

Cignpost Diagnostics: Business preparedness ONLINE Fieldwork: 25th February to 1st March 2021

Absolute/ccl percents

Table 1
Q1. As the Government starts opening society and the economy up, what do you expect businesses to do, if anything?
Base: All respondents

	Size of Company				Seniority			Gender		Age						Region											Industry																					
	Total	Micro	Small	Medium	Owner or proprietor	Managing Director or Partner	Board level Director or not board level	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Electricity, Gas, Steam and Air Conditioning Supply	Water Supply	Sewerage, waste management and remediation activities	Construction	Wholesale and Retail Trade, Repairs of motor vehicles & motorcycles	Transport & Storage	Accommodation & food service activities	Information & Communication	Financial and insurance activities	Real Estate Activities	Professional - Scientific and Technical activities	Administrative and Support activities	Public administration and defence	Education	Human health and Social Work	Arts, entertainment and recreation	Other service activities	Other
Base	306	127	77	102	170	66	46	24	194	112	16	74	74	50	56	36	19	14	33	32	31	22	10	26	54	43	20	2	7	1	27	3	3	26	28	9	12	28	22	10	43	5	2	15	13	20	8	24
To return employees to working in their offices full time	94	30	24	40	53	25	15	1	66	28	9	26	24	10	14	11	3	3	7	15	10	6	1	7	22	13	6	1	4	1	10	2	3	10	8	4	2	5	9	2	8	1	1	4	2	6	1	11
	31%	24%	31%	39%	31%	38%	33%	4%	34%	25%	56%	35%	32%	20%	25%	31%	16%	21%	21%	47%	32%	27%	10%	27%	41%	30%	30%	50%	57%	100%	37%	67%	100%	38%	29%	44%	17%	18%	41%	20%	19%	20%	50%	27%	15%	30%	13%	46%
To return employees to working in their offices some of the time	101	29	35	37	48	22	17	14	71	30	4	28	22	19	16	12	9	6	14	7	9	4	5	16	15	7	-	2	-	11	-	-	8	9	4	4	12	5	4	17	1	-	5	7	3	5	4	
	33%	23%	45%	36%	28%	33%	37%	58%	37%	27%	25%	38%	30%	38%	29%	33%	47%	43%	42%	22%	29%	41%	40%	19%	30%	35%	50%	29%	-	41%	-	-	31%	32%	44%	33%	43%	23%	40%	40%	20%	-	33%	54%	15%	63%	17%	
To return some employees to working in their offices some of the time	63	35	9	19	34	11	12	6	36	27	2	14	14	10	16	7	3	3	9	5	7	2	3	6	10	10	4	1	1	-	2	1	3	6	-	4	9	7	3	10	2	-	3	2	5	1	4	
	21%	28%	12%	19%	20%	17%	26%	25%	19%	24%	13%	19%	19%	20%	29%	19%	16%	21%	27%	16%	23%	9%	30%	23%	19%	23%	20%	50%	14%	-	7%	33%	-	12%	21%	-	33%	32%	32%	30%	23%	40%	-	20%	15%	25%	13%	17%
Not to return any employees to their offices until the picture is clearer	37	24	7	6	27	6	1	3	19	18	-	3	11	10	7	6	2	1	2	3	3	4	2	6	6	5	3	-	-	-	4	-	-	4	5	1	1	2	1	-	7	1	1	2	-	4	-	4
	12%	19%	9%	6%	16%	9%	2%	13%	10%	16%	-	4%	15%	20%	13%	17%	11%	7%	6%	9%	10%	18%	20%	11%	12%	15%	-	-	-	15%	-	-	15%	18%	11%	8%	7%	5%	-	16%	20%	50%	13%	-	20%	-	17%	
Don't know	11	9	2	-	8	2	1	-	2	9	1	3	3	1	3	-	2	1	1	2	2	1	2	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	1	1	-	1	2	2	1	1		
	4%	7%	3%	-	5%	3%	2%	-	1%	8%	6%	4%	4%	2%	5%	-	11%	7%	3%	6%	6%	5%	-	-	-	-	-	-	-	-	-	-	4%	-	-	8%	-	-	10%	2%	-	7%	15%	10%	13%	4%		

Cignpost Diagnostics: Business preparedness ONLINE Fieldwork: 25th February to 1st March 2021

Absolutes/ccl percents

Table 2
Q2. If your business has some or all employees working from home, have you made a plan to return your employees to the office?
Base: All respondents who answered Q1 apart from Don't know

	Size of Company				Seniority				Gender		Age										Region										Industry																		
	Total	Micro	Small	Medium	Owner or proprietor	Managing Partner	Director or partner level	Director not on board	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Electricity, Gas, Steam and Air Conditioning Supply	Water Supply - Sewerage, waste management and remediation activities	Construction	Wholesale and Retail Trade, Repairs of motor vehicles & motorcycles	Transport & Storage	Accommodation & food services	Information & Communication	Financial and insurance activities	Real Estate Activities	Professional	Administrative and support activities	Public administration and defence	Education	Human health and social work	Arts, entertainment & recreation	Other services	Other	
Base	295	118	75	102	162	64	45	24	192	103	15	71	71	49	53	36	17	13	32	30	29	21	10	24	54	43	20	2	7	1	27	3	3	25	28	9	11	28	22	9	42	5	2	14	11	18	7	23	
Yes	159	32	50	77	75	42	28	14	118	41	12	57	33	18	24	15	10	7	17	15	13	11	5	9	39	22	9	2	6	1	17	1	1	14	15	6	5	16	19	2	20	48%	1	1	8	6	7	2	11
	54%	27%	67%	75%	46%	66%	62%	58%	61%	40%	80%	80%	46%	37%	45%	42%	59%	54%	53%	50%	45%	52%	50%	38%	42%	72%	51%	45%	100%	86%	100%	63%	33%	33%	56%	54%	67%	45%	57%	86%	22%	48%	20%	50%	57%	55%	39%	29%	48%
No	69	32	16	21	38	14	9	8	44	25	2	10	19	18	12	8	5	1	8	9	7	5	3	10	8	8	5	-	-	-	8	-	1	6	5	1	-	8	2	3	16	2	1	3	3	5	2	3	
	23%	27%	21%	21%	23%	22%	20%	33%	23%	24%	13%	14%	27%	37%	23%	22%	29%	8%	25%	30%	24%	23%	30%	42%	15%	19%	25%	-	-	-	30%	-	33%	24%	18%	11%	-	29%	9%	33%	38%	40%	50%	21%	27%	28%	29%	13%	
Not applicable	64	52	8	4	46	8	8	2	29	35	1	4	17	13	17	12	2	5	6	6	9	5	2	5	6	13	5	-	1	-	2	2	1	4	8	2	6	4	1	4	6	2	-	3	2	4	3	9	
	22%	44%	11%	4%	28%	13%	18%	8%	15%	34%	7%	6%	24%	27%	32%	33%	12%	38%	19%	20%	31%	24%	20%	21%	11%	30%	25%	-	14%	-	19%	67%	33%	16%	29%	22%	55%	14%	5%	44%	14%	40%	-	21%	18%	22%	43%	39%	
Don't know	3	2	1	-	3	-	-	-	1	2	-	-	2	-	-	1	-	-	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-		
	1%	2%	1%	-	2%	-	-	-	1%	2%	-	-	3%	-	-	3%	-	-	3%	-	-	-	-	-	2%	-	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11%	-	-	

Cignpost Diagnostics: Business preparedness
ONLINE Fieldwork: 25th February to 1st March 2021

Absolutes/ccl percents

Table 3
Q3. What do you think is the primary motivation for businesses asking their employees to return to work?
Base: All respondents who answered Q1 apart from Don't know

	Size of Company				Seniority			Gender		Age							Region										Industry																					
	Total	Micro	Small	Medium	Owner or proprietor	Managing Director or Partner	Board Director	Director or not board level	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Construction Supply	Water Supply	Sewerage, waste management and remediation activities	Electricity, Gas, Steam and Air Conditioning Supply	Wholesale and Retail Trade, Repairs of motor vehicles & motorcycles	Transport & Storage	Accommodation & food service activities	Information & Communication	Finance and insurance activities	Real Estate Activities	Professional - Scientific and Technical activities	Administrative and Support activities	Public administration and defence	Education	Human health and Social Work	Arts, entertainment & recreation	Other service activities
Base	295	118	75	102	162	64	45	24	192	103	15	71	71	49	53	36	17	13	32	30	29	21	10	24	54	43	20	2	7	1	27	3	3	25	28	9	11	28	22	9	42	5	2	14	11	18	7	23
Concerns about mental health/loneliness of their employees	143	53	38	52	83	32	21	7	95	48	9	32	41	16	32	13	5	6	19	19	15	10	2	11	24	20	10	2	3	1	13	-	1	14	16	4	7	20	13	1	17	-	1	8	4	5	2	13
A desire to increase profitability	138	48	32	58	70	39	20	9	88	50	5	38	37	25	22	11	9	6	12	17	13	9	6	9	28	21	7	1	4	-	15	2	8	16	6	4	12	12	4	14	1	-	6	7	11	4	10	
A desire to increase staff morale	135	56	34	45	72	34	16	13	81	54	5	28	33	21	33	15	9	3	14	13	17	12	3	9	27	19	8	1	3	1	15	1	10	13	5	7	13	13	4	19	1	-	4	6	3	11		
A desire to have better oversight of staff	127	52	28	47	71	25	20	11	83	44	6	30	24	24	19	6	6	11	18	14	13	1	12	22	15	7	2	1	-	13	-	11	11	4	4	19	9	6	20	2	-	8	3	6	3	7		
Other	16	9	5	2	9	2	5	-	12	4	-	4	5	4	3	1	-	3	1	2	2	2	1	1	-	5	-	-	-	1	-	1	-	2	-	-	4	-	3	-	2	-	1	2				
Don't know	7	5	1	1	4	1	1	2	5	-	-	3	2	2	-	1	-	1	1	1	1	-	-	-	1	2	-	-	-	-	-	-	-	-	1	-	-	1	1	-	-	1	-	-				
	2%	4%	1%	1%	2%	2%	4%	1%	5%	-	-	4%	4%	4%	-	6%	-	3%	3%	3%	3%	-	-	-	2%	10%	-	-	-	-	-	-	-	-	-	9%	-	-	11%	5%	20%	50%	-	-	6%	-		

Cignpost Diagnostics: Business preparedness ONLINE Fieldwork: 25th February to 1st March 2021

Absolutes/ccl percents

Table 4
Q4. When realistically do you believe that businesses will return all of their employees to working in the office, if at all?
Base: All respondents who answered Q1 apart from Don't know

	Size of Company				Seniority			Gender		Age											Region																	Industry												
	Total	Micro	Small	Medium	Owner or proprietor	Managing Partner	Board Director or Director level	Director or not board level	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Electricity, Gas, Steam and Air Conditioning Supply	Sewerage, waste management and remediation activities	Construction	Wholesale and Retail Trade, Repairs of motor vehicles & motorcycles	Transport & Storage	Accommodation & food service activities	Information & Communication	Financial and insurance activities	Real Estate Activities	Professional and Technical activities	Administrative and support activities	Public administration and defence	Education	Human health and social work	Arts, entertainment & recreation	Other service activities	Other		
Base	295	118	75	102	162	64	45	24	192	103	15	71	71	49	53	36	17	13	32	30	29	21	10	24	54	43	20	2	7	1	27	3	3	25	28	9	11	28	22	9	42	5	2	14	11	18	7	23		
Between March 2021 and June 2021	55	18	12	25	29	12	8	6	35	20	3	19	9	6	13	5	3	4	6	4	7	4	-	4	11	9	3	-	2	-	5	1	-	6	4	2	4	3	3	1	6	-	-	4	3	3	5			
Between July 2021 and September 2021	107	35	31	41	56	24	17	10	76	31	8	32	22	21	13	11	7	5	13	9	9	8	4	5	24	17	5	1	3	-	11	2	1	11	7	2	6	7	4	18	1	1	4	3	6	1	8			
Between October 2021 and December 2021	49	15	13	21	22	16	7	4	29	20	3	12	15	5	9	5	2	-	5	7	5	6	3	1	13	3	4	-	-	1	6	-	-	3	4	-	-	9	9	1	3	-	-	3	-	4	2	4		
Not until 2022	50	29	8	13	31	10	7	2	33	17	1	6	16	7	12	8	3	2	6	6	1	1	2	10	5	9	4	1	1	-	1	-	1	5	7	-	2	7	1	2	8	3	1	1	4	1	-	5		
Never	19	13	5	1	14	-	3	2	13	6	-	2	5	7	2	3	2	2	2	2	2	2	-	2	1	2	2	-	-	1	-	-	-	1	-	-	1	1	2	1	6	-	-	2	1	2	-	1		
Other	3	-	3	-	-	2	1	-	3	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	2	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-			
Don't know	12	8	3	1	10	-	2	-	3	9	-	-	4	2	2	4	-	-	-	1	5	-	1	2	-	1	2	-	-	2	-	-	-	1	-	2	2	-	-	1	-	-	-	-	2	1	-	-		
	4%	7%	4%	1%	6%	-	4%	-	2%	9%	-	-	6%	4%	4%	11%	-	-	-	3%	17%	-	10%	8%	-	2%	10%	-	-	7%	-	-	-	4%	-	18%	7%	-	-	-	20%	-	-	-	11%	14%	-			

Cignpost Diagnostics: Business preparedness ONLINE Fieldwork: 25th February to 1st March 2021

Absolute/ccl percents

Table 5
Q5. Which employees would you allow to return to work in their offices once they were re-opened?
Base: All respondents

	Size of Company				Seniority			Gender		Age							Region											Industry																				
	Total	Micro	Small	Medium	Owner or proprietor	Managing Director or Partner	Board level	Director or not board level	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Electricity, Gas, Steam and Air Conditioning Supply	Water Supply - Sewerage, waste management and remediation activities	Construction	Wholesale and Retail Trade, Repairs of motor vehicles & motorcycles	Transport & Storage	Accommodation & food services activities	Information & Communication	Financial and insurance activities	Real Estate Activities	Professional - Scientific and Technical activities	Administrative and Support Services	Public administration and defence	Education	Human health and Social Work	Arts, entertainment and recreation	Other service activities	Other
Base	306	127	77	102	170	66	46	24	194	112	16	74	74	50	56	36	19	14	33	32	31	22	10	26	54	43	20	2	7	1	27	3	3	26	28	9	12	28	22	10	43	5	2	15	13	20	8	24
All who want to	150	60	39	51	83	33	24	10	99	51	10	36	36	26	29	13	7	7	22	16	10	12	2	9	29	27	7	2	4	1	13	1	1	10	14	4	6	15	12	5	21	1	1	4	7	9	4	17
	49%	47%	51%	50%	49%	50%	52%	42%	51%	48%	63%	49%	49%	52%	52%	36%	37%	50%	67%	50%	32%	55%	20%	35%	54%	63%	35%	100%	57%	100%	48%	33%	38%	50%	44%	50%	54%	55%	50%	49%	20%	50%	27%	54%	45%	50%	71%	
Only those who have tested negative for COVID-19 for a week-long period	52	12	17	23	23	17	6	6	35	17	3	24	11	9	3	2	3	3	3	6	8	2	4	2	12	4	5	-	2	-	5	-	1	6	8	2	1	4	4	1	6	1	1	3	3	2	1	1
	17%	9%	22%	23%	14%	26%	13%	25%	18%	15%	19%	32%	15%	18%	5%	6%	16%	21%	9%	19%	26%	9%	40%	8%	22%	9%	25%	-	29%	-	19%	-	33%	23%	29%	22%	8%	14%	18%	10%	14%	20%	50%	20%	23%	10%	13%	4%
Only for those who have been vaccinated against COVID-19	84	40	19	25	49	14	13	8	52	32	2	9	19	13	21	20	7	2	7	6	10	7	3	13	12	11	6	-	-	-	7	2	1	9	5	3	4	9	6	3	11	3	-	7	2	6	2	4
	27%	31%	25%	25%	29%	21%	28%	33%	27%	29%	13%	12%	26%	26%	38%	56%	37%	14%	21%	19%	32%	32%	30%	50%	22%	26%	30%	-	-	-	26%	67%	33%	35%	18%	33%	4	32%	27%	30%	26%	60%	-	47%	15%	30%	25%	17%
Don't know	20	15	2	3	15	2	3	-	8	12	1	5	8	2	3	1	2	2	1	4	3	1	1	2	1	1	2	-	1	-	2	-	-	1	1	-	-	-	-	1	5	-	-	1	1	3	1	2
	7%	12%	3%	3%	9%	3%	7%	-	4%	11%	6%	7%	11%	4%	5%	3%	11%	14%	3%	13%	10%	5%	10%	8%	2%	2%	10%	-	14%	-	7%	-	-	4%	4%	-	-	-	-	10%	12%	-	-	7%	8%	15%	13%	8%

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Absolutes/ccl percents

Table 6
Q6. What steps would you expect employers to take to ensure their employees could safely return to the office once the Government says that they can.
Base: All respondents

	Size of Company				Seniority				Gender		Age										Region										Industry																	
	Total	Micro	Small	Medium	Owner or proprietor	Managing Partner	Board level Director	Director not on board	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Electricity, Gas, Steam and Air Conditioning Supply	Sewerage, waste management and remediation activities	Construction	Wholesale and Retail Trade, Repairs of motor vehicles & motor cycles	Transport & Storage	Accommodation & food services	Information & Communication	Financial and insurance activities	Real Estate Activities	Professional - Scientific and Technical activities	Administrative and Support activities	Public administration and defence	Education	Human health and Social Work	Arts, entertainment & recreation	Other services	Other
Base	306	127	77	102	170	66	46	24	194	112	16	74	74	50	56	36	19	14	33	32	31	22	10	26	54	43	20	2	7	1	27	3	3	26	28	9	12	28	22	10	43	5	2	15	13	20	8	24
Keep a register of all employees who have been vaccinated and ask only these people to return to the office	155	57	41	57	90	36	22	7	99	56	8	38	36	22	28	23	8	9	16	13	17	9	4	16	25	22	16	-	5	-	18	-	1	13	12	5	5	18	14	5	16	2	1	9	4	10	3	14
51%	45%	53%	56%	53%	55%	48%	29%	51%	50%	50%	51%	49%	44%	50%	64%	42%	64%	48%	41%	55%	41%	40%	62%	46%	51%	80%	-	71%	-	67%	-	33%	50%	43%	56%	42%	64%	64%	50%	37%	40%	50%	60%	31%	50%	38%	58%	
Undertake regular Covid testing of all employees to ensure that no one working in the office is infected	147	65	33	49	82	33	21	11	92	55	8	36	31	21	33	18	9	8	11	15	15	9	8	13	28	21	9	1	4	-	13	3	1	12	14	6	5	15	9	4	18	3	1	11	5	12	3	8
48%	51%	43%	48%	48%	50%	46%	46%	47%	49%	50%	49%	42%	42%	59%	50%	47%	57%	33%	47%	48%	41%	80%	50%	52%	49%	45%	50%	57%	-	48%	100%	33%	46%	50%	67%	42%	54%	41%	40%	42%	60%	50%	73%	38%	60%	38%	33%	
Restrict the number of employees returning to the office so that proper social distancing can take place	146	66	35	45	77	33	20	16	87	59	6	34	35	25	26	20	7	4	19	10	18	8	6	14	24	23	12	1	1	-	12	-	2	9	16	7	8	17	10	7	20	4	-	6	4	13	2	8
48%	52%	45%	44%	45%	50%	43%	67%	45%	53%	38%	46%	47%	50%	46%	56%	37%	29%	58%	31%	58%	36%	60%	54%	44%	53%	60%	50%	14%	-	44%	-	67%	35%	57%	78%	67%	61%	45%	70%	47%	80%	-	40%	31%	65%	25%	33%	
Make returning to the office voluntary	95	46	22	27	52	15	18	10	59	36	2	19	26	17	19	12	3	2	10	10	8	6	3	10	15	20	7	1	1	1	5	-	1	7	16	-	3	11	6	3	20	1	-	2	3	6	4	5
31%	36%	29%	26%	31%	23%	39%	42%	30%	32%	13%	26%	35%	34%	34%	33%	16%	14%	30%	31%	26%	27%	30%	38%	28%	47%	35%	50%	14%	100%	19%	-	33%	27%	57%	-	25%	39%	27%	30%	47%	20%	-	13%	23%	30%	50%	21%	
Other	9	4	5	-	5	3	1	-	6	3	-	-	1	4	3	1	-	-	-	2	2	-	1	-	1	2	1	-	-	-	1	-	1	-	1	-	2	-	-	2	-	-	1	-	-	-		
3%	3%	6%	-	3%	5%	2%	-	3%	3%	-	-	1%	8%	5%	3%	-	-	-	6%	6%	-	10%	-	2%	5%	5%	-	-	-	4%	-	33%	-	4%	-	8%	7%	-	5%	-	7%	-	-	-	-			
Don't know	19	12	3	4	13	2	3	1	14	5	1	3	6	3	3	3	3	1	4	4	1	3	-	2	1	-	-	-	-	-	-	-	2	-	-	2	2	2	1	2	-	-	1	2	1	1	3	
6%	9%	4%	4%	8%	3%	7%	4%	7%	4%	6%	4%	8%	6%	5%	8%	16%	7%	12%	13%	3%	14%	-	8%	2%	-	-	-	-	-	-	-	-	8%	-	-	17%	7%	9%	10%	5%	-	-	7%	15%	5%	13%	13%	

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Absolutes/ccl percents

Table 7
Q7. Do you believe employers have a duty to organise COVID-19 tests for their employees either at home or in the office on a regular basis to ensure that staff can safely return to work?
Base: All respondents

	Size of Company				Seniority			Gender		Age										Region																	Industry																
	Total	Micro	Small	Medium	Owner or proprietor	Managing Partner	Director level	Director or not board	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Electricity, Gas, Steam and Air Conditioning Supply	Water Supply - Sewerage, waste management and remediation activities	Construction	Wholesale and Retail Trade, Repairs of motor vehicles & motor cycles	Transport & Storage	Accommodation & food services activities	Information & Communication	Financial and insurance activities	Real Estate Activities	Professional	Administrative and Support activities	Public administration and defence	Education	Human health and Social Work	Arts, entertainment and recreation	Other services activities	Other					
Base	306	127	77	102	170	66	46	24	194	112	16	74	74	50	56	36	19	14	33	32	31	22	10	26	54	43	20	2	7	1	27	3	3	26	28	9	12	28	22	10	43	5	2	15	13	20	8	24					
Yes	193	73	43	77	107	46	24	16	116	77	13	55	48	27	29	21	10	11	22	19	19	11	6	15	38	27	14	1	6	-	22	2	2	18	16	8	6	21	15	6	24	2	2	11	73	6	8	4	14				
	63%	57%	56%	75%	63%	70%	52%	67%	60%	69%	81%	74%	65%	54%	52%	58%	53%	79%	67%	59%	61%	50%	60%	58%	70%	63%	70%	50%	86%	-	67%	67%	69%	57%	89%	50%	75%	68%	60%	56%	40%	100%	4	6	27%	46%	40%	50%	58%				
No	88	38	28	22	45	15	20	8	63	25	2	16	20	19	18	13	6	2	8	12	10	9	2	8	14	12	4	1	1	4	1	1	5	9	1	4	7	5	3	17	2	-	4	6	7	3	7						
	29%	30%	36%	22%	26%	23%	43%	33%	32%	22%	13%	22%	27%	38%	32%	36%	32%	14%	24%	38%	32%	41%	20%	31%	26%	28%	20%	50%	14%	100%	15%	33%	33%	19%	32%	11%	33%	25%	23%	30%	40%	40%	-	27%	46%	35%	38%	29%					
Don't know	25	16	6	3	18	5	2	-	15	10	1	3	6	4	9	2	3	1	3	1	2	2	2	3	2	4	2	-	-	-	1	-	-	3	3	-	2	-	2	1	-	-	1	5	1	3							
	8%	13%	8%	3%	11%	8%	4%	-	8%	9%	6%	4%	8%	8%	16%	6%	16%	7%	9%	3%	6%	9%	20%	12%	4%	9%	10%	-	-	-	4%	-	-	12%	11%	-	17%	-	9%	10%	5%	20%	-	-	8%	25%	13%	13%					

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Absolutes/ccl percents

Table 8
Q8. How much of an idea would you say employers have of the steps they will need to put in place to allow employees to return to work safely whenever the Government says that they can?
Base: All respondents

	Size of Company				Seniority			Gender		Age										Region																	Industry																
	Total	Micro	Small	Medium	Owner or proprietor	Managing Partner	Board level Director	Director or not on board	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Electricity, Gas, Steam and Air Conditioning Supply	Sewerage, waste management and remediation activities	Construction	Wholesale and Retail Trade, Repairs of motor vehicles & motorcycles	Transport & Storage	Accommodation & food service activities	Information & Communication	Financial and insurance activities	Real Estate Activities	Professional - Scientific and Technical activities	Administrative and Support activities	Public administration and defence	Education	Human health and Social Work	Arts, entertainment & recreation	Other service activities	Other					
Base	306	127	77	102	170	66	46	24	194	112	16	74	74	50	56	36	19	14	33	32	31	22	10	26	54	43	20	2	7	1	27	3	3	26	28	9	12	28	22	10	43	5	2	15	13	20	8	24					
Have a clear idea	83	25	22	36	46	17	13	7	55	28	7	23	17	7	16	13	5	5	4	8	14	5	1	3	19	12	7	-	5	-	11	2	-	11	4	2	2	17%	6	5	10	1	1	4	3	4	2	5					
Have some idea	146	63	38	45	77	33	26	10	93	53	5	40	34	28	24	15	6	7	21	15	9	13	7	14	28	19	7	-	2	-	13	1	2	9	21	5	5	15	14	4	18	1	1	6	5	10	3	11					
Have a limited idea	52	24	13	15	29	16	4	3	30	22	3	10	14	11	10	4	5	-	6	7	4	3	-	4	7	11	4	1	-	-	3	-	1	5	3	2	4	5	3	-	10	2	-	3	3	5	1	2					
Have no idea	14	9	3	2	11	-	1	2	10	4	-	1	4	2	4	3	3	2	1	1	2	-	1	1	-	1	1	1	-	-	-	-	-	-	-	-	-	1	-	-	4	-	-	1	2	4							
Don't know	11	6	1	4	7	-	2	6	5	1	-	5	2	2	1	-	-	-	1	1	2	1	4	-	4	-	2	5	50%	-	-	-	-	1	-	1	1	4%	-	10%	2%	20%	-	7%	-	5%	-	8%					

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Absolutes/ccl percents

Table 9
Q9. Under what circumstances do you think employers would consider a home COVID-19 test kit service valuable as part of their return to work strategy?
Base: All respondents

	Size of Company				Seniority			Gender		Age							Region										Industry																							
	Total	Micro	Small	Medium	Owner or proprietor	Managing Partner	Board level Director or not	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Construction	Water Supply	Sewerage, waste management and remediation activities	Electricity, Gas, Steam and Air Conditioning Supply	Wholesale and Retail Trade, Repairs of motor vehicles & motorcycles	Transport & Storage	Accommodation & food services	Information & Communication	Finance and insurance	Real Estate	Professional - Scientific and Technical activities	Administrative and support activities	Public administration and defence	Education	Human health and social work	Arts, entertainment & recreation	Other services	Other		
Base	306	127	77	102	170	66	46	24	194	112	16	74	74	50	56	36	19	14	33	32	31	22	10	26	54	43	20	2	7	1	27	3	3	26	28	9	12	14	22	28	22	10	43	5	2	15	13	20	8	24
If it was one-off test before returning to work (e.g. first time back or post-holiday)	113	49	25	39	70	20	16	7	69	44	8	35	25	17	18	10	7	8	12	11	12	5	4	7	18	19	9	1	4	-	10	-	1	12	14	2	4	4	11	8	6	9	1	1	6	6	2	4	12	
	37%	39%	32%	38%	41%	30%	35%	29%	36%	39%	50%	47%	34%	34%	32%	28%	37%	57%	36%	34%	39%	23%	40%	27%	33%	44%	45%	50%	57%	-	37%	-	33%	46%	50%	22%	33%	39%	36%	60%	21%	20%	50%	40%	46%	10%	50%	50%		
If it was an ad-hoc test service for guests or employees who are not regularly in the office	89	29	27	33	44	28	11	6	62	27	4	34	21	10	12	8	5	5	9	10	9	4	4	6	18	14	4	1	3	-	9	2	1	6	12	5	4	9	7	3	9	3	-	5	5	-	-	6		
	29%	23%	35%	32%	26%	42%	24%	25%	32%	24%	25%	46%	28%	20%	21%	22%	26%	36%	27%	31%	29%	18%	40%	23%	33%	33%	20%	50%	43%	-	33%	67%	33%	23%	43%	56%	33%	32%	32%	30%	21%	60%	-	33%	38%	-	-	25%		
If it was part of a regular test cycle	155	65	38	52	88	29	24	14	96	59	9	26	42	27	31	20	7	4	18	14	18	13	6	16	23	25	10	1	1	-	18	-	1	16	12	5	4	14	7	7	25	5	2	6	5	12	3	12		
	51%	51%	49%	51%	52%	44%	52%	58%	49%	53%	56%	35%	57%	54%	55%	56%	37%	29%	55%	44%	58%	59%	60%	62%	43%	58%	50%	50%	14%	-	67%	-	33%	62%	43%	56%	33%	50%	32%	70%	58%	100%	100%	40%	38%	60%	38%	50%		
If it was an employee benefit option	31	12	5	14	19	7	2	3	19	12	2	9	7	5	5	3	1	-	2	3	4	4	-	3	7	4	3	-	-	-	-	-	5	1	1	-	8	4	1	-	1	-	2	-	4	-	4	-	4	
	10%	9%	6%	14%	11%	11%	4%	13%	10%	11%	13%	12%	9%	10%	9%	8%	5%	-	6%	9%	13%	18%	-	12%	12%	9%	15%	-	-	-	-	-	19%	4%	11%	-	29%	18%	10%	-	20%	-	13%	-	20%	-	17%			
Employers would not find home testing valuable	27	15	8	4	18	2	6	1	18	9	1	3	7	4	9	3	3	-	2	6	2	4	-	2	5	2	1	-	-	1	-	1	-	2	-	2	1	1	1	8	-	-	3	2	4	1	-			
	9%	12%	10%	4%	11%	3%	13%	4%	9%	8%	6%	4%	9%	8%	16%	8%	16%	-	6%	19%	6%	18%	-	8%	9%	5%	5%	-	-	100%	-	33%	-	-	7%	-	17%	4%	5%	10%	19%	-	-	20%	15%	20%	13%	-		

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Table 10
Q10. Do you have a full understanding of the different COVID-19 tests that are currently available on the market?
Base: All respondents

	Size of Company				Seniority			Gender		Age											Region																	Industry																
	Total	Micro	Small	Medium	Owner or proprietor	Managing Partner	Director level	Director or not board	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Electricity, Gas, Steam and Air Conditioning Supply	Water Supply - Sewerage, waste management and remediation activities	Construction	Wholesale and Retail Trade, Repairs of motor vehicles & motor cycles	Transport & Storage	Accommodation & food services activities	Information & Communication	Financial and insurance activities	Real Estate Activities	Professional - Scientific and Technical activities	Administrative and Support activities	Public administration and defence	Education	Human health and Social Work	Arts, entertainment and recreation	Other services activities	Other						
Base	306	127	77	102	170	66	46	24	194	112	16	74	74	50	56	36	19	14	33	32	31	22	10	26	54	43	20	2	7	1	27	3	3	26	28	9	12	28	22	10	43	5	2	15	13	20	13	20	8	24				
Yes	165	56	45	64	89	40	25	11	104	61	14	47	41	26	22	15	7	6	18	15	17	13	6	11	38	22	11	1	6	-	24	2	1	15	15	4	6	13	14	4	17	1	2	8	8	10	4	11						
	54%	44%	58%	63%	52%	61%	54%	46%	54%	88%	64%	55%	52%	39%	42%	37%	43%	55%	47%	55%	59%	60%	42%	70%	51%	55%	50%	86%	-	89%	67%	33%	58%	54%	44%	50%	46%	64%	40%	40%	20%	100%	53%	62%	50%	50%	46%							
No	122	61	26	35	66	23	20	13	77	45	2	27	25	19	32	17	11	6	12	15	12	8	3	14	14	19	7	1	-	3	1	2	7	13	4	5	13	8	6	23	4	-	7	5	7	4	10							
	40%	48%	34%	34%	39%	35%	43%	54%	40%	13%	36%	34%	38%	57%	47%	58%	43%	36%	47%	39%	36%	30%	54%	26%	44%	35%	50%	-	-	11%	33%	67%	27%	46%	44%	42%	46%	36%	60%	53%	80%	-	47%	38%	35%	50%	42%							
Don't know	19	10	6	3	15	3	1	-	13	6	-	-	8	5	2	4	1	2	3	2	2	1	1	1	2	2	2	-	1	1	-	-	4	-	1	1	2	-	-	3	-	-	-	-	3	-	3	-						
	6%	8%	8%	3%	9%	5%	2%	-	7%	5%	-	-	11%	10%	4%	11%	5%	14%	9%	6%	6%	5%	10%	4%	4%	5%	10%	-	14%	100%	-	-	15%	-	11%	8%	7%	-	-	7%	-	-	-	-	15%	-	13%							

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Absolutes/ccl percents

Table 11
Q11. Do you have a full understanding of the pros and cons of the different COVID-19 tests that are currently available?
Base: All respondents who have a full understanding of the different COVID-19 tests that are currently available on the market

	Size of Company				Seniority			Gender		Age										Region																			Industry																		
	Total	Micro	Small	Medium	Owner or proprietor	Managing Partner	Director level	Director or not	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Electricity, Gas, Steam and Air Conditioning Supply	Water Supply - Sewerage, waste management and remediation activities	Construction	Wholesale and Retail Trade, Repairs of motor vehicles & motorcycles	Transport & Storage	Accommodation & food services activities	Information & Communication	Financial and insurance activities	Real Estate Activities	Professional - Scientific and Technical Activities	Administrative and Support activities	Public administration and defence	Education	Human health and Social Work	Arts, entertainment and recreation	Other services activities	Other									
Base	165	56	45	64	89	40	25	11	104	61	14	47	41	26	22	15	7	6	18	15	17	13	6	11	38	22	11	1	6	-	24	2	1	15	15	4	6	13	14	4	17	1	2	8	8	10	4	11									
Yes	136	44	34	58	73	33	21	9	85	51	12	39	34	22	17	12	4	6	16	15	13	10	4	9	33	17	8	1	4	-	20	2	1	13	13	4	5	12	13	3	13	1	2	7	8	5	2	8									
	82%	79%	76%	91%	82%	83%	84%	82%	82%	84%	86%	83%	83%	85%	77%	80%		100%	89%	100%		76%	77%	67%	82%	87%	77%	73%	100%	67%	-	83%	100%	87%	87%	100%	83%	92%	93%	75%	76%	100%	100%	88%	100%		50%	50%	73%								
No	25	10	9	6	14	5	4	2	17	8	2	8	5	3	5	2	2	-	2	-	4	2	2	2	5	4	2	-	4	-	-	-	2	1	-	1	1	1	2	-	-	1	-	4	2	3											
	15%	18%	20%	9%	16%	13%	16%	18%	16%	13%	14%	17%	12%	12%	23%	13%	29%	-	11%	-	24%	15%	33%	18%	13%	18%	18%	-	33%	-	17%	-	-	13%	7%	-	17%	8%	7%	25%	12%	-	-	13%	-	40%	50%	27%									
Don't know	4	2	2	-	2	2	-	2	2	2	-	-	2	1	-	1	1	-	-	-	-	1	-	-	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-											
	2%	4%	4%	-	2%	5%	-	2%	3%	-	-	5%	4%	-	7%	14%	-	-	-	-	-	8%	-	-	-	5%	9%	-	-	-	-	-	7%	-	-	-	-	-	-	-	-	-	-	10%	-	-											

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Table 12
What level of seniority are you within the organisation you work for?
Base: All respondents

	Size of Company				Seniority				Gender		Age										Region										Industry																	
	Total	Micro	Small	Medium	Owner or proprietor	Managing Partner	Board level Director or partner	Director - not board level	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Electricity, Gas, Steam and Air Conditioning Supply	Water Supply - Sewerage, waste management and remediation activities	Construction	Wholesale and Retail Trade, Repairs of motor vehicles & motor cycles	Transport & Storage	Accommodation & food services activities	Information & Communication	Financial and insurance activities	Real Estate Activities	Professional - Scientific and Technical activities	Administrative and Support activities	Public administration and defence	Education	Human health and Social Work	Arts, entertainment & recreation	Other service activities	Other
Base	306	127	77	102	170	66	46	24	194	112	16	74	74	50	56	36	19	14	33	32	31	22	10	26	54	43	20	2	7	1	27	3	3	26	28	9	12	28	22	10	43	5	2	15	13	20	8	24
Owner or proprietor	170	95	43	32	170	-	-	-	108	62	6	41	40	29	34	20	11	6	25	20	24	12	7	11	24	15	13	2	7	1	12	2	-	15	20	5	10	13	6	4	21	2	-	8	10	16	3	15
Managing Director or Managing Partner	66	17	15	34	-	66	-	-	38	28	6	15	22	9	8	6	4	3	4	8	2	7	1	5	14	12	6	-	-	9	-	1	4	4	1	-	8	10	2	11	1	2	3	1	2	2	5	
Board level Director or partner	46	11	15	20	-	46	-	33	13	4	10	8	7	10	7	1	4	4	4	3	3	1	2	6	10	11	-	-	-	5	1	2	2	4	2	2	5	5	3	5	2	-	1	1	2	-	4	
Director - not board level	24	4	4	16	-	-	-	24	15	9	-	8	4	5	4	3	3	1	-	-	2	2	-	4	6	5	1	-	-	1	-	5	-	5	-	1	-	2	1	1	6	-	3	1	-	3	-	
	8%	3%	5%	16%	-	-	-	100%	8%	8%	-	11%	5%	10%	7%	8%	16%	7%	-	-	6%	9%	-	15%	11%	12%	5%	-	-	4%	-	-	19%	-	11%	-	7%	5%	10%	14%	-	-	20%	8%	-	38%	-	

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Absolutes/ccl percents

Table 13
What size company or organisation do you currently work for?
Base: All respondents

	Size of Company				Seniority			Gender		Age											Region											Industry																
	Total	Micro	Small	Medium	Owner or proprietor	Managing Partner	Director or partner	Director or not on board	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Electricity, Gas, Steam and Air Conditioning Supply	Sewerage, waste management and remediation activities	Construction	Wholesale and Retail Trade, Repairs of motor vehicles & motor cycles	Transport & Storage	Accommodation & food services activities	Information & Communication	Financial and insurance activities	Real Estate Activities	Professional - Scientific and Technical activities	Administrative and Support activities	Public administration and defence	Education	Human health and Social Work	Arts, entertainment & recreation	Other service activities	Other
Base	306	127	77	102	170	66	46	24	194	112	16	74	74	50	56	36	19	14	33	32	31	22	10	26	54	43	20	2	7	1	27	3	3	26	28	9	12	28	22	10	43	5	2	15	13	20	8	24
NET: Micro	127	127	-	-	95	17	11	4	65	62	4	19	32	22	34	16	9	6	16	14	11	10	4	14	16	17	9	1	2	-	6	1	1	9	13	2	9	3	7	15	5	1	7	5	14	5	13	
	42%	100%	-	-	56%	26%	24%	17%	34%	55%	25%	26%	43%	44%	61%	44%	47%	43%	48%	44%	35%	45%	40%	54%	30%	40%	45%	50%	29%	-	22%	33%	35%	46%	22%	75%	32%	14%	70%	35%	100%	50%	47%	38%	70%	54%		
NET: Small	77	-	77	-	43	15	15	4	58	19	4	18	14	18	13	10	7	2	10	6	8	7	4	3	14	11	4	1	2	1	11	1	2	10	6	2	2	4	4	-	13	-	-	1	4	5	2	7
	25%	-	100%	-	25%	23%	33%	17%	30%	17%	25%	24%	19%	36%	23%	28%	37%	14%	30%	19%	26%	32%	40%	12%	26%	20%	20%	50%	29%	100%	41%	33%	67%	38%	21%	22%	17%	14%	-	30%	-	-	7%	31%	25%	29%		
NET: Medium	102	-	-	102	32	34	20	16	71	31	8	37	28	10	9	10	3	6	7	12	12	5	2	9	24	15	7	-	3	-	10	1	-	7	9	5	1	15	15	3	15	-	1	7	4	1	4	
	33%	-	-	100%	19%	52%	43%	67%	37%	28%	50%	50%	38%	20%	16%	28%	16%	43%	21%	38%	39%	23%	20%	35%	44%	35%	35%	-	43%	-	37%	33%	-	27%	32%	56%	8%	54%	68%	30%	35%	-	50%	47%	31%	5%	13%	17%
1-5 employees	100	100	-	-	75	11	11	3	49	51	3	15	25	17	26	14	7	5	12	12	11	7	3	11	10	14	8	-	2	-	2	1	1	8	10	2	7	8	2	6	12	4	1	6	3	11	4	10
	33%	79%	-	-	44%	17%	24%	13%	25%	46%	19%	20%	34%	34%	46%	39%	37%	36%	36%	38%	35%	32%	30%	42%	19%	33%	40%	-	29%	-	7%	33%	33%	31%	36%	22%	58%	29%	9%	60%	28%	80%	50%	40%	23%	55%	40%	42%
6-9 employees	27	27	-	-	20	6	-	1	16	11	1	4	7	5	8	2	2	1	4	2	-	3	1	3	6	3	1	1	-	-	4	-	-	1	3	-	2	1	1	1	3	1	-	1	2	3	1	3
	9%	21%	-	-	12%	9%	-	4%	8%	10%	6%	5%	9%	10%	14%	6%	11%	7%	12%	6%	-	14%	10%	12%	11%	7%	5%	50%	-	15%	-	-	4%	11%	-	17%	4%	5%	10%	7%	20%	-	7%	15%	13%	13%		
10-49 employees	77	-	77	-	43	15	15	4	58	19	4	18	14	18	13	10	7	2	10	6	8	7	4	3	14	11	4	1	2	1	11	1	2	10	6	2	2	4	4	-	13	-	-	1	4	5	2	7
	25%	-	100%	-	25%	23%	33%	17%	30%	17%	25%	24%	19%	36%	23%	28%	37%	14%	30%	19%	26%	32%	40%	12%	26%	20%	50%	29%	100%	41%	33%	67%	38%	21%	22%	17%	14%	18%	-	30%	-	-	7%	31%	25%	25%	29%	
50-99 employees	47	-	-	47	17	11	7	30	17	5	18	9	5	5	5	-	2	1	3	10	1	1	5	12	9	3	-	2	-	5	1	-	3	7	4	1	3	5	3	3	-	1	4	3	1	-	1	
	15%	-	-	46%	10%	18%	24%	29%	15%	15%	31%	24%	12%	10%	9%	14%	-	14%	3%	9%	32%	5%	10%	19%	22%	21%	15%	-	29%	-	19%	33%	-	12%	25%	44%	8%	11%	23%	30%	7%	-	50%	27%	23%	5%	-	4%
100-249 employees	55	-	-	55	15	22	9	9	41	14	3	19	19	5	4	5	3	4	6	9	2	4	1	4	12	6	4	-	1	-	5	-	-	4	2	1	-	12	10	-	12	10	-	3	1	-	1	3
	18%	-	-	54%	9%	33%	20%	38%	21%	13%	19%	26%	26%	10%	7%	14%	16%	29%	18%	28%	6%	18%	10%	15%	22%	14%	20%	-	14%	-	19%	-	-	15%	7%	11%	-	43%	45%	-	28%	-	-	20%	8%	-	13%	13%

Cignpost Diagnostics: Business preparedness
ONLINE Fieldwork: 25th February to 1st March 2021

Absolutes/ccl percents

Table 14
Age
Base: All respondents

	Size of Company					Seniority			Gender		Age											Region																	Industry																
	Total	Micro	Small	Medium	Large	Owner or proprietor	Managing Partner	Director level	Director - not board level	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Electricity, Gas, Steam and Air Conditioning Supply	Water Supply	Sewerage, waste management and remediation activities	Construction	Wholesale and Retail Trade, Repairs of motor vehicles & motor cycles	Transport & Storage	Accommodation & food services activities	Information & Communication	Financial and insurance activities	Real Estate Activities	Professional and Technical Activities	Administrative and Support Activities	Public administration and defence	Education	Human health and Social Work	Arts, entertainment and recreation	Other service activities	Other					
Base	306	127	77	102	170	66	46	24	194	112	16	74	74	50	56	36	19	14	33	32	31	22	10	26	54	43	20	2	7	1	27	3	3	26	28	9	12	28	22	10	43	5	2	15	13	20	8	24							
18 to 24	16	4	4	8	6	6	4	-	7	9	16	-	-	-	-	-	-	-	1	1	1	-	1	2	5	3	1	1	-	-	2	1	-	1	1	-	1	3	-	-	1	1	1	1	-	3									
	5%	3%	5%	8%	4%	9%	9%	-	4%	8%	100%	-	-	-	-	-	-	-	3%	3%	3%	-	10%	8%	9%	7%	5%	50%	-	-	7%	33%	-	4%	4%	-	-	4%	14%	-	-	20%	-	7%	8%	-	13%								
25 to 34	74	19	18	37	41	15	10	8	52	22	-	74	-	-	-	-	2	7	8	3	11	3	2	5	23	5	5	-	5	-	6	-	1	9	5	5	3	12	5	2	5	-	-	4	2	2	2	6							
	24%	15%	23%	36%	24%	23%	22%	33%	27%	20%	-	100%	-	-	-	-	11%	50%	24%	9%	35%	14%	20%	19%	43%	12%	25%	-	71%	-	22%	-	33%	35%	18%	56%	25%	43%	23%	20%	12%	-	-	27%	15%	10%	25%								
35 to 44	74	32	14	28	40	22	8	4	37	37	-	74	-	-	-	-	7	3	7	10	7	4	3	7	14	7	5	-	1	1	8	1	-	5	8	-	3	6	7	-	12	-	1	4	4	5	1	7							
	24%	25%	18%	27%	24%	33%	17%	17%	19%	33%	-	100%	-	-	-	37%	21%	21%	31%	23%	18%	30%	27%	26%	16%	25%	16%	25%	-	14%	100%	30%	33%	-	19%	29%	-	25%	21%	32%	-	28%	-	50%	27%	31%	25%	13%	29%						
45 to 54	50	22	18	10	29	9	7	5	32	18	-	-	50	-	-	-	3	-	6	8	1	6	2	4	4	13	3	-	-	-	5	-	-	3	9	2	1	4	2	-	5	1	1	2	5	7	-	3							
	16%	17%	23%	10%	17%	14%	15%	21%	16%	16%	-	-	100%	-	-	16%	-	18%	25%	3%	27%	20%	15%	7%	30%	15%	-	-	-	19%	-	-	12%	32%	22%	8%	14%	9%	-	12%	20%	50%	13%	38%	35%	-	13%								
55 to 64	56	34	13	9	34	8	10	4	38	18	-	-	-	56	-	-	7	3	7	6	6	4	-	3	6	11	2	1	-	-	3	1	1	6	4	2	4	1	2	5	11	2	-	1	1	4	3	5	5						
	18%	27%	17%	9%	20%	12%	22%	17%	20%	16%	-	-	-	100%	-	37%	21%	21%	19%	19%	18%	-	12%	11%	26%	10%	50%	-	-	11%	33%	33%	23%	14%	22%	33%	4%	9%	50%	26%	40%	-	7%	8%	20%	38%	21%								
65 or older	36	16	10	10	20	6	7	3	28	8	-	-	-	-	36	-	1	4	4	5	5	2	5	2	4	4	4	-	1	-	3	-	1	2	1	-	1	4	3	3	10	1	-	3	-	1	2	-	5						
	12%	13%	13%	10%	12%	9%	15%	13%	14%	7%	-	-	-	-	100%	-	7%	12%	13%	16%	23%	20%	19%	4%	9%	20%	20%	-	14%	-	11%	-	33%	8%	4%	-	8%	14%	14%	30%	23%	20%	-	20%	-	5%	25%	-							

Cignpost Diagnostics: Business preparedness
ONLINE Fieldwork: 25th February to 1st March 2021

Absolutes/ccl percents

Table 15
Gender
Base: All respondents

	Size of Company				Seniority			Gender		Age											Region																			Industry																			
	Total	Micro	Small	Medium	Owner or proprietor	Managing Partner	Director or Board level	Director or not on board	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Electricity, Gas, Steam and Air Conditioning Supply	Water Supply	Sewerage, waste management and remediation activities	Construction	Wholesale and Retail Trade, Repair of motor vehicles & motor cycles	Transport & Storage	Accommodation & food services activities	Information & Communication	Financial and insurance activities	Real Estate activities	Professional	Administrative and Support activities	Public administration and defence	Education	Human health and social work	Arts, entertainment & recreation	Other services	Other										
Base	306	127	77	102	170	66	46	24	194	112	16	74	74	50	56	36	19	14	33	32	31	22	10	26	54	43	20	2	7	1	27	3	3	26	28	9	12	28	22	10	43	5	2	15	13	20	8	24											
Male	194	65	58	71	108	38	33	15	194	-	7	52	37	32	38	28	13	6	21	24	21	15	9	19	30	25	11	-	5	1	16	2	3	18	15	7	6	22	15	8	31	4	-	7	9	2	14												
	63%	51%	75%	70%	64%	58%	72%	63%	100%	-	44%	70%	50%	64%	68%	78%	68%	43%	64%	75%	68%	68%	90%	73%	56%	58%	55%	-	71%	100%	59%	67%	100%	69%	54%	78%	50%	79%	68%	80%	72%	80%	-	47%	69%	45%	25%	58%											
Female	112	62	19	31	62	28	13	9	-	112	9	22	37	18	18	8	6	8	12	8	10	7	1	7	24	18	9	2	2	-	11	1	-	8	13	2	6	6	7	2	12	1	2	8	4	11	6	10											
	37%	49%	25%	30%	36%	42%	28%	38%	-	100%	56%	30%	50%	36%	32%	22%	32%	57%	36%	25%	32%	32%	10%	27%	44%	42%	45%	100%	29%	-	41%	33%	-	31%	46%	22%	50%	21%	32%	20%	28%	20%	100%	53%	31%	55%	75%	42%											

Cignpost Diagnostics: Business preparedness
ONLINE Fieldwork: 25th February to 1st March 2021

Table 17
 Please indicate the level of turnover for your main business for the last financial year.
 Base: All respondents

Absolutes/ccl percents

	Size of Company				Seniority			Gender		Age										Region										Industry																						
	Total	Micro	Small	Medium	Owner or proprietor	Managing Director or Partner	Board Director or partner	Director or not board level	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Electricity, Gas, Steam and Air Conditioning Supply	Water Supply	Sewerage, waste management and remediation activities	Construction	Wholesale and Retail Trade, Repairs of motor vehicles & motorcycles	Transport & Storage	Accommodation & food services	Information & Communication	Financial and insurance activities	Real Estate Activities	Professional	Administrative and Support Activities	Public administration and defence	Education	Human health and Social Work	Arts, entertainment and recreation	Other service activities	Other			
																																																		170	66	46
Base	306	127	77	102	170	66	46	24	194	112	16	74	74	50	56	36	19	14	33	32	31	22	10	26	54	43	20	2	7	1	27	3	3	26	28	9	12	28	22	10	43	5	2	15	13	20	8	24				
Less than £25,000	34	20	2	2	18	3	2	1	6	18	3	3	7	5	4	2	1	2	2	2	2	1	2	2	9	3	4	21	15	-	-	-	-	-	11%	-	17%	4%	-	10%	9%	-	13%	-	13%	-	3	2	5	21%		
£25,001 to £50,000	13	10	2	1	10	-	3	-	6	7	3	2	1	1	5	1	-	1	2	2	3	-	1	2	1	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	2	8%		
£50,001 to £100,000	40	30	6	4	31	5	4	-	23	17	3	7	10	9	7	4	5	2	5	4	3	4	3	4	8	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	1		
£100,001 to £200,000	26	18	5	3	19	6	1	-	14	12	1	8	5	3	2	3	1	-	3	4	2	2	-	3	3	5	2	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
£200,001 to £300,000	22	11	3	8	12	8	1	1	16	6	1	8	5	3	2	3	-	1	1	2	4	3	-	1	7	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£300,001 to £500,000	22	11	6	5	10	5	6	1	15	7	-	6	5	-	7	4	1	1	1	2	3	3	2	2	3	2	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
£500,001 to £1,000,000	40	13	18	9	22	8	6	4	30	10	-	11	7	9	11	2	5	2	3	5	3	2	4	7	3	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
£1,000,001 to £2,000,000	21	4	10	7	11	6	4	-	15	6	1	4	4	6	1	5	-	-	5	-	3	2	-	3	2	4	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
£2,000,001 to £3,000,000	11	1	6	4	6	2	1	10	1	2	2	2	1	3	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
£3,000,001 to £4,000,000	12	1	6	5	4	3	5	-	7	5	-	3	5	1	3	-	2	1	2	2	1	-	-	-	1	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£4,000,001 to £5,000,000	3	-	1	2	1	1	-	1	2	1	-	2	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
£5,000,001 to £10,000,000	15	-	2	13	3	3	5	4	13	2	-	5	4	3	1	2	-	1	2	2	2	-	-	-	5	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
£10,000,001 to £15,000,000	15	1	1	13	2	7	1	5	10	5	1	3	7	3	1	-	1	-	1	2	-	-	-	2	5	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
£15,000,001 to £20,000,000	9	-	1	8	2	3	1	3	8	1	-	4	1	-	2	2	-	1	-	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
£20,000,001 to £30,000,000	3	-	-	3	2	1	-	2	1	1	-	1	2	-	-	-	-	-	1	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	1%	-	-	3%	1%	2%	-	1%	1%	-	1%	3%	-	-	-	-	-	-	3%	3%	-	-	-	-	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Cignpost Diagnostics: Business preparedness ONLINE Fieldwork: 25th February to 1st March 2021

Absolutes/ccl percents

Table 17
Please indicate the level of turnover for your main business for the last financial year.
Base: All respondents

	Size of Company				Seniority			Gender		Age										Region										Industry																		
	Total	Micro	Small	Medium	Owner or proprietor	Managing Director or Partner	Board level	Director or not board level	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Electricity, Gas, Steam and Air Conditioning Supply	Sewerage, waste management and remediation activities	Construction	Wholesale and Retail Trade, Repairs of motor vehicles & motor cycles	Transport & Storage	Accommodation & food service activities	Information & Communication	Financial and insurance activities	Real Estate Activities	Professional and Technical activities	Administrative and Support activities	Public administration and defence	Education	Human health and Social Work	Arts, entertainment and recreation	Other service activities	Other
Base	306	127	77	102	170	66	46	24	194	112	16	74	74	50	56	36	19	14	33	32	31	22	10	26	54	43	20	2	7	1	27	3	3	26	28	9	12	28	22	10	43	5	2	15	13	20	8	24
£30,000,001 to £40,000,000	4	-	-	4	1	3	-	-	1	3	-	2	2	-	-	-	1	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	1	-	-	-	
£40,000,001 to £50,000,000	6	1	1	4	3	-	2	1	4	2	-	1	1	2	1	-	1	1	1	1	-	-	-	1	1	1	-	-	-	-	3	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	1	
More than £50,000,000	8	1	3	4	6	-	1	1	6	2	-	1	2	2	2	-	-	1	2	1	2	1	-	-	1	2	1	-	-	3	-	-	1	-	-	-	-	2	-	1	-	-	-	-	-	1		
Refused/ prefer not to say/ don't know	12	5	4	3	7	2	2	1	6	6	1	1	5	1	1	3	1	-	1	1	2	-	-	1	1	4	1	-	-	2	-	-	1	2	-	-	-	-	1	-	-	1	2	1	-	2		
	4%	4%	5%	3%	4%	3%	4%	4%	3%	5%	6%	1%	7%	2%	2%	8%	5%	-	3%	3%	6%	-	-	4%	2%	9%	5%	-	-	7%	-	-	4%	7%	-	-	-	-	2%	-	-	7%	15%	5%	-	8%		

Cignpost Diagnostics: Business preparedness
ONLINE Fieldwork: 25th February to 1st March 2021

Absolutes/ccl percents

Table 18
What is the principal activity of your organisation?
Base: All respondents

	Size of Company				Seniority				Gender		Age										Region										Industry																			
	Total	Micro	Small	Medium	Owner or proprietor	Managing Director	Board Director	Director or not on board	Male	Female	Under 25	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Agriculture, Forestry and Fishing	Mining and Quarrying	Manufacturing	Electricity, Gas, Steam and Air Conditioning Supply	Water Supply, Sewerage, waste management and remediation activities	Construction	Wholesale and Retail Trade, Repairs of motor vehicles & motor cycles	Transport & Storage	Accommodation & food services	Information & Communication	Financial and insurance activities	Real Estate Activities	Professional and Technical activities	Administrative and Support Services	Public administration and defence	Education	Human health and Social Work	Arts, entertainment & recreation	Other service activities	Other		
Base	306	127	77	102	170	66	46	24	194	112	16	74	74	50	56	36	19	14	33	32	31	22	10	26	54	43	20	2	7	1	27	3	3	26	28	9	12	28	22	10	43	5	2	15	13	20	8	24		
Agriculture, Forestry and Fishing	7	2	2	3	7	-	-	-	5	2	-	5	1	-	1	-	-	-	-	-	-	-	-	1	1	2	-	2	-	7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mining and Quarrying	1	-	1	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manufacturing	27	6	11	10	12	9	5	1	16	11	2	6	8	5	3	3	2	-	5	1	6	2	-	1	5	5	-	-	-	27	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Electricity, Gas, Steam and Air Conditioning Supply	3	1	1	1	2	-	1	-	2	1	1	1	-	1	-	1	-	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Water Supply, Sewerage, waste management and remediation activities	3	1	2	-	1	2	-	3	-	-	1	-	-	1	1	1	1	-	-	1	-	-	-	1	-	-	-	-	-	-	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Construction	26	9	10	7	15	4	2	5	18	8	1	9	5	3	6	2	-	1	3	2	4	3	-	3	5	5	-	-	-	-	-	26	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Wholesale and Retail Trade, Repairs of motor vehicles & motor cycles	28	13	6	9	20	4	4	-	15	13	1	5	8	9	4	1	-	1	4	2	5	3	-	2	4	5	2	-	-	-	-	-	-	28	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Transport & Storage	9	2	2	5	5	1	2	1	7	2	-	5	-	2	2	-	-	1	-	-	1	-	-	1	2	3	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Accommodation & food services activities	12	9	2	1	10	-	2	-	6	6	-	3	3	1	4	1	1	-	4	-	1	-	1	1	4	4	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Information & Communication	28	9	4	15	13	8	5	2	22	6	1	12	6	4	1	4	-	1	4	4	2	1	1	5	6	3	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Financial and insurance activities	22	3	4	15	6	10	5	1	15	7	3	5	7	2	2	3	1	1	3	3	1	-	1	2	9	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Real Estate Activities	10	7	-	3	4	2	3	1	8	2	-	2	-	-	5	3	1	-	2	1	2	1	-	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Professional, Scientific and Technical activities	43	15	13	15	21	11	5	6	31	12	-	5	12	5	11	10	6	1	4	7	5	2	-	4	3	8	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Administrative and Support Services	5	5	-	-	2	1	2	-	4	1	1	-	-	1	2	1	-	-	-	1	1	-	-	1	1	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

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																																																	170	66	46	24	194
Base	306	127	77	102	170	66	46	24	194	112	16	74	74	50	56	36	19	14	33	32	31	22	10	26	54	43	20	2	7	1	27	3	3	26	28	9	12	28	22	10	43	5	2	15	13	20	8	24					
Public administration and defence	2	1	-	1	-	2	-	-	2	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-							
Education	15	7	1	7	8	3	1	3	7	8	1	4	4	2	1	3	-	1	-	3	1	4	-	-	2	2	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15	-	-	-	-					
Human health and Social Work	13	5	4	4	10	1	1	9	4	1	2	4	5	1	-	2	1	-	1	1	2	2	1	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13	-	-	-	-					
Arts, entertainment & recreation	20	14	5	1	16	2	2	-	9	11	1	2	5	7	4	1	2	-	2	2	2	2	1	4	3	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20	-	-	-	-			
Other service activities	8	5	2	1	3	2	-	3	2	6	-	2	1	-	3	2	1	2	-	-	-	1	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8	-	-	-	-			
Other	24	13	7	4	15	5	4	-	14	10	3	6	7	3	5	-	1	3	2	4	1	1	1	2	3	4	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24	-	-	-	-	100%