

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 1

Q1. Which, if any, of the following types of OVERSEAS holiday have you been on in the last five years, or plan to go on this year?

Summary**Base: All respondents**

	I have been on this type of holiday in the last five years	I'm planning to go on this type of holiday this year	NET: Either
Unweighted base	2080	2080	2080
Weighted base	2080	2080	2080
NET: Any	1294 62%	1191 57%	1386 67%
All-Inclusive holiday in Europe	375 18%	340 16%	487 23%
All-Inclusive holiday outside Europe	181 9%	155 7%	264 13%
City break	556 27%	473 23%	686 33%
Self-catering apartment holiday	364 17%	275 13%	452 22%
European beach holiday	459 22%	388 19%	565 27%
Long haul holiday (i.e. outside Europe)	403 19%	281 14%	494 24%
Motoring holiday	92 4%	105 5%	156 8%
Other	146 7%	133 6%	209 10%
I haven't been on holiday overseas in the last five years	786 38%	- -	- -
I am not planning to go on holiday overseas in the coming 12 months	- -	889 43%	- -
Neither/nor	- -	- -	694 33%
NET: All inclusive	477 23%	429 21%	582 28%

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Table 2

Q1. Which, if any, of the following types of OVERSEAS holiday have you been on in the last five years, or plan to go on this year?

I have been on this type of holiday in the last five years

Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190		
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218		
NET: Any	1294 62%	632 62%	659 62%	175 78%	278 78%	201 61%	214 59%	160 50%	264 54%	407 74%	379 63%	285 65%	223 45%	111 63%	55 65%	135 58%	102 59%	109 61%	89 60%	61 63%	109 56%	218 79%	165 58%	97 54%	43 73%	307 75%	556 68%	183 84%		
City break	556 27%	282 28%	272 26%	76 34%	142 40%	88 26%	86 24%	70 22%	93 19%	203 37%	165 28%	102 23%	85 17%	61 35%	22 26%	49 21%	44 25%	36 20%	30 20%	24 25%	54 28%	98 36%	72 25%	37 21%	29 49%	141 34%	253 31%	78 36%		
European beach holiday	459 22%	228 22%	231 22%	77 34%	91 26%	75 23%	75 21%	54 17%	86 18%	149 27%	133 22%	110 25%	67 13%	37 21%	23 26%	55 24%	41 24%	32 18%	33 22%	26 26%	39 20%	82 30%	57 20%	18 10%	18 31%	98 24%	213 26%	66 30%		
Long haul holiday (i.e. outside Europe)	403 19%	192 19%	211 20%	56 25%	86 24%	59 18%	65 18%	47 15%	89 18%	136 25%	130 22%	80 18%	58 12%	34 19%	12 15%	37 16%	32 18%	30 17%	26 17%	21 22%	36 19%	85 31%	51 18%	28 16%	10 17%	102 25%	168 20%	60 27%		
All-Inclusive holiday in Europe	375 18%	167 16%	209 20%	42 19%	97 27%	56 17%	61 17%	43 13%	77 16%	111 20%	106 18%	93 21%	66 13%	30 17%	20 23%	48 21%	23 13%	34 19%	30 20%	21 21%	39 20%	46 17%	56 20%	21 12%	9 15%	84 21%	170 21%	67 31%		
Self-catering apartment holiday	364 17%	183 18%	180 17%	52 23%	55 15%	63 19%	60 16%	50 16%	85 17%	134 25%	107 18%	58 13%	64 13%	26 15%	12 14%	40 17%	31 18%	27 15%	24 16%	16 16%	36 19%	61 22%	49 17%	28 16%	14 25%	80 19%	148 18%	55 25%		
All-Inclusive holiday outside Europe	181 9%	79 8%	101 10%	38 17%	47 13%	26 8%	27 7%	11 3%	32 7%	55 10%	49 8%	53 12%	24 5%	12 7%	5 6%	24 10%	14 8%	14 8%	12 8%	8 9%	15 8%	32 12%	30 11%	10 6%	3 5%	44 11%	81 10%	44 20%		
Motoring holiday	92 4%	58 6%	34 3%	12 5%	20 6%	13 4%	16 4%	13 4%	19 4%	40 7%	24 4%	12 3%	16 3%	11 6%	3 3%	8 3%	7 4%	3 2%	5 3%	3 3%	5 3%	20 7%	20 7%	5 3%	3 5%	18 4%	46 6%	33 15%		
Other	146 7%	63 6%	80 8%	16 7%	10 3%	22 7%	17 5%	28 9%	54 11%	44 8%	48 8%	27 6%	27 5%	7 4%	9 10%	13 6%	17 10%	14 8%	10 6%	5 5%	18 9%	15 5%	21 8%	16 2%	2 3%	23 6%	49 6%	9 4%		
I haven't been on holiday overseas in the last five years	786 38%	382 38%	401 38%	50 22%	79 22%	130 39%	148 41%	158 50%	223 46%	141 26%	221 37%	151 35%	274 55%	66 37%	30 35%	96 42%	70 41%	70 39%	61 40%	37 37%	84 44%	56 21%	118 42%	82 46%	15 27%	104 25%	264 32%	35 16%		
NET: All inclusive	477 23%	211 21%	265 25%	65 29%	120 34%	72 22%	76 21%	47 15%	97 20%	136 25%	140 23%	119 27%	82 17%	39 22%	22 25%	59 26%	34 20%	42 24%	39 26%	26 27%	45 23%	64 23%	68 24%	27 15%	11 18%	113 27%	206 25%	92 42%		

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Table 3

Q1. Which, if any, of the following types of OVERSEAS holiday have you been on in the last five years, or plan to go on this year?

I'm planning to go on this type of holiday this year

Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer		
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190		
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218		
NET: Any	1191	583	605	175	265	189	204	143	215	382	346	264	199	100	55	126	94	101	79	59	92	203	146	95	39	286	526	178		
	57%	58%	57%	78%	74%	57%	56%	45%	44%	70%	58%	61%	40%	57%	64%	55%	55%	57%	53%	60%	48%	74%	52%	53%	68%	70%	64%	81%		
City break	473	245	228	80	120	87	76	55	55	162	149	101	61	51	18	44	38	30	27	23	35	92	56	38	23	118	243	79		
	23%	24%	22%	35%	33%	26%	21%	17%	11%	30%	25%	23%	12%	29%	21%	19%	22%	17%	18%	23%	18%	33%	20%	21%	39%	29%	30%	36%		
European beach holiday	388	187	201	73	81	63	75	43	52	128	117	88	55	31	19	41	32	18	24	22	28	77	54	27	17	95	181	51		
	19%	18%	19%	32%	23%	19%	21%	13%	11%	23%	19%	20%	11%	18%	22%	18%	18%	10%	16%	23%	14%	28%	19%	15%	29%	23%	22%	23%		
All-Inclusive holiday in Europe	340	138	202	49	69	66	61	30	64	106	90	83	60	28	20	47	25	27	19	18	33	41	53	24	5	78	153	58		
	16%	14%	19%	22%	19%	20%	17%	9%	13%	19%	15%	19%	12%	16%	23%	20%	15%	15%	13%	18%	17%	15%	19%	13%	9%	19%	19%	26%		
Long haul holiday (i.e. outside Europe)	281	131	150	29	77	48	45	36	46	89	80	70	43	23	9	34	20	20	21	15	28	52	33	22	5	77	122	54		
	14%	13%	14%	13%	22%	15%	12%	11%	9%	16%	13%	16%	9%	13%	10%	15%	12%	11%	14%	15%	14%	19%	12%	12%	8%	19%	15%	25%		
Self-catering apartment holiday	275	139	136	28	56	49	56	31	56	97	78	51	49	23	12	27	20	22	20	14	26	40	35	24	12	67	124	52		
	13%	14%	13%	13%	16%	15%	15%	10%	12%	18%	13%	12%	10%	13%	14%	12%	12%	12%	13%	14%	13%	14%	13%	14%	20%	16%	15%	24%		
All-Inclusive holiday outside Europe	155	63	93	32	48	24	19	12	20	53	39	41	22	12	6	23	11	16	8	8	11	27	22	10	1	34	76	47		
	7%	6%	9%	14%	13%	7%	5%	4%	4%	10%	7%	9%	4%	7%	7%	10%	6%	9%	5%	8%	5%	10%	8%	5%	1%	8%	9%	21%		
Motoring holiday	105	68	37	19	38	10	13	12	14	42	27	19	16	2	2	7	15	8	4	1	8	28	14	12	2	29	47	38		
	5%	7%	4%	8%	10%	3%	4%	4%	3%	8%	5%	4%	3%	1%	3%	3%	9%	5%	3%	1%	4%	10%	5%	7%	3%	7%	6%	18%		
Other	133	57	74	13	11	16	23	25	45	47	36	21	30	6	8	12	14	15	10	3	10	19	22	14	1	24	41	7		
	6%	6%	7%	6%	3%	5%	6%	8%	9%	9%	6%	5%	6%	4%	9%	5%	8%	8%	7%	3%	5%	7%	8%	8%	1%	6%	5%	3%		
I am not planning to go on holiday overseas in the coming 12 months	889	431	455	50	93	142	158	175	272	166	254	172	298	77	30	105	78	77	71	39	101	71	136	84	19	124	294	40		
	43%	42%	43%	22%	26%	43%	44%	55%	56%	30%	42%	39%	60%	43%	36%	45%	45%	43%	47%	40%	52%	26%	48%	47%	32%	30%	36%	19%		
NET: All inclusive	429	181	248	66	101	73	73	39	77	139	111	106	74	34	23	58	33	39	25	21	38	59	64	31	6	99	196	87		
	21%	18%	23%	29%	28%	22%	20%	12%	16%	25%	18%	24%	15%	19%	26%	25%	19%	22%	17%	22%	20%	22%	23%	17%	10%	24%	24%	40%		

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Table 4

Q1. Which, if any, of the following types of OVERSEAS holiday have you been on in the last five years, or plan to go on this year?

Summary**Base: All with families**

	I have been on this type of holiday in the last five years	I'm planning to go on this type of holiday this year	NET: Either
Unweighted base	696	696	696
Weighted base	711	711	711
NET: Any	483 68%	470 66%	521 73%
All-Inclusive holiday in Europe	147 21%	144 20%	195 27%
All-Inclusive holiday outside Europe	73 10%	64 9%	111 16%
City break	179 25%	174 24%	238 33%
Self-catering apartment holiday	137 19%	112 16%	171 24%
European beach holiday	175 25%	168 24%	229 32%
Long haul holiday (i.e. outside Europe)	152 21%	109 15%	182 26%
Motoring holiday	41 6%	50 7%	73 10%
Other	29 4%	31 4%	45 6%
I haven't been on holiday overseas in the last five years	229 32%	- -	- -
I am not planning to go on holiday overseas in the coming 12 months	- -	241 34%	- -
Neither/nor	- -	- -	191 27%
NET: All inclusive	189 27%	179 25%	238 33%

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 5

Q1. Which, if any, of the following types of OVERSEAS holiday have you been on in the last five years, or plan to go on this year?

I have been on this type of holiday in the last five years

Base: All with families

	Gender			Age						Social Grade				Region														Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate			
Unweighted base	696	319	377	39	153	230	235	29	10	196	178	167	155	58	31	73	57	74	51	31	54	100	88	59	20	207	340	87		
Weighted base	711	349	363	49	180	215	227	29	11	194	178	196	143	54	30	80	49	71	46	33	54	115	95	64	20	219	361	110		
NET: Any	483 68%	254 73%	229 63%	44 90%	135 75%	135 63%	147 65%	13 44%	9 83%	153 79%	125 70%	145 74%	59 41%	35 64%	17 56%	51 64%	31 63%	50 71%	32 69%	20 62%	38 70%	102 89%	59 62%	33 52%	15 75%	172 78%	259 72%	99 90%		
City break	179 25%	105 30%	74 20%	15 31%	43 24%	51 24%	57 25%	7 25%	5 51%	73 38%	43 24%	40 20%	22 16%	14 26%	9 28%	16 21%	12 24%	16 23%	7 14%	8 25%	18 33%	33 29%	25 26%	11 17%	10 52%	60 27%	103 29%	35 32%		
European beach holiday	175 25%	92 26%	83 23%	14 29%	46 25%	50 23%	56 25%	5 19%	3 30%	55 28%	43 24%	59 30%	18 13%	9 17%	11 38%	19 23%	10 20%	17 25%	13 29%	7 20%	10 18%	39 34%	25 26%	8 12%	7 36%	56 25%	107 30%	36 33%		
Long haul holiday (i.e. outside Europe)	152 21%	89 25%	63 17%	11 22%	43 24%	42 19%	46 20%	4 13%	7 65%	52 27%	49 28%	40 21%	10 7%	14 26%	4 14%	8 10%	14 28%	10 14%	10 22%	9 26%	13 24%	37 32%	20 21%	8 13%	5 25%	57 26%	84 40%	43 36%		
All-Inclusive holiday in Europe	147 21%	73 21%	75 21%	8 16%	48 26%	36 17%	48 21%	5 17%	2 21%	37 19%	36 20%	52 27%	22 15%	9 17%	8 27%	20 25%	8 17%	19 26%	14 30%	7 22%	12 22%	22 19%	16 17%	8 13%	5 23%	46 21%	84 23%	37 34%		
Self-catering apartment holiday	137 19%	74 21%	62 17%	5 10%	29 16%	47 22%	46 20%	7 25%	2 23%	52 27%	34 19%	28 15%	22 15%	7 13%	3 9%	17 21%	12 24%	15 20%	7 16%	4 11%	6 12%	26 23%	22 23%	13 20%	5 28%	45 21%	80 22%	29 26%		
All-Inclusive holiday outside Europe	73 10%	39 11%	33 9%	8 16%	25 14%	17 8%	19 9%	2 8%	- 11%	21 12%	26 13%	4 3%	2 3%	2 4%	7 9%	7 13%	6 13%	3 13%	2 3%	4 14%	6 16%	16 14%	9 9%	8 12%	1 6%	22 10%	47 13%	26 23%		
Motoring holiday	41 6%	28 8%	13 4%	3 6%	16 9%	9 4%	10 4%	2 6%	1 7%	22 11%	8 4%	7 4%	4 3%	4 7%	1 3%	2 2%	3 7%	3 5%	- 2%	1 3%	2 12%	14 9%	8 2%	2 5%	1 6%	14 6%	26 7%	23 21%		
Other	29 4%	13 4%	16 4%	2 5%	2 1%	14 7%	10 4%	1 4%	- 4%	6 3%	11 6%	8 4%	4 3%	3 6%	1 2%	4 5%	2 3%	2 2%	1 2%	- -	5 9%	5 4%	3 3%	4 6%	- -	13 6%	14 4%	2 2%		
I haven't been on holiday overseas in the last five years	229 32%	95 27%	134 37%	5 10%	46 25%	80 37%	80 35%	16 56%	2 17%	41 21%	53 30%	51 26%	85 59%	19 36%	13 44%	29 36%	18 37%	21 29%	14 31%	13 38%	16 30%	13 11%	37 38%	31 48%	5 25%	47 22%	101 28%	11 10%		
NET: All inclusive	189 27%	93 27%	97 27%	13 26%	64 36%	47 22%	58 25%	6 19%	2 21%	46 24%	53 30%	65 33%	25 17%	11 20%	9 30%	23 29%	13 26%	22 32%	14 31%	10 29%	15 25%	33 29%	21 22%	13 20%	5 23%	62 28%	108 30%	51 46%		

Travel Survey 2023

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Absolutes/col percents

Table 6

Q1. Which, if any, of the following types of OVERSEAS holiday have you been on in the last five years, or plan to go on this year?
I'm planning to go on this type of holiday this year

Base: All with families

	Gender			Age						Social Grade				Region														Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate			
Unweighted base	696	319	377	39	153	230	235	29	10	196	178	167	155	58	31	73	57	74	51	31	54	100	88	59	20	207	340	87		
Weighted base	711	349	363	49	180	215	227	29	11	194	178	196	143	54	30	80	49	71	46	33	54	115	95	64	20	219	361	110		
NET: Any	470 66%	250 72%	220 61%	43 87%	134 75%	128 59%	139 61%	17 60%	9 83%	147 76%	120 68%	139 71%	64 44%	32 59%	19 63%	51 64%	29 60%	47 66%	31 66%	22 67%	33 61%	101 88%	57 60%	33 51%	15 75%	155 71%	265 73%	95 87%		
City break	174 24%	100 29%	74 20%	19 38%	48 27%	48 22%	47 21%	7 23%	6 52%	65 34%	50 28%	40 20%	18 12%	9 17%	9 30%	21 27%	13 26%	9 12%	10 22%	8 25%	12 22%	38 33%	23 24%	12 18%	9 48%	53 24%	104 29%	43 39%		
European beach holiday	168 24%	91 26%	76 21%	16 33%	46 26%	42 20%	60 26%	2 8%	1 6%	56 29%	42 23%	53 27%	17 12%	11 20%	8 26%	19 23%	10 21%	12 17%	8 17%	8 24%	10 18%	41 36%	22 23%	12 19%	6 33%	56 26%	99 27%	28 26%		
All-Inclusive holiday in Europe	144 20%	63 18%	82 23%	10 21%	32 18%	47 22%	50 22%	5 16%	2 14%	41 21%	29 16%	49 25%	26 18%	10 18%	9 31%	23 28%	8 16%	17 24%	10 22%	6 19%	14 25%	20 18%	15 16%	10 15%	2 11%	49 23%	79 22%	29 26%		
Self-catering apartment holiday	112 16%	65 19%	47 13%	2 3%	25 14%	36 17%	40 17%	7 25%	3 29%	38 20%	27 15%	24 12%	22 15%	5 10%	3 10%	12 15%	8 17%	12 17%	7 18%	2 7%	10 19%	18 15%	18 19%	10 16%	5 23%	33 15%	67 19%	29 27%		
Long haul holiday (i.e. outside Europe)	109 15%	60 17%	49 13%	5 10%	34 19%	31 14%	33 14%	2 6%	4 41%	37 19%	26 15%	34 17%	12 9%	6 12%	2 7%	8 10%	7 15%	7 10%	9 20%	6 18%	12 21%	31 27%	13 13%	6 10%	1 5%	42 19%	59 16%	29 26%		
All-Inclusive holiday outside Europe	64 9%	28 8%	35 10%	6 12%	30 16%	15 7%	12 5%	1 3%	-	23 12%	12 7%	19 10%	9 6%	3 5%	3 11%	5 6%	5 10%	8 11%	2 5%	5 14%	6 11%	12 10%	9 9%	7 10%	-	16 8%	41 11%	24 22%		
Motoring holiday	50 7%	33 10%	17 5%	6 11%	28 16%	7 3%	8 4%	1 4%	-	17 9%	15 8%	13 6%	6 4%	1 2%	-	2 3%	7 14%	3 4%	-	-	2 3%	25 21%	5 5%	5 8%	1 5%	18 8%	32 9%	25 23%		
Other	31 4%	15 4%	16 4%	1 2%	2 1%	10 5%	16 7%	2 8%	1 8%	11 6%	7 4%	6 3%	7 5%	3 6%	2 5%	3 4%	2 4%	1 2%	4 8%	-	2 4%	6 6%	5 5%	3 5%	-	14 6%	13 4%	2 2%		
I am not planning to go on holiday overseas in the coming 12 months	241 34%	99 28%	143 39%	6 13%	46 25%	87 41%	88 39%	12 40%	2 17%	47 24%	57 32%	57 29%	80 56%	22 41%	11 37%	28 36%	20 40%	24 34%	16 34%	11 23%	21 39%	14 12%	38 40%	31 49%	5 25%	64 29%	96 27%	15 13%		
NET: All inclusive	179 25%	78 22%	101 28%	12 24%	54 30%	51 24%	56 24%	5 18%	2 14%	56 29%	34 19%	59 30%	31 21%	11 21%	11 36%	26 33%	10 22%	21 29%	11 24%	8 23%	16 30%	28 24%	21 22%	14 22%	2 11%	56 26%	103 29%	43 39%		

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Absolutes/col percents

Table 7

Q2. Thinking about holiday budgets, which of the following reflects your expectations and attitudes about holiday costs in the coming year?

Base: All respondents planning to go on holiday overseas in the coming 12 months

	Gender			Age							Social Grade				Region														Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate					
Unweighted base	1154	560	592	170	217	203	203	152	209	393	352	212	197	98	56	114	100	104	82	61	86	193	125	91	44	256	495	153				
Weighted base	1191	583	605	175	265	189	204	143	215	382	346	264	199	100	55	126	94	101	79	59	92	203	146	95	39	286	526	178				
Resort costs abroad tend to be lower than in UK resorts so I think I will get value for money	223 19%	127 22%	96 16%	34 20%	47 18%	35 19%	42 20%	21 15%	45 21%	72 19%	69 20%	47 18%	35 18%	26 25%	7 14%	22 17%	16 17%	16 15%	9 11%	7 13%	21 23%	35 17%	37 25%	18 19%	9 22%	51 18%	101 19%	41 23%				
I will be budgeting more on my holiday to allow for increased costs	446 37%	211 36%	234 39%	50 29%	93 35%	77 41%	84 41%	62 43%	80 37%	155 41%	130 37%	99 37%	62 31%	43 43%	16 30%	45 36%	40 43%	37 36%	28 35%	19 32%	33 35%	71 35%	52 35%	44 46%	19 47%	116 41%	201 38%	63 35%				
I expect costs to be lower so I will not budget any more than in previous years	85 7%	56 10%	29 5%	21 12%	28 11%	13 7%	17 8%	5 3%	2 1%	28 7%	23 7%	18 7%	16 8%	3 3%	7 12%	7 5%	9 9%	9 9%	6 7%	2 3%	5 5%	25 12%	9 6%	2 2%	2 5%	24 8%	51 10%	39 22%				
I will take money from my savings to afford a holiday abroad this year	361 30%	168 29%	193 32%	49 28%	52 20%	53 28%	57 28%	54 38%	95 44%	123 32%	99 29%	69 26%	70 35%	27 27%	16 30%	30 24%	39 42%	31 30%	21 26%	22 37%	35 38%	55 27%	52 35%	26 28%	8 20%	78 27%	144 27%	69 39%				
I have less to spend so I am cutting my holiday budget	305 26%	139 24%	164 27%	48 28%	76 29%	59 31%	50 25%	39 27%	32 15%	89 23%	94 27%	69 26%	53 27%	22 22%	13 24%	39 31%	25 27%	21 21%	16 20%	15 25%	23 25%	60 29%	44 30%	19 20%	7 19%	69 24%	142 27%	47 27%				
I am planning to delay big investment items (car, home improvements) this year to afford a holiday abroad	127 11%	71 12%	55 9%	23 13%	43 16%	22 12%	18 9%	6 4%	13 6%	43 11%	28 8%	29 11%	27 14%	15 15%	6 11%	10 8%	6 6%	10 10%	13 16%	5 9%	4 5%	31 15%	17 11%	10 10%	- -	26 9%	71 13%	43 24%				
None of these	143 12%	58 10%	85 14%	22 13%	28 11%	14 7%	29 14%	16 11%	34 16%	49 13%	33 10%	36 14%	25 12%	11 11%	9 17%	19 15%	8 8%	13 13%	14 18%	8 14%	9 10%	23 11%	18 12%	9 9%	2 5%	36 13%	47 9%	7 4%				
NET: Budgeted more/ Saved money so can spend more	685 57%	323 55%	361 60%	86 49%	128 48%	111 59%	121 59%	96 68%	142 66%	237 62%	200 58%	141 53%	107 54%	59 59%	30 54%	59 47%	63 67%	60 59%	41 52%	37 64%	60 65%	110 54%	81 55%	60 63%	25 65%	172 60%	294 56%	104 58%				

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 8

Q2. Thinking about holiday budgets, which of the following reflects your expectations and attitudes about holiday costs in the coming year?

Base: All with families planning to go on holiday overseas in the coming 12 months

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opin-ion Influ-encer
Unweighted base	445	224	221	33	108	140	138	18	8	145	120	109	71	36	19	44	33	46	32	20	31	85	51	33	15	140	244	75
Weighted base	470	250	220	43	134	128	139	17	9	147	120	139	64	32	19	51	29	47	31	22	33	101	57	33	15	155	265	95
Resort costs abroad tend to be lower than in UK resorts so I think I will get value for money	96 20%	57 23%	38 17%	7 16%	28 21%	27 21%	30 22%	2 14%	1 15%	28 19%	26 21%	27 19%	15 24%	9 28%	4 18%	8 15%	9 29%	9 19%	3 9%	2 7%	9 27%	23 23%	14 24%	6 19%	1 8%	33 21%	56 21%	28 30%
I will be budgeting more on my holiday to allow for increased costs	175 37%	91 36%	84 38%	4 9%	47 35%	54 42%	57 41%	9 50%	6 66%	63 43%	52 43%	48 34%	13 20%	14 42%	4 21%	21 42%	10 36%	15 32%	10 32%	7 30%	13 40%	39 39%	19 33%	14 43%	8 55%	63 41%	98 37%	31 32%
I expect costs to be lower so I will not budget any more than in previous years	47 10%	33 13%	14 7%	6 14%	19 14%	12 9%	9 7%	- -	- -	16 11%	13 11%	11 8%	7 11%	2 7%	3 17%	3 6%	4 15%	5 10%	2 6%	2 7%	4 12%	16 16%	5 8%	- -	1 6%	15 10%	31 12%	22 23%
I will take money from my savings to afford a holiday abroad this year	125 27%	65 26%	60 27%	15 35%	30 22%	28 22%	45 33%	4 23%	3 30%	45 31%	29 24%	35 25%	16 25%	7 22%	5 28%	9 17%	11 36%	13 27%	6 21%	6 27%	12 36%	25 25%	20 36%	9 28%	1 9%	48 31%	67 25%	37 39%
I have less to spend so I am cutting my holiday budget	129 27%	64 25%	65 30%	11 26%	38 28%	40 31%	34 25%	5 26%	2 17%	42 28%	31 25%	37 27%	19 30%	6 19%	5 26%	16 30%	11 37%	9 19%	8 25%	8 37%	9 27%	28 28%	21 36%	6 19%	3 21%	40 26%	71 27%	24 25%
I am planning to delay big investment items (car, home improvements) this year to afford a holiday abroad	74 16%	48 19%	27 12%	6 15%	33 25%	18 14%	13 10%	1 7%	2 27%	28 19%	14 11%	20 14%	13 20%	6 20%	2 13%	3 7%	5 18%	5 11%	7 24%	2 9%	4 11%	22 22%	11 19%	5 16%	- -	17 11%	51 19%	29 31%
None of these	33 7%	14 5%	19 9%	7 16%	4 3%	7 5%	12 9%	2 12%	1 10%	8 5%	6 5%	14 10%	6 9%	2 8%	2 12%	5 11%	1 2%	4 9%	5 16%	4 16%	1 4%	5 5%	1 1%	2 7%	- -	16 10%	9 4%	1 1%
NET: Budgeted more/ Saved money so can spend more	264 56%	139 56%	125 57%	16 38%	70 52%	73 57%	88 63%	12 70%	6 66%	92 62%	76 63%	71 51%	26 41%	18 56%	8 44%	26 51%	17 57%	28 59%	14 45%	12 55%	21 64%	58 57%	31 55%	21 63%	9 65%	99 64%	146 55%	57 60%

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 9

Q3. Thinking about cost concerns that may affect your decision making about overseas holidays and destinations this year, please rate EACH of the following factors for their importance?

Summary**Base: All respondents**

		Insecurity about your or your partner's job and/or salary	Cost of living increases in the UK (food, energy etc)	Cost of flights or ferries	Cost of meals, drinks and other tourist items in overseas resorts or cities	The strength or weakness of the pound	Package holiday price discounts	Cost of accommodation	High cost of UK-based holidays
Unweighted base		1154	1154	1154	1154	1154	1154	1154	1154
Weighted base		1191	1191	1191	1191	1191	1191	1191	1191
NET: Important		497 42%	925 78%	981 82%	911 77%	800 67%	763 64%	1003 84%	812 68%
Very important	(+2)	197 17%	471 40%	453 38%	395 33%	342 29%	325 27%	497 42%	376 32%
Quite important	(+1)	300 25%	454 38%	528 44%	517 43%	458 38%	438 37%	506 42%	435 37%
Neither important nor unimportant	(0)	300 25%	173 15%	154 13%	198 17%	293 25%	257 22%	132 11%	249 21%
Not very important	(-1)	130 11%	63 5%	31 3%	56 5%	66 6%	81 7%	32 3%	69 6%
Not at all important	(-2)	264 22%	29 2%	25 2%	25 2%	31 3%	90 8%	23 2%	61 5%
NET: Not important		393 33%	92 8%	56 5%	81 7%	98 8%	170 14%	56 5%	130 11%
Mean		0.03	1.07	1.14	1.01	0.85	0.70	1.19	0.84
Standard deviation		1.38	0.99	0.89	0.94	0.99	1.16	0.88	1.09
Standard error		0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.03

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 10

Q3. Thinking about cost concerns that may affect your decision making about overseas holidays and destinations this year, please rate EACH of the following factors for their importance?
Insecurity about your or your partner's job and/or salary

Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base	1154	560	592	170	217	203	203	152	209	393	352	212	197	98	56	114	100	104	82	61	86	193	125	91	44	256	495	153		
Weighted base	1191	583	605	175	265	189	204	143	215	382	346	264	199	100	55	126	94	101	79	59	92	203	146	95	39	286	526	178		
NET: Important	497 42%	249 43%	248 41%	104 59%	149 56%	97 51%	94 46%	43 30%	11 5%	162 42%	147 42%	114 43%	74 37%	38 38%	24 43%	39 31%	40 42%	46 45%	36 46%	19 33%	29 31%	120 59%	55 37%	35 37%	16 40%	143 50%	261 50%	118 66%		
Very important	(+2) 197 17%	97 17%	100 16%	39 22%	65 25%	35 19%	37 18%	13 9%	7 3%	63 16%	50 14%	41 15%	44 22%	17 17%	12 22%	15 12%	16 17%	17 17%	11 14%	3 5%	14 15%	58 29%	19 13%	8 8%	5 13%	60 21%	94 18%	58 33%		
Quite important	(+1) 300 25%	152 26%	148 24%	65 37%	84 32%	61 33%	57 28%	30 21%	4 2%	99 26%	97 28%	74 28%	31 15%	21 21%	12 19%	24 25%	24 28%	29 32%	25 32%	16 28%	15 16%	62 30%	36 24%	27 29%	11 27%	83 29%	167 32%	60 34%		
Neither important nor unimportant	(0) 300 25%	131 22%	168 28%	43 24%	72 27%	50 26%	56 27%	38 26%	43 20%	91 24%	84 24%	76 29%	49 25%	26 26%	18 33%	42 33%	16 16%	33 32%	10 13%	17 29%	27 29%	45 22%	40 28%	22 23%	5 13%	63 22%	149 28%	31 18%		
Not very important	(-1) 130 11%	69 12%	61 10%	13 7%	20 8%	26 14%	29 14%	19 13%	23 11%	43 11%	34 10%	29 11%	23 12%	12 12%	4 7%	13 10%	16 17%	11 11%	8 11%	5 9%	10 11%	15 7%	19 13%	14 14%	3 7%	41 14%	61 12%	15 8%		
Not at all important	(-2) 264 22%	135 23%	129 21%	16 9%	24 9%	17 9%	26 13%	43 30%	138 64%	86 22%	82 24%	44 17%	52 26%	25 25%	9 16%	32 25%	23 24%	12 12%	24 30%	17 30%	26 28%	23 11%	32 22%	24 26%	16 40%	40 14%	55 11%	14 8%		
NET: Not important	393 33%	204 35%	190 31%	28 16%	44 17%	42 22%	55 27%	62 44%	161 75%	129 34%	115 33%	73 28%	75 38%	36 36%	13 23%	45 36%	39 41%	23 23%	32 41%	23 39%	36 39%	38 19%	51 35%	38 40%	19 47%	80 28%	116 22%	29 16%		
Mean	0.03	0.01	0.05	0.57	0.55	0.38	0.24	-0.34	-1.31	0.02	*	0.14	-0.05	-0.06	0.26	-0.18	-0.06	0.27	-0.11	-0.30	-0.21	0.57	-0.06	-0.20	-0.33	0.29	0.35	0.75		
Standard deviation	1.38	1.40	1.36	1.18	1.20	1.19	1.26	1.35	1.06	1.39	1.38	1.29	1.49	1.42	1.34	1.33	1.45	1.22	1.49	1.31	1.41	1.29	1.34	1.33	1.55	1.32	1.20	1.22		
Standard error	0.04	0.06	0.06	0.09	0.08	0.08	0.09	0.11	0.07	0.07	0.07	0.09	0.11	0.14	0.18	0.12	0.14	0.12	0.16	0.17	0.15	0.09	0.12	0.14	0.23	0.08	0.05	0.10		

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 11

Q3. Thinking about cost concerns that may affect your decision making about overseas holidays and destinations this year, please rate EACH of the following factors for their importance?
Cost of living increases in the UK (food, energy etc)

Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base	1154	560	592	170	217	203	203	152	209	393	352	212	197	98	56	114	100	104	82	61	86	193	125	91	44	256	495	153		
Weighted base	1191	583	605	175	265	189	204	143	215	382	346	264	199	100	55	126	94	101	79	59	92	203	146	95	39	286	526	178		
NET: Important	925 78%	432 74%	492 81%	124 71%	211 80%	155 82%	173 85%	116 81%	144 67%	288 76%	280 81%	199 76%	157 79%	71 71%	45 82%	90 72%	75 80%	78 77%	59 75%	47 80%	68 74%	171 84%	113 77%	76 80%	31 80%	222 78%	429 82%	136 77%		
Very important	(+2) 471 40%	200 34%	271 45%	64 37%	114 43%	74 39%	94 46%	63 44%	61 29%	137 36%	160 46%	84 32%	90 45%	40 40%	23 41%	51 40%	30 31%	35 35%	27 35%	24 40%	35 38%	98 48%	56 38%	33 34%	20 51%	118 41%	214 41%	68 38%		
Quite important	(+1) 454 38%	232 40%	221 37%	60 34%	98 37%	81 43%	79 39%	53 37%	83 39%	151 40%	120 35%	115 44%	67 34%	31 31%	22 40%	39 31%	45 48%	42 42%	32 41%	23 40%	34 36%	73 36%	57 39%	44 46%	11 28%	104 37%	215 41%	68 38%		
Neither important nor unimportant	(0) 173 15%	99 17%	74 12%	30 17%	38 14%	28 15%	21 10%	19 13%	37 17%	61 16%	45 13%	42 16%	25 12%	22 21%	6 10%	23 18%	11 12%	16 16%	9 11%	9 16%	17 18%	26 13%	22 15%	11 12%	3 7%	45 16%	69 13%	26 15%		
Not very important	(-1) 63 5%	38 6%	25 4%	17 10%	8 3%	5 3%	5 2%	6 4%	22 10%	19 5%	18 5%	12 4%	14 7%	6 6%	3 5%	11 9%	6 6%	3 3%	8 10%	2 4%	4 4%	4 2%	7 5%	6 6%	2 5%	14 5%	19 4%	11 6%		
Not at all important	(-2) 29 2%	15 2%	14 2%	4 2%	7 3%	- -	5 3%	2 1%	11 5%	13 3%	2 1%	11 4%	3 2%	1 1%	2 3%	2 1%	3 3%	4 4%	2 3%	- -	3 4%	3 1%	5 3%	2 2%	3 9%	5 2%	9 2%	5 3%		
NET: Not important	92 8%	52 9%	39 6%	20 12%	15 6%	5 3%	10 5%	8 6%	34 16%	32 8%	21 6%	23 9%	17 9%	8 8%	4 8%	13 10%	8 9%	8 7%	10 13%	2 4%	7 8%	7 3%	12 8%	7 8%	5 13%	19 7%	27 5%	16 9%		
Mean	1.07	0.97	1.17	0.94	1.14	1.19	1.23	1.19	0.75	1.00	1.21	0.95	1.14	1.02	1.12	1.00	0.99	1.00	0.94	1.16	1.00	1.27	1.04	1.05	1.09	1.10	1.15	1.03		
Standard deviation	0.99	1.00	0.95	1.05	0.96	0.79	0.91	0.91	1.14	1.01	0.91	1.01	0.99	1.00	0.99	1.04	0.97	1.01	1.06	0.84	1.03	0.86	1.01	0.93	1.26	0.96	0.90	1.01		
Standard error	0.03	0.04	0.04	0.08	0.07	0.06	0.07	0.06	0.08	0.05	0.05	0.07	0.07	0.10	0.13	0.10	0.10	0.10	0.12	0.11	0.11	0.06	0.09	0.10	0.19	0.06	0.04	0.08		

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 12

Q3. Thinking about cost concerns that may affect your decision making about overseas holidays and destinations this year, please rate EACH of the following factors for their importance?

Cost of flights or ferries

Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	1154	560	592	170	217	203	203	152	209	393	352	212	197	98	56	114	100	104	82	61	86	193	125	91	44	256	495	153
Weighted base	1191	583	605	175	265	189	204	143	215	382	346	264	199	100	55	126	94	101	79	59	92	203	146	95	39	286	526	178
NET: Important	981 82%	460 79%	519 86%	134 77%	206 78%	167 88%	177 87%	124 87%	174 81%	312 82%	302 87%	204 77%	163 82%	85 85%	47 86%	91 72%	77 82%	86 85%	58 74%	49 83%	76 83%	170 84%	127 86%	79 83%	36 90%	224 78%	447 85%	139 78%
Very important	(+2) 453 38%	196 34%	258 43%	59 34%	99 37%	81 43%	84 41%	56 39%	74 34%	138 36%	156 45%	87 33%	73 37%	44 44%	21 39%	37 29%	32 34%	40 40%	27 34%	21 36%	26 28%	95 47%	60 41%	28 30%	21 54%	106 37%	209 40%	61 35%
Quite important	(+1) 528 44%	264 45%	262 43%	75 43%	106 40%	85 45%	93 46%	68 48%	100 46%	174 46%	146 42%	117 44%	90 45%	41 41%	26 48%	54 43%	45 48%	46 45%	31 39%	28 47%	50 54%	75 37%	67 46%	51 54%	14 36%	117 41%	238 45%	78 44%
Neither important nor unimportant	(0) 154 13%	93 16%	60 10%	32 18%	45 17%	15 8%	21 10%	11 8%	29 13%	53 14%	31 9%	41 16%	28 14%	11 11%	6 10%	24 19%	13 14%	12 12%	14 18%	9 16%	8 9%	28 14%	15 10%	11 11%	2 4%	46 16%	62 12%	31 17%
Not very important	(-1) 31 3%	16 3%	15 2%	3 2%	10 4%	5 3%	2 1%	3 2%	9 4%	9 2%	8 2%	8 3%	5 3%	3 3%	2 4%	7 5%	3 3%	1 1%	3 4%	- -	6 6%	1 *	4 3%	2 2%	- -	10 3%	10 2%	5 3%
Not at all important	(-2) 25 2%	14 2%	11 2%	6 3%	4 2%	2 1%	5 2%	4 3%	4 2%	8 2%	5 1%	10 4%	2 1%	1 1%	- -	4 3%	1 1%	2 2%	3 4%	* 1%	2 2%	5 2%	1 1%	3 3%	2 5%	7 2%	7 1%	3 2%
NET: Not important	56 5%	30 5%	26 4%	8 5%	14 5%	7 4%	6 3%	8 5%	13 6%	17 4%	13 4%	19 7%	7 4%	4 4%	2 4%	11 8%	4 4%	3 3%	7 8%	* 1%	8 8%	5 3%	5 4%	5 5%	2 5%	17 6%	17 3%	8 5%
Mean	1.14	1.05	1.22	1.03	1.08	1.27	1.22	1.18	1.07	1.12	1.27	0.99	1.14	1.24	1.21	0.90	1.10	1.19	0.95	1.18	1.01	1.26	1.23	1.05	1.33	1.07	1.20	1.06
Standard deviation	0.89	0.90	0.86	0.94	0.91	0.80	0.84	0.90	0.90	0.87	0.83	0.98	0.83	0.85	0.77	0.98	0.84	0.85	1.04	0.75	0.90	0.87	0.80	0.89	1.00	0.94	0.82	0.89
Standard error	0.03	0.04	0.04	0.07	0.06	0.06	0.06	0.07	0.06	0.04	0.04	0.07	0.06	0.09	0.10	0.09	0.08	0.08	0.12	0.10	0.10	0.06	0.07	0.09	0.15	0.06	0.04	0.07

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 13

Q3. Thinking about cost concerns that may affect your decision making about overseas holidays and destinations this year, please rate EACH of the following factors for their importance?

Cost of meals, drinks and other tourist items in overseas resorts or cities

Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base	1154	560	592	170	217	203	203	152	209	393	352	212	197	98	56	114	100	104	82	61	86	193	125	91	44	256	495	153		
Weighted base	1191	583	605	175	265	189	204	143	215	382	346	264	199	100	55	126	94	101	79	59	92	203	146	95	39	286	526	178		
NET: Important	911 77%	422 72%	487 80%	127 73%	190 72%	163 86%	163 80%	116 81%	153 71%	285 75%	286 82%	191 72%	150 76%	79 79%	44 80%	84 67%	74 79%	87 86%	55 70%	45 77%	68 74%	159 78%	112 76%	68 72%	35 89%	217 76%	413 79%	129 72%		
Very important	(+2)	395 33%	172 29%	223 37%	60 34%	81 30%	73 39%	73 36%	47 33%	62 29%	106 28%	136 39%	82 31%	71 36%	37 37%	25 46%	33 26%	34 36%	35 35%	23 29%	14 23%	19 21%	70 34%	61 42%	27 28%	16 41%	107 37%	167 32%	66 37%	
Quite important	(+1)	517 43%	251 43%	265 44%	67 38%	109 41%	90 48%	90 44%	69 49%	92 43%	179 47%	150 43%	109 41%	79 40%	42 42%	18 34%	51 40%	40 43%	52 52%	32 41%	31 53%	49 53%	89 44%	51 35%	42 44%	19 48%	110 39%	246 47%	63 35%	
Neither important nor unimportant	(0)	198 17%	118 20%	80 13%	31 18%	57 21%	23 12%	33 16%	38 18%	69 18%	46 13%	52 20%	30 15%	16 16%	9 16%	31 25%	15 16%	9 8%	15 19%	9 16%	15 18%	37 18%	23 16%	17 18%	2 5%	50 17%	86 16%	38 21%		
Not very important	(-1)	56 5%	25 4%	31 5%	10 6%	12 5%	3 1%	4 2%	8 5%	19 9%	20 5%	13 4%	9 3%	14 7%	5 5%	2 4%	5 4%	3 3%	3 3%	5 6%	3 5%	7 8%	6 3%	9 6%	8 8%	1 4%	10 3%	21 4%	5 3%	
Not at all important	(-2)	25 2%	18 3%	7 1%	6 4%	6 2%	1 *	5 2%	3 2%	4 2%	8 2%	1 *	12 5%	3 2%	1 1%	- -	5 4%	2 2%	2 2%	4 5%	1 2%	2 2%	2 1%	3 2%	2 2%	1 3%	9 3%	6 1%	6 3%	
NET: Not important		81 7%	43 7%	38 6%	17 10%	18 7%	3 2%	8 4%	11 8%	23 11%	28 7%	14 4%	21 8%	18 9%	5 5%	2 4%	11 8%	5 5%	5 5%	9 11%	4 7%	9 10%	8 4%	12 8%	9 10%	3 7%	19 7%	26 5%	11 6%	
Mean		1.01	0.91	1.10	0.94	0.93	1.23	1.09	1.04	0.87	0.93	1.17	0.91	1.01	1.11	1.22	0.81	1.08	1.13	0.83	0.91	0.83	1.08	1.09	0.88	1.19	1.04	1.04	1.00	
Standard deviation		0.94	0.97	0.90	1.04	0.95	0.74	0.89	0.93	0.99	0.92	0.83	1.03	0.98	0.87	0.86	1.01	0.91	0.86	1.08	0.89	0.93	0.85	0.99	0.97	0.93	0.98	0.86	1.00	
Standard error		0.03	0.04	0.04	0.08	0.06	0.05	0.06	0.08	0.07	0.05	0.04	0.07	0.07	0.09	0.11	0.09	0.09	0.08	0.12	0.11	0.10	0.06	0.09	0.10	0.14	0.06	0.04	0.08	

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 14

Q3. Thinking about cost concerns that may affect your decision making about overseas holidays and destinations this year, please rate EACH of the following factors for their importance?

The strength or weakness of the pound

Base: All respondents

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base		1154	560	592	170	217	203	203	152	209	393	352	212	197	98	56	114	100	104	82	61	86	193	125	91	44	256	495	153		
Weighted base		1191	583	605	175	265	189	204	143	215	382	346	264	199	100	55	126	94	101	79	59	92	203	146	95	39	286	526	178		
NET: Important		800	386	412	107	170	135	133	100	155	259	247	168	126	64	36	72	60	70	61	38	64	143	98	60	34	193	345	120		
		67%	66%	68%	61%	64%	72%	65%	70%	72%	68%	71%	64%	63%	63%	66%	57%	64%	69%	77%	64%	70%	70%	67%	63%	86%	68%	65%	67%		
Very important	(+2)	342	163	177	44	70	52	58	48	70	107	110	59	65	30	17	25	26	24	22	15	29	79	37	20	16	87	132	56		
		29%	28%	29%	25%	26%	28%	28%	34%	33%	28%	32%	23%	33%	30%	31%	20%	28%	24%	28%	26%	32%	39%	25%	21%	41%	31%	25%	31%		
Quite important	(+1)	458	223	235	63	100	83	76	52	84	152	137	109	60	33	19	46	34	46	39	22	35	64	61	40	18	106	212	64		
		38%	38%	39%	36%	38%	44%	37%	36%	39%	40%	40%	41%	30%	33%	35%	37%	36%	45%	49%	38%	38%	32%	42%	42%	45%	37%	40%	36%		
Neither important nor unimportant	(0)	293	146	146	46	72	39	58	34	43	87	77	68	61	25	15	36	25	23	11	20	23	45	44	23	3	69	137	42		
		25%	25%	24%	27%	27%	20%	28%	24%	20%	23%	22%	26%	31%	25%	27%	29%	27%	23%	15%	34%	25%	22%	30%	24%	8%	24%	26%	23%		
Not very important	(-1)	66	36	30	16	15	12	7	5	12	23	17	18	8	8	3	16	4	4	3	1	2	13	5	6	1	16	29	13		
		6%	6%	5%	9%	9%	6%	3%	3%	5%	6%	5%	7%	4%	8%	5%	13%	5%	4%	4%	2%	3%	6%	3%	6%	2%	6%	6%	7%		
Not at all important	(-2)	31	15	17	6	8	3	6	4	5	13	6	9	4	4	1	2	5	4	3	-	3	3	-	6	1	8	15	3		
		3%	3%	3%	3%	3%	2%	3%	3%	2%	3%	2%	3%	2%	4%	2%	2%	5%	4%	4%	-	3%	1%	-	6%	3%	3%	3%	2%		
NET: Not important		98	51	47	22	23	15	13	9	17	36	23	27	12	12	4	18	9	8	6	1	5	16	5	12	2	23	44	16		
		8%	9%	8%	12%	9%	8%	6%	6%	8%	9%	7%	10%	6%	12%	7%	14%	9%	8%	8%	2%	5%	8%	3%	13%	5%	8%	8%	9%		
Mean		0.85	0.83	0.87	0.70	0.79	0.90	0.84	0.95	0.94	0.83	0.94	0.72	0.89	0.78	0.90	0.61	0.77	0.81	0.94	0.89	0.93	1.00	0.89	0.65	1.19	0.87	0.79	0.88		
Standard deviation		0.99	0.99	0.98	1.05	0.99	0.93	0.97	0.98	0.98	1.01	0.95	1.00	0.98	1.08	0.96	1.01	1.06	0.98	0.98	0.82	0.96	1.00	0.82	1.08	0.92	1.00	0.98	1.00		
Standard error		0.03	0.04	0.04	0.08	0.07	0.07	0.07	0.08	0.07	0.05	0.05	0.07	0.07	0.11	0.13	0.09	0.11	0.10	0.11	0.11	0.10	0.07	0.07	0.11	0.14	0.06	0.04	0.08		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 15

Q3. Thinking about cost concerns that may affect your decision making about overseas holidays and destinations this year, please rate EACH of the following factors for their importance?

Package holiday price discounts

Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base	1154	560	592	170	217	203	203	152	209	393	352	212	197	98	56	114	100	104	82	61	86	193	125	91	44	256	495	153	
Weighted base	1191	583	605	175	265	189	204	143	215	382	346	264	199	100	55	126	94	101	79	59	92	203	146	95	39	286	526	178	
NET: Important	763 64%	346 59%	417 69%	109 63%	178 67%	137 73%	137 67%	81 56%	121 56%	226 59%	237 68%	170 64%	131 66%	62 62%	34 62%	70 56%	59 63%	71 70%	45 57%	41 69%	58 63%	141 69%	107 73%	46 49%	29 73%	203 71%	338 64%	129 73%	
Very important	(+2)	325 27%	135 23%	191 31%	40 23%	67 25%	48 25%	74 36%	35 25%	62 29%	91 24%	109 31%	62 23%	64 32%	29 29%	13 24%	32 26%	32 34%	35 34%	19 26%	24 27%	59 29%	39 26%	13 14%	14 35%	87 30%	140 27%	47 26%	
Quite important	(+1)	438 37%	212 36%	227 37%	70 40%	112 42%	90 47%	63 31%	45 32%	59 28%	135 35%	128 37%	108 41%	67 34%	33 33%	21 38%	38 30%	27 28%	36 36%	26 33%	25 42%	35 38%	83 41%	69 47%	33 35%	15 37%	116 41%	198 38%	82 46%
Neither important nor unimportant	(0)	257 22%	143 25%	113 19%	41 23%	56 21%	35 19%	35 17%	29 20%	61 28%	96 25%	57 16%	60 23%	43 22%	24 24%	13 30%	38 19%	18 21%	22 24%	19 19%	26 28%	37 18%	26 18%	17 18%	6 14%	44 15%	119 23%	34 19%	
Not very important	(-1)	81 7%	48 8%	33 5%	15 9%	17 6%	8 4%	20 10%	12 8%	9 4%	19 5%	32 9%	22 8%	8 4%	10 10%	5 9%	9 7%	6 6%	4 4%	7 8%	3 6%	1 1%	14 7%	4 2%	16 16%	2 6%	22 8%	42 8%	12 7%
Not at all important	(-2)	90 8%	46 8%	42 7%	10 5%	13 5%	8 4%	13 6%	22 15%	24 11%	40 11%	20 6%	12 5%	17 9%	4 4%	3 5%	9 7%	11 12%	5 5%	8 10%	3 6%	7 7%	11 5%	10 7%	16 17%	3 6%	17 6%	27 5%	3 2%
NET: Not important		170 14%	94 16%	75 12%	25 14%	30 12%	16 9%	33 16%	33 23%	33 15%	59 16%	52 15%	34 13%	25 12%	14 14%	8 14%	18 14%	17 18%	9 9%	15 19%	7 11%	8 9%	26 13%	13 9%	32 33%	5 13%	39 14%	69 13%	14 8%
Mean		0.70	0.58	0.81	0.66	0.76	0.85	0.81	0.43	0.59	0.57	0.79	0.70	0.77	0.74	0.67	0.60	0.67	0.90	0.52	0.79	0.73	0.80	0.84	0.12	0.89	0.82	0.72	0.89
Standard deviation		1.16	1.16	1.15	1.09	1.06	0.99	1.21	1.35	1.25	1.21	1.16	1.06	1.19	1.11	1.09	1.15	1.33	1.07	1.24	1.08	1.09	1.10	1.06	1.32	1.16	1.13	1.10	0.92
Standard error		0.03	0.05	0.05	0.08	0.07	0.07	0.08	0.11	0.09	0.06	0.06	0.07	0.08	0.11	0.15	0.11	0.13	0.11	0.14	0.14	0.12	0.08	0.09	0.14	0.18	0.07	0.05	0.07

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 16

Q3. Thinking about cost concerns that may affect your decision making about overseas holidays and destinations this year, please rate EACH of the following factors for their importance?

Cost of accommodation

Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base	1154	560	592	170	217	203	203	152	209	393	352	212	197	98	56	114	100	104	82	61	86	193	125	91	44	256	495	153		
Weighted base	1191	583	605	175	265	189	204	143	215	382	346	264	199	100	55	126	94	101	79	59	92	203	146	95	39	286	526	178		
NET: Important	1003 84%	472 81%	529 87%	146 84%	205 77%	169 90%	180 88%	127 89%	176 82%	313 82%	310 89%	216 82%	164 83%	83 82%	49 88%	91 72%	79 84%	86 85%	65 82%	50 85%	76 82%	183 90%	125 85%	83 88%	35 88%	232 81%	456 87%	144 81%		
Very important	(+2) 497 42%	217 37%	280 46%	78 45%	110 42%	84 44%	90 44%	58 41%	77 36%	143 38%	166 48%	106 40%	81 41%	48 47%	26 47%	41 33%	40 42%	41 41%	29 37%	24 41%	32 34%	96 47%	69 47%	33 35%	19 48%	123 43%	220 42%	70 39%		
Quite important	(+1) 506 42%	256 44%	249 41%	68 39%	94 36%	85 45%	90 44%	68 48%	99 46%	170 44%	144 42%	109 41%	83 42%	35 35%	23 42%	49 39%	39 42%	44 44%	36 46%	26 44%	44 48%	87 43%	56 38%	50 53%	16 41%	109 38%	236 45%	74 42%		
Neither important nor unimportant	(0) 132 11%	77 13%	56 9%	18 10%	49 18%	17 9%	16 8%	9 6%	23 11%	48 13%	25 7%	35 13%	25 12%	12 12%	5 10%	22 18%	11 11%	13 13%	10 13%	7 11%	12 13%	16 8%	16 11%	6 7%	2 6%	36 12%	53 10%	27 15%		
Not very important	(-1) 32 3%	19 3%	13 2%	8 5%	8 3%	3 2%	2 1%	3 2%	8 4%	12 3%	8 2%	8 3%	4 2%	2 2%	1 2%	11 8%	2 2%	1 1%	3 4%	- -	3 4%	3 1%	2 1%	4 4%	1 3%	11 4%	12 2%	6 4%		
Not at all important	(-2) 23 2%	16 3%	8 1%	2 1%	4 1%	- -	6 3%	4 3%	7 3%	8 2%	3 1%	6 2%	6 3%	3 3%	- -	2 2%	3 3%	2 2%	1 2%	2 4%	1 1%	2 1%	4 3%	2 2%	1 3%	7 3%	5 1%	1 1%		
NET: Not important	56 5%	35 6%	21 3%	11 6%	11 4%	3 2%	8 4%	7 5%	16 7%	21 5%	11 3%	14 5%	10 5%	5 5%	1 2%	13 10%	4 5%	3 2%	4 5%	2 4%	5 5%	5 2%	6 4%	5 6%	2 6%	19 6%	17 3%	7 4%		
Mean	1.19	1.09	1.29	1.21	1.13	1.32	1.25	1.22	1.07	1.12	1.33	1.14	1.15	1.22	1.34	0.93	1.19	1.21	1.12	1.18	1.10	1.34	1.25	1.15	1.27	1.15	1.24	1.15		
Standard deviation	0.88	0.93	0.82	0.91	0.91	0.70	0.87	0.88	0.96	0.90	0.79	0.91	0.93	0.96	0.73	1.00	0.92	0.83	0.88	0.93	0.86	0.76	0.91	0.84	0.93	0.96	0.80	0.85		
Standard error	0.03	0.04	0.03	0.07	0.06	0.05	0.06	0.07	0.07	0.05	0.04	0.06	0.07	0.10	0.10	0.09	0.09	0.08	0.10	0.12	0.09	0.05	0.08	0.09	0.14	0.06	0.04	0.07		

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 17

Q3. Thinking about cost concerns that may affect your decision making about overseas holidays and destinations this year, please rate EACH of the following factors for their importance?

High cost of UK-based holidays

Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base	1154	560	592	170	217	203	203	152	209	393	352	212	197	98	56	114	100	104	82	61	86	193	125	91	44	256	495	153	
Weighted base	1191	583	605	175	265	189	204	143	215	382	346	264	199	100	55	126	94	101	79	59	92	203	146	95	39	286	526	178	
NET: Important	812 68%	387 66%	423 70%	119 68%	179 68%	144 76%	141 69%	92 64%	136 63%	258 67%	251 73%	165 62%	138 69%	68 68%	42 77%	75 60%	60 64%	75 74%	46 59%	40 68%	65 70%	142 70%	99 68%	68 71%	31 79%	204 71%	366 69%	132 74%	
Very important	(+2)	376 32%	179 31%	196 32%	49 28%	76 29%	70 37%	68 33%	45 32%	67 31%	116 30%	123 35%	72 27%	66 33%	38 38%	18 33%	33 26%	32 34%	34 33%	17 22%	19 33%	22 24%	73 36%	55 38%	19 20%	16 39%	92 32%	171 33%	69 39%
Quite important	(+1)	435 37%	208 36%	227 37%	70 40%	103 39%	74 39%	73 36%	47 33%	69 32%	142 37%	128 37%	93 35%	72 36%	30 30%	24 44%	43 34%	28 29%	41 41%	29 37%	21 35%	43 46%	69 34%	44 30%	48 51%	16 39%	112 39%	194 37%	63 35%
Neither important nor unimportant	(0)	249 21%	130 22%	119 20%	34 20%	60 23%	32 17%	41 20%	26 18%	56 26%	87 23%	63 18%	64 24%	35 18%	26 25%	12 22%	36 28%	14 14%	16 16%	22 28%	16 28%	17 18%	40 19%	30 20%	17 18%	5 12%	57 20%	106 20%	35 20%
Not very important	(-1)	69 6%	37 6%	32 5%	14 8%	14 5%	8 4%	13 6%	13 9%	8 4%	18 5%	19 6%	21 8%	10 5%	5 5%	1 1%	12 10%	8 8%	3 3%	2 3%	1 2%	7 8%	17 8%	10 7%	3 3%	1 3%	13 4%	36 7%	9 5%
Not at all important	(-2)	61 5%	30 5%	32 5%	7 4%	12 5%	5 2%	10 5%	13 9%	15 7%	19 5%	13 4%	14 5%	15 8%	1 1%	- -	3 2%	13 13%	8 8%	8 10%	1 2%	4 4%	5 3%	8 6%	8 8%	3 7%	12 4%	19 4%	1 1%
NET: Not important		130 11%	66 11%	64 11%	21 12%	26 10%	13 7%	22 11%	25 18%	23 10%	37 10%	32 9%	35 13%	26 13%	6 6%	1 1%	15 12%	21 22%	10 10%	11 13%	2 4%	11 12%	22 11%	18 12%	11 11%	4 10%	25 9%	55 10%	10 6%
Mean		0.84	0.81	0.86	0.80	0.82	1.04	0.87	0.69	0.77	0.83	0.95	0.71	0.82	0.99	1.09	0.72	0.63	0.90	0.57	0.95	0.78	0.92	0.88	0.72	1.02	0.90	0.88	1.07
Standard deviation		1.09	1.10	1.09	1.07	1.05	0.97	1.09	1.25	1.14	1.07	1.05	1.11	1.18	0.98	0.77	1.03	1.38	1.14	1.18	0.94	1.02	1.06	1.16	1.08	1.13	1.04	1.05	0.92
Standard error		0.03	0.05	0.04	0.08	0.07	0.07	0.08	0.10	0.08	0.05	0.06	0.08	0.08	0.10	0.10	0.10	0.14	0.11	0.13	0.12	0.11	0.08	0.10	0.11	0.17	0.06	0.05	0.07

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 18

Q4. Thinking about your most recent All Inclusive holiday, or the one you have planned for this year, how do you view this type of holiday?

Base: All who have been on an All Inclusive holiday in the last 5 years/ planning an All Inclusive holiday

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Priv-ate			
Unweighted base	562	251	311	89	118	98	87	60	110	183	160	115	104	48	30	62	45	54	45	35	49	77	65	40	12	115	241	99		
Weighted base	592	263	329	92	148	92	90	55	115	182	165	140	104	51	28	71	42	52	44	31	54	87	80	41	12	132	264	117		
It's good value as everything is included so I don't need to worry about taking holiday spending money	296	115	180	29	71	46	50	34	67	88	90	68	50	30	12	34	22	24	17	15	38	34	49	17	3	75	117	43		
	50%	44%	55%	31%	48%	50%	55%	61%	58%	48%	54%	49%	48%	59%	42%	48%	54%	47%	38%	49%	70%	39%	62%	41%	29%	57%	44%	36%		
I use it as a base but still visit local bars, restaurants and shops during my holiday	175	78	97	16	42	26	30	20	41	58	46	38	33	14	10	21	14	18	7	9	12	19	33	13	5	36	79	29		
	30%	30%	30%	18%	28%	29%	34%	36%	36%	32%	28%	27%	32%	28%	34%	30%	33%	34%	16%	30%	22%	22%	42%	31%	43%	27%	30%	24%		
It is a great option when you are travelling as a family because it cuts the cost of kids' food and drink	155	64	92	14	33	34	34	16	23	50	46	34	26	14	8	23	12	15	9	6	8	20	28	7	5	40	71	34		
	26%	24%	28%	16%	23%	37%	38%	30%	20%	27%	28%	24%	25%	28%	29%	32%	29%	30%	21%	20%	15%	23%	35%	17%	44%	30%	27%	29%		
I feel safe as I know I don't have to leave my hotel/resort	110	49	61	13	37	18	18	10	14	31	35	18	25	13	3	7	9	9	6	4	10	25	20	2	2	23	54	26		
	19%	18%	19%	14%	25%	19%	20%	19%	12%	17%	21%	13%	24%	26%	11%	10%	23%	18%	14%	13%	18%	28%	24%	5%	17%	18%	21%	22%		
I chose All Inclusive because I am going to a destination that I don't know and I would not be confident to stay in any other type of accommodation	109	49	59	21	26	16	14	14	17	35	29	22	23	11	5	10	5	15	6	5	4	21	20	5	3	25	51	36		
	18%	19%	18%	23%	18%	18%	16%	25%	15%	19%	18%	15%	22%	22%	18%	14%	12%	29%	15%	15%	7%	24%	25%	12%	23%	19%	19%	31%		
I only ever go on All Inclusive holidays	74	30	44	7	19	15	6	6	21	20	18	17	19	5	5	12	3	4	5	3	5	10	13	5	4	15	35	26		
	13%	11%	13%	7%	13%	16%	7%	11%	18%	11%	11%	12%	18%	10%	17%	17%	7%	7%	12%	9%	9%	12%	17%	12%	33%	11%	13%	22%		
I found that 'extras' not included in the package (i.e. branded drinks, a la carte dining, water sports) cost more than I expected	74	41	33	18	18	11	19	3	3	27	21	15	11	5	2	4	6	7	9	1	3	22	6	7	2	11	49	24		
	12%	16%	10%	20%	12%	12%	21%	6%	3%	15%	13%	11%	10%	10%	6%	6%	14%	13%	20%	2%	6%	25%	8%	18%	18%	8%	19%	20%		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 18

Q4. Thinking about your most recent All Inclusive holiday, or the one you have planned for this year, how do you view this type of holiday?

Base: All who have been on an All Inclusive holiday in the last 5 years/ planning an All Inclusive holiday

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer		
Weighted base	592	263	329	92	148	92	90	55	115	182	165	140	104	51	28	71	42	52	44	31	54	87	80	41	12	132	264	117		
I was surprised to discover that not everything is included	69 12%	40 15%	30 9%	12 13%	22 15%	13 14%	14 15%	5 10%	4 3%	25 14%	16 10%	17 12%	12 12%	4 8%	1 2%	6 9%	7 16%	5 9%	7 16%	3 9%	6 11%	16 19%	11 13%	3 8%	1 7%	24 18%	35 13%	29 25%		
I'm planning an All Inclusive holiday for the first time this year	48 8%	19 7%	30 9%	7 8%	18 12%	10 11%	6 6%	3 6%	4 3%	21 12%	9 5%	9 7%	9 9%	3 6%	4 14%	4 5%	5 12%	6 11%	3 6%	2 5%	5 10%	7 8%	8 11%	2 4%	-	11 8%	29 11%	18 15%		
None of these	30 5%	16 6%	13 4%	9 10%	7 5%	4 4%	2 2%	1 2%	6 5%	6 3%	6 3%	10 7%	9 9%	1 1%	2 8%	4 5%	2 5%	2 4%	3 7%	3 11%	1 2%	4 5%	5 6%	2 5%	-	5 4%	11 4%	2 2%		
I didn't like it and won't go on an All Inclusive holiday again	28 5%	15 6%	13 4%	5 5%	10 7%	6 7%	3 3%	-	4 3%	15 8%	3 2%	5 3%	6 6%	4 8%	1 4%	2 3%	1 3%	5 9%	3 6%	2 8%	1 3%	5 6%	3 4%	-	-	10 7%	12 4%	12 10%		

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 19

Q4. Thinking about your most recent All Inclusive holiday, or the one you have planned for this year, how do you view this type of holiday?

Base: All who have been on a short haul All Inclusive holiday in the last 5 years/ planning a short haul All Inclusive holiday

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Priv-ate			
Unweighted base	466	210	256	68	91	88	75	52	92	152	131	98	85	42	27	53	39	39	35	30	45	60	54	32	10	95	200	79		
Weighted base	487	219	269	68	114	83	77	50	96	153	134	117	83	44	25	61	36	38	34	27	48	66	66	34	10	108	220	91		
It's good value as everything is included so I don't need to worry about taking holiday spending money	258	98	160	25	64	43	40	30	56	79	78	60	41	26	11	33	20	19	15	13	35	29	42	14	2	64	104	35		
	53%	45%	60%	37%	56%	51%	52%	61%	58%	52%	58%	51%	49%	60%	43%	54%	55%	49%	45%	47%	73%	43%	63%	43%	25%	59%	47%	39%		
I use it as a base but still visit local bars, restaurants and shops during my holiday	152	70	83	14	34	25	29	17	33	49	41	36	27	13	9	19	11	16	6	9	9	17	29	11	3	31	73	25		
	31%	32%	31%	21%	30%	31%	37%	34%	35%	32%	30%	31%	33%	30%	36%	32%	31%	43%	18%	33%	18%	25%	44%	34%	33%	29%	33%	27%		
It is a great option when you are travelling as a family because it cuts the cost of kids' food and drink	132	53	79	11	24	31	33	16	17	42	37	30	23	14	8	21	8	10	9	6	8	17	23	3	4	35	59	28		
	27%	24%	29%	17%	21%	38%	42%	32%	18%	27%	28%	25%	28%	33%	31%	34%	24%	27%	26%	23%	17%	26%	36%	9%	43%	33%	27%	30%		
I feel safe as I know I don't have to leave my hotel/resort	88	35	53	10	29	16	12	10	11	24	27	17	20	13	2	3	7	6	6	3	8	19	16	2	2	19	44	21		
	18%	16%	20%	14%	25%	19%	15%	20%	12%	16%	20%	14%	24%	30%	9%	6%	21%	16%	19%	9%	17%	28%	24%	6%	20%	18%	20%	23%		
I chose All Inclusive because I am going to a destination that I don't know and I would not be confident to stay in any other type of accommodation	84	38	46	12	18	13	13	13	15	29	18	19	18	11	5	8	5	10	4	5	4	12	14	4	3	21	39	23		
	17%	18%	17%	18%	15%	16%	17%	27%	15%	19%	14%	16%	22%	24%	20%	13%	14%	27%	12%	17%	7%	18%	21%	13%	26%	20%	18%	25%		
I only ever go on All Inclusive holidays	60	23	37	5	13	13	6	4	19	17	12	13	17	5	5	10	3	2	3	2	5	7	11	5	4	12	25	19		
	12%	10%	14%	7%	12%	16%	8%	9%	19%	11%	9%	11%	21%	11%	19%	16%	8%	4%	8%	6%	10%	11%	17%	14%	39%	11%	12%	21%		
I found that 'extras' not included in the package (i.e. branded drinks, a la carte dining, water sports) cost more than I expected	58	31	27	12	12	11	18	3	3	20	18	10	10	5	2	4	4	4	7	1	2	17	6	6	1	11	38	21		
	12%	14%	10%	17%	11%	14%	23%	6%	3%	13%	13%	9%	12%	11%	6%	7%	4	9%	21%	2%	4%	25%	9%	19%	12%	10%	18%	23%		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 19

Q4. Thinking about your most recent All Inclusive holiday, or the one you have planned for this year, how do you view this type of holiday?

Base: All who have been on a short haul All Inclusive holiday in the last 5 years/ planning a short haul All Inclusive holiday

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer		
Weighted base	487	219	269	68	114	83	77	50	96	153	134	117	83	44	25	61	36	38	34	27	48	66	66	34	10	108	220	91		
I was surprised to discover that not everything is included	53 11%	31 14%	22 8%	9 13%	17 15%	10 12%	10 13%	5 11%	2 2%	19 13%	12 9%	13 12%	9 11%	4 9%	1 2%	6 9%	7 19%	1 3%	6 17%	2 6%	5 10%	15 23%	6 9%	2 6%	-	17 16%	29 13%	21 23%		
I'm planning an All Inclusive holiday for the first time this year	44 9%	17 8%	27 10%	6 8%	16 14%	10 12%	5 7%	3 5%	4 4%	20 13%	8 6%	7 6%	9 11%	3 7%	4 16%	4 6%	5 14%	4 10%	3 7%	1 4%	5 11%	7 11%	6 10%	2 5%	-	8 8%	27 12%	15 17%		
None of these	24 5%	16 7%	8 3%	8 11%	5 4%	4 5%	2 2%	1 3%	5 5%	4 2%	6 4%	8 7%	7 9%	1 1%	1 4%	2 3%	2 5%	2 5%	3 10%	3 12%	1 3%	3 5%	4 6%	2 6%	-	3 3%	10 4%	1 1%		
I didn't like it and won't go on an All Inclusive holiday again	22 5%	13 6%	9 3%	2 3%	9 8%	4 5%	3 4%	-	4 4%	13 8%	1 1%	3 2%	6 7%	2 6%	1 4%	2 3%	1 3%	2 6%	2 6%	2 9%	1 3%	5 8%	3 4%	-	-	5 4%	10 5%	9 10%		

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 20

Q4. Thinking about your most recent All Inclusive holiday, or the one you have planned for this year, how do you view this type of holiday?

Base: All who have been on a long haul All Inclusive holiday in the last 5 years/ planning a long haul All Inclusive holiday

	Gender			Age						Social Grade				Region														Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer			
Unweighted base	246	107	139	56	60	39	36	20	35	89	66	57	34	18	9	32	18	26	17	13	18	46	29	17	3	52	113	63			
Weighted base	264	116	148	57	77	37	37	18	37	88	68	72	37	20	9	36	18	25	16	12	22	51	37	16	3	63	125	77			
It's good value as everything is included so I don't need to worry about taking holiday spending money	119	48	71	13	30	22	21	13	21	37	32	35	16	15	3	17	8	11	5	4	12	17	22	5	1	30	56	24			
	45%	41%	48%	22%	39%	59%	57%	70%	57%	42%	47%	48%	44%	73%	30%	47%	45%	44%	31%	37%	54%	33%	60%	32%	29%	48%	45%	31%			
I use it as a base but still visit local bars, restaurants and shops during my holiday	73	35	38	6	22	10	12	6	16	25	15	23	10	6	5	11	7	6	1	1	6	10	14	4	2	15	35	16			
	28%	30%	26%	11%	28%	28%	32%	32%	44%	29%	22%	31%	28%	30%	52%	31%	38%	25%	6%	13%	25%	20%	38%	22%	57%	24%	28%	21%			
It is a great option when you are travelling as a family because it cuts the cost of kids' food and drink	65	26	39	10	18	14	10	4	9	23	21	13	8	5	3	8	5	8	3	1	3	11	12	6	2	12	37	20			
	25%	23%	26%	17%	24%	39%	26%	22%	25%	27%	32%	18%	21%	26%	28%	21%	27%	33%	17%	8%	13%	21%	32%	39%	71%	20%	29%	25%			
I chose All Inclusive because I am going to a destination that I don't know and I would not be confident to stay in any other type of accommodation	62	28	34	17	20	11	5	4	4	24	15	16	7	4	2	7	2	9	2	2	-	20	12	1	-	15	34	29			
	24%	24%	23%	30%	26%	30%	14%	25%	12%	27%	22%	22%	20%	21%	24%	19%	13%	36%	14%	20%	-	40%	31%	8%	-	25%	27%	38%			
I feel safe as I know I don't have to leave my hotel/resort	62	30	32	10	24	12	8	4	4	24	16	9	13	6	1	5	5	7	-	4	5	18	12	-	-	14	33	21			
	24%	26%	22%	17%	31%	32%	23%	25%	10%	27%	24%	13%	34%	32%	8%	13%	30%	28%	-	31%	23%	35%	32%	-	-	23%	27%	28%			
I was surprised to discover that not everything is included	43	25	18	7	13	10	9	3	2	17	9	12	5	1	-	5	4	3	1	1	5	12	8	2	1	18	21	23			
	16%	21%	12%	12%	16%	26%	23%	19%	5%	20%	13%	17%	12%	4%	-	13%	20%	14%	9%	9%	21%	23%	22%	16%	29%	28%	17%	30%			
I found that 'extras' not included in the package (i.e. branded drinks, a la carte dining, water sports) cost more than I expected	41	21	19	10	12	9	7	1	2	21	6	11	3	2	-	2	5	6	2	-	3	15	3	4	1	3	31	18			
	15%	18%	13%	18%	15%	25%	18%	6%	5%	24%	9%	15%	9%	10%	-	6%	25%	23%	11%	-	12%	29%	7%	25%	29%	4%	25%	23%			

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 20

Q4. Thinking about your most recent All Inclusive holiday, or the one you have planned for this year, how do you view this type of holiday?

Base: All who have been on a long haul All Inclusive holiday in the last 5 years/ planning a long haul All Inclusive holiday

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer	
Weighted base	264	116	148	57	77	37	37	18	37	88	68	72	37	20	9	36	18	25	16	12	22	51	37	16	3	63	125	77	
I only ever go on All Inclusive holidays	38 15%	19 16%	19 13%	6 10%	13 17%	8 21%	2 4%	3 15%	7 20%	11 13%	10 14%	10 14%	8 20%	2 10%	-	8 22%	-	3 13%	3 19%	2 20%	4 20%	8 15%	5 13%	3 16%	-	9 15%	21 17%	21 28%	
I'm planning an All Inclusive holiday for the first time this year	24 9%	13 11%	10 7%	6 10%	6 8%	6 16%	5 13%	* 3%	-	9 10%	4 5%	7 10%	4 10%	1 4%	1 11%	1 4%	2 10%	6 23%	-	1 5%	3 13%	3 6%	6 16%	-	-	7 11%	16 13%	16 21%	
I didn't like it and won't go on an All Inclusive holiday again	19 7%	9 8%	10 7%	4 7%	10 13%	3 9%	2 5%	-	-	10 12%	2 2%	3 4%	5 13%	2 8%	-	1 2%	1 7%	5 19%	1 5%	2 13%	1 3%	5 10%	3 8%	-	-	9 14%	7 6%	10 14%	
None of these	13 5%	5 4%	9 6%	6 10%	4 5%	-	1 1%	-	3 9%	3 3%	1 2%	5 7%	4 11%	-	1 15%	2 5%	1 3%	-	1 7%	1 12%	1 6%	3 5%	3 7%	1 3%	-	3 5%	2 2%	1 2%	

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 21

Q4. Thinking about your most recent All Inclusive holiday, or the one you have planned for this year, how do you view this type of holiday?

Base: All with families who have been on an All Inclusive holiday in the last 5 years/ planning an All Inclusive holiday

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate			
Unweighted base	223	104	119	13	67	68	65	8	2	64	56	64	39	17	12	25	17	27	18	10	16	34	23	19	5	65	125	48		
Weighted base	238	116	122	16	83	62	67	8	2	67	58	77	35	15	12	29	16	26	16	11	18	43	27	20	5	71	139	61		
It's good value as everything is included so I don't need to worry about taking holiday spending money	109 46%	48 41%	61 50%	4 23%	36 43%	30 48%	37 55%	1 14%	1 32%	37 56%	28 49%	30 38%	13 37%	10 65%	5 36%	14 47%	9 55%	12 46%	8 53%	3 24%	12 64%	16 38%	12 44%	8 42%	1 17%	36 50%	55 40%	22 35%		
It is a great option when you are travelling as a family because it cuts the cost of kids' food and drink	92 39%	38 33%	55 45%	1 8%	25 30%	31 50%	31 45%	4 53%	1 32%	25 38%	27 47%	25 33%	15 41%	7 45%	5 39%	13 44%	7 47%	8 32%	7 44%	4 33%	6 33%	12 29%	13 47%	6 30%	4 79%	29 41%	52 38%	18 30%		
I use it as a base but still visit local bars, restaurants and shops during my holiday	61 26%	31 27%	30 25%	1 8%	17 21%	15 25%	26 38%	1 15%	1 32%	14 20%	17 29%	20 26%	11 32%	6 43%	3 24%	9 32%	4 28%	9 34%	- -	3 31%	6 30%	6 15%	10 36%	2 11%	2 44%	19 26%	39 28%	15 24%		
I chose All Inclusive because I am going to a destination that I don't know and I would not be confident to stay in any other type of accommodation	46 19%	29 25%	17 14%	3 17%	19 22%	11 18%	11 17%	1 14%	1 32%	16 24%	9 16%	14 18%	7 19%	2 13%	3 23%	1 5%	3 22%	9 34%	2 10%	1 13%	2 12%	12 27%	8 28%	3 14%	- -	12 17%	31 22%	18 30%		
I feel safe as I know I don't have to leave my hotel/resort	43 18%	27 23%	16 13%	- -	20 25%	12 19%	8 12%	1 7%	2 100%	13 20%	13 23%	9 12%	7 20%	4 29%	1 12%	1 4%	6 36%	6 22%	2 10%	2 20%	4 19%	13 30%	4 14%	1 4%	- -	11 16%	29 21%	15 25%		
I found that 'extras' not included in the package (i.e. branded drinks, a la carte dining, water sports) cost more than I expected	38 16%	24 21%	14 12%	4 23%	14 16%	8 13%	12 18%	1 14%	- -	14 21%	10 17%	10 13%	5 13%	2 12%	- -	3 9%	4 26%	2 10%	3 16%	- -	3 18%	12 29%	5 18%	4 22%	- -	7 10%	30 21%	16 26%		
I only ever go on All Inclusive holidays	36 15%	15 13%	21 17%	5 29%	14 17%	11 18%	6 9%	- -	- -	10 16%	10 17%	14 18%	2 5%	- -	1 8%	7 26%	2 10%	2 9%	1 4%	1 13%	2 12%	6 15%	7 28%	3 17%	2 39%	12 16%	23 17%	19 31%		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 21

Q4. Thinking about your most recent All Inclusive holiday, or the one you have planned for this year, how do you view this type of holiday?

Base: All with families who have been on an All Inclusive holiday in the last 5 years/ planning an All Inclusive holiday

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer		
Weighted base	238	116	122	16	83	62	67	8	2	67	58	77	35	15	12	29	16	26	16	11	18	43	27	20	5	71	139	61		
I was surprised to discover that not everything is included	34 14%	21 18%	13 11%	2 11%	11 13%	9 14%	12 18%	* 7%	-	16 23%	5 8%	11 14%	3 10%	2 14%	-	2 8%	4 24%	2 9%	1 3%	-	5 26%	11 25%	6 21%	2 10%	-	12 17%	20 15%	15 24%		
I'm planning an All Inclusive holiday for the first time this year	29 12%	11 10%	18 15%	2 11%	12 14%	10 16%	3 5%	2 25%	-	12 17%	4 7%	6 8%	8 21%	1 5%	4 31%	4 13%	1 7%	4 14%	-	-	3 16%	6 15%	6 21%	1 6%	-	8 11%	18 13%	12 20%		
I didn't like it and won't go on an All Inclusive holiday again	12 5%	7 6%	5 4%	-	7 9%	3 5%	2 3%	-	-	8 11%	1 2%	1 1%	2 6%	1 10%	-	-	1 8%	2 9%	1 7%	2 14%	-	3 7%	2 6%	-	-	4 5%	8 6%	6 10%		
None of these	11 5%	6 5%	5 4%	2 13%	4 5%	3 5%	2 3%	-	-	-	1 2%	6 8%	4 11%	-	1 11%	1 5%	1 4%	-	2 13%	3 24%	-	1 3%	1 5%	1 3%	-	4 6%	5 3%	1 2%		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 22

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Summary****Base: All who have been on an All Inclusive holiday in last 5 years**

		A la carte dining (i.e. table service not buffet)	Local brand alcoholic drinks	Internation al brand alcoholic drinks	Local brand soft drinks	Internation al brand soft drinks	Bottles of wine / sparkling wine	Cocktails	Snacks	Bottled water	Mini-bar	Room service	Internet access	Airport/ hotel transfers	Water- sports	Snorkelling equipment	Spa treatments	Excursions
Unweighted base		448	448	448	448	448	448	448	448	448	448	448	448	448	448	448	448	448
Weighted base		477	477	477	477	477	477	477	477	477	477	477	477	477	477	477	477	477
Nothing	(0)	246 52%	260 55%	255 54%	264 55%	261 55%	266 56%	253 53%	228 48%	214 45%	296 62%	291 61%	285 60%	186 39%	277 58%	295 62%	270 57%	167 35%
Less than £1	(0.75)	7 1%	6 1%	6 1%	5 1%	4 1%	2 *	3 1%	4 1%	15 3%	8 2%	8 2%	8 2%	1 *	2 *	1 *	3 1%	1 *
£1-£5	(3)	7 1%	17 4%	22 5%	25 5%	22 5%	15 3%	23 5%	35 7%	57 12%	20 4%	20 4%	22 5%	15 3%	12 2%	17 4%	7 1%	15 3%
£6-£10	(8)	9 2%	14 3%	18 4%	21 4%	19 4%	14 3%	17 3%	22 5%	34 7%	12 2%	15 3%	25 5%	14 3%	7 2%	12 3%	7 2%	10 2%
£11-£25	(18)	34 7%	30 6%	32 7%	39 8%	40 8%	38 8%	35 7%	51 11%	39 8%	26 5%	19 4%	36 7%	56 12%	20 4%	17 3%	21 4%	35 7%
£26-£50	(38)	22 5%	23 5%	24 5%	15 3%	24 5%	22 5%	31 6%	33 7%	31 6%	15 3%	22 5%	21 4%	54 11%	17 3%	15 3%	32 7%	42 9%
£51-£75	(63)	18 4%	19 4%	11 2%	6 1%	7 1%	18 4%	12 3%	16 3%	3 1%	8 2%	14 3%	8 2%	17 4%	20 4%	7 2%	15 3%	20 4%
£76-£100	(88)	22 5%	19 4%	17 4%	19 4%	15 3%	15 3%	19 4%	16 3%	13 3%	19 4%	22 5%	7 1%	33 7%	21 4%	14 3%	28 6%	56 12%
£101-£150	(125)	9 2%	12 3%	13 3%	9 2%	8 2%	12 2%	12 2%	10 2%	4 1%	5 1%	4 1%	2 *	14 3%	14 3%	13 3%	9 2%	29 6%
£151-£200	(175)	10 2%	5 1%	2 *	4 1%	- -	1 *	- -	4 1%	2 1%	- -	- -	2 *	2 *	5 1%	3 1%	3 1%	13 3%
Over £200	(225)	13 3%	3 1%	5 1%	2 *	4 1%	3 1%	5 1%	3 1%	3 1%	3 1%	5 1%	6 1%	8 2%	6 1%	7 1%	9 2%	25 5%
Don't know		33 7%	39 8%	39 8%	39 8%	41 9%	31 6%	29 6%	31 6%	33 7%	27 6%	23 5%	28 6%	43 9%	21 4%	17 4%	20 4%	26 6%
Prefer not to say/NA		47 10%	30 6%	33 7%	29 6%	32 7%	40 8%	37 8%	24 5%	29 6%	40 8%	34 7%	29 6%	33 7%	55 12%	61 13%	54 11%	36 8%
Mean		26.31	18.37	17.43	14.09	13.52	15.82	17.34	17.77	12.90	11.28	13.72	10.95	27.49	20.19	15.89	21.80	48.60
Standard deviation		53.02	39.10	39.64	34.13	32.97	34.95	37.72	36.26	31.49	30.56	34.11	32.79	44.44	43.82	41.80	45.60	64.68
Standard error		2.75	2.00	2.04	1.74	1.70	1.79	1.92	1.82	1.59	1.56	1.73	1.65	2.29	2.26	2.16	2.35	3.29

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 22

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Summary

Base: All who have been on an All Inclusive holiday in last 5 years

	A la carte dining (i.e. table service not buffet)	Local brand alcoholic drinks	Internation al brand alcoholic drinks	Local brand soft drinks	Internation al brand soft drinks	Bottles of wine / sparkling wine	Cocktails	Snacks	Bottled water	Mini-bar	Room service	Internet access	Airport/ hotel transfers	Water- sports	Snorkelling equipment	Spa treatments	Excursions
Mean excluding nothing	69.44	50.73	47.14	39.98	38.27	45.90	45.29	38.63	26.57	40.34	44.76	34.07	51.35	65.67	60.54	65.84	81.34

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 23

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Summary

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		A la carte dining (i.e. table service not buffet)	Local brand alcoholic drinks	Internation al brand alcoholic drinks	Local brand soft drinks	Internation al brand soft drinks	Bottles of wine / sparkling wine	Cocktails	Snacks	Bottled water	Mini-bar	Room service	Internet access	Airport/ hotel transfers	Water- sports	Snorkelling equipment	Spa treatments	Excursions
Unweighted base		356	356	356	356	356	356	356	356	356	356	356	356	356	356	356	356	356
Weighted base		375	375	375	375	375	375	375	375	375	375	375	375	375	375	375	375	375
Nothing	(0)	208 55%	222 59%	214 57%	227 61%	221 59%	223 59%	210 56%	194 52%	181 48%	249 66%	241 64%	239 64%	162 43%	233 62%	243 65%	224 60%	145 39%
Less than £1	(0.75)	4 1%	3 1%	3 1%	3 1%	2 1%	- -	2 1%	3 1%	12 3%	4 1%	5 1%	7 2%	- -	- -	- -	1 *	1 *
£1-£5	(3)	4 1%	9 2%	15 4%	11 3%	15 4%	8 2%	16 4%	26 7%	40 11%	14 4%	16 4%	14 4%	9 2%	8 2%	11 3%	5 1%	12 3%
£6-£10	(8)	6 2%	11 3%	10 3%	16 4%	13 4%	8 2%	14 4%	15 4%	24 6%	7 2%	8 2%	15 4%	10 3%	2 *	7 2%	2 1%	6 2%
£11-£25	(18)	22 6%	19 5%	25 7%	27 7%	24 6%	26 7%	25 7%	37 10%	28 8%	14 4%	13 3%	27 7%	40 11%	13 3%	11 3%	16 4%	24 6%
£26-£50	(38)	14 4%	15 4%	17 5%	9 2%	17 4%	18 5%	24 6%	25 7%	22 6%	11 3%	15 4%	14 4%	40 11%	13 4%	11 3%	20 5%	36 9%
£51-£75	(63)	12 3%	15 4%	7 2%	4 1%	6 2%	12 3%	5 1%	13 3%	3 1%	7 2%	14 4%	4 1%	16 4%	16 4%	3 1%	11 3%	13 4%
£76-£100	(88)	17 5%	16 4%	10 3%	15 4%	10 3%	13 3%	11 3%	10 3%	8 2%	13 3%	10 3%	3 1%	23 6%	15 4%	10 3%	20 5%	32 9%
£101-£150	(125)	6 2%	8 2%	13 3%	5 1%	6 1%	4 1%	9 3%	8 2%	4 1%	3 1%	4 1%	2 *	10 3%	8 2%	9 3%	9 2%	25 7%
£151-£200	(175)	8 2%	3 1%	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	2 *	1 *	1 *	2 1%	3 1%	9 3%
Over £200	(225)	8 2%	1 *	3 1%	- -	2 1%	1 *	4 1%	- -	2 *	1 *	3 1%	- -	3 1%	3 1%	3 1%	4 1%	20 5%
Don't know		27 7%	30 8%	28 8%	30 8%	32 9%	26 7%	23 6%	24 6%	26 7%	20 5%	19 5%	22 6%	35 9%	17 5%	13 3%	16 4%	21 6%
Prefer not to say/NA		41 11%	24 6%	28 8%	25 7%	27 7%	35 9%	32 9%	19 5%	25 7%	32 8%	28 7%	26 7%	27 7%	46 12%	53 14%	46 12%	32 9%
Mean		23.06	15.79	15.46	11.11	11.57	12.59	14.93	13.68	10.32	9.25	11.69	6.90	23.68	15.80	12.52	19.05	45.73
Standard deviation		49.85	35.12	36.69	28.29	30.13	28.71	35.64	27.24	26.05	26.70	31.58	20.54	38.64	37.06	36.10	41.61	65.13
Standard error		2.91	2.01	2.12	1.63	1.74	1.66	2.05	1.54	1.49	1.53	1.80	1.17	2.24	2.15	2.11	2.41	3.74

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 23

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Summary

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	A la carte dining (i.e. table service not buffet)	Local brand alcoholic drinks	Internation al brand alcoholic drinks	Local brand soft drinks	Internation al brand soft drinks	Bottles of wine / sparkling wine	Cocktails	Snacks	Bottled water	Mini-bar	Room service	Internet access	Airport/ hotel transfers	Water- sports	Snorkelling equipment	Spa treatments	Excursions
Mean excluding nothing	70.87	51.31	47.31	38.38	38.60	43.13	43.50	32.93	23.40	40.11	44.06	25.86	48.99	62.21	58.10	66.69	83.05

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 24

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Summary

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		A la carte dining (i.e. table service not buffet)	Local brand alcoholic drinks	Internation al brand alcoholic drinks	Local brand soft drinks	Internation al brand soft drinks	Bottles of wine / sparkling wine	Cocktails	Snacks	Bottled water	Mini-bar	Room service	Internet access	Airport/ hotel transfers	Water- sports	Snorkelling equipment	Spa treatments	Excursions
Unweighted base		165	165	165	165	165	165	165	165	165	165	165	165	165	165	165	165	165
Weighted base		181	181	181	181	181	181	181	181	181	181	181	181	181	181	181	181	181
Nothing	(0)	80 44%	86 47%	85 47%	84 47%	84 47%	92 51%	85 47%	76 42%	72 40%	100 55%	97 54%	99 55%	67 37%	91 50%	99 55%	87 48%	51 28%
Less than £1	(0.75)	3 2%	2 1%	3 2%	4 2%	2 1%	2 1%	1 *	1 1%	6 3%	5 3%	4 2%	3 2%	1 1%	2 1%	1 *	3 2%	1 *
£1-£5	(3)	3 2%	9 5%	11 6%	14 8%	9 5%	9 5%	11 6%	13 7%	23 13%	8 5%	7 4%	10 5%	7 4%	3 2%	10 5%	2 1%	8 4%
£6-£10	(8)	5 3%	5 3%	9 5%	7 4%	11 6%	8 4%	4 2%	12 6%	15 8%	6 3%	8 4%	12 7%	5 3%	6 3%	8 5%	5 3%	5 3%
£11-£25	(18)	16 9%	14 8%	11 6%	20 11%	20 11%	16 9%	19 11%	20 11%	15 8%	16 9%	10 6%	12 7%	20 11%	13 7%	8 5%	9 5%	14 8%
£26-£50	(38)	14 8%	13 7%	13 7%	8 4%	12 7%	6 3%	12 6%	13 7%	14 8%	4 2%	9 5%	13 7%	25 14%	8 4%	4 2%	16 9%	16 9%
£51-£75	(63)	10 5%	7 4%	5 3%	5 2%	3 2%	7 4%	8 4%	7 4%	3 1%	5 3%	4 2%	3 2%	2 1%	6 3%	7 4%	8 4%	9 5%
£76-£100	(88)	10 5%	6 3%	12 7%	8 5%	8 4%	7 4%	14 8%	9 5%	9 5%	10 6%	19 10%	5 3%	16 9%	9 5%	6 3%	15 8%	31 17%
£101-£150	(125)	4 2%	9 5%	3 2%	6 3%	3 2%	9 5%	5 3%	6 3%	2 1%	3 2%	1 1%	2 1%	7 4%	8 5%	8 4%	5 3%	13 7%
£151-£200	(175)	6 3%	1 1%	2 1%	2 1%	- -	1 1%	- -	4 2%	2 1%	- -	- -	2 1%	1 1%	3 2%	1 1%	1 1%	7 4%
Over £200	(225)	8 4%	3 2%	2 1%	2 1%	3 2%	2 1%	2 1%	3 2%	2 1%	2 1%	4 2%	6 3%	7 4%	6 3%	5 3%	7 4%	11 6%
Don't know		9 5%	14 8%	14 8%	13 7%	14 8%	9 5%	11 6%	9 5%	11 6%	9 5%	6 3%	9 5%	14 7%	7 4%	7 4%	9 5%	7 4%
Prefer not to say/NA		13 7%	12 6%	12 6%	8 4%	10 6%	13 7%	10 5%	9 5%	7 4%	13 7%	12 6%	6 3%	7 4%	18 10%	16 9%	14 8%	9 5%
Mean		35.52	24.55	21.89	20.10	18.37	21.27	22.78	26.50	18.82	15.67	21.18	19.95	35.86	30.53	24.14	32.05	57.55
Standard deviation		60.67	47.40	42.92	41.20	38.99	42.63	39.79	48.21	39.15	36.08	43.29	48.32	56.11	56.85	52.27	55.84	66.12
Standard error		5.06	3.99	3.64	3.40	3.27	3.55	3.28	3.94	3.21	3.01	3.56	3.95	4.66	4.77	4.36	4.64	5.43

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 24

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Summary

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	A la carte dining (i.e. table service not buffet)	Local brand alcoholic drinks	Internation al brand alcoholic drinks	Local brand soft drinks	Internation al brand soft drinks	Bottles of wine / sparkling wine	Cocktails	Snacks	Bottled water	Mini-bar	Room service	Internet access	Airport/ hotel transfers	Water- sports	Snorkelling equipment	Spa treatments	Excursions
Mean excluding nothing	71.39	54.83	47.99	42.55	39.83	50.45	48.65	49.69	33.79	42.10	52.20	49.10	61.65	73.16	64.59	71.41	83.35

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 25

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Summary

Base: All with families who have been on an All Inclusive holiday in last 5 years

		A la carte dining (i.e. table service not buffet)	Local brand alcoholic drinks	Internation al brand alcoholic drinks	Local brand soft drinks	Internation al brand soft drinks	Bottles of wine / sparkling wine	Cocktails	Snacks	Bottled water	Mini-bar	Room service	Internet access	Airport/ hotel transfers	Water- sports	Snorkelling equipment	Spa treatments	Excursions
Unweighted base		175	175	175	175	175	175	175	175	175	175	175	175	175	175	175	175	175
Weighted base		189	189	189	189	189	189	189	189	189	189	189	189	189	189	189	189	189
Nothing	(0)	81 43%	81 43%	79 42%	78 41%	79 42%	79 42%	78 41%	61 32%	67 35%	99 52%	94 50%	89 47%	62 33%	88 46%	96 51%	84 44%	60 32%
Less than £1	(0.75)	4 2%	- -	1 *	3 2%	1 1%	1 *	- -	1 1%	7 4%	1 1%	3 2%	4 2%	1 1%	- -	- -	1 *	1 *
£1-£5	(3)	4 2%	8 4%	12 6%	10 5%	11 6%	7 4%	8 4%	15 8%	19 10%	6 3%	8 4%	9 5%	6 3%	5 2%	8 4%	5 3%	8 4%
£6-£10	(8)	3 2%	7 4%	11 6%	9 5%	7 3%	6 3%	7 3%	13 7%	17 9%	5 3%	9 5%	17 9%	5 3%	6 3%	7 4%	3 2%	4 2%
£11-£25	(18)	16 8%	19 10%	15 8%	25 13%	26 14%	17 9%	19 10%	21 11%	21 11%	16 8%	6 3%	19 10%	23 12%	12 6%	11 6%	13 7%	14 7%
£26-£50	(38)	12 6%	14 7%	13 7%	11 6%	15 8%	13 7%	17 9%	22 11%	15 8%	13 7%	16 8%	16 8%	20 10%	13 7%	9 5%	21 11%	18 9%
£51-£75	(63)	10 5%	11 6%	7 4%	5 2%	4 2%	12 6%	7 4%	11 6%	1 1%	7 4%	11 6%	3 2%	10 5%	17 9%	7 4%	8 4%	5 3%
£76-£100	(88)	14 7%	14 7%	12 6%	12 6%	9 5%	11 6%	16 9%	14 7%	9 5%	17 9%	13 7%	5 3%	18 10%	11 6%	8 4%	18 9%	26 14%
£101-£150	(125)	5 3%	7 4%	9 5%	6 3%	3 2%	7 4%	6 3%	8 4%	2 1%	1 1%	3 2%	2 1%	10 5%	6 3%	6 3%	2 1%	16 8%
£151-£200	(175)	8 4%	3 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	2 1%	2 1%	- -	3 1%	3 2%
Over £200	(225)	5 3%	- -	- -	- -	2 1%	2 1%	2 1%	1 1%	2 1%	- -	3 2%	2 1%	4 2%	4 2%	4 2%	3 2%	13 7%
Don't know		12 6%	11 6%	13 7%	14 7%	15 8%	11 6%	9 5%	11 6%	12 7%	8 4%	8 4%	8 4%	14 7%	10 5%	6 3%	8 4%	5 3%
Prefer not to say/NA		18 9%	15 8%	17 9%	16 9%	18 9%	23 12%	19 10%	12 6%	15 8%	16 8%	14 8%	14 7%	15 8%	18 10%	24 13%	19 10%	16 9%
Mean		35.77	25.81	22.36	19.04	19.06	25.22	26.83	27.51	16.84	17.83	22.18	16.12	36.83	28.26	22.36	28.83	54.10
Standard deviation		57.95	40.19	36.58	32.48	35.94	41.03	42.83	39.81	33.41	30.42	41.53	35.74	50.78	47.64	46.50	47.15	67.54
Standard error		4.80	3.28	3.04	2.68	3.00	3.42	3.52	3.21	2.74	2.49	3.38	2.90	4.19	3.93	3.85	3.88	5.46

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 25

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Summary

Base: All with families who have been on an All Inclusive holiday in last 5 years

	A la carte dining (i.e. table service not buffet)	Local brand alcoholic drinks	Internation al brand alcoholic drinks	Local brand soft drinks	Internation al brand soft drinks	Bottles of wine / sparkling wine	Cocktails	Snacks	Bottled water	Mini-bar	Room service	Internet access	Airport/ hotel transfers	Water- sports	Snorkelling equipment	Spa treatments	Excursions
Mean excluding nothing	72.19	51.29	44.56	37.46	38.31	51.36	51.72	43.36	28.71	44.71	50.96	34.25	59.80	62.24	56.92	59.91	84.11

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 26

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

A la carte dining (i.e. table service not buffet)

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	208	70	137	16	48	29	39	29	47	47	69	56	35	19	16	24	17	16	16	13	29	14	28	10	8	50	80	19		
		55%	42%	66%	38%	49%	52%	64%	67%	61%	42%	65%	61%	54%	62%	80%	49%	75%	47%	54%	62%	74%	30%	50%	46%	87%	59%	47%	29%		
Less than £1	(0.75)	4	2	1	-	2	1	-	-	-	-	1	-	2	-	-	1	-	2	-	-	-	-	-	-	-	1	2	1		
		1%	1%	1%	-	2%	2%	-	-	-	-	1%	-	3%	-	-	3%	-	7%	-	-	-	-	-	-	-	2%	1%	2%		
£1-£5	(3)	4	4	1	2	1	-	-	1	-	2	2	-	-	-	-	-	-	-	1	-	1	1	-	1	-	-	3	2		
		1%	2%	*	4%	1%	-	-	3%	-	2%	2%	-	-	-	-	-	-	4%	-	3%	1%	-	6%	-	-	-	1%	3%		
£6-£10	(8)	6	5	1	-	4	1	-	*	1	3	1	-	1	-	3	-	-	1	-	-	1	1	*	-	-	-	3	4		
		2%	3%	1%	-	4%	1%	-	1%	1%	3%	1%	-	2%	-	6%	-	-	3%	-	-	2%	1%	2%	-	-	-	2%	5%		
£11-£25	(18)	22	13	9	9	5	4	1	-	3	11	2	4	4	1	1	4	1	-	1	2	1	3	5	2	-	5	11	8		
		6%	8%	4%	23%	5%	6%	2%	-	4%	10%	2%	5%	7%	3%	5%	9%	5%	-	5%	11%	2%	7%	10%	9%	-	6%	7%	11%		
£26-£50	(38)	14	8	6	1	6	2	1	1	2	6	4	2	2	1	1	2	-	-	-	1	4	3	1	-	-	5	4	4		
		4%	5%	3%	3%	6%	4%	2%	1%	3%	5%	4%	2%	3%	2%	-	3%	7%	-	-	-	4%	9%	6%	5%	-	6%	2%	6%		
£51-£75	(63)	12	9	4	1	4	-	4	-	4	6	-	3	4	2	-	1	-	1	2	-	-	-	6	-	-	-	8	3		
		3%	5%	2%	2%	4%	-	7%	-	5%	5%	-	3%	6%	8%	-	3%	-	4%	6%	-	-	10%	-	-	-	-	5%	5%		
£76-£100	(88)	17	8	9	3	8	3	3	-	1	7	4	5	1	1	2	-	-	1	1	1	7	1	2	-	5	11	9			
		5%	5%	4%	7%	8%	5%	5%	-	1%	6%	4%	5%	1%	2%	5%	4%	-	-	4%	5%	3%	16%	1%	8%	-	5%	7%	13%		
£101-£150	(125)	6	3	4	-	3	1	1	-	2	2	1	2	1	-	1	-	1	-	1	-	2	1	-	-	-	-	6	2		
		2%	2%	2%	-	3%	2%	1%	-	2%	2%	1%	2%	1%	-	5%	2%	-	4%	3%	-	4%	2%	-	-	-	-	4%	3%		
£151-£200	(175)	8	6	2	-	2	2	3	1	-	6	-	1	-	1	-	-	-	2	-	-	-	-	4	-	-	-	7	4		
		2%	4%	1%	-	3%	3%	4%	2%	-	6%	-	1%	-	4%	-	-	-	7%	-	-	-	-	7%	-	-	-	4%	6%		
Over £200	(225)	8	5	2	6	2	-	-	-	-	1	2	4	1	-	-	-	-	-	-	-	-	3	1	3	-	-	6	4		
		2%	3%	1%	14%	2%	-	-	-	-	1%	2%	4%	2%	-	-	-	-	-	-	-	7%	2%	17%	-	-	-	4%	5%		
Don't know		27	14	12	3	1	9	3	4	7	10	8	5	4	3	-	5	1	2	2	3	4	3	1	1	9	11	4			
		7%	9%	6%	7%	1%	17%	5%	9%	9%	9%	8%	5%	6%	11%	-	11%	4%	5%	6%	10%	8%	10%	5%	2%	13%	10%	6%	6%		
Prefer not to say/NA		41	20	21	1	11	5	6	7	11	10	11	10	9	2	1	5	2	9	4	3	1	7	5	1	-	9	17	4		
		11%	12%	10%	2%	12%	9%	10%	16%	14%	9%	10%	11%	14%	7%	5%	11%	8%	27%	15%	12%	4%	16%	9%	3%	-	11%	10%	6%		
Mean		23.06	33.78	14.96	48.52	29.27	18.57	21.76	6.37	11.25	33.67	12.79	26.72	16.09	19.45	12.86	13.41	4.16	29.34	15.88	7.79	10.19	48.94	32.59	52.41	0.00	10.59	37.36	51.62		
Standard deviation		49.85	59.40	39.49	79.68	52.07	42.21	46.27	31.02	27.36	54.99	38.67	57.90	39.94	44.48	35.01	28.35	11.18	60.40	33.82	21.88	30.13	66.87	57.96	86.78	0.00	23.93	63.00	67.91		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 26

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

A la carte dining (i.e. table service not buffet)

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private			
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Standard error	2.91	5.33	3.04	13.28	6.36	6.22	6.54	5.24	3.56	5.80	4.22	7.24	5.39	9.27	7.83	4.79	2.44	12.59	6.90	5.16	5.33	11.64	9.28	21.05	0.00	3.17	5.50	9.42		
Mean excluding nothing	70.87	71.83	69.29	83.24	67.32	60.79	90.08	61.00	53.42	69.19	62.57	98.53	49.70	81.40	78.78	36.88	29.30	91.55	49.37	39.06	60.67	81.85	77.00	102.98	-	42.41	85.70	76.51		

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 27

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

A la carte dining (i.e. table service not buffet)

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region											Employment Sector			Opinion Influencer	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Pri-vate
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Nothing	(0)	80 44%	24 30%	56 55%	10 26%	13 29%	12 47%	13 48%	7 67%	24 75%	18 33%	21 42%	30 55%	11 48%	7 58%	3 66%	13 54%	9 59%	3 18%	5 38%	5 59%	7 46%	8 24%	14 46%	4 41%	3 100%	22 49%	29 36%	4 9%
Less than £1	(0.75)	3 2%	3 4%	-	2 4%	1 3%	-	-	-	-	2 3%	-	1 2%	-	-	-	2 7%	-	-	-	-	-	-	1 4%	-	-	2 4%	-	2 4%
£1-£5	(3)	3 2%	2 2%	1 1%	1 2%	2 5%	-	-	-	-	-	1 1%	2 3%	1 3%	-	-	2 7%	-	-	1 5%	-	-	1 2%	-	-	-	-	2 2%	2 5%
£6-£10	(8)	5 3%	4 5%	2 2%	1 3%	2 5%	-	2 6%	-	-	3 5%	1 2%	2 3%	-	-	-	2 7%	1 3%	1 6%	-	-	2 10%	1 3%	-	-	-	-	5 6%	3 7%
£11-£25	(18)	16 9%	6 8%	10 10%	7 18%	2 5%	4 16%	2 9%	-	1 2%	4 7%	8 16%	3 6%	1 5%	-	-	2 6%	-	2 14%	2 13%	-	2 16%	6 17%	2 6%	1 13%	-	5 12%	8 9%	6 14%
£26-£50	(38)	14 8%	9 11%	6 6%	3 8%	7 14%	2 9%	-	-	2 8%	5 9%	6 12%	-	3 15%	-	-	-	2 11%	2 11%	-	1 17%	1 10%	4 12%	4 14%	-	-	5 12%	3 4%	7 15%
£51-£75	(63)	10 5%	7 9%	3 3%	2 5%	4 10%	1 4%	1 4%	-	1 4%	4 8%	2 4%	3 6%	-	2 17%	1 20%	-	-	1 5%	1 8%	-	-	1 4%	2 8%	1 12%	-	3 7%	6 7%	4 8%
£76-£100	(88)	10 5%	8 10%	2 2%	1 1%	6 13%	-	2 7%	-	1 3%	7 12%	2 3%	2 3%	-	-	1 14%	-	1 7%	-	-	1 12%	1 7%	6 19%	-	-	-	2 5%	6 7%	5 11%
£101-£150	(125)	4 2%	4 5%	-	-	1 3%	1 3%	2 7%	-	-	1 2%	-	2 3%	1 3%	1 6%	-	-	2 13%	1 9%	-	-	-	-	-	-	-	-	4 5%	4 9%
£151-£200	(175)	6 3%	4 5%	2 2%	1 4%	-	3 10%	1 5%	-	-	4 7%	1 3%	-	-	-	-	-	-	-	1 12%	-	-	-	4 14%	-	-	-	4 5%	3 7%
Over £200	(225)	8 4%	5 6%	3 3%	7 18%	-	1 5%	-	-	-	2 3%	3 6%	2 4%	2 7%	2 19%	-	-	1 7%	1 4%	-	-	-	1 4%	1 4%	2 18%	-	2 4%	3 4%	4 9%
Don't know		9 5%	3 4%	6 6%	3 7%	2 4%	-	3 11%	2 17%	*	3 5%	4 8%	2 3%	1 6%	-	-	-	-	2 12%	2 14%	1 13%	-	4 13%	-	1 8%	-	-	6 8%	1 3%
Prefer not to say/NA		13 7%	2 3%	11 11%	2 5%	5 10%	2 6%	1 3%	2 16%	2 7%	3 5%	1 3%	6 11%	3 13%	-	-	4 18%	-	3 20%	1 10%	-	2 11%	1 3%	1 4%	1 8%	-	3 7%	6 7%	-
Mean		35.52	51.95	21.00	65.22	32.25	44.10	33.06	0.00	8.91	48.14	34.88	23.56	33.07	60.49	25.22	2.44	41.54	45.31	37.72	18.94	14.98	41.57	46.37	60.67	0.00	26.60	44.43	68.67
Standard deviation		60.67	67.04	50.53	89.64	36.71	71.35	54.60	0.00	21.78	63.01	61.94	52.75	67.61	90.17	39.53	5.24	68.43	63.65	66.04	33.09	25.10	51.85	71.40	95.01	0.00	49.61	64.49	71.41

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 27

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

A la carte dining (i.e. table service not buffet)

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-berside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Standard error	5.06	8.25	5.72	15.85	6.59	14.27	11.91	0.00	4.27	8.91	9.79	8.79	15.94	27.19	17.68	1.23	18.98	19.19	22.01	12.51	7.57	10.37	14.89	33.59	0.00	8.38	8.26	11.90	
Mean excluding nothing	71.39	76.60	62.14	91.80	48.20	87.78	75.54	-	50.34	75.80	66.02	65.87	81.23	144.20	73.20	7.16	101.49	62.25	74.81	58.43	31.05	58.24	88.52	118.68	-	56.05	77.16	75.27	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 28

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

A la carte dining (i.e. table service not buffet)

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region													Employment Sector		Opinion Influencer
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Nothing	(0)	81	28	53	4	23	20	31	3	-	15	21	35	10	5	6	13	7	8	6	8	4	10	3	3	30	38	7	
		43%	30%	54%	29%	36%	42%	54%	52%	-	32%	39%	54%	40%	46%	66%	56%	31%	58%	63%	53%	11%	45%	26%	75%	48%	35%	14%	
Less than £1	(0.75)	4	2	1	-	2	1	-	-	-	-	1	-	2	-	-	1	-	2	-	-	-	-	-	-	-	1	2	1
		2%	2%	1%	-	3%	3%	-	-	-	-	2%	-	9%	-	-	6%	-	10%	-	-	-	-	-	-	-	2%	2%	3%
£1-£5	(3)	4	3	1	-	4	-	-	-	-	-	1	2	1	-	-	2	-	-	2	-	-	-	-	-	-	-	3	2
		2%	3%	1%	-	6%	-	-	-	-	-	2%	3%	2%	-	-	8%	-	-	13%	-	-	-	-	-	-	-	3%	3%
£6-£10	(8)	3	1	2	-	1	1	2	-	-	-	1	2	-	-	-	-	-	-	-	2	1	1	-	-	-	2	1	
		2%	1%	2%	-	1%	1%	3%	-	-	-	3%	2%	-	-	-	-	-	-	-	10%	2%	3%	-	-	-	2%	2%	
£11-£25	(18)	16	7	9	4	4	4	3	-	-	6	4	4	2	-	1	-	-	1	1	2	2	6	-	3	-	7	9	6
		8%	7%	10%	29%	7%	10%	6%	-	-	13%	7%	6%	10%	-	11%	-	-	4%	10%	16%	12%	18%	-	24%	-	11%	8%	12%
£26-£50	(38)	12	8	4	1	5	3	1	-	1	3	7	2	-	-	-	-	3	-	-	1	-	6	-	1	-	5	7	7
		6%	8%	4%	11%	8%	7%	2%	-	32%	7%	13%	3%	-	-	-	-	25%	-	-	15%	-	19%	-	8%	-	8%	6%	14%
£51-£75	(63)	10	7	3	1	3	1	4	-	-	3	1	3	2	-	1	-	-	2	1	-	-	1	3	1	-	3	6	6
		5%	7%	3%	10%	5%	2%	7%	-	-	7%	1%	5%	9%	-	12%	-	-	7%	7%	-	-	4%	16%	9%	-	5%	6%	11%
£76-£100	(88)	14	10	4	-	9	3	3	-	-	6	5	2	1	1	1	1	1	-	-	-	1	8	1	1	-	5	9	9
		7%	11%	4%	-	13%	5%	5%	-	-	13%	9%	3%	3%	6%	12%	3%	7%	-	-	-	7%	24%	4%	6%	-	7%	9%	18%
£101-£150	(125)	5	3	2	-	2	1	1	-	2	1	*	2	1	1	-	1	-	1	1	-	2	-	-	-	-	-	5	2
		3%	4%	2%	-	3%	1%	1%	-	68%	3%	1%	3%	6%	6%	-	3%	-	5%	7%	-	10%	-	-	-	-	-	5%	5%
£151-£200	(175)	8	6	2	-	2	3	3	-	-	7	-	1	-	1	-	-	2	-	-	-	-	4	-	-	-	8	4	
		4%	7%	2%	-	4%	6%	5%	-	-	14%	-	2%	-	12%	-	-	-	11%	-	-	-	19%	-	-	-	7%	8%	
Over £200	(225)	5	5	-	2	2	1	-	-	-	-	1	4	-	-	-	-	-	-	-	-	2	1	2	-	-	5	4	
		3%	5%	-	15%	3%	3%	-	-	-	-	2%	6%	-	-	-	-	-	-	-	-	6%	6%	14%	-	-	5%	7%	
Don't know		12	6	5	1	2	3	4	3	-	1	5	3	3	2	-	4	*	1	-	1	1	-	1	5	4	-	-	
		6%	7%	6%	5%	2%	6%	7%	48%	-	3%	9%	5%	12%	20%	-	16%	4%	4%	-	6%	4%	4%	-	6%	8%	4%	-	
Prefer not to say/NA		18	7	11	-	5	6	6	-	-	4	6	5	2	1	-	2	1	6	1	-	4	2	1	-	6	10	1	
		9%	7%	11%	-	8%	13%	10%	-	-	8%	11%	8%	10%	10%	-	8%	7%	26%	5%	-	4%	12%	7%	6%	-	10%	9%	3%
Mean		35.77	54.71	16.98	52.02	41.15	35.88	24.51	0.00	96.94	55.05	26.96	32.95	22.23	48.77	19.28	8.85	18.12	45.19	15.71	8.97	23.00	55.45	65.72	57.53	0.00	18.15	50.76	69.12
Standard deviation		57.95	69.03	35.89	80.30	58.47	61.67	47.21	0.00	54.79	63.41	46.72	64.25	39.15	75.08	33.68	30.38	28.20	68.88	35.61	14.97	43.44	56.12	81.75	81.70	0.00	28.75	68.43	67.61

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 28

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

A la carte dining (i.e. table service not buffet)

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private			
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51		
Standard error	4.80	8.37	4.06	28.39	8.62	9.63	7.04	0.00	38.74	10.15	7.48	9.37	8.54	25.03	11.23	7.60	8.50	17.22	9.20	5.29	13.10	11.70	21.11	25.84	0.00	4.29	7.47	10.83		
Mean excluding nothing	72.19	84.43	49.34	75.45	68.50	74.99	71.85	-	96.94	86.52	52.35	86.94	44.92	139.63	57.49	34.84	49.29	82.54	40.60	27.54	54.56	63.88	127.71	81.79	-	44.10	84.16	81.19		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 29

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Local brand alcoholic drinks

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	222 59%	83 50%	139 67%	21 50%	51 52%	27 49%	40 66%	30 70%	53 70%	55 49%	73 69%	56 60%	39 59%	23 76%	15 75%	25 52%	18 82%	18 54%	18 59%	13 61%	25 63%	16 34%	34 61%	12 57%	7 80%	48 57%	89 53%	17 25%		
Less than £1	(0.75)	3 1%	1 1%	2 1%	-	-	-	-	1 3%	2 3%	1 1%	-	-	2 3%	-	-	-	-	-	-	-	-	2 4%	1 6%	-	-	-	1 1%	-		
£1-£5	(3)	9 2%	5 3%	4 2%	3 7%	3 1%	-	-	2 3%	3 3%	2 2%	2 3%	1 2%	-	1 5%	2 5%	-	-	1 4%	-	1 3%	3 7%	-	-	-	-	1 1%	4 2%	5 7%		
£6-£10	(8)	11 3%	5 3%	6 3%	2 5%	4 4%	2 4%	-	* 1%	2 3%	5 4%	4 4%	-	2 3%	1 3%	-	-	-	* 1%	2 8%	1 5%	1 2%	3 7%	2 4%	-	-	4 5%	3 2%	6 9%		
£11-£25	(18)	19 5%	8 5%	11 5%	3 6%	9 9%	4 7%	1 2%	-	3 8%	9 4%	4 1%	5 7%	-	1 5%	6 13%	-	3 8%	* 1%	2 7%	1 3%	5 10%	1 2%	-	-	7 8%	7 4%	8 12%			
£26-£50	(38)	15 4%	11 7%	3 2%	5 11%	4 4%	2 3%	2 4%	1 1%	6 5%	3 3%	5 5%	1 1%	1 3%	-	1 2%	1 5%	-	2 7%	1 3%	3 7%	2 5%	1 1%	3 14%	-	3 4%	9 5%	4 5%			
£51-£75	(63)	15 4%	8 5%	6 3%	1 3%	4 4%	3 5%	4 6%	1 2%	2 3%	4 4%	1 1%	5 6%	4 6%	-	1 5%	1 3%	-	1 3%	-	1 5%	1 3%	5 10%	2 4%	2 8%	1 7%	4 4%	7 6%	4 6%		
£76-£100	(88)	16 4%	9 5%	8 4%	2 5%	8 8%	2 4%	4 7%	-	6 5%	2 2%	5 5%	4 6%	2 7%	1 5%	3 6%	-	1 4%	-	-	1 3%	4 9%	4 8%	-	-	2 3%	14 8%	5 7%			
£101-£150	(125)	8 2%	4 2%	4 2%	1 1%	4 4%	2 3%	1 2%	-	5 4%	2 1%	1 1%	-	-	-	1 1%	1 4%	1 4%	-	-	2 4%	* 1%	3 5%	-	-	2 2%	5 3%	7 10%			
£151-£200	(175)	3 1%	3 2%	-	-	1 1%	-	-	* 1%	2 2%	1 1%	-	2 2%	* 1%	-	-	-	-	1 4%	-	-	2 5%	-	-	-	-	-	3 2%	1 2%		
Over £200	(225)	1 *	1 1%	-	1 2%	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	1 1%	-		
Don't know		30 8%	18 11%	11 5%	4 9%	2 2%	8 13%	4 7%	4 9%	8 11%	7 7%	8 8%	9 10%	5 8%	3 11%	-	5 10%	1 6%	3 8%	3 10%	3 15%	2 6%	3 7%	3 5%	2 12%	1 13%	9 11%	11 6%	8 12%		
Prefer not to say/NA		24 6%	9 6%	15 7%	-	9 9%	5 9%	4 6%	5 12%	2 2%	8 7%	6 6%	7 7%	3 5%	-	1 5%	4 8%	1 3%	5 15%	3 11%	1 3%	2 1%	5 11%	3 5%	1 3%	-	4 5%	16 9%	3 4%		
Mean		15.79	22.97	10.33	21.18	22.09	18.29	16.86	4.89	7.68	23.35	7.32	17.76	14.06	8.01	9.48	14.14	7.41	22.53	4.54	7.76	23.25	23.61	23.14	12.56	4.94	12.89	25.02	36.48		
Standard deviation		35.12	42.98	26.55	43.81	39.50	34.29	33.43	22.41	28.52	43.86	22.12	37.31	29.97	24.21	24.80	28.64	26.92	47.71	10.98	17.54	48.07	32.64	47.47	22.34	18.13	27.26	45.12	47.53		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 29

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Local brand alcoholic drinks

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67	
Standard error	2.01	3.77	2.00	7.20	4.79	4.95	4.68	3.68	3.54	4.52	2.34	4.66	3.90	4.84	5.55	4.77	5.74	9.54	2.24	4.02	8.24	5.44	7.41	5.59	6.41	3.49	3.94	6.72	
Mean excluding nothing	51.31	57.22	43.67	46.89	53.49	49.21	69.56	43.22	38.43	54.77	36.54	65.33	42.66	58.06	44.91	38.89	75.86	74.37	17.64	30.29	72.84	40.08	70.88	37.38	63.00	39.85	66.32	52.23	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 30

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Local brand alcoholic drinks****Base: All who have been on a long haul All Inclusive holiday in last 5 years**

		Gender		Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Nothing	(0)	86 47%	28 36%	57 56%	10 25%	18 38%	13 48%	15 56%	7 67%	23 73%	24 44%	21 43%	30 55%	10 44%	7 58%	4 80%	11 47%	6 45%	3 24%	6 46%	6 71%	8 53%	9 28%	18 59%	4 41%	3 100%	23 53%	31 38%	6 14%
Less than £1	(0.75)	2 1%	2 3%	-	1 3%	1 3%	-	-	-	-	1 1%	-	1 2%	1 2%	-	-	1 2%	1 3%	-	-	-	-	-	1 4%	-	-	-	1 1%	1 1%
£1-£5	(3)	9 5%	5 6%	5 5%	-	5 10%	1 4%	3 10%	1 7%	1 2%	1 2%	4 8%	4 7%	1 3%	1 11%	-	2 7%	-	3 20%	1 5%	-	2 10%	1 4%	-	-	-	2 5%	6 8%	5 10%
£6-£10	(8)	5 3%	2 2%	3 3%	1 2%	2 3%	* 2%	-	2 7%	1 2%	2 5%	-	2 6%	-	-	-	2 15%	-	-	-	-	2 6%	1 2%	-	-	2 4%	* 1%	2 4%	
£11-£25	(18)	14 8%	8 11%	6 6%	4 10%	7 15%	2 8%	1 5%	-	-	3 5%	6 12%	3 6%	2 10%	-	-	2 7%	-	2 11%	-	-	2 12%	6 19%	1 4%	2 21%	-	3 7%	9 11%	8 19%
£26-£50	(38)	13 7%	7 9%	6 6%	5 13%	4 9%	2 9%	-	1 3%	7 12%	3 6%	3 5%	-	1 6%	1 20%	3 12%	2 11%	-	-	1 17%	2 14%	2 5%	-	1 12%	-	5 12%	5 6%	5 11%	
£51-£75	(63)	7 4%	7 8%	-	2 5%	-	2 9%	1 4%	-	1 3%	4 8%	1 3%	-	1 5%	-	-	-	1 7%	1 6%	-	-	-	4 11%	1 4%	-	-	2 6%	3 4%	2 6%
£76-£100	(88)	6 3%	5 6%	1 1%	2 4%	3 7%	1 5%	-	-	-	3 5%	1 2%	2 3%	1 3%	1 10%	-	-	-	-	-	-	-	4 12%	1 3%	-	-	2 4%	4 5%	3 6%
£101-£150	(125)	9 5%	4 6%	4 4%	3 7%	1 3%	2 6%	3 12%	-	-	4 7%	3 5%	2 3%	-	-	-	-	3 20%	1 9%	2 13%	-	-	-	3 10%	-	-	-	6 7%	9 19%
£151-£200	(175)	1 1%	1 2%	-	1 4%	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	1 12%	-	-	-	-	-	-	-	-	-
Over £200	(225)	3 2%	3 3%	1 1%	3 9%	-	-	-	-	-	1 2%	1 1%	-	2 7%	2 14%	-	-	-	1 4%	-	-	-	1 3%	-	-	-	2 4%	1 1%	1 1%
Don't know		14 8%	6 8%	8 8%	5 13%	1 2%	1 3%	3 11%	1 10%	4 11%	3 5%	5 9%	5 9%	1 11%	-	-	2 6%	-	1 7%	3 23%	1 13%	-	4 13%	2 7%	2 18%	-	-	8 10%	3 7%
Prefer not to say/NA		12 6%	1 1%	11 11%	2 5%	6 12%	2 6%	1 3%	2 16%	-	4 7%	1 3%	4 8%	2 9%	-	-	4 18%	-	3 20%	-	-	2 11%	1 3%	1 4%	1 8%	-	3 7%	7 8%	1 2%
Mean		24.55	37.22	13.45	58.77	18.19	25.08	21.43	0.27	4.52	32.04	25.93	12.46	30.29	43.64	7.75	7.83	34.10	35.70	49.31	7.29	8.72	27.32	28.65	11.22	0.00	23.59	28.26	48.72
Standard deviation		47.40	56.33	34.58	74.87	30.93	38.21	44.66	0.91	14.10	48.57	49.45	30.36	66.93	81.78	17.04	14.25	50.03	64.58	75.53	16.11	14.51	32.17	57.37	15.12	0.00	48.97	46.72	52.59

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 30

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Local brand alcoholic drinks

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Standard error	3.99	6.99	3.97	13.67	5.56	7.80	9.74	0.29	2.82	6.94	7.92	5.13	15.77	24.66	7.62	3.56	13.88	18.64	25.18	6.09	4.38	6.43	12.52	5.34	0.00	8.28	6.08	9.02
Mean excluding nothing	54.83	61.15	43.85	85.23	32.22	53.35	61.33	3.00	26.02	64.37	50.84	37.71	67.20	104.01	38.00	20.98	61.50	53.11	124.80	38.00	21.43	40.49	83.76	25.20	-	53.82	53.38	57.26

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 31

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Local brand alcoholic drinks

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-berside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40	
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Nothing	(0)	81	28	53	4	20	19	34	3	1	15	20	34	11	6	6	12	8	8	9	6	5	3	11	3	3	27	39	5	
		43%	30%	55%	29%	31%	41%	59%	52%	32%	33%	39%	53%	43%	55%	66%	51%	64%	33%	62%	63%	34%	10%	53%	26%	75%	43%	36%	11%	
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
£1-£5	(3)	8	6	2	-	4	1	3	-	-	1	3	3	1	-	1	2	-	1	2	-	2	1	-	-	-	2	5	4	
		4%	6%	2%	-	7%	2%	4%	-	-	2%	6%	5%	2%	-	11%	8%	-	4%	13%	-	10%	2%	-	-	-	3%	5%	7%	
£6-£10	(8)	7	5	2	-	5	2	-	-	-	4	4	-	-	-	-	-	-	-	2	-	-	4	*	-	-	6	1	6	
		4%	6%	2%	-	8%	4%	-	-	-	8%	7%	-	-	-	-	-	-	-	17%	-	-	13%	2%	-	-	9%	1%	12%	
£11-£25	(18)	19	7	11	2	9	6	1	-	-	5	7	3	3	-	-	1	-	2	*	2	3	7	1	2	-	7	11	7	
		10%	8%	11%	14%	15%	13%	2%	-	-	11%	13%	5%	13%	-	-	6%	-	10%	3%	16%	19%	20%	6%	16%	-	12%	10%	15%	
£26-£50	(38)	14	8	5	3	4	4	2	-	-	1	5	6	1	-	1	-	3	-	-	1	-	3	1	4	-	4	9	4	
		7%	9%	6%	26%	6%	9%	4%	-	-	3%	10%	10%	3%	-	12%	-	22%	-	-	15%	-	10%	4%	32%	-	7%	9%	9%	
£51-£75	(63)	11	10	1	1	4	2	4	-	-	4	2	3	2	-	-	1	1	1	-	-	1	5	1	1	-	4	6	6	
		6%	11%	1%	10%	5%	5%	7%	-	-	9%	4%	5%	7%	-	-	5%	7%	4%	-	-	8%	14%	6%	6%	-	6%	6%	11%	
£76-£100	(88)	14	9	5	-	7	3	4	-	-	6	1	3	4	3	1	1	-	1	-	-	-	5	2	-	-	2	12	7	
		7%	9%	6%	-	10%	7%	7%	-	-	13%	1%	5%	15%	25%	12%	6%	-	6%	-	-	-	16%	10%	-	-	4%	11%	14%	
£101-£150	(125)	7	3	4	-	4	2	1	-	-	4	2	1	-	-	-	-	1	1	-	-	2	*	3	-	-	2	5	7	
		4%	4%	4%	-	6%	4%	2%	-	-	9%	3%	2%	-	-	-	-	7%	5%	-	-	10%	1%	14%	-	-	3%	5%	13%	
£151-£200	(175)	3	3	-	-	1	-	-	-	2	1	-	2	-	-	-	-	-	1	-	-	2	-	-	-	-	-	3	1	
		1%	3%	-	-	2%	-	-	-	68%	3%	-	2%	-	-	-	-	-	5%	-	-	10%	-	-	-	-	-	2%	2%	
Over £200	(225)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know		11	9	2	3	-	1	5	3	-	-	5	4	3	2	-	3	-	2	-	1	1	-	-	2	1	4	7	2	
		6%	10%	2%	20%	-	2%	9%	48%	-	-	9%	6%	11%	20%	-	13%	-	9%	-	6%	4%	-	-	14%	25%	6%	7%	4%	
Prefer not to say/NA		15	4	11	-	6	6	3	-	-	4	4	5	1	-	-	3	-	5	1	-	1	4	1	1	-	5	9	1	
		8%	5%	11%	-	10%	13%	5%	-	-	9%	8%	8%	6%	-	-	12%	-	23%	5%	-	4%	12%	5%	6%	-	8%	8%	3%	
Mean		25.81	35.17	16.97	23.64	31.72	24.19	18.04	0.00	118.56	40.63	17.08	21.82	24.97	27.05	14.82	13.10	21.42	37.30	2.42	8.97	42.08	38.46	34.45	23.35	0.00	18.14	34.19	49.89	
Standard deviation		40.19	45.06	32.87	23.05	43.74	35.82	34.03	0.00	110.20	49.27	28.65	40.08	35.08	43.15	30.68	28.16	36.26	57.97	4.32	14.97	62.56	33.76	48.67	20.48	0.00	30.17	45.87	48.02	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 31

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Local brand alcoholic drinks

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate			
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108			
Standard error	3.28	5.46	3.63	8.71	6.38	5.46	4.96	0.00	77.92	7.89	4.47	5.85	7.32	13.65	10.23	7.04	10.06	14.97	1.12	5.29	18.86	6.89	12.17	6.48	0.00	4.35	5.07			
Mean excluding nothing	51.29	54.36	46.19	37.42	48.55	46.59	57.84	-	175.00	63.78	32.12	55.92	52.27	88.00	44.21	40.16	59.63	73.26	6.96	27.54	67.03	43.27	78.69	34.53	-	36.37	59.35			

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 32

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?
International brand alcoholic drinks

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region											Employment Sector			Opinion Influencer	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Northern Ire-land	Public		Pri-vate
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67
Nothing	(0)	214	78	137	22	48	29	35	28	53	56	64	56	38	22	14	25	18	15	13	13	30	17	31	11	6	45	87	19
		57%	47%	66%	52%	49%	52%	59%	65%	68%	50%	60%	61%	59%	73%	71%	51%	79%	45%	42%	63%	77%	36%	56%	53%	72%	54%	51%	29%
Less than £1	(0.75)	3	-	3	-	1	-	-	-	2	1	-	-	2	-	-	-	-	-	-	-	-	1	2	-	-	1	-	1
		1%		1%		1%				3%	1%			3%								2%	4%			1%		1%	
£1-£5	(3)	15	12	3	3	5	2	2	1	5	5	1	3	2	1	4	-	3	1	-	-	-	1	1	1	-	3	8	4
		4%	7%	1%	6%	5%	4%	4%	3%	2%	4%	5%	1%	5%	6%	5%	9%	-	10%	4%	-	1%	2%	6%	-	4%	5%	6%	
£6-£10	(8)	10	5	5	4	2	4	-	1	4	1	3	2	-	1	2	-	-	*	-	1	2	2	2	-	1	5	4	
		3%	3%	3%	9%	2%	6%	-	2%	4%	1%	3%	2%	-	5%	5%	-	-	1%	-	2%	5%	3%	9%	-	1%	3%	5%	
£11-£25	(18)	25	15	11	5	9	1	6	1	5	7	6	4	8	1	1	2	2	1	2	4	-	6	5	-	1	6	13	9
		7%	9%	5%	11%	9%	1%	10%	2%	7%	6%	4%	12%	5%	6%	5%	8%	3%	8%	19%	-	13%	9%	-	8%	7%	8%	14%	
£26-£50	(38)	17	11	6	3	5	3	2	2	3	9	4	2	2	1	1	1	-	1	5	-	1	2	4	2	-	6	6	6
		5%	7%	3%	6%	5%	5%	3%	4%	4%	8%	4%	2%	3%	4%	3%	2%	-	3%	15%	-	2%	5%	7%	9%	-	7%	4%	8%
£51-£75	(63)	7	3	5	-	2	2	-	2	4	1	-	2	-	1	1	-	-	1	-	-	3	1	-	1	-	-	4	3
		2%	2%	2%	-	2%	3%	-	4%	3%	1%	-	4%	-	5%	3%	-	-	2%	-	-	6%	2%	-	7%	-	2%	5%	
£76-£100	(88)	10	7	3	1	7	2	1	-	3	-	7	-	-	-	-	1	1	2	1	-	1	3	2	-	-	2	7	7
		3%	4%	1%	2%	7%	3%	2%	-	2%	-	8%	-	-	-	1%	4%	7%	2%	-	2%	7%	3%	-	-	3%	4%	10%	
£101-£150	(125)	13	8	5	2	6	-	4	-	4	6	3	-	1	-	3	-	1	2	-	2	-	1	3	-	4	9	6	
		3%	5%	2%	6%	6%	-	7%	-	4%	5%	3%	-	4%	-	6%	-	4%	7%	-	4%	-	2%	14%	-	4%	5%	9%	
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Over £200	(225)	3	2	1	1	2	-	-	-	-	-	2	1	-	-	2	-	-	-	-	-	-	1	-	-	2	1	2	
		1%	1%	1%	3%	2%	-	-	-	-	-	2%	2%	-	-	4%	-	-	-	-	-	-	2%	-	-	2%	1%	3%	
Don't know		28	15	13	2	4	9	5	4	5	10	9	4	5	2	-	3	1	3	1	3	4	6	3	1	1	10	13	4
		8%	9%	6%	5%	4%	16%	8%	9%	7%	9%	9%	5%	8%	7%	-	6%	6%	8%	4%	15%	10%	13%	5%	6%	13%	11%	7%	6%
Prefer not to say/NA		28	10	18	-	8	6	5	6	9	8	9	2	-	1	4	1	7	4	1	1	5	3	1	-	5	16	3	4
		8%	6%	9%		8%	11%	8%	13%	8%	8%	10%	3%		5%	8%	3%	21%	15%	3%	4%	11%	6%	3%		6%	10%		
Mean		15.46	21.94	10.30	21.27	26.68	9.33	16.54	5.59	5.65	16.59	12.49	20.70	11.03	8.66	6.33	25.09	5.37	17.89	23.17	4.14	8.64	19.87	17.50	23.85	6.63	20.69	19.64	39.80
Standard deviation		36.69	42.65	30.29	47.81	49.21	21.76	37.36	15.82	14.42	32.21	32.04	47.12	33.56	27.69	16.15	56.88	18.62	37.17	37.68	7.81	29.50	29.33	41.89	45.64	18.47	47.62	40.12	54.13

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 32

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

International brand alcoholic drinks

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67	
Standard error	2.12	3.74	2.32	7.76	6.06	3.24	5.34	2.64	1.78	3.40	3.47	5.84	4.33	5.43	3.61	9.35	3.97	7.75	7.69	1.79	5.22	5.11	6.62	11.41	6.53	6.20	3.56	7.51	
Mean excluding nothing	47.31	48.71	45.11	47.18	60.08	31.53	54.84	34.39	25.21	41.78	45.34	71.80	32.01	40.82	24.89	62.85	40.41	48.19	48.19	18.00	79.61	37.91	47.02	57.14	38.41	58.46	51.62	58.47	

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 33

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?
International brand alcoholic drinks

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer	
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37	
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Nothing	(0)	85 47%	23 29%	62 61%	13 33%	18 39%	11 42%	13 49%	7 67%	22 70%	24 44%	20 41%	28 53%	12 51%	6 50%	2 43%	14 58%	9 59%	3 20%	6 46%	5 58%	11 74%	9 29%	15 49%	3 33%	2 71%	23 52%	31 38%	6 14%	
Less than £1	(0.75)	3 2%	2 3%	1 1%	2 6%	1 1%	-	-	-	-	2 4%	-	-	1 3%	-	-	2 7%	1 3%	-	1 5%	-	-	-	-	-	-	2 4%	-	2 5%	
£1-£5	(3)	11 6%	9 11%	2 2%	1 3%	7 15%	-	3 10%	-	1 2%	3 5%	2 5%	5 10%	1 4%	1 11%	-	3 14%	-	1 7%	-	2 10%	2 5%	2 7%	-	-	-	1 2%	8 10%	4 10%	
£6-£10	(8)	9 5%	4 5%	5 5%	1 4%	4 9%	1 6%	1 5%	1 7%	-	1 2%	7 15%	-	2 2%	-	-	-	-	2 13%	-	1 17%	-	6 18%	-	-	-	2 5%	7 8%	3 8%	
£11-£25	(18)	11 6%	9 11%	2 2%	2 5%	5 11%	3 12%	-	-	1 4%	3 6%	3 7%	2 4%	2 8%	1 6%	2 43%	-	-	-	-	-	-	4 13%	3 10%	1 8%	-	4 9%	4 5%	5 12%	
£26-£50	(38)	13 7%	7 9%	6 6%	3 8%	3 6%	3 11%	2 7%	-	2 7%	7 12%	5 10%	1 2%	-	1 9%	-	1 4%	4 25%	1 6%	-	1 12%	-	2 8%	3 10%	-	-	3 7%	5 6%	4 9%	
£51-£75	(63)	5 3%	4 5%	1 1%	1 3%	-	3 10%	-	-	1 3%	3 5%	1 3%	-	1 5%	-	-	-	-	-	-	-	-	2 7%	1 4%	1 13%	-	1 3%	3 3%	1 3%	
£76-£100	(88)	12 7%	6 8%	6 5%	6 16%	4 7%	2 9%	-	-	-	3 6%	2 4%	4 8%	2 9%	1 6%	1 14%	-	-	3 24%	2 13%	-	2 16%	2 5%	2 5%	-	-	4 9%	3 4%	10 22%	
£101-£150	(125)	3 2%	3 4%	-	2 5%	-	-	1 5%	-	-	1 2%	-	2 4%	-	-	-	-	-	-	-	-	-	-	1 5%	2 18%	-	-	3 4%	3 7%	
£151-£200	(175)	2 1%	2 2%	-	-	-	-	2 7%	-	-	-	-	2 3%	-	-	-	-	2 13%	-	-	-	-	-	-	-	-	-	2 2%	2 4%	
Over £200	(225)	2 1%	2 2%	1 1%	2 6%	-	-	-	-	-	1 1%	-	-	2 7%	2 19%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	1 1%	
Don't know		14 8%	7 8%	7 7%	5 12%	1 2%	-	4 14%	1 10%	3 10%	4 8%	5 11%	2 3%	3 11%	-	-	1 3%	-	1 7%	3 26%	1 13%	-	4 13%	2 7%	1 8%	1 29%	1 2%	6 7%	1 3%	
Prefer not to say/NA		12 6%	1 2%	10 10%	-	5 10%	3 11%	1 3%	2 16%	1 4%	3 5%	4 9%	7 13%	-	-	-	3 13%	-	3 24%	1 10%	-	-	1 3%	1 4%	2 20%	-	1 3%	9 11%	1 2%	
Mean		21.89	33.81	11.80	45.95	13.54	23.03	26.51	0.71	6.39	22.96	14.08	22.74	33.04	52.13	20.19	2.58	31.90	35.25	18.08	6.92	14.51	18.62	20.64	45.19	0.00	25.07	23.30	49.66	
Standard deviation		42.92	52.18	29.94	64.00	25.18	30.30	55.57	2.43	15.99	39.45	23.39	47.09	65.85	89.88	31.90	8.66	59.35	41.80	38.02	14.00	33.35	25.75	35.05	55.84	0.00	50.54	42.53	54.48	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 33

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

International brand alcoholic drinks

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate		
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Standard error	3.64	6.57	3.43	11.49	4.52	6.32	12.43	0.77	3.26	5.75	3.79	7.96	15.11	27.10	14.27	2.10	16.46	12.60	13.44	5.29	9.63	5.15	7.65	21.11	0.00	8.54	5.58	9.21	
Mean excluding nothing	47.99	50.03	43.69	73.40	24.46	43.82	64.82	8.00	34.23	45.94	27.18	61.93	78.32	103.25	35.13	8.37	77.94	49.57	64.08	20.75	54.81	28.41	45.32	82.83	-	54.50	43.93	57.91	

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 34

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?
International brand alcoholic drinks

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer	
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40	
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Nothing	(0)	79 42%	27 29%	53 55%	4 29%	21 32%	20 42%	31 54%	2 42%	2 68%	14 29%	18 34%	36 55%	12 48%	5 42%	6 66%	11 47%	7 58%	6 25%	8 54%	4 46%	9 59%	6 18%	11 51%	3 26%	3 75%	23 38%	40 37%	6 13%	
Less than £1	(0.75)	1 *	- 1%	1 1%	- 1%	- 1%	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	- 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
£1-£5	(3)	12 6%	9 10%	3 3%	- 10%	6 5%	2 4%	4 6%	- -	- -	1 2%	5 9%	3 5%	3 13%	1 10%	1 11%	3 13%	- -	3 14%	1 9%	- -	2 10%	1 3%	- -	- -	- -	4 7%	8 7%	4 8%	
£6-£10	(8)	11 6%	6 6%	5 5%	3 26%	4 6%	2 4%	1 2%	- -	- -	2 3%	7 14%	2 3%	- -	- -	- -	- -	- -	- *	1 15%	- -	6 19%	1 3%	2 14%	- -	1 2%	8 8%	4 7%		
£11-£25	(18)	15 8%	11 12%	4 4%	- 10%	7 8%	4 7%	4 -	- 32%	1 12%	6 12%	4 8%	2 3%	3 14%	- -	1 12%	1 3%	2 14%	- -	- -	2 22%	- -	6 19%	2 10%	1 6%	- -	8 12%	8 7%	11 22%	
£26-£50	(38)	13 7%	10 11%	3 3%	- 9%	6 8%	4 6%	4 6%	- -	- -	7 14%	3 6%	2 3%	1 3%	1 10%	- -	- -	3 20%	1 4%	2 14%	1 11%	- -	2 6%	2 9%	2 14%	- -	6 10%	7 7%	5 10%	
£51-£75	(63)	7 4%	3 3%	4 4%	1 10%	2 3%	4 8%	- 10%	- -	- -	5 11%	2 3%	- -	- -	- -	1 12%	- -	- -	- -	1 4%	- -	- -	3 9%	1 6%	1 10%	- -	1 2%	6 5%	5 9%	
£76-£100	(88)	12 6%	7 8%	4 5%	2 14%	7 10%	2 5%	1 2%	- -	- -	3 6%	- -	8 13%	1 3%	1 6%	- -	1 3%	1 7%	2 11%	1 4%	- -	2 12%	3 10%	2 7%	- -	- -	4 7%	8 7%	8 17%	
£101-£150	(125)	9 5%	6 6%	4 4%	2 15%	4 6%	- -	3 6%	- -	- -	4 8%	4 7%	2 3%	- -	1 12%	- -	2 9%	- -	1 5%	- -	- -	2 10%	- -	1 6%	2 14%	- -	4 6%	6 5%	6 12%	
£151-£200	(175)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Over £200	(225)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Don't know		13 7%	9 10%	4 4%	1 5%	2 3%	2 5%	5 9%	3 48%	- -	1 3%	5 9%	2 3%	4 17%	2 20%	- -	3 13%	- -	2 9%	* 3%	1 6%	1 4%	3 8%	- -	- -	1 25%	5 8%	7 7%	- -	
Prefer not to say/NA		17 9%	5 5%	12 13%	- -	6 9%	7 15%	4 7%	- -	- -	5 11%	5 9%	7 11%	- -	- -	- -	3 12%	- -	7 31%	1 5%	- -	1 4%	3 8%	2 7%	2 15%	- -	5 8%	10 10%	1 3%	
Mean		22.36	28.09	16.72	42.01	28.08	17.56	15.96	12.00	5.81	35.49	19.71	20.31	7.85	30.47	9.64	19.56	16.30	30.48	12.42	9.80	25.50	26.09	25.72	37.66	0.00	24.89	25.12	44.99	
Standard deviation		36.58	38.44	33.95	50.19	39.68	27.21	34.91	30.41	11.33	40.22	36.02	37.31	17.96	49.65	21.24	43.72	25.54	46.16	24.08	13.22	47.27	30.14	39.40	46.64	0.00	37.96	38.07	42.90	

Travel Survey 2023
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Absolutes/col percents

Table 34

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

International brand alcoholic drinks

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Standard error	3.04	4.70	3.84	17.75	5.92	4.30	5.15	15.21	8.02	6.61	5.77	5.50	3.74	15.70	7.08	10.93	7.08	12.80	6.44	4.67	14.25	6.28	10.17	14.75	0.00	5.60	4.28	6.87
Mean excluding nothing	44.56	42.27	48.94	60.94	44.53	37.26	44.70	63.00	18.00	53.57	34.12	56.60	18.80	65.15	28.75	52.12	39.24	52.70	30.56	19.48	72.39	33.10	56.72	54.10	-	45.47	45.28	51.78

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 35

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Local brand soft drinks

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer	
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58	
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67	
Nothing	(0)	227 61%	80 48%	147 70%	20 48%	47 49%	28 50%	40 67%	30 71%	61 79%	56 50%	76 72%	51 55%	44 68%	23 76%	16 80%	23 48%	18 78%	16 48%	17 57%	13 65%	27 69%	19 42%	37 66%	10 50%	7 80%	48 57%	88 52%	20 30%	
Less than £1	(0.75)	3 1%	3 2%	1 *	- 3%	3 -	- -	- -	- -	1 1%	- -	1 1%	2 3%	- -	- -	- -	2 4%	- -	- -	- -	- -	- -	1 3%	- -	- -	- -	- -	3 1%	1 1%	
£1-£5	(3)	11 3%	6 3%	6 3%	1 3%	5 5%	2 4%	1 2%	2 4%	- -	9 8%	2 2%	1 1%	- -	- -	1 5%	1 2%	- -	- -	2 6%	2 10%	1 3%	3 7%	- -	1 6%	- -	4 4%	5 3%	7 11%	
£6-£10	(8)	16 4%	6 3%	10 5%	3 7%	4 4%	3 6%	2 3%	- -	4 5%	7 6%	3 3%	1 1%	5 7%	2 5%	1 5%	5 10%	1 5%	1 4%	2 8%	- -	1 4%	1 2%	- -	- -	1 7%	5 6%	6 4%	5 7%	
£11-£25	(18)	27 7%	20 12%	7 3%	7 18%	13 13%	2 3%	4 6%	1 2%	- -	9 8%	2 2%	10 11%	6 9%	- -	- -	4 8%	- -	3 9%	1 3%	- -	2 6%	4 10%	9 15%	4 18%	- -	5 6%	16 10%	7 11%	
£26-£50	(38)	9 2%	7 4%	2 1%	1 3%	3 3%	1 2%	3 6%	- -	- -	2 2%	1 1%	4 4%	2 3%	1 4%	- -	- -	1 4%	1 4%	- -	1 7%	- -	2 4%	2 4%	- -	- -	1 2%	8 4%	3 5%	
£51-£75	(63)	4 1%	2 1%	2 1%	1 3%	- -	2 3%	- -	- -	2 2%	2 1%	1 1%	2 2%	- -	- -	- -	- -	- -	- -	- -	- -	2 6%	- -	2 4%	- -	- -	- -	3 2%	2 3%	
£76-£100	(88)	15 4%	10 6%	5 2%	4 9%	9 9%	2 3%	2 6%	- -	- -	7 6%	4 3%	4 4%	* 1%	1 2%	- -	5 10%	- -	1 3%	1 4%	- -	- -	7 15%	- -	- -	- -	4 5%	10 6%	8 12%	
£101-£150	(125)	5 1%	2 1%	3 1%	- 1%	4 4%	- -	1 2%	- -	- -	2 2%	2 1%	1 1%	- -	- -	- -	- -	- -	2 7%	- -	- -	2 4%	- -	- -	1 5%	- -	2 2%	3 2%	4 6%	
£151-£200	(175)	2 1%	2 1%	- -	- 2%	2 2%	- -	- -	- -	- -	- -	- -	2 2%	- -	- -	- -	2 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 2%	- -	2 3%	
Over £200	(225)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Don't know		30 8%	18 11%	13 6%	4 9%	- -	10 18%	4 7%	4 9%	8 11%	9 8%	9 8%	7 8%	5 8%	3 11%	1 5%	3 6%	2 10%	3 8%	4 12%	3 15%	2 6%	2 4%	3 5%	4 18%	1 13%	7 9%	13 7%	6 9%	
Prefer not to say/NA		25 7%	10 6%	15 7%	- -	7 8%	7 12%	4 6%	6 13%	2 2%	8 8%	7 6%	7 8%	3 5%	- -	1 5%	3 7%	1 3%	6 16%	3 11%	1 3%	1 4%	5 12%	3 6%	1 3%	- -	6 7%	15 9%	2 3%	
Mean		11.11	17.21	6.44	16.42	22.64	8.17	8.02	0.69	1.86	14.18	7.19	16.70	4.62	4.67	0.64	21.51	2.14	19.48	6.44	3.62	11.00	20.73	7.60	11.89	0.63	16.00	14.99	33.41	
Standard deviation		28.29	34.39	21.51	27.57	41.85	20.59	22.20	3.16	9.55	30.19	24.21	36.58	11.73	16.33	2.03	44.80	8.15	39.24	20.37	10.92	29.38	33.75	15.64	30.61	2.30	39.06	29.86	47.91	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 35

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Local brand soft drinks

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67
Standard error	1.63	3.04	1.63	4.53	4.97	3.10	3.11	0.53	1.18	3.15	2.60	4.54	1.53	3.27	0.47	7.27	1.78	7.85	4.25	2.50	5.11	5.55	2.47	7.90	0.81	5.04	2.62	6.71
Mean excluding nothing	38.38	41.00	33.94	34.58	47.66	28.70	34.81	8.53	21.63	34.92	46.53	47.81	20.16	34.07	5.61	48.27	21.06	53.93	24.06	17.82	45.22	41.74	29.12	32.60	8.00	49.69	39.43	50.55

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 36

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Local brand soft drinks

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37	
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Nothing	(0)	84	25	59	11	13	11	15	8	26	26	22	27	9	8	3	12	7	3	5	5	10	10	16	4	2	20	33	6	
		47%	32%	58%	28%	29%	44%	56%	71%	82%	47%	46%	51%	37%	64%	66%	49%	51%	18%	40%	58%	64%	30%	53%	41%	71%	45%	41%	15%	
Less than £1	(0.75)	4	3	1	2	1	-	-	-	1	2	1	1	1	-	-	2	-	-	1	-	-	1	-	-	-	2	1	3	
		2%	3%	1%	4%	3%	-	-	-	2%	3%	2%	1%	3%	-	-	7%	-	-	5%	-	-	4%	-	-	-	4%	1%	6%	
£1-£5	(3)	14	9	6	2	6	1	3	1	5	4	5	1	1	1	1	2	1	3	-	2	1	3	-	-	3	7	5		
		8%	11%	6%	5%	13%	4%	10%	12%	4%	8%	8%	9%	5%	11%	14%	11%	3%	25%	-	10%	5%	8%	-	-	8%	9%	12%		
£6-£10	(8)	7	3	4	2	3	1	-	1	3	3	-	2	-	-	1	1	-	-	-	1	4	-	-	-	3	3	2		
		4%	4%	4%	6%	7%	3%	-	4%	5%	5%	-	9%	-	-	4%	8%	-	-	-	10%	12%	-	-	-	6%	4%	4%		
£11-£25	(18)	20	12	7	3	7	6	3	-	8	5	3	4	1	-	1	-	1	1	1	-	7	6	3	-	5	13	7		
		11%	16%	7%	9%	16%	25%	10%	-	15%	11%	6%	15%	6%	-	3%	-	5%	6%	17%	-	21%	21%	25%	-	12%	16%	16%		
£26-£50	(38)	8	6	2	4	2	2	-	-	1	4	1	2	-	-	-	1	2	-	1	-	3	1	-	-	1	4	4		
		4%	8%	2%	12%	3%	7%	-	-	2%	8%	3%	7%	-	-	-	7%	11%	-	17%	-	9%	4%	-	-	3%	4%	9%		
£51-£75	(63)	5	2	2	1	2	2	-	-	2	2	1	-	-	-	-	-	-	-	-	1	2	2	-	-	2	2	4		
		2%	3%	2%	4%	3%	6%	-	-	3%	5%	1%	-	-	-	-	-	-	-	-	4%	5%	7%	-	-	4%	2%	9%		
£76-£100	(88)	8	7	2	-	5	2	2	-	4	2	3	-	-	1	2	3	1	-	-	-	2	-	-	-	3	5	3		
		5%	9%	2%	-	10%	7%	7%	-	8%	3%	5%	-	-	20%	10%	18%	7%	-	-	-	5%	-	-	-	8%	6%	8%		
£101-£150	(125)	6	3	3	4	1	-	-	-	2	2	2	-	1	-	-	-	2	1	-	2	-	-	-	-	2	1	4		
		3%	3%	3%	12%	3%	-	-	-	3%	4%	3%	-	5%	-	-	-	13%	12%	-	12%	-	-	-	-	4%	1%	10%		
£151-£200	(175)	2	2	-	-	-	2	-	-	-	-	2	-	-	-	-	2	-	-	-	-	-	-	-	-	-	2	2		
		1%	2%	-	-	-	7%	-	-	-	-	3%	-	-	-	-	13%	-	-	-	-	-	-	-	-	-	2%	4%		
Over £200	(225)	2	2	-	2	-	-	-	-	-	-	-	-	2	2	-	-	-	-	-	-	-	-	-	-	2	-	-		
		1%	2%	-	5%	-	-	-	-	-	-	-	-	7%	14%	-	-	-	-	-	-	-	-	-	-	4%	-	-		
Don't know		13	5	8	6	2	-	3	-	3	3	5	2	-	-	-	-	1	4	1	-	3	1	3	1	-	6	3		
		7%	7%	8%	16%	4%	-	11%	-	9%	5%	7%	9%	9%	-	-	-	7%	37%	7%	-	9%	2%	26%	29%	-	8%	8%		
Prefer not to say/NA		8	-	8	-	5	1	-	2	-	*	1	4	2	-	-	4	-	2	-	-	-	1	1	-	1	5	-		
		4%	-	8%	-	10%	4%	-	16%	-	1%	2%	8%	9%	-	-	16%	-	14%	-	-	-	4%	8%	-	3%	6%	-		
Mean		20.10	31.18	10.54	39.77	22.63	17.97	22.74	0.44	0.46	17.68	18.29	21.61	27.25	39.07	18.37	11.86	41.54	34.81	25.57	10.42	18.56	17.10	11.05	6.75	0.00	27.84	20.52	42.14	
Standard deviation		41.20	50.88	27.38	61.54	34.47	26.12	51.03	1.13	1.66	32.78	32.47	45.98	64.34	83.39	39.23	28.77	63.07	48.71	52.01	15.99	42.37	24.04	18.55	9.45	0.00	53.34	38.42	50.46	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 36

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Local brand soft drinks

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influencer		
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44		
Standard error	3.40	6.22	3.06	11.05	6.19	5.12	10.88	0.34	0.33	4.55	5.01	7.77	15.16	25.14	17.55	6.60	17.49	13.51	18.39	5.65	12.23	4.63	3.95	3.57	0.00	8.89	4.80	8.53		
Mean excluding nothing	42.55	47.45	33.68	59.76	33.81	33.10	60.76	3.00	4.37	35.46	36.58	56.87	49.67	109.58	53.31	28.56	85.38	45.30	69.99	28.22	51.44	25.76	25.09	18.00	-	51.88	38.95	50.11		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 37

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Local brand soft drinks

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer		
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40	
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Nothing	(0)	78 41%	25 27%	53 55%	2 18%	16 25%	23 48%	35 60%	2 31%	1 32%	15 32%	22 42%	29 45%	12 48%	5 48%	6 66%	10 46%	8 64%	5 24%	8 57%	5 48%	6 42%	5 15%	12 57%	3 26%	3 75%	26 43%	38 35%	6 11%	
Less than £1	(0.75)	3 2%	3 3%	1 1%	- 5%	3 -	- -	- -	- -	- -	- -	1 2%	2 3%	1 2%	- -	- 11%	2 8%	- -	- 4%	1 -	- -	- 2%	1 -	- -	- -	- -	- -	3 2%	1 2%	
£1-£5	(3)	10 5%	5 5%	5 6%	- 8%	5 4%	2 4%	3 4%	1 11%	- -	4 9%	2 4%	4 6%	- -	- -	1 11%	2 8%	- -	1 4%	2 12%	2 16%	2 10%	2 5%	- -	- -	- -	4 7%	6 6%	6 12%	
£6-£10	(8)	9 5%	6 7%	3 3%	1 10%	4 6%	2 4%	2 3%	- -	- -	4 9%	4 7%	1 2%	- -	1 7%	- -	2 8%	1 9%	- -	2 17%	- -	- -	3 9%	- -	- -	- -	5 7%	4 3%	5 9%	
£11-£25	(18)	25 13%	17 18%	9 9%	3 26%	13 20%	4 9%	5 9%	- -	- -	7 16%	4 8%	9 14%	5 18%	1 6%	- -	2 7%	- -	4 17%	- -	1 15%	1 8%	8 24%	3 12%	6 47%	- -	4 7%	19 17%	10 19%	
£26-£50	(38)	11 6%	10 11%	1 1%	1 12%	4 6%	2 5%	3 6%	- -	- -	2 4%	3 5%	4 6%	2 9%	1 12%	- -	- -	1 7%	1 6%	- -	1 15%	- -	3 8%	3 16%	- -	- -	1 2%	10 9%	5 9%	
£51-£75	(63)	5 2%	3 3%	2 2%	- 2%	2 3%	2 3%	- 68%	2 -	2 3%	2 3%	2 2%	- -	- -	- -	- -	- -	- -	- -	- -	2 10%	2 5%	2 7%	- -	- -	2 3%	3 3%	3 6%		
£76-£100	(88)	12 6%	7 8%	5 5%	- 12%	8 5%	2 3%	2 -	- -	- -	4 9%	4 7%	3 5%	* 2%	1 6%	1 12%	1 6%	3 20%	1 4%	- -	- -	5 16%	- -	- -	- -	6 9%	6 6%	5 11%		
£101-£150	(125)	6 3%	2 3%	3 4%	2 14%	4 6%	- -	- -	- -	- -	2 5%	2 3%	2 3%	- -	- -	- -	- -	- -	2 11%	- -	- -	3 22%	- -	- -	- -	3 6%	2 2%	6 11%		
£151-£200	(175)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -		
Over £200	(225)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -		
Don't know		14 7%	10 11%	4 4%	3 20%	1 1%	2 5%	5 9%	3 58%	- -	1 2%	5 10%	4 6%	4 14%	2 20%	1 12%	3 13%	- -	2 9%	1 4%	1 6%	1 4%	- -	- -	3 20%	1 25%	4 6%	9 8%	3 7%	
Prefer not to say/NA		16 9%	5 5%	11 12%	- 8%	5 16%	7 16%	3 5%	- -	- -	5 10%	4 8%	5 8%	1 6%	- -	- -	1 7%	- -	6 25%	1 5%	- -	1 4%	5 16%	2 7%	1 6%	- -	7 11%	9 8%	1 3%	
Mean		19.04	23.96	14.31	34.86	28.91	13.42	8.27	0.80	42.68	25.01	20.01	16.99	10.46	14.77	11.81	8.65	21.14	33.51	1.94	9.47	38.54	30.25	13.96	11.62	0.00	23.18	19.86	39.44	
Standard deviation		32.48	32.38	32.08	46.24	39.22	25.28	19.16	1.74	39.67	37.52	34.33	30.92	18.08	26.98	31.48	22.84	36.49	46.91	3.20	14.87	53.98	32.67	20.84	9.10	0.00	39.34	30.39	43.29	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 37

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Local brand soft drinks

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Standard error	2.68	3.96	3.59	17.48	5.72	3.95	2.79	1.00	28.05	6.09	5.43	4.51	3.85	8.53	11.13	5.38	10.12	12.11	0.86	5.26	16.28	6.81	5.38	3.03	0.00	5.80	3.38	7.21
Mean excluding nothing	37.46	35.46	41.20	44.94	40.26	34.33	27.60	3.00	63.00	39.34	41.20	35.88	26.56	37.56	47.45	20.03	58.84	52.89	5.25	19.42	70.67	36.60	36.34	18.00	-	47.51	34.24	45.16

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 38

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

International brand soft drinks

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer	
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58	
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67	
Nothing	(0)	221	76	145	17	50	27	38	29	60	54	66	57	44	23	15	28	17	16	15	12	30	17	32	10	6	45	88	20	
		59%	46%	69%	41%	51%	49%	63%	67%	78%	48%	63%	61%	68%	77%	77%	57%	76%	46%	51%	57%	77%	37%	57%	50%	70%	54%	52%	29%	
Less than £1	(0.75)	2	1	1	-	-	1	1	-	-	-	2	-	-	-	-	1	-	1	-	-	-	-	-	-	-	1	-	1	
		1%	1%	1%	-	-	2%	2%	-	-	-	2%	-	-	-	-	3%	-	3%	-	-	-	-	-	-	-	2%	-	2%	
£1-£5	(3)	15	10	4	3	6	1	1	2	8	4	1	2	2	-	2	1	-	3	1	1	3	-	1	-	4	6	8		
		4%	6%	2%	6%	6%	2%	2%	3%	7%	4%	1%	3%	6%	-	4%	3%	-	11%	5%	3%	8%	-	6%	-	5%	4%	12%		
£6-£10	(8)	13	8	6	1	6	4	1	2	7	3	3	1	-	2	2	-	1	-	-	1	4	4	-	1	2	8	6		
		4%	5%	3%	1%	6%	6%	2%	2%	6%	3%	3%	1%	-	10%	3%	-	2%	-	-	2%	9%	7%	-	7%	2%	5%	9%		
£11-£25	(18)	24	15	9	4	9	2	6	3	-	9	4	3	7	1	-	3	1	3	4	2	1	8	-	-	8	12	8		
		6%	9%	4%	9%	9%	3%	10%	7%	-	8%	4%	4%	11%	2%	-	7%	4%	9%	12%	12%	2%	3%	14%	-	10%	7%	11%		
£26-£50	(38)	17	13	4	6	4	3	2	-	1	5	5	6	*	2	-	-	1	1	1	-	4	3	3	1	4	11	5		
		4%	8%	2%	15%	4%	5%	4%	-	1%	5%	5%	6%	1%	7%	-	-	4%	4%	7%	-	8%	6%	14%	11%	5%	6%	7%		
£51-£75	(63)	6	1	5	2	3	1	-	-	2	2	2	-	-	1	-	-	-	-	-	3	2	-	-	-	2	1	2		
		2%	1%	2%	6%	3%	1%	-	-	2%	2%	2%	-	-	3%	-	-	-	-	-	9%	4%	-	-	-	2%	*	3%		
£76-£100	(88)	10	6	4	3	6	1	1	-	5	1	4	-	-	1	1	-	-	-	-	-	5	1	2	-	2	9	5		
		3%	3%	2%	7%	6%	2%	1%	-	5%	1%	5%	-	-	5%	3%	-	-	-	-	-	11%	2%	9%	-	2%	5%	8%		
£101-£150	(125)	6	5	1	1	5	-	-	-	3	-	3	-	-	-	3	-	2	-	-	-	-	-	-	-	3	2	4		
		1%	3%	*	1%	5%	-	-	-	3%	-	3%	-	-	-	7%	-	7%	-	-	-	-	-	-	-	3%	1%	7%		
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Over £200	(225)	2	1	1	2	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	2	-	-	-	2	-		
		1%	1%	1%	5%	-	-	-	-	-	1%	-	2%	-	-	-	-	-	-	-	-	-	4%	-	-	-	1%	-		
Don't know		32	20	12	4	-	9	6	4	9	10	9	7	6	2	-	5	2	4	4	3	2	3	4	1	9	14	5		
		9%	12%	6%	9%	-	16%	10%	9%	12%	9%	8%	8%	8%	7%	-	10%	10%	10%	15%	6%	7%	5%	18%	13%	10%	8%	8%		
Prefer not to say/NA		27	10	17	-	9	7	4	5	8	8	7	4	-	1	3	2	6	3	1	1	7	3	1	-	5	17	3		
		7%	6%	8%	-	9%	13%	6%	12%	7%	8%	8%	6%	-	5%	7%	7%	18%	11%	3%	2%	14%	6%	3%	-	6%	10%	4%		
Mean		11.57	16.70	7.69	32.83	19.15	7.98	5.41	1.81	0.97	14.85	8.18	14.48	7.39	3.51	7.54	15.03	0.95	17.04	5.24	6.11	6.69	20.91	17.03	16.80	5.24	12.70	16.44	25.83	
Standard deviation		30.13	34.62	25.66	55.76	35.57	18.67	13.83	5.17	5.13	30.19	27.39	31.27	32.21	10.42	22.85	36.86	3.91	37.99	10.32	11.98	18.81	32.05	46.49	29.99	13.23	28.50	37.67	38.76	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 38

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

International brand soft drinks

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Standard error	1.74	3.08	1.95	9.17	4.28	2.81	1.98	0.86	0.64	3.16	2.97	3.88	4.23	2.04	5.11	6.06	0.87	7.92	2.15	2.75	3.23	5.50	7.35	7.74	4.68	3.68	3.36	5.43		
Mean excluding nothing	38.60	38.09	39.47	59.66	43.89	25.11	22.10	12.60	12.08	35.19	32.65	52.75	35.42	20.66	39.48	47.85	11.22	48.31	15.11	20.52	39.52	39.71	47.30	46.05	26.23	35.28	45.39	38.72		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 39

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?
International brand soft drinks

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37		
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44		
Nothing	(0)	84	26	59	11	15	11	15	7	25	25	21	28	10	7	4	14	9	2	6	3	11	9	14	4	2	24	31	9		
		47%	32%	58%	28%	31%	43%	56%	66%	80%	45%	43%	53%	42%	58%	80%	59%	59%	14%	46%	41%	74%	27%	45%	36%	71%	55%	38%	20%		
Less than £1	(0.75)	2	2	-	1	1	-	-	-	-	1	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1		
		1%	2%	-	1%	3%	-	-	-	-	1%	-	2%	-	-	-	-	3%	-	-	-	-	-	4%	-	-	-	-	1%		
£1-£5	(3)	9	7	3	2	5	-	1	1	1	1	4	2	2	3	-	2	-	1	1	-	-	2	-	-	-	3	4	4		
		5%	8%	3%	7%	10%	-	4%	6%	2%	1%	8%	4%	10%	25%	-	11%	-	7%	5%	-	-	6%	-	-	-	8%	5%	8%		
£6-£10	(8)	11	6	5	2	4	1	2	1	2	4	3	3	2	-	-	2	-	2	-	*	2	1	3	1	-	-	7	5		
		6%	7%	5%	6%	8%	3%	6%	12%	5%	7%	6%	5%	8%	-	-	9%	-	16%	-	5%	10%	3%	11%	5%	-	-	9%	11%		
£11-£25	(18)	20	9	11	5	7	5	3	-	9	9	-	2	-	-	-	1	2	2	2	2	-	7	3	1	-	7	10	8		
		11%	12%	11%	13%	16%	20%	10%	-	-	16%	19%	-	10%	-	-	6%	11%	13%	13%	29%	-	21%	11%	13%	-	15%	12%	18%		
£26-£50	(38)	12	9	3	5	1	6	-	-	-	5	3	3	2	1	1	-	1	1	-	1	-	3	4	-	-	4	6	5		
		7%	12%	3%	14%	2%	24%	-	-	-	10%	6%	5%	7%	12%	20%	-	7%	6%	-	17%	-	10%	12%	-	-	8%	8%	12%		
£51-£75	(63)	3	2	2	2	-	1	1	-	-	3	-	1	-	-	-	-	1	-	-	-	1	2	-	-	-	-	2	1		
		2%	2%	2%	5%	-	3%	4%	-	-	5%	-	1%	-	-	-	-	7%	-	-	-	4%	6%	-	-	-	-	2%	2%		
£76-£100	(88)	8	8	-	1	5	-	2	-	-	1	3	3	-	-	-	-	2	-	-	-	-	5	1	-	-	3	4	5		
		4%	10%	-	3%	10%	-	7%	-	-	2%	7%	6%	-	-	-	-	13%	-	-	-	-	15%	3%	-	-	7%	5%	12%		
£101-£150	(125)	3	3	1	2	1	-	-	-	-	2	1	-	-	1	-	-	-	1	1	-	-	-	-	-	-	-	1	2		
		2%	3%	1%	5%	3%	-	-	-	-	3%	3%	-	-	5%	-	-	-	9%	12%	-	-	-	-	-	-	-	1%	4%		
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Over £200	(225)	3	1	2	3	-	-	-	-	-	-	1	2	-	-	-	-	-	-	-	-	2	-	1	-	-	2	1	2		
		2%	1%	2%	7%	-	-	-	-	-	-	2%	3%	-	-	-	-	-	-	-	-	12%	-	3%	-	-	4%	1%	4%		
Don't know		14	8	7	5	2	-	4	-	4	4	2	5	3	-	-	-	-	2	3	1	-	3	2	3	1	-	7	2		
		8%	9%	7%	13%	4%	-	14%	-	13%	7%	5%	9%	14%	-	-	-	-	18%	23%	7%	-	9%	7%	26%	29%	-	9%	6%		
Prefer not to say/NA		10	1	10	-	7	2	-	2	-	2	1	6	2	-	-	4	-	2	-	-	-	1	1	2	-	1	7	1		
		6%	1%	10%	-	14%	7%	-	16%	-	3%	2%	11%	9%	-	-	16%	-	18%	-	-	-	3%	4%	20%	-	3%	9%	2%		
Mean		18.37	26.68	11.37	41.61	20.28	15.82	12.45	1.31	0.52	17.70	21.65	20.51	6.94	11.22	7.75	2.40	20.06	25.79	22.98	13.29	30.12	27.80	19.30	5.09	0.00	22.43	20.34	37.52		
Standard deviation		38.99	41.44	35.56	65.40	34.11	17.89	26.55	2.94	1.92	29.29	42.82	50.59	11.62	29.34	17.04	4.96	32.56	42.67	47.22	15.22	74.91	32.41	44.77	8.40	0.00	49.61	37.75	54.07		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 39

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

International brand soft drinks

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Standard error	3.27	5.18	4.03	11.75	6.33	3.58	5.79	0.89	0.38	4.18	6.61	8.68	2.82	8.85	7.62	1.14	9.03	13.49	15.74	5.38	21.62	6.36	9.77	3.43	0.00	8.27	4.87	9.27	
Mean excluding nothing	39.83	41.61	36.74	60.97	32.65	29.28	35.64	6.33	6.55	35.69	40.53	59.35	15.21	26.75	38.00	8.10	49.00	33.17	58.15	23.71	113.75	40.07	39.08	15.05	-	51.37	37.86	47.88	

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 40

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

International brand soft drinks

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer	
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40	
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Nothing	(0)	79 42%	27 29%	52 54%	2 18%	22 28%	34 46%	2 58%	2 31%	2 68%	14 30%	20 37%	34 52%	11 45%	5 46%	6 66%	13 56%	8 60%	5 22%	8 57%	3 27%	8 51%	5 16%	12 54%	3 26%	3 75%	24 39%	42 38%	6 13%	
Less than £1	(0.75)	1 1%	- -	1 1%	- -	- -	1 3%	- -	- -	- -	- -	1 2%	- -	- -	- -	1 6%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	1 3%	
£1-£5	(3)	11 6%	9 9%	2 2%	- 10%	6 2%	1 3%	2 11%	1 32%	1 10%	4 8%	4 3%	2 3%	1 2%	1 10%	- -	2 8%	1 6%	1 4%	4 27%	- -	- -	3 8%	- -	- -	- -	5 8%	6 5%	7 13%	
£6-£10	(8)	7 3%	4 4%	3 3%	- 5%	3 4%	2 3%	2 -	- -	- -	1 2%	1 2%	5 7%	- -	1 11%	- -	* 2%	- -	- -	- -	- -	2 10%	2 6%	2 8%	- -	- -	1 2%	5 5%	3 6%	
£11-£25	(18)	26 14%	14 15%	12 13%	3 21%	12 18%	4 9%	8 13%	- -	- -	9 22%	2 17%	5 3%	1 21%	1 6%	- -	2 7%	3 20%	4 17%	1 7%	5 51%	- -	7 21%	4 17%	1 10%	- -	8 13%	17 16%	10 21%	
£26-£50	(38)	15 8%	13 14%	2 2%	3 26%	4 7%	6 12%	1 2%	- -	- -	4 9%	3 5%	6 9%	2 8%	2 18%	1 12%	- -	- -	1 6%	- -	1 15%	- -	4 12%	3 13%	2 14%	- -	5 9%	9 9%	7 13%	
£51-£75	(63)	4 2%	1 1%	3 4%	- 4%	3 1%	1 2%	1 -	- -	- -	2 3%	2 3%	1 2%	- -	- -	- -	1 7%	- -	- -	- -	- -	3 18%	1 2%	- -	- -	- -	2 3%	2 1%	2 3%	
£76-£100	(88)	9 5%	7 7%	3 3%	- 12%	8 2%	1 1%	1 -	- -	- -	3 6%	4 7%	3 4%	- -	1 12%	- -	- -	- -	- -	- -	- -	6 19%	- -	2 14%	- -	- -	3 5%	6 6%	7 13%	
£101-£150	(125)	3 2%	2 3%	1 1%	- 5%	3 -	- -	- -	- -	- -	2 5%	- -	1 1%	- -	- -	- -	1 3%	- -	2 11%	- -	- -	- -	- -	- -	- -	- -	1 1%	2 2%	5 5%	
£151-£200	(175)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Over £200	(225)	2 1%	- -	2 2%	2 14%	- -	- -	- -	- -	- -	- -	2 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 12%	- -	- -	- -	- -	2 3%	- -	2 4%	
Don't know		15 8%	11 12%	4 4%	3 20%	1 1%	1 2%	7 13%	3 58%	- -	2 5%	5 10%	4 6%	4 14%	2 20%	- -	3 13%	- -	3 13%	1 4%	1 6%	1 4%	1 4%	- -	3 20%	1 25%	5 8%	9 8%	2 5%	
Prefer not to say/NA		18 9%	5 6%	12 13%	- 10%	7 17%	8 5%	3 -	- -	- -	4 9%	4 8%	7 10%	2 10%	- -	- -	1 7%	1 7%	6 27%	1 5%	- -	1 4%	4 12%	2 7%	2 15%	- -	5 9%	11 10%	1 3%	
Mean		19.06	22.74	15.55	57.89	28.62	11.94	6.83	0.80	0.97	24.72	16.95	20.02	9.11	10.45	15.35	6.12	9.02	31.17	2.20	16.02	42.30	32.76	9.40	30.33	0.00	23.97	18.65	40.00	
Standard deviation		35.94	31.70	39.45	83.95	37.73	20.43	15.73	1.74	1.89	35.43	27.21	46.23	13.05	16.69	30.50	23.17	18.22	46.75	4.82	13.21	77.08	33.93	13.85	35.85	0.00	47.39	30.04	52.29	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 40

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

International brand soft drinks

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Standard error	3.00	3.93	4.44	31.73	5.56	3.19	2.34	1.00	1.34	5.82	4.30	6.82	2.85	5.28	10.17	5.46	5.26	12.97	1.29	4.67	23.24	7.08	3.58	12.67	0.00	6.99	3.38	8.60
Mean excluding nothing	38.31	35.17	43.78	74.62	41.97	27.97	23.18	3.00	3.00	37.80	31.09	53.50	22.06	24.45	45.77	20.27	25.58	49.11	5.97	22.57	96.42	40.40	22.77	50.99	-	44.89	34.99	46.41

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 41

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Bottles of wine / sparkling wine

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region																Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer				
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58				
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67				
Nothing	(0)	223	83	139	22	50	30	40	28	53	59	67	54	43	21	17	31	16	16	17	11	26	17	36	10	5	48	88	20				
		59%	50%	67%	54%	51%	54%	65%	65%	69%	53%	63%	59%	65%	71%	85%	65%	69%	47%	55%	55%	66%	38%	64%	50%	56%	57%	52%	29%				
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
£1-£5	(3)	8	5	4	1	4	*	-	3	-	4	3	1	*	1	-	-	-	-	1	2	-	1	2	1	-	3	6	3				
		2%	3%	2%	2%	5%	1%	-	6%	-	4%	3%	1%	1%	5%	-	-	-	-	4%	7%	-	2%	4%	6%	-	3%	3%	4%				
£6-£10	(8)	8	4	4	2	3	1	1	1	*	5	2	-	1	1	1	-	*	2	-	-	3	-	-	-	-	5	2	5				
		2%	3%	2%	4%	3%	2%	2%	3%	1%	5%	2%	-	1%	3%	5%	1%	-	1%	7%	-	7%	-	-	-	-	6%	1%	8%				
£11-£25	(18)	26	14	12	6	9	6	-	1	5	6	10	3	7	1	-	6	1	3	1	1	5	5	1	1	6	14	9					
		7%	9%	6%	13%	9%	10%	-	1%	7%	6%	9%	3%	11%	2%	-	13%	3%	8%	4%	5%	2%	12%	9%	7%	13%	7%	8%	14%				
£26-£50	(38)	18	10	8	2	7	1	4	1	4	4	4	9	1	-	-	2	1	3	3	-	5	3	1	-	1	13	6					
		5%	6%	4%	4%	7%	2%	7%	1%	5%	4%	4%	10%	1%	-	-	5%	5%	8%	11%	-	12%	6%	2%	-	7%	2%	8%	8%				
£51-£75	(63)	12	8	5	1	4	2	4	*	2	6	1	3	3	1	-	-	1	-	*	1	1	2	5	2	-	-	9	7				
		3%	5%	2%	2%	4%	3%	6%	1%	3%	6%	1%	3%	4%	4%	-	-	5%	-	2%	3%	2%	4%	9%	8%	-	-	5%	11%				
£76-£100	(88)	13	10	2	4	4	3	1	-	5	3	5	-	-	-	1	1	-	-	-	1	-	4	2	2	1	6	5	5				
		3%	6%	1%	9%	4%	5%	2%	2%	-	4%	2%	6%	-	-	5%	2%	-	-	-	7%	-	8%	4%	9%	11%	7%	3%	7%				
£101-£150	(125)	4	4	-	-	4	-	-	-	2	-	2	-	-	-	-	-	1	2	-	-	-	-	-	1	-	-	4	3				
		1%	3%	-	-	4%	-	-	-	2%	-	2%	-	-	-	-	-	4%	7%	-	-	-	-	-	5%	-	-	3%	5%				
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
Over £200	(225)	1	-	1	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-				
		*	-	1%	3%	-	-	-	-	-	-	-	-	2%	-	-	-	-	-	-	-	-	2%	-	-	-	-	1%	-				
Don't know		26	13	13	2	3	5	4	3	8	8	8	5	5	3	-	3	1	3	2	3	4	3	1	1	1	8	9	4				
		7%	8%	6%	5%	3%	9%	7%	6%	11%	7%	8%	5%	8%	11%	-	6%	6%	9%	7%	15%	10%	6%	2%	2%	13%	9%	5%	6%				
Prefer not to say/NA		35	15	20	2	9	8	6	6	4	11	9	10	5	1	1	4	2	6	3	1	3	8	2	3	-	7	19	5				
		9%	9%	10%	4%	9%	15%	10%	13%	6%	10%	8%	11%	8%	4%	5%	8%	9%	19%	11%	7%	7%	17%	4%	12%	-	9%	11%	7%				
Mean		12.59	18.91	7.58	21.59	18.59	11.33	10.73	4.87	5.79	15.55	7.14	16.75	10.57	4.10	5.34	7.34	11.93	18.75	7.99	12.20	7.57	19.18	17.13	24.83	16.43	10.80	18.28	29.94				
Standard deviation		28.71	32.80	23.92	45.61	33.75	24.33	23.23	17.23	14.59	30.44	17.72	31.51	34.49	14.31	20.77	17.41	30.44	38.15	15.40	28.20	16.16	29.34	39.93	41.01	30.89	25.34	35.30	36.94				

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 41

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Bottles of wine / sparkling wine

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Standard error	1.66	2.89	1.83	7.50	4.12	3.59	3.32	2.83	1.84	3.21	1.90	3.94	4.53	2.92	4.65	2.86	6.64	7.96	3.08	6.65	2.90	5.03	6.16	10.25	10.92	3.30	3.10	5.17		
Mean excluding nothing	43.13	47.19	36.86	52.99	44.55	39.02	50.42	26.23	32.52	43.13	28.64	55.66	45.30	25.04	49.84	29.94	61.83	54.83	23.89	41.18	37.74	38.11	54.80	59.86	46.41	35.16	47.61	45.35		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 42

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Bottles of wine / sparkling wine

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer	
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37	
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Nothing	(0)	92 51%	28 36%	64 63%	12 32%	20 43%	12 46%	14 52%	7 67%	26 81%	28 51%	20 41%	28 53%	16 66%	8 64%	3 66%	15 63%	9 63%	3 20%	4 33%	4 53%	10 67%	11 33%	19 62%	4 41%	2 71%	22 51%	31 38%	4 10%	
Less than £1	(0.75)	2 1%	- 2%	2 4%	1 1%	- -	- -	- -	- -	- -	- 2%	- 3%	- -	1 3%	- -	- -	- -	- -	- 18%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 4%	
£1-£5	(3)	9 5%	8 10%	1 1%	2 4%	7 15%	* 2%	- -	- -	- -	- 10%	5 4%	4 8%	* 2%	1 11%	- -	2 11%	- -	- -	- -	- -	- 6%	3 11%	- -	- -	- -	- -	7 9%	3 7%	
£6-£10	(8)	8 4%	6 8%	1 1%	3 8%	3 7%	- -	- 10%	1 -	- -	2 3%	4 9%	- -	2 7%	- -	- -	2 7%	- 11%	2 -	- -	- -	4 13%	- -	- -	- -	3 7%	3 3%	8 17%		
£11-£25	(18)	16 9%	9 11%	7 7%	1 4%	6 13%	4 14%	3 11%	1 7%	1 4%	7 13%	6 12%	3 5%	- -	1 14%	2 9%	- -	1 11%	- -	- -	2 10%	6 19%	2 6%	2 20%	- -	4 10%	10 12%	8 17%		
£26-£50	(38)	6 3%	5 6%	2 2%	2 4%	2 7%	2 7%	- -	- -	- -	4 7%	1 1%	- -	2 7%	1 6%	- -	1 7%	1 7%	- -	- -	1 7%	1 5%	1 3%	- -	- -	1 2%	5 6%	3 8%		
£51-£75	(63)	7 4%	4 5%	3 3%	3 7%	- 15%	4 4%	1 -	- -	- -	2 3%	4 9%	2 3%	- -	1 20%	- -	- -	2 11%	- -	1 17%	1 4%	- -	3 9%	- -	- -	1 2%	5 6%	4 9%		
£76-£100	(88)	7 4%	5 7%	2 2%	2 6%	2 3%	1 3%	2 9%	- -	- -	2 4%	2 4%	3 6%	- -	- -	- -	1 7%	1 7%	- -	1 17%	- -	2 7%	1 5%	- -	- -	4 9%	2 3%	3 8%		
£101-£150	(125)	9 5%	6 8%	2 2%	5 14%	1 3%	- -	2 7%	- -	- -	3 6%	- -	4 7%	2 7%	2 19%	- -	2 13%	1 9%	- -	- -	2 12%	1 4%	- -	- -	- -	5 11%	3 4%	7 15%		
£151-£200	(175)	1 1%	1 2%	- -	1 4%	- -	- -	- -	- -	- -	- 1%	- 3%	- -	- -	- -	- -	- -	- -	1 12%	- -	- -	- -	- -	- -	- -	- -	- -	- -		
Over £200	(225)	2 1%	- -	2 2%	- -	2 4%	- -	- -	- -	- -	2 3%	- -	- -	- -	- -	- -	2 11%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 2%	- -		
Don't know		9 5%	3 4%	5 5%	3 7%	1 2%	1 2%	2 7%	- 10%	3 7%	4 7%	1 2%	3 6%	1 3%	- -	- -	- -	- -	1 4%	3 23%	1 13%	- -	4 11%	- -	- -	1 29%	- -	4 5%	- -	
Prefer not to say/NA		13 7%	3 4%	10 10%	2 5%	4 8%	3 12%	1 3%	2 16%	2 5%	3 6%	2 3%	6 12%	2 7%	- -	- -	3 11%	- -	3 20%	2 13%	- -	1 3%	1 4%	4 39%	- -	3 6%	10 13%	3 6%		
Mean		21.27	29.35	14.38	42.20	19.89	19.42	26.06	2.38	0.79	19.95	26.76	20.67	13.55	26.07	15.38	2.78	50.06	38.95	33.63	29.70	21.89	20.29	13.02	5.89	0.00	28.48	24.66	41.69	
Standard deviation		42.63	44.64	39.81	55.42	49.29	27.15	40.85	5.55	3.75	35.57	53.43	40.67	35.35	50.61	27.67	5.66	79.44	43.95	73.71	40.72	42.22	33.78	25.91	9.23	0.00	44.89	45.65	45.52	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 42

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Bottles of wine / sparkling wine

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influencer		
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44		
Standard error	3.55	5.54	4.48	9.80	8.71	5.66	8.71	1.67	0.77	5.19	8.15	6.97	7.90	15.26	12.38	1.30	22.03	12.69	26.06	15.39	12.19	6.76	5.40	3.49	0.00	7.59	5.89	7.69		
Mean excluding nothing	50.45	47.80	55.84	66.43	38.23	42.19	62.27	11.93	18.00	49.17	46.94	58.40	49.59	73.11	44.64	9.34	133.59	52.79	70.17	75.77	65.98	32.60	36.24	18.00	-	62.74	45.83	46.49		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 43

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Bottles of wine / sparkling wine

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Nothing	(0)	79 42%	24 26%	55 57%	2 18%	20 31%	22 47%	33 57%	2 42%	-	15 33%	22 41%	31 47%	11 45%	6 52%	6 66%	13 56%	8 60%	5 24%	8 57%	5 48%	5 35%	5 16%	11 53%	3 26%	3 75%	25 41%	39 36%	5 11%
Less than £1	(0.75)	1 *	- 1%	1 -	- 1%	1 -	- -	- -	- -	-	- -	- -	- -	1 2%	- -	- -	- -	- -	- 1%	4 -	- -	- -	- -	- -	- -	- -	- -	- -	- -
£1-£5	(3)	7 4%	6 6%	2 2%	- 11%	7 -	- -	- -	- -	-	2 3%	3 5%	3 4%	- -	- -	- 2%	- 8%	- -	- -	1 9%	2 16%	- -	2 5%	1 6%	- -	- -	2 2%	6 5%	4 9%
£6-£10	(8)	6 3%	6 7%	- -	- 8%	5 2%	1 -	- -	- -	-	3 6%	3 6%	- -	- -	- 11%	1 -	- -	- -	- 2%	2 14%	- -	- 10%	3 -	- -	- -	- -	5 7%	2 1%	5 10%
£11-£25	(18)	17 9%	9 10%	8 8%	- 10%	6 15%	7 5%	3 5%	- 32%	1	6 12%	5 9%	3 4%	4 14%	- -	- 8%	2 6%	1 10%	2 10%	- -	2 10%	8 23%	1 4%	2 15%	- -	- -	6 9%	11 10%	8 15%
£26-£50	(38)	13 7%	10 11%	3 3%	- 8%	5 2%	1 9%	5 10%	1 68%	2	2 4%	1 2%	8 12%	2 9%	1 6%	- 3%	1 7%	3 11%	3 11%	2 11%	- -	4 24%	3 9%	- -	- -	- -	1 2%	11 10%	5 9%
£51-£75	(63)	12 6%	8 8%	5 5%	1 11%	3 5%	4 8%	4 7%	- -	-	4 10%	4 8%	1 2%	2 9%	1 12%	1 12%	- -	- -	1 4%	- -	1 15%	- -	2 5%	5 24%	1 6%	- -	1 2%	11 10%	7 14%
£76-£100	(88)	11 6%	9 10%	2 2%	3 26%	4 6%	2 4%	2 4%	- -	-	3 7%	3 5%	5 8%	- -	- 12%	1 3%	1 -	- -	1 4%	- -	1 15%	- -	4 12%	1 6%	2 14%	- -	6 10%	5 5%	5 10%
£101-£150	(125)	7 4%	6 6%	2 2%	3 25%	4 7%	- -	- -	- -	-	4 8%	- -	4 6%	- -	- -	- -	- 1%	2 7%	2 11%	- -	- -	2 12%	1 4%	- -	1 8%	- -	3 5%	4 4%	6 13%
£151-£200	(175)	- -	- -	- -	- -	- -	- -	- -	- -	-	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Over £200	(225)	2 1%	- -	2 2%	- 3%	2 -	- -	- -	- -	-	- -	2 3%	- -	- -	- -	- -	- 2%	- 13%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 2%	- -
Don't know		11 6%	7 7%	4 4%	1 5%	2 2%	2 3%	4 7%	3 48%	-	1 1%	5 10%	2 3%	3 11%	2 20%	- -	3 13%	- -	2 7%	- -	1 6%	2 14%	- -	- -	- -	1 25%	5 8%	5 5%	2 3%
Prefer not to say/NA		23 12%	9 9%	14 15%	2 15%	6 10%	9 19%	6 10%	- -	-	7 15%	5 10%	8 12%	2 10%	1 10%	- -	2 10%	1 7%	6 29%	1 5%	- -	1 4%	5 16%	2 7%	4 31%	- -	8 12%	13 12%	3 6%
Mean		25.22	33.21	17.36	76.31	31.72	15.65	14.79	7.24	31.55	31.41	24.39	25.24	14.70	14.06	18.23	6.68	44.57	40.32	5.71	24.57	31.77	32.09	23.11	42.25	0.00	24.54	29.63	44.91
Standard deviation		41.03	39.53	41.21	48.40	51.05	25.89	26.07	18.35	12.59	41.70	49.00	39.29	21.84	26.33	33.88	18.29	83.16	46.87	12.22	37.82	43.32	36.29	32.97	48.41	0.00	39.80	43.98	43.32

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 43

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Bottles of wine / sparkling wine

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate		
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Standard error	3.42	4.87	4.67	18.29	7.53	4.09	3.89	9.17	8.91	6.95	7.75	5.79	4.66	8.78	11.29	4.44	24.01	12.53	3.15	13.37	13.70	7.57	8.51	16.14	0.00	6.00	4.89	7.12	
Mean excluding nothing	51.36	48.51	57.72	98.36	48.60	39.16	48.77	38.00	31.55	52.11	50.58	57.64	33.61	54.34	54.36	24.58	126.39	63.69	14.46	50.38	55.62	39.92	54.37	67.14	-	50.84	52.51	50.94	

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 44

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Cocktails****Base: All who have been on a short haul All Inclusive holiday in last 5 years**

		Gender		Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer	
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58	
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67	
Nothing	(0)	210 56%	80 48%	130 63%	18 43%	49 51%	29 51%	34 56%	24 57%	56 73%	53 47%	61 58%	49 53%	48 73%	22 72%	14 71%	23 48%	15 66%	14 42%	14 47%	15 71%	27 69%	18 40%	35 62%	10 49%	3 38%	37 44%	86 51%	15 22%	
Less than £1	(0.75)	2 1%	2 1%	-	-	2 2%	-	-	-	-	-	-	2 2%	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	2 2%	-	2 3%	
£1-£5	(3)	16 4%	10 6%	6 3%	5 11%	7 7%	* 1%	1 1%	3 7%	1 1%	6 5%	6 6%	3 3%	1 2%	1 3%	-	3 7%	-	-	3 8%	-	-	4 8%	3 5%	2 10%	1 10%	2 2%	12 7%	8 12%	
£6-£10	(8)	14 4%	6 3%	8 4%	1 2%	3 3%	2 4%	4 7%	1 2%	2 3%	6 5%	2 2%	4 5%	2 2%	-	1 5%	1 3%	1 2%	3 9%	-	-	-	6 13%	-	1 5%	1 8%	3 4%	6 4%	4 6%	
£11-£25	(18)	25 7%	10 6%	15 7%	6 16%	7 7%	5 8%	-	5 11%	2 3%	9 8%	7 6%	7 8%	1 2%	2 7%	3 14%	2 4%	2 9%	-	2 8%	2 7%	3 7%	2 5%	3 6%	4 18%	-	10 12%	10 6%	7 11%	
£26-£50	(38)	24 6%	15 9%	9 4%	4 8%	5 6%	2 3%	10 16%	-	4 5%	7 6%	8 7%	4 4%	6 10%	1 3%	-	6 12%	1 5%	4 11%	3 11%	1 3%	-	3 8%	2 4%	2 8%	2 20%	7 8%	12 7%	7 10%	
£51-£75	(63)	5 1%	* 1%	5 2%	1 3%	3 3%	1 1%	-	-	-	2 2%	-	2 2%	* 1%	-	-	-	-	-	-	-	1 3%	3 6%	1 2%	-	-	1 1%	4 2%	2 3%	
£76-£100	(88)	11 3%	9 5%	2 1%	1 2%	5 5%	2 3%	2 4%	-	2 2%	6 6%	-	4 5%	-	1 4%	-	1 1%	-	1 4%	-	3 8%	2 3%	3 5%	-	-	2 3%	8 5%	6 9%		
£101-£150	(125)	9 3%	6 4%	3 2%	2 6%	4 4%	2 4%	1 2%	-	-	4 3%	3 3%	2 3%	-	-	1 5%	1 1%	-	2 7%	-	-	2 4%	-	2 3%	1 5%	1 11%	3 3%	6 3%	5 7%	
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Over £200	(225)	4 1%	2 1%	1 1%	1 3%	2 3%	-	-	-	-	-	2 2%	1 1%	1 2%	-	-	-	1 4%	-	-	-	-	2 3%	1 2%	-	-	2 2%	2 1%	2 4%	
Don't know		23 6%	11 7%	12 6%	3 7%	* 7%	6 11%	4 7%	5 11%	4 6%	7 7%	9 8%	4 4%	3 4%	2 7%	-	4 8%	2 10%	3 8%	2 5%	2 10%	1 2%	3 7%	3 5%	1 2%	1 13%	7 9%	9 5%	4 6%	
Prefer not to say/NA		32 9%	15 9%	17 8%	-	9 9%	8 15%	4 6%	6 13%	6 8%	11 10%	9 8%	10 11%	3 4%	1 4%	1 5%	5 11%	1 5%	6 19%	6 20%	2 8%	3 7%	3 6%	3 6%	1 3%	-	8 9%	15 9%	5 8%	
Mean		14.93	20.92	10.26	24.48	23.02	14.24	14.80	2.97	5.01	17.99	13.72	16.82	9.50	6.89	10.04	10.42	14.35	23.37	7.75	3.22	16.79	22.70	18.94	14.35	25.12	20.71	19.36	38.55	
Standard deviation		35.64	42.59	28.33	48.05	47.57	31.87	28.35	6.33	15.78	33.23	38.29	37.43	32.81	20.34	29.52	22.26	48.00	41.11	13.95	9.19	35.96	47.96	44.47	30.09	42.93	43.06	40.06	55.92	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 44

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Cocktails

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Standard error	2.05	3.74	2.15	7.90	5.73	4.70	3.97	1.07	1.96	3.46	4.15	4.64	4.20	4.07	6.60	3.76	10.48	8.39	2.91	2.11	6.26	7.78	7.03	7.30	15.18	5.61	3.49	7.83		
Mean excluding nothing	43.50	48.59	37.29	45.49	52.30	45.46	42.00	11.76	31.94	41.66	43.89	44.45	46.38	36.61	39.70	25.54	61.59	55.59	21.43	24.35	69.49	42.11	62.30	29.70	44.35	44.75	47.28	51.97		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 45

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Cocktails****Base: All who have been on a long haul All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37		
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44		
Nothing	(0)	85 47%	28 35%	58 57%	11 29%	17 36%	12 47%	13 48%	7 62%	25 80%	22 40%	22 46%	27 51%	14 59%	7 58%	2 43%	11 45%	8 53%	3 24%	5 38%	6 76%	9 57%	11 33%	17 57%	4 43%	2 71%	24 55%	28 34%	5 12%		
Less than £1	(0.75)	1 *	1 1%	-	-	1 2%	-	-	-	-	1 1%	-	-	-	-	1 14%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-		
£1-£5	(3)	11 6%	8 10%	3 3%	1 2%	9 18%	1 6%	-	-	-	3 5%	5 9%	3 5%	1 4%	1 11%	1 20%	4 18%	-	-	1 5%	-	-	4 11%	-	-	-	1 2%	8 10%	6 14%		
£6-£10	(8)	4 2%	2 2%	2 2%	2 4%	-	1 5%	-	-	1 2%	2 3%	1 2%	1 1%	-	-	-	3 12%	-	-	-	-	-	1 2%	-	-	-	2 4%	1 1%	2 4%		
£11-£25	(18)	19 11%	11 13%	8 8%	3 9%	8 17%	2 8%	4 13%	1 7%	1 4%	6 11%	5 10%	7 13%	1 4%	-	1 22%	-	3 18%	3 20%	-	-	3 20%	3 9%	5 15%	2 18%	-	5 11%	11 14%	7 16%		
£26-£50	(38)	12 6%	5 7%	6 6%	4 9%	-	3 10%	3 13%	-	2 7%	6 12%	3 5%	1 3%	1 5%	1 6%	-	1 4%	1 10%	1 7%	3 22%	-	-	2 7%	1 4%	1 13%	-	1 3%	5 7%	3 6%		
£51-£75	(63)	8 4%	5 7%	3 3%	4 10%	-	4 15%	-	1 5%	-	3 6%	3 5%	-	2 9%	1 6%	-	-	-	2 17%	-	1 17%	-	2 6%	1 4%	1 5%	-	1 3%	5 6%	3 8%		
£76-£100	(88)	14 8%	9 12%	5 5%	5 14%	5 10%	2 6%	2 9%	-	-	5 10%	5 10%	4 8%	-	-	-	-	1 7%	1 4%	-	-	4 23%	6 19%	3 10%	-	-	6 14%	6 7%	12 28%		
£101-£150	(125)	5 3%	4 5%	1 1%	2 6%	1 3%	-	2 7%	-	-	3 5%	1 2%	2 3%	-	1 5%	-	-	2 13%	1 9%	-	-	-	-	2 6%	-	-	-	4 5%	4 8%		
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Over £200	(225)	2 1%	2 2%	-	2 5%	-	-	-	-	-	-	-	-	2 7%	2 14%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-		
Don't know		11 6%	4 5%	7 7%	5 13%	1 2%	-	2 7%	1 10%	2 6%	3 5%	4 9%	3 5%	1 3%	-	1 4%	-	-	-	4 36%	1 7%	-	4 13%	-	-	1 29%	-	6 7%	1 3%		
Prefer not to say/NA		10 5%	1 1%	9 9%	-	6 13%	1 4%	1 3%	2 16%	-	1 2%	1 2%	6 11%	2 9%	-	-	4 16%	-	3 20%	-	-	-	-	1 4%	2 20%	-	1 3%	7 8%	-		
Mean		22.78	33.16	13.73	47.60	18.38	20.99	26.47	5.87	3.89	27.20	20.24	17.56	28.43	43.99	4.76	4.01	29.01	38.87	12.93	11.38	23.69	28.62	23.39	14.51	0.00	27.25	25.33	47.63		
Standard deviation		39.79	48.41	27.63	58.30	33.76	29.20	40.00	17.33	10.80	37.48	32.86	34.21	63.90	82.65	8.02	8.98	45.08	41.99	19.05	25.99	36.88	36.13	38.50	20.38	0.00	51.97	36.99	42.86		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 45

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Cocktails

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate			
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44		
Standard error	3.28	5.91	3.09	10.47	6.06	5.73	8.53	5.48	2.08	5.25	5.13	5.78	14.29	24.92	3.59	2.12	12.50	11.65	6.73	9.19	10.65	7.08	8.03	7.21	0.00	8.66	4.70	7.14		
Mean excluding nothing	48.65	52.66	41.92	70.78	31.75	41.20	56.97	37.44	27.56	48.14	41.41	44.04	83.91	104.86	8.36	9.33	61.16	55.45	31.42	63.00	55.36	46.13	57.78	31.65	-	62.85	42.69	54.57		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 46

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Cocktails

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer	
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40	
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Nothing	(0)	78 41%	27 29%	51 52%	3 22%	21 33%	22 47%	29 49%	3 52%	-	15 31%	21 39%	29 45%	13 52%	5 46%	5 54%	10 42%	7 56%	5 22%	7 51%	6 63%	5 35%	8 23%	12 57%	4 32%	3 75%	23 38%	39 36%	5 10%	
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
£1-£5	(3)	8 4%	7 8%	1 1%	-	6 9%	1 2%	1 1%	-	-	-	4 8%	3 4%	1 2%	-	1 12%	2 8%	-	-	2 13%	-	-	2 7%	-	1 6%	-	1 2%	6 6%	4 9%	
£6-£10	(8)	7 3%	3 3%	4 4%	1 7%	2 3%	3 5%	1 2%	-	-	3 7%	* 1%	3 4%	-	-	1 11%	* 2%	-	1 4%	-	-	-	4 13%	-	-	-	2 4%	4 4%	3 6%	
£11-£25	(18)	19 10%	11 12%	8 9%	4 29%	8 12%	4 8%	4 6%	-	1 32%	5 11%	5 9%	9 14%	1 4%	1 6%	1 13%	3 6%	1 26%	1 4%	* 3%	2 16%	3 18%	2 7%	1 6%	4 29%	-	5 8%	13 12%	8 17%	
£26-£50	(38)	17 9%	9 10%	8 9%	-	3 4%	3 5%	12 21%	-	-	4 8%	4 8%	3 5%	6 26%	-	-	4 18%	1 11%	5 20%	2 11%	-	-	2 7%	2 10%	1 10%	-	7 11%	10 10%	5 10%	
£51-£75	(63)	7 4%	4 4%	4 4%	1 11%	2 3%	4 8%	-	-	-	4 8%	3 5%	-	1 5%	1 6%	-	-	-	-	-	1 15%	-	4 12%	1 6%	-	-	1 2%	6 6%	4 8%	
£76-£100	(88)	16 9%	12 13%	4 4%	3 25%	8 12%	2 3%	2 4%	-	2 68%	8 17%	3 6%	6 8%	-	1 12%	-	1 3%	-	1 5%	-	-	4 28%	6 18%	3 14%	-	-	7 11%	10 9%	11 23%	
£101-£150	(125)	6 3%	4 4%	3 3%	-	4 6%	1 2%	1 2%	-	-	2 5%	2 3%	2 4%	-	-	1 12%	-	-	2 11%	-	-	2 10%	-	-	1 8%	-	2 3%	5 4%	4 8%	
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Over £200	(225)	2 1%	2 3%	-	-	2 4%	-	-	-	-	-	2 3%	1 1%	-	-	-	-	1 7%	-	-	-	-	2 5%	-	-	-	2 3%	1 1%	2 5%	
Don't know		9 5%	6 7%	3 3%	1 5%	* 1%	1 2%	4 7%	3 48%	-	-	4 8%	2 3%	3 11%	2 20%	-	3 13%	-	1 5%	* 3%	1 6%	1 4%	-	-	-	1 25%	4 6%	5 4%	-	
Prefer not to say/NA		19 10%	7 8%	12 13%	-	8 12%	7 16%	4 7%	-	-	6 14%	5 10%	7 11%	-	1 10%	-	2 10%	-	6 29%	3 19%	-	1 4%	3 8%	2 7%	2 15%	-	8 14%	9 9%	3 7%	
Mean		26.83	36.86	17.15	36.60	38.28	18.08	18.20	0.00	65.42	35.83	29.18	23.18	15.14	22.16	17.86	13.61	24.27	40.70	6.31	12.85	44.58	43.11	22.41	23.19	0.00	32.46	28.47	56.52	
Standard deviation		42.83	50.72	30.86	37.02	57.05	31.13	28.91	0.00	44.08	40.65	51.32	43.11	20.77	37.21	41.41	21.63	58.04	46.23	13.63	23.88	48.61	55.56	33.74	37.70	0.00	50.26	41.15	56.62	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 46

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Cocktails

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Standard error	3.52	6.15	3.45	13.09	8.50	4.80	4.22	0.00	31.17	6.59	8.11	6.36	4.24	12.40	13.80	5.25	16.10	11.94	3.78	8.44	14.66	11.11	8.71	11.92	0.00	7.49	4.52	9.19
Mean excluding nothing	51.72	55.74	44.99	47.66	61.48	42.98	42.64	-	65.42	56.39	55.72	48.87	36.97	63.45	38.65	29.56	55.17	60.54	18.57	39.47	72.06	57.31	58.33	37.27	-	60.97	48.81	62.97

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 47

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Snacks

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	194 52%	71 43%	123 59%	9 20%	49 51%	22 38%	35 58%	26 61%	53 70%	44 40%	64 61%	46 49%	40 61%	19 64%	13 66%	17 36%	12 54%	13 38%	14 45%	11 53%	24 63%	16 35%	37 67%	11 53%	6 70%	41 48%	74 44%	16 23%		
Less than £1	(0.75)	3 1%	2 1%	1 1%	2 5%	1 1%	- 1%	1 1%	- 1%	- 1%	1 2%	- 2%	1 1%	- 1%	- 1%	- 1%	1 3%	- 4%	1 4%	1 3%	- 3%	- 3%	- 3%	- 3%	- 3%	- 3%	- 3%	3 2%	1 1%		
£1-£5	(3)	26 7%	12 7%	14 7%	6 14%	11 11%	2 3%	2 3%	4 9%	3 3%	9 8%	6 6%	7 7%	5 8%	3 10%	- 11%	5 3%	1 13%	4 8%	2 7%	2 2%	1 16%	7 16%	- 6%	1 6%	- 6%	5 6%	15 9%	11 16%		
£6-£10	(8)	15 4%	8 5%	8 4%	3 7%	5 5%	5 9%	1 2%	- 2%	2 5%	4 3%	4 5%	2 3%	- 11%	2 2%	1 8%	- 5%	2 8%	2 8%	- 3%	1 6%	3 6%	3 6%	1 4%	- 5%	4 5%	7 4%	5 7%			
£11-£25	(18)	37 10%	20 12%	17 8%	9 21%	13 13%	5 9%	3 5%	3 6%	4 6%	18 16%	7 6%	5 6%	7 11%	2 6%	2 10%	4 16%	2 5%	3 11%	2 7%	4 11%	7 15%	2 3%	1 4%	- 11%	9 11%	20 12%	12 17%			
£26-£50	(38)	25 7%	12 7%	12 6%	5 13%	3 3%	6 10%	7 11%	- 5%	4 6%	7 6%	6 9%	9 4%	2 4%	1 5%	4 3%	2 8%	2 10%	1 7%	1 3%	3 7%	4 9%	3 4%	4 18%	1 7%	7 8%	15 9%	7 10%			
£51-£75	(63)	13 3%	8 5%	5 3%	3 7%	3 3%	1 1%	4 6%	3 6%	- 6%	6 5%	2 2%	5 5%	- 2%	- 5%	2 4%	- 4%	2 7%	- 7%	1 3%	3 8%	2 4%	4 6%	- 6%	- 6%	3 4%	6 4%	4 5%			
£76-£100	(88)	10 3%	7 4%	3 1%	2 5%	3 3%	1 3%	3 5%	- -%	3 3%	- -%	5 5%	3 4%	- -%	1 5%	1 2%	- -%	1 4%	* 1%	1 7%	- -%	2 3%	2 4%	1 5%	- 11%	4 1%	5 3%	4 7%			
£101-£150	(125)	8 2%	5 3%	3 1%	1 2%	4 5%	3 6%	- -%	- -%	5 4%	2 2%	2 2%	- 2%	1 4%	- -%	- -%	1 4%	1 4%	- -%	- -%	1 1%	2 4%	1 4%	5 11%	1 11%	1 1%	7 4%	5 7%			
£151-£200	(175)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -		
Over £200	(225)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -		
Don't know		24 6%	14 8%	11 5%	3 6%	- -	7 13%	4 7%	3 6%	8 10%	8 7%	6 6%	5 6%	5 8%	3 11%	- -	3 7%	1 6%	3 8%	2 7%	3 15%	2 6%	3 7%	1 2%	1 2%	1 13%	7 9%	8 5%	3 4%		
Prefer not to say/NA		19 5%	8 5%	11 5%	- -	5 5%	5 9%	1 1%	5 12%	3 4%	7 6%	7 6%	5 5%	1 1%	- -	1 5%	3 7%	1 4%	4 12%	4 14%	1 3%	1 2%	1 3%	2 4%	1 3%	- -	4 4%	10 6%	2 3%		
Mean		13.68	18.61	9.85	22.04	16.05	20.58	15.03	6.25	3.63	19.15	8.26	17.48	7.99	9.67	8.82	13.67	12.77	19.55	6.23	11.60	10.39	16.27	16.13	19.93	18.14	15.59	17.87	27.40		
Standard deviation		27.24	31.57	22.68	28.44	32.07	35.54	26.07	16.74	9.58	32.11	21.06	30.38	19.38	28.36	21.50	20.69	27.49	33.94	13.75	27.15	19.36	26.38	33.25	35.03	43.88	27.37	31.56	37.44		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 47

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Snacks

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Standard error	1.54	2.73	1.69	4.67	3.75	5.13	3.55	2.72	1.20	3.28	2.23	3.68	2.48	5.67	4.81	3.40	5.86	6.53	2.81	6.23	3.32	4.22	5.13	8.50	15.51	3.48	2.69	5.09		
Mean excluding nothing	32.93	36.50	28.78	28.19	34.38	40.54	40.51	24.45	19.35	35.16	26.97	39.12	24.06	34.94	28.77	23.56	31.81	37.18	14.25	33.86	32.23	26.52	55.68	45.38	90.86	34.92	35.03	36.49		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 48

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Snacks

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region												Employment Sector		Opinion Influencer	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Public		Private
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Nothing	(0)	76 42%	25 31%	52 51%	8 21%	12 27%	9 36%	13 47%	6 56%	28 87%	20 37%	19 39%	23 43%	14 59%	7 58%	2 43%	9 40%	7 49%	2 15%	6 46%	3 41%	10 64%	8 24%	16 54%	4 36%	2 71%	18 40%	27 33%	6 14%
Less than £1	(0.75)	1 1%	1 1%	-	-	-	-	1 4%	-	-	-	1 2%	-	-	-	-	-	-	1 7%	-	-	-	-	-	-	-	1 2%	-	1 2%
£1-£5	(3)	13 7%	7 9%	6 6%	2 4%	7 16%	1 3%	-	2 22%	1 2%	1 1%	8 16%	4 7%	1 4%	1 11%	-	3 13%	-	1 5%	1 5%	-	-	6 18%	1 4%	-	-	1 1%	9 11%	4 10%
£6-£10	(8)	12 6%	6 7%	6 6%	2 6%	5 10%	4 14%	1 4%	-	-	3 5%	4 7%	5 9%	1 3%	-	2 43%	1 3%	1 10%	1 8%	-	1 12%	-	-	3 10%	2 19%	-	4 9%	6 7%	3 6%
£11-£25	(18)	20 11%	12 15%	8 8%	8 20%	7 15%	4 11%	3 11%	1 5%	-	11 20%	3 5%	3 6%	3 12%	1 6%	1 14%	4 16%	2 17%	3 24%	-	-	3 20%	4 12%	1 3%	1 5%	-	7 15%	9 12%	9 21%
£26-£50	(38)	13 7%	7 9%	6 6%	5 13%	2 4%	4 15%	1 5%	-	1 3%	4 8%	6 13%	2 4%	-	-	-	2 8%	-	1 4%	2 13%	1 17%	-	5 14%	1 4%	2 18%	-	3 7%	7 9%	6 14%
£51-£75	(63)	7 4%	6 8%	1 1%	3 8%	-	2 7%	2 9%	-	-	6 11%	-	1 1%	1 3%	1 6%	-	-	-	1 7%	-	-	1 4%	4 11%	1 5%	-	-	2 6%	3 4%	5 12%
£76-£100	(88)	9 5%	6 7%	3 3%	2 5%	5 10%	-	2 7%	-	-	-	5 10%	4 7%	-	-	-	1 4%	2 11%	2 11%	-	1 17%	-	3 10%	-	-	-	4 9%	4 5%	2 5%
£101-£150	(125)	6 3%	1 2%	5 5%	3 7%	1 3%	2 8%	-	-	-	3 6%	1 1%	2 3%	-	-	-	-	-	1 9%	-	-	2 12%	1 2%	2 7%	-	-	2 4%	3 4%	5 10%
£151-£200	(175)	4 2%	3 4%	1 1%	2 5%	-	-	2 7%	-	-	1 1%	1 3%	2 3%	-	1 5%	-	-	2 13%	-	1 12%	-	-	-	-	-	-	-	2 2%	2 6%
Over £200	(225)	3 2%	2 2%	1 1%	2 5%	1 3%	-	-	-	-	-	-	1 3%	2 7%	2 14%	-	-	-	-	-	-	-	1 5%	-	-	-	2 4%	-	-
Don't know		9 5%	4 5%	5 5%	3 7%	1 2%	1 5%	2 7%	-	2 8%	5 8%	1 2%	3 5%	1 3%	-	-	-	-	-	3 23%	1 13%	-	3 9%	1 4%	-	1 29%	-	5 6%	-
Prefer not to say/NA		9 5%	-	9 9%	-	5 10%	2 8%	-	2 16%	-	1 2%	1 2%	4 8%	2 9%	-	-	4 16%	-	2 11%	-	-	-	-	1 4%	2 21%	-	1 3%	6 7%	-
Mean		26.50	33.98	20.10	49.80	27.89	25.86	29.76	1.88	1.43	26.16	23.41	31.36	23.58	45.11	5.96	11.59	36.33	35.17	34.30	26.04	21.08	29.06	27.83	12.05	0.00	32.36	25.92	44.59
Standard deviation		48.21	52.32	43.67	63.06	49.70	38.76	50.45	4.52	7.20	38.28	40.89	57.36	63.15	86.15	6.81	20.49	61.86	42.92	66.09	36.66	41.84	33.85	58.44	16.18	0.00	53.17	41.69	50.34

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 48

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Snacks

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private			
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44		
Standard error	3.94	6.39	4.79	10.98	8.79	7.75	10.52	1.36	1.41	5.41	6.16	9.56	14.12	25.98	3.05	4.70	17.16	11.08	22.03	13.86	12.08	6.52	12.46	5.72	0.00	8.86	5.17	8.28		
Mean excluding nothing	49.69	50.52	48.52	63.94	39.90	44.05	60.72	5.73	24.77	44.80	39.43	62.03	69.32	107.52	10.47	21.96	71.39	42.17	86.81	48.79	58.40	39.24	66.31	22.05	-	55.11	41.55	51.62		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 49

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Snacks

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Nothing	(0)	61 32%	25 27%	36 37%	-	17 27%	13 28%	28 49%	2 41%	-	11 24%	17 32%	21 33%	11 46%	5 48%	4 43%	8 36%	5 39%	4 18%	6 39%	3 31%	6 42%	5 14%	9 42%	3 20%	3 75%	19 31%	31 29%	6 11%
Less than £1	(0.75)	1 1%	1 1%	-	-	-	-	1 2%	-	-	-	1 2%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	1 2%	-	1 2%
£1-£5	(3)	15 8%	8 9%	6 6%	1 7%	10 15%	2 3%	1 2%	1 11%	1 32%	4 9%	4 8%	3 4%	4 16%	-	-	2 9%	1 6%	3 14%	3 20%	2 16%	-	4 13%	-	-	-	2 4%	12 11%	5 10%
£6-£10	(8)	13 7%	6 6%	7 8%	-	6 10%	6 13%	1 2%	-	-	3 6%	2 4%	7 10%	2 6%	-	2 24%	-	1 7%	1 5%	2 17%	1 11%	-	2 5%	1 6%	3 21%	-	6 9%	6 5%	4 8%
£11-£25	(18)	21 11%	9 10%	12 12%	1 10%	9 14%	5 11%	6 11%	-	-	5 11%	7 13%	8 13%	1 4%	-	2 22%	2 9%	3 20%	-	2 16%	-	3 18%	8 25%	1 3%	1 6%	-	7 12%	11 10%	9 17%
£26-£50	(38)	22 11%	12 13%	10 10%	5 41%	2 4%	4 9%	8 14%	-	2 68%	5 12%	8 15%	7 11%	1 5%	1 13%	-	3 12%	1 8%	3 12%	-	1 15%	2 10%	6 17%	1 6%	4 29%	-	6 10%	15 13%	7 14%
£51-£75	(63)	11 6%	8 9%	2 2%	1 10%	3 5%	2 5%	4 6%	-	-	5 12%	2 3%	3 5%	1 3%	1 6%	-	2 8%	-	2 10%	-	1 6%	2 10%	2 8%	1 6%	-	-	5 8%	6 6%	6 12%
£76-£100	(88)	14 7%	9 10%	5 5%	1 12%	7 10%	1 3%	4 7%	-	-	2 5%	4 8%	4 7%	3 10%	-	1 12%	1 6%	2 13%	2 10%	*	1 15%	-	3 10%	2 10%	-	-	5 8%	9 8%	6 12%
£101-£150	(125)	8 4%	4 5%	4 4%	2 14%	4 7%	2 5%	-	-	-	5 10%	-	4 6%	-	1 12%	-	-	1 7%	1 5%	-	-	2 12%	1 2%	2 7%	1 8%	-	2 3%	7 6%	5 11%
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Over £200	(225)	1 1%	-	1 1%	-	1 2%	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	1 7%	-	-	-	-	-	-
Don't know		11 6%	8 8%	3 4%	1 5%	-	4 8%	4 7%	3 48%	-	3 5%	4 7%	2 3%	3 11%	2 20%	-	3 13%	-	1 5%	-	1 6%	1 4%	1 4%	1 6%	-	1 25%	5 8%	6 5%	-
Prefer not to say/NA		12 6%	2 2%	10 10%	-	4 6%	7 15%	1 1%	-	-	3 7%	4 8%	4 6%	-	-	-	1 7%	-	4 17%	1 5%	-	1 4%	1 4%	2 7%	2 16%	-	4 6%	7 7%	1 3%
Mean		27.51	30.92	24.11	55.10	33.00	23.80	19.09	0.64	26.71	35.65	20.63	31.39	16.07	29.87	15.95	21.10	27.40	34.19	7.53	25.55	30.71	29.75	46.24	28.69	0.00	26.02	29.31	42.11
Standard deviation		39.81	37.23	42.17	38.70	49.47	34.99	27.68	1.51	22.04	41.87	27.71	47.61	30.08	47.36	28.47	29.10	40.37	40.86	15.58	34.95	43.11	31.23	67.55	37.42	0.00	34.25	38.09	41.22

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 49

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Snacks

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Standard error	3.21	4.42	4.63	13.68	7.07	5.46	3.91	0.76	15.58	6.70	4.28	6.80	6.14	14.98	9.49	6.86	11.20	9.63	4.02	12.36	13.00	6.25	18.05	11.83	0.00	5.00	4.11	6.60
Mean excluding nothing	43.36	44.13	42.41	55.10	46.16	37.54	40.70	3.00	26.71	49.09	33.16	49.36	33.07	75.95	27.85	37.98	44.81	44.40	12.78	38.41	56.31	34.92	89.79	37.83	-	40.63	43.38	47.66

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 50

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Bottled water

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	181 48%	67 40%	114 55%	11 27%	37 39%	22 38%	38 63%	23 55%	49 64%	40 36%	63 59%	46 50%	33 50%	17 56%	12 61%	20 42%	14 60%	15 46%	11 35%	10 49%	20 51%	14 32%	34 60%	8 41%	6 70%	40 47%	68 40%	17 26%		
Less than £1	(0.75)	12 3%	3 2%	9 4%	2 5%	3 3%	3 6%	1 1%	1 3%	3 4%	2 2%	3 2%	4 4%	4 6%	-	-	2 5%	1 3%	3 9%	2 7%	-	-	3 7%	-	-	1 10%	-	10 6%	2 3%		
£1-£5	(3)	40 11%	24 14%	16 8%	6 13%	16 16%	5 8%	1 1%	7 17%	7 9%	19 17%	9 9%	4 4%	8 12%	4 13%	2 12%	6 13%	4 18%	-	4 12%	3 13%	6 17%	5 11%	3 5%	3 15%	-	7 9%	22 13%	9 13%		
£6-£10	(8)	24 6%	14 8%	10 5%	3 7%	10 10%	2 4%	1 2%	1 3%	7 9%	7 6%	3 3%	11 12%	3 5%	2 8%	2 12%	6 12%	1 5%	2 5%	-	* 2%	1 3%	5 11%	3 5%	2 9%	-	4 5%	11 7%	5 7%		
£11-£25	(18)	28 8%	7 4%	22 11%	5 13%	9 10%	6 10%	5 8%	1 3%	2 13%	15 5%	5 5%	4 6%	3 9%	1 5%	3 6%	-	2 7%	3 10%	2 10%	5 13%	3 6%	4 7%	2 12%	1 7%	11 13%	9 5%	8 12%			
£26-£50	(38)	22 6%	17 10%	5 2%	8 19%	6 6%	2 4%	5 9%	-	-	6 5%	7 6%	5 6%	4 6%	1 3%	-	3 7%	-	1 4%	4 14%	1 7%	-	3 6%	6 11%	2 9%	-	5 6%	16 9%	10 15%		
£51-£75	(63)	3 1%	1 1%	1 1%	1 2%	1 1%	1 2%	-	-	-	2 2%	-	1 1%	-	-	-	-	-	-	1 3%	-	1 2%	1 3%	-	-	-	-	2 1%	1 1%		
£76-£100	(88)	8 2%	4 3%	3 2%	2 4%	4 4%	3 2%	1 1%	-	-	2 2%	1 1%	3 3%	2 2%	-	-	1 2%	1 4%	-	-	-	-	2 5%	3 5%	1 4%	-	2 3%	5 3%	4 5%		
£101-£150	(125)	4 1%	2 1%	2 1%	1 1%	1 1%	1 2%	1 2%	-	-	3 3%	-	1 1%	-	-	-	-	-	1 4%	-	-	1 2%	1 3%	-	1 5%	-	1 1%	2 1%	3 4%		
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Over £200	(225)	2 *	2 1%	-	-	2 2%	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	2 2%	-	2 2%		
Don't know		26 7%	14 8%	12 6%	4 9%	2 2%	6 11%	5 8%	3 6%	6 8%	10 9%	7 7%	5 6%	4 6%	3 11%	-	3 7%	1 6%	4 10%	2 8%	2 10%	4 10%	3 7%	1 2%	1 13%	8 9%	10 6%	4 6%			
Prefer not to say/NA		25 7%	11 7%	13 6%	-	7 8%	6 11%	3 5%	6 13%	3 3%	7 6%	7 8%	7 7%	4 7%	-	2 10%	3 7%	1 4%	5 16%	3 11%	2 8%	1 4%	3 6%	3 6%	1 3%	-	4 4%	15 9%	3 5%		
Mean		10.32	14.54	7.04	18.73	15.83	13.52	9.15	1.56	1.71	13.56	8.98	10.27	7.13	4.26	2.45	8.37	4.83	10.07	11.27	6.20	6.96	24.76	10.80	16.92	1.50	15.95	12.00	28.03		
Standard deviation		26.05	33.05	18.37	26.30	37.20	27.72	22.28	3.57	3.89	26.77	31.59	23.30	17.16	8.55	4.75	17.58	18.18	27.95	17.28	11.70	19.27	51.10	22.05	32.22	5.16	38.98	24.17	46.63		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 50

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Bottled water

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Standard error	1.49	2.89	1.39	4.38	4.48	4.00	3.12	0.59	0.48	2.76	3.37	2.87	2.23	1.71	1.09	2.89	3.88	5.59	3.53	2.69	3.41	8.29	3.44	7.81	1.82	4.95	2.10	6.47		
Mean excluding nothing	23.40	27.59	18.82	26.67	27.59	26.48	33.82	4.92	6.29	23.25	28.31	24.31	16.64	11.60	7.55	16.27	14.51	26.23	19.85	15.44	17.04	38.87	31.59	29.66	7.63	34.89	22.52	39.44		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 51

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Bottled water

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer	
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37	
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Nothing	(0)	72 40%	24 30%	48 47%	9 22%	15 33%	9 35%	12 44%	5 47%	22 69%	24 44%	17 35%	21 40%	9 40%	6 50%	2 34%	9 40%	6 41%	3 20%	6 46%	3 40%	8 49%	5 16%	17 58%	4 36%	3 100%	19 44%	25 31%	7 15%	
Less than £1	(0.75)	6 3%	2 2%	4 4%	1 4%	2 5%	* 2%	-	1 10%	1 2%	1 1%	3 5%	2 4%	1 3%	-	-	1 6%	1 3%	-	1 5%	-	-	2 5%	1 4%	-	-	-	3 3%	2 4%	
£1-£5	(3)	23 13%	12 16%	10 10%	6 16%	5 10%	4 15%	3 12%	2 21%	2 7%	4 8%	9 19%	5 9%	4 19%	1 11%	1 20%	4 18%	3 21%	2 12%	-	1 13%	2 14%	4 13%	1 3%	3 26%	-	6 13%	11 14%	9 21%	
£6-£10	(8)	15 8%	9 11%	7 6%	2 5%	8 18%	1 6%	-	-	4 11%	4 8%	6 12%	4 8%	1 5%	-	2 45%	1 4%	-	1 6%	-	1 17%	-	6 19%	2 8%	1 12%	-	2 4%	10 12%	4 9%	
£11-£25	(18)	15 8%	9 12%	6 5%	6 15%	4 8%	3 10%	2 9%	1 5%	-	7 13%	2 4%	3 5%	3 12%	2 15%	-	1 2%	1 10%	2 17%	-	-	1 10%	3 10%	2 6%	2 18%	-	5 11%	7 8%	5 12%	
£26-£50	(38)	14 8%	8 10%	6 6%	2 6%	3 7%	3 12%	4 14%	-	2 6%	4 7%	5 9%	6 11%	-	-	-	3 14%	-	1 7%	-	1 17%	2 10%	3 10%	4 12%	-	-	5 11%	8 9%	6 13%	
£51-£75	(63)	3 1%	2 2%	1 1%	1 2%	-	2 8%	-	-	-	1 2%	-	1 1%	1 3%	1 6%	-	-	-	-	-	-	1 4%	1 4%	-	-	-	-	2 2%	1 3%	
£76-£100	(88)	9 5%	2 2%	7 7%	4 10%	3 7%	2 6%	-	-	-	2 3%	4 8%	3 6%	-	-	-	2 11%	1 4%	2 13%	-	2 12%	2 5%	2 5%	-	-	-	3 8%	3 4%	6 13%	
£101-£150	(125)	2 1%	2 3%	-	-	1 3%	1 5%	-	-	-	2 4%	-	-	-	-	-	-	-	1 9%	-	-	-	1 4%	-	-	-	1 3%	1 1%	2 5%	
£151-£200	(175)	2 1%	2 2%	1 1%	1 2%	-	-	2 7%	-	-	1 1%	-	2 3%	-	1 5%	-	-	2 13%	-	-	-	-	-	-	-	-	-	2 2%	2 6%	
Over £200	(225)	2 1%	2 2%	-	2 5%	-	-	-	-	-	-	-	-	2 7%	2 14%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	
Don't know		11 6%	5 7%	6 6%	5 13%	1 2%	-	4 14%	-	2 5%	5 8%	3 7%	3 5%	1 3%	-	-	-	-	2 14%	4 36%	1 13%	-	4 13%	-	-	-	-	6 7%	-	
Prefer not to say/NA		7 4%	-	7 7%	-	5 10%	1 3%	-	2 16%	-	-	1 2%	4 8%	2 9%	-	-	4 16%	-	2 11%	-	-	-	-	1 4%	1 8%	-	1 3%	4 5%	-	
Mean		18.82	25.19	13.47	33.45	16.98	23.46	22.74	1.93	3.44	18.79	13.77	21.28	24.28	46.64	4.25	7.90	34.98	27.94	18.08	9.59	19.21	21.92	11.27	5.46	0.00	26.79	19.67	38.01	
Standard deviation		39.15	48.33	28.52	57.68	30.74	34.99	48.25	4.49	9.23	35.58	25.58	40.72	62.89	85.43	3.99	14.19	62.47	42.71	38.02	15.63	31.00	32.42	22.43	7.14	0.00	51.50	36.65	50.02	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 51

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Bottled water

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Standard error	3.21	5.95	3.13	10.36	5.43	6.73	10.53	1.35	1.78	4.98	3.95	6.79	14.06	25.76	1.79	3.26	17.33	11.84	13.44	5.91	8.95	6.36	4.68	2.38	0.00	8.58	4.55	8.22
Mean excluding nothing	33.79	37.37	29.36	45.02	26.97	36.92	46.06	4.43	12.66	36.17	22.26	39.38	43.87	92.39	6.45	14.96	59.68	38.21	64.08	17.69	38.02	26.96	28.30	8.95	-	48.46	30.54	44.72

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 52

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Bottled water

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer	
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40	
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Nothing	(0)	67	25	42	-	17	17	29	2	2	12	20	24	10	4	4	10	6	5	4	4	8	4	12	3	3	21	35	6	
		35%	27%	43%	-	26%	36%	51%	41%	68%	27%	38%	37%	40%	39%	47%	45%	49%	21%	27%	42%	51%	11%	54%	20%	75%	34%	32%	12%	
Less than £1	(0.75)	7	2	5	1	3	4	-	-	-	1	*	3	3	-	-	*	-	3	3	-	-	1	-	-	-	-	7	1	
		4%	2%	5%	7%	4%	8%	-	-	-	2%	1%	5%	11%	-	-	2%	-	14%	18%	-	-	3%	-	-	-	-	6%	2%	
£1-£5	(3)	19	13	6	2	9	3	4	1	1	6	6	7	1	1	2	3	2	1	4	-	-	4	-	3	-	7	11	9	
		10%	14%	6%	15%	14%	7%	7%	11%	32%	12%	11%	11%	3%	6%	18%	15%	13%	4%	26%	-	-	12%	-	20%	-	12%	10%	18%	
£6-£10	(8)	17	11	6	3	10	2	1	-	-	4	5	8	-	1	1	1	-	1	-	1	-	8	1	3	-	3	13	5	
		9%	12%	7%	26%	16%	5%	2%	-	-	9%	10%	12%	-	12%	13%	3%	-	4%	-	15%	-	25%	3%	23%	-	5%	12%	10%	
£11-£25	(18)	21	9	13	3	6	6	-	-	-	12	2	5	2	2	1	2	1	2	2	2	1	5	1	1	-	10	9	8	
		11%	9%	13%	21%	10%	13%	11%	-	-	26%	4%	8%	8%	16%	11%	9%	11%	10%	15%	22%	8%	15%	6%	10%	-	16%	9%	16%	
£26-£50	(38)	15	11	4	1	4	2	8	-	-	3	4	6	3	-	-	1	-	1	1	1	2	3	5	2	-	5	10	7	
		8%	12%	4%	12%	6%	5%	13%	-	-	6%	7%	9%	12%	-	-	4%	-	5%	5%	15%	10%	8%	23%	15%	-	8%	9%	15%	
£51-£75	(63)	1	1	1	-	1	-	-	-	-	1	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-	-	1	1	
		1%	1%	1%	-	3%	-	-	-	-	1%	-	-	3%	6%	-	-	-	-	-	-	-	2%	-	-	-	-	1%	1%	
£76-£100	(88)	9	4	6	2	5	2	1	-	-	2	2	5	*	-	-	1	3	-	-	-	2	2	2	1	-	4	5	5	
		5%	4%	6%	14%	8%	3%	1%	-	-	3%	5%	7%	2%	-	-	3%	20%	-	-	-	12%	6%	7%	6%	-	7%	5%	11%	
£101-£150	(125)	2	2	-	-	1	1	-	-	-	2	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	1	2	
		1%	3%	-	-	2%	3%	-	-	-	5%	-	-	-	-	-	-	-	5%	-	-	-	4%	-	-	-	2%	1%	5%	
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Over £200	(225)	2	2	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	2	-	-	-	2	-	2		
		1%	2%	-	-	2%	-	-	-	-	-	3%	-	-	-	-	-	-	-	-	-	5%	-	-	-	3%	-	3%		
Don't know		12	8	4	1	2	1	6	3	-	1	7	2	3	2	-	3	-	3	*	1	2	-	-	-	1	5	7	2	
		7%	9%	4%	5%	3%	2%	10%	48%	-	2%	12%	3%	11%	20%	-	13%	-	13%	3%	6%	14%	-	-	-	25%	8%	6%	3%	
Prefer not to say/NA		15	5	11	-	5	7	3	-	-	3	4	5	2	-	1	1	1	5	1	-	1	3	2	1	-	4	10	2	
		8%	5%	11%	-	8%	15%	5%	-	-	6%	8%	8%	10%	-	12%	7%	7%	23%	5%	-	4%	8%	7%	6%	-	6%	9%	5%	
Mean		16.84	21.75	12.06	24.68	23.52	15.48	9.93	0.64	0.97	19.68	19.60	14.36	12.10	10.10	3.89	7.58	21.30	17.11	6.14	11.60	19.32	32.95	17.54	15.84	0.00	23.99	14.97	35.90	
Standard deviation		33.41	40.81	23.44	30.20	45.64	29.16	17.04	1.51	1.89	32.17	46.98	25.39	21.29	18.03	6.25	17.98	36.68	35.58	10.52	14.44	32.35	55.63	26.65	23.15	0.00	46.32	26.11	50.51	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 52

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Bottled water

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Standard error	2.74	4.95	2.60	10.68	6.73	4.45	2.51	0.76	1.34	5.09	7.52	3.66	4.54	5.70	2.21	4.24	10.59	9.19	2.81	5.10	10.23	11.13	6.88	6.98	0.00	6.76	2.88	8.30	
Mean excluding nothing	28.71	31.81	24.52	24.68	33.24	27.64	24.81	3.00	3.00	27.81	38.08	24.75	24.48	19.69	8.37	17.13	44.91	25.68	8.68	21.07	52.36	37.60	42.50	20.03	-	40.14	23.92	41.15	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 53

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Mini-bar****Base: All who have been on a short haul All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	249 66%	93 56%	156 75%	21 51%	52 53%	34 60%	47 77%	31 72%	64 84%	64 57%	75 71%	60 65%	50 76%	22 74%	16 82%	30 62%	17 74%	18 54%	17 57%	15 71%	31 79%	22 49%	39 70%	12 59%	9 100%	56 67%	98 57%	20 30%		
Less than £1	(0.75)	4 1%	4 3%	- -	2 4%	2 2%	- -	1 2%	- -	- -	3 3%	1 1%	- -	- -	- -	3 7%	- -	1 3%	- -	- -	- -	- -	- -	- -	- -	- -	2 2%	2 1%	2 2%		
£1-£5	(3)	14 4%	8 5%	6 3%	3 8%	7 7%	2 3%	- -	3 6%	- -	8 7%	3 3%	3 3%	* 1%	1 5%	- -	3 5%	- -	- 4%	1 -	1 2%	4 10%	3 5%	1 6%	- -	1 2%	10 6%	6 9%			
£6-£10	(8)	7 2%	6 4%	1 *	2 4%	5 5%	- -	- -	- -	- -	2 2%	3 3%	- -	2 3%	1 3%	- -	- -	- -	- -	4 14%	- -	- -	- 4%	2 -	- -	- -	2 2%	5 3%	3 4%		
£11-£25	(18)	14 4%	9 5%	5 2%	6 15%	6 6%	* 1%	- -	1 3%	- -	2 2%	3 2%	9 9%	1 1%	- -	3 6%	- -	- -	* 1%	2 7%	- -	4 10%	1 2%	4 18%	- -	5 6%	7 4%	10 14%			
£26-£50	(38)	11 3%	9 5%	2 1%	- -	5 5%	4 8%	- -	1 1%	3 3%	5 4%	2 2%	1 2%	2 1%	1 5%	1 3%	1 5%	- -	* 1%	1 3%	- -	3 7%	- -	1 5%	- -	4 5%	6 3%	5 8%			
£51-£75	(63)	7 2%	4 3%	3 1%	1 2%	2 2%	2 3%	3 6%	- -	4 3%	2 2%	1 1%	- -	- -	- -	- -	- -	1 4%	- -	- -	2 4%	- -	4 7%	1 4%	- -	2 2%	6 3%	5 8%			
£76-£100	(88)	13 3%	10 6%	3 1%	1 2%	8 8%	2 3%	2 4%	- -	5 4%	- -	4 4%	4 7%	- -	- -	1 1%	1 4%	3 10%	- -	- -	1 2%	5 11%	2 4%	- -	- -	3 4%	9 5%	8 12%			
£101-£150	(125)	3 1%	2 1%	1 *	1 1%	1 1%	- -	1 2%	- -	2 2%	- -	1 1%	- -	- -	- -	1 1%	- -	1 4%	- -	- -	- -	- -	- -	1 5%	- -	- -	2 1%	1 2%			
£151-£200	(175)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -			
Over £200	(225)	1 *	1 1%	- -	1 3%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 4%	- -	- -	- -	- -	- -	- -	1 1%	- -			
Don't know		20 5%	9 5%	12 6%	2 5%	2 2%	5 9%	3 5%	2 4%	7 9%	8 7%	4 4%	3 4%	5 8%	3 11%	1 5%	2 3%	1 6%	3 8%	2 5%	3 15%	2 6%	2 4%	1 2%	- -	4 4%	9 5%	4 6%			
Prefer not to say/NA		32 8%	12 7%	20 9%	2 4%	7 8%	7 13%	4 6%	7 16%	5 6%	11 10%	8 8%	10 10%	3 4%	- -	1 7%	5 11%	3 11%	6 18%	4 14%	1 3%	3 7%	4 10%	3 6%	1 3%	- -	6 7%	15 9%	4 6%		
Mean		9.25	15.25	4.32	16.23	15.26	10.05	9.77	0.81	0.63	11.59	7.40	9.79	7.78	3.29	2.12	5.70	6.32	21.29	14.03	3.22	4.75	16.77	9.41	14.08	0.00	8.68	14.63	26.53		
Standard deviation		26.70	34.11	17.10	44.91	29.93	22.99	27.61	3.29	4.89	28.12	28.80	24.59	23.87	10.23	8.99	19.52	20.70	40.27	50.77	9.19	18.08	29.94	23.74	30.00	0.00	21.47	34.31	34.29		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 53

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Mini-bar

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Standard error	1.53	2.96	1.31	7.48	3.63	3.35	3.83	0.54	0.61	2.96	3.05	3.03	3.11	2.05	2.12	3.21	4.63	8.22	10.36	2.11	3.20	4.92	3.71	7.07	0.00	2.70	2.99	4.80		
Mean excluding nothing	40.11	41.76	35.99	36.98	37.43	45.07	69.32	7.50	38.00	37.37	38.64	39.33	54.66	20.53	38.00	21.12	60.25	76.22	46.43	24.35	56.15	38.72	40.15	36.12	-	34.93	44.36	39.94		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 54

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Mini-bar

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Nothing	(0)	100	36	64	13	20	12	18	7	30	28	26	31	15	8	3	13	9	5	6	8	10	11	22	4	3	25	35	6
		55%	45%	63%	33%	42%	46%	68%	62%	96%	50%	52%	59%	64%	64%	66%	54%	9	33%	46%	93%	62%	35%	72%	35%	100%	57%	43%	14%
Less than £1	(0.75)	5	5	-	2	2	-	1	-	-	2	2	-	-	-	-	2	-	2	1	-	-	-	-	-	-	1	2	3
		3%	6%	-	6%	4%	-	4%	-	-	4%	5%	-	-	-	-	7%	-	12%	12%	-	-	-	-	-	-	2%	3%	6%
£1-£5	(3)	8	5	3	1	6	1	-	-	-	3	1	3	1	1	1	2	-	1	1	-	-	2	1	-	-	2	5	4
		5%	6%	3%	3%	12%	6%	-	-	-	5%	3%	5%	4%	11%	14%	7%	-	7%	5%	-	-	5%	4%	-	-	4%	6%	9%
£6-£10	(8)	6	5	1	3	2	1	-	-	-	2	3	-	2	-	-	-	1	2	-	-	2	1	1	-	-	2	2	4
		3%	6%	1%	8%	3%	5%	-	-	-	3%	5%	-	7%	-	-	-	3%	11%	-	-	5%	3%	13%	-	-	4%	3%	8%
£11-£25	(18)	16	10	6	7	3	2	3	2	-	4	7	5	1	-	1	2	2	-	2	-	2	6	-	2	-	4	9	11
		9%	13%	6%	18%	7%	9%	9%	15%	-	8%	14%	8%	4%	-	20%	7%	13%	-	13%	-	10%	19%	-	24%	-	9%	11%	25%
£26-£50	(38)	4	4	-	1	2	1	-	-	-	1	3	-	-	-	-	-	-	-	-	-	-	3	1	-	-	1	3	3
		2%	5%	-	3%	3%	5%	-	-	-	2%	6%	-	-	-	-	-	-	-	-	-	9%	4%	-	-	-	3%	4%	7%
£51-£75	(63)	5	3	2	1	-	2	1	-	-	4	-	-	1	1	-	-	-	-	-	-	-	-	4	-	-	-	5	4
		3%	4%	2%	3%	-	9%	5%	-	-	7%	-	-	3%	6%	-	-	-	-	-	-	-	-	13%	-	-	-	6%	8%
£76-£100	(88)	10	5	5	4	5	2	-	-	-	4	2	4	-	1	-	-	2	1	-	-	2	5	-	-	-	5	4	6
		6%	6%	5%	9%	10%	7%	-	-	-	7%	5%	8%	-	5%	-	-	11%	4%	-	-	16%	15%	-	-	-	10%	5%	14%
£101-£150	(125)	3	3	-	-	1	-	2	-	-	1	-	2	-	-	-	-	2	1	-	-	-	-	-	-	-	-	3	3
		2%	4%	-	-	3%	-	7%	-	-	2%	-	3%	-	-	-	-	13%	9%	-	-	-	-	-	-	-	-	4%	7%
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Over £200	(225)	2	2	-	2	-	-	-	-	-	-	-	-	2	2	-	-	-	-	-	-	-	-	-	-	-	2	-	-
		1%	2%	-	5%	-	-	-	-	-	-	-	-	7%	14%	-	-	-	-	-	-	-	-	-	-	-	4%	-	-
Don't know		9	2	7	3	1	1	2	1	1	2	3	3	1	-	-	1	-	1	3	1	-	3	-	1	-	-	5	-
		5%	2%	7%	9%	2%	3%	7%	7%	4%	4%	7%	5%	3%	-	-	3%	-	5%	23%	7%	-	9%	-	8%	-	-	6%	-
Prefer not to say/NA		13	1	13	2	7	3	-	2	-	3	2	6	2	-	-	5	-	2	-	-	2	1	1	2	-	3	8	1
		7%	1%	12%	5%	14%	11%	-	16%	-	6%	4%	11%	9%	-	-	21%	-	18%	-	-	11%	3%	4%	20%	-	7%	10%	2%
Mean		15.67	23.21	8.53	29.17	18.23	18.17	14.63	3.52	0.00	18.06	10.32	15.21	22.10	39.84	4.09	2.07	28.75	20.13	3.42	0.00	18.11	23.60	10.46	7.38	0.00	22.74	19.36	35.29
Standard deviation		36.08	44.91	23.14	54.41	34.57	29.38	35.38	7.60	0.00	32.71	21.09	34.38	63.46	81.88	7.91	5.39	47.61	44.00	7.10	0.00	34.74	32.26	22.45	8.61	0.00	51.29	34.10	39.55

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 54

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Mini-bar

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate		
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Standard error	3.01	5.41	2.67	9.77	6.31	6.26	7.38	2.40	0.00	4.63	3.38	5.81	14.19	24.69	3.54	1.35	13.20	12.70	2.37	0.00	10.47	6.33	4.68	3.25	0.00	8.67	4.44	6.59	
Mean excluding nothing	42.10	43.31	39.29	46.83	36.45	39.30	54.26	18.00	-	40.95	24.86	51.03	79.40	111.74	11.88	7.26	70.25	35.56	8.65	-	60.66	39.23	41.79	14.48	-	58.71	40.26	40.97	

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 55

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Mini-bar****Base: All with families who have been on an All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40		
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51		
Nothing	(0)	99 52%	39 42%	61 63%	5 40%	23 36%	22 47%	43 75%	4 73%	2 100%	19 41%	28 53%	39 59%	14 55%	6 55%	6 66%	15 66%	8 66%	10 43%	9 60%	7 78%	9 59%	9 27%	12 57%	3 26%	5 100%	35 57%	49 45%	6 13%		
Less than £1	(0.75)	1 1%	1 1%	-	-	-	-	1 2%	-	-	-	1 2%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	1 2%	-	1 2%		
£1-£5	(3)	6 3%	4 4%	2 2%	-	5 7%	1 2%	-	-	-	1 2%	1 2%	3 4%	1 2%	-	-	2 8%	-	-	2 13%	-	-	1 3%	1 6%	-	-	-	5 5%	4 8%		
£6-£10	(8)	5 3%	4 4%	1 1%	-	4 6%	1 3%	-	-	-	3 7%	2 3%	-	-	-	-	-	-	-	2 14%	-	-	2 5%	-	1 10%	-	4 6%	1 1%	4 7%		
£11-£25	(18)	16 8%	12 13%	4 4%	4 29%	7 10%	3 6%	3 4%	-	-	4 9%	2 5%	8 13%	1 4%	-	1 12%	-	1 7%	-	* 3%	2 16%	2 10%	6 19%	-	4 29%	-	4 6%	11 10%	8 16%		
£26-£50	(38)	13 7%	11 12%	2 2%	1 10%	6 9%	6 12%	-	-	-	4 8%	8 14%	1 2%	1 3%	2 18%	1 11%	1 6%	-	-	* 2%	-	-	6 18%	1 6%	1 8%	-	5 8%	7 7%	7 15%		
£51-£75	(63)	7 4%	4 4%	3 3%	-	2 2%	2 5%	3 6%	-	-	3 6%	2 4%	1 2%	1 3%	1 6%	-	-	-	1 6%	-	-	2 10%	-	3 14%	1 6%	-	2 3%	6 5%	6 12%		
£76-£100	(88)	17 9%	11 12%	6 7%	2 14%	11 18%	2 4%	2 4%	-	-	6 13%	2 3%	5 7%	4 18%	-	-	1 3%	3 20%	3 15%	-	-	2 12%	7 20%	2 10%	-	-	5 8%	12 11%	10 21%		
£101-£150	(125)	1 1%	1 1%	-	-	1 2%	-	-	-	-	1 3%	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	1 1%	1 2%		
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Over £200	(225)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Don't know		8 4%	4 4%	4 5%	1 5%	* 1%	3 6%	3 5%	2 27%	-	1 2%	2 4%	2 3%	3 11%	2 20%	1 12%	2 7%	-	1 5%	* 3%	1 6%	1 4%	-	-	1 6%	-	1 2%	7 6%	1 2%		
Prefer not to say/NA		16 8%	2 3%	13 14%	-	6 9%	7 15%	3 5%	-	-	4 9%	5 9%	6 9%	1 4%	-	-	3 12%	1 7%	5 21%	1 5%	-	1 4%	3 8%	2 7%	2 15%	-	5 8%	8 8%	1 3%		
Mean		17.83	23.55	11.58	23.17	28.22	15.82	8.67	0.00	0.00	26.98	13.97	12.42	22.80	13.65	6.85	5.82	20.13	32.05	3.19	3.06	20.33	30.72	21.83	16.16	0.00	15.38	22.31	39.61		
Standard deviation		30.42	32.59	26.67	31.37	36.88	25.47	23.10	0.00	0.00	36.83	23.57	26.17	36.98	22.71	13.78	18.44	37.18	46.12	7.25	7.18	33.77	33.45	33.64	18.33	0.00	27.93	33.26	35.90		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 55

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Mini-bar

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Standard error	2.49	3.81	3.06	11.09	5.44	4.08	3.30	0.00	0.00	5.97	3.68	3.82	7.71	7.18	4.87	4.47	10.73	11.53	1.94	2.54	10.18	6.69	8.69	6.11	0.00	3.99	3.70	5.82
Mean excluding nothing	44.71	42.50	50.56	40.42	46.59	39.08	49.85	-	-	49.92	35.91	38.58	65.08	44.41	27.54	29.74	68.92	77.48	9.10	18.00	57.73	43.40	56.81	24.06	-	41.94	46.78	45.74

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 56

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Room service****Base: All who have been on a short haul All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	241 64%	87 52%	154 74%	21 50%	50 52%	32 56%	46 75%	31 72%	62 81%	58 52%	73 69%	61 66%	48 74%	24 80%	16 82%	29 60%	18 82%	17 51%	17 56%	14 68%	26 68%	22 48%	36 64%	12 59%	9 100%	59 71%	90 53%	22 32%		
Less than £1	(0.75)	5 1%	3 2%	1 1%	- 5%	- 5%	- 5%	- 5%	- 5%	1 1%	* 1%	1 1%	2 3%	- 3%	- 3%	- 3%	- 3%	2 7%	- 3%	- 3%	- 3%	1 3%	1 2%	- 2%	- 2%	1 1%	4 2%	2 3%			
£1-£5	(3)	16 4%	11 7%	4 2%	2 4%	8 8%	1 2%	1 2%	2 5%	2 2%	7 6%	3 3%	2 2%	4 6%	- 3%	- 6%	3 6%	1 5%	- 4%	1 4%	2 11%	1 3%	3 6%	2 3%	2 11%	- 3%	2 2%	8 5%	6 9%		
£6-£10	(8)	8 2%	4 2%	4 2%	- 4%	3 3%	2 3%	- 3%	1 2%	2 2%	2 3%	3 2%	2 2%	1 2%	- 2%	- 2%	- 2%	1 3%	1 3%	* 1%	- 3%	1 10%	5 10%	- 3%	- 3%	2 2%	5 3%	5 7%			
£11-£25	(18)	13 3%	9 5%	4 2%	2 4%	5 5%	3 5%	1 2%	* 1%	2 3%	7 6%	5 4%	- 2%	1 2%	- 2%	5 11%	- 5%	2 5%	3 9%	- 3%	- 3%	- 3%	3 5%	- 3%	- 3%	1 2%	7 4%	3 4%			
£26-£50	(38)	15 4%	10 6%	6 3%	5 13%	3 3%	3 5%	4 6%	- 1%	1 4%	5 3%	3 2%	7 7%	1 1%	1 3%	3 6%	- 1%	1 4%	1 3%	- 1%	1 2%	5 12%	- 3%	3 13%	- 3%	3 4%	9 5%	7 10%			
£51-£75	(63)	14 4%	10 6%	3 2%	2 4%	8 8%	- 6%	4 6%	- 1%	1 8%	8 7%	- 2%	3 5%	2 7%	- 7%	1 4%	1 4%	1 4%	2 7%	1 5%	1 2%	2 4%	4 6%	- 3%	- 3%	3 3%	9 6%	11 16%			
£76-£100	(88)	10 3%	8 5%	2 1%	5 12%	2 2%	3 6%	- -	- -	6 5%	2 2%	2 2%	- -	- -	- 4%	2 4%	- -	- 4%	1 4%	- -	- 4%	3 7%	3 6%	- -	- -	4 5%	5 3%	3 4%			
£101-£150	(125)	4 1%	2 1%	3 1%	- 3%	3 -	1 2%	- 2%	- -	1 1%	2 1%	1 1%	* 1%	- 1%	- 1%	- 1%	- 1%	- 1%	1 4%	- 4%	- 4%	2 4%	* 1%	- 1%	1 5%	- 3%	2 2%	3 2%	5 3%		
£151-£200	(175)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -		
Over £200	(225)	3 1%	2 1%	1 1%	2 4%	- -	1 2%	- -	- -	1 1%	- -	2 2%	- -	- -	1 5%	- -	- -	- -	- -	- -	- -	- -	- -	2 9%	- -	- -	3 2%	3 4%			
Don't know		19 5%	7 4%	12 6%	3 8%	2 2%	6 10%	2 3%	2 4%	4 6%	6 6%	7 7%	2 2%	3 4%	2 7%	- -	2 4%	1 6%	3 10%	2 5%	2 8%	3 9%	2 4%	1 2%	- -	4 5%	9 5%	1 2%			
Prefer not to say/NA		28 7%	13 8%	15 7%	1 1%	8 8%	7 12%	3 5%	7 16%	3 4%	8 7%	8 8%	10 11%	2 3%	1 7%	4 8%	- -	4 12%	3 11%	2 9%	4 11%	3 6%	6 11%	1 3%	- -	4 5%	17 10%	2 3%			
Mean		11.69	17.82	6.74	31.53	14.74	15.79	8.98	0.69	2.21	18.61	6.70	13.76	5.33	6.46	14.97	9.35	3.02	12.10	12.77	3.89	8.70	17.32	12.02	32.52	0.00	11.89	18.03	36.78		
Standard deviation		31.58	36.76	25.73	54.71	30.58	41.24	23.55	2.63	9.03	36.55	21.98	39.87	18.06	18.19	54.13	20.69	12.81	29.63	25.41	14.78	29.06	29.94	27.01	69.94	0.00	29.02	40.84	54.47		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 56

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Room service

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67
Standard error	1.80	3.18	1.94	9.25	3.71	6.02	3.20	0.43	1.09	3.77	2.36	4.91	2.29	3.57	12.42	3.40	2.67	5.93	5.08	3.39	5.31	4.79	4.32	16.49	0.00	3.63	3.57	7.34
Mean excluding nothing	44.06	43.62	45.02	70.03	35.08	56.35	49.54	6.52	20.18	46.37	35.67	58.95	25.97	49.21	135.79	30.14	23.53	35.80	38.56	20.46	53.59	36.74	45.33	83.45	-	53.75	48.51	55.48

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 57

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Room service****Base: All who have been on a long haul All Inclusive holiday in last 5 years**

		Gender		Age						Social Grade				Region												Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Nothing	(0)	97	28	69	14	19	13	15	7	30	25	27	30	15	8	3	14	10	3	7	7	8	12	17	4	3	25	33	7
		54%	35%	68%	35%	41%	48%	56%	62%	93%	45%	56%	56%	64%	64%	66%	60%	69%	20%	56%	81%	54%	37%	58%	43%	100%	57%	41%	17%
Less than £1	(0.75)	4	3	2	3	1	-	-	-	-	-	3	1	-	-	-	-	-	-	3	-	-	-	1	-	-	-	1	3
		2%	3%	2%	8%	2%	-	-	-	-	-	6%	2%	-	-	-	-	-	-	25%	-	-	-	4%	-	-	-	1%	6%
£1-£5	(3)	7	5	2	2	5	-	-	-	-	3	1	2	3	-	-	3	-	-	1	-	-	1	2	-	-	2	3	5
		4%	7%	2%	6%	11%	-	-	-	-	5%	1%	3%	11%	-	-	14%	-	-	5%	-	-	4%	6%	-	-	4%	3%	11%
£6-£10	(8)	8	4	4	2	3	1	2	1	-	1	3	3	2	-	-	-	-	3	-	-	2	3	1	-	-	1	4	4
		4%	6%	4%	4%	6%	4%	6%	10%	-	2%	6%	5%	7%	-	-	-	-	18%	-	-	10%	8%	4%	-	-	2%	5%	8%
£11-£25	(18)	10	9	1	2	5	-	2	1	1	5	4	-	1	1	-	2	-	3	-	-	2	1	1	-	-	1	7	5
		6%	11%	1%	5%	10%	-	7%	5%	4%	9%	9%	-	2%	11%	-	9%	-	23%	-	-	-	5%	4%	5%	-	2%	8%	11%
£26-£50	(38)	9	6	3	1	2	5	1	-	-	5	2	1	1	-	1	-	1	-	-	-	5	1	1	-	-	2	6	3
		5%	8%	3%	3%	4%	21%	4%	-	-	10%	4%	2%	4%	-	20%	-	7%	-	-	-	14%	4%	13%	-	-	5%	7%	7%
£51-£75	(63)	4	3	1	1	1	-	1	-	1	3	-	1	-	-	1	-	-	-	-	1	1	-	1	-	-	1	1	2
		2%	3%	1%	2%	2%	-	5%	-	3%	6%	-	1%	-	-	14%	-	-	-	-	12%	4%	-	5%	-	-	2%	2%	5%
£76-£100	(88)	19	12	6	6	4	2	-	-	-	8	5	5	1	1	-	1	4	-	-	2	8	3	-	-	-	7	10	12
		10%	15%	6%	17%	13%	15%	7%	-	-	14%	10%	10%	3%	10%	-	3%	24%	-	-	-	12%	24%	12%	-	-	17%	12%	28%
£101-£150	(125)	1	1	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	1
		1%	2%	-	-	3%	-	-	-	-	2%	-	-	-	-	-	-	-	9%	-	-	-	-	-	-	-	-	1%	3%
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Over £200	(225)	4	4	-	4	-	-	-	-	-	-	-	2	2	2	-	-	-	-	-	-	-	-	2	-	2	2	2	4%
		2%	5%	-	9%	-	-	-	-	-	-	-	4%	7%	14%	-	-	-	-	-	-	-	-	18%	-	-	4%	2%	4%
Don't know		6	3	3	3	-	-	3	1	-	2	2	2	1	-	-	-	-	2	2	1	-	2	-	-	-	-	4	-
		3%	3%	3%	7%	-	-	11%	7%	-	4%	3%	3%	3%	-	-	-	12%	14%	7%	-	7%	-	-	-	-	-	5%	-
Prefer not to say/NA		12	2	10	2	4	3	1	2	-	3	2	7	-	-	-	3	-	2	-	-	3	-	1	2	-	3	9	-
		6%	2%	10%	5%	8%	11%	5%	16%	-	5%	4%	13%	-	-	-	13%	-	18%	-	-	19%	-	4%	20%	-	7%	11%	-
Mean		21.18	35.47	9.01	44.47	21.80	24.60	14.61	2.21	2.55	26.33	13.79	22.26	22.29	42.92	16.61	5.67	23.81	23.38	0.39	7.87	17.30	30.29	16.41	59.04	0.00	29.53	28.08	45.92
Standard deviation		43.29	55.09	24.17	71.61	35.92	33.62	28.00	5.26	11.38	36.25	27.95	51.87	61.45	81.82	26.72	17.48	38.84	40.79	0.77	22.33	33.89	36.93	30.90	97.87	0.00	53.95	47.66	54.89

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 57

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Room service

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer	
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Standard error	3.56	6.73	2.69	12.66	6.25	7.01	6.11	1.66	2.11	5.08	4.37	8.77	13.41	24.67	11.95	4.12	10.77	12.30	0.24	7.89	10.72	6.98	6.44	34.60	0.00	9.12	6.15	9.02	
Mean excluding nothing	52.20	56.28	42.00	73.68	39.59	54.13	43.46	11.30	38.78	51.41	34.77	68.09	64.82	120.37	48.20	18.35	77.41	32.61	1.12	63.00	52.67	50.36	41.06	128.77	-	76.22	54.52	55.31	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 58

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Room service****Base: All with families who have been on an All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40		
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51		
Nothing	(0)	94	35	59	5	23	21	39	4	2	15	27	36	15	5	6	14	7	9	9	7	7	9	12	4	5	35	44	6		
		50%	38%	61%	40%	36%	45%	68%	73%	68%	33%	51%	56%	62%	48%	66%	62%	58%	40%	62%	78%	44%	27%	54%	32%	100%	57%	41%	13%		
Less than £1	(0.75)	3	3	-	-	3	-	-	-	-	-	-	1	2	-	-	-	-	2	-	-	-	-	1	-	-	-	3	2		
		2%	4%	-	-	5%	-	-	-	-	-	-	2%	9%	-	-	-	-	10%	-	-	-	-	6%	-	-	-	3%	1%		
£1-£5	(3)	8	5	3	-	6	1	1	-	-	3	1	4	1	-	-	2	1	-	2	2	-	1	-	1	-	2	6	4		
		4%	6%	3%	-	10%	2%	2%	-	-	6%	2%	6%	2%	-	-	8%	9%	-	13%	16%	-	3%	-	8%	-	2%	6%	9%		
£6-£10	(8)	9	6	3	-	5	2	2	-	1	2	3	3	-	-	-	1	-	*	-	3	5	-	-	-	-	2	7	3		
		5%	6%	3%	-	8%	3%	3%	-	32%	5%	6%	5%	-	-	-	6%	-	3%	-	18%	15%	-	-	-	-	3%	6%	7%		
£11-£25	(18)	6	3	3	-	2	3	2	-	-	1	5	-	-	1	-	1	-	2	-	-	2	1	-	-	-	2	3	4		
		3%	4%	3%	-	2%	5%	3%	-	-	2%	10%	-	-	6%	-	6%	-	8%	-	-	5%	3%	-	-	-	4%	3%	8%		
£26-£50	(38)	16	12	3	2	8	4	-	-	-	6	4	4	2	1	2	1	1	1	-	-	5	1	4	-	3	12	5			
		8%	13%	4%	15%	3%	16%	8%	-	-	13%	7%	6%	6%	7%	22%	3%	7%	6%	-	-	14%	6%	30%	-	5%	11%	10%			
£51-£75	(63)	11	9	2	-	8	-	4	-	-	8	-	1	2	1	-	1	1	1	2	-	-	2	4	-	-	3	9	9		
		6%	10%	2%	-	12%	-	6%	-	-	16%	-	2%	9%	12%	-	3%	7%	5%	14%	-	-	5%	17%	-	-	4%	8%	18%		
£76-£100	(88)	13	8	5	3	6	3	-	-	-	6	3	3	1	1	-	-	2	-	-	-	2	7	2	-	-	7	5	10		
		7%	8%	5%	25%	10%	7%	-	-	-	12%	6%	5%	3%	6%	-	-	13%	-	-	-	12%	22%	7%	-	-	12%	5%	19%		
£101-£150	(125)	3	2	2	-	3	-	-	-	-	1	2	-	*	-	-	-	-	1	-	-	2	*	-	-	-	2	2	3		
		2%	2%	2%	-	5%	-	-	-	-	3%	3%	-	2%	-	-	-	-	5%	-	-	10%	1%	-	-	-	3%	2%	6%		
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Over £200	(225)	3	2	1	2	-	1	-	-	-	1	-	2	-	-	1	-	-	-	-	-	-	-	2	-	-	-	3	3		
		2%	2%	1%	15%	-	2%	-	-	-	2%	-	3%	-	-	12%	-	-	-	-	-	-	-	14%	-	-	-	3%	6%		
Don't know		8	4	4	1	*	3	3	2	-	-	4	2	2	2	-	2	-	3	*	1	1	-	-	-	-	3	5	-		
		4%	4%	5%	5%	1%	6%	5%	27%	-	-	8%	3%	7%	20%	-	7%	-	12%	3%	6%	4%	-	-	-	-	5%	4%	-		
Prefer not to say/NA		14	4	11	-	6	5	3	-	-	4	3	7	-	-	-	3	-	3	1	-	2	3	2	2	-	3	9	1		
		8%	4%	11%	-	9%	11%	5%	-	-	9%	6%	11%	-	-	-	12%	-	13%	5%	-	12%	8%	7%	15%	-	6%	9%	3%		
Mean		22.18	29.00	15.06	64.10	27.52	23.04	8.53	0.00	2.58	37.97	16.52	18.17	13.96	21.02	34.27	5.12	19.16	18.45	10.21	0.51	29.31	34.10	21.35	51.89	0.00	21.71	26.07	56.72		
Standard deviation		41.53	44.21	37.49	81.29	39.57	43.66	18.53	0.00	5.04	47.27	31.72	45.79	29.52	32.06	74.69	13.99	33.15	35.79	23.25	1.20	48.21	37.47	32.04	83.93	0.00	36.50	46.82	57.68		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 58

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Room service****Base: All with families who have been on an All Inclusive holiday in last 5 years**

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Standard error	3.38	5.21	4.22	28.74	5.83	6.82	2.65	0.00	3.56	7.57	4.95	6.75	5.90	10.14	24.90	3.39	9.19	8.95	6.21	0.42	15.25	7.49	8.27	26.54	0.00	5.21	5.17	9.24
Mean excluding nothing	50.96	49.15	55.05	111.84	45.44	51.37	35.16	-	8.00	59.73	41.05	51.98	41.32	53.44	102.21	21.73	46.11	39.52	31.43	3.00	61.47	48.17	51.73	83.41	-	59.19	49.12	65.28

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 59

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?
Internet access

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region											Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67
Nothing	(0)	239 64%	91 54%	149 71%	22 53%	53 54%	34 60%	44 73%	28 65%	59 77%	62 55%	78 73%	55 59%	45 69%	23 78%	17 85%	26 54%	16 70%	15 45%	18 58%	16 77%	27 68%	21 46%	40 71%	12 59%	9 100%	57 68%	90 53%	18 26%
Less than £1	(0.75)	7 2%	5 3%	2 1%	1 1%	5 5%	-	-	1 3%	*	*	2 2%	2 2%	2 3%	-	-	-	-	3 8%	-	-	-	4 9%	-	-	-	-	6 3%	4 5%
£1-£5	(3)	14 4%	10 6%	4 2%	3 6%	7 7%	2 4%	-	2 5%	-	9 8%	1 1%	3 3%	1 2%	-	1 5%	6 13%	-	1 3%	1 4%	-	1 3%	1 2%	1 2%	1 6%	-	1 1%	9 5%	7 10%
£6-£10	(8)	15 4%	10 6%	4 2%	-	7 7%	-	2 4%	3 6%	3 4%	4 3%	1 1%	5 5%	5 8%	-	1 3%	2 11%	1 4%	2 7%	-	2 6%	4 9%	1 2%	-	-	3 4%	9 5%	7 10%	
£11-£25	(18)	27 7%	13 8%	14 7%	5 12%	8 8%	7 12%	2 4%	3 4%	10 9%	7 6%	7 8%	3 5%	3 11%	1 5%	3 6%	2 8%	2 6%	2 8%	2 7%	1 2%	6 13%	4 6%	2 9%	-	8 10%	14 9%	12 17%	
£26-£50	(38)	14 4%	11 7%	3 1%	4 9%	3 4%	3 5%	4 7%	-	7 6%	3 3%	1 1%	3 4%	-	-	1 2%	-	2 7%	2 8%	-	1 2%	3 6%	4 7%	1 5%	-	1 1%	12 7%	7 11%	
£51-£75	(63)	4 1%	3 2%	2 1%	-	4 4%	-	1 1%	-	-	2 2%	2 2%	-	-	-	2 4%	-	-	-	-	2 4%	-	-	1 4%	-	4 4%	1 *	4 6%	
£76-£100	(88)	3 1%	2 1%	2 1%	-	2 2%	-	1 2%	-	-	-	3 3%	-	-	-	1 1%	-	-	-	-	-	2 3%	-	1 5%	-	2 3%	1 1%	-	
£101-£150	(125)	2 *	-	2 1%	-	-	2 3%	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	2 1%	2 2%	
£151-£200	(175)	2 *	2 1%	-	2 4%	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	2 9%	-	-	2 1%	2 3%	
Over £200	(225)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know		22 6%	10 6%	12 6%	5 13%	3 3%	4 7%	3 4%	2 4%	5 7%	9 8%	5 5%	4 4%	4 6%	3 11%	1 5%	3 7%	*	3 10%	*	2 8%	5 12%	3 6%	1 2%	-	-	4 4%	11 7%	2 3%
Prefer not to say/NA		26 7%	11 6%	16 7%	-	7 7%	5 9%	3 5%	6 13%	6 7%	10 9%	6 6%	9 10%	1 1%	-	-	5 11%	2 9%	6 16%	4 14%	2 8%	1 4%	3 6%	3 5%	1 3%	-	4 5%	13 8%	3 5%
Mean		6.90	9.66	4.68	15.86	8.76	9.07	6.25	1.71	1.27	7.36	4.27	11.94	3.67	2.24	1.09	7.25	2.68	5.80	5.88	1.56	4.72	9.78	8.23	26.99	0.00	8.35	10.15	21.95
Standard deviation		20.54	24.63	16.28	39.69	19.36	23.91	16.67	4.36	4.24	18.78	12.43	32.42	9.07	6.05	4.10	18.19	5.74	11.93	11.64	5.22	14.57	19.39	23.29	54.10	0.00	20.10	26.24	36.99

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 59

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Internet access

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67	
Standard error	1.17	2.13	1.23	6.71	2.35	3.35	2.29	0.71	0.53	1.98	1.30	3.99	1.15	1.21	0.92	3.03	1.22	2.44	2.33	1.20	2.62	3.14	3.59	12.75	0.00	2.49	2.28	5.08	
Mean excluding nothing	25.86	25.65	26.20	40.74	21.95	31.84	33.20	7.76	12.59	22.12	24.28	38.73	14.49	18.00	10.16	21.23	12.38	15.18	18.81	18.00	25.22	20.34	36.13	69.24	-	33.36	26.74	30.84	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 60

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Internet access****Base: All who have been on a long haul All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region											Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Nothing	(0)	99	30	69	15	22	12	13	7	30	26	23	33	17	7	3	14	9	3	6	8	11	12	18	5	2	25	34	6
		55%	37%	68%	39%	48%	45%	48%	62%	93%	47%	47%	61%	72%	56%	66%	60%	59%	24%	48%	93%	74%	39%	60%	47%	71%	56%	41%	14%
Less than £1	(0.75)	3	1	2	2	-	-	-	1	-	-	3	-	-	-	-	-	-	-	1	-	-	2	-	-	-	-	1	2
		2%	2%	2%	5%	-	-	-	10%	-	-	7%	-	-	-	-	-	-	-	12%	-	-	5%	-	-	-	-	1%	4%
£1-£5	(3)	10	8	2	5	5	-	-	-	-	4	3	2	1	1	-	6	-	1	2	-	-	-	-	-	-	2	6	7
		5%	10%	2%	12%	11%	-	-	-	-	7%	6%	3%	5%	11%	-	24%	-	6%	18%	-	-	-	-	-	-	4%	7%	15%
£6-£10	(8)	12	9	3	1	5	3	2	1	-	4	7	1	-	-	-	-	-	2	-	-	7	2	1	-	-	5	7	6
		7%	11%	3%	3%	11%	10%	9%	7%	-	7%	14%	2%	-	-	-	-	-	12%	-	-	20%	8%	13%	-	12%	8%	13%	
£11-£25	(18)	12	8	4	3	2	2	2	-	1	5	3	1	3	1	-	2	1	3	-	-	1	2	3	-	-	1	6	7
		7%	10%	4%	9%	5%	10%	9%	-	4%	9%	6%	1%	13%	6%	-	6%	10%	18%	-	-	4%	8%	9%	-	-	2%	8%	17%
£26-£50	(38)	13	9	3	2	4	3	4	-	-	7	3	3	-	1	-	-	-	1	1	-	2	3	4	-	-	2	9	4
		7%	12%	3%	5%	8%	12%	14%	-	-	12%	7%	5%	-	9%	-	-	-	9%	8%	-	10%	10%	15%	-	-	5%	11%	9%
£51-£75	(63)	3	3	1	-	-	1	2	1	-	1	-	3	-	-	1	-	2	-	-	-	-	-	-	1	-	1	2	3
		2%	4%	1%	-	-	4%	7%	5%	-	1%	-	5%	-	-	20%	-	13%	-	-	-	-	-	-	5%	-	2%	2%	7%
£76-£100	(88)	5	3	2	1	3	1	-	-	2	2	2	-	1	-	-	2	-	-	-	-	3	-	-	-	-	3	2	2
		3%	3%	2%	2%	7%	5%	-	-	3%	3%	3%	-	5%	-	-	11%	-	-	-	-	9%	-	-	-	-	6%	2%	4%
£101-£150	(125)	2	-	2	-	-	2	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	2	2	3
		1%	-	2%	-	-	6%	-	-	3%	-	-	-	-	-	-	-	-	-	-	-	-	5%	-	-	-	-	2%	3%
£151-£200	(175)	2	2	-	2	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	2	-	-	2	2
		1%	2%	-	5%	-	-	-	-	-	-	-	4%	-	-	-	-	-	-	-	-	-	-	-	18%	-	-	2%	4%
Over £200	(225)	6	2	3	5	1	-	-	-	1	2	2	2	2	1	-	1	1	-	-	2	-	-	-	-	-	4	-	3
		3%	3%	3%	13%	2%	-	-	-	1%	3%	3%	7%	14%	14%	-	7%	4%	-	-	12%	-	-	-	-	-	10%	-	8%
Don't know		9	4	4	3	1	1	4	-	1	5	2	2	1	-	-	-	-	2	2	1	3	-	1	1	-	6	1	2
		5%	6%	4%	7%	2%	3%	14%	-	3%	9%	4%	3%	3%	-	-	-	-	14%	14%	7%	-	9%	-	8%	29%	-	8%	2%
Prefer not to say/NA		6	-	6	-	3	2	-	2	-	*	1	4	-	-	-	2	-	2	-	-	-	1	1	-	1	5	-	-
		3%	-	6%	-	6%	6%	-	16%	-	1%	3%	8%	-	-	-	9%	-	14%	-	-	-	4%	8%	-	3%	6%	-	-
Mean		19.95	25.40	15.45	47.06	16.15	23.06	13.67	4.47	0.72	18.56	16.13	25.35	19.50	40.56	44.49	2.08	35.03	23.23	4.42	0.00	31.27	15.97	14.69	43.69	0.00	33.31	18.84	45.72
Standard deviation		48.32	49.75	46.90	83.75	36.84	36.49	20.44	15.76	3.58	38.02	43.53	56.51	60.25	80.95	85.82	4.72	62.18	53.27	11.63	0.00	74.29	26.52	29.91	75.84	0.00	69.02	36.62	68.22

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 60

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Internet access****Base: All who have been on a long haul All Inclusive holiday in last 5 years**

	Gender			Age						Social Grade				Region												Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influ-encer	
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Standard error	3.95	6.08	5.15	14.58	6.41	7.45	4.46	4.75	0.68	5.38	6.72	9.29	13.15	24.41	38.38	1.08	17.25	15.38	3.68	0.00	21.45	5.10	6.24	26.81	0.00	11.50	4.65	11.37	
Mean excluding nothing	49.10	41.97	63.84	80.66	33.51	45.91	31.21	17.28	18.00	38.49	32.49	81.79	75.28	91.78	129.11	6.22	85.59	34.55	9.87	-	118.10	27.71	38.93	99.78	-	77.95	36.23	53.09	

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 61

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?
Internet access

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer	
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40	
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Nothing	(0)	89 47%	31 34%	57 59%	4 33%	24 37%	19 40%	36 62%	4 73%	2 100%	17 36%	25 47%	34 52%	13 51%	6 58%	6 66%	11 49%	8 64%	6 34%	7 41%	9 59%	8 23%	10 47%	5 35%	5 100%	32 52%	40 37%	6 13%		
Less than £1	(0.75)	4 2%	4 4%	-	-	4 6%	-	-	-	-	-	-	2 3%	2 9%	-	-	-	-	2 10%	-	-	-	2 6%	-	-	-	-	4 4%	2 4%	
£1-£5	(3)	9 5%	6 7%	3 3%	1 7%	5 8%	2 5%	-	-	-	1 2%	1 2%	4 7%	2 8%	-	1 12%	3 15%	-	1 4%	2 13%	-	-	-	1 6%	-	-	-	8 7%	3 6%	
£6-£10	(8)	17 9%	13 14%	4 4%	1 10%	9 14%	3 5%	5 8%	-	-	7 16%	6 12%	2 4%	1 5%	-	-	1 5%	1 9%	1 4%	2 14%	-	-	8 25%	2 11%	1 10%	-	8 14%	9 8%	10 19%	
£11-£25	(18)	19 10%	12 13%	7 7%	2 15%	7 11%	3 16%	3 6%	-	-	7 16%	5 10%	5 7%	2 8%	1 13%	1 11%	2 6%	1 14%	1 4%	2 17%	2 16%	-	6 17%	1 6%	2 14%	-	5 9%	13 12%	11 21%	
£26-£50	(38)	16 8%	12 13%	4 4%	-	5 8%	4 9%	7 11%	-	-	7 15%	3 6%	3 4%	3 12%	1 10%	-	1 3%	-	2 11%	1 7%	-	2 10%	4 13%	3 16%	1 8%	-	2 4%	14 12%	8 17%	
£51-£75	(63)	3 2%	2 2%	2 2%	-	2 2%	1 2%	1 1%	-	-	-	2 4%	1 2%	-	-	1 12%	-	-	-	-	-	2 10%	-	-	1 6%	-	3 4%	1 1%	3 7%	
£76-£100	(88)	5 3%	3 3%	2 2%	-	4 6%	1 3%	-	-	-	1 3%	2 3%	2 3%	-	-	-	1 3%	2 13%	-	-	-	-	3 8%	-	-	-	5 5%	2 2%	1 2%	
£101-£150	(125)	2 1%	-	2 2%	-	-	2 3%	-	-	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	2 1%	2 3%	
£151-£200	(175)	2 1%	2 2%	-	2 15%	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	2 14%	-	-	2 2%	2 4%	
Over £200	(225)	2 1%	-	2 2%	2 14%	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	2 12%	-	-	-	-	2 3%	-	2 4%	
Don't know		8 4%	5 5%	3 4%	1 5%	* 1%	2 4%	4 6%	2 27%	-	1 2%	3 6%	2 3%	2 7%	2 20%	-	2 7%	-	2 8%	*	3 6%	1 4%	-	-	1 6%	-	1 2%	6 6%	-	
Prefer not to say/NA		14 7%	3 3%	11 11%	-	5 7%	6 13%	3 5%	-	-	3 7%	4 8%	6 10%	-	-	-	3 12%	-	6 25%	1 5%	-	1 4%	3 8%	1 5%	1 6%	-	5 8%	8 7%	1 3%	
Mean		16.12	17.40	14.80	65.53	14.19	17.58	7.67	0.00	0.00	17.72	12.57	21.39	7.16	7.41	9.49	6.75	14.61	7.91	7.91	3.06	40.24	19.02	18.48	40.20	0.00	20.14	16.61	37.32	
Standard deviation		35.74	31.28	39.96	94.95	24.19	30.03	14.65	0.00	0.00	28.11	22.22	51.83	13.12	13.84	21.24	17.64	30.13	14.27	11.36	7.18	76.96	25.43	34.50	65.02	0.00	45.19	31.99	54.53	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 61

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Internet access

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Standard error	2.90	3.69	4.47	33.57	3.53	4.63	2.11	0.00	0.00	4.50	3.47	7.56	2.62	4.38	7.08	4.28	8.36	3.69	3.04	2.54	23.20	5.09	8.62	20.56	0.00	6.39	3.53	8.73
Mean excluding nothing	34.25	27.56	48.44	100.58	23.63	33.74	25.75	-	-	29.53	28.16	53.13	15.91	26.62	28.30	17.08	40.66	16.00	14.19	18.00	114.24	25.31	36.73	66.86	-	46.97	29.07	42.95

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 62

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Airport/hotel transfers****Base: All who have been on a short haul All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	162 43%	55 33%	107 51%	13 31%	33 34%	25 44%	32 52%	24 56%	35 46%	43 38%	51 48%	45 49%	23 36%	13 44%	14 70%	20 42%	15 68%	15 43%	12 40%	13 62%	15 39%	13 29%	20 36%	6 28%	5 55%	38 46%	66 39%	14 20%		
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
£1-£5	(3)	9 2%	6 4%	2 1%	1 3%	5 5%	-	-	1 3%	2 2%	3 3%	3 3%	-	2 3%	1 4%	-	1 2%	-	3 8%	1 4%	-	1 2%	1 1%	-	1 6%	-	-	5 3%	2 3%		
£6-£10	(8)	10 3%	6 4%	4 2%	5 11%	* 4%	2 4%	-	1 2%	2 3%	5 5%	-	2 3%	3 4%	-	-	3 6%	-	1 3%	* 1%	-	1 3%	3 6%	-	2 11%	-	2 2%	4 2%	4 6%		
£11-£25	(18)	40 11%	21 12%	19 9%	4 9%	13 13%	4 8%	6 10%	6 9%	7 11%	12 10%	4 5%	13 20%	5 16%	3 16%	5 10%	2 9%	1 3%	4 14%	2 10%	4 10%	4 10%	8 15%	1 4%	1 8%	10 12%	19 11%	14 21%			
£26-£50	(38)	40 11%	20 12%	19 9%	5 11%	18 18%	2 4%	2 3%	3 8%	10 13%	12 11%	11 11%	5 7%	3 9%	1 5%	3 6%	-	2 7%	3 10%	* 2%	5 12%	6 13%	12 22%	3 17%	1 10%	4 5%	21 12%	9 13%			
£51-£75	(63)	16 4%	7 4%	9 4%	1 3%	6 6%	2 3%	5 9%	-	2 3%	5 4%	5 5%	4 4%	2 3%	3 11%	-	5 10%	1 5%	1 4%	-	1 3%	2 6%	2 3%	1 1%	1 5%	-	6 7%	7 4%	3 4%		
£76-£100	(88)	23 6%	14 8%	9 4%	6 13%	9 9%	3 5%	4 6%	-	2 2%	7 6%	3 3%	12 13%	2 3%	-	1 5%	3 6%	1 4%	2 7%	2 7%	-	-	7 15%	4 7%	1 7%	1 14%	7 8%	11 7%	10 14%		
£101-£150	(125)	10 3%	6 4%	4 2%	2 4%	2 2%	4 6%	1 2%	* 1%	2 2%	4 4%	2 1%	3 3%	1 2%	-	-	1 1%	-	1 4%	-	-	3 8%	1 3%	3 6%	* 2%	-	4 4%	6 3%	4 6%		
£151-£200	(175)	1 *	-	1 *	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	1 *	-		
Over £200	(225)	3 1%	3 2%	* *	3 6%	* *	-	-	-	-	-	* *	3 3%	-	-	-	-	-	-	* 1%	-	1 2%	-	-	2 9%	-	-	2 1%	3 4%		
Don't know		35 9%	16 9%	19 9%	4 9%	3 3%	11 19%	6 10%	3 7%	9 12%	10 9%	14 14%	3 4%	7 11%	4 13%	-	5 11%	2 11%	3 10%	1 4%	4 19%	5 12%	3 10%	2 8%	1 13%	11 13%	12 7%	4 6%			
Prefer not to say/NA		27 7%	13 8%	15 7%	-	9 10%	4 7%	4 6%	4 9%	6 7%	9 8%	5 5%	6 7%	6 10%	1 4%	1 5%	2 5%	1 3%	4 11%	5 17%	1 3%	3 7%	4 9%	5 9%	1 3%	-	3 3%	16 9%	2 3%		
Mean		23.68	30.83	18.01	42.96	27.50	23.47	22.54	8.59	16.50	23.71	17.70	32.25	19.80	15.90	9.68	23.49	9.50	21.64	20.69	5.61	29.77	32.48	29.24	45.49	20.04	25.13	28.23	44.57		
Standard deviation		38.64	44.33	32.49	61.71	34.96	40.19	38.18	18.54	27.59	34.62	31.27	50.25	33.26	22.56	22.09	37.19	23.45	37.18	39.12	14.24	48.41	37.61	36.57	69.82	34.17	37.48	43.78	53.89		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 62

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Airport/hotel transfers****Base: All who have been on a short haul All Inclusive holiday in last 5 years**

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Standard error	2.24	3.90	2.51	10.29	4.27	5.93	5.45	3.05	3.50	3.65	3.41	6.09	4.48	4.70	4.94	6.20	5.12	7.29	7.98	3.36	8.84	6.36	5.78	17.45	12.08	4.84	3.84	7.40		
Mean excluding nothing	48.99	51.06	46.44	64.74	45.24	58.36	59.67	25.64	38.44	44.22	43.11	70.31	36.02	33.74	36.28	47.33	45.66	48.07	42.01	29.10	57.59	51.05	49.72	66.65	54.18	55.41	52.71	57.21		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 63

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Airport/hotel transfers

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer	
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37	
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Nothing	(0)	67 37%	25 32%	41 41%	9 24%	9 20%	11 41%	11 43%	8 71%	19 59%	19 34%	19 38%	20 37%	10 40%	7 54%	3 66%	12 50%	6 42%	2 15%	5 38%	7 87%	8 53%	4 14%	9 28%	3 25%	1 43%	20 46%	26 32%	6 14%	
Less than £1	(0.75)	1 1%	1 2%	- -	1 1%	- -	- -	1 4%	- -	- -	- -	1 2%	- -	1 2%	- -	- -	2 1%	- -	1 7%	- -	- -	- -	- -	- -	- -	- -	1 2%	1 1%	2 2%	
£1-£5	(3)	7 4%	3 4%	4 4%	4 10%	2 5%	1 4%	- -	- -	- -	3 5%	2 5%	2 3%	1 3%	- -	- -	3 14%	- -	1 7%	2 18%	- -	- -	1 2%	- -	- -	- -	3 6%	2 2%	7 15%	
£6-£10	(8)	5 3%	4 5%	1 1%	2 4%	2 5%	- -	- -	- -	1 3%	- -	2 5%	- -	3 11%	- -	- -	- -	- -	2 11%	- -	- -	- -	4 11%	- -	- -	- -	- -	2 3%	3 7%	
£11-£25	(18)	20 11%	10 13%	9 9%	3 8%	8 17%	2 6%	5 19%	- -	2 6%	8 15%	7 14%	3 5%	2 7%	3 22%	- -	4 15%	1 3%	1 7%	- -	- -	3 22%	5 16%	1 3%	2 16%	1 29%	3 7%	13 17%	4 8%	
£26-£50	(38)	25 14%	9 11%	17 16%	3 7%	10 21%	4 17%	1 5%	1 13%	5 17%	7 12%	8 15%	3 16%	3 12%	- -	- -	1 3%	2 17%	2 11%	1 8%	* 5%	1 10%	6 19%	10 34%	1 13%	- -	4 9%	12 15%	4 8%	
£51-£75	(63)	2 1%	1 1%	1 1%	1 2%	- -	- -	1 4%	- -	- -	1 2%	1 1%	- -	- -	- -	- -	- -	1 7%	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	1 1%	- -	
£76-£100	(88)	16 9%	12 15%	5 5%	6 16%	7 14%	2 9%	1 5%	- -	- -	8 15%	3 6%	5 9%	- -	1 5%	2 34%	- -	2 11%	2 12%	3 26%	- -	- -	5 15%	3 9%	- -	- -	5 12%	6 8%	6 15%	
£101-£150	(125)	7 4%	4 5%	3 3%	3 7%	- -	3 10%	2 7%	- -	- -	4 7%	- -	4 7%	- -	- -	- -	- -	2 13%	- -	- -	- -	2 12%	1 4%	3 8%	- -	- -	3 7%	4 5%	6 15%	
£151-£200	(175)	1 1%	1 1%	- -	- -	- -	1 5%	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 4%	- -	- -	- -	1 3%	- -	1 3%	
Over £200	(225)	7 4%	6 7%	2 2%	6 15%	- -	1 3%	1 4%	- -	- -	- -	3 5%	3 5%	2 10%	2 20%	- -	- -	1 7%	2 11%	- -	- -	1 4%	- -	- -	2 18%	- -	2 4%	4 4%	5 11%	
Don't know		14 7%	2 3%	11 11%	2 5%	3 6%	- -	3 10%	2 17%	5 14%	4 7%	3 6%	6 11%	1 6%	- -	- -	1 4%	- -	1 5%	1 10%	1 7%	- -	5 15%	3 11%	1 8%	1 29%	1 2%	6 7%	1 3%	
Prefer not to say/NA		7 4%	- -	7 7%	- -	6 13%	2 6%	- -	- -	- -	* 1%	1 3%	4 7%	2 9%	- -	- -	2 10%	- -	2 14%	- -	- -	- -	- -	1 4%	2 20%	- -	1 3%	4 5%	- -	
Mean		35.86	47.68	24.78	66.56	29.15	44.96	32.21	5.79	9.30	36.97	29.35	41.68	34.89	52.54	30.32	5.16	52.31	51.99	29.17	2.12	32.05	41.81	38.86	68.12	7.21	39.10	37.60	67.67	
Standard deviation		56.11	66.06	42.33	80.80	30.54	61.42	55.39	14.47	15.49	45.98	54.14	61.14	72.96	91.40	46.53	9.57	66.12	78.36	40.58	9.35	58.67	45.92	39.54	99.85	12.17	61.26	56.07	75.58	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 63

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Airport/hotel transfers

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Standard error	4.66	7.95	4.86	14.07	5.58	12.28	11.81	4.58	3.10	6.44	8.46	10.49	16.74	27.56	20.81	2.26	18.34	21.73	12.83	3.31	16.94	9.01	8.84	37.74	8.61	10.35	7.06	12.60
Mean excluding nothing	61.65	71.08	49.74	88.76	38.47	79.29	61.27	38.00	29.54	58.71	50.09	76.32	65.98	113.29	88.00	12.56	90.68	63.51	50.58	38.00	67.63	50.01	58.18	104.72	18.00	75.52	59.08	78.65

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 64

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Airport/hotel transfers****Base: All with families who have been on an All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40		
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51		
Nothing	(0)	62 33%	21 22%	41 43%	5 40%	13 19%	15 32%	26 45%	3 52%	-	14 31%	17 32%	24 37%	7 26%	3 28%	6 66%	10 42%	6 47%	6 25%	8 56%	7 72%	5 34%	2 7%	5 24%	2 14%	2 48%	20 32%	34 31%	5 9%		
Less than £1	(0.75)	1 1%	1 1%	-	-	-	-	1 2%	-	-	-	1 2%	-	-	-	-	-	-	4 1%	-	-	-	-	-	-	-	1 2%	-	1 2%		
£1-£5	(3)	6 3%	5 6%	1 1%	-	6 9%	-	-	-	-	-	1 2%	3 11%	-	-	2 8%	-	2 10%	2 13%	-	-	-	-	-	-	-	-	5 5%	2 3%		
£6-£10	(8)	5 3%	4 4%	2 2%	2 15%	2 3%	2 3%	-	-	-	2 3%	2 3%	2 3%	* 2%	-	-	-	-	-	* 3%	-	-	3 10%	-	2 14%	-	-	5 5%	3 6%		
£11-£25	(18)	23 12%	14 16%	8 9%	-	10 16%	4 9%	8 14%	-	1 32%	8 16%	7 13%	3 5%	5 20%	1 10%	1 11%	1 6%	1 6%	1 4%	2 14%	2 16%	2 10%	7 22%	3 16%	2 18%	-	7 12%	14 13%	11 22%		
£26-£50	(38)	20 10%	8 9%	11 12%	-	11 17%	5 10%	3 4%	2 27%	-	5 11%	7 13%	8 12%	-	1 12%	2 7%	1 11%	1 3%	-	-	1 8%	7 21%	4 19%	2 18%	-	4 6%	15 13%	7 15%			
£51-£75	(63)	10 5%	6 6%	4 5%	-	3 5%	2 4%	5 9%	-	-	4 8%	5 9%	2 3%	-	1 10%	-	3 12%	2 16%	1 5%	-	1 6%	2 5%	-	-	-	6 10%	4 4%	3 6%			
£76-£100	(88)	18 10%	12 13%	6 6%	1 10%	8 12%	5 11%	4 7%	-	-	6 13%	2 3%	9 13%	2 7%	2 23%	-	3 20%	3 13%	1 6%	-	-	5 14%	4 19%	-	1 27%	8 13%	10 10%	7 15%			
£101-£150	(125)	10 5%	5 5%	5 5%	2 14%	2 2%	4 8%	1 2%	-	2 68%	3 6%	2 3%	5 7%	1 3%	-	-	-	-	1 6%	-	-	5 32%	1 4%	2 11%	-	-	5 9%	4 4%	6 12%		
£151-£200	(175)	2 1%	1 1%	1 1%	-	-	1 3%	1 1%	-	-	1 3%	-	-	1 3%	-	1 3%	-	-	-	-	-	1 4%	-	-	-	1 2%	1 2%	1 1%	2%		
Over £200	(225)	4 2%	4 4%	* *	2 15%	* 1%	1 2%	1 2%	-	-	-	1 3%	2 3%	1 3%	1 6%	-	-	-	1 4%	* 3%	-	-	-	-	2 14%	-	-	4 4%	3 5%		
Don't know		14 7%	7 7%	7 7%	1 5%	2 3%	5 10%	5 9%	1 20%	-	1 2%	6 12%	2 3%	5 19%	4 34%	3 11%	-	2 8%	-	1 6%	1 4%	1 3%	1 7%	1 6%	1 25%	7 11%	2 2%	-			
Prefer not to say/NA		15 8%	5 5%	10 11%	-	7 12%	4 9%	3 5%	-	-	3 7%	3 5%	7 11%	1 6%	-	3 12%	-	4 17%	1 5%	-	1 4%	4 12%	1 5%	2 15%	-	3 5%	10 10%	1 3%			
Mean		36.83	45.34	28.12	65.09	33.63	42.98	28.61	13.04	90.49	39.44	31.10	40.32	33.97	40.37	22.15	22.08	32.86	45.37	16.36	7.01	53.77	45.37	45.64	55.41	31.95	42.75	37.62	58.59		
Standard deviation		50.78	56.78	42.41	86.86	38.50	54.86	47.18	20.46	67.38	45.53	47.68	54.53	59.64	69.18	38.58	40.83	37.14	63.07	45.74	16.93	56.86	43.46	44.46	85.37	50.38	48.05	54.17	60.22		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 64

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Airport/hotel transfers

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-berside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51		
Standard error	4.19	6.79	4.83	30.71	5.80	8.57	6.88	9.15	47.64	7.29	7.45	8.04	13.01	24.46	12.86	10.21	10.30	15.30	11.81	5.99	17.14	9.06	11.48	28.46	29.09	7.01	5.88	9.64		
Mean excluding nothing	59.80	60.77	58.26	113.56	43.61	71.76	60.23	38.00	90.49	59.54	50.37	71.14	52.03	70.44	66.07	48.32	62.19	67.89	39.70	30.10	85.65	49.53	62.27	67.35	88.00	68.68	57.81	64.92		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 65

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Water-sports

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	233 62%	85 51%	148 71%	22 53%	51 52%	31 55%	41 68%	30 70%	58 76%	65 59%	67 63%	54 58%	47 71%	23 78%	15 75%	29 61%	18 78%	15 44%	18 59%	14 65%	24 63%	20 44%	37 66%	12 59%	8 90%	58 69%	86 50%	20 30%		
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
£1-£5	(3)	8 2%	6 4%	2 1%	3 8%	2 2%	-	-	1 3%	1 2%	4 4%	2 2%	2 2%	-	-	-	1 2%	-	-	1 4%	-	2 4%	2 4%	1 2%	1 6%	-	-	4 3%	6 9%		
£6-£10	(8)	2 *	-	2 1%	1 1%	-	1 2%	-	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	1 1%	2 3%		
£11-£25	(18)	13 3%	8 5%	5 2%	3 7%	7 7%	1 1%	1 2%	1 1%	1 1%	3 3%	3 3%	6 6%	2 3%	1 3%	-	-	1 2%	-	1 3%	2 7%	1 2%	5 10%	3 6%	1 4%	-	4 4%	8 4%	11 11%		
£26-£50	(38)	13 4%	10 6%	3 2%	4 10%	4 5%	3 6%	1 2%	-	-	4 4%	4 3%	6 6%	-	-	-	4 7%	1 4%	2 6%	-	-	1 2%	2 4%	1 3%	3 14%	-	2 2%	10 6%	8 8%		
£51-£75	(63)	16 4%	11 6%	5 3%	3 7%	5 5%	3 6%	4 7%	-	1 1%	6 5%	1 1%	3 3%	6 9%	-	1 5%	3 6%	-	4 11%	1 4%	1 3%	3 7%	4 7%	-	-	5 6%	9 6%	6 9%			
£76-£100	(88)	15 4%	12 7%	3 1%	-	8 9%	3 5%	4 7%	-	-	9 8%	4 4%	-	2 3%	1 4%	-	1 2%	-	2 6%	2 7%	1 4%	1 3%	4 9%	3 5%	-	-	4 5%	11 7%	5 8%		
£101-£150	(125)	8 2%	7 4%	1 *	1 2%	5 5%	-	2 3%	-	-	3 2%	1 1%	4 4%	-	-	-	3 7%	1 5%	1 4%	-	-	-	-	1 2%	1 5%	-	2 2%	6 3%	3 5%		
£151-£200	(175)	1 *	-	1 1%	-	-	-	-	-	1 1%	-	-	-	1 2%	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-		
Over £200	(225)	3 1%	3 2%	-	2 4%	-	-	1 2%	-	-	1 1%	-	2 2%	-	-	-	-	-	-	-	-	1 3%	-	-	2 9%	-	-	3 2%	3 4%		
Don't know		17 5%	6 4%	11 5%	2 5%	4 4%	5 8%	3 5%	3 6%	1 2%	6 5%	7 7%	2 2%	2 3%	2 7%	1 5%	2 3%	*	3 8%	*	1 3%	4 10%	2 4%	1 2%	-	1 10%	4 5%	9 5%	7 5%		
Prefer not to say/NA		46 12%	19 11%	27 13%	1 2%	11 11%	9 17%	2 4%	9 20%	14 18%	9 8%	17 16%	14 15%	6 10%	2 7%	3 15%	5 11%	2 9%	7 21%	6 21%	3 12%	5 13%	7 15%	5 8%	1 3%	-	5 6%	22 13%	4 6%		
Mean		15.80	26.89	6.60	23.47	23.37	14.01	21.77	0.44	3.96	20.48	8.83	19.12	13.45	5.13	3.84	19.93	9.10	26.84	12.25	18.58	13.22	19.36	14.07	33.71	0.00	14.22	25.21	39.01		
Standard deviation		37.06	46.63	23.05	52.75	38.43	27.03	45.13	2.47	24.08	40.37	24.46	45.11	33.34	19.91	15.57	38.68	30.13	39.19	28.47	46.78	45.20	30.56	29.86	69.64	0.00	31.13	45.88	56.65		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 65

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Water-sports

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67	
Standard error	2.15	4.09	1.79	8.67	4.80	3.98	6.14	0.42	3.08	4.19	2.73	5.68	4.30	4.06	3.78	6.36	6.42	8.17	5.94	10.73	8.39	5.17	4.66	16.41	0.00	3.89	4.09	8.01	
Mean excluding nothing	62.21	67.10	49.90	56.62	60.69	52.20	84.90	7.67	71.21	64.11	47.32	65.20	71.62	59.67	63.00	69.34	72.96	71.32	50.95	81.01	73.01	42.13	53.99	86.49	-	63.78	66.48	59.90	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 66

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Water-sports

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer		
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37		
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44		
Nothing	(0)	91	32	59	13	20	11	13	7	27	27	24	25	15	8	2	15	8	1	4	8	7	13	17	5	3	24	27	7		
		50%	40%	58%	35%	42%	43%	47%	67%	84%	49%	48%	47%	64%	64%	43%	63%	53%	9%	33%	93%	47%	41%	57%	49%	100%	56%	33%	16%		
Less than £1	(0.75)	2	1	1	1	-	1	-	-	-	1	-	-	1	-	-	2	-	1	-	-	-	-	-	-	-	1	1	1		
		1%	1%	1%	1%	-	4%	-	-	-	2%	-	-	2%	-	-	2%	-	7%	-	-	-	-	-	-	-	2%	1%	2%		
£1-£5	(3)	3	3	1	-	2	-	1	-	-	-	1	2	1	-	-	2	-	1	1	-	-	-	-	-	-	1	2	3		
		2%	3%	1%	-	5%	-	4%	-	-	-	2%	3%	3%	-	-	7%	-	7%	5%	-	-	-	-	-	-	2%	2%	6%		
£6-£10	(8)	6	2	4	1	3	-	2	-	-	1	4	2	-	-	-	-	2	1	-	-	2	2	-	-	-	-	6	1		
		3%	3%	4%	4%	7%	-	6%	-	-	1%	8%	3%	-	-	-	-	11%	6%	-	-	10%	7%	-	-	-	-	7%	1%		
£11-£25	(18)	13	7	6	4	6	1	1	-	1	4	4	4	1	1	-	2	2	-	-	-	5	3	-	-	3	8	4			
		7%	9%	6%	11%	12%	5%	4%	-	4%	8%	8%	7%	5%	11%	-	8%	13%	-	-	-	15%	10%	-	-	7%	9%	10%			
£26-£50	(38)	8	4	4	2	3	2	1	-	-	3	2	3	-	-	1	2	1	2	-	-	1	1	1	-	-	2	6	3		
		4%	6%	4%	4%	7%	7%	5%	-	-	6%	3%	6%	-	-	20%	7%	10%	11%	-	-	4%	2%	3%	-	-	4%	7%	8%		
£51-£75	(63)	6	3	3	-	2	4	-	-	-	4	2	-	-	-	-	-	-	-	-	-	3	2	1	-	-	3	3	4		
		3%	4%	3%	-	3%	15%	-	-	-	7%	3%	-	-	-	-	-	-	-	-	-	9%	5%	13%	-	-	6%	4%	10%		
£76-£100	(88)	9	7	2	4	2	1	2	-	-	5	2	3	-	1	1	-	-	1	3	-	-	1	3	-	-	2	2	5		
		5%	9%	2%	10%	4%	5%	9%	-	-	9%	3%	5%	-	5%	14%	-	-	7%	27%	-	-	4%	9%	-	-	4%	3%	11%		
£101-£150	(125)	8	7	2	6	3	-	-	-	-	3	2	2	2	-	-	-	-	3	1	-	2	2	1	-	-	2	4	6		
		5%	8%	2%	15%	6%	-	-	-	-	5%	5%	3%	7%	-	-	-	-	20%	12%	-	12%	5%	3%	-	-	4%	5%	14%		
£151-£200	(175)	3	3	-	-	2	-	2	-	-	-	2	2	-	-	-	-	2	-	-	-	2	-	-	-	-	-	3	3		
		2%	4%	-	-	3%	-	7%	-	-	-	3%	3%	-	-	-	-	13%	-	-	-	5%	-	-	-	-	-	4%	8%		
Over £200	(225)	6	5	1	4	-	1	1	-	-	1	1	2	2	2	-	-	-	1	-	-	1	-	-	2	-	2	4	4		
		3%	7%	1%	11%	-	3%	4%	-	-	2%	1%	4%	10%	20%	-	-	-	4%	-	-	7%	-	-	18%	-	4%	4%	9%		
Don't know		7	1	5	2	-	1	2	-	-	3	3	-	1	-	-	1	-	1	-	1	-	3	1	-	-	-	6	1		
		4%	2%	5%	4%	-	5%	7%	17%	-	6%	5%	-	3%	-	-	3%	-	5%	-	7%	-	10%	4%	-	-	-	7%	3%		
Prefer not to say/NA		18	4	15	2	5	4	2	4	3	5	9	9	2	-	1	2	-	3	3	-	3	1	3	2	-	4	11	1		
		10%	5%	14%	5%	10%	14%	8%	16%	13%	9%	17%	7%	7%	-	23%	9%	-	25%	23%	-	19%	3%	9%	20%	-	10%	14%	2%		
Mean		30.53	50.35	12.36	61.32	27.31	28.45	37.21	0.00	0.75	29.60	26.66	32.75	35.62	50.61	26.14	5.01	29.60	63.59	50.68	0.00	40.10	31.05	20.61	61.86	0.00	27.57	41.45	76.59		
Standard deviation		56.85	70.38	31.56	77.28	46.22	47.71	67.12	0.00	3.66	47.97	51.52	61.29	76.64	92.37	38.53	11.34	59.17	68.81	53.99	0.00	73.58	49.86	35.99	98.13	0.00	54.88	66.11	74.30		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 66

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Water-sports

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 67

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Water-sports

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer	
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40	
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Nothing	(0)	88 46%	30 32%	58 60%	5 40%	22 34%	21 44%	35 60%	4 63%	2 100%	17 37%	26 50%	33 50%	12 47%	6 52%	6 66%	14 62%	7 53%	6 27%	10 72%	7 71%	7 45%	7 20%	11 51%	4 32%	4 80%	32 53%	40 37%	7 14%	
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
£1-£5	(3)	5 2%	4 4%	1 1%	-	4 6%	-	1 2%	-	-	-	2 4%	2 3%	1 2%	-	-	2 8%	-	1 4%	2 13%	-	-	-	-	-	-	1 2%	3 3%	3 5%	
£6-£10	(8)	6 3%	2 2%	4 5%	-	3 5%	1 2%	2 3%	-	-	1 2%	3 6%	2 2%	-	-	-	2 13%	-	-	-	-	2 10%	3 8%	-	-	-	-	6 6%	1 2%	
£11-£25	(18)	12 6%	10 10%	2 2%	1 10%	7 11%	* 1%	2 4%	1 10%	-	4 9%	2 4%	5 7%	1 4%	-	-	-	1 7%	-	1 7%	2 16%	1 4%	6 17%	1 6%	1 6%	-	5 8%	6 6%	7 14%	
£26-£50	(38)	13 7%	7 8%	5 6%	2 15%	4 5%	5 10%	3 5%	-	-	1 1%	4 8%	8 12%	-	-	1 12%	2 6%	3 18%	3 13%	-	-	-	2 5%	* 2%	3 23%	-	4 6%	9 8%	4 9%	
£51-£75	(63)	17 9%	10 11%	7 7%	-	7 10%	6 13%	4 7%	-	-	7 14%	2 3%	3 4%	6 23%	-	1 11%	1 3%	-	4 16%	-	1 7%	-	6 17%	4 18%	1 10%	-	6 10%	9 9%	9 17%	
£76-£100	(88)	11 6%	9 10%	2 2%	-	4 6%	3 5%	4 7%	-	-	7 16%	2 3%	-	2 8%	1 12%	-	1 3%	-	2 9%	-	-	-	4 12%	3 13%	-	-	4 7%	7 6%	5 11%	
£101-£150	(125)	6 3%	4 4%	2 2%	2 14%	3 4%	-	1 2%	-	-	3 6%	-	3 5%	-	-	-	-	1 9%	1 5%	-	-	2 12%	2 5%	-	-	-	2 3%	4 4%	5 9%	
£151-£200	(175)	2 1%	2 2%	-	-	2 2%	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-	-	2 5%	-	-	-	-	2 1%	2 3%	
Over £200	(225)	4 2%	4 4%	-	2 15%	-	1 1%	1 2%	-	-	1 2%	-	2 3%	1 3%	1 6%	-	-	-	-	-	-	1 7%	-	-	2 14%	-	-	4 3%	4 7%	
Don't know		10 5%	5 5%	5 5%	1 5%	2 3%	4 9%	2 3%	2 27%	-	3 7%	3 6%	2 3%	2 7%	2 20%	1 12%	2 7%	-	-	*	1 3%	2 6%	-	1 6%	-	1 20%	4 6%	6 6%	3 5%	
Prefer not to say/NA		18 10%	7 8%	11 11%	-	8 13%	7 14%	3 6%	-	-	3 6%	7 13%	7 11%	1 6%	1 10%	-	3 12%	-	6 26%	1 5%	-	1 8%	4 11%	1 5%	2 15%	-	4 6%	13 12%	2 4%	
Mean		28.26	42.98	13.61	62.07	31.19	26.23	22.18	2.47	0.00	42.76	17.52	24.03	33.31	35.05	12.42	8.52	20.28	40.04	1.76	7.70	40.51	46.54	27.22	57.01	0.00	22.35	36.57	65.00	
Standard deviation		47.64	57.75	28.33	85.50	44.21	41.56	43.56	7.12	0.00	51.55	38.25	48.97	49.31	72.87	23.99	22.26	37.01	40.96	4.90	18.00	74.89	48.47	35.89	82.68	0.00	34.85	55.90	65.51	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 67

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Water-sports

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Standard error	3.93	7.00	3.19	30.23	6.74	6.65	6.16	3.18	0.00	8.47	6.05	7.22	10.07	24.29	8.48	5.40	10.27	10.24	1.31	6.36	23.68	9.89	9.27	26.15	0.00	4.98	6.33	10.92
Mean excluding nothing	62.24	68.59	48.22	108.30	52.24	61.74	64.45	18.00	-	73.53	45.45	58.58	71.80	135.44	49.93	36.15	42.96	62.75	8.15	31.57	95.18	59.88	63.56	91.64	-	55.59	66.24	76.44

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 68

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Snorkelling equipment

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	243 65%	92 55%	151 73%	21 50%	57 58%	32 57%	42 69%	30 71%	62 80%	66 59%	71 67%	57 61%	49 75%	25 82%	15 75%	28 58%	18 80%	15 44%	18 61%	16 78%	27 68%	21 45%	40 71%	12 59%	9 100%	58 69%	94 56%	22 33%		
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
£1-£5	(3)	11 3%	7 4%	3 2%	4 9%	5 5%	-	2 4%	-	-	5 5%	3 3%	-	2 3%	-	-	3 7%	-	-	1 4%	-	2 4%	1 3%	3 5%	-	-	-	6 4%	8 12%		
£6-£10	(8)	7 2%	6 3%	2 1%	2 5%	5 5%	* 1%	-	-	-	1 1%	2 2%	4 5%	-	-	-	-	-	-	* 1%	-	-	3 7%	3 6%	-	-	2 2%	5 3%	5 7%		
£11-£25	(18)	11 3%	7 4%	5 2%	1 3%	4 4%	4 6%	3 4%	-	-	6 6%	1 1%	2 2%	3 4%	-	1 5%	1 1%	4 10%	-	2 7%	1 3%	2 5%	-	-	-	3 4%	7 4%	3 5%			
£26-£50	(38)	11 3%	9 5%	2 1%	2 5%	5 5%	2 3%	1 1%	1 3%	-	4 4%	3 3%	1 1%	2 3%	1 3%	-	1 3%	-	-	1 4%	-	-	3 7%	1 1%	3 15%	-	1 1%	10 6%	5 7%		
£51-£75	(63)	3 1%	3 2%	-	-	-	1 2%	1 2%	-	-	3 2%	-	-	-	-	-	-	-	-	-	-	1 3%	1 2%	-	-	1 1%	1 1%	3 4%			
£76-£100	(88)	10 3%	5 3%	5 2%	4 9%	3 3%	3 5%	1 2%	-	-	4 3%	1 1%	5 5%	-	-	-	2 4%	1 4%	1 4%	-	-	1 3%	2 4%	2 3%	2 9%	-	2 2%	8 5%	8 11%		
£101-£150	(125)	9 3%	8 5%	1 *	4 10%	3 3%	-	2 3%	-	-	5 4%	2 2%	3 3%	-	-	-	2 5%	-	1 4%	2 7%	-	1 3%	-	-	3 14%	-	2 2%	7 4%	3 5%		
£151-£200	(175)	2 1%	2 1%	-	-	2 2%	-	-	-	-	-	-	2 2%	-	-	-	2 4%	-	-	-	-	-	-	-	-	2 2%	-	2 3%			
Over £200	(225)	3 1%	2 1%	1 1%	-	2 2%	1 2%	-	-	-	1 1%	-	2 2%	-	-	1 5%	-	-	-	-	-	2 3%	-	-	-	2 2%	1 1%	1 2%			
Don't know		13 3%	5 3%	7 3%	2 5%	3 3%	3 5%	3 5%	1 3%	1 2%	4 4%	5 5%	1 2%	2 3%	2 7%	-	1 2%	* 2%	3 8%	* 1%	1 3%	2 6%	2 4%	1 2%	-	4 4%	5 3%	4 6%			
Prefer not to say/NA		53 14%	21 13%	31 15%	2 4%	10 11%	11 19%	6 10%	10 23%	14 18%	12 11%	17 16%	16 17%	7 11%	2 7%	3 15%	8 16%	2 9%	10 30%	6 21%	3 12%	5 13%	8 18%	5 9%	1 3%	-	9 11%	25 15%	4 6%		
Mean		12.52	20.68	5.81	25.62	19.59	16.33	9.92	1.49	0.00	16.80	6.36	21.47	2.42	1.32	15.12	22.16	4.81	15.22	13.60	1.56	7.88	21.98	5.75	31.90	0.00	17.59	17.87	35.63		
Standard deviation		36.10	44.77	25.20	44.07	47.73	41.68	28.74	7.50	0.00	39.25	23.25	50.96	8.14	7.10	56.09	49.44	18.61	34.92	36.84	5.21	27.20	50.23	18.67	47.67	0.00	48.69	38.58	53.31		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 68

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Snorkelling equipment****Base: All who have been on a short haul All Inclusive holiday in last 5 years**

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate			
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Standard error	2.11	3.94	1.96	7.35	5.92	6.08	4.02	1.29	0.00	4.07	2.60	6.47	1.06	1.45	13.22	8.24	3.97	7.62	7.68	1.19	4.97	8.61	2.95	11.24	0.00	6.23	3.41	7.46		
Mean excluding nothing	58.10	60.09	52.97	56.67	60.02	64.39	50.98	38.00	-	54.80	44.02	86.96	19.45	38.00	126.25	74.98	48.46	53.85	62.86	18.00	49.06	52.50	28.76	81.84	-	90.67	54.78	56.73		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 69

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Snorkelling equipment****Base: All who have been on a long haul All Inclusive holiday in last 5 years**

		Gender		Age						Social Grade				Region												Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Nothing	(0)	99	33	66	15	23	14	13	7	26	27	30	28	14	9	3	13	9	3	6	8	6	13	20	6	3	24	34	6
		55%	42%	65%	40%	50%	55%	49%	67%	81%	48%	62%	53%	59%	76%	57%	62%	20%	47%	93%	41%	41%	65%	62%	100%	55%	41%	15%	
Less than £1	(0.75)	1	1	-	1	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-
		*	1%	-	1%	-	-	-	-	-	-	-	-	2%	-	-	2%	-	-	-	-	-	-	-	-	-	-	1%	-
£1-£5	(3)	10	7	3	1	6	-	1	-	1	3	4	2	2	-	-	3	1	1	1	-	-	3	1	-	-	1	6	6
		5%	9%	3%	3%	14%	-	4%	-	3%	5%	8%	3%	7%	-	-	14%	7%	7%	5%	-	-	9%	2%	-	-	2%	7%	13%
£6-£10	(8)	8	7	1	5	4	-	-	-	-	3	2	2	1	-	-	2	-	1	-	-	2	3	-	-	2	7	4	
		5%	9%	1%	12%	8%	-	-	-	-	6%	3%	4%	4%	-	-	7%	-	6%	-	-	8%	11%	-	-	4%	8%	10%	
£11-£25	(18)	8	2	7	2	-	2	3	-	1	4	2	2	*	-	-	1	-	2	2	-	2	1	-	-	-	1	4	3
		5%	2%	7%	6%	-	9%	9%	-	4%	7%	3%	4%	2%	-	-	5%	-	16%	13%	-	15%	3%	-	-	-	2%	5%	7%
£26-£50	(38)	4	4	1	-	2	2	1	-	-	4	1	-	-	-	-	1	1	-	-	-	-	2	1	-	-	-	4	2
		2%	5%	1%	-	3%	8%	4%	-	-	7%	2%	-	-	-	-	3%	7%	-	-	-	-	5%	4%	-	-	-	5%	3%
£51-£75	(63)	7	6	2	1	2	3	1	-	-	4	2	1	1	1	1	-	2	-	-	-	2	1	-	-	4	4	6	
		4%	7%	2%	3%	4%	11%	5%	-	-	7%	3%	2%	3%	6%	20%	-	11%	-	-	-	-	8%	5%	-	-	8%	5%	13%
£76-£100	(88)	6	4	2	2	-	2	3	-	-	3	-	2	2	-	-	-	2	2	-	-	1	-	2	-	-	-	4	6
		3%	6%	2%	4%	-	6%	11%	-	-	5%	-	3%	7%	-	-	-	13%	11%	-	-	7%	-	5%	-	-	-	5%	14%
£101-£150	(125)	8	5	2	4	1	1	1	-	-	4	-	4	-	1	-	-	-	1	-	-	3	1	-	2	-	3	4	7
		4%	7%	2%	11%	3%	5%	4%	-	-	7%	-	7%	-	5%	-	-	-	9%	-	-	19%	4%	-	18%	-	7%	5%	15%
£151-£200	(175)	1	1	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
		1%	2%	-	-	3%	-	-	-	-	-	-	2%	-	-	-	-	-	-	-	-	-	-	4%	-	-	-	-	-
Over £200	(225)	5	5	1	2	3	-	-	-	-	-	2	2	2	2	-	-	-	1	-	-	-	3	-	-	-	5	-	2
		3%	6%	1%	6%	7%	-	-	-	-	-	4%	3%	7%	14%	-	-	-	4%	-	-	-	10%	-	-	-	11%	-	5%
Don't know		7	1	5	3	-	-	2	2	-	2	4	-	1	-	-	1	-	1	1	1	-	3	-	-	-	5	1	
		4%	2%	5%	8%	-	-	7%	17%	-	4%	8%	-	3%	-	-	3%	-	5%	12%	7%	-	10%	-	-	-	-	6%	3%
Prefer not to say/NA		16	4	13	2	5	2	2	4	2	4	3	9	2	-	1	2	-	3	3	-	3	1	1	2	-	4	9	1
		9%	5%	12%	5%	10%	7%	8%	16%	4%	6%	17%	7%	-	23%	9%	-	22%	23%	-	19%	3%	4%	20%	-	10%	12%	2%	2%
Mean		24.14	39.97	10.01	40.30	30.63	24.19	24.35	0.00	0.86	24.00	16.09	30.31	27.48	41.26	16.69	3.59	21.18	45.87	3.90	0.00	39.31	39.66	17.80	28.72	0.00	44.13	21.54	56.52
Standard deviation		52.27	65.36	31.06	67.17	67.41	36.81	38.76	0.00	3.68	38.93	51.18	60.13	65.07	83.57	32.10	8.32	34.28	65.38	7.69	0.00	54.65	73.32	41.72	56.15	0.00	77.92	36.92	60.91

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 69

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Snorkelling equipment****Base: All who have been on a long haul All Inclusive holiday in last 5 years**

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private			
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44		
Standard error	4.36	8.04	3.52	12.06	11.92	7.36	8.46	0.00	0.72	5.40	8.30	10.31	14.55	25.20	16.05	1.96	9.51	18.87	2.72	0.00	17.28	14.38	8.70	19.85	0.00	13.36	4.77	10.30		
Mean excluding nothing	64.59	72.00	47.27	74.31	68.64	58.35	57.02	-	10.95	50.43	57.62	84.35	79.53	168.48	63.00	9.84	56.03	63.15	13.89	-	79.43	75.20	54.79	125.00	-	114.70	43.10	66.72		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 70

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Snorkelling equipment****Base: All with families who have been on an All Inclusive holiday in last 5 years**

		Gender		Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Nothing	(0)	96	33	63	5	25	23	37	4	2	19	27	36	14	7	6	14	8	9	11	7	6	11	5	5	32	48	7	
		51%	36%	65%	40%	38%	49%	65%	73%	100%	41%	52%	56%	55%	64%	66%	60%	64%	40%	76%	78%	45%	19%	54%	42%	100%	53%	44%	15%
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£1-£5	(3)	8	8	1	-	5	-	3	-	-	-	4	2	3	-	-	2	-	1	2	-	-	2	2	-	-	1	7	5
		4%	8%	1%	-	8%	-	5%	-	-	-	7%	3%	11%	-	-	8%	-	4%	13%	-	-	5%	10%	-	-	2%	6%	10%
£6-£10	(8)	7	7	*	-	7	*	-	-	-	*	3	3	1	-	-	-	-	-	*	-	-	6	1	-	-	2	5	6
		4%	8%	*	-	11%	1%	-	-	-	1%	6%	5%	4%	-	-	-	-	-	3%	-	-	18%	6%	-	-	3%	5%	12%
£11-£25	(18)	11	6	5	-	4	3	4	-	-	6	1	3	2	-	1	-	1	4	-	2	2	2	-	-	-	3	8	3
		6%	6%	5%	-	6%	7%	7%	-	-	12%	1%	4%	9%	-	11%	-	9%	16%	-	16%	14%	5%	-	-	-	5%	7%	5%
£26-£50	(38)	9	8	2	-	5	3	2	-	-	5	2	1	1	-	-	-	1	-	-	-	5	2	2	-	-	1	9	5
		5%	8%	2%	-	7%	7%	3%	-	-	11%	3%	2%	5%	-	-	-	7%	-	-	-	14%	9%	14%	-	-	1%	8%	11%
£51-£75	(63)	7	6	2	1	2	3	1	-	-	4	2	1	1	1	1	-	2	-	-	-	2	1	-	-	-	4	4	6
		4%	6%	2%	10%	3%	6%	2%	-	-	8%	3%	2%	3%	6%	12%	-	13%	-	-	-	8%	6%	-	-	-	6%	3%	11%
£76-£100	(88)	8	5	3	2	3	3	1	-	-	4	1	3	-	-	-	2	1	1	-	-	1	-	2	2	-	2	6	6
		4%	5%	4%	15%	4%	6%	2%	-	-	8%	2%	5%	-	-	-	8%	7%	5%	-	-	7%	-	7%	14%	-	3%	6%	12%
£101-£150	(125)	6	4	2	4	1	1	-	-	-	2	-	4	-	-	-	-	-	1	-	-	2	1	-	2	-	3	3	6
		3%	5%	2%	29%	2%	3%	-	-	-	5%	-	6%	-	-	-	-	-	5%	-	-	12%	4%	-	14%	-	5%	3%	12%
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Over £200	(225)	4	3	1	-	3	1	-	-	-	1	2	2	-	-	1	-	-	-	-	-	-	3	-	-	-	3	1	3
		2%	3%	1%	-	5%	2%	-	-	-	2%	3%	2%	-	-	12%	-	-	-	-	-	-	10%	-	-	-	5%	1%	5%
Don't know		6	3	3	1	3	1	2	-	-	-	3	1	2	2	-	1	-	-	*	1	2	-	-	-	-	3	2	2
		3%	3%	4%	5%	4%	2%	3%	-	-	-	6%	2%	7%	20%	-	3%	-	-	3%	6%	14%	-	-	-	-	4%	2%	3%
Prefer not to say/NA		24	10	14	-	7	8	7	2	-	5	8	9	1	1	-	5	-	7	1	-	1	6	2	2	-	8	15	2
		13%	11%	15%	-	12%	17%	12%	27%	-	11%	16%	14%	6%	10%	-	21%	-	30%	5%	-	8%	19%	7%	15%	-	13%	14%	4%
Mean		22.36	31.56	13.08	59.12	28.12	26.58	6.68	0.00	0.00	34.10	16.82	23.81	6.81	5.65	35.05	10.05	18.51	20.29	0.68	3.06	29.99	47.52	15.96	42.28	0.00	31.30	21.59	54.42
Standard deviation		46.50	53.07	36.81	56.86	56.95	48.19	17.73	0.00	0.00	48.82	46.94	51.08	14.54	19.30	75.58	28.36	30.04	39.05	1.75	7.18	49.08	72.29	28.65	51.41	0.00	61.75	39.39	60.49

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 70

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Snorkelling equipment

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private		
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Standard error	3.85	6.44	4.17	20.10	8.68	7.53	2.59	0.00	0.00	7.82	7.61	7.61	2.97	6.43	25.19	7.09	8.33	9.76	0.47	2.54	15.52	15.41	7.40	16.26	0.00	9.11	4.40	9.94	
Mean excluding nothing	56.92	54.11	65.16	103.15	51.68	68.30	28.40	-	-	63.39	49.52	71.25	18.73	63.00	104.53	47.61	51.53	46.66	3.91	18.00	70.48	61.54	37.83	84.06	-	87.34	45.38	64.65	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 71

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Spa treatments****Base: All who have been on a short haul All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region											Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67
Nothing	(0)	224 60%	89 53%	135 65%	19 46%	54 55%	28 50%	38 63%	28 65%	58 75%	60 54%	66 62%	52 56%	46 71%	22 74%	13 63%	31 65%	17 74%	11 34%	17 56%	16 76%	22 57%	17 38%	40 70%	10 48%	9 100%	51 60%	90 53%	20 29%
Less than £1	(0.75)	1 *	1 1%	- 2%	1 -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- 2%	- -	- -	- -	- -	1 1%	- -
£1-£5	(3)	5 1%	4 3%	* *	1 3%	3 3%	* 1%	- -	- -	- -	4 3%	1 1%	- -	- -	- -	- -	- -	- -	- 4	4 12%	- -	1 3%	- -	- -	- -	- -	2 2%	1 1%	3 5%
£6-£10	(8)	2 1%	2 1%	1 *	2 6%	- -	- -	- -	- -	- -	2 2%	1 1%	- -	- -	- -	- 2	2 4%	- -	- -	- -	- -	- 1	1 1%	- -	- -	- -	2 2%	- -	1 1%
£11-£25	(18)	16 4%	10 6%	6 3%	3 8%	6 6%	3 5%	2 4%	- 2%	2 4%	4 1%	5 6%	4 7%	- -	- -	- 4	4 8%	1 4%	1 3%	1 3%	2 7%	- -	2 5%	3 6%	2 9%	- -	4 5%	9 5%	9 14%
£26-£50	(38)	20 5%	14 8%	6 3%	3 7%	5 5%	6 10%	4 6%	3 6%	- 3%	4 5%	5 5%	5 8%	1 3%	1 6%	1 1%	* 2%	5 14%	- -	1 4%	1 3%	7 15%	1 1%	2 8%	- -	4 5%	11 6%	8 12%	
£51-£75	(63)	11 3%	5 3%	6 3%	- 3%	3 2%	1 2%	4 7%	1 1%	2 3%	3 3%	3 5%	4 1%	1 4%	- -	2 4%	- -	- -	- -	- -	2 6%	3 7%	1 2%	1 4%	- -	3 3%	3 2%	5 7%	
£76-£100	(88)	20 5%	11 6%	9 5%	3 7%	10 11%	4 8%	1 2%	* 1%	1 2%	12 10%	5 5%	3 4%	* 1%	1 4%	1 3%	- -	3 10%	1 4%	* 2%	1 3%	7 16%	3 5%	- -	- -	4 5%	15 9%	9 13%	
£101-£150	(125)	9 2%	6 4%	2 1%	2 4%	2 2%	2 3%	3 5%	- -	5 5%	- -	3 3%	- -	- -	1 3%	1 1%	1 5%	1 4%	- -	- -	1 3%	- -	1 2%	3 14%	- -	1 1%	7 4%	2 1%	
£151-£200	(175)	3 1%	1 1%	2 1%	- 2%	2 2%	- 2%	1 2%	- -	1 1%	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 7%	- -	- -	- -	- -	2 2%	1 1%	3 4%	
Over £200	(225)	4 1%	2 1%	2 1%	1 3%	2 2%	- 2%	1 2%	- -	1 1%	- -	3 3%	- -	- -	- -	2 4%	- -	- -	- -	- -	- -	1 3%	- -	1 5%	- -	2 2%	1 1%	2 3%	
Don't know		16 4%	6 4%	9 4%	4 9%	2 2%	4 7%	2 3%	3 6%	1 2%	4 4%	6 5%	4 4%	2 3%	2 7%	- -	2 3%	* 2%	2 5%	2 5%	1 3%	2 6%	2 4%	1 2%	2 9%	- -	2 2%	11 7%	4 6%
Prefer not to say/NA		46 12%	16 10%	29 14%	2 6%	8 9%	9 15%	5 8%	9 21%	12 16%	11 10%	16 15%	12 13%	7 10%	2 7%	5 23%	3 7%	3 13%	10 31%	6 19%	2 8%	4 11%	5 10%	5 9%	1 3%	- -	8 10%	20 12%	4 5%
Mean		19.05	23.32	15.43	25.71	27.70	21.44	23.60	5.26	4.76	26.73	13.36	25.37	6.10	9.00	13.93	20.38	9.31	30.03	6.16	5.03	27.96	36.63	11.03	40.20	0.00	21.89	24.32	43.49
Standard deviation		41.61	43.81	39.41	50.46	50.62	35.80	48.65	16.18	17.50	47.33	32.96	52.16	14.69	24.26	34.15	51.99	30.93	40.11	20.67	15.56	54.33	47.77	28.21	64.70	0.00	49.25	43.10	56.45

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 71

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Spa treatments

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Standard error	2.41	3.80	3.08	8.65	6.18	5.17	6.75	2.77	2.22	4.88	3.66	6.57	1.91	4.95	8.54	8.33	6.75	8.55	4.41	3.48	9.92	7.85	4.46	15.69	0.00	6.26	3.81	7.90		
Mean excluding nothing	66.69	60.81	76.14	55.67	72.96	58.87	81.33	47.41	55.37	72.00	59.39	79.27	32.90	66.00	76.10	73.37	71.27	63.28	23.69	33.97	92.77	65.36	53.35	88.70	-	69.22	68.41	64.69		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 72

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Spa treatments

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region												Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Nothing	(0)	87	26	61	14	18	12	10	7	26	25	26	21	16	7	1	13	9	2	6	8	6	12	19	2	3	22	30	6
		48%	33%	61%	35%	39%	47%	38%	62%	83%	45%	53%	40%	67%	56%	20%	55%	61%	14%	46%	93%	41%	36%	63%	23%	100%	50%	37%	15%
Less than £1	(0.75)	3	2	1	1	1	-	-	-	-	1	1	-	1	-	1	2	-	-	1	-	-	-	1	-	-	1	1	-
		2%	3%	1%	4%	3%	-	-	-	-	1%	2%	-	5%	-	14%	2%	-	-	5%	-	-	-	3%	-	-	2%	2%	-
£1-£5	(3)	2	2	-	-	2	-	-	-	-	-	-	2	-	-	-	2	-	-	-	-	-	-	-	-	-	-	2	2
		1%	2%	-	-	4%	-	-	-	-	-	-	3%	-	-	-	7%	-	-	-	-	-	-	-	-	-	-	2%	4%
£6-£10	(8)	5	5	1	2	3	-	-	-	-	2	4	-	-	-	-	2	-	-	-	-	-	4	-	-	-	3	2	4
		3%	6%	1%	6%	7%	-	-	-	-	3%	8%	-	-	-	-	7%	-	-	-	-	-	12%	-	-	-	7%	2%	9%
£11-£25	(18)	9	7	2	2	4	-	1	-	2	4	1	2	2	-	-	3	-	3	-	-	2	1	-	-	-	1	4	5
		5%	9%	2%	6%	8%	-	4%	-	6%	6%	2%	3%	10%	-	-	12%	-	24%	-	-	5%	4%	-	-	-	2%	6%	12%
£26-£50	(38)	16	9	7	2	6	6	2	-	1	4	6	6	*	-	2	-	2	1	2	-	2	6	1	-	-	4	8	9
		9%	12%	7%	6%	12%	21%	6%	-	4%	8%	12%	11%	2%	-	43%	-	11%	7%	13%	-	15%	19%	4%	-	-	10%	10%	22%
£51-£75	(63)	8	6	1	1	-	2	4	1	-	4	3	1	-	-	-	1	1	1	1	-	1	1	1	-	-	1	5	3
		4%	8%	1%	4%	-	8%	13%	7%	-	6%	6%	2%	-	-	-	3%	7%	5%	12%	-	8%	4%	5%	-	-	3%	6%	6%
£76-£100	(88)	15	9	6	3	6	4	3	-	-	6	3	5	1	2	-	2	3	3	-	-	2	4	2	1	-	5	11	9
		8%	12%	6%	8%	12%	14%	10%	-	-	12%	6%	10%	3%	17%	-	-	13%	25%	-	-	12%	12%	5%	8%	-	11%	13%	21%
£101-£150	(125)	5	3	1	2	-	1	2	-	-	3	-	1	-	1	-	-	1	-	-	-	1	-	1	1	-	1	3	1
		3%	4%	1%	4%	-	4%	7%	-	-	6%	-	2%	-	5%	-	-	8%	-	-	-	7%	-	3%	8%	-	2%	4%	1%
£151-£200	(175)	1	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	1	1
		1%	1%	-	-	-	-	4%	-	-	2%	-	-	-	-	-	-	-	-	-	7%	-	-	-	-	-	-	1%	2%
Over £200	(225)	7	3	5	3	1	-	2	1	-	2	2	2	2	3	-	-	1	-	-	-	1	1	2	-	3	1	1	1
		4%	3%	5%	9%	3%	-	8%	5%	-	3%	3%	4%	7%	23%	-	-	-	4%	-	-	-	4%	5%	15%	-	6%	1%	1%
Don't know		9	3	5	3	2	-	2	1	-	2	2	3	1	-	-	1	-	-	1	-	3	1	3	-	-	6	3	3
		5%	4%	5%	9%	4%	-	7%	10%	-	4%	4%	6%	6%	-	-	3%	-	-	7%	-	10%	4%	26%	-	-	7%	7%	7%
Prefer not to say/NA		14	3	11	3	4	2	1	2	2	4	2	10	-	-	1	2	-	3	3	-	2	-	1	2	-	3	7	-
		8%	3%	11%	9%	8%	6%	4%	16%	7%	2%	5%	18%	-	-	23%	9%	-	21%	23%	-	11%	-	4%	20%	-	7%	9%	-
Mean		32.05	40.09	25.06	47.17	27.60	32.41	58.87	20.86	2.85	39.53	24.01	36.55	22.93	71.70	21.28	5.73	29.76	52.36	16.52	0.00	46.43	32.64	26.27	94.00	0.00	34.83	36.09	45.28
Standard deviation		55.84	54.71	56.20	73.11	48.29	39.10	71.60	61.81	9.00	56.92	47.65	59.27	62.38	95.49	21.62	13.19	43.79	55.40	25.96	0.00	56.63	49.83	56.72	103.02	0.00	61.56	48.43	45.69

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 72

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Spa treatments

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region														Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer			
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44			
Standard error	4.64	6.68	6.36	13.35	8.67	7.82	15.26	19.55	1.73	7.89	7.44	10.48	13.95	28.79	10.81	3.11	12.15	15.36	8.65	0.00	17.08	9.59	12.09	42.06	0.00	10.41	6.15	7.72			
Mean excluding nothing	71.41	61.79	91.19	82.69	49.88	64.93	102.42	133.00	26.61	76.30	56.79	76.20	80.03	162.24	28.80	15.71	76.78	63.58	41.82	-	85.83	54.27	83.40	163.88	-	75.54	64.19	53.70			

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 73

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Spa treatments

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region												Employment Sector		Opinion Influencer		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Pri-vate	
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40	
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Nothing	(0)	84 44%	32 34%	53 54%	4 33%	19 29%	21 45%	34 58%	4 73%	2 100%	16 34%	25 47%	31 47%	13 53%	4 36%	5 54%	16 69%	8 62%	6 29%	8 58%	7 78%	4 29%	6 20%	11 53%	3 22%	5 100%	27 44%	46 42%	4 7%	
Less than £1	(0.75)	1 *	- 1%	1 1%	- 1%	1 -	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	1 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
£1-£5	(3)	5 3%	5 5%	* *	- 8%	5 1%	* 1%	- -	- -	- -	2 5%	1 2%	2 3%	- -	- -	- -	2 8%	- -	- -	4 26%	- -	- -	- -	- -	- -	- -	2 3%	3 3%	4 7%	
£6-£10	(8)	3 2%	3 3%	- -	- 5%	3 -	- -	- -	- -	- -	- -	3 6%	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 10%	- -	- -	- -	2 3%	2 1%	2 3%		
£11-£25	(18)	13 7%	8 9%	5 5%	3 22%	5 8%	3 6%	3 5%	- -	- -	3 6%	2 4%	5 7%	4 14%	- -	- -	1 6%	1 7%	2 8%	- -	2 16%	- -	3 8%	3 16%	2 14%	- -	5 8%	8 8%	9 17%	
£26-£50	(38)	21 11%	15 16%	7 7%	- -	10 15%	8 16%	4 7%	- -	- -	4 10%	6 12%	7 11%	4 14%	- -	2 24%	- -	2 17%	4 16%	- -	- -	2 10%	11 33%	1 4%	- -	- -	7 11%	14 13%	11 22%	
£51-£75	(63)	8 4%	5 6%	3 3%	- -	2 3%	1 3%	5 9%	- -	- -	4 9%	1 1%	3 5%	- -	1 7%	- -	1 3%	1 7%	- -	- -	- -	2 16%	1 4%	1 6%	1 6%	- -	2 3%	4 4%	3 7%	
£76-£100	(88)	18 9%	10 11%	8 8%	3 25%	8 13%	6 12%	1 2%	- -	- -	11 23%	3 6%	3 5%	1 3%	2 18%	1 11%	- -	- -	3 15%	- -	- -	3 19%	6 19%	2 7%	1 6%	- -	7 12%	11 10%	10 19%	
£101-£150	(125)	2 1%	2 2%	- -	2 4%	- -	- -	- -	- -	- -	1 3%	- -	1 2%	- -	- -	- -	- -	- -	1 5%	- -	- -	- -	- -	- -	1 8%	- -	- -	2 3%	1 1%	2 2%
£151-£200	(175)	3 1%	1 1%	2 2%	- -	2 2%	- -	1 2%	- -	- -	1 2%	2 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 17%	- -	- -	- -	2 3%	1 1%	3 5%		
Over £200	(225)	3 2%	1 1%	2 2%	- -	1 2%	- -	- -	- -	- -	- -	1 2%	2 4%	- -	1 10%	- -	- -	- -	- -	- -	- -	- -	- -	1 7%	1 8%	- -	1 2%	1 1%	- -	
Don't know		8 4%	5 5%	3 3%	3 20%	1 2%	1 2%	2 3%	2 27%	- -	- -	2 3%	4 6%	3 10%	2 20%	- -	2 7%	- -	- -	* 3%	1 6%	1 4%	- -	- -	3 20%	- -	1 2%	6 5%	2 4%	
Prefer not to say/NA		19 10%	5 6%	14 14%	- -	6 9%	7 15%	6 11%	- -	- -	4 8%	7 13%	7 11%	1 4%	1 10%	1 12%	2 8%	1 7%	6 26%	1 9%	- -	1 4%	3 8%	2 7%	2 15%	- -	6 10%	11 10%	3 6%	
Mean		28.83	32.42	25.11	32.29	38.26	23.71	24.90	0.00	0.00	41.36	25.88	28.07	12.06	59.59	20.83	3.46	13.16	37.70	0.91	3.06	66.06	36.08	31.85	60.57	0.00	29.99	28.33	49.80	
Standard deviation		47.15	43.88	50.33	40.12	52.52	32.28	52.90	0.00	0.00	44.95	50.17	52.16	20.31	81.24	31.67	11.95	21.57	42.25	1.41	7.18	63.59	31.45	61.31	78.65	0.00	48.85	42.73	45.51	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 73

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Spa treatments****Base: All with families who have been on an All Inclusive holiday in last 5 years**

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate			
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51		
Standard error	3.88	5.21	5.74	15.16	7.83	4.98	7.72	0.00	0.00	7.11	7.93	7.78	4.24	27.08	11.20	2.82	6.23	10.25	0.39	2.54	19.17	6.29	15.83	27.81	0.00	7.05	4.75	7.59		
Mean excluding nothing	59.91	52.46	73.98	55.01	57.04	52.24	76.78	-	-	65.63	58.63	64.79	30.95	120.95	53.14	18.41	39.57	61.66	2.69	18.00	96.76	45.80	73.81	92.85	-	60.17	56.18	54.26		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 74

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Excursions****Base: All who have been on a short haul All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region												Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67
Nothing	(0)	145 39%	48 29%	97 46%	16 38%	33 34%	22 40%	26 43%	18 41%	29 38%	34 31%	46 43%	37 40%	28 42%	18 60%	8 41%	20 42%	12 51%	9 27%	9 30%	10 47%	18 46%	9 19%	18 32%	7 34%	7 82%	30 35%	58 34%	10 15%
Less than £1	(0.75)	1 *	-	1 *	1 2%	-	-	-	-	-	-	1 1%	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-
£1-£5	(3)	12 3%	8 5%	3 2%	2 5%	6 6%	-	2 4%	2 4%	-	3 2%	5 5%	1 1%	2 3%	-	-	2 3%	-	-	1 4%	-	3 7%	-	6 11%	-	-	3 4%	7 4%	8 11%
£6-£10	(8)	6 2%	3 2%	3 2%	2 4%	1 1%	2 4%	1 2%	-	5 5%	-	-	1 2%	-	-	3 6%	-	-	1 5%	-	-	2 4%	-	-	-	-	2 2%	3 2%	2 3%
£11-£25	(18)	24 6%	11 7%	13 6%	4 10%	11 11%	3 5%	2 3%	2 3%	8 8%	7 7%	3 3%	5 8%	1 3%	1 5%	2 5%	-	3 8%	-	2 11%	1 3%	7 16%	4 7%	2 10%	1 8%	4 4%	17 10%	10 15%	
£26-£50	(38)	36 9%	17 10%	18 9%	3 8%	9 10%	6 10%	4 4%	11 13%	5 13%	15 15%	7 8%	8 11%	2 11%	3 17%	-	2 7%	4 11%	3 11%	1 4%	2 5%	8 18%	7 12%	3 14%	1 10%	12 14%	8 5%	6 8%	
£51-£75	(63)	13 4%	7 4%	6 3%	1 2%	2 3%	3 6%	1 1%	-	6 7%	2 2%	3 3%	4 4%	4 6%	1 4%	1 6%	4 5%	2 5%	-	1 5%	1 2%	-	2 3%	1 4%	-	4 5%	5 3%	1 2%	
£76-£100	(88)	32 9%	20 12%	12 6%	2 4%	7 8%	2 3%	9 14%	4 8%	9 12%	12 11%	4 4%	14 15%	2 3%	2 8%	2 10%	5 11%	2 9%	4 12%	3 9%	* 2%	4 10%	4 9%	4 8%	1 5%	-	7 9%	13 8%	6 8%
£101-£150	(125)	25 7%	14 8%	12 6%	4 10%	7 8%	4 7%	1 11%	1 3%	15 13%	3 3%	7 7%	* 1%	1 4%	-	3 7%	1 5%	4 11%	2 8%	1 4%	2 5%	5 10%	5 9%	1 6%	-	6 7%	15 9%	10 15%	
£151-£200	(175)	9 3%	5 3%	5 2%	-	2 2%	1 2%	1 2%	2 6%	3 4%	4 4%	3 3%	1 1%	2 3%	-	1 3%	1 6%	3 8%	1 4%	1 5%	1 3%	-	-	1 2%	-	1 1%	5 3%	1 1%	
Over £200	(225)	20 5%	9 6%	10 5%	5 11%	5 5%	2 4%	4 6%	1 3%	3 4%	6 5%	4 3%	6 7%	4 6%	-	2 10%	1 2%	1 4%	1 3%	1 3%	-	3 7%	1 2%	6 11%	4 22%	-	4 4%	13 8%	4 6%
Don't know		21 6%	12 7%	9 4%	2 5%	3 3%	7 13%	2 3%	5 4%	8 7%	6 5%	5 5%	4 4%	3 7%	2 1%	3 3%	1 6%	2 5%	2 5%	4 19%	3 7%	3 7%	1 2%	-	-	6 7%	9 5%	6 9%	
Prefer not to say/NA		32 9%	12 7%	20 10%	1 2%	10 10%	4 7%	5 8%	6 14%	7 10%	9 8%	8 7%	8 8%	2 12%	2 9%	3 7%	2 7%	3 9%	6 21%	1 3%	2 6%	7 16%	3 5%	1 3%	-	6 7%	16 9%	4 6%	
Mean		45.73	54.30	38.94	50.83	44.25	39.99	50.58	40.39	47.43	57.34	33.27	52.29	37.07	20.88	47.62	37.80	44.82	64.58	47.72	27.39	44.58	44.39	54.78	77.49	5.30	44.60	55.06	57.93
Standard deviation		65.13	66.23	63.61	76.41	63.49	62.33	68.14	62.54	62.53	68.56	57.14	67.51	65.03	37.97	71.79	55.94	68.14	67.12	64.36	50.76	70.53	51.52	74.89	91.46	12.71	60.63	73.43	67.13

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 74

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Excursions

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private		
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67	
Standard error	3.74	5.74	4.86	12.56	7.82	8.90	9.45	10.28	7.88	7.07	6.13	8.31	8.61	7.75	16.92	9.07	14.87	12.68	13.42	11.96	12.67	8.84	11.56	21.56	4.24	7.64	6.42	9.40	
Mean excluding nothing	83.05	82.00	84.24	85.19	73.36	79.94	97.64	80.44	87.35	89.50	66.33	97.03	74.94	70.45	88.77	72.41	109.29	94.21	80.54	70.06	94.07	59.22	84.19	118.59	28.99	75.46	91.52	70.13	

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 75

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Excursions

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37	
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Nothing	(0)	51	19	32	11	7	7	8	3	14	12	17	15	7	5	2	10	6	1	1	7	5	8	2	2	13	18	3		
		28%	24%	31%	29%	15%	27%	29%	31%	45%	21%	34%	28%	30%	40%	43%	44%	38%	5%	6%	17%	16%	26%	23%	71%	30%	22%	6%		
Less than £1	(0.75)	1	-	1	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	
		*	-	1%	-	1%	-	-	-	-	-	-	-	3%	-	-	-	-	-	5%	-	-	-	-	-	-	-	-	-	
£1-£5	(3)	8	8	-	1	7	-	-	-	-	2	1	4	-	-	1	3	-	-	-	-	-	3	-	-	-	1	6	5	
		4%	9%	-	2%	14%	-	-	-	-	4%	2%	8%	-	-	14%	14%	-	-	-	-	-	11%	-	-	-	2%	7%	10%	
£6-£10	(8)	5	4	1	3	-	1	1	-	-	1	2	-	2	-	-	-	-	3	1	-	-	1	-	-	-	1	1	3	
		3%	5%	1%	8%	-	3%	4%	-	-	1%	5%	-	7%	-	-	-	-	18%	12%	-	-	2%	-	-	-	2%	1%	6%	
£11-£25	(18)	14	7	7	3	3	2	-	3	3	2	4	5	-	1	3	1	-	2	1	2	4	-	-	-	-	4	7	5	
		8%	9%	7%	9%	7%	9%	6%	-	11%	6%	5%	7%	19%	-	20%	13%	3%	-	13%	13%	15%	13%	-	-	-	10%	8%	11%	
£26-£50	(38)	16	5	11	3	8	-	1	3	4	4	6	3	2	2	-	-	3	1	2	*	-	4	5	-	-	5	6	4	
		9%	6%	11%	8%	17%	-	4%	26%	7%	13%	6%	8%	14%	-	-	18%	5%	13%	5%	-	12%	16%	-	-	11%	7%	8%		
£51-£75	(63)	9	3	6	-	3	4	-	-	2	3	2	2	2	-	1	3	-	-	-	-	1	3	-	1	2	3	1		
		5%	4%	6%	-	7%	15%	-	-	6%	6%	3%	4%	9%	-	22%	13%	-	-	-	-	4%	9%	-	29%	5%	3%	3%		
£76-£100	(88)	31	18	13	8	8	5	5	-	5	12	12	8	-	1	-	-	4	5	-	2	5	10	3	1	-	10	16	12	
		17%	23%	13%	21%	18%	20%	19%	-	14%	21%	24%	15%	-	11%	-	-	26%	36%	-	29%	31%	30%	11%	8%	-	22%	19%	26%	
£101-£150	(125)	13	6	7	-	3	4	5	1	-	8	2	2	2	2	-	1	1	2	2	-	-	1	4	1	-	3	9	7	
		7%	7%	7%	-	6%	16%	19%	9%	-	14%	3%	3%	7%	16%	-	3%	4%	12%	16%	-	-	4%	13%	8%	-	7%	11%	15%	
£151-£200	(175)	7	2	4	1	1	1	-	-	4	4	1	2	-	-	-	-	-	1	1	2	-	2	1	-	-	-	2	1	
		4%	3%	4%	2%	2%	5%	-	11%	7%	7%	2%	3%	-	-	-	-	6%	7%	22%	-	6%	4%	-	-	-	-	2%	2%	
Over £200	(225)	11	5	6	5	2	-	3	1	-	4	1	4	2	2	-	-	1	1	*	-	1	-	2	3	-	4	5	4	
		6%	6%	6%	12%	4%	-	13%	8%	-	7%	2%	8%	7%	19%	-	-	10%	4%	3%	-	7%	-	6%	33%	-	9%	7%	9%	
Don't know		7	2	5	3	1	-	2	1	*	3	2	2	1	-	-	1	-	-	2	1	-	3	-	1	-	-	4	1	
		4%	3%	5%	9%	2%	-	7%	10%	1%	5%	4%	3%	6%	-	-	3%	-	-	14%	13%	-	10%	-	8%	-	-	5%	3%	
Prefer not to say/NA		9	1	8	-	4	2	-	2	*	1	7	1	-	-	2	-	2	1	-	-	1	1	2	-	1	6	-	-	
		5%	1%	8%	-	8%	6%	-	7%	1%	3%	13%	5%	-	-	9%	-	14%	10%	-	-	3%	4%	20%	-	3%	8%	-	-	
Mean		57.55	56.51	58.45	61.23	51.56	60.12	77.21	53.56	43.81	76.10	43.99	57.03	42.16	78.04	18.24	16.79	58.45	80.86	63.44	79.22	45.19	58.16	59.86	127.24	18.02	58.44	64.37	76.10	
Standard deviation		66.12	64.07	68.21	77.70	56.12	54.04	78.16	77.07	60.30	69.03	51.28	72.57	66.19	87.84	27.84	30.36	70.39	61.53	71.59	70.64	63.89	49.49	66.06	106.10	35.02	66.67	67.34	67.50	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 75

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Excursions

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Standard error	5.43	7.77	7.63	13.73	9.92	10.81	16.30	24.37	11.82	9.57	7.91	12.27	15.18	26.48	12.45	7.16	19.52	16.44	23.86	26.70	18.44	9.71	13.77	40.10	20.22	11.11	8.42	11.25
Mean excluding nothing	83.35	75.08	91.88	89.09	62.01	84.85	112.97	92.14	86.00	98.15	69.27	86.26	63.64	129.23	32.05	33.92	94.25	85.70	68.94	99.06	85.95	71.36	82.21	186.63	63.00	84.41	85.76	81.47

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 76

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?**Excursions****Base: All with families who have been on an All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Pri-vate	Opinion Influencer	
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40	
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Nothing	(0)	60	19	41	4	16	15	22	4	-	10	19	23	7	5	3	11	4	4	4	5	5	5	8	2	4	20	28	3	
		32%	20%	42%	29%	25%	32%	37%	63%	-	23%	37%	36%	26%	45%	33%	50%	28%	17%	30%	52%	35%	14%	38%	16%	80%	33%	26%	5%	
Less than £1	(0.75)	1	-	1	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	
		*	-	2%	-	1%	-	-	-	-	-	-	-	2%	-	-	-	-	-	4%	-	-	-	-	-	-	-	-	-	
£1-£5	(3)	8	6	2	-	6	-	2	-	-	-	3	3	2	-	-	2	-	-	1	-	2	-	3	-	-	2	6	7	
		4%	7%	2%	-	9%	-	4%	-	-	-	5%	4%	9%	-	-	8%	-	-	9%	-	10%	-	16%	-	-	3%	6%	13%	
£6-£10	(8)	4	1	3	-	-	2	2	-	-	2	1	-	1	-	-	-	-	1	1	-	-	2	-	-	-	1	3	2	
		2%	1%	3%	-	-	5%	3%	-	-	5%	2%	-	4%	-	-	-	-	4%	10%	-	-	5%	-	-	-	2%	3%	4%	
£11-£25	(18)	14	7	6	-	8	3	2	-	-	4	4	3	3	-	2	1	-	2	-	2	2	4	-	1	-	5	9	6	
		7%	8%	6%	-	12%	7%	4%	-	-	9%	7%	4%	13%	-	22%	6%	-	10%	-	16%	10%	12%	-	6%	-	8%	8%	12%	
£26-£50	(38)	18	13	5	3	6	6	2	1	1	5	7	4	2	-	2	-	4	-	1	-	-	7	1	3	1	7	9	6	
		9%	14%	5%	25%	9%	12%	4%	10%	11%	13%	6%	9%	-	20%	-	33%	-	4%	-	-	-	20%	4%	23%	20%	11%	8%	12%	
£51-£75	(63)	5	2	3	-	-	5	1	-	-	1	2	2	-	-	1	-	-	2	-	-	-	1	*	1	-	5	-	1	
		3%	3%	3%	-	-	10%	1%	-	-	3%	4%	3%	-	-	13%	-	-	8%	-	-	-	4%	2%	6%	-	9%	-	2%	
£76-£100	(88)	26	15	11	3	10	3	9	2	-	5	9	12	*	1	-	4	1	6	1	2	3	8	-	1	-	11	15	10	
		14%	16%	11%	25%	16%	6%	15%	27%	-	10%	17%	18%	2%	7%	-	16%	7%	26%	6%	25%	20%	24%	-	6%	-	17%	14%	19%	
£101-£150	(125)	16	11	5	-	5	5	7	-	-	9	2	4	1	2	-	1	2	4	1	-	-	3	3	-	-	4	12	9	
		8%	11%	5%	-	7%	10%	11%	-	-	20%	3%	6%	3%	18%	-	6%	14%	19%	7%	-	-	8%	14%	-	-	7%	11%	18%	
£151-£200	(175)	3	2	1	-	1	2	1	-	-	2	1	-	*	-	-	-	-	2	*	-	-	-	1	-	-	-	3	-	
		2%	3%	1%	-	1%	3%	2%	-	-	5%	2%	-	1%	-	-	-	-	8%	2%	-	-	-	6%	-	-	-	3%	-	
Over £200	(225)	13	6	7	2	2	2	5	-	2	2	-	8	3	-	1	1	1	-	1	-	3	-	3	3	-	-	12	4	
		7%	6%	7%	15%	3%	5%	9%	-	68%	5%	-	12%	12%	-	12%	3%	11%	-	5%	-	16%	-	16%	22%	-	-	11%	8%	
Don't know		5	3	3	1	2	1	2	-	-	-	2	1	3	2	-	1	-	-	*	1	1	-	-	1	-	1	2	-	
		3%	3%	3%	5%	3%	2%	3%	-	-	-	3%	2%	10%	20%	-	3%	-	-	3%	6%	4%	-	-	6%	-	2%	2%	-	
Prefer not to say/NA		16	6	10	-	9	4	4	-	-	5	4	5	2	1	-	2	1	2	3	-	1	4	1	2	-	6	9	3	
		9%	7%	10%	-	13%	8%	7%	-	-	10%	7%	8%	10%	10%	-	8%	7%	8%	19%	-	4%	12%	5%	15%	-	10%	8%	7%	
Mean		54.10	62.46	45.83	68.85	45.97	52.59	58.42	27.83	164.69	67.38	34.74	62.09	49.13	40.94	45.57	33.52	66.01	72.47	42.53	26.83	61.94	50.56	69.84	86.87	7.53	39.42	67.75	70.17	
Standard deviation		67.54	65.84	68.58	78.41	58.16	65.16	73.57	42.48	117.76	66.55	43.07	76.75	81.38	59.93	71.99	57.60	75.40	56.45	72.22	40.08	86.72	40.98	91.09	93.55	17.15	42.03	77.24	65.58	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 76

Q5. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following within your hotel/resort?

Excursions

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender		Age							Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Standard error	5.46	7.76	7.62	27.72	8.87	9.71	10.51	17.34	83.27	10.52	6.57	11.08	17.35	19.98	24.00	13.58	21.76	12.62	20.03	14.17	26.15	8.37	22.77	31.18	8.58	6.00	8.33	10.64
Mean excluding nothing	84.11	80.83	88.96	99.88	65.48	81.65	99.76	74.64	164.69	90.06	58.62	103.54	72.98	114.87	68.52	77.74	93.96	89.46	69.07	60.94	99.84	59.98	115.81	108.90	38.00	62.41	95.65	74.16

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 77

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Summary****Base: All who have been on an All Inclusive holiday in last 5 years**

		Eating out (lunch or dinner)	Alcoholic drinks	Soft drinks	Snacks from a shop (i.e. crisps, chocolate)	Snacks at a bar/café/ restaurant	Suncream	Insect repellent	Souvenirs	Clothing/hat/ footwear	Sunglasses	Ice cream	Bottles of wine / sparkling wine	Bottled water	Water-sports	Beach toys (i.e. bucket & spade, lilo)
Unweighted base		448	448	448	448	448	448	448	448	448	448	448	448	448	448	448
Weighted base		477	477	477	477	477	477	477	477	477	477	477	477	477	477	477
Nothing	(0)	127 27%	168 35%	150 32%	142 30%	185 39%	223 47%	256 54%	112 23%	205 43%	260 55%	168 35%	253 53%	152 32%	282 59%	274 57%
Less than £1	(0.75)	3 1%	-	9 2%	6 1%	6 1%	8 2%	12 2%	4 1%	-	*	7 2%	4 1%	17 3%	7 1%	-
£1-£5	(3)	11 2%	20 4%	53 11%	57 12%	25 5%	23 5%	34 7%	31 7%	19 4%	28 6%	42 9%	19 4%	79 17%	11 2%	25 5%
£6-£10	(8)	28 6%	27 6%	45 9%	54 11%	39 8%	39 8%	31 7%	43 9%	19 4%	26 5%	58 12%	25 5%	60 13%	11 2%	24 5%
£11-£25	(18)	49 10%	56 12%	75 16%	75 16%	62 13%	66 14%	29 6%	89 19%	59 12%	37 8%	75 16%	41 9%	55 12%	23 5%	34 7%
£26-£50	(38)	73 15%	51 11%	33 7%	37 8%	32 7%	16 3%	14 3%	81 17%	41 9%	22 5%	34 7%	24 5%	24 5%	13 3%	18 4%
£51-£75	(63)	30 6%	29 6%	13 3%	14 3%	19 4%	9 2%	8 2%	30 6%	32 7%	14 3%	3 1%	11 2%	6 1%	10 2%	2 *
£76-£100	(88)	40 8%	20 4%	20 4%	10 2%	23 5%	11 2%	16 3%	21 4%	27 6%	17 4%	20 4%	13 3%	16 3%	24 5%	9 2%
£101-£150	(125)	25 5%	20 4%	9 2%	11 2%	9 2%	7 1%	6 1%	11 2%	6 1%	9 2%	3 1%	9 2%	6 1%	8 2%	10 2%
£151-£200	(175)	9 2%	5 1%	-	1 *	4 1%	1 *	3 1%	4 1%	2 *	-	4 1%	2 *	3 1%	5 1%	3 1%
Over £200	(225)	18 4%	5 1%	2 *	3 1%	2 *	9 2%	1 *	-	6 1%	4 1%	-	5 1%	3 1%	3 1%	3 1%
Don't know		36 8%	41 9%	40 8%	38 8%	41 9%	28 6%	31 6%	29 6%	29 6%	26 5%	39 8%	36 8%	30 6%	29 6%	29 6%
Prefer not to say/NA		28 6%	35 7%	28 6%	29 6%	30 6%	37 8%	37 8%	23 5%	32 7%	32 7%	24 5%	37 8%	26 5%	51 11%	45 9%
Mean		43.74	28.02	17.55	17.61	20.30	16.18	11.63	25.62	23.52	15.23	15.11	15.08	14.96	16.08	12.28
Standard deviation		56.99	43.27	30.32	31.80	35.98	39.14	29.52	32.17	40.24	34.87	27.87	35.73	32.03	38.63	33.81
Standard error		2.89	2.23	1.55	1.62	1.84	1.99	1.51	1.61	2.04	1.76	1.41	1.83	1.61	2.00	1.74
Mean excluding nothing		63.21	48.22	27.77	26.97	37.38	35.33	31.10	34.75	46.26	40.15	25.43	40.32	23.43	55.68	38.47

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 78

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Summary****Base: All who have been on a short haul All Inclusive holiday in last 5 years**

		Eating out (lunch or dinner)	Alcoholic drinks	Soft drinks	Snacks from a shop (i.e. crisps, chocolate)	Snacks at a bar/café/ restaurant	Suncream	Insect repellent	Souvenirs	Clothing/hat/ footwear	Sunglasses	Ice cream	Bottles of wine / sparkling wine	Bottled water	Water-sports	Beach toys (i.e. bucket & spade, lilo)
Unweighted base		356	356	356	356	356	356	356	356	356	356	356	356	356	356	356
Weighted base		375	375	375	375	375	375	375	375	375	375	375	375	375	375	375
Nothing	(0)	109 29%	140 37%	130 35%	119 32%	158 42%	188 50%	215 57%	95 25%	170 45%	217 58%	139 37%	216 57%	129 34%	241 64%	231 61%
Less than £1	(0.75)	2 1%	-	6 2%	5 1%	4 1%	6 2%	5 1%	-	-	*	7 2%	3 1%	14 4%	3 1%	-
£1-£5	(3)	6 2%	14 4%	36 10%	40 11%	17 5%	14 4%	24 6%	24 6%	13 3%	17 5%	31 8%	11 3%	58 16%	6 2%	17 5%
£6-£10	(8)	20 5%	19 5%	34 9%	50 13%	29 8%	27 7%	27 7%	31 8%	16 4%	19 5%	44 12%	19 5%	50 13%	7 2%	18 5%
£11-£25	(18)	34 9%	43 11%	60 16%	57 15%	45 12%	54 14%	23 6%	68 18%	46 12%	31 8%	66 18%	26 7%	47 13%	13 3%	25 7%
£26-£50	(38)	64 17%	35 9%	22 6%	29 8%	23 6%	12 3%	6 2%	67 18%	33 9%	12 3%	24 6%	23 6%	18 5%	9 3%	15 4%
£51-£75	(63)	20 5%	27 7%	9 2%	11 3%	16 4%	6 2%	8 2%	20 5%	19 5%	11 3%	2 1%	8 2%	4 1%	7 2%	-
£76-£100	(88)	30 8%	13 4%	18 5%	5 1%	19 5%	8 2%	8 2%	17 5%	16 4%	12 3%	14 4%	11 3%	7 2%	18 5%	8 2%
£101-£150	(125)	22 6%	18 5%	7 2%	7 2%	7 2%	3 1%	4 1%	8 2%	6 2%	6 2%	2 1%	4 1%	4 1%	3 1%	5 1%
£151-£200	(175)	7 2%	5 1%	-	1 *	2 1%	1 *	3 1%	4 1%	2 1%	-	1 *	-	-	5 1%	1 *
Over £200	(225)	15 4%	4 1%	2 *	3 1%	2 *	7 2%	1 *	-	3 1%	3 1%	-	1 *	1 *	2 *	2 *
Don't know		29 8%	36 10%	33 9%	31 8%	32 8%	22 6%	24 6%	25 7%	26 7%	21 6%	26 7%	26 7%	23 6%	22 6%	21 6%
Prefer not to say/NA		18 5%	22 6%	20 5%	19 5%	22 6%	25 7%	26 7%	16 4%	25 7%	26 7%	18 5%	28 8%	20 5%	38 10%	33 9%
Mean		44.08	28.67	17.57	16.47	19.42	15.36	10.42	25.53	20.28	13.45	13.11	11.82	11.29	13.59	9.62
Standard deviation		57.75	44.67	31.48	31.66	34.95	38.97	29.03	32.79	36.10	32.79	23.48	27.29	23.99	35.77	28.29
Standard error		3.26	2.57	1.80	1.80	2.00	2.21	1.66	1.84	2.06	1.86	1.33	1.56	1.35	2.08	1.62
Mean excluding nothing		65.83	51.26	29.39	25.97	38.24	36.08	30.94	35.62	42.61	39.58	22.64	35.98	18.43	58.18	34.11

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ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 79

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Summary****Base: All who have been on a long haul All Inclusive holiday in last 5 years**

		Eating out (lunch or dinner)	Alcoholic drinks	Soft drinks	Snacks from a shop (i.e. crisps, chocolate)	Snacks at a bar/café/ restaurant	Suncream	Insect repellent	Souvenirs	Clothing/hat/ footwear	Sunglasses	Ice cream	Bottles of wine / sparkling wine	Bottled water	Water-sports	Beach toys (i.e. bucket & spade, lilo)
Unweighted base		165	165	165	165	165	165	165	165	165	165	165	165	165	165	165
Weighted base		181	181	181	181	181	181	181	181	181	181	181	181	181	181	181
Nothing	(0)	41 23%	57 32%	44 24%	51 28%	66 36%	77 43%	88 48%	32 17%	75 42%	93 52%	64 36%	82 45%	53 29%	91 50%	92 51%
Less than £1	(0.75)	1 *	-	4 2%	2 1%	3 2%	4 2%	7 4%	4 2%	-	-	3 2%	2 1%	8 4%	5 3%	-
£1-£5	(3)	5 3%	10 6%	26 14%	25 14%	10 6%	10 6%	12 7%	13 7%	8 5%	13 7%	16 9%	8 5%	29 16%	4 2%	10 5%
£6-£10	(8)	12 7%	12 7%	17 10%	15 9%	16 9%	16 9%	12 7%	16 9%	7 4%	11 6%	20 11%	11 6%	21 11%	5 3%	7 4%
£11-£25	(18)	28 16%	21 12%	31 17%	27 15%	24 13%	23 13%	11 6%	35 19%	21 11%	12 7%	20 11%	20 11%	19 10%	12 7%	16 9%
£26-£50	(38)	23 13%	24 13%	17 9%	14 8%	14 8%	7 4%	10 5%	34 19%	14 8%	13 7%	15 8%	7 4%	9 5%	3 2%	7 4%
£51-£75	(63)	15 8%	9 5%	7 4%	6 3%	7 4%	4 2%	1 1%	18 10%	16 9%	6 3%	1 1%	4 2%	4 2%	8 4%	2 1%
£76-£100	(88)	15 8%	10 6%	5 3%	6 3%	11 6%	5 3%	11 6%	9 5%	16 9%	9 5%	13 7%	6 3%	11 6%	11 6%	6 3%
£101-£150	(125)	8 5%	4 2%	3 2%	6 3%	2 1%	5 3%	3 2%	5 3%	4 2%	4 2%	1 *	6 3%	4 2%	7 4%	7 4%
£151-£200	(175)	3 1%	1 *	-	-	2 1%	-	-	1 1%	-	-	4 2%	2 1%	3 1%	-	2 1%
Over £200	(225)	6 4%	2 1%	1 1%	1 1%	2 1%	3 2%	1 1%	-	4 2%	2 1%	-	4 2%	2 1%	3 2%	2 1%
Don't know		11 6%	13 7%	14 8%	13 7%	15 8%	11 6%	11 6%	8 4%	7 4%	9 5%	16 9%	17 9%	11 6%	13 7%	13 7%
Prefer not to say/NA		12 7%	17 9%	12 7%	13 7%	10 6%	14 8%	13 7%	7 4%	9 5%	7 4%	9 5%	13 7%	8 5%	18 10%	17 9%
Mean		42.43	26.55	18.55	20.35	21.88	18.74	15.17	29.16	28.65	19.02	20.01	22.34	21.88	23.41	18.46
Standard deviation		54.68	40.22	30.59	34.54	38.46	41.29	33.37	32.69	44.92	39.17	36.47	46.88	41.71	46.58	41.14
Standard error		4.56	3.41	2.57	2.89	3.22	3.45	2.79	2.65	3.66	3.20	3.03	3.99	3.42	3.98	3.50
Mean excluding nothing		57.50	42.89	25.99	30.34	37.93	37.08	34.58	36.02	52.82	44.08	34.03	48.69	32.50	59.28	47.78

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 80

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Summary****Base: All with families who have been on an All Inclusive holiday in last 5 years**

		Eating out (lunch or dinner)	Alcoholic drinks	Soft drinks	Snacks from a shop (i.e. crisps, chocolate)	Snacks at a bar/café/ restaurant	Suncream	Insect repellent	Souvenirs	Clothing/hat/ footwear	Sunglasses	Ice cream	Bottles of wine / sparkling wine	Bottled water	Water-sports	Beach toys (i.e. bucket & spade, lilo)
Unweighted base		175	175	175	175	175	175	175	175	175	175	175	175	175	175	175
Weighted base		189	189	189	189	189	189	189	189	189	189	189	189	189	189	189
Nothing	(0)	38 20%	50 26%	41 21%	38 20%	54 29%	71 37%	83 44%	37 19%	60 32%	77 40%	47 25%	82 43%	47 25%	91 48%	75 39%
Less than £1	(0.75)	1 1%	- -	3 2%	1 1%	2 1%	2 1%	6 3%	- -	- -	* -	- -	- -	4 2%	2 1%	- -
£1-£5	(3)	4 2%	11 6%	16 8%	13 7%	9 5%	8 4%	14 7%	10 5%	6 3%	12 6%	12 6%	9 5%	27 14%	5 3%	13 7%
£6-£10	(8)	10 6%	8 4%	17 9%	20 11%	9 5%	17 9%	7 4%	13 7%	5 3%	14 8%	24 13%	14 7%	23 12%	5 2%	14 8%
£11-£25	(18)	21 11%	24 13%	38 20%	40 21%	33 17%	34 18%	19 10%	31 17%	27 14%	19 10%	37 19%	18 9%	29 15%	16 8%	18 9%
£26-£50	(38)	26 14%	23 12%	22 11%	25 13%	20 11%	8 4%	9 5%	38 20%	25 13%	15 8%	22 12%	12 6%	16 9%	7 4%	14 8%
£51-£75	(63)	15 8%	15 8%	10 5%	10 5%	9 5%	8 4%	4 2%	20 11%	16 9%	10 5%	3 2%	8 4%	2 1%	8 4%	2 1%
£76-£100	(88)	22 12%	15 8%	9 5%	7 4%	18 9%	8 4%	16 8%	11 6%	17 9%	10 5%	16 9%	7 4%	10 5%	16 9%	8 4%
£101-£150	(125)	11 6%	10 5%	6 3%	6 3%	6 3%	5 3%	4 2%	5 2%	4 2%	7 4%	2 1%	5 3%	4 2%	5 3%	8 4%
£151-£200	(175)	6 3%	1 *	- -	- -	- -	- -	2 1%	4 2%	1 1%	- -	3 2%	2 1%	2 1%	2 1%	2 1%
Over £200	(225)	7 4%	- -	- -	2 1%	- -	3 2%	- -	- -	3 1%	- -	- -	3 2%	1 1%	2 1%	3 1%
Don't know		18 10%	18 9%	16 8%	17 9%	18 10%	13 7%	13 7%	13 7%	14 8%	14 8%	16 8%	16 8%	15 8%	14 7%	14 7%
Prefer not to say/NA		11 6%	15 8%	12 6%	10 5%	11 6%	11 6%	14 7%	7 4%	11 6%	11 6%	7 4%	14 7%	9 5%	17 9%	18 10%
Mean		51.10	32.46	23.99	26.11	26.73	21.99	19.78	33.27	32.43	20.96	24.77	22.88	20.72	24.76	23.93
Standard deviation		58.13	38.96	30.97	35.74	34.14	40.46	35.87	37.18	43.05	33.47	35.18	44.05	35.87	44.06	45.25
Standard error		4.76	3.25	2.54	2.90	2.81	3.29	2.95	2.97	3.52	2.72	2.84	3.63	2.91	3.68	3.77
Mean excluding nothing		66.73	47.42	32.01	34.17	40.41	38.69	40.27	42.42	51.20	39.28	34.63	46.82	28.95	58.21	45.68

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Absolutes/col percents

Table 81

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Eating out (lunch or dinner)****Base: All who have been on a short haul All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	109	39	69	8	24	13	15	34	21	38	27	23	11	10	10	12	8	14	6	11	6	16	2	3	18	40	9			
		29%	24%	33%	19%	24%	23%	25%	36%	44%	19%	36%	29%	34%	37%	51%	21%	52%	22%	47%	28%	28%	13%	28%	11%	32%	21%	24%	14%		
Less than £1	(0.75)	2	1	1	1	1	-	-	-	-	-	2	-	-	-	-	1	-	-	4	-	-	-	-	-	-	-	1	-		
		1%	1%	*	2%	1%	-	-	-	-	-	2%	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-	-	1%	-		
£1-£5	(3)	6	4	2	3	3	-	-	-	-	4	-	2	-	-	-	1	-	-	2	-	1	2	-	-	-	2	2	6		
		2%	3%	1%	7%	3%	-	-	-	-	4%	-	2%	-	-	-	2%	-	-	7%	-	3%	4%	-	-	-	2%	1%	9%		
£6-£10	(8)	20	10	9	2	6	3	3	5	2	4	10	1	5	-	-	4	1	1	1	1	3	4	3	-	6	9	6			
		5%	6%	4%	4%	6%	5%	5%	11%	2%	4%	9%	1%	7%	-	-	9%	3%	3%	5%	6%	3%	6%	8%	12%	-	7%	6%	9%		
£11-£25	(18)	34	12	22	4	12	4	3	1	11	12	8	10	5	1	1	4	3	8	2	2	5	6	-	1	6	17	6			
		9%	7%	11%	9%	13%	6%	5%	2%	14%	11%	8%	10%	7%	4%	6%	9%	13%	23%	6%	7%	4%	11%	11%	-	10%	7%	10%	8%		
£26-£50	(38)	64	29	35	6	20	7	9	8	14	21	12	17	14	11	3	10	*	3	1	5	10	11	4	4	1	18	24	16		
		17%	17%	17%	14%	21%	12%	15%	18%	18%	19%	11%	18%	22%	37%	15%	20%	2%	10%	3%	23%	26%	25%	7%	22%	14%	21%	14%	24%		
£51-£75	(63)	20	11	9	-	7	4	3	*	5	10	2	3	5	1	1	6	-	-	-	2	2	4	2	1	1	5	10	5		
		5%	6%	4%	-	8%	8%	4%	1%	7%	9%	2%	3%	7%	4%	5%	12%	-	-	-	8%	6%	9%	4%	5%	7%	6%	6%	7%		
£76-£100	(88)	30	14	16	1	9	6	8	3	5	9	6	12	3	1	3	-	2	5	1	1	5	3	8	1	-	5	16	4		
		8%	9%	8%	2%	9%	10%	13%	7%	6%	8%	6%	13%	4%	4%	14%	-	8%	15%	3%	7%	12%	6%	14%	7%	-	5%	9%	6%		
£101-£150	(125)	22	14	8	3	2	4	8	2	2	7	7	5	3	-	1	1	4	2	4	1	1	1	5	2	1	5	12	5		
		6%	8%	4%	8%	2%	8%	13%	6%	3%	7%	6%	5%	5%	-	3%	1%	16%	7%	14%	5%	3%	1%	9%	10%	11%	6%	7%	8%		
£151-£200	(175)	7	2	6	-	2	3	3	-	-	3	3	1	1	1	-	-	-	2	-	1	1	2	-	1	-	4	4	1		
		2%	1%	3%	-	2%	5%	5%	-	-	3%	2%	1%	1%	3%	-	-	-	5%	-	4%	3%	5%	-	5%	-	4%	2%	1%		
Over £200	(225)	15	9	5	10	2	-	3	-	-	5	3	6	1	-	-	1	-	1	-	-	-	3	4	3	1	2	10	1		
		4%	6%	3%	24%	2%	-	4%	-	-	5%	2%	6%	2%	-	-	3%	-	4%	-	-	-	7%	8%	17%	14%	2%	6%	1%		
Don't know		29	14	15	4	3	8	7	3	3	8	10	6	5	3	1	6	-	2	-	3	4	5	3	2	1	12	12	6		
		8%	8%	7%	10%	3%	14%	11%	8%	4%	8%	10%	6%	7%	11%	5%	13%	-	5%	-	12%	9%	10%	5%	9%	13%	14%	7%	9%		
Prefer not to say/NA		18	7	11	1	5	5	-	5	2	6	6	5	2	-	-	4	1	2	3	-	2	2	3	1	-	2	12	3		
		5%	4%	5%	3%	5%	9%	-	12%	2%	5%	5%	5%	2%	-	-	8%	6%	6%	11%	-	4%	4%	5%	3%	-	2%	7%	4%		
Mean		44.08	51.36	38.24	82.21	37.93	48.75	62.55	27.41	23.68	53.40	36.00	48.94	34.32	28.88	28.28	32.90	31.93	53.67	25.47	38.47	38.24	54.57	54.93	87.52	63.77	47.46	53.88	41.44		
Standard deviation		57.75	62.16	53.40	94.73	48.12	52.39	64.73	38.33	31.28	60.48	55.68	62.27	46.86	35.61	38.35	46.39	49.36	63.40	46.58	46.05	42.44	64.77	67.84	84.07	85.53	57.19	65.04	46.66		

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Absolutes/col percents

Table 81

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region											Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Private
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67
Standard error	3.26	5.31	4.01	16.01	5.71	7.64	8.81	6.30	3.74	6.17	5.90	7.55	6.00	7.12	8.57	7.84	10.29	11.98	8.96	10.05	7.50	10.65	10.59	20.39	30.24	7.26	5.62	6.53
Mean excluding nothing	65.83	70.27	61.64	104.99	51.63	69.78	86.59	49.50	44.72	67.98	62.09	73.26	55.54	49.58	61.27	44.85	71.26	71.76	54.40	56.90	56.23	64.35	80.57	99.99	100.25	63.67	74.28	49.23

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 82

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Eating out (lunch or dinner)****Base: All who have been on a long haul All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region											Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Nothing	(0)	41	15	26	5	9	5	5	4	14	7	12	13	9	6	2	4	7	2	2	1	5	3	9	1	-	12	13	3
		23%	19%	26%	12%	19%	19%	18%	38%	43%	13%	25%	24%	38%	50%	43%	16%	49%	14%	19%	7%	30%	8%	30%	10%	-	27%	16%	8%
Less than £1	(0.75)	1	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-	4	-	-	-	-	-	-	-	-	-	1
		*	-	1%	1%	-	-	-	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	1%
£1-£5	(3)	5	5	1	2	4	-	-	-	-	2	-	3	1	-	-	3	-	-	1	-	-	-	1	-	-	2	2	3
		3%	6%	1%	4%	8%	-	-	-	-	3%	-	6%	3%	-	-	14%	-	-	5%	-	-	-	4%	-	-	4%	2%	8%
£6-£10	(8)	12	7	5	2	4	1	1	3	-	7	1	4	-	-	-	-	3	2	1	1	4	1	-	-	4	5	8	
		7%	9%	5%	4%	9%	5%	4%	10%	9%	-	13%	2%	18%	-	-	-	18%	13%	13%	8%	13%	4%	-	-	10%	6%	18%	
£11-£25	(18)	28	4	24	6	8	3	5	1	5	9	10	8	1	-	1	4	2	4	3	3	2	4	4	1	-	2	17	5
		16%	5%	24%	16%	17%	12%	18%	10%	16%	16%	21%	15%	5%	-	23%	19%	15%	31%	29%	33%	10%	13%	12%	8%	5%	21%	11%	
£26-£50	(38)	23	10	13	4	7	3	2	1	5	10	3	10	-	1	-	2	2	1	-	3	2	5	2	1	2	5	12	4
		13%	12%	13%	11%	15%	11%	9%	11%	16%	19%	6%	18%	-	6%	-	10%	16%	6%	-	41%	14%	16%	8%	12%	71%	12%	14%	8%
£51-£75	(63)	15	6	8	4	1	5	1	2	6	3	4	2	1	1	2	-	-	1	-	4	3	2	2	-	-	6	5	5
		8%	8%	8%	9%	3%	20%	4%	14%	7%	11%	6%	7%	9%	11%	20%	7%	-	8%	-	23%	9%	5%	15%	-	15%	6%	11%	
£76-£100	(88)	15	11	4	2	7	3	2	-	1	7	4	4	1	-	1	1	-	1	-	-	1	8	2	1	-	6	7	4
		8%	14%	4%	5%	15%	10%	9%	-	4%	12%	7%	8%	3%	-	14%	5%	-	9%	-	-	8%	26%	5%	8%	-	13%	9%	10%
£101-£150	(125)	8	5	4	2	1	-	5	-	-	5	2	1	-	1	-	1	-	2	-	-	1	1	2	1	-	2	5	5
		5%	6%	4%	5%	3%	-	19%	-	-	9%	5%	2%	-	5%	-	4%	-	16%	-	-	7%	2%	7%	8%	-	4%	6%	11%
£151-£200	(175)	3	3	-	-	1	-	2	-	-	-	1	2	-	-	-	-	2	-	-	-	-	1	-	-	-	-	3	3
		1%	3%	-	-	2%	-	7%	-	-	-	2%	3%	-	-	-	-	13%	-	-	-	3%	-	-	-	-	-	3%	6%
Over £200	(225)	6	4	2	4	-	1	1	-	2	4	-	-	-	1	-	-	1	-	-	-	1	3	-	-	-	1	3	1
		4%	5%	2%	11%	-	5%	4%	-	-	4%	9%	-	-	9%	-	-	7%	-	-	-	4%	11%	-	-	-	2%	4%	2%
Don't know		11	6	5	4	1	1	2	-	2	6	-	5	1	-	-	1	-	-	*	-	2	3	2	1	1	5	2	4
		6%	8%	5%	11%	3%	5%	9%	-	6%	11%	-	9%	3%	-	-	5%	-	-	14%	5%	-	7%	11%	18%	29%	3%	6%	4%
Prefer not to say/NA		12	4	8	4	3	4	-	2	-	2	3	3	5	2	-	5	-	*	1	-	-	-	1	2	-	3	6	1
		7%	6%	8%	10%	7%	14%	-	16%	-	3%	6%	5%	21%	20%	-	20%	-	2%	12%	-	-	-	4%	21%	-	6%	7%	2%
Mean		42.43	55.93	31.84	60.45	34.15	48.14	67.53	18.80	18.44	54.96	48.31	34.45	14.24	43.07	29.36	28.18	46.58	37.75	15.50	23.94	37.86	56.41	53.81	52.90	38.00	40.52	49.41	54.89
Standard deviation		54.68	63.82	43.83	74.29	40.04	54.98	66.91	24.76	24.49	53.77	68.98	42.45	25.63	75.49	37.08	34.61	76.59	46.60	19.25	14.31	38.67	52.84	76.05	42.87	0.00	48.27	59.00	59.33

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ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 82

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate		
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Standard error	4.56	8.11	4.84	13.80	6.97	11.72	13.95	7.47	4.80	7.76	10.52	7.07	6.22	25.16	16.58	8.65	21.24	12.03	6.42	5.06	11.16	9.99	17.00	16.20	0.00	8.28	7.43	10.03	
Mean excluding nothing	57.50	71.27	45.43	71.56	43.37	62.60	84.46	34.34	33.93	64.67	65.58	48.12	28.57	112.44	51.10	35.60	91.53	44.26	20.77	25.99	53.97	61.94	82.46	63.57	38.00	57.45	60.46	59.80	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 83

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?
Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer			
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40		
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51		
Nothing	(0)	38	11	27	2	10	10	12	2	2	7	9	18	4	2	4	4	5	5	1	4	3	3	1	1	9	23	3			
		20%	11%	28%	18%	16%	22%	20%	30%	68%	14%	18%	28%	14%	19%	46%	19%	32%	21%	36%	13%	25%	10%	13%	6%	20%	15%	21%	6%		
Less than £1	(0.75)	1	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-		
		1%	1%	-	-	2%	-	-	-	-	-	2%	-	-	-	-	-	-	9%	-	-	-	-	-	-	-	-	1%	-		
£1-£5	(3)	4	4	1	-	4	-	-	-	-	2	-	2	1	-	-	2	-	3	-	-	-	-	-	-	2	2	4			
		2%	4%	1%	-	7%	-	-	-	-	4%	-	3%	2%	-	-	8%	-	-	18%	-	-	-	-	-	-	3%	2%	7%		
£6-£10	(8)	10	7	4	-	7	2	2	-	-	*	7	1	2	-	-	1	-	1	-	-	5	1	1	-	5	4	8			
		6%	7%	4%	-	10%	4%	3%	-	-	1%	13%	2%	7%	-	-	6%	-	4%	10%	-	14%	6%	6%	-	9%	3%	16%			
£11-£25	(18)	21	8	13	1	9	4	5	-	1	4	9	5	4	1	-	1	3	5	1	3	2	3	1	1	-	4	15	3		
		11%	8%	14%	11%	14%	9%	9%	-	32%	9%	16%	7%	14%	10%	-	6%	22%	21%	7%	30%	14%	10%	3%	6%	-	7%	14%	5%		
£26-£50	(38)	26	14	12	1	7	7	9	1	-	8	5	9	4	2	1	2	3	1	-	2	2	5	3	3	1	9	14	8		
		14%	15%	12%	12%	11%	15%	15%	22%	-	16%	10%	14%	16%	16%	11%	9%	22%	5%	-	26%	13%	16%	13%	23%	28%	14%	13%	16%		
£51-£75	(63)	15	8	6	2	5	6	2	-	-	7	-	6	2	1	2	3	-	-	-	1	2	4	1	1	-	7	8	7		
		8%	9%	7%	14%	8%	13%	3%	-	-	15%	-	9%	8%	12%	22%	14%	-	-	-	6%	12%	12%	4%	8%	-	11%	7%	14%		
£76-£100	(88)	22	12	10	1	11	2	8	-	-	6	4	10	3	-	1	-	2	5	1	1	1	6	5	1	-	7	12	6		
		12%	13%	11%	10%	17%	5%	13%	-	-	13%	7%	15%	13%	-	9%	-	14%	21%	6%	14%	8%	18%	22%	6%	-	11%	11%	11%		
£101-£150	(125)	11	8	3	-	2	1	8	-	-	4	2	3	2	-	-	1	1	2	1	1	1	-	4	-	-	3	7	4		
		6%	9%	3%	-	3%	3%	14%	-	-	8%	5%	4%	9%	-	-	4%	9%	10%	9%	10%	7%	-	17%	-	-	4%	7%	7%		
£151-£200	(175)	6	2	4	-	1	3	2	-	-	2	3	-	1	1	-	-	2	-	-	1	2	-	-	-	4	2	1			
		3%	2%	4%	-	1%	5%	4%	-	-	5%	5%	-	3%	7%	-	-	8%	-	-	7%	6%	-	-	-	6%	2%	2%			
Over £200	(225)	7	7	-	2	-	1	4	-	-	-	2	4	-	1	-	-	-	1	-	-	-	1	2	1	1	6	-			
		4%	7%	-	15%	-	3%	6%	-	-	-	4%	7%	-	10%	-	-	-	6%	-	-	-	6%	14%	27%	2%	5%	-			
Don't know		18	10	8	3	3	7	3	-	-	3	7	5	3	2	1	6	-	-	-	-	1	3	3	2	1	8	8	4		
		10%	11%	9%	20%	4%	7%	12%	48%	-	7%	13%	8%	11%	20%	12%	27%	-	-	-	-	4%	8%	12%	14%	25%	13%	8%	8%		
Prefer not to say/NA		11	2	9	-	4	7	-	-	-	4	4	3	1	1	-	2	-	1	1	-	2	2	1	2	-	3	7	4		
		6%	2%	9%	-	6%	15%	-	-	-	8%	7%	5%	3%	6%	-	8%	-	4%	5%	-	10%	5%	5%	16%	-	4%	7%	7%		
Mean		51.10	63.67	38.33	72.09	37.34	50.12	67.17	16.23	5.81	54.96	47.46	52.31	48.00	66.68	29.61	28.59	35.91	66.28	19.75	44.24	49.12	50.11	75.26	75.46	95.82	53.40	52.72	45.83		
Standard deviation		58.13	65.45	46.64	82.15	39.84	59.22	67.07	23.11	11.33	48.79	65.58	62.93	47.40	82.82	35.40	35.40	41.33	69.30	40.87	39.99	54.59	47.28	62.56	84.15	117.48	56.49	61.68	42.57		

Travel Survey 2023
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Absolutes/col percents

Table 83

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private				
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108				
Standard error	4.76	7.82	5.25	31.05	5.81	9.48	9.48	11.55	8.02	8.02	10.24	9.18	9.68	27.61	12.52	9.14	11.46	15.50	10.55	13.33	16.46	9.86	16.72	28.05	67.83	8.24	6.81				
Mean excluding nothing	66.73	73.22	58.05	92.92	45.32	70.20	86.76	38.00	18.00	66.20	60.68	76.60	57.59	89.82	61.91	40.46	53.20	84.55	31.96	51.05	69.65	56.46	89.37	83.20	130.44	65.45	69.80				

Travel Survey 2023
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Absolutes/col percents

Table 84

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Alcoholic drinks****Base: All who have been on a short haul All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region												Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67
Nothing	(0)	140	44	96	13	34	20	19	16	36	32	43	33	32	15	10	14	9	10	8	9	21	13	23	7	2	29	54	9
		37%	26%	46%	32%	35%	36%	32%	38%	47%	28%	41%	36%	49%	50%	48%	29%	38%	28%	27%	41%	55%	28%	41%	36%	18%	34%	31%	14%
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£1-£5	(3)	14	10	3	-	10	1	2	-	1	5	3	3	3	-	-	3	1	3	2	1	3	-	-	1	-	3	7	5
		4%	6%	2%	-	10%	2%	3%	-	1%	4%	3%	3%	4%	-	-	6%	7%	10%	7%	3%	7%	-	-	4%	-	4%	4%	8%
£6-£10	(8)	19	11	8	2	3	3	1	3	7	7	7	-	4	2	1	4	3	-	1	1	-	2	1	1	2	4	8	6
		5%	6%	4%	4%	3%	5%	1%	7%	10%	7%	7%	-	7%	7%	5%	8%	15%	-	3%	6%	-	4%	2%	6%	24%	5%	5%	9%
£11-£25	(18)	43	15	28	2	13	5	3	8	11	16	13	7	6	4	5	4	3	3	5	5	2	6	6	-	1	12	14	9
		11%	9%	14%	6%	14%	9%	6%	18%	14%	15%	13%	8%	9%	13%	24%	9%	11%	9%	16%	22%	6%	13%	11%	-	13%	14%	8%	13%
£26-£50	(38)	35	19	17	4	4	6	12	2	8	13	3	12	7	2	-	3	3	5	3	2	1	4	8	4	1	5	19	7
		9%	11%	8%	10%	4%	10%	20%	4%	10%	12%	3%	13%	11%	7%	-	7%	14%	16%	10%	8%	3%	8%	13%	18%	7%	6%	11%	11%
£51-£75	(63)	27	18	9	5	6	4	6	3	3	11	4	9	3	3	2	4	-	3	1	-	3	6	4	-	-	8	11	8
		7%	11%	4%	12%	6%	8%	10%	7%	4%	10%	3%	10%	5%	11%	9%	8%	-	9%	3%	-	9%	14%	8%	-	-	9%	6%	12%
£76-£100	(88)	13	10	4	3	5	2	3	-	1	4	3	6	-	1	2	1	2	1	-	2	3	1	-	-	-	3	8	6
		4%	6%	2%	6%	5%	3%	4%	-	2%	4%	3%	7%	-	5%	4%	4%	2	5%	4%	-	5%	7%	2%	-	-	4%	5%	9%
£101-£150	(125)	18	12	6	2	7	3	5	1	-	5	8	3	2	-	1	2	-	2	3	1	-	*	3	4	1	6	11	5
		5%	7%	3%	4%	7%	6%	8%	3%	-	4%	8%	3%	3%	-	3%	4%	-	7%	10%	5%	-	1%	6%	19%	11%	7%	7%	7%
£151-£200	(175)	5	3	2	-	3	-	1	-	1	2	2	1	-	-	1	1	-	-	-	1	-	1	-	1	-	-	4	1
		1%	2%	1%	-	3%	-	2%	-	1%	2%	2%	1%	-	-	5%	3%	-	-	-	4%	-	2%	-	5%	-	-	2%	1%
Over £200	(225)	4	1	2	3	-	-	-	*	-	-	1	1	2	-	-	-	-	-	-	-	*	-	3	-	-	1	2	-
		1%	1%	1%	8%	-	-	-	1%	-	-	1%	1%	2%	-	-	-	-	-	-	-	1%	-	6%	-	-	1%	1%	-
Don't know		36	17	18	5	5	7	7	5	7	8	14	8	6	3	-	6	1	2	3	3	5	6	3	2	2	11	16	8
		10%	10%	9%	12%	5%	13%	11%	11%	10%	7%	13%	9%	8%	11%	-	12%	5%	5%	11%	12%	13%	12%	5%	9%	27%	13%	9%	12%
Prefer not to say/NA		22	7	15	3	6	5	2	5	2	7	5	9	2	-	-	5	1	4	3	-	1	5	3	1	-	2	15	3
		6%	4%	7%	7%	6%	9%	3%	12%	2%	6%	4%	10%	2%	-	-	10%	6%	11%	11%	-	2%	10%	5%	3%	-	2%	9%	5%
Mean		28.67	38.16	20.99	50.07	30.91	26.64	36.78	19.06	15.01	30.92	28.49	32.48	20.32	14.09	27.80	31.27	13.60	32.29	30.98	22.57	17.13	32.50	39.04	45.31	27.48	30.59	36.85	40.94
Standard deviation		44.67	47.91	40.40	68.41	47.40	38.01	43.38	35.96	27.65	40.54	49.34	45.26	43.10	21.73	46.83	45.86	21.20	39.53	42.69	43.98	35.89	39.17	61.07	59.27	44.89	45.88	51.93	42.85

Travel Survey 2023
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Absolutes/col percents

Table 84

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Alcoholic drinks

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67	
Standard error	2.57	4.17	3.10	11.91	5.75	5.49	6.07	5.99	3.40	4.16	5.38	5.70	5.56	4.35	10.22	7.98	4.52	7.61	8.90	9.60	6.45	6.72	9.54	14.37	16.97	5.87	4.59	6.06	
Mean excluding nothing	51.26	55.08	46.52	82.51	51.46	48.96	58.77	37.65	32.07	46.06	56.27	58.09	44.70	32.52	53.79	49.46	23.88	48.75	47.24	42.55	47.95	51.41	72.68	76.87	36.57	51.27	59.92	49.17	

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 85

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Alcoholic drinks

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Nothing	(0)	57	16	42	7	18	8	5	14	11	15	23	9	6	3	7	3	20	1	5	5	9	13	3	-	16	19	2
		32%	20%	41%	19%	39%	31%	19%	43%	19%	30%	44%	38%	6%	57%	29%	19%	3%	9%	61%	30%	27%	44%	33%	-	36%	24%	4%
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£1-£5	(3)	10	6	4	2	6	2	-	-	4	1	3	1	-	-	3	1	1	1	-	3	1	-	-	-	4	5	6
		6%	7%	4%	4%	13%	9%	-	-	8%	3%	6%	6%	-	-	14%	10%	7%	5%	-	18%	3%	-	-	-	10%	7%	14%
£6-£10	(8)	12	6	6	2	3	1	1	2	3	4	7	-	1	-	1	3	1	1	*	-	2	-	1	1	2	5	3
		7%	8%	6%	5%	6%	5%	4%	15%	9%	6%	14%	-	6%	11%	-	3%	7%	7%	5%	-	6%	-	8%	43%	4%	7%	7%
£11-£25	(18)	21	9	12	6	2	2	4	1	6	10	7	5	-	2	2	3	2	-	1	4	4	2	-	1	8	6	5
		12%	11%	12%	16%	4%	9%	16%	7%	19%	17%	14%	9%	-	43%	9%	18%	12%	-	17%	23%	13%	8%	-	29%	19%	7%	11%
£26-£50	(38)	24	12	13	5	3	2	9	1	4	7	5	8	4	-	3	2	2	4	1	3	3	5	1	-	3	12	8
		13%	14%	12%	14%	7%	9%	33%	9%	11%	13%	10%	16%	16%	-	11%	23%	11%	30%	12%	18%	10%	17%	8%	-	7%	15%	19%
£51-£75	(63)	9	6	3	3	1	3	1	-	1	6	1	1	1	-	-	-	1	-	-	2	3	2	-	-	1	5	5
		5%	7%	3%	8%	2%	10%	4%	-	3%	11%	1%	1%	5%	6%	-	-	6%	-	-	11%	10%	7%	-	-	3%	6%	12%
£76-£100	(88)	10	10	-	1	5	2	2	-	5	4	2	-	1	-	-	-	1	-	-	-	6	3	-	-	4	6	6
		6%	13%	-	3%	10%	7%	9%	-	9%	8%	3%	-	9%	-	-	-	4%	-	-	-	18%	9%	-	-	9%	8%	13%
£101-£150	(125)	4	3	1	1	2	-	1	-	2	2	1	-	1	-	-	-	3	-	-	-	-	1	-	-	-	3	4
		2%	4%	1%	3%	5%	-	4%	-	3%	3%	2%	-	5%	-	-	-	20%	-	-	-	-	4%	-	-	-	4%	8%
£151-£200	(175)	1	1	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	1
		*	1%	-	-	2%	-	-	-	-	2%	-	-	-	-	-	-	-	-	-	-	3%	-	-	-	-	1%	2%
Over £200	(225)	2	1	1	2	-	-	-	-	-	2	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	1	1
		1%	1%	1%	5%	-	-	-	-	-	4%	-	-	-	-	-	7%	-	-	-	-	-	3%	-	-	-	1%	2%
Don't know	13	7	7	5	-	1	3	1	2	6	2	5	1	-	-	3	-	-	3	*	-	3	1	2	1	1	8	3
		7%	8%	6%	14%	-	5%	12%	10%	8%	11%	4%	9%	3%	-	12%	-	-	23%	5%	-	10%	4%	18%	29%	3%	10%	7%
Prefer not to say/NA	17	4	13	3	6	4	-	2	2	2	3	6	6	2	-	5	-	2	3	-	-	-	1	3	-	4	9	1
		9%	5%	13%	8%	13%	17%	-	16%	5%	7%	11%	26%	20%	-	21%	-	14%	25%	-	-	-	4%	33%	-	10%	11%	2%
Mean	26.55	38.94	16.12	40.53	26.77	23.13	34.60	7.82	12.24	31.74	35.14	17.21	13.56	22.81	7.81	9.66	29.16	44.80	23.49	8.25	18.65	37.39	35.01	7.54	12.01	18.85	35.23	51.87
Standard deviation	40.22	45.70	31.63	58.37	43.99	30.35	32.37	13.25	16.79	34.19	56.67	28.49	20.66	41.52	9.93	14.20	56.35	51.14	18.81	13.91	21.52	41.82	51.09	15.43	6.76	27.98	46.03	50.67

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 85

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Alcoholic drinks

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Standard error	3.41	5.80	3.60	10.84	7.78	6.62	6.90	4.19	3.36	4.94	8.96	4.89	5.01	13.84	4.44	3.79	15.63	13.67	7.11	4.92	6.21	8.05	10.89	6.30	4.78	4.87	6.04	8.69
Mean excluding nothing	42.89	50.64	32.72	54.01	48.33	37.84	44.19	18.73	24.60	40.71	53.24	37.55	29.04	59.55	18.00	17.04	36.17	58.17	28.60	23.36	26.58	53.21	66.90	22.97	12.01	31.91	50.41	54.36

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 86

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Eating out (lunch or dinner)****Base: All with families who have been on an All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region												Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer	
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40	
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Nothing	(0)	50	11	39	4	13	17	13	1	2	10	12	19	7	3	4	3	3	5	6	4	5	6	6	3	1	15	22	3	
		26%	12%	40%	29%	20%	36%	23%	20%	68%	22%	23%	30%	30%	26%	46%	15%	25%	24%	42%	39%	30%	17%	30%	26%	20%	25%	20%	6%	
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
£1-£5	(3)	11	11	1	-	11	-	1	-	-	2	1	5	4	-	-	3	1	2	3	-	-	1	-	1	-	2	9	6	
		6%	12%	1%	-	17%	-	1%	-	-	4%	1%	8%	15%	-	-	15%	12%	10%	18%	-	-	3%	-	6%	-	3%	8%	12%	
£6-£10	(8)	8	4	3	-	2	3	1	1	1	1	7	-	-	-	1	1	1	1	-	-	2	-	1	1	3	4	2		
		4%	5%	3%	-	2%	7%	2%	22%	32%	2%	13%	-	-	-	11%	6%	6%	4%	-	-	5%	-	6%	28%	5%	4%	4%		
£11-£25	(18)	24	7	17	3	11	5	4	1	-	7	9	7	2	2	1	1	3	1	2	5	3	4	2	-	-	10	12	8	
		13%	8%	18%	25%	18%	11%	7%	10%	-	15%	16%	10%	8%	17%	12%	6%	24%	4%	13%	51%	20%	13%	10%	-	17%	11%	15%		
£26-£50	(38)	23	13	10	2	3	3	15	-	-	4	3	13	4	1	-	3	3	2	2	-	3	3	3	3	-	6	16	5	
		12%	14%	11%	15%	5%	6%	26%	-	-	9%	5%	19%	16%	10%	-	11%	27%	10%	13%	-	18%	10%	14%	23%	-	9%	15%	11%	
£51-£75	(63)	15	10	5	-	3	5	6	-	-	7	2	4	2	1	2	1	-	3	1	-	2	3	2	-	-	5	8	6	
		8%	11%	5%	-	5%	12%	11%	-	-	15%	3%	6%	8%	12%	20%	5%	-	14%	5%	-	13%	9%	7%	-	-	8%	7%	11%	
£76-£100	(88)	15	14	1	1	7	3	4	-	-	6	5	4	-	1	1	-	1	2	-	-	8	3	-	-	-	6	10	9	
		8%	15%	1%	10%	11%	6%	6%	-	-	12%	10%	6%	-	10%	12%	-	7%	8%	-	-	23%	12%	-	-	-	9%	9%	18%	
£101-£150	(125)	10	7	3	-	4	1	5	-	-	2	4	2	2	-	-	2	-	3	-	1	-	*	3	-	-	4	6	4	
		5%	8%	3%	-	6%	3%	8%	-	-	5%	8%	3%	7%	-	-	9%	-	15%	-	10%	-	1%	16%	-	-	6%	6%	8%	
£151-£200	(175)	1	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	1	1	
		*	1%	-	-	1%	-	-	-	-	-	2%	-	-	-	-	-	-	-	-	-	2%	-	-	-	-	-	1%	2%	
Over £200	(225)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know		18	12	6	3	3	2	7	3	-	2	7	5	3	2	-	5	-	-	*	-	2	3	1	2	2	7	10	5	
		9%	13%	6%	20%	5%	5%	12%	48%	-	5%	13%	8%	13%	20%	-	21%	-	-	3%	-	14%	8%	6%	14%	52%	12%	9%	9%	
Prefer not to say/NA		15	3	12	-	6	7	2	-	-	5	3	7	1	1	-	3	-	2	1	-	1	3	1	3	-	3	10	2	
		8%	3%	12%	-	9%	15%	3%	-	-	10%	5%	10%	3%	6%	-	12%	-	11%	5%	-	4%	9%	5%	26%	-	5%	9%	4%	
Mean		32.46	46.06	18.97	24.13	33.54	26.55	40.38	6.84	2.58	39.26	35.84	27.08	26.43	30.68	25.52	31.43	21.52	44.37	12.38	21.68	23.32	46.43	47.72	15.39	4.67	33.82	35.93	50.03	
Standard deviation		38.96	42.94	29.05	29.63	43.56	35.01	38.75	7.99	5.04	38.84	45.74	33.07	37.80	33.29	34.61	43.18	24.25	47.49	19.16	37.56	23.64	43.42	48.02	18.95	5.38	39.29	40.43	43.85	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 86

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Standard error	3.25	5.25	3.31	11.20	6.57	5.54	5.65	3.99	3.56	6.38	7.23	4.99	7.88	11.10	11.54	11.54	6.73	10.89	5.12	12.52	7.48	9.26	12.40	6.70	3.80	5.79	4.58	7.41
Mean excluding nothing	47.42	53.57	37.16	38.19	43.98	47.66	55.61	11.08	8.00	53.47	49.98	42.51	40.99	47.26	47.41	40.15	28.54	60.87	22.86	35.69	36.85	58.32	71.68	26.87	8.00	48.40	47.86	53.43

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 87

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Soft drinks

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region																Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer				
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58				
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67				
Nothing	(0)	130 35%	46 28%	84 40%	14 33%	31 32%	17 30%	13 21%	18 41%	38 49%	32 29%	37 35%	29 31%	33 50%	12 39%	9 45%	9 19%	9 38%	13 38%	14 48%	9 46%	17 43%	14 30%	17 30%	6 29%	1 15%	28 33%	44 26%	9 13%				
Less than £1	(0.75)	6 2%	4 2%	2 1%	- -	2 2%	- -	2 4%	- -	2 3%	- -	2 2%	2 3%	1 2%	- -	- -	4 9%	- -	1 3%	- -	- -	- -	1 1%	- -	- -	- -	- -	3 2%	-				
£1-£5	(3)	36 10%	11 7%	25 12%	4 11%	7 7%	5 9%	5 9%	7 17%	7 9%	10 9%	15 14%	7 8%	4 7%	1 4%	4 22%	3 7%	4 17%	1 3%	2 8%	- -	3 8%	5 12%	6 11%	2 11%	3 38%	7 8%	17 10%	10 14%				
£6-£10	(8)	34 9%	20 12%	13 6%	3 7%	13 13%	3 6%	6 10%	3 6%	6 7%	14 12%	9 9%	5 5%	6 9%	4 15%	2 8%	5 11%	3 12%	4 11%	2 7%	3 13%	5 12%	1 1%	5 9%	1 4%	- -	3 4%	20 12%	7 10%				
£11-£25	(18)	60 16%	25 15%	35 17%	3 7%	19 20%	11 19%	12 20%	3 7%	13 16%	25 23%	12 11%	20 22%	3 5%	7 22%	2 11%	6 13%	3 12%	5 15%	3 9%	5 24%	5 12%	10 23%	10 18%	4 18%	1 10%	18 21%	25 15%	14 21%				
£26-£50	(38)	22 6%	11 7%	10 5%	2 6%	3 3%	4 7%	9 15%	1 2%	3 4%	6 6%	6 5%	4 5%	5 8%	2 8%	- -	6 11%	- -	1 4%	- -	1 5%	3 7%	2 4%	5 9%	2 8%	- -	6 7%	10 6%	3 5%				
£51-£75	(63)	9 2%	6 4%	3 1%	1 2%	3 3%	* 1%	5 8%	- -	- -	3 2%	1 1%	3 3%	3 5%	- -	- -	1 1%	- -	1 4%	1 4%	- -	1 3%	2 3%	2 4%	1 5%	- -	2 2%	5 3%	3 5%				
£76-£100	(88)	18 5%	10 6%	8 4%	5 13%	8 8%	4 6%	- -	1 3%	- -	4 4%	4 8%	8 2%	2 7%	- -	1 5%	2 4%	1 4%	1 3%	2 7%	- -	- -	4 9%	4 7%	2 9%	1 11%	5 6%	12 7%	10 15%				
£101-£150	(125)	7 2%	4 2%	3 2%	- 4%	4 4%	1 1%	1 2%	1 3%	- -	2 2%	3 3%	1 1%	1 2%	- -	1 3%	- -	1 6%	1 4%	- -	- -	2 4%	2 3%	- -	1 5%	- -	3 4%	4 2%	6 6%				
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
Over £200	(225)	2 *	2 1%	- -	2 4%	- -	- -	- -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	1 1%	- -				
Don't know		33 9%	18 11%	15 7%	7 16%	2 2%	7 13%	7 11%	3 8%	7 10%	9 8%	12 11%	8 9%	4 6%	3 11%	1 5%	7 16%	1 5%	2 5%	2 7%	3 12%	4 9%	3 7%	3 5%	2 9%	2 27%	11 14%	13 8%	5 8%				
Prefer not to say/NA		20 5%	9 5%	11 5%	1 3%	7 7%	5 9%	1 1%	5 12%	2 2%	6 5%	5 4%	6 7%	3 5%	- -	- -	4 8%	1 6%	4 11%	3 11%	- -	1 2%	3 7%	3 5%	1 3%	- -	1 1%	15 9%	1 2%				
Mean		17.57	22.94	13.43	30.91	21.95	18.23	19.82	11.69	5.94	18.04	17.58	19.82	13.75	9.51	12.86	19.85	16.05	17.50	13.26	8.17	14.36	23.33	22.59	26.94	16.67	21.53	22.50	34.94				
Standard deviation		31.48	37.56	25.18	53.82	34.68	28.18	24.48	28.62	9.64	30.52	36.56	29.64	27.20	11.86	30.32	35.05	34.85	31.52	26.90	10.70	28.45	34.74	38.45	37.50	32.31	33.05	35.95	40.24				

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 87

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Soft drinks

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67
Standard error	1.80	3.28	1.90	9.37	4.12	4.07	3.40	4.71	1.19	3.12	3.94	3.68	3.51	2.37	6.78	6.10	7.43	6.07	5.38	2.34	5.03	5.71	6.00	9.10	12.21	4.20	3.14	5.53
Mean excluding nothing	29.39	34.17	24.83	51.65	33.80	29.46	26.06	24.15	13.30	26.90	29.78	31.28	31.17	17.13	24.55	26.35	28.21	32.07	31.59	17.04	27.76	35.77	33.80	40.15	20.97	35.08	32.66	40.98

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 88

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Soft drinks****Base: All who have been on a long haul All Inclusive holiday in last 5 years**

		Gender		Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Nothing	(0)	44	16	28	7	7	4	5	5	15	8	12	13	11	3	2	4	4	1	2	4	5	7	8	2	1	10	13	3
		24%	21%	27%	19%	15%	16%	19%	47%	49%	15%	25%	24%	46%	28%	43%	18%	26%	10%	18%	49%	30%	23%	28%	18%	29%	22%	16%	6%
Less than £1	(0.75)	4	1	3	1	2	-	-	-	1	1	2	1	-	-	1	-	2	1	-	-	-	1	-	-	-	1	2	1
		2%	1%	3%	1%	5%	-	-	-	2%	1%	5%	1%	-	-	14%	-	11%	4%	-	-	-	2%	-	-	-	2%	2%	1%
£1-£5	(3)	26	10	16	4	10	5	-	4	4	7	9	8	3	2	-	4	3	1	2	1	3	2	4	2	1	5	15	6
		14%	12%	16%	11%	20%	20%	-	32%	12%	13%	18%	14%	11%	19%	-	19%	19%	5%	18%	18%	19%	6%	13%	20%	43%	12%	18%	13%
£6-£10	(8)	17	10	8	3	5	-	5	-	3	7	7	1	2	-	-	3	2	1	1	1	-	4	5	-	-	8	5	5
		10%	12%	8%	9%	11%	-	20%	-	11%	13%	14%	3%	8%	-	-	12%	14%	7%	8%	12%	-	14%	17%	-	-	19%	6%	11%
£11-£25	(18)	31	14	17	7	8	6	5	-	5	12	4	12	2	4	1	3	-	6	1	1	6	5	4	1	-	10	13	8
		17%	17%	17%	19%	16%	23%	18%	-	17%	22%	9%	22%	10%	29%	23%	11%	-	45%	6%	17%	40%	15%	12%	8%	-	22%	16%	19%
£26-£50	(38)	17	9	8	5	5	1	5	1	-	6	7	3	-	-	-	2	2	-	2	-	2	7	2	1	-	2	10	10
		9%	11%	7%	14%	10%	5%	17%	5%	-	12%	15%	6%	-	-	-	7%	17%	-	13%	-	11%	21%	7%	5%	-	5%	12%	23%
£51-£75	(63)	7	6	1	-	2	1	4	-	-	1	1	4	-	-	-	-	2	1	-	-	-	3	-	1	-	3	4	3
		4%	7%	1%	-	3%	5%	14%	-	-	2%	2%	8%	-	-	-	-	13%	7%	-	-	-	9%	-	10%	-	6%	5%	7%
£76-£100	(88)	5	2	3	-	2	3	-	-	2	2	1	-	-	1	1	-	-	-	-	-	2	2	-	-	-	1	4	4
		3%	2%	3%	-	4%	13%	-	-	4%	3%	2%	-	-	20%	3%	-	-	-	-	-	5%	5%	-	-	-	2%	5%	10%
£101-£150	(125)	3	1	2	1	1	-	-	-	3	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	3	2
		2%	2%	2%	2%	3%	5%	-	-	6%	-	-	-	5%	-	-	-	9%	-	-	-	-	-	-	13%	-	-	3%	4%
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Over £200	(225)	1	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-
		1%	1%	-	2%	-	-	-	-	-	2%	-	-	-	-	-	-	-	-	-	-	-	3%	-	-	-	-	1%	-
Don't know		14	7	8	5	1	1	3	-	3	6	1	6	1	-	-	3	-	-	3	*	-	2	3	2	1	1	7	2
		8%	8%	7%	14%	3%	5%	12%	-	10%	11%	2%	11%	6%	-	-	12%	-	-	23%	5%	-	7%	11%	18%	29%	3%	9%	4%
Prefer not to say/NA		12	4	8	3	5	2	-	2	-	*	3	4	4	2	-	4	-	2	1	-	-	-	1	1	-	3	6	1
		7%	5%	8%	8%	10%	9%	-	16%	-	1%	6%	8%	19%	20%	-	18%	-	14%	12%	-	-	-	4%	8%	-	6%	7%	2%
Mean		18.55	22.95	15.01	22.19	19.12	31.55	23.14	3.41	4.69	24.85	18.88	17.16	3.68	14.58	22.19	12.99	16.23	27.79	11.38	4.71	11.95	23.13	21.24	35.69	1.80	15.28	26.38	33.40
Standard deviation		30.59	35.53	25.63	42.92	28.54	38.98	22.14	9.34	6.96	33.83	37.09	22.68	6.27	30.42	37.92	20.69	23.15	37.37	15.44	7.14	12.56	25.52	46.33	49.66	2.03	20.77	39.35	33.20

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 88

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Soft drinks****Base: All who have been on a long haul All Inclusive holiday in last 5 years**

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Standard error	2.57	4.51	2.87	7.97	5.05	8.13	4.72	2.82	1.39	4.83	5.72	3.89	1.52	10.14	16.96	5.34	6.42	9.99	5.46	2.52	3.63	4.82	10.36	17.56	1.43	3.56	5.00	5.61
Mean excluding nothing	25.99	30.14	22.23	29.56	23.13	38.68	29.29	7.71	10.27	30.05	25.83	24.50	9.43	22.27	38.62	17.36	21.99	31.23	15.92	9.74	17.03	30.56	31.66	47.41	3.00	20.28	32.77	35.76

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 89

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region												Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Nothing	(0)	41	11	30	4	12	13	9	1	2	10	10	15	6	2	4	3	2	6	7	3	5	5	4	2	-	16	17	4
		21%	12%	31%	29%	19%	28%	16%	20%	68%	21%	19%	24%	23%	19%	40%	11%	17%	26%	49%	29%	30%	14%	18%	12%	-	26%	16%	7%
Less than £1	(0.75)	3	2	2	-	3	-	-	-	-	-	2	2	-	-	-	2	2	-	-	-	-	-	-	-	-	-	3	-
		2%	2%	2%	-	5%	-	-	-	-	-	3%	3%	-	-	-	8%	13%	-	-	-	-	-	-	-	-	-	3%	-
£1-£5	(3)	16	5	11	-	6	5	3	1	-	2	6	5	3	-	2	3	2	-	3	1	-	-	1	2	1	4	9	4
		8%	6%	11%	-	10%	11%	6%	22%	-	4%	12%	8%	10%	-	26%	13%	19%	-	20%	11%	-	-	5%	15%	28%	6%	9%	9%
£6-£10	(8)	17	11	6	-	6	1	9	1	1	4	6	4	3	1	-	2	3	4	2	-	1	4	-	1	-	4	11	4
		9%	11%	6%	-	9%	2%	15%	10%	32%	8%	12%	6%	13%	10%	-	7%	21%	18%	11%	-	8%	11%	-	6%	-	6%	10%	8%
£11-£25	(18)	38	17	21	3	13	10	12	-	-	12	9	14	3	4	1	2	2	5	1	5	5	6	5	1	1	15	20	10
		20%	19%	22%	25%	20%	21%	21%	-	-	25%	18%	22%	11%	38%	11%	9%	13%	24%	7%	51%	30%	19%	25%	6%	20%	25%	19%	20%
£26-£50	(38)	22	14	7	1	6	4	11	-	-	6	7	6	3	1	-	5	1	1	-	1	7	7	4	1	-	8	14	7
		11%	15%	8%	10%	9%	8%	19%	-	-	13%	13%	8%	13%	7%	-	22%	11%	6%	-	10%	7%	20%	17%	8%	-	13%	13%	13%
£51-£75	(63)	10	8	2	-	3	2	6	-	-	4	1	3	3	-	-	-	-	2	1	-	1	3	2	1	-	3	6	5
		5%	9%	2%	-	4%	3%	10%	-	-	8%	2%	4%	12%	-	-	-	-	10%	8%	-	7%	8%	10%	8%	-	4%	6%	9%
£76-£100	(88)	9	7	3	2	4	4	-	-	-	3	1	6	*	-	2	-	1	-	-	-	3	2	2	2	-	1	8	8
		5%	7%	3%	15%	6%	8%	-	-	-	6%	2%	9%	2%	-	23%	-	7%	-	-	-	-	9%	7%	14%	-	2%	8%	15%
£101-£150	(125)	6	3	3	-	4	1	-	-	-	3	3	-	-	-	-	-	-	1	-	-	2	2	-	1	-	3	3	4
		3%	3%	3%	-	7%	3%	-	-	-	5%	6%	-	-	-	-	-	-	5%	-	-	10%	5%	-	10%	-	5%	2%	9%
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Over £200	(225)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		16	10	5	3	1	2	7	3	-	2	5	7	2	2	-	5	-	-	-	-	1	1	3	2	2	6	8	3
		8%	11%	5%	20%	2%	5%	12%	48%	-	5%	9%	10%	7%	20%	-	21%	-	-	-	-	4%	3%	12%	14%	52%	10%	7%	6%
Prefer not to say/NA		12	4	7	-	5	5	1	-	-	2	3	5	2	1	-	2	-	2	1	-	1	3	1	1	-	2	9	2
		6%	4%	8%	-	8%	12%	1%	-	-	5%	5%	7%	9%	6%	-	8%	-	11%	5%	-	4%	10%	5%	6%	-	3%	8%	4%
Mean		23.99	31.05	17.42	26.83	27.65	23.58	21.75	2.80	2.58	29.89	22.76	21.59	21.04	13.88	23.04	15.56	14.87	23.25	8.34	13.27	27.85	36.30	29.01	44.07	9.25	23.82	26.81	43.69
Standard deviation		30.97	32.40	28.21	33.21	37.35	33.20	20.30	3.51	5.04	34.81	33.43	27.89	24.79	11.57	38.05	16.45	23.87	32.64	18.29	12.25	39.65	34.98	27.84	46.87	10.08	32.18	31.68	40.15

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 89

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Standard error	2.54	3.96	3.12	12.55	5.45	5.19	2.93	1.76	3.56	5.57	5.16	4.16	5.17	3.86	12.68	4.25	6.62	7.49	4.72	4.08	11.96	7.29	7.44	14.82	7.13	4.65	3.52	6.69	
Mean excluding nothing	32.01	36.12	26.93	42.46	35.04	35.41	26.56	4.54	8.00	38.98	29.09	30.18	28.79	18.70	38.23	18.51	17.89	32.68	17.18	18.56	41.35	43.10	37.37	52.14	9.25	33.92	32.92	47.57	

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 90

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Snacks from a shop (i.e. crisps, chocolate)

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	119 32%	41 24%	78 38%	8 18%	23 24%	15 27%	20 32%	15 35%	39 50%	21 19%	44 42%	29 32%	24 37%	11 35%	8 38%	10 21%	9 41%	9 27%	15 51%	6 31%	13 33%	10 22%	19 34%	5 25%	4 40%	20 24%	47 27%	10 14%		
Less than £1	(0.75)	5 1%	3 2%	2 1%	2 6%	-	-	-	2 4%	1 1%	2 2%	2 2%	-	1 2%	-	-	2 5%	-	1 3%	-	-	1 3%	2 22%	1 10%	-	-	-	2 2%	2 1%	1 2%	
£1-£5	(3)	40 11%	17 10%	23 11%	5 13%	12 13%	4 7%	3 4%	6 15%	10 13%	14 12%	6 7%	7 10%	1 4%	2 12%	8 18%	2 10%	3 8%	3 11%	2 7%	5 13%	4 9%	7 12%	1 5%	2 24%	5 6%	19 11%	10 14%			
£6-£10	(8)	50 13%	22 13%	28 13%	5 12%	17 17%	5 9%	8 13%	5 12%	10 13%	18 16%	8 8%	18 19%	6 9%	3 10%	4 20%	3 6%	4 17%	4 12%	2 22%	5 22%	9 22%	10 22%	6 10%	2 10%	-	14 17%	16 9%	9 13%		
£11-£25	(18)	57 15%	27 16%	29 14%	5 12%	17 17%	10 18%	11 18%	6 13%	8 11%	20 18%	8 8%	15 16%	14 22%	10 33%	3 16%	8 16%	3 13%	2 8%	2 13%	3 9%	7 16%	11 20%	3 17%	1 10%	17 20%	26 15%	14 21%			
£26-£50	(38)	29 8%	19 11%	10 5%	4 9%	9 9%	4 6%	9 15%	1 2%	2 3%	10 9%	9 9%	5 5%	5 7%	1 3%	1 5%	4 9%	2 10%	5 15%	1 2%	2 10%	3 6%	2 5%	5 9%	3 13%	-	8 9%	16 10%	4 6%		
£51-£75	(63)	11 3%	8 5%	3 1%	4 9%	3 3%	2 4%	2 3%	-	-	5 5%	2 2%	3 3%	1 1%	-	-	1 1%	-	2 5%	2 7%	1 5%	1 2%	3 6%	-	2 9%	-	2 3%	6 4%	3 5%		
£76-£100	(88)	5 1%	1 *	4 2%	1 3%	2 3%	1 2%	-	-	-	4 3%	-	-	1 2%	-	-	1 1%	-	-	1 4%	-	-	2 4%	1 2%	-	-	1 1%	4 2%	2 3%		
£101-£150	(125)	7 2%	4 2%	3 2%	-	4 4%	3 6%	-	-	-	4 4%	-	3 3%	-	-	2 9%	2 4%	1 4%	1 4%	-	-	-	-	2 3%	-	-	2 2%	5 3%	7 10%		
£151-£200	(175)	1 *	-	1 *	-	-	-	-	1 2%	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	1 1%	-		
Over £200	(225)	3 1%	1 1%	2 1%	1 2%	2 2%	-	-	-	-	-	3 2%	-	-	-	-	-	-	-	-	-	2 4%	-	1 2%	-	-	2 2%	1 1%	2 2%		
Don't know		31 8%	16 10%	15 7%	6 13%	3 3%	7 13%	7 11%	3 8%	4 5%	8 7%	11 10%	7 7%	5 7%	3 11%	-	6 12%	-	3 10%	1 3%	3 12%	4 9%	5 10%	2 3%	3 13%	2 27%	11 13%	14 8%	5 8%		
Prefer not to say/NA		19 5%	9 5%	11 5%	1 3%	5 5%	4 8%	1 2%	5 12%	2 3%	6 6%	5 5%	6 7%	2 2%	1 4%	-	4 8%	1 6%	3 10%	4 14%	-	2 4%	3 5%	1 3%	-	1 1%	13 8%	1 2%			
Mean		16.47	18.91	14.58	24.26	23.17	23.06	16.96	5.78	4.80	21.56	14.51	16.53	11.07	9.22	17.55	17.88	13.31	19.94	12.27	12.62	18.09	16.05	18.72	27.43	3.43	21.10	21.28	34.23		
Standard deviation		31.66	30.76	32.29	41.66	40.51	35.34	27.44	8.59	8.26	31.21	38.80	31.28	16.89	9.80	35.40	30.61	26.54	30.03	25.00	17.32	46.95	22.78	38.36	42.64	6.46	39.23	35.92	50.55		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 90

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Snacks from a shop (i.e. crisps, chocolate)

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67	
Standard error	1.80	2.67	2.43	7.25	4.81	5.05	3.81	1.41	1.00	3.19	4.16	3.85	2.16	2.00	7.72	5.25	5.54	5.78	5.00	3.78	8.17	3.75	5.92	10.66	2.44	4.98	3.13	6.94	
Mean excluding nothing	25.97	26.45	25.50	30.91	31.45	34.82	27.02	10.14	10.70	27.68	28.36	26.14	18.84	15.82	28.49	24.03	23.43	29.86	31.40	19.57	28.61	21.55	29.86	38.98	7.46	29.30	31.62	40.65	

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 91

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Snacks from a lhop (i.e. crisps, chocolate)

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region												Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Nothing	(0)	51	16	35	9	7	3	7	5	19	13	14	15	9	4	1	4	4	1	4	4	8	9	8	2	2	10	15	2
		28%	20%	34%	23%	15%	12%	28%	47%	61%	23%	29%	27%	39%	35%	20%	16%	27%	6%	34%	54%	49%	28%	25%	20%	71%	23%	18%	5%
Less than £1	(0.75)	2	-	2	-	-	*	-	2	-	1	2	-	-	-	-	*	-	-	-	-	-	2	-	-	-	1	2	1
		1%	-	2%	-	-	2%	-	16%	-	1%	3%	-	-	-	-	2%	-	-	-	-	-	5%	-	-	-	1%	2%	3%
£1-£5	(3)	25	13	12	2	8	6	4	1	4	9	8	6	2	1	4	4	3	2	1	2	1	1	6	1	-	5	14	6
		14%	16%	12%	6%	18%	24%	14%	7%	12%	17%	16%	12%	7%	11%	14%	15%	27%	25%	5%	24%	8%	3%	21%	8%	-	11%	17%	13%
£6-£10	(8)	15	7	8	3	7	1	2	-	2	4	3	9	-	-	1	3	1	*	-	1	3	2	4	-	-	5	7	2
		9%	9%	8%	7%	15%	6%	6%	-	8%	7%	6%	16%	-	-	22%	12%	5%	2%	-	17%	20%	5%	14%	-	-	11%	9%	4%
£11-£25	(18)	27	14	13	7	12	3	2	1	2	7	8	7	4	2	1	3	3	4	-	-	1	7	4	3	-	6	13	10
		15%	18%	13%	19%	26%	10%	8%	5%	8%	14%	17%	13%	19%	14%	23%	14%	18%	32%	-	-	4%	22%	12%	25%	-	14%	16%	23%
£26-£50	(38)	14	9	5	3	2	4	5	-	-	6	5	3	-	1	1	2	1	-	2	-	1	4	3	-	-	3	9	7
		8%	11%	5%	8%	5%	16%	17%	-	-	11%	10%	6%	-	6%	20%	7%	10%	-	13%	-	7%	13%	9%	-	-	7%	11%	16%
£51-£75	(63)	6	3	4	-	1	4	1	-	-	5	2	-	-	-	1	-	2	-	-	-	3	-	1	-	1	5	2	
		3%	3%	4%	-	2%	17%	4%	-	-	8%	4%	-	-	-	3%	-	11%	-	-	-	8%	-	13%	-	3%	6%	5%	
£76-£100	(88)	6	4	2	4	2	1	-	-	-	2	2	2	-	-	1	-	1	-	-	2	3	-	-	-	-	5	-	6
		3%	4%	2%	10%	3%	3%	-	-	-	4%	4%	3%	-	-	3%	-	4%	-	-	12%	9%	-	-	-	-	12%	-	14%
£101-£150	(125)	6	4	2	1	1	2	3	-	-	3	1	2	-	2	-	2	1	-	-	-	-	2	-	-	1	5	5	
		3%	5%	2%	2%	3%	6%	11%	-	-	6%	2%	3%	-	13%	-	13%	9%	-	-	-	-	5%	-	-	2%	6%	12%	
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Over £200	(225)	1	1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	
		1%	1%	-	2%	-	-	-	-	-	-	2%	-	-	-	-	-	-	-	-	-	-	3%	-	-	-	-	1%	-
Don't know		13	5	8	5	1	-	3	1	2	5	1	5	2	-	2	-	-	3	*	-	2	2	3	1	2	5	2	
		7%	6%	8%	14%	3%	-	12%	9%	6%	10%	2%	9%	7%	-	9%	-	-	22%	5%	-	7%	7%	26%	29%	5%	6%	4%	
Prefer not to say/NA		13	4	9	4	5	2	-	2	2	-	4	7	2	-	4	-	2	3	-	-	-	1	1	-	4	5	1	
		7%	6%	9%	10%	10%	6%	-	16%	5%	-	5%	8%	28%	20%	-	18%	-	11%	25%	-	-	4%	8%	-	10%	7%	2%	
Mean		20.35	27.09	14.74	30.22	18.03	31.32	28.29	1.62	2.68	26.12	22.46	16.82	5.55	27.24	14.11	15.41	24.34	31.44	9.81	2.17	15.55	24.04	23.15	19.60	0.00	25.67	25.35	43.26
Standard deviation		34.54	41.17	26.82	48.37	26.98	35.59	41.03	4.75	5.39	35.87	41.05	29.99	8.27	47.37	15.16	21.97	41.80	40.30	17.79	3.19	29.19	28.68	49.29	24.80	0.00	35.12	40.23	42.14

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 91

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Snacks from a lhop (i.e. crisps, chocolate)

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Standard error	2.89	5.19	3.00	9.14	4.77	6.98	8.75	1.50	1.08	5.07	6.26	5.07	2.14	15.79	6.78	5.49	11.59	10.40	6.73	1.13	8.43	5.42	10.76	9.37	0.00	6.21	4.99	7.12
Mean excluding nothing	30.34	35.16	25.08	43.16	21.80	35.80	41.19	4.42	8.65	35.26	32.60	25.25	13.78	48.83	17.66	19.69	33.39	33.66	28.41	5.06	30.63	34.33	32.24	28.09	-	35.28	32.14	45.54

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 92

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer	
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40	
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Nothing	(0)	38	9	29	4	7	8	16	2	2	4	12	17	6	3	3	4	1	3	7	3	5	3	4	2	1	8	25	1	
		20%	10%	30%	29%	12%	17%	27%	41%	68%	9%	22%	26%	22%	29%	33%	16%	9%	12%	50%	29%	33%	8%	18%	14%	28%	12%	23%	1%	
Less than £1	(0.75)	1	-	1	-	-	*	-	1	-	1	*	-	-	-	*	-	-	-	-	-	1	-	-	-	1	*	-	-	
		1%	-	1%	-	-	1%	-	11%	-	1%	1%	-	-	-	2%	-	-	-	-	-	2%	-	-	-	1%	*	-	-	
£1-£5	(3)	13	9	4	-	7	3	3	-	-	4	4	3	1	-	-	4	2	1	4	1	-	-	1	-	5	7	7	7	
		7%	10%	4%	-	11%	7%	5%	-	-	9%	8%	5%	5%	-	-	16%	19%	4%	27%	11%	-	-	-	6%	-	9%	6%	15%	
£6-£10	(8)	20	12	8	1	9	3	6	-	1	4	3	12	1	1	3	-	3	2	-	2	3	5	2	-	6	10	5	9	
		11%	13%	9%	11%	13%	7%	10%	-	32%	8%	7%	18%	4%	12%	32%	-	21%	7%	-	20%	18%	15%	8%	-	10%	9%	9%	9%	
£11-£25	(18)	40	18	22	-	17	11	12	-	-	11	11	10	8	1	1	4	3	4	1	2	2	11	8	3	1	14	22	11	
		21%	19%	23%	-	27%	24%	20%	-	-	24%	21%	15%	33%	14%	11%	17%	25%	18%	6%	16%	11%	32%	36%	27%	20%	23%	21%	22%	
£26-£50	(38)	25	18	7	-	8	6	11	-	-	6	7	7	5	-	1	5	3	5	1	1	1	4	4	1	-	8	17	6	
		13%	20%	7%	-	13%	12%	20%	-	-	14%	13%	11%	19%	-	12%	22%	20%	23%	4%	14%	7%	11%	19%	8%	-	13%	16%	12%	
£51-£75	(63)	10	7	3	2	2	4	3	-	-	5	2	3	1	-	-	-	-	3	1	1	1	2	-	3	-	2	7	2	
		5%	7%	4%	15%	3%	8%	5%	-	-	11%	4%	4%	3%	-	-	-	-	12%	5%	10%	6%	-	-	24%	-	3%	6%	5%	
£76-£100	(88)	7	4	4	3	3	1	-	-	-	4	2	2	-	-	-	1	-	-	*	-	2	5	-	-	-	5	2	7	
		4%	4%	4%	25%	5%	2%	-	-	-	9%	3%	3%	-	-	-	3%	-	-	3%	-	12%	14%	-	-	-	9%	2%	14%	
£101-£150	(125)	6	3	3	-	2	3	1	-	-	4	1	1	-	1	1	-	1	1	-	-	-	-	2	-	1	5	5	5	
		3%	3%	3%	-	3%	6%	2%	-	-	8%	2%	1%	-	10%	12%	-	7%	5%	-	-	-	-	7%	-	-	2%	4%	9%	
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Over £200	(225)	2	-	2	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	2	-	-	-	2	-	2	3	
		1%	-	2%	-	2%	-	-	-	-	-	3%	-	-	-	-	-	-	-	-	-	10%	-	-	-	3%	-	-	3%	
Don't know		17	10	7	3	3	3	6	3	-	1	7	7	3	2	-	4	-	2	-	-	1	3	1	2	2	8	7	3	
		9%	11%	7%	20%	4%	6%	10%	48%	-	3%	12%	10%	11%	20%	-	18%	-	8%	-	-	4%	8%	7%	14%	52%	13%	7%	6%	
Prefer not to say/NA		10	3	7	-	4	5	1	-	-	2	3	5	1	2	-	1	-	2	1	-	-	2	1	1	-	2	7	2	
		5%	3%	7%	-	6%	10%	2%	-	-	4%	5%	7%	3%	16%	-	7%	-	10%	5%	-	-	5%	5%	6%	-	4%	6%	4%	
Mean		26.11	28.39	23.91	39.99	30.14	28.31	19.62	0.16	2.58	37.54	28.36	18.28	18.16	24.06	23.35	19.00	22.87	32.64	9.64	16.62	43.94	30.74	26.35	29.53	7.50	33.00	24.43	48.16	
Standard deviation		35.74	30.15	40.46	41.38	44.15	34.06	23.76	0.38	5.04	38.22	46.95	25.47	16.61	46.36	40.70	21.28	31.72	32.45	21.93	21.03	71.17	29.63	32.99	25.85	12.10	45.67	30.78	52.53	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 92

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Standard error	2.90	3.63	4.44	15.64	6.44	5.19	3.39	0.19	3.56	5.97	7.24	3.80	3.39	16.39	13.57	5.16	8.80	7.45	5.66	7.01	20.54	6.18	8.52	8.17	8.56	6.66	3.34	8.76
Mean excluding nothing	34.17	32.15	36.80	63.29	34.62	35.28	28.39	0.75	8.00	41.79	38.61	26.59	24.38	43.76	35.11	24.00	25.01	38.40	20.54	23.25	67.41	33.80	33.33	35.83	18.00	38.69	33.08	48.76

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 93

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Snacks at a bar/café/restaurant

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	158 42%	57 34%	101 49%	14 34%	36 37%	20 36%	25 41%	18 42%	45 59%	34 31%	52 49%	38 41%	34 51%	16 52%	9 45%	13 28%	15 65%	12 36%	18 58%	7 35%	24 61%	11 25%	20 36%	7 36%	6 63%	30 36%	64 38%	11 16%		
Less than £1	(0.75)	4 1%	2 1%	2 1%	- 3%	3 3%	- 3%	- 3%	1 3%	- 3%	3 1%	- 1%	- 1%	- 1%	- 1%	- 1%	- 1%	- 1%	2 7%	- 1%	- 1%	2 4%	- 1%	- 1%	- 1%	3 4%	1 1%	4 6%			
£1-£5	(3)	17 5%	9 5%	8 4%	3 7%	6 6%	2 3%	2 3%	4 8%	1 2%	4 7%	4 7%	1 5%	1 1%	- 1%	- 1%	3 7%	1 4%	- 1%	1 4%	1 7%	1 3%	4 9%	4 8%	1 4%	- 1%	4 5%	8 5%	10 15%		
£6-£10	(8)	29 8%	13 8%	16 8%	4 10%	8 8%	3 5%	3 4%	4 9%	8 10%	11 10%	5 5%	7 8%	5 8%	5 18%	1 4%	8 16%	- 13%	5 3%	1 13%	3 13%	- 4%	2 6%	3 7%	2 7%	- 6%	5 6%	12 7%	1 2%		
£11-£25	(18)	45 12%	22 13%	22 11%	5 13%	15 15%	7 12%	7 11%	2 5%	8 11%	19 17%	8 7%	12 12%	7 10%	2 7%	6 28%	7 15%	1 5%	4 11%	* 1%	4 17%	3 9%	6 19%	2 11%	- 12%	12 14%	19 11%	10 15%			
£26-£50	(38)	23 6%	14 8%	9 4%	5 12%	4 4%	2 3%	6 10%	1 1%	5 7%	5 5%	7 7%	8 8%	3 4%	1 5%	4 8%	2 10%	2 5%	2 6%	1 7%	2 5%	3 5%	3 5%	3 14%	- 14%	4 5%	11 6%	3 4%			
£51-£75	(63)	16 4%	8 5%	8 4%	1 2%	6 6%	4 8%	- 8%	3 2%	1 7%	8 7%	- 3%	3 8%	5 8%	1 5%	1 3%	1 6%	2 7%	1 4%	- 3%	1 3%	3 6%	3 6%	1 5%	- 1%	1 4%	10 6%	4 6%			
£76-£100	(88)	19 5%	9 6%	10 5%	2 6%	7 7%	3 6%	5 9%	1 3%	- 8%	9 2%	2 6%	5 6%	3 5%	1 2%	2 10%	- 1%	2 7%	- 1%	1 4%	1 3%	5 11%	7 13%	- 1%	- 1%	4 5%	14 9%	12 18%			
£101-£150	(125)	7 2%	4 2%	3 2%	- 3%	3 3%	2 3%	2 3%	- 3%	1 2%	3 2%	3 3%	1 1%	- 1%	1 3%	- 1%	- 4%	1 4%	1 3%	1 5%	2 4%	- 1%	- 1%	1 5%	1 11%	3 4%	3 2%	4 5%			
£151-£200	(175)	2 1%	2 1%	- 1%	- 2%	2 3%	- 3%	- 3%	- 3%	- 3%	- 2%	- 2%	2 2%	- 1%	- 1%	2 4%	- 1%	- 1%	- 1%	- 1%	- 1%	- 1%	- 1%	- 1%	- 1%	2 2%	- 1%	2 3%			
Over £200	(225)	2 *	2 1%	- 1%	2 4%	- 1%	- 1%	- 1%	- 1%	1 1%	1 1%	- 1%	- 1%	- 1%	- 1%	1 1%	- 1%	- 1%	- 1%	- 1%	- 1%	- 1%	1 2%	- 1%	- 1%	- 1%	1 1%	- 1%			
Don't know		32 8%	16 10%	16 7%	5 12%	3 3%	9 16%	7 11%	3 8%	4 5%	8 7%	12 11%	7 7%	5 7%	3 11%	- 11%	5 11%	- 10%	3 10%	1 3%	3 12%	4 9%	5 10%	3 5%	3 13%	2 27%	12 15%	14 8%	5 8%		
Prefer not to say/NA		22 6%	9 6%	13 6%	* 1%	5 5%	5 9%	4 6%	6 13%	3 3%	8 7%	7 6%	5 5%	3 4%	1 4%	1 5%	3 7%	2 10%	2 6%	3 11%	- 1%	1 4%	3 7%	4 7%	1 3%	- 1%	3 3%	13 7%	1 2%		
Mean		19.42	25.30	14.81	26.13	24.35	23.17	22.23	12.19	8.84	24.64	14.79	21.28	15.22	7.91	22.46	23.27	9.45	23.80	10.57	18.22	14.93	23.52	27.44	20.97	18.00	23.75	23.33	39.98		
Standard deviation		34.95	41.59	27.95	49.04	39.72	34.73	34.85	23.99	18.96	36.54	35.87	37.09	26.08	16.95	34.90	46.53	19.10	35.30	27.25	32.60	32.04	30.92	42.99	32.51	47.64	42.43	36.36	47.77		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 93

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Snacks at a bar/café/restaurant

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67
Standard error	2.00	3.62	2.12	8.29	4.71	5.07	4.98	4.00	2.30	3.77	3.89	4.53	3.37	3.46	7.80	7.76	4.07	6.79	5.34	7.11	5.75	5.15	6.80	8.13	18.01	5.52	3.16	6.56
Mean excluding nothing	38.24	42.35	33.83	42.55	40.81	43.79	44.65	26.47	24.79	38.30	36.71	40.42	36.45	20.47	42.65	35.14	34.18	42.07	32.67	30.53	48.87	33.60	46.79	37.08	125.00	42.04	42.01	48.73

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 94

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Snacks at a bar/café/restaurant****Base: All who have been on a long haul All Inclusive holiday in last 5 years**

		Gender		Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37	
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Nothing	(0)	66 36%	21 26%	45 44%	11 29%	14 30%	10 39%	8 30%	5 49%	17 53%	18 32%	19 39%	20 37%	10 41%	6 50%	2 43%	7 29%	6 41%	2 14%	4 34%	5 61%	10 67%	7 23%	12 38%	3 27%	1 43%	18 41%	24 29%	5 11%	
Less than £1	(0.75)	3 2%	1 2%	2 2%	1 1%	1 2%	* 2%	- 10%	1 -	- -	1 2%	2 3%	- -	- -	- -	1 14%	* 2%	1 3%	- -	- -	- -	1 3%	- -	- -	- -	- -	1 2%	2 2%	2 4%	
£1-£5	(3)	10 6%	6 8%	4 4%	- -	7 15%	1 5%	- -	2 6%	- -	2 4%	5 9%	3 13%	1 11%	- -	2 7%	1 8%	- -	1 5%	- -	- -	2 6%	2 8%	1 8%	- -	- -	- -	6 8%	3 7%	
£6-£10	(8)	16 9%	7 9%	9 9%	3 8%	4 9%	- -	3 10%	1 7%	5 16%	5 10%	2 4%	7 14%	2 7%	1 6%	- -	5 20%	- -	1 11%	2 13%	1 12%	2 10%	- -	4 12%	1 12%	- -	4 10%	8 10%	2 4%	
£11-£25	(18)	24 13%	13 16%	11 11%	5 13%	9 19%	4 17%	3 11%	1 9%	2 7%	9 16%	10 20%	3 5%	3 11%	- -	1 23%	2 10%	3 18%	7 49%	- -	2 22%	- -	6 19%	1 4%	2 18%	- -	4 9%	15 18%	8 19%	
£26-£50	(38)	14 8%	7 9%	7 7%	4 9%	2 5%	2 9%	4 14%	- -	2 7%	5 9%	6 13%	3 6%	- -	1 9%	1 20%	1 10%	1 4%	2 13%	- -	1 4%	5 15%	2 6%	- -	1 29%	3 8%	5 6%	6 14%		
£51-£75	(63)	7 4%	3 4%	3 3%	1 3%	1 2%	3 12%	1 3%	1 9%	- -	5 9%	- -	1 2%	1 4%	- -	1 4%	- -	- -	1 8%	- -	- -	4 12%	1 3%	- -	- -	3 7%	2 3%	3 7%		
£76-£100	(88)	11 6%	8 10%	3 3%	2 4%	4 9%	2 6%	3 13%	- -	5 9%	4 8%	2 3%	- -	- -	- -	- -	1 7%	3 20%	- -	- -	1 7%	3 10%	3 10%	- -	- -	3 7%	6 8%	8 19%		
£101-£150	(125)	2 1%	- -	2 2%	2 5%	- -	- -	- -	- -	- -	- -	2 3%	- -	- -	- -	- -	- -	- -	- -	- -	2 12%	- -	- -	- -	- -	2 4%	- -	2 4%		
£151-£200	(175)	2 1%	2 2%	- -	- -	- -	2 7%	- -	- -	- -	- -	2 3%	- -	- -	- -	- -	2 13%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 2%	2 4%		
Over £200	(225)	2 1%	1 1%	1 1%	2 4%	- -	- -	- -	- -	1 1%	1 2%	- -	- -	1 5%	- -	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	- -	- -	1 1%	1 1%		
Don't know		15 8%	6 8%	9 9%	5 14%	1 3%	1 5%	3 12%	- -	4 12%	7 12%	1 2%	7 13%	1 3%	- -	2 9%	- -	- -	2 14%	* 5%	- -	4 12%	3 11%	3 26%	1 29%	2 5%	6 8%	2 4%		
Prefer not to say/NA		10 6%	4 6%	6 6%	4 10%	3 7%	2 7%	- -	2 16%	- -	* 1%	2 5%	3 5%	5 21%	2 20%	- -	4 18%	- -	* 2%	1 12%	- -	- -	1 4%	1 8%	- -	3 6%	4 5%	1 2%		
Mean		21.88	29.11	16.09	34.88	17.46	21.43	37.89	9.26	5.93	26.36	22.18	22.64	7.25	18.41	12.00	8.24	35.70	29.15	15.26	5.14	23.13	29.00	25.84	6.84	15.22	24.35	25.06	49.03	
Standard deviation		38.46	44.55	31.90	57.51	27.26	28.58	51.20	20.41	10.72	37.14	39.60	44.56	15.13	56.01	16.70	14.38	60.35	31.79	22.95	8.03	45.05	30.19	49.63	8.15	25.70	36.00	43.29	50.95	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 94

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Snacks at a bar/café/restaurant

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Standard error	3.22	5.66	3.54	10.87	4.75	5.83	10.92	6.15	2.14	5.36	6.04	7.53	3.67	18.67	7.47	3.59	16.74	8.21	7.65	2.84	13.00	5.81	11.10	3.08	18.17	6.27	5.41	8.61	
Mean excluding nothing	37.93	41.55	33.67	56.61	26.09	38.52	57.78	22.55	14.82	41.50	37.78	41.07	15.85	48.05	20.88	13.86	60.91	34.18	28.51	14.54	69.71	39.13	47.01	11.75	38.00	45.44	37.66	55.69	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 95

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Eating out (lunch or dinner)****Base: All with families who have been on an All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40		
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51		
Nothing	(0)	54	16	38	4	12	13	20	3	2	10	12	24	9	1	4	6	5	7	8	4	6	3	5	3	2	14	29	4		
		29%	17%	39%	29%	19%	28%	35%	52%	68%	22%	22%	36%	34%	13%	46%	25%	36%	31%	56%	39%	38%	10%	23%	26%	48%	23%	27%	7%		
Less than £1	(0.75)	2	2	*	-	2	*	-	-	-	2	*	-	-	-	-	*	-	-	2	-	-	-	-	-	-	2	*	2		
		1%	2%	*	-	3%	1%	-	-	-	4%	1%	-	-	-	-	2%	-	-	14%	-	-	-	-	-	-	3%	*	4%		
£1-£5	(3)	9	7	3	-	7	2	1	-	-	-	4	4	1	-	-	3	1	-	2	-	-	1	1	2	-	1	7	6		
		5%	7%	3%	-	10%	5%	1%	-	-	-	8%	6%	6%	-	-	13%	7%	-	13%	-	-	3%	6%	12%	-	2%	7%	11%		
£6-£10	(8)	9	4	5	-	4	3	2	-	-	3	1	5	-	2	-	2	-	-	*	-	2	1	-	1	-	1	7	-		
		5%	4%	5%	-	7%	6%	3%	-	-	6%	2%	7%	-	22%	-	8%	-	-	3%	-	10%	4%	-	9%	-	2%	6%	-		
£11-£25	(18)	33	17	16	3	14	9	7	-	1	9	13	7	4	-	2	3	4	6	*	3	-	8	5	1	-	13	19	9		
		17%	19%	16%	21%	21%	19%	12%	-	32%	20%	24%	11%	15%	-	22%	15%	30%	24%	3%	36%	-	25%	23%	10%	-	20%	18%	18%		
£26-£50	(38)	20	12	8	2	6	2	10	-	-	4	7	8	1	3	1	2	3	2	*	1	1	4	-	3	-	8	12	4		
		11%	13%	8%	15%	9%	5%	17%	-	-	8%	13%	12%	5%	23%	12%	9%	20%	8%	3%	14%	7%	12%	-	23%	-	12%	11%	8%		
£51-£75	(63)	9	6	3	-	4	4	1	-	-	3	-	3	4	-	-	1	-	2	1	-	1	3	1	-	-	3	5	3		
		5%	6%	3%	-	6%	9%	1%	-	-	7%	-	4%	14%	-	-	4%	-	10%	4%	-	8%	9%	6%	-	-	5%	4%	6%		
£76-£100	(88)	18	12	6	-	8	3	6	-	-	8	3	4	2	1	2	-	-	2	-	-	1	7	5	-	-	3	14	13		
		9%	13%	6%	-	12%	7%	11%	-	-	17%	6%	7%	9%	6%	21%	-	-	10%	-	-	7%	20%	24%	-	-	5%	12%	27%		
£101-£150	(125)	6	2	3	2	3	-	1	-	-	1	3	2	-	-	-	-	-	1	-	1	3	-	-	-	-	4	1	5		
		3%	2%	4%	14%	4%	-	2%	-	-	3%	5%	3%	-	-	-	-	-	5%	-	10%	22%	-	-	-	-	7%	1%	9%		
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Over £200	(225)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Don't know		18	11	7	3	3	4	6	3	-	2	7	7	3	2	-	4	-	2	-	-	1	3	3	2	2	8	8	3		
		10%	12%	7%	20%	4%	9%	10%	48%	-	5%	12%	10%	11%	20%	-	18%	-	8%	-	-	4%	8%	12%	14%	52%	13%	8%	6%		
Prefer not to say/NA		11	4	8	-	2	5	4	-	-	3	3	3	2	2	-	1	1	1	1	-	1	3	1	1	-	4	6	2		
		6%	4%	8%	-	4%	11%	7%	-	-	7%	6%	5%	6%	16%	-	7%	7%	4%	5%	-	4%	9%	5%	6%	-	7%	5%	4%		
Mean		26.73	32.07	21.66	34.37	30.54	22.54	26.32	0.00	5.81	33.76	26.21	22.28	25.97	25.30	26.51	12.59	14.22	32.80	4.86	24.56	45.50	39.82	35.89	14.47	0.00	31.30	26.58	49.86		
Standard deviation		34.14	34.49	33.22	47.02	36.54	28.80	33.22	0.00	11.33	36.89	34.43	32.61	32.16	28.11	35.76	17.38	15.34	38.18	14.10	37.98	53.84	32.87	38.20	16.68	0.00	38.34	32.62	43.09		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 95

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Standard error	2.81	4.21	3.69	17.77	5.27	4.50	4.90	0.00	8.02	5.98	5.38	4.81	6.71	9.94	11.92	4.22	4.43	8.76	3.64	12.66	16.23	7.01	10.21	5.28	0.00	5.72	3.56	7.18
Mean excluding nothing	40.41	40.43	40.39	54.39	38.63	34.77	45.76	-	18.00	45.24	35.86	38.84	44.25	31.50	49.25	18.89	23.31	50.21	11.79	40.43	77.76	45.13	49.93	21.40	-	43.84	38.51	54.35

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 96

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Suncream****Base: All who have been on a short haul All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58	
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67	
Nothing	(0)	188 50%	73 44%	115 55%	13 32%	43 44%	22 40%	36 60%	23 53%	51 67%	49 44%	55 52%	50 53%	35 53%	19 63%	11 58%	21 44%	15 66%	14 41%	16 52%	14 69%	21 54%	16 35%	25 44%	9 45%	7 77%	41 49%	71 42%	15 22%	
Less than £1	(0.75)	6 2%	5 3%	2 1%	1 3%	3 3%	1 1%	- 3%	1 3%	- -	2 1%	5 4%	- -	- -	1 2%	- 3%	2 3%	- -	- -	1 4%	- -	- -	3 6%	- -	- -	- -	2 2%	5 3%	4 6%	
£1-£5	(3)	14 4%	7 4%	8 4%	4 8%	4 4%	1 2%	1 2%	3 8%	1 1%	6 5%	7 6%	2 2%	- -	1 4%	1 5%	3 6%	- -	- -	2 6%	- -	1 3%	3 6%	2 3%	1 6%	- -	4 5%	6 4%	7 10%	
£6-£10	(8)	27 7%	12 7%	15 7%	2 5%	6 6%	6 11%	3 5%	1 3%	7 10%	7 6%	9 9%	4 4%	6 10%	2 7%	4 18%	2 4%	4 16%	1 11%	1 3%	2 9%	5 13%	1 2%	3 4%	1 2%	- -	3 4%	11 7%	4 6%	
£11-£25	(18)	54 14%	23 14%	32 15%	9 21%	13 14%	10 17%	11 19%	4 8%	8 10%	19 17%	10 10%	14 15%	12 18%	3 9%	1 5%	7 15%	1 4%	6 19%	7 22%	2 10%	5 13%	6 13%	13 23%	2 12%	1 10%	15 18%	25 15%	11 17%	
£26-£50	(38)	12 3%	6 3%	6 3%	1 4%	2 2%	2 3%	2 3%	2 4%	3 4%	2 2%	5 5%	3 4%	3 4%	1 3%	2 4%	1 4%	- -	- -	- -	1 2%	1 3%	3 6%	2 9%	- -	1 1%	7 4%	4 6%		
£51-£75	(63)	6 2%	3 2%	4 2%	- 6%	5 2%	1 2%	- -	- -	6 5%	- -	- -	- -	* 1%	- 5%	1 -	- -	- -	2 7%	- -	- -	- -	3 7%	- -	- -	- -	- -	6 4%	6 10%	
£76-£100	(88)	8 2%	7 4%	2 1%	- 7%	7 1%	1 1%	- 3%	1 -	1 1%	1 1%	4 5%	2 3%	- -	- -	- -	1 4%	3 10%	- -	- -	- -	4 9%	- -	- -	- -	3 3%	6 3%	3 4%		
£101-£150	(125)	3 1%	2 1%	2 1%	2 4%	- 4%	2 3%	- -	- -	2 1%	- 1%	2 2%	- 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 3%	2 9%	- -	- -	3 2%	2 2%		
£151-£200	(175)	1 *	- *	1 *	- -	- -	- 2%	1 2%	- -	- -	- -	1 1%	- -	- 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- 1%	5 5%	- -	1 1%	- -		
Over £200	(225)	7 2%	6 3%	2 1%	4 9%	4 4%	- -	- -	- -	3 2%	3 2%	2 2%	- -	- -	- 8%	4 8%	- -	- -	- -	- -	2 4%	- -	2 3%	- -	- -	5 6%	2 1%	4 5%		
Don't know		22 6%	13 8%	9 4%	5 11%	3 3%	6 10%	5 8%	2 4%	7 2%	7 7%	5 5%	3 4%	2 7%	- 6%	3 6%	- -	2 5%	- -	2 7%	4 9%	5 11%	2 3%	2 9%	1 13%	8 10%	10 6%	5 8%		
Prefer not to say/NA		25 7%	12 7%	13 6%	1 3%	8 8%	5 9%	1 2%	6 13%	5 6%	8 7%	7 7%	5 6%	5 7%	1 4%	1 5%	4 8%	1 6%	2 7%	4 12%	1 5%	1 2%	4 8%	6 10%	1 3%	- -	1 1%	16 9%	3 4%	
Mean		15.36	21.16	10.95	35.92	24.29	13.56	8.64	6.97	4.42	18.07	11.11	20.49	10.29	3.91	7.56	26.09	7.54	19.90	5.16	2.85	15.03	19.45	20.67	29.01	2.07	23.94	19.23	34.30	
Standard deviation		38.97	48.40	29.27	70.06	49.49	26.45	24.57	17.55	9.14	41.95	38.17	45.70	19.40	8.62	16.15	64.21	19.27	30.20	7.86	6.11	47.11	30.50	48.01	52.61	6.15	58.49	38.92	57.03	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 96

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Suncream

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Standard error	2.21	4.21	2.19	12.02	6.00	3.78	3.34	2.89	1.11	4.30	4.07	5.58	2.50	1.72	3.61	10.70	4.02	5.71	1.54	1.33	8.33	5.23	7.59	12.76	2.17	7.31	3.40	7.99		
Mean excluding nothing	36.08	43.94	28.58	56.84	47.76	26.63	25.51	20.00	16.36	37.18	27.99	51.02	25.33	13.45	19.24	54.04	25.15	37.48	12.54	13.37	38.34	34.72	42.11	59.27	18.00	53.11	37.96	45.73		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 97

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Suncream****Base: All who have been on a long haul All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer		
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37		
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44		
Nothing	(0)	77 43%	24 30%	53 53%	11 29%	16 33%	10 39%	13 49%	6 58%	21 65%	19 34%	24 49%	25 48%	9 38%	7 58%	2 45%	9 38%	7 50%	2 14%	4 34%	8 95%	7 46%	11 34%	14 45%	3 33%	2 71%	17 39%	30 37%	4 9%		
Less than £1	(0.75)	4 2%	2 2%	3 3%	2 4%	2 4%	- -	- -	1 10%	- -	2 3%	3 6%	- -	- -	- -	- -	2 7%	- -	- -	2 13%	- -	- -	1 3%	- -	- -	- -	- -	3 3%	4 10%		
£1-£5	(3)	10 6%	7 9%	3 3%	2 4%	5 11%	2 6%	- -	- -	2 7%	- -	4 8%	3 6%	3 13%	1 11%	1 20%	2 11%	1 7%	2 11%	1 5%	- -	- -	- -	1 4%	1 8%	- -	- -	5 6%	3 7%		
£6-£10	(8)	16 9%	10 12%	7 7%	1 3%	5 10%	3 12%	2 7%	1 9%	4 14%	3 5%	7 15%	2 3%	5 20%	- -	- -	2 10%	2 12%	2 15%	1 8%	- -	- -	7 21%	3 8%	- -	- -	5 11%	6 7%	6 14%		
£11-£25	(18)	23 13%	10 13%	13 12%	7 18%	6 13%	2 9%	7 24%	- -	1 4%	13 24%	4 8%	6 11%	- -	1 6%	- -	3 11%	2 11%	4 25%	- -	- -	7 42%	2 5%	6 19%	1 8%	- -	8 17%	13 16%	6 13%		
£26-£50	(38)	7 4%	5 7%	2 2%	2 5%	3 7%	1 5%	- -	1 7%	- -	4 8%	2 3%	1 2%	- -	- -	1 14%	- -	1 7%	1 11%	- -	- -	- -	3 8%	1 4%	- -	- -	2 4%	4 5%	5 11%		
£51-£75	(63)	4 2%	4 4%	1 1%	1 3%	2 4%	1 4%	- -	- -	- -	3 6%	- -	1 2%	- -	- -	1 20%	- -	- -	1 9%	- -	- -	- -	2 7%	- -	- -	- -	2 5%	2 3%	4 10%		
£76-£100	(88)	5 3%	3 3%	2 2%	1 3%	2 3%	2 7%	- -	- -	- -	2 4%	1 1%	2 3%	- -	1 5%	- -	- -	- -	1 4%	- -	- -	- -	3 11%	- -	- -	- -	3 6%	1 1%	2 5%		
£101-£150	(125)	5 3%	2 2%	3 3%	2 5%	- -	2 6%	2 7%	- -	- -	2 3%	- -	4 7%	- -	- -	- -	- -	2 13%	- -	- -	- -	2 12%	- -	2 5%	- -	- -	2 4%	3 4%	5 12%		
£151-£200	(175)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -		
Over £200	(225)	3 2%	2 2%	1 1%	2 5%	- -	1 5%	- -	- -	- -	2 4%	1 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 6%	1 13%	- -	- -	3 4%	- -		
Don't know		11 6%	6 7%	5 5%	4 11%	1 3%	- -	3 13%	- -	2 6%	5 8%	1 2%	6 10%	- -	- -	- -	1 5%	- -	1 7%	2 14%	* 5%	- -	3 9%	1 5%	2 18%	1 29%	1 3%	5 6%	2 4%		
Prefer not to say/NA		14 8%	6 7%	9 8%	4 10%	5 11%	2 8%	- -	2 16%	2 5%	1 1%	3 6%	4 8%	7 28%	2 20%	- -	4 18%	- -	1 4%	3 25%	- -	- -	1 3%	1 4%	2 20%	- -	4 10%	6 8%	2 3%		
Mean		18.74	23.98	14.67	34.80	13.98	34.64	15.64	3.91	2.18	31.07	10.54	19.25	2.82	7.04	18.79	4.07	21.82	21.50	1.47	0.00	22.37	21.66	28.83	49.83	0.00	22.71	25.78	36.76		
Standard deviation		41.29	45.01	37.92	61.03	22.38	60.00	33.80	10.83	4.41	52.43	34.45	38.00	3.55	22.02	28.61	6.41	42.44	24.50	2.89	0.00	39.80	30.82	62.11	98.53	0.00	34.82	53.31	42.66		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 97

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Suncream

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate			
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44		
Standard error	3.45	5.81	4.16	11.33	4.02	12.00	7.21	3.27	0.88	7.41	5.32	6.52	0.86	7.34	12.79	1.55	11.77	6.55	1.02	0.00	11.49	6.04	13.24	37.24	0.00	6.06	6.72	7.32		
Mean excluding nothing	37.08	36.74	37.53	54.76	22.81	60.06	35.42	12.84	8.12	49.59	22.38	46.26	6.02	25.44	34.46	8.10	44.06	25.64	3.40	-	41.35	34.97	56.76	106.29	-	40.96	45.23	40.84		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 98

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Eating out (lunch or dinner)****Base: All with families who have been on an All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region											Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Nothing	(0)	71	25	46	4	16	14	33	2	2	14	19	28	10	4	3	10	7	9	7	7	6	5	3	2	28	35	5	
		37%	27%	47%	33%	25%	30%	57%	42%	68%	30%	37%	43%	38%	36%	38%	44%	56%	40%	46%	78%	45%	18%	22%	26%	55%	45%	32%	9%
Less than £1	(0.75)	2	2	1	-	2	1	-	-	-	2	-	-	-	1	-	-	-	-	-	-	2	-	-	-	2	1	2	
		1%	2%	1%	-	2%	1%	-	-	-	4%	-	-	-	6%	-	-	-	-	-	-	5%	-	-	-	3%	1%	3%	
£1-£5	(3)	8	5	3	-	5	2	-	1	-	1	4	2	1	1	-	3	-	-	2	-	-	-	1	-	1	6	4	
		4%	5%	3%	-	8%	5%	-	10%	-	3%	7%	3%	2%	12%	-	13%	-	-	17%	-	-	-	6%	-	2%	5%	7%	
£6-£10	(8)	17	13	4	-	6	6	4	-	1	4	10	-	3	2	3	1	2	2	-	-	4	4	-	-	6	9	5	
		9%	14%	4%	-	10%	13%	7%	-	32%	8%	20%	-	14%	19%	28%	5%	13%	9%	-	-	12%	18%	-	-	10%	8%	10%	
£11-£25	(18)	34	14	19	1	11	10	12	-	-	9	6	13	5	-	1	3	2	5	4	2	4	4	8	-	1	7	23	8
		18%	16%	20%	7%	18%	20%	21%	-	-	19%	12%	20%	21%	-	11%	13%	17%	21%	28%	22%	29%	11%	36%	-	20%	11%	21%	16%
£26-£50	(38)	8	6	3	-	4	1	2	-	-	3	1	5	-	-	-	2	1	-	-	-	3	1	2	-	1	6	5	
		4%	6%	3%	-	6%	3%	3%	27%	-	6%	1%	7%	-	-	-	7%	8%	-	-	-	8%	6%	14%	-	2%	6%	9%	
£51-£75	(63)	8	5	3	1	5	2	-	-	-	6	-	1	*	-	2	-	-	2	-	-	3	-	-	-	2	6	8	
		4%	6%	3%	10%	7%	5%	-	-	-	14%	-	2%	2%	-	23%	-	-	11%	-	-	10%	-	-	-	4%	5%	16%	
£76-£100	(88)	8	8	1	-	7	2	-	-	-	2	-	4	2	-	-	-	1	2	-	-	5	-	-	-	3	6	4	
		4%	8%	1%	-	10%	4%	-	-	-	4%	-	7%	9%	-	-	-	7%	10%	-	-	16%	-	-	-	4%	5%	8%	
£101-£150	(125)	5	2	3	4	-	2	-	-	-	2	-	4	-	-	-	-	-	-	-	2	-	2	2	-	2	3	3	
		3%	2%	3%	29%	-	3%	-	-	-	3%	-	6%	-	-	-	-	-	-	-	12%	-	7%	14%	-	3%	3%	7%	
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Over £200	(225)	3	-	3	-	2	1	-	-	-	1	2	-	-	-	-	-	-	-	-	2	-	-	1	-	2	1	2	
		2%	-	3%	-	2%	3%	-	-	-	3%	3%	-	-	-	-	-	-	-	-	10%	-	-	10%	-	3%	1%	3%	
Don't know		13	10	4	3	3	1	6	1	-	1	6	4	3	2	-	3	-	1	-	-	1	3	1	2	6	5	3	
		7%	10%	4%	20%	4%	2%	10%	20%	-	3%	11%	6%	11%	20%	-	11%	-	4%	-	-	4%	8%	7%	14%	25%	10%	5%	6%
Prefer not to say/NA		11	3	8	-	5	5	1	-	-	4	2	5	1	1	-	1	-	1	1	-	4	1	2	-	2	8	3	
		6%	4%	8%	-	8%	11%	2%	-	-	8%	5%	7%	3%	6%	-	7%	-	5%	9%	-	11%	5%	15%	-	4%	8%	7%	
Mean		21.99	23.04	21.00	55.38	28.76	26.15	6.13	13.41	2.58	32.49	13.24	23.33	16.33	2.66	18.73	6.93	12.94	22.03	6.10	3.92	44.68	33.08	21.57	65.41	4.78	22.43	24.28	44.98
Standard deviation		40.46	32.08	47.17	59.32	44.59	48.03	9.68	20.18	5.04	47.93	41.50	36.71	27.43	3.60	26.30	11.61	24.05	31.00	8.34	7.85	75.98	34.44	33.33	84.99	9.46	47.11	39.50	51.23

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 98

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate			
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51		
Standard error	3.29	3.89	5.18	22.42	6.65	7.32	1.38	9.02	3.56	7.67	6.40	5.41	5.60	1.20	8.77	2.74	6.67	7.11	2.23	2.62	21.93	7.52	8.61	28.33	5.46	6.80	4.34	8.79		
Mean excluding nothing	38.69	33.75	45.54	94.36	39.98	39.98	17.61	28.65	8.00	48.67	23.40	46.49	29.31	5.20	30.21	15.07	29.36	39.43	12.36	18.00	83.81	42.40	28.62	103.18	18.00	46.86	38.25	50.12		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 99

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Insect repellent****Base: All who have been on a short haul All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	215	83	132	20	48	29	43	27	48	51	70	55	40	21	16	20	17	18	15	14	25	17	36	12	7	48	86	13		
		57%	50%	63%	49%	49%	52%	71%	62%	63%	46%	66%	59%	61%	70%	80%	43%	73%	53%	49%	66%	63%	37%	63%	57%	77%	57%	50%	19%		
Less than £1	(0.75)	5	3	2	-	3	1	-	-	1	4	1	-	*	1	-	-	1	-	2	1	-	*	-	-	-	2	2	3		
		1%	2%	1%	-	3%	2%	-	-	1%	3%	1%	-	1%	2%	-	-	4%	-	7%	3%	-	1%	-	-	-	2%	2%	4%		
£1-£5	(3)	24	10	14	4	7	3	2	1	6	6	7	7	4	1	1	3	1	2	3	-	3	7	2	-	-	4	11	9		
		6%	6%	7%	9%	7%	6%	3%	3%	8%	6%	7%	7%	6%	4%	5%	7%	3%	7%	11%	-	7%	15%	4%	-	-	5%	6%	14%		
£6-£10	(8)	27	11	17	3	4	4	2	3	11	13	7	3	4	1	-	8	2	1	4	2	3	3	2	1	1	6	10	5		
		7%	6%	8%	7%	5%	7%	4%	8%	14%	12%	6%	3%	6%	5%	-	17%	9%	3%	12%	8%	8%	7%	3%	2%	10%	8%	6%	8%		
£11-£25	(18)	23	11	12	2	7	5	3	3	11	3	4	4	4	1	1	5	-	3	1	2	2	4	1	1	-	5	11	11		
		6%	7%	6%	4%	7%	9%	5%	7%	4%	10%	3%	4%	7%	4%	5%	11%	-	10%	5%	7%	5%	10%	2%	6%	-	6%	7%	17%		
£26-£50	(38)	6	6	-	2	3	1	-	-	-	1	1	3	1	1	-	-	1	-	1	-	-	1	1	1	-	1	5	4		
		2%	4%	-	5%	3%	2%	-	-	-	1%	1%	3%	1%	3%	-	-	4%	-	4%	-	-	3%	2%	5%	-	1%	3%	6%		
£51-£75	(63)	8	7	1	3	2	-	2	1	-	3	1	2	2	-	-	2	-	1	-	-	2	3	-	-	3	5	4			
		2%	4%	1%	6%	2%	-	4%	3%	-	2%	1%	2%	3%	-	-	4%	-	3%	-	-	4%	6%	-	-	3%	3%	6%			
£76-£100	(88)	8	4	4	2	5	1	1	-	-	3	1	5	-	-	1	-	-	2	-	-	-	3	-	3	-	2	7	3		
		2%	2%	2%	4%	5%	2%	1%	-	-	2%	1%	5%	-	-	5%	-	-	5%	-	-	-	7%	-	13%	-	2%	4%	5%		
£101-£150	(125)	4	3	2	-	3	2	-	-	-	2	-	-	3	-	-	-	-	2	-	-	-	*	2	-	-	-	4	2		
		1%	2%	1%	-	3%	3%	-	-	-	1%	-	-	4%	-	-	-	-	7%	-	-	-	1%	3%	-	-	-	3%	3%		
£151-£200	(175)	3	-	3	-	2	-	1	-	-	-	2	1	-	-	-	-	-	-	-	-	2	-	-	1	-	2	1	2		
		1%	-	1%	-	2%	-	2%	-	-	-	1%	1%	-	-	-	-	-	-	-	-	4%	-	-	5%	-	2%	1%	2%		
Over £200	(225)	1	1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-		
		*	1%	-	2%	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	2%	-	-	-	-	1%	-		
Don't know		24	16	9	5	6	6	4	2	9	7	6	3	2	-	5	-	2	-	2	4	4	3	2	1	9	11	8			
		6%	9%	4%	11%	6%	10%	6%	4%	3%	8%	6%	7%	4%	7%	-	11%	-	5%	-	7%	9%	5%	9%	13%	11%	7%	12%			
Prefer not to say/NA		26	13	13	*	8	4	3	6	5	9	6	7	4	1	1	4	1	3	4	2	1	3	6	1	-	3	15	3		
		7%	8%	6%	1%	8%	7%	5%	13%	6%	8%	6%	8%	6%	4%	5%	8%	6%	8%	12%	8%	4%	7%	10%	3%	-	3%	9%	4%		
Mean		10.42	13.81	7.92	19.04	17.55	9.99	8.41	4.29	2.31	10.45	8.62	12.16	10.86	2.73	6.02	7.13	2.50	19.27	4.37	2.35	10.04	16.47	14.63	25.84	0.92	10.87	16.48	26.66		
Standard deviation		29.03	31.69	26.73	42.38	37.70	26.19	28.12	12.02	4.44	23.62	33.43	29.99	28.66	7.92	20.93	13.61	7.92	38.58	9.04	5.52	37.06	29.61	40.64	48.39	2.73	30.52	36.66	40.50		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 99

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Insect repellent****Base: All who have been on a short haul All Inclusive holiday in last 5 years**

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67	
Standard error	1.66	2.79	2.00	7.16	4.68	3.74	3.86	1.98	0.54	2.46	3.54	3.72	3.67	1.58	4.68	2.30	1.65	7.42	1.77	1.23	6.66	4.93	6.51	11.74	0.97	3.88	3.22	5.79	
Mean excluding nothing	30.94	34.77	27.10	42.96	41.28	27.04	41.11	17.75	7.61	22.78	34.81	39.00	34.27	13.05	37.06	15.07	11.27	49.28	9.89	10.60	36.02	29.08	57.93	72.83	8.00	32.23	40.90	34.44	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 100

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Insect repellent****Base: All who have been on a long haul All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37	
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Nothing	(0)	88 48%	30 38%	57 57%	15 40%	17 36%	13 48%	15 55%	8 68%	20 65%	24 43%	28 56%	26 49%	10 43%	8 64%	2 45%	10 42%	9 63%	2 14%	6 47%	8 95%	9 56%	10 30%	19 61%	4 41%	2 71%	21 48%	36 44%	6 13%	
Less than £1	(0.75)	7 4%	5 6%	2 2%	3 8%	2 5%	2 7%	-	-	-	3 5%	2 3%	-	3 11%	-	-	2 7%	-	2 11%	1 5%	-	-	2 6%	-	1 13%	-	2 4%	3 4%	5 11%	
£1-£5	(3)	12 7%	6 8%	6 6%	2 4%	4 9%	3 10%	1 4%	1 7%	2 3%	7 14%	3 6%	1 5%	2 16%	1 20%	2 11%	1 7%	3 20%	-	-	-	1 3%	1 4%	1 8%	-	2 5%	5 7%	5 12%		
£6-£10	(8)	12 7%	5 7%	7 7%	1 2%	4 9%	2 7%	1 4%	-	5 15%	7 12%	2 4%	2 5%	1 6%	-	1 14%	4 17%	-	1 5%	-	-	1 7%	4 12%	2 6%	-	-	2 5%	5 6%	4 10%	
£11-£25	(18)	11 6%	7 8%	4 4%	4 10%	4 8%	-	3 12%	-	-	7 13%	2 5%	1 1%	1 4%	-	-	-	3 18%	3 21%	-	-	2 16%	1 5%	1 5%	-	-	2 4%	8 10%	4 9%	
£26-£50	(38)	10 5%	5 6%	4 4%	2 4%	3 6%	2 9%	2 6%	-	1 4%	2 4%	3 7%	4 8%	-	-	-	-	-	-	2 13%	-	2 10%	5 16%	1 4%	-	-	2 5%	4 5%	5 12%	
£51-£75	(63)	1 1%	1 1%	-	1 3%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	1 1%	-	
£76-£100	(88)	11 6%	7 9%	4 4%	4 10%	6 13%	1 4%	-	-	-	3 5%	2 4%	6 11%	-	-	1 20%	-	-	2 15%	-	-	2 12%	6 18%	-	-	-	7 17%	3 4%	8 18%	
£101-£150	(125)	3 2%	2 2%	2 2%	-	-	2 6%	2 7%	-	-	2 3%	-	2 3%	-	-	-	-	2 13%	-	-	-	-	2 5%	-	-	-	-	3 4%	3 8%	
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Over £200	(225)	1 1%	1 1%	-	1 2%	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	1 1%	-	
Don't know		11 6%	7 8%	5 5%	4 11%	2 5%	-	3 13%	-	1 4%	5 8%	2 4%	5 9%	-	-	-	1 5%	-	1 7%	2 14%	*	-	3 9%	1 5%	2 18%	1 29%	1 3%	6 7%	3 6%	
Prefer not to say/NA		13 7%	4 4%	10 10%	2 6%	4 9%	2 9%	-	3 25%	2 5%	1 2%	1 2%	4 8%	8 32%	2 20%	-	4 18%	-	1 6%	3 21%	-	-	-	1 4%	2 20%	-	4 10%	6 7%	1 2%	
Mean		15.17	21.79	9.88	23.46	19.04	16.82	15.48	0.26	3.25	15.67	13.04	21.64	1.95	0.59	19.67	2.28	19.51	21.25	7.81	0.00	17.67	26.78	20.10	0.55	0.00	20.78	19.22	35.47	
Standard deviation		33.37	40.66	25.16	46.72	31.59	35.76	34.64	0.90	8.19	29.94	37.23	37.66	4.59	1.26	38.59	3.33	42.59	33.20	16.37	0.00	29.36	34.33	50.23	1.08	0.00	34.65	40.61	42.75	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 100

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Insect repellent

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Standard error	2.79	5.21	2.78	8.53	5.67	7.30	7.38	0.29	1.61	4.28	5.68	6.37	1.15	0.42	17.26	0.81	11.81	9.21	5.79	0.00	8.48	6.61	10.71	0.41	0.00	6.03	5.16	7.33
Mean excluding nothing	34.58	38.59	29.24	44.99	33.05	36.02	41.76	3.00	11.34	29.93	32.21	53.17	5.39	3.00	36.07	5.00	52.06	25.48	27.79	-	39.71	39.99	60.97	1.61	-	45.85	39.40	41.50

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 101

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40		
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51		
Nothing	(0)	83 44%	32 34%	51 53%	4 33%	18 27%	19 41%	38 65%	3 52%	2 68%	12 25%	26 49%	32 49%	13 52%	6 55%	6 66%	11 48%	9 67%	9 40%	5 34%	7 78%	7 45%	5 14%	12 59%	3 26%	2 55%	28 45%	42 39%	3 6%		
Less than £1	(0.75)	6 3%	4 4%	3 3%	- -	4 7%	2 4%	- -	- -	- -	3 7%	2 4%	- -	1 2%	1 6%	- -	- -	- -	- -	3 18%	- -	- -	2 5%	- -	1 10%	- -	2 3%	4 3%	4 7%		
£1-£5	(3)	14 7%	8 8%	6 6%	- -	6 9%	4 9%	3 5%	- 32%	1 -	3 7%	6 11%	4 6%	1 3%	1 12%	- -	2 11%	1 6%	1 4%	3 23%	- -	- -	4 12%	- -	1 6%	- -	5 8%	9 8%	5 11%		
£6-£10	(8)	7 4%	3 3%	4 4%	1 7%	1 2%	4 8%	1 2%	- -	- -	4 9%	2 3%	1 1%	- -	- 5%	- -	1 5%	- -	2 8%	1 6%	1 6%	1 7%	1 2%	- -	- -	1 20%	3 5%	3 3%	2 3%		
£11-£25	(18)	19 10%	9 10%	10 10%	- -	8 13%	5 11%	4 7%	2 27%	- -	9 20%	4 8%	3 5%	2 10%	- -	1 11%	3 15%	3 20%	3 15%	1 10%	2 16%	1 8%	3 9%	1 6%	- -	- -	5 8%	12 11%	9 17%		
£26-£50	(38)	9 5%	7 8%	2 2%	- -	5 7%	2 5%	2 3%	- -	- -	2 5%	2 3%	5 7%	- -	- -	- -	- -	1 7%	- -	- -	- -	2 10%	4 12%	1 6%	1 8%	- -	2 4%	6 6%	4 9%		
£51-£75	(63)	4 2%	4 4%	- -	- -	2 3%	- -	2 4%	- -	- -	- -	- -	2 3%	2 9%	- -	- -	- -	- -	- -	- -	- -	- -	2 6%	2 10%	- -	- -	- -	4 4%	4 8%		
£76-£100	(88)	16 8%	10 10%	6 6%	5 39%	8 12%	2 5%	1 1%	- -	- -	6 12%	2 4%	8 12%	- -	- -	2 23%	- -	- -	2 7%	- -	- -	2 12%	8 23%	- -	3 20%	- -	7 12%	8 8%	11 21%		
£101-£150	(125)	4 2%	3 3%	2 2%	- -	3 4%	2 3%	- -	- -	- -	2 3%	- -	- -	3 11%	- -	- -	- -	- -	2 10%	- -	- -	- -	* 1%	2 7%	- -	- -	- -	4 4%	2 4%		
£151-£200	(175)	2 1%	- -	2 2%	- 2%	2 2%	- -	- -	- -	- -	- -	2 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 10%	- -	- -	- -	2 3%	- -	2 3%			
Over £200	(225)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -		
Don't know		13 7%	11 11%	3 3%	3 20%	4 6%	1 2%	5 8%	1 20%	- -	1 3%	5 10%	4 6%	3 11%	2 20%	- -	3 11%	- -	1 4%	- -	- -	1 4%	2 7%	1 7%	2 14%	1 25%	5 8%	6 6%	3 5%		
Prefer not to say/NA		14 7%	4 5%	9 10%	- -	5 8%	6 12%	3 5%	- -	- -	4 9%	2 4%	7 10%	1 3%	1 6%	- 10%	2 -	- -	3 12%	1 9%	- -	1 4%	3 9%	1 5%	2 15%	- -	3 5%	9 8%	2 5%		
Mean		19.78	24.68	15.30	44.22	32.00	15.11	7.04	6.18	0.97	23.78	14.24	19.56	24.28	0.55	22.15	4.35	6.41	26.40	3.49	3.33	37.12	38.49	21.39	29.75	2.12	21.15	21.96	45.91		
Standard deviation		35.87	35.97	35.40	45.64	45.13	30.62	17.83	9.69	1.89	35.30	37.01	32.16	43.71	1.17	38.58	7.16	11.57	44.66	5.83	7.03	58.70	38.32	38.55	40.68	4.21	40.38	35.53	45.60		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 101

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Standard error	2.95	4.43	3.91	17.25	6.80	4.72	2.57	4.33	1.34	5.73	5.71	4.85	8.92	0.39	12.86	1.74	3.21	10.83	1.56	2.34	17.70	8.17	9.95	13.56	2.43	5.83	3.95	7.71
Mean excluding nothing	40.27	41.59	38.46	75.34	46.62	28.76	28.37	18.00	3.00	33.22	33.49	47.42	60.77	2.22	66.07	11.17	19.59	50.66	5.53	15.31	72.51	46.04	63.64	46.92	8.00	43.81	40.07	49.28

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 102

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Souvenirs

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region												Employment Sector			Opinion Influencer
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58	
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67	
Nothing	(0)	95	43	52	11	21	12	17	12	22	24	32	23	15	11	6	7	9	7	13	7	8	6	11	8	3	21	35	7	
		25%	26%	25%	27%	21%	22%	28%	28%	29%	22%	31%	25%	23%	36%	31%	15%	40%	20%	43%	31%	22%	12%	19%	37%	32%	24%	21%	10%	
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
£1-£5	(3)	24	7	17	5	6	2	3	6	2	6	5	11	2	-	1	8	1	-	-	1	4	3	4	2	1	6	12	6	
		6%	4%	8%	11%	7%	4%	4%	14%	3%	6%	5%	12%	2%	-	5%	17%	5%	-	-	5%	9%	6%	7%	9%	7%	7%	7%	9%	
£6-£10	(8)	31	15	17	1	10	4	3	3	9	9	6	4	12	2	2	4	*	3	3	1	4	9	3	-	-	6	15	5	
		8%	9%	8%	3%	11%	8%	5%	8%	12%	9%	6%	4%	18%	8%	11%	8%	2%	10%	10%	3%	9%	20%	5%	-	-	8%	9%	8%	
£11-£25	(18)	68	19	49	9	23	7	8	5	16	21	24	16	7	7	5	7	2	5	5	3	9	14	11	-	1	16	30	13	
		18%	11%	24%	22%	23%	13%	13%	11%	22%	19%	23%	17%	10%	23%	23%	15%	8%	15%	18%	14%	23%	30%	19%	-	10%	19%	18%	19%	
£26-£50	(38)	67	31	35	5	11	13	13	10	14	20	15	15	17	2	4	12	6	6	2	4	7	5	12	7	2	14	29	12	
		18%	19%	17%	12%	12%	24%	21%	23%	18%	14%	16%	25%	5%	19%	24%	26%	17%	5%	20%	17%	10%	22%	32%	24%	16%	17%	17%	18%	
£51-£75	(63)	20	11	9	2	6	5	4	-	4	9	3	5	2	4	-	1	2	1	1	-	2	3	5	-	-	3	13	9	
		5%	6%	4%	4%	6%	9%	6%	-	5%	8%	3%	5%	3%	12%	-	3%	8%	4%	3%	-	6%	7%	9%	-	-	3%	8%	13%	
£76-£100	(88)	17	8	10	1	8	1	4	3	1	3	8	6	1	-	1	2	1	4	1	3	2	2	1	1	-	8	7	2	
		5%	5%	5%	3%	8%	2%	6%	6%	1%	2%	8%	6%	2%	-	5%	3%	5%	11%	4%	15%	6%	3%	2%	4%	-	10%	4%	2%	
£101-£150	(125)	8	5	2	2	1	*	4	-	3	1	1	3	-	-	2	-	1	1	-	-	-	-	3	1	-	2	5	3	
		2%	3%	1%	6%	1%	1%	7%	-	3%	1%	1%	5%	-	-	4%	-	4%	4%	-	-	-	-	5%	5%	-	2%	3%	5%	
£151-£200	(175)	4	4	-	-	1	-	3	-	3	-	1	-	-	-	-	-	-	2	-	-	-	-	1	-	-	-	4	3	
		1%	2%	-	-	1%	-	4%	-	2%	-	1%	-	-	-	-	-	-	7%	-	-	-	-	2%	-	-	-	2%	4%	
Over £200	(225)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know		25	15	10	5	3	7	4	2	4	7	5	5	3	-	2	-	3	1	3	4	3	2	2	2	8	12	4		
		7%	9%	5%	11%	3%	13%	6%	4%	5%	7%	6%	7%	11%	-	4%	-	10%	3%	12%	9%	8%	3%	9%	27%	9%	7%	4%	6%	
Prefer not to say/NA		16	9	7	*	7	3	-	2	4	5	4	5	2	1	1	3	1	1	3	-	-	2	3	1	-	2	8	3	
		4%	5%	4%	1%	7%	6%	-	5%	5%	3%	5%	3%	4%	5%	7%	6%	2%	11%	-	-	4%	6%	3%	3%	-	2%	5%	5%	
Mean		25.53	30.50	21.80	24.59	26.95	24.44	38.04	19.16	18.16	28.97	21.97	25.59	25.43	17.12	17.75	24.96	22.35	45.03	18.92	27.09	22.25	20.70	33.42	25.02	15.25	26.21	30.30	38.60	
Standard deviation		32.79	39.61	26.04	34.59	33.99	24.53	47.11	24.51	20.04	37.08	27.62	33.83	31.48	21.97	22.10	29.71	26.68	52.54	32.32	32.27	24.91	21.94	39.84	34.14	18.39	31.53	38.11	43.28	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 102

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Souvenirs

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Standard error	1.84	3.41	1.92	5.85	4.06	3.47	6.30	3.88	2.45	3.75	2.90	4.10	4.03	4.48	4.94	4.82	5.56	9.76	6.34	7.04	4.34	3.56	6.15	8.28	6.95	3.91	3.26	5.95		
Mean excluding nothing	35.62	43.62	29.88	35.51	35.21	33.32	53.79	27.84	26.70	38.46	33.43	35.39	34.25	29.71	26.40	29.88	39.24	58.36	37.46	42.16	29.17	24.01	42.32	43.61	27.20	36.23	39.49	43.67		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 103

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Souvenirs

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37	
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Nothing	(0)	32	13	19	10	3	2	7	2	8	5	11	12	3	5	1	4	4	2	1	3	4	4	3	1	1	6	12	1	
		17%	16%	19%	26%	6%	7%	27%	14%	26%	9%	23%	23%	15%	38%	20%	17%	25%	14%	12%	35%	25%	12%	8%	10%	29%	15%	15%	3%	
Less than £1	(0.75)	4	4	-	2	2	-	-	-	-	1	-	3	-	-	1	-	-	2	-	-	-	1	-	-	-	1	-	-	
		2%	5%	-	4%	4%	-	-	-	-	1%	-	5%	-	-	14%	-	-	-	-	-	-	4%	-	-	-	2%	-	-	
£1-£5	(3)	13	5	8	-	6	1	1	3	2	4	5	4	1	1	-	4	1	1	1	-	1	2	1	-	-	2	8	4	
		7%	7%	8%	-	13%	3%	4%	26%	7%	7%	10%	7%	3%	11%	-	18%	7%	7%	5%	-	10%	6%	4%	-	-	6%	9%	9%	
£6-£10	(8)	16	6	10	2	3	4	-	-	7	6	3	1	5	-	1	2	2	1	2	2	-	4	1	-	-	5	3	4	
		9%	8%	9%	6%	5%	16%	-	-	22%	11%	7%	2%	21%	-	22%	7%	15%	7%	21%	25%	-	12%	4%	-	-	11%	4%	8%	
£11-£25	(18)	35	14	21	12	6	7	3	1	5	11	11	8	4	2	1	5	1	4	2	-	7	5	6	3	-	12	12	12	
		19%	18%	21%	32%	14%	26%	12%	9%	17%	20%	23%	16%	16%	14%	23%	20%	7%	26%	13%	-	44%	16%	20%	31%	-	28%	15%	26%	
£26-£50	(38)	34	15	20	3	11	7	5	3	5	12	8	10	4	2	1	5	4	1	2	2	2	5	7	3	2	8	17	8	
		19%	18%	19%	7%	23%	28%	19%	32%	17%	22%	17%	19%	17%	13%	20%	22%	24%	7%	16%	28%	11%	14%	23%	25%	71%	18%	21%	19%	
£51-£75	(63)	18	11	6	2	7	4	3	*	1	9	5	4	-	1	-	-	1	1	1	-	2	7	5	-	-	3	14	7	
		10%	14%	6%	6%	14%	15%	12%	3%	4%	16%	10%	8%	-	5%	-	-	5%	9%	11%	-	10%	23%	16%	-	-	6%	17%	17%	
£76-£100	(88)	9	2	7	1	4	-	1	1	2	1	2	5	1	-	-	-	1	2	1	-	-	3	1	1	-	2	3	1	
		5%	3%	7%	1%	9%	-	5%	9%	6%	1%	5%	9%	4%	-	-	-	4%	15%	8%	-	-	10%	3%	8%	-	5%	4%	1%	
£101-£150	(125)	5	3	2	2	1	-	2	-	2	1	2	-	-	-	-	-	2	1	-	1	-	-	1	-	-	-	3	3	
		3%	4%	2%	4%	3%	-	7%	-	-	4%	1%	3%	-	-	-	-	13%	9%	-	11%	-	-	2%	-	-	-	4%	7%	
£151-£200	(175)	1	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	1	1	
		1%	2%	-	-	-	-	5%	-	-	2%	-	-	-	-	-	-	-	-	-	-	-	5%	-	-	-	-	2%	3%	
Over £200	(225)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know		8	2	6	3	1	-	2	1	1	3	1	3	1	-	-	1	-	1	-	-	-	2	2	2	-	1	5	2	
		4%	2%	6%	7%	3%	-	9%	7%	2%	6%	1%	6%	3%	-	-	5%	-	5%	-	-	-	7%	7%	18%	-	3%	6%	4%	
Prefer not to say/NA		7	3	4	2	3	2	-	-	-	-	1	1	5	2	-	3	-	-	-	-	-	-	1	1	-	3	2	1	
		4%	4%	4%	6%	7%	6%	-	-	-	-	2%	2%	21%	20%	-	11%	-	-	-	-	-	-	4%	8%	-	6%	3%	2%	
Mean		29.16	32.35	26.55	22.42	35.26	27.60	43.22	25.98	19.23	35.81	24.49	30.18	19.43	13.15	13.79	15.60	34.96	40.38	24.54	26.33	18.96	35.28	41.24	29.98	27.13	23.78	36.28	41.32	
Standard deviation		32.69	36.91	28.74	30.80	32.00	20.38	49.61	28.19	23.97	37.47	27.76	34.23	21.84	19.47	15.47	15.29	42.84	42.11	28.74	40.24	19.47	30.02	42.45	25.57	21.12	23.97	37.10	41.42	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 103

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Souvenirs

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Standard error	2.65	4.51	3.12	5.53	5.57	4.00	10.34	8.50	4.53	5.15	4.18	5.55	5.30	6.49	6.92	3.60	11.88	10.87	8.67	13.41	5.62	5.67	9.26	9.04	12.20	4.11	4.53	7.00	
Mean excluding nothing	36.02	39.09	33.41	31.98	37.75	29.86	61.54	30.63	26.15	39.43	32.27	40.00	24.12	24.91	17.26	19.57	46.58	47.59	27.90	40.76	25.20	40.23	45.55	34.51	38.00	28.41	43.61	42.85	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 104

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Eating out (lunch or dinner)****Base: All with families who have been on an All Inclusive holiday in last 5 years**

		Gender		Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Nothing	(0)	37	15	22	3	10	6	16	2	-	7	8	17	5	2	1	3	3	5	7	2	4	6	4	1	-	14	15	4
		19%	16%	22%	22%	15%	13%	28%	30%	-	15%	15%	26%	20%	19%	9%	11%	23%	22%	48%	22%	24%	18%	17%	8%	-	23%	14%	8%
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£1-£5	(3)	10	6	5	-	5	2	3	-	-	2	1	7	1	-	-	5	1	1	1	1	-	-	-	2	-	2	7	4
		5%	6%	5%	-	8%	3%	6%	-	-	3%	2%	11%	2%	-	-	23%	8%	4%	4%	6%	-	-	-	15%	-	4%	7%	7%
£6-£10	(8)	13	8	6	-	8	4	1	-	-	2	4	3	5	-	1	*	2	2	1	1	4	-	-	-	-	4	9	3
		7%	8%	6%	-	13%	9%	2%	-	-	5%	7%	5%	19%	-	13%	2%	17%	10%	7%	11%	8%	13%	-	-	-	6%	8%	7%
£11-£25	(18)	31	11	21	4	11	9	7	-	1	10	13	8	*	2	3	5	1	3	3	2	6	4	2	-	14	15	10	
		17%	11%	21%	32%	16%	20%	12%	-	32%	22%	25%	12%	2%	19%	27%	21%	6%	13%	18%	16%	12%	19%	18%	16%	-	23%	14%	20%
£26-£50	(38)	38	19	20	3	8	11	13	1	2	9	12	12	6	2	4	6	4	2	*	3	4	4	3	5	2	11	22	9
		20%	20%	20%	26%	12%	23%	23%	22%	68%	19%	22%	18%	23%	14%	40%	25%	33%	10%	3%	31%	23%	12%	12%	41%	48%	17%	20%	18%
£51-£75	(63)	20	12	8	-	9	6	5	-	-	9	6	3	2	2	-	-	-	1	1	-	2	8	5	-	-	3	16	8
		11%	13%	8%	-	14%	13%	9%	-	-	19%	11%	5%	8%	22%	-	-	-	7%	7%	-	15%	24%	25%	-	-	6%	15%	16%
£76-£100	(88)	11	5	6	-	6	1	2	2	-	1	4	6	-	-	1	2	2	2	-	1	2	2	-	-	-	6	5	2
		6%	5%	6%	-	9%	2%	4%	27%	-	2%	8%	9%	-	-	11%	7%	14%	7%	-	14%	14%	5%	-	-	-	10%	4%	3%
£101-£150	(125)	5	4	1	-	1	*	3	-	-	1	-	-	3	-	-	-	-	1	1	-	-	-	2	-	-	-	4	3
		2%	4%	1%	-	2%	1%	5%	-	-	3%	-	-	13%	-	-	-	-	5%	8%	-	-	-	10%	-	-	-	3%	7%
£151-£200	(175)	4	4	-	-	1	-	3	-	-	3	-	1	-	-	-	-	-	2	-	-	-	-	1	-	-	-	4	3
		2%	4%	-	-	2%	-	5%	-	-	6%	-	2%	-	-	-	-	-	11%	-	-	-	-	6%	-	-	-	4%	5%
Over £200	(225)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		13	9	4	3	3	4	1	-	-	1	4	5	3	2	-	1	-	2	-	-	1	1	1	2	5	6	2	
		7%	9%	5%	20%	4%	6%	6%	20%	-	3%	8%	8%	11%	20%	-	5%	-	8%	-	-	4%	4%	7%	14%	52%	8%	5%	4%
Prefer not to say/NA		7	2	5	-	2	5	-	-	-	2	2	3	1	1	-	1	-	1	1	-	-	2	1	1	-	1	5	2
		4%	2%	5%	-	4%	10%	-	-	-	4%	3%	5%	3%	6%	-	7%	-	2%	5%	-	-	5%	5%	6%	-	2%	5%	4%
Mean		33.27	40.51	26.45	19.48	34.52	28.64	37.24	40.85	31.55	41.29	30.57	27.84	37.39	30.23	30.51	22.67	27.12	48.24	20.20	28.52	35.05	31.11	54.11	23.76	38.00	26.37	38.89	45.22
Standard deviation		37.18	44.32	27.44	15.47	37.90	24.84	46.05	42.32	12.59	44.14	26.49	36.27	43.25	26.33	25.12	24.47	30.02	60.40	37.14	30.16	31.81	27.79	51.83	16.46	0.00	28.13	41.74	46.33

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 104

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Standard error	2.97	5.26	2.96	5.85	5.47	3.79	6.39	18.93	8.91	6.89	3.95	5.29	8.83	8.78	8.37	5.61	8.33	13.51	9.59	10.05	9.18	5.67	13.38	5.21	0.00	3.98	4.47	7.62	
Mean excluding nothing	42.42	49.46	35.19	26.87	41.27	33.82	53.34	65.51	31.55	49.07	36.57	39.65	48.27	41.07	33.61	26.00	35.19	64.22	40.66	36.40	46.73	38.72	66.89	26.24	38.00	35.69	46.15	49.49	

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 105

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Clothing/hat/footwear

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	170	63	106	13	37	23	29	23	45	43	57	43	27	16	11	19	13	10	18	12	21	8	28	10	4	37	66	14		
		45%	38%	51%	31%	38%	42%	48%	53%	58%	38%	54%	47%	41%	52%	57%	39%	58%	29%	60%	58%	55%	17%	49%	47%	49%	44%	39%	21%		
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
£1-£5	(3)	13	7	6	3	5	-	-	3	2	4	4	4	1	-	-	2	-	-	-	1	2	4	3	1	-	2	7	5		
		3%	4%	3%	8%	5%	-	-	7%	3%	3%	4%	4%	2%	-	-	4%	-	-	-	4%	6%	9%	6%	5%	-	2%	4%	8%		
£6-£10	(8)	16	9	7	2	3	4	2	4	6	2	2	5	1	2	-	1	1	1	1	1	1	3	3	1	-	2	7	4		
		4%	6%	3%	4%	3%	7%	3%	4%	6%	6%	2%	3%	8%	4%	10%	-	5%	4%	5%	5%	4%	6%	6%	4%	-	3%	4%	6%		
£11-£25	(18)	46	23	23	10	15	4	4	3	10	17	13	8	9	4	1	10	2	5	2	3	2	8	4	3	1	13	23	13		
		12%	14%	11%	24%	15%	7%	7%	7%	13%	15%	12%	8%	13%	12%	5%	22%	8%	15%	7%	17%	6%	17%	7%	14%	14%	15%	13%	19%		
£26-£50	(38)	33	14	19	3	8	7	7	1	12	6	5	10	2	2	4	1	4	1	1	3	8	5	-	1	6	17	6			
		9%	8%	9%	7%	8%	12%	12%	2%	8%	11%	6%	5%	15%	7%	10%	9%	3%	11%	5%	4%	8%	18%	9%	-	14%	7%	10%	9%		
£51-£75	(63)	19	14	5	4	5	2	5	-	3	5	5	6	4	1	1	3	2	3	-	2	1	3	2	-	4	11	4			
		5%	9%	2%	10%	5%	4%	9%	-	4%	4%	5%	6%	6%	3%	5%	3%	11%	5%	11%	-	6%	3%	6%	9%	-	5%	6%	7%		
£76-£100	(88)	16	8	8	1	8	3	4	1	-	5	3	8	1	2	-	1	1	5	-	-	5	2	-	-	5	9	6			
		4%	5%	4%	2%	8%	5%	6%	3%	-	4%	2%	9%	1%	7%	-	1%	4%	16%	-	-	-	11%	4%	-	-	6%	6%	9%		
£101-£150	(125)	6	2	3	-	2	1	2	-	1	3	2	-	1	-	-	1	-	-	-	2	1	1	1	-	2	1	3			
		2%	1%	2%	-	2%	2%	4%	-	1%	3%	1%	-	1%	-	-	2%	-	-	-	4%	2%	2%	4%	-	3%	1%	4%			
£151-£200	(175)	2	1	1	-	1	-	-	-	1	2	-	-	-	-	-	-	-	1	-	-	-	-	-	1	-	1	1			
		1%	1%	*	-	1%	-	-	-	1%	2%	-	-	-	-	-	-	-	4%	-	-	-	-	-	10%	-	1%	2%			
Over £200	(225)	3	-	3	-	2	1	-	-	-	1	2	-	-	-	3	-	-	-	-	-	-	-	-	-	-	-	1			
		1%	-	1%	-	2%	2%	-	-	-	1%	2%	-	-	-	13%	-	-	-	-	-	-	-	-	-	-	-	1%	2%		
Don't know		26	14	12	5	7	6	3	3	2	8	5	9	5	2	-	5	1	2	-	3	4	5	2	2	1	10	12	6		
		7%	9%	6%	11%	7%	11%	5%	8%	3%	7%	4%	10%	7%	7%	-	11%	4%	6%	-	12%	9%	11%	3%	9%	13%	11%	7%	9%		
Prefer not to say/NA		25	9	16	1	6	5	3	7	3	7	7	7	4	2	-	5	1	3	4	-	1	3	4	2	-	3	14	3		
		7%	5%	8%	3%	6%	9%	5%	16%	4%	6%	7%	8%	6%	7%	-	10%	6%	10%	12%	-	2%	6%	7%	8%	-	4%	8%	4%		
Mean		20.28	22.04	18.89	17.74	27.87	24.49	24.31	7.17	12.88	25.99	17.01	19.17	17.45	15.44	38.50	16.32	15.26	36.34	12.04	5.65	15.30	29.86	17.35	16.33	29.53	20.48	22.64	36.44		
Standard deviation		36.10	32.61	38.68	22.69	45.34	43.33	34.81	19.01	28.22	43.34	37.62	30.52	24.96	27.08	77.17	26.51	26.94	44.49	22.13	10.02	30.55	32.60	30.29	32.00	58.84	32.48	36.13	48.50		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 105

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Clothing/hat/footwear

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Standard error	2.06	2.82	2.94	3.89	5.54	6.25	4.78	3.21	3.37	4.45	3.97	3.85	3.25	5.53	16.84	4.55	5.74	8.73	4.34	2.19	5.40	5.43	4.73	8.00	20.80	4.13	3.17	6.79		
Mean excluding nothing	42.61	39.52	45.93	27.75	49.54	50.72	52.52	23.69	34.21	46.34	43.60	44.22	32.97	40.06	90.30	32.29	43.31	55.53	37.87	16.59	40.27	37.50	38.63	37.94	67.65	43.01	41.99	48.30		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 106

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Clothing/hat/footwear

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region											Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Nothing	(0)	75	27	49	15	15	10	10	4	21	23	18	23	12	7	4	12	4	3	4	7	9	6	16	3	1	21	24	5
		42%	34%	48%	40%	33%	37%	37%	40%	66%	42%	37%	43%	49%	56%	80%	49%	25%	20%	31%	90%	57%	18%	54%	33%	29%	48%	30%	11%
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£1-£5	(3)	8	6	2	1	3	-	2	2	1	1	3	2	3	-	-	2	1	2	1	*	-	3	-	-	-	1	5	4
		5%	8%	2%	2%	7%	-	6%	14%	3%	2%	6%	3%	11%	-	-	7%	4%	12%	5%	5%	-	9%	-	-	-	2%	6%	9%
£6-£10	(8)	7	4	3	2	2	1	-	-	2	4	2	1	-	-	1	*	-	-	-	*	1	1	2	-	-	3	2	4
		4%	5%	3%	4%	5%	6%	-	-	5%	7%	5%	2%	-	-	20%	2%	-	-	-	5%	10%	4%	7%	-	-	6%	3%	8%
£11-£25	(18)	21	8	12	3	8	5	2	1	2	5	9	5	2	-	-	3	3	1	2	-	3	3	3	1	1	5	14	9
		11%	11%	12%	8%	17%	19%	7%	11%	5%	9%	19%	9%	7%	-	-	14%	23%	7%	13%	-	19%	9%	12%	8%	43%	12%	18%	20%
£26-£50	(38)	14	9	5	2	4	2	3	-	2	5	4	4	*	-	-	-	3	2	-	-	1	5	1	1	1	4	7	5
		8%	11%	5%	6%	8%	9%	12%	-	8%	10%	9%	7%	2%	-	-	-	22%	14%	-	-	4%	16%	3%	12%	29%	8%	9%	11%
£51-£75	(63)	16	9	7	3	5	3	1	3	6	5	4	1	1	-	-	1	1	3	-	-	7	1	1	-	3	8	4	
		9%	11%	7%	7%	11%	10%	4%	12%	10%	11%	10%	8%	4%	11%	-	-	7%	9%	23%	-	-	22%	4%	13%	-	7%	9%	8%
£76-£100	(88)	16	8	8	4	5	3	5	-	3	5	7	2	1	-	-	2	3	2	-	2	4	2	-	-	3	9	8	
		9%	9%	8%	10%	10%	10%	17%	-	-	6%	9%	12%	7%	9%	-	-	13%	22%	13%	-	10%	13%	7%	-	-	6%	11%	18%
£101-£150	(125)	4	2	2	-	-	2	1	1	3	1	-	-	-	-	-	1	-	1	-	-	-	1	1	-	1	2	1	
		2%	3%	2%	-	-	-	8%	7%	3%	6%	1%	-	-	-	-	4%	-	5%	-	-	-	-	5%	8%	-	2%	3%	3%
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Over £200	(225)	4	2	2	4	-	-	-	-	1	2	2	-	1	-	-	-	1	1	2	-	-	-	-	-	-	-	-	2
		2%	2%	2%	10%	-	-	-	-	1%	3%	3%	-	5%	-	-	-	7%	4%	14%	-	-	-	-	-	-	-	-	5%
Don't know		7	2	5	3	1	*	2	-	4	-	3	-	-	-	-	1	-	*	-	-	2	1	2	-	1	4	2	
		4%	2%	5%	7%	3%	1%	9%	-	7%	-	6%	-	-	-	-	5%	-	2%	-	-	-	7%	5%	18%	-	3%	5%	4%
Prefer not to say/NA		9	4	6	2	3	2	-	2	-	1	1	3	5	2	-	4	-	1	-	-	-	-	1	1	-	3	4	1
		5%	4%	6%	6%	7%	8%	-	16%	-	1%	2%	5%	21%	20%	-	18%	-	4%	-	-	-	-	4%	8%	-	6%	5%	2%
Mean		28.65	32.89	25.18	45.56	24.92	24.70	36.59	21.87	14.63	29.45	31.11	31.34	13.33	31.44	1.63	11.00	43.07	50.93	59.79	0.58	14.85	36.43	20.28	32.72	18.57	19.20	29.40	47.95
Standard deviation		44.92	45.51	44.39	71.91	30.69	30.78	44.04	39.13	29.11	43.03	47.52	49.53	27.73	61.38	3.59	29.95	58.56	56.32	76.69	2.01	27.53	32.00	36.16	42.88	17.69	30.71	35.03	54.87

Travel Survey 2023
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Absolutes/col percents

Table 106

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Clothing/hat/footwear

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate		
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Standard error	3.66	5.60	4.81	12.92	5.34	6.28	9.18	11.80	5.41	6.03	7.08	8.14	6.54	20.46	1.60	7.27	16.24	15.05	23.12	0.67	7.95	6.05	7.71	15.16	10.21	5.27	4.34	9.27	
Mean excluding nothing	52.82	51.38	54.46	84.39	38.94	41.79	61.89	41.46	42.49	53.77	49.62	60.89	35.09	103.21	8.00	30.70	57.39	64.61	87.22	5.54	34.69	45.39	49.16	59.06	26.01	41.05	44.31	54.13	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 107

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?
Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40		
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51		
Nothing	(0)	60	23	37	4	15	15	23	2	2	13	15	25	7	2	3	9	3	6	9	7	5	2	8	3	1	21	32	6		
		32%	25%	38%	33%	23%	32%	40%	30%	68%	28%	29%	38%	28%	22%	38%	42%	24%	26%	65%	70%	33%	6%	40%	26%	20%	34%	30%	11%		
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
£1-£5	(3)	6	5	1	-	4	-	2	-	-	-	2	3	1	-	-	2	1	1	1	-	-	1	-	1	-	1	4	3		
		3%	6%	1%	-	7%	-	3%	-	-	-	3%	4%	6%	-	-	8%	5%	4%	4%	-	-	3%	-	8%	-	2%	4%	5%		
£6-£10	(8)	5	4	1	-	-	4	1	-	-	1	1	1	1	-	2	*	-	-	*	-	-	-	1	1	-	2	3	2		
		3%	4%	1%	-	-	9%	1%	-	-	3%	2%	2%	5%	-	22%	2%	-	-	3%	-	-	-	6%	6%	-	3%	2%	4%		
£11-£25	(18)	27	13	14	3	13	5	4	1	1	5	14	5	2	1	-	3	2	4	1	3	3	4	3	1	1	10	16	11		
		14%	14%	15%	22%	20%	11%	7%	22%	32%	11%	27%	8%	9%	7%	-	15%	19%	18%	9%	30%	18%	13%	14%	6%	28%	16%	15%	22%		
£26-£50	(38)	25	12	13	-	7	8	10	-	-	8	7	5	4	2	1	1	1	4	1	-	1	8	2	1	1	8	15	7		
		13%	13%	13%	-	11%	17%	17%	-	-	17%	14%	8%	18%	18%	11%	3%	11%	16%	10%	-	8%	25%	10%	9%	27%	13%	14%	15%		
£51-£75	(63)	16	13	3	3	4	3	6	-	-	7	2	5	3	-	-	1	4	1	-	-	2	4	1	3	-	5	9	4		
		9%	14%	4%	25%	5%	7%	11%	-	-	15%	4%	7%	10%	-	-	5%	28%	5%	-	-	16%	12%	4%	24%	-	8%	8%	7%		
£76-£100	(88)	17	9	8	-	9	3	5	-	-	5	2	10	1	2	-	1	1	4	-	-	2	7	2	-	-	5	13	7		
		9%	10%	8%	-	14%	6%	9%	-	-	10%	3%	15%	3%	16%	-	3%	7%	18%	-	-	10%	20%	7%	-	-	8%	12%	15%		
£101-£150	(125)	4	1	2	-	2	1	1	-	-	1	2	-	1	-	-	-	-	-	-	-	2	1	1	-	-	2	1	3		
		2%	1%	3%	-	2%	2%	2%	-	-	3%	3%	-	4%	-	-	-	-	-	-	-	10%	3%	6%	-	-	3%	1%	6%		
£151-£200	(175)	1	1	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	1		
		1%	1%	-	-	2%	-	-	-	-	3%	-	-	-	-	-	-	-	5%	-	-	-	-	-	-	-	-	1%	2%		
Over £200	(225)	3	-	3	-	2	1	-	-	-	1	2	-	-	3	-	-	-	-	-	-	-	-	-	-	-	-	1	1		
		1%	-	3%	-	2%	2%	-	-	-	2%	3%	-	-	29%	-	-	-	-	-	-	-	-	-	-	-	-	1%	2%		
Don't know		14	7	7	3	5	1	3	3	-	2	2	7	4	2	-	3	1	*	-	-	1	3	1	2	1	5	6	2		
		8%	8%	7%	20%	7%	3%	6%	48%	-	3%	4%	11%	14%	20%	-	12%	7%	1%	-	-	4%	10%	7%	14%	25%	8%	6%	4%		
Prefer not to say/NA		11	4	8	-	4	5	2	-	-	2	4	4	1	2	-	2	-	1	1	-	3	1	1	-	3	6	4	7		
		6%	4%	8%	-	6%	11%	4%	-	-	5%	7%	7%	3%	16%	-	10%	-	5%	9%	-	-	9%	5%	6%	-	5%	6%	7%		
Mean		32.43	33.61	31.26	24.67	40.92	30.95	28.50	7.69	5.81	43.88	30.04	27.58	26.94	35.36	71.05	13.46	33.58	41.11	6.40	5.46	39.56	49.69	27.04	25.97	20.48	27.06	33.38	48.88		
Standard deviation		43.05	37.09	48.47	28.35	51.55	44.82	34.24	10.95	11.33	50.68	47.05	34.93	33.12	37.18	104.69	23.70	30.69	47.09	12.95	8.74	43.32	32.50	39.11	28.58	17.86	33.17	41.82	51.06		

Travel Survey 2023
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Absolutes/col percents

Table 107

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private			
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51		
Standard error	3.52	4.43	5.42	10.72	7.69	6.92	4.84	5.47	8.02	8.12	7.09	5.27	6.91	13.14	34.90	5.75	8.86	10.80	3.46	2.91	12.50	6.93	10.10	9.04	10.31	4.79	4.56	8.63		
Mean excluding nothing	51.20	46.66	57.16	42.04	55.62	49.07	50.89	18.00	18.00	63.54	44.33	51.08	40.83	54.47	114.58	28.89	45.07	56.63	22.33	18.00	60.69	53.59	49.23	38.40	27.89	44.47	50.48	56.05		

Travel Survey 2023
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Absolutes/col percents

Table 108

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Sunglasses

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	217	82	135	18	44	26	43	26	59	55	68	55	38	20	13	23	18	15	18	15	30	15	31	12	7	45	82	20		
		58%	49%	65%	43%	45%	46%	71%	62%	77%	50%	64%	60%	58%	67%	66%	49%	80%	44%	58%	72%	76%	33%	56%	57%	79%	54%	48%	29%		
Less than £1	(0.75)	*	-	*	-	-	*	-	-	*	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	
		*	-	*	-	-	1%	-	-	*	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	
£1-£5	(3)	17	12	5	5	10	-	-	2	1	9	2	3	3	-	2	3	-	3	2	-	2	3	-	2	1	2	9	8		
		5%	7%	2%	11%	10%	-	-	5%	1%	8%	2%	3%	5%	-	8%	6%	-	9%	7%	-	5%	6%	-	11%	8%	2%	5%	11%		
£6-£10	(8)	19	9	9	1	7	6	1	3	2	5	9	3	2	1	2	3	1	1	1	2	1	4	2	-	-	7	9	7		
		5%	6%	5%	2%	7%	11%	1%	7%	2%	5%	8%	3%	4%	4%	10%	7%	3%	4%	4%	8%	2%	9%	4%	-	-	9%	5%	10%		
£11-£25	(18)	31	11	20	6	8	7	4	2	5	11	4	8	8	-	1	8	*	2	-	2	-	10	8	*	-	10	15	9		
		8%	7%	10%	15%	8%	12%	6%	5%	6%	10%	4%	9%	12%	-	5%	16%	2%	6%	-	7%	-	21%	15%	2%	-	12%	9%	14%		
£26-£50	(38)	12	7	5	5	3	1	2	1	-	4	1	3	3	4	-	1	1	-	*	-	1	*	2	2	-	1	10	4		
		3%	4%	2%	11%	3%	2%	3%	3%	-	4%	1%	4%	5%	12%	-	3%	4%	-	1%	-	2%	1%	4%	9%	-	2%	6%	6%		
£51-£75	(63)	11	8	2	1	4	2	3	-	-	4	3	2	3	2	-	-	-	4	-	-	-	1	3	1	-	2	9	6		
		3%	5%	1%	2%	5%	4%	5%	-	-	4%	2%	2%	4%	5%	-	-	-	12%	-	-	-	3%	6%	4%	-	2%	5%	9%		
£76-£100	(88)	12	7	5	1	5	-	2	1	3	4	4	3	1	-	2	1	3	3	3	-	1	3	-	-	-	4	5	-		
		3%	4%	2%	1%	5%	-	4%	3%	4%	4%	4%	3%	2%	-	3%	5%	8%	10%	-	3%	6%	-	-	-	-	5%	3%	-		
£101-£150	(125)	6	1	5	1	2	3	1	-	3	3	1	-	-	1	-	-	-	-	1	-	2	-	2	1	-	2	5	4		
		2%	1%	2%	3%	2%	5%	2%	-	2%	3%	1%	-	-	5%	-	-	-	-	4%	-	4%	-	3%	5%	-	2%	3%	6%		
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Over £200	(225)	3	2	1	-	3	-	-	-	-	1	-	2	-	-	-	2	-	-	-	-	-	1	-	-	-	2	1	3		
		1%	1%	*	-	3%	-	-	-	-	1%	-	2%	-	-	-	4%	-	-	-	-	-	2%	-	-	-	2%	*	4%		
Don't know		21	11	9	4	5	6	2	3	1	7	3	7	3	2	-	3	-	2	-	2	3	5	2	2	1	8	11	4		
		6%	7%	4%	10%	5%	10%	4%	6%	1%	7%	3%	8%	4%	7%	-	6%	-	5%	-	7%	7%	11%	3%	9%	13%	9%	6%	6%		
Prefer not to say/NA		26	14	12	1	8	5	2	4	6	8	9	5	5	1	1	3	1	4	1	1	1	4	6	1	-	1	15	3		
		7%	9%	6%	3%	8%	10%	4%	9%	7%	8%	5%	7%	4%	5%	6%	6%	12%	14%	5%	2%	8%	10%	3%	-	1%	9%	3%	5%		
Mean		13.45	16.76	10.96	15.75	22.43	15.21	11.79	6.13	5.35	15.92	11.55	15.68	9.34	9.20	9.06	19.50	6.54	19.76	17.84	2.23	9.12	20.13	13.37	14.10	0.28	18.70	17.42	31.87		
Standard deviation		32.79	36.52	29.55	28.05	47.86	31.52	27.37	17.08	18.48	34.80	29.08	41.36	18.94	18.98	29.39	49.90	20.62	31.73	38.06	5.44	29.80	40.36	26.76	31.99	0.94	43.87	34.11	55.22		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 108

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Sunglasses

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67	
Standard error	1.86	3.19	2.20	4.74	5.85	4.55	3.69	2.77	2.24	3.59	3.05	5.09	2.45	3.80	6.57	8.20	4.30	6.22	7.46	1.19	5.19	6.82	4.23	7.76	0.33	5.44	2.97	7.66	
Mean excluding nothing	39.58	40.21	38.88	30.66	46.74	35.94	52.33	22.70	34.97	37.67	41.82	50.65	26.91	38.13	30.01	43.32	44.79	41.84	54.74	12.80	55.56	34.10	36.98	39.83	3.00	46.58	40.70	47.59	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 109

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Sunglasses

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Nothing	(0)	93	32	61	16	18	12	12	7	28	29	22	30	13	7	3	12	7	3	5	7	11	12	20	4	3	25	29	8
		52%	40%	61%	41%	39%	46%	46%	62%	88%	53%	45%	56%	53%	56%	66%	49%	49%	20%	43%	83%	74%	37%	65%	35%	100%	57%	36%	19%
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£1-£5	(3)	13	10	3	4	6	-	3	-	1	3	3	4	3	2	1	3	2	1	1	-	2	-	-	-	-	3	8	7
		7%	13%	3%	9%	12%	-	11%	-	3%	5%	7%	7%	14%	14%	14%	14%	16%	7%	5%	17%	-	6%	-	-	-	8%	9%	15%
£6-£10	(8)	11	7	4	1	6	3	-	1	-	3	6	1	1	1	-	*	-	2	-	-	-	5	2	-	-	4	7	6
		6%	9%	4%	2%	13%	10%	-	10%	-	5%	11%	2%	4%	11%	-	2%	-	13%	-	-	-	15%	7%	-	-	9%	8%	14%
£11-£25	(18)	12	7	5	3	2	3	2	-	3	4	4	2	-	1	3	-	2	-	-	-	3	2	1	-	-	3	6	5
		7%	9%	5%	8%	3%	12%	7%	21%	-	5%	8%	7%	7%	-	20%	11%	-	18%	-	-	-	9%	6%	13%	-	7%	8%	12%
£26-£50	(38)	13	7	6	2	3	4	4	1	-	4	6	3	*	-	1	2	1	1	-	1	2	3	3	-	-	11	2	
		7%	9%	6%	6%	6%	14%	14%	7%	-	7%	12%	6%	2%	-	3%	16%	5%	12%	-	4%	6%	9%	25%	-	-	14%	5%	
£51-£75	(63)	6	4	2	3	3	1	-	-	-	4	2	-	-	-	-	-	1	2	-	-	2	1	-	-	-	4	4	
		3%	5%	2%	7%	6%	3%	-	-	-	8%	3%	-	-	-	-	-	9%	13%	-	-	7%	3%	-	-	-	5%	10%	
£76-£100	(88)	9	4	6	2	5	-	1	-	1	1	3	5	-	1	2	2	-	-	-	2	2	-	-	-	-	4	3	2
		5%	5%	6%	6%	10%	-	4%	-	3%	2%	7%	9%	-	9%	-	4%	11%	15%	-	-	12%	5%	-	-	-	10%	4%	5%
£101-£150	(125)	4	1	3	1	-	2	2	-	-	3	-	2	-	-	-	-	-	-	-	2	1	2	-	-	1	3	3	
		2%	2%	3%	3%	-	6%	6%	-	-	5%	-	3%	-	-	-	-	-	-	-	10%	4%	5%	-	-	-	3%	4%	6%
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Over £200	(225)	2	-	2	2	1	-	-	-	-	1	1	-	-	1	-	-	1	-	-	-	1	-	-	-	-	-	1	2
		1%	-	2%	4%	2%	-	-	-	-	3%	2%	-	-	5%	-	-	7%	-	-	-	-	3%	-	-	-	-	1%	5%
Don't know		9	4	5	4	1	-	3	-	-	3	1	5	-	-	-	1	-	1	2	-	2	1	2	-	1	5	2	
		5%	6%	5%	11%	3%	-	13%	-	-	6%	2%	9%	-	-	-	5%	-	7%	14%	-	7%	5%	18%	-	-	3%	6%	4%
Prefer not to say/NA		7	3	5	1	3	2	-	-	2	1	2	-	5	1	3	-	1	2	-	-	1	-	1	-	2	4	4	2
		4%	3%	5%	1%	6%	9%	-	-	5%	2%	3%	-	21%	6%	11%	-	6%	13%	-	-	3%	-	8%	-	4%	5%	3%	
Mean		19.02	16.76	20.80	31.15	23.01	19.10	20.23	7.14	3.18	24.76	20.64	17.57	3.23	20.68	4.09	9.20	31.88	29.31	17.93	0.50	24.96	27.14	13.95	16.06	0.00	15.87	24.11	40.05
Standard deviation		39.17	28.16	46.11	55.45	41.85	32.87	36.21	11.45	16.42	48.44	39.69	33.95	7.44	55.66	7.91	21.19	61.37	34.27	26.85	1.19	45.89	48.32	31.02	18.19	0.00	33.83	39.31	59.97

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 109

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Sunglasses

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Standard error	3.20	3.52	4.97	9.96	7.29	6.71	7.72	3.31	3.10	6.78	6.05	5.51	1.75	17.60	3.54	4.99	17.02	9.50	8.95	0.40	13.25	9.30	6.47	6.43	0.00	5.72	4.91	10.28	
Mean excluding nothing	44.08	30.01	62.78	59.35	40.31	38.81	43.14	18.79	44.84	57.77	38.95	46.33	9.71	50.60	11.88	22.09	62.64	38.00	43.15	3.00	94.27	45.89	44.43	30.96	-	40.48	40.62	50.35	

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 110

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer	
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40	
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Nothing	(0)	77	31	46	3	16	18	36	3	2	13	20	31	12	5	3	11	7	8	9	6	8	3	9	3	3	25	39	5	
		40%	33%	47%	22%	24%	38%	62%	52%	68%	29%	38%	47%	50%	45%	38%	50%	52%	35%	62%	64%	53%	9%	45%	26%	75%	41%	36%	11%	
Less than £1	(0.75)	*	-	*	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	
		*	-	*	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	3%	-	-	-	-	-	-	-	-	-	
£1-£5	(3)	12	8	4	1	9	-	1	-	-	2	4	3	3	-	2	2	-	3	3	1	-	-	-	1	-	3	6	5	
		6%	9%	4%	11%	14%	-	2%	-	-	4%	8%	4%	11%	-	17%	8%	-	14%	18%	15%	-	-	-	8%	-	5%	6%	9%	
£6-£10	(8)	14	10	4	-	7	7	1	-	1	4	8	1	2	1	2	1	-	1	1	1	7	1	-	-	10	4	7		
		8%	11%	4%	-	10%	14%	1%	-	32%	8%	15%	2%	7%	7%	11%	8%	6%	-	9%	6%	4%	20%	6%	-	16%	4%	14%		
£11-£25	(18)	19	9	10	1	9	7	2	-	-	7	3	7	1	-	2	1	*	2	-	2	-	8	3	1	-	7	12	11	
		10%	10%	10%	7%	14%	15%	4%	-	-	16%	7%	11%	5%	-	22%	6%	4%	8%	-	16%	-	26%	13%	6%	-	11%	11%	22%	
£26-£50	(38)	15	9	6	2	5	3	4	-	-	5	4	5	1	1	-	1	3	-	*	-	-	2	3	4	-	-	15	2	
		8%	10%	6%	15%	8%	7%	8%	-	-	11%	8%	8%	3%	12%	-	6%	25%	-	3%	-	-	5%	12%	33%	-	-	14%	4%	
£51-£75	(63)	10	7	2	-	4	2	3	-	-	5	3	-	3	-	-	-	-	4	-	-	-	3	2	1	-	2	8	7	
		5%	8%	3%	-	7%	5%	5%	-	-	10%	5%	-	11%	-	-	-	-	19%	-	-	-	8%	10%	6%	-	3%	7%	14%	
£76-£100	(88)	10	4	6	2	5	-	3	-	-	2	3	5	-	1	-	-	2	2	-	-	3	3	-	-	-	6	4	2	
		5%	4%	7%	14%	7%	-	6%	-	-	5%	5%	8%	-	10%	-	-	13%	7%	-	-	18%	9%	-	-	-	9%	4%	4%	
£101-£150	(125)	7	1	6	1	2	3	2	-	-	4	2	2	-	-	1	-	-	-	-	-	3	1	2	-	-	3	4	5	
		4%	1%	6%	10%	2%	6%	3%	-	-	8%	3%	2%	-	-	12%	-	-	-	-	-	20%	4%	7%	-	-	5%	4%	11%	
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Over £200	(225)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know		14	8	6	3	5	1	3	3	-	1	3	7	3	2	-	3	-	1	-	-	1	3	1	2	1	5	7	2	
		8%	9%	6%	20%	7%	2%	6%	48%	-	3%	6%	11%	11%	20%	-	12%	-	4%	-	-	4%	10%	7%	14%	25%	8%	6%	4%	
Prefer not to say/NA		11	5	6	-	3	6	2	-	-	3	4	4	1	1	-	2	-	3	1	-	-	4	-	1	-	1	8	4	
		6%	5%	6%	-	4%	12%	4%	-	-	6%	7%	6%	3%	6%	-	10%	-	12%	5%	-	-	11%	-	6%	-	2%	8%	8%	
Mean		20.96	19.69	22.16	41.18	23.64	19.55	17.17	0.00	2.58	31.31	19.15	18.29	11.15	18.35	19.76	5.64	22.14	23.65	2.58	3.77	44.06	32.18	24.79	22.19	0.00	21.49	24.07	37.04	
Standard deviation		33.47	28.50	37.69	47.43	32.35	32.95	32.55	0.00	5.04	39.48	31.93	32.33	21.51	32.26	40.86	11.26	31.10	32.57	7.21	6.88	55.74	35.11	36.71	21.62	0.00	36.81	33.27	41.26	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 110

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Standard error	2.72	3.46	4.14	17.93	4.77	5.08	4.60	0.00	3.56	6.32	4.87	4.82	4.39	10.75	13.62	2.73	8.63	7.90	1.86	2.29	16.09	7.66	9.18	6.84	0.00	5.21	3.67	6.97	
Mean excluding nothing	39.28	32.03	48.47	56.82	32.69	35.06	55.31	-	8.00	45.56	33.79	42.66	26.33	47.66	31.87	15.79	46.45	41.07	7.44	10.38	97.84	36.09	47.35	32.82	-	39.22	41.26	42.02	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 111

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Ice cream

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region											Employment Sector			Opinion Influencer
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67
Nothing	(0)	139 37%	50 30%	90 43%	9 22%	32 33%	21 38%	20 33%	17 40%	40 53%	31 28%	39 37%	41 44%	29 43%	12 41%	14 68%	11 24%	11 49%	12 35%	11 37%	10 47%	15 40%	12 27%	19 34%	6 29%	6 63%	29 34%	50 29%	13 20%
Less than £1	(0.75)	7 2%	2 1%	5 2%	3 8%	1 1%	- 2%	1 3%	1 1%	2 2%	3 3%	2 3%	- -	- -	- -	3 6%	- -	1 3%	- -	- -	- -	3 8%	- -	- -	- -	2 2%	2 1%	2 3%	
£1-£5	(3)	31 8%	12 7%	19 9%	5 11%	10 11%	3 5%	2 4%	10 13%	9 8%	10 9%	8 8%	5 8%	1 4%	- -	6 12%	1 6%	3 10%	1 3%	2 10%	2 6%	4 10%	8 15%	1 6%	1 10%	2 3%	17 10%	7 11%	
£6-£10	(8)	44 12%	23 14%	21 10%	2 6%	16 16%	6 11%	9 15%	4 9%	7 15%	16 10%	7 8%	10 15%	3 10%	3 13%	8 16%	6 25%	3 8%	6 18%	1 6%	7 19%	3 6%	3 5%	2 11%	- -	10 12%	20 12%	5 8%	
£11-£25	(18)	66 18%	35 21%	31 15%	8 20%	15 16%	7 12%	15 24%	8 19%	12 16%	22 20%	12 19%	11 13%	8 17%	1 26%	8 17%	3 14%	6 19%	5 17%	5 24%	5 12%	8 18%	12 21%	5 23%	- -	19 23%	31 18%	17 25%	
£26-£50	(38)	24 6%	10 6%	14 7%	4 10%	6 6%	6 11%	1 11%	- 3%	9 9%	8 8%	5 5%	2 3%	1 5%	- -	4 7%	- -	2 5%	2 6%	- -	3 6%	6 13%	6 11%	1 5%	- -	11 12%	13 8%	7 11%	
£51-£75	(63)	2 1%	1 1%	1 *	- -	1 1%	- 1%	1 -	- -	1 1%	- -	- -	1 -	- 1%	- -	- -	- -	1 4%	1 3%	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	1 2%
£76-£100	(88)	14 4%	8 5%	6 3%	3 7%	6 7%	3 6%	1 2%	- -	4 4%	2 2%	7 7%	* 1%	1 2%	1 5%	1 1%	- -	3 8%	- -	- -	1 2%	4 8%	2 3%	3 14%	- -	3 4%	9 6%	7 10%	
£101-£150	(125)	2 1%	- -	2 1%	- 2%	2 1%	1 1%	- -	- -	1 1%	2 1%	- -	- -	- -	1 3%	- -	- -	- -	- -	- -	2 4%	- -	- -	- -	- -	2 2%	1 *	2 2%	
£151-£200	(175)	1 *	1 1%	- -	1 2%	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	1 1%	- -	
Over £200	(225)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Don't know		26 7%	16 10%	10 5%	5 11%	3 3%	6 10%	5 8%	4 9%	4 5%	7 7%	7 7%	7 7%	5 7%	3 11%	- -	5 10%	- -	2 5%	1 5%	3 12%	4 9%	3 8%	2 3%	2 9%	2 27%	7 9%	14 8%	5 7%
Prefer not to say/NA		18 5%	8 5%	9 4%	1 3%	5 5%	4 6%	- -	6 13%	3 3%	7 6%	4 3%	5 5%	3 4%	- -	1 5%	4 8%	1 6%	1 3%	3 11%	- -	1 2%	2 4%	4 7%	1 3%	- -	- -	11 7%	1 2%
Mean		13.11	15.30	11.47	21.84	16.76	16.81	13.08	7.09	4.36	16.77	12.60	13.03	7.93	10.58	11.46	10.42	5.10	17.19	10.17	5.80	14.44	18.12	15.68	22.05	0.42	16.96	16.70	24.12
Standard deviation		23.48	25.33	21.92	36.20	27.84	27.30	17.04	10.00	6.75	27.67	22.26	24.69	13.34	16.68	30.58	14.85	6.60	26.92	14.43	7.96	28.87	25.93	29.25	31.03	1.13	25.38	27.38	31.50

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 111

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Ice cream

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67
Standard error	1.33	2.20	1.63	6.21	3.30	3.86	2.30	1.69	0.82	2.82	2.35	3.02	1.72	3.34	6.84	2.51	1.38	5.00	2.89	1.74	5.10	4.21	4.57	7.53	0.43	3.12	2.38	4.33
Mean excluding nothing	22.64	23.52	21.83	29.18	25.99	30.64	20.43	14.64	10.26	24.69	21.40	26.22	15.56	19.77	40.35	14.60	10.57	27.78	17.98	12.65	26.12	25.88	25.38	32.69	3.00	27.10	25.45	30.87

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 112

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Ice cream

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer	
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37	
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Nothing	(0)	64	24	41	12	13	6	6	7	20	20	13	21	10	6	4	5	6	2	4	6	6	8	11	3	2	18	18	6	
		36%	30%	40%	32%	27%	23%	22%	67%	64%	37%	27%	39%	42%	50%	80%	23%	41%	14%	34%	70%	41%	26%	37%	25%	71%	42%	22%	14%	
Less than £1	(0.75)	3	-	3	1	-	-	-	1	1	-	2	1	-	-	-	4	-	-	-	-	2	-	-	-	-	-	2	1	
		2%	-	3%	3%	-	-	-	10%	2%	-	4%	1%	-	-	-	1%	-	-	-	-	5%	-	-	-	-	-	3%	3%	
£1-£5	(3)	16	7	9	1	9	3	2	-	1	3	4	5	4	1	-	4	1	3	1	-	1	2	1	1	-	2	9	5	
		9%	9%	9%	2%	20%	10%	7%	-	4%	5%	9%	9%	16%	11%	-	19%	8%	21%	5%	-	8%	7%	4%	8%	-	5%	11%	10%	
£6-£10	(8)	20	9	11	1	5	5	4	1	4	9	7	3	1	-	-	2	1	2	1	1	3	4	4	2	-	5	11	4	
		11%	11%	11%	4%	11%	18%	15%	7%	12%	16%	14%	5%	5%	-	-	7%	7%	16%	8%	13%	16%	12%	14%	20%	-	10%	13%	9%	
£11-£25	(18)	20	11	9	5	4	5	6	-	1	7	10	3	-	1	-	4	3	2	-	1	1	3	3	2	-	3	14	7	
		11%	14%	9%	13%	7%	17%	23%	-	3%	13%	20%	6%	-	6%	-	18%	23%	11%	-	17%	8%	9%	10%	21%	-	6%	17%	16%	
£26-£50	(38)	15	10	5	4	4	2	5	-	5	5	3	2	1	-	1	1	2	2	2	-	-	5	3	-	-	3	9	8	
		8%	13%	4%	11%	9%	7%	18%	-	-	9%	11%	6%	7%	9%	-	4%	10%	11%	13%	-	-	15%	12%	-	-	7%	11%	19%	
£51-£75	(63)	1	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	1	
		1%	1%	-	-	-	4%	-	-	-	-	-	2%	-	-	20%	-	-	-	-	-	-	-	-	-	-	2%	-	2%	
£76-£100	(88)	13	5	8	4	6	2	-	-	4	3	6	-	-	-	-	1	2	3	-	-	2	3	2	-	-	5	7	7	
		7%	6%	8%	11%	13%	9%	-	-	7%	6%	11%	-	-	-	3%	11%	24%	-	-	-	16%	9%	5%	-	-	11%	8%	16%	
£101-£150	(125)	1	-	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
		*	-	1%	2%	-	-	-	-	1%	-	-	-	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	
£151-£200	(175)	4	3	2	1	2	-	2	-	1	2	2	-	-	-	-	-	-	-	-	-	2	2	1	-	-	2	3	2	
		2%	3%	2%	3%	3%	-	6%	-	2%	3%	3%	-	-	-	-	-	-	-	-	-	10%	5%	3%	-	-	4%	3%	4%	
Over £200	(225)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know		16	9	7	8	1	1	2	-	3	5	1	7	2	2	-	1	-	-	3	-	-	4	3	2	1	3	5	2	
		9%	11%	7%	20%	3%	5%	9%	-	11%	10%	3%	13%	10%	14%	-	5%	-	-	26%	-	-	12%	11%	18%	29%	7%	6%	4%	
Prefer not to say/NA		9	1	8	1	3	2	-	2	2	*	1	3	5	1	-	4	-	*	2	-	-	-	1	1	-	3	4	1	
		5%	2%	8%	1%	7%	7%	-	16%	5%	1%	2%	5%	21%	6%	-	18%	-	2%	13%	-	-	-	4%	8%	-	6%	5%	2%	
Mean		20.01	23.38	17.31	29.35	25.94	20.27	24.93	0.72	1.95	20.04	21.21	24.40	4.80	13.27	12.85	11.13	18.69	29.96	9.61	4.06	35.29	28.43	20.64	7.59	0.00	25.40	24.19	37.17	
Standard deviation		36.47	38.44	34.80	43.21	42.38	27.81	42.73	2.26	4.34	35.32	36.94	42.47	11.27	32.16	28.25	19.42	28.47	36.31	16.37	7.24	58.56	45.30	38.85	7.81	0.00	43.53	38.88	43.09	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 112

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Ice cream

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Standard error	3.03	4.84	3.84	8.02	7.38	5.68	8.91	0.68	0.87	5.00	5.57	7.18	2.82	10.72	12.63	4.71	7.90	9.37	5.79	2.41	16.91	8.72	8.69	2.76	0.00	7.58	4.82	7.28
Mean excluding nothing	34.03	35.43	32.63	49.08	37.00	27.33	32.82	3.60	8.04	33.83	29.79	46.47	12.27	34.64	63.00	15.84	31.89	35.14	21.99	13.60	59.96	40.42	36.69	11.55	-	48.94	32.28	43.45

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 113

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Eating out (lunch or dinner)****Base: All with families who have been on an All Inclusive holiday in last 5 years**

		Gender		Age						Social Grade				Region												Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Nothing	(0)	47	14	34	3	11	13	16	2	2	10	10	20	7	3	5	4	4	4	6	4	4	5	5	3	2	16	24	3
		25%	15%	35%	22%	17%	29%	28%	42%	68%	21%	19%	31%	30%	25%	49%	19%	32%	17%	39%	45%	25%	14%	22%	20%	48%	25%	22%	5%
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£1-£5	(3)	12	8	4	1	8	*	3	-	-	2	2	5	2	1	-	4	-	3	1	-	-	1	*	1	-	1	8	3
		6%	9%	4%	7%	12%	1%	5%	-	-	5%	4%	8%	9%	12%	-	19%	-	13%	4%	-	-	3%	2%	11%	-	2%	8%	7%
£6-£10	(8)	24	13	11	-	10	7	7	-	1	8	7	4	5	2	2	3	4	3	3	-	2	3	1	2	-	8	11	8
		13%	14%	12%	-	15%	15%	12%	-	32%	17%	13%	7%	21%	14%	17%	13%	35%	13%	21%	-	15%	8%	3%	15%	-	13%	11%	16%
£11-£25	(18)	37	21	16	1	10	10	15	-	-	8	14	10	5	1	1	2	1	6	3	5	3	6	8	1	-	12	23	9
		19%	22%	16%	11%	16%	21%	26%	-	-	17%	27%	15%	19%	7%	11%	9%	9%	28%	17%	55%	17%	18%	36%	10%	-	19%	21%	18%
£26-£50	(38)	22	12	10	-	8	5	10	-	-	8	7	7	1	1	-	4	1	2	1	-	1	9	3	1	-	8	14	9
		12%	13%	11%	-	12%	10%	17%	-	-	18%	12%	11%	3%	10%	-	16%	11%	8%	4%	-	7%	28%	12%	8%	-	13%	13%	17%
£51-£75	(63)	3	2	1	-	1	1	1	-	-	1	-	1	1	-	1	-	-	1	1	-	-	-	-	-	-	1	1	2
		2%	2%	1%	-	2%	2%	1%	-	-	3%	-	2%	3%	-	12%	-	-	5%	5%	-	-	-	-	-	-	2%	1%	4%
£76-£100	(88)	16	8	8	5	8	3	-	-	-	5	4	7	*	1	1	-	2	3	-	-	2	5	2	2	-	6	10	9
		9%	9%	9%	39%	13%	7%	-	-	-	11%	7%	10%	2%	6%	12%	-	13%	12%	-	-	12%	15%	7%	14%	-	10%	9%	18%
£101-£150	(125)	2	-	2	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	2	-	-	-	-	2	-	2
		1%	-	2%	-	2%	-	-	-	-	-	3%	-	-	-	-	-	-	-	-	-	10%	-	-	-	-	3%	-	3%
£151-£200	(175)	3	2	2	-	2	-	2	-	-	-	2	2	-	-	-	-	-	-	-	-	2	2	-	-	-	2	2	2
		2%	2%	2%	-	2%	-	3%	-	-	-	3%	2%	-	-	-	-	-	-	-	-	10%	5%	-	-	-	3%	1%	3%
Over £200	(225)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		16	12	4	3	3	2	5	3	-	2	4	7	3	2	-	4	-	-	1	-	1	1	3	2	2	5	9	2
		8%	13%	4%	20%	4%	5%	8%	58%	-	5%	8%	10%	11%	20%	-	18%	-	-	4%	-	4%	4%	12%	14%	52%	8%	8%	5%
Prefer not to say/NA		7	2	5	-	2	5	-	-	-	2	2	3	1	1	-	1	-	1	1	-	-	2	1	1	-	1	6	2
		4%	2%	6%	-	4%	11%	-	-	-	5%	3%	5%	3%	6%	-	7%	-	4%	5%	-	-	5%	5%	6%	-	2%	5%	4%
Mean		24.77	26.27	23.42	46.24	31.18	19.45	19.54	0.00	2.58	24.88	29.56	25.74	11.67	16.27	20.73	12.37	20.01	24.65	10.67	9.88	50.01	39.97	21.44	24.05	0.00	30.34	24.55	42.83
Standard deviation		35.18	33.96	36.40	43.87	41.12	25.63	31.40	0.00	5.04	28.43	40.96	38.88	18.14	26.97	32.91	14.84	29.68	29.47	16.66	9.46	61.95	43.50	24.65	33.54	0.00	40.85	33.38	42.95

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 113

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Standard error	2.84	4.12	3.95	16.58	5.94	3.95	4.40	0.00	3.56	4.55	6.17	5.73	3.70	8.99	10.97	3.60	8.23	6.59	4.45	3.15	17.88	8.88	6.59	10.61	0.00	5.78	3.66	7.16	
Mean excluding nothing	34.63	31.71	38.21	63.80	38.23	29.50	28.23	-	8.00	32.28	37.51	40.45	17.85	24.47	40.62	16.51	29.51	29.79	18.84	18.00	67.92	47.12	29.46	32.04	-	42.15	33.12	45.33	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 114

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Bottles of wine / sparkling wine

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	216	78	138	18	48	32	38	27	53	53	69	49	44	21	17	24	17	18	15	16	25	18	28	10	5	52	81	18		
		57%	47%	66%	43%	49%	58%	62%	62%	69%	48%	66%	53%	67%	71%	85%	51%	77%	52%	49%	77%	65%	40%	51%	50%	56%	61%	47%	27%		
Less than £1	(0.75)	3	3	-	-	3	-	-	-	-	1	-	2	-	-	-	2	-	-	-	1	-	-	-	-	-	2	1	3		
		1%	2%	-	-	3%	-	-	-	-	1%	-	2%	-	-	-	4%	-	-	-	3%	-	-	-	-	-	2%	*	4%		
£1-£5	(3)	11	6	5	4	5	1	-	-	-	5	2	3	*	-	1	2	-	-	1	2	2	2	-	1	-	2	5	6		
		3%	3%	2%	10%	5%	2%	-	-	-	5%	2%	3%	1%	-	5%	4%	-	-	4%	7%	4%	5%	-	5%	-	3%	3%	9%		
£6-£10	(8)	19	15	4	4	6	1	3	1	3	5	7	3	4	2	-	3	-	1	2	-	-	5	5	-	1	5	9	11		
		5%	9%	2%	10%	6%	2%	5%	3%	4%	4%	6%	3%	6%	7%	-	6%	-	3%	6%	-	-	10%	9%	-	10%	5%	6%	16%		
£11-£25	(18)	26	15	11	1	9	5	1	4	6	10	8	3	5	3	-	4	2	3	3	-	4	2	2	2	1	4	15	6		
		7%	9%	5%	3%	9%	9%	2%	9%	8%	9%	7%	3%	8%	10%	-	9%	7%	10%	10%	-	10%	4%	3%	9%	14%	5%	9%	8%		
£26-£50	(38)	23	11	12	3	6	3	5	1	4	10	2	10	1	-	-	1	1	1	1	-	3	6	8	2	1	5	13	8		
		6%	7%	6%	8%	6%	6%	8%	3%	6%	9%	2%	10%	2%	-	-	2%	5%	4%	4%	-	8%	12%	13%	10%	7%	6%	8%	11%		
£51-£75	(63)	8	4	4	2	2	2	-	1	-	5	-	2	*	-	-	-	-	1	2	-	-	-	3	2	-	-	6	3		
		2%	2%	2%	4%	3%	3%	-	3%	-	4%	-	3%	1%	-	-	-	-	4%	7%	-	-	-	4%	9%	-	-	3%	5%		
£76-£100	(88)	11	7	4	2	6	-	3	-	-	3	3	4	1	-	-	1	-	3	1	-	2	2	2	-	-	3	8	3		
		3%	4%	2%	6%	6%	-	4%	-	-	3%	3%	5%	2%	-	-	3%	-	9%	4%	-	4%	3%	4%	-	-	4%	5%	4%		
£101-£150	(125)	4	3	2	1	2	-	2	-	-	2	1	2	-	-	-	1	-	1	-	-	-	1	1	1	-	1	3	2		
		1%	2%	1%	1%	2%	-	3%	-	-	2%	1%	2%	-	-	-	1%	-	4%	-	-	-	2%	1%	5%	-	1%	2%	3%		
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Over £200	(225)	1	-	1	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	1		
		*	-	1%	-	-	2%	-	-	-	1%	-	-	-	-	5%	-	-	-	-	-	-	-	-	-	-	-	1%	2%		
Don't know		26	14	12	4	3	6	5	3	5	7	7	5	3	-	5	-	-	2	1	3	2	5	2	2	1	8	12	5		
		7%	8%	6%	11%	3%	10%	8%	6%	7%	6%	6%	8%	7%	11%	-	11%	-	5%	4%	12%	6%	11%	3%	9%	13%	10%	7%	7%		
Prefer not to say/NA		28	13	15	1	8	4	4	6	5	10	7	7	4	-	1	5	2	4	3	-	1	6	6	1	-	2	17	2		
		8%	8%	7%	3%	8%	7%	7%	13%	9%	9%	7%	7%	7%	-	5%	10%	11%	11%	11%	-	4%	12%	10%	3%	-	2%	10%	3%		
Mean		11.82	14.34	9.89	16.76	16.04	12.83	13.54	6.35	4.46	17.23	6.99	15.58	5.43	2.74	12.76	8.72	3.46	20.84	14.54	0.28	9.26	15.19	17.32	19.46	6.82	9.28	17.99	23.93		
Standard deviation		27.29	27.26	27.23	29.58	30.24	36.48	30.58	15.08	10.39	34.71	20.08	29.68	15.17	6.05	53.14	23.13	9.80	36.32	25.51	0.86	20.67	27.66	28.80	33.62	12.04	23.34	34.20	40.81		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 114

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Bottles of wine / sparkling wine

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate				
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170		67		
Standard error	1.56	2.39	2.06	5.00	3.67	5.21	4.28	2.48	1.29	3.60	2.13	3.71	1.97	1.21	11.88	3.97	2.09	7.12	5.00	0.19	3.60	4.82	4.55	8.16	4.26	2.94	3.00	5.61			
Mean excluding nothing	35.98	32.30	41.23	33.40	35.82	42.40	50.35	28.49	22.41	39.59	28.52	41.80	24.17	13.83	119.10	24.21	26.12	54.48	33.94	2.29	32.04	32.18	41.49	45.12	19.08	30.99	41.80	34.27			

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 115

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Bottles of wine / sparkling wine

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region											Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Nothing	(0)	82	24	58	14	18	12	10	6	22	25	18	27	12	7	3	11	9	3	3	7	7	11	15	4	1	20	30	5
		45%	30%	57%	36%	38%	46%	37%	52%	71%	45%	36%	50%	52%	56%	66%	45%	63%	20%	26%	90%	47%	35%	49%	41%	29%	47%	37%	12%
Less than £1	(0.75)	2	1	1	-	1	4	-	-	-	2	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	2	-	1
		1%	1%	1%	-	2%	4%	-	-	-	3%	-	-	-	-	14%	-	-	7%	-	-	-	-	-	-	-	4%	-	2%
£1-£5	(3)	8	5	4	2	4	3	-	-	-	1	2	3	3	-	-	2	-	2	1	-	-	*	1	2	-	-	4	3
		5%	6%	4%	6%	8%	10%	-	-	-	2%	3%	6%	11%	-	-	11%	-	11%	5%	-	-	1%	4%	21%	-	-	5%	7%
£6-£10	(8)	11	7	4	2	4	-	2	2	1	2	7	1	1	-	-	-	-	2	1	*	-	5	3	-	-	4	5	6
		6%	9%	4%	6%	8%	-	9%	14%	3%	4%	14%	2%	4%	-	-	-	-	12%	7%	5%	-	15%	9%	-	-	9%	6%	13%
£11-£25	(18)	20	14	6	2	6	3	5	2	2	7	11	3	-	1	1	3	4	1	-	-	3	2	4	-	1	4	14	8
		11%	18%	6%	5%	13%	11%	19%	18%	7%	12%	22%	5%	-	11%	20%	14%	31%	5%	-	-	18%	5%	12%	-	43%	9%	17%	19%
£26-£50	(38)	7	5	1	2	-	3	1	-	-	4	1	2	-	-	-	-	-	-	-	-	2	4	1	-	-	2	3	4
		4%	7%	1%	6%	-	12%	5%	-	-	7%	1%	4%	-	-	-	-	-	-	-	-	12%	11%	3%	-	-	5%	4%	8%
£51-£75	(63)	4	2	2	2	-	2	1	-	-	3	1	-	-	1	-	-	-	1	-	-	-	1	2	-	-	1	2	3
		2%	3%	2%	5%	-	6%	4%	-	-	6%	2%	-	-	5%	-	-	-	7%	-	-	-	4%	5%	-	-	3%	3%	8%
£76-£100	(88)	6	3	3	2	3	-	1	-	-	1	2	3	-	-	-	-	1	2	-	-	-	2	1	-	-	2	3	3
		3%	4%	3%	4%	7%	-	5%	-	-	2%	3%	6%	-	-	-	-	7%	15%	-	-	-	5%	5%	-	-	4%	4%	7%
£101-£150	(125)	6	5	2	1	2	-	3	-	-	1	3	2	-	1	-	-	-	1	1	-	2	1	-	-	-	1	4	2
		3%	6%	2%	4%	4%	-	10%	-	-	2%	7%	3%	-	9%	-	-	-	9%	12%	-	10%	3%	-	-	-	2%	4%	5%
£151-£200	(175)	2	2	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	2	-
		1%	2%	-	-	3%	-	-	-	-	-	3%	-	-	-	-	-	-	-	-	-	-	5%	-	-	-	-	2%	-
Over £200	(225)	4	2	2	4	-	-	-	-	-	-	-	2	2	2	-	-	-	-	-	-	2	-	-	-	-	4	-	2
		2%	2%	2%	9%	-	-	-	-	-	-	-	3%	7%	14%	-	-	-	-	-	-	12%	-	-	-	-	8%	-	4%
Don't know		17	8	9	7	3	-	2	-	4	6	3	7	1	-	-	2	-	-	4	*	-	4	3	2	1	1	6	5
		9%	10%	9%	18%	6%	-	9%	-	14%	11%	5%	13%	5%	-	-	9%	-	-	37%	5%	-	13%	9%	18%	29%	3%	8%	11%
Prefer not to say/NA		13	3	11	1	5	3	1	2	2	3	2	4	5	1	-	5	-	2	2	-	-	1	1	2	-	3	8	2
		7%	3%	10%	1%	11%	12%	3%	16%	5%	5%	3%	8%	21%	6%	-	22%	-	13%	13%	-	-	3%	4%	20%	-	6%	10%	4%
Mean		22.34	31.26	14.80	44.71	24.71	11.78	28.39	5.21	1.89	16.76	26.01	24.27	23.09	50.28	3.78	4.02	11.45	35.67	31.66	0.44	47.45	29.66	13.08	1.02	10.79	33.68	23.54	39.65
Standard deviation		46.88	51.92	40.98	74.20	46.85	19.35	42.33	7.73	5.36	28.89	45.62	53.87	68.92	85.64	8.02	7.25	22.92	46.60	57.77	1.95	77.23	48.16	24.26	1.55	12.17	66.70	41.15	54.91

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 115

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Bottles of wine / sparkling wine

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private		
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Standard error	3.99	6.65	4.67	13.78	8.55	4.04	9.03	2.33	1.12	4.26	7.04	9.38	16.71	27.08	3.58	1.87	6.36	12.92	21.83	0.69	22.29	9.63	5.29	0.59	8.61	11.44	5.36	9.71	
Mean excluding nothing	48.69	48.02	49.94	80.25	45.78	24.79	49.35	13.62	15.23	35.87	43.18	66.20	78.40	123.02	10.96	11.48	30.56	46.20	64.85	8.00	90.24	51.04	29.85	3.00	18.00	69.10	42.68	45.88	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 116

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Eating out (lunch or dinner)****Base: All with families who have been on an All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40	
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Nothing	(0)	82	29	53	5	18	24	31	2	2	17	22	28	14	5	6	12	9	8	10	8	6	6	7	3	2	29	39	7	
		43%	31%	55%	40%	28%	51%	54%	30%	68%	37%	43%	43%	55%	42%	66%	51%	67%	36%	72%	84%	37%	17%	35%	26%	47%	47%	36%	14%	
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
£1-£5	(3)	9	5	4	-	6	3	-	-	-	4	2	3	1	-	1	2	-	-	2	2	-	-	-	3	-	2	6	3	
		5%	5%	4%	-	10%	7%	-	-	-	8%	4%	4%	2%	-	11%	8%	-	-	13%	16%	-	-	-	25%	-	4%	6%	6%	
£6-£10	(8)	14	12	3	-	8	1	5	-	-	1	7	3	3	1	-	1	-	1	-	-	-	7	3	-	-	7	7	11	
		7%	12%	3%	-	13%	3%	8%	-	-	3%	13%	5%	12%	12%	-	6%	-	4%	-	-	-	22%	16%	-	-	11%	7%	21%	
£11-£25	(18)	18	12	6	-	8	6	2	1	1	4	7	4	3	1	1	1	4	2	-	-	2	3	2	-	1	2	14	6	
		9%	13%	6%	-	13%	12%	3%	22%	32%	8%	14%	6%	12%	10%	12%	5%	33%	10%	-	-	15%	8%	10%	-	28%	4%	13%	11%	
£26-£50	(38)	12	6	6	-	5	3	4	-	-	5	1	5	1	-	-	1	-	1	*	-	1	5	2	1	-	4	8	5	
		6%	7%	6%	-	7%	7%	7%	-	-	10%	2%	7%	5%	-	-	3%	-	6%	3%	-	8%	16%	10%	6%	-	6%	7%	10%	
£51-£75	(63)	8	5	2	3	2	2	1	-	-	4	1	2	-	-	-	-	-	2	1	-	-	1	2	2	-	1	6	5	
		4%	6%	3%	25%	3%	4%	2%	-	-	10%	2%	4%	-	-	-	-	-	10%	6%	-	-	4%	7%	14%	-	2%	6%	9%	
£76-£100	(88)	7	4	3	-	5	-	3	-	-	1	2	4	-	-	-	-	-	3	-	-	2	2	1	-	-	3	4	3	
		4%	5%	3%	-	7%	-	5%	-	-	3%	3%	7%	-	-	-	-	-	13%	-	-	10%	5%	6%	-	-	5%	4%	6%	
£101-£150	(125)	5	3	2	-	2	-	3	-	-	1	2	2	-	1	-	-	-	1	-	-	2	1	1	-	-	2	4	2	
		3%	3%	3%	-	3%	-	6%	-	-	3%	4%	4%	-	10%	-	-	-	5%	-	-	10%	2%	4%	-	-	3%	3%	4%	
£151-£200	(175)	2	2	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	2	-	
		1%	2%	-	-	2%	-	-	-	-	-	3%	-	-	-	-	-	-	-	-	-	5%	-	-	-	-	-	1%	-	
Over £200	(225)	3	-	3	2	-	1	-	-	-	1	-	2	-	-	1	-	-	-	-	-	2	-	-	-	-	2	1	3	
		2%	-	3%	14%	-	2%	-	-	-	2%	-	3%	-	-	12%	-	-	-	-	-	12%	-	-	-	-	3%	1%	6%	
Don't know		16	10	5	3	4	1	5	3	-	3	5	5	3	2	-	4	-	-	-	-	1	4	1	2	1	6	8	5	
		8%	11%	5%	20%	7%	2%	8%	48%	-	6%	9%	8%	11%	20%	-	18%	-	-	-	-	4%	13%	7%	14%	25%	10%	7%	9%	
Prefer not to say/NA		14	5	9	-	4	6	4	-	-	5	2	6	1	1	-	2	-	4	1	-	1	3	1	2	-	3	10	2	
		7%	6%	9%	-	7%	12%	7%	-	-	11%	4%	10%	3%	6%	-	10%	-	16%	5%	-	4%	9%	5%	15%	-	5%	9%	4%	
Mean		22.88	24.87	21.03	60.37	26.25	14.99	19.47	7.69	5.81	27.22	20.66	28.50	5.90	19.98	28.29	3.79	5.89	33.64	5.93	0.48	59.05	34.78	24.80	16.85	6.69	23.76	25.83	41.79	
Standard deviation		44.05	39.06	48.41	86.49	41.71	38.81	37.35	10.95	11.33	45.95	41.94	51.33	10.32	43.92	75.39	9.06	8.80	41.45	17.46	1.16	79.23	47.41	35.40	26.77	10.35	49.80	43.56	59.28	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 116

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?
Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private		
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Standard error	3.63	4.81	5.38	32.69	6.22	5.99	5.45	5.47	8.02	7.66	6.40	7.74	2.11	14.64	25.13	2.26	2.44	10.05	4.51	0.39	23.89	10.35	9.14	8.92	5.98	7.26	4.84	10.02	
Mean excluding nothing	46.82	39.52	58.80	122.20	39.06	37.06	54.19	18.00	18.00	48.74	40.60	60.63	16.06	46.93	84.38	12.98	18.00	59.12	24.91	3.00	98.38	44.35	41.35	26.57	18.00	53.04	45.07	49.47	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 117

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Bottled water

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	129	44	85	8	29	17	18	14	43	23	42	39	25	15	7	16	10	13	11	9	16	9	16	5	2	23	47	13		
		34%	26%	41%	20%	30%	30%	30%	33%	56%	21%	40%	42%	39%	51%	35%	33%	42%	40%	36%	43%	41%	19%	29%	25%	19%	27%	28%	20%		
Less than £1	(0.75)	14	8	6	2	3	1	2	1	5	4	6	2	1	-	1	2	-	1	-	1	2	4	1	1	-	7	5			
		4%	5%	3%	4%	3%	2%	3%	3%	6%	4%	5%	3%	2%	-	5%	5%	-	3%	-	3%	5%	9%	2%	4%	10%	-	4%	7%		
£1-£5	(3)	58	26	32	7	17	7	7	13	19	12	14	14	4	6	6	5	1	3	3	7	9	11	2	3	15	20	11			
		16%	16%	15%	17%	17%	13%	12%	17%	17%	11%	15%	21%	12%	29%	12%	21%	3%	10%	14%	18%	19%	19%	9%	34%	18%	12%	17%			
£6-£10	(8)	50	23	27	6	10	8	12	8	6	21	13	9	8	4	3	7	4	5	2	2	5	5	7	3	2	14	23	11		
		13%	14%	13%	14%	10%	15%	19%	18%	8%	19%	12%	10%	12%	13%	17%	15%	17%	16%	7%	11%	14%	12%	12%	15%	24%	17%	14%	17%		
£11-£25	(18)	47	20	27	7	16	7	10	3	4	18	18	9	3	3	-	7	2	2	8	3	5	8	7	3	-	19	20	7		
		13%	12%	13%	16%	17%	13%	16%	7%	6%	16%	17%	10%	4%	9%	-	14%	10%	6%	26%	17%	12%	17%	12%	15%	-	22%	12%	10%		
£26-£50	(38)	18	15	3	5	7	3	2	1	-	7	1	5	5	1	2	-	5	2	-	1	2	3	3	-	3	14	6			
		5%	9%	1%	11%	8%	5%	4%	3%	-	6%	1%	5%	7%	3%	-	4%	-	14%	7%	-	2%	5%	5%	15%	-	3%	8%	8%		
£51-£75	(63)	4	-	4	1	1	3	-	-	-	4	1	-	-	-	1	-	-	1	-	-	1	2	-	-	-	4	2			
		1%	-	2%	2%	1%	5%	-	-	-	3%	1%	-	-	-	3%	-	-	-	3%	-	1%	4%	-	-	-	-	2%	2%		
£76-£100	(88)	7	4	3	2	3	-	2	-	1	2	2	3	-	-	1	-	2	-	-	-	2	3	-	-	2	5	4			
		2%	3%	1%	4%	3%	-	4%	-	1%	2%	2%	5%	-	-	1%	-	5%	-	-	-	3%	6%	-	-	2%	3%	6%			
£101-£150	(125)	4	3	1	1	2	-	1	-	1	1	2	-	-	-	-	1	1	-	-	-	-	1	1	-	-	4	2			
		1%	2%	*	2%	2%	-	2%	-	1%	1%	2%	-	-	-	-	4%	4%	-	-	-	-	2%	5%	-	-	2%	3%			
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Over £200	(225)	1	-	1	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	1			
		*	-	1%	-	-	2%	-	-	-	1%	-	-	-	-	5%	-	-	-	-	-	-	-	-	-	-	-	1%	2%		
Don't know		23	13	10	4	4	6	5	3	2	7	7	6	4	3	-	5	-	2	*	2	2	5	2	2	1	8	12	5		
		6%	8%	5%	9%	4%	10%	8%	6%	3%	6%	6%	6%	6%	11%	-	10%	-	5%	1%	7%	6%	10%	3%	9%	13%	10%	7%	7%		
Prefer not to say/NA		20	11	9	*	5	3	2	6	4	6	4	6	3	-	1	3	1	2	3	1	1	2	4	1	-	1	12	1		
		5%	6%	4%	1%	5%	6%	3%	13%	5%	4%	7%	7%	4%	-	5%	7%	6%	5%	11%	5%	4%	4%	7%	3%	-	1%	7%	2%		
Mean		11.29	13.74	9.44	18.20	14.52	15.71	12.74	5.40	2.41	14.98	8.68	10.34	10.65	4.65	17.25	7.77	9.10	18.27	10.98	4.92	4.99	12.24	16.98	18.18	3.45	9.76	17.56	22.60		
Standard deviation		23.99	24.30	23.64	27.73	25.62	36.08	24.06	8.34	4.65	29.78	18.39	23.27	21.82	8.50	53.35	13.56	25.21	31.31	14.66	7.03	7.72	20.00	28.95	29.76	3.24	14.67	32.45	40.85		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 117

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Bottled water

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67	
Standard error	1.35	2.10	1.75	4.62	3.06	5.05	3.30	1.37	0.56	3.01	1.94	2.84	2.79	1.70	11.93	2.26	5.26	5.81	2.87	1.53	1.34	3.29	4.52	7.22	1.15	1.83	2.80	5.56	
Mean excluding nothing	18.43	19.79	17.13	23.39	21.68	24.21	19.17	9.09	6.04	19.55	15.59	19.70	18.75	11.09	27.48	12.83	16.62	32.67	18.66	9.57	9.06	15.78	25.12	25.50	4.40	14.03	25.98	28.79	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 118

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Bottled water****Base: All who have been on a long haul All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37		
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44		
Nothing	(0)	53	16	37	8	12	5	6	5	17	16	11	17	9	5	1	6	5	1	4	6	5	4	10	3	2	15	17	4		
		29%	20%	36%	21%	26%	21%	22%	41%	52%	29%	22%	32%	37%	42%	20%	23%	36%	11%	34%	78%	35%	13%	32%	28%	57%	34%	21%	10%		
Less than £1	(0.75)	8	2	6	1	-	2	1	3	1	5	1	2	-	-	1	-	1	2	-	1	2	1	-	-	-	3	4	2		
		4%	3%	6%	3%	-	6%	4%	10%	11%	2%	10%	1%	7%	-	6%	-	7%	13%	-	8%	5%	4%	-	-	-	6%	5%	5%		
£1-£5	(3)	29	14	15	3	10	2	7	3	7	8	8	6	2	1	5	4	2	1	-	2	4	4	3	1	5	16	3	8		
		16%	18%	15%	8%	22%	9%	25%	27%	10%	13%	17%	15%	23%	19%	14%	21%	24%	17%	5%	-	15%	13%	12%	27%	43%	10%	20%	8%		
£6-£10	(8)	21	11	9	4	3	7	4	-	3	10	7	4	-	2	3	2	1	1	-	-	2	8	1	-	5	11	7	7		
		11%	14%	9%	11%	7%	26%	13%	-	8%	18%	14%	8%	-	45%	12%	15%	6%	8%	-	-	7%	25%	13%	-	11%	13%	16%			
£11-£25	(18)	19	10	9	6	6	3	1	2	10	5	3	2	1	-	2	2	2	-	1	3	8	-	1	-	6	8	7	15		
		10%	12%	9%	16%	14%	10%	4%	5%	7%	18%	9%	5%	7%	6%	-	8%	11%	15%	-	17%	16%	25%	-	5%	-	13%	10%	15%		
£26-£50	(38)	9	6	3	1	3	2	2	-	2	1	3	6	-	1	1	-	-	-	-	1	4	1	-	-	3	3	4	4		
		5%	8%	3%	2%	6%	6%	7%	-	6%	1%	5%	10%	-	9%	20%	4%	-	-	-	4%	12%	4%	-	-	7%	4%	4%	10%		
£51-£75	(63)	4	1	3	2	-	2	-	-	4	1	-	-	1	-	-	-	1	-	-	-	1	2	-	-	-	3	2	2		
		2%	1%	3%	5%	-	8%	-	-	6%	1%	-	-	5%	-	-	-	6%	-	-	-	2%	7%	-	-	-	4%	5%			
£76-£100	(88)	11	3	7	4	3	-	3	-	-	4	7	-	-	-	-	2	2	2	-	3	2	-	-	-	3	5	7	17		
		6%	4%	7%	10%	7%	-	13%	-	-	8%	13%	-	-	-	-	13%	15%	13%	-	22%	5%	-	-	-	8%	6%	17%			
£101-£150	(125)	4	4	1	1	3	1	-	-	3	2	-	-	-	-	1	-	1	-	-	-	2	1	-	-	-	4	3	6		
		2%	5%	1%	2%	6%	3%	-	-	5%	4%	-	-	-	-	3%	-	9%	-	-	-	5%	3%	-	-	-	5%	6%			
£151-£200	(175)	3	2	1	-	2	1	-	-	1	2	-	-	-	-	-	-	1	-	-	-	2	-	-	-	1	2	1	2		
		1%	2%	1%	-	3%	4%	-	-	2%	3%	-	-	-	-	-	-	7%	-	-	-	5%	-	-	-	2%	2%	2%			
Over £200	(225)	2	2	-	2	-	-	-	-	-	-	-	-	2	2	-	-	-	-	-	-	-	-	-	-	2	-	-	-		
		1%	2%	-	5%	-	-	-	-	-	-	-	-	7%	14%	-	-	-	-	-	-	-	-	-	-	4%	-	-			
Don't know		11	6	5	4	1	-	3	-	2	4	1	5	1	-	1	-	1	2	*	-	2	3	2	-	1	5	2	4		
		6%	8%	5%	11%	3%	-	13%	-	5%	7%	2%	9%	5%	-	5%	-	7%	14%	5%	-	7%	9%	18%	-	3%	6%	4%	2%		
Prefer not to say/NA		8	3	6	2	3	2	-	2	-	-	2	3	3	1	-	4	-	-	1	-	-	-	1	1	-	1	4	1		
		5%	3%	6%	5%	7%	6%	-	16%	-	5%	5%	14%	6%	-	18%	-	-	12%	-	-	-	4%	8%	-	3%	5%	2%			
Mean		21.88	28.66	16.62	36.59	27.64	23.88	18.93	2.13	4.76	20.28	24.89	20.31	22.75	42.09	11.81	11.05	15.31	47.85	16.91	3.18	24.57	32.39	14.34	3.85	1.28	27.32	25.84	40.38		
Standard deviation		41.71	50.63	32.51	57.40	46.50	42.18	31.12	4.46	9.93	37.66	43.72	31.31	65.73	82.11	15.15	26.38	29.51	58.61	35.21	7.35	36.24	46.81	28.51	5.22	1.83	54.60	42.52	45.03		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 118

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Bottled water

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44
Standard error	3.42	6.38	3.51	10.48	8.09	8.27	6.64	1.34	1.91	5.22	6.67	5.22	15.49	25.97	6.78	6.40	8.19	15.13	11.74	2.60	10.46	8.85	6.22	1.85	1.05	9.23	5.23	7.61
Mean excluding nothing	32.50	37.05	27.92	48.93	38.72	30.71	25.36	4.23	10.69	29.27	32.78	32.78	41.88	75.44	14.78	15.88	24.07	54.08	31.36	18.00	37.60	37.80	22.52	6.19	3.00	42.80	33.60	44.96

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 119

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Eating out (lunch or dinner)****Base: All with families who have been on an All Inclusive holiday in last 5 years**

		Gender		Age						Social Grade				Region												Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Nothing	(0)	47	15	32	4	12	15	13	2	2	8	13	19	7	4	2	6	5	6	4	5	3	5	2	-	13	26	4	
		25%	16%	33%	29%	19%	32%	22%	30%	68%	17%	25%	30%	26%	38%	27%	26%	36%	23%	41%	39%	30%	10%	25%	13%	-	21%	24%	7%
Less than £1	(0.75)	4	4	*	-	2	*	2	-	-	-	2	2	-	-	-	*	-	1	-	-	-	2	-	1	-	1	3	4
		2%	4%	*	-	3%	1%	3%	-	-	-	4%	3%	-	-	-	2%	-	4%	-	-	-	6%	-	6%	-	2%	3%	7%
£1-£5	(3)	27	13	15	2	11	5	8	1	-	7	5	10	4	2	2	3	3	2	3	-	2	4	1	5	1	7	15	4
		14%	14%	15%	15%	17%	10%	14%	22%	-	16%	10%	16%	17%	19%	26%	14%	22%	7%	18%	-	16%	11%	3%	36%	28%	12%	14%	7%
£6-£10	(8)	23	14	9	-	3	10	10	-	1	9	6	5	3	-	2	3	2	2	1	1	3	3	4	1	2	11	10	7
		12%	15%	10%	-	4%	21%	18%	-	32%	19%	12%	8%	12%	-	24%	11%	13%	9%	7%	10%	17%	8%	18%	10%	47%	18%	9%	14%
£11-£25	(18)	29	12	17	3	12	5	10	-	-	10	10	7	2	1	-	4	3	2	3	5	1	7	3	-	-	13	15	7
		15%	12%	18%	21%	19%	10%	16%	-	-	21%	20%	10%	8%	7%	-	18%	22%	10%	20%	51%	7%	22%	14%	-	-	21%	13%	15%
£26-£50	(38)	16	12	4	-	9	3	4	-	-	3	3	6	4	1	1	1	-	5	1	-	-	3	3	2	-	4	12	7
		9%	13%	4%	-	14%	7%	7%	-	-	7%	5%	10%	16%	10%	12%	4%	-	21%	5%	-	-	10%	12%	15%	-	6%	11%	13%
£51-£75	(63)	2	-	2	-	-	2	-	-	-	2	-	-	-	-	-	-	-	-	-	-	1	2	-	-	-	2	2	
		1%	-	2%	-	-	5%	-	-	-	5%	-	-	-	-	-	-	-	-	-	-	2%	7%	-	-	-	2%	3%	
£76-£100	(88)	10	5	5	2	5	-	4	-	-	-	3	5	2	-	-	-	-	2	-	-	3	3	2	-	-	5	5	7
		5%	6%	5%	14%	7%	-	7%	-	-	-	6%	8%	9%	-	-	-	-	7%	-	-	22%	10%	10%	-	-	8%	5%	14%
£101-£150	(125)	4	4	-	-	4	-	-	-	-	3	-	1	-	-	-	-	1	1	-	-	2	-	-	-	-	-	4	4
		2%	4%	-	-	6%	-	-	-	-	6%	-	1%	-	-	-	-	7%	5%	-	-	5%	-	-	-	-	-	3%	7%
£151-£200	(175)	2	2	-	-	2	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	2	-
		1%	2%	-	-	2%	-	-	-	-	-	3%	-	-	-	-	-	-	-	-	-	5%	-	-	-	-	-	1%	-
Over £200	(225)	1	-	1	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	1
		1%	-	1%	-	-	2%	-	-	-	2%	-	-	-	-	12%	-	-	-	-	-	-	-	-	-	-	-	1%	2%
Don't know		15	10	6	3	3	1	6	3	-	1	6	5	3	2	-	4	-	1	*	-	1	3	1	2	1	6	7	3
		8%	10%	6%	20%	5%	2%	10%	48%	-	3%	12%	8%	11%	20%	-	18%	-	4%	3%	-	4%	8%	7%	14%	25%	10%	7%	6%
Prefer not to say/NA		9	4	5	-	2	5	2	-	-	2	2	4	1	1	-	1	-	2	1	-	1	2	1	1	-	2	7	2
		5%	4%	5%	-	4%	10%	3%	-	-	4%	4%	7%	3%	6%	-	7%	-	8%	5%	-	4%	5%	5%	6%	-	3%	6%	4%
Mean		20.72	25.67	16.16	21.26	29.97	16.40	15.26	1.28	2.58	25.55	20.59	17.67	19.12	7.39	32.97	8.04	14.16	26.89	7.40	9.93	24.58	37.44	25.17	9.51	6.14	17.16	25.61	41.16
Standard deviation		35.87	38.69	32.63	33.89	42.88	38.16	23.58	1.82	5.04	44.72	37.90	29.23	27.57	13.77	74.34	10.16	32.01	36.06	10.77	8.97	37.46	48.97	30.22	14.56	2.88	25.09	42.60	48.98

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 119

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?
Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Standard error	2.91	4.69	3.56	12.81	6.25	5.75	3.40	0.91	3.56	6.98	5.92	4.31	5.63	4.59	24.78	2.46	8.88	8.27	2.88	2.99	11.30	10.21	7.80	4.60	1.66	3.62	4.65	8.16
Mean excluding nothing	28.95	31.50	25.88	33.64	37.79	25.95	20.50	3.00	8.00	31.32	29.12	27.15	27.35	15.46	45.19	12.31	22.02	36.66	13.37	16.35	36.49	42.19	34.89	11.43	6.14	22.72	35.53	44.87

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 120

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?**Water-sports****Base: All who have been on a short haul All Inclusive holiday in last 5 years**

		Gender			Age						Social Grade				Region											Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67
Nothing	(0)	241 64%	88 53%	154 74%	22 52%	53 54%	32 57%	42 70%	31 72%	62 81%	64 57%	71 68%	60 64%	47 71%	22 74%	14 72%	28 57%	17 74%	19 56%	20 65%	15 71%	30 76%	20 43%	38 68%	12 59%	8 90%	58 68%	93 55%	22 32%
Less than £1	(0.75)	3 1%	3 2%	- -	1 2%	2 2%	- -	- -	- -	1 1%	2 1%	- -	1 1%	1 1%	- -	- -	2 5%	1 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	2 2%
£1-£5	(3)	6 2%	5 3%	2 1%	3 7%	4 4%	- -	- -	- -	- -	2 2%	1 1%	3 3%	- -	- -	- -	1 2%	- -	- -	1 4%	- -	1 3%	2 4%	- -	1 5%	- -	- -	4 2%	4 6%
£6-£10	(8)	7 2%	6 4%	1 *	4 9%	2 2%	1 1%	- -	- -	1 1%	* *	1 1%	4 4%	2 3%	1 3%	- -	2 4%	1 2%	- -	* 1%	- -	- 1%	* 1%	1 2%	2 9%	- -	2 2%	4 2%	3 4%
£11-£25	(18)	13 3%	8 5%	5 2%	2 4%	4 5%	2 4%	4 6%	1 1%	- -	5 4%	3 3%	2 3%	3 4%	- -	- -	1 1%	- -	1 3%	1 2%	2 7%	1 2%	6 13%	2 4%	- -	- -	3 3%	8 5%	9 14%
£26-£50	(38)	9 3%	6 4%	3 1%	2 6%	2 3%	3 6%	- -	1 3%	- -	7 6%	2 2%	- -	- -	1 4%	1 3%	4 8%	- -	1 4%	- -	- -	- -	- 1%	* 1%	1 6%	1 10%	4 5%	4 3%	2 4%
£51-£75	(63)	7 2%	7 4%	1 *	1 2%	3 3%	2 3%	1 2%	- -	1 1%	3 3%	2 2%	2 3%	- -	- -	- -	1 1%	- -	- -	- -	- 1%	1 2%	3 8%	3 5%	- -	- -	3 3%	3 2%	6 9%
£76-£100	(88)	18 5%	10 6%	8 4%	3 6%	9 9%	4 7%	3 5%	- -	- -	8 7%	6 5%	3 4%	1 2%	- -	1 5%	1 1%	1 4%	- -	3 11%	1 4%	3 7%	4 10%	4 6%	1 5%	- -	5 6%	12 7%	7 10%
£101-£150	(125)	3 1%	3 2%	- -	1 2%	1 1%	- -	1 1%	- -	2 2%	1 1%	- -	- -	- -	- -	- -	- -	- 1%	- -	- 4%	- -	- -	- -	1 2%	1 4%	- -	- -	3 2%	2 3%
£151-£200	(175)	5 1%	4 2%	1 1%	- 4%	4 -	- -	- -	- -	1 1%	1 1%	- -	- -	3 5%	- -	- -	1 3%	- -	2 7%	- -	1 5%	- -	- -	- -	- -	- -	- -	4 2%	- -
Over £200	(225)	2 *	- -	2 1%	- 2%	2 -	- -	- -	- -	- -	- -	- 2%	2 -	- -	- -	- -	- -	- -	2 5%	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	- -
Don't know		22 6%	11 7%	11 5%	4 10%	4 4%	7 12%	5 8%	3 6%	1 1%	8 8%	5 5%	6 7%	3 4%	2 7%	1 5%	3 6%	- -	3 8%	* 1%	2 7%	3 7%	5 11%	2 3%	2 9%	- -	6 7%	13 8%	7 11%
Prefer not to say/NA		38 10%	16 10%	22 10%	* 1%	9 9%	5 10%	5 8%	8 18%	11 14%	9 8%	14 13%	9 10%	6 10%	3 11%	3 15%	5 11%	3 15%	5 15%	5 15%	1 5%	1 4%	4 10%	6 10%	1 3%	- -	4 4%	18 11%	3 5%
Mean		13.59	19.63	8.81	14.79	26.94	14.25	10.34	1.77	3.62	18.82	9.72	11.61	13.54	2.33	6.98	12.86	4.24	37.14	12.50	15.70	8.23	20.31	13.62	13.44	3.81	11.73	21.30	26.56
Standard deviation		35.77	39.79	31.54	30.71	52.73	28.01	27.36	7.72	23.37	37.26	25.94	37.44	43.10	8.81	22.74	35.79	18.77	73.39	30.48	45.32	24.74	31.91	30.94	32.15	12.11	25.90	45.73	36.05

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 120

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Water-sports

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Weighted base	375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67
Standard error	2.08	3.49	2.44	5.12	6.54	4.09	3.83	1.30	2.94	3.89	2.83	4.76	5.61	1.84	5.52	5.97	4.10	14.98	6.22	9.89	4.37	5.56	4.89	7.80	4.04	3.24	4.07	5.20
Mean excluding nothing	58.18	53.28	69.42	35.71	71.46	52.12	58.31	31.77	70.87	58.06	54.44	50.66	77.96	25.86	67.47	41.41	32.99	134.57	55.87	84.51	57.07	45.09	61.94	41.14	38.00	50.84	64.82	42.96

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 121

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Water-sports

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Northern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37		
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44		
Nothing	(0)	91	31	60	15	17	10	14	7	27	27	22	28	14	8	2	9	9	2	5	8	10	13	17	4	3	22	32	6		
		50%	38%	60%	40%	36%	40%	51%	67%	85%	48%	46%	53%	58%	69%	43%	37%	63%	14%	43%	100%	39%	56%	41%	100%	50%	39%	14%			
Less than £1	(0.75)	5	5	-	2	3	-	-	-	-	3	2	-	-	-	-	3	-	-	-	-	2	-	-	-	-	3	2	5		
		3%	6%	-	4%	7%	-	-	-	-	6%	3%	-	-	-	-	14%	-	-	-	-	5%	-	-	-	-	7%	2%	11%		
£1-£5	(3)	4	3	1	-	4	-	-	-	-	-	1	3	1	-	-	2	-	1	1	-	-	-	1	-	-	1	2	2		
		2%	4%	1%	-	9%	-	-	-	-	-	2%	6%	3%	-	-	7%	-	5%	5%	-	-	-	4%	-	-	2%	2%	4%		
£6-£10	(8)	5	2	3	1	-	3	-	-	1	2	1	1	*	-	1	1	-	-	-	-	*	1	1	-	-	1	3	1		
		3%	3%	3%	2%	-	11%	-	-	4%	4%	2%	2%	2%	-	20%	5%	-	-	-	-	1%	3%	13%	-	-	2%	3%	2%		
£11-£25	(18)	12	8	5	4	5	2	2	-	-	4	6	-	2	1	1	-	2	4	2	-	-	3	-	-	-	4	5	7		
		7%	10%	5%	10%	10%	9%	7%	-	-	7%	13%	-	10%	11%	14%	-	11%	32%	13%	-	-	8%	-	-	-	9%	6%	16%		
£26-£50	(38)	3	2	2	1	-	2	1	-	-	2	2	-	-	-	-	1	1	1	-	-	-	-	-	1	-	-	3	-		
		2%	2%	2%	2%	-	6%	4%	-	-	3%	3%	-	-	-	-	3%	7%	6%	-	-	-	-	-	8%	-	-	4%	-		
£51-£75	(63)	8	7	1	1	3	2	3	-	-	3	3	2	-	-	-	1	-	-	-	-	1	3	3	-	-	2	5	6		
		4%	9%	1%	2%	6%	7%	9%	-	-	6%	6%	3%	-	-	-	5%	-	-	-	-	4%	11%	8%	-	-	5%	6%	14%		
£76-£100	(88)	11	5	6	5	3	2	1	-	-	5	2	3	-	-	-	-	1	1	-	-	3	4	2	-	-	5	4	9		
		6%	7%	6%	14%	7%	6%	4%	-	-	10%	5%	6%	-	-	-	-	7%	4%	-	-	19%	14%	7%	-	-	11%	5%	20%		
£101-£150	(125)	7	6	2	1	3	-	3	-	-	2	2	3	-	-	-	-	2	1	-	-	2	2	1	-	-	-	7	3		
		4%	7%	2%	3%	6%	-	13%	-	-	4%	3%	6%	-	-	-	-	13%	9%	-	-	10%	5%	3%	-	-	-	9%	7%		
£151-£200	(175)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Over £200	(225)	3	2	2	2	-	-	-	-	-	-	-	2	2	2	-	-	-	2	-	-	-	-	-	-	-	2	2	-		
		2%	2%	2%	5%	3%	-	-	-	-	-	-	3%	7%	14%	-	-	-	11%	-	-	-	-	-	-	-	4%	2%	-		
Don't know		13	5	8	5	1	1	2	1	5	3	6	-	-	-	-	2	-	1	2	-	-	4	3	2	-	1	7	3		
		7%	6%	8%	13%	3%	5%	9%	17%	8%	5%	10%	-	-	-	-	8%	-	5%	14%	-	-	12%	9%	18%	-	3%	9%	7%		
Prefer not to say/NA		18	5	13	2	6	4	1	2	3	6	5	5	5	1	1	5	-	2	3	-	-	2	3	2	-	3	11	2		
		10%	6%	13%	5%	13%	17%	4%	16%	9%	12%	10%	21%	6%	23%	20%	-	13%	25%	-	-	5%	9%	20%	-	-	6%	13%	5%		
Mean		23.41	32.30	15.71	36.35	31.53	18.29	32.06	0.00	0.33	22.62	18.78	28.73	23.33	35.81	5.41	7.03	26.53	58.83	4.16	0.00	31.94	31.84	19.83	6.61	0.00	25.91	34.04	43.45		
Standard deviation		46.58	50.95	41.22	59.96	55.88	28.29	47.15	0.00	1.61	37.51	33.34	56.55	66.34	83.26	7.91	17.63	45.87	80.20	7.90	0.00	48.51	42.28	37.32	13.68	0.00	52.64	53.16	42.91		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 121

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Water-sports

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate		
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Standard error	3.98	6.47	4.76	11.13	10.20	6.17	10.05	0.00	0.32	5.36	5.48	9.84	15.64	26.33	3.95	4.55	12.72	23.15	2.79	0.00	14.00	8.63	8.34	5.17	0.00	9.03	7.10	7.59	
Mean excluding nothing	59.28	57.47	62.81	71.23	55.60	37.50	76.39	-	8.00	49.86	42.64	85.16	84.97	133.63	12.08	14.56	70.78	71.44	13.89	-	96.26	60.63	61.61	19.49	-	58.16	67.80	51.50	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 122

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?
Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region											Employment Sector		Opinion Influencer		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Pri-vate
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Nothing	(0)	91	32	58	5	21	22	37	4	2	16	26	36	13	6	6	12	8	10	10	8	8	6	9	3	4	32	44	5
		48%	35%	60%	40%	32%	47%	64%	63%	100%	34%	49%	56%	52%	52%	66%	54%	66%	44%	68%	84%	53%	18%	44%	26%	80%	53%	41%	10%
Less than £1	(0.75)	2	2	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	2	-	-	-	2	-	2
		1%	2%	-	-	2%	-	-	-	-	-	3%	-	-	-	-	-	-	-	-	-	-	5%	-	-	-	3%	-	3%
£1-£5	(3)	5	4	1	-	5	-	-	-	-	-	2	3	1	-	-	2	-	1	2	-	-	-	-	1	-	1	4	2
		3%	4%	1%	-	8%	-	-	-	-	-	4%	4%	2%	-	-	8%	-	3%	13%	-	-	-	-	8%	-	1%	4%	3%
£6-£10	(8)	5	3	2	2	-	3	-	-	-	2	-	3	-	-	1	-	-	-	*	-	-	-	-	3	-	1	3	1
		2%	3%	2%	15%	-	6%	-	-	-	4%	-	4%	-	-	12%	-	-	-	3%	-	-	-	-	24%	-	2%	3%	2%
£11-£25	(18)	16	11	5	-	7	3	5	1	-	5	5	2	4	-	-	1	2	2	1	2	1	7	2	-	-	5	11	11
		8%	12%	5%	-	11%	7%	8%	10%	-	10%	9%	4%	14%	-	-	3%	13%	8%	4%	16%	4%	20%	10%	-	-	8%	10%	22%
£26-£50	(38)	7	4	3	-	2	3	1	-	-	4	3	-	-	1	-	1	1	1	-	-	-	-	*	1	1	3	4	2
		4%	5%	3%	-	4%	7%	2%	-	-	9%	5%	-	-	12%	-	6%	7%	5%	-	-	-	-	2%	6%	20%	4%	4%	5%
£51-£75	(63)	8	7	1	-	4	2	1	-	-	3	3	1	-	-	-	-	-	-	-	-	-	5	3	-	-	3	5	7
		4%	7%	1%	-	7%	4%	2%	-	-	7%	6%	2%	-	-	-	-	-	-	-	-	-	15%	12%	-	-	5%	4%	14%
£76-£100	(88)	16	9	8	3	7	4	2	-	-	9	2	4	1	-	1	-	1	-	-	-	4	7	3	-	-	8	8	11
		9%	9%	8%	25%	11%	8%	4%	-	-	20%	3%	7%	5%	-	11%	-	7%	-	-	-	29%	22%	14%	-	-	14%	7%	22%
£101-£150	(125)	5	4	2	-	3	-	2	-	-	1	2	2	-	-	-	-	-	1	-	-	2	2	-	1	-	-	5	2
		3%	4%	2%	-	4%	-	4%	-	-	3%	4%	2%	-	-	-	-	-	5%	-	-	10%	5%	-	6%	-	-	5%	4%
£151-£200	(175)	2	2	-	-	2	-	-	-	-	-	-	-	2	-	-	-	-	2	-	-	-	-	-	-	-	-	2	-
		1%	2%	-	-	3%	-	-	-	-	-	-	-	9%	-	-	-	-	10%	-	-	-	-	-	-	-	-	2%	-
Over £200	(225)	2	-	2	-	2	-	-	-	-	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	2	-
		1%	-	2%	-	2%	-	-	-	-	-	-	2%	-	-	-	-	-	7%	-	-	-	-	-	-	-	-	1%	-
Don't know		14	7	7	3	3	3	3	2	-	3	3	5	3	2	1	3	-	-	*	-	1	3	3	2	-	3	9	4
		7%	8%	7%	20%	5%	7%	6%	27%	-	7%	5%	8%	11%	20%	12%	12%	-	-	3%	-	4%	8%	12%	14%	-	6%	8%	8%
Prefer not to say/NA		17	8	9	-	6	6	6	-	-	3	6	7	2	2	-	4	1	4	1	-	-	3	1	2	-	3	11	3
		9%	9%	10%	-	9%	13%	10%	-	-	6%	12%	10%	6%	16%	18%	7%	16%	9%	-	-	8%	5%	15%	-	6%	10%	7%	7%
Mean		24.76	31.36	18.44	28.78	40.49	17.97	14.30	2.47	0.00	35.53	18.71	20.33	27.99	7.06	11.49	4.09	11.99	52.11	1.50	2.87	40.58	45.71	26.96	16.47	7.53	20.56	31.52	45.81
Standard deviation		44.06	44.66	42.80	41.97	57.61	29.41	33.06	7.12	0.00	39.14	34.48	48.31	57.19	15.97	30.11	11.01	25.27	81.68	4.11	6.96	50.40	40.90	35.82	35.54	17.15	33.21	51.50	38.24

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 122

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region												Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private		
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51	
Standard error	3.68	5.50	4.88	15.86	8.79	4.71	4.82	3.18	0.00	6.44	5.45	7.37	11.92	5.65	10.65	2.84	7.30	19.81	1.14	2.32	14.55	8.72	9.57	11.85	8.58	4.74	5.91	6.66	
Mean excluding nothing	58.21	53.88	67.00	58.25	64.70	43.71	59.95	18.00	-	58.41	45.25	64.35	74.64	38.00	46.16	18.02	41.05	110.58	6.69	18.00	90.11	57.87	58.30	25.97	38.00	50.47	63.37	52.08	

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 123

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Beach toys (i.e. bucket & spade, lilo)

Base: All who have been on a short haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	North Ireland	Public	Private	Opinion Influencer		
Unweighted base		356	155	201	41	77	60	59	44	75	111	102	76	67	28	21	42	25	33	30	23	37	43	46	19	9	72	155	58		
Weighted base		375	167	209	42	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Nothing	(0)	231 61%	84 50%	147 70%	19 46%	52 53%	28 49%	35 58%	30 70%	67 87%	59 53%	69 66%	58 62%	44 67%	22 74%	14 71%	24 50%	17 73%	18 54%	18 59%	16 78%	30 76%	18 39%	35 62%	12 59%	7 76%	48 57%	90 53%	20 30%		
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
£1-£5	(3)	17 5%	14 8%	4 2%	4 9%	9 2%	2 4%	-	3 6%	-	7 7%	2 2%	6 6%	3 4%	4 13%	-	3 5%	1 6%	-	1 4%	-	1 3%	3 7%	2 3%	2 11%	-	*	15 9%	7 11%		
£6-£10	(8)	18 5%	8 5%	11 5%	3 7%	2 2%	4 7%	6 10%	2 4%	2 2%	4 3%	4 4%	4 4%	7 10%	-	1 5%	2 4%	2 7%	1 3%	2 8%	1 3%	-	5 10%	4 7%	-	1 14%	5 6%	7 4%	6 8%		
£11-£25	(18)	25 7%	16 10%	8 4%	7 16%	9 9%	5 9%	4 6%	-	-	9 8%	6 6%	5 5%	5 7%	-	1 3%	9 18%	-	4 13%	*	2 7%	-	2 4%	5 10%	1 4%	1 10%	10 11%	13 7%	9 14%		
£26-£50	(38)	15 4%	11 6%	4 2%	3 6%	4 4%	3 5%	5 9%	-	-	6 5%	6 6%	2 2%	1 1%	1 3%	-	2 4%	1 4%	2 7%	2 5%	-	2 4%	4 8%	1 2%	-	-	5 6%	7 4%	8 12%		
£51-£75	(63)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
£76-£100	(88)	8 2%	4 3%	4 2%	1 1%	6 6%	2 3%	-	-	-	5 5%	-	3 3%	-	-	1 5%	1 1%	-	3 8%	-	-	-	4 9%	-	-	-	-	3 3%	5 3%	3 4%	
£101-£150	(125)	5 1%	2 1%	3 1%	2 4%	2 2%	2 3%	-	-	-	2 1%	2 1%	2 2%	-	-	-	-	-	-	-	-	2 4%	-	2 3%	2 9%	-	2 2%	3 2%	3 5%		
£151-£200	(175)	1 *	-	1 *	-	-	-	1 2%	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	1 1%	-		
Over £200	(225)	2 *	-	2 1%	1 1%	-	1 2%	-	-	-	2 1%	-	-	-	-	1 5%	-	-	-	-	-	1 2%	-	-	-	-	-	-	1 1%	2 2%	
Don't know		21 6%	11 7%	10 5%	3 8%	4 4%	6 10%	5 9%	3 6%	1 1%	7 6%	5 5%	6 7%	4 5%	2 7%	-	3 6%	1 4%	3 8%	*	2 7%	2 6%	5 11%	2 3%	2 9%	-	6 7%	12 7%	6 8%		
Prefer not to say/NA		33 9%	18 11%	15 7%	* 1%	10 10%	5 9%	4 7%	6 13%	7 10%	11 10%	11 11%	7 8%	3 4%	1 4%	2 11%	5 11%	1 6%	2 7%	6 20%	1 5%	2 5%	5 11%	6 10%	1 3%	-	6 7%	15 9%	4 6%		
Mean		9.62	10.24	9.15	17.72	12.96	17.71	9.66	0.66	0.20	15.51	6.55	11.01	3.07	1.57	19.26	7.77	2.44	14.82	3.93	1.75	11.50	16.11	7.72	23.43	2.90	11.55	13.28	26.82		
Standard deviation		28.29	22.50	32.01	39.80	28.21	42.87	26.36	1.96	1.25	38.41	19.06	31.59	6.82	6.65	57.26	14.42	8.04	27.05	10.11	5.25	39.59	28.25	22.86	53.75	6.08	25.33	34.31	47.55		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 123

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Beach toys (i.e. bucket & spade, lilo)

Base: All who have been on a short haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Weighted base	375	167	209	62	97	56	61	43	77	111	106	93	66	30	20	48	23	34	30	21	39	46	56	21	9	84	170	67		
Standard error	1.62	1.98	2.41	6.54	3.47	6.12	3.73	0.32	0.15	3.96	2.05	3.95	0.87	1.33	13.14	2.40	1.71	5.21	2.06	1.14	7.00	4.92	3.61	13.04	2.03	3.22	3.00	6.66		
Mean excluding nothing	34.11	26.02	46.21	35.75	34.07	45.17	30.73	5.11	8.00	42.43	29.48	40.63	12.04	9.19	95.52	19.58	13.22	40.12	16.27	15.31	80.36	32.45	27.22	71.76	12.22	34.43	36.36	41.23		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 124

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Beach toys (i.e. bucket & spade, lilo)

Base: All who have been on a long haul All Inclusive holiday in last 5 years

		Gender			Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base		165	71	94	35	36	28	25	12	29	56	46	41	22	11	5	21	13	16	11	9	12	30	24	10	3	37	74	37	
Weighted base		181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44	
Nothing	(0)	92	34	58	15	18	8	16	7	27	29	21	29	13	8	2	12	10	1	5	7	11	12	16	4	3	24	29	10	
		51%	43%	57%	40%	38%	32%	59%	67%	87%	53%	43%	54%	55%	69%	43%	51%	69%	11%	43%	83%	74%	36%	54%	41%	100%	56%	36%	22%	
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
£1-£5	(3)	10	7	3	-	7	2	-	-	-	-	6	3	1	1	-	2	-	1	1	-	-	2	2	1	-	2	7	4	
		5%	9%	3%	-	15%	10%	-	-	-	-	12%	5%	4%	11%	-	7%	-	5%	5%	-	-	6%	8%	8%	-	5%	8%	10%	
£6-£10	(8)	7	4	3	4	2	-	1	-	-	2	2	1	2	-	1	-	-	3	-	1	-	2	-	-	-	2	2	3	
		4%	5%	3%	11%	5%	-	4%	-	-	3%	5%	1%	10%	-	14%	-	-	22%	-	17%	-	6%	-	-	-	5%	3%	6%	
£11-£25	(18)	16	9	8	7	7	2	1	-	-	7	6	1	2	2	-	3	2	2	2	-	-	2	3	1	-	2	12	6	
		9%	11%	7%	18%	15%	6%	3%	-	-	12%	13%	2%	7%	14%	-	14%	11%	12%	13%	-	-	7%	9%	12%	-	4%	15%	13%	
£26-£50	(38)	7	5	2	1	-	5	1	-	-	5	1	2	-	-	1	-	-	1	-	-	1	3	1	-	-	4	2	7	
		4%	7%	2%	3%	-	18%	5%	-	-	9%	1%	3%	-	-	20%	-	-	10%	-	-	4%	9%	5%	-	-	10%	2%	16%	
£51-£75	(63)	2	2	-	1	-	-	1	-	-	2	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	1	1	1	
		1%	3%	-	3%	-	-	4%	-	-	4%	-	-	-	-	-	-	7%	-	-	-	4%	-	-	-	-	3%	1%	3%	
£76-£100	(88)	6	3	3	1	4	1	-	-	-	2	1	3	-	-	-	-	-	3	-	-	2	-	-	-	-	2	3	2	
		3%	3%	3%	1%	9%	3%	-	-	-	3%	1%	6%	-	-	-	-	-	24%	-	-	7%	-	-	-	-	4%	4%	4%	
£101-£150	(125)	7	2	5	2	-	2	3	-	-	2	-	5	-	-	-	-	2	-	-	-	3	-	2	-	-	2	5	5	
		4%	2%	5%	5%	-	6%	13%	-	-	3%	-	10%	-	-	-	-	13%	-	-	-	22%	-	5%	-	-	4%	6%	12%	
£151-£200	(175)	2	2	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	2	-	
		1%	2%	-	-	3%	-	-	-	-	-	3%	-	-	-	-	-	-	-	-	-	5%	-	-	-	-	-	2%	-	
Over £200	(225)	2	2	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	2	2	
		1%	2%	-	-	3%	-	-	-	-	-	3%	-	-	-	-	-	-	-	-	-	5%	-	-	-	-	-	2%	4%	
Don't know		13	5	9	5	1	1	2	-	1	5	3	6	1	-	-	2	-	2	2	-	4	3	2	-	-	1	7	3	
		7%	6%	9%	13%	3%	5%	9%	17%	4%	8%	5%	10%	3%	-	-	8%	-	5%	14%	-	12%	11%	18%	-	3%	9%	3%	7%	
Prefer not to say/NA		17	5	12	2	4	5	1	2	3	2	6	4	5	1	1	5	-	2	3	-	1	3	2	-	-	3	10	2	
		9%	6%	12%	5%	8%	21%	4%	16%	9%	3%	12%	8%	21%	6%	23%	20%	-	11%	25%	-	3%	9%	21%	-	6%	12%	2%	3%	
Mean		18.46	23.98	13.70	18.02	28.41	24.01	24.22	0.00	0.00	16.94	21.50	23.78	2.96	3.05	11.53	3.72	22.24	34.52	4.16	1.34	29.32	39.49	12.36	3.90	0.00	16.89	30.12	42.05	
Standard deviation		41.14	48.24	33.45	32.64	57.01	37.01	45.44	0.00	0.00	29.97	55.03	44.70	5.76	6.64	18.66	7.18	44.12	37.12	7.90	3.18	53.36	65.30	31.58	7.65	0.00	32.71	54.11	56.85	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 124

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Beach toys (i.e. bucket & spade, lilo)

Base: All who have been on a long haul All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region													Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer		
Weighted base	181	79	101	38	47	26	27	11	32	55	49	53	24	12	5	24	14	14	12	8	15	32	30	10	3	44	81	44		
Standard error	3.50	6.13	3.84	6.06	10.08	8.08	9.69	0.00	0.00	4.24	9.05	7.67	1.40	2.10	9.33	1.85	12.24	10.30	2.79	1.06	15.40	13.06	7.25	2.89	0.00	5.61	7.10	9.90		
Mean excluding nothing	47.78	47.36	48.42	35.62	49.84	42.41	74.19	-	-	42.78	45.50	70.31	10.38	11.38	25.76	12.75	72.31	39.58	13.89	8.00	110.76	68.01	37.35	11.92	-	43.63	55.04	55.84		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 125

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?
Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

		Gender		Age						Social Grade				Region											Employment Sector				
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		175	80	95	9	52	51	55	6	2	44	50	54	27	12	9	21	13	22	16	9	13	27	17	12	4	55	97	40
Weighted base		189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Nothing	(0)	75 39%	26 28%	49 51%	4 29%	18 28%	16 34%	31 53%	4 73%	2 100%	11 24%	18 35%	34 52%	11 46%	5 45%	5 55%	8 36%	7 54%	9 38%	8 56%	6 64%	8 53%	6 18%	7 34%	3 26%	2 53%	23 37%	40 37%	4 7%
Less than £1	(0.75)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£1-£5	(3)	13 7%	9 10%	4 4%	- 15%	4 8%	- -	- -	- -	- -	2 5%	6 12%	4 6%	1 2%	1 12%	- 8%	2 5%	- -	1 3%	2 13%	- -	- -	3 8%	3 14%	2 15%	- -	3 5%	10 9%	6 11%
£6-£10	(8)	14 8%	9 10%	5 5%	1 11%	4 6%	4 8%	6 10%	- -	- -	2 3%	4 7%	4 6%	5 19%	- -	1 11%	1 5%	2 12%	1 7%	1 4%	2 20%	- -	3 8%	3 13%	- -	1 27%	4 7%	9 8%	7 13%
£11-£25	(18)	18 9%	9 10%	8 9%	- 14%	9 11%	5 7%	4 -	- -	- -	5 11%	6 10%	4 6%	3 12%	- -	- -	3 12%	2 13%	4 20%	* 3%	2 16%	- -	3 8%	2 8%	2 15%	1 20%	6 10%	11 10%	6 12%
£26-£50	(38)	14 8%	11 12%	4 4%	- 6%	4 11%	5 9%	5 -	- -	- -	7 16%	4 9%	2 3%	1 3%	1 7%	1 12%	2 9%	1 7%	2 11%	* 3%	- -	1 7%	4 13%	1 6%	- -	- -	7 12%	6 6%	9 18%
£51-£75	(63)	2 1%	2 2%	- -	1 10%	- -	1 2%	- -	- -	- -	2 5%	- -	- -	- -	- -	- -	- -	1 7%	- -	- -	- -	1 4%	- -	- -	- -	- -	1 2%	1 1%	1 3%
£76-£100	(88)	8 4%	4 4%	4 4%	- 9%	6 3%	2 -	- -	- -	- -	4 10%	- -	3 5%	- -	- -	1 11%	- -	- -	3 12%	- -	- -	- -	4 12%	- -	- -	- -	3 4%	5 5%	3 6%
£101-£150	(125)	8 4%	2 2%	7 7%	4 29%	2 2%	2 3%	2 3%	- -	- -	2 3%	2 3%	5 8%	- -	- -	- -	- -	- -	- -	- -	5 32%	- -	2 7%	2 14%	- -	3 6%	5 6%	5 5%	10 10%
£151-£200	(175)	2 1%	2 2%	- -	2 2%	- -	- -	- -	- -	- -	- -	2 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 5%	- -	- -	- -	- -	- -	2 1%	- -
Over £200	(225)	3 1%	2 2%	1 1%	- 2%	2 2%	1 2%	- -	- -	- -	1 2%	2 3%	- -	- -	- 12%	- -	- -	- -	- -	- -	- -	2 5%	- -	- -	- -	- -	- 2%	3 2%	3 5%
Don't know		14 7%	7 8%	7 7%	3 20%	3 5%	2 5%	4 8%	2 27%	- -	2 5%	3 5%	5 8%	4 14%	2 20%	- -	3 12%	1 7%	- -	* 3%	- -	1 4%	3 8%	3 12%	2 14%	- -	3 6%	8 7%	3 6%
Prefer not to say/NA		18 10%	9 10%	9 9%	- 9%	6 15%	7 9%	5 9%	- -	- -	7 15%	7 13%	4 6%	1 3%	2 16%	- -	4 18%	- -	2 9%	3 19%	- -	1 4%	4 11%	1 5%	2 16%	- -	7 12%	9 9%	5 9%
Mean		23.93	26.70	21.35	54.81	31.49	23.96	11.96	0.00	0.00	36.53	26.65	20.07	6.16	4.94	40.41	8.90	11.35	21.09	2.81	4.50	46.81	48.95	17.38	30.12	5.74	22.95	27.89	48.32
Standard deviation		45.25	46.45	44.22	59.70	53.54	46.24	25.68	0.00	0.00	48.22	55.86	40.11	9.42	12.95	76.25	13.42	19.45	29.96	7.92	7.04	60.65	64.87	36.01	51.62	7.90	35.91	52.22	60.76

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 125

Q6. Thinking about your most recent All Inclusive holiday, how much in total did you spend on each of the following outside your hotel/resort?

Eating out (lunch or dinner)

Base: All with families who have been on an All Inclusive holiday in last 5 years

	Gender			Age						Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influencer
Weighted base	189	93	97	13	64	47	58	6	2	46	53	65	25	11	9	23	13	22	14	10	15	33	21	13	5	62	108	51
Standard error	3.77	5.76	4.98	22.57	8.07	7.31	3.79	0.00	0.00	8.04	8.94	5.91	1.96	4.58	25.42	3.47	5.62	6.87	2.20	2.35	18.29	14.16	9.62	17.21	3.95	5.29	5.84	10.42
Mean excluding nothing	45.68	40.42	53.88	86.75	47.06	41.20	33.26	-	-	52.41	46.43	50.36	13.71	16.40	90.60	18.44	26.87	36.20	9.92	12.39	110.03	62.75	29.83	47.86	12.22	41.90	49.30	52.95

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 126

Q7. Thinking about any of your overseas holidays in the last five years, which, if any, of the following apply to you?

Base: All who have been on holiday in the last 5 years

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of England	London	South East	South West	North East	North West	Public	Private
Unweighted base	1258	610	645	172	231	216	214	170	255	421	379	233	225	110	58	121	110	112	93	63	102	208	141	93	47	276	523	160
Weighted base	1294	632	659	175	278	201	214	160	264	407	379	285	223	111	55	135	102	109	89	61	109	218	165	97	43	307	556	183
I changed all my holiday budget into foreign currency before leaving the UK and did not need to get any more overseas	379 29%	170 27%	209 32%	37 21%	70 25%	42 21%	58 27%	69 43%	103 39%	96 24%	128 34%	85 30%	70 31%	25 23%	16 29%	47 35%	38 37%	32 29%	30 34%	23 38%	36 33%	40 18%	50 30%	32 33%	10 24%	78 25%	135 24%	47 26%
I only changed a small amount of money (under £100) in advance on the UK high street (i.e. bank, Post Office) with the intention of using ATMs or debit/credit card overseas	278 21%	118 19%	157 24%	37 21%	63 23%	35 17%	38 18%	33 20%	72 27%	88 22%	97 25%	48 17%	45 20%	21 19%	10 19%	19 14%	27 26%	15 13%	22 25%	16 26%	23 21%	56 26%	42 25%	18 19%	9 20%	66 21%	112 20%	51 28%
I did not take travel money with me as I use my debit/credit card overseas	201 16%	110 17%	89 14%	33 19%	48 17%	40 20%	27 12%	18 11%	35 13%	64 16%	70 19%	33 12%	34 15%	18 16%	6 11%	14 10%	15 15%	13 12%	13 15%	9 14%	19 18%	36 16%	30 18%	19 20%	9 20%	42 14%	101 18%	33 18%
I put my holiday cash onto a pre-paid Travel Money Card	177 14%	92 15%	86 13%	20 11%	38 14%	32 16%	39 18%	25 16%	24 9%	58 14%	50 13%	45 16%	24 11%	20 18%	3 5%	18 13%	18 18%	20 19%	6 6%	7 11%	18 16%	38 18%	17 11%	6 6%	6 13%	53 17%	78 14%	35 19%
I incurred bank charges for withdrawing money from an ATM	133 10%	74 12%	57 9%	14 8%	34 12%	23 12%	26 12%	17 10%	19 7%	45 11%	37 10%	23 8%	27 12%	10 9%	5 9%	12 9%	13 12%	10 9%	7 7%	4 6%	11 10%	27 13%	20 12%	10 11%	5 11%	37 12%	63 11%	35 19%
When using my credit or debit card, I agreed to pay a bill in a restaurant/bar/shop in sterling when this was suggested, rather than in the local currency	125 10%	70 11%	54 8%	31 18%	29 10%	17 9%	20 9%	14 9%	14 5%	37 9%	38 10%	28 10%	22 10%	14 12%	2 3%	7 5%	10 10%	8 7%	6 6%	6 9%	14 13%	31 14%	14 9%	9 10%	6 15%	27 9%	65 12%	36 19%
I didn't plan to use an ATM but ran out of travel money so I had to withdraw cash at one	95 7%	52 8%	43 7%	16 9%	24 9%	19 9%	11 5%	10 6%	16 6%	36 9%	25 7%	12 4%	23 10%	6 6%	4 8%	8 6%	11 11%	8 7%	5 5%	2 3%	9 8%	21 10%	13 8%	7 8%	2 4%	24 8%	42 8%	33 18%

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 126

Q7. Thinking about any of your overseas holidays in the last five years, which, if any, of the following apply to you?

Base: All who have been on holiday in the last 5 years

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	1294	632	659	175	278	201	214	160	264	407	379	285	223	111	55	135	102	109	89	61	109	218	165	97	43	307	556	183	
I did not take any travel money with me so I used ATMs to withdraw foreign currency	93 7%	51 8%	40 6%	11 6%	16 6%	30 15%	15 7%	9 6%	11 4%	29 7%	19 5%	23 8%	22 10%	5 4%	5 9%	4 3%	3 3%	12 11%	7 8%	3 5%	8 7%	10 5%	20 12%	11 11%	6 13%	23 8%	47 8%	12 6%	
I got my foreign currency at the airport	85 7%	48 8%	36 6%	13 8%	30 11%	15 7%	12 6%	9 6%	6 2%	27 7%	24 6%	17 6%	17 8%	5 5%	1 1%	5 3%	3 3%	11 10%	5 6%	2 3%	8 7%	25 11%	13 8%	5 5%	2 5%	19 6%	47 9%	29 16%	
I tried to pay a restaurant/bar/shop bill with a credit card but found that credit cards weren't accepted	64 5%	38 6%	26 4%	16 9%	21 7%	16 8%	4 2%	5 3%	3 1%	19 5%	18 5%	13 5%	14 6%	8 7%	3 5%	5 4%	6 6%	5 5%	2 2%	2 2%	2 2%	19 9%	7 4%	4 4%	1 2%	22 7%	32 6%	20 11%	
I purchased local currency at a hotel or local bureau de change and received a poor rate	53 4%	30 5%	23 3%	8 5%	17 6%	11 6%	9 4%	3 2%	3 1%	20 5%	13 3%	14 5%	7 3%	3 3%	4 7%	7 6%	2 2%	5 4%	4 5%	* *	4 3%	14 6%	3 2%	3 3%	2 6%	11 4%	29 5%	24 13%	
I tried to withdraw money at an ATM but it refused to supply the cash/was out of order	53 4%	33 5%	20 3%	11 6%	22 8%	13 6%	2 1%	3 2%	1 1%	16 4%	11 3%	12 4%	14 6%	3 3%	1 2%	7 5%	4 4%	6 5%	2 2%	- -	3 3%	15 7%	7 4%	3 3%	1 3%	15 5%	30 5%	20 11%	
I couldn't find an ATM to withdraw money	37 3%	25 4%	12 2%	12 7%	13 5%	5 3%	3 1%	4 2%	- -	11 3%	6 2%	12 4%	8 4%	1 1%	- -	5 4%	4 3%	3 3%	3 4%	2 2%	5 4%	9 4%	4 3%	2 2%	- -	13 4%	20 4%	13 7%	
None of these	220 17%	109 17%	111 17%	39 22%	39 14%	29 14%	47 22%	23 15%	42 16%	80 20%	52 14%	43 15%	45 20%	22 20%	15 27%	23 17%	16 15%	22 21%	15 17%	10 16%	10 9%	32 15%	31 19%	16 16%	8 20%	55 18%	99 18%	15 8%	

Travel Survey 2023
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Absolutes/col percents

Table 127

Q8. Thinking about your last holiday overseas, how much in total did you budget per person for spending by any payment method (cash, debit/credit card) while on holiday?**Base: All who have been on a non-all inclusive overseas holiday in past 5 years**

		Gender			Age						Social Grade				Region											Employment Sector			Opinion Influencer	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Pri-vate		
Unweighted base		1125	556	566	155	201	189	192	157	231	392	336	202	195	98	55	100	99	94	93	79	55	95	195	127	82	46	249	470	145
Weighted base		1157	572	582	159	242	175	192	151	238	380	335	246	195	98	52	109	94	93	74	53	102	204	149	86	42	276	497	165	
Under £50	(25)	32 3%	10 2%	21 4%	5 3%	6 2%	4 2%	4 2%	5 3%	8 4%	8 2%	9 3%	6 2%	9 5%	4 4%	3 5%	2 2%	3 3%	-	1 1%	1 2%	1 1%	7 4%	5 3%	3 3%	2 5%	6 2%	10 2%	6 3%	
£50-£100	(75)	94 8%	49 9%	44 7%	12 7%	29 12%	19 11%	9 5%	11 7%	15 6%	26 7%	30 9%	18 7%	20 10%	10 10%	5 8%	9 7%	6 11%	10 11%	8 5%	3 7%	7 9%	18 8%	12 5%	4 5%	2 10%	28 7%	36 14%	14 8%	
£101-£150	(125)	113 10%	39 7%	73 12%	25 16%	24 10%	18 10%	14 7%	11 7%	21 9%	36 9%	34 10%	24 10%	19 10%	4 4%	3 6%	6 6%	9 9%	10 10%	8 11%	10 19%	11 11%	21 11%	22 15%	6 7%	2 6%	34 12%	46 9%	21 13%	
£151-£200	(175)	105 9%	46 8%	59 10%	12 8%	29 12%	24 14%	14 7%	9 6%	17 7%	26 7%	38 11%	20 8%	21 11%	7 7%	3 5%	18 16%	7 8%	8 9%	4 6%	4 8%	6 6%	26 13%	11 7%	6 7%	5 12%	31 11%	47 9%	19 11%	
£201-£250	(225)	103 9%	49 9%	54 9%	14 9%	24 10%	18 10%	20 10%	12 8%	15 6%	46 12%	23 7%	15 6%	19 10%	13 13%	4 8%	8 7%	6 11%	11 12%	7 9%	1 2%	14 13%	15 7%	16 11%	7 8%	2 4%	24 9%	49 10%	17 11%	
£251-£300	(275)	85 7%	47 8%	38 7%	7 5%	22 9%	10 6%	13 7%	14 9%	19 8%	28 7%	27 8%	18 7%	13 6%	8 8%	3 5%	10 9%	5 5%	7 8%	3 3%	3 6%	7 7%	12 6%	13 9%	9 11%	4 9%	24 9%	33 7%	12 7%	
£301-£350	(325)	57 5%	34 6%	23 4%	6 4%	10 4%	8 5%	12 6%	5 3%	16 7%	15 4%	16 5%	16 6%	10 5%	5 9%	5 5%	3 3%	3 3%	4 5%	3 7%	5 5%	6 3%	12 8%	4 5%	1 3%	10 4%	25 5%	9 6%		
£351-£400	(375)	47 4%	26 5%	21 4%	3 2%	11 4%	4 2%	4 2%	11 7%	15 6%	17 5%	17 3%	8 3%	4 2%	2 4%	2 3%	4 9%	3 3%	1 2%	2 3%	8 8%	6 3%	3 2%	5 6%	2 5%	7 3%	21 4%	2 1%		
£401-£450	(425)	21 2%	11 2%	11 2%	3 2%	6 3%	1 1%	3 2%	2 1%	6 2%	4 1%	9 3%	5 2%	3 2%	1 1%	1 2%	3 3%	2 3%	3 3%	-	1 1%	2 2%	4 2%	-	3 4%	1 2%	1 *	12 2%	2 1%	
£451-£500	(475)	74 6%	31 5%	43 7%	8 5%	12 5%	11 6%	11 6%	10 7%	22 9%	26 7%	24 7%	10 4%	14 7%	9 9%	3 1%	1 7%	6 5%	4 9%	7 11%	6 9%	15 7%	8 5%	4 5%	1 3%	11 4%	31 6%	5 3%		
£501-£600	(550)	47 4%	27 5%	20 3%	6 4%	4 2%	6 3%	13 7%	9 6%	9 4%	17 4%	13 4%	12 5%	5 3%	6 6%	3 5%	1 1%	5 5%	4 6%	1 3%	4 4%	8 4%	6 4%	2 2%	3 6%	13 5%	18 4%	11 7%		
£601-£700	(650)	18 2%	11 2%	7 1%	1 *	5 2%	2 1%	4 2%	3 2%	4 2%	10 3%	3 1%	4 2%	1 1%	2 2%	-	3 3%	2 2%	* 1%	-	-	1 1%	4 2%	2 1%	1 1%	4 9%	5 2%	7 1%	1 *	
£701-£800	(750)	25 2%	12 2%	13 2%	2 1%	5 2%	6 4%	6 3%	4 3%	2 1%	9 2%	5 2%	7 3%	4 2%	1 1%	1 3%	2 2%	2 1%	1 4%	3 -	4 4%	9 4%	2 1%	-	1 2%	4 2%	15 3%	7 4%		
£801-£900	(850)	8 1%	7 1%	* *	3 2%	-	* *	3 1%	-	1 *	4 1%	2 1%	2 1%	* *	-	1 2%	1 1%	-	-	-	-	5 2%	1 1%	-	1 1%	3 1%	3 1%	-		

Travel Survey 2023
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Absolutes/col percents

Table 127

Q8. Thinking about your last holiday overseas, how much in total did you budget per person for spending by any payment method (cash, debit/credit card) while on holiday?

Base: All who have been on a non-all inclusive overseas holiday in past 5 years

		Gender			Age					Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer
Weighted base		1157	572	582	159	242	175	192	151	238	380	335	246	195	98	52	109	94	93	74	53	102	204	149	86	42	276	497	165
£901-£1000	(950)	31 3%	24 4%	7 1%	7 4%	7 3%	4 2%	3 2%	8 5%	3 1%	15 4%	4 1%	6 2%	6 3%	4 4%	- -	1 *	1 1%	6 7%	- -	1 2%	3 3%	6 3%	5 4%	4 5%	1 1%	8 3%	15 3%	13 8%
Over £1000	(1200)	36 3%	21 4%	14 2%	9 6%	2 1%	8 4%	3 2%	4 2%	10 4%	13 3%	9 3%	8 3%	7 4%	2 2%	5 10%	4 4%	6 6%	4 4%	2 3%	3 6%	2 2%	4 2%	2 1%	1 1%	- -	6 2%	18 4%	11 7%
I didn't set a budget and I spent whatever I wanted		222 19%	109 19%	112 19%	29 18%	43 18%	27 15%	46 24%	27 18%	51 21%	68 18%	62 19%	62 25%	30 15%	17 18%	10 19%	27 25%	14 15%	15 16%	20 26%	13 24%	17 16%	28 14%	27 18%	25 29%	11 27%	57 21%	95 19%	9 5%
Prefer not to say		38 3%	17 3%	20 4%	8 5%	5 2%	5 3%	9 5%	7 4%	4 2%	13 4%	10 3%	7 3%	8 4%	3 3%	1 2%	5 5%	7 8%	2 2%	2 3%	1 1%	1 1%	11 5%	3 2%	1 1%	- -	5 2%	17 3%	7 4%
Mean		338.35	374.40	303.39	369.65	281.04	329.12	355.79	369.50	352.35	366.15	310.58	350.01	318.89	334.71	398.06	307.96	381.25	366.03	327.74	340.31	345.16	337.97	298.97	330.29	340.20	303.99	353.96	391.82
Standard deviation		278.23	298.27	252.30	341.52	223.38	296.88	253.22	283.04	277.48	290.49	249.72	285.53	287.97	263.09	357.99	274.28	313.60	312.34	275.82	306.02	253.31	277.62	248.06	249.69	233.59	263.39	287.72	345.49
Standard error		9.41	14.30	12.07	31.44	17.60	24.08	21.33	25.63	20.68	16.58	15.37	23.71	22.91	29.98	54.59	32.32	35.74	35.37	37.19	49.00	28.87	21.95	24.44	32.24	40.66	19.06	15.04	30.19

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 128

Q9. Thinking about your expenditure for yourself while on holiday (taking into account all items such as food, drinks, sightseeing, souvenirs), approximately how much do you usually overspend your individual budget by?

Base: All who have been on a non-all inclusive overseas holiday in past 5 years

		Gender			Age						Social Grade				Region													Employment Sector		Opinion Influencer
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate		
Unweighted base		1125	556	566	155	201	189	192	157	231	392	336	202	195	98	55	100	99	94	79	55	95	195	127	82	46	249	470	145	
Weighted base		1157	572	582	159	242	175	192	151	238	380	335	246	195	98	52	109	94	93	74	53	102	204	149	86	42	276	497	165	
£1-£20	(10)	54 5%	27 5%	26 4%	7 4%	9 4%	10 6%	6 3%	12 8%	10 4%	16 4%	18 5%	13 5%	8 4%	7 7%	1 1%	10 9%	6 6%	2 2%	3 4%	1 2%	3 3%	5 3%	12 8%	6 7%	-	15 6%	22 4%	3 2%	
£21-£40	(30)	64 6%	31 5%	33 6%	7 5%	12 5%	18 10%	10 5%	8 5%	9 4%	19 5%	16 5%	14 6%	16 8%	3 3%	2 4%	6 6%	7 8%	6 6%	3 4%	3 6%	5 5%	11 5%	8 6%	5 6%	4 8%	12 4%	33 7%	10 6%	
£41-£60	(50)	79 7%	37 7%	42 7%	15 9%	28 12%	11 6%	15 8%	3 2%	7 3%	29 8%	17 5%	22 9%	11 6%	8 8%	1 2%	8 7%	5 5%	12 13%	7 10%	7 13%	3 3%	13 7%	10 7%	4 5%	1 2%	28 10%	37 7%	24 15%	
£61-£80	(70)	68 6%	44 8%	24 4%	15 9%	23 10%	11 6%	12 6%	3 2%	5 2%	23 6%	20 6%	17 7%	9 4%	2 2%	2 3%	7 6%	3 4%	6 5%	3 4%	2 4%	7 7%	21 10%	6 4%	7 8%	3 6%	30 11%	27 5%	22 13%	
£81-£100	(90)	81 7%	40 7%	42 7%	11 7%	20 8%	14 8%	10 5%	12 8%	14 6%	31 8%	27 8%	13 5%	10 5%	7 7%	6 11%	5 5%	7 8%	5 5%	4 5%	4 7%	8 8%	16 8%	11 8%	5 6%	3 7%	15 5%	42 8%	11 7%	
£101-£150	(125)	60 5%	34 6%	27 5%	7 5%	19 8%	11 6%	10 5%	7 4%	6 2%	28 7%	12 4%	6 3%	14 7%	9 2%	1 1%	1 2%	2 2%	10 11%	2 3%	2 3%	3 3%	18 9%	6 4%	1 2%	4 10%	11 4%	33 7%	11 7%	
£151-£200	(175)	37 3%	15 3%	20 3%	4 3%	1 1%	10 6%	12 6%	3 2%	6 2%	14 4%	9 3%	11 4%	3 1%	2 2%	2 1%	2 2%	5 5%	*	1 2%	2 2%	9 4%	6 7%	6 4%	1 2%	14 5%	15 3%	9 5%		
£201-£250	(225)	33 3%	15 3%	18 3%	11 7%	9 4%	4 3%	4 2%	1 1%	3 1%	10 3%	13 4%	5 2%	5 2%	2 4%	2 1%	2 1%	*	1 2%	1 1%	1 1%	8 8%	11 5%	5 4%	-	-	5 2%	20 4%	6 3%	
£251-£300	(275)	30 3%	14 2%	16 3%	1 1%	11 5%	8 4%	4 2%	*	6 3%	5 1%	11 3%	7 3%	7 4%	5 6%	1 2%	2 2%	-	1 1%	2 3%	-	4 4%	9 4%	1 1%	2 3%	1 4%	7 2%	15 3%	8 5%	
£301-£400	(350)	24 2%	15 3%	9 2%	7 4%	6 3%	3 2%	5 3%	2 1%	2 1%	5 1%	7 2%	8 3%	3 2%	2 1%	4 3%	-	2 2%	3 4%	-	-	8 4%	4 2%	-	-	7 2%	12 2%	7 4%		
£401-£500	(450)	29 3%	14 3%	15 3%	3 2%	9 4%	6 4%	6 3%	3 2%	2 1%	12 3%	8 2%	3 1%	6 3%	3 4%	1 1%	1 2%	1 1%	7 7%	1 2%	1 3%	4 4%	2 1%	4 3%	2 2%	1 3%	6 2%	17 3%	14 9%	
Over £500	(550)	15 1%	11 2%	3 1%	5 3%	1 *	1 *	4 2%	2 1%	2 1%	6 2%	5 1%	3 1%	1 *	2 2%	1 2%	2 2%	2 2%	2 2%	-	1 3%	-	4 2%	1 1%	-	-	3 1%	7 1%	6 4%	
I stick to my budget and don't overspend		261 23%	126 22%	135 23%	30 19%	36 15%	36 20%	42 22%	47 31%	70 29%	72 19%	86 26%	50 20%	53 27%	23 14%	14 24%	24 22%	28 29%	17 18%	19 26%	15 28%	34 33%	25 12%	31 21%	26 30%	6 14%	57 21%	94 19%	14 8%	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 128

Q9. Thinking about your expenditure for yourself while on holiday (taking into account all items such as food, drinks, sightseeing, souvenirs), approximately how much do you usually overspend your individual budget by?

Base: All who have been on a non-all inclusive overseas holiday in past 5 years

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Weighted base	1157	572	582	159	242	175	192	151	238	380	335	246	195	98	52	109	94	93	74	53	102	204	149	86	42	276	497	165
I don't have a budget but feel that I didn't overspend	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I never set a budget	276 24%	128 22%	148 25%	24 15%	48 20%	27 15%	45 23%	42 28%	90 38%	89 23%	78 23%	65 26%	45 23%	22 23%	16 31%	32 29%	27 28%	17 19%	22 29%	13 25%	19 18%	34 16%	38 26%	19 23%	17 39%	56 20%	104 21%	10 6%
Prefer not to say	45 4%	20 3%	25 4%	12 8%	8 3%	6 4%	7 4%	6 4%	6 2%	21 6%	9 3%	9 4%	5 3%	1 1%	3 6%	4 4%	5 5%	-	3 4%	2 4%	3 3%	16 8%	5 3%	2 2%	1 3%	10 4%	19 4%	11 7%
Mean	135.22	139.92	130.35	151.30	131.34	128.40	152.22	112.77	126.58	135.22	141.62	130.80	129.81	148.11	161.23	122.96	93.55	156.27	127.85	126.89	149.07	147.01	124.65	104.08	128.26	124.46	142.42	172.63
Standard deviation	132.23	139.74	123.92	147.17	122.06	122.36	144.17	133.30	128.05	133.11	136.54	131.30	125.30	139.75	142.44	143.81	125.47	152.38	128.02	153.91	127.84	125.88	127.05	103.95	115.35	125.30	135.79	157.87
Standard error	5.60	8.28	7.53	15.60	10.83	11.46	14.56	17.35	15.20	9.32	10.69	13.33	12.92	19.20	31.08	21.20	20.35	20.18	22.63	32.81	19.50	11.40	15.76	16.65	25.79	10.71	8.33	14.85

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 129

Q10. Thinking about your last main holiday overseas with your children, how much in total did you budget for the whole family for spending by any payment method (cash, debit/credit card) while on holiday? This should include meals, drinks, sightseeing and any other extras, but not accommodation or transport.

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influencer		
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71		
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Under £100	(50)	12 3%	7 3%	5 3%	1 3%	2 1%	6 5%	3 2%	1 9%	- -	4 3%	3 3%	3 2%	2 4%	2 7%	1 8%	2 4%	2 6%	- -	1 4%	- -	1 3%	2 2%	1 2%	1 3%	- -	4 3%	8 3%	2 3%		
£101-£200	(150)	27 6%	15 6%	12 6%	5 11%	11 10%	6 5%	4 3%	1 4%	- -	7 5%	7 6%	10 8%	3 6%	1 4%	- -	2 4%	1 4%	3 8%	1 2%	2 10%	1 2%	13 15%	1 2%	1 4%	- -	6 4%	16 7%	9 10%		
£201-£300	(250)	38 9%	15 7%	23 12%	4 9%	18 16%	9 8%	5 4%	2 18%	1 7%	9 6%	14 13%	10 8%	4 9%	1 2%	1 7%	7 18%	4 14%	4 11%	2 9%	5 29%	3 10%	6 7%	2 4%	1 3%	1 9%	20 13%	17 7%	14 16%		
£301-£400	(350)	29 7%	16 7%	13 7%	6 15%	11 10%	9 7%	4 3%	- -	- -	9 6%	7 6%	12 10%	2 3%	1 4%	1 7%	- -	1 3%	3 6%	- -	2 11%	1 3%	10 11%	8 15%	2 8%	- -	13 9%	16 7%	9 10%		
£401-£500	(450)	35 8%	18 8%	17 9%	1 2%	6 5%	14 12%	14 11%	- -	- -	10 7%	10 10%	9 7%	6 12%	4 13%	- -	2 6%	- -	- -	2 8%	1 6%	7 21%	6 7%	8 15%	3 10%	1 6%	10 6%	23 10%	5 6%		
£501-£600	(550)	26 6%	17 7%	9 5%	1 1%	8 7%	12 11%	5 4%	- -	- -	11 8%	7 6%	4 3%	4 8%	2 6%	- -	5 12%	2 9%	4 11%	3 -	- -	2 5%	5 5%	2 3%	2 7%	- -	5 3%	20 9%	6 7%		
£601-£700	(650)	13 3%	8 3%	6 3%	1 3%	6 5%	4 3%	3 2%	- -	- -	6 4%	3 3%	4 3%	1 2%	- -	1 7%	- -	1 3%	1 3%	- -	- -	2 4%	7 7%	1 2%	1 3%	- -	6 4%	5 2%	5 5%		
£701-£800	(750)	17 4%	11 5%	6 3%	4 9%	4 4%	3 3%	5 4%	- -	1 8%	2 2%	3 3%	9 7%	3 6%	2 6%	1 5%	2 5%	2 9%	1 -	- -	2 13%	2 5%	1 1%	3 5%	1 3%	1 7%	8 5%	5 2%	4 5%		
£801-£900	(850)	12 3%	9 4%	3 2%	1 3%	7 7%	4 3%	- -	- -	- -	6 4%	4 3%	2 1%	1 3%	2 7%	- -	- -	1 4%	1 3%	1 2%	- -	1 3%	5 5%	- -	1 4%	1 6%	4 3%	7 3%	5 5%		
£901-£1000	(950)	30 7%	18 8%	12 6%	1 3%	5 5%	7 6%	15 12%	1 5%	2 17%	15 10%	5 4%	10 8%	2 3%	3 9%	- -	2 4%	5 12%	3 14%	- -	4 12%	4 4%	7 13%	2 7%	- -	7 5%	21 9%	11 12%			
Over £1000	(1200)	68 16%	38 16%	30 15%	6 14%	11 10%	20 17%	27 21%	1 5%	2 27%	27 19%	17 16%	14 11%	9 18%	2 5%	5 13%	5 23%	10 25%	3 12%	3 16%	6 17%	15 16%	6 11%	4 12%	3 18%	28 18%	30 13%	9 11%			
I didn't set a budget and I spent whatever I wanted		98 23%	50 22%	48 25%	9 22%	18 16%	20 17%	41 31%	8 58%	2 25%	29 20%	24 23%	36 29%	9 19%	10 32%	2 10%	13 33%	6 22%	8 20%	9 37%	3 15%	3 9%	14 15%	13 25%	10 33%	7 51%	38 25%	52 23%	5 6%		
Prefer not to say		17 4%	7 3%	10 5%	1 3%	5 4%	4 3%	6 4%	- -	1 16%	9 6%	3 3%	2 1%	3 7%	2 6%	4 23%	- -	1 2%	1 1%	- -	- -	2 6%	4 5%	3 5%	1 4%	* 2%	4 2%	9 4%	3 4%		
Mean		637.65	659.30	610.51	569.69	544.50	624.93	768.40	395.88	956.81	696.96	604.18	595.50	636.43	583.69	800.36	568.98	669.48	740.68	672.06	514.74	668.63	588.63	636.87	648.32	804.74	643.17	614.74	576.19		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 129

Q10. Thinking about your last main holiday overseas with your children, how much in total did you budget for the whole family for spending by any payment method (cash, debit/credit card) while on holiday? This should include meals, drinks, sightseeing and any other extras, but not accommodation or transport.

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

	Gender		Age							Social Grade				Region											Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Pri-vate
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88
Standard deviation	384.26	378.71	390.79	394.71	349.00	378.60	382.37	436.22	334.56	386.63	388.86	369.96	394.13	348.36	466.39	388.07	422.31	409.26	390.09	386.16	360.34	388.59	348.19	370.73	396.66	395.07	372.02	355.33
Standard error	22.49	30.62	33.15	80.57	41.71	38.05	41.23	154.23	149.62	37.55	44.31	45.20	60.82	74.27	147.49	79.21	88.06	73.51	94.61	107.10	72.07	48.20	58.86	82.90	149.92	39.51	29.60	44.42

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 130

Q11. Thinking about your expenditure on your last main holiday overseas with your children (taking into account all items such as food, drinks, sightseeing, souvenirs), approximately how much do you usually overspend your family budget by?

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

		Gender			Age						Social Grade				Region														Employment Sector			Opinion Influencer
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate				
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71			
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88			
£1-£20	(10)	17 4%	6 3%	11 5%	1 3%	5 5%	4 4%	6 4%	-	-	6 4%	5 4%	4 3%	2 4%	1 4%	-	4 10%	1 3%	1 2%	-	3 14%	1 3%	* 1%	5 9%	-	1 6%	8 5%	7 3%	1 1%			
£21-£40	(30)	16 4%	8 4%	7 4%	1 3%	5 5%	7 6%	1 1%	1 8%	-	8 5%	3 4%	4 3%	1 2%	-	1 8%	2 4%	2 6%	2 5%	2 7%	2 12%	* 1%	3 3%	2 4%	-	-	6 4%	10 4%	5 5%			
£41-£60	(50)	29 7%	16 7%	13 7%	4 9%	13 12%	6 5%	5 4%	1 10%	-	9 6%	3 3%	9 7%	8 16%	1 2%	-	3 7%	1 2%	5 13%	1 4%	4 21%	2 5%	6 6%	3 5%	3 10%	1 9%	11 8%	16 7%	8 9%			
£61-£80	(70)	29 7%	15 7%	14 7%	8 19%	14 13%	5 4%	1 1%	-	-	6 4%	7 6%	15 12%	1 1%	-	-	2 6%	* 1%	2 6%	2 7%	1 8%	3 10%	14 15%	2 3%	1 4%	-	13 9%	15 6%	13 15%			
£81-£100	(90)	23 6%	13 6%	10 5%	2 5%	6 5%	9 8%	5 4%	1 5%	1 7%	10 7%	6 6%	3 3%	4 8%	4 13%	-	1 2%	-	-	-	-	1 2%	8 9%	6 11%	3 9%	1 7%	4 3%	15 7%	11 13%			
£101-£150	(125)	31 7%	24 10%	7 4%	2 4%	8 7%	9 7%	10 8%	-	2 25%	10 7%	7 7%	10 8%	3 7%	4 12%	2 13%	1 3%	2 8%	2 4%	1 4%	2 9%	3 7%	9 10%	4 7%	2 6%	-	10 6%	21 9%	9 10%			
£151-£200	(175)	19 5%	11 5%	8 4%	-	5 4%	8 7%	5 4%	-	1 14%	8 5%	8 7%	3 2%	1 2%	1 3%	-	1 2%	2 7%	3 9%	2 9%	-	-	6 7%	4 6%	-	-	7 5%	10 4%	2 2%			
£201-£250	(225)	15 4%	12 5%	3 2%	2 4%	6 5%	2 2%	6 4%	-	-	4 3%	2 2%	9 7%	1 2%	1 4%	-	-	1 3%	3 8%	3 14%	-	1 3%	3 3%	1 1%	2 6%	-	2 1%	11 5%	1 1%			
£251-£300	(275)	8 2%	5 2%	3 2%	-	* 3%	3 4%	5 4%	-	-	3 2%	4 4%	1 1%	-	1 3%	-	1 2%	-	2 6%	-	-	1 3%	3 3%	-	-	-	6 4%	2 1%	4 5%			
£301-£400	(350)	6 1%	4 2%	2 1%	-	1 1%	3 2%	2 1%	-	-	3 2%	1 1%	1 *	1 3%	-	-	-	1 5%	-	1 2%	-	1 2%	-	1 3%	-	2 13%	2 1%	4 2%	1 2%			
£401-£500	(450)	16 4%	9 4%	7 4%	-	6 6%	3 3%	5 4%	-	1 17%	5 3%	5 5%	-	6 13%	2 1%	* 3%	-	1 4%	4 10%	-	1 8%	-	6 6%	2 4%	1 2%	-	5 3%	9 4%	6 7%			
£501-£750	(625)	9 2%	6 2%	3 2%	-	3 2%	3 2%	3 2%	-	-	4 3%	1 1%	3 3%	1 1%	2 5%	1 7%	-	-	2 5%	-	-	2 5%	3 3%	-	-	-	1 1%	8 3%	3 4%			
£751-£1,000	(875)	10 2%	7 3%	3 2%	1 3%	2 2%	2 2%	4 3%	-	-	7 5%	2 2%	-	1 1%	1 3%	-	-	-	-	1 6%	-	-	3 4%	3 5%	1 3%	-	2 1%	7 3%	7 8%			
Over £1,000	(1200)	14 3%	6 2%	8 4%	1 2%	5 5%	4 4%	3 2%	-	-	7 5%	4 4%	2 2%	-	-	1 7%	3 7%	3 12%	1 2%	-	-	-	4 5%	1 2%	-	-	4 3%	7 3%	5 5%			

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 130

Q11. Thinking about your expenditure on your last main holiday overseas with your children (taking into account all items such as food, drinks, sightseeing, souvenirs), approximately how much do you usually overspend your family budget by?

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88
I stick to my budget and don't overspend	74 17%	32 14%	42 22%	8 20%	9 9%	25 22%	29 22%	3 20%	-	18 13%	22 21%	24 19%	9 19%	3 9%	5 30%	7 18%	8 29%	5 13%	5 20%	2 13%	15 43%	10 11%	7 13%	6 19%	1 6%	34 22%	31 14%	2 2%
I don't have a budget but feel that I didn't overspend	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I never set a budget	91 22%	48 21%	43 22%	10 24%	17 15%	21 18%	37 28%	6 43%	2 21%	24 17%	26 24%	33 26%	9 18%	10 32%	4 26%	16 39%	4 16%	7 16%	7 27%	3 15%	4 10%	8 9%	11 20%	10 33%	9 59%	30 20%	50 22%	7 8%
Prefer not to say	16 4%	8 3%	9 4%	1 3%	4 4%	4 3%	4 3%	2 14%	1 16%	11 7%	1 1%	3 2%	2 4%	2 6%	1 6%	-	1 2%	1 1%	-	-	1 4%	5 6%	3 6%	2 8%	-	6 4%	7 3%	3 4%
Mean	243.34	239.08	249.29	170.28	232.59	247.11	290.44	51.86	219.28	299.96	254.66	173.15	198.62	229.91	423.08	256.64	412.42	240.52	225.46	96.77	176.53	264.74	223.73	185.10	159.61	207.65	255.82	295.15
Standard deviation	308.95	285.20	340.76	286.62	317.93	316.31	312.52	27.30	156.52	359.65	317.88	246.90	199.49	242.06	467.98	440.14	469.83	242.98	251.53	137.91	185.81	324.98	301.27	235.51	162.04	284.96	311.86	346.30
Standard error	20.74	25.51	34.60	67.56	40.06	37.54	40.01	13.65	70.00	38.34	43.66	35.64	34.73	57.05	191.05	110.04	117.46	46.76	67.22	43.61	53.64	43.04	56.94	65.32	72.47	33.35	27.67	44.34

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 131

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Summary

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

		Eating out	Drinks	Food/drink from a shop/ supermarket	Ice-creams	Water park/ theme park	Sightseeing/ day excursions	Entertainment /show	Souvenirs/ gifts	Sports activity (e.g. tennis)	Water activity (e.g. pedalo, kayak, banana boat ride)	Kids beach items (e.g. bucket & spade, jelly shoes)	Kids swimming goggles/ snorkelling gear	Sunglasses	Sun lounger/ umbrella hire	Getting around using taxis or public transport (excluding airport transfers)
Unweighted base		399	399	399	399	399	399	399	399	399	399	399	399	399	399	399
Weighted base		423	423	423	423	423	423	423	423	423	423	423	423	423	423	423
Nothing	(0)	32 7%	35 8%	41 10%	55 13%	152 36%	87 21%	165 39%	60 14%	205 48%	186 44%	173 41%	190 45%	181 43%	202 48%	98 23%
Less than £1	(0.75)	2 *	5 1%	3 1%	5 1%	2 1%	4 1%	3 1%	3 1%	4 1%	2 1%	6 1%	5 1%	4 1%	5 1%	7 2%
£1-£10	(5)	11 3%	22 5%	19 4%	53 13%	16 4%	11 3%	8 2%	44 10%	11 3%	8 2%	29 7%	47 11%	43 10%	24 6%	18 4%
£11-£25	(18)	13 3%	37 9%	41 10%	91 21%	19 4%	25 6%	18 4%	48 11%	23 5%	30 7%	42 10%	34 8%	48 11%	53 12%	39 9%
£26-£50	(33)	50 12%	91 22%	85 20%	86 20%	47 11%	56 13%	57 14%	80 19%	44 10%	49 12%	49 12%	26 6%	36 8%	33 8%	89 21%
£51-£100	(75)	58 14%	63 15%	55 13%	29 7%	44 10%	54 13%	40 9%	49 11%	32 7%	30 7%	17 4%	22 5%	12 3%	19 5%	50 12%
£101-£150	(125)	30 7%	29 7%	43 10%	13 3%	22 5%	31 7%	25 6%	20 5%	10 2%	16 4%	15 3%	12 3%	14 3%	9 2%	18 4%
£151-£200	(175)	54 13%	35 8%	32 8%	22 5%	31 7%	39 9%	25 6%	33 8%	19 4%	25 6%	20 5%	21 5%	24 6%	19 5%	26 6%
£201-£250	(225)	42 10%	18 4%	16 4%	4 1%	17 4%	22 5%	10 2%	15 4%	10 2%	6 2%	10 2%	7 2%	6 1%	3 1%	13 3%
£250-£300	(275)	11 3%	7 2%	9 2%	- -	4 1%	9 2%	3 1%	5 1%	2 1%	5 1%	3 1%	3 1%	4 1%	4 1%	3 1%
Over £300	(350)	58 14%	14 3%	14 3%	4 1%	15 3%	18 4%	4 1%	7 2%	6 1%	7 2%	4 1%	3 1%	3 1%	1 *	4 1%
Don't know		44 10%	47 11%	45 11%	44 10%	38 9%	50 12%	45 11%	42 10%	42 10%	41 10%	40 9%	36 8%	32 8%	35 8%	40 9%
Prefer not to say		19 4%	20 5%	19 5%	17 4%	16 4%	17 4%	18 4%	17 4%	16 4%	18 4%	16 4%	16 4%	16 4%	16 4%	19 5%
Mean		144.80	82.26	83.47	41.06	63.51	86.79	48.28	63.38	37.33	43.87	36.90	32.19	33.97	27.53	53.03
Standard deviation		117.63	88.42	88.96	59.90	90.90	97.60	72.33	79.54	70.93	75.26	68.48	64.38	66.56	56.77	69.85

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 131

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?**Summary****Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years**

	<u>Eating out</u>	<u>Drinks</u>	<u>Food/drink from a shop/ supermarket</u>	<u>Ice-creams</u>	<u>Water park/ theme park</u>	<u>Sightseeing/ day excursions</u>	<u>Entertainment /show</u>	<u>Souvenirs/ gifts</u>	<u>Sports activity (e.g. tennis)</u>	<u>Water activity (e.g. pedalo, kayak, banana boat ride)</u>	<u>Kids beach items (e.g. bucket & spade, jelly shoes)</u>	<u>Kids swimming goggles/ snorkelling gear</u>	<u>Sunglasses</u>	<u>Sun lounger/ umbrella hire</u>	<u>Getting around using taxis or public transport (excluding airport transfers)</u>
Weighted base	423	423	423	423	423	423	423	423	423	423	423	423	423	423	423
Standard error	6.40	4.84	4.85	3.25	4.89	5.34	3.94	4.31	3.84	4.06	3.68	3.44	3.55	3.05	3.78

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 132

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Eating out

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

		Gender			Age						Social Grade				Region														Employment Sector		Opinion Influencer
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate			
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71		
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Nothing	(0)	32 7%	9 4%	23 12%	-	9 8%	7 6%	12 9%	1 9%	3 34%	7 5%	9 9%	13 10%	3 6%	2 7%	2 16%	5 12%	4 13%	2 4%	1 6%	1 8%	4 11%	6 6%	3 5%	1 3%	1 9%	8 5%	18 8%	3 4%		
Less than £1	(0.75)	2 *	2 1%	-	1 3%	-	1 1%	-	-	-	2 1%	-	-	-	1 2%	-	-	-	-	-	-	1 1%	-	-	-	-	1 *	1 1%	1 1%		
£1-£10	(5)	11 3%	4 2%	6 3%	-	9 8%	-	1 1%	*	-	2 1%	2 2%	6 5%	1 2%	-	-	-	-	1 2%	-	4 23%	-	3 3%	3 5%	-	-	5 3%	4 2%	8 9%		
£11-£25	(18)	13 3%	7 3%	6 3%	3 6%	1 *	5 4%	5 4%	-	-	4 3%	4 4%	3 2%	2 3%	-	3 20%	1 3%	2 7%	3 6%	3 11%	-	1 2%	1 1%	-	-	-	6 4%	7 3%	3 3%		
£26-£50	(33)	50 12%	27 12%	23 12%	3 7%	18 16%	19 16%	6 5%	4 29%	-	16 11%	13 13%	10 8%	11 22%	3 9%	3 18%	5 13%	6 20%	4 11%	4 18%	3 17%	1 2%	14 15%	4 8%	1 4%	2 15%	12 8%	33 14%	14 16%		
£51-£100	(75)	58 14%	32 14%	26 14%	9 21%	18 16%	17 14%	13 10%	-	2 22%	16 11%	17 16%	18 15%	7 15%	5 16%	-	6 15%	4 14%	5 13%	2 10%	3 16%	7 20%	17 18%	6 11%	3 10%	-	25 16%	27 12%	13 15%		
£101-£150	(125)	30 7%	24 11%	6 3%	4 10%	9 8%	6 5%	10 8%	-	1 7%	13 9%	6 6%	9 8%	2 4%	2 5%	-	3 8%	-	3 9%	3 13%	-	1 2%	9 10%	6 12%	3 9%	-	9 6%	20 9%	8 9%		
£151-£200	(175)	54 13%	31 14%	23 12%	8 20%	13 12%	12 10%	20 15%	-	-	22 15%	12 12%	14 12%	5 11%	3 11%	1 7%	3 8%	-	5 12%	3 14%	3 16%	4 11%	17 19%	10 18%	4 12%	-	16 11%	33 14%	13 15%		
£201-£250	(225)	42 10%	22 10%	20 10%	3 8%	15 14%	15 13%	9 7%	-	-	13 9%	11 10%	14 11%	4 8%	3 11%	1 6%	-	1 5%	5 12%	3 12%	1 8%	4 11%	7 8%	10 19%	4 13%	2 13%	14 9%	26 11%	11 12%		
£250-£300	(275)	11 3%	7 3%	4 2%	-	2 2%	6 5%	3 2%	-	-	6 4%	4 4%	1 1%	-	1 3%	-	1 3%	1 3%	-	-	-	2 7%	1 1%	1 2%	1 3%	3 20%	5 4%	5 2%	2 2%		
Over £300	(350)	58 14%	30 13%	27 14%	8 20%	6 5%	15 13%	26 20%	1 11%	1 10%	20 14%	16 15%	16 13%	6 12%	7 19%	3 14%	6 19%	5 23%	9 4%	1 4%	1 4%	5 8%	8 7%	4 22%	6 21%	3 18%	27 10%	24 5%			
Don't know		44 10%	25 11%	19 10%	1 2%	6 5%	9 8%	21 16%	6 47%	1 11%	16 11%	8 8%	14 11%	6 12%	4 13%	2 13%	8 20%	4 15%	1 3%	3 12%	1 7%	5 15%	4 5%	3 19%	6 14%	2 11%	17 10%	22 10%	2 2%		
Prefer not to say		19 4%	8 3%	11 5%	1 3%	5 5%	6 5%	4 3%	-	1 16%	9 6%	2 2%	5 4%	3 5%	1 2%	-	2 4%	1 2%	2 4%	-	-	1 4%	6 6%	4 8%	1 4%	1 8%	7 4%	10 4%	5 6%		
Mean		144.80	150.37	138.16	162.13	114.10	148.13	171.04	93.31	84.08	157.10	145.66	137.71	124.83	176.11	118.12	128.23	129.93	166.83	111.61	84.79	161.87	125.56	150.64	202.97	209.48	159.91	135.98	116.71		
Standard deviation		117.63	112.82	123.12	115.27	100.05	117.52	125.25	145.45	126.50	115.96	120.58	117.42	116.20	128.62	144.63	125.66	142.67	127.24	94.61	96.26	121.71	100.30	98.02	115.51	137.39	124.16	110.80	99.12		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 132

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?**Eating out****Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years**

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer		
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Standard error	6.40	8.53	9.64	21.04	11.12	11.26	12.34	48.48	51.64	10.67	12.50	13.05	17.13	23.48	40.11	23.33	28.53	21.51	19.73	25.73	24.84	11.99	15.50	24.08	39.66	11.43	8.26	12.29		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 133

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Drinks

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71		
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Nothing	(0)	35	12	23	3	8	8	11	2	3	9	10	12	4	3	4	4	2	2	4	3	3	6	3	1	1	10	20	4		
		8%	5%	12%	7%	7%	7%	9%	13%	34%	6%	9%	10%	8%	9%	24%	11%	6%	4%	15%	17%	8%	7%	6%	3%	9%	7%	9%	4%		
Less than £1	(0.75)	5	4	1	-	3	2	-	-	-	2	-	3	-	1	-	-	1	-	2	-	-	-	-	1	-	1	4	3		
		1%	2%	1%	-	3%	2%	-	-	-	1%	-	3%	-	2%	-	-	5%	-	7%	-	-	-	-	4%	-	*	2%	4%		
£1-£10	(5)	22	9	13	4	8	4	4	2	-	5	6	6	5	-	1	1	-	8	-	4	1	4	1	1	1	8	12	4		
		5%	4%	6%	10%	7%	3%	3%	15%	-	3%	6%	5%	10%	-	7%	3%	-	20%	-	21%	2%	4%	2%	2%	9%	5%	5%	5%		
£11-£25	(18)	37	26	11	7	8	12	8	2	-	15	7	8	6	1	3	4	3	4	1	1	3	12	3	2	1	11	21	11		
		9%	11%	5%	17%	7%	11%	6%	14%	-	10%	7%	7%	13%	2%	18%	9%	11%	9%	5%	7%	7%	13%	5%	7%	6%	8%	9%	13%		
£26-£50	(33)	91	41	50	7	28	28	26	-	2	35	28	19	8	-	6	5	4	6	6	10	22	17	4	2	32	46	23			
		22%	18%	26%	16%	26%	24%	19%	-	22%	24%	27%	16%	17%	26%	-	15%	19%	9%	25%	36%	28%	24%	32%	14%	21%	20%	26%			
£51-£100	(75)	63	35	28	11	12	21	19	-	19	11	23	9	3	1	8	4	6	4	-	6	16	9	7	-	20	40	17			
		15%	15%	14%	26%	10%	18%	14%	-	13%	11%	19%	18%	10%	7%	19%	13%	14%	15%	-	17%	17%	17%	23%	-	13%	17%	19%			
£101-£150	(125)	29	21	8	2	5	4	16	1	2	7	12	7	3	1	1	2	4	1	2	3	8	5	*	2	11	15	3			
		7%	9%	4%	4%	4%	4%	12%	5%	17%	5%	11%	6%	5%	3%	6%	2%	9%	10%	3%	13%	8%	9%	2%	12%	7%	6%	3%			
£151-£200	(175)	35	21	14	1	16	12	6	-	15	8	9	4	2	2	4	-	2	2	-	1	8	5	6	4	13	21	10			
		8%	9%	7%	3%	15%	10%	5%	-	10%	7%	7%	8%	6%	10%	10%	-	5%	10%	-	3%	8%	9%	19%	26%	8%	9%	11%			
£201-£250	(225)	18	13	5	1	8	2	7	-	4	5	7	1	4	1	-	2	3	1	-	-	3	3	1	-	6	11	2			
		4%	6%	3%	2%	7%	2%	6%	-	3%	5%	6%	3%	13%	5%	-	6%	7%	4%	-	-	4%	5%	5%	-	4%	5%	2%			
£250-£300	(275)	7	5	2	3	1	1	2	-	2	1	4	-	1	2	-	2	1	-	-	-	2	-	-	-	4	3	1			
		2%	2%	1%	8%	1%	1%	1%	-	1%	1%	3%	-	2%	11%	-	6%	2%	-	-	-	3%	-	-	-	3%	1%	1%			
Over £300	(350)	14	6	9	1	2	4	7	-	5	4	4	1	2	-	-	2	4	1	-	3	2	-	-	-	10	2	4			
		3%	2%	4%	3%	1%	3%	5%	-	4%	4%	3%	3%	7%	-	-	7%	10%	4%	-	8%	2%	-	-	-	6%	1%	4%			
Don't know		47	27	20	1	6	13	20	7	18	10	14	6	6	1	9	4	2	3	1	5	4	4	6	2	17	25	1			
		11%	12%	10%	2%	5%	11%	15%	53%	11%	12%	10%	11%	12%	18%	7%	22%	15%	12%	7%	15%	4%	8%	20%	14%	11%	11%	1%			
Prefer not to say		20	9	11	1	7	5	5	-	1	9	2	7	3	1	1	4	1	2	-	1	6	4	-	1	9	9	6			
		5%	4%	6%	3%	6%	4%	4%	-	6%	2%	6%	5%	2%	6%	9%	2%	4%	-	-	4%	6%	8%	-	8%	6%	4%	7%			
Mean		82.26	88.83	74.56	79.83	80.62	76.74	95.90	20.18	39.39	81.67	83.51	87.10	69.02	113.43	86.49	59.88	101.52	103.89	74.30	32.39	81.24	79.34	74.29	87.63	87.42	97.43	74.92	76.73		
Standard deviation		88.42	86.47	90.32	93.71	83.22	83.96	96.77	40.03	53.93	88.23	89.51	91.75	79.32	114.25	104.06	57.91	112.43	115.92	91.53	40.51	99.23	81.08	64.97	71.54	76.98	102.75	76.60	85.33		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 133

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?
Drinks

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Northern Ire-land	Public	Private			
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Standard error	4.84	6.61	7.07	17.11	9.30	8.16	9.49	14.15	22.01	8.16	9.43	10.26	11.57	21.59	28.86	11.15	22.49	19.88	19.09	10.83	20.25	9.62	10.40	14.60	22.22	9.58	5.76	10.58		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 134

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Food/drink from a shop/supermarket

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

		Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private			
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71		
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Nothing	(0)	41	14	27	6	9	7	14	2	3	8	13	16	4	2	5	6	1	4	7	1	4	5	2	2	2	13	22	4		
		10%	6%	14%	14%	8%	6%	11%	18%	34%	5%	13%	13%	9%	7%	34%	15%	4%	11%	29%	8%	11%	6%	3%	5%	11%	8%	10%	5%		
Less than £1	(0.75)	3	3	-	-	-	1	2	-	-	1	-	-	2	1	-	-	-	-	-	-	-	-	2	-	-	1	2	2		
		1%	1%	-	-	-	1%	2%	-	-	*	-	-	4%	2%	-	-	-	-	-	-	-	-	4%	-	-	*	1	3%		
£1-£10	(5)	19	7	11	1	7	5	4	1	-	4	5	7	2	1	-	1	3	3	1	4	-	1	4	-	1	8	9	5		
		4%	3%	6%	3%	6%	4%	3%	10%	-	3%	5%	6%	4%	2%	-	3%	10%	8%	4%	24%	-	1%	6%	-	7%	5%	4%	6%		
£11-£25	(18)	41	21	20	4	9	12	13	1	2	14	7	14	6	1	3	4	5	7	1	-	4	7	7	2	1	18	20	8		
		10%	9%	10%	10%	8%	10%	10%	10%	21%	9%	7%	12%	12%	3%	18%	9%	19%	18%	2%	-	12%	8%	12%	7%	6%	12%	9%	9%		
£26-£50	(33)	85	50	35	11	26	28	20	-	1	28	21	22	13	6	1	5	6	6	5	8	10	22	8	7	1	29	49	13		
		20%	22%	18%	26%	24%	24%	15%	-	8%	19%	20%	18%	26%	18%	7%	13%	21%	15%	22%	47%	29%	23%	15%	23%	6%	19%	21%	15%		
£51-£100	(75)	55	28	27	9	12	18	17	-	-	21	12	16	7	4	2	8	3	5	2	-	5	14	8	4	1	17	31	11		
		13%	12%	14%	20%	11%	15%	13%	-	-	14%	11%	13%	15%	11%	12%	19%	12%	13%	6%	-	15%	15%	14%	14%	6%	11%	13%	12%		
£101-£150	(125)	43	27	16	8	11	8	16	-	1	16	10	14	4	3	1	3	-	3	4	1	-	14	8	6	2	12	28	15		
		10%	12%	8%	18%	10%	7%	12%	-	10%	11%	9%	11%	8%	8%	7%	7%	-	7%	15%	4%	-	15%	15%	19%	14%	8%	12%	17%		
£151-£200	(175)	32	23	9	-	12	10	10	-	-	18	8	4	2	2	-	2	*	2	-	2	10	6	1	4	13	18	12			
		8%	10%	5%	-	11%	8%	8%	-	-	13%	8%	3%	3%	8%	-	6%	1%	5%	-	11%	6%	11%	10%	4%	26%	9%	8%	14%		
£201-£250	(225)	16	7	9	1	8	2	4	1	-	2	7	7	-	2	1	-	1	4	-	-	5	2	1	-	8	6	6			
		4%	3%	5%	2%	8%	2%	3%	9%	-	2%	6%	6%	-	7%	7%	-	4%	9%	-	-	-	4%	3%	-	-	5%	3%	7%		
£250-£300	(275)	9	5	4	-	3	4	2	-	-	2	2	4	*	2	*	1	2	1	2	-	-	-	-	1	-	2	5	-		
		2%	2%	2%	-	2%	3%	2%	-	-	1%	2%	3%	1%	5%	3%	3%	6%	2%	9%	-	-	-	-	5%	-	1%	2%	-		
Over £300	(350)	14	6	8	1	3	7	4	-	-	4	7	2	1	2	-	1	2	1	-	3	4	2	-	-	6	8	3			
		3%	3%	4%	2%	3%	6%	3%	-	-	3%	7%	2%	1%	7%	-	4%	2%	3	-	8%	4%	3%	-	-	4%	3%	4%			
Don't know		45	28	17	1	6	10	20	7	1	17	10	12	6	6	1	7	4	2	3	1	5	4	3	6	2	18	23	2		
		11%	12%	9%	2%	5%	9%	15%	53%	11%	12%	9%	10%	12%	20%	7%	17%	15%	6%	12%	7%	15%	4%	5%	20%	14%	12%	10%	2%		
Prefer not to say		19	9	11	1	5	6	5	-	1	10	2	5	3	1	2	2	1	2	-	-	1	7	4	-	1	9	9	6		
		5%	4%	5%	3%	5%	5%	4%	-	16%	7%	2%	4%	5%	2%	6%	4%	4%	4%	-	-	4%	7%	8%	-	8%	6%	4%	7%		
Mean		83.47	87.25	79.15	63.34	91.80	89.61	82.93	46.53	26.57	89.17	97.65	76.74	52.29	118.03	53.59	76.25	84.10	77.86	63.88	43.17	74.77	95.47	85.54	88.35	92.70	85.48	84.12	99.09		
Standard deviation		88.96	85.19	93.15	65.29	90.71	97.89	86.60	93.40	45.27	83.75	104.43	86.31	61.30	110.40	80.11	90.01	111.20	89.46	85.72	55.51	100.45	86.06	82.48	74.93	75.43	92.39	87.96	87.81		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 134

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Food/drink from a shop/supermarket

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

	Gender			Age						Social Grade				Region														Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influencer			
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88			
Standard error	4.85	6.53	7.23	11.92	10.08	9.42	8.53	33.02	18.48	7.78	10.95	9.53	8.94	20.86	22.22	16.71	22.24	15.34	17.87	14.83	20.50	10.29	13.04	15.29	21.78	8.62	6.57	10.98			

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 135

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Ice-creams

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71		
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Nothing	(0)	55 13%	21 9%	34 17%	4 10%	10 9%	15 13%	18 13%	4 33%	3 34%	13 9%	18 17%	19 15%	5 10%	6 18%	4 24%	6 15%	3 10%	5 13%	3 14%	3 17%	6 16%	10 10%	6 11%	2 6%	2 11%	16 11%	29 13%	1 1%		
Less than £1	(0.75)	5 1%	5 2%	- -	2 4%	2 1%	2 -	- -	- -	- -	1 1%	3 3%	- -	1 2%	1 7%	- -	- -	- -	- -	- -	- -	3 4%	- -	- -	- -	1 -	4 2%	2 2%			
£1-£10	(5)	53 13%	28 12%	25 13%	6 15%	16 16%	18 16%	11 9%	1 5%	- 10%	15 25%	16 19%	15 19%	7 23%	2 21%	1 25%	4 14%	3 15%	3 11%	3 13%	4 15%	10 16%	7 13%	7 25%	2 17%	18 21%	32 19%	14 15%			
£11-£25	(18)	91 21%	51 22%	40 20%	14 32%	18 17%	26 22%	29 22%	1 9%	3 29%	36 25%	20 19%	24 19%	11 23%	7 21%	4 25%	6 14%	7 27%	7 17%	7 28%	6 32%	7 20%	15 16%	18 33%	5 17%	3 19%	32 21%	43 19%	16 19%		
£26-£50	(33)	86 20%	46 20%	40 21%	8 20%	24 21%	21 18%	33 25%	- -	- -	30 21%	22 21%	25 20%	9 18%	6 19%	1 6%	11 28%	6 22%	15 36%	7 30%	5 30%	3 10%	21 23%	5 8%	3 10%	3 17%	32 21%	47 20%	15 17%		
£51-£100	(75)	29 7%	17 8%	12 6%	4 8%	11 10%	2 1%	13 10%	- 10%	1 7%	10 6%	7 7%	9 8%	4 7%	2 11%	2 4%	3 12%	1 3%	- -	- -	- -	10 11%	6 10%	3 9%	1 7%	13 9%	15 6%	12 13%			
£101-£150	(125)	13 3%	5 2%	8 4%	2 4%	6 6%	4 3%	1 1%	- -	- -	7 5%	* 3%	3 3%	2 4%	2 7%	* 3%	- -	- 3%	1 3%	- -	- -	3 8%	4 4%	- 9%	3 -	- -	3 2%	9 4%	6 7%		
£151-£200	(175)	22 5%	16 7%	5 3%	- 10%	11 7%	8 2%	3 -	- -	- -	5 5%	5 5%	7 6%	2 5%	- -	2 14%	1 3%	2 6%	2 5%	- -	- -	4 12%	7 8%	2 4%	1 2%	- -	10 7%	11 5%	14 16%		
£201-£250	(225)	4 1%	2 1%	2 1%	- 1%	3 3%	1 *	1 1%	- -	- -	- -	3 3%	- -	1 3%	- -	- -	- -	- -	- -	- -	2 4%	2 2%	1 1%	- -	- -	2 1%	2 1%	2 1%	2 2%		
£250-£300	(275)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -		
Over £300	(350)	4 1%	3 1%	2 1%	- 2%	2 1%	1 1%	- 1%	- -	- -	1 1%	- -	3 3%	- -	1 3%	- -	- -	- -	- 7%	2 -	- -	- -	2 3%	- -	- -	1 1%	3 1%	3 3%			
Don't know		44 10%	27 12%	17 9%	1 2%	4 4%	13 11%	19 14%	7 53%	1 11%	18 12%	12 11%	10 8%	5 10%	5 16%	1 7%	6 16%	3 9%	3 7%	2 8%	1 7%	5 15%	5 5%	4 8%	6 20%	3 21%	17 11%	25 11%	1 1%		
Prefer not to say		17 4%	6 3%	10 5%	1 3%	3 3%	6 5%	4 3%	- -	1 16%	7 5%	2 2%	5 4%	3 5%	1 2%	- -	2 4%	1 2%	2 4%	- -	- -	1 4%	5 5%	4 8%	- -	1 8%	6 4%	8 4%	4 4%		
Mean		41.06	45.56	35.80	26.18	57.93	40.88	34.10	4.10	17.78	41.51	35.86	44.28	42.83	42.86	45.73	26.19	35.17	34.63	43.47	17.35	59.37	48.79	44.94	38.57	21.40	43.88	42.74	74.91		
Standard deviation		59.90	63.99	54.47	29.83	72.71	65.51	47.78	7.75	26.92	54.25	54.22	71.20	56.44	72.22	63.25	35.38	43.38	43.46	90.64	12.97	75.28	58.93	75.29	47.59	22.31	58.85	64.00	82.00		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 135

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?**Ice-creams****Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years**

	Gender			Age						Social Grade				Region														Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate				
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88			
Standard error	3.25	4.87	4.23	5.45	7.98	6.36	4.64	2.74	10.99	4.99	5.75	7.77	8.15	13.41	16.91	6.46	8.51	7.57	18.50	3.47	15.37	6.99	12.06	9.71	6.73	5.42	4.80	10.02			

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 136

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?**Water park/theme park****Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years**

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71		
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Nothing	(0)	152	58	94	7	24	47	59	6	9	48	42	44	17	15	7	21	10	9	12	7	15	23	9	6	49	75	5			
		36%	25%	48%	16%	22%	41%	44%	47%	100%	33%	40%	36%	35%	48%	43%	53%	35%	23%	50%	39%	43%	19%	43%	30%	41%	32%	33%	6%		
Less than £1	(0.75)	2	1	1	-	-	2	1	-	-	1	1	-	1	-	-	-	-	-	-	-	2	-	-	-	2	1	1			
		1%	1%	1%	-	-	2%	1%	-	-	1%	-	1%	2%	-	-	-	-	-	-	-	2%	-	-	-	1%	1	1%			
£1-£10	(5)	16	8	8	5	8	3	-	*	-	3	1	9	3	1	-	-	1	1	1	3	3	4	2	1	-	4	10	7		
		4%	4%	4%	12%	7%	3%	-	4%	-	2%	1%	8%	7%	2%	-	-	5%	3%	4%	15%	8%	4%	3%	4%	-	3%	4%	8%		
£11-£25	(18)	19	13	5	5	5	3	1	-	11	5	3	-	1	1	3	2	4	1	-	-	7	-	-	-	9	8	9			
		4%	6%	3%	13%	4%	4%	2%	4%	-	7%	5%	2%	-	3%	7%	7%	10%	5%	-	-	8%	-	-	-	6%	3%	11%			
£26-£50	(33)	47	34	13	9	21	10	7	-	17	6	19	5	1	3	1	3	5	4	3	1	19	2	4	1	23	24	15			
		11%	15%	7%	21%	19%	9%	5%	-	12%	6%	15%	10%	2%	20%	3%	11%	13%	15%	16%	3%	21%	4%	13%	7%	15%	10%	17%			
£51-£100	(75)	44	29	15	8	10	11	15	-	13	13	11	7	4	1	3	2	8	2	4	2	7	3	3	4	14	27	8			
		10%	13%	8%	18%	9%	10%	11%	-	9%	12%	9%	15%	14%	7%	7%	6%	21%	8%	23%	5%	8%	6%	11%	29%	9%	12%	9%			
£101-£150	(125)	22	16	7	2	10	3	8	-	7	5	5	6	1	-	3	1	2	2	-	2	5	4	3	-	4	15	12			
		5%	7%	3%	6%	9%	2%	6%	-	5%	5%	4%	12%	3%	-	6%	3%	6%	9%	-	5%	5%	7%	11%	-	3%	7%	13%			
£151-£200	(175)	31	18	13	2	12	8	9	-	11	7	12	2	3	-	1	2	3	-	-	3	12	6	-	-	14	15	11			
		7%	8%	7%	5%	11%	7%	7%	-	7%	7%	9%	3%	9%	-	3%	7%	7%	-	-	10%	13%	11%	-	-	9%	7%	12%			
£201-£250	(225)	17	11	6	-	10	3	4	-	9	4	3	1	-	1	-	2	1	-	-	1	7	4	1	-	1	16	6			
		4%	5%	3%	-	9%	3%	3%	-	6%	4%	2%	3%	-	7%	-	7%	3%	-	-	3%	7%	8%	3%	-	1%	7%	7%			
£250-£300	(275)	4	2	2	-	-	1	3	-	2	-	2	-	1	-	2	-	1	-	-	-	-	-	-	-	2	2	2			
		1%	1%	1%	-	-	1%	2%	-	1%	-	1%	-	3%	-	4%	-	2%	-	-	-	-	-	-	-	1%	1%	2%			
Over £300	(350)	15	7	8	-	3	8	4	1	2	9	3	1	1	-	-	2	1	-	-	5	2	1	1	1	12	2	2			
		3%	3%	4%	-	2%	7%	3%	5%	1%	8%	2%	3%	4%	-	-	6%	2%	-	-	15%	2%	2%	5%	6%	8%	1%	2%			
Don't know		38	27	11	3	4	11	15	5	15	10	9	3	2	2	5	3	3	2	1	3	6	4	7	1	12	24	4			
		9%	12%	6%	6%	4%	10%	11%	40%	-	10%	10%	8%	7%	7%	11%	12%	10%	6%	9%	7%	9%	6%	8%	24%	8%	11%	4%			
Prefer not to say		16	6	3	1	5	5	5	-	7	2	5	3	1	1	2	1	2	-	-	-	5	4	-	1	6	10	6			
		4%	3%	5%	3%	5%	4%	4%	-	5%	2%	4%	5%	2%	6%	4%	2%	4%	-	-	-	6%	8%	-	8%	4%	4%	7%			
Mean		63.51	70.98	55.06	43.65	78.42	66.27	61.55	29.93	0.00	61.92	76.59	56.32	57.97	60.72	33.85	39.32	71.88	70.05	25.88	25.14	96.99	75.01	70.88	66.14	54.34	73.49	63.73	92.35		
Standard deviation		90.90	88.16	93.44	47.88	88.21	105.01	90.97	101.84	0.00	84.11	110.10	83.34	81.70	97.37	63.85	73.01	107.39	84.06	40.97	32.03	133.48	85.31	94.88	96.57	93.63	106.92	81.51	87.03		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 136

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Water park/theme park

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

	Gender			Age						Social Grade				Region														Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Northern Ire-land	Public	Private	Opinion Influencer			
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88			
Standard error	4.89	6.70	7.10	8.89	9.74	10.10	8.71	32.21	0.00	7.65	11.61	9.04	11.55	17.21	18.43	13.11	21.06	14.42	8.36	8.56	25.69	10.20	15.19	19.71	25.97	9.72	6.08	11.05			

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 137

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Sightseeing/day excursions

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

		Gender			Age						Social Grade				Region											Employment Sector			Opinion Influencer
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88
Nothing	(0)	87	34	53	8	19	26	28	5	1	23	25	28	11	9	4	12	4	9	5	4	7	16	8	5	3	30	43	7
		21%	15%	27%	20%	17%	22%	21%	40%	10%	16%	24%	23%	23%	27%	27%	30%	17%	22%	21%	21%	18%	15%	16%	24%	20%	19%	8%	
Less than £1	(0.75)	4	1	2	-	-	4	-	-	-	2	1	-	-	1	-	1	1	-	-	-	1	-	-	-	2	2	1	
		1%	1%	1%	-	-	3%	-	-	-	2%	1%	-	-	2%	-	3%	4%	-	-	-	1%	-	-	-	1%	1%	1%	
£1-£10	(5)	11	6	5	2	5	2	2	-	-	3	1	5	3	-	-	-	-	2	3	3	-	3	-	1	-	4	8	4
		3%	3%	3%	4%	5%	2%	2%	-	-	2%	1%	4%	6%	-	-	-	-	5%	11%	15%	-	3%	-	4%	-	2%	3%	4%
£11-£25	(18)	25	16	9	4	8	8	4	1	1	6	8	6	5	2	2	1	1	-	1	1	3	8	4	1	1	14	9	6
		6%	7%	5%	9%	7%	7%	3%	5%	14%	4%	7%	5%	10%	7%	14%	3%	3%	-	2%	7%	8%	8%	4%	1	6%	9%	4%	7%
£26-£50	(33)	56	34	22	11	15	16	12	1	1	24	12	13	7	3	-	7	2	7	3	3	4	18	5	2	2	17	35	12
		13%	15%	11%	26%	14%	13%	9%	4%	7%	17%	11%	10%	14%	10%	-	17%	8%	18%	11%	15%	12%	19%	10%	6%	14%	11%	15%	14%
£51-£100	(75)	54	34	20	8	12	17	16	-	1	24	8	21	1	1	4	6	3	3	5	3	5	14	2	4	2	24	27	18
		13%	15%	10%	20%	11%	15%	12%	-	8%	17%	8%	17%	2%	4%	26%	14%	10%	9%	22%	18%	16%	15%	4%	13%	13%	16%	12%	20%
£101-£150	(125)	31	21	10	2	11	8	9	1	-	12	7	9	3	2	1	2	2	7	2	-	2	5	6	1	-	6	22	8
		7%	9%	5%	5%	10%	7%	6%	5%	-	8%	6%	8%	6%	6%	7%	6%	7%	18%	10%	-	5%	6%	11%	4%	-	4%	9%	10%
£151-£200	(175)	39	20	19	1	13	9	17	-	-	13	13	7	6	2	*	3	2	2	-	1	2	10	15	1	-	13	22	10
		9%	9%	10%	2%	12%	7%	13%	-	-	9%	13%	6%	13%	7%	3%	8%	8%	6%	-	5%	7%	11%	27%	3%	-	9%	10%	12%
£201-£250	(225)	22	10	12	-	8	2	11	-	2	7	7	8	-	4	-	-	4	2	-	-	4	2	3	2	1	9	13	6
		5%	5%	6%	-	7%	2%	8%	-	17%	5%	7%	6%	-	12%	-	-	16%	4%	-	-	12%	2%	6%	5%	7%	6%	5%	6%
£250-£300	(275)	9	6	3	1	4	2	2	-	-	2	5	1	1	1	-	-	-	2	-	-	1	3	-	3	-	2	7	-
		2%	3%	2%	2%	4%	2%	2%	-	-	1%	5%	1%	3%	3%	-	-	-	4%	-	-	2%	3%	-	10%	-	2%	3%	-
Over £300	(350)	18	6	11	1	3	6	6	-	1	4	6	5	3	1	1	-	3	2	2	2	-	2	2	1	1	5	9	5
		4%	3%	6%	2%	3%	5%	5%	-	17%	2%	6%	4%	5%	3%	7%	-	10%	5%	10%	12%	-	3%	4%	3%	5%	4%	4%	6%
Don't know		50	32	18	3	7	13	21	6	1	18	11	15	6	5	2	6	4	2	3	1	5	6	4	8	3	19	25	5
		12%	14%	9%	6%	7%	11%	16%	46%	11%	12%	10%	12%	13%	16%	11%	16%	13%	6%	12%	7%	15%	6%	7%	28%	23%	13%	11%	6%
Prefer not to say		17	7	10	1	5	5	5	-	1	7	2	6	3	1	1	2	1	2	-	-	1	4	4	1	1	6	9	5
		4%	3%	5%	3%	4%	4%	4%	-	16%	5%	2%	5%	5%	2%	6%	4%	2%	4%	-	-	4%	4%	8%	4%	8%	4%	4%	5%
Mean		86.79	87.00	86.56	53.11	95.17	76.82	101.35	15.64	147.75	81.94	101.90	81.87	78.97	91.86	71.91	46.88	125.61	89.82	79.04	77.33	82.36	78.21	114.06	106.53	70.78	80.16	92.13	101.23
Standard deviation		97.60	90.33	105.53	68.95	96.47	96.90	102.12	38.80	149.57	85.75	109.86	95.65	105.36	107.83	99.58	56.75	118.58	99.34	108.96	117.01	87.03	88.34	95.19	115.54	107.88	94.15	98.22	95.73

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 137

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Sightseeing/day excursions

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

	Gender			Age						Social Grade				Region														Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private				
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88			
Standard error	5.34	6.97	8.19	12.80	10.79	9.37	10.06	12.93	61.06	7.89	11.58	10.69	15.53	20.02	28.75	10.36	23.26	17.04	22.72	31.27	17.76	10.48	15.24	25.21	32.53	8.78	7.34	12.16			

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 138

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Entertainment/show

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

		Gender			Age						Social Grade				Region												Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer	
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71	
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88	
Nothing		(0)	165	70	95	10	26	50	68	7	4	48	42	52	23	16	6	20	11	15	11	9	15	21	23	13	6	58	84	8
			39%	31%	49%	24%	24%	43%	51%	50%	33%	40%	42%	47%	53%	37%	50%	40%	36%	46%	51%	42%	23%	43%	42%	43%	38%	37%	10%	
Less than £1		(0.75)	3	1	2	1	-	2	-	-	1	2	-	-	1	-	-	-	-	-	-	-	2	-	-	-	2	-	2	
			1%	*	1%	3%	-	2%	-	-	*	2%	-	-	2%	-	-	-	-	-	-	-	3%	-	-	-	1%	-	3%	
£1-£10		(5)	8	5	3	1	5	2	-	-	1	1	3	4	1	-	-	-	1	1	3	-	2	1	-	-	3	3	4	
			2%	2%	2%	3%	5%	1%	-	-	1%	1%	2%	8%	2%	-	-	-	3%	4%	15%	-	2%	2%	-	-	2%	1%	4%	
£11-£25		(18)	18	10	8	3	4	7	3	1	-	11	4	2	2	2	-	1	1	2	-	2	5	1	2	-	4	12	3	
			4%	5%	4%	6%	4%	6%	3%	4%	-	7%	4%	1%	4%	8%	14%	4%	3%	7%	-	5%	5%	2%	7%	-	2%	5%	4%	
£26-£50		(33)	57	37	20	10	21	16	9	-	1	18	18	18	3	3	1	5	4	5	2	3	20	6	3	1	20	34	22	
			14%	16%	10%	25%	19%	14%	7%	-	8%	13%	17%	15%	6%	11%	7%	12%	12%	9%	16%	8%	22%	12%	10%	6%	13%	15%	25%	
£51-£100		(75)	40	27	13	5	10	10	12	1	1	19	9	10	2	4	2	2	4	4	-	5	10	7	1	1	14	23	11	
			9%	12%	7%	13%	9%	9%	9%	5%	14%	13%	8%	8%	4%	13%	12%	5%	6%	11%	15%	-	13%	11%	12%	2%	9%	10%	13%	
£101-£150		(125)	25	20	5	8	6	5	7	-	-	12	-	10	3	-	3	1	6	-	-	1	3	6	3	-	10	14	16	
			6%	9%	3%	19%	5%	4%	5%	-	-	8%	-	8%	6%	-	17%	3%	14%	-	-	3%	3%	11%	10%	-	7%	6%	18%	
£151-£200		(175)	25	17	8	-	20	-	4	-	1	4	5	12	5	1	-	2	4	1	1	3	12	-	-	-	10	16	7	
			6%	8%	4%	-	18%	-	3%	-	17%	3%	4%	9%	10%	3%	-	6%	11%	6%	8%	10%	13%	-	-	-	6%	7%	9%	
£201-£250		(225)	10	5	5	*	3	2	4	-	-	3	6	-	-	1	-	2	-	-	-	-	2	1	1	1	5	4	4	
			2%	2%	2%	1%	3%	2%	3%	-	-	2%	6%	-	-	3%	7%	7%	-	-	-	-	3%	1%	1%	7%	3%	2%	4%	
£250-£300		(275)	3	2	1	-	2	1	-	-	1	2	-	-	-	-	-	-	1	-	-	-	2	-	-	-	-	3	-	
			1%	1%	1%	-	1%	1%	-	-	*	2%	-	-	-	-	-	-	2%	-	-	-	2%	-	-	-	-	1%	-	
Over £300		(350)	4	1	4	1	1	2	-	-	2	2	-	1	-	-	1	2	-	-	1	-	-	-	-	1	2	1	1	
			1%	*	2%	2%	1%	1%	-	-	1%	2%	-	1%	-	-	3%	7%	-	-	4%	-	-	-	-	5%	1%	*	1%	
Don't know			45	27	19	1	6	15	18	5	1	17	13	12	4	1	1	7	2	3	1	7	7	5	6	3	16	26	3	
			11%	12%	10%	2%	5%	13%	14%	40%	11%	12%	12%	9%	3%	7%	18%	7%	5%	12%	7%	19%	8%	9%	19%	24%	11%	11%	3%	
Prefer not to say			18	6	12	1	6	6	5	-	-	8	2	6	3	1	-	2	1	2	-	-	6	4	1	1	8	10	5	
			4%	3%	6%	3%	6%	5%	4%	-	-	6%	2%	5%	5%	2%	4%	4%	4%	-	-	-	7%	8%	4%	8%	5%	4%	6%	
Mean			48.28	55.11	40.17	54.49	74.63	31.73	39.65	7.37	47.69	49.59	54.50	44.07	41.83	29.28	54.16	35.20	74.17	59.06	29.96	35.63	42.65	64.14	36.61	38.69	59.54	50.94	49.75	77.09
Standard deviation			72.33	68.10	76.47	65.96	82.45	58.61	71.88	22.06	71.59	68.58	88.57	60.32	72.92	54.43	69.72	74.10	109.54	70.08	49.07	82.55	60.56	76.00	51.20	65.29	112.56	74.17	69.53	70.54

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 138

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?
Entertainment/show

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

	Gender			Age						Social Grade				Region														Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Northern Ire-land	Public	Pri-vate				
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88			
Standard error	3.94	5.18	5.97	12.04	9.22	5.72	7.01	6.98	27.06	6.31	9.39	6.66	10.53	9.47	18.63	13.76	21.48	11.85	10.23	22.06	12.36	9.29	8.31	13.61	33.94	6.83	5.23	8.82			

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 139

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Souvenirs/gifts

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

		Gender		Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Northern Ire-land	Public	Pri-vate	Opinion Influ-encer	
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71	
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88	
Nothing	(0)	60	29	31	10	7	15	22	4	1	20	15	21	5	7	3	4	3	8	4	3	3	13	7	3	2	23	30	8	
		14%	13%	16%	25%	6%	13%	17%	32%	17%	14%	14%	17%	10%	22%	20%	9%	11%	20%	18%	17%	10%	14%	13%	8%	16%	15%	13%	9%	
Less than £1	(0.75)	3	1	2	-	1	1	1	-	-	2	-	-	1	1	-	-	-	-	-	-	-	1	1	-	-	2	-	1	
		1%	*	1%	-	1%	1%	1%	-	-	1%	-	-	2%	2%	-	-	-	-	-	-	-	1%	2%	-	-	1%	-	1%	
£1-£10	(5)	44	20	24	10	12	15	8	-	-	14	8	15	7	2	2	7	4	4	3	4	3	8	3	3	-	16	25	11	
		10%	9%	12%	23%	10%	13%	6%	-	-	10%	8%	12%	14%	7%	14%	18%	13%	11%	13%	24%	8%	8%	5%	11%	-	10%	11%	12%	
£11-£25	(18)	48	27	20	3	12	16	16	-	1	13	14	15	6	1	2	6	3	2	3	4	5	9	9	1	-	14	28	7	
		11%	12%	10%	7%	10%	14%	12%	-	7%	9%	13%	12%	13%	5%	14%	14%	12%	5%	14%	24%	15%	10%	17%	5%	-	9%	12%	8%	
£26-£50	(33)	80	41	39	2	30	22	22	1	2	30	19	23	7	3	5	7	4	7	4	5	5	18	9	6	6	28	44	20	
		19%	18%	20%	6%	27%	19%	17%	10%	22%	21%	18%	19%	15%	32%	18%	15%	18%	16%	26%	15%	20%	17%	21%	43%	18%	19%	22%		
£51-£100	(75)	49	29	20	5	10	12	17	2	2	15	13	12	8	7	-	3	5	4	3	1	3	9	10	2	1	20	23	8	
		11%	13%	10%	13%	9%	10%	13%	17%	28%	11%	12%	10%	17%	22%	-	8%	19%	9%	12%	4%	9%	10%	19%	6%	7%	13%	10%	10%	
£101-£150	(125)	20	13	7	*	4	5	10	-	-	10	4	5	1	3	-	-	1	3	-	-	-	4	3	5	1	6	12	9	
		5%	6%	4%	1%	4%	4%	8%	-	-	7%	4%	4%	2%	11%	-	-	4%	7%	-	-	-	5%	5%	17%	5%	4%	5%	10%	
£151-£200	(175)	33	17	16	6	13	9	6	-	-	12	4	15	3	-	1	-	2	4	3	-	5	11	3	3	1	9	23	13	
		8%	7%	8%	14%	11%	7%	5%	-	-	8%	3%	12%	6%	-	7%	-	8%	9%	12%	-	14%	12%	6%	11%	7%	6%	10%	15%	
£201-£250	(225)	15	10	5	2	9	2	2	-	-	3	7	2	3	1	1	2	-	3	1	-	2	4	-	1	-	9	7	5	
		4%	5%	3%	5%	8%	2%	2%	-	-	2%	7%	2%	6%	4%	6%	5%	-	8%	4%	-	4%	4%	-	3%	-	6%	3%	5%	
£250-£300	(275)	5	5	1	1	2	1	2	-	-	1	5	-	-	1	-	-	1	-	-	-	-	2	2	-	-	3	2	1	
		1%	2%	*	2%	1%	1%	2%	-	-	1%	4%	-	-	3%	-	-	3%	-	-	-	-	2%	4%	-	-	2%	1%	1%	
Over £300	(350)	7	3	4	-	3	3	2	-	-	1	5	-	1	-	-	1	1	-	1	-	2	2	-	-	-	1	3	-	
		2%	1%	2%	-	2%	2%	1%	-	-	1%	5%	-	2%	-	-	3%	4%	-	3%	-	5%	2%	-	-	-	1%	1%	-	
Don't know		42	26	16	1	6	11	18	5	1	17	9	10	5	4	8	2	2	2	1	5	7	2	5	2	17	23	3		
		10%	11%	8%	2%	6%	10%	13%	41%	11%	12%	9%	8%	11%	13%	7%	21%	7%	5%	8%	7%	15%	8%	4%	16%	14%	11%	10%	3%	
Prefer not to say		17	7	9	1	3	5	5	-	1	6	3	5	3	1	-	2	1	3	-	-	1	4	4	-	1	5	10	4	
		4%	3%	5%	3%	3%	4%	4%	-	16%	4%	3%	4%	5%	2%	-	4%	2%	7%	-	-	4%	4%	8%	-	8%	3%	4%	4%	
Mean		63.38	67.96	58.09	59.06	80.76	56.85	58.80	27.07	39.82	59.57	81.80	52.57	61.25	61.97	42.65	48.89	70.74	65.46	64.19	17.81	84.38	74.45	56.29	73.63	48.60	63.49	64.33	75.32	
Standard deviation		79.54	80.09	78.81	79.66	89.45	77.01	74.37	35.05	32.41	71.29	102.04	63.59	77.99	73.59	67.49	82.28	89.94	76.55	88.22	17.51	102.00	88.02	66.58	69.08	51.51	78.53	78.17	74.72	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 139

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Souvenirs/gifts

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influencer		
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Standard error	4.31	6.09	6.08	14.54	9.94	7.41	7.19	11.68	13.23	6.51	10.76	6.98	11.26	13.44	18.04	15.55	17.31	13.33	18.01	4.68	20.82	10.60	10.40	13.82	14.87	7.20	5.86	9.27		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 140

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Sports activity (e.g. tennis)

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71		
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Nothing	(0)	205	87	118	14	32	65	79	7	8	62	54	63	26	19	9	22	16	19	10	10	22	32	27	12	7	71	103	9		
		48%	38%	61%	34%	29%	55%	60%	56%	89%	43%	51%	51%	53%	62%	55%	55%	59%	47%	42%	59%	61%	34%	50%	41%	45%	47%	45%	10%		
Less than £1	(0.75)	4	2	2	-	-	3	1	-	-	2	2	-	-	1	-	-	-	-	-	-	1	1	-	1	-	3	1	1		
		1%	1%	1%	-	-	2%	1%	-	-	1%	2%	-	-	2%	-	-	-	-	-	-	3%	1%	-	3%	-	2%	*	1%		
£1-£10	(5)	11	9	3	-	3	3	4	-	-	1	4	3	4	-	1	-	-	1	2	3	1	1	3	-	-	7	5	7		
		3%	4%	1%	-	3%	3%	3%	-	-	1%	3%	2%	8%	-	4%	-	-	2%	7%	15%	2%	1%	6%	-	-	4%	2%	8%		
£11-£25	(18)	23	12	11	7	7	6	4	-	-	7	8	6	3	1	2	2	1	4	1	1	-	7	5	-	-	6	15	9		
		5%	5%	6%	17%	6%	5%	3%	-	-	5%	7%	5%	5%	2%	14%	5%	4%	9%	2%	4%	-	8%	10%	-	-	4%	6%	10%		
£26-£50	(33)	44	30	14	8	18	9	9	-	-	17	4	15	8	3	-	2	4	6	5	1	3	10	5	4	2	12	29	14		
		10%	13%	7%	19%	16%	8%	7%	-	-	12%	3%	12%	17%	10%	-	4%	13%	16%	19%	7%	8%	10%	10%	12%	11%	8%	13%	16%		
£51-£100	(75)	32	25	7	5	15	5	6	-	-	15	6	10	*	3	-	2	2	1	2	2	-	12	1	3	2	12	19	16		
		7%	11%	4%	12%	14%	4%	5%	-	-	10%	6%	8%	1%	8%	-	6%	8%	4%	10%	9%	-	13%	2%	11%	14%	8%	8%	19%		
£101-£150	(125)	10	8	2	1	5	2	2	-	-	4	4	1	-	1	1	-	1	1	1	-	-	2	1	1	-	3	5	4		
		2%	4%	1%	2%	4%	2%	2%	-	-	3%	4%	1%	-	5%	7%	-	3%	3%	6%	-	-	2%	1%	4%	-	2%	2%	4%		
£151-£200	(175)	19	12	7	2	13	3	1	-	-	6	4	6	2	-	1	-	1	1	-	-	3	9	2	2	-	9	8	13		
		4%	5%	3%	4%	11%	2%	1%	-	-	4%	4%	5%	5%	-	7%	-	3%	3%	-	-	10%	9%	3%	6%	-	6%	4%	15%		
£201-£250	(225)	10	5	5	1	4	2	3	-	-	5	3	2	-	-	-	-	-	2	-	-	2	2	2	1	1	3	7	5		
		2%	2%	3%	2%	3%	2%	2%	-	-	4%	2%	1%	-	-	-	-	-	5%	-	-	7%	2%	3%	3%	7%	2%	3%	5%		
£250-£300	(275)	2	2	1	-	2	1	-	-	-	-	1	2	-	-	-	-	-	1	-	-	-	2	-	-	-	2	1	-		
		1%	1%	*	-	2%	1%	-	-	-	-	1%	1%	-	-	-	-	-	2%	-	-	-	2%	-	-	-	1%	*	-		
Over £300	(350)	6	4	2	2	1	1	1	-	-	1	2	3	-	-	-	2	-	-	1	-	-	2	-	1	-	2	4	3		
		1%	2%	1%	5%	1%	1%	1%	4%	-	*	2%	2%	-	-	-	5%	-	-	2%	-	-	2%	-	3%	-	1%	2%	3%		
Don't know		42	28	14	1	8	12	16	5	1	18	12	9	3	3	2	8	2	1	3	1	3	8	4	5	2	16	24	4		
		10%	12%	7%	2%	7%	10%	12%	40%	11%	12%	12%	7%	7%	9%	13%	21%	7%	2%	12%	7%	9%	9%	6%	16%	14%	10%	10%	4%		
Prefer not to say		16	6	10	1	3	6	5	-	-	6	3	5	3	1	-	2	1	3	-	-	-	5	4	-	1	6	9	4		
		4%	3%	5%	3%	3%	5%	4%	-	-	4%	3%	4%	5%	2%	-	4%	2%	7%	-	-	-	5%	8%	-	8%	4%	4%	4%		
Mean		37.33	47.27	26.00	52.87	65.87	24.84	20.69	25.30	0.00	40.10	38.42	40.91	18.36	17.50	26.60	32.59	22.85	38.38	34.22	10.98	38.17	60.07	23.52	55.83	37.80	40.62	39.99	82.22		
Standard deviation		70.93	75.92	63.10	86.29	81.67	59.43	54.36	97.08	0.00	65.68	77.73	79.13	41.39	34.41	56.67	89.64	42.54	70.01	64.97	23.07	76.17	86.48	52.67	88.20	66.73	75.07	72.45	85.45		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 140

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Sports activity (e.g. tennis)

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

	Gender			Age						Social Grade				Region														Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer			
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88			
Standard error	3.84	5.79	4.84	15.75	9.13	5.75	5.23	30.70	0.00	6.00	8.33	8.58	5.85	6.18	15.72	16.94	8.19	11.83	13.55	6.17	14.66	10.57	8.33	17.64	19.26	6.88	5.40	10.68			

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 141

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Water activity (e.g. pedalo, kayak, banana boat ride)

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71		
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Nothing	(0)	186 44%	89 39%	97 50%	13 32%	30 27%	60 51%	67 51%	8 60%	8 86%	53 37%	50 48%	56 46%	26 53%	20 64%	8 49%	20 49%	16 60%	15 38%	11 47%	8 48%	20 57%	26 28%	22 40%	12 40%	7 48%	65 43%	96 42%	14 16%		
Less than £1	(0.75)	2 1%	1 *	2 1%	- 1%	1 2%	- 2%	- -	- -	- -	1 *	1 1%	1 *	- -	1 2%	- -	1 2%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	2 2%	- -	1 1%		
£1-£10	(5)	8 2%	4 2%	4 2%	1 3%	3 2%	3 2%	1 1%	- -	- -	1 1%	2 2%	3 2%	2 4%	- -	- -	- -	- -	2 6%	1 4%	3 15%	* 1%	1 1%	- -	1 3%	- -	4 2%	4 2%	3 3%		
£11-£25	(18)	30 7%	21 9%	9 4%	4 11%	11 10%	6 5%	8 6%	- -	- -	10 7%	8 8%	8 6%	4 8%	1 4%	2 14%	4 9%	2 7%	1 3%	3 11%	2 9%	1 3%	11 12%	3 6%	- -	- -	12 8%	16 7%	12 14%		
£26-£50	(33)	49 12%	23 10%	26 13%	6 14%	13 12%	12 10%	18 14%	- -	- -	20 14%	9 9%	15 12%	5 9%	5 16%	2 11%	4 10%	2 8%	6 14%	3 11%	3 15%	1 3%	8 8%	9 17%	5 18%	2 15%	20 13%	24 10%	13 15%		
£51-£100	(75)	30 7%	21 9%	9 5%	3 7%	9 9%	10 8%	7 5%	- 14%	1 10%	15 10%	5 5%	9 7%	2 4%	* 2%	1 7%	1 3%	1 3%	3 7%	3 13%	- -	2 5%	9 10%	6 11%	2 6%	2 14%	11 7%	18 8%	11 13%		
£101-£150	(125)	16 4%	11 5%	6 3%	2 4%	10 9%	1 1%	3 2%	- -	- -	7 5%	3 3%	3 2%	4 8%	- -	- -	1 3%	- -	5 13%	2 9%	- -	2 7%	4 5%	- -	1 4%	- -	3 2%	10 4%	5 6%		
£151-£200	(175)	25 6%	12 5%	13 6%	5 12%	14 13%	4 3%	2 2%	- -	- -	11 8%	4 4%	10 8%	- -	- -	1 7%	2 5%	3 9%	1 3%	- -	- -	3 8%	13 14%	3 5%	- -	- -	10 6%	14 6%	15 18%		
£201-£250	(225)	6 2%	6 3%	1 *	- 4%	4 -	2 -	- 2%	- -	- -	2 1%	2 2%	2 1%	1 2%	2 5%	- -	- -	1 3%	1 3%	- -	- -	- -	3 3%	- -	- -	- -	1 1%	5 2%	1 1%		
£250-£300	(275)	5 1%	2 1%	3 2%	- 3%	3 1%	1 1%	- 1%	- -	- -	2 1%	3 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 4%	2 2%	- -	- -	1 7%	3 2%	2 1%	3 3%		
Over £300	(350)	7 2%	3 2%	3 2%	2 4%	3 2%	2 2%	- -	- -	- -	- -	3 3%	3 3%	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	3 4%	2 3%	1 3%	- -	- -	7 3%	- -		
Don't know		41 10%	29 13%	12 6%	4 9%	6 5%	10 9%	16 12%	5 40%	5 11%	16 11%	12 12%	10 8%	3 6%	2 6%	1 7%	6 16%	2 7%	2 5%	1 5%	2 14%	4 10%	7 8%	4 8%	8 26%	1 8%	13 9%	25 11%	5 5%		
Prefer not to say		18 4%	7 3%	11 6%	1 3%	5 4%	6 5%	6 5%	- -	- -	7 5%	3 3%	6 5%	3 5%	1 2%	1 6%	2 4%	1 2%	3 7%	- -	- -	- -	5 5%	6 10%	- -	1 8%	8 6%	9 4%	5 5%		
Mean		43.87	47.82	39.42	62.46	77.20	30.30	25.38	0.00	10.46	46.72	46.87	45.32	26.35	20.09	26.45	23.97	33.47	50.44	28.26	8.36	45.92	78.32	40.93	35.75	40.35	36.60	52.03	74.44		
Standard deviation		75.26	75.61	74.84	90.98	91.08	66.39	51.33	0.00	27.60	65.72	90.05	80.09	50.49	52.27	50.15	48.35	66.76	74.62	41.23	12.81	79.32	97.27	74.84	76.54	76.97	62.48	85.56	76.69		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 141

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Water activity (e.g. pedalo, kayak, banana boat ride)

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

	Gender			Age						Social Grade				Region														Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Northern Ire-land	Public	Pri-vate				
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88			
Standard error	4.06	5.77	5.72	17.19	10.12	6.39	4.94	0.00	9.76	6.00	9.60	8.74	7.07	9.24	13.91	8.83	12.85	12.80	8.25	3.55	15.56	11.71	12.14	15.96	21.35	5.73	6.38	9.66			

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 142

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Kids beach items (e.g. bucket & spade, jelly shoes)

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

		Gender			Age						Social Grade				Region												Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88
Nothing	(0)	173 41%	77 34%	96 49%	10 23%	24 21%	50 43%	74 56%	8 60%	9 100%	52 36%	46 43%	55 44%	21 43%	17 56%	7 44%	18 46%	13 47%	10 24%	12 51%	8 45%	22 61%	23 25%	27 49%	9 31%	7 48%	64 42%	88 38%	10 11%
Less than £1	(0.75)	6 1%	4 2%	2 1%	1 3%	3 3%	1 1%	-	-	-	2 1%	-	-	4 8%	1 2%	-	-	2 6%	-	-	-	2 2%	-	1 3%	-	2 2%	4 2%	2 3%	
£1-£10	(5)	29 7%	16 7%	12 6%	4 9%	9 8%	13 11%	3 2%	-	-	7 5%	9 8%	11 9%	2 5%	2 4%	2 6%	*	4 9%	2 7%	6 32%	-	3 3%	5 10%	2 7%	1 7%	12 8%	15 7%	4 5%	
£11-£25	(18)	42 10%	24 11%	18 9%	9 22%	10 9%	7 6%	15 12%	-	-	15 10%	15 14%	8 7%	4 8%	2 7%	3 20%	4 9%	1 4%	7 18%	1 4%	1 8%	2 5%	10 10%	2 4%	6 19%	3 22%	16 10%	22 10%	10 12%
£26-£50	(33)	49 12%	33 15%	15 8%	7 16%	13 12%	17 14%	12 9%	-	-	25 17%	7 7%	10 8%	7 13%	5 15%	*	7 17%	3 11%	6 16%	2 7%	-	1 3%	14 15%	9 16%	2 6%	-	10 7%	31 13%	14 15%
£51-£100	(75)	17 4%	9 4%	8 4%	3 7%	6 5%	5 4%	4 3%	-	-	9 6%	2 2%	5 4%	1 3%	1 2%	-	3 11%	2 5%	3 12%	2 9%	-	4 5%	1 1%	-	1 7%	6 4%	11 5%	10 11%	
£101-£150	(125)	15 3%	7 3%	7 4%	-	11 10%	3 2%	1 1%	-	-	9 6%	4 4%	2 1%	-	-	-	1 4%	2 6%	-	-	-	8 9%	2 3%	1 4%	-	3 2%	12 5%	12 13%	
£151-£200	(175)	20 5%	11 5%	9 5%	2 4%	14 13%	1 1%	2 2%	-	-	1 1%	6 6%	10 8%	2 5%	-	-	2 6%	1 3%	2 7%	-	5 15%	8 9%	-	2 6%	-	12 8%	8 4%	11 12%	
£201-£250	(225)	10 2%	4 2%	6 3%	3 7%	3 3%	4 3%	1 *	-	-	3 2%	4 4%	4 3%	1 1%	-	-	2 5%	-	1 2%	1 4%	-	2 7%	3 3%	2 3%	-	-	5 4%	5 2%	4 4%
£250-£300	(275)	3 1%	3 1%	-	-	2 1%	1 1%	-	-	-	1 1%	-	2 1%	-	2 5%	-	-	1 2%	-	-	-	-	-	-	-	1 1%	2 1%	1 1%	
Over £300	(350)	4 1%	4 2%	-	-	3 3%	-	1 1%	-	-	-	2 2%	2 1%	1 1%	-	-	-	-	-	-	-	4 4%	-	-	-	2 1%	2 1%	-	
Don't know		40 9%	28 12%	11 6%	3 6%	9 8%	9 7%	15 11%	5 40%	-	15 10%	9 9%	11 9%	4 8%	2 8%	1 7%	5 12%	4 13%	2 6%	2 9%	1 7%	3 9%	8 8%	3 6%	7 24%	1 8%	12 8%	23 10%	6 7%
Prefer not to say		16 4%	6 3%	10 5%	1 3%	3 3%	6 5%	5 4%	-	-	7 5%	2 2%	5 4%	3 5%	1 2%	1 6%	2 4%	1 2%	2 4%	-	-	-	5 5%	4 8%	-	1 8%	7 5%	8 4%	5 5%
Mean		36.90	42.55	30.56	41.29	74.31	27.51	16.56	0.00	0.00	31.99	39.28	44.50	26.68	23.60	11.98	22.84	33.24	39.24	37.12	10.18	47.16	69.12	20.62	27.78	10.93	42.15	37.67	75.19
Standard deviation		68.48	75.76	58.85	65.92	91.44	56.40	42.82	0.00	0.00	51.83	74.77	80.73	62.26	63.96	21.18	53.81	53.16	63.72	65.74	21.94	82.09	93.36	46.51	51.89	21.01	77.00	66.90	72.78

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 142

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Kids beach items (e.g. bucket & spade, jelly shoes)

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

	Gender			Age						Social Grade				Region														Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer			
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88			
Standard error	3.68	5.76	4.46	12.24	10.22	5.38	4.08	0.00	0.00	4.71	7.79	8.81	8.80	11.31	5.88	9.66	10.43	10.77	13.42	5.86	15.80	11.32	7.35	10.59	5.83	7.00	4.95	9.24			

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 143

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Kids swimming goggles/snorkelling gear

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71		
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Nothing	(0)	190	83	108	11	29	60	76	8	7	59	51	55	25	19	9	21	14	14	12	9	22	25	28	9	8	71	90	11		
		45%	36%	55%	27%	26%	51%	57%	60%	75%	41%	48%	45%	50%	62%	60%	52%	51%	34%	48%	49%	64%	28%	52%	29%	54%	47%	39%	13%		
Less than £1	(0.75)	5	2	3	-	3	1	1	-	-	1	1	2	2	1	-	-	-	-	1	-	-	3	1	-	-	5	-	1		
		1%	1%	2%	-	2%	1%	1%	-	-	*	1%	1%	3%	2%	-	-	-	-	3%	-	-	3%	2%	-	-	3%	-	1%		
£1-£10	(5)	47	26	22	7	16	13	9	-	1	15	8	17	7	1	-	3	5	6	3	7	2	8	3	7	2	11	31	9		
		11%	11%	11%	18%	15%	11%	7%	-	15%	10%	8%	14%	14%	4%	-	7%	18%	15%	13%	38%	6%	8%	6%	22%	17%	7%	14%	11%		
£11-£25	(18)	34	21	14	8	9	6	11	-	1	13	12	6	3	4	2	5	1	6	2	1	2	4	1	6	-	15	19	9		
		8%	9%	7%	19%	8%	5%	8%	-	10%	9%	11%	5%	6%	12%	14%	13%	3%	15%	7%	7%	5%	5%	2%	20%	-	10%	8%	11%		
£26-£50	(33)	26	16	10	3	7	10	6	-	-	16	4	3	3	1	-	2	-	3	3	-	-	11	5	-	2	5	18	11		
		6%	7%	5%	7%	6%	9%	4%	-	-	11%	4%	3%	7%	2%	-	6%	-	7%	10%	-	-	12%	10%	-	13%	4%	8%	12%		
£51-£100	(75)	22	17	4	5	9	3	5	-	-	7	4	10	1	1	-	-	1	2	2	-	3	9	1	1	-	15	6	9		
		5%	8%	2%	12%	8%	3%	4%	-	-	5%	4%	8%	2%	3%	-	-	5%	6%	10%	-	10%	10%	1%	2%	-	10%	3%	11%		
£101-£150	(125)	12	11	2	1	9	1	2	-	-	4	3	5	-	-	-	-	-	3	-	-	2	7	-	-	-	3	9	8		
		3%	5%	1%	2%	8%	1%	1%	-	-	3%	3%	4%	-	-	-	-	-	8%	-	-	7%	7%	-	-	-	2%	4%	9%		
£151-£200	(175)	21	15	6	1	13	4	3	-	-	7	6	5	3	3	2	-	3	1	-	-	-	8	4	-	-	4	16	13		
		5%	6%	3%	2%	12%	3%	2%	-	-	5%	6%	4%	6%	10%	14%	-	9%	3%	-	-	-	9%	7%	-	-	3%	7%	15%		
£201-£250	(225)	7	4	3	-	4	2	2	-	-	2	1	3	1	-	-	-	1	-	-	-	-	4	2	-	-	1	5	3		
		2%	2%	2%	-	3%	1%	1%	-	-	1%	1%	3%	2%	-	-	-	4%	-	-	-	-	5%	3%	-	-	1%	2%	4%		
£250-£300	(275)	3	2	1	2	-	1	-	-	-	1	1	2	-	-	-	2	-	1	-	-	-	1	-	-	-	2	1	2		
		1%	1%	1%	5%	-	1%	-	-	-	*	1%	2%	-	-	-	5%	-	2%	-	-	-	1%	-	-	-	1%	1%	2%		
Over £300	(350)	3	2	1	-	3	-	-	-	-	-	3	-	-	-	-	-	-	-	-	-	-	2	-	1	-	-	3	-		
		1%	1%	*	-	2%	-	-	-	-	-	2%	-	-	-	-	-	-	-	-	-	-	2%	-	3%	-	-	1%	-		
Don't know		36	26	10	3	6	9	13	5	-	14	9	9	3	1	1	5	2	2	2	1	3	6	4	7	1	11	23	5		
		8%	11%	5%	6%	5%	8%	10%	40%	-	10%	9%	8%	6%	3%	7%	12%	7%	6%	9%	7%	9%	6%	8%	24%	8%	7%	10%	5%		
Prefer not to say		16	6	10	1	3	6	5	-	-	7	2	5	3	1	1	2	1	2	-	-	-	5	4	-	1	7	8	5		
		4%	3%	5%	3%	3%	5%	4%	-	-	5%	2%	4%	5%	2%	6%	4%	2%	4%	-	-	-	5%	8%	-	8%	5%	4%	5%		
Mean		32.19	41.66	21.53	38.49	62.62	22.19	16.27	0.00	2.63	28.87	37.19	35.71	22.21	23.44	30.29	22.21	33.57	33.65	14.23	3.40	18.57	63.28	28.17	23.37	6.01	26.94	40.01	75.49		
Standard deviation		64.38	69.18	56.83	68.25	84.64	53.78	42.16	0.00	5.88	53.82	77.71	66.80	53.76	53.90	65.23	65.92	68.97	57.50	24.60	4.99	38.50	83.33	61.55	71.74	12.10	54.18	73.25	78.04		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 143

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Kids swimming goggles/snorkelling gear

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

	Gender			Age						Social Grade				Region														Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private				
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88			
Standard error	3.44	5.23	4.30	12.67	9.35	5.13	4.00	0.00	2.08	4.87	8.10	7.25	7.53	9.38	18.09	11.84	13.27	9.72	5.02	1.33	7.41	9.96	9.86	14.64	3.35	4.91	5.41	9.83			

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 144

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?**Sunglasses****Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years**

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71		
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Nothing	(0)	181	84	97	10	27	59	69	8	7	59	45	58	20	16	8	21	13	12	13	7	20	27	27	9	9	64	92	12		
		43%	37%	50%	25%	25%	51%	52%	60%	85%	40%	42%	47%	40%	51%	49%	52%	48%	29%	54%	41%	57%	29%	49%	29%	64%	42%	40%	14%		
Less than £1	(0.75)	4	3	1	-	1	3	-	-	-	3	-	-	1	1	-	1	-	1	-	-	-	1	-	-	-	1	2	-		
		1%	1%	*	-	1%	2%	-	-	-	2%	-	-	1%	2%	-	3%	-	1%	-	-	-	1%	-	-	-	1%	1%	-		
£1-£10	(5)	43	21	22	6	13	13	10	-	1	13	16	7	7	1	3	4	4	7	2	5	1	9	4	3	-	16	23	9		
		10%	9%	11%	14%	12%	11%	8%	-	15%	9%	15%	6%	14%	4%	20%	11%	13%	17%	7%	26%	4%	10%	8%	9%	-	11%	10%	10%		
£11-£25	(18)	48	31	17	12	8	14	12	2	-	24	8	11	5	4	2	2	2	4	2	3	2	13	6	7	1	18	26	17		
		11%	14%	8%	28%	7%	12%	9%	14%	-	17%	7%	9%	10%	13%	11%	6%	7%	9%	9%	14%	5%	14%	12%	23%	6%	12%	11%	19%		
£26-£50	(33)	36	21	15	8	11	8	9	-	-	11	5	12	7	2	1	3	2	5	3	2	3	8	4	2	1	16	18	13		
		8%	9%	8%	19%	10%	7%	7%	-	-	8%	5%	10%	14%	7%	6%	9%	7%	12%	13%	12%	8%	8%	8%	6%	7%	10%	8%	15%		
£51-£100	(75)	12	7	6	1	4	3	4	-	-	6	4	2	1	2	-	1	2	3	1	-	1	-	2	-	1	3	7	5		
		3%	3%	3%	2%	4%	2%	3%	-	-	4%	4%	2%	1%	6%	-	3%	6%	6%	6%	-	3%	-	3%	-	7%	2%	3%	5%		
£101-£150	(125)	14	13	2	-	11	1	3	-	-	6	5	2	1	1	-	-	-	4	-	-	-	7	1	2	-	5	9	9		
		3%	6%	1%	-	10%	1%	2%	-	-	4%	5%	1%	2%	3%	-	-	-	9%	-	-	-	7%	1%	8%	-	3%	4%	10%		
£151-£200	(175)	24	16	8	2	21	-	1	-	-	3	7	11	2	-	-	-	3	1	2	-	3	13	1	-	-	11	12	14		
		6%	7%	4%	4%	19%	-	1%	-	-	2%	7%	9%	4%	-	-	-	10%	3%	7%	-	10%	14%	2%	-	-	7%	5%	16%		
£201-£250	(225)	6	2	4	1	2	3	-	-	-	3	1	2	-	-	1	-	-	-	-	-	1	2	2	1	-	1	5	3		
		1%	1%	2%	2%	2%	2%	-	-	-	2%	1%	1%	-	-	7%	-	-	-	-	-	2%	2%	3%	3%	-	1%	2%	3%		
£250-£300	(275)	4	3	1	-	3	-	1	-	-	-	4	-	-	-	-	-	-	-	-	-	1	3	-	-	-	1	3	-		
		1%	1%	1%	-	3%	-	1%	-	-	-	4%	-	-	-	-	-	-	-	-	-	3%	3%	-	-	-	1%	1%	-		
Over £300	(350)	3	2	1	-	2	1	-	-	-	1	1	2	-	-	-	-	-	1	-	-	-	2	-	-	-	-	3	2		
		1%	1%	1%	-	2%	1%	-	-	-	*	1%	1%	-	-	-	-	-	2%	-	-	-	3%	-	-	-	-	1%	2%		
Don't know		32	19	13	1	4	7	17	3	-	11	6	10	5	4	1	5	2	1	1	1	3	4	3	7	1	10	19	1		
		8%	8%	7%	2%	4%	6%	13%	26%	-	8%	6%	8%	9%	12%	7%	12%	7%	2%	5%	7%	9%	4%	6%	22%	8%	7%	8%	2%		
Prefer not to say		16	7	9	1	3	5	7	-	-	5	3	6	3	1	-	2	1	4	-	-	-	4	4	-	1	5	11	4		
		4%	3%	5%	3%	3%	4%	5%	-	-	3%	3%	5%	5%	2%	-	4%	2%	10%	-	-	-	4%	8%	-	8%	3%	5%	4%		
Mean		33.97	40.82	25.96	27.33	76.89	18.96	15.48	3.33	0.75	27.77	44.90	37.50	19.11	15.75	21.91	7.97	28.84	37.62	23.85	8.38	40.67	68.06	22.40	29.75	9.91	31.17	40.56	70.98		
Standard deviation		66.56	70.51	60.86	47.08	89.59	54.15	40.10	7.39	1.90	55.29	80.18	72.69	39.44	30.25	59.98	16.57	56.24	64.81	47.79	11.58	78.21	94.64	51.19	55.13	22.26	58.34	75.91	81.88		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 144

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Sunglasses

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

	Gender			Age						Social Grade				Region													Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer		
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Standard error	3.55	5.27	4.63	8.60	9.83	5.09	3.88	2.23	0.67	4.93	8.27	7.98	5.63	5.43	16.03	2.98	10.82	11.11	9.56	3.09	15.05	11.15	8.09	11.25	6.17	5.24	5.60	10.08		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 145

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?**Sun lounge/umbrella hire****Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years**

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71		
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Nothing	(0)	202	92	110	12	28	72	76	7	7	63	54	59	25	15	9	21	17	15	12	8	20	29	31	14	10	76	100	15		
		48%	40%	56%	29%	25%	62%	57%	55%	83%	44%	51%	48%	51%	48%	60%	52%	63%	38%	50%	45%	58%	31%	57%	46%	70%	50%	44%	17%		
Less than £1	(0.75)	5	4	1	-	3	1	1	-	-	1	2	1	-	1	-	-	-	-	-	-	2	1	1	-	3	2	2			
		1%	2%	1%	-	2%	1%	1%	-	-	1%	2%	1%	-	2%	-	-	-	-	-	-	2%	2%	2%	-	2%	1%	2%			
£1-£10	(5)	24	14	10	1	11	6	6	-	-	7	5	6	6	1	-	2	2	1	2	4	-	7	3	1	1	12	10	11		
		6%	6%	5%	1%	10%	5%	4%	-	-	5%	5%	5%	11%	2%	-	6%	6%	2%	7%	23%	-	8%	6%	3%	7%	8%	4%	12%		
£11-£25	(18)	53	32	21	11	19	7	12	2	2	19	13	17	4	8	1	7	2	8	4	3	1	15	3	2	-	17	29	20		
		12%	14%	11%	25%	17%	6%	9%	19%	17%	13%	12%	13%	8%	24%	7%	18%	7%	20%	15%	17%	2%	17%	5%	5%	-	11%	13%	23%		
£26-£50	(33)	33	25	8	7	5	10	11	-	-	18	5	7	3	2	2	2	2	5	4	1	2	7	4	1	1	12	20	8		
		8%	11%	4%	16%	4%	9%	8%	-	-	12%	5%	6%	6%	8%	13%	5%	6%	13%	15%	7%	6%	7%	6%	4%	7%	8%	9%	10%		
£51-£100	(75)	19	11	8	5	8	2	4	-	-	3	3	10	4	-	-	1	1	4	-	-	5	4	1	3	-	3	13	2		
		5%	5%	4%	12%	7%	2%	3%	-	-	2%	2%	8%	7%	-	-	3%	3%	9%	-	-	13%	5%	1%	11%	-	2%	5%	2%		
£101-£150	(125)	9	3	5	1	6	2	-	-	-	8	*	-	-	*	-	-	-	2	-	-	1	3	2	-	-	1	8	7		
		2%	1%	3%	2%	6%	1%	-	-	-	6%	*	-	-	2%	-	-	-	6%	-	-	2%	4%	3%	-	-	1%	3%	8%		
£151-£200	(175)	19	14	6	2	14	2	2	-	-	7	3	7	3	1	-	-	2	1	2	-	2	10	2	*	-	10	9	10		
		5%	6%	3%	5%	13%	1%	1%	-	-	5%	3%	5%	5%	3%	-	-	6%	3%	9%	-	5%	10%	3%	2%	-	7%	4%	11%		
£201-£250	(225)	3	3	-	-	3	-	-	-	-	-	2	1	*	-	-	-	-	-	-	-	2	1	-	-	-	-	3	2		
		1%	1%	-	-	3%	-	-	-	-	-	2%	1%	1%	-	-	-	-	-	-	-	2%	2%	2%	-	-	-	1%	2%		
£250-£300	(275)	4	3	1	-	3	1	-	-	-	1	3	-	-	-	-	-	-	-	-	-	4	-	-	-	-	-	4	-		
		1%	1%	*	-	3%	1%	-	-	-	*	3%	-	-	-	-	-	-	-	-	-	4%	-	-	-	-	-	2%	-		
Over £300	(350)	1	-	1	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	1		
		*	-	1%	-	-	1%	-	-	-	1%	-	-	-	-	7%	-	-	-	-	-	-	-	-	-	-	-	*	1%		
Don't know		35	21	14	3	6	8	15	3	-	11	10	11	4	3	1	5	2	2	1	1	3	5	3	8	1	11	23	4		
		8%	9%	7%	6%	5%	7%	12%	26%	-	8%	9%	9%	7%	10%	7%	12%	7%	5%	5%	7%	9%	5%	6%	27%	8%	7%	10%	5%		
Prefer not to say		16	7	9	1	5	5	5	-	-	6	4	5	1	1	1	2	1	2	-	-	2	4	4	-	1	6	9	6		
		4%	3%	5%	3%	5%	4%	4%	-	-	4%	4%	4%	3%	2%	6%	4%	2%	4%	-	-	4%	4%	8%	-	8%	4%	4%	7%		
Mean		27.53	33.26	20.80	32.50	60.22	16.10	11.08	4.59	3.11	30.98	27.31	25.48	22.96	16.30	34.01	8.78	18.52	30.19	24.87	7.14	27.83	53.39	20.73	19.02	3.02	21.07	34.40	54.09		
Standard deviation		56.77	61.35	50.24	43.65	79.87	49.36	26.90	8.29	7.23	58.69	65.43	49.71	48.92	36.56	96.66	16.12	45.90	44.00	51.06	10.28	49.52	80.69	51.31	36.83	9.23	46.96	65.25	74.62		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 145

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?

Sun lounger/umbrella hire

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate			
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Standard error	3.05	4.61	3.85	8.11	8.93	4.68	2.59	2.50	2.56	5.25	6.98	5.42	6.92	6.57	26.81	2.90	8.83	7.55	10.21	2.75	9.71	9.64	8.11	7.68	2.56	4.25	4.85	9.48		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 146

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?
Getting around using taxis or public transport (excluding airport transfers)

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

		Gender			Age						Social Grade				Region											Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		399	203	196	32	90	125	130	14	8	142	102	97	58	35	15	36	30	39	26	16	31	79	48	29	15	137	214	71
Weighted base		423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88
Nothing	(0)	98	41	57	10	12	32	40	2	3	27	28	32	11	7	5	16	8	9	8	7	13	10	13	3	1	40	48	5
		23%	18%	29%	24%	11%	27%	30%	14%	34%	19%	27%	26%	21%	21%	34%	40%	28%	21%	33%	41%	36%	10%	23%	9%	9%	26%	21%	5%
Less than £1	(0.75)	7	6	1	2	3	1	1	-	-	1	2	4	1	1	-	-	-	1	1	-	1	2	-	2	-	2	5	1
		2%	3%	*	4%	2%	1%	1%	-	-	*	2%	3%	1%	2%	-	-	-	2%	3%	-	2%	2%	-	6%	-	1%	2%	1%
£1-£10	(5)	18	8	10	2	8	4	2	1	1	4	1	9	3	-	-	2	1	3	2	3	-	3	4	1	-	7	8	6
		4%	3%	5%	4%	7%	3%	2%	9%	8%	3%	1%	7%	6%	-	-	4%	4%	6%	7%	15%	-	4%	7%	3%	-	5%	4%	6%
£11-£25	(18)	39	22	17	3	13	10	11	1	-	12	12	6	9	1	4	5	1	2	1	2	9	7	3	1	19	17	13	
		9%	10%	9%	8%	12%	9%	8%	10%	-	8%	11%	5%	18%	5%	26%	13%	4%	4%	6%	6%	10%	13%	12%	9%	12%	7%	14%	
£26-£50	(33)	89	49	39	10	24	28	22	2	3	32	17	32	8	9	2	7	5	7	6	3	6	25	9	5	5	26	52	18
		21%	22%	20%	23%	22%	24%	17%	14%	31%	22%	16%	26%	16%	29%	13%	17%	18%	16%	24%	17%	17%	27%	16%	17%	35%	17%	22%	20%
£51-£100	(75)	50	28	22	5	13	9	23	-	-	18	15	13	5	5	-	1	4	7	2	1	3	13	9	4	2	20	27	12
		12%	12%	11%	12%	12%	8%	18%	-	-	13%	14%	10%	9%	16%	-	2%	14%	18%	10%	3%	7%	14%	16%	14%	13%	13%	12%	13%
£101-£150	(125)	18	14	4	4	3	5	6	-	-	9	7	2	1	3	-	1	1	1	1	1	3	6	2	-	-	3	13	6
		4%	6%	2%	9%	3%	5%	5%	-	-	6%	7%	1%	3%	9%	-	3%	3%	3%	6%	7%	7%	6%	3%	-	-	2%	5%	7%
£151-£200	(175)	26	12	13	-	16	8	2	-	-	13	3	6	3	-	-	-	2	3	1	1	3	9	5	2	2	9	16	11
		6%	5%	7%	-	14%	7%	1%	-	-	9%	3%	5%	7%	-	-	-	6%	8%	4%	4%	8%	9%	9%	5%	11%	6%	7%	13%
£201-£250	(225)	13	8	4	3	4	4	1	-	-	5	4	3	1	1	1	2	1	1	-	-	-	6	1	-	-	4	8	6
		3%	4%	2%	7%	4%	4%	1%	-	-	3%	4%	3%	1%	3%	7%	5%	3%	3%	-	-	-	6%	1%	-	-	2%	4%	7%
£250-£300	(275)	3	2	2	-	1	2	1	-	-	1	2	-	*	-	*	-	1	-	-	-	1	1	-	-	-	2	1	1
		1%	1%	1%	-	1%	1%	1%	-	-	1%	2%	-	1%	-	3%	-	4%	-	-	-	3%	1%	-	-	-	1%	*	1%
Over £300	(350)	4	3	1	-	3	1	-	-	-	1	3	-	-	-	-	-	-	1	-	-	-	2	-	1	-	1	3	1
		1%	1%	*	-	2%	1%	-	-	-	1%	2%	-	-	-	-	-	-	2%	-	-	-	2%	-	3%	-	1%	1%	1%
Don't know		40	25	14	3	7	7	16	7	1	14	9	12	5	4	1	5	4	3	2	1	3	4	2	8	2	13	23	4
		9%	11%	7%	6%	7%	6%	12%	53%	11%	10%	8%	10%	10%	13%	7%	12%	13%	8%	8%	7%	9%	5%	4%	26%	14%	8%	10%	5%
Prefer not to say		19	9	10	1	3	7	6	-	1	8	3	5	3	1	2	2	1	3	-	-	1	4	4	1	1	7	11	5
		5%	4%	5%	3%	3%	6%	5%	-	16%	6%	3%	4%	6%	2%	10%	4%	2%	7%	-	-	4%	4%	8%	4%	8%	4%	5%	6%
Mean		53.03	58.56	46.74	48.81	73.72	53.53	39.57	14.82	14.60	62.78	60.05	39.52	43.11	47.85	39.69	29.05	59.20	61.66	34.07	27.00	50.15	74.08	47.44	56.25	55.75	48.62	57.86	81.43
Standard deviation		69.85	72.75	66.05	63.44	84.06	73.85	50.58	14.96	17.30	71.78	82.52	55.71	60.37	52.61	78.75	56.90	78.03	79.36	47.38	46.98	71.27	80.22	58.33	81.49	56.29	68.81	72.51	79.95

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 146

Q12. Thinking about your last main holiday overseas with your children, how much in total did you spend on each of the following?
Getting around using taxis or public transport (excluding airport transfers)

Base: All with children who have been on a non-all inclusive overseas holiday in past 5 years

	Gender			Age						Social Grade				Region													Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer		
Weighted base	423	228	195	42	111	117	132	13	9	145	105	123	49	31	16	40	27	41	24	18	35	93	54	30	15	152	230	88		
Standard error	3.78	5.53	5.08	11.78	9.34	7.01	4.89	5.29	7.06	6.53	8.65	6.11	8.81	9.61	22.73	10.22	15.30	14.03	9.67	12.56	13.98	9.45	9.11	17.37	16.25	6.28	5.40	10.07		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 147

Q13. Thinking about your holiday budget for your last trip abroad, which of the following did you consider a 'rip off' because it caused you to spend more than expected or budgeted?

Base: All who have been on holiday in the last 5 years

	Gender			Age						Social Grade				Region														Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate				
Unweighted base	1258	610	645	172	231	216	214	170	255	421	379	233	225	110	58	121	110	112	93	63	102	208	141	93	47	276	523	160			
Weighted base	1294	632	659	175	278	201	214	160	264	407	379	285	223	111	55	135	102	109	89	61	109	218	165	97	43	307	556	183			
Cost of food and drink on plane	278 21%	130 21%	148 22%	33 19%	50 18%	37 18%	56 26%	37 23%	65 25%	87 21%	73 19%	59 21%	59 27%	20 18%	7 13%	35 26%	22 22%	32 29%	17 19%	11 18%	20 18%	38 18%	47 28%	16 16%	14 32%	63 21%	115 21%	32 17%			
High cost of excursions/entry to attractions	217 17%	111 18%	104 16%	32 18%	49 18%	20 10%	42 20%	29 18%	45 17%	80 20%	73 19%	34 12%	30 14%	9 8%	5 9%	27 20%	19 19%	17 16%	15 17%	12 20%	20 18%	43 20%	31 19%	7 7%	11 25%	43 14%	100 18%	50 27%			
Compulsory service charge added to restaurant bill	181 14%	101 16%	79 12%	27 16%	34 12%	28 14%	22 10%	23 15%	47 18%	66 16%	57 15%	34 12%	25 11%	14 12%	5 9%	11 8%	11 10%	19 18%	12 14%	8 14%	20 18%	36 17%	26 16%	15 15%	4 10%	39 13%	73 13%	37 20%			
Cost of transport (taxis, buses)	151 12%	75 12%	76 12%	38 21%	42 15%	19 9%	27 13%	9 6%	17 7%	50 12%	43 11%	28 10%	30 14%	13 11%	2 4%	16 12%	14 14%	21 20%	10 11%	3 5%	11 10%	32 15%	13 8%	10 11%	6 14%	36 12%	68 12%	29 16%			
Credit card transaction charges	151 12%	80 13%	71 11%	28 16%	37 13%	25 12%	21 10%	20 13%	20 8%	55 14%	41 11%	25 9%	30 13%	13 12%	3 5%	11 8%	8 8%	11 11%	11 12%	5 8%	19 17%	39 18%	21 13%	8 8%	2 4%	41 13%	67 12%	42 23%			
Meal and drinks charges in local restaurants and bars	151 12%	69 11%	81 12%	27 15%	27 10%	23 12%	30 14%	13 8%	30 12%	65 16%	44 11%	16 6%	26 12%	19 17%	4 7%	13 10%	11 11%	14 13%	10 11%	5 7%	11 10%	30 14%	17 11%	10 11%	6 14%	38 12%	57 10%	37 20%			
Debit card transaction charges	138 11%	77 12%	59 9%	23 13%	35 13%	19 9%	25 12%	17 11%	19 7%	46 11%	42 11%	20 7%	30 13%	10 9%	4 7%	7 5%	12 11%	10 10%	8 9%	5 8%	17 15%	33 15%	17 11%	10 10%	4 10%	35 12%	62 11%	34 18%			
Used ATM for multiple cash withdrawals and got charged for doing so every time	124 10%	72 11%	52 8%	21 12%	34 12%	23 11%	26 12%	11 7%	10 4%	40 10%	34 9%	29 10%	22 10%	7 7%	6 11%	8 6%	7 7%	15 14%	10 11%	3 5%	6 6%	33 15%	19 12%	5 5%	5 12%	36 12%	61 11%	34 18%			
Waiters expecting tips in cash	115 9%	65 10%	50 8%	21 12%	35 12%	17 9%	12 6%	5 3%	25 10%	38 9%	25 7%	26 9%	26 12%	10 9%	5 10%	11 8%	4 4%	13 12%	6 7%	4 6%	10 9%	26 12%	9 5%	9 9%	7 16%	31 10%	54 10%	27 14%			
Charges for using credit cards to withdraw cash in hotel or at ATM	111 9%	63 10%	47 7%	12 7%	34 12%	15 7%	23 11%	13 8%	14 5%	31 8%	42 11%	16 6%	22 10%	11 10%	1 3%	4 3%	7 7%	8 7%	9 10%	6 9%	9 8%	30 14%	18 11%	7 8%	1 3%	30 10%	50 9%	25 14%			
Poor exchange rate at airport foreign exchange bureau	102 8%	60 10%	41 6%	14 8%	30 11%	18 9%	15 7%	12 7%	14 5%	40 10%	25 7%	20 7%	17 7%	5 5%	1 2%	9 7%	5 5%	11 10%	11 12%	2 4%	13 12%	23 10%	12 7%	6 6%	3 7%	28 9%	42 8%	27 15%			

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Absolutes/col percents

Table 147

Q13. Thinking about your holiday budget for your last trip abroad, which of the following did you consider a 'rip off' because it caused you to spend more than expected or budgeted?

Base: All who have been on holiday in the last 5 years

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Weighted base	1294	632	659	175	278	201	214	160	264	407	379	285	223	111	55	135	102	109	89	61	109	218	165	97	43	307	556	183	
Unexpected entry/exit visa or tourist tax charges	89 7%	43 7%	45 7%	14 8%	26 9%	12 6%	12 6%	8 5%	16 6%	32 8%	30 8%	10 3%	17 8%	5 4%	3 5%	7 6%	8 7%	8 8%	6 6%	7 11%	5 5%	17 8%	14 8%	7 7%	3 7%	27 9%	34 6%	19 10%	
Agreeing that credit card payment be made in sterling rather than local currency and then finding out that this incurred an extra charge	71 6%	43 7%	28 4%	5 3%	30 11%	13 6%	11 5%	6 4%	7 3%	24 6%	17 4%	16 6%	14 6%	7 6%	4 8%	6 4%	5 5%	7 6%	3 4%	1 1%	3 3%	21 10%	9 5%	4 4%	2 4%	25 8%	35 6%	32 17%	
Cost of unexpected car hire extras (e.g. 0% collision waiver insurance, fuel charge)	65 5%	39 6%	27 4%	11 6%	13 5%	15 7%	10 5%	5 3%	11 4%	21 5%	17 4%	14 5%	14 6%	2 1%	4 6%	9 7%	4 4%	8 7%	4 4%	2 4%	4 3%	14 7%	6 4%	8 8%	1 2%	18 6%	30 5%	19 10%	
Kids' beach extras (buckets and spades, lilos etc.)	45 4%	21 3%	25 4%	8 5%	18 6%	8 4%	8 4%	2 1%	2 1%	9 2%	19 5%	14 5%	3 2%	5 4%	3 5%	4 3%	3 3%	4 4%	4 4%	4 7%	3 2%	9 4%	7 4%	* 1%	- -	18 6%	20 4%	16 9%	
Finding that my EHIC card (European Health Insurance Card) did not cover all or some of the cost of hospital/health care	41 3%	26 4%	15 2%	9 5%	17 6%	4 2%	5 2%	4 2%	4 1%	15 4%	8 2%	12 4%	6 3%	2 2%	1 2%	1 *	- -	1 1%	3 4%	- -	7 6%	17 8%	7 5%	2 2%	1 2%	18 6%	12 2%	20 11%	
Other (please specify)	17 1%	14 2%	4 1%	1 1%	4 1%	2 1%	1 *	4 3%	6 2%	8 2%	6 1%	2 1%	2 1%	- -	- -	- -	2 2%	2 2%	3 3%	4 7%	1 1%	3 1%	1 1%	1 1%	1 1%	3 1%	8 1%	3 2%	
None of these	443 34%	199 32%	244 37%	43 24%	60 22%	76 38%	80 37%	71 44%	113 43%	119 29%	136 36%	108 38%	80 36%	42 38%	28 50%	49 37%	36 35%	28 26%	32 36%	23 38%	42 39%	53 24%	61 37%	36 37%	13 31%	93 30%	189 34%	22 12%	

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 148

Q13. Thinking about your holiday budget for your last trip abroad, which of the following did you consider a 'rip off' because it caused you to spend more than expected or budgeted?

Base: All with families who have been on holiday in the last 5 years

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base	457	225	232	34	110	146	145	14	8	151	122	115	69	39	17	44	35	50	33	18	34	86	53	33	15	154	242	79		
Weighted base	483	254	229	44	135	135	147	13	9	153	125	145	59	35	17	51	31	50	32	20	38	102	59	33	15	172	259	99		
Cost of food and drink on plane	103 21%	56 22%	47 21%	8 18%	21 15%	28 21%	43 29%	2 16%	1 15%	32 21%	22 17%	29 20%	20 35%	6 18%	2 9%	11 22%	8 27%	19 37%	7 22%	3 14%	6 15%	16 15%	18 31%	6 17%	2 15%	31 18%	58 22%	15 15%		
High cost of excursions/entry to attractions	84 17%	40 16%	44 19%	5 12%	27 20%	15 11%	33 22%	2 13%	2 24%	34 22%	24 19%	19 13%	7 12%	4 10%	- -	8 16%	8 27%	8 16%	9 29%	5 26%	8 20%	17 17%	12 21%	1 4%	3 19%	27 16%	48 19%	26 26%		
Used ATM for multiple cash withdrawals and got charged for doing so every time	70 15%	44 17%	26 11%	5 12%	24 18%	19 14%	20 14%	* 4%	1 16%	24 16%	16 13%	18 13%	13 21%	5 14%	2 13%	4 8%	4 13%	9 19%	1 4%	1 6%	4 10%	23 23%	12 21%	2 7%	2 13%	22 13%	39 15%	23 24%		
Cost of transport (taxis, buses)	67 14%	41 16%	26 11%	8 17%	24 18%	15 11%	17 11%	- -	3 37%	22 14%	15 12%	18 12%	12 20%	7 19%	- -	7 13%	6 21%	10 19%	3 11%	1 3%	1 4%	17 17%	7 12%	4 13%	3 23%	21 12%	35 13%	12 12%		
Credit card transaction charges	66 14%	40 16%	26 11%	8 19%	21 16%	20 15%	16 11%	- -	- -	28 18%	10 8%	17 12%	10 18%	4 12%	1 4%	5 10%	2 8%	4 8%	2 5%	- -	9 23%	24 23%	12 21%	2 7%	- -	21 12%	36 14%	28 28%		
Debit card transaction charges	62 13%	41 16%	21 9%	6 14%	21 15%	16 12%	18 12%	- -	1 16%	24 16%	13 11%	14 9%	11 18%	4 10%	2 12%	3 5%	4 14%	4 8%	3 8%	- -	8 22%	21 21%	8 13%	5 15%	1 7%	21 12%	34 13%	21 21%		
Compulsory service charge added to restaurant bill	61 13%	39 15%	22 10%	7 15%	18 13%	17 13%	16 11%	1 11%	2 25%	19 13%	22 18%	15 11%	4 7%	4 11%	2 13%	3 5%	3 11%	7 13%	5 14%	1 7%	6 16%	16 16%	5 9%	7 22%	1 9%	16 9%	40 15%	22 22%		
Meal and drinks charges in local restaurants and bars	58 12%	31 12%	27 12%	1 2%	15 11%	18 13%	20 13%	1 11%	3 31%	26 17%	15 12%	4 3%	12 21%	6 19%	2 12%	4 8%	4 14%	8 17%	3 8%	2 11%	4 10%	11 10%	8 14%	3 9%	2 13%	26 15%	24 9%	22 22%		
Poor exchange rate at airport foreign exchange bureau	52 11%	30 12%	22 10%	2 5%	25 19%	15 11%	7 5%	2 12%	- -	18 12%	10 8%	13 9%	10 17%	3 8%	- -	4 8%	3 11%	5 10%	4 14%	- -	6 17%	14 14%	9 15%	2 5%	1 6%	16 10%	30 12%	17 17%		
Waiters expecting tips in cash	46 10%	30 12%	16 7%	4 10%	19 14%	13 10%	9 6%	- -	1 8%	16 10%	10 8%	10 7%	11 18%	2 7%	1 6%	2 4%	2 6%	7 14%	1 3%	1 6%	3 7%	18 18%	5 9%	2 7%	1 7%	15 9%	27 10%	16 16%		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 148

Q13. Thinking about your holiday budget for your last trip abroad, which of the following did you consider a 'rip off' because it caused you to spend more than expected or budgeted?

Base: All with families who have been on holiday in the last 5 years

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer	
Weighted base	483	254	229	44	135	135	147	13	9	153	125	145	59	35	17	51	31	50	32	20	38	102	59	33	15	172	259	99	
Agreeing that credit card payment be made in sterling rather than local currency and then finding out that this incurred an extra charge	42 9%	30 12%	13 5%	* 1%	23 17%	10 7%	9 6%	- -	- -	12 8%	13 10%	9 7%	8 14%	2 7%	3 15%	1 1%	4 12%	4 8%	3 11%	- -	- -	16 16%	5 9%	4 11%	1 7%	20 12%	21 8%	21 21%	
Charges for using credit cards to withdraw cash in hotel or at ATM	41 8%	27 11%	13 6%	1 3%	19 14%	11 8%	9 6%	- -	- -	13 9%	15 12%	9 6%	3 6%	1 4%	- -	1 2%	3 11%	1 1%	3 9%	- -	4 12%	20 20%	4 7%	3 9%	- -	16 9%	19 8%	11 11%	
Kids' beach extras (buckets and spades, lilos etc.)	37 8%	17 7%	20 9%	3 7%	16 12%	8 6%	8 6%	- -	2 17%	8 5%	14 11%	13 9%	2 4%	3 9%	2 13%	3 6%	3 10%	3 7%	1 2%	4 20%	3 7%	9 9%	6 10%	* 1%	- -	16 10%	16 6%	15 15%	
Cost of unexpected car hire extras (e.g. 0% collision waiver insurance, fuel charge)	36 7%	24 10%	11 5%	3 6%	10 7%	12 9%	10 7%	- -	2 17%	12 8%	6 5%	11 7%	7 12%	1 3%	2 12%	4 7%	1 4%	3 7%	1 2%	1 6%	3 8%	8 8%	6 10%	5 14%	- -	12 7%	20 8%	10 10%	
Unexpected entry/exit visa or tourist tax charges	34 7%	19 8%	15 6%	5 10%	14 10%	8 6%	8 5%	- -	1 7%	9 6%	9 7%	5 3%	11 19%	1 3%	1 6%	2 3%	2 7%	6 13%	4 12%	1 3%	3 8%	8 8%	4 7%	3 8%	- -	15 9%	13 5%	7 7%	
Finding that my EHIC card (European Health Insurance Card) did not cover all or some of the cost of hospital/health care	25 5%	17 7%	8 4%	3 6%	16 12%	4 3%	3 2%	- -	- -	8 6%	3 2%	10 7%	4 6%	2 5%	- -	- -	- -	1 2%	- -	- -	3 8%	13 12%	6 10%	1 3%	- -	14 8%	9 3%	15 16%	
Other (please specify)	1 *	1 *	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	
None of these	141 29%	72 29%	68 30%	15 34%	15 11%	45 34%	55 37%	8 64%	2 21%	40 26%	40 32%	49 34%	12 21%	14 41%	10 57%	19 37%	6 19%	8 17%	10 31%	8 37%	10 27%	18 18%	19 33%	12 35%	7 46%	54 32%	74 28%	9 9%	

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 149
Gender
Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer		
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190		
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218		
Male	1014 49%	1014 100%	-	104 46%	170 48%	166 50%	180 50%	164 52%	230 47%	308 56%	283 47%	212 49%	212 43%	100 56%	39 45%	113 49%	86 50%	89 50%	78 52%	49 50%	100 52%	131 48%	123 43%	80 45%	27 47%	181 44%	466 57%	136 62%		
Female	1060 51%	-	1060 100%	119 53%	185 52%	165 50%	181 50%	154 48%	255 53%	237 43%	316 53%	224 51%	283 57%	76 43%	47 55%	117 51%	86 50%	89 50%	72 48%	49 50%	94 48%	143 52%	159 56%	99 55%	31 53%	230 56%	353 43%	82 38%		
Other	5 *	-	-	2 1%	1 *	-	1 *	-	1 *	2 *	2 *	-	1 *	1 1%	-	1 *	1 *	1 1%	-	-	-	-	1 *	-	-	-	-	-		
Prefer not to say	1 *	-	-	-	1 *	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	1 *	-	-	-	-	1 *	-		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 150

Age
Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate				
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190			
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218			
18-24	225 11%	104 10%	119 11%	225 100%	-	-	-	-	-	78 14%	69 12%	53 12%	24 5%	20 11%	8 9%	25 11%	11 6%	27 15%	16 11%	9 10%	21 11%	56 20%	15 5%	16 9%	1 1%	45 11%	82 10%	47 22%			
25-34	357 17%	170 17%	185 17%	-	357 100%	-	-	-	-	87 16%	94 16%	109 25%	67 14%	32 18%	13 15%	38 17%	30 17%	26 15%	19 12%	17 17%	20 10%	74 27%	51 18%	27 15%	12 20%	102 25%	191 23%	71 32%			
35-44	331 16%	166 16%	165 16%	-	-	331 100%	-	-	-	100 18%	97 16%	62 14%	72 15%	33 19%	15 17%	38 17%	22 13%	28 16%	28 19%	12 12%	34 18%	40 15%	40 14%	30 17%	12 20%	97 24%	192 23%	36 17%			
45-54	362 17%	180 18%	181 17%	-	-	-	362 100%	-	-	81 15%	105 17%	84 19%	92 18%	33 19%	15 18%	42 18%	34 20%	41 23%	20 14%	14 14%	28 15%	35 13%	52 18%	38 21%	10 18%	101 25%	179 22%	24 11%			
55-64	318 15%	164 16%	154 14%	-	-	-	-	318 100%	-	75 14%	103 17%	46 11%	94 19%	23 13%	12 14%	35 15%	33 19%	31 17%	28 19%	17 17%	28 14%	28 10%	49 17%	24 13%	11 19%	56 14%	126 15%	18 8%			
65+	486 23%	230 23%	255 24%	-	-	-	-	-	486 100%	126 23%	132 22%	81 19%	147 30%	35 20%	22 26%	52 23%	43 25%	26 15%	39 26%	29 30%	63 33%	42 15%	77 27%	44 25%	13 22%	9 2%	49 6%	22 10%			
NET: 18-34	582 28%	274 27%	305 29%	225 100%	357 100%	-	-	-	-	165 30%	164 27%	162 37%	92 18%	52 29%	21 24%	64 28%	41 24%	54 30%	35 23%	26 27%	40 21%	129 47%	66 23%	43 24%	13 21%	148 36%	274 33%	118 54%			
NET: 35-54	693 33%	346 34%	346 33%	-	-	331 100%	362 100%	-	-	181 33%	202 34%	146 34%	164 33%	66 38%	30 35%	80 35%	56 32%	68 38%	48 32%	25 26%	63 32%	75 27%	92 32%	67 38%	22 38%	198 48%	370 45%	60 28%			
NET: 55+	804 39%	394 39%	409 39%	-	-	-	-	318 100%	486 100%	201 37%	235 39%	127 29%	241 49%	58 33%	35 40%	87 38%	76 44%	57 32%	67 45%	46 47%	91 47%	70 25%	126 44%	69 38%	24 41%	65 16%	176 21%	40 18%			
Average age	48.58	48.80	48.40	21.86	30.09	39.73	49.91	59.72	72.26	47.56	48.52	45.27	52.67	47.10	49.85	47.94	51.20	45.92	50.46	50.99	51.78	41.67	51.66	49.44	49.51	41.11	42.68	38.34			

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 151
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190		
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218		
A	147 7%	82 8%	66 6%	29 13%	23 6%	28 8%	23 6%	17 5%	28 6%	147 27%	-	-	-	9 5%	6 8%	18 8%	6 3%	15 8%	11 7%	3 3%	17 9%	32 12%	15 5%	8 5%	7 12%	30 7%	64 8%	36 17%		
B	400 19%	227 22%	172 16%	49 22%	64 18%	72 22%	59 16%	58 18%	98 20%	400 73%	-	-	-	35 20%	18 21%	43 19%	41 23%	34 19%	30 20%	14 15%	41 21%	54 20%	46 16%	29 16%	16 27%	109 27%	138 17%	60 28%		
C1	601 29%	283 28%	316 30%	69 31%	94 26%	97 29%	105 29%	103 32%	132 27%	-	601 100%	-	-	46 26%	25 29%	56 24%	45 26%	39 22%	44 29%	36 37%	57 30%	81 30%	91 32%	63 35%	17 29%	124 30%	272 33%	51 23%		
C2	436 21%	212 21%	224 21%	53 24%	109 31%	62 19%	84 23%	46 15%	81 17%	-	-	436 100%	-	35 20%	16 19%	54 23%	38 22%	46 26%	32 22%	21 22%	39 20%	64 23%	45 16%	37 21%	6 11%	96 23%	217 26%	42 19%		
D	259 12%	127 13%	131 12%	16 7%	39 11%	52 16%	49 14%	48 15%	56 11%	-	-	-	259 52%	36 20%	9 11%	32 14%	26 15%	19 11%	17 11%	9 10%	17 9%	19 7%	42 15%	27 15%	5 8%	49 12%	123 15%	24 11%		
E	237 11%	84 8%	152 14%	9 4%	28 8%	20 6%	43 12%	46 14%	92 19%	-	-	-	237 48%	15 9%	10 12%	28 12%	17 10%	26 15%	16 10%	14 14%	22 11%	25 9%	43 15%	14 8%	7 12%	2 *	6 1%	5 2%		
NET: AB	547 26%	308 30%	237 22%	78 35%	87 24%	100 30%	81 23%	75 24%	126 26%	547 100%	-	-	-	44 25%	24 29%	61 26%	46 27%	49 27%	41 27%	17 18%	58 30%	86 31%	61 22%	37 21%	23 40%	139 34%	202 25%	96 44%		
NET: ABC1	1148 55%	591 58%	554 52%	147 66%	181 51%	197 59%	186 51%	178 56%	258 53%	547 100%	601 100%	-	-	91 51%	49 58%	117 51%	91 53%	87 49%	85 57%	53 55%	115 59%	167 61%	152 54%	100 56%	40 69%	263 64%	475 58%	147 67%		
NET: C2DE	932 45%	423 42%	507 48%	77 34%	176 49%	135 41%	176 49%	140 44%	228 47%	-	-	436 100%	496 100%	86 49%	36 42%	114 49%	82 47%	92 51%	65 43%	44 45%	78 41%	108 39%	131 46%	79 44%	18 31%	147 36%	345 42%	71 33%		
NET: DE	496 24%	212 21%	283 27%	24 11%	67 19%	72 22%	92 25%	94 29%	147 30%	-	-	-	496 100%	51 29%	20 23%	60 26%	43 25%	45 25%	32 22%	23 24%	39 20%	44 16%	86 30%	41 23%	12 20%	51 13%	129 16%	29 13%		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 152
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190		
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218		
Scotland	177 8%	100 10%	76 7%	20 9%	32 9%	33 10%	33 9%	23 7%	35 7%	44 8%	46 8%	35 8%	51 10%	177 100%	-	-	-	-	-	-	-	-	-	-	-	35 9%	77 9%	13 6%		
North East	85 4%	39 4%	47 4%	8 4%	13 4%	15 4%	15 4%	12 4%	22 5%	24 4%	25 4%	16 4%	20 4%	-	85 100%	-	-	-	-	-	-	-	-	-	-	24 6%	21 3%	7 3%		
North West	231 11%	113 11%	117 11%	25 11%	38 11%	38 12%	42 11%	35 11%	52 11%	61 11%	56 9%	54 12%	60 12%	-	-	231 100%	-	-	-	-	-	-	-	-	-	50 12%	87 11%	24 11%		
Yorkshire & Humberside	173 8%	86 9%	86 8%	11 5%	30 8%	22 7%	34 9%	33 10%	43 9%	46 8%	45 8%	38 9%	43 9%	-	-	-	173 100%	-	-	-	-	-	-	-	-	31 8%	64 8%	17 8%		
West Midlands	179 9%	89 9%	89 8%	27 12%	26 7%	28 8%	41 11%	31 10%	26 5%	49 9%	39 6%	46 11%	45 9%	-	-	-	-	179 100%	-	-	-	-	-	-	-	36 9%	73 9%	17 8%		
East Midlands	150 7%	78 8%	72 7%	16 7%	19 5%	28 8%	20 6%	28 9%	39 8%	41 8%	44 7%	32 7%	32 7%	-	-	-	-	-	150 100%	-	-	-	-	-	-	26 6%	57 7%	18 8%		
Wales	98 5%	49 5%	49 5%	9 4%	17 5%	12 4%	14 4%	17 5%	29 6%	17 3%	36 6%	21 5%	23 5%	-	-	-	-	-	-	98 100%	-	-	-	-	-	30 7%	23 3%	8 4%		
Eastern	193 9%	100 10%	94 9%	21 9%	20 5%	34 10%	28 8%	28 9%	63 13%	58 11%	57 10%	39 9%	39 8%	-	-	-	-	-	-	-	193 100%	-	-	-	-	34 8%	66 8%	12 6%		
London	275 13%	131 13%	143 13%	56 25%	74 21%	40 12%	35 10%	28 9%	42 9%	86 16%	81 14%	64 15%	44 9%	-	-	-	-	-	-	-	-	275 100%	-	-	-	52 13%	130 16%	54 25%		
South East	283 14%	123 12%	159 15%	15 7%	51 14%	40 12%	52 14%	49 15%	77 16%	61 11%	91 15%	45 10%	86 17%	-	-	-	-	-	-	-	-	-	283 100%	-	-	47 11%	116 14%	22 10%		
South West	179 9%	80 8%	99 9%	16 7%	27 8%	30 9%	38 10%	24 8%	44 9%	37 7%	63 11%	37 9%	41 8%	-	-	-	-	-	-	-	-	-	-	179 100%	-	33 8%	82 10%	18 8%		
Northern Ireland	58 3%	27 3%	31 3%	1 *	12 3%	12 4%	10 3%	11 3%	13 4%	23 4%	17 3%	6 1%	12 2%	-	-	-	-	-	-	-	-	-	-	-	58 100%	12 3%	24 3%	8 4%		

Travel Survey 2023
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Absolutes/col percents

Table 153
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190	
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218	
Yes	954 46%	475 47%	477 45%	137 61%	219 61%	162 49%	146 40%	114 36%	175 36%	299 55%	279 46%	222 51%	154 31%	73 41%	38 45%	108 47%	76 44%	69 38%	70 47%	41 42%	81 42%	179 65%	123 44%	67 38%	28 48%	226 55%	418 51%	139 64%	
No	1126 54%	539 53%	583 55%	88 39%	138 39%	169 51%	216 60%	204 64%	311 64%	248 45%	322 54%	214 49%	342 69%	104 59%	47 55%	123 53%	97 56%	110 62%	80 53%	56 58%	113 58%	96 35%	159 56%	112 62%	30 52%	184 45%	402 49%	79 36%	

Travel Survey 2023
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Absolutes/col percents

Table 154
Opinion Influencer
Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate				
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190			
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218			
Yes	218 10%	136 13%	82 8%	47 21%	71 20%	36 11%	24 7%	18 6%	22 4%	96 18%	51 8%	42 10%	29 6%	13 7%	7 8%	24 10%	17 10%	17 10%	18 12%	8 9%	12 6%	54 20%	22 8%	18 10%	8 13%	72 18%	99 12%	218 100%			
No	1862 90%	878 87%	978 92%	178 79%	287 80%	295 89%	338 93%	299 94%	465 96%	451 82%	550 92%	393 90%	467 94%	164 93%	78 92%	207 90%	156 90%	162 90%	132 88%	89 91%	181 94%	220 80%	261 92%	161 90%	51 87%	338 82%	721 88%	-			

Travel Survey 2023
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Absolutes/col percents

Table 155
Tenure
Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer			
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190			
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218			
NET: Homeowners	1411	710	697	121	210	202	255	223	401	420	433	325	233	103	62	162	120	122	104	69	135	163	198	125	46	301	545	144			
	68%	70%	66%	54%	59%	61%	70%	70%	82%	77%	72%	75%	47%	58%	73%	70%	70%	68%	69%	71%	70%	60%	70%	70%	79%	73%	66%	66%			
Owned outright - without mortgage	821	417	401	46	72	54	100	169	381	227	248	167	180	48	35	101	79	62	61	40	87	94	121	74	20	99	245	78			
	39%	41%	38%	20%	20%	16%	27%	53%	78%	41%	41%	38%	36%	27%	41%	44%	46%	35%	41%	41%	45%	34%	43%	41%	34%	24%	30%	36%			
Owned with a mortgage or loan	590	293	296	76	138	148	155	54	19	193	184	159	53	55	27	62	41	60	43	29	48	69	77	52	26	202	299	65			
	28%	29%	28%	34%	38%	45%	43%	17%	4%	35%	31%	36%	11%	31%	32%	27%	24%	34%	28%	30%	25%	25%	27%	29%	44%	49%	36%	30%			
NET: Renters	644	288	354	90	144	126	105	94	85	121	161	103	259	73	22	65	51	53	45	27	54	107	83	51	12	108	265	74			
	31%	28%	33%	40%	40%	38%	29%	30%	17%	22%	27%	24%	52%	41%	26%	28%	29%	30%	30%	28%	28%	39%	29%	29%	21%	26%	32%	34%			
NET: Rent from Council/ Housing Association	395	183	210	50	66	78	65	70	65	54	82	60	199	51	17	42	30	33	30	16	36	64	43	25	7	58	132	51			
	19%	18%	20%	22%	19%	23%	18%	22%	13%	10%	14%	14%	40%	29%	20%	18%	17%	19%	20%	16%	19%	23%	15%	14%	13%	14%	16%	23%			
Rented from the council	249	117	132	25	42	51	47	45	40	31	54	37	127	32	11	23	19	21	23	12	20	45	27	10	6	39	82	40			
	12%	12%	12%	11%	12%	15%	13%	14%	8%	6%	9%	9%	26%	18%	13%	10%	11%	12%	15%	12%	11%	16%	10%	5%	10%	10%	10%	18%			
Rented from a housing association	146	67	78	25	24	27	18	25	26	23	28	23	72	19	6	19	11	13	8	4	15	19	16	16	2	19	50	11			
	7%	7%	7%	11%	7%	8%	5%	8%	5%	4%	5%	5%	14%	11%	7%	8%	6%	7%	5%	4%	8%	7%	6%	9%	3%	5%	6%	5%			
Rented from someone else	249	105	144	40	78	48	40	24	19	67	79	43	60	22	5	24	21	20	15	12	18	43	40	26	5	50	133	23			
	12%	10%	14%	18%	22%	15%	11%	8%	4%	12%	13%	10%	12%	12%	6%	10%	12%	11%	10%	12%	9%	16%	14%	15%	9%	12%	16%	11%			
Rent free	25	16	9	14	3	3	2	1	1	7	7	8	4	1	1	3	2	3	1	1	4	4	2	2	-	1	10	1			
	1%	2%	1%	6%	1%	1%	1%	*	*	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	-	*	1%	*			

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 156

What is the highest educational level that you have achieved to date?**Base: All respondents**

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer	
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190	
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218	
No formal education	13 1%	5 *	8 1%	1 *	4 1%	3 1%	2 *	* *	2 *	- -	2 *	1 *	9 2%	3 2%	- -	3 1%	2 1%	1 1%	2 1%	1 1%	1 *	1 *	- -	- -	- -	- -	2 *	- -	
Primary	16 1%	11 1%	5 *	4 2%	3 1%	3 1%	1 *	2 1%	3 1%	2 *	1 *	2 1%	10 2%	2 1%	1 1%	1 1%	2 1%	2 1%	- -	1 1%	* *	2 1%	2 1%	2 1%	- -	2 1%	4 *	2 1%	
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1045 50%	509 50%	535 50%	94 42%	120 34%	151 46%	194 54%	186 58%	299 61%	166 30%	278 46%	253 58%	348 70%	75 43%	35 42%	110 48%	97 56%	100 56%	81 54%	54 55%	106 55%	101 37%	170 60%	90 51%	25 42%	160 39%	391 48%	53 24%	
University degree or equivalent professional qualification, NVQ level 4, etc.	691 33%	337 33%	353 33%	60 27%	148 41%	115 35%	119 33%	102 32%	146 30%	231 42%	229 38%	135 31%	97 20%	67 38%	36 42%	84 36%	47 27%	59 33%	42 28%	31 31%	68 35%	105 38%	80 28%	55 31%	19 32%	167 41%	300 37%	85 39%	
Higher university degree, doctorate, MBA, NVQ level 5, etc.	258 12%	129 13%	127 12%	31 14%	71 20%	53 16%	41 11%	27 8%	35 7%	135 25%	61 10%	35 8%	26 5%	27 15%	9 10%	25 11%	22 13%	13 7%	17 11%	10 10%	12 6%	54 20%	29 10%	26 15%	15 26%	79 19%	111 14%	64 29%	
Still in full time education	40 2%	16 2%	24 2%	33 15%	6 2%	1 *	1 *	- -	- -	11 2%	21 4%	8 2%	1 *	3 2%	3 3%	7 3%	3 2%	4 2%	5 3%	1 1%	5 2%	8 3%	1 *	2 1%	- -	- -	3 *	8 4%	
Don't know	4 *	2 *	2 *	1 *	1 *	1 *	- -	- -	1 *	1 *	1 *	1 *	1 *	- -	1 2%	- -	- -	- -	2 1%	- -	1 *	- -	- -	- -	- -	1 *	1 *	2 1%	
Prefer not to answer	14 1%	6 1%	7 1%	1 1%	4 1%	3 1%	3 1%	1 *	1 *	2 *	7 1%	1 *	4 1%	- -	- -	2 1%	- -	1 1%	2 1%	- -	1 1%	2 1%	1 *	3 2%	- -	1 *	7 1%	5 2%	

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 157

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private				
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190			
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218			
Yes - responsible for half or more of the items bought	1917	896	1017	173	329	316	343	308	449	501	551	398	467	164	78	214	164	161	135	92	180	250	256	168	55	389	756	201			
	92%	88%	96%	77%	92%	95%	95%	97%	92%	91%	92%	91%	94%	93%	91%	93%	95%	90%	90%	94%	93%	91%	91%	94%	95%	95%	92%	92%			
No - not responsible for most of the items bought	163	118	44	52	28	16	19	10	37	47	50	38	29	13	8	17	9	18	15	6	14	24	27	10	3	21	64	18			
	8%	12%	4%	23%	8%	5%	5%	3%	8%	9%	8%	9%	6%	7%	9%	7%	5%	10%	10%	6%	7%	9%	9%	6%	5%	5%	8%	8%			

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 158
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Priv-ate	Opinion Influ-encer
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218
No cars in the household	400 19%	197 19%	202 19%	64 29%	85 24%	71 22%	50 14%	60 19%	70 14%	75 14%	115 19%	52 12%	159 32%	34 19%	11 13%	53 23%	28 17%	34 19%	28 19%	13 13%	34 17%	98 36%	41 15%	18 10%	7 12%	53 13%	158 19%	45 21%
NET: Any	1680 81%	817 81%	858 81%	160 71%	273 76%	260 78%	312 86%	258 81%	417 86%	473 86%	485 81%	384 88%	338 68%	143 81%	74 87%	178 77%	144 83%	145 81%	122 81%	85 87%	160 83%	176 64%	241 85%	161 90%	51 88%	357 87%	662 81%	173 79%
1	1106 53%	524 52%	578 55%	75 33%	153 43%	181 55%	191 53%	180 57%	326 67%	299 55%	332 55%	214 49%	262 53%	100 56%	51 60%	112 48%	109 63%	90 50%	85 57%	60 61%	93 48%	132 48%	157 55%	94 53%	23 40%	209 51%	403 49%	97 45%
2	465 22%	236 23%	228 22%	62 28%	95 27%	69 21%	95 26%	64 20%	80 16%	149 27%	121 20%	133 31%	62 12%	37 21%	20 24%	54 23%	29 17%	40 23%	36 24%	18 18%	51 26%	34 12%	71 25%	53 29%	23 39%	121 29%	201 25%	59 27%
3+	109 5%	57 6%	52 5%	24 11%	25 7%	10 3%	26 7%	14 4%	11 2%	25 5%	32 5%	37 9%	14 3%	6 3%	3 3%	12 5%	6 4%	14 8%	2 1%	7 7%	16 8%	10 4%	14 5%	14 8%	5 9%	27 7%	57 7%	17 8%

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 159

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private				
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190			
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218			
White	1792 86%	868 86%	919 87%	138 61%	284 79%	272 82%	315 87%	302 95%	480 99%	459 84%	523 87%	381 87%	428 86%	163 92%	81 95%	198 86%	157 91%	146 82%	129 86%	93 95%	180 93%	171 62%	256 90%	162 90%	57 98%	339 83%	704 86%	149 68%			
NET: Ethnic minority	268 13%	135 13%	133 13%	80 36%	70 20%	55 17%	43 12%	15 5%	5 1%	82 15%	72 12%	51 12%	62 13%	14 8%	4 5%	32 14%	16 9%	30 17%	20 13%	3 3%	13 7%	94 34%	24 8%	17 10%	1 2%	70 17%	106 13%	66 30%			
Mixed	58 3%	32 3%	27 3%	4 2%	24 7%	12 4%	12 3%	5 2%	1 *	13 2%	19 3%	8 2%	19 4%	4 2%	1 1%	7 3%	2 1%	6 3%	4 3%	1 1%	2 1%	19 7%	5 2%	9 5%	- -	13 3%	28 3%	13 6%			
Asian	113 5%	64 6%	49 5%	41 18%	22 6%	27 8%	18 5%	4 1%	1 *	39 7%	25 4%	27 6%	22 5%	5 3%	1 1%	16 7%	7 4%	19 11%	5 3%	1 1%	5 3%	41 15%	9 3%	5 3%	1 2%	29 7%	48 6%	22 10%			
Black	48 2%	21 2%	27 3%	12 6%	13 4%	8 3%	6 2%	5 2%	3 1%	16 3%	11 2%	8 2%	13 3%	1 1%	1 1%	4 2%	2 1%	3 2%	8 5%	1 1%	3 2%	16 6%	6 2%	2 1%	- -	20 5%	16 2%	17 8%			
Chinese	35 2%	13 1%	22 2%	21 9%	7 2%	3 1%	3 1%	- -	- -	12 2%	15 2%	5 1%	3 1%	4 2%	2 2%	5 2%	5 3%	2 1%	3 2%	- -	1 1%	10 4%	1 *	2 1%	- -	7 2%	9 1%	11 5%			
Other ethnic group	13 1%	5 1%	8 1%	1 *	4 1%	5 1%	3 1%	1 *	- -	3 1%	2 *	3 1%	5 1%	- -	- -	- -	- -	- -	- -	1 1%	1 1%	8 3%	4 1%	- -	- -	1 *	5 1%	4 2%			
Prefer not to answer	21 1%	11 1%	9 1%	7 3%	4 1%	4 1%	4 1%	1 *	2 *	6 1%	6 1%	3 1%	6 1%	1 *	- -	1 *	- -	2 1%	1 *	2 2%	1 *	10 4%	4 1%	- -	- -	1 *	10 1%	3 1%			

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 160

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Priv-ate			
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190		
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218		
Christian	966 46%	483 48%	481 45%	43 19%	139 39%	123 37%	156 43%	171 54%	333 68%	259 47%	265 44%	195 45%	247 50%	76 43%	42 49%	117 51%	83 48%	75 42%	72 48%	42 43%	92 47%	125 46%	129 45%	75 42%	40 68%	175 43%	331 40%	120 55%		
NET: Other	187 9%	94 9%	92 9%	49 22%	36 10%	41 12%	34 9%	10 3%	18 4%	62 11%	39 7%	42 10%	44 9%	12 7%	2 3%	20 9%	10 6%	28 16%	10 7%	3 3%	16 8%	59 22%	16 6%	8 4%	2 3%	45 11%	73 9%	40 18%		
Muslim	83 4%	44 4%	40 4%	29 13%	17 5%	20 6%	16 4%	1 *	1 *	26 5%	19 3%	19 4%	19 4%	4 2%	- -	15 6%	6 4%	16 9%	3 2%	1 1%	5 3%	24 9%	7 2%	3 1%	- -	24 6%	32 4%	15 7%		
Hindu	24 1%	15 2%	8 1%	8 4%	6 2%	3 1%	3 1%	2 1%	1 *	13 2%	1 *	5 1%	4 1%	- -	- -	- -	1 1%	1 *	2 1%	- -	2 1%	14 5%	3 1%	* *	1 2%	7 2%	11 1%	8 4%		
Jewish	8 *	3 *	6 1%	1 1%	- -	- -	2 *	* *	5 1%	3 1%	2 *	2 1%	1 *	- -	- -	2 1%	- -	- -	- -	- -	- -	6 2%	- -	1 1%	- -	- -	3 *	1 *		
Sikh	9 *	7 1%	2 *	2 1%	6 2%	1 *	1 *	- -	- -	1 *	- -	6 1%	2 *	2 1%	- -	- -	- -	2 1%	- -	- -	- -	4 1%	- -	1 1%	- -	3 1%	3 *	4 2%		
Buddhist	21 1%	9 1%	12 1%	3 1%	2 *	7 2%	4 1%	1 *	4 1%	8 2%	6 1%	5 1%	1 *	1 *	1 1%	1 1%	1 1%	- -	2 1%	1 1%	2 1%	9 3%	1 *	1 *	- -	5 1%	9 1%	6 3%		
Other	42 2%	17 2%	24 2%	6 2%	6 2%	9 3%	9 2%	6 2%	7 1%	10 2%	12 2%	4 1%	16 3%	6 3%	1 1%	3 1%	2 1%	9 5%	3 2%	1 1%	6 3%	3 1%	6 2%	2 1%	1 2%	6 1%	15 2%	5 2%		
None	885 43%	413 41%	470 44%	119 53%	172 48%	161 49%	165 45%	136 43%	273 57%	219 40%	283 47%	189 43%	194 39%	88 50%	41 49%	90 39%	77 45%	71 39%	63 42%	50 52%	84 43%	80 29%	132 47%	93 52%	16 27%	184 45%	399 49%	54 25%		
Prefer not to say	42 2%	24 2%	17 2%	14 6%	11 3%	6 2%	7 2%	1 *	3 1%	8 1%	14 2%	10 2%	11 2%	1 *	- -	4 2%	3 2%	5 3%	5 3%	3 3%	2 1%	10 4%	7 2%	3 2%	1 1%	7 2%	17 4%	4 2%		

Travel Survey 2023
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Absolutes/col percents

Table 161
Which of the following best describes where you live?
Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218
NET: Urban	1682 81%	839 83%	839 79%	207 92%	312 87%	287 87%	294 81%	244 77%	339 70%	447 82%	492 82%	355 82%	388 78%	146 82%	67 79%	196 85%	136 79%	160 90%	108 72%	61 63%	145 75%	270 98%	217 77%	132 74%	44 75%	352 86%	681 83%	189 87%
Urban - Population over 10,000	914 44%	486 48%	427 40%	144 64%	170 48%	155 47%	151 42%	132 41%	162 33%	264 48%	267 45%	180 41%	204 41%	89 50%	33 39%	91 39%	76 44%	86 48%	62 41%	28 29%	67 34%	217 79%	87 31%	55 31%	23 40%	184 45%	385 47%	118 54%
Town and Fringe	768 37%	353 35%	412 39%	63 28%	141 40%	132 40%	143 40%	112 35%	177 36%	183 33%	225 37%	175 40%	185 37%	56 32%	34 40%	105 46%	60 35%	74 41%	46 31%	33 34%	78 40%	54 20%	130 46%	77 43%	20 35%	168 41%	296 36%	71 33%
NET: Rural	398 19%	175 17%	222 21%	18 8%	46 13%	44 13%	68 19%	74 23%	147 30%	101 18%	108 18%	81 18%	108 22%	31 18%	18 21%	35 15%	36 21%	19 10%	42 28%	36 37%	48 25%	4 2%	66 23%	47 26%	15 25%	58 14%	139 17%	29 13%
Village	349 17%	160 16%	187 18%	16 7%	41 12%	42 13%	62 17%	60 19%	127 26%	85 16%	100 17%	64 15%	100 20%	24 14%	18 21%	33 14%	34 20%	18 10%	38 26%	28 29%	42 22%	4 2%	62 22%	36 20%	8 14%	52 13%	122 15%	26 12%
Hamlet & Isolated Dwelling	49 2%	15 1%	35 3%	2 1%	4 1%	2 1%	6 2%	14 4%	20 4%	15 3%	8 1%	17 4%	8 2%	7 4%	- -	2 1%	2 1%	* *	3 2%	8 8%	6 3%	- -	4 1%	11 6%	7 11%	7 2%	17 2%	3 1%

Travel Survey 2023

ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 162

Please indicate which of the following best describes your current working status.

Base: All respondents

	Gender			Age							Social Grade				Region															Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer				
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190				
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218				
NET: Working	1230 59%	647 64%	583 55%	128 57%	294 82%	289 87%	280 77%	182 57%	58 12%	341 62%	397 66%	312 72%	180 36%	112 64%	46 54%	137 59%	95 55%	109 61%	83 56%	53 54%	100 52%	182 66%	163 58%	114 64%	36 62%	410 100%	820 100%	171 78%				
NET: Employed	1128 54%	590 58%	538 51%	120 53%	282 79%	269 81%	255 71%	157 44%	44 9%	322 59%	356 59%	282 65%	168 34%	102 58%	44 52%	124 54%	86 50%	106 59%	75 50%	52 53%	91 47%	171 62%	143 51%	101 56%	33 57%	409 100%	719 88%	161 74%				
Working full time - working 30 hours per week or more	934 45%	537 53%	397 37%	100 44%	249 70%	230 69%	216 60%	116 36%	24 5%	288 53%	296 49%	226 52%	124 25%	88 50%	33 38%	103 44%	72 42%	90 51%	60 40%	44 45%	75 39%	154 56%	110 39%	78 44%	28 49%	339 83%	596 73%	147 67%				
Working part-time - working between 8 and 29 hours per week	194 9%	53 5%	141 13%	20 9%	32 9%	39 12%	40 11%	42 13%	21 4%	34 6%	60 10%	56 13%	44 9%	14 8%	12 14%	21 9%	15 9%	16 9%	15 10%	8 8%	16 8%	17 6%	34 12%	23 13%	5 8%	71 17%	124 15%	15 7%				
NET: Self-employed	102 5%	57 6%	45 4%	8 3%	12 3%	19 6%	24 7%	25 8%	14 3%	19 3%	41 7%	30 7%	12 2%	10 6%	2 2%	13 5%	9 5%	3 2%	9 6%	1 1%	9 5%	11 4%	20 7%	13 7%	3 5%	1 *	101 12%	10 4%				
Self-employed - working 30 hours per week or more	57 3%	38 4%	19 2%	3 1%	10 3%	13 4%	17 5%	14 5%	- -	9 2%	25 4%	16 4%	6 1%	10 6%	- -	6 3%	5 3%	2 1%	6 4%	- -	5 3%	5 2%	9 3%	6 4%	2 4%	- -	57 7%	5 2%				
Self-employed - working between 8 and 29 hours per week	45 2%	19 2%	26 2%	5 2%	2 1%	6 2%	7 2%	11 3%	14 3%	10 2%	16 3%	14 3%	5 1%	* *	2 2%	7 3%	3 2%	1 1%	3 2%	1 1%	4 2%	6 2%	10 4%	7 4%	1 1%	1 *	44 5%	4 2%				
NET: Not working	850 41%	367 36%	478 45%	97 43%	64 18%	43 13%	82 23%	135 43%	428 88%	206 38%	204 34%	124 28%	316 64%	65 36%	39 46%	94 41%	77 45%	70 39%	66 44%	45 46%	93 48%	93 34%	120 42%	65 36%	22 38%	- -	- -	47 22%				
Not working but seeking work or temporarily unemployed or sick	70 3%	32 3%	37 4%	11 5%	14 4%	9 3%	19 5%	16 5%	1 *	8 2%	6 1%	11 3%	45 9%	3 2%	2 3%	6 2%	3 2%	11 6%	5 3%	5 5%	3 2%	17 6%	12 4%	3 2%	1 1%	- -	- -	5 2%				
Not working and not seeking work	84 4%	43 4%	40 4%	6 3%	11 3%	6 2%	21 6%	33 10%	7 1%	4 1%	3 *	10 2%	67 13%	9 5%	4 5%	12 5%	7 4%	9 5%	7 4%	4 4%	5 3%	10 3%	13 4%	3 2%	1 1%	- -	- -	2 1%				
Student	94 5%	36 4%	58 5%	78 35%	10 3%	4 1%	1 *	1 *	- -	29 5%	47 8%	11 2%	8 2%	10 6%	5 6%	10 4%	8 4%	6 3%	8 5%	2 2%	10 5%	24 9%	6 2%	4 2%	1 2%	- -	- -	18 8%				
Retired on a state pension only	125 6%	39 4%	86 8%	- -	- -	- -	- -	- -	125 26%	9 2%	7 1%	18 4%	91 18%	11 6%	5 6%	17 7%	9 6%	8 5%	7 5%	7 7%	16 8%	12 4%	17 6%	11 6%	3 4%	- -	- -	1 1%				

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 162

Please indicate which of the following best describes your current working status.

Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218		
Retired with a private pension	352 17%	202 20%	149 14%	- -	2 *	- -	2 *	64 20%	284 58%	143 26%	123 20%	48 11%	37 7%	21 12%	20 23%	36 16%	38 22%	24 13%	32 21%	24 25%	45 23%	24 9%	52 18%	25 14%	11 19%	- -	- -	18 8%		
House person, housewife, househusband, etc.	126 6%	15 2%	108 10%	2 1%	28 8%	23 7%	40 11%	22 7%	11 2%	14 3%	17 3%	26 6%	69 14%	9 5%	4 4%	14 6%	13 7%	12 7%	8 5%	3 3%	13 7%	6 2%	20 7%	19 10%	6 10%	- -	- -	2 1%		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 163

Do you work in any of the following occupations?

Base: All respondents who work

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer		
Unweighted base	1175	603	571	115	240	297	287	181	55	349	384	259	183	107	47	119	97	113	87	54	96	168	144	102	41	384	791	141		
Weighted base	1230	647	583	128	294	289	280	182	58	341	397	312	180	112	46	137	95	109	83	53	100	182	163	114	36	410	820	171		
NET: Public Sector	410	181	230	45	102	97	101	56	9	139	124	96	51	35	24	50	31	36	26	30	34	52	47	33	12	410	-	72		
	33%	28%	39%	36%	35%	34%	36%	31%	15%	41%	31%	31%	29%	31%	53%	36%	32%	33%	32%	56%	34%	28%	29%	29%	34%	100%	-	42%		
A nationalised industry/state corporation	32	21	12	7	4	11	5	6	-	11	6	9	6	2	2	1	2	-	3	3	3	8	6	2	-	32	-	11		
	3%	3%	2%	5%	1%	4%	2%	3%	-	3%	1%	3%	3%	2%	4%	1%	3%	-	4%	6%	3%	4%	4%	2%	-	8%	-	6%		
Central government or civil service (including Courts service and Bank of England)	56	34	22	7	18	12	11	8	1	26	17	12	1	4	4	5	4	7	-	9	2	13	5	1	2	56	-	15		
	5%	5%	4%	5%	6%	4%	4%	4%	2%	8%	4%	4%	*	4%	9%	4%	4%	6%	-	18%	2%	7%	3%	1%	6%	14%	-	9%		
Local government or council (including fire services, police and local authority controlled schools/colleges)	140	56	84	8	30	29	47	22	5	36	64	28	11	14	9	19	10	10	10	10	16	11	14	17	1	140	-	19		
	11%	9%	14%	6%	10%	10%	17%	12%	8%	11%	16%	9%	6%	12%	19%	14%	11%	9%	11%	19%	16%	6%	9%	15%	3%	34%	-	11%		
A university, or other grant funded establishment (include opted-out schools)	34	17	18	5	11	9	6	2	-	15	8	6	5	3	2	3	3	3	3	-	3	5	5	2	2	34	-	9		
	3%	3%	3%	4%	4%	3%	2%	1%	-	4%	2%	2%	3%	3%	4%	2%	3%	2%	4%	-	3%	3%	3%	1%	5%	8%	-	6%		
A health authority or NHS Trust	96	27	69	13	27	23	22	7	3	36	21	21	19	10	7	11	8	11	5	6	8	7	12	6	5	96	-	10		
	8%	4%	12%	10%	9%	8%	8%	4%	6%	10%	5%	7%	10%	9%	16%	8%	8%	10%	5%	12%	8%	4%	7%	6%	13%	23%	-	6%		
The armed forces	3	3	-	3	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	3	-	3		
	*	*	-	2%	-	-	-	-	-	*	-	*	-	-	-	-	-	1%	-	-	-	1%	-	-	-	1%	-	2%		
Other public sector occupation (Please specify as much detail as possible)	49	23	25	3	13	12	10	11	-	13	9	17	10	2	*	10	3	5	6	1	3	6	5	5	3	49	-	6		
	4%	4%	4%	2%	4%	4%	3%	6%	-	4%	2%	5%	5%	2%	1%	7%	4%	4%	7%	2%	2%	3%	3%	4%	8%	12%	-	3%		
NET: Private Sector	820	466	353	82	191	192	179	126	49	202	272	217	129	77	21	87	64	73	57	23	66	130	116	82	24	-	820	99		
	67%	72%	61%	64%	65%	66%	64%	69%	85%	59%	69%	69%	71%	69%	47%	64%	68%	67%	68%	44%	66%	72%	71%	71%	66%	-	100%	58%		
A charity, voluntary organisation or trust	51	22	29	1	8	12	14	11	5	7	26	7	11	7	1	5	7	3	3	1	1	8	7	4	4	-	51	6		
	4%	3%	5%	1%	3%	4%	5%	6%	9%	2%	6%	2%	6%	6%	3%	4%	8%	3%	3%	2%	1%	4%	4%	3%	10%	-	6%	3%		

Travel Survey 2023
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Absolutes/col percents

Table 163

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer		
Weighted base	1230	647	583	128	294	289	280	182	58	341	397	312	180	112	46	137	95	109	83	53	100	182	163	114	36	410	820	171		
Self-employed (Private sector)	133 11%	75 12%	58 10%	10 7%	17 6%	27 9%	28 10%	36 20%	16 28%	27 8%	48 12%	37 12%	21 12%	12 11%	4 9%	14 11%	12 13%	6 6%	13 15%	2 3%	10 10%	18 10%	23 14%	14 12%	4 12%	-	133 16%	21 13%		
None of the above/ I work in the Private sector	636 52%	369 57%	266 46%	72 56%	166 57%	153 53%	137 49%	80 44%	28 49%	168 49%	199 50%	173 55%	96 53%	58 52%	16 35%	68 49%	45 47%	63 58%	42 50%	21 39%	55 55%	104 57%	85 52%	64 56%	16 44%	-	636 78%	71 42%		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 164

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer		
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190		
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218		
No children aged 18 or under	1360 65%	659 65%	694 65%	170 76%	176 49%	115 35%	133 37%	289 91%	476 98%	351 64%	419 70%	239 55%	350 71%	123 69%	55 64%	150 65%	124 72%	108 60%	103 69%	65 66%	137 71%	157 57%	186 66%	114 64%	39 66%	189 46%	456 56%	108 50%		
NET: Yes	711 34%	349 34%	363 34%	49 22%	180 50%	215 65%	227 63%	29 9%	11 2%	194 35%	178 30%	196 45%	143 29%	54 31%	30 36%	80 34%	49 28%	71 40%	46 31%	33 34%	54 28%	115 42%	95 34%	64 36%	20 34%	219 53%	361 44%	110 50%		
NET: Any 5-18	573 28%	270 27%	303 29%	16 7%	101 28%	193 58%	224 62%	28 9%	11 2%	159 29%	150 25%	136 31%	128 26%	49 28%	25 30%	65 28%	44 26%	52 29%	36 24%	24 24%	43 22%	79 29%	87 31%	49 28%	18 31%	173 42%	289 35%	77 35%		
NET: Any 11-18	443 21%	213 21%	230 22%	11 5%	50 14%	133 40%	213 59%	26 8%	10 2%	132 24%	125 21%	92 21%	93 19%	36 20%	22 26%	52 23%	35 20%	42 24%	31 21%	17 17%	29 15%	56 20%	67 24%	41 23%	14 24%	133 32%	226 28%	57 26%		
Yes - children aged under 5 years old	225 11%	115 11%	110 10%	36 16%	115 32%	64 19%	8 2%	1 *	- -	57 10%	51 8%	80 18%	37 7%	14 8%	7 8%	23 10%	8 5%	26 15%	13 9%	15 15%	18 9%	54 20%	22 8%	21 12%	4 6%	67 16%	117 14%	49 23%		
Yes - children aged 5 to 10 years old	262 13%	118 12%	145 14%	11 5%	83 23%	123 37%	38 11%	6 2%	1 *	69 13%	60 10%	67 15%	67 13%	23 13%	12 14%	26 11%	19 11%	22 12%	15 10%	12 13%	25 17%	45 17%	35 12%	23 13%	6 11%	76 18%	132 16%	44 20%		
Yes - children aged 11 to 15 years old	306 15%	160 16%	146 14%	9 4%	46 13%	111 34%	120 33%	14 4%	6 1%	96 18%	85 14%	68 16%	57 11%	27 15%	18 21%	29 13%	20 12%	30 17%	22 14%	9 10%	25 13%	43 16%	42 15%	30 17%	11 19%	93 23%	170 21%	47 21%		
Yes - children aged 16 to 18 years old	255 12%	109 11%	145 14%	2 1%	13 4%	60 18%	154 43%	18 6%	7 2%	79 14%	64 11%	49 11%	63 13%	20 11%	12 14%	38 16%	23 14%	25 14%	17 11%	12 12%	13 7%	28 10%	43 15%	18 10%	6 10%	77 19%	122 15%	25 11%		
Refused	9 *	6 1%	3 *	5 2%	1 *	1 *	1 *	- -	- -	2 *	3 1%	1 *	3 1%	- -	- -	1 1%	- -	- -	1 *	- -	2 1%	3 1%	1 1%	- -	- -	2 *	3 *	- -		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 165

Which of the following ITV regions do you live in?

Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer		
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190		
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218		
Anglia	200 10%	102 10%	98 9%	24 11%	26 7%	40 12%	30 8%	25 8%	55 11%	55 10%	55 9%	50 11%	40 8%	-	2 2%	1 *	-	3 2%	25 16%	-	159 82%	2 1%	10 3%	-	-	37 9%	71 9%	13 6%		
Border	14 1%	8 1%	6 1%	2 1%	1 *	4 1%	3 1%	2 1%	2 1%	4 1%	3 *	3 1%	5 1%	8 5%	1 1%	5 2%	-	-	-	-	-	-	-	-	-	3 1%	7 1%	2 1%		
Central	277 13%	145 14%	131 12%	32 14%	39 11%	49 15%	50 14%	53 17%	53 11%	77 14%	80 13%	57 13%	62 13%	4 2%	-	7 3%	-	157 88%	92 62%	-	1 *	2 1%	6 2%	9 5%	-	51 13%	109 13%	25 11%		
Granada	216 10%	106 10%	110 10%	17 7%	38 11%	34 10%	39 11%	34 11%	55 11%	58 11%	50 8%	47 11%	62 12%	-	-	208 90%	-	2 1%	2 1%	3 3%	-	-	2 1%	-	-	41 10%	82 10%	19 9%		
London	392 19%	180 18%	211 20%	71 32%	90 25%	55 17%	53 15%	39 12%	83 17%	112 20%	124 21%	82 19%	75 15%	1 *	-	2 1%	-	* 3%	4 3%	-	32 16%	269 98%	81 29%	2 1%	-	74 18%	176 21%	64 29%		
Meridian	208 10%	100 10%	107 10%	7 3%	36 10%	27 8%	43 12%	42 13%	51 11%	48 9%	61 10%	36 8%	63 13%	-	-	-	-	-	3 2%	-	1 1%	1 65%	184 11%	19 11%	-	35 9%	90 11%	19 9%		
STV	163 8%	89 9%	74 7%	16 7%	30 8%	29 9%	32 9%	22 7%	34 7%	42 8%	43 7%	34 8%	43 9%	162 92%	-	-	-	-	-	-	-	-	-	1 *	-	32 8%	70 9%	10 5%		
Tyne Tees	85 4%	39 4%	46 4%	8 4%	11 3%	14 4%	18 5%	13 4%	22 5%	23 4%	25 4%	16 4%	20 4%	-	81 95%	-	4 2%	-	-	-	-	-	-	-	-	24 6%	20 3%	3 2%		
Wales	95 5%	47 5%	48 5%	9 4%	17 5%	12 4%	12 3%	17 5%	27 6%	17 3%	35 6%	20 5%	23 5%	-	-	-	-	-	-	95 97%	-	-	-	-	-	29 7%	23 3%	8 4%		
West	63 3%	34 3%	28 3%	21 9%	11 3%	14 4%	8 2%	3 1%	5 1%	17 3%	14 2%	17 4%	14 3%	2 1%	-	9 4%	-	15 9%	-	1 1%	1 *	-	-	35 19%	-	16 4%	25 3%	13 6%		
Westcountry	114 5%	43 4%	70 7%	5 2%	16 4%	17 5%	25 7%	18 6%	32 6%	19 3%	44 7%	24 5%	28 6%	-	-	-	-	1 1%	-	-	-	-	-	113 63%	-	21 5%	52 6%	13 6%		
Yorkshire	196 9%	95 9%	101 10%	12 5%	31 9%	25 8%	37 10%	38 12%	53 11%	53 10%	50 8%	44 10%	49 10%	-	1 2%	-	169 98%	-	24 16%	-	-	1 *	-	*	-	36 9%	71 9%	21 10%		
UTV	58 3%	27 3%	31 3%	1 *	12 3%	12 4%	10 3%	11 4%	13 3%	23 4%	17 3%	6 1%	12 2%	-	-	-	-	-	-	-	-	-	-	-	58 100%	12 3%	24 3%	8 4%		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 166
Marital Status
Base: All respondents

	Gender			Age							Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influencer		
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190		
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218		
Single	646 31%	324 32%	319 30%	162 72%	155 43%	95 29%	88 24%	90 28%	56 12%	149 27%	219 36%	111 26%	167 34%	68 39%	25 30%	74 32%	62 36%	54 30%	38 26%	25 25%	49 25%	107 39%	86 30%	44 25%	13 22%	130 32%	288 35%	76 35%		
NET: Married/ Civil partnership/ co habiting	1141 55%	591 58%	548 52%	60 27%	192 54%	214 65%	241 66%	154 48%	281 58%	337 62%	282 47%	283 65%	238 48%	80 45%	53 62%	132 57%	85 49%	103 57%	89 59%	61 63%	113 58%	139 51%	142 50%	111 62%	33 56%	244 59%	443 54%	129 59%		
Married	857 41%	466 46%	389 37%	40 18%	103 29%	155 47%	184 51%	125 39%	249 51%	269 49%	212 35%	191 44%	184 37%	58 33%	37 44%	99 43%	60 34%	75 42%	72 48%	41 42%	90 47%	106 38%	106 37%	89 50%	25 43%	173 42%	312 38%	98 45%		
Civil Partnership	31 2%	20 2%	11 1%	3 1%	14 4%	5 2%	3 1%	5 1%	2 *	2 *	8 1%	17 4%	4 1%	2 1%	- -	2 1%	2 1%	2 1%	1 1%	3 3%	2 1%	12 5%	5 2%	- -	1 1%	11 3%	13 2%	13 6%		
Co Habiting	252 12%	104 10%	148 14%	16 7%	75 21%	54 16%	53 15%	24 7%	30 6%	65 12%	63 10%	75 17%	49 10%	20 11%	16 19%	31 13%	24 14%	26 15%	16 10%	17 18%	21 11%	21 8%	31 11%	22 12%	7 13%	59 14%	118 14%	18 8%		
NET: Widowed/ separated/ divorced	280 13%	92 9%	188 18%	- -	5 2%	21 6%	33 9%	72 23%	149 31%	58 11%	95 16%	40 9%	86 17%	29 16%	7 8%	24 10%	25 15%	20 11%	22 15%	10 10%	30 15%	25 9%	53 19%	23 13%	13 22%	37 9%	80 10%	12 6%		
Widowed	89 4%	25 2%	64 6%	- -	3 1%	3 1%	4 1%	11 3%	67 14%	16 3%	30 5%	14 3%	28 6%	6 3%	4 5%	7 3%	9 5%	3 2%	7 5%	5 5%	9 5%	8 3%	19 7%	5 3%	7 13%	6 1%	11 1%	4 2%		
Separated	35 2%	21 2%	14 1%	- -	1 *	9 3%	8 2%	12 4%	6 1%	7 1%	9 2%	7 2%	13 3%	3 2%	- -	2 1%	2 1%	4 2%	6 4%	- -	2 1%	3 1%	8 3%	4 2%	1 1%	10 2%	13 2%	1 *		
Divorced	156 7%	46 5%	110 10%	- -	2 1%	9 3%	21 6%	49 15%	75 15%	35 6%	56 9%	19 4%	46 9%	20 11%	3 3%	14 6%	15 8%	13 7%	9 6%	5 5%	18 9%	14 5%	26 9%	15 8%	5 8%	21 5%	57 7%	8 4%		
Prefer not to answer	13 1%	7 1%	5 *	3 1%	5 1%	2 1%	1 *	2 1%	1 *	3 1%	4 1%	1 *	5 1%	- -	- -	1 1%	- -	2 1%	1 *	2 2%	2 1%	4 1%	2 1%	- -	- -	- -	9 1%	1 *		

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 167

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190		
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218		
Glasgow	83 4%	50 5%	34 3%	4 2%	23 6%	14 4%	16 4%	12 4%	13 3%	21 4%	20 3%	17 4%	26 5%	83 47%	-	-	-	-	-	-	-	-	-	-	-	18 4%	38 5%	7 3%		
Edinburgh	85 4%	45 4%	39 4%	14 6%	11 3%	18 5%	17 5%	9 3%	17 4%	19 3%	28 5%	15 4%	23 5%	82 46%	-	-	-	-	1 1%	-	-	2 1%	-	-	-	18 4%	34 4%	6 3%		
Newcastle	90 4%	44 4%	46 4%	8 4%	11 3%	12 4%	19 5%	14 4%	24 5%	25 5%	26 4%	17 4%	21 4%	1 1%	82 96%	2 1%	2 1%	-	-	-	-	-	2 1%	-	-	24 6%	22 3%	7 3%		
Leeds	88 4%	45 4%	43 4%	4 2%	19 5%	16 5%	15 4%	14 4%	20 4%	25 5%	22 4%	24 6%	17 3%	-	1 1%	2 1%	85 49%	-	-	-	-	-	-	-	-	16 4%	37 5%	12 5%		
Hull	33 2%	16 2%	16 2%	1 *	3 1%	5 1%	6 2%	8 2%	11 2%	10 2%	7 1%	6 1%	10 2%	-	1 2%	-	28 16%	-	3 2%	-	-	-	-	-	-	6 1%	10 1%	2 1%		
Sheffield	64 3%	29 3%	35 3%	6 3%	11 3%	7 2%	13 4%	14 4%	14 3%	18 3%	19 3%	10 2%	17 3%	-	-	-	48 28%	-	15 10%	-	-	-	-	*	17 4%	23 3%	6 3%			
Manchester	175 8%	88 9%	86 8%	25 11%	31 9%	25 8%	33 9%	21 7%	40 8%	45 8%	41 7%	41 9%	47 9%	-	-	161 70%	1 1%	9 5%	2 1%	2 2%	-	-	-	-	-	36 9%	65 8%	21 9%		
Liverpool	70 3%	35 3%	35 3%	4 2%	11 3%	15 4%	9 2%	17 5%	15 3%	20 4%	21 4%	13 3%	16 3%	-	-	51 22%	-	1 *	-	18 19%	-	-	-	-	-	21 5%	22 3%	10 4%		
Nottingham	79 4%	42 4%	37 4%	7 3%	10 3%	16 5%	8 2%	16 5%	22 4%	22 4%	26 4%	9 2%	21 4%	-	-	1 *	1 *	3 2%	73 49%	-	1 1%	-	-	-	-	15 4%	28 3%	11 5%		
Birmingham	173 8%	90 9%	82 8%	30 13%	28 8%	26 8%	41 11%	27 8%	21 4%	46 8%	41 7%	47 11%	39 8%	-	-	-	-	155 86%	12 8%	1 1%	2 1%	-	-	4 2%	-	35 9%	78 9%	22 10%		
Norwich	84 4%	42 4%	42 4%	6 3%	10 3%	18 5%	11 3%	11 3%	28 6%	24 4%	21 3%	21 5%	18 4%	-	-	-	-	-	-	-	83 43%	-	-	1 1%	-	17 4%	24 3%	5 2%		
Milton Keynes	53 3%	27 3%	26 2%	4 2%	7 2%	12 4%	10 3%	6 2%	14 3%	16 3%	9 2%	14 3%	14 3%	-	-	-	-	-	21 14%	-	24 12%	-	8 3%	1 1%	-	7 2%	25 3%	4 2%		
Brighton	46 2%	18 2%	28 3%	3 1%	5 1%	7 2%	5 1%	9 3%	16 3%	9 2%	18 3%	7 2%	13 3%	-	-	-	-	-	-	-	-	-	46 16%	-	-	6 2%	18 2%	4 2%		
Oxford	38 2%	15 1%	22 2%	6 3%	9 3%	6 2%	4 1%	4 1%	8 2%	7 1%	12 2%	7 2%	12 2%	-	-	-	-	-	*	-	-	1 1%	29 10%	7 4%	-	3 1%	15 2%	4 2%		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 167

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer	
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218	
London	477 23%	228 22%	247 23%	75 33%	101 28%	63 19%	75 21%	59 19%	104 21%	142 26%	143 24%	103 24%	90 18%	1 *	-	-	1 *	-	3 2%	-	73 38%	270 98%	129 45%	1 1%	-	89 22%	217 26%	70 32%	
Southampton	77 4%	35 3%	42 4%	4 2%	16 4%	14 4%	13 4%	14 4%	17 3%	18 3%	27 5%	11 3%	20 4%	-	-	-	-	-	-	-	1 *	-	59 21%	17 10%	-	14 3%	29 4%	6 3%	
Bristol	65 3%	34 3%	32 3%	4 2%	10 3%	18 5%	14 4%	8 3%	12 2%	17 3%	26 4%	9 2%	14 3%	-	-	-	-	-	-	-	-	-	-	65 37%	-	13 3%	34 4%	7 3%	
Plymouth	68 3%	24 2%	44 4%	5 2%	6 2%	9 3%	13 4%	13 4%	22 5%	11 2%	26 4%	13 3%	18 4%	-	-	-	-	-	-	-	-	-	-	68 38%	-	10 2%	26 3%	4 2%	
Cardiff	69 3%	36 4%	33 3%	7 3%	13 4%	8 2%	9 2%	10 3%	22 4%	11 2%	28 5%	12 3%	18 4%	-	-	-	-	1 1%	-	68 69%	-	-	-	1 *	-	19 5%	16 2%	4 2%	
Belfast	58 3%	27 3%	31 3%	1 *	12 3%	12 4%	10 3%	11 4%	13 3%	23 4%	17 3%	6 1%	12 2%	-	-	-	-	-	-	-	-	-	-	-	58 100%	12 3%	24 3%	8 4%	
None of these	104 5%	44 4%	60 6%	7 3%	10 3%	10 3%	21 6%	21 7%	35 7%	19 3%	21 4%	31 7%	32 7%	9 5%	1 2%	13 6%	6 4%	10 6%	18 12%	10 10%	10 5%	2 1%	11 4%	13 7%	-	13 3%	32 4%	1 *	

Travel Survey 2023 **ONLINE Fieldwork: 28th to 30th April 2023**

Absolutes/col percents

Table 168

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

		Gender			Age						Social Grade				Region												Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190
Weighted base		2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218
Up to £7,000	(3.5)	67 3%	25 2%	42 4%	13 6%	13 4%	9 3%	9 2%	20 6%	3 1%	5 1%	9 2%	6 1%	46 9%	4 2%	1 1%	11 5%	9 5%	10 6%	1 1%	1 1%	7 4%	10 4%	11 4%	2 1%	1 1%	4 1%	12 2%	4 2%
£7,001 to £14,000	(10.5)	225 11%	85 8%	140 13%	19 9%	18 5%	25 8%	28 8%	52 16%	83 17%	16 3%	58 10%	22 5%	128 26%	23 13%	11 13%	25 11%	18 10%	20 11%	17 11%	12 12%	18 9%	26 10%	38 13%	11 6%	7 11%	15 4%	51 6%	8 4%
£14,001 to £21,000	(17.5)	265 13%	116 11%	147 14%	10 4%	29 8%	29 9%	35 10%	68 21%	93 19%	30 5%	91 15%	47 11%	97 20%	25 14%	15 18%	44 19%	31 18%	21 12%	18 12%	24 12%	23 8%	28 10%	18 10%	5 9%	36 9%	81 10%	19 9%	
£21,001 to £28,000	(24.5)	402 19%	190 19%	210 20%	17 8%	63 18%	59 18%	66 18%	79 25%	118 24%	104 19%	131 22%	69 16%	98 20%	30 17%	12 15%	48 21%	41 24%	33 18%	39 26%	20 20%	37 19%	38 14%	55 19%	43 24%	7 12%	70 17%	149 18%	34 15%
£28,001 to £34,000	(31)	303 15%	167 16%	137 13%	19 9%	57 16%	61 18%	54 15%	50 16%	62 13%	82 15%	101 17%	72 17%	48 10%	33 19%	10 12%	29 13%	26 15%	23 13%	31 21%	12 12%	27 14%	38 14%	38 13%	31 17%	5 9%	79 19%	128 16%	39 18%
£34,001 to £41,000	(37.5)	187 9%	99 10%	88 8%	14 6%	37 10%	51 15%	29 8%	13 4%	44 9%	64 12%	63 10%	41 9%	20 4%	9 5%	8 9%	19 8%	14 8%	15 9%	9 6%	7 7%	23 12%	31 11%	29 10%	19 10%	5 8%	34 8%	97 12%	24 11%
£41,001 to £48,000	(44.5)	121 6%	67 7%	54 5%	20 9%	22 6%	26 8%	37 10%	3 1%	13 3%	57 10%	22 4%	34 8%	9 2%	5 3%	7 8%	8 4%	5 3%	16 9%	15 10%	9 9%	10 5%	16 6%	18 6%	7 4%	4 8%	44 11%	55 7%	15 7%
£48,001 to £55,000	(51.5)	100 5%	55 5%	45 4%	25 11%	19 5%	15 5%	24 7%	7 2%	10 2%	30 5%	25 4%	35 8%	9 2%	6 3%	1 1%	10 4%	5 3%	13 7%	4 2%	8 9%	7 4%	22 8%	18 6%	4 2%	3 6%	35 8%	45 5%	11 5%
£55,001 to £62,000	(58.5)	72 3%	43 4%	29 3%	12 5%	24 7%	10 3%	20 5%	2 1%	5 1%	25 5%	16 3%	27 6%	5 1%	13 7%	3 3%	11 5%	3 2%	2 1%	2 1%	3 3%	6 3%	10 3%	9 3%	6 4%	5 8%	12 3%	51 6%	14 6%
£62,001 to £69,000	(65.5)	53 3%	31 3%	22 2%	8 3%	14 4%	11 3%	14 4%	3 1%	3 1%	22 4%	17 3%	12 3%	1 *	4 2%	7 8%	2 1%	2 1%	- -	- -	1 1%	13 7%	8 3%	6 2%	6 3%	5 8%	20 5%	27 3%	8 4%
£69,001 to £76,000	(72.5)	46 2%	20 2%	26 2%	9 4%	14 4%	9 3%	9 2%	1 *	4 1%	25 5%	9 1%	12 3%	- -	10 6%	2 2%	3 1%	1 *	7 4%	1 1%	- -	5 2%	7 3%	3 1%	5 3%	3 5%	13 3%	29 4%	5 2%
£76,001 to £83,000	(79.5)	25 1%	16 2%	9 1%	9 4%	3 1%	5 1%	3 1%	4 1%	1 *	11 2%	11 2%	2 1%	1 *	- -	1 1%	2 1%	1 *	1 1%	1 1%	2 2%	1 1%	6 2%	5 2%	3 2%	1 2%	11 3%	10 1%	5 2%
£83,001 or more	(86)	77 4%	49 5%	27 3%	20 9%	22 6%	11 3%	18 5%	- -	5 1%	49 9%	11 2%	15 3%	2 *	4 2%	3 3%	6 3%	6 4%	7 4%	4 2%	3 3%	6 3%	22 8%	9 3%	6 3%	1 2%	20 5%	46 6%	22 10%
Prefer not to answer		136 7%	51 5%	85 8%	29 13%	22 6%	10 3%	17 5%	15 5%	43 9%	28 5%	37 6%	40 9%	31 6%	11 6%	5 6%	14 6%	11 7%	10 6%	8 5%	9 9%	11 5%	17 6%	16 6%	18 10%	7 12%	19 5%	38 5%	12 5%

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 168

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer		
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218		
Average income (£000's)	32.76	35.22	30.41	43.15	38.33	35.10	36.89	23.15	25.62	42.46	31.37	36.91	20.08	32.66	33.43	29.25	28.08	31.88	29.90	32.61	33.63	38.22	32.23	34.52	39.30	39.60	37.90	41.39		

Travel Survey 2023
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Absolutes/col percents

Table 169

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer		
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190		
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218		
NET: Yes	516	221	294	45	69	49	102	107	144	95	126	96	199	55	20	51	53	52	45	25	52	47	63	39	13	82	120	53		
	25%	22%	28%	20%	19%	15%	28%	34%	30%	17%	21%	22%	40%	31%	24%	22%	31%	29%	30%	26%	27%	17%	22%	22%	22%	20%	15%	24%		
Yes - physical condition	324	146	177	15	21	29	65	72	123	61	70	58	135	38	17	30	35	32	31	14	32	23	42	22	8	42	60	30		
	16%	14%	17%	7%	6%	9%	18%	23%	25%	11%	12%	13%	27%	21%	20%	13%	20%	18%	21%	14%	17%	8%	15%	12%	14%	10%	7%	14%		
Yes - mental condition	236	85	150	35	52	34	57	38	20	39	53	36	108	21	5	28	24	28	19	14	21	23	28	22	3	37	67	32		
	11%	8%	14%	16%	15%	10%	16%	12%	4%	7%	9%	8%	22%	12%	6%	12%	14%	16%	13%	14%	11%	9%	10%	12%	6%	9%	8%	15%		
Yes - disability	132	59	71	7	14	11	19	34	46	23	37	22	50	20	5	14	9	16	14	6	10	13	15	8	2	16	23	9		
	6%	6%	7%	3%	4%	3%	5%	11%	9%	4%	6%	5%	10%	12%	6%	6%	5%	9%	9%	6%	5%	5%	5%	5%	3%	4%	3%	4%		
Yes - other	22	10	12	2	3	1	4	6	5	5	5	4	7	3	1	-	1	1	3	*	4	3	4	2	-	6	2	3		
	1%	1%	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	1%	*	2%	*	2%	1%	1%	1%	-	2%	*	1%		
No	1524	771	750	170	278	276	254	209	338	446	464	333	281	119	64	175	116	122	102	69	140	221	212	138	45	321	686	162		
	73%	76%	71%	75%	78%	83%	70%	66%	69%	82%	77%	76%	57%	68%	75%	76%	67%	68%	68%	71%	72%	81%	75%	77%	77%	78%	84%	74%		
Prefer not to say	40	22	17	10	11	6	6	2	5	6	10	7	16	3	1	5	3	5	3	4	1	6	7	1	1	7	14	3		
	2%	2%	2%	5%	3%	2%	2%	1%	1%	1%	2%	2%	3%	1%	1%	2%	2%	3%	2%	4%	1%	2%	3%	1%	1%	2%	2%	1%		

Travel Survey 2023
ONLINE Fieldwork: 28th to 30th April 2023

Absolutes/col percents

Table 170

Which of the following options best describes how you think of yourself?

Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer		
Unweighted base	2080	1016	1058	226	307	356	383	338	470	579	607	382	512	179	92	217	188	196	163	106	192	264	251	167	65	384	791	190		
Weighted base	2080	1014	1060	225	357	331	362	318	486	547	601	436	496	177	85	231	173	179	150	98	193	275	283	179	58	410	820	218		
Heterosexual/ straight	1883 91%	919 91%	962 91%	180 80%	316 88%	296 89%	337 93%	290 91%	463 95%	503 92%	532 89%	403 93%	445 90%	158 89%	82 96%	215 93%	161 93%	155 87%	136 91%	84 86%	176 91%	237 86%	258 91%	165 93%	54 93%	383 93%	734 90%	195 89%		
Lesbian/ gay woman	24 1%	3 *	21 2%	7 3%	8 2%	*	1 1%	3 1%	3 1%	5 1%	8 1%	6 1%	5 1%	1 *	-	-	3 2%	2 1%	3 2%	2 2%	3 2%	7 2%	5 2%	-	-	3 1%	13 2%	2 1%		
Gay man	38 2%	38 4%	-	3 1%	4 1%	10 3%	4 1%	11 3%	5 1%	11 2%	13 2%	6 1%	8 2%	6 3%	1 5%	5 3%	1 4%	2 1%	2 2%	2 2%	-	7 2%	2 1%	6 3%	2 4%	8 2%	17 3%	3 1%		
Bisexual	80 4%	34 3%	47 4%	21 9%	19 5%	17 5%	9 3%	10 3%	5 1%	15 3%	32 5%	12 3%	21 4%	9 5%	3 3%	7 3%	8 4%	9 5%	6 4%	6 6%	8 4%	12 4%	7 3%	7 4%	-	13 3%	35 4%	11 5%		
Prefer to self-describe	14 1%	3 *	9 1%	5 2%	2 1%	3 1%	1 *	-	2 *	7 1%	3 *	2 *	2 *	2 1%	-	1 *	-	4 2%	-	-	2 1%	2 1%	3 1%	-	-	1 *	5 1%	4 2%		
Prefer not to say	41 2%	18 22%	22 2%	9 4%	8 2%	4 1%	8 2%	4 1%	8 2%	6 1%	13 2%	6 1%	15 3%	2 1%	-	3 1%	-	6 3%	2 2%	4 4%	5 2%	11 4%	8 3%	-	1 2%	2 *	16 2%	3 1%		