32	16	70	59	54	58	23	7	3	21	13	16	13	12	18	40	32	19	-	194	28
	14%	18%	10%	11%	11%	14%	17%	16%	22%	17%	15%	13%	18%	10%	7%	4%	13%	12%	13%	14%	16%	15%	19%	16%	18%	-	20%	17%
None of the above/ I work in the Private sector	738	408	330	98	186	169	151	93	41	193	188	211	189	151	62	37	91	61	69	55	33	64	111	101	54	-	738	76
	54%	56%	51%	63%	57%	55%	49%	48%	56%	46%	49%	49%	59%	64%	57%	61%	57%	55%	56%	59%	45%	53%	54%	51%	49%	-	75%	45%

Prepared by Yonder

**Retirement Advice Survey**  
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Absolutes/ccl percents

Table 23

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Gender		Age								Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
No children aged 18 or under	1721	839	882	229	202	158	276	312	545	572	483	520	302	416	159	75	191	151	137	128	88	177	208	239	170	237	635	106
	73%	73%	73%	87%	49%	42%	66%	89%	100%	83%	75%	78%	63%	72%	77%	76%	70%	76%	65%	74%	74%	78%	65%	72%	81%	63%	64%	53%
NET: Yes	638	309	330	32	204	219	142	39	3	117	164	140	176	158	47	24	81	47	73	45	30	49	109	93	40	138	351	90
	27%	27%	27%	12%	50%	58%	34%	11%	*	17%	25%	21%	37%	28%	23%	24%	30%	23%	35%	26%	22%	34%	28%	19%	37%	35%	45%	
NET: Any 5-18	533	255	278	19	142	196	136	39	3	115	133	114	149	138	41	23	70	36	62	39	26	37	88	81	30	107	292	75
	23%	22%	23%	7%	35%	52%	32%	11%	*	17%	21%	17%	31%	24%	20%	23%	26%	18%	30%	23%	22%	16%	28%	24%	14%	28%	29%	38%
NET: Any 11-18	344	170	174	11	47	127	120	36	3	108	83	82	87	93	25	14	37	17	33	29	19	27	60	62	20	67	191	47
	15%	15%	14%	4%	12%	34%	29%	10%	*	16%	13%	12%	18%	16%	12%	14%	14%	8%	16%	17%	16%	12%	19%	19%	10%	18%	19%	23%
Yes - children aged under 5 years old	227	107	120	16	133	65	13	1	-	5	57	48	65	58	17	3	23	23	31	16	9	22	41	28	14	56	117	34
	10%	9%	10%	6%	32%	17%	3%	*	-	1%	9%	7%	14%	10%	8%	3%	9%	12%	15%	9%	8%	10%	13%	8%	7%	15%	12%	17%
Yes - children aged 5 to 10 years old	298	137	161	12	124	116	41	6	-	20	73	55	98	72	22	13	41	25	39	19	10	19	58	40	13	61	158	43
	13%	12%	13%	5%	30%	31%	10%	2%	-	3%	11%	8%	20%	13%	11%	13%	15%	13%	18%	11%	8%	8%	18%	12%	6%	16%	16%	21%
Yes - children aged 11 to 15 years old	263	130	133	9	44	113	82	16	-	60	55	57	76	75	20	12	25	15	23	24	16	20	48	46	14	45	153	38
	11%	11%	11%	3%	11%	30%	20%	4%	-	9%	9%	9%	16%	13%	10%	13%	9%	8%	11%	14%	13%	9%	15%	14%	7%	12%	15%	19%
Yes - children aged 16 to 18 years old	134	66	68	2	7	38	61	25	3	66	38	35	26	36	8	4	16	6	14	7	5	10	22	31	11	26	77	17
	6%	6%	6%	1%	2%	10%	15%	7%	*	10%	6%	5%	5%	6%	4%	5%	6%	3%	7%	4%	4%	4%	7%	9%	5%	7%	8%	9%
Refused	8	7	1	2	3	2	1	-	-	-	-	5	3	1	-	-	1	1	1	-	-	1	3	-	1	2	4	3
	*	1%	*	1%	1%	1%	*	-	-	-	-	1%	1%	*	-	-	*	1%	*	-	-	1%	1%	-	1%	*	*	1%

Prepared by Yonder

**Retirement Advice Survey**  
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Absolutes/ccl percents

Table 24

Which of the following ITV regions do you live in?

Base: All respondents

	Gender		Age							Social Grade				Region									Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Anglia	252	116	136	30	40	54	39	26	64	57	66	69	50	66	2	-	2	-	-	30	-	195	1	22	1	34	104	13
	11%	10%	11%	11%	10%	14%	9%	8%	12%	8%	10%	10%	10%	11%	1%	-	1%	-	-	17%	-	86%	*	7%	*	9%	10%	6%
Border	18	10	8	3	-	1	4	3	7	8	4	2	5	7	5	1	11	-	-	-	-	1	-	-	4	7	-	
	1%	1%	1%	1%	-	*	1%	1%	1%	1%	1%	*	1%	1%	3%	1%	4%	-	-	-	-	*	-	-	1%	1%	-	
Central	323	151	172	31	66	47	51	48	79	89	83	90	74	77	-	-	5	-	204	106	1	-	4	3	44	135	28	
	14%	13%	14%	12%	16%	12%	12%	14%	15%	13%	13%	14%	15%	13%	-	-	2%	-	97%	62%	1%	-	1%	1%	12%	14%	14%	
Granada	250	120	130	20	38	34	54	45	58	80	67	67	47	68	-	-	246	*	2	*	-	-	1	-	41	104	13	
	11%	10%	11%	8%	9%	9%	13%	13%	11%	12%	10%	10%	10%	12%	-	-	90%	*	-	1%	*	-	-	*	-	11%	11%	7%
London	452	223	229	64	95	65	64	69	96	121	161	114	96	81	-	-	-	-	*	2	-	32	316	100	3	77	207	66
	19%	19%	19%	24%	23%	17%	15%	20%	18%	17%	25%	17%	20%	14%	-	-	-	-	*	1%	-	14%	99%	30%	1%	20%	21%	33%
Meridian	230	122	107	15	31	50	45	28	61	67	56	63	52	59	-	-	-	-	1	4	-	1	203	21	30	105	16	
	10%	11%	9%	6%	8%	13%	11%	8%	11%	10%	9%	9%	11%	10%	-	-	-	-	*	2%	-	-	*	61%	10%	8%	11%	8%
STV	203	96	107	20	30	44	41	26	42	52	46	60	36	61	199	-	1	-	-	-	-	-	1	1	37	69	17	
	9%	8%	9%	8%	7%	12%	10%	7%	8%	7%	7%	9%	7%	11%	97%	-	*	-	-	-	-	-	-	*	1%	10%	7%	8%
Tyne Tees	99	47	52	22	16	16	14	15	16	24	22	26	24	27	-	98	-	1	-	-	-	-	-	-	-	19	40	4
	4%	4%	4%	8%	4%	4%	3%	4%	3%	3%	3%	4%	5%	5%	-	98%	-	1%	-	-	-	-	-	-	-	5%	4%	2%
Wales	115	61	53	12	17	16	28	26	16	55	31	32	19	32	-	-	-	-	-	-	115	-	-	-	-	27	46	15
	5%	5%	4%	5%	4%	4%	7%	7%	3%	8%	5%	5%	4%	6%	-	-	-	-	-	-	97%	-	-	-	-	7%	5%	7%
West	60	35	25	14	15	4	6	7	14	15	23	22	6	10	-	-	8	-	5	-	3	-	-	45	12	22	10	
	3%	3%	2%	5%	4%	1%	2%	2%	3%	2%	4%	3%	1%	2%	-	-	3%	-	2%	-	2%	-	-	22%	3%	2%	5%	
Westcountry	139	65	74	11	25	17	24	21	41	46	36	50	22	30	-	-	-	-	1	-	-	-	2	-	137	22	50	8
	6%	6%	6%	4%	6%	5%	6%	6%	7%	7%	6%	8%	5%	5%	-	-	-	-	*	-	-	-	*	-	65%	6%	5%	4%
Yorkshire	228	108	119	22	38	30	49	36	52	78	51	69	48	59	-	1	-	197	-	29	-	-	-	-	29	100	10	
	10%	9%	10%	8%	9%	8%	12%	10%	10%	11%	8%	10%	10%	10%	-	1%	-	99%	-	17%	-	-	-	-	-	8%	10%	5%

Prepared by Yonder

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/col percents

Table 25  
**Marital Status**  
**Base: All respondents**

	Gender		Age							Social Grade				Region									Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Single	714	374	339	184	169	140	114	49	57	116	163	228	122	201	71	32	80	71	50	44	36	61	126	86	57	128	340	79
	30%	32%	28%	70%	41%	37%	27%	14%	10%	17%	25%	34%	25%	35%	35%	32%	29%	36%	24%	26%	31%	27%	39%	26%	27%	34%	34%	40%
NET: Married/ Civil partnership/ co habiting	1324	663	661	72	232	212	249	240	319	463	410	331	332	252	102	57	153	101	134	104	70	128	148	201	126	219	554	105
	56%	57%	55%	28%	57%	56%	59%	69%	58%	67%	63%	50%	69%	44%	50%	58%	56%	51%	64%	60%	59%	56%	46%	61%	60%	58%	56%	53%
Married	949	514	435	15	116	131	182	212	292	384	302	228	248	172	67	35	117	77	96	70	58	91	108	144	86	152	360	76
	40%	45%	36%	6%	28%	35%	43%	61%	53%	56%	47%	34%	52%	30%	33%	36%	43%	38%	45%	40%	49%	40%	34%	44%	41%	40%	36%	38%
Civil Partnership	27	15	12	3	10	6	6	3	-	8	6	12	3	6	3	-	3	-	4	-	1	3	6	5	2	6	13	5
	1%	1%	1%	1%	2%	1%	1%	1%	-	1%	1%	2%	1%	1%	2%	-	1%	-	2%	-	1%	1%	2%	2%	1%	2%	1%	2%
Co Habiting	348	134	214	55	105	75	61	25	27	71	102	91	81	74	32	22	32	24	35	35	11	34	33	52	39	61	181	24
	15%	12%	18%	21%	26%	20%	15%	7%	5%	10%	16%	14%	17%	13%	15%	22%	12%	12%	17%	20%	9%	15%	10%	16%	18%	16%	18%	12%
NET: Widowed/ separated/ divorced	314	113	202	-	7	23	54	60	170	108	72	100	25	117	32	10	36	28	26	24	12	37	41	42	27	27	90	11
	13%	10%	17%	-	2%	6%	13%	17%	31%	16%	11%	15%	5%	20%	15%	10%	13%	14%	12%	14%	10%	16%	13%	13%	13%	7%	9%	5%
Widowed	95	23	72	-	-	3	6	12	73	20	21	42	8	24	6	2	16	10	7	11	3	10	9	8	14	3	17	1
	4%	2%	6%	-	-	1%	1%	4%	13%	3%	3%	6%	2%	4%	3%	2%	6%	5%	3%	6%	3%	4%	3%	2%	6%	1%	2%	*
Separated	39	20	19	-	5	11	8	9	6	15	4	15	6	13	8	3	3	1	2	1	1	3	9	3	5	4	20	*
	2%	2%	2%	-	1%	3%	2%	3%	1%	2%	1%	2%	1%	2%	4%	3%	1%	1%	1%	*	1%	1%	3%	1%	2%	1%	2%	*
Divorced	181	70	111	-	2	10	40	38	91	74	47	43	11	80	18	5	17	16	17	13	8	25	23	31	9	19	53	10
	8%	6%	9%	-	1%	3%	10%	11%	17%	11%	7%	7%	2%	14%	9%	5%	6%	8%	8%	7%	7%	11%	7%	9%	4%	5%	5%	5%
Prefer not to answer	16	6	10	6	1	4	2	1	1	2	2	6	2	6	1	-	4	-	1	-	-	1	5	2	2	3	5	4
	1%	*	1%	2%	*	1%	1%	*	*	*	*	1%	*	1%	*	-	2%	-	*	-	-	1%	2%	1%	1%	1%	1%	2%

Prepared by Yonder



**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/ccl percents

Table 26

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender		Age							Social Grade				Region									Employment Sector			Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West		Public	Private
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Glasgow	97	46	51	12	16	21	16	16	17	26	19	34	19	25	97	-	-	-	-	-	-	-	-	-	-	14	37	7
	4%	4%	4%	5%	4%	6%	4%	5%	3%	4%	3%	5%	4%	4%	47%	-	-	-	-	-	-	-	-	-	-	4%	4%	4%
Edinburgh	88	39	49	10	11	20	17	10	21	20	24	22	15	28	88	-	-	-	-	-	-	-	-	-	-	17	32	7
	4%	3%	4%	4%	3%	5%	4%	3%	4%	3%	4%	3%	3%	5%	43%	-	-	-	-	-	-	-	-	-	-	4%	3%	4%
Newcastle	105	50	55	20	16	15	16	16	21	26	23	28	25	29	-	96	6	3	-	-	-	-	-	-	-	22	40	4
	4%	4%	4%	8%	4%	4%	4%	5%	4%	4%	4%	4%	5%	5%	-	96%	2%	2%	-	-	-	-	-	-	-	6%	4%	2%
Leeds	88	42	46	8	17	8	17	14	24	30	24	29	15	20	-	2	-	86	-	-	-	-	-	-	-	12	32	6
	4%	4%	4%	3%	4%	2%	4%	4%	4%	4%	4%	4%	3%	3%	-	2%	-	43%	-	-	-	-	-	-	-	3%	3%	3%
Hull	49	25	24	10	6	8	9	7	9	12	8	16	15	10	-	-	-	43	-	6	-	-	-	-	-	9	22	1
	2%	2%	2%	4%	1%	2%	2%	2%	2%	2%	1%	2%	3%	2%	-	-	-	22%	-	3%	-	-	-	-	-	2%	2%	1%
Sheffield	67	33	34	2	15	10	15	11	13	26	15	21	10	21	1	1	1	57	-	7	-	-	-	-	-	8	38	4
	3%	3%	3%	1%	4%	3%	4%	3%	2%	4%	2%	3%	2%	4%	1%	1%	*	28%	-	4%	-	-	-	-	-	2%	4%	2%
Manchester	199	87	112	23	32	30	35	33	45	58	54	56	33	56	-	-	186	-	11	-	-	-	1	-	-	33	83	12
	8%	8%	9%	9%	8%	8%	8%	9%	8%	8%	8%	8%	7%	10%	-	-	68%	-	5%	-	-	-	*	-	-	9%	8%	6%
Liverpool	84	47	37	7	20	8	23	11	15	25	25	16	18	26	-	-	68	-	-	-	15	-	-	-	1	14	38	6
	4%	4%	3%	3%	5%	2%	6%	3%	3%	4%	4%	2%	4%	4%	-	-	25%	-	-	-	13%	-	-	1%	-	4%	4%	3%
Nottingham	104	42	62	8	13	25	14	14	29	26	29	29	21	25	-	-	-	-	2	101	-	1	-	-	-	15	40	6
	4%	4%	5%	3%	3%	7%	3%	4%	5%	4%	4%	4%	4%	4%	-	-	-	-	1%	58%	-	*	-	-	-	4%	4%	3%
Birmingham	200	105	95	19	45	24	37	33	41	62	48	54	58	39	-	-	-	-	190	7	1	-	-	-	2	33	88	23
	8%	9%	8%	7%	11%	6%	9%	10%	7%	9%	7%	8%	12%	7%	-	-	-	-	90%	4%	1%	-	-	-	1%	9%	9%	11%
Norwich	87	33	54	5	15	12	18	14	23	25	18	27	14	27	-	-	-	-	-	3	-	83	-	1	-	13	28	3
	4%	3%	4%	2%	4%	3%	4%	4%	4%	4%	3%	4%	3%	5%	-	-	-	-	-	2%	-	37%	-	*	-	3%	3%	2%
Milton Keynes	78	38	40	10	12	20	12	5	20	16	16	22	16	25	-	-	-	-	-	29	-	36	-	14	-	6	44	3
	3%	3%	3%	4%	3%	5%	3%	2%	4%	2%	2%	3%	3%	4%	-	-	-	-	-	17%	-	16%	-	4%	-	2%	4%	2%
Brighton	55	26	29	4	7	10	10	7	17	15	15	13	17	9	-	-	-	-	-	-	-	-	-	55	-	6	25	4
	2%	2%	2%	2%	2%	3%	2%	2%	3%	2%	2%	2%	4%	2%	-	-	-	-	-	-	-	-	-	17%	-	2%	3%	2%

Prepared by Yonder

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/ccl percents

Table 26

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Oxford	34	21	12	3	8	3	6	2	12	9	13	12	3	6	-	-	-	-	1	2	-	-	-	30	1	8	9	3
	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	2%	1%	1%	-	-	-	-	*	1%	-	-	-	9%	*	2%	1%	1%
London	552	277	275	69	114	100	74	79	117	142	190	140	119	103	-	-	-	-	-	-	-	80	318	154	-	96	245	73
	23%	24%	23%	26%	28%	26%	18%	23%	21%	21%	29%	21%	25%	18%	-	-	-	-	-	-	-	35%	100%	46%	-	25%	25%	36%
Southampton	91	49	41	6	9	17	24	13	22	31	18	24	21	27	-	-	-	-	-	-	-	-	-	66	24	8	47	5
	4%	4%	3%	2%	2%	5%	6%	4%	4%	5%	3%	4%	4%	5%	-	-	-	-	-	-	-	-	-	20%	12%	2%	5%	2%
Bristol	84	43	41	18	12	9	17	9	19	27	30	32	8	14	-	-	-	-	1	-	2	-	-	-	81	15	33	5
	4%	4%	3%	7%	3%	2%	4%	3%	3%	4%	5%	5%	2%	2%	-	-	-	-	*	-	2%	2%	-	-	39%	4%	3%	2%
Plymouth	89	45	43	5	15	12	12	16	28	30	24	29	16	20	-	-	-	-	-	2	-	-	-	-	87	11	34	8
	4%	4%	4%	2%	4%	3%	3%	4%	5%	4%	4%	4%	3%	3%	-	-	-	-	-	1%	-	-	-	-	41%	3%	3%	4%
Cardiff	90	48	41	11	14	12	23	18	13	41	23	29	15	22	-	-	-	-	1	-	88	-	-	-	-	18	37	12
	4%	4%	3%	4%	3%	3%	5%	5%	2%	6%	4%	4%	3%	4%	-	-	-	-	1%	-	75%	-	-	-	-	5%	4%	6%
None of these	129	58	71	12	13	14	23	23	43	41	29	33	23	44	19	1	11	10	5	17	12	27	-	12	15	18	39	7
	5%	5%	6%	5%	3%	4%	5%	6%	8%	6%	4%	5%	5%	8%	9%	1%	4%	5%	3%	10%	10%	12%	-	4%	7%	5%	4%	4%

Prepared by Yonder

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/ccl percents

Table 27

**What is the combined annual income of your household, prior to tax being deducted?****Base: All respondents**

	Gender		Age								Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Up to £7,000 (3.5)	90	43	46	15	18	17	16	13	11	25	4	19	11	56	12	6	5	6	10	5	6	7	13	9	12	4	23	7
	4%	4%	4%	6%	4%	4%	4%	4%	2%	4%	1%	3%	2%	10%	6%	6%	2%	3%	5%	3%	5%	3%	4%	3%	6%	1%	2%	4%
£7,001 to (10.5) £14,000	280	114	166	21	46	21	58	41	93	84	30	58	38	154	38	10	45	24	23	14	9	33	24	36	23	14	85	10
	12%	10%	14%	8%	11%	6%	14%	12%	12%	12%	5%	9%	8%	27%	19%	11%	17%	12%	11%	8%	8%	15%	8%	11%	11%	4%	9%	5%
£14,001 to (17.5) £21,000	404	183	220	18	52	84	65	54	131	97	66	129	66	143	42	19	56	53	38	32	16	34	41	41	32	46	161	25
	17%	16%	18%	7%	13%	22%	15%	16%	24%	14%	10%	19%	14%	25%	21%	19%	21%	26%	18%	18%	14%	15%	13%	12%	15%	12%	16%	12%
£21,001 to (24.5) £28,000	436	203	233	26	78	77	65	60	130	112	114	161	88	73	39	20	49	30	48	43	26	50	44	49	39	73	174	35
	18%	18%	19%	10%	19%	20%	15%	17%	24%	16%	18%	24%	18%	13%	19%	20%	18%	15%	23%	25%	22%	22%	14%	15%	19%	19%	18%	18%
£28,001 to (31) £34,000	370	191	179	11	60	91	61	55	93	105	113	105	97	54	21	17	50	32	26	30	17	33	58	55	31	74	161	29
	16%	17%	15%	4%	15%	24%	14%	16%	17%	15%	18%	16%	20%	9%	10%	17%	18%	16%	12%	17%	14%	14%	18%	17%	15%	20%	16%	14%
£34,001 to (37.5) £41,000	181	86	96	14	41	26	34	28	39	63	69	30	58	25	12	5	10	21	25	15	5	15	18	37	17	45	72	10
	8%	7%	8%	5%	10%	7%	8%	8%	7%	9%	11%	4%	12%	4%	6%	5%	4%	11%	12%	9%	5%	7%	6%	11%	8%	12%	7%	5%
£41,001 to (44.5) £48,000	97	43	54	20	24	8	22	16	6	34	37	32	21	7	9	5	7	6	12	3	10	11	8	17	9	30	53	6
	4%	4%	4%	8%	6%	2%	5%	5%	1%	5%	6%	5%	4%	1%	4%	5%	3%	3%	6%	2%	8%	5%	3%	5%	4%	8%	5%	3%
£48,001 to (51.5) £55,000	93	61	32	22	19	8	17	22	6	35	41	29	16	7	5	3	14	7	4	3	5	5	17	20	11	14	58	13
	4%	5%	3%	8%	5%	2%	4%	6%	1%	5%	6%	4%	3%	1%	2%	3%	5%	3%	2%	4%	2%	5%	6%	5%	4%	4%	6%	7%
£55,001 to (58.5) £62,000	48	28	20	6	10	7	12	7	6	19	16	17	14	1	1	-	4	2	3	5	4	3	10	10	5	10	19	10
	2%	2%	2%	2%	2%	2%	3%	2%	1%	3%	2%	3%	3%	*	*	-	2%	1%	2%	3%	4%	1%	3%	3%	3%	3%	2%	5%
£62,001 to (65.5) £69,000	46	28	17	12	7	8	8	9	2	17	22	10	9	4	5	2	5	2	-	-	2	4	12	10	5	12	27	8
	2%	2%	1%	4%	2%	2%	2%	3%	*	2%	3%	1%	2%	1%	2%	2%	2%	1%	-	-	2%	2%	4%	3%	2%	3%	3%	4%
£69,001 to (72.5) £76,000	47	39	8	11	17	7	9	3	1	12	27	9	10	2	1	2	2	2	2	4	4	2	14	4	10	14	27	7
	2%	3%	1%	4%	4%	2%	2%	1%	*	2%	4%	1%	2%	*	*	2%	1%	1%	1%	2%	3%	1%	4%	1%	5%	4%	3%	3%
£76,001 to (79.5) £83,000	26	19	7	13	9	-	3	2	-	4	13	5	4	3	1	-	-	1	-	1	-	1	17	5	-	6	15	14
	1%	2%	1%	5%	2%	-	1%	-	-	1%	2%	1%	1%	1%	1%	-	-	1%	-	1%	-	1%	5%	1%	-	2%	2%	7%
£83,001 or more (86)	79	44	36	25	9	11	12	17	5	30	57	16	7	-	10	3	2	-	3	7	7	4	17	20	4	18	39	14
	3%	4%	3%	10%	2%	3%	3%	5%	1%	4%	9%	2%	1%	-	5%	3%	1%	-	1%	4%	6%	2%	5%	6%	2%	5%	4%	7%

Prepared by Yonder

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/ccl percents

Table 27

**What is the combined annual income of your household, prior to tax being deducted?****Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Prefer not to answer	172	74	99	49	21	15	38	25	25	54	37	46	41	47	9	7	23	15	16	10	6	25	27	19	14	16	74	12
	7%	6%	8%	18%	5%	4%	9%	7%	5%	8%	6%	7%	9%	8%	4%	7%	8%	7%	7%	6%	5%	11%	9%	6%	7%	4%	7%	6%
Average income (£000's)	30.25	32.61	27.95	43	32.18	28.99	30.31	31.47	23.63	31.95	40.06	29.39	31.29	19.06	27	28.31	26.19	25.76	26.96	29.94	33.25	27.58	37.5	34.62	30.53	36.74	33.38	40.12

**Prepared by Yonder**

**Retirement Advice Survey**  
**ONLINE Fieldwork: 30th October to 1st November 2020**

Absolutes/ccl percents

Table 28

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West		Public	Private
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
NET: Yes	541	251	290	50	67	76	105	90	153	176	109	137	94	202	59	23	68	41	43	44	30	62	42	72	58	62	138	54
	23%	22%	24%	19%	16%	20%	25%	26%	28%	25%	17%	21%	20%	35%	28%	23%	25%	20%	20%	25%	26%	27%	13%	22%	28%	16%	14%	27%
Yes - physical condition	328	152	176	14	18	34	72	65	126	127	68	84	52	123	26	11	43	21	20	28	22	46	24	46	40	34	65	24
	14%	13%	15%	6%	4%	9%	17%	18%	23%	18%	11%	13%	11%	21%	13%	11%	16%	11%	10%	16%	19%	20%	8%	14%	19%	9%	7%	12%
Yes - mental condition	230	102	129	40	46	55	50	29	11	56	44	57	28	101	33	17	28	12	22	16	13	22	19	23	25	25	74	29
	10%	9%	11%	15%	11%	14%	12%	8%	2%	8%	7%	9%	6%	18%	16%	17%	10%	6%	11%	9%	11%	10%	6%	7%	12%	7%	7%	15%
Yes - disability	164	78	85	3	19	23	37	31	50	59	26	38	25	75	25	7	19	16	7	12	9	22	12	18	16	14	29	16
	7%	7%	7%	1%	5%	6%	9%	9%	9%	9%	4%	6%	5%	13%	12%	7%	7%	8%	3%	7%	7%	10%	4%	5%	8%	4%	3%	8%
Yes - other	17	10	7	-	1	1	3	4	8	6	3	1	7	6	1	-	5	3	-	3	1	1	*	2	1	1	5	2
	1%	1%	1%	-	*	*	1%	1%	1%	1%	*	*	1%	1%	1%	-	2%	1%	-	2%	1%	*	*	1%	*	*	*	1%
No	1775	879	895	204	334	290	302	256	389	502	525	515	375	360	144	74	200	153	166	125	86	156	271	253	148	306	832	142
	75%	76%	74%	77%	82%	76%	72%	73%	71%	73%	81%	77%	78%	62%	70%	74%	74%	77%	79%	72%	72%	69%	85%	76%	70%	81%	84%	72%
Prefer not to say	52	25	27	9	8	13	12	5	5	11	12	14	11	14	4	3	4	5	2	4	2	9	7	7	4	8	20	3
	2%	2%	2%	3%	2%	3%	3%	1%	1%	2%	2%	2%	2%	2%	2%	3%	1%	3%	1%	3%	2%	4%	2%	2%	2%	2%	2%	1%

Prepared by Yonder

## Retirement Advice Survey

ONLINE Fieldwork: 30th October to 1st November 2020

Absolutes/col percents

Table 29

**Which of the following options best describes how you think of yourself?**

**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	50-65	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
Unweighted base	2368	1145	1223	223	339	320	437	535	514	866	717	663	375	613	199	96	245	197	197	185	166	228	315	339	201	394	960	185
Weighted base	2368	1156	1212	263	410	379	419	350	547	689	646	665	481	576	206	99	272	199	211	173	118	227	320	332	211	377	990	199
Heterosexual/ straight	2106	1014	1092	202	362	330	375	323	514	628	575	586	433	512	182	91	245	177	189	148	103	208	282	300	181	332	879	167
	89%	88%	90%	77%	88%	87%	89%	92%	94%	91%	89%	88%	90%	89%	88%	91%	90%	89%	90%	86%	87%	91%	88%	90%	86%	88%	89%	84%
Lesbian/ gay woman	11	-	11	3	1	2	3	*	2	3	3	2	3	3	1	1	3	-	-	-	1	2	2	2	-	1	6	*
	*	-	1%	1%	*	*	1%	*	*	*	*	*	1%	1%	1%	1%	-	-	-	1%	1%	*	*	*	-	*	1%	*
Gay man	60	60	-	2	14	16	17	6	6	14	15	19	12	14	8	1	7	7	1	7	2	*	8	11	6	13	31	10
	3%	5%	-	1%	3%	4%	4%	2%	1%	2%	2%	3%	2%	3%	4%	1%	3%	4%	1%	4%	1%	*	3%	3%	3%	4%	3%	5%
Bisexual	87	40	47	33	18	12	18	5	2	15	27	24	17	20	8	2	9	14	10	6	8	4	9	7	11	11	44	18
	4%	3%	4%	12%	4%	3%	4%	2%	*	2%	4%	4%	4%	3%	4%	2%	3%	7%	5%	3%	7%	2%	3%	2%	5%	3%	4%	9%
Prefer to self-describe	13	4	8	6	4	1	-	*	1	*	6	3	1	3	1	-	-	-	1	1	2	1	2	4	-	2	5	1
	1%	*	1%	2%	1%	*	-	*	*	*	1%	*	*	*	1%	-	-	-	1%	*	2%	1%	1%	1%	-	*	*	1%
Prefer not to say	91	37	54	17	11	18	7	15	24	28	21	30	16	24	6	4	9	1	9	11	3	12	17	8	13	16	26	3
	4%	3%	4%	6%	3%	5%	2%	4%	4%	4%	3%	5%	3%	4%	3%	4%	3%	1%	4%	6%	2%	5%	5%	3%	6%	4%	3%	1%

Prepared by Yonder