

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 1

Q1. How do you rate your basic numeracy skills? Please think of things such as addition, subtraction, multiplication, and division when answering this question.

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: Good	1514	814	698	183	276	235	250	225	346	456	446	298	314	131	61	170	129	133	109	68	141	209	198	120	44	281	644	115
	73%	80%	66%	81%	77%	71%	69%	71%	71%	83%	74%	68%	63%	74%	72%	74%	75%	75%	73%	69%	73%	76%	70%	67%	76%	72%	77%	86%
Very good	792	450	341	111	149	113	125	113	180	273	233	137	148	71	28	98	63	62	46	34	67	120	109	65	28	147	329	67
	38%	44%	32%	49%	42%	34%	35%	36%	37%	50%	39%	32%	30%	40%	33%	42%	37%	35%	31%	35%	35%	44%	39%	36%	48%	38%	39%	50%
Good	722	364	356	72	126	123	124	111	166	183	213	161	166	60	33	72	65	72	63	34	74	89	88	55	17	134	315	49
	35%	36%	34%	32%	35%	37%	34%	35%	34%	33%	36%	37%	33%	34%	39%	31%	38%	40%	42%	35%	38%	33%	31%	31%	28%	34%	38%	36%
Adequate	479	175	303	33	67	78	95	77	129	80	129	119	151	35	19	53	38	43	39	23	42	54	73	49	10	92	159	17
	23%	17%	29%	15%	19%	24%	26%	24%	27%	15%	21%	27%	30%	20%	22%	23%	22%	24%	26%	24%	22%	20%	26%	28%	17%	24%	19%	13%
Poor	65	21	43	8	13	12	14	10	9	10	16	15	25	8	4	7	6	1	1	6	9	8	4	9	3	16	25	-
	3%	2%	4%	3%	4%	3%	4%	3%	2%	2%	3%	3%	5%	5%	4%	3%	3%	1%	*	6%	5%	3%	2%	5%	6%	4%	3%	-
Very poor	20	5	15	1	2	6	3	6	2	1	9	3	6	2	1	1	-	1	1	1	1	3	8	-	*	3	9	2
	1%	*	1%	1%	*	2%	1%	2%	*	*	2%	1%	1%	1%	2%	*	-	1%	1%	1%	1%	1%	3%	-	1%	1%	1%	1%
NET: Poor	85	25	58	9	15	17	17	16	11	11	25	18	31	10	5	8	6	2	1	7	10	11	12	9	4	19	33	2
	4%	2%	6%	4%	4%	5%	5%	5%	2%	2%	4%	4%	6%	6%	6%	3%	3%	1%	1%	7%	5%	4%	4%	5%	6%	5%	4%	1%

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Table 2

Q1. How do you rate your basic numeracy skills? Please think of things such as addition, subtraction, multiplication, and division when answering this question.

Base: All respondents

	Work Status										Tenure											
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Good	1514	926	851	712	139	75	588	47	49	70	348	78	271	75	1081	610	471	411	127	103	181	22
	73%	75%	75%	76%	71%	76%	69%	57%	54%	83%	72%	60%	77%	67%	77%	74%	80%	64%	51%	69%	75%	71%
Very good	792	476	435	369	67	41	316	25	27	47	177	32	145	40	576	316	260	205	59	47	100	11
	38%	39%	39%	39%	34%	41%	37%	30%	30%	56%	37%	25%	41%	36%	41%	39%	44%	32%	24%	31%	41%	35%
Good	722	449	415	343	72	34	273	23	22	23	171	46	125	34	505	293	212	206	68	56	82	11
	35%	37%	37%	37%	37%	34%	32%	27%	24%	27%	36%	35%	36%	31%	36%	36%	36%	32%	27%	38%	34%	36%
Adequate	479	251	229	182	47	22	228	29	33	13	123	47	77	29	289	189	99	183	98	38	47	7
	23%	20%	20%	19%	24%	23%	27%	35%	37%	15%	26%	36%	22%	26%	20%	23%	17%	29%	39%	26%	19%	24%
Poor	65	40	39	31	8	1	25	6	4	2	7	4	3	6	32	20	13	31	17	7	8	1
	3%	3%	3%	3%	4%	1%	3%	7%	5%	2%	1%	3%	1%	5%	2%	2%	2%	5%	7%	4%	3%	5%
Very poor	20	12	11	9	2	*	8	1	3	-	2	1	1	2	7	2	5	13	7	2	4	-
	1%	1%	1%	1%	1%	*	1%	1%	4%	-	*	1%	*	2%	1%	*	1%	2%	3%	1%	2%	-
NET: Poor	85	52	50	40	10	2	33	6	7	2	9	5	4	8	40	22	18	44	24	8	12	1
	4%	4%	4%	4%	5%	2%	4%	7%	8%	2%	2%	4%	1%	7%	3%	3%	3%	7%	9%	5%	5%	5%

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Table 3

Q2. How comfortable are you in dealing with numbers in your everyday life?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
10 - Very confident	488	287	201	56	64	63	94	86	126	165	142	81	100	45	15	61	33	44	23	29	46	60	66	51	16	93	191	30
	23%	28%	19%	25%	18%	19%	26%	27%	26%	30%	24%	19%	20%	26%	17%	26%	19%	25%	15%	29%	24%	22%	23%	29%	24%	23%	23%	23%
9	326	180	146	24	59	42	51	61	89	94	94	65	72	31	13	42	22	22	24	12	37	48	44	24	8	50	141	18
	16%	18%	14%	10%	17%	13%	14%	19%	18%	17%	16%	15%	15%	18%	15%	18%	13%	12%	16%	12%	19%	17%	16%	13%	15%	13%	17%	13%
8	440	224	214	41	77	77	76	58	112	127	124	91	99	39	21	49	43	34	37	16	33	62	62	37	8	74	188	43
	21%	22%	20%	18%	22%	23%	21%	18%	23%	23%	21%	21%	20%	22%	25%	21%	25%	19%	24%	17%	17%	23%	22%	21%	14%	19%	22%	32%
7	327	148	178	53	70	45	62	40	57	79	100	74	75	22	18	31	39	35	25	16	27	33	51	19	12	77	135	27
	16%	15%	17%	23%	20%	14%	17%	13%	12%	14%	17%	17%	15%	12%	21%	13%	23%	20%	17%	16%	14%	12%	18%	11%	21%	20%	16%	20%
6	188	70	118	22	37	41	21	29	37	42	55	40	51	12	8	18	14	20	21	9	19	28	20	13	7	35	68	5
	9%	7%	11%	10%	10%	12%	6%	9%	8%	8%	9%	9%	10%	7%	9%	8%	8%	11%	14%	9%	10%	10%	7%	7%	11%	9%	8%	4%
5	150	60	89	13	24	35	25	19	35	20	42	44	44	13	3	14	14	10	12	6	12	25	17	20	4	29	60	4
	7%	6%	8%	6%	7%	11%	7%	6%	7%	4%	7%	10%	9%	7%	4%	6%	8%	6%	8%	6%	6%	9%	6%	11%	7%	7%	7%	3%
4	67	20	47	6	16	10	16	4	15	5	16	14	31	5	5	5	5	5	3	7	8	11	8	-	14	18	5	
	3%	2%	4%	2%	4%	3%	4%	1%	3%	1%	3%	3%	6%	3%	6%	2%	3%	3%	3%	4%	3%	3%	4%	5%	-	4%	2%	4%
3	35	11	24	5	2	7	11	5	6	7	6	11	11	-	2	6	2	1	2	4	5	4	4	3	2	10	14	-
	2%	1%	2%	2%	1%	2%	3%	1%	1%	1%	1%	3%	2%	-	2%	2%	1%	1%	1%	4%	3%	1%	2%	2%	3%	3%	2%	-
2	25	5	20	5	3	2	1	9	4	2	9	9	5	5	1	2	1	3	1	1	4	2	4	1	-	2	10	1
	1%	*	2%	2%	1%	1%	*	3%	1%	*	1%	2%	1%	3%	1%	1%	2%	1%	1%	1%	2%	1%	1%	*	-	1%	1%	1%
1	13	2	11	-	-	6	1	2	4	3	4	3	4	1	-	2	-	4	1	-	2	1	3	1	-	3	4	-
	1%	*	1%	-	-	2%	*	1%	1%	1%	1%	1%	1%	*	-	1%	-	2%	1%	-	1%	*	1%	*	-	1%	*	-
0 - Not at all confident	14	7	7	-	3	3	3	4	2	2	5	4	3	3	-	3	-	-	-	2	2	1	1	2	*	3	5	1
	1%	1%	1%	-	1%	1%	1%	1%	*	*	1%	1%	1%	2%	-	1%	-	-	-	2%	1%	*	*	1%	*	1%	1%	1%
NET: 9-10	814	467	347	80	123	104	145	147	215	259	237	146	172	76	27	102	55	67	46	41	82	108	110	75	25	143	332	48
	39%	46%	33%	35%	34%	31%	40%	46%	44%	47%	39%	33%	35%	43%	32%	44%	32%	37%	31%	42%	43%	39%	39%	42%	43%	36%	40%	36%
NET: 8-10	1254	691	561	121	200	181	220	205	327	386	361	236	271	115	48	151	97	100	83	57	116	170	172	112	33	217	520	91
	60%	68%	53%	54%	56%	55%	61%	65%	67%	71%	60%	54%	55%	65%	57%	65%	56%	56%	55%	58%	60%	62%	61%	63%	57%	55%	62%	68%

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Table 3

Q2. How comfortable are you in dealing with numbers in your everyday life?

Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: 0-2	52 3%	14 1%	38 4%	5 2%	6 2%	11 3%	4 1%	15 5%	10 2%	7 1%	18 3%	15 3%	12 2%	9 5%	1 1%	6 3%	1 1%	7 4%	2 1%	3 3%	7 4%	4 1%	8 3%	3 2%	*	9 2%	19 2%	2 1%
NET: 0-1	27 1%	9 1%	18 2%	-	3 1%	9 3%	4 1%	6 2%	6 1%	5 1%	9 2%	6 1%	6 1%	4 2%	-	4 2%	-	4 2%	1 1%	2 2%	4 2%	2 1%	4 1%	2 1%	*	6 2%	9 1%	1 1%
Don't know	6 *	1 *	5 *	1 *	2 *	1 *	3 1%	-	-	1 *	2 *	1 *	2 *	2 1%	-	-	-	1 *	-	-	-	3 1%	1 *	-	-	1 *	2 *	-
Mean	7.69	8.05	7.34	7.65	7.59	7.35	7.75	7.79	7.90	8.17	7.71	7.38	7.41	7.75	7.56	7.84	7.66	7.63	7.50	7.63	7.61	7.73	7.71	7.72	7.86	7.57	7.76	7.96
Standard deviation	2.07	1.88	2.18	1.99	1.91	2.17	2.08	2.25	2.00	1.81	2.08	2.17	2.15	2.26	1.89	2.13	1.75	2.11	1.82	2.33	2.26	1.97	2.07	2.18	1.96	2.11	2.00	1.72
Standard error	0.05	0.06	0.07	0.13	0.10	0.12	0.11	0.12	0.09	0.08	0.09	0.10	0.09	0.16	0.20	0.14	0.14	0.16	0.15	0.23	0.16	0.12	0.12	0.17	0.25	0.11	0.07	0.16

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 4
Q2. How comfortable are you in dealing with numbers in your everyday life?
Base: All respondents

	Work Status										Tenure											
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
10 - Very confident	488 23%	284 23%	257 23%	218 23%	39 20%	27 27%	204 24%	15 19%	17 19%	22 26%	130 27%	20 15%	110 31%	20 18%	381 27%	216 26%	165 28%	102 16%	24 10%	28 19%	50 21%	5 16%
9	326 16%	192 16%	176 16%	144 15%	32 16%	16 16%	134 16%	6 7%	13 14%	12 14%	83 17%	18 14%	64 18%	21 19%	237 17%	148 18%	89 15%	82 13%	27 11%	20 13%	36 15%	6 21%
8	440 21%	261 21%	240 21%	196 21%	43 22%	21 22%	179 21%	19 23%	15 17%	15 17%	111 23%	30 23%	81 23%	19 17%	294 21%	167 20%	127 22%	143 22%	57 23%	34 23%	51 21%	4 12%
7	327 16%	212 17%	197 17%	157 17%	40 20%	16 16%	115 14%	11 13%	16 17%	13 16%	62 13%	17 13%	44 13%	13 12%	207 15%	120 15%	87 15%	113 18%	46 19%	25 16%	42 17%	8 25%
6	188 9%	104 8%	98 9%	83 9%	15 7%	6 6%	84 10%	12 14%	8 9%	11 13%	37 8%	14 10%	24 7%	15 14%	109 8%	57 7%	52 9%	75 12%	32 13%	17 11%	26 11%	4 12%
5	150 7%	89 7%	80 7%	69 7%	11 6%	9 9%	61 7%	9 11%	7 8%	3 4%	31 7%	13 10%	18 5%	11 9%	95 7%	57 7%	39 7%	54 8%	27 11%	10 7%	16 7%	1 3%
4	67 3%	32 3%	30 3%	23 2%	6 3%	3 3%	34 4%	6 7%	7 7%	4 5%	14 3%	12 9%	2 1%	4 3%	37 3%	26 3%	11 2%	28 4%	14 6%	5 3%	9 4%	2 5%
3	35 2%	24 2%	23 2%	21 2%	3 1%	1 1%	10 1%	1 1%	2 2%	- -	5 1%	3 2%	2 *	3 3%	21 1%	14 2%	7 1%	14 2%	10 4%	2 1%	2 1%	- -
2	25 1%	12 1%	12 1%	8 1%	4 2%	- -	12 1%	1 1%	3 3%	3 4%	3 1%	- -	3 1%	2 2%	11 1%	8 1%	2 *	13 2%	9 4%	2 1%	3 1%	1 3%
1	13 1%	7 1%	7 1%	6 1%	1 *	* *	6 1%	2 2%	1 1%	- -	3 1%	3 2%	- -	1 1%	9 1%	6 1%	3 1%	4 1%	- -	2 1%	2 1%	- -
0 - Not at all confident	14 1%	8 1%	8 1%	7 1%	1 1%	- -	6 1%	1 1%	2 2%	- -	2 *	- -	2 1%	2 2%	8 1%	4 *	4 1%	7 1%	2 1%	2 1%	3 1%	- -
NET: 9-10	814 39%	475 39%	432 38%	362 39%	70 36%	43 43%	338 40%	21 25%	29 33%	33 40%	213 44%	38 29%	175 50%	42 37%	618 44%	363 44%	254 43%	185 29%	51 20%	47 32%	87 36%	11 37%
NET: 8-10	1254 60%	737 60%	672 59%	558 60%	114 58%	64 65%	517 61%	40 49%	45 50%	48 57%	324 67%	68 52%	256 73%	61 54%	911 65%	530 65%	381 65%	327 51%	108 44%	82 55%	137 57%	15 49%

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Absolutes/col percents

Table 4

Q2. How comfortable are you in dealing with numbers in your everyday life?**Base: All respondents**

	Work Status										Tenure											
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: 0-2	52 3%	27 2%	27 2%	21 2%	6 3%	* *	25 3%	3 4%	6 6%	3 4%	8 2%	3 2%	5 2%	5 4%	27 2%	18 2%	10 2%	24 4%	11 4%	5 4%	8 3%	1 3%
NET: 0-1	27 1%	15 1%	15 1%	13 1%	2 1%	* *	12 1%	2 3%	3 3%	- -	4 1%	3 2%	2 1%	3 3%	17 1%	9 1%	8 1%	11 2%	2 1%	4 3%	5 2%	- -
Don't know	6 *	4 *	4 *	2 *	2 1%	- -	3 *	1 1%	- -	1 2%	- -	- -	- -	1 1%	1 *	- -	1 *	4 1%	- -	4 2%	1 *	1 2%
Mean	7.69	7.70	7.68	7.69	7.63	7.98	7.67	7.07	7.11	7.70	7.95	7.16	8.25	7.30	7.89	7.86	7.93	7.25	6.83	7.45	7.57	7.52
Standard deviation	2.07	2.04	2.05	2.06	2.02	1.83	2.12	2.24	2.44	2.08	1.94	2.15	1.77	2.33	2.01	2.04	1.96	2.14	2.11	2.14	2.11	1.96
Standard error	0.05	0.06	0.06	0.07	0.12	0.17	0.07	0.24	0.24	0.22	0.09	0.19	0.09	0.21	0.06	0.07	0.08	0.08	0.18	0.14	0.11	0.29

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Table 5

Q3. Thinking about your level of confidence with numbers, which, if any, would make using numbers in your everyday life easier?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
Easy to access tools to help calculate/ compare numbers	763 37%	336 33%	426 40%	98 44%	157 44%	142 43%	116 32%	112 35%	137 28%	193 35%	223 37%	173 40%	175 35%	57 32%	31 36%	70 30%	56 33%	74 41%	62 41%	44 45%	66 34%	110 40%	101 36%	72 41%	21 37%	187 48%	301 36%	64 48%
More practice/ using numbers more often	616 30%	288 28%	327 31%	86 38%	124 35%	120 36%	125 34%	64 20%	98 20%	138 25%	190 32%	143 33%	145 29%	42 24%	24 28%	53 23%	53 31%	48 27%	49 33%	33 33%	68 35%	96 35%	79 28%	47 26%	23 39%	132 34%	269 32%	32 24%
Clearer explanations of what the number means	529 25%	252 25%	276 26%	57 25%	113 32%	92 28%	97 27%	71 22%	98 20%	137 25%	157 26%	117 27%	118 24%	30 17%	25 29%	57 25%	33 19%	48 27%	43 29%	32 33%	50 26%	70 25%	79 28%	47 26%	16 27%	124 32%	223 27%	51 38%
Opportunities to ask other people for explanations of numbers	280 13%	137 13%	142 13%	50 22%	65 18%	56 17%	45 12%	29 9%	34 7%	89 16%	70 12%	54 12%	67 14%	16 9%	11 13%	26 11%	11 6%	24 14%	27 18%	14 14%	23 12%	53 19%	37 13%	27 15%	11 18%	65 17%	135 16%	45 33%
Interacting with fewer numbers where possible	254 12%	109 11%	145 14%	39 17%	57 16%	46 14%	35 10%	36 11%	41 8%	53 10%	71 12%	55 13%	75 15%	13 7%	10 12%	24 10%	9 5%	16 9%	18 12%	15 15%	24 13%	51 18%	45 16%	26 14%	3 6%	54 14%	111 13%	27 20%
Other	18 1%	8 1%	10 1%	1 1%	2 1%	3 1%	1 *	5 1%	6 1%	4 1%	7 1%	3 1%	4 1%	2 1%	4 4%	- -	3 1%	- -	2 1%	- -	- -	2 1%	1 *	4 2%	- -	2 1%	5 1%	3 2%
I do not need help to improve my level of confidence	793 38%	423 42%	368 35%	50 22%	100 28%	94 29%	146 40%	146 46%	257 53%	228 42%	223 37%	147 34%	195 39%	79 45%	28 33%	101 44%	72 42%	64 36%	44 29%	34 35%	78 41%	86 31%	112 40%	76 43%	20 34%	108 27%	285 34%	27 20%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 6

Q3. Thinking about your level of confidence with numbers, which, if any, would make using numbers in your everyday life easier?

Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
Easy to access tools to help calculate/ compare numbers	763 37%	489 40%	457 40%	376 40%	81 41%	31 31%	275 32%	32 39%	36 40%	36 43%	130 27%	45 35%	86 24%	40 36%	477 34%	249 30%	229 39%	271 43%	116 47%	61 41%	94 39%	15 48%
More practice/ using numbers more often	616 30%	401 33%	371 33%	310 33%	60 31%	30 30%	215 25%	28 34%	20 22%	34 41%	95 20%	33 25%	62 18%	38 34%	394 28%	190 23%	204 35%	208 33%	82 33%	44 30%	82 34%	14 46%
Clearer explanations of what the number means	529 25%	347 28%	322 29%	274 29%	48 25%	25 25%	182 21%	18 22%	23 26%	22 26%	92 19%	35 27%	57 16%	27 24%	345 24%	174 21%	171 29%	174 27%	74 30%	35 24%	64 27%	10 35%
Opportunities to ask other people for explanations of numbers	280 13%	200 16%	193 17%	169 18%	24 12%	7 7%	80 9%	14 17%	9 10%	12 15%	33 7%	13 10%	20 6%	11 10%	171 12%	84 10%	87 15%	101 16%	44 18%	19 13%	39 16%	8 25%
Interacting with fewer numbers where possible	254 12%	165 13%	159 14%	137 15%	22 11%	5 5%	89 10%	14 17%	15 17%	13 15%	32 7%	14 11%	18 5%	15 14%	139 10%	74 9%	65 11%	110 17%	51 21%	24 16%	35 14%	4 14%
Other	18 1%	7 1%	6 1%	6 1%	1 *	* *	11 1%	- -	4 4%	- -	5 1%	1 1%	4 1%	2 2%	13 1%	6 1%	6 1%	5 1%	3 1%	1 1%	1 *	* 1%
I do not need help to improve my level of confidence	793 38%	393 32%	352 31%	284 30%	68 35%	40 41%	400 47%	32 39%	33 37%	23 28%	268 56%	55 42%	213 61%	44 39%	587 42%	393 48%	194 33%	200 31%	66 27%	53 35%	81 34%	6 21%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 7

Q4. To what extent would you seek out or avoid the types of jobs that require the frequent use of numbers and data?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	North of Ireland	Public	Private	Opinion Influencer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: Avoid	414	138	275	57	77	76	74	63	68	80	108	94	132	34	18	34	28	35	39	26	37	56	50	42	15	88	155	39
	20%	14%	26%	25%	21%	23%	20%	20%	14%	15%	18%	22%	27%	19%	21%	15%	16%	20%	26%	27%	19%	20%	18%	23%	25%	22%	19%	29%
Definitely avoid	121	41	80	23	21	16	14	25	22	27	33	28	33	16	10	7	8	11	3	6	11	15	18	14	4	18	50	11
	6%	4%	8%	10%	6%	5%	4%	8%	5%	5%	6%	6%	7%	9%	12%	3%	4%	6%	2%	6%	6%	6%	6%	8%	4%	6%	8%	8%
Probably avoid	293	97	195	33	56	60	60	38	46	53	74	66	99	19	8	27	21	25	36	21	26	41	33	28	10	71	105	28
	14%	10%	18%	15%	16%	18%	16%	12%	9%	10%	12%	15%	20%	11%	9%	12%	12%	14%	24%	21%	13%	15%	12%	16%	18%	18%	13%	21%
Indifferent - use of numbers and data wouldn't be a big factor	1070	559	509	101	170	164	183	185	266	273	324	231	241	97	43	123	97	95	66	44	101	139	149	87	29	207	428	51
	51%	55%	48%	45%	48%	50%	51%	58%	55%	50%	54%	53%	49%	55%	50%	53%	56%	53%	44%	45%	52%	51%	53%	48%	50%	53%	51%	38%
Probably seek out	244	131	112	28	50	40	48	25	52	83	73	40	48	20	10	27	21	12	25	11	24	30	41	20	3	40	114	26
	12%	13%	11%	13%	14%	12%	13%	8%	11%	15%	12%	9%	10%	11%	12%	12%	6%	17%	11%	13%	11%	11%	14%	11%	6%	10%	14%	20%
Definitely seek out	256	148	108	25	54	34	42	35	66	90	76	50	40	15	12	37	22	30	14	11	22	36	28	21	8	46	113	16
	12%	15%	10%	11%	15%	10%	12%	11%	14%	16%	13%	11%	8%	8%	14%	16%	12%	17%	9%	12%	12%	13%	10%	12%	14%	12%	13%	12%
NET: Seek out	500	279	220	54	104	74	91	59	118	172	149	90	89	35	22	64	42	42	39	22	47	67	69	42	11	86	226	43
	24%	28%	21%	24%	29%	22%	25%	19%	24%	31%	25%	21%	18%	20%	26%	28%	25%	23%	26%	23%	24%	24%	24%	23%	19%	22%	27%	32%
Don't know	94	38	55	14	6	17	14	10	35	21	19	21	33	11	3	10	4	6	6	5	9	13	15	9	3	11	27	2
	5%	4%	5%	6%	2%	5%	4%	3%	7%	4%	3%	5%	7%	6%	3%	4%	2%	4%	4%	5%	5%	5%	5%	5%	3%	3%	1%	

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 8

Q4. To what extent would you seek out or avoid the types of jobs that require the frequent use of numbers and data?

Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Avoid	414 20%	243 20%	230 20%	192 21%	38 19%	13 13%	171 20%	21 25%	34 38%	25 29%	63 13%	31 24%	31 9%	29 26%	240 17%	134 16%	106 18%	167 26%	87 35%	34 23%	47 20%	6 21%
Definitely avoid	121 6%	68 6%	63 6%	55 6%	8 4%	5 5%	53 6%	5 6%	11 13%	8 10%	18 4%	7 6%	10 3%	11 10%	64 5%	36 4%	28 5%	56 9%	30 12%	10 6%	17 7%	2 6%
Probably avoid	293 14%	175 14%	167 15%	137 15%	30 15%	8 9%	117 14%	16 19%	22 25%	16 20%	45 9%	24 18%	21 6%	18 16%	177 13%	98 12%	78 13%	111 17%	57 23%	24 16%	30 13%	5 16%
Indifferent - use of numbers and data wouldn't be a big factor	1070 51%	635 52%	577 51%	463 50%	113 58%	59 59%	434 51%	35 42%	41 46%	30 36%	271 56%	61 47%	209 60%	58 52%	748 53%	450 55%	297 51%	308 48%	113 46%	74 50%	120 50%	14 47%
Probably seek out	244 12%	154 13%	145 13%	124 13%	21 11%	8 9%	90 11%	11 14%	6 7%	13 16%	51 11%	12 9%	39 11%	8 7%	168 12%	92 11%	76 13%	71 11%	15 6%	20 13%	36 15%	4 14%
Definitely seek out	256 12%	159 13%	143 13%	126 13%	18 9%	16 16%	97 11%	7 9%	6 7%	12 14%	61 13%	11 8%	51 14%	10 9%	189 13%	101 12%	89 15%	63 10%	23 9%	11 7%	29 12%	4 14%
NET: Seek out	500 24%	313 25%	289 26%	250 27%	39 20%	24 25%	187 22%	19 22%	12 14%	25 30%	113 23%	23 18%	90 26%	18 16%	358 25%	193 23%	165 28%	134 21%	38 15%	31 21%	65 27%	8 28%
Don't know	94 5%	38 3%	35 3%	29 3%	6 3%	3 3%	57 7%	8 10%	3 3%	4 4%	35 7%	15 11%	21 6%	7 6%	64 5%	44 5%	20 3%	29 5%	11 4%	11 7%	8 3%	1 4%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 9

Q5. To what extent would you agree or disagree with the following statements?

Summary

Base: All respondents

	Insurance is vital to have for the security and protection it provides	The cost of my insurance seems to rise every year, even if I have not made a claim	Insurance can be complicated with too many exclusions and jargon	I have insurance but I only pay attention to it when I purchase it or claim	I actively seek out the best value for my insurance	I choose insurance providers based on convenience and not best value	I only have insurance on products for which it is completely necessary for (e.g. motor insurance)	I do not have insurance as I do not think it is necessary
Unweighted base	2078	2078	2078	2078	2078	2078	2078	2078
Weighted base	2078	2078	2078	2078	2078	2078	2078	2078
NET: Agree	1544 74%	1343 65%	1504 72%	1180 57%	1611 78%	299 14%	1269 61%	224 11%
Strongly agree (+2)	593 29%	477 23%	470 23%	248 12%	673 32%	46 2%	406 20%	67 3%
Agree (+1)	950 46%	865 42%	1034 50%	932 45%	939 45%	253 12%	864 42%	157 8%
Neither agree nor disagree (0)	433 21%	524 25%	424 20%	509 24%	383 18%	725 35%	404 19%	283 14%
Disagree (-1)	61 3%	168 8%	104 5%	293 14%	55 3%	803 39%	298 14%	515 25%
Strongly disagree (-2)	41 2%	43 2%	46 2%	96 5%	29 1%	251 12%	107 5%	1056 51%
NET: Disagree	102 5%	211 10%	150 7%	389 19%	84 4%	1055 51%	405 19%	1571 76%
Mean	0.96	0.75	0.86	0.45	1.04	-0.46	0.56	-1.12
Standard deviation	0.89	0.97	0.90	1.02	0.86	0.93	1.11	1.11
Standard error	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 10

Q5. To what extent would you agree or disagree with the following statements?**Insurance is vital to have for the security and protection it provides****Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer	
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120	
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134	
NET: Agree	1544	726	816	160	248	229	253	245	408	420	464	316	345	124	61	175	124	124	115	73	153	207	206	134	46	306	587	108	
	74%	72%	77%	71%	69%	69%	70%	77%	84%	77%	77%	73%	69%	70%	72%	76%	72%	69%	77%	75%	79%	76%	73%	75%	79%	78%	70%	80%	
Strongly agree	(+2)	593	249	344	43	95	82	102	92	179	166	178	125	49	24	69	51	48	50	22	51	69	87	56	19	109	211	36	
		29%	25%	33%	19%	27%	25%	28%	29%	37%	30%	30%	29%	27%	28%	30%	30%	27%	33%	23%	26%	25%	31%	31%	33%	28%	25%	26%	
Agree	(+1)	950	477	472	117	153	148	151	153	229	254	286	191	76	37	107	73	76	65	51	102	138	120	78	27	197	375	72	
		46%	47%	45%	52%	43%	45%	42%	48%	47%	46%	48%	44%	44%	43%	44%	42%	43%	44%	52%	53%	50%	42%	44%	46%	50%	45%	54%	
Neither agree nor disagree	(0)	433	222	209	53	84	86	90	56	64	104	109	94	40	18	39	41	47	25	18	37	51	69	38	10	74	201	19	
		21%	22%	20%	24%	24%	26%	25%	18%	13%	19%	18%	22%	25%	23%	21%	17%	24%	17%	18%	19%	19%	25%	21%	18%	19%	24%	14%	
Disagree	(-1)	61	44	17	4	17	8	12	9	11	18	21	10	13	8	2	11	5	4	9	2	2	7	5	4	7	34	6	
		3%	4%	2%	2%	5%	2%	3%	3%	2%	3%	3%	2%	3%	5%	2%	5%	3%	2%	6%	2%	1%	3%	2%	3%	2%	4%	4%	
Strongly disagree	(-2)	41	23	18	8	8	8	7	8	2	5	7	15	4	4	5	3	4	1	4	1	8	2	3	-	5	15	3	
		2%	2%	2%	4%	2%	2%	2%	2%	1%	1%	1%	4%	3%	5%	2%	2%	2%	1%	4%	1%	3%	1%	2%	-	1%	2%		
NET: Disagree		102	67	34	12	25	16	19	17	14	23	27	25	26	12	6	17	8	8	10	6	3	16	7	7	2	12	49	8
		5%	7%	3%	5%	7%	5%	5%	5%	3%	4%	5%	6%	5%	7%	7%	5%	4%	7%	7%	2%	6%	3%	4%	3%	3%	6%	6%	
Mean		0.96	0.87	1.05	0.81	0.87	0.87	0.91	0.99	1.18	1.02	1.01	0.92	0.87	0.89	0.88	0.96	0.95	0.89	1.03	0.87	1.03	0.92	1.00	1.00	1.09	1.01	0.88	0.98
Standard deviation		0.89	0.91	0.86	0.89	0.94	0.90	0.91	0.89	0.78	0.84	0.85	0.95	0.91	0.94	1.01	0.93	0.90	0.91	0.89	0.94	0.75	0.90	0.83	0.88	0.80	0.81	0.90	0.87
Standard error		0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.03	0.04	0.04	0.05	0.04	0.07	0.11	0.06	0.07	0.07	0.07	0.09	0.05	0.06	0.05	0.07	0.10	0.04	0.03	0.08

Numeracy Survey

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Absolutes/col percents

Table 11

Q5. To what extent would you agree or disagree with the following statements?

Insurance is vital to have for the security and protection it provides

Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Agree	1544	893	830	691	139	63	651	53	56	58	410	103	306	74	1128	665	463	391	135	101	155	24
	74%	73%	73%	74%	71%	64%	77%	64%	63%	69%	85%	79%	87%	66%	80%	81%	79%	61%	54%	68%	65%	80%
Strongly agree (+2)	593	320	297	255	42	23	274	15	26	15	186	45	141	32	478	279	199	107	36	28	44	8
	29%	26%	26%	27%	21%	23%	32%	18%	29%	18%	39%	35%	40%	28%	34%	34%	34%	17%	14%	19%	18%	28%
Agree (+1)	950	573	532	435	97	41	377	38	30	43	224	58	166	42	650	387	263	284	99	73	112	16
	46%	47%	47%	47%	49%	41%	44%	46%	34%	51%	46%	45%	47%	38%	46%	47%	45%	45%	40%	49%	47%	52%
Neither agree nor disagree (0)	433	276	245	202	42	31	157	26	27	19	56	24	31	29	232	129	103	195	91	35	68	5
	21%	22%	22%	22%	22%	31%	18%	31%	30%	23%	12%	19%	9%	26%	16%	16%	18%	31%	37%	24%	28%	18%
Disagree (-1)	61	41	36	26	10	5	20	2	2	1	13	1	12	2	31	15	16	30	12	7	11	*
	3%	3%	3%	3%	5%	5%	2%	3%	2%	1%	3%	1%	3%	2%	2%	2%	3%	5%	5%	5%	5%	1%
Strongly disagree (-2)	41	20	20	15	5	-	21	2	5	5	2	1	1	7	19	12	7	22	11	6	5	*
	2%	2%	2%	2%	2%	-	2%	2%	5%	6%	1%	1%	*	6%	1%	1%	1%	3%	4%	4%	2%	1%
NET: Disagree	102	61	56	41	15	5	41	4	7	6	16	2	13	9	49	26	23	52	22	13	17	1
	5%	5%	5%	4%	7%	5%	5%	5%	7%	8%	3%	2%	4%	8%	3%	3%	4%	8%	9%	9%	7%	3%
Mean	0.96	0.92	0.93	0.95	0.82	0.82	1.02	0.75	0.79	0.73	1.20	1.11	1.23	0.81	1.09	1.10	1.07	0.67	0.55	0.74	0.74	1.03
Standard deviation	0.89	0.87	0.87	0.86	0.91	0.85	0.91	0.85	1.06	0.99	0.79	0.81	0.78	1.06	0.84	0.83	0.85	0.93	0.94	0.95	0.88	0.80
Standard error	0.02	0.03	0.03	0.03	0.05	0.08	0.03	0.09	0.10	0.10	0.04	0.07	0.04	0.10	0.02	0.03	0.04	0.03	0.08	0.06	0.05	0.12

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 12

Q5. To what extent would you agree or disagree with the following statements?
The cost of my insurance seems to rise every year, even if I have not made a claim
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer	
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120	
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134	
NET: Agree	1343	682	659	82	194	208	253	232	375	358	382	309	294	113	57	145	103	122	96	65	132	164	193	113	39	260	525	104	
	65%	67%	62%	36%	54%	63%	70%	73%	77%	65%	64%	71%	59%	64%	67%	63%	60%	68%	64%	67%	68%	60%	68%	63%	68%	66%	63%	77%	
Strongly agree	(+2)	477	228	249	19	67	82	85	88	135	127	121	108	122	38	17	49	25	45	36	24	52	64	68	43	16	103	176	33
		23%	22%	24%	9%	19%	25%	24%	28%	28%	23%	20%	25%	25%	22%	20%	21%	15%	25%	24%	24%	27%	23%	24%	24%	27%	26%	21%	25%
Agree	(+1)	865	453	410	62	127	125	167	144	240	231	261	201	173	75	39	96	78	77	60	41	80	100	126	69	24	157	349	71
		42%	45%	39%	28%	36%	38%	46%	45%	49%	42%	44%	46%	35%	43%	46%	42%	45%	43%	40%	42%	41%	36%	44%	39%	40%	40%	42%	53%
Neither agree nor disagree	(0)	524	236	286	105	106	87	75	64	86	135	147	93	149	49	18	64	45	42	34	26	44	72	66	49	16	92	209	17
		25%	23%	27%	47%	30%	26%	21%	20%	18%	25%	25%	21%	30%	28%	22%	28%	26%	23%	23%	27%	23%	26%	23%	27%	28%	23%	25%	13%
Disagree	(-1)	168	80	87	29	44	29	27	19	20	47	60	21	39	12	7	18	17	12	17	6	16	26	21	13	2	34	84	13
		8%	8%	8%	13%	12%	9%	8%	6%	4%	9%	10%	5%	8%	7%	9%	8%	10%	7%	12%	6%	8%	10%	8%	7%	3%	9%	10%	9%
Strongly disagree	(-2)	43	17	26	9	13	7	7	3	5	6	11	12	14	3	3	3	7	4	3	*	2	12	2	5	1	6	19	*
		2%	2%	2%	4%	4%	2%	2%	1%	1%	1%	2%	3%	3%	2%	3%	1%	4%	2%	2%	*	1%	4%	1%	3%	2%	2%	2%	*
NET: Disagree		211	97	114	38	57	36	34	22	25	54	71	34	53	15	10	22	24	15	20	6	18	38	23	17	3	41	103	13
		10%	10%	11%	17%	16%	11%	9%	7%	5%	10%	12%	8%	11%	8%	12%	9%	14%	9%	13%	6%	9%	14%	8%	10%	5%	10%	12%	10%
Mean		0.75	0.78	0.73	0.24	0.54	0.75	0.82	0.93	0.99	0.78	0.70	0.85	0.70	0.76	0.72	0.73	0.57	0.82	0.73	0.85	0.85	0.65	0.84	0.75	0.89	0.80	0.69	0.92
Standard deviation		0.97	0.94	0.99	0.93	1.04	0.99	0.94	0.90	0.84	0.94	0.96	0.94	1.01	0.92	0.99	0.94	0.99	0.95	1.01	0.88	0.94	1.07	0.90	0.99	0.90	0.98	0.99	0.88
Standard error		0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.10	0.06	0.08	0.07	0.08	0.09	0.07	0.07	0.05	0.08	0.11	0.05	0.03	0.08

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 13

Q5. To what extent would you agree or disagree with the following statements?
The cost of my insurance seems to rise every year, even if I have not made a claim
Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Agree	1343	785	726	603	123	59	558	43	60	24	368	95	273	63	998	616	382	332	143	64	124	13
		65%	64%	64%	65%	63%	59%	66%	52%	67%	29%	76%	73%	56%	71%	75%	65%	52%	58%	43%	52%	42%
Strongly agree (+2)	477	279	264	227	36	15	199	7	22	6	132	45	86	32	369	215	154	104	39	27	37	4
	23%	23%	23%	24%	19%	15%	23%	9%	25%	7%	27%	35%	25%	28%	26%	26%	26%	16%	16%	18%	16%	14%
Agree (+1)	865	506	462	375	87	44	359	36	38	18	236	49	187	31	629	401	228	228	104	37	87	8
	42%	41%	41%	40%	44%	44%	42%	43%	42%	22%	49%	38%	53%	28%	45%	49%	39%	36%	42%	25%	36%	28%
Neither agree nor disagree (0)	524	301	270	220	50	31	224	34	21	47	84	26	59	38	286	150	136	228	94	53	81	10
	25%	24%	24%	24%	25%	31%	26%	41%	23%	56%	18%	20%	17%	34%	20%	18%	23%	36%	38%	36%	34%	35%
Disagree (-1)	168	118	108	91	18	10	50	4	4	8	25	7	18	10	109	44	65	54	7	17	30	6
	8%	10%	10%	10%	9%	10%	6%	4%	5%	9%	5%	5%	5%	9%	8%	5%	11%	8%	3%	12%	12%	18%
Strongly disagree (-2)	43	26	26	21	5	-	18	2	4	6	4	3	1	1	17	11	7	24	4	15	6	2
	2%	2%	2%	2%	3%	-	2%	2%	5%	7%	1%	2%	*	1%	1%	1%	1%	4%	2%	10%	2%	6%
NET: Disagree	211	144	134	111	23	10	68	6	9	13	29	9	19	11	126	55	71	78	11	32	35	7
	10%	12%	12%	12%	12%	10%	8%	7%	10%	16%	6%	7%	6%	10%	9%	7%	12%	12%	4%	21%	15%	24%
Mean	0.75	0.73	0.73	0.75	0.67	0.65	0.79	0.51	0.78	0.13	0.97	0.99	0.96	0.73	0.87	0.93	0.78	0.52	0.67	0.30	0.50	0.26
Standard deviation	0.97	0.98	1.00	1.00	0.96	0.85	0.94	0.82	1.04	0.92	0.86	0.98	0.81	1.01	0.93	0.88	0.99	0.99	0.83	1.19	0.98	1.10
Standard error	0.02	0.03	0.03	0.04	0.06	0.08	0.03	0.09	0.10	0.10	0.04	0.08	0.04	0.09	0.03	0.03	0.04	0.04	0.07	0.08	0.05	0.16

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 14

Q5. To what extent would you agree or disagree with the following statements?**Insurance can be complicated with too many exclusions and jargon****Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120	
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134	
NET: Agree	1504	721	780	142	240	252	266	244	360	395	448	314	348	125	57	166	103	125	113	71	146	195	218	138	48	285	603	107	
	72%	71%	74%	63%	67%	76%	74%	77%	74%	72%	75%	72%	70%	71%	67%	72%	60%	70%	76%	73%	75%	71%	77%	77%	82%	72%	72%	80%	
Strongly agree	(+2)	470	227	241	32	65	77	85	85	125	122	120	107	121	44	18	54	31	30	38	19	46	62	65	50	13	76	181	38
		23%	22%	23%	14%	18%	23%	24%	27%	26%	22%	20%	25%	24%	25%	22%	23%	18%	17%	25%	20%	24%	23%	23%	28%	19%	22%	28%	
Agree	(+1)	1034	494	538	110	175	175	181	158	234	273	328	207	227	80	39	112	72	95	75	52	100	133	153	88	35	208	423	69
		50%	49%	51%	49%	49%	53%	50%	50%	48%	50%	55%	48%	46%	45%	45%	49%	42%	53%	50%	54%	52%	48%	54%	49%	60%	53%	51%	51%
Neither agree nor disagree	(0)	424	211	212	65	71	56	71	58	103	120	111	79	115	35	22	53	54	38	23	15	35	51	50	38	8	75	165	22
		20%	21%	20%	29%	20%	17%	20%	18%	21%	22%	18%	18%	23%	20%	26%	23%	31%	21%	15%	15%	18%	19%	18%	22%	15%	19%	20%	17%
Disagree	(-1)	104	59	45	12	25	17	18	11	21	33	29	21	11	2	9	13	10	12	6	12	16	12	1	-	17	46	4	
		5%	6%	4%	5%	7%	5%	5%	3%	4%	5%	7%	4%	6%	3%	4%	7%	6%	8%	6%	6%	6%	4%	1%	-	4%	5%	3%	
Strongly disagree	(-2)	46	23	23	5	22	6	7	5	2	11	9	14	12	6	4	3	3	6	2	5	-	12	3	1	2	16	22	1
		2%	2%	2%	2%	6%	2%	2%	2%	*	2%	1%	3%	2%	3%	4%	1%	2%	3%	1%	5%	-	4%	1%	1%	4%	4%	3%	1%
NET: Disagree		150	82	68	17	47	23	24	16	24	32	42	43	34	17	6	12	16	16	13	11	12	28	14	2	2	33	68	5
		7%	8%	6%	8%	13%	7%	7%	5%	5%	6%	7%	10%	7%	9%	7%	5%	9%	9%	12%	6%	10%	5%	1%	4%	9%	8%	4%	
Mean		0.86	0.83	0.88	0.68	0.66	0.91	0.89	0.97	0.94	0.87	0.86	0.83	0.85	0.83	0.78	0.89	0.66	0.74	0.91	0.76	0.93	0.79	0.94	1.03	0.96	0.79	0.83	1.03
Standard deviation		0.90	0.92	0.88	0.86	1.05	0.87	0.88	0.86	0.83	0.87	0.85	0.98	0.92	0.98	0.96	0.85	0.92	0.92	0.91	1.02	0.82	1.00	0.81	0.77	0.85	0.94	0.92	0.80
Standard error		0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.10	0.06	0.08	0.07	0.07	0.10	0.06	0.06	0.05	0.06	0.11	0.05	0.03	0.07

Numeracy Survey

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Absolutes/col percents

Table 15

Q5. To what extent would you agree or disagree with the following statements?

Insurance can be complicated with too many exclusions and jargon

Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Em-ployed	Work-ing full time	Work-ing part-time	Self-em-ployed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Agree	1504	888	818	673	145	71	616	61	72	52	355	97	258	77	1043	612	430	440	169	106	165	21
	72%	72%	72%	72%	74%	71%	73%	73%	80%	62%	74%	75%	73%	69%	74%	75%	73%	69%	68%	71%	69%	69%
Strongly agree (+2)	470	257	232	190	42	25	213	18	30	12	122	37	85	31	317	206	111	148	60	38	50	5
	23%	21%	21%	20%	21%	25%	25%	22%	34%	14%	25%	29%	24%	28%	22%	25%	19%	23%	24%	25%	21%	17%
Agree (+1)	1034	631	585	483	103	46	403	42	41	40	233	60	173	47	726	406	320	293	109	68	115	16
	50%	51%	52%	52%	52%	46%	47%	51%	46%	48%	48%	46%	49%	42%	51%	49%	54%	46%	44%	45%	48%	52%
Neither agree nor disagree (0)	424	240	217	178	39	22	184	19	11	29	101	30	71	24	263	162	100	155	61	35	59	6
	20%	20%	19%	19%	20%	23%	22%	23%	12%	34%	21%	23%	20%	22%	19%	20%	17%	24%	24%	24%	25%	21%
Disagree (-1)	104	63	58	51	7	5	41	3	4	4	23	2	21	7	70	34	36	32	14	6	11	2
	5%	5%	5%	5%	4%	5%	5%	4%	4%	4%	5%	2%	6%	6%	5%	4%	6%	5%	6%	4%	5%	8%
Strongly disagree (-2)	46	38	37	33	5	1	8	-	3	-	2	1	1	3	34	12	22	11	4	2	5	1
	2%	3%	3%	3%	2%	1%	1%	-	4%	-	*	*	*	3%	2%	2%	4%	2%	2%	2%	2%	3%
NET: Disagree	150	101	95	83	12	6	49	3	7	4	25	3	22	10	104	46	58	43	19	8	16	3
	7%	8%	8%	9%	6%	6%	6%	4%	8%	4%	5%	2%	6%	9%	7%	6%	10%	7%	8%	6%	7%	10%
Mean	0.86	0.82	0.81	0.80	0.87	0.90	0.91	0.92	1.02	0.71	0.94	1.01	0.91	0.84	0.87	0.93	0.78	0.84	0.83	0.89	0.81	0.73
Standard deviation	0.90	0.93	0.93	0.94	0.88	0.86	0.86	0.77	0.99	0.76	0.83	0.79	0.84	1.00	0.90	0.86	0.95	0.90	0.92	0.89	0.88	0.94
Standard error	0.02	0.03	0.03	0.03	0.05	0.08	0.03	0.08	0.10	0.08	0.04	0.07	0.04	0.09	0.02	0.03	0.04	0.03	0.08	0.06	0.05	0.14

Numeracy Survey

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Absolutes/col percents

Table 16

Q5. To what extent would you agree or disagree with the following statements?

I have insurance but I only pay attention to it when I purchase it or claim

Base: All respondents

	Gender			Age						Social Grade				Region									Employment Sector			Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Private	
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120	
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134	
NET: Agree	1180	558	622	108	190	193	212	188	289	315	358	266	242	91	48	143	97	113	76	54	121	143	163	100	32	235	486	88	
	57%	55%	59%	48%	53%	58%	59%	59%	60%	58%	60%	61%	49%	52%	57%	62%	56%	63%	51%	55%	63%	52%	58%	56%	54%	60%	58%	65%	
Strongly agree	(+2)	248	117	130	15	52	43	45	44	50	63	78	55	52	18	10	22	13	26	14	13	29	33	41	22	9	53	108	18
		12%	12%	12%	7%	14%	13%	12%	14%	10%	12%	13%	13%	11%	10%	12%	10%	7%	15%	9%	13%	15%	12%	14%	12%	15%	14%	13%	14%
Agree	(+1)	932	440	491	93	138	150	167	144	239	252	279	211	190	73	38	121	84	86	62	41	91	110	122	79	23	181	379	69
		45%	43%	46%	42%	39%	45%	46%	45%	49%	46%	47%	49%	38%	42%	44%	53%	49%	48%	42%	42%	47%	40%	43%	44%	39%	46%	45%	51%
Neither agree nor disagree	(0)	509	261	245	76	99	79	81	66	107	148	144	81	135	51	19	51	45	42	52	22	34	71	67	43	12	88	203	25
		24%	26%	23%	34%	28%	24%	22%	21%	22%	27%	24%	19%	27%	29%	23%	22%	26%	24%	35%	22%	17%	26%	24%	21%	23%	24%	18%	
Disagree	(-1)	293	146	146	29	44	46	50	47	77	72	85	58	78	23	12	29	25	13	17	17	32	45	42	27	10	51	115	20
		14%	14%	14%	13%	12%	14%	14%	15%	16%	13%	14%	13%	16%	13%	14%	13%	7%	12%	18%	16%	17%	15%	15%	18%	13%	14%	15%	
Strongly disagree	(-2)	96	50	46	11	25	13	19	16	13	11	13	30	42	11	6	7	6	11	4	5	7	16	11	8	4	19	32	2
		5%	5%	4%	5%	7%	4%	5%	5%	3%	2%	2%	7%	8%	6%	7%	3%	4%	6%	3%	5%	4%	6%	4%	5%	7%	5%	4%	2%
NET: Disagree		389	196	193	40	69	59	69	63	90	84	98	88	119	34	18	36	31	24	22	23	39	61	53	35	14	69	147	22
		19%	19%	18%	18%	19%	18%	19%	20%	18%	15%	16%	20%	24%	19%	21%	16%	18%	13%	14%	23%	20%	22%	19%	20%	25%	18%	18%	16%
Mean		0.45	0.42	0.48	0.32	0.41	0.50	0.47	0.49	0.49	0.52	0.54	0.46	0.27	0.36	0.42	0.53	0.42	0.58	0.42	0.39	0.54	0.36	0.50	0.44	0.38	0.51	0.50	0.61
Standard deviation		1.02	1.03	1.02	0.95	1.10	1.01	1.04	1.06	0.97	0.93	0.96	1.09	1.11	1.04	1.08	0.94	0.95	1.03	0.91	1.09	1.05	1.07	1.03	1.04	1.15	1.03	1.01	0.95
Standard error		0.02	0.03	0.03	0.06	0.06	0.06	0.06	0.06	0.04	0.04	0.04	0.05	0.05	0.07	0.11	0.06	0.08	0.08	0.07	0.11	0.07	0.07	0.06	0.08	0.14	0.05	0.04	0.09

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 17

Q5. To what extent would you agree or disagree with the following statements?

I have insurance but I only pay attention to it when I purchase it or claim

Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Em-ployed	Work-ing full time	Work-ing part-time	Self-em-ployed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Agree	1180	721	666	555	111	55	459	35	40	37	289	70	219	58	864	523	340	305	113	66	126	12
	57%	59%	59%	59%	57%	56%	54%	43%	44%	45%	60%	54%	62%	52%	61%	64%	58%	48%	45%	44%	53%	39%
Strongly agree (+2)	248	161	155	127	28	6	87	9	11	6	50	9	41	10	184	99	85	60	20	15	24	4
	12%	13%	14%	14%	14%	6%	10%	11%	13%	7%	10%	7%	12%	9%	13%	12%	14%	9%	8%	10%	10%	12%
Agree (+1)	932	560	511	428	83	49	372	26	28	32	239	60	178	47	679	424	255	245	92	51	102	8
	45%	46%	45%	46%	42%	49%	44%	32%	32%	38%	50%	46%	51%	42%	48%	52%	43%	38%	37%	34%	42%	26%
Neither agree nor disagree (0)	509	291	268	216	52	24	217	29	26	29	104	32	71	30	306	160	146	192	75	48	69	10
	24%	24%	24%	23%	26%	24%	26%	35%	29%	35%	22%	25%	20%	27%	22%	20%	25%	30%	30%	32%	29%	34%
Disagree (-1)	293	166	149	127	23	17	127	13	14	12	75	21	54	13	192	113	79	95	39	24	33	6
	14%	14%	13%	14%	11%	17%	15%	16%	15%	14%	16%	16%	15%	12%	14%	14%	13%	15%	16%	16%	14%	20%
Strongly disagree (-2)	96	51	48	37	11	3	46	5	10	6	13	7	6	11	48	25	24	46	22	11	12	2
	5%	4%	4%	4%	6%	3%	5%	6%	11%	7%	3%	6%	2%	10%	3%	3%	4%	7%	9%	7%	5%	7%
NET: Disagree	389	217	197	163	33	20	172	18	24	17	88	28	60	24	240	138	102	141	61	35	45	8
	19%	18%	17%	17%	17%	20%	20%	22%	27%	21%	18%	22%	17%	22%	17%	17%	22%	25%	23%	19%	27%	
Mean	0.45	0.50	0.51	0.52	0.48	0.39	0.39	0.25	0.19	0.24	0.49	0.34	0.55	0.29	0.54	0.56	0.51	0.28	0.20	0.24	0.39	0.17
Standard deviation	1.02	1.01	1.02	1.01	1.05	0.94	1.03	1.05	1.19	1.01	0.97	1.01	0.95	1.11	0.99	0.97	1.02	1.06	1.09	1.08	1.01	1.13
Standard error	0.02	0.03	0.03	0.04	0.06	0.09	0.03	0.11	0.12	0.11	0.04	0.09	0.05	0.10	0.03	0.04	0.04	0.04	0.09	0.07	0.05	0.17

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 18

Q5. To what extent would you agree or disagree with the following statements?

I actively seek out the best value for my insurance

Base: All respondents

	Gender		Age							Social Grade				Region									Employment Sector			Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Private	
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120	
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134	
NET: Agree	1611	790	820	156	275	260	282	250	388	442	488	351	330	135	65	180	135	150	113	71	160	199	225	134	44	329	647	110	
	78%	78%	77%	70%	77%	79%	78%	79%	80%	81%	81%	81%	66%	76%	76%	78%	78%	84%	76%	73%	83%	72%	80%	75%	76%	84%	77%	82%	
Strongly agree	(+2)	673	333	339	58	111	122	117	98	167	181	195	144	58	28	77	58	51	51	34	74	81	89	52	20	148	253	42	
		32%	33%	32%	26%	31%	37%	32%	31%	34%	33%	33%	33%	33%	33%	34%	34%	28%	34%	35%	38%	30%	32%	29%	34%	38%	30%	31%	
Agree	(+1)	939	457	481	98	164	139	164	152	221	261	293	207	77	37	103	77	99	63	38	86	118	135	82	24	181	395	68	
		45%	45%	45%	44%	46%	42%	45%	48%	45%	48%	49%	48%	44%	43%	45%	45%	55%	42%	38%	45%	43%	48%	46%	41%	46%	47%	51%	
Neither agree nor disagree	(0)	383	179	203	56	61	56	65	61	84	89	94	63	33	13	43	29	25	33	20	31	60	49	36	12	56	149	16	
		18%	18%	19%	25%	17%	17%	18%	19%	17%	16%	16%	14%	28%	19%	15%	18%	14%	22%	20%	16%	22%	17%	20%	21%	14%	18%	12%	
Disagree	(-1)	55	34	21	7	12	11	11	3	11	12	12	13	18	7	4	7	6	2	4	3	-	10	6	5	2	6	28	8
		3%	3%	2%	3%	3%	3%	3%	1%	2%	2%	2%	3%	4%	4%	4%	3%	1%	2%	3%	-	4%	2%	3%	4%	1%	3%	6%	
Strongly disagree	(-2)	29	13	16	6	8	3	4	4	3	4	6	8	11	2	4	1	2	2	-	3	2	6	3	3	-	2	13	1
		1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	5%	*	1%	1%	-	3%	1%	2%	1%	2%	-	*	2%	1%
NET: Disagree		84	46	37	12	21	14	15	7	14	16	18	21	29	8	8	8	4	4	7	2	16	9	9	2	8	40	8	
		4%	5%	3%	5%	6%	4%	4%	2%	3%	3%	5%	6%	5%	9%	3%	5%	2%	2%	7%	1%	6%	3%	5%	4%	2%	5%	6%	
Mean		1.04	1.05	1.04	0.88	1.00	1.10	1.05	1.06	1.10	1.10	1.10	1.07	0.89	1.03	0.94	1.08	1.06	1.09	1.07	0.98	1.19	0.94	1.07	0.98	1.06	1.19	1.01	1.07
Standard deviation		0.86	0.87	0.85	0.92	0.91	0.87	0.86	0.80	0.81	0.80	0.80	0.87	0.96	0.87	1.05	0.82	0.87	0.75	0.81	1.00	0.78	0.92	0.82	0.89	0.84	0.76	0.87	0.84
Standard error		0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.04	0.04	0.03	0.03	0.04	0.04	0.06	0.11	0.05	0.07	0.06	0.10	0.05	0.06	0.05	0.07	0.11	0.04	0.03	0.03	0.08

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 19

Q5. To what extent would you agree or disagree with the following statements?

I actively seek out the best value for my insurance

Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Agree	1611	976	896	739	157	80	635	53	62	55	383	95	288	81	1162	660	502	428	155	96	177	22
		78%	79%	79%	79%	80%	81%	75%	65%	65%	80%	73%	82%	72%	82%	80%	85%	67%	62%	64%	74%	71%
Strongly agree (+2)	673	401	367	310	58	33	272	19	31	21	164	47	117	36	511	284	227	150	35	40	75	12
	32%	33%	33%	33%	29%	34%	32%	24%	35%	25%	34%	36%	33%	32%	36%	35%	39%	24%	14%	27%	31%	39%
Agree (+1)	939	576	529	429	100	47	363	34	31	34	220	48	171	45	651	376	275	277	120	56	102	10
	45%	47%	47%	46%	51%	47%	43%	41%	35%	40%	46%	37%	49%	40%	46%	46%	47%	43%	48%	37%	42%	32%
Neither agree nor disagree (0)	383	205	192	164	28	13	178	25	23	25	81	24	57	24	208	140	69	170	74	41	55	5
	18%	17%	17%	18%	14%	13%	21%	31%	26%	29%	17%	19%	16%	22%	15%	17%	12%	27%	30%	27%	23%	18%
Disagree (-1)	55	33	30	23	6	4	22	2	1	3	13	8	5	3	26	12	15	28	14	6	7	1
	3%	3%	3%	3%	3%	4%	3%	2%	1%	4%	3%	6%	1%	3%	2%	1%	3%	4%	6%	4%	3%	3%
Strongly disagree (-2)	29	15	12	8	4	2	14	2	4	1	3	2	1	4	13	10	3	13	6	6	2	2
	1%	1%	1%	1%	2%	2%	2%	2%	4%	1%	1%	2%	*	3%	1%	1%	1%	2%	2%	4%	1%	8%
NET: Disagree	84	48	42	32	10	6	36	4	4	4	16	10	6	7	40	21	18	41	20	12	8	3
	4%	4%	4%	3%	5%	6%	4%	5%	5%	5%	3%	8%	2%	3%	3%	3%	6%	8%	8%	8%	4%	11%
Mean	1.04	1.07	1.07	1.08	1.02	1.07	1.01	0.81	0.96	0.84	1.10	1.00	1.13	0.95	1.15	1.11	1.20	0.82	0.66	0.80	1.00	0.91
Standard deviation	0.86	0.84	0.83	0.83	0.87	0.90	0.88	0.91	1.01	0.90	0.82	0.97	0.75	0.98	0.80	0.82	0.78	0.91	0.87	1.01	0.85	1.20
Standard error	0.02	0.02	0.03	0.03	0.05	0.08	0.03	0.10	0.10	0.09	0.04	0.08	0.04	0.09	0.02	0.03	0.03	0.03	0.07	0.07	0.05	0.18

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 20

Q5. To what extent would you agree or disagree with the following statements?
I choose insurance providers based on convenience and not best value
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North of Ireland	Public		Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: Agree	299	172	127	56	79	57	40	31	36	94	80	71	54	22	17	21	21	34	15	10	23	46	53	25	10	64	159	56
	14%	17%	12%	25%	22%	17%	11%	10%	7%	17%	13%	16%	11%	13%	20%	9%	12%	19%	10%	11%	12%	17%	19%	14%	17%	16%	19%	41%
Strongly agree (+2)	46	30	16	11	16	8	5	4	1	16	8	14	8	6	3	3	5	4	2	3	2	12	1	2	3	14	25	12
	2%	3%	1%	5%	4%	3%	1%	1%	*	3%	1%	3%	2%	3%	3%	1%	2%	2%	3%	1%	4%	*	1%	3	4%	4%	3%	9%
Agree (+1)	253	142	111	44	64	49	34	27	35	77	72	57	46	16	15	17	17	30	14	7	21	34	52	23	7	50	134	44
	12%	14%	10%	20%	18%	15%	9%	8%	7%	14%	12%	13%	9%	9%	17%	8%	10%	17%	9%	7%	11%	12%	18%	13%	13%	13%	16%	33%
Neither agree nor disagree (0)	725	353	368	82	123	118	124	102	175	173	194	151	207	60	19	85	69	65	54	35	75	96	87	61	17	126	282	32
	35%	35%	35%	36%	35%	36%	34%	32%	36%	32%	32%	35%	42%	34%	22%	37%	40%	36%	36%	36%	39%	35%	31%	34%	29%	32%	34%	24%
Disagree (-1)	803	360	443	67	110	126	140	149	212	216	261	160	166	69	34	102	69	54	68	38	71	106	105	63	25	157	305	38
	39%	35%	42%	30%	31%	38%	39%	47%	44%	39%	44%	37%	34%	39%	40%	44%	40%	30%	46%	39%	37%	39%	37%	35%	42%	40%	36%	29%
Strongly disagree (-2)	251	130	121	20	45	29	58	36	64	65	65	53	68	25	14	22	14	26	12	14	23	27	38	30	6	46	90	8
	12%	13%	11%	9%	12%	9%	16%	11%	13%	12%	11%	12%	14%	14%	17%	10%	8%	14%	8%	15%	12%	10%	13%	17%	11%	12%	11%	6%
NET: Disagree	1055	489	564	87	155	155	198	185	275	281	326	213	235	94	49	125	82	79	80	53	95	132	142	92	31	203	395	47
	51%	48%	53%	39%	43%	47%	55%	58%	57%	51%	54%	49%	47%	53%	57%	54%	48%	44%	54%	54%	49%	48%	50%	52%	53%	52%	47%	35%
Mean	-0.46	-0.41	-0.51	-0.18	-0.29	-0.36	-0.58	-0.59	-0.62	-0.43	-0.51	-0.41	-0.49	-0.52	-0.50	-0.53	-0.41	-0.37	-0.50	-0.55	-0.48	-0.37	-0.44	-0.53	-0.41	-0.44	-0.36	0.09
Standard deviation	0.93	0.98	0.88	1.02	1.04	0.93	0.92	0.84	0.81	0.97	0.89	0.97	0.90	0.96	1.07	0.82	0.87	1.00	0.82	0.94	0.88	0.97	0.95	0.96	1.01	0.97	0.97	1.10
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.11	0.05	0.07	0.08	0.07	0.09	0.06	0.06	0.05	0.07	0.13	0.05	0.03	0.10

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 21

Q5. To what extent would you agree or disagree with the following statements?
I choose insurance providers based on convenience and not best value
Base: All respondents

	Work Status										Tenure											
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Agree	299	223	217	191	26	6	76	7	5	18	36	8	28	11	189	92	97	106	53	16	36	4
	14%	18%	19%	20%	13%	7%	9%	8%	5%	21%	7%	6%	8%	10%	13%	11%	16%	17%	21%	11%	15%	14%
Strongly agree (+2)	46	39	38	35	3	1	7	2	1	3	1	-	1	1	27	12	15	17	9	2	6	1
	2%	3%	3%	4%	1%	1%	1%	2%	1%	3%	*	-	*	1%	2%	2%	2%	3%	4%	1%	3%	5%
Agree (+1)	253	184	179	156	23	5	69	5	4	15	35	8	27	10	162	80	82	89	44	15	30	3
	12%	15%	16%	17%	12%	5%	8%	6%	5%	18%	7%	6%	8%	9%	11%	10%	14%	14%	18%	10%	13%	9%
Neither agree nor disagree (0)	725	408	367	304	63	42	316	41	27	40	170	49	121	39	451	275	176	262	110	65	87	12
	35%	33%	32%	33%	32%	42%	37%	50%	30%	47%	35%	38%	34%	35%	32%	33%	30%	41%	44%	43%	36%	39%
Disagree (-1)	803	461	423	339	84	39	342	26	35	19	219	53	166	43	586	354	232	206	65	53	89	11
	39%	38%	37%	36%	43%	39%	40%	32%	39%	22%	46%	41%	47%	38%	42%	43%	39%	32%	26%	35%	37%	35%
Strongly disagree (-2)	251	136	124	100	24	12	115	9	23	8	56	19	37	19	184	100	84	64	21	15	28	4
	12%	11%	11%	11%	12%	12%	14%	11%	26%	9%	12%	15%	10%	17%	13%	12%	14%	10%	8%	10%	12%	12%
NET: Disagree	1055	598	547	439	108	51	457	35	58	27	275	73	203	62	770	454	316	270	86	68	117	14
	51%	49%	48%	47%	55%	51%	54%	43%	65%	32%	57%	56%	58%	56%	55%	55%	54%	42%	34%	46%	49%	47%
Mean	-0.46	-0.38	-0.37	-0.34	-0.53	-0.56	-0.58	-0.44	-0.84	-0.16	-0.61	-0.65	-0.60	-0.62	-0.52	-0.55	-0.49	-0.33	-0.17	-0.44	-0.43	-0.41
Standard deviation	0.93	0.97	0.99	1.00	0.91	0.82	0.85	0.84	0.89	0.94	0.79	0.81	0.79	0.90	0.92	0.88	0.98	0.93	0.95	0.85	0.94	0.99
Standard error	0.02	0.03	0.03	0.04	0.05	0.08	0.03	0.09	0.09	0.10	0.04	0.07	0.04	0.08	0.03	0.03	0.04	0.03	0.08	0.06	0.05	0.15

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 22

Q5. To what extent would you agree or disagree with the following statements?
I only have insurance on products for which it is completely necessary for (e.g. motor insurance)
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer	
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120	
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134	
NET: Agree	1269	630	638	129	222	217	224	197	279	331	376	274	289	105	54	148	102	93	99	62	122	168	164	112	41	252	529	88	
	61%	62%	60%	58%	62%	66%	62%	62%	57%	60%	63%	63%	58%	59%	64%	64%	59%	52%	66%	64%	63%	61%	58%	63%	71%	64%	63%	65%	
Strongly agree	(+2)	406	221	185	40	72	72	61	60	101	108	112	85	101	27	19	50	28	35	36	24	33	55	46	35	18	73	170	37
		20%	22%	17%	18%	20%	22%	17%	19%	21%	20%	19%	20%	15%	23%	21%	16%	19%	24%	24%	17%	20%	16%	20%	31%	19%	20%	28%	
Agree	(+1)	864	410	453	90	150	146	163	137	179	222	265	189	188	78	35	98	74	58	63	38	89	113	118	77	23	178	360	50
		42%	40%	43%	40%	42%	44%	45%	43%	37%	41%	44%	43%	38%	44%	41%	43%	43%	32%	42%	39%	46%	41%	42%	43%	40%	45%	43%	37%
Neither agree nor disagree	(0)	404	207	196	63	79	64	72	48	79	110	100	82	111	31	12	46	35	44	32	16	36	55	31	9	69	170	27	
		19%	20%	18%	28%	22%	19%	20%	15%	16%	20%	17%	19%	22%	18%	14%	20%	20%	25%	21%	17%	18%	21%	20%	17%	15%	17%	20%	20%
Disagree	(-1)	298	126	171	23	28	41	50	56	100	98	53	67	30	16	27	23	28	16	13	31	34	46	26	7	50	107	15	
		14%	12%	16%	10%	8%	12%	14%	18%	21%	15%	16%	12%	13%	17%	18%	12%	16%	11%	14%	16%	12%	16%	15%	12%	13%	13%	11%	
Strongly disagree	(-2)	107	52	55	10	28	9	16	17	28	26	25	27	29	10	3	10	12	14	3	6	5	16	17	9	1	23	31	4
		5%	5%	5%	5%	8%	3%	4%	5%	6%	5%	4%	6%	6%	6%	4%	4%	7%	8%	2%	6%	2%	6%	5%	2%	2%	6%	4%	3%
NET: Disagree		405	178	225	33	56	50	66	73	128	106	123	80	96	40	19	37	35	42	19	19	36	50	63	35	9	72	137	19
		19%	18%	21%	15%	16%	15%	18%	23%	26%	19%	21%	18%	19%	23%	22%	16%	20%	13%	20%	18%	18%	22%	20%	15%	18%	16%	14%	
Mean		0.56	0.61	0.51	0.56	0.59	0.70	0.56	0.53	0.46	0.56	0.57	0.58	0.53	0.46	0.60	0.65	0.48	0.40	0.75	0.62	0.59	0.57	0.46	0.58	0.85	0.59	0.63	0.76
Standard deviation		1.11	1.11	1.11	1.04	1.13	1.03	1.06	1.14	1.19	1.10	1.09	1.12	1.13	1.12	1.15	1.08	1.13	1.19	1.01	1.17	1.03	1.12	1.13	1.12	1.07	1.10	1.06	1.08
Standard error		0.02	0.03	0.03	0.07	0.06	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.08	0.12	0.07	0.09	0.09	0.08	0.11	0.07	0.07	0.06	0.09	0.13	0.06	0.04	0.10

Numeracy Survey

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Absolutes/col percents

Table 23

Q5. To what extent would you agree or disagree with the following statements?
I only have insurance on products for which it is completely necessary for (e.g. motor insurance)
Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Agree	1269	781	719	581	138	62	489	49	53	45	277	79	198	65	862	498	364	388	138	89	161	20
	61%	64%	64%	62%	71%	62%	58%	59%	59%	53%	58%	61%	56%	58%	61%	61%	62%	61%	55%	60%	67%	65%
Strongly agree (+2)	406	243	228	186	42	15	163	17	17	11	95	31	63	23	271	154	117	127	41	38	48	7
	20%	20%	20%	20%	21%	16%	19%	20%	20%	13%	20%	24%	18%	21%	19%	19%	20%	20%	16%	25%	20%	25%
Agree (+1)	864	538	491	395	96	46	326	32	35	34	182	48	134	42	590	344	246	261	97	51	113	12
	42%	44%	43%	42%	49%	47%	38%	39%	40%	41%	38%	37%	38%	38%	42%	42%	42%	41%	39%	34%	47%	41%
Neither agree nor disagree (0)	404	239	218	185	33	21	165	23	17	26	71	22	49	28	243	136	107	155	69	35	51	6
	19%	19%	19%	20%	17%	21%	19%	28%	19%	31%	15%	17%	14%	25%	17%	17%	18%	24%	28%	24%	21%	18%
Disagree (-1)	298	156	142	124	18	14	142	9	9	8	104	21	83	12	232	152	81	62	27	14	20	4
	14%	13%	13%	13%	9%	14%	17%	10%	10%	10%	22%	16%	24%	11%	16%	18%	14%	10%	11%	10%	8%	13%
Strongly disagree (-2)	107	53	51	44	7	2	53	1	11	5	29	7	22	6	73	35	37	33	15	10	8	1
	5%	4%	5%	5%	3%	2%	6%	2%	13%	6%	6%	5%	6%	6%	5%	4%	6%	5%	6%	7%	3%	4%
NET: Disagree	405	210	193	168	25	17	195	10	20	13	133	28	105	19	305	187	118	95	42	25	28	5
	19%	17%	17%	18%	13%	17%	23%	12%	22%	16%	28%	22%	30%	17%	22%	23%	20%	15%	17%	17%	12%	17%
Mean	0.56	0.62	0.62	0.59	0.76	0.59	0.48	0.66	0.43	0.45	0.44	0.58	0.38	0.57	0.54	0.52	0.55	0.61	0.49	0.62	0.73	0.70
Standard deviation	1.11	1.07	1.08	1.09	1.00	1.00	1.16	0.98	1.27	1.03	1.20	1.18	1.20	1.11	1.13	1.12	1.14	1.07	1.08	1.17	0.98	1.11
Standard error	0.02	0.03	0.03	0.04	0.06	0.09	0.04	0.10	0.13	0.11	0.05	0.10	0.06	0.10	0.03	0.04	0.05	0.04	0.09	0.08	0.05	0.16

Numeracy Survey

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Absolutes/col percents

Table 24

Q5. To what extent would you agree or disagree with the following statements?

I do not have insurance as I do not think it is necessary

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: Agree	224	136	88	42	74	44	22	24	18	65	49	57	54	18	11	24	12	21	14	11	17	47	19	19	10	53	110	42
	11%	13%	8%	19%	21%	13%	6%	7%	4%	12%	8%	13%	11%	10%	13%	11%	7%	12%	9%	11%	9%	17%	7%	11%	16%	13%	13%	31%
Strongly agree (+2)	67	44	23	13	22	11	3	13	6	18	15	19	17	5	6	8	2	7	-	5	2	16	8	7	2	11	33	9
	3%	4%	2%	6%	6%	3%	1%	4%	1%	3%	2%	4%	3%	3%	7%	3%	1%	4%	-	5%	1%	6%	3%	4%	3%	3%	4%	7%
Agree (+1)	157	92	64	30	52	33	20	11	12	47	34	38	37	13	5	16	10	14	14	6	16	32	11	13	8	41	77	33
	8%	9%	6%	13%	14%	10%	5%	3%	2%	9%	6%	9%	8%	8%	6%	7%	6%	8%	9%	6%	8%	12%	4%	7%	13%	11%	9%	25%
Neither agree nor disagree (0)	283	137	145	66	68	45	48	32	24	62	70	48	104	21	13	21	26	31	33	7	21	31	49	22	9	51	122	20
	14%	13%	14%	29%	19%	14%	13%	10%	5%	11%	12%	11%	21%	12%	15%	9%	15%	17%	22%	7%	11%	11%	17%	13%	15%	13%	15%	15%
Disagree (-1)	515	248	266	58	83	89	87	87	111	135	158	119	102	45	18	54	48	41	36	28	53	78	66	37	11	99	225	25
	25%	24%	25%	26%	23%	27%	24%	27%	23%	25%	26%	27%	21%	25%	21%	24%	28%	23%	24%	29%	27%	29%	23%	20%	18%	25%	27%	19%
Strongly disagree (-2)	1056	495	561	58	133	153	205	174	333	285	324	212	235	93	43	131	86	85	67	52	102	118	149	101	29	190	379	47
	51%	49%	53%	26%	37%	46%	57%	55%	68%	52%	54%	49%	47%	53%	51%	57%	50%	48%	45%	53%	53%	43%	53%	56%	51%	48%	45%	35%
NET: Disagree	1571	742	826	117	216	242	291	261	444	421	481	331	338	138	62	185	134	127	103	80	155	196	214	137	40	289	604	72
	76%	73%	78%	52%	60%	73%	80%	82%	91%	77%	80%	76%	68%	78%	72%	80%	78%	71%	69%	82%	80%	71%	76%	77%	69%	74%	72%	54%
Mean	-1.12	-1.04	-1.20	-0.53	-0.71	-1.03	-1.30	-1.26	-1.55	-1.14	-1.24	-1.07	-1.01	-1.18	-1.04	-1.23	-1.19	-1.03	-1.04	-1.18	-1.23	-0.91	-1.19	-1.19	-0.99	-1.06	-1.00	-0.51
Standard deviation	1.11	1.17	1.03	1.17	1.27	1.14	0.95	1.04	0.80	1.12	1.02	1.15	1.14	1.08	1.24	1.10	0.98	1.16	1.02	1.14	0.99	1.23	1.04	1.13	1.23	1.14	1.15	1.36
Standard error	0.02	0.04	0.03	0.08	0.07	0.06	0.05	0.06	0.04	0.05	0.04	0.06	0.05	0.08	0.13	0.07	0.08	0.09	0.08	0.11	0.07	0.08	0.06	0.09	0.15	0.06	0.04	0.12

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Absolutes/col percents

Table 25

Q5. To what extent would you agree or disagree with the following statements?

I do not have insurance as I do not think it is necessary

Base: All respondents

	Work Status										Tenure											
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Agree	224 11%	163 13%	148 13%	128 14%	20 10%	15 15%	61 7%	11 13%	10 11%	13 15%	17 4%	8 7%	9 2%	11 9%	100 7%	55 7%	45 8%	122 19%	58 23%	22 15%	41 17%	3 10%
Strongly agree (+2)	67 3%	45 4%	40 4%	36 4%	4 2%	5 5%	23 3%	3 4%	3 4%	7 8%	5 1%	4 3%	1 *	4 4%	28 2%	14 2%	14 2%	39 6%	21 9%	7 5%	10 4%	1 2%
Agree (+1)	157 8%	119 10%	108 10%	92 10%	16 8%	10 10%	38 4%	7 9%	6 7%	6 7%	12 2%	5 4%	7 2%	6 5%	72 5%	41 5%	31 5%	83 13%	37 15%	15 10%	31 13%	2 7%
Neither agree nor disagree (0)	283 14%	172 14%	161 14%	129 14%	32 17%	11 11%	111 13%	24 30%	15 17%	26 31%	24 5%	10 8%	14 4%	21 19%	130 9%	69 8%	61 10%	145 23%	58 23%	37 25%	50 21%	8 27%
Disagree (-1)	515 25%	325 26%	294 26%	236 25%	59 30%	30 31%	190 22%	16 19%	18 20%	28 33%	110 23%	32 25%	79 22%	19 17%	343 24%	191 23%	152 26%	164 26%	55 22%	41 27%	68 28%	7 24%
Strongly disagree (-2)	1056 51%	569 46%	527 47%	442 47%	85 43%	42 43%	487 57%	32 38%	47 52%	18 21%	330 69%	80 61%	250 71%	61 55%	837 59%	505 62%	331 56%	207 32%	78 31%	49 33%	81 34%	12 39%
NET: Disagree	1571 76%	894 73%	821 73%	678 73%	143 73%	72 73%	677 80%	47 57%	64 72%	45 54%	440 92%	111 86%	329 94%	80 72%	1180 84%	697 85%	484 82%	371 58%	133 53%	90 60%	149 62%	19 63%
Mean	-1.12	-1.02	-1.03	-1.02	-1.04	-0.95	-1.27	-0.78	-1.09	-0.51	-1.55	-1.38	-1.62	-1.13	-1.34	-1.38	-1.28	-0.66	-0.53	-0.73	-0.74	-0.90
Standard deviation	1.11	1.15	1.14	1.16	1.06	1.19	1.03	1.17	1.15	1.14	0.79	0.98	0.70	1.14	0.98	0.95	1.00	1.23	1.30	1.17	1.18	1.09
Standard error	0.02	0.03	0.04	0.04	0.06	0.11	0.03	0.12	0.11	0.12	0.04	0.09	0.04	0.10	0.03	0.03	0.04	0.05	0.11	0.08	0.06	0.16

Numeracy Survey
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Absolutes/col percents

Table 26

Q6. Which of these issues is most important for you when it comes to insurance and long term savings.

Summary**Base: All respondents**

	Issues				
	Making sure I have the right policy for my needs	Getting the cheapest cover	Confidence that my policy will pay out when needed (for example for theft, flood damage)	That my family are adequately covered by life insurance on my death	Sufficient income in retirement
Unweighted base	2078	2078	2078	2078	2078
Weighted base	2078	2078	2078	2078	2078
NET: Of concern	1445 70%	873 42%	1518 73%	861 41%	1110 53%
5 - Of most concern	697 34%	326 16%	906 44%	435 21%	543 26%
4	748 36%	547 26%	611 29%	426 20%	567 27%
3	421 20%	726 35%	368 18%	449 22%	528 25%
2	128 6%	310 15%	94 5%	265 13%	230 11%
1	31 1%	96 5%	38 2%	145 7%	85 4%
0 - No concern at all	52 3%	73 4%	61 3%	358 17%	125 6%
NET: No concern	83 4%	169 8%	99 5%	503 24%	210 10%
Mean	3.86	3.23	4.00	2.84	3.42
Standard deviation	1.14	1.22	1.19	1.73	1.40
Standard error	0.03	0.03	0.03	0.04	0.03

Numeracy Survey

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Absolutes/col percents

Table 27

Q6. Which of these issues is most important for you when it comes to insurance and long term savings.

Making sure I have the right policy for my needs

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: Of concern	1445	661	782	139	214	221	267	220	384	394	430	299	323	118	58	163	124	118	101	71	136	188	213	116	40	250	552	89
	70%	65%	74%	62%	60%	67%	74%	69%	79%	72%	72%	69%	65%	67%	68%	71%	72%	66%	68%	73%	71%	68%	75%	65%	69%	64%	66%	67%
5 - Of most concern	697	289	408	59	98	94	118	109	219	188	192	150	168	64	25	80	58	63	45	29	56	88	113	57	20	120	236	34
	34%	29%	39%	26%	27%	28%	33%	34%	45%	34%	32%	34%	34%	36%	29%	35%	33%	35%	30%	30%	29%	32%	40%	32%	34%	30%	28%	25%
4	748	372	374	79	116	128	149	111	165	206	238	149	155	55	34	84	66	54	57	42	80	100	99	58	20	130	316	56
	36%	37%	35%	35%	33%	39%	41%	35%	34%	38%	40%	34%	31%	31%	39%	36%	38%	30%	38%	43%	41%	36%	35%	33%	35%	33%	38%	41%
3	421	231	188	60	92	82	65	57	65	104	115	90	112	38	15	40	35	47	32	20	41	54	42	45	11	98	198	32
	20%	23%	18%	27%	26%	25%	18%	18%	13%	19%	19%	21%	23%	22%	18%	17%	20%	27%	22%	20%	21%	20%	15%	25%	19%	25%	24%	24%
2	128	75	53	20	35	16	17	22	18	31	43	22	34	8	4	15	8	6	14	3	12	25	18	10	6	28	59	7
	6%	7%	5%	9%	10%	5%	5%	7%	4%	6%	7%	5%	7%	4%	5%	6%	5%	3%	10%	3%	6%	9%	6%	6%	11%	7%	7%	5%
1	31	21	10	4	7	2	3	7	8	9	7	6	9	3	3	5	4	1	2	2	3	5	3	1	-	5	13	4
	1%	2%	1%	2%	2%	1%	1%	2%	2%	2%	1%	1%	2%	1%	3%	2%	2%	*	1%	3%	2%	3%	1%	1%	-	1%	2%	3%
0 - No concern at all	52	26	25	2	9	10	10	11	11	10	5	18	18	10	5	8	2	7	-	2	1	3	6	7	*	11	15	2
	3%	3%	2%	1%	2%	3%	3%	3%	2%	2%	1%	4%	4%	6%	6%	3%	1%	4%	-	2%	1%	1%	2%	4%	1%	3%	2%	1%
NET: No concern	83	47	36	6	15	12	13	18	19	18	13	24	27	13	8	13	6	8	2	4	4	8	10	8	*	17	28	5
	4%	5%	3%	3%	4%	4%	4%	6%	4%	3%	2%	6%	6%	7%	9%	5%	3%	4%	1%	4%	4%	3%	3%	4%	1%	4%	3%	4%
Mean	3.86	3.74	3.98	3.73	3.66	3.80	3.92	3.82	4.10	3.92	3.91	3.83	3.78	3.78	3.68	3.85	3.92	3.85	3.85	3.89	3.89	3.85	4.00	3.79	3.90	3.76	3.79	3.78
Standard deviation	1.14	1.16	1.11	1.06	1.17	1.10	1.10	1.23	1.12	1.09	1.02	1.24	1.24	1.33	1.34	1.22	1.06	1.19	1.00	1.07	0.99	1.09	1.13	1.19	1.05	1.17	1.09	1.05
Standard error	0.03	0.04	0.03	0.07	0.06	0.06	0.06	0.07	0.05	0.05	0.04	0.06	0.05	0.10	0.14	0.08	0.09	0.09	0.08	0.10	0.07	0.07	0.07	0.09	0.13	0.06	0.04	0.10

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 28

Q6. Which of these issues is most important for you when it comes to insurance and long term savings.
Making sure I have the right policy for my needs
Base: All respondents

	Work Status										Tenure											
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Of concern	1445	802	738	606	132	63	644	55	67	57	384	95	289	81	1020	614	406	400	133	102	166	26
	70%	65%	65%	65%	67%	64%	76%	66%	75%	67%	80%	73%	82%	72%	72%	75%	69%	63%	54%	68%	69%	84%
5 - Of most concern	697	355	327	254	73	28	342	22	36	22	218	54	164	44	490	314	176	195	66	52	76	13
	34%	29%	29%	27%	37%	29%	40%	26%	40%	26%	45%	42%	47%	40%	35%	38%	30%	31%	27%	35%	32%	42%
4	748	446	411	352	59	35	302	33	31	35	166	41	125	36	530	300	230	206	67	49	89	13
	36%	36%	36%	38%	30%	36%	36%	40%	35%	41%	35%	31%	36%	33%	38%	37%	39%	32%	27%	33%	37%	42%
3	421	296	273	229	43	24	125	14	14	17	63	22	41	17	267	138	130	153	64	34	55	1
	20%	24%	24%	25%	22%	24%	15%	17%	16%	20%	13%	17%	12%	16%	19%	17%	22%	24%	26%	23%	23%	3%
2	128	87	79	66	14	7	42	8	4	7	17	3	14	5	77	45	32	49	30	6	12	3
	6%	7%	7%	7%	7%	8%	5%	10%	5%	8%	4%	3%	4%	5%	5%	5%	5%	8%	12%	4%	5%	10%
1	31	18	17	14	3	1	13	*	-	2	7	2	5	4	21	14	7	10	6	1	2	-
	1%	1%	1%	1%	2%	1%	1%	1%	-	2%	1%	2%	1%	3%	1%	2%	1%	2%	2%	1%	1%	-
0 - No concern at all	52	26	23	20	4	3	26	5	4	2	10	7	3	5	25	11	14	26	15	7	5	1
	3%	2%	2%	2%	2%	3%	3%	6%	4%	2%	2%	5%	1%	4%	2%	1%	2%	4%	6%	4%	2%	2%
NET: No concern	83	44	40	33	7	4	38	6	4	4	17	9	8	8	46	25	21	36	21	8	7	1
	4%	4%	4%	4%	3%	4%	5%	7%	4%	4%	4%	7%	2%	8%	3%	3%	4%	6%	8%	5%	3%	2%
Mean	3.86	3.78	3.78	3.76	3.89	3.73	3.99	3.63	3.98	3.74	4.12	3.93	4.20	3.88	3.93	4.00	3.84	3.70	3.45	3.84	3.88	4.10
Standard deviation	1.14	1.11	1.11	1.10	1.15	1.17	1.17	1.32	1.20	1.14	1.08	1.31	0.98	1.31	1.08	1.07	1.09	1.25	1.38	1.23	1.07	1.10
Standard error	0.03	0.03	0.03	0.04	0.07	0.11	0.04	0.14	0.12	0.12	0.05	0.11	0.05	0.12	0.03	0.04	0.05	0.05	0.12	0.08	0.06	0.16

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 29

Q6. Which of these issues is most important for you when it comes to insurance and long term savings.

Getting the cheapest cover

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North of Ireland	Public		Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: Of concern	873	426	445	97	171	161	167	123	153	208	253	185	226	75	46	85	76	73	55	39	73	112	134	77	27	174	382	60
	42%	42%	42%	43%	48%	49%	46%	39%	32%	38%	42%	43%	46%	42%	54%	37%	44%	41%	37%	40%	38%	41%	48%	43%	46%	44%	46%	45%
5 - Of most concern	326	164	163	37	68	59	64	47	51	68	96	68	95	25	14	28	36	35	24	14	18	43	47	29	11	75	140	25
	16%	16%	15%	16%	19%	18%	18%	15%	10%	12%	16%	16%	19%	14%	17%	12%	21%	20%	16%	15%	9%	16%	17%	16%	19%	19%	17%	19%
4	547	263	283	60	103	102	104	76	102	140	157	118	132	50	32	57	40	38	30	25	55	68	87	49	15	99	242	35
	26%	26%	27%	27%	29%	31%	29%	24%	21%	26%	26%	27%	27%	28%	38%	25%	23%	21%	20%	25%	28%	25%	31%	27%	26%	25%	29%	26%
3	726	354	370	80	134	118	122	100	172	194	217	143	173	57	22	89	57	67	55	34	74	99	90	61	20	146	291	38
	35%	35%	35%	36%	38%	36%	34%	31%	35%	35%	36%	33%	35%	32%	26%	39%	33%	38%	37%	35%	38%	36%	32%	34%	35%	37%	35%	28%
2	310	150	159	40	29	35	49	66	91	89	98	75	48	26	5	36	26	21	28	11	30	47	43	30	7	51	114	26
	15%	15%	15%	18%	8%	11%	13%	21%	19%	16%	16%	17%	10%	15%	6%	16%	15%	12%	19%	11%	15%	17%	15%	17%	13%	13%	14%	19%
1	96	50	46	5	12	13	12	11	43	35	20	19	22	10	6	13	8	10	6	10	13	8	6	5	3	12	30	9
	5%	5%	4%	2%	3%	4%	3%	4%	9%	6%	3%	4%	4%	6%	7%	5%	4%	5%	4%	11%	7%	3%	2%	3%	5%	3%	4%	7%
0 - No concern at all	73	34	39	3	10	4	12	17	28	22	12	13	27	9	6	7	6	8	6	4	3	9	10	5	1	9	20	2
	4%	3%	4%	1%	3%	1%	3%	5%	6%	4%	2%	3%	5%	5%	7%	3%	4%	4%	4%	4%	2%	3%	3%	3%	2%	2%	2%	1%
NET: No concern	169	84	85	7	22	17	24	28	70	57	32	32	49	19	12	20	13	17	12	14	16	17	15	11	4	21	50	11
	8%	8%	8%	3%	6%	5%	7%	9%	14%	10%	5%	7%	10%	11%	14%	9%	8%	10%	8%	14%	8%	6%	5%	6%	7%	5%	6%	8%
Mean	3.23	3.23	3.23	3.34	3.43	3.45	3.34	3.10	2.89	3.09	3.29	3.23	3.30	3.16	3.30	3.13	3.31	3.25	3.15	3.11	3.14	3.24	3.35	3.28	3.37	3.37	3.35	3.27
Standard deviation	1.22	1.22	1.22	1.09	1.16	1.09	1.20	1.29	1.29	1.23	1.14	1.21	1.31	1.29	1.40	1.18	1.26	1.29	1.24	1.31	1.10	1.19	1.18	1.18	1.19	1.16	1.16	1.23
Standard error	0.03	0.04	0.04	0.07	0.06	0.06	0.06	0.07	0.06	0.05	0.05	0.06	0.06	0.09	0.15	0.08	0.10	0.10	0.10	0.13	0.08	0.07	0.07	0.09	0.15	0.06	0.04	0.11

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 30

Q6. Which of these issues is most important for you when it comes to insurance and long term savings.

Getting the cheapest cover

Base: All respondents

	Work Status										Tenure											
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Of concern	873 42%	556 45%	512 45%	419 45%	92 47%	44 45%	317 37%	34 41%	46 52%	41 49%	149 31%	56 43%	92 26%	47 42%	560 40%	294 36%	266 45%	298 47%	97 39%	71 48%	130 54%	15 49%
5 - Of most concern	326 16%	215 18%	204 18%	171 18%	33 17%	11 11%	111 13%	13 16%	25 27%	12 15%	45 9%	21 16%	24 7%	16 14%	192 14%	93 11%	100 17%	128 20%	40 16%	37 25%	51 21%	6 19%
4	547 26%	341 28%	308 27%	248 27%	60 30%	33 34%	206 24%	21 25%	22 24%	29 34%	104 22%	35 27%	69 20%	31 28%	368 26%	201 25%	166 28%	170 27%	58 23%	34 23%	78 33%	9 31%
3	726 35%	437 36%	403 36%	332 35%	71 36%	34 34%	289 34%	35 42%	25 27%	26 31%	166 34%	36 28%	130 37%	38 34%	497 35%	288 35%	209 35%	219 34%	103 41%	46 31%	71 29%	10 33%
2	310 15%	165 13%	152 13%	130 14%	22 11%	13 13%	145 17%	9 11%	12 13%	14 17%	98 20%	17 13%	81 23%	13 12%	230 16%	156 19%	74 13%	76 12%	24 10%	22 15%	30 12%	4 14%
1	96 5%	42 3%	38 3%	33 4%	5 3%	4 4%	54 6%	1 1%	3 3%	1 2%	41 9%	10 8%	31 9%	7 7%	81 6%	52 6%	29 5%	14 2%	8 3%	4 3%	2 1%	1 2%
0 - No concern at all	73 4%	29 2%	26 2%	21 2%	5 2%	4 4%	44 5%	4 5%	5 5%	2 2%	27 6%	11 8%	17 5%	6 5%	42 3%	31 4%	11 2%	31 5%	17 7%	6 4%	7 3%	1 2%
NET: No concern	169 8%	72 6%	64 6%	53 6%	10 5%	8 8%	98 11%	5 6%	7 8%	3 4%	69 14%	21 16%	48 14%	13 12%	123 9%	83 10%	40 7%	45 7%	25 10%	11 7%	10 4%	1 4%
Mean	3.23	3.35	3.36	3.36	3.40	3.24	3.05	3.30	3.45	3.37	2.86	3.07	2.78	3.14	3.17	3.04	3.34	3.36	3.19	3.39	3.52	3.45
Standard deviation	1.22	1.16	1.16	1.16	1.12	1.17	1.29	1.19	1.36	1.12	1.28	1.45	1.20	1.30	1.20	1.22	1.16	1.26	1.29	1.32	1.16	1.13
Standard error	0.03	0.03	0.04	0.04	0.07	0.11	0.04	0.12	0.13	0.12	0.06	0.13	0.06	0.12	0.03	0.04	0.05	0.05	0.11	0.09	0.06	0.17

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 31

**Q6. Which of these issues is most important for you when it comes to insurance and long term savings.
Confidence that my policy will pay out when needed (for example for theft, flood damage)**
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: Of concern	1518	701	813	136	238	238	279	232	394	415	451	322	330	129	57	170	127	126	109	72	147	185	214	135	48	278	584	90
	73%	69%	77%	61%	67%	72%	77%	73%	81%	76%	75%	74%	66%	73%	66%	74%	74%	70%	73%	74%	76%	67%	76%	76%	82%	71%	70%	67%
5 - Of most concern	906	386	519	74	126	139	148	157	262	239	276	187	204	78	33	106	65	72	54	48	86	118	132	86	27	172	325	48
	44%	38%	49%	33%	35%	42%	41%	49%	54%	44%	46%	43%	41%	44%	38%	46%	38%	41%	36%	50%	44%	43%	47%	48%	47%	44%	39%	36%
4	611	316	294	62	112	98	131	75	133	176	175	134	126	51	24	63	62	53	54	24	61	66	82	49	20	107	259	43
	29%	31%	28%	28%	31%	30%	36%	24%	27%	32%	29%	31%	25%	29%	28%	27%	36%	30%	36%	25%	32%	24%	29%	27%	35%	27%	31%	32%
3	368	209	158	66	76	66	59	43	58	90	115	73	90	29	13	42	31	40	26	16	31	60	45	29	5	77	175	33
	18%	21%	15%	29%	21%	20%	16%	13%	12%	16%	19%	17%	18%	17%	16%	18%	18%	22%	18%	16%	16%	22%	16%	16%	9%	19%	21%	25%
2	94	51	42	11	28	18	8	20	9	21	19	20	34	4	4	11	11	3	11	5	7	14	12	6	4	19	45	7
	5%	5%	4%	5%	8%	6%	2%	6%	2%	4%	3%	5%	7%	2%	5%	7%	2%	7%	5%	4%	5%	4%	4%	3%	7%	5%	5%	5%
1	38	24	14	6	6	4	5	8	9	12	7	5	13	4	6	3	1	3	3	2	4	3	5	2	1	5	14	2
	2%	2%	1%	3%	2%	1%	1%	2%	2%	2%	1%	1%	3%	2%	7%	1%	1%	1%	2%	3%	2%	1%	2%	1%	2%	1%	2%	2%
0 - No concern at all	61	29	32	6	9	5	11	15	15	9	7	15	30	10	5	5	2	7	*	2	3	13	6	6	*	13	18	2
	3%	3%	3%	2%	3%	2%	3%	5%	3%	2%	1%	3%	6%	6%	6%	2%	1%	4%	*	3%	2%	5%	2%	3%	1%	3%	2%	1%
NET: No concern	99	53	45	12	15	9	16	22	24	21	14	20	43	14	11	8	4	10	4	5	8	16	11	8	1	19	32	4
	5%	5%	4%	5%	4%	3%	4%	7%	5%	4%	2%	5%	9%	8%	13%	3%	2%	5%	2%	5%	8%	6%	4%	5%	2%	5%	4%	3%
Mean	4.00	3.89	4.10	3.76	3.83	4.01	4.04	3.98	4.20	4.06	4.12	4.00	3.78	3.94	3.68	4.06	3.99	3.94	3.96	4.06	4.07	3.89	4.08	4.08	4.17	3.97	3.94	3.91
Standard deviation	1.19	1.21	1.18	1.18	1.19	1.10	1.12	1.36	1.17	1.10	1.03	1.20	1.42	1.34	1.49	1.14	1.05	1.21	1.04	1.22	1.12	1.30	1.14	1.20	1.05	1.22	1.14	1.07
Standard error	0.03	0.04	0.04	0.08	0.06	0.06	0.06	0.08	0.05	0.05	0.04	0.06	0.06	0.10	0.16	0.08	0.09	0.09	0.08	0.12	0.08	0.08	0.07	0.09	0.13	0.06	0.04	0.10

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 32

Q6. Which of these issues is most important for you when it comes to insurance and long term savings.
Confidence that my policy will pay out when needed (for example for theft, flood damage)
Base: All respondents

	Work Status										Tenure											
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Of concern	1518	863	793	639	154	69	655	47	73	57	399	94	305	79	1064	639	424	430	156	104	171	24
	73%	70%	70%	68%	79%	70%	77%	57%	81%	68%	83%	72%	87%	70%	75%	78%	72%	67%	63%	70%	71%	78%
5 - Of most concern	906	497	457	365	92	40	410	27	48	30	262	58	204	42	652	412	240	240	83	60	97	15
	44%	40%	40%	39%	47%	40%	48%	33%	54%	36%	54%	45%	58%	37%	46%	50%	41%	38%	33%	40%	40%	48%
4	611	366	336	274	62	30	245	20	24	27	137	36	102	37	412	227	185	191	73	44	74	9
	29%	30%	30%	29%	32%	30%	29%	24%	27%	32%	29%	27%	29%	33%	29%	28%	31%	30%	29%	29%	31%	29%
3	368	252	232	200	33	19	116	19	10	19	49	16	32	19	238	127	111	124	51	26	46	5
	18%	20%	21%	21%	17%	20%	14%	23%	11%	23%	10%	13%	9%	17%	17%	15%	19%	19%	21%	18%	19%	18%
2	94	64	60	56	4	4	30	9	4	3	10	5	6	5	49	24	26	44	18	9	17	1
	5%	5%	5%	6%	2%	4%	4%	10%	4%	4%	2%	3%	2%	4%	3%	4%	4%	7%	7%	6%	7%	2%
1	38	20	16	15	1	3	18	3	-	2	8	4	4	5	32	18	13	6	3	2	1	-
	2%	2%	1%	2%	1%	3%	2%	3%	-	3%	2%	3%	1%	4%	2%	2%	2%	1%	1%	1%	*	-
0 - No concern at all	61	31	28	24	4	3	30	5	3	2	15	12	3	5	27	13	14	33	20	8	5	1
	3%	3%	3%	3%	2%	3%	4%	6%	4%	2%	3%	9%	1%	5%	2%	2%	2%	5%	8%	5%	2%	2%
NET: No concern	99	51	45	40	5	6	48	7	3	4	23	15	8	10	59	31	28	39	23	10	6	1
	5%	4%	4%	4%	3%	6%	6%	9%	4%	5%	5%	12%	2%	9%	4%	4%	5%	6%	9%	7%	3%	2%
Mean	4.00	3.95	3.95	3.91	4.16	3.91	4.07	3.57	4.21	3.87	4.23	3.81	4.38	3.81	4.08	4.16	3.97	3.81	3.62	3.85	3.97	4.18
Standard deviation	1.19	1.17	1.16	1.18	1.04	1.24	1.23	1.42	1.16	1.18	1.15	1.54	0.92	1.35	1.13	1.09	1.17	1.32	1.45	1.34	1.13	1.04
Standard error	0.03	0.03	0.04	0.04	0.06	0.11	0.04	0.15	0.12	0.12	0.05	0.13	0.05	0.12	0.03	0.04	0.05	0.05	0.12	0.09	0.06	0.15

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 33

Q6. Which of these issues is most important for you when it comes to insurance and long term savings.

That my family are adequately covered by life insurance on my death

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	North of Ireland	Public	Private	Opinion Influencer	
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: Of concern	861	421	438	99	160	167	171	124	141	224	224	203	211	70	36	93	75	72	55	41	72	129	124	56	37	193	383	64
	41%	41%	41%	44%	45%	50%	47%	39%	29%	41%	37%	47%	42%	39%	43%	41%	44%	40%	37%	41%	37%	47%	44%	32%	64%	49%	46%	48%
5 - Of most concern	435	193	242	54	75	79	92	60	74	107	114	106	108	41	16	44	35	35	27	24	37	66	60	30	19	105	180	25
	21%	19%	23%	24%	21%	24%	26%	19%	15%	20%	19%	24%	22%	23%	19%	19%	20%	20%	18%	24%	19%	24%	21%	17%	33%	27%	21%	18%
4	426	228	196	45	85	87	79	63	66	116	110	96	103	29	20	49	40	37	28	17	34	64	64	26	18	88	203	39
	20%	22%	19%	20%	24%	26%	22%	20%	14%	21%	18%	22%	21%	16%	24%	21%	23%	20%	19%	17%	18%	23%	23%	15%	31%	22%	24%	29%
3	449	210	238	70	92	72	80	63	73	104	139	99	107	29	18	56	35	42	37	23	45	57	60	40	7	96	194	31
	22%	21%	22%	31%	26%	22%	22%	20%	15%	19%	23%	23%	22%	16%	21%	24%	21%	23%	25%	24%	23%	21%	21%	23%	13%	24%	23%	23%
2	265	140	124	27	55	45	36	32	70	72	84	49	59	19	12	27	21	25	21	9	25	37	39	21	8	41	111	16
	13%	14%	12%	12%	15%	14%	10%	10%	14%	13%	14%	11%	12%	11%	14%	12%	12%	14%	14%	9%	13%	14%	14%	12%	13%	10%	13%	12%
1	145	68	77	13	15	21	16	28	50	37	55	26	27	13	6	14	15	9	9	7	18	11	17	23	2	15	52	9
	7%	7%	7%	6%	4%	6%	4%	9%	10%	7%	9%	6%	5%	7%	7%	6%	8%	5%	6%	7%	9%	4%	6%	13%	3%	4%	6%	7%
0 - No concern at all	358	176	182	16	35	25	59	71	152	110	98	58	92	46	13	40	27	32	27	18	33	39	42	38	4	49	97	14
	17%	17%	17%	7%	10%	8%	16%	22%	31%	20%	16%	13%	19%	26%	15%	17%	15%	18%	18%	19%	17%	14%	15%	21%	7%	12%	12%	11%
NET: No concern	503	244	258	30	50	47	75	99	202	147	153	84	119	59	19	54	41	40	36	25	51	50	59	61	6	64	148	24
	24%	24%	24%	13%	14%	14%	21%	31%	42%	27%	25%	19%	24%	34%	22%	23%	24%	23%	24%	26%	27%	18%	21%	34%	10%	16%	18%	18%
Mean	2.84	2.81	2.87	3.22	3.13	3.25	3.05	2.63	2.15	2.74	2.75	3.08	2.86	2.59	2.88	2.84	2.89	2.84	2.75	2.86	2.73	3.06	2.94	2.47	3.57	3.21	3.07	3.08
Standard deviation	1.73	1.71	1.74	1.46	1.51	1.50	1.73	1.82	1.85	1.77	1.69	1.66	1.75	1.92	1.67	1.70	1.70	1.71	1.69	1.79	1.72	1.67	1.67	1.76	1.49	1.62	1.59	1.55
Standard error	0.04	0.05	0.05	0.10	0.08	0.08	0.09	0.10	0.08	0.08	0.07	0.08	0.08	0.14	0.18	0.11	0.14	0.13	0.14	0.18	0.12	0.10	0.10	0.13	0.19	0.09	0.06	0.14

Numeracy Survey

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Absolutes/col percents

Table 34

**Q6. Which of these issues is most important for you when it comes to insurance and long term savings.
That my family are adequately covered by life insurance on my death**
Base: All respondents

	Work Status										Tenure											
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Of concern	861 41%	576 47%	538 48%	449 48%	89 46%	37 38%	285 34%	30 36%	35 40%	41 49%	129 27%	50 38%	79 23%	50 45%	569 40%	249 30%	319 54%	281 44%	96 39%	73 49%	112 47%	12 38%
5 - Of most concern	435 21%	285 23%	266 24%	209 22%	57 29%	19 19%	150 18%	15 18%	18 20%	24 29%	70 14%	27 21%	42 12%	23 21%	286 20%	112 14%	174 29%	142 22%	50 20%	39 26%	54 22%	7 23%
4	426 20%	291 24%	272 24%	240 26%	32 17%	19 19%	135 16%	15 18%	17 19%	17 20%	59 12%	23 17%	37 11%	27 24%	283 20%	137 17%	146 25%	139 22%	46 19%	34 23%	58 24%	4 15%
3	449 22%	290 24%	272 24%	224 24%	49 25%	17 17%	160 19%	20 24%	19 21%	20 24%	75 16%	14 11%	61 17%	26 23%	283 20%	161 20%	122 21%	156 24%	71 28%	28 19%	57 24%	10 35%
2	265 13%	152 12%	133 12%	109 12%	24 12%	19 19%	113 13%	12 14%	9 10%	10 11%	71 15%	20 15%	52 15%	11 10%	176 12%	113 14%	63 11%	85 13%	38 15%	19 13%	29 12%	4 12%
1	145 7%	66 5%	56 5%	48 5%	8 4%	10 10%	78 9%	5 6%	9 10%	3 4%	53 11%	9 7%	43 12%	9 8%	117 8%	85 10%	32 6%	24 4%	6 2%	6 4%	12 5%	4 12%
0 - No concern at all	358 17%	146 12%	130 12%	104 11%	26 13%	15 16%	212 25%	16 20%	18 20%	10 12%	153 32%	37 28%	116 33%	16 14%	265 19%	213 26%	52 9%	92 14%	38 15%	24 16%	31 13%	1 3%
NET: No concern	503 24%	212 17%	187 17%	152 16%	34 17%	26 26%	291 34%	21 26%	26 30%	13 15%	206 43%	46 35%	160 45%	24 22%	382 27%	298 36%	84 14%	116 18%	44 18%	30 20%	42 18%	5 15%
Mean	2.84	3.11	3.15	3.15	3.14	2.71	2.44	2.68	2.71	3.24	2.09	2.45	1.96	2.98	2.75	2.32	3.36	3.02	2.93	3.06	3.09	3.15
Standard deviation	1.73	1.60	1.59	1.57	1.67	1.70	1.82	1.73	1.80	1.63	1.83	1.93	1.77	1.66	1.76	1.77	1.56	1.64	1.61	1.73	1.62	1.43
Standard error	0.04	0.05	0.05	0.06	0.10	0.16	0.06	0.18	0.18	0.17	0.08	0.17	0.09	0.15	0.05	0.06	0.07	0.06	0.14	0.11	0.09	0.21

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 35

Q6. Which of these issues is most important for you when it comes to insurance and long term savings.

Sufficient income in retirement

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: Of concern	1110	531	577	111	156	161	207	184	291	299	341	235	235	90	43	122	82	92	73	48	106	152	163	99	39	202	453	65
	53%	52%	54%	49%	44%	49%	57%	58%	60%	55%	57%	54%	47%	51%	50%	53%	48%	52%	49%	50%	55%	56%	58%	56%	67%	51%	54%	49%
5 - Of most concern	543	253	289	49	74	76	105	98	141	145	158	126	115	44	21	61	32	53	29	27	48	77	81	49	20	99	228	26
	26%	25%	27%	22%	21%	23%	29%	31%	29%	26%	29%	23%	25%	25%	26%	19%	30%	19%	27%	25%	28%	29%	27%	35%	25%	27%	19%	
4	567	278	289	61	83	86	102	86	150	154	183	109	121	46	22	61	50	39	45	22	58	75	82	50	19	102	224	40
	27%	27%	27%	27%	23%	26%	28%	27%	31%	28%	31%	25%	24%	26%	26%	27%	29%	22%	30%	22%	30%	27%	29%	28%	32%	26%	27%	30%
3	528	244	282	62	122	104	85	60	94	132	143	116	136	47	24	63	49	55	40	24	50	60	65	41	10	110	230	40
	25%	24%	27%	28%	34%	31%	23%	19%	19%	24%	24%	27%	27%	26%	28%	27%	28%	31%	27%	25%	26%	22%	23%	23%	17%	28%	27%	30%
2	230	133	97	39	50	43	37	41	20	57	68	50	55	16	11	23	18	14	18	10	23	43	31	20	4	55	103	22
	11%	13%	9%	18%	14%	13%	10%	13%	4%	10%	11%	11%	11%	9%	13%	10%	10%	8%	12%	10%	12%	16%	11%	11%	8%	14%	12%	16%
1	85	46	38	8	10	7	16	16	26	27	18	13	27	9	2	7	16	3	6	8	9	5	9	7	3	7	27	4
	4%	5%	4%	4%	3%	2%	4%	5%	5%	5%	3%	3%	6%	5%	2%	3%	9%	2%	4%	9%	5%	2%	3%	4%	6%	2%	3%	3%
0 - No concern at all	125	61	64	4	19	15	17	16	55	32	30	21	42	16	6	16	8	15	12	7	5	14	14	12	1	19	24	3
	6%	6%	6%	2%	5%	4%	5%	5%	11%	6%	5%	5%	9%	9%	7%	7%	5%	8%	8%	7%	3%	5%	5%	7%	2%	5%	3%	2%
NET: No concern	210	107	102	13	29	22	33	32	81	59	47	34	70	25	8	23	23	17	18	15	14	19	23	19	5	26	51	7
	10%	11%	10%	6%	8%	7%	9%	10%	17%	11%	8%	8%	14%	14%	9%	10%	14%	10%	12%	16%	8%	7%	8%	10%	8%	7%	6%	5%
Mean	3.42	3.37	3.47	3.40	3.29	3.41	3.53	3.51	3.40	3.43	3.51	3.51	3.23	3.30	3.38	3.43	3.24	3.46	3.24	3.29	3.50	3.49	3.54	3.44	3.75	3.45	3.54	3.39
Standard deviation	1.40	1.41	1.39	1.22	1.31	1.28	1.36	1.43	1.61	1.41	1.33	1.35	1.49	1.51	1.39	1.41	1.37	1.45	1.43	1.53	1.27	1.36	1.36	1.43	1.30	1.31	1.26	1.18
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.07	0.08	0.07	0.06	0.06	0.06	0.07	0.11	0.15	0.09	0.11	0.11	0.11	0.15	0.09	0.08	0.08	0.11	0.16	0.07	0.04	0.11

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Absolutes/col percents

Table 36

Q6. Which of these issues is most important for you when it comes to insurance and long term savings.

Sufficient income in retirement

Base: All respondents

	Work Status										Tenure											
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Of concern	1110 53%	654 53%	606 54%	496 53%	109 56%	49 49%	456 54%	44 53%	41 46%	44 53%	285 59%	65 50%	220 63%	41 37%	797 57%	482 59%	315 54%	296 46%	105 42%	67 45%	124 51%	17 56%
5 - Of most concern	543 26%	327 27%	300 27%	250 27%	49 25%	28 28%	215 25%	17 20%	19 21%	18 21%	141 29%	28 21%	113 32%	21 18%	388 28%	233 28%	155 26%	145 23%	49 20%	36 24%	59 25%	10 32%
4	567 27%	327 27%	306 27%	246 26%	60 31%	21 21%	240 28%	27 33%	22 25%	27 32%	144 30%	37 29%	106 30%	21 18%	409 29%	248 30%	160 27%	151 24%	56 23%	31 21%	64 27%	7 24%
3	528 25%	340 28%	306 27%	252 27%	54 27%	35 35%	188 22%	20 24%	20 23%	19 22%	86 18%	29 22%	57 16%	43 38%	338 24%	167 20%	171 29%	183 29%	69 28%	47 32%	67 28%	7 22%
2	230 11%	157 13%	148 13%	126 13%	22 11%	9 10%	73 9%	10 11%	10 11%	13 16%	27 6%	8 6%	20 6%	14 12%	143 10%	78 10%	65 11%	82 13%	39 16%	16 11%	26 11%	6 18%
1	85 4%	35 3%	32 3%	25 3%	6 3%	3 3%	50 6%	4 5%	10 12%	3 4%	26 5%	8 6%	18 5%	6 5%	55 4%	39 5%	17 3%	29 5%	9 4%	6 4%	14 6%	1 2%
0 - No concern at all	125 6%	43 3%	39 3%	35 4%	4 2%	3 3%	83 10%	5 6%	8 9%	5 6%	56 12%	20 15%	36 10%	9 8%	77 5%	56 7%	21 3%	48 8%	26 10%	13 9%	9 4%	1 2%
NET: No concern	210 10%	77 6%	71 6%	61 6%	10 5%	6 6%	133 16%	9 11%	18 21%	8 9%	83 17%	28 22%	55 16%	15 13%	132 9%	94 12%	37 6%	77 12%	35 14%	18 12%	24 10%	1 4%
Mean	3.42	3.51	3.51	3.50	3.57	3.52	3.29	3.33	3.07	3.33	3.37	3.07	3.48	3.09	3.50	3.48	3.53	3.25	3.08	3.25	3.42	3.60
Standard deviation	1.40	1.28	1.28	1.29	1.20	1.26	1.55	1.39	1.58	1.37	1.63	1.69	1.60	1.40	1.38	1.45	1.26	1.44	1.50	1.47	1.34	1.28
Standard error	0.03	0.04	0.04	0.05	0.07	0.12	0.05	0.15	0.16	0.14	0.07	0.15	0.08	0.13	0.04	0.05	0.05	0.05	0.13	0.10	0.07	0.19

Numeracy Survey

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Absolutes/col percents

Table 37

Q7. Which of these, if any, best reflects your level of understanding of information in your insurance and pension documents?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
I find them straightforward to understand all of the time	155 7%	96 9%	59 6%	21 9%	49 14%	23 7%	15 4%	13 4%	33 7%	43 8%	33 6%	37 9%	42 8%	16 9%	4 5%	12 5%	12 7%	15 8%	9 6%	11 12%	11 6%	28 10%	21 7%	10 6%	6 9%	30 8%	73 9%	20 15%
I understand the documents most of the time	921 44%	500 49%	418 40%	86 38%	138 39%	140 42%	159 44%	142 45%	255 53%	291 53%	273 45%	180 41%	177 36%	83 47%	35 41%	109 47%	75 43%	69 39%	57 38%	39 40%	102 53%	117 42%	132 47%	85 48%	19 32%	169 43%	369 44%	69 52%
I sometimes find the information confusing	747 36%	325 32%	422 40%	85 38%	125 35%	120 36%	142 39%	120 38%	155 32%	164 30%	226 38%	166 38%	192 39%	59 34%	37 44%	76 33%	68 39%	78 44%	57 38%	38 39%	57 30%	94 34%	95 34%	64 36%	25 43%	147 37%	310 37%	41 30%
I often struggle to understand the information	181 9%	64 6%	116 11%	21 10%	27 8%	33 10%	33 9%	31 10%	35 7%	38 7%	52 9%	33 8%	58 12%	14 8%	3 4%	26 11%	13 7%	13 7%	21 14%	5 5%	17 9%	19 7%	27 10%	15 9%	7 12%	37 10%	56 7%	3 2%
I do not understand the information in these documents	74 4%	30 3%	43 4%	12 5%	18 5%	14 4%	12 3%	11 3%	8 2%	12 2%	16 3%	19 4%	27 5%	5 3%	6 7%	8 3%	5 3%	4 2%	5 4%	5 5%	6 3%	16 6%	8 3%	4 2%	2 4%	9 2%	29 3%	1 1%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 38

Q7. Which of these, if any, best reflects your level of understanding of information in your insurance and pension documents?

Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
I find them straightforward to understand all of the time	155 7%	103 8%	98 9%	86 9%	13 6%	5 5%	52 6%	* 1%	5 6%	8 9%	32 7%	7 6%	24 7%	7 6%	98 7%	54 7%	44 8%	54 8%	24 9%	9 6%	22 9%	3 10%
I understand the documents most of the time	921 44%	538 44%	492 44%	403 43%	89 45%	46 46%	383 45%	25 30%	27 30%	29 34%	258 54%	46 35%	212 60%	44 40%	684 49%	404 49%	280 48%	230 36%	88 35%	55 37%	86 36%	7 24%
I sometimes find the information confusing	747 36%	456 37%	420 37%	342 37%	78 40%	36 36%	291 34%	35 42%	38 43%	31 36%	152 32%	56 43%	96 27%	35 31%	484 34%	286 35%	198 34%	248 39%	98 39%	53 36%	97 40%	15 48%
I often struggle to understand the information	181 9%	93 8%	87 8%	76 8%	12 6%	6 6%	88 10%	19 23%	11 12%	9 11%	32 7%	15 12%	17 5%	16 15%	112 8%	63 8%	49 8%	65 10%	27 11%	18 12%	20 8%	4 13%
I do not understand the information in these documents	74 4%	38 3%	32 3%	27 3%	4 2%	7 7%	36 4%	4 5%	8 9%	8 9%	7 2%	5 4%	2 1%	9 8%	31 2%	14 2%	17 3%	41 6%	12 5%	13 9%	15 6%	2 6%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 39

Q8. Thinking about before the COVID-19 pandemic started, how valuable, if at all, did you find the financial security provided by insurance and/or pension products?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: Valuable	578	286	291	65	87	93	86	102	145	175	157	115	130	46	29	61	40	47	41	19	54	86	89	51	15	107	240	58
	28%	28%	28%	29%	24%	28%	24%	32%	30%	32%	26%	27%	26%	26%	34%	26%	23%	26%	27%	19%	28%	31%	32%	29%	26%	27%	29%	43%
It was extremely valuable	137	59	77	9	23	16	26	25	37	33	33	42	29	12	8	13	9	10	7	2	13	22	22	14	5	31	52	9
	7%	6%	7%	4%	7%	5%	7%	8%	8%	6%	6%	10%	6%	7%	9%	6%	5%	6%	5%	2%	7%	8%	8%	8%	9%	8%	6%	7%
It was very valuable	441	227	214	56	63	77	60	76	108	142	124	74	101	34	21	47	31	36	34	17	41	64	67	37	10	77	188	49
	21%	22%	20%	25%	18%	23%	17%	24%	22%	26%	21%	17%	20%	19%	25%	21%	18%	20%	23%	17%	21%	23%	24%	21%	17%	20%	22%	36%
It was somewhat valuable	713	364	349	55	140	117	134	96	171	190	231	152	140	57	26	75	77	66	47	37	73	85	97	57	17	152	299	43
	34%	36%	33%	24%	39%	35%	37%	30%	35%	35%	39%	35%	28%	32%	31%	33%	45%	37%	32%	37%	38%	31%	34%	32%	30%	39%	36%	32%
It was not so valuable	138	71	67	15	20	21	34	24	25	38	41	27	32	15	2	15	10	10	5	18	11	17	14	9	27	61	9	
	7%	7%	6%	6%	6%	6%	9%	7%	5%	7%	7%	6%	6%	8%	3%	6%	6%	6%	7%	5%	9%	4%	6%	8%	16%	7%	7%	7%
It was not valuable at all	119	51	69	2	13	18	19	24	44	46	26	24	23	12	7	12	12	8	6	10	12	12	16	9	4	15	42	6
	6%	5%	6%	1%	4%	5%	5%	7%	9%	8%	4%	5%	5%	7%	8%	5%	7%	5%	4%	10%	6%	4%	6%	5%	7%	4%	5%	4%
NET: Not valuable	257	122	135	17	32	39	53	47	69	84	67	51	55	26	9	27	22	19	16	15	30	23	33	24	13	41	104	15
	12%	12%	13%	8%	9%	12%	15%	15%	14%	15%	11%	12%	11%	15%	11%	12%	13%	10%	11%	16%	16%	8%	12%	13%	23%	11%	12%	11%
I did not use any insurance or pension products prior to the COVID-19 pandemic	530	243	284	88	98	82	88	73	101	99	145	117	170	47	21	68	34	48	45	27	36	80	64	47	12	91	194	19
	26%	24%	27%	39%	27%	25%	24%	23%	21%	18%	24%	27%	34%	27%	25%	29%	20%	27%	30%	28%	19%	29%	23%	26%	21%	23%	23%	14%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 40

Q8. Thinking about before the COVID-19 pandemic started, how valuable, if at all, did you find the financial security provided by insurance and/or pension products?

Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Em-ployed	Work-ing full time	Work-ing part-time	Self-em-pl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Valuable	578	347	332	280	53	15	230	17	27	19	146	32	114	21	434	264	171	135	57	29	49	8
	28%	28%	29%	30%	27%	15%	27%	20%	30%	23%	30%	25%	33%	19%	31%	32%	29%	21%	23%	20%	20%	26%
It was extremely valuable	137	82	79	69	10	3	55	5	4	4	36	6	29	6	106	66	40	30	9	8	12	1
	7%	7%	7%	7%	5%	3%	6%	6%	5%	4%	7%	5%	8%	5%	8%	8%	7%	5%	4%	5%	5%	5%
It was very valuable	441	265	253	210	43	12	176	12	23	16	110	25	85	15	329	197	131	106	48	21	36	7
	21%	22%	22%	23%	22%	12%	21%	14%	26%	19%	23%	20%	24%	14%	23%	24%	22%	17%	19%	14%	15%	22%
It was somewhat valuable	713	452	402	327	75	50	262	23	23	18	167	33	134	31	489	260	229	215	85	48	83	9
	34%	37%	36%	35%	38%	51%	31%	28%	26%	22%	35%	25%	38%	27%	35%	32%	39%	34%	34%	32%	34%	30%
It was not so valuable	138	88	79	68	10	9	50	6	8	8	24	6	18	4	99	63	37	35	4	10	21	3
	7%	7%	7%	7%	5%	9%	6%	7%	9%	9%	5%	5%	5%	3%	7%	8%	6%	6%	2%	7%	9%	9%
It was not valuable at all	119	57	55	45	10	2	62	3	7	1	42	10	31	9	91	64	27	28	11	4	13	-
	6%	5%	5%	5%	5%	2%	7%	4%	8%	1%	9%	8%	9%	8%	6%	8%	5%	4%	5%	3%	5%	-
NET: Not valuable	257	145	134	113	21	11	112	9	15	9	66	17	49	13	191	127	64	63	16	14	34	3
	12%	12%	12%	12%	11%	11%	13%	11%	16%	10%	14%	13%	14%	12%	14%	15%	11%	10%	6%	9%	14%	9%
I did not use any insurance or pension products prior to the COVID-19 pandemic	530	285	262	214	48	23	245	34	24	38	102	49	53	47	296	171	125	224	91	58	75	11
	26%	23%	23%	23%	24%	23%	29%	41%	27%	45%	21%	38%	15%	42%	21%	21%	21%	35%	37%	39%	31%	35%

Numeracy Survey

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Absolutes/col percents

Table 41

Q9. How, if at all, have your views towards insurance and/or pension products changed since then?

Base: All who used insurance or pension product prior to the COVID-19 pandemic

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Unweighted base	1535	770	764	137	244	251	257	245	401	445	439	313	338	137	66	159	118	118	103	76	165	184	231	127	51	280	623	102
Weighted base	1548	772	775	137	259	249	274	245	385	448	455	318	326	130	64	163	139	131	105	71	157	194	219	131	46	301	643	116
NET: More important	449 29%	219 28%	229 30%	72 53%	107 41%	87 35%	69 25%	55 22%	59 15%	132 30%	127 28%	99 31%	90 28%	41 31%	21 33%	34 21%	28 20%	40 31%	31 29%	17 25%	36 23%	85 44%	61 28%	40 30%	15 32%	119 39%	211 33%	57 49%
I think they are much more important	119 8%	50 7%	69 9%	15 11%	29 11%	22 9%	25 9%	14 6%	14 4%	37 8%	27 6%	28 9%	28 9%	17 13%	6 9%	3 2%	4 3%	17 13%	5 4%	6 8%	9 6%	25 13%	12 5%	11 8%	5 12%	35 12%	53 8%	12 10%
I think they are somewhat more important	329 21%	168 22%	160 21%	57 42%	78 30%	64 26%	44 16%	41 17%	45 12%	96 21%	100 22%	71 22%	62 19%	23 18%	15 24%	31 19%	24 17%	23 18%	26 25%	12 16%	28 18%	60 31%	50 23%	29 22%	9 20%	84 28%	158 25%	45 39%
Their importance has stayed the same	1074 69%	539 70%	535 69%	62 46%	147 57%	156 63%	200 73%	188 77%	320 83%	308 69%	321 71%	214 67%	230 71%	88 68%	42 66%	127 78%	107 77%	88 68%	74 71%	50 71%	118 75%	108 56%	152 70%	87 66%	31 68%	177 59%	420 65%	55 47%
I think they are somewhat less important	17 1%	10 1%	7 1%	2 2%	3 1%	3 1%	4 2%	1 1%	4 1%	4 1%	5 1%	4 1%	5 2%	2 1%	-	-	4 3%	2 2%	-	3 4%	1 1%	1 1%	4 2%	1 1%	-	3 1%	9 1%	3 2%
I think they are much less important	8 1%	4 *	5 1%	-	2 1%	2 1%	* *	1 *	2 1%	5 1%	2 1%	1 *	1 *	-	*	2 1%	* *	-	-	-	2 1%	-	1 *	3 2%	-	2 1%	3 *	2 1%
NET: Less important	25 2%	14 2%	11 1%	2 2%	5 2%	5 2%	5 2%	2 1%	6 1%	8 2%	7 2%	5 1%	6 2%	2 1%	1 1%	2 1%	4 3%	2 2%	-	3 4%	3 2%	1 1%	5 2%	4 3%	-	5 2%	11 2%	4 4%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 42

Q9. How, if at all, have your views towards insurance and/or pension products changed since then?

Base: All who used insurance or pension product prior to the COVID-19 pandemic

	Work Status											Tenure										
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	1535	903	813	605	208	90	632	52	69	50	391	87	304	70	1037	597	440	471	89	138	244	27
Weighted base	1548	944	868	720	148	76	604	49	65	46	379	81	298	65	1114	650	464	414	158	91	165	20
NET: More important	449 29%	330 35%	314 36%	269 37%	45 30%	15 20%	119 20%	12 24%	19 29%	25 54%	50 13%	14 17%	36 12%	14 21%	288 26%	133 20%	156 34%	152 37%	54 34%	34 37%	65 39%	9 44%
I think they are much more important	119 8%	87 9%	82 9%	76 11%	6 4%	5 7%	32 5%	6 12%	4 5%	4 9%	13 3%	8 7%	3 3%	5 8%	78 7%	34 5%	44 9%	38 9%	15 9%	5 5%	18 11%	3 15%
I think they are somewhat more important	329 21%	242 26%	232 27%	193 27%	39 26%	10 13%	87 14%	6 13%	16 24%	20 45%	36 10%	9 11%	28 9%	9 13%	210 19%	98 15%	112 24%	114 27%	39 25%	29 31%	46 28%	6 29%
Their importance has stayed the same	1074 69%	598 63%	538 62%	438 61%	100 67%	59 78%	476 79%	36 74%	45 69%	21 46%	323 85%	65 80%	259 87%	51 77%	808 73%	509 78%	298 64%	255 62%	104 66%	55 60%	96 58%	11 56%
I think they are somewhat less important	17 1%	12 1%	11 1%	9 1%	2 1%	1 1%	5 1%	1 1%	-	-	4 1%	1 1%	3 1%	1 2%	13 1%	6 1%	7 2%	4 1%	-	1 2%	2 1%	-
I think they are much less important	8 1%	5 1%	5 1%	3 *	2 1%	-	3 1%	-	1 2%	-	2 1%	1 1%	1 *	-	5 *	2 *	3 1%	4 1%	-	1 1%	2 1%	-
NET: Less important	25 2%	17 2%	16 2%	12 2%	3 2%	1 1%	9 1%	1 1%	1 2%	-	6 2%	2 3%	4 1%	1 2%	18 2%	8 1%	10 2%	7 2%	-	3 3%	5 3%	-

Numeracy Survey
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Absolutes/col percents

Table 43

Q10. Looking at the following list of events, please rank them in order of most to least concerning to you personally?

Summary**Base: All respondents**

	Events					
	Making ends meet and affording my day-to-day cost of living	Being able to manage financially if suffering long term illness/ injury and unable to work	Coping with a large unexpected financial loss, such as a theft, flood damage	Falling seriously ill while on holiday and needing emergency medical treatment	That my family are adequately provided for financially if I died unexpectedly	That I have an adequate income in my retirement
Unweighted base	2078	2078	2078	2078	2078	2078
Weighted base	2078	2078	2078	2078	2078	2078
NET: 1st/2nd	1037 50%	658 32%	739 36%	345 17%	624 30%	752 36%
1st	690 33%	226 11%	282 14%	164 8%	296 14%	421 20%
2nd	348 17%	432 21%	457 22%	181 9%	328 16%	331 16%
3rd	268 13%	464 22%	474 23%	223 11%	314 15%	336 16%
4th	293 14%	384 18%	408 20%	338 16%	313 15%	341 16%
5th	253 12%	311 15%	293 14%	480 23%	380 18%	361 17%
6th	227 11%	261 13%	165 8%	691 33%	446 21%	288 14%
Mean	2.88	3.44	3.22	4.38	3.72	3.36
Standard deviation	1.76	1.54	1.48	1.61	1.74	1.72
Standard error	0.04	0.03	0.03	0.04	0.04	0.04

Numeracy Survey

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Absolutes/col percents

Table 44

Q10. Looking at the following list of events, please rank them in order of most to least concerning to you personally?
Making ends meet and affording my day-to-day cost of living
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: 1st/2nd	1037	473	562	112	187	179	212	148	199	237	296	213	291	96	48	107	92	86	71	58	99	114	139	96	33	194	423	52
	50%	47%	53%	50%	52%	54%	59%	47%	41%	43%	49%	49%	59%	54%	56%	46%	54%	48%	47%	59%	51%	41%	49%	54%	56%	49%	51%	39%
1st	690	306	382	73	138	130	156	97	95	137	201	151	200	59	39	69	67	64	44	43	61	72	97	57	17	132	302	29
	33%	30%	36%	32%	39%	39%	43%	31%	20%	25%	34%	35%	40%	33%	45%	30%	39%	36%	30%	44%	32%	26%	34%	32%	30%	34%	36%	21%
2nd	348	167	180	39	49	48	56	51	104	99	95	62	91	37	9	37	25	22	27	15	38	42	42	40	15	62	121	24
	17%	16%	17%	17%	14%	15%	16%	16%	21%	18%	16%	14%	18%	21%	11%	16%	15%	12%	18%	15%	19%	15%	15%	22%	26%	16%	14%	18%
3rd	268	135	131	31	55	28	37	39	77	70	86	54	58	21	11	30	21	32	17	11	25	44	28	20	8	54	102	16
	13%	13%	12%	14%	15%	8%	10%	12%	16%	13%	14%	12%	12%	12%	13%	13%	12%	18%	11%	11%	13%	16%	10%	11%	14%	14%	12%	12%
4th	293	149	144	29	33	48	45	52	86	85	85	60	62	27	7	32	22	28	28	12	35	34	42	25	2	51	113	22
	14%	15%	14%	13%	9%	15%	13%	16%	18%	16%	14%	14%	13%	15%	8%	14%	13%	16%	18%	12%	18%	12%	15%	14%	3%	13%	13%	16%
5th	253	134	119	28	47	35	29	46	68	77	62	57	57	14	13	39	27	17	18	8	21	37	31	19	8	48	96	28
	12%	13%	11%	12%	13%	10%	8%	15%	14%	14%	10%	13%	12%	8%	16%	17%	16%	10%	12%	8%	11%	14%	11%	11%	14%	12%	11%	21%
6th	227	124	102	25	35	41	38	32	56	78	71	51	27	19	7	23	10	16	17	9	13	46	42	19	8	46	102	16
	11%	12%	10%	11%	10%	13%	10%	10%	12%	14%	12%	12%	6%	10%	8%	10%	6%	9%	11%	9%	7%	17%	15%	10%	13%	12%	12%	12%
Mean	2.88	3.01	2.76	2.88	2.74	2.80	2.58	2.99	3.20	3.18	2.87	2.91	2.53	2.75	2.61	3.01	2.70	2.78	2.98	2.53	2.77	3.22	2.98	2.81	2.84	2.90	2.86	3.33
Standard deviation	1.76	1.77	1.73	1.75	1.77	1.84	1.76	1.75	1.65	1.78	1.76	1.80	1.63	1.71	1.79	1.76	1.71	1.69	1.74	1.73	1.63	1.83	1.86	1.72	1.79	1.78	1.81	1.73
Standard error	0.04	0.06	0.05	0.12	0.10	0.10	0.09	0.10	0.07	0.08	0.07	0.09	0.07	0.12	0.19	0.12	0.14	0.13	0.14	0.17	0.11	0.11	0.11	0.13	0.23	0.09	0.06	0.16

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Absolutes/col percents

Table 45

Q10. Looking at the following list of events, please rank them in order of most to least concerning to you personally?
Making ends meet and affording my day-to-day cost of living
Base: All respondents

	Work Status										Tenure											
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: 1st/2nd	1037	617	562	459	103	55	420	57	58	42	197	73	124	66	645	364	281	373	147	91	135	19
	50%	50%	50%	49%	53%	55%	50%	69%	65%	50%	41%	57%	35%	59%	46%	44%	48%	58%	59%	61%	56%	62%
1st	690	434	390	319	71	44	256	41	43	27	94	38	56	50	405	204	201	269	104	65	99	16
	33%	35%	35%	34%	36%	44%	30%	50%	48%	32%	20%	30%	16%	45%	29%	25%	34%	42%	42%	44%	41%	53%
2nd	348	183	173	141	32	11	165	15	15	15	103	35	68	16	241	161	80	104	42	26	36	3
	17%	15%	15%	15%	16%	11%	19%	19%	17%	18%	21%	27%	19%	14%	17%	20%	14%	16%	17%	17%	15%	8%
3rd	268	157	147	120	27	10	111	9	7	14	69	16	52	12	172	106	66	92	40	19	32	4
	13%	13%	13%	13%	14%	10%	13%	10%	8%	17%	14%	13%	15%	11%	12%	13%	11%	14%	16%	13%	13%	13%
4th	293	163	153	131	22	10	130	12	11	8	87	16	71	12	219	128	92	73	30	16	27	1
	14%	13%	14%	14%	11%	10%	15%	15%	12%	10%	18%	12%	20%	11%	16%	16%	16%	11%	12%	11%	11%	5%
5th	253	144	127	106	22	17	109	2	11	8	74	14	60	13	188	114	74	63	24	14	26	2
	12%	12%	11%	11%	11%	17%	13%	3%	13%	9%	15%	11%	17%	12%	13%	14%	13%	10%	10%	9%	11%	6%
6th	227	148	140	119	22	8	79	3	2	12	54	10	44	8	185	109	76	37	8	9	20	4
	11%	12%	12%	13%	11%	8%	9%	4%	3%	14%	11%	8%	12%	7%	13%	13%	13%	6%	3%	6%	8%	14%
Mean	2.88	2.87	2.89	2.91	2.78	2.68	2.89	2.12	2.33	2.87	3.22	2.71	3.41	2.52	3.07	3.14	2.98	2.48	2.40	2.43	2.60	2.44
Standard deviation	1.76	1.80	1.80	1.80	1.77	1.82	1.70	1.42	1.59	1.79	1.66	1.63	1.64	1.72	1.79	1.76	1.82	1.62	1.51	1.63	1.71	1.90
Standard error	0.04	0.05	0.06	0.06	0.11	0.17	0.06	0.15	0.16	0.19	0.07	0.14	0.09	0.16	0.05	0.06	0.08	0.06	0.13	0.11	0.09	0.28

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 46

Q10. Looking at the following list of events, please rank them in order of most to least concerning to you personally?
Being able to manage financially if suffering long term illness/injury and unable to work
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: 1st/2nd	658	296	360	79	110	133	135	120	82	162	190	159	146	57	27	78	60	53	48	23	58	90	87	58	19	155	319	49
	32%	29%	34%	35%	31%	40%	37%	38%	17%	30%	32%	37%	30%	32%	32%	34%	35%	29%	32%	24%	30%	33%	31%	33%	32%	39%	38%	37%
1st	226	105	121	32	36	53	41	38	26	62	66	48	50	16	9	25	18	19	18	5	26	33	31	17	9	65	107	24
	11%	10%	11%	14%	10%	16%	11%	12%	5%	11%	11%	11%	10%	9%	11%	11%	10%	11%	12%	5%	14%	12%	11%	9%	15%	17%	13%	18%
2nd	432	191	239	47	75	80	94	82	56	101	124	112	97	41	18	53	43	34	30	18	32	57	56	41	10	89	213	26
	21%	19%	23%	21%	21%	24%	26%	26%	12%	18%	21%	26%	19%	23%	21%	23%	25%	19%	20%	19%	17%	21%	20%	23%	17%	23%	25%	19%
3rd	464	238	225	68	110	72	90	53	71	112	137	91	123	42	21	45	40	37	31	26	38	65	66	43	10	87	207	27
	22%	23%	21%	30%	31%	22%	25%	17%	15%	21%	23%	21%	25%	24%	25%	20%	23%	20%	21%	27%	20%	24%	23%	24%	18%	22%	25%	20%
4th	384	189	195	36	64	59	66	63	96	89	117	78	100	30	16	41	25	34	29	17	41	48	56	35	11	70	155	18
	18%	19%	18%	16%	18%	18%	18%	20%	20%	16%	19%	18%	20%	17%	19%	18%	14%	19%	19%	18%	21%	17%	20%	20%	19%	18%	19%	13%
5th	311	163	148	26	36	47	39	50	113	87	91	58	75	29	14	27	21	34	20	18	34	46	37	21	10	40	104	19
	15%	16%	14%	12%	10%	14%	11%	16%	23%	16%	15%	13%	15%	17%	17%	12%	12%	19%	14%	18%	17%	17%	13%	12%	17%	10%	12%	14%
6th	261	130	131	16	36	20	32	32	125	95	65	49	52	18	7	39	26	21	21	14	22	25	37	21	8	40	51	21
	13%	13%	12%	7%	10%	6%	9%	10%	26%	17%	11%	11%	10%	10%	8%	17%	15%	12%	14%	14%	12%	9%	13%	12%	14%	10%	6%	16%
Mean	3.44	3.50	3.38	3.11	3.28	3.09	3.18	3.32	4.21	3.60	3.40	3.31	3.42	3.41	3.34	3.47	3.39	3.53	3.45	3.66	3.47	3.34	3.43	3.37	3.47	3.13	3.11	3.34
Standard deviation	1.54	1.53	1.55	1.43	1.42	1.48	1.45	1.54	1.52	1.63	1.51	1.53	1.47	1.49	1.46	1.62	1.58	1.54	1.58	1.46	1.56	1.50	1.53	1.49	1.65	1.55	1.41	1.71
Standard error	0.03	0.05	0.05	0.09	0.08	0.08	0.08	0.09	0.07	0.07	0.06	0.07	0.06	0.11	0.15	0.11	0.13	0.12	0.13	0.14	0.11	0.09	0.09	0.11	0.21	0.08	0.05	0.16

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 47

**Q10. Looking at the following list of events, please rank them in order of most to least concerning to you personally?
Being able to manage financially if suffering long term illness/injury and unable to work**
Base: All respondents

	Work Status										Tenure											
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: 1st/2nd	658	474	450	377	73	24	184	27	22	27	74	20	55	34	439	211	228	208	64	50	94	11
	32%	39%	40%	40%	37%	24%	22%	32%	24%	32%	15%	15%	16%	31%	31%	26%	39%	33%	26%	34%	39%	35%
1st	226	172	167	141	26	5	54	5	6	15	22	5	17	7	154	67	87	69	13	20	36	3
	11%	14%	15%	15%	13%	5%	6%	6%	6%	17%	5%	4%	5%	6%	11%	8%	15%	11%	5%	14%	15%	9%
2nd	432	302	283	236	48	19	130	22	16	13	53	15	38	27	286	144	141	139	51	30	58	8
	21%	25%	25%	25%	24%	19%	15%	27%	18%	15%	11%	11%	11%	24%	20%	18%	24%	22%	20%	20%	24%	26%
3rd	464	294	261	223	38	33	170	20	28	31	72	20	51	19	280	131	149	174	81	32	61	11
	22%	24%	23%	24%	20%	33%	20%	24%	31%	37%	15%	16%	15%	17%	20%	16%	25%	27%	33%	21%	25%	35%
4th	384	225	201	159	42	24	158	18	18	11	92	39	52	20	262	165	97	119	42	34	43	3
	18%	18%	18%	17%	21%	25%	19%	21%	20%	13%	19%	30%	15%	19%	19%	20%	17%	19%	17%	23%	18%	10%
5th	311	145	132	104	28	12	166	15	13	12	109	27	83	17	226	158	68	81	39	16	25	5
	15%	12%	12%	11%	14%	12%	20%	19%	15%	14%	23%	20%	24%	15%	16%	19%	12%	13%	16%	11%	11%	15%
6th	261	91	85	71	14	6	170	3	8	3	134	24	110	22	203	156	47	56	23	17	16	2
	13%	7%	8%	8%	7%	6%	20%	4%	9%	4%	28%	18%	31%	20%	14%	19%	8%	9%	9%	12%	7%	5%
Mean	3.44	3.11	3.09	3.06	3.22	3.38	3.90	3.32	3.48	3.02	4.28	4.07	4.36	3.69	3.52	3.82	3.10	3.27	3.45	3.32	3.05	3.12
Standard deviation	1.54	1.45	1.47	1.47	1.48	1.23	1.54	1.30	1.37	1.37	1.50	1.38	1.54	1.60	1.58	1.59	1.47	1.44	1.36	1.54	1.43	1.35
Standard error	0.03	0.04	0.05	0.05	0.09	0.11	0.05	0.14	0.14	0.14	0.07	0.12	0.08	0.15	0.04	0.06	0.06	0.05	0.11	0.10	0.08	0.20

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 48

Q10. Looking at the following list of events, please rank them in order of most to least concerning to you personally?
Coping with a large unexpected financial loss, such as a theft, flood damage
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: 1st/2nd	739	327	410	101	137	109	117	84	191	194	218	136	191	69	29	80	66	71	53	32	64	107	92	62	14	126	272	47
	36%	32%	39%	45%	38%	33%	32%	27%	39%	36%	36%	31%	38%	39%	34%	35%	39%	40%	36%	33%	33%	39%	32%	34%	25%	32%	32%	35%
1st	282	119	163	46	42	34	43	33	84	80	77	61	65	31	12	32	30	18	22	12	21	48	31	20	5	39	103	19
	14%	12%	15%	21%	12%	10%	12%	10%	17%	15%	13%	14%	13%	17%	15%	14%	17%	10%	15%	12%	11%	18%	11%	11%	8%	10%	12%	14%
2nd	457	209	247	55	95	75	74	51	107	114	142	75	126	38	17	48	37	52	31	21	43	58	60	41	10	87	169	28
	22%	21%	23%	24%	27%	23%	20%	16%	22%	21%	24%	17%	25%	22%	20%	21%	21%	29%	21%	21%	22%	21%	21%	23%	17%	22%	20%	20%
3rd	474	211	263	37	64	82	85	93	112	124	135	113	102	41	16	64	41	36	33	22	41	52	71	44	14	75	196	33
	23%	21%	25%	16%	18%	25%	24%	29%	23%	23%	22%	26%	20%	23%	19%	28%	24%	20%	22%	23%	21%	19%	25%	25%	24%	19%	23%	24%
4th	408	207	199	45	70	53	77	63	99	110	127	81	90	32	20	41	33	27	26	24	43	51	55	45	12	79	166	25
	20%	20%	19%	20%	20%	16%	21%	20%	20%	20%	21%	19%	18%	18%	23%	18%	19%	15%	17%	24%	22%	19%	19%	25%	21%	20%	20%	19%
5th	293	171	122	21	56	52	52	50	62	81	90	56	65	21	13	32	22	25	22	13	33	36	47	20	10	67	123	15
	14%	17%	12%	9%	16%	16%	14%	16%	13%	15%	15%	13%	13%	12%	15%	14%	13%	14%	14%	13%	17%	13%	17%	11%	16%	17%	15%	11%
6th	165	99	66	21	30	35	30	27	22	37	29	50	49	15	7	14	10	20	16	7	13	29	18	8	8	46	79	14
	8%	10%	6%	9%	8%	10%	8%	9%	5%	7%	5%	11%	10%	8%	8%	6%	6%	11%	11%	7%	7%	11%	6%	5%	14%	12%	9%	11%
Mean	3.22	3.39	3.06	3.01	3.26	3.36	3.31	3.40	3.03	3.20	3.17	3.33	3.22	3.10	3.29	3.16	3.06	3.27	3.28	3.25	3.32	3.20	3.29	3.15	3.63	3.47	3.33	3.24
Standard deviation	1.48	1.51	1.43	1.58	1.50	1.50	1.46	1.42	1.43	1.47	1.40	1.53	1.52	1.52	1.52	1.42	1.46	1.54	1.57	1.42	1.44	1.60	1.42	1.33	1.49	1.53	1.49	1.53
Standard error	0.03	0.05	0.04	0.10	0.08	0.08	0.08	0.08	0.06	0.06	0.06	0.07	0.07	0.11	0.16	0.09	0.12	0.12	0.13	0.14	0.10	0.10	0.08	0.10	0.19	0.08	0.05	0.14

Numeracy Survey

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Absolutes/col percents

Table 49

Q10. Looking at the following list of events, please rank them in order of most to least concerning to you personally?
Coping with a large unexpected financial loss, such as a theft, flood damage
Base: All respondents

	Work Status										Tenure											
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: 1st/2nd	739	398	368	295	73	30	341	27	36	45	191	48	143	41	490	299	191	234	108	49	76	15
	36%	32%	33%	32%	37%	30%	40%	33%	41%	53%	40%	37%	41%	37%	35%	36%	32%	37%	43%	33%	32%	51%
1st	282	142	130	106	24	12	140	9	11	20	88	21	67	12	203	136	68	76	41	13	22	3
	14%	12%	12%	11%	12%	12%	16%	11%	12%	24%	18%	16%	19%	11%	14%	17%	12%	12%	17%	9%	9%	9%
2nd	457	255	238	189	49	17	202	19	26	24	104	28	76	29	287	164	123	157	66	36	55	13
	22%	21%	21%	20%	25%	18%	24%	22%	29%	29%	22%	21%	22%	26%	20%	20%	21%	25%	27%	24%	23%	42%
3rd	474	271	251	207	44	21	202	23	24	11	115	33	83	29	342	210	132	128	50	34	43	4
	23%	22%	22%	22%	22%	21%	24%	28%	27%	13%	24%	25%	24%	26%	24%	26%	22%	20%	20%	23%	18%	13%
4th	408	245	217	182	35	28	163	12	13	17	96	20	76	24	279	170	109	124	42	30	52	6
	20%	20%	19%	20%	18%	28%	19%	15%	15%	21%	20%	15%	22%	22%	20%	21%	18%	19%	17%	20%	22%	18%
5th	293	190	173	149	25	17	103	13	11	6	59	17	42	14	199	102	98	90	26	24	40	3
	14%	15%	15%	16%	13%	17%	12%	16%	12%	7%	12%	13%	12%	13%	14%	12%	17%	14%	10%	16%	17%	10%
6th	165	125	121	101	20	4	40	7	5	5	20	12	8	3	100	40	60	63	23	11	28	2
	8%	10%	11%	11%	10%	4%	5%	8%	5%	6%	4%	9%	2%	3%	7%	5%	10%	10%	9%	8%	12%	8%
Mean	3.22	3.37	3.38	3.41	3.24	3.31	3.01	3.26	3.03	2.76	2.99	3.15	2.92	3.08	3.20	3.07	3.38	3.29	3.06	3.33	3.49	3.02
Standard deviation	1.48	1.51	1.52	1.52	1.51	1.38	1.41	1.45	1.39	1.51	1.42	1.53	1.37	1.30	1.46	1.41	1.51	1.51	1.54	1.43	1.51	1.46
Standard error	0.03	0.04	0.05	0.05	0.09	0.13	0.05	0.15	0.14	0.16	0.06	0.13	0.07	0.12	0.04	0.05	0.06	0.06	0.13	0.09	0.08	0.21

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 50

Q10. Looking at the following list of events, please rank them in order of most to least concerning to you personally?
Falling seriously ill while on holiday and needing emergency medical treatment
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: 1st/2nd	345	175	169	40	68	49	33	50	105	122	96	69	58	22	14	45	22	36	34	12	27	49	51	26	8	56	128	33
	17%	17%	16%	18%	19%	15%	9%	16%	22%	22%	16%	16%	12%	12%	16%	20%	13%	20%	22%	12%	14%	18%	18%	14%	14%	14%	15%	24%
1st	164	91	73	19	37	24	13	23	48	56	45	29	33	12	10	18	6	19	20	4	12	26	18	15	5	34	56	18
	8%	9%	7%	9%	10%	7%	4%	7%	10%	10%	8%	7%	7%	7%	12%	8%	3%	11%	13%	4%	6%	9%	6%	8%	8%	9%	7%	14%
2nd	181	84	96	20	32	26	20	26	58	65	51	39	25	10	4	27	16	17	14	8	15	23	33	11	3	22	71	15
	9%	8%	9%	9%	9%	8%	5%	8%	12%	12%	9%	9%	5%	5%	4%	12%	9%	10%	9%	8%	8%	8%	12%	6%	6%	6%	9%	11%
3rd	223	116	107	35	36	32	28	30	61	76	64	45	37	19	6	25	19	15	14	10	22	28	36	24	4	44	86	18
	11%	11%	10%	16%	10%	10%	8%	10%	13%	14%	11%	10%	7%	11%	7%	11%	11%	9%	9%	10%	11%	10%	13%	14%	6%	11%	10%	14%
4th	338	147	191	36	71	66	51	33	82	92	101	74	72	31	15	50	37	16	19	17	27	51	43	22	13	72	124	20
	16%	15%	18%	16%	20%	20%	14%	10%	17%	17%	17%	17%	15%	17%	17%	21%	21%	9%	12%	17%	14%	18%	15%	12%	22%	18%	15%	15%
5th	480	243	236	38	72	71	111	83	105	97	143	107	133	48	12	58	35	43	30	20	42	65	61	50	16	97	197	23
	23%	24%	22%	17%	20%	21%	31%	26%	22%	18%	24%	24%	27%	27%	14%	25%	20%	24%	20%	20%	22%	24%	22%	28%	28%	25%	24%	17%
6th	691	334	356	75	111	112	139	122	133	160	195	141	195	57	39	53	61	68	53	39	75	81	92	56	17	123	301	40
	33%	33%	34%	33%	31%	34%	38%	38%	27%	29%	33%	32%	39%	32%	46%	23%	35%	38%	36%	40%	39%	30%	32%	31%	29%	31%	36%	30%
Mean	4.38	4.35	4.41	4.24	4.24	4.42	4.78	4.55	4.11	4.07	4.39	4.41	4.68	4.49	4.55	4.13	4.51	4.41	4.24	4.61	4.54	4.28	4.31	4.40	4.43	4.39	4.48	4.01
Standard deviation	1.61	1.64	1.58	1.66	1.66	1.56	1.37	1.61	1.67	1.70	1.59	1.57	1.50	1.51	1.73	1.57	1.47	1.74	1.80	1.50	1.57	1.62	1.61	1.59	1.54	1.57	1.58	1.79
Standard error	0.04	0.05	0.05	0.11	0.09	0.09	0.07	0.09	0.07	0.07	0.07	0.07	0.07	0.11	0.18	0.10	0.12	0.14	0.14	0.15	0.11	0.10	0.09	0.12	0.19	0.08	0.06	0.16

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 51

Q10. Looking at the following list of events, please rank them in order of most to least concerning to you personally?
Falling seriously ill while on holiday and needing emergency medical treatment
Base: All respondents

	Work Status										Tenure											
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: 1st/2nd	345	184	163	133	30	21	162	12	11	11	107	21	87	20	245	165	80	97	37	22	38	3
	17%	15%	14%	14%	15%	21%	19%	15%	12%	13%	22%	16%	25%	18%	17%	20%	14%	15%	15%	15%	16%	11%
1st	164	91	87	67	20	4	73	8	8	2	47	11	35	8	113	76	37	50	21	10	19	1
	8%	7%	8%	7%	10%	4%	9%	10%	9%	3%	10%	9%	10%	7%	8%	9%	6%	8%	8%	7%	8%	4%
2nd	181	93	76	66	10	17	88	4	3	9	61	9	52	12	131	89	43	48	16	12	19	2
	9%	8%	7%	7%	5%	17%	10%	5%	3%	11%	13%	7%	15%	11%	9%	11%	7%	7%	6%	8%	8%	7%
3rd	223	130	120	104	16	10	92	10	8	9	61	10	51	5	160	88	72	60	14	10	36	3
	11%	11%	11%	11%	8%	10%	11%	12%	9%	10%	13%	8%	15%	4%	11%	11%	12%	9%	6%	7%	15%	9%
4th	338	196	186	152	34	11	142	12	16	22	80	22	58	12	226	139	87	106	43	25	38	7
	16%	16%	16%	16%	17%	11%	17%	14%	18%	26%	17%	17%	16%	11%	16%	17%	15%	17%	17%	17%	16%	22%
5th	480	294	269	227	42	25	186	16	22	17	102	32	70	29	323	192	131	150	57	39	54	8
	23%	24%	24%	24%	21%	25%	22%	19%	24%	20%	21%	25%	20%	26%	23%	23%	22%	23%	23%	26%	22%	27%
6th	691	425	392	318	74	32	267	33	33	26	130	45	85	45	457	238	219	225	98	53	74	10
	33%	35%	35%	34%	38%	33%	31%	40%	37%	31%	27%	35%	24%	40%	32%	29%	37%	35%	39%	35%	31%	32%
Mean	4.38	4.45	4.46	4.46	4.49	4.34	4.27	4.48	4.57	4.41	4.08	4.46	3.94	4.59	4.34	4.21	4.51	4.46	4.58	4.54	4.30	4.56
Standard deviation	1.61	1.58	1.58	1.56	1.64	1.62	1.65	1.67	1.55	1.43	1.67	1.61	1.68	1.64	1.62	1.65	1.56	1.59	1.60	1.55	1.60	1.42
Standard error	0.04	0.05	0.05	0.06	0.10	0.15	0.05	0.18	0.15	0.15	0.08	0.14	0.09	0.15	0.04	0.06	0.07	0.06	0.13	0.10	0.08	0.21

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 52

**Q10. Looking at the following list of events, please rank them in order of most to least concerning to you personally?
That my family are adequately provided for financially if I died unexpectedly**
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: 1st/2nd	624	350	273	68	126	115	103	84	129	149	166	146	163	51	23	68	42	60	48	26	60	91	89	46	22	125	265	53
	30%	34%	26%	30%	35%	35%	28%	26%	27%	27%	28%	34%	33%	29%	27%	29%	24%	34%	32%	27%	31%	33%	31%	26%	37%	32%	32%	39%
1st	296	159	135	33	59	56	38	41	69	84	77	62	73	22	4	37	20	38	17	13	29	31	43	27	14	55	124	24
	14%	16%	13%	15%	16%	17%	11%	13%	14%	15%	13%	14%	15%	13%	5%	16%	12%	21%	11%	13%	15%	11%	15%	15%	24%	14%	15%	18%
2nd	328	191	137	35	67	59	65	43	60	66	88	84	90	28	18	31	21	22	31	14	31	60	46	19	8	69	141	29
	16%	19%	13%	16%	19%	18%	18%	13%	12%	12%	15%	19%	18%	16%	22%	13%	12%	12%	21%	14%	16%	22%	16%	10%	13%	18%	17%	21%
3rd	314	158	156	28	51	62	57	46	70	90	88	62	75	26	17	30	24	24	31	16	37	36	39	22	11	74	115	22
	15%	16%	15%	13%	14%	19%	16%	14%	14%	16%	15%	14%	15%	15%	21%	13%	14%	13%	21%	16%	19%	13%	14%	13%	20%	19%	14%	16%
4th	313	139	174	35	54	43	52	53	77	81	88	67	77	21	16	35	34	36	17	15	22	42	43	24	10	45	127	12
	15%	14%	16%	15%	15%	13%	14%	17%	16%	15%	15%	15%	16%	12%	18%	15%	20%	20%	11%	15%	12%	15%	15%	13%	18%	12%	15%	9%
5th	380	162	216	55	57	48	73	56	93	100	114	84	82	33	16	40	33	22	29	22	36	48	55	41	6	68	154	21
	18%	16%	20%	24%	16%	14%	20%	18%	19%	18%	19%	19%	17%	18%	19%	17%	19%	12%	20%	23%	19%	17%	19%	23%	10%	17%	18%	16%
6th	446	205	241	39	70	64	78	79	116	126	145	76	99	47	14	58	40	37	25	19	37	58	58	46	9	81	176	27
	21%	20%	23%	17%	20%	19%	21%	25%	24%	23%	24%	18%	20%	26%	16%	25%	23%	21%	17%	19%	19%	21%	21%	26%	15%	21%	21%	20%
Mean	3.72	3.56	3.87	3.71	3.54	3.48	3.80	3.87	3.85	3.78	3.85	3.59	3.61	3.86	3.72	3.80	3.91	3.52	3.57	3.79	3.60	3.69	3.69	3.96	3.22	3.62	3.69	3.43
Standard deviation	1.74	1.76	1.71	1.71	1.77	1.75	1.69	1.74	1.75	1.76	1.74	1.71	1.74	1.78	1.51	1.81	1.68	1.81	1.65	1.69	1.74	1.72	1.75	1.78	1.74	1.74	1.75	1.81
Standard error	0.04	0.05	0.05	0.11	0.10	0.10	0.09	0.10	0.08	0.08	0.07	0.08	0.08	0.13	0.16	0.12	0.14	0.14	0.13	0.17	0.12	0.11	0.10	0.14	0.22	0.09	0.06	0.16

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 53

**Q10. Looking at the following list of events, please rank them in order of most to least concerning to you personally?
That my family are adequately provided for financially if I died unexpectedly**
Base: All respondents

	Work Status										Tenure											
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: 1st/2nd	624	390	366	308	58	23	235	22	25	22	126	46	80	40	420	194	226	199	77	49	73	5
	30%	32%	32%	33%	30%	24%	28%	27%	28%	26%	26%	35%	23%	36%	30%	24%	38%	31%	31%	33%	30%	17%
1st	296	179	171	144	26	8	117	6	11	11	65	23	42	23	203	95	108	91	38	21	32	2
	14%	15%	15%	15%	13%	9%	14%	7%	13%	13%	14%	18%	12%	21%	14%	12%	18%	14%	15%	14%	13%	7%
2nd	328	211	196	164	32	15	118	16	14	11	61	22	39	16	218	100	118	108	39	28	41	3
	16%	17%	17%	18%	16%	15%	14%	19%	15%	13%	13%	17%	11%	15%	15%	12%	20%	17%	16%	19%	17%	9%
3rd	314	189	177	142	34	12	125	7	6	12	75	19	56	25	211	128	83	97	43	21	33	6
	15%	15%	16%	15%	18%	12%	15%	8%	7%	14%	16%	15%	16%	23%	15%	16%	14%	15%	17%	14%	14%	19%
4th	313	172	161	129	32	11	141	11	16	16	78	16	63	20	219	130	89	86	32	22	32	8
	15%	14%	14%	14%	16%	11%	17%	14%	18%	19%	16%	12%	18%	18%	16%	15%	15%	13%	13%	15%	13%	28%
5th	380	222	208	171	38	14	158	21	17	15	90	24	67	15	248	156	93	129	54	29	46	3
	18%	18%	18%	18%	19%	14%	19%	25%	19%	18%	19%	18%	19%	13%	18%	19%	16%	20%	22%	19%	19%	10%
6th	446	256	218	184	34	39	190	22	25	20	112	26	86	12	311	214	97	127	42	29	56	8
	21%	21%	19%	20%	17%	39%	22%	27%	27%	23%	23%	20%	24%	11%	22%	26%	17%	20%	17%	19%	24%	26%
Mean	3.72	3.66	3.61	3.61	3.64	4.24	3.80	4.10	3.98	3.85	3.84	3.55	3.94	3.20	3.73	3.97	3.39	3.68	3.61	3.64	3.78	4.02
Standard deviation	1.74	1.75	1.74	1.75	1.67	1.78	1.73	1.69	1.77	1.72	1.73	1.80	1.69	1.62	1.75	1.71	1.75	1.74	1.71	1.73	1.76	1.56
Standard error	0.04	0.05	0.05	0.06	0.10	0.16	0.06	0.18	0.18	0.18	0.08	0.16	0.09	0.15	0.05	0.06	0.07	0.06	0.14	0.11	0.09	0.23

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 54

**Q10. Looking at the following list of events, please rank them in order of most to least concerning to you personally?
That I have an adequate income in my retirement**
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: 1st/2nd	752	408	344	50	86	78	124	149	266	229	233	147	142	59	30	84	62	52	46	43	78	99	108	70	21	130	266	35
	36%	40%	32%	22%	24%	24%	34%	47%	55%	42%	39%	34%	29%	34%	35%	36%	36%	29%	31%	45%	41%	36%	38%	39%	35%	33%	32%	26%
1st	421	237	184	21	46	35	70	84	164	128	134	84	75	36	11	49	32	21	29	21	44	64	62	43	9	67	144	20
	20%	23%	17%	9%	13%	10%	19%	27%	34%	23%	22%	19%	15%	20%	13%	21%	19%	12%	19%	22%	23%	23%	22%	24%	15%	17%	17%	15%
2nd	331	172	160	29	40	43	53	65	102	101	100	63	67	23	19	34	30	31	17	22	35	35	46	27	12	63	122	14
	16%	17%	15%	13%	11%	13%	15%	20%	21%	19%	17%	15%	13%	13%	23%	15%	17%	18%	11%	23%	18%	13%	16%	15%	21%	16%	15%	11%
3rd	336	157	178	25	41	55	64	56	95	74	90	70	101	28	14	37	28	35	23	13	30	49	43	24	11	58	129	18
	16%	16%	17%	11%	12%	16%	18%	18%	19%	14%	15%	16%	20%	16%	16%	16%	16%	20%	16%	13%	16%	18%	15%	14%	18%	15%	15%	13%
4th	341	184	157	44	66	61	71	54	46	89	82	76	95	36	12	32	22	38	32	13	25	49	45	27	10	75	152	38
	16%	18%	15%	20%	18%	18%	20%	17%	9%	16%	14%	18%	19%	20%	14%	14%	13%	21%	21%	13%	13%	18%	16%	15%	17%	19%	18%	28%
5th	361	142	217	57	89	79	57	33	46	104	99	74	84	32	17	35	35	38	31	17	27	42	51	29	8	72	162	28
	17%	14%	21%	25%	25%	24%	16%	10%	9%	19%	17%	17%	17%	18%	19%	15%	20%	21%	21%	17%	14%	15%	18%	16%	14%	18%	19%	21%
6th	288	123	164	49	76	59	46	25	34	51	95	68	74	22	12	43	26	16	18	11	33	35	36	28	9	57	127	16
	14%	12%	15%	22%	21%	18%	13%	8%	7%	9%	16%	16%	15%	12%	14%	18%	15%	9%	12%	11%	17%	13%	13%	16%	15%	15%	15%	12%
Mean	3.36	3.19	3.52	4.04	3.95	3.85	3.36	2.88	2.60	3.17	3.33	3.45	3.54	3.39	3.48	3.42	3.43	3.49	3.48	3.16	3.29	3.27	3.30	3.32	3.41	3.49	3.54	3.64
Standard deviation	1.72	1.70	1.71	1.61	1.68	1.60	1.67	1.60	1.58	1.69	1.78	1.73	1.63	1.68	1.66	1.80	1.74	1.50	1.67	1.72	1.80	1.71	1.73	1.80	1.67	1.68	1.70	1.58
Standard error	0.04	0.05	0.05	0.11	0.09	0.09	0.09	0.09	0.07	0.07	0.07	0.08	0.07	0.12	0.17	0.12	0.14	0.12	0.13	0.17	0.13	0.11	0.10	0.14	0.21	0.09	0.06	0.14

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 55

Q10. Looking at the following list of events, please rank them in order of most to least concerning to you personally?

That I have an adequate income in my retirement

Base: All respondents

	Work Status										Tenure											
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: 1st/2nd	752	396	351	296	55	46	356	20	27	21	266	52	214	22	579	408	171	165	65	37	64	8
	36%	32%	31%	32%	28%	46%	42%	25%	31%	25%	55%	40%	61%	19%	41%	50%	29%	26%	26%	25%	27%	25%
1st	421	211	186	157	29	25	210	14	11	9	166	31	135	11	332	244	88	83	31	19	33	5
	20%	17%	16%	17%	15%	26%	25%	17%	12%	10%	34%	24%	38%	10%	24%	30%	15%	13%	12%	13%	14%	18%
2nd	331	185	165	139	26	20	146	7	16	12	100	22	79	11	247	164	83	82	34	17	31	2
	16%	15%	15%	15%	13%	20%	17%	8%	18%	14%	21%	17%	22%	10%	18%	20%	14%	13%	14%	12%	13%	7%
3rd	336	187	174	138	37	13	148	14	16	8	89	31	58	21	245	159	86	87	20	33	34	3
	16%	15%	15%	15%	19%	13%	17%	17%	18%	9%	19%	24%	16%	19%	17%	19%	15%	14%	8%	22%	14%	11%
4th	341	227	212	181	31	15	115	18	15	10	48	17	31	24	205	90	115	131	60	23	48	5
	16%	18%	19%	19%	16%	15%	14%	22%	17%	11%	10%	13%	9%	22%	15%	11%	19%	21%	24%	15%	20%	17%
5th	361	235	220	178	42	15	127	15	14	27	46	16	30	23	226	100	126	126	48	28	50	9
	17%	19%	19%	19%	21%	15%	15%	19%	16%	33%	10%	13%	9%	21%	16%	12%	21%	20%	20%	18%	21%	31%
6th	288	184	174	142	31	11	103	15	16	19	32	13	18	22	154	63	90	129	55	29	45	5
	14%	15%	15%	15%	16%	11%	12%	18%	18%	22%	7%	10%	5%	19%	11%	8%	15%	20%	22%	20%	19%	15%
Mean	3.36	3.52	3.56	3.55	3.64	3.06	3.13	3.73	3.61	4.08	2.59	3.05	2.42	3.92	3.15	2.79	3.64	3.82	3.91	3.73	3.77	3.82
Standard deviation	1.72	1.69	1.68	1.69	1.67	1.73	1.72	1.69	1.67	1.68	1.58	1.64	1.53	1.56	1.69	1.63	1.66	1.67	1.68	1.67	1.68	1.74
Standard error	0.04	0.05	0.05	0.06	0.10	0.16	0.06	0.18	0.17	0.18	0.07	0.14	0.08	0.14	0.05	0.06	0.07	0.06	0.14	0.11	0.09	0.26

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 56

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Summary

Base: All respondents

	Less jargon, and more plain English in documents	Fewer terms and conditions	Confidence that any claim will be paid	Cheaper premiums	More regular contact with my insurer with details of new products and advice	More help planning for retirement	Less figures used in documents	Clearer explanations of figures in documents
Unweighted base	2078	2078	2078	2078	2078	2078	2078	2078
Weighted base	2078	2078	2078	2078	2078	2078	2078	2078
10 - Would help a lot	685 33%	524 25%	904 44%	670 32%	162 8%	288 14%	225 11%	467 22%
9	282 14%	232 11%	338 16%	262 13%	79 4%	162 8%	123 6%	234 11%
8	408 20%	414 20%	345 17%	386 19%	220 11%	318 15%	249 12%	407 20%
7	308 15%	340 16%	210 10%	281 14%	263 13%	330 16%	335 16%	368 18%
6	160 8%	203 10%	115 6%	179 9%	283 14%	246 12%	239 11%	205 10%
5	164 8%	244 12%	122 6%	212 10%	503 24%	385 19%	453 22%	256 12%
4	26 1%	55 3%	15 1%	39 2%	151 7%	79 4%	126 6%	45 2%
3	18 1%	31 2%	8 *	17 1%	152 7%	60 3%	111 5%	41 2%
2	6 *	13 1%	5 *	13 1%	87 4%	50 2%	80 4%	16 1%
1	5 *	7 *	6 *	6 *	50 2%	26 1%	43 2%	12 1%
0 - Would not help at all	15 1%	16 1%	9 *	13 1%	129 6%	133 6%	94 5%	26 1%
NET: 9-10	967 47%	755 36%	1242 60%	932 45%	241 12%	450 22%	348 17%	702 34%
NET: 8-10	1375 66%	1170 56%	1588 76%	1318 63%	460 22%	768 37%	597 29%	1109 53%

Numeracy Survey
ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 56

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Summary**Base: All respondents**

	Less jargon, and more plain English in documents	Fewer terms and conditions	Confidence that any claim will be paid	Cheaper premiums	More regular contact with my insurer with details of new products and advice	More help planning for retirement	Less figures used in documents	Clearer explanations of figures in documents
Weighted base	2078	2078	2078	2078	2078	2078	2078	2078
NET: 0-2	27 1%	36 2%	20 1%	32 2%	266 13%	209 10%	217 10%	54 3%
NET: 0-1	21 1%	23 1%	15 1%	19 1%	179 9%	159 8%	137 7%	38 2%
Mean	8.07	7.60	8.53	7.93	5.50	6.36	5.98	7.45
Standard deviation	1.93	2.06	1.79	2.02	2.57	2.68	2.57	2.14
Standard error	0.04	0.05	0.04	0.04	0.06	0.06	0.06	0.05

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 57

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Less jargon, and more plain English in documents

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
10 - Would help a lot	685 33%	282 28%	401 38%	47 21%	113 32%	104 32%	117 32%	117 37%	187 38%	158 29%	182 30%	157 36%	188 38%	58 33%	27 32%	83 36%	54 31%	60 34%	53 36%	32 33%	60 31%	78 28%	97 34%	60 34%	23 40%	133 34%	241 29%	33 25%
9	282 14%	137 13%	145 14%	20 9%	31 9%	28 9%	66 18%	44 14%	92 19%	81 15%	85 14%	50 11%	66 13%	25 14%	13 15%	25 11%	24 14%	21 12%	25 17%	16 16%	30 16%	30 11%	37 13%	27 15%	10 18%	43 11%	105 13%	12 9%
8	408 20%	212 21%	197 19%	53 24%	61 17%	72 22%	72 20%	65 20%	86 18%	111 20%	141 24%	76 17%	80 16%	32 18%	19 22%	40 17%	36 21%	28 16%	34 23%	24 25%	38 19%	52 19%	66 23%	30 17%	10 17%	91 23%	168 20%	34 25%
7	308 15%	166 16%	141 13%	35 16%	74 21%	52 16%	56 15%	34 11%	57 12%	105 19%	81 14%	65 15%	57 12%	25 14%	15 17%	32 14%	27 16%	32 18%	23 15%	13 13%	27 14%	46 17%	34 12%	28 15%	6 10%	56 14%	147 18%	25 18%
6	160 8%	83 8%	77 7%	22 10%	42 12%	29 9%	23 6%	23 7%	21 4%	34 6%	60 10%	33 8%	34 7%	14 8%	7 9%	27 12%	8 5%	19 11%	4 2%	5 5%	17 9%	26 9%	17 6%	15 8%	2 3%	36 9%	71 8%	15 11%
5	164 8%	94 9%	70 7%	39 17%	23 7%	35 10%	19 5%	22 7%	27 6%	40 7%	37 6%	42 10%	46 9%	15 9%	3 3%	15 6%	19 11%	12 7%	9 6%	6 6%	12 6%	34 13%	24 8%	12 7%	4 7%	27 7%	77 9%	14 10%
4	26 1%	17 2%	9 1%	7 3%	3 1%	3 1%	5 1%	2 1%	6 1%	8 1%	6 1%	4 1%	9 2%	3 2%	- -	6 3%	1 *	3 2%	2 2%	1 1%	3 2%	4 1%	1 *	1 1%	- -	4 1%	7 1%	- -
3	18 1%	11 1%	7 1%	1 *	5 1%	2 *	4 1%	5 2%	1 *	7 1%	3 *	3 1%	5 1%	1 1%	- -	1 *	2 1%	1 1%	- -	1 1%	3 2%	3 1%	4 2%	1 1%	- -	1 *	11 1%	2 1%
2	6 *	4 *	2 *	- -	1 *	4 1%	- -	- -	1 *	1 *	1 *	3 1%	1 *	- -	- -	1 *	2 1%	1 *	- -	- -	- -	- -	- -	- -	2 4%	1 *	4 1%	- -
1	5 *	1 *	4 *	- -	2 1%	- -	- -	1 *	2 1%	1 *	- -	- -	4 1%	* *	- -	- -	- -	- -	- -	1 1%	3 1%	- -	- -	1 *	- -	- -	1 *	- -
0 - Would not help at all	15 1%	9 1%	6 1%	2 1%	2 1%	2 1%	1 *	3 1%	5 1%	2 *	3 1%	4 1%	6 1%	3 2%	1 2%	1 *	- -	2 1%	- -	- -	- -	2 1%	2 1%	3 2%	* 1%	1 *	5 1%	- -
NET: 9-10	967 47%	419 41%	547 52%	67 30%	144 40%	133 40%	183 51%	162 51%	279 57%	239 44%	268 45%	207 47%	254 51%	83 47%	40 47%	107 47%	78 45%	81 45%	78 52%	48 49%	90 47%	108 39%	134 47%	87 49%	33 57%	176 45%	345 41%	45 34%
NET: 8-10	1375 66%	631 62%	743 70%	120 53%	205 57%	204 62%	255 71%	227 71%	365 75%	350 64%	409 68%	282 65%	334 67%	115 65%	59 69%	147 64%	114 66%	109 61%	112 75%	72 74%	128 66%	160 58%	200 71%	118 66%	43 74%	266 68%	513 61%	79 59%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 57

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Less jargon, and more plain English in documents

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: 0-2	27 1%	14 1%	13 1%	2 1%	5 2%	6 2%	1 *	4 1%	9 2%	4 1%	4 1%	7 2%	11 2%	3 2%	1 2%	2 1%	2 1%	3 2%	- -	1 1%	3 1%	2 1%	2 1%	4 2%	3 5%	2 *	10 1%	- -
NET: 0-1	21 1%	10 1%	11 1%	2 1%	4 1%	2 1%	1 *	4 1%	8 2%	3 1%	3 1%	4 1%	10 2%	3 2%	1 2%	1 *	- -	2 1%	- -	1 1%	3 1%	2 1%	2 1%	4 2%	* 1%	1 *	6 1%	- -
Mean	8.07	7.87	8.27	7.45	7.87	7.88	8.27	8.21	8.39	8.02	8.11	8.06	8.07	7.98	8.21	8.07	8.05	7.96	8.44	8.26	8.02	7.80	8.16	8.06	8.28	8.16	7.89	7.80
Standard deviation	1.93	1.96	1.88	1.94	1.97	1.98	1.70	1.98	1.91	1.82	1.77	2.01	2.16	2.10	1.82	1.93	1.86	2.02	1.57	1.80	1.96	1.93	1.90	2.08	2.15	1.75	1.92	1.72
Standard error	0.04	0.06	0.06	0.13	0.11	0.11	0.09	0.11	0.08	0.08	0.07	0.10	0.09	0.15	0.19	0.13	0.15	0.16	0.13	0.18	0.14	0.12	0.11	0.16	0.27	0.09	0.07	0.16

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 58

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Less jargon, and more plain English in documents

Base: All respondents

	Work Status													Tenure								
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
10 - Would help a lot	685 33%	374 30%	351 31%	279 30%	72 37%	22 23%	312 37%	27 33%	41 46%	20 24%	177 37%	60 46%	117 33%	46 41%	472 33%	276 34%	196 33%	201 31%	66 26%	61 41%	74 31%	12 41%
9	282 14%	148 12%	132 12%	108 12%	24 12%	15 15%	135 16%	9 11%	11 13%	11 13%	91 19%	20 15%	71 20%	13 11%	202 14%	128 16%	74 13%	77 12%	32 13%	18 12%	27 11%	3 10%
8	408 20%	258 21%	237 21%	206 22%	31 16%	22 22%	150 18%	17 20%	18 20%	15 18%	93 19%	25 19%	68 19%	8 7%	280 20%	157 19%	123 21%	122 19%	54 22%	20 13%	49 20%	6 20%
7	308 15%	203 17%	184 16%	154 16%	30 15%	19 19%	105 12%	10 12%	8 9%	16 19%	51 11%	11 8%	41 12%	19 17%	212 15%	115 14%	97 17%	90 14%	29 12%	24 16%	37 16%	5 17%
6	160 8%	107 9%	98 9%	82 9%	17 8%	9 9%	53 6%	4 5%	2 2%	11 13%	25 5%	5 4%	20 6%	11 10%	112 8%	69 8%	43 7%	48 7%	22 9%	8 5%	18 8%	1 2%
5	164 8%	105 9%	97 9%	83 9%	14 7%	8 8%	60 7%	11 13%	3 3%	9 11%	28 6%	4 3%	24 7%	9 8%	96 7%	56 7%	41 7%	66 10%	28 11%	13 9%	25 10%	2 7%
4	26 1%	11 1%	11 1%	6 1%	5 2%	* *	15 2%	2 3%	3 4%	* 1%	6 1%	- -	6 2%	3 3%	16 1%	10 1%	6 1%	9 1%	5 2%	2 1%	2 1%	1 3%
3	18 1%	12 1%	11 1%	10 1%	1 1%	1 1%	6 1%	- -	2 3%	* 1%	1 *	- -	1 *	2 1%	10 1%	4 *	6 1%	8 1%	5 2%	1 1%	2 1%	- -
2	6 *	5 *	4 *	3 *	1 *	1 1%	1 *	- -	- -	- -	1 *	- -	1 *	- -	6 *	3 *	3 1%	- -	- -	- -	- -	- -
1	5 *	1 *	1 *	1 *	- -	- -	5 1%	* 1%	- -	- -	2 1%	1 1%	1 *	2 1%	1 *	1 *	- -	4 1%	3 1%	- -	1 1%	- -
0 - Would not help at all	15 1%	6 *	4 *	3 *	1 *	2 2%	9 1%	2 2%	1 1%	- -	5 1%	5 4%	1 *	1 1%	3 *	3 *	- -	12 2%	6 2%	3 2%	3 1%	- -
NET: 9-10	967 47%	521 42%	484 43%	387 41%	97 49%	38 38%	446 53%	36 44%	52 58%	31 37%	268 56%	80 62%	188 54%	58 52%	674 48%	403 49%	271 46%	278 44%	98 39%	78 53%	102 42%	15 51%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 58

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Less jargon, and more plain English in documents

Base: All respondents

	Work Status										Tenure											
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: 8-10	1375	780	720	593	128	59	596	53	70	46	361	105	256	66	954	560	393	400	152	99	150	22
	66%	63%	64%	63%	65%	60%	70%	64%	78%	55%	75%	81%	73%	59%	68%	68%	67%	63%	61%	66%	63%	71%
NET: 0-2	27	12	9	7	2	3	15	2	1	-	9	6	3	3	10	7	3	17	9	3	4	-
	1%	1%	1%	1%	1%	3%	2%	3%	1%	-	2%	5%	1%	3%	1%	1%	1%	3%	4%	2%	2%	-
NET: 0-1	21	7	5	4	1	2	14	2	1	-	8	6	2	3	4	4	-	17	9	3	4	-
	1%	1%	*	*	*	2%	2%	3%	1%	-	2%	5%	*	3%	*	*	-	3%	4%	2%	2%	-
Mean	8.07	7.98	8.00	7.98	8.14	7.71	8.20	7.81	8.47	7.76	8.34	8.47	8.29	7.96	8.17	8.19	8.15	7.83	7.58	8.15	7.88	8.37
Standard deviation	1.93	1.87	1.85	1.83	1.93	2.07	2.01	2.28	1.99	1.75	1.92	2.28	1.77	2.31	1.79	1.81	1.77	2.20	2.33	2.16	2.07	1.76
Standard error	0.04	0.05	0.06	0.07	0.11	0.19	0.07	0.24	0.20	0.18	0.09	0.20	0.09	0.21	0.05	0.07	0.07	0.08	0.20	0.14	0.11	0.26

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 59

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Fewer terms and conditions

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
10 - Would help a lot	524	240	283	30	81	80	92	101	139	132	135	111	146	44	18	55	44	46	37	23	43	69	87	42	15	107	189	26
	25%	24%	27%	13%	23%	24%	25%	32%	29%	24%	22%	26%	30%	25%	21%	24%	26%	26%	25%	23%	22%	25%	31%	24%	25%	27%	23%	19%
9	232	116	115	23	18	31	56	29	76	64	74	46	47	14	11	25	10	12	20	14	31	37	22	26	9	42	84	19
	11%	11%	11%	10%	5%	9%	15%	9%	16%	12%	12%	11%	10%	8%	13%	11%	6%	7%	13%	15%	16%	13%	8%	14%	15%	11%	10%	14%
8	414	199	215	37	79	66	69	69	94	110	129	88	88	32	17	48	34	35	33	18	40	44	57	37	20	75	171	21
	20%	20%	20%	16%	22%	20%	19%	22%	19%	20%	21%	20%	18%	18%	20%	21%	20%	19%	22%	19%	21%	16%	20%	21%	34%	19%	20%	16%
7	340	176	162	42	73	62	45	53	64	88	93	83	75	32	17	44	34	33	23	19	25	35	47	22	10	71	143	32
	16%	17%	15%	19%	21%	19%	12%	17%	13%	16%	16%	19%	15%	18%	20%	19%	18%	15%	20%	13%	20%	13%	17%	12%	17%	18%	17%	24%
6	203	89	113	29	52	35	35	19	33	50	67	45	41	13	4	14	21	17	12	9	26	37	29	19	2	41	96	15
	10%	9%	11%	13%	15%	11%	10%	6%	7%	9%	11%	10%	8%	7%	4%	6%	12%	10%	8%	9%	13%	14%	10%	11%	4%	10%	12%	11%
5	244	123	118	45	31	41	50	35	41	68	68	43	64	26	10	32	24	21	17	8	19	37	25	24	1	40	109	19
	12%	12%	11%	20%	9%	12%	14%	11%	8%	12%	11%	10%	13%	15%	11%	14%	14%	12%	11%	9%	10%	13%	9%	13%	1%	10%	13%	14%
4	55	30	25	10	6	7	10	6	15	15	15	9	16	5	3	7	3	6	3	1	3	9	10	4	2	10	21	1
	3%	3%	2%	5%	2%	2%	3%	2%	3%	3%	3%	2%	3%	3%	4%	3%	2%	3%	2%	1%	2%	3%	3%	2%	4%	2%	3%	*
3	31	23	8	7	7	3	3	1	10	11	11	6	3	8	2	2	1	3	1	1	3	4	4	1	-	5	12	2
	2%	2%	1%	3%	2%	1%	3%	*	2%	2%	2%	1%	1%	5%	3%	1%	2%	2%	1%	1%	1%	1%	1%	1%	-	1%	1%	2%
2	13	8	5	1	2	3	-	4	2	7	2	1	3	-	1	2	1	1	3	-	3	*	*	1	-	1	5	-
	1%	1%	*	1%	1%	1%	-	1%	1%	1%	*	*	1%	-	1%	1%	*	1%	2%	-	2%	*	*	1%	-	*	1%	-
1	7	-	7	-	2	-	-	-	5	-	3	-	4	-	-	-	-	1	-	1	2	-	1	2	-	-	-	-
	*	-	1%	-	1%	-	-	-	1%	-	1%	-	1%	-	-	-	-	1%	-	1%	1%	-	*	1%	-	-	-	-
0 - Would not help at all	16	9	7	1	4	3	1	1	6	2	3	3	7	3	2	1	*	3	1	2	-	2	-	1	*	2	4	-
	1%	1%	1%	*	1%	1%	*	*	1%	*	1%	1%	1%	2%	3%	*	*	2%	1%	2%	-	1%	-	*	1%	*	1%	-
NET: 9-10	755	357	398	53	99	111	148	130	215	196	208	157	194	59	29	80	55	58	57	37	74	106	110	68	23	149	274	45
	36%	35%	38%	24%	28%	34%	41%	41%	44%	36%	35%	36%	39%	33%	34%	35%	32%	33%	38%	38%	38%	39%	39%	38%	40%	38%	33%	33%
NET: 8-10	1170	556	613	90	178	177	217	199	309	306	337	245	282	90	46	128	89	93	90	56	113	150	167	105	43	224	445	66
	56%	55%	58%	40%	50%	53%	60%	63%	64%	56%	56%	56%	57%	51%	54%	56%	52%	52%	60%	57%	59%	55%	59%	59%	74%	57%	53%	49%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 59

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Fewer terms and conditions

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: 0-2	36 2%	17 2%	19 2%	2 1%	8 2%	6 2%	1 *	5 2%	13 3%	9 2%	9 1%	5 1%	13 3%	3 2%	3 4%	3 1%	1 1%	5 3%	4 3%	4 4%	5 2%	2 1%	2 1%	4 2%	* 1%	3 1%	10 1%	- -
NET: 0-1	23 1%	9 1%	14 1%	1 *	7 2%	3 1%	1 *	1 *	11 2%	2 *	7 1%	3 1%	11 2%	3 2%	2 3%	1 *	* *	4 2%	1 1%	4 4%	2 1%	2 1%	1 *	3 1%	* 1%	2 *	4 1%	- -
Mean	7.60	7.52	7.68	6.92	7.40	7.54	7.75	7.92	7.78	7.57	7.55	7.69	7.62	7.34	7.34	7.61	7.58	7.41	7.68	7.61	7.63	7.58	7.82	7.61	8.17	7.74	7.51	7.56
Standard deviation	2.06	2.09	2.04	1.99	2.06	2.03	1.92	1.95	2.21	2.05	2.02	1.95	2.23	2.27	2.36	1.96	1.89	2.24	2.07	2.22	2.01	2.04	1.95	2.07	1.63	1.94	1.98	1.77
Standard error	0.05	0.07	0.06	0.13	0.11	0.11	0.10	0.11	0.10	0.09	0.08	0.09	0.10	0.16	0.25	0.13	0.16	0.17	0.17	0.22	0.14	0.13	0.11	0.16	0.21	0.10	0.07	0.16

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 60

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Fewer terms and conditions

Base: All respondents

	Work Status										Tenure											
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
10 - Would help a lot	524 25%	296 24%	276 24%	228 24%	47 24%	21 21%	227 27%	22 27%	33 37%	10 12%	131 15%	41 14%	89 15%	31 10%	364 11%	210 12%	154 10%	152 11%	49 14%	45 10%	59 8%	8 26%
9	232 11%	126 10%	118 10%	96 10%	21 11%	9 9%	105 12%	5 6%	6 6%	12 15%	72 15%	19 14%	53 15%	11 10%	158 11%	102 12%	56 10%	68 11%	34 14%	15 10%	19 8%	5 17%
8	414 20%	246 20%	227 20%	187 20%	40 21%	19 19%	168 20%	13 15%	20 23%	16 19%	97 20%	22 17%	75 21%	22 20%	296 21%	165 20%	131 22%	112 18%	39 16%	25 16%	49 20%	6 21%
7	340 16%	214 17%	187 17%	157 17%	30 15%	27 27%	126 15%	16 20%	5 6%	16 19%	70 15%	21 16%	49 14%	18 16%	244 17%	148 18%	96 16%	93 15%	36 14%	21 14%	36 15%	3 9%
6	203 10%	137 11%	130 11%	111 12%	19 10%	7 7%	66 8%	12 14%	10 11%	7 9%	29 6%	5 4%	24 7%	8 7%	139 10%	73 9%	65 11%	61 10%	22 9%	10 7%	29 12%	3 10%
5	244 12%	149 12%	137 12%	108 12%	28 15%	12 12%	95 11%	7 9%	8 8%	16 19%	46 10%	11 8%	36 10%	18 16%	139 10%	81 10%	58 10%	102 16%	49 20%	22 15%	31 13%	3 11%
4	55 3%	31 2%	29 3%	23 2%	6 3%	2 2%	24 3%	3 3%	4 5%	3 4%	13 3%	3 2%	10 3%	1 1%	36 3%	20 2%	15 3%	18 3%	6 2%	6 4%	6 2%	1 3%
3	31 2%	17 1%	16 1%	14 2%	2 1%	1 1%	14 2%	2 2%	- -	1 2%	10 2%	1 *	9 3%	1 1%	17 1%	9 1%	8 1%	13 2%	4 2%	2 1%	7 3%	1 3%
2	13 1%	7 1%	5 *	5 1%	- -	1 1%	6 1%	1 1%	1 1%	1 2%	3 1%	1 1%	2 1%	- -	11 1%	6 1%	5 1%	2 *	- -	2 1%	1 *	- -
1	7 *	- -	- -	- -	- -	- -	7 1%	- -	1 1%	- -	5 1%	1 1%	3 1%	2 1%	3 *	3 *	- -	4 1%	3 1%	1 *	- -	- -
0 - Would not help at all	16 1%	6 1%	6 1%	4 *	2 1%	- -	10 1%	3 3%	1 2%	- -	4 1%	4 3%	- -	1 1%	4 *	3 *	1 *	12 2%	7 3%	2 1%	3 1%	- -
NET: 9-10	755 36%	423 34%	393 35%	325 35%	69 35%	29 30%	333 39%	27 33%	39 43%	22 27%	203 42%	60 46%	142 41%	42 37%	522 37%	312 38%	210 36%	221 35%	83 33%	59 40%	78 33%	13 43%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 60

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Fewer terms and conditions

Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: 8-10	1170	669	621	512	109	48	501	40	59	39	300	83	217	64	818	477	341	333	122	84	127	19
	56%	54%	55%	55%	56%	49%	59%	48%	66%	46%	62%	64%	62%	57%	58%	58%	58%	52%	49%	56%	53%	64%
NET: 0-2	36	13	11	9	2	1	23	3	3	1	13	7	6	3	18	12	6	18	10	4	4	-
	2%	1%	1%	1%	1%	1%	3%	4%	4%	2%	3%	5%	2%	3%	1%	1%	1%	3%	4%	3%	2%	-
NET: 0-1	23	6	6	4	2	-	17	3	2	-	9	6	3	3	7	6	1	16	10	3	3	-
	1%	1%	1%	*	1%	-	2%	3%	2%	-	2%	4%	1%	3%	1%	1%	*	2%	4%	2%	1%	-
Mean	7.60	7.58	7.59	7.60	7.56	7.51	7.63	7.31	7.81	7.11	7.74	7.80	7.72	7.62	7.72	7.73	7.70	7.34	7.12	7.54	7.42	7.80
Standard deviation	2.06	1.97	1.98	1.97	2.03	1.85	2.19	2.37	2.33	1.95	2.17	2.43	2.07	2.18	1.95	1.96	1.92	2.28	2.39	2.30	2.14	2.02
Standard error	0.05	0.06	0.06	0.07	0.12	0.17	0.07	0.25	0.23	0.20	0.10	0.21	0.11	0.20	0.05	0.07	0.08	0.08	0.20	0.15	0.11	0.30

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 61

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Confidence that any claim will be paid

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
10 - Would help a lot	904	392	511	55	137	139	173	159	241	230	257	183	234	99	34	92	74	78	58	42	77	104	137	80	29	180	317	39
	44%	39%	48%	24%	38%	42%	48%	50%	50%	42%	43%	42%	47%	56%	40%	40%	43%	43%	39%	43%	40%	38%	49%	45%	50%	46%	38%	29%
9	338	163	175	31	51	47	59	59	92	89	104	77	68	17	18	41	32	23	23	15	37	44	54	25	10	49	144	14
	16%	16%	17%	14%	14%	14%	16%	18%	19%	16%	17%	18%	14%	10%	21%	18%	19%	13%	15%	16%	19%	16%	19%	14%	18%	12%	17%	10%
8	345	183	161	45	58	55	53	55	81	99	103	68	74	21	12	45	32	24	32	17	22	54	42	38	6	67	144	28
	17%	18%	15%	20%	16%	17%	15%	17%	17%	18%	17%	16%	15%	12%	14%	19%	19%	13%	22%	18%	12%	20%	15%	21%	11%	17%	17%	21%
7	210	118	92	32	45	42	40	19	32	54	64	45	46	19	12	20	18	26	16	12	33	19	20	9	7	45	97	21
	10%	12%	9%	14%	13%	13%	11%	6%	7%	10%	11%	10%	9%	11%	14%	8%	10%	15%	11%	12%	17%	7%	7%	5%	12%	11%	12%	16%
6	115	70	45	24	33	21	15	9	12	26	40	23	26	8	4	12	5	10	6	6	14	20	12	14	4	25	55	17
	6%	7%	4%	11%	9%	6%	4%	3%	3%	5%	7%	5%	5%	4%	5%	5%	3%	6%	4%	6%	7%	7%	4%	8%	6%	6%	7%	13%
5	122	64	56	30	23	20	20	13	16	37	22	28	34	8	4	16	10	9	13	3	7	28	14	9	2	20	61	11
	6%	6%	5%	13%	6%	6%	6%	4%	3%	7%	4%	6%	7%	5%	5%	7%	6%	5%	8%	3%	4%	10%	5%	5%	3%	5%	7%	8%
4	15	9	6	8	3	4	-	-	1	5	4	2	5	1	-	3	2	3	-	1	*	2	2	1	-	3	8	3
	1%	1%	1%	3%	1%	1%	-	-	*	1%	1%	*	1%	1%	-	1%	1%	2%	-	1%	*	1%	1%	*	-	1%	1%	2%
3	8	7	1	-	4	1	1	1	1	4	1	2	1	1	-	1	-	1	1	-	1	1	-	1	-	2	4	-
	*	1%	*	-	1%	*	*	*	*	1%	*	1%	*	1%	-	*	-	1%	1%	-	1%	1%	-	1%	-	1%	1%	-
2	5	5	-	1	1	2	-	1	1	2	-	2	1	1	-	1	-	1	-	-	-	2	-	1	-	1	2	1
	*	1%	-	1%	*	*	-	*	*	*	-	1%	*	1%	-	*	-	*	-	-	-	1%	-	*	-	*	*	1%
1	6	2	4	-	2	-	1	-	3	-	-	2	4	-	-	-	-	1	-	1	2	-	*	1	-	-	1	-
	*	*	*	-	*	-	*	-	1%	-	-	*	1%	-	-	-	-	1%	-	1%	1%	-	*	1%	-	-	*	-
0 - Would not help at all	9	2	7	-	2	*	-	1	6	-	4	2	3	*	1	1	-	3	-	-	-	1	1	1	*	-	2	-
	*	*	1%	-	1%	*	-	*	1%	-	1%	1%	1%	*	2%	*	-	2%	-	-	-	*	*	*	1%	-	*	-
NET: 9-10	1242	555	686	86	188	185	232	218	333	319	361	260	302	116	51	133	106	101	81	57	114	148	191	104	39	228	461	52
	60%	55%	65%	38%	53%	56%	64%	69%	69%	58%	60%	61%	66%	60%	60%	57%	61%	56%	54%	59%	59%	54%	68%	58%	68%	58%	55%	39%
NET: 8-10	1588	737	847	131	246	240	284	273	414	418	464	329	376	137	63	177	138	125	113	75	136	202	233	142	45	295	605	81
	76%	73%	80%	58%	69%	73%	79%	86%	85%	76%	77%	75%	76%	78%	74%	77%	80%	70%	76%	77%	71%	74%	82%	80%	78%	75%	72%	60%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 61

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Confidence that any claim will be paid

Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West		North-ern Ire-land	Public	Private
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: 0-2	20 1%	9 1%	11 1%	1 1%	5 1%	2 1%	1 *	2 1%	9 2%	2 *	4 1%	6 1%	8 2%	2 1%	1 2%	2 1%	- -	5 3%	- -	1 1%	2 1%	3 1%	2 1%	2 1%	* 1%	1 *	6 1%	1 1%
NET: 0-1	15 1%	4 *	11 1%	- -	4 1%	* *	1 *	1 *	9 2%	- -	4 1%	4 1%	7 1%	* *	1 2%	1 *	- -	4 2%	- -	1 1%	2 1%	1 *	2 1%	2 1%	* 1%	- -	4 *	- -
Mean	8.53	8.36	8.69	7.71	8.23	8.44	8.72	8.88	8.80	8.50	8.59	8.47	8.52	8.76	8.48	8.45	8.67	8.29	8.44	8.56	8.47	8.29	8.78	8.52	8.78	8.56	8.35	7.87
Standard deviation	1.79	1.81	1.76	1.88	1.95	1.76	1.60	1.54	1.78	1.73	1.68	1.86	1.93	1.78	1.86	1.80	1.54	2.15	1.68	1.75	1.73	1.88	1.64	1.85	1.65	1.70	1.80	1.84
Standard error	0.04	0.06	0.05	0.12	0.11	0.10	0.09	0.09	0.08	0.07	0.07	0.09	0.08	0.13	0.20	0.12	0.13	0.17	0.13	0.17	0.12	0.12	0.09	0.14	0.21	0.09	0.06	0.17

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 62

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Confidence that any claim will be paid

Base: All respondents

	Work Status													Tenure								
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
10 - Would help a lot	904 44%	497 40%	461 41%	372 40%	89 46%	35 36%	408 48%	36 44%	57 64%	21 25%	240 50%	65 50%	174 50%	54 48%	636 45%	379 46%	257 44%	257 40%	88 36%	71 47%	98 41%	11 38%
9	338 16%	193 16%	181 16%	148 16%	33 17%	12 13%	145 17%	10 12%	12 13%	15 18%	88 18%	25 20%	63 18%	20 18%	240 17%	144 18%	95 16%	92 14%	37 15%	14 9%	42 17%	6 21%
8	345 17%	211 17%	187 17%	150 16%	37 19%	23 24%	135 16%	16 19%	10 11%	19 22%	78 16%	18 14%	60 17%	13 11%	245 17%	146 18%	99 17%	96 15%	35 14%	25 17%	36 15%	5 15%
7	210 10%	142 12%	126 11%	111 12%	15 7%	16 16%	68 8%	7 9%	8 9%	10 12%	36 8%	9 7%	28 8%	7 6%	132 9%	69 8%	63 11%	73 11%	36 14%	16 11%	22 9%	4 15%
6	115 6%	81 7%	76 7%	68 7%	8 4%	5 5%	34 4%	8 9%	1 1%	6 7%	13 3%	3 2%	10 3%	7 6%	67 5%	39 5%	28 5%	47 7%	18 7%	9 6%	19 8%	1 4%
5	122 6%	81 7%	76 7%	64 7%	13 6%	5 5%	41 5%	3 3%	1 1%	13 16%	17 3%	3 2%	14 4%	8 7%	72 5%	34 4%	37 6%	48 7%	21 8%	10 7%	17 7%	2 8%
4	15 1%	11 1%	11 1%	10 1%	2 1%	-	4 *	2 2%	1 1%	-	1 *	* *	1 *	1 1%	6 *	-	6 1%	10 2%	7 3%	1 1%	2 1%	-
3	8 *	7 1%	5 *	5 1%	-	1 1%	1 *	-	1 1%	-	1 *	1 1%	-	-	6 *	3 *	2 *	2 *	-	-	2 1%	-
2	5 *	4 *	3 *	3 *	-	1 1%	1 *	1 1%	-	-	1 *	-	1 *	-	3 *	3 *	-	2 *	2 1%	1 *	-	-
1	6 *	1 *	1 *	1 *	-	-	5 1%	-	-	-	3 1%	3 2%	* *	2 1%	2 *	1 *	1 *	3 1%	3 1%	-	* *	-
0 - Would not help at all	9 *	2 *	2 *	2 *	-	-	7 1%	1 1%	1 1%	-	4 1%	3 3%	1 *	1 1%	2 *	2 *	-	8 1%	3 1%	3 2%	2 1%	-
NET: 9-10	1242 60%	690 56%	642 57%	520 56%	122 62%	48 48%	552 65%	46 55%	69 77%	36 43%	328 68%	91 70%	237 68%	74 66%	875 62%	523 64%	352 60%	349 55%	125 50%	84 57%	139 58%	18 59%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 62

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Confidence that any claim will be paid

Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: 8-10	1588	900	829	670	159	71	687	61	79	55	406	108	297	86	1120	669	451	445	160	110	175	22
	76%	73%	73%	72%	81%	72%	81%	74%	88%	65%	84%	84%	85%	77%	79%	81%	77%	70%	64%	73%	73%	74%
NET: 0-2	20	7	7	7	-	1	13	2	1	-	8	6	2	3	7	6	1	13	8	3	3	-
	1%	1%	1%	1%	-	1%	2%	2%	1%	-	2%	5%	1%	3%	*	1%	*	2%	3%	2%	1%	-
NET: 0-1	15	4	4	4	-	-	12	1	1	-	7	6	1	3	4	3	1	11	6	3	3	-
	1%	*	*	*	-	-	1%	1%	1%	-	1%	5%	*	3%	*	*	2%	2%	2%	2%	1%	-
Mean	8.53	8.42	8.43	8.37	8.70	8.32	8.68	8.39	9.18	7.95	8.81	8.64	8.87	8.51	8.66	8.73	8.57	8.23	8.00	8.41	8.36	8.52
Standard deviation	1.79	1.77	1.78	1.81	1.57	1.69	1.81	1.98	1.47	1.74	1.73	2.23	1.50	2.11	1.64	1.61	1.67	2.07	2.18	2.05	1.95	1.58
Standard error	0.04	0.05	0.05	0.06	0.09	0.16	0.06	0.21	0.15	0.18	0.08	0.19	0.08	0.19	0.05	0.06	0.07	0.08	0.18	0.14	0.10	0.23

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 63

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Cheaper premiums

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
10 - Would help a lot	670 32%	313 31%	356 34%	40 18%	101 28%	112 34%	135 37%	114 36%	167 34%	153 28%	190 32%	151 35%	176 35%	65 37%	26 30%	72 31%	58 34%	62 35%	48 32%	33 33%	62 32%	75 27%	98 35%	53 29%	19 33%	141 36%	248 30%	31 23%
9	262 13%	129 13%	132 12%	16 7%	38 11%	46 14%	51 14%	41 13%	71 15%	61 11%	90 15%	48 11%	63 13%	19 11%	11 13%	27 12%	19 11%	21 12%	12 8%	14 15%	26 14%	36 13%	34 12%	32 18%	10 16%	46 12%	106 13%	15 11%
8	386 19%	195 19%	191 18%	45 20%	88 25%	63 19%	53 15%	56 18%	81 17%	113 21%	115 19%	77 18%	81 16%	16 9%	20 24%	51 22%	31 18%	29 16%	33 22%	19 20%	30 16%	53 19%	57 20%	36 20%	11 18%	79 20%	166 20%	28 21%
7	281 14%	136 13%	145 14%	39 17%	55 15%	41 12%	52 14%	39 12%	54 11%	85 16%	74 12%	57 13%	65 13%	34 19%	14 16%	32 14%	30 17%	23 13%	26 17%	10 10%	24 12%	29 11%	35 12%	17 10%	8 14%	50 13%	122 15%	29 21%
6	179 9%	88 9%	91 9%	32 14%	30 8%	28 8%	28 8%	23 7%	37 8%	51 9%	57 10%	37 8%	33 7%	16 9%	6 7%	10 5%	17 10%	15 8%	16 10%	10 10%	17 9%	31 11%	23 8%	13 7%	5 9%	34 9%	78 9%	11 9%
5	212 10%	102 10%	109 10%	45 20%	32 9%	32 10%	30 8%	31 10%	43 9%	64 12%	51 9%	44 10%	54 11%	21 12%	4 5%	28 12%	14 8%	20 11%	12 8%	4 4%	24 12%	40 15%	26 9%	15 8%	4 8%	31 8%	84 10%	13 10%
4	39 2%	24 2%	15 1%	5 2%	2 *	6 2%	8 2%	7 2%	12 2%	10 2%	15 2%	9 2%	6 1%	1 1%	2 3%	5 2%	3 2%	3 2%	3 2%	4 4%	2 1%	8 3%	2 1%	6 3%	- -	6 2%	16 2%	3 2%
3	17 1%	13 1%	4 *	2 1%	3 1%	2 *	2 *	2 *	7 1%	6 1%	3 1%	6 2%	2 *	3 2%	- -	3 1%	- -	3 2%	1 1%	1 1%	2 1%	2 1%	1 *	1 *	- -	2 *	7 1%	- -
2	13 1%	9 1%	4 *	- -	5 1%	1 *	1 *	2 1%	4 1%	3 1%	3 *	2 *	6 1%	* *	1 1%	* *	- -	1 *	- -	- -	4 2%	1 *	4 1%	2 1%	1 2%	1 *	5 1%	3 3%
1	6 *	* *	5 *	- -	2 *	- -	- -	- -	4 1%	- -	- -	2 *	4 1%	- -	- -	1 *	- -	- -	- -	1 1%	2 1%	- -	* *	1 1%	- -	- -	- -	- -
0 - Would not help at all	13 1%	6 1%	7 1%	- -	2 *	1 *	1 *	3 1%	6 1%	2 *	2 *	2 *	7 1%	* *	1 2%	1 *	- -	3 2%	- -	1 1%	- -	1 *	2 1%	3 2%	* 1%	1 *	3 *	- -
NET: 9-10	932 45%	442 44%	488 46%	57 25%	139 39%	158 48%	186 51%	155 49%	238 49%	214 39%	280 47%	199 46%	239 48%	85 48%	37 43%	99 43%	78 45%	83 46%	60 40%	47 48%	89 46%	110 40%	132 47%	84 47%	29 49%	188 48%	355 42%	47 35%
NET: 8-10	1318 63%	638 63%	679 64%	101 45%	227 64%	220 67%	239 66%	211 66%	319 66%	326 60%	395 66%	276 63%	320 65%	101 57%	57 67%	150 65%	109 63%	112 63%	93 62%	66 68%	119 61%	163 59%	188 67%	121 67%	39 68%	266 68%	521 62%	74 55%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 63

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Cheaper premiums

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: 0-2	32 2%	16 2%	17 2%	- -	8 2%	2 1%	3 1%	5 2%	14 3%	5 1%	5 1%	5 1%	17 3%	1 1%	2 3%	3 1%	- -	3 2%	- -	2 2%	5 3%	2 1%	7 2%	6 3%	1 3%	2 1%	8 1%	3 3%
NET: 0-1	19 1%	6 1%	13 1%	- -	3 1%	1 *	1 *	3 1%	10 2%	2 *	2 *	3 1%	11 2%	* *	1 2%	2 1%	- -	3 2%	- -	2 2%	2 1%	1 *	3 1%	4 2%	* 1%	1 *	3 *	- -
Mean	7.93	7.88	7.99	7.23	7.87	8.09	8.17	8.06	7.93	7.79	8.03	7.96	7.95	7.97	7.99	7.91	8.11	7.90	8.00	8.00	7.84	7.70	8.04	7.89	8.12	8.17	7.90	7.65
Standard deviation	2.02	2.04	2.01	1.84	1.95	1.89	1.92	2.04	2.23	1.94	1.91	2.04	2.21	2.00	2.04	2.01	1.75	2.18	1.77	2.16	2.14	2.00	2.02	2.19	1.95	1.83	1.92	1.92
Standard error	0.04	0.06	0.06	0.12	0.11	0.10	0.10	0.11	0.10	0.08	0.08	0.10	0.10	0.14	0.21	0.13	0.14	0.17	0.14	0.21	0.15	0.12	0.12	0.17	0.25	0.10	0.07	0.18

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 64

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Cheaper premiums

Base: All respondents

	Work Status													Tenure								
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
10 - Would help a lot	670 32%	389 32%	361 32%	294 31%	67 34%	29 29%	280 33%	25 30%	43 48%	16 19%	159 33%	50 39%	108 31%	38 34%	481 34%	271 33%	210 36%	182 29%	61 24%	48 32%	73 30%	6 21%
9	262 13%	153 12%	137 12%	119 13%	18 9%	15 16%	109 13%	10 12%	11 13%	9 11%	68 14%	24 18%	44 13%	11 10%	172 12%	107 13%	64 11%	83 13%	30 12%	20 14%	33 14%	7 23%
8	386 19%	245 20%	227 20%	188 20%	39 20%	18 18%	141 17%	12 15%	9 10%	20 24%	77 16%	16 12%	61 17%	23 20%	266 19%	149 18%	116 20%	118 18%	48 19%	29 20%	41 17%	3 8%
7	281 14%	172 14%	154 14%	127 14%	28 14%	18 18%	109 13%	15 19%	8 9%	13 15%	61 13%	18 14%	43 12%	12 11%	177 13%	107 13%	70 12%	98 15%	35 14%	22 15%	41 17%	6 21%
6	179 9%	113 9%	103 9%	83 9%	20 10%	10 10%	66 8%	6 7%	10 11%	6 7%	33 7%	2 2%	31 9%	12 11%	119 8%	67 8%	52 9%	59 9%	25 10%	12 8%	22 9%	1 4%
5	212 10%	116 9%	108 10%	90 10%	18 9%	8 8%	97 11%	11 14%	3 3%	19 23%	52 11%	10 8%	42 12%	12 10%	136 10%	79 10%	57 10%	72 11%	35 14%	12 8%	25 10%	4 15%
4	39 2%	23 2%	23 2%	20 2%	2 1%	-	16 2%	1 1%	2 3%	1 1%	10 2%	-	10 3%	2 2%	33 2%	20 2%	13 2%	5 1%	4 1%	-	2 1%	1 2%
3	17 1%	8 1%	8 1%	7 1%	1 1%	-	9 1%	1 1%	1 1%	*	6 1%	-	6 2%	-	12 1%	8 1%	4 1%	4 1%	1 1%	-	2 1%	1 3%
2	13 1%	7 1%	7 1%	6 1%	*	-	7 1%	1 1%	1 1%	-	5 1%	1 1%	4 1%	-	8 1%	6 1%	2 *	5 1%	2 1%	2 1%	1 *	* 2%
1	6 *	-	-	-	-	-	6 1%	-	-	-	4 1%	3 2%	2 *	2 1%	2 *	2 *	-	3 1%	3 1%	-	*	-
0 - Would not help at all	13 1%	4 *	2 *	1 *	2 1%	1 1%	9 1%	1 1%	2 2%	-	6 1%	6 4%	-	1 1%	4 *	4 *	-	9 1%	4 2%	3 2%	2 1%	-
NET: 9-10	932 45%	542 44%	498 44%	413 44%	85 44%	44 45%	389 46%	35 42%	54 60%	25 30%	227 47%	74 57%	153 44%	48 43%	653 46%	379 46%	275 47%	265 42%	91 37%	69 46%	105 44%	13 44%

Numeracy Survey
ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 64

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Cheaper premiums

Base: All respondents

	Work Status										Tenure											
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: 8-10	1318	787	725	601	124	62	530	47	63	45	304	90	214	71	919	528	391	383	139	98	146	16
	63%	64%	64%	64%	63%	63%	62%	57%	70%	54%	63%	69%	61%	63%	65%	64%	66%	60%	56%	66%	61%	52%
NET: 0-2	32	10	9	7	2	1	22	1	3	-	15	9	6	3	15	13	2	17	9	5	3	*
	2%	1%	1%	1%	1%	1%	3%	1%	3%	-	3%	7%	2%	3%	1%	2%	*	3%	4%	3%	1%	2%
NET: 0-1	19	4	2	1	2	1	15	1	2	-	10	8	2	3	6	6	-	13	7	3	2	-
	1%	*	*	*	1%	1%	2%	1%	2%	-	2%	6%	*	3%	*	1%	-	2%	3%	2%	1%	-
Mean	7.93	7.99	7.99	7.99	7.99	8.01	7.85	7.79	8.30	7.44	7.85	8.02	7.79	7.86	8.02	7.96	8.09	7.77	7.49	7.98	7.92	7.55
Standard deviation	2.02	1.90	1.90	1.89	1.96	1.87	2.19	2.05	2.26	1.84	2.25	2.60	2.10	2.18	1.97	2.03	1.88	2.12	2.25	2.11	1.96	2.14
Standard error	0.04	0.06	0.06	0.07	0.12	0.17	0.07	0.21	0.22	0.19	0.10	0.23	0.11	0.20	0.05	0.07	0.08	0.08	0.19	0.14	0.10	0.32

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 65

**Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.
More regular contact with my insurer with details of new products and advice
Base: All respondents**

	Gender			Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
10 - Would help a lot	162	72	90	17	33	25	35	23	29	29	35	40	58	15	7	15	20	14	11	6	12	19	22	16	6	40	64	8
	8%	7%	8%	7%	9%	8%	10%	7%	6%	5%	6%	9%	12%	8%	8%	7%	11%	8%	7%	7%	6%	7%	8%	9%	10%	10%	8%	6%
9	79	43	36	10	17	12	12	7	21	17	23	26	12	6	7	9	3	6	7	5	7	13	9	5	2	12	43	9
	4%	4%	3%	5%	5%	4%	3%	2%	4%	3%	4%	6%	2%	3%	8%	4%	3%	4%	5%	4%	5%	5%	3%	3%	3%	3%	5%	7%
8	220	102	116	29	42	35	38	32	42	57	71	46	45	12	7	22	15	13	20	17	24	30	33	18	9	43	94	17
	11%	10%	11%	13%	12%	10%	11%	10%	9%	10%	12%	11%	9%	7%	8%	10%	9%	7%	13%	17%	12%	11%	12%	10%	16%	11%	11%	13%
7	263	127	136	39	43	42	49	39	51	80	64	65	54	23	11	25	25	22	14	8	21	46	40	14	14	50	118	16
	13%	13%	13%	17%	12%	13%	13%	12%	10%	15%	11%	15%	11%	13%	13%	11%	14%	12%	9%	8%	11%	17%	14%	8%	25%	13%	14%	12%
6	283	141	141	41	51	55	41	33	61	68	89	52	73	26	14	35	18	32	19	14	24	43	24	29	5	61	120	30
	14%	14%	13%	18%	14%	17%	11%	10%	13%	12%	15%	12%	15%	15%	17%	15%	10%	18%	13%	15%	12%	16%	8%	16%	8%	15%	14%	22%
5	503	243	259	49	86	99	84	72	113	130	134	96	142	41	21	53	55	45	39	17	48	58	74	41	11	99	179	30
	24%	24%	24%	22%	24%	30%	23%	23%	23%	24%	22%	22%	29%	23%	25%	23%	32%	25%	26%	18%	25%	21%	26%	23%	19%	25%	21%	22%
4	151	70	81	14	19	17	28	34	39	39	56	31	26	8	4	23	11	12	12	10	18	18	17	17	-	24	60	8
	7%	7%	8%	6%	5%	5%	8%	11%	8%	7%	9%	7%	5%	4%	5%	10%	7%	7%	8%	11%	9%	6%	6%	10%	-	6%	7%	6%
3	152	83	69	9	33	20	29	22	38	40	57	35	20	16	3	18	10	7	8	7	17	23	20	15	7	34	61	10
	7%	8%	7%	4%	9%	6%	8%	7%	8%	7%	9%	8%	4%	9%	3%	8%	6%	4%	5%	7%	9%	8%	7%	8%	13%	9%	7%	8%
2	87	45	42	10	11	12	8	20	26	27	23	17	20	5	5	7	6	9	6	2	10	12	14	8	2	10	37	3
	4%	4%	4%	4%	3%	4%	2%	6%	5%	5%	4%	4%	4%	3%	6%	3%	3%	5%	4%	2%	5%	5%	5%	5%	4%	3%	4%	2%
1	50	26	24	2	8	3	11	3	22	12	16	6	15	4	2	5	4	7	5	4	3	2	5	8	1	7	13	2
	2%	3%	2%	1%	2%	1%	3%	1%	5%	2%	3%	1%	3%	2%	3%	2%	2%	4%	4%	4%	1%	1%	2%	4%	2%	2%	2%	1%
0 - Would not help at all	129	62	66	5	13	11	25	32	43	47	31	20	31	21	4	18	7	11	8	6	9	11	26	8	*	13	47	2
	6%	6%	6%	2%	4%	3%	7%	10%	9%	9%	5%	5%	6%	12%	4%	8%	4%	6%	5%	7%	4%	4%	9%	5%	1%	3%	6%	2%
NET: 9-10	241	115	126	27	50	37	47	30	50	46	58	67	69	21	13	25	23	20	18	12	19	32	30	21	7	52	107	17
	12%	11%	12%	12%	14%	11%	13%	9%	10%	9%	10%	15%	14%	12%	16%	11%	13%	11%	12%	10%	12%	12%	11%	12%	13%	13%	13%	13%
NET: 8-10	460	217	242	56	93	72	85	62	92	104	129	113	115	33	21	47	37	33	37	29	43	62	63	39	17	96	201	35
	22%	21%	23%	25%	26%	22%	23%	20%	19%	19%	22%	26%	23%	19%	24%	20%	22%	18%	25%	29%	22%	23%	22%	22%	29%	24%	24%	26%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 65

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

More regular contact with my insurer with details of new products and advice

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: 0-2	266	134	131	17	32	27	45	55	91	86	70	44	66	30	11	30	16	27	20	12	22	25	45	24	4	29	97	7
	13%	13%	12%	8%	9%	8%	12%	17%	19%	16%	12%	10%	13%	17%	13%	13%	9%	15%	13%	13%	11%	9%	16%	13%	7%	8%	12%	5%
NET: 0-1	179	89	90	7	20	15	36	35	65	59	48	27	46	25	6	23	10	18	14	11	12	12	31	16	2	19	60	4
	9%	9%	8%	3%	6%	4%	10%	11%	13%	11%	8%	6%	9%	14%	7%	10%	6%	10%	9%	11%	6%	4%	11%	9%	3%	5%	7%	3%
Mean	5.50	5.44	5.55	6.05	5.81	5.76	5.53	5.13	5.04	5.24	5.40	5.80	5.62	5.17	5.76	5.33	5.72	5.39	5.52	5.55	5.46	5.77	5.34	5.38	6.19	5.84	5.66	6.02
Standard deviation	2.57	2.56	2.57	2.21	2.47	2.27	2.67	2.70	2.71	2.60	2.47	2.54	2.63	2.82	2.53	2.58	2.45	2.56	2.57	2.68	2.44	2.37	2.71	2.57	2.36	2.40	2.54	2.14
Standard error	0.06	0.08	0.08	0.15	0.13	0.12	0.14	0.15	0.12	0.11	0.10	0.12	0.12	0.20	0.27	0.17	0.20	0.20	0.21	0.26	0.17	0.15	0.16	0.20	0.30	0.13	0.09	0.20

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 66

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings. More regular contact with my insurer with details of new products and advice
Base: All respondents

	Work Status											Tenure										
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
10 - Would help a lot	162 8%	105 9%	100 9%	88 9%	13 6%	4 4%	57 7%	6 7%	7 8%	7 8%	24 5%	13 10%	11 3%	13 12%	102 7%	46 6%	56 10%	56 9%	17 7%	19 13%	20 8%	4 14%
9	79 4%	55 4%	51 4%	42 4%	9 5%	4 4%	24 3%	1 1%	1 1%	3 3%	18 4%	7 5%	12 3%	1 1%	48 3%	32 4%	16 3%	29 5%	4 2%	14 9%	11 5%	2 6%
8	220 11%	137 11%	130 11%	106 11%	24 12%	7 8%	82 10%	10 12%	10 12%	14 17%	38 8%	8 7%	29 8%	11 10%	145 10%	76 9%	70 12%	69 11%	21 8%	16 11%	32 14%	5 15%
7	263 13%	168 14%	157 14%	130 14%	27 14%	12 12%	95 11%	9 11%	9 10%	15 18%	50 10%	11 8%	39 11%	11 10%	179 13%	94 11%	86 15%	79 12%	32 13%	19 13%	28 12%	5 15%
6	283 14%	181 15%	170 15%	142 15%	28 14%	11 11%	102 12%	7 8%	15 16%	16 19%	54 11%	17 13%	37 11%	11 10%	195 14%	111 13%	84 14%	81 13%	36 15%	18 12%	26 11%	7 22%
5	503 24%	279 23%	253 22%	207 22%	45 23%	26 26%	225 26%	30 37%	19 21%	16 19%	122 25%	32 24%	90 26%	38 34%	321 23%	187 23%	134 23%	178 28%	89 36%	31 21%	58 24%	4 15%
4	151 7%	84 7%	74 7%	64 7%	10 5%	10 10%	67 8%	2 3%	5 5%	6 7%	48 10%	11 8%	37 10%	6 6%	114 8%	77 9%	38 6%	36 6%	10 4%	7 5%	20 8%	1 3%
3	152 7%	95 8%	85 8%	69 7%	17 9%	9 9%	57 7%	6 8%	5 6%	3 3%	36 7%	7 6%	28 8%	7 7%	115 8%	66 8%	49 8%	35 5%	17 7%	5 3%	12 5%	2 8%
2	87 4%	47 4%	44 4%	38 4%	7 3%	2 2%	41 5%	2 3%	6 7%	2 3%	27 6%	7 5%	21 6%	3 2%	68 5%	41 5%	27 5%	19 3%	5 2%	5 4%	9 4%	* 4%
1	50 2%	20 2%	14 1%	11 1%	3 2%	6 6%	30 4%	2 2%	1 1%	2 2%	22 5%	7 5%	15 4%	4 3%	38 3%	29 3%	10 2%	12 2%	5 2%	2 1%	5 2%	- -
0 - Would not help at all	129 6%	60 5%	52 5%	39 4%	13 6%	8 8%	69 8%	7 9%	11 12%	1 1%	43 9%	10 8%	33 9%	7 6%	84 6%	64 8%	20 3%	44 7%	13 5%	14 9%	18 7%	* 1%
NET: 9-10	241 12%	159 13%	151 13%	129 14%	22 11%	9 9%	81 10%	7 8%	8 9%	9 11%	42 9%	20 15%	22 6%	14 13%	150 11%	78 10%	72 12%	85 13%	21 8%	32 22%	31 13%	6 19%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 66

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

More regular contact with my insurer with details of new products and advice

Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: 8-10	460	297	280	235	46	16	164	17	19	23	80	28	51	25	296	154	142	154	42	48	64	10
	22%	24%	25%	25%	23%	16%	19%	20%	21%	28%	17%	22%	15%	22%	21%	19%	24%	24%	17%	32%	27%	34%
NET: 0-2	266	126	110	87	23	16	140	11	18	5	92	24	69	13	190	134	57	75	23	21	31	1
	13%	10%	10%	9%	12%	16%	16%	14%	20%	6%	19%	18%	20%	12%	13%	16%	10%	12%	9%	14%	13%	2%
NET: 0-1	179	79	66	50	16	14	99	9	12	3	65	17	48	10	122	92	29	56	18	16	23	*
	9%	6%	6%	5%	8%	14%	12%	11%	14%	3%	14%	13%	14%	9%	9%	11%	5%	9%	7%	11%	10%	1%
Mean	5.50	5.72	5.78	5.83	5.56	4.99	5.18	5.27	5.14	6.23	4.91	5.26	4.78	5.51	5.41	5.14	5.77	5.64	5.49	5.96	5.61	6.61
Standard deviation	2.57	2.49	2.48	2.46	2.54	2.59	2.63	2.59	2.84	2.14	2.64	2.83	2.56	2.61	2.56	2.61	2.44	2.59	2.30	2.88	2.67	2.20
Standard error	0.06	0.07	0.08	0.09	0.15	0.24	0.09	0.27	0.28	0.22	0.12	0.25	0.13	0.24	0.07	0.10	0.10	0.10	0.19	0.19	0.14	0.32

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 67

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

More help planning for retirement

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
10 - Would help a lot	288 14%	124 12%	164 15%	31 14%	54 15%	55 17%	62 17%	50 16%	36 7%	64 12%	69 12%	74 17%	82 16%	29 17%	14 16%	29 12%	28 16%	24 14%	12 8%	14 14%	24 12%	42 15%	42 15%	20 11%	11 20%	74 19%	122 15%	15 11%
9	162 8%	78 8%	83 8%	21 9%	25 7%	27 8%	43 12%	20 6%	26 5%	46 8%	47 8%	35 8%	33 7%	11 6%	9 11%	17 7%	12 7%	12 7%	6 4%	7 7%	16 9%	26 9%	16 6%	18 10%	10 17%	32 8%	84 10%	14 10%
8	318 15%	144 14%	173 16%	37 17%	60 17%	59 18%	59 16%	52 16%	51 11%	77 14%	103 17%	74 17%	64 13%	23 13%	9 11%	39 17%	17 10%	25 14%	35 23%	16 16%	30 15%	46 17%	45 16%	19 11%	14 24%	79 20%	137 16%	17 13%
7	330 16%	175 17%	154 15%	41 18%	86 24%	57 17%	60 16%	45 14%	42 9%	87 16%	94 16%	75 17%	74 15%	25 14%	18 21%	24 10%	35 20%	37 21%	25 16%	14 14%	30 15%	45 17%	47 17%	26 14%	5 8%	72 18%	154 18%	34 26%
6	246 12%	129 13%	117 11%	26 12%	43 12%	53 16%	46 13%	27 8%	51 11%	60 11%	78 13%	42 10%	65 13%	15 9%	6 7%	29 12%	21 12%	20 11%	13 9%	14 15%	31 16%	37 14%	30 10%	21 12%	9 16%	49 12%	106 13%	11 8%
5	385 19%	193 19%	191 18%	53 24%	47 13%	55 17%	57 16%	74 23%	99 20%	110 20%	106 18%	81 19%	88 18%	40 23%	14 16%	49 21%	30 18%	33 18%	28 18%	15 16%	36 19%	51 19%	51 18%	36 20%	2 4%	60 15%	143 17%	20 15%
4	79 4%	36 4%	43 4%	4 2%	17 5%	12 4%	14 4%	10 3%	21 4%	15 3%	30 5%	13 3%	21 4%	7 4%	6 7%	7 3%	9 5%	2 1%	7 5%	3 3%	5 3%	6 2%	13 5%	8 5%	4 7%	5 1%	37 4%	7 5%
3	60 3%	30 3%	30 3%	2 1%	14 4%	4 1%	4 1%	11 4%	25 5%	24 4%	11 2%	16 4%	9 2%	5 3%	1 2%	9 4%	5 3%	6 3%	3 2%	3 3%	3 2%	6 2%	11 4%	6 3%	- -	10 2%	20 2%	7 2%
2	50 2%	23 2%	27 3%	3 1%	2 1%	4 1%	8 2%	7 2%	26 5%	15 3%	17 3%	3 1%	16 3%	5 3%	4 5%	9 4%	1 1%	6 3%	3 2%	4 4%	5 3%	2 1%	7 2%	5 3%	- -	5 1%	11 1%	1 1%
1	26 1%	15 2%	11 1%	2 1%	2 *	1 *	2 *	2 1%	18 4%	5 1%	5 1%	7 2%	9 2%	2 1%	- -	3 1%	5 3%	2 1%	3 2%	2 2%	3 1%	1 *	2 1%	4 2%	1 1%	1 *	5 1%	3 2%
0 - Would not help at all	133 6%	66 7%	66 6%	4 2%	9 2%	3 1%	8 2%	19 6%	91 19%	43 8%	40 7%	15 4%	34 7%	14 8%	4 5%	16 7%	8 5%	11 6%	14 9%	5 5%	10 5%	12 5%	20 7%	15 8%	2 4%	6 2%	18 2%	5 4%
NET: 9-10	450 22%	202 20%	247 23%	52 23%	79 22%	82 25%	105 29%	70 22%	62 13%	110 20%	116 19%	109 25%	115 23%	41 23%	23 27%	46 20%	41 24%	37 21%	18 12%	20 21%	40 21%	68 25%	58 20%	39 22%	21 36%	105 27%	206 25%	29 22%
NET: 8-10	768 37%	347 34%	420 40%	89 40%	138 39%	141 43%	164 45%	122 38%	114 23%	187 34%	219 37%	184 42%	179 36%	63 36%	32 38%	85 37%	58 33%	62 35%	53 36%	36 37%	70 36%	114 41%	103 36%	58 32%	35 60%	184 47%	343 41%	46 34%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 67

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

More help planning for retirement

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Private
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: 0-2	209	105	105	8	13	8	17	28	134	63	62	24	60	20	8	28	15	19	20	11	18	15	28	23	3	13	34	9
	10%	10%	10%	4%	4%	2%	5%	9%	28%	12%	10%	6%	12%	12%	10%	12%	8%	11%	14%	12%	9%	5%	10%	13%	5%	3%	4%	7%
NET: 0-1	159	82	77	6	10	4	9	21	109	48	45	22	44	16	4	19	14	13	17	8	13	13	22	18	3	7	23	8
	8%	8%	7%	3%	3%	1%	3%	7%	22%	9%	8%	5%	9%	9%	5%	8%	7%	11%	8%	7%	5%	8%	10%	5%	2%	3%	6%	
Mean	6.36	6.27	6.45	6.84	6.85	7.04	7.03	6.41	4.80	6.15	6.31	6.77	6.31	6.24	6.54	6.14	6.44	6.37	5.98	6.31	6.41	6.78	6.31	6.02	7.36	7.16	6.86	6.49
Standard deviation	2.68	2.65	2.70	2.15	2.23	2.06	2.29	2.66	3.17	2.75	2.63	2.47	2.80	2.83	2.67	2.75	2.63	2.66	2.76	2.72	2.55	2.41	2.72	2.82	2.44	2.16	2.24	2.47
Standard error	0.06	0.08	0.08	0.14	0.12	0.11	0.12	0.15	0.14	0.12	0.11	0.12	0.12	0.20	0.28	0.18	0.22	0.21	0.22	0.27	0.18	0.15	0.16	0.22	0.31	0.11	0.08	0.23

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 68

**Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.
More help planning for retirement**
Base: All respondents

	Work Status													Tenure								
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Rent-ers	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
10 - Would help a lot	288 14%	196 16%	185 16%	153 16%	32 16%	11 11%	93 11%	14 17%	18 20%	11 14%	28 6%	14 11%	14 4%	21 19%	185 13%	84 10%	101 17%	100 16%	34 14%	26 10%	40 14%	3 11%
9	162 8%	116 9%	112 10%	92 10%	20 10%	4 4%	46 5%	6 8%	5 6%	5 6%	22 5%	5 4%	17 5%	8 7%	114 8%	58 7%	56 9%	43 7%	13 5%	16 10%	15 6%	5 17%
8	318 15%	215 18%	199 18%	170 18%	29 15%	17 17%	103 12%	12 15%	13 14%	19 23%	45 9%	13 10%	32 9%	13 12%	212 15%	99 12%	113 19%	102 16%	28 11%	26 18%	47 20%	4 14%
7	330 16%	226 18%	208 18%	170 18%	38 19%	18 18%	104 12%	12 15%	19 22%	13 16%	43 9%	10 8%	32 9%	17 15%	212 15%	105 13%	107 18%	114 18%	51 20%	25 16%	39 16%	3 10%
6	246 12%	155 13%	143 13%	123 13%	21 11%	12 12%	91 11%	11 13%	6 6%	14 16%	50 10%	16 12%	34 10%	10 9%	163 12%	91 11%	72 12%	79 12%	36 14%	14 10%	29 12%	3 11%
5	385 19%	203 17%	181 16%	142 15%	39 20%	23 23%	182 21%	16 19%	8 9%	18 21%	111 23%	24 19%	86 25%	30 27%	264 19%	169 21%	95 16%	114 18%	55 22%	21 14%	38 16%	8 26%
4	79 4%	42 3%	36 3%	31 3%	5 3%	6 6%	37 4%	6 7%	4 5%	2 2%	21 4%	4 3%	17 5%	4 4%	49 3%	35 4%	14 2%	28 4%	6 3%	10 7%	12 5%	2 5%
3	60 3%	29 2%	28 2%	24 3%	4 2%	1 1%	31 4%	1 1%	3 3%	- -	27 6%	7 5%	21 6%	- -	47 3%	34 4%	13 2%	13 2%	6 3%	1 *	6 2%	1 2%
2	50 2%	16 1%	13 1%	11 1%	2 1%	3 3%	34 4%	2 2%	4 5%	1 1%	25 5%	6 4%	20 6%	2 2%	44 3%	37 5%	7 1%	5 1%	3 1%	- -	2 1%	1 2%
1	26 1%	6 *	5 *	4 *	1 1%	1 1%	20 2%	- -	2 2%	- -	15 3%	3 3%	12 3%	3 3%	22 2%	18 2%	3 1%	5 1%	3 1%	- -	2 1%	- -
0 - Would not help at all	133 6%	24 2%	22 2%	15 2%	7 3%	2 2%	109 13%	2 3%	8 8%	2 2%	94 19%	27 21%	67 19%	4 3%	97 7%	90 11%	7 1%	35 6%	13 5%	11 7%	11 5%	- -
NET: 9-10	450 22%	311 25%	296 26%	245 26%	51 26%	15 15%	139 16%	21 25%	23 26%	16 19%	50 10%	19 15%	31 9%	28 25%	299 21%	142 17%	157 27%	143 22%	47 19%	41 28%	55 23%	9 28%

Numeracy Survey
ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 68

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

More help planning for retirement

Base: All respondents

	Work Status										Tenure											
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: 8-10	768 37%	527 43%	495 44%	415 44%	80 41%	32 32%	241 28%	33 40%	36 41%	35 42%	95 20%	32 25%	62 18%	42 37%	511 36%	241 29%	270 46%	245 38%	76 30%	67 45%	102 42%	13 43%
NET: 0-2	209 10%	46 4%	39 3%	30 3%	10 5%	7 7%	163 19%	4 5%	13 15%	2 3%	134 28%	36 28%	98 28%	9 8%	164 12%	146 18%	18 3%	45 7%	19 8%	11 7%	15 6%	1 2%
NET: 0-1	159 8%	30 2%	27 2%	19 2%	8 4%	4 4%	129 15%	2 3%	9 10%	2 2%	109 23%	30 23%	79 22%	7 7%	119 8%	109 13%	11 2%	40 6%	16 6%	11 7%	13 5%	- -
Mean	6.36	6.95	7.01	7.04	6.85	6.36	5.51	6.75	6.44	6.92	4.62	4.88	4.53	6.56	6.24	5.62	7.11	6.60	6.37	6.79	6.72	6.84
Standard deviation	2.68	2.22	2.21	2.17	2.36	2.29	3.03	2.36	3.04	2.01	3.08	3.31	2.99	2.58	2.74	2.96	2.14	2.53	2.48	2.66	2.50	2.11
Standard error	0.06	0.06	0.07	0.08	0.14	0.21	0.10	0.25	0.30	0.21	0.14	0.29	0.16	0.24	0.08	0.11	0.09	0.09	0.21	0.18	0.13	0.31

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 69

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Less figures used in documents

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
10 - Would help a lot	225 11%	100 10%	125 12%	12 5%	43 12%	34 10%	39 11%	47 15%	50 10%	36 7%	57 10%	57 13%	75 15%	19 11%	9 10%	20 8%	23 14%	18 10%	21 14%	11 11%	16 8%	28 10%	30 11%	19 11%	11 19%	57 14%	77 9%	11 8%
9	123 6%	53 5%	70 7%	13 6%	23 6%	16 5%	28 8%	16 5%	27 6%	32 6%	38 6%	18 4%	35 7%	7 4%	11 13%	13 6%	7 4%	11 6%	7 5%	8 8%	12 6%	18 6%	16 6%	9 5%	4 6%	25 6%	48 6%	11 8%
8	249 12%	102 10%	147 14%	25 11%	45 13%	47 14%	37 10%	36 11%	59 12%	63 11%	76 13%	56 13%	54 11%	24 14%	9 10%	28 12%	13 8%	31 17%	22 15%	10 10%	22 11%	32 12%	39 14%	13 8%	6 10%	53 13%	97 12%	24 18%
7	335 16%	147 15%	188 18%	37 16%	70 20%	61 18%	60 16%	42 13%	66 14%	101 19%	83 14%	77 18%	73 15%	18 10%	18 21%	40 17%	35 21%	26 14%	25 16%	23 24%	41 21%	42 15%	35 12%	24 14%	8 14%	78 20%	140 17%	21 16%
6	239 11%	114 11%	124 12%	28 12%	45 13%	38 12%	44 12%	38 12%	45 9%	50 9%	80 13%	53 12%	56 11%	17 10%	1 1%	21 9%	17 10%	25 14%	22 15%	5 6%	28 15%	33 12%	35 13%	26 15%	6 10%	46 12%	111 13%	14 11%
5	453 22%	229 23%	223 21%	68 30%	58 16%	69 21%	78 22%	59 19%	122 25%	124 23%	126 21%	93 21%	110 22%	49 27%	17 20%	67 29%	44 25%	29 16%	26 18%	18 19%	38 20%	65 24%	59 21%	30 17%	10 18%	62 16%	185 22%	26 19%
4	126 6%	67 7%	59 6%	19 8%	17 5%	18 6%	21 6%	19 6%	32 7%	34 6%	41 7%	27 6%	25 5%	8 5%	5 6%	11 5%	8 4%	11 6%	6 4%	11 11%	6 3%	18 7%	22 8%	19 11%	2 4%	23 6%	44 5%	7 5%
3	111 5%	72 7%	38 4%	8 4%	24 7%	17 5%	20 6%	16 5%	25 5%	32 6%	38 6%	15 3%	26 5%	16 9%	10 11%	8 3%	7 4%	7 4%	6 4%	2 2%	9 5%	18 7%	12 4%	15 8%	2 3%	20 5%	47 6%	9 7%
2	80 4%	52 5%	28 3%	8 4%	14 4%	13 4%	13 4%	10 3%	21 4%	33 6%	22 4%	13 3%	12 2%	7 4%	3 3%	12 5%	4 2%	3 1%	6 4%	4 4%	10 5%	10 4%	12 4%	5 3%	4 7%	14 4%	32 4%	7 5%
1	43 2%	25 2%	18 2%	1 *	4 1%	3 1%	11 3%	14 4%	10 2%	11 2%	10 2%	12 3%	11 2%	4 2%	-	5 2%	3 2%	4 2%	4 2%	2 3%	7 4%	1 *	5 2%	7 4%	1 2%	3 1%	22 3%	2 2%
0 - Would not help at all	94 5%	54 5%	40 4%	6 3%	15 4%	13 4%	11 3%	20 6%	30 6%	31 6%	30 5%	13 3%	20 4%	8 5%	3 4%	7 3%	10 6%	15 8%	4 3%	3 3%	4 2%	8 3%	18 6%	10 6%	4 8%	14 3%	33 4%	3 2%
NET: 9-10	348 17%	153 15%	195 18%	25 11%	66 18%	50 15%	67 19%	62 20%	77 16%	68 12%	95 16%	75 17%	110 22%	26 15%	20 24%	32 14%	31 18%	29 16%	28 19%	18 19%	28 14%	46 17%	46 16%	29 16%	15 25%	82 21%	125 15%	22 16%
NET: 8-10	597 29%	255 25%	342 32%	50 22%	111 31%	98 29%	104 29%	98 31%	136 28%	131 24%	171 29%	132 30%	163 33%	51 29%	29 34%	60 26%	44 25%	60 33%	51 34%	28 29%	50 26%	78 28%	85 30%	42 24%	21 35%	134 34%	223 27%	46 34%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 69

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Less figures used in documents

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: 0-2	217	131	85	15	33	30	34	44	60	75	61	38	42	18	6	24	17	22	14	9	21	19	35	22	9	31	87	11
	10%	13%	8%	7%	9%	9%	10%	14%	12%	14%	10%	9%	9%	10%	7%	10%	10%	12%	9%	10%	11%	7%	12%	12%	16%	8%	10%	8%
NET: 0-1	137	79	58	7	19	16	22	34	40	42	39	25	31	11	3	12	13	19	8	5	11	10	23	17	5	17	55	5
	7%	8%	5%	3%	5%	5%	6%	11%	8%	8%	7%	6%	6%	7%	4%	5%	7%	11%	5%	5%	6%	3%	8%	9%	9%	4%	7%	4%
Mean	5.98	5.68	6.28	5.88	6.19	6.11	6.06	5.91	5.78	5.65	5.90	6.21	6.25	5.78	6.20	5.94	6.03	6.01	6.35	6.18	6.04	6.07	5.85	5.60	6.12	6.42	5.93	6.20
Standard deviation	2.57	2.64	2.47	2.15	2.56	2.46	2.52	2.86	2.67	2.57	2.56	2.49	2.61	2.60	2.63	2.40	2.61	2.75	2.51	2.50	2.40	2.40	2.69	2.70	3.03	2.51	2.50	2.41
Standard error	0.06	0.08	0.08	0.14	0.14	0.13	0.14	0.16	0.12	0.11	0.11	0.12	0.11	0.19	0.28	0.16	0.21	0.21	0.20	0.25	0.17	0.15	0.15	0.21	0.38	0.13	0.09	0.22

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 70

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Less figures used in documents

Base: All respondents

	Work Status											Tenure										
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
10 - Would help a lot	225 11%	134 11%	130 11%	109 12%	20 10%	4 4%	92 11%	8 10%	17 19%	3 4%	47 10%	17 13%	30 9%	16 15%	145 10%	83 10%	62 10%	79 12%	25 10%	26 10%	28 12%	5 5%
9	123 6%	73 6%	71 6%	58 6%	12 6%	2 2%	49 6%	5 6%	6 7%	4 5%	27 6%	11 9%	16 4%	6 5%	71 5%	43 5%	28 5%	50 8%	21 9%	12 8%	17 7%	2 5%
8	249 12%	150 12%	143 13%	117 13%	26 13%	7 7%	99 12%	12 14%	13 15%	9 11%	54 11%	18 14%	37 10%	10 9%	171 12%	96 12%	75 13%	73 11%	34 13%	13 9%	27 11%	5 16%
7	335 16%	218 18%	198 18%	167 18%	31 16%	20 20%	117 14%	12 14%	13 14%	18 22%	60 13%	19 14%	42 12%	14 13%	223 16%	115 14%	108 18%	106 17%	45 18%	25 17%	36 15%	6 18%
6	239 11%	157 13%	142 13%	115 12%	27 14%	15 15%	82 10%	6 7%	5 6%	9 10%	46 9%	8 7%	37 11%	16 15%	162 12%	88 11%	74 13%	73 11%	32 13%	18 12%	23 10%	3 11%
5	453 22%	247 20%	223 20%	178 19%	44 23%	24 24%	207 24%	23 28%	16 18%	25 29%	122 25%	29 23%	93 27%	20 18%	310 22%	189 23%	121 21%	135 21%	53 21%	29 19%	54 22%	8 26%
4	126 6%	67 5%	60 5%	53 6%	7 4%	7 7%	60 7%	4 5%	5 6%	7 8%	35 7%	6 4%	29 8%	9 8%	86 6%	57 7%	29 5%	40 6%	12 5%	9 6%	19 8%	1 2%
3	111 5%	66 5%	60 5%	52 6%	8 4%	6 7%	44 5%	6 7%	5 5%	3 4%	26 5%	7 6%	19 5%	5 4%	80 6%	44 5%	36 6%	27 4%	8 3%	8 5%	12 5%	4 13%
2	80 4%	46 4%	41 4%	33 4%	8 4%	5 6%	34 4%	4 5%	3 3%	2 2%	19 4%	1 1%	18 5%	6 5%	57 4%	37 4%	21 3%	21 3%	8 3%	3 2%	10 4%	1 4%
1	43 2%	26 2%	22 2%	20 2%	2 1%	3 3%	18 2%	1 1%	2 3%	-	11 2%	3 2%	8 2%	4 3%	34 2%	27 3%	7 1%	9 1%	5 2%	1 1%	3 1%	-
0 - Would not help at all	94 5%	46 4%	40 4%	32 3%	9 4%	6 6%	48 6%	2 3%	4 4%	3 4%	33 7%	11 8%	22 6%	6 5%	69 5%	41 5%	28 5%	24 4%	6 2%	7 5%	12 5%	* 1%
NET: 9-10	348 17%	207 17%	201 18%	168 18%	33 17%	6 6%	141 17%	13 16%	23 26%	8 9%	74 15%	29 22%	46 13%	23 20%	216 15%	126 15%	90 15%	129 20%	46 19%	38 25%	45 19%	3 10%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 70

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Less figures used in documents

Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: 8-10	597	357	344	285	59	13	240	25	37	17	129	46	82	33	387	222	165	202	80	51	72	8
	29%	29%	30%	30%	30%	13%	28%	30%	41%	20%	27%	36%	23%	29%	27%	27%	28%	32%	32%	34%	30%	26%
NET: 0-2	217	118	103	85	18	15	99	7	9	5	63	14	49	15	161	105	55	55	19	11	25	2
	10%	10%	9%	9%	9%	15%	12%	9%	10%	6%	13%	11%	14%	13%	11%	13%	9%	9%	8%	7%	10%	5%
NET: 0-1	137	72	62	52	10	9	65	3	6	3	44	13	31	9	103	68	35	33	11	8	15	*
	7%	6%	6%	6%	5%	9%	8%	4%	7%	4%	9%	10%	9%	8%	7%	8%	6%	5%	4%	5%	6%	1%
Mean	5.98	6.08	6.16	6.16	6.14	5.24	5.84	5.99	6.47	5.86	5.67	6.10	5.51	5.94	5.87	5.76	6.03	6.23	6.34	6.42	6.00	5.94
Standard deviation	2.57	2.51	2.51	2.52	2.48	2.40	2.65	2.46	2.78	2.13	2.69	2.85	2.62	2.77	2.59	2.64	2.52	2.52	2.35	2.63	2.62	2.17
Standard error	0.06	0.07	0.08	0.09	0.15	0.22	0.09	0.26	0.28	0.22	0.12	0.25	0.14	0.25	0.07	0.10	0.11	0.09	0.20	0.17	0.14	0.32

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 71

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Clearer explanations of figures in documents

Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North of Ireland	Public	Private	Opinion Influencer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
10 - Would help a lot	467	188	279	40	83	76	73	89	107	101	122	113	131	49	23	47	46	40	35	19	35	64	61	33	16	113	156	21
	22%	19%	26%	18%	23%	23%	20%	28%	22%	18%	20%	26%	26%	28%	27%	20%	27%	22%	24%	19%	18%	23%	21%	18%	28%	29%	19%	15%
9	234	109	125	22	35	30	48	39	61	61	84	39	51	22	7	29	10	18	21	13	22	24	36	21	10	40	90	13
	11%	11%	12%	10%	10%	9%	13%	12%	13%	11%	14%	9%	10%	12%	8%	13%	6%	10%	14%	14%	11%	9%	13%	12%	18%	10%	11%	9%
8	407	202	205	43	59	82	87	45	91	108	123	91	84	24	15	41	32	32	28	24	39	63	68	30	10	82	178	25
	20%	20%	19%	19%	17%	25%	24%	14%	19%	20%	21%	21%	17%	14%	18%	18%	19%	18%	19%	25%	20%	23%	24%	17%	17%	21%	21%	18%
7	368	172	195	43	78	55	62	49	81	109	113	70	76	26	15	42	29	38	26	17	38	53	41	30	11	64	170	26
	18%	17%	18%	19%	22%	17%	17%	15%	17%	20%	19%	16%	15%	15%	17%	18%	17%	21%	18%	18%	20%	19%	15%	17%	18%	16%	20%	20%
6	205	122	82	26	34	33	32	28	51	49	51	36	69	19	11	22	18	18	15	7	20	23	23	24	5	38	76	19
	10%	12%	8%	12%	9%	10%	9%	9%	11%	9%	8%	8%	14%	11%	13%	9%	10%	10%	10%	7%	10%	8%	8%	14%	9%	10%	9%	14%
5	256	139	118	44	39	36	44	40	53	75	71	54	56	20	9	31	29	19	14	11	31	32	37	20	3	40	112	23
	12%	14%	11%	20%	11%	11%	12%	13%	11%	14%	12%	12%	11%	11%	11%	14%	17%	11%	9%	11%	16%	12%	13%	11%	4%	10%	13%	17%
4	45	27	17	4	11	7	5	8	10	12	8	16	8	5	-	7	4	4	6	-	1	6	3	7	1	3	25	3
	2%	3%	2%	2%	3%	2%	1%	2%	2%	2%	1%	4%	2%	3%	-	3%	2%	2%	4%	-	1%	2%	1%	4%	1%	1%	3%	2%
3	41	27	14	2	9	5	7	7	11	14	14	7	6	7	3	9	-	5	2	3	3	5	2	3	-	9	12	4
	2%	3%	1%	1%	3%	1%	2%	2%	2%	3%	2%	2%	1%	4%	4%	4%	-	3%	1%	3%	1%	2%	1%	2%	-	2%	1%	3%
2	16	13	3	*	2	3	1	6	5	6	6	1	3	1	-	1	1	3	-	-	3	2	3	1	1	-	6	-
	1%	1%	*	*	1%	1%	*	2%	1%	1%	1%	*	1%	1%	-	*	1%	2%	-	-	1%	1%	1%	1%	2%	-	1%	-
1	12	5	7	-	3	-	3	1	5	5	1	2	5	*	-	-	3	-	-	3	2	1	2	2	-	-	3	-
	1%	1%	1%	-	1%	-	1%	*	1%	1%	*	*	1%	*	-	-	2%	-	-	3%	1%	*	1%	1%	-	-	*	-
0 - Would not help at all	26	11	14	1	4	3	1	6	11	7	7	6	6	3	1	2	-	2	3	1	-	2	4	6	2	3	8	-
	1%	1%	1%	*	1%	1%	*	2%	2%	1%	1%	1%	1%	2%	2%	1%	-	1%	2%	1%	-	1%	2%	3%	3%	1%	1%	-
NET: 9-10	702	297	404	61	117	106	121	127	168	162	206	152	182	71	30	76	57	58	56	32	57	88	97	54	26	153	245	33
	34%	29%	38%	27%	33%	32%	34%	40%	35%	30%	34%	35%	37%	40%	35%	33%	33%	32%	38%	33%	29%	32%	34%	30%	45%	39%	29%	25%
NET: 8-10	1109	499	609	104	176	188	209	172	259	270	329	243	267	95	45	117	89	90	84	56	95	151	165	85	36	234	424	58
	53%	49%	57%	46%	49%	57%	58%	54%	53%	49%	55%	56%	54%	54%	53%	51%	52%	50%	56%	58%	49%	55%	58%	47%	62%	60%	51%	43%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 71

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Clearer explanations of figures in documents

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Private	
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134	
NET: 0-2	54 3%	29 3%	25 2%	1 1%	10 3%	6 2%	4 1%	13 4%	21 4%	17 3%	14 2%	9 2%	14 3%	4 3%	1 2%	3 1%	4 2%	5 3%	3 2%	4 4%	4 2%	10 3%	9 5%	3 5%	3 1%	18 2%	-	-	
NET: 0-1	38 2%	17 2%	21 2%	1 *	8 2%	3 1%	3 1%	7 2%	16 3%	11 2%	8 1%	8 2%	11 2%	3 2%	1 2%	2 1%	3 2%	2 1%	3 2%	4 4%	2 1%	2 1%	6 2%	8 4%	2 3%	3 1%	11 1%	-	-
Mean	7.45	7.22	7.67	7.27	7.38	7.57	7.60	7.48	7.36	7.25	7.50	7.53	7.53	7.49	7.52	7.35	7.47	7.40	7.60	7.44	7.34	7.56	7.52	7.09	7.83	7.80	7.35	7.14	
Standard deviation	2.14	2.15	2.11	1.88	2.19	2.00	1.91	2.36	2.31	2.16	2.08	2.16	2.17	2.32	2.17	2.11	2.10	2.14	2.11	2.21	1.96	1.99	2.14	2.38	2.26	1.97	2.03	1.87	
Standard error	0.05	0.07	0.07	0.12	0.12	0.11	0.10	0.13	0.10	0.09	0.09	0.10	0.10	0.17	0.23	0.14	0.17	0.17	0.17	0.22	0.14	0.12	0.12	0.18	0.28	0.10	0.07	0.17	

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 72

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Clearer explanations of figures in documents

Base: All respondents

	Work Status											Tenure										
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Rent-ers	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
10 - Would help a lot	467 22%	268 22%	252 22%	209 22%	44 22%	16 16%	199 23%	21 25%	30 34%	21 25%	98 20%	34 27%	64 18%	29 26%	314 22%	172 21%	142 24%	145 23%	46 19%	42 28%	57 24%	9 28%
9	234 11%	130 11%	121 11%	100 11%	21 11%	8 9%	105 12%	6 7%	14 16%	9 11%	64 13%	22 17%	42 12%	12 10%	159 11%	98 12%	60 10%	72 11%	26 10%	14 9%	32 13%	4 12%
8	407 20%	260 21%	243 21%	204 22%	38 20%	17 17%	147 17%	16 20%	16 18%	14 16%	83 17%	19 15%	64 18%	18 16%	284 20%	142 17%	142 24%	120 19%	44 18%	25 17%	51 21%	4 13%
7	368 18%	234 19%	208 18%	171 18%	37 19%	26 26%	134 16%	11 13%	8 9%	15 18%	85 18%	23 18%	62 18%	15 13%	263 19%	151 18%	112 19%	101 16%	40 16%	27 18%	34 14%	4 13%
6	205 10%	114 9%	106 9%	87 9%	20 10%	8 8%	91 11%	14 17%	9 10%	6 7%	48 10%	13 10%	36 10%	13 12%	123 9%	81 10%	43 7%	77 12%	33 13%	17 11%	27 11%	5 16%
5	256 12%	153 12%	136 12%	112 12%	24 12%	16 17%	104 12%	10 12%	4 5%	15 18%	58 12%	9 7%	49 14%	17 15%	171 12%	109 13%	61 10%	81 13%	39 15%	17 11%	26 11%	4 14%
4	45 2%	28 2%	27 2%	25 3%	2 1%	1 1%	17 2%	1 2%	3 3%	1 1%	12 2%	1 1%	10 3%	1 *	34 2%	19 2%	16 3%	10 2%	3 1%	2 2%	4 2%	1 3%
3	41 2%	21 2%	19 2%	14 2%	5 2%	2 2%	20 2%	3 3%	1 1%	2 2%	11 2%	1 1%	10 3%	2 2%	27 2%	24 3%	4 1%	13 2%	7 3%	2 1%	5 2%	- -
2	16 1%	6 1%	5 *	3 *	2 1%	2 2%	10 1%	- -	2 3%	- -	7 1%	- -	7 2%	1 1%	14 1%	9 1%	5 1%	2 *	1 1%	- -	* *	* 1%
1	12 1%	3 *	2 *	2 *	1 *	1 1%	9 1%	* 1%	1 2%	1 2%	3 1%	1 1%	2 1%	3 2%	7 1%	7 1%	- -	5 1%	4 2%	- -	* *	- -
0 - Would not help at all	26 1%	11 1%	10 1%	7 1%	2 1%	1 1%	14 2%	1 1%	1 1%	- -	11 2%	6 4%	5 2%	1 1%	13 1%	8 1%	4 1%	13 2%	6 2%	3 2%	4 1%	- -
NET: 9-10	702 34%	398 32%	374 33%	309 33%	65 33%	24 25%	304 36%	26 32%	44 49%	30 35%	162 34%	56 43%	106 30%	41 37%	473 34%	270 33%	203 34%	217 34%	72 29%	56 37%	89 37%	12 41%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 72

Q11. Looking at the following list, please indicate how much, if at all, each would help you with dealing with insurance and long-term savings.

Clearer explanations of figures in documents

Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: 8-10	1109	658	617	513	103	42	451	43	60	44	245	75	170	59	756	412	345	336	116	81	140	16
	53%	54%	55%	55%	53%	42%	53%	52%	67%	52%	51%	58%	48%	53%	54%	50%	59%	53%	47%	54%	58%	54%
NET: 0-2	54	20	17	12	5	4	34	2	4	1	21	7	14	5	34	25	9	19	12	3	4	*
	3%	2%	1%	1%	3%	4%	4%	2%	5%	2%	4%	6%	4%	4%	2%	3%	2%	3%	5%	2%	2%	1%
NET: 0-1	38	14	12	9	3	2	24	2	2	1	15	7	7	4	20	16	4	18	10	3	4	-
	2%	1%	1%	1%	2%	2%	3%	2%	2%	2%	3%	6%	2%	4%	1%	2%	1%	3%	4%	2%	2%	-
Mean	7.45	7.49	7.53	7.55	7.45	7.08	7.38	7.38	7.88	7.46	7.27	7.60	7.15	7.37	7.47	7.31	7.69	7.39	7.05	7.60	7.61	7.64
Standard deviation	2.14	2.02	2.01	1.99	2.12	2.13	2.30	2.18	2.34	2.12	2.32	2.46	2.26	2.37	2.10	2.21	1.93	2.23	2.35	2.17	2.09	2.05
Standard error	0.05	0.06	0.06	0.07	0.13	0.20	0.08	0.23	0.23	0.22	0.10	0.21	0.12	0.22	0.06	0.08	0.08	0.08	0.20	0.14	0.11	0.30

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 73
Gender
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influ-encer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
Male	1015	1015	-	105	172	164	194	164	216	301	273	218	223	84	39	104	86	96	83	47	91	139	126	90	28	187	491	93
	49%	100%	-	47%	48%	50%	54%	52%	44%	55%	46%	50%	45%	48%	46%	45%	50%	54%	55%	48%	47%	51%	45%	51%	49%	48%	59%	69%
Female	1059	-	1059	116	185	167	168	154	270	246	326	218	270	92	45	127	86	82	66	51	102	132	157	88	30	206	342	41
	51%	-	100%	52%	52%	50%	46%	48%	56%	45%	54%	50%	54%	52%	53%	55%	50%	46%	44%	52%	53%	48%	55%	49%	51%	52%	41%	31%
Other	2	-	-	1	*	-	*	-	-	-	1	-	1	*	*	-	-	-	1	-	-	1	-	-	-	-	1	-
	*	-	-	1%	*	-	*	-	-	-	*	-	*	*	1%	-	-	-	*	-	-	*	-	-	-	-	*	-
Prefer not to say	2	-	-	2	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	2	-	-	-	-	2	-
	*	-	-	1%	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	1%	-	-	-	-	*	-

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 74
Gender
Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
Male	1015 49%	677 55%	612 54%	551 59%	60 31%	66 67%	337 40%	40 49%	38 43%	33 39%	213 44%	34 26%	179 51%	13 12%	705 50%	381 46%	324 55%	297 47%	129 52%	58 39%	110 46%	13 44%
Female	1059 51%	549 45%	516 46%	381 41%	134 69%	33 33%	511 60%	43 51%	51 57%	51 60%	268 56%	96 74%	172 49%	99 88%	705 50%	440 54%	265 45%	337 53%	119 48%	89 60%	128 54%	17 56%
Other	2 *	1 *	1 *	1 *	*	-	1 *	-	*	1 1%	-	-	-	-	-	-	-	2 *	-	1 1%	1 1%	-
Prefer not to say	2 *	2 *	2 *	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	2 *	-	1 1%	1 *	-

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 75

Age
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
18-24	225 11%	105 10%	116 11%	225 100%	-	-	-	-	-	86 16%	68 11%	37 8%	34 7%	18 10%	7 9%	19 8%	17 10%	22 13%	15 10%	6 6%	22 11%	46 17%	32 11%	14 8%	6 10%	47 12%	91 11%	35 26%
25-34	357 17%	172 17%	185 17%	-	357 100%	-	-	-	-	90 16%	113 19%	79 18%	75 15%	22 13%	24 28%	41 18%	36 21%	46 26%	32 22%	12 13%	28 14%	48 17%	39 14%	19 11%	11 18%	108 27%	186 22%	32 24%
35-44	331 16%	164 16%	167 16%	-	-	331 100%	-	-	-	81 15%	93 15%	77 18%	80 16%	31 18%	10 12%	29 13%	27 16%	23 13%	20 13%	19 19%	34 18%	50 18%	47 17%	28 15%	13 22%	86 22%	193 23%	29 21%
45-54	362 17%	194 19%	168 16%	-	-	-	362 100%	-	-	69 13%	104 17%	83 19%	106 21%	41 23%	18 21%	43 19%	26 15%	31 17%	20 13%	17 17%	34 16%	45 15%	43 18%	33 18%	13 22%	85 22%	192 23%	14 10%
55-64	317 15%	164 16%	154 15%	-	-	-	-	317 100%	-	66 12%	81 14%	87 20%	83 17%	26 15%	12 14%	30 13%	28 16%	24 13%	26 17%	21 22%	28 14%	33 12%	49 17%	34 19%	7 12%	56 14%	138 17%	11 8%
65+	486 23%	216 21%	270 26%	-	-	-	-	-	486 100%	155 28%	140 23%	73 17%	117 24%	38 22%	13 16%	68 30%	39 23%	33 19%	37 25%	22 23%	48 25%	53 19%	73 26%	52 29%	9 15%	12 3%	35 4%	13 10%
NET: 18-34	582 28%	277 27%	301 28%	225 100%	357 100%	-	-	-	-	176 32%	181 30%	116 27%	109 22%	41 23%	31 37%	60 26%	52 30%	68 38%	47 31%	19 19%	50 26%	94 34%	71 25%	33 18%	16 28%	155 39%	277 33%	67 50%
NET: 35-54	693 33%	358 35%	334 32%	-	-	331 100%	362 100%	-	-	150 27%	197 33%	160 37%	186 38%	72 40%	29 34%	72 31%	53 31%	54 30%	40 27%	36 36%	68 35%	94 34%	90 32%	60 34%	26 45%	171 44%	385 46%	43 32%
NET: 55+	804 39%	380 37%	424 40%	-	-	-	-	317 100%	486 100%	222 41%	222 37%	159 37%	201 40%	64 37%	25 30%	99 43%	67 39%	57 32%	63 42%	43 45%	76 39%	86 31%	122 43%	86 48%	16 27%	67 17%	174 21%	24 18%
Average age	48.30	48.15	48.52	21.68	29.83	39.65	49.57	59.43	71.83	48.09	47.50	47.56	50.13	48.80	44.99	50.72	47.81	45.11	48.67	51.14	48.54	44.82	49.71	51.84	45.24	40.33	42.33	38.37

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 76

Age
Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
18-24	225 11%	138 11%	136 12%	114 12%	22 11%	2 2%	86 10%	7 8%	3 4%	70 84%	-	-	-	6 5%	117 8%	43 5%	74 13%	96 15%	29 12%	25 17%	42 17%	11 38%
25-34	357 17%	294 24%	273 24%	236 25%	37 19%	21 21%	63 7%	16 19%	13 14%	9 11%	-	-	-	26 23%	174 12%	50 6%	124 21%	174 27%	62 25%	26 17%	86 36%	9 31%
35-44	331 16%	279 23%	261 23%	222 24%	39 20%	18 18%	52 6%	20 24%	11 12%	-	-	-	-	21 19%	218 15%	48 6%	171 29%	107 17%	49 20%	21 14%	37 15%	5 17%
45-54	362 17%	277 23%	250 22%	208 22%	42 21%	27 27%	85 10%	22 26%	24 27%	2 2%	5 1%	-	5 1%	32 29%	245 17%	106 13%	140 24%	114 18%	44 18%	32 22%	38 16%	3 10%
55-64	317 15%	194 16%	172 15%	129 14%	43 22%	22 23%	123 15%	18 22%	30 33%	3 3%	52 11%	1 1%	51 15%	20 18%	229 16%	175 21%	54 9%	88 14%	36 14%	28 19%	24 10%	-
65+	486 23%	47 4%	39 3%	25 3%	14 7%	8 8%	439 52%	-	9 10%	-	424 88%	129 99%	295 84%	7 6%	427 30%	401 49%	26 4%	58 9%	28 11%	17 11%	13 6%	1 5%
NET: 18-34	582 28%	432 35%	409 36%	350 37%	59 30%	23 24%	150 18%	23 27%	16 18%	80 95%	-	-	-	32 29%	291 21%	92 11%	198 34%	270 42%	92 37%	51 34%	128 53%	21 69%
NET: 35-54	693 33%	556 45%	511 45%	430 46%	81 41%	45 46%	137 16%	42 50%	35 39%	2 2%	5 1%	-	5 1%	53 47%	464 33%	154 19%	310 53%	221 35%	93 37%	53 36%	75 31%	8 27%
NET: 55+	804 39%	241 20%	210 19%	154 16%	57 29%	30 31%	563 66%	18 22%	39 43%	3 3%	476 99%	130 100%	346 99%	27 24%	655 46%	575 70%	80 14%	147 23%	64 26%	45 30%	38 16%	1 5%
Average age	48.30	41.69	41.23	40.54	44.54	46.91	57.86	43.45	49.76	22.94	71.05	72.48	70.53	44.50	51.66	59.61	40.58	41.62	42.92	44.48	38.50	32.13

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 77
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
A	120 6%	71 7%	49 5%	30 13%	16 5%	17 5%	12 3%	13 4%	31 6%	120 22%	-	-	-	15 8%	4 4%	9 4%	8 5%	14 8%	10 6%	6 6%	7 4%	17 6%	17 6%	11 6%	3 5%	18 4%	52 6%	23 17%
B	427 21%	230 23%	197 19%	56 25%	73 21%	63 19%	57 16%	53 17%	124 26%	427 78%	-	-	-	36 20%	18 21%	53 23%	32 19%	36 20%	38 26%	14 14%	39 20%	53 19%	60 21%	30 17%	17 30%	90 23%	170 20%	39 29%
C1	600 29%	273 27%	326 31%	68 30%	113 32%	93 28%	104 29%	81 26%	140 29%	-	600 100%	-	-	43 24%	23 28%	68 30%	45 26%	53 30%	39 26%	29 29%	62 32%	92 34%	73 26%	62 35%	11 19%	159 41%	239 29%	32 24%
C2	435 21%	218 21%	218 21%	37 16%	79 22%	77 23%	83 23%	87 27%	73 15%	-	-	435 100%	-	41 23%	13 16%	41 18%	42 25%	46 26%	26 17%	25 25%	37 19%	61 22%	57 20%	30 17%	15 26%	76 19%	224 27%	21 16%
D	261 13%	133 13%	125 12%	25 11%	46 13%	51 15%	59 16%	45 14%	35 7%	-	-	-	261 53%	16 9%	18 21%	31 14%	27 16%	18 10%	13 9%	14 15%	20 10%	37 14%	36 13%	27 15%	3 6%	48 12%	151 18%	17 13%
E	234 11%	90 9%	145 14%	9 4%	29 8%	30 9%	46 13%	38 12%	83 17%	-	-	-	234 47%	26 15%	9 11%	27 12%	18 10%	12 7%	24 16%	10 11%	28 14%	14 5%	39 14%	18 10%	8 14%	3 1%	1 *	2 1%
NET: AB	547 26%	301 30%	246 23%	86 38%	90 25%	81 24%	69 19%	66 21%	155 32%	547 100%	-	-	-	50 28%	22 25%	62 27%	40 23%	50 28%	48 32%	20 20%	46 24%	69 25%	77 27%	41 23%	20 35%	107 27%	222 27%	62 46%
NET: ABC1	1147 55%	574 57%	572 54%	154 69%	202 57%	173 52%	173 48%	148 46%	296 61%	547 100%	600 100%	-	-	93 53%	45 53%	131 57%	85 49%	103 58%	87 58%	48 50%	108 56%	161 59%	150 53%	104 58%	31 54%	267 68%	461 55%	94 70%
NET: C2DE	931 45%	441 43%	487 46%	70 31%	155 43%	157 48%	189 52%	170 54%	190 39%	-	-	435 100%	496 100%	83 47%	40 47%	100 43%	87 51%	76 42%	63 42%	49 50%	85 44%	113 41%	133 47%	75 42%	27 46%	126 32%	376 45%	40 30%
NET: DE	496 24%	223 22%	270 25%	34 15%	75 21%	80 24%	106 29%	83 26%	117 24%	-	-	-	496 100%	42 24%	27 31%	59 25%	45 26%	30 17%	37 25%	25 25%	48 25%	52 19%	76 27%	45 25%	12 20%	50 13%	152 18%	19 14%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 78
Social Grade
Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
A	120 6%	70 6%	67 6%	57 6%	10 5%	3 3%	50 6%	3 3%	2 3%	10 12%	34 7%	4 3%	30 8%	1 1%	91 6%	53 6%	38 6%	25 4%	10 4%	5 3%	10 4%	4 14%
B	427 21%	260 21%	237 21%	205 22%	32 16%	23 23%	167 20%	5 7%	3 3%	16 19%	127 26%	8 6%	119 34%	16 15%	348 25%	191 23%	157 27%	77 12%	23 9%	11 7%	42 18%	2 7%
C1	600 29%	398 32%	365 32%	303 32%	61 31%	33 34%	202 24%	9 11%	7 8%	37 44%	138 29%	13 10%	125 36%	11 10%	405 29%	229 28%	176 30%	181 28%	49 20%	44 29%	89 37%	14 45%
C2	435 21%	299 24%	271 24%	219 23%	52 27%	28 29%	136 16%	6 8%	11 12%	13 16%	75 16%	19 15%	56 16%	31 27%	322 23%	185 23%	137 23%	108 17%	48 19%	27 18%	34 14%	5 18%
D	261 13%	199 16%	188 17%	148 16%	40 20%	11 11%	63 7%	7 8%	5 6%	6 7%	31 6%	11 8%	20 6%	14 13%	144 10%	71 9%	73 12%	115 18%	48 19%	27 18%	40 17%	2 7%
E	234 11%	4 *	3 *	2 *	1 1%	* *	231 27%	53 64%	61 68%	2 2%	76 16%	75 58%	1 *	39 35%	100 7%	92 11%	8 1%	132 21%	71 29%	36 24%	24 10%	3 10%
NET: AB	547 26%	330 27%	303 27%	262 28%	42 21%	26 27%	217 26%	8 10%	5 6%	26 31%	161 33%	12 10%	148 42%	17 16%	439 31%	244 30%	195 33%	101 16%	33 13%	16 11%	53 22%	6 20%
NET: ABC1	1147 55%	727 59%	668 59%	565 60%	103 53%	60 60%	420 49%	17 21%	12 14%	63 75%	299 62%	25 20%	274 78%	28 25%	845 60%	474 58%	371 63%	283 44%	82 33%	59 40%	142 59%	20 65%
NET: C2DE	931 45%	502 41%	462 41%	369 40%	93 47%	39 40%	429 51%	66 79%	77 86%	21 25%	182 38%	104 80%	78 22%	84 75%	565 40%	347 42%	218 37%	355 56%	167 67%	90 60%	98 41%	11 35%
NET: DE	496 24%	202 16%	191 17%	151 16%	41 21%	11 11%	293 35%	59 72%	67 74%	7 9%	107 22%	86 66%	21 6%	53 48%	244 17%	163 20%	81 14%	247 39%	119 48%	63 42%	64 27%	5 17%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 79
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer	
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120	
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134	
Scotland	177	84	92	18	22	31	41	26	38	50	43	41	42	177	-	-	-	-	-	-	-	-	-	-	-	-	35	65	7
	8%	8%	9%	8%	6%	9%	11%	8%	8%	9%	7%	9%	9%	100%	-	-	-	-	-	-	-	-	-	-	-	-	9%	8%	5%
North East	85	39	45	7	24	10	18	12	13	22	23	13	27	-	85	-	-	-	-	-	-	-	-	-	-	-	15	41	9
	4%	4%	4%	3%	7%	3%	5%	4%	3%	4%	4%	3%	5%	-	100%	-	-	-	-	-	-	-	-	-	-	-	4%	5%	7%
North West	231	104	127	19	41	29	43	30	68	62	68	41	59	-	-	231	-	-	-	-	-	-	-	-	-	-	50	77	9
	11%	10%	12%	9%	11%	9%	12%	10%	14%	11%	11%	10%	12%	-	-	100%	-	-	-	-	-	-	-	-	-	-	13%	9%	7%
Yorkshire & Humberside	172	86	86	17	36	27	26	28	39	40	45	42	45	-	-	-	172	-	-	-	-	-	-	-	-	-	31	73	8
	8%	9%	8%	7%	10%	8%	7%	9%	8%	7%	7%	10%	9%	-	-	-	100%	-	-	-	-	-	-	-	-	-	8%	9%	6%
West Midlands	179	96	82	22	46	23	31	24	33	50	53	46	30	-	-	-	-	179	-	-	-	-	-	-	-	-	36	78	17
	9%	10%	8%	10%	13%	7%	8%	7%	7%	9%	9%	10%	6%	-	-	-	-	100%	-	-	-	-	-	-	-	-	9%	9%	12%
East Midlands	150	83	66	15	32	20	20	26	37	48	39	26	37	-	-	-	-	-	150	-	-	-	-	-	-	-	20	56	13
	7%	8%	6%	6%	9%	6%	5%	8%	8%	9%	6%	6%	7%	-	-	-	-	-	100%	-	-	-	-	-	-	-	5%	7%	10%
Wales	98	47	51	6	12	19	17	21	22	20	29	25	25	-	-	-	-	-	-	98	-	-	-	-	-	-	23	38	4
	5%	5%	5%	3%	3%	6%	5%	7%	5%	4%	5%	6%	5%	-	-	-	-	-	-	100%	-	-	-	-	-	-	6%	5%	3%
Eastern	193	91	102	22	28	34	34	28	48	46	62	37	48	-	-	-	-	-	-	-	193	-	-	-	-	-	34	69	10
	9%	9%	10%	10%	8%	10%	9%	9%	10%	8%	10%	9%	10%	-	-	-	-	-	-	-	100%	-	-	-	-	-	9%	8%	7%
London	274	139	132	46	48	50	45	33	53	69	92	61	52	-	-	-	-	-	-	-	-	274	-	-	-	-	62	129	27
	13%	14%	12%	21%	13%	15%	12%	10%	11%	13%	15%	14%	10%	-	-	-	-	-	-	-	-	100%	-	-	-	-	16%	15%	20%
South East	283	126	157	32	39	47	43	49	73	77	73	57	76	-	-	-	-	-	-	-	-	-	283	-	-	-	42	111	17
	14%	12%	15%	14%	11%	14%	12%	16%	15%	14%	12%	13%	15%	-	-	-	-	-	-	-	-	-	100%	-	-	-	11%	13%	13%
South West	179	90	88	14	19	28	33	34	52	41	62	30	45	-	-	-	-	-	-	-	-	-	-	179	-	26	80	13	
	9%	9%	8%	6%	5%	8%	9%	11%	11%	8%	10%	7%	9%	-	-	-	-	-	-	-	-	-	-	100%	-	7%	10%	10%	
Northern Ireland	58	28	30	6	11	13	13	7	9	20	11	15	12	-	-	-	-	-	-	-	-	-	-	-	58	18	19	-	
	3%	3%	3%	3%	3%	4%	4%	2%	2%	4%	2%	4%	2%	-	-	-	-	-	-	-	-	-	-	-	100%	5%	2%	-	

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 80
GO Region
Base: All respondents

	Work Status											Tenure										
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned out-right	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
Scotland	177	100	90	73	17	10	77	13	9	6	39	9	30	10	116	64	52	58	29	10	19	3
	8%	8%	8%	8%	9%	10%	9%	16%	10%	7%	8%	7%	9%	9%	8%	8%	9%	9%	12%	7%	8%	11%
North East	85	56	51	44	8	5	29	3	3	4	17	5	12	3	59	35	24	24	9	8	7	2
	4%	5%	5%	5%	4%	5%	3%	3%	3%	4%	3%	4%	3%	2%	4%	4%	4%	4%	4%	5%	3%	7%
North West	231	127	115	91	24	12	104	8	6	5	70	17	53	15	161	102	59	68	27	17	23	2
	11%	10%	10%	10%	12%	12%	12%	10%	7%	6%	15%	13%	15%	13%	11%	12%	10%	11%	11%	12%	10%	6%
Yorkshire & Humberside	172	104	97	79	19	7	68	6	9	9	36	9	27	8	107	58	49	62	22	15	24	4
	8%	8%	9%	8%	9%	7%	8%	8%	10%	11%	8%	7%	8%	7%	8%	7%	8%	10%	9%	10%	10%	13%
West Midlands	179	114	109	96	14	5	65	7	4	7	33	6	27	13	125	68	57	50	16	16	18	4
	9%	9%	10%	10%	7%	5%	8%	9%	4%	9%	7%	5%	8%	12%	9%	8%	10%	8%	6%	11%	7%	12%
East Midlands	150	77	70	58	12	7	73	7	7	7	45	11	34	7	106	57	49	41	13	13	15	2
	7%	6%	6%	6%	6%	7%	9%	8%	8%	8%	9%	8%	10%	6%	8%	7%	8%	6%	5%	8%	6%	7%
Wales	98	61	55	45	10	5	37	1	4	2	21	8	12	9	67	40	27	30	14	8	8	*
	5%	5%	5%	5%	5%	5%	4%	1%	4%	3%	4%	7%	4%	8%	5%	5%	5%	5%	5%	6%	3%	2%
Eastern	193	103	94	77	17	9	90	10	11	8	48	12	36	14	140	82	57	50	19	8	23	3
	9%	8%	8%	8%	8%	9%	11%	12%	12%	9%	10%	9%	10%	13%	10%	10%	10%	8%	8%	5%	10%	11%
London	274	191	181	153	28	10	83	10	5	17	43	12	31	9	159	87	72	112	47	25	41	3
	13%	16%	16%	16%	14%	10%	10%	12%	5%	20%	9%	10%	9%	8%	11%	11%	12%	18%	19%	17%	17%	11%
South East	283	154	139	110	30	14	129	10	23	11	73	23	50	12	192	115	77	88	31	16	41	3
	14%	12%	12%	12%	15%	15%	15%	12%	26%	13%	15%	17%	14%	11%	14%	14%	13%	14%	12%	10%	17%	9%
South West	179	105	94	77	17	11	73	4	6	7	46	14	32	10	133	96	37	43	16	11	16	3
	9%	9%	8%	8%	9%	11%	9%	5%	7%	8%	10%	11%	9%	9%	12%	6%	7%	6%	7%	7%	7%	11%
Northern Ireland	58	37	33	32	1	4	21	3	3	2	9	2	7	4	45	17	28	13	5	2	5	1
	3%	3%	3%	3%	1%	4%	2%	4%	3%	2%	2%	1%	2%	3%	3%	2%	5%	2%	2%	2%	2%	2%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 81

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
Yes	943	491	451	130	174	154	138	126	221	308	299	195	141	75	34	110	75	69	55	42	82	154	128	86	33	214	419	95
	45%	48%	43%	58%	49%	47%	38%	40%	46%	56%	50%	45%	28%	43%	40%	48%	43%	39%	37%	43%	42%	56%	45%	48%	57%	55%	50%	71%
No	1135	523	608	95	183	177	224	192	265	239	301	240	355	101	51	120	98	110	95	56	112	120	155	93	25	179	417	39
	55%	52%	57%	42%	51%	53%	62%	60%	54%	44%	50%	55%	72%	57%	60%	52%	57%	61%	63%	57%	58%	44%	55%	52%	43%	45%	50%	29%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 82
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Work Status										Tenure											
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
Yes	943 45%	633 52%	591 52%	509 55%	81 41%	42 43%	310 37%	12 15%	20 22%	37 44%	213 44%	30 23%	183 52%	29 25%	701 50%	376 46%	324 55%	229 36%	77 31%	37 25%	115 48%	14 45%
No	1135 55%	596 48%	539 48%	425 45%	115 59%	57 57%	539 63%	71 85%	69 76%	47 56%	268 56%	100 77%	168 48%	83 75%	709 50%	445 54%	264 45%	409 64%	172 69%	112 75%	125 52%	17 55%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 83

Opinion Influencer
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
Yes	134 6%	93 9%	41 4%	35 16%	32 9%	29 9%	14 4%	11 3%	13 3%	62 11%	32 5%	21 5%	19 4%	7 4%	9 10%	9 4%	8 4%	17 9%	13 9%	4 5%	10 5%	27 10%	17 6%	13 7%	-	43 11%	70 8%	134 100%
No	1944 94%	922 91%	1018 96%	190 84%	325 91%	302 91%	348 96%	307 97%	473 97%	485 89%	568 95%	414 95%	477 96%	170 96%	76 90%	221 96%	165 96%	162 91%	136 91%	93 95%	184 95%	248 90%	265 94%	165 93%	58 100%	350 89%	766 92%	-

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 84
Opinion Influencer
Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
Yes	134 6%	113 9%	107 9%	96 10%	10 5%	7 7%	21 2%	2 3%	1 2%	5 6%	13 3%	-	13 4%	-	84 6%	48 6%	36 6%	49 8%	20 8%	8 5%	22 9%	1 4%
No	1944 94%	1116 91%	1024 91%	838 90%	185 95%	92 93%	828 98%	80 97%	88 98%	79 94%	468 97%	130 100%	339 96%	112 100%	1326 94%	773 94%	553 94%	589 92%	229 92%	141 95%	219 91%	29 96%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 85
Tenure
Base: All respondents

	Gender			Age						Social Grade				Region									Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: Homeowners	1410	705	705	117	174	218	245	229	427	439	405	322	244	116	59	161	107	125	106	67	140	159	192	133	45	264	547	84
Owned outright - without mortgage	821	381	440	43	50	48	106	175	401	244	229	185	163	64	35	102	58	68	57	40	82	87	115	96	17	88	214	48
Owned with a mortgage or loan	589	324	265	74	124	171	140	54	26	195	176	137	81	52	24	59	49	57	49	27	57	72	77	37	28	176	332	36
NET: Renters	638	297	337	96	174	107	114	88	58	101	181	108	247	58	24	68	62	50	41	30	50	112	88	43	13	124	279	49
NET: Rent from Council/ Housing Association	398	187	208	55	88	70	76	64	45	49	92	74	183	39	17	45	37	32	26	22	27	72	46	27	8	79	144	27
Rented from the council	249	129	119	29	62	49	44	36	28	33	49	48	119	29	9	27	22	16	13	14	19	47	31	16	5	48	96	20
Rented from a housing association	149	58	89	25	26	21	32	28	17	16	44	27	63	10	8	17	15	16	13	8	8	25	16	11	2	31	49	8
Rented from someone else	240	110	128	42	86	37	38	24	13	53	89	34	64	19	7	23	24	18	15	8	23	41	41	16	5	45	135	22
Rent free	30	13	17	11	9	5	3	-	1	6	14	5	5	3	2	2	4	4	2	*	3	3	3	3	1	4	11	1
	1%	1%	2%	5%	3%	2%	1%	-	*	1%	2%	1%	1%	2%	2%	1%	2%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 86
Tenure
Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned outright	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Homeowners	1410	811	742	616	126	69	599	37	41	37	425	102	322	58	1410	821	589	-	-	-	-	-
	68%	66%	66%	66%	64%	69%	71%	45%	46%	45%	88%	79%	92%	52%	100%	100%	100%	-	-	-	-	-
Owned outright - without mortgage	821	302	263	191	72	39	519	26	31	19	411	101	310	32	821	821	-	-	-	-	-	-
	40%	25%	23%	20%	37%	40%	61%	32%	34%	23%	85%	78%	88%	29%	58%	100%	-	-	-	-	-	-
Owned with a mortgage or loan	589	509	479	425	54	29	80	11	11	18	14	1	13	26	589	-	589	-	-	-	-	-
	28%	41%	42%	46%	27%	30%	9%	13%	12%	22%	3%	1%	4%	23%	42%	-	100%	-	-	-	-	-
NET: Renters	638	403	375	307	68	28	234	41	46	40	55	28	28	53	-	-	-	638	249	149	240	-
	31%	33%	33%	33%	35%	29%	28%	49%	51%	47%	11%	21%	8%	48%	-	-	-	100%	100%	100%	100%	-
NET: Rent from Council/ Housing Association	398	223	208	165	43	15	174	31	34	25	44	23	21	40	-	-	-	398	249	149	-	-
	19%	18%	18%	18%	22%	15%	21%	38%	38%	30%	9%	18%	6%	36%	-	-	-	62%	100%	100%	-	-
Rented from the council	249	144	133	105	28	10	105	22	20	13	28	14	14	22	-	-	-	249	249	-	-	-
	12%	12%	12%	11%	14%	11%	12%	26%	23%	15%	6%	11%	4%	19%	-	-	-	39%	100%	-	-	-
Rented from a housing association	149	80	75	60	15	5	70	10	14	12	17	9	7	18	-	-	-	149	-	149	-	-
	7%	6%	7%	6%	8%	5%	8%	12%	15%	14%	3%	7%	2%	16%	-	-	-	23%	-	100%	-	-
Rented from someone else	240	180	167	142	25	13	60	9	12	15	11	4	6	14	-	-	-	240	-	-	240	-
	12%	15%	15%	15%	13%	13%	7%	11%	13%	18%	2%	3%	2%	12%	-	-	-	38%	-	-	100%	-
Rent free	30	15	13	11	2	2	15	5	2	7	1	-	1	-	-	-	-	-	-	-	-	30
	1%	1%	1%	1%	1%	2%	2%	6%	3%	8%	*	-	*	-	-	-	-	-	-	-	-	100%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 87
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influ-encer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
No formal education	17 1%	5 1%	11 1%	* *	- -	5 2%	3 1%	2 1%	6 1%	1 *	- -	7 2%	9 2%	1 1%	1 1%	2 1%	1 1%	1 *	1 1%	1 1%	1 1%	4 1%	1 *	2 1%	1 2%	2 1%	4 *	- -
Primary	3 *	2 *	1 *	- -	- -	1 *	- -	- -	2 *	- -	1 *	- -	2 *	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 *	- -	- -	- -	1 *	- -
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1069 51%	504 50%	563 53%	97 43%	132 37%	163 49%	197 54%	202 64%	278 57%	172 31%	300 50%	257 59%	341 69%	92 52%	49 58%	114 50%	82 48%	99 55%	82 55%	51 52%	120 62%	114 42%	158 56%	89 50%	20 34%	162 41%	408 49%	36 27%
University degree or equivalent professional qualification, NVQ level 4, etc.	675 32%	351 35%	323 31%	60 27%	155 43%	105 32%	112 31%	88 28%	153 32%	245 45%	213 36%	122 28%	94 19%	59 34%	24 28%	77 33%	64 37%	59 33%	46 31%	25 26%	48 25%	100 36%	84 30%	65 36%	23 39%	155 39%	294 35%	54 40%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	249 12%	123 12%	126 12%	27 12%	57 16%	54 16%	45 12%	24 7%	43 9%	114 21%	64 11%	33 8%	38 8%	21 12%	8 10%	31 13%	16 9%	14 8%	15 10%	20 21%	18 9%	41 15%	31 11%	21 12%	12 21%	68 17%	120 14%	41 30%
Still in full time education	50 2%	23 2%	27 3%	38 17%	9 3%	- -	2 *	1 *	- -	15 3%	19 3%	12 3%	4 1%	4 2%	1 1%	4 2%	8 5%	2 1%	5 3%	1 1%	5 3%	12 4%	6 2%	2 1%	2 3%	4 1%	3 *	3 2%
Don't know	3 *	1 *	2 *	- -	- -	- -	2 1%	- -	1 *	- -	- -	- -	3 1%	- -	2 3%	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *	- -
Prefer not to answer	12 1%	6 1%	5 *	1 1%	4 1%	3 1%	1 *	1 *	2 *	1 *	2 *	4 1%	5 1%	- -	- -	- -	* *	4 2%	- -	- -	2 1%	4 1%	1 *	- -	1 2%	2 *	4 *	- -

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 88
What is the highest educational level that you have achieved to date?
Base: All respondents

	Work Status													Tenure								
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
No formal education	17 1%	6 *	6 1%	5 1%	1 1%	-	11 1%	1 1%	3 3%	-	5 1%	3 3%	2 1%	2 1%	11 1%	7 1%	4 1%	6 1%	5 2%	1 1%	-	-
Primary	3 *	1 *	1 *	1 *	1 *	-	2 *	-	-	-	2 *	1 1%	1 *	-	2 *	2 *	-	1 *	-	1 1%	-	-
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1069 51%	570 46%	526 47%	417 45%	109 56%	45 45%	499 59%	56 67%	64 72%	25 30%	277 58%	91 70%	186 53%	76 68%	707 50%	443 54%	264 45%	347 54%	148 60%	89 60%	110 46%	16 53%
University degree or equivalent professional qualification, NVQ level 4, etc.	675 32%	449 37%	406 36%	348 37%	59 30%	43 43%	225 27%	19 23%	16 18%	12 15%	154 32%	23 18%	131 37%	24 21%	490 35%	275 34%	215 36%	178 28%	56 22%	40 27%	82 34%	7 22%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	249 12%	188 15%	176 16%	154 16%	23 12%	11 12%	62 7%	5 6%	5 6%	4 5%	38 8%	10 8%	29 8%	9 8%	171 12%	75 9%	96 16%	74 12%	29 12%	6 4%	38 16%	5 17%
Still in full time education	50 2%	6 1%	6 1%	4 *	3 1%	-	43 5%	1 1%	-	42 51%	-	-	-	-	24 2%	14 2%	10 2%	23 4%	8 3%	7 5%	7 3%	3 8%
Don't know	3 *	2 *	2 *	2 *	-	-	1 *	-	-	-	1 *	-	1 *	-	1 *	1 *	-	2 *	2 1%	-	-	-
Prefer not to answer	12 1%	6 *	6 1%	5 1%	* *	-	6 1%	1 1%	1 1%	-	3 1%	2 1%	2 *	2 1%	5 *	5 1%	-	7 1%	-	4 3%	3 1%	-

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 89

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
Yes - responsible for half or more of the items bought	1892 91%	879 87%	1010 95%	150 67%	326 91%	317 96%	347 96%	297 94%	454 93%	491 90%	534 89%	408 94%	458 92%	166 94%	81 95%	207 90%	158 92%	164 92%	135 90%	88 90%	176 91%	246 90%	258 91%	160 89%	52 90%	362 92%	775 93%	126 94%
No - not responsible for most of the items bought	186 9%	136 13%	49 5%	74 33%	31 9%	13 4%	15 4%	21 6%	33 7%	56 10%	66 11%	27 6%	37 8%	11 6%	4 5%	24 10%	14 8%	14 8%	15 10%	9 10%	17 9%	28 10%	24 9%	19 11%	6 10%	31 8%	62 7%	8 6%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 90

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
Yes - responsible for half or more of the items bought	1892 91%	1136 92%	1042 92%	861 92%	181 92%	94 95%	755 89%	70 84%	80 89%	52 61%	446 93%	125 96%	322 92%	108 96%	1284 91%	754 92%	530 90%	587 92%	222 89%	134 90%	232 97%	20 68%
No - not responsible for most of the items bought	186 9%	93 8%	88 8%	73 8%	15 8%	5 5%	94 11%	13 16%	10 11%	32 39%	35 7%	5 4%	30 8%	4 4%	126 9%	67 8%	59 10%	51 8%	27 11%	16 10%	8 3%	10 32%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 91
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
No cars in the household	384	184	195	56	83	66	72	44	64	69	117	59	139	38	18	34	51	30	27	15	19	87	39	22	4	62	154	23
	18%	18%	18%	25%	23%	20%	20%	14%	13%	13%	20%	14%	28%	21%	22%	15%	30%	17%	18%	15%	10%	32%	14%	13%	7%	16%	18%	17%
NET: Any	1694	830	864	169	274	265	290	273	422	478	483	376	357	139	67	196	122	149	123	83	175	187	244	156	54	330	683	111
	82%	82%	82%	75%	77%	80%	80%	86%	87%	87%	80%	86%	72%	79%	78%	85%	70%	83%	82%	85%	90%	68%	86%	87%	93%	84%	82%	83%
1	1099	511	588	72	180	181	174	174	318	290	311	227	271	102	50	141	71	94	87	55	100	133	142	96	29	192	414	73
	53%	50%	55%	32%	50%	55%	48%	55%	65%	53%	52%	52%	55%	58%	59%	61%	41%	52%	58%	57%	52%	48%	50%	54%	49%	49%	50%	55%
2	477	263	214	60	77	73	92	81	94	156	129	116	76	34	11	44	42	47	30	22	60	42	73	50	21	107	210	29
	23%	26%	20%	27%	21%	22%	25%	25%	19%	28%	21%	27%	15%	19%	13%	19%	24%	26%	20%	23%	31%	15%	26%	28%	36%	27%	25%	21%
3+	119	56	62	37	18	11	24	18	10	33	43	34	9	3	6	11	9	9	6	5	15	12	29	10	4	32	58	9
	6%	6%	6%	16%	5%	3%	7%	6%	2%	6%	7%	8%	2%	2%	7%	5%	5%	5%	4%	5%	8%	4%	10%	6%	8%	8%	7%	7%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 92
How many cars are there in your household?
Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
No cars in the household	384 18%	216 18%	192 17%	156 17%	36 18%	24 25%	168 20%	34 41%	28 32%	28 33%	58 12%	33 26%	25 7%	20 18%	136 10%	87 11%	49 8%	244 38%	95 38%	63 42%	86 36%	4 14%
NET: Any	1694 82%	1013 82%	939 83%	779 83%	160 82%	74 75%	681 80%	49 59%	61 68%	56 67%	423 88%	96 74%	326 93%	92 82%	1274 90%	734 89%	540 92%	394 62%	154 62%	86 58%	154 64%	26 86%
1	1099 53%	606 49%	556 49%	451 48%	106 54%	50 50%	493 58%	36 44%	47 52%	27 32%	314 65%	79 61%	234 67%	70 62%	800 57%	489 60%	310 53%	292 46%	114 46%	69 46%	109 45%	8 25%
2	477 23%	317 26%	298 26%	254 27%	44 23%	19 19%	160 19%	11 13%	13 14%	17 21%	100 21%	17 13%	83 24%	19 17%	377 27%	190 23%	187 32%	87 14%	36 15%	15 10%	36 15%	13 42%
3+	119 6%	90 7%	84 7%	74 8%	10 5%	6 6%	28 3%	2 2%	2 2%	12 14%	9 2%	- -	9 3%	3 3%	98 7%	55 7%	43 7%	15 2%	4 2%	2 1%	10 4%	6 19%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 93
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
White	1790 86%	872 86%	916 86%	152 68%	266 74%	276 83%	335 93%	282 89%	478 98%	454 83%	517 86%	376 86%	443 89%	173 98%	78 92%	208 90%	153 89%	138 77%	128 86%	94 96%	173 90%	165 60%	260 92%	161 90%	58 100%	321 82%	696 83%	92 69%
NET: BAME	267 13%	128 13%	139 13%	68 30%	87 24%	48 15%	25 7%	32 10%	8 2%	85 16%	78 13%	55 13%	49 10%	3 2%	7 8%	21 9%	20 11%	37 21%	21 14%	4 4%	18 9%	100 36%	23 8%	13 8%	-	70 18%	128 15%	41 30%
Mixed	49 2%	23 2%	26 2%	8 3%	10 3%	8 3%	8 2%	10 3%	5 1%	8 1%	14 2%	12 3%	16 3%	1 1%	3 3%	5 2%	1 1%	4 2%	3 2%	1 1%	6 3%	17 6%	6 2%	3 1%	-	8 2%	24 3%	3 2%
Asian	121 6%	64 6%	57 5%	35 16%	40 11%	20 6%	13 4%	9 3%	3 1%	42 8%	40 7%	27 6%	11 2%	2 1%	3 3%	14 6%	4 2%	26 15%	11 7%	1 1%	6 3%	44 16%	5 2%	6 4%	-	35 9%	52 6%	21 15%
Black	64 3%	28 3%	36 3%	16 7%	22 6%	12 4%	3 1%	10 3%	-	23 4%	18 3%	10 2%	13 3%	-	2 2%	2 1%	8 5%	3 2%	7 5%	-	6 3%	22 8%	8 3%	4 2%	-	22 6%	32 4%	16 12%
Chinese	16 1%	5 *	10 1%	2 1%	8 2%	3 1%	1 *	1 *	-	7 1%	4 1%	4 1%	1 *	-	-	1 *	3 2%	2 1%	1 *	2 2%	-	5 2%	1 *	-	-	3 1%	11 1%	-
Other ethnic group	18 1%	8 1%	10 1%	7 3%	5 2%	4 1%	-	1 *	-	5 1%	4 1%	2 *	8 2%	-	-	-	3 2%	1 1%	-	-	-	12 4%	2 1%	-	-	2 *	10 1%	1 1%
Prefer not to answer	21 1%	15 2%	4 *	5 2%	4 1%	7 2%	1 *	3 1%	-	8 1%	5 1%	4 1%	4 1%	-	-	2 1%	-	4 2%	-	-	2 1%	9 3%	-	4 2%	-	2 1%	13 2%	2 1%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 94
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Work Status											Tenure										
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned out-right	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
White	1790 86%	1016 83%	925 82%	768 82%	158 81%	91 92%	774 91%	73 89%	83 92%	51 61%	473 98%	126 97%	346 99%	94 84%	1260 89%	759 92%	501 85%	507 80%	193 78%	114 76%	201 84%	22 74%
NET: BAME	267 13%	198 16%	190 17%	152 16%	38 19%	8 8%	70 8%	8 10%	5 5%	31 37%	8 2%	3 3%	5 1%	18 16%	134 10%	52 6%	82 14%	125 20%	55 22%	32 22%	38 16%	8 26%
Mixed	49 2%	31 3%	31 3%	17 2%	14 7%	-	18 2%	3 4%	2 3%	3 3%	5 1%	2 1%	3 1%	5 4%	24 2%	13 2%	12 2%	23 4%	9 3%	7 5%	8 3%	2 5%
Asian	121 6%	87 7%	82 7%	72 8%	11 5%	4 4%	34 4%	1 2%	-	20 24%	4 1%	2 1%	2 1%	10 9%	71 5%	28 3%	42 7%	46 7%	20 8%	11 7%	15 6%	4 13%
Black	64 3%	54 4%	50 4%	45 5%	5 3%	4 4%	10 1%	1 1%	1 1%	7 9%	-	-	-	1 1%	21 2%	5 1%	17 3%	41 6%	21 8%	12 8%	8 3%	1 3%
Chinese	16 1%	15 1%	15 1%	10 1%	5 2%	-	1 *	-	-	1 1%	-	-	-	-	11 1%	7 1%	4 1%	4 1%	-	1 1%	3 1%	1 2%
Other ethnic group	18 1%	11 1%	11 1%	8 1%	3 2%	-	7 1%	3 3%	1 2%	-	-	-	-	3 2%	7 *	-	7 1%	10 2%	5 2%	1 1%	4 2%	1 3%
Prefer not to answer	21 1%	15 1%	15 1%	15 2%	-	-	6 1%	1 2%	2 2%	2 3%	-	-	-	-	16 1%	10 1%	6 1%	5 1%	-	3 2%	2 1%	-

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 95
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
Christian	968 47%	448 44%	520 49%	57 25%	106 30%	143 43%	162 45%	178 56%	321 66%	248 45%	283 47%	202 46%	235 47%	77 43%	41 48%	120 52%	77 45%	65 36%	65 44%	40 41%	93 48%	113 41%	138 49%	96 54%	43 73%	161 41%	354 42%	67 50%
NET: Other	176 8%	98 10%	78 7%	37 16%	53 15%	31 9%	21 6%	12 4%	23 5%	56 10%	52 9%	36 8%	32 6%	7 4%	5 6%	21 9%	13 7%	28 16%	13 9%	2 2%	6 3%	55 20%	19 7%	6 3%	1 2%	46 12%	71 8%	27 20%
Muslim	87 4%	51 5%	36 3%	24 11%	37 10%	13 4%	7 2%	3 1%	3 1%	28 5%	25 4%	21 5%	12 3%	-	3 4%	13 6%	7 4%	23 13%	5 3%	1 1%	-	29 10%	4 2%	1 1%	-	22 6%	37 4%	18 13%
Hindu	20 1%	11 1%	9 1%	2 1%	5 1%	3 1%	3 1%	3 1%	3 1%	4 1%	6 1%	8 2%	2 *	-	-	-	-	-	5 3%	-	2 1%	14 5%	-	-	-	8 2%	11 1%	2 1%
Jewish	16 1%	9 1%	7 1%	3 1%	2 1%	-	3 1%	1 *	8 2%	5 1%	7 1%	1 *	4 1%	1 1%	-	3 2%	-	-	1 1%	-	-	7 2%	4 1%	-	-	1 *	5 1%	5 4%
Sikh	6 *	3 *	3 *	2 1%	2 *	-	-	3 1%	-	5 1%	2 *	-	-	-	-	-	2 1%	2 1%	-	-	-	3 1%	-	-	-	4 1%	-	-
Buddhist	10 *	6 1%	4 *	1 *	2 1%	4 1%	2 1%	-	1 *	6 1%	2 *	2 *	-	2 1%	1 1%	2 1%	* *	-	-	-	1 1%	2 1%	2 1%	* *	-	6 1%	3 *	-
Other	37 2%	18 2%	18 2%	6 3%	4 1%	10 3%	6 2%	2 1%	9 2%	8 2%	12 2%	3 1%	14 3%	4 2%	1 2%	3 1%	3 2%	4 2%	3 2%	1 1%	3 1%	1 *	9 3%	4 2%	1 2%	5 1%	16 2%	3 2%
None	891 43%	448 44%	441 42%	113 50%	188 53%	151 46%	175 48%	125 39%	140 29%	228 42%	253 42%	194 44%	216 44%	92 52%	38 45%	88 38%	79 46%	79 44%	71 47%	55 57%	92 48%	88 32%	123 43%	71 40%	14 24%	177 45%	388 46%	35 26%
Prefer not to say	43 2%	21 2%	20 2%	18 8%	10 3%	6 2%	4 1%	3 1%	2 *	15 3%	11 2%	4 1%	12 2%	1 1%	1 1%	2 1%	4 2%	7 4%	-	-	2 1%	18 7%	3 1%	6 3%	-	8 2%	23 3%	5 4%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 96
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Work Status											Tenure										
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
Christian	968 47%	515 42%	481 43%	389 42%	92 47%	34 34%	453 53%	30 36%	44 49%	23 27%	308 64%	82 63%	226 64%	49 44%	704 50%	448 55%	256 43%	252 40%	99 40%	65 43%	88 37%	12 38%
NET: Other	176 8%	117 10%	106 9%	87 9%	19 10%	11 11%	59 7%	6 8%	5 6%	15 18%	20 4%	10 7%	11 3%	13 11%	99 7%	52 6%	47 8%	72 11%	34 14%	16 10%	21 9%	6 20%
Muslim	87 4%	59 5%	53 5%	43 5%	10 5%	6 6%	28 3%	4 5%	-	12 14%	5 1%	3 2%	2 1%	8 7%	39 3%	18 2%	21 4%	44 7%	24 10%	11 8%	9 4%	3 11%
Hindu	20 1%	19 2%	17 2%	15 2%	2 1%	2 2%	2 *	-	-	-	2 *	2 1%	-	-	17 1%	7 1%	10 2%	2 *	-	-	2 1%	1 4%
Jewish	16 1%	5 *	4 *	4 *	-	1 1%	10 1%	-	1 2%	1 1%	7 1%	4 3%	3 1%	1 1%	12 1%	10 1%	1 *	4 1%	2 1%	1 *	1 *	-
Sikh	6 *	4 *	4 *	4 *	-	-	2 *	-	-	2 2%	-	-	-	-	2 *	-	2 *	4 1%	3 1%	-	2 1%	-
Buddhist	10 *	9 1%	8 1%	5 1%	3 2%	1 1%	1 *	-	-	-	1 *	-	1 *	-	7 1%	4 *	4 1%	3 *	1 *	1 *	1 1%	-
Other	37 2%	21 2%	19 2%	15 2%	4 2%	2 2%	16 2%	3 3%	4 4%	1 1%	6 1%	2 1%	5 1%	3 3%	22 2%	13 2%	9 1%	14 2%	4 2%	3 2%	7 3%	1 4%
None	891 43%	565 46%	511 45%	429 46%	82 42%	54 54%	326 38%	45 54%	39 44%	42 50%	150 31%	38 30%	112 32%	50 45%	584 41%	312 38%	272 46%	295 46%	111 45%	63 42%	121 50%	12 39%
Prefer not to say	43 2%	32 3%	32 3%	28 3%	3 2%	-	11 1%	2 2%	2 2%	4 5%	3 1%	-	3 1%	1 1%	23 2%	9 1%	14 2%	19 3%	4 1%	6 4%	10 4%	1 3%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 97
Which of the following best describes where you live?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: Urban	1676	829	843	197	314	280	289	249	348	432	493	354	397	136	72	202	138	148	112	53	133	273	236	129	44	340	686	118
	81%	82%	80%	88%	88%	84%	80%	79%	72%	79%	82%	81%	80%	77%	85%	88%	80%	83%	75%	54%	69%	100%	83%	72%	75%	87%	82%	88%
Urban - Population over 10,000	911	482	425	138	199	142	146	120	165	252	276	190	192	74	39	98	67	106	51	26	53	232	92	49	22	196	391	92
	44%	47%	40%	61%	56%	43%	40%	38%	34%	46%	46%	44%	39%	42%	46%	43%	39%	59%	34%	27%	28%	85%	33%	28%	38%	50%	47%	69%
Town and Fringe	766	347	418	59	114	138	142	129	183	179	217	164	205	62	33	104	71	42	61	27	80	41	143	79	22	144	295	26
	37%	34%	39%	26%	32%	42%	39%	41%	38%	33%	36%	38%	41%	35%	38%	45%	41%	24%	41%	28%	41%	15%	51%	44%	38%	37%	35%	20%
NET: Rural	402	186	216	27	44	51	73	68	138	115	107	81	99	41	13	28	35	30	38	45	60	1	47	50	14	52	151	16
	19%	18%	20%	12%	12%	16%	20%	21%	28%	21%	18%	19%	20%	23%	15%	12%	20%	17%	25%	46%	31%	*	17%	28%	25%	13%	18%	12%
Village	348	162	186	25	42	47	62	56	117	93	97	71	86	30	13	25	33	26	37	34	53	1	45	46	6	47	134	14
	17%	16%	18%	11%	12%	14%	17%	18%	24%	17%	16%	16%	17%	17%	15%	11%	19%	14%	25%	35%	27%	*	16%	26%	11%	12%	16%	10%
Hamlet & Isolated Dwelling	53	23	30	2	2	5	12	12	21	22	10	10	12	11	-	4	2	4	*	10	7	-	2	4	8	6	16	2
	3%	2%	3%	1%	*	1%	3%	4%	4%	4%	2%	2%	2%	6%	-	2%	1%	2%	*	10%	4%	-	1%	2%	14%	1%	2%	2%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 98
Which of the following best describes where you live?
Base: All respondents

	Work Status											Tenure										
	Total	NET: Working	NET: Employed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not working	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pension only	Ret-ired pri-vate pension	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Urban	1676	1026	954	789	164	72	650	68	70	75	342	91	252	95	1094	603	491	556	215	135	206	26
	81%	83%	84%	84%	84%	73%	77%	82%	78%	90%	71%	70%	72%	85%	78%	73%	83%	87%	86%	91%	86%	86%
Urban - Population over 10,000	911	587	546	468	78	41	324	34	27	56	167	37	129	40	559	296	264	338	122	87	129	13
	44%	48%	48%	50%	40%	41%	38%	41%	30%	67%	35%	29%	37%	36%	40%	36%	45%	53%	49%	58%	54%	44%
Town and Fringe	766	439	407	321	86	32	327	34	43	19	176	53	122	55	535	307	228	218	92	48	78	13
	37%	36%	36%	34%	44%	32%	38%	42%	48%	23%	37%	41%	35%	49%	38%	37%	39%	34%	37%	32%	32%	41%
NET: Rural	402	203	177	145	32	26	199	15	19	9	138	39	99	17	315	218	97	82	34	14	34	4
	19%	17%	16%	16%	16%	27%	23%	18%	22%	10%	29%	30%	28%	15%	22%	27%	17%	13%	14%	9%	14%	14%
Village	348	181	160	133	27	22	167	13	17	8	117	32	85	11	271	183	87	74	32	14	28	3
	17%	15%	14%	14%	14%	22%	20%	16%	20%	9%	24%	25%	24%	10%	19%	22%	15%	12%	13%	9%	12%	12%
Hamlet & Isolated Dwelling	53	22	17	12	4	5	31	1	2	1	21	7	14	6	45	35	10	8	1	-	6	1
	3%	2%	1%	1%	2%	5%	4%	2%	2%	1%	4%	5%	4%	5%	3%	4%	2%	1%	1%	-	3%	3%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 99

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: Working	1229	677	549	138	294	279	277	194	47	330	398	299	202	100	56	127	104	114	77	61	103	191	154	105	37	393	836	113
	59%	67%	52%	62%	82%	84%	77%	61%	10%	60%	66%	69%	41%	57%	66%	55%	60%	64%	51%	62%	53%	70%	54%	59%	64%	100%	100%	84%
NET: Employed	1130	612	516	136	273	261	250	172	39	303	365	271	191	90	51	115	97	109	70	55	94	181	139	94	33	393	738	107
	54%	60%	49%	60%	76%	79%	69%	54%	8%	55%	61%	62%	39%	51%	60%	50%	57%	61%	47%	57%	48%	66%	49%	53%	57%	100%	88%	79%
Working full time - working 30 hours per week or more	934	551	381	114	236	222	208	129	25	262	303	219	151	73	44	91	79	96	58	45	77	153	110	77	32	318	616	96
	45%	54%	36%	51%	66%	67%	58%	41%	5%	48%	51%	50%	30%	42%	51%	39%	46%	53%	39%	46%	40%	56%	39%	43%	55%	81%	74%	72%
Working part-time - working between 8 and 29 hours per week	196	60	134	22	37	39	42	43	14	42	61	52	41	17	8	24	19	14	12	10	17	28	30	17	1	75	121	10
	9%	6%	13%	10%	10%	12%	12%	13%	3%	8%	10%	12%	8%	10%	9%	10%	11%	8%	8%	10%	9%	10%	10%	10%	2%	19%	14%	8%
NET: Self-employed	99	66	33	2	21	18	27	22	8	26	33	28	11	10	5	12	7	5	7	5	9	10	14	11	4	-	99	7
	5%	6%	3%	1%	6%	6%	7%	7%	2%	5%	6%	7%	2%	5%	6%	5%	4%	3%	4%	5%	5%	4%	5%	6%	7%	-	12%	5%
Self-employed - working 30 hours per week or more	56	44	12	2	13	11	16	12	1	17	17	16	6	8	5	4	7	1	4	4	3	5	7	5	3	-	56	4
	3%	4%	1%	1%	4%	3%	5%	4%	*	3%	3%	4%	1%	4%	6%	2%	4%	1%	3%	4%	2%	2%	2%	3%	5%	-	7%	3%
Self-employed - working between 8 and 29 hours per week	43	22	21	*	8	7	11	11	7	9	17	12	5	2	*	8	-	3	2	2	6	4	7	6	1	-	43	3
	2%	2%	2%	*	2%	2%	3%	3%	1%	2%	3%	3%	1%	1%	*	4%	-	2%	2%	2%	3%	2%	3%	3%	2%	-	5%	2%
NET: Not working	849	337	511	86	63	52	85	123	439	217	202	136	293	77	29	104	68	65	73	37	90	83	129	73	21	-	-	21
	41%	33%	48%	38%	18%	16%	23%	39%	90%	40%	34%	31%	59%	43%	34%	45%	40%	36%	49%	38%	47%	30%	46%	41%	36%	-	-	16%
Not working but seeking work or temporarily unemployed or sick	83	40	43	7	16	20	22	18	-	8	9	6	59	13	3	8	6	7	7	1	10	10	4	3	-	-	2	
	4%	4%	4%	3%	4%	6%	6%	6%	-	1%	2%	1%	12%	8%	3%	3%	4%	4%	4%	1%	5%	3%	4%	2%	6%	-	-	2%
Not working and not seeking work	89	38	51	3	13	11	24	30	9	5	7	11	67	9	3	6	9	4	7	4	11	5	23	6	3	-	-	1
	4%	4%	5%	1%	4%	3%	7%	9%	2%	1%	1%	2%	13%	5%	4%	3%	5%	2%	5%	4%	5%	2%	8%	4%	5%	-	-	1%
Student	84	33	51	70	9	-	2	3	-	26	37	13	7	6	4	5	9	7	7	2	8	17	11	7	2	-	-	5
	4%	3%	5%	31%	3%	-	*	1%	-	5%	6%	3%	2%	3%	4%	2%	5%	4%	5%	2%	4%	6%	4%	4%	3%	-	-	4%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 99

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North Ireland	Public	Private	Opinion Influencer
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
Retired on a state pension only	130 6%	34 3%	96 9%	-	-	-	-	1 *	129 26%	12 2%	13 2%	19 4%	86 17%	9 5%	5 6%	17 8%	9 5%	6 4%	11 7%	8 9%	12 6%	12 5%	23 8%	14 8%	2 3%	-	-	-
Retired with a private pension	351 17%	179 18%	172 16%	-	-	-	5 1%	51 16%	295 61%	148 27%	125 21%	56 13%	21 4%	30 17%	12 14%	53 23%	27 16%	27 15%	34 22%	12 13%	36 19%	31 11%	50 18%	32 18%	7 12%	-	-	13 9%
House person, housewife, househusband, etc.	112 5%	13 1%	99 9%	6 3%	26 7%	21 6%	32 9%	20 6%	7 1%	17 3%	11 2%	31 7%	53 11%	10 5%	3 3%	15 6%	8 5%	13 7%	7 5%	9 9%	14 7%	9 3%	12 4%	10 6%	4 6%	-	-	-

Numeracy Survey

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Absolutes/col percents

Table 100

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic

Base: All respondents

	Work Status													Tenure								
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House-person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Working	1229	1229	1130	934	196	99	-	-	-	-	-	-	-	-	811	302	509	403	144	80	180	15
	59%	100%	100%	100%	100%	100%	-	-	-	-	-	-	-	-	57%	37%	86%	63%	58%	53%	75%	49%
NET: Employed	1130	1130	1130	934	196	-	-	-	-	-	-	-	-	-	742	263	479	375	133	75	167	13
	54%	92%	100%	100%	100%	-	-	-	-	-	-	-	-	-	53%	32%	81%	59%	54%	50%	70%	43%
Working full time - working 30 hours per week or more	934	934	934	934	-	-	-	-	-	-	-	-	-	-	616	191	425	307	105	60	142	11
	45%	76%	83%	100%	-	-	-	-	-	-	-	-	-	-	44%	23%	72%	48%	42%	40%	59%	35%
Working part-time - working between 8 and 29 hours per week	196	196	196	-	196	-	-	-	-	-	-	-	-	-	126	72	54	68	28	15	25	2
	9%	16%	17%	-	100%	-	-	-	-	-	-	-	-	-	9%	9%	9%	11%	11%	10%	10%	8%
NET: Self-employed	99	99	-	-	-	99	-	-	-	-	-	-	-	-	69	39	29	28	10	5	13	2
	5%	8%	-	-	-	100%	-	-	-	-	-	-	-	-	5%	5%	5%	4%	4%	3%	5%	6%
Self-employed - working 30 hours per week or more	56	56	-	-	-	56	-	-	-	-	-	-	-	-	37	18	19	18	9	1	7	1
	3%	5%	-	-	-	57%	-	-	-	-	-	-	-	-	3%	2%	3%	3%	4%	1%	3%	2%
Self-employed - working between 8 and 29 hours per week	43	43	-	-	-	43	-	-	-	-	-	-	-	-	32	21	11	10	1	3	6	1
	2%	3%	-	-	-	43%	-	-	-	-	-	-	-	-	2%	3%	2%	2%	*	2%	2%	4%
NET: Not working	849	-	-	-	-	-	849	83	89	84	481	130	351	112	599	519	80	234	105	70	60	15
	41%	-	-	-	-	-	100%	100%	100%	100%	100%	100%	100%	100%	43%	63%	14%	37%	42%	47%	25%	51%
Not working but seeking work or temporarily unemployed or sick	83	-	-	-	-	-	83	83	-	-	-	-	-	-	37	26	11	41	22	10	9	5
	4%	-	-	-	-	-	10%	100%	-	-	-	-	-	-	3%	3%	2%	6%	9%	6%	4%	17%
Not working and not seeking work	89	-	-	-	-	-	89	-	89	-	-	-	-	-	41	31	11	46	20	14	12	2
	4%	-	-	-	-	-	11%	-	100%	-	-	-	-	-	3%	4%	2%	7%	8%	9%	5%	8%
Student	84	-	-	-	-	-	84	-	-	84	-	-	-	-	37	19	18	40	13	12	15	7
	4%	-	-	-	-	-	10%	-	-	100%	-	-	-	-	3%	2%	3%	6%	5%	8%	6%	23%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 100

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic

Base: All respondents

	Work Status										Tenure											
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
Retired on a state pension only	130 6%	-	-	-	-	-	130 15%	-	-	-	130 27%	130 100%	-	-	102 7%	101 12%	1 *	28 4%	14 6%	9 6%	4 2%	-
Retired with a private pension	351 17%	-	-	-	-	-	351 41%	-	-	-	351 73%	-	351 100%	-	322 23%	310 38%	13 2%	28 4%	14 6%	7 5%	6 3%	1 3%
House person, housewife, househusband, etc.	112 5%	-	-	-	-	-	112 13%	-	-	-	-	-	-	112 100%	58 4%	32 4%	26 4%	53 8%	22 9%	18 12%	14 6%	-

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 101

Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opin-ion Influ-encer
Unweighted base	1179	642	533	135	267	276	253	195	53	309	374	295	201	107	56	120	82	96	77	63	108	172	164	97	37	363	816	98
Weighted base	1229	677	549	138	294	279	277	194	47	330	398	299	202	100	56	127	104	114	77	61	103	191	154	105	37	393	836	113
NET: Public Sector	393	187	206	47	108	86	85	56	12	107	159	76	50	35	15	50	31	36	20	23	34	62	42	26	18	393	-	43
	32%	28%	38%	34%	37%	31%	31%	29%	24%	33%	40%	25%	25%	35%	27%	40%	29%	32%	26%	38%	33%	32%	28%	25%	49%	100%	-	38%
A nationalised industry/state corporation	45	41	4	6	21	5	9	3	-	18	5	14	9	4	3	6	1	10	5	3	1	9	1	-	1	45	-	11
	4%	6%	1%	4%	7%	2%	3%	1%	-	5%	1%	5%	4%	4%	6%	5%	1%	8%	7%	5%	1%	5%	1%	-	3%	11%	-	10%
Central government or civil service (including Courts service and Bank of England)	55	31	24	9	15	6	14	10	2	23	23	9	1	6	1	12	3	4	3	2	1	14	4	3	2	55	-	5
	5%	5%	4%	7%	5%	2%	5%	5%	3%	7%	6%	3%	*	6%	2%	10%	3%	4%	4%	4%	1%	7%	2%	3%	6%	14%	-	5%
Local government or council (including fire services, police and local authority controlled schools/colleges)	133	66	67	11	34	32	27	24	5	35	72	18	8	9	1	15	7	16	4	10	19	17	21	11	3	133	-	16
	11%	10%	12%	8%	11%	12%	10%	13%	10%	11%	18%	6%	4%	9%	2%	12%	7%	14%	5%	16%	19%	9%	13%	10%	8%	34%	-	14%
A university, or other grant funded establishment (include opted-out schools)	35	13	22	3	12	6	8	6	-	7	18	9	*	2	3	4	5	1	1	3	2	7	5	1	-	35	-	5
	3%	2%	4%	2%	4%	2%	3%	3%	-	2%	5%	3%	*	2%	6%	3%	5%	1%	1%	4%	2%	4%	4%	1%	-	9%	-	4%
A health authority or NHS Trust	80	21	59	10	14	28	17	8	4	18	24	12	26	8	3	7	13	3	6	5	7	9	8	7	3	80	-	5
	7%	3%	11%	7%	5%	10%	6%	4%	8%	6%	6%	4%	13%	8%	5%	5%	13%	3%	8%	8%	7%	5%	6%	7%	9%	20%	-	4%
The armed forces	2	1	1	-	1	-	1	-	-	-	-	1	1	1	-	-	-	-	-	-	-	-	1	-	-	2	-	-
	*	*	*	-	*	-	*	-	-	-	-	*	*	1%	-	-	-	-	-	-	-	-	1%	-	-	*	-	-
Other public sector occupation (Please specify as much detail as possible)	42	13	29	7	11	9	9	5	1	6	17	14	6	6	3	6	2	2	-	-	3	6	3	4	9	42	-	1
	3%	2%	5%	5%	4%	3%	3%	2%	3%	2%	4%	5%	3%	6%	6%	5%	2%	2%	-	-	3%	3%	2%	4%	23%	11%	-	1%
NET: Private Sector	836	491	342	91	186	193	192	138	35	222	239	224	152	65	41	77	73	78	56	38	69	129	111	80	19	-	836	70
	68%	72%	62%	66%	63%	69%	69%	71%	76%	67%	60%	75%	75%	65%	73%	60%	71%	68%	74%	62%	67%	68%	72%	75%	51%	-	100%	62%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 101

Do you work in any of the following occupations?

Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer
Weighted base	1229	677	549	138	294	279	277	194	47	330	398	299	202	100	56	127	104	114	77	61	103	191	154	105	37	393	836	113
A charity, voluntary organisation or trust	49 4%	19 3%	30 5%	7 5%	9 3%	8 3%	11 4%	11 6%	2 5%	11 3%	20 5%	6 2%	12 6%	7 7%	2 3%	7 6%	1 1%	1 1%	4 5%	4 7%	4 4%	10 5%	4 3%	4 4%	1 4%	-	49 6%	3 3%
Self-employed (Private sector)	135 11%	86 13%	48 9%	9 6%	29 10%	28 10%	34 12%	26 14%	8 17%	39 12%	40 10%	39 13%	16 8%	12 12%	5 9%	14 11%	6 5%	10 9%	11 14%	7 12%	13 13%	18 9%	21 14%	14 13%	4 10%	-	135 16%	17 15%
None of the above/ I work in the Private sector	653 53%	386 57%	264 48%	75 54%	148 50%	157 56%	147 53%	101 52%	25 54%	172 52%	178 45%	179 60%	124 61%	47 47%	34 61%	56 44%	67 64%	67 59%	41 54%	26 43%	52 50%	102 53%	86 56%	62 59%	14 37%	-	653 78%	49 44%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 102

Do you work in any of the following occupations?

Base: All respondents who work

	Work Status										Tenure											
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned out-right	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	1179	1179	1062	780	282	117	-	-	-	-	-	-	-	-	720	247	473	438	72	111	255	21
Weighted base	1229	1229	1130	934	196	99	-	-	-	-	-	-	-	-	811	302	509	403	144	80	180	15
NET: Public Sector	393	393	393	318	75	-	-	-	-	-	-	-	-	-	264	88	176	124	48	31	45	4
	32%	32%	35%	34%	38%	-	-	-	-	-	-	-	-	-	33%	29%	35%	31%	33%	39%	25%	29%
A nationalised industry/state corporation	45	45	45	41	4	-	-	-	-	-	-	-	-	-	28	12	16	17	13	2	2	-
	4%	4%	4%	4%	2%	-	-	-	-	-	-	-	-	-	3%	4%	3%	4%	9%	3%	1%	-
Central government or civil service (including Courts service and Bank of England)	55	55	55	51	4	-	-	-	-	-	-	-	-	-	38	19	19	16	4	5	7	2
	5%	5%	5%	5%	2%	-	-	-	-	-	-	-	-	-	5%	6%	4%	4%	3%	6%	4%	10%
Local government or council (including fire services, police and local authority controlled schools/colleges)	133	133	133	100	33	-	-	-	-	-	-	-	-	-	106	37	69	27	8	7	12	-
	11%	11%	12%	11%	17%	-	-	-	-	-	-	-	-	-	13%	12%	14%	7%	5%	9%	7%	-
A university, or other grant funded establishment (include opted-out schools)	35	35	35	29	6	-	-	-	-	-	-	-	-	-	19	7	11	15	4	3	8	1
	3%	3%	3%	3%	3%	-	-	-	-	-	-	-	-	-	2%	2%	2%	4%	3%	4%	4%	7%
A health authority or NHS Trust	80	80	80	63	17	-	-	-	-	-	-	-	-	-	49	11	38	30	12	8	10	1
	7%	7%	7%	7%	9%	-	-	-	-	-	-	-	-	-	6%	4%	7%	7%	8%	10%	6%	7%
The armed forces	2	2	2	2	-	-	-	-	-	-	-	-	-	-	1	-	1	1	-	-	1	-
	*	*	*	*	-	-	-	-	-	-	-	-	-	-	*	-	*	*	-	-	*	-
Other public sector occupation (Please specify as much detail as possible)	42	42	42	32	10	-	-	-	-	-	-	-	-	-	23	2	21	19	8	5	6	1
	3%	3%	4%	3%	5%	-	-	-	-	-	-	-	-	-	3%	1%	4%	5%	6%	6%	3%	5%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 102

Do you work in any of the following occupations?

Base: All respondents who work

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Weighted base	1229	1229	1130	934	196	99	-	-	-	-	-	-	-	-	811	302	509	403	144	80	180	15
NET: Private Sector	836	836	738	616	121	99	-	-	-	-	-	-	-	-	547	214	332	279	96	49	135	11
	68%	68%	65%	66%	62%	100%	-	-	-	-	-	-	-	-	67%	71%	65%	69%	67%	61%	75%	71%
A charity, voluntary organisation or trust	49	49	47	39	8	1	-	-	-	-	-	-	-	-	31	11	20	17	5	3	8	1
	4%	4%	4%	4%	4%	1%	-	-	-	-	-	-	-	-	4%	4%	4%	4%	4%	4%	5%	6%
Self-employed (Private sector)	135	135	42	32	10	92	-	-	-	-	-	-	-	-	89	46	43	43	17	9	17	2
	11%	11%	4%	3%	5%	93%	-	-	-	-	-	-	-	-	11%	15%	8%	11%	12%	11%	10%	16%
None of the above/ I work in the Private sector	653	653	648	546	102	5	-	-	-	-	-	-	-	-	427	157	270	219	73	37	109	7
	53%	53%	57%	58%	52%	5%	-	-	-	-	-	-	-	-	53%	52%	53%	54%	51%	46%	61%	49%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 103

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-ate	Opin-ion Influ-encer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
No children aged 18 or under	1506	724	779	190	210	127	209	288	482	408	457	299	342	125	58	164	126	119	115	65	141	207	212	138	35	237	528	81
	72%	71%	74%	84%	59%	38%	58%	91%	99%	75%	76%	69%	69%	71%	68%	71%	73%	66%	77%	66%	73%	75%	75%	77%	60%	60%	63%	60%
NET: Yes	550	278	272	25	143	201	150	28	4	133	137	130	149	49	27	62	43	58	33	33	52	60	70	41	23	152	295	52
	26%	27%	26%	11%	40%	61%	41%	9%	1%	24%	23%	30%	30%	28%	32%	27%	25%	32%	22%	34%	27%	22%	25%	23%	40%	39%	35%	39%
NET: Any 5-18	429	207	223	4	84	170	141	26	4	99	110	95	124	39	23	44	30	42	27	27	41	47	59	33	18	111	232	37
	21%	20%	21%	2%	24%	51%	39%	8%	1%	18%	18%	22%	25%	22%	27%	19%	17%	24%	18%	27%	21%	17%	21%	18%	31%	28%	28%	28%
NET: Any 11-18	258	112	146	2	33	87	110	23	4	58	67	62	71	27	16	26	20	18	17	14	25	30	37	15	15	73	124	18
	12%	11%	14%	1%	9%	26%	30%	7%	1%	11%	11%	14%	14%	15%	18%	11%	10%	11%	14%	13%	11%	13%	9%	26%	18%	15%	13%	
Yes - children aged under 5 years old	208	119	89	23	97	65	20	2	-	53	43	60	52	16	6	29	18	31	9	12	20	22	24	13	9	56	114	24
	10%	12%	8%	10%	27%	20%	6%	1%	-	10%	7%	14%	11%	9%	8%	12%	10%	17%	6%	12%	10%	8%	8%	7%	15%	14%	14%	18%
Yes - children aged 5 to 10 years old	261	133	128	3	69	128	53	7	*	61	61	57	82	22	11	24	19	30	17	20	25	27	35	24	7	63	150	28
	13%	13%	12%	2%	19%	39%	15%	2%	*	11%	10%	13%	16%	13%	13%	10%	11%	17%	11%	20%	13%	10%	12%	13%	13%	16%	18%	21%
Yes - children aged 11 to 15 years old	199	81	118	2	33	76	75	12	1	46	51	46	56	22	12	22	11	12	13	10	18	26	24	15	13	62	89	16
	10%	8%	11%	1%	9%	23%	21%	4%	*	8%	8%	11%	11%	13%	14%	9%	7%	7%	9%	10%	9%	10%	9%	8%	23%	16%	11%	12%
Yes - children aged 16 to 18 years old	98	47	51	-	2	21	58	15	3	22	26	25	25	9	5	10	8	6	4	4	9	12	18	6	7	24	52	2
	5%	5%	5%	-	1%	6%	16%	5%	1%	4%	4%	6%	5%	5%	6%	4%	5%	4%	2%	4%	5%	4%	6%	3%	11%	6%	6%	1%
Refused	22	13	8	10	4	4	3	2	-	6	6	6	4	2	-	4	3	2	2	-	1	7	1	-	-	4	13	1
	1%	1%	1%	4%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	2%	2%	1%	1%	-	1%	3%	*	-	-	1%	2%	1%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 104

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Work Status											Tenure										
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned out-right	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
No children aged 18 or under	1506 72%	765 62%	703 62%	583 62%	119 61%	63 64%	740 87%	65 79%	79 89%	74 88%	476 99%	129 100%	347 99%	46 41%	1054 75%	736 90%	318 54%	426 67%	156 63%	103 69%	167 69%	26 85%
NET: Yes	550 26%	447 36%	411 36%	334 36%	77 39%	36 36%	103 12%	17 21%	10 11%	5 6%	5 1%	* *	4 1%	66 59%	342 24%	80 10%	261 44%	206 32%	90 36%	44 29%	72 30%	3 11%
NET: Any 5-18	429 21%	343 28%	315 28%	258 28%	58 29%	27 28%	87 10%	17 21%	9 10%	3 4%	5 1%	* *	4 1%	53 47%	265 19%	71 9%	193 33%	161 25%	71 28%	38 26%	53 22%	3 11%
NET: Any 11-18	258 12%	196 16%	179 16%	147 16%	33 17%	17 17%	61 7%	12 15%	8 9%	3 4%	4 1%	- -	4 1%	34 30%	153 11%	43 5%	110 19%	104 16%	48 19%	24 16%	32 13%	1 4%
Yes - children aged under 5 years old	208 10%	170 14%	157 14%	124 13%	33 17%	13 14%	38 4%	2 2%	2 3%	2 2%	- -	- -	- -	32 28%	120 8%	13 2%	106 18%	88 14%	38 15%	16 11%	33 14%	* 1%
Yes - children aged 5 to 10 years old	261 13%	213 17%	194 17%	157 17%	37 19%	19 19%	48 6%	9 11%	4 5%	2 3%	* *	* *	- -	32 28%	154 11%	38 5%	116 20%	104 16%	49 20%	24 16%	31 13%	3 11%
Yes - children aged 11 to 15 years old	199 10%	151 12%	137 12%	109 12%	28 14%	14 14%	48 6%	9 11%	6 6%	2 3%	2 *	- -	2 1%	28 25%	110 8%	28 3%	81 14%	88 14%	40 16%	20 13%	28 12%	1 4%
Yes - children aged 16 to 18 years old	98 5%	76 6%	70 6%	62 7%	8 4%	6 6%	22 3%	4 5%	2 3%	1 1%	2 *	- -	2 1%	12 11%	70 5%	19 2%	51 9%	28 4%	12 5%	7 5%	9 4%	- -
Refused	22 1%	17 1%	17 1%	17 2%	- -	- -	5 1%	- -	- -	5 6%	- -	- -	- -	- -	14 1%	5 1%	9 2%	6 1%	2 1%	3 2%	2 1%	1 4%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 105

Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
Anglia	210 10%	98 10%	113 11%	24 10%	38 11%	38 11%	35 10%	28 9%	48 10%	48 9%	64 11%	40 9%	58 12%	-	1 2%	2 1%	-	-	20 13%	-	171 89%	1 1%	15 5%	-	-	36 9%	80 10%	10 7%
Border	20 1%	9 1%	11 1%	* *	1 *	4 1%	8 2%	1 *	6 1%	5 1%	3 *	7 2%	5 1%	10 6%	-	10 4%	-	-	-	-	-	-	-	-	-	3 1%	8 1%	1 *
Central	269 13%	146 14%	121 11%	31 14%	62 17%	36 11%	45 12%	42 13%	53 11%	81 15%	72 12%	63 14%	53 11%	4 2%	-	2 1%	-	156 87%	98 65%	-	-	4 1%	2 1%	3 2%	-	54 14%	107 13%	24 18%
Granada	218 11%	103 10%	116 11%	17 8%	38 11%	28 9%	40 11%	31 10%	65 13%	58 11%	64 11%	40 9%	57 11%	2 1%	-	213 92%	-	-	1 1%	2 2%	-	* *	1 *	-	-	44 11%	76 9%	9 7%
London	361 17%	179 18%	181 17%	59 26%	54 15%	60 18%	57 16%	47 15%	84 17%	98 18%	116 19%	84 19%	63 13%	-	2 2%	-	-	3 2%	1 1%	-	21 11%	269 98%	65 23%	-	-	71 18%	157 19%	31 23%
Meridian	224 11%	101 10%	123 12%	25 11%	29 8%	40 12%	32 9%	42 13%	55 11%	60 11%	62 10%	41 9%	61 12%	-	-	-	1 1%	1 1%	1 *	-	* *	-	200 71%	20 11%	-	36 9%	90 11%	13 10%
STV	161 8%	75 7%	85 8%	17 8%	21 6%	27 8%	34 9%	25 8%	37 8%	45 8%	42 7%	34 8%	40 8%	161 91%	-	-	-	-	-	-	-	-	-	-	-	31 8%	57 7%	6 5%
Tyne Tees	86 4%	40 4%	46 4%	7 3%	24 7%	11 3%	17 5%	13 4%	13 3%	22 4%	25 4%	11 3%	27 5%	-	82 96%	-	4 2%	-	-	-	-	-	-	-	-	16 4%	42 5%	9 7%
Wales	95 5%	45 4%	50 5%	6 3%	12 3%	17 5%	17 5%	20 6%	22 5%	20 4%	29 5%	24 5%	23 5%	-	-	-	-	-	-	95 98%	-	-	-	-	-	23 6%	36 4%	4 3%
West	72 3%	36 4%	36 3%	8 4%	19 5%	10 3%	11 3%	13 4%	11 2%	18 3%	24 4%	11 3%	19 4%	-	-	4 2%	-	19 11%	-	* *	-	-	-	49 27%	-	11 3%	34 4%	7 5%
Westcountry	106 5%	55 5%	51 5%	7 3%	13 4%	15 5%	20 6%	18 6%	32 7%	23 4%	39 7%	19 4%	25 5%	-	-	-	-	-	1 *	-	-	-	-	105 59%	-	16 4%	50 6%	9 7%
Yorkshire	196 9%	100 10%	96 9%	17 8%	37 10%	30 9%	33 9%	30 9%	50 10%	49 9%	49 8%	45 10%	53 11%	-	-	-	168 97%	-	29 19%	-	-	-	-	-	-	32 8%	79 9%	10 7%
UTV	59 3%	28 3%	31 3%	6 3%	11 3%	13 4%	13 4%	7 2%	9 2%	21 4%	11 2%	15 4%	12 2%	-	-	-	-	-	-	-	-	-	-	1 *	58 100%	18 5%	20 2%	-

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 106

Which of the following ITV regions do you live in?
Base: All respondents

	Work Status										Tenure											
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
Anglia	210 10%	116 9%	110 10%	91 10%	20 10%	6 6%	94 11%	13 15%	12 14%	10 12%	45 9%	17 13%	29 8%	14 13%	147 10%	82 10%	65 11%	60 9%	19 8%	11 7%	30 12%	4 13%
Border	20 1%	11 1%	10 1%	7 1%	3 1%	1 1%	9 1%	-	1 1%	-	7 1%	4 3%	3 1%	1 1%	14 1%	8 1%	6 1%	5 1%	2 1%	1 1%	2 1%	-
Central	269 13%	161 13%	152 13%	132 14%	20 10%	9 9%	108 13%	12 15%	7 8%	12 14%	60 12%	13 10%	47 13%	16 15%	189 13%	94 11%	95 16%	76 12%	24 10%	25 17%	27 11%	4 13%
Granada	218 11%	119 10%	107 9%	85 9%	21 11%	13 13%	99 12%	8 10%	6 7%	4 5%	67 14%	13 10%	54 15%	14 13%	154 11%	98 12%	56 9%	63 10%	27 11%	15 10%	20 8%	2 6%
London	361 17%	229 19%	215 19%	179 19%	35 18%	14 14%	132 16%	10 12%	8 9%	23 28%	79 16%	16 12%	63 18%	12 11%	231 16%	138 17%	93 16%	127 20%	53 21%	26 18%	47 20%	4 13%
Meridian	224 11%	126 10%	114 10%	88 9%	26 13%	12 13%	98 12%	9 11%	22 24%	7 8%	50 10%	19 14%	32 9%	11 9%	151 11%	85 10%	66 11%	70 11%	25 10%	14 10%	31 13%	3 8%
STV	161 8%	88 7%	80 7%	64 7%	15 8%	9 9%	72 9%	13 16%	7 8%	6 7%	37 8%	9 7%	27 8%	10 9%	105 7%	59 7%	46 8%	52 8%	27 11%	9 6%	16 7%	3 11%
Tyne Tees	86 4%	59 5%	53 5%	45 5%	8 4%	6 6%	27 3%	3 3%	3 3%	2 2%	17 3%	5 4%	12 3%	3 2%	56 4%	32 4%	24 4%	27 4%	9 4%	9 6%	9 4%	3 10%
Wales	95 5%	59 5%	53 5%	43 5%	10 5%	5 5%	37 4%	1 1%	4 4%	2 3%	21 4%	8 7%	12 4%	9 8%	66 5%	40 5%	26 4%	29 5%	14 5%	8 5%	8 3%	* 2%
West	72 3%	45 4%	42 4%	36 4%	6 3%	2 2%	28 3%	1 1%	1 1%	5 6%	14 3%	3 2%	12 3%	6 5%	52 4%	36 4%	16 3%	20 3%	6 2%	5 4%	9 4%	1 3%
Westcountry	106 5%	66 5%	58 5%	47 5%	11 6%	9 9%	40 5%	3 4%	4 4%	1 2%	27 6%	9 7%	17 5%	4 4%	73 5%	56 7%	17 3%	30 5%	14 6%	7 5%	9 4%	3 9%
Yorkshire	196 9%	112 9%	104 9%	84 9%	20 10%	8 8%	85 10%	7 8%	11 12%	9 11%	48 10%	12 9%	36 10%	9 8%	128 9%	76 9%	51 9%	66 10%	24 10%	15 10%	27 11%	3 10%
UTV	59 3%	38 3%	34 3%	33 3%	1 1%	4 4%	21 2%	3 4%	3 3%	2 2%	9 2%	2 1%	7 2%	4 3%	45 3%	17 2%	28 5%	14 2%	5 2%	2 2%	6 3%	1 2%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 107
Marital Status
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
Single	642 31%	324 32%	318 30%	162 72%	148 42%	117 35%	107 30%	67 21%	41 8%	162 30%	209 35%	129 30%	143 29%	64 36%	24 28%	61 26%	54 31%	55 31%	40 27%	27 27%	50 26%	115 42%	89 32%	49 27%	14 24%	136 35%	299 36%	58 43%
NET: Married/ Civil partnership/ co habiting	1121 54%	594 59%	524 49%	54 24%	199 56%	192 58%	203 56%	193 61%	280 58%	315 58%	288 48%	264 61%	254 51%	82 47%	50 58%	138 60%	88 51%	100 56%	87 58%	52 53%	123 64%	120 44%	144 51%	99 55%	39 66%	215 55%	466 56%	67 50%
Married	794 38%	430 42%	363 34%	14 6%	100 28%	130 39%	146 40%	150 47%	254 52%	233 43%	195 32%	192 44%	174 35%	52 30%	31 36%	105 45%	58 34%	68 38%	65 43%	37 38%	86 44%	89 32%	104 37%	74 41%	27 46%	151 38%	287 34%	51 38%
Civil Partnership	24 1%	11 1%	13 1%	5 2%	7 2%	1 *	4 1%	4 1%	2 *	10 2%	6 1%	2 1%	5 1%	2 1%	- *	* 2%	3 2%	5 3%	2 1%	1 1%	4 2%	2 1%	2 1%	2 1%	1 1%	5 1%	10 1%	1 1%
Co Habiting	303 15%	153 15%	148 14%	35 15%	92 26%	61 19%	52 14%	38 12%	24 5%	72 13%	87 15%	69 16%	74 15%	28 16%	19 22%	33 14%	27 16%	26 15%	21 14%	14 14%	33 17%	29 11%	38 13%	23 13%	11 19%	60 15%	170 20%	15 11%
NET: Widowed/ separated/ divorced	299 14%	89 9%	210 20%	- -	6 2%	20 6%	51 14%	57 18%	165 34%	67 12%	100 17%	38 9%	93 19%	30 17%	12 14%	29 13%	29 17%	21 12%	22 15%	19 19%	19 10%	32 12%	50 18%	30 17%	6 10%	37 9%	66 8%	10 7%
Widowed	100 5%	20 2%	79 8%	- -	1 *	2 1%	5 1%	4 1%	88 18%	19 3%	34 6%	15 4%	32 6%	12 7%	1 1%	12 5%	14 8%	5 3%	8 6%	10 10%	3 1%	9 3%	17 6%	8 4%	1 2%	2 *	6 1%	2 1%
Separated	33 2%	16 2%	17 2%	- -	* *	12 3%	11 3%	7 2%	3 1%	4 1%	13 2%	7 2%	9 2%	3 2%	4 4%	1 1%	6 3%	2 1%	1 1%	2 2%	3 1%	3 1%	6 2%	2 1%	1 2%	14 4%	11 1%	2 1%
Divorced	165 8%	52 5%	114 11%	- -	5 1%	6 2%	35 10%	46 14%	74 15%	44 8%	54 9%	16 4%	52 10%	15 9%	7 8%	16 7%	9 5%	14 8%	13 9%	7 7%	14 7%	20 7%	27 9%	20 11%	3 6%	21 5%	49 6%	6 4%
Prefer not to answer	16 1%	8 1%	7 1%	9 4%	4 1%	2 1%	1 *	1 *	- -	3 1%	3 *	5 1%	6 1%	1 *	- -	3 1%	2 1%	2 1%	1 *	- -	1 1%	7 3%	- -	1 *	- -	4 1%	5 1%	- -

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 108
Marital Status
Base: All respondents

	Work Status											Tenure										
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
Single	642 31%	435 35%	398 35%	340 36%	58 30%	37 38%	207 24%	48 58%	38 43%	70 83%	43 9%	13 10%	30 8%	8 7%	354 25%	189 23%	165 28%	267 42%	112 45%	60 40%	95 39%	21 69%
NET: Married/ Civil partnership/ co habiting	1121 54%	682 55%	635 56%	522 56%	112 57%	47 48%	439 52%	24 29%	35 40%	6 7%	284 59%	69 53%	215 61%	90 81%	833 59%	450 55%	383 65%	280 44%	99 40%	66 45%	115 48%	7 24%
Married	794 38%	438 36%	404 36%	328 35%	76 39%	34 34%	356 42%	16 20%	22 25%	2 3%	253 53%	59 46%	194 55%	62 55%	632 45%	370 45%	263 45%	157 25%	62 25%	39 26%	56 23%	5 16%
Civil Partnership	24 1%	14 1%	14 1%	11 1%	3 1%	* *	9 1%	1 1%	2 2%	1 1%	2 *	- -	2 1%	4 3%	14 1%	8 1%	6 1%	9 1%	2 1%	4 3%	3 1%	1 3%
Co Habiting	303 15%	229 19%	217 19%	183 20%	33 17%	13 13%	73 9%	7 8%	11 13%	3 3%	28 6%	9 7%	19 5%	24 22%	187 13%	72 9%	114 19%	114 18%	36 14%	23 16%	55 23%	1 4%
NET: Widowed/ separated/ divorced	299 14%	103 8%	88 8%	63 7%	25 13%	15 15%	196 23%	10 12%	14 16%	5 5%	155 32%	48 37%	107 30%	13 12%	217 15%	179 22%	38 6%	79 12%	33 13%	19 13%	28 12%	2 7%
Widowed	100 5%	8 1%	5 *	4 *	1 1%	3 3%	92 11%	1 2%	2 3%	1 1%	82 17%	25 20%	57 16%	5 5%	84 6%	80 10%	4 1%	16 2%	6 2%	5 3%	5 2%	1 2%
Separated	33 2%	25 2%	22 2%	16 2%	5 3%	3 4%	8 1%	2 2%	2 2%	- -	4 1%	1 1%	3 1%	- -	18 1%	9 1%	9 2%	15 2%	5 2%	4 2%	6 2%	- -
Divorced	165 8%	70 6%	61 5%	43 5%	18 9%	8 8%	96 11%	6 8%	10 11%	3 4%	68 14%	21 16%	47 13%	8 7%	115 8%	90 11%	25 4%	49 8%	21 9%	11 7%	17 7%	2 5%
Prefer not to answer	16 1%	9 1%	9 1%	8 1%	1 *	- -	7 1%	2 2%	1 1%	4 5%	- -	- -	- -	1 1%	6 *	2 *	3 1%	11 2%	4 2%	4 3%	3 1%	- -

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 109

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
Glasgow	84 4%	43 4%	40 4%	7 3%	11 3%	18 5%	23 6%	10 3%	15 3%	20 4%	21 3%	21 5%	22 4%	84 47%	-	-	-	-	-	-	-	-	-	-	-	16 4%	36 4%	3 2%
Edinburgh	83 4%	39 4%	44 4%	10 5%	11 3%	13 4%	17 5%	12 4%	20 4%	29 5%	21 3%	16 4%	18 4%	83 47%	-	-	-	-	-	-	-	-	-	-	-	19 5%	26 3%	5 3%
Newcastle	93 4%	41 4%	51 5%	6 3%	25 7%	14 4%	17 5%	13 4%	18 4%	25 5%	26 4%	12 3%	31 6%	-	80 94%	8 3%	5 3%	-	-	-	-	-	-	-	-	19 5%	41 5%	9 7%
Leeds	85 4%	44 4%	41 4%	9 4%	21 6%	11 3%	11 3%	11 4%	22 4%	21 4%	27 4%	22 5%	16 3%	-	-	-	85 49%	-	1 *	-	-	-	-	-	-	11 3%	38 5%	5 4%
Hull	43 2%	23 2%	20 2%	7 3%	3 1%	2 1%	12 3%	8 2%	10 2%	7 1%	6 1%	16 4%	14 3%	-	1 2%	-	36 21%	-	5 4%	-	-	-	-	-	-	7 2%	17 2%	1 1%
Sheffield	55 3%	25 2%	31 3%	3 1%	12 3%	10 3%	6 2%	9 3%	15 3%	15 3%	16 3%	7 2%	17 3%	-	-	-	42 24%	-	13 9%	-	-	-	-	-	-	12 3%	21 2%	2 2%
Manchester	164 8%	79 8%	85 8%	19 8%	33 9%	21 6%	27 8%	23 7%	41 9%	41 8%	56 9%	31 7%	35 7%	-	2 2%	149 65%	2 1%	10 6%	1 1%	-	-	*	-	-	-	37 9%	58 7%	5 4%
Liverpool	80 4%	42 4%	38 4%	4 2%	9 2%	16 5%	20 6%	8 2%	23 5%	22 4%	18 3%	17 4%	24 5%	-	-	66 29%	-	2 1%	-	12 12%	-	-	-	-	-	13 3%	33 4%	5 4%
Nottingham	97 5%	52 5%	45 4%	10 4%	25 7%	10 3%	13 4%	18 6%	21 4%	31 6%	24 4%	20 5%	22 5%	-	-	-	1 1%	1 *	93 62%	-	3 2%	-	-	-	-	16 4%	34 4%	12 9%
Birmingham	171 8%	91 9%	79 7%	21 10%	45 13%	20 6%	29 8%	22 7%	33 7%	50 9%	47 8%	39 9%	34 7%	-	-	-	158 88%	9 6%	2 2%	-	-	1 *	1 1%	-	37 9%	70 8%	18 14%	
Norwich	89 4%	40 4%	49 5%	8 4%	16 4%	24 7%	13 4%	13 4%	16 3%	21 4%	26 4%	17 4%	25 5%	-	-	-	-	-	-	87 45%	-	2 1%	-	-	19 5%	27 3%	1 *	
Milton Keynes	55 3%	24 2%	31 3%	5 2%	10 3%	10 3%	6 2%	5 2%	19 4%	13 2%	21 3%	10 2%	11 2%	-	-	-	-	-	19 12%	-	26 14%	-	10 3%	-	4 1%	23 3%	3 3%	
Brighton	50 2%	23 2%	27 3%	4 2%	6 2%	6 2%	8 2%	13 4%	12 2%	13 2%	11 2%	10 2%	15 3%	-	-	-	-	-	-	-	-	-	50 18%	-	7 2%	23 3%	5 3%	

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 109

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Pri- vate	Opin- ion Influ- encer
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
Oxford	26 1%	16 2%	10 1%	3 1%	4 1%	7 2%	6 2%	3 1%	3 1%	6 1%	11 2%	3 1%	5 1%	-	-	-	-	-	2 1%	-	-	-	20 7%	3 2%	-	5 1%	13 2%	3 2%
London	477 23%	229 23%	246 23%	76 34%	72 20%	76 23%	80 22%	67 21%	106 22%	132 24%	147 25%	104 24%	94 19%	-	-	-	-	-	-	-	64 33%	274 100%	140 50%	-	-	94 24%	206 25%	37 28%
Southampton	72 3%	34 3%	38 4%	6 3%	11 3%	12 4%	7 2%	12 4%	23 5%	22 4%	20 3%	12 3%	18 4%	-	-	-	-	-	-	-	-	-	49 17%	23 13%	-	12 3%	28 3%	5 3%
Bristol	82 4%	44 4%	39 4%	10 4%	7 2%	15 5%	15 4%	18 6%	18 4%	23 4%	24 4%	13 3%	23 5%	-	-	-	-	1 1%	-	-	-	-	-	81 45%	-	8 2%	47 6%	11 8%
Plymouth	61 3%	32 3%	29 3%	2 1%	7 2%	6 2%	13 4%	12 4%	22 4%	8 2%	26 4%	12 3%	16 3%	-	-	-	-	-	-	-	-	-	-	61 34%	-	8 2%	23 3%	1 1%
Cardiff	76 4%	37 4%	39 4%	6 3%	9 3%	15 5%	12 3%	19 6%	13 3%	14 3%	24 4%	19 4%	19 4%	-	-	-	-	2 1%	-	74 75%	-	-	-	-	-	20 5%	30 4%	3 3%
Belfast	58 3%	28 3%	30 3%	6 3%	11 3%	13 4%	13 4%	7 2%	9 2%	20 4%	11 2%	15 4%	12 2%	-	-	-	-	-	-	-	-	-	-	-	58 100%	18 5%	19 2%	-
None of these	76 4%	30 3%	47 4%	3 2%	8 2%	10 3%	13 4%	15 5%	27 6%	12 2%	19 3%	20 5%	26 5%	9 5%	2 2%	8 3%	2 1%	6 3%	7 5%	10 10%	13 7%	-	11 4%	8 5%	-	12 3%	25 3%	1 1%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 110
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Work Status										Tenure											
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
Glasgow	84 4%	51 4%	44 4%	37 4%	8 4%	7 3%	33 4%	8 10%	1 2%	2 2%	15 3%	4 3%	11 3%	6 5%	52 4%	26 3%	27 5%	29 5%	14 5%	7 5%	9 4%	2 7%
Edinburgh	83 4%	45 4%	42 4%	35 4%	7 4%	3 3%	39 5%	4 5%	7 8%	3 3%	22 4%	4 3%	17 5%	3 2%	57 4%	33 4%	24 4%	26 4%	13 5%	3 2%	10 4%	1 2%
Newcastle	93 4%	60 5%	55 5%	47 5%	8 4%	5 5%	32 4%	3 3%	3 3%	2 2%	21 4%	9 7%	12 3%	3 3%	61 4%	37 4%	24 4%	28 4%	9 4%	9 6%	10 4%	3 10%
Leeds	85 4%	49 4%	47 4%	38 4%	9 5%	2 2%	36 4%	4 5%	4 5%	7 8%	20 4%	3 2%	17 5%	1 1%	51 4%	31 4%	20 3%	33 5%	7 3%	10 7%	15 6%	2 7%
Hull	43 2%	24 2%	23 2%	16 2%	7 3%	1 1%	19 2%	1 2%	3 3%	2 3%	10 2%	5 4%	5 2%	3 2%	35 2%	18 2%	16 3%	8 1%	1 1%	2 1%	5 2%	- -
Sheffield	55 3%	32 3%	28 3%	25 3%	3 2%	4 4%	23 3%	1 1%	2 2%	1 1%	14 3%	4 3%	10 3%	5 4%	35 2%	20 2%	15 3%	19 3%	14 6%	3 2%	2 1%	1 3%
Manchester	164 8%	95 8%	87 8%	69 7%	18 9%	8 8%	69 8%	6 7%	4 4%	6 7%	44 9%	9 7%	36 10%	9 8%	112 8%	62 8%	50 8%	50 8%	25 10%	9 6%	17 7%	1 5%
Liverpool	80 4%	46 4%	38 3%	32 3%	6 3%	8 8%	34 4%	2 2%	2 2%	1 1%	23 5%	7 5%	17 5%	6 5%	59 4%	41 5%	18 3%	20 3%	4 2%	9 6%	8 3%	* 1%
Nottingham	97 5%	49 4%	43 4%	35 4%	7 4%	7 7%	48 6%	2 2%	6 7%	5 6%	29 6%	6 5%	23 7%	6 5%	63 4%	37 4%	27 5%	32 5%	11 4%	8 5%	13 5%	2 7%
Birmingham	171 8%	107 9%	105 9%	91 10%	14 7%	2 2%	64 8%	7 8%	4 4%	7 9%	34 7%	7 5%	27 8%	12 11%	119 8%	62 8%	57 10%	48 8%	16 6%	17 12%	15 6%	4 12%
Norwich	89 4%	46 4%	44 4%	37 4%	7 4%	2 2%	43 5%	8 10%	3 3%	5 6%	19 4%	6 5%	13 4%	9 8%	58 4%	30 4%	28 5%	29 5%	12 5%	4 3%	12 5%	2 6%
Milton Keynes	55 3%	27 2%	27 2%	21 2%	6 3%	- -	28 3%	4 5%	4 5%	- -	17 3%	5 4%	12 3%	3 2%	40 3%	23 3%	17 3%	14 2%	1 1%	5 4%	7 3%	1 3%
Brighton	50 2%	30 2%	28 2%	21 2%	6 3%	3 3%	20 2%	* 1%	7 8%	1 1%	9 2%	2 2%	7 2%	2 2%	31 2%	19 2%	12 2%	19 3%	6 3%	2 1%	10 4%	* 2%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 110

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Work Status										Tenure											
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned out-right	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
Oxford	26 1%	18 1%	15 1%	14 2%	1 *	2 3%	8 1%	1 1%	- -	- -	5 1%	1 1%	4 1%	2 2%	20 1%	8 1%	12 2%	6 1%	1 1%	1 *	4 2%	- -
London	477 23%	301 24%	279 25%	233 25%	47 24%	21 22%	177 21%	16 20%	17 19%	27 32%	99 21%	28 21%	72 20%	17 15%	305 22%	176 21%	130 22%	168 26%	71 29%	30 20%	66 28%	4 15%
Southampton	72 3%	40 3%	34 3%	24 3%	10 5%	6 6%	32 4%	2 2%	7 8%	3 4%	18 4%	7 5%	12 3%	2 2%	52 4%	34 4%	18 3%	18 3%	7 3%	5 3%	6 2%	1 5%
Bristol	82 4%	55 4%	51 4%	44 5%	6 3%	5 5%	27 3%	2 3%	2 2%	4 5%	14 3%	5 4%	8 2%	6 5%	62 4%	42 5%	21 4%	17 3%	5 2%	6 4%	7 3%	3 9%
Plymouth	61 3%	31 3%	26 2%	20 2%	6 3%	5 5%	31 4%	2 2%	2 3%	1 1%	23 5%	6 5%	17 5%	2 2%	44 3%	38 5%	7 1%	17 3%	7 3%	4 2%	7 3%	- -
Cardiff	76 4%	50 4%	46 4%	37 4%	10 5%	3 3%	26 3%	1 1%	4 4%	2 3%	11 2%	5 4%	6 2%	8 7%	52 4%	29 4%	23 4%	23 4%	10 4%	7 5%	7 3%	* 2%
Belfast	58 3%	37 3%	33 3%	32 3%	1 1%	4 4%	21 2%	3 4%	3 3%	2 2%	9 2%	2 1%	7 2%	4 3%	45 3%	17 2%	28 5%	13 2%	5 2%	2 2%	5 2%	1 2%
None of these	76 4%	36 3%	34 3%	25 3%	9 5%	2 2%	40 5%	4 4%	4 4%	3 3%	26 5%	5 4%	21 6%	4 3%	55 4%	40 5%	15 3%	20 3%	9 4%	5 3%	6 2%	1 4%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 111

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer	
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120	
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134	
Up to £7,000	(3.5)	65 3%	24 2%	41 4%	9 4%	16 5%	5 2%	12 3%	12 4%	10 2%	4 1%	18 3%	4 1%	39 8%	7 4%	2 3%	6 3%	7 4%	8 5%	3 2%	3 3%	4 2%	8 3%	10 4%	5 3%	2 3%	2 *	13 2%	2 2%
£7,001 to £14,000	(10.5)	249 12%	88 9%	159 15%	21 9%	30 8%	31 9%	43 12%	41 13%	84 17%	25 5%	53 9%	35 8%	136 27%	32 18%	5 6%	23 10%	22 13%	14 8%	24 16%	13 11%	21 11%	23 8%	37 13%	29 16%	5 9%	19 5%	61 7%	10 7%
£14,001 to £21,000	(17.5)	288 14%	120 12%	167 16%	14 6%	43 12%	39 12%	58 16%	42 13%	93 19%	39 7%	104 17%	56 13%	88 18%	18 10%	19 22%	39 17%	33 19%	27 15%	28 19%	13 14%	29 15%	22 8%	33 12%	21 12%	5 9%	49 12%	96 12%	15 11%
£21,001 to £28,000	(24.5)	342 16%	177 17%	165 16%	23 10%	57 16%	66 20%	62 17%	67 21%	66 14%	86 16%	112 19%	78 18%	65 13%	22 13%	17 20%	42 18%	33 19%	42 23%	17 11%	15 15%	35 18%	43 16%	39 14%	29 16%	9 15%	60 15%	158 19%	23 17%
£28,001 to £34,000	(31)	280 13%	137 14%	143 13%	20 9%	46 13%	51 15%	32 9%	60 19%	71 15%	93 17%	79 13%	60 14%	47 10%	20 11%	12 14%	31 13%	28 16%	22 12%	13 17%	13 14%	20 10%	31 11%	45 16%	27 15%	4 8%	60 15%	117 14%	16 12%
£34,001 to £41,000	(37.5)	185 9%	90 9%	95 9%	20 9%	37 10%	37 11%	26 7%	29 9%	37 8%	62 11%	44 7%	51 12%	29 6%	25 14%	4 8%	20 8%	8 4%	10 6%	11 8%	13 14%	23 12%	15 5%	30 10%	20 11%	6 11%	37 10%	87 10%	10 8%
£41,001 to £48,000	(44.5)	116 6%	74 7%	42 4%	17 8%	31 9%	14 4%	19 5%	11 3%	24 5%	38 7%	29 5%	32 7%	16 3%	8 5%	9 11%	10 4%	6 4%	15 8%	11 7%	4 5%	17 9%	10 4%	16 6%	5 3%	4 7%	31 8%	57 7%	12 9%
£48,001 to £55,000	(51.5)	109 5%	64 6%	45 4%	19 8%	28 8%	21 6%	23 6%	5 1%	13 3%	35 6%	38 6%	28 6%	8 2%	9 5%	6 7%	9 4%	3 2%	9 5%	6 4%	6 6%	13 6%	24 9%	12 4%	8 5%	4 7%	42 11%	45 5%	15 11%
£55,001 to £62,000	(58.5)	70 3%	37 4%	33 3%	11 5%	13 4%	17 5%	19 5%	1 *	10 2%	26 5%	21 4%	14 3%	8 2%	5 3%	1 1%	7 3%	6 4%	3 2%	3 2%	3 3%	4 2%	11 4%	10 4%	12 6%	4 7%	19 5%	35 4%	10 8%
£62,001 to £69,000	(65.5)	37 2%	31 3%	6 1%	8 3%	2 1%	9 3%	7 2%	5 2%	6 1%	17 3%	7 1%	12 3%	2 *	5 3%	1 1%	8 4%	4 3%	1 1%	1 1%	1 1%	7 3%	4 2%	1 1%	2 3%	4 1%	24 3%	2 1%	
£69,001 to £76,000	(72.5)	39 2%	26 3%	13 1%	6 3%	8 2%	6 2%	8 2%	7 2%	5 1%	19 4%	10 2%	9 2%	1 *	5 3%	1 1%	6 3%	3 2%	2 1%	1 1%	3 3%	4 2%	9 3%	3 1%	1 1%	2 3%	11 3%	24 3%	5 4%
£76,001 to £83,000	(79.5)	33 2%	17 2%	16 2%	5 2%	8 2%	2 1%	7 2%	9 3%	4 1%	17 3%	9 2%	7 2%	-	2 1%	-	4 2%	2 1%	1 *	1 1%	-	1 *	10 4%	8 3%	3 1%	2 4%	10 2%	17 2%	2 1%
£83,001 or more	(86)	77 4%	54 5%	23 2%	18 8%	17 5%	10 3%	15 4%	7 2%	11 2%	44 8%	24 4%	8 2%	2 *	7 4%	1 1%	3 2%	2 1%	4 2%	3 2%	1 1%	9 5%	18 7%	21 7%	6 4%	2 3%	19 5%	44 5%	6 4%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 111

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	North Ireland	Public	Private	Opinion Influencer	
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134	
Prefer not to answer	187	76	112	34	21	24	31	22	55	42	52	40	53	11	7	22	16	21	14	9	11	43	14	10	7	30	58	7	
		9%	7%	11%	15%	6%	7%	9%	7%	11%	8%	9%	9%	11%	6%	9%	10%	9%	12%	10%	10%	6%	16%	5%	6%	12%	8%	7%	5%
Average income (£000's)	32.43	35.99	28.97	40.32	34.89	33.37	33.28	29.57	27.67	41.40	32.40	33.92	20.89	32.24	29.45	31.60	28.27	29.21	28.64	30.05	32.75	39.07	34.80	31.24	38.04	38.37	36.59	37.87	

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 112

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Work Status											Tenure											
	Total	NET: Working	NET: Employed	Working full time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free	
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46	
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30	
Up to £7,000	(3.5)	65 3%	15 1%	12 1%	6 3%	6 3%	3 6%	50 22%	19 14%	13 10%	9 2%	8 5%	7 *	3 2%	32 2%	29 4%	2 *	32 5%	11 4%	14 9%	7 3%	1 4%	
£7,001 to £14,000	(10.5)	249 12%	79 6%	62 5%	27 3%	35 18%	17 18%	170 20%	28 34%	29 33%	9 11%	84 18%	44 34%	19 17%	122 9%	103 13%	19 3%	122 19%	60 24%	32 21%	30 12%	5 17%	
£14,001 to £21,000	(17.5)	288 14%	145 12%	129 11%	92 10%	37 19%	16 16%	143 17%	9 11%	12 13%	5 6%	98 20%	31 24%	67 19%	19 17%	182 13%	139 17%	44 7%	105 17%	42 17%	29 20%	35 14%	-
£21,001 to £28,000	(24.5)	342 16%	219 18%	199 18%	162 17%	37 19%	20 20%	123 15%	7 9%	11 12%	10 12%	72 15%	13 10%	59 17%	23 21%	216 15%	135 16%	80 14%	118 19%	40 16%	28 19%	50 21%	8 26%
£28,001 to £34,000	(31)	280 13%	177 14%	166 15%	136 15%	30 15%	11 11%	103 12%	6 7%	6 7%	6 7%	69 14%	9 7%	60 17%	16 14%	198 14%	117 14%	82 14%	78 12%	32 13%	18 12%	28 12%	4 12%
£34,001 to £41,000	(37.5)	185 9%	125 10%	118 10%	99 11%	19 10%	7 7%	61 7%	2 2%	6 6%	7 8%	37 8%	2 2%	35 10%	10 9%	140 10%	65 8%	75 13%	45 7%	19 8%	7 4%	20 8%	-
£41,001 to £48,000	(44.5)	116 6%	88 7%	84 7%	78 8%	6 3%	4 4%	28 3%	2 2%	3 3%	1 2%	19 4%	2 1%	17 5%	3 3%	93 7%	36 4%	57 10%	22 3%	4 2%	3 2%	16 7%	1 2%
£48,001 to £55,000	(51.5)	109 5%	87 7%	85 8%	76 8%	9 5%	2 2%	22 3%	1 1%	2 2%	6 7%	11 2%	2 1%	9 3%	3 2%	86 6%	29 3%	58 10%	20 3%	7 3%	3 2%	10 4%	3 10%
£55,001 to £62,000	(58.5)	70 3%	54 4%	51 4%	50 5%	1 1%	4 4%	15 2%	1 1%	-	3 4%	9 2%	1 *	8 2%	2 2%	56 4%	19 2%	36 6%	13 2%	3 1%	2 1%	8 3%	1 3%
£62,001 to £69,000	(65.5)	37 2%	28 2%	26 2%	25 3%	1 *	2 2%	9 1%	-	1 1%	-	6 1%	-	6 2%	2 1%	32 2%	14 2%	18 3%	5 1%	2 1%	1 *	3 1%	-
£69,001 to £76,000	(72.5)	39 2%	35 3%	34 3%	33 4%	1 *	1 1%	4 1%	1 1%	-	1 1%	3 1%	-	3 1%	-	34 2%	13 2%	22 4%	5 1%	-	1 *	4 2%	-
£76,001 to £83,000	(79.5)	33 2%	27 2%	23 2%	23 2%	1 *	3 3%	7 1%	-	-	4 5%	3 1%	-	3 1%	-	23 2%	12 2%	11 2%	10 2%	6 2%	1 *	4 2%	1 2%
£83,001 or more	(86)	77 4%	63 5%	56 5%	55 6%	1 1%	6 6%	15 2%	1 1%	1 1%	3 4%	10 2%	1 1%	9 2%	-	64 5%	22 3%	42 7%	10 1%	3 1%	1 1%	6 2%	3 11%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 112

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Work Status										Tenure											
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pen-sion only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
Prefer not to answer	187	88	85	73	13	3	99	7	7	19	52	17	35	13	130	87	43	53	21	11	21	4
	9%	7%	8%	8%	6%	3%	12%	9%	8%	23%	11%	13%	10%	12%	9%	11%	7%	8%	9%	7%	9%	13%
Average income (£000's)	32.43	37.16	37.62	40.26	25.22	32.07	25.24	16.36	19.20	32.47	26.95	18.13	30.08	24.90	35.25	29.96	42.38	26.13	24.44	21.75	30.63	35.51

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 113

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Private
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
NET: Yes	463 22%	204 20%	257 24%	37 16%	51 14%	66 20%	94 26%	85 27%	132 27%	89 16%	122 20%	85 19%	168 34%	53 30%	20 23%	48 21%	39 22%	35 20%	43 29%	21 22%	42 22%	39 14%	67 24%	44 25%	13 22%	63 16%	127 15%	32 24%
Yes - physical condition	273 13%	120 12%	152 14%	11 5%	13 4%	33 10%	59 16%	59 19%	98 20%	59 11%	64 11%	54 12%	95 19%	33 19%	9 11%	30 13%	24 14%	21 12%	25 17%	15 15%	23 12%	17 6%	43 15%	25 14%	7 12%	36 9%	69 8%	18 14%
Yes - mental condition	207 10%	86 8%	119 11%	29 13%	44 12%	36 11%	55 15%	30 9%	13 3%	38 7%	55 9%	30 7%	85 17%	25 14%	11 13%	23 10%	15 9%	14 8%	22 15%	7 7%	16 8%	20 7%	26 9%	20 11%	7 12%	37 9%	61 7%	19 14%
Yes - disability	153 7%	69 7%	83 8%	8 4%	13 4%	19 6%	37 10%	25 8%	50 10%	28 5%	44 7%	17 4%	64 13%	17 10%	6 7%	10 5%	12 7%	8 4%	21 14%	4 5%	12 6%	17 6%	25 9%	18 10%	2 3%	18 5%	27 3%	13 10%
Yes - other	18 1%	9 1%	10 1%	1 1%	- -	2 1%	4 1%	3 1%	7 1%	3 1%	2 *	5 1%	8 2%	6 4%	1 1%	- -	- -	2 1%	1 1%	1 1%	1 1%	- -	5 2%	- -	1 2%	3 1%	4 1%	1 1%
No	1552 75%	775 76%	775 73%	175 78%	290 81%	258 78%	255 71%	225 71%	347 71%	441 81%	462 77%	339 78%	309 62%	119 67%	64 75%	180 78%	132 77%	140 78%	97 65%	75 77%	147 76%	219 80%	208 74%	126 71%	44 76%	315 80%	684 82%	98 73%
Prefer not to say	63 3%	36 4%	27 3%	13 6%	16 4%	7 2%	12 3%	8 2%	7 1%	17 3%	15 3%	11 3%	19 4%	6 3%	1 2%	2 1%	2 1%	4 2%	9 6%	1 1%	5 3%	16 6%	8 3%	8 5%	1 2%	14 4%	25 3%	4 3%

Numeracy Survey

ONLINE Fieldwork: 7th to 8th February 2022

Absolutes/col percents

Table 114

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Work Status											Tenure										
	Total	NET: Working	NET: Employed	Working full-time	Working part-time	Self-employed	NET: Not working	Not working seeking work	Not working not seeking work	Student	NET: Retired	Retired state pension only	Retired private pension	House person	NET: Home-owners	Owned out-right	Owned with mortgage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
NET: Yes	463	190	171	125	46	20	273	39	63	12	123	40	83	37	263	183	80	194	92	50	52	7
	22%	15%	15%	13%	23%	20%	32%	47%	70%	15%	26%	31%	24%	33%	19%	22%	14%	30%	37%	34%	22%	22%
Yes - physical condition	273	104	95	66	29	10	168	19	39	2	91	30	61	17	165	125	40	104	51	28	25	4
	13%	9%	8%	7%	15%	10%	20%	22%	44%	3%	19%	23%	17%	15%	12%	15%	7%	16%	21%	19%	10%	14%
Yes - mental condition	207	98	90	65	24	9	109	24	35	11	17	5	12	21	86	40	46	117	54	30	33	5
	10%	8%	8%	7%	12%	9%	13%	29%	39%	14%	4%	4%	3%	19%	6%	5%	8%	18%	22%	20%	14%	15%
Yes - disability	153	45	38	22	16	7	107	11	36	2	44	12	33	14	87	66	21	65	33	17	15	1
	7%	4%	3%	2%	8%	7%	13%	13%	41%	2%	9%	9%	9%	12%	6%	8%	4%	10%	13%	11%	6%	2%
Yes - other	18	7	7	5	2	-	11	2	2	-	6	4	2	1	16	9	6	2	1	1	-	1
	1%	1%	1%	1%	1%	-	1%	2%	2%	-	1%	3%	1%	1%	1%	1%	1%	*	1%	*	-	2%
No	1552	999	921	779	142	78	553	40	24	67	351	88	263	71	1106	617	489	422	150	93	179	23
	75%	81%	81%	83%	72%	79%	65%	48%	27%	80%	73%	68%	75%	63%	78%	75%	83%	66%	61%	62%	75%	77%
Prefer not to say	63	40	39	31	8	1	23	4	3	4	7	2	5	5	41	22	19	21	6	7	9	1
	3%	3%	3%	3%	4%	1%	3%	5%	3%	5%	1%	2%	1%	4%	3%	3%	3%	3%	2%	4%	4%	2%

Numeracy Survey

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Absolutes/col percents

Table 115

Which of the following options best describes how you think of yourself?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influ-encer
Unweighted base	2078	1028	1044	229	337	336	344	326	506	541	580	438	519	192	90	225	148	166	155	104	202	258	303	172	63	363	816	120
Weighted base	2078	1015	1059	225	357	331	362	317	486	547	600	435	496	177	85	231	172	179	150	98	193	274	283	179	58	393	836	134
Heterosexual/ straight	1833	892	941	171	309	296	312	296	448	482	526	386	440	157	78	208	147	157	120	90	180	237	250	155	56	343	742	114
	88%	88%	89%	76%	87%	90%	86%	93%	92%	88%	88%	89%	89%	89%	91%	90%	85%	88%	80%	92%	93%	86%	88%	87%	97%	87%	89%	85%
Lesbian/ gay woman	19	-	18	6	2	3	3	2	4	6	9	1	3	2	2	1	1	3	1	-	2	3	2	-	1	6	7	3
	1%	-	2%	3%	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	2%	1%	1%	1%	1%	-	1%	1%	1%	-	2%	2%	1%	2%
Gay man	48	47	-	7	11	8	16	4	2	12	15	8	12	4	1	6	5	3	6	-	2	10	5	5	-	12	24	7
	2%	5%	-	3%	3%	2%	4%	1%	*	2%	3%	2%	2%	2%	1%	3%	3%	1%	4%	-	1%	4%	2%	3%	-	3%	3%	5%
Bisexual	81	40	41	22	21	12	14	4	6	22	22	16	21	5	1	12	4	12	5	2	5	13	10	1	16	33	7	
	4%	4%	4%	10%	6%	4%	4%	1%	1%	4%	4%	4%	4%	3%	1%	5%	7%	2%	8%	5%	1%	5%	6%	1%	4%	4%	5%	
Prefer to self-describe	6	2	3	1	1	1	2	-	2	2	1	1	2	-	1	1	1	1	1	-	1	1	-	-	-	*	2	-
	*	*	*	*	*	*	1%	-	*	*	*	*	*	-	1%	*	*	*	1%	-	1%	*	-	-	-	*	*	-
Prefer not to say	90	33	56	18	12	11	15	11	24	23	27	22	19	9	3	3	6	12	10	3	6	19	13	8	-	14	27	4
	4%	3%	5%	8%	3%	3%	4%	4%	5%	4%	4%	5%	4%	5%	4%	1%	4%	6%	6%	3%	3%	7%	5%	4%	-	4%	3%	3%

Numeracy Survey

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Absolutes/col percents

Table 116

Which of the following options best describes how you think of yourself?

Base: All respondents

	Work Status											Tenure										
	Total	NET: Work-ing	NET: Empl-oyed	Work-ing full time	Work-ing part-time	Self-empl-oyed	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing not seek-ing work	Stud-ent	NET: Ret-ired	Ret-ired state pension only	Ret-ired pri-vate pen-sion	House person	NET: Home-owners	Owned out-right	Owned with mort-gage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2078	1179	1062	780	282	117	899	91	102	92	494	133	361	120	1307	747	560	725	141	230	354	46
Weighted base	2078	1229	1130	934	196	99	849	83	89	84	481	130	351	112	1410	821	589	638	249	149	240	30
Heterosexual/ straight	1833 88%	1085 88%	995 88%	826 88%	170 87%	90 91%	748 88%	68 82%	74 82%	60 71%	443 92%	116 90%	326 93%	104 93%	1260 89%	742 90%	518 88%	548 86%	233 94%	124 83%	191 79%	25 83%
Lesbian/ gay woman	19 1%	13 1%	13 1%	9 1%	5 2%	-	6 1%	-	1 1%	1 1%	4 1%	1 1%	2 1%	-	11 1%	8 1%	4 1%	8 1%	1 1%	1 1%	5 2%	-
Gay man	48 2%	36 3%	34 3%	29 3%	5 2%	2 2%	11 1%	2 2%	3 4%	3 4%	1 *	1 1%	* *	1 1%	30 2%	9 1%	20 3%	18 3%	2 1%	7 4%	9 4%	* 1%
Bisexual	81 4%	50 4%	46 4%	36 4%	10 5%	3 3%	31 4%	6 7%	7 8%	8 10%	6 1%	1 1%	5 1%	4 4%	40 3%	16 2%	24 4%	37 6%	8 3%	8 5%	21 9%	4 12%
Prefer to self-describe	6 *	3 *	3 *	2 *	* *	-	4 *	1 1%	1 1%	-	2 *	-	2 1%	-	4 *	4 *	-	2 *	-	-	2 1%	1 2%
Prefer not to say	90 4%	42 3%	39 3%	32 3%	6 3%	3 3%	49 6%	6 7%	3 3%	12 14%	25 5%	10 8%	15 4%	3 2%	65 5%	43 5%	22 4%	25 4%	3 1%	9 6%	13 5%	1 2%