

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 6

Q4. How would you describe the financial situation of your household at the moment?**Base: All respondents**

	Gender			Age							Region												Region Summary			Social Grade						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (m)	North-ern Ireland (n)	North East (o)	North West (p)	York-shire & Humber-side (q)	West Midlands (r)	East Midlands (s)	East-ern (t)	London (u)	South East (v)	South West (w)	North Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
Very good	(5) 8%	167 10%b	96 71%	30 9%	41 6%	35 7%	60 12%degh	46 8%	60 6%	20 6%	139 8%	154 8%	13 7%	10 10%	5 9%	8 10%	19 8%	10 6%	19 11%	11 8%	13 7%	25 9%	22 8%	12 7%	37 8%	59 8%	44 8%	71 13%BCD	44 7%D	34 8%D	18 4%	
Fairly good	(4) 37%	761 39%	387 35%	145 42%deh	245 33%	161 32%	210 43%deh	230 40%deh	321 32%	117 35%	625 36%	678 36%	83 47%ijn oqrt	33 34%	20 34%	27 32%	77 34%	68 39%	57 32%	50 33%	75 39%	96 35%	109 39%	66 37%	172 35%	272 37%	182 35%	229 42%D	231 39%D	181 42%D	120 24%	
Neither good nor poor	(3) 34%	709 327	327 36%	379 36%	109 31%	266 36%	173 34%	161 33%	198 34%	349 35%	111 34%	596 34%	651 34%	59 33%	34 35%	21 36%	23 27%	82 36%	51 30%	59 33%	53 36%	72 37%	95 35%	101 36%	61 34%	156 32%	256 35%	183 35%	173 32%	201 34%	143 33%	193 39%A
Fairly poor	(2) 16%	323 138	183 17%a	51 15%f	131 18%f	102 20%fg	39 8%	82 14%f	202 20%cfg	63 19%	279 16%	305 16%	18 10%	16 16%	10 18%	19 23%ku	38 17%	34 20%ku	28 16%	31 21%ku	29 15%	41 15%	33 12%	26 14%	91 19%x	100 14%	88 17%	52 10%	94 16%A	56 13%	122 25%ABC	
Very poor	(1) 5%	95 5%	51 4%	43 4%	8 2%	47 6%cfg	29 6%cfg	11 2%	17 3%	67 7%cfg	17 5%	85 5%	92 5%	3 2%	5 5%r	2 4%	7 9%krs	13 6%r	10 6%kr	11 *	4 2%	15 6%r	13 5%r	11 6%kr	30 6%y	39 5%	15 3%	17 3%	24 4%	17 4%	38 8%ABC	
NET: Good	927 45%	483 48%b	442 42%	175 51%deh	285 39%	197 39%	270 56%degh	276 48%deh	381 38%	137 41%	764 44%	832 44%	96 54%ijooq rt	43 44%	24 42%	35 42%	96 42%	77 45%	77 43%	61 41%	88 46%	120 44%	131 47%	79 44%	208 43%	330 45%	225 43%	300 55%BD	274 46%D	214 50%D	138 28%	
NET: Poor	418 20%	189 19%	227 22%	59 17%f	178 24%cfg	132 26%cfg	49 10%	100 17%f	269 27%cfg	80 24%	364 21%k	397 21%k	21 12%	20 21%	13 22%	27 31%ksu	51 22%k	43 25%ku	39 22%k	32 21%k	33 17%	56 21%k	46 16%	37 21%k	121 25%x	139 19%	104 20%	69 13%	118 20%A	72 17%	160 32%ABC	
Don't know	12 1%	5 1%	7 1%	3 1%	4 1%	2 *	2 1%	4 1%	6 1%	2 1%	12 1%	12 1%	- -	- -	- -	- -	1 *	- -	3 2%	3 2%	- -	1 *	3 1%	1 1%	1 *	6 1%	6 1%	2 *	4 1%	4 1%	3 1%	
Mean	3.28	3.34b	3.23	3.40deh	3.14	3.14	3.56code gh	3.36deh	3.11	3.18	3.26	3.26	3.48ijn opqtv	3.28	3.25	3.11	3.22	3.20	3.26	3.27	3.33	3.27	3.34	3.24	3.20	3.29	3.29	3.53BCD	3.30D	3.37D	2.92	
Standard deviation	0.98	1.00	0.96	0.93	0.99	1.01	0.89	0.93	1.01	0.99	0.99	0.99	0.84	1.01	0.99	1.14	1.00	1.00	1.06	0.90	0.89	1.01	0.95	1.00	1.03	0.98	0.95	0.94	0.96	0.94	0.97	
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.04	0.04	0.03	0.05	0.02	0.02	0.06	0.10	0.13	0.13	0.07	0.08	0.08	0.08	0.06	0.06	0.06	0.08	0.05	0.04	0.04	0.04	0.04	0.04	0.04	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

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Table 7

Q4. How would you describe the financial situation of your household at the moment?

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Very good	(5) 167 8%	36 9%	61 7%	87 9%bdg	10 4%g	9 5%dg	-	11 9%dg	50 14%abcdg	-	140 10%k	101 12%ijlmn	39 7%l	24 4%	2 1%	5 4%	17 7%l	2 6%l	5 6%	14 9%	2 5%	2 6%	50 6%	113 11%u	-	163 10%w	140 8%	26 7%
Fairly good	(4) 761 37%	147 36%	325 40%	399 40%bcdg	73 31%dg	50 28%	16 19%	40 33%dg	161 46%bcde	21 20%	600 43%k	362 44%lmn	238 41%lmn	146 23%	46 18%	26 18%	74 32%lm	15 45%lm	36 46%	52 32%	13 31%	15 46%	268 30%	439 42%u	-	707 45%w	617 36%	143 39%
Neither good nor poor	(3) 709 34%	154 38%	269 33%	323 33%df	100 42%adf	62 35%df	18 21%	47 38%df	112 32%	48 44%adf	449 32%	257 31%	192 33%	253 40%h	98 40%o	66 44%ijo	88 38%io	8 23%	28 36%	59 37%	16 38%	12 37%	344 38%v	322 31%	-	666 42%w	588 35%	121 33%
Fairly poor	(2) 323 16%	59 14%	119 15%	137 14%f	41 17%f	47 26%abef	30 36%abef	17 14%f	22 6%	30 27%abef	163 12%	73 9%	90 15%i	152 24%h	70 29%ijn	40 27%ijn	42 18%i	8 23%i	8 10%	23 15%	8 20%	4 11%	180 20%v	127 12%	279 78%x	27 2%	263 15%	61 16%
Very poor	(1) 95 5%	13 3%	34 4%	35 4%	12 5%f	10 5%fg	18 21%abcefg	6 5%f	5 1%	9 8%af	39 3%	16 2%	23 4%	56 9%h	31 13%ijno	11 7%ij	13 6%i	* 1%	1 2%	11 7%	1 3%	-	55 6%v	34 3%	79 22%x	10 1%	77 5%	18 5%
NET: Good	927 45%	183 45%	386 47%	486 49%bcdg	83 35%dg	59 33%dg	16 19%	52 42%dg	211 60%abcd	21 20%	740 53%k	463 57%ijlmn	277 47%lmn	170 27%	47 19%	32 21%	91 39%lm	17 51%lm	40 53%	66 41%	15 36%	17 52%	318 35%	552 53%u	-	870 55%w	758 45%	170 46%
NET: Poor	418 20%	72 17%	153 19%	172 17%f	53 22%fg	56 32%abef	48 56%abcefg	23 19%fg	27 8%	39 36%abef	202 14%	89 11%	113 19%i	208 33%h	102 41%ijno	52 34%ijn	55 23%i	8 24%i	9 11%	35 22%	10 23%	4 11%	235 26%v	161 15%	359 100%x	37 2%	340 20%	78 21%
Don't know	12 1%	-	6 1%	3 *	2 1%	1 1%	3 4%af	1 1%	1 *	-	11 1%k	8 1%	4 1%	-	-	-	-	1 3%lmn	-	-	1 3%st	-	4 *	4 *	-	8 1%	11 1%	1 *
Mean	3.28	3.33	3.32	3.37bcdg	3.12dg	3.01dg	2.40	3.27cdg	3.65abcdeg	2.76d	3.46kn	3.57lm	3.31lmn	2.89	2.66	2.83	3.17lm	3.33lm	3.46	3.22	3.15	3.47	3.09	3.45u	1.78	3.63w	3.29	3.27
Standard deviation	0.98	0.93	0.96	0.95	0.92	0.99	1.04	0.99	0.85	0.87	0.92	0.89	0.94	0.98	0.95	0.93	0.99	0.95	0.82	1.03	0.94	0.78	0.98	0.95	0.42	0.72	0.98	0.98
Standard error	0.02	0.05	0.03	0.03	0.05	0.07	0.11	0.09	0.04	0.08	0.03	0.03	0.04	0.04	0.08	0.06	0.05	0.13	0.09	0.08	0.15	0.13	0.03	0.03	0.02	0.02	0.02	0.05

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

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Absolutes/col percents

Table 8

Q4. How would you describe the financial situation of your household at the moment?**Base: All respondents**

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Very good	(5) 167 8%	97 8%ejo	88 8%ejo	83 9%bcejo	5 3%	9 7%jo	4 6%o	5 10%ejo	70 8%ejko	-	3 3%	6 8%ejo	11 9%ejo	50 14%bcdejko	-
Fairly good	(4) 761 37%	472 39%ejko	432 39%ejko	376 41%bcejko	56 31%ko	40 32%ko	23 33%k	17 31%k	289 34%jko	16 19%	17 17%	32 41%jko	40 33%jko	161 46%bcefhijkmo	21 20%
Neither good nor poor	(3) 709 34%	423 35%dj	378 34%dj	299 33%j	79 43%bcdijn	45 37%j	25 35%	21 39%j	286 34%j	18 21%	35 36%j	26 34%	47 38%j	112 32%	48 44%cdijn
Fairly poor	(2) 323 16%	178 15%n	162 15%n	129 14%n	33 18%n	16 13%n	9 12%	7 14%n	145 17%n	30 36%bcdefghilmn	34 34%bcdefghilmn	12 16%n	17 14%n	22 6%	30 27%bcdfghilmn
Very poor	(1) 95 5%	47 4%cdn	37 3%	27 3%	10 5%cln	10 8%bcdhln	8 12%bcdln	2 4%	48 6%cdln	18 21%bcdefhilmno	10 10%bcdln	-	6 5%n	5 1%	9 8%bcdln
NET: Good	927 45%	569 47%ejko	520 47%ejko	459 50%bcejfjko	61 33%jko	49 40%jko	27 38%jko	22 41%jko	359 42%ejko	16 19%	20 20%	39 49%ejko	52 42%jko	211 60%bcdefghijkmo	21 20%
NET: Poor	418 20%	225 18%n	199 18%n	156 17%n	43 24%bcdn	26 21%n	17 24%n	9 17%n	193 23%bcdn	48 56%bcdefghilmno	44 44%bcdefghilmn	12 16%n	23 19%n	27 8%	39 36%bcdefhilmn
Don't know	12 1%	6 *cd	3 *	2 *	1 *	3 3%bcdn	1 2%cd	2 3%bcdeino	6 1%	3 4%bcdein	-	1 1%	1 1%	1 *	-
Mean	3.28	3.32ejko	3.34ejko	3.39bcejfjko	3.07jko	3.18jko	3.08jk	3.31jko	3.22ejko	2.40	2.69	3.42ejko	3.27jko	3.65bcdefghijkl mo	2.76j
Standard deviation	0.98	0.95	0.94	0.94	0.90	1.04	1.08	0.97	1.02	1.04	0.97	0.86	0.99	0.85	0.87
Standard error	0.02	0.03	0.03	0.03	0.06	0.09	0.14	0.11	0.03	0.11	0.09	0.09	0.09	0.04	0.08

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 9

Q4. How would you describe the financial situation of your household at the moment?**Base: All respondents**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Very good	(5) 8%	167 8%	125 9%	38 8%	26 8%	167 18%f	-	8 14%	127 9%	61 10%	59 9%	10 7%	6 6%	-	35 10%	52 11%	35 9%	12 6%	21 19%st	55 9%	44 9%
Fairly good	(4) 37%	761 37%	600 37%	153 36%	641 38%	103 32%	761 82%f	-	28 47%	540 39%	192 33%	274 43%i	55 41%	47 53%i	-	152 44%q	190 39%q	166 41%q	60 29%	44 42%	271 42%t
Neither good nor poor	(3) 34%	709 34%	565 35%	131 31%	581 34%	109 34%	-	-	17 29%	454 33%	209 36%l	196 31%	47 35%	20 23%	-	93 27%	172 35%n	129 32%	77 37%n	29 27%	197 31%
Fairly poor	(2) 16%	323 16%	245 15%	76 18%	251 15%	60 19%	-	323 77%e	3 5%	203 15%	88 14%	91 14%	18 13%	10 11%	-	48 14%	54 11%	66 16%o	38 18%o	8 7%	98 15%
Very poor	(1) 5%	95 5%	66 4%	27 6%	71 4%	21 6%	-	95 23%e	3 5%	57 4%	33 6%j	15 2%	6 4%	5 6%	-	13 4%	15 3%	13 3%	18 9%nop	5 4%	17 3%
NET: Good	927 45%	724 45%	192 45%	779 46%	129 40%	927 100%f	-	36 61%	666 48%	253 43%	333 52%i	65 48%	53 59%i	-	187 54%q	242 50%q	201 49%q	72 35%	65 61%t	326 51%	215 45%
NET: Poor	418 20%	311 19%	103 24%a	321 19%	81 25%c	-	418 100%e	6 10%	260 19%	121 21%	107 17%	23 17%	15 17%	-	62 18%	69 14%	79 19%	56 27%nop	12 12%	115 18%	91 19%
Don't know	12 1%	11 1%	-	8 *	-	-	-	-	7 1%	2 *	4 1%	-	1 1%	1 100%	1 *	4 1%	-	2 1%p	-	1 *	2 *
Mean	3.28	3.29	3.24	3.31d	3.17	4.18f	1.77	3.59	3.35	3.27	3.42i	3.34	3.44	-	3.43q	3.43q	3.35q	3.05	3.65st	3.39	3.30
Standard deviation	0.98	0.96	1.05	0.96	1.03	0.38	0.42	0.96	0.98	1.03	0.93	0.95	0.98	-	0.99	0.93	0.96	1.03	1.02	0.94	0.99
Standard error	0.02	0.02	0.05	0.02	0.06	0.01	0.02	0.13	0.03	0.04	0.04	0.08	0.11	-	0.05	0.04	0.05	0.07	0.10	0.04	0.05

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 10

Q4. How would you describe the financial situation of your household at the moment?**Base: All respondents**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Very good	(5) 167 8%	6 7%	63 13% ^d	17 8%	80 6%	135 10% ^f	32 4%	132 8%	31 8%	12 9%	18 11%	12 7%	14 12%	9 24% ^{ghijk}	-	4 10%	20 15%	25 10%	43 12%	148 8%	13 17% ^s	124 8%	41 10%	19 6%	46 8%	20 5%	55 10% ^y
Fairly good	(4) 761 37%	42 49% ^d	198 39%	85 39%	435 35%	576 43% ^f	185 25%	606 37%	125 35%	60 48% ^{gh}	63 39%	65 38%	46 40%	11 30%	5 44%	17 41%	59 45%	127 51%	160 43%	719 37%	21 28%	622 39% ^v	117 28%	134 43% ^z	214 39%	154 39%	183 34%
Neither good nor poor	(3) 709 34%	26 30%	167 33%	66 30%	450 36%	428 32%	281 39% ^e	575 35% ⁱ	127 35% ⁱ	32 25%	58 36%	59 34%	30 26%	13 34%	2 20%	9 23%	34 26%	61 25%	116 32%	657 34%	27 37%	531 34%	150 37%	100 32%	183 33%	147 37%	177 33%
Fairly poor	(2) 323 16%	12 13%	54 11%	43 20% ^b	215 17% ^b	154 12%	169 23% ^e	258 16%	55 15%	16 13%	18 11%	27 16%	19 16%	2 5%	4 36%	8 18%	14 11%	26 11%	36 10%	304 16%	10 14%	225 14%	78 19% ^u	49 16%	84 15%	60 15%	90 17%
Very poor	(1) 95 5%	1 1%	20 4%	7 3%	67 5%	38 3%	57 8% ^e	74 5%	21 6%	5 4%	6 3%	10 6%	6 5%	3 8%	-	2 5%	3 2%	6 3%	11 3%	88 5%	3 4%	67 4%	24 6%	11 3%	22 4%	13 3%	33 6%
NET: Good	927 45%	48 56% ^d	261 52% ^d	102 47%	516 41%	711 53% ^f	216 30%	738 45%	156 43%	72 57% ^{ghk}	81 49%	77 44%	60 52%	21 54%	5 44%	21 52%	79 61%	152 61%	203 55%	867 45%	33 45%	746 47% ^v	157 38%	153 49%	260 47%	174 44%	238 44%
NET: Poor	418 20%	12 14%	74 15%	50 23% ^b	282 22% ^b	192 14%	226 31% ^e	332 20%	76 21%	21 17%	24 15%	37 21%	24 21%	5 12%	4 36%	10 24%	17 13%	33 13%	46 13%	392 20%	13 18%	293 19%	102 25% ^u	59 19%	106 19%	73 18%	123 23%
Don't know	12 1%	-	1 *	-	11 1%	7 1%	5 1%	6 *	1 *	1 1%	1 1%	1 1%	1 1%	-	-	1 2%	-	1 1%	3 1%	8 *	-	7 *	1 *	-	3 1%	1 *	1 *
Mean	3.28	3.48 ^d	3.46 ^d	3.29	3.20	3.46 ^f	2.95	3.28	3.25	3.47 ^{gh}	3.42	3.24	3.39	3.59	3.09	3.34	3.61	3.56	3.52	3.28	3.40	3.33 ^v	3.18	3.32	3.32	3.27	3.25
Standard deviation	0.98	0.84	0.98	0.97	0.98	0.92	0.99	0.97	1.01	0.96	0.95	0.99	1.06	1.14	0.93	1.07	0.95	0.91	0.93	0.97	1.07	0.96	1.04	0.93	0.97	0.90	1.05
Standard error	0.02	0.09	0.04	0.07	0.03	0.03	0.03	0.02	0.05	0.09	0.07	0.08	0.10	0.18	0.26	0.16	0.09	0.06	0.05	0.02	0.12	0.02	0.05	0.05	0.04	0.05	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 11

Q5. Do you think the financial situation of your household will get better, worse or stay the same over the next 12 months?

Base: All respondents

	Gender			Age							Region													Region Summary			Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
A lot better	(5) 80 4%	43 4%	37 4%	28 8%defh	30 4%f	19 4%f	3 1%	42 7%defh	35 3%f	8 2%	69 4%	75 4%	4 2%	4 4%	2 3%	2 3%	11 5%	3 2%	9 5%	6 4%	7 4%	15 5%	8 3%	7 4%	16 3%	31 4%	23 4%	24 4%	26 4%	16 4%	13 3%
A little better	(4) 386 19%	189 19%	196 19%	116 34%defh	150 20%efh	67 13%	52 11%	175 30%defh	159 16%ef	32 10%	333 19%	356 19%	30 17%	18 19%	5 9%	17 20%	43 19%	29 17%	34 19%	24 16%	29 15%	75 27%kmop rsu	56 20%	27 15%	89 18%	158 22%y	86 17%	124 23%D	127 21%D	78 18%D	57 12%
Stay the same	(3) 848 41%	421 42%	424 40%	114 33%	284 39%g	214 43%cg	235 49%cdgh	193 33%	419 42%cg	138 42%	707 41%	770 41%	78 44%	40 41%	23 40%	37 43%	93 41%	74 43%	71 40%	69 46%	77 40%	101 37%	108 38%	78 44%	204 42%	287 39%	216 42%	219 40%	239 40%	202 47%D	188 38%
A little worse	(2) 517 25%	258 26%	256 24%	59 17%	173 24%cg	136 27%cg	149 31%cdgh	109 19%	259 26%cg	101 31%	423 24%	470 25%	47 27%t	26 26%t	21 37%lort	19 23%	51 22%	44 25%t	48 27%t	33 22%	53 28%t	43 16%	86 30%t	46 26%t	114 23%	175 24%	134 26%	135 25%	149 25%	89 21%	143 29%C
A lot worse	(1) 158 8%	72 7%	86 8%	10 3%	71 10%cf	49 10%cf	28 6%	38 7%c	93 9%cf	37 11%	134 8%	148 8%	11 6%	9 9%	4 8%	9 10%	23 10%	16 9%	9 5%	11 7%	15 8%	22 8%	15 5%	14 8%	48 10%	51 7%	35 7%	27 5%	37 6%	33 8%	61 12%ABC
NET: Better	466 23%	231 23%	233 22%	144 42%defgh	180 25%efh	86 17%f	55 11%	217 37%defh	194 19%f	39 12%	402 23%	431 23%	35 20%	22 23%	7 12%	19 23%	54 24%	32 18%	43 24%	30 20%	36 19%	89 33%kmop rsuv	64 23%	35 20%	105 22%	188 26%	109 21%	148 27%D	154 26%D	94 22%D	70 14%
NET: Worse	675 33%	330 33%	342 32%	69 20%	244 33%cg	185 37%cg	176 37%cg	147 25%c	352 35%cg	138 42%	557 32%	618 33%	58 33%	34 35%t	26 44%t	28 33%	75 32%	60 35%t	57 32%	44 29%	68 36%t	66 24%	100 36%t	61 34%t	162 33%	227 31%	169 33%	162 30%	187 31%	123 28%	204 41%ABC
Don't know	78 4%	23 2%	55 5%a	19 5%g	25 3%	18 4%	16 3%	22 4%	40 4%	16 5%	70 4%	72 4%	6 3%	* 1%	2 4%	1 1%	8 3%	6 4%	7 4%	6 4%	12 6%l	17 6%l	9 3%	4 2%	15 3%	29 4%	25 5%	16 3%	17 3%	14 3%	31 6%ABC
Mean	2.86	2.87	2.84	3.28defgh	2.85fh	2.73	2.69	3.13defh	2.78	2.59	2.87	2.86	2.83	2.82	2.62	2.82	2.85	2.75	2.92m	2.87	2.78	3.06kmo psuv	2.85	2.81	2.81	2.92	2.85	2.97D	2.92D	2.89D	2.61
Standard deviation	0.96	0.95	0.96	0.96	1.00	0.95	0.77	1.03	0.96	0.91	0.96	0.96	0.88	0.98	0.89	0.96	1.01	0.92	0.95	0.94	0.94	1.02	0.92	0.95	0.97	0.97	0.94	0.93	0.95	0.93	0.96
Standard error	0.02	0.03	0.03	0.06	0.04	0.04	0.04	0.05	0.03	0.05	0.02	0.02	0.07	0.10	0.12	0.11	0.07	0.07	0.07	0.09	0.07	0.07	0.06	0.07	0.05	0.04	0.04	0.04	0.04	0.04	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 12

Q5. Do you think the financial situation of your household will get better, worse or stay the same over the next 12 months?

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employee d (a)	Part time employee d (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Man-chester (s)	Bright-on (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393		
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370		
A lot better	(5)	80 4%	16 4%	48 6%	54 5%ef	11 4%ef	5 3%	4 5%ef	-	4 1%	1 1%	46 3%	18 2%	28 5%ii	32 5%	10 4%	6 4%	16 7%ii	1 4%	1 1%	10 7%	2 4%	1 4%	23 3%	53 5%u	12 3%	65 4%	73 4%B	7 2%	
A little better	(4)	386 19%	100 25%	183 22%	233 24%defg	50 21%def	30 17%e	8 9%	9 7%	42 12%	15 13%	248 18%	116 14%	132 23%iii	30 12%	29 19%	73 31%ijlm	6 18%	16 21%	31 20%	9 20%	11 35%	139 15%	220 21%u	44 12%	315 20%w	311 18%	76 20%		
Stay the same	(3)	848 41%	171 42%	317 39%	395 40%	93 39%	62 35%	26 31%	60 48%cdg	172 49%abcd	39 36%	629 45%k	389 48%ijlmn	240 41%n	206 33%	88 35%	51 34%	67 29%	13 38%	29 38%	64 40%	18 42%	14 42%	371 41%	432 42%	91 25%	712 45%w	692 41%	156 42%	
A little worse	(2)	517 25%	77 19%	185 23%	207 21%	54 23%	52 29%a	23 27%	40 33%a	107 31%ab	33 30%a	345 25%	216 26%	129 22%	163 26%	78 32%jn	36 24%	49 21%	9 28%	23 30%	34 21%	9 22%	5 16%	248 28%	246 24%	123 34%x	371 23%	425 25%	91 25%	
A lot worse	(1)	158 8%	35 9%	49 6%	65 7%	19 8%	16 9%	17 21%abcef	10 8%	16 5%	14 13%af	85 6%	43 5%	42 7%	71 11%h	34 14%ijn	20 13%ijn	17 7%	2 5%	4 6%	14 9%	2 5%	-	83 9%v	61 6%	80 22%x	64 4%	133 8%	25 7%	
NET: Better	466 23%	117 29%	231 28%	288 29%cddefg	60 25%defg	36 20%ef	12 14%	9 7%	46 13%	16 15%	294 21%	134 16%	160 27%iii	164 26%h	40 16%	36 24%i	89 38%ijlmno	8 23%	17 22%	42 26%	10 23%	13 40%	162 18%	272 26%u	55 15%	380 24%w	383 23%	83 22%		
NET: Worse	675 33%	112 27%	234 29%	272 28%	74 31%	68 38%a	40 48%abf	50 40%a	124 35%a	47 43%ab	430 31%	259 32%	171 29%	234 37%h	112 45%ijn	56 37%jn	66 28%	11 33%	28 36%	48 30%	11 27%	5 16%	331 37%v	307 30%	203 57%x	435 27%	559 33%	117 31%		
Don't know	78 4%	9 2%	31 4%	30 3%	10 4%	12 7%af	6 7%f	5 4%	9 2%	7 6%	49 3%	34 4%	15 3%	27 4%	8 3%	8 5%	12 5%	2 7%	3 4%	6 4%	4 8%	1 2%	36 4%	28 3%	9 3%	55 3%	63 4%	15 4%		
Mean	2.86	2.96	3.00	3.00cddefg	2.90defg	2.74	2.47	2.57	2.74d	2.56	2.87	2.81i	2.96iiim	2.82	2.60	2.76	3.10iiim	2.88	2.80	2.93	2.95	3.28	2.74	2.96u	2.38	2.96w	2.86	2.85		
Standard deviation	0.96	0.98	0.98	0.98	0.99	0.98	1.11	0.75	0.78	0.95	0.90	0.84	0.97	1.04	1.01	1.08	1.07	0.96	0.89	1.03	0.92	0.80	0.93	0.95	1.07	0.89	0.97	0.90		
Standard error	0.02	0.05	0.04	0.03	0.05	0.07	0.12	0.07	0.04	0.09	0.03	0.03	0.04	0.04	0.09	0.07	0.06	0.14	0.10	0.09	0.15	0.13	0.03	0.03	0.06	0.02	0.02	0.05		

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 13

Q5. Do you think the financial situation of your household will get better, worse or stay the same over the next 12 months?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
A lot better	(5) 80 4%	65 5%imn	55 5%imn	45 5%imn	9 5%imn	10 8%hikmno	9 12%bcdikmno	1 3%	15 2%	4 5%imn	1 1%	5 6%imn	-	4 1%	1 1%
A little better	(4) 386 19%	283 23%ijkmno	248 23%ijkmno	212 23%ijkmno	36 20%ijkmn	35 29%ijkmno	22 32%ijkmno	13 25%ijkmn	103 12%	8 9%	8 8%	23 29%ijkmno	9 7%	42 12%	15 13%
Stay the same	(3) 848 41%	488 40%	446 41%	376 41%	70 38%	42 34%	20 29%	23 42% ^f	359 43% ^j	26 31%	34 34%	28 36%	60 48%fgjk	172 49%bcdefgijkl	39 36%
A little worse	(2) 517 25%	262 21%	242 22%	199 22%	43 24%	19 16%	8 12%	11 21%	255 30%bcd ^{fgl}	23 27% ^g	36 36%bcdefghl	16 20%	40 33%bcd ^{fg}	107 31%bcd ^{fg}	33 30%b ^{fg}
A lot worse	(1) 158 8%	84 7%	79 7%	62 7%	17 9% ⁿ	5 4%	3 4%	3 5%	74 9% ⁿ	17 21%bdefghilmn	14 14%bcd ^{fn}	3 3%	10 8%	16 5%	14 13%bcd ^{fn}
NET: Better	466 23%	348 28%ijkmno	303 28%ijkmno	257 28%ijkmno	46 25%ikmno	45 37%cehijkmno	31 44%bcdeijkmno	15 27%ikmno	118 14% ^m	12 14%	8 8%	27 35%ijkmno	9 7%	46 13%	16 15%
NET: Worse	675 33%	346 28% ^f	321 29%	261 29%	60 33% ^{fg}	25 20%	11 16%	14 25%	329 39%bcd ^{fg} hl	40 48%bdefghln	50 50%bcdefghln	18 23%	50 40%bcd ^{fg} hl	124 35%bcd ^{fg} l	47 43%bcd ^{fg} hl
Don't know	78 4%	40 3% ^{cd}	29 3%	22 2%	7 4%	11 9%bcd ⁿ	8 11%bcd ⁱⁿ	3 6%	38 5%cd ⁿ	7 7%cd ⁿ	4 7%bcd ⁿ	6 6%	5 4%	9 2%	7 6% ^d
Mean	2.86	2.98cijkmno	2.96ijkmno	2.98ijkmno	2.87ijkmo	3.22bodehijkmno	3.41bcdehijkmno	3.00ijkmno	2.67k	2.47	2.41	3.15eijkmno	2.57	2.74ijk	2.56
Standard deviation	0.96	0.98	0.98	0.97	1.02	1.00	1.05	0.89	0.88	1.11	0.87	0.95	0.75	0.78	0.95
Standard error	0.02	0.03	0.03	0.04	0.06	0.09	0.14	0.10	0.03	0.12	0.09	0.11	0.07	0.04	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 14

Q5. Do you think the financial situation of your household will get better, worse or stay the same over the next 12 months?

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
A lot better	(5) 80 4%	57 4%	22 5%	62 4%	12 4%	52 6% ^f	12 3%	6 11% ^h	50 4%	26 4%	26 4%	4 3%	1 1%	-	19 6%	20 4%	11 3%	6 3%	13 12% st	19 3%	18 4%
A little better	(4) 386 19%	301 19%	80 19%	322 19%	60 19%	226 24% ^f	45 11%	14 23%	248 18%	119 20% ^k	114 18%	14 11%	15 17%	-	67 19%	97 20%	71 17%	28 13%	25 23% ^t	142 22% ^t	64 13%
Stay the same	(3) 848 41%	661 41%	170 40%	694 41%	129 40%	472 51% ^f	101 24%	27 46%	593 43%	235 40%	278 43%	66 49%	45 50%	-	153 45%	199 41%	180 44%	89 43%	40 38%	250 39%	227 47% ^s
A little worse	(2) 517 25%	412 26%	102 24%	433 26%	73 23%	135 15%	145 35% ^e	9 15%	352 25%	143 24%	161 25%	35 26%	22 25%	-	75 22%	121 25%	104 26%	60 29%	20 19%	167 26%	116 24%
A lot worse	(1) 158 8%	124 8%	32 8%	120 7%	32 10%	13 1%	100 24% ^e	1 1%	101 7%	48 8%	41 6%	8 6%	5 5%	-	22 6%	29 6%	31 8%	20 10%	4 4%	44 7%	40 8%
NET: Better	466 23%	359 22%	103 24%	385 23%	72 23%	279 30% ^f	58 14%	20 34% ^h	298 21%	144 25% ^k	140 22% ^k	18 13%	16 18%	-	86 25% ^q	117 24% ^q	82 20%	34 16%	37 35% ^t	161 25% ^t	82 17%
NET: Worse	675 33%	535 33%	134 31%	553 33%	106 33%	148 16%	245 59% ^e	10 17%	453 33% ^g	190 33%	202 32%	43 32%	27 31%	-	97 28%	150 31%	136 33%	80 39% ⁿ	24 23%	211 33%	156 33%
Don't know	78 4%	56 3%	19 5%	59 3%	12 4%	28 3%	14 3%	2 4%	43 3%	15 3%	20 3%	8 6%	1 1%	1 100%	7 2%	22 4%	11 3%	4 2%	5 4%	17 3%	13 3%
Mean	2.86	2.84	2.90	2.86	2.83	3.19 ^f	2.32	3.28 ^h	2.85	2.88	2.88	2.76	2.83	-	2.96 ^q	2.91 ^q	2.81	2.70	3.21 st	2.88	2.79
Standard deviation	0.96	0.95	0.99	0.94	0.99	0.81	1.06	0.91	0.93	0.98	0.93	0.85	0.82	-	0.95	0.94	0.91	0.93	1.04	0.94	0.92
Standard error	0.02	0.02	0.05	0.02	0.06	0.03	0.05	0.13	0.03	0.04	0.04	0.07	0.09	-	0.05	0.04	0.05	0.06	0.11	0.04	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 15

Q5. Do you think the financial situation of your household will get better, worse or stay the same over the next 12 months?

Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home							Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
						NET: None of these/ no current home insulation																					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
A lot better	(5) 80 4%	5 5%	31 6% ^d	7 3%	37 3%	43 3%	36 5%	55 3%	28 8% ^{gij}	3 2%	5 3%	10 6%	7 6%	2 5%	1 5%	2 5%	11 8% ^r	9 4%	9 2%	71 4%	5 6%	59 4%	19 5%	16 5% ^y	19 3%	8 2%	24 4%
A little better	(4) 386 19%	23 26% ^d	103 20%	49 22%	212 17%	233 17%	153 21%	290 18%	88 24% ^{gi}	20 16%	29 18%	39 22%	21 18%	10 28%	4 32%	6 14%	39 30% ^{qr}	45 18%	56 15%	358 19%	15 20%	297 19%	75 18%	74 24% ^{yz}	109 20%	66 17%	87 16%
Stay the same	(3) 848 41%	36 41%	209 42%	89 41%	514 41%	607 45% ^f	241 33%	690 42% ^h	122 34%	68 53% ^{ghijkl}	66 40%	70 41%	45 39%	15 40%	3 25%	17 41%	39 30%	109 44% ^p	170 46% ^p	782 41%	33 45%	651 41%	161 39%	110 35%	212 38%	181 46% ^{wx}	236 44% ^w
A little worse	(2) 517 25%	13 15%	114 23%	58 27%	331 26% ^a	332 25%	184 25%	425 26%	76 21%	27 21%	48 29% ^h	38 22%	32 27%	7 17%	4 31%	12 29%	35 27%	68 27%	100 27%	496 26%	12 17%	402 26%	100 24%	84 27%	147 27%	102 26%	136 25%
A lot worse	(1) 158 8%	7 8%	31 6%	13 6%	108 9%	82 6%	76 10% ^e	134 8%	31 9%	8 6%	12 8%	13 8%	9 8%	3 7%	-	3 7%	5 4%	11 4%	25 7%	151 8%	5 7%	114 7%	41 10%	21 7%	38 7%	26 6%	45 8%
NET: Better	466 23%	27 31% ^d	134 27% ^d	55 25%	249 20%	277 21%	189 26% ^e	345 21%	116 32% ^{gij}	23 18%	34 21%	49 28% ^g	28 24%	12 33%	4 37%	8 19%	50 38% ^{qr}	54 22%	65 18%	429 22%	19 27%	356 23%	94 23%	90 29% ^{yz}	128 23%	73 19%	111 21%
NET: Worse	675 33%	20 23%	145 29%	71 32%	439 35% ^{ab}	415 31%	260 36% ^e	560 34%	107 30%	35 27%	60 37%	51 30%	41 35%	9 24%	4 31%	15 36%	40 31%	78 32%	126 34%	647 34%	17 24%	516 33%	140 34%	105 34%	185 33%	128 32%	181 34%
Don't know	78 4%	3 4%	15 3%	3 1%	57 5% ^c	41 3%	38 5% ^e	56 3%	15 4%	1 1%	3 2%	3 2%	2 2%	1 3%	1 7%	2 4%	2 1%	6 2%	8 2%	66 3%	3 4%	54 3%	14 3%	8 2%	28 5% ^z	13 3%	11 2%
Mean	2.86	3.06 ^d	2.98 ^d	2.90	2.78	2.86	2.84	2.82	3.02 ^{gj}	2.87	2.79	2.97	2.87	3.06	3.11	2.80	3.12 ^{qr}	2.89	2.78	2.84	3.02	2.86	2.83	2.94	2.85	2.81	2.83
Standard deviation	0.96	0.99	0.98	0.92	0.94	0.90	1.06	0.94	1.08	0.84	0.94	1.00	1.01	0.99	0.98	0.96	1.03	0.88	0.87	0.96	0.98	0.95	1.01	1.00	0.95	0.87	0.96
Standard error	0.02	0.11	0.04	0.06	0.03	0.03	0.04	0.02	0.06	0.08	0.07	0.08	0.09	0.16	0.28	0.14	0.10	0.06	0.05	0.02	0.12	0.05	0.06	0.04	0.04	0.04	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 16

Q7. Do you think the UK economy will get better, worse or stay the same over the next 12 months?

Base: All respondents

	Gender			Age							Region											Region Summary				Social Grade					
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (m)	North-east Ireland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	North East (x)	South East (y)	Midlands (z)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
A lot better	(5) 30 1%	13 1%	17 2%	9 3% ^f	12 2%	6 1%	2 *	15 3% ^f	13 1%	1 *	24 1%	27 1%	3 2%	2 2%	1 1%	1 1%	4 2%	2 1%	4 2%	2 1%	5 2% ^u	5 2%	1 *	2 1%	6 1%	8 1%	10 2%	8 1%	10 2%	6 1%	5 1%
A little better	(4) 375 18%	213 21% ^b	162 15%	72 21% ^{dh}	91 12%	93 18% ^{dh}	119 25% ^{degh}	108 19% ^d	148 15% ^d	65 20%	321 18%	346 18%	29 17%	16 17%	8 14%	14 17%	47 20%	29 17%	35 20%	26 17%	32 17%	56 21%	46 16%	35 20%	90 19%	137 19%	93 18%	115 21% ^D	103 17%	82 19%	74 15%
Stay the same	(3) 485 23%	256 25%	228 22%	91 26% ^f	205 28% ^{ef}	105 21%	84 17%	138 24% ^f	262 26% ^{ef}	55 17%	416 24%	454 24%	30 17%	27 28% ^k	11 19%	22 27%	52 23%	43 25%	48 27% ^k	39 26%	38 20%	67 25%	63 22%	44 25%	118 24%	173 24%	125 24%	122 22%	132 22%	121 28% ^B	110 22%
A little worse	(2) 679 33%	315 31%	361 34%	100 29%	238 32%	167 33%	175 36% ^{cg}	173 30%	331 33%	114 35%	561 32%	606 32%	73 42% ^{ijlo}	27 28%	18 31%	25 30%	63 28%	62 36% ^t	48 27%	51 34%	72 37% ^{oqt}	71 26%	103 37% ^{oqt}	65 37% ^t	151 31%	239 33%	171 33%	186 34%	191 32%	124 29%	177 36% ^C
A lot worse	(1) 375 18%	167 17%	205 19%	52 15%	143 20%	101 20%	79 16%	110 19% ^c	186 19%	79 24%	305 18%	344 18%	31 18%	18 19%	20 35% ^{iklp}	19 22%	52 23% ^v	26 15%	29 16%	22 15%	41 21%	43 16%	50 18%	24 13%	97 20%	116 16%	92 18%	90 17%	112 19%	80 18%	93 19%
NET: Better	405 20%	226 22% ^b	179 17%	81 23% ^{dh}	103 14%	99 20% ^{dh}	121 25% ^{dh}	123 21% ^{dh}	160 16%	67 20%	345 20%	372 20%	32 18%	19 19%	9 15%	15 18%	50 22%	31 18%	39 22%	28 19%	37 19%	62 23%	47 17%	37 21%	97 20%	145 20%	103 20%	123 23% ^D	113 19%	89 20%	79 16%
NET: Worse	1054 51%	482 48%	566 54% ^a	151 44%	381 52% ^c	267 53% ^c	254 53% ^c	283 49% ^c	517 51% ^c	193 58%	866 50%	950 50%	104 59% ^{ijlq}	45 47%	38 66% ^{ilq}	44 52%	115 50%	88 51%	77 44%	73 49%	113 58% ^{qt}	114 42%	153 54% ^{qt}	89 50%	247 51%	356 49%	263 51%	277 51%	304 51%	204 47%	270 55% ^C
Don't know	124 6%	41 4%	82 8% ^a	23 7%	45 6%	32 6%	24 5%	34 6%	66 7%	16 5%	108 6%	115 6%	9 5%	6 7%	- -	3 3%	12 5%	10 6%	13 7% ^{ms}	9 6%	5 3%	30 11% ^{kmsv}	19 7% ^m	8 4%	24 5%	57 8%	27 5%	22 4%	48 8% ^{AC}	20 5%	34 7% ^A
Mean	2.49	2.57 ^b	2.41	2.65 ^{deg}	2.41	2.44	2.54 ^d	2.53 ^d	2.44	2.35	2.51 ^m	2.50	2.40	2.53 ^m	2.15	2.43	2.48	2.50 ^m	2.61 ^m	2.53 ^m	2.40	2.63 ^{kms}	2.41	2.56 ^m	2.48	2.53	2.51	2.55 ^D	2.47	2.54	2.40
Standard deviation	1.06	1.06	1.05	1.08	1.01	1.07	1.07	1.10	1.02	1.08	1.05	1.06	1.03	1.08	1.09	1.06	1.12	1.00	1.08	1.01	1.08	1.09	1.00	1.00	1.07	1.04	1.06	1.06	1.07	1.06	1.02
Standard error	0.02	0.03	0.03	0.06	0.04	0.05	0.05	0.05	0.03	0.06	0.03	0.03	0.08	0.11	0.14	0.12	0.08	0.08	0.08	0.09	0.08	0.07	0.06	0.08	0.05	0.04	0.05	0.05	0.05	0.05	0.05

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 17

Q7. Do you think the UK economy will get better, worse or stay the same over the next 12 months?

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employee (a)	Part time employee (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393		
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370		
A lot better	(5)	30 1%	8 2%	16 2%	19 2%	5 2%	1 1%	-	3 1%	1 1%	20 1%	10 1%	10 2%	9 1%	-	2 1%	8 3%ii	1 2%l	-	4 2%	-	1 4%	14 2%	14 1%	1 *	26 2%	30 2%B	-		
A little better	(4)	375 18%	71 17%	144 18%	172 17%	43 18%	23 13%	29 23% ^c	82 23% ^{acg}	14 13%	267 19%	175 21% ^{jn}	92 16%	102 16%	42 17%	24 16%	36 15%	6 18%	14 18%	28 18%	7 16%	5 15%	146 16%	206 20%	28 8%	324 21% ^w	295 17%	80 22%		
Stay the same	(3)	485 23%	110 27%	206 25%	259 26% ^f	58 24% ^f	48 27% ^f	13 16%	26 21%	56 16%	25 23%	332 24%	177 22%	154 26%	145 23%	60 24%	37 21%	49 23%	8 23%	13 17%	43 27%	9 20%	12 36%	204 23%	248 24%	75 21%	377 24%	405 24%	79 21%	
A little worse	(2)	679 33%	130 32%	243 30%	297 30%	76 32%	64 36%	25 30%	41 33%	138 39% ^{ab}	38 35%	466 33%	265 32%	201 34%	202 32%	78 31%	51 34%	73 31%	11 31%	30 39%	44 27%	21 49% ^s	10 30%	313 35%	332 32%	120 33%	525 33%	551 32%	128 34%	
A lot worse	(1)	375 18%	79 19%	150 18%	189 19%	40 17%	31 17%	22 27% ^f	19 15%	53 15%	21 19%	244 17%	138 17%	105 18%	125 20%	51 21%	28 19%	46 19%	7 19%	18 23%	33 21%	3 8%	3 10%	163 18%	186 18%	112 31% ^x	238 15%	314 19%	61 16%	
NET: Better		405 20%	78 19%	161 20%	192 19%	47 20%	24 14%	13 16%	29 23% ^c	85 24% ^{cg}	15 14%	287 20%	185 23% ^j	102 17%	111 18%	42 17%	25 17%	43 19%	7 19%	14 18%	32 20%	7 16%	6 20%	160 18%	220 21%	29 8%	351 22% ^w	324 19%	80 22%	
NET: Worse		1054 51%	208 51%	394 48%	486 49%	116 49%	95 53%	48 57%	59 48%	192 55%	58 54%	710 51%	404 49%	307 52%	327 52%	129 53%	79 51%	119 51%	17 50%	48 62%	77 48%	24 56%	13 40%	477 53%	518 50%	232 65% ^x	763 48%	865 51%	189 51%	
Don't know		124 6%	12 3%	53 7% ^E	48 5%	17 7%	11 6%	10 12% ^{af}	9 7%	18 5%	10 10%	73 5%	50 6%	23 4%	48 8%	17 7%	9 6%	23 10% ^{ij}	2 7%	2 3%	9 5%	3 8%	2 5%	60 7%	53 5%	22 6%	91 6%	102 6%	22 6%	
Mean		2.49	2.49	2.52	2.50	2.53 ^d	2.40	2.24	2.57	2.53 ^d	2.35	2.51	2.55	2.47	2.43	2.40	2.43	2.46	2.48	2.30	2.51	2.48	2.72	2.45	2.52	2.07	2.58 ^w	2.48	2.51	
Standard deviation		1.06	1.06	1.07	1.07	1.06	0.97	1.09	1.04	1.06	0.99	1.05	1.07	1.03	1.06	1.03	1.03	1.11	1.09	1.03	1.10	0.89	1.01	1.04	1.06	0.96	1.05	1.06	1.03	
Standard error		0.02	0.06	0.04	0.04	0.06	0.07	0.12	0.10	0.06	0.10	0.03	0.04	0.05	0.04	0.09	0.07	0.06	0.16	0.12	0.09	0.14	0.17	0.04	0.03	0.05	0.03	0.03	0.05	

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 18

Q7. Do you think the UK economy will get better, worse or stay the same over the next 12 months?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
A lot better	(5) 30 1%	24 2%i	21 2%i	17 2%i	5 3%i	3 2%	3 4%i	-	5 1%	1 1%	-	1 2%	-	3 1%	1 1%
A little better	(4) 375 18%	215 18%	190 17%	157 17%	33 18%	25 20%	15 21%	10 18%	160 19%k	13 15%	11 11%	12 15%	29 23%k	82 23%bcdiko	14 13%
Stay the same	(3) 485 23%	317 26%hin	293 27%hijn	243 27%hijn	49 27%in	24 19%	15 22%	9 16%	168 20%in	13 16%	24 24%	24 30%hijn	26 21%	56 16%	25 23%
A little worse	(2) 679 33%	373 30%	335 30%	280 31%	55 30%	38 31%	17 24%	21 39%f	306 36%bcd	25 30%	37 37%	27 34%	41 33%	138 39%bcdeg	38 35%
A lot worse	(1) 375 18%	229 19%	210 19%	181 20%	29 16%	19 16%	9 13%	11 20%	146 17%	22 27%ein	20 21%	11 14%	19 15%	53 15%	21 19%
NET: Better	405 20%	239 20%k	212 19%	174 19%	37 20%k	28 22%k	18 25%k	10 18%	165 20%k	13 16%	11 11%	13 17%	29 23%k	85 24%iko	15 14%
NET: Worse	1054 51%	602 49%	544 50%	461 50%	84 46%	58 47%	26 37%	32 59%efg	452 54%eg	48 57%eg	58 58%eg	37 48%	59 48%	192 55%eg	58 54%
Don't know	124 6%	65 5%cd	50 5%	37 4%	13 7%c	15 12%bcdhn	11 16%bcdin	4 7%	59 7%cd	10 12%bcdn	7 7%	4 5%	9 7%	18 5%	10 10%cd
Mean	2.49	2.51	2.50	2.49	2.59jk	2.57h	2.76jko	2.35	2.46	2.24	2.27	2.55	2.57k	2.53jk	2.35
Standard deviation	1.06	1.07	1.07	1.06	1.07	1.11	1.14	1.03	1.03	1.09	0.94	0.99	1.04	1.06	0.99
Standard error	0.02	0.03	0.03	0.04	0.07	0.10	0.16	0.12	0.04	0.12	0.09	0.11	0.10	0.06	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 19

Q7. Do you think the UK economy will get better, worse or stay the same over the next 12 months?

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
A lot better	(5) 30 1%	21 1%	8 2%	22 1%	7 2%	24 3%f	1 *	2 3%	20 1%	13 2%	7 1%	2 2%	- -	- -	9 3%	8 2%	3 1%	2 1%	9 8%st	7 1%	5 1%
A little better	(4) 375 18%	281 17%	89 21%	307 18%	59 19%	247 27%f	30 7%	15 24%	271 20%	117 20%k	133 21%k	16 12%	20 22%	- -	66 19%	105 21%q	88 21%q	28 13%	19 18%	131 21%	101 21%
Stay the same	(3) 485 23%	355 22%	123 29%a	383 23%	88 28%	226 24%	89 21%	20 34%	314 23%	152 26%	139 22%	29 22%	17 19%	- -	62 18%	121 25%n	96 23%	57 27%n	34 32%s	133 21%	108 23%
A little worse	(2) 679 33%	563 35%b	113 27%	583 34%d	86 27%	279 30%	137 33%	14 24%	466 34%	170 29%	211 33%	60 44%ij	38 43%i	- -	127 37%	162 33%	122 30%	68 33%	30 28%	225 35%	153 32%
A lot worse	(1) 375 18%	298 19%	72 17%	295 17%	67 21%	105 11%	131 31%e	9 15%	246 18%	111 19%	112 18%	21 16%	12 13%	- -	64 19%	73 15%	78 19%	43 21%	12 12%	109 17%	91 19%
NET: Better	405 20%	303 19%	98 23%	329 19%	66 21%	271 29%f	31 7%	16 28%	292 21%	130 22%k	140 22%k	18 14%	20 22%	- -	75 22%q	113 23%q	91 22%q	30 14%	28 26%	138 22%	106 22%
NET: Worse	1054 51%	861 53%b	186 44%	878 52%	153 48%	384 41%	268 64%e	23 39%	712 51%	281 48%	324 51%	81 60%i	51 57%	- -	190 55%	235 48%	200 49%	111 53%	42 40%	335 52%r	244 51%
Don't know	124 6%	93 6%	19 4%	101 6%	12 4%	46 5%	30 7%	- -	69 5%	23 4%	37 6%	6 5%	2 2%	1 100%	17 5%	18 4%	23 6%	11 5%	2 2%	33 5%	20 4%
Mean	2.49	2.45	2.63a	2.48	2.52	2.78f	2.05	2.77	2.51	2.56	2.52	2.36	2.51	-	2.48	2.60q	2.52	2.38	2.82st	2.51	2.51
Standard deviation	1.06	1.05	1.08	1.04	1.10	1.07	0.95	1.09	1.06	1.09	1.07	0.96	0.99	-	1.10	1.05	1.07	1.01	1.12	1.05	1.08
Standard error	0.02	0.03	0.05	0.03	0.06	0.04	0.05	0.15	0.03	0.05	0.04	0.09	0.11	-	0.06	0.05	0.06	0.07	0.12	0.04	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 20

Q7. Do you think the UK economy will get better, worse or stay the same over the next 12 months?

Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home							Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
						NET: None of these/ no current home insulation																					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
A lot better	(5) 30 1%	2 2%	13 3% ^d	2 1%	13 1%	18 1%	12 2%	21 1%	6 2%	4 3%	5 3%	1 *	2 2%	1 2%	- -	- -	7 6% ^{qr}	1 *	3 1%	27 1%	3 4%	25 2%	4 1%	6 2% ^y	8 1%	1 *	9 2% ^y
A little better	(4) 375 18%	15 18%	131 26% ^{cd}	38 18%	191 15%	256 19%	119 16%	287 17%	81 22% ^g	21 17%	29 18%	41 23%	22 19%	10 25%	1 12%	10 24%	30 23%	48 19%	84 23%	348 18%	18 25%	294 19%	72 18%	62 20%	102 18%	70 18%	104 19%
Stay the same	(3) 485 23%	20 23%	106 21%	58 27%	301 24%	308 23%	177 24%	383 23%	81 22%	31 25%	45 27%	44 26%	27 23%	8 21%	2 14%	10 24%	33 25%	61 25%	74 20%	435 23%	28 39% ^s	364 23%	95 23%	71 23%	123 22%	90 23%	141 26%
A little worse	(2) 679 33%	30 35%	165 33%	86 39% ^d	398 32%	450 34%	229 31%	543 33%	113 31%	48 38%	46 28%	56 32%	36 31%	15 41%	5 48%	11 26%	47 36%	82 33%	122 33%	645 33% ^t	13 18%	523 33%	134 33%	98 31%	193 35%	144 37% ^z	159 30%
A lot worse	(1) 375 18%	14 17%	72 14%	29 13%	260 21% ^{bc}	241 18%	134 18%	317 19%	61 17%	20 16%	28 17%	29 17%	26 22%	4 11%	2 20%	10 24%	12 9%	43 18%	69 19% ^p	364 19% ^t	5 6%	284 18%	80 20%	57 18%	100 18%	69 17%	96 18%
NET: Better	405 20%	17 20%	144 29% ^{cd}	40 18%	203 16%	274 20%	130 18%	309 19%	87 24% ^g	25 20%	34 21%	41 24%	24 21%	10 28%	1 12%	10 24%	38 29%	48 20%	88 24%	375 19%	21 29%	320 20%	76 19%	68 22%	109 20%	71 18%	113 21%
NET: Worse	1054 51%	44 51%	236 47%	115 53%	659 52%	691 52%	363 50%	860 52%	174 48%	67 53%	74 45%	86 49%	62 54%	19 52%	8 67%	21 50%	60 46%	125 50%	191 52%	1008 52% ^t	18 24%	807 51%	214 52%	154 49%	293 53%	214 54%	255 47%
Don't know	124 6%	5 6%	17 3%	5 2%	96 8% ^{bc}	65 5%	59 8% ^e	101 6% ^k	19 5% ^k	3 3%	11 7% ^k	2 1%	2 2%	- -	1 7%	1 2%	- -	13 5% ^p	16 4% ^p	107 6%	6 8%	86 5%	24 6%	20 6%	28 5%	21 5%	29 5%
Mean	2.49	2.52	2.69 ^d	2.52	2.40	2.50	2.47	2.45	2.59 ^g	2.52	2.59	2.57	2.45	2.67	2.19	2.49	2.79 ^{qr}	2.49	2.52	2.47	3.01 ^s	2.50	2.44	2.53	2.47	2.44	2.55
Standard deviation	1.06	1.07	1.10	0.97	1.04	1.06	1.05	1.05	1.09	1.05	1.08	1.05	1.10	1.05	0.96	1.13	1.08	1.03	1.09	1.06	0.96	1.06	1.05	1.09	1.05	1.00	1.07
Standard error	0.02	0.12	0.05	0.07	0.03	0.03	0.04	0.03	0.06	0.10	0.09	0.08	0.10	0.17	0.28	0.17	0.10	0.07	0.06	0.02	0.12	0.03	0.05	0.06	0.05	0.05	0.05

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 21

Q.26 For this question we are interested in your essential spending such as utility bills, housing costs, groceries, school supplies and medicines. Has your household made any of the following adjustments in the last month to cover essential spending ?

Base: All respondents

	Gender			Age							Region													Region Summary				Social Grade			
	Total	Male	Female	18-29	30-49	50-64	65+	18-34	35-64	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North- ern Ireland (m)	North East (n)	North West (o)	York- shire & Humber- side (p)	West Midlands (q)	East Midlands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
NET: Any	1170 57%	527 52%	639 61%a	220 63%ef	515 70%efh	265 53%f	172 36%	391 67%cefh	608 61%ef	164 50%	995 57%k	1087 57%k	84 48%	52 54%	39 68%ks	49 58%	140 61%ks	97 57%	103 58%	89 60%k	96 50%	169 62%ks	154 55%	97 54%	287 59%	420 57%	289 56%	293 54%	357 60%	235 54%	285 58%
Cut back spending on essential household items compared to last month	671 32%	284 28%	385 37%a	109 31%ef	302 41%cefh	162 32%fh	97 20%	208 36%cf	366 36%ef	103 31%	571 33%k	627 33%k	43 25%	30 31%	26 45%ks	32 38%k	80 35%k	61 36%k	57 32%	48 33%	54 28%	90 33%	91 32%	58 32%	173 36%	238 33%	160 31%	179 33%	186 31%	140 32%	166 34%
Taken money out of a savings account	605 29%	271 27%	333 32%a	105 30%ef	250 34%ef	149 30%ef	101 21%	181 31%ef	323 32%ef	94 28%	500 29%	554 29%	51 29%	27 28%	27 47%ikln opqrstu v	23 28%	70 31%	54 31%	49 28%	44 30%	53 27%	82 30%	73 26%	52 29%	148 30%	206 28%	146 28%	153 28%	182 30%	136 31%	135 27%
Used an overdraft facility	240 12%	110 11%	130 12%	48 14%ef	123 17%efh	40 8%	30 6%	84 15%ef	126 13%ef	27 8%	209 12%k	230 12%k	10 5%	16 17%kp	4 7%	12 14%k	32 14%k	15 9%	16 9%	14 9%	24 12%k	46 17%kppqv	34 12%k	17 9%	59 12%	97 13%	54 10%	71 13%	72 12%	44 10%	52 11%
Sold or pawned assets (e.g. clothing, jewellery)	192 9%	74 7%	117 11%a	44 13%ef	91 12%efh	39 8%ef	18 4%	74 13%ef	100 10%ef	28 9%	166 10%	182 10%	10 6%	10 10%	5 9%	9 11%	26 11%	14 8%	13 7%	19 12%	15 8%	24 9%	30 11%	18 10%	49 10%	71 10%	46 9%	48 9%	55 9%	43 10%	46 9%
Borrowed money from friends or family	190 9%	80 8%	110 10%	36 10%ef	116 16%cefh	30 6%ef	8 2%	73 13%ef	109 11%ef	14 4%	161 9%	179 9%	11 6%	13 13%	5 8%	8 10%	29 13%ks	17 10%	18 10%	10 7%	12 6%	27 10%	25 9%	15 9%	54 11%	67 9%	40 8%	47 9%	55 9%	35 8%	53 11%
Taken out a new credit card or borrowed more than usual using an existing card	177 9%	98 10%	79 7%	34 10%ef	96 13%efh	31 6%ef	15 3%	73 13%cefh	89 9%ef	13 4%	146 8%	164 9%	13 7%	10 11%ks	7 12%ks	7 8%	19 8%	14 8%	23 13%ks	14 10%	7 4%	23 8%	26 9%ks	14 8%	39 8%	63 9%	44 9%	57 10%	51 8%	36 8%	34 7%
Used a Buy Now Pay Later products for essentials such as groceries	138 7%	60 6%	78 7%	42 12%efh	77 11%efh	12 2%	6 1%	81 14%defh	51 5%ef	6 2%	118 7%	128 7%	10 6%	9 10%km	1 1%	2 3%	16 7%	14 8%	12 7%	10 7%	12 6%	28 10%mmnu	15 5%	8 5%	32 7%	52 7%	34 7%	43 8%	38 6%	27 6%	30 6%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 21

Q.26 For this question we are interested in your essential spending such as utility bills, housing costs, groceries, school supplies and medicines.
Has your household made any of the following adjustments in the last month to cover essential spending ?

Base: All respondents

	Gender			Age							Region													Region Summary			Social Grade				
	Total	Male	Female	18-29	30-49	50-64	65+	18-34	35-64	55+ Not Retired	England	UK Excl	Scotland	Wales	North-ern Ireland	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	East-ern	London	South East	South West	North Eng-land	South Eng-land (Incl Lon.)	Mid-lands	AB	C1	C2	DE
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)		
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Taken out a short term loan for essential spending, intending to pay it back in the next month or when your next pay packet comes in	64 3%	43 4% ^b	22 2%	19 5% ^{ef}	39 5% ^{efh}	6 1% ^f	1 *	29 5% ^{ef}	34 3% ^{ef}	3 1%	58 3%	61 3%	3 2%	3 3%	-	3 3%	8 3%	5 3%	8 4%	5 4%	2 1%	17 6% ^{ksu}	6 2%	5 3%	16 3%	27 4%	15 3%	17 3%	22 4%	13 3%	12 2%
Other similar financial action (Please specify)	22 1%	11 1%	10 1%	2 1%	7 1%	6 1%	7 1%	3 *	12 1%	6 2%	16 1%	19 1%	3 1%	3 3% ^t	-	-	1 1%	1 1%	1 1%	5 3% ^t	1 1%	-	5 2% ^t	3 1%	2 *	7 1%	7 1%	8 2%	5 1%	1 *	8 2%
None of these	861 42%	463 46% ^b	396 38%	105 30%	213 29%	236 47% ^{cdgh}	307 64% ^{cdgh}	163 28%	390 39% ^{cdg}	163 49%	709 41%	772 41%	89 51% ^{ijmo}	45 46%	19 32%	35 42%	88 39%	71 42%	70 39%	55 37%	91 47% ^t	97 36%	122 43%	79 45%	195 40%	299 41%	215 41%	242 45%	231 39%	191 44%	196 40%
Don't know / prefer not to say	35 2%	15 2%	20 2%	22 6% ^{defgh}	6 1%	3 1%	4 1%	25 4% ^{defh}	7 1%	4 1%	32 2%	32 2%	3 2%	-	-	-	1 *	3 2%	5 3%	4 3%	5 3%	6 2%	5 2%	2 1%	4 1%	13 2%	15 3% ^w	9 2%	8 1%	7 2%	11 2%
NET: Any excluding BNPL	1155 56%	520 52%	630 60% ^a	215 62% ^{ef}	506 69% ^{cefh}	265 53% ^f	169 35%	379 66% ^{ef}	606 60% ^{ef}	164 50%	980 56% ^k	1071 57% ^k	84 48%	52 54%	39 68% ^{ks}	49 58%	140 61% ^{ks}	96 56%	100 56%	89 60% ^k	94 49%	162 59% ^{ks}	154 55%	96 54%	284 59%	411 56%	284 55%	289 53%	352 59%	235 54%	278 56%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 22

Q.26 For this question we are interested in your essential spending such as utility bills, housing costs, groceries, school supplies and medicines. Has your household made any of the following adjustments in the last month to cover essential spending ?

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Bright-on (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393		
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370		
NET: Any	1170	266	484	599	151	118	56	49	127	70	731	351	380	422	164	107	151	17	34	96	19	23	528	587	320	795	968	202		
	57%	65%	59%	61%ef	64%ef	66%ef	67%ef	40%	36%	65%ef	52%	43%	65%ei	67%h	66%ii	72%io	64%ii	51%	44%	60%r	44%	71%	59%	56%	89%ix	50%	57%	55%		
Cut back spending on essential household items compared to last month	671	151	273	331	93	64	38	30	69	46	411	196	215	250	108	60	82	9	19	55	14	13	300	335	218	417	545	125		
	32%	37%	34%	34%f	39%ef	36%ef	45%ef	24%	20%	43%ef	29%	24%	37%ii	40%h	44%ii	40%ii	35%ii	28%	25%	34%	32%	39%	33%	32%	61%ix	26%	32%	34%		
Taken money out of a savings account	605	135	241	303	73	54	28	30	81	36	408	217	191	187	68	44	75	10	21	45	6	11	271	304	157	418	485	120		
	29%	33%	30%	31%f	31%f	30%	34%	24%	23%	33%ef	29%	27%	33%ii	30%	28%	30%	32%	30%	27%	28%	15%	33%	30%	29%	44%ix	26%	29%	32%		
Used an overdraft facility	240	64	100	131	33	24	16	6	18	12	150	47	102	88	36	19	34	2	2	23	4	3	94	138	102	130	199	41		
	12%	16%	12%	13%ef	14%ef	13%ef	19%ef	5%	5%	11%ef	11%	6%	17%io	14%h	14%ii	13%ii	14%ii	5%	3%	14%r	8%	8%	10%	13%	29%ix	8%	12%	11%		
Sold or pawned assets (e.g. clothing, jewellery)	192	44	84	102	25	24	7	5	12	17	109	55	53	82	35	19	28	2	6	13	4	3	85	96	76	105	160	32		
	9%	11%	10%	10%f	11%ef	13%ef	9%f	4%	3%	15%ef	8%	7%	9%	13%h	14%ii	13%ii	12%ii	5%	8%	8%	8%	10%	9%	9%	21%ix	7%	9%	9%		
Borrowed money from friends or family	190	50	71	94	27	31	11	3	7	18	94	40	54	94	44	21	29	2	6	22	4	5	93	90	87	96	167	23		
	9%	12%	9%	10%ef	11%ef	18%aef	13%ef	2%	2%	17%aef	7%	5%	9%ii	15%h	18%ij	14%ii	12%ii	6%	8%	14%	9%	17%	10%	9%	24%ix	6%	10%B	6%		
Taken out a new credit card or borrowed more than usual using an existing card	177	53	90	125	17	10	2	3	12	8	128	41	87	45	12	10	24	3	5	11	3	1	62	111	63	109	152	24		
	9%	13%	11%	13%bcdef	7%f	6%	2%	2%	3%	8%	9%	5%	15%ilm	7%	5%	7%	10%ii	10%	6%	7%	7%	4%	7%	11%u	18%ix	7%	9%	7%		
Used a Buy Now Pay Later products for essentials such as groceries	138	42	63	88	16	11	1	4	3	14	74	24	50	59	21	16	21	5	7	9	2	6	55	75	34	96	124	14		
	7%	10%	8%	9%df	7%f	6%f	2%	3%	1%	13%def	5%	3%	8%ii	9%h	9%ii	11%ii	9%ii	15%ii	9%	6%	5%	17%	6%	7%	9%ix	6%	7%B	4%		

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

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Absolutes/col percents

Table 22

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Base: All respondents

	Work Sector			Working Status						Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Rent-ers (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)	Yes (u)		No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)	
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370	
Taken out a short term loan for essential spending, intending to pay it back in the next month or when your next pay packet comes in	64 3%	16 4%	34 4%	47 5% ^{bef}	4 2% ^f	8 4% ^{ef}	5 5% ^{ef}	-	1 *	1 1%	33 2%	12 1%	21 4% ⁱ	30 5% ^h	12 5% ⁱ	8 5% ⁱ	10 4% ⁱ	1 4%	3 4%	7 4%	-	1 3%	25 3%	38 4%	27 8% ^x	35 2%	60 4% ^B	4 1%	
Other similar financial action (Please specify)	22 1%	1 *	9 1%	7 1%	2 1%	3 2%	2 3%	2 2%	5 1%	-	15 1%	10 1%	5 1%	6 1%	2 1%	3 2%	2 1%	-	1 1%	-	-	-	13 1%	6 1%	4 1%	15 1%	20 1%	1 *	
None of these	861 42%	137 33%	316 39%	374 38%	78 33%	54 30%	24 29%	72 59% ^{abcd}	222 63% ^{abcd}	36 33%	652 46% ^k	455 56% ^{jlmn}	197 34% ^m	195 31%	77 31%	38 25%	80 34% ^m	15 44% ^m	40 53%	63 39%	24 56%	8 25%	362 40%	447 43%	38 11%	770 49% ^w	694 41%	168 45%	
Don't know / prefer not to say	35 2%	6 1%	14 2%	12 1%	8 3% ^{af}	6 4% ^{af}	4 5% ^{af}	2 2%	1 *	3 2% ^f	19 1%	10 1%	9 2%	15 2%	7 3%	4 3%	3 1%	2 5% ⁱ	3 4%	1 1%	-	1 4%	12 1%	5 1%	1 *	16 1%	35 2% ^B	1 *	
NET: Any excluding BNPL	1155 56%	262 64%	479 59%	590 60% ^{ef}	151 64% ^{ef}	114 64% ^{ef}	56 67% ^{ef}	49 39%	126 36%	69 64% ^{ef}	725 52%	350 43%	375 64% ⁱ	413 65% ^h	159 64% ⁱ	106 71% ^{io}	147 63% ⁱ	17 51%	34 44%	96 60% ^r	19 44%	20 62%	520 58%	579 56%	319 89% ^x	780 49%	953 56%	202 55%	

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 23

Q.26 For this question we are interested in your essential spending such as utility bills, housing costs, groceries, school supplies and medicines. Has your household made any of the following adjustments in the last month to cover essential spending ?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
NET: Any	1170	750	687	564	124	63	35	28	420	56	62	56	49	127	70
	57%	61%fmn	63%bfm	62%fmn	67%bfghimn	51%nm	51%	51%nm	50%nm	67%fmn	62%imn	71%fghimn	40%	36%	65%imn
Cut back spending on essential household items compared to last month	671	424	387	310	77	37	21	16	247	38	31	32	30	69	46
	32%	35%imn	35%imn	34%nm	42%bcdfmn	30%nm	30%	29%	29%nm	45%fmn	31%nm	41%imn	24%	20%	43%imn
Taken money out of a savings account	605	376	341	285	56	36	18	17	229	28	25	28	30	81	36
	29%	31%nm	31%nm	31%nm	30%	29%	26%	32%	27%nm	34%	25%	36%nm	24%	23%	33%nm
Used an overdraft facility	240	164	150	123	27	14	8	6	76	16	13	10	6	18	12
	12%	13%imn	14%imn	13%imn	15%imn	11%nm	11%	11%	9%nm	19%imn	13%nm	13%nm	5%	5%	11%nm
Sold or pawned assets (e.g. clothing, jewellery)	192	127	113	94	19	14	8	7	65	7	11	13	5	12	17
	9%	10%imn	10%nm	10%nm	10%nm	12%nm	11%nm	12%nm	8%nm	9%nm	11%nm	16%imn	4%	3%	15%imn
Borrowed money from friends or family	190	121	113	91	22	8	3	5	69	11	16	15	3	7	18
	9%	10%nm	10%nm	10%nm	12%nm	6%nm	4%	9%nm	8%nm	13%nm	17%bfgimn	19%bcdfgimn	2%	2%	17%bdfgimn
Taken out a new credit card or borrowed more than usual using an existing card	177	142	137	120	16	6	5	1	34	2	5	5	3	12	8
	9%	12%fhijm	12%befhijkmn	13%bfhijkmn	9%ijm	5%h	7%	2%	4%	2%	5%	6%	2%	3%	8%
Used a Buy Now Pay Later products for essentials such as groceries	138	105	100	87	13	5	2	3	33	1	4	7	4	3	14
	7%	9%ijn	9%ijm	9%ijm	7%in	4%nm	3%	6%nm	4%nm	2%	4%	9%ijn	3%	1%	13%fijkmn

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 23

Q.26 For this question we are interested in your essential spending such as utility bills, housing costs, groceries, school supplies and medicines. Has your household made any of the following adjustments in the last month to cover essential spending ?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband etc. (o)
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Taken out a short term loan for essential spending, intending to pay it back in the next month or when your next pay packet comes in	64 3%	50 4%imn	46 4%eimn	43 5%imn	4 2%n	4 3%n	4 6%mn	- -	14 2%n	5 5%imn	3 3%n	4 5%imn	- -	1 *	1 1%
Other similar financial action (Please specify)	22 1%	10 1%c	7 1%	5 1%	2 1%	3 2%cd	3 4%bcd	1 1%	12 1%	2 3%cd	3 3%bcd	- -	2 2%	5 1%	- -
None of these	861 42%	453 37%el	398 36%el	345 38%el	53 29%	55 44%ejl	29 42%l	25 47%ejl	409 48%bcdejkl	24 29%	36 37%	17 22%	72 59%bcdefijkl	222 63%bcdefghijkl	36 33%
Don't know / prefer not to say	35 2%	19 2%cd	13 1%d	7 1%	7 4%bcdn	6 5%bcdhin	5 7%bcdin	1 2%	16 2%n	4 5%cdn	1 1%	5 7%bcdin	2 2%	1 *	3 2%n
NET: Any excluding BNPL	1155 56%	741 61%imn	678 62%bfimn	555 61%imn	123 67%bcfghimn	63 51%n	35 51%	28 51%n	414 49%mn	56 67%fimn	62 62%imn	53 67%fimn	49 39%	126 36%	69 64%imn

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 24

Q.26 For this question we are interested in your essential spending such as utility bills, housing costs, groceries, school supplies and medicines. Has your household made any of the following adjustments in the last month to cover essential spending ?

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?						S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
NET: Any	1170	936	222	971	175	342	370	38	760	359	329	69	42	-	193	284	214	108	62	374	228
	57%	58%b	52%	57%	55%	37%	88%e	64%	55%	61%jkl	51%	51%	47%	-	56%	58%	52%	52%	58%	59%t	48%
Cut back spending on essential household items compared to last month	671	527	135	545	108	144	254	16	452	222	186	37	24	-	111	158	129	70	30	220	144
	32%	33%	32%	32%	34%	15%	61%e	26%	33%	38%jk	29%	27%	27%	-	32%	32%	32%	34%	28%	34%	30%
Taken money out of a savings account	605	491	110	513	83	185	185	18	417	207	170	34	24	-	101	159	130	45	37	215	109
	29%	30%	26%	30%	26%	20%	44%e	29%	30%	35%jk	27%	25%	27%	-	29%	33%q	32%q	22%	35%t	34%t	23%
Used an overdraft facility	240	185	51	199	33	50	113	9	156	82	65	15	3	-	34	53	49	28	14	84	34
	12%	11%	12%	12%	10%	5%	27%e	16%	11%	14%l	10%l	11%l	3%	-	10%	11%	12%	14%	13%	13%t	7%
Sold or pawned assets (e.g. clothing, jewellery)	192	165	25	167	23	57	84	6	131	61	59	12	6	-	43	45	38	13	12	60	37
	9%	10%b	6%	10%	7%	6%	20%e	11%	9%	10%	9%	9%	7%	-	12%q	9%	9%	6%	12%	9%	8%
Borrowed money from friends or family	190	153	34	155	31	37	98	5	120	70	46	5	4	-	29	42	32	21	9	69	29
	9%	10%	8%	9%	10%	4%	23%e	8%	9%	12%jk	7%	3%	4%	-	9%	9%	8%	10%	8%	11%t	6%
Taken out a new credit card or borrowed more than usual using an existing card	177	147	26	149	25	55	65	5	134	68	54	12	5	-	28	54	36	21	12	73	34
	9%	9%	6%	9%	8%	6%	16%e	9%	10%	12%	8%	9%	6%	-	8%	11%	9%	10%	11%	11%t	7%
Used a Buy Now Pay Later products for essentials such as groceries	138	116	19	118	14	57	39	14	90	56	32	9	7	-	34	36	21	13	14	49	19
	7%	7%	4%	7%	4%	6%	9%e	23%h	6%	10%j	5%	6%	8%	-	10%p	7%	5%	6%	13%t	8%t	4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 24

Q.26 For this question we are interested in your essential spending such as utility bills, housing costs, groceries, school supplies and medicines. Has your household made any of the following adjustments in the last month to cover essential spending ?

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Taken out a short term loan for essential spending, intending to pay it back in the next month or when your next pay packet comes in	64 3%	49 3%	15 4%	58 3%	5 2%	24 3%	27 7%e	5 8%h	33 2%	23 4%	13 2%	1 *	2 2%	-	16 5%pq	14 3%	6 1%	3 1%	9 9%st	13 2%	5 1%
Other similar financial action (Please specify)	22 1%	16 1%	6 1%	17 1%	4 1%	6 1%	6 1%	1 2%	16 1%	7 1%	6 1%	2 2%	2 2%	-	6 2%	5 1%	5 1%	2 1%	-	7 1%	6 1%
None of these	861 42%	651 40%	195 46%	692 41%	140 44%	575 62%f	45 11%	22 36%	608 44%	221 38%	300 47%i	62 46%	48 53%i	-	148 43%	191 39%	195 48%o	95 46%	44 41%	258 40%	243 51% s
Don't know / prefer not to say	35 2%	25 2%	8 2%	27 2%	4 1%	10 1%	3 1%	-	19 1%	5 1%	11 2%	4 3%	-	1 100%	3 1%	12 2%p	*	4 2%p	1 1%	7 1%	8 2%
NET: Any excluding BNPL	1155 56%	920 57%	222 52%	957 57%	173 54%	331 36%	369 88%e	32 54%	757 55%	354 60%jl	326 51%	69 51%	42 47%	-	191 56%	278 57%	214 52%	107 51%	62 58%	372 58%t	227 48%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 25

Q.26 For this question we are interested in your essential spending such as utility bills, housing costs, groceries, school supplies and medicines. Has your household made any of the following adjustments in the last month to cover essential spending ?

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
NET: Any	1170	52	280	136	702	703	467	912	240	79	96	116	76	30	9	22	84	124	145	1116	27	901	224	202	317	240	260
	57%	60%	56%	62%	56%	53%	64%e	55%	67%g	62%	58%	67%g	66%g	79%gjo	83%	52%	64%qr	50%r	39%	58%t	37%	57%	55%	64%z	57%z	61%z	48%
Cut back spending on essential household items compared to last month	671	33	134	69	435	401	270	549	126	38	56	67	43	18	4	12	37	74	81	644	18	515	132	113	182	126	167
	32%	38%b	27%	32%	35%b	30%	37%e	33%	35%	30%	34%	38%	37%	48%	31%	28%	29%	30%r	22%	33%	24%	33%	32%	36%	33%	32%	31%
Taken money out of a savings account	605	26	149	79	351	395	211	477	119	44	49	54	42	13	5	12	43	64	90	588	11	479	110	105	175	128	122
	29%	29%	30%	36%d	28%	29%	29%	29%	33%	35%	30%	31%	36%	35%	40%	29%	33%	26%	25%	31%t	15%	30%	27%	34%z	32%z	32%z	23%
Used an overdraft facility	240	5	57	25	152	143	97	187	52	15	22	19	15	9	1	4	19	23	31	228	4	185	46	34	65	59	48
	12%	6%	11%	12%	12%	11%	13%	11%	14%	12%	14%	11%	13%	23%g	12%	9%	15%	9%	8%	12%	6%	12%	11%	11%	12%	15%z	9%
Sold or pawned assets (e.g. clothing, jewellery)	192	9	43	27	113	102	90	142	47	15	19	22	12	7	2	2	19	16	9	180	6	148	34	37	46	43	38
	9%	11%	9%	12%	9%	8%	12%e	9%	13%g	12%	11%	13%	10%	19%g	19%	6%	15%qr	7%r	2%	9%	9%	9%	8%	12%z	8%	11%	7%
Borrowed money from friends or family	190	7	44	23	116	91	99	156	40	13	14	20	11	9	2	5	6	20	8	177	5	139	38	27	50	40	44
	9%	8%	9%	11%	9%	7%	14%e	9%	11%	10%	9%	11%	10%	23%ghj	14%	12%	5%	8%r	2%	9%	6%	9%	9%	9%	9%	10%	8%
Taken out a new credit card or borrowed more than usual using an existing card	177	11	45	27	93	123	53	136	48	14	14	17	12	14	2	2	16	18	16	168	4	130	39	34	40	31	50
	9%	13%	9%	12%d	7%	9%	7%	8%	13%g	11%	9%	10%	10%	37%ghijkl o	19%	4%	12%r	7%	4%	9%	6%	8%	10%	11%	7%	8%	9%
Used a Buy Now Pay Later products for essentials such as groceries	138	6	36	27	70	69	69	95	43	7	13	13	14	8	2	1	15	15	2	129	2	106	22	33	40	24	28
	7%	7%	7%	12%bd	6%	5%	9%e	6%	12%gi	5%	8%	7%	12%gi	21%gijko	19%	3%	11%r	6%r	1%	7%	3%	7%	5%	11%z	7%	6%	5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 25

Q.26 For this question we are interested in your essential spending such as utility bills, housing costs, groceries, school supplies and medicines. Has your household made any of the following adjustments in the last month to cover essential spending ?

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Taken out a short term loan for essential spending, intending to pay it back in the next month or when your next pay packet comes in	64 3%	- -	32 6%ad	9 4%	24 2%	29 2%	35 5%e	39 2%	23 6%g	7 5%g	14 9%gk	6 3%	9 8%g	3 9%g	2 19%	2 4%	11 9%qr	6 2%	2 1%	59 3%	4 5%	54 3%	8 2%	13 4%z	20 4%z	9 2%	8 1%	
Other similar financial action (Please specify)	22 1%	1 1%	5 1%	5 2%	11 1%	15 1%	6 1%	17 1%	7 2%	4 3%g	3 2%	2 1%	2 2%	- -	- -	1 2%	2 1%	2 1%	8 2%	22 1%	- -	14 1%	7 2%	2 1%	11 2%	4 1%	4 1%	
None of these	861 42%	33 38%	217 43%	80 37%	532 42%	627 47%f	234 32%	722 44%hkm	111 31%	46 36%	67 41%hm	56 32%	39 34%	8 21%	2 17%	19 45%lm	46 35%	121 49%p	222 60%pq	786 41%	46 63%st	654 41%	183 45%	110 35%	226 41%	150 38%	275 51%wxyz	
Don't know / prefer not to say	35 2%	2 2%	5 1%	2 1%	26 2%	9 1%	26 4%e	18 1%	10 3%g	1 1%	1 1%	1 1%	- -	- -	- -	1 2%	1 1%	3 1%	1 *	23 1%	- -	22 1%	3 1%	1 *	11 2%	4 1%	3 1%	
NET: Any excluding BNPL	1155 56%	50 58%	275 55%	132 61%	697 55%	696 52%	459 63%e	907 55%	234 65%g	76 60%	96 58%	111 64%g	71 62%	28 74%g	9 83%	22 52%	81 62%qr	122 49%r	145 39%	1100 57%t	26 36%	888 56%	221 54%	195 62%z	314 57%z	235 59%z	259 48%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Table 26
Q.27a Which of the following has your household done in the last month, related to the following payments?
Summary
Base: All respondents

	Payments				
	Mortgage payment	Rent payment	Loan or credit card payment	Bills (e.g. phone, utilities, council tax)	NET: Any payments
Unweighted base	513	708	2067	2067	2067
Weighted base	586	631	2067	2067	2067
All payments made as normal	522 89%	523 83%	1238 60%	1839 89%	1742 84%
NET: Made a change	31 5%	65 10%	164 8%	179 9%	283 14%
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	23 4%	27 4%	74 4%	64 3%	139 7%
Missed or defaulted on a payment	8 1%	33 5%	66 3%	93 4%	149 7%
Other change to payment	3 *	7 1%	32 2%	28 1%	60 3%
Not applicable	18 3%	34 5%	619 30%	21 1%	22 1%
Don't know / prefer not to say	15 3%	9 1%	46 2%	27 1%	20 1%

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 27

Q.27a Which of the following has your household done in the last month, related to the following payments?

Mortgage payment

Base: All respondents with a mortgage

	Gender			Age							Region															Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	513	258	255	96	289	101	27	178	308	57	411	469	44	36	22	25	58	35	54	34	54	55	58	38	118	151	142	189	139	129	56		
Weighted base	586	295	291	130*	326	103*	27**	234	325	58*	478	537	49*	38*	21**	28**	64*	38*	56*	49*	56*	70*	68*	49*	130	187	161	209	182	135	60*		
All payments made as normal	522	260	263	109	295	99	19	202	302	53	425	480	43	34	20	25	60	36	54	44	52	49	63	43	121	154	150	186	159	124	54		
	89%	88%	90%	84%	90%	96%cg	69%	86%	93%cdg	92%	89%	89%	87%t	91%t	95%	91%	93%t	93%t	97%t	90%t	92%t	70%	93%t	87%	93%x	83%	93%x	89%	87%	92%	89%		
NET: Made a change	31	18	12	5	23	1	1	14	15	2	23	26	5	1	1	2	2	3	1	1	1	10	1	2	7	13	3	12	11	5	3		
	5%	6%	4%	4%	7%eh	1%	4%	6%	5%e	4%	5%	5%	10%u	4%	5%	9%	3%	7%	2%	2%	2%	15%oqsu	1%	4%	5%	7%	2%	6%	6%	4%	6%		
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	23	12	11	5	18	-	-	13	11	-	16	18	5	1	1	2	1	-	1	1	-	10	-	-	4	10	2	9	10	4	-		
	4%	4%	4%	4%	5%eh	-	-	5%e	3%	-	3%	3%	10%ijsuv	4%	5%	9%	2%	-	2%	2%	-	15%opqsuv	-	-	3%	5%	1%	4%	5%	3%	-		
Missed or defaulted on a payment	8	7	1	-	7	1	-	2	6	1	8	8	-	-	-	-	1	3	1	-	-	1	1	2	3	4	1	2	1	2	3		
	1%	2%	1%	-	2%	1%	-	1%	2%	2%	2%	2%	-	-	-	-	1%	7%	2%	-	-	1%	1%	4%	3%	2%	1%	1%	*	1%	6%AB		
Other change to payment	3	3	-	2	-	-	1	2	-	1	3	3	-	-	-	-	-	-	-	-	1	2	-	-	-	2	1	1	-	2	-		
	*	1%	-	1%	-	-	4%	1%	-	2%	1%	1%	-	-	-	-	-	-	-	-	2%	2%	-	-	-	1%	1%	1%	-	1%	-		
Not applicable	18	7	11	7	4	1	6	8	4	2	18	18	-	1	-	-	2	-	-	3	2	4	3	3	2	10	5	4	8	3	3		
	3%	2%	4%	5%dh	1%	1%	23%	4%dh	1%	4%	4%	3%	-	2%	-	-	4%	-	-	6%	4%	5%	4%	7%	2%	5%	3%	2%	5%	2%	5%		
Don't know / prefer not to say	15	10	4	8	5	1	1	10	4	-	12	14	1	1	-	-	-	-	1	1	1	7	1	1	-	9	3	8	4	3	-		
	3%	3%	2%	6%dh	1%	1%	3%	4%dh	1%	-	3%	3%	2%	3%	-	-	-	-	2%	2%	2%	10%o	2%	2%	-	5%w	2%	4%	2%	2%	-		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 28

Q.27a Which of the following has your household done in the last month, related to the following payments?

Mortgage payment

Base: All respondents with a mortgage

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned outright (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	513	169	248	345	72	32	8	1	25	30	513	-	513	-	-	-	-	-	23	39	7	8	126	360	96	390	419	94		
Weighted base	586	211	283	441	52*	34*	7**	1**	24**	27**	586	-**	586	-**	-**	-**	-**	-**	26**	45*	9**	9*	133	425	108*	450	483	103*		
All payments made as normal	522 89%	186 88%	259 92%	400 91%	45 86%	27 80%	4 61%	-	19 79%	27 100%	522 89%	-	522 89%	-	-	-	-	-	22 84%	41 90%	7 77%	9*	111 84%	387 91%u	98 91%	400 89%	426 88%	97 94%		
NET: Made a change	31 5%	17 8%	10 4%	23 5%	4 8%	2 6%	1 10%	-	-	-	31 5%	-	31 5%	-	-	-	-	-	4 16%	2 4%	-	-	9 7%	21 5%	9 8%	21 5%	27 6%	3 3%		
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	23 4%	15 7%F	5 2%	18 4%	2 4%	2 6%	1 10%	-	-	-	23 4%	-	23 4%	-	-	-	-	-	4 16%	1 3%	-	-	7 5%	15 4%	3 3%	19 4%	22 5%	1 1%		
Missed or defaulted on a payment	8 1%	2 1%	5 2%	5 1%	2 5%a	1 3%	-	-	-	-	8 1%	-	8 1%	-	-	-	-	-	-	1 2%	-	-	2 1%	6 1%	5 5% _x	3 1%	6 1%	2 2%		
Other change to payment	3 *	2 1%	1 *	3 1%	-	-	-	-	-	-	3 *	-	3 *	-	-	-	-	-	-	-	-	-	3 1%	-	3 1%	3 1%	-	-		
Not applicable	18 3%	6 3%	4 1%	8 2%	2 4%	2 7%	1 13%	1 100%	4 17%	-	18 3%	-	18 3%	-	-	-	-	-	-	2 5%	2 23%	-	8 6%	10 2%	1 1%	16 4%	16 3%	2 2%		
Don't know / prefer not to say	15 3%	2 1%	9 3%	9 2%	1 2%	2 7%	1 16%	-	1 4%	-	15 3%	-	15 3%	-	-	-	-	-	-	-	-	-	5 4%	7 2%	-	12 3%	14 3%	1 1%		

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023 **ONLINE Fieldwork: 9th to 11th June 2023**

Table 29
Q.27a Which of the following has your household done in the last month, related to the following payments?
Mortgage payment
Base: All respondents with a mortgage

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, etc. (o)
Unweighted base	513	417	394	331	63	23	14	9	96	8	10	22	1	25	30
Weighted base	586	493	469	424	46*	24**	17**	6**	93*	7**	9**	24**	1**	24**	27**
All payments made as normal	522 89%	445 90%	423 90%	384 91% ⁱ	39 86%	22 92%	16 93%	5 87%	77 83%	4 61%	9 100%	18 72%	-	19 79%	27 100%
NET: Made a change	31 5%	28 6%	27 6%	23 6%	3 8%	1 3%	-	1 13%	3 3%	1 10%	-	2 9%	-	-	-
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	23 4%	20 4%	20 4%	18 4%	2 4%	-	-	-	3 3%	1 10%	-	2 9%	-	-	-
Missed or defaulted on a payment	8 1%	7 1%	6 1%	5 1%	2 3%	1 3%	-	1 13%	1 1%	-	-	1 4%	-	-	-
Other change to payment	3 *	3 1%	3 1%	3 1%	-	-	-	-	-	-	-	-	-	-	-
Not applicable	18 3%	10 2%	10 2%	8 2%	2 4%	-	-	-	8 9% ^{bcd}	1 13%	-	2 10%	1 100%	4 17%	-
Don't know / prefer not to say	15 3%	10 2%	9 2%	8 2%	1 2%	1 5%	1 7%	-	4 5%	1 16%	-	2 9%	-	1 4%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 30

Q.27a Which of the following has your household done in the last month, related to the following payments?

Mortgage payment

Base: All respondents with a mortgage

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	513	409	97	432	64	234	101	17	403	202	163	38	17	-	92	149	126	53	44	207	106
Weighted base	586	469	108*	494	73*	277	113*	21**	458	234	182	43*	21**	-**	110*	170	143	56*	53*	234	121
All payments made as normal	522	418	99	446	61	246	101	16	420	215	165	39	17	-	98	151	134	52	47	219	110
	89%	89%	92%	90%	84%	89%	90%	74%	92%	92%	91%	91%	80%	-	89%	89%	94%	94%	88%	94%	91%
NET: Made a change	31	27	3	26	4	14	9	6	18	10	12	1	-	-	5	15	2	1	5	6	4
	5%	6%	3%	5%	5%	5%	8%	26%	4%	4%	7%	3%	-	-	4%	9%p	2%	2%	9% _s	3%	3%
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	23	23	-	22	-	14	4	6	11	7	8	1	-	-	4	12	1	-	4	4	1
	4%	5% _b	-	5%	-	5%	3%	26%	2%	3%	4%	3%	-	-	3%	7%p	1%	-	7%	2%	1%
Missed or defaulted on a payment	8	6	2	5	3	1	5	-	7	4	3	-	-	-	1	4	1	1	1	3	1
	1%	1%	2%	1%	4%	*	5% _e	-	1%	2%	2%	-	-	-	1%	2%	1%	2%	3%	1%	1%
Other change to payment	3	2	1	2	1	2	-	-	1	-	1	-	-	-	-	1	-	-	-	-	1
	*	*	1%	*	2%	1%	-	-	*	-	1%	-	-	-	-	1%	-	-	-	-	1%
Not applicable	18	12	5	13	4	13	2	-	13	5	2	3	3	-	5	2	5	1	2	5	7
	3%	3%	4%	3%	5%	5%	2%	-	3%	2%	1%	6%	14%	-	4%	1%	3%	1%	3%	2%	5%
Don't know / prefer not to say	15	11	1	9	4	5	-	-	8	4	2	-	1	-	2	1	2	2	-	4	1
	3%	2%	1%	2%	5%	2%	-	-	2%	2%	1%	-	6%	-	2%	1%	2%	3%	-	2%	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 31

Q.27a Which of the following has your household done in the last month, related to the following payments?

Mortgage payment

Base: All respondents with a mortgage

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home									Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
Unweighted base	513	31	121	51	310	478	35	427	78	36	30	38	35	10	2	7	54	94	87	474	18	391	101	88	141	97	124	
Weighted base	586	35**	140	60*	351	543	44*	487	92*	41*	34**	42*	38*	12**	2**	8**	63*	106*	96*	538	22**	439	120*	105*	158	112*	134	
All payments made as normal	522	32	125	44	321	488	34	451	80	34	23	35	29	3	2	7	58	92	92	484	17	387	114	91	140	102	124	
	89%	93%	89% ^c	74%	91% ^c	90% ^f	78%	93% ^{kl}	87%	84%	69%	83%	76%	27%	100%	89%	91%	87%	96%	90%	78%	88%	95%	87%	89%	91%	92%	
NET: Made a change	31	2	11	8	9	28	3	13	11	3	7	6	7	9	-	-	2	6	1	27	4	28	3	7	9	7	4	
	5%	7%	8% ^d	13% ^d	3%	5%	6%	3%	12% ^g	7%	20%	15% ^g	18% ^g	73%	-	-	4%	6%	1%	5%	16%	6%	2%	7%	6%	6%	3%	
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	23	2	10	8	4	21	3	10	8	3	4	5	5	9	-	-	2	4	-	20	4	22	2	6	8	5	3	
	4%	5%	7% ^d	13% ^d	1%	4%	6%	2%	9% ^g	7%	13%	12% ^g	13% ^g	73%	-	-	4%	4%	-	4%	16%	5%	1%	5%	5%	5%	2%	
Missed or defaulted on a payment	8	1	-	2	5	8	-	4	3	-	2	-	2	2	-	-	-	2	-	8	-	7	1	4	1	2	-	
	1%	2%	-	3%	2%	1%	-	1%	3% ^g	-	7%	-	6% ^g	15%	-	-	-	2%	-	2%	-	2%	1%	3%	1%	2%	-	
Other change to payment	3	2	1	-	-	3	-	1	1	2	-	1	-	2	-	-	-	-	1	1	2	1	2	-	-	-	3	
	*	5%	1%	-	-	1%	-	*	1%	4% ^g	-	3% ^g	-	13%	-	-	-	-	1%	*	7%	*	1%	-	-	-	2%	
Not applicable	18	-	3	4	11	17	1	17	1	1	3	1	1	-	-	-	3	3	1	15	1	16	1	3	3	3	4	
	3%	-	2%	7%	3%	3%	3%	3%	1%	2%	8%	2%	3%	-	-	-	5%	3%	1%	3%	6%	4%	1%	2%	2%	3%	3%	
Don't know / prefer not to say	15	-	1	4	9	9	6	7	-	3	1	-	1	-	-	1	-	4	2	11	-	9	3	4	6	-	2	
	3%	-	1%	7% ^b	3%	2%	13% ^e	1%	-	7% ^{gh}	4%	-	3%	-	-	11%	-	4%	2%	2%	-	2%	2%	4%	4%	-	2%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

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Absolutes/col percents

Table 32

Q.27a Which of the following has your household done in the last month, related to the following payments?

Rent payment

Base: All respondents who pay rent

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-east Ireland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	East of England (s)	London (t)	South East (u)	South West (v)	North East (w)	South East (x)	Midlands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	708	319	384	149	300	169	90	245	373	101	611	649	59	27	11	32	79	57	64	35	66	119	95	64	168	278	165	133	183	132	260
Weighted base	631	294	334	139	267	144	80*	229	322	85*	553	582	49*	19**	10**	34**	72*	54*	55*	35**	52*	105*	90*	56*	159	252	142	99	164	121*	247
All payments made as normal	523	244	277	111	216	126	70	180	273	74	456	478	45	16	5	28	54	42	43	27	48	86	79	49	124	214	118	89	139	97	198
	83%	83%	83%	80%	81%	87%	87%	79%	85%	87%	82%	82%	92%o	86%	57%	83%	76%	78%	78%	76%	92%o	82%	88%	87%	78%	85%	83%	90%D	85%	80%	80%
NET: Made a change	65	34	30	18	38	9	1	31	33	6	62	62	3	-	-	6	11	4	9	7	1	15	6	3	21	24	17	3	23	19	20
	10%	12%	9%	13%f	14%efh	6%	1%	13%ef	10%ef	7%	11%	11%	6%	-	-	17%	16% _s	7%	16% _s	20%	2%	14% _s	7%	5%	13%	10%	12%	3%	14%A	16%AD	8%
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	27	16	12	11	12	3	1	17	10	3	27	27	-	-	-	1	6	3	2	7	*	6	1	*	10	7	9	2	13	7	5
	4%	5%	3%	8%f	5%	2%	1%	7%h	3%	4%	5%	5%	-	-	-	4%	8%u	5%	4%	20%	1%	6%	1%	1%	6%	3%	7%	2%	8%AD	6%	2%
Missed or defaulted on a payment	33	17	16	6	21	5	-	12	20	2	30	30	3	-	-	3	4	1	5	-	1	11	4	2	7	17	5	1	9	10	12
	5%	6%	5%	5%	8%f	3%	-	5%	6%ef	2%	5%	5%	6%	-	-	8%	5%	2%	9%	-	1%	10%	4%	4%	5%	7%	4%	1%	6%	9%A	5%
Other change to payment	7	3	3	1	5	1	-	4	3	1	7	7	-	-	-	1	2	-	2	-	-	-	2	-	3	2	2	-	1	2	4
	1%	1%	1%	1%	2%	*	-	2%	1%	1%	1%	1%	-	-	-	4%	3%	-	3%	-	-	-	2%	-	2%	1%	2	-	1%	2%	2%
Not applicable	34	13	21	6	9	9	9	10	15	5	26	32	1	3	4	-	5	8	3	1	1	3	3	4	12	10	4	3	2	3	26
	5%	4%	6%	4%	3%	6%	12% _{dgh}	4%	5%	6%	5%	6%	2%	14%	38%	-	6%	14% _{stu}	5%	2%	1%	3%	3%	8%	8%	4%	3%	3%	1%	2%	11%ABC
Don't know / prefer not to say	9	2	6	4	4	1	-	8	1	1	9	9	-	-	*	-	2	-	1	1	3	1	2	-	2	3	4	5	-	2	2
	1%	1%	2%	3%h	2%	1%	-	4%h	*	1%	2%	2%	-	-	5%	-	2%	-	1%	2%	5%	1%	2%	-	1%	1%	3%	5%BD	-	2%	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 33

Q.27a Which of the following has your household done in the last month, related to the following payments?

Rent payment

Base: All respondents who pay rent

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owne d outright (i)	Owne d with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)		Bright- on (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	708	121	282	273	130	111	56	44	41	53	-	-	-	708	130	239	339	-	25	55	21	23	388	280	188	480	597	111
Weighted base	631	107*	251	280	79*	97*	51*	45*	30*	49*	631	247	150	234	..	23**	54*	19**	18*	349	247	171	426	544	87*
All payments made as normal	523 83%	91 85%	224 89%	249 89%cd	66 84%c	68 70%	36 70%	35 78%	30 100%bcde	39 79%	-	-	-	523 83%	184 74%	124 83%	215 92%lm	-	20 87%	41 76%	16 86%	11 58%	280 80%	220 89%u	125 73%	375 88%w	450 83%	73 84%
NET: Made a change	65 10%	13 12%	21 8%	26 9%	8 10%	16 16%ef	12 23%aefg	1 1%	-	3 6%	-	-	-	65 10%	37 15%n	14 9%	13 6%	-	2 8%	7 13%	2 11%	7 36%	40 12%	21 9%	35 20%x	27 6%	58 11%	7 8%
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	27 4%	5 5%	11 4%	14 5%	2 3%	9 9%	1 1%	1 1%	-	1 1%	-	-	-	27 4%	11 4%	8 5%	8 3%	-	-	3 6%	-	7 36%	16 5%	10 4%	9 5%	17 4%	23 4%	4 4%
Missed or defaulted on a payment	33 5%	5 5%	9 4%	12 4%	2 3%	6 7%	9 18%abef	-	-	2 5%	-	-	-	33 5%	22 9%n	6 4%	4 2%	-	2 8%	2 4%	2 8%	1 4%	22 6%	10 4%	22 13%x	9 2%	31 6%	1 2%
Other change to payment	7 1%	3 2%	1 1%	1 *	3 4%a	1 1%	2 4%a	-	-	-	-	-	-	7 1%	4 2%	1 *	2 1%	-	-	2 4%	* 3%	- 1%	4 1%	1 2%x	4 *	6 1%	1 2%	
Not applicable	34 5%	-	4 2%	3 1%	1 1%	11 12%ab	1 2%	9 21%abdf	-	7 15%abdf	-	-	-	34 5%	22 9%n	9 6%n	3 1%	-	1 5%	5 8%	1 3%	1 7%	24 7%v	5 2%	10 6%	19 4%	29 5%	4 5%
Don't know / prefer not to say	9 1%	3 3%	3 1%	2 1%	4 5%a	2 2%	2 5%a	-	-	-	-	-	-	9 1%	4 2%	2 2%	2 1%	-	-	2 3%	-	5 1%	2 1%	1 1%	5 1%	6 1%	3 4%	

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 34

Q.27a Which of the following has your household done in the last month, related to the following payments?

Rent payment

Base: All respondents who pay rent

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	708	403	354	251	103	49	22	27	305	56	66	45	44	41	53
Weighted base	631	358	317	254	63*	42**	26**	16**	273	51*	61*	36*	45*	30*	49*
All payments made as normal	523	315	280	227	52	36	22	14	208	36	46	22	35	30	39
	83%	88%ijkl	88%ijkl	90%ijkl	83%l	86%	83%	90%	76%l	70%	76%	60%	78%	100%bcejklmo	79%
NET: Made a change	65	34	29	22	7	4	3	1	31	12	6	10	1	-	3
	10%	9%	9%	9%	11%	11%	13%	6%	11%lm	23%bcdimno	10%	26%bcdeikmno	1%	-	6%
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	27	16	16	14	2	*	-	*	11	1	-	9	1	-	1
	4%	5%	5%	6%	3%	1%	-	3%	4%	1%	-	25%bcdeijkmno	1%	-	1%
Missed or defaulted on a payment	33	14	11	9	2	4	3	1	18	9	6	1	-	-	2
	5%	4%cd	3%	3%	3%	9%	13%	3%	7%	18%bcdeilmn	9%	2%	-	-	5%
Other change to payment	7	4	4	1	3	-	-	-	3	2	1	1	-	-	-
	1%	1%cd	1%cd	*	5%bcdi	-	-	-	1%	4%cd	1%	2%	-	-	-
Not applicable	34	4	3	2	1	1	1	-	29	1	7	5	9	-	7
	5%	1%	1%	1%	1%	2%	4%	-	11%bcdej	2%	11%bcde	13%bcoden	21%bcdejn	-	15%bcdejn
Don't know / prefer not to say	9	5	5	2	3	1	-	1	4	2	2	-	-	-	-
	1%	1%cd	2%cd	1%	5%bcd	1%	-	4%	1%	5%cd	3%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 35

Q.27a Which of the following has your household done in the last month, related to the following payments?**Rent payment****Base: All respondents who pay rent**

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	708	524	168	552	125	201	225	10	344	148	153	31	23	-	73	114	94	73	24	148	117
Weighted base	631	469	152	489	119*	170	208	10**	318	145	131	29**	23**	-.**	69*	103*	88*	66*	21**	137	113*
All payments made as normal	523 83%	400 85%b	114 75%	406 83%	96 81%	146 86%f	148 71%	5 56%	272 86%	121 83%	111 85%	22 76%	23 100%	-	61 88%	87 85%	75 85%	54 81%	13 60%	125 91%	94 83%
NET: Made a change	65 10%	42 9%	22 14%	50 10%	15 12%	14 9%	43 21%e	4 44%	28 9%	16 11%	14 10%	3 11%	-	-	6 9%	12 11%	10 11%	5 8%	8 36%	8 6%	9 8%
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	27 4%	19 4%	8 5%	25 5%	2 2%	13 7%	11 5%	3 29%	15 5%	11 7%	7 5%	-	-	-	3 4%	8 8%	6 7%	1 1%	7 34%	2 1%	3 3%
Missed or defaulted on a payment	33 5%	19 4%	13 9%a	21 4%	11 9%	2 1%	27 13%e	2 15%	10 3%	4 3%	4 3%	3 11%	-	-	3 5%	4 4%	1 1%	4 6%	2 7%	2 1%	6 5%
Other change to payment	7 1%	5 1%	2 1%	5 1%	2 2%	-	6 3%e	-	4 1%	1 1%	4 3%	-	-	-	1 2%	-	3 3%	1 1%	-	4 3%	-
Not applicable	34 5%	19 4%	14 9%a	24 5%	8 7%	8 5%	14 7%	-	14 4%	6 4%	4 3%	3 11%	-	-	2 4%	* *	4 4%	7 11%o	1 4%	1 *	11 9% _s
Don't know / prefer not to say	9 1%	7 2%	2 1%	9 2%	-	1 1%	3 1%	-	3 1%	2 1%	1 1%	1 2%	-	-	-	3 3%	* 1%	-	-	3 3%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 36

Q.27a Which of the following has your household done in the last month, related to the following payments?

Rent payment

Base: All respondents who pay rent

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home									Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	708	25	148	81	454	-	708	503	166	14	33	52	26	16	8	13	-	-	-	657	30	480	191	111	175	137	195
Weighted base	631	22**	139	76*	394	-**	631	462	132	14**	32**	58*	22**	12**	6**	9**	-**	-**	-**	587	24**	434	165	93*	147	131	176
All payments made as normal	523	17	114	65	327	-	523	389	112	5	19	46	15	12	4	9	-	-	-	488	19	361	138	76	124	106	147
	83%	81%	82%	85%	83%	-	83%	84%	84%	39%	59%	79%	69%	96%	62%	95%	-	-	-	83%	82%	83%	84%	82%	84%	81%	84%
NET: Made a change	65	1	20	9	35	-	65	43	15	7	8	4	3	*	1	*	-	-	-	60	2	41	20	11	14	19	13
	10%	3%	14%	12%	9%	-	10%	9%	12%	52%	26%	7%	11%	4%	11%	5%	-	-	-	10%	10%	9%	12%	12%	10%	15%	7%
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	27	1	8	7	12	-	27	11	8	7	5	1	3	*	1	-	-	-	-	26	1	20	6	7	6	8	3
	4%	3%	6%	9% ^d	3%	-	4%	2%	6% ^g	52%	17%	1%	11%	4%	11%	-	-	-	-	4%	3%	5%	4%	8% ^z	4%	6%	2%
Missed or defaulted on a payment	33	-	7	3	23	-	33	27	7	-	4	3	1	-	-	*	-	-	-	29	2	20	10	4	5	10	8
	5%	-	5%	3%	6%	-	5%	6%	5%	-	11%	5%	5%	-	-	5%	-	-	-	5%	7%	5%	6%	4%	4%	7%	5%
Other change to payment	7	-	4	-	3	-	7	6	*	-	-	1	-	-	-	-	-	-	-	6	-	2	4	*	3	2	2
	1%	-	3%	-	1%	-	1%	1%	*	-	-	1%	-	-	-	-	-	-	-	1%	-	1%	2%	1%	2%	2%	1%
Not applicable	34	3	5	1	25	-	34	25	4	1	5	8	4	-	2	-	-	-	-	34	-	26	6	4	5	5	15
	5%	12%	4%	1%	6%	-	5%	5%	3%	6%	16%	14% ^{gh}	18%	-	27%	-	-	-	-	6%	-	6%	4%	5%	3%	4%	8%
Don't know / prefer not to say	9	1	1	1	7	-	9	6	2	*	-	-	*	-	-	-	-	-	-	5	2	6	*	1	4	-	1
	1%	4%	*	2%	2%	-	1%	1%	1%	3%	-	-	2%	-	-	-	-	-	-	1%	7%	1%	*	1%	2%	-	1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 37

Q.27a Which of the following has your household done in the last month, related to the following payments?

Loan or credit card payment

Base: All respondents

	Gender			Age							Region														Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (l)	Scotland (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
All payments made as normal	1238	631	606	188	420	317	312	315	611	197	1038	1135	103	58	39	52	128	101	101	98	133	147	171	107	281	426	332	364	374	255	245	
	60%	63%b	57%	54%	57%	63%cg	65%cdg	54%	61%cdg	60%	60%	60%	59%	60%	67%	62%	56%	59%	57%	66%t	69%koqt	54%	61%	60%	58%	58%	64%	67%CD	63%D	59%D	50%	
NET: Made a change	164	76	88	36	98	22	8	70	85	13	137	150	14	9	3	6	20	15	19	11	7	36	12	11	41	59	38	43	49	35	38	
	8%	8%	8%	10%ef	13%efh	4%f	2%	12%efh	9%ef	4%	8%	8%	8%	9%	5%	7%	9%	9%	11%su	7%	4%	13%sv	4%	6%	8%	8%	7%	8%	8%	8%	8%	
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	74	32	42	24	43	3	5	43	27	3	62	67	8	5	-	2	8	9	8	1	1	20	7	7	18	34	10	26	21	15	13	
	4%	3%	4%	7%efh	6%efh	1%	1%	7%efh	3%ef	1%	4%	4%	4% _s	5% _s	-	2%	3% _s	5% _{rs}	5% _s	1%	*	7% _{mrsu}	2%	4% _s	4%	5% _y	2%	5%	3%	3%	3%	
Missed or defaulted on a payment	66	34	31	9	45	11	1	17	48	6	53	59	6	4	1	4	8	4	6	7	4	14	3	2	16	19	18	11	21	20	13	
	3%	3%	3%	3% _f	6% _{cefg}	2% _f	*	3% _f	5% _{ef}	2%	3%	3%	4%	4% _u	3%	5% _u	4%	2%	4%	5% _u	2%	5% _{uv}	1%	1%	3%	3%	4%	2%	4%	5% _A	3%	
Other change to payment	32	15	17	4	17	8	3	12	17	3	29	31	1	-	2	-	6	2	5	5	2	3	3	3	8	9	12	6	9	5	12	
	2%	1%	2%	1%	2% _f	2%	1%	2%	2%	1%	2%	2%	1%	-	3%	-	3%	1%	3%	4%	1%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%	
Not applicable	619	277	336	99	200	159	162	164	293	118	517	562	57	29	15	26	79	51	51	35	50	76	88	59	157	224	136	121	164	132	202	
	30%	28%	32% _a	28%	27%	31%	33% _d	28%	29%	36%	30%	30%	33%	30%	27%	31%	35% _r	30%	29%	24%	26%	28%	31%	33%	32%	31%	26%	22%	27%	30% _A	41% _{ABC}	
Don't know / prefer not to say	46	20	25	23	16	6	1	30	16	3	43	45	1	1	1	-	2	4	7	4	3	13	9	1	7	24	13	16	11	11	9	
	2%	2%	2%	7% _{defh}	2% _f	1%	*	5% _{defh}	2% _f	1%	3%	2%	1%	1%	1%	-	1%	3%	4% _v	3%	1%	5% _{kov}	3%	1%	1%	3%	3%	3%	2%	3%	2%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 38

Q.27a Which of the following has your household done in the last month, related to the following payments?

Loan or credit card payment

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned out- right (i)	Owned with mort- gage (j)	NET: Ren- ters (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)	Yes (u)	No (v)	Yes (w)		No (x)	Urban (A)	Rural (B)			
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393			
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370			
All payments made as normal	1238 60%	245 60%	513 63%	636 65% bcde g	122 52% d	89 50% d	26 30%	56 46% d	255 73% abcd eg	54 50% d	916 65% k	527 65% lmn	389 66% lmn	300 48%	100 40%	74 49%	127 54% l	21 63% l	41 54%	85 53%	26 60%	16 50%	482 53%	690 66% u	182 51%	990 63% w	996 59%	242 65% A			
NET: Made a change	164 8%	55 14% F	62 8%	100 10% ef	17 7% ef	18 10% ef	8 9% ef	1 1%	9 2%	12 11% ef	91 6%	41 5%	49 8% i	72 11% h	34 14% i	18 12% i	20 9% i	1 3%	9 12%	12 8%	1 2%	6 17%	83 9%	76 7%	73 20% x	86 5%	148 9% B	16 4%			
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	74 4%	26 6%	30 4%	49 5% f	8 3% f	6 4% f	3 3%	1 1%	3 1%	6 5% f	45 3%	22 3%	23 4%	29 5%	10 4%	8 5%	12 5%	-	5 6%	6 4%	1 2%	3 11%	30 3%	41 4%	26 7% x	45 3%	69 4% B	6 2%			
Missed or defaulted on a payment	66 3%	19 5%	25 3%	38 4% ef	6 3% f	11 6% ef	5 6% ef	-	2 1%	4 4% ef	32 2%	13 2%	19 3%	33 5% h	16 6% i	9 6% i	8 3% i	1 2%	5 7%	5 3%	1 2%	2 7%	34 4%	31 3%	34 9% x	32 2%	58 3%	7 2%			
Other change to payment	32 2%	10 3%	11 1%	18 2%	4 2%	2 1%	1 1%	-	4 1%	3 3%	15 1%	8 1%	7 1%	17 3% h	10 4% ij	3 2%	4 2%	*	-	2 1%	-	-	21 2% v	9 1%	17 5% x	13 1%	29 2%	3 1%			
Not applicable	619 30%	99 24%	222 27%	232 24%	89 37% af	59 33% a	46 54% abc fg	65 53% abc fg	87 25%	41 38% af	366 26%	236 29% j	130 22%	245 39% h	110 44% ijo	53 35% j	83 35% ij	8 24%	26 34%	60 38%	16 37%	9 27%	327 36% v	249 24%	96 27%	481 30%	511 30%	108 29%			
Don't know / prefer not to say	46 2%	10 2%	16 2%	17 2% f	9 4% af	12 7% aefg	5 6% aef	1 1%	-	2 1% f	30 2%	11 1%	19 3% i	13 2%	4 2%	5 3% i	4 2%	3 10% ijn	-	2 1%	1 1%	2 6%	9 1%	23 2%	8 2%	24 2%	42 2%	5 1%			

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 39

Q.27a Which of the following has your household done in the last month, related to the following payments?

Loan or credit card payment

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, husband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
All payments made as normal	1238 60%	758 62%eijlmo	678 62%eijlmo	586 64%ceijlmo	92 50%j	80 65%ehjimo	50 72%eijklmo	30 56%j	480 57%ilm	26 30%	53 54%j	35 45%	56 46%j	255 73%bcdehijklmo	54 50%j
NET: Made a change	164 8%	117 10%fhimn	112 10%fhimn	96 11%fhimn	16 9%mn	5 4%	3 5%	1 3%	47 6%mn	8 9%mn	9 9%mn	9 11%imn	1 1%	9 2%	12 11%imn
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	74 4%	56 5%in	53 5%in	46 5%imn	7 4%n	3 2%	2 3%	* 1%	18 2%n	3 3%	1 1%	5 6%imn	1 1%	3 1%	6 5%in
Missed or defaulted on a payment	66 3%	44 4%mn	43 4%mn	37 4%mn	6 3%n	2 1%	1 2%	1 1%	21 3%n	5 6%mn	7 7%fmn	4 5%mn	- -	2 1%	4 4%mn
Other change to payment	32 2%	22 2%	21 2%	18 2%	3 2%	* *	- -	* 1%	10 1%	1 1%	2 2%	1 1%	- -	4 1%	3 3%
Not applicable	619 30%	321 26%d	285 26%d	218 24%	68 37%bcdgn	36 29%	15 21%	21 39%bcdfgn	298 35%bcdn	46 54%bcdefgiklno	34 34%d	25 32%	65 53%bcdefgiklno	87 25%	41 38%bcdgn
Don't know / prefer not to say	46 2%	27 2%n	24 2%n	16 2%n	8 4%bcdn	3 2%n	1 2%n	1 3%n	20 2%n	5 6%dmn	3 3%n	9 12%bcdefghiklmno	1 1%	-	2 1%n

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 40

Q.27a Which of the following has your household done in the last month, related to the following payments?

Loan or credit card payment

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
All payments made as normal	1238	974	248	1024	182	621	199	37	908	383	427	89	48	1	226	314	277	128	67	438	304
	60%	60%	58%	61%	57%	67% ^f	48%	62%	65%	65%	67% ^l	66%	54%	100%	66%	64%	68%	62%	64%	69%	64%
NET: Made a change	164	125	38	136	27	37	79	13	100	62	42	9	-	-	27	45	28	13	14	50	24
	8%	8%	9%	8%	8%	4%	19% ^e	21% ^h	7%	11% ^j	7% ^l	6% ^l	-	-	8%	9%	7%	6%	13% ^t	8%	5%
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	74	65	9	67	8	21	28	10	48	26	27	5	-	-	14	26	15	2	7	29	7
	4%	4%	2%	4%	2%	2%	7% ^e	17% ^h	3%	4%	4%	4%	-	-	4%	5% ^q	4%	1%	7% ^t	5% ^t	1%
Missed or defaulted on a payment	66	44	21	54	10	14	38	2	37	26	9	5	-	-	14	10	9	6	7	18	4
	3%	3%	5% ^a	3%	3%	1%	9% ^e	4%	3%	4% ^j	1%	3%	-	-	4%	2%	2%	3%	7% ^t	3% ^t	1%
Other change to payment	32	19	13	22	10	5	18	1	21	13	10	-	-	-	1	10	7	4	4	4	12
	2%	1%	3% ^a	1%	3% ^c	1%	4% ^e	2%	2%	2%	2%	-	-	-	*	2% ⁿ	2%	2%	4% ^s	1%	3% ^s
Not applicable	619	478	133	501	100	258	127	10	355	128	162	36	40	-	84	116	100	64	23	142	145
	30%	30%	31%	30%	31%	28%	30%	17%	26%	22%	25%	26%	45% ^{ijk}	-	24%	24%	24%	31%	22%	22%	30% ^s
Don't know / prefer not to say	46	35	6	30	10	11	13	-	24	12	9	2	1	-	6	12	4	2	2	9	5
	2%	2%	1%	2%	3%	1%	3% ^e	-	2%	2%	1%	1%	1%	-	2%	2%	1%	1%	2%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 41

Q.27a Which of the following has your household done in the last month, related to the following payments?

Loan or credit card payment

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)		
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
All payments made as normal	1238 60%	56 65%	310 62%	123 56%	749 59%	882 66% ^f	355 49%	1004 61%	223 62%	71 56%	98 60%	103 59%	78 68% ⁱ	21 55%	8 67%	23 55%	93 72%	180 73%	248 67%	1160 60%	37 51%	944 60%	253 62%	190 61%	329 59%	236 60%	327 61%		
NET: Made a change	164 8%	7 8%	41 8%	31 14% ^{bd}	85 7%	85 6%	79 11% ^e	114 7%	42 12% ^g	19 15% ^g	25 15% ^g	20 11% ^g	15 13% ^g	8 22% ^g	1 5%	4 9%	15 11% ^r	13 5%	10 3%	153 8%	6 8%	127 8%	28 7%	30 10% ^z	51 9% ^z	32 8%	30 6%		
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	74 4%	5 6%	19 4%	20 9% ^{bd}	30 2%	44 3%	31 4%	48 3%	22 6% ^g	10 8% ^g	11 7% ^g	8 5%	7 6% ^g	7 19% ^{ghijkl}	-	1 2%	6 5% ^r	5 2%	5 1%	69 4%	4 5%	64 4% ^v	7 2%	14 5% ^z	28 5% ^z	13 3%	9 2%		
Missed or defaulted on a payment	66 3%	-	20 4%	6 3%	39 3%	27 2%	38 5% ^e	47 3%	16 4%	7 5%	11 7% ^g	7 4%	8 7% ^g	1 3%	1 5%	2 4%	6 5% ^r	5 2%	3 1%	61 3%	1 1%	51 3%	11 3%	11 4%	16 3%	15 4%	14 3%		
Other change to payment	32 2%	2 2%	3 1%	5 2%	22 2%	15 1%	17 2% ^e	23 1%	6 2%	3 2%	7 4% ^g	4 2%	1 1%	-	-	1 3%	3 2%	3 1%	3 1%	30 2%	1 2%	19 1%	11 3% ^u	4 1%	8 1%	8 2%	8 2%		
Not applicable	619 30%	22 25%	148 29%	57 26%	392 31%	349 26%	270 37% ^e	500 30% ^{hl}	88 24%	31 25%	38 23%	48 27%	20 18%	8 20%	2 21%	15 36% ^l	21 16%	50 20%	106 29% ^{pq}	576 30%	29 40%	475 30%	124 30%	85 27%	160 29%	124 31%	172 32%		
Don't know / prefer not to say	46 2%	2 2%	4 1%	8 4% ^b	32 3% ^b	23 2%	24 3% ^e	33 2%	8 2%	5 4%	3 2%	4 2%	2 2%	1 3%	1 7%	-	1 1%	4 2%	3 1%	36 2%	1 1%	30 2%	4 1%	8 3%	13 2%	3 1%	10 2%		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 42

Q.27a Which of the following has your household done in the last month, related to the following payments?

Bills (e.g. phone, utilities, council tax)

Base: All respondents

	Gender			Age							Region														Region Summary			Social Grade				
	Total	Male	Female	18-29	30-49	50-64	65+	18-34	35-64	55+ Not Retired	England	UK Excl Scotland	Scotland	Wales	North Ireland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	East of England	London	South East	South West	North East of England	South East of England (incl London)	Midlands	AB	C1	C2	DE	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
All payments made as normal	1839	903	930	289	613	467	471	476	892	307	1534	1672	168	85	53	81	198	154	154	134	181	212	257	164	432	632	470	502	527	381	430	
	89%	90%	88%	83%	84%	93%	cdgh	97%	cdgh	82%	89%	cdg	93%	88%	88%	95%	ijlo	88%	91%	95%	ot	86%	90%	94%	oqt	78%	91%	92%	89%	86%	90%	x
NET: Made a change	179	78	101	36	104	31	8	73	99	21	160	174	5	9	5	3	27	14	18	11	6	49	19	12	44	81	36	27	58	40	54	
	9%	8%	10%	10%	14%	6%	2%	13%	10%	6%	9%	9%	3%	10%	9%	3%	12%	8%	10%	8%	3%	18%	7%	7%	9%	11%	7%	5%	10%	9%	11%	
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	64	30	34	19	39	4	2	35	27	3	60	63	2	3	-	1	8	7	5	4	2	21	7	5	16	34	10	19	22	13	11	
	3%	3%	3%	6%	5%	1%	*	6%	3%	1%	3%	3%	1%	3%	-	1%	3%	4%	3%	2%	1%	8%	3%	3%	3%	5%	2%	3%	4%	3%	2%	
Missed or defaulted on a payment	93	36	56	15	55	21	3	32	58	13	79	89	4	6	4	2	11	6	6	6	4	28	9	8	19	45	16	6	26	20	40	
	4%	4%	5%	4%	7%	4%	1%	6%	6%	4%	5%	5%	2%	6%	6%	2%	5%	3%	3%	4%	2%	10%	3%	4%	4%	6%	3%	1%	4%	5%	8%	
Other change to payment	28	13	15	2	15	7	4	7	18	7	25	28	-	1	2	-	9	3	7	2	-	*	3	-	12	4	10	2	12	7	6	
	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%	-	1%	3%	-	4%	2%	4%	2%	-	*	1%	-	2%	1%	2%	*	2%	2%	1%	
Not applicable	21	9	12	8	5	4	3	10	8	2	18	19	2	1	-	1	3	-	2	2	3	5	-	1	5	6	7	7	5	5	4	
	1%	1%	1%	2%	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	-	2%	2%	-	1%	1%	2%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	
Don't know / prefer not to say	27	15	11	14	11	2	1	20	6	1	24	26	1	2	-	-	2	3	4	1	2	7	5	1	5	13	7	9	6	8	4	
	1%	1%	1%	4%	1%	*	*	3%	1%	*	1%	1%	1%	2%	-	-	1%	2%	2%	1%	1%	3%	2%	1%	1%	2%	1%	2%	1%	2%	1%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 43

Q.27a Which of the following has your household done in the last month, related to the following payments?

Bills (e.g. phone, utilities, council tax)

Base: All respondents

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Bright-on (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
All payments made as normal	1839 89%	358 88%	732 90%	889 90% bcdg	201 84% d	142 80%	59 70%	121 98% abcdg	340 97% abcdg	87 80%	1291 92% k	755 93% lm	536 91% lm	519 82%	192 77%	118 79%	209 89% lm	30 88%	73 96% s	138 86%	40 94%	23 71%	800 89%	931 90%	282 79%	1449 92% w	1494 88%	345 93% A
NET: Made a change	179 9%	42 10%	66 8%	82 8% ef	27 11% ef	24 14% aef	21 25% abcef	1 1%	5 1%	19 17% aef	84 6%	45 6%	39 7%	95 15% h	50 20% ijn	26 17% ijn	19 8% o	- -	2 2%	18 11% r	2 5%	8 24%	86 10%	87 8%	73 20% x	101 6%	162 10% B	17 5%
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	64 3%	17 4%	35 4%	39 4% f	12 5% ef	8 5% ef	1 1%	1 1%	2 1%	2 1%	41 3%	21 3%	19 3%	24 4%	7 3%	10 7% ijn	6 3%	- -	1 1%	5 3%	1 2%	6 20%	24 3%	40 4%	15 4%	50 3%	60 4% B	4 1%
Missed or defaulted on a payment	93 4%	14 3%	28 3%	30 3% f	12 5% ef	16 9% aef	17 20% abcef	1 *	1 *	16 15% abef	32 2%	16 2%	16 3%	61 10% h	32 13% ijn	18 12% ijn	11 5% i	- -	2 2%	6 4%	1 3%	1 4%	44 5%	44 4%	52 15% x	35 2%	86 5% B	7 2%
Other change to payment	28 1%	14 4% F	5 1%	14 1%	5 2% c	- -	4 5% cef	- -	2 1%	2 2%	15 1%	10 1%	6 1%	13 2%	11 4% ijn	- -	2 1%	- -	- -	8 5%	- -	- -	21 2% v	7 1%	11 3% x	17 1%	22 1%	6 2%
Not applicable	21 1%	3 1%	9 1%	7 1%	4 2%	4 2%	1 1%	- -	5 1%	- -	12 1%	10 1%	2 *	7 1%	- -	3 2% jl	4 2%	2 6% ijl	1 1%	2 1%	- -	2 5%	6 1%	12 1%	2 1%	16 1%	16 1%	5 1%
Don't know / prefer not to say	27 1%	6 1%	7 1%	7 1%	6 2% af	7 4% af	4 4% af	1 1%	- -	3 2% f	15 1%	5 1%	10 2%	10 2%	6 2%	2 1%	2 1%	2 6% ijmn	1 1%	2 1%	1 1%	- -	9 1%	8 1%	1 *	16 1%	24 1%	3 1%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 44

Q.27a Which of the following has your household done in the last month, related to the following payments?

Bills (e.g. phone, utilities, council tax)

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
All payments made as normal	1839 89%	1090 89%ejlo	980 89%ejlo	828 90%bcejlo	152 83%j	110 89%jl	61 88%j	49 90%jl	750 89%ejlo	59 70%	85 85%j	57 73%	121 98%bcdefghijkl	340 97%bcdefghijkl	87 80%
NET: Made a change	179 9%	109 9%mn	99 9%mn	76 8%mn	23 13%bcdimn	9 8%mn	6 8%mn	4 7%mn	70 8%mn	21 25%bcdefghikmn	12 12%mn	12 16%dimn	1 1%	5 1%	19 17%bcdifmn
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	64 3%	51 4%in	47 4%in	37 4%in	10 6%ikmn	5 4%n	3 4%n	2 3%n	13 2%n	1 1%	1 1%	8 10%bcdijkmno	1 1%	2 1%	2 1%
Missed or defaulted on a payment	93 4%	42 3%n	37 3%n	28 3%n	9 5%mn	5 4%n	3 4%n	2 5%mn	50 6%bcdmn	17 20%bcdefghilmn	12 12%bcdifmn	4 6%mn	1 *	1 *	16 15%bcdefhimn
Other change to payment	28 1%	20 2%	19 2%	14 2%	5 3%in	* *	- -	* 1%	8 1%	4 5%ikmn	- -	- -	- -	2 1%	2 2%
Not applicable	21 1%	11 1%	9 1%	6 1%	3 2%	2 2%	2 2%	1 1%	10 1%	1 1%	* *	4 5%bodimo	- -	5 1%	- -
Don't know / prefer not to say	27 1%	13 1%d	11 1%d	6 1%	5 3%bcdn	2 1%n	1 2%n	1 1%n	14 2%dn	4 4%bcdn	2 2%n	5 6%bcdimn	1 1%	- -	3 2%n

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 45

Q.27a Which of the following has your household done in the last month, related to the following payments?

Bills (e.g. phone, utilities, council tax)

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
All payments made as normal	1839 89%	1448 90%	369 87%	1512 89%	279 87%	868 94% ^f	323 77%	51 85%	1275 92%	532 91%	581 91%	128 95%	86 97%	1 100%	314 91%	437 90%	385 94% ^o	189 91%	94 89%	591 92%	442 93%
NET: Made a change	179 9%	130 8%	47 11%	141 8%	34 11%	44 5%	85 20% ^e	8 13%	91 7%	46 8% ^l	47 7% ^l	5 4%	1 1%	-	25 7%	38 8%	20 5%	16 8%	10 9%	40 6%	28 6%
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	64 3%	57 4%	8 2%	60 4%	5 2%	26 3%	17 4%	6 10% ^h	31 2%	16 3%	19 3%	3 2%	-	-	9 3%	21 4% ^p	5 1%	3 1%	5 5% ^t	17 3%	6 1%
Missed or defaulted on a payment	93 4%	61 4%	29 7% ^a	69 4%	20 6%	12 1%	63 15% ^e	3 4%	44 3%	27 5%	17 3%	2 2%	1 1%	-	17 5%	13 3%	9 2%	9 4%	4 4%	20 3%	11 2%
Other change to payment	28 1%	16 1%	12 3% ^a	17 1%	11 3% ^c	7 1%	11 3% ^e	-	19 1%	6 1%	14 2%	-	-	-	2 *	8 2%	6 1%	4 2%	1 1%	5 1%	12 2% ^s
Not applicable	21 1%	15 1%	6 1%	16 1%	4 1%	11 1%	3 1%	1 2%	12 1%	4 1%	6 1%	1 1%	2 2%	-	4 1%	5 1%	2 *	2 1%	3 2%	4 1%	4 1%
Don't know / prefer not to say	27 1%	19 1%	4 1%	20 1%	2 1%	4 *	7 2% ^e	-	10 1%	3 1%	6 1%	1 1%	-	-	1 *	6 1%	2 1%	1 *	-	4 1%	4 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 46

Q.27a Which of the following has your household done in the last month, related to the following payments?

Bills (e.g. phone, utilities, council tax)

Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)			
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553			
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539			
All payments made as normal	1839 89%	75 86%	447 89%	184 84%	1134 90%	1241 93%	598 82%	1491 90%	303 84%	98 78%	139 85%	144 83%	101 87%	28 74%	11 93%	37 89%	117 90%	231 93%	353 96%	1726 90%	59 81%	1399 89%	381 93%	264 85%	492 89%	356 90%	501 93%			
NET: Made a change	179 9%	10 12%	47 9%	27 12%	95 8%	80 6%	99 14%	127 8%	51 14%	25 19%	20 12%	23 13%	14 12%	10 26%	- gijlo	3 6%	12 9%	13 5%	10 3%	162 8%	10 14%	144 9%	24 6%	39 12%	49 9%	33 8%	30 6%			
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	64 3%	8 9%	25 5%	14 6%	19 1%	40 3%	24 3%	32 2%	24 7%	16 13%	10 6%	7 4%	8 7%	9 23%	- ghjkl	- -	7 6%	4 2%	4 1%	58 3%	5 7%	53 3%	9 2%	21 7%	14 2%	12 3%	6 1%			
Missed or defaulted on a payment	93 4%	2 3%	17 3%	12 6%	61 5%	28 2%	64 9%	70 4%	24 7%	6 5%	10 6%	14 8%	5 5%	2 5%	-	1 3%	3 2%	8 3%	4 1%	85 4%	2 2%	76 5%	10 2%	17 5%	31 6%	16 4%	17 3%			
Other change to payment	28 1%	1 1%	6 1%	2 1%	19 2%	15 1%	13 2%	26 2%	6 2%	3 2%	2 2%	2 1%	1 1%	-	-	1 3%	2 1%	1 1%	2 1%	25 1%	3 5%	20 1%	7 2%	3 1%	6 1%	7 2%	8 1%			
Not applicable	21 1%	1 1%	7 1%	2 1%	11 1%	8 1%	13 2%	15 1%	4 1%	1 1%	3 2%	5 3%	1 1%	-	1 7%	2 4%	1 1%	1 *	3 1%	19 1%	2 3%	16 1%	3 1%	3 1%	4 1%	6 2%	5 1%			
Don't know / prefer not to say	27 1%	1 1%	1 *	5 2%	20 2%	9 1%	18 2%	18 1%	2 1%	3 2%	1 1%	1 1%	-	-	-	-	1 1%	3 1%	2 1%	17 1%	2 2%	17 1%	1 *	6 2%	7 1%	* *	3 1%			

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 47

Q.27a Which of the following has your household done in the last month, related to the following payments?

NET: Any payments

Base: All respondents

	Gender			Age							Region													Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-east (m)	North-east (n)	North-west (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	East of England (s)	London (t)	South-east (u)	South-west (v)	North-east (w)	South-east (x)	Midlands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
All payments made as normal	1742	857	880	268	556	452	465	442	835	297	1454	1588	154	82	52	75	184	142	146	125	175	200	249	157	402	607	446	472	503	356	410
	84%	85%	83%	77%	76%	90%cdgh	96%cdgh	76%	83%cdg	90%	84%	84%	87%t	84%t	89%t	89%t	80%	83%t	82%t	84%t	91%opqt	73%	89%ot	89%ot	83%	83%	86%	87%	84%	82%	83%
NET: Made a change	283	126	157	58	164	47	14	110	159	31	245	264	19	13	6	10	41	26	27	21	13	64	27	18	76	109	61	59	84	64	75
	14%	13%	15%	17%ef	22%efh	9%f	3%	19%ef	16%ef	9%	14%	14%	11%	13%	11%	11%	18%su	15%su	15%su	14%su	7%	23%klmn	10%klmn	10%	16%	15%	12%	11%	14%	15%	15%A
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	139	63	76	39	86	9	5	71	63	8	121	129	10	7	1	6	17	15	14	12	2	35	11	10	37	56	28	39	47	31	22
	7%	6%	7%	11%efh	12%efh	2%	1%	12%efh	6%ef	3%	7%	7%	6%su	7%su	2%	7%su	7%su	9%su	8%su	8%su	1%	13%kmsuv	4%kmsuv	5%su	8%	8%	5%	7%	8%D	7%	4%
Missed or defaulted on a payment	149	69	80	20	95	30	3	47	98	18	125	138	11	9	4	5	19	9	13	12	8	39	11	10	33	59	33	16	42	43	48
	7%	7%	8%	6%f	13%cefhg	6%f	1%	8%cf	10%cef	6%	7%	7%	6%	9%	7%	6%	8%	5%	7%	8%	4%	14%kpqsuv	4%kpqsuv	5%	7%	8%	6%	3%	7%A	10%A	10%A
Other change to payment	60	30	30	8	32	14	7	19	35	12	56	59	1	1	2	1	16	5	8	7	3	5	7	3	23	15	18	8	18	15	19
	3%	3%	3%	2%	4%f	3%	1%	3%	3%f	3%	3%	3%	1%	1%	4%	2%	7%klstuv	3%klstuv	4%klstuv	5%klstuv	2%	2%	2%	2%	5%klstuv	2%	3%	2%	3%	3%	4%A
Not applicable	22	11	11	7	8	4	4	12	7	2	17	19	3	1	-	-	4	2	2	2	3	3	1	1	6	5	7	4	4	10	4
	1%	1%	1%	2%	1%	1%	1%	2%h	1%	1%	1%	1%	2%	1%	-	-	2%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	2%	1%
Don't know / prefer not to say	20	12	7	13	6	1	-	15	5	-	19	20	-	1	-	-	-	2	3	1	2	7	4	1	2	12	6	9	5	3	4
	1%	1%	1%	4%defh	1%f	*	-	3%defh	1%	-	1%	1%	-	1%	-	-	-	1%	2%	1%	1%	3%ko	1%	1%	*	2%	1%	2%	1%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 48

Q.27a Which of the following has your household done in the last month, related to the following payments?

NET: Any payments

Base: All respondents

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)		Bright-on (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
All payments made as normal	1742 84%	317 78%	691 85%E	823 84%bcd	186 78%	134 76%	57 68%	121 98%abcdg	335 96%abcdg	85 79%	1238 88%k	738 90%ijlmn	500 85%lm	475 75%	174 70%	106 71%	195 83%lm	29 85%lm	64 83%	128 80%	40 93%	21 64%	748 83%	888 85%	239 67%	1397 88%w	1412 83%	330 89%A
NET: Made a change	283 14%	84 20%F	109 13%	151 15%ef	41 17%ef	34 19%ef	23 27%aef	2 2%	11 3%	20 19%ef	140 10%	64 8%	75 13%io	142 23%h	67 27%ijn	39 26%ijno	36 15%io	1 3%	11 15%	29 18%	3 6%	10 31%	140 15%	135 13%	117 33%x	157 10%	250 15%B	33 9%
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	139 7%	46 11%	61 8%	88 9%ef	19 8%ef	17 9%ef	4 5%f	2 1%	3 1%	7 6%f	79 6%	36 4%	43 7%i	60 9%h	20 8%	20 14%ijo	20 8%io	-	8 10%	13 8%	1 2%	9 29%	57 6%	77 7%	41 11%x	93 6%	125 7%B	14 4%
Missed or defaulted on a payment	149 7%	33 8%	55 7%	71 7%ef	17 7%ef	21 12%aef	19 23%abc	1 *	3 1%	17 15%abef	57 4%	23 3%	34 6%i	91 14%h	49 20%ijn	23 16%jno	18 8%i	1 2%	7 9%	13 8%	2 5%	3 9%	74 8%	69 7%	79 22%x	64 4%	133 8%B	16 4%
Other change to payment	60 3%	23 6%F	19 2%	30 3%	12 5%ef	3 2%	5 6%ef	-	5 1%	5 5%e	29 2%	15 2%	14 2%	31 5%h	21 8%ijmn	4 2%	7 3%	* 1%	-	11 7%r	* 1%	-	39 4%v	18 2%	26 7%x	31 2%	51 3%	9 2%
Not applicable	22 1%	3 1%	6 1%	4 *	5 2%a	4 2%a	2 2%	1 1%	4 1%	2 1%	11 1%	10 1%j	1 *	8 1%	3 1%	4 3%j	1 1%	2 6%ijn	2 2%	3 2%	1 1%	2 5%	8 1%	9 1%	2 1%	15 1%	17 1%	5 1%
Don't know / prefer not to say	20 1%	5 1%	7 1%	7 1%	5 2%af	5 3%af	3 3%af	-	-	1 1%	13 1%	4 *	10 2%i	5 1%	3 1%	1 *	1 1%	2 6%ijlmn	-	1 *	-	-	5 1%	8 1%	1 *	12 1%	18 1%	3 1%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Table 49

Q.27a Which of the following has your household done in the last month, related to the following payments?

NET: Any payments

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
All payments made as normal	1742 84%	1009 83%ejl	903 82%ejl	765 83%ejl	138 76%	106 86%ejl	58 84%	48 88%ejl	733 87%bcejlo	57 68%	81 81%j	54 68%	121 98%bcdefghijkl	335 96%bcdefghijkl	85 79%
NET: Made a change	283 14%	193 16%imn	179 16%imn	143 16%imn	37 20%bfhimn	13 11%mn	8 12%mn	5 9%mn	90 11%mn	23 27%bcdfghimn	16 16%mn	18 23%fhimn	2 2%	11 3%	20 19%imn
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	139 7%	107 9%ikmn	100 9%ikmn	83 9%ikmn	17 9%ikmn	7 6%n	5 7%n	2 3%	32 4%n	4 5%n	1 1%	15 19%bcdefhijkmo	2 1%	3 1%	7 6%n
Missed or defaulted on a payment	149 7%	88 7%mn	80 7%mn	67 7%mn	14 7%mn	8 6%mn	4 6%mn	3 6%mn	61 7%mn	19 23%bcdefghilmn	15 15%bcdimn	7 8%mn	1 *	3 1%	17 15%bcdefimn
Other change to payment	60 3%	42 3%	41 4%mn	30 3%	11 6%bcflmn	1 1%	- -	1 2%	18 2%	5 6%flmn	2 2%	1 1%	- -	5 1%	5 5%mn
Not applicable	22 1%	9 1%d	7 1%d	3 *	4 2%bcd	2 2%d	2 2%d	1 1%	13 2%d	2 2%d	2 2%	3 3%bcd	1 1%	4 1%	2 1%
Don't know / prefer not to say	20 1%	12 1%	10 1%	6 1%	5 2%bcdn	2 1%n	1 2%n	1 1%n	8 1%	3 3%dn	1 1%	4 5%bcdimn	- -	- -	1 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 50

Q.27a Which of the following has your household done in the last month, related to the following payments?

NET: Any payments

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
All payments made as normal	1742	1369	350	1431	263	845	278	42	1215	491	558	124	86	1	299	412	364	181	83	562	431
	84%	85%	82%	85%	83%	91% ^f	66%	71%	88% ^g	84%	87%	92% ⁱ	97% ^{ij}	100%	87%	85%	89%	87%	78%	88% ^r	90% ^r
NET: Made a change	283	212	68	228	50	69	132	16	154	88	72	10	1	-	41	65	42	23	22	70	40
	14%	13%	16%	13%	16%	7%	32% ^e	27% ^h	11%	15% ^{kl}	11% ^l	7%	1%	-	12%	13%	10%	11%	20% st	11%	8%
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	139	120	19	127	12	52	46	14	83	50	40	7	-	-	25	42	25	5	16	42	13
	7%	7% ^b	4%	8% ^d	4%	6%	11% ^e	24% ^h	6%	9% ^l	6% ^l	5% ^l	-	-	7% ^q	9% ^q	6%	2%	15% st	7% ^t	3%
Missed or defaulted on a payment	149	98	48	115	29	24	92	5	79	46	30	7	1	-	29	21	18	16	11	34	18
	7%	6%	11% ^a	7%	9%	3%	22% ^e	8%	6%	8% ^{jl}	5%	5%	1%	-	9% ^{op}	4%	4%	8%	10% ^t	5%	4%
Other change to payment	60	41	19	44	16	13	28	1	38	17	22	-	-	-	4	16	13	6	5	12	19
	3%	3%	4%	3%	5% ^c	1%	7% ^e	2%	3%	3%	3% ^k	-	-	-	1%	3%	3%	3%	5%	2%	4%
Not applicable	22	14	7	17	3	10	5	1	10	3	5	1	2	-	3	5	1	2	1	3	5
	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	-	1%	1%	*	1%	1%	*	1%
Don't know / prefer not to say	20	16	1	14	2	3	3	-	8	3	5	1	-	-	-	5	2	1	-	4	2
	1%	1%	*	1%	1%	*	1%	-	1%	*	1%	1%	-	-	-	1%	1%	*	-	1%	*

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 51

Q.27a Which of the following has your household done in the last month, related to the following payments?**NET: Any payments****Base: All respondents**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: None of these/ no current home insulation		Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)		
						NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)																						
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
All payments made as normal	1742	72	422	170	1077	1189	552	1418	282	95	126	137	92	22	9	35	111	221	345	1629	60	1321	363	245	464	331	482		
	84%	83%	84%	78%	86% ^c	89% ^f	76%	86% ^{hijklm}	78% ^m	75% ^m	77% ^m	79% ^m	80% ^m	57%	82%	84% ^m	85%	89%	94% ^p	85%	82%	84%	89% ^u	78%	84%	84%	90% ^{wxy}		
NET: Made a change	283	13	73	43	155	133	150	205	74	28	35	33	23	16	1	6	18	23	18	264	11	226	44	58	79	59	50		
	14%	15%	15%	19% ^d	12%	10%	21% ^e	12%	21% ^g	22% ^g	22% ^g	19% ^g	20% ^g	43% ^{ghijkl}	11% ^o	14%	14% ^r	9% ^r	5%	14%	15%	14%	11%	19% ^z	14% ^z	15% ^z	9%		
Arranged a payment holiday or payment plan to spread the payments across a longer period of time	139	9	42	32	55	76	63	84	43	19	22	16	15	16	1	1	9	11	6	131	6	119	15	34	42	31	14		
	7%	11% ^d	8% ^d	15% ^{bd}	4%	6%	9% ^e	5%	12% ^g	15% ^{go}	13% ^{go}	9% ^g	13% ^g	43% ^{ghijkl}	6%	2%	7% ^r	5% ^r	2%	7%	8%	8% ^v	4%	11% ^z	8% ^z	8% ^z	3%		
Missed or defaulted on a payment	149	2	31	17	99	52	96	113	35	10	19	16	14	3	1	3	6	13	6	140	2	119	21	28	39	35	26		
	7%	3%	6%	8%	8%	4%	13% ^e	7%	10%	8%	12% ^g	9%	12% ^g	7%	5%	6%	5%	5% ^r	2%	7%	3%	8%	5%	9% ^z	7%	9% ^z	5%		
Other change to payment	60	5	12	5	38	29	31	48	12	8	8	6	2	2	-	2	4	4	6	55	5	40	18	7	16	14	15		
	3%	5%	2%	3%	3%	2%	4% ^e	3%	3%	6% ^l	5%	4%	1%	4%	-	6%	3%	2%	2%	3%	7%	3%	5% ^u	2%	3%	3%	3%		
Not applicable	22	1	6	1	14	9	13	16	4	1	1	3	-	-	1	1	1	1	4	19	3	18	3	4	4	4	5		
	1%	1%	1%	*	1%	1%	2% ^e	1%	1%	1%	1%	2%	-	-	7%	2%	1%	*	1%	1%	3%	1%	1%	1%	1%	1%	1%		
Don't know / prefer not to say	20	1	1	5	13	8	13	13	1	3	1	1	-	-	-	-	1	3	1	12	-	12	-	5	6	*	2		
	1%	1%	*	2% ^b	1%	1%	2% ^e	1%	*	2%	1%	1%	-	-	-	-	1%	1%	*	1%	-	1%	-	2% ^y	1%	*	*		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 52
Q27b. You said you had missed or defaulted on a bill payment in the last month...Which, if any, of the following type/s of bill did you miss?
Base: All who have missed a bill payment

	Gender			Age							Region																Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	94	37	57	12	59	20	3	30	61	13	79	89	5	7	3	2	12	7	7	7	8	20	9	7	21	36	22	8	22	21	43		
Weighted base	93*	36**	56*	15**	55*	21**	3**	32**	58*	13*	79*	89*	4**	6**	4**	2**	11**	6**	6**	6**	4**	28**	9**	8**	19**	45**	16**	6**	26**	20**	40*		
Energy bill	39	19	20	5	27	5	2	14	23	3	33	37	2	3	1	1	4	3	1	4	1	11	5	2	8	18	7	4	14	7	14		
	42%	53%	35%	34%	49%	24%	67%	43%	40%	22%	41%	42%	45%	59%	28%	74%	36%	51%	22%	76%	33%	39%	57%	20%	44%	39%	44%	63%	55%	35%	34%		
Council tax payment	37	12	25	4	20	13	1	10	26	9	34	35	2	-	1	-	8	4	3	2	1	8	5	4	12	17	5	2	7	10	18		
	40%	33%	45%	26%	37%	61%	33%	31%	46%	73%	43%	40%	59%	-	28%	-	70%	67%	44%	31%	22%	27%	62%	54%	62%	38%	33%	35%	29%	50%	43%		
Water bill	35	13	22	4	19	12	1	10	24	5	29	34	1	2	2	-	4	4	1	3	4	7	4	2	8	13	8	1	9	5	20		
	38%	36%	39%	24%	34%	59%	33%	31%	42%	44%	37%	38%	35%	43%	59%	-	40%	68%	9%	57%	86%	24%	49%	32%	45%	30%	47%	20%	34%	24%	51%		
Broadband and/or television package bill	30	8	21	6	21	*	2	15	13	1	25	28	1	1	3	-	5	1	4	2	1	9	1	3	5	13	7	5	7	5	12		
	32%	22%	38%	40%	39%h	2%	67%	47%	22%	7%	31%	32%	33%	16%	72%	-	42%	9%	61%	29%	33%	31%	11%	41%	28%	29%	43%	76%	29%	27%	30%		
Phone bill	25	12	13	5	18	1	-	12	13	*	21	22	2	1	*	-	2	*	1	1	*	12	*	4	3	16	3	1	9	5	10		
	27%	33%	22%	36%	34%h	5%	-	37%	22%	4%	27%	25%	59%	13%	13%	-	19%	8%	17%	18%	11%	42%	5%	48%	14%	36%	16%	23%	34%	23%	24%		
Television licence payment	18	8	11	-	14	4	-	4	15	2	16	17	2	1	*	*	5	1	-	1	1	4	3	-	7	7	2	1	5	4	9		
	20%	22%	19%	-	26%	20%	-	12%	25%	19%	20%	19%	45%	13%	13%	26%	47%	24%	-	14%	26%	13%	33%	-	38%	15%	12%	15%	19%	18%	22%		
Insurance (e.g. contents or building insurance)	8	3	5	1	5	1	1	2	5	1	7	8	1	1	-	-	1	-	-	1	-	2	3	1	1	5	1	2	2	2	2		
	9%	8%	9%	6%	9%	5%	35%	8%	8%	9%	9%	9%	14%	13%	-	-	6%	-	-	15%	-	7%	29%	10%	3%	12%	5%	31%	9%	8%	6%		
Other (please specify)	5	5	1	-	4	2	-	-	5	2	5	5	-	-	-	-	-	-	-	-	-	5	-	1	-	5	-	-	4	-	2		
	6%	13%	1%	-	7%	8%	-	-	9%	14%	7%	6%	-	-	-	-	-	-	-	-	-	16%	-	10%	-	12%	-	-	14%	-	4%		
Don't know / prefer not to say	2	-	2	-	2	-	-	2	-	-	-	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-		
	2%	-	3%	-	3%	-	-	5%	-	-	-	2%	-	26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6%	-	-		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 53

Q27b. You said you had missed or defaulted on a bill payment in the last month...Which, if any, of the following type/s of bill did you miss?

Base: All who have missed a bill payment

	Work Sector			Working Status							Tenure							Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned out- right (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	94	16	28	23	21	16	17	1	1	15	30	15	15	64	16	30	18	-	2	6	2	2	45	45	50	40	84	10
Weighted base	93*	14**	28**	30**	12**	16**	17**	1**	1**	16**	32**	16**	16**	61*	32**	18**	11**	-**	2**	6**	1**	1*	44*	44*	52*	35*	86*	7**
Energy bill	39	6	15	14	6	6	7	-	1	4	17	7	10	22	8	7	6	-	1	1	1	1	17	18	23	12	34	5
	42%	42%	52%	47%	54%	34%	44%	-	100%	27%	53%	43%	64%	36%	26%	41%	58%	-	28%	22%	40%	61%	40%	40%	43%	35%	40%	68%
Council tax payment	37	2	10	8	4	8	8	-	-	10	11	5	7	26	14	8	4	-	2	6	-	-	20	16	26	10	35	2
	40%	12%	36%	25%	37%	46%	48%	-	-	61%	36%	29%	42%	43%	43%	47%	33%	-	100%	87%	-	-	46%	36%	51%	27%	41%	34%
Water bill	35	8	7	12	4	6	4	1	-	8	10	4	6	26	11	9	5	-	1	2	1	1	16	19	22	13	33	3
	38%	61%	26%	40%	30%	40%	25%	100%	-	52%	30%	24%	36%	42%	36%	53%	43%	-	72%	37%	60%	39%	37%	43%	42%	37%	38%	38%
Broadband and/or television package bill	30	2	8	6	4	6	5	-	1	8	6	5	2	23	14	5	4	-	1	3	-	1	11	17	13	15	28	2
	32%	11%	29%	21%	30%	38%	28%	-	100%	49%	20%	28%	11%	38%	43%	31%	38%	-	28%	49%	-	61%	25%	39%	25%	43%	32%	28%
Phone bill	25	3	8	9	3	3	4	-	-	6	6	3	3	19	11	4	4	-	2	1	-	-	15	10	13	12	23	2
	27%	25%	29%	30%	21%	18%	21%	-	-	41%	18%	16%	19%	31%	36%	23%	32%	-	100%	10%	-	-	34%	22%	24%	34%	26%	28%
Television licence payment	18	5	4	6	3	2	2	-	-	5	8	2	7	10	5	4	1	-	1	3	-	-	9	10	12	6	16	2
	20%	38%	14%	20%	25%	10%	14%	-	-	34%	26%	11%	42%	17%	15%	22%	13%	-	72%	50%	-	20%	22%	23%	18%	19%	36%	
Insurance (e.g. contents or building insurance)	8	1	-	-	1	2	2	-	1	2	4	2	2	4	2	1	1	-	1	1	-	1	4	4	5	3	7	1
	9%	5%	-	-	6%	15%	11%	-	100%	14%	12%	13%	11%	7%	5%	8%	12%	-	28%	10%	-	61%	8%	10%	10%	8%	14%	
Other (please specify)	5	-	3	3	-	-	2	-	-	-	-	-	-	5	5	-	1	-	-	-	-	-	5	1	5	-	5	-
	6%	-	10%	9%	-	-	15%	-	-	-	-	-	-	9%	14%	-	7%	-	-	-	-	10%	2%	10%	-	6%	-	
Don't know / prefer not to say	2	2	-	2	-	-	-	-	-	-	2	-	2	-	-	-	-	-	-	-	-	-	-	2	-	2	2	-
	2%	11%	-	5%	-	-	-	-	-	-	5%	-	10%	-	-	-	-	-	-	-	-	-	-	4%	-	4%	2%	-

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 54

Q27b. You said you had missed or defaulted on a bill payment in the last month...Which, if any, of the following type/s of bill did you miss?

Base: All who have missed a bill payment

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	94	44	39	22	17	5	1	4	50	17	12	4	1	1	15
Weighted base	93*	42*	37**	28**	9**	5**	3**	2**	50*	17**	12**	4**	1**	1**	16**
Energy bill	39 42%	21 49%	16 43%	12 42%	4 47%	5 90%	3 100%	2 79%	18 36%	7 44%	4 32%	2 41%	-	1 100%	4 27%
Council tax payment	37 40%	12 28%	11 31%	8 28%	4 41%	1 10%	-	1 21%	25 50%	8 48%	7 56%	1 22%	-	-	10 61%
Water bill	35 38%	16 37%	16 43%	12 44%	4 37%	-	-	-	19 39%	4 25%	4 32%	3 59%	1 100%	-	8 52%
Broadband and/or television package bill	30 32%	10 23%	6 15%	4 13%	2 23%	4 79%	3 100%	1 54%	20 39%	5 28%	2 20%	4 88%	-	1 100%	8 49%
Phone bill	25 27%	12 27%	9 24%	6 23%	3 27%	3 54%	3 100%	-	13 26%	4 21%	2 17%	1 22%	-	-	6 41%
Television licence payment	18 20%	9 22%	8 21%	6 22%	2 17%	1 27%	-	1 58%	9 18%	2 14%	1 5%	1 22%	-	-	5 34%
Insurance (e.g. contents or building insurance)	8 9%	1 2%	1 2%	-	1 8%	-	-	-	7 15%	2 11%	1 5%	2 41%	-	1 100%	2 14%
Other (please specify)	5 6%	3 7%	-	-	-	3 54%	3 100%	-	2 5%	2 15%	-	-	-	-	-
Don't know / prefer not to say	2 2%	2 4%	2 4%	2 6%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 55

Q27b. You said you had missed or defaulted on a bill payment in the last month...Which, if any, of the following type/s of bill did you miss?

Base: All who have missed a bill payment

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?						S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	94	66	25	71	18	11	62	3	43	26	17	3	1	-	15	16	9	7	3	20	10
Weighted base	93*	61*	29**	69*	20**	12**	63*	3**	44*	27**	17**	2**	1**	-**	17**	13**	9**	9**	4**	20**	11**
Energy bill	39	25	12	30	6	6	27	-	21	12	8	1	-	-	6	9	3	3	1	12	4
	42%	42%	42%	44%	30%	52%	44%	-	48%	46%	47%	26%	-	-	36%	71%	36%	31%	33%	61%	34%
Council tax payment	37	28	9	30	7	3	29	1	18	13	4	1	1	-	6	4	4	5	3	6	5
	40%	46%	30%	44%	34%	25%	47%	33%	40%	49%	22%	58%	100%	-	35%	35%	41%	58%	67%	31%	45%
Water bill	35	25	10	26	8	4	27	2	18	12	8	-	-	-	6	4	3	6	4	5	7
	38%	41%	33%	38%	41%	36%	43%	67%	40%	43%	48%	-	-	-	38%	34%	34%	68%	100%	23%	66%
Broadband and/or television package bill	30	19	10	25	5	3	19	-	13	7	5	2	-	-	4	3	4	2	-	9	*
	32%	32%	35%	36%	23%	27%	30%	-	29%	27%	26%	74%	-	-	24%	21%	50%	26%	-	44%	3%
Phone bill	25	14	10	19	6	3	16	-	11	10	2	-	-	-	2	3	5	2	1	7	1
	27%	24%	35%	28%	28%	30%	25%	-	26%	38%	11%	-	-	-	15%	24%	56%	16%	31%	37%	8%
Television licence payment	18	14	5	13	5	3	12	1	12	8	6	-	-	-	5	3	1	4	4	4	2
	20%	23%	16%	20%	25%	26%	20%	37%	28%	29%	32%	-	-	-	29%	27%	7%	48%	100%	22%	21%
Insurance (e.g. contents or building insurance)	8	6	2	4	4	-	5	-	7	3	4	-	-	-	1	3	2	2	2	3	-
	9%	9%	8%	6%	20%	-	8%	-	15%	12%	20%	-	-	-	5%	22%	18%	17%	36%	15%	-
Other (please specify)	5	2	3	4	2	-	5	-	1	-	1	-	-	-	1	-	-	-	-	-	-
	6%	4%	10%	5%	8%	-	8%	-	2%	-	4%	-	-	-	5%	-	-	-	-	-	-
Don't know / prefer not to say	2	-	-	-	-	-	-	-	2	2	-	-	-	-	-	-	-	2	-	-	-
	2%	-	-	-	-	-	-	-	3%	6%	-	-	-	-	-	-	-	17%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 56

Q27b. You said you had missed or defaulted on a bill payment in the last month...Which, if any, of the following type/s of bill did you miss?

Base: All who have missed a bill payment

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff	With green provider but not a green tariff	With green tariff but not a green provider	None of the above	NET: Current home insulation	NET: None of these/ no current home insulation	Gas boiler	Electric heaters	Wood burning stove	Gas fire	Electric fire	Heating oil	Heat pump	Other low carbon heating system	Other	Yes	Maybe	No	NET: Does always to rarely	Never	NET: Does always to rarely	Never	Often	Sometimes	Rarely	Never
		(a)	(b)	(c)	(d)	(e)	(f)													(g)	(h)	(i)	(j)				
Unweighted base	94	3	15	13	63	27	67	70	26	7	8	12	6	2	-	2	2	7	5	88	1	73	13	15	32	15	18
Weighted base	93*	2**	17**	12**	61*	28**	64*	70*	24**	6**	10**	14**	5**	2**	..**	1**	3**	8**	4**	85*	2**	76*	10**	17**	31**	16**	17**
Energy bill	39	2	6	5	26	16	23	28	10	3	6	8	3	2	-	1	-	4	3	38	-	33	4	9	14	4	5
	42%	100%	34%	44%	42%	57%	35%	39%	40%	53%	54%	58%	63%	100%	-	68%	-	55%	60%	44%	-	44%	41%	55%	47%	27%	27%
Council tax payment	37	-	6	8	23	10	27	30	11	1	7	3	-	2	-	-	1	3	1	33	2	28	6	4	11	7	11
	40%	-	38%	61%	38%	35%	43%	42%	45%	13%	67%	20%	-	100%	-	-	47%	40%	21%	39%	100%	38%	59%	26%	35%	47%	67%
Water bill	35	1	2	3	30	8	27	28	5	1	4	5	1	-	-	-	1	1	2	34	-	27	6	7	5	8	8
	38%	36%	11%	23%	48%	29%	42%	40%	23%	14%	40%	38%	15%	-	-	-	47%	17%	39%	40%	-	36%	59%	40%	17%	49%	47%
Broadband and/or television package bill	30	1	5	5	18	6	23	26	6	2	2	7	3	1	-	1	-	2	-	29	-	25	3	7	10	5	5
	32%	36%	31%	42%	30%	22%	36%	37%	24%	38%	19%	50%	52%	56%	-	68%	-	26%	-	34%	-	34%	34%	42%	34%	33%	32%
Phone bill	25	-	11	2	12	3	22	17	9	2	2	4	*	1	-	-	3	1	-	22	-	18	3	7	5	4	4
	27%	-	64%	12%	20%	10%	34%	24%	38%	33%	24%	30%	9%	56%	-	-	100%	14%	-	26%	-	24%	34%	39%	15%	29%	26%
Television licence payment	18	1	3	1	13	7	11	12	5	1	5	3	1	1	-	*	1	1	1	18	-	16	2	3	5	5	4
	20%	64%	17%	8%	22%	25%	18%	17%	22%	18%	46%	18%	20%	56%	-	32%	47%	14%	14%	22%	-	21%	19%	17%	15%	29%	22%
Insurance (e.g. contents or building insurance)	8	-	1	1	6	4	4	6	4	2	-	1	1	1	-	1	-	1	-	8	-	8	1	3	2	-	3
	9%	-	5%	8%	10%	13%	7%	9%	15%	30%	-	7%	16%	56%	-	68%	-	12%	-	9%	-	10%	5%	15%	5%	-	19%
Other (please specify)	5	-	5	-	1	-	5	4	2	-	-	-	-	-	-	-	-	-	-	4	2	4	2	3	1	-	2
	6%	-	27%	-	1%	-	8%	5%	7%	-	-	-	-	-	-	-	-	-	-	4%	100%	5%	17%	17%	2%	-	10%
Don't know / prefer not to say	2	-	-	-	2	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	2%	-	-	-	3%	5%	-	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 657

FDQ3. Imagine your household has to pay an unexpected bill of £300 within seven days from today. Which, if any, of the following would you do to pay this bill?

If you think you would do more than one, please select the main thing you would do, that is the one you would get the most money from.

Base: All respondents

	Gender			Age							Region																Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret- ired	Eng- land (i)	UK Excl Scot- land (j)	Scot- land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494		
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493		
Pay it with my / our own money, without dipping into savings or cutting back on essentials	707 34%	403 40%b	303 29%	117 34%d	186 25%	161 32%dh	242 50%deg	185 32%deg	279 28%	115 35%	580 33%	630 33%	78 44%ijop	31 32%	18 31%	26 31%	70 30%	48 28%	51 29%	41 27%	79 41%opqr	99 36%	102 36%	65 37%	144 30%	265 36%w	171 33%	218 40%BD	189 32%	171 40%BD	129 26%		
Dip into savings	627 30%	280 28%	342 32%a	97 28%	219 30%	160 32%	150 31%	176 30%	301 30%	100 30%	523 30%	569 30%	58 33%t	27 28%	19 33%	23 28%	81 35%t	63 37%t	58 33%t	48 32%	58 30%	62 23%	79 28%	50 28%	167 34%x	191 26%	164 32%x	158 29%	206 34%C	109 25%	154 31%		
Use a form of credit (e.g. credit card, loan or overdraft facility)	235 11%	117 12%	117 11%	26 8%	116 16%cfg	61 12%cf	31 6%	54 9%	150 15%cefg	40 12%	199 11%	216 11%	18 10%	11 11%	7 11%	10 12%	22 9%	22 13%	21 12%	13 9%	25 13%	28 10%	37 13%	21 12%	54 11%	86 12%	59 11%	60 11%	67 11%	49 11%	58 12%		
Pay it with my / our own money, but I / we would have to cut back on essentials	222 11%	97 10%	125 12%	58 17%defg	75 10%	52 10%	37 8%	79 14%df	106 11%	34 10%	194 11%	211 11%	11 7%	9 9%	8 13%	10 11%	26 11%ks	14 8%	24 13%ks	16 11%	11 6%	41 15%kpsu	25 9%	27 15%ks	50 10%	94 13%	50 10%	64 12%	69 12%	35 8%	53 11%		
I couldn't pay this bill	127 6%	40 4%	87 8%a	14 4%	68 9%cfg	36 7%f	9 2%	27 5%f	91 9%cefg	23 7%	112 6%k	124 7%k	3 2%	8 9%k	3 6%	13 15%koqst	13 6%	15 9%k	8 5%	15 10%kv	13 7%k	13 5%	17 6%k	7 4%	41 8%x	36 5%	36 7%	16 3%	22 4%	31 7%AB	58 12%ABC		
Borrow money or receive financial support from friends or family	92 4%	33 3%	59 6%a	18 5%f	52 7%efh	17 3%f	5 1%	36 6%ef	51 5%ef	8 2%	78 4%	89 5%	3 2%	8 9%kns	3 6%	1 1%	14 6%ks	6 4%	8 5%	10 7%ks	4 2%	17 6%ks	12 4%	5 3%	22 4%	34 5%	22 4%	19 4%	25 4%	27 6%	20 4%		
Sell or pawn belongings (e.g. clothing, jewellery)	11 1%	9 1%b	2 *	2 1%	3 *	6 1%f	- -	2 *	9 1%	3 1%	10 1%	11 1%	- -	1 1%	- -	2 2%	1 1%	- -	2 1%	1 1%	1 1%	2 1%	2 1%	- -	3 1%	4 *	4 1%	- -	3 1%	3 1%	4 1%A		
Don't know	37 2%	21 2%	16 2%	11 3%	10 1%	10 2%	6 1%	15 3%	16 2%	7 2%	32 2%	34 2%	3 2%	2 2%	- -	- -	2 1%	2 1%	6 3%	4 3%	1 1%	8 3%	7 2%	2 1%	4 1%	17 2%	11 2%	4 1%	13 2%	4 1%	16 3%AC		
Prefer not to say	9 *	5 1%	3 *	3 1%	3 *	2 *	2 *	4 1%	2 *	7 *	7 *	7 *	1 1%	- -	- -	- -	- -	2 1%	- -	1 1%	- -	3 1%	1 1%	- -	2 *	4 1%	1 *	4 1%	1 *	3 1%	- -		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 658

FDQ3. Imagine your household has to pay an unexpected bill of £300 within seven days from today. Which, if any, of the following would you do to pay this bill? If you think you would do more than one, please select the main thing you would do, that is the one you would get the most money from.

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned outright (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393		
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370		
Pay it with my / our own money, without dipping into savings or cutting back on essentials	707 34%	128 31%	281 35%	357 36%bcdg	51 22%	37 21%	14 17%	51 41%bcdg	181 52%abcdg	16 15%	565 40%k	384 47%jlmn	181 31%lm	129 21%	48 20%	21 14%	60 25%lm	13 38%lm	32 41%t	50 32%	9 22%	11 34%	266 30%	398 38%u	24 7%	641 41%w	576 34%	132 36%		
Dip into savings	627 30%	118 29%	238 29%	274 28%	81 34%a	56 31%	27 32%	43 35%	110 31%	36 33%	432 31%	250 31%	182 31%	184 29%	71 29%	39 26%	75 32%	10 31%	26 33%	61 38%	11 26%	12 37%	290 32%	298 29%	99 28%	489 31%	512 30%	115 31%		
Use a form of credit (e.g. credit card, loan or overdraft facility)	235 11%	55 13%	116 14%	144 15%ef	28 12%cf	16 9%	6 7%	7 6%	25 7%	9 8%	148 11%	63 8%	85 14%i	82 13%	29 12%	24 16%i	30 13%i	5 14%	9 12%	9 6%	5 12%	1 2%	104 12%	124 12%	87 24%x	141 9%	189 11%	45 12%		
Pay it with my / our own money, but I / we would have to cut back on essentials	222 11%	49 12%	96 12%	112 11%f	33 14%f	22 12%f	9 11%	12 10%	22 6%	11 10%	156 11%	79 10%	77 13%	65 10%	20 8%	22 15%ilo	22 10%	1 3%	4 5%	18 12%	7 17%	3 10%	94 10%	116 11%	27 7%	183 12%w	189 11%	33 9%		
I couldn't pay this bill	127 6%	21 5%	32 4%	34 3%f	18 8%af	26 15%abef	14 17%abef	5 4%f	4 1%	25 23%abef	33 2%	11 1%	23 4%i	92 15%h	43 17%ij	25 17%ijn	24 10%ij	2 5%i	2 3%	9 6%	5 12%	1 4%	74 8%v	44 4%	72 20%x	46 3%	103 6%	24 6%		
Borrow money or receive financial support from friends or family	92 4%	29 7%F	30 4%	47 5%f	12 5%cf	10 6%cf	9 11%aef	2 1%	4 1%	8 7%ef	36 3%	9 1%	26 5%i	54 9%h	27 11%ij	11 7%i	16 7%i	2 7%i	3 4%	9 6%	1 3%	2 7%	48 5%	39 4%	37 10%x	50 3%	78 5%	15 4%		
Sell or pawn belongings (e.g. clothing, jewellery)	11 1%	-	5 1%	2 *	3 1%a	3 2%a	2 3%af	-	1 *	-	4 *	3 *	1 *	7 1%	3 1%	2 1%j	1 *	-	-	2 1%	1 3%	1 3%	7 1%	4 *	7 2%x	4 *	9 1%	2 *		
Don't know	37 2%	8 2%	13 2%	12 1%	9 4%af	8 4%af	2 3%	3 2%	3 1%	1 1%	24 2%	15 2%	9 2%	12 2%	3 1%	3 2%	6 3%	1 2%	-	1 1%	2 5%	1 3%	19 2%	14 1%	5 1%	28 2%	32 2%	6 2%		
Prefer not to say	9 *	1 *	2 *	2 *	1 1%	-	-	1 1%	1 *	3 2%acf	4 *	2 *	1 *	5 1%	3 1%	1 1%	1 *	-	1 1%	-	-	-	-	*	-	*	9 1%	-		

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 659

FDQ3. Imagine your household has to pay an unexpected bill of £300 within seven days from today. Which, if any, of the following would you do to pay this bill?
If you think you would do more than one, please select the main thing you would do, that is the one you would get the most money from.

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Pay it with my / our own money, without dipping into savings or cutting back on essentials	707 34%	409 33%ejko	369 34%ejko	331 36%bcejko	38 21%	40 32%ehjko	26 38%ejko	13 25%	298 35%ejko	14 17%	16 16%	21 27%	51 41%ehjklo	181 52%bcdefghjklo	16 15%
Dip into savings	627 30%	356 29%	315 29%	255 28%	60 33%	41 33%	19 28%	22 40%bcdf	271 32%	27 32%	31 32%	24 31%	43 35%	110 31%	36 33%
Use a form of credit (e.g. credit card, loan or overdraft facility)	235 11%	171 14%imn	158 14%imn	133 15%imn	24 13%imn	14 11%h	10 15%	4 7%	63 7%	6 7%	9 9%	7 9%	7 6%	25 7%	9 8%
Pay it with my / our own money, but I / we would have to cut back on essentials	222 11%	146 12%in	135 12%in	107 12%n	28 15%ikn	11 9%	6 8%	5 9%	76 9%n	9 11%	6 6%	16 20%bdfikn	12 10%	22 6%	11 10%
I couldn't pay this bill	127 6%	52 4%n	48 4%dn	32 4%n	16 9%bcdn	5 4%	2 3%	2 4%n	75 9%bcdn	14 17%bcdghilmn	22 22%bcdefghilmn	4 5%n	5 4%n	4 1%	25 23%bcdghilmn
Borrow money or receive financial support from friends or family	92 4%	59 5%n	55 5%n	46 5%n	9 5%n	4 3%	1 2%	3 6%n	33 4%n	9 11%bcdfimn	7 7%mn	3 4%	2 1%	4 1%	8 7%mn
Sell or pawn belongings (e.g. clothing, jewellery)	11 1%	5 *c	2 *	2 *	* *	2 2%bcd	-	2 4%bcdefimno	6 1%	2 3%bcdn	2 2%bcd	1 1%	-	1 *	-
Don't know	37 2%	21 2%cd	14 1%d	7 1%	7 4%bcdn	7 6%bcdin	4 6%bcdn	3 5%bcdn	17 2%dn	2 3%	5 5%bcdin	3 3%d	3 2%	3 1%	1 1%
Prefer not to say	9 *	4 *	4 *	2 *	1 1%	-	-	-	5 1%	-	-	-	1 1%	1 *	3 2%bcdin

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 660

FDQ3. Imagine your household has to pay an unexpected bill of £300 within seven days from today. Which, if any, of the following would you do to pay this bill?
If you think you would do more than one, please select the main thing you would do, that is the one you would get the most money from.

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?						S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)		
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475		
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478		
Pay it with my / our own money, without dipping into savings or cutting back on essentials	707 34%	545 34%	157 37%	580 34%	112 35%	529 57% ^f	24 6%	28 47%	502 36%	190 32%	242 38%	58 43% ⁱ	41 46% ⁱ	1 100%	135 39%	183 38%	146 36%	67 32%	47 45%	226 35%	180 38%		
Dip into savings	627 30%	505 31%	116 27%	524 31%	91 29%	234 25%	119 29%	9 16%	436 31% ^g	165 28%	210 33%	37 27%	33 37%	- -	96 28%	165 34% ^q	130 32%	52 25%	24 23%	199 31%	160 33%		
Use a form of credit (e.g. credit card, loan or overdraft facility)	235 11%	178 11%	53 12%	180 11%	45 14%	60 6%	90 21% ^e	6 9%	178 13%	87 15% ⁱ	79 12%	12 9%	5 6%	- -	39 11%	50 10%	67 16% ^o	28 14%	11 10%	86 13%	54 11%		
Pay it with my / our own money, but I / we would have to cut back on essentials	222 11%	182 11%	39 9%	193 11%	27 8%	72 8%	36 9%	11 18% ^h	128 9%	55 9%	64 10%	16 12%	4 4%	- -	46 13% ^p	43 9%	27 7%	22 11%	12 11%	63 10%	43 9%		
I couldn't pay this bill	127 6%	94 6%	28 7%	95 6%	22 7%	4 *	92 22% ^e	2 3%	54 4%	35 6% ^j	14 2%	6 4%	2 3%	- -	11 3%	9 2%	15 4%	21 10% ^{no}	3 3%	25 4%	15 3%		
Borrow money or receive financial support from friends or family	92 4%	70 4%	18 4%	79 5%	11 4%	19 2%	42 10% ^e	2 3%	61 4%	42 7% ^j	15 2%	4 3%	2 2%	- -	12 3%	22 4%	18 4%	11 5%	6 6%	26 4%	21 4%		
Sell or pawn belongings (e.g. clothing, jewellery)	11 1%	8 *	3 1%	9 1%	2 1%	-	7 2% ^e	1 1%	5 *	1 *	3 *	2 1% ⁱ	-	- -	2 1%	2 *	1 *	* *	1 1%	2 *	1 *		
Don't know	37 2%	23 1%	9 2%	23 1%	8 2%	7 1%	6 1%	2 3%	19 1%	9 2%	10 2%	1 *	1 2%	- -	2 1%	9 2%	5 1%	6 3%	2 2%	9 1%	3 1%		
Prefer not to say	9 *	7 *	2 *	7 *	-	2 *	2 *	-	4 *	-	3 *	1 1%	-	- -	- -	3 1%	* *	- -	- -	2 *	1 *		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 661

FDQ3. Imagine your household has to pay an unexpected bill of £300 within seven days from today. Which, if any, of the following would you do to pay this bill?

If you think you would do more than one, please select the main thing you would do, that is the one you would get the most money from.

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)		
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
Pay it with my / our own money, without dipping into savings or cutting back on essentials	707 34%	31 36%	212 42%cd	68 31%	397 32%	539 40%f	168 23%	567 34%k	121 34%	47 37%	66 40%k	46 26%	43 37%	11 30%	1 7%	16 39%	60 46%	106 43%	168 46%	644 33%	33 46% _s	559 35%	124 30%	92 29%	192 35%	120 30%	215 40% _{wy}		
Dip into savings	627 30%	26 30%	161 32%	70 32%	370 29%	415 31%	212 29%	503 30%	110 31%	39 30%	50 30%	58 34%	35 30%	9 23%	4 34%	13 31%	34 26%	65 26%	124 34%	591 31%	21 29%	477 30%	131 32%	111 35% _z	169 31%	124 31%	149 28%		
Use a form of credit (e.g. credit card, loan or overdraft facility)	235 11%	12 13%	38 8%	19 9%	165 13% _b	145 11%	90 12%	192 12%	39 11%	9 7%	20 12%	15 9%	13 11%	6 17%	3 25%	6 14%	13 10%	29 12%	37 10%	223 12%	7 9%	169 11%	59 14%	34 11%	60 11%	56 14%	59 11%		
Pay it with my / our own money, but I / we would have to cut back on essentials	222 11%	10 12%	52 10%	33 15% _d	127 10%	152 11%	70 10%	170 10%	41 11%	18 14% _j	11 7%	26 15% _j	13 11%	5 14%	3 27%	2 4%	21 16% _r	30 12% _r	23 6%	214 11%	5 7%	190 12% _v	26 6%	50 16% _{yz}	64 12% _z	33 8%	33 6%		
I couldn't pay this bill	127 6%	2 2%	19 4%	17 8% _b	89 7% _b	31 2%	96 13% _e	110 7% _i	17 5%	2 1%	8 5%	17 10% _{hi}	5 5%	- -	1 7%	1 2%	1 1%	4 2%	8 2%	118 6%	4 5%	75 5%	40 10% _u	11 3%	28 5%	31 8% _w	43 8% _w		
Borrow money or receive financial support from friends or family	92 4%	3 4%	15 3%	10 4%	64 5%	33 2%	59 8% _e	70 4%	20 6%	9 7%	7 4%	7 4%	5 4%	4 11%	- -	2 4%	1 1%	7 3%	4 1%	89 5%	1 2%	67 4%	22 5%	8 3%	24 4%	19 5%	26 5%		
Sell or pawn belongings (e.g. clothing, jewellery)	11 1%	2 2% _b	1 *	- -	8 1%	4 *	7 1%	7 *	3 1%	2 1%	- -	1 *	1 1%	2 5% _{ghjk}	- -	- -	- -	- -	2 *	10 1%	1 1%	6 *	2 1%	2 1%	3 1%	2 *	2 *		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 661

FDQ3. Imagine your household has to pay an unexpected bill of £300 within seven days from today. Which, if any, of the following would you do to pay this bill?
If you think you would do more than one, please select the main thing you would do, that is the one you would get the most money from.

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff	With green provider but not a green tariff	With green provider but not a green tariff	None of the above	NET: Current home insulation	NET: None of these/ no current home insulation	Gas boiler	Electric heaters	Wood burning stove	Gas fire	Electric fire	Heating oil	Heat pump	Other low carbon heating system	Other	Yes	Maybe	No	NET: Does always to rarely	Never	NET: Does always to rarely	Never	Often	Sometimes	Rarely	Never	
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Don't know	37 2%	-	4 1%	1 *	33 3%bc	16 1%	21 3%e	26 2%	6 2%	-	3 2%	3 2%	1 1%	* 1%	-	2 6%gil	2 1%	4 2%	2 1%	28 1%	1 1%	26 2%	4 1%	5 2%	8 1%	7 2%	9 2%	
Prefer not to say	9 *	1 1%b	-	1 1%	6	2 *	6 1%e	6 *	2 1%	1 1%	-	-	-	-	-	-	-	1 1%	-	8 *	-	8 1%	-	-	4 1%	2 1%	2 *	

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 662

S2. How concerned are you about climate change?**Base: All respondents**

		Gender			Age							Region														Region Summary				Social Grade			
		Total	Male	Female	18-29	30-49	50-64	65+	18-34	35-64	55+ Not Retired	Eng-land	UK Excl Scot-land	Scot-land	Wales	North-ern Ire-land	North East	North West	York-shire & Humbs-ide	West Mid-lands	East Mid-lands	East-ern	London	South East	South West	North Eng-land	South Eng-land (Incl Lon.)	Mid-lands	AB	C1	C2	DE	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)		(i)	(j)	(k)		(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	
Unweighted base		2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base		2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
Very concerned	(4)	729	323	402	137	239	177	177	215	338	123	605	662	67	33	24	30	75	59	49	45	70	100	102	74	164	276	165	214	224	129	162	
		382	32%	38%a	40%cd	33%	35%	37%	37%	34%	37%	35%	35%	38%q	34%	42%	35%	33%	34%	28%	31%	37%	36%	36%	42%q	34%	38%	32%	39%CD	37%C	30%	33%	
Somewhat concerned	(3)	882	413	466	158	321	208	196	269	417	128	755	816	67	43	18	37	105	72	77	67	91	114	116	76	214	305	235	232	250	195	206	
		43%	41%	44%	46%	44%	41%	41%	47%	41%	39%	43%	43%	38%	44%	32%	44%	46%	42%	43%	45%	47% m	42%	41%	43%	44%	42%	45%	43%	42%	45%	42%	
Not very concerned	(2)	250	145	105	33	88	64	65	48	136	44	210	228	21	9	9	10	28	19	25	25	16	37	31	19	57	87	66	54	75	56	64	
		12%	14%b	10%	9%	12%	13%g	14%g	8%	14%g	13%	12%	12%	12%	10%	15%	12%	12%	11%	14%	17% s	8%	13%	11%	11%	12%	12%	13%	10%	13%	13%	13%	
Not at all concerned	(1)	176	115	60	14	69	53	40	36	100	34	146	159	17	6	7	8	21	18	25	9	13	19	25	9	46	53	47	38	40	48	51	
		9%	11%b	6%	4%	9%cg	10%cg	8% c	6% c	10%cg	10%	8%	8%	10%	7%	11%	9%	9%	10%	14% rstv	6%	7%	9%	9%	5%	10%	7%	9%	7%	7%	11%AB	10%B	
NET: Concerned		1612	737	869	295	559	385	373	484	755	251	1360	1478	133	76	42	67	180	131	126	112	161	213	218	150	379	581	400	446	473	324	368	
		78%	73%	82%a	85% defh	76%	76%	77%	84% defh	75%	76%	78%	78%	76%	78%	73%	79%	79%	77%	71%	76%	84% q	78%	78%	84% q	78%	79%	77%	82%CD	79%	75%	75%	
NET: Not concerned		426	259	165	47	157	116	105	84	237	77	356	387	39	16	16	18	49	37	50	34	29	56	55	28	104	139	113	92	115	104	115	
		21%	26%b	16%	14%	21%cg	23%cg	22%cg	14%	24%cg	23%	20%	20%	22%	16%	16%	21%	21%	22%	28% lsv	23%	29	20%	20%	20%	21%	19%	22%	17%	19%	24%A	23%A	
Don't know		30	9	21	5	17	3	5	11	14	2	21	26	4	5	-	-	*	3	1	2	2	4	8	-	4	11	6	6	9	6	9	
		1%	1%	2%	1%	2% eh	1%	1%	2%	1% e	1%	1%	1%	2%	6% inoqstv	-	-	*	2%	1%	2%	1%	1%	3% ov	-	1%	2%	1%	1%	1%	1%	2%	
Mean		3.06	2.95	3.17a	3.22defh	3.02	3.02	3.07	3.17deh	3.00	3.04	3.06	3.06	3.06	3.12q	3.03	3.05	3.03	3.02	2.86	3.02	3.15q	3.09q	3.08q	3.21q	3.03	3.12	3.01	3.16CD	3.12CD	2.95	2.99	
Standard deviation		0.91	0.96	0.83	0.78	0.92	0.95	0.91	0.83	0.94	0.96	0.90	0.90	0.96	0.86	1.02	0.92	0.90	0.94	0.98	0.86	0.84	0.89	0.92	0.83	0.92	0.88	0.90	0.87	0.87	0.94	0.94	
Standard error		0.02	0.03	0.03	0.04	0.03	0.04	0.04	0.04	0.03	0.05	0.02	0.02	0.07	0.09	0.13	0.10	0.06	0.07	0.07	0.08	0.06	0.06	0.06	0.06	0.04	0.03	0.04	0.04	0.04	0.04	0.04	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 663

S2. How concerned are you about climate change?**Base: All respondents**

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not working but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned outright (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Brigh- ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)	
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393	
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370	
Very concerned	(4)	729 35%	145 35%	275 34%	328 33%	92 39%	65 37%	33 39%	46 37%	131 38%	34 32%	521 37%k	318 39%lm	203 35%lm	197 31%	73 30%	40 27%	84 36%lm	12 35%	29 37%	46 29%	16 37%	7 23%	336 37%	359 35%	137 38%	558 35%	599 35%	130 35%
Somewhat concerned	(3)	882 43%	178 43%	363 45%	442 45%	99 42%	72 41%	31 36%	51 42%	141 40%	46 43%	597 43%	331 40%	267 46%	272 43%	106 43%	70 47%	97 41%	13 39%	32 41%	81 51%	15 34%	21 63%	370 41%	453 44%	135 38%	687 43%	717 42%	165 45%
Not very concerned	(2)	250 12%	47 12%	94 12%	113 11%	29 12%	17 10%	15 18%	13 10%	51 15%	12 11%	158 11%	95 12%	62 11%	87 14%	34 14%	23 15%	30 13%	5 15%	8 11%	18 11%	8 19%	3 9%	106 12%	129 12%	41 11%	194 12%	201 12%	49 13%
Not at all concerned	(1)	176 9%	34 8%	68 8%	88 9%	14 6%	19 11%	5 6%	11 9%	24 7%	14 13%b	108 8%	63 8%	45 8%	65 10%	33 13%in	15 10%	17 7%	3 9%	6 8%	14 9%	4 9%	2 5%	76 8%	83 8%	42 12%x	117 7%	152 9%	24 7%
NET: Concerned		1612 78%	323 79%	638 78%	770 78%	190 80%	137 77%	63 75%	97 79%	272 78%	81 75%	1118 80%k	649 79%lm	469 80%lm	469 74%	179 72%	109 73%	180 77%	25 74%	60 78%	128 80%	30 71%	28 86%	706 78%	811 78%	272 76%	1246 79%	1316 78%	296 80%
NET: Not concerned		426 21%	81 20%	162 20%	201 20%	43 18%	36 20%	20 24%	24 19%	76 22%	26 24%	266 19%	158 18%	108 18%	152 24%h	67 27%j	38 25%j	47 20%	8 24%	14 19%	32 20%	12 28%	4 14%	182 20%	212 20%	84 23%	311 20%	353 21%	73 20%
Don't know		30 1%	5 1%	13 2%	13 1%	5 2%	4 2%	1 1%	2 2%	3 1%	2 2%	18 1%	10 1%	9 2%	10 2%	2 1%	2 2%	7 3%i	1 2%	2 3%	* *	1 1%	- -	13 1%	15 1%	3 1%	26 2%	28 2%	2 *
Mean		3.06	3.07	3.06	3.04	3.15	3.06	3.08	3.09	3.09	2.95	3.11k	3.12lm	3.09lm	2.97	2.89	2.91	3.09m	3.02	3.11	3.01	2.99	3.04	3.09	3.06	3.03	3.08	3.06	3.09
Standard deviation		0.91	0.90	0.89	0.90	0.86	0.96	0.91	0.93	0.89	0.98	0.89	0.90	0.88	0.94	0.98	0.91	0.89	0.95	0.90	0.87	0.98	0.74	0.91	0.89	0.99	0.88	0.92	0.86
Standard error		0.02	0.05	0.03	0.03	0.05	0.07	0.09	0.09	0.05	0.09	0.02	0.03	0.04	0.04	0.09	0.06	0.05	0.13	0.10	0.07	0.15	0.12	0.03	0.03	0.05	0.02	0.02	0.04

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 664

S2. How concerned are you about climate change?**Base: All respondents**

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Very concerned	(4) 729 35%	420 34% ^c	365 33%	300 33%	66 36%	54 44% ^{bcd}	28 41%	26 48% ^{bcd}	309 37%	33 39%	34 34%	31 39%	46 37%	131 38%	34 32%
Somewhat concerned	(3) 882 43%	541 44%	494 45%	413 45%	81 44%	47 38%	29 42%	18 33%	341 40%	31 36%	37 38%	35 44%	51 42%	141 40%	46 43%
Not very concerned	(2) 250 12%	142 12%	129 12%	106 12%	23 13%	13 10%	7 11%	5 9%	108 13%	15 18%	11 12%	6 8%	13 10%	51 15%	12 11%
Not at all concerned	(1) 176 9%	102 8%	98 9%	86 9%	11 6%	5 4%	2 3%	3 5%	74 9%	5 6%	14 14% ^{efgn}	5 6%	11 9%	24 7%	14 13% ^{efg}
NET: Concerned	1612 78%	961 79%	859 78%	713 78%	146 80%	101 82%	57 83%	44 81%	651 77%	63 75%	72 72%	66 84%	97 79%	272 78%	81 75%
NET: Not concerned	426 21%	244 20%	227 21%	192 21%	35 19%	17 14%	9 13%	8 15%	182 22%	20 24%	25 26% ^f	11 14%	24 19%	76 22%	26 24%
Don't know	30 1%	18 1% ^c	13 1%	11 1%	2 1%	5 4% ^{bcdn}	3 4%	2 4% ^{cdn}	12 1%	1 1%	2 2%	2 2%	2 2%	3 1%	2 2%
Mean	3.06	3.06 ^{cd}	3.04	3.02	3.11	3.28 ^{bcdiko}	3.26	3.29 ^{bcdiko}	3.06	3.08	2.95	3.20	3.09	3.09	2.95
Standard deviation	0.91	0.90	0.90	0.91	0.86	0.81	0.77	0.86	0.92	0.91	1.03	0.84	0.93	0.89	0.98
Standard error	0.02	0.03	0.03	0.03	0.05	0.07	0.10	0.10	0.03	0.09	0.10	0.09	0.09	0.05	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 665

S2. How concerned are you about climate change?**Base: All respondents**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?						S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Very concerned	(4) 729 35%	729 45%b	-	698 41%d	24 8%	327 35%	150 36%	27 46%	472 34%	172 29%	232 36%i	57 42%i	39 44%i	1 100%	142 41%pq	182 37%pq	120 29%	57 27%	65 61%st	245 38%t	110 23%
Somewhat concerned	(3) 882 43%	882 55%b	-	788 47%d	79 25%	397 43%	161 39%	26 43%	600 43%	271 46%	272 43%	51 38%	33 37%	-	135 39%	224 46%	187 46%	79 38%	25 24%	312 49%rt	190 40%r
Not very concerned	(2) 250 12%	-	250 59%a	144 9%	97 31%c	111 12%	53 13%	4 7%	174 13%	75 13%	78 12%	18 13%	7 8%	-	36 11%	50 10%	62 15%o	29 14%	11 10%	55 9%	88 18%rs
Not at all concerned	(1) 176 9%	-	176 41%a	48 3%	115 36%c	81 9%	50 12%	1 2%	123 9%	54 9%	53 8%	8 6%	10 11%	-	28 8%	29 6%	30 7%	37 18%nop	5 5%	24 4%	86 18%rs
NET: Concerned	1612 78%	1612 100%b	-	1486 88%d	103 32%	724 78%	311 74%	53 89%h	1072 77%	443 76%	504 79%	107 80%	72 81%	1 100%	277 81%q	406 83%pq	307 75%q	136 65%	90 85%t	557 87%t	300 63%
NET: Not concerned	426 21%	-	426 100%a	193 11%	212 67%c	192 21%	103 25%	5 9%	297 21%g	130 22%	131 20%	26 19%	17 19%	-	65 19%	79 16%	93 23%o	66 32%nop	15 14%	79 12%	174 36%rs
Don't know	30 1%	-	-	12 1%	4 1%	11 1%	4 1%	1 1%	18 1%	13 2%j	4 1%	1 1%	1 1%	-	2 *	2 *	9 2%o	6 3%no	1 1%	3 1%	4 1%
Mean	3.06	3.45b	1.59	3.27d	2.04	3.06	2.99	3.35h	3.04	2.98	3.08	3.17i	3.15	4.00	3.14pq	3.15pq	2.99q	2.77	3.42st	3.22t	2.68
Standard deviation	0.91	0.50	0.49	0.74	0.96	0.91	0.99	0.71	0.91	0.90	0.90	0.88	0.97	-	0.91	0.83	0.87	1.05	0.85	0.76	1.02
Standard error	0.02	0.01	0.02	0.02	0.05	0.03	0.05	0.10	0.02	0.04	0.04	0.08	0.11	-	0.05	0.04	0.04	0.07	0.09	0.03	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 666

S2. How concerned are you about climate change?**Base: All respondents**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: None of these/ no current home insulation		Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Very concerned	(4)	729 35%	45 52%cd	224 45%d	79 36%	381 30%	505 38%f	224 31%	590 36%	121 34%	49 39%	58 35%	52 30%	46 40%	16 43%	5 48%	15 37%	79 61%qr	115 46%r	111 30%	698 36%t	13 18%	593 38%v	113 28%	148 47%xyz	219 40%yz	123 31%z	96 18%
Somewhat concerned	(3)	882 43%	35 40%	204 41%	102 47%	542 43%	574 43%	308 42%	703 43%	165 46%	52 41%	69 42%	81 47%	43 37%	13 36%	4 35%	14 33%	45 35%	112 45%	151 41%	833 43%	25 34%	695 44%v	156 38%	134 43%	241 44%	201 51%xz	218 41%
Not very concerned	(2)	250 12%	3 4%	49 10%	22 10%	175 14%ab	146 11%	104 14%e	193 12%	46 13%	13 10%	22 13%	20 12%	7 19%	1 5%	4 10%	5 4%	15 6%	44 12%pq	227 12%	12 16%	173 11%	64 16%u	18 6%	60 11%w	48 12%w	100 19%wxy	
Not at all concerned	(1)	176 9%	4 5%	25 5%	15 7%	133 11%b	101 8%	75 10%	143 9%	24 7%	11 9%	13 8%	18 10%	1 12%	1 12%	8 20%ghijm	1 1%	6 2%	56 15%pq	147 8%	22 31%r	102 6%	70 17%u	11 4%	24 4%	19 5%	117 22%wxy	
NET: Concerned	1612 78%	80 92%d	428 85%d	181 83%d	923 73%	1079 81%f	533 73%	1293 78%	286 79%	102 81%	126 77%	133 77%	88 77%	30 78%	9 83%	29 70%	124 95%qr	227 92%r	262 71%	1530 80%t	38 52%	1287 82%v	269 66%	282 90%xyz	460 83%z	324 82%z	314 58%	
NET: Not concerned	426 21%	7 8%	74 15%	37 17%	307 24%abc	247 18%	178 24%e	336 20%	70 19%	24 19%	35 21%	38 22%	26 23%	8 20%	2 17%	12 30%	6 5%	20 8%	100 27%pq	374 19%	34 47%r	276 17%	134 33%u	29 9%	84 15%w	68 17%w	216 40%wxy	
Don't know	30 1%	- -	1 *	- -	29 2%bc	13 1%	17 2%e	23 1%	4 1%	1 *	3 2%	2 1%	1 1%	1 2%	- -	- -	- -	- -	6 2%	21 1%	1 1%	14 1%	6 1%	1 *	10 2%	3 1%	8 1%	
Mean	3.06	3.39cd	3.25d	3.12d	2.95	3.12f	2.96	3.07	3.07	3.11	3.07	2.97	3.05	3.22	3.19	2.87	3.55qr	3.36r	2.87	3.09t	2.40	3.14v	2.77	3.34xyz	3.21yz	3.09z	2.55	
Standard deviation	0.91	0.77	0.82	0.85	0.94	0.88	0.94	0.91	0.86	0.92	0.90	0.92	1.00	0.81	1.04	1.13	0.61	0.70	1.02	0.89	1.12	0.86	1.04	0.75	0.81	0.79	1.02	
Standard error	0.02	0.08	0.04	0.06	0.03	0.03	0.03	0.02	0.04	0.08	0.07	0.07	0.09	0.13	0.29	0.17	0.06	0.05	0.05	0.02	0.13	0.02	0.05	0.04	0.03	0.04	0.04	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 667

S3. How responsible do you feel to reduce your own impact on the environment, i.e. to reduce your carbon footprint**Base: All respondents**

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Very responsible	(4) 609 29%	276 27%	333 32%	91 26%	202 28%	168 33%cdg	148 31%	153 26%	308 31%cd	112 34%	501 29%	548 29%	61 35%pu	26 27%	21 37%	23 27%	70 31%	41 24%	46 26%	42 28%	66 34%pu	86 31%	71 25%	55 31%	134 28%	212 29%	154 30%	169 31%	185 31%	123 28%	132 27%
Somewhat responsible	(3) 1081 52%	503 50%	574 54%	186 54%	401 55%e	243 48%	250 52%	309 53%	521 52%e	165 50%	916 53%	998 53%	83 47%	54 55%	28 48%	46 54%	115 50%	93 54%	89 50%	78 52%	96 50%	137 50%	162 58%k	101 57%	254 52%	400 55%	263 51%	293 54%	315 53%	230 53%	243 49%
Not very responsible	(2) 232 11%	145 14%b	84 8%	49 14%	76 10%	55 11%	53 11%	76 13%	103 10%	29 9%	203 12%	217 11%	15 9%	9 10%	4 7%	10 12%	27 12%	18 10%	28 16%v	18 12%	19 10%	37 14%	32 11%	14 8%	55 11%	83 11%	65 12%	50 9%	70 12%	46 11%	66 13%
Not at all responsible	(1) 87 4%	60 6%b	27 3%	13 4%	29 4%	28 6%	17 3%	23 4%	46 5%	19 6%	71 4%	77 4%	10 6%	3 3%	4 6%	4 5%	12 5%	14 8%rtuv	11 6%t	3 2%	8 4%	6 2%	8 3%	5 3%	30 6%x	19 3%	22 4%	22 3%	16 4%	17 4%	32 6%B
Don't know	58 3%	21 2%	37 3%	8 2%	26 4%	10 2%	14 3%	17 3%	27 3%	6 2%	46 3%	52 3%	6 4%	5 5%v	1 1%	2 2%	5 2%	6 3%	4 3%	8 5%	3 2%	8 3%	8 3%	2 1%	12 3%	18 2%	16 3%	9 2%	12 2%	17 4%	20 4%A
NET: Responsible	1690 82%	779 78%	907 86%a	277 80%	603 82%	411 82%	399 83%	462 80%	829 82%	277 84%	1417 82%	1546 82%	144 82%	80 82%	49 85%	69 81%	186 81%	134 78%	135 76%	120 81%	162 84%q	222 82%	233 83%	156 88%pq	388 80%	612 84%	417 80%	462 85%D	500 84%D	353 82%	375 76%
NET: Not responsible	319 15%	204 20%b	111 11%	61 18%	105 14%	83 16%	70 15%	99 17%	149 15%	47 14%	274 16%	294 16%	25 14%	12 12%	8 14%	14 17%	39 17%	32 18%	38 22%v	21 14%	27 14%	43 16%	40 14%	19 11%	85 18%	102 14%	86 17%	72 13%	85 14%	63 15%	98 20%AB
Don't know	58 3%	21 2%	37 3%	8 2%	26 4%	10 2%	14 3%	17 3%	27 3%	6 2%	46 3%	52 3%	6 4%	5 5%v	1 1%	2 2%	5 2%	6 3%	4 3%	8 5%	3 2%	8 3%	8 3%	2 1%	12 3%	18 2%	16 3%	9 2%	12 2%	17 4%	20 4%A
Mean	3.10	3.01	3.19a	3.05	3.10	3.12	3.13	3.05	3.11	3.14	3.09	3.10	3.16	3.12	3.17	3.05	3.09	2.97	2.98	3.13	3.16pq	3.14pq	3.08	3.17pq	3.04	3.13	3.09	3.14D	3.14D	3.10	3.01
Standard deviation	0.76	0.82	0.69	0.75	0.74	0.82	0.75	0.76	0.77	0.81	0.76	0.76	0.81	0.70	0.83	0.77	0.80	0.84	0.82	0.71	0.77	0.73	0.70	0.69	0.81	0.71	0.78	0.75	0.72	0.75	0.83
Standard error	0.02	0.03	0.02	0.04	0.03	0.04	0.03	0.03	0.02	0.04	0.02	0.02	0.06	0.07	0.11	0.09	0.05	0.06	0.06	0.06	0.05	0.05	0.04	0.05	0.04	0.03	0.03	0.03	0.03	0.04	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 668

S3. How responsible do you feel to reduce your own impact on the environment, i.e. to reduce your carbon footprint**Base: All respondents**

	Work Sector			Working Status							Tenure							Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Very responsible	609	115	250	287	78	50	18	35	112	30	449	283	166	151	56	37	57	10	29	45	11	9	290	291	108	472	493	117
(4)	29%	28%	31%	29%	33%	28%	21%	28%	32%	28%	32%k	35%jlmn	28%	24%	23%	25%	24%	29%	38%	28%	24%	29%	32%	28%	30%	30%	29%	32%
Somewhat responsible	1081	230	422	532	120	87	39	66	176	62	729	400	328	338	130	76	132	14	34	80	20	15	448	564	169	843	879	202
(3)	52%	56%	52%	54%	50%	49%	46%	53%	50%	57%	52%	49%	56%i	54%	53%	50%	56%i	42%	44%	50%	47%	47%	50%	54%	47%	53%	52%	55%
Not very responsible	232	40	90	105	25	24	14	10	46	7	140	90	51	86	39	20	28	5	6	27	8	7	110	112	47	175	199	33
(2)	11%	10%	11%	11%	11%	13%	17%g	8%	13%	7%	10%	11%	9%	14%h	16%j	13%	12%	15%	8%	17%	20%	21%	12%	11%	13%	11%	12%	9%
Not at all responsible	87	12	35	41	6	10	7	7	9	6	52	30	22	33	16	12	5	3	4	5	3	-	32	48	23	56	75	12
(1)	4%	3%	4%	4%	2%	6%	8%bf	6%	3%	6%	4%	4%	4%	5%	6%	8%ijn	2%	8%n	5%	3%	6%	-	4%	5%	7%x	4%	4%	3%
Don't know	58	11	16	19	9	7	6	5	9	3	33	14	19	23	6	5	12	2	3	2	1	1	22	25	11	36	51	7
	3%	3%	2%	2%	4%	4%	8%af	4%	2%	2%	2%	2%	3%	4%	2%	3%	5%i	6%i	4%	2%	3%	3%	2%	2%	3%	2%	3%	2%
NET: Responsible	1690	345	672	819	198	136	57	100	287	92	1177	683	494	489	187	113	189	24	63	125	31	25	738	854	278	1315	1371	319
	82%	84%	83%	83%cd	83%cd	77%	67%	81%cd	82%cd	85%cd	84%k	84%lmo	84%lmo	77%	76%	76%	81%	71%	82%	78%	72%	76%	82%	82%	77%	83%w	81%	86%A
NET: Not responsible	319	53	125	147	31	34	21	18	55	14	192	120	73	119	54	32	33	8	10	33	11	7	142	160	71	231	274	45
	15%	13%	15%	15%	13%	19%	25%abfg	14%	16%	13%	14%	15%	12%	19%h	22%ij	21%ijn	14%	23%j	13%	20%	26%	21%	16%	15%	20%x	15%	16%	12%
Don't know	58	11	16	19	9	7	6	5	9	3	33	14	19	23	6	5	12	2	3	2	1	1	22	25	11	36	51	7
	3%	3%	2%	2%	4%	4%	8%af	4%	2%	2%	2%	2%	3%	4%	2%	3%	5%i	6%i	4%	2%	3%	3%	2%	2%	3%	2%	3%	2%
Mean	3.10	3.13	3.11	3.10d	3.18cd	3.03	2.87	3.08	3.14d	3.10	3.15k	3.17lm	3.13lm	3.00	2.94	2.96	3.09	2.98	3.21	3.04	2.93	3.09	3.13	3.08	3.04	3.12	3.09	3.16
Standard deviation	0.76	0.71	0.77	0.75	0.72	0.82	0.87	0.80	0.74	0.77	0.75	0.77	0.72	0.78	0.81	0.85	0.68	0.91	0.81	0.77	0.84	0.72	0.76	0.76	0.85	0.74	0.77	0.72
Standard error	0.02	0.04	0.03	0.03	0.04	0.06	0.10	0.07	0.04	0.07	0.02	0.03	0.03	0.03	0.07	0.06	0.04	0.13	0.10	0.06	0.13	0.12	0.03	0.02	0.04	0.02	0.02	0.04

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 669

S3. How responsible do you feel to reduce your own impact on the environment, i.e. to reduce your carbon footprint**Base: All respondents**

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Very responsible	609 (4) 29%	365 30%cd	314 29%	256 28%	58 32%	51 41%bcdijkmo	31 44%bcdijk	20 37%j	244 29%	18 21%	24 24%	26 33%	35 28%	112 32%	30 28%
Somewhat responsible	1081 (3) 52%	652 53%	591 54%	498 54%	93 51%	61 49%	34 49%	27 50%	429 51%	39 46%	48 48%	39 50%	66 53%	176 50%	62 57%
Not very responsible	232 (2) 11%	131 11%f	125 11%f	103 11%f	21 12%f	6 5%	2 3%	4 7%	102 12%f	14 17%fgo	15 15%fg	9 11%	10 8%	46 13%fg	7 7%
Not at all responsible	87 (1) 4%	47 4%	46 4%	41 5%	4 2%	1 1%	- -	1 2%	40 5%n	7 8%efgn	8 8%efgn	2 3%	7 6%f	9 3%	6 6%f
Don't know	58 3%	27 2%	23 2%	16 2%	7 4%	4 4%	3 4%	2 4%	31 4%d	6 8%bcdn	5 5%	3 4%	5 4%	9 2%	3 2%
NET: Responsible	1690 82%	1018 83%cj	906 82%jk	755 82%jk	151 82%j	112 91%bcdeijkmn	65 94%cdeijkmn	47 87%jk	673 80%j	57 67%	72 72%	65 82%j	100 81%j	287 82%jk	92 85%jk
NET: Not responsible	319 15%	178 15%fg	171 16%bfg	145 16%fg	26 14%fg	7 6%	2 3%	5 9%f	141 17%fg	21 25%bcdefghino	23 23%bfgh	11 14%g	18 14%fg	55 16%fg	14 13%
Don't know	58 3%	27 2%	23 2%	16 2%	7 4%	4 4%	3 4%	2 4%	31 4%d	6 8%bcdn	5 5%	3 4%	5 4%	9 2%	3 2%
Mean	3.10	3.12cdjk	3.09j	3.08j	3.16jk	3.36bcdeijkmno	3.43bcdeijklmno	3.27dj	3.08j	2.87	2.93	3.16j	3.08	3.14ijk	3.10
Standard deviation	0.76	0.75	0.76	0.76	0.73	0.63	0.55	0.70	0.78	0.87	0.87	0.74	0.80	0.74	0.77
Standard error	0.02	0.02	0.02	0.03	0.05	0.05	0.07	0.08	0.03	0.10	0.09	0.08	0.07	0.04	0.07

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 670

S3. How responsible do you feel to reduce your own impact on the environment, i.e. to reduce your carbon footprint**Base: All respondents**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Very responsible	609 (4)	29% 36%b	33 8%	609 36%d	-	283 31%	122 29%	26 44%h	406 29%	163 28%	197 31%	47 35%	24 27%	1 100%	124 36%pq	159 33%pq	104 25%	45 21%	54 51%st	203 32%t	104 22%
Somewhat responsible	1081 (3)	52% 56%b	159 37%	1081 64%d	-	497 54%	200 48%	26 43%	741 53%	307 53%	343 54%	66 49%	52 59%	-	185 54%	261 54%	218 53%	104 50%	45 43%	360 56%r	244 51%
Not very responsible	232 (2)	11% 6%	137 32%a	-	232 73%c	91 10%	54 13%	5 9%	154 11%	74 13%	63 10%	14 11%	8 9%	-	21 6%	46 9%	62 15%no	31 15%no	5 5%	56 9%	80 17%rs
Not at all responsible	87 (1)	4% 1%	75 18%a	-	87 27%c	38 4%	27 6%	2 3%	54 4%	26 4%	27 4%	3 2%	1 2%	-	7 2%	15 3%	14 3%	21 10%nop	1 1%	13 2%	35 7%rs
Don't know	58 3%	23 1%	21 5%a	-	-	19 2%	16 4%	1 1%	31 2%	15 3%	9 1%	4 3%	3 4%	-	7 2%	7 2%	10 2%	8 4%	-	7 1%	14 3%rs
NET: Responsible	1690 82%	1486 92%b	193 45%	1690 100%d	-	779 84%f	321 77%	52 87%	1148 83%	470 80%	541 85%	114 84%	76 86%	1 100%	308 90%pq	419 86%pq	322 79%	148 71%	100 94%t	563 88%t	348 73%
NET: Not responsible	319 15%	103 6%	212 50%a	-	319 100%c	129 14%	81 19%e	7 12%	208 15%	100 17%	90 14%	17 13%	9 11%	-	28 8%	60 12%	76 19%no	52 25%no	6 6%	68 11%	115 24%rs
Don't know	58 3%	23 1%	21 5%a	-	-	19 2%	16 4%	1 1%	31 2%	15 3%	9 1%	4 3%	3 4%	-	7 2%	7 2%	10 2%	8 4%	-	7 1%	14 3%rs
Mean	3.10	3.29b	2.37	3.36d	1.73	3.13	3.04	3.29	3.11	3.06	3.13	3.21	3.15	4.00	3.26pq	3.17pq	3.03q	2.86	3.44st	3.19t	2.90
Standard deviation	0.76	0.60	0.88	0.48	0.45	0.75	0.84	0.76	0.75	0.77	0.75	0.72	0.65	-	0.67	0.72	0.75	0.88	0.65	0.67	0.83
Standard error	0.02	0.02	0.04	0.01	0.02	0.03	0.04	0.10	0.02	0.03	0.03	0.06	0.07	-	0.04	0.03	0.04	0.06	0.07	0.03	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 671

S3. How responsible do you feel to reduce your own impact on the environment, i.e. to reduce your carbon footprint**Base: All respondents**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Very responsible	609 (4)	36 29%	211 42%cd	64 29%	299 24%	430 32%f	179 25%	487 29%	113 31%	43 34%	54 33%	53 31%	39 34%	18 46%g	3 27%	19 47%ghk	65 50%r	97 39%r	97 26%	576 30%	15 21%	516 33%v	72 18%	122 39%xyz	173 31%yz	98 25%z	92 17%	
Somewhat responsible	1081 (3)	42 52%	242 48%	126 48%	671 58%b	700 52%	381 52%	865 52%o	185 51%o	66 52%o	86 52%o	95 55%o	59 51%o	16 42%	5 47%	12 30%	60 46%	133 54%	185 50%	1026 53%t	29 39%	841 53%	205 50%	170 54%	309 56%z	227 57%z	261 48%	
Not very responsible	232 (2)	7 11%	33 8%	20 7%	172 14%b	132 10%	100 14%e	188 11%	38 11%	12 10%	13 8%	14 8%	10 9%	5 12%	2 15%	5 13%	4 3%	11 5%	53 14%pq	211 11%	11 14%	141 9%	79 19%u	11 4%	49 9%w	53 13%wx	105 19%wxy	
Not at all responsible	87 (1)	1 4%	12 1%	7 2%	67 5%b	49 4%	38 5%	67 4%	19 5%	3 3%	6 3%	9 5%	6 5%	- 12%	1 12%	2 5%	1 1%	4 2%	23 6%pq	67 3%	18 24%r	45 3%	39 10%u	4 1%	9 2%	6 2%	63 12%wxy	
Don't know	58 3%	1 1%	5 1%	2 1%	51 4%bc	29 2%	29 4%e	45 3%	6 2%	2 2%	5 3%	2 1%	2 1%	- -	- -	2 5%	- -	2 1%	10 3%	44 2%	1 1%	33 2%	15 4%	5 2%	13 2%	11 3%	18 3%	
NET: Responsible	1690 82%	78 90%cd	453 90%cd	190 87%cd	969 77%	1130 84%f	560 77%	1352 82%	298 83%	109 86%	140 85%	148 85%	98 85%	33 88%	8 74%	32 77%	125 96%r	230 93%r	282 77%	1602 83%t	44 60%	1357 86%v	277 68%	292 93%xyz	482 87%yz	325 82%z	353 66%	
NET: Not responsible	319 15%	8 9%	45 9%	27 12%	239 19%abc	180 13%	138 19%e	255 15%	57 16%	15 12%	19 11%	23 13%	16 14%	5 12%	3 26%	7 18%	5 4%	15 6%	76 21%pq	279 14%	28 39%r	186 12%	118 29%u	15 5%	58 11%w	60 15%w	168 31%wxy	
Don't know	58 3%	1 1%	5 1%	2 1%	51 4%bc	29 2%	29 4%e	45 3%	6 2%	2 2%	5 3%	2 1%	2 1%	- -	- -	2 5%	- -	2 1%	10 3%	44 2%	1 1%	33 2%	15 4%	5 2%	13 2%	11 3%	18 3%	
Mean	3.10	3.32d	3.31cd	3.13d	2.99	3.15f	3.00	3.10	3.10	3.19	3.19	3.12	3.15	3.34	2.89	3.25	3.45r	3.31r	3.00	3.12t	2.58	3.18v	2.78	3.33xyz	3.20yz	3.08z	2.73	
Standard deviation	0.76	0.67	0.70	0.71	0.78	0.74	0.79	0.76	0.79	0.72	0.73	0.77	0.79	0.69	0.98	0.90	0.60	0.64	0.82	0.74	1.08	0.71	0.86	0.61	0.66	0.67	0.89	
Standard error	0.02	0.07	0.03	0.05	0.02	0.02	0.03	0.02	0.04	0.06	0.06	0.06	0.07	0.11	0.27	0.13	0.06	0.04	0.04	0.02	0.13	0.02	0.04	0.04	0.03	0.03	0.04	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 672

S4. What is your status with driving and owning a vehicle?**Base: All respondents**

	Gender			Age							Region														Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	Eng-land (j)	UK Excl Scot-land (k)	Scot-land (l)	Wales (m)	North-ern Ire-land (n)	North East (o)	North West (p)	York-shire & Humb-erside (q)	West Mid-lands (r)	East Mid-lands (s)	East-ern (t)	London (u)	South East (v)	South West (w)	North Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
I can drive and I currently own/have access to a vehicle	1450 70%	740 74% ^b	707 67%	190 55%	504 69% ^{cg}	375 74% ^{cdgh}	382 79% ^{cdgh}	354 61% ^c	715 71% ^{cg}	248 75%	1202 69%	1326 70%	124 71% ^t	79 81% ^{int}	46 79% ^t	55 65% ^t	165 72% ^t	120 70% ^t	137 77% ^t	105 71% ^t	148 77% ^t	134 49%	204 73% ^t	133 75% ^t	341 70%	471 64%	390 75% ^x	405 74% ^D	423 71% ^D	334 77% ^{BD}	288 58%	
I can drive, but I don't currently own/have access to a vehicle	236 11%	111 11%	124 12%	61 18% ^{defh}	93 13% ^f	48 10%	34 7%	93 16% ^{efh}	109 11% ^f	32 10%	204 12% ^l	211 11%	26 15% ^{lqs}	3 3%	3 6%	10 12% ^l	20 9%	16 9%	14 8%	14 9%	15 8%	60 22% ^{lmop} qrsuv	32 11% ^l	24 14% ^l	45 9%	116 16% ^{wy}	42 8%	70 13% ^C	71 12% ^C	32 7%	63 13% ^C	
I can't drive	371 18%	151 15%	219 21% ^a	90 26% ^{defgh}	136 19% ^f	80 16%	65 13%	126 22% ^{ef}	180 18% ^f	50 15%	321 19%	345 18%	26 15%	15 16%	9 15%	19 23% ^v	42 19%	35 20% ^v	26 15%	28 19%	29 15%	77 28% ^{klmo} qsuv	44 16%	21 12%	97 20%	142 19%	83 16%	66 12%	100 17% ^A	64 15%	141 29% ^{ABC}	
Prefer not to say	9 *	4 *	5 1%	5 2% ^{deh}	2 *	-	3 1%	6 1% ^{deh}	1 *	-	9 1%	9 1%	-	-	-	-	2 1%	1 1%	1 *	3 2%	-	2 1%	1 *	-	3 1%	3 *	3 1%	3 1%	3 *	2 1%	1 *	
NET: I can drive	1686 82%	850 85% ^b	830 79%	251 72%	596 81% ^{cg}	423 84% ^{cg}	416 86% ^{cdg}	447 77% ^c	824 82% ^{cg}	281 85%	1405 81%	1537 81%	150 85% ^t	82 84% ^t	49 85% ^t	65 77%	185 81% ^t	136 79%	151 85% ^t	119 80%	163 85% ^t	193 71%	236 84% ^t	157 88% ^{npt}	386 79%	587 80%	433 83% ^D	475 87% ^{BD}	494 83% ^D	367 85% ^D	351 71%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 673

S4. What is your status with driving and owning a vehicle?**Base: All respondents**

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employee (a)	Part time employee (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
I can drive and I currently own/have access to a vehicle	1450 70%	313 77%	602 74%	759 77%bcde g	156 66%cd	70 39%	36 43%	78 63%cd	292 83%abcd eg	59 55%cd	1104 79%k	624 77%lmno	479 82%ilmn o	328 52%	141 57%lm	66 44%	120 51%	19 55%	54 70%	111 69%	25 59%	13 39%	585 65%	783 75%u	238 66%	1130 71%	1131 67%	319 86%A
I can drive, but I don't currently own/have access to a vehicle	236 11%	47 11%	91 11%	110 11%fg	27 11%fg	33 19%abf	15 18%fg	15 12%	22 6%	14 13%fg	117 8%	70 9%	47 8%	115 18%h	30 12%	32 21%ijl	53 23%ijl	4 12%	12 15%	20 13%	6 14%	7 21%	105 12%	116 11%	39 11%	182 11%	225 13%B	12 3%
I can't drive	371 18%	49 12%	118 15%	112 11%	55 23%af	72 40%abef	33 39%abef	28 23%af	37 11%	34 31%af	174 12%	117 14%j	58 10%	186 30%h	76 31%ij	52 34%ijn	59 25%ij	10 31%ij	11 15%	27 17%	12 27%	12 37%	210 23%v	138 13%	80 22%x	268 17%	331 20%B	40 11%
Prefer not to say	9 *	-	3 *	3 *	-	3 2%abf	-	3 2%abf	-	1 1%	7 1%	5 1%	3 *	2 *	-	-	2 1%	1 2%ilm	-	2 1%	-	1 3%	1 *	3 *	1 *	3 *	9 1%	-
NET: I can drive	1686 82%	360 88%	693 85%	870 88%bcde g	183 77%cd	103 58%	51 61%	93 75%cd	314 89%bcde g	73 67%	1221 87%k	695 85%lmno	526 90%ilmn o	443 70%	171 69%	98 66%	173 74%lm	23 67%	66 85%	132 82%	31 73%	20 60%	690 77%	899 86%u	277 77%	1311 83%w	1356 80%	330 89%A

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Table 674

S4. What is your status with driving and owning a vehicle?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
I can drive and I currently own/have access to a vehicle	1450 70%	915 75%efhijklmo	835 76%befhijklmo	713 78%bcefhijklmo	122 66%jklo	80 65%jkl	46 66%jkl	34 63%jkl	535 63%jkl	36 43%	43 43%	27 35%	78 63%jkl	292 83%bcdefghijklm o	59 55%l
I can drive, but I don't currently own/ have access to a vehicle	236 11%	137 11%n	118 11%n	98 11%n	20 11%n	19 16%n	12 18%n	7 13%	99 12%n	15 18%n	17 17%n	16 21%bcdein	15 12%	22 6%	14 13%n
I can't drive	371 18%	167 14%d	143 13%d	101 11%	42 23%bcdn	24 20%dn	11 16%	13 24%bcdn	204 24%bcdn	33 39%bcdefgimn	40 40%bcdefghimn	32 41%bcdefghimn	28 23%bcdn	37 11%	34 31%bcdn
Prefer not to say	9 *	3 *	3 *	3 *	-	-	-	-	7 1%	-	-	3 4%bcdefin	3 2%bcdn	-	1 1%
NET: I can drive	1686 82%	1052 86%ehijklmo	953 87%ehijklmo	812 89%bcefhijklmo	142 77%jkl	99 80%jklo	58 84%jklo	41 76%kl	634 75%jkl	51 61%	60 60%	44 56%	93 75%jkl	314 89%efhijklmo	73 67%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 675

S4. What is your status with driving and owning a vehicle?**Base: All respondents**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
I can drive and I currently own/have access to a vehicle	1450 70%	1128 70%	303 71%	1202 71%	216 68%	703 76%f	266 64%	60 100%	1387 100%	585 100%	640 100%	135 100%	89 100%	1 100%	343 100%	487 100%	409 100%	208 100%	106 100%	639 100%	478 100%
I can drive, but I don't currently own/have access to a vehicle	236 11%	189 12%	45 11%	196 12%	34 11%	92 10%	52 13%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
I can't drive	371 18%	286 18%	78 18%	285 17%	69 21%	128 14%	98 23%e	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Prefer not to say	9 *	9 1%	- -	8 *	- -	4 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
NET: I can drive	1686 82%	1317 82%	348 82%	1397 83%	250 79%	795 86%f	319 76%	60 100%	1387 100%	585 100%	640 100%	135 100%	89 100%	1 100%	343 100%	487 100%	409 100%	208 100%	106 100%	639 100%	478 100%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 676

S4. What is your status with driving and owning a vehicle?**Base: All respondents**

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)		
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
I can drive and I currently own/have access to a vehicle	1450 70%	62 71%	372 74% ^d	157 72%	860 68%	1066 80% ^f	384 53%	1177 71% ^h	238 66%	109 86% ^{ghjk}	119 73%	124 72%	100 87% ^{ghjko}	27 73%	5 47%	30 73%	100 76%	194 79%	305 83%	1357 71%	46 63%	1132 72% ^v	272 66%	203 65%	401 73% ^w	280 71%	392 73% ^w		
I can drive, but I don't currently own/ have access to a vehicle	236 11%	10 12%	67 13%	31 14%	128 10%	108 8%	129 18% ^e	166 10%	53 15% ^{gil}	10 8%	13 8%	22 13%	7 6%	7 18% ^l	1 10%	5 12%	17 13% ^r	18 7%	23 6%	219 11%	10 14%	172 11%	50 12%	49 16% ^{yz}	61 11%	37 9%	48 9%		
I can't drive	371 18%	14 16%	63 12%	29 13%	266 21% ^{bc}	159 12%	212 29% ^e	303 18% ^{il}	67 19% ^{il}	7 5%	31 19% ^{il}	25 15% ⁱ	8 7%	3 9%	4 36%	6 15% ⁱ	13 10%	32 13%	40 11%	341 18%	17 23%	264 17%	87 21% ^u	58 19%	87 16%	76 19%	98 18%		
Prefer not to say	9 *	1 1%	1 *	2 1%	5 *	6 *	4 1%	6 *	3 1%	1 1%	-	2 1%	-	-	1 7%	-	1 1%	3 1% ^r	-	7 *	-	7 *	1 *	2 1%	3 1%	2 *	-		
NET: I can drive	1686 82%	72 83%	439 87% ^d	187 86% ^d	988 78%	1174 88% ^f	512 70%	1343 81%	291 81%	119 94% ^{ghjk}	133 81%	146 84%	107 93% ^{ghjk}	34 91%	7 57%	35 85%	117 89%	212 86%	328 89%	1576 82%	56 77%	1305 83%	321 78%	252 81%	462 84%	317 80%	441 82%		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 677

S4a. You said you can drive and currently own or have access to a vehicle. Which ONE of the following best describes how you own/access your vehicle?

Base: All who can drive and currently own or have access to a vehicle

	Gender			Age							Region													Region Summary			Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	1415	734	677	152	481	389	393	292	730	257	1151	1284	131	83	50	54	156	116	147	84	154	122	197	121	326	440	385	420	373	355	267
Weighted base	1450	740	707	190	504	375	382	354	715	248	1202	1326	124	79*	46*	55*	165	120	137	105*	148	134	204	133	341	471	390	405	423	334	288
I own it outright	1184 82%	600 81%	580 82%	140 74%	394 78%	321 85%cdgh	329 86%cdg	273 77%	582 81%	212 85%	987 82%	1091 82%k	93 75%	65 83%	39 86%	40 73%	120 73%	97 81%	111 81%	91 87%kno	124 84%o	111 83%	178 87%kno	114 85%ko	258 76%	402 85%w	327 84%w	351 87%BD	332 78%	282 84%D	219 76%
I rent it through finance, hire purchase, lease etc.	217 15%	116 16%	101 14%	41 22%ef	90 18%ef	43 11%	44 11%	62 18%ef	111 16%e	30 12%	171 14%	188 14%	29 23%ij	12 15%	6 12%	14 25%sv	36 22%sv	20 17%	19 14%	13 12%	17 11%	17 13%	22 11%	13 10%	70 20%xy	52 11%	49 13%	42 10%	74 18%A	44 13%	57 20%AC
I access it through a vehicle sharing company (e.g. Zipcar, Ubee, Hiyacar etc.)	6 *	4 1%	2 *	- -	6 1%h	- -	- -	6 2%efh	- -	- -	6 *	6 *	- -	- -	- -	1 2%	3 2%	- -	- -	- -	- -	2 1%	- -	- -	4 1%	2 *	- -	- -	2 *	- -	4 1%A
It is a company vehicle	9 1%	5 1%	4 1%	2 1%	4 1%	3 1%	- -	3 1%	6 1%	2 1%	8 1%	8 1%	1 1%	1 1%	- -	1 1%	- -	- -	1 *	- -	2 1%	1 1%	2 1%	2 1%	1 *	4 1%	3 1%	3 1%	3 1%	3 1%	- -
None of the these	35 2%	15 2%	20 3%	6 3%	9 2%	9 2%	10 3%	9 3%	16 2%	4 2%	31 3%	33 2%	2 2%	1 2%	1 2%	- -	6 3%	3 3%	6 4%	1 1%	5 3%	2 2%	3 1%	4 3%	9 3%	10 2%	12 3%	9 2%	12 3%	5 2%	9 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 678

S4a. You said you can drive and currently own or have access to a vehicle. Which ONE of the following best describes how you own/access your vehicle?

Base: All who can drive and currently own or have access to a vehicle

	Work Sector			Working Status								Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned outright (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Brigh- ton (t)	Yes (u)		No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)	
Unweighted base	1415	275	577	624	228	72	38	75	316	62	1030	610	420	355	70	109	176	30	54	100	25	13	600	731	237	1094	1079	336	
Weighted base	1450	313	602	759	156	70*	36*	78*	292	59*	1104	624	479	328	141*	66	120	19**	54*	111*	25**	13*	585	783	238	1130	1131	319	
I own it outright	1184	251	488	611	128	51	28	61	257	47	918	539	379	250	104	52	94	16	39	77	23	9	480	639	176	943	915	269	
	82%	80%	81%	80%	82%	72%	79%	78%	88%ace	79%	83%k	86%jlmn	79%	76%	74%	78%	78%	85%	73%	69%	89%	71%	82%	82%	74%	83%w	81%	84%	
I rent it through finance, hire purchase, lease etc.	217	56	93	127	23	17	2	12	28	9	155	66	89	61	32	13	16	1	14	31	3	4	81	124	47	158	177	40	
	15%	18%	15%	17%f	15%	24%df	4%	15%	10%	16%	14%	11%	18%i	19%	23%i	20%i	13%	6%	25%	27%	11%	29%	14%	16%	20%x	14%	16%	12%	
I access it through a vehicle sharing company (e.g. Zipcar, Ubeeqo, Hiyacar etc.)	6	2	4	6	-	-	-	-	-	-	2	-	2	4	3	-	1	-	-	-	-	-	3	3	3	3	6	-	
	*	1%	1%	1%	-	-	-	-	-	-	*	-	*	1%h	2%i	-	1%i	-	-	-	-	-	*	*	1%	*	*	-	
It is a company vehicle	9	2	7	8	1	-	-	-	-	-	3	-	3	4	-	1	4	1	-	-	-	-	3	6	4	5	8	1	
	1%	1%	1%	1%	1%	-	-	-	-	-	*	-	1%	1%h	-	1%i	3%ij	7%	-	-	-	-	*	1%	1%	*	1%	*	
None of these	35	2	10	8	3	3	6	5	6	3	26	20	6	8	2	*	6	*	1	4	-	-	19	11	8	21	25	9	
	2%	1%	2%	1%	2%	4%	17%abcf	7%af	2%	5%a	2%	3%	1%	2%	1%	1%	5%j	3%	2%	3%	-	-	3%v	1%	3%	2%	2%	3%	

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 679

S4a. You said you can drive and currently own or have access to a vehicle. Which ONE of the following best describes how you own/access your vehicle?**Base: All who can drive and currently own or have access to a vehicle**

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1415	852	763	587	176	89	37	52	563	38	44	28	75	316	62
Weighted base	1450	915	835	713	122	80*	46**	34*	535	36*	43*	27**	78*	292	59*
I own it outright	1184 82%	739 81%	669 80%	568 80%	100 83%	71 88%h	43 93%	28 81%	444 83%	28 79%	31 74%	19 70%	61 78%	257 88%bcdikm	47 79%
I rent it through finance, hire purchase, lease etc.	217 15%	150 16% ⁿ	143 17% ⁱⁿ	125 17% ⁱⁿ	18 15%	7 8%	2 5%	4 13%	67 13% ⁿ	2 4%	11 26% ^{fijn}	5 20%	12 15%	28 10%	9 16%
I access it through a vehicle sharing company (e.g. Zipcar, Ubeeqo, Hiyacar etc.)	6 *	6 1%	5 1%	5 1%	- -	1 1% ⁱ	1 2%	- -	- -	- -	- -	- -	- -	- -	- -
It is a company vehicle	9 1%	9 1% ⁱ	9 1% ⁱ	8 1% ⁱ	1 1% ⁱⁿ	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None of the these	35 2%	12 1%	9 1%	8 1%	1 1%	2 3%	- -	2 6% ^{bcdef}	23 4% ^{bcdn}	6 17% ^{bcdefikn}	- -	3 9%	5 7% ^{bcden}	6 2%	3 5% ^{bcd}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 680

S4a. You said you can drive and currently own or have access to a vehicle. Which ONE of the following best describes how you own/access your vehicle?

Base: All who can drive and currently own or have access to a vehicle

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Unweighted base	1415	1086	309	1167	213	673	263	54	1357	548	647	135	84	1	327	474	396	215	97	617	475	
Weighted base	1450	1128	303	1202	216	703	266	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478	
I own it outright	1184 82%	927 82%	243 80%	991 82%	170 79%	589 84%f	200 75%	33 55%	1149 83%g	447 76%	548 86%i	118 87%i	70 78%	1 100%	285 83%	404 83%q	333 81%	158 76%	84 79%	528 83%	402 84%	
I rent it through finance, hire purchase, lease etc.	217 15%	162 14%	51 17%	169 14%	40 19%	94 13%	49 19%	21 35%h	196 14%	125 21%jkl	76 12%	11 8%	5 5%	-	42 12%	66 14%	66 16%	43 21%no	16 15%	99 15%	61 13%	
I access it through a vehicle sharing company (e.g. Zipcar, Ubeeqo, Hiyacar etc.)	6 *	6 *	- -	5 *	1 *	3 *	3 1%	2 3%h	4 *	5 1%j	- -	1 1%	- -	- -	- -	5 1%	1 *	- -	- -	1 *	3 1%	
It is a company vehicle	9 1%	8 1%	1 *	8 1%	1 1%	2 *	4 1%	2 4%h	7 1%	5 1%	3 1%	1 *	1 1%	- -	1 *	3 1%	2 1%	2 1%	2 2% ^s	1 *	2 *	
None of the these	35 2%	26 2%	8 3%	29 2%	4 2%	17 2%	10 4%	2 3%	32 2%	3 1%	13 2%i	5 4%i	14 16% ^{ijkl}	- -	15 4% ^{op}	8 2%	7 2%	5 2%	4 3%	10 2%	10 2%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 681

S4a. You said you can drive and currently own or have access to a vehicle. Which ONE of the following best describes how you own/access your vehicle?

Base: All who can drive and currently own or have access to a vehicle

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: None of these/ no current home insulation		Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)		
						NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)																						
Unweighted base	1415	62	355	144	854	998	417	1136	237	110	119	117	101	29	5	32	89	180	301	1332	44	1105	271	197	394	270	397		
Weighted base	1450	62*	372	157	860	1066	384	1177	238	109*	119	124*	100*	27**	5**	30**	100*	194	305	1357	46*	1132	272	203	401	280	392		
I own it outright	1184 82%	51 83%	304 82%	128 82%	701 82%	885 83% ^f	298 78%	965 82%	197 83%	90 83%	106 89%	99 80%	81 80%	20 74%	4 72%	27 89%	75 75%	171 88% ^p	265 87% ^p	1112 82%	43 92%	934 82%	216 79%	162 79%	332 83%	233 83%	317 81%		
I rent it through finance, hire purchase, lease etc.	217 15%	7 11%	55 15%	24 15%	131 15%	151 14%	66 17%	174 15% ^j	36 15%	13 12%	10 8%	18 15%	15 15%	4 16%	1 28%	3 11%	21 21% ^{qr}	18 9%	33 11%	199 15%	4 8%	162 14%	47 17%	31 15%	55 14%	41 15%	62 16%		
I access it through a vehicle sharing company (e.g. Zipcar, Ubeeqo, Hiyacar etc.)	6 *	- -	2 1%	3 2% ^d	1 *	2 *	4 1%	- -	- -	3 3% ^{gh}	- -	2 2% ^g	2 2% ^{gh}	3 10%	- -	- -	- -	- -	- -	6 *	- -	3 *	3 1%	1 *	3 1%	2 1%	- -		
It is a company vehicle	9 1%	1 2%	2 *	- -	6 1%	3 *	6 2% ^e	7 1%	1 *	- -	1 1%	2 1%	1 1%	- -	- -	- -	- -	3 2% ^r	- -	8 1%	- -	7 1%	2 1%	4 2% ^{yz}	2 *	- -	1 *		
None of the these	35 2%	2 4%	9 2%	2 1%	21 2%	25 2%	9 2%	30 3%	3 1%	3 2%	3 3%	4 3%	2 2%	- -	- -	- -	4 4%	2 1%	7 2%	32 2%	- -	26 2%	4 1%	6 3%	10 3%	4 1%	12 3%		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 682

S4b. What fuel types of vehicle(s) do you currently own or have access to?**Base: All respondents**

	Gender			Age							Region																Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	1415	734	677	152	481	389	393	292	730	257	1151	1284	131	83	50	54	156	116	147	84	154	122	197	121	326	440	385	420	373	355	267		
Weighted base	1450	740	707	190	504	375	382	354	715	248	1202	1326	124	79*	46*	55*	165	120	137	105*	148	134	204	133	341	471	390	405	423	334	288		
Petrol or petrol mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	1038 72%	507 69%	528 75%a	148 78%dh	337 67%	268 71%	285 75%dh	266 75%dh	487 68%	185 74%	881 73%lm	951 72%	88 71%	45 57%	25 55%	42 76%lm	121 73%lm	79 66%	107 78%lmp	69 66%	105 71%lm	106 79%lmp	158 77%lmp	94 71%	241 71%	358 76%	282 72%	301 74%C	316 75%C	214 64%	207 72%		
Diesel or diesel mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	399 28%	226 31%b	172 24%	36 19%	161 32%cfg	116 31%cfg	86 23%	79 22%	235 33%cfg	70 28%	310 26%	360 27%	39 32%t	32 41%ioqs tu	18 39%ioqt	15 28%	39 24%	35 29%t	29 21%	34 32%t	39 26%t	20 15%	53 26%t	46 35%qt	89 26%	120 25%	101 26%	96 24%	100 24%	128 38%ABD	74 26%		
Full hybrid (limited electric only range, typically 2-5 miles)	31 2%	19 3%	11 2%	3 2%	15 3%	7 2%	5 1%	9 3%	17 2%	4 1%	28 2%	28 2%	2 2%	- -	- -	3 5%t	9 6%lptu	1 1%	2 1%	5 5%	3 2%	1 1%	3 1%	2 1%	13 4%x	5 1%	10 3%	9 2%	8 2%	6 2%	7 2%		
Plug-in hybrid (PHEV - the only type of hybrid that can be plugged into a mains charger)	15 1%	8 1%	6 1%	2 1%	5 1%	1 *	7 2%e	3 1%	4 1%	1 *	10 1%	13 1%	1 1%	2 2%	2 4%quv	1 2%	1 1%	3 3%	- -	1 1%	1 1%	2 1%	1 *	- -	5 2%	3 1%	2 1%	6 2%	5 1%	2 1%	1 *		
Electric (EV - also called Battery Electric Vehicle (BEV))	46 3%	28 4%	18 3%	13 7%efh	20 4%eh	4 1%	9 2%	19 5%eh	18 2%e	3 1%	40 3%	45 3%	1 1%	3 4%	2 4%	2 3%	7 4%	4 3%	4 3%	3 2%	4 2%	10 7%ku	5 2%	3 3%	12 4%	18 4%	10 3%	14 3%	16 4%	8 2%	9 3%		
Other (e.g. Hydrogen, LPG, Biofuel etc.)	11 1%	1 *	9 1%a	1 *	4 1%	2 *	4 1%	3 1%	4 1%	2 1%	7 1%	10 1%	1 1%	2 3%iu	- -	- -	1 1%	1 1%	- -	- -	1 1%	3 2%	- -	1 1%	2 1%	4 1%	1 *	2 1%	6 1%	2 1%	1 *		
Don't know	3 *	1 *	2 *	- -	1 *	1 *	1 *	- *	2 *	1 *	2 *	3 *	- -	- -	1 2%iu	- -	- -	- -	- -	- -	1 1%	1 1%	- -	- -	- -	1 *	1 *	2 1%	- -	1 *	- -		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 683

S4b. What fuel types of vehicle(s) do you currently own or have access to?**Base: All respondents**

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned outright (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	1415	275	577	624	228	72	38	75	316	62	1030	610	420	355	70	109	176	30	54	100	25	13	600	731	237	1094	1079	336		
Weighted base	1450	313	602	759	156	70*	36*	78*	292	59*	1104	624	479	328	141*	66	120	19**	54*	111*	25**	13*	585	783	238	1130	1131	319		
Petrol or petrol mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	1038	224	425	542	107	53	28	55	218	36	800	468	333	223	91	47	85	15	35	85	17	7	420	557	158	819	821	217		
	72%	72%	71%	71%	69%	76%	77%	70%	75%g	60%	73%	75%	69%	68%	65%	70%	71%	79%	65%	76%	65%	53%	72%	71%	66%	72%	73%	68%		
Diesel or diesel mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	399	85	183	217	51	14	9	21	64	25	300	154	146	95	47	17	30	4	17	23	9	1	146	223	79	291	283	117		
	28%	27%	30%	29% ^f	33% ^{cf}	19%	24%	26%	22%	43% ^{acf}	27%	25%	31% ⁱ	29%	33%	26%	25%	24%	31%	21%	37%	12%	25%	29%	33% ^x	26%	25%	37% ^A		
Full hybrid (limited electric only range, typically 2-5 miles)	31	7	14	18	4	1	1	-	6	2	26	12	14	5	2	1	2	-	2	8	-	1	15	16	6	25	26	4		
	2%	2%	2%	2%	2%	1%	2%	-	2%	3%	2%	2%	3%	1%	1%	2%	2%	-	4%	7%	-	4%	3%	2%	2%	2%	2%	1%		
Plug-in hybrid (PHEV - the only type of hybrid that can be plugged into a mains charger)	15	3	5	8	-	-	-	1	6	-	14	9	4	1	-	1	-	-	1	-	1	-	4	10	1	14	14	1		
	1%	1%	1%	1%	-	-	-	1%	2%	-	1%	1%	1%	*	-	1%	-	-	3%	-	3%	-	1%	1%	*	1%	1%	*		
Electric (EV - also called Battery Electric Vehicle ('BEV'))	46	11	22	29	4	3	-	1	9	1	37	19	18	9	3	3	3	-	1	6	1	4	15	31	5	41	39	8		
	3%	3%	4%	4%	3%	5%	-	1%	3%	1%	3%	3%	4%	3%	2%	5%	3%	-	2%	5%	3%	31%	3%	4%	2%	4%	3%	2%		
Other (e.g. Hydrogen, LPG, Biofuel etc.)	11	3	3	5	1	-	1	2	2	-	9	6	3	1	-	-	1	*	-	1	-	-	5	3	2	5	9	2		
	1%	1%	*	1%	*	-	3%	3%	1%	-	1%	1%	1%	*	-	-	1%	3%	-	1%	-	-	1%	*	1%	*	1%	1%		
Don't know	3	1	1	2	*	-	-	1	-	-	2	2	-	*	-	*	-	1	-	-	-	-	3	*	*	*	3	2	1	
	*	*	*	*	*	-	-	1%	-	-	*	*	-	*	-	1% ^j	-	5%	-	-	-	-	*	*	*	*	*	*	*	

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 684

S4b. What fuel types of vehicle(s) do you currently own or have access to?**Base: All respondents**

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1415	852	763	587	176	89	37	52	563	38	44	28	75	316	62
Weighted base	1450	915	835	713	122	80*	46**	34*	535	36*	43*	27**	78*	292	59*
Petrol or petrol mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	1038 72%	648 71%	592 71%	511 72%	82 67%	56 70%	31 67%	25 74%	390 73%o	28 77%	31 73%	22 81%	55 70%	218 75%o	36 60%
Diesel or diesel mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	399 28%	267 29% _n	241 29% _n	201 28% _n	40 33% _n	26 33%	16 35%	10 31%	132 25%	9 24%	10 23%	4 13%	21 26%	64 22%	25 43% _{bcdin}
Full hybrid (limited electric only range, typically 2-5 miles)	31 2%	21 2%	18 2%	16 2%	2 2%	3 4%	2 4%	1 4%	9 2%	1 2%	1 2%	-	-	6 2%	2 3%
Plug-in hybrid (PHEV - the only type of hybrid that can be plugged into a mains charger)	15 1%	8 1%	8 1%	8 1%	-	-	-	-	7 1%	-	-	-	1 1%	6 2%	-
Electric (EV - also called Battery Electric Vehicle ("BEV"))	46 3%	33 4%	32 4%	29 4%	3 3%	1 1%	-	1 2%	14 3%	-	1 1%	3 10%	1 1%	9 3%	1 1%
Other (e.g. Hydrogen, LPG, Biofuel etc.)	11 1%	6 1%	6 1%	5 1%	1 1%	-	-	-	5 1%	1 3%	-	-	2 3%	2 1%	-
Don't know	3 *	2 *	2 *	2 *	* *	-	-	-	1 *	-	-	-	1 1%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 685

S4b. What fuel types of vehicle(s) do you currently own or have access to?**Base: All respondents**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1415	1086	309	1167	213	673	263	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	1450	1128	303	1202	216	703	266	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Petrol or petrol mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	1038 72%	802 71%	222 73%	853 71%	160 74%	515 73%	181 68%	8 14%	1030 74%g	390 67%	489 76%i	93 69%	65 73%	1 100%	245 71%	347 71%	298 73%	145 70%	87 82%	476 74%	356 74%
Diesel or diesel mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	399 28%	302 27%	95 31%	336 28%	56 26%	185 26%	85 32%	5 9%	394 28%g	190 32%j	153 24%	35 26%	22 25%	-	91 26%	135 28%	107 26%	67 32%	20 19%	188 29%r	134 28%
Full hybrid (limited electric only range, typically 2-5 miles)	31 2%	23 2%	6 2%	26 2%	3 1%	21 3%	6 2%	5 8%h	26 2%	19 3%j	9 1%	3 2%	1 1%	-	10 3%	12 2%	7 2%	2 1%	4 4%t	18 3%t	3 1%
Plug-in hybrid (PHEV - the only type of hybrid that can be plugged into a mains charger)	15 1%	12 1%	2 1%	12 1%	2 1%	10 1%	1 *	15 24%h	-	3 1%	6 1%	5 4%ij	-	-	6 2%	6 1%	2 *	1 *	-	-	-
Electric (EV - also called Battery Electric Vehicle ("BEV"))	46 3%	43 4%b	4 1%	41 3%	5 2%	27 4%	5 2%	46 78%h	-	27 5%k	17 3%	1 *	2 2%	-	9 3%	19 4%	13 3%	4 2%	-	-	-
Other (e.g. Hydrogen, LPG, Biofuel etc.)	11 1%	7 1%	4 1%	11 1%	-	7 1%	2 1%	-	11 1%	4 1%	3 1%	2 1%	1 1%	-	5 1%	4 1%	2 *	-	1 1%	4 1%	6 1%
Don't know	3 *	2 *	1 *	2 *	1 *	1 *	1 *	-	-	2 *	-	-	1 1%j	-	1 *	2 *	1 *	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

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Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 686

S4b. What fuel types of vehicle(s) do you currently own or have access to?**Base: All respondents**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1415	62	355	144	854	998	417	1136	237	110	119	117	101	29	5	32	89	180	301	1332	44	1105	271	197	394	270	397
Weighted base	1450	62*	372	157	860	1066	384	1177	238	109*	119	124*	100*	27**	5**	30**	100*	194	305	1357	46*	1132	272	203	401	280	392
Petrol or petrol mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	1038 72%	40 65%	256 69%	106 68%	636 74%	774 73%	264 69%	863 73%kl	168 71%il	65 60%	84 70%	79 64%	58 58%	16 57%	5 100%	21 71%	66 67%	127 65%	226 74%q	972 72%	30 66%	789 70%	209 77%u	143 70%	289 72%	192 69%	285 73%
Diesel or diesel mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	399 28%	19 32%	101 27%	55 35% d	224 26%	291 27%	108 28%	302 26%	71 30%	45 41% ghj	33 28%	42 34%	46 46% ghj	12 42%	- -	10 33%	30 30%	65 33%	80 26%	366 27%	19 41% s	328 29%	66 24%	58 28%	100 25%	88 32%	116 30%
Full hybrid (limited electric only range, typically 2-5 miles)	31 2%	4 6% d	15 4% d	2 2%	9 1%	25 2%	6 2%	19 2%	13 5% g	4 3%	9 7% g	4 4%	4 4%	4 14%	- -	- -	8 8% q r	4 2%	5 2%	31 2%	- -	27 2%	3 1%	5 2%	10 2%	7 2%	4 1%
Plug-in hybrid (PHEV - the only type of hybrid that can be plugged into a mains charger)	15 1%	- -	8 2% d	1 1%	5 1%	14 1%	* 1%	11 1%	3 1%	2 1%	1 1%	5 4% g	2 2%	4 15%	- -	1 3%	2 2%	3 2%	3 1%	15 1%	- -	14 1%	* 1%	4 2% z	5 1%	4 1%	1 *
Electric (EV - also called Battery Electric Vehicle (BEV))	46 3%	3 5%	19 5% d	9 6% d	15 2%	35 3%	11 3%	33 3%	11 5%	7 7% g	2 2%	6 5%	3 3%	4 14%	- -	- -	7 7%	12 6%	8 3%	46 3%	- -	43 4% v	3 1%	9 4% y z	24 6% y z	3 1%	6 2%
Other (e.g. Hydrogen, LPG, Biofuel etc.)	11 1%	1 2%	2 1%	1 *	7 1%	9 1%	1 *	11 1%	- -	1 1%	2 2%	2 2%	- -	- -	- -	- -	- -	2 1%	4 1%	11 1%	- -	8 1%	3 1%	- -	5 1%	1 *	4 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 686

S4b. What fuel types of vehicle(s) do you currently own or have access to?**Base: All respondents**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
Weighted base	1450	62*	372	157	860	1066	384	1177	238	109*	119	124*	100*	27**	5**	30**	100*	194	305	1357	46*	1132	272	203	401	280	392	
Don't know	3	-	-	-	3	2	1	*	-	1	-	-	2	-	-	1	-	-	1	3	-	3	*	-	1	1	1	
	*	-	-	-	*	*	*	*	-	1%g	-	-	2%gh	-	-	3%	-	-	*	*	-	*	*	-	*	*	*	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 687

S4c. Which ONE of the following is your main vehicle? By "main vehicle" we mean the vehicle that you use the most.

If you only own one vehicle, please select the answer option again below.

Base: All who know what fuel type vehicle(s) they own

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret- ired	Eng- land (i)	UK Excl Scot- land (j)	Scot- land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	1411	733	674	152	479	388	392	291	728	256	1148	1280	131	83	49	54	156	116	147	84	152	121	197	121	326	439	383	417	373	354	267
Weighted base	1447	738	704	190	502	374	381	353	713	247	1199	1323	124	79*	45*	55*	165	120	137	105*	146	133	204	133	341	470	389	403	423	333	288
Petrol or petrol mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	989 68%	476 64%	510 72%a	138 73%	322 64%	255 68%	274 72%dh	252 71%d	463 65%	179 72%	841 70%lm	906 69%	83 67%l	41 52%	24 54%	41 74%lm	114 69%l	77 64%	104 75%lmr	64 61%	101 69%l	103 77%lmpr	150 73%lm	88 66%l	231 68%	341 72%	269 69%	287 71%C	302 71%C	199 60%	202 70%C
Diesel or diesel mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	373 26%	211 29%b	162 23%	34 18%	151 30%cf	107 29%cf	82 21%	74 21%	218 31%cf	60 24%	289 24%	337 25%	37 29%t	31 39%ioqs tu	17 39%ioqt u	13 24%	37 23%	35 29%t	28 20%	32 30%t	36 25%t	19 14%	48 24%	41 31%t	85 25%	108 23%	96 25%	88 22%	94 22%	122 37%ABD	70 24%
Full hybrid (limited electric only range, typically 2-5 miles)	22 1%	14 2%	7 1%	2 1%	9 2%	6 2%	5 1%	7 2%	10 1%	3 1%	21 2%	21 2%	1 1%	- -	- -	1 2%	7 4%	1 1%	1 1%	5 5%v	3 2%	1 1%	2 1%	* *	9 3%x	3 1%	9 2%	7 2%	6 1%	2 1%	6 2%
Plug-in hybrid (PHEV - the only type of hybrid that can be plugged into a mains charger)	11 1%	8 1%	3 *	2 1%	2 *	1 *	7 2%eh	2 *	3 *	1 *	7 1%	10 1%	1 1%	2 2%	2 4%igtuv	- -	1 1%	3 3%	- -	1 1%	1 1%	- -	1 *	- -	4 1%	1 *	2 1%	5 1%	4 1%	2 1%	1 *
Electric (EV - also called Battery Electric Vehicle ("BEV"))	42 3%	27 4%	14 2%	13 7%efh	17 3%e	3 1%	9 2%	17 5%eh	15 2%e	2 1%	36 3%	41 3%	1 1%	3 4%	2 4%	1 1%	5 3%	4 3%	4 3%	3 2%	4 2%	10 7%ku	4 2%	3 2%	9 3%	16 3%	10 3%	13 3%	14 3%	7 2%	8 3%
Other (e.g. Hydrogen, LPG, Biofuel etc.)	9 1%	1 *	7 1%	1 *	2 *	2 *	4 1%	1 *	4 1%	2 1%	5 *	8 1%	1 1%	2 3%iu	- -	- -	1 1%	1 1%	- -	- -	1 1%	1 1%	- -	1 1%	2 1%	2 *	1 *	2 1%	4 1%	2 1%	1 *
Don't know	1 *	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 688

S4c. Which ONE of the following is your main vehicle? By “main vehicle” we mean the vehicle that you use the most.

If you only own one vehicle, please select the answer option again below.

Base: All who know what fuel type vehicle(s) they own

	Work Sector			Working Status							Tenure								Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employee (a)	Part time employee (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brigh-ton (t)	Yes (u)		No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)	
Unweighted base	1411	274	575	622	227	72	38	74	316	62	1028	608	420	354	70	108	176	29	54	100	25	13	597	730	236	1091	1077	334	
Weighted base	1447	312	601	757	155	70*	36*	77*	292	59*	1102	623	479	327	141*	66	120	18**	54*	111*	25**	13*	583	782	238	1127	1129	317	
Petrol or petrol mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	989	216	399	510	105	53	27	54	208	32	757	443	314	220	90	46	84	13	34	80	17	7	411	525	150	786	791	199	
	68%	69%	66%	67%	68%	76%g	74%	69%	71%g	54%	69%	71%	66%	67%	63%	70%	70%	73%	63%	71%	65%	53%	70%	67%	63%	70%	70%B	63%	
Diesel or diesel mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	373	79	169	202	45	12	7	20	62	25	276	141	134	94	47	16	30	4	17	21	8	1	138	208	75	271	267	107	
	26%	25%	28%	27%	29%f	18%	21%	25%	21%	42%acf	25%	23%	28%	29%	33%	25%	25%	21%	31%	19%	32%	12%	24%	27%	32%g	24%	24%	34%A	
Full hybrid (limited electric only range, typically 2-5 miles)	22	3	10	12	1	1	1	-	6	2	18	9	9	4	2	1	2	-	1	6	-	1	13	9	5	17	18	3	
	1%	1%	2%	2%	1%	1%	2%	-	2%	3%	2%	1%	2%	1%	1%	1%	2%	-	2%	5%	-	4%	2%	1%	2%	1%	2%	1%	
Plug-in hybrid (PHEV - the only type of hybrid that can be plugged into a mains charger)	11	1	3	5	-	-	-	1	6	-	11	9	1	1	-	1	-	-	1	-	1	-	4	7	1	11	10	1	
	1%	*	1%	1%	-	-	-	2%	2%	-	1%	2%	*	*	-	1%	-	-	3%	-	3%	-	1%	1%	*	1%	1%	*	
Electric (EV - also called Battery Electric Vehicle ('BEV'))	42	9	19	25	3	3	-	1	9	1	34	16	17	8	3	2	3	-	1	4	-	4	12	30	5	37	36	6	
	3%	3%	3%	3%	2%	5%	-	1%	3%	1%	3%	3%	4%	3%	2%	4%	3%	-	2%	4%	-	31%	2%	4%	2%	3%	3%	2%	
Other (e.g. Hydrogen, LPG, Biofuel etc.)	9	3	1	3	1	-	1	2	2	-	7	4	3	1	-	-	1	*	-	1	-	-	5	3	2	5	7	2	
	1%	1%	*	*	*	-	3%	3%a	1%	-	1%	1%	1%	*	-	-	1%	3%	-	1%	-	-	1%	*	1%	*	1%	1%	
Don't know	1	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	
	*	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	4%	-	-	-	-	-	-	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 689

S4c. Which ONE of the following is your main vehicle? By “main vehicle” we mean the vehicle that you use the most.

If you only own one vehicle, please select the answer option again below.

Base: All who know what fuel type vehicle(s) they own

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, etc. (o)
Unweighted base	1411	849	760	585	175	89	37	52	562	38	44	28	74	316	62
Weighted base	1447	913	833	712	121	80*	46**	34*	534	36*	43*	27**	77*	292	59*
Petrol or petrol mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	989 68%	615 67%	561 67%	481 68%	80 66%	54 68%	29 63%	25 74%	374 70%o	27 74%	31 73%	22 81%	54 69%	208 71%o	32 54%
Diesel or diesel mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	373 26%	247 27%	224 27%	186 26%	37 31%n	24 30%	16 35%	8 23%	126 24%	7 21%	10 23%	2 9%	20 25%	62 21%	25 42%bcdin
Full hybrid (limited electric only range, typically 2-5 miles)	22 1%	13 1%	11 1%	11 2%	* *	1 2%	1 2%	1 2%	9 2%	1 2%	1 2%	- -	- -	6 2%	2 3%
Plug-in hybrid (PHEV - the only type of hybrid that can be plugged into a mains charger)	11 1%	5 1%	5 1%	5 1%	- -	- -	- -	- -	7 1%	- -	- -	- -	1 2%	6 2%bc	- -
Electric (EV - also called Battery Electric Vehicle (BEV))	42 3%	28 3%	27 3%	25 4%	2 2%	1 1%	- -	1 2%	14 3%	- -	1 1%	3 10%	1 1%	9 3%	1 1%
Other (e.g. Hydrogen, LPG, Biofuel etc.)	9 1%	4 *	4 *	3 *	1 1%	- -	- -	- -	5 1%	1 3%	- -	- -	2 3%bcd	2 1%	- -
Don't know	1 *	1 *	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 690

S4c. Which ONE of the following is your main vehicle? By “main vehicle” we mean the vehicle that you use the most.

If you only own one vehicle, please select the answer option again below.

Base: All who know what fuel type vehicle(s) they own

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1411	1083	308	1164	212	672	262	54	1357	545	647	135	83	1	326	472	395	215	97	617	475
Weighted base	1447	1126	302	1199	215	702	266	60*	1387	583	640	135	88*	1**	343	485	408	208	106*	639	478
Petrol or petrol mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	989 68%	771 68%	204 67%	813 68%	153 71%	485 69%	173 65%	2 3%	987 71%g	367 63%	466 73%i	92 68%	63 71%	1 100%	235 69%	330 68%	286 70%	136 65%	84 79%	449 70%	344 72%
Diesel or diesel mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	373 26%	283 25%	88 29%	315 26%	53 25%	168 24%	80 30%	3 5%	371 27%g	178 31%j	141 22%	33 24%	21 24%	- -	86 25%	122 25%	100 25%	65 31%	19 18%	175 27%	125 26%
Full hybrid (limited electric only range, typically 2-5 miles)	22 1%	16 1%	4 1%	17 1%	3 2%	14 2%	5 2%	2 3%	20 1%	12 2%	6 1%	3 2%	1 1%	- -	7 2%	7 2%	5 1%	2 1%	2 2%	13 2%	3 1%
Plug-in hybrid (PHEV - the only type of hybrid that can be plugged into a mains charger)	11 1%	9 1%	2 1%	9 1%	2 1%	7 1%	1 *	11 19%h	- -	- -	6 1%i	5 4%ij	- -	- -	6 2%	3 1%	2 *	1 *	- -	- -	- -
Electric (EV - also called Battery Electric Vehicle ('BEV'))	42 3%	39 3%b	3 1%	37 3%	4 2%	23 3%	5 2%	42 70%h	- -	23 4%	16 3%	1 *	2 2%	- -	7 2%	18 4%	13 3%	4 2%	- -	- -	- -
Other (e.g. Hydrogen, LPG, Biofuel etc.)	9 1%	7 1%	2 1%	9 1%	- -	5 1%	2 1%	- -	9 1%	2 *	3 1%	2 1%	1 1%	- -	3 1%	4 1%	2 *	- -	1 1%	2 *	6 1%
Don't know	1 *	- -	1 *	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	1 1%	- -	- -	1 *	- -	- -	- -	- -	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

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Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 691

S4c. Which ONE of the following is your main vehicle? By "main vehicle" we mean the vehicle that you use the most.

If you only own one vehicle, please select the answer option again below.

Base: All who know what fuel type vehicle(s) they own

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1411	62	355	144	850	996	415	1135	237	109	119	117	99	29	5	31	89	180	300	1328	44	1102	270	197	393	269	395
Weighted base	1447	62*	372	157	856	1065	382	1176	238	108*	119	124*	98*	27**	5**	29**	100*	194	304	1354	46*	1130	271	203	401	279	391
Petrol or petrol mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	989 68%	37 59%	245 66%	97 62%	610 71% ^c	731 69%	258 68%	827 70% ^{il}	156 66% ^{il}	57 53%	80 67% ^{il}	77 62%	49 50%	15 54%	5 100%	20 67%	62 62%	116 59%	213 70% ^q	928 69%	27 59%	748 66%	201 74% ^u	134 66%	274 68%	185 66%	268 69%
Diesel or diesel mild hybrid (mild hybrids are limited hybrids, and do not allow you to drive using battery power only)	373 26%	18 30%	95 25%	49 31%	212 25%	267 25%	107 28%	281 24%	65 27%	41 38% ^g	31 26%	37 30%	43 44% ^{ghjk}	9 32%	-	9 30%	27 27%	60 31%	72 24%	342 25%	19 41% ^s	307 27%	60 22%	53 26%	93 23%	83 30%	108 28%
Full hybrid (limited electric only range, typically 2-5 miles)	22 1%	3 5% ^{cd}	10 3% ^d	- -	8 1%	18 2%	4 1%	17 1%	6 2%	3 3%	4 4%	3 3%	3 3%	1 3%	-	-	4 5%	4 2%	5 2%	22 2%	- -	19 2%	3 1%	3 2%	5 1%	5 2%	4 1%
Plug-in hybrid (PHEV - the only type of hybrid that can be plugged into a mains charger)	11 1%	- -	5 1%	1 1%	5 1%	11 1%	1 *	11 1%	2 1%	2 1%	1 1%	2 2%	-	1 4%	-	1 3%	2 2%	3 2%	3 1%	11 1%	- -	11 1%	1 *	4 2% ^z	4 1%	2 1%	1 *
Electric (EV - also called Battery Electric Vehicle (BEV))	42 3%	3 5%	15 4% ^d	8 5% ^d	15 2%	31 3%	11 3%	31 3%	8 4%	4 4% ^j	-	5 4% ^j	3 3%	2 7%	-	-	5 5%	12 6%	8 3%	42 3%	- -	39 3%	3 1%	9 4% ^{yz}	22 5% ^{yz}	3 1%	5 1%
Other (e.g. Hydrogen, LPG, Biofuel etc.)	9 1%	1 2%	2 1%	1 *	5 1%	7 1%	1 *	9 1%	-	1 1%	2 2%	-	-	-	-	-	-	-	4 1%	9 1%	-	6 1%	3 1%	-	3 1%	1 *	4 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

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Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 691

S4c. Which ONE of the following is your main vehicle? By “main vehicle” we mean the vehicle that you use the most.

If you only own one vehicle, please select the answer option again below.

Base: All who know what fuel type vehicle(s) they own

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Weighted base	1447	62*	372	157	856	1065	382	1176	238	108*	119	124*	98*	27**	5**	29**	100*	194	304	1354	46*	1130	271	203	401	279	391
Don't know	1*	-	-	-	1*	-	1*	1*	-	-	1	-	-	-	-	-	-	-	-	-	-	1*	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 692

S5. Thinking about the main vehicle that you drive...How often, if at all, do you drive the vehicle?**Base: All who can drive and have access to a vehicle**

	Gender			Age							Region																Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (m)	North-ern Ireland (n)	North East (o)	North West (p)	York-shire & Humber-side (q)	West Midlands (r)	East Midlands (s)	East-ern (t)	London (u)	South East (v)	South West (w)	North Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)			
Unweighted base	1415	734	677	152	481	389	393	292	730	257	1151	1284	131	83	50	54	156	116	147	84	154	122	197	121	326	440	385	420	373	355	267		
Weighted base	1450	740	707	190	504	375	382	354	715	248	1202	1326	124	79*	46*	55*	165	120	137	105*	148	134	204	133	341	471	390	405	423	334	288		
Everyday	585 40%	319 43%	266 38%	83 44% f	256 51% eff	153 41% f	94 25%	160 45% f	331 46% ef	100 40%	473 39%	534 40%	51 41%	36 46%	25 56% istuv	31 56% stuv	73 44% t	55 46% t	60 44% t	40 39%	50 34%	42 31%	72 35%	50 38%	159 47% xy	164 35%	151 39%	160 40%	159 38%	147 44%	119 41%		
A few times a week	640 44%	334 45%	305 43%	83 44%	188 37%	159 42%	210 55% cd	143 40%	287 40%	107 43%	533 44%	588 44%	52 42%	38 48%	17 37%	17 30%	68 41%	49 41%	67 49% n	47 45%	70 48% n	68 51% n	96 47% n	51 39%	134 39%	215 46%	184 47%	175 43%	205 49%	141 42%	118 41%		
Weekly	135 9%	54 7%	78 11% a	14 7%	36 7%	41 11% h	44 11% d	30 8%	61 9%	26 11%	115 10%	122 9%	13 11%	4 5%	3 6%	4 8%	16 10%	10 8%	7 5%	10 8% q	20 14% lq	14 10%	19 9%	16 12%	30 9%	49 10%	37 9%	43 11%	34 8%	29 9%	29 10%		
Less often than weekly	89 6%	32 4%	57 8% a	9 5%	24 5%	22 6%	35 9% dh	20 6%	34 5%	14 6%	79 7%	81 6%	8 6%	1 2%	1 2%	3 6%	9 5%	6 5%	2 2%	8 8% q	7 5%	10 7% q	18 9% lq	16 12% lmq	18 5%	43 9% y	18 5%	26 6%	25 6%	17 5%	21 7%		
Don't know	1 *	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 *	1 *	1 *	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - n/o - p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

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Absolutes/col percents

Table 693

S5. Thinking about the main vehicle that you drive...How often, if at all, do you drive the vehicle?**Base: All who can drive and have access to a vehicle**

	Work Sector			Working Status							Tenure							Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Bright-on (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1415	275	577	624	228	72	38	75	316	62	1030	610	420	355	70	109	176	30	54	100	25	13	600	731	237	1094	1079	336
Weighted base	1450	313	602	759	156	70*	36*	78*	292	59*	1104	624	479	328	141*	66	120	19**	54*	111*	25**	13*	585	783	238	1130	1131	319
Everyday	585	174	288	402	60	20	5	18	60	20	434	200	234	145	68	26	51	6	25	61	11	2	213	343	116	440	442	143
	40%	55%	48%	53% bcode fg	39% def	29%	13%	23%	21%	34% df	39%	32%	49% i	44%	48% i	39%	43% i	34%	46%	55%	43%	12%	36%	44% u	49% x	39%	39%	45%
A few times a week	640	117	227	272	72	35	20	35	178	28	501	319	182	131	48	30	52	8	18	36	11	10	265	337	92	509	514	125
	44%	37%	38%	36%	46% a	50% a	55% a	45%	61% abeg	47%	45%	51% j	38%	40%	34%	46%	43%	45%	33%	33%	43%	77%	45%	43%	39%	45%	45%	39%
Weekly	135	16	51	54	13	9	8	9	38	4	103	61	43	29	12	6	11	3	7	9	1	-	63	64	17	110	103	33
	9%	5%	9%	7%	8%	12%	23% abg	12%	13% a	6%	9%	10%	9%	9%	9%	9%	9%	15%	13%	8%	3%	-	11%	8%	7%	10%	9%	10%
Less often than weekly	89	7	36	32	11	6	2	15	16	8	65	44	21	23	13	4	6	1	5	5	3	1	44	40	14	71	72	18
	6%	2%	6% E	4%	7%	8%	6%	19% abf	5%	13% af	6%	7%	4%	7%	9%	7%	5%	6%	9%	5%	11%	10%	8%	5%	6%	6%	6%	6%
Don't know	1	-	-	-	-	-	1	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-
	*	-	-	-	-	-	3% af	-	-	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 694

S5. Thinking about the main vehicle that you drive...How often, if at all, do you drive the vehicle?

Base: All who can drive and have access to a vehicle

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1415	852	763	587	176	89	37	52	563	38	44	28	75	316	62
Weighted base	1450	915	835	713	122	80*	46**	34*	535	36*	43*	27**	78*	292	59*
Everyday	585 40%	462 50%efhijkmo	433 52%befhijkmo	384 54%bcefghijkmo	49 41%ijmn	29 36%ijn	18 39%	11 32%	123 23%	5 13%	13 31%	7 26%	18 23%	60 21%	20 34%ijn
A few times a week	640 44%	343 38%	311 37%	257 36%	54 44%bc	33 41%	15 32%	18 52%bcd	296 55%bcdef	20 55%bcd	21 49%	14 52%	35 45%	178 61%bcdefimo	28 47%
Weekly	135 9%	67 7% ^c	55 7%	45 6%	9 8%	13 16%bcdh	9 21%	3 10%	68 13%bcd	8 23%bcdeo	6 14%	2 9%	9 12%	38 13%bcd	4 6%
Less often than weekly	89 6%	42 5%	37 4%	28 4%	9 7%	6 7%	4 8%	2 6%	47 9%bcdn	2 6%	2 6%	3 13%	15 19%bcdefin	16 5%	8 13%bcdn
Don't know	1 *	-	-	-	-	-	-	-	1 *	1 3%bcdin	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 695

S5. Thinking about the main vehicle that you drive...How often, if at all, do you drive the vehicle?**Base: All who can drive and have access to a vehicle**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1415	1086	309	1167	213	673	263	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	1450	1128	303	1202	216	703	266	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Everyday	585	443	130	470	100	253	121	29	554	585	-	-	-	-	73	189	221	101	54	264	184
	40%	39%	43%	39%	46%	36%	45%e	49%	40%	100%jkl	-	-	-	-	21%	39%n	54%no	49%no	51%t	41%	38%
A few times a week	640	504	131	541	90	333	107	23	616	-	640	-	-	-	149	250	163	77	37	293	215
	44%	45%	43%	45%	42%	47%	40%	39%	44%	-	100%ikl	-	-	-	43%	51%npq	40%	37%	35%	46%	45%
Weekly	135	107	26	114	17	65	23	6	129	-	-	135	-	-	69	34	17	15	10	47	47
	9%	10%	9%	9%	8%	9%	9%	10%	9%	-	-	100%ijl	-	-	20%opq	7%	4%	7%	10%	7%	10%
Less often than weekly	89	72	17	76	9	53	15	2	87	-	-	-	89	-	53	14	8	14	5	35	32
	6%	6%	5%	6%	4%	7%	6%	3%	6%	-	-	-	100%ijk	-	15%opq	3%	2%	7%op	4%	5%	7%
Don't know	1	1	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-
	*	*	-	*	-	-	-	-	*	-	-	-	-	100%	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 696

S5. Thinking about the main vehicle that you drive...How often, if at all, do you drive the vehicle?**Base: All who can drive and have access to a vehicle**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1415	62	355	144	854	998	417	1136	237	110	119	117	101	29	5	32	89	180	301	1332	44	1105	271	197	394	270	397
Weighted base	1450	62*	372	157	860	1066	384	1177	238	109*	119	124*	100*	27**	5**	30**	100*	194	305	1357	46*	1132	272	203	401	280	392
Everyday	585 40%	19 31%	148 40%	58 37%	360 42%	414 39%	171 45%	466 40%	85 36%	38 35%	43 36%	57 46%	51 51%ghij	15 53%	2 30%	11 35%	40 40%	75 38%	90 30%	541 40%	27 58% _s	437 39%	127 47% _u	66 32%	154 38%	128 46% _w	176 45% _w
A few times a week	640 44%	32 52%	161 43%	70 45%	377 44%	490 46% _f	150 39%	531 45% _l	116 49% _l	54 50% _l	57 48% _l	50 40%	34 34%	11 40%	3 56%	16 55%	43 43%	96 49%	156 51%	605 45%	17 36%	520 46%	106 39%	104 51% _z	186 46%	115 41%	162 41%
Weekly	135 9%	8 12%	40 11%	18 11%	70 8%	101 9%	34 9%	105 9%	25 11%	10 9%	10 8%	10 8%	10 10%	2 7%	-	2 6%	10 10%	17 9%	36 12%	127 9% _t	-	104 9%	23 8%	21 10%	37 9%	19 7%	31 8%
Less often than weekly	89 6%	3 5%	23 6%	11 7%	53 6%	62 6%	27 7%	73 6%	12 5%	6 5%	10 8%	7 6%	5 5%	-	1 14%	1 5%	7 7%	7 4%	22 7%	86 6%	3 6%	71 6%	16 6%	13 6%	25 6%	18 6%	23 6%
Don't know	1 *	-	-	-	1 *	-	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 697

S6. How often, if at all, do you choose to use alternative travel (e.g. using public transport, walking, cycling etc.) rather than driving your vehicle?

Base: All who can drive and have access to a vehicle

	Gender			Age							Region														Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	Eng-land (j)	UK Excl Scot-land (k)	Scot-land (l)	Wales (m)	North-ern Ire-land (n)	North East (o)	North West (p)	York-shire & Humber-side (q)	West Midlands (r)	East Midlands (s)	East-ern (t)	London (u)	South East (v)	South West (w)	North Eng-land (x)	South Eng-land (Incl Lon.) (y)	Mid-lands (z)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	1415	734	677	152	481	389	393	292	730	257	1151	1284	131	83	50	54	156	116	147	84	154	122	197	121	326	440	385	420	373	355	267	
Weighted base	1450	740	707	190	504	375	382	354	715	248	1202	1326	124	79*	46*	55*	165	120	137	105*	148	134	204	133	341	471	390	405	423	334	288	
Often	343	169	173	49	111	87	96	88	159	50	289	311	32	17	5	10	41	22	19	24	32	47	59	35	73	141	75	100	100	82	61	
	24%	23%	25%	26%	22%	23%	25%	25%	22%	20%	24% _m	23%	26% _m	22%	10%	18%	25% _m	18%	14%	23%	22%	35% _s	29% _{mn}	27% _{mq}	21%	30% _{wy}	19%	25%	24%	24%	21%	
Sometimes	487	268	217	80	177	106	123	137	227	88	405	444	43	25	14	17	60	41	51	35	51	59	59	33	118	150	136	147	148	112	79	
	34%	36% _b	31%	42% _{ef}	35% _e	28%	32%	39% _e	32% _e	35%	34%	33%	35%	32%	30%	30%	37%	34%	37% _v	33%	34%	44% _{uv}	29%	25%	35%	32%	35%	36% _D	35%	34%	28%	
Rarely	409	196	212	51	142	117	98	94	216	73	335	374	35	21	18	19	47	36	39	33	45	23	53	40	102	117	116	110	124	90	84	
	28%	27%	30%	27%	28%	31%	26%	27%	30%	30%	28%	28%	28%	27%	39% _t	34% _t	28% _t	30% _t	28% _t	31% _t	30% _t	17%	26%	30% _t	30%	25%	30%	27%	29%	27%	29%	
Never	208	105	102	10	71	63	64	35	108	36	169	194	13	15	9	10	17	20	28	13	21	5	33	22	47	60	62	46	49	50	62	
	14%	14%	14%	5%	14% _{cg}	17% _{cg}	17% _{cg}	10% _c	15% _{cg}	14%	14%	15%	11%	20% _t	21% _t	18% _t	10%	17% _t	20% _{kot}	13% _t	14% _t	4%	16% _t	17% _t	14%	13%	16%	11%	12%	15%	21% _{AB}	
Don't know	3	1	2	-	2	1	-	-	3	1	3	3	-	-	-	-	-	-	1	-	-	-	-	2	-	2	1	1	1	-	1	
	*	*	*	-	*	*	-	-	*	*	*	*	-	-	-	-	-	-	1%	-	-	-	-	2%	-	*	*	*	*	-	*	
NET: Choose alternative travel	1239	633	602	180	430	311	318	318	603	211	1029	1129	111	63	36	45	148	100	109	92	127	128	171	109	293	408	328	358	372	284	225	
	85%	86%	85%	95% _{defh}	85%	83%	83%	90% _{defh}	84%	85%	86%	85%	89% _q	80%	79%	82%	90% _q	83%	79%	87%	86%	96% _{lmnp}	84% _{qrsuv}	82%	86%	87%	84%	88% _D	88% _D	85% _D	78%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 698

S6. How often, if at all, do you choose to use alternative travel (e.g. using public transport, walking, cycling etc.) rather than driving your vehicle?

Base: All who can drive and have access to a vehicle

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing I		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)		Brigh-ton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1415	275	577	624	228	72	38	75	316	62	1030	610	420	355	70	109	176	30	54	100	25	13	600	731	237	1094	1079	336
Weighted base	1450	313	602	759	156	70*	36*	78*	292	59*	1104	624	479	328	141*	66	120	19**	54*	111*	25**	13*	585	783	238	1130	1131	319
Often	343	69	144	178	34	14	11	23	72	11	270	161	110	69	29	13	27	4	14	29	9	3	142	184	55	270	302	42
	24%	22%	24%	23%	22%	20%	30%	30%	25%	19%	25%	26%	23%	21%	21%	20%	23%	21%	26%	26%	35%	28%	24%	23%	23%	24%	27%B	13%
Sometimes	487	119	211	278	51	17	14	17	93	17	376	206	170	103	40	20	43	7	21	43	7	8	190	263	58	395	379	107
	34%	38%	35%	37%e	33%	25%	38%	21%	32%	29%	34%	33%	36%	31%	28%	30%	36%	39%	39%	39%	27%	60%	32%	34%	24%	35%w	34%	34%
Rarely	409	94	174	224	44	22	7	19	79	14	315	172	143	88	39	16	33	5	13	27	7	1	156	233	73	315	302	107
	28%	30%	29%	30%	29%	31%	20%	25%	27%	23%	29%	28%	30%	27%	28%	25%	27%	29%	23%	25%	26%	6%	27%	30%	31%	28%	27%	33%A
Never	208	31	71	76	26	18	3	19	48	17	139	83	56	66	33	17	16	2	6	12	3	1	97	102	51	149	145	63
	14%	10%	12%	10%	17%a	25%a	10%	24%a	17%a	29%abdf	13%	13%	12%	20%h	24%ij	25%ijn	13%	11%	12%	11%	12%	6%	17%	13%	21%x	13%	13%	20%A
Don't know	3	-	2	2	-	-	1	-	-	-	2	2	-	1	-	-	1	-	-	-	-	-	1	1	1	1	3	-
	*	-	*	*	-	-	3%f	-	-	-	*	*	-	*	-	-	1%j	-	-	-	-	-	*	*	*	*	*	-
NET: Choose alternative travel	1239	282	529	681	130	52	32	59	243	42	962	539	423	261	108	49	103	16	48	99	22	12	488	679	187	980	983	256
	85%	90%	88%	90%bcef	83%g	75%	88%	76%	83%g	71%	87%k	86%lm	88%lm	80%	76%	75%	86%lm	89%	88%	89%	88%	94%	83%	87%	78%	87%w	87%B	80%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 699

S6. How often, if at all, do you choose to use alternative travel (e.g. using public transport, walking, cycling etc.) rather than driving your vehicle?

Base: All who can drive and have access to a vehicle

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1415	852	763	587	176	89	37	52	563	38	44	28	75	316	62
Weighted base	1450	915	835	713	122	80*	46**	34*	535	36*	43*	27**	78*	292	59*
Often	343 24%	213 23%	187 22%	161 23%	26 21%	26 32%hk	18 39%	8 24%	131 24%	11 30%	5 12%	9 32%	23 30%k	72 25%	11 19%
Sometimes	487 34%	330 36%ikm	309 37%ikm	267 37%ikm	43 35%km	20 25%	12 26%	8 25%	157 29%	14 38%	7 17%	10 37%	17 21%	93 32%	17 29%
Rarely	409 28%	269 29%	241 29%	209 29%	33 27%	27 34%	15 34%	12 34%	140 26%	7 20%	15 36%	6 22%	19 25%	79 27%	14 23%
Never	208 14%	102 11%	95 11%	75 11%	20 16%bcd	7 8%	1 2%	6 17%f	105 20%bcdfn	3 10%	15 35%bcdefijn	2 9%	19 24%bcdf	48 17%bcd	17 29%bcdfjn
Don't know	3 *	2 *	2 *	2 *	-	-	-	-	1 *	1 3%bcin	-	-	-	-	-
NET: Choose alternative travel	1239 85%	811 89%eikmno	737 88%eikmno	636 89%ikmno	102 84%k	73 92%hikmo	45 98%	29 83%	429 80%k	32 88%k	28 65%	25 91%	59 76%	243 83%iko	42 71%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 700

S6. How often, if at all, do you choose to use alternative travel (e.g. using public transport, walking, cycling etc.) rather than driving your vehicle?

Base: All who can drive and have access to a vehicle

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1415	1086	309	1167	213	673	263	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	1450	1128	303	1202	216	703	266	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Often	343 24%	277 25%	65 21%	308 26% ^d	28 13%	187 27%	62 23%	15 26%	327 24%	73 12%	149 23% ⁱ	69 51% ^{ij}	53 59% ^{ij}	-	343 100% ^{opq}	-	-	-	38 35% st	143 22%	108 23%
Sometimes	487 34%	406 36% ^b	79 26%	419 35%	60 28%	242 34% ^f	69 26%	24 41%	461 33%	189 32% ⁱ	250 39% ^{ikl}	34 25%	14 16%	-	-	487 100% ^{npq}	-	-	40 37%	239 37% ^t	139 29%
Rarely	409 28%	307 27%	93 31%	322 27%	76 35% ^c	201 29%	79 30%	15 25%	394 28%	221 38% ^{ijkl}	163 25% ^{kl}	17 13%	8 9%	-	-	-	409 100% ^{noq}	-	25 23%	186 29%	139 29%
Never	208 14%	136 12%	66 22% ^a	148 12%	52 24% ^c	72 10%	56 21% ^e	5 9%	202 15%	101 17% ^j	77 12%	15 11%	14 16%	-	-	-	-	208 100% ^{nop}	4 4%	72 11% ^r	89 19% ^{rs}
Don't know	3 *	2 *	1 *	3 *	-	1 *	1 *	-	3 *	1 *	1 *	-	-	1 100%	-	-	-	-	-	-	2 *
NET: Choose alternative travel	1239 85%	990 88% ^b	236 78%	1050 87% ^d	165 76%	630 90% ^f	209 79%	54 91%	1182 85%	483 82%	561 88% ⁱ	120 89%	75 84%	-	343 100% ^q	487 100% ^q	409 100% ^q	-	102 96% st	567 89% ^t	387 81%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 701

S6. How often, if at all, do you choose to use alternative travel (e.g. using public transport, walking, cycling etc.) rather than driving your vehicle?

Base: All who can drive and have access to a vehicle

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1415	62	355	144	854	998	417	1136	237	110	119	117	101	29	5	32	89	180	301	1332	44	1105	271	197	394	270	397
Weighted base	1450	62*	372	157	860	1066	384	1177	238	109*	119	124*	100*	27**	5**	30**	100*	194	305	1357	46*	1132	272	203	401	280	392
Often	343 24%	18 29%	104 28% ^d	39 25%	183 21%	259 24%	84 22%	291 25%	61 26%	24 22%	38 31%	33 26%	20 20%	3 13%	1 27%	4 14%	37 37% ^q	47 24%	82 27%	327 24%	9 20%	279 25%	57 21%	66 32% ^{yz}	98 24% ^y	45 16%	81 21%
Sometimes	487 34%	22 36%	141 38% ^d	58 37%	266 31%	363 34%	124 32%	378 32%	97 41% ^g	38 35%	38 32%	45 36%	30 30%	16 59%	1 16%	11 36%	30 31%	74 38% ^r	86 28%	461 34%	15 31%	400 35% ^v	75 28%	69 34%	160 40% ^z	99 35% ^z	108 28%
Rarely	409 28%	16 26%	88 24%	36 23%	270 31% ^b	306 29%	103 27%	342 29%	57 24%	33 31%	33 28%	29 24%	28 28%	5 17%	3 57%	8 27%	20 20%	51 26%	88 29%	384 28%	10 21%	307 27%	82 30%	47 23%	106 26%	92 33% ^w	118 30%
Never	208 14%	5 9%	40 11%	23 15%	139 16% ^b	138 13%	70 18% ^e	165 14%	23 10%	14 13%	10 9%	17 14%	21 21% ^{hj}	3 12%	- -	7 23%	12 12%	23 16%	48 16%	184 14%	13 28% ^s	145 13%	58 21% ^u	22 11%	37 9%	42 15% ^x	86 22% ^{wxy}
Don't know	3 *	- -	- -	1 1%	2 *	1 *	2 *	1 *	- -	- -	- -	- -	1 1% ^g	- -	- -	- -	- -	- -	1 *	2 *	- -	2 *	- -	- -	1 *	1 *	- -
NET: Choose alternative travel	1239 85%	56 91%	332 89% ^d	132 84%	719 84%	928 87% ^f	312 81%	1011 86% ^l	215 90% ^l	95 87% ^l	109 91% ^l	108 86%	78 78%	24 88%	5 100%	23 77%	88 88%	171 88%	256 84%	1172 86% ^t	33 72%	985 87% ^v	214 79%	181 89% ^z	363 90% ^{yz}	237 85%	307 78%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 702

S7. You previously said that you use alternative travel rather than driving your vehicle.

Which, if any, of the following is stopping you from doing this more often than you currently are?/ Which, if any, of the following is stopping you from doing this?

Base: All respondents

	Gender			Age							Region														Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-east (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	East of London (s)	London (t)	South East (u)	South West (v)	North England (w)	South England (Incl Lon.) (x)	Midlands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	1412	733	675	152	479	388	393	292	727	256	1148	1281	131	83	50	54	156	116	146	84	154	122	197	119	326	438	384	419	372	355	266	
Weighted base	1447	739	704	190	501	374	382	354	711	247	1198	1323	124	79*	46*	55*	165	120	136	105*	148	134	204	131	341	469	389	404	422	334	287	
A lack of alternative transport options	489 34%	252 34%	237 34%	63 33%	159 32%	140 37%	128 33%	110 31%	252 35%	93 38%	395 33%	441 33%	49 39%qt	22 28%	24 52%ilopqt	17 31%	51 31%t	33 28%	35 25%	46 44%lpqt	54 37%t	23 17%	81 40%pqt	54 41%pqt	101 30%	158 34%	136 35%	148 37%	142 34%	112 34%	87 30%	
A disability or health condition means I find it easier/have to drive	212 15%	102 14%	110 16%	9 5%	59 12%cg	65 17%cdg	80 21%cdgh	23 6%	109 15%cdg	36 15%	178 15%	198 15%	14 12%	13 16%	7 16%	9 15%	24 15%	19 16%	21 15%	16 16%	14 10%	16 12%	29 14%	30 23%kst	52 15%	74 16%	52 13%	35 9%	56 13%	32 10%	89 31%ABC	
It would take too much time / be too inconvenient	779 54%	409 55%	367 52%	120 63%efh	271 54%	193 52%	196 51%	213 60%deh	370 52%	132 53%	648 54%	709 54%	70 56%	37 47%	24 53%	28 51%	84 51%	66 55%	76 56%	64 61%v	81 55%	75 56%	114 56%	60 46%	178 52%	249 53%	221 57%	238 59%CD	245 58%CD	166 50%	130 45%	
I would feel less safe using alternative transport	159 11%	65 9%	91 13%a	24 13%	70 14%efh	30 8%	35 9%	56 16%efh	68 10%	23 9%	142 12%k	155 12%k	4 3%	9 11%k	3 7%	3 5%	16 10%	15 13%k	22 16%k	9 8%	23 16%k	13 10%	28 14%k	14 11%k	34 10%	55 12%	54 14%	49 12%	51 12%	36 11%	23 8%	
The alternative transport would be more expensive	409 28%	212 29%	196 28%	72 38%f	163 33%f	113 30%f	62 16%	136 39%efh	211 30%f	75 30%	346 29%h	376 28%	33 27%	24 30%h	6 14%	17 30%	49 30%h	36 30%h	37 27%	38 36%h	35 23%	33 24%	64 31%h	38 29%h	102 30%	135 29%	109 28%	125 31%	112 26%	102 31%	71 25%	
I see no need to reduce my vehicle use further	313 22%	176 24%	136 19%	26 14%	92 18%g	76 20%g	119 31%cdg <h></h>	48 14%	146 21%g	51 21%	262 22%h	284 21%	29 24%h	19 25%h	3 6%	8 14%	39 24%h	33 27%mr	31 23%h	15 15%	40 27%mr	30 22%h	43 21%h	23 18%	79 23%	96 20%	87 22%	84 21%	88 21%	68 20%	73 26%	
Other, please specify	99 7%	44 6%	54 8%	10 5%	31 6%	25 7%	34 9%g	16 5%	49 7%	15 6%	86 7%	95 7%	4 3%	6 8%	3 6%	3 6%	8 5%	7 6%	8 6%	8 7%	10 7%	10 7%	19 9%	13 10%k	19 5%	42 9%	25 6%	23 6%	44 10%AC	12 4%	20 7%	
Don't know	40 3%	21 3%	18 3%	4 2%	18 4%f	13 3%f	5 1%	11 3%	24 3%f	6 3%	30 3%	35 3%	4 4%v	4 5%v	1 2%	3 6%v	7 4%v	3 2%	3 3%	2 2%	3 2%	5 3%	4 2%	-	13 4%	9 2%	8 2%	7 2%	12 3%	15 5%A	5 2%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 703

S7. You previously said that you use alternative travel rather than driving your vehicle.

Which, if any, of the following is stopping you from doing this more often than you currently are?/ Which, if any, of the following is stopping you from doing this?

Base: All respondents

	Work Sector			Working Status							Tenure							Nearest city				Still in full time education	Just About Managing I		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1412	275	575	622	228	72	37	75	316	62	1028	608	420	354	70	109	175	30	54	100	25	13	599	730	236	1093	1076	336
Weighted base	1447	313	600	757	156	70*	35*	78*	292	59*	1101	622	479	327	141*	66	119	19**	54*	111*	25**	13*	584	782	237	1129	1128	319
A lack of alternative transport options	489 34%	107 34%	208 35%	248 33%	67 43%aeg	21 29%	9 26%	21 27%	110 38%g	14 23%	407 37%k	236 38%l	171 36%l	76 23%	15 11%	21 31%l	40 34%l	6 33%	17 32%	36 32%	6 25%	3 20%	173 30%	292 37%u	78 33%	387 34%	316 28%	173 54%A
A disability or health condition means I find it easier/have to drive	212 15%	25 8%	48 8%	53 7%	21 13%a	28 41%abf	14 39%abf	28 36%abf	54 18%a	15 25%ab	127 12%	83 13%j	43 9%	83 25%h	54 38%ijn	17 26%ijn	12 10%	2 13%	10 18%	12 11%	4 15%	-	130 22%v	71 9%	58 25%x	142 13%	172 15%	40 13%
It would take too much time / be too inconvenient	779 54%	198 63%F	322 54%	436 58%ce	84 54%e	30 42%	15 44%	26 33%	160 55%e	29 49%	609 55%	324 52%l	285 59%il	160 49%	53 37%	34 52%	72 61%l	10 57%	29 53%	54 48%	14 54%	4 32%	278 48%	464 59%u	122 52%	619 55%	607 54%	173 54%
I would feel less safe using alternative transport	159 11%	41 13%	58 10%	82 11%	17 11%	11 15%	8 23%af	8 10%	26 9%	8 13%	121 11%	71 11%	50 10%	37 11%	20 14%	8 12%	9 7%	1 3%	-	9 8%r	-	-	60 10%	83 11%	25 11%	117 10%	138 12%B	21 7%
The alternative transport would be more expensive	409 28%	118 38%	185 31%	258 34%cef	45 29%ef	13 19%	8 22%	9 12%	51 18%	26 43%boef	322 29%	150 24%	172 36%lin	83 25%	29 20%	22 34%i	32 27%	4 22%	14 26%	33 29%	7 29%	4 31%	138 24%	249 32%u	85 36%x	302 27%	328 29%	81 25%
I see no need to reduce my vehicle use further	313 22%	54 17%	110 18%	133 18%	30 19%	11 16%	9 25%	31 40%abcg	88 30%abc	11 19%	230 21%	152 24%jn	79 16%	80 24%	48 34%jn	13 20%	19 16%	4 20%	16 29%	25 22%	3 10%	5 37%	152 26%v	140 18%	40 17%	252 22%	260 23%B	53 17%
Other, please specify	99 7%	14 4%	42 7%	50 7%	6 4%	4 6%	-	7 10%	26 9%b	5 9%	85 8%	52 8%	33 7%	14 4%	4 3%	5 5%	6 5%	-	-	5 4%	3 12%	-	34 6%	57 7%	17 7%	74 7%	78 7%	21 7%
Don't know	40 3%	7 2%	27 5%	31 4%f	4 2%	1 1%	-	1 2%	2 1%	1 1%	30 3%	13 2%	17 4%	8 3%	1 1%	3 5%	4 3%	1 5%	2 4%	3 3%	1 2%	-	13 2%	23 3%	6 3%	30 3%	33 3%	7 2%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 704

S7. You previously said that you use alternative travel rather than driving your vehicle.

Which, if any, of the following is stopping you from doing this more often than you currently are?/ Which, if any, of the following is stopping you from doing this?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1412	850	761	585	176	89	37	52	562	37	44	28	75	316	62
Weighted base	1447	913	833	711	122	80*	46**	34*	534	35*	43*	27**	78*	292	59*
A lack of alternative transport options	489 34%	315 34%	280 34%	230 32%	50 41%odo	35 43%o	18 39%	17 49%bcdljkmo	175 33%	9 26%	12 28%	9 32%	21 27%	110 38%io	14 23%
A disability or health condition means I find it easier/have to drive	212 15%	73 8%d	63 8%	48 7%	15 12%bcd	11 13%d	5 11%	6 17%bcd	139 26%bcdefn	14 39%bcdefhn	26 62%bcdefhimno	2 8%	28 36%bcdefhin	54 18%bcd	15 25%bcde
It would take too much time / be too inconvenient	779 54%	520 57%ikm	478 57%ikm	415 58%ikm	63 52%km	41 52%km	21 46%	20 59%km	280 49%km	15 44%	14 33%	15 57%	26 33%	160 55%ikm	29 49%
I would feel less safe using alternative transport	159 11%	99 11%	90 11%	78 11%	13 10%	8 10%	4 9%	4 12%	60 11%nn	8 23%bcdin	5 12%	5 19%	8 10%	26 9%	8 13%
The alternative transport would be more expensive	409 28%	302 33%ikmn	281 34%ikmn	247 35%ikmn	34 28%imn	21 26%km	11 23%	10 30%mn	107 20%	8 22%	6 13%	7 27%	9 12%	51 18%	26 43%efikmn
I see no need to reduce my vehicle use further	313 22%	164 18%	150 18%	126 18%	24 20%	14 17%	7 16%	7 19%	150 28%bcde	9 25%	8 19%	3 10%	31 40%bcdefhiko	88 30%bcdef	11 19%
Other, please specify	99 7%	56 6%	48 6%	45 6%	4 3%	7 9%	5 11%	2 6%	43 8%e	-	3 6%	2 7%	7 10%	26 9%e	5 9%
Don't know	40 3%	35 4%in	29 4%in	27 4%in	3 2%	5 6%hin	4 9%	1 2%	5 1%	-	-	1 3%	1 2%	2 1%	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 705

S7. You previously said that you use alternative travel rather than driving your vehicle.

Which, if any, of the following is stopping you from doing this more often than you currently are?/ Which, if any, of the following is stopping you from doing this?

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1412	1084	308	1164	213	672	262	54	1354	547	646	135	84	-	327	474	396	215	97	617	473
Weighted base	1447	1126	302	1198	216	702	265	60*	1384	584	639	135	89*	-**	343	487	409	208	106*	639	476
A lack of alternative transport options	489 34%	404 36%b	84 28%	426 36%d	57 26%	242 35%	89 34%	18 30%	470 34%	180 31%	240 38%i	42 31%	27 30%	-	94 27%	158 32%	168 41%no	69 33%	35 33%	239 37%	154 32%
A disability or health condition means I find it easier/have to drive	212 15%	164 15%	47 16%	173 14%	35 16%	68 10%	65 25%e	8 13%	203 15%	63 11%	114 18%i	16 12%	19 21%i	-	37 11%	55 11%	59 14%	62 30%nop	6 6%	78 12%	92 19%rs
It would take too much time / be too inconvenient	779 54%	600 53%	172 57%	644 54%	123 57%	382 54%	138 52%	28 46%	752 54%	334 57%kl	355 56%kl	57 42%	33 37%	-	151 44%	276 57%ln	249 61%nq	103 50%	65 61%	359 56%	254 53%
I would feel less safe using alternative transport	159 11%	124 11%	32 11%	130 11%	28 13%	65 9%	35 13%	5 9%	154 11%	61 11%	79 12%	13 10%	5 6%	-	25 7%	51 10%	63 15%no	20 10%	13 12%	64 10%	60 13%
The alternative transport would be more expensive	409 28%	318 28%	90 30%	348 29%	57 26%	178 25%	89 34%e	18 29%	391 28%	189 32%jk	169 26%	29 22%	22 25%	-	82 24%	130 27%	137 33%no	60 29%	38 36%t	208 33%t	104 22%
I see no need to reduce my vehicle use further	313 22%	205 18%	105 35%a	231 19%	76 35%cc	171 24%	48 18%	14 24%	299 22%	98 17%	143 22%i	54 40%ijl	18 20%	-	101 30%op	77 16%	82 20%	53 26%oo	14 13%	115 18%	137 29%rs
Other, please specify	99 7%	86 8%b	13 4%	86 7%	10 5%	48 7%	23 9%	4 6%	95 7%	37 6%	42 7%	9 6%	11 13%	-	29 9%	24 5%	27 7%	18 9%	2 2%	41 6%	41 9%r
Don't know	40 3%	23 2%	12 4%	25 2%	9 4%	22 3%	7 3%	2 3%	37 3%	17 3%	14 2%	4 3%	5 5%	-	8 2%	12 2%	10 3%	9 5%	-	16 3%	9 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 706

S7. You previously said that you use alternative travel rather than driving your vehicle.

Which, if any, of the following is stopping you from doing this more often than you currently are?/ Which, if any, of the following is stopping you from doing this?

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
Unweighted base	1412	62	355	143	852	997	415	1135	237	110	119	117	100	29	5	32	89	180	300	1330	44	1103	271	197	393	269	397	
Weighted base	1447	62*	372	155	858	1065	382	1176	238	109*	119	124*	99*	27**	5**	30**	100*	194	304	1355	46*	1130	272	203	400	279	392	
A lack of alternative transport options	489 34%	25 41%	125 34%	62 40%	278 32%	397 37%f	92 24%	378 32%	94 39%gk	60 55%ghjk	49 41%gk	34 27%	58 59%ghjk	9 34%	2 40%	11 35%	40 40%	86 44%	115 38%	464 34%	12 26%	406 36%v	71 26%	79 39%z	150 38%z	96 34%	111 28%	
A disability or health condition means I find it easier/have to drive	212 15%	8 12%	49 13%	29 19%	126 15%	126 12%	86 23%e	169 14%	34 14%	18 17%	17 14%	20 16%	18 18%	9 32%	1 14%	5 18%	10 10%	23 12%	43 14%	204 15%	3 7%	164 15%	45 17%	36 18%	51 13%	41 15%	70 18%	
It would take too much time / be too inconvenient	779 54%	41 66%c	200 54%	76 49%	463 54%	593 56%f	186 49%	638 54%	130 55%	62 57%	70 59%	69 55%	51 51%	8 28%	5 86%	13 44%	57 57%	106 55%	177 58%	728 54%	30 65%	601 53%	161 59%	103 51%	217 54%	165 59%	217 55%	
I would feel less safe using alternative transport	159 11%	9 15%	37 10%	20 13%	93 11%	120 11%	38 10%	133 11%	32 14%	15 13%	17 14%	17 14%	11 11%	4 14%	-	3 11%	11 11%	24 12%	25 8%	149 11%	5 10%	134 12%v	16 6%	32 16%xz	38 10%	34 12%	35 9%	
The alternative transport would be more expensive	409 28%	19 31%	99 27%	49 31%	242 28%	312 29%	97 25%	337 29%	69 29%	36 33%	35 29%	35 28%	28 29%	10 37%	2 30%	7 24%	28 28%	65 33%r	75 25%	382 28%	15 33%	314 28%	86 32%	56 27%	117 29%	84 30%	101 26%	
I see no need to reduce my vehicle use further	313 22%	12 19%	81 22%	34 22%	186 22%	227 21%	87 23%	274 23%l	50 21%	19 18%	30 25%	34 27%l	14 14%	5 18%	-	5 18%	11 11%	39 20%	86 28%pq	284 21%	16 34%	227 20%	73 27%u	35 17%	69 17%	52 19%	124 31%wxy	
Other, please specify	99 7%	9 15%bc	18 5%	4 2%	68 8%c	85 8%f	14 4%	86 7%k	19 8%k	6 5%	10 9%k	3 2%	7 7%	1 4%	-	4 13%	4 4%	17 9%	33 11%p	92 7%	2 5%	77 7%	20 7%	16 8%	33 8%	15 5%	27 7%	
Don't know	40 3%	1 2%	8 2%	1 *	30 3%	24 2%	15 4%	31 3%	5 2%	4 3%	5 4%	2 2%	1 1%	1 4%	-	2 7%	4 4%	2 1%	7 2%	33 2%	-	25 2%	6 2%	6 3%	9 2%	4 1%	9 2%	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 707

S8. Which ONE of the following statements best describes your current attitude towards owning or buying an electric vehicle?

Base: All non-EV owners

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	1357	699	654	141	458	383	375	274	708	252	1104	1228	129	79	45	52	150	109	143	81	148	113	191	117	311	421	372	399	358	343	257
Weighted base	1387	702	681	175	478	369	365	330	692	243	1150	1265	122	74*	41*	54*	157	113*	133	101*	142	121*	199	130	324	450	377	383	402	324	278
I intend to buy an electric vehicle as my next vehicle	106 8%	58 8%	48 7%	34 19% defgh	40 8% f	25 7% f	7 2%	45 14% defgh	54 8% f	14 6%	90 8%	98 8%	8 7%	4 5%	4 9%	4 7%	8 5%	12 11%	10 8%	10 9%	7 5%	15 12% s	16 8%	8 6%	25 8%	38 9%	27 7%	39 10% D	27 7%	25 8%	15 5%
I would consider buying an electric vehicle in the future	639 46%	354 50% b	283 42%	107 61% efh	260 54% efh	156 42% f	117 32%	206 62% defgh	316 46% f	97 40%	534 46%	584 46%	55 45%	30 41%	20 49%	28 52%	67 43%	51 45%	55 41%	42 41%	67 47%	70 58% loqr	94 47%	60 47%	146 45%	225 50%	163 43%	215 56% BCD	181 45%	139 43%	105 38%
I wouldn't consider buying an electric vehicle	478 34%	240 34%	235 35%	26 15%	122 25% cg	136 37% cdg	195 53% cdg	53 16%	230 33% cdg	101 42%	397 34%	436 34%	42 34%	29 39% t	11 27%	17 31%	64 41% t	35 31%	45 34%	34 33%	57 40% t	29 24%	71 36% t	46 36%	116 36%	146 32%	135 36%	101 26%	148 37% A	118 37% A	111 40% A
Don't know	160 12%	49 7%	111 16% a	9 5%	53 11%	51 14% cg	46 13% cg	24 7%	90 13% cg	30 12%	125 11%	143 11%	17 14%	11 15%	7 16%	5 10%	17 11%	15 13%	21 16% t	14 14%	11 8%	7 6%	19 9%	15 12%	37 11%	41 9%	47 12%	30 8%	46 11%	39 12%	46 16% A
Not applicable - I have not heard of electric vehicles	4 *	1 *	3 *	- -	3 1%	1 *	- -	2 1%	2 *	1 *	4 *	4 *	- -	- -	- -	- -	- -	- -	2 2%	2 2%	- -	- -	- -	- -	- -	- -	4 1% x	- -	- -	3 1%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 708

S8. Which ONE of the following statements best describes your current attitude towards owning or buying an electric vehicle?

Base: All non-EV owners

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1357	263	552	593	222	70	38	72	301	61	984	581	403	344	69	103	172	29	52	96	23	11	579	694	229	1044	1032	325
Weighted base	1387	298	575	722	151	67*	36*	75*	278	58*	1052	594	458	318	139*	62*	117	18**	51*	105*	24**	9*	564	742	232	1073	1078	309
I intend to buy an electric vehicle as my next vehicle	106 8%	36 12%	50 9%	77 11%ef	9 6%	6 9%f	3 7%	1 2%	7 3%	4 6%	84 8%	31 5%	53 12%i	21 7%	7 5%	4 6%	11 9%	1 4%	5 9%	6 6%	2 7%	1 17%	29 5%	71 10%u	10 4%	90 8%	79 7%	27 9%
I would consider buying an electric vehicle in the future	639 46%	156 52%	302 52%	381 53%efg	77 51%efg	30 45%e	14 39%	17 23%	101 36%e	19 33%	493 47%	259 44%	234 51%im	137 43%	55 39%	24 39%	58 50%	9 53%	23 44%	44 42%	11 48%	6 74%	215 38%	393 53%u	106 46%	501 47%	501 46%	138 45%
I wouldn't consider buying an electric vehicle	478 34%	77 26%	166 29%	196 27%	47 31%	21 32%	11 29%	46 61%abcd 9	137 49%abcd	21 36%	358 34%	237 40%jn	121 27%	113 36%	60 44%jn	23 38%jn	30 25%	7 37%	17 34%	43 41%	9 37%	1 10%	246 44%v	203 27%	81 35%	368 34%	368 34%	110 36%
Don't know	160 12%	29 10%	56 10%	67 9%	18 12%	9 14%	8 22%a	11 15%	32 12%	14 23%abf	115 11%	67 11%	48 10%	44 11%	15 18%j	11 15%	18 15%	1 7%	7 13%	12 11%	2 8%	- -	73 13%	74 10%	34 15%	113 10%	127 12%	32 10%
Not applicable - I have not heard of electric vehicles	4 *	- -	3 *	1 *	1 1%	- -	1 3%af	- -	- -	1 1%	2 *	1 *	1 *	2 1%	1 1%	- -	1 1%	- -	- -	- -	- -	- -	1 *	1 *	- -	2 *	3 *	1 *

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Table 709

S8. Which ONE of the following statements best describes your current attitude towards owning or buying an electric vehicle?

Base: All non-EV owners

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1357	815	727	556	171	88	37	51	542	38	43	27	72	301	61
Weighted base	1387	873	794	676	118	79*	46**	33*	514	36*	42*	24**	75*	278	58*
I intend to buy an electric vehicle as my next vehicle	106 8%	85 10%himn	80 10%imn	71 11%himn	8 7%n	6 7%h	5 11%	*	21 4%	3 7%	1 1%	5 22%	1 2%	7 3%	4 6%
I would consider buying an electric vehicle in the future	639 46%	458 52%imno	418 53%imno	358 53%imno	60 51%imno	40 50%imn	23 51%	16 49%im	181 35%im	14 39%	17 41%	13 52%	17 23%	101 36%im	19 33%
I wouldn't consider buying an electric vehicle	478 34%	242 28%	215 27%	182 27%	33 28%	27 35%	14 30%	14 41%bcd	236 46%bcde	11 29%	18 44%bcd	3 11%	46 61%bcdefhijo	137 49%bcdefj	21 36%
Don't know	160 12%	85 10%	78 10%	64 9%	15 13%	7 8%	4 8%	3 9%	75 15%bcdn	8 22%bcd	6 14%	4 15%	11 15%	32 12%	14 23%bcdfn
Not applicable - I have not heard of electric vehicles	4 *	3 *	3 *	1 *	1 1%bdn	-	-	-	2 *	1 3%bdn	-	-	-	-	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 710

S8. Which ONE of the following statements best describes your current attitude towards owning or buying an electric vehicle?

Base: All non-EV owners

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1357	1036	302	1119	204	642	255	-	1357	520	626	129	81	1	312	452	381	209	97	617	475
Weighted base	1387	1072	297	1148	208	666	260	-**	1387	554	616	129	87*	1**	327	461	394	202	106*	639	478
I intend to buy an electric vehicle as my next vehicle	106 8%	90 8%	15 5%	100 9%d	6 3%	65 10%f	12 5%	-	106 8%	54 10%j	37 6%	10 8%	5 5%	-	38 11%pq	40 9%q	25 6%q	4 2%	106 100%st	-	-
I would consider buying an electric vehicle in the future	639 46%	557 52%b	79 26%	563 49%d	68 33%	326 49%	115 44%	-	639 46%	264 48%k	293 47%k	47 36%	35 40%	-	143 44%	239 52%nq	186 47%q	72 35%	-	639 100%rt	-
I wouldn't consider buying an electric vehicle	478 34%	300 28%	174 59%a	348 30%	115 55%c	215 32%	91 35%	-	478 34%	184 33%	215 35%	47 37%	32 37%	-	108 33%	139 30%	139 35%	89 44%no	-	-	478 100%rs
Don't know	160 12%	123 11%	27 9%	132 11%	18 9%	60 9%	40 15%e	-	160 12%	50 9%	71 11%	24 18%ij	15 17%i	-	39 12%	41 9%	43 11%	36 18%op	-	-	-
Not applicable - I have not heard of electric vehicles	4 *	2 *	2 1%	4 *	-	-	1 1%	-	4 *	1 *	1 *	1 1%	-	1 100%	-	2 *	-	1 1%	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 711

S8. Which ONE of the following statements best describes your current attitude towards owning or buying an electric vehicle?

Base: All non-EV owners

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home									Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1357	60	333	136	828	954	403	1093	225	103	117	108	96	23	5	30	83	167	290	1274	44	1052	266	186	367	263	388
Weighted base	1387	59*	347	146	836	1017	370	1132	224	99*	117	114*	94*	21**	5**	28**	92*	180	293	1295	46*	1074	267	190	373	273	384
I intend to buy an electric vehicle as my next vehicle	106 8%	11 18%cd	46 13%cd	10 7%	40 5%	76 7%	30 8%	81 7%	20 9%k	4 4%	14 12%gk	3 3%	6 6%	1 3%	1 13%	1 2%	25 28%qr	17 9%r	10 3%	100 8%	5 11%	86 8%	19 7%	21 11%yz	31 8%	12 4%	18 5%
I would consider buying an electric vehicle in the future	639 46%	30 52%	168 48%	63 43%	377 45%	481 47%	158 43%	524 46%	108 48%	54 54%j	44 38%	47 41%	44 47%	12 59%	4 73%	13 46%	53 58%r	110 61%r	97 33%	615 47%t	11 24%	515 48%v	109 41%	103 54%z	186 50%z	136 50%z	142 37%
I wouldn't consider buying an electric vehicle	478 34%	13 22%	97 28%	61 42%ab	307 37%ab	352 35%	126 34%	395 35%	77 34%	30 31%	45 38%	54 47%ghi	31 33%	6 30%	1 14%	11 39%	9 10%	28 16%	160 54%pq	425 33%	30 64%st	348 32%	110 41%u	50 26%	107 29%	91 33%	183 48%wxy
Don't know	160 12%	5 8%	36 10%	12 8%	107 13%	107 11%	53 14%	129 11%	19 8%	10 11%	14 12%	11 10%	13 14%	2 8%	-	3 12%	4 5%	24 14%p	27 9%	152 12%t	* 1%	124 12%	29 11%	17 9%	49 13%	34 12%	39 10%
Not applicable - I have not heard of electric vehicles	4 *	-	-	-	4 1%	1 *	3 1%	3 *	-	-	-	-	-	-	-	-	-	-	-	3 *	-	1 *	-	-	-	-	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 712

S9. Which, if any, of the following do you think would stop you from buying an electric vehicle?**Base: All non-EV owners**

	Gender			Age							Region													Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-east Ireland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	East of London (s)	London (t)	South East (u)	South West (v)	North East (w)	South East (incl London) (x)	Midlands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	1357	699	654	141	458	383	375	274	708	252	1104	1228	129	79	45	52	150	109	143	81	148	113	191	117	311	421	372	399	358	343	257
Weighted base	1387	702	681	175	478	369	365	330	692	243	1150	1265	122	74*	41*	54*	157	113*	133	101*	142	121*	199	130	324	450	377	383	402	324	278
Not applicable - there are nothing stopping me from buying an electric vehicle	85	48	37	25	29	11	20	34	31	8	75	80	5	5	-	1	9	5	17	4	7	17	9	5	15	32	28	25	21	25	14
	6%	7%	5%	14%defh	6%	3%	6%	10%defh	4%	3%	7%	6%	4%	6%	-	1%	6%	5%	13%kmnop	4%	5%	14%kmnop	5%	4%	15	7%	8%	7%	5%	8%	5%
How expensive it is to buy/ lease	876	414	459	84	315	234	243	185	449	154	724	803	73	53	26	32	94	77	75	72	87	63	141	84	203	288	233	232	275	197	173
	63%	59%	67%a	48%	66%cg	64%cg	67%cg	56%cg	65%cg	63%	63%	63%	60%	72%qt	63%	60%	60%	68%t	56%	71%t	61%	52%	71%qt	65%	63%	64%	62%	61%	68%A	61%	62%
Running costs (e.g. charging, insurance etc.)	472	193	278	51	173	120	127	107	238	73	392	435	37	26	18	17	47	36	43	39	52	36	76	46	100	158	134	120	144	111	97
	34%	27%	41%a	29%	36%	33%	35%	32%	34%	30%	34%	34%	30%	35%	43%	32%	30%	32%	32%	39%	36%	30%	38%	35%	31%	35%	36%	31%	36%	34%	35%
Limited choice of first-hand models	90	52	38	8	33	25	24	18	49	15	72	83	7	6	5	6	4	5	4	14	14	5	12	7	17	24	31	29	28	22	12
	7%	7%	6%	5%	7%	7%	7%	5%	7%	6%	6%	7%	6%	8%	12%q	11%q	4%	5%	3%	14%opqt	10%q	4%	6%	5%	5%	5%	8%	8%	7%	7%	4%
Limited availability of second-hand models	366	181	182	33	120	118	95	72	199	74	301	338	28	24	13	10	37	29	23	40	41	29	44	47	75	121	105	109	108	79	71
	26%	26%	27%	19%	25%	32%cdg	26%	22%	29%cg	31%	26%	27%	23%	33%q	31%	18%	23%	25%	17%	40%knoq	29%qtu	24%	22%	36%knoq	23%	27%	28%	28%	27%	24%	25%
Availability of public charge points for the vehicle	714	366	347	59	219	210	227	129	358	136	590	647	67	38	19	22	79	61	56	59	80	55	106	71	162	232	196	213	219	150	131
	51%	52%	51%	33%	46%cg	57%cdgh	62%cdgh	39%	52%cdg	56%	51%	51%	55%	52%	46%	41%	50%	54%	42%	59%q	56%q	46%	53%	55%	50%	52%	52%	55%C	55%C	46%	47%
Cost of installing a charge point at home	688	327	358	71	230	196	191	134	363	126	565	627	61	35	27	20	72	60	55	56	77	46	107	71	153	224	189	173	218	163	134
	50%	47%	53%a	40%	48%g	53%cg	52%cg	41%	52%cdg	52%	49%	50%	50%	47%	65%inoq	38%	46%	53%t	41%	55%t	55%qt	38%	54%qt	55%qt	47%	50%	50%	45%	54%A	50%	48%
It would be difficult to install a charging point at home (e.g. lack of space)	433	190	241	35	158	123	117	87	228	79	372	395	38	14	9	13	50	41	34	25	54	35	80	40	104	155	113	99	143	95	96
	31%	27%	35%a	20%	33%cg	33%cg	32%cg	26%cg	33%cg	32%	32%l	31%	31%	19%	21%	25%	32%	36%l	25%	25%	38%lq	29%	40%lmqr	31%	32%	34%	30%	26%	36%A	29%	34%A
The distance that could be covered in a single charge	647	325	322	59	179	210	200	110	337	133	517	585	63	43	25	26	68	43	58	61	67	41	94	59	137	194	185	182	200	144	121
	47%	46%	47%	33%	37%	57%cdgh	55%cdg	33%	49%cdg	55%	45%	46%	51%t	58%ipt	60%ipt	49%	44%	38%	44%	60%opqt	47%t	34%	48%t	46%	42%	43%	49%	48%	50%	44%	43%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 712

S9. Which, if any, of the following do you think would stop you from buying an electric vehicle?

Base: All non-EV owners

	Gender			Age							Region																Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North- ern Ireland (m)	North East (n)	North West (o)	York- shire & Humber- side (p)	West Midlands (q)	East Midlands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Weighted base	1387	702	681	175	478	369	365	330	692	243	1150	1265	122	74*	41*	54*	157	113*	133	101*	142	121*	199	130	324	450	377	383	402	324	278		
How long it takes to recharge an electric vehicle	580 42%	293 42%	286 42%	46 26%	185 39%cg	177 48%cdgh	172 47%cdg	102 31%	306 44%cdg	117 48%	476 41%	524 41%	56 46%qt	33 44%q	16 38%	20 36%	57 36%	45 40%	40 30%	52 51%oqt	67 48%qt	40 33%	94 47%qt	62 48%qt	121 38%	195 43%	159 42%	156 41%	169 42%	136 42%	118 43%		
Not knowing enough about electric vehicles to make an informed choice	296 21%	111 16%	185 27%a	25 14%	77 16%	100 27%cdgh	94 26%cdg	57 17%	146 21% ^d	72 30%	243 21%	267 21%	29 23%	15 20%	9 23%	7 13%	39 25%	24 21%	22 16%	21 21%	32 23%	20 16%	49 25%	29 22%	70 22%	98 22%	75 20%	75 20%	92 23%	66 20%	63 23%		
Concerns about the current performance and reliability of electric vehicles	456 33%	218 31%	238 35%	33 19%	132 28% ^c	135 37%cdgh	156 43%cdgh	74 22%	225 33%cdg	95 39%	383 33%	421 33%	35 29%	25 34%	12 29%	16 30%	54 34%	39 35%	33 25%	34 34%	53 37% ^q	34 28%	73 37% ^q	45 35%	110 34%	153 34%	120 32%	116 30%	133 33%	112 35%	95 34%		
Other	68 5%	32 5%	34 5%	3 2%	15 3% ^g	22 6% ^g	28 8%cdg	4 1%	36 5% ^{dg}	11 5%	57 5%	59 5%	8 7%	2 3%	* 1%	1 2%	6 4%	5 5%	5 4%	8 8%	6 4%	6 5%	8 4%	11 9%	12 4%	26 6%	19 5%	16 4%	25 6% ^C	9 3%	18 6%		
Don't know	20 1%	11 2%	9 1%	3 2%	3 1%	9 2% ^d	5 1%	3 1%	12 2% ^d	3 1%	16 1%	17 1%	3 3% ^o	- -	1 2%	- -	3 3%	4 3%	1 1%	3 2%	2 2%	2 1%	1 1%	3 1%	5 1%	8 2%	2 *	2 *	9 3% ^{AB}	7 3% ^{AB}			
NET: Those with reasons stopping them from buying an EV	1282 92%	643 92%	636 93%	148 84%	446 93%cg	348 94%cg	340 93%cg	294 89%cg	649 94%cg	233 96%	1059 92%	1169 92%	113 93%qt	69 94%	41 98%qt	53 99%qt	148 94%qt	105 93%	112 84%	97 96%qt	131 93%qt	102 84%	188 94%qt	123 95%qt	306 95%	412 92%	341 90%	356 93%	379 94% ^C	290 90%	257 92%		
NET: Limited choice/availability of model (1st or 2nd hand)	402 29%	204 29%	195 29%	37 21%	136 29%	128 35% ^{cfg}	101 28%	83 25%	219 32% ^c	78 32%	327 28%	370 29%	33 27%	27 37% ^q	15 36% ^q	13 25%	38 24%	29 26%	26 20%	46 45% ^{knop}	45 32% ^q	33 27%	48 24%	49 38% ^{oqu}	81 25%	130 29%	117 31%	124 32%	116 29%	88 27%	75 27%		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 713

S9. Which, if any, of the following do you think would stop you from buying an electric vehicle?**Base: All non-EV owners**

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employee (a)	Part time employee (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1357	263	552	593	222	70	38	72	301	61	984	581	403	344	69	103	172	29	52	96	23	11	579	694	229	1044	1032	325
Weighted base	1387	298	575	722	151	67*	36*	75*	278	58*	1052	594	458	318	139*	62*	117	18**	51*	105*	24**	9*	564	742	232	1073	1078	309
Not applicable - there are nothing stopping me from buying an electric vehicle	85	17	42	55	4	3	1	8	11	4	63	32	31	19	7	3	9	2	4	7	-	-	31	51	5	78	65	20
	6%	6%	7%	8%bf	2%	4%	4%	10%bf	4%	6%	6%	5%	7%	6%	5%	5%	8%	11%	8%	7%	-	-	6%	7%	2%	7%w	6%	6%
How expensive it is to buy/ lease	876	188	348	432	104	39	24	48	189	42	686	399	287	182	76	37	68	9	29	64	14	4	367	455	171	650	679	197
	63%	63%	60%	60%	69%a	58%	66%	63%	68%a	72%	65%k	67%ln	63%	57%	55%	60%	58%	50%	56%	60%	58%	4	46%	65%	61%	74%x	61%	64%
Running costs (e.g. charging, insurance etc.)	472	106	172	226	52	25	17	31	96	26	369	210	159	99	48	17	34	4	19	28	6	1	203	233	102	334	362	110
	34%	36%	30%	31%	34%	37%	48%	42%	34%	44%	35%	35%	35%	31%	35%	27%	29%	23%	37%	27%	25%	15%	36%	31%	44%x	31%	34%	36%
Limited choice of first-hand models	90	16	44	48	11	4	1	5	18	3	73	42	31	15	3	5	7	2	4	3	2	-	31	52	17	66	73	17
	7%	5%	8%	7%	7%	6%	2%	7%	7%	5%	7%	7%	7%	5%	3%	8%	6%	13%	8%	3%	8%	-	5%	7%	7%	6%	7%	6%
Limited availability of second-hand models	366	80	147	193	34	19	7	15	78	19	289	166	123	73	23	17	33	4	12	19	6	1	160	191	74	277	282	84
	26%	27%	26%	27%	23%	28%	21%	21%	28%	33%	27%	28%l	27%	23%	16%	28%	28%l	25%	23%	18%	24%	9%	28%	26%	32%	26%	26%	27%
Availability of public charge points for the vehicle	714	146	264	336	74	35	17	40	189	23	560	352	208	145	63	29	52	9	23	48	11	2	291	383	113	561	536	177
	51%	49%	46%	47%	49%	52%	47%	53%	68%abcd	40%	53%k	59%ijmn	46%	46%	46%	47%	45%	49%	44%	45%	47%	23%	52%	52%	49%	52%	50%	57%A
Cost of installing a charge point at home	688	155	262	350	68	33	19	46	146	26	531	305	226	147	69	27	51	10	27	46	13	2	291	358	130	519	526	162
	50%	52%	46%	48%	45%	50%	52%	62%ab	52%	45%	50%	51%	49%	46%	50%	44%	44%	58%	53%	43%	54%	29%	52%	48%	56%	48%	49%	52%
It would be difficult to install a charging point at home (e.g. lack of space)	433	83	180	217	47	24	18	31	80	17	288	177	112	140	61	25	53	5	18	36	10	2	190	220	85	325	352	81
	31%	28%	31%	30%	31%	35%	49%abf	41%	29%	29%	27%	30%	24%	44%h	44%ij	41%ij	45%ij	27%	36%	34%	41%	24%	34%	30%	37%	30%	33%B	26%
The distance that could be covered in a single charge	647	117	244	295	66	33	23	35	168	28	512	316	197	125	51	24	50	10	27	40	9	4	255	347	115	487	479	169
	47%	39%	42%	41%	43%	50%	63%ab	46%	60%abe	48%	49%k	53%ijmn	43%	39%	37%	39%	42%	57%	52%	38%	38%	46%	45%	47%	49%	45%	44%	55%A

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 713

S9. Which, if any, of the following do you think would stop you from buying an electric vehicle?

Base: All non-EV owners

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Weighted base	1387	298	575	722	151	67*	36*	75*	278	58*	1052	594	458	318	139*	62*	117	18**	51*	105*	24**	9*	564	742	232	1073	1078	309		
How long it takes to recharge an electric vehicle	580 42%	105 35%	244 42%	285 39%	63 42%	24 37%	12 35%	33 44%	136 49%a	26 45%	459 44%k	277 47%jmn	182 40%	113 36%	50 36%	22 35%	41 35%	8 47%	27 52%e	32 30%	5 23%	1 12%	222 39%	324 44%	108 47%	437 41%	439 41%	141 46%		
Not knowing enough about electric vehicles to make an informed choice	296 21%	56 19%	111 19%	143 20%	24 16%	14 21%	8 23%	19 26%	75 27%ab	12 20%	228 22%	154 26%j	74 16%	63 20%	25 18%	12 19%	25 22%	5 27%	15 29%	23 22%	10 42%	-	127 23%	152 21%	57 24%	223 21%	230 21%	66 21%		
Concerns about the current performance and reliability of electric vehicles	456 33%	77 26%	169 29%	195 27%	51 34%	22 33%	13 36%	29 39%	124 45%ab	21 36%	359 34%	225 38%jn	134 29%	89 28%	40 29%	22 36%n	26 22%	8 44%	12 23%	31 29%	8 34%	-	189 34%	231 31%	83 36%	337 31%	339 31%	116 38%		
Other	68 5%	8 3%	21 4%	21 3%	9 6%	4 6%	4 10%a	5 7%	23 8%a	2 3%	58 6%	43 7%j	15 3%	10 3%	3 2%	2 4%	5 4%	-	-	2 2%	-	-	32 6%	30 4%	16 7%	46 4%	50 5%	18 6%		
Don't know	20 1%	3 1%	6 1%	7 1%	1 1%	2 3%	2 6%ab	1 1%	4 2%	2 3%	13 1%	8 1%	5 1%	6 2%	2 1%	2 3%	2 2%	1 4%	2 4%	-	1 2%	-	10 2%	8 1%	2 1%	17 2%	17 2%	3 1%		
NET: Those with reasons stopping them from buying an EV	1282 92%	278 93%	528 92%	660 91%	147 97%ae	62 93%	33 90%	66 88%	263 95%	53 91%	975 93%	554 93%	421 92%	292 92%	129 93%	57 91%	106 91%	15 85%	45 88%	98 93%	23 98%	9 100%	522 93%	683 92%	226 97%ax	979 91%	997 92%	286 93%		
NET: Limited choice/availability of model (1st or 2nd hand)	402 29%	90 30%	166 29%	218 30%	38 25%	19 29%	7 21%	17 23%	83 30%	20 34%	317 30%	177 30%l	140 31%l	80 25%	25 18%	20 32%l	35 30%l	5 29%	15 29%	20 19%	6 26%	1 9%	166 29%	218 29%	82 36%ax	302 28%	310 29%	92 30%		

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 714

S9. Which, if any, of the following do you think would stop you from buying an electric vehicle?

Base: All non-EV owners

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1357	815	727	556	171	88	37	51	542	38	43	27	72	301	61
Weighted base	1387	873	794	676	118	79*	46**	33*	514	36*	42*	24**	75*	278	58*
Not applicable - there are nothing stopping me from buying an electric vehicle	85 6%	59 7%e	57 7%e	53 8%en	3 3%	2 3%	2 3%	* 1%	26 5%	1 4%	-	3 11%	8 10%en	11 4%	4 6%
How expensive it is to buy/ lease	876 63%	536 61%	487 61%	406 60%	80 68%bc	49 62%	25 55%	24 71%f	341 66%d	24 66%	28 66%	11 45%	48 63%	189 68%d	42 72%
Running costs (e.g. charging, insurance etc.)	472 34%	277 32%	244 31%	208 31%	36 31%	34 42%	18 40%	15 46%bcd	195 38%bcd	17 48%cd	16 38%	9 35%	31 42%	96 34%	26 44%c
Limited choice of first-hand models	90 7%	59 7%	55 7%	46 7%	9 8%	5 6%	2 5%	2 7%	31 6%	1 2%	4 9%	-	5 7%	18 7%	3 5%
Limited availability of second-hand models	366 26%	227 26%	204 26%	181 27%	23 20%	22 28%	12 26%	11 32%	139 27%	7 21%	14 34%	4 18%	15 21%	78 28%	19 33%
Availability of public charge points for the vehicle	714 51%	410 47%	367 46%	314 46%	53 45%	43 54%	22 48%	21 63%bcdefo	304 59%bcdeo	17 47%	28 67%bcdeo	6 27%	40 53%	189 68%bcdefijmo	23 40%
Cost of installing a charge point at home	688 50%	418 48%	378 48%	325 48%	52 45%	40 51%	24 53%	16 47%	270 53%	19 52%	23 55%	10 42%	46 62%bcde	146 52%	26 45%
It would be difficult to install a charging point at home (e.g. lack of space)	433 31%	263 30%	242 30%	203 30%	38 32%	22 27%	13 29%	9 26%	169 33%n	18 49%bcdffn	18 43%	5 22%	31 41%	80 29%	17 29%
The distance that could be covered in a single charge	647 47%	361 41%	321 40%	277 41%	44 37%	40 51%	18 40%	22 66%bcdefm	286 56%bcde	23 63%bcde	23 54%	11 44%	35 46%	168 60%bcdeim	28 48%
How long it takes to recharge an electric vehicle	580 42%	348 40%	312 39%	267 40%	45 38%	36 45%	18 38%	18 55%bcdf	232 45%c	12 35%	19 46%	5 21%	33 44%	136 49%bcde	26 45%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 714

S9. Which, if any, of the following do you think would stop you from buying an electric vehicle?

Base: All non-EV owners

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, etc. (o)
Weighted base	1387	873	794	676	118	79*	46**	33*	514	36*	42*	24**	75*	278	58*
Not knowing enough about electric vehicles to make an informed choice	296 21%	167 19%f	159 20%f	138 20%f	21 18%	8 10%	4 10%	3 10%	129 25%bcfh	8 23%	10 23%	4 18%	19 26%fh	75 27%bodefh	12 20%
Concerns about the current performance and reliability of electric vehicles	456 33%	246 28%	216 27%	181 27%	36 30%	30 38%	14 31%	16 47%bcdef	210 41%bcde	13 36%	18 43%cd	4 17%	29 39%cd	124 45%bodei	21 36%
Other	68 5%	30 3%	27 3%	19 3%	8 6%bcd	2 3%	1 3%	1 3%	38 7%bcd	4 10%d	4 10%bcd	- -	5 7%	23 8%bcd	2 3%
Don't know	20 1%	9 1%	7 1%	6 1%	1 1%	1 2%	1 3%	- -	11 2%	2 6%bcd	- -	2 9%	1 1%	4 2%	2 3%
NET: Those with reasons stopping them from buying an EV	1282 92%	806 92%	730 92%	617 91%	114 96%bcdm	76 96%	43 94%	33 99%	476 93%	33 90%	42 100%m	20 80%	66 88%	263 95%	53 91%
NET: Limited choice/availability of model (1st or 2nd hand)	402 29%	256 29%	232 29%	205 30%	27 23%	23 29%	13 28%	11 32%	147 29%	7 21%	15 35%	4 18%	17 23%	83 30%	20 34%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 715

S9. Which, if any, of the following do you think would stop you from buying an electric vehicle?

Base: All non-EV owners

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?						S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1357	1036	302	1119	204	642	255	-	1357	520	626	129	81	1	312	452	381	209	97	617	475
Weighted base	1387	1072	297	1148	208	666	260	-**	1387	554	616	129	87*	1**	327	461	394	202	106*	639	478
Not applicable - there are nothing stopping me from buying an electric vehicle	85 6%	65 6%	16 5%	68 6%	13 6%	63 10%f	5 2%	-	85 6%	44 8%j	30 5%	5 4%	6 7%	-	22 7%	32 7%	17 4%	14 7%	25 24%st	33 5%	20 4%
How expensive it is to buy/ lease	876 63%	673 63%	198 67%	735 64%	127 61%	378 57%	191 74%e	-	876 63%	325 59%	414 67%i	81 62%	57 66%	-	200 61%	281 61%	263 67%	131 65%	45 43%	408 64%r	313 66%r
Running costs (e.g. charging, insurance etc.)	472 34%	350 33%	117 39%a	386 34%	76 36%	179 27%	115 44%e	-	472 34%	191 35%	209 34%	38 30%	33 38%	-	106 32%	141 31%	155 39%o	69 34%	24 23%	188 29%	200 42%rs
Limited choice of first-hand models	90 7%	68 6%	21 7%	70 6%	17 8%	39 6%	18 7%	-	90 7%	29 5%	44 7%	11 8%	6 7%	-	21 6%	26 6%	25 6%	19 9%	2 2%	41 6%	37 8%
Limited availability of second-hand models	366 26%	291 27%	72 24%	305 27%	58 28%	148 22%	83 32%e	-	366 26%	128 23%	172 28%	39 30%	27 31%	-	95 29%oq	100 22%	130 33%oq	41 20%	14 13%	181 28%r	128 27%r
Availability of public charge points for the vehicle	714 51%	575 54%b	136 46%	599 52%	106 51%	347 52%	127 49%	-	714 51%	265 48%	330 53%	78 60%i	42 48%	-	163 50%	229 50%	214 54%	106 52%	29 27%	318 50%r	286 60%rs
Cost of installing a charge point at home	688 50%	534 50%	146 49%	575 50%	103 49%	288 43%	145 56%e	-	688 50%	278 50%	306 50%	57 44%	46 53%	-	160 49%	210 46%	208 53%	110 54%	32 30%	296 46%r	280 59%rs
It would be difficult to install a charging point at home (e.g. lack of space)	433 31%	344 32%	86 29%	366 32%	60 29%	171 26%	102 39%e	-	433 31%	137 25%	214 35%i	52 40%i	30 34%	-	123 38%opq	134 29%	117 30%	56 28%	15 15%	182 28%r	178 37%rs
The distance that could be covered in a single charge	647 47%	490 46%	152 51%	529 46%	107 51%	304 46%	131 50%	-	647 47%	254 46%	298 48%	55 43%	39 45%	-	136 42%	204 44%	209 53%no	96 48%	23 21%	278 43%r	274 57%rs

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 715

S9. Which, if any, of the following do you think would stop you from buying an electric vehicle?**Base: All non-EV owners**

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)		
Weighted base	1387	1072	297	1148	208	666	260	-**	1387	554	616	129	87*	1**	327	461	394	202	106*	639	478		
How long it takes to recharge an electric vehicle	580 42%	425 40%	148 50%a	465 41%	102 49%c	274 41%	118 46%	- -	580 42%	241 43%	263 43%	49 38%	27 31%	- -	122 37%	174 38%	187 48%no	96 47%no	18 17%	234 37%r	258 54%rs		
Not knowing enough about electric vehicles to make an informed choice	296 21%	242 23%b	49 17%	253 22%	38 18%	125 19%	64 25%	- -	296 21%	108 19%	136 22%	32 24%	20 24%	- -	71 22%	99 21%	84 21%	42 21%	6 6%	131 20%r	111 23%r		
Concerns about the current performance and reliability of electric vehicles	456 33%	341 32%	110 37%	369 32%	77 37%	209 31%	96 37%	- -	456 33%	169 31%	209 34%	49 38%	28 32%	- -	117 36%o	122 26%	146 37%o	70 35%o	17 16%	146 23%	234 49%rs		
Other	68 5%	45 4%	22 7%a	51 4%	17 8%c	23 3%	18 7%e	- -	68 5%	23 4%	29 5%	12 10%ij	4 4%	- -	20 6%	16 3%	22 6%	10 5%	1 1%	14 2%	48 10%rs		
Don't know	20 1%	12 1%	4 1%	13 1%	2 1%	10 1%	2 1%	- -	20 1%	9 2%	6 1%	1 1%	3 3%	1 100%	5 2%	3 1%	7 2%	4 2%	- -	4 1%	9 2%		
NET: Those with reasons stopping them from buying an EV	1282 92%	996 93%	276 93%	1067 93%	193 93%	593 89%	253 97%e	- -	1282 92%	501 90%	581 94%i	123 95%	77 89%	- -	300 92%	427 93%	369 94%	184 91%	81 76%	602 94%r	449 94%r		
NET: Limited choice/availability of model (1st or 2nd hand)	402 29%	318 30%	80 27%	332 29%	65 31%	166 25%	91 35%e	- -	402 29%	141 25%	190 31%	43 33%	28 32%	- -	102 31%o	109 24%	143 36%oq	49 24%	16 16%	200 31%r	140 29%r		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 716

S9. Which, if any, of the following do you think would stop you from buying an electric vehicle?

Base: All non-EV owners

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1357	60	333	136	828	954	403	1093	225	103	117	108	96	23	5	30	83	167	290	1274	44	1052	266	186	367	263	388
Weighted base	1387	59*	347	146	836	1017	370	1132	224	99*	117	114*	94*	21**	5**	28**	92*	180	293	1295	46*	1074	267	190	373	273	384
Not applicable - there are nothing stopping me from buying an electric vehicle	85 6%	2 4%	32 9% ^d	10 7%	40 5%	57 6%	28 8%	61 5%	20 9% ^{gik}	2 2%	7 6%	2 1%	8 8% ^{ik}	1 5%	- -	- -	13 15% ^r	13 7% ^r	8 3%	73 6%	7 14% ^s	67 6%	13 5%	8 4%	31 8% ^y	7 3%	20 5%
How expensive it is to buy/ lease	876 63%	39 66%	206 59%	91 62%	540 65%	674 66% ^f	202 55%	735 65% ^{ij}	135 60%	70 70% ^j	65 56%	74 65%	56 59%	8 40%	3 57%	23 82%	42 46%	111 62% ^p	222 76% ^{pq}	829 64% ^t	22 48%	687 64%	172 64%	122 64%	228 61%	175 64%	259 67%
Running costs (e.g. charging, insurance etc.)	472 34%	18 30%	117 34%	43 29%	295 35%	360 35%	112 30%	385 34%	88 39%	43 44% ^g	48 41%	40 35%	36 38%	8 37%	5 87%	9 31%	21 23%	50 28%	117 40% ^{pq}	442 34%	14 29%	362 34%	91 34%	50 26%	130 35%	93 34%	139 36% ^w
Limited choice of first-hand models	90 7%	9 15% ^{bcd}	19 5%	8 6%	55 7%	71 7%	19 5%	69 6%	22 10%	7 7%	10 8%	10 9%	8 8%	2 10%	2 42%	2 6%	8 9%	13 7%	27 9%	83 6%	2 5%	72 7%	14 5%	15 8%	23 6%	19 7%	21 6%
Limited availability of second-hand models	366 26%	22 37%	93 27%	40 27%	212 25%	285 28% ^f	81 22%	303 27%	69 31%	29 29%	29 25%	34 30%	24 26%	3 15%	4 72%	12 42%	24 26%	52 29%	84 29%	347 27%	13 29%	292 27%	69 26%	53 28%	96 26%	78 29%	97 25%
Availability of public charge points for the vehicle	714 51%	41 70% ^{bcd}	178 51%	72 49%	423 51%	559 55% ^f	155 42%	598 53%	112 50%	53 54%	63 54%	64 56%	42 45%	10 47%	1 27%	18 65%	39 43%	99 55%	194 66% ^{pq}	673 52%	21 46%	546 51%	155 58%	101 53%	180 48%	154 56%	209 54%
Cost of installing a charge point at home	688 50%	35 59%	167 48%	70 48%	416 50%	520 51%	168 45%	571 50% ^{ij}	110 49%	51 52%	48 41%	57 50%	44 47%	8 38%	2 44%	16 56%	33 36%	78 44%	175 60% ^{pq}	646 50%	22 49%	533 50%	132 49%	86 45%	189 51%	142 52%	194 51%
It would be difficult to install a charging point at home (e.g. lack of space)	433 31%	25 43% ^b	91 26%	45 31%	272 33% ^b	283 28%	150 40% ^e	356 31%	80 36%	25 25%	31 27%	44 39%	26 27%	7 32%	1 27%	10 36%	14 16%	42 23%	99 34% ^{pq}	412 32%	11 24%	308 29%	115 43% ^u	81 42% ^{xyz}	99 27%	85 31%	124 32%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 716

S9. Which, if any, of the following do you think would stop you from buying an electric vehicle?**Base: All non-EV owners**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home		Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Weighted base	1387	59*	347	146	836	1017	370	1132	224	99*	117	114*	94*	21**	5**	28**	92*	180	293	1295	46*	1074	267	190	373	273	384
The distance that could be covered in a single charge	647	30	153	66	399	511	136	544	91	60	52	56	53	7	3	17	31	83	181	611	22	509	127	75	180	132	204
	47%	52%	44%	45%	48%	50%f	37%	48%h	41%	60%ghj	45%	49%	57%h	36%	57%	60%	33%	46%	62%pq	47%	48%	47%	48%	40%	48%	48%	53%w
How long it takes to recharge an electric vehicle	580	23	145	57	355	451	129	478	92	47	50	53	44	9	2	16	25	78	165	547	23	445	125	67	156	119	188
	42%	40%	42%	39%	42%	44%f	35%	42%	41%	48%	43%	46%	47%	43%	44%	57%	28%	43%p	56%pq	42%	49%	41%	47%	35%	42%	43%	49%w
Not knowing enough about electric vehicles to make an informed choice	296	11	74	27	185	226	70	243	65	21	29	27	19	2	1	6	9	30	59	281	8	234	54	38	80	75	73
	21%	19%	21%	18%	22%	22%	19%	21%	29%g	21%	25%	23%	20%	12%	28%	21%	10%	17%	20%p	22%	16%	22%	20%	20%	22%	27%z	19%
Concerns about the current performance and reliability of electric vehicles	456	27	120	50	258	355	100	372	89	47	40	46	36	7	-	14	20	48	141	426	17	351	93	65	111	81	143
	33%	46%d	35%	34%	31%	35%f	27%	33%	40%g	48%gj	34%	40%	38%	33%	-	48%	22%	27%	48%pq	33%	38%	33%	35%	34%	30%	30%	37%x
Other	68	1	15	5	47	58	10	51	17	6	6	2	4	1	1	6	1	8	31	62	3	55	10	12	15	8	23
	5%	2%	4%	3%	6%	6%f	3%	5%	7%k	6%	5%	2%	4%	5%	14%	22%	1%	5%	11%pq	5%	7%	5%	4%	6%	4%	3%	6%
Don't know	20	-	3	-	17	10	10	17	-	1	5	1	1	-	-	-	-	1	1	13	-	12	2	1	3	4	6
	1%	-	1%	-	2%	1%	3%e	1%	-	1%	5%gh	*	1%	-	-	-	-	1%	*	1%	-	1%	1%	1%	1%	1%	2%
NET: Those with reasons stopping them from buying an EV	1282	56	312	136	778	950	332	1054	204	96	104	112	85	19	5	28	78	166	285	1208	40	995	251	181	339	262	358
	92%	96%	90%	93%	93%	93%f	90%	93%	91%	97%ijl	89%	98%ghj	91%	95%	100%	100%	85%	92%	97%pq	93%	86%	93%	94%	95%	91%	96%x	93%
NET: Limited choice/ availability of model (1st or 2nd hand)	402	25	100	45	233	312	91	330	76	33	34	39	28	4	4	12	31	54	95	378	15	317	79	59	105	85	105
	29%	42%d	29%	31%	28%	31%f	24%	29%	34%	33%	29%	34%	30%	22%	72%	42%	34%	30%	32%	29%	32%	29%	29%	31%	28%	31%	27%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 722

S10. We'd now like to ask you some questions about your home's electricity and heating. As far as you know, is your household with a 'green electricity provider' or on a 'green or renewable tariff' for your electricity? By 'green' we mean acting more environmentally friendly.

Base: All respondents

	Gender			Age							Region										Region Summary			Social Grade							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Yes, it is with a 'green electricity provider'	590 29%	313 31%b	275 26%	114 33%deh	184 25%	123 24%	169 35%deh	174 30%dh	246 24%	80 24%	506 29%im	536 28%	53 30%im	21 22%	9 16%	26 31%	74 32%im	61 36%imu	48 27%	43 29%	58 30%im	74 27%	68 24%	53 30%im	161 33%ix	196 27%	149 29%	166 31%	185 31%	115 26%	124 25%
Yes, it is on a 'green or renewable tariff'	305 15%	162 16%	144 14%	54 16%	115 16%	74 15%	62 13%	83 14%	160 16%	43 13%	255 15%	281 15%	24 14%	20 21%	6 10%	12 15%	34 15%	28 16%	30 17%	18 12%	30 16%	36 13%	39 14%	28 16%	74 15%	103 14%	78 15%	91 17% ^C	88 15%	52 12%	75 15%
No, it is not with a green provider nor on a green/renewable tariff	516 25%	265 26%	249 24%	68 20%	212 29%cfg	135 27%cf	101 21%	139 24%g	276 27%cf	90 27%	431 25%	476 25%	40 23%	23 24%	22 37%ikpq sv	24 29%	70 31%pv	35 20%	39 22%	36 25%	44 23%	73 27%	74 26%	36 20%	129 27%	183 25%	119 23%	139 26%	130 22%	109 25%	139 28%B
Don't know	743 36%	318 32%	422 40% ^a	128 37%	256 35%	188 37%	170 35%	211 36%	363 36%	124 38%	620 36%	681 36%	62 35%	39 40%	23 40%	26 30%	65 28%	59 35%	67 38%	56 38%	71 37%	96 35%	110 39% ^o	68 38%	150 31%	274 38% ^w	195 38% ^w	175 32%	222 37%	171 39% ^A	176 36%
With green provider and tariff	87 4%	53 5% ^b	34 3%	19 5%	33 5%	17 3%	19 4%	28 5%	40 4%	7 2%	76 4%	84 4%	2 1%	7 7% ^k	2 3%	4 4%	14 6% ^k	11 7% ^{kt}	7 4%	4 3%	11 6% ^k	7 2%	10 4%	8 4%	29 6%	25 3%	22 4%	26 5%	27 4%	13 3%	20 4%
With green provider but not a green tariff	503 24%	260 26%	241 23%	95 27% ^{dh}	151 21%	106 21%	150 31% ^{deh}	146 25% ^{dh}	206 20%	73 22%	430 25% ^{lm}	452 24%	51 29% ^{lm}	15 15%	8 13%	22 26%	60 26% ^{lm}	50 29% ^{lm}	42 23%	38 26%	47 25%	68 25%	57 20%	46 26%	132 27%	171 23%	127 25%	140 26%	158 26%	101 23%	104 21%
With green tariff but not a green provider	218 11%	109 11%	110 10%	36 10%	81 11%	57 11%	44 9%	55 9%	120 12%	36 11%	179 10%	197 10%	21 12%	14 14%	4 7%	9 10%	20 9%	16 10%	24 13%	13 9%	19 10%	29 11%	29 10%	20 11%	45 9%	78 11%	56 11%	64 12%	61 10%	39 9%	55 11%
None of the above	1259 61%	584 58%	671 64% ^a	197 57%	468 64% ^f	323 64% ^f	270 56%	350 60%	639 64% ^{cf}	214 65%	1051 61%	1158 61%	101 58%	62 64%	45 77% ^{ikno} pqstv	50 59%	136 59%	94 55%	106 60%	93 62%	115 60%	169 62%	185 66% ^p	104 59%	280 58%	458 63%	314 60%	314 58%	351 59%	280 65% ^A	314 64%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 723

S10. We'd now like to ask you some questions about your home's electricity and heating. As far as you know, is your household with a 'green electricity provider' or on a 'green or renewable tariff' for your electricity? By 'green' we mean acting more environmentally friendly.

Base: All respondents

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not working but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned outright (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Yes, it is with a 'green electricity provider'	590 29%	114 28%	225 28%	284 29%g	56 23%g	48 27%g	18 22%	39 32%g	130 37%abcd g	15 14%	422 30%	247 30%	175 30%	161 26%	64 26%	38 25%	59 25%	7 20%	21 27%	56 35%	9 21%	9 27%	261 29%	307 30%	76 21%	492 31%w	483 28%	106 29%
Yes, it is on a 'green or renewable tariff'	305 15%	70 17%	124 15%	158 16%	36 15%	27 15%	9 11%	17 14%	46 13%	12 11%	202 14%	107 13%	95 16%	98 16%	42 17%	24 16%	32 14%	5 15%	15 19%	24 15%	5 11%	7 21%	123 14%	165 16%	53 15%	235 15%	258 15%	47 13%
No, it is not with a green provider nor on a green/renewable tariff	516 25%	92 22%	230 28%	259 26%f	63 26%f	44 25%	19 23%	28 22%	70 20%	33 31%f	339 24%	210 26%	130 22%	166 26%	74 30% m	29 20%	63 27%	10 31%	13 17%	48 30% r	11 26%	4 11%	219 24%	272 26%	100 28%	392 25%	435 26%	81 22%
Don't know	743 36%	152 37%	267 33%	324 33%	95 40% a	70 39%	38 45% a	43 35%	123 35%	50 46% af	502 36%	281 34%	221 38%	227 36%	74 30%	64 43% il	89 38%	14 41%	31 40%	44 28%	19 45%	16 48%	334 37%	340 33%	138 39%	536 34%	591 35%	152 41% A
With green provider and tariff	87 4%	19 5%	33 4%	41 4%	11 5%	10 6%	1 1%	3 3%	19 5%	2 1%	63 4%	28 3%	35 6% i	22 3%	7 3%	6 4%	8 4%	2 7%	3 3%	12 8%	1 3%	2 7%	37 4%	45 4%	9 3%	73 5%	71 4%	16 4%
With green provider but not a green tariff	503 24%	95 23%	192 24%	243 25% bg	44 19%	37 21%	17 21%	36 29% bg	111 32% abcg	13 12%	359 26%	219 27% o	140 24%	139 22%	57 23%	32 21%	51 22%	5 13%	19 24%	44 27%	8 18%	7 20%	225 25%	262 25%	67 19%	419 27% w	413 24%	90 24%
With green tariff but not a green provider	218 11%	51 12%	91 11%	118 12% f	24 10%	16 9%	8 10%	14 11%	28 8%	10 10%	139 10%	79 10%	60 10%	76 12%	35 14%	18 12%	23 10%	3 8%	12 16% s	11 7%	4 8%	5 14%	87 10%	120 12%	44 10%	162 10%	187 11%	31 8%
None of the above	1259 61%	244 60%	497 61%	584 59%	158 66% af	114 64%	58 68% f	71 57%	193 55%	83 77% abce f	841 60%	490 60%	351 60%	394 62%	148 60%	93 62%	152 65%	24 72%	44 57%	93 58%	30 71%	19 59%	554 61%	612 59%	239 67% x	927 59%	1026 60%	233 63%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 724

S10. We'd now like to ask you some questions about your home's electricity and heating. As far as you know, is your household with a 'green electricity provider' or on a 'green or renewable tariff' for your electricity? By 'green' we mean acting more environmentally friendly.

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Yes, it is with a 'green electricity provider'	590 29%	339 28%co	290 26%o	248 27%o	42 23%o	50 40%bodehijko	36 52%bcdefhijklmo	14 25%o	250 30%eo	18 22%	23 23%	25 32%o	39 32%o	130 37%bcdeijko	15 14%
Yes, it is on a 'green or renewable tariff'	305 15%	194 16%f	184 17%bfi	153 17%f	31 17%f	10 8%	6 9%	4 8%	111 13%	9 11%	16 16%	11 14%	17 14%	46 13%	12 11%
No, it is not with a green provider nor on a green/renewable tariff	516 25%	322 26%gln	299 27%glin	251 27%gln	48 26%gl	23 19%	9 13%	14 27%f	194 23%	19 23%	32 33%fglin	11 15%	28 22%	70 20%	33 31%fglin
Don't know	743 36%	419 34%	375 34%	304 33%	71 39%	44 36%	20 29%	24 44%f	324 38%d	38 45%d	33 33%	37 47%bcdn	43 35%	123 35%	50 46%bcdn
With green provider and tariff	87 4%	52 4%	48 4%	39 4%	9 5%	4 3%	1 2%	2 4%	35 4%	1 1%	4 4%	6 8%o	3 3%	19 5%	2 1%
With green provider but not a green tariff	503 24%	287 24%ceo	241 22%o	209 23%o	33 18%	46 37%bcdehijko	34 49%bcdefhijklmn o	12 22%	215 26%eo	17 21%	19 19%	19 24%o	36 29%eo	111 32%bcdeiko	13 12%
With green tariff but not a green provider	218 11%	142 12%fh	135 12%fhin	113 12%fhin	22 12%	7 6%	5 7%	2 4%	76 9%	8 10%	11 11%	5 6%	14 11%	28 8%	10 10%
None of the above	1259 61%	741 61%g	674 61%gn	554 61%g	119 65%gn	67 54%g	29 42%	38 70%fgn	518 61%gn	58 68%gn	65 66%g	48 62%g	71 57%	193 55%	83 77%bcdefgilmn

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 725

S10. We'd now like to ask you some questions about your home's electricity and heating. As far as you know, is your household with a 'green electricity provider' or on a 'green or renewable tariff' for your electricity? By 'green' we mean acting more environmentally friendly.

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?						S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Yes, it is with a 'green electricity provider'	590 29%	508 32%b	81 19%	531 31%d	53 17%	309 33%f	86 21%	28 48%h	405 29%	167 29%	193 30%	48 35%	26 29%	-	122 36%pq	163 33%pq	104 25%	45 22%	56 53%st	198 31%t	110 23%
Yes, it is on a 'green or renewable tariff'	305 15%	261 16%b	45 10%	268 16%d	35 11%	151 16%	62 15%	13 22%	205 15%	77 13%	102 16%	25 19%	14 15%	-	57 17%	80 16%	51 13%	29 14%	21 19%	94 15%	74 15%
No, it is not with a green provider nor on a green/renewable tariff	516 25%	360 22%	150 35%a	387 23%	117 37%c	232 25%	119 29%	6 10%	328 24%g	139 24%	147 23%	26 20%	21 23%	-	78 23%	104 21%	93 23%	58 28%	22 21%	158 25%	113 24%
Don't know	743 36%	563 35%	157 37%	582 34%	122 38%	284 31%	163 39%e	15 24%	508 37%	221 38%	230 36%	43 32%	32 36%	1 100%	105 30%	162 33%	176 43%no	81 39%	18 17%	220 34%r	194 41%r
With green provider and tariff	87 4%	80 5%b	7 2%	78 5%	8 2%	48 5%	12 3%	3 5%	59 4%	19 3%	32 5%	8 6%	3 3%	-	18 5%	22 5%	16 4%	5 3%	11 10%st	30 5%	13 3%
With green provider but not a green tariff	503 24%	428 27%b	74 17%	453 27%d	45 14%	261 28%f	74 18%	25 43%h	347 25%	148 25%	161 25%	40 30%	23 26%	-	104 30%pq	141 29%pq	88 21%	40 19%	46 43%st	168 26%t	97 20%
With green tariff but not a green provider	218 11%	181 11%	37 9%	190 11%	27 9%	102 11%	50 12%	10 17%	146 11%	58 10%	70 11%	18 13%	11 12%	-	39 11%	58 12%	36 9%	23 11%	10 9%	63 10%	61 13%
None of the above	1259 61%	923 57%	307 72%a	969 57%	239 75%c	516 56%	282 67%e	21 35%	836 60%g	360 61%k	377 59%	70 51%	53 59%	1 100%	183 53%	266 55%	270 66%no	139 67%no	40 38%	377 59%r	307 64%r

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 726

S10. We'd now like to ask you some questions about your home's electricity and heating. As far as you know, is your household with a 'green electricity provider' or on a 'green or renewable tariff' for your electricity? By 'green' we mean acting more environmentally friendly.

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Yes, it is with a 'green electricity provider'	590 29%	87 100%cd	503 100%cd	-	-	400 30%	190 26%	449 27%	143 40%gjl	46 37%gj	41 25%	59 34%	34 29%	16 43%gj	6 49%	12 29%	73 56%qr	95 38%	117 32%	551 29%	20 27%	472 30%v	96 23%	110 35%yz	167 30%yz	90 23%	121 22%
Yes, it is on a 'green or renewable tariff'	305 15%	87 100%bd	-	218 100%bd	-	201 15%	104 14%	227 14%	58 16%	27 21%g	26 16%	32 18%	26 22%g	8 21%	2 17%	4 9%	25 19%	44 18%	58 16%	283 15%	16 22%	250 16%	49 12%	56 18%z	101 18%yz	52 13%	62 11%
No, it is not with a green provider nor on a green/renewable tariff	516 25%	-	-	-	516 41%abc	326 24%	190 26%	435 26%hi	70 19%	23 18%	42 26%	44 25%	24 21%	7 18%	3 28%	12 29%	23 17%	53 21%	90 25%	487 25%	19 27%	385 24%	122 30%u	81 26%	122 22%	101 26%	160 30%x
Don't know	743 36%	-	-	-	743 59%abc	475 36%	268 37%	611 37%h	113 31%	39 31%	61 37%	54 31%	36 31%	8 22%	1 12%	15 36%	20 16%	74 30%p	122 33%p	685 36%	21 29%	538 34%	160 39%	84 27%	187 34%	166 42%wx	212 39%w
With green provider and tariff	87 4%	87 100%bcd	-	-	-	63 5%	24 3%	70 4%	24 7%	8 7%	6 4%	15 9%g	4 3%	2 4%	1 6%	1 3%	10 8%	18 7%	19 5%	81 4%	4 5%	68 4%	16 4%	19 6%	25 5%	13 3%	16 3%
With green provider but not a green tariff	503 24%	-	503 100%acd	-	-	337 25%	166 23%	379 23%	120 33%gj	38 30%	35 21%	44 25%	30 26%	15 39%gj	5 43%	11 26%	63 48%qr	76 31%	98 27%	470 24%	16 22%	403 26%v	80 19%	91 29%yz	142 26%yz	77 19%	105 19%
With green tariff but not a green provider	218 11%	-	-	218 100%abd	-	138 10%	81 11%	158 10%	35 10%	18 15%	20 12%	17 10%	22 19%ghk	6 16%	1 11%	3 6%	14 11%	26 10%	39 10%	202 10%	13 17%	182 12%	32 8%	37 12%	76 14%z	39 10%	46 8%
None of the above	1259 61%	-	-	-	1259 100%abc	801 60%	458 63%	1046 63%himl	182 51%	62 49%	103 63%him	98 56%	59 51%	15 40%	4 39%	27 65%em	43 33%	127 51%p	213 58%p	1172 61%	41 55%	923 59%	281 69%u	165 53%	309 56%	267 68%wx	372 69%wx

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 727

S11. Which, if any, of the following do you currently use to heat your home?

Base: All respondents

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Gas boiler	1652 80%	790 79%	857 81%	235 68%	589 80%cg	410 81%cg	418 87%cddeg h	418 72%cg	815 81%cg	270 82%	1407 81%g	1515 80%	136 78%g	86 88%kmtv	23 39%	76 89%kmtv	194 85%mtv	153 89%kmtv	150 84%mtv	124 83%mtv	153 79%g	193 71%g	235 84%mtv	129 72%g	423 87%xy	557 76%	426 82%g	431 79%	477 80%	356 82%	388 79%
Electric heaters	361 17%	186 19%	173 16%	92 27%defh	131 18%g	76 15%	62 13%	142 24%defh	157 16%	40 12%	313 18%g	328 17%	32 18%g	12 13%	4 6%	9 11%	41 18%g	29 17%g	30 17%g	21 14%	37 19%g	63 23%lmn	47 17%g	35 20%g	79 16%	145 20%	88 17%	110 20%CD	120 20%CD	58 13%	73 15%
Wood burning stove	126 6%	60 6%	66 6%	23 7%	41 6%	34 7%	28 6%	34 6%	64 6%	24 7%	98 6%	118 6%	9 5%	7 7%	13 22%iklno pqstuv	3 3%	14 6%	10 6%	8 4%	16 11%qt	10 5%	13 5%	15 5%	10 6%	26 5%	38 5%	34 7%	40 7%	28 5%	33 8%	25 5%
Gas fire	164 8%	81 8%	83 8%	18 5%	45 6%	39 8%	63 13%cddeg h	30 5%	72 7%	29 9%	143 8%g	153 8%	11 6%	10 10%g	- -	7 8%g	22 10%g	24 14%kmtu	15 8%g	12 8%g	9 5%	20 7%g	17 6%	17 10%g	53 11%y	54 7%	36 7%	42 8%	45 8%	42 10%	34 7%
Electric fire	174 8%	76 8%	96 9%	20 6%	64 9%	39 8%	50 10%g	43 8%	80 8%	26 8%	151 9%	166 9%	8 4%	8 8%	7 12%	10 12%kt	37 16%kqrs tuv	19 11%kt	14 8%	9 6%	13 7%	14 5%	24 9%	11 6%	66 14%xy	49 7%	36 7%	41 8%	50 8%	36 8%	47 10%
Heating oil	115 6%	61 6%	54 5%	17 5%	40 6%	35 7%	23 5%	31 5%	62 6%	29 9%	64 4%	104 5%	11 6%nop	5 5%np	35 60%iklno pqrstuv	- -	4 2%	1 1%	5 3%	6 4%	12 6%nop	15 5%g	9 3%	12 7%nop	5 1%	36 5%g	23 4%g	45 8%BCD	28 5%	19 4%	23 5%
Heat pump	38 2%	20 2%	18 2%	7 2%	17 2%	9 2%	4 1%	17 3%g	17 2%	5 2%	32 2%	35 2%	3 2%	2 2%	1 1%	4 4%	2 1%	2 1%	2 1%	1 1%	2 1%	10 4%	3 1%	6 3%	8 2%	19 3%	5 1%	12 2%	8 1%	12 3%	6 1%
Other low carbon heating system	11 1%	6 1%	5 1%	5 1%fh	3 *	2 *	1 *	7 1%g	3 *	1 *	10 1%	11 1%	- -	- -	1 3%kps	1 1%	4 2%	- *	1 *	- -	- -	3 1%	1 *	2 1%	4 1%	5 1%	1 *	2 *	4 1%	1 *	5 1%
Other	41 2%	24 2%	17 2%	3 1%	13 2%	14 3%	11 2%	6 1%	24 2%	9 3%	36 2%	38 2%	4 2%	- -	2 4%	2 3%	4 2%	1 *	1 1%	2 2%	5 3%	8 3%	7 2%	5 3%	7 1%	20 3%	9 2%	17 3%B	4 1%	9 2%B	12 2%B
Don't know	32 2%	13 1%	19 2%	19 5%defh	9 1%g	4 1%	1 *	24 4%defh	8 1%	2 1%	29 2%	31 2%	1 1%	2 2%	- -	3 3%	3 1%	1 1%	2 1%	2 1%	2 1%	11 4%sv	4 1%	1 *	7 1%	16 2%	6 1%	8 2%	11 2%	7 2%	6 1%
NET: Non low-carbon heating	1999 97%	971 97%	1021 97%	324 93%	712 97%cg	488 97%g	475 98%cg	547 95%	976 97%cg	323 98%	1677 97%	1829 97%	170 97%	95 98%	57 98%	80 95%	224 98%t	169 99%t	174 98%t	146 98%t	187 97%t	252 92%	274 98%t	171 96%	474 98%	697 95%	506 97%	524 96%	582 98%	420 97%	472 96%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 728

S11. Which, if any, of the following do you currently use to heat your home?**Base: All respondents**

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393		
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370		
Gas boiler	1652 80%	320 78%	635 78%	774 79% ^c	181 76%	123 69%	68 81%	112 91% ^{abc}	299 85% ^{abc}	94 86% ^{bc}	1167 83% ^k	680 83% ^{mno}	487 83% ^{mno}	462 73%	206 83% ^{mno}	103 69%	153 65%	22 66%	61 79%	136 85%	38 87%	18 57%	727 81%	827 80%	282 79%	1272 80%	1398 82% ^B	254 69%		
Electric heaters	361 17%	67 16%	159 20%	176 18% ^e	50 21% ^{eg}	41 23% ^{efg}	19 23% ^{eg}	8 6%	55 16% ^e	11 10%	225 16%	132 16%	92 16%	132 21% ^h	28 11%	40 26% ^{ijlo}	65 28% ^{ijlo}	4 11%	12 16%	34 21%	6 15%	11 34%	154 17%	175 17%	65 18%	265 17%	307 18%	54 15%		
Wood burning stove	126 6%	28 7%	47 6%	53 5%	21 9% ^a	14 8%	3 3%	6 5%	26 7%	4 3%	112 8% ^k	71 9% ^{lmn}	41 7% ^{lmn}	14 2%	6 2%	2 1%	7 3%	1 2%	4 5%	9 5%	2 4%	5 15%	51 6%	65 6%	17 5%	99 6%	70 4%	57 15% ^A		
Gas fire	164 8%	27 7%	55 7%	60 6%	22 9%	10 6%	5 6%	13 10%	49 14% ^{acg}	5 5%	131 9% ^k	97 9% ⁿ	34 6%	32 5%	13 5%	7 5%	11 5%	1 4%	8 10%	17 11%	1 2%	2 6%	81 9%	70 7%	22 6%	129 8%	148 9% ^B	16 4%		
Electric fire	174 8%	29 7%	60 7%	71 7%	18 8%	16 9%	6 7%	9 7%	41 12% ^a	14 13%	114 8%	72 9% ⁿ	42 7%	58 9%	37 15% ^{ijmn}	10 7%	12 5%	2 4%	2 3%	26 16% ^r	6 14% ^r	4 13%	84 9%	83 8%	31 9%	135 9%	142 8%	32 9%		
Heating oil	115 6%	25 6%	48 6%	62 6%	11 5%	11 6%	3 3%	3 2%	17 5%	9 8%	90 6% ^k	52 6%	38 6%	22 4%	7 3%	5 3%	11 5%	3 9%	2 3%	3 2%	* 1%	2 5%	43 5%	65 6%	24 7%	84 5%	48 3%	67 18% ^A		
Heat pump	38 2%	10 2%	17 2%	20 2%	6 3%	4 2%	1 1%	1 1%	3 1%	2 2%	26 2%	13 2%	12 2%	12 2%	3 1%	6 4% ⁱⁿ	2 1%	- -	2 3%	1 1%	1 2%	- -	6 1%	31 3% ^u	5 1%	32 2%	30 2%	8 2%		
Other low carbon heating system	11 1%	4 1%	3 *	6 1%	1 1%	3 2% ^f	1 1%	- -	1 *	- -	5 *	3 *	2 *	6 1%	- -	3 2% ^{ij}	3 1% ⁱ	- -	- -	3 2%	- -	2 5%	2 *	8 1%	4 1%	6 *	11 1%	1 *		
Other	41 2%	6 1%	15 2%	15 2%	5 2%	6 3%	- -	3 2%	13 4% ^{ag}	- -	30 2%	22 3%	8 1%	9 1%	1 1%	5 3%	3 1%	3 7% ^{jln}	1 2%	3 2%	- -	1 2%	22 2%	18 2%	9 2%	31 2%	29 2%	12 3%		
Don't know	32 2%	9 2%	12 1%	16 2% ^f	5 2% ^f	7 4% ^{aef}	3 3% ^f	- -	1 *	1 1%	15 1%	7 1%	9 1%	14 2%	2 1%	2 2%	10 4% ^{ijl}	3 9% ^{ijlm}	3 2%	1 1%	2 1%	- -	2 6%	12 1%	16 2%	3 1%	25 2%	29 2%	3 1%	
NET: Non low-carbon heating	1999 97%	395 97%	786 97%	955 97% ^c	226 95%	165 93%	82 97%	122 98% ^c	343 98% ^c	106 98%	1372 98% ^k	797 98% ^{mno}	575 98% ^{mno}	598 95%	242 98% ^{mno}	139 93%	217 93%	29 85%	73 95%	157 98%	42 98%	30 92%	871 97%	1007 97%	348 97%	1530 97%	1640 97%	359 97%		

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 729

S11. Which, if any, of the following do you currently use to heat your home?**Base: All respondents**

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Gas boiler	1652 80%	955 78%l	858 78%l	720 79%l	138 75%l	97 78%l	54 78%	43 79%l	697 83%bcekl	68 81%l	74 75%	49 63%	112 91%bcdefghikl	299 85%bcdeikl	94 86%ekl
Electric heaters	361 17%	226 19%mo	205 19%mo	165 18%mo	40 22%imo	22 17%mo	11 17%	10 19%mo	134 16%mo	19 23%mo	19 19%mo	22 28%bcdimno	8 6%	55 16%mo	11 10%
Wood burning stove	126 6%	75 6%	66 6%	49 5%	17 9%bcd	8 7%	4 6%	4 8%	52 6%	3 3%	5 5%	8 11%	6 5%	26 7%	4 3%
Gas fire	164 8%	82 7%	69 6%	55 6%	14 8%	13 10%	5 8%	8 14%bcdko	82 10%bcd	5 6%	4 4%	6 8%	13 10%	49 14%bcdeiko	5 5%
Electric fire	174 8%	89 7%	78 7%	63 7%	16 8%	11 9%h	8 12%	2 5%	85 10%bcd	6 7%	9 9%	7 9%	9 7%	41 12%bcd	14 13%cd
Heating oil	115 6%	73 6%	66 6%	60 6%	6 3%	7 6%	3 4%	4 8%	42 5%	3 3%	5 5%	6 7%	3 2%	17 5%	9 8%
Heat pump	38 2%	27 2%	24 2%	19 2%	5 3%	3 3%	2 2%	2 3%	11 1%	1 1%	2 2%	2 3%	1 1%	3 1%	2 2%
Other low carbon heating system	11 1%	7 1%	7 1%	6 1%	1 1%	- -	- -	- -	4 *	1 1%	1 1%	2 3%bcdin	- -	1 *	- -
Other	41 2%	20 2%	20 2%	15 2%	4 2%	* *	- -	* 1%	21 3%	- -	3 3%	2 3%	3 2%	13 4%bcdo	- -
Don't know	32 2%	21 2%n	18 2%n	14 2%	4 2%n	3 2%n	2 2%	1 2%n	11 1%n	3 3%n	3 3%n	5 6%bcdimno	- -	1 *	1 1%
NET: Non low-carbon heating	1999 97%	1181 97%l	1063 97%l	889 97%l	174 95%	119 96%	66 95%	53 97%	817 97%l	82 97%	93 94%	72 92%	122 98%l	343 98%ekl	106 98%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 730

S11. Which, if any, of the following do you currently use to heat your home?**Base: All respondents**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Gas boiler	1652 80%	1293 80%	336 79%	1352 80%	255 80%	738 80%	332 79%	44 74%	1132 82%	466 80%	531 83%	105 78%	73 82%	-	291 85%o	378 78%	342 84%o	165 79%	81 77%	524 82%	395 83%
Electric heaters	361 17%	286 18%	70 16%	298 18%	57 18%	156 17%	76 18%	14 23%	224 16%	85 14%	116 18%	25 19%	12 13%	-	61 18%q	97 20%pq	57 14%	23 11%	20 19%	108 17%	77 16%
Wood burning stove	126 6%	102 6%	24 6%	109 6%	15 5%	72 8%	21 5%	9 14%	99 7%	38 7%	54 9%	10 7%	6 7%	-	24 7%	38 8%	33 8%	14 7%	4 4%	54 8%	30 6%
Gas fire	164 8%	126 8%	35 8%	140 8%	19 6%	81 9%	24 6%	3 5%	117 8%	43 7%	57 9%	10 7%	10 11%	-	38 11%q	38 8%	33 8%	10 5%	14 13%rs	44 7%	45 9%
Electric fire	174 8%	133 8%	38 9%	148 9%	23 7%	77 8%	37 9%	10 17%h	114 8%	57 10%	50 8%	10 8%	7 8%	-	33 10%	45 9%	29 7%	17 8%	3 3%	47 7%	54 11%rs
Heating oil	115 6%	88 5%	26 6%	98 6%	16 5%	60 6%	24 6%	5 8%	94 7%	51 9%j	34 5%	10 7%	5 6%	-	20 6%	30 6%	28 7%	21 10%	6 5%	44 7%	31 6%
Heat pump	38 2%	30 2%	8 2%	33 2%	5 1%	21 2%	5 1%	7 11%h	21 1%	15 2%	11 2%	2 1%	-	-	3 1%	16 3%np	5 1%	3 2%	1 1%	12 2%	6 1%
Other low carbon heating system	11 1%	9 1%	2 *	8 *	3 1%	5 1%	4 1%	-	5 *	2 *	3 *	-	1 1%	-	1 *	1 *	3 1%	-	1 1%	4 1%	1 *
Other	41 2%	29 2%	12 3%	32 2%	7 2%	21 2%	10 2%	1 2%	28 2%	11 2%	16 3%	2 1%	1 2%	-	4 1%	11 2%	8 2%	7 3%	1 1%	13 2%	11 2%
Don't know	32 2%	22 1%	8 2%	25 1%	3 1%	13 1%	3 1%	-	12 1%	3 1%	5 1%	2 1%	1 1%	1 100%	2 1%	6 1%	2 *	-	-	6 1%t	-
NET: Non low-carbon heating	1999 97%	1568 97%b	403 95%	1642 97%	305 96%	900 97%	406 97%	60 100%	1355 98%	573 98%	627 98%	132 98%	86 97%	-	338 98%	473 97%	403 98%	201 97%	105 99%	622 97%	472 99%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 731

S11. Which, if any, of the following do you currently use to heat your home?**Base: All respondents**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Gas boiler	1652	70	379	158	1046	1128	524	1652	150	62	132	133	8	11	-	14	98	211	316	1555	51	1269	328	245	440	317	446
	80%	80%	75%	72%	83%bc	84%f	72%	100%ghijklm	42%l	49%lm	81%hilm	77%hilmo	7%	30%l	-	35%l	75%	85%p	86%p	81%t	70%	81%	80%	78%	80%	80%	83%
Electric heaters	361	24	120	35	182	215	146	150	361	22	30	43	22	14	5	5	30	42	53	335	12	273	65	72	94	67	80
	17%	27%cd	24%cd	16%	14%	16%	20%e	9%	100%gijklm	18%g	18%g	25%go	19%g	36%gijlo	40%	11%	23%r	17%	14%	33%	17%	17%	17%	23%xz	17%	17%	15%
Wood burning stove	126	8	38	18	62	105	21	62	22	126	10	4	32	9	1	1	16	18	32	122	2	111	14	21	43	19	26
	6%	10%	8%cd	8%	5%	8%ef	3%	4%	6%gk	100%ghijklmo	6%	2%	28%ghjko	23%ghjko	7%	3%	12%	7%	9%	6%	2%	7%v	3%	7%	8%	5%	5%
Gas fire	164	6	35	20	103	122	42	132	30	10	164	12	2	2	-	2	16	16	46	154	6	139	21	26	36	36	41
	8%	7%	7%	9%	8%	9%ef	6%	8%l	8%l	8%l	100%ghiklmo	7%	2%	5%	-	5%	12%	6%	13%q	8%	9%	9%v	5%	8%	7%	9%	8%
Electric fire	174	15	44	17	98	111	62	133	43	4	12	174	7	5	1	5	8	23	26	165	5	135	34	29	55	31	43
	8%	17%bcd	9%	8%	8%	8%	9%	8%ei	12%gi	3%	8%	100%ghijlmo	6%	14%i	7%	13%ei	6%	9%	7%	9%	7%	9%	8%	9%	10%	8%	8%
Heating oil	115	4	30	22	59	90	25	8	22	32	2	7	115	5	3	3	14	15	24	109	2	108	7	14	35	25	31
	6%	4%	6%	10%cd	5%	7%ef	4%	*	6%gj	25%ghjko	1%	4%g	100%ghijklm	12%gj	25%	8%gj	10%	6%	7%	6%	3%	7%v	2%	5%	6%	6%	6%
Heat pump	38	2	15	6	15	23	15	11	14	9	2	5	5	38	-	1	-	-	-	36	2	31	5	5	14	7	9
	2%	2%	3%cd	3%	1%	2%	2%	1%	4%g	7%gj	1%	3%g	4%g	100%ghijkl	-	2%	-	-	-	2%	3%	2%	1%	2%	3%	2%	2%
Other low carbon heating system	11	1	5	1	4	5	7	-	5	1	-	1	3	-	11	-	2	2	-	11	-	8	3	2	4	4	1
	1%	1%	1%	1%	*	*	1%	-	1%g	1%g	-	*g	2%g	-	100%	-	1%	1%	-	1%	-	*	1%	1%	1%	1%	*
Other	41	1	11	3	27	29	13	14	5	1	2	5	3	1	-	41	3	7	12	34	4	29	12	7	10	4	17
	2%	1%	2%	1%	2%	2%	2%	1%	1%	1%	1%	3%g	3%g	3%	-	100%ghijklm	2%	3%	3%	2%	6%st	2%	3%	2%	2%	1%	3%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 731

S11. Which, if any, of the following do you currently use to heat your home?**Base: All respondents**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Don't know	32	1	4	1	26	7	25	-	-	-	-	-	-	-	-	-	-	-	-	23	5	19	9	1	10	4	4
	2%	1%	1%	1%	2%	1%	3%e	-	-	-	-	-	-	-	-	-	-	-	-	1%	6% _s	1%	2%	*	2%	1%	1%
NET: Non low-carbon heating	1999	86	490	212	1211	1318	681	1652	361	126	164	174	115	28	6	21	126	245	364	1869	67	1535	388	304	537	385	522
	97%	99%	97%	97%	96%	98% _f	93%	100% _{mo}	100% _{mo}	100% _{mo}	100% _{mo}	100% _{mo}	100% _{mo}	74% _o	52%	50%	97%	99%	99%	97% _t	91%	97% _v	95%	97%	97%	97%	97%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 732

S12. Which, if any, of the following do you do to reduce the amount of energy you use in your home?**Base: All using non low-carbon heating**

	Gender			Age							Region													Region Summary			Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	1986	961	1016	289	699	511	487	487	1012	330	1644	1808	178	104	60	75	223	169	190	122	201	240	263	161	467	664	513	554	526	437	469
Weighted base	1999	971	1021	324	712	488	475	547	976	323	1677	1829	170	95*	57*	80*	224	169	174	146	187	252	274	171	474	697	506	524	582	420	472
Heat the home to a lower temperature	1080	509	528	119	360	302	300	231	549	192	912	985	96	48	25	44	119	99	93	85	104	115	151	103	262	368	281	282	332	232	235
	54%	56%	56%	37%	51%cg	62%cdgh	63%cdgh	42%bc	56%cdg	59%	54%	54%	56%t	50%	45%	55%	53%	59%t	53%	58%t	56%	46%	55%	60%t	55%	53%	56%	54%	57%D	55%	50%
Have the heating on less often	1460	666	791	203	537	378	342	364	754	252	1209	1325	135	69	46	62	152	132	119	109	129	173	206	127	346	507	357	367	452	304	337
	73%	69%	77%a	63%	75%cg	77%cg	72%cg	67%	77%cfg	78%	72%	72%	80%ijq	73%	81%	77%	68%	78%o	69%	75%	69%	69%	75%	74%	73%	73%	70%	70%	78%AD	72%	71%
Switch off appliances at the mains (i.e. not on standby)	1123	502	617	145	419	274	285	279	559	180	927	1014	109	59	28	38	121	86	106	81	116	119	159	102	245	380	303	279	342	252	249
	56%	52%	60%a	45%	59%cg	56%cg	60%cg	51%cg	57%cg	56%	55%	55%	64%ijn	62%t	50%	47%	54%	51%	61%t	55%	62%npt	47%	58%t	59%t	52%	54%	60%w	53%	59%	60%AD	53%
Switch off lights when not needed	1692	788	897	233	576	441	442	403	847	293	1408	1540	153	82	50	62	177	145	141	123	166	196	245	152	384	593	430	433	512	342	405
	85%	81%	88%a	72%	81%cg	90%cdgh	93%cdgh	74%	87%cdg	91%	84%	84%	90%inoq	87%	88%	77%	79%	86%	81%	84%	89%noqt	78%	89%noqt	89%not	81%	85%	85%	83%	88%AC	81%	86%
Use energy efficient settings for appliances (e.g. Eco mode)	702	358	342	113	244	178	167	193	343	117	585	646	56	38	22	18	77	68	56	47	58	81	111	71	162	262	161	198	208	155	141
	35%	37%	33%	35%	34%	36%	35%	35%	35%	36%	35%	35%	33%	40%n	39%	22%	34%	40%n	32%	32%	31%	32%	40%n	41%n	34%	38%	32%	38%D	36%	37%D	30%
Use appliances less often	1017	452	564	141	370	274	232	271	515	173	848	932	85	52	32	48	115	79	85	74	94	108	147	98	241	353	254	243	307	221	245
	51%	47%	55%a	44%	52%cg	56%cfh	49%	49%cg	53%cg	54%	51%	51%	50%	55%	56%	59%t	51%	47%	49%	51%	51%	43%	54%t	57%t	51%	51%	50%	46%	53%A	53%	52%
Use less hot water	968	450	515	125	309	270	265	208	495	185	808	889	79	49	32	39	110	80	74	57	94	111	145	97	229	354	225	240	285	205	238
	48%	46%	50%	38%	43%g	55%cdgh	56%cdg	38%	51%cdg	57%	48%	49%	46%	52%	56%r	49%	49%	47%	43%	39%	50%	44%	53%qr	57%qrt	48%	51%	45%	46%	49%	49%	50%
Other	31	18	13	3	10	9	9	3	19	5	27	28	2	-	1	2	6	2	4	5	2	1	2	4	9	7	10	5	13	9	4
	2%	2%	1%	1%	1%	2%	2%g	*	2%g	2%	2%	2%	1%	-	2%	2%	3%	1%	2%	4%t	1%	*	1%	2%	2%	1%	2%	1%	2%	2%	1%
Don't know	15	11	3	2	6	4	2	3	10	3	13	13	2	-	-	4	1	3	4	-	2	-	-	-	4	2	7	3	1	6	4
	1%	1%	*	1%	1%	1%	*	*	1%	1%	1%	1%	1%	-	-	2%	*	2%u	3%su	-	1%	-	-	-	1%	*	1%g	1%	*	1%	1%
Not applicable - I'm not the decision maker / I don't do anything to reduce the amount of energy I use	29	15	14	6	11	5	6	9	14	2	28	29	-	1	-	1	6	4	1	4	3	3	2	5	11	9	8	10	8	3	8
	1%	2%	1%	2%	2%	1%	1%	2%	1%	1%	2%	2%	-	1%	-	1%	3%k	2%	1%	2%	2%	1%	1%	3%k	2%	1%	2%	2%	1%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 732

S12. Which, if any, of the following do you do to reduce the amount of energy you use in your home?

Base: All using non low-carbon heating

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Weighted base	1999	971	1021	324	712	488	475	547	976	323	1677	1829	170	95*	57*	80*	224	169	174	146	187	252	274	171	474	697	506	524	582	420	472
NET: Those who reduce the amount of energy in their home	1955	945	1003	315	694	479	467	536	952	318	1636	1787	168	94	57	79	215	165	170	138	184	247	273	167	459	686	491	512	572	411	460
	98%	97%	98%	97%	97%	98%	98%	98%	98%	98%	98%	98%	99%	99%	100%	99%	96%	97%	98%	95%	98%	98%	99%or	97%	97%	98%	97%	98%	98%	98%	97%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 733

S12. Which, if any, of the following do you do to reduce the amount of energy you use in your home?

Base: All using non low-carbon heating

	Work Sector			Working Status							Tenure										Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)	Yes (u)	No (v)	Yes (w)		No (x)	Urban (A)	Rural (B)			
Unweighted base	1986	359	759	791	327	177	90	118	369	114	1277	774	503	664	127	220	317	45	74	149	41	33	904	955	354	1505	1609	377			
Weighted base	1999	395	786	955	226	165	82*	122	343	106*	1372	797	575	598	242	139	217	29*	73*	157	42*	30*	871	1007	348	1530	1640	359			
Heat the home to a lower temperature	1080	212	399	481	130	71	41	73	230	54	810	495	316	256	101	57	99	14	40	83	21	13	490	530	190	830	890	191			
	54%	54%	51%	50%	57%ac	43%	50%	60%cg	67%abcd	51%	59%k	62%ijlmn	55%lmn	43%	42%	41%	46%	48%	55%	53%	50%	45%	56%	53%	55%	54%	54%	53%			
Have the heating on less often	1460	293	567	681	178	117	68	91	247	77	1010	586	424	432	174	92	165	18	58	103	32	18	655	732	283	1104	1190	271			
	73%	74%	72%	71%	79%a	71%	83%acf	75%	72%	73%	74%	74%am	74%	72%	72%	67%	76%am	63%	80%as	65%	77%	61%	75%	73%	81%ax	72%	73%	75%			
Switch off appliances at the mains (i.e. not on standby)	1123	222	443	533	132	79	50	79	197	52	779	476	303	328	137	72	118	16	51	78	22	15	503	553	198	858	911	212			
	56%	56%	56%	56%	58%ac	48%	61%	65%cg	58%cg	50%	57%	60%ijm	53%	55%	57%	52%	55%	56%	70%as	50%	51%	50%	58%	55%	57%	56%	56%	59%			
Switch off lights when not needed	1692	323	635	761	196	137	70	111	323	95	1182	719	463	487	195	109	183	23	62	122	41	26	762	828	298	1293	1370	322			
	85%	82%	81%	80%	87%a	83%	85%	91%a	94%abcd	90%a	86%k	90%ijlmn	80%	82%	80%	79%	85%	81%	85%	78%	98%as	87%	87%v	82%	86%	84%	84%	90%A			
Use energy efficient settings for appliances (e.g. Eco mode)	702	131	276	335	73	51	31	42	130	41	511	302	209	181	73	39	68	11	22	54	13	6	287	374	116	545	583	119			
	35%	33%	35%	35%	32%	31%	38%	35%	38%	39%	37%k	38%am	36%am	30%	30%	28%	32%	39%	31%	34%	30%	21%	33%	37%	33%	36%	36%	33%			
Use appliances less often	1017	194	401	471	124	82	47	67	171	56	698	417	281	307	130	68	108	13	35	80	21	14	472	486	193	765	843	174			
	51%	49%	51%	49%	55%	50%	57%	55%	50%	53%	51%	52%	49%	51%	54%	49%	50%	45%	48%	51%	50%	46%	54%v	48%	55%	50%	51%	49%			
Use less hot water	968	161	370	412	119	87	39	71	190	50	673	429	245	284	122	56	106	11	30	73	22	8	457	456	190	723	791	177			
	48%	41%	47%	43%	53%a	53%a	48%	58%a	55%a	48%	49%	54%ijm	43%	47%	50%	40%	49%	39%	41%	46%	51%	26%	52%v	45%	55%ax	47%	48%	49%			
Other	31	5	13	15	3	3	-	-	8	1	24	15	9	7	4	2	1	-	1	4	-	-	12	16	6	21	22	9			
	2%	1%	2%	2%	1%	2%	-	-	2%	1%	2%	2%	2%	1%	2%	1%	*	-	1%	3%	-	-	1%	2%	2%	1%	1%	2%			
Don't know	15	4	7	10	1	2	-	-	2	*	12	6	6	3	-	-	3	-	1	4	-	-	6	9	2	13	13	2			
	1%	1%	1%	1%	*	1%	-	-	1%	*	1%	1%	1%	*	-	-	1%	-	1%	2%	-	-	1%	1%	1%	1%	1%	1%			
Not applicable - I'm not the decision maker / I don't do anything to reduce the amount of energy I use	29	4	13	14	3	3	1	1	4	3	19	9	10	9	4	4	1	1	-	4	-	1	10	16	5	21	22	7			
	1%	1%	2%	1%	1%	2%	1%	1%	1%	3%	1%	1%	2%	1%	2%	3%an	*	5%in	-	2%	-	3%	1%	2%	1%	1%	1%	2%			

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 733

S12. Which, if any, of the following do you do to reduce the amount of energy you use in your home?

Base: All using non low-carbon heating

	Work Sector			Working Status						Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mort- gage (j)	NET: Rent-ers (k)	Rent-ed from coun- cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)		Brigh-ton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Weighted base	1999	395	786	955	226	165	82*	122	343	106*	1372	797	575	598	242	139	217	29*	73*	157	42*	30*	871	1007	348	1530	1640	359
NET: Those who reduce the amount of energy in their home	1955	387	767	931	223	161	81	121	337	102	1342	782	559	586	238	135	213	27	72	150	42	29	856	982	341	1497	1605	350
	98%	98%	98%	98%	98%	97%	99%	99%	98%	96%	98%	98%	97%	98%	98%	97%	98%	95%	99%	95%	100%	97%	98%	98%	98%	98%	98%	98%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 734

S12. Which, if any, of the following do you do to reduce the amount of energy you use in your home?**Base: All using non low-carbon heating**

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1986	1118	987	737	250	131	54	77	868	90	100	77	118	369	114
Weighted base	1999	1181	1063	889	174	119	66*	53*	817	82*	93*	72*	122	343	106*
Heat the home to a lower temperature	1080	611	545	446	100	65	35	30	470	41	42	29	73	230	54
	54%	52%	51%	50%	57%cd	55%	53%	58%l	57%bcdkl	50%	45%	41%	60%kl	67%bcdefijkl	51%
Have the heating on less often	1460	860	771	633	138	89	49	40	601	68	67	50	91	247	77
	73%	73%	73%	71%	79%bcd	75%	74%	76%	74%	83%cdlin	72%	69%	75%	72%	73%
Switch off appliances at the mains (i.e. not on standby)	1123	665	593	493	100	72	40	32	458	50	45	34	79	197	52
	56%	56%	56%	55%	57%	61%	60%	62%	56%	61%	49%	46%	65%iklo	58%	50%
Switch off lights when not needed	1692	957	855	706	149	102	55	48	735	70	81	56	111	323	95
	85%	81%	80%	79%	86%bcd	86%	83%	90%bcdl	90%bcdl	85%	87%	77%	91%bcdl	94%bcdefgijkl	90%bcdl
Use energy efficient settings for appliances (e.g. Eco mode)	702	408	363	308	55	44	27	17	294	31	27	24	42	130	41
	35%	35%	34%	35%	32%	37%	41%	33%	36%	38%	29%	33%	35%	38%	39%
Use appliances less often	1017	595	525	431	94	70	40	30	423	47	47	35	67	171	56
	51%	50%	49%	48%	54%	59%	61%	57%	52%	57%	51%	48%	55%	50%	53%
Use less hot water	968	531	459	370	88	72	42	31	437	39	52	35	71	190	50
	48%	45%cd	43%	42%	51%bcd	61%bcd	63%bcd	58%bcd	53%bcd	48%	56%bcd	48%	58%bcd	55%bcd	48%
Other	31	18	18	15	3	-	-	-	12	-	3	-	-	8	1
	2%	2%	2%	2%	2%	-	-	-	1%	-	3%	-	-	2%	1%
Don't know	15	11	9	9	-	2	1	1	4	-	1	1	-	2	*
	1%	1%	1%	1%	-	2%	2%	2%e	*	-	1%	1%	-	1%	*
Not applicable - I'm not the decision maker / I don't do anything to reduce the amount of energy I use	29	17	16	14	2	1	-	1	12	1	1	2	1	4	3
	1%	1%	1%	2%	1%	1%	-	1%	2%	1%	1%	2%	1%	1%	3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

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Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Table 734

S12. Which, if any, of the following do you do to reduce the amount of energy you use in your home?

Base: All using non low-carbon heating

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Weighted base	1999	1181	1063	889	174	119	66*	53*	817	82*	93*	72*	122	343	106*
NET: Those who reduce the amount of energy in their home	1955 98%	1154 98%	1038 98%	867 97%	172 99%	116 98%	65 98%	51 97%	801 98%	81 99%	91 98%	70 96%	121 99%	337 98%	102 96%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 735

S12. Which, if any, of the following do you do to reduce the amount of energy you use in your home?**Base: All using non low-carbon heating**

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1986	1547	409	1622	304	875	412	54	1321	535	631	131	81	-	321	457	389	209	96	600	467
Weighted base	1999	1568	403	1642	305	900	406	60*	1355	573	627	132	86*	-**	338	473	403	201	105*	622	472
Heat the home to a lower temperature	1080 54%	896 57%b	176 44%	931 57% ^d	128 42%	477 53%	213 53%	27 45%	781 58%	305 53%	372 59%	81 62%	51 59%	-	207 61%	269 57%	223 55%	108 54%	56 53%	374 60%	260 55%
Have the heating on less often	1460 73%	1174 75%b	272 67%	1228 75% ^d	198 65%	602 67%	329 81% ^e	29 49%	1009 74% ^g	408 71%	461 74%	103 78%	68 79%	-	253 75%	337 71%	302 75%	147 73%	66 63%	479 77% ^r	344 73%
Switch off appliances at the mains (i.e. not on standby)	1123 56%	908 58%b	205 51%	973 59% ^d	128 42%	487 54%	235 58%	29 48%	778 57%	296 52%	381 61% ⁱ	76 58%	55 64% ⁱ	-	209 62% ^q	265 56%	230 57%	103 51%	49 47%	359 58%	277 59% ^r
Switch off lights when not needed	1692 85%	1346 86%b	326 81%	1411 86% ^d	242 80%	760 84%	342 84%	42 70%	1174 87% ^g	472 82%	554 88% ⁱ	114 87%	78 90%	-	293 87%	389 82%	362 90% ^o	172 86%	74 70%	551 89% ^r	412 87% ^r
Use energy efficient settings for appliances (e.g. Eco mode)	702 35%	591 38%b	105 26%	621 38% ^d	67 22%	318 35%	140 35%	24 40%	499 37%	191 33%	248 40% ⁱ	47 36%	37 42%	-	147 43% ^{pq}	178 38%	130 32%	68 34%	51 48% ^t	247 40% ^t	141 30%
Use appliances less often	1017 51%	842 54%b	165 41%	874 53% ^d	120 39%	409 45%	234 58% ^e	27 46%	702 52%	278 49%	332 53%	71 54%	51 59%	-	191 56% ^q	249 53%	201 50%	89 44%	52 49%	331 53%	230 49%
Use less hot water	968 48%	816 52%b	142 35%	849 52% ^d	103 34%	406 45%	225 55% ^e	22 38%	667 49%	224 39%	335 53% ⁱ	81 62% ⁱ	51 59% ⁱ	-	204 60% ^{opq}	215 46%	189 47%	82 41%	46 44%	298 48%	233 49%
Other	31 2%	22 1%	8 2%	24 1%	6 2%	13 1%	8 2%	-	26 2%	8 1%	13 2%	5 4%	1 1%	-	8 2%	9 2%	8 2%	2 1%	5 4% ^s	8 1%	12 2%
Don't know	15 1%	4 *	5 1% ^a	6 *	5 2% ^c	5 1%	2 1%	-	11 1%	6 1%	3 1%	1 1%	-	-	1 *	1 *	4 1%	6 3% ^{no}	1 1% ^s	-	4 1% ^s
Not applicable - I'm not the decision maker / I don't do anything to reduce the amount of energy I use	29 1%	10 1%	18 5% ^a	12 1%	16 5% ^c	18 2%	8 2%	-	15 1%	7 1%	6 1%	2 2%	1 1%	-	4 1%	2 *	4 1%	5 2% ^o	2 2%	6 1%	8 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 735

S12. Which, if any, of the following do you do to reduce the amount of energy you use in your home?

Base: All using non low-carbon heating

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Weighted base	1999	1568	403	1642	305	900	406	60*	1355	573	627	132	86*	-**	338	473	403	201	105*	622	472
NET: Those who reduce the amount of energy in their home	1955 98%	1554 99%b	380 94%	1624 99% ^d	283 93%	877 97%	395 97%	60 100%	1329 98%	560 98%	618 99%	128 97%	85 99%	- -	333 99%q	470 99%q	395 98%q	191 95%	102 97%	616 99%	460 97%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 736

S12. Which, if any, of the following do you do to reduce the amount of energy you use in your home?**Base: All using non low-carbon heating**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1986	87	469	205	1225	1232	754	1623	380	126	162	163	117	27	7	20	110	227	360	1860	67	1519	394	299	542	377	530
Weighted base	1999	86*	490	212	1211	1318	681	1652	361	126	164	174	115	28**	6**	21**	126	245	364	1869	67*	1535	388	304	537	385	522
Heat the home to a lower temperature	1080 54%	60 70%bcd	268 55%	114 54%	639 53%	795 60%f	286 42%	948 57%hl	161 45%	70 55%hl	96 59%hl	103 59%hl	48 42%	12 44%	-	17 83%	63 50%	161 66%p	237 65%p	1042 56%t	23 34%	879 57%v	175 45%	165 54%	324 60%yz	194 50%	266 51%
Have the heating on less often	1460 73%	69 80%b	333 68%	147 69%	912 75%b	985 75%f	475 70%	1251 76%hil	240 67%	80 63%	119 73%	131 75%hi	76 66%	15 55%	2 39%	16 78%	82 65%	178 73%	275 75%p	1394 75%t	36 55%	1138 74%	279 72%	227 75%	404 75%z	293 76%z	356 68%
Switch off appliances at the mains (i.e. not on standby)	1123 56%	55 64%	284 58%	122 57%	663 55%	761 58%	362 53%	956 58%h	185 51%	73 58%	91 55%	97 56%	64 56%	15 55%	4 61%	12 58%	62 49%	143 58%	216 59%	1079 58%t	20 31%	902 59%v	191 49%	185 61%z	322 60%z	212 55%	260 50%
Switch off lights when not needed	1692 85%	76 89%c	396 81%	160 76%	1060 87%bc	1155 88%f	538 79%	1435 87%hjl	283 78%	107 85%	127 78%	144 83%	90 78%	17 60%	4 63%	21 100%	91 72%	209 85%p	336 92%pq	1612 86%t	46 69%	1314 86%	334 86%	248 81%	463 86%	341 89%w	450 86%
Use energy efficient settings for appliances (e.g. Eco mode)	702 35%	49 57%bcd	187 38%d	84 40%d	381 31%	505 38%f	197 29%	604 37%	128 35%	52 41%l	61 37%	60 34%	34 29%	12 43%	2 36%	8 37%	59 47%	110 45%	137 38%	680 36%t	8 12%	580 38%v	106 27%	109 36%z	208 39%z	140 36%z	146 28%
Use appliances less often	1017 51%	52 61%c	260 53%	98 46%	607 50%	682 52%	335 49%	852 52%	188 52%	65 51%	85 52%	106 61%g	59 51%	13 48%	2 39%	14 69%	62 49%	143 58%	193 53%	968 52%t	23 34%	812 53%v	173 44%	170 56%z	299 56%z	192 50%z	216 41%
Use less hot water	968 48%	58 67%bcd	240 49%	105 50%	565 47%	657 50%	311 46%	822 50%	172 48%	63 50%	78 47%	100 58%hl	48 41%	9 33%	2 39%	11 55%	60 48%	135 55%	194 53%	927 50%t	19 29%	794 52%v	140 36%	169 56%yz	288 54%yz	169 44%	202 39%
Other	31 2%	8 9%bcd	6 1%	4 2%	13 1%	24 2%	7 1%	27 2%	12 3%g	3 2%	6 4%	1 1%	1 1%	* 2%	-	1 6%	3 2%	7 3%	13 4%	29 2%	2 3%	24 2%	7 2%	4 1%	6 1%	2 1%	11 2%
Don't know	15 1%	-	3 1%	-	12 1%	7 1%	8 1%	12 1%	2 *	-	1 *	-	1 1%	-	-	-	1 1%	1 *	2 1%	10 1%	* 1%	7 *	3 1%	-	4 1%	1 *	5 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 736

S12. Which, if any, of the following do you do to reduce the amount of energy you use in your home?**Base: All using non low-carbon heating**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Weighted base	1999	86*	490	212	1211	1318	681	1652	361	126	164	174	115	28**	6**	21**	126	245	364	1869	67*	1535	388	304	537	385	522
Not applicable - I'm not the decision maker / I don't do anything to reduce the amount of energy I use	29 1%	- -	5 1%	2 1%	22 2%	14 1%	15 2%	23 1%	6 2%	- -	- -	1 1%	1 1%	- -	- -	- -	4 3%	1 1%	9 3%	20 1%	4 6% _s	17 1%	8 2%	3 1%	2 *	6 2%	13 2% _x
NET: Those who reduce the amount of energy in their home	1955 98%	86 100%	482 98%	210 99%	1177 97%	1297 98% _f	658 97%	1616 98%	353 98%	126 100%	163 100%	172 99%	113 98%	28 100%	6 100%	21 100%	121 96%	243 99%	352 97%	1840 98% _t	62 93%	1512 98%	378 97%	302 99% _z	531 99% _z	378 98%	504 97%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 742

S13. Does your home have any of the following insulation improvements? - Summary

Base: All homeowners

	Cavity wall insulation	Solid wall insulation	Roof/loft insulation	Floor insulation	Tanks, pipes and radiators insulation	Windows/doors double or triple glazing	Draught- proofing
Unweighted base	1307	1307	1307	1307	1307	1307	1307
Weighted base	1402	1402	1402	1402	1402	1402	1402
Yes	699 50%	306 22%	1107 79%	238 17%	706 50%	1261 90%	684 49%
No	466 33%	727 52%	197 14%	929 66%	444 32%	99 7%	499 36%
Don't know	237 17%	369 26%	98 7%	236 17%	252 18%	43 3%	219 16%

Consumer Wellbeing Mini Tracker June 2023

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Absolutes/col percents

Table 743

S13. Does your home have any of the following insulation improvements? - Cavity wall insulation**Base: All homeowners**

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	1307	657	647	141	408	357	401	248	658	236	1063	1189	118	76	50	48	148	112	126	85	135	137	171	101	308	409	346	426	353	308	220
Weighted base	1402	693	706	190	456	357	399	330	673	242	1156	1280	122	77*	48*	51*	156	116	119	110*	134	162	188	119*	323	470	364	432	428	306	237
Yes	699 50%	360 52%	336 48%	81 43%	227 50%	183 51%	207 52%	146 44%	346 51%	127 53%	595 51%k	656 51%k	42 35%	32 42%	29 61%klqt	36 70%klqr	99 64%klqr	61 53%kt	53 44%t	51 47%t	92 69%klpq	47 29%	90 48%kt	66 55%kt	196 61%kx	203 43%	196 54%kx	207 48%	214 50%	163 53%	114 48%
No	466 33%	239 35%	226 32%	50 26%	137 30%	124 35%	156 39%cdgh	90 27%	221 33%	83 34%	371 32%lm	410 32%	57 47%ijmno	30 39%mnos	8 18%	9 18%	40 26%	30 26%	48 40%mnop	33 30%	28 21%	81 50%mnop	64 34%mn	38 32%	79 24%	183 39%wy	109 30%	157 36%	127 30%	98 32%	85 36%
Don't know	237 17%	94 14%	143 20%a	59 31%defh	93 20%efh	50 14%f	36 9%	95 29%defh	107 16%f	32 13%	190 16%	214 17%	23 19%	15 19%	10 21%	6 12%	16 10%	25 22%os	18 15%	26 24%os	14 10%	34 21%os	34 18%	15 13%	48 15%	84 18%	58 16%	67 16%	87 20%	45 15%	38 16%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

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Absolutes/col percents

Table 744

S13. Does your home have any of the following insulation improvements? - Cavity wall insulation**Base: All homeowners**

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploy- (c)	Not work- ing but seek- ing (d)	State (e)	Priv- ate (f)	House person (g)	NET: Home- owners (h)	Owned out- right (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)		Brigh- ton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1307	246	489	529	206	71	30	76	333	62	1307	794	513	-	-	-	-	-	49	95	20	12	530	690	171	1049	1038	269
Weighted base	1402	298	548	690	155	73*	29**	78*	318	59*	1402	816	586	**	**	**	**	**	52*	105*	24**	13*	538	777	182	1132	1125	277
Yes	699 50%	136 46%	278 51%	340 49%	74 48%	30 41%	12 41%	45 57% ^c	160 50%	39 66% ^{abcf}	699 50%	418 51%	281 48%	-	-	-	-	-	15 29%	70 67% ^r	10 45%	3 25%	266 49%	395 51%	93 51%	568 50%	545 48%	154 56% ^A
No	466 33%	90 30%	188 34%	223 32%	55 35% ^g	20 27%	6 20%	29 37% ^g	121 38% ^g	12 21%	466 33%	285 35%	182 31%	-	-	-	-	-	22 43% ^s	21 20%	9 38%	5 43%	181 34%	255 33%	54 30%	382 34%	389 35% ^B	77 28%
Don't know	237 17%	71 24% ^F	82 15%	127 18% ^{ef}	26 17% ^e	23 32% ^{abef}	11 39% ^g	4 6%	37 12%	8 13%	237 17%	114 14%	124 21% ⁱ	-	-	-	-	-	14 28% ^s	13 13%	4 18%	4 33%	90 17%	127 16%	35 19%	182 16%	192 17%	45 16%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 745

S13. Does your home have any of the following insulation improvements? - Cavity wall insulation**Base: All homeowners**

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1307	735	653	496	157	82	33	49	572	30	37	34	76	333	62
Weighted base	1402	846	767	648	118	79*	42*	37*	557	29**	35*	38*	78*	318	59*
Yes	699 50%	414 49%	382 50%	323 50%	60 50%	32 41%	17 42%	14 39%	285 51%l	12 41%	17 49%	13 33%	45 57%fl	160 50%	39 66%bcdefghiln
No	466 33%	278 33%	247 32%	208 32%	39 33%	31 39%o	15 36%	16 42%o	188 34%o	6 20%	11 31%	9 24%	29 37%o	121 38%io	12 21%
Don't know	237 17%	154 18%mn	137 18%mn	118 18%mn	19 16%mn	16 21%mn	9 22%mn	7 19%mn	83 15%mn	11 39%	7 20%mn	16 43%bodefhimno	4 6%	37 12%	8 13%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 746

S13. Does your home have any of the following insulation improvements? - Cavity wall insulation**Base: All homeowners**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1307	1038	253	1092	183	680	190	44	984	390	480	100	59	1	247	350	293	138	72	455	346
Weighted base	1402	1118	266	1177	192	740	202	50*	1052	434	501	103*	65*	1**	270	376	315	139	84*	493	358
Yes	699	567	129	590	93	386	99	38	550	240	266	53	30	-	132	205	170	80	47	260	184
	50%	51%	48%	50%	48%	52%	49%	75%h	52%	55%	53%	51%	46%	-	49%	55%	54%	57%	56%	53%	52%
No	466	373	90	393	67	239	63	8	340	117	175	30	26	-	96	128	82	42	26	157	128
	33%	33%	34%	33%	35%	32%	31%	16%	32%g	27%	35%i	29%	40%i	-	35%p	34%p	26%	30%	31%	32%	36%
Don't know	237	178	47	194	32	115	40	5	162	77	60	20	9	1	42	43	64	18	11	76	46
	17%	16%	18%	16%	17%	16%	20%	9%	15%	18%j	12%	20%k	14%	100%	16%	11%	20%o	13%	13%	15%	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 747

S13. Does your home have any of the following insulation improvements? - Cavity wall insulation**Base: All homeowners**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1307	60	330	128	789	1253	54	1086	208	110	127	108	85	23	5	30	114	230	365	1225	42	1048	218	196	373	236	344
Weighted base	1402	63*	359	139	841	1339	64*	1167	225	112	131	114	90*	26**	5**	30**	130	248	368	1308	48*	1117	237	218	399	254	354
Yes	699 50%	38 60% ^d	204 57% ^d	78 56% ^d	378 45%	699 52% ^f	-	588 50%	111 50%	59 53%	70 54%	59 52%	57 63% ^{gh}	15 59%	2 31%	16 54%	72 55%	140 56%	181 49%	663 51%	18 38%	579 52%	106 45%	106 48%	211 53%	134 53%	168 48%
No	466 33%	16 26%	115 32%	47 33%	288 34%	436 33%	30 47% ^e	395 34%	74 33%	31 27%	48 37%	30 26%	22 24%	9 36%	1 25%	11 37%	41 31%	73 29%	148 40% ^q	434 33%	25 53% ^s	368 33%	84 35%	75 34%	111 28%	83 33%	134 38% ^x
Don't know	237 17%	9 14%	40 11%	14 10%	174 21% ^{bc}	203 15%	34 53% ^e	184 16%	39 17% ^j	22 19% ^j	13 10%	25 22% ^j	11 13%	1 5%	2 44%	3 9%	18 14%	35 14%	39 11%	211 16%	5 9%	171 15%	47 20%	37 17%	77 19%	37 15%	51 14%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 748

S13. Does your home have any of the following insulation improvements? - Solid wall insulation**Base: All homeowners**

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	1307	657	647	141	408	357	401	248	658	236	1063	1189	118	76	50	48	148	112	126	85	135	137	171	101	308	409	346	426	353	308	220
Weighted base	1402	693	706	190	456	357	399	330	673	242	1156	1280	122	77*	48*	51*	156	116	119	110*	134	162	188	119*	323	470	364	432	428	306	237
Yes	306 22%	159 23%	147 21%	61 32%defh	106 23%	65 18%	73 18%	95 29%efh	137 20%	46 19%	244 21%	275 21%	31 26%p	12 15%	19 40%ilop qrstu	13 26%	39 25%p	17 15%	28 24%	15 14%	30 23%	31 19%	40 21%	30 25%	69 21%	101 21%	74 20%	100 23%	91 21%	69 22%	46 19%
No	727 52%	388 56%b	337 48%	62 33%	200 44%c	201 56%cdgh	264 66%cdgh	127 39%cd	336 50%cdg	137 57%	604 52%h	662 52%	65 53%h	41 53%	17 36%	25 49%	77 49%	60 52%	66 55%h	56 51%	73 55%h	91 56%h	94 50%	63 53%	161 50%	248 53%	195 54%	216 50%	220 51%	153 50%	139 59%A
Don't know	369 26%	147 21%	221 31%a	67 35%ef	150 33%ef	90 25%f	62 15%	108 33%f	200 30%ef	59 24%	308 27%	343 27%	26 21%	24 32%	11 24%	13 26%	40 26%	39 34%kq	25 21%	38 35%kq	31 23%	41 25%	53 28%	27 22%	93 29%	121 26%	94 26%	116 27%	117 27%	84 27%	53 22%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 749

S13. Does your home have any of the following insulation improvements? - Solid wall insulation**Base: All homeowners**

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Rent-ers (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1307	246	489	529	206	71	30	76	333	62	1307	794	513	-	-	-	-	-	49	95	20	12	530	690	171	1049	1038	269
Weighted base	1402	298	548	690	155	73*	29**	78*	318	59*	1402	816	586	..*	..*	..*	..*	..*	52*	105*	24**	13*	538	777	182	1132	1125	277
Yes	306 22%	69 23%	134 25%	172 25%f	31 20%	17 24%	4 13%	18 23%	54 17%	10 17%	306 22%	170 21%	135 23%	-	-	-	-	-	13 24%	31 29%	6 23%	5 38%	103 19%	185 24%	35 19%	253 22%	236 21%	69 25%
No	727 52%	124 41%	276 50%E	326 47%	74 48%	30 41%	11 38%	45 58% ^c	213 67% ^{ab}	27 46%	727 52%	464 57% ^j	264 45%	-	-	-	-	-	26 50%	48 46%	11 46%	4 27%	301 56% ^v	387 50%	88 48%	600 53%	590 52%	138 50%
Don't know	369 26%	105 35% ^F	137 25%	192 28%f	50 32% ^{ef}	26 35% ^{ef}	14 49%	15 19%	51 16%	21 36% ^{ef}	369 26%	182 22%	187 32% ⁱ	-	-	-	-	-	13 26%	26 25%	7 30%	5 35%	134 25%	205 26%	59 33% ^x	279 25%	299 27%	70 25%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023 **ONLINE Fieldwork: 9th to 11th June 2023**

Table 750

S13. Does your home have any of the following insulation improvements? - Solid wall insulation

Base: All homeowners

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1307	735	653	496	157	82	33	49	572	30	37	34	76	333	62
Weighted base	1402	846	767	648	118	79*	42*	37*	557	29**	35*	38*	78*	318	59*
Yes	306 22%	203 24%in	187 24%in	164 25%in	24 20%	16 20%	9 21%	7 19%	102 18%	4 13%	6 17%	11 30%	18 23%	54 17%	10 17%
No	727 52%	400 47%l	360 47%l	304 47%l	56 47%	40 51%l	22 52%	18 49%	327 59%bcdeho	11 38%	19 54%l	11 29%	45 58%l	213 67%bcdefhilo	27 46%
Don't know	369 26%	242 29%in	219 29%in	181 28%in	39 33%imn	23 29%in	11 27%	12 32%in	127 23%in	14 49%	10 29%	15 41%imn	15 19%	51 16%	21 36%imn

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 751

S13. Does your home have any of the following insulation improvements? - Solid wall insulation**Base: All homeowners**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1307	1038	253	1092	183	680	190	44	984	390	480	100	59	1	247	350	293	138	72	455	346
Weighted base	1402	1118	266	1177	192	740	202	50*	1052	434	501	103*	65*	1**	270	376	315	139	84*	493	358
Yes	306 22%	258 23%	47 18%	268 23%	33 17%	170 23%	38 19%	26 51%h	230 22%	110 25%	115 23%	20 19%	12 19%	-	62 23%	101 27%	65 21%	29 21%	26 30%t	117 24%	65 18%
No	727 52%	573 51%	149 56%	610 52%	104 54%	393 53%	95 47%	18 36%	542 51%g	194 45%	277 55%i	52 50%	38 58%	-	143 53%	194 51%	144 46%	78 56%	44 52%	247 50%	205 57%
Don't know	369 26%	287 26%	69 26%	299 25%	55 29%	177 24%	69 34%e	6 13%	280 27%	130 30%j	109 22%	32 31%	15 23%	1 100%	66 24%	82 22%	106 34%noq	33 23%	15 18%	129 26%	88 25%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 752

S13. Does your home have any of the following insulation improvements? - Solid wall insulation**Base: All homeowners**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1307	60	330	128	789	1253	54	1086	208	110	127	108	85	23	5	30	114	230	365	1225	42	1048	218	196	373	236	344
Weighted base	1402	63*	359	139	841	1339	64*	1167	225	112	131	114	90*	26**	5**	30**	130	248	368	1308	48*	1117	237	218	399	254	354
Yes	306 22%	14 22%	101 28%d	44 32%d	147 17%	306 23%f	-	239 21%	70 31%gj	35 31%g	27 21%	27 24%	30 33%g	12 46%	4 75%	6 20%	44 34%qr	55 22%r	47 13%	289 22%	8 17%	262 23%v	38 16%	62 28%z	88 22%z	59 23%z	57 16%
No	727 52%	39 63%	185 51%	75 54%	428 51%	696 52%	32 50%	618 53%h	103 46%	52 47%	84 64%ghikl	58 51%	44 49%	12 47%	1 25%	21 70%	65 50%	136 55%	245 67%pq	679 52%	34 71%st	592 53%	119 50%	103 47%	200 50%	125 49%	207 59%wxy
Don't know	369 26%	10 16%	73 20%	20 15%	266 32%abc	337 25%	32 50%e	310 27%j	51 23%	25 22%	19 15%	29 25%j	16 18%	2 7%	-	3 9%	21 16%	56 23%	76 21%	341 26%	6 12%	264 24%	80 34%u	53 24%	110 28%	70 28%	89 25%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 753

S13. Does your home have any of the following insulation improvements? - Roof/loft insulation**Base: All homeowners**

	Gender			Age							Region													Region Summary			Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	1307	657	647	141	408	357	401	248	658	236	1063	1189	118	76	50	48	148	112	126	85	135	137	171	101	308	409	346	426	353	308	220
Weighted base	1402	693	706	190	456	357	399	330	673	242	1156	1280	122	77*	48*	51*	156	116	119	110*	134	162	188	119*	323	470	364	432	428	306	237
Yes	1107 79%	566 82%b	538 76%	112 59%	333 73%cg	306 86%cdgh	357 90%cdgh	208 63%	542 80%cdg	204 84%	902 78%	1013 79%	94 77%t	66 86%qt	45 95%ikop	42 82%t	127 81%t	92 80%t	88 74%t	84 77%t	119 88%kqr u	100 61%	148 79%t	102 85%qt	261 81%x	349 74%	291 80%	334 77%	335 78%	248 81%	190 80%
No	197 14%	88 13%	109 15%	43 23%efh	82 18%efh	40 11%	31 8%	72 22%efh	94 14%ef	27 11%	170 15%lm	178 14%	19 15%ms	8 10%	1 2%	4 8%	22 14%lm	12 10%	23 19%ms	15 13%lm	9 7%	44 27%klmn oprsv	25 13%lm	16 13%lm	38 12%	85 18%w	47 13%	70 16%	59 14%	41 13%	27 12%
Don't know	98 7%	39 6%	59 8%	35 18%defh	41 9%efh	11 3%	11 3%	50 15%defh	38 6%ef	11 4%	85 7%	89 7%	9 7%	3 4%	1 3%	5 10%v	7 5%	12 10%v	8 7%	10 9%v	7 5%	19 12%ov	15 8%v	2 2%	24 7%	36 8%	25 7%	28 7%	34 8%	17 6%	19 8%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 754

S13. Does your home have any of the following insulation improvements? - Roof/loft insulation**Base: All homeowners**

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1307	246	489	529	206	71	30	76	333	62	1307	794	513	-	-	-	-	-	49	95	20	12	530	690	171	1049	1038	269
Weighted base	1402	298	548	690	155	73*	29**	78*	318	59*	1402	816	586	**	**	**	**	**	52*	105*	24**	13*	538	777	182	1132	1125	277
Yes	1107	202	432	517	117	48	19	68	285	53	1107	673	434	-	-	-	-	-	37	86	18	8	429	614	139	904	873	234
	79%	68%	79%E	75%	76%	65%	66%	87%abc	90%abc	90%abc	79%	82%j	74%	-	-	-	-	-	71%	82%	75%	63%	80%	79%	76%	80%	78%	85%A
No	197	71	80	124	26	9	3	8	23	3	197	102	95	-	-	-	-	-	9	15	5	1	72	112	28	155	166	31
	14%	24%F	15%	18%fg	17%fg	12%	11%	11%	7%	5%	14%	12%	16%	-	-	-	-	-	17%	14%	19%	10%	13%	14%	16%	14%	15%	11%
Don't know	98	25	36	49	12	17	7	2	9	3	98	41	57	-	-	-	-	-	6	4	1	3	37	51	15	73	86	12
	7%	8%	7%	7%f	8%f	23%abef	23%g	3%	3%	5%	7%	5%	10%i	-	-	-	-	-	11%	4%	6%	27%	7%	7%	8%	6%	8%	4%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023 **ONLINE Fieldwork: 9th to 11th June 2023**

Table 755

S13. Does your home have any of the following insulation improvements? - Roof/loft insulation
Base: All homeowners

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1307	735	653	496	157	82	33	49	572	30	37	34	76	333	62
Weighted base	1402	846	767	648	118	79*	42*	37*	557	29**	35*	38*	78*	318	59*
Yes	1107 79%	634 75%	574 75%	487 75%	87 73%	60 76%	29 71%	31 83%l	473 85%bcdegkl	19 66%	25 71%	23 60%	68 87%bcdekl	285 90%bcdefgkl	53 90%bcdefgkl
No	197 14%	151 18%ino	142 19%ino	120 19%ino	22 19%ino	8 10%	4 10%	4 10%	46 8%	3 11%	4 11%	5 13%	8 11%	23 7%	3 5%
Don't know	98 7%	61 7%n	50 7%n	41 6%n	9 8%n	10 13%bcdhimn	8 19%bcdimno	3 7%	37 7%n	7 23%	6 18%bcdimno	10 27%bodehimno	2 3%	9 3%	3 5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 756

S13. Does your home have any of the following insulation improvements? - Roof/loft insulation**Base: All homeowners**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1307	1038	253	1092	183	680	190	44	984	390	480	100	59	1	247	350	293	138	72	455	346
Weighted base	1402	1118	266	1177	192	740	202	50*	1052	434	501	103*	65*	1**	270	376	315	139	84*	493	358
Yes	1107	887	213	938	147	602	151	46	866	350	424	89	50	-	223	314	260	117	60	404	311
	79%	79%	80%	80%	76%	81%	75%	92%	82%	81%	85%	86%	77%	-	82%	84%	82%	84%	71%	82% ^r	87% ^r
No	197	159	37	160	34	100	30	3	127	62	47	9	11	-	26	51	35	16	20	58	37
	14%	14%	14%	14%	18%	14%	15%	6%	12%	14% ^j	9%	9%	17%	-	10%	14%	11%	11%	24% st	12%	10%
Don't know	98	72	17	79	11	37	20	1	59	22	29	5	3	1	21	11	20	7	4	31	10
	7%	6%	6%	7%	6%	5%	10% ^e	2%	6%	5%	6%	5%	5%	100%	8% ^o	3%	6% ^o	5%	5%	6% ^t	3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 757

S13. Does your home have any of the following insulation improvements? - Roof/loft insulation**Base: All homeowners**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1307	60	330	128	789	1253	54	1086	208	110	127	108	85	23	5	30	114	230	365	1225	42	1048	218	196	373	236	344
Weighted base	1402	63*	359	139	841	1339	64*	1167	225	112	131	114	90*	26**	5**	30**	130	248	368	1308	48*	1117	237	218	399	254	354
Yes	1107 79%	55 87%	297 83% ^d	120 86% ^d	635 76%	1107 83% ^f	-	951 81% ^h	166 74%	94 84% ^h	100 77%	93 82%	80 89% ^h ^j	19 75%	4 75%	23 79%	99 76%	211 85%	320 87% ^p	1048 80% ^t	31 65%	912 82% ^v	173 73%	168 77%	318 80%	206 81%	284 80%
No	197 14%	5 8%	47 13%	16 11%	130 15%	164 12%	33 51% ^e	151 13%	38 17%	11 10%	22 17%	12 10%	9 10%	5 20%	1 25%	4 14%	22 17% ^q ^r	21 9%	36 10%	179 14%	14 29% ^s	142 13%	46 19% ^u	34 15%	51 13%	30 12%	57 16%
Don't know	98 7%	3 5%	15 4%	4 3%	76 9% ^{bc}	67 5%	31 49% ^e	66 6%	20 9% ⁱ	7 7% ⁱ	9 7%	9 8%	1 1%	1 5%	-	2 7%	9 7%	16 6%	12 3%	82 6%	3 6%	64 6%	18 8%	16 7%	30 8% ^z	17 7%	13 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 758

S13. Does your home have any of the following insulation improvements? - Floor insulation**Base: All homeowners**

	Gender			Age							Region										Region Summary			Social Grade							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	1307	657	647	141	408	357	401	248	658	236	1063	1189	118	76	50	48	148	112	126	85	135	137	171	101	308	409	346	426	353	308	220
Weighted base	1402	693	706	190	456	357	399	330	673	242	1156	1280	122	77*	48*	51*	156	116	119	110*	134	162	188	119*	323	470	364	432	428	306	237
Yes	238 17%	137 20%b	101 14%	46 24%efh	94 21%efh	45 13%	53 13%	74 22%ef	112 17%e	32 13%	187 16%	206 16%	31 26%ijn r	11 14%	9 19%	6 11%	32 21%	14 12%	19 16%	12 11%	24 18%	28 17%	31 17%	22 18%	51 16%	81 17%	54 15%	90 21%BD	64 15%	57 19%D	27 12%
No	929 66%	460 66%	467 66%	93 49%	266 58%	265 74%cdgh	304 76%cdgh	174 53%	451 67%cdg	181 75%	770 67%	856 67%	73 60%	55 72%	32 66%	35 68%	104 67%	84 72%	91 76%ksuv	73 67%	85 63%	109 67%	116 62%	73 61%	223 69%	299 64%	248 68%	272 63%	281 66%	203 66%	173 73%A
Don't know	236 17%	97 14%	138 20%a	50 27%efh	97 21%efh	47 13%	42 11%	83 25%efh	111 16%ef	29 12%	200 17%	218 17%	17 14%	11 15%	7 15%	11 21%q	20 13%	18 16%	10 8%	25 23%q	26 20%q	25 16%	40 21%q	24 20%q	49 15%	90 19%	61 17%	69 16%	83 19%	47 15%	37 16%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 759

S13. Does your home have any of the following insulation improvements? - Floor insulation**Base: All homeowners**

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (M)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)		Brigh-ton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1307	246	489	529	206	71	30	76	333	62	1307	794	513	-	-	-	-	-	49	95	20	12	530	690	171	1049	1038	269
Weighted base	1402	298	548	690	155	73*	29**	78*	318	59*	1402	816	586	.*	.*	.*	.*	.*	52*	105*	24**	13*	538	777	182	1132	1125	277
Yes	238	48	119	139	28	11	1	11	40	8	238	134	104	-	-	-	-	-	14	22	2	2	70	153	23	201	177	61
	17%	16%	22%	20% ^f	18%	15%	4%	14%	13%	14%	17%	16%	18%	-	-	-	-	-	27%	21%	10%	12%	13%	20% ^u	12%	18%	16%	22% ^A
No	929	186	343	426	104	39	17	60	242	42	929	573	356	-	-	-	-	-	29	67	14	7	379	497	124	751	756	173
	66%	63%	63%	62%	67%	54%	58%	76% ^{ac}	76% ^{abc}	71% ^c	66%	70% ^j	61%	-	-	-	-	-	57%	64%	62%	57%	70% ^v	64%	68%	66%	67%	63%
Don't know	236	64	85	125	24	23	11	8	36	9	236	109	127	-	-	-	-	-	9	16	7	4	89	127	35	181	193	43
	17%	21%	16%	18% ^f	16%	31% ^{abef}	37% ^g	10%	11%	16%	17%	13%	22% ⁱ	-	-	-	-	-	17%	15%	28%	31%	17%	16%	19%	16%	17%	15%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023 **ONLINE Fieldwork: 9th to 11th June 2023**

Table 760

S13. Does your home have any of the following insulation improvements? - Floor insulation
Base: All homeowners

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1307	735	653	496	157	82	33	49	572	30	37	34	76	333	62
Weighted base	1402	846	767	648	118	79*	42*	37*	557	29**	35*	38*	78*	318	59*
Yes	238 17%	167 20%in	152 20%in	133 20%in	20 17%	15 19%	7 17%	8 22%	71 13%	1 4%	2 7%	8 22%	11 14%	40 13%	8 14%
No	929 66%	530 63%l	482 63%l	403 62%l	79 67%l	48 61%l	23 56%	24 66%l	399 72%bcdl	17 58%	25 72%l	14 36%	60 76%bcdfgl	242 76%bcdefgil	42 71%l
Don't know	236 17%	149 18%n	133 17%n	113 17%n	20 17%	16 20%hn	12 28%mn	4 12%	87 16%n	11 37%	7 21%	16 42%bodefhimno	8 10%	36 11%	9 16%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 761

S13. Does your home have any of the following insulation improvements? - Floor insulation**Base: All homeowners**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1307	1038	253	1092	183	680	190	44	984	390	480	100	59	1	247	350	293	138	72	455	346
Weighted base	1402	1118	266	1177	192	740	202	50*	1052	434	501	103*	65*	1**	270	376	315	139	84*	493	358
Yes	238 17%	197 18%	39 15%	200 17%	35 18%	150 20%f	23 11%	20 41%h	188 18%	101 23%j	81 16%	17 16%	10 15%	-	50 18%	89 24%p	42 13%	27 19%	18 21%	90 18%	64 18%
No	929 66%	740 66%	180 68%	777 66%	128 67%	488 66%	137 68%	24 48%	691 66%g	253 58%	350 70%i	67 65%	45 70%	-	180 66%	231 61%	207 66%	96 69%	60 71%	311 63%	250 70%
Don't know	236 17%	181 16%	47 18%	200 17%	29 15%	102 14%	43 21%e	6 11%	173 16%	80 18%	70 14%	20 19%	10 15%	1 100%	41 15%	56 15%	66 21%q	16 12%	7 8%	92 19%rt	44 12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 762

S13. Does your home have any of the following insulation improvements? - Floor insulation**Base: All homeowners**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1307	60	330	128	789	1253	54	1086	208	110	127	108	85	23	5	30	114	230	365	1225	42	1048	218	196	373	236	344
Weighted base	1402	63*	359	139	841	1339	64*	1167	225	112	131	114	90*	26**	5**	30**	130	248	368	1308	48*	1117	237	218	399	254	354
Yes	238 17%	17 26% ^d	77 21% ^d	41 30% ^d	103 12%	238 18% ^f	-	178 15%	59 26% ^{gjk}	27 24% ^{gj}	18 13%	19 17%	26 29% ^{gjk}	11 45%	1 16%	7 22%	37 28% ^r	48 19%	52 14%	226 17%	7 14%	200 18%	33 14%	49 22% ^z	72 18%	39 15%	47 13%
No	929 66%	37 58%	229 64%	81 58%	582 69% ^c	898 67% ^f	31 49%	803 69% ^{hi}	123 55%	60 53%	101 77% ^{ghil}	80 70% ^{hi}	53 59%	12 48%	4 84%	19 66%	76 58%	162 65%	275 75% ^{pq}	870 67%	37 76%	733 66%	171 72%	143 66%	253 63%	174 68%	255 72% ^x
Don't know	236 17%	10 15%	54 15%	17 12%	156 19%	203 15%	32 51% ^e	186 16% ^j	43 19% ^j	25 22% ^{jl}	12 9%	15 13%	11 12%	2 7%	-	4 12%	18 13%	38 15%	41 11%	213 16%	5 10%	184 16%	34 14%	26 12%	74 19%	41 16%	52 15%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 763

S13. Does your home have any of the following insulation improvements? - Tanks, pipes and radiators insulation**Base: All homeowners**

	Gender			Age							Region													Region Summary			Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	1307	657	647	141	408	357	401	248	658	236	1063	1189	118	76	50	48	148	112	126	85	135	137	171	101	308	409	346	426	353	308	220
Weighted base	1402	693	706	190	456	357	399	330	673	242	1156	1280	122	77*	48*	51*	156	116	119	110*	134	162	188	119*	323	470	364	432	428	306	237
Yes	706 50%	404 58%b	302 43%	74 39%	178 39%	208 58%cdgh	246 62%cdgh	122 37%	338 50%cdg	153 63%	579 50%	652 51%	54 45%	33 43%	39 82%ikln opqrtuv	26 50%	80 51%	51 44%	51 43%	45 41%	90 67%klpq rtu	70 43%	94 50%	73 61%klpq rt	156 48%	237 50%	186 51%	225 52%B	192 45%	163 53%B	126 53%
No	444 32%	208 30%	234 33%	53 28%	172 38%cefh	106 30%	113 28%	106 32%	226 33%e	65 27%	368 32%m	403 31%	41 34%ms	29 38%msv	5 11%	17 34%m	55 35%ms	34 30%m	46 38%msv	41 37%ms	28 21%	60 37%msv	58 31%ms	29 24%	106 33%	147 31%	114 31%	141 33%	134 31%	90 29%	79 33%
Don't know	252 18%	81 12%	170 24%a	62 33%defh	106 23%efh	43 12%	41 10%	102 31%defh	110 16%ef	24 10%	209 18%m	226 18%	26 21%m	14 18%	3 7%	8 16%	22 14%	31 26%mosv	22 19%m	24 22%m	17 12%	32 20%m	36 19%m	18 15%	60 19%	86 18%	63 17%	66 15%	102 24%ACD	53 17%	32 13%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 764

S13. Does your home have any of the following insulation improvements? - Tanks, pipes and radiators insulation**Base: All homeowners**

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)		Brigh-ton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1307	246	489	529	206	71	30	76	333	62	1307	794	513	-	-	-	-	-	49	95	20	12	530	690	171	1049	1038	269
Weighted base	1402	298	548	690	155	73*	29**	78*	318	59*	1402	816	586	..**	..**	..**	..**	..**	52*	105*	24**	13*	538	777	182	1132	1125	277
Yes	706	117	270	318	69	38	10	47	192	32	706	456	250	-	-	-	-	-	20	53	9	6	264	395	98	561	539	166
	50%	39%	49%E	46%	44%	52%	36%	61%ab	60%ab	55%	50%	56%j	43%	-	-	-	-	-	40%	50%	36%	48%	49%	51%	53%	50%	48%	60%A
No	444	108	191	246	52	16	5	22	87	15	444	246	199	-	-	-	-	-	18	35	9	2	184	239	52	370	373	71
	32%	36%	35%	36%cf	34%	22%	17%	28%	27%	26%	32%	30%	34%	-	-	-	-	-	35%	34%	37%	16%	34%	31%	29%	33%	33%B	25%
Don't know	252	73	87	126	34	19	14	9	39	11	252	114	138	-	-	-	-	-	13	17	6	5	91	142	32	201	212	40
	18%	24%F	16%	18%f	22%ef	26%ef	47%	11%	12%	19%	18%	14%	24%i	-	-	-	-	-	25%	16%	27%	35%	17%	18%	18%	18%	19%	14%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023 **ONLINE Fieldwork: 9th to 11th June 2023**

Table 765

S13. Does your home have any of the following insulation improvements? - Tanks, pipes and radiators insulation

Base: All homeowners

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1307	735	653	496	157	82	33	49	572	30	37	34	76	333	62
Weighted base	1402	846	767	648	118	79*	42*	37*	557	29**	35*	38*	78*	318	59*
Yes	706 50%	386 46%	347 45%	298 46%	49 42%	39 50%	20 48%	19 52%	320 57%bcde	10 36%	20 56%	19 49%	47 61%bcde	192 60%bcde	32 55%
No	444 32%	299 35%iln	275 36%iln	231 36%iln	43 37%iln	24 31%	15 37%	9 24%	145 26%	5 17%	10 29%	6 16%	22 28%	87 27%	15 26%
Don't know	252 18%	160 19%n	145 19%n	120 18%n	26 22%n	15 19%	6 15%	9 24%n	92 17%n	14 47%	5 16%	13 35%bodinm	9 11%	39 12%	11 19%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 766

S13. Does your home have any of the following insulation improvements? - Tanks, pipes and radiators insulation**Base: All homeowners**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1307	1038	253	1092	183	680	190	44	984	390	480	100	59	1	247	350	293	138	72	455	346
Weighted base	1402	1118	266	1177	192	740	202	50*	1052	434	501	103*	65*	1**	270	376	315	139	84*	493	358
Yes	706	575	126	611	84	378	108	35	556	218	272	65	38	-	157	201	156	78	47	251	198
	50%	51%	47%	52%	44%	51%	54%	70%h	53%	50%	54%	63%i	59%	-	58%	53%	49%	56%	55%	51%	55%
No	444	344	95	360	75	242	56	9	314	132	150	24	17	-	75	116	91	39	32	148	112
	32%	31%	36%	31%	39% ^c	33%	28%	18%	30%	30%	30%	23%	26%	-	28%	31%	29%	28%	39%	30%	31%
Don't know	252	198	45	206	33	120	38	6	182	84	79	14	10	1	38	59	69	22	5	93	48
	18%	18%	17%	18%	17%	16%	19%	12%	17%	19%	16%	14%	15%	100%	14%	16%	22% ⁿ	16%	6%	19% ^{rt}	13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 767

S13. Does your home have any of the following insulation improvements? - Tanks, pipes and radiators insulation**Base: All homeowners**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1307	60	330	128	789	1253	54	1086	208	110	127	108	85	23	5	30	114	230	365	1225	42	1048	218	196	373	236	344
Weighted base	1402	63*	359	139	841	1339	64*	1167	225	112	131	114	90*	26**	5**	30**	130	248	368	1308	48*	1117	237	218	399	254	354
Yes	706 50%	41 65% ^d	187 52%	86 62% ^d	392 47%	706 53% ^f	-	573 49%	119 53%	68 61% ^{gk}	69 53%	52 46%	70 78% ^{ghijk}	14 56%	3 61%	17 56%	73 56%	140 57%	211 57%	679 52% ^t	13 28%	606 54% ^v	89 37%	105 48%	216 54%	131 52%	177 50%
No	444 32%	17 26%	119 33%	43 31%	266 32%	414 31%	30 48% ^e	389 33% ^l	60 27%	30 27%	42 33% ^l	42 37% ^l	15 16%	8 32%	1 10%	12 41%	43 33%	70 28%	116 31%	407 31%	26 53% ^s	329 29%	98 41% ^u	77 35% ^x	98 25%	76 30%	125 35% ^x
Don't know	252 18%	5 9%	53 15% ^c	11 8%	183 22% ^{abc}	219 16%	33 52% ^e	205 18% ^l	45 20% ^l	14 13%	19 14%	20 17% ^l	6 6%	3 13%	1 28%	1 4%	14 11%	37 15%	41 11%	222 17%	9 19%	183 16%	50 21%	36 17%	84 21% ^z	47 19%	52 15%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 768

S13. Does your home have any of the following insulation improvements? - Windows/doors double or triple glazing**Base: All homeowners**

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	1307	657	647	141	408	357	401	248	658	236	1063	1189	118	76	50	48	148	112	126	85	135	137	171	101	308	409	346	426	353	308	220
Weighted base	1402	693	706	190	456	357	399	330	673	242	1156	1280	122	77*	48*	51*	156	116	119	110*	134	162	188	119*	323	470	364	432	428	306	237
Yes	1261 90%	617 89%	641 91%	142 75%	408 89%cg	331 93%cg	381 95%cdgh	266 81%c	614 91%cg	222 91%	1043 90%k	1159 91%k	101 83%	71 92%t	46 97%kt	47 91%	148 95%kt	108 93%kt	110 92%kt	99 90%t	129 96%ktu	127 78%	167 89%t	108 90%t	302 94%x	402 86%	338 93%x	385 89%	387 90%	276 90%	212 90%
No	99 7%	57 8%	42 6%	26 14%defh	35 8%f	23 6%	16 4%	35 11%f	48 7%f	18 7%	77 7%	84 7%	15 12%ijopr	5 6%	2 3%	3 6%	5 3%	3 2%	7 6%	5 4%	6 4%	22 13%opqrs	17 9%op	11 9%p	11 3%	49 11%wy	17 5%	38 9%	26 6%	20 7%	15 6%
Don't know	43 3%	20 3%	23 3%	22 12%defh	14 3%fh	4 1%	2 1%	29 9%defh	11 2%	3 1%	36 3%	38 3%	5 4% s	1 2%	-	1 2%	4 2%	5 4% s	2 2%	6 5% s	-	14 8%moqsu v	3 2%	1 1%	10 3%	18 4%	8 2%	9 2%	15 4%	9 3%	10 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 769

S13. Does your home have any of the following insulation improvements? - Windows/doors double or triple glazing**Base: All homeowners**

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)		Brigh-ton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1307	246	489	529	206	71	30	76	333	62	1307	794	513	-	-	-	-	-	49	95	20	12	530	690	171	1049	1038	269
Weighted base	1402	298	548	690	155	73*	29**	78*	318	59*	1402	816	586	..**	..**	..**	..**	..**	52*	105*	24**	13*	538	777	182	1132	1125	277
Yes	1261	256	483	611	128	64	24	76	305	53	1261	750	511	-	-	-	-	-	39	99	22	12	500	686	165	1021	998	262
	90%	86%	88%	88%b	82%	88%	82%	98%abc	96%abc	91%	90%	92%j	87%	-	-	-	-	-	75%	94%r	95%	92%	93%v	88%	91%	90%	89%	95%A
No	99	26	49	54	21	3	3	2	11	5	99	53	46	-	-	-	-	-	9	2	1	-	22	69	10	82	87	12
	7%	9%	9%	8%f	13%acef	4%	11%	2%	3%	8%	7%	6%	8%	-	-	-	-	-	17% ^s	2%	5%	-	4%	9%u	5%	7%	8%	4%
Don't know	43	16	15	25	7	6	2	-	2	1	43	14	29	-	-	-	-	-	4	4	-	1	15	22	8	29	40	2
	3%	5%	3%	4%f	4%f	8%ef	7%	-	1%	1%	3%	2%	5%i	-	-	-	-	-	7%	4%	-	8%	3%	3%	4%	3%	4%B	1%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

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Absolutes/col percents

Table 770

S13. Does your home have any of the following insulation improvements? - Windows/doors double or triple glazing

Base: All homeowners

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1307	735	653	496	157	82	33	49	572	30	37	34	76	333	62
Weighted base	1402	846	767	648	118	79*	42*	37*	557	29**	35*	38*	78*	318	59*
Yes	1261 90%	739 87%	675 88%	576 89%h	99 83%	64 81%	35 84%	29 79%	522 94%bcdefghl	24 82%	33 93%	31 83%	76 98%bcdefghl	305 96%bcdefghil	53 91%
No	99 7%	75 9%in	66 9%in	52 8%in	15 12%imn	9 11%imn	3 7%	6 17%dikmn	23 4%	3 11%	1 3%	2 6%	2 2%	11 3%	5 8%
Don't know	43 3%	32 4%n	26 3%n	21 3%n	5 4%n	6 7%imn	4 9%imn	2 5%mn	11 2%n	2 7%	1 4%	4 12%bodimno	-	2 1%	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 771

S13. Does your home have any of the following insulation improvements? - Windows/doors double or triple glazing**Base: All homeowners**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1307	1038	253	1092	183	680	190	44	984	390	480	100	59	1	247	350	293	138	72	455	346
Weighted base	1402	1118	266	1177	192	740	202	50*	1052	434	501	103*	65*	1**	270	376	315	139	84*	493	358
Yes	1261	1011	238	1063	169	670	181	42	965	393	465	95	55	-	241	344	295	127	71	452	339
	90%	90%	89%	90%	88%	91%	90%	84%	92%	90%	93%l	93%	85%	-	89%	91%	93%	91%	85%	92%	95%r
No	99	77	22	83	16	56	12	6	63	30	25	3	10	-	22	25	12	9	11	29	17
	7%	7%	8%	7%	8%	8%	6%	12%	6%	7%	5%	3%	15%ijk	-	8%p	7%	4%	7%	13%st	6%	5%
Don't know	43	30	7	32	7	14	9	2	24	11	10	4	-	1	7	7	9	2	1	12	1
	3%	3%	2%	3%	3%	2%	5%e	4%	2%	3%	2%	4%	-	100%	3%	2%	3%	2%	2%	2%t	*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 772

S13. Does your home have any of the following insulation improvements? - Windows/doors double or triple glazing**Base: All homeowners**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1307	60	330	128	789	1253	54	1086	208	110	127	108	85	23	5	30	114	230	365	1225	42	1048	218	196	373	236	344
Weighted base	1402	63*	359	139	841	1339	64*	1167	225	112	131	114	90*	26**	5**	30**	130	248	368	1308	48*	1117	237	218	399	254	354
Yes	1261 90%	57 90%	319 89%	125 90%	760 90%	1261 94%f	-	1072 92%h	192 86%	98 88%	115 88%	107 94%h	81 90%	20 79%	4 75%	29 96%	111 85%	229 93%p	348 94%p	1190 91%	40 82%	1006 90%	221 93%	186 85%	356 89%	239 94%w	330 93%w
No	99 7%	5 9%	29 8%	11 8%	53 6%	66 5%	33 52%e	71 6%	23 10%gk	9 8%	11 8%	3 3%	9 10%	4 16%	1 25%	1 4%	15 11%r	14 6%	17 5%	88 7%	8 18% s	83 7%	12 5%	29 13%xyz	26 7%	11 4%	21 6%
Don't know	43 3%	1 1%	11 3%	3 2%	28 3%	12 1%	31 48%e	25 2%	10 4%	4 4%	5 4%	4 3%	- -	1 5%	- -	- -	5 4%	4 2%	3 1%	30 2%	- -	28 3%	4 2%	3 1%	17 4%z	4 2%	3 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 773

S13. Does your home have any of the following insulation improvements? - Draught-proofing**Base: All homeowners**

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	1307	657	647	141	408	357	401	248	658	236	1063	1189	118	76	50	48	148	112	126	85	135	137	171	101	308	409	346	426	353	308	220
Weighted base	1402	693	706	190	456	357	399	330	673	242	1156	1280	122	77*	48*	51*	156	116	119	110*	134	162	188	119*	323	470	364	432	428	306	237
Yes	684 49%	366 53%b	317 45%	60 32%	163 36%	212 59%cdgh	249 62%cdgh	105 32%	331 49%cdg	159 66%	564 49%	626 49%	59 48%	32 41%	30 63%ltu	27 53%	85 55%tu	54 47%	58 48%	52 47%	76 56%ltu	67 41%	81 43%	64 54%	166 52%	212 45%	185 51%	203 47%	205 48%	161 53%	115 49%
No	499 36%	248 36%	250 35%	65 34%	198 43%efh	108 30%	128 32%	130 39%e	241 36%e	67 28%	404 35%	451 35%	48 39% ^s	33 43% ^s	14 29%	18 34%	47 30%	41 36%	45 37%	37 34%	36 27%	73 45% ^{os}	70 37%	38 32%	106 33%	181 38%	118 32%	163 38%	140 33%	107 35%	88 37%
Don't know	219 16%	79 11%	139 20%a	65 34%defg	95 21%efh	37 10%f	22 5%	96 29%defh	102 15%ef	16 7%	188 16%	204 16%	15 13%	12 16%	4 8%	7 13%	24 15%	20 18%	17 14%	21 19%	22 17%	22 14%	37 20%	17 14%	51 16%	76 16%	61 17%	65 15%	83 19%C	38 12%	33 14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 774

S13. Does your home have any of the following insulation improvements? - Draught-proofing**Base: All homeowners**

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Rent-ers (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1307	246	489	529	206	71	30	76	333	62	1307	794	513	-	-	-	-	-	49	95	20	12	530	690	171	1049	1038	269
Weighted base	1402	298	548	690	155	73*	29**	78*	318	59*	1402	816	586	..**	..**	..**	..**	..**	52*	105*	24**	13*	538	777	182	1132	1125	277
Yes	684	118	260	302	75	28	12	47	194	26	684	450	235	-	-	-	-	-	21	62	7	1	277	365	80	563	525	159
	49%	40%	47%E	44%	48%	38%	41%	60%ac	61%abeg	44%	49%	55%j	40%	-	-	-	-	-	41%	59%	29%	6%	52%	47%	44%	50%	47%	58%A
No	499	121	206	268	59	20	4	24	103	21	499	274	224	-	-	-	-	-	24	26	8	7	188	288	68	407	414	85
	36%	41%	38%	39%	38%	27%	13%	31%	32%	35%	36%	34%	38%	-	-	-	-	-	46% ^s	25%	35%	53%	35%	37%	37%	36%	37%	31%
Don't know	219	59	82	120	22	25	13	7	20	12	219	92	127	-	-	-	-	-	7	17	8	5	72	124	34	162	186	33
	16%	20%	15%	17%f	14%f	35%abef	46%	9%	6%	20%f	16%	11%	22%i	-	-	-	-	-	13%	16%	36%	41%	13%	16%	19%	14%	17%	12%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 9th to 11th June 2023

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Absolutes/col percents

Table 775

S13. Does your home have any of the following insulation improvements? - Draught-proofing

Base: All homeowners

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1307	735	653	496	157	82	33	49	572	30	37	34	76	333	62
Weighted base	1402	846	767	648	118	79*	42*	37*	557	29**	35*	38*	78*	318	59*
Yes	684 49%	378 45%	340 44%	282 44%	58 49%	37 48%	20 48%	18 47%	307 55%bcdl	12 41%	16 46%	12 31%	47 60%bcdl	194 61%bcdefilo	26 44%
No	499 36%	327 39%il	299 39%iln	256 39%iln	44 37%	27 35%	12 29%	15 41%	172 31%	4 13%	12 34%	8 21%	24 31%	103 32%	21 35%
Don't know	219 16%	141 17%n	127 17%n	110 17%n	17 15%n	14 18%n	10 23%n	4 12%	78 14%n	13 46%	7 20%n	18 48%bodehiklmno	7 9%	20 6%	12 20%n

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 776

S13. Does your home have any of the following insulation improvements? - Draught-proofing
Base: All homeowners

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1307	1038	253	1092	183	680	190	44	984	390	480	100	59	1	247	350	293	138	72	455	346
Weighted base	1402	1118	266	1177	192	740	202	50*	1052	434	501	103*	65*	1**	270	376	315	139	84*	493	358
Yes	684 49%	564 50%	117 44%	593 50% ^d	81 42%	378 51% ^f	86 42%	37 74% ^h	543 52%	212 49%	263 53%	64 62% ⁱ	43 66% ⁱ	-	145 54%	210 56% ^p	149 47%	77 55%	44 53%	244 50%	198 55%
No	499 36%	385 34%	108 40%	408 35%	79 41%	266 36%	74 37%	10 20%	354 34%	152 35%	169 34%	26 25%	17 26%	-	90 33%	126 34%	99 32%	46 33%	34 40%	164 33%	125 35%
Don't know	219 16%	168 15%	41 15%	176 15%	33 17%	96 13%	43 21% ^e	3 6%	155 15%	70 16%	69 14%	13 13%	6 9%	1 100%	35 13%	40 11%	67 21% ^{noq}	16 11%	6 7%	84 17% ^{rt}	35 10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 777

S13. Does your home have any of the following insulation improvements? - Draught-proofing**Base: All homeowners**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1307	60	330	128	789	1253	54	1086	208	110	127	108	85	23	5	30	114	230	365	1225	42	1048	218	196	373	236	344
Weighted base	1402	63*	359	139	841	1339	64*	1167	225	112	131	114	90*	26**	5**	30**	130	248	368	1308	48*	1117	237	218	399	254	354
Yes	684 49%	42 66% ^d	202 56% ^d	89 64% ^d	352 42%	684 51% ^f	-	567 49%	115 51%	63 56%	64 49%	59 52%	54 61% ^g	14 56%	4 74%	18 59%	59 45%	145 59% ^p	208 57% ^p	658 50% ^t	15 32%	591 53% ^v	83 35%	116 53%	196 49%	129 51%	158 45%
No	499 36%	13 20%	115 32%	43 31%	328 39% ^{ab}	466 35%	33 51% ^e	428 37% ^h	67 30%	31 27%	56 43% ^{hi}	36 31%	27 30%	10 39%	1 10%	9 31%	57 44% ^q	70 28%	124 34%	459 35%	24 51% ^s	379 34%	103 43% ^u	70 32%	141 35%	85 34%	144 41% ^w
Don't know	219 16%	9 14%	42 12%	8 5%	161 19% ^{bc}	188 14%	31 49% ^e	172 15% ^j	43 19% ^{jl}	18 16%	11 8%	20 17% ^j	8 9%	1 5%	1 16%	3 10%	14 11%	32 13%	35 10%	191 15%	8 17%	148 13%	51 22% ^u	32 15%	62 16%	40 16%	52 15%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 778

S14. Which, if any, of the following is stopping you from insulating your home further?**Base: All homeowners**

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-east Ireland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	East of England (s)	London (t)	South East (u)	South West (v)	North East (w)	South East (x)	Midlands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	1307	657	647	141	408	357	401	248	658	236	1063	1189	118	76	50	48	148	112	126	85	135	137	171	101	308	409	346	426	353	308	220
Weighted base	1402	693	706	190	456	357	399	330	673	242	1156	1280	122	77*	48*	51*	156	116	119	110*	134	162	188	119*	323	470	364	432	428	306	237
Not applicable - I don't think my home needs any more insulation	406	205	198	58	113	92	143	89	174	72	343	373	32	14	16	15	43	29	35	40	42	41	59	39	87	139	117	128	127	87	63
	29%	30%	28%	31%	25%	26%	36%	27%	26%	30%	30%	29%	27%	19%	34%	30%	28%	25%	29%	36%	31%	25%	32%	33%	27%	30%	32%	30%	30%	29%	27%
I can't afford it	437	195	241	65	172	118	82	120	235	71	356	401	36	28	17	19	45	30	44	37	34	55	61	30	95	146	116	130	129	97	81
	31%	28%	34%	34%	38%	33%	21%	36%	35%	29%	31%	31%	29%	37%	35%	38%	29%	26%	37%	34%	26%	34%	32%	25%	29%	31%	32%	30%	30%	32%	34%
It wouldn't reduce my bills enough to be worth it	210	122	88	16	60	63	72	38	101	39	162	185	26	18	5	10	19	13	13	13	23	10	40	22	42	72	49	67	59	47	38
	15%	18%	12%	8%	13%	18%	18%	11%	15%	16%	14%	14%	21%	24%	10%	19%	12%	11%	11%	11%	17%	6%	21%	18%	13%	15%	13%	15%	14%	15%	16%
It would be too much hassle	173	101	72	31	67	39	37	51	85	25	151	160	14	5	3	8	20	18	13	13	15	16	39	8	46	63	42	54	66	33	21
	12%	15%	10%	16%	15%	11%	9%	16%	13%	11%	13%	12%	11%	7%	6%	16%	13%	15%	11%	12%	12%	10%	21%	7%	14%	13%	12%	13%	15%D	11%	9%
Difficulty finding a trader I trust to install it	103	56	47	10	38	29	26	24	53	15	88	97	6	7	1	3	13	5	4	11	11	10	19	12	21	41	26	33	38	17	15
	7%	8%	7%	5%	8%	8%	7%	7%	8%	6%	8%	8%	5%	9%	3%	5%	9%	4%	4%	10%	8%	6%	10%	10%	6%	9%	7%	8%	9%	6%	6%
I don't have enough information to make an informed decision	175	80	95	23	57	43	52	39	83	26	150	164	11	9	5	5	20	16	11	12	18	30	24	15	41	68	41	63	57	26	30
	12%	12%	13%	12%	12%	12%	13%	12%	12%	11%	13%	13%	9%	12%	9%	10%	13%	14%	9%	11%	13%	18%	13%	12%	13%	15%	11%	14%	13%	9%	13%
It's too complicated to know what to do	114	50	64	21	51	24	17	37	60	11	92	100	14	3	5	3	16	15	8	-	7	16	19	8	34	43	15	37	40	25	12
	8%	7%	9%	11%	11%	7%	4%	11%	9%	4%	8%	8%	12%	4%	10%	6%	10%	13%	7%	-	5%	10%	10%	7%	10%	9%	4%	9%	9%	8%	5%
It wouldn't be appropriate for my property	184	91	93	8	50	62	64	17	103	40	141	157	27	10	6	2	21	20	9	9	17	23	24	17	42	64	34	67	51	36	31
	13%	13%	13%	4%	11%	17%	16%	5%	15%	17%	12%	12%	22%	13%	14%	3%	13%	17%	7%	8%	12%	14%	13%	14%	13%	14%	9%	15%	12%	12%	13%
I am waiting for the government to introduce a grant / support scheme for insulation work	143	72	69	16	59	33	36	47	60	20	116	131	12	8	7	4	18	14	10	13	11	17	21	7	35	46	35	47	49	25	21
	10%	10%	10%	8%	13%	9%	9%	14%	9%	8%	10%	10%	10%	11%	14%	7%	11%	12%	9%	12%	9%	11%	11%	6%	11%	10%	10%	11%	12%	8%	9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 778

S14. Which, if any, of the following is stopping you from insulating your home further?**Base: All homeowners**

	Gender			Age							Region														Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North Ireland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	East of London (s)	London (t)	South East (u)	South West (v)	North England (w)	South England (Incl London) (x)	Midlands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Weighted base	1402	693	706	190	456	357	399	330	673	242	1156	1280	122	77*	48*	51*	156	116	119	110*	134	162	188	119*	323	470	364	432	428	306	237	
Other	43 3%	21 3%	22 3%	5 3%	14 3%	12 3%	13 3%	10 3%	21 3%	7 3%	38 3%	40 3%	4 3%	2 3%	-	1 2%	6 4%	4 3%	5 4%	2 2%	3 2%	6 4%	5 3%	7 6%	10 3%	18 4%	9 2%	19 4%B	6 1%	12 4%	7 3%	
Don't know	68 5%	30 4%	38 5%	19 10%defh	18 4%	15 4%	16 4%	25 8%dh	27 4%	10 4%	63 5%k	68 5%k	-	5 7%k	-	1 3%	6 4%k	6 5%k	9 8%km	12 11%kmu	7 5%k	8 5%k	7 4%k	6 5%k	14 4%	21 4%	28 8%	13 3%	18 4%	23 7%A	13 6%	
NET: Those with reasons stopping them from insulating their home further	929 66%	458 66%	469 67%	112 59%	326 71%cf	249 70%cf	241 60%	216 66%cf	472 70%cf	161 66%	751 65%	839 66%	89 73%r	57 74%r	31 66%	35 68%	106 68%r	81 70%r	75 63%	58 53%	85 63%	113 70%r	122 65%	75 63%	222 69%y	310 66%	219 60%	290 67%	282 66%	196 64%	161 68%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 779

S14. Which, if any, of the following is stopping you from insulating your home further?**Base: All homeowners**

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)		Brigh-ton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1307	246	489	529	206	71	30	76	333	62	1307	794	513	-	-	-	-	-	49	95	20	12	530	690	171	1049	1038	269
Weighted base	1402	298	548	690	155	73*	29**	78*	318	59*	1402	816	586	..**	..**	..**	..**	..**	52*	105*	24**	13*	538	777	182	1132	1125	277
Not applicable - I don't think my home needs any more insulation	406	88	134	179	43	21	11	33	108	11	406	255	150	-	-	-	-	-	15	30	9	4	159	222	38	343	316	89
	29%	29%	24%	26%	28%	29%	37%	42%abg	34%ag	20%	29%	31%j	26%	-	-	-	-	-	29%	29%	37%	34%	30%	29%	21%	30%w	28%	32%
I can't afford it	437	97	184	229	52	31	9	16	67	33	437	198	240	-	-	-	-	-	16	28	7	5	180	232	101	311	367	70
	31%	32%	34%	33%ef	33%ef	42%ef	30%	21%	21%	57%abef	31%	24%	41%i	-	-	-	-	-	31%	27%	31%	42%	33%	30%	55%x	27%	33%B	25%
It wouldn't reduce my bills enough to be worth it	210	39	82	100	21	9	-	7	68	6	210	136	74	-	-	-	-	-	10	11	6	-	78	124	21	182	163	48
	15%	13%	15%	15%	13%	12%	-	9%	21%abeg	10%	15%	17%	13%	-	-	-	-	-	19%	11%	26%	-	14%	16%	11%	16%	14%	17%
It would be too much hassle	173	42	71	99	14	13	5	8	31	4	173	91	82	-	-	-	-	-	5	17	2	4	48	115	21	142	145	28
	12%	14%	13%	14% ^f	9%	17%	18%	10%	10%	6%	12%	11%	14%	-	-	-	-	-	9%	16%	9%	34%	9%	15% ^u	12%	13%	13%	10%
Difficulty finding a trader I trust to install it	103	24	36	49	11	6	2	2	30	3	103	53	50	-	-	-	-	-	-	6	2	2	35	59	16	78	89	14
	7%	8%	7%	7%	7%	9%	6%	3%	9%	6%	7%	7%	8%	-	-	-	-	-	-	5%	10%	16%	7%	8%	9%	7%	8%	5%
I don't have enough information to make an informed decision	175	45	67	88	24	6	1	6	46	5	175	106	69	-	-	-	-	-	5	13	5	3	60	105	14	151	146	30
	12%	15%	12%	13%	15%	8%	3%	7%	15%	8%	12%	13%	12%	-	-	-	-	-	10%	12%	22%	22%	11%	14%	8%	13%	13%	11%
It's too complicated to know what to do	114	32	48	64	16	8	1	3	19	4	114	54	60	-	-	-	-	-	7	8	1	4	41	67	18	91	98	17
	8%	11%	9%	9%	10%	10%	3%	4%	6%	7%	8%	7%	10% ⁱ	-	-	-	-	-	14%	8%	6%	33%	8%	9%	10%	8%	9%	6%
It wouldn't be appropriate for my property	184	28	73	79	21	8	2	18	50	7	184	129	55	-	-	-	-	-	10	8	3	1	81	89	28	142	143	41
	13%	9%	13%	11%	14%	11%	6%	23% ^a	16%	11%	13%	16% ^j	9%	-	-	-	-	-	20% ^s	8%	12%	7%	15%	11%	15%	13%	13%	15%
I am waiting for the government to introduce a grant / support scheme for insulation work	143	33	58	76	14	5	3	4	33	7	143	78	65	-	-	-	-	-	2	11	2	1	62	75	22	115	114	29
	10%	11%	11%	11%	9%	7%	10%	6%	10%	11%	10%	10%	11%	-	-	-	-	-	4%	10%	10%	8%	12%	10%	12%	10%	10%	10%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 779

S14. Which, if any, of the following is stopping you from insulating your home further?**Base: All homeowners**

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Rent-ers (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Weighted base	1402	298	548	690	155	73*	29**	78*	318	59*	1402	816	586	-**	-**	-**	-**	-**	52*	105*	24**	13*	538	777	182	1132	1125	277
Other	43 3%	6 2%	18 3%	19 3%	5 3%	3 4%	- -	- -	14 4%	2 3%	43 3%	27 3%	16 3%	- -	- -	- -	- -	- -	2 4%	2 2%	1 3%	- -	16 3%	24 3%	7 4%	33 3%	34 3%	10 4%
Don't know	68 5%	13 4%	32 6%	38 6% ^f	7 4%	3 4%	4 14%	5 6%	7 2%	4 6%	68 5%	42 5%	26 4%	- -	- -	- -	- -	- -	- -	8 7%	- -	- -	18 3%	40 5%	3 2%	54 5%	52 5%	16 6%
NET: Those with reasons stopping them from insulating their home further	929 66%	197 66%	382 70%	473 69% ^e	106 68% ^e	49 67%	15 49%	40 52%	202 64%	44 74% ^e	929 66%	519 64%	410 70% ⁱ	- -	- -	- -	- -	- -	36 71%	67 64%	15 63%	9 66%	361 67%	515 66%	141 77% ^x	735 65%	757 67%	172 62%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 780

S14. Which, if any, of the following is stopping you from insulating your home further?**Base: All homeowners**

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1307	735	653	496	157	82	33	49	572	30	37	34	76	333	62
Weighted base	1402	846	767	648	118	79*	42*	37*	557	29**	35*	38*	78*	318	59*
Not applicable - I don't think my home needs any more insulation	406 29%	222 26%	201 26%	166 26%	35 30%	21 26%	13 31%	8 21%	184 33%bcdo	11 37%	10 27%	11 30%	33 42%bcdfho	108 34%bcdo	11 20%
I can't afford it	437 31%	281 33%mn	255 33%mn	213 33%mn	42 35%mn	26 33%n	17 40%n	10 27%	156 28%n	9 30%	15 42%mn	16 42%mn	16 21%	67 21%	33 57%bcdefhimn
It wouldn't reduce my bills enough to be worth it	210 15%	121 14%	108 14%	95 15%	13 11%	13 16%	5 13%	7 20%	90 16%	-	5 16%	3 9%	7 9%	68 21%bcdeimo	6 10%
It would be too much hassle	173 12%	113 13%	106 14%e	96 15%n	11 9%	7 9%	4 9%	3 8%	60 11%	5 18%	3 8%	10 27%bcdfhikmno	8 10%	31 10%	4 6%
Difficulty finding a trader I trust to install it	103 7%	60 7%	54 7%	48 7%	6 5%	6 7%	2 4%	4 11%m	43 8%	2 6%	2 5%	4 12%	2 3%	30 9%	3 6%
I don't have enough information to make an informed decision	175 12%	112 13%	103 13%	83 13%	20 17%m	10 12%	5 13%	4 12%	63 11%	1 3%	3 8%	3 8%	6 7%	46 15%i	5 8%
It's too complicated to know what to do	114 8%	80 9%i	77 10%in	62 10%i	15 13%fhimn	3 4%	3 6%	1 2%	34 6%	1 3%	1 3%	7 18%fhikmn	3 4%	19 6%	4 7%
It wouldn't be appropriate for my property	184 13%	100 12%	86 11%	71 11%	15 13%	14 18%	8 19%	6 17%	84 15%cd	2 6%	6 16%	2 6%	18 23%bcdl	50 16%cd	7 11%
I am waiting for the government to introduce a grant / support scheme for insulation work	143 10%	91 11%	82 11%	72 11%	10 8%	9 11%	4 10%	5 13%	52 9%	3 10%	4 11%	1 3%	4 6%	33 10%	7 11%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 780

S14. Which, if any, of the following is stopping you from insulating your home further?**Base: All homeowners**

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, etc. (o)
Weighted base	1402	846	767	648	118	79*	42*	37*	557	29**	35*	38*	78*	318	59*
Other	43	24	22	18	4	2	1	1	19	-	2	1	-	14	2
	3%	3%	3%	3%	3%	2%	3%	2%	3%	-	6% _m	3%	-	4%	3%
Don't know	68	45	40	37	3	5	1	4	23	4	1	2	5	7	4
	5%	5% _{en}	5% _{en}	6% _n	2%	7%	3%	11% _{en}	4% _n	14%	2%	6%	6%	2%	6%
NET: Those with reasons stopping them from insulating their home further	929	579	526	445	81	53	28	25	350	15	25	24	40	202	44
	66%	68% _{im}	69% _{im}	69% _{im}	68% _m	67%	66%	68%	63% _m	49%	71%	64%	52%	64%	74% _{im}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 781

S14. Which, if any, of the following is stopping you from insulating your home further?**Base: All homeowners**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?						S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1307	1038	253	1092	183	680	190	44	984	390	480	100	59	1	247	350	293	138	72	455	346
Weighted base	1402	1118	266	1177	192	740	202	50*	1052	434	501	103*	65*	1**	270	376	315	139	84*	493	358
Not applicable - I don't think my home needs any more insulation	406 29%	292 26%	110 41%a	324 27%	73 38%c	258 35%f	40 20%	18 35%	306 29%	125 29%	148 30%	36 35%	16 24%	-	86 32%	109 29%	83 26%	47 34%	32 38% _s	113 23%	122 34% _s
I can't afford it	437 31%	361 32%	72 27%	373 32%	53 28%	125 17%	114 57% _e	8 15%	323 31% _g	138 32%	143 29%	33 32%	17 25%	-	70 26%	120 32%	96 31%	45 32%	18 21%	173 35% _r	101 28%
It wouldn't reduce my bills enough to be worth it	210 15%	167 15%	43 16%	173 15%	34 18%	103 14%	22 11%	10 20%	179 17%	79 18%	85 17%	14 14%	11 16%	-	38 14%	59 16%	61 19%	31 22% _n	15 18%	94 19%	53 15%
It would be too much hassle	173 12%	140 13%	31 12%	148 13%	21 11%	99 13%	24 12%	7 14%	130 12%	59 14%	59 12%	9 9%	10 15%	-	30 11%	55 15%	36 11%	17 12%	10 12%	73 15%	37 10%
Difficulty finding a trader I trust to install it	103 7%	88 8%	14 5%	98 8% _d	4 2%	46 6%	18 9%	5 10%	86 8%	41 9%	41 8%	7 7%	2 3%	-	18 7%	35 9% _q	35 11% _q	4 3%	3 4%	49 10%	25 7%
I don't have enough information to make an informed decision	175 12%	155 14% _b	20 7%	157 13%	17 9%	93 13%	15 8%	5 10%	128 12%	59 14%	57 11%	10 10%	8 12%	-	33 12% _q	45 12% _q	49 16% _q	6 5%	11 14%	75 15% _t	26 7%
It's too complicated to know what to do	114 8%	103 9% _b	10 4%	101 9%	12 6%	51 7%	20 10%	3 6%	78 7%	41 10% _j	28 6%	6 6%	6 9%	-	19 7%	26 7%	31 10% _q	4 3%	3 4%	46 9%	23 7%
It wouldn't be appropriate for my property	184 13%	152 14%	31 12%	166 14%	17 9%	101 14%	32 16%	5 9%	143 14%	41 9%	85 17% _i	14 14%	8 13%	-	43 16%	45 12%	40 13%	20 14%	7 8%	60 12%	65 18% _{rs}
I am waiting for the government to introduce a grant / support scheme for insulation work	143 10%	121 11%	21 8%	131 11% _d	11 6%	67 9%	22 11%	8 17%	106 10%	50 12%	49 10%	7 7%	9 14%	-	23 9%	41 11%	40 13%	11 8%	8 10%	63 13% _t	27 8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 781

S14. Which, if any, of the following is stopping you from insulating your home further?**Base: All homeowners**

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Weighted base	1402	1118	266	1177	192	740	202	50*	1052	434	501	103*	65*	1**	270	376	315	139	84*	493	358	
Other	43 3%	35 3%	8 3%	35 3%	8 4%	25 3%	9 4%	-	35 3%	13 3%	13 3%	6 5%	3 5%	-	10 4%	12 3%	6 2%	6 4%	2 2%	15 3%	15 4%	
Don't know	68 5%	51 5%	7 3%	50 4%	10 5%	37 5% ^f	3 2%	2 3%	50 5%	26 6% ^j	15 3%	6 5%	5 7%	1 100%	11 4%	14 4%	18 6%	7 5%	4 5%	18 4%	15 4%	
NET: Those with reasons stopping them from insulating their home further	929 66%	774 69% ^b	149 56%	804 68% ^d	109 57%	445 60%	159 79% ^e	31 61%	695 66%	282 65%	338 67%	62 60%	45 69%	-	173 64%	253 67%	214 68%	86 61%	48 57%	362 73% ^t	221 62%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 782

S14. Which, if any, of the following is stopping you from insulating your home further?**Base: All homeowners**

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)		
Unweighted base	1307	60	330	128	789	1253	54	1086	208	110	127	108	85	23	5	30	114	230	365	1225	42	1048	218	196	373	236	344		
Weighted base	1402	63*	359	139	841	1339	64*	1167	225	112	131	114	90*	26**	5**	30**	130	248	368	1308	48*	1117	237	218	399	254	354		
Not applicable - I don't think my home needs any more insulation	406 29%	10 15%	134 37%ad	50 36%ad	212 25%	383 29%	24 36%	337 29%	56 25%	26 23%	41 32%l	30 27%	17 19%	6 25%	- -	8 28%	39 30%	60 24%	116 32%	364 28%	26 54% _s	317 28%	77 32%	55 25%	115 29%	69 27%	116 33%		
I can't afford it	437 31%	20 32%	81 23%	35 25%	300 36%bc	418 31%	19 30%	378 32%	65 29%	27 24%	33 25%	40 35%	27 30%	5 19%	2 44%	12 39%	40 31%	76 31%	98 27%	416 32% _t	8 16%	351 31%	70 29%	71 33%	119 30%	78 31%	109 31%		
It wouldn't reduce my bills enough to be worth it	210 15%	22 35%bcd	50 14%	19 14%	119 14%	207 15%	4 6%	171 15%	45 20%g	25 22%g	24 18%	20 18%	17 19%	5 20%	- -	5 16%	13 10%	40 16%	84 23%p	202 15%	6 12%	171 15%	38 16%	25 12%	69 17%	36 14%	59 17%		
It would be too much hassle	173 12%	14 21%b	34 10%	18 13%	108 13%	171 13%	2 4%	150 13%	33 15%	17 15%	23 18%	17 15%	9 10%	3 12%	- -	4 13%	9 7%	31 12%	42 12%	167 13%	3 7%	130 12%	40 17% _u	28 13%	54 13%	27 11%	48 14%		
Difficulty finding a trader I trust to install it	103 7%	11 18%bcd	26 7%	8 6%	58 7%	103 8% _f	- -	89 8%	25 11%	9 8%	10 8%	11 10%	6 7%	2 7%	- -	2 7%	5 4%	28 11%p	27 7%	100 8%	1 2%	88 8%	14 6%	16 8%	31 8%	21 8%	24 7%		
I don't have enough information to make an informed decision	175 12%	12 19%	44 12%	15 11%	104 12%	170 13%	5 9%	151 13%	33 15%	15 14%	17 13%	20 18%	12 14%	4 14%	- -	3 8%	16 12%	32 13%	35 9%	169 13%	3 6%	143 13%	29 12%	34 15%	55 14%	38 15%	35 10%		
It's too complicated to know what to do	114 8%	8 13%	28 8%	9 6%	70 8%	108 8%	6 10%	89 8%	26 12%g	12 11%	15 11%	13 11%	10 11%	5 20%	1 16%	1 4%	9 7%	16 7%	18 5%	110 8%	2 3%	90 8%	20 8%	26 12%	31 8%	23 9%	25 7%		
It wouldn't be appropriate for my property	184 13%	9 15%	48 13%	18 13%	109 13%	181 14%	4 6%	143 12%	43 19%g	28 25%gk	27 21%g	15 13%	19 21%g	4 15%	- -	6 20%	18 14%	43 17%	69 19%	173 13%	7 15%	151 14%	28 12%	28 13%	44 11%	27 11%	58 16% _x		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 782

S14. Which, if any, of the following is stopping you from insulating your home further?**Base: All homeowners**

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)			
Weighted base	1402	63*	359	139	841	1339	64*	1167	225	112	131	114	90*	26**	5**	30**	130	248	368	1308	48*	1117	237	218	399	254	354			
I am waiting for the government to introduce a grant / support scheme for insulation work	143	6	40	9	87	141	2	118	21	17	8	17	17	4	2	3	12	37	28	139	2	122	17	33	40	31	23			
	10%	10%	11%	7%	10%	11%	3%	10%	9%	15%j	6%	15%j	19%ghj	17%	39%	11%	9%	15%r	8%	11%	5%	11%	7%	15%z	10%	12%z	7%			
Other	43	4	7	5	28	40	3	32	9	3	3	4	4	-	1	6	2	9	17	40	1	31	11	7	11	9	11			
	3%	6%	2%	4%	3%	3%	5%	3%	4%	3%	2%	3%	5%	-	15%	19%	1%	3%	5%	3%	2%	3%	5%	3%	3%	3%	3%			
Don't know	68	1	8	3	56	57	11	59	8	3	8	3	2	1	2	-	7	6	9	57	1	46	13	8	18	14	17			
	5%	2%	2%	2%	7%bc	4%	17%e	5%	4%	2%	6%	3%	2%	5%	31%	-	6%	3%	3%	4%	2%	4%	5%	4%	5%	5%	5%			
NET: Those with reasons stopping them from insulating their home further	929	52	217	86	573	899	30	771	160	83	81	81	71	18	4	21	84	182	243	888	21	754	147	155	266	171	221			
	66%	83%bcd	60%	62%	68%b	67%f	46%	66%	71%	74%	62%	71%	79%gj	70%	69%	72%	65%	73%	66%	68%t	44%	67%	62%	71%z	67%	67%	62%			

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 783

S15. The government intends for all homes to move to low carbon heating systems, which will include a ban on installations of new gas boilers by the mid-2030s.

One example of a low carbon system is heat pumps. Before taking this survey, had you heard of heat pumps as a home heating system?

Base: All homeowners who don't have a heat pump

	Gender			Age							Region												Region Summary				Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2055	999	1047	312	722	526	495	518	1042	339	1705	1873	182	106	62	79	229	173	195	126	207	260	270	166	481	696	528	574	543	449	489
Weighted base	2057	1001	1049	346	731	500	481	577	999	329	1730	1885	173	97*	58*	84*	229	172	177	149	191	271	280	176	485	727	517	541	596	432	489
Yes and I know what they are	746 36%	431 43%b	313 30%	69 20%	216 30%cg	207 41%cdgh	254 53%cdg	131 23%	361 36%cdg	137 42%	617 36%	671 36%	75 44%ijloq	34 35%	20 34%	30 36%	73 32%	59 34%	53 30%	69 46%oqt	86 45%opqt	70 26%	103 37%t	74 42%qt	162 33%	247 34%	208 40%wx	250 46%BCD	224 38%D	154 36%D	118 24%
Yes, but I don't know what they are	425 21%	170 17%	254 24%a	52 15%	141 19%	115 23%cg	117 24%cdg	91 16%	217 22%cg	83 25%	340 20%	389 21%	36 21%	28 29%instuv	20 35%iknstuv	10 12%	54 24%n	42 24%n	46 26%nstuv	31 21%	32 17%	45 17%	49 17%	29 17%	107 22%x	124 17%	110 21%	109 20%	136 23%	93 21%	87 18%
No	206 10%	81 8%	125 12%a	65 19%defh	84 12%efh	32 6%	25 5%	95 16%defh	86 9%ef	20 6%	176 10%	196 10%	10 6%	13 13%k	7 12%	10 11%	26 11%	13 8%	19 11%	9 6%	15 8%	37 14%kr	34 12%k	13 7%	49 10%	84 12%	42 8%	62 12%D	64 11%D	49 11%D	30 6%
NET: Yes	1171 57%	600 60%b	567 54%	120 35%	358 49%cg	322 64%cdgh	371 77%cdg	222 38%	578 58%cdg	220 67%	958 55%	1060 56%	111 64%ijntu	62 64%nt	40 69%intu	41 48%	127 55%t	101 59%t	100 56%t	100 67%notu	119 62%t	115 43%	152 54%t	103 59%t	269 55%	370 51%	318 62%ax	359 66%CD	360 60%D	246 57%D	205 42%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 784

S15. The government intends for all homes to move to low carbon heating systems, which will include a ban on installations of new gas boilers by the mid-2030s. One example of a low carbon system is heat pumps. Before taking this survey, had you heard of heat pumps as a home heating system?

Base: All homeowners who don't have a heat pump

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (d)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (i)	NET: Rent-ers (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Bright-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2055	373	785	816	342	192	93	119	378	115	1304	791	513	699	129	234	336	52	76	152	41	37	937	984	368	1553	1665	390
Weighted base	2057	409	808	981	237	177	84*	122	350	107*	1399	813	586	624	245	147	232	34*	74*	160	42*	33*	897	1034	358	1573	1689	368
Yes and I know what they are	746 36%	119 29%	294 36%E	339 35%cdg	75 32%cd	36 20%	16 18%	39 32%cd	218 62%abcd eg	24 23%	746 53%k	480 59%jlmno	266 45%lmno	-	-	-	-	-	29 39%	52 33%	13 30%	3 8%	293 33%	409 40%u	83 23%	620 39%w	581 34%	165 45%A
Yes, but I don't know what they are	425 21%	100 24%	155 19%	204 21%cd	51 22%cd	18 10%	7 9%	36 29%cd	79 23%cd	28 26%cd	425 30%k	240 30%lmno	185 32%lmno	-	-	-	-	-	17 23%	36 23%	6 13%	3 11%	182 20%	218 21%	55 15%	345 22%w	354 21%	71 19%
No	206 10%	69 17%F	86 11%	130 13%efg	25 10%ef	18 10%ef	6 8%	3 3%	18 5%	6 6%	206 15%k	83 10%lmno	123 21%lmno	-	-	-	-	-	6 8%	15 9%	5 13%	7 21%	60 7%	127 12%u	42 12%	145 9%	172 10%	34 9%
NET: Yes	1171 57%	220 54%	450 56%	543 55%cd	126 53%cd	54 31%	23 27%	75 61%cd	297 85%abcd eg	52 49%cd	1171 84%k	721 89%jlmno	450 77%lmno	-	-	-	-	-	46 61%	88 55%	18 43%	6 19%	476 53%	627 61%u	137 38%	965 61%w	934 55%	236 64%A

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 785

S15. The government intends for all homes to move to low carbon heating systems, which will include a ban on installations of new gas boilers by the mid-2030s. One example of a low carbon system is heat pumps. Before taking this survey, had you heard of heat pumps as a home heating system?

Base: All homeowners who don't have a heat pump

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, husband, etc. (o)
Unweighted base	2055	1158	1024	761	263	134	55	79	897	93	107	85	119	378	115
Weighted base	2057	1217	1096	913	183	122	68*	54*	840	84*	99*	78*	122	350	107*
Yes and I know what they are	746 36%	414 34%jklo	367 34%jlo	313 34%jklo	54 30%l	47 38%jklo	26 39%jl	20 38%jklo	332 40%bcdejkl	16 18%	23 24%	12 16%	39 32%jl	218 62%bcdefghijklm o	24 23%
Yes, but I don't know what they are	425 21%	255 21%jkl	235 21%jkl	191 21%jkl	44 24%kl	21 17%	13 19%	8 15%	169 20%jkl	7 9%	10 10%	8 11%	36 29%fhijkl	79 23%jkl	28 26%jkl
No	206 10%	155 13%ikmno	144 13%eikmno	127 14%ikmno	17 9%kmn	11 9%k	3 4%	8 15%fikmno	51 6%	6 8%	2 2%	16 20%efgijkmno	3 3%	18 5%	6 6%
NET: Yes	1171 57%	669 55%jkl	602 55%jkl	504 55%jkl	98 54%jkl	67 55%jkl	39 58%jkl	28 53%jkl	502 60%bcjkl	23 27%	33 34%	21 27%	75 61%jkl	297 85%bcdefghijklm o	52 49%jkl

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 786

S15. The government intends for all homes to move to low carbon heating systems, which will include a ban on installations of new gas boilers by the mid-2030s.

One example of a low carbon system is heat pumps. Before taking this survey, had you heard of heat pumps as a home heating system?

Base: All homeowners who don't have a heat pump

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Unweighted base	2055	1594	429	1672	317	902	428	54	1349	545	644	133	84	1	326	472	392	214	97	615	470	
Weighted base	2057	1607	421	1683	316	924	417	60*	1381	582	638	133	89*	1**	343	486	406	206	106*	637	474	
Yes and I know what they are	746 36%	613 38%b	127 30%	637 38%d	96 30%	434 47%f	96 23%	34 56%h	565 41%	205 35%	295 46%i	63 47%i	36 41%	-	166 49%op	191 39%	159 39%	83 40%	52 49%	260 41%	197 42%	
Yes, but I don't know what they are	425 21%	326 20%	93 22%	357 21%	54 17%	200 22%f	59 14%	9 14%	321 23%	143 25%	134 21%	33 25%	20 23%	-	67 19%	125 26%	97 24%	42 20%	27 25%	141 22%	111 23%	
No	206 10%	157 10%	43 10%	160 9%	40 13%	88 9%	43 10%	1 1%	152 11%g	73 13%k	64 10%	6 4%	8 9%	1 100%	35 10%	46 10%	58 14%oq	13 6%	4 4%	81 13%r	47 10%	
NET: Yes	1171 57%	939 58%b	220 52%	994 59%d	150 47%	634 69%f	156 37%	42 71%	886 64%	348 60%	429 67%i	96 72%i	56 63%	-	233 68%	316 65%	255 63%	125 61%	79 75% _s	402 63%	308 65%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 787

S15. The government intends for all homes to move to low carbon heating systems, which will include a ban on installations of new gas boilers by the mid-2030s.

One example of a low carbon system is heat pumps. Before taking this survey, had you heard of heat pumps as a home heating system?

Base: All homeowners who don't have a heat pump

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2055	88	482	212	1273	1251	804	1623	380	126	162	163	117	27	13	47	114	230	365	1915	74	1559	416	308	556	388	547
Weighted base	2057	87*	501	217	1253	1337	720	1652	361	126	164	174	115	28**	11**	41*	130	248	368	1915	73*	1569	408	311	551	394	535
Yes and I know what they are	746 36%	48 55%cd	237 47%cd	79 36%	382 31%	730 55%f	16 2%	625 38%	125 35%	66 52%ghk	78 48%ghk	57 33%	52 45%hk	-	3 28%	21 51%hk	130 100%	248 100%	368 100%	709 37%t	16 22%	606 39%v	126 31%	127 41%y	221 40%y	108 27%	192 36%y
Yes, but I don't know what they are	425 21%	11 13%	92 18%	45 21%	277 22%	405 30%f	20 3%	362 22%h	60 17%	23 18%	36 22%	40 23%	22 19%	-	1 5%	7 18%	-	-	-	393 21%	19 25%	339 22%v	68 17%	62 20%	118 22%	102 26%z	100 19%
No	206 10%	2 3%	18 4%	11 5%	174 14%abc	180 13%f	26 4%	171 10%o	30 8%	14 11%o	16 10%o	12 7%	11 10%o	-	1 13%	-	-	-	-	183 10%	12 16%	149 9%	40 10%	26 8%	52 9%	38 10%	56 11%
NET: Yes	1171 57%	59 68%cd	329 66%cd	124 57%	659 53%	1135 85%f	36 5%	987 60%h	185 51%	89 71%ghk	114 69%ghk	98 56%	74 64%h	-	4 33%	29 69%h	130 100%	248 100%	368 100%	1102 58%	35 48%	946 60%v	194 48%	189 61%	339 62%yz	210 53%	292 55%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 788

S16. Please imagine that you need to replace your current heating system in the next 12 months (i.e. by July 2023)...Would you consider installing a heat pump in your home?

Base: All who know what a heat pump is

	Gender			Age							Region															Region Summary			Social Grade			
	Total	Male	Female	18-29	30-49	50-64	65+	18-34	35-64	55+ Not Ret-ired	Eng-land	UK Excl Scot-land	Scot-land	Wales	North-ern Ire-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	East-ern	London	South East	South West	North Eng-land	South Eng-land (Incl Lon.)	Mid-lands	AB	C1	C2	DE	
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)			
Unweighted base	709	417	290	51	192	207	259	97	353	134	578	634	75	35	21	29	71	57	60	53	87	62	96	63	157	221	200	255	186	158	110	
Weighted base	746	431	313	69*	216	207	254	131*	361	137	617	671	75*	34*	20**	30**	73*	59*	53*	69*	86*	70*	103*	74*	162	247	208	250	224	154	118	
Yes	130 17%	86 20%	45 14%	35 52% defg h	48 22% efh	29 14% f	17 7%	52 39% defh	62 17% f	13 10%	110 18% k	124 19% k	6 8%	7 21%	7 36%	12 24%	9 16%	9 15%	15 18%	15 22% k	17 19%	14 21% k	16 16%	11 14%	28 17%	41 17%	41 20%	47 19%	39 17%	24 16%	21 18%	
Maybe	248 33%	136 32%	110 35%	27 40% f	86 40% f	69 33%	66 26%	55 42% f	126 35% f	47 34%	211 34%	229 34%	19 25%	8 25%	9 45%	8 27%	27 37%	21 36%	16 30%	22 32%	25 29%	29 41%	38 37%	26 35%	56 35%	92 37%	63 30%	84 34%	80 36%	52 34%	31 26%	
No	368 49%	209 48%	158 51%	6 9%	83 38% cg	109 53% cdgh h	171 67% cdgh h	24 19% c	173 48% cdg	77 56%	296 48%	318 47%	50 67% ijor tu	18 54%	4 19%	15 50%	34 47%	29 49%	28 53%	31 46%	45 52%	27 38%	49 48%	37 51%	79 48%	113 46%	104 50%	119 48%	105 47%	77 50%	66 56%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 789

S16. Please imagine that you need to replace your current heating system in the next 12 months (i.e. by July 2023)...Would you consider installing a heat pump in your home?

Base: All who know what a heat pump is

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employee d (a)	Part time employee d (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)		Brigh-ton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	709	99	264	263	100	35	17	39	229	26	709	474	235	-	-	-	-	-	28	48	11	3	292	373	80	585	546	163
Weighted base	746	119*	294	339	75*	36*	16**	39*	218	24**	746	480	266	..**	..**	..**	..**	..**	29**	52*	13**	3*	293	409	83*	620	581	165
Yes	130 17%	30 25%	72 25%	88 26%ef	14 19%ef	9 26%ef	2 12%	2 6%	15 7%	-	130 17%	67 14%	63 24%ii	-	-	-	-	-	1 5%	11 20%	-	-	37 13%	89 22%u	14 16%	112 18%	94 16%	36 22%
Maybe	248 33%	43 36%	107 36%	126 37%f	24 32%	12 33%	6 41%	10 24%	62 29%	7 30%	248 33%	142 29%	106 40%i	-	-	-	-	-	7 24%	20 37%	7 55%	3 100%	94 32%	135 33%	31 38%	199 32%	204 35%B	44 26%
No	368 49%	46 39%	115 39%	125 37%	36 48%	15 41%	7 47%	27 70%abc	140 64%abc	17 70%	368 49%	272 57%j	96 36%	-	-	-	-	-	21 71%	22 42%	6 45%	-	162 55%v	185 45%	38 46%	309 50%	283 49%	85 52%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 790

S16. Please imagine that you need to replace your current heating system in the next 12 months (i.e. by July 2023)...Would you consider installing a heat pump in your home?

Base: All who know what a heat pump is

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	709	363	315	242	73	48	21	27	346	17	24	11	39	229	26
Weighted base	746	414	367	313	54*	47*	26**	20**	332	16**	23**	12**	39*	218	24**
Yes	130 17%	102 25%fmn	96 26%imn	83 27%imn	13 24%imn	6 13%	5 18%	1 7%	28 9%	2 12%	4 19%	5 38%	2 6%	15 7%	-
Maybe	248 33%	150 36%	135 37%i	118 38%in	16 30%	16 33%	8 29%	8 39%	97 29%	6 41%	5 23%	7 53%	10 24%	62 29%	7 30%
No	368 49%	162 39%d	136 37%	111 36%	25 46%	25 54%bcd	14 54%	11 55%	207 62%bcde	7 47%	13 58%	1 9%	27 70%bcde	140 64%bcde	17 70%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 791

S16. Please imagine that you need to replace your current heating system in the next 12 months (i.e. by July 2023)...Would you consider installing a heat pump in your home?

Base: All who know what a heat pump is

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?						S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	709	578	125	602	94	409	93	29	540	186	288	62	34	-	151	180	154	84	45	248	196
Weighted base	746	613	127	637	96*	434	96*	34**	565	205	295	63*	36*	-**	166	191	159	83*	52*	260	197
Yes	130	124	6	125	5	79	17	8	92	40	43	10	7	-	37	30	20	12	25	53	9
	17%	20%b	5%	20%d	5%	18%	18%	24%	16%	20%	14%	15%	20%	-	22%p	16%	13%	14%	49%st	20%t	5%
Maybe	248	227	20	230	15	152	33	15	180	75	96	17	7	-	47	74	51	23	17	110	28
	33%	37%b	16%	36%d	16%	35%	34%	44%	32%	36%	32%	27%	19%	-	28%	39%	32%	28%	32%t	42%t	14%
No	368	262	100	282	76	203	46	11	293	90	156	36	22	-	82	86	88	48	10	97	160
	49%	43%	79%a	44%	79%c	47%	48%	32%	52%	44%	53%	58%	61%	-	49%	45%	55%	58%	19%	37%r	81%rs

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 792

S16. Please imagine that you need to replace your current heating system in the next 12 months (i.e. by July 2023)...Would you consider installing a heat pump in your home?

Base: All who know what a heat pump is

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home									Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy						
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	709	46	221	74	368	697	12	590	119	66	77	55	52	-	3	22	114	230	365	675	15	577	120	112	208	108	192
Weighted base	746	48*	237	79*	382	730	16**	625	125	66*	78*	57*	52*	-**	3**	21**	130	248	368	709	16**	606	126	127	221	108	192
Yes	130 17%	10 22%	63 26% ^d	14 18%	43 11%	122 17%	9 55%	98 16%	30 24% ^g	16 24%	16 21%	8 14%	14 26%	-	2 50%	3 12%	130 100% ^q _r	-	-	124 18%	2 11%	110 18%	17 13%	29 23% ^z	41 19% ^z	15 13%	15 8%
Maybe	248 33%	18 39%	76 32%	26 33%	127 33%	245 34%	3 18%	211 34% _j	42 33% _j	18 28%	16 20%	23 40% _j	15 28%	-	2 50%	7 33%	-	248 100% ^p _r	-	240 34%	-	216 36% ^v	25 20%	52 41% ^z	92 42% ^z	37 35% ^z	41 21%
No	368 49%	19 40%	98 41%	39 49%	213 56% ^b	364 50%	4 27%	316 51%	53 43%	32 48%	46 59% ^h	26 46%	24 46%	-	-	12 55%	-	-	368 100% ^p _q	344 49%	14 89%	281 46%	84 67% ^u	46 37%	87 40%	56 52% ^w _x	136 71% ^w _x ^y

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 793

S17. Which, if any, of the following do you think would prevent you from installing a heat pump in your home?

Base: All who know what a heat pump is

Base: All respondents

	Gender			Age							Region														Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	East of England (s)	London (t)	South East (u)	South West (v)	North East (w)	South East (x)	Midlands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	709	417	290	51	192	207	259	97	353	134	578	634	75	35	21	29	71	57	60	53	87	62	96	63	157	221	200	255	186	158	110	
Weighted base	746	431	313	69*	216	207	254	131*	361	137	617	671	75*	34*	20**	30**	73*	59*	53*	69*	86*	70*	103*	74*	162	247	208	250	224	154	118	
Not applicable - there is nothing preventing me from installing a heat pump	50	32	18	14	18	8	10	19	21	5	45	48	2	1	1	6	6	1	2	7	7	4	6	13	17	16	15	15	13	6		
	7%	7%	6%	20%defh	8%fh	4%	4%	14%efh	6%e	4%	7%	7%	3%	4%	5%	18%	8%	2%	4%	10%	8%	9%	4%	9%	8%	7%	8%	6%	7%	9%	5%	
It would be too expensive	499	279	218	32	137	148	182	66	251	93	412	452	47	28	13	23	48	42	35	47	58	36	71	52	113	159	139	171	155	100	74	
	67%	65%	70%	47%	63%cg	72%cg	72%cg	50%	70%cdg	68%	67%	67%	63%	81%t	66%	75%	66%	72%t	65%	69%	67%	52%	69%t	70%t	70%	65%	67%	68%	69%	65%	62%	
It would be too much hassle	143	86	57	10	33	45	55	23	64	32	119	129	14	6	4	1	14	13	17	16	11	11	25	11	28	47	44	53	45	28	17	
	19%	20%	18%	14%	15%	22%h	22%	18%	18%	24%	19%	19%	19%	19%	3%	19%	23%	31%sv	23%	13%	16%	24%	15%	17%	17%	19%	21%	21%	20%	18%	15%	
Difficulty finding a trader I trust to install it	127	63	64	6	36	38	46	17	64	22	108	117	10	6	3	5	14	13	8	12	15	9	22	10	32	41	35	43	34	31	19	
	17%	15%	20%	9%	17%	19%	18%	13%	18%	16%	18%	17%	13%	18%	16%	17%	19%	22%	14%	18%	18%	12%	22%	13%	20%	17%	17%	17%	15%	20%	16%	
I don't have enough information to make an informed decision	140	74	66	12	41	43	45	27	69	32	113	129	11	12	4	4	14	11	9	12	16	13	21	13	29	46	38	34	51	27	28	
	19%	17%	21%	17%	19%	21%	18%	20%	19%	23%	18%	19%	15%	37%iksv	18%	14%	19%	18%	18%	18%	19%	19%	20%	17%	18%	19%	18%	14%	23%A	18%	23%A	
It's too complicated to know what to do	62	30	33	11	21	16	15	13	34	13	50	56	6	5	1	1	7	3	8	4	11	1	11	3	11	15	23	17	20	16	9	
	8%	7%	10%	16%fh	10%	8%	6%	10%	9%	9%	8%	8%	9%	16%tv	5%	3%	10%	5%	15%tv	5%	13%t	2%	10%	4%	7%	6%	11%	7%	9%	11%	7%	
It wouldn't be appropriate for my property	175	99	76	4	46	54	71	12	92	31	140	153	22	8	5	4	15	18	13	13	17	14	28	17	37	60	43	61	55	33	26	
	23%	23%	24%	6%	21%cg	26%cg	28%cg	9%	25%cg	23%	23%	23%	29%	24%	23%	13%	20%	31%	23%	19%	20%	20%	28%	24%	23%	24%	21%	24%	25%	21%	22%	
I'm not convinced that the technology is good enough to heat my home	332	210	122	11	68	102	152	23	157	67	266	295	37	22	8	12	31	28	26	23	39	23	54	30	71	107	88	113	87	72	60	
	44%	49%b	39%	15%	31%cg	49%cdgh	60%cdgh	18%h	44%cdg	49%	43%	44%	49%	64%io	38%	39%	43%	47%	48%	34%	45%	32%	53%rt	41%	44%	43%	42%	45%	39%	47%	51%	
I worry it would easily breakdown or need repairing	110	62	48	13	34	28	35	26	49	23	93	101	8	8	1	3	9	6	8	12	14	14	19	7	18	40	34	33	29	26	21	
	15%	14%	15%	18%	16%	14%	14%	20%	13%	16%	15%	15%	11%	23%	6%	11%	13%	10%	15%	18%	16%	19%	18%	10%	11%	16%	16%	13%	13%	17%	18%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023 **ONLINE Fieldwork: 9th to 11th June 2023**

Absolutes/col percents

Table 793

S17. Which, if any, of the following do you think would prevent you from installing a heat pump in your home?

Base: All who know what a heat pump is

Base: All respondents

	Gender			Age							Region													Region Summary			Social Grade					
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	(A) (AB)	(B) (C1)	(C) (C2)	(D) (DE)	
Weighted base	746	431	313	69*	216	207	254	131*	361	137	617	671	75*	34*	20**	30**	73*	59*	53*	69*	86*	70*	103*	74*	162	247	208	250	224	154	118	
It would be difficult finding the right trader for repairs and maintenance	98	46	51	6	17	29	45	9	44	22	84	92	6	7	1	2	12	6	11	10	10	8	22	4	20	34	30	34	26	25	13	
	13%	11%	16%a	9%	8%	14%	18%dg	7%	12% ^d	16%	14%	14%	8%	19% ^v	5%	6%	16%	11%	20% ^{kv}	14%	11%	11%	21% ^{kv}	5%	12%	14%	15%	13%	12%	16%	11%	
Other	46	22	24	3	6	18	19	5	23	11	40	41	5	1	1	-	5	3	2	8	3	7	8	4	8	19	13	15	16	7	8	
	6%	5%	8%	5%	3%	9% ^d	7% ^d	4%	6% ^d	8%	6%	6%	7%	2%	4%	-	7%	5%	3%	11%	4%	10%	8%	5%	5%	8%	6%	6%	7%	5%	7%	
Don't know	9	5	4	4	2	2	1	4	5	1	8	8	1	-	-	-	1	1	-	3	-	2	1	-	3	3	3	2	3	1	3	
	1%	1%	1%	5% ^f	1%	1%	*	3%	1%	1%	1%	1%	1%	-	-	-	2%	2%	-	4%	-	3%	1%	-	2%	1%	1%	1%	1%	1%	2%	
NET: Those with reasons stopping them from installing a heat pump	687	394	291	51	196	197	243	109	335	131	564	615	72	33	19	25	66	56	51	59	79	61	98	67	147	227	190	233	205	139	110	
	92%	92%	93%	74%	90% ^{cg}	95% ^{cgh}	96% ^{cdg}	83% ^c	93% ^{cgh}	95%	91%	92%	96%	96%	95%	82%	90%	96%	96%	96%	87%	92%	88%	95%	91%	91%	92%	91%	93%	92%	91%	93%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 794

S17. Which, if any, of the following do you think would prevent you from installing a heat pump in your home?

Base: All who know what a heat pump is

Base: All respondents

	Work Sector			Working Status						Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employee d (a)	Part time employee d (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)		Brighton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	709	99	264	263	100	35	17	39	229	26	709	474	235	-	-	-	-	-	28	48	11	3	292	373	80	585	546	163
Weighted base	746	119*	294	339	75*	36*	16**	39*	218	24**	746	480	266	-**	-**	-**	-**	-**	29**	52*	13**	3*	293	409	83*	620	581	165
Not applicable - there is nothing preventing me from installing a heat pump	50	12	25	34	3	2	2	3	5	1	50	24	26	-	-	-	-	-	2	6	1	-	15	32	7	41	43	7
	7%	10%	8%	10% ^f	4%	5%	14%	7%	2%	4%	7%	5%	10% ⁱ	-	-	-	-	-	7%	11%	10%	-	5%	8%	7%	7%	7%	4%
It would be too expensive	499	86	177	208	55	24	9	26	158	20	499	322	177	-	-	-	-	-	17	32	11	3	210	260	64	405	387	112
	67%	72%	60%	61%	73% ^a	66%	55%	66%	73% ^a	83%	67%	67%	67%	-	-	-	-	-	60%	61%	90%	100%	71% ^v	63%	77% ^x	65%	67%	68%
It would be too much hassle	143	18	59	60	17	7	3	2	50	5	143	108	35	-	-	-	-	-	4	9	3	1	54	78	15	117	109	35
	19%	15%	20%	18%	22% ^e	20%	17%	5%	23% ^e	19%	19%	23% ^j	13%	-	-	-	-	-	14%	17%	25%	31%	19%	19%	19%	19%	19%	21%
Difficulty finding a trader I trust to install it	127	18	43	50	11	8	2	7	47	3	127	82	45	-	-	-	-	-	1	7	4	2	51	65	16	100	101	26
	17%	15%	15%	15%	15%	21%	10%	18%	22%	11%	17%	17%	17%	-	-	-	-	-	3%	14%	32%	69%	17%	16%	19%	16%	17%	16%
I don't have enough information to make an informed decision	140	32	50	70	13	6	3	5	40	4	140	97	43	-	-	-	-	-	6	10	3	1	50	84	11	122	114	26
	19%	27%	17%	21%	17%	17%	18%	13%	18%	18%	19%	20%	16%	-	-	-	-	-	20%	19%	21%	31%	17%	21%	14%	20%	20%	16%
It's too complicated to know what to do	62	14	24	31	7	6	2	-	14	2	62	39	24	-	-	-	-	-	1	4	1	2	26	32	6	52	45	18
	8%	12%	8%	9%	9% ^e	17% ^{ef}	10%	-	7%	8%	8%	8%	9%	-	-	-	-	-	3%	9%	8%	69%	9%	8%	7%	8%	8%	11%
It wouldn't be appropriate for my property	175	26	53	57	22	13	3	14	61	6	175	130	45	-	-	-	-	-	11	10	3	1	85	84	22	146	139	36
	23%	22%	18%	17%	30% ^a	36% ^a	17%	35% ^a	28% ^a	25%	23%	27% ^j	17%	-	-	-	-	-	39%	18%	25%	31%	29% ^{lv}	21%	27%	24%	24%	22%
I'm not convinced that the technology is good enough to heat my home	332	38	107	116	29	12	5	20	138	11	332	248	84	-	-	-	-	-	13	20	7	1	138	175	31	282	245	86
	44%	32%	36%	34%	39%	35%	35%	51% ^a	63% ^{abc}	44%	44%	52% ^k	32%	-	-	-	-	-	43%	38%	56%	39%	47%	43%	38%	45%	42%	52% ^A
I worry it would easily breakdown or need repairing	110	13	51	53	11	11	2	3	29	2	110	67	42	-	-	-	-	-	-	8	-	2	45	54	12	87	77	33
	15%	11%	17%	16%	15%	30% ^{aef}	10%	8%	13%	8%	15%	14%	16%	-	-	-	-	-	-	16%	-	69%	15%	13%	15%	14%	13%	20% ^A

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 794

S17. Which, if any, of the following do you think would prevent you from installing a heat pump in your home?

Base: All who know what a heat pump is

Base: All respondents

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned out- right (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Weighted base	746	119*	294	339	75*	36*	16**	39*	218	24**	746	480	266	-**	-**	-**	-**	-**	29**	52*	13**	3*	293	409	83*	620	581	165
It would be difficult finding the right trader for repairs and maintenance	98	12	29	31	10	5	2	5	44	2	98	70	28	-	-	-	-	-	1	7	4	1	46	46	12	79	78	20
	13%	10%	10%	9%	13%	14%	10%	12%	20%a	7%	13%	15%	11%	-	-	-	-	-	4%	13%	32%	39%	16%	11%	15%	13%	13%	12%
Other	46	9	11	16	3	2	1	2	21	1	46	32	15	-	-	-	-	-	2	4	3	-	20	26	4	42	41	6
	6%	7%	4%	5%	5%	5%	6%	6%	9%a	4%	6%	7%	5%	-	-	-	-	-	7%	7%	23%	-	7%	6%	5%	7%	7%	3%
Don't know	9	-	6	5	2	-	1	-	1	1	9	5	4	-	-	-	-	-	1	1	-	-	4	2	-	7	7	2
	1%	-	2%	1%	2%	-	7%	-	*	5%	1%	1%	1%	-	-	-	-	-	3%	2%	-	-	1%	1%	-	1%	1%	1%
NET: Those with reasons stopping them from installing a heat pump	687	107	264	300	70	34	12	37	212	22	687	451	236	-	-	-	-	-	26	45	11	3	274	374	76	572	531	156
	92%	90%	90%	89%	94%	95%	79%	93%	97%a	91%	92%	94%j	89%	-	-	-	-	-	90%	87%	90%	100%	93%	92%	92%	92%	91%	95%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023 **ONLINE Fieldwork: 9th to 11th June 2023**

Table 795

S17. Which, if any, of the following do you think would prevent you from installing a heat pump in your home?

Base: All who know what a heat pump is

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	709	363	315	242	73	48	21	27	346	17	24	11	39	229	26
Weighted base	746	414	367	313	54*	47*	26**	20**	332	16**	23**	12**	39*	218	24**
Not applicable - there is nothing preventing me from installing a heat pump	50 7%	37 9%fin	37 10%fin	34 11%fin	3 5%	- -	- -	- -	13 4%n	2 14%	1 3%	1 9%	3 7%	5 2%	1 4%
It would be too expensive	499 67%	263 64%	229 62%	191 61%	38 70%	34 72%	17 65%	17 82%	236 71%bcd	9 55%	16 68%	8 63%	26 66%	158 73%bcd	20 83%
It would be too much hassle	143 19%	76 18%m	65 18%	52 17%	13 24%m	12 25%m	8 31%	4 17%	67 20%m	3 17%	3 13%	4 34%	2 5%	50 23%m	5 19%
Difficulty finding a trader I trust to install it	127 17%	61 15%c	48 13%	41 13%	7 13%	13 29%bcde	9 36%	4 19%	66 20%cd	2 10%	6 24%	2 15%	7 18%	47 22%bcd	3 11%
I don't have enough information to make an informed decision	140 19%	82 20%	77 21%	66 21%	11 20%	5 12%	4 14%	2 8%	58 17%	3 18%	3 12%	3 26%	5 13%	40 18%	4 18%
It's too complicated to know what to do	62 8%	38 9%	34 9%	29 9%	6 11%m	4 8%	2 9%	1 6%	24 7%	2 10%	2 8%	4 34%	- -	14 7%	2 8%
It wouldn't be appropriate for my property	175 23%	79 19%d	65 18%d	47 15%	17 32%bcd	14 31%bcd	9 35%	5 25%	96 29%bcd	3 17%	10 42%	3 25%	14 35%bcd	61 28%bcd	6 25%
I'm not convinced that the technology is good enough to heat my home	332 44%	145 35%c	118 32%	101 32%	17 32%	27 58%bcde	16 59%	12 56%	187 56%bcde	5 35%	11 49%	1 8%	20 51%cd	138 63%bcdei	11 44%
I worry it would easily breakdown or need repairing	110 15%	64 15%	55 15%	47 15%	8 15%	8 18%	5 20%	3 16%	46 14%	2 10%	6 28%	4 34%	3 8%	29 13%	2 8%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 795

S17. Which, if any, of the following do you think would prevent you from installing a heat pump in your home?

Base: All who know what a heat pump is

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Weighted base	746	414	367	313	54*	47*	26**	20**	332	16**	23**	12**	39*	218	24**
It would be difficult finding the right trader for repairs and maintenance	98 13%	41 10%	35 9%	26 8%	9 16% ^c	6 13%	5 21%	1 4%	57 17% ^{bcd}	2 10%	4 17%	1 8%	5 12%	44 20% ^{bcdi}	2 7%
Other	46 6%	20 5%	20 5%	16 5%	3 6%	- -	- -	- -	27 8%	1 6%	2 8%	- -	2 6%	21 9% ^{bf}	1 4%
Don't know	9 1%	6 1%	5 1%	5 1%	1 1%	1 2%	- -	1 4%	3 1%	1 7%	- -	- -	- -	1 *	1 5%
NET: Those with reasons stopping them from installing a heat pump	687 92%	371 90%	325 88%	274 88%	51 93%	46 98% ^{bcd}	26 100%	20 96%	316 95% ^{bcd}	12 79%	22 97%	11 91%	37 93%	212 97% ^{bcdi}	22 91%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 796

S17. Which, if any, of the following do you think would prevent you from installing a heat pump in your home?

Base: All who know what a heat pump is

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	709	578	125	602	94	409	93	29	540	186	288	62	34	-	151	180	154	84	45	248	196
Weighted base	746	613	127	637	96*	434	96*	34**	565	205	295	63*	36*	**-	166	191	159	83*	52*	260	197
Not applicable - there is nothing preventing me from installing a heat pump	50 7%	43 7%	6 5%	46 7%	4 4%	35 8%	8 8%	1 3%	39 7%	19 9%	19 6%	2 4%	- -	- -	13 8%	10 5%	14 9%	3 3%	11 20%st	18 7%	8 4%
It would be too expensive	499 67%	403 66%	94 74%	421 66%	69 72%	274 63%	73 76%e	19 55%	383 68%	125 61%	201 68%	46 73%	31 85%ij	- -	108 65%	126 66%	106 67%	63 77%	23 44%	164 63%r	154 78%rs
It would be too much hassle	143 19%	108 18%	35 27%a	106 17%	33 34%c	88 20%	18 19%	4 11%	110 19%	38 18%	55 19%	11 17%	10 27%	- -	27 16%	37 19%	35 22%	14 17%	3 5%	45 17%r	53 27%rs
Difficulty finding a trader I trust to install it	127 17%	103 17%	23 18%	110 17%	14 15%	74 17%	17 18%	4 13%	98 17%	33 16%	46 16%	12 18%	11 31%ij	- -	33 20%	32 17%	28 18%	9 11%	5 9%	47 18%	37 19%
I don't have enough information to make an informed decision	140 19%	124 20%b	15 12%	128 20%d	11 11%	74 17%	13 14%	7 22%	100 18%	45 22%k	53 18%	5 9%	4 11%	- -	31 19%	35 18%	28 17%	13 16%	8 15%	54 21%	29 15%
It's too complicated to know what to do	62 8%	52 8%	9 7%	53 8%	6 7%	34 8%	7 7%	4 12%	48 9%	21 10%	24 8%	3 5%	4 12%	- -	13 8%	21 11%	14 9%	4 5%	2 4%	24 9%	14 7%
It wouldn't be appropriate for my property	175 23%	138 22%	36 28%	147 23%	27 28%	100 23%	29 30%	9 27%	121 22%	34 17%	68 23%	18 29%i	11 30%	- -	39 23%	39 20%	37 23%	17 20%	6 11%	50 19%	51 26%r
I'm not convinced that the technology is good enough to heat my home	332 44%	242 39%	87 68%a	264 41%	58 60%c	191 44%	37 38%	15 45%	259 46%	85 41%	146 49%	27 43%	18 49%	- -	69 42%	83 44%	83 52%	41 49%	10 19%	113 44%r	115 59%rs
I worry it would easily breakdown or need repairing	110 15%	83 14%	26 20%	93 15%	14 15%	61 14%	14 15%	4 13%	87 15%	29 14%	42 14%	9 14%	11 31%ij	- -	40 24%pq	29 15%	17 11%	6 8%	4 8%	42 16%	33 17%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 796

S17. Which, if any, of the following do you think would prevent you from installing a heat pump in your home?

Base: All who know what a heat pump is

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)		
Weighted base	746	613	127	637	96*	434	96*	34**	565	205	295	63*	36*	-**	166	191	159	83*	52*	260	197		
It would be difficult finding the right trader for repairs and maintenance	98	77	18	84	13	55	13	4	78	27	39	8	8	-	23	29	23	8	3	29	36		
	13%	13%	14%	13%	13%	13%	14%	11%	14%	13%	13%	13%	21%	-	14%	15%	15%	9%	6%	11%	18%rs		
Other	46	37	9	35	12	24	6	3	35	8	25	3	2	-	8	11	10	7	3	16	15		
	6%	6%	7%	5%	12% ^c	5%	6%	9%	6%	4%	9% ⁱ	5%	5%	-	5%	6%	7%	8%	7%	6%	8%		
Don't know	9	8	-	8	-	3	-	-	5	3	1	-	1	-	1	2	1	1	-	-	2		
	1%	1%	-	1%	-	1%	-	-	1%	1%	*	-	2%	-	*	1%	1%	1%	-	-	1%		
NET: Those with reasons stopping them from installing a heat pump	687	562	120	583	92	396	88	33	521	184	274	61	36	-	152	179	143	79	42	242	187		
	92%	92%	95%	91%	96%	91%	92%	97%	92%	90%	93%	96%	98%	-	92%	94%	90%	96%	80%	93% ^r	95% ^r		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 797

S17. Which, if any, of the following do you think would prevent you from installing a heat pump in your home?

Base: All who know what a heat pump is

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	709	46	221	74	368	697	12	590	119	66	77	55	52	-	3	22	114	230	365	675	15	577	120	112	208	108	192
Weighted base	746	48*	237	79*	382	730	16**	625	125	66*	78*	57*	52*	-**	3**	21**	130	248	368	709	16**	606	126	127	221	108	192
Not applicable - there is nothing preventing me from installing a heat pump	50 7%	2 4%	29 12%cd	2 3%	17 5%	44 6%	6 38%	39 6%	14 11%gi	1 2%	6 7%	5 10%	3 6%	- -	2 50%	-	29 22%qr	15 6%r	6 2%	46 6%	1 5%	44 7%	3 2%	8 6%	11 5%	9 8%	8 4%
It would be too expensive	499 67%	35 72%	140 59%	59 75%b	265 69%b	495 68%	5 30%	436 70%h	70 56%	40 61%	54 70%h	35 62%	35 67%	- -	1 26%	13 63%	58 45%	160 64%p	281 76%pq	475 67%	13 81%	403 66%	89 71%	78 61%	137 62%	76 70%	147 77%wx
It would be too much hassle	143 19%	11 23%	38 16%	11 14%	83 22%	143 20%	-	125 20%	22 17%	16 24%	21 27%	10 17%	11 20%	- -	1 26%	3 14%	9 7%	37 15%p	98 27%pq	134 19%	4 26%	119 20%	23 18%	25 20%	43 19%	18 17%	44 23%
Difficulty finding a trader I trust to install it	127 17%	11 24%	35 15%	10 13%	70 18%	126 17%	1 7%	111 18%	22 17%	17 25%	19 24%	10 17%	9 18%	- -	-	2 8%	18 14%	44 18%	64 17%	122 17%	2 12%	102 17%	21 16%	25 20%	46 21%y	13 12%	26 13%
I don't have enough information to make an informed decision	140 19%	7 16%	42 18%	12 15%	79 21%	140 19%	-	125 20%	25 20%	9 13%	13 16%	13 23%	7 14%	- -	-	1 4%	26 20%	63 25%r	52 14%	135 19%	2 14%	113 19%	26 21%	31 25%z	53 24%z	17 16%	27 14%
It's too complicated to know what to do	62 8%	3 7%	18 8%	6 8%	35 9%	61 8%	1 7%	53 9%	14 12%	9 14%	15 19%gl	8 13%	2 4%	- -	-	-	14 11%	21 9%	27 7%	58 8%	-	49 8%	12 9%	19 15%z	19 9%z	7 6%	7 4%
It wouldn't be appropriate for my property	175 23%	19 40%bd	42 18%	21 27%	92 24%	173 24%	2 13%	143 23%	34 27%	18 27%	25 32%	21 37%g	11 21%	- -	-	4 17%	16 12%	29 12%	129 35%pq	170 24%	2 15%	135 22%	36 28%	21 16%	49 22%	28 26%	51 27%w
I'm not convinced that the technology is good enough to heat my home	332 44%	22 46%	102 43%	31 40%	177 46%	328 45%	4 26%	284 46%	49 39%	39 59%gh	39 50%	29 50%	28 54%	- -	-	11 53%	20 15%	68 28%p	244 66%pq	311 44%	9 56%	259 43%	70 55%u	42 34%	91 41%	54 50%w	109 56%wx

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 797

S17. Which, if any, of the following do you think would prevent you from installing a heat pump in your home?

Base: All who know what a heat pump is

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff	With green provider but not a green tariff	With green tariff but not a green provider	None of the above	NET: Current home insulation	NET: None of these/ no current home insulation	Gas boiler	Electric heaters	Wood burning stove	Gas fire	Electric fire	Heating oil	Heat pump	Other low carbon heating system	Other	Yes	Maybe	No	NET: Does always to rarely	Never	NET: Does always to rarely	Never	Often	Sometimes	Rarely	Never
		(a)	(b)	(c)	(d)	(e)	(f)													(s)	(t)	(u)	(v)				
Weighted base	746	48*	237	79*	382	730	16**	625	125	66*	78*	57*	52*	..	3**	21**	130	248	368	709	16**	606	126	127	221	108	192
I worry it would easily breakdown or need repairing	110 15%	10 21%	27 12%	10 13%	62 16%	108 15%	1 7%	87 14%	27 22%g	15 22%	17 22%g	14 25%g	10 20%	-	-	-	15 12%	38 15%	56 15%	102 14%	3 21%	89 15%	18 14%	24 19%	36 16%	14 13%	26 14%
It would be difficult finding the right trader for repairs and maintenance	98 13%	8 16%	39 16%	6 8%	45 12%	97 13%	1 7%	85 14%	17 13%	16 25%ghl	17 22%g	11 19%	5 9%	-	-	1 5%	10 8%	39 16%p	49 13%	95 13%	2 12%	83 14%	13 10%	20 16%	32 14%	12 11%	24 12%
Other	46 6%	4 9%	13 5%	4 5%	26 7%	46 6%	- -	39 6%	11 9%	3 4%	5 6%	6 10%	3 6%	-	-	7 31%	3 3%	12 5%	31 8%p	44 6%	- -	37 6%	9 7%	12 9%	14 6%	6 6%	10 5%
Don't know	9 1%	- -	- -	1 1%	8 2%b	6 1%	3 18%	6 1%	1 1%	1 2%	1 1%	- -	1 2%	-	1 24%	- -	- -	8 3%r	2 *	8 1%	- -	7 1%	2 2%	- -	4 2%	2 2%	1 *
NET: Those with reasons stopping them from installing a heat pump	687 92%	46 96%	208 88%	76 96%b	357 93%b	680 93%	7 44%	579 93%h	110 88%	64 96%	72 92%	52 90%	48 92%	-	1 26%	21 100%	102 78%	225 91%p	360 98%pq	655 92%	15 95%	555 92%	121 96%	119 94%	206 93%	98 90%	183 95%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Table 798

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

Summary

Base: All respondents

	I go on holiday more locally to avoid or lower the amount of flying	I choose alternative travel options to avoid flying	I go on holidays for longer periods to lower the number of times I travel	I travel with providers with green credentials	I offset the carbon emissions for my travelling
Unweighted base	2067	2067	2067	2067	2067
Weighted base	2067	2067	2067	2067	2067
Always	169 8%	153 7%	75 4%	44 2%	66 3%
Often	286 14%	190 9%	147 7%	98 5%	89 4%
Sometimes	474 23%	366 18%	320 15%	351 17%	244 12%
Rarely	242 12%	283 14%	364 18%	193 9%	225 11%
Never	350 17%	504 24%	562 27%	295 14%	594 29%
Don't know	89 4%	91 4%	119 6%	605 29%	381 18%
Not applicable - I do not go on holiday	457 22%	481 23%	481 23%	481 23%	468 23%
NET: Always/often/sometimes/rarely	1171 57%	992 48%	905 44%	685 33%	624 30%

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 799

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

Summary: Always - rarely

Base: All respondents

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w) (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
I go on holiday more locally to avoid or lower the amount of flying	1171 57%	570 57%	600 57%	226 65%efh	434 59%efh	257 51%	254 53%	361 62%efh	556 55%e	173 52%	977 56%	1070 57%	102 58%	56 58%	36 62%	53 62%	128 56%	91 53%	87 49%	84 57%	100 52%	167 61%q	160 57%	108 60%q	272 56%	434 59%y	271 52%	338 62%D	356 60%D	267 62%D	210 43%
I choose alternative travel options to avoid flying	992 48%	479 48%	511 48%	214 62%defgh	371 51%efh	193 38%	214 44%	336 58%defh	442 44%e	130 39%	827 48%	905 48%	87 50%	45 46%	33 57%q	40 47%	105 46%	80 46%	70 39%	69 46%	90 47%	150 55%q	140 50%q	85 48%	224 46%	375 51%y	228 44%	311 57%CD	306 51%D	210 48%D	165 34%
I go on holidays for longer periods to lower the number of times I travel	905 44%	462 46%	441 42%	210 61%defh	349 48%efh	176 35%	170 35%	341 59%defh	394 39%e	112 34%	770 44%	839 44%	66 37%	45 46%	24 42%	39 46%	108 47%	73 42%	70 39%	53 36%	75 39%	153 56%kpqr suv	121 43%	77 44%	220 45%y	352 48%y	198 38%	270 50%D	266 45%D	208 48%D	161 33%
I travel with providers with green credentials	685 33%	354 35%	328 31%	176 51%defgh	277 38%efh	130 26%	102 21%	268 46%defh	315 31%ef	83 25%	587 34%	637 34%	49 28%	32 33%	18 31%	35 41%p	93 41%kpqs u	39 23%	52 29%	46 31%	54 28%	122 45%klpq rsu	83 30%	63 36%p	166 34%	268 37%y	152 29%	222 41%BCD	201 34%D	145 33%D	118 24%
I offset the carbon emissions for my travelling	624 30%	329 33%b	293 28%	168 49%defgh	262 36%efh	103 20%	91 19%	249 43%defh	284 28%ef	59 18%	527 30%	574 30%	50 31%	31 31%	17 29%	36 36%ps	79 35%ps	38 22%	48 27%	38 26%	45 23%	118 43%kpqr suv	79 28%	51 29%	148 30%	248 34%y	130 25%	198 36%CD	187 31%D	130 30%D	109 22%
NET: Any behaviour change	1379 67%	683 68%	693 66%	268 78%defgh	509 69%efh	304 60%	298 62%	426 74%efh	655 65%e	206 62%	1152 66%	1261 67%	118 67%	68 70%	42 72%	60 71%	162 70%ps	106 62%	109 61%	93 63%	116 60%	204 75%pqrs suv	186 66%	117 66%	327 67%	506 69%y	318 61%	401 74%D	407 68%D	318 73%D	252 51%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 800

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

Summary: Always - rarely

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393		
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370		
I go on holiday more locally to avoid or lower the amount of flying	1171 57%	247 60%	503 62%	605 61%cd	145 61%cd	88 49%	40 47%	50 41%	194 55%e	50 46%	832 59%k	469 57%l	363 62%ln	323 51%	112 45%	83 56%	128 55%	16 48%	47 61%	82 51%	22 52%	22 67%	455 50%	654 63%u	176 49%	932 59%w	952 56%	219 59%		
I choose alternative travel options to avoid flying	992 48%	217 53%	431 53%	520 53%ceg	128 54%ceg	75 42%eg	37 44%eg	34 28%	171 49%eg	27 25%	709 51%k	393 48%l	316 54%lm	266 42%	78 32%	69 46%l	119 51%l	17 49%l	42 54%	72 45%	17 39%	21 65%	371 41%	563 54%u	144 40%	789 50%w	809 48%	183 49%		
I go on holidays for longer periods to lower the number of times I travel	905 44%	188 46%	413 51%	496 50%defg	105 44%eg	78 44%eg	30 35%	32 26%	132 38%e	32 29%	638 46%k	331 41%	307 52%ilm	252 40%	83 34%	62 42%	107 46%l	15 43%	29 38%	74 46%	18 41%	19 59%	322 36%	531 51%u	124 34%	730 46%w	742 44%	163 44%		
I travel with providers with green credentials	685 33%	163 40%	326 40%	406 41%cd	83 35%defg	57 32%efg	17 21%	23 19%	79 22%	20 18%	466 33%	232 28%	234 40%il	206 33%	72 29%	52 35%	83 35%i	13 39%	23 30%	67 42%t	10 23%	19 59%	251 28%	402 39%u	107 30%	546 34%	568 33%	118 32%		
I offset the carbon emissions for my travelling	624 30%	159 39%	289 36%	380 39%bcde	68 29%efg	51 29%efg	21 25%g	20 17%	69 20%	14 13%	416 30%	203 25%	213 36%i	196 31%	72 29%	46 31%	78 33%i	11 34%	18 23%	57 36%	9 21%	18 54%	219 24%	375 36%u	87 24%	507 32%w	526 31%	98 26%		
NET: Any behaviour change	1379 67%	291 71%	600 74%	729 74%bcde	161 68%cd	104 59%	45 53%	62 50%	224 64%eg	54 50%	973 69%k	545 67%l	427 73%ilmn	385 61%	139 56%	92 62%	154 66%	21 62%	55 72%	112 70%	28 65%	24 73%	535 59%	771 74%u	213 59%	1094 69%w	1122 66%	257 69%		

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 801

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

Summary: Always - rarely

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	183	99*	78*	124	351	108*
I go on holiday more locally to avoid or lower the amount of flying	1171 57%	750 61% <i>fj</i> kmno	685 62% <i>fj</i> kmno	569 62% <i>ij</i> kmno	117 64% <i>ij</i> kmno	65 52% <i>k</i>	36 52%	29 53% <i>k</i>	421 50% <i>km</i>	40 47%	35 35%	53 68% <i>fj</i> kmno	50 41%	194 55% <i>ik</i> m	50 46%
I choose alternative travel options to avoid flying	992 48%	648 53% <i>ik</i> mo	584 53% <i>ik</i> mo	484 53% <i>ik</i> mo	100 55% <i>ik</i> mo	64 52% <i>ik</i> mo	36 52% <i>k</i> mo	28 51% <i>k</i> mo	344 41% <i>k</i> mo	37 44% <i>k</i> mo	20 20%	55 70% <i>bcdefghijk</i> mn	34 28%	171 49% <i>ik</i> mo	27 25%
I go on holidays for longer periods to lower the number of times I travel	905 44%	601 49% <i>ij</i> kmno	549 50% <i>ei</i> jkmo	468 51% <i>ij</i> kmno	81 44% <i>ik</i> mo	52 42% <i>km</i>	27 39%	25 45% <i>k</i> mo	304 36% <i>m</i>	30 35%	27 27%	52 66% <i>bcdefghijk</i> mn o	32 26%	132 38% <i>m</i>	32 29%
I travel with providers with green credentials	685 33%	489 40% <i>ei</i> jkmo	447 41% <i>ei</i> jkmo	385 42% <i>ei</i> jkmo	62 34% <i>ij</i> kmno	42 34% <i>ik</i> mo	21 31% <i>k</i>	20 38% <i>ij</i> kmno	196 23% <i>k</i>	17 21%	13 13%	44 56% <i>bcdefghijk</i> mn o	23 19%	79 22%	20 18%
I offset the carbon emissions for my travelling	624 30%	448 37% <i>eh</i> ikmo	410 37% <i>eh</i> ikmo	355 39% <i>beh</i> ikmo	56 30% <i>ik</i> mo	37 30% <i>hik</i> mo	25 36% <i>ik</i> mo	13 23% <i>k</i>	176 21% <i>ko</i>	21 25% <i>ko</i>	11 11%	40 50% <i>bcdefghijk</i> mn	20 17%	69 20%	14 13%
NET: Any behaviour change	1379 67%	891 73% <i>ij</i> kmno	806 73% <i>ij</i> kmno	679 74% <i>ij</i> kmno	127 69% <i>ij</i> kmno	85 68% <i>ij</i> kmno	50 72% <i>j</i> kmno	35 64% <i>k</i>	488 58% <i>k</i>	45 53%	43 43%	61 78% <i>ij</i> kmno	62 50%	224 64% <i>ik</i> mo	54 50%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 802

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

Summary: Always - rarely

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
I go on holiday more locally to avoid or lower the amount of flying	1171 57%	983 61%b	178 42%	1031 61%d	127 40%	580 63%f	196 47%	51 85%h	812 59%	334 57%	400 63%	84 63%	46 52%	-	232 68%pq	324 67%pq	233 57%q	75 36%	79 74%t	431 67%t	217 45%
I choose alternative travel options to avoid flying	992 48%	857 53%b	129 30%	876 52%d	107 34%	499 54%f	166 40%	45 76%h	672 48%	278 47%	336 53%	68 51%	37 42%	-	197 57%pq	285 59%pq	180 44%q	58 28%	71 67%t	368 58%t	177 37%
I go on holidays for longer periods to lower the number of times I travel	905 44%	749 46%b	148 35%	787 47%d	107 34%	466 50%f	142 34%	42 70%h	608 44%	260 44%	295 46%	64 48%	32 36%	-	193 56%pq	247 51%pq	160 39%q	51 25%	65 61%t	340 53%t	154 32%
I travel with providers with green credentials	685 33%	593 37%b	90 21%	615 36%d	66 21%	348 37%f	123 29%	35 59%h	450 32%	210 36%	205 32%	48 35%	23 26%	-	130 38%pq	214 44%pq	118 29%q	24 12%	60 57%st	267 42%t	96 20%
I offset the carbon emissions for my travelling	624 30%	535 33%b	85 20%	555 33%d	66 21%	334 36%f	97 23%	36 61%h	404 29%	185 32%	202 32%	35 26%	20 22%	-	140 41%pq	178 37%pq	102 25%q	21 10%	62 58%st	229 36%t	88 19%
NET: Any behaviour change	1379 67%	1143 71%b	224 53%	1197 71%d	163 51%	668 72%f	239 57%	53 89%h	961 69%	405 69%	459 72%	94 69%	58 65%	-	278 81%pq	373 77%pq	274 67%q	92 44%	89 84%t	501 78%t	274 57%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 803

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

Summary: Always - rarely

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
I go on holiday more locally to avoid or lower the amount of flying	1171 57%	61 70% _d	324 64% _d	127 58%	660 52%	800 60% _f	371 51%	914 55%	234 65% _{go}	85 67% _{go}	95 58%	98 57%	78 67% _{go}	31 82% _{gjk}	8 72%	18 43%	97 74% _r	164 66% _r	195 53%	1140 59% _t	14 19%	996 63% _v	154 37%	216 69% _{yz}	365 66% _{yz}	233 59% _z	220 41%
I choose alternative travel options to avoid flying	992 48%	56 65% _d	289 58% _d	124 57% _d	523 42%	680 51% _f	312 43%	758 46%	213 59% _{gko}	77 61% _{gko}	83 51%	81 47%	72 63% _{gko}	27 71% _{gjk}	8 74%	16 40%	83 64% _r	145 59% _r	160 44%	968 50% _t	15 20%	851 54% _v	124 30%	199 64% _{yz}	316 57% _{yz}	197 50% _z	146 27%
I go on holidays for longer periods to lower the number of times I travel	905 44%	45 52% _d	264 52% _d	119 55% _d	477 38%	604 45%	301 41%	693 42%	189 52% _{go}	69 55% _{go}	83 51% _{go}	80 46% _o	66 58% _{go}	28 75% _{ghjko}	6 53%	11 28%	83 64% _r	131 53% _r	125 34%	873 45% _t	19 26%	776 49% _v	109 27%	172 55% _{yz}	276 50% _z	184 47% _z	154 29%
I travel with providers with green credentials	685 33%	36 41% _d	241 48% _d	95 44% _d	313 25%	440 33%	245 34%	511 31%	161 45% _{gk}	51 40% _g	65 40% _g	59 34%	51 45% _g	20 54% _{gko}	6 51%	12 30%	82 63% _{qr}	109 44% _r	89 24%	667 35% _t	8 11%	607 39% _v	68 17%	167 53% _{xyz}	218 39% _{yz}	123 31% _z	76 14%
I offset the carbon emissions for my travelling	624 30%	39 44% _d	211 42% _d	90 41% _d	284 23%	388 29%	236 32%	468 28% _o	135 38% _{go}	56 44% _{gko}	63 38% _{go}	53 30% _o	50 43% _{gko}	22 59% _{ghjko}	5 46%	6 14%	76 58% _{qr}	85 34% _r	73 20%	611 32% _t	5 6%	561 36% _v	54 13%	140 45% _{xyz}	204 37% _{yz}	114 29% _z	70 13%
NET: Any behaviour change	1379 67%	65 75% _d	373 74% _d	156 72% _d	785 62%	933 70% _f	446 61%	1081 65%	262 73% _{go}	98 77% _{go}	118 72%	122 70%	91 79% _{go}	34 90% _{ghjko}	9 82%	24 58%	107 82% _r	182 74% _r	230 63%	1331 69% _t	25 34%	1148 73% _v	202 49%	240 77% _z	406 73% _z	279 71% _z	285 53%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 804

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I go on holiday more locally to avoid or lower the amount of flying

Base: All respondents

	Gender			Age							Region										Region Summary			Social Grade							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Always	169 8%	80 8%	89 8%	20 6%	52 7%	48 10%g	50 10%cg	31 5%	88 9%g	36 11%	140 8%	155 8%	14 8%	10 10%	5 10%	7 8%	14 6%	22 13%oqt	11 6%	16 11%	20 10%	15 6%	20 7%	16 9%	42 9%	51 7%	47 9%	44 8%	46 8%	39 9%	40 8%
Often	286 14%	146 14%	139 13%	45 13%	123 17%efh	62 12%	57 12%	89 15%	141 14%	34 10%	247 14%	268 14%	18 10%	13 13%	8 14%	10 12%	28 12%	20 11%	22 13%	18 12%	19 10%	46 17%	50 18%ks	34 19%ks	57 12%	129 18%wy	60 12%	90 17%D	87 15%D	65 15%D	44 9%
Sometimes	474 23%	222 22%	251 24%	110 32%defgh	161 22%	95 19%	109 23%	155 27%deh	211 21%	73 22%	385 22%	424 22%	50 29%pq	24 24%	16 27%	26 31%pq	46 20%	29 17%	32 18%	32 21%	43 22%	74 27%pq	62 22%	40 22%	101 21%	177 24%	107 21%	131 24%D	137 23%	114 26%D	91 19%
Rarely	242 12%	122 12%	120 11%	52 15%ef	99 14%ef	52 10%	39 8%	86 15%ef	117 12%ef	30 9%	205 12%	223 12%	19 11%	10 11%	7 12%	10 12%	40 18%sub	21 12%	21 12%	19 12%	17 9%	32 12%	28 10%	18 10%	71 15%	77 11%	57 11%	73 13%D	86 14%D	48 11%D	34 7%
Never	350 17%	190 19%b	159 15%	61 18%	125 17%	92 18%	71 15%	104 18%	174 17%	60 18%	294 17%	322 17%	28 16%	18 18%	10 18%	11 13%	47 20%v	33 19%v	42 24%rsuv	18 12%	29 15%	55 20%v	40 14%	19 11%	91 19%	114 16%	89 17%	117 21%BD	89 15%	79 18%	66 13%
Don't know	89 4%	35 3%	53 5%	26 7%efh	35 5%h	14 3%	14 3%	43 7%defh	32 3%	11 3%	72 4%	77 4%	12 7%o	3 3%	2 4%	3 5%	5 2%	7 4%	6 3%	11 7%o	7 4%	13 5%	11 4%	8 5%	15 3%	33 4%	24 5%	21 4%	29 5%	16 4%	23 5%
Not applicable - I do not go on holiday	457 22%	210 21%	243 23%	33 10%	139 19%cg	140 28%odgh	144 30%cdgh	70 12%cg	243 24%cdg	86 26%	394 23%	423 22%	34 19%	20 20%	9 16%	18 21%	50 22%t	40 23%t	43 24%t	36 24%t	56 29%kmt	38 14%	70 25%t	43 24%t	108 22%	151 21%	136 26%ex	68 13%	123 21%A	71 16%	195 40%ABC
NET: Always/often/ sometimes/rarely	1171 57%	570 57%	600 57%	226 65%efh	434 59%efh	257 51%	254 53%	361 62%efh	556 55%e	173 52%	977 56%	1070 57%	102 58%	56 58%	36 62%	53 62%	128 56%	91 53%	87 49%	84 57%	100 52%	167 61%q	160 57%	108 60%q	272 56%	434 59%y	271 52%	338 62%D	356 60%D	267 62%D	210 43%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 805

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I go on holiday more locally to avoid or lower the amount of flying

Base: All respondents

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Always	169 8%	34 8%	56 7%	64 6%	26 11%a	14 8%	7 8%	11 9%	38 11%a	10 10%	117 8%	79 10%	38 7%	50 8%	20 8%	14 10%	16 7%	2 7%	5 6%	8 5%	4 10%	1 3%	85 9%	76 7%	31 9%	131 8%	122 7%	47 13%A
Often	286 14%	57 14%	128 16%	144 15%e	41 17%de	22 13%	5 6%	8 6%	49 14%e	16 15%e	204 15%	117 14%em	87 15%em	78 12%	28 11%	13 9%	37 16%em	4 11%	6 7%	9 6%	6 15%	6 18%	115 13%	159 15%	37 10%	237 15%w	245 14%	41 11%
Sometimes	474 23%	103 25%	200 25%	243 25%g	60 25%g	38 21%	19 23%	25 21%	73 21%	16 15%	344 25%k	191 23%	153 26%ln	124 20%	41 17%	38 26%l	45 19%	6 18%	27 34%r	32 20%	9 22%	8 26%	174 19%	268 26%u	73 20%	369 23%	388 23%	86 23%
Rarely	242 12%	54 13%	119 15%	154 16%bcfg	19 8%	14 8%	8 10%	6 5%	34 10%	7 6%	166 12%	82 10%	84 14%i	71 11%	23 9%	17 12%	31 13%	4 13%	10 14%	32 20%t	2 5%	7 20%	80 9%	151 14%u	35 10%	196 12%	197 12%	45 12%
Never	350 17%	93 23%	148 18%	210 21%bcdg	32 13%cd	18 10%	4 4%	17 14%cd	58 16%cd	12 11%	258 18%k	135 17%em	123 21%im	87 14%	35 14%	13 9%	38 16%em	5 14%	12 16%	41 26%	9 21%	4 13%	129 14%	201 19%u	56 16%	274 17%	286 17%	63 17%
Don't know	89 4%	26 6%	32 4%	49 5%f	9 4%	11 6%fg	7 8%fg	2 2%	8 2%	4 3%	59 4%	29 4%	30 5%	28 4%	8 3%	6 4%	14 6%	2 7%	9 11%r	2 1%	1 2%	1 2%	37 4%	38 4%	13 4%	63 4%	76 4%	13 4%
Not applicable - I do not go on holiday	457 22%	43 10%	131 16%E	122 12%	52 22%a	61 34%ab	34 41%abf	53 43%abf	92 26%a	43 40%abf	253 18%	183 22%j	70 12%	193 31%h	93 37%ijn	47 32%ijn	54 23%j	10 30%j	9 12%	35 22%	11 25%	6 18%	281 31%v	146 14%	114 32%x	313 20%	382 23%	75 20%
NET: Always/often/sometimes/rarely	1171 57%	247 60%	503 62%	605 61%cddeg	145 61%cddeg	88 49%	40 47%	50 41%	194 55%e	50 46%	832 59%k	469 57%l	363 62%ln	323 51%	112 45%	83 56%	128 55%	16 48%	47 61%	82 51%	22 52%	22 67%	455 50%	654 63%u	176 49%	932 59%w	952 56%	219 59%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 806

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I go on holiday more locally to avoid or lower the amount of flying

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Always	169 8%	90 7%	80 7% ^d	58 6%	22 12% ^{bcd}	10 8%	6 9%	4 8%	79 9% ^d	7 8%	9 9%	5 7%	11 9%	38 11% ^{bcd}	10 10%
Often	286 14%	185 15% ^{jm}	170 15% ^{ijm}	140 15% ^{jm}	30 16% ^{jm}	15 12%	4 6%	11 20% ^{fgijm}	101 12% ^m	5 6%	10 10%	13 16% ^m	8 6%	49 14% ^m	16 15% ^m
Sometimes	474 23%	303 25% ^{iko}	275 25% ^{iko}	225 25% ^{ko}	50 27% ^{iko}	28 23%	18 26%	10 18%	172 20%	19 23%	15 15%	23 30% ^{iko}	25 21%	73 21%	16 15%
Rarely	242 12%	173 14% ^{eikmno}	161 15% ^{eikmno}	146 16% ^{bcehikmno}	15 8% ^k	12 9% ^k	8 11% ^k	4 7%	69 8% ^k	8 10% ^k	1 1%	12 16% ^{ikmo}	6 5%	34 10% ^k	7 6%
Never	350 17%	241 20% ^{efjlo}	227 21% ^{befjlo}	203 22% ^{bcefgijkjno}	24 13% ^j	15 12%	7 9%	8 15% ^j	108 13% ^j	4 4%	13 13%	5 6%	17 14% ^j	58 16% ^{ijl}	12 11%
Don't know	89 4%	57 5% ⁿ	53 5% ⁿ	46 5% ⁿ	7 4%	4 3%	2 3%	2 3%	31 4% ⁿ	7 8% ⁿ	5 5%	6 8% ^{imn}	2 2%	8 2%	4 3%
Not applicable - I do not go on holiday	457 22%	174 14% ^{od}	134 12% ^d	97 11%	36 20% ^{bcd}	40 32% ^{bcdel}	25 36% ^{bcdel}	15 28% ^{bcd}	283 34% ^{bcdeln}	34 41% ^{bcdeln}	47 48% ^{bcdelhln}	14 17%	53 43% ^{bcdelhln}	92 26% ^{bcd}	43 40% ^{bcdeln}
NET: Always/often/ sometimes/rarely	1171 57%	750 61% ^{fjkmno}	685 62% ^{fjkmno}	569 62% ^{ijkmno}	117 64% ^{ijkmno}	65 52% ^{kl}	36 52%	29 53% ^{kl}	421 50% ^{km}	40 47%	35 35%	53 68% ^{fjkmno}	50 41%	194 55% ^{ikm}	50 46%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 807

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I go on holiday more locally to avoid or lower the amount of flying

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Always	169 8%	139 9%	30 7%	154 9% ^d	14 4%	84 9%	35 8%	11 18% ^h	111 8%	39 7%	59 9%	12 9%	11 13%	-	34 10%	31 6%	32 8%	25 12% ^o	9 9%	49 8%	40 8%
Often	286 14%	260 16% ^b	25 6%	262 16% ^d	21 7%	139 15% ^f	39 9%	17 29% ^h	183 13%	69 12%	101 16%	21 16%	8 9%	-	55 16% ^{pq}	91 19% ^{pq}	44 11% ^q	10 5%	21 20% ^t	90 14% ^t	46 10%
Sometimes	474 23%	404 25% ^b	63 15%	411 24% ^d	56 18%	227 25%	82 20%	11 18%	346 25%	142 24%	163 26%	35 26%	18 21%	-	99 29% ^q	139 28% ^q	96 24% ^q	24 12%	33 31% ^t	200 31% ^t	79 17%
Rarely	242 12%	181 11%	60 14%	203 12%	36 11%	129 14% ^f	41 10%	12 20%	173 12%	84 14%	76 12%	16 12%	9 10%	-	44 13%	63 13%	61 15% ^q	16 8%	16 15%	92 14%	53 11%
Never	350 17%	239 15%	109 26% ^a	246 15%	94 29% ^c	173 19%	60 14%	5 8%	261 19%	132 22% ^{jk}	105 16%	15 11%	13 15%	-	56 16%	80 16%	86 21%	42 20%	18 17%	114 18%	110 23% ^s
Don't know	89 4%	62 4%	18 4%	63 4%	11 3%	28 3%	19 5%	2 4%	57 4%	32 5% ^j	17 3%	3 2%	7 7% ^j	1 100%	9 2%	22 4%	18 4%	11 5%	4 4%	16 2%	19 4%
Not applicable - I do not go on holiday	457 22%	328 20%	120 28% ^a	350 21%	88 28% ^c	147 16%	144 34% ^e	2 3%	258 19% ^g	88 15%	117 18%	32 24% ⁱ	23 26% ⁱ	-	47 14%	62 13%	73 18%	79 38% ^{nop}	6 5%	79 12%	132 28% ^{rs}
NET: Always/often/sometimes/rarely	1171 57%	983 61% ^b	178 42%	1031 61% ^d	127 40%	580 63% ^f	196 47%	51 85% ^h	812 59%	334 57%	400 63%	84 63%	46 52%	-	232 68% ^{pq}	324 67% ^{pq}	233 57% ^q	75 36%	79 74% ^t	431 67% ^t	217 45%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 808

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I go on holiday more locally to avoid or lower the amount of flying

Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)		Never (t)	NET: Does always to rarely (u)		Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 809

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I choose alternative travel options to avoid flying

Base: All respondents

	Gender			Age							Region															Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret- ired	Eng- land (i)	UK Excl Scot- land (j)	Scot- land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
Always	153 7%	78 8%	74 7%	14 4%	44 6%	40 8% c	55 11% cdgh	28 5%	70 7%	33 10%	126 7%	142 8%	11 6%	11 12% qt	5 8%	8 10%	14 6%	17 10% t	8 5%	18 12% qt	18 9%	12 4%	18 6%	12 7%	40 8%	42 6%	44 8%	39 7%	44 7%	38 9%	33 7%	
Often	190 9%	98 10%	92 9%	47 14% efh	78 11% efh	33 6%	32 7%	79 14% efh	79 8%	23 7%	165 9%	177 9%	13 7%	8 8%	5 8%	5 6%	17 8%	12 7%	14 8%	13 9%	17 9%	39 14% kopq	31 11%	17 10%	34 7%	87 12% w	44 8%	64 12%	53 9%	34 8%	39 8%	
Sometimes	366 18%	165 16%	199 19%	82 24% efh	145 20% eh	62 12%	77 16%	124 21% efh	165 16% e	43 13%	301 17%	327 17%	39 22% r	16 17%	10 17%	13 16%	35 15%	27 16%	25 14%	19 13%	37 19%	59 22%	53 19%	33 18%	75 16%	144 20%	81 16%	113 21% D	128 21% D	82 19% D	43 9%	
Rarely	283 14%	138 14%	145 14%	72 21% defh	104 14% f	58 12%	49 10%	106 18% defh	129 13%	31 9%	235 14%	258 14%	25 14%	9 10%	14 24% ils	13 16%	38 17%	23 13%	23 13%	18 12%	19 10%	40 15%	38 14%	23 13%	74 15%	101 14%	60 12%	95 17% D	82 14%	56 13%	51 10%	
Never	504 24%	274 27% b	230 22%	77 22%	177 24%	146 29% cfg	103 21%	132 23%	268 27% f	100 30%	422 24%	465 25%	38 22%	27 28%	16 27%	22 26%	64 28% s	43 25%	53 30% sv	31 21%	37 19%	72 26%	66 24%	34 19%	129 27%	172 23%	121 23%	145 27% D	135 23%	120 28% D	104 21%	
Don't know	91 4%	35 3%	55 5%	22 6% eh	37 5% h	14 3%	17 3%	38 7% efh	36 4%	11 3%	75 4%	79 4%	11 7% o	4 4%	- 4%	4 5%	5 2%	8 5%	6 4%	12 8% mou	7 4%	13 5%	9 3%	12 7% o	17 3%	33 5%	25 5%	19 3%	32 5%	24 6%	16 3%	
Not applicable - I do not go on holiday	481 23%	218 22%	259 25%	33 9%	148 20% cg	151 30% cdgh	149 31% cdgh	72 13% c	259 26% cdg	89 27%	411 24%	442 23%	39 22% t	21 22%	9 16%	19 22%	56 24% t	41 24% t	48 27% t	37 25% t	59 31% mt	38 14%	67 24% t	47 27% t	116 24%	152 21%	144 28% x	69 13%	125 21% A	78 18% A	208 42% ABC	
NET: Always/often/ sometimes/rarely	992 48%	479 48%	511 48%	214 62% defgh	371 51% efh	193 38%	214 44%	336 58% defh	442 44% e	130 39%	827 48%	905 48%	87 50%	45 46%	33 57% q	40 47%	105 46%	80 46%	70 39%	69 46%	90 47%	150 55% q	140 50% q	85 48%	224 46%	375 51% y	228 44%	311 57% CD	306 51% D	210 48% D	165 34%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 810

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I choose alternative travel options to avoid flying

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employee (a)	Part time employee (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Bright-on (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393		
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370		
Always	153 7%	32 8%	46 6%	55 6%	22 9%a	10 6%	7 8%	10 8%	41 12%ac	8 7%	109 8%	83 10%j	26 4%	42 7%	15 6%	11 7%	17 7%	1 4%	2 3%	11 7%	3 7%	1 2%	81 9%	67 6%	25 7%	123 8%	111 7%	43 11%A		
Often	190 9%	45 11%	87 11%	101 10%eg	31 13%efg	14 8%	5 6%	5 4%	29 8%	3 3%	134 10%	66 8%	68 12%i	51 8%	19 8%	12 8%	20 9%	5 15%	7 9%	9 5%	5 12%	6 17%	68 8%	112 11%u	25 7%	155 10%	161 10%	28 8%		
Sometimes	366 18%	72 18%	175 21%	197 20%eg	50 21%eg	29 16%e	14 17%e	9 7%	59 17%eg	9 8%	259 18%	137 17%l	122 21%l	100 16%	22 9%	33 22%l	45 19%l	7 22%l	19 24%st	20 12%	3 7%	10 30%	134 15%	207 20%u	58 16%	282 18%	299 18%	66 18%		
Rarely	283 14%	68 17%	123 15%	166 17%bfg	25 11%	22 12%	11 13%	10 8%	42 12%	8 7%	207 15%	107 13%	100 17%lm	73 12%	23 9%	13 9%	37 16%lm	3 8%	13 17%	32 20%	5 13%	5 16%	88 10%	177 17%u	36 10%	229 14%w	238 14%	45 12%		
Never	504 24%	123 30%	211 26%	287 29%bcdf	48 20%cd	31 17%	8 10%	26 21%cd	76 22%cd	28 26%cd	369 26%k	200 25%lm	169 29%mn	129 20%	58 24%	26 17%	45 19%	6 17%	17 22%	48 30%	15 36%	5 16%	196 22%	279 27%u	80 22%	395 25%	407 24%	97 26%		
Don't know	91 4%	21 5%	38 5%	51 5%	8 3%	10 6%	3 3%	3 3%	11 3%	5 3%	59 4%	31 4%	27 5%	30 5%	10 4%	5 3%	16 7%i	2 5%	8 10%e	2 1%	-	1 2%	38 4%	43 4%	12 3%	69 4%	78 5%	13 4%		
Not applicable - I do not go on holiday	481 23%	49 12%	133 16%	127 13%	54 23%a	62 35%ab	37 43%abf	60 49%abcf	93 26%a	48 44%abf	265 19%	192 23%j	73 13%	206 33%h	101 41%ijn	50 34%ijn	55 23%j	10 29%j	11 14%	38 24%	11 25%	5 16%	297 33%v	154 15%	122 34%x	329 21%	403 24%	78 21%		
NET: Always/often/sometimes/rarely	992 48%	217 53%	431 53%	520 53%ceg	128 54%ceg	75 42%eg	37 44%eg	34 28%	171 49%eg	27 25%	709 51%k	393 48%l	316 54%lm	266 42%	78 32%	69 46%l	119 51%l	17 49%l	42 54%	72 45%	17 39%	21 65%	371 41%	563 54%u	144 40%	789 50%w	809 48%	183 49%		

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 811

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I choose alternative travel options to avoid flying

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Always	153 7%	78 6%cd	63 6%	46 5%	17 9%bcdl	15 12%bcdl	10 14%bcdl	5 10%	76 9%bcdl	7 8%	8 8%	2 2%	10 8%	41 12%bcdil	8 7%
Often	190 9%	133 11%ikmo	123 11%ikmo	99 11%ikmo	25 13%ikmno	9 8%	3 4%	7 12%fkmo	57 7%k	5 6%	1 1%	13 16%gijkmo	5 4%	29 8%k	3 3%
Sometimes	366 18%	247 20%ikmo	221 20%ikmo	184 20%ikmo	37 20%ikmo	26 21%kmo	14 20%kmo	13 23%ikmo	119 14%km	14 17%km	4 4%	25 32%bcdejkmno	9 7%	59 17%kmo	9 8%
Rarely	283 14%	191 16%hikmo	177 16%ehikmo	156 17%hikmno	22 12%	14 11%h	10 15%	3 6%	92 11%	11 13%	7 7%	15 19%hikmo	10 8%	42 12%	8 7%
Never	504 24%	334 27%efgjln	315 29%befghijn	277 30%befghijn	38 21%jl	19 16%	10 14%	10 18%	169 20%jl	8 10%	24 24%jl	7 9%	26 21%jl	76 22%jl	28 26%jl
Don't know	91 4%	58 5%	54 5%	48 5%	6 3%	4 4%	2 3%	2 4%	32 4%	3 3%	6 6%	5 6%	3 3%	11 3%	5 5%
Not applicable - I do not go on holiday	481 23%	182 15%cd	146 13%d	107 12%	40 22%bcd	36 29%bcdl	21 30%bcd	15 28%bcd	299 35%bcdeln	37 43%bcdeln	50 50%bcdefghln	12 15%	60 49%bcdefghln	93 26%bcdl	48 44%bcdefhln
NET: Always/often/ sometimes/rarely	992 48%	648 53%ikmo	584 53%ikmo	484 53%ikmo	100 55%ikmo	64 52%ikmo	36 52%kmo	28 51%kmo	344 41%kmo	37 44%kmo	20 20%	55 70%bcdefhijkmo	34 28%	171 49%ikmo	27 25%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 812

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I choose alternative travel options to avoid flying

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Always	153 7%	128 8%	26 6%	134 8%	19 6%	80 9%	29 7%	10 16%h	105 8%	35 6%	60 9%i	9 6%	10 12%	-	34 10%	31 6%	29 7%	20 9%	8 7%	51 8%	36 8%
Often	190 9%	178 11%b	11 3%	174 10%d	14 4%	97 10%	34 8%	12 20%h	122 9%	43 7%	71 11%i	14 11%	6 7%	-	42 12%pq	59 12%pq	22 5%	12 6%	21 20%st	58 9%	30 6%
Sometimes	366 18%	320 20%b	42 10%	329 19%d	32 10%	184 20%	64 15%	15 25%	244 18%	103 18%	117 18%	28 21%	11 12%	-	73 21%q	110 23%pq	64 16%q	12 6%	27 25%t	149 23%t	54 11%
Rarely	283 14%	232 14%	50 12%	239 14%	42 13%	138 15%f	39 9%	9 14%	202 15%	96 16%	88 14%	17 13%	10 11%	-	47 14%q	84 17%q	64 16%q	15 7%	16 15%	110 17%t	58 12%
Never	504 24%	345 21%	153 36%a	375 22%	115 36%c	249 27%f	82 20%	10 17%	381 27%	188 32%jk	156 24%	24 17%	23 26%	-	84 25%	118 24%	133 32%no	55 26%	26 25%	165 26%	152 32%rs
Don't know	91 4%	65 4%	17 4%	66 4%	9 3%	29 3%	18 4%	2 4%	61 4%	30 5%	20 3%	9 7%	4 4%	1 100%	11 3%	19 4%	19 5%	14 7%	2 2%	18 3%	17 4%
Not applicable - I do not go on holiday	481 23%	344 21%	127 30%a	374 22%	88 28%c	151 16%	151 36%e	2 3%	273 20%g	90 15%	127 20%	34 25%i	25 28%i	-	52 15%	65 13%	77 19%o	81 39%nop	6 6%	88 14%r	132 28%rs
NET: Always/often/sometimes/rarely	992 48%	857 53%b	129 30%	876 52%d	107 34%	499 54%f	166 40%	45 76%h	672 48%	278 47%	336 53%	68 51%	37 42%	-	197 57%pq	285 59%pq	180 44%q	58 28%	71 67%t	368 58%t	177 37%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 813

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I choose alternative travel options to avoid flying

Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home									Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)		Never (t)	NET: Does always to rarely (u)		Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 814

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I go on holidays for longer periods to lower the number of times I travel

Base: All respondents

	Gender			Age							Region										Region Summary				Social Grade						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	Eng-land (j)	UK Excl Scot-land (k)	Scot-land (l)	Wales (m)	North-ern Ire-land (n)	North East (o)	North West (p)	York-shire & Humber-side (q)	West Midlands (r)	East Midlands (s)	East-ern (t)	London (u)	South East (v)	South West (w)	North Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Always	75 4%	37 4%	38 4%	30 9%defh	28 4%fh	11 2%	5 1%	43 7%defh	27 3%	4 1%	67 4%	70 4%	4 2%	2 2%	1 2%	6 7%	9 4%	7 4%	3 2%	8 5%	6 3%	16 6%	8 3%	4 2%	22 5%	28 4%	17 3%	24 4%	22 4%	13 3%	16 3%
Often	147 7%	77 8%	69 6%	39 11%efh	68 9%efh	23 4%	16 3%	67 12%efh	64 6%ef	10 3%	131 8%k	142 8%k	4 2%	8 8%k	3 6%	3 4%	19 8%k	7 4%	11 6%	7 5%	10 5%	32 12%kprs	21 7%k	20 11%kps	29 6%	73 10%wy	29 6%	51 9%D	46 8%D	28 7%	21 4%
Sometimes	320 15%	166 17%	152 14%	84 24%defh	108 15%	65 13%	63 13%	123 21%defh	133 13%	41 12%	270 16%	297 16%	23 13%	19 19%r	8 13%	20 24%koru	30 13%	31 18%r	27 15%	12 8%	29 15%	54 20%r	40 14%	27 15%	82 17%	120 16%	68 13%	109 20%D	99 17%D	68 16%D	44 9%
Rarely	364 18%	182 18%	182 17%	56 16%	145 20%h	78 15%	85 18%	109 19%	170 17%	57 17%	302 17%	330 17%	34 19%	16 16%	12 21%	10 11%	50 22%	27 16%	28 16%	26 18%	30 16%	52 19%	53 19%	26 14%	87 18%	130 18%	85 16%	86 16%	100 17%	99 23%ABD	79 16%
Never	562 27%	280 28%	282 27%	73 21%	189 26%g	154 31%cg	147 30%cg	115 20%	300 30%cdg	109 33%	460 26%	507 27%	55 31%t	28 28%	20 35%t	24 29%	62 27%	52 30%t	58 32%t	46 31%t	47 24%	58 21%	71 25%	42 24%	138 28%	171 23%	151 29%x	178 33%D	166 28%D	118 27%D	101 20%
Don't know	119 6%	45 4%	73 7%a	28 8%ef	52 7%efh	21 4%	19 4%	47 8%efh	53 5%	17 5%	95 5%	103 5%	16 9%opq	4 4%	3 6%	7 4%	4 2%	4 2%	12 8%q	12 6%	23 8%opq	19 7%q	11 6%	14 3%	53 7%w	28 5%	25 5%	37 6%	29 7%	28 7%	6%
Not applicable - I do not go on holiday	481 23%	219 22%	259 25%	36 10%	144 20%cg	153 30%cdgh	148 31%cdg	76 13%cdg	258 26%cdg	93 28%	412 24%	442 23%	39 22%t	21 21%	10 17%	18 21%	52 23%t	43 25%t	46 26%t	38 25%t	58 30%t	39 14%	70 25%t	48 27%t	113 23%	157 21%	142 27%x	71 13%	127 21%A	79 18%A	204 41%ABC
NET: Always/often/sometimes/rarely	905 44%	462 46%	441 42%	210 61%defh	349 48%efh	176 35%	170 35%	341 59%defh	394 39%e	112 34%	770 44%	839 44%	66 37%	45 46%	24 42%	39 46%	108 47%	73 42%	70 39%	53 36%	75 39%	153 56%kpqr suv	121 43%	77 44%	220 45%y	352 48%y	198 38%	270 50%D	266 45%D	208 48%D	161 33%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 815

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I go on holidays for longer periods to lower the number of times I travel

Base: All respondents

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-own-ers (h)	Owned out-right (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Bright-on (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Always	75 4%	20 5%	31 4%	45 5%ef	6 3%	11 6%ef	1 1%	-	7 2%	3 3%	50 4%	28 3%	22 4%	24 4%	2 1%	6 4%l	16 7%ijl	1 2%	-	7 4%	2 5%	2 5%	25 3%	42 4%	14 4%	54 3%	65 4%	10 3%
Often	147 7%	23 6%	76 9%E	86 9%ef	14 6%	17 10%ef	6 7%	4 3%	16 5%	4 3%	104 7%	50 6%	54 9%i	41 6%	14 6%	9 6%	18 8%	2 6%	3 4%	15 9%	1 3%	7 20%	46 5%	92 9%u	18 5%	119 8%	120 7%	26 7%
Sometimes	320 15%	62 15%	144 18%	166 17%	40 17%	33 18%e	12 14%	12 9%	47 13%	11 10%	227 16%	118 14%	110 19%il	88 14%	22 9%	25 17%l	40 17%l	5 14%	9 12%	22 14%	8 19%	5 16%	113 13%	187 18%u	39 11%	260 16%w	253 15%	66 18%
Rarely	364 18%	83 20%	161 20%	198 20%c	46 19%c	17 10%	10 12%	16 13%	63 18%e	13 12%	257 18%	136 17%	121 21%n	100 16%	46 19%	22 15%	32 14%	7 21%	17 22%	30 19%	6 14%	6 18%	139 15%	210 20%u	52 15%	297 19%	304 18%	60 16%
Never	562 27%	133 33%	223 27%	288 29%cd	68 29%cd	26 15%	10 12%	32 26%cd	113 32%cd	25 23%	423 30%k	255 31%lmn	168 29%lm	133 21%	50 20%	28 19%	54 23%	6 18%	28 36%	44 28%	13 30%	7 23%	235 26%	297 29%	101 28%	430 27%	449 26%	113 30%
Don't know	119 6%	43 10%F	39 5%	69 7%f	12 5%	12 7%	8 9%ef	3 2%	12 3%	3 3%	80 6%	42 5%	39 7%	35 6%	10 4%	8 5%	17 7%	3 10%	9 12%e	3 2%	1 2%	-	47 5%	61 6%	15 4%	92 6%	100 6%	18 5%
Not applicable - I do not go on holiday	481 23%	45 11%	139 17%E	132 13%	53 22%a	61 35%ab	37 43%abf	57 46%abf	93 27%a	48 45%abf	261 19%	188 23%j	72 12%	211 33%h	103 42%ijn	51 34%ijn	56 24%j	10 29%j	11 14%	39 24%	12 27%	6 18%	298 33%v	150 14%	118 33%x	330 21%	404 24%	77 21%
NET: Always/often/sometimes/rarely	905 44%	188 46%	413 51%	496 50%defg	105 44%eg	78 44%eg	30 35%	32 26%	132 38%e	32 29%	638 46%k	331 41%	307 52%ilm	252 40%	83 34%	62 42%	107 46%l	15 43%	29 38%	74 46%	18 41%	19 59%	322 36%	531 51%u	124 34%	730 46%w	742 44%	163 44%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 816

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I go on holidays for longer periods to lower the number of times I travel

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Always	75 4%	52 4%mn	46 4%mn	41 4%mn	5 3%	6 5%hm	5 7%mn	1 2%	23 3%	1 1%	2 2%	9 12%bcdehijkmn	- -	7 2%	3 3%
Often	147 7%	100 8%in	92 8%ein	83 9%imn	10 5%	7 6%	4 5%	4 7%	47 6%	6 7%	4 4%	13 17%bcdefikmno	4 3%	16 5%	4 3%
Sometimes	320 15%	205 17%im	190 17%im	159 17%im	31 17%	15 12%	7 9%	9 16%	114 14%	12 14%	11 11%	21 27%bcdefgijkmn	12 9%	47 13%	11 10%
Rarely	364 18%	244 20%ikl	221 20%ikl	186 20%ikl	35 19%k	23 19%	12 18%	11 20%k	120 14%	10 12%	9 9%	8 10%	16 13%	63 18%ik	13 12%
Never	562 27%	356 29%fjkl	332 30%bfjkl	276 30%bfjkl	56 31%fjkl	24 19%	12 18%	12 21%	206 24%jl	10 12%	16 16%	10 12%	32 26%jl	113 32%fgijkl	25 23%
Don't know	119 6%	81 7%in	75 7%in	65 7%in	9 5%	7 5%	4 6%	3 5%	37 4%	8 9%mn	8 8%	4 6%	3 2%	12 3%	3 3%
Not applicable - I do not go on holiday	481 23%	184 15%cd	143 13%d	106 12%	37 20%bcd	41 33%bcdel	26 37%bodel	15 28%bcd	297 35%bcdeln	37 43%bcdeln	49 49%bcdefhilm	13 16%	57 46%bcdehilm	93 27%bcd	48 45%bcdehilm
NET: Always/often/ sometimes/rarely	905 44%	601 49%ijkmno	549 50%eijkmno	468 51%ijkmno	81 44%ikmo	52 42%km	27 39%	25 45%kmo	304 36%km	30 35%	27 27%	52 66%bcdefghijkmn	32 26%	132 38%km	32 29%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/ef/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 817

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I go on holidays for longer periods to lower the number of times I travel

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Always	75 4%	64 4%	11 3%	71 4%d	4 1%	47 5%	16 4%	4 7%	46 3%	19 3%	18 3%	5 4%	7 8%j	-	24 7%opq	13 3%	10 2%	2 1%	13 12%st	26 4%t	3 1%
Often	147 7%	130 8%b	15 4%	133 8%d	12 4%	86 9%f	20 5%	11 19%h	91 7%	33 6%	52 8%	15 11%i	3 3%	-	41 12%pq	37 8%	18 4%	8 4%	10 9%	55 9%t	21 4%
Sometimes	320 15%	260 16%	57 13%	275 16%	42 13%	162 18%f	48 12%	14 24%	221 16%	90 15%	114 18%	17 12%	15 17%	-	56 16%q	111 23%npq	56 14%q	14 7%	23 22%t	132 21%t	46 10%
Rarely	364 18%	295 18%	65 15%	308 18%	49 15%	171 18%	57 14%	12 19%	250 18%	116 20%l	110 17%l	28 21%l	7 8%	-	72 21%q	86 18%	76 19%	27 13%	19 18%	128 20%	84 18%
Never	562 27%	419 26%	137 32%a	435 26%	114 36%c	266 29%	107 26%	11 19%	430 31%	194 33%k	191 30%	30 22%	28 31%	-	83 24%	153 31%n	143 35%n	62 30%	28 27%	189 30%	164 34%
Don't know	119 6%	92 6%	20 5%	95 6%	9 3%	46 5%	20 5%	5 8%	78 6%	41 7%	32 5%	3 2%	7 8%	1 100%	16 5%	26 5%	29 7%	11 5%	7 6%	24 4%	26 6%
Not applicable - I do not go on holiday	481 23%	351 22%	121 28%a	374 22%	88 28%c	148 16%	149 36%e	2 3%	271 20%g	91 16%	123 19%	38 28%ij	23 25%i	-	52 15%	61 13%	78 19%o	83 40%nop	6 6%	86 14%	134 28%rs
NET: Always/often/sometimes/rarely	905 44%	749 46%b	148 35%	787 47%d	107 34%	466 50%f	142 34%	42 70%h	608 44%	260 44%	295 46%	64 48%	32 36%	-	193 56%pq	247 51%pq	160 39%q	51 25%	65 61%t	340 53%t	154 32%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 818

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I go on holidays for longer periods to lower the number of times I travel

Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)		NET: Does always to rarely (u)		Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
																				NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)					
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Always	75 4%	4 5%	35 7% ^d	7 3%	29 2%	46 3%	28 4%	45 3%	24 7% ^g	11 8% ^g	11 7% ^g	7 4%	7 6% ^g	1 1%	2 15%	2 5%	15 12% ^{qr}	10 4%	9 2%	73 4%	1 1%	68 4% ^v	5 1%	16 5% ^z	14 3%	12 3%	7 1%	
Often	147 7%	10 11% ^d	46 9% ^d	31 14% ^d	61 5%	100 7%	46 6%	95 6%	32 9% ^g	11 9%	18 11% ^g	16 9%	16 14% ^g	9 25% ^{ghjiko}	2 18%	3 7%	22 17% ^r	23 9% ^r	14 4%	140 7%	6 8%	122 8%	23 6%	48 15% ^{xyz}	40 7% ^z	20 5%	19 4%	
Sometimes	320 15%	18 20%	89 18% ^d	46 21% ^d	166 13%	211 16%	108 15%	253 15%	69 19%	23 18%	31 19%	26 15%	24 21%	9 24%	1 7%	5 13%	27 20% ^r	51 20% ^r	39 11%	308 16% ^t	4 5%	281 18% ^v	30 7%	56 18% ^z	117 21% ^{yz}	59 15% ^z	51 9%	
Rarely	364 18%	13 15%	93 19%	36 16%	221 18%	246 18%	117 16%	300 18% ^o	65 18% ^o	24 19% ^o	24 14%	31 18% ^o	18 16% ^o	9 25% ^o	1 13%	2 4%	20 15%	47 19%	62 17%	353 18%	8 11%	305 19% ^v	51 13%	53 17%	105 19% ^z	92 23% ^{wz}	76 14%	
Never	562 27%	21 24%	114 23%	45 21%	382 30% ^{bc}	409 31% ^f	153 21%	472 29% ^h	72 20%	32 25%	40 24%	44 25%	28 24%	5 14%	3 29%	15 37% ^{hm}	25 19%	59 24%	142 38% ^{pq}	520 27%	32 43% ^s	386 24%	165 40% ^u	67 21%	126 23%	109 27%	222 41% ^{wxy}	
Don't know	119 6%	5 6%	20 4%	4 2%	90 7% ^{bc}	72 5%	47 6%	95 6%	18 5%	5 4%	7 4%	7 4%	9 7%	1 3%	-	1 3%	8 6%	8 3%	13 3%	95 5%	1 1%	76 5%	21 5%	12 4%	27 5%	18 5%	23 4%	
Not applicable - I do not go on holiday	481 23%	16 19%	105 21%	50 23%	310 25%	253 19%	228 31% ^e	392 24% ^{lm}	82 23% ^{lm}	20 16%	34 21% ^l	43 25% ^{lm}	13 11%	3 8%	2 18%	14 33% ^{ilm}	14 11%	50 20% ^p	89 24% ^p	438 23%	21 29%	338 21%	115 28% ^u	62 20%	123 22%	85 21%	141 26%	
NET: Always/often/ sometimes/rarely	905 44%	45 52% ^d	264 52% ^d	119 55% ^d	477 38%	604 45%	301 41%	693 42%	189 52% ^{go}	69 55% ^{go}	83 51% ^{go}	80 46% ^o	66 58% ^{go}	28 75% ^{ghjiko}	6 53%	11 28%	83 64% ^r	131 53% ^r	125 34%	873 45% ^t	19 26%	776 49% ^v	109 27%	172 55% ^{yz}	276 50% ^z	184 47% ^z	154 29%	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 819

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I travel with providers with green credentials

Base: All respondents

	Gender			Age							Region															Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret- ired	Eng- land (i)	UK Excl Scot- land (j)	Scot- land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
Always	44 2%	21 2%	23 2%	12 3% ^f	22 3% ^{fh}	7 1%	3 1%	25 4% ^{efh}	16 2%	4 1%	37 2%	40 2%	4 2%	3 3% ^q	-	5 5% ^{oqs}	2 1%	5 3% ^q	-	3 2%	2 1%	12 4% ^{oqs}	7 2% ^q	3 2%	11 2%	22 3% ^y	4 1%	15 3%	12 2%	7 2%	9 2%	
Often	98 5%	49 5%	47 4%	38 11% ^{defgh}	34 5% ^e	10 2%	16 3%	47 8% ^{defh}	35 3% ^e	7 2%	82 5%	93 5%	4 3%	9 9% ^{kpq}	2 4%	2 3%	14 6% ^p	3 1%	4 2%	9 6% ^p	10 5%	22 8% ^{kpq}	9 3%	8 4%	19 4%	40 5%	24 5%	44 8% ^{BCD}	25 4%	11 3%	18 4%	
Sometimes	351 17%	180 18%	170 16%	88 25% ^{defh}	140 19% ^{efh}	69 14%	53 11%	132 23% ^{efh}	166 16% ^{ef}	40 12%	302 17%	322 17%	28 16%	10 11%	10 17%	14 16%	50 22% ^{lp}	18 11%	29 16%	24 16%	34 18%	55 20% ^{lp}	43 15%	35 20% ^p	82 17%	134 18%	87 17%	111 20% ^D	106 18% ^D	86 20% ^D	48 10%	
Rarely	193 9%	104 10%	89 8%	39 11% ^f	81 11% ^f	43 8%	30 6%	65 11% ^f	98 10% ^f	32 10%	165 9%	180 10%	13 7%	9 10%	6 11%	14 16% ^{krs}	27 12% ^s	13 8%	19 11% ^s	10 7%	8 4%	33 12% ^s	23 8%	17 10%	54 11% ^y	73 10%	37 7%	52 10%	58 10%	41 9%	43 9%	
Never	295 14%	161 16% ^b	133 13%	48 14%	113 15%	77 15%	56 12%	83 14%	156 16%	49 15%	252 15%	274 15%	20 12%	13 13%	9 16%	11 13%	32 14%	23 13%	33 18%	18 12%	26 13%	40 14%	46 16%	23 13%	67 14%	109 15%	77 15%	104 19% ^{BD}	80 13% ^D	67 16% ^D	44 9%	
Don't know	605 29%	273 27%	331 31%	90 26%	199 27%	144 28%	173 36% ^{cdeg}	158 27% ^h	275 27%	108 33%	486 28%	537 28%	68 39% ^{ijno}	30 31%	21 37% ^o	20 24%	48 21%	67 39% ^{noqs}	45 25%	46 31%	52 27%	75 27%	88 31% ^o	44 25%	136 28%	207 28%	143 27%	150 28%	187 31%	142 33% ^D	126 26%	
Not applicable - I do not go on holiday	481 23%	216 21%	262 25%	32 9%	145 20% ^{og}	153 30% ^{cdgh}	152 31% ^{cdgh}	71 12% ^c	259 26% ^{cdg}	91 28%	412 24%	443 23%	38 22% ^t	22 23% ^t	9 16%	19 22%	56 24% ^t	43 25% ^t	48 27% ^t	39 26% ^t	60 31% ^{kmt}	37 13%	64 23% ^t	47 26% ^t	117 24%	147 20%	147 28% ^x	68 12%	129 22% ^A	79 18% ^A	206 42% ^{ABC}	
NET: Always/often/ sometimes/rarely	685 33%	354 35%	328 31%	176 51% ^{defgh}	277 38% ^{efh}	130 26%	102 21%	268 46% ^{defh}	315 31% ^{ef}	83 25%	587 34%	637 34%	49 28%	32 33%	18 31%	35 41% ^p	93 41% ^{kpqs}	39 23%	52 29%	46 31%	54 28%	122 45% ^{klpq}	83 30%	63 36% ^p	166 34%	268 37% ^y	152 29%	222 41% ^{BCD}	201 34% ^D	145 33% ^D	118 24%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 820

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I travel with providers with green credentials

Base: All respondents

	Work Sector			Working Status						Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)		Brighton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Always	44 2%	16 4%	19 2%	33 3% ^f	3 1%	3 2%	1 1%	2 2%	2 1%	1 1%	30 2%	14 2%	16 3%	14 2%	6 2%	2 1%	7 3%	- -	1 1%	2 1%	2 5%	- -	16 2%	26 3%	3 1%	39 2%	40 2%	4 1%
Often	98 5%	18 4%	45 6%	55 6%	8 3%	12 7%	3 4%	5 4%	11 3%	3 3%	62 4%	33 4%	29 5%	35 5%	13 5%	9 6%	13 5%	1 4%	3 4%	8 5%	3 8%	4 13%	34 4%	62 6% ^u	15 4%	82 5%	85 5%	12 3%
Sometimes	351 17%	91 22%	167 21%	210 21% ^{cdefg}	47 20% ^{cdefg}	21 12%	8 10%	10 8%	47 13% ^g	7 6%	245 17%	125 15%	120 20% ^{il}	98 16%	29 12%	26 17%	43 18%	8 23% ^l	12 15%	36 22%	4 8%	9 27%	131 15%	203 20% ^u	56 15%	279 18%	286 17%	65 17%
Rarely	193 9%	39 9%	94 12%	108 11% ^{ef}	25 10% ^f	21 12% ^f	5 6%	6 5%	19 5%	9 9%	130 9%	61 7%	69 12% ⁱ	59 9%	24 10%	16 11%	20 8%	4 11%	7 10%	21 13%	1 2%	6 19%	70 8%	111 11% ^u	34 10%	146 9%	156 9%	37 10%
Never	295 14%	61 15%	130 16%	159 16% ^{ee}	33 14%	18 10%	8 10%	9 7%	50 14%	18 17% ^e	221 16% ^k	123 15% ⁿ	98 17% ^{mn}	70 11%	31 13%	16 10%	23 10%	5 13%	8 10%	21 13%	8 19%	4 11%	116 13%	168 16%	43 12%	241 15%	246 15%	49 13%
Don't know	605 29%	138 34% ^F	222 27%	293 30%	67 28%	40 23%	21 25%	32 26%	127 36% ^{abce}	24 22%	448 32% ^k	269 33% ^{lm}	179 31% ^{lm}	150 24%	44 18%	33 22%	73 31% ^{lm}	7 21%	36 46% ^s	34 21%	18 42% ^s	4 13%	242 27%	310 30%	93 26%	460 29%	478 28%	127 34% ^A
Not applicable - I do not go on holiday	481 23%	46 11%	135 17% ^E	127 13%	55 23% ^a	62 35% ^{ab}	37 44% ^{abf}	59 48% ^{abcf}	95 27% ^a	46 43% ^{abf}	267 19%	192 24% ^j	75 13%	205 32% ^h	100 40% ^{ijn}	49 33% ^{ijn}	55 24% ^j	9 27% ^j	11 14%	39 24%	7 17%	5 16%	294 33% ^v	158 15%	115 32% ^x	336 21%	405 24%	77 21%
NET: Always/often/sometimes/rarely	685 33%	163 40%	326 40%	406 41% ^{cdefg}	83 35% ^{defg}	57 32% ^{efg}	17 21%	23 19%	79 22%	20 18%	466 33%	232 28%	234 40% ^{il}	206 33%	72 29%	52 35%	83 35% ⁱ	13 39%	23 30%	67 42% ^t	10 23%	19 59%	251 28%	402 39% ^u	107 30%	546 34%	568 33%	118 32%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 821

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I travel with providers with green credentials

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Always	44 2%	35 3%in	32 3%in	29 3%in	3 1%	4 3%hn	3 5%in	* 1%	9 1%	1 1%	3 3%in	- -	2 2%	2 1%	1 1%
Often	98 5%	63 5%	59 5%	51 6%k	7 4%	4 3%h	4 5%	* 1%	35 4%	3 4%	1 1%	12 15%bcdefhijkmo	5 4%	11 3%	3 3%
Sometimes	351 17%	258 21%ijkmo	234 21%ijkmo	199 22%ijkmo	35 19%ikmo	24 19%ikmo	11 17%k	12 23%ijkmo	93 11%k	8 10%	3 3%	19 24%ijkmo	10 8%	47 13%ko	7 6%
Rarely	193 9%	133 11%imn	123 11%imn	105 11%imn	17 10%	10 8%	3 4%	7 14%finn	60 7%	5 6%	7 7%	14 17%gijkmn	6 5%	19 5%	9 9%
Never	295 14%	191 16%ilm	174 16%ilm	150 16%ilm	24 13%	17 14%	8 12%	9 16%l	103 12%	8 10%	14 14%	4 5%	9 7%	50 14%l	18 17%lm
Don't know	605 29%	360 29%h	332 30%	275 30%	57 31%	28 23%	18 26%	10 19%	245 29%	21 25%	22 22%	18 23%	32 26%	127 36%bcdfhikmo	24 22%
Not applicable - I do not go on holiday	481 23%	182 15%cd	146 13%d	105 12%	40 22%bcd	36 29%bcdl	21 31%bcdl	15 27%bcd	300 35%bcdeln	37 44%bcdefhln	50 50%bcdefghln	12 15%	59 48%bcdefhln	95 27%bcdl	46 43%bcdefhln
NET: Always/often/ sometimes/rarely	685 33%	489 40%ejkmno	447 41%ejkmno	385 42%ejkmno	62 34%ijkmo	42 34%ikmo	21 31%k	20 38%ijkmo	196 23%k	17 21%	13 13%	44 56%bcdefghijkmn	23 19%	79 22%	20 18%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/ef/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 822

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I travel with providers with green credentials

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Always	44 2%	38 2%	6 1%	44 3%d	- -	28 3%	6 1%	5 8%h	20 1%	17 3%j	5 1%	- -	3 3%	- -	10 3%q	10 2%	5 1%	1 *	10 9%st	8 1%	1 *
Often	98 5%	90 6%b	8 2%	94 6%d	3 1%	55 6%	19 4%	9 16%h	60 4%	23 4%	36 6%	10 8%l	1 1%	- -	26 8%pq	31 6%pq	12 3%	1 1%	16 15%st	35 5%t	6 1%
Sometimes	351 17%	312 19%b	36 8%	316 19%d	32 10%	175 19%	60 14%	16 26%	233 17%	106 18%	110 17%	20 15%	14 15%	- -	59 17%q	115 24%npq	63 15%q	13 6%	22 21%t	148 23%t	47 10%
Rarely	193 9%	153 10%	40 9%	162 10%	31 10%	89 10%	39 9%	5 9%	136 10%	65 11%	54 8%	17 13%	6 7%	- -	36 10%q	59 12%q	38 9%q	9 4%	12 11%	76 12%	41 9%
Never	295 14%	187 12%	106 25%a	203 12%	83 26%c	145 16%f	46 11%	5 9%	214 15%	93 16%	88 14%	17 13%	21 23%j	- -	47 14%	49 10%	78 19%o	44 21%no	17 16%	80 12%	94 20%o
Don't know	605 29%	485 30%b	105 25%	501 30%	80 25%	282 30%f	101 24%	16 27%	449 32%	190 32%	218 34%	34 26%	23 26%	1 100%	113 33%	162 33%	133 33%	57 27%	23 22%	206 32%r	149 31%
Not applicable - I do not go on holiday	481 23%	347 22%	126 30%a	371 22%	89 28%c	152 16%	148 35%e	3 5%	274 20%g	92 16%	129 20%	36 27%i	22 25%	- -	53 16%	62 13%	80 20%o	82 40%nop	6 5%	85 13%r	139 29%rs
NET: Always/often/sometimes/rarely	685 33%	593 37%b	90 21%	615 36%d	66 21%	348 37%f	123 29%	35 59%h	450 32%	210 36%	205 32%	48 35%	23 26%	- -	130 38%pq	214 44%pq	118 29%q	24 12%	60 57%st	267 42%t	96 20%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 823

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I travel with providers with green credentials

Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)		NET: Does always to rarely (u)		Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
																				NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)					
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Always	44 2%	2 2%	29 6%d	6 3%d	7 1%	25 2%	19 3%	26 2%	16 4%g	7 5%g	4 2%	5 3%	5 4%	5 12%ghjko	-	-	13 10%qr	5 2%	4 1%	42 2%	-	37 2%	5 1%	12 4%xz	2 *	7 2%x	3 1%	
Often	98 5%	7 8%d	42 8%d	18 8%d	31 2%	61 5%	37 5%	66 4%	29 8%g	10 8%	7 4%	12 7%	6 5%	5 12%g	1 7%	3 6%	15 12%r	16 6%	11 3%	98 5%	-	94 6%v	4 1%	42 13%xyz	17 3%z	12 3%z	5 1%	
Sometimes	351 17%	16 18%	129 26%d	50 23%d	156 12%	230 17%	120 17%	259 16%	80 22%gk	24 19%	29 18%	26 15%	28 24%g	7 20%	5 44%	7 18%	39 30%r	60 24%r	46 12%	341 18%t	4 6%	310 20%v	32 8%	76 24%yz	144 26%yz	49 12%z	42 8%	
Rarely	193 9%	11 13%	42 8%	22 10%	119 9%	124 9%	69 9%	160 10%	36 10%	11 9%	25 15%g	16 9%	13 11%	4 10%	-	2 5%	16 12%	29 12%	28 8%	186 10%	4 5%	166 11%v	27 7%	38 12%z	55 10%z	56 14%z	27 5%	
Never	295 14%	7 8%	47 9%	30 14%	211 17%ab	211 16%f	83 11%	240 15%	42 12%	13 10%	21 13%	23 13%	19 16%	5 14%	1 7%	9 23%hi	13 10%	28 11%	73 20%pq	258 13%	29 40%e	181 11%	101 25%u	28 9%	46 8%	45 11%	148 27%wxy	
Don't know	605 29%	24 28%	111 22%	40 19%	430 34%bc	427 32%f	178 25%	502 30%h	81 22%	43 34%h	43 26%	51 29%	34 29%	9 24%	3 23%	8 20%	20 16%	62 25%	112 30%p	561 29%	13 18%	449 28%	124 30%	60 19%	169 31%w	141 36%w	164 30%w	
Not applicable - I do not go on holiday	481 23%	20 23%	104 21%	53 24%	305 24%	260 19%	221 30%e	399 24%ilm	77 21%l	20 16%	35 21%l	40 23%l	12 10%	3 8%	2 18%	11 27%lm	15 11%	49 20%	94 26%p	439 23%	23 31%	339 22%	116 28%u	58 19%	120 22%	86 22%	150 28%wxy	
NET: Always/often/sometimes/rarely	685 33%	36 41%d	241 48%d	95 44%d	313 25%	440 33%	245 34%	511 31%	161 45%gk	51 40%g	65 40%g	59 34%	51 45%g	20 54%gko	6 51%	12 30%	82 63%qr	109 44%r	89 24%	667 35%t	8 11%	607 39%v	68 17%	167 53%xyz	218 39%yz	123 31%z	76 14%	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 824

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I offset the carbon emissions for my travelling

Base: All respondents

	Gender			Age							Region														Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humbs-erside (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
Always	66 3%	32 3%	33 3%	18 5%efh	30 4%eh	7 1%	11 2%	34 6%efh	21 2%	5 1%	57 3%	61 3%	5 3%	4 4%	-	3 4%	9 4%	3 2%	4 2%	5 4%	2 1%	14 5% s	10 3%	5 3%	16 3%	29 4%	12 2%	17 3%	19 3%	13 3%	18 4%	
Often	89 4%	55 5%b	34 3%	32 9%efh	42 6%efh	13 3% f	2 1%	49 8%defh	38 4%ef	7 2%	74 4%	83 4%	6 3%	7 7%u	2 4%	4 4%	9 4%	5 3%	7 4%	6 4%	6 3%	25 9% kopqs uv	7 2%	6 4%	18 4%	38 5%	18 4%	33 6% CD	31 5%	11 3%	14 3%	
Sometimes	244 12%	126 13%	117 11%	69 20%defh	100 14%efh	35 7%	40 8%	101 18%defh	102 10%e	24 7%	205 12%	223 12%	21 12%	10 10%	8 14%	11 14%	39 17%pqrs	10 6%	13 7%	13 9%	19 10%	46 17%pqrs	31 11%	22 13% p	60 12%	100 14% y	45 9%	83 15% BD	60 10%	62 14% D	39 8%	
Rarely	225 11%	115 11%	109 10%	49 14%fg	90 12% f	47 9%	38 8%	65 11%	122 12%ef	23 7%	191 11%	207 11%	18 10%	10 10%	7 12%	12 14%	22 10%	20 11%	24 13%	14 10%	17 9%	32 12%	32 11%	18 10%	54 11%	82 11%	55 11%	65 12% D	77 13% D	45 10%	38 8%	
Never	594 29%	327 33%b	266 25%	76 22%	213 29% c	161 32% cg	144 30% c	148 26% c	302 30% c	104 31%	499 29%	549 29%	45 26%	27 27%	24 41% kt	22 26%	66 29%	56 33%	56 31%	40 27%	56 29%	72 27%	81 29%	49 27%	145 30%	202 28%	152 29%	187 34% D	173 29% D	133 31% D	101 21%	
Don't know	381 18%	138 14%	242 23%a	69 20%	119 16%	87 17%	107 22% dh	111 19%	164 16%	77 23%	312 18%	340 18%	41 24% o	20 20%	8 14%	13 15%	34 15%	33 19%	28 16%	36 24% o	36 19%	49 18%	50 18%	32 18%	80 16%	132 18%	100 19%	93 17%	114 19%	94 22%	81 16%	
Not applicable - I do not go on holiday	468 23%	211 21%	253 24%	33 10%	140 19% cg	153 30% odgh	141 29% cdg	71 12% c	255 25% cdg	91 28%	398 23%	428 23%	39 22% t	21 21% t	9 16%	19 22% t	50 22% t	45 26% t	46 26% t	35 23% t	55 29% t	33 12%	70 25% t	45 26% t	114 23%	149 20%	136 26% x	67 12%	123 21% A	76 17% A	202 41% ABC	
NET: Always/often/ sometimes/rarely	624 30%	329 33%b	293 28%	168 49% defgh	262 36% efh	103 20%	91 19%	249 43% defh	284 28% ef	59 18%	527 30%	574 30%	50 28%	31 31%	17 29%	31 36% ps	79 35% ps	38 22%	48 27%	38 26%	45 23%	118 43% kpqr suv	79 28%	51 29%	148 30%	248 34% y	130 25%	198 36% CD	187 31% D	130 30% D	109 22%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 825

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I offset the carbon emissions for my travelling

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Always	66 3%	17 4%	31 4%	39 4% ^f	9 4% ^f	4 2%	3 4% ^f	6 5% ^f	3 1%	2 2%	38 3%	18 2%	20 3%	28 4%	14 6% ⁱ	3 2%	11 5% ⁱ	- -	- -	4 3%	2 5%	- -	34 4%	31 3%	17 5%	48 3%	58 3%	8 2%
Often	89 4%	22 5%	48 6%	55 6% ^{efg}	15 6% ^{efg}	11 6% ^{efg}	3 4% ^f	1 1%	2 1%	1 1%	59 4%	20 2%	39 7% ⁱ	29 5%	9 4%	8 5% ⁱ	12 5% ⁱ	1 2%	4 6%	7 5%	- -	6 18%	28 3%	59 6% ^u	13 4%	75 5%	81 5% ^B	8 2%
Sometimes	244 12%	65 16%	111 14%	152 15% ^{befg}	23 10%	19 10%	8 10%	7 5%	28 8%	6 6%	155 11%	79 10%	76 13%	83 13%	30 12%	20 13%	33 14% ⁱ	6 17%	8 11%	27 17%	5 11%	7 22%	74 8%	154 15% ^u	32 9%	197 12%	208 12%	36 10%
Rarely	225 11%	55 13%	99 12%	133 13% ^{beg}	21 9%	17 9%	7 8%	7 5%	36 10%	5 4%	165 12%	86 11%	78 13%	55 9%	19 8%	16 10%	21 9%	5 14%	5 7%	18 11%	2 5%	4 14%	82 9%	130 13% ^u	25 7%	187 12% ^w	179 11%	46 12%
Never	594 29%	122 30%	253 31%	311 32% ^{cde}	64 27% ^d	35 19%	12 14%	27 22%	116 33% ^{cde}	29 27% ^d	460 33% ^k	264 32% ^{lmn}	196 33% ^{lmn}	127 20%	47 19%	27 18%	53 23%	7 20%	25 33%	47 30%	15 34%	6 19%	228 25%	333 32% ^u	94 26%	467 30%	479 28%	115 31%
Don't know	381 18%	81 20%	141 17%	169 17%	53 22%	31 18%	13 15%	22 18%	74 21%	19 18%	269 19%	163 20% ^l	106 18%	106 17%	29 12%	29 19%	48 20% ^l	6 18%	23 29% ^s	21 13%	10 24%	4 13%	170 19%	176 17%	62 17%	285 18%	302 18%	79 21%
Not applicable - I do not go on holiday	468 23%	47 12%	130 16%	125 13%	52 22% ^a	61 34% ^{abf}	38 46% ^{abf}	54 44% ^{abf}	90 26% ^a	46 42% ^{abf}	256 18%	186 23% ^j	71 12%	202 32% ^h	98 40% ^{ijn}	48 32% ^{ijn}	56 24% ^j	10 29% ^j	11 15%	35 22%	9 20%	5 14%	285 32% ^v	155 15%	116 32% ^x	323 20%	390 23%	78 21%
NET: Always/often/sometimes/rarely	624 30%	159 39%	289 36%	380 39% ^{bode}	68 29% ^{efg}	51 29% ^{efg}	21 25% ^g	20 17%	69 20%	14 13%	416 30%	203 25%	213 36% ⁱ	196 31%	72 29%	46 31%	78 33% ⁱ	11 34%	18 23%	57 36%	9 21%	18 54%	219 24%	375 36% ^u	87 24%	507 32% ^w	526 31%	98 26%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 826

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I offset the carbon emissions for my travelling

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Always	66 3%	48 4%in	43 4%in	35 4%n	8 4%n	5 4%n	4 6%n	1 1%	18 2%n	3 4%n	2 2%	3 4%	6 5%in	3 1%	2 2%
Often	89 4%	70 6%ikmno	64 6%ikmno	52 6%ikmno	11 6%ikmno	7 5%n	3 4%n	4 7%ikmno	19 2%n	3 4%n	1 1%	11 13%bcdejikmno	1 1%	2 1%	1 1%
Sometimes	244 12%	175 14%eikmno	159 14%eikmno	141 15%eikmno	18 10%k	16 13%k	11 16%km	5 9%k	68 8%k	8 10%k	2 2%	17 21%ehikmno	7 5%	28 8%k	6 6%
Rarely	225 11%	154 13%imo	144 13%imo	126 14%imo	18 10%	10 8%	7 10%	3 6%	71 8%	7 8%	7 7%	10 12%	7 5%	36 10%	5 4%
Never	594 29%	375 31%ijl	346 31%ejlm	298 33%ijlm	48 26%jl	30 24%	14 20%	16 30%jl	219 26%jl	12 14%	24 24%	10 13%	27 22%	116 33%ijlm	29 27%jl
Don't know	381 18%	222 18%	201 18%	159 17%	42 23%bcd	21 17%	10 15%	11 20%	159 19%	13 15%	14 14%	17 22%	22 18%	74 21%	19 18%
Not applicable - I do not go on holiday	468 23%	177 15%cd	142 13%d	104 11%	38 20%bcd	36 29%bcdl	21 30%bcdl	15 28%bcdl	290 34%bcdeln	38 46%bcdefhln	50 50%bcdefghln	11 14%	54 44%bcdefhln	90 26%bcdl	46 42%bcdefin
NET: Always/often/ sometimes/rarely	624 30%	448 37%ehikmno	410 37%ehijkmo	355 39%behijkmo	56 30%ikmno	37 30%hikmno	25 36%ikmno	13 23%k	176 21%ko	21 25%ko	11 11%	40 50%bcdefhijkmo	20 17%	69 20%	14 13%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 827

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I offset the carbon emissions for my travelling

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Always	66 3%	56 3%	10 2%	63 4%d	4 1%	28 3%	19 5%	6 10%h	37 3%	22 4%	13 2%	3 2%	4 4%	-	22 6%opq	13 3%	4 1%	4 2%	14 13%st	12 2%	10 2%
Often	89 4%	83 5%b	6 1%	80 5%	9 3%	47 5%	16 4%	12 20%h	46 3%	20 3%	33 5%	3 3%	1 1%	-	14 4%	28 6%q	13 3%	2 1%	15 14%st	27 4%t	3 1%
Sometimes	244 12%	208 13%b	33 8%	217 13%d	24 8%	132 14%f	36 9%	10 17%	166 12%	75 13%	80 13%	12 9%	10 11%	-	49 14%q	76 16%q	47 11%q	4 2%	17 16%t	98 15%t	38 8%
Rarely	225 11%	188 12%	36 8%	194 11%	30 9%	126 14%f	26 6%	8 14%	156 11%	67 11%	76 12%	16 12%	5 6%	-	55 16%pq	61 12%q	38 9%	11 5%	16 15%t	92 14%t	37 8%
Never	594 29%	413 26%	178 42%a	443 26%	136 43%c	286 31%f	103 25%	11 19%	449 32%g	201 34%	195 30%	35 26%	30 33%	-	101 29%	150 31%	144 35%	65 31%	29 27%	199 31%	175 37%
Don't know	381 18%	320 20%b	49 12%	330 20%d	30 9%	160 17%	71 17%	9 16%	266 19%	114 19%	118 19%	28 21%	15 17%	1 100%	53 16%	98 20%	85 21%	38 18%	9 9%	126 20%r	85 18%r
Not applicable - I do not go on holiday	468 23%	344 21%	114 27%a	363 21%	86 27%c	147 16%	147 35%e	3 5%	267 19%g	85 15%	124 19%i	37 27%ij	25 28%i	-	49 14%	61 12%	78 19%o	83 40%nop	6 6%	84 13%	130 27%rs
NET: Always/often/sometimes/rarely	624 30%	535 33%b	85 20%	555 33%d	66 21%	334 36%f	97 23%	36 61%h	404 29%	185 32%	202 32%	35 26%	20 22%	-	140 41%pq	178 37%pq	102 25%q	21 10%	62 58%st	229 36%t	88 19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 828

S29. The following question is about travel for holidays...How often have you made the following changes to your holiday behaviours?

I offset the carbon emissions for my travelling

Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: None of these/ no current home insulation		Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely		NET: Does always to rarely		Often (w)	Sometimes (x)	Rarely (y)	Never (z)		
						n (e)	n (f)													s (s)	t (t)	u (u)	v (v)						
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
Always	66 3%	2 2%	35 7% ^d	10 4% ^d	20 2%	34 3%	32 4% ^e	45 3%	20 5% ^g	12 9% ^g ^j ^k ^o	6 4%	6 3%	6 5%	3 9% ^g	1 5%	- -	13 10% ^q ^r	6 2%	5 1%	65 3%	- -	59 4% ^v	6 1%	13 4% ^z	14 3% ^z	13 3% ^z	3 1%		
Often	89 4%	8 10% ^d	36 7% ^d	18 8% ^d	27 2%	56 4%	33 5%	61 4%	24 7% ^g	11 9% ^g	11 7%	7 4%	4 4%	6 17% ^g ^h ^k ^l ^o	2 15%	1 2%	11 8% ^r	21 9% ^r	6 2%	87 5%	1 2%	83 5% ^v	5 1%	45 14% ^{xyz}	15 3%	5 1%	6 1%		
Sometimes	244 12%	16 18% ^d	75 15% ^d	38 17% ^d	115 9%	141 11%	103 14% ^e	175 11%	51 14%	13 11%	22 14%	22 13%	21 18% ^g	8 21% ^g	3 26%	5 11%	24 18% ^r	33 13% ^r	25 7%	238 12% ^t	2 2%	229 15% ^v	11 3%	39 12% ^z	100 18% ^{wyz}	41 10% ^z	24 5%		
Rarely	225 11%	13 14%	65 13%	25 11%	123 10%	157 12%	68 9%	186 11% ^o	41 11% ^o	20 15% ^o	24 15% ^o	18 10%	19 17% ^o	5 12%	- -	* 1%	28 21% ^q ^r	25 10%	37 10%	221 11% ^t	2 3%	191 12% ^v	32 8%	43 14% ^z	75 13% ^z	56 14% ^z	36 7%		
Never	594 29%	20 23%	112 22%	54 25%	408 32% ^{bc}	447 33% ^f	147 20%	484 29%	88 24%	33 26%	45 28%	50 29%	37 32%	7 17%	2 22%	16 38% ^{hm}	29 22%	72 29%	160 43% ^p ^q	541 28%	40 55% ^s	405 26%	174 42% ^u	54 17%	130 24% ^w	104 26% ^w	253 47% ^{wxy}		
Don't know	381 18%	12 13%	81 16%	23 11%	265 21% ^{bc}	255 19%	127 17%	317 19%	60 17%	17 14%	24 14%	30 17%	15 13%	5 12%	- -	7 18%	10 7%	42 17% ^p	47 13%	345 18%	9 12%	283 18%	67 16%	62 20%	100 18%	89 23% ^z	79 15%		
Not applicable - I do not go on holiday	468 23%	17 19%	99 20%	51 23%	302 24%	249 19%	218 30% ^e	383 23% ^l	78 22% ^l	20 16%	32 20%	41 24% ^l	13 11%	4 11%	4 33%	12 29% ^l	17 13%	49 20%	88 24% ^p	428 22%	20 27%	327 21%	115 28% ^u	56 18%	119 21%	87 22%	137 25% ^w		
NET: Always/often/sometimes/rarely	624 30%	39 44% ^d	211 42% ^d	90 41% ^d	284 23%	388 29%	236 32%	468 28% ^o	135 38% ^{go}	56 44% ^g ^{ko}	63 38% ^{go}	53 30% ^o	50 43% ^g ^{ko}	22 59% ^{gh} ^j ^{ko}	5 46%	6 14%	76 58% ^q ^r	85 34% ^r	73 20%	611 32% ^t	5 6%	561 36% ^v	54 13%	140 45% ^{xyz}	204 37% ^{yz}	114 29% ^z	70 13%		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 829

S18. The following questions are about food...How often, if at all, do you currently do the following?

Summary

Base: All respondents

	Cut down on / avoid eating meat and dairy (i.e. high carbon- footprint foods)	Buy food produced locally	Buy foods that are in season	Cut down on food waste by planning what food I buy	Cut down on food waste by composting or recycling leftover food
Unweighted base	2067	2067	2067	2067	2067
Weighted base	2067	2067	2067	2067	2067
Always	200 10%	133 6%	292 14%	835 40%	701 34%
Often	313 15%	549 27%	783 38%	647 31%	341 17%
Sometimes	553 27%	937 45%	712 34%	363 18%	338 16%
Rarely	395 19%	243 12%	91 4%	79 4%	195 9%
Never	539 26%	73 4%	56 3%	73 4%	410 20%
Don't know	46 2%	103 5%	100 5%	35 2%	41 2%
NA - not responsible for this in my household	22 1%	29 1%	33 2%	34 2%	40 2%
NET: Always/often/ sometimes/rarely	1460 71%	1862 90%	1878 91%	1925 93%	1577 76%

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 830

S18. The following questions are about food...How often, if at all, do you currently do the following?

Summary: Always - rarely

Base: All respondents

	Gender			Age							Region										Region Summary			Social Grade							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret- ired	Eng- land (i)	UK Excl Scot- land (j)	Scot- land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Cut down on / avoid eating meat and dairy (i.e. high carbon-footprint foods)	1460 71%	646 64%	808 77%a	247 71%	526 72%	342 68%	346 72%	420 73%	695 69%	224 68%	1239 71%	1339 71%	121 69%	60 62%	41 70%	62 73%	155 67%	110 64%	112 63%	101 68%	133 69%	213 78%klop qrs	210 75%lpq qrs	144 81%klop qrs	326 67%	567 77%wy	345 67%	395 73%C	450 75%CD	283 65%	333 68%
Buy food produced locally	1862 90%	898 89%	959 91%	296 86%	659 90%	458 91%c	449 93%cg	502 87%	911 91%cg	312 94%	1557 90%	1701 90%	161 92%	87 89%	57 99%ilop qrst	81 96%q	204 89%	149 87%	153 86%	134 90%	172 90%	240 88%	261 93%q	162 91%	434 89%	664 91%	459 88%	500 92%D	534 90%	394 91%	433 88%
Buy foods that are in season	1878 91%	908 90%	965 91%	285 82%	656 89%cg	472 94%cdgh	465 96%cdgh	489 84%	924 92%cdg	317 96%	1572 91%	1716 91%	162 92%	88 91%	55 95%	79 93%	204 89%	151 88%	154 87%	131 88%	178 93%	247 91%	264 94%opq	164 92%	434 89%	675 92%	463 89%	503 92%	540 90%	391 90%	444 90%
Cut down on food waste by planning what food I buy	1925 93%	923 92%	996 94%a	302 87%	684 93%cg	476 94%cg	463 96%cg	513 89%	949 94%cg	312 94%	1614 93%	1761 93%	163 93%	89 92%	58 100%iklo pqrst	80 94%	212 92%	160 93%	160 90%	134 90%	176 92%	253 93%	272 97%loqr st	167 94%	452 93%	692 95%y	470 91%	509 94%	553 93%	401 93%	460 93%
Cut down on food waste by composting or recycling leftover food	1577 76%	747 74%	826 78%a	249 72%	537 73%	384 76%	406 84%cddeg h	420 73%	751 75%	268 81%	1294 74%	1434 76%	142 81%nopq r	84 86%inop qrs	57 98%ikln opqrstu v	53 63%	164 72%	115 67%	124 70%	105 71%	146 76%n	221 81%nopq r	223 79%npq	142 80%npq	332 68%	586 80%wy	376 72%	426 78%	445 74%	344 79%D	362 73%
NET: Any behaviour change	2009 97%	975 97%	1028 97%	323 93%	712 97%cg	493 98%cg	480 99%cddeg h	543 94%	985 98%cg	325 98%	1684 97%	1836 97%	172 98%	94 97%	58 100%	82 96%	223 97%	167 97%	169 95%	143 96%	184 96%	265 97%	278 99%qs	172 97%	472 97%	716 98%	497 96%	529 97%	582 98%	419 97%	478 97%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Table 831

S18. The following questions are about food...How often, if at all, do you currently do the following?

Summary: Always - rarely

Base: All respondents

Absolutes/col percents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Cut down on / avoid eating meat and dairy (i.e. high carbon-footprint foods)	1460 71%	300 73%	584 72%	697 71%g	187 79%afg	127 72%g	58 69%	93 75%g	235 67%	63 58%	1008 72%	583 71%	425 72%	430 68%	160 65%	98 65%	173 74% m	22 66%	54 70%	107 67%	30 69%	27 83%	631 70%	744 72%	242 67%	1133 72%	1203 71%	257 70%
Buy food produced locally	1862 90%	355 87%	749 92%E	887 90%	218 92%	154 87%	77 91%	110 89%	324 92%cg	92 85%	1275 91%	753 92% mno	523 89%	559 89%	226 91% o	130 87%	203 87%	27 81%	71 92%	141 88%	40 92%	29 90%	808 90%	947 91%	332 93%	1423 90%	1518 89%	344 93%
Buy foods that are in season	1878 91%	348 85%	746 92%E	878 89%	216 91%	154 87%	77 91%	115 93%	338 96% abcg	99 91%	1288 92%	777 95% jmno	511 87%	561 89%	224 91%	130 87%	207 88%	28 83%	71 92%	138 86%	39 91%	29 88%	826 92%	942 91%	328 91%	1440 91%	1531 90%	347 94%A
Cut down on food waste by planning what food I buy	1925 93%	366 89%	765 94%E	907 92%	224 94%	160 90%	79 94%	116 94%	337 96% ac	101 93%	1308 93%	770 94% o	538 92%	587 93%	232 94%	136 91%	219 94% o	29 85%	71 93%	146 91%	42 96%	29 90%	850 94%	964 93%	341 95%	1473 93%	1578 93%	347 94%
Cut down on food waste by composting or recycling leftover food	1577 76%	294 72%	631 78%E	736 75%	189 80% c	126 71%	62 73%	97 78%	289 83% acg	78 72%	1117 80% k	679 83% jlmn	439 75% m	434 69%	174 70%	99 66%	161 69%	25 74%	59 77%	115 72%	29 68%	25 77%	683 76%	800 77%	253 71%	1230 78% w	1286 76%	291 79%
NET: Any behaviour change	2009 97%	390 95%	794 98%	950 96%	234 99% c	169 95%	81 96%	123 99%	348 99% acd	103 95%	1370 98%	804 99% jmno	566 97%	607 96%	240 97%	143 96%	224 96%	32 94%	73 95%	155 97%	43 100%	31 94%	880 98%	1011 97%	355 99%	1535 97%	1647 97%	361 98%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 832

S18. The following questions are about food...How often, if at all, do you currently do the following?

Summary: Always - rarely

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Cut down on / avoid eating meat and dairy (i.e. high carbon- footprint foods)	1460 71%	884 72%do	790 72%o	645 70%o	145 79%bcdikno	95 77%ko	52 76%o	42 78%ko	576 68%o	58 69%	63 63%	65 82%cdikno	93 75%o	235 67%	63 58%
Buy food produced locally	1862 90%	1104 90%	996 91%	826 90%	170 93%o	108 88%	61 87%	47 88%	757 90%	77 91%	86 86%	68 87%	110 89%	324 92%io	92 85%
Buy foods that are in season	1878 91%	1094 90%	984 90%	816 89%	168 91%	110 89%	62 89%	48 89%	783 93%bcdl	77 91%	87 88%	67 86%	115 93%	338 96%bdefghniklo	99 91%
Cut down on food waste by planning what food I buy	1925 93%	1131 93%	1020 93%	845 92%	175 95%b	111 90%	62 89%	49 91%	794 94%	79 94%	91 91%	70 89%	116 94%	337 96%bcdfgil	101 93%
Cut down on food waste by composting or recycling leftover food	1577 76%	925 76%k	828 75%k	683 75%k	145 79%k	97 79%k	53 77%	44 81%k	652 77%k	62 73%	62 62%	64 82%k	97 78%k	289 83%bcdiko	78 72%
NET: Any behaviour change	2009 97%	1184 97%g	1068 97%g	887 97%g	181 99%bfgl	116 94%	63 91%	53 97%f	824 98%fg	81 96%	95 96%	74 94%	123 99%fgl	348 99%bcdfgijklo	103 95%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 833

S18. The following questions are about food...How often, if at all, do you currently do the following?

Summary: Always - rarely

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475	
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478	
Cut down on / avoid eating meat and dairy (i.e. high carbon-footprint foods)	1460 71%	1247 77%b	200 47%	1287 76%d	144 45%	665 72%	285 68%	50 84%h	961 69%	390 67%	464 73%i	95 70%	64 72%	- -	255 74%q	366 75%pq	275 67%q	115 55%	87 82%t	477 75%t	283 59%	
Buy food produced locally	1862 90%	1472 91%b	369 87%	1556 92%d	266 84%	849 92%	380 91%	56 93%	1266 91%	535 91%	583 91%	124 92%	83 93%	- -	325 95%q	444 91%q	376 92%q	177 85%	97 92%	593 93%	433 91%	
Buy foods that are in season	1878 91%	1484 92%b	373 88%	1568 93%d	265 83%	858 93%	377 90%	57 96%	1269 92%	531 91%	593 93%	123 91%	83 93%	- -	321 93%	445 91%	375 92%	189 91%	96 90%	598 94%	435 91%	
Cut down on food waste by planning what food I buy	1925 93%	1530 95%b	374 88%	1602 95%d	279 87%	867 93%	392 94%	60 100%	1295 93%	541 92%	605 95%	127 94%	86 96%	- -	327 95%q	461 95%q	384 94%q	184 88%	100 94%	615 96%t	425 89%	
Cut down on food waste by composting or recycling leftover food	1577 76%	1287 80%b	276 65%	1357 80%d	186 58%	746 80%f	293 70%	56 93%h	1074 77%	437 75%	520 81%i	104 77%	71 80%	- -	279 81%q	400 82%pq	307 75%	145 70%	86 81%	515 81%t	348 73%	
NET: Any behaviour change	2009 97%	1580 98%b	405 95%	1657 98%d	302 95%	904 97%	410 98%	60 100%	1354 98%	571 98%	629 98%k	128 95%	89 100%k	- -	340 99%	474 97%	399 98%	202 97%	102 96%	630 99%	463 97%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 834

S18. The following questions are about food...How often, if at all, do you currently do the following?

Summary: Always - rarely

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Cut down on / avoid eating meat and dairy (i.e. high carbon-footprint foods)	1460 71%	70 80%d	378 75%d	173 79%d	840 67%	967 72%	494 68%	1161 70%	265 73%o	98 77%o	119 73%	129 74%o	84 73%	29 77%	10 88%	24 59%	110 84%r	201 81%r	228 62%	1435 75%t	11 15%	1235 78%v	199 49%	313 100%z	553 100%z	395 100%z	- -
Buy food produced locally	1862 90%	79 91%	461 92%	203 93%	1119 89%	1227 92%f	635 87%	1496 91%	329 91%	115 91%	149 91%	160 92%	110 95%o	33 89%	11 96%	35 84%	121 93%	235 95%	341 93%	1808 94%t	41 56%	1494 95%v	332 81%	298 95%z	522 94%z	374 95%z	450 84%
Buy foods that are in season	1878 91%	74 86%	464 92%	200 91%	1139 90%	1244 93%f	633 87%	1512 92%	325 90%	120 95%	153 93%	160 92%	104 91%	36 96%	11 93%	37 89%	124 95%	239 96%	347 94%	1826 95%t	37 50%	1510 96%v	330 81%	305 98%yz	532 96%z	372 94%z	452 84%
Cut down on food waste by planning what food I buy	1925 93%	81 94%	470 93%	202 92%	1172 93%	1261 94%f	664 91%	1555 94%o	335 93%o	122 96%o	154 94%o	165 95%o	109 94%o	36 94%	11 100%	34 81%	124 95%	240 97%	344 94%	1925 100%t	- -	1543 98%v	347 85%	307 98%z	546 99%z	387 98%z	464 86%
Cut down on food waste by composting or recycling leftover food	1577 76%	68 79%	403 80%d	182 83%d	923 73%	1070 80%f	506 70%	1269 77%	273 76%	111 87%ghko	139 85%gho	135 78%	108 94%ghjkm	31 81%	8 68%	29 70%	110 84%	216 87%r	281 76%	1543 80%t	17 24%	1577 100%v	- -	273 87%yz	475 86%yz	312 79%z	321 60%
NET: Any behaviour change	2009 97%	84 97%	489 97%	216 99%	1220 97%	1316 98%f	692 95%	1613 98%	349 97%	126 100%o	162 99%	172 99%o	114 99%o	38 100%	11 100%	39 94%	129 99%	244 99%	364 99%	1925 100%t	53 72%	1577 100%v	386 94%	313 100%z	553 100%z	395 100%z	514 95%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 835

S18. The following questions are about food...How often, if at all, do you currently do the following?

Cut down on / avoid eating meat and dairy (i.e. high carbon-footprint foods)

Base: All respondents

	Gender			Age							Region														Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	Eng-land (j)	UK Excl Scot-land (k)	Scot-land (l)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
Always	200 10%	73 7%	124 12%a	44 13%	64 9%	47 9%	45 9%	67 12%	88 9%	30 9%	171 10%	179 9%	21 12%	5 6%	3 5%	8 10%	29 12%	13 8%	14 8%	13 8%	20 10%	31 12%	20 7%	23 13%	50 10%	74 10%	46 9%	60 11%C	67 11%C	28 6%	45 9%	
Often	313 15%	132 13%	180 17%a	56 16%	129 18%f	73 14%	54 11%	101 18%f	157 16%f	41 12%	264 15%	290 15%	23 13%	18 19%	8 14%	10 12%	33 15%	22 13%	20 11%	19 13%	25 13%	57 21%kqs	42 15%	34 19%q	66 14%	134 18%wy	64 12%	96 18%C	102 17%C	49 11%	65 13%	
Sometimes	553 27%	252 25%	300 28%	89 26%	193 26%	124 25%	146 30%	148 26%	259 26%	87 26%	465 27%	506 27%	47 27%	24 24%	17 30%	22 26%	61 27%	40 23%	41 23%	32 22%	55 29%	82 30%	85 30%	47 27%	123 25%	214 29%	128 25%	145 27%	162 27%	119 27%	126 26%	
Rarely	395 19%	189 19%	204 19%	58 17%	140 19%	98 19%	100 21%	104 18%	191 19%	65 20%	339 20%	365 19%	30 17%	13 14%	12 22%	21 25%o	32 14%	34 20%	36 20%	37 25%lot	33 17%	42 16%	63 22%o	39 22%o	87 18%	145 20%	107 21%	93 17%	118 20%	87 20%	97 20%	
Never	539 26%	335 33%b	204 19%	75 22%	177 24%	152 30%cdg	135 28%g	118 20%	285 28%cdg	98 30%	436 25%	488 26%	50 29%tv	35 36%ituv	17 29%v	23 27%v	68 30%tv	55 32%tuv	60 33%tuv	39 26%v	51 27%v	50 18%	64 23%	28 15%	146 30%x	141 19%	149 29%x	132 24%	130 22%	137 32%AB	140 28%B	
Don't know	46 2%	16 2%	28 3%	15 4%efh	22 3%fh	7 1%	1 *	27 5%efh	18 2%f	6 2%	40 2%	42 2%	4 2%	2 2%	1 1%	- -	3 1%	4 2%	4 2%	7 5%	3 1%	8 3%	5 2%	6 4%	7 1%	19 3%	14 3%	11 2%	14 2%	9 2%	12 2%	
NA - not responsible for this in my household	22 1%	8 1%	14 1%	9 3%efh	9 1%	4 1%	1 *	14 2%efh	7 3%	3 1%	22 1%	22 1%	1 *	- -	- -	4 2%	3 2%	3 1%	2 1%	6 3%v	2 1%	2 1%	- -	7 1%	4 1%	10 2%x	6 1%	4 1%	4 1%	8 2%		
NET: Always/often/sometimes/rarely	1460 71%	646 64%	808 77%a	247 71%	526 72%	342 68%	346 72%	420 73%	695 69%	224 68%	1239 71%	1339 71%	121 69%	60 62%	41 70%	62 73%	155 67%	110 64%	112 63%	101 68%	133 69%	213 78%klop qrs	210 75%lpq qrs	144 81%klop qrs	326 67%	567 77%wy	345 67%	395 73%C	450 75%CD	283 65%	333 68%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 836

S18. The following questions are about food...How often, if at all, do you currently do the following?

Cut down on / avoid eating meat and dairy (i.e. high carbon-footprint foods)

Base: All respondents

	Work Sector			Working Status							Tenure							Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owne d outright (i)	Owne d with mort-gage (j)	NET: Rent-ers (k)	Rent-e d from coun-cil (l)	Rent-e d from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Bright-on (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Always	200 10%	43 10%	83 10%	95 10%g	31 13%g	20 11%g	9 10%	11 9%	30 9%	4 3%	137 10%	86 11%	50 9%	60 10%	21 8%	10 7%	29 12% ^m	3 9%	8 10%	19 12%	5 11%	4 12%	90 10%	99 10%	38 11%	151 10%	165 10%	35 9%
Often	313 15%	65 16%	143 18%	167 17%fg	41 17%fg	32 18%fg	10 12%	24 19%fg	29 8%	10 9%	218 16%	113 14%	105 18% ^o	93 15%	31 12%	20 14%	41 18% ^o	2 6%	13 17%	23 14%	7 17%	9 28%	143 16%	154 15%	53 15%	244 15%	269 16%	44 12%
Sometimes	553 27%	100 25%	214 26%	247 25%	67 28%	42 24%	25 29%	32 26%	109 31% ^a	31 28%	399 28% ^k	241 30% ⁿ	158 27%	147 23%	53 21%	41 28%	53 23%	7 20%	18 23%	43 27%	6 14%	9 29%	227 25%	286 27%	87 24%	425 27%	451 27%	102 28%
Rarely	395 19%	92 23%	144 18%	189 19%	48 20%	33 18%	15 18%	25 20%	67 19%	19 17%	254 18%	142 17%	112 19%	131 21%	56 23%	26 17%	49 21%	11 31% ^{ijm}	15 19%	22 13%	12 28% ^s	5 14%	172 19%	205 20%	64 18%	313 20%	318 19%	77 21%
Never	539 26%	89 22%	202 25%	248 25% ^b	43 18%	41 23%	22 26%	30 24%	113 32% ^{abc}	42 38% ^{abce}	354 25%	220 27%	134 23%	176 28%	77 31%	44 30% ^j	55 23%	9 25%	20 26%	49 31%	12 28%	5 14%	243 27%	266 26%	111 31% ^x	398 25%	433 26%	105 28%
Don't know	46 2%	14 3%	21 3%	29 3% ^f	6 3% ^f	6 3% ^f	3 3% ^f	- -	2 *	1 1%	29 2%	6 1%	23 4% ⁱ	15 2%	5 2%	5 3% ⁱ	5 2% ⁱ	2 7% ⁱ	3 4%	2 1%	1 3%	- -	14 2%	25 2%	4 1%	34 2%	38 2%	8 2%
NA - not responsible for this in my household	22 1%	6 1%	7 1%	11 1%	2 1%	3 2%	1 1%	1 1%	1 *	3 3% ^f	12 1%	8 1%	4 1%	9 2%	6 2%	2 2%	2 1%	1 2%	- -	3 2%	- -	1 3%	14 2% ^v	4 *	1 *	17 1%	22 1%B	- -
NET: Always/often/sometimes/rarely	1460 71%	300 73%	584 72%	697 71%g	187 79% ^{afg}	127 72%g	58 69%	93 75%g	235 67%	63 58%	1008 72%	583 71%	425 72%	430 68%	160 65%	98 65%	173 74% ^m	22 66%	54 70%	107 67%	30 69%	27 83%	631 70%	744 72%	242 67%	1133 72%	1203 71%	257 70%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 837

S18. The following questions are about food...How often, if at all, do you currently do the following?

Cut down on / avoid eating meat and dairy (i.e. high carbon-footprint foods)

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Always	200 10%	126 10%cd	104 10%o	83 9%	22 12%o	21 17%bodino	12 17%o	9 17%cdino	74 9%o	9 10%	10 10%	10 13%o	11 9%	30 9%	4 3%
Often	313 15%	208 17%ino	184 17%ino	153 17%ino	31 17%no	24 19%no	14 20%no	10 18%no	105 12%no	10 12%	14 14%	19 24%ino	24 19%ino	29 8%	10 9%
Sometimes	553 27%	314 26%	281 26%	228 25%	53 29%	34 27%	19 27%	15 27%	239 28%	25 29%	21 21%	21 27%	32 26%	109 31%do	31 28%
Rarely	395 19%	237 19%	220 20%	181 20%	39 21%	16 13%	7 10%	9 16%	159 19%	15 18%	18 18%	15 19%	25 20%	67 19%	19 17%
Never	539 26%	291 24%ef	271 25%efl	238 26%beff	33 18%	19 16%	10 14%	10 18%	248 29%bcefgl	22 26%	30 31%efgl	11 14%	30 24%	113 32%bcdefghl	42 38%bcdefghlm
Don't know	46 2%	35 3%in	30 3%in	25 3%in	5 3%no	4 4%no	3 5%mn	1 2%	11 1%no	3 3%no	4 4%imn	2 2%	- -	2 *	1 1%
NA - not responsible for this in my household	22 1%	13 1%o	8 1%	7 1%	1 *	5 4%bcdein	4 6%bcdein	1 2%	9 1%no	1 1%	2 2%	1 1%	1 1%	1 *	3 3%no
NET: Always/often/sometimes/rarely	1460 71%	884 72%do	790 72%o	645 70%o	145 79%bcdikno	95 77%ko	52 76%o	42 78%ko	576 68%o	58 69%	63 63%	65 82%cdikno	93 75%o	235 67%	63 58%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 838

S18. The following questions are about food...How often, if at all, do you currently do the following?

Cut down on / avoid eating meat and dairy (i.e. high carbon-footprint foods)

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Always	200 10%	181 11%b	19 4%	189 11%d	10 3%	78 8%	47 11%	3 5%	125 9%	42 7%	59 9%	18 13%i	9 10%	-	47 14%opq	38 8%	30 7%	14 7%	24 22%st	52 8%	36 8%
Often	313 15%	282 18%b	29 7%	292 17%d	15 5%	153 16%	59 14%	13 22%	190 14%	66 11%	104 16%i	21 15%	13 15%	-	66 19%pq	69 14%	47 12%	22 11%	21 20%t	103 16%t	50 10%
Sometimes	553 27%	460 29%b	84 20%	482 29%d	58 18%	260 28%	106 25%	27 46%h	373 27%	154 26%	186 29%	37 27%	25 27%	-	98 28%q	160 33%pq	106 26%q	37 18%	31 29%	186 29%t	107 22%
Rarely	395 19%	324 20%	68 16%	325 19%	60 19%	174 19%	73 17%	6 10%	273 20%	128 22%	115 18%	19 14%	18 20%	-	45 13%	99 20%n	92 23%n	42 20%n	12 12%	136 21%r	91 19%
Never	539 26%	314 19%	216 51%a	353 21%	168 53%c	238 26%	123 29%	7 12%	384 28%g	176 30%	162 25%	31 23%	23 25%	-	81 23%	108 22%	118 29%o	86 41%nop	18 17%	142 22%	183 38%rs
Don't know	46 2%	31 2%	6 2%	31 2%	6 2%	20 2%	8 2%	2 4%	30 2%	16 3%	9 1%	4 3%	2 2%	1 100%	8 2%	6 1%	14 3%o	5 2%	1 1%	16 2%	6 1%
NA - not responsible for this in my household	22 1%	19 1%	3 1%	19 1%	1 *	5 1%	2 *	-	12 1%	3 1%	3 1%	5 3%ij	1 1%	-	-	7 1%n	2 1%	2 1%	-	4 1%	6 1%
NET: Always/often/sometimes/rarely	1460 71%	1247 77%b	200 47%	1287 76%d	144 45%	665 72%	285 68%	50 84%h	961 69%	390 67%	464 73%i	95 70%	64 72%	-	255 74%q	366 75%pq	275 67%q	115 55%	87 82%t	477 75%t	283 59%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 839

S18. The following questions are about food...How often, if at all, do you currently do the following?

Cut down on / avoid eating meat and dairy (i.e. high carbon-footprint foods)

Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff	With green provider but not a green tariff	With green tariff but not a green provider	None of the above	NET: Current home insulation	NET: None of these/ no current home insulation	Gas boiler	Electric heaters	Wood burning stove	Gas fire	Electric fire	Heating oil	Heat pump	Other low carbon heating system	Other	Yes	Maybe	No	NET: Does always to rarely	Never	NET: Does always to rarely	Never	Often	Sometimes	Rarely	Never		
		(a)	(b)	(c)	(d)	(e)	(f)																					(g)	(h)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
Always	200 10%	13 15% ^d	68 14% ^d	21 9%	98 8%	129 10%	71 10%	159 10%	31 9%	15 12%	20 12%	14 8%	10 9%	3 8%	-	4 9%	25 19% ^{qr}	20 8%	38 10%	195 10%	3 4%	176 11% ^v	19 5%	-	-	-	-		
Often	313 15%	19 21% ^d	91 18% ^d	37 17%	165 13%	211 16%	102 14%	245 15%	72 20% ^g	21 16%	26 16%	29 17%	14 12%	5 13%	2 20%	7 16%	29 22% ^r	52 21% ^r	46 13%	307 16% ^t	* 1%	273 17% ^v	36 9%	313 100% ^{xyz}	-	-	-		
Sometimes	553 27%	25 29%	142 28%	76 35% ^d	309 25%	381 28% ^f	172 24%	440 27%	94 26%	43 34% ^j	36 22%	55 32%	35 30%	14 37%	4 33%	10 25%	41 32%	92 37% ^r	87 24%	546 28% ^t	3 4%	475 30% ^v	66 16%	-	553 100% ^{wyz}	-	-		
Rarely	395 19%	13 15%	77 15%	39 18%	267 21% ^b	246 18%	149 21%	317 19%	67 19%	19 15%	36 22%	31 18%	25 21%	7 19%	4 35%	4 10%	15 11%	37 15%	56 15%	387 20% ^t	5 7%	312 20%	78 19%	-	-	395 100% ^{wxz}	-		
Never	539 26%	16 19%	105 21%	46 21%	372 30% ^{abc}	344 26%	195 27%	446 27%	80 22%	26 21%	41 25%	43 25%	31 27%	9 23%	1 12%	17 41% ^{ghijk}	15 12%	41 17%	136 37% ^{pq}	464 24%	60 83% ^s	321 20%	205 50% ^u	-	-	-	539 100% ^{wxy}		
Don't know	46 2%	1 1%	12 2% ^c	-	33 3% ^c	18 1%	27 4% ^e	33 2%	8 2%	2 2%	2 1%	2 1%	1 1%	-	-	-	5 4% ^q	1 *	4 1%	19 1%	-	14 1%	3 1%	-	-	-	-		
NA - not responsible for this in my household	22 1%	-	8 2%	-	14 1%	10 1%	12 2%	11 1%	8 2% ^g	-	1 1%	-	-	-	-	-	-	5 2% ^r	-	7 *	2 2% ^s	6 *	3 1%	-	-	-	-		
NET: Always/often/sometimes/rarely	1460 71%	70 80% ^d	378 75% ^d	173 79% ^d	840 67%	967 72%	494 68%	1161 70%	265 73% ^o	98 77% ^o	119 73%	129 74% ^o	84 73%	29 77%	10 88%	24 59%	110 84% ^r	201 81% ^r	228 62%	1435 75% ^t	11 15%	1235 78% ^v	199 49%	313 100% ^z	553 100% ^z	395 100% ^z	-		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 840

S18. The following questions are about food...How often, if at all, do you currently do the following?

Buy food produced locally

Base: All respondents

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	Eng-land (j)	UK Excl Scot-land (k)	Scot-land (l)	Wales (m)	North-ern Ire-land (n)	North East (o)	North West (p)	York-shire & Humb-erside (q)	West Mid-lands (r)	East Mid-lands (s)	East-ern (t)	London (u)	South East (v)	South West (w)	North Eng-land (Incl Lon.) (x)	South Eng-land (Incl Lon.) (y)	Mid-lands (z)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Always	133 6%	65 6%	67 6%	27 8%h	39 5%	26 5%	40 8%h	45 8%dh	47 5%	28 9%	108 6%	123 6%	10 6%	8 8%	7 12%qrv	7 8%	15 6%	8 5%	6 4%	6 4%	13 7%	26 9%qv	19 7%	7 4%	30 6%	52 7%	25 5%	38 7%	38 6%	26 6%	30 6%
Often	549 27%	273 27%	276 26%	92 27%	181 25%	126 25%	150 31%deh	150 26%	248 25%	97 30%	434 25%	490 26%	59 33%ijpq su	25 26%	31 54%ikln opqrstu v	21 24%	62 27%	39 23%	41 23%	39 26%	42 22%	75 27%	67 24%	49 27%	121 25%	190 26%	122 24%	162 30%D	151 25%	125 29%D	110 22%
Sometimes	937 45%	429 43%	505 48%a	138 40%	334 45%g	243 48%cg	223 46%	232 40%	482 48%cg	149 45%	795 46%lm	861 46%	76 44%	48 49%lm	18 32%	38 45%	88 38%	82 48%lm	84 47%lm	75 50%mo	97 50%mot	109 40%	135 48%mo	87 49%mo	208 43%	331 45%	256 49%	235 43%	281 47%	195 45%	226 46%
Rarely	243 12%	130 13%	112 11%	39 11%	105 14%f	63 13%f	36 7%	75 13%f	133 13%f	37 11%	221 13%lm	227 12%	16 9%lm	6 7%	* 1%	15 18%lm	39 17%klm	20 12%lm	21 12%lm	14 10%lm	21 11%lm	31 11%lm	40 14%lm	20 11%lm	75 15%y	90 12%	56 11%	65 12%	64 11%	48 11%	66 13%
Never	73 4%	40 4%	32 3%	15 4%f	29 4%f	21 4%f	8 2%	23 4%f	42 4%f	11 3%	67 4%	69 4%	3 2%	3 3%	- -	2 3%	10 4%	3 2%	7 4%	7 5%	4 3%	16 6%	11 4%	6 4%	15 3%	33 5%	18 3%	18 3%	19 3%	19 4%	16 3%
Don't know	103 5%	47 5%	55 5%	22 6%	41 6%	22 4%	19 7%	39 5%	46 5%	6 2%	87 5%	93 5%	10 6%	6 7%u	1 1%	1 2%	12 5%	15 9%nsu	17 9%msu	5 4%	6 3%	16 6%u	6 2%	8 5%	28 6%	30 4%	28 5%	18 3%	35 6%	15 3%	35 7%AC
NA - not responsible for this in my household	29 1%	20 2%b	9 1%	13 4%deh	6 1%	3 1%	7 2%	15 3%deh	7 1%	* 94%	26 2%	28 1%	1 1%	1 2%	- -	- -	4 2%	4 2%	1 1%	3 2%	9 5%kqtuv	1 *	3 1%	1 1%	8 2%	5 1%	13 3%x	7 1%	8 1%	6 1%	8 2%
NET: Always/often/sometimes/rarely	1862 90%	898 89%	959 91%	296 86%	659 90%	458 91%c	449 93%cg	502 87%	911 91%cg	312 94%	1557 90%	1701 90%	161 92%	87 89%	57 99%ilop qrst	81 96%q	204 89%	149 87%	153 86%	134 90%	172 90%	240 88%	261 93%q	162 91%	434 89%	664 91%	459 88%	500 92%D	534 90%	394 91%	433 88%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 841

S18. The following questions are about food...How often, if at all, do you currently do the following?

Buy food produced locally

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe (a)	Part time employe (b)	Unemploye (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Bright-on (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393		
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370		
Always	133 6%	25 6%	53 6%	61 6%	16 7%	11 6%	8 9%	11 9%	22 6%	4 3%	86 6%	62 8%j	23 4%	46 7%	19 8%	10 7%	16 7%j	1 3%	1 1%	11 7%	7 16%r	2 7%	56 6%	66 6%	20 5%	103 7%	112 7%	21 6%		
Often	549 27%	83 20%	232 29%E	258 26%	58 24%	45 25%	17 20%	35 28%	111 32%bd	27 25%	397 28%	234 29%mn	163 28%mn	142 23%	60 24%	31 20%	52 22%	10 29%	30 39%t	43 27%	8 18%	9 27%	219 24%	299 29%u	89 25%	430 27%	429 25%	120 32%A		
Sometimes	937 45%	211 52%F	344 42%	443 45%	113 47%	70 39%	41 48%	56 45%	166 47%	50 46%	647 46%	376 46%	271 46%	277 44%	106 43%	72 48%	99 42%	13 38%	32 42%	59 37%	21 49%	14 43%	419 46%	460 44%	167 47%	712 45%	767 46%	170 46%		
Rarely	243 12%	37 9%	120 15%E	125 13%f	32 13%f	28 16%ef	12 14%	9 7%	26 7%	12 11%	146 10%	80 10%	66 11%	94 15%h	41 17%l	17 11%	36 15%i	4 11%	8 11%	28 17%	3 8%	4 14%	114 13%	121 12%	57 16%x	178 11%	210 12%	34 9%		
Never	73 4%	20 5%	25 3%	39 4%f	6 2%	8 5%f	3 4%	4 3%	4 1%	8 7%bf	48 3%	23 3%	24 4%	24 4%	7 3%	8 6%	9 4%	1 3%	2 2%	6 4%	- -	2 5%	29 3%	40 4%	17 5%	52 3%	62 4%	11 3%		
Don't know	103 5%	31 8%F	30 4%	49 5%	11 5%	11 6%	2 3%	7 6%	17 5%	5 5%	62 4%	28 3%	34 6%	36 6%	8 3%	9 6%	19 8%i	5 14%ijlm	4 5%	9 6%	2 4%	- -	50 6%	39 4%	9 2%	80 5%	94 6%B	9 2%		
NA - not responsible for this in my household	29 1%	3 1%	10 1%	10 1%	3 1%	4 2%	2 2%	2 2%	6 2%	3 3%	17 1%	12 1%	5 1%	12 2%	6 2%	3 2%	3 1%	1 2%	- -	4 2%	2 4%	2 5%	15 2%	12 1%	- -	27 2%w	23 1%	6 2%		
NET: Always/often/sometimes/rarely	1862 90%	355 87%	749 92%E	887 90%	218 92%	154 87%	77 91%	110 89%	324 92%cg	92 85%	1275 91%	753 92%mmo	523 89%	559 89%	226 91%o	130 87%	203 87%	27 81%	71 92%	141 88%	40 92%	29 90%	808 90%	947 91%	332 93%	1423 90%	1518 89%	344 93%		

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 842

S18. The following questions are about food...How often, if at all, do you currently do the following?

Buy food produced locally

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Always	133 6%	77 6%	67 6%	54 6%	13 7%	11 9%	7 11%	3 6%	55 7%	8 9%	5 5%	7 9%	11 9%	22 6%	4 3%
Often	549 27%	315 26%	284 26%	239 26%	45 24%	31 25%	18 26%	13 23%	234 28%	17 20%	22 22%	22 28%	35 28%	111 32%bcij	27 25%
Sometimes	937 45%	555 45%	503 46%	415 45%	88 48%l	52 42%	27 40%	24 45%	382 45%	41 48%	42 43%	28 35%	56 45%	166 47%	50 46%
Rarely	243 12%	157 13% _n	142 13% _n	118 13% _n	24 13% _n	15 12%	7 11%	7 13%	86 10% _n	12 14%	16 16%imn	12 15% _n	9 7%	26 7%	12 11%
Never	73 4%	45 4% _n	41 4% _n	38 4% _n	3 2%	4 3%	1 2%	2 4%	28 3% _n	3 4%	4 4%	4 5% _n	4 3%	4 1%	8 7% _{ein}
Don't know	103 5%	60 5%	54 5%	47 5%	7 4%	6 5%	2 3%	4 7%	43 5%	2 3%	9 9%	3 3%	7 6%	17 5%	5 5%
NA - not responsible for this in my household	29 1%	13 1% _{cd}	7 1%	5 1%	2 1%	6 5% _{bodh}	5 7% _{bcd_eikn}	1 2%	16 2% _{cd}	2 2%	1 1%	4 5% _{bcd}	2 2%	6 2%	3 3% _{cd}
NET: Always/often/sometimes/rarely	1862 90%	1104 90%	996 91%	826 90%	170 93% _o	108 88%	61 87%	47 88%	757 90%	77 91%	86 86%	68 87%	110 89%	324 92% _{io}	92 85%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 843

S18. The following questions are about food...How often, if at all, do you currently do the following?

Buy food produced locally

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475	
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478	
Always	133 6%	111 7%	21 5%	124 7% ^d	8 2%	72 8%	26 6%	5 8%	84 6%	34 6%	38 6%	8 6%	9 10%	-	30 9% ^q	27 5%	23 6%	8 4%	17 16% st	39 6%	22 5%	
Often	549 27%	461 29% ^b	87 20%	490 29% ^d	47 15%	259 28%	102 24%	25 42% ^h	365 26%	146 25%	178 28%	42 31%	24 27%	-	97 28%	139 29%	104 26%	50 24%	41 39% st	171 27%	123 26%	
Sometimes	937 45%	726 45%	196 46%	762 45%	153 48%	421 45%	191 46%	21 35%	651 47%	276 47%	300 47%	60 45%	38 42%	-	166 48% ^q	231 47% ^q	196 48% ^q	80 39%	30 28%	302 47% ^r	231 48% ^r	
Rarely	243 12%	175 11%	66 15% ^a	179 11%	59 18% ^c	98 11%	61 15%	5 8%	166 12%	79 13%	67 11%	13 10%	11 13%	-	31 9%	48 10%	52 13%	39 19% ^{no}	10 9%	81 13%	57 12%	
Never	73 4%	44 3%	29 7% ^a	48 3%	23 7% ^c	35 4%	21 5%	-	45 3%	20 3%	20 3%	2 2%	3 3%	-	7 2%	13 3%	12 3%	13 6% ^{no}	6 6%	19 3%	17 4%	
Don't know	103 5%	72 4%	23 5%	64 4%	25 8% ^c	33 4%	16 4%	3 5%	60 4%	25 4%	30 5%	3 2%	4 5%	1 100%	10 3%	23 5%	17 4%	12 6%	3 2%	24 4%	18 4%	
NA - not responsible for this in my household	29 1%	24 1%	5 1%	22 1%	4 1%	11 1%	1 *	1 2%	16 1%	5 1%	7 1%	6 4% ^{ij}	-	-	1 *	7 1%	4 1%	5 2%	-	3 1%	10 2% ^s	
NET: Always/often/sometimes/rarely	1862 90%	1472 91% ^b	369 87%	1556 92% ^d	266 84%	849 92%	380 91%	56 93%	1266 91%	535 91%	583 91%	124 92%	83 93%	-	325 95% ^q	444 91% ^q	376 92% ^q	177 85%	97 92%	593 93%	433 91%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 844

S18. The following questions are about food...How often, if at all, do you currently do the following?

Buy food produced locally

Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home				Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)			
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553			
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539			
Always	133 6%	9 11% ^d	51 10% ^d	13 6%	59 5%	80 6%	53 7%	103 6%	25 7%	10 8%	11 6%	14 8%	13 11%	6 15% ^g	2 13%	2 5%	13 10%	21 9%	17 5%	129 7%	2 2%	119 8% ^v	11 3%	27 9% ^{xy}	12 2%	14 4%	33 6% ^x			
Often	549 27%	30 34% ^d	158 31% ^d	60 27%	301 24%	387 29% ^f	162 22%	424 26%	101 28%	49 39% ^{ghk}	47 29%	46 27%	54 47% ^{ghjko}	15 40%	2 20%	12 28%	51 39% ^r	78 32%	106 29%	538 28% ^t	8 11%	492 31% ^v	50 12%	127 41% ^{xyz}	149 27% ^z	91 23%	113 21%			
Sometimes	937 45%	34 39%	200 40%	107 49% ^b	596 47% ^b	622 46%	315 43%	778 47% ^{hlm}	146 41% ^{lm}	51 40% ^{lm}	73 45% ^{lm}	81 47% ^{lm}	31 27%	8 20%	4 33%	19 45% ^{lm}	45 35%	114 46%	178 48% ^p	912 47% ^t	17 24%	709 45%	208 51% ^u	120 38%	294 53% ^{wz}	211 53% ^{wz}	231 43%			
Rarely	243 12%	6 7%	51 10%	23 10%	163 13%	138 10%	105 14% ^e	191 12% ⁱ	57 16% ^{gi}	5 4%	19 11% ⁱ	18 10%	12 10% ⁱ	5 13%	3 29%	2 5%	12 9%	21 9%	40 11%	229 12%	14 19%	174 11%	63 15% ^u	24 8%	66 12%	58 15% ^w	74 14% ^w			
Never	73 4%	3 3%	12 2%	11 5%	46 4%	27 3%	27 4%	59 4% ^h	5 2%	7 5% ^h	7 4%	7 4%	1 1%	4 11% ^{ghl}	-	4 10% ^{ghl}	5 4%	3 1%	8 2%	43 2%	28 38% ^s	26 2%	45 11% ^u	6 2%	8 1%	11 3%	46 9% ^{wxy}			
Don't know	103 5%	3 3%	20 4%	3 1%	79 6% ^c	52 4%	52 7% ^e	83 5% ^l	17 5% ^l	3 2%	5 3%	6 3%	1 1%	-	-	-	4 3%	6 2%	13 4%	73 4%	4 6%	47 3%	28 7% ^u	6 2%	19 3%	10 2%	34 6% ^{wxy}			
NA - not responsible for this in my household	29 1%	2 3%	10 2%	2 1%	15 1%	15 1%	14 2%	14 1%	9 3% ^g	1 1%	2 1%	1 1%	4 4% ^g	-	1 4%	2 6% ^{gk}	1 1%	4 2%	6 2%	2 *	* 1%	10 1%	5 1%	2 1%	5 1%	1 *	8 1%			
NET: Always/often/sometimes/rarely	1862 90%	79 91%	461 92%	203 93%	1119 89%	1227 92% ^f	635 87%	1496 91%	329 91%	115 91%	149 91%	160 92%	110 95% ^o	33 89%	11 96%	35 84%	121 93%	235 95%	341 93%	1808 94% ^t	41 56%	1494 95% ^v	332 81%	298 95% ^z	522 94% ^z	374 95% ^z	450 84%			

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 845

S18. The following questions are about food...How often, if at all, do you currently do the following?

Buy foods that are in season

Base: All respondents

	Gender			Age							Region										Region Summary			Social Grade							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret- ired	Eng- land (i)	UK Excl Scot- land (j)	Scot- land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Always	292 14%	135 13%	156 15%	41 12%	84 11%	60 12%	107 22% cdg h	70 12%	116 12%	50 15%	256 15% k	276 15% k	16 9%	13 14%	7 13%	18 21% kqv	35 15%	26 15%	19 10%	25 17%	25 13%	54 20% kquv	34 12%	20 11%	79 16%	108 15%	69 13%	77 14%	74 12%	76 18% B	66 13%
Often	783 38%	351 35%	429 41% a	101 29%	241 33%	226 45% cdgh	214 44% cdg	177 31%	391 39% cdg	154 47%	646 37%	714 38%	68 39%	34 35%	35 60% ikln v opqrstu	34 40%	78 34%	60 35%	55 31%	51 34%	74 38%	107 39%	114 41% q	73 41%	172 35%	294 40%	180 35%	233 43% D	225 38%	158 37%	167 34%
Sometimes	712 34%	361 36%	349 33%	117 34%	286 39% f	172 34%	138 29%	204 35% f	370 37% f	107 32%	596 34%	646 34%	66 38% mt	37 38%	13 23%	23 28%	73 32%	61 36%	72 40% mt	47 32%	74 39% mt	76 28%	103 37% t	66 37%	158 32%	245 33%	193 37%	170 31%	204 34%	145 33%	193 39% A
Rarely	91 4%	61 6% b	30 3%	25 7% ef	45 6% ef	14 3%	6 1%	38 7% ef	47 5% ef	6 2%	75 4%	79 4%	11 6%	5 5%	- -	3 4%	17 8% mps	4 3%	9 5%	8 5%	5 2%	11 4%	13 4%	6 3%	25 5%	29 4%	21 4%	23 4%	37 6% C	12 3%	19 4%
Never	56 3%	33 3%	23 2%	13 4% f	25 3% f	14 3%	5 1%	19 3% f	32 3% f	6 2%	51 3%	53 3%	3 2%	2 2%	- -	4 5%	11 5% u	4 2%	10 5% su	3 2%	3 1%	8 3%	4 2%	4 2%	19 4%	16 2%	16 3%	12 2%	13 2%	18 4%	13 3%
Don't know	100 5%	44 4%	54 5%	36 10% defh	44 6% efh	14 3%	6 1%	51 9% defh	42 4% ef	4 1%	84 5%	91 5%	9 5%	4 4%	3 5%	1 1%	13 6%	12 7% s	10 6%	12 8% su	4 2%	14 5%	8 3%	9 5%	26 5%	32 4%	26 5%	22 4%	35 6%	17 4%	27 5%
NA - not responsible for this in my household	33 2%	20 2%	13 1%	14 4% defh	9 1%	4 1%	7 1%	20 3% defh	7 1%	2 1%	29 2%	32 2%	1 1%	3 3%	- -	1 1%	2 1%	5 3%	3 2%	3 2%	8 4% kov	3 1%	4 1%	1 1%	7 1%	8 1%	14 3%	8 1%	9 1%	8 2%	9 2%
NET: Always/often/ sometimes/rarely	1878 91%	908 90%	965 91%	285 82%	656 89% cg	472 94% cdgh	465 96% cdgh	489 84%	924 92% cdg	317 96%	1572 91%	1716 91%	162 92%	88 91%	55 95%	79 93%	204 89%	151 88%	154 87%	131 88%	178 93%	247 91%	264 94% opq	164 92%	434 89%	675 92%	463 89%	503 92%	540 90%	391 90%	444 90%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 846

S18. The following questions are about food...How often, if at all, do you currently do the following?

Buy foods that are in season

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned outright (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)	Yes (u)	No (v)	Yes (w)		No (x)	Urban (A)	Rural (B)			
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393			
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370			
Always	292 14%	52 13%	106 13%	127 13%	32 13%	15 8%	10 12%	32 26%abcd g	68 19%ab	9 8%	201 14%	150 18%j	51 9%	89 14%	49 20%j	18 12%	23 10%	2 5%	4 5%	20 12%	7 17%	3 8%	142 16%	139 13%	49 14%	232 15%	245 14%	47 13%			
Often	783 38%	119 29%	316 39%E	341 35%	93 39%	61 34%	28 33%	49 40%	158 45%ac	52 48%ac	578 41%k	357 44%jlmn	221 38%l	190 30%	63 25%	50 33%	77 33%	15 44%l	29 37%	57 35%	16 38%	12 38%	340 38%	395 38%	126 35%	608 38%	622 37%	161 43%A			
Sometimes	712 34%	149 36%	282 35%	348 35%	82 35%	71 40%ef	37 44%ef	33 27%	105 30%	36 33%	459 33%	253 31%	206 35%	245 39%h	103 42%io	54 36%	88 38%i	8 24%	33 43%is	47 29%	14 32%	12 38%	309 34%	356 34%	135 38%	530 34%	588 35%	124 33%			
Rarely	91 4%	28 7%	43 5%	62 6%ef	8 4%	7 4%	2 2%	2 1%	7 2%	3 2%	50 4%	17 2%	33 6%i	37 6%h	10 4%	9 6%i	18 8%i	4 11%i	5 7%	14 9%	2 4%	1 4%	35 4%	52 5%	17 5%	70 4%	75 4%	15 4%			
Never	56 3%	21 5%F	18 2%	33 3%f	7 3%f	5 3%	3 4%f	2 2%	3 1%	3 3%	32 2%	13 2%	19 3%i	24 4%	10 4%	8 5%i	6 3%	- 3%	1 1%	12 7%	- 3%	1 3%	20 2%	35 3%	12 3%	42 3%	50 3%	6 2%			
Don't know	100 5%	35 8%F	36 4%	60 6%f	10 4%f	14 8%f	3 3%	4 3%	6 2%	3 3%	61 4%	13 2%	48 8%i	35 6%	9 4%	9 6%i	17 7%i	4 13%il	5 6%	9 5%	3 7%	2 6%	43 5%	47 5%	18 5%	72 5%	89 5%	10 3%			
NA - not responsible for this in my household	33 2%	5 1%	13 2%	14 1%	4 2%	4 2%	1 1%	2 2%	5 1%	3 3%	21 2%	14 2%	8 1%	10 2%	4 2%	3 2%	3 1%	1 4%	- 1%	2 1%	1 2%	1 3%	13 1%	15 1%	1 *	27 2%	26 2%	7 2%			
NET: Always/often/ sometimes/rarely	1878 91%	348 85%	746 92%E	878 89%	216 91%	154 87%	77 91%	115 93%	338 96%ab	99 91%	1288 92%	777 95%j	511 87%	561 89%	224 91%	130 87%	207 88%	28 83%	71 92%	138 86%	39 91%	29 88%	826 92%	942 91%	328 91%	1440 91%	1531 90%	347 94%A			

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 847

S18. The following questions are about food...How often, if at all, do you currently do the following?

Buy foods that are in season

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Always	292 14%	159 13%	142 13%	115 13%	27 15%	16 13%	11 16%	5 9%	134 16%ko	10 12%	7 7%	8 10%	32 26%bcdefghjkl	68 19%bcdhiko	9 8%
Often	783 38%	435 36%	381 35%	314 34%	67 36%	54 44%	27 40%	27 49%bcd	348 41%bcd	28 33%	34 34%	28 35%	49 40%	158 45%bcdei	52 48%bcd
Sometimes	712 34%	430 35%	393 36% _n	326 36%	67 36%	37 30%	22 31%	16 29%	282 33%	37 44% _{mn}	43 43% _{imn}	29 37%	33 27%	105 30%	36 33%
Rarely	91 4%	71 6% _{in}	68 6% _{imn}	61 7% _{imn}	7 4%	3 2%	1 2%	1 2%	20 2%	2 2%	4 4%	3 4%	2 1%	7 2%	3 2%
Never	56 3%	40 3% _n	38 3% _n	33 4% _n	6 3% _n	1 1%	- -	1 3%	17 2% _n	3 4% _n	4 4% _n	1 1%	2 2%	3 1%	3 3%
Don't know	100 5%	70 6% _{in}	65 6% _{in}	58 6% _{in}	7 4%	6 5%	2 3%	3 6% _n	30 4% _n	3 3%	7 7% _n	7 9% _{in}	4 3%	6 2%	3 3%
NA - not responsible for this in my household	33 2%	18 1% _{cd}	12 1%	9 1%	3 2%	6 5% _{bodhin}	5 7% _{bcdin}	1 2%	15 2%	1 1%	1 1%	3 4% _{cd}	2 2%	5 1%	3 3%
NET: Always/often/ sometimes/rarely	1878 91%	1094 90%	984 90%	816 89%	168 91%	110 89%	62 89%	48 89%	783 93% _{bcdl}	77 91%	87 88%	67 86%	115 93%	338 96% _{bcdefghklho}	99 91%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 848

S18. The following questions are about food...How often, if at all, do you currently do the following?

Buy foods that are in season

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Always	292 14%	232 14%	58 14%	262 16% ^d	27 8%	156 17%	55 13%	11 19%	203 15%	89 15%	90 14%	20 15%	15 17%	-	57 17%	70 14%	61 15%	25 12%	25 23% ^s	85 13%	76 16%
Often	783 38%	648 40% ^b	133 31%	691 41% ^d	79 25%	370 40%	148 35%	27 46%	532 38%	190 33%	266 42% ⁱ	67 50% ⁱ	38 42%	-	162 47% ^{opq}	183 38%	143 35%	73 35%	42 40%	255 40%	175 37%
Sometimes	712 34%	537 33%	160 38%	555 33%	131 41% ^c	292 32%	156 37%	15 26%	480 35%	222 38% ^k	214 33%	34 25%	27 30%	-	94 27%	168 35% ⁿ	155 38% ⁿ	80 38% ⁿ	24 23%	228 36% ^r	168 35% ^r
Rarely	91 4%	67 4%	22 5%	60 4%	28 9% ^c	39 4%	20 5%	3 6%	54 4%	30 5%	23 4%	2 1%	3 4%	-	7 2%	23 5%	16 4%	12 6% ⁿ	4 4%	30 5%	16 3%
Never	56 3%	35 2%	22 5% ^a	31 2%	24 8% ^c	26 3%	14 3%	1 2%	35 2%	19 3%	13 2%	1 1%	3 3%	-	8 2%	13 3%	8 2%	8 4%	7 7% st	13 2%	12 2%
Don't know	100 5%	69 4%	24 6%	69 4%	23 7% ^c	29 3%	24 6% ^e	1 1%	65 5%	32 5%	26 4%	4 3%	3 3%	1 100%	14 4%	20 4%	21 5%	9 4%	3 3%	22 3%	23 5%
NA - not responsible for this in my household	33 2%	24 2%	8 2%	22 1%	7 2%	14 1%	3 1%	-	18 1%	4 1%	7 1%	7 5% ^{ij}	1 1%	-	1 *	9 2%	6 1%	2 1%	-	6 1%	9 2%
NET: Always/often/sometimes/rarely	1878 91%	1484 92% ^b	373 88%	1568 93% ^d	265 83%	858 93%	377 90%	57 96%	1269 92%	531 91%	593 93%	123 91%	83 93%	-	321 93%	445 91%	375 92%	189 91%	96 90%	598 94%	435 91%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 849

S18. The following questions are about food...How often, if at all, do you currently do the following?

Buy foods that are in season

Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff	With green provider but not a green tariff	With green tariff but not a green provider	None of the above	NET: Current home insulation	NET: None of these/ no current home insulation	Gas boiler	Electric heaters	Wood burning stove	Gas fire	Electric fire	Heating oil	Heat pump	Other low carbon heating system	Other	Yes	Maybe	No	NET: Does always to rarely	Never	NET: Does always to rarely	Never	Often	Sometimes	Rarely	Never		
		(a)	(b)	(c)	(d)																							(e)	(f)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
Always	292 14%	15 17%	105 21%cd	30 14%	142 11%	193 14%	99 14%	233 14%	42 12%	27 21%gh	36 22%gh	33 19%h	20 17%	13 34%ghl	1 12%	6 15%	28 21%	34 14%	64 17%	285 15%	7 9%	261 17%v	29 7%	40 13%	67 12%	50 13%	60 11%		
Often	783 38%	28 32%	198 39%	97 44%d	460 37%	562 42%f	220 30%	636 39%	136 38%	52 41%	61 37%	61 35%	49 43%	9 25%	6 53%	16 39%	53 41%	116 47%	152 41%	772 40%t	6 9%	670 43%v	96 23%	166 53%xyz	218 39%z	147 37%	173 32%		
Sometimes	712 34%	26 30%	144 29%	65 30%	477 38%bc	442 33%	270 37%	577 35%	121 34%	37 29%	46 28%	58 33%	34 29%	10 25%	2 21%	13 32%	30 23%	85 34%p	119 32%	682 35%	20 27%	518 33%	175 43%u	92 29%	228 41%w	144 36%	190 35%		
Rarely	91 4%	5 6%	18 4%	7 3%	60 5%	47 4%	44 6%e	66 4%	25 7%gl	4 3%	10 6%	9 5%	2 2%	4 12%gl	1 7%	1 3%	14 10%qr	3 1%	11 3%	86 4%	4 6%	60 4%	30 7%u	8 2%	18 3%	31 8%wx	30 6%		
Never	56 3%	3 3%	14 3%	9 4%	30 2%	29 2%	28 4%e	43 3%	7 2%	1 1%	2 1%	4 2%	3 3%	1 4%	-	2 4%	2 2%	2 1%	8 2%	25 1%	31 42% s	10 1%	47 11%u	2 1%	7 1%	2 *	45 8%wxy		
Don't know	100 5%	9 10%bc	16 3%	5 2%	70 6%	46 3%	54 7%e	81 5%	18 5%	3 2%	4 3%	8 5%	2 2%	-	1 7%	1 3%	3 2%	3 1%	9 2%	69 4%	4 5%	45 3%	28 7%u	4 1%	13 2%	19 5%wx	32 6%wx		
NA - not responsible for this in my household	33 2%	1 1%	8 2%	4 2%	20 2%	19 1%	14 2%	15 1%	11 3%g	2 2%	5 3%g	1 1%	6 5%gk	-	-	2 4%g	1 1%	4 2%	5 1%	4 *	2 3% s	12 1%	5 1%	2 1%	1 *	3 1%	10 2% x		
NET: Always/often/sometimes/rarely	1878 91%	74 86%	464 92%	200 91%	1139 90%	1244 93%f	633 87%	1512 92%	325 90%	120 95%	153 93%	160 92%	104 91%	36 96%	11 93%	37 89%	124 95%	239 96%	347 94%	1826 95%t	37 50%	1510 96%v	330 81%	305 98%yz	532 96%z	372 94%z	452 84%		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 850

S18. The following questions are about food...How often, if at all, do you currently do the following?

Cut down on food waste by planning what food I buy

Base: All respondents

	Gender			Age							Region													Region Summary			Social Grade				
	Total	Male	Female	18-29	30-49	50-64	65+	18-34	35-64	55+ Not Retired	England	UK Excl Scotland	Scotland	Wales	North-ern Ireland	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	East-ern	London	South East	South West	North Eng-land	South Eng-land (Incl Lon.)	Mid-lands	AB	C1	C2	DE
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)		
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Always	835 40%	372 37%	459 44%a	111 32%	253 34%	227 45%cdgh	244 50%cdgh	193 33%	399 40%cdg	151 46%	715 41%	769 41%	66 37%	33 34%	21 37%	31 37%	90 39%	79 46%q	58 33%	61 41%	84 44%q	110 40%	118 42%	83 47%q	200 41%	311 43%	203 39%	220 40%	246 41%	179 41%	190 39%
Often	647 31%	310 31%	335 32%	111 32%	247 34%f	155 31%	134 28%	192 33%	321 32%	95 29%	529 30%	585 31%	63 36%	30 31%	26 44%iops t	29 34%	66 29%	47 27%	59 33%	44 30%	50 26%	82 30%	96 34%	57 32%	141 29%	234 32%	153 30%	177 33%	193 32%	139 32%	138 28%
Sometimes	363 18%	198 20%b	164 16%	69 20%f	153 21%ef	76 15%	65 13%	113 20%f	186 18%ef	54 16%	306 18%	338 18%	25 14%	22 23%v	10 18%	16 19%	50 22%v	25 14%	36 20%	24 16%	36 19%	50 18%	47 17%	22 12%	90 19%	120 16%	96 18%	93 17%	88 15%	73 17%	110 22%AB
Rarely	79 4%	42 4%	37 3%	10 3%	32 4%	17 3%	20 4%	15 3%	43 4%	12 4%	65 4%	69 4%	10 5%	4 4%	* 1%	4 4%	7 3%	9 5%	6 3%	5 4%	6 3%	11 4%	11 4%	5 3%	20 4%	27 4%	18 4%	20 4%	27 4%	10 2%	22 5%
Never	73 4%	45 4%b	28 3%	16 5%	26 3%	21 4%	11 2%	26 5%	36 4%	13 4%	63 4%	66 3%	7 4%u	3 3%	- 4%	3 4%	13 6%su	4 2%	14 8%mps	4 3%	3 2%	14 5%u	2 1%	5 3%	20 4%	22 3%	21 4%	19 3%	23 4%	16 4%	15 3%
Don't know	35 2%	12 1%	22 2%	15 4%efh	16 2%fh	4 1%	1 *	23 4%defh	11 1%	3 1%	29 2%	31 2%	4 2%	3 3%	- 1%	1 1%	2 1%	3 2%	3 2%	7 5%osu	2 1%	5 2%	2 1%	4 2%	5 1%	11 2%	12 2%	7 1%	14 2%	7 2%	8 2%
NA - not responsible for this in my household	34 2%	25 3%b	9 1%	14 4%deh	8 1%	4 1%	8 2%	17 3%deh	9 1%	2 1%	30 2%	33 2%	1 1%	3 3%t	- 1%	1 1%	2 1%	5 3%t	1 1%	3 2%	11 6%koqtu v	1 *	5 2%	1 1%	9 2%	7 1%	15 3%x	9 2%	7 1%	9 2%	9 2%
NET: Always/often/sometimes/rarely	1925 93%	923 92%	996 94%a	302 87%	684 93%cg	476 94%cg	463 96%cg	513 89%	949 94%cg	312 94%	1614 93%	1761 93%	163 93%	89 92%	58 100%iklo pqrst	80 94%	212 92%	160 93%	160 90%	134 90%	176 92%	253 93%	272 97%loqr st	167 94%	452 93%	692 95%y	470 91%	509 94%	553 93%	401 93%	460 93%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 851

S18. The following questions are about food...How often, if at all, do you currently do the following?

Cut down on food waste by planning what food I buy

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe (a)	Part time employe (b)	Unemploye (c)	Not working but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned out- right (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393		
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370		
Always	835 40%	131 32%	308 38%	347 35%	92 39%	71 40%	31 37%	63 51%ab	183 52%abcd	48 44%	606 43%k	403 49%j	204 35%	219 35%	103 42%n	47 31%	69 29%	10 28%	26 33%	54 33%	21 50%	6 17%	391 43%v	401 39%	145 41%	646 41%	675 40%	160 43%		
Often	647 31%	125 30%	279 34%	325 33%	78 33%	50 28%	26 31%	33 27%	98 28%	36 34%	424 30%	230 28%	194 33%	212 34%	75 30%	46 31%	92 39%im	11 32%	32 41%	54 34%	11 26%	15 47%	269 30%	340 33%	121 34%	488 31%	540 32%	107 29%		
Sometimes	363 18%	91 22%	151 19%	200 20%efg	41 17%	32 18%	21 24%efg	14 11%	43 12%	13 12%	234 17%	115 14%	119 20%i	124 20%	44 18%	32 22%i	48 20%i	5 15%	9 11%	35 22%	7 15%	7 22%	151 17%	187 18%	56 16%	282 18%	293 17%	70 19%		
Rarely	79 4%	19 5%	27 3%	34 3%	13 5%	8 4%	1 1%	6 5%	14 4%	4 4%	43 3%	23 3%	21 4%	32 5%h	10 4%	11 7%ij	11 5%	3 10%ij	5 6%	4 2%	2 6%	2 5%	40 4%	35 3%	18 5%	56 4%	69 4%	10 3%		
Never	73 4%	25 6%F	24 3%	43 4%	6 2%	7 4%	3 4%	4 3%	8 2%	3 3%	48 3%	26 3%	22 4%	24 4%	8 3%	9 6%i	6 3%	2 5%	3 4%	10 6%	-	2 5%	27 3%	41 4%	12 3%	56 4%	63 4%	10 3%		
Don't know	35 2%	16 4%F	9 1%	22 2%f	3 1%f	6 3%f	1 1%	1 1%	-	1 1%f	25 2%	6 1%	19 3%i	9 1%	1 1%	2 1%	6 2%i	1 4%il	2 3%	1 1%	-	-	9 1%	20 2%	5 1%	24 1%	30 2%	5 1%		
NA - not responsible for this in my household	34 2%	2 1%	15 2%	13 1%	4 2%	4 2%	1 1%	3 2%	6 2%	3 3%	21 1%	14 2%	7 1%	11 2%	6 2%	3 2%	3 1%	2 6%jn	-	2 1%	2 4%	2 5%	15 2%	14 1%	1 *	29 2%w	26 2%	8 2%		
NET: Always/often/ sometimes/rarely	1925 93%	366 89%	765 94%E	907 92%	224 94%	160 90%	79 94%	116 94%	337 96%ac	101 93%	1308 93%	770 94%o	538 92%	587 93%	232 94%	136 91%	219 94%o	29 85%	71 93%	146 91%	42 96%	29 90%	850 94%	964 93%	341 95%	1473 93%	1578 93%	347 94%		

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 852

S18. The following questions are about food...How often, if at all, do you currently do the following?

Cut down on food waste by planning what food I buy

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Always	835 40%	439 36%cd	378 34%	310 34%	68 37%	61 50%bode	37 53%bode	25 45%	396 47%bcdel	31 37%	43 43%	28 36%	63 51%bodel	183 52%bcdejil	48 44%d
Often	647 31%	404 33%	369 34%i	310 34%i	60 33%	34 28%	16 23%	18 34%f	244 29%	26 31%	26 26%	25 31%	33 27%	98 28%	36 34%
Sometimes	363 18%	241 20%fhimn	229 21%bfhimno	192 21%fhimno	37 20%fhimn	13 10%	8 12%	4 8%	122 14%	21 24%fhimno	18 18%	14 18%	14 11%	43 12%	13 12%
Rarely	79 4%	47 4%	44 4%	33 4%	11 6%	3 2%	1 1%	2 4%	32 4%	1 1%	4 4%	3 4%	6 5%	14 4%	4 4%
Never	73 4%	48 4%e	46 4%e	43 5%e	3 2%	3 2%	- -	3 5%f	25 3%	3 4%	4 4%	3 3%	4 3%	8 2%	3 3%
Don't know	35 2%	26 2%n	23 2%n	20 2%n	3 2%n	3 2%n	2 3%n	1 1%n	9 1%n	1 1%	4 4%in	2 3%n	1 1%	- -	1 1%n
NA - not responsible for this in my household	34 2%	17 1%cd	11 1%	8 1%	3 1%	7 5%bodin	5 7%bcdeikn	2 3%	17 2%	1 1%	1 1%	4 5%bcd	3 2%	6 2%	3 3%
NET: Always/often/ sometimes/rarely	1925 93%	1131 93%	1020 93%	845 92%	175 95%b	111 90%	62 89%	49 91%	794 94%	79 94%	91 91%	70 89%	116 94%	337 96%bcdfgil	101 93%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 853

S18. The following questions are about food...How often, if at all, do you currently do the following?

Cut down on food waste by planning what food I buy

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475	
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478	
Always	835 40%	692 43%b	137 32%	739 44%d	86 27%	398 43%	172 41%	24 40%	562 41%	199 34%	261 41%i	76 57%ij	49 55%ij	-	176 51%opq	175 36%	162 40%	71 34%	49 47%	256 40%	191 40%	
Often	647 31%	542 34%b	101 24%	553 33%d	78 24%	278 30%	133 32%	20 34%	434 31%	188 32%	211 33%	32 24%	24 27%	-	103 30%	163 33%	136 33%	54 26%	31 29%	219 34%t	131 28%	
Sometimes	363 18%	252 16%	104 24%a	255 15%	93 29%c	158 17%	68 16%	15 24%	244 18%	129 22%jkl	106 17%	16 12%	10 11%	-	40 12%	103 21%n	74 18%n	44 21%n	12 12%	115 18%	84 18%	
Rarely	79 4%	45 3%	32 7%a	55 3%	22 7%c	33 4%	19 5%	1 2%	54 4%	25 4%	26 4%	2 2%	2 2%	-	9 2%	20 4%	12 3%	14 7%np	7 7%	24 4%	19 4%	
Never	73 4%	38 2%	34 8%a	44 3%	28 9%c	33 4%	13 3%	- 3%	46 3%	27 5%k	17 3%	- 3%	3 3%	-	9 3%	15 3%	10 2%	13 6%p	5 5%	11 2%	30 6% s	
Don't know	35 2%	19 1%	9 2%	21 1%	6 2%	12 1%	10 2%	- 2%	24 2%	12 2%	10 2%	2 1%	- 1%	1 100%	4 1%	5 1%	10 2%	5 2%	1 1%	9 1%	8 2%	
NA - not responsible for this in my household	34 2%	25 2%	9 2%	23 1%	6 2%	15 2%	3 1%	- 2%	22 2%	6 1%	9 1%	7 5%ij	1 1%	-	3 1%	7 1%	6 1%	7 3%n	-	4 1%	15 3% s	
NET: Always/often/sometimes/rarely	1925 93%	1530 95%b	374 88%	1602 95%d	279 87%	867 93%	392 94%	60 100%	1295 93%	541 92%	605 95%	127 94%	86 96%	-	327 95%q	461 95%q	384 94%q	184 88%	100 94%	615 96%t	425 89%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 854

S18. The following questions are about food...How often, if at all, do you currently do the following?

Cut down on food waste by planning what food I buy

Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home				Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff	With green provider but not a green tariff	With green tariff but not a green provider	None of the above	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)			
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553			
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539			
Always	835	48	227	95	466	591	244	699	131	62	74	68	40	17	1	15	66	106	182	835	-	673	142	152	205	141	186			
	40%	55% ^d	45% ^d	43%	37%	44% ^f	33%	42% ^h	36%	49% ^{hl}	45%	39%	35%	45%	12%	37%	51%	43%	49%	43% ^t	-	43% ^v	35%	49% ^{xyz}	37%	36%	34%			
Often	647	20	166	68	394	412	235	515	121	36	45	54	40	10	7	9	30	86	102	647	-	530	112	118	187	152	147			
	31%	23%	33%	31%	31%	31%	32%	31%	34%	29%	28%	31%	35%	28%	62%	21%	23%	35% ^p	28%	34% ^t	-	34% ^v	27%	38% ^z	34% ^z	38% ^z	27%			
Sometimes	363	10	65	33	256	217	147	285	64	21	22	38	23	5	2	5	26	43	49	363	-	283	73	32	140	70	100			
	18%	11%	13%	15%	20% ^b	16%	20% ^e	17%	18%	17%	14%	22%	20%	13%	19%	12%	20%	17%	13%	19% ^t	-	18%	18%	10%	25% ^{wyz}	18% ^w	19% ^w			
Rarely	79	3	12	7	56	41	38	56	18	3	12	6	6	3	1	4	2	5	11	79	-	57	20	5	14	24	31			
	4%	4%	2%	3%	4%	3%	5% ^e	3%	5%	3%	7% ^g	3%	5%	9%	7%	11% ^{gik}	2%	2%	3%	4%	-	4%	5%	1%	3%	6% ^{wx}	6% ^{wx}			
Never	73	4	16	13	41	45	29	51	12	2	6	5	2	2	-	4	2	-	14	-	73	17	54	*	3	5	60			
	4%	4%	3%	6%	3%	3%	4%	3%	3%	1%	4%	3%	2%	6%	-	10% ^{ghikl}	1%	-	4% ^q	-	100% ^s	1%	13% ^u	*	*	1%	11% ^{wxy}			
Don't know	35	1	7	1	26	15	20	27	5	1	2	1	1	-	-	-	3	3	4	-	-	4	3	3	2	2	2			
	2%	1%	1%	1%	2%	1%	3% ^e	2%	1%	1%	1%	1%	1%	-	-	-	3%	1%	1%	-	-	*	1%	1%	*	1%	*			
NA - not responsible for this in my household	34	1	10	3	21	19	15	19	9	1	2	2	4	-	-	4	1	4	5	-	-	12	6	2	3	1	13			
	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%	3%	-	-	9% ^{ghijk}	1%	2%	1%	-	-	1%	1%	1%	*	*	2% ^{xy}			
NET: Always/often/sometimes/rarely	1925	81	470	202	1172	1261	664	1555	335	122	154	165	109	36	11	34	124	240	344	1925	-	1543	347	307	546	387	464			
	93%	94%	93%	92%	93%	94% ^f	91%	94% ^o	93% ^o	96% ^o	94% ^o	95% ^o	94% ^o	94%	100%	81%	95%	97%	94%	100% ^t	-	98% ^v	85%	98% ^z	99% ^z	98% ^z	86%			

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 855

S18. The following questions are about food...How often, if at all, do you currently do the following?

Cut down on food waste by composting or recycling leftover food

Base: All respondents

	Gender			Age							Region										Region Summary				Social Grade						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng- land (i)	UK Excl Scot- land (j)	Scot- land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Always	701 34%	302 30%	397 38%a	73 21%	187 25%	198 39%cdgh	244 50%cdgh	130 22%	328 33%cdg	149 45%	543 31%	630 33%	71 41%inqr t	49 51%inop qrs	38 65%ikno pqrstu	17 20%	71 31%q	52 30%q	35 20%	37 25%	71 37%nqr	80 29%q	99 35%nq	81 46%nopq r	140 29%	260 36%wy	143 28%	188 35%	184 31%	160 37%	169 34%
Often	341 17%	175 17%	166 16%	75 22%efh	135 18%eh	60 12%	71 15%	121 21%efh	149 15%e	41 12%	286 16%	316 17%	26 15%	20 21%p	10 17%	9 10%	43 19%p	18 11%	29 16%	18 12%	31 16%	57 21%p	53 19%p	29 16%	70 14%	139 19%	77 15%	104 19%D	92 15%	81 19%D	64 13%
Sometimes	338 16%	178 18%	160 15%	73 21%f	134 18%f	81 16%f	51 11%	119 21%f	168 17%f	47 14%	292 17%	313 17%	26 15%	12 12%	9 16%	15 18%	29 13%	24 14%	45 25%klp suv	34 23%lov	29 15%	52 19%v	44 16%	20 11%	68 14%	116 16%	108 21%wx	90 17%	103 17%	59 14%	86 18%
Rarely	195 9%	93 9%	103 10%	28 8%	82 11%	45 9%	40 8%	49 8%	106 11%	32 10%	173 10%lm	176 9%	20 11%lm	3 3%	-	13 15%lm	21 9%lm	21 12%lm	16 9%lm	15 10%lm	16 8%lm	32 12%lm	27 9%lm	12 7%lm	54 11%	71 10%	47 9%	44 8%	66 11%	43 10%	43 9%
Never	410 20%	227 23%b	182 17%	66 19%	167 23%f	110 22%f	67 14%	115 20%f	228 23%f	58 18%	369 21%lm	382 20%	28 16%lm	12 12%lm	1 2%	27 32%klms tuv	61 26%klms tv	46 27%klms tv	44 25%klms v	36 24%lmt	34 18%lm	41 15%lm	53 19%lm	27 15%lm	134 28%lx	121 16%	114 22%lx	101 19%	129 22%	74 17%	106 22%
Don't know	41 2%	14 1%	26 2%	17 5%efh	19 3%efh	3 1%	1 *	28 5%defh	12 1%	1 *	36 2%	37 2%	3 2%	2 2%	-	2 2%	3 1%	3 1%	6 3%	5 3%	2 1%	6 2%	2 1%	7 4%u	8 2%	15 2%	13 2%	8 1%	13 2%	10 2%	10 2%
NA - not responsible for this in my household	40 2%	17 2%	22 2%	14 4%deh	11 1%	6 1%	9 2%	17 3%	15 1%	3 1%	38 2%	38 2%	2 1%	-	-	2 2%	2 1%	9 5%klouv	3 2%	3 2%	10 5%klouv	5 2%	3 1%	2 1%	12 3%	10 1%	16 3%lx	9 2%	11 2%	5 1%	15 3%
NET: Always/often/ sometimes/rarely	1577 76%	747 74%	826 78%a	249 72%	537 73%	384 76%	406 84%cdgh	420 73%	751 75%	268 81%	1294 74%	1434 76%	142 81%nopq r	84 86%inop qrs	57 98%ikno pqrstu v	53 63%	164 72%	115 67%	124 70%	105 71%	146 76%lm	221 81%nopq r	223 79%npq	142 80%npq	332 68%	586 80%wy	376 72%	426 78%	445 74%	344 79%D	362 73%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 856

S18. The following questions are about food...How often, if at all, do you currently do the following?

Cut down on food waste by composting or recycling leftover food

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not working but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned out- right (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)	Yes (u)	No (v)	Yes (w)		No (x)	Urban (A)	Rural (B)			
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393			
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370			
Always	701 34%	107 26%	256 31%	275 28%	88 37%ac	47 27%	24 28%	56 46%acd	176 50%abcd	36 33%	549 39%k	371 45%jlmn	178 30%mn	145 23%	60 24%	34 23%	52 22%	7 22%	25 32%	51 32%	12 27%	3 9%	339 38%v	325 31%	108 30%	556 35%	552 33%	149 40%A			
Often	341 17%	69 17%	146 18%	178 18%	37 16%	25 14%	14 16%	18 15%	48 14%	22 20%	225 16%	131 16%	94 16%	108 17%	46 18%	18 12%	45 19%lm	8 24%lm	15 19%	31 20%	9 22%	8 24%	127 14%	192 18%u	49 14%	270 17%B	294 17%B	48 13%			
Sometimes	338 16%	70 17%	154 19%	191 19%bf	34 14%	36 20%ef	14 17%	16 13%	34 10%	13 12%	210 15%	99 12%	111 19%ij	124 20%h	44 18%	34 23%ij	45 19%ij	5 14%	10 13%	19 12%	6 13%	12 35%	121 13%	192 18%u	58 16%	255 16%	283 17%	55 15%			
Rarely	195 9%	48 12%	75 9%	92 9%	31 13%e	18 10%	10 12%	6 5%	31 9%	8 7%	133 10%	77 9%	56 10%	57 9%	24 10%	14 9%	20 8%	5 14%	9 11%	13 8%	2 5%	3 8%	95 11%	91 9%	38 11%	148 9%	157 9%	38 10%			
Never	410 20%	96 23%	154 19%	209 21%ef	41 17%	39 22%	16 19%	21 17%	56 16%	27 25%ef	237 17%	117 14%	120 20%ij	165 26%h	64 26%ij	42 28%ij	60 26%ij	7 22%	14 18%	43 27%	11 27%	5 16%	183 20%	205 20%	88 25%k	299 19%	339 20%	70 19%			
Don't know	41 2%	15 4%	14 2%	25 3%ef	4 2%ef	7 4%ef	2 2%ef	-	1	2	28	7	21	11	1	2	7	1	3	1	1	-	11	23	6	28	34	6			
NA - not responsible for this in my household	40 2%	5 1%	14 2%	16 2%	3 1%	5 3%	4 5%af	6 5%af	4 1%	2 1%	20	13	7	20	8	6	6	-	1	1	2	2	25 3%v	12 1%	11 3%	25 2%	37 2%	3 1%			
NET: Always/often/ sometimes/rarely	1577 76%	294 72%	631 78%E	736 75%	189 80%c	126 71%	62 73%	97 78%	289 83%acg	78 72%	1117 80%k	679 83%jlmn	439 75%lm	434 69%	174 70%	99 66%	161 69%	25 74%	59 77%	115 72%	29 68%	25 77%	683 76%	800 77%	253 71%	1230 78%w	1286 76%	291 79%			

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 857

S18. The following questions are about food...How often, if at all, do you currently do the following?

Cut down on food waste by composting or recycling leftover food

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Always	701 34%	363 30%cd	308 28%	244 27%	64 35%bcd	55 45%bcdjkl	31 45%bcdl	24 44%bcdl	339 40%bcdjkl	24 28%	29 29%	19 24%	56 46%bcdjkl	176 50%bcdeijkl	36 33%
Often	341 17%	215 18%gk	201 18%gk	174 19%gikn	27 15%	14 11%	4 6%	10 18%fg	126 15%	14 16%	8 8%	16 21%gk	18 15%	48 14%	22 20%gk
Sometimes	338 16%	224 18%in	207 19%in	179 20%in	28 15%n	17 14%	11 16%	6 10%	114 14%n	14 17%	15 15%	21 27%efhimno	16 13%	34 10%	13 12%
Rarely	195 9%	123 10%	111 10%	85 9%	26 14%bcdimn	11 9%	7 9%	5 9%	73 9%	10 12%	10 10%	8 10%	6 5%	31 9%	8 7%
Never	410 20%	250 20%fl	234 21%fln	201 22%fln	33 18%	16 13%	8 11%	8 15%	160 19%	16 19%	31 31%bcefghilmn	8 11%	21 17%	56 16%	27 25%fln
Don't know	41 2%	29 2%n	24 2%n	22 2%n	2 1%	5 4%mn	2 3%n	2 4%mn	12 1%n	2 2%n	4 4%mn	3 4%imn	- -	1 *	2 2%
NA - not responsible for this in my household	40 2%	19 2%cd	13 1%	10 1%	3 2%	6 5%bcdn	6 9%bcdehino	- -	21 3%cdn	4 5%bcdn	3 3%	2 3%	6 5%bcdn	4 1%	2 1%
NET: Always/often/ sometimes/rarely	1577 76%	925 76%k	828 75%k	683 75%k	145 79%k	97 79%k	53 77%	44 81%k	652 77%k	62 73%	62 62%	64 82%k	97 78%k	289 83%bcdiko	78 72%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 858

S18. The following questions are about food...How often, if at all, do you currently do the following?

Cut down on food waste by composting or recycling leftover food

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475	
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478	
Always	701 34%	596 37%b	100 24%	639 38% ^d	54 17%	341 37% ^f	123 29%	24 40%	503 36%	169 29%	257 40% ⁱ	56 42% ⁱ	44 49% ⁱ	-	153 44% ^{opq}	169 35%	140 34%	62 30%	44 41%	222 35%	179 37%	
Often	341 17%	282 18%	58 14%	292 17%	44 14%	163 18%	59 14%	13 22%	214 15%	98 17%	104 16%	19 14%	8 9%	-	48 14%	89 18%	66 16%	26 12%	12 11%	108 17%	72 15%	
Sometimes	338 16%	260 16%	71 17%	274 16%	50 16%	149 16%	69 17%	15 26%	225 16%	115 20% ^k	99 16%	14 10%	13 15%	-	53 16%	90 19%	63 15%	35 17%	20 18%	121 19% ^t	58 12%	
Rarely	195 9%	149 9%	47 11%	152 9%	39 12%	93 10%	41 10%	4 6%	131 9%	55 9%	60 9%	14 11%	6 7%	-	25 7%	51 11%	38 9%	22 10%	10 10%	65 10%	39 8%	
Never	410 20%	269 17%	134 31% ^a	277 16%	118 37% ^c	157 17%	102 24% ^e	4 7%	267 19% ^g	127 22% ^j	106 17%	23 17%	16 18%	-	57 17%	75 15%	82 20%	58 28% ^{nop}	19 18%	109 17%	110 23% ^s	
Don't know	41 2%	25 2%	8 2%	28 2%	7 2%	12 1%	12 3%	-	24 2%	12 2%	9 1%	2 1%	-	1 100%	6 2%	3 1%	11 3% ^o	4 2%	1 1%	9 1%	8 2%	
NA - not responsible for this in my household	40 2%	30 2%	8 2%	29 2%	8 3%	12 1%	12 3%	-	22 2%	9 2%	4 1%	7 5% ^{ij}	2 2%	-	2 1%	9 2%	9 2%	1 1%	-	6 1%	12 3% ^s	
NET: Always/often/sometimes/rarely	1577 76%	1287 80% ^b	276 65%	1357 80% ^d	186 58%	746 80% ^f	293 70%	56 93% ^h	1074 77%	437 75%	520 81% ⁱ	104 77%	71 80%	-	279 81% ^q	400 82% ^{pq}	307 75%	145 70%	86 81%	515 81% ^t	348 73%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 859

S18. The following questions are about food...How often, if at all, do you currently do the following?

Cut down on food waste by composting or recycling leftover food

Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff	With green provider but not a green tariff	With green tariff but not a green provider	None of the above	NET: Current home insulation	NET: None of these/ no current home insulation	Gas boiler	Electric heaters	Wood burning stove	Gas fire	Electric fire	Heating oil	Heat pump	Other low carbon heating system	Other	Yes	Maybe	No	NET: Does always to rarely	Never	NET: Does always to rarely	Never	Often	Sometimes	Rarely	Never	
		(a)	(b)	(c)	(d)	(e)	(f)																					(g)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Always	701 34%	43 49%cd	201 40%cd	73 34%	384 30%	533 40%f	169 23%	574 35%h	103 29%	60 48%ghk	60 37%	61 35%	56 49%ghk	12 31%	2 20%	19 45%h	66 51%q	91 37%	170 46%q	690 36%t	5 6%	701 44%v	-	114 36%z	205 37%z	122 31%	134 25%	
Often	341 17%	6 7%	79 16%a	40 18%a	216 17%a	213 16%	128 18%	274 17%	56 15%	23 18%	29 18%	38 22%	21 18%	8 21%	4 34%	5 13%	21 16%	46 18%r	41 11%	329 17%t	5 6%	341 22%v	-	90 29%xyz	84 15%	71 18%z	69 13%	
Sometimes	338 16%	13 15%	69 14%	43 20%	214 17%	199 15%	139 19%e	268 16%	65 18%	17 13%	34 21%o	24 14%	23 20%	9 25%o	1 7%	3 7%	14 10%	56 22%pr	32 9%	333 17%t	5 7%	338 21%v	-	42 13%	135 24%wyz	65 17%	70 13%	
Rarely	195 9%	7 8%	54 11%	26 12%	109 9%	125 9%	70 10%	153 9%	49 14%gk	11 9%	16 10%	12 7%	8 7%	1 4%	1 7%	2 5%	9 7%	23 9%	39 11%	191 10%	3 5%	195 12%v	-	27 9%	50 9%	54 14%xz	47 9%	
Never	410 20%	16 19%	80 16%	32 15%	281 22%bc	233 17%	177 24%e	328 20%ijl	65 18%l	14 11%	21 13%	34 20%l	7 6%	5 14%	3 27%	12 28%ijl	17 13%	25 10%	84 23%pq	347 18%	54 73%e	-	410 100%u	36 12%	66 12%	78 20%wx	205 38%wxy	
Don't know	41 2%	1 1%	8 2%	1 1%	30 2%	17 1%	23 3%e	30 2%	9 3%	1 1%	-	2 1%	-	-	-	-	4 3%r	2 1%	1 *	11 1%	2 3%e	-	-	1 *	5 1%	1 *	3 1%	
NA - not responsible for this in my household	40 2%	1 1%	12 2%	3 1%	24 2%	19 1%	21 3%e	25 1%	13 3%gi	-	3 2%	3 1%	1 *	2 5%i	1 4%	1 1%	-	4 2%	1 *	24 1%	-	-	-	3 1%	7 1%	5 1%	10 2%	
NET: Always/often/sometimes/rarely	1577 76%	68 79%	403 80%cd	182 83%cd	923 73%	1070 80%f	506 70%	1269 77%	273 76%	111 87%ghko	139 85%gho	135 78%	108 94%ghjkmo	31 81%	8 68%	29 70%	110 84%	216 87%r	281 76%	1543 80%t	17 24%	1577 100%v	-	273 87%yz	475 86%yz	312 79%z	321 60%	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 860

S19. Which, if any, of the following prevent you from further reducing your food waste?**Base: All respondents**

	Gender			Age							Region															Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (l)	Scotland (k)	Wales (l)	North-east Ireland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	East of England (s)	London (t)	South East (u)	South West (v)	North East (w)	South East (incl London) (x)	Midlands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
Not applicable - nothing is preventing me from reducing my food waste	1003	485	514	120	289	274	320	192	491	188	827	901	102	44	30	33	105	84	87	68	102	120	133	95	222	348	257	246	295	222	240	
	49%	48%	49%	35%	39%g	54%cdgh	66%cdgfh	33%	49%cdg	57%	48%	48%	58%ijn	45%	52%	39%	46%	49%	49%	46%	53%	44%	47%	54%h	46%	48%	50%	45%	49%	51%	49%	
It's cheaper to bulk buy even if I don't use it all before it goes off	195	113	83	51	95	27	22	86	87	18	171	184	11	10	4	11	22	20	18	16	10	27	32	15	54	73	43	58	50	51	36	
	9%	11%b	8%	15%efh	13%efh	5%	4%	15%efh	9%ef	5%	10%	10%	6%	10%	7%	14%h	10%	12%h	10%	10%	5%	10%	11%h	9%	11%	10%	8%	11%	8%	12%D	7%	
It is difficult to find ways to use up leftover food	206	97	108	58	101	27	20	101	85	16	180	196	11	9	6	11	22	16	18	13	18	26	41	13	50	81	50	60	70	34	42	
	10%	10%	10%	17%efh	14%efh	5%	4%	17%defh	8%ef	5%	10%	10%	6%	9%	11%	14%	10%	9%	10%	9%	9%	10%	15%kv	8%	10%	11%	10%	11%	12%	8%	9%	
My lifestyle makes it difficult to plan meals	184	89	94	47	109	26	2	86	95	16	155	170	14	7	7	12	28	11	18	17	10	23	21	14	51	58	45	58	43	41	42	
	9%	9%	9%	14%ef	15%efh	5%h	*	15%efh	9%ef	5%	9%	9%	8%	8%	12%	14%h	12%h	6%	10%	11%	5%	9%	8%	8%	11%	8%	9%	11%	7%	9%	9%	
It's hard to know if food past its best before date is still OK to eat	245	110	135	55	101	51	38	100	107	30	206	234	11	16	11	10	23	18	18	20	23	37	42	16	51	94	61	64	72	52	56	
	12%	11%	13%	16%efh	14%fh	10%	8%	17%efh	11%	9%	12%k	12%k	6%	16%k	19%kv	12%	10%	10%	10%	14%k	12%	13%k	15%k	9%	10%	13%	12%	12%	12%	12%	11%	
I like to eat different things	328	166	160	76	137	65	51	130	147	44	292	307	21	9	5	17	44	23	26	19	29	52	55	26	84	134	74	104	93	60	71	
	16%	17%	15%	22%efh	19%efh	13%	11%	23%efh	15%h	13%	17%	16%	12%	9%	9%	19%	19%l	14%	15%	13%	15%	19%l	20%l	15%	17%	18%	14%	19%h	16%	14%	14%	
I have to buy too much food because of the quantities it's sold in	180	87	92	33	88	24	35	66	78	23	154	166	14	6	6	7	26	14	18	8	12	27	25	17	47	70	37	61	58	29	31	
	9%	9%	9%	10%e	12%efh	5%	7%	11%efh	8%e	7%	9%	9%	8%	6%	11%	9%	11%	8%	10%	5%	6%	10%	9%	10%	10%	10%	7%	11%CD	10%	7%	6%	
I don't see the point	59	34	25	20	18	14	8	30	22	9	54	55	4	-	1	2	13	5	8	1	3	14	3	4	20	22	12	17	15	14	13	
	3%	3%	2%	6%dfh	2%	3%	2%	5%dfh	2%	3%	3%	3%	3%	-	2%	2%	6%lrsu	3%	5%lru	*	1%	5%lrsu	1%	3%	2%	3%	2%	3%	3%	3%	3%	
Other, please specify	75	41	34	3	17	28	28	5	43	17	64	66	9	2	-	3	7	10	7	6	6	9	13	5	19	27	19	20	33	7	15	
	4%	4%	3%	1%	2%g	6%cdg	6%cdg	1%	4%cdg	5%	4%	3%	5%	2%	-	3%	3%	6%	4%	4%	3%	3%	5%	3%	4%	4%	4%	4%	6%h	2%	3%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 860

S19. Which, if any, of the following prevent you from further reducing your food waste?**Base: All respondents**

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret- ired	Eng- land (i)	UK Excl Scot- land (j)	Scot- land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Don't know	125 6%	66 7%	59 6%	18 5%	43 6%	45 9%fg	19 4%	27 5%	80 8%dfg	23 7%	94 5%	112 6%	13 8%	13 14%ioqst uv	4 8%	5 6%	8 4%	13 8%	5 3%	12 8%	12 6%	19 7%	14 5%	5 3%	26 5%	38 5%	30 6%	33 6%	30 5%	30 7%	33 7%
NET: Those with reasons stopping them from further reducing their food waste	939 45%	454 45%	482 46%	208 60%efh	403 55%efh	184 37%fg	144 30%	360 62%defh	435 43%ef	119 36%	816 47%k	879 46%k	61 35%	40 41%	23 40%	47 55%ks	116 51%k	75 44%	85 48%k	68 46%	79 41%	134 49%k	134 48%k	77 43%	238 49%	346 47%	232 45%	265 49%C	272 46%	181 42%	221 45%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 861

S19. Which, if any, of the following prevent you from further reducing your food waste?**Base: All respondents**

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Not applicable - nothing is preventing me from reducing my food waste	1003	167	372	420	119	68	32	79	230	56	715	477	238	274	113	58	103	13	42	78	19	12	486	465	143	808	795	208
	49%	41%	46%	43%	50%ac	38%	38%	64%abcd	66%abod	51%cg	51%k	58%jlmno	41%	44%	46%	39%	44%	38%	54%	49%	43%	37%	54%v	45%	40%	51%w	47%	56%A
It's cheaper to bulk buy even if I don't use it all before it goes off	195	49	88	115	21	19	11	7	13	9	118	55	64	75	27	16	31	3	6	18	7	4	72	113	40	146	165	30
	9%	12%	11%	12%ef	9%ef	11%ef	13%ef	6%	4%	8%	8%	7%	11%ef	12%h	11%	11%ef	13%ef	7%	8%	11%	17%	13%	8%	11%u	11%	9%	10%	8%
It is difficult to find ways to use up leftover food	206	55	89	118	26	26	7	4	18	9	132	56	77	69	27	18	25	5	6	10	8	3	70	126	42	154	185	21
	10%	13%	11%	12%ef	11%ef	15%ef	8%	3%	5%	8%	9%	7%	13%ef	11%	11%	12%ef	11%ef	13%	8%	6%	18%ef	8%	8%	12%u	12%	10%	11%B	6%
My lifestyle makes it difficult to plan meals	184	52	96	123	25	23	9	-	3	1	106	28	78	76	23	18	35	2	5	20	2	6	57	117	44	130	158	25
	9%	13%	12%	12%efg	11%efg	13%efg	11%efg	-	1%	1%	8%	3%	13%ef	12%h	9%ef	12%ef	15%ef	7%	6%	12%	5%	17%	6%	11%u	12%x	8%	9%	7%
It's hard to know if food past its best before date is still OK to eat	245	55	94	125	25	25	10	16	27	16	153	76	77	88	41	20	27	3	7	16	9	4	102	127	60	170	201	43
	12%	14%	12%	13%ef	10%	14%ef	12%	13%	8%	15%ef	11%	9%	13%ef	14%	17%ef	14%	11%	10%	9%	10%	20%	11%	11%	12%	17%x	11%	12%	12%
I like to eat different things	328	77	136	174	38	27	23	15	35	17	202	102	100	120	50	23	47	7	10	32	9	6	128	180	58	250	281	47
	16%	19%	17%	18%ef	16%ef	15%	27%bcdf	12%	10%	16%	14%	12%	17%ef	19%h	20%ef	16%	20%ef	19%	13%	20%	20%	18%	14%	17%	16%	16%	17%	13%
I have to buy too much food because of the quantities it's sold in	180	46	69	101	13	19	6	7	25	8	122	57	65	53	7	16	31	5	7	16	5	6	74	95	34	134	152	28
	9%	11%	8%	10%b	6%	11%	7%	6%	7%	7%	9%	7%	11%ef	8%	3%	10%ef	13%ef	15%ef	8%	10%	11%	19%	8%	9%	10%	8%	9%	7%
I don't see the point	59	9	32	34	7	6	1	3	3	5	31	12	19	26	10	7	9	2	1	8	2	1	15	39	10	44	49	10
	3%	2%	4%	3%ef	3%	3%	2%	2%	1%	4%ef	2%	1%	3%ef	4%h	4%	5%ef	4%ef	7%ef	1%	5%	5%	2%	2%	4%u	3%	3%	3%	3%
Other, please specify	75	7	29	26	10	2	3	3	27	3	60	43	18	15	2	5	8	-	2	3	2	-	43	28	15	55	58	17
	4%	2%	4%	3%	4%	1%	4%	3%	8%ac	3%	4%k	5%ef	3%	2%	1%	3%	3%	-	2%	2%	5%	-	5%v	3%	4%	3%	3%	5%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 861

S19. Which, if any, of the following prevent you from further reducing your food waste?**Base: All respondents**

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)		Brigh-ton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Don't know	125 6%	30 7%	47 6%	65 7%	12 5%	14 8%	10 11%fg	5 4%	17 5%	3 3%	88 6%	47 6%	41 7%	33 5%	16 7%	8 6%	8 4%	4 13%in	8 10%	6 4%	3 7%	1 2%	47 5%	60 6%	24 7%	83 5%	106 6%	19 5%
NET: Those with reasons stopping them from further reducing their food waste	939 45%	212 52%	395 49%	500 51%ef	107 45%ef	96 54%ef	43 51%ef	40 32%	104 30%	49 46%ef	599 43%	292 36%	307 52%i	323 51%h	118 48%i	83 55%i	123 52%i	17 49%	27 35%	77 48%	21 49%	20 61%	368 41%	514 49%u	192 53%x	690 44%	796 47%B	144 39%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 862

S19. Which, if any, of the following prevent you from further reducing your food waste?**Base: All respondents**

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Not applicable - nothing is preventing me from reducing my food waste	1003 49%	539 44%cdl	467 42%l	382 42%l	85 46%l	72 58%bcdej	38 55%l	34 63%bcdej	464 55%bcdej	32 38%	47 48%l	21 26%	79 64%bcdejkl	230 66%bcdejkl	56 51%l
It's cheaper to bulk buy even if I don't use it all before it goes off	195 9%	136 11%in	125 11%in	108 12%in	17 9%n	11 9%n	7 11%n	4 7%	59 7%n	11 13%in	7 7%	12 15%imn	7 6%	13 4%	9 8%
It is difficult to find ways to use up leftover food	206 10%	144 12%imn	133 12%imn	111 12%imn	22 12%imn	11 9%	7 10%	4 7%	63 7%n	7 8%	13 13%mn	13 17%imn	4 3%	18 5%	9 8%
My lifestyle makes it difficult to plan meals	184 9%	148 12%imno	138 13%imno	117 13%imno	21 11%imno	9 8%mo	5 7%mn	4 8%mo	36 4%mn	9 11%imno	10 10%imno	13 17%imno	- -	3 1%	1 1%
It's hard to know if food past its best before date is still OK to eat	245 12%	149 12%n	137 12%n	117 13%n	20 11%	12 10%	8 11%	5 8%	95 11%n	10 12%	13 13%	12 16%n	16 13%	27 8%	16 15%n
I like to eat different things	328 16%	212 17%in	189 17%n	160 17%n	29 16%n	23 19%n	14 21%n	9 16%	116 14%n	23 27%bceikmn	11 11%	16 20%n	15 12%	35 10%	17 16%
I have to buy too much food because of the quantities it's sold in	180 9%	115 9%h	108 10%h	96 11%h	12 7%	6 5%h	5 7%	1 2%	65 8%	6 7%	5 5%	14 18%bcdefhijkmo	7 6%	25 7%	8 7%
I don't see the point	59 3%	41 3%n	40 4%n	33 4%n	6 3%n	2 1%	1 1%	1 1%	18 2%n	1 2%	3 3%	3 4%	3 2%	3 1%	5 4%n
Other, please specify	75 4%	36 3%	32 3%	24 3%	9 5%l	4 3%	2 4%	2 3%	39 5%d	3 4%	2 2%	- -	3 3%	27 8%bcdil	3 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 862

S19. Which, if any, of the following prevent you from further reducing your food waste?**Base: All respondents**

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Don't know	125 6%	77 6%	71 6%	62 7%	9 5%	6 5%	3 4%	3 6%	48 6%	10 11%ino	11 11%ino	3 4%	5 4%	17 5%	3 3%
NET: Those with reasons stopping them from further reducing their food waste	939 45%	607 50%fhimn	561 51%bfhimn	472 52%fhimn	89 49%fhimn	46 37%	29 41%	17 32%	332 39%n	43 51%himn	41 41%n	55 70%bcdefghijkmn o	40 32%	104 30%	49 46%n

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 863

S19. Which, if any, of the following prevent you from further reducing your food waste?**Base: All respondents**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Not applicable - nothing is preventing me from reducing my food waste	1003 49%	771 48%	221 52%	824 49%	150 47%	503 54%f	169 40%	25 42%	693 50%	268 46%	318 50%	81 60%i	52 58%i	-	175 51%	227 47%	194 48%	120 58%op	55 52%	284 44%	267 56% ^s
It's cheaper to bulk buy even if I don't use it all before it goes off	195 9%	156 10%	39 9%	152 9%	38 12%	86 9%	44 11%	10 16%	127 9%	66 11%	58 9%	7 6%	6 6%	-	32 9%	46 9%	43 11%	16 8%	15 15%t	65 10%	35 7%
It is difficult to find ways to use up leftover food	206 10%	181 11%b	24 6%	176 10%	28 9%	90 10%	48 12%	9 15%	124 9%	64 11%	54 8%	8 6%	7 7%	-	24 7%	51 11%	40 10%	17 8%	8 8%	74 12%t	31 6%
My lifestyle makes it difficult to plan meals	184 9%	152 9%	31 7%	152 9%	26 8%	71 8%	51 12%e	6 10%	125 9%	61 10%	54 8%	8 6%	9 10%	-	38 11%	43 9%	35 9%	16 8%	8 8%	73 11%t	35 7%
It's hard to know if food past its best before date is still OK to eat	245 12%	210 13%b	31 7%	213 13%	31 10%	91 10%	67 16%e	4 6%	154 11%	59 10%	78 12%	11 8%	11 12%	-	37 11%	54 11%	51 12%	16 8%	6 5%	86 13%rt	39 8%
I like to eat different things	328 16%	259 16%	65 15%	270 16%	49 15%	146 16%	66 16%	12 20%	223 16%	103 18%	109 17%	15 11%	9 10%	-	57 16%	85 17%	69 17%	24 12%	18 17%	114 18%	71 15%
I have to buy too much food because of the quantities it's sold in	180 9%	158 10%b	19 5%	159 9%	18 6%	77 8%	40 10%	8 13%	124 9%	57 10%	60 9%	11 8%	4 4%	-	34 10%	41 8%	44 11%	13 6%	11 11%	69 11%t	31 6%
I don't see the point	59 3%	25 2%	34 8%a	29 2%	29 9% ^c	26 3%	12 3%	-	40 3%	22 4%	16 3%	1 1%	1 1%	-	6 2%	21 4%p	6 1%	6 3%	2 2%	16 3%	18 4%
Other, please specify	75 4%	57 4%	18 4%	66 4%	8 3%	27 3%	19 5%	1 1%	54 4%	16 3%	29 5%	7 5%	3 3%	-	18 5%	17 3%	14 3%	6 3%	3 3%	19 3%	29 6% ^s

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 863

S19. Which, if any, of the following prevent you from further reducing your food waste?**Base: All respondents**

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478	
Don't know	125 6%	88 5%	27 6%	88 5%	27 9% ^c	39 4%	27 6%	3 5%	78 6%	40 7% ^l	32 5%	9 7%	1 1%	1 100%	12 4%	25 5%	35 9% ⁿ	10 5%	6 5%	37 6%	23 5%	
NET: Those with reasons stopping them from further reducing their food waste	939 45%	752 47%	178 42%	778 46%	141 44%	385 41%	223 53% ^e	32 53%	615 44%	276 47% ^k	289 45% ^k	45 34%	36 41%	- -	156 45%	235 48% ^q	180 44%	77 37%	46 43%	318 50% ^t	188 39%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 864

S19. Which, if any, of the following prevent you from further reducing your food waste?**Base: All respondents**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)		
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
Not applicable - nothing is preventing me from reducing my food waste	1003	43	268	93	598	688	315	826	152	57	72	69	54	10	1	23	66	129	214	939	31	804	165	141	265	175	279		
	49%	50%	53%cd	43%	47%	51%f	43%	50%hkm	42%	45%	44%	40%	47%lm	27%	10%	56%lm	51%	52%	58%	49%	43%	51%v	40%	45%	48%	44%	52%y		
It's cheaper to bulk buy even if I don't use it all before it goes off	195	10	46	27	112	115	81	162	36	9	17	16	7	3	1	2	18	23	30	186	4	155	37	36	55	47	42		
	9%	11%	9%	12%	9%	9%	11%	10%	10%	7%	10%	9%	6%	9%	5%	5%	14%	9%	8%	10%	5%	10%	9%	12%	10%	12%	8%		
It is difficult to find ways to use up leftover food	206	8	50	20	127	127	80	165	41	18	16	20	9	4	3	1	12	26	14	200	4	145	60	40	44	52	49		
	10%	10%	10%	9%	10%	9%	11%	10%	11%	14%o	10%	11%	8%	12%	24%	2%	9%r	11%r	4%	10%	6%	9%	15%u	13%x	8%	13%x	9%		
My lifestyle makes it difficult to plan meals	184	10	40	20	113	101	83	137	46	15	16	31	11	7	3	4	18	18	15	169	9	128	50	38	46	31	46		
	9%	12%	8%	9%	9%	8%	11%e	8%	13%g	12%	10%	18%gj	9%	19%g	24%	9%	14%r	7%	4%	9%	12%	8%	12%u	12%	8%	8%	9%		
It's hard to know if food past its best before date is still OK to eat	245	6	47	30	162	152	93	197	57	23	25	27	22	8	2	1	16	23	24	233	3	177	58	48	73	55	50		
	12%	7%	9%	14%	13%	11%	13%	12%	16%go	18%go	16%o	16%o	19%go	21%o	20%	3%	12%	9%	6%	12%	4%	11%	14%	15%z	13%z	14%z	9%		
I like to eat different things	328	10	77	37	205	193	135	256	75	12	26	31	17	12	2	4	19	34	53	311	10	252	67	57	89	69	80		
	16%	12%	15%	17%	16%	14%	19%e	15%	21%gi	9%	16%	18%	15%	32%gjlo	15%	9%	14%	14%	14%	16%	14%	16%	16%	18%	16%	17%	15%		
I have to buy too much food because of the quantities it's sold in	180	14	43	17	106	122	58	149	36	9	16	21	16	6	5	3	11	29	28	173	2	135	39	26	63	33	34		
	9%	17%bcd	9%	8%	8%	9%	8%	9%	10%	7%	10%	12%	14%i	15%	43%	7%	8%	12%	8%	9%	3%	9%	10%	8%	11%z	8%	6%		
I don't see the point	59	2	17	8	32	27	32	37	14	5	5	9	8	2	-	3	3	1	8	44	12	27	27	8	8	8	32		
	3%	2%	3%	4%	3%	2%	4%e	2%	4%	4%	3%	5%g	7%g	5%	-	7%g	2%	*	2%	2%	17%st	2%	7%u	2%	1%	2%	6%wxy		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 864

S19. Which, if any, of the following prevent you from further reducing your food waste?**Base: All respondents**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff	With green provider but not a green tariff	With green tariff but not a green provider	None of the above	NET: Current home insulation	NET: None of these/ no current home insulation	Gas boiler	Electric heaters	Wood burning stove	Gas fire	Electric fire	Heating oil	Heat pump	Other low carbon heating system	Other	Yes	Maybe	No	NET: Does always to rarely	Never	NET: Does always to rarely	Never	Often	Sometimes	Rarely	Never
		(a)	(b)	(c)	(d)	(e)	(f)													(g)	(h)	(i)	(j)				
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Other, please specify	75 4%	8 10%bd	15 3%	12 5%	40 3%	60 4% f	16 2%	61 4%	14 4%	7 6%	11 7%	8 4%	3 2%	-	1 7%	2 5%	4 3%	13 5%	28 8%	68 4%	6 8% s	44 3%	25 6% u	9 3%	22 4%	13 3%	24 5%
Don't know	125 6%	3 4%	26 5%	5 2%	91 7% c	74 6%	51 7%	96 6% k	12 3%	10 8% k	8 5%	4 2%	6 6%	2 4%	2 14%	2 4%	5 4%	11 5%	17 5%	106 6%	7 9%	80 5%	34 8% u	14 4%	30 5%	25 6%	32 6%
NET: Those with reasons stopping them from further reducing their food waste	939 45%	40 46%	209 42%	120 55%bd	570 45%	576 43%	363 50% e	730 44%	197 55% g	60 47%	84 51%	101 58% go	55 47%	26 68% gilo	9 76%	17 40%	59 46%	107 43%	137 37%	879 46%	35 48%	693 44%	211 51% u	158 50% z	258 47%	195 49% z	228 42%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 865

S20. Which, if any, of the following prevent you from composting or recycling leftover food more often?**Base: All respondents**

	Gender			Age							Region															Region Summary					Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humber- side (p)	West Midlands (q)	East Midlands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)			
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494			
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493			
Not applicable - nothing is stopping me from composting or recycling leftover food	926	449	472	111	290	247	278	202	447	165	743	837	89	53	41	23	111	68	74	54	94	92	134	94	201	320	221	247	252	219	209			
	45%	45%	45%	32%	40% ^c	49% ^{cdgh}	58% ^{cdgh}	35%	44% ^{cdg}	50%	43%	44%	50% ^{nrt}	55% ^{inpqr}	72% ^{iklnopqrstuv}	27%	48% ^{nrt}	40%	42% ⁿ	36%	49% ^{nrt}	34%	48% ^{nrt}	53% ^{npqrst}	41%	44%	43%	45%	42%	50% ^{BD}	42%			
There is no kerbside collection of food waste in my area	433	213	220	85	140	107	101	130	202	64	394	401	32	5	2	22	57	54	40	46	38	55	49	33	133	137	125	114	136	73	111			
	21%	21%	21%	24%	19%	21%	21%	23%	20%	19%	23% ^{lm}	21%	18% ^{lm}	5%	4%	25% ^{lm}	25% ^{lm}	32% ^{klms}	22% ^{lm}	31% ^{klms}	20% ^{lm}	20% ^{lm}	18% ^{lm}	18% ^{lm}	27% ^x	24% ^x	21%	23% ^C	17%	22% ^C				
It's too much of a hassle / too time consuming	197	103	93	57	89	36	16	89	92	17	173	185	13	7	5	11	21	14	21	19	10	36	31	10	46	77	49	66	54	45	33			
	10%	10%	9%	16% ^{efh}	12% ^{efh}	7% ^f	3%	15% ^{efh}	9% ^{ef}	5%	10%	10%	7%	8%	8%	13% ^s	9%	8%	12% ^s	13% ^s	5%	13% ^{sv}	11% ^s	6%	10%	11%	9%	12% ^D	9%	10%	7%			
It's not clear what food waste can and can't be recycled	196	90	106	52	79	35	30	79	87	28	171	180	16	5	4	13	20	12	17	19	18	36	18	17	45	71	55	56	60	37	43			
	9%	9%	10%	15% ^{efh}	11% ^{efh}	7%	6%	14% ^{efh}	9%	8%	10%	10%	9%	5%	7%	15% ^{lu}	9%	7%	10%	13%	10%	13% ^{lu}	6%	9%	9%	10%	11%	10%	10%	8%	9%			
I don't have the space or facilities to home compost	485	237	247	90	198	110	86	158	241	69	435	454	31	12	7	23	55	49	40	42	45	82	68	32	127	181	127	123	143	92	128			
	23%	24%	23%	26% ^f	27% ^{fh}	22%	18%	27% ^f	24% ^f	21%	25% ^{klm}	24%	18%	12%	13%	27% ^l	24% ^l	29% ^{klmv}	22% ^l	28% ^{klm}	24% ^l	30% ^{klmv}	24% ^l	18%	26%	25%	23%	24%	21%	26%				
It attracts pests (e.g. foxes, rats, insects etc.)	370	182	187	79	157	77	57	133	179	45	319	341	29	18	4	20	45	29	36	22	28	60	42	36	94	138	86	119	108	71	73			
	18%	18%	18%	23% ^{ef}	21% ^{efh}	15%	12%	23% ^{efh}	18% ^{ef}	14%	18% ^m	18%	16%	19% ^m	7%	23% ^m	20% ^m	17%	20% ^m	15%	15%	22% ^m	15%	20% ^m	19%	19%	17%	22% ^{CD}	18%	16%	15%			
I don't see the point	62	36	25	18	32	5	8	27	28	7	54	57	5	2	1	3	10	8	9	2	3	13	3	2	22	19	14	17	18	11	16			
	3%	4%	2%	5% ^{ef}	4% ^{efh}	1%	2%	5% ^{ef}	3% ^e	2%	3%	3%	3%	3%	1%	4%	4% ^u	5% ^u	5% ^u	2%	2%	5% ^u	1%	1%	4%	3%	3%	3%	2%	2%	3%			
Other, please specify	67	38	29	2	18	27	19	2	46	23	60	64	3	4	-	5	3	6	7	3	4	13	15	3	14	32	14	14	25	9	19			
	3%	4%	3%	1%	2% ^g	5% ^{cdg}	4% ^{cg}	*	5% ^{cdg}	7%	3%	3%	2%	5%	-	6% ^o	1%	4%	4%	2%	2%	5% ^o	5% ^o	2%	3%	4%	3%	3%	4%	2%	4%			
Don't know	58	31	26	18	19	11	10	25	23	7	47	52	6	5	-	3	5	2	4	10	5	8	8	4	9	19	19	11	16	18	14			
	3%	3%	2%	5% ^{deh}	3%	2%	2%	4% ^h	2%	2%	3%	3%	3%	5%	-	3%	2%	1%	2%	6% ^p	3%	3%	3%	2%	2%	3%	4%	2%	3%	4%	3%			

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 865
S20. Which, if any, of the following prevent you from composting or recycling leftover food more often?
Base: All respondents

	Gender			Age							Region												Region Summary				Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
NET: Those with reasons stopping them from composting/ recycling leftover food more often	1083	525	556	217	425	246	195	352	535	158	946	1002	81	39	16	59	114	102	100	86	93	173	140	80	275	392	279	286	329	197	270
	52%	52%	53%	63%efh	58%efh	49%f	40%	61%efh	53%ef	48%	55%klm	53%	46%lm	40%	28%	70%klmo	50%lm	59%klmv	56%lmv	58%lmv	49%lm	63%klmo	50%lm	45%lm	57%	54%	54%	53%C	55%C	45%	55%C

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

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Absolutes/col percents

Table 866

S20. Which, if any, of the following prevent you from composting or recycling leftover food more often?**Base: All respondents**

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Not applicable - nothing is stopping me from composting or recycling leftover food	926	159	358	414	103	53	29	71	204	52	688	434	254	224	86	53	85	14	36	86	14	8	424	453	148	729	726	200
	45%	39%	44%	42%c	43%c	30%	35%	58%abcd	58%abcd	48%c	49%k	53%jlmn	43%lm	35%	35%	35%	37%	41%	46%	54%t	32%	26%	47%	44%	41%	46%	43%	54%A
There is no kerbside collection of food waste in my area	433	78	163	186	54	44	25	25	77	22	268	160	108	158	64	31	63	7	14	34	12	7	186	222	74	334	366	67
	21%	19%	20%	19%	23%	25%	30%a	20%	22%	20%	19%	20%	18%	25%h	26%	20%	27%ij	22%	18%	21%	27%	21%	21%	21%	21%	22%	18%	
It's too much of a hassle / too time consuming	197	47	90	114	23	27	5	4	15	9	111	55	56	82	25	20	38	4	5	15	4	11	61	124	37	148	181	16
	10%	12%	11%	12%ef	10%ef	15%ef	6%	3%	4%	9%	8%	7%	10%	13%h	10%	13%i	16%ij	11%	7%	9%	10%	34%	12%u	10%	9%	11%B	4%	
It's not clear what food waste can and can't be recycled	196	66	71	113	24	18	8	6	21	6	131	54	77	59	17	15	27	6	11	10	3	4	87	93	33	147	167	29
	9%	16%F	9%	11%ef	10%f	10%	9%	5%	6%	6%	9%	7%	13%i	9%	7%	10%	12%i	17%il	15%is	6%	8%	13%	10%	9%	9%	9%	10%	8%
I don't have the space or facilities to home compost	485	106	185	240	51	52	27	26	63	27	287	147	140	188	72	45	71	10	20	38	16	9	215	240	94	362	410	76
	23%	26%	23%	24%f	21%	29%f	32%f	21%	18%	25%	20%	18%	24%i	30%h	29%i	30%i	30%ij	29%i	26%	24%	36%	28%	24%	23%	26%	23%	24%	20%
It attracts pests (e.g. foxes, rats, insects etc.)	370	99	148	211	35	39	14	7	45	19	250	127	123	116	43	27	46	4	15	31	2	8	137	214	78	272	312	58
	18%	24%F	18%	21%bef	15%e	22%ef	17%e	5%	13%e	17%e	18%	16%	21%i	18%	17%	18%	20%	11%	19%t	20%t	4%	25%	15%	21%u	22%	17%	18%	16%
I don't see the point	62	19	24	37	6	10	2	2	3	3	36	17	19	25	10	9	6	1	-	7	-	2	19	38	9	48	54	8
	3%	5%	3%	4%f	3%	5%	2%	2%	1%	2%	3%	2%	3%	4%	4%	6%in	3%	2%	-	5%	-	7%	2%	4%	3%	3%	3%	2%
Other, please specify	67	11	26	27	10	7	5	2	15	1	45	28	17	23	14	4	5	-	1	1	4	-	35	27	15	46	57	11
	3%	3%	3%	3%	4%	4%	5%	2%	4%	1%	3%	3%	3%	4%	6%	2%	2%	-	1%	1%	8%is	-	4%	3%	4%	3%	3%	3%
Don't know	58	11	24	29	7	6	3	4	5	5	44	24	20	12	2	4	6	2	2	2	2	1	18	26	4	40	51	7
	3%	3%	3%	3%	3%	3%	4%	3%	1%	4%	3%	3%	3%	2%	1%	3%	3%	5%	3%	1%	4%	4%	2%	2%	1%	3%	3%	2%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 866

S20. Which, if any, of the following prevent you from composting or recycling leftover food more often?**Base: All respondents**

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploy- ed (c)	Not working but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mort- gage (j)	NET: Rent-ers (k)	Rent-ed from coun- cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)		Brigh- ton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
NET: Those with reasons stopping them from composting/ recycling leftover food more often	1083	238	432	542	128	119	52	49	142	52	670	358	312	395	159	93	143	18	38	73	27	23	460	560	207	812	920	163
	52%	58%	53%	55%ef	54%ef	67%abefg	61%ef	40%	40%	48%	48%	44%	53%i	63%h	64%ij	62%ij	61%ij	54%	50%	45%	64%	71%	51%	54%	58% _x	51%	54%B	44%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/ef/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 867

S20. Which, if any, of the following prevent you from composting or recycling leftover food more often?**Base: All respondents**

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Not applicable - nothing is stopping me from composting or recycling leftover food	926 45%	517 42%cl	448 41%l	373 41%l	76 41%l	69 56%bcdejkl	41 59%bcdejkl	28 51%jkl	409 48%bcdjkl	29 35%	34 34%	19 25%	71 58%bcdejkl	204 58%bcdejkl	52 48%l
There is no kerbside collection of food waste in my area	433 21%	240 20%	221 20%	177 19%	43 24%	20 16%	9 13%	11 20%	192 23%	25 30%bdfg	24 24%	20 26%	25 20%	77 22%	22 20%
It's too much of a hassle / too time consuming	197 10%	137 11%imn	129 12%imn	109 12%imn	19 11%mn	8 7%	5 7%	4 7%	60 7%n	5 6%	5 5%	22 28%bcdefghijkmo	4 3%	15 4%	9 9%
It's not clear what food waste can and can't be recycled	196 9%	137 11%fimn	131 12%imn	111 12%fimn	20 11%in	7 6%	3 4%	4 8%	58 7%	8 9%	6 6%	12 15%fgimno	6 5%	21 6%	6 6%
I don't have the space or facilities to home compost	485 23%	291 24%fhn	272 25%bfhn	228 25%fhn	43 24%	19 15%	11 16%	8 14%	195 23%n	27 32%fhn	29 29%fhn	22 29%fhn	26 21%	63 18%	27 25%
It attracts pests (e.g. foxes, rats, insects etc.)	370 18%	247 20%efimn	233 21%befgimn	205 22%befgimn	28 15%m	13 11%	6 9%	7 13%	123 15%m	14 17%m	20 20%m	18 24%fgimn	7 5%	45 13%m	19 17%m
I don't see the point	62 3%	43 4%n	42 4%n	37 4%n	6 3%n	1 1%	- -	1 1%	19 2%n	2 2%	7 7%fin	2 3%	2 2%	3 1%	3 2%
Other, please specify	67 3%	37 3%cd	28 3%	20 2%	7 4%	9 8%bcdlmo	6 9%bcdlmo	3 6%l	30 4%	5 5%l	7 7%bcdlo	-	2 2%	15 4%	1 1%
Don't know	58 3%	36 3%	32 3%	28 3%	4 2%	4 3%	1 2%	3 5%n	22 3%n	3 4%	3 3%	3 4%	4 3%	5 1%	5 4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Table 867

S20. Which, if any, of the following prevent you from composting or recycling leftover food more often?

Base: All respondents

		Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic													
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
NET: Those with reasons stopping them from composting/ recycling leftover food more often	1083	670	619	515	104	51	27	24	413	52	62	56	49	142	52
	52%	55%fgimn	56%bfghimn	56%fghimn	57%fgimn	41%	39%	44%	49%mn	61%fghimn	63%fghimno	72%bcdefghimno	40%	40%	48%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 868

S20. Which, if any, of the following prevent you from composting or recycling leftover food more often?**Base: All respondents**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Not applicable - nothing is stopping me from composting or recycling leftover food	926	729	185	785	118	462	165	22	671	261	306	80	47	-	173	227	191	102	59	290	238
	45%	45%	43%	46% ^d	37%	50% ^f	40%	36%	48%	45%	48%	59% ^{ij}	53%	-	50%	47%	47%	49%	55%	45%	50%
There is no kerbside collection of food waste in my area	433	354	74	355	68	179	93	7	284	107	142	25	17	-	66	90	97	38	18	133	100
	21%	22%	17%	21%	21%	19%	22%	12%	20%	18%	22%	19%	19%	-	19%	19%	24%	18%	17%	21%	21%
It's too much of a hassle / too time consuming	197	135	61	145	49	96	41	7	132	65	55	9	10	-	23	54	37	25	12	65	45
	10%	8%	14% ^a	9%	15% ^c	10%	10%	12%	10%	11%	9%	7%	11%	-	7%	11% ⁿ	9%	12% ⁿ	11%	10%	9%
It's not clear what food waste can and can't be recycled	196	154	40	161	31	73	38	7	127	61	61	7	7	-	23	53	50	9	6	77	35
	9%	10%	9%	10%	10%	8%	9%	11%	9%	10%	9%	5%	8%	-	7%	11% ^q	12% ^{nq}	4%	6%	12% ^t	7%
I don't have the space or facilities to home compost	485	375	104	375	93	188	111	13	294	127	133	24	22	-	79	95	87	46	13	155	94
	23%	23%	25%	22%	29% ^c	20%	27% ^e	21%	21%	22%	21%	18%	24%	-	23%	19%	21%	22%	13%	24% ^r	20%
It attracts pests (e.g. foxes, rats, insects etc.)	370	275	93	285	79	158	84	16	250	133	106	19	9	-	57	91	78	39	11	131	88
	18%	17%	22% ^a	17%	25% ^c	17%	20%	27%	18%	23% ^{ijkl}	17%	14%	10%	-	17%	19%	19%	19%	11%	20% ^r	18%
I don't see the point	62	27	35	33	26	24	12	2	38	22	17	1	-	-	9	12	12	7	3	14	19
	3%	2%	8% ^a	2%	8% ^c	3%	3%	3%	3%	4%	3%	1%	-	-	3%	3%	3%	3%	3%	2%	4%
Other, please specify	67	52	16	55	11	23	23	3	40	18	22	2	1	-	12	12	16	4	2	19	16
	3%	3%	4%	3%	3%	2%	5% ^e	5%	3%	3%	3%	1%	2%	-	3%	2%	4%	2%	2%	3%	3%
Don't know	58	43	8	41	9	15	6	2	30	16	13	2	1	1	5	9	13	5	2	10	9
	3%	3%	2%	2%	3%	2%	1%	3%	2%	3%	2%	1%	1%	100%	1%	2%	3%	2%	2%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 868

S20. Which, if any, of the following prevent you from composting or recycling leftover food more often?**Base: All respondents**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
NET: Those with reasons stopping them from composting/ recycling leftover food more often	1083	839	233	864	192	450	247	37	686	309	320	53	41	-	165	251	205	101	45	339	232
	52%	52%	55%	51%	60% ^c	48%	59% ^e	61%	49%	53% ^k	50% ^k	39%	46%	-	48%	52%	50%	49%	43%	53%	48%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 869

S20. Which, if any, of the following prevent you from composting or recycling leftover food more often?

Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)		
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
Not applicable - nothing is stopping me from composting or recycling leftover food	926	44	241	85	556	659	268	759	132	68	69	72	60	11	5	21	73	122	188	868	27	837	59	139	266	163	223		
	45%	50%	48% ^c	39%	44%	49% ^f	37%	46% ^{hm}	37%	54% ^{hm}	42%	42%	52% ^{hm}	29%	46%	50%	56%	49%	51%	45%	37%	53% ^v	14%	45%	48% ^z	41%	41%		
There is no kerbside collection of food waste in my area	433	24	103	45	261	265	168	356	80	14	41	32	15	5	3	10	19	51	86	411	13	246	175	64	110	89	117		
	21%	28%	21%	20%	21%	20%	23%	22% ^{il}	22% ^{il}	11%	25% ^{il}	19%	13%	13%	27%	25% ⁱ	14%	20%	23% ^p	21%	18%	16%	43% ^u	20%	20%	23%	22%		
It's too much of a hassle / too time consuming	197	5	49	25	118	110	87	137	57	11	15	28	16	7	2	2	8	20	25	180	11	117	76	40	45	33	65		
	10%	6%	10%	12%	9%	8%	12% ^e	8%	16% ^g	9%	9%	16% ^g	14% ^g	18% ^g	17%	5%	6%	8%	7%	9%	14%	7%	19% ^u	13% ^x	8%	8%	12% ^x		
It's not clear what food waste can and can't be recycled	196	10	41	20	125	125	70	149	44	12	19	19	17	8	2	1	5	21	25	189	4	147	45	29	67	40	36		
	9%	12%	8%	9%	10%	9%	10%	9%	12%	10%	11%	11%	14% ^o	22% ^{gio}	14%	3%	4%	8%	7%	10%	5%	9%	11%	9%	12% ^z	10%	7%		
I don't have the space or facilities to home compost	485	14	115	50	306	280	205	391	96	18	34	38	14	13	4	7	23	53	70	462	12	282	190	80	109	105	147		
	23%	17%	23%	23%	24%	21%	28% ^e	24% ^{il}	27% ^{il}	14%	21%	22% ^{il}	12%	34% ^{il}	36%	17%	17%	22%	19%	24%	16%	18%	46% ^u	26%	20%	26% ^x	27% ^x		
It attracts pests (e.g. foxes, rats, insects etc.)	370	14	84	42	230	245	125	299	79	25	38	38	18	11	2	4	17	42	63	351	13	251	112	58	100	77	113		
	18%	16%	17%	19%	18%	18%	17%	18%	22%	20%	23%	22%	15%	29% ^o	21%	10%	13%	17%	17%	18%	18%	16%	27% ^u	19%	18%	19%	21%		
I don't see the point	62	4	21	8	28	33	29	42	19	7	3	9	6	1	1	-	6	2	10	48	9	35	24	9	7	9	30		
	3%	5%	4% ^d	4%	2%	2%	4%	3%	5% ^g	6% ^g	2%	5% ^g	5%	4%	6%	-	5% ^q	1%	3%	2%	13% ^s	2%	6% ^u	3%	1%	2%	6% ^{xy}		
Other, please specify	67	6	22	4	36	45	23	54	20	5	9	6	1	3	-	3	4	5	21	62	5	42	19	12	16	14	19		
	3%	7% ^{cd}	4%	2%	3%	3%	3%	3%	5% ^{gl}	4%	6% ^l	3%	1%	7% ^l	-	7% ^l	3%	2%	6% ^q	3%	7%	3%	5%	4%	3%	3%	4%		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 869

S20. Which, if any, of the following prevent you from composting or recycling leftover food more often?**Base: All respondents**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Don't know	58 3%	2 2%	5 1%	3 1%	48 4%b	30 2%	28 4%	43 3%	3 1%	4 3%	5 3%	3 2%	1 1%	-	-	1 4%	4 3%	6 3%	7 2%	45 2%	* 1%	37 2%	8 2%	8 3%	16 3%	6 2%	9 2%
NET: Those with reasons stopping them from composting/ recycling leftover food more often	1083 52%	41 48%	256 51%	130 59%	655 52%	650 49%	433 59%e	850 51%	226 63%gilo	54 43%	90 55%	98 56%i	54 46%	27 71%gilo	6 54%	19 47%	53 41%	119 48%	173 47%	1012 53%	46 63%	702 45%	342 84%u	165 53%	271 49%	226 57%x	306 57%x

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 870

S21. Which, if any, of the following prevent you from eating less meat and dairy (i.e. high carbon-footprint foods)?

Base: All respondents

	Gender			Age							Region														Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North England (w)	South England (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	1810	911	895	253	633	472	452	425	933	303	1495	1651	159	99	57	71	196	156	172	107	186	222	243	142	423	607	465	499	470	409	432	
Weighted base	1799	908	888	278	639	447	436	471	892	292	1504	1649	151	90*	54*	76*	194	152	157	127*	164	232	254	149	422	634	448	467	512	392	428	
Meat and dairy alternatives are too expensive	435 24%	218 24%	215 24%	79 28% ^f	183 29% ^f	111 25% ^f	62 14%	131 28% ^f	242 27% ^f	77 26%	379 25% ^k	411 25% ^k	24 16%	21 23%	11 21%	18 23%	52 27% ^k	28 19%	43 27% ^k	30 23%	40 24%	62 27% ^k	73 29% ^k	33 22%	98 23%	169 27%	112 25%	105 22%	123 24%	97 25%	109 25%	
Alternative options are less readily available where I shop	122 7%	62 7%	59 7%	29 10% ^{efh}	54 8% ^{fh}	25 5%	15 3%	53 11% ^{efh}	54 6% ^f	14 5%	102 7%	111 7%	11 7% ^v	6 7%	2 4%	3 3%	12 6%	10 7%	11 7%	12 10% ^v	6 4%	24 10% ^{sv}	20 8% ^v	3 2%	25 6%	47 7%	29 7%	35 8%	41 8% ^D	27 7%	18 4%	
I find it difficult to work out which options are more environmentally friendly	136 8%	76 8%	60 7%	29 10% ^{ef}	58 9% ^f	26 6%	23 5%	47 10% ^{ef}	66 7%	14 5%	117 8%	127 8%	9 6%	7 8%	2 4%	9 12% ^r	13 7%	7 5%	11 7%	4 3%	11 7%	27 12% ^{pr}	21 8%	12 8%	30 7%	61 10% ^y	27 6%	38 8%	42 8%	22 6%	34 8%	
It's hard to find alternatives that are as nutritious	260 14%	140 15%	120 13%	53 19% ^{ef}	111 17% ^{ef}	56 13%	41 9%	86 18% ^{ef}	134 15% ^{ef}	38 13%	211 14%	239 14%	22 14%	14 15%	14 26% ^{io}	16 21%	22 11%	20 13%	23 14%	16 12%	26 16%	30 13%	39 15%	20 14%	57 14%	89 14%	65 14%	87 19% ^{CD}	86 17% ^C	32 8%	55 13% ^C	
I don't believe the environmental/sustainability claims made by brands	223 12%	129 14% ^b	92 10%	27 10%	67 10%	60 14%	68 16% ^{cdg}	45 10%	110 12%	40 14%	187 12%	210 13%	13 8%	15 16%	8 15%	12 16%	24 12%	13 8%	21 13%	18 14%	17 10%	33 14%	33 13%	17 12%	49 12%	83 13%	56 12%	66 14%	61 12%	50 13%	46 11%	
I/my family don't like the taste of alternative products	386 21%	204 23%	181 20%	45 16%	140 22%	106 24% ^c	95 22%	88 19%	203 23% ^c	67 23%	323 21%	357 22%	29 19%	23 25%	11 20%	18 24%	47 24%	29 19%	38 24%	26 20%	30 19%	47 20%	59 23%	29 19%	94 22%	134 21%	94 21%	105 23%	94 18%	83 21%	104 24% ^B	
I/my family enjoy eating meat and dairy	1029 57%	550 61% ^b	478 54%	138 50%	343 54%	264 59% ^{cg}	284 65% ^{cdgh}	242 51%	503 56%	174 60%	840 56%	928 56%	100 67% ^{ijotu}	58 64% ^t	31 57%	44 58%	107 55% ^t	93 61% ^t	94 60% ^t	81 63% ^t	98 60% ^t	100 43%	137 54% ^t	86 58% ^t	243 58%	323 51%	273 61% ^x	279 60% ^D	288 56%	243 62% ^D	219 51%	
I find it harder to cook meals that are meat/dairy free	230 13%	101 11%	128 14%	56 20% ^{efh}	95 15% ^{efh}	43 10%	35 8%	97 21% ^{defh}	98 11%	34 11%	197 13% ^k	220 13% ^k	10 7%	15 16% ^k	7 14%	11 15%	26 14%	29 19% ^{ku}	21 14%	15 11%	18 11%	30 13%	27 11%	20 13%	66 16%	77 12%	54 12%	69 15% ^D	71 14%	48 12%	43 10%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/i - m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 870

S21. Which, if any, of the following prevent you from eating less meat and dairy (i.e. high carbon-footprint foods)?

Base: All respondents

	Gender			Age							Region														Region Summary				Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North Ireland (m)	North East (n)	North West (o)	Yorkshire & Humber (p)	West Midlands (q)	East Midlands (r)	East of England (s)	London (t)	South East (u)	South West (v)	North East (w)	South East (Incl London) (x)	Midlands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Weighted base	1799	908	888	278	639	447	436	471	892	292	1504	1649	151	90*	54*	76*	194	152	157	127*	164	232	254	149	422	634	448	467	512	392	428		
Other, please specify	97	32	64	9	32	30	26	17	54	14	87	91	6	3	1	1	10	7	3	6	15	12	19	14	18	45	24	33	25	17	21		
	5%	4%	7%a	3%	5%	7%	6%	4%	6%	5%	6%	5%	4%	4%	1%	1%	5%	5%	2%	4%	9% _{nq}	5%	7% _q	9% _{nq}	4%	7%	5%	7%	5%	4%	5%		
Don't know	153	72	81	26	43	43	42	37	75	28	124	136	17	7	5	7	18	16	12	14	8	25	16	8	41	49	34	32	43	34	45		
	9%	8%	9%	9%	7%	10%	10%	8%	8%	10%	8%	8%	11% _s	8%	8%	9%	9%	10%	7%	11%	5%	11% _s	6%	5%	10%	8%	8%	7%	8%	9%	11%		
NET: Those with reasons stopping them from eating less meat and dairy	1799	908	888	278	639	447	436	471	892	292	1504	1649	151	90	54	76	194	152	157	127	164	232	254	149	422	634	448	467	512	392	428		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 871

S21. Which, if any, of the following prevent you from eating less meat and dairy (i.e. high carbon-footprint foods)?

Base: All respondents

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural			
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned outright (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)		Bright- on (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)	
Unweighted base	1810	318	687	711	294	163	80	109	346	107	1149	699	450	618	113	212	293	43	66	130	36	31	827	874	323	1378	1459	351	
Weighted base	1799	347	703	851	199	149	72*	111*	318	101*	1225	717	508	546	216	132	198	28*	66*	137	37*	28*	784	911	315	1380	1471	328	
Meat and dairy alternatives are too expensive	435	85	198	235	47	43	28	12	45	24	273	141	132	157	61	39	57	5	14	34	12	12	173	238	94	318	366	68	
	24%	24%	28%	28%ef	24%ef	29%ef	39%bef	10%	14%	24%ef	22%	20%	26%il	29%h	28%i	30%il	29%il	18%	21%	25%	32%	42%	22%	26%	30%ix	23%	25%	21%	
Alternative options are less readily available where I shop	122	27	53	64	15	11	8	1	17	5	68	33	36	52	20	13	18	1	4	6	2	2	50	67	23	93	103	19	
	7%	8%	7%	8%e	8%e	7%e	11%e	1%	5%	5%	6%	5%	7%	9%h	9%i	10%il	9%il	5%	7%	5%	6%	6%	6%	7%	7%	7%	7%	6%	
I find it difficult to work out which options are more environmentally friendly	136	30	56	68	18	16	5	7	21	2	94	45	49	40	12	7	21	2	4	10	2	3	56	73	24	105	116	20	
	8%	9%	8%	8%g	9%g	11%g	6%	6%	7%	2%	8%	6%	10%il	7%	6%	6%	11%il	7%	6%	7%	6%	12%	7%	8%	8%	8%	8%	6%	
It's hard to find alternatives that are as nutritious	260	67	108	149	27	18	14	6	34	13	183	92	90	74	24	23	27	4	10	17	6	4	98	150	48	200	224	36	
	14%	19%	15%	17%ef	14%e	12%	20%ef	5%	11%	13%	15%	13%	18%il	14%	11%	17%	14%	14%	15%	12%	15%	15%	13%	16%u	15%	14%	15%	11%	
I don't believe the environmental/ sustainability claims made by brands	223	36	88	109	15	11	9	19	50	10	157	106	51	63	24	16	23	2	3	19	8	2	98	114	32	180	179	43	
	12%	10%	13%	13%b	7%	7%	13%	17%bc	16%bc	10%	13%	15%j	10%	11%	11%	12%	11%	9%	5%	14%	22%r	8%	12%	13%	10%	13%	12%	13%	
I/my family don't like the taste of alternative products	386	87	139	185	41	27	18	22	71	21	270	162	108	110	39	30	41	5	13	35	5	4	170	201	85	287	318	68	
	21%	25%	20%	22%	20%	18%	26%	20%	23%	21%	22%	23%	21%	20%	18%	23%	21%	19%	20%	25%	12%	14%	22%	22%	27%ix	21%	22%	21%	
I/my family enjoy eating meat and dairy	1029	191	384	465	110	81	38	62	217	55	719	436	283	292	119	74	99	18	37	77	22	16	440	536	176	800	812	217	
	57%	55%	55%	55%	56%	54%	53%	56%	68%abcd eg	55%	59%	61%n	56%	53%	55%	56%	50%	63%	56%	56%	59%	59%	56%	56%	59%	56%	58%	55%	66%A
I find it harder to cook meals that are meat/dairy free	230	48	100	119	29	26	12	5	25	13	154	72	82	73	17	21	35	3	6	14	-	8	79	135	38	176	195	34	
	13%	14%	14%	14%ef	14%ef	18%ef	17%ef	5%	8%	13%e	13%	10%	16%il	13%	8%	16%il	18%il	12%	9%	10%	-	29%	10%	15%u	12%	13%	13%	11%	

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 871

S21. Which, if any, of the following prevent you from eating less meat and dairy (i.e. high carbon-footprint foods)?

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Weighted base	1799	347	703	851	199	149	72*	111*	318	101*	1225	717	508	546	216	132	198	28*	66*	137	37*	28*	784	911	315	1380	1471	328
Other, please specify	97 5%	15 4%	33 5%	38 4%	10 5%	8 5%	6 9%	6 6%	21 7%	8 8%	69 6%	47 6%	23 4%	26 5%	8 4%	7 5%	11 6%	1 5%	2 3%	5 4%	4 10%	- 7%v	53 4%	37 4%	17 5%	73 5%	80 5%	17 5%
Don't know	153 9%	20 6%	69 10%E	72 8%	17 9%	10 7%	5 7%	15 13%	25 8%	10 9%	106 9%	64 9% m	42 8%	45 8%	17 8%	5 4%	22 11% m	3 11%	9 14%	13 9%	2 6%	1 5%	67 9%	69 8%	21 7%	116 8%	135 9%B	18 6%
NET: Those with reasons stopping them from eating less meat and dairy	1799 100%	347 100%	703 100%	851 100%	199 100%	149 100%	72 100%	111 100%	318 100%	101 100%	1225 100%	717 100%	508 100%	546 100%	216 100%	132 100%	198 100%	28 100%	66 100%	137 100%	37 100%	28 100%	784 100%	911 100%	315 100%	1380 100%	1471 100%	328 100%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 872

S21. Which, if any, of the following prevent you from eating less meat and dairy (i.e. high carbon-footprint foods)?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1810	1005	897	668	229	108	43	65	805	80	92	71	109	346	107
Weighted base	1799	1049	956	801	156	93*	50*	43*	750	72*	83*	66*	111*	318	101*
Meat and dairy alternatives are too expensive	435 24%	282 27%imn	255 27%imn	219 27%imn	36 23%mn	27 29%mn	16 33%mn	11 25%mn	152 20%mn	28 39%bceimn	21 25%mn	22 34%imn	12 10%	45 14%	24 24%mn
Alternative options are less readily available where I shop	122 7%	80 8%m	72 8%m	60 7%m	12 8%m	7 8%m	4 9%m	3 7%m	42 6%m	8 11%im	6 8%m	5 7%m	1 1%	17 5%	5 5%
I find it difficult to work out which options are more environmentally friendly	136 8%	86 8%o	76 8%o	61 8%o	15 10%o	10 11%ho	7 15%o	3 6%	50 7%o	5 6%	9 10%o	7 11%o	7 6%	21 7%	2 2%
It's hard to find alternatives that are as nutritious	260 14%	176 17%himn	161 17%himn	137 17%himn	24 16%mn	15 16%hm	12 24%hikmn	3 7%	85 11%mn	14 20%himn	8 9%	10 15%mn	6 5%	34 11%	13 13%
I don't believe the environmental/sustainability claims made by brands	223 12%	124 12%el	117 12%el	105 13%el	12 8%	6 7%	4 8%	2 6%	99 13%el	9 13%	8 10%	2 3%	19 17%eff	50 16%efhl	10 10%
I/my family don't like the taste of alternative products	386 21%	226 22%l	208 22%l	176 22%l	33 21%	17 19%	10 19%	8 18%	160 21%l	18 26%l	20 24%	7 11%	22 20%	71 23%l	21 21%
I/my family enjoy eating meat and dairy	1029 57%	575 55%	527 55%	443 55%	84 54%	48 51%	22 44%	26 60%f	454 60%bcg	38 53%	44 53%	37 56%	62 56%	217 68%bcdefgijkmo	55 55%
I find it harder to cook meals that are meat/dairy free	230 13%	148 14%mn	139 14%imn	117 15%imn	22 14%mn	9 10%	2 5%	7 16%fmn	82 11%mn	12 17%mn	7 9%	19 29%bcdefgikmnno	5 5%	25 8%	13 13%mn
Other, please specify	97 5%	48 5%	41 4%	35 4%	6 4%	6 7%l	3 6%	4 8%l	49 7%l	6 9%l	8 10%cdl	-	6 6%	21 7%l	8 8%l

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 872

S21. Which, if any, of the following prevent you from eating less meat and dairy (i.e. high carbon-footprint foods)?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Weighted base	1799	1049	956	801	156	93*	50*	43*	750	72*	83*	66*	111*	318	101*
Don't know	153 9%	89 8%	79 8%	67 8%	12 7%	10 11%	5 10%	5 12%	64 9%	5 7%	5 6%	5 8%	15 13%	25 8%	10 9%
NET: Those with reasons stopping them from eating less meat and dairy	1799 100%	1049 100%	956 100%	801 100%	156 100%	93 100%	50 100%	43 100%	750 100%	72 100%	83 100%	66 100%	111 100%	318 100%	101 100%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 873

S21. Which, if any, of the following prevent you from eating less meat and dairy (i.e. high carbon-footprint foods)?

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1810	1379	407	1455	302	811	371	50	1204	495	579	111	73	-	276	424	358	198	76	550	433
Weighted base	1799	1380	397	1451	301	824	361	54*	1220	524	567	108	78*	-**	289	436	363	187	81*	568	430
Meat and dairy alternatives are too expensive	435	328	102	359	70	149	114	9	289	129	130	25	14	-	65	109	88	36	20	142	102
	24%	24%	26%	25%	23%	18%	32%e	17%	24%	25%	23%	23%	18%	-	23%	25%	24%	19%	24%	25%	24%
Alternative options are less readily available where I shop	122	89	32	93	29	52	25	4	73	23	42	9	3	-	19	37	14	7	8	40	19
	7%	6%	8%	6%	9%	6%	7%	7%	6%	4%	7%i	8%	4%	-	7%	8%p	4%	4%	10%	7%	4%
I find it difficult to work out which options are more environmentally friendly	136	120	16	121	13	63	26	6	86	33	53	5	2	-	22	44	25	2	3	50	24
	8%	9%b	4%	8%d	4%	8%	7%	12%	7%	6%	9%	4%	3%	-	8%q	10%q	7%q	1%	3%	9%	6%
It's hard to find alternatives that are as nutritious	260	210	50	221	35	111	55	11	165	68	90	12	6	-	35	77	46	18	14	93	44
	14%	15%	12%	15%	12%	13%	15%	19%	13%	13%	16%	11%	8%	-	12%	18%q	13%	10%	17%	16%t	10%
I don't believe the environmental/sustainability claims made by brands	223	114	107	143	76	113	37	6	165	64	81	14	14	-	47	49	48	29	14	52	86
	12%	8%	27%a	10%	25%c	14%	10%	12%	14%	12%	14%	13%	18%	-	16%	11%	13%	15%	17%	9%	20% ^s
I/my family don't like the taste of alternative products	386	294	88	310	68	156	88	14	267	123	124	23	12	-	61	95	77	49	16	114	103
	21%	21%	22%	21%	22%	19%	24%e	26%	22%	23%	22%	21%	16%	-	21%	22%	21%	26%	20%	20%	24%
I/my family enjoy eating meat and dairy	1029	776	241	812	198	482	198	27	751	322	355	64	38	-	169	253	232	127	46	359	258
	57%	56%	61%	56%	66%c	58%	55%	49%	62%	61%	63%l	59%	49%	-	58%	58%	64%	68%o	57%	63%	60%
I find it harder to cook meals that are meat/dairy free	230	193	35	192	30	99	47	8	152	63	74	15	7	-	30	63	46	20	9	74	49
	13%	14%b	9%	13%	10%	12%	13%	15%	12%	12%	13%	14%	9%	-	10%	14%	13%	11%	11%	13%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 873

S21. Which, if any, of the following prevent you from eating less meat and dairy (i.e. high carbon-footprint foods)?

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Weighted base	1799	1380	397	1451	301	824	361	54*	1220	524	567	108	78*	-**	289	436	363	187	81*	568	430
Other, please specify	97 5%	73 5%	24 6%	77 5%	15 5%	43 5%	19 5%	4 7%	64 5%	21 4%	29 5%	11 10% ⁱ	6 8%	-	21 7% ^o	13 3%	26 7% ^o	6 3%	-	24 4%	29 7% ^r
Don't know	153 9%	124 9% ^b	23 6%	122 8%	18 6%	76 9%	28 8%	5 9%	85 7%	36 7%	38 7%	7 7%	10 12%	-	26 9%	35 8%	20 6%	8 4%	3 4%	37 7%	33 8%
NET: Those with reasons stopping them from eating less meat and dairy	1799 100%	1380 100%	397 100%	1451 100%	301 100%	824 100%	361 100%	54 100%	1220 100%	524 100%	567 100%	108 100%	78 100%	-	289 100%	436 100%	363 100%	187 100%	81 100%	568 100%	430 100%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 874

S21. Which, if any, of the following prevent you from eating less meat and dairy (i.e. high carbon-footprint foods)?**Base: All respondents**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1810	75	411	190	1134	1111	699	1431	336	110	138	149	105	36	13	42	89	207	324	1711	71	1380	392	310	558	389	553
Weighted base	1799	73*	415	198	1114	1182	618	1448	313	109*	140	158	104*	35*	11**	38*	100*	222	326	1703	69*	1380	385	313	553	395	539
Meat and dairy alternatives are too expensive	435 24%	28 38%bcd	87 21%	44 22%	276 25%	265 22%	170 27%e	363 25%i	81 26%i	17 16%	41 30%i	40 25%	22 21%	4 12%	4 34%	10 25%	20 20%	49 22%	75 23%	420 25%	12 17%	333 24%	95 25%	77 25%	140 25%	107 27%z	111 21%
Alternative options are less readily available where I shop	122 7%	10 14%bcd	28 7%	11 6%	72 6%	66 6%	56 9%e	95 7%	34 11%go	5 5%	16 11%go	12 8%	5 5%	6 17%gilo	1 5%	- -	10 10%r	13 6%	13 4%	116 7%	6 9%	91 7%	30 8%	29 9%z	47 8%z	27 7%z	19 4%
I find it difficult to work out which options are more environmentally friendly	136 8%	6 8%	44 11%d	20 10%	67 6%	90 8%	46 7%	100 7%	32 10%g	7 7%	17 12%g	13 8%	13 12%	9 25%ghik	1 12%	4 10%	4 4%	27 12%pr	16 5%	130 8%	5 8%	110 8%	23 6%	38 12%xyz	42 8%	28 7%	28 5%
It's hard to find alternatives that are as nutritious	260 14%	15 21%	66 16%	35 18%	145 13%	179 15%	82 13%	210 15%o	51 16%o	14 13%	25 18%o	23 14%o	13 12%	5 15%	1 5%	1 2%	17 17%	39 18%	44 13%	252 15%	6 9%	194 14%	64 17%	50 16%	89 16%z	58 15%	63 12%
I don't believe the environmental/ sustainability claims made by brands	223 12%	21 29%bcd	42 10%	26 13%	133 12%	153 13%	69 11%	168 12%	38 12%	14 12%	23 16%	23 14%	19 18%	6 18%	- -	6 16%	9 9%	23 10%	73 22%pq	200 12%	21 30%r	163 12%	56 15%	30 10%	44 8%	38 10%	111 21%wxy
I/my family don't like the taste of alternative products	386 21%	18 25%	89 21%	48 24%	231 21%	267 23%	119 19%	314 22%	61 19%	22 20%	33 23%	39 25%	26 25%	9 25%	4 38%	7 18%	19 19%	43 20%	91 28%q	366 21%	15 22%	291 21%	93 24%	40 13%	110 20%w	90 23%w	146 27%wx
I/my family enjoy eating meat and dairy	1029 57%	42 58%	246 59%	107 54%	633 57%	707 60%f	322 52%	835 58%	167 53%	69 63%	78 56%	92 58%	67 64%	16 47%	5 44%	26 69%	52 52%	126 57%	225 69%pq	972 57%	41 59%	765 55%	249 65%u	89 28%	279 50%w	262 66%wx	400 74%wxy

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 874

S21. Which, if any, of the following prevent you from eating less meat and dairy (i.e. high carbon-footprint foods)?**Base: All respondents**

	S10. Green/ renewable tariff				S13. Current home insulation			Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy						
	Total	With green provider and tariff	With green provider but not a green tariff	With green tariff but not a green provider	None of the above	NET: Current home insulation	NET: None of these/ no current home insulation	Gas boiler	Electric heaters	Wood burning stove	Gas fire	Electric fire	Heating oil	Heat pump	Other low carbon heating system	Other	Yes	Maybe	No	NET: Does always to rarely	Never	NET: Does always to rarely	Never	Often	Sometimes	Rarely	Never
		(a)	(b)	(c)	(d)	(e)	(f)													(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Weighted base	1799	73*	415	198	1114	1182	618	1448	313	109*	140	158	104*	35*	11**	38*	100*	222	326	1703	69*	1380	385	313	553	395	539
I find it harder to cook meals that are meat/dairy free	230	13	57	32	127	152	77	185	46	17	18	22	13	5	-	1	14	33	29	217	8	177	47	42	85	57	47
	13%	18%	14%	16%	11%	13%	13%	13%	15%o	15%o	13%	14%	13%	14%	-	3%	14%	15%r	9%	13%	12%	13%	12%	13%z	15%z	14%z	9%
Other, please specify	97	5	16	9	66	68	29	85	19	3	7	8	4	-	-	5	6	9	28	89	5	73	21	32	25	12	27
	5%	7%	4%	5%	6%	6%	5%	6%	6%	3%	5%	5%	4%	-	-	14%gilm	6%	4%	9%q	5%	7%	5%	5%	10%xyz	5%	3%	5%
Don't know	153	2	24	12	116	95	58	127	20	10	6	10	8	3	1	2	10	15	17	147	5	129	22	43	66	16	28
	9%	3%	6%	6%	10%ab	8%	9%	9%	6%	9%	5%	6%	8%	9%	7%	5%	10%	7%	5%	9%	7%	9%v	6%	14%yz	12%yz	4%	5%
NET: Those with reasons stopping them from eating less meat and dairy	1799	73	415	198	1114	1182	618	1448	313	109	140	158	104	35	11	38	100	222	326	1703	69	1380	385	313	553	395	539
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 875

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Summary

Base: All respondents

	Clothing and footwear	Small electrical appliances (e.g. toaster, kettle, hairdryer etc.),	Digital products (e.g. phone, tablet, laptop etc.)	Furniture and home decor
Unweighted base	2067	2067	2067	2067
Weighted base	2067	2067	2067	2067
Sold items online	438 21%	172 8%	280 14%	263 13%
Sold items offline (e.g. car boot sale)	137 7%	99 5%	101 5%	122 6%
Gave items to charity, friends or family	1032 50%	293 14%	242 12%	497 24%
Recycled items	468 23%	503 24%	316 15%	272 13%
None of these	183 9%	393 19%	435 21%	363 18%
Don't know	31 2%	38 2%	42 2%	39 2%
Not applicable - there hasn't been an item of this type that I've no longer wanted	249 12%	698 34%	758 37%	709 34%

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 876

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Clothing and footwear

Base: All respondents

	Gender			Age							Region														Region Summary				Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret- ired	Eng- land (i)	UK Excl Scot- land (j)	Scot- land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494		
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493		
Sold items online	438 21%	142 14%	295 28%a	115 33%defh	185 25%efh	94 19%fh	44 9%	175 30%defh	219 22%ef	58 17%	379 22%k	412 22%k	26 15%	21 22%	12 21%	14 17%	43 19%	41 24%k	28 16%	27 18%	45 24%k	58 21%	75 27%kq	48 27%kq	99 20%	180 25%y	100 19%	117 22%D	144 24%D	98 23%D	79 16%		
Sold items offline (e.g. car boot sale)	137 7%	68 7%	69 7%	38 11%efh	65 9%efh	22 4%	13 3%	59 10%efh	65 7%ef	16 5%	125 7%k	132 7%k	5 3%	5 5%	2 4%	7 8%	22 10%ks	17 10%ks	10 6%	10 7%	8 4%	22 8%k	22 8%k	8 5%	45 9%y	52 7%	28 5%	32 6%	36 6%	35 8%	35 7%		
Gave items to charity, friends or family	1032 50%	421 42%	607 58%a	143 41%	331 45%	257 51%cg	301 62%cdg	241 42%	490 49%cdg	194 59%	859 49%	938 50%	94 53%	52 53%	27 47%	40 47%	119 52%	98 57%qt	82 46%	74 49%	95 49%	120 44%	140 50%	91 51%	257 53%	351 48%	250 48%	270 50%	309 52%	219 51%	233 47%		
Recycled items	468 23%	233 23%	235 22%	66 19%	151 21%	138 27%cdgh	114 24%	121 21%	234 23%	86 26%	381 22%	423 22%	45 26%r	21 22%	21 36%ioqr sv	18 22%	41 18%	40 24%	37 21%	23 15%	42 22%	65 24%	76 27%or	38 21%	100 21%	180 25%	102 20%	125 23%	145 24%	89 21%	110 22%		
None of these	183 9%	124 12%b	59 6%	35 10%fh	71 10%fh	48 10%fh	28 6%	56 10%fh	99 10%fh	23 7%	152 9%	164 9%	19 11%p	5 6%	7 12%p	9 9%	20 9%	6 4%	17 9%p	16 11%p	19 10%p	32 12%pu	18 6%	17 9%p	33 7%	67 9%	51 10%	50 9%	48 8%	32 7%	52 11%		
Don't know	31 2%	14 1%	16 2%	8 2%	16 2%fh	4 1%	3 1%	16 3%efh	12 1%	3 1%	28 2%	30 2%	1 1%	2 2%	- -	- -	5 2%	1 1%	3 2%	5 3%	1 *	7 3%	3 1%	4 2%	6 1%	14 2%	8 2%	8 2%	9 2%	7 2%	7 1%		
Not applicable - there hasn't been an item of this type that I've no longer wanted	249 12%	158 16%b	89 8%	28 8%	81 11%	70 14%cg	70 14%cg	52 9%	128 13%cg	42 13%	220 13%	232 12%	17 10%	9 9%	3 5%	9 11%	27 12%	25 14%	25 14%	24 16%	22 12%	32 12%	34 12%	22 12%	61 13%	88 12%	71 14%	67 12%	58 10%	44 10%	80 16%BC		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 877

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Clothing and footwear

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Bright-on (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393		
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370		
Sold items online	438	107	204	248	63	44	15	11	31	26	292	126	166	139	44	31	64	7	11	30	12	13	138	272	84	327	358	80		
	21%	26%	25%	25%ef	27%ef	25%ef	18%ef	9%	9%	24%ef	21%	15%	28%ilm	22%	18%	20%	28%il	21%	15%	18%	27%	41%	15%	26%u	23%	21%	21%	22%		
Sold items offline (e.g. car boot sale)	137	34	67	90	11	19	1	5	8	4	82	39	43	53	20	11	22	2	2	15	5	8	58	75	33	100	118	19		
	7%	8%	8%	9%bdf	4%	11%bdefg	1%	4%	2%	3%	6%	5%	7%	8%h	8%	7%	9%i	6%	3%	9%	11%	23%	6%	7%	9%	6%	7%	5%		
Gave items to charity, friends or family	1032	193	374	427	139	78	41	67	224	56	733	467	266	284	116	65	103	14	41	88	20	12	458	517	160	816	827	204		
	50%	47%	46%	43%	59%ac	44%	48%	54%a	64%acd	51%	52%k	57%jlmno	45%	45%	47%	43%	44%	42%	54%	55%	45%	38%	51%	50%	45%	52%w	49%	55%A		
Recycled items	468	85	194	232	46	32	23	25	87	23	335	206	129	128	48	26	54	5	16	29	15	6	198	241	82	357	359	109		
	23%	21%	24%	24%	20%	18%	27%	20%	25%	22%	24%	25%lm	22%	20%	20%	17%	23%	15%	21%	18%	34% _s	18%	22%	23%	23%	23%	21%	29%A		
None of these	183	51	70	104	17	14	7	12	18	10	120	66	54	58	21	13	23	5	7	12	3	2	83	89	38	134	158	24		
	9%	13%F	9%	11% _f	7%	8%	8%	9%	5%	10%	9%	8%	9%	9%	9%	9%	10%	14%	9%	7%	8%	6%	9%	9%	11%	8%	9%	7%		
Don't know	31	13	7	17	3	4	3	2	1	1	21	6	14	9	3	3	3	1	1	3	-	-	11	15	2	23	28	3		
	2%	3%F	1%	2%	1%	2%	4% _f	2%	*	1%	1%	1%	2% _i	1%	1%	2%	1%	4% _i	2%	2%	-	-	1%	1%	2%	1%	2%	1%		
Not applicable - there hasn't been an item of this type that I've no longer wanted	249	28	98	103	23	30	10	23	45	15	153	97	56	91	32	26	33	4	9	18	5	4	130	98	45	183	210	39		
	12%	7%	12%E	10%	10%	17%ab	12%	18%ab	13%	14%	11%	12%	10%	14%h	13%	17%ij	14% _j	13%	12%	11%	12%	13%	14% _v	9%	12%	12%	12%	11%		

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 878

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Clothing and footwear

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Sold items online	438 21%	311 25%ikmn	278 25%ikmn	231 25%ikmn	47 26%ikmn	33 27%ikmn	17 25%mn	16 30%ikmn	127 15%mn	15 18%n	15 15%	29 37%bcdijkmn	11 9%	31 9%	26 24%imn
Sold items offline (e.g. car boot sale)	137 7%	101 8%ejjn	94 9%ejjn	85 9%ejjno	8 4%	7 6%	5 7%	2 5%	36 4%n	1 1%	7 7%n	11 15%efhijmno	5 4%	8 2%	4 3%
Gave items to charity, friends or family	1032 50%	566 46%d	508 46%d	403 44%	105 57%bcdgkl	59 48%g	24 35%	34 64%bcdfgkl	465 55%bcdgkl	41 48%	43 44%	35 44%	67 54%dg	224 64%bcdfgijklo	56 51%
Recycled items	468 23%	279 23%e	244 22%e	214 23%e	30 16%	35 28%e	19 27%	16 30%el	190 22%e	23 27%e	20 20%	13 16%	25 20%	87 25%e	23 22%
None of these	183 9%	121 10%n	108 10%n	93 10%n	15 8%	13 11%hn	11 16%hin	2 4%	62 7%n	7 8%	8 8%	6 8%	12 9%	18 5%	10 10%
Don't know	31 2%	20 2%	18 2%	16 2%	3 2%	1 1%	1 2%	- -	12 1%n	3 4%n	1 1%	3 4%n	2 2%	1 *	1 1%
Not applicable - there hasn't been an item of this type that I've no longer wanted	249 12%	126 10%	107 10%	88 10%	18 10%	19 16%h	15 22%bcdeh	4 8%	123 15%bcd	10 12%	21 21%bcdehn	9 12%	23 18%bcde	45 13%	15 14%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 879

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Clothing and footwear

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?						S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)		
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475		
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478		
Sold items online	438 21%	357 22%	76 18%	369 22%	61 19%	180 19%	98 23%	7 11%	304 22%	126 22%	136 21%	29 22%	19 22%	-	83 24%q	104 21%	90 22%	34 16%	33 31%t	144 23%	91 19%		
Sold items offline (e.g. car boot sale)	137 7%	115 7%	22 5%	119 7%	16 5%	61 7%	34 8%	12 20%h	92 7%	56 10%jk	39 6%	5 3%	5 5%	-	23 7%	49 10%pq	22 5%	10 5%	10 9%	50 8%	26 6%		
Gave items to charity, friends or family	1032 50%	851 53%b	173 41%	897 53%d	116 36%	474 51%f	182 43%	34 56%	710 51%	275 47%	348 54%i	74 55%	47 53%	-	188 55%q	265 54%q	206 50%q	82 40%	43 40%	330 52%	246 51%		
Recycled items	468 23%	389 24%b	77 18%	404 24%	60 19%	229 25%	94 22%	14 24%	343 25%	153 26%	151 24%	37 28%	17 19%	-	81 24%	123 25%	106 26%	48 23%	29 28%	171 27%	108 23%		
None of these	183 9%	112 7%	71 17%a	113 7%	59 19%c	83 9%	41 10%	4 6%	112 8%	53 9%	50 8%	9 7%	4 5%	-	26 8%	31 6%	33 8%	27 13%o	14 13%o	44 7%	45 9%		
Don't know	31 2%	23 1%	1 *	19 1%	6 2%	8 1%	4 1%	-	13 1%	7 1%	2 *	1 1%	2 2%	1 100%	3 1%	2 *	3 1%	3 2%	3 2%t	3 *	1 *		
Not applicable - there hasn't been an item of this type that I've no longer wanted	249 12%	176 11%	65 15%a	192 11%	41 13%	103 11%	59 14%	2 3%	153 11%	56 10%	66 10%	18 14%	14 16%	-	32 9%	39 8%	54 13%o	30 14%o	5 5%	67 10%	65 14%r		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 880

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Clothing and footwear

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy							
	Total	With green provider and green tariff	With green provider but not a green tariff	With green tariff but not a green provider	None of the above	NET: Current home insulation	NET: None of these/ no current home insulation	Gas boiler	Electric heaters	Wood burning stove	Gas fire	Electric fire	Heating oil	Heat pump	Other low carbon heating system	Other	Yes	Maybe	No	NET: Does always to rarely	Never	NET: Does always to rarely	Never	Often	Sometimes	Rarely	Never
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Sold items online	438	15	90	52	281	285	153	361	77	29	30	31	21	6	4	8	28	51	51	417	11	338	82	69	116	78	102
	21%	18%	18%	24%	22%	21%	21%	22%	21%	23%	19%	18%	19%	16%	31%	19%	21%	21%r	14%	22%	15%	21%	20%	22%	21%	20%	19%
Sold items offline (e.g. car boot sale)	137	6	43	24	65	78	59	92	36	12	13	23	8	7	2	2	13	23	8	129	6	114	21	31	46	23	23
	7%	7%	8% ^d	11% ^d	5%	6%	8%	6%	10% ^g	9%	8%	14% ^g	7%	18% ^g	21%	5%	10% ^r	9% ^r	2%	7%	8%	7%	5%	10% ^z	8% ^z	6%	4%
Gave items to charity, friends or family	1032	49	256	95	631	715	317	870	152	66	99	93	56	14	4	16	65	133	204	999	19	836	180	170	296	202	238
	50%	57%	51%	44%	50%	53% ^f	43%	53% ^h	42%	52%	60% ^{hmo}	53% ^h	49%	38%	35%	40%	50%	54%	55%	52% ^t	26%	53% ^v	44%	54% ^z	54% ^z	51% ^z	44%
Recycled items	468	23	131	60	254	324	144	374	89	30	32	30	36	7	4	10	43	65	102	447	15	395	68	71	135	102	106
	23%	27%	26% ^d	28% ^d	20%	24% ^f	20%	23%	25% ^k	24%	19%	17%	31% ^{jk}	19%	33%	24%	33%	26%	28%	23%	20%	25% ^v	17%	23%	24%	26% ^z	20%
None of these	183	7	44	11	120	105	78	141	30	8	11	10	9	3	1	3	15	22	26	154	17	118	55	24	38	34	67
	9%	8%	9%	5%	10%	8%	11% ^e	9%	8%	7%	7%	6%	8%	9%	5%	7%	12%	9%	7%	8%	23% ^s	7%	13% ^u	8%	7%	9%	12% ^x
Don't know	31	1	7	1	22	10	21	22	6	1	3	1	-	-	-	-	1	5	-	17	2	14	5	4	5	2	*
	2%	1%	1%	*	2%	1%	3% ^e	1%	2%	1%	2%	1%	-	-	-	-	1%	2% ^r	-	1%	3%	1%	1%	1%	1%	2%	*
Not applicable - there hasn't been an item of this type that I've no longer wanted	249	7	46	23	174	145	104	188	44	13	18	15	13	3	2	11	7	17	62	220	12	166	62	29	60	35	90
	12%	8%	9%	10%	14% ^b	11%	14% ^e	11%	12%	11%	11%	9%	12%	8%	21%	27% ^{ghijklm}	6%	7%	17% ^{pq}	11%	16%	11%	15% ^u	9%	11%	9%	17% ^{wxy}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 881

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Small electrical appliances (e.g. toaster, kettle, hairdryer etc.),

Base: All respondents

	Gender			Age							Region										Region Summary				Social Grade						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	Scotland (k)	Wales (l)	North Ireland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	East of London (s)	London (t)	South East (u)	South West (v)	North East (w)	South East (x)	Midlands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Sold items online	172 8%	83 8%	88 8%	57 17%defh	71 10%efh	26 5%	17 3%	80 14%defh	75 7%ef	14 4%	153 9%	161 9%	10 6%	7 7%	1 2%	26 7%	22 11%mr	11 13%kmqr	5 6%	15 3%	29 8%	29 11%mr	29 10%mr	10 6%	54 11%y	69 9%y	31 6%	47 9%	43 7%	47 11%	35 7%
Sold items offline (e.g. car boot sale)	99 5%	55 6%	43 4%	29 8%efh	42 6%ef	16 3%	12 2%	43 8%efh	43 4%	11 3%	88 5%	92 5%	6 4%	3 3%	1 2%	3 4%	7 3%	9 5%	11 6%	9 6%	26 4%	8 9%kou	3 3%	7 4%	19 4%	41 6%	28 5%	36 7%D	31 5%	17 4%	14 3%
Gave items to charity, friends or family	293 14%	128 13%	162 15%	48 14%	111 15%eh	52 10%	82 17%eh	85 15%e	125 12%e	48 14%	250 14%	274 15%	19 11%	19 19%	6 10%	16 19%	29 12%	31 18%	22 13%	23 16%	37 12%	42 14%	26 15%	75 15%	105 14%	69 13%	67 12%	90 15%	57 13%	80 16%	
Recycled items	503 24%	253 25%	247 23%	45 13%	157 21%cg	155 31%cdgh	146 30%cdg	92 16%c	265 26%cdg	94 28%	405 23%	444 23%	59 33%ij	24 25%jo	15 26%	21 25%	42 19%	43 25%	36 20%	34 23%	42 22%	70 26%	63 22%	54 30%oq	106 22%	187 25%	113 22%	128 23%	147 25%	116 27%	113 23%
None of these	393 19%	235 23%b	158 15%	69 20%	131 18%	101 20%	91 19%	111 19%	190 19%	60 18%	328 19%	359 19%	34 19%	17 17%	14 25%p	17 20%	47 21%p	20 12%	35 20%p	31 21%p	29 15%	43 16%	64 23%p	41 23%p	84 17%	148 20%	95 18%	98 18%	111 19%	89 20%	94 19%
Don't know	38 2%	22 2%	16 1%	15 4%efh	19 3%efh	1 *	3 1%	26 4%defh	10 1%e	2 1%	32 2%	35 2%	3 1%	3 3%	1 1%	2 2%	5 2%	4 2%	3 2%	7 5%u	2 1%	5 2%	2 1%	3 2%	10 2%	10 1%	11 2%	12 2%	12 2%	9 2%	5 1%
Not applicable - there hasn't been an item of this type that I've no longer wanted	698 34%	292 29%	404 38%a	106 31%	247 34%	176 35%	169 35%	181 31%	348 35%	125 38%	592 34%	646 34%	52 30%	33 34%	21 36%	24 28%	82 36%	62 36%	66 37%	49 33%	78 41%kv	87 32%	96 34%	48 27%	168 35%	231 32%	193 37%	185 34%	200 33%	129 30%	184 37%C

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 882

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Small electrical appliances (e.g. toaster, kettle, hairdryer etc.),

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe (a)	Part time employe (b)	Unemploye (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)	Yes (u)	No (v)	Yes (w)		No (x)	Urban (A)	Rural (B)			
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393			
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370			
Sold items online	172 8%	42 10%	78 10%	97 10% ^f	23 10% ^f	20 11% ^f	8 9% ^f	6 5%	12 3%	7 6%	109 8%	56 7%	53 9%	60 10%	21 9%	17 11% ⁱ	22 9%	2 7%	5 6%	20 13%	4 10%	5 15%	59 7%	102 10% ^u	21 6%	140 9%	146 9%	25 7%			
Sold items offline (e.g. car boot sale)	99 5%	29 7%	52 6%	66 7% ^{defg}	15 6% ^{defg}	8 5% ^e	- -	1 *	8 2%	1 1%	70 5%	34 4%	36 6%	28 4%	9 4%	7 4%	13 6%	1 2%	2 2%	6 4%	2 5%	4 13%	35 4%	58 6%	18 5%	75 5%	88 5%	10 3%			
Gave items to charity, friends or family	293 14%	57 14%	113 14%	133 13%	38 16%	28 15%	12 14%	13 10%	56 16%	15 13%	205 15%	126 15%	80 14%	85 13%	33 13%	26 18% ⁿ	26 11%	3 8%	8 10%	20 12%	8 19%	4 13%	129 14%	140 13%	41 12%	228 14%	236 14%	57 15%			
Recycled items	503 24%	88 22%	206 25%	232 24% ^c	62 26% ^{cg}	25 14%	21 25% ^c	36 29% ^{cg}	110 31% ^{acg}	17 16%	357 25%	231 28% ^{jmn}	126 21%	138 22%	58 23%	30 20%	51 22%	7 22%	17 22%	30 19%	10 23%	3 11%	214 24%	259 25%	76 21%	396 25%	385 23%	118 32% ^A			
None of these	393 19%	86 21%	145 18%	204 21% ^b	27 11%	32 18% ^b	16 19%	35 28% ^{bf}	56 16%	23 22% ^b	270 19%	163 20%	107 18%	115 18%	43 18%	25 17%	47 20%	8 23%	16 21%	39 24%	7 16%	8 23%	163 18%	218 21%	80 22%	301 19%	331 20%	62 17%			
Don't know	38 2%	17 4% ^F	13 2%	26 3% ^f	4 2%	3 2%	3 4% ^{ef}	- -	2 1%	- -	29 2%	9 1%	20 3% ⁱ	7 1%	1 1%	2 1%	4 2%	2 7% ^{ilmn}	3 3%	4 3%	- -	- -	11 1%	22 2%	3 1%	30 2%	29 2%	9 2%			
Not applicable - there hasn't been an item of this type that I've no longer wanted	698 34%	117 29%	261 32%	293 30%	85 36% ^a	75 42% ^a	28 33%	41 33%	126 36% ^a	49 45% ^a	457 33%	265 33%	191 33%	229 36%	88 36%	54 36%	87 37%	12 36%	28 36%	49 31%	17 39%	11 33%	332 37% ^v	318 31%	130 36%	521 33%	581 34%	117 32%			

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

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Absolutes/col percents

Table 883

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Small electrical appliances (e.g. toaster, kettle, hairdryer etc.),

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Sold items online	172 8%	120 10%in	107 10%in	90 10%in	17 9%in	13 10%n	7 10%n	6 11%n	52 6%n	8 9%n	5 5%	15 19%bcdeikmno	6 5%	12 3%	7 6%
Sold items offline (e.g. car boot sale)	99 5%	80 7%ijmno	77 7%ijmno	64 7%ijmno	13 7%ijmno	3 3%	1 2%	2 4%	18 2%	-	2 2%	7 8%ijkmno	1 *	8 2%	1 1%
Gave items to charity, friends or family	293 14%	170 14%	149 14%	123 13%	25 14%	22 18%	10 14%	12 22%bcdm	123 15%	12 14%	16 16%	12 15%	13 10%	56 16%	15 13%
Recycled items	503 24%	294 24%l	260 24%l	215 24%l	45 24%l	33 27%l	17 24%l	17 31%lo	209 25%lo	21 25%l	17 18%	7 9%	36 29%lo	110 31%bcdiklo	17 16%
None of these	393 19%	231 19%eh	211 19%eh	189 21%bceh	22 12%	20 16%h	15 21%	5 9%	162 19%ehn	16 19%	15 15%	17 21%h	35 28%boefhikn	56 16%	23 22%eh
Don't know	38 2%	30 2%in	27 2%in	24 3%in	4 2%	3 2%	2 3%	* 1%	8 1%	3 4%imn	1 1%	2 3%	-	2 1%	-
Not applicable - there hasn't been an item of this type that I've no longer wanted	698 34%	379 31%	339 31%	271 30%	68 37%bcd	39 32%	22 32%	17 32%	319 38%bcd	28 33%	47 47%bcdf	28 36%	41 33%	126 36% ^d	49 45%bcd

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 884

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Small electrical appliances (e.g. toaster, kettle, hairdryer etc.),

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?						S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Sold items online	172 8%	141 9%	31 7%	139 8%	32 10%	92 10% ^f	26 6%	8 13%	104 7%	44 8%	56 9%	8 6%	3 3%	-	29 8% ^q	51 10% ^{pq}	26 6%	6 3%	14 13% ^t	56 9% ^t	25 5%
Sold items offline (e.g. car boot sale)	99 5%	81 5%	18 4%	89 5%	9 3%	54 6%	20 5%	9 16% ^h	65 5%	40 7% ^{kl}	32 5%	2 1%	1 1%	-	20 6%	30 6% ^q	19 5%	5 2%	8 8% ^t	38 6% ^t	10 2%
Gave items to charity, friends or family	293 14%	247 15% ^b	46 11%	255 15%	34 11%	134 14%	47 11%	15 24% ^h	196 14%	93 16% ^k	93 15% ^k	9 7%	15 17% ^k	-	58 17% ^q	75 15%	55 13%	22 10%	17 16%	98 15%	62 13%
Recycled items	503 24%	417 26% ^b	83 19%	444 26% ^d	52 16%	231 25%	90 22%	20 33%	380 27%	148 25%	188 29%	44 33%	21 23%	-	102 30% ^q	150 31% ^q	106 26%	44 21%	34 32%	180 28%	127 27%
None of these	393 19%	280 17%	109 26% ^a	290 17%	91 29% ^c	189 20%	85 20%	12 19%	252 18%	124 21%	110 17%	19 14%	11 12%	-	54 16%	92 19%	73 18%	46 22%	20 18%	112 17%	96 20%
Don't know	38 2%	26 2%	6 1%	26 2%	8 2%	12 1%	4 1%	-	23 2%	12 2%	8 1%	2 1%	-	1 100%	5 1%	8 2%	5 1%	5 2%	4 4% ^t	10 2%	3 1%
Not applicable - there hasn't been an item of this type that I've no longer wanted	698 34%	529 33%	153 36%	562 33%	105 33%	287 31%	156 37% ^e	7 12%	456 33% ^g	165 28%	206 32%	54 40% ⁱ	40 45% ^{ij}	-	97 28%	130 27%	151 37% ^{no}	84 40% ^{no}	19 18%	199 31% ^r	178 37% ^{rs}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 885

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Small electrical appliances (e.g. toaster, kettle, hairdryer etc.),

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and green tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: None of these/ no current home insulation		Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
						NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)																				
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Sold items online	172	9	52	22	89	105	67	139	43	15	11	23	8	5	3	3	14	30	17	163	3	134	29	35	45	25	33
	8%	11%	10% ^d	10%	7%	8%	9%	8%	12% ^g	12%	7%	13% ^g	7%	14%	25%	7%	11% ^r	12% ^r	5%	8%	4%	9%	7%	11% ^{yz}	8%	6%	6%
Sold items offline (e.g. car boot sale)	99	8	36	22	33	69	30	57	32	14	12	19	13	7	2	1	18	16	6	90	8	86	10	30	28	14	13
	5%	9% ^d	7% ^d	10% ^d	3%	5%	4%	3%	9% ^g	11% ^g	7% ^g	11% ^g	11% ^g	18% ^{gjo}	21%	3%	14% ^{qr}	6% ^r	2%	5%	10% ^s	5% ^v	2%	9% ^{xyz}	5% ^z	3%	2%
Gave items to charity, friends or family	293	16	73	40	164	198	95	246	59	28	30	36	15	9	2	3	25	40	47	284	3	247	40	53	84	63	49
	14%	19%	14%	18%	13%	15%	13%	15%	16%	22% ^{gl}	18%	21% ^g	13%	23%	21%	8%	19%	16%	13%	15% ^t	4%	16% ^v	10%	17% ^z	15% ^z	16% ^z	9%
Recycled items	503	21	128	59	296	353	150	413	81	35	56	31	30	7	2	7	32	92	104	477	16	430	69	83	141	98	117
	24%	24%	25%	27%	24%	26% ^f	21%	25% ^k	22%	28%	34% ^{ghko}	18%	26%	19%	15%	17%	25%	37% ^{pr}	28%	25%	22%	27% ^v	17%	26%	26%	25%	22%
None of these	393	11	86	30	266	250	143	320	62	9	30	21	23	8	1	6	26	39	71	358	22	287	92	48	100	95	114
	19%	12%	17%	14%	21% ^c	19%	20%	19% ^{ik}	17% ⁱ	7%	18% ⁱ	12%	20% ⁱ	21% ⁱ	13%	15%	20%	16%	19%	19%	30% ^s	18%	22%	15%	18%	24% ^{wx}	21%
Don't know	38	3	7	-	28	16	22	27	7	2	1	3	1	1	-	-	8	4	1	22	2	17	5	4	8	5	3
	2%	3% ^c	1%	-	2% ^c	1%	3% ^e	2%	2%	2%	1%	2%	1%	3%	-	-	6% ^{qr}	1%	*	1%	2%	1%	1%	1%	1%	1%	1%
Not applicable - there hasn't been an item of this type that I've no longer wanted	698	26	157	63	452	442	256	555	107	34	41	57	32	5	4	23	25	54	141	652	22	485	183	92	188	117	224
	34%	30%	31%	29%	36%	33%	35%	34% ^{jm}	30% ^m	27%	25%	33% ^m	28%	14%	33%	56% ^{ghijklm}	19%	22%	38% ^{pq}	34%	31%	31%	45% ^u	30%	34%	30%	42% ^{wxy}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 886

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Digital products (e.g. phone, tablet, laptop etc.)

Base: All respondents

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret- ired	Eng- land (i)	UK Excl Scot- land (j)	Scot- land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Sold items online	280 14%	146 14%	133 13%	79 23%efh	135 18%efh	47 9%ef	18 4%	124 21%efh	137 14%ef	27 8%	231 13%	252 13%	28 16%r	14 14%	7 12%	7 9%	33 15%	24 14%	16 9%	11 7%	24 12%	50 18%qrv	46 16%qr	19 11%	65 13%	115 16%y	52 10%	74 14%D	94 16%D	73 17%D	39 8%
Sold items offline (e.g. car boot sale)	101 5%	60 6%b	41 4%	31 9%efh	50 7%efh	14 3%	7 1%	47 8%efh	47 5%ef	10 3%	85 5%	97 5%	4 2%	10 10%iksv	2 3%	6 7%ks	12 5%ks	7 4%	8 5%	13 9%ks	3 1%	13 5%	15 6%ks	7 4%	26 5%	35 5%	24 5%	27 5%	35 6%	20 5%	19 4%
Gave items to charity, friends or family	242 12%	139 14%b	102 10%	48 14%	86 12%	48 10%	60 12%	72 12%	111 11%	39 12%	196 11%	222 12%	20 11%	17 18%oru	9 15%	14 16%	20 9%	23 13%	21 12%	13 9%	23 12%	34 13%	28 10%	20 11%	56 12%	82 11%	57 11%	64 12%	79 13%	46 11%	54 11%
Recycled items	316 15%	164 16%	149 14%	31 9%	113 15%cg	92 18%cg	79 16%cg	61 11%	175 17%cg	58 18%	264 15%	286 15%	30 17%	14 14%	9 15%	16 19%	35 15%	18 11%	25 14%	20 14%	31 16%	42 16%	41 15%	34 19%p	69 14%	118 16%	76 15%	82 15%	95 16%	70 16%	69 14%
None of these	435 21%	229 23%	205 19%	63 18%	116 16%	127 25%cdgh	129 27%cdgh	99 17%	207 21%cd	74 22%	366 21%	401 21%	34 20%	18 18%	17 29%t	16 19%	51 22%	34 20%	38 21%	35 23%	34 18%	45 16%	66 23%	46 26%t	102 21%	157 21%	107 21%	110 20%	119 20%	98 23%	108 22%
Don't know	42 2%	21 2%	21 2%	16 4%efh	24 3%efh	1 *	2 *	5 5%efh	12 1%e	1 *	36 2%	40 2%	3 1%	2 2%	2 4%ks	1 1%	7 3%	2 1%	4 2%	4 3%	1 *	9 3%	4 2%	4 2%	10 2%	17 2%	9 2%	13 2%	14 2%	9 2%	7 1%
Not applicable - there hasn't been an item of this type that I've no longer wanted	758 37%	304 30%	452 43%a	95 27%	257 35%cg	199 39%cg	208 43%cdg	171 30%	379 38%cg	141 43%	642 37%rm	690 36%	68 39%rm	34 35%	14 24%	29 34%	74 32%	70 41%rm	69 39%rm	61 41%rm	82 43%mov	100 37%	102 36%	55 31%	173 36%	257 35%	212 41%	198 36%	207 35%	142 33%	211 43%BC

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 887

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Digital products (e.g. phone, tablet, laptop etc.)

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owning out-right (i)	Owning with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Sold items online	280 14%	85 21%	136 17%	190 19% bdefg	31 13% ef	23 13% ef	5 6%	2 2%	17 5%	12 11% ef	175 12%	79 10%	97 16% i	97 15%	29 12%	28 19% i	40 17% i	7 21% i	12 15%	23 14%	5 13%	6 18%	91 10%	175 17% u	48 13%	217 14%	233 14%	47 13%
Sold items offline (e.g. car boot sale)	101 5%	23 6%	55 7%	64 7% efg	14 6% fg	12 7% efg	2 2%	2 2%	6 2%	1 1%	61 4%	23 3%	38 6% i	39 6%	16 6% i	11 8% i	12 5%	1 4%	2 3%	8 5%	4 9%	6 18%	43 5%	53 5%	16 4%	80 5%	86 5%	15 4%
Gave items to charity, friends or family	242 12%	45 11%	104 13%	120 12%	29 12%	16 9%	8 10%	13 10%	41 12%	15 14%	157 11%	97 12%	61 10%	83 13%	43 17% jn	17 12%	23 10%	2 15%	6 16%	15 16%	4 9%	3 10%	104 12%	124 12%	48 13%	180 11%	197 12%	45 12%
Recycled items	316 15%	58 14%	138 17%	162 16% c	34 14%	17 9%	16 19% c	14 12%	61 17% c	12 11%	219 16%	135 16%	85 14%	91 14%	42 17%	19 12%	31 13%	5 15%	12 16%	25 16%	4 9%	1 3%	135 15%	165 16%	43 12%	256 16%	246 15%	69 19%
None of these	435 21%	75 18%	144 18%	183 19%	36 15%	39 22%	22 26% b	43 35% abcf	85 24% ab	28 25% b	312 22%	204 25% jm	108 18%	116 18%	46 19%	19 13%	50 22% m	7 20%	16 20%	44 28%	9 22%	8 25%	191 21%	217 21%	81 23%	327 21%	350 21%	85 23%
Don't know	42 2%	20 5% F	15 2%	32 3% f	3 1%	4 2%	2 2%	- -	2 *	- -	31 2%	5 1%	27 5% il	10 2%	1 1%	4 2% i	5 2% i	1 4% il	3 3%	5 3%	- -	- -	12 1%	23 2%	7 2%	29 2%	33 2%	9 2%
Not applicable - there hasn't been an item of this type that I've no longer wanted	758 37%	124 30%	280 34%	302 31%	102 43% a	74 42% a	32 38%	52 42% a	150 43% a	44 41% a	515 37%	317 39%	198 34%	231 37%	86 35%	59 39%	87 37%	12 35%	29 36%	43 27%	19 45% s	11 34%	363 40% v	346 33%	133 37%	576 36%	633 37%	125 34%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 888

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Digital products (e.g. phone, tablet, laptop etc.)

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Sold items online	280 14%	221 18%eijkmn	203 18%eijkmn	180 20%eijkmno	23 13%imn	17 14%imn	10 14%mn	8 14%imn	59 7%mn	5 6%	10 10%mn	14 18%ijmn	2 2%	17 5%	12 11%mn
Sold items offline (e.g. car boot sale)	101 5%	78 6%imno	68 6%ino	58 6%ino	10 6%ino	10 8%imno	6 9%imno	3 6%no	23 3%	2 2%	2 2%	10 13%bcdeijkmno	2 2%	6 2%	1 1%
Gave items to charity, friends or family	242 12%	149 12%	140 13%	116 13%	23 13%	9 7%	3 5%	5 10%	93 11%	8 10%	6 6%	10 13%	13 10%	41 12%	15 14%
Recycled items	316 15%	196 16%l	179 16%l	154 17%l	24 13%	18 14%	8 11%	10 18%l	119 14%l	16 19%l	12 12%	5 6%	14 12%	61 17%il	12 11%
None of these	435 21%	219 18%	192 17%	166 18%	27 14%	26 21%	17 24%	9 17%	216 26%bcde	22 26%e	22 22%	17 22%	43 35%bcdefhin	85 24%bcde	28 25%e
Don't know	42 2%	35 3%in	32 3%in	29 3%in	3 2%	2 2%	2 3%	- -	8 1%	2 2%	1 1%	3 4%imno	- -	2 *	- -
Not applicable - there hasn't been an item of this type that I've no longer wanted	758 37%	404 33%d	354 32%d	275 30%	79 43%bcd	50 40%d	27 39%	23 42%d	354 42%bcd	32 38%	48 49%bcdl	26 33%	52 42%cd	150 43%bcd	44 41%d

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 889

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Digital products (e.g. phone, tablet, laptop etc.)

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Sold items online	280 14%	219 14%	58 14%	226 13%	53 16%	136 15%	52 12%	18 30%h	182 13%	102 17%jl	75 12%	17 13%	6 7%	-	48 14%	78 16%q	56 14%	19 9%	23 22%t	100 16%t	45 9%
Sold items offline (e.g. car boot sale)	101 5%	87 5%	14 3%	90 5%	10 3%	60 6%	17 4%	10 17%h	63 5%	39 7%l	30 5%	3 3%	-	-	23 7%q	26 5%q	21 5%q	3 2%	10 9%t	34 5%t	10 2%
Gave items to charity, friends or family	242 12%	200 12%	39 9%	208 12%	33 10%	92 10%	54 13%	12 21%	165 12%	77 13%	74 12%	14 11%	11 12%	-	39 11%	69 14%	43 11%	26 12%	9 9%	93 15%	52 11%
Recycled items	316 15%	261 16%	53 12%	278 16% ^d	34 11%	150 16%	54 13%	8 13%	241 17%	102 17%	114 18%	26 19%	8 9%	-	55 16%	100 21%q	70 17%	25 12%	25 24%	118 18%	74 16%
None of these	435 21%	322 20%	110 26% ^a	334 20%	85 27% ^c	194 21%	91 22%	12 19%	284 20%	112 19%	147 23%	22 16%	16 17%	-	72 21%	92 19%	78 19%	55 26% ^o	22 21%	110 17%	115 24% ^s
Don't know	42 2%	31 2%	4 1%	32 2%	6 2%	11 1%	8 2%	-	27 2%	17 3%	8 1%	1 1%	-	1 100%	6 2%	5 1%	11 3%	5 2%	5 4% ^t	13 2%	3 1%
Not applicable - there hasn't been an item of this type that I've no longer wanted	758 37%	574 36%	170 40%	616 36%	110 34%	333 36%	164 39%	10 18%	502 36% ^g	182 31%	223 35%	58 43% ⁱ	51 58% ^{ijk}	-	125 37%	153 31%	155 38%	78 37%	21 20%	207 32% ^r	205 43% ^{rs}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 890

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Digital products (e.g. phone, tablet, laptop etc.)

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home									Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider	With green provider but not a green tariff	With green tariff but not a green provider	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
		(a)	(b)	(c)																							
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Sold items online	280 14%	17 20% ^d	64 13%	47 22% ^{bd}	151 12%	172 13%	107 15%	209 13%	55 15%	19 15%	25 15%	28 16%	21 18%	11 29% ^{ghjo}	2 21%	3 8%	27 21% ^r	38 15% ^r	29 8%	257 13%	15 20%	210 13%	59 14%	47 15%	83 15%	46 12%	66 12%
Sold items offline (e.g. car boot sale)	101 5%	8 9% ^d	32 6% ^d	19 9% ^d	43 3%	58 4%	43 6%	73 4%	26 7% ^g	12 9% ^{gl}	17 10% ^{gl}	15 9% ^{gl}	3 2%	4 11% ^l	1 12%	1 2%	19 15% ^{qr}	12 5% ^r	3 1%	98 5%	1 1%	93 6% ^v	7 2%	28 9% ^{xyz}	27 5% ^z	18 5%	13 2%
Gave items to charity, friends or family	242 12%	13 15%	54 11%	31 14%	145 11%	155 12%	87 12%	201 12%	44 12%	21 16% ^o	18 11%	20 11%	20 18% ^o	6 15%	1 7%	1 3%	16 12%	34 14%	35 9%	234 12% ^t	2 3%	212 13% ^v	27 7%	40 13%	73 13%	45 11%	52 10%
Recycled items	316 15%	25 29% ^{bd}	85 17%	41 19%	165 13%	214 16%	101 14%	252 15%	58 16%	20 16%	27 16%	33 19%	19 16%	5 14%	1 7%	5 11%	21 16%	59 24%	64 17%	297 15%	12 17%	270 17% ^v	44 11%	56 18% ^z	93 17% ^z	57 15%	63 12%
None of these	435 21%	9 11%	105 21% ^{ac}	30 14%	290 23% ^{ac}	294 22%	141 19%	356 22% ⁱ	64 18% ⁱ	13 10%	35 22% ⁱ	29 17%	29 25% ⁱ	5 14%	3 27%	8 18%	28 21%	53 21%	89 24%	397 21%	21 29%	312 20%	107 26% ^u	60 19%	100 18%	99 25% ^x	131 24% ^x
Don't know	42 2%	2 2%	7 1%	3 1%	30 2%	17 1%	26 4% ^e	27 2%	14 4% ^g	4 3%	1 1%	2 1%	3 3%	1 4%	-	-	5 4% ^r	4 1%	1 *	27 1%	-	21 1%	3 1%	3 1%	9 2% ^z	7 2% ^z	2 *
Not applicable - there hasn't been an item of this type that I've no longer wanted	758 37%	21 24%	176 35%	65 30%	496 39% ^{ac}	499 37%	259 36%	622 38% ^l	119 33%	44 35% ^l	58 35%	55 31%	28 24%	8 22%	4 33%	24 59% ^{ghijklm}	24 19%	67 27%	163 44% ^{pq}	714 37%	24 33%	552 35%	175 43% ^u	103 33%	199 36%	137 35%	228 42% ^{wxy}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 891

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Furniture and home decor

Base: All respondents

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (m)	North-ern Ire-land (n)	North East (o)	North West (p)	York-shire & Humb-erside (q)	West Mid-lands (r)	East Mid-lands (s)	East-ern (t)	London (u)	South East (v)	South West (w)	North Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Sold items online	263 13%	99 10%	164 16%a	61 18%ef	122 17%efh	57 11%ef	23 5%	103 18%ef	138 14%ef	28 8%	231 13%	246 13%	17 10%	11 11%	5 8%	11 13%	24 10%	34 20%koqr t	18 10%	8 6%	30 16%r	32 12%	53 19%koqr tv	20 11%	68 14%	106 14%	57 11%	69 13%	85 14%D	61 14%	49 10%
Sold items offline (e.g. car boot sale)	122 6%	59 6%	62 6%	41 12%efh	58 8%efh	17 3%ef	6 1%	63 11%defh	52 5%ef	10 3%	106 6%	115 6%	6 4%	7 7%	2 4%	3 3%	10 4%	18 10%koqsv	7 4%	7 5%	8 4%	29 11%koqsv	18 7%	6 3%	30 6%	53 7%y	22 4%	34 6%	40 7%	18 4%	29 6%
Gave items to charity, friends or family	497 24%	207 21%	288 27%a	72 21%	176 24%	123 24%	126 26%	127 22%	244 24%	87 26%	408 23%	452 24%	45 25%	24 24%	20 35%istu	24 29%	54 23%	52 30%stu	40 22%	43 29%	37 19%	54 20%	58 21%	46 26%	130 27%	158 22%	120 23%	131 24%	153 26%	110 25%	104 21%
Recycled items	272 13%	147 15%	124 12%	45 13%	91 12%	73 15%	62 13%	68 12%	141 14%	52 16%	223 13%	248 13%	24 13%	15 16%	10 18%	11 13%	38 16%st	23 14%	22 12%	13 9%	17 9%	43 16%st	29 10%	27 15%y	72 15%y	98 13%	52 10%	68 12%	72 12%	61 14%	71 14%
None of these	363 18%	215 21%b	148 14%	58 17%	110 15%	93 19%	102 21%dh	96 17%	165 16%	57 17%	305 18%	333 18%	30 17%	15 16%	13 22%	12 14%	47 20%	23 13%	31 18%	27 18%	28 14%	41 15%	59 21%	37 21%	81 17%	137 19%	86 17%	91 17%	105 18%	78 18%	89 18%
Don't know	39 2%	19 2%	19 2%	15 4%efh	21 3%efh	1 *	2 *	25 4%efh	12 1%e	1 *	35 2%	37 2%	1 1%	2 2%	1 1%	1 2%	7 3%	1 1%	3 2%	5 4%	2 1%	7 3%	3 1%	6 3%	9 2%	16 2%	10 2%	13 2%	11 2%	6 1%	9 2%
Not applicable - there hasn't been an item of this type that I've no longer wanted	709 34%	337 34%	368 35%	90 26%	232 32%g	190 38%cdg	197 41%cdg	156 27%	356 35%cdg	131 40%	601 35%em	644 34%	65 37%em	33 34%em	10 18%	27 32%	72 32%em	59 34%em	66 37%em	53 36%em	83 43%mov	93 34%em	93 33%em	54 30%	158 33%	240 33%	202 39%wx	186 34%	201 34%	136 31%	186 38%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 892

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Furniture and home decor

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Rent-ers (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Sold items online	263 13%	70 17%	127 16%	160 16%cefg	37 15%ef	17 9%	12 14%e	5 4%	24 7%	9 8%	188 13%	88 11%	100 17%im	72 11%	27 11%	14 9%	31 13%	3 10%	10 13%	16 10%	7 16%	1 4%	89 10%	160 15%u	46 13%	203 13%	213 13%	50 14%
Sold items offline (e.g. car boot sale)	122 6%	32 8%	60 7%	78 8%ef	14 6%f	15 8%ef	5 6%f	3 2%	5 1%	3 3%	80 6%	37 5%	44 7%l	40 6%	17 7%	7 5%	15 6%	2 5%	2 3%	7 4%	3 8%	4 13%	49 5%	71 7%	19 5%	100 6%	105 6%	17 5%
Gave items to charity, friends or family	497 24%	112 27%	189 23%	234 24%	66 28%deg	42 24%	14 17%	21 17%	99 28%deg	19 18%	372 27%k	225 28%lmno	147 25%no	121 19%	47 19%	31 21%	43 19%	4 11%	22 29%	36 22%	10 23%	5 15%	197 22%	271 26%u	75 21%	392 25%	405 24%	91 25%
Recycled items	272 13%	47 11%	119 15%	136 14%	30 12%	23 13%	14 17%	11 9%	46 13%	11 10%	184 13%	108 13%	76 13%	85 13%	36 15%	19 13%	29 13%	3 8%	8 10%	23 15%	1 1%	1 3%	105 12%	151 15%	48 13%	208 13%	210 12%	62 17%A
None of these	363 18%	62 15%	132 16%	164 17%	29 12%	29 16%	16 19%	40 32%abcf	61 17%	24 23%b	241 17%	156 19%j	85 14%	116 18%	41 16%	26 18%	49 21%j	7 20%	12 15%	39 24%	9 21%	8 26%	156 17%	188 18%	68 19%	276 17%	299 18%	65 17%
Don't know	39 2%	19 5%F	11 1%	27 3%f	3 1%	3 2%	3 4%f	1 *	1 *	1 1%	26 2%	4 *	22 4%l	10 2%	1 1%	3 2%l	6 2%l	2 6%il	1 2%	5 3%	-	-	15 2%	19 2%	6 2%	27 2%	31 2%	7 2%
Not applicable - there hasn't been an item of this type that I've no longer wanted	709 34%	104 26%	270 33%E	290 29%	85 36%a	70 40%a	26 30%	50 40%a	141 40%a	48 44%a	451 32%	281 34%j	170 29%	244 39%h	99 40%j	58 39%j	87 37%j	15 43%j	28 37%	49 31%	17 40%	14 42%	364 40%v	297 29%	131 37%	530 34%	594 35%	115 31%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

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Absolutes/col percents

Table 893

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Furniture and home decor

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Sold items online	263 13%	197 16%imno	177 16%imno	152 17%imno	24 13%imn	20 16%imn	8 11%	12 23%efiklmno	66 8%	12 14%im	9 9%	8 10%	5 4%	24 7%	9 8%
Sold items offline (e.g. car boot sale)	122 6%	92 8%imn	83 8%imn	72 8%imn	11 6%n	9 8%n	6 9%n	3 5%n	30 4%n	5 6%n	5 5%n	10 12%imno	3 2%	5 1%	3 3%
Gave items to charity, friends or family	497 24%	301 25%	272 25%	222 24%	50 28%im	29 23%	13 18%	16 30%fm	196 23%	14 17%	25 26%	17 22%	21 17%	99 28%ijmo	19 18%
Recycled items	272 13%	166 14%	150 14%	128 14%	23 12%	15 12%	8 12%	7 13%	106 13%	14 17%	15 15%	8 10%	11 9%	46 13%	11 10%
None of these	363 18%	193 16%e	167 15%e	147 16%	20 11%	27 22%e	17 24%e	10 18%	170 20%bodek	16 19%	12 12%	17 22%e	40 32%bodehikn	61 17%e	24 23%e
Don't know	39 2%	30 2%in	29 3%in	26 3%in	3 2%	1 1%	1 2%	- -	9 1%n	3 4%in	1 1%	3 4%in	1 *	1 *	1 1%
Not applicable - there hasn't been an item of this type that I've no longer wanted	709 34%	374 31%	333 30%	267 29%	66 36%bcd	42 34%	23 33%	19 35%	335 40%bcd	26 30%	43 44%bcd	27 34%	50 40%bcd	141 40%bcd	48 44%bcd

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 894

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Furniture and home decor

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Sold items online	263 13%	213 13%	47 11%	229 14%	33 10%	126 14%	52 12%	8 13%	201 14%	94 16%	83 13%	23 17%	8 9%	-	62 18%q	73 15%q	60 15%q	14 7%	25 23%t	102 16%t	50 10%
Sold items offline (e.g. car boot sale)	122 6%	97 6%	23 5%	101 6%	21 6%	57 6%	19 5%	10 17%h	77 6%	37 6%	38 6%	8 6%	4 5%	-	24 7%q	38 8%q	20 5%	5 3%	8 8%	39 6%	22 5%
Gave items to charity, friends or family	497 24%	424 26%b	68 16%	437 26%d	53 17%	233 25%	85 20%	20 33%	345 25%	151 26%	164 26%	32 24%	18 20%	-	89 26%	132 27%	102 25%	43 21%	24 22%	178 28%t	104 22%
Recycled items	272 13%	228 14%b	43 10%	240 14%d	31 10%	120 13%	56 13%	15 25%h	195 14%	98 17%l	91 14%	14 10%	7 8%	-	44 13%	80 16%q	68 17%q	17 8%	21 20%	92 14%	62 13%
None of these	363 18%	257 16%	103 24%a	262 16%	89 28%c	180 19%	77 18%	12 20%	227 16%	91 15%	117 18%	20 15%	13 15%	-	57 17%	80 16%	55 13%	49 24%op	20 16%	92 14%	88 18%
Don't know	39 2%	29 2%	3 1%	28 2%	5 2%	9 1%	7 2%	-	22 2%	14 2%	6 1%	1 1%	-	1 100%	4 1%	5 1%	7 2%	5 2%	4 4%	7 1%	5 1%
Not applicable - there hasn't been an item of this type that I've no longer wanted	709 34%	532 33%	164 38%	567 34%	111 35%	282 30%	160 38%e	8 13%	462 33%g	167 28%	209 33%	51 38%	45 51%ij	-	105 31%	138 28%	144 35%o	82 39%no	14 13%	200 31%r	193 40%rs

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 895

S22. Thinking about the last 12 month (i.e. since June 2022)... What have you done with the following items that you have no longer wanted?

Furniture and home decor

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Sold items online	263	12	73	32	145	184	79	219	47	14	27	32	15	3	1	2	27	39	37	254	6	206	47	49	77	31	62	
	13%	14%	15%	15%	12%	14%	11%	13%	13%	11%	17%o	18%o	13%	9%	6%	4%	21%r	16%	10%	13%	8%	13%	12%	16%y	14%y	8%	12%	
Sold items offline (e.g. car boot sale)	122	7	42	23	50	78	43	89	36	16	14	11	7	7	1	1	13	17	9	114	7	104	18	31	29	25	20	
	6%	8%	8% d	11% d	4%	6%	6%	5%	10% g	12% g	9%	6%	6%	18% g k l	7%	2%	10% r	7% r	2%	6%	9%	7%	4%	10% x z	5%	6%	4%	
Gave items to charity, friends or family	497	28	118	59	292	362	134	405	88	40	44	61	35	9	3	7	39	73	95	479	9	406	82	83	159	93	98	
	24%	32%	24%	27%	23%	27% f	18%	25%	24%	32%	27%	35% g h o	31%	24%	29%	16%	30%	29%	26%	25% t	12%	26% v	20%	27% z	29% z	24%	18%	
Recycled items	272	14	74	32	152	177	94	217	57	13	21	16	14	6	5	7	27	37	51	262	6	238	31	48	75	60	54	
	13%	16%	15%	14%	12%	13%	13%	13%	16% k	10%	13%	9%	12%	16%	42%	16%	21%	15%	14%	14%	8%	15% v	7%	15% z	14%	15% z	10%	
None of these	363	14	78	27	244	222	141	295	52	17	30	24	21	6	1	6	24	39	59	328	22	264	88	45	85	90	104	
	18%	16%	15%	13%	19% c	17%	19%	18%	14%	13%	18%	14%	18%	15%	7%	14%	18%	16%	16%	17%	30% s	17%	21% u	14%	15%	23% w x	19%	
Don't know	39	2	8	2	26	13	26	25	10	3	3	2	2	1	-	1	3	5	-	24	1	19	3	3	7	5	4	
	2%	2%	2%	1%	2%	1%	4% e	1%	3%	2%	2%	1%	2%	4%	-	3%	2% r	2% r	-	1%	1%	1%	1%	1%	1%	1%	1%	
Not applicable - there hasn't been an item of this type that I've no longer wanted	709	24	153	66	467	436	273	569	110	33	49	51	31	10	3	22	15	71	149	657	26	508	169	96	175	124	237	
	34%	27%	30%	30%	37% b	33%	38% e	34%	30%	26%	30%	30%	27%	26%	23%	54% g h i j k l m	12%	29% p	40% p q	34%	35%	32%	41% u	31%	32%	44% w x y		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 896

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Summary

Base: All respondents

	Clothing and footwear	Small appliances (e.g. toaster, kettle, hairdryer etc.)	Digital product (e.g. phone, tablet, laptop etc.)	Furniture and home decor
Unweighted base	2067	2067	2067	2067
Weighted base	2067	2067	2067	2067
Bought second-hand in person (e.g. charity shops, car boot sales)	463 22%	116 6%	76 4%	238 11%
Bought second-hand online	362 18%	111 5%	206 10%	195 9%
Repaired items I already have	332 16%	191 9%	139 7%	237 11%
Kept using the item even though I wanted/ needed to replace it	372 18%	275 13%	303 15%	269 13%
Been gifted replacement goods from friends/ family/the local community	102 5%	84 4%	70 3%	114 6%
Rented/leased an item	14 1%	15 1%	26 1%	15 1%
Borrowed an item	24 1%	26 1%	20 1%	24 1%
None of the above	853 41%	1315 64%	1289 62%	1155 56%
Don't know	47 2%	58 3%	56 3%	50 2%

Consumer Wellbeing Mini Tracker June 2023

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Absolutes/col percents

Table 897

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Clothing and footwear

Base: All respondents

	Gender			Age							Region														Region Summary				Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	East of England (s)	London (t)	South East (u)	South West (v)	North East (w)	South East (x)	Midlands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494		
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493		
Bought second-hand in person (e.g. charity shops, car boot sales)	463 22%	162 16%	300 28%a	87 25%	148 20%	120 24%	108 22%	142 24%b	214 21%	86 26%	399 23%	427 23%	37 21%	18 19%	10 17%	15 18%	57 25%	43 25%	39 22%	33 22%	38 20%	51 21%	69 25%	53 30%st	116 24%	173 24%	110 21%	111 20%	140 23%	92 21%	119 24%		
Bought second-hand online	362 18%	108 11%	254 24%a	94 27%efh	162 22%efh	73 15%g	33 7%	146 25%efh	183 18%ef	46 14%	315 18%k	342 18%k	20 11%	18 18%	9 16%	17 20%	45 20%k	37 21%kt	26 15%	32 22%kt	35 18%	35 13%	49 18%	39 22%kt	99 20%	123 17%	93 18%	94 17%	115 19%	82 19%	71 14%		
Repaired items I already have	332 16%	122 12%	208 20%a	46 13%	117 16%	97 19%cg	72 15%	81 14%	178 18%	57 17%	285 16%	305 16%	27 15%	12 12%	8 14%	9 10%	33 14%	34 20%	22 12%	25 17%	27 14%	53 19%	43 15%	39 22%ng	76 16%	135 18%	74 14%	86 16%	101 17%	73 17%	71 14%		
Kept using the item even though I wanted/needed to replace it	372 18%	161 16%	210 20%a	62 18%	149 20%g	99 20%g	62 13%	113 20%g	197 20%g	62 19%	311 18%	340 18%	32 18%	15 15%	14 23%	13 16%	32 14%	36 21%	38 21%	24 16%	26 13%	52 19%	56 20%	34 19%	81 17%	142 19%	88 17%	98 18%	131 22%CD	64 15%	78 16%		
Been gifted replacement goods from friends/family/the local community	102 5%	44 4%	58 6%	27 8%fh	34 5%	25 5%	16 3%	42 7%dfh	44 4%	15 5%	87 5%	93 5%	9 5%	3 3%	3 5%	9 11%lpqrsuv	14 6%	6 4%	6 3%	5 3%	6 3%	23 8%sv	12 4%	5 3%	30 6%	40 5%	18 3%	32 6%	27 5%	19 4%	24 5%		
Rented/leased an item	14 1%	7 1%	6 1%	8 2%efh	6 1%	-	-	9 2%efh	4 *	-	13 1%	14 1%	-	1 1%	-	-	2 1%	1 1%	1 *	1 1%	-	5 2%	1 1%	1 1%	4 1%	7 1%	2 *	4 1%	3 1%	3 1%	4 1%		
Borrowed an item	24 1%	9 1%	15 1%	8 2%	11 1%	3 1%	3 1%	13 2%efh	9 1%	2 1%	21 1%	22 1%	2 1%	1 1%	1 1%	-	5 2%	-	1 1%	1 1%	2 1%	6 2%	4 1%	1 *	5 1%	10 1%	5 1%	3 1%	9 1%	5 1%	8 2%		
None of the above	853 41%	509 51%b	341 32%	110 32%	264 36%g	217 43%cdg	262 54%cdgh	180 31%	411 41%cdg	141 43%	694 40%	766 40%	87 50%ijrtv	48 49%rv	24 42%	36 43%	93 41%	71 41%	79 44%v	52 35%	85 44%v	106 39%	115 41%	58 33%	200 41%	279 38%	215 42%	222 41%	225 38%	191 44%	215 44%		
Don't know	47 2%	26 3%	19 2%	16 5%efh	22 3%efh	4 1%	4 1%	30 5%defh	13 1%	5 2%	40 2%	45 2%	2 1%	5 5%o	1 1%	1 2%	2 1%	6 4%	3 2%	6 4%	2 1%	5 2%	9 3%	4 2%	10 2%	18 3%	12 2%	14 2%	18 3%	6 1%	9 2%		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 898

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Clothing and footwear

Base: All respondents

	Work Sector			Working Status						Tenure										Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393		
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370		
Bought second-hand in person (e.g. charity shops, car boot sales)	463 22%	86 21%	163 20%	185 19%	65 27%af	53 30%af	23 27%	35 28%a	69 20%	35 32%af	304 22%	195 24%j	110 19%	154 24%	62 25%	29 19%	63 27%jm	5 15%	15 19%	42 26%	8 18%	10 32%	216 24%	221 21%	99 28% x	339 21%	377 22%	86 23%		
Bought second-hand online	362 18%	106 26%F	141 17%	190 19%ef	58 24%ef	42 24%ef	16 19%ef	9 7%	22 6%	25 23%ef	233 17%	102 12%	132 22%i	125 20%	37 15%	30 20%i	59 25%ilo	4 11%	11 14%	33 21%	5 12%	12 38%	127 14%	214 21%u	71 20%	270 17%	302 18%	60 16%		
Repaired items I already have	332 16%	66 16%	131 16%	156 16%	41 17%de	37 21%de	6 7%	13 11%	60 17%de	19 17%	226 16%	149 18%j	77 13%	102 16%	35 14%	22 15%	46 20%j	4 11%	11 14%	22 14%	6 14%	7 23%	149 17%	158 15%	67 19%	241 15%	261 15%	70 19%		
Kept using the item even though I wanted/needed to replace it	372 18%	77 19%	159 20%	185 19%e	50 21%e	31 17%e	21 24%e	9 7%	55 16%e	20 19%e	242 17%	131 16%	111 19%	121 19%	38 15%	32 21%	51 22%i	9 27%	16 21%	19 12%	6 13%	7 20%	165 18%	189 18%	83 23% x	270 17%	294 17%	77 21%		
Been gifted replacement goods from friends/family/the local community	102 5%	23 6%	43 5%	54 5%	12 5%	10 5%	4 5%	5 4%	12 3%	6 5%	73 5%	40 5%	33 6%	26 4%	5 2%	5 3%	17 7%i	3 8%i	3 3%	12 8%	3 6%	4 11%	46 5%	50 5%	16 4%	80 5%	81 5%	21 6%		
Rented/leased an item	14 1%	4 1%	8 1%	10 1%	1 *	2 1%f	- -	- -	- -	- -	9 1%	6 1%	3 1%	5 1%	- -	1 1%	4 2%	- -	- -	2 2%	- -	- -	2 *	9 1%	1 *	11 1%	14 1%	- -		
Borrowed an item	24 1%	5 1%	11 1%	16 2%bf	- -	4 2%bf	1 1%	2 1%f	- -	1 1%f	16 1%	10 1%	6 1%	8 1%	- -	2 1%	5 2%i	1 3%i	1 1%	4 3%	- -	- -	6 1%	18 2%u	4 1%	19 1%	23 1%	2 *		
None of the above	853 41%	144 35%	335 41%	396 40%c	82 35%	49 27%	35 42%c	67 54%abcg	190 54%abcg	33 31%	604 43%k	376 46%jmn	228 39%n	236 37%	106 43%n	54 36%	75 32%	14 40%	36 47%	65 41%	22 52%	7 21%	387 43%	410 39%	123 34%	673 43%w	705 42%	149 40%		
Don't know	47 2%	16 4%	20 2%	32 3%f	4 2%	7 4%ef	1 1%	- *	2 *	1 1%	29 2%	9 1%	19 3%i	16 3%	4 2%	4 3%	8 4%i	1 4%	1 2%	3 2%	- -	- -	13 1%	28 3%	5 2%	36 2%	40 2%	7 2%		

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 899

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Clothing and footwear

Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Bought second-hand in person (e.g. charity shops, car boot sales)	463 22%	249 20%	218 20%	172 19%	47 26%bcd	31 25%	13 19%	18 33%bcdfn	214 25%bcdn	23 27%	25 25%	28 36%bcdgin	35 28%cd	69 20%	35 32%bcdn
Bought second-hand online	362 18%	248 20%imn	219 20%imn	177 19%imn	43 23%imn	29 23%imn	13 19%mn	15 28%imn	114 14%mn	16 19%mn	19 19%mn	23 29%dimn	9 7%	22 6%	25 23%imn
Repaired items I already have	332 16%	197 16%j	173 16%	145 16%	28 15%	24 19%j	11 16%	12 23%jm	135 16%j	6 7%	18 18%j	19 25%cijm	13 11%	60 17%j	19 17%
Kept using the item even though I wanted/ needed to replace it	372 18%	236 19%m	205 19%m	172 19%m	34 18%m	30 25%imn	14 20%m	17 31%bcdefikmn	136 16%m	21 24%im	15 15%	16 20%m	9 7%	55 16%m	20 19%m
Been gifted replacement goods from friends/ family/the local community	102 5%	66 5%	58 5%	50 5%	7 4%	9 7%	4 6%	5 9%kn	36 4%	4 5%	1 1%	8 11%eikn	5 4%	12 3%	6 5%
Rented/leased an item	14 1%	11 1%	10 1%	10 1%i	- -	1 1%	- -	1 1%n	2 *	- -	1 2%n	1 1%	- -	- -	- -
Borrowed an item	24 1%	16 1%n	14 1%n	14 2%n	- -	2 2%n	2 3%en	- -	8 1%	1 1%	1 1%n	3 4%cein	2 1%n	- -	1 1%n
None of the above	853 41%	479 39%l	424 39%l	358 39%l	66 36%l	55 45%hlo	39 56%bcdefhiklo	16 30%l	375 44%bcdehlo	35 42%l	36 36%l	13 16%	67 54%bcdehiklo	190 54%bcdehiklo	33 31%l
Don't know	47 2%	36 3%in	34 3%in	31 3%in	3 2%	2 2%	1 2%	1 2%	11 1%n	1 1%	4 4%imn	3 4%mn	- -	2 *	1 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 900

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Clothing and footwear

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Bought second-hand in person (e.g. charity shops, car boot sales)	463 22%	389 24%b	68 16%	401 24%d	51 16%	202 22%	117 28%e	15 25%	289 21%	117 20%	126 20%	36 27%	25 28%	-	93 27%op	93 19%	77 19%	40 19%	19 18%	124 19%	100 21%
Bought second-hand online	362 18%	305 19%b	51 12%	309 18%	46 14%	150 16%	80 19%	9 15%	237 17%	105 18%	108 17%	17 13%	17 19%	-	67 20%	85 17%	61 15%	33 16%	17 16%	119 19%t	66 14%
Repaired items I already have	332 16%	276 17%b	53 12%	295 17%d	29 9%	142 15%	76 18%	12 21%	210 15%	69 12%	103 16%i	31 23%i	20 22%i	-	78 23%opq	60 12%	64 16%q	19 9%	25 24%s	87 14%	74 15%
Kept using the item even though I wanted/needed to replace it	372 18%	310 19%b	59 14%	320 19%	47 15%	146 16%	92 22%e	15 25%	247 18%	102 17%	115 18%	30 22%	16 18%	-	68 20%q	96 20%q	73 18%	25 12%	21 20%	129 20%	74 15%
Been gifted replacement goods from friends/family/the local community	102 5%	90 6%b	12 3%	94 6%d	7 2%	48 5%	17 4%	6 10%	65 5%	33 6%i	30 5%	7 5%i	-	-	21 6%q	30 6%q	19 5%q	1 *	8 8%	33 5%	17 3%
Rented/leased an item	14 1%	10 1%	3 1%	14 1%	-	5 1%	3 1%	2 3%h	4 *	3 *	3 *	-	-	-	1 *	5 1%	-	-	-	3 1%	-
Borrowed an item	24 1%	22 1%	2 1%	20 1%	3 1%	11 1%	6 1%	1 1%	16 1%	5 1%	9 1%	1 1%	2 2%	-	9 3%o	3 1%	4 1%	2 1%	-	8 1%	7 1%
None of the above	853 41%	608 38%	234 55%a	642 38%	182 57%c	417 45%f	146 35%	21 35%	599 43%	246 42%	293 46%	51 38%	31 34%	1 100%	122 35%	206 42%	180 44%n	112 54%nop	33 31%	265 41%	237 50%rs
Don't know	47 2%	33 2%	5 1%	32 2%	6 2%	16 2%	7 2%	-	28 2%	18 3%j	7 1%	1 1%	3 3%	-	6 2%	4 1%	10 2%	8 4%o	5 4%	13 2%	7 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 901

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Clothing and footwear

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)		
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
Bought second-hand in person (e.g. charity shops, car boot sales)	463 22%	17 20%	124 25%	59 27%	263 21%	300 22%	163 22%	387 23%	78 22%	39 31%hlo	41 25%	50 29%	23 20%	7 20%	1 6%	6 15%	33 25%	64 26%r	65 18%	440 23%	14 19%	385 24%v	60 15%	81 26%z	130 24%z	80 20%	94 17%		
Bought second-hand online	362 18%	19 21%	79 16%	49 23%b	215 17%	225 17%	137 19%	291 18%	75 21%	25 20%	29 18%	27 16%	20 17%	9 25%	3 25%	4 10%	20 16%	46 18%	51 14%	349 18%	8 11%	290 18%	58 14%	71 23%yz	104 19%z	57 14%	74 14%		
Repaired items I already have	332 16%	21 24%d	81 16%	46 21%d	183 15%	220 16%	111 15%	255 15%	56 16%	26 20%	38 23%gh	27 16%	27 24%g	5 12%	2 22%	13 30%ghk	27 20%	42 17%	75 20%	322 17%t	2 3%	284 18%v	41 10%	70 22%xyz	86 16%z	58 15%	60 11%		
Kept using the item even though I wanted/ needed to replace it	372 18%	24 28%d	97 19%	42 19%	208 17%	236 18%	136 19%	292 18%	79 22%	21 17%	29 18%	31 18%	25 21%	8 21%	4 34%	8 19%	15 12%	61 25%pr	58 16%	359 19%	9 12%	312 20%v	54 13%	74 24%z	114 21%z	71 18%	69 13%		
Been gifted replacement goods from friends/ family/the local community	102 5%	4 4%	26 5%	17 8%	55 4%	70 5%	32 4%	76 5%	23 6%	7 5%	11 6%	12 7%	12 11%g	8 22%ghijk	-	3 7%	13 10%qr	10 4%	10 3%	97 5%	3 3%	81 5%	19 5%	16 5%	35 6%z	21 5%	17 3%		
Rented/leased an item	14 1%	2 3%d	5 1%	4 2%d	3 *	8 1%	6 1%	8 *	9 3%g	1 1%	2 1%	1 1%	3 2%g	3 7%gjk	-	-	1 1%	1 *	-	11 1%	-	11 1%	1 *	4 1%z	4 1%	1 *	-		
Borrowed an item	24 1%	1 2%	6 1%	4 2%	12 1%	15 1%	10 1%	18 1%	8 2%	6 4%g	3 2%	2 1%	4 3%	2 5%g	1 7%	-	-	2 1%	3 1%	24 1%	-	22 1%	2 1%	3 1%	6 1%	9 2%z	3 1%		
None of the above	853 41%	25 29%	200 40%c	64 29%	564 45%ac	576 43%f	277 38%	699 42%hijklm	130 36%	35 28%	52 31%	56 33%	34 30%	9 25%	3 26%	17 42%	47 36%	90 36%	185 50%pq	778 40%	41 56%rs	582 37%	237 58%u	95 30%	203 37%	167 42%w	302 56%wxy		
Don't know	47 2%	2 3%	8 2%	1 1%	35 3%	17 1%	30 4%e	34 2%	7 2%	4 3%	3 2%	3 2%	3 2%	-	-	-	6 4%r	4 2%	2 1%	33 2%	* 1%	29 2%	6 1%	5 2%	14 2%y	2 1%	9 2%		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 902

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Small appliances (e.g. toaster, kettle, hairdryer etc.)

Base: All respondents

	Gender			Age							Region													Region Summary				Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (m)	North-east Ireland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	North East (x)	South East (y)	Midlands (z)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
Bought second-hand in person (e.g. charity shops, car boot sales)	116 6%	54 5%	61 6%	27 8%ef	59 8%efh	19 4%	11 2%	45 8%ef	60 6%ef	9 3%	101 6%	106 6%	10 6%	4 4%	1 1%	5 6%	11 5%	13 8%	10 5%	7 5%	9 5%	17 6%	20 7%	9 5%	29 6%	46 6%	26 3%	33 6%	27 4%	32 7%	24 5%	
Bought second-hand online	111 5%	60 6%	50 5%	31 9%ef	55 8%ef	19 4%f	6 1%	46 8%ef	59 6%ef	11 3%	94 5%	101 5%	10 6%	6 6%	1 2%	7 8%	15 7%	8 5%	8 5%	7 5%	7 4%	25 9%su	8 3%	8 5%	30 6%	41 6%	23 4%	30 5%	44 7%D	19 4%	19 4%	
Repaired items I already have	191 9%	116 12%b	75 7%	29 8%	63 9%	48 10%	51 11%	52 9%	89 9%	43 13%	165 9% ^m	176 9%	16 9%	10 10% ^m	1 1%	6 8%	21 20%	20 12% ^{mv}	21 12% ^{mv}	8 6%	17 9%	39 14% ^{mruv}	24 8%	8 5%	48 10%	71 10%	46 9%	58 11%	47 8%	51 12%D	35 7%	
Kept using the item even though I wanted/needed to replace it	275 13%	114 11%	160 15%a	32 9%	110 15%c	79 16%cf	53 11%	67 12%	155 15%cf	41 12%	235 14%	252 13%	23 13%	9 10%	8 14%	10 12%	22 10%	28 17%	27 15%	28 19% ^o	22 12%	31 11%	39 14%	26 15%	61 13%	96 13%	78 15%	79 14%	88 15%	52 12%	57 11%	
Been gifted replacement goods from friends/family/the local community	84 4%	38 4%	46 4%	17 5%	37 5%h	18 4%	13 3%	38 6%efh	34 3%	14 4%	72 4%	77 4%	7 4%	4 4%	1 1%	3 4%	9 4%	6 3%	2 1%	8 6%	5 2%	15 6%q	14 5%	9 5%	18 4%	39 5%	15 3%	23 4%	29 5%	16 4%	16 3%	
Rented/leased an item	15 1%	10 1%	5 *	8 2%efh	7 1%efh	-	-	13 2%efh	2 *	-	15 1%	15 1%	-	-	-	-	1 *	1 *	-	2 1%	-	10 4%kopqsuv	2 1%	-	1 *	12 2%w	2 *	7 1%CD	6 1%	1 *	1 *	
Borrowed an item	26 1%	13 1%	13 1%	11 3%deh	8 1%	2 *	5 1%	14 2%deh	7 1%	2 1%	24 1%	26 1%	-	1 1%	1 2%	2 3%k	2 1%	1 *	3 2%	-	1 1%	10 4%koprsu	2 1%	3 2%	5 1%	15 2%	5 1%	7 1%	9 2%	6 1%	4 1%	
None of the above	1315 64%	634 63%	678 64%	195 56%	426 58%	343 68%cdgh	351 73%cdgh	319 55%	645 64%cdg	224 68%	1086 63%	1196 63%	120 68%t	65 67%t	45 78%ipqr	52 61%	154 67%t	106 62%	110 62%	88 59%	134 70%t	149 55%	178 63%	114 64%	313 64%	441 60%	332 64%	322 59%	373 63%	273 63%	346 70%ABC	
Don't know	58 3%	30 3%	27 3%	22 6%deh	19 3%	9 2%	7 2%	33 6%deh	18 2%	8 2%	50 3%	55 3%	3 2%	5 5%	1 1%	4 5%	4 2%	6 4%	5 3%	7 5%	4 2%	6 2%	9 3%	6 3%	14 3%	21 3%	15 3%	15 3%	22 4%	12 3%	9 2%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

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Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 903

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Small appliances (e.g. toaster, kettle, hairdryer etc.)

Base: All respondents

	Work Sector			Working Status							Tenure								Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned outright (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rented from coun- cil (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)	Yes (u)		No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)	
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393	
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370	
Bought second-hand in person (e.g. charity shops, car boot sales)	116 6%	28 7%	61 7%	72 7% ^f	17 7% ^f	6 3%	3 4%	3 3%	8 2%	5 5%	69 5%	34 4%	35 6%	47 7% ^h	21 9% ⁱ	7 5%	18 8% ^{io}	-	2 3%	11 7%	5 12%	2 5%	43 5%	67 6%	25 7%	85 5%	93 5%	22 6%	
Bought second-hand online	111 5%	22 5%	53 6%	58 6% ^{ef}	17 7% ^{ef}	14 8% ^{ef}	9 10% ^{ef}	1 1%	7 2%	5 5%	64 5%	31 4%	33 6%	48 8% ^h	17 7%	10 7% ^{il}	20 9% ^{io}	-	3 4%	13 8%	*	3 10%	47 5%	61 6%	24 7%	83 5%	100 6% ^B	11 3%	
Repaired items I already have	191 9%	34 8%	85 10%	103 10%	16 7%	15 8%	9 10%	10 8%	33 9%	6 6%	134 10%	82 10%	52 9%	54 9%	25 10%	11 8%	18 8%	3 10%	9 12%	17 10%	1 2%	4 11%	70 8%	116 11% ^u	36 10%	150 9%	151 9%	40 11%	
Kept using the item even though I wanted/ needed to replace it	275 13%	71 17%	104 13%	142 14% ^c	33 14%	15 8%	13 16%	19 15%	40 12%	13 12%	196 14%	111 14%	85 15%	75 12%	27 11%	19 12%	30 13%	4 12%	17 22% ^s	16 10%	5 11%	5 14%	113 13%	147 14%	55 15%	204 13%	224 13%	51 14%	
Been gifted replacement goods from friends/ family/the local community	84 4%	18 5%	42 5%	50 5% ^{ef}	11 5% ^e	7 4%	3 3%	1 1%	9 2%	5 5%	44 3%	29 4%	15 3%	39 6% ^h	13 5%	7 5%	19 8% ^{ij}	1 3%	1 2%	3 2%	1 3%	3 9%	41 4%	41 4%	20 6%	62 4%	73 4%	11 3%	
Rented/leased an item	15 1%	4 1%	6 1%	10 1%	1 *	4 2% ^f	-	-	-	1 1%	12 1%	5 1%	6 1%	3 1%	-	1 1%	2 1%	-	-	-	-	-	1 *	14 1% ^u	3 1%	12 1%	12 1%	3 1%	
Borrowed an item	26 1%	6 1%	11 1%	14 1%	3 1%	4 2%	-	2 2%	3 1%	1 1%	17 1%	12 1%	5 1%	8 1%	-	3 2%	4 2%	1 3% ^l	-	2 1%	-	-	6 1%	19 2% ^u	2 *	23 1%	23 1%	2 1%	
None of the above	1315 64%	237 58%	494 61%	577 59%	154 65%	113 64%	52 61%	88 71% ^a	259 74% ^{abcd}	73 67%	904 64%	542 66%	363 62%	387 61%	155 63%	90 60%	143 61%	24 70%	48 62%	107 67%	32 75%	17 52%	602 67% ^v	627 60%	209 58%	1020 64% ^w	1076 63%	239 64%	
Don't know	58 3%	19 5%	21 3%	34 3% ^f	5 2%	9 5% ^f	1 1%	2 2%	4 1%	3 2%	40 3%	18 2%	22 4%	17 3%	4 2%	6 4%	8 3%	1 4%	1 2%	3 2%	-	-	16 2%	32 3%	5 1%	43 3%	50 3%	9 2%	

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/ef/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 904

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Small appliances (e.g. toaster, kettle, hairdryer etc.)

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Bought second-hand in person (e.g. charity shops, car boot sales)	116 6%	89 7%in	77 7%in	65 7%in	12 6%in	13 10%ikmn	7 10%in	5 10%ikmn	26 3%	3 4%	3 3%	3 4%	3 3%	8 2%	5 5%
Bought second-hand online	111 5%	75 6%mn	67 6%mn	56 6%mn	11 6%mn	8 7%mn	2 3%	6 11%fmn	36 4%n	9 10%imn	7 7%mn	7 9%imn	1 1%	7 2%	5 5%
Repaired items I already have	191 9%	119 10%e	108 10%e	96 10%	11 6%	11 9%	7 10%	5 9%	72 9%	9 10%	7 7%	8 11%	10 8%	33 9%	6 6%
Kept using the item even though I wanted/ needed to replace it	275 13%	175 14%	159 15%k	139 15%gk	21 11%	16 13%g	3 5%	13 23%bcfgikln	100 12%	13 16%	7 7%	8 10%	19 15%	40 12%	13 12%
Been gifted replacement goods from friends/ family/the local community	84 4%	61 5%imn	52 5%im	45 5%im	7 4%	8 7%imn	4 6%im	4 7%imn	24 3%	3 3%	2 2%	5 6%im	1 1%	9 2%	5 5%
Rented/leased an item	15 1%	10 1%	10 1%	10 1%	1 *	- -	- -	- -	5 1%	- -	- -	4 5%bcdefjkmn	- -	- -	1 1%
Borrowed an item	26 1%	16 1%	13 1%	12 1%	2 1%	3 2%	2 3%	1 2%	9 1%	- -	- -	4 5%bcdeijkn	2 2%	3 1%	1 1%
None of the above	1315 64%	731 60%	650 58%	529 58%	122 66%bcdl	80 65%	48 69%	32 60%	584 69%bcdl	52 61%	72 73%bcdl	41 53%	88 71%bcdl	259 74%bcdehijl	73 67%
Don't know	58 3%	40 3%n	38 3%n	33 4%n	4 2%	2 2%	1 2%	1 2%	19 2%	1 1%	4 4%	5 6%in	2 2%	4 1%	3 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 905

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Small appliances (e.g. toaster, kettle, hairdryer etc.)

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Bought second-hand in person (e.g. charity shops, car boot sales)	116 6%	88 5%	26 6%	102 6%	13 4%	56 6%	30 7%	9 16%h	69 5%	39 7%	30 5%	7 5%	2 2%	-	24 7%	24 5%	22 5%	8 4%	12 12%st	33 5%	19 4%
Bought second-hand online	111 5%	85 5%	25 6%	91 5%	18 6%	50 5%	26 6%	4 8%	59 4%	25 4%	31 5%	6 5%	2 2%	-	19 6%q	28 6%q	13 3%	4 2%	8 8%	25 4%	18 4%
Repaired items I already have	191 9%	151 9%	40 9%	170 10%d	20 6%	89 10%	45 11%	10 17%	133 10%	56 10%	64 10%	17 12%	7 8%	-	46 14%pq	56 12%q	32 8%	9 5%	12 12%	62 10%	52 11%
Kept using the item even though I wanted/ needed to replace it	275 13%	232 14%b	42 10%	246 15%d	25 8%	110 12%	67 16%e	12 21%	207 15%	87 15%	107 17%	18 14%	9 10%	-	54 16%	91 19%q	55 14%	20 10%	21 20%	97 15%	65 14%
Been gifted replacement goods from friends/ family/the local community	84 4%	74 5%	11 2%	74 4%	10 3%	39 4%	20 5%	3 5%	48 3%	29 5%j	16 3%	5 3%	1 1%	-	13 4%	22 5%	13 3%	3 2%	7 7%	25 4%	15 3%
Rented/leased an item	15 1%	11 1%	3 1%	14 1%	1 *	6 1%	3 1%	- -	12 1%	3 *	7 1%	- -	2 2%	-	9 3%opq	3 1%	- -	- -	4 4%t	8 1%	1 *
Borrowed an item	26 1%	22 1%	3 1%	20 1%	5 2%	10 1%	2 *	2 4%	16 1%	8 1%	8 1%	1 1%	2 2%	-	4 1%	6 1%	6 1%	3 1%	1 1%	7 1%	5 1%
None of the above	1315 64%	1008 63%	289 68%	1041 62%	232 73%c	608 66%f	243 58%	24 40%	895 65%g	351 60%	411 64%	92 68%	66 74%i	1 100%	205 60%	272 56%	283 69%no	158 76%no	47 45%	396 62%r	332 70%rs
Don't know	58 3%	43 3%	7 2%	40 2%	9 3%	21 2%	8 2%	- -	36 3%	23 4%j	11 2%	1 1%	1 1%	-	4 1%	8 2%	15 4%n	9 4%n	4 4%	16 2%	12 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 906

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Small appliances (e.g. toaster, kettle, hairdryer etc.)

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Bought second-hand in person (e.g. charity shops, car boot sales)	116 6%	5 6%	35 7%	15 7%	61 5%	67 5%	48 7%	83 5%	33 9%g	13 10%gl	11 7%	8 4%	5 4%	4 12%	1 7%	1 2%	15 12%r	15 6%r	8 2%	110 6%	3 4%	96 6%v	12 3%	20 6%z	31 6%z	16 4%	15 3%
Bought second-hand online	111 5%	8 9%	27 5%	20 9%g	56 4%	58 4%	53 7%e	76 5%	40 11%g	9 7%	10 6%	16 9%g	12 10%g	2 5%	2 18%	3 6%	12 9%r	13 5%	11 3%	108 6%	- -	99 6%v	10 2%	29 9%yz	35 6%z	18 5%z	10 2%
Repaired items I already have	191 9%	12 14%	54 11%	27 12%g	99 8%	129 10%	63 9%	148 9%	32 9%	20 16%gh	17 11%	16 9%	12 11%	9 24%ghijkl	1 7%	8 18%gh	8 6%	21 8%	36 10%	183 9%	5 6%	173 11%v	14 3%	40 13%xz	46 8%	41 10%	39 7%
Kept using the item even though I wanted/ needed to replace it	275 13%	13 14%	69 14%	34 16%	160 13%	195 15%g	80 11%	232 14%	47 13%	25 19%	20 12%	28 16%	15 13%	8 20%	2 19%	6 15%	16 12%	49 20%r	49 13%	267 14%	4 6%	236 15%v	38 9%	57 18%z	88 16%z	52 13%	50 9%
Been gifted replacement goods from friends/ family/the local community	84 4%	1 1%	26 5%	16 7%ad	41 3%	43 3%	41 6%e	57 3%	18 5%	4 3%	11 7%g	8 4%	5 4%	3 7%	1 7%	- -	11 9%r	9 4%	9 2%	82 4%	3 4%	73 5%	10 2%	18 6%z	27 5%	15 4%	14 3%
Rented/leased an item	15 1%	1 1%	8 2%g	3 1%	3 *	8 1%	7 1%	8 *	9 2%g	1 1%	2 1%	- -	5 4%gk	2 6%gik	- -	1 3%k	3 2%r	2 1%	- -	12 1%	1 1%	13 1%	- -	4 1%	1 *	2 *	2 *
Borrowed an item	26 1%	2 2%	8 2%	5 2%	10 1%	15 1%	11 1%	17 1%	7 2%	1 1%	6 4%g	2 1%	4 3%g	2 5%g	- -	- -	3 2%	4 1%	3 1%	26 1%	- -	24 2%	2 *	5 2%z	12 2%z	3 1%	1 *
None of the above	1315 64%	52 60%	288 57%	117 53%	859 68%bc	868 65%	447 61%	1088 66%hilm	192 53%lm	61 48%lm	96 58%lm	103 60%lm	65 56%lm	11 29%	5 46%	25 61%lm	71 54%	142 57%	264 72%pq	1219 63%	53 73%	945 60%	318 78%u	167 54%	327 59%	263 66%wx	412 77%wxy
Don't know	58 3%	3 3%g	11 2%	1 *	44 4%g	29 2%	29 4%e	42 3%	7 2%	6 5%	6 4%	2 1%	2 2%	3 8%hk	- -	- -	5 4%r	5 2%	3 1%	39 2%	6 8%g	35 2%	10 2%	5 2%	16 3%y	3 1%	15 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 907

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Digital product (e.g. phone, tablet, laptop etc.)

Base: All respondents

	Gender			Age							Region										Region Summary			Social Grade							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Bought second-hand in person (e.g. charity shops, car boot sales)	76 4%	41 4%	34 3%	27 8% ^d	32 4% ^f	11 2%	6 1%	36 6% ^e	34 3% ^e	3 1%	65 4%	72 4%	4 3%	7 7% ^m	- r	5 5% ^v	9 4%	4 3%	6 3%	2 1%	6 3%	16 6% ^v	16 6% ^v	1 1%	18 4%	33 5%	13 3%	19 3%	17 3%	22 5%	18 4%
Bought second-hand online	206 10%	101 10%	104 10%	41 12% ^f	102 14% ^e	45 9% ^f	18 4%	76 13% ^f	112 11% ^e	26 8%	165 10%	187 10%	18 10%	17 18% ^{io}	5 qu	13 15% ^{qu}	21 9%	20 12%	12 6%	14 9%	19 10%	37 14% ^{qu}	19 7%	11 6%	53 11%	67 9%	44 8%	50 9%	65 11%	55 13% ^D	35 7%
Repaired items I already have	139 7%	81 8% ^b	57 5%	35 10% ^e	55 7% ^h	23 5%	26 5%	57 10% ^e	56 6%	21 6%	116 7%	126 7%	13 7%	8 9% ^r	2 3%	7 8%	15 6%	19 11% ^{ru}	13 7%	3 2%	13 7%	22 8% ^r	14 5%	10 6%	41 8%	47 6%	29 6%	41 8%	41 7%	33 8%	25 5%
Kept using the item even though I wanted/needed to replace it	303 15%	158 16%	145 14%	50 14%	106 15%	86 17%	61 13%	87 15%	155 15%	54 16%	265 15%	278 15%	25 14%	8 8%	5 9%	9 11%	36 16%	29 17% ^l	29 16%	23 15%	20 10%	45 16% ^l	37 13%	37 21% ^{lsu}	75 15%	119 16%	71 14%	95 18%	86 14%	58 13%	64 13%
Been gifted replacement goods from friends/family/the local community	70 3%	31 3%	40 4%	17 5% ^{eh}	27 4% ^h	9 2%	17 4%	30 5% ^{eh}	23 2%	5 2%	57 3%	65 3%	6 3%	3 4%	4 7% ^v	2 3%	10 4%	6 3%	4 2%	5 3%	6 3%	14 5%	7 3%	3 2%	18 4%	24 3%	15 3%	22 4%	21 4%	14 3%	13 3%
Rented/leased an item	26 1%	21 2% ^b	5 1%	12 3% ^{efh}	12 2% ^{ef}	2 *	- -	13 2% ^{ef}	13 1% ^{ef}	2 1%	23 1%	25 1%	1 *	1 1%	2 2% ^u	2 3% ^u	5 2% ^u	3 2% ^u	1 1%	5 3% ^{uv}	1 1%	6 2% ^u	- -	- -	10 2%	6 1%	7 1%	3 1%	14 2% ^A	5 1%	4 1%
Borrowed an item	20 1%	9 1%	11 1%	6 2%	10 1%	3 1%	2 *	8 1%	11 1%	3 1%	18 1%	19 1%	1 1%	- -	1 2%	- -	5 2% ^s	- -	1 *	3 2%	- -	6 2%	1 *	2 1%	5 1%	9 1%	4 1%	6 1%	4 1%	6 1%	4 1%
None of the above	1289 62%	600 60%	685 65% ^a	178 52%	413 56% ^g	340 67% ^{cdgh}	358 74% ^{cdeg}	295 51%	636 63% ^{cdg}	225 68%	1074 62%	1175 62%	114 65% ^t	61 62% ^t	41 71% ^t	45 54%	140 61% ^t	107 62% ^t	116 65% ^t	92 62% ^t	133 69% ^{nt}	137 50%	188 67% ^{nt}	115 65% ^{nt}	293 60%	440 60%	341 66%	318 58%	375 63%	260 60%	336 68% ^{AC}
Don't know	56 3%	28 3%	27 3%	17 5% ^{efh}	24 3% ^f	8 2%	7 1%	26 4% ^{efh}	24 2%	6 2%	51 3%	54 3%	2 1%	2 2%	2 3%	3 4%	5 2%	2 1%	6 3%	8 6% ^k	3 2%	6 2%	11 4%	6 3%	11 2%	23 3%	17 3%	19 4%	11 2%	12 3%	14 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 908

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Digital product (e.g. phone, tablet, laptop etc.)

Base: All respondents

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)		Brighton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Bought second-hand in person (e.g. charity shops, car boot sales)	76 4%	26 6%	32 4%	47 5%f	11 5%f	6 3%	2 2%	2 2%	7 2%	1 1%	52 4%	29 4%	22 4%	24 4%	7 3%	6 4%	11 5%	1 3%	1 2%	10 6%	3 7%	2 5%	25 3%	50 5%u	9 3%	65 4%	69 4%	7 2%
Bought second-hand online	206 10%	48 12%	97 12%	117 12%ef	28 12%ef	25 14%ef	5 6%	2 1%	18 5%	10 9%e	136 10%	68 8%	69 12%i	65 10%	16 6%	17 12%	32 14%ij	4 12%	9 11%	17 11%	1 2%	6 19%	82 9%	112 11%	45 12%	150 9%	175 10%	31 8%
Repaired items I already have	139 7%	29 7%	65 8%	76 8%f	17 7%	12 7%	8 10%	4 3%	15 4%	7 7%	80 6%	45 5%	35 6%	57 9%h	22 9%	12 8%	23 10%ij	2 6%	8 10%t	12 7%	-	2 6%	50 6%	83 8%	33 9%	100 6%	115 7%	25 7%
Kept using the item even though I wanted/ needed to replace it	303 15%	60 15%	136 17%	157 16%g	39 16%g	23 13%	16 19%g	15 12%	47 13%g	6 6%	206 15%	126 15%	80 14%	93 15%	34 14%	21 14%	39 17%	4 13%	9 12%	24 15%	6 13%	4 13%	127 14%	161 16%	54 15%	234 15%	243 14%	60 16%
Been gifted replacement goods from friends/ family/the local community	70 3%	15 4%	25 3%	32 3%	8 3%	6 3%	2 3%	3 3%	14 4%	6 5%	49 3%	27 3%	22 4%	21 3%	2 1%	6 4%l	14 6%l	-	2 2%	6 4%	2 5%	2 6%	26 3%	38 4%	12 3%	52 3%	54 3%	17 4%
Rented/leased an item	26 1%	5 1%	18 2%	21 2%f	2 1%	1 *	3 3%f	-	-	-	15 1%	5 1%	10 2%	11 2%	9 4%i	1 *	2 1%	-	-	5 3%	-	-	7 1%	18 2%	6 2%	19 1%	23 1%	3 1%
Borrowed an item	20 1%	4 1%	9 1%	11 1%	1 1%	3 2%	-	1 1%	1 *	3 2%f	12 1%	3 *	9 2%i	8 1%	4 2%	2 1%	2 1%	-	1 2%	3 2%	-	-	6 1%	13 1%	4 1%	14 1%	19 1%	1 *
None of the above	1289 62%	230 56%	478 59%	562 57%	146 62%	104 58%	50 60%	96 78%abcd	255 73%abcd	76 70%a	890 63%	537 66%n	353 60%	377 60%	159 64%	88 59%	130 56%	22 66%	48 63%	96 60%	33 76%	17 53%	602 67%v	615 59%	212 59%	1005 64%	1055 62%	234 63%
Don't know	56 3%	20 5%F	18 2%	32 3%	7 3%	7 4%	3 4%	1 1%	4 1%	3 3%	36 3%	15 2%	21 4%	18 3%	5 2%	5 3%	9 4%	1 4%	1 2%	5 3%	-	-	18 2%	26 3%	6 2%	39 2%	45 3%	11 3%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 909

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Digital product (e.g. phone, tablet, laptop etc.)

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Bought second-hand in person (e.g. charity shops, car boot sales)	76 4%	58 5%in	56 5%in	46 5%in	10 5%ino	3 2%	1 2%	2 3%	18 2%	2 2%	2 2%	4 5%	2 2%	7 2%	1 1%
Bought second-hand online	206 10%	146 12%imn	129 12%imn	110 12%imn	18 10%mn	17 14%imn	7 10%mn	10 18%ijmn	60 7%mn	5 6%	12 12%mn	13 16%ijmn	2 1%	18 5%	10 9%mn
Repaired items I already have	139 7%	94 8%in	84 8%in	71 8%in	13 7%	10 8%	6 8%	4 7%	46 5%	8 10%	4 4%	7 9%	4 3%	15 4%	7 7%
Kept using the item even though I wanted/ needed to replace it	303 15%	196 16%io	177 16%io	151 17%io	26 14%o	19 15%o	6 8%	13 24%fgikmno	107 13%o	16 19%o	10 10%	13 17%o	15 12%	47 13%o	6 6%
Been gifted replacement goods from friends/ family/the local community	70 3%	40 3%	34 3%	29 3%	6 3%	6 5%	3 5%	2 4%	30 4%	2 3%	3 3%	3 3%	3 3%	14 4%	6 5%
Rented/leased an item	26 1%	23 2%in	23 2%in	21 2%in	2 1%in	- -	- -	- -	3 *	3 3%in	- -	1 1%	- -	- -	- -
Borrowed an item	20 1%	13 1%	11 1%	10 1%	1 *	2 2%	1 2%	1 1%	7 1%in	- -	- -	3 4%bcdein	1 1%	1 *	3 2%in
None of the above	1289 62%	708 58%	627 57%	514 56%	114 62%l	81 65%l	48 69%l	33 61%	581 69%bcdel	50 60%	67 68%dl	36 46%	96 78%bcdefhijl	255 73%bcdehijl	76 70%bcdl
Don't know	56 3%	38 3%	36 3%in	30 3%	6 3%	2 2%	1 2%	1 2%	18 2%	3 4%	4 4%	3 3%	1 1%	4 1%	3 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 910

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Digital product (e.g. phone, tablet, laptop etc.)

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Bought second-hand in person (e.g. charity shops, car boot sales)	76 4%	61 4%	13 3%	68 4%	6 2%	38 4%	13 3%	7 12%h	43 3%	24 4%	21 3%	3 2%	2 2%	-	18 5%	15 3%	12 3%	5 3%	7 6%	18 3%	14 3%
Bought second-hand online	206 10%	172 11%	31 7%	174 10%	27 8%	86 9%	50 12%	20 33%h	119 9%	59 10%	60 9%	14 10%	6 6%	-	41 12%	52 11%	31 7%	15 7%	6 6%	63 10%t	28 6%
Repaired items I already have	139 7%	120 7%b	17 4%	111 7%	24 8%	53 6%	41 10%e	4 6%	90 6%	42 7%	38 6%	9 7%	4 5%	-	24 7%	33 7%	25 6%	11 5%	12 11%t	47 7%	23 5%
Kept using the item even though I wanted/ needed to replace it	303 15%	253 16%b	49 12%	264 16%	37 12%	116 12%	66 16%	9 16%	211 15%	90 15%	93 14%	21 16%	17 20%	-	63 18%q	84 17%q	54 13%	19 9%	21 20%	105 16%	68 14%
Been gifted replacement goods from friends/ family/the local community	70 3%	54 3%	16 4%	61 4%	9 3%	25 3%	15 4%	5 8%h	38 3%	20 3%	19 3%	1 1%	2 3%	-	7 2%	17 3%	12 3%	7 3%	3 3%	22 3%	9 2%
Rented/leased an item	26 1%	18 1%	8 2%	19 1%	7 2%	7 1%	7 2%	1 2%	19 1%	14 2%	6 1%	-	-	-	4 1%	9 2%	7 2%	-	5 5% s	7 1%	7 1%
Borrowed an item	20 1%	11 1%	9 2%a	15 1%	3 1%	9 1%	4 1%	1 1%	14 1%	8 1%	6 1%	-	1 1%	-	3 1%	6 1%	4 1%	2 1%	3 3%t	7 1%	1 *
None of the above	1289 62%	982 61%	289 68%a	1028 61%	219 69% c	611 66% f	240 57%	20 34%	895 65% g	351 60%	418 65%	90 67%	58 65%	1 100%	199 58%	291 60%	278 68%no	148 71%no	52 49%	392 61% r	339 71% rs
Don't know	56 3%	40 2%	10 2%	40 2%	9 3%	19 2%	10 2%	-	31 2%	19 3% j	7 1%	2 2%	3 3%	-	6 2%	5 1%	10 2%	9 5% o	4 4%	10 1%	13 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

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Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 911

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Digital product (e.g. phone, tablet, laptop etc.)

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Bought second-hand in person (e.g. charity shops, car boot sales)	76 4%	3 4%	24 5%	11 5%	38 3%	50 4%	26 4%	53 3%	21 6%g	8 6%	4 2%	7 4%	5 5%	4 12%gj	1 7%	3 8%	9 7%r	8 3%	7 2%	69 4%	5 7%	64 4%	10 2%	12 4%	21 4%	15 4%	14 3%
Bought second-hand online	206 10%	20 24%bd	46 9%	33 15%bd	106 8%	134 10%	72 10%	163 10%o	52 14%go	24 19%go	17 11%o	22 13%o	14 12%o	10 26%gjklo	2 13%	-	26 20%r	32 13%r	26 7%	198 10%	4 5%	174 11%v	24 6%	51 16%yz	64 12%z	30 8%	41 8%
Repaired items I already have	139 7%	10 11%	31 6%	19 9%	79 6%	79 6%	60 8%	102 6%	29 8%	17 14%g	16 10%	12 7%	11 10%	3 7%	1 5%	1 3%	11 8%	14 6%	24 7%	130 7%	4 5%	112 7%	24 6%	24 8%	39 7%	30 8%	26 5%
Kept using the item even though I wanted/ needed to replace it	303 15%	16 19%	83 16%	39 18%	165 13%	201 15%	102 14%	240 15%	57 16%	25 20%	27 16%	24 14%	17 15%	5 13%	1 5%	3 8%	14 11%	46 19%	58 16%	294 15%	5 7%	247 16%	55 13%	45 14%	90 16%	67 17%	65 12%
Been gifted replacement goods from friends/ family/the local community	70 3%	3 3%	24 5%d	12 6%d	31 2%	45 3%	25 3%	46 3%	18 5%g	9 7%g	7 4%	5 3%	10 9%gk	2 5%	3 28%	2 4%	7 5%	10 4%	7 2%	65 3%	2 3%	56 4%	11 3%	12 4%	19 3%	17 4%	12 2%
Rented/leased an item	26 1%	-	14 3%d	2 1%	10 1%	12 1%	14 2%	13 1%	10 3%g	4 3%g	3 2%	6 3%g	5 4%g	1 4%	-	-	6 4%qr	1 1%	-	24 1%	-	19 1%	5 1%	1 *	8 1%	5 1%	5 1%
Borrowed an item	20 1%	1 1%	1 *	2 1%	16 1%b	9 1%	11 2%	13 1%	5 2%	1 1%	5 3%g	2 1%	1 1%	2 5%g	1 5%	-	-	-	1 *	19 1%	-	18 1%	1 *	3 1%	7 1%z	7 2%z	1 *
None of the above	1289 62%	45 52%	292 58%	112 51%	840 67%abc	856 64%	433 59%	1068 65%hijlm	191 53%i	52 41%	91 55%i	104 60%i	59 51%	16 44%	5 47%	32 78%hijklm	67 51%	145 58%	251 68%pq	1197 62%	52 71%	943 60%	293 72%u	180 58%	322 58%	246 62%	390 72%wxy
Don't know	56 3%	2 3%	9 2%	3 2%	42 3%	24 2%	32 4%e	41 2%	11 3%	6 5%	5 3%	3 2%	3 2%	-	-	-	4 3%	5 2%	6 2%	42 2%	1 2%	39 2%	5 1%	5 1%	18 3%	5 1%	11 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 912

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Furniture and home decor

Base: All respondents

	Gender			Age							Region														Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (m)	North Ireland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	East of London (t)	South East (u)	South West (v)	North England (w)	South England (Incl London) (x)	Midlands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
Bought second-hand in person (e.g. charity shops, car boot sales)	238 11%	92 9%	145 14%a	54 16%f	80 11%	60 12%	44 9%	82 14%f	112 11%	31 9%	203 12%m	215 11%	23 13%m	11 11%	1 3%	13 16%m	27 12%m	22 13%	23 13%	13 9%	17 9%	30 11%	30 11%	27 15%m	62 13%	87 12%	54 10%	54 10%	73 12%	50 12%	61 12%	
Bought second-hand online	195 9%	67 7%	128 12%a	47 14%ef	94 13%efh	38 8%f	16 3%	82 14%efh	97 10%ef	24 7%	168 10%km	180 9%	16 9%km	12 12%km	-	9 10%	16 7%km	16 9%km	13 7%km	11 7%km	19 10%km	34 12%km	30 11%km	21 12%km	41 8%	85 12%	42 8%	61 11%	56 9%	35 8%	43 9%	
Repaired items I already have	237 11%	119 12%	117 11%	30 9%	91 12%	61 12%	55 11%	63 11%	119 12%	38 12%	198 11%	216 11%	21 12%	13 13%	5 8%	8 9%	32 14%q	23 13%	13 7%	23 15%q	15 8%	33 12%	32 11%	21 12%	62 13%	85 12%	51 10%	53 10%	82 14%	46 11%	56 11%	
Kept using the item even though I wanted/ needed to replace it	269 13%	120 12%	147 14%	41 12%	100 14%	76 15%f	51 11%	71 12%	146 15%f	52 16%	237 14%k	256 14%k	12 7%	10 10%	10 17%k	14 17%k	25 11%	23 13%	28 16%k	19 13%	20 10%	43 16%k	41 15%k	24 13%	62 13%	108 15%	67 13%	84 15%D	83 14%	51 12%	51 10%	
Been gifted replacement goods from friends/ family/the local community	114 6%	54 5%	60 6%	32 9%efh	47 6%f	22 4%	12 3%	51 9%efh	51 5%f	18 6%	97 6%	103 5%	10 6%	2 2%	5 9%ls	8 9%ls	14 6%	10 6%	12 7%ls	8 5%	4 2%	16 6%	14 5%	10 6%	32 7%	40 6%	24 5%	31 6%	33 5%	25 6%	25 5%	
Rented/leased an item	15 1%	7 1%	8 1%	5 1%f	8 1%fh	2 *	-	10 2%efh	4 *	-	15 1%	15 1%	-	-	-	-	2 1%	-	-	2 1%	-	9 3%kpqsuv	2 1%	-	2 *	11 1%	2 *	6 1%C	4 1%	-	5 1%	
Borrowed an item	24 1%	11 1%	13 1%	6 2%e	14 2%efh	1 *	2 *	13 2%efh	8 1%e	1 *	23 1%	24 1%	-	-	1 2%	-	5 2%	1 1%	-	4 3%	2 1%	7 3%kqv	3 1%	-	6 1%	11 1%	6 1%	6 1%	7 1%	5 1%	6 1%	
None of the above	1155 56%	593 59%b	558 53%	158 46%	365 50%g	303 60%cdgh	329 68%cdgh	259 45%	567 56%cdg	197 60%	950 55%	1047 55%	108 61%ntv	60 62%t	37 64%t	40 47%	130 57%	99 58%	99 56%	77 52%	121 63%ntv	134 49%	161 57%	89 50%	269 55%	384 52%	297 57%	297 55%	313 53%	256 59%	288 58%	
Don't know	50 2%	26 3%	23 2%	16 5%efh	21 3%	8 2%	6 1%	24 4%efh	20 2%	6 2%	46 3%	48 3%	2 1%	1 1%	1 1%	3 2%	3 2%	4 2%	7 5%	6 3%	7 3%	9 3%	5 3%	8 2%	21 3%	17 3%	17 3%	12 2%	10 2%	11 2%		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 913

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Furniture and home decor

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393		
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370		
Bought second-hand in person (e.g. charity shops, car boot sales)	238 11%	59 15%	86 11%	116 12%	29 12%	24 14%	9 11%	11 9%	34 10%	14 13%	148 11%	84 10%	64 11%	88 14%h	35 14%	15 10%	39 16%ijmo	2 5%	6 8%	22 14%	7 16%	4 12%	113 12%	117 11%	50 14%	180 11%	188 11%	49 13%		
Bought second-hand online	195 9%	57 14%	88 11%	114 12%ef	30 13%ef	16 9%ef	11 13%ef	7 6%	10 3%	7 6%	129 9%	58 7%	71 12%io	66 11%	16 7%	20 13%ilo	31 13%ilo	-	9 11%	11 7%	4 8%	1 3%	74 8%	114 11%	50 14%x	138 9%	165 10%	30 8%		
Repaired items I already have	237 11%	44 11%	99 12%	113 12%	29 12%	23 13%	9 11%	9 7%	44 13%	9 8%	162 12%	103 13%o	59 10%	74 12%	34 14%	16 11%	24 10%	1 3%	6 8%	19 12%	4 9%	6 18%	103 11%	124 12%	49 14%	179 11%	176 10%	61 16%A		
Kept using the item even though I wanted/needed to replace it	269 13%	58 14%	112 14%	132 13%	38 16%c	16 9%	14 16%	12 10%	42 12%	15 14%	192 14%	105 13%	87 15%	73 12%	34 14%	17 12%	22 10%	3 9%	4 5%	15 9%	3 8%	3 8%	117 13%	135 13%	54 15%	198 12%	230 14%	39 11%		
Been gifted replacement goods from friends/family/the local community	114 6%	30 7%	49 6%	66 7%ef	13 5%e	9 5%	10 12%bef	1 1%	9 3%	5 4%	70 5%	35 4%	34 6%	44 7%	12 5%	10 6%	22 10%ijo	-	3 4%	8 5%	1 3%	2 6%	49 5%	62 6%	30 8%x	81 5%	96 6%	18 5%		
Rented/leased an item	15 1%	7 2%F	3 *	9 1%	- 1%	4 2%bf	- -	- -	- -	2 2%bf	10 1%	3 *	7 1%	5 1%	2 1%	2 1%	2 1%	- -	- -	1 1%	- -	1 2%	5 1%	9 1%	3 1%	12 1%	13 1%	2 *		
Borrowed an item	24 1%	6 1%	10 1%	14 1%	2 1%	2 1%	- -	- -	2 1%	2 1%	14 2%	6 1%	7 1%	10 2%	3 1%	3 2%	4 2%	- -	- -	5 3%	1 2%	- *	4 2%u	17 3%	3 1%	18 1%	22 1%	1 *		
None of the above	1155 56%	193 47%	438 54%E	510 52%	120 51%	97 55%	45 53%	89 72%abcd	234 67%abcd	59 55%	788 56%	489 60%jn	299 51%	340 54%	140 56%	79 53%	121 52%	27 79%ijlm n	50 65%	93 58%	31 73%	19 58%	517 57%	562 54%	178 50%	901 57%w	951 56%	204 55%		
Don't know	50 2%	17 4%	20 2%	32 3%f	5 2%	7 4%f	1 1%	1 1%	3 1%	1 1%	36 3%	14 2%	22 4%i	13 2%	1 1%	4 3%	8 3%	1 4%l	1 2%	3 2%	- -	- -	15 2%	27 3%	4 1%	38 2%	42 3%	8 2%		

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 914

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Furniture and home decor

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Bought second-hand in person (e.g. charity shops, car boot sales)	238 11%	145 12%	128 12%	110 12%	18 10%	17 14%	6 8%	11 21%bcdefimn	93 11%	9 11%	14 14%	10 13%	11 9%	34 10%	14 13%
Bought second-hand online	195 9%	144 12%in	128 12%in	109 12%in	19 10%in	17 13%in	5 8%	11 21%bcdefgiklmno	51 6%n	11 13%in	10 10%n	6 8%n	7 6%	10 3%	7 6%
Repaired items I already have	237 11%	143 12%	128 12%	106 12%	22 12%	14 12%	7 11%	7 13%	94 11%	9 11%	11 11%	12 15%	9 7%	44 13%	9 8%
Kept using the item even though I wanted/ needed to replace it	269 13%	170 14%	153 14%	127 14%	27 15%	17 13%	6 8%	11 20%fikm	99 12%	14 16%	9 9%	8 10%	12 10%	42 12%	15 14%
Been gifted replacement goods from friends/ family/the local community	114 6%	79 6%imn	72 7%imn	61 7%imn	11 6%mn	7 6%	5 7%mn	2 3%	35 4%	10 12%imn	6 6%	4 5%	1 1%	9 3%	5 4%
Rented/leased an item	15 1%	9 1%	9 1%	9 1%	- -	- -	- -	- -	5 1%	- -	- -	4 5%bcdefikmn	- -	- -	2 2%n
Borrowed an item	24 1%	17 1%	16 1%	14 2%	1 1%	1 1%	- -	1 1%	7 1%	- -	1 1%	2 2%	- -	2 1%	2 2%
None of the above	1155 56%	631 52%	557 51%	464 51%	93 51%	73 59%h	46 66%bcd	27 50%	524 62%bcdehl	45 53%	58 59%	39 50%	89 72%bcdefhijlo	234 67%bcdehijlo	59 55%
Don't know	50 2%	37 3%n	33 3%n	29 3%in	4 2%	3 3%	2 3%	1 2%	14 2%	1 1%	4 4%	3 4%	1 1%	3 1%	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 915

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Furniture and home decor

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Bought second-hand in person (e.g. charity shops, car boot sales)	238 11%	203 13%b	33 8%	210 12%	27 8%	105 11%	55 13%	10 16%	162 12%	74 13%	71 11%	18 13%	9 10%	-	49 14%	54 11%	50 12%	19 9%	10 9%	71 11%	59 12%
Bought second-hand online	195 9%	160 10%	34 8%	170 10%	23 7%	78 8%	55 13%e	13 21%h	130 9%	59 10%l	71 11%l	10 8%	2 3%	-	33 10%	50 10%	39 10%	20 9%	9 9%	74 12%t	29 6%
Repaired items I already have	237 11%	201 12%b	34 8%	216 13%d	20 6%	98 11%	57 14%	11 18%	161 12%	57 10%	86 13%	16 12%	12 14%	-	52 15%q	64 13%q	44 11%	12 6%	25 23%st	66 10%	57 12%
Kept using the item even though I wanted/ needed to replace it	269 13%	223 14%	45 11%	233 14%	33 10%	111 12%	64 15%	10 16%	197 14%	83 14%	96 15%	17 13%	12 14%	-	58 17%q	72 15%q	60 15%q	18 9%	17 16%	101 16%	59 12%
Been gifted replacement goods from friends/ family/the local community	114 6%	92 6%	22 5%	100 6%	14 4%	47 5%	34 8%	2 3%	76 5%	42 7%j	26 4%	7 5%	2 2%	-	23 7%	21 4%	25 6%	7 3%	12 11%t	44 7%t	14 3%
Rented/leased an item	15 1%	14 1%	1 *	15 1%	-	6 1%	3 1%	2 3%h	7 *	5 1%	3 1%	-	-	-	6 2%p	3 1%	-	-	-	4 1%	3 1%
Borrowed an item	24 1%	15 1%	9 2%	21 1%	3 1%	8 1%	5 1%	1 1%	16 1%	9 2%	6 1%	1 1%	-	-	5 2%	6 1%	4 1%	1 *	4 4%t	8 1%	1 *
None of the above	1155 56%	868 54%	269 63%a	900 53%	212 67%c	546 59%f	208 50%	23 38%	769 55%g	304 52%	355 56%	82 60%	53 59%	1 100%	167 49%	258 53%	230 56%	136 65%nop	39 37%	336 53%r	297 62%rs
Don't know	50 2%	36 2%	8 2%	36 2%	8 2%	20 2%	6 1%	-	29 2%	19 3%j	6 1%	1 1%	4 4%j	-	7 2%	4 1%	10 3%	7 4%o	4 4%	11 2%	11 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 916

S23. In the last 12 months (i.e. since June 2022)...Which, if any, of the following have you done instead of buying new items in the following categories?

Furniture and home decor

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Bought second-hand in person (e.g. charity shops, car boot sales)	238 11%	7 8%	70 14% ^d	33 15%	128 10%	146 11%	91 13%	187 11%	51 14%	19 15%	23 14%	17 10%	13 11%	3 8%	3 26%	5 12%	18 14%	30 12%	34 9%	226 12%	6 9%	194 12% ^v	34 8%	50 16% ^{yz}	72 13% ^z	37 9%	42 8%	
Bought second-hand online	195 9%	5 6%	47 9%	31 14% ^d	112 9%	124 9%	71 10%	157 9%	41 11%	15 12%	18 11%	17 10%	10 9%	4 10%	1 7%	4 11%	16 12%	29 12%	31 8%	191 10%	2 3%	160 10% ^v	27 7%	48 16% ^{xyz}	51 9%	31 8%	37 7%	
Repaired items I already have	237 11%	13 15%	65 13%	35 16% ^d	124 10%	159 12%	78 11%	181 11%	42 12%	28 22% ^{ghk}	23 14%	17 10%	16 14%	5 14%	2 20%	9 21% ^{gk}	29 22% ^q	24 10%	58 16% ^q	228 12%	4 6%	201 13% ^v	30 7%	48 15% ^z	59 11%	42 11%	56 10%	
Kept using the item even though I wanted/ needed to replace it	269 13%	18 20% ^d	67 13%	34 16%	150 12%	192 14% ^f	77 11%	215 13%	56 16%	16 13%	28 17%	20 12%	17 15%	5 13%	1 13%	4 11%	12 9%	49 20% ^p	51 14%	263 14% ^t	3 4%	220 14%	41 10%	53 17% ^z	84 15% ^z	51 13% ^z	45 8%	
Been gifted replacement goods from friends/ family/the local community	114 6%	4 5%	35 7%	17 8%	57 5%	64 5%	50 7%	87 5%	20 5%	12 9%	14 9%	15 8%	6 6%	5 13%	1 12%	1 4%	8 6%	15 6%	13 3%	107 6%	4 6%	92 6%	17 4%	20 6%	36 6%	14 3%	24 4%	
Rented/leased an item	15 1%	2 2% ^d	8 2% ^d	1 *	4 *	7 1%	8 1%	8 *	4 1%	2 2%	2 1%	5 3% ^g	5 5% ^{gh}	4 11% ^{ghijk}	-	1 3%	2 1% ^r	2 1%	-	11 1%	2 2%	13 1%	-	3 1%	5 1%	2 *	2 *	
Borrowed an item	24 1%	2 2%	5 1%	1 *	16 1%	11 1%	13 2%	14 1%	9 2% ^g	3 2%	7 4% ^{gk}	1 1%	4 3% ^g	2 6% ^{gk}	-	-	3 2%	1 *	1 *	22 1%	-	20 1%	3 1%	5 1% ^z	2 *	7 2% ^z	1 *	
None of the above	1155 56%	43 49%	246 49%	100 46%	766 61% ^{abc}	754 56%	401 55%	957 58% ^{hijl}	172 48%	50 40%	79 48%	90 52%	54 47%	17 44%	4 35%	21 51%	50 39%	125 50% ^p	216 59% ^p	1064 55%	50 69% ^s	838 53%	273 67% ^u	138 44%	284 51%	240 61% ^{wx}	365 68% ^{wxy}	
Don't know	50 2%	3 3%	10 2%	2 1%	35 3%	24 2%	27 4% ^e	38 2%	8 2%	5 4%	5 3%	5 3%	2 2%	-	-	-	5 4%	5 2%	4 1%	36 2%	3 3%	34 2%	5 1%	3 1%	18 3% ^{wy}	2 1%	12 2%	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 922

S24. Thinking about the last time one of your large household appliances broke (e.g. washing machine or fridge)... Which, if any, of the following did you do?

Base: All respondents

	Gender			Age						Region														Region Summary			Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (Incl Lon.) (w)	Mid-lands (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	1307	657	647	141	408	357	401	248	658	236	1063	1189	118	76	50	48	148	112	126	85	135	137	171	101	308	409	346	426	353	308	220
Weighted base	1402	693	706	190	456	357	399	330	673	242	1156	1280	122	77*	48*	51*	156	116	119	110*	134	162	188	119*	323	470	364	432	428	306	237
Not applicable - I have never had a large household appliance breakdown	199	99	99	62	67	29	41	90	67	11	170	188	11	17	1	4	25	18	15	19	15	34	27	13	47	74	49	72	63	35	29
	14%	14%	14%	33%defg	15%eh	8%	10%	27%defh	10%	5%	15%km	15%	9%	23%kmsv	2%	8%	16%km	15%km	12%km	18%km	11%	21%kmsv	14%km	11%	15%	16%	13%	17%C	15%	11%	12%
Bought a new replacement	811	386	421	71	241	231	268	138	404	154	669	741	70	37	36	31	85	71	68	62	88	76	110	79	187	264	218	230	254	173	154
	58%	56%	60%	38%	53%cg	65%cdgh	67%cdgh	42%	60%cdg	64%	58%	58%	57%	48%	75%iklo	61%	54%	61%t	57%	57%	66%lt	47%	58%t	66%lt	58%	56%	60%	53%	59%	57%	65%A
Bought a second-hand replacement	65	36	29	19	31	10	5	30	30	6	49	58	7	7	2	2	6	3	8	5	2	14	7	1	12	23	15	18	19	19	10
	5%	5%	4%	10%efh	7%efh	3%	1%	9%efh	5%ef	3%	4%	5%	6%	9%isv	3%	5%	4%	3%	6%sv	5%	1%	9%sv	4%	1%	4%	5%	4%	4%	4%	6%	4%
Repaired it with success	225	113	112	26	74	58	66	52	106	47	182	200	24	11	7	11	31	18	18	9	23	27	29	16	60	72	50	79	59	56	31
	16%	16%	16%	14%	16%	16%	17%	16%	16%	20%	16%	16%	20%r	15%	16%	21%r	20%r	16%	15%	8%	17%	16%	16%	14%	18%	15%	14%	18%	14%	18%	13%
Tried to repair it without success	124	60	63	11	48	40	25	23	76	19	99	114	10	6	9	7	16	6	7	12	9	13	15	15	28	43	28	42	32	32	18
	9%	9%	9%	6%	11%f	11%f	6%	7%	11%cf	8%	9%	9%	9%	7%	20%iklp	13%	10%	5%	6%	11%	7%	8%	8%	12%	9%	9%	8%	10%	8%	11%	8%
Decided to manage without the appliance	30	13	17	2	14	11	4	4	22	8	26	27	3	1	-	-	3	1	4	6	1	4	5	2	4	11	11	8	15	4	4
	2%	2%	2%	1%	3%	3%	1%	1%	3%f	3%	2%	2%	2%	1%	-	-	2%	1%	3%	6%st	1%	3%	3%	1%	1%	2%	3%	2%	3%	1%	2%
Other	24	14	11	-	7	8	10	-	15	4	22	24	-	1	1	-	1	4	3	3	4	2	3	2	5	8	9	6	11	4	3
	2%	2%	2%	-	1%	2%g	2%g	-	2%g	2%	2%	2%	-	1%	2%	-	1%	3%	2%	3%	3%	2%	2%	2%	2%	2%	3%	1%	3%	1%	1%
Don't know	22	15	7	8	8	5	1	11	10	2	17	17	6	-	-	-	-	1	3	4	2	4	2	-	1	7	9	9	6	5	2
	2%	2%	1%	4%fh	2%f	1%	*	3%f	2%f	2%	1%	1%	5%ijov	-	-	-	-	1%	3%o	3%o	2%	3%	1%	-	*	1%	2%w	2%	1%	2%	1%
NET: Bought a replacement	869	417	449	89	268	240	272	164	432	160	713	793	76	43	37	34	91	74	75	67	90	86	117	80	198	283	232	244	273	189	162
	62%	60%	64%	47%	59%cg	67%cdg	68%cdg	50%	64%cdg	66%	62%	62%	62%	56%	78%ilortu	66%	58%	64%	63%	61%	67%t	53%	62%	67%t	61%	60%	64%	57%	64%A	62%	69%A

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 923

S24. Thinking about the last time one of your large household appliances broke (e.g. washing machine or fridge)... Which, if any, of the following did you do?

Base: All respondents

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employee (d)	Part time employee (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1307	246	489	529	206	71	30	76	333	62	1307	794	513	-	-	-	-	-	49	95	20	12	530	690	171	1049	1038	269
Weighted base	1402	298	548	690	155	73*	29**	78*	318	59*	1402	816	586	..**	..**	..**	..**	..**	52*	105*	24**	13*	538	777	182	1132	1125	277
Not applicable - I have never had a large household appliance breakdown	199	53	82	117	18	10	1	10	36	6	199	88	111	-	-	-	-	-	6	15	2	6	72	116	19	168	160	39
	14%	18%	15%	17% ^f	12%	14%	3%	13%	11%	11%	14%	11%	19% ⁱ	-	-	-	-	-	12%	15%	7%	47%	13%	15%	10%	15%	14%	14%
Bought a new replacement	811	155	295	364	86	47	14	55	208	36	811	505	306	-	-	-	-	-	27	59	15	6	331	430	103	658	649	162
	58%	52%	54%	53%	56%	65%	48%	70% ^{ab}	65% ^{ab}	62%	58%	62% ^j	52%	-	-	-	-	-	53%	58%	62%	47%	62% ^v	55%	56%	58%	58%	59%
Bought a second-hand replacement	65	16	36	42	10	4	2	-	4	3	65	28	37	-	-	-	-	-	3	4	3	-	15	45	7	52	55	10
	5%	5%	7%	6% ^{ef}	6% ^{ef}	6% ^{ef}	7%	-	1%	5%	5%	3%	6% ⁱ	-	-	-	-	-	6%	4%	12%	-	3%	6% ^u	4%	5%	5%	3%
Repaired it with success	225	45	96	111	30	8	5	10	54	8	225	141	84	-	-	-	-	-	9	20	3	1	81	131	32	179	179	46
	16%	15%	18%	16%	19%	10%	17%	12%	17%	14%	16%	17%	14%	-	-	-	-	-	17%	19%	11%	6%	15%	17%	18%	16%	16%	17%
Tried to repair it without success	124	26	48	60	14	7	2	5	31	6	124	62	62	-	-	-	-	-	5	11	1	2	50	67	27	90	93	31
	9%	9%	9%	9%	9%	9%	7%	7%	10%	10%	9%	8%	11%	-	-	-	-	-	9%	11%	5%	14%	9%	9%	15% ^x	8%	8%	11%
Decided to manage without the appliance	30	5	15	16	5	1	2	1	5	1	30	21	9	-	-	-	-	-	1	3	1	-	12	16	8	19	26	5
	2%	2%	3%	2%	3%	1%	6%	1%	2%	2%	2%	3%	2%	-	-	-	-	-	2%	3%	4%	-	2%	2%	4% ^x	2%	2%	2%
Other	24	10	2	11	1	1	-	2	8	1	24	15	10	-	-	-	-	-	-	-	1	-	13	11	6	18	19	6
	2%	3% ^F	*	2%	1%	1%	-	3%	3%	2%	2%	2%	2%	-	-	-	-	-	-	-	4%	-	2%	1%	3%	2%	2%	2%
Don't know	22	5	9	13	2	2	5	-	1	-	22	8	14	-	-	-	-	-	4	-	-	-	6	13	1	18	20	2
	2%	2%	2%	2%	1%	3% ^f	18%	-	*	-	2%	1%	2%	-	-	-	-	-	8% ^s	-	-	-	1%	2%	*	2%	2%	1%
NET: Bought a replacement	869	171	326	402	95	50	16	55	211	39	869	528	341	-	-	-	-	-	31	63	17	6	345	469	110	704	698	171
	62%	58%	60%	58%	61%	69%	55%	70%	66% ^{aa}	66%	62%	65% ^{aj}	58%	-	-	-	-	-	59%	60%	74%	47%	64%	60%	60%	62%	62%	62%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 924

S24. Thinking about the last time one of your large household appliances broke (e.g. washing machine or fridge)... Which, if any, of the following did you do?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1307	735	653	496	157	82	33	49	572	30	37	34	76	333	62
Weighted base	1402	846	767	648	118	79*	42*	37*	557	29**	35*	38*	78*	318	59*
Not applicable - I have never had a large household appliance breakdown	199 14%	136 16%in	123 16%in	111 17%in	13 11%	12 15%	7 17%	5 14%	63 11%	1 3%	2 5%	8 21%	10 13%	36 11%	6 11%
Bought a new replacement	811 58%	451 53%	412 54%	346 53%	66 56%	39 49%	18 44%	20 55%	360 65%bcdefg	14 48%	26 74%bcdefg	21 56%	55 70%bcdefg	208 65%bcdefg	36 62%
Bought a second-hand replacement	65 5%	52 6%imn	47 6%imn	39 6%imn	7 6%imn	5 6%mn	2 6%	2 7%mn	13 2%n	2 7%	1 3%	3 9%imn	- -	4 1%	3 5%
Repaired it with success	225 16%	141 17%	125 16%	102 16%	23 19%	16 20%	9 21%	7 19%	84 15%	5 17%	4 10%	4 11%	10 12%	54 17%	8 14%
Tried to repair it without success	124 9%	73 9%	65 8%	54 8%	10 9%	9 11%	5 13%	3 8%	51 9%	2 7%	4 11%	3 8%	5 7%	31 10%	6 10%
Decided to manage without the appliance	30 2%	20 2%	17 2%	13 2%	4 3%	4 5%	3 7%	1 2%	10 2%	2 6%	1 3%	- -	1 1%	5 2%	1 2%
Other	24 2%	12 1%	12 2%	11 2%	1 1%	- -	- -	- -	12 2%	- -	1 2%	- -	2 3%	8 3%	1 2%
Don't know	22 2%	14 2%	12 2%	10 2%	2 1%	2 3%n	2 6%n	- -	8 1%n	5 18%	- -	2 6%mn	- -	1 *	- -
NET: Bought a replacement	869 62%	498 59%	454 59%	382 59%	73 61%	44 55%	21 50%	23 62%	371 67%bcdg	16 55%	27 77%bcdfg	23 62%	55 70%	211 66%bod	39 66%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

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Absolutes/col percents

Table 925

S24. Thinking about the last time one of your large household appliances broke (e.g. washing machine or fridge)... Which, if any, of the following did you do?

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1307	1038	253	1092	183	680	190	44	984	390	480	100	59	1	247	350	293	138	72	455	346
Weighted base	1402	1118	266	1177	192	740	202	50*	1052	434	501	103*	65*	1**	270	376	315	139	84*	493	358
Not applicable - I have never had a large household appliance breakdown	199 14%	153 14%	40 15%	161 14%	28 15%	116 16% ^f	20 10%	5 11%	142 13%	66 15%	61 12%	11 10%	9 14%	-	31 11%	44 12%	44 14%	27 19% ^{no}	22 27% st	63 13%	43 12%
Bought a new replacement	811 58%	648 58%	156 59%	684 58%	110 57%	430 58%	114 57%	34 67%	610 58%	241 56%	307 61% ^l	65 63%	31 47%	-	146 54%	211 56%	208 66% ^{no}	80 57%	40 47%	274 56%	223 62% ^r
Bought a second-hand replacement	65 5%	50 5%	15 5%	55 5%	9 5%	35 5%	8 4%	3 6%	46 4%	21 5%	20 4%	6 6%	2 3%	-	18 7% ^p	19 5%	8 3%	4 3%	4 5%	28 6%	10 3%
Repaired it with success	225 16%	184 16%	40 15%	195 17%	27 14%	127 17%	34 17%	7 15%	179 17%	72 17%	79 16%	16 15%	19 30% ^{ijk}	-	59 22% ^p	68 18% ^p	39 12%	20 14%	11 13%	86 18%	63 18%
Tried to repair it without success	124 9%	105 9%	18 7%	116 10% ^d	7 3%	53 7%	28 14% ^e	8 15%	96 9%	39 9% ^l	56 11% ^l	9 9% ^l	-	-	21 8%	41 11%	30 9%	12 9%	10 12%	53 11%	25 7%
Decided to manage without the appliance	30 2%	22 2%	7 3%	23 2%	7 3%	11 1%	12 6% ^e	-	20 2%	6 1%	11 2%	1 1%	2 3%	-	5 2%	8 2%	4 1%	2 2%	1 1%	7 1%	10 3%
Other	24 2%	22 2%	2 1%	21 2%	3 2%	8 1%	7 4% ^e	-	18 2%	11 2%	4 1%	3 3%	1 2%	-	6 2%	3 1%	6 2%	3 2%	1 1%	11 2%	5 1%
Don't know	22 2%	16 1%	3 1%	16 1%	4 2%	7 1%	1 *	-	14 1%	6 1%	6 1%	-	1 2%	1 100%	3 1%	8 2%	1 *	1 1%	1 1%	8 2%	1 *
NET: Bought a replacement	869 62%	693 62%	170 64%	733 62%	119 62%	461 62%	122 61%	35 70%	652 62%	261 60%	323 65% ^l	71 68% ^l	33 50%	-	161 60%	228 61%	215 68% ⁿ	84 60%	44 52%	299 61%	232 65% ^r

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 926

S24. Thinking about the last time one of your large household appliances broke (e.g. washing machine or fridge)... Which, if any, of the following did you do?

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1307	60	330	128	789	1253	54	1086	208	110	127	108	85	23	5	30	114	230	365	1225	42	1048	218	196	373	236	344
Weighted base	1402	63*	359	139	841	1339	64*	1167	225	112	131	114	90*	26**	5**	30**	130	248	368	1308	48*	1117	237	218	399	254	354
Not applicable - I have never had a large household appliance breakdown	199 14%	14 22% _c	57 16% _c	10 7%	118 14% _c	178 13%	21 33% _e	159 14% _{il}	39 17% _{ijl}	6 5%	12 9%	18 16% _{il}	5 5%	2 9%	-	6 20%	27 21% _{qr}	25 10%	36 10%	173 13%	14 30% _s	144 13%	40 17%	33 15% _y	53 13%	22 9%	54 15% _y
Bought a new replacement	811 58%	33 53%	212 59%	77 56%	488 58%	791 59% _f	20 31%	692 59% _h	117 52%	61 55%	85 65% _h	67 58%	49 55%	14 55%	4 75%	15 52%	63 49%	153 62% _p	233 63% _p	772 59% _t	19 40%	663 59%	131 55%	108 49%	239 60% _w	167 66% _w	213 60% _w
Bought a second-hand replacement	65 5%	4 7%	16 5%	8 6%	36 4%	62 5%	3 5%	45 4%	20 9% _g	9 8% _g	10 8% _g	4 4%	4 4%	2 7%	-	1 3%	10 7% _r	13 5% _r	6 2%	63 5%	1 2%	53 5%	10 4%	18 8% _{yz}	23 6% _{yz}	6 2%	8 2%
Repaired it with success	225 16%	12 18%	54 15%	27 20%	132 16%	221 16%	4 7%	193 17%	32 14%	29 26% _{ghjk}	17 13%	17 15%	24 27% _{ghjk}	4 17%	-	6 19%	22 17%	34 14%	76 21% _q	212 16%	8 17%	182 16%	39 16%	39 18%	54 14%	45 18%	59 17%
Tried to repair it without success	124 9%	9 14% _d	40 11% _d	20 14% _d	56 7%	122 9%	2 3%	97 8%	21 10%	13 11%	8 6%	12 10%	14 16% _{gj}	6 24%	1 26%	3 10%	15 12%	32 13% _r	28 8%	120 9%	3 5%	105 9%	20 8%	27 12% _y	36 9%	15 6%	29 8%
Decided to manage without the appliance	30 2%	1 2%	1 *	5 4% _b	23 3% _b	26 2%	4 6% _e	25 2%	8 3%	1 1%	2 2%	4 3%	1 1%	-	1 15%	1 4%	4 3%	6 2%	5 1%	24 2%	4 9% _s	20 2%	8 3%	7 3%	6 2%	6 2%	9 2%
Other	24 2%	- -	8 2%	4 3%	12 1%	24 2%	- -	19 2%	2 1%	1 1%	3 2%	1 1%	2 2%	- -	- -	1 3%	1 1%	4 2%	5 1%	23 2%	1 2%	18 2%	4 2%	7 3% _z	6 2%	5 2%	3 1%
Don't know	22 2%	- -	1 *	1 1%	20 2% _b	13 1%	9 15% _e	18 2%	2 1%	2 2%	1 1%	1 1%	- -	- -	- -	- -	- -	6 3%	3 1%	15 1%	- -	14 1%	2 1%	4 2%	5 1%	3 1%	3 1%
NET: Bought a replacement	869 62%	36 58%	225 63%	85 61%	523 62%	846 63% _f	23 36%	731 63%	134 60%	69 62%	94 72% _{gh}	70 61%	53 59%	15 58%	4 75%	15 52%	71 54%	164 66% _p	239 65% _p	828 63% _t	20 42%	709 63%	141 60%	120 55%	261 65% _w	173 68% _w	221 63%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 927

S25. Still thinking about the last time one of your large household appliances broke...Which, if any, of the following are reasons why you didn't repair it?

Base: All homeowners who didn't repair appliance

	Gender			Age							Region														Region Summary				Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	919	460	456	77	284	267	291	144	484	174	746	835	84	48	41	34	98	79	92	64	98	86	119	76	211	281	254	284	254	217	164		
Weighted base	979	481	494	102*	315	270	291	188	500	184	805	892	87*	48*	39*	36*	100*	80*	87*	81*	97*	102*	131	90*	216	324	265	280	307	215	177		
Not applicable - I never considered repairing it	65 7%	35 7%	30 6%	10 10%	20 6%	15 6%	20 7%	16 8%	29 6%	13 7%	54 7%	59 7%	6 7%	2 5%	3 8%	1 3%	5 5%	4 6%	9 11%	8 9%	4 4%	9 9%	8 6%	5 6%	10 5%	23 7%	21 8%	18 6%	19 6%	13 6%	15 9%		
It was impossible to repair	267 27%	124 26%	141 29%	31 30%	89 28%	68 25%	80 27%	50 27%	137 27%	43 23%	218 27%	246 28%	21 25%	14 29%	14 35%	18 49%	30 30%	22 28%	24 28%	22 27%	21 22%	16 16%	41 31%	24 27%	70 32%	81 25%	67 25%	84 30%	91 30%	50 23%	41 23%		
Cost of repair relative to the replacement cost	420 43%	209 43%	210 42%	24 23%	124 39%	138 51%	134 46%	48 25%	238 48%	87 47%	341 42%	378 42%	42 48%	21 43%	17 42%	15 41%	45 45%	34 43%	38 44%	31 38%	45 47%	39 38%	57 43%	37 41%	94 43%	133 41%	114 43%	128 46%	122 40%	94 44%	75 42%		
Original purchase cost of the item meant it was not worth it	148 15%	66 14%	81 16%	9 9%	45 14%	40 15%	54 19%	17 9%	76 15%	26 14%	121 15%	139 16%	9 10%	13 27%	5 12%	2 5%	23 23%	11 14%	10 12%	12 14%	16 17%	12 12%	22 17%	12 13%	37 17%	46 14%	38 14%	43 15%	42 14%	37 17%	26 15%		
Amount of extra life I'd expect to get out of the machine if it was repaired	123 13%	64 13%	58 12%	12 11%	32 10%	40 15%	39 13%	19 10%	64 13%	24 13%	100 12%	111 12%	11 13%	8 17%	4 10%	3 8%	7 7%	12 15%	12 13%	13 15%	15 15%	8 8%	20 15%	11 12%	22 10%	39 12%	39 15%	46 16%	33 11%	20 9%	25 14%		
Difficulty finding someone to repair it	132 13%	61 13%	70 14%	7 7%	41 13%	35 13%	49 17%	19 10%	64 13%	23 12%	111 14%	122 14%	10 11%	5 11%	6 14%	3 8%	16 16%	11 14%	13 15%	13 16%	17 18%	6 6%	18 14%	13 14%	30 14%	37 12%	43 16%	43 15%	43 14%	21 10%	25 14%		
Not having access to spare parts	69 7%	44 9%	24 5%	8 8%	29 9%	15 5%	17 6%	17 9%	35 7%	11 6%	57 7%	61 7%	7 9%	3 7%	1 3%	1 2%	8 8%	7 8%	8 9%	10 13%	5 5%	4 4%	8 6%	6 7%	15 7%	18 6%	23 9%	28 10%	16 5%	12 6%	13 7%		
Hassle of getting it repaired	124 13%	59 12%	65 13%	16 16%	45 14%	27 10%	35 12%	22 12%	66 13%	19 11%	105 13%	115 13%	9 10%	6 12%	4 10%	6 18%	15 15%	10 13%	11 13%	6 8%	14 14%	13 13%	19 15%	10 11%	32 15%	42 13%	31 12%	46 16%	35 11%	24 11%	19 11%		
A newer machine would perform better or be more efficient	269 27%	140 29%	128 26%	18 17%	70 22%	75 28%	106 36%	36 19%	126 25%	45 24%	220 27%	244 27%	24 28%	15 30%	10 24%	6 16%	31 31%	25 31%	20 23%	16 20%	29 30%	27 26%	37 28%	29 32%	62 29%	93 29%	65 25%	75 27%	81 26%	52 24%	60 34%		
A new machine would look better	39 4%	21 4%	19 4%	4 4%	26 8%	4 2%	5 2%	17 9%	17 3%	3 2%	34 4%	39 4%	1 1%	5 9%	- kr	1 2%	3 3%	4 5%	3 4%	1 1%	5 5%	7 7%	7 5%	4 4%	8 4%	17 5%	9 3%	17 6%	11 4%	10 5%	2 1%		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 927

S25. Still thinking about the last time one of your large household appliances broke...Which, if any, of the following are reasons why you didn't repair it?

Base: All homeowners who didn't repair appliance

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Weighted base	979	481	494	102*	315	270	291	188	500	184	805	892	87*	48*	39*	36*	100*	80*	87*	81*	97*	102*	131	90*	216	324	265	280	307	215	177
I'd already owned it for a long time	315 32%	142 30%	172 35%	23 23%	81 26%	89 33%	121 42% deg h	45 24%	150 30%	64 35%	262 33% m	282 32%	34 39% m	15 31% m	5 12%	9 26%	33 33% m	23 29% m	28 32% m	23 29%	39 40% m	31 30% m	40 30% m	36 40% m	65 30%	106 33%	90 34%	87 31%	95 31%	74 34%	59 34%
Other	23 2%	12 2%	11 2%	- -	6 2%	7 3%	10 3%	2 1%	11 2%	5 3%	21 3%	22 2%	1 2%	1 2%	- -	- -	1 1%	3 4%	2 2%	4 5%	3 3%	2 2%	5 4%	2 3%	4 2%	9 3%	8 3%	11 4%	6 2%	3 2%	2 1%
Don't know	20 2%	10 2%	10 2%	10 10% defh	5 2% f	5 2% f	- -	12 6% defh	9 2% f	4 2%	19 2%	19 2%	2 2%	- -	- -	1 4%	1 1%	1 2%	4 5% v	4 5%	2 2%	3 3%	1 1%	- -	4 2%	4 1%	11 4% x	5 2%	10 3%	4 2%	2 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 928

S25. Still thinking about the last time one of your large household appliances broke...Which, if any, of the following are reasons why you didn't repair it?

Base: All homeowners who didn't repair appliance

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Rent-ers (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	919	166	333	357	142	54	24	56	240	46	919	572	347	-	-	-	-	-	36	66	17	6	379	477	121	735	730	189
Weighted base	979	200	369	462	107	55*	23**	58*	229	44*	979	587	391	-**	-**	-**	-**	-**	37*	70*	19**	6*	386	530	131	784	786	192
Not applicable - I never considered repairing it	65	12	26	35	3	4	2	7	11	3	65	37	28	-	-	-	-	-	5	2	2	-	21	40	9	51	51	14
	7%	6%	7%	8%	3%	7%	9%	12%bf	5%	7%	7%	6%	7%	-	-	-	-	-	13%	3%	12%	-	5%	7%	7%	6%	6%	7%
It was impossible to repair	267	46	103	119	30	12	8	12	73	13	267	171	97	-	-	-	-	-	7	25	3	2	112	140	45	208	207	60
	27%	23%	28%	26%	28%	21%	33%	20%	32%	31%	27%	29%	25%	-	-	-	-	-	18%	37%	18%	30%	29%	27%	34%	26%	26%	31%
Cost of repair relative to the replacement cost	420	82	157	188	51	21	8	25	112	15	420	254	166	-	-	-	-	-	13	24	9	2	175	218	55	339	350	70
	43%	41%	43%	41%	48%	38%	34%	43%	49%	34%	43%	43%	43%	-	-	-	-	-	35%	35%	47%	39%	45%	41%	42%	43%	45%B	36%
Original purchase cost of the item meant it was not worth it	148	28	49	56	21	10	1	9	42	8	148	95	52	-	-	-	-	-	3	14	6	2	60	77	17	121	119	28
	15%	14%	13%	12%	20%a	18%	4%	16%	19%a	18%	15%	16%	13%	-	-	-	-	-	8%	20%	30%	30%	16%	15%	13%	15%	15%	15%
Amount of extra life I'd expect to get out of the machine if it was repaired	123	20	47	55	12	8	-	6	38	3	123	83	39	-	-	-	-	-	5	4	5	1	48	66	10	104	94	28
	13%	10%	13%	12%	11%	15%	-	11%	17%	6%	13%	14%	10%	-	-	-	-	-	15%	6%	24%	14%	12%	12%	8%	13%	12%	15%
Difficulty finding someone to repair it	132	28	36	52	12	8	3	9	42	5	132	81	50	-	-	-	-	-	4	10	6	1	62	59	21	100	99	33
	13%	14%	10%	11%	11%	15%	13%	16%	19%a	11%	13%	14%	13%	-	-	-	-	-	11%	15%	33%	16%	16%v	11%	16%	13%	13%	17%
Not having access to spare parts	69	14	28	37	5	7	1	16	2	69	37	32	-	-	-	-	-	-	3	6	2	1	23	43	8	58	54	15
	7%	7%	8%	8%	5%	12%e	4%	2%	7%	5%	7%	6%	8%	-	-	-	-	-	9%	9%	13%	16%	6%	8%	6%	7%	7%	8%
Hassle of getting it repaired	124	28	45	62	12	7	2	4	33	5	124	62	62	-	-	-	-	-	4	9	5	1	43	74	19	98	99	25
	13%	14%	12%	13%	11%	12%	8%	7%	14%	10%	13%	11%	16%i	-	-	-	-	-	12%	12%	28%	16%	11%	14%	15%	12%	13%	13%
A newer machine would perform better or be more efficient	269	46	85	103	28	15	5	23	87	8	269	176	93	-	-	-	-	-	11	15	3	2	124	127	31	220	212	57
	27%	23%	23%	22%	26%	28%	20%	40%ag	38%abg	17%	27%	30%	24%	-	-	-	-	-	30%	22%	18%	34%	32%v	24%	24%	28%	27%	30%
A new machine would look better	39	10	21	26	5	1	-	1	4	2	39	13	26	-	-	-	-	-	-	1	-	-	8	27	2	34	37	3
	4%	5%	6%	6%f	5%	2%	-	2%	2%	4%	4%	2%	7%i	-	-	-	-	-	-	1%	-	-	2%	5%u	1%	4%	5%B	1%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 928

S25. Still thinking about the last time one of your large household appliances broke...Which, if any, of the following are reasons why you didn't repair it?

Base: All homeowners who didn't repair appliance

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned out- right (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Weighted base	979	200	369	462	107	55*	23**	58*	229	44*	979	587	391	-**	-**	-**	-**	-**	37*	70*	19**	6*	386	530	131	784	786	192
I'd already owned it for a long time	315 32%	48 24%	113 31%	127 28%	34 32%	14 26%	6 24%	26 45%ac	91 40%a	17 38%	315 32%	212 36%j	103 26%	-	-	-	-	-	13 37%	21 30%	8 40%	-	135 35%	155 29%	41 31%	249 32%	248 32%	67 35%
Other	23 2%	7 4%	5 1%	8 2%	4 4%	-	-	2 4%	8 4%	-	23 2%	15 3%	7 2%	-	-	-	-	-	-	1 1%	1 3%	-	13 3%	8 2%	4 3%	17 2%	17 2%	6 3%
Don't know	20 2%	5 2%	9 2%	13 3% ^f	-	2 4% ^{bf}	4 18%	-	-	1 2% ^f	20 2%	7 1%	13 3% ⁱ	-	-	-	-	-	-	1 2%	-	-	7 2%	9 2%	-	16 2%	18 2%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 929

S25. Still thinking about the last time one of your large household appliances broke...Which, if any, of the following are reasons why you didn't repair it?

Base: All homeowners who didn't repair appliance

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	919	499	446	336	110	53	21	32	420	24	31	23	56	240	46
Weighted base	979	569	519	436	83	51*	26**	25*	409	23**	30*	26**	58*	229	44*
Not applicable - I never considered repairing it	65 7%	38 7%	37 7%	34 8%	3 4%	1 2%	1 4%	-	27 6%	2 9%	3 10%	1 4%	7 12% _n	11 5%	3 7%
It was impossible to repair	267 27%	149 26%	133 26%	112 26%	21 26%	16 32%	7 28%	9 37%	118 29%	8 33%	5 18%	6 25%	12 20%	73 32%	13 31%
Cost of repair relative to the replacement cost	420 43%	240 42%	217 42%	172 39%	45 54% _{bcdho}	23 45% _h	16 63%	7 27%	180 44%	8 34%	14 46%	7 28%	25 43%	112 49% _{dhi}	15 34%
Original purchase cost of the item meant it was not worth it	148 15%	77 14% _{cd}	65 13%	50 11%	15 18% _c	12 24% _{bcd}	6 25%	6 24% _d	70 17% _d	1 4%	3 9%	7 28%	9 16%	42 19% _{cd}	8 18%
Amount of extra life I'd expect to get out of the machine if it was repaired	123 13%	67 12%	60 12%	50 11%	10 12%	7 15%	5 21%	2 8%	56 14%	-	4 13%	4 17%	6 11%	38 17% _i	3 6%
Difficulty finding someone to repair it	132 13%	64 11% _c	52 10%	47 11%	5 6%	12 23% _{bcd}	5 19%	7 28% _{bcd}	68 17% _{bcd}	3 13%	3 10%	5 21%	9 16%	42 19% _{bcd}	5 11%
Not having access to spare parts	69 7%	42 7%	37 7%	34 8%	4 4%	5 10%	4 14%	1 5%	27 7%	1 4%	2 7%	4 17%	1 2%	16 7%	2 5%
Hassle of getting it repaired	124 13%	74 13%	65 12%	58 13%	7 8%	9 18%	4 14%	5 21%	50 12%	2 8%	4 12%	3 12%	4 7%	33 14%	5 10%
A newer machine would perform better or be more efficient	269 27%	132 23%	117 23%	95 22%	21 26%	15 29%	8 30%	7 29%	137 34% _{bcd}	5 20%	12 40% _{bcd}	3 13%	23 40% _{bcd}	87 38% _{bcd}	8 17%
A new machine would look better	39 4%	31 6% _{in}	31 6% _{in}	26 6% _{in}	5 5% _i	1 2%	-	1 3%	8 2%	-	-	1 4%	1 2%	4 2%	2 4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 929

S25. Still thinking about the last time one of your large household appliances broke...Which, if any, of the following are reasons why you didn't repair it?

Base: All homeowners who didn't repair appliance

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Weighted base	979	569	519	436	83	51*	26**	25*	409	23**	30*	26**	58*	229	44*
I'd already owned it for a long time	315 32%	161 28%	147 28%	119 27%	28 33%	14 28%	8 30%	7 26%	154 38%bcd	6 24%	8 27%	6 24%	26 45%bcd	91 40%bcd	17 38%
Other	23 2%	12 2%	10 2%	8 2%	2 3%	2 4%	-	2 9%bcdo	11 3%	-	-	-	2 4%	8 4%	-
Don't know	20 2%	13 2%n	12 2%n	12 3%n	-	1 2%n	1 5%	-	7 2%n	4 18%	-	2 8%	-	-	1 2%n

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 930

S25. Still thinking about the last time one of your large household appliances broke...Which, if any, of the following are reasons why you didn't repair it?

Base: All homeowners who didn't repair appliance

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Unweighted base	919	733	176	770	129	460	137	32	692	270	347	75	33	1	166	247	218	94	46	324	242	
Weighted base	979	781	186	821	137	497	148	37*	731	295	361	77*	37*	1**	181	264	233	92*	51*	344	252	
Not applicable - I never considered repairing it	65 7%	43 6%	21 11%a	41 5%	21 16% ^c	40 8%	11 7%	2 6%	48 7%	22 7%	19 5%	7 9%	2 6%	-	10 5%	13 5%	16 7%	12 13% ^{no}	1 2%	18 5%	25 10% ^s	
It was impossible to repair	267 27%	229 29% ^b	37 20%	233 28%	28 20%	128 26%	48 32%	6 17%	201 27%	79 27%	103 29%	20 26%	6 17%	-	43 24%	78 30%	62 26%	25 27%	14 27%	99 29%	64 26%	
Cost of repair relative to the replacement cost	420 43%	330 42%	87 47%	367 45% ^d	45 33%	199 40%	61 41%	13 36%	327 45%	130 44%	167 46%	29 38%	15 40%	-	77 42%	121 46%	106 45%	38 41%	23 45%	156 45%	115 45%	
Original purchase cost of the item meant it was not worth it	148 15%	113 14%	34 18%	126 15%	19 14%	69 14%	19 13%	6 17%	113 15%	44 15%	62 17%	10 14%	3 8%	-	32 18% ^o	28 10%	47 20% ^o	12 13%	2 3%	61 18% ^r	39 16% ^r	
Amount of extra life I'd expect to get out of the machine if it was repaired	123 13%	99 13%	23 12%	108 13%	13 10%	67 13%	12 8%	6 15%	95 13%	37 13%	50 14%	8 11%	4 11%	-	27 15%	32 12%	32 14%	9 10%	9 19% ^t	62 18% ^t	22 9%	
Difficulty finding someone to repair it	132 13%	103 13%	29 16%	109 13%	23 17%	55 11%	25 17%	4 10%	105 14%	42 14%	55 15%	8 10%	4 12%	-	27 15%	36 14%	36 16%	10 11%	7 14%	52 15%	39 16%	
Not having access to spare parts	69 7%	61 8%	8 4%	60 7%	8 6%	33 7%	9 6%	2 6%	55 7%	24 8%	28 8%	5 6%	-	-	16 9%	20 8%	15 7%	6 6%	3 6%	36 11% ^t	11 4%	
Hassle of getting it repaired	124 13%	91 12%	31 17%	98 12%	24 18%	56 11%	21 14%	5 13%	100 14%	44 15%	51 14%	5 6%	5 13%	-	24 13%	40 15%	31 13%	10 11%	7 13%	51 15%	32 13%	
A newer machine would perform better or be more efficient	269 27%	213 27%	55 29%	232 28%	32 23%	139 28%	37 25%	10 27%	204 28%	77 26%	101 28%	23 30%	13 34%	-	48 27%	74 28%	71 30%	21 22%	15 30%	102 30%	66 26%	
A new machine would look better	39 4%	31 4%	9 5%	33 4%	6 4%	20 4%	2 1%	3 8%	34 5%	20 7% ^j	11 3%	1 1%	4 12% ^{jk}	-	8 4%	19 7% ^p	6 3%	4 4%	4 7%	15 4%	12 5%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 930

S25. Still thinking about the last time one of your large household appliances broke...Which, if any, of the following are reasons why you didn't repair it?

Base: All homeowners who didn't repair appliance

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Weighted base	979	781	186	821	137	497	148	37*	731	295	361	77*	37*	1**	181	264	233	92*	51*	344	252
I'd already owned it for a long time	315 32%	247 32%	66 35%	264 32%	40 29%	151 30%	50 33%	11 30%	240 33%	84 28%	134 37% ⁱ	25 32%	8 22%	-	66 36%	82 31%	78 34%	24 26%	16 31%	109 32%	95 38%
Other	23 2%	23 3% ^b	-	22 3%	1 1%	14 3%	4 3%	-	20 3%	6 2%	7 2%	4 5%	4 10% ^{ij}	-	8 5% ^o	2 1%	6 3%	3 3%	3 5%	9 3%	8 3%
Don't know	20 2%	17 2%	-	17 2%	1 1%	10 2%	1 1%	-	10 1%	4 1%	3 1%	1 2%	1 3%	1 100%	1 1%	2 1%	4 2%	2 3%	-	3 1%	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 931

S25. Still thinking about the last time one of your large household appliances broke...Which, if any, of the following are reasons why you didn't repair it?

Base: All homeowners who didn't repair appliance

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy						
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	919	37	233	95	554	886	33	763	144	76	100	75	59	17	5	19	76	172	255	870	23	745	149	135	274	174	234
Weighted base	979	37*	248	102*	591	940	38*	815	153	77*	101*	79*	61*	19**	5**	18**	81*	188	256	924	26**	792	158	146	291	187	241
Not applicable - I never considered repairing it	65 7%	-	13 5%	6 6%	46 8%	60 6%	5 13%	55 7%	10 6%	4 5%	6 6%	5 7%	4 6%	1 5%	-	2 12%	3 4%	9 5%	20 8%	58 6%	2 7%	52 7%	9 6%	11 7%	10 3%	15 8% _x	22 9% _x
It was impossible to repair	267 27%	9 24%	73 29%	22 22%	163 28%	263 28% _f	4 11%	220 27%	41 27%	17 22%	31 30%	18 23%	23 37% _i	5 24%	1 28%	4 21%	21 26%	55 29%	61 24%	257 28%	5 19%	221 28%	43 27%	39 27%	83 28%	51 27%	67 28%
Cost of repair relative to the replacement cost	420 43%	24 65% _{bcd}	101 41%	43 42%	252 43%	412 44% _f	8 21%	364 45%	62 41%	30 39%	48 47%	35 45%	19 31%	6 31%	1 15%	12 64%	29 36%	82 44%	134 52% _p	400 43%	12 46%	328 41%	85 53% _u	58 40%	125 43%	76 40%	121 50%
Original purchase cost of the item meant it was not worth it	148 15%	12 31% _{bcd}	30 12%	13 12%	94 16%	148 16% _f	-	126 15%	24 15%	18 23%	19 18%	17 22%	9 15%	1 5%	2 47%	3 15%	9 11%	32 17%	43 17%	141 15%	3 12%	116 15%	28 18%	29 20%	44 15%	29 16%	35 15%
Amount of extra life I'd expect to get out of the machine if it was repaired	123 13%	8 21%	37 15%	11 11%	67 11%	120 13%	3 7%	97 12%	28 18% _g	12 16%	20 19% _g	12 16%	6 11%	3 14%	1 16%	3 19%	10 12%	26 14%	42 16%	119 13%	2 8%	92 12%	29 19% _u	19 13%	39 13%	19 10%	35 15%
Difficulty finding someone to repair it	132 13%	9 24%	31 13%	12 12%	79 13%	131 14%	1 3%	109 13%	29 19%	13 17%	23 23% _g	13 16%	9 16%	1 5%	3 59%	4 23%	13 16%	22 12%	39 15%	125 14%	6 23%	100 13%	28 18%	26 18% _y	39 13%	17 9%	34 14%
Not having access to spare parts	69 7%	5 13%	22 9%	11 10%	31 5%	67 7%	2 5%	57 7%	17 11%	9 12%	9 9%	5 6%	4 7%	2 10%	-	6 33%	10 12%	17 9%	16 6%	63 7%	3 13%	52 7%	15 9%	16 11% _z	19 7%	12 6%	12 5%
Hassle of getting it repaired	124 13%	9 25% _b	21 9%	11 11%	82 14% _b	118 13%	5 14%	100 12%	25 16%	10 12%	16 16%	14 18%	11 18%	2 11%	1 10%	2 8%	4 5%	16 9%	39 15% _p	117 13%	5 19%	90 11%	31 20% _u	14 9%	38 13%	27 15%	38 16%
A newer machine would perform better or be more efficient	269 27%	17 44% _{cd}	75 30%	25 25%	151 26%	265 28% _f	4 10%	228 28%	41 27%	23 30%	33 33%	21 26%	13 21%	2 13%	-	6 31%	20 25%	57 30%	87 34%	256 28%	6 23%	210 27%	48 31%	36 25%	81 28%	54 29%	70 29%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 931

S25. Still thinking about the last time one of your large household appliances broke...Which, if any, of the following are reasons why you didn't repair it?

Base: All homeowners who didn't repair appliance

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)		Never (t)	NET: Does always to rarely (u)		Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 932

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Summary

Base: All respondents

	Food	Clothing & footwear	Household goods (e.g. cleaning products)	Toiletries and beauty products	Electronics (TVs, mobile phones, fridges, washing machines)
Unweighted base	2067	2067	2067	2067	2067
Weighted base	2067	2067	2067	2067	2067
Never	334 16%	481 23%	382 18%	403 20%	399 19%
Rarely	333 16%	480 23%	387 19%	414 20%	390 19%
Sometimes	693 34%	606 29%	635 31%	595 29%	550 27%
Often	455 22%	308 15%	393 19%	355 17%	380 18%
Always	192 9%	118 6%	201 10%	193 9%	244 12%
Don't know	45 2%	57 3%	40 2%	51 2%	77 4%
NA - I don't buy this kind of product	15 1%	17 1%	31 1%	57 3%	28 1%
NET: Always/often/sometimes/rarely	1673 81%	1512 73%	1615 78%	1557 75%	1563 76%

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 933

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Food

Base: All respondents

	Gender		Age								Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	Eng-land (j)	UK Excl Scot-land (k)	Scot-land (l)	Wales (m)	North-ern Ire-land (n)	North East (o)	North West (p)	York-shire & Humber-side (q)	West Midlands (r)	East Midlands (s)	East-ern (t)	London (u)	South East (v)	South West (w)	North Eng-land (x)	South Eng-land (Incl Lon.) (y)	Mid-lands (z)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Never	334 16%	193 19%b	141 13%	44 13%	119 16%	100 20%cfg	70 14%	75 13%	189 19%cfg	61 18%	270 16%	302 16%	32 18%v	18 19%v	13 23%v	14 16%	38 17%v	35 20%v	35 20%v	24 16%	33 17%v	37 13%	41 14%	15 8%	87 18%x	92 13%	91 18%x	72 13%	83 14%	76 17%	103 21%AB
Rarely	333 16%	187 19%b	146 14%	47 13%	117 16%	92 18%	78 16%	79 14%	177 18%	53 16%	273 16%	308 16%	26 15%	21 22%sv	13 23%sv	18 22%sv	30 13%	32 18%sv	28 16%	29 19%sv	20 10%	46 17%	53 19%sv	19 11%	80 16%	117 15%	76 15%	99 18%	89 15%	71 16%	74 15%
Sometimes	693 34%	327 33%	364 34%	127 37%e	254 35%	146 29%	166 34%	207 36%e	320 32%	101 31%	585 34%	637 34%	55 31%	35 36%	18 30%	27 32%	83 36%	60 35%	51 29%	49 33%	72 38%	84 31%	81 29%	77 43%kqtu	170 35%	242 33%	173 33%	169 31%	213 36%	145 34%	166 34%
Often	455 22%	199 20%	252 24%a	80 23%	144 20%	115 23%	115 24%	132 23%	207 21%	78 24%	384 22%	409 22%	45 26%	16 17%	9 15%	12 14%	46 20%	36 21%	35 20%	31 21%	42 22%	68 25%	74 26%n	41 23%	94 19%	183 25%w	107 21%	136 25%D	140 23%	90 21%	89 18%
Always	192 9%	83 8%	109 10%	29 8%	76 10%	39 8%	48 10%	54 9%	90 9%	28 9%	170 10%	179 9%	13 7%	5 5%	4 7%	14 16%klpr	28 12%p	7 4%	25 14%klpr	9 6%	20 10%p	25 9%p	23 8%	20 11%p	48 10%	68 9%	54 10%	52 10%	53 9%	41 10%	46 9%
Don't know	45 2%	9 1%	35 3%a	17 5%defn	16 2%	8 2%	4 1%	24 4%defn	17 2%	7 2%	38 2%	41 2%	5 3%	2 2%	1 2%	- -	4 2%	1 *	3 2%	5 3%	2 1%	10 4%p	7 2%	6 3%p	5 1%	23 3%w	10 2%	12 2%	14 2%	9 2%	10 2%
NA - I don't buy this kind of product	15 1%	8 1%	8 1%	3 1%	7 1%	4 1%	2 *	8 1%	6 1%	2 1%	15 1%	15 1%	- -	- -	- -	- -	1 *	1 1%	1 1%	3 2%	4 2%	2 1%	3 1%	- -	2 *	5 1%	8 2%	4 1%	4 1%	2 *	5 1%
NET: Always/often/sometimes/rarely	1673 81%	795 79%	872 83%	282 81%	591 81%	392 78%	407 84%eh	472 82%	794 79%	261 79%	1413 81%	1534 81%	139 79%	77 80%	44 76%	71 84%	186 81%	135 79%	139 78%	117 79%	153 80%	224 82%	231 82%	157 88%kmpqrs	392 81%	611 84%	409 79%	456 84%D	495 83%D	347 80%	375 76%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 934

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Food

Base: All respondents

	Work Sector			Working Status							Tenure							Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Never	334 16%	54 13%	138 17%	164 17%b	27 11%	26 14%	12 14%	16 13%	57 16%	32 29%ef	208 abc	126 15%	82 14%	120 19%h	57 23%ij	23 15%	41 17%	6 17%	15 20%	29 18%	7 17%	2 5%	158 18%	159 15%	77 22%k	240 15%	278 16%	56 15%
Rarely	333 16%	71 17%	129 16%	161 16%	39 16%	30 17%	12 14%	25 20%g	56 16%	11 10%	224 16%	127 16%	97 16%	105 17%	43 17%	28 19%	35 15%	4 13%	11 15%	24 15%	7 16%	8 23%	140 15%	174 17%	49 14%	264 17%	274 16%	59 16%
Sometimes	693 34%	143 35%	256 31%	312 32%	87 36%	68 38%	37 44%ag	39 32%	120 34%	29 27%	482 34%	262 32%	219 37%em	200 32%	76 31%	42 28%	83 35%	11 32%	25 33%	54 34%	16 37%	15 45%	304 34%	349 34%	111 31%	541 34%	570 34%	123 33%
Often	455 22%	76 18%	197 24%E	219 22%	54 23%	34 19%	12 15%	26 21%	89 25%g	20 18%	319 23%	207 25%j	111 19%	128 20%	45 18%	32 22%	50 21%	8 24%	17 21%	28 17%	8 17%	6 17%	201 22%	226 22%	79 22%	348 22%	366 22%	88 24%
Always	192 9%	41 10%	78 10%	96 10%	23 10%	13 7%	10 11%	15 12%	25 7%	10 9%	131 9%	77 9%	53 9%	60 9%	26 10%	17 12%	17 7%	2 5%	5 6%	22 14%	5 11%	2 8%	82 9%	99 9%	38 11%	142 9%	152 9%	40 11%
Don't know	45 2%	18 4%F	14 2%	25 2%f	8 3%f	6 3%f	- -	1 1%	2 *	4 4%f	31 2%	13 2%	18 3%	12 2%	1 1%	6 4%il	5 2%	2 7%il	4 5%	2 2%	- -	1 2%	11 1%	24 2%	3 1%	33 2%	43 3%B	2 1%
NA - I don't buy this kind of product	15 1%	7 2%F	2 *	8 1%	- -	1 1%	1 1%	1 1%	1 *	3 2%bf	9 1%	4 *	5 1%	6 1%	- -	1 1%	4 2%il	1 2%il	- -	1 1%	1 2%	- -	5 1%	9 1%	1 *	13 1%	14 1%	2 *
NET: Always/often/sometimes/rarely	1673 81%	331 81%	660 81%	788 80%g	203 85%ag	144 81%g	71 85%g	105 85%g	291 83%g	70 65%	1155 82%k	674 83%	481 82%	493 78%	189 77%	120 80%	184 79%	25 74%	58 75%	128 80%	35 81%	30 93%	727 81%	847 82%	278 77%	1296 82%	1362 80%	310 84%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 935

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Food

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Never	334 16%	191 16%e	176 16%e	155 17%e	20 11%	16 13%	9 13%	7 12%	143 17%el	12 14%	19 19%l	6 8%	16 13%	57 16%	32 29%bcdefghijlmn
Rarely	333 16%	200 16%	185 17%	152 17%	33 18%	15 12%	9 13%	6 10%	133 16%	12 14%	17 17%	13 16%	25 20%o	56 16%	11 10%
Sometimes	693 34%	399 33%	362 33%	296 32%	65 36%	37 30%	16 23%	21 39%f	294 35%	37 44%bcdgo	38 39%	30 38%	39 32%	120 34%	29 27%
Often	455 22%	273 22%c	232 21%	192 21%	40 22%	41 33%bcdehijko	26 38%bcdeijkmo	14 27%	182 21%	12 15%	15 15%	19 24%	26 21%	89 25%ijk	20 18%
Always	192 9%	119 10%	106 10%	88 10%	18 10%	13 11%	8 11%	5 10%	73 9%	10 11%	5 5%	7 9%	15 12%	25 7%	10 9%
Don't know	45 2%	32 3%n	30 3%n	23 3%n	7 4%in	2 2%	1 2%	1 2%	13 2%n	- -	3 3%	3 4%n	1 1%	2 *	4 4%n
NA - I don't buy this kind of product	15 1%	8 1%	8 1%	8 1%	- -	- -	- -	- -	7 1%	1 1%	1 1%	- -	1 1%	1 *	3 2%en
NET: Always/often/ sometimes/rarely	1673 81%	991 81%o	885 81%o	729 80%o	156 85%co	106 86%o	59 85%o	47 86%o	682 81%o	71 85%o	76 76%	69 87%o	105 85%o	291 83%o	70 65%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 936

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Food

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Never	334 16%	162 10%	164 38%a	179 11%	136 43%c	139 15%	86 20%e	3 5%	238 17%g	110 19%	104 16%	19 14%	9 10%	-	43 12%	69 14%	63 15%	65 32%nop	9 8%	75 12%	123 26%rs
Rarely	333 16%	230 14%	98 23%a	250 15%	69 21%c	134 14%	66 16%	5 8%	231 17%	101 17%	98 15%	16 12%	19 21%	1 100%	55 16%	62 13%	83 20%o	35 17%	15 14%	102 16%	88 18%
Sometimes	693 34%	589 37%b	97 23%	611 36%d	71 22%	322 35%	128 31%	19 32%	464 33%	189 32%	224 35%	45 33%	27 31%	-	114 33%	177 36%q	139 34%	55 26%	24 23%	252 39%rt	139 29%
Often	455 22%	415 26%b	37 9%	426 25%d	25 8%	226 24%	86 21%	26 43%h	289 21%	109 19%	148 23%	38 28%i	19 22%	-	77 22%	124 25%q	82 20%	32 15%	27 25%	144 23%	84 17%
Always	192 9%	177 11%b	15 4%	182 11%d	8 3%	84 9%	45 11%	7 12%	129 9%	59 10%	53 8%	14 10%	11 12%	-	49 14%pq	48 10%	28 7%	12 6%	29 28%st	55 9%	33 7%
Don't know	45 2%	27 2%	12 3%	30 2%	9 3%	15 2%	5 1%	-	28 2%	15 3%	11 2%	1 1%	2 2%	-	5 1%	6 1%	10 3%	7 3%	3 2%	7 1%	7 2%
NA - I don't buy this kind of product	15 1%	11 1%	4 1%	11 1%	2 1%	7 1%	3 1%	-	8 1%	2 *	2 *	2 1%	2 2%	-	1 *	1 *	4 1%	2 1%	-	4 1%	3 1%
NET: Always/often/sometimes/rarely	1673 81%	1412 88%b	246 58%	1470 87%d	172 54%	767 83%	325 78%	57 95%h	1113 80%	458 78%	523 82%	113 84%	77 86%	1 100%	295 86%q	410 84%q	331 81%q	133 64%	95 89%t	553 87%t	344 72%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 937

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Food

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)		NET: Does always to rarely (u)		Often (w)	Sometimes (x)	Rarely (y)	Never (z)
																				NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)				
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Never	334 16%	7 8%	52 10%	29 13%	246 20%abc	200 15%	133 18%	264 16%ij	50 14%	11 9%	16 10%	26 15%	18 15%	3 9%	2 21%	8 19%	4 3%	19 8%	74 20%pq	279 15%	40 54% _s	175 11%	146 36% _u	23 7%	39 7%	52 13% _{wx}	208 39% _{wxy}
Rarely	333 16%	11 12%	71 14%	31 14%	220 18%	216 16%	117 16%	278 17%	62 17%	18 14%	31 19%	23 13%	19 16%	4 12%	- -	6 14%	22 17%	28 11%	69 19% _q	313 16%	10 14%	239 15%	87 21% _u	46 15%	86 15%	75 19%	103 19%
Sometimes	693 34%	29 33%	152 30%	76 35%	437 35%	462 35%	231 32%	561 34% _m	117 32% _m	43 34% _m	59 36% _m	66 38% _m	32 28%	6 17%	3 30%	15 37% _m	44 34%	98 39% _r	108 29%	673 35% _t	7 10%	569 36% _v	100 24%	103 33% _z	228 41% _{wz}	165 42% _{wz}	140 26%
Often	455 22%	27 31% _d	148 29% _d	57 26% _d	223 18%	307 23%	148 20%	362 22%	88 25%	35 28%	33 20%	37 22%	25 22%	14 36% _o	4 36%	6 14%	33 25%	76 31% _r	82 22%	440 23% _t	6 9%	405 26% _v	38 9%	97 31% _{yz}	148 27% _{yz}	77 20% _z	54 10%
Always	192 9%	14 16% _d	71 14% _d	20 9%	87 7%	125 9%	67 9%	151 9%	32 9%	17 13%	19 12%	21 12%	18 15% _{gh}	10 27% _{ghijk}	2 13%	5 12%	25 19% _{qr}	25 10%	28 7%	184 10%	6 8%	160 10% _v	27 7%	42 13% _{xyz}	46 8% _{yz}	13 3%	23 4%
Don't know	45 2%	- -	7 1%	4 2%	34 3%	21 2%	25 3% _e	28 2%	7 2%	2 2%	5 3%	1 3%	3 3%	- -	- -	1 3%	3 2%	1 1%	5 1%	28 1%	3 4%	25 2%	4 1%	2 1%	7 1%	12 3% _w	7 1%
NA - I don't buy this kind of product	15 1%	- -	3 1%	1 1%	11 1%	8 1%	8 1%	9 1%	4 1%	- -	- -	- -	1 1%	- -	- -	1 2%	- -	- -	3 1%	6 *	1 2%	3 *	7 2% _u	1 *	- -	1 *	4 1%
NET: Always/often/sometimes/rarely	1673 81%	80 92% _d	441 88% _d	184 84% _d	968 77%	1110 83% _f	563 77%	1351 82%	299 83%	113 89% _{go}	143 87%	147 85%	94 82%	34 91%	9 79%	32 77%	124 95% _r	227 92% _r	286 78%	1611 84% _t	29 40%	1373 87% _v	253 62%	287 92% _{yz}	507 92% _{yz}	330 84% _z	320 59%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 938

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Clothing & footwear

Base: All respondents

	Gender			Age							Region													Region Summary			Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	Eng-land (j)	UK Excl Scot-land (k)	Scot-land (l)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Never	481 23%	289 29%b	192 18%	54 16%	181 25%cg	142 28%cfg	104 21%	96 17%	282 28%cd	86 26%	393 23%	436 23%	45 25%	26 27%v	17 29%	21 24%	53 23%	41 24%	46 26%v	38 26%	39 20%	55 20%	72 25%v	29 16%	115 24%	155 21%	123 24%	118 22%	121 20%	103 24%	139 28%AB
Rarely	480 23%	239 24%	240 23%	63 18%	159 22%	130 26%cg	128 26%cg	113 19%	240 24%	80 24%	406 23%	449 24%	32 18%	25 26%	18 31%k	22 26%	53 23%	50 29%k	35 20%	35 24%	42 22%	66 24%	64 23%	39 22%	125 26%	169 23%	112 22%	130 24%	127 21%	103 24%	120 24%
Sometimes	606 29%	268 27%	336 32%a	109 32%	204 28%	140 28%	153 32%	176 30%	277 28%	99 30%	511 29%	553 29%	53 30%	28 29%	14 25%	22 26%	75 33%	54 32%	49 28%	46 31%	63 33%	71 26%	69 25%	61 34%u	151 31%	201 28%	158 30%	150 27%	199 33%AD	132 30%	125 25%
Often	308 15%	128 13%	179 17%a	74 21%defh	107 15%	63 13%	63 13%	119 21%defh	126 12%	42 13%	260 15%	278 15%	30 17%	12 12%	6 10%	12 14%	31 13%	18 10%	29 16%	13 9%	30 16%	47 17%r	52 18%pr	29 16%	60 12%	128 17%w	72 14%	97 18%	87 15%	58 13%	65 13%
Always	118 6%	60 6%	58 5%	24 7%	52 7%eh	18 4%	22 5%	40 7%e	55 6%e	14 4%	102 6%	107 6%	10 6%	3 4%	2 4%	8 9%	14 6%	6 4%	11 6%	6 4%	14 7%	19 7%	14 5%	10 5%	28 6%	42 6%	31 6%	28 5%	38 6%	22 5%	29 6%
Don't know	57 3%	16 2%	40 4%a	19 6%defh	19 3%	9 2%	10 2%	26 5%defh	21 2%	8 2%	48 3%	51 3%	7 4%	2 2%	1 2%	1 1%	2 1%	2 1%	6 3%	7 5%	3 1%	11 4%	7 3%	9 5%os	6 1%	27 4%w	15 3%	17 3%	17 3%	13 3%	11 2%
NA - I don't buy this kind of product	17 1%	6 1%	10 1%	2 1%	11 1%eh	1 *	3 1%	10 2%ceh	5 *	1 *	16 1%	17 1%	- 1%	1 1%	- -	- -	1 *	- -	2 1%	3 2%	2 1%	4 1%	3 1%	1 1%	1 *	8 1%	7 1%	4 1%	7 1%	2 1%	4 1%
NET: Always/often/sometimes/rarely	1512 73%	694 69%	813 77%a	271 78%deh	523 71%	351 70%	367 76%eh	447 77%deh	698 69%	236 71%	1278 74%	1387 73%	124 71%	68 70%	40 70%	63 75%	173 75%	128 75%	124 70%	101 68%	149 78%	203 75%	200 71%	138 78%	364 75%	541 74%	373 72%	405 74%	452 76%D	315 73%	340 69%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 939

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Clothing & footwear

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not working but seeki ng (d)	State (e)	Private (f)	House person (g)	NET: Home-owne rs (h)	Owned outright (i)	Owned with mortga ge (j)	NET: Rente rs (k)	Rent-e d from coun- cil (l)	Rent-e d from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manche ster (s)	Brighto n (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393		
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370		
Never	481 23%	93 23%	180 22%	231 23%b	42 18%	41 23%	19 22%	25 20%	86 24%b	38 35%	309 abce	182 22%	127 22%	163 26%	77 31%ij	33 22%	53 23%	9 27%	19 25%	40 25%	15 35%	2 6%	234 26%	228 22%	103 29% x	358 23%	395 23%	86 23%		
Rarely	480 23%	94 23%	180 22%	210 21%	64 27%	37 21%	21 25%	35 28%	92 26%	21 19%	323 23%	189 23%	134 23%	152 24%	67 27%	36 24%	49 21%	6 17%	15 20%	41 25%	12 27%	10 32%	209 23%	244 23%	79 22%	374 24%	398 23%	83 22%		
Sometimes	606 29%	121 30%	241 30%	285 29%	77 32%	44 25%	26 31%	31 25%	112 32%	31 29%	440 31% k	256 31% l	184 31% l	156 25%	46 18%	41 27%	70 30% l	10 30%	23 30%	43 27%	11 24%	8 25%	256 28%	308 30%	95 27%	469 30%	487 29%	119 32%		
Often	308 15%	48 12%	140 17% E	151 15% g	38 16% g	37 21% fg	9 11%	21 17% g	44 13%	8 7%	212 15%	136 17%	75 13%	93 15%	31 13%	23 16%	38 16%	4 10%	12 16%	22 13%	4 8%	10 30%	133 15%	159 15%	50 14%	241 15%	251 15%	57 15%		
Always	118 6%	26 6%	53 7%	68 7% f	11 5%	9 5%	8 10% f	9 7% f	8 2%	4 3%	67 5%	31 4%	36 6%	48 8% h	25 10% i	11 7% i	12 5%	3 8%	3 3%	12 8%	1 2%	1 3%	44 5%	68 7%	28 8%	84 5%	99 6%	19 5%		
Don't know	57 3%	21 5% F	14 2%	30 3%	5 2%	9 5%	* 1%	2 2%	7 2%	4 4%	41 3%	18 2%	23 4% l	14 2%	1 1%	5 3% l	7 3%	3 9% il	5 7% s	1 1%	1 2%	1 4%	20 2%	26 2%	3 1%	42 3%	50 3%	7 2%		
NA - I don't buy this kind of product	17 1%	5 1%	5 1%	10 1%	1 *	1 1%	1 1%	1 1%	1 *	2 1%	11 1%	4 1%	7 1%	6 1%	- 1%	1 1%	6 2% il	- -	- -	1 1%	- -	- -	7 1%	7 1%	1 *	13 1%	16 1%	1 *		
NET: Always/often/ sometimes/rarely	1512 73%	290 71%	614 75%	714 72% g	190 80% acfg	127 71% g	64 76% g	96 77% g	257 73% g	64 59%	1042 74%	612 75%	430 73%	448 71%	169 68%	111 74%	168 72%	22 65%	53 68%	118 74%	27 62%	29 90%	641 71%	779 75%	251 70%	1168 74%	1234 73%	277 75%		

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 940

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Clothing & footwear

Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Never	481 23%	273 22% _l	252 23% _{el}	220 24% _l	33 18% _l	20 16%	11 16%	9 16%	208 25% _{el}	19 22% _l	35 35% _{bcdefghilmn}	6 8%	25 20% _l	86 24% _l	38 35% _{bcdefghilmn}
Rarely	480 23%	274 22%	252 23%	199 22%	53 29% _{bcdf}	23 18%	12 17%	11 20%	206 24%	21 25%	20 20%	17 22%	35 28%	92 26%	21 19%
Sometimes	606 29%	362 30%	328 30%	271 30%	57 31%	34 28%	14 20%	20 37% _{fg}	244 29%	26 31%	25 25%	19 24%	31 25%	112 32%	31 29%
Often	308 15%	188 15% _{co}	156 14%	129 14%	28 15% _o	32 26% _{bcdehijkno}	22 32% _{bcdeijkno}	10 18% _o	120 14% _o	9 11%	9 9%	27 35% _{bcdehijkmo}	21 17% _o	44 13%	8 7%
Always	118 6%	79 6% _n	67 6% _n	59 6% _n	8 4%	12 10% _{in}	9 13% _{eeino}	3 6%	38 5% _n	8 10% _{in}	6 6%	3 4%	9 7% _n	8 2%	4 3%
Don't know	57 3%	35 3%	33 3%	29 3%	4 2%	2 2%	1 2%	1 2%	22 3%	* 1%	4 4%	5 6% _n	2 2%	7 2%	4 4%
NA - I don't buy this kind of product	17 1%	10 1%	10 1%	10 1%	1 *	- -	- -	- -	7 1%	1 1%	1 1%	1 1%	1 1%	1 *	2 1%
NET: Always/often/ sometimes/rarely	1512 73%	904 74% _{dko}	803 73% _{ko}	657 72% _{ko}	146 79% _{bcdiko}	101 82% _{bdiko}	57 82% _{ko}	44 82% _{ko}	607 72% _{ko}	64 76% _{ko}	60 60%	67 85% _{bcdikno}	96 77% _{ko}	257 73% _{ko}	64 59%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 941

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Clothing & footwear

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Never	481 23%	269 17%	204 48%a	299 18%	162 51%c	203 22%	118 28%e	8 13%	327 24%	148 25%	146 23%	27 20%	16 18%	-	66 19%	97 20%	82 20%	90 43%nop	14 14%	121 19%	155 32%rs
Rarely	480 23%	374 23%	100 23%	386 23%	82 26%	205 22%	97 23%	14 24%	328 24%	144 25%	148 23%	27 20%	22 25%	1 100%	75 22%	106 22%	111 27%	50 24%	22 20%	157 25%	110 23%
Sometimes	606 29%	531 33%b	69 16%	552 33%d	43 14%	282 30%	107 26%	19 33%	423 31%	168 29%	211 33%	40 29%	26 29%	-	105 30%q	169 35%q	131 32%q	40 19%	23 22%	216 34%rt	132 28%
Often	308 15%	286 18%b	21 5%	289 17%d	16 5%	153 17%	54 13%	10 16%	192 14%	73 12%	88 14%	26 20%i	15 16%	-	55 16%q	79 16%q	51 12%	17 8%	25 23%t	100 16%t	48 10%
Always	118 6%	102 6%b	15 3%	111 7%d	5 1%	58 6%	33 8%	8 13%h	77 6%	37 6%	30 5%	10 8%	8 9%	-	36 11%opq	24 5%	20 5%	5 2%	19 18%st	34 5%	16 3%
Don't know	57 3%	36 2%	15 3%	39 2%	10 3%	21 2%	7 2%	1 1%	30 2%	16 3%	12 2%	2 2%	1 1%	-	6 2%	9 2%	12 3%	5 2%	3 2%	7 1%	13 3%
NA - I don't buy this kind of product	17 1%	13 1%	3 1%	14 1%	1 *	5 1%	2 1%	-	9 1%	1 *	4 1%	2 1%	2 2%i	-	1 *	4 1%	3 1%	1 1%	-	2 *	4 1%
NET: Always/often/sometimes/rarely	1512 73%	1294 80%b	204 48%	1338 79%d	146 46%	698 75%f	291 70%	51 85%	1021 74%	421 72%	477 75%	104 77%	71 79%	1 100%	271 79%q	377 77%q	313 77%q	112 54%	89 84%t	508 80%t	306 64%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 942

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Clothing & footwear

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Never	481 23%	13 15%	74 15%	37 17%	358 28%abc	302 23%	179 25%	395 24%h	66 18%	22 18%	33 20%	33 19%	23 20%	7 18%	2 21%	13 32%hi	11 8%	31 13%	127 34%pq	415 22%	48 65%rs	259 16%	207 51%u	33 11%	70 13%	83 21%wx	265 49%wxy	
Rarely	480 23%	18 21%	103 21%	49 23%	309 25%	314 23%	167 23%	394 24%	82 23%	26 21%	43 26%	36 21%	27 23%	8 20%	2 19%	8 20%	25 19%	56 23%	86 23%	462 24%t	9 12%	386 25%	84 20%	62 20%	152 28%w	107 27%w	123 23%	
Sometimes	606 29%	25 29%	155 31%	72 33%	354 28%	417 31%f	189 26%	498 30%lm	101 28%lm	41 32%lm	49 30%lm	61 35%lm	31 27%	4 11%	3 25%	11 27%	41 32%	101 41%r	89 24%	587 31%t	7 9%	517 33%v	70 17%	103 33%z	208 38%z	138 35%z	95 18%	
Often	308 15%	14 16%	105 21%d	45 21%d	144 11%	204 15%	104 14%	227 14%	68 19%g	19 15%	21 13%	28 16%	18 15%	11 30%gij	4 34%	6 15%	34 26%r	41 17%	41 11%	296 15%t	3 4%	275 17%v	22 5%	77 25%xyz	88 16%z	44 11%z	30 6%	
Always	118 6%	12 14%cd	48 10%cd	13 6%	44 4%	64 5%	53 7%e	89 5%	27 7%	13 10%g	12 7%	15 9%	13 12%g	6 16%go	-	1 1%	15 11%r	14 6%	14 4%	113 6%	4 5%	103 7%v	13 3%	25 8%yz	27 5%	10 3%	15 3%	
Don't know	57 3%	4 5%cd	13 3%	1 *	39 3%cd	29 2%	29 4%e	40 2%	11 3%	6 5%kl	7 4%k	1 1%	1 1%	2 4%	-	2 5%k	4 3%	3 1%	6 2%	40 2%	3 4%	32 2%	7 2%	10 3%x	6 1%	12 3%x	9 2%	
NA - I don't buy this kind of product	17 1%	-	5 1%	1 *	11 1%	10 1%	7 1%	10 1%	6 2%g	-	-	-	2 2%	-	-	-	-	1 *	5 1%	10 1%	1 2%	5 *	6 2%u	2 1%	1 *	1 *	2 *	
NET: Always/often/sometimes/rarely	1512 73%	70 81%cd	411 82%cd	180 82%cd	851 68%	999 75%	513 70%	1207 73%	277 77%o	98 77%	124 76%	139 80%go	89 78%	29 78%	9 79%	26 63%	116 89%r	212 86%r	231 63%	1459 76%t	22 30%	1281 81%v	189 46%	267 85%yz	475 86%yz	299 76%z	262 49%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 943

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Household goods (e.g. cleaning products)

Base: All respondents

	Gender			Age							Region																Region Summary			Social Grade			
	Total	Male	Female	18-29	30-49	50-64	65+	18-34	35-64	55+ Not Retired	England	UK Excl Scotland	Scotland	Wales	North-ern Ireland	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	East-ern	London	South East	South West	North Eng-land	South Eng-land (Incl Lon.)	Mid-lands	AB	C1	C2	DE		
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)				
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494		
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493		
Never	382 18%	229 23%b	152 14%	51 15%	147 20%fg	114 23%cfg	70 14%	90 16%	222 22%cfg	66 20%	313 18%	347 18%	35 20%	20 21%	13 23%v	15 18%	44 19%	36 21%v	38 21%v	33 22%v	33 17%	48 18%	45 16%	21 12%	96 20%	114 16%	103 20%	92 17%	89 15%	87 20%B	114 23%AB		
Rarely	387 19%	199 20%	187 18%	60 17%	136 19%	101 20%	90 19%	89 15%	208 21%g	67 20%	317 18%	355 19%	32 18%	24 25%	14 24%	20 23%	38 17%	34 20%	35 20%	27 18%	31 16%	50 18%	53 19%	31 17%	91 19%	133 18%	93 18%	110 20%	106 18%	77 18%	95 19%		
Sometimes	635 31%	290 29%	343 32%	111 32%	217 30%	149 29%	158 33%	191 33%	286 28%	98 30%	543 31%	588 31%	47 27%	29 30%	16 27%	26 31%	74 32%	50 29%	53 30%	41 27%	70 37%k	84 31%	79 28%	66 37%k	150 31%	229 31%	164 32%	155 29%	202 34%	138 32%	139 28%		
Often	393 19%	178 18%	212 20%	67 19%	133 18%	87 17%	105 22%	105 18%	182 18%	64 19%	329 19%	352 19%	40 23%n	14 15%	9 16%	9 11%	47 20%	35 20%	33 18%	24 16%	32 17%	47 17%	70 25%Inst	33 19%	91 19%	150 20%	89 17%	107 20%	114 19%	84 19%	88 18%		
Always	201 10%	79 8%	121 11%a	29 9%	79 11%	49 10%	44 9%	65 11%c	93 9%	31 9%	173 10%	185 10%	16 9%	7 7%	5 8%	14 17%pu	23 10%	12 7%	16 9%	15 10%	19 10%	33 12%	23 8%	18 10%	49 10%	74 10%	50 10%	61 11%	60 10%	35 8%	45 9%		
Don't know	40 2%	9 1%	29 3%a	19 6%defh	13 2%	3 1%	5 1%	24 4%defh	11 1%	1 *	33 2%	36 2%	4 2%	2 2%	1 2%	1 1%	2 1%	1 1%	4 2%	5 3%	1 *	8 3%	5 2%	7 4% s	4 1%	20 3%w	9 2%	13 2%	12 2%	9 2%	5 1%		
NA - I don't buy this kind of product	31 1%	20 2%	11 1%	8 2%eh	10 1%h	2 *	11 2%eh	14 2%eh	5 *	3 1%	28 2%	28 2%	2 1%	1 1%	-	-	1 1%	3 2%	-	4 3%q	6 3%q	4 2%	8 3%q	1 1%	4 1%	13 2%	10 2%	6 1%	14 2%	3 1%	8 2%		
NET: Always/often/sometimes/rarely	1615 78%	747 74%	863 82%a	268 78%	565 77%	385 76%	397 82%deh	450 78%	768 76%	260 79%	1362 78%	1480 78%	135 77%	74 77%	43 75%	69 81%	182 79%	131 76%	137 77%	107 72%	153 80%	213 78%	224 80%	149 84%r	382 79%	585 80%	396 76%	433 80%	482 81%D	334 77%	366 74%		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 944

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Household goods (e.g. cleaning products)

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not worki ng but seeki ng (d)	State (e)	Private (f)	House person (g)	NET: Home-owne rs (h)	Owned outright (i)	Owned with mortga ge (j)	NET: Rente rs (k)	Rent-e d from coun- cil (l)	Rent-e d from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manche ster (s)	Brighton (t)	Yes (u)	No (v)	Yes (w)		No (x)	Urban (A)	Rural (B)			
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393			
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370			
Never	382 18%	79 19%	147 18%	195 20%b	31 13%	27 15%	15 18%	20 16%	58 17%	35 32%ef	239 17%	135 17%	104 18%	135 21%h	63 25%i	26 18%	46 20%	7 22%	13 17%	35 22%	10 24%	3 10%	178 20%	188 18%	86 24%x	280 18%	309 18%	72 20%			
Rarely	387 19%	66 16%	156 19%	171 17%	52 22%	42 23%	18 21%	18 14%	72 20%	15 14%	254 18%	156 19%	97 17%	129 20%	53 21%	33 22%	43 18%	4 13%	18 23%	29 18%	9 21%	10 31%	163 18%	194 19%	63 18%	294 19%	325 19%	62 17%			
Sometimes	635 31%	129 32%	247 30%	298 30%	78 33%	60 34%	20 24%	36 29%	112 32%	31 28%	460 33%k	259 32%l	201 34%l	164 26%	49 20%	44 30%l	70 30%l	11 33%	23 29%	47 29%	14 33%	12 37%	275 31%	320 31%	93 26%	503 32%w	522 31%	112 30%			
Often	393 19%	78 19%	155 19%	189 19%	44 19%	28 16%	19 22%	28 22%	71 20%	14 13%	274 20%	170 21%	104 18%	114 18%	53 21%	23 15%	38 16%	5 14%	13 17%	31 19%	5 11%	5 15%	169 19%	205 20%	67 19%	307 19%	320 19%	72 20%			
Always	201 10%	34 8%	87 11%	96 10%	26 11%	13 8%	10 12%	17 14%	28 8%	11 10%	133 9%	77 9%	56 10%	65 10%	23 9%	16 11%	26 11%	3 8%	6 8%	15 9%	4 10%	2 5%	91 10%	95 9%	45 13%	141 9%	158 9%	43 12%			
Don't know	40 2%	15 4%	15 2%	24 2%f	5 2%	5 3%	- -	3 2%	2 1%	* *	23 2%	7 1%	15 3%i	14 2%	1 1%	6 4%i	7 3%i	3 8%ijl	3 4%	2 1%	- -	1 2%	11 1%	19 2%	3 1%	28 2%	36 2%	4 1%			
NA - I don't buy this kind of product	31 1%	7 2%	8 1%	13 1%	2 1%	2 1%	2 3%	2 2%	8 2%	2 1%	20 1%	11 1%	9 2%	10 2%	5 2%	1 1%	4 2%	1 2%	1 2%	1 1%	- -	- -	14 2%	17 2%	2 1%	28 2%	26 2%	5 1%			
NET: Always/often/ sometimes/rarely	1615 78%	308 75%	645 79%	753 76%g	200 84%ag	143 81%g	67 79%	99 80%g	283 81%g	71 66%	1121 80%k	663 81%lno	457 78%	471 75%	178 72%	116 78%	177 76%	23 68%	60 78%	122 76%	33 76%	29 88%	698 77%	815 78%	268 75%	1245 79%	1325 78%	290 78%			

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 945

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Household goods (e.g. cleaning products)

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Never	382 18%	226 18%el	209 19%el	187 20%bel	22 12%	17 14%	9 12%	8 15%	156 18%el	15 18%	21 21%el	6 8%	20 16%	58 17%	35 32%bcdefghijlmn
Rarely	387 19%	222 18%	206 19%	161 18%	45 25%bcdfhmo	16 13%	10 14%	6 12%	164 19%	18 21%	21 21%	20 26%fh	18 14%	72 20%	15 14%
Sometimes	635 31%	376 31%	342 31%	285 31%	57 31%	33 27%	12 18%	21 39%fg	259 31%	20 24%	34 35%g	26 33%	36 29%	112 32%	31 28%
Often	393 19%	233 19%	203 18%	169 18%	34 18%	30 24%o	19 28%o	11 19%	160 19%	19 22%	15 15%	13 17%	28 22%	71 20%	14 13%
Always	201 10%	122 10%c	101 9%	82 9%	19 10%	21 17%bcdikn	14 20%bodikn	7 13%k	79 9%	10 12%	4 4%	9 12%	17 14%k	28 8%	11 10%
Don't know	40 2%	29 2%n	26 2%n	22 2%n	4 2%n	3 3%	2 3%	1 2%	10 1%	- -	2 2%	3 4%n	3 2%	2 1%	* *
NA - I don't buy this kind of product	31 1%	15 1%	12 1%	10 1%	2 1%	3 3%	3 4%c	- -	16 2%	2 3%	1 1%	1 1%	2 2%	8 2%	2 1%
NET: Always/often/ sometimes/rarely	1615 78%	952 78%do	852 78%o	697 76%o	155 84%bcdio	100 81%o	55 80%	45 83%o	663 78%o	67 79%	75 75%	68 87%do	99 80%o	283 81%o	71 66%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 946

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Household goods (e.g. cleaning products)

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Never	382 18%	198 12%	176 41%a	216 13%	147 46%c	163 18%	94 22%	4 7%	266 19%g	130 22%k	112 18%	19 14%	11 12%	-	47 14%	76 16%	76 18%	71 34%nop	13 12%	97 15%	125 26%rs
Rarely	387 19%	278 17%	103 24%a	303 18%	70 22%	166 18%	83 20%	7 12%	263 19%	110 19%	127 20%	21 16%	12 13%	1 100%	65 19%	77 16%	90 22%o	38 18%	17 16%	114 18%	100 21%
Sometimes	635 31%	544 34%b	84 20%	561 33%d	61 19%	301 32%f	107 26%	20 34%	423 31%	172 29%	195 30%	39 29%	40 45%ijk	-	111 32%	166 34%q	118 29%	50 24%	26 25%	217 34%t	129 27%
Often	393 19%	360 22%b	31 7%	369 22%d	20 6%	179 19%	76 18%	18 30%	271 20%	114 19%	128 20%	33 25%	15 16%	-	72 21%q	112 23%q	77 19%	28 13%	22 21%	139 22%	81 17%
Always	201 10%	185 11%b	16 4%	193 11%d	7 2%	90 10%	51 12%	9 15%	122 9%	46 8%	59 9%	16 12%	9 10%	-	39 11%q	46 9%	34 8%	11 6%	25 24%st	57 9%	29 6%
Don't know	40 2%	24 2%	9 2%	23 1%	9 3%	12 1%	4 1%	1 2%	21 2%	11 2%	7 1%	4 3%	-	-	2 1%	6 1%	10 3%	4 2%	1 1%	7 1%	6 1%
NA - I don't buy this kind of product	31 1%	22 1%	7 2%	24 1%	4 1%	16 2%	3 1%	-	20 1%	3 *	12 2%i	3 2%	3 3%i	-	8 2%	4 1%	3 1%	5 3%	1 1%	8 1%	7 2%
NET: Always/often/ sometimes/rarely	1615 78%	1367 85%b	234 55%	1427 84%d	159 50%	736 79%	317 76%	54 91%h	1080 78%	442 75%	508 79%	110 82%	75 84%	1 100%	287 84%q	401 82%q	320 78%q	128 61%	91 86%t	527 83%t	340 71%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 947

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Household goods (e.g. cleaning products)

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff	With green provider but not a green tariff	With green tariff but not a green provider	None of the above	NET: Current home insulation	NET: None of these/ no current home insulation	Gas boiler	Electric heaters	Wood burning stove	Gas fire	Electric fire	Heating oil	Heat pump	Other low carbon heating system	Other	Yes	Maybe	No	NET: Does always to rarely	Never	NET: Does always to rarely	Never	Often	Sometimes	Rarely	Never
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Never	382 18%	11 12%	59 12%	29 13%	284 23%abc	231 17%	151 21%	299 18%	56 16%	18 14%	23 14%	24 14%	23 20%	7 19%	1 10%	9 21%	9 7%	21 8%	90 24%pq	324 17%	45 62%rs	199 13%	170 42%u	25 8%	45 8%	58 15%wx	233 43%wxy
Rarely	387 19%	13 15%	81 16%	37 17%	256 20%	246 18%	140 19%	319 19%	68 19%	25 20%	36 22%	32 18%	22 19%	4 11%	1 12%	7 18%	20 15%	35 14%	78 21%q	369 19%t	6 8%	304 19%	74 18%	54 17%	102 18%	85 21%	102 19%
Sometimes	635 31%	23 26%	147 29%	65 30%	400 32%	440 33%f	195 27%	521 32%lm	108 30%lm	37 30%	47 29%	57 33%lm	29 25%	5 14%	6 52%	12 29%	41 31%	96 39%r	86 23%	617 32%t	11 15%	523 33%v	91 22%	108 35%z	209 38%z	147 37%z	122 23%
Often	393 19%	24 28%cd	133 26%cd	51 23%cd	185 15%	262 20%	130 18%	315 19%	71 20%	26 21%	35 22%	43 25%	20 17%	10 25%	1 12%	8 19%	33 25%	65 26%	74 20%	379 20%t	5 7%	342 22%v	40 10%	77 25%yz	144 26%yz	64 16%z	49 9%
Always	201 10%	16 18%cd	69 14%cd	34 16%cd	82 7%	128 10%	73 10%	151 9%	42 12%	18 15%	20 12%	14 8%	19 17%gk	11 30%ghijkl	2 15%	3 7%	24 18%r	28 11%	33 9%	191 10%	5 6%	172 11%v	24 6%	44 14%xyz	43 8%z	26 7%z	16 3%
Don't know	40 2%	-	6 1%	2 1%	32 3%	14 1%	25 3%e	27 2%	8 2%	1 1%	2 1%	3 2%	1 2%	-	-	-	1 1%	1 1%	1 *	26 1%	-	19 1%	4 1%	2 1%	6 1%	11 3%z	3 1%
NA - I don't buy this kind of product	31 1%	-	9 2%	1 *	21 2%	18 1%	13 2%	20 1%	7 2%	-	1 1%	2 1%	2 2%	-	-	3 6%gijk	2 2%	2 1%	7 2%	18 1%	1 2%	18 1%	6 2%	2 1%	4 1%	4 1%	12 2%
NET: Always/often/ sometimes/rarely	1615 78%	76 88%cd	429 85%cd	187 86%cd	923 73%	1076 80%f	539 74%	1306 79%	290 80%	107 84%	138 84%	145 84%	89 78%	30 81%	10 90%	30 73%	117 90%r	223 90%r	271 74%	1557 81%t	26 36%	1340 85%v	229 56%	283 90%yz	498 90%yz	322 81%z	290 54%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 948

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Toiletries and beauty products

Base: All respondents

	Gender			Age							Region													Region Summary			Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	Eng-land (j)	UK Excl Scot-land (k)	Scot-land (l)	Wales (m)	North-ern Ire-land (n)	North East (o)	North West (p)	York-shire & Humb-erside (q)	West Mid-lands (r)	East Mid-lands (s)	East-ern (t)	London (u)	South East (v)	South West (w)	North Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Never	403 20%	257 26%b	146 14%	54 16%	147 20%g	117 23%cf	85 18%	90 16%	228 23%cf	67 20%	327 19%	366 19%	37 21%	22 23%	17 29%tuv	16 19%	53 23%uv	39 23%v	39 22%	33 22%	33 17%	46 17%	43 15%	24 14%	108 22%x	113 15%	105 20%x	90 17%	111 19%	82 19%	119 24%AB
Rarely	414 20%	215 21%	198 19%	63 18%	138 19%	105 21%	109 23%	102 18%	203 20%	70 21%	348 20%	382 20%	32 18%	23 24%	12 20%	19 22%	40 18%	34 20%	33 19%	32 21%	35 18%	50 18%	62 22%	43 24%	93 19%	154 21%	100 19%	120 22%	103 17%	90 21%	102 21%
Sometimes	595 29%	260 26%	332 31%a	107 31%	215 29%	139 28%	133 28%	180 31%	281 28%	91 28%	505 29%	548 29%	46 26%	27 28%	17 29%	31 30%	69 30%	54 32%	49 28%	36 24%	57 30%	77 28%	82 29%	54 30%	150 31%	213 29%	142 27%	152 28%	186 31%	128 30%	128 26%
Often	355 17%	146 15%	207 20%a	66 19%	128 17%	84 17%	77 16%	113 19%	166 17%	66 20%	301 17%	321 17%	34 19%	13 13%	7 12%	13 15%	39 17%	25 14%	30 17%	26 18%	32 17%	53 19%	54 19%	28 16%	77 16%	136 19%	88 17%	101 18%	109 18%	63 15%	82 17%
Always	193 9%	72 7%	121 11%a	37 11%	75 10%	47 9%	34 7%	61 11%	98 10%	27 8%	166 10%	179 9%	14 8%	7 8%	5 8%	9 11%	21 9%	10 6%	22 13%p	11 7%	21 11%	29 11%	25 9%	18 10%	40 8%	72 10%	54 10%	51 9%	57 10%	42 10%	44 9%
Don't know	51 2%	16 2%	33 3%a	17 5%efh	21 3%eh	4 1%	8 2%	27 5%efh	16 2%e	2 1%	41 2%	44 2%	7 4%	2 2%	1 2%	- 1%	2 1%	2 1%	3 2%	5 4%	2 1%	10 4%	9 3%	7 4%	5 1%	26 4%w	10 2%	12 2%	15 3%	13 3%	10 2%
NA - I don't buy this kind of product	57 3%	38 4%b	17 2%	3 1%	10 1%	7 1%	37 8%cd	7 1%	13 1%	7 2%	49 3%	51 3%	5 3%	2 2%	- 2%	* 1%	4 2%	7 4%q	1 1%	6 4%	13 7%mn	7 3%	6 4%	4 2%	12 2%	17 2%	20 4%	18 3%	15 3%	14 3%	9 2%
NET: Always/often/ sometimes/rarely	1557 75%	694 69%	858 81%a	272 79%	556 76%	376 75%	353 73%	455 79%	749 74%	254 77%	1320 76%	1431 76%	126 72%	70 72%	40 69%	68 80%	170 74%	123 72%	135 76%	104 70%	145 75%	210 77%	223 79%	143 80%	361 74%	575 79%	384 74%	423 78%D	455 76%	323 75%	355 72%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 949

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Toiletries and beauty products

Base: All respondents

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not working but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home-own- ers (h)	Owned out- right (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Never	403 20%	76 19%	157 19%	202 21%b	31 13%	32 18%	13 15%	22 17%	71 20%b	33 31%abcd ef	249 18%	152 19%	98 17%	146 23%h	75 30%ijmn	26 17%	45 19%	8 24%	17 22%	38 24%	10 23%	3 8%	199 22%v	188 18%	84 23%	302 19%	332 20%	71 19%
Rarely	414 20%	76 19%	157 19%	183 19%	50 21%	34 19%	17 21%	31 25%	74 21%	25 23%	280 20%	170 21%	111 19%	131 21%	54 22%	30 20%	47 20%	3 10%	19 25%	33 20%	5 11%	7 22%	177 20%	213 20%	71 20%	319 20%	351 21%	63 17%
Sometimes	595 29%	135 33%	231 28%	289 29%g	77 32%eg	55 31%g	22 26%	25 20%	106 30%eg	21 19%	434 31%k	234 29%l	200 34%il	152 24%	41 17%	41 27%l	70 30%l	9 26%	21 27%	46 29%	13 31%	10 32%	238 26%	315 30%	87 24%	466 29%	487 29%	108 29%
Often	355 17%	63 15%	159 20%	176 18%f	46 19%f	33 19%	17 20%	23 19%	45 13%	15 13%	239 17%	141 17%	98 17%	110 17%	45 18%	26 18%	39 17%	5 16%	9 12%	24 15%	10 24%	7 21%	153 17%	181 17%	62 17%	272 17%	288 17%	67 18%
Always	193 9%	38 9%	79 10%	91 9%	26 11%f	17 10%	13 15%f	13 10%	22 6%	11 10%	129 9%	79 10%	50 9%	60 10%	20 8%	18 12%	22 9%	4 11%	4 5%	17 11%	3 7%	4 11%	80 9%	97 9%	41 11%	137 9%	149 9%	44 12%
Don't know	51 2%	16 4%	20 2%	30 3%	5 2%	6 3%	1 1%	2 2%	5 1%	1 1%	29 2%	11 1%	18 3%i	19 3%	7 3%	5 3%i	7 3%i	3 8%i	5 6% s	1 1%	- -	1 4%	16 2%	28 3%	5 1%	39 2%	47 3%B	3 1%
NA - I don't buy this kind of product	57 3%	6 1%	11 1%	14 1%	3 1%	1 *	2 3%	8 6%abc	27 8%abgc	2 2%	41 3%	30 4%	12 2%	14 2%	5 2%	4 3%	5 2%	1 4%	2 2%	2 1%	2 4%	1 2%	38 4%v	18 2%	9 3%	47 3%	43 3%	14 4%
NET: Always/often/ sometimes/rarely	1557 75%	312 76%	625 77%	739 75%	198 83%afg	140 79%g	69 81%g	92 75%	248 71%	71 66%	1083 77%k	624 76%lo	459 78%lo	452 72%	160 65%	115 77%l	177 76%l	22 64%	54 70%	119 74%	32 73%	28 86%	648 72%	806 78%u	261 73%	1194 75%	1274 75%	282 76%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 950

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Toiletries and beauty products

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Never	403 20%	233 19%el	216 20%el	193 21%bcel	22 12%	17 14%	9 12%	9 16%	170 20%el	13 15%	25 25%el	7 9%	22 17%	71 20%el	33 31%bcdefghijlmn
Rarely	414 20%	232 19%	215 20%	173 19%	42 23%	18 14%	9 14%	8 15%	182 22%	17 21%	20 20%	15 19%	31 25%f	74 21%	25 23%
Sometimes	595 29%	366 30%mo	334 30%mo	273 30%mo	61 33%mo	32 26%	16 23%	16 30%	229 27%	22 26%	31 31%	23 30%	25 20%	106 30%mo	21 19%
Often	355 17%	222 18%n	198 18%n	161 18%n	37 20%n	24 19%	15 22%	9 17%	133 16%n	17 20%	13 13%	20 26%ikno	23 19%	45 13%	15 13%
Always	193 9%	117 10%c	96 9%	78 8%	18 10%	22 17%bcdin	14 19%bodin	8 15%n	76 9%n	13 15%n	8 8%	9 12%	13 10%	22 6%	11 10%
Don't know	51 2%	36 3%c	28 3%	25 3%	3 2%	8 7%bcdein	5 8%bcdejln	3 5%	15 2%	1 1%	3 3%	3 4%	2 2%	5 1%	1 1%
NA - I don't buy this kind of product	57 3%	17 1%	14 1%	12 1%	2 1%	3 3%	2 2%	1 3%	40 5%bcdek	2 3%	-	1 1%	8 6%bcdek	27 8%bcdeiklo	2 2%
NET: Always/often/ sometimes/rarely	1557 75%	937 77%dno	842 77%dno	685 75%	157 85%bcdikmno	95 77%	54 77%	41 76%	620 73%	69 81%o	72 72%	68 87%bdikno	92 75%	248 71%	71 66%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 951

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Toiletries and beauty products

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Never	403 20%	219 14%	176 41%a	239 14%	145 45%c	170 18%	95 23%	7 11%	277 20%	129 22%	126 20%	19 14%	12 13%	-	50 15%	84 17%	76 19%	73 35%nop	5 5%	99 16%r	137 29%rs
Rarely	414 20%	308 19%	100 24%	331 20%	72 22%	171 18%	87 21%	6 10%	301 22%	138 24%	129 20%	25 19%	14 16%	1 100%	70 20%	87 18%	105 26%o	44 21%	25 24%	143 22%	104 22%
Sometimes	595 29%	508 32%b	80 19%	519 31%d	65 20%	293 32%f	104 25%	20 34%	392 28%	161 27%	191 30%	35 26%	27 31%	-	95 28%q	165 34%q	113 28%q	40 19%	23 22%	199 31%	123 26%
Often	355 17%	329 20%b	25 6%	340 20%d	12 4%	164 18%	66 16%	15 24%	225 16%	89 15%	108 17%	29 21%	13 15%	-	63 18%q	89 18%q	64 16%	23 11%	28 27%t	113 18%t	56 12%
Always	193 9%	176 11%b	17 4%	184 11%d	6 2%	90 10%	50 12%	9 14%	120 9%	42 7%	55 9%	16 12%	16 18%ij	-	46 14%opq	37 8%	32 8%	13 6%	20 19%st	58 9%	31 6%
Don't know	51 2%	32 2%	10 2%	33 2%	8 3%	16 2%	6 1%	1 1%	30 2%	17 3%	11 2%	4 3%	-	-	10 3%	8 2%	9 2%	4 2%	3 3%	9 1%	9 2%
NA - I don't buy this kind of product	57 3%	40 2%	17 4%	45 3%	11 3%	23 3%	10 2%	3 5%	42 3%	10 2%	21 3%	7 5%i	7 7%i	-	9 3%	17 3%	9 2%	10 5%	1 1%	18 3%	19 4%
NET: Always/often/sometimes/rarely	1557 75%	1321 82%b	223 52%	1374 81%d	155 49%	718 77%	307 73%	49 83%	1038 75%	430 73%	482 75%	105 78%	71 80%	1 100%	275 80%q	378 78%q	315 77%q	121 58%	96 91%st	513 80%t	313 65%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 952

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Toiletries and beauty products

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)		NET: Does always to rarely (u)		Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
																				Never (t)	Never (v)							
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Never	403 20%	12 14%	65 13%	40 18%	286 23%b	244 18%	159 22%	317 19%	62 17%	20 16%	22 13%	33 19%	22 19%	6 17%	1 10%	11 26%	9 7%	25 10%	95 26%pq	346 18%	43 59% _s	210 13%	178 43% _u	30 10%	60 11%	68 17% _{wx}	230 43% _{wxy}	
Rarely	414 20%	14 16%	90 18%	44 20%	267 21%	269 20%	145 20%	346 21% _k	70 20%	25 20%	38 23% _k	25 14%	17 14%	9 23%	1 5%	5 13%	19 15%	41 16%	85 23%	397 21% _t	7 10%	323 21%	82 20%	42 13%	117 21% _w	94 24% _w	120 22% _w	
Sometimes	595 29%	21 24%	141 28%	64 29%	368 29%	408 30% _f	187 26%	486 29%	102 28%	33 26%	45 27%	58 33%	28 24%	6 17%	5 45%	12 28%	40 31%	88 36% _r	89 24%	577 30% _t	10 14%	499 32% _v	79 19%	104 33% _z	202 37% _z	132 33% _z	108 20%	
Often	355 17%	22 25% _d	110 22% _d	42 19%	181 14%	234 17%	121 17%	281 17%	67 19%	22 17%	28 17%	30 17%	21 18%	5 13%	4 33%	7 18%	35 27% _r	65 26% _r	43 12%	342 18% _t	3 4%	313 20% _v	29 7%	75 24% _{yz}	111 20% _z	63 16% _z	39 7%	
Always	193 9%	15 17% _d	67 13% _d	24 11% _d	87 7%	124 9%	69 9%	149 9%	36 10%	18 14%	19 11%	21 12%	20 17% _{gh}	11 28% _{ghjko}	1 7%	4 10%	22 17% _{qr}	20 8%	30 8%	184 10%	6 9%	163 10%	28 7%	51 16% _{xyz}	40 7% _z	22 6%	17 3%	
Don't know	51 2%	-	11 2%	2 1%	38 3%	20 1%	31 4% _e	30 2%	14 4% _g	2 2%	8 5% _{gk}	2 1%	3 3%	-	-	-	3 2%	3 1%	4 1%	33 2%	2 3%	27 2%	4 1%	6 2%	8 1%	9 2%	7 1%	
NA - I don't buy this kind of product	57 3%	3 4%	18 4%	2 1%	33 3%	40 3%	16 2%	43 3%	9 3%	6 5%	4 3%	6 3%	4 4%	1 3%	-	3 6%	3 2%	6 2%	21 6%	46 2%	1 2%	41 3%	10 2%	4 1%	14 3%	7 2%	19 3%	
NET: Always/often/sometimes/rarely	1557 75%	71 82%	409 81% _d	175 80% _d	902 72%	1035 77% _f	522 72%	1262 76%	275 76%	98 78%	130 79%	133 77%	85 74%	30 80%	10 90%	28 68%	116 89% _r	214 86% _r	247 67%	1500 78% _t	27 37%	1298 82% _v	218 53%	272 87% _{yz}	470 85% _{yz}	310 79% _z	283 53%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 953

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Electronics (TVs, mobile phones, fridges, washing machines)

Base: All respondents

	Gender			Age							Region										Region Summary			Social Grade							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Never	399 19%	238 24%b	160 15%	55 16%	151 21%f	117 23%cf	76 16%	104 18%	219 22%cf	68 21%	328 19%	364 19%	35 20%	20 21%	15 27%v	21 24%v	54 24%v	33 19%	44 25%stv	29 20%	30 15%	44 16%	50 18%	23 13%	107 22%x	118 16%	103 20%	103 19%	107 18%	81 19%	107 22%
Rarely	390 19%	175 17%	214 20%	63 18%	135 18%	100 20%	92 19%	109 19%	189 19%	60 18%	332 19%	362 19%	27 15%	19 20%	11 18%	13 16%	45 19%	43 25%kqs	28 16%	33 22%	29 15%	57 21%	50 18%	35 19%	102 21%	141 19%	90 17%	105 19%	105 18%	86 20%	93 19%
Sometimes	550 27%	277 28%	272 26%	111 32%egh	195 27%	112 22%	131 27%	163 28%e	255 25%e	74 23%	462 27%	505 27%	45 26%	29 30%	14 24%	24 28%	68 30%	46 27%	50 28%	31 21%	56 29%	72 26%	70 25%	44 25%	138 28%	186 25%	138 27%	152 28%	162 27%	106 24%	130 26%
Often	380 18%	172 17%	206 20%	64 18%	128 17%	96 19%	93 19%	103 18%	184 18%	71 22%	311 18%	337 18%	43 24%jq	17 18%	9 16%	12 14%	31 13%	29 17%	27 15%	23 16%	43 22%o	54 20%	57 20%	36 20%	72 15%	146 20%w	93 18%	102 19%	118 20%	79 18%	82 17%
Always	244 12%	113 11%	129 12%	24 7%	89 12%cg	61 12%cg	69 14%cg	52 9%	122 12%cg	41 12%	212 12%	227 12%	17 9%	9 10%	6 14%	12 14%	28 12%	16 9%	19 11%	22 15%	27 14%	29 11%	32 12%	27 15%	56 11%	88 12%	68 13%	57 10%	70 12%	56 13%	60 12%
Don't know	77 4%	21 2%	56 5%a	23 7%defh	27 4%	10 2%	17 3%	35 6%deh	26 3%	8 2%	65 4%	70 4%	7 4%	2 2%	3 4%	1 1%	3 1%	5 3%	6 3%	7 5%	2 1%	14 5%os	17 6%os	11 6%os	8 2%	42 6%wy	15 3%	18 3%	28 5%	19 4%	13 3%
NA - I don't buy this kind of product	28 1%	9 1%	18 2%	6 2%	9 1%	7 1%	5 1%	13 2%	10 1%	8 2%	26 1%	26 1%	2 1%	-	* 1%	2 3%p	1 *	-	4 2%	3 2%	5 3%p	4 1%	5 2%	2 1%	3 1%	10 1%	12 2%	7 1%	7 1%	7 2%	8 2%
NET: Always/often/ sometimes/rarely	1563 76%	737 73%	821 78%a	262 76%	547 75%	369 73%	385 80%degh	428 74%	750 75%	246 75%	1317 76%	1432 76%	132 75%	75 77%	39 68%	61 72%	172 75%	134 78%	124 70%	110 74%	155 81%q	211 77%	209 74%	142 80%q	367 76%	561 77%	389 75%	416 77%	455 76%	326 75%	366 74%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 954

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Electronics (TVs, mobile phones, fridges, washing machines)

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manch-ester (s)	Bright-on (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Never	399 19%	80 20%	154 19%	196 20%	38 16%	33 18%	18 21%	17 14%	66 19%	31 29%	252 abef	146 18%	107 18%	137 22%	57 23%	29 19%	52 22%	9 27%	14 18%	41 26%	14 33%	3 10%	185 20%	198 19%	87 24%	295 19%	323 19%	75 20%
Rarely	390 19%	75 18%	150 18%	175 18%	50 21%	34 19%	18 21%	28 23%	62 18%	23 21%	257 18%	139 17%	118 20%	131 21%	52 21%	30 20%	49 21%	2 5%	12 16%	34 21%	7 16%	9 28%	170 19%	195 19%	72 20%	292 18%	324 19%	66 18%
Sometimes	550 27%	111 27%	209 26%	255 26%	65 27%	54 31%	25 29%	31 25%	97 28%	23 22%	390 28%	214 26%	176 30%	150 24%	54 22%	35 23%	61 26%	11 31%	21 27%	41 26%	9 22%	10 30%	239 26%	271 26%	74 21%	436 28%	462 27%	88 24%
Often	380 18%	71 17%	170 21%	191 19%	50 21%	30 17%	11 13%	23 19%	62 18%	14 13%	261 19%	169 21%	92 16%	112 18%	47 19%	25 17%	40 17%	7 21%	18 24%	19 12%	5 11%	6 18%	156 17%	200 19%	63 18%	293 19%	299 18%	81 22%
Always	244 12%	42 10%	95 12%	113 11%	24 10%	15 8%	9 10%	19 16%	52 15%	12 11%	182 13%	119 15%	62 11%	59 9%	26 11%	16 11%	16 7%	3 9%	6 8%	22 13%	5 11%	2 5%	109 12%	126 12%	45 12%	190 12%	197 12%	46 12%
Don't know	77 4%	23 6%	28 3%	44 4%	7 3%	9 5%	1 2%	3 2%	11 3%	2 2%	44 3%	21 3%	23 4%	32 5%	10 4%	11 7%	11 5%	2 5%	5 7%	2 1%	3 1%	3 9%	30 3%	39 4%	10 3%	59 4%	70 4%	8 2%
NA - I don't buy this kind of product	28 1%	6 2%	8 1%	10 1%	4 2%	2 1%	4 5%	2 2%	2 1%	3 3%	17 1%	8 1%	9 1%	10 2%	2 1%	4 2%	5 2%	1 2%	1 1%	2 1%	*	-	13 1%	9 1%	7 2%	15 1%	21 1%	7 2%
NET: Always/often/sometimes/rarely	1563 76%	299 73%	623 77%	734 75%	188 79%	133 75%	62 73%	102 82%	273 78%	72 66%	1090 78%	642 79%	448 76%	451 71%	179 72%	106 71%	166 71%	23 66%	57 74%	115 72%	26 61%	26 81%	674 75%	793 76%	254 71%	1212 77%	1283 76%	281 76%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 955

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Electronics (TVs, mobile phones, fridges, washing machines)

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Never	399 19%	234 19%fg	221 20%bfgl	191 21%bfgl	30 17%	13 11%	6 8%	8 14%	164 19%fl	18 21%	25 25%fgl	8 10%	17 14%	66 19%	31 29%bcefgihlmn
Rarely	390 19%	225 18%	208 19%	166 18%	42 23%bf	17 14%	9 13%	8 15%	164 19%	18 21%	17 17%	17 22%	28 23%	62 18%	23 21%
Sometimes	550 27%	320 26%g	293 27%g	246 27%g	47 26%	26 21%g	9 13%	17 32%fg	230 27%g	25 29%g	30 31%g	24 31%g	31 25%	97 28%g	23 22%
Often	380 18%	241 20%	208 19%	172 19%	36 20%	32 26%ijko	19 28%ijo	13 24%o	140 17%	11 13%	14 14%	16 21%	23 19%	62 18%	14 13%
Always	244 12%	137 11%c	113 10%	94 10%	19 10%	24 19%bcdehl	19 27%bcdehijkln	5 9%	107 13%	9 10%	9 9%	6 7%	19 16%	52 15%cd	12 11%
Don't know	77 4%	51 4%	42 4%	36 4%	6 3%	9 8%hin	8 11%bcdeijmno	1 2%	26 3%	1 1%	3 3%	7 8%ijn	3 2%	11 3%	2 2%
NA - I don't buy this kind of product	28 1%	14 1%	13 1%	10 1%	3 1%	2 1%	- -	2 3%n	13 2%n	4 5%bcdin	2 2%	1 1%	2 2%	2 1%	3 3%n
NET: Always/often/ sometimes/rarely	1563 76%	922 75%o	823 75%	679 74%	145 79%o	99 80%o	56 80%	44 80%o	641 76%o	62 73%	70 71%	63 81%o	102 82%o	273 78%o	72 66%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 956

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Electronics (TVs, mobile phones, fridges, washing machines)

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Never	399 19%	206 13%	184 43%a	233 14%	149 47%c	175 19%	98 23%	3 5%	276 20%g	125 21%	124 19%	18 13%	14 16%	-	47 14%	82 17%	78 19%	72 35%no	10 10%	99 15%	136 28%rs
Rarely	390 19%	297 18%	86 20%	302 18%	73 23%	155 17%	88 21%	7 12%	266 19%	118 20%	119 19%	21 15%	14 16%	1	56 16%	77 16%	97 24%no	43 21%	16 15%	113 18%	106 22%
Sometimes	550 27%	469 29%b	74 17%	482 29%d	55 17%	271 29%f	84 20%	20 34%	359 26%	162 28%	159 25%	37 28%	23 25%	-	96 28%	145 30%q	97 24%	42 20%	20 19%	191 30%rt	111 23%
Often	380 18%	340 21%b	39 9%	354 21%d	23 7%	168 18%	73 18%	12 20%	256 18%	94 16%	119 19%	32 24%i	24 27%i	-	70 20%q	106 22%q	69 17%	24 11%	31 29%st	124 19%	73 15%
Always	244 12%	222 14%b	22 5%	238 14%d	6 2%	120 13%	55 13%	16 27%h	162 12%	60 10%	85 13%	22 16%	12 13%	-	54 16%q	60 12%	48 12%	16 8%	25 23%st	82 13%t	38 8%
Don't know	77 4%	56 3%	15 3%	60 4%	9 3%	30 3%	12 3%	1 2%	51 4%	19 3%	29 4%	3 2%	1 1%	-	16 5%	14 3%	15 4%	7 3%	3 3%	22 3%	12 2%
NA - I don't buy this kind of product	28 1%	22 1%	6 1%	21 1%	5 1%	8 1%	9 2%	-	17 1%	7 1%	6 1%	2 1%	1 1%	-	4 1%	3 1%	6 1%	3 2%	-	7 1%	3 1%
NET: Always/often/ sometimes/rarely	1563 76%	1328 82%b	221 52%	1376 81%d	157 49%	714 77%	300 72%	55 93%h	1044 75%	434 74%	481 75%	112 83%i	73 81%	1 100%	276 80%q	388 80%q	311 76%q	125 60%	92 87%t	510 80%t	328 69%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 957

S26. Thinking about when you are buying the following types of products...How often, if at all, do you look for environmentally friendly information on product packaging / labels?

Electronics (TVs, mobile phones, fridges, washing machines)

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)		NET: Does always to rarely (u)		Often (w)	Sometimes (x)	Rarely (y)	Never (z)
																				NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)				
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Never	399 19%	10 11%	54 11%	30 14%	304 24%abc	245 18%	154 21%	321 19%j	62 17%	17 14%	19 11%	25 14%	24 21%j	7 18%	2 15%	10 24%j	10 8%	21 9%	94 26%pq	337 17%	45 61% _s	214 14%	169 41% _u	31 10%	52 9%	57 15% _x	228 42% _{wxy}
Rarely	390 19%	11 12%	77 15%	37 17%	265 21% _b	252 19%	138 19%	310 19%	76 21%	21 16%	39 24%	33 19%	17 15%	5 13%	2 15%	8 20%	23 17%	43 17%	67 18%	370 19%	10 14%	300 19%	79 19%	50 16%	113 21%	94 24% _w	103 19%
Sometimes	550 27%	20 24%	143 29%	65 30%	321 26%	364 27%	186 26%	448 27%	90 25%	40 32%	43 26%	44 25%	28 24%	7 19%	2 19%	8 19%	33 26%	81 33% _r	87 24%	536 28% _t	4 6%	464 29% _v	72 18%	102 33% _z	176 32% _z	129 33% _z	90 17%
Often	380 18%	18 20%	122 24% _d	48 22% _d	192 15%	253 19%	127 17%	293 18%	72 20%	24 19%	29 18%	36 21%	29 26% _g	7 17%	2 21%	6 14%	24 18%	52 21%	62 17%	366 19% _t	5 6%	324 21% _v	46 11%	70 22% _z	124 22% _z	68 17% _z	61 11%
Always	244 12%	27 31% _{bcd}	85 17% _d	35 16% _d	97 8%	177 13% _f	67 9%	205 12%	32 9%	18 14%	25 16% _h	29 17% _h	12 11%	13 33% _{ghijkl}	1 11%	7 16%	36 27% _{qr}	41 16%	49 13%	231 12%	7 10%	205 13% _v	32 8%	43 14% _{yz}	67 12% _{yz}	25 6%	41 8%
Don't know	77 4%	1 1%	16 3%	3 1%	58 5% _c	33 2%	44 6% _e	52 3%	25 7% _g	4 3%	7 4%	5 3%	3 2%	-	2 20%	2 5%	3 2%	7 3%	4 1%	62 3%	1 1%	53 3% _v	5 1%	12 4%	15 3%	17 4% _z	9 2%
NA - I don't buy this kind of product	28 1%	* *	5 1%	1 *	21 2%	14 1%	14 2%	22 1%	4 1%	2 1%	1 1%	1 1%	1 1%	-	-	1 2%	2 1%	3 1%	5 1%	23 1%	1 2%	17 1%	6 2%	4 1%	6 1%	4 1%	7 1%
NET: Always/often/sometimes/rarely	1563 76%	76 87% _d	427 85% _d	185 85% _d	876 70%	1047 78% _f	517 71%	1257 76%	270 75%	103 82%	136 83% _{gh}	142 82%	87 75%	31 82%	7 66%	29 70%	116 89% _r	216 87% _r	265 72%	1503 78% _t	26 36%	1293 82% _v	229 56%	266 85% _z	480 87% _{yz}	316 80% _z	295 55%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 968

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Summary

Base: All who rarely to always looks at information

	Food	Clothing & footwear	Household goods (e.g. cleaning products)	Toiletries and beauty products	Electronics (TVs, mobile phones, fridges, washing machines)
Unweighted base	1670	1507	1616	1562	1553
Weighted base	1673	1512	1615	1557	1563
Never	115 7%	110 7%	113 7%	112 7%	122 8%
Rarely	334 20%	419 28%	358 22%	357 23%	367 23%
Sometimes	666 40%	585 39%	643 40%	583 37%	551 35%
Often	391 23%	261 17%	313 19%	328 21%	338 22%
Always	141 8%	100 7%	158 10%	150 10%	148 9%
Don't know	25 1%	36 2%	30 2%	27 2%	37 2%
NET: Always/often/ sometimes/rarely	1533 92%	1365 90%	1472 91%	1418 91%	1405 90%

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Absolutes/col percents

Table 969

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Food

Base: All who rarely to always looks at information

	Gender			Age							Region														Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret- ired	Eng- land (i)	UK Excl Scot- land (j)	Scot- land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	1670	791	872	256	586	408	420	425	825	268	1391	1524	146	85	48	68	185	136	154	99	164	215	222	148	389	585	417	483	453	359	375	
Weighted base	1673	795	872	282	591	392	407	472	794	261	1413	1534	139	77*	44*	71*	186	135	139	117*	153	224	231	157	392	611	409	456	495	347	375	
Never	115 7%	67 8%b	48 6%	6 2%	44 7%cg	33 9%cg	32 17%	17 4%c	66 8%cg	25 10%	97 7%	107 7%	8 6%	6 8%	4 8%	13 9%	11 7%	8 8%	12 10%sv	5 3%	17 8%	19 8%	5 3%	30 8%	42 7%	25 6%	33 7%B	20 4%	31 9%B	31 8%B		
Rarely	334 20%	192 24%b	142 16%	53 19%	107 18%	82 21%	91 22%	81 17%	162 20%	44 17%	280 20%	309 20%	26 19%	20 26%v	9 20%	20 28%ov	29 15%	28 21%	32 23%	22 19%	36 23%	47 21%	45 20%	22 14%	76 19%	114 19%	90 22%	90 20%	109 22%	69 20%	67 18%	
Sometimes	666 40%	296 37%	366 42%	107 38%	244 41%	160 41%	155 38%	184 39%	327 41%	113 43%	560 40%	608 40%	58 42%	29 38%	19 43%	24 33%	75 40%	58 43%	47 34%	49 42%	67 44%t	73 33%	97 42%	69 44%t	157 40%	239 39%	164 40%	172 38%	213 43%	132 38%	149 40%	
Often	391 23%	173 22%	217 25%	75 26%	139 24%	88 22%	90 22%	132 28%h	170 21%	62 24%	335 24%l	353 23%	38 27%l	10 14%	8 18%	16 22%	47 25%l	32 24%	29 21%	21 18%	31 20%	60 27%l	53 23%	46 29%l	95 24%	159 26%y	81 20%	116 25%	109 22%	78 23%	88 23%	
Always	141 8%	61 8%	81 9%	36 13%deh	47 8%	25 6%	33 8%	51 11%eh	57 7%	13 5%	125 9%	135 9%	6 4%	7 9%p	3 8%	6 8%	18 10%p	4 3%	18 13%kpu	13 11%p	12 8%	25 11%kp	15 6%	14 9%p	28 7%	54 9%	43 11%	41 9%	39 8%	32 9%	30 8%	
Don't know	25 1%	8 1%	17 2%	5 2%	9 2%	4 1%	6 1%	7 1%	12 2%	3 1%	17 1%	22 1%	3 2%	4 5%irtuv	1 3%	- -	4 2%	2 2%	4 3%v	- -	2 1%	1 *	2 1%	- -	7 2%	3 1%	7 2%	4 1%	6 1%	5 1%	10 3%	
NET: Always/often/ sometimes/rarely	1533 92%	721 91%	806 93%	271 96%defh	538 91%	355 90%	369 91%	448 95%defh	715 90%	233 89%	1299 92%	1405 92%	128 92%	67 86%	39 89%	65 91%	169 91%	122 90%	126 91%	106 90%	146 95%l	205 92%	209 91%	152 97%lmop qu	355 91%	566 93%	377 92%	419 92%	470 95%CD	311 90%	334 89%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

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Absolutes/col percents

Table 970

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Food

Base: All who rarely to always looks at information

	Work Sector			Working Status							Tenure							Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1670	303	646	658	291	153	77	104	311	76	1076	654	422	556	100	187	269	38	57	122	34	34	759	808	290	1277	1343	327
Weighted base	1673	331	660	788	203	144	71*	105*	291	70*	1155	674	481	493	189*	120	184	25*	58*	128	35**	30*	727	847	278	1296	1362	310
Never	115 7%	20 6%	41 6%	48 6%	13 6%	10 7%	7 9%	9 9%	24 8%	5 6%	78 7%	50 7%	29 6%	37 7%	15 8%	11 10%	10 6%	- -	6 10%	11 9%	2 6%	1 3%	54 7%	56 7%	23 8%	86 7%	94 7%	21 7%
Rarely	334 20%	62 19%	117 18%	142 18%	37 18%	30 21%	18 26%	18 17%	77 27%ab	12 17%	236 20%	130 19%	106 22%	93 19%	40 21%	23 19%	31 17%	5 20%	10 18%	22 17%	10 28%	7 22%	149 21%	162 19%	58 21%	253 20%	267 20%	67 22%
Sometimes	666 40%	142 43%	264 40%	327 41%	80 39%	59 41%	29 41%	41 39%	102 35%	28 39%	468 41%	267 40%	202 42%	185 38%	66 35%	43 36%	76 42%	13 50%	23 40%	55 43%	12 35%	11 36%	282 39%	347 41%	96 35%	533 41%	545 40%	121 39%
Often	391 23%	68 21%	176 27%	188 24% ^d	56 27% ^d	35 24%	9 12%	26 25%	61 21%	18 25%	261 23%	162 24%	99 21%	126 26%	51 27%	30 25%	45 25%	4 17%	13 23%	24 19%	8 23%	12 39%	168 23%	197 23%	66 24%	299 23%	322 24%	69 22%
Always	141 8%	30 9%	55 8%	70 9%	16 8%	7 5%	8 11%	9 9%	23 8%	8 12%	92 8%	55 8%	36 8%	47 9%	18 9%	13 11%	16 9%	3 12%	4 7%	12 10%	2 6%	- -	60 8%	76 9%	28 10%	107 8%	114 8%	27 9%
Don't know	25 1%	9 3% ^F	6 1%	13 2%	2 1%	3 2%	1 1%	2 2%	4 1%	- -	19 2%	10 2%	9 2%	5 1%	- -	- -	5 3% ^{lm}	- -	1 1%	3 2%	1 2%	- -	13 2%	10 1%	6 2%	17 1%	21 2%	4 1%
NET: Always/often/ sometimes/rarely	1533 92%	302 91%	613 93%	727 92%	188 93%	131 91%	64 90%	94 89%	263 90%	66 94%	1057 92%	614 91%	443 92%	451 91%	174 92%	108 90%	168 91%	25 100%	51 88%	114 89%	32 92%	29 97%	660 91%	781 92%	248 89%	1193 92%	1248 92%	285 92%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023 **ONLINE Fieldwork: 9th to 11th June 2023**

Table 971

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Food

Base: All who rarely to always looks at information

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1670	949	834	610	224	115	48	67	721	77	78	75	104	311	76
Weighted base	1673	991	885	729	156	106*	59*	47*	682	71*	76*	69*	105*	291	70*
Never	115 7%	61 6%	58 7%	47 6%	11 7%	2 2%	1 2%	1 3%	54 8%	7 9%	8 10% ^f	2 3%	9 9%	24 8%	5 6%
Rarely	334 20%	179 18%	162 18%	133 18%	30 19%	17 16%	9 16%	7 16%	155 23% ^{bc}	18 26%	13 18%	17 25%	18 17%	77 27% ^{bcd^{fi}}	12 17%
Sometimes	666 40%	406 41%	367 41%	306 42%	62 39%	39 37%	21 35%	18 38%	260 38%	29 41%	37 49% ^{ln}	22 32%	41 39%	102 35%	28 39%
Often	391 23%	244 25% ^{cdj}	203 23%	163 22%	40 25% ^j	41 39% ^{bcd^{ijklmn}}	25 42% ^{bcd^{ijkln}}	16 35% ^{cd^{ijkln}}	148 22%	9 12%	11 14%	24 35% ^{cd^{ijkln}}	26 25%	61 21%	18 25%
Always	141 8%	86 9%	79 9%	67 9%	13 8%	6 6%	3 5%	3 7%	56 8%	8 11%	4 6%	3 4%	9 9%	23 8%	8 12%
Don't know	25 1%	15 2%	15 2%	13 2%	1 1%	1 1%	- -	1 1%	9 1%	1 1%	2 3%	1 2%	2 2%	4 1%	- -
NET: Always/often/ sometimes/rarely	1533 92%	915 92%	812 92%	668 92%	144 92%	103 97% ^{ikmn}	58 98% ^k	45 96%	618 91%	64 90%	66 87%	65 95%	94 89%	263 90%	66 94%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 972

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Food

Base: All who rarely to always looks at information

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1670	1401	252	1456	178	743	335	51	1089	431	529	110	72	1	278	403	321	139	87	536	342
Weighted base	1673	1412	246	1470	172	767	325	57*	1113	458	523	113*	77*	1**	295	410	331	133	95*	553	344
Never	115 7%	63 4%	50 20%a	84 6%	27 16%c	48 6%	30 9%	1 2%	83 7%	37 8%	39 7%	4 4%	4 5%	-	15 5%	26 6%	24 7%	18 13%nop	6 6%	25 5%	41 12% ^s
Rarely	334 20%	257 18%	77 31%a	263 18%	63 37% ^c	144 19%	71 22%	3 5%	242 22% ^g	98 21%	109 21%	23 21%	15 20%	1 100%	58 20%	73 18%	77 23%	36 27% ^o	16 17%	117 21%	86 25%
Sometimes	666 40%	583 41% ^b	76 31%	599 41% ^d	55 32%	307 40%	108 33%	23 41%	432 39%	181 39%	210 40%	34 30%	31 41%	-	105 36%	168 41%	135 41%	48 36%	24 25%	239 43% ^{rt}	114 33%
Often	391 23%	358 25% ^b	32 13%	369 25% ^d	21 12%	191 25%	73 23%	24 43% ^h	248 22%	91 20%	124 24%	38 33% ⁱ	20 25%	-	74 25%	109 27% ^q	68 20%	22 17%	27 28%	128 23%	72 21%
Always	141 8%	133 9% ^b	8 3%	136 9% ^d	4 2%	65 8%	34 11%	4 8%	93 8%	42 9%	39 7%	9 8%	7 9%	-	41 14% ^{opq}	33 8%	16 5%	7 5%	21 22% st	43 8%	22 6%
Don't know	25 1%	17 1%	4 1%	19 1%	2 1%	12 2%	9 3%	1 1%	15 1%	9 2% ^j	3 *	4 4% ^j	-	-	3 1%	-	11 3% ^o	2 2% ^o	1 1%	3 *	8 2% ^s
NET: Always/often/ sometimes/rarely	1533 92%	1332 94% ^b	193 78%	1367 93% ^d	143 83%	707 92% ^f	287 88%	55 96%	1015 91%	412 90%	482 92%	104 92%	73 95%	1 100%	277 94% ^q	384 94% ^q	296 89%	114 85%	88 93%	526 95% ^t	294 85%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 973

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?**Food****Base: All who rarely to always looks at information**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home									Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy						
	Total	With green provider and tariff	With green provider but not a green tariff	With green tariff but not a green provider	None of the above	NET: Current home insulation	NET: None of these/ no current home insulation	Gas boiler	Electric heaters	Wood burning stove	Gas fire	Electric fire	Heating oil	Heat pump	Other low carbon heating system	Other	Yes	Maybe	No	NET: Does always to rarely	Never	NET: Does always to rarely	Never	Often	Sometimes	Rarely	Never
		(a)	(b)	(c)		(e)	(f)													(g)	(h)	(i)	(j)				
Unweighted base	1670	80	424	182	984	1039	631	1324	315	111	141	142	95	36	10	37	108	211	281	1611	29	1366	260	284	513	330	324
Weighted base	1673	80*	441	184	968	1110	563	1351	299	113*	143	147	94*	34*	9**	32*	124*	227	286	1611	29**	1373	253	287	507	330	320
Never	115 7%	1 2%	20 4%	8 4%	86 9%ab	78 7%	37 7%	98 7%	19 6%	4 4%	14 10%	6 4%	5 5%	2 7%	-	2 6%	3 2%	15 7%	29 10%p	106 7%	5 19%	84 6%	29 12%u	10 4%	33 6%	24 7%	39 12%wxy
Rarely	334 20%	15 19%	86 20%	32 17%	201 21%	230 21%	104 18%	271 20%	66 22%	22 19%	31 21%	22 15%	23 24%	5 14%	1 6%	6 19%	24 20%	30 13%	74 26%q	325 20%	3 10%	259 19%	71 28%u	49 17%	86 17%	73 22%	106 33%wxy
Sometimes	666 40%	22 27%	160 36%	66 36%	418 43%ab	450 41%	216 38%	542 40%hm	101 34%	43 38%hm	52 36%	65 44%hm	33 35%	6 18%	7 77%	15 46%hm	39 32%	98 43%	103 36%	651 40%	5 19%	553 40%	96 38%	111 39%	227 45%z	156 47%wz	108 34%
Often	391 23%	29 36%d	122 28%d	57 31%d	184 19%	248 22%	144 26%	307 23%	77 26%	30 26%	32 22%	34 23%	25 27%	11 31%	2 17%	6 19%	45 36%r	57 25%	59 21%	376 23%	7 22%	347 25%v	30 12%	85 30%yz	121 24%yz	58 18%	43 14%
Always	141 8%	11 14%d	51 12%d	17 9%	62 6%	88 8%	54 10%	112 8%	29 10%	11 10%	12 9%	16 11%	7 8%	10 29%ghijkl	-	2 7%	13 10%	21 9%	17 6%	132 8%	8 26%	117 9%	21 8%	30 11%yz	34 7%	15 4%	15 5%
Don't know	25 1%	2 2%	2 *	5 3%b	16 2%	17 2%	7 1%	21 2%	7 2%	3 2%	3 2%	3 2%	1 1%	-	-	1 3%	-	5 2%	4 2%	21 1%	1 4%	13 1%	6 2%	2 1%	6 1%	4 1%	9 3%
NET: Always/often/ sometimes/rarely	1533 92%	77 96%	419 95%d	171 93%	866 89%	1015 91%	518 92%	1232 91%	273 91%	106 94%	126 88%	138 94%	88 94%	32 93%	9 100%	29 91%	121 98%qr	207 91%	253 88%	1484 92%	23 77%	1276 93%v	218 86%	275 96%z	469 92%z	302 92%z	272 85%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 974

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Clothing & footwear

Base: All who rarely to always looks at information

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret- ired	Eng- land (i)	UK Excl Scot- land (j)	Scot- land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	1507	685	816	244	516	367	380	400	727	244	1257	1376	131	75	44	61	171	128	135	85	158	196	194	129	360	519	378	429	413	327	338
Weighted base	1512	694	813	271	523	351	367	447	698	236	1278	1387	124	68*	40*	63*	173	128	124	101*	149	203	200	138	364	541	373	405	452	315	340
Never	110 7%	67 10%b	43 5%	10 4%	37 7%	29 8% c	34 9% c	26 6% c	50 7%	22 9%	94 7%	102 7%	8 7%	5 8%	3 7%	3 4%	20 11% v	11 9%	8 7%	10 10%	9 6%	15 7%	15 8%	4 3%	33 9%	34 6%	26 7%	29 7%	28 6%	21 7%	32 10%
Rarely	419 28%	203 29%	214 26%	68 25%	113 22%	121 34% cdgh	116 32% dg	101 23%	201 29% dg	75 32%	366 29%	393 28%	26 21%	19 27%	9 22%	21 34%	39 22%	45 35% kot	38 31%	35 34% k	45 30%	47 23%	61 31%	35 25%	105 29%	143 26%	118 32%	101 25%	125 28%	91 29%	102 30%
Sometimes	585 39%	259 37%	323 40%	101 37%	213 41%	133 38%	138 38%	166 37%	281 40%	88 37%	475 37%	526 38%	59 48% ijqs	30 44% q	20 50% q	25 40%	63 36%	47 37%	36 29%	34 33%	52 35%	79 39%	75 38%	64 46% q	135 37%	218 40% y	122 33%	164 40%	183 40%	120 38%	119 35%
Often	261 17%	107 15%	154 19%	65 24% efh	99 19% eh	46 13%	52 14%	102 23% efh	107 15%	38 16%	229 18%	241 17%	21 17%	6 9%	6 14%	10 15%	30 17%	17 13%	27 22% lir	11 10%	28 18%	48 24% lpr	33 16%	26 19%	57 16%	106 20%	65 17%	77 19%	87 19%	47 15%	50 15%
Always	100 7%	49 7%	52 6%	22 8% f	50 10% efh	16 5%	11 3%	46 10% efh	43 6% f	7 3%	88 7%	94 7%	6 5%	5 7%	2 4%	3 5%	16 10% p	4 3%	10 8%	9 9%	11 7%	12 6%	13 7%	9 6%	24 7%	34 6%	30 8%	31 8%	21 5%	27 8% B	22 6%
Don't know	36 2%	9 1%	27 3% a	5 2%	10 2%	6 2%	14 4% g	6 1%	16 2%	6 3%	28 2%	31 2%	4 4%	3 4%	1 2%	1 1%	5 3%	4 3%	5 4%	3 3%	5 3%	2 1%	3 1%	1 1%	10 3%	6 1%	12 3% x	5 1%	8 2%	9 3%	14 4% A
NET: Always/often/ sometimes/rarely	1365 90%	618 89%	743 91%	256 95% f	475 91%	317 90%	318 87%	416 93% f	632 91%	208 88%	1157 90%	1254 90%	112 90%	60 88%	37 91%	60 95%	148 86%	113 88%	111 90%	88 87%	136 91%	186 92%	182 91%	133 96% lopr	321 88%	501 93% w	335 90%	372 92% D	416 92% D	284 90%	293 86%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 975

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Clothing & footwear

Base: All who rarely to always looks at information

	Work Sector			Working Status							Tenure										Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mort- gage (j)	NET: Rent-ers (k)	Rent-ed from coun- cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)	Yes (u)	No (v)	Yes (w)		No (x)	Urban (A)	Rural (B)			
Unweighted base	1507	267	595	592	270	135	69	95	276	70	971	593	378	502	88	171	243	34	53	113	27	33	675	737	259	1153	1216	291			
Weighted base	1512	290	614	714	190	127	64*	96*	257	64*	1042	612	430	448	169*	111	168	22*	53*	118*	27**	29*	641	779	251	1168	1234	277			
Never	110 7%	16 5%	45 7%	50 7%	11 6%	4 3%	5 8%	10 11% _c	25 10% _c	6 9%	70 7%	41 7%	29 7%	41 9%	19 11%	8 8%	14 8%	- -	4 8%	18 16%	3 11%	1 4%	53 8%	52 7%	19 8%	86 7%	91 7%	20 7%			
Rarely	419 28%	74 26%	151 25%	165 23%	60 32% _a	42 34% _a	19 30%	30 31%	82 32% _a	20 31%	282 27%	168 28%	114 27%	132 30%	57 34%	29 26%	46 28%	4 19%	15 29%	26 22%	10 37%	7 23%	182 28%	214 27%	74 29%	322 28%	330 27%	89 32%			
Sometimes	585 39%	121 42%	235 38%	283 40%	73 38%	46 36%	25 39%	30 31%	105 41%	24 38%	429 41% _k	251 41% _l	178 42% _l	145 32%	44 26%	44 40% _l	57 34%	11 50% _l	22 42%	41 35%	6 22%	12 40%	236 37%	314 40%	96 38%	454 39%	475 39%	109 39%			
Often	261 17%	49 17%	127 21%	142 20% _d	35 18%	26 20% _d	5 8%	14 14%	33 13%	8 12%	177 17%	107 16%	70 16%	82 18%	28 17%	21 19%	32 19%	3 12%	7 13%	17 15%	5 17%	7 26%	114 18%	129 17%	39 15%	204 17%	214 17%	47 17%			
Always	100 7%	24 8%	46 8%	62 9% _b	8 4%	6 5%	7 11% _f	7 8% _f	4 2%	5 8% _f	61 6%	28 5%	33 8%	37 8%	17 10% _i	7 6%	13 7%	3 15% _i	3 6%	12 10%	2 8%	2 6%	34 5%	60 8%	18 7%	76 6%	93 8% _B	7 3%			
Don't know	36 2%	6 2%	10 2%	12 2%	3 2%	2 2%	3 4%	5 5%	9 3%	2 3%	22 2%	17 3%	6 1%	12 3%	5 3%	2 2%	6 4%	1 4%	1 2%	3 2%	1 5%	- -	21 3% _v	11 1%	5 2%	27 2%	31 2%	5 2%			
NET: Always/often/ sometimes/rarely	1365 90%	268 93%	560 91%	652 91% _e	176 93% _{ef}	120 95% _{ef}	56 88%	81 84%	224 87%	57 89%	950 91%	554 91%	395 92%	395 88%	146 86%	101 91%	148 88%	21 96%	47 90%	97 82%	23 84%	28 96%	566 88%	716 92% _u	227 90%	1056 90%	1113 90%	253 91%			

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 976

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Clothing & footwear

Base: All who rarely to always looks at information

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, etc. (o)
Unweighted base	1507	862	755	548	207	107	44	63	645	69	62	73	95	276	70
Weighted base	1512	904	803	657	146	101*	57*	44*	607	64*	60*	67*	96*	257	64*
Never	110 7%	61 7%	54 7%	47 7%	7 5%	7 7%	3 6%	3 8%	50 8%	5 8%	2 4%	2 3%	10 11%	25 10%	6 9%
Rarely	419 28%	225 25%	199 25%	151 23%	47 32%bcd	27 26%	14 24%	13 29%	193 32%bcd	19 30%	24 41%bcd	18 27%	30 31%	82 32%bcd	20 31%
Sometimes	585 39%	356 39%fg	327 41%bfg	270 41%fg	57 39%	29 29%	13 23%	16 37%fg	229 38%	25 39%	22 37%	24 35%	30 31%	105 41%g	24 38%
Often	261 17%	176 20%cij	144 18%	120 18%	24 16%	33 32%bcdehijkmo	22 38%bcdehijkmo	11 25%ijn	85 14%	5 8%	7 11%	19 29%cdiejkmno	14 14%	33 13%	8 12%
Always	100 7%	70 8%hin	66 8%hin	58 9%hin	8 6%h	4 4%	4 7%h	- -	30 5%h	7 11%hin	2 4%	4 6%h	7 8%h	4 2%	5 8%hn
Don't know	36 2%	16 2%	14 2%	11 2%	3 2%	2 2%	1 2%	1 2%	20 3%	3 4%	2 4%	- -	5 5%	9 3%	2 3%
NET: Always/often/ sometimes/rarely	1365 90%	828 92%mn	735 92%mn	599 91%h	136 93%mn	93 92%	53 93%	40 91%	538 89%	56 88%	55 92%	65 97%imn	81 84%	224 87%	57 89%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 977

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Clothing & footwear

Base: All who rarely to always looks at information

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)		
Unweighted base	1507	1283	208	1328	146	674	295	45	996	396	479	101	66	1	255	368	301	118	82	492	299		
Weighted base	1512	1294	204	1338	146	698	291	51*	1021	421	477	104*	71*	1**	271	377	313	112	89*	508	306		
Never	110 7%	73 6%	34 17%a	82 6%	22 15%c	41 6%	25 8%	4 8%	87 9%	45 11%	35 7%	6 6%	5 7%	-	17 6%	29 8%	27 9%	18 16%nop	5 6%	28 6%	43 14% s		
Rarely	419 28%	333 26%	86 42%a	338 25%	71 49%c	182 26%	84 29%	2 4%	306 30%g	118 28%	132 28%	32 31%	25 35%	1 100%	74 27%	86 23%	107 34%o	39 35%o	15 17%	150 30%r	106 35%r		
Sometimes	585 39%	527 41%b	52 25%	538 40%d	37 26%	277 40%	108 37%	23 45%	374 37%	144 34%	201 42%ik	31 30%	23 33%	-	98 36%	158 42%	107 34%	36 32%	26 29%	204 40%t	99 32%		
Often	261 17%	240 19%b	21 10%	251 19%d	10 7%	130 19%	42 15%	12 24%	173 17%	70 17%	82 17%	22 21%	11 16%	-	44 16%	79 21%q	50 16%	12 11%	25 28%st	90 18%	41 13%		
Always	100 7%	89 7%	12 6%	95 7%	5 3%	57 8%	22 8%	7 13%h	57 6%	33 8%j	19 4%	7 7%	6 8%	-	28 10%p	23 6%	9 3%	5 4%	16 18%st	27 5%	10 3%		
Don't know	36 2%	33 3%b	-	33 3%	-	10 1%	9 3%	3 6%	24 2%	12 3%	7 2%	6 6%j	1 1%	-	10 4%o	2 1%	13 4%o	2 2%	1 1%	9 2%	8 2%		
NET: Always/often/ sometimes/rarely	1365 90%	1188 92%b	171 83%	1223 91%d	123 85%	646 93%f	257 88%	44 86%	910 89%	364 86%	434 91%i	92 89%	65 92%	1 100%	244 90%q	346 92%q	273 87%	92 82%	83 93%t	472 93%t	255 83%		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 978

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Clothing & footwear

Base: All who rarely to always looks at information

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1507	71	388	177	871	936	571	1183	288	97	119	134	89	31	10	31	101	197	229	1459	21	1274	195	266	479	295	268
Weighted base	1512	70*	411	180	851	999	513	1207	277	98*	124	139	89*	29**	9**	26**	116*	212	231	1459	22**	1281	189	267	475	299	262
Never	110 7%	2 3%	25 6%	9 5%	75 9%	70 7%	41 8%	92 8%	22 8%	4 4%	12 10%	11 8%	5 5%	1 4%	-	1 4%	5 5%	15 7%	22 10%	102 7%	4 18%	81 6%	28 15%u	10 4%	29 6%	28 9%w	36 14%wx
Rarely	419 28%	17 24%	100 24%	47 26%	255 30%	274 27%	145 28%	351 29%	77 28%	28 29%	31 25%	35 25%	18 21%	6 19%	2 19%	5 21%	23 20%	39 18%	75 32%pq	406 28%	7 30%	340 27%	69 37%u	55 20%	129 27%	97 32%w	109 41%wx
Sometimes	585 39%	26 37%	154 37%	65 36%	341 40%	409 41%f	175 34%	466 39%	92 33%	36 37%	41 33%	55 39%	35 39%	7 23%	6 66%	13 51%	45 39%	97 46%	93 40%	576 39%	2 7%	512 40%v	57 30%	100 38%	208 44%z	131 44%z	77 29%
Often	261 17%	13 19%	90 22%cd	41 23%cd	118 14%	167 17%	94 18%	190 16%	56 20%	20 20%	19 15%	26 19%	21 23%	7 25%	-	6 22%	28 24%r	42 20%r	29 13%	246 17%	5 23%	229 18%v	21 11%	65 24%xyz	79 17%yz	25 8%	23 9%
Always	100 7%	10 14%cd	36 9%cd	14 8%	40 5%	57 6%	44 8%	75 6%	23 8%	9 9%	13 11%	11 8%	10 11%	8 29%	1 15%	1 2%	14 12%r	14 6%	7 3%	94 6%	5 22%	91 7%	8 4%	32 12%xyz	14 3%	13 4%	10 4%
Don't know	36 2%	2 3%	7 2%	5 3%	22 3%	22 2%	14 3%	32 3%	8 3%	-	7 6%ik	1 1%	1 1%	-	-	-	-	6 3%	5 2%	35 2%	-	27 2%	6 3%	5 2%	14 3%	5 2%	8 3%
NET: Always/often/ sometimes/rarely	1365 90%	65 93%	380 92%	166 92%	754 89%	907 91%	458 89%	1083 90%	248 89%	93 96%j	105 85%	127 91%	84 94%j	28 96%	9 100%	25 96%	110 95%	192 90%	204 88%	1323 91%	18 82%	1172 92%v	155 82%	253 95%yz	431 91%z	265 89%	219 83%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 979

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Household goods (e.g. cleaning products)

Base: All who rarely to always looks at information

	Gender			Age							Region															Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (m)	North-ern Ire-land (n)	North East (o)	North West (p)	York-shire & Humb-erside (q)	West Mid-lands (r)	East Mid-lands (s)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	1616	748	861	244	558	406	408	406	802	271	1347	1475	141	82	46	66	181	131	152	92	164	203	218	140	378	561	408	461	439	349	367		
Weighted base	1615	747	863	268	565	385	397	450	768	260	1362	1480	135	74*	43*	69*	182	131	137	107*	153	213	224	149	382	585	396	433	482	334	366		
Never	113 7%	61 8%	52 6%	10 4%	36 6%	32 8% c	35 9% cg	21 5%	57 7%	22 8%	96 7%	104 7%	9 7%	3 5%	5 12% v	4 7%	16 9% v	9 7%	12 9% v	9 8%	6 4%	14 6%	21 9% v	4 3%	30 8%	39 7%	27 7%	31 7%	22 5%	25 7%	36 10% B		
Rarely	358 22%	203 27% b	152 18%	57 21%	123 22%	86 22%	92 23%	95 21%	171 22%	50 19%	299 22%	330 22%	28 21%	21 28% o	10 23%	17 24%	31 17%	37 28% o	33 24%	23 21%	38 25%	44 21%	49 22%	28 19%	84 22%	120 21%	94 24%	89 20%	115 24%	82 25%	72 20%		
Sometimes	643 40%	288 39%	352 41%	104 39%	232 41%	155 40%	153 39%	178 40%	312 41%	113 43%	536 39%	585 40%	57 43%	34 45%	16 36%	29 43%	75 41%	52 40%	46 34%	37 35%	71 46% q	75 35%	86 39%	64 43%	157 41%	225 39%	154 39%	156 36%	196 41%	133 40%	158 43%		
Often	313 19%	128 17%	185 21% a	67 25% fh	106 19%	70 18%	69 17%	105 23%	139 18%	48 18%	271 20%	286 19%	27 20%	8 11%	7 17%	8 12%	40 22% lp	16 12%	24 18%	27 26% lnps	21 14%	52 25% lnps	47 21%	34 23% lp	65 17%	133 23% w	73 18%	111 26% BCD	93 19%	55 17%	54 15%		
Always	158 10%	59 8%	99 12% a	24 9%	60 11%	36 9%	39 10%	44 10%	76 10%	24 9%	139 10%	148 10%	10 8%	4 6%	4 10%	10 14%	15 8%	14 10%	16 12%	9 8%	14 9%	24 12%	19 8%	18 12%	38 10%	61 10%	40 10%	41 9%	47 10%	32 10%	37 10%		
Don't know	30 2%	7 1%	22 3% a	7 3%	8 1%	6 2%	9 2%	8 2%	14 2%	4 2%	22 2%	27 2%	3 2%	4 6% iuv	1 2%	- -	5 3%	3 2%	4 3%	2 1%	3 2%	3 2%	1 1%	1 1%	8 2%	6 1%	8 2%	6 1%	8 2%	6 2%	10 3%		
NET: Always/often/ sometimes/rarely	1472 91%	678 91%	788 91%	252 94%	520 92%	347 90%	353 89%	421 94% f	698 91%	235 90%	1245 91%	1349 91%	122 91%	67 90%	38 86%	64 93%	161 88%	118 91%	120 88%	96 90%	145 95%	195 92%	201 90%	144 97% klmo pqu	344 90%	540 92%	361 91%	396 92%	452 94% D	303 91%	321 88%		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 980

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Household goods (e.g. cleaning products)

Base: All who rarely to always looks at information

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1616	285	630	630	285	151	74	95	304	77	1048	645	403	533	94	180	259	35	59	115	32	33	733	776	282	1227	1309	307
Weighted base	1615	308	645	753	200	143	67*	99*	283	71*	1121	663	457	471	178*	116	177	23*	60*	122*	33**	29*	698	815	268	1245	1325	290
Never	113 7%	17 5%	38 6%	47 6%	8 4%	11 8%	5 8%	8 8%	27 10%b	8 12%b	72 6%	44 7%	28 6%	41 9%	21 12%	9 8%	11 6%	- -	8 14%	15 12%	6 18%	- -	53 8%	54 7%	15 6%	92 7%	98 7%	16 5%
Rarely	358 22%	64 21%	132 20%	153 20%	43 22%	37 26%	13 19%	18 18%	78 27%a	17 24%	241 21%	145 22%	96 21%	111 24%	44 25%	26 23%	40 23%	5 23%	16 27%	20 16%	8 25%	11 39%	160 23%	173 21%	62 23%	272 22%	292 22%	66 23%
Sometimes	643 40%	133 43%	256 40%	301 40%	88 44%	55 39%	31 47%	40 41%	103 36%	24 33%	466 42%k	271 41%	195 43%	165 35%	62 35%	41 35%	62 35%	12 53%n	20 34%	49 40%	10 31%	8 26%	270 39%	335 41%	106 39%	499 40%	529 40%	114 39%
Often	313 19%	63 20%	139 22%	161 21%	40 20%	29 20%	9 13%	14 14%	47 17%	13 19%	213 19%	129 19%	84 18%	98 21%	29 16%	25 22%	44 25%	3 11%	8 14%	24 20%	6 19%	8 27%	127 18%	163 20%	43 16%	247 20%	252 19%	61 21%
Always	158 10%	26 8%	70 11%	79 11%	17 8%	8 6%	8 12%	18 18%abcf	21 7%	7 10%	106 9%	60 9%	45 10%	49 10%	22 12%	12 11%	15 9%	3 12%	6 10%	11 9%	2 7%	1 3%	72 10%	79 10%	34 13%	117 9%	129 10%	29 10%
Don't know	30 2%	6 2%	10 2%	12 2%	3 2%	3 2%	1 2%	1 1%	8 3%	2 2%	23 2%	14 2%	10 2%	7 1%	- -	2 2%	5 3%	- -	1 1%	3 2%	- -	1 5%	16 2%	11 1%	8 3%	19 1%	26 2%	4 2%
NET: Always/often/ sometimes/rarely	1472 91%	285 93%	597 93%	694 92%f	188 94%fg	129 90%	61 91%	90 91%	248 88%	61 86%	1025 91%	605 91%	420 92%	424 90%	157 88%	105 90%	161 91%	23 100%	51 85%	104 85%	27 82%	27 95%	629 90%	750 92%	245 91%	1135 91%	1202 91%	270 93%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

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Absolutes/col percents

Table 981

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Household goods (e.g. cleaning products)

Base: All who rarely to always looks at information

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, etc. (o)
Unweighted base	1616	915	805	585	220	110	45	65	701	74	77	74	95	304	77
Weighted base	1615	952	852	697	155	100*	55*	45*	663	67*	75*	68*	99*	283	71*
Never	113 7%	54 6%	51 6%	44 6%	6 4%	3 3%	2 4%	1 3%	59 9%bce	5 8%	8 11%	3 4%	8 8%	27 10%bce	8 12%bef
Rarely	358 22%	196 21%	179 21%	144 21%	35 23%	17 17%	9 15%	8 18%	162 24%	13 19%	17 22%	20 30%	18 18%	78 27%bcdf	17 24%
Sometimes	643 40%	389 41%	354 42%	285 41%	69 45%l	35 35%	16 28%	19 43%f	254 38%	31 47%l	35 47%l	20 29%	40 41%	103 36%	24 33%
Often	313 19%	201 21%ci	171 20%	142 20%	29 19%	30 30%bcdeijkmn	19 34%ceijkmn	12 26%k	112 17%	9 13%	9 12%	20 29%ijkmn	14 14%	47 17%	13 19%
Always	158 10%	96 10%	81 10%	69 10%	13 8%	15 14%hn	10 19%ln	4 9%	62 9%	8 12%	5 7%	3 4%	18 18%bcdeikln	21 7%	7 10%
Don't know	30 2%	16 2%	15 2%	12 2%	3 2%	1 1%	- -	1 1%	14 2%	1 1%	1 1%	2 3%	1 1%	8 3%	2 2%
NET: Always/often/ sometimes/rarely	1472 91%	882 93%ino	786 92%in	640 92%	146 94%ino	96 96%ino	53 96%	43 96%	590 89%	61 91%	66 88%	63 93%	90 91%	248 88%	61 86%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 982

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Household goods (e.g. cleaning products)

Base: All who rarely to always looks at information

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	1616	1359	241	1417	164	714	327	48	1063	419	518	106	70	1	270	392	315	136	85	515	335
Weighted base	1615	1367	234	1427	159	736	317	54*	1080	442	508	110*	75*	1**	287	401	320	128	91*	527	340
Never	113 7%	71 5%	40 17%a	88 6%	22 14%c	42 6%	24 8%	1 3%	86 8%	37 8%	43 8%	5 4%	2 3%	-	17 6%	34 8%	18 6%	18 14%np	3 3%	24 5%	49 14%rs
Rarely	358 22%	276 20%	80 34%a	287 20%	61 38%c	157 21%	69 22%	5 9%	249 23%g	105 24%	112 22%	21 19%	16 21%	1 100%	57 20%	67 17%	93 29%no	36 28%o	18 19%	113 21%	90 26%
Sometimes	643 40%	561 41%b	76 32%	575 40%	56 36%	299 41%	127 40%	19 36%	420 39%	166 38%	206 41%	39 36%	30 40%	-	109 38%	168 42%	121 38%	43 34%	28 31%	236 45%rt	108 32%
Often	313 19%	288 21%b	24 10%	301 21%d	11 7%	156 21%f	48 15%	18 32%	217 20%	91 21%	103 20%	26 23%	15 20%	-	62 21%	100 25%pq	56 18%	17 13%	26 28%	108 20%	64 19%
Always	158 10%	145 11%b	13 6%	149 10%d	8 5%	71 10%	37 12%	9 16%	85 8%	32 7%	38 7%	15 13%	10 13%	-	34 12%p	31 8%	17 5%	12 10%	15 16%st	39 7%	21 6%
Don't know	30 2%	26 2%	1 *	26 2%	1 1%	12 2%	11 3%	2 4%	22 2%	11 2%	6 1%	5 4%j	2 3%	-	9 3%o	* *	14 4%o	1 1%	2 2%	7 1%	9 3%
NET: Always/often/ sometimes/rarely	1472 91%	1270 93%b	193 82%	1312 92%d	136 86%	683 93%	282 89%	51 94%	972 90%	394 89%	459 90%	100 91%	71 94%	1 100%	261 91%	366 91%	288 90%	109 85%	86 95%t	496 94%t	282 83%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 983

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Household goods (e.g. cleaning products)

Base: All who rarely to always looks at information

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy							
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1616	77	411	184	944	1011	605	1283	303	106	136	138	89	32	12	35	103	207	267	1563	24	1336	238	280	502	320	300
Weighted base	1615	76*	429	187	923	1076	539	1306	290	107*	138	145	89*	30**	10**	30*	117*	223	271	1557	26**	1340	229	283	498	322	290
Never	113 7%	2 2%	24 6%	9 5%	79 9%	71 7%	43 8%	101 8%l	18 6%	5 5%	14 10%l	19 13%ghil	1 1%	-	1 7%	1 5%	2 1%	15 7%	28 10%p	104 7%	3 12%	78 6%	32 14%u	11 4%	32 6%	27 8%w	35 12%wx
Rarely	358 22%	16 21%	87 20%	39 21%	216 23%	232 22%	126 23%	291 22%	65 23%	26 25%	28 20%	23 16%	19 21%	7 23%	3 28%	7 23%	24 20%	26 12%	74 27%q	343 22%	7 26%	280 21%	68 30%u	46 16%	100 20%	79 24%w	104 36%wxy
Sometimes	643 40%	25 32%	162 38%	74 39%	383 41%	445 41%	198 37%	517 40%	102 35%	40 38%	46 33%	50 34%	33 36%	7 23%	4 43%	16 55%hjk	46 40%	111 50%r	85 32%	632 41%	5 18%	544 41%	82 36%	114 40%z	225 45%z	154 48%z	91 31%
Often	313 19%	18 23%	96 22%	37 20%	163 18%	203 19%	110 20%	241 18%	66 23%o	22 20%	21 15%	32 22%	24 27%jo	7 23%	1 13%	2 7%	29 25%	43 19%	56 21%	301 19%	7 25%	273 20%v	33 14%	74 26%yz	98 20%yz	40 13%	34 12%
Always	158 10%	13 17%d	60 14%d	25 13%d	60 7%	102 10%	55 10%	128 10%	30 10%	12 11%	25 18%gh	16 11%	12 14%	10 32%	1 8%	2 7%	17 14%	23 10%	24 9%	151 10%	4 15%	144 11%v	10 4%	34 12%xyz	35 7%	19 6%	17 6%
Don't know	30 2%	3 4%b	1 *	3 2%	23 2%b	23 2%	7 1%	29 2%	8 3%	1 1%	4 3%	5 3%	1 1%	-	-	1 3%	-	5 2%	4 2%	26 2%	1 4%	22 2%	4 2%	4 2%	9 2%	4 1%	8 3%
NET: Always/often/ sometimes/rarely	1472 91%	71 94%	404 94%d	175 94%	822 89%	982 91%	489 91%	1176 90%k	264 91%k	100 94%k	120 87%	121 83%	87 98%ghjk	30 100%	10 93%	28 92%	116 99%qr	203 91%	239 88%	1427 92%	22 84%	1241 93%v	193 84%	268 95%z	457 92%z	292 91%	247 85%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 984

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Toiletries and beauty products

Base: All who rarely to always looks at information

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	1562	694	862	251	554	393	364	415	783	261	1307	1428	134	77	44	66	172	125	147	89	153	202	217	136	363	555	389	449	419	334	360
Weighted base	1557	694	858	272	556	376	353	455	749	254	1320	1431	126	70*	40*	68*	170	123	135	104*	145	210	223	143	361	575	384	423	455	323	355
Never	112 7%	64 9%b	48 6%	9 3%	41 7%cg	32 9%cg	30 9%cg	20 4%	62 8%cg	24 9%	97 7%	105 7%	7 5%	6 8%	3 7%	4 6%	17 10% _s	12 9% _s	13 9% _s	7 7%	4 3%	16 7%	19 8% _s	6 4%	33 9%	41 7%	23 6%	34 8%B	19 4%	23 7%	36 10%B
Rarely	357 23%	186 27%b	169 20%	54 20%	114 21%	93 25%	96 27% _{dg}	86 19%	175 23%	51 20%	302 23%	332 23%	25 20%	21 30% _o	9 22%	19 28% _o	27 16%	29 24%	29 22%	25 24%	38 26% _o	48 23%	51 23%	37 26% _o	75 21%	136 24%	92 24%	91 22%	112 25%	78 24%	76 21%
Sometimes	583 37%	250 36%	330 38%	98 36%	214 39%	137 36%	134 38%	173 38%	275 37%	104 41%	485 37%	526 37%	57 45% _{qt}	24 34%	16 40%	26 39%	63 37%	50 41%	42 31%	39 37%	59 41%	65 31%	84 38%	56 39%	140 39%	206 36%	140 36%	155 37%	172 38%	128 39%	128 36%
Often	328 21%	131 19%	195 23%	77 28% _{defh}	114 21%	75 20%	61 17%	123 27% _{defh}	143 19%	54 21%	286 22% _l	304 21%	24 19%	8 12%	10 25%	10 15%	42 25% _l	23 19%	27 20%	26 25% _l	30 21%	56 27% _l	43 20%	28 20%	75 21%	127 22%	84 22%	106 25% _C	97 21%	54 17%	71 20%
Always	150 10%	54 8%	96 11% _a	26 10%	64 11%	34 9%	27 8%	41 9%	83 11%	18 7%	129 10%	139 10%	12 9%	7 10%	3 6%	7 10%	16 9%	7 6%	19 14% _p	7 7%	12 8%	24 12%	21 9%	15 11%	30 8%	60 10%	38 10%	33 8%	47 10%	38 12%	32 9%
Don't know	27 2%	8 1%	19 2%	8 3%	9 2%	5 1%	5 1%	11 2%	11 1%	3 1%	21 2%	25 2%	2 2%	4 6% _{itv}	-	1 2%	5 3%	2 1%	4 3%	1 1%	2 1%	1 1%	4 2%	1 *	8 2%	6 1%	7 2%	3 1%	9 2%	3 1%	11 3%A
NET: Always/often/ sometimes/rarely	1418 91%	622 90%	791 92%	255 94%	506 91%	338 90%	318 90%	424 93%	676 90%	228 90%	1203 91%	1300 91%	118 93%	60 86%	37 93%	62 92%	148 87%	110 89%	118 87%	97 93%	139 96% _{lopq}	193 92%	200 90%	136 95% _{loq}	320 89%	529 92%	354 92%	386 91%	427 94%D	297 92%D	308 87%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 985

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Toiletries and beauty products

Base: All who rarely to always looks at information

	Work Sector			Working Status							Tenure							Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1562	288	616	621	283	150	74	91	266	77	1006	603	403	523	86	179	258	33	54	115	32	31	688	768	274	1182	1264	298
Weighted base	1557	312	625	739	198	140	69*	92*	248	71*	1083	624	459	452	160*	115	177	22*	54*	119	32**	28*	648	806	261	1194	1274	282
Never	112 7%	19 6%	41 7%	50 7%	10 5%	8 6%	7 10%	10 11%	21 9%	6 9%	71 7%	38 6%	33 7%	41 9%	17 11%	12 10%	12 7%	- -	6 11%	15 13%	5 15%	2 8%	58 9%	49 6%	24 9%	83 7%	94 7%	18 6%
Rarely	357 23%	67 21%	128 20%	154 21%	41 21%	35 25%	15 22%	24 26%	73 30%ab	15 21%	247 23%	148 24%	99 22%	106 23%	37 23%	25 22%	44 25%	4 18%	13 23%	20 17%	6 20%	6 23%	157 24%	177 22%	67 26%	267 22%	300 24%	57 20%
Sometimes	583 37%	117 38%	237 38%	276 37%	79 40%	50 36%	27 39%	31 34%	90 36%	30 42%	420 39%	238 38%	182 40%	152 34%	54 34%	40 35%	59 33%	11 50%	24 44%	43 36%	8 27%	10 35%	228 35%	313 39%	87 33%	455 38%	472 37%	111 39%
Often	328 21%	73 23%	144 23%	169 23%	48 24%fg	32 23%	11 16%	17 18%	42 17%	9 13%	225 21%	135 22%	90 20%	98 22%	34 21%	23 20%	41 23%	4 18%	5 9%	26 22%	8 25%	7 23%	129 20%	177 22%	44 17%	262 22%	264 21%	63 22%
Always	150 10%	27 9%	66 11%	76 10%	17 8%	12 9%	8 12%	8 9%	18 7%	10 14%	98 9%	54 9%	44 10%	49 11%	18 11%	14 13%	17 10%	3 14%	6 11%	11 9%	4 12%	3 10%	66 10%	77 9%	33 13%	110 9%	123 10%	27 10%
Don't know	27 2%	9 3%	9 1%	15 2%	3 2%	2 2%	1 1%	2 2%	3 1%	1 2%	21 2%	11 2%	10 2%	6 1%	- -	1 1%	5 3%	- -	1 1%	3 3%	- -	- -	10 2%	14 2%	6 2%	18 2%	21 2%	5 2%
NET: Always/often/ sometimes/rarely	1418 91%	284 91%	575 92%	674 91%	185 93%	129 93%	61 89%	81 87%	224 90%	64 90%	990 91%	575 92%	416 91%	406 90%	143 89%	102 89%	161 91%	22 100%	47 88%	100 84%	27 85%	26 92%	580 89%	744 92%	230 88%	1093 92%	1159 91%	259 92%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Table 986

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Toiletries and beauty products

Base: All who rarely to always looks at information

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, etc. (o)
Unweighted base	1562	904	801	578	223	103	43	60	658	74	76	74	91	266	77
Weighted base	1557	937	842	685	157	95*	54*	41*	620	69*	72*	68*	92*	248	71*
Never	112 7%	60 6%	57 7%	49 7%	8 5%	3 3%	1 2%	2 5%	52 8%	7 10%	5 7%	3 4%	10 11%	21 9%	6 9%
Rarely	357 23%	195 21%	181 21%	145 21%	36 23%	14 15%	9 17%	5 13%	162 26%bcdh	15 22%	21 29%fh	14 21%	24 26%	73 30%bcdh	15 21%
Sometimes	583 37%	355 38%	318 38%	258 38%	61 39%	36 38%	18 33%	18 45%	228 37%	27 39%	28 39%	22 33%	31 34%	90 36%	30 42%
Often	328 21%	216 23%in	192 23%i	154 23%	38 24%	24 25%	14 26%	10 24%	111 18%	11 16%	11 15%	21 31%ijkno	17 18%	42 17%	9 13%
Always	150 10%	93 10%c	76 9%	64 9%	12 7%	17 18%bcdein	12 22%bcdein	5 12%	57 9%	8 12%	6 8%	6 10%	8 9%	18 7%	10 14%
Don't know	27 2%	18 2%	17 2%	15 2%	2 2%	1 1%	- -	1 1%	9 1%	1 1%	1 2%	1 2%	2 2%	3 1%	1 2%
NET: Always/often/ sometimes/rarely	1418 91%	859 92%	767 91%	621 91%	146 93%	92 96%lm	53 98%	39 94%	559 90%	61 89%	65 91%	64 95%	81 87%	224 90%	64 90%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 987

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Toiletries and beauty products

Base: All who rarely to always looks at information

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Unweighted base	1562	1320	226	1367	161	694	318	44	1020	411	486	101	68	1	258	371	307	130	88	500	312	
Weighted base	1557	1321	223	1374	155	718	307	49*	1038	430	482	105*	71*	1**	275	378	315	121	96*	513	313	
Never	112 7%	65 5%	44 20%a	79 6%	28 18%c	43 6%	31 10%e	1 3%	87 8%	41 9%	39 8%	6 5%	3 5%	-	23 8%	27 7%	20 6%	18 15%op	7 7%	23 5%	46 15% s	
Rarely	357 23%	285 22%	72 32%a	288 21%	61 39%c	150 21%	77 25%	6 13%	249 24%	105 24%	113 23%	19 18%	18 25%	1 100%	59 21%	78 21%	84 27%	34 28%	18 18%	125 24%	85 27%	
Sometimes	583 37%	512 39%b	65 29%	529 38%d	42 27%	286 40%	101 33%	19 39%	374 36%	151 35%	179 37%	40 38%	26 36%	-	97 35%	141 37%	114 36%	43 36%	24 24%	203 40%rt	99 32%	
Often	328 21%	295 22%b	32 14%	308 22%d	19 13%	154 21%	52 17%	14 28%	219 21%	90 21%	105 22%	26 25%	11 16%	-	52 19%	97 26%q	67 21%	17 14%	31 32%t	114 22%	57 18%	
Always	150 10%	141 11%b	10 4%	145 11%d	3 2%	72 10%	40 13%	8 17%	90 9%	33 8%	41 8%	13 12%	12 17%ij	-	41 15%opq	34 9%	16 5%	8 7%	16 17%st	42 8%	20 6%	
Don't know	27 2%	23 2%	1 *	24 2%	1 1%	12 2%	7 2%	- -	19 2%	10 2%	6 1%	2 2%	1 2%	- -	3 1%	1 *	14 4%no	1 1%	1 1%	7 1%	7 2%	
NET: Always/often/ sometimes/rarely	1418 91%	1233 93%b	178 80%	1271 92%d	126 81%	662 92%f	269 88%	48 97%	931 90%	379 88%	437 91%	98 93%	66 94%	1 100%	248 90%	349 92%q	281 89%	102 84%	88 91%	483 94%t	260 83%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 988

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Toiletries and beauty products

Base: All who rarely to always looks at information

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff	With green provider but not a green tariff	With green tariff but not a green provider	None of the above	NET: Current home insulation	NET: None of these/ no current home insulation	Gas boiler	Electric heaters	Wood burning stove	Gas fire	Electric fire	Heating oil	Heat pump	Other low carbon heating system	Other	Yes	Maybe	No	NET: Does always to rarely	Never	NET: Does always to rarely	Never	Often	Sometimes	Rarely	Never
		(a)	(b)	(c)		(e)	(f)													(g)	(h)	(i)	(j)				
Unweighted base	1562	70	392	175	925	966	596	1242	293	98	127	129	85	32	12	33	101	199	242	1509	26	1290	233	271	478	308	293
Weighted base	1557	71*	409	175	902	1035	522	1262	275	98*	130	133	85*	30**	10**	28*	116*	214	247	1500	27**	1298	218	272	470	310	283
Never	112 7%	1 2%	19 5%	12 7%	80 9%ab	71 7%	41 8%	102 8%	14 5%	6 6%	10 7%	10 7%	4 5%	*	1 7%	-	4 3%	12 6%	21 9%	102 7%	5 19%	78 6%	32 15%u	12 4%	29 6%	22 7%	39 14%wxy
Rarely	357 23%	15 21%	89 22%	38 22%	216 24%	239 23%	118 23%	295 23%k	63 23%	24 25%	34 26%k	21 16%	15 18%	7 24%	1 14%	5 19%	19 16%	32 15%	82 33%pq	348 23%	5 20%	287 22%	65 30%u	45 16%	108 23%w	70 23%	112 39%wxy
Sometimes	583 37%	23 32%	153 37%	58 33%	348 39%	398 38%	185 35%	478 38%j	89 32%	31 32%	37 28%	49 37%	26 30%	4 15%	5 51%	11 40%	40 35%	98 46%r	80 33%	571 38%	6 21%	496 38%	71 33%	98 36%	200 43%z	141 45%wz	84 29%
Often	328 21%	21 30%d	93 23%	40 23%	174 19%	215 21%	113 22%	242 19%	75 27%g	24 24%	33 25%	30 22%	26 31%g	8 27%	3 28%	10 34%g	40 35%qr	48 22%	42 17%	311 21%	7 25%	283 22%v	33 15%	74 27%xyz	95 20%z	51 17%	34 12%
Always	150 10%	10 14%d	54 13%d	24 14%d	62 7%	94 9%	57 11%	120 9%	28 10%	11 11%	16 12%	21 16%g	14 16%	10 33%	-	2 7%	13 11%	20 9%	19 8%	144 10%	4 14%	136 10%v	12 6%	42 15%xyz	31 7%z	18 6%	8 3%
Don't know	27 2%	1 2%	1 *	3 1%	22 2%b	19 2%	8 2%	25 2%	6 2%	2 2%	2 1%	3 2%	-	-	-	-	-	3 2%	2 1%	25 2%	-	19 1%	5 2%	1 1%	7 1%	8 3%	8 3%
NET: Always/often/ sometimes/rarely	1418 91%	69 97%d	389 95%d	160 92%	800 89%	945 91%	473 91%	1136 90%	255 93%	91 92%	118 91%	120 90%	81 95%	30 98%	10 93%	28 100%	112 97%	198 93%	224 91%	1373 92%	22 81%	1202 93%v	181 83%	259 95%yz	435 92%z	280 90%z	237 84%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 989

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Electronics (TVs, mobile phones, fridges, washing machines)

Base: All who rarely to always looks at information

	Gender			Age							Region															Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	1553	735	812	235	537	385	396	382	775	254	1291	1415	138	81	43	59	169	133	138	92	165	200	202	133	361	535	395	445	410	336	362	
Weighted base	1563	737	821	262	547	369	385	428	750	246	1317	1432	132	75*	39*	61*	172	134	124	110*	155	211	209	142	367	561	389	416	455	326	366	
Never	122 8%	67 9%	55 7%	11 4%	43 8%g	33 9%cg	35 9%cg	21 5%	66 9%cg	26 10%	103 8%	115 8%	7 5%	5 7%	6 15%sv	18 10%	16 11%sv	7 12%sv	7 5%	6 6%	15 4%	23 7%	6 11%sv	40 4%	44 8%	19 5%	29 7%	31 7%	29 9%	34 9%		
Rarely	367 23%	180 24%	186 23%	61 23%	116 21%	95 26%	94 25%	95 22%	178 24%	55 22%	310 24%	337 24%	30 23%	21 28%	7 18%	11 18%	39 23%	36 27%	31 25%	30 27%	36 23%	52 25%	42 20%	33 23%	86 23%	126 23%	98 25%	94 23%	107 24%	78 24%	88 24%	
Sometimes	551 35%	263 36%	287 35%	97 37%	207 38%	118 32%	129 33%	162 38%	261 35%	87 35%	453 34%	499 35%	52 40%	30 40%	16 41%	26 43%	61 35%	40 30%	38 30%	35 32%	61 40%	67 32%	74 35%	52 36%	127 35%	192 34%	134 35%	160 38%D	162 36%	116 36%	113 31%	
Often	338 22%	148 20%	188 23%	67 26% d	98 18%	87 23%	86 22%	95 22%	158 21%	57 23%	294 22% l	307 21%	31 23% l	7 10%	5 13%	9 15%	31 18%	26 20%	32 26% l	23 21%	32 21% l	49 23% l	51 25% l	41 29% lmo	66 18%	141 25% w	87 22%	92 22%	95 21%	61 19%	90 25%	
Always	148 9%	69 9%	78 10%	18 7%	70 13% cefn	30 8%	29 8%	44 10% c	74 10%	18 7%	128 10%	141 10%	7 6%	7 10%	5 12%	9 14%	18 10%	12 9%	13 10%	9 8%	15 10%	25 12%	18 8%	11 8%	38 10%	54 10%	37 9%	36 9%	48 10%	35 11%	30 8%	
Don't know	37 2%	10 1%	27 3% a	8 3%	11 2%	5 1%	13 3%	11 3%	13 2%	5 2%	28 2%	33 2%	4 3% v	1 5% uv	- 2%	5 3%	5 3% v	4 3% v	6 5% uv	5 3%	3 1%	2 1%	- -	10 3% x	4 1%	14 4% x	6 1%	13 3%	7 2%	11 3%		
NET: Always/often/ sometimes/rarely	1405 90%	660 90%	740 90%	244 93% f	492 90%	331 90%	338 88%	396 93% f	671 89%	216 88%	1186 90%	1284 90%	120 91%	65 88%	33 83%	55 90%	149 86%	114 85%	113 92%	98 89%	145 94% mp	193 91%	185 88%	136 96% lmo u	317 86%	513 91% w	356 92% w	382 92%	411 90%	291 89%	321 88%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 990

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Electronics (TVs, mobile phones, fridges, washing machines)

Base: All who rarely to always looks at information

	Work Sector			Working Status							Tenure							Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mort- gage (j)	NET: Rent-ers (k)	Rent-ed from coun- cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Bright-on (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1553	276	602	610	268	140	67	99	293	76	1018	625	393	500	93	166	241	35	56	109	26	29	699	752	260	1191	1259	294
Weighted base	1563	299	623	734	188	133	62*	102*	273	72*	1090	642	448	451	179*	106	166	23*	57*	115*	26**	26*	674	793	254	1212	1283	281
Never	122 8%	19 6%	49 8%	60 8%b	7 4%	9 6%	5 8%	11%b	22 8%	7 10%b	75 7%	42 6%	33 7%	47 10%h	24 13%io	7 7%	16 10%	- -	4 7%	16 14%	4 14%	1 5%	56 8%	57 7%	21 8%	92 8%	105 8%	16 6%
Rarely	367 23%	70 23%	127 20%	150 20%	48 25%	35 26%	21 35%a	22 21%	71 26%	21 29%	255 23%	147 23%	108 24%	109 24%	43 24%	25 23%	42 25%	4 16%	12 21%	29 25%	5 20%	8 32%	154 23%	191 24%	66 26%	278 23%	296 23%	71 25%
Sometimes	551 35%	110 37%	241 39%	277 38%	75 40%	43 32%	23 37%	30 30%	86 32%	19 27%	386 35%	207 32%	179 40%i	154 34%	62 34%	34 32%	58 35%	12 53%imn	19 33%	34 30%	8 30%	10 38%	222 33%	295 37%	86 34%	431 36%	459 36%	93 33%
Often	338 22%	57 19%	141 23%	154 21%d	44 23%d	36 27%d	5 8%	22% 22d	64% 23d	14 19%	247 23%	166 26%jn	81 18%	87 19%	29 16%	28 26%j	30 18%	4 16%	18 32% s	19 17%	5 21%	6 23%	157 23%	160 20%	47 18%	270 22%	270 21%	68 24%
Always	148 9%	33 11%	57 9%	80 11%b	11 6%	7 5%	8 13%	12% 12	22 8%	8 12%	102 9%	64 10%	38 9%	43 9%	19 11%	10 9%	14 9%	3 15%	3 5%	15 13%	4 15%	1 2%	63 9%	80 10%	29 11%	114 9%	124 10%	24 9%
Don't know	37 2%	10 3%	8 1%	14 2%	4 2%	4 3%	- 3%	4% 4	9 3%	2 3%	26 2%	17 3%	9 2%	11 3%	3 2%	3 2%	5 3%	- -	2 3%	2 2%	- -	22 3%v	10 1%	6 2%	26 2%	29 2%	8 3%	
NET: Always/often/ sometimes/rarely	1405 90%	271 90%	567 91%	660 90%	177 94%efg	121 90%	57 92%	86 85%	242 89%	62 86%	990 91%k	583 91%	406 91%	393 87%	152 85%	96 91%	145 87%	23 100%ln	51 90%	98 85%	22 86%	25 95%	596 88%	725 91%	227 89%	1093 90%	1149 90%	256 91%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Table 991

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Electronics (TVs, mobile phones, fridges, washing machines)

Base: All who rarely to always looks at information

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1553	878	769	564	205	109	46	63	675	67	73	67	99	293	76
Weighted base	1563	922	823	679	145	99*	56*	44*	641	62*	70*	63*	102*	273	72*
Never	122 8%	67 7%e	60 7%e	56 8%e	4 3%	7 7%	4 8%	3 6%	54 8%e	5 8%	6 8%	3 4%	11 11%e	22 8%e	7 10%e
Rarely	367 23%	198 21%	180 22%	142 21%	38 26%	17 18%	8 14%	10 22%	170 26%bd	21 35%bcdfg	20 28%	15 24%	22 21%	71 26%	21 29%
Sometimes	551 35%	351 38%i	319 39%in	262 39%in	57 39%i	33 33%	15 26%	18 42%f	200 31%	23 37%	20 28%	23 36%	30 30%	86 32%	19 27%
Often	338 22%	197 21%j	171 21%j	136 20%j	35 24%j	27 27%j	18 31%j	9 21%j	140 22%j	5 8%	18 25%j	19 30%j	22 22%j	64 23%j	14 19%
Always	148 9%	91 10%e	76 9%e	68 10%e	7 5%	15 15%ehin	12 21%bcdeikln	4 8%	57 9%	8 13%	4 6%	3 4%	12 12%	22 8%	8 12%
Don't know	37 2%	18 2%	18 2%	14 2%	4 3%	- -	- -	- -	19 3%	- -	3 4%	1 2%	4 4%	9 3%	2 3%
NET: Always/often/ sometimes/rarely	1405 90%	837 91%	745 91%	609 90%	137 94%bcimno	92 93%	51 92%	41 94%	567 89%	57 92%	61 87%	59 94%	86 85%	242 89%	62 86%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 992

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Electronics (TVs, mobile phones, fridges, washing machines)

Base: All who rarely to always looks at information

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Unweighted base	1553	1313	224	1358	159	695	302	50	1018	406	486	109	68	1	260	378	301	130	84	499	318	
Weighted base	1563	1328	221	1376	157	714	300	55*	1044	434	481	112*	73*	1**	276	388	311	125	92*	510	328	
Never	122 8%	79 6%	41 19%a	91 7%	25 16%c	43 6%	29 10%	2 4%	92 9%	51 12%jk	34 7%	5 5%	5 6%	-	20 7%	30 8%	25 8%	19 15%nop	4 4%	29 6%	55 17%rs	
Rarely	367 23%	294 22%	71 32%a	294 21%	62 39%c	161 22%	76 25%	5 9%	253 24%g	94 22%	123 26%	26 23%	15 21%	1	66 24%	70 18%	89 29%o	33 27%o	16 17%	122 24%	85 26%	
Sometimes	551 35%	472 36%	75 34%	489 36%	52 33%	264 37%	95 32%	15 27%	375 36%	160 37%	170 35%	33 29%	28 39%	-	96 35%	143 37%	111 36%	41 33%	30 32%	193 38%	104 32%	
Often	338 22%	317 24%b	20 9%	326 24%d	12 8%	156 22%	58 19%	23 41%h	212 20%	79 18%	108 23%	28 25%	19 26%	-	56 20%	103 27%p	53 17%	23 19%	23 25%	113 22%	57 17%	
Always	148 9%	137 10%b	11 5%	144 10%d	4 2%	75 11%	34 11%	8 14%	88 8%	39 9%	37 8%	16 14%jl	3 4%	-	32 12%q	36 9%	22 7%	5 4%	17 18%st	47 9%t	15 5%	
Don't know	37 2%	30 2%	3 2%	32 2%	2 1%	15 2%	9 3%	3 5%	23 2%	12 3%	8 2%	4 4%	3 4%	-	6 2%	6 2%	11 4%	3 2%	3 3%	7 1%	12 4%st	
NET: Always/often/sometimes/rarely	1405 90%	1220 92%b	177 80%	1253 91%d	130 83%	656 92%f	262 87%	51 91%	928 89%	372 86%	439 91%i	103 92%	65 90%	1 100%	250 90%q	352 91%q	274 88%	103 83%	86 93%t	474 93%t	260 79%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 993

QS30. How often, if at all, does the environmentally friendly information on a product packaging / label influence your decision to buy it?

Electronics (TVs, mobile phones, fridges, washing machines)

Base: All who rarely to always looks at information

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy			Currently cuts down food waste by composting or recycling			Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1553	75	408	180	890	982	571	1226	283	102	133	133	88	34	9	34	102	202	261	1501	22	1284	230	262	483	313	297
Weighted base	1563	76*	427	185	876	1047	517	1257	270	103*	136	142	87*	31**	7**	29*	116*	216	265	1503	26**	1293	229	266	480	316	295
Never	122 8%	* 1%	24 6%	14 8%a	83 9%ab	74 7%	48 9%	104 8%	23 8%	4 4%	13 10%	17 12%i	4 5%	2 8%	1 11%	2 6%	5 4%	9 4%	25 9%q	110 7%	6 21%	89 7%	31 14%u	9 3%	35 7%w	28 9%w	45 15%wxy
Rarely	367 23%	9 12%	95 22%	36 20%	226 26%a	245 23%	122 24%	295 23%	65 24%	26 25%	39 29%	27 19%	22 26%	7 24%	1 11%	3 11%	19 16%	35 16%	77 29%pq	356 24%	5 21%	293 23%	67 29%u	52 19%	110 23%	81 26%	97 33%wx
Sometimes	551 35%	23 30%	137 32%	62 34%	330 38%	367 35%	185 36%	441 35%	84 31%	41 40%j	37 27%	42 29%	25 28%	5 16%	5 66%	10 35%	38 33%	87 40%r	76 29%	538 36%	5 20%	472 37%v	66 29%	100 38%z	182 38%z	128 41%z	84 29%
Often	338 22%	27 35%d	110 26%d	47 25%d	154 18%	239 23%	99 19%	265 21%	68 25%	21 21%	31 23%	37 26%	24 28%	9 28%	1 11%	7 26%	31 27%	54 25%	63 24%	324 22%	2 8%	282 22%	43 19%	67 25%yz	113 24%yz	49 15%	39 13%
Always	148 9%	15 19%d	56 13%d	23 12%d	55 6%	97 9%	51 10%	120 10%	26 10%	11 11%	14 10%	18 13%	10 11%	8 24%	- -	6 20%g	20 18%r	28 13%r	14 5%	140 9%	6 22%	129 10%	15 6%	34 13%xyz	33 7%	20 6%	19 6%
Don't know	37 2%	2 2%	4 1%	2 1%	29 3%b	25 2%	12 2%	32 3%	5 2%	1 *	3 2%	1 1%	2 2%	- -	- -	2 2%	2 2%	3 2%	9 4%	34 2%	2 7%	27 2%	7 3%	3 1%	7 1%	10 3%	11 4%
NET: Always/often/ sometimes/rarely	1405 90%	73 97%d	399 93%d	168 91%	764 87%	948 91%	457 88%	1121 89%	242 90%	99 96%gk	120 88%	124 87%	81 93%	29 92%	7 89%	27 92%	109 94%	204 94%r	230 87%	1359 90%	19 71%	1176 91%v	191 83%	253 95%yz	439 91%z	278 88%z	239 81%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 994

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Summary

Base: All respondents

		Food	Clothing & footwear	Household goods (e.g. cleaning products)	Toiletries and beauty products	Electronics (TVs, mobile phones, fridges, washing machines)
Unweighted base		2067	2067	2067	2067	2067
Weighted base		2067	2067	2067	2067	2067
Trust a lot	(4)	343 17%	219 11%	268 13%	282 14%	294 14%
Trust a little	(3)	1073 52%	977 47%	1017 49%	958 46%	976 47%
Don't trust very much	(2)	308 15%	455 22%	395 19%	426 21%	384 19%
Don't trust at all	(1)	89 4%	105 5%	91 4%	106 5%	94 5%
Don't know		254 12%	311 15%	296 14%	295 14%	319 15%
NET: Trust a lot or a little		1416 68%	1196 58%	1285 62%	1240 60%	1270 61%
NET: Don't trust much or at all		397 19%	560 27%	486 24%	532 26%	478 23%

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 995

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Food

Base: All respondents

	Gender		Age								Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Trust a lot	(4) 343 17%	147 15%	196 19%a	73 21%e	121 17%	75 15%	74 15%	104 18%	164 16%	48 15%	292 17%	307 16%	35 20% m	10 11%	5 8%	12 14%	35 15%	25 15%	32 18%	23 16%	26 13%	59 22% lms	53 19%	27 15%	72 15%	139 19%	81 16%	96 18%	95 16%	83 19% D	69 14%
Trust a little	(3) 1073 52%	500 50%	570 54%	176 51%	389 53%	257 51%	250 52%	300 52%	523 52%	167 51%	916 53%	991 52%	82 47%	50 51%	26 44%	51 60%	130 57% t	93 54%	84 47%	82 55%	105 54%	127 47%	137 49%	108 61% kmq u	274 56%	372 51%	270 52%	288 53%	318 53%	209 48%	258 52%
Don't trust very much	(2) 308 15%	180 18% b	126 12%	50 14%	104 14%	78 16%	75 16%	82 14%	151 15%	51 15%	249 14%	288 15%	20 11%	23 24% ikno rsuv	15 27% ikno suv	8 9%	30 13%	26 15%	30 17%	19 13%	25 13%	48 18%	40 14%	23 13%	64 13%	110 15%	75 14%	88 16%	79 13%	67 16%	73 15%
Don't trust at all	(1) 89 4%	64 6% b	24 2%	9 3%	39 5%	23 5%	19 4%	23 4% c	47 5%	19 6%	74 4%	81 4%	9 5%	2 2%	5 9% lpt	7 9% lpt	14 6%	4 2%	7 4%	6 4%	10 5%	8 3%	12 4%	5 3%	25 5%	25 3%	23 4%	20 4%	30 5%	16 4%	23 5%
Don't know	254 12%	114 11%	139 13%	38 11%	81 11%	71 14%	65 13%	69 12%	120 14%	45 14%	206 12%	225 17% ov	30 13%	12 13%	7 11%	7 9%	21 9%	23 14%	24 14%	19 12%	27 14%	31 11%	40 14%	15 8%	51 11%	85 12%	70 13%	51 9%	75 13%	58 13%	70 14% A
NET: Trust a lot or a little	1416 68%	647 64%	766 73% a	249 72%	510 70%	332 66%	324 67%	404 70%	687 68%	215 65%	1208 70% m	1298 69%	117 67%	60 62%	31 53%	62 74% m	165 72% m	118 69% m	116 65%	105 71% m	130 68% m	186 68% m	190 68% m	135 76% lmq u	346 71%	511 70%	351 68%	385 71%	413 69%	292 67%	326 66%
NET: Don't trust much or at all	397 19%	244 24% b	150 14%	59 17%	143 19%	101 20%	94 19%	105 18%	197 20%	70 21%	323 19%	368 19%	29 16%	25 26%	21 36% ikno pgrstuv	15 18%	44 19%	30 18%	37 21%	25 17%	35 18%	56 20%	52 18%	28 16%	89 18%	135 19%	98 19%	108 20%	109 18%	84 19%	96 20%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

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Absolutes/col percents

Table 996

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Food

Base: All respondents

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe (a)	Part time employe (b)	Unemploye (c)	Not work- ing seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owne d out- right (i)	Owne d with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Brigh- ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Trust a lot	(4) 17%	69 17%	139 17%	165 17%	43 18%	32 18%	14 16%	21 17%	50 14%	19 17%	223 16%	147 18%	77 13%	114 18%	43 17%	24 16%	47 20%	5 15%	14 18%	30 19%	8 18%	4 13%	155 17%	174 17%	59 17%	270 17%	287 17%	56 15%
Trust a little	(3) 1073	215 52%	429 53%	518 53%	125 53%	88 49%	43 51%	66 54%	179 51%	54 50%	738 53%	405 50%	333 57%	320 51%	137 56%	75 50%	108 46%	15 45%	40 52%	86 54%	23 53%	19 58%	467 52%	555 53%	186 52%	837 53%	869 51%	204 55%
Don't trust very much	(2) 308	59 15%	122 15%	142 14%	39 16%	32 18%	7 8%	17 14%	56 16%	15 14%	211 15%	134 16%	77 13%	90 14%	30 12%	24 16%	37 16%	7 19%	10 13%	21 13%	4 9%	7 21%	126 14%	158 15%	50 14%	233 15%	265 16%B	42 11%
Don't trust at all	(1) 89	21 5%	37 5%	49 5%	8 3%	5 3%	3 3%	6 5%	15 4%	3 2%	59 4%	31 4%	28 5%	27 4%	11 5%	8 5%	8 3%	3 9%	2 3%	10 6%	3 7%	- -	37 4%	47 5%	20 6%	64 4%	73 4%	16 4%
Don't know	254 12%	46 11%	87 11%	110 11%	23 10%	20 11%	18 22%abc	14 11%	52 15%b	18 16%	171 12%	100 12%	71 12%	79 13%	26 11%	19 12%	34 15%	4 11%	11 14%	13 8%	5 12%	2 8%	117 10%	105 13%	43 12%	179 11%	203 12%	52 14%
NET: Trust a lot or a little	1416 68%	283 69%	568 70%	683 69%	168 71%	120 67%	57 67%	87 70%	229 65%	73 67%	961 69%	551 68%	410 70%	434 69%	180 73%	99 66%	155 66%	21 61%	54 70%	116 72%	31 72%	23 71%	622 69%	729 70%	245 68%	1106 70%	1155 68%	260 70%
NET: Don't trust much or at all	397 19%	80 19%	159 20%	191 19%	47 20%	38 21%	9 11%	23 19%	71 20%	18 16%	270 19%	165 20%	105 18%	118 19%	41 17%	32 21%	45 19%	9 28%	12 16%	31 19%	7 16%	7 21%	162 18%	205 20%	70 20%	297 19%	338 20%	58 16%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

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Absolutes/col percents

Table 997

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Food

Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Trust a lot	(4) 343 17%	208 17%	185 17%	149 16%	36 20%	23 18%h	16 23%	7 12%	135 16%	14 16%	19 19%	13 17%	21 17%	50 14%	19 17%
Trust a little	(3) 1073 52%	644 53%k	571 52%k	480 52%k	91 49%	72 59%k	38 55%	35 64%beikn	430 51%k	43 51%	40 40%	48 61%k	66 54%	179 51%	54 50%
Don't trust very much	(2) 308 15%	181 15%	166 15%	135 15%	30 17%	15 12%	7 10%	8 15%	127 15%	7 8%	20 20%j	13 16%	17 14%	56 16%	15 14%
Don't trust at all	(1) 89 4%	58 5%	54 5%	46 5%l	8 4%	4 3%h	4 5%	1 1%	32 4%	3 3%	5 5%l	- 6%	6 5%	15 4%	3 2%
Don't know	254 12%	133 11%	124 11%	105 11%	19 10%	9 7%	5 7%	4 7%	121 14%bfl	18 22%bcdefghl	15 15%	5 6%	14 11%	52 15%	18 16%fl
NET: Trust a lot or a little	1416 68%	851 70%k	756 69%	629 69%	127 69%	95 77%ikn	54 78%k	41 76%k	565 67%	57 67%	59 59%	61 77%ikn	87 70%	229 65%	73 67%
NET: Don't trust much or at all	397 19%	239 20%	219 20%	181 20%	38 21%	19 16%	10 15%	9 17%	158 19%	9 11%	25 25%j	13 16%	23 19%	71 20%	18 16%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 998

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Food

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Trust a lot	(4) 343 17%	296 18%b	43 10%	325 19%d	17 5%	177 19%	62 15%	13 22%	218 16%	86 15%	109 17%	18 13%	19 21%	-	69 20%pq	80 16%	53 13%	27 13%	34 32%st	118 18%t	49 10%
Trust a little	(3) 1073 52%	918 57%b	151 36%	936 55%d	122 38%	487 52%	208 50%	32 54%	727 52%	304 52%	336 53%	76 57%	44 50%	-	172 50%	264 54%	226 55%	99 48%	48 45%	357 56%t	233 49%
Don't trust very much	(2) 308 15%	201 12%	103 24%a	222 13%	77 24%c	129 14%	66 16%	9 14%	194 14%	88 15%	88 14%	15 11%	13 15%	-	45 13%	73 15%	58 14%	28 13%	16 15%	85 13%	77 16%
Don't trust at all	(1) 89 4%	39 2%	50 12%a	41 2%	43 14%c	34 4%	25 6%	1 2%	65 5%	28 5%	30 5%	8 6%	1 1%	-	16 5%	17 3%	20 5%	14 7%	3 3%	20 3%	38 8% s
Don't know	254 12%	156 10%	78 18%a	166 10%	59 18%c	100 11%	57 14%	4 7%	182 13%	79 14%	76 12%	18 13%	12 14%	1 100%	42 12%	52 11%	51 13%	40 19% nop	5 5%	58 9%	81 17% rs
NET: Trust a lot or a little	1416 68%	1214 75%b	195 46%	1261 75%d	139 44%	664 72%f	270 65%	46 77%	945 68%	390 67%	446 70%	94 70%	63 71%	-	241 70%q	345 71%q	279 68%	126 61%	82 77%t	475 74%t	283 59%
NET: Don't trust much or at all	397 19%	241 15%	153 36%a	263 16%	121 38%c	163 18%	91 22%	10 16%	260 19%	116 20%	118 18%	23 17%	14 16%	-	61 18%	90 18%	78 19%	41 20%	20 18%	105 16%	115 24% s

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 999

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Food

Base: All respondents

		S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
		Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base		2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base		2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Trust a lot	(4)	343	16	119	38	169	212	131	274	66	19	30	31	18	11	4	6	30	37	52	325	13	271	60	57	95	61	70
		17%	19%	24% ^d	17%	13%	16%	18%	17%	18%	15%	19%	18%	15%	28%	33%	14%	23% ^r	15%	14%	17%	18%	17%	15%	18%	17%	15%	13%
Trust a little	(3)	1073	46	269	131	627	711	362	882	170	67	72	99	52	17	4	20	75	155	178	1038	17	876	173	206	318	213	214
		52%	53%	53%	60% ^d	50%	53%	50%	53% ^h ^j	47%	53%	44%	57% ^h ^j	45%	46%	31%	49%	58%	63% ^r	48%	54% ^t	23%	56% ^v	42%	66% ^{xyz}	58% ^z	54% ^z	40%
Don't trust very much	(2)	308	19	57	34	197	202	105	232	67	20	29	24	19	6	3	6	14	29	69	285	12	233	65	27	80	71	92
		15%	22% ^b	11%	16%	16% ^b	15%	14%	14%	19% ^g	16%	18%	14%	16%	17%	30%	13%	11%	12%	19% ^q	15%	17%	15%	16%	9%	14% ^w	18% ^w	17% ^w
Don't trust at all	(1)	89	2	23	11	54	59	30	63	16	5	15	5	12	2	-	3	5	4	30	69	13	49	35	6	8	11	54
		4%	2%	5%	5%	4%	4%	4%	4%	4%	4%	9% ^{ghk}	3%	11% ^{ghik}	6%	-	8%	4%	1%	8% ^q	4%	18% ^s	3%	9% ^u	2%	2%	3%	10% ^{wxy}
Don't know		254	3	34	5	211	154	100	201	42	16	17	14	14	1	1	6	6	22	39	207	18	149	76	17	52	40	109
		12%	4%	7% ^c	2%	17% ^{abc}	12%	14%	12%	12%	12%	11%	8%	12%	3%	7%	15%	4%	9%	11% ^p	11%	24% ^s	9%	19% ^u	6%	9%	10% ^w	20% ^{wxy}
NET: Trust a lot or a little		1416	62	388	169	797	923	493	1156	236	86	103	130	70	28	7	26	105	192	230	1364	30	1146	233	263	413	274	284
		68%	72%	77% ^d	77% ^d	63%	69%	68%	70% ^l	65%	68%	63%	75% ^{hjl}	61%	74%	64%	63%	81% ^r	78% ^r	62%	71% ^t	41%	73% ^v	57%	84% ^{xyz}	75% ^z	69% ^z	53%
NET: Don't trust much or at all		397	21	80	45	251	261	135	295	83	25	44	29	31	9	3	9	19	33	99	354	25	282	100	33	88	82	146
		19%	24%	16%	20%	20%	20%	19%	18%	23% ^g	20%	27% ^{gk}	17%	27% ^{gk}	23%	30%	21%	15%	13%	27% ^{pq}	18%	35% ^s	18%	24% ^u	10%	16% ^w	21% ^w	27% ^{wxy}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1000

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Clothing & footwear

Base: All respondents

	Gender			Age							Region										Region Summary				Social Grade						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humbs-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Trust a lot	(4) 219 11%	109 11%	111 10%	59 17%efh	93 13%efh	35 7%	33 7%	90 16%efh	97 10%e	24 7%	187 11%	199 10%	21 12%ss	10 10%	2 3%	10 11%	28 12%ss	19 11%	23 13%ms	15 10%	10 5%	35 13%ms	32 11%ss	15 9%	56 11%	82 11%	49 9%	63 12%	59 10%	50 12%	47 10%
Trust a little	(3) 977 47%	428 43%	549 52%a	158 46%	357 49%	236 47%	226 47%	268 46%	482 48%	153 46%	837 48%ms	900 48%	76 43%	44 46%	19 33%	43 51%ms	119 52%ms	73 43%	79 44%	68 45%	91 47%	134 49%ms	132 47%	97 55%kmp	235 48%	364 50%	238 46%	246 45%	282 47%	215 50%	233 47%
Don't trust very much	(2) 455 22%	250 25%b	201 19%	81 23%g	142 19%	122 24%	111 23%	116 20%	228 23%g	79 24%	373 21%	419 22%	36 21%	25 25%	21 37%ikno qrtuv	17 20%	44 19%	44 26%	34 19%	33 22%	47 24%	58 21%	59 21%	38 22%	105 22%	155 21%	114 22%	134 25%	135 23%	86 20%	101 20%
Don't trust at all	(1) 105 5%	78 8%b	27 3%	7 2%	46 6%g	24 5%g	28 6%g	24 4%g	52 5%g	18 6%	85 5%	94 5%	11 6%	3 3%	6 10%t	6 7%	14 6%	11 6%	9 5%	6 4%	12 6%	8 3%	11 4%	8 4%	31 6%	27 4%	27 5%	31 6%	27 5%	19 5%	27 6%
Don't know	311 15%	141 14%	167 16%	42 12%	96 13%	88 17%dh	85 18%g	80 14%	146 15%	56 17%	255 15%	279 15%	32 18%	15 16%	9 16%	9 10%	25 11%	25 15%	33 18%o	26 18%	32 17%	38 14%	47 17%	19 11%	59 12%	104 14%	91 18%w	70 13%	94 16%	63 14%	85 17%
NET: Trust a lot or a little	1196 58%	536 53%	660 63%a	217 63%ef	450 61%efh	271 54%	259 54%	358 62%ef	579 58%e	176 53%	1024 59%ms	1099 58%	97 55%ms	54 56%ms	21 36%	53 62%ms	147 64%ms	92 53%ms	102 57%ms	83 56%ms	102 53%ms	169 62%ms	164 58%ms	113 63%ms	291 60%	446 61%	287 55%	309 57%	341 57%	265 61%	280 57%
NET: Don't trust much or at all	560 27%	328 33%b	228 22%	87 25%	188 26%	146 29%	139 29%	141 24%	280 28%	98 30%	458 26%	513 27%	47 27%	28 29%	27 47%ikdn opqrstu v	23 27%	58 25%	55 32%	43 24%	40 27%	58 30%	66 24%	70 25%	46 26%	135 28%	182 25%	141 27%	165 30%g	162 27%	105 24%	128 26%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/ef/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1001

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Clothing & footwear

Base: All respondents

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned out- right (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)		Brigh- ton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Trust a lot	(4) 11%	50 12%	96 12%	124 13% ^f	21 9%	28 16% ^{bf}	7 8%	12 9%	19 5%	10 9%	126 9%	78 10%	49 8%	90 14% ^h	42 17% ^{ij}	18 12%	30 13% ^j	3 10%	8 11%	23 14%	1 2%	8 23%	94 10%	119 11%	41 12%	172 11%	197 12% ^B	23 6%
Trust a little	(3) 47%	191 47%	401 49%	467 47%	126 53% ^{cf}	75 42%	38 46%	66 54%	154 44%	51 47%	677 48%	377 46%	300 51% ^{no}	288 46%	120 48%	69 46%	100 43%	12 35%	35 46%	81 51%	21 48%	18 56%	426 47%	500 48%	175 49%	752 48%	786 46%	191 52%
Don't trust very much	(2) 22%	92 23%	169 21%	212 21%	50 21%	44 25%	16 20%	20 16%	91 26% ^e	21 20%	318 23%	199 24%	119 20%	127 20%	47 19%	31 21%	50 21%	9 28%	20 26%	32 20%	15 34%	2 7%	191 21%	239 23%	72 20%	358 23%	379 22%	76 20%
Don't trust at all	(1) 5%	18 4%	42 5%	50 5%	9 4%	7 4%	2 2%	7 6%	23 7%	6 5%	74 5%	41 5%	34 6%	27 4%	9 4%	9 6%	4 4%	4 10% ⁿ	5 5%	8 5%	1 3%	1 2%	43 5%	53 5%	23 6%	73 5%	85 5%	20 6%
Don't know	311 15%	58 14%	106 13%	132 13%	31 13%	23 13%	21 25% ^{abc}	19 15%	63 18% ^a	21 19%	207 15%	121 15%	85 15%	99 16%	30 12%	23 16%	46 20% ^{il}	5 16%	10 13%	16 10%	5 12%	4 12%	146 16% ^v	128 12%	48 13%	227 14%	250 15%	61 16%
NET: Trust a lot or a little	1196 58%	241 59%	497 61%	590 60% ^f	147 62% ^f	103 58%	45 53%	78 63% ^f	172 49%	61 56%	803 57%	455 56%	348 59%	377 60%	161 65% ^{io}	86 58%	130 55%	16 46%	43 56%	104 65%	22 51%	26 79%	521 58%	619 60%	216 60%	924 58%	983 58%	213 58%
NET: Don't trust much or at all	560 27%	110 27%	211 26%	262 27%	59 25%	52 29%	19 22%	27 22%	115 33% ^{abe}	27 25%	393 28%	240 29%	153 26%	155 24%	56 23%	40 27%	58 25%	13 38% ^{ln}	24 31%	40 25%	16 37%	3 9%	234 26%	292 28%	95 27%	431 27%	464 27%	96 26%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1002

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Clothing & footwear

Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Trust a lot	(4) 219 11%	145 12%in	135 12%in	116 13%in	18 10%n	10 8%	7 11%	3 5%	74 9%n	7 8%	12 12%n	16 20%bdefhjmno	12 9%	19 5%	10 9%
Trust a little	(3) 977 47%	592 48%	525 48%	431 47%	93 51%k	67 55%k	35 51%	32 60%bdikn	384 46%	38 46%	38 38%	37 47%	66 54%k	154 44%	51 47%
Don't trust very much	(2) 455 22%	262 21%	235 21%	198 22%	37 20%	26 21%	14 20%	13 24%	193 23%	16 20%	27 27%	17 22%	20 16%	91 26%lm	21 20%
Don't trust at all	(1) 105 5%	60 5%	56 5%	48 5%	8 4%	3 3%	2 3%	1 2%	46 5%	2 2%	7 7%	1 1%	7 6%	23 7%l	6 5%
Don't know	311 15%	164 13%	148 13%	121 13%	27 14%	16 13%	11 16%	5 9%	147 17%bcd	21 25%bcdefhli	16 16%	8 10%	19 15%	63 18%bcd	21 19%
NET: Trust a lot or a little	1196 58%	737 60%in	660 60%in	548 60%in	112 61%n	78 63%n	42 61%	35 65%n	459 54%n	45 53%	50 50%	53 67%ikn	78 63%n	172 49%	61 56%
NET: Don't trust much or at all	560 27%	321 26%	291 27%	247 27%	45 24%	30 24%	16 23%	14 26%	239 28%	19 22%	34 34%	18 23%	27 22%	115 33%bcdeim	27 25%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1003

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Clothing & footwear

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Trust a lot	(4) 219 11%	186 12%b	32 7%	203 12%d	16 5%	119 13%	44 10%	6 10%	141 10%	74 13%k	59 9%	6 4%	9 10%	-	35 10%	55 11%	36 9%	18 9%	28 26%st	69 11%	35 7%
Trust a little	(3) 977 47%	843 52%b	131 31%	868 51%d	99 31%	439 47%	195 47%	34 56%	652 47%	276 47%	301 47%	63 47%	47 52%	-	158 46%	239 49%	203 50%	86 42%	48 45%	324 51%t	203 42%
Don't trust very much	(2) 455 22%	332 21%	119 28%a	346 20%	97 31%c	198 21%	86 21%	14 24%	295 21%	111 19%	148 23%	35 26%	16 18%	-	81 24%q	112 23%q	85 21%	32 15%	18 17%	136 21%	114 24%
Don't trust at all	(1) 105 5%	53 3%	52 12%a	60 4%	42 13%c	39 4%	29 7%e	2 4%	80 6%	34 6%	39 6%	6 5%	3 3%	-	18 5%	18 4%	23 6%	23 11%nop	4 4%	35 5%	34 7%
Don't know	311 15%	197 12%	92 22%a	214 13%	64 20%c	132 14%	64 15%	3 6%	219 16%	91 15%	92 14%	24 18%	15 17%	1 100%	51 15%	62 13%	61 15%	48 23%nop	9 8%	76 12%	92 19%rs
NET: Trust a lot or a little	1196 58%	1029 64%b	163 38%	1070 63%d	115 36%	558 60%	239 57%	40 66%	793 57%	350 60%	360 56%	69 51%	55 62%	-	194 56%	295 61%q	239 59%	104 50%	76 71%t	393 61%t	238 50%
NET: Don't trust much or at all	560 27%	385 24%	171 40%a	406 24%	139 44%c	237 26%	115 27%	17 28%	375 27%	145 25%	188 29%	41 30%	19 21%	-	99 29%	130 27%	108 26%	55 27%	22 21%	170 27%	148 31%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1004

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Clothing & footwear

Base: All respondents

	Total	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
		With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Trust a lot	(4) 219 11%	9 10%	70 14% ^d	28 13%	113 9%	118 9%	101 14% ^e	169 10%	45 12%	15 12%	25 15%	25 15%	11 10%	8 21% ^g	2 15%	3 7%	24 18% ^{q^r}	19 8% ^r	13 3%	201 10%	14 19% ^s	165 10%	49 12%	37 12%	57 10%	38 10%	50 9%
Trust a little	(3) 977 47%	41 48%	251 50%	115 53%	570 45%	651 49%	326 45%	794 48%	161 45%	56 44%	70 43%	86 50%	50 44%	16 42%	7 59%	19 45%	60 46%	141 57% ^r	171 46%	947 49% ^t	14 20%	811 51% ^v	142 35%	188 60% ^{xyz}	288 52% ^z	192 48% ^z	183 34%
Don't trust very much	(2) 455 22%	27 31% ^b	98 20%	59 27% ^b	271 22%	308 23%	147 20%	360 22%	89 25%	29 23%	32 19%	37 21%	23 20%	9 25%	2 20%	10 24%	30 23%	52 21%	100 27%	430 22%	14 19%	347 22%	93 23%	62 20%	132 24%	89 22%	120 22%
Don't trust at all	(1) 105 5%	4 5%	28 5%	9 4%	64 5%	74 6%	31 4%	78 5%	15 4%	9 7%	13 8%	8 5%	15 13% ^{ghk}	3 7%	- -	3 7%	9 7%	6 2%	35 10% ^q	89 5%	11 16% ^s	62 4%	38 9% ^u	5 2%	14 3%	20 5% ^{wx}	56 10% ^{wxy}
Don't know	311 15%	6 7%	56 11% ^c	8 4%	241 19% ^{abc}	187 14%	124 17%	249 15%	50 14%	18 14%	24 15%	17 10%	16 14%	2 5%	1 7%	7 18%	7 6%	30 12%	49 13% ^p	258 13%	20 27% ^s	191 12%	87 21% ^u	20 6%	62 11% ^w	56 14% ^w	129 24% ^{wxy}
NET: Trust a lot or a little	1196 58%	50 58%	321 64% ^d	143 65% ^d	683 54%	769 57%	427 59%	964 58%	206 57%	71 56%	94 58%	112 64%	62 53%	24 63%	8 74%	21 52%	84 65% ^r	160 65% ^r	183 50%	1148 60% ^t	28 39%	976 62% ^v	191 47%	225 72% ^{xyz}	345 62% ^z	230 58% ^z	233 43%
NET: Don't trust much or at all	560 27%	31 36% ^b	126 25%	68 31%	336 27%	382 29%	178 24%	439 27%	105 29%	38 30%	45 27%	45 26%	38 33%	12 32%	2 20%	13 30%	39 30%	58 23%	135 37% ^q	519 27%	25 34%	410 26%	132 32% ^u	67 22%	145 26%	109 28%	176 33% ^{wx}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1005

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Household goods (e.g. cleaning products)

Base: All respondents

		Gender			Age							Region												Region Summary				Social Grade				
		Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base		2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base		2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Trust a lot	(4)	268 13%	115 11%	153 15%	54 15%	107 15%	58 11%	51 11%	85 15%	133 13%	32 10%	234 13% m	245 13%	24 14% m	9 9%	2 3%	13 15% m	30 13% m	21 12%	27 15% m	21 14% m	16 8%	44 16% ms	45 16% ms	17 10%	63 13%	107 15%	64 12%	73 13%	79 13%	58 13%	59 12%
Trust a little	(3)	1017 49%	474 47%	541 51%	185 53%	371 51%	232 46%	228 47%	306 53% e	483 48%	161 49%	866 50%	933 49%	84 48%	43 44%	24 41%	49 57%	111 48%	85 50%	78 44%	75 50%	101 53%	133 49%	134 48%	101 57% l m q	245 50%	368 50%	254 49%	280 51%	297 50%	212 49%	228 46%
Don't trust very much	(2)	395 19%	214 21% b	177 17%	59 17%	122 17%	107 21% g	107 22% d g	90 16%	197 20% d	67 20%	325 19%	371 20%	25 14%	27 27% i k n	19 33% i k n o p q r s t u v	7 9%	48 21% n	34 20% n	37 21% n	26 17%	34 18%	54 20% n	50 18%	36 20% n	89 18%	139 19%	97 19%	102 19%	118 20%	82 19%	94 19%
Don't trust at all	(1)	91 4%	67 7% b	23 2%	7 2%	40 5% c g	23 5%	21 4%	18 3%	52 5% c	18 6%	70 4%	78 4%	12 7% t	3 3%	5 8% t	6 7%	15 6%	4 3%	8 5%	5 3%	9 5%	7 3%	10 4%	6 3%	25 5%	23 3%	22 4%	28 5% B	15 2%	18 4%	30 6% B
Don't know		296 14%	134 13%	160 15%	42 12%	93 13%	85 17% h	76 16%	79 14%	140 14%	52 16%	241 14%	265 14%	31 18%	16 17%	8 14%	10 12%	27 12%	27 16%	28 16%	22 15%	31 16%	35 13%	42 15%	18 10%	64 13%	95 13%	82 16%	61 11%	88 15%	65 15%	82 17% A
NET: Trust a lot or a little		1285 62%	589 59%	694 66% a	239 69% e f h	478 65% e f h	290 57%	279 58%	391 67% e f h	616 61% e	193 58%	1100 63% l m	1177 62%	108 61% m	51 53%	26 44%	62 73% l m q	140 61% m	106 62% m	105 59%	96 64% m	117 61% m	177 65% l m	179 64% m	118 67% l m	308 63%	474 65%	318 61%	353 65% D	376 63%	269 62%	287 58%
NET: Don't trust much or at all		486 24%	282 28% b	201 19%	66 19%	163 22%	129 26% c g	128 26% c g	109 19%	249 25% g	85 26%	395 23%	449 24%	37 21%	30 31% n	24 42% i k n o p q r s t u v	13 16%	63 27%	38 22%	45 25%	31 21%	44 23%	61 22%	60 21%	42 23%	114 23%	162 22%	119 23%	130 24%	133 22%	99 23%	124 25%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1006

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Household goods (e.g. cleaning products)

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Rent-ers (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Trust a lot	(4) 268 13%	62 15%	110 14%	144 15%	29 12%	24 13%	9 11%	13 11%	36 10%	13 12%	171 12%	103 13%	68 12%	93 15%	35 14%	20 13%	38 16%	4 13%	13 17%	26 16%	4 9%	1 4%	118 13%	145 14%	46 13%	218 14%	235 14%B	33 9%
Trust a little	(3) 1017 49%	209 51%	412 51%	495 50%f	126 53%f	87 49%	39 46%	65 53%	153 44%	52 48%	702 50%	395 48%	308 52%n	300 48%	129 52%	68 46%	103 44%	14 42%	38 50%	73 46%	21 48%	19 59%	437 49%	521 50%	178 50%	781 49%	815 48%	202 54%A
Don't trust very much	(2) 395 19%	67 16%	144 18%	164 17%	47 20%	39 22%	14 17%	20 16%	88 25%a	23 21%	271 19%	170 21%	101 17%	117 19%	41 17%	33 22%	43 18%	7 21%	11 14%	35 22%	11 25%	7 21%	169 19%	201 19%	64 18%	306 19%	331 19%	64 17%
Don't trust at all	(1) 91 4%	15 4%	42 5%	47 5%	10 4%	6 3%	3 4%	6 5%	15 4%	4 4%	60 4%	35 4%	25 4%	27 4%	11 4%	8 5%	8 3%	4 10%ijn	4 5%	6 4%	3 7%	- -	38 4%	47 5%	20 6%	64 4%	75 4%	15 4%
Don't know	296 14%	56 14%	105 13%	135 14%	26 11%	23 13%	19 23%ab	19 15%	58 17%b	16 15%	198 14%	114 14%	84 14%	93 15%	31 12%	20 14%	42 18%	4 13%	11 14%	19 12%	5 12%	5 16%	139 15%v	125 12%	51 14%	213 13%	240 14%	56 15%
NET: Trust a lot or a little	1285 62%	271 66%	522 64%	639 65%f	154 65%f	111 62%	48 57%	78 64%	189 54%	65 60%	873 62%	497 61%	376 64%	394 62%	165 67%	88 59%	141 60%	19 55%	51 66%	100 62%	24 57%	21 63%	556 62%	666 64%	224 62%	998 63%	1050 62%	235 63%
NET: Don't trust much or at all	486 24%	82 20%	186 23%	211 21%	57 24%	44 25%	17 20%	26 21%	103 29%a	27 25%	331 24%	205 25%	126 21%	144 23%	52 21%	41 27%	51 22%	11 32%	15 20%	41 26%	13 31%	7 21%	207 23%	248 24%	85 24%	370 23%	406 24%	80 22%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1007

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Household goods (e.g. cleaning products)

Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Trust a lot	(4) 268 13%	173 14%	153 14%	129 14%	24 13%	20 16%h	15 22%in	5 8%	96 11%	9 11%	14 15%	9 12%	13 11%	36 10%	13 12%
Trust a little	(3) 1017 49%	621 51%n	557 51%n	463 51%n	94 51%	63 51%	32 46%	32 58%fk	396 47%	39 46%	42 42%	45 58%kn	65 53%	153 44%	52 48%
Don't trust very much	(2) 395 19%	211 17%	187 17%	152 17%	36 19%	24 19%	12 17%	12 21%	184 22%bcd	14 17%	23 23%	16 20%	20 16%	88 25%bodi	23 21%
Don't trust at all	(1) 91 4%	57 5%	51 5%	43 5%	7 4%	6 5%	4 5%	3 5%l	34 4%	3 4%	6 6%l	- -	6 5%	15 4%	4 4%
Don't know	296 14%	161 13%	151 14%	128 14%	22 12%	11 9%	7 10%	4 7%	134 16%	19 23%bcefh	14 15%	8 11%	19 15%	58 17%fh	16 15%
NET: Trust a lot or a little	1285 62%	793 65%in	711 65%in	592 65%in	118 65%n	83 67%n	47 67%	36 67%	492 58%n	48 57%	56 57%	54 69%in	78 64%	189 54%	65 60%
NET: Don't trust much or at all	486 24%	268 22%	238 22%	195 21%	43 23%	30 24%	16 23%	14 26%	218 26%cd	17 20%	29 29%	16 20%	26 21%	103 29%bodi	27 25%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1008

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Household goods (e.g. cleaning products)

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Trust a lot	(4) 268 13%	235 15%b	31 7%	257 15%d	11 3%	139 15%	49 12%	15 25%h	161 12%	71 12%	80 13%	15 11%	9 10%	-	47 14%	63 13%	44 11%	19 9%	30 28%st	82 13%t	34 7%
Trust a little	(3) 1017 49%	876 54%b	137 32%	891 53%d	113 36%	455 49%	202 48%	26 44%	691 50%	296 51%	306 48%	66 49%	51 57%	-	165 48%	249 51%q	217 53%q	87 42%	51 48%	354 55%t	215 45%
Don't trust very much	(2) 395 19%	273 17%	121 28%a	295 17%	91 29%c	170 18%	80 19%	14 23%	253 18%	95 16%	135 21%i	24 17%	15 16%	-	61 18%	97 20%	74 18%	37 18%	11 11%	113 18%	104 22%r
Don't trust at all	(1) 91 4%	44 3%	47 11%a	52 3%	36 11%c	37 4%	25 6%	1 2%	72 5%	32 5%	35 5%	5 4%	1 2%	-	19 6%	18 4%	21 5%	15 7%	7 6%	24 4%	34 7% s
Don't know	296 14%	184 11%	91 21%a	195 12%	68 21%c	127 14%	62 15%	4 6%	210 15%	91 15%	84 13%	25 18%	14 15%	1 100%	51 15%	60 12%	53 13%	49 24%nop	7 7%	66 10%	91 19%rs
NET: Trust a lot or a little	1285 62%	1111 69%b	168 39%	1148 68%d	124 39%	594 64%	251 60%	41 69%	851 61%	368 63%	386 60%	82 60%	59 67%	-	212 62%q	312 64%q	261 64%q	106 51%	81 76%t	436 68%t	249 52%
NET: Don't trust much or at all	486 24%	316 20%	168 39%a	347 21%	127 40%c	207 22%	105 25%	15 25%	326 23%	127 22%	170 27%	29 21%	16 18%	-	80 23%	115 24%	95 23%	52 25%	18 17%	137 21%	138 29%rs

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1009

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Household goods (e.g. cleaning products)

Base: All respondents

		S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy							
		Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base		2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base		2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Trust a lot	(4)	268 13%	12 14%	96 19% ^d	29 13%	131 10%	165 12%	103 14%	218 13% ^l	47 13% ^l	14 11%	26 16% ^l	26 15% ^l	7 6%	8 21% ^l	2 15%	4 10%	28 22% ^r	37 15% ^r	30 8%	251 13%	11 16%	212 13%	47 12%	49 16% ^z	70 13%	44 11%	53 10%
Trust a little	(3)	1017 49%	39 45%	263 52%	123 56% ^d	592 47%	672 50%	345 47%	823 50%	170 47%	64 51%	77 47%	87 50%	56 48%	16 44%	8 67%	21 50%	66 50%	137 55% ^r	171 46%	987 51% ^t	13 18%	828 52% ^v	162 39%	187 60% ^z	296 53% ^z	209 53% ^z	200 37%
Don't trust very much	(2)	395 19%	25 29% ^{bd}	87 17%	47 22%	236 19%	259 19%	137 19%	309 19%	77 21%	24 19%	25 15%	37 22%	23 20%	9 25%	1 7%	8 19%	21 16%	42 17%	87 24%	368 19%	17 24%	302 19%	84 21%	52 17%	109 20%	83 21%	107 20%
Don't trust at all	(1)	91 4%	3 4%	17 3%	13 6%	58 5%	60 4%	31 4%	64 4%	14 4%	10 8% ^{gk}	14 9% ^{ghk}	4 2%	15 13% ^{ghk}	3 7%	1 5%	1 3%	8 6% ^q	2 1%	32 9% ^q	75 4%	10 13% ^s	57 4%	29 7% ^u	5 2%	19 3%	14 3%	46 9% ^{wxy}
Don't know		296 14%	7 8%	40 8% ^c	6 3%	242 19% ^{abc}	183 14%	112 15%	237 14%	51 14%	14 11%	21 13%	20 12%	14 12%	1 3%	1 7%	7 17%	8 6%	29 12%	48 13% ^p	243 13%	21 29% ^s	178 11%	87 21% ^u	19 6%	60 11% ^w	46 12% ^w	133 25% ^{wxy}
NET: Trust a lot or a little		1285 62%	51 59%	359 71% ^{ad}	152 70% ^d	723 57%	837 63%	448 62%	1041 63%	218 60%	78 62%	103 63%	112 65%	63 55%	24 64%	9 82%	25 60%	94 72% ^r	174 70% ^r	201 54%	1238 64% ^t	25 34%	1039 66% ^v	209 51%	237 76% ^{xyz}	365 66% ^z	253 64% ^z	253 47%
NET: Don't trust much or at all		486 24%	28 33% ^b	104 21%	60 27%	294 23%	318 24%	168 23%	374 23%	92 25%	34 27%	40 24%	41 24%	39 33% ^g	12 32%	1 12%	9 22%	29 22%	45 18%	119 32% ^{pq}	444 23%	27 37% ^s	359 23%	113 28%	57 18%	127 23%	96 24%	153 28% ^w

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1010

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Toiletries and beauty products

Base: All respondents

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	Eng-land (j)	UK Excl Scot-land (k)	Scot-land (l)	Wales (m)	North-ern Ire-land (n)	North East (o)	North West (p)	York-shire & Humb-erside (q)	West Mid-lands (r)	East Mid-lands (s)	East-ern (t)	London (u)	South East (v)	South West (w)	North Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Trust a lot	(4) 282 14%	119 12%	163 15%a	62 18%ef	115 16%h	58 12%	47 10%	94 16%ef	141 14%ef	34 10%	243 14%	258 14%	23 13%	12 12%	3 6%	14 17%	29 13%	23 13%	31 17%ms	22 15%	16 8%	44 16%ss	45 16%ss	18 10%	66 14%	107 15%	69 13%	81 15%	81 14%	55 13%	64 13%
Trust a little	(3) 958 46%	427 42%	530 50%a	177 51%h	352 48%h	235 47%h	194 40%	287 50%h	477 47%h	156 47%	813 47%	881 47%	77 44%	46 47%	22 38%	45 53%	107 47%	74 43%	72 41%	60 41%	99 51%q	128 47%	126 45%	102 46%	226 46%	356 49%	231 45%	252 46%	278 47%	201 46%	228 46%
Don't trust very much	(2) 426 21%	241 24%b	181 17%	57 16%	132 18%	110 22%	127 26%cdgh	103 18%	196 19%	75 23%	352 20%	391 21%	35 20%	21 22%	18 31%ns	13 15%	49 21%	37 21%	36 20%	35 24%	32 16%	55 20%	63 22%	32 18%	99 20%	150 21%	103 20%	119 22%	117 20%	92 21%	97 20%
Don't trust at all	(1) 106 5%	76 8%b	29 3%	10 3%	46 6%cg	21 4%	29 6%h	21 4%	56 6%	18 6%	86 5%	96 5%	11 6%	4 4%	6 11%u	4 5%	15 7%	10 6%	7 4%	7 5%	13 7%	12 4%	8 3%	10 5%	29 6%	30 4%	27 5%	25 5%	31 5%	20 5%	30 6%
Don't know	295 14%	143 14%	151 14%	41 12%	89 12%	79 16%	86 18%cdgh	74 13%	136 14%	47 14%	242 14%	266 14%	30 17%	15 15%	8 14%	9 11%	29 13%	28 16%	32 18%v	24 16%	32 17%v	33 12%	39 14%	17 9%	66 14%	89 12%	88 17%h	67 12%	89 15%	65 15%	74 15%
NET: Trust a lot or a little	1240 60%	545 54%	693 66%a	239 69%efh	467 64%h	293 58%h	241 50%	381 66%ef	618 61%ef	189 57%	1056 61%h	1140 60%	100 57%	58 59%	26 44%	59 69%h	137 60%h	97 56%	103 58%	83 56%	115 60%h	172 63%h	171 61%h	120 67%h	292 60%	463 63%	301 58%	333 61%	359 60%	256 59%	292 59%
NET: Don't trust much or at all	532 26%	317 32%b	210 20%	66 19%	178 24%	131 26%h	156 32%cdgh	124 21%	252 25%h	94 28%	438 25%	486 26%	46 26%	25 25%	24 41%ikln	17 20%	64 28%	46 27%	43 24%	42 29%	45 23%	67 25%	71 25%	41 23%	127 26%	180 25%	130 25%	144 26%	149 25%	112 26%	127 26%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/ef/g/h - i/k - l/l - i/m - j/k - k/l/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1011

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Toiletries and beauty products

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Rent-ers (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Trust a lot	(4) 282 14%	65 16%	123 15%	155 16% ^f	33 14% ^f	26 15% ^f	9 11%	17 14%	28 8%	14 13%	176 13%	112 14%	64 11%	101 16%	42 17%	20 14%	39 16% ^j	5 15%	11 14%	21 13%	4 10%	5 16%	131 15%	142 14%	53 15%	220 14%	239 14%	43 12%
Trust a little	(3) 958 46%	192 47%	393 48%	468 48% ^f	117 49% ^f	86 48%	45 53% ^f	52 42%	139 40%	51 47%	649 46%	345 42%	304 52% ⁱⁿ	295 47%	125 51%	67 45%	102 44%	15 43%	37 48%	75 47%	22 50%	17 51%	403 45%	500 48%	170 47%	733 46%	776 46%	182 49%
Don't trust very much	(2) 426 21%	83 20%	157 19%	191 19%	49 20%	33 18%	10 12%	28 23%	94 27% ^{acd}	22 20%	298 21%	193 24% ^j	105 18%	121 19%	49 20%	28 19%	44 19%	6 18%	17 22%	34 21%	11 26%	5 15%	182 20%	223 22%	67 19%	338 21%	359 21%	66 18%
Don't trust at all	(1) 106 5%	18 4%	41 5%	46 5%	13 6%	10 6%	3 4%	7 6%	21 6%	5 5%	77 5%	44 5%	33 6%	27 4%	7 3%	10 6%	10 4%	3 8%	2 3%	10 6%	1 3%	1 2%	42 5%	56 5%	20 5%	78 5%	86 5%	20 5%
Don't know	295 14%	51 12%	99 12%	125 13%	25 11%	23 13%	17 21% ^b	19 15%	69 20% ^{ab}	17 16%	203 14%	122 15%	80 14%	87 14%	24 10%	24 16%	39 16%	5 16%	10 12%	20 12%	5 11%	5 16% ^v	144 11%	118 14%	49 14%	213 13%	237 14%	59 16%
NET: Trust a lot or a little	1240 60%	258 63%	516 63%	623 63% ^f	150 63% ^f	112 63% ^f	54 64% ^f	69 56%	167 48%	64 59% ^f	825 59%	456 56%	368 63% ⁱ	396 63%	167 68% ⁱ	88 59%	141 60%	20 58%	48 62%	97 60%	26 60%	22 66%	534 59%	642 62%	223 62%	953 60%	1015 60%	226 61%
NET: Don't trust much or at all	532 26%	100 24%	199 24%	237 24%	62 26%	43 24%	13 15%	36 29% ^d	115 33% ^{acd}	27 25%	375 27%	237 29% ^j	138 24%	148 23%	55 22%	37 25%	55 23%	9 26%	20 26%	44 27%	12 29%	6 17%	223 25%	279 27%	87 24%	416 26%	446 26%	86 23%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1012

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Toiletries and beauty products

Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Trust a lot	(4) 282 14%	189 15%in	168 15%in	139 15%in	29 16%in	20 17%hn	16 24%hin	4 8%	93 11%n	9 11%	13 14%	12 16%n	17 14%	28 8%	14 13%
Trust a little	(3) 958 46%	585 48%n	523 48%n	437 48%n	86 47%	62 50%	32 46%	30 56%n	373 44%n	45 53%n	45 45%	41 52%n	52 42%	139 40%	51 47%
Don't trust very much	(2) 426 21%	240 20%	215 20%	178 19%	37 20%	25 20%	13 19%	12 22%	186 22%j	10 12%	19 19%	14 17%	28 23%	94 27%bdij	22 20%
Don't trust at all	(1) 106 5%	59 5%	55 5%	44 5%	11 6%	4 3%	1 2%	3 5%	47 6%	3 4%	7 8%	3 4%	7 6%	21 6%	5 5%
Don't know	295 14%	150 12%	138 13%	118 13%	20 11%	12 10%	7 10%	5 10%	145 17%bcde	17 21%bef	14 14%	9 11%	19 15%	69 20%bcdef	17 16%
NET: Trust a lot or a little	1240 60%	774 63%in	691 63%in	575 63%in	116 63%in	83 67%in	48 69%n	35 64%n	466 55%n	54 64%n	59 59%	53 68%in	69 56%	167 48%	64 59%n
NET: Don't trust much or at all	532 26%	299 24%	270 25%	222 24%	48 26%	29 23%	15 21%	14 26%	233 28%j	13 15%	26 27%	16 21%	36 29%j	115 33%bdijl	27 25%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1013

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Toiletries and beauty products

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Trust a lot	(4) 282 14%	253 16%b	26 6%	269 16%d	13 4%	139 15%	56 14%	12 20%	169 12%	78 13%	81 13%	11 8%	11 12%	-	45 13%	64 13%	46 11%	23 11%	28 26%st	89 14%t	38 8%
Trust a little	(3) 958 46%	820 51%b	135 32%	840 50%d	106 33%	431 46%	194 46%	30 50%	640 46%	281 48%	291 45%	59 44%	40 45%	-	150 44%	243 50%q	197 48%q	81 39%	50 47%	320 50%t	196 41%
Don't trust very much	(2) 426 21%	295 18%	128 30%a	319 19%	99 31%c	186 20%	80 19%	9 15%	286 21%	108 18%	139 22%	28 21%	20 23%	-	78 23%	98 20%	82 20%	37 18%	19 18%	129 20%	116 24%
Don't trust at all	(1) 106 5%	55 3%	51 12%a	61 4%	39 12%c	43 5%	26 6%	4 7%	79 6%	31 5%	41 6%	9 7%	2 2%	-	19 6%	20 4%	25 6%	19 9%o	2 2%	33 5%	37 8%
Don't know	295 14%	188 12%	86 20%a	201 12%	62 19%c	129 14%	62 15%	5 9%	214 15%	88 15%	88 14%	28 20%	16 18%	1 100%	51 15%	62 13%	58 14%	48 23%nop	7 6%	68 11%	91 19%rs
NET: Trust a lot or a little	1240 60%	1073 67%b	161 38%	1109 66%d	118 37%	570 61%	250 60%	41 69%	809 58%	359 61%	372 58%	70 52%	51 57%	-	195 57%	307 63%q	243 59%q	104 50%	78 73%t	409 64%t	234 49%
NET: Don't trust much or at all	532 26%	351 22%	178 42%a	380 23%	138 43%c	229 25%	106 25%	13 22%	364 26%	139 24%	180 28%	37 27%	22 25%	-	98 28%	118 24%	107 26%	56 27%	21 20%	162 25%	153 32%rs

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1014

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Toiletries and beauty products

Base: All respondents

	Total	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
		With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Trust a lot	(4) 14%	282 17%	15 18% ^d	92 18% ^d	39 11%	136 13%	170 15%	221 13%	52 14%	20 16%	29 18%	25 14%	12 11%	7 19%	1 7%	5 11%	31 24% ^{qr}	31 12%	31 8%	262 14%	14 19%	219 14%	54 13%	64 20% ^{xyz}	64 12%	54 14% ^z	48 9%
Trust a little	(3) 46%	958 45%	39 47%	237 53% ^d	117 45%	566 46%	616 47%	781 47%	163 45%	58 46%	71 43%	87 50%	51 44%	16 44%	5 47%	20 48%	61 47%	131 53% ^r	145 39%	927 48% ^t	13 18%	784 50% ^v	148 36%	171 55% ^z	287 52% ^z	190 48% ^z	189 35%
Don't trust very much	(2) 21%	426 28%	24 19%	96 22%	47 21%	259 22%	288 19%	335 20%	77 21%	25 20%	29 18%	38 22%	22 19%	10 26%	4 32%	7 17%	26 20%	44 18%	98 27% ^q	403 21%	13 18%	328 21%	85 21%	52 17%	123 22%	89 22%	113 21%
Don't trust at all	(1) 5%	106 4%	4 5%	25 4%	8 4%	70 6%	75 4%	77 5%	17 5%	9 7%	16 10% ^{ghk}	5 3%	15 13% ^{ghk}	2 5%	1 7%	4 9%	6 5%	11 4%	38 10% ^q	87 5%	12 16% ^s	69 4%	31 8% ^u	8 2%	17 3%	15 4%	55 10% ^{wxy}
Don't know	295 14%	5 6%	54 11% ^c	7 3%	229 18% ^{abc}	189 14%	106 15%	237 14%	52 14%	15 12%	19 12%	18 10%	15 13%	2 6%	1 7%	6 15%	6 5%	31 13% ^p	56 15% ^p	245 13%	22 29% ^s	178 11%	91 22% ^u	18 6%	62 11% ^w	48 12% ^w	134 25% ^{wxy}
NET: Trust a lot or a little	1240 60%	54 62%	329 65% ^d	156 71% ^d	702 56%	786 59%	454 62%	1003 61%	215 60%	78 62%	100 61%	113 65%	63 55%	24 63%	6 54%	24 59%	92 71% ^r	161 65% ^r	176 48%	1190 62% ^t	27 37%	1002 64% ^v	203 49%	235 75% ^{xyz}	351 63% ^z	244 62% ^z	236 44%
NET: Don't trust much or at all	532 26%	28 32%	120 24%	55 25%	328 26%	364 27%	168 23%	412 25%	94 26%	33 26%	45 27%	43 25%	37 32%	12 31%	4 39%	11 26%	32 25%	55 22%	136 37% ^{pq}	490 25%	25 34%	397 25%	116 28%	60 19%	140 25%	104 26% ^w	168 31% ^{wx}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1015

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Electronics (TVs, mobile phones, fridges, washing machines)

Base: All respondents

		Gender			Age							Region															Region Summary			Social Grade			
		Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base		2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base		2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
Trust a lot	(4)	294 14%	152 15%	141 13%	62 18% d	94 13%	73 15%	64 13%	88 15%	142 14%	50 15%	254 15% m	268 14%	25 14%	11 12%	3 5%	13 15%	35 15%	24 14%	26 15%	21 14%	23 12%	45 17% m	43 15% m	23 13%	72 15%	111 15%	71 14%	75 14%	85 14%	60 14%	73 15%	
Trust a little	(3)	976 47%	466 46%	508 48%	164 47%	365 50% e	217 43%	230 48%	273 47%	472 47% e	142 43%	821 47%	892 47%	84 48%	48 50%	23 40%	49 58% mp	107 47%	73 42%	81 46%	72 48%	90 47%	126 46%	127 45%	95 54% p	229 47%	349 48%	244 47%	269 49%	280 47%	208 48%	219 44%	
Don't trust very much	(2)	384 19%	199 20%	183 17%	66 19%	119 16%	104 21%	94 19%	103 18%	187 19%	64 19%	318 18%	358 19%	26 15%	22 22%	18 31% i k n q r s u	10 12%	43 19%	36 21%	30 17%	24 16%	33 17%	56 21%	51 18%	34 19%	90 18%	141 19%	87 17%	109 20%	103 17%	81 19%	90 18%	
Don't trust at all	(1)	94 5%	59 6% b	35 3%	6 2%	44 6% c	21 4%	23 5% c	23 4% c	48 5% c	17 5%	76 4%	84 4%	10 6%	2 3%	6 10% t u v	4 4%	14 6%	11 6%	8 5%	5 4%	11 6%	9 3%	10 3%	4 2%	28 6% x	23 3%	24 5%	25 5%	27 5%	16 4%	26 5%	
Don't know		319 15%	129 13%	187 18% a	47 14%	112 15%	88 17%	72 15%	91 16%	156 16%	59 18%	267 15%	289 15%	30 17%	14 14%	8 15%	8 10%	31 13%	28 16%	32 18%	26 18%	34 18%	36 13%	51 18%	21 12%	67 14%	107 15%	93 18%	66 12%	101 17% A	67 15%	85 17% A	
NET: Trust a lot or a little		1270 61%	618 61%	649 62%	226 65% e	459 63%	290 58%	294 61%	362 62%	614 61% e	191 58%	1075 62% m	1160 61%	110 62% m	60 61%	26 45%	62 74% mp s u	142 62% m	97 56%	108 61% m	93 63% m	113 59%	171 63% m	170 60% m	118 67% m	301 62%	460 63%	314 61%	344 63%	365 61%	268 62%	292 59%	
NET: Don't trust much or at all		478 23%	258 26% b	218 21%	72 21%	163 22%	126 25%	117 24%	127 22%	235 23%	80 24%	394 23%	442 23%	37 21%	24 25%	23 40% i k l n o p q r s t u v	14 16%	57 25%	47 27%	38 22%	29 20%	44 23%	66 24%	60 21%	39 22%	118 24%	165 22%	112 22%	134 25%	130 22%	98 23%	116 24%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - n/o - p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1016

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Electronics (TVs, mobile phones, fridges, washing machines)

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Bright-on (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Trust a lot	(4) 294 14%	56 14%	118 15%	144 15%	31 13%	34 19% f	11 13%	17 14%	41 12%	16 15%	190 14%	129 16% j	61 10%	98 15%	44 18% j	20 13%	34 15%	6 18%	11 15%	30 19%	8 19%	4 13%	133 15%	149 14%	41 12%	240 15%	238 14%	56 15%
Trust a little	(3) 976 47%	188 46%	408 50%	479 49%	116 49%	73 41%	35 41%	62 50%	165 47%	46 42%	674 48%	368 45%	306 52% imn	289 46%	125 50%	65 43%	100 43%	13 39%	42 54%	71 44%	16 37%	17 54%	415 46%	515 50%	180 50%	750 47%	799 47%	178 48%
Don't trust very much	(2) 384 19%	79 19%	138 17%	172 17%	45 19%	38 21%	16 18%	21 17%	74 21%	19 17%	268 19%	170 21%	98 17%	110 17%	37 15%	32 21%	41 17%	6 18%	9 12%	29 18%	8 20%	5 17%	169 19%	193 19%	67 19%	295 19%	325 19%	59 16%
Don't trust at all	(1) 94 5%	23 6%	32 4%	46 5%	10 4%	6 3%	3 3%	7 6%	17 5%	6 5%	60 4%	34 4%	27 5%	30 5%	9 3%	9 6%	13 6%	4 10% il	3 4%	7 5%	4 9%	1 2%	38 4%	49 5%	22 6%	65 4%	77 5%	18 5%
Don't know	319 15%	63 15%	117 14%	144 15%	36 15%	26 15%	20 24% a	16 13%	54 15%	23 21%	210 15%	116 14%	94 16%	104 16%	33 13%	25 16%	46 20% i	5 15%	12 15%	23 14%	7 17%	5 14%	147 16% v	133 13%	48 14%	231 15%	258 15%	61 16%
NET: Trust a lot or a little	1270 61%	245 60%	526 65%	624 63%	147 62%	108 61%	46 55%	79 64%	205 59%	62 57%	864 57%	496 62%	368 63%	387 61%	169 68% mn	84 56%	134 57%	19 57%	53 69%	101 63%	24 55%	22 67%	548 61%	664 64%	221 62%	991 63%	1037 61%	233 63%
NET: Don't trust much or at all	478 23%	102 25%	170 21%	218 22%	55 23%	44 25%	18 22%	28 23%	91 26%	24 22%	329 23%	204 25%	125 21%	140 22%	46 18%	41 27%	54 23%	10 28%	12 16%	37 23%	12 28%	6 19%	207 23%	242 23%	89 25%	360 23%	402 24%	77 21%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1017

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Electronics (TVs, mobile phones, fridges, washing machines)

Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Trust a lot	(4) 294 14%	175 14%	152 14%	125 14%	27 15%	23 18%h	19 27%bodehimn	4 7%	119 14%	11 13%	21 21%hn	14 17%	17 14%	41 12%	16 15%
Trust a little	(3) 976 47%	596 49%k	533 48%k	451 49%k	82 45%k	63 51%k	28 41%	35 64%bcdefgijkno	381 45%k	35 41%	32 32%	41 52%k	62 50%k	165 47%k	46 42%
Don't trust very much	(2) 384 19%	217 18%	197 18%	161 18%	37 20%	20 16%	11 16%	9 16%	167 20%	16 18%	23 23%	15 20%	21 17%	74 21%	19 17%
Don't trust at all	(1) 94 5%	55 5%	53 5%	45 5%	8 5%	2 2%	1 2%	1 2%	39 5%	3 3%	5 5%	1 2%	7 6%	17 5%	6 5%
Don't know	319 15%	180 15%	164 15%	134 15%	30 16%	16 13%	10 14%	6 11%	139 16%	20 24%bcdl	19 19%	7 9%	16 13%	54 15%	23 21%l
NET: Trust a lot or a little	1270 61%	771 63%	685 62%	576 63%	109 59%	86 69%ijkn	47 68%	38 71%jk	499 59%	46 55%	53 53%	55 70%ik	79 64%	205 59%	62 57%
NET: Don't trust much or at all	478 23%	272 22%	250 23%	205 22%	45 24%	22 18%	12 18%	10 18%	206 24%	18 22%	27 27%	17 22%	28 23%	91 26%	24 22%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1018

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Electronics (TVs, mobile phones, fridges, washing machines)

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Trust a lot	(4) 294 14%	261 16%b	31 7%	277 16%d	16 5%	153 16%f	49 12%	13 21%	187 13%	80 14%	92 14%k	10 8%	17 19%k	-	49 14%	71 15%	54 13%	23 11%	33 31%st	97 15%t	44 9%
Trust a little	(3) 976 47%	819 51%b	153 36%	848 50%d	115 36%	445 48%	199 48%	34 57%	646 47%	276 47%	288 45%	72 53%	45 50%	-	163 47%	242 50%q	194 47%	83 40%	44 41%	328 51%t	201 42%
Don't trust very much	(2) 384 19%	275 17%	106 25%a	293 17%	81 25%c	163 18%	78 19%	7 12%	261 19%	102 17%	133 21%	21 16%	12 14%	-	68 20%	89 18%	75 18%	36 17%	16 15%	108 17%	107 22%rs
Don't trust at all	(1) 94 5%	46 3%	48 11%a	49 3%	42 13%c	37 4%	29 7%e	2 4%	67 5%	26 4%	35 5%	7 6%	1 2%	-	14 4%	18 4%	22 5%	16 8%o	3 3%	25 4%	33 7%rs
Don't know	319 15%	211 13%	87 21%a	224 13%	66 21%c	130 14%	63 15%	4 6%	226 16%	101 17%	91 14%	24 18%	14 16%	1 100%	50 15%	66 14%	64 16%	49 24%nop	10 9%	80 13%	92 19%rs
NET: Trust a lot or a little	1270 61%	1080 67%b	184 43%	1125 67%d	131 41%	597 64%	248 59%	47 78%h	833 60%	356 61%	381 60%	82 61%	61 69%	-	212 62%q	313 64%q	248 61%q	107 51%	77 73%t	425 67%t	245 51%
NET: Don't trust much or at all	478 23%	321 20%	154 36%a	342 20%	123 38%c	200 22%	107 26%	9 16%	328 24%	128 22%	168 26%l	29 21%	14 15%	-	82 24%	108 22%	97 24%	52 25%	19 18%	133 21%	140 29%rs

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1019

Q31. Still thinking about environmentally friendly information on the following types of product packaging/labels...To what extent do you trust that these claims are genuine?

Electronics (TVs, mobile phones, fridges, washing machines)

Base: All respondents

		S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
		Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Trust a lot	(4)	294 14%	18 21% ^d	107 21% ^d	34 15%	134 11%	182 14%	235 14%	62 17%	19 15%	23 14%	25 14%	17 15%	8 22%	2 13%	6 15%	38 29% ^{qr}	35 14%	38 10%	279 15%	11 15%	224 14%	64 16%	47 15%	77 14%	59 15%	59 11%	
Trust a little	(3)	976 47%	40 46%	247 49%	113 52%	577 46%	643 48%	333 46%	798 48% ^{hl}	145 40%	61 49%	83 50% ^h	92 53% ^{hl}	44 38%	19 49%	6 49%	17 40%	57 44%	136 55% ^r	168 46%	939 49% ^t	17 23%	806 51% ^v	145 35%	181 58% ^{yz}	290 53% ^z	192 49% ^z	195 36%
Don't trust very much	(2)	384 19%	23 26% ^b	84 17%	53 24% ^{bd}	224 18%	261 20%	123 17%	293 18%	80 22% ^g	22 17%	29 18%	35 20%	27 23%	6 16%	4 31%	10 23%	23 18%	43 18%	81 22%	361 19%	15 21%	291 18%	82 20%	50 16%	108 19%	81 20%	102 19%
Don't trust at all	(1)	94 5%	2 3%	16 3%	11 5%	65 5%	60 5%	34 5%	71 4%	17 5%	6 5%	10 6% ^k	2 1%	13 12% ^{ghik}	2 6%	-	2 5%	5 4%	3 1%	35 10% ^q	77 4%	10 14% ^s	61 4%	29 7% ^u	6 2%	13 3%	53 10% ^{wxy}	
Don't know		319 15%	4 4%	49 10% ^c	8 3%	259 21% ^{abc}	192 14%	127 17%	255 15%	58 16%	19 15%	19 12%	19 11%	14 12%	3 7%	1 7%	7 16%	30 12%	47 13% ^p	269 14%	19 27% ^s	196 12%	90 22% ^u	29 9%	64 12%	51 13%	130 24% ^{wxy}	
NET: Trust a lot or a little		1270 61%	58 67%	354 70% ^d	146 67% ^d	712 57%	825 62%	445 61%	1033 63%	207 57%	80 63%	106 65%	117 67% ^{hl}	61 53%	27 71%	7 62%	23 55%	95 73% ^r	171 69% ^r	206 56%	1218 63% ^t	28 38%	1029 65% ^v	209 51%	228 73% ^{yz}	368 66% ^z	251 64% ^z	254 47%
NET: Don't trust much or at all		478 23%	25 29%	99 20%	65 30% ^b	289 23%	322 24%	157 21%	364 22%	96 27% ^g	28 22%	39 24%	37 21%	40 35% ^{gik}	8 22%	4 31%	12 28%	28 22%	46 19%	116 31% ^q	438 23%	25 35% ^s	351 22%	111 27%	56 18%	121 22%	92 23%	155 29% ^{wx}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 1020

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Summary

Base: All respondents

		Energy services (e.g. gas and electricity suppliers)	Airline services	Banking services (e.g. current accounts, savings accounts)	Financial investment services (e.g. pension providers, investment services)	Water and sewage services	Public transport services
Unweighted base		2067	2067	2067	2067	2067	2067
Weighted base		2067	2067	2067	2067	2067	2067
Trust a lot	(4)	180 9%	142 7%	199 10%	138 7%	171 8%	212 10%
Trust a little	(3)	752 36%	630 30%	753 36%	645 31%	624 30%	925 45%
Don't trust very much	(2)	602 29%	631 31%	556 27%	645 31%	596 29%	529 26%
Don't trust at all	(1)	309 15%	314 15%	242 12%	273 13%	436 21%	133 6%
Don't know		224 11%	350 17%	317 15%	366 18%	241 12%	268 13%
NET: Trust a lot or a little		932 45%	772 37%	952 46%	783 38%	795 38%	1137 55%
NET: Don't trust much or at all		911 44%	945 46%	798 39%	918 44%	1032 50%	662 32%

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Absolutes/col percents

Table 1021

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Energy services (e.g. gas and electricity suppliers)

Base: All respondents

	Gender			Age							Region														Region Summary			Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (m)	North-ern Ire-land (n)	North East (o)	North West (p)	York-shire & Humb-erside (q)	West Mid-lands (r)	East Mid-lands (s)	East-ern (t)	London (u)	South East (v)	South West (w)	North Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
Trust a lot	(4)	180 9%	88 9%	92 9%	43 12%eh	71 10%eh	24 5%	42 9%e	67 12%eh	71 7%e	17 156 9%	168 9%	13 7%	8 9%	3 5%	9 11%	23 10%	8 5%	18 10%	11 7%	12 6%	32 12%p	28 10%	15 9%	41 8%	75 10%	41 8%	53 10%	54 9%	39 9%	34 7%	
Trust a little	(3)	752 36%	346 34%	404 38%	147 43%degh	247 34%	170 34%	188 39%	213 37%	351 35%	117 35%	647 37%	698 37%	53 30%	32 33%	20 34%	31 37%	80 35%	70 41%	59 33%	57 38%	79 41%k	114 42%ku	92 33%	64 36%	182 38%	270 37%	194 37%	206 38%	224 37%	158 37%	164 33%
Don't trust very much	(2)	602 29%	312 31%	287 27%	84 24%	199 27%	164 33%ch	154 32%c	155 27%	292 29%	96 29%	502 29%	552 29%	50 28%	31 31%	19 34%	20 24%	57 25%	57 33%t	60 34%t	41 28%	53 28%	62 23%	86 31%	66 37%ot	134 28%	213 29%	154 30%	170 31%	162 27%	115 26%	155 31%
Don't trust at all	(1)	309 15%	186 19%b	121 11%	32 9%	126 17%cg	86 17%cg	65 13%	72 12%c	173 17%cg	63 19%	255 15%	278 15%	31 18%v	14 15%	9 16%	17 20%v	46 20%tv	24 14%	23 13%	18 12%	31 16%	36 13%	44 16%	17 9%	87 18%x	96 13%	71 14%	73 14%	90 15%	65 15%	80 16%
Don't know		224 11%	73 7%	151 14%a	39 11%	91 12%f	60 12%f	34 7%	72 12%f	118 12%f	37 11%	176 10%	195 10%	29 17%ijop	12 12%	7 9%	8 10%	22 10%	12 7%	18 10%	23 15%p	18 9%	29 11%	31 11%	17 9%	42 9%	77 10%	58 11%	42 8%	67 11%	55 13%A	60 12%A
NET: Trust a lot or a little		932 45%	434 43%	496 47%	190 55%degh	318 43%	194 39%	230 48%e	280 48%deh	422 42%e	134 41%	803 46%k	866 46%k	66 38%	40 42%	22 39%	40 48%	104 45%	79 46%	77 43%	68 46%	90 47%	146 54%kmqu	120 43%	79 44%	223 46%	345 47%	235 45%	259 48%D	277 46%	198 46%	198 40%
NET: Don't trust much or at all		911 44%	498 50%b	408 39%	117 34%	325 44%cg	250 50%cg	219 45%c	227 39%c	465 46%cg	159 48%	757 44%	830 44%	81 46%t	45 46%	29 50%	37 43%	104 45%	81 47%t	83 47%t	59 39%	84 44%	97 36%	130 46%t	82 46%t	221 46%	310 42%	226 44%	244 45%	252 42%	180 42%	235 48%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

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Absolutes/col percents

Table 1022

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Energy services (e.g. gas and electricity suppliers)

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not working but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned outright (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393		
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370		
Trust a lot	(4) 180 9%	38 9%	83 10%	102 10% ^f	19 8%	11 6%	3 4%	16 13% ^{df}	23 7%	6 6%	115 8%	69 8%	46 8%	62 10%	27 11%	13 9%	22 10%	3 10%	7 9%	15 10%	5 11%	2 6%	87 10%	86 8%	27 7%	147 9%	153 9%	27 7%		
Trust a little	(3) 752 36%	142 35%	305 38%	354 36%	94 39%	69 39%	25 29%	44 36%	130 37%	36 33%	529 38%	310 38% ^{eo}	219 37% ^{eo}	215 34%	92 37%	49 33%	75 32%	8 23%	25 33%	59 37%	11 25%	16 49%	329 36%	384 37%	105 29%	607 38% ^w	620 37%	132 36%		
Don't trust very much	(2) 602 29%	111 27%	211 26%	254 26%	69 29%	55 31%	26 31%	36 29%	131 37% ^{ab}	30 28%	418 30%	254 31%	164 28%	172 27%	61 25%	44 30%	66 28%	12 36%	19 25%	42 26%	17 39%	9 28%	261 29%	304 29%	111 31%	454 29%	480 28%	121 33%		
Don't trust at all	(1) 309 15%	64 16%	130 16%	163 17%	31 13%	26 14%	14 16%	17 14%	43 12%	16 15%	187 13%	110 13%	77 13%	117 19% ^h	51 21% ^{ij}	28 19%	38 16%	5 16%	13 17%	28 18%	5 11%	2 7%	127 14%	165 16%	80 22% ^x	212 13%	260 15%	49 13%		
Don't know	224 11%	54 13%	83 10%	113 11% ^f	25 10%	17 9%	17 20% ^{abcef}	10 8%	23 7%	20 18% ^{bcoef}	154 11%	74 9%	80 14% ^{il}	65 10%	16 7%	16 11%	33 14% ^{il}	5 16% ^{il}	13 16%	15 10%	6 14%	3 10%	98 11%	100 10%	35 10%	162 10%	182 11%	42 11%		
NET: Trust a lot or a little	932 45%	180 44%	388 48%	456 46% ^d	112 47% ^d	80 45%	28 33%	60 49% ^d	153 44%	43 39%	644 46%	378 46%	266 45%	277 44%	118 48%	62 41%	97 41%	11 32%	32 42%	74 46%	15 36%	18 55%	416 46%	470 45%	132 37%	754 48% ^w	773 46%	159 43%		
NET: Don't trust much or at all	911 44%	175 43%	342 42%	417 42%	100 42%	81 46%	39 47%	53 43%	174 50% ^a	46 43%	605 43%	364 45%	240 41%	289 46%	112 45%	72 48%	104 45%	18 52%	32 42%	71 44%	22 50%	11 35%	388 43%	470 45%	192 53% ^x	666 42%	741 44%	170 46%		

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

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Absolutes/col percents

Table 1023

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Energy services (e.g. gas and electricity suppliers)

Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Trust a lot	(4) 180 9%	121 10%ci	101 9%	86 9%	15 8%	20 16%bcdehijkno	16 23%bcdehijkno	4 7%	59 7%	3 4%	5 5%	5 7%	16 13%ijn	23 7%	6 6%
Trust a little	(3) 752 36%	447 37%	401 36%	325 36%	75 41%k	46 38%	28 41%	18 33%	305 36%	25 29%	27 27%	42 54%bcdhijkmo	44 36%	130 37%	36 33%
Don't trust very much	(2) 602 29%	323 26%	297 27%	243 27%	54 29%g	25 21%	10 15%	15 28%f	279 33%bcdfg	26 31%g	35 35%fg	20 26%	36 29%	131 37%bcdefgi	30 28%
Don't trust at all	(1) 309 15%	194 16%el	177 16%el	155 17%ln	22 12%	17 14%	8 11%	10 18%l	115 14%	14 16%	20 20%l	6 7%	17 14%	43 12%	16 15%
Don't know	224 11%	137 11%n	123 11%n	105 12%n	17 9%	15 12%	7 10%	8 14%n	87 10%n	17 20%bcdeilmn	12 12%	5 6%	10 8%	23 7%	20 18%bceilmn
NET: Trust a lot or a little	932 45%	568 46%jk	502 46%jk	412 45%k	90 49%jk	66 53%hijko	44 64%bcdhijkno	22 40%	364 43%k	28 33%	33 33%	47 60%bcdhijkno	60 49%jk	153 44%	43 39%
NET: Don't trust much or at all	911 44%	517 42%g	474 43%g	399 44%g	76 41%	43 35%	18 26%	25 46%fg	394 47%fgl	39 47%g	55 56%bcdefgl	26 33%	53 43%g	174 50%bcefgl	46 43%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 1024

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Energy services (e.g. gas and electricity suppliers)

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Trust a lot	(4) 180 9%	158 10%b	22 5%	174 10%d	5 2%	99 11%	30 7%	10 17%h	110 8%	51 9%	52 8%	8 6%	10 11%	-	34 10%	42 9%	25 6%	19 9%	26 25%st	46 7%	29 6%
Trust a little	(3) 752 36%	609 38%	138 32%	646 38%d	96 30%	381 41%f	118 28%	27 45%	503 36%	210 36%	226 35%	56 42%	37 42%	-	134 39%q	190 39%q	148 36%q	57 28%	41 38%	253 40%t	152 32%
Don't trust very much	(2) 602 29%	469 29%	131 31%	491 29%	97 30%	273 29%	132 31%	16 26%	403 29%	162 28%	204 32%	34 25%	21 23%	-	89 26%	140 29%	132 32%	59 28%	21 20%	190 30%	154 32%r
Don't trust at all	(1) 309 15%	221 14%	85 20%a	216 13%	87 27%c	88 9%	93 22%e	4 7%	214 15%	85 15%	102 16%	23 17%	9 10%	-	54 16%	69 14%	54 13%	43 20%p	13 13%	90 14%	92 19%r
Don't know	224 11%	154 10%	50 12%	164 10%	35 11%	87 9%	45 11%	3 5%	157 11%	77 13%j	55 9%	14 10%	12 14%	1 100%	33 10%	46 9%	49 12%	30 14%	4 4%	60 9%	51 11%r
NET: Trust a lot or a little	932 45%	767 48%b	159 37%	820 49%d	101 32%	479 52%f	148 35%	37 62%h	613 44%	261 45%	278 43%	65 48%	47 53%	-	168 49%q	232 48%q	173 42%	77 37%	67 63%st	299 47%t	181 38%
NET: Don't trust much or at all	911 44%	690 43%	216 51%a	707 42%	183 57%c	360 39%	225 54%e	20 33%	618 45%	247 42%	306 48%l	57 42%	30 33%	-	143 42%	209 43%	187 46%	101 49%	35 33%	280 44%	246 51%rs

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1025

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Energy services (e.g. gas and electricity suppliers)

Base: All respondents

		S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy							
		Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base		2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base		2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Trust a lot	(4)	180	11	92	19	58	109	71	137	39	10	14	15	6	4	1	4	26	19	13	167	8	139	39	36	52	25	31
		9%	13% ^d	18% ^{cd}	9% ^d	5%	8%	10%	8%	11%	8%	9%	8%	6%	11%	5%	9%	20% ^{qr}	8% ^r	3%	9%	11%	9%	9%	12% ^{kyz}	9% ^z	6%	6%
Trust a little	(3)	752	28	226	89	408	496	256	598	132	50	64	74	41	15	5	14	56	99	121	716	20	603	127	133	227	151	166
		36%	33%	45% ^{ad}	41% ^d	32%	37%	35%	36%	37%	39%	39%	43%	36%	40%	43%	33%	43%	40%	33%	37%	27%	38% ^v	31%	42% ^z	41% ^z	38% ^z	31%
Don't trust very much	(2)	602	30	111	75	386	413	189	497	100	32	41	50	39	11	3	14	32	81	122	574	14	475	115	88	169	130	147
		29%	35% ^b	22%	34% ^b	31% ^b	31% ^f	26%	30%	28%	25%	25%	29%	34%	30%	28%	33%	25%	33%	33%	30%	20%	30%	28%	28%	31%	33%	27%
Don't trust at all	(1)	309	12	43	29	225	183	127	247	52	21	24	25	16	6	3	6	10	25	80	290	15	221	76	41	54	46	126
		15%	14%	9%	13%	18% ^b	14%	17% ^e	15%	14%	17%	15%	15%	14%	16%	25%	15%	8%	10%	22% ^{pq}	15%	20%	14%	18% ^u	13%	10%	12%	23% ^{wxy}
Don't know		224	5	30	7	182	138	87	173	36	14	20	10	12	1	-	4	6	24	32	178	16	139	54	15	52	43	68
		11%	6%	6%	3%	14% ^{abc}	10%	12%	10%	10%	11%	12%	6%	10%	3%	-	11%	5%	10%	9%	9%	22% ^s	9%	13% ^u	5%	9% ^w	11% ^w	13% ^w
NET: Trust a lot or a little		932	40	318	108	466	606	327	735	172	60	78	88	48	19	5	17	82	118	134	883	28	742	165	169	279	177	197
		45%	46%	63% ^{acd}	50% ^d	37%	45%	45%	45%	48%	47%	48%	51%	42%	51%	48%	42%	63% ^{qr}	47% ^r	36%	46%	38%	47% ^v	40%	54% ^{yz}	50% ^z	45% ^z	37%
NET: Don't trust much or at all		911	42	154	104	611	596	315	744	153	53	66	75	55	17	6	20	42	106	202	864	29	696	191	129	222	175	273
		44%	49% ^b	31%	47% ^b	49% ^b	44%	43%	45%	42%	42%	40%	43%	48%	46%	52%	48%	32%	43%	55% ^{pq}	45%	40%	44%	47%	41%	40%	44%	51% ^{wx}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1026

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Airline services

Base: All respondents

		Gender			Age							Region														Region Summary			Social Grade			
		Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	Eng-land (j)	UK Excl Scot-land (k)	Scot-land (l)	Wales (m)	North-ern Ire-land (n)	North East (o)	North West (p)	York-shire & Humber-side (q)	West Midlands (r)	East Midlands (s)	East-ern (t)	London (u)	South East (v)	South West (w)	North Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base		2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base		2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Trust a lot	(4)	142 7%	66 7%	77 7%	46 13%defh	61 8%efh	17 3%	18 4%	63 11%efh	61 6%e	14 4%	126 7%	134 7%	8 4%	7 7%	1 2%	7 8%	19 8%	10 6%	16 9% _s	8 5%	7 3%	32 12% _{kmsu}	17 6%	10 6%	36 7%	60 8%	30 6%	48 9% _D	34 6%	35 8%	25 5%
Trust a little	(3)	630 30%	296 29%	334 32%	125 36%ef	253 34%efh	128 25%	124 26%	202 35%ef	304 30%e	89 27%	534 31%	578 31%	52 30%	29 30%	15 26%	24 28%	71 29%	49 29%	59 26%	45 31%	57 30%	103 38% _u	75 27%	50 28%	144 30%	229 31%	161 31%	173 32%	184 31%	144 33% _D	129 26%
Don't trust very much	(2)	631 31%	332 33% _b	297 28%	100 29%	195 27%	182 36%cdgh	154 32%	160 28%	317 32% _d	113 34%	521 30%	577 31%	54 31%	32 33%	23 41% _{qt}	24 28%	67 29%	50 29%	46 26%	47 31%	63 33%	67 24%	98 35% _{qt}	60 34%	141 29%	225 31%	155 30%	173 32%	191 32%	119 28%	147 30%
Don't trust at all	(1)	314 15%	186 19% _b	124 12%	35 10%	117 16% _c	76 15%	86 18% _{cg}	75 13% _c	152 15% _c	54 16%	263 15%	287 15%	27 15%	14 14%	10 17%	19 22% _t	38 16%	30 17%	24 13%	18 12%	31 16%	31 11%	45 16%	29 16%	86 18%	105 14%	73 14%	85 16%	85 14%	54 13%	89 18% _C
Don't know		350 17%	126 12%	223 21% _a	42 12%	107 15%	101 20%cdgh	101 21% _{cdg}	79 14%	171 17%	61 18%	292 17%	316 17%	34 20%	15 16%	9 15%	11 13%	34 15%	32 19%	34 19%	32 21%	35 18%	40 15%	45 16%	29 16%	78 16%	114 16%	101 19%	65 12%	103 17% _A	80 18% _A	102 21% _A
NET: Trust a lot or a little		772 37%	361 36%	411 39%	171 49%efh	314 43%efh	145 29%	142 29%	265 46%efh	365 36%ef	102 31%	660 38%	712 38%	60 34%	36 37%	16 28%	31 36%	90 39%	59 35%	74 42%	53 35%	64 33%	136 50% _{kimo}	93 33% _{prsu}	61 34%	180 37%	289 39%	191 37%	221 41% _D	218 36%	179 41% _D	154 31%
NET: Don't trust much or at all		945 46%	518 52% _b	421 40%	134 39%	313 43%	258 51%cdgh	240 50% _{cdg}	235 41%	470 47% _{cdg}	167 51%	785 45%	864 46%	81 46% _t	46 47%	33 58% _{qt}	43 50% _t	105 46% _t	80 47% _t	70 39%	65 43%	93 49% _t	97 36%	144 51% _{qt}	88 50% _t	227 47%	329 45%	228 44%	258 47% _C	276 46%	174 40%	237 48% _C

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1027

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Airline services

Base: All respondents

		Work Sector			Working Status							Tenure							Nearest city					Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
		Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not working but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned outright (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Brigh- ton (t)	Yes (u)		No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)	
Unweighted base		2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393	
Weighted base		2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370	
Trust a lot	(4)	142 7%	37 9%	74 9%	95 10%defg	15 6%fg	13 7%fg	1 1%	5 4%	11 3%	3 2%	97 7%	49 6%	47 8%	43 7%	15 6%	8 6%	19 8%	3 9%	2 3%	15 9%	3 6%	4 11%	59 6%	78 7%	21 6%	115 7%	123 7%	19 5%	
Trust a little	(3)	630 30%	137 33%	284 35%	347 35%cdf	75 31%df	45 25%	15 18%	34 28%	83 24%	31 29%	436 31%	224 27%	212 36%imno	188 30%	87 35%o	41 27%	60 26%	5 16%	26 34%	56 35%	10 23%	13 41%	254 28%	347 33%u	86 24%	516 33%w	519 31%	110 30%	
Don't trust very much	(2)	631 31%	127 31%	233 29%	281 29%	78 33%	58 32%	27 33%	29 23%	128 37%ae	29 27%	434 31%	273 33%jl	161 28%	184 29%	59 24%	49 33%	76 33%	13 38%	25 32%	47 29%	12 28%	9 27%	262 29%	331 32%	121 34%	471 30%	500 29%	131 35%A	
Don't trust at all	(1)	314 15%	49 12%	113 14%	135 14%	27 11%	36 20%ab	18 22%b	22 18%	60 17%b	15 14%	203 14%	126 15%	77 13%	104 17%	45 18%	26 17%	33 14%	6 19%	10 13%	19 12%	7 17%	3 10%	149 17%	148 14%	74 21%x	223 14%	262 15%	52 14%	
Don't know		350 17%	60 15%	110 14%	127 13%	42 18%a	26 15%	22 27%ac	33 27%abc	69 20%a	30 28%abc	232 17%	143 18%	89 15%	112 18%	41 17%	25 17%	46 20%	6 19%	14 18%	23 15%	11 26%	4 11%	179 20%v	136 13%	57 16%	257 16%	292 17%	58 16%	
NET: Trust a lot or a little		772 37%	174 42%	358 44%	442 45%bcde	90 38%df	58 33%df	16 19%	39 32%	94 27%	34 31%	533 38%	274 34%	259 44%imno	230 37%	102 41%o	50 33%	79 34%	8 25%	28 37%	71 44%	12 29%	17 52%	313 35%	425 41%u	107 30%	630 40%w	643 38%	129 35%	
NET: Don't trust much or at all		945 46%	176 43%	346 42%	416 42%	105 44%	94 53%a	46 54%a	51 41%	188 54%abeg	45 41%	638 45%	399 49%j	238 41%	288 46%	104 42%	75 50%j	109 47%	19 57%j	35 45%	66 41%	19 45%	12 37%	410 46%	478 46%	195 54%x	694 44%	762 45%	183 49%	

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

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Absolutes/col percents

Table 1028

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Airline services

Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic																
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)	
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116	
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*	
Trust a lot	(4) 7%	142 9%ijno	98 9%ijno	86 9%ijno	12 7%in	12 10%hijno	10 14%ijmno	3 5%	32 4%	1 1%	5 5%	8 11%ijno	5 4%	11 3%	3 2%	
Trust a little	(3) 30%	630 34%ijkn	421 35%ijkn	388 36%ijkn	329 32%ijkn	58 27%	17 25%	16 30%k	208 25%k	15 18%	16 16%	29 37%ijkn	34 28%k	83 24%	31 29%k	
Don't trust very much	(2) 31%	631 29%	360 29%	318 29%	259 28%	60 33%	42 34%	17 33%	271 32%in	27 33%	33 33%	25 32%	29 23%	128 37%bcdim	29 27%	
Don't trust at all	(1) 15%	314 13%	162 14%	149 14%	129 14%	20 11%	13 10%	5 8%	7 14%	152 18%bcdef	18 22%bdefg	28 28%bcdefghilno	8 10%	22 18%	60 17%e	15 14%
Don't know	350 17%	170 14%cd	146 13%	113 12%	33 18%bcd	24 19%	15 21%	9 17%	181 21%bcdl	22 27%bcdl	18 18%	8 10%	33 27%bcdl	69 20%bcd	30 28%bcdl	
NET: Trust a lot or a little	772 37%	532 43%ijkmno	486 44%eijkmno	415 45%ijkmno	71 39%ijkn	46 37%ijkn	27 39%jk	19 35%jk	240 28%	16 19%	20 20%	37 48%ijkmno	39 32%	94 27%	34 31%	
NET: Don't trust much or at all	945 46%	521 43%	467 43%	388 42%	79 43%	54 44%	28 40%	26 48%	424 50%bcdm	46 54%	61 61%bcdefgilmno	33 42%	51 41%	188 54%bcdemo	45 41%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1029

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Airline services

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future				
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475	
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478	
Trust a lot	(4)	142 7%	120 7%	21 5%	133 8% ^d	9 3%	90 10% ^f	22 5%	6 10%	91 7%	47 8%	40 6%	5 4%	5 6%	-	31 9% ^{pq}	37 8% ^q	21 5%	7 3%	26 25% st	41 6%	21 4%
Trust a little	(3)	630 30%	512 32%	113 27%	540 32%	84 26%	315 34% ^f	98 23%	25 41%	432 31%	205 35% ^j	185 29%	42 31%	26 30%	-	101 29%	179 37% ^{nq}	125 31%	52 25%	29 28%	218 34%	140 29%
Don't trust very much	(2)	631 31%	497 31%	131 31%	515 30%	100 31%	275 30%	136 33%	16 28%	429 31%	166 28%	220 34% ^{il}	41 30%	18 20%	-	111 32%	142 29%	142 35% ^q	50 24%	25 23%	214 33%	149 31%
Don't trust at all	(1)	314 15%	232 14%	81 19% ^a	238 14%	71 22% ^c	110 12%	90 22% ^e	5 9%	205 15%	70 12%	105 16% ⁱ	20 15%	16 18%	-	51 15%	63 13%	49 12%	49 23% ^{nop}	15 14%	90 14%	79 17%
Don't know		350 17%	251 16%	79 19%	264 16%	55 17%	138 15%	72 17%	7 12%	231 17%	97 17%	89 14%	28 20%	24 27% ^{ij}	1 100%	49 14%	66 14%	72 18%	49 24% ^{no}	11 10%	76 12%	89 19% ^s
NET: Trust a lot or a little		772 37%	632 39% ^b	134 31%	673 40% ^d	92 29%	405 44% ^f	120 29%	31 52%	523 38%	252 43% ^j	225 35%	47 35%	31 35%	-	132 38% ^q	216 44% ^{pq}	146 36%	59 28%	56 53% st	260 41% ^t	161 34%
NET: Don't trust much or at all		945 46%	729 45%	213 50%	753 45%	171 54% ^c	384 41%	227 54% ^e	22 37%	633 46%	237 40%	325 51% ^{il}	61 45%	34 38%	-	162 47%	205 42%	190 47%	99 48%	39 37%	304 48%	228 48%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 1030

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Airline services

Base: All respondents

	Total	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
		With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Trust a lot	(4) 142 7%	8 9%	52 10% ^d	15 7%	68 5%	91 7%	51 7%	104 6%	30 8%	12 10%	17 11% ^g	18 11% ^g	5 4%	5 13%	1 7%	2 4%	27 20% ^{qr}	11 5%	7 2%	132 7%	9 12%	109 7%	29 7%	33 10% ^{yz}	40 7%	20 5%	24 4%
Trust a little	(3) 630 30%	22 26%	172 34%	69 32%	367 29%	411 31%	219 30%	501 30%	114 32%	43 34%	46 28%	67 38% ^{go}	37 32%	17 46% ^{jo}	3 25%	9 21%	40 31%	82 33% ^r	88 24%	602 31%	17 23%	500 32%	115 28%	109 35% ^z	182 33% ^z	131 33% ^z	142 26%
Don't trust very much	(2) 631 31%	29 34%	143 28%	87 40% ^{bd}	372 30%	423 32%	208 29%	505 31%	117 33%	36 28%	43 26%	52 30%	42 37%	8 20%	5 46%	10 24%	43 33%	85 34%	132 36%	606 31% ^t	10 13%	500 32%	114 28%	92 29%	195 35% ^z	125 32%	149 28%
Don't trust at all	(1) 314 15%	18 21%	69 14%	28 13%	199 16%	199 15%	114 16%	253 15%	48 13%	16 13%	23 14%	17 10%	18 15%	8 21%	2 2%	16 38% ^{ghijkl}	13 10%	29 12%	87 24% ^{pq}	285 15%	19 26% ^s	233 15%	75 18%	49 16% ^x	52 9%	49 12%	117 22% ^{wxy}
Don't know	350 17%	9 11%	67 13%	21 9%	254 20% ^{abc}	214 16%	136 19%	289 18% ^{km}	52 14% ^m	20 16% ^m	34 21% ^{km}	20 11% ^m	13 11% ^m	- -	- -	6 14% ^m	8 6%	40 16% ^p	54 15% ^p	299 16%	19 26% ^s	235 15%	76 19%	31 10%	83 15% ^w	70 18% ^w	106 20% ^w
NET: Trust a lot or a little	772 37%	30 35%	224 45% ^d	83 38%	434 34%	502 38%	269 37%	605 37%	144 40%	55 43% ^o	64 39%	85 49% ^{go}	43 37%	22 59% ^{ghjlo}	4 32%	10 25%	67 51% ^{qr}	94 38% ^r	95 26%	734 38%	26 35%	608 39%	145 35%	141 45% ^z	222 40% ^z	151 38% ^z	166 31%
NET: Don't trust much or at all	945 46%	47 54% ^b	212 42%	114 52% ^b	571 45%	623 47%	322 44%	758 46%	165 46%	51 41%	66 40%	69 40%	60 52%	16 41%	8 68%	26 62% ^{ghijk}	56 43%	114 46%	218 59% ^{pq}	891 46%	29 39%	733 47%	189 46%	140 45%	248 45%	174 44%	266 49%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1031

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Banking services (e.g. current accounts, savings accounts)

Base: All respondents

	Gender			Age							Region													Region Summary				Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (m)	North-ern Ire-land (n)	North East (o)	North West (p)	York-shire & Humb-erside (q)	West Mid-lands (r)	East Mid-lands (s)	East-ern (t)	London (u)	South East (v)	South West (w)	North Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
Trust a lot	(4)	199 10%	86 9%	113 11%	49 14%deh	64 9%	39 8%	48 10%	74 13%deh	77 8%	25 7%	167 10%	181 10%	19 11%	9 9%	5 8%	13 15%psu	31 13%psu	10 6%	23 13%ps	12 8%	11 6%	32 12%ss	21 7%	14 8%	54 11%	67 9%	46 9%	52 10%	61 10%	42 10%	44 9%
Trust a little	(3)	753 36%	356 35%	396 38%	139 40%e	273 37%	159 31%	182 38%	215 37%	356 35%e	108 33%	651 37%k	704 37%k	49 28%	33 34%	20 35%	72 31%	70 41%k	64 36%	53 36%	80 41%ko	112 41%ko	99 35%	71 40%k	172 35%	282 39%	196 38%	217 40%BD	197 33%	174 40%BD	163 33%	
Don't trust very much	(2)	556 27%	296 29%b	256 24%	89 26%	194 26%	142 28%	131 27%	159 27%	266 26%	88 27%	463 27%	506 27%	50 29%n	28 29%n	15 25%	12 15%	62 27%n	52 30%n	43 24%	35 24%	54 28%n	63 23%	85 30%n	55 31%n	127 26%	203 28%	132 26%	137 25%	179 30%C	102 24%	138 28%
Don't trust at all	(1)	242 12%	147 15%b	95 9%	20 6%	96 13%cg	77 15%cfg	50 10%c	43 7%	150 15%cfg	55 17%	197 11%	218 12%	24 14%	10 10%	11 19%	17 20%tuv	30 13%	18 11%	20 11%	23 12%	27 10%	28 10%	17 10%	65 13%	71 10%	60 12%	68 13%	67 11%	47 11%	60 12%	
Don't know		317 15%	121 12%	195 18%a	50 14%	107 15%	88 17%	72 15%	88 15%	157 16%	55 17%	259 15%	283 15%	34 19%	16 17%	7 13%	12 14%	34 15%	21 12%	28 16%	32 21%sv	24 12%	38 14%	49 17%	20 11%	68 14%	108 15%	83 16%	70 13%	93 16%	68 16%	87 18%A
NET: Trust a lot or a little		952 46%	442 44%	509 48%	188 54%degh	337 46%e	197 39%	230 48%e	289 50%eh	433 43%e	132 40%	818 47%k	885 47%k	67 38%	42 43%	25 43%	43 51%	103 45%	80 47%	87 49%	65 44%	91 47%	144 53%ku	119 42%	85 48%	226 46%	349 48%	243 47%	269 49%D	259 43%	217 50%BD	208 42%
NET: Don't trust much or at all		798 39%	442 44%b	351 33%	109 31%	290 39%bc	219 43%cg	181 37%	202 35%	415 41%cg	143 43%	660 38%	724 38%	74 42%	39 40%	26 44%	30 35%	92 40%	70 41%	63 35%	52 35%	78 41%	90 33%	113 40%	72 40%	192 40%	275 38%	193 37%	205 38%	246 41%C	149 34%	198 40%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1032

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Banking services (e.g. current accounts, savings accounts)

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owning out-right (i)	Owning with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Trust a lot	(4) 199 10%	41 10%	77 9%	96 10%	22 9%	21 12%	8 10%	18 15% ^f	27 8%	8 7%	119 9%	78 10%	42 7%	77 12% ^h	37 15% ^j	16 11%	23 10%	3 10%	8 11%	22 14%	3 7%	3 10%	96 11%	98 9%	33 9%	162 10%	173 10%	26 7%
Trust a little	(3) 753 36%	136 33%	324 40% ^E	374 38%	86 36%	58 32%	24 28%	50 41%	126 36%	35 32%	542 39% ^k	304 37%	238 41% ^{mn}	201 32%	77 31%	47 31%	77 33%	10 28%	21 27%	54 34%	17 39%	14 44%	311 34%	394 38%	105 29%	600 38% ^w	609 36%	143 39%
Don't trust very much	(2) 556 27%	120 29%	201 25%	260 26%	61 26%	50 28%	27 32%	28 23%	105 30%	25 23%	365 26%	220 27%	145 25%	181 29%	71 29%	45 30%	64 28%	10 30%	26 34%	46 29%	9 20%	9 27%	232 26%	291 28%	99 28%	424 27%	460 27%	95 26%
Don't trust at all	(1) 242 12%	50 12%	98 12%	121 12%	27 11%	23 13%	7 8%	11 9%	38 11%	15 14%	167 12%	95 12%	72 12%	72 11%	27 11%	16 10%	29 12%	3 9%	8 11%	14 9%	7 16%	2 5%	109 12%	123 12%	66 19% ^x	166 10%	198 12%	44 12%
Don't know	317 15%	63 15%	113 14%	134 14%	41 17%	26 15%	19 22% ^a	16 13%	55 16%	26 24% ^{ae}	209 15%	120 15%	89 15%	100 16%	35 14%	26 17%	40 17%	8 22%	13 17%	24 15%	7 17%	5 14%	154 17% ^v	132 13%	55 15%	231 15%	256 15%	61 16%
NET: Trust a lot or a little	952 46%	177 43%	401 49%	470 48%	109 46%	78 44%	32 38%	68 55% ^{dfg}	152 43%	42 39%	661 47%	382 47%	279 48%	278 44%	114 46%	63 42%	101 43%	13 39%	29 38%	76 48%	20 47%	18 54%	407 45%	492 47%	138 38%	762 48% ^w	782 46%	170 46%
NET: Don't trust much or at all	798 39%	169 41%	300 37%	381 39%	88 37%	73 41%	34 40%	40 32%	143 41%	40 37%	532 38%	314 39%	217 37%	253 40%	99 40%	61 41%	94 40%	13 39%	34 45%	60 37%	16 36%	10 32%	341 38%	414 40%	166 46% ^x	590 37%	658 39%	140 38%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

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Absolutes/col percents

Table 1033

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Banking services (e.g. current accounts, savings accounts)

Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Trust a lot	(4) 199 10%	118 10%	106 10%	87 10%	19 10%	12 10%	9 12%	3 6%	81 10%	8 10%	9 9%	12 15% ⁿ	18 15% ⁿ	27 8%	8 7%
Trust a little	(3) 753 36%	460 38% ^k	417 38% ^k	348 38% ^k	69 38% ^k	43 35%	26 37%	18 32%	292 35% ^k	24 28%	24 24%	34 43% ^k	50 41% ^k	126 36% ^k	35 32%
Don't trust very much	(2) 556 27%	321 26%	287 26%	242 26%	45 25%	33 27%	18 26%	15 28%	235 28%	27 32%	28 28%	22 29%	28 23%	105 30%	25 23%
Don't trust at all	(1) 242 12%	148 12% ^l	134 12% ^l	114 12% ^l	19 10%	15 12%	7 10%	8 14% ^l	94 11% ^l	7 8%	19 19% ^{eilmn}	3 4%	11 9%	38 11%	15 14% ^l
Don't know	317 15%	175 14%	155 14%	124 14%	31 17%	20 16%	10 14%	10 19%	142 17%	19 22% ^{dl}	19 19%	7 9%	16 13%	55 16%	26 24% ^{bcdilm}
NET: Trust a lot or a little	952 46%	578 47% ^k	523 48% ^k	435 48% ^k	88 48% ^k	55 45%	34 50%	21 39%	374 44% ^k	32 38%	33 33%	45 58% ^{hijkno}	68 55% ^{hijkno}	152 43%	42 39%
NET: Don't trust much or at all	798 39%	469 38%	421 38%	356 39%	65 35%	48 39%	25 36%	23 42%	329 39%	34 40%	47 47% ^{em}	26 33%	40 32%	143 41%	40 37%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1034

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Banking services (e.g. current accounts, savings accounts)

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Trust a lot	(4) 199 10%	170 11%b	29 7%	182 11%d	14 4%	108 12%	37 9%	5 8%	121 9%	54 9%	62 10%	135 5%	84 6%	-	30 9%	47 10%	30 7%	18 9%	19 18%st	57 9%	38 8%
Trust a little	(3) 753 36%	626 39%b	122 29%	651 38%d	94 29%	391 42%f	117 28%	31 52%h	492 35%	209 36%	226 35%	51 38%	37 42%	-	106 31%	199 41%nq	154 38%	64 31%	41 38%	254 40%t	140 29%
Don't trust very much	(2) 556 27%	428 27%	124 29%	459 27%	84 26%	224 24%	119 29%	11 18%	397 29%	164 28%	187 29%l	41 31%	16 18%	-	113 33%	128 26%	113 28%	55 26%	30 28%	176 28%	162 34%st
Don't trust at all	(1) 242 12%	165 10%	76 18%a	167 10%	69 22%c	78 8%	76 18%e	6 10%	161 12%	63 11%	81 13%	13 9%	12 13%	-	50 15%o	44 9%	43 11%	31 15%o	9 8%	71 11%	60 12%
Don't know	317 15%	223 14%	74 17%	231 14%	59 18%c	127 14%	68 16%	7 12%	216 16%	95 16%	84 13%	24 18%	19 21%	1 100%	43 13%	70 14%	68 17%	40 19%	7 7%	81 13%	79 16%r
NET: Trust a lot or a little	952 46%	796 49%b	151 35%	833 49%d	108 34%	499 54%f	154 37%	36 60%h	613 44%	263 45%	287 45%	57 42%	43 48%	-	137 40%	246 50%nq	184 45%	81 39%	60 57%t	311 49%t	178 37%
NET: Don't trust much or at all	798 39%	593 37%	200 47%a	626 37%	153 48%c	302 33%	196 47%e	17 28%	558 40%	227 39%	269 42%	54 40%	28 31%	-	163 48%op	171 35%	157 38%	86 42%	39 36%	248 39%	221 46%st

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1035

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Banking services (e.g. current accounts, savings accounts)

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Trust a lot	(4)	199 10%	13 15% _d	73 14% _d	30 14% _d	84 7%	114 9%	157 9%	44 12%	12 9%	17 10%	19 11%	9 8%	3 8%	1 7%	5 13%	22 17% _r	25 10% _r	11 3%	182 9%	15 20% _s	157 10%	36 9%	40 13% _z	57 10%	36 9%	41 8%	
Trust a little	(3)	753 36%	25 28%	201 40%	91 42% _a	436 35%	513 38% _f	240 33%	600 36%	122 34%	53 42%	60 36%	76 44% _h	45 39%	19 50% _h	4 39%	14 33%	56 43% _r	98 40%	118 32%	720 37% _t	15 20%	608 39% _v	127 31%	126 40% _z	227 41% _z	148 37% _z	160 30%
Don't trust very much	(2)	556 27%	23 27%	139 28%	67 31%	326 26%	355 27%	201 28%	447 27%	113 31% _{io}	26 21%	42 25%	45 26%	33 29%	10 26%	4 32%	7 16%	31 24%	57 23%	111 30%	525 27%	18 25%	434 28%	105 26%	86 28%	144 26%	108 27%	147 27%
Don't trust at all	(1)	242 12%	14 16% _b	41 8%	20 9%	167 13% _b	164 12%	78 11%	188 11%	38 10%	14 11%	19 11%	16 9%	17 15%	5 14%	1 10%	8 20%	14 11%	29 12%	67 18% _q	225 12%	11 15%	169 11%	64 16% _u	32 10%	49 9%	33 8%	96 18% _{wxy}
Don't know		317 15%	12 13% _c	49 10% _c	10 5%	246 20% _{bc}	192 14%	125 17%	260 16% _m	44 12%	22 17% _m	27 16% _m	18 10%	12 10%	1 3%	1 12%	8 18% _m	7 5%	38 16% _p	61 17% _p	272 14%	14 19%	209 13%	78 19% _u	28 9%	76 14%	70 18% _w	95 18% _w
NET: Trust a lot or a little		952 46%	38 43%	274 54% _d	120 55% _d	520 41%	627 47%	325 45%	756 46%	166 46%	65 51%	77 47%	95 55% _g	54 46%	22 58%	5 46%	19 46%	78 60% _r	123 50% _r	129 35%	902 47%	30 41%	764 48% _v	163 40%	166 53% _z	284 51% _z	184 46% _z	200 37%
NET: Don't trust much or at all		798 39%	37 43%	180 36%	88 40%	493 39%	520 39%	278 38%	635 38%	151 42%	40 32%	60 37%	61 35%	50 43% _i	15 39%	5 42%	15 35%	45 35%	86 35%	178 48% _{pq}	750 39%	29 40%	603 38%	168 41%	119 38%	193 35%	142 36%	243 45% _{xy}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1036

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Financial investment services (e.g. pension providers, investment services)

Base: All respondents

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	Eng-land (j)	UK Excl Scot-land (k)	Scot-land (l)	Wales (m)	North-ern Ire-land (n)	North East (o)	North West (p)	York-shire & Humber-side (q)	West Midlands (r)	East Midlands (s)	East-ern (t)	London (u)	South East (v)	South West (w)	North Eng-land (x)	South Eng-land (Incl Lon.) (y)	Mid-lands (z)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Trust a lot	(4) 138 7%	63 6%	75 7%	34 10%efh	58 8%eh	22 4%	24 5%	52 9%ef	61 6%e	13 4%	116 7%	127 7%	11 7%	7 8%	3 6%	7 9%	18 8%	8 5%	17 9%uv	6 4%	9 5%	32 12%prsu	11 4%	7 4%	33 7%	50 7%	32 6%	42 8%D	44 7%D	33 8%D	19 4%
Trust a little	(3) 645 31%	306 30%	339 32%	137 40%efh	247 34%efh	129 26%	131 27%	213 37%efh	301 30%e	84 25%	558 32%k	602 32%k	42 24%	30 31%	15 25%	29 34%	67 29%	53 31%	51 29%	51 34%	63 33%	98 36%k	91 32%	55 31%	149 31%	244 33%	165 32%	183 34%D	180 30%	153 35%D	129 26%
Don't trust very much	(2) 645 31%	330 33%	310 29%	88 25%	203 28%	185 37%cdgh	169 35%cdg	154 27%	322 32%cdg	116 35%	536 31%	586 31%	59 33%	30 31%	20 35%	19 23%	68 30%	56 33%	52 29%	45 30%	68 35%	76 28%	91 32%	62 35%	144 30%	228 31%	164 32%	173 32%	181 30%	119 27%	172 35%C
Don't trust at all	(1) 273 13%	169 17%b	103 10%	28 8%	106 14%cg	69 14%c	70 14%cg	55 10%	148 15%cg	54 16%	227 13%	249 13%	24 14%	11 12%	11 19%rt	15 18%	39 17%rt	25 14%	26 15%	12 8%	25 13%	27 10%	33 12%	25 14%	78 16%x	85 12%	63 12%	68 12%	87 15%	49 11%	70 14%
Don't know	366 18%	137 14%	228 22%a	59 17%	120 16%	99 20%	90 19%	105 18%	172 17%	64 19%	300 17%	328 17%	39 22%	19 19%	9 15%	14 17%	38 17%	29 17%	32 18%	35 24%t	28 15%	41 15%	55 19%	29 16%	81 17%	124 17%	95 18%	78 14%	106 18%	79 18%	103 21%A
NET: Trust a lot or a little	783 38%	369 37%	414 39%	171 49%defh	305 42%efh	151 30%	155 32%	265 46%efh	363 36%e	96 29%	673 39%k	729 39%k	54 31%	37 39%	18 31%	36 43%	85 37%	62 36%	68 38%	57 38%	72 37%	130 48%kmop	102 36%	62 35%	183 38%	294 40%	197 38%	226 41%D	223 37%D	187 43%D	147 30%
NET: Don't trust much or at all	918 44%	499 50%b	413 39%	116 34%	309 42%cg	254 50%cdgh	239 49%cdg	209 36%	470 47%cdg	170 51%	762 44%	835 44%	83 47%	41 42%	31 54%t	34 41%	107 47%	81 47%	78 44%	57 38%	92 48%t	102 38%	124 44%	87 49%t	222 46%	314 43%	227 44%	240 44%	267 45%	168 39%	242 49%C

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/ef/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1037

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Financial investment services (e.g. pension providers, investment services)

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Trust a lot	(4) 138 7%	35 9%	68 8%	91 9%bdfg	12 5%	10 6%	* 1%	6 5%	15 4%	4 3%	96 7%	55 7%	40 7%	39 6%	15 6%	8 5%	16 7%	3 10%	8 10%	13 8%	2 4%	1 4%	55 6%	82 8%	18 5%	119 8%	127 8%B	11 3%
Trust a little	(3) 645 31%	128 31%	298 37%	341 35%df	84 35%df	48 27%	14 17%	35 28%	94 27%	29 27%	446 32%	237 29%	209 36%io	192 30%	79 32%	43 29%	70 30%	7 20%	17 22%	51 32%	15 34%	14 44%	266 30%	343 33%	92 26%	518 33%w	521 31%	123 33%
Don't trust very much	(2) 645 31%	123 30%	221 27%	280 28%	65 27%	63 35%	35 42%ab	42 34%	129 37%ab	30 28%	438 31%	278 34%j	160 27%	196 31%	82 33%	46 31%	69 29%	10 30%	29 37%	52 32%	11 25%	9 29%	285 32%	327 31%	124 35%	488 31%	526 31%	118 32%
Don't trust at all	(1) 273 13%	51 12%	109 13%	128 13%	32 14%	24 13%	10 12%	17 14%	48 14%	15 14%	182 13%	105 13%	78 13%	87 14%	33 13%	24 16%	31 13%	4 12%	10 13%	20 13%	8 18%	2 7%	120 13%	133 13%	64 18% x	188 12%	227 13%	47 13%
Don't know	366 18%	72 18%	118 14%	145 15%	44 19%	33 19%	24 29%af	24 19%	65 18%	31 29%abf	240 17%	141 17%	99 17%	117 18%	39 16%	29 20%	49 21%	9 28%	14 18%	25 15%	8 20%	5 16%	174 19%v	154 15%	60 17%	269 17%	295 17%	71 19%
NET: Trust a lot or a little	783 38%	163 40%	366 45%	432 44%cddefg	96 40%df	58 33% d	14 17%	40 33% d	109 31% d	32 30%	542 39%	292 36%	249 43%im	231 37%	94 38%	51 34%	86 37%	10 30%	24 32%	64 40%	16 38%	16 48%	322 36%	425 41% u	110 31%	637 40% w	649 38%	134 36%
NET: Don't trust much or at all	918 44%	174 43%	330 41%	407 41%	97 41%	87 49%	46 54% ab	59 48%	177 51% ab	45 41%	621 44%	382 47% j	238 41%	283 45%	115 46%	69 46%	99 42%	14 42%	39 51%	72 45%	18 43%	12 36%	405 45%	459 44%	189 53% x	676 43%	753 44%	165 45%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

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Absolutes/col percents

Table 1038

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Financial investment services (e.g. pension providers, investment services)

Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Trust a lot	(4) 138 7%	103 8%hijn	98 9%hijn	86 9%hijno	12 6%hj	5 4%	5 7%	-	35 4%	*	5 5%	6 7%hj	6 5%	15 4%	4 3%
Trust a little	(3) 645 31%	425 35%ijkn	379 34%ijkn	315 34%ijkn	64 35%ijkn	47 38%ijkn	27 38%jk	20 37%ijk	219 26%	14 17%	19 19%	29 36%ijk	35 28%	94 27%	29 27%
Don't trust very much	(2) 645 31%	345 28%	316 29%	263 29%	53 29%	29 23%	16 24%	13 23%	300 35%bcdfh	35 42%bcdefgh	37 37%f	26 33%	42 34%	129 37%bcdefh	30 28%
Don't trust at all	(1) 273 13%	160 13%	140 13%	119 13%	21 12%	19 16%	9 13%	11 20%l	114 13%	10 12%	17 18%	6 8%	17 14%	48 14%	15 14%
Don't know	366 18%	190 16%	166 15%	133 14%	34 18%	23 19%	13 18%	11 20%	177 21%bcd	24 29%bcdn	20 21%	12 16%	24 19%	65 18%	31 29%bcdein
NET: Trust a lot or a little	783 38%	528 43%ijkmo	477 43%ijkmo	401 44%ijkmo	76 41%ijkno	52 42%ijkn	31 45%ijk	20 37%j	254 30%j	14 17%	24 24%	34 43%ijkn	40 33%j	109 31%j	32 30%
NET: Don't trust much or at all	918 44%	505 41%	456 42%	382 42%	74 40%	48 39%	25 36%	23 43%	413 49%bcde	46 54%bcde	55 55%bcdefg	32 41%	59 48%	177 51%bcdef	45 41%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1039

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Financial investment services (e.g. pension providers, investment services)

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Trust a lot	(4) 138 7%	117 7%	21 5%	133 8% ^d	5 2%	89 10% ^f	22 5%	11 19% ^h	85 6%	49 8%	39 6%	6 4%	3 4%	-	28 8% ^q	41 9% ^{pq}	19 5%	7 4%	19 18% st	47 7% ^t	14 3%
Trust a little	(3) 645 31%	533 33% ^b	108 25%	555 33% ^d	81 25%	338 36% ^f	102 24%	24 39%	435 31%	185 32%	202 32%	40 29%	31 35%	-	105 30%	166 34%	129 32%	58 28%	43 41% ^t	224 35% ^t	127 26%
Don't trust very much	(2) 645 31%	501 31%	142 33%	537 32%	98 31%	260 28%	142 34% ^{ee}	15 25%	437 31%	176 30%	200 31%	53 39%	24 27%	-	118 34%	146 30%	130 32%	59 28%	32 30%	193 30%	167 35%
Don't trust at all	(1) 273 13%	190 12%	82 19% ^a	190 11%	77 24% ^c	92 10%	79 19% ^e	4 6%	186 13%	69 12%	96 15%	15 11%	12 13%	-	47 14%	56 11%	50 12%	38 18% ^o	4 4%	81 13% ^r	81 17% ^r
Don't know	366 18%	271 17%	73 17%	275 16%	57 18%	148 16%	73 17%	6 11%	244 18%	106 18%	102 16%	22 17%	20 22%	1 100%	46 13%	77 16%	80 20% ⁿ	45 22% ⁿ	8 7%	94 15%	90 19% ^r
NET: Trust a lot or a little	783 38%	650 40% ^b	128 30%	688 41% ^d	86 27%	427 46% ^f	124 30%	35 58% ^h	520 37%	234 40%	242 38%	45 34%	34 38%	-	133 39%	208 43% ^q	148 36%	65 32%	62 59% st	271 42% ^t	141 29%
NET: Don't trust much or at all	918 44%	690 43%	224 53% ^a	727 43%	175 55% ^c	352 38%	221 53% ^{ee}	19 31%	623 45%	245 42%	296 46%	67 50%	35 40%	-	165 48%	202 41%	180 44%	97 47%	36 34%	274 43%	247 52% ^{rs}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1040

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Financial investment services (e.g. pension providers, investment services)

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)		NET: Does always to rarely (u)		Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
																				Never (t)	Never (v)							
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Trust a lot	(4)	138 7%	9 10% ^d	53 11% ^d	20 9% ^d	56 4%	89 7%	49 7%	106 6%	27 7%	13 10%	14 8%	18 11% ^g	8 7%	7 18% ^{ghlo}	1 7%	21 16% ^r	23 9% ^r	8 2%	127 7%	9 12%	103 7%	30 7%	28 9% ^z	41 7% ^z	21 5%	23 4%	
Trust a little	(3)	645 31%	28 32%	180 36% ^d	74 34%	362 29%	419 31%	226 31%	514 31%	109 30%	44 35%	51 31%	53 30%	39 34%	14 36%	9 23%	51 39% ^r	88 36% ^r	89 24%	615 32% ^t	13 17%	524 33% ^v	102 25%	109 35% ^z	196 36% ^z	119 30%	132 24%	
Don't trust very much	(2)	645 31%	26 29%	165 33%	80 37%	373 30%	429 32%	215 30%	514 31%	123 34%	34 27%	42 26%	58 33%	42 36%	10 26%	7 60%	9 22%	39 30%	75 30%	128 35%	614 32%	21 29%	503 32%	130 32%	105 34%	182 33%	130 33%	163 30%
Don't trust at all	(1)	273 13%	16 19% ^b	48 10%	27 12%	182 14% ^b	178 13%	95 13%	215 13%	49 14%	15 11%	28 17%	21 12%	12 11%	6 16%	1 10%	12 29% ^{ghikl}	11 8%	27 11%	82 22% ^{pq}	251 13%	16 22%	192 12%	70 17% ^u	44 14% ^x	42 8%	36 9%	115 21% ^{wxy}
Don't know		366 18%	8 10%	56 11%	17 8%	286 23% ^{abc}	223 17%	143 20%	303 18% ^m	52 15%	21 17%	29 18%	23 13%	15 13%	2 4%	-	11 26% ^{hklm}	8 6%	35 14% ^p	62 17% ^p	318 17%	15 20%	254 16%	77 19%	26 8%	93 17% ^w	90 23% ^{wx}	106 20% ^w
NET: Trust a lot or a little		783 38%	36 42%	234 47% ^d	94 43% ^d	418 33%	508 38%	275 38%	620 38%	136 38%	57 45% ^o	64 39%	71 41% ^o	47 40%	20 54% ^o	3 31%	10 24%	72 55% ^r	111 45% ^r	97 26%	742 39%	22 29%	628 40% ^v	132 32%	137 44% ^{yz}	237 43% ^{yz}	140 35% ^z	155 29%
NET: Don't trust much or at all		918 44%	42 48%	213 42%	108 49%	555 44%	608 45%	310 43%	729 44%	172 48%	48 38%	70 43%	79 45%	54 47%	16 42%	8 69%	21 50%	51 39%	101 41%	210 57% ^{pq}	865 45%	37 50%	695 44%	200 49%	149 48%	224 40%	166 42%	278 52% ^{xy}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1041

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?**Water and sewage services****Base: All respondents**

	Gender			Age							Region															Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (m)	Northern Ireland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	East of London (t)	South East (u)	South West (v)	North England (w)	South England (Incl London) (x)	Midlands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)			
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494		
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493		
Trust a lot	(4) 171 8%	76 8%	95 9%	43 12%efh	81 11%efh	25 5%	22 4%	67 12%efh	82 8%ef	13 4%	144 8%	154 8%	17 9%	8 8%	2 4%	8 9%	26 11%pv	7 4%	17 9%	11 8%	11 6%	35 13%psuv	21 7%	8 5%	41 8%	64 9%	39 8%	50 9%	48 8%	41 10%	32 6%		
Trust a little	(3) 624 30%	295 29%	328 31%	145 42%defgh	247 34%efh	125 25%	106 22%	213 37%efh	304 30%ef	83 25%	519 30%	574 30%	50 28%	34 35%	21 36%	28 33%	74 32%	54 31%	59 33%	38 25%	55 29%	88 32%	81 29%	43 24%	155 32%	213 29%	151 29%	176 32%	179 30%	129 30%	140 28%		
Don't trust very much	(2) 596 29%	294 29%	299 28%	81 23%	167 23%	170 34%cdgh	177 37%cdgh	141 24%	277 28%cd	104 32%	505 29%	549 29%	47 27%	28 29%	15 26%	18 22%	59 26%	57 33%	51 29%	52 35%	66 34%u	73 27%	71 25%	58 33%	135 28%	201 28%	169 33%	164 30%	168 28%	113 26%	151 31%		
Don't trust at all	(1) 436 21%	257 26%b	176 17%	28 8%	142 19%cg	125 25%cdgh	141 29%cdgh	72 12%cd	223 22%cdg	94 29%	382 22%	407 22%	29 16%	16 16%	10 17%	21 25%	47 21%	36 21%	33 18%	27 18%	41 21%	42 15%	81 29%kkloq rt	53 30%kkloq rt	105 22%	177 24%	100 19%	104 19%	126 21%	92 21%	113 23%		
Don't know	241 12%	82 8%	157 15%a	50 14%f	97 13%f	58 11%f	36 8%	86 15%f	118 12%f	35 11%	185 11%	207 11%	34 19%ijop qsuv	12 13%	9 16%	9 11%	23 10%	17 10%	18 10%	21 14%	20 10%	35 13%	27 10%	15 9%	50 10%	77 10%	58 11%	49 9%	76 13%	58 13%A	57 12%		
NET: Trust a lot or a little	795 38%	372 37%	423 40%	188 54%defgh	328 45%efh	151 30%	128 26%	280 48%efh	387 38%ef	96 29%	664 38%	728 39%	66 38%	41 43%v	23 40%	36 42%	100 43%v	61 35%	75 42%v	49 33%	66 34%	124 45%rsv	102 36%	51 29%	196 40%	277 38%	191 37%	226 41%D	227 38%	170 39%	172 35%		
NET: Don't trust much or at all	1032 50%	551 55%b	475 45%	108 31%	309 42%cg	296 59%cdgh	319 66%cdgh	213 37%cd	500 50%cdg	199 60%	887 51%	956 51%	76 43%	44 45%	25 44%	40 47%	106 46%	93 54%kt	84 47%	79 53%	106 55%kt	115 42%	152 54%kt	111 63%klmn oqt	239 49%	378 52%	270 52%	269 49%	294 49%	205 47%	264 54%		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1042

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Water and sewage services

Base: All respondents

		Work Sector		Working Status						Tenure										Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
		Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)	Yes (u)		No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)	
Unweighted base		2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393	
Weighted base		2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370	
Trust a lot	(4)	171 8%	40 10%	89 11%	108 11%df	20 9%ef	15 9%ef	3 3%	6 5%	11 3%	7 6%	110 8%	60 7%	50 8%	58 9%	19 8%	15 10%	25 10%	3 8%	8 10%	22 14%	1 3%	1 5%	75 8%	93 9%	24 7%	144 9%	156 9%B	15 4%	
Trust a little	(3)	624 30%	142 35%	267 33%	337 34%ef	72 30%ef	56 31%ef	23 27%	28 23%	72 20%	35 33%ef	409 29%	212 26%	198 34%ei	205 33%	90 36%ei	44 29%	71 31%	9 27%	22 29%	58 36%	10 24%	15 47%	248 28%	345 33%u	90 25%	503 32%w	516 30%	108 29%	
Don't trust very much	(2)	596 29%	94 23%	207 25%	234 24%	66 28%	54 30%	29 34%	41 33%a	143 41%abcg	28 26%	432 31%kk	279 34%jlmn	153 26%	155 25%	61 25%	38 25%	56 24%	9 27%	24 31%	36 22%	12 28%	8 24%	267 30%	288 28%	110 31%	445 28%	479 28%	117 32%	
Don't trust at all	(1)	436 21%	73 18%	158 19%	182 19%	48 20%	37 21%	12 15%	37 30%abd	98 28%abd	21 19%	294 21%	191 23%jn	103 18%	137 22%	61 25%	34 23%	42 18%	6 17%	10 13%	28 18%	14 33%rs	3 9%	208 23%	203 19%	98 27%x	313 20%	346 20%	90 24%	
Don't know		241 12%	61 15%	93 11%	123 13%ef	30 13%ef	16 9%	18 21%acef	10 8%	26 7%	18 16%ef	157 11%	75 9%	82 14%il	76 12%	16 6%	19 13%il	40 17%il	7 22%il	13 17%	16 10%	5 12%	5 15%	103 11%	111 10%	37 11%	176 11%	200 12%	41 11%	
NET: Trust a lot or a little		795 38%	181 44%	356 44%	445 45%def	93 39%ef	71 40%ef	26 30%	35 28%	83 24%	42 39%ef	519 37%	272 33%	247 42%ei	264 42%	109 44%ei	59 39%	96 41%ei	12 35%	30 39%	80 50%t	12 27%	17 52%	324 36%	438 42%u	114 32%	648 41%w	672 40%B	123 33%	
NET: Don't trust mush or at all		1032 50%	167 41%	364 45%	417 42%	114 48%	91 51%a	41 49%	79 64%abcd	241 69%abcd	49 45%	726 52%kk	469 57%jmn	256 44%	291 46%	122 49%	71 48%	98 42%	15 43%	34 44%	64 40%	26 61%rs	11 33%	475 53%v	490 47%	208 58%x	758 48%	825 49%	207 56%A	

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/ef/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

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ONLINE Fieldwork: 9th to 11th June 2023

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Absolutes/col percents

Table 1043

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Water and sewage services

Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Trust a lot	(4) 171 8%	128 11%ijn	116 11%ijn	98 11%ijn	17 9%in	13 10%hin	10 14%ijn	3 6%	42 5%in	3 3%	8 8%in	7 9%in	6 5%	11 3%	7 6%
Trust a little	(3) 624 30%	409 33%hikmn	373 34%hikmn	312 34%hikmn	61 33%ikn	36 29%h	25 36%in	12 22%	214 25%in	23 27%	20 20%	35 45%bcfhijkmn	28 23%	72 20%	35 33%in
Don't trust very much	(2) 596 29%	301 25%	269 24%	220 24%	48 26%	32 26%	14 20%	18 34%f	295 35%bcdego	29 34%	30 30%	24 30%	41 33%bcd	143 41%bcdefgio	28 26%
Don't trust at all	(1) 436 21%	231 19%l	209 19%l	173 19%l	36 20%l	22 18%l	10 14%	12 22%l	205 24%bcdjl	12 15%	32 33%bcdefglo	4 6%	37 30%bcdefgjl	98 28%bcdefgijl	21 19%l
Don't know	241 12%	154 13%in	133 12%in	112 12%in	21 12%	21 17%in	11 17%in	9 17%in	87 10%in	18 21%bcdikmn	8 9%	8 10%	10 8%	26 7%	18 16%in
NET: Trust a lot or a little	795 38%	538 44%hijkmn	489 44%hijkmn	411 45%hijkmn	78 43%hikmn	49 40%hn	34 50%hijkmn	15 27%	257 30%in	26 30%	28 29%	43 54%hijkmno	35 28%	83 24%	42 39%in
NET: Don't trust much or at all	1032 50%	531 43%	477 43%	393 43%	84 46%	54 44%	23 34%	30 56%bcdfl	501 59%bcdefglo	41 49%	62 63%bcdefglo	28 36%	79 64%bcdefglo	241 69%bcdefghijlo	49 45%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1044

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Water and sewage services

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Trust a lot	(4) 171 8%	142 9%	28 7%	161 10%d	9 3%	110 12%f	25 6%	9 14%	101 7%	49 8%	51 8%	7 5%	4 4%	-	38 11%pq	37 8%	23 6%	11 5%	22 21%st	50 8%t	20 4%
Trust a little	(3) 624 30%	496 31%	124 29%	518 31%	90 28%	306 33%f	106 25%	17 28%	393 28%	178 30%	167 26%	37 27%	28 31%	-	83 24%	154 32%n	121 30%	51 25%	37 35%	198 31%t	120 25%
Don't trust very much	(2) 596 29%	470 29%	124 29%	496 29%	91 29%	250 27%	127 30%	14 23%	419 30%	163 28%	197 31%	48 36%	26 29%	-	110 32%	146 30%	117 29%	61 30%	29 27%	200 31%	144 30%
Don't trust at all	(1) 436 21%	333 21%	99 23%	336 20%	92 29%c	163 18%	113 27%e	16 27%	320 23%	119 20%	171 27%i	29 21%	18 20%	-	80 23%	106 22%	100 24%	51 25%	11 10%	136 21%r	143 30%rs
Don't know	241 12%	172 11%	49 12%	179 11%	37 11%	99 11%	46 11%	5 8%	154 11%	77 13%j	53 8%	14 10%	14 15%	1 100%	32 9%	44 9%	47 12%	33 16%no	7 6%	55 9%	51 11%
NET: Trust a lot or a little	795 38%	638 40%	153 36%	679 40%d	99 31%	416 45%f	132 32%	25 43%	494 36%	227 39%	218 34%	44 32%	32 35%	-	121 35%	191 39%q	145 35%	62 30%	60 56%st	248 39%t	140 29%
NET: Don't trust much or at all	1032 50%	802 50%	224 53%	831 49%	183 57%c	413 45%	240 57%e	30 50%	739 53%	282 48%	368 58%i	77 57%	44 49%	-	190 55%	252 52%	217 53%	112 54%	40 38%	337 53%r	287 60%rs

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1045

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Water and sewage services

Base: All respondents

	Total	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
		With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Trust a lot	(4) 171	11	63	20	76	102	69	126	40	9	17	15	11	5	-	4	25	18	16	161	7	126	41	44	46	22	32
	8%	13% ^d	13% ^d	9%	6%	8%	9%	8%	11% ^g	7%	11%	9%	10%	13%	-	9%	19% ^{qr}	7%	4%	8%	9%	8%	10%	14% ^{xyz}	8%	6%	6%
Trust a little	(3) 624	21	162	71	369	383	240	490	119	44	38	69	37	11	7	11	39	71	80	593	17	492	112	107	177	123	149
	30%	24%	32%	33%	29%	29%	33%	30%	33% ^j	35% ^j	23%	40% ^{gj}	32%	30%	63%	26%	30%	29%	22%	31%	24%	31%	27%	34%	32%	31%	28%
Don't trust very much	(2) 596	26	139	74	357	425	171	490	99	31	50	53	28	13	3	15	42	86	103	570	13	471	113	80	178	126	141
	29%	30%	28%	34%	28%	32% ^f	23%	30%	28%	24%	30%	31%	25%	36%	26%	36%	32%	35%	28%	30% ^t	18%	30%	28%	26%	32% ^z	32%	26%
Don't trust at all	(1) 436	20	95	46	275	293	143	362	63	27	38	26	25	7	1	9	19	50	140	411	17	338	88	62	96	80	145
	21%	24%	19%	21%	22%	22%	20%	22% ^k	18%	22%	23%	15%	22%	18%	12%	21%	15%	20%	38% ^{pq}	21%	23%	21%	21%	20%	17%	20%	27% ^{wxy}
Don't know	241	8	44	7	182	135	106	184	39	16	21	11	14	2	-	3	6	23	30	189	19	150	55	20	55	45	71
	12%	9%	9% ^c	3%	14% ^{bc}	10%	15% ^e	11%	11%	13%	13%	7%	12%	4%	-	8%	5%	9%	8%	10%	26% ^s	10%	13% ^u	6%	10%	11% ^w	13% ^w
NET: Trust a lot or a little	795	33	225	91	446	486	309	615	159	52	55	84	48	16	7	15	64	89	95	754	24	617	153	151	224	145	182
	38%	37%	45% ^d	42%	35%	36%	42% ^e	37%	44% ^{gj}	41%	33%	48% ^{gj}	41%	42%	63%	35%	49% ^{qr}	36% ^r	26%	39%	33%	39%	37%	48% ^{xyz}	40% ^z	37%	34%
NET: Don't trust much or at all	1032	47	234	120	631	718	314	852	163	58	88	79	53	20	4	24	61	135	243	982	30	809	201	142	274	205	286
	50%	54%	46%	55%	50%	54% ^f	43%	52% ^h	45%	46%	54%	45%	46%	53%	37%	57%	46%	55%	66% ^{pq}	51%	41%	51%	49%	46%	50%	52%	53%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1046

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Public transport services

Base: All respondents

		Gender			Age						Region														Region Summary				Social Grade			
		Total	Male	Female	18-29	30-49	50-64	65+	18-34	35-64	55+ Not Retired	England	UK Excl Scotland	Scotland	Wales	North-ern Ire-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	East-ern	London	South East	South West	North Eng-land	South Eng-land (Incl Lon.)	Mid-lands	AB (A)	C1 (B)	C2 (C)	DE (D)
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	
Unweighted base		2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base		2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Trust a lot	(4)	212 10%	110 11%	101 10%	58 17%defh	86 12%efh	37 7%	31 6%	87 15%efh	94 9%e	19 6%	179 10%	189 10%	22 13%psv	7 7%	3 6%	13 15%psv	29 13%psv	10 6%	23 13%psv	14 9%	11 6%	44 16%Impsu v	26 9%	9 5%	52 11%	80 11%	48 9%	62 11%	59 10%	45 10%	46 9%
Trust a little	(3)	925 45%	434 43%	488 46%	174 50%ef	334 46%	211 42%	206 43%	279 48%	439 44%	140 42%	789 45%	851 45%	74 42%	37 38%	26 44%	30 35%	100 44%	87 51%ln	73 41%	66 44%	87 45%	129 47%	130 46%	86 48%	217 45%	345 47%	227 44%	264 49%D	276 46%	188 43%	197 40%
Don't trust very much	(2)	529 26%	277 28%	249 24%	66 19%	166 23%	147 29%cdgh	150 31%cdg	115 20%	264 26%cdg	102 31%	445 26%	492 26%	37 21%	31 32%kot	16 28%	24 29%	46 20%	43 25%	45 25%	39 26%	55 29%	58 21%	77 28%	57 32%kot	113 23%	193 26%	139 27%	141 26%	141 24%	104 24%	143 29%
Don't trust at all	(1)	133 6%	85 8%b	49 5%	7 2%	53 7%cg	41 8%cg	33 7%c	23 4%c	78 8%cg	25 7%	111 6%	122 6%	11 6%	7 7%	5 8%	7 8%	23 10%tv	9 5%	13 7%	6 4%	14 7%	12 4%	19 7%	7 4%	39 8%	38 5%	28 6%	36 5%	32 6%	37 7%	8%
Don't know		268 13%	100 10%	168 16%a	41 12%	95 13%	68 14%	64 13%	74 13%	130 13%	46 14%	213 12%	236 12%	32 18%ijtu	16 16%	8 14%	11 13%	31 13%	22 13%	24 13%	24 16%	25 13%	30 11%	28 10%	19 11%	64 13%	76 10%	73 14%	49 9%	85 14%A	64 15%A	70 14%A
NET: Trust a lot or a little		1137 55%	544 54%	589 56%	232 67%defg h	420 57%efh	247 49%	237 49%	366 63%defh	533 53%e	159 48%	968 56%l	1040 55%	96 55%	44 45%	29 50%	42 50%	129 56%	98 57%	97 54%	79 53%	98 51%	173 64%lnsv	156 56%	95 53%	269 55%	424 58%	274 53%	326 60%D	335 56%D	233 54%	243 49%
NET: Don't trust much or at all		662 32%	361 36%b	298 28%	73 21%	219 30%cg	188 37%cdgh	182 38%cdg	138 24%	342 34%cdg	126 38%	555 32%	615 32%	48 27%	38 39%kt	21 37%	31 37%	69 30%	52 30%	58 32%	45 30%	69 36%t	70 26%	97 34%t	64 36%t	153 31%	231 32%	172 33%	169 31%	177 30%	136 31%	180 37%B

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/ef/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1047

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?**Public transport services****Base: All respondents**

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural			
	Total	Public (E)	Private (F)	Full time employe (a)	Part time employe (b)	Unemploye (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)		Brighton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)	
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393	
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370	
Trust a lot	(4) 10%	45 11%	101 12%	128 13%bfg	18 8%	23 13%fg	8 10%	8 6%	20 6%	6 6%	130 9%	81 10%	49 8%	76 12%	32 13%	14 9%	29 13%j	6 17%j	8 10%	22 13%	1 3%	6 18%	86 10%	123 12%	26 7%	183 12%w	193 11%B	18 5%	
Trust a little	(3) 45%	925 46%	190 46%	375 46%	454 46%	110 46%	76 43%	33 40%	60 49%	144 41%	47 43%	636 45%	343 42%	293 50%imo	277 44%	116 47%	59 39%	103 44%	11 33%	35 45%	73 46%	19 45%	18 55%	386 43%	481 46%	153 43%	715 45%	760 45%	165 44%
Don't trust very much	(2) 26%	529 23%	92 23%	187 23%	221 22%	59 25%	56 31%ae	21 25%	22 17%	124 35%abe	27 25%	367 26%	232 28%	135 23%	153 24%	56 23%	44 29%	54 23%	9 27%	16 21%	30 19%	13 30%	5 15%	246 27%	248 24%	102 28%	393 25%	417 25%	112 30%A
Don't trust at all	(1) 6%	133 25%	6 7%	53 7%	62 6%	16 7%	9 5%	5 5%	13 11%	19 6%	9 9%	87 7%h	58 28%	28 5%	44 7%	23 9%h	13 8%h	8 4%	2 7%	4 5%	14 9%	3 7%	1 4%	62 7%	66 6%	36 10%hx	93 6%	106 6%	28 7%
Don't know	268 13%	58 14%	97 12%	121 12%	34 14%c	14 8%	17 20%ac	21 17%h	43 12%	19 17%h	183 13%	102 12%	81 14%	80 13%	20 8%	20 14%	40 17%il	5 16%	15 19%	21 13%	6 15%	3 9%	121 13%	119 12%	42 13%	198 13%	220 13%	48 13%	
NET: Trust a lot or a little	1137 55%	234 57%	476 59%	582 59%fg	128 54%	99 56%	42 49%	68 55%	164 47%	53 49%	766 55%	424 52%	342 58%im	353 56%	148 60%h	73 49%	132 57%	17 50%	42 55%	95 59%	21 48%	24 72%	472 52%	605 58%u	178 50%	898 57%w	954 56%B	183 49%	
NET: Don't trust much or at all	662 32%	117 29%	240 30%	282 29%	75 32%	65 36%	25 30%	35 28%	143 41%abe	37 34%	454 32%	290 36%jn	163 28%	197 31%	79 32%	56 38%jn	62 26%	11 34%	20 26%	44 28%	16 37%	6 19%	309 34%	315 30%	138 38%hx	486 31%	523 31%	140 38%B	

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023 **ONLINE Fieldwork: 9th to 11th June 2023**

Table 1048

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?

Public transport services

Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Trust a lot	(4) 212 10%	146 12%ein	131 12%ein	116 13%ino	15 8%	14 12%hn	11 16%ino	3 6%	66 8%n	8 10%	12 12%	12 15%ino	8 6%	20 6%	6 6%
Trust a little	(3) 925 45%	565 46%k	508 46%k	422 46%k	86 47%k	56 46%	32 47%	24 44%	360 43%	33 40%	33 33%	43 55%ikn	60 49%k	144 41%	47 43%
Don't trust very much	(2) 529 26%	280 23%	251 23%	203 22%	47 26%	29 24%	17 25%	12 22%	249 30%bcdlm	21 25%	41 41%bcdefhijlmo	15 19%	22 17%	124 35%bcdefhilm	27 25%
Don't trust at all	(1) 133 6%	78 6%	73 7%	62 7%	11 6%	5 4%	- -	5 10%fg	55 7%	5 5%	4 4%	5 6%	13 11%g	19 6%	9 9%g
Don't know	268 13%	154 13%	136 12%	112 12%	24 13%	18 15%	8 12%	10 18%l	114 13%l	17 20%dl	10 10%	5 6%	21 17%l	43 12%	19 17%l
NET: Trust a lot or a little	1137 55%	710 58%ikn	640 58%ikn	538 59%ikn	101 55%n	71 57%h	44 63%kn	27 50%	426 50%	42 49%	44 45%	54 70%ehijkno	68 55%	164 47%	53 49%
NET: Don't trust much or at all	662 32%	358 29%	323 29%	265 29%	58 32%	35 28%	17 25%	17 32%	305 36%bcdl	25 30%	45 46%bcdefgjlm	19 25%	35 28%	143 41%bcdefgilm	37 34%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1049

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?**Public transport services****Base: All respondents**

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Trust a lot	(4) 212 10%	180 11%b	31 7%	186 11%d	21 7%	121 13%f	30 7%	5 8%	117 8%	53 9%	47 7%	12 9%	11 12%	-	39 11%pq	44 9%	28 7%	12 6%	21 20%st	61 9%t	28 6%
Trust a little	(3) 925 45%	767 48%b	154 36%	800 47%d	113 35%	432 47%	176 42%	31 52%	611 44%	246 42%	288 45%	70 52%	38 43%	-	160 46%q	254 52%pq	164 40%q	65 31%	60 56%t	311 49%t	181 38%
Don't trust very much	(2) 529 26%	399 25%	127 30%a	425 25%	95 30%	220 24%	119 29%	14 24%	377 27%	165 28%	175 27%	32 23%	21 23%	-	84 25%	111 23%	133 33%no	63 31%o	16 15%	167 26%r	152 32%r
Don't trust at all	(1) 133 6%	79 5%	54 13%a	84 5%	46 14%c	44 5%	39 9%e	4 7%	96 7%	38 7%	54 9%	5 4%	4 5%	-	23 7%	27 6%	24 6%	28 13%nop	4 4%	34 5%	49 10%o
Don't know	268 13%	188 12%	60 14%	196 12%	43 14%	110 12%	53 13%	5 8%	186 13%	83 14%	75 12%	16 12%	15 17%	1 100%	38 11%	51 10%	60 15%	40 19%no	4 4%	66 10%	69 14%r
NET: Trust a lot or a little	1137 55%	947 59%b	185 43%	986 58%d	134 42%	554 60%f	207 49%	36 60%	728 52%	299 51%	335 52%	82 61%	49 55%	-	198 58%pq	298 61%pq	191 47%q	77 37%	81 76%st	372 58%t	208 44%
NET: Don't trust much or at all	662 32%	477 30%	181 43%a	509 30%	141 44%c	264 28%	159 38%e	19 31%	473 34%	203 35%	229 36%	37 27%	25 28%	-	107 31%	138 28%	157 38%o	91 44%no	21 19%	201 32%r	201 42%rs

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1050

S32. To what extent do you trust that environmentally friendly claims made by companies in the following services are genuine?**Public transport services****Base: All respondents**

		S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home									Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
		Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Trust a lot	(4)	212 10%	9 11%	76 15% ^d	24 11%	103 8%	124 9%	87 12%	156 9%	48 13% ^{gi}	8 6%	20 13%	23 13%	8 7%	6 17% ⁱ	6 54%	3 8%	26 20% ^{qr}	22 9% ^r	14 4%	201 10%	8 11%	161 10%	46 11%	43 14% ^z	56 10%	36 9%	46 9%
Trust a little	(3)	925 45%	41 48%	235 47%	110 50%	538 43%	607 45%	318 44%	751 45%	164 45%	63 50%	73 45%	86 50% ^o	54 47%	2 16%	14 33%	71 54% ^r	130 53% ^r	150 41%	882 46% ^t	23 31%	734 47% ^v	165 40%	162 52% ^z	266 48% ^z	178 45%	210 39%	
Don't trust very much	(2)	529 26%	26 30%	123 25%	64 29%	315 25%	360 27%	169 23%	423 26%	96 27%	32 25%	33 20%	46 27%	33 29%	11 30%	2 20%	11 25%	22 17%	54 22%	119 32% ^{pq}	503 26%	16 22%	424 27%	95 23%	74 24%	152 28%	110 28%	134 25%
Don't trust at all	(1)	133 6%	3 4%	24 5%	11 5%	95 8%	84 6%	50 7%	101 6%	15 4%	10 8%	13 8%	11 6%	9 8%	3 9%	1 7%	7 16% ^{ghk}	7 6%	9 4%	42 11% ^q	116 6%	13 18% ^s	92 6%	37 9% ^u	9 3%	18 3%	18 5%	68 13% ^{wxy}
Don't know		268 13%	6 7%	45 9%	9 4%	208 16% ^{abc}	163 12%	105 14%	220 13% ^{km}	37 10% ^k	13 11%	23 14% ^{km}	7 4%	10 9%	- -	- -	8 19% ^{km}	5 3%	31 13% ^p	42 11% ^p	223 12%	13 18%	166 11%	67 16% ^u	24 8%	60 11%	53 13% ^w	81 15% ^w
NET: Trust a lot or a little		1137 55%	51 59%	311 62% ^d	134 61% ^d	641 51%	731 55%	405 56%	907 55%	212 53% ^{oo}	71 56%	94 57% ^{oo}	109 63% ^{oo}	62 54%	8 73%	17 40%	97 74% ^{qr}	153 62% ^r	165 45%	1083 56% ^t	31 43%	895 57%	211 51%	205 66% ^{xyz}	323 58% ^z	214 54%	256 48%	
NET: Don't trust much or at all		662 32%	30 34%	147 29%	75 34%	410 33%	444 33%	218 30%	525 32%	111 31%	42 33%	47 28%	57 33%	43 37%	15 39%	3 27%	17 41%	29 22%	64 26%	161 44% ^{pq}	619 32%	29 40%	515 33%	132 32%	83 27%	170 31%	128 32%	202 37% ^{wx}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1051

S33. Have you ever had an experience where you paid for something because it claimed to be environmentally friendly, only to later discover that the claims were false or misleading?

Base: All respondents

	Gender			Age							Region													Region Summary			Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humbs-erside (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Yes	50 2%	28 3%	22 2%	12 3%	17 2%	13 3%	8 2%	22 4%fh	19 2%	8 3%	43 2%	48 3%	2 1%	3 3%	2 4%q	2 2%	3 1%	4 2%	1 *	2 2%	4 2%	14 5%koq	7 2%	6 4%	8 2%	27 4%y	7 1%	19 4%C	16 3%	6 1%	8 2%
No, I don't think so	2017 98%	977 97%	1033 98%	334 97%	717 98%	491 97%	475 98%g	557 96%	986 98%g	322 97%	1694 98%	1843 97%	174 99%t	94 97%	55 96%	83 98%	226 99%t	168 98%	177 100%mt	147 98%	188 98%	259 95%	274 98%	171 96%	477 98%	705 96%	512 99%x	525 96%	581 97%	427 99%A	485 98%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1052

S33. Have you ever had an experience where you paid for something because it claimed to be environmentally friendly, only to later discover that the claims were false or misleading?

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Yes	50	7	23	24	7	10	1	1	6	1	32	20	12	17	2	6	9	-	1	3	2	1	21	23	12	32	43	7
	2%	2%	3%	2%	3%	6%	aefg	1%	2%	1%	2%	2%	2%	3%	1%	4%	4%	-	1%	2%	4%	5%	2%	2%	3%	2%	3%	2%
No, I don't think so	2017	402	790	961	230	168	84	122	344	107	1370	796	574	614	245	143	225	34	76	157	41	31	881	1016	347	1550	1654	364
	98%	98%	97%	98%	97%	94%	99%	99%	98%	99%	98%	98%	98%	97%	99%	96%	96%	100%	99%	98%	96%	95%	98%	98%	97%	98%	97%	98%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1053

S33. Have you ever had an experience where you paid for something because it claimed to be environmentally friendly, only to later discover that the claims were false or misleading?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Yes	50 2%	31 3%	25 2%	20 2%	5 3%	5 4%	3 5%	2 4%	19 2%	1 1%	3 3%	7 9%bcdejmn	1 1%	6 2%	1 1%
No, I don't think so	2017 98%	1192 97%l	1074 98%l	895 98%l	178 97%l	118 96%	66 95%	52 96%	826 98%l	84 99%l	96 97%	72 91%	122 99%l	344 98%l	107 99%l

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1054

S33. Have you ever had an experience where you paid for something because it claimed to be environmentally friendly, only to later discover that the claims were false or misleading?

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Yes	50 2%	44 3%	6 1%	47 3% ^d	2 1%	15 2%	13 3%	3 5%	29 2%	12 2%	10 2%	6 5% ^j	4 4%	- -	10 3%	11 2%	4 1%	6 3%	1 1%	19 3%	8 2%
No, I don't think so	2017 98%	1568 97%	420 99%	1643 97%	317 99% ^c	912 98%	405 97%	57 95%	1358 98%	573 98%	630 98% ^k	129 95%	85 96%	1 100%	333 97%	476 98%	404 99%	201 97%	105 99%	620 97%	470 98%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1055

S33. Have you ever had an experience where you paid for something because it claimed to be environmentally friendly, only to later discover that the claims were false or misleading?

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Yes	50 2%	5 6% ^d	16 3%	7 3%	21 2%	31 2%	18 3%	35 2%	17 5% ^{gj}	6 5%	1 1%	3 2%	4 4%	5 14% ^{ghijkl}	-	2 5%	6 5%	8 3%	8 2%	49 3%	1 1%	43 3%	6 2%	14 5% ^{yz}	12 2%	5 1%	10 2%
No, I don't think so	2017 98%	82 94%	487 97%	211 97%	1238 98% ^a	1307 98%	710 97%	1617 98% ^{hm}	344 95% ^m	121 95% ^m	162 99% ^{hm}	170 98% ^m	111 96% ^m	32 86%	11 100%	39 95%	124 95%	240 97%	360 98%	1876 97%	72 99%	1533 97%	403 98%	298 95%	541 98%	391 99% ^w	528 98% ^w

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1106
Gender
Base: All respondents

	Gender			Age							Region													Region Summary			Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Male	1005 49%	1005 100%b	-	153 44%	349 48%g	266 53%cg	237 49%g	243 42%	526 52%cdg	166 50%	818 47%	903 48%	102 58%ijqs tu	56 58%iqst u	28 49%	49 57%st	118 51%	87 51%	78 44%	75 51%	82 43%	115 42%	129 46%	86 48%	253 52%xy	329 45%	235 45%	279 51%	271 45%	216 50%	240 49%
Female	1055 51%	-	1055 100%a	192 55%eh	381 52%h	238 47%	244 51%	333 57%defh	478 48%	165 50%	913 53%kl	982 52%k	72 41%	40 41%	30 51%	36 43%	111 48%	85 49%	100 56%kl	72 49%	109 57%kln	158 58%kln	151 54%kl	91 51%	232 48%	400 55%w	281 54%	263 48%	325 54%	217 50%	249 51%
Other	6 *	-	-	1 *	2 *	-	2 *	2 *	2 *	-	4 *	5 *	1 *	1 1%	-	-	1 *	-	-	1 1%	-	-	1 1%	1 1%	1 *	3 *	1 *	2 *	1 *	-	3 1%
Prefer not to say	1 *	-	-	-	1 *	-	-	1 *	-	-	1 *	1 *	-	-	-	-	-	-	1 *	-	1 *	-	-	-	-	-	1 *	1 *	-	-	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1107
Gender
Base: All respondents

	Work Sector			Working Status						Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploy- ing (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mort- gage (j)	NET: Rent-ers (k)	Rent-ed from coun- cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)		Brigh-ton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Male	1005	181	454	567	68	74	41	43	195	17	693	398	295	294	126	64	104	18	45	80	17	14	420	535	167	788	817	188
	49%	44%	56%E	58%bc	28%g	42%bg	49%bg	35%g	56%bc	15%	49%	49%	50%	47%	51%	43%	44%	52%	58%	50%	38%	43%	47%	51%u	46%	50%	48%	51%
Female	1055	227	358	416	169	102	42	79	155	92	706	415	291	334	121	85	128	15	32	78	26	19	477	504	191	789	873	181
	51%	56%F	44%	42%	71%acdf	57%af	50%	64%af	44%	85%abcd	50%	51%	50%	53%	49%	57%	55%	46%	42%	49%	60%	57%	53%	48%	53%	50%	51%	49%
Other	6	1	1	2	*	1	1	1	1	-	3	3	-	3	-	-	3	-	-	1	*	-	5	1	1	5	6	-
	*	*	*	*	*	*	1%	1%	*	-	*	*	-	*	-	-	1%j	-	-	*	1%	-	1%	*	*	*	*	-
Prefer not to say	1	-	1	1	-	1	-	-	-	-	-	-	-	1	-	1	-	1	-	1	-	-	-	-	-	-	1	1
	*	-	*	*	-	*	-	-	-	-	-	-	-	*	-	*i	-	2%ijn	-	*	-	-	-	-	-	-	*	*

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023 **ONLINE Fieldwork: 9th to 11th June 2023**

Table 1108
Gender
Base: All respondents

		Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic													
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Male	1005 49%	635 52%ehilmo	574 52%ehilmo	525 57%bcehiklmo	49 27%o	61 49%ehmo	42 61%efhilmo	19 34%o	371 44%emo	41 49%eo	46 46%eo	28 36%o	43 35%o	195 56%ehilmo	17 15%
Female	1055 51%	585 48%d	522 48%d	389 42%	134 73%bcdfgijkn	63 51%g	27 39%	36 66%bcdfgn	470 56%bcdgn	42 50%	52 52%	50 64%bcdgn	79 64%bcdgn	155 44%	92 85%bcdefghijklmn
Other	6 *	2 *	2 *	2 *	* *	- -	- -	- -	4 *	1 1%	1 1%	- -	1 1%	1 *	- -
Prefer not to say	1 *	1 *	1 *	1 *	- -	- -	- -	- -	1 *	- -	1 1%	- -	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1109
Gender
Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Male	1005 49%	737 46%	259 61%a	779 46%	204 64%c	483 52%f	189 45%	36 61%	702 51%	319 54%kl	334 52%kl	54 40%	32 36%	1 100%	169 49%	268 55%	196 48%	105 51%	58 55%	354 55%	240 50%
Female	1055 51%	869 54%b	165 39%	907 54%d	111 35%	442 48%	227 54%e	23 39%	681 49%	266 46%	305 48%	78 58%ij	57 64%ij	-	173 50%	217 45%	212 52%o	102 49%	48 45%	283 44%	235 49%
Other	6 *	5 *	1 *	3 *	3 1%	2 *	1 *	-	3 *	-	1 *	2 2%ij	-	-	1 *	1 *	1 *	-	-	1 *	2 *
Prefer not to say	1 *	1 *	-	1 *	1 *	-	1 *	-	1 *	-	-	1 1%	-	-	-	1 *	-	-	-	1 *	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1110
Gender
Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: None of these/ no current home insulation		Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)		Never (t)	NET: Does always to rarely (u)		Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
						n (e)	n (f)													(s)	(u)		(v)	(z)					
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
Male	1005	53	260	109	584	663	343	790	186	60	81	76	61	20	6	24	86	136	209	923	45	747	227	132	252	189	335		
	49%	61% ^d	52%	50%	46%	49%	47%	48%	52%	48%	49%	44%	53%	52%	53%	58%	66%	55%	57%	48%	61% ^s	47%	55% ^u	42%	46%	48%	62% ^{wxy}		
Female	1055	34	241	110	671	673	382	857	173	66	83	96	54	18	5	17	45	110	158	996	28	826	182	180	300	204	204		
	51%	39%	48%	50%	53% ^a	50%	52%	52%	48%	52%	51%	56%	47%	48%	47%	40%	34%	45%	43%	52% ^t	39%	52% ^v	44%	57% ^z	54% ^z	52% ^z	38%		
Other	6	-	2	-	4	3	3	4	2	-	-	1	-	-	-	1	-	1	1	6	-	4	1	*	1	2	-		
	*	-	*	-	*	*	*	*	1%	-	-	1%	-	-	-	2% ^g	-	*	*	*	-	*	*	*	*	*	-		
Prefer not to say	1	-	-	-	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
	*	-	-	-	*	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1111

Age
Base: All respondents

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
18-24	224 11%	92 9%	131 12%a	224 65%defgh	-	-	-	224 39%defh	-	-	202 12%k	216 11%k	8 4%	11 11%k	3 5%	8 9%	30 13%k	16 9%	19 11%k	12 8%	17 9%	52 19%kmpqr su	25 9%	24 14%k	53 11%	101 14%y	48 9%	92 17%BCD	63 11%C	28 7%	40 8%
25-34	355 17%	150 15%	202 19%a	123 35%efh	233 32%efh	-	-	355 61%cddefh	-	-	311 18%	329 17%	26 15%	12 12%	6 11%	11 13%	48 21%ks	27 16%	30 17%	24 16%	21 11%	63 23%lms	60 21%ks	27 15%	87 18%	150 20%y	74 14%	94 17%	126 21%D	73 17%	63 13%
35-44	329 16%	170 17%	157 15%	-	329 45%cefg	-	-	-	329 33%cefg	-	265 15%	298 16%	32 18%	18 19%	14 24%tu	16 18%	36 16%	22 13%	32 18%	26 18%	29 15%	35 13%	38 14%	31 18%	74 15%	104 14%	87 17%	97 18%D	89 15%	84 19%D	60 12%
45-54	360 17%	190 19%	170 16%	-	172 23%cfg	188 37%cdfg	-	-	360 36%cdfg	-	290 17%	326 17%	34 20%	27 28%giost uv	9 15%	18 22%	34 15%	36 21%	33 18%	27 18%	28 15%	45 17%	42 15%	26 15%	88 18%	113 15%	88 17%	58 11%	103 17%A	84 19%A	115 23%AB
55-64	316 15%	165 16%	150 14%	-	-	316 63%cdgh	-	-	316 31%cdgh	254 77%	260 15%	287 15%	29 17%	12 12%	15 26%ilooq tv	14 16%	32 14%	30 18%	23 13%	30 20%t	33 17%	30 11%	48 17%	21 12%	76 16%	99 14%	85 16%	76 14%	68 11%	72 17%B	101 20%AB
65+	483 23%	237 24%	244 23%	-	-	-	483 100%odegh	-	-	76 23%	409 24%	437 23%	46 26%t	17 18%	10 18%	18 22%	49 22%	40 23%	41 23%	30 20%	65 34%lmop qru	49 18%	69 24%	48 27%t	108 22%	165 23%	136 26%	128 23%	149 25%	92 21%	114 23%
NET: 18-34	579 28%	243 24%	333 32%a	346 100%defh	233 32%efh	-	-	579 100%defh	-	-	513 30%km	545 29%k	34 19%	22 23%	10 16%	19 22%	78 34%kms	43 25%	49 28%	35 24%	38 20%	115 42%klmn pqrsuv	84 30%kms	51 29%	140 29%	250 34%y	123 24%	186 34%CD	189 32%CD	101 23%	103 21%
NET: 35-54	689 33%	360 36%b	328 31%	-	501 68%cefg	188 37%cfg	-	-	689 69%cefg	-	555 32%	623 33%	66 38%	46 47%giops tuv	23 40%	34 40%	70 30%	58 34%	65 37%	54 36%	57 30%	80 29%	80 28%	57 32%	162 33%	217 30%	176 34%	155 28%	192 32%	168 39%AB	175 35%A
NET: 55+	799 39%	402 40%	394 37%	-	-	316 63%cdg h	483 100%cdgh	-	316 31%cdg	330 100%	668 38%	723 38%	76 43%lt	29 30%	26 44%t	32 38%	81 35%	70 41%t	63 36%	60 40%t	97 51%loqt v	78 29%	117 42%t	69 39%t	184 38%	264 36%	220 42%x	203 37%	216 36%	164 38%	215 44%B
Average age	48.58	49.48b	47.75	23.79	39.04c	56.75cd gh	72.33cd egh	27.13c	49.52cd g	61.40	48.24	48.29	51.75j oqt	47.82	50.30t	48.77t	46.78	49.84t	47.75t	49.00t	52.70lo qt	43.73	49.22t	48.78t	48.21	47.07	49.94x	46.83	47.92	49.04	50.91AB

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - n/o - p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1112
Age
Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
18-24	224	46	90	115	21	68	17	-	-	3	121	45	76	91	27	26	38	11	2	24	4	26	46	149	20	175	197	26
	11%	11%	11%	12%efg	9%efg	38%abde	20%abefg	-	-	3%fg	9%	6%	13%gi	14%h	11%gi	17%gi	16%gi	33%ijlmn	2%	15%r	8%	80%	5%	14%u	6%	11%w	12%B	7%
25-34	355	114	180	262	32	21	14	-	-	25	209	50	158	138	36	31	72	9	13	36	9	4	95	242	59	278	313	42
	17%	28%F	22%	27%bcef	14%ef	12%ef	17%ef	-	-	23%bcef	15%	6%	27%il	22%h	14%gi	20%gi	31%ilm	26%gi	17%	22%	20%	13%	10%	23%u	16%	18%	18%B	11%
35-44	329	102	179	239	42	18	14	-	-	16	212	58	154	111	44	27	40	6	11	21	3	1	113	202	68	247	275	55
	16%	25%	22%	24%bcef	18%cef	10%ef	16%ef	-	-	15%ef	15%	7%	26%imn	18%	18%gi	18%gi	17%gi	16%gi	14%	13%	7%	4%	13%	19%u	19%	16%	16%	15%
45-54	360	82	183	212	53	39	19	-	6	32	226	110	116	132	63	20	49	2	23	27	5	1	168	171	95	244	299	61
	17%	20%	23%	21%ef	22%ef	22%ef	22%ef	-	2%	29%ef	16%	13%	20%imo	21%h	25%imo	13%	21%imo	7%	31%st	17%	11%	3%	19%	16%	27%x	15%	18%	17%
55-64	316	53	128	122	59	28	20	2	60	26	235	180	55	79	39	23	17	2	9	21	12	-	178	126	71	233	236	80
	15%	13%	16%	12%e	25%acef	16%e	23%ae	1%	17%ae	24%ae	17%k	22%jmno	9%	13%	16%jn	15%jn	7%	5%	11%	13%	28%rs	-	20%v	12%	20%x	15%	14%	22%A
65+	483	12	52	35	29	4	1	122	285	7	399	372	27	80	38	23	19	4	19	31	11	-	302	149	46	406	377	106
	23%	3%	6%E	4%	12%acd	2%	1%	99%abcd	81%abcdg	6%	28%k	46%jlmno	5%	13%	16%jn	15%jn	8%j	12%j	25%	19%	26%	-	34%v	14%	13%	26%w	22%	29%A
NET: 18-34	579	160	270	377	54	89	31	-	-	28	330	96	234	229	62	57	110	20	15	60	12	30	141	390	79	453	510	69
	28%	39%	33%	38%befg	23%ef	50%abef	37%bef	-	-	26%ef	24%	12%	40%il	36%h	25%gi	38%il	47%ilm	59%ijlm	19%	38%r	28%	93%	16%	38%u	22%	29%w	30%B	19%
NET: 35-54	689	184	363	451	96	57	33	-	6	48	438	168	270	243	107	47	88	8	35	48	8	2	281	373	164	490	573	116
	33%	45%	45%	46%cef	40%ef	32%ef	39%ef	-	2%	44%cef	31%	21%	46%imno	38%h	43%imo	32%gi	38%gi	24%	45%st	30%	18%	7%	31%	36%u	46%x	31%	34%	31%
NET: 55+	799	65	181	157	88	32	21	124	345	32	634	552	82	159	78	46	36	6	28	52	23	-	480	275	116	639	613	185
	39%	16%	22%E	16%	37%acd	18%	24%	100%abcd	98%abcd	30%ac	45%k	68%jlmno	14%	25%	31%jn	31%jn	15%	18%	36%	32%	54%ss	-	53%v	26%	32%	40%w	36%	50%A
Average age	48.58	40.26	43.00E	40.71cd	47.77acd	37.30	41.27	72.27abcdg	70.83abcdg	47.09acd	51.10k	59.09jlmno	39.98	43.61o	46.98jno	43.79jno	39.95	36.73	51.13s	45.49	51.34	23.10	54.54v	43.77	47.52	49.06	47.69	52.64A

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1113
Age
Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
18-24	224 11%	136 11%kmno	123 11%kmno	105 12%kmno	17 9%mn	13 11%mn	9 13%mn	4 7%mn	88 10%kmno	17 20%bcdehikmno	4 4%mn	64 81%bcdefghijkmno	-	-	3 3%n
25-34	355 17%	295 24%efhiklmn	276 25%befhiklmn	249 27%bcdefhijklmn	27 15%imn	19 15%imn	13 19%imn	6 11%mn	61 7%mn	14 17%imn	11 11%mn	11 14%imn	-	-	25 23%hikmn
35-44	329 16%	282 23%eilmn	259 24%eilmn	227 25%beilmno	31 17%imn	23 18%ilmn	12 17%ilmn	11 20%ilmn	48 6%mn	14 16%ilmn	16 17%ilmn	1 2%n	-	-	16 15%ilmn
45-54	360 17%	265 22%ilmn	236 21%ilmn	191 21%ilmn	45 25%ilmn	29 23%hilmn	20 29%ilmn	8 15%ilmn	95 11%lmn	19 22%ilmn	37 37%bcdefhijklmn	2 2%	-	6 2%	32 29%hilmn
55-64	316 15%	181 15%dlm	158 14%dlm	112 12%lm	46 25%bcdilmn	23 19%lm	10 15%lm	13 24%bcdlm	134 16%dlm	20 23%cdlm	27 27%bcdilmn	1 1%	2 1%	60 17%dlm	26 24%bcdilm
65+	483 23%	64 5%cdl	48 4%d	31 3%	17 9%bcdjl	17 14%bcdgkl	4 6%	12 23%bcdefgjklo	419 50%bcdefghjklo	1 1%	4 4%	-	122 99%bcdefghijklno	285 81%bcdefghjklo	7 6%l
NET: 18-34	579 28%	431 35%efhikmn	399 36%befhikmno	355 39%bcdefhikmno	44 24%imn	32 26%himn	22 32%ikmn	10 18%mn	148 18%mn	31 37%ehikmn	15 15%mn	75 95%bcdefghijkmno	-	-	28 26%imn
NET: 35-54	689 33%	546 45%ilmn	495 45%ilmn	418 46%ilmn	76 42%ilmn	51 42%ilmn	32 47%ilmn	19 35%ilmn	143 17%lmn	33 39%ilmn	54 54%ehilmn	3 4%lm	-	6 2%	48 44%ilmn
NET: 55+	799 39%	246 20%cdl	206 19%dl	143 16%l	63 34%bcdl	40 32%bcdgl	15 21%l	25 47%bcdfgjklo	553 65%bcdefghjklo	21 24%l	31 31%bcdl	1 1%	124 100%bcdefghijklo	345 98%bcdefghijklo	32 30%bcdl
Average age	48.58	42.08cdl	41.58dl	40.52l	46.88bcdjl	46.52bcdgjl	43.19l	50.79bcdfgjl	57.99bcdefghjkl	41.27l	48.59bcdgjl	23.00	72.27bcdefghijklo	70.83bcdefghijklo	47.09bcdjl

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1114

Age**Base: All respondents**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
18-24	224 11%	190 12%b	29 7%	179 11%	39 12%	121 13%f	32 8%	10 17%h	106 8%	46 8%	52 8%	10 7%	9 10%	-	30 9%q	52 11%pq	26 6%	8 4%	23 22%st	58 9%t	18 4%
25-34	355 17%	294 18%b	55 13%	283 17%	61 19%	155 17%	68 16%	13 22%	224 16%	114 20%j	91 14%	20 15%	12 13%	-	57 17%	84 17%	68 17%	27 13%	22 20%t	148 23%t	35 7%
35-44	329 16%	246 15%	75 18%	275 16%	46 14%	132 14%	76 18%	11 18%	219 16%	126 22%jkl	85 13%	12 9%	7 8%	-	47 14%	81 17%	69 17%	32 15%	23 22%t	123 19%t	54 11%
45-54	360 17%	266 16%	91 21%a	292 17%	54 17%	122 13%	113 27%e	6 10%	246 18%	122 21%j	93 15%	20 15%	17 19%	-	64 19%	73 15%	77 19%	38 18%	16 15%	98 15%	88 18%
55-64	316 15%	243 15%	71 17%	262 16%	49 15%	126 14%	80 19%e	4 6%	227 16%	82 14%	109 17%	29 22%i	10 12%	1 100%	48 14%	73 15%	71 17%	39 19%	15 14%	95 15%	88 18%
65+	483 23%	373 23%	105 25%	399 24%	70 22%	270 29%f	49 12%	16 27%	365 26%	94 16%	210 33%i	44 32%i	35 39%i	-	96 28%	123 25%	98 24%	64 31%	7 7%	117 18%r	195 41%rs
NET: 18-34	579 28%	484 30%b	84 20%	462 27%	99 31%	276 30%f	100 24%	23 38%h	330 24%	160 27%	143 22%	30 22%	20 23%	-	88 26%q	137 28%q	94 23%	35 17%	45 42%t	206 32%t	53 11%
NET: 35-54	689 33%	512 32%	166 39%a	567 34%	100 32%	255 27%	189 45%e	17 28%	465 34%	249 42%jkl	178 28%	32 24%	24 27%	-	111 32%	154 32%	145 36%	70 34%	39 37%	220 35%	142 30%
NET: 55+	799 39%	616 38%	176 41%	661 39%	119 37%	396 43%f	130 31%	20 33%	592 43%	176 30%	318 50%i	73 54%i	45 50%i	1 100%	144 42%	196 40%	169 41%	103 49%o	22 21%	212 33%r	283 59%rs
Average age	48.58	48.13	50.64a	48.76	47.84	49.59f	46.83	46.37	50.43	46.67	52.42i	53.74i	53.30i	58.00	50.47	48.60	50.37	53.81nop	40.25	46.54r	56.90rs

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1115

Age

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home									Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1116
Social Grade
Base: All respondents

	Gender			Age							Region														Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
A	140 7%	65 6%	75 7%	49 14%defgh	39 5%	25 5%	27 6%	58 10%defh	55 5%	12 4%	118 7%	131 7%	9 5%	8 8%	5 8%	4 4%	17 7%	7 4%	10 6%	8 5%	14 7%	27 10%pv	24 9%	7 4%	27 6%	59 8%	32 6%	140 26%BCD	-	-	-	
B	403 20%	214 21%	188 18%	83 24%eh	137 19%	84 17%	100 21%	128 22%eh	175 17%	53 16%	335 19%	365 19%	38 22%	13 13%	18 30%ilnu	12 14%	43 19%	31 18%	32 18%	26 17%	40 21%	65 24%l	51 18%	35 20%	86 18%	151 21%	98 19%	403 74%BCD	-	-	-	
C1	597 29%	271 27%	325 31%	107 31%e	228 31%eh	114 23%	149 31%e	189 33%eh	259 26%e	81 25%	499 29%	541 29%	56 32%	27 28%	14 24%	24 29%	67 29%	55 32%	48 27%	48 32%	50 26%	86 31%	69 25%	51 29%	146 30%	207 28%	146 28%	-	597 100%ACD	-	-	
C2	433 21%	216 21%	217 21%	48 14%	182 25%cfg	111 22%cg	92 19%	101 17%cg	240 24%cfg	81 24%	365 21%cm	398 21%	35 20%	27 28%mt	5 9%	19 23%cm	46 20%	30 17%	44 25%mt	38 26%mt	42 22%cm	43 16%	69 24%mt	32 18%	96 20%	145 20%	125 24%	-	-	433 100%ABD	-	
D	238 11%	132 13%b	106 10%	33 10%	86 12%	80 16%cfg	39 8%	65 11%	134 13%fg	51 15%	201 12%	219 12%	19 11%	11 11%	7 11%	15 18%t	31 13%	24 14%	18 10%	15 10%	20 10%	23 9%	39 14%	17 10%	69 14%	79 11%	53 10%	-	-	-	238 48%ABC	
E	255 12%	108 11%	144 14%	26 7%	63 9%	91 18%cdgh	76 16%cdg	38 7%	142 14%cdg	53 16%	217 13%	238 13%	18 10%	11 11%	10 16%	10 12%	26 11%	25 14%	25 14%	13 9%	27 14%	28 10%	29 10%	35 20%kortu	61 13%	92 13%	65 12%	-	-	-	255 52%ABC	
NET: AB	544 26%	279 28%	263 25%	132 38%defgh	175 24%	109 22%	128 26%	186 32%deh	230 23%	65 20%	453 26%	496 26%	48 27%	21 21%	22 39%ilnpqr	16 19%	60 26%	38 22%	43 24%	34 23%	54 28%	92 34%lnpqrv	75 27%	42 24%	114 23%	209 29%	130 25%	544 100%BCD	-	-	-	
NET: ABC1	1141 55%	549 55%	588 56%	239 69%defgh	403 55%eh	222 44%	276 57%eh	375 65%deh	490 49%e	146 44%	952 55%	1037 55%	104 59%	48 50%	36 63%	40 48%	126 55%	93 54%	91 51%	82 55%	103 54%	178 65%lnopqsuv	145 51%	94 53%	260 54%	416 57%	276 53%	544 100%CD	597 100%CD	-	-	
NET: C2DE	926 45%	456 45%	467 44%	107 31%	331 45%cg	281 56%cdgh	207 43%cg	204 35%cg	515 51%cdgh	184 56%	784 45%	854 45%	72 41%	49 50%t	21 37%	44 52%t	103 45%t	78 46%t	87 49%t	67 45%	89 46%t	95 35%	136 49%t	84 47%t	226 46%	316 43%	242 47%	-	-	433 100%AB	493 100%AB	
NET: DE	493 24%	240 24%	249 24%	59 17%	149 20%	170 34%cdgh	114 24%cg	103 18%	276 27%cdg	104 31%	419 24%	457 24%	37 21%	22 22%	16 28%	25 30%	57 25%	48 28%t	43 24%	28 19%	46 24%	52 19%	68 24%	52 29%t	130 27%	171 23%	118 23%	-	-	-	493 100%ABC	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1117
Social Grade
Base: All respondents

	Work Sector			Working Status						Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe (a)	Part time employe (b)	Unemploye (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owne d out- right (i)	Owne d with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)	Yes (u)		No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)	
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393	
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370	
A	140 7%	24 6%	62 8%	80 8%be	6 3%	15 9%be	3 4%	1 1%	31 9%beg	3 3%	106 8%k	53 6%	53 9%lm	31 5%	10 4%	6 4%	15 6%	3 9%	3 3%	10 6%	1 3%	7 21%	41 5%	87 8%u	14 4%	114 7%w	111 7%	30 8%	
B	403 20%	101 25%	165 20%	230 23%bcdeg	37 15%cde	14 8%	4 5%	8 6%	101 29%abcdeg	10 9%	325 23%k	170 21%lm	156 27%ilmn	68 11%	10 4%	16 11%l	42 18%lm	10 29%lm	18 24%	23 15%	5 11%	5 16%	115 13%	263 25%u	53 15%	325 21%w	339 20%	64 17%	
C1	597 29%	157 38%F	238 29%	312 32%cddeg	84 35%cddeg	38 22%e	12 14%	13 11%	123 35%cddeg	15 14%	428 31%	246 30%lo	182 31%lo	164 26%	39 16%	40 27%l	84 36%lmo	5 16%	25 32%	54 33%	11 27%	13 40%	276 31%	293 28%	106 29%	463 29%	505 30%	92 25%	
C2	433 21%	81 20%	210 26%E	234 24%cdf	57 24%cd	17 9%	9 11%	21 17%	64 18%c	32 30%cddef	306 22%	171 21%n	135 23%n	121 19%	60 24%n	26 18%	34 14%	7 20%	18 23%	35 22%	13 30%	3 11%	150 17%	248 24%u	61 17%	336 21%	329 19%	104 28%A	
D	238 11%	44 11%	128 16%E	125 13%cef	47 20%acdef	9 5%	5 6%	6 5%	30 9%	16 14%ce	146 10%	97 12%	49 8%	89 14%h	32 13%	21 14%j	35 15%j	3 8%	6 7%	18 11%	6 14%	2 8%	137 15%v	90 9%	50 14%	177 11%	192 11%	45 12%	
E	255 12%	2 *	10 1%	5 1%	6 3%af	84 47%abfg	51 60%abfg	75 61%abcfg	1 *	33 30%abf	91 6%	80 10%j	11 2%	158 25%h	96 39%ijkmn	39 26%ijn	24 10%j	6 18%j	8 11%	20 12%	7 16%	2 5%	184 20%v	58 6%	75 21%x	167 11%	220 13%	35 10%	
NET: AB	544 26%	125 31%	227 28%	309 31%bcdeg	43 18%e	30 17%e	8 9%	9 7%	133 38%abcd	13 12%	432 31%k	222 27%lm	209 36%ilmn	99 16%	20 8%	23 15%l	57 24%lm	13 38%lmn	21 27%	34 21%	6 13%	12 37%	155 17%	350 34%u	67 19%	439 28%w	450 27%	94 25%	
NET: ABC1	1141 55%	282 69%F	465 57%	621 63%bcdeg	127 53%cddeg	68 38%deg	19 23%	22 18%	256 73%abcd	27 25%	860 61%k	468 57%lm	391 67%ilm	263 42%	59 24%	63 42%l	141 60%lm	18 54%l	45 59%	87 54%	17 40%	25 77%	432 48%	643 62%u	172 48%	902 57%w	955 56%B	186 50%	
NET: C2DE	926 45%	127 31%	348 43%E	364 37%f	111 47%af	110 62%abf	65 77%abcf	101 82%abcf	95 27%	81 75%abcf	543 39%	348 43%j	195 33%	368 58%h	188 76%ijmn	87 58%ijn	93 40%	16 46%	32 41%	73 46%	26 60%	8 23%	470 52%v	396 38%	186 52%x	679 43%	741 44%	185 50%A	
NET: DE	493 24%	46 11%	138 17%E	130 13%f	54 23%af	93 52%abf	56 66%abcf	81 65%abcf	31 9%	49 45%abf	237 17%	177 22%j	60 10%	247 39%h	128 52%ijmn	60 40%ijn	59 25%j	9 26%j	14 18%	38 24%	13 30%	4 12%	320 36%v	148 14%	125 35%x	344 22%	412 24%	81 22%	

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1118
Social Grade
Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
A	140 7%	86 7%ekm	83 8%ekm	78 9%bcefkmo	5 3%	3 3%	2 3%	2 3%	54 6%ekm	3 4%	1 1%	15 19%bcdefghijkmo	1 1%	31 9%efikmo	3 3%
B	403 20%	266 22%eijkmo	242 22%eijkmo	216 24%bceijkmo	26 14%jkm	24 19%jkm	14 20%jkm	10 19%jkm	137 16%jkm	4 5%	4 4%	11 14%k	8 6%	101 29%bceijkmo	10 9%
C1	597 29%	395 32%ijkmo	355 32%ijkmo	296 32%ijkmo	59 32%ijkmo	40 33%jkm	16 23%k	24 45%bcdfgijkmo	202 24%jkm	12 14%k	3 3%	35 45%bdgijkmo	13 11%	123 35%ijkmo	15 14%k
C2	433 21%	291 24%ijkln	260 24%ijkln	213 23%ijkl	47 26%ijkln	31 25%hijkl	21 31%ijkln	9 17%	142 17%l	9 11%	10 10%	6 8%	21 17%	64 18%l	32 30%ijklmn
D	238 11%	172 14%diklmn	154 14%diklmn	114 12%ikm	40 22%bcdijkmn	19 15%ikmn	11 16%ikm	8 14%km	65 8%	5 6%	4 4%	5 6%	6 5%	30 9%	16 14%ikm
E	255 12%	12 1%cd	5 *	- -	5 3%bcdn	6 5%bcdhn	5 8%bcdn	1 2%d	244 29%bcdefghln	51 60%bcddefghilno	77 78%bcddefghijlmno	7 9%buden	75 61%bcddefghilno	1 *	33 30%bcddefghln
NET: AB	544 26%	353 29%eijkmo	325 30%eijkmo	294 32%bcefkmo	31 17%km	27 22%jkm	16 23%jkm	12 22%jkm	191 23%jkm	8 9%	4 4%	26 33%eijkmo	9 7%	133 38%bcefkmo	13 12%
NET: ABC1	1141 55%	748 61%egijkmo	680 62%egijkmo	589 64%bceegijkmo	91 50%jkm	68 55%jkm	32 46%jkm	36 67%efgijkmo	393 47%jkm	19 23%k	7 8%	61 77%bcddefgijkmo	22 18%k	256 73%bcddefgijkmo	27 25%k
NET: C2DE	926 45%	475 39%cln	419 38%cln	326 36%ln	93 50%bcdhln	56 45%hln	38 54%bcdhln	18 33%	452 53%bcdhln	65 77%bcddefghilno	92 82%bcddefghijlmno	18 23%	101 82%bcddefghiln	95 27%	81 75%bcddefghiln
NET: DE	493 24%	184 15%dn	159 14%dn	114 12%	45 25%bcdn	25 20%dn	16 24%dn	9 16%	309 37%bcddefhln	56 66%bcddefghilno	82 82%bcddefghijlmno	11 15%	81 65%bcddefghilno	31 9%	49 45%bcddefghln

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1119
Social Grade
Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475	
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478	
A	140 7%	119 7%	20 5%	122 7%	15 5%	85 9%f	14 3%	6 9%	90 6%	31 5%	47 7%	12 9%	6 7%	-	23 7%	32 7%	27 7%	14 7%	10 9%t	51 8%t	19 4%	
B	403 20%	328 20%	72 17%	340 20%	57 18%	215 23%f	55 13%	14 23%	293 21%	129 22%	129 20%	31 23%	20 22%	-	77 22%	115 24%q	84 20%	32 15%	29 27%t	163 26%t	82 17%	
C1	597 29%	473 29%	115 27%	500 30%	85 27%	274 30%	118 28%	21 35%	402 29%	159 27%	205 32%	34 25%	25 28%	-	100 29%	148 30%	124 30%	49 24%	27 26%	181 28%	148 31%	
C2	433 21%	324 20%	104 24%	353 21%	63 20%	214 23%f	72 17%	10 16%	324 23%	147 25%	141 22%	29 22%	17 20%	-	82 24%	112 23%	90 22%	50 24%	25 24%	139 22%	118 25%	
D	238 11%	182 11%	52 12%	187 11%	43 14%	87 9%	53 13%	9 15%	155 11%	81 14%k	67 10%	8 6%	7 8%	1 100%	39 11%	49 10%	48 12%	27 13%	10 9%	64 10%	56 12%	
E	255 12%	187 12%	63 15%	188 11%	55 17%c	51 5%	106 25%e	1 1%	124 9%	38 7%	51 8%	21 15%ij	14 15%ij	-	23 7%	30 6%	36 9%	35 17%nop	5 5%	41 6%	56 12% ^s	
NET: AB	544 26%	446 28%b	92 22%	462 27%	72 23%	300 32%f	69 16%	19 32%	383 28%	160 27%	175 27%	43 32%	26 29%	-	100 29%	147 30%q	110 27%	46 22%	39 37%t	215 34%t	101 21%	
NET: ABC1	1141 55%	920 57%b	207 49%	962 57%d	158 49%	575 62%f	186 45%	40 68%	785 57%	319 55%	381 59%	77 57%	51 57%	-	200 58%q	295 61%q	234 57%q	96 46%	66 62%	395 62%t	248 52%	
NET: C2DE	926 45%	692 43%	219 51%a	728 43%	161 51%c	352 38%	232 55%e	19 32%	602 43%	266 45%	259 41%	58 43%	38 43%	1 100%	143 42%	192 39%	174 43%	112 54%nop	40 38%	244 38%	230 48% ^s	
NET: DE	493 24%	368 23%	115 27%	375 22%	98 31%c	138 15%	160 38%e	10 16%	278 20%	119 20%	118 19%	29 21%	21 23%	1 100%	61 18%	79 16%	84 21%	62 30%nop	15 14%	105 16%	111 23% ^s	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1120
Social Grade
Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)		
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
A	140 7%	8 9%	37 7%	15 7%	81 6%	100 7%	41 6%	107 6%	29 8%	19 15%ghk	14 8%	10 6%	15 13%gk	4 11%	1 6%	6 16%gk	13 10%	20 8%	24 7%	130 7%	5 6%	106 7%	30 7%	25 8%	33 6%	23 6%	38 7%		
B	403 20%	18 21%	103 20%	49 23%	233 19%	312 23%f	92 13%	324 20%	81 22%	22 17%	29 18%	31 18%	30 26%	8 20%	2 15%	10 25%	34 26%	64 26%	95 26%	379 20%	14 19%	320 20%	71 17%	72 23%	113 20%	70 18%	94 17%		
C1	597 29%	27 31%	158 31%	61 28%	351 28%	412 31%f	185 25%	477 29%o	120 33%io	28 22%	45 28%o	50 29%o	28 24%o	8 20%	4 35%	4 9%	39 30%	80 32%	105 29%	553 29%	23 32%	445 28%	129 31%	102 33%z	162 29%	118 30%	130 24%		
C2	433 21%	13 15%	101 20%	39 18%	280 22%	288 22%	145 20%	356 22%h	58 16%	33 26%hl	42 26%h	36 21%	19 16%	12 32%h	1 5%	9 22%	24 18%	52 21%	77 21%	401 21%	16 22%	344 22%	74 18%	49 16%	119 22%	87 22%	137 25%w		
D	238 11%	12 14%	49 10%	23 11%	153 12%	137 10%	100 14%e	181 11%	35 10%	14 11%	18 11%	23 13%	14 12%	3 7%	3 29%	7 16%	13 10%	24 10%	37 10%	224 12%	9 13%	185 12%	45 11%	23 7%	62 11%	51 13%w	71 13%w		
E	255 12%	8 9%	55 11%	31 14%	161 13%	90 7%	166 23%e	207 13%	38 11%	11 9%	16 10%	24 14%	10 8%	4 9%	1 11%	5 13%	8 6%	7 3%	29 8%q	237 12%	6 8%	177 11%	61 15%	42 13%	64 12%	46 12%	69 13%		
NET: AB	544 26%	26 31%	140 28%	64 29%	314 25%	411 31%f	133 18%	431 26%	110 30%	40 32%	42 26%	41 24%	45 39%gjk	12 31%	2 21%	17 40%gk	47 36%	84 34%	119 32%	509 26%	19 26%	426 27%	101 25%	96 31%y	145 26%	93 24%	132 25%		
NET: ABC1	1141 55%	53 61%	298 59%d	125 57%	665 53%	824 62%f	317 44%	908 55%	230 64%gjk	69 54%	88 54%	91 52%	73 63%	20 52%	6 55%	20 49%	86 66%	164 66%	224 61%	1063 55%	42 57%	871 55%	230 56%	198 63%xyz	308 56%z	211 53%	262 49%		
NET: C2DE	926 45%	34 39%	205 41%	93 43%	594 47%b	515 38%	411 56%e	744 45%h	131 36%	58 46%	76 46%h	83 48%h	42 37%	18 48%	5 45%	21 51%	45 34%	83 34%	144 39%	862 45%	31 43%	706 45%	180 44%	114 37%	245 44%w	184 47%w	277 51%wx		
NET: DE	493 24%	20 23%	104 21%	55 25%	314 25%	227 17%	266 37%e	388 24%	73 20%	25 20%	34 21%	47 27%	23 20%	6 17%	5 40%	12 29%	21 16%	31 13%	66 18%	460 24%	15 21%	362 23%	106 26%	65 21%	126 23%	97 25%	140 26%		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1121
GO Region
Base: All respondents

	Gender			Age							Region													Region Summary				Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	Eng-land (j)	UK Excl Scot-land (l)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
Scotland	176 9%	102 10%b	72 7%	23 7%	59 8%	47 9%g	46 10%g	34 6%	95 9%g	31 9%	- -	- -	176 100%ijlmnopqrstuv	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	48 9%	56 9%	35 8%	37 7%	
North East	85 4%	49 5%	36 3%	10 3%	36 5%	20 4%	18 4%	19 3%	48 5%	15 5%	85 5%kl	85 4%k	- -	- -	- -	85 100%klmnopqrstuv	- -	- -	- -	- -	- -	- -	- -	- -	- -	85 17%xy	- -	- -	16 3%	24 4%	19 4%	25 5%
North West	229 11%	118 12%	111 11%	44 13%	85 12%	51 10%	49 10%	78 14%	102 10%	31 9%	229 13%klm	229 12%k	- -	- -	- -	- -	229 100%klmnopqrstuv	- -	- -	- -	- -	- -	- -	- -	- -	229 47%xy	- -	- -	60 11%	67 11%	46 11%	57 11%
Yorkshire & Humberside	172 8%	87 9%	85 8%	28 8%	58 8%	46 9%	40 8%	43 7%	88 9%	26 8%	172 10%klm	172 9%k	- -	- -	- -	- -	- -	172 100%klmnopqrstuv	- -	- -	- -	- -	- -	- -	- -	172 35%xy	- -	- -	38 7%	55 9%	30 7%	48 10%
West Midlands	178 9%	78 8%	100 9%	30 9%	67 9%	40 8%	41 8%	49 9%	88 9%	22 7%	178 10%klm	178 9%k	- -	- -	- -	- -	- -	- -	178 100%klmnoprstuv	- -	- -	- -	- -	- -	- -	- -	178 34%wx	43 8%	48 8%	44 10%	43 9%	
East Midlands	149 7%	75 7%	72 7%	23 7%	51 7%	44 9%	30 6%	35 6%	83 8%	26 8%	149 9%klm	149 8%k	- -	- -	- -	- -	- -	- -	- -	149 100%klmnopqstuv	- -	- -	- -	- -	- -	- -	149 29%wx	34 6%	48 8%	38 9%	28 6%	
Wales	97 5%	56 6%	40 4%	16 5%	38 5%	26 5%	17 4%	22 4%	57 6%	10 3%	- -	97 100%iklmnopqrstuv	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	21 4%	27 5%	27 6%	22 4%	
Eastern	192 9%	82 8%	109 10%	23 7%	58 8%	46 9%	65 13%cd	38 7%	89 9%	36 11%	192 11%klm	192 10%k	- -	- -	- -	- -	- -	- -	- -	- -	192 100%klmnopqrtuv	- -	- -	- -	- -	- -	192 37%wx	54 10%	50 8%	42 10%	46 9%	
London	273 13%	115 11%	158 15%a	73 21%defh	93 13%	58 11%	49 10%	115 20%defh	110 11%	45 14%	273 16%klm	273 14%k	- -	- -	- -	- -	- -	- -	- -	- -	- -	273 100%klmnopqrstuv	- -	- -	- -	273 37%wy	- -	92 17%CD	86 14%	43 10%	52 10%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023 ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1121
 GO Region
 Base: All respondents

	Gender			Age							Region												Region Summary			Social Grade					
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
South East	281 14%	129 13%	151 14%	39 11%	105 14%	69 14%	69 14%	84 15% c	128 13%	49 15%	281 16% klm	281 15% k	-	-	-	-	-	-	-	-	-	-	281 100% klmno pqrstv	-	-	281 38% wy	-	75 14%	69 12%	69 16%	68 14%
South West	178 9%	86 9%	91 9%	31 9%	60 8%	38 7%	48 10%	51 9%	78 8%	24 7%	178 10% klm	178 9% k	-	-	-	-	-	-	-	-	-	-	-	178 100% klmno pqrstv	-	178 24% wy	-	42 8%	51 9%	32 7%	52 10%
Northern Ireland	58 3%	28 3%	30 3%	6 2%	22 3%	20 4% g	10 2%	10 2%	38 4% g	17 5%	-	58 3% k	-	-	58 100% klmno pqrstuv	-	-	-	-	-	-	-	-	-	-	-	-	22 4% C	14 2%	5 1%	16 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1122
GO Region
Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned out- right (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393		
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370		
Scotland	176	39	71	94	16	15	2	10	35	4	122	73	49	49	18	9	22	5	77	-	-	1	73	92	18	147	134	41		
	9%	10%	9%	10%g	7%	8%	3%	8%	10%dg	3%	9%	9%	8%	8%	7%	6%	9%	13%	100%st	-	-	4%	8%	9%	5%	9%w	8%	11%		
North East	85	15	34	42	8	9	5	3	15	4	51	23	28	34	19	8	7	-	-	-	-	2	34	44	20	58	71	14		
	4%	4%	4%	4%	3%	5%	6%	2%	4%	4%	4%	3%	5%	5%	8%in	5%	3%	-	-	-	-	7%	4%	4%	6%	4%	4%	4%		
North West	229	38	98	118	17	14	8	16	35	21	156	92	64	72	29	19	24	1	-	150	-	8	114	102	48	169	201	29		
	11%	9%	12%	12%b	7%	8%	9%	13%	10%	19%abcf	11%	11%	11%	11%	12%	12%	10%	4%	-	94%rt	-	26%	13%	10%	13%	11%	12%B	8%		
Yorkshire & Humberside	172	33	54	66	21	23	6	13	32	10	116	77	38	54	25	11	18	2	-	1	-	3	89	70	36	123	144	27		
	8%	8%	7%	7%	9%	13%a	7%	10%	9%	10%	8%	9%	7%	8%	10%	7%	8%	6%	-	1%	-	11%	10%v	7%	10%	8%	8%	7%		
West Midlands	178	37	62	83	16	11	14	12	30	11	119	64	56	55	27	12	16	4	-	9	-	1	76	88	32	132	152	26		
	9%	9%	8%	8%	7%	6%	17%abcf	9%	9%	10%	9%	8%	9%	9%	11%	8%	7%	11%	-	6%r	-	2%	8%	8%	9%	8%	9%	7%		
East Midlands	149	45	50	75	21	7	4	8	26	8	110	60	49	35	13	8	15	4	-	-	-	1	69	71	27	113	109	39		
	7%	11%F	6%	8%	9%	4%	5%	6%	8%	7%	8%	7%	8%	6%	5%	5%	6%	12%	-	-	-	3%	8%	7%	8%	7%	6%	11%A		
Wales	97	20	41	51	10	6	2	3	19	7	77	39	38	19	4	5	9	2	-	-	-	-	49	44	19	74	71	27		
	5%	5%	5%	5%	4%	3%	2%	2%	5%	6%	5%k	5%	6%l	3%	2%	4%	4%	5%	-	-	-	-	5%	4%	5%	5%	4%	7%A		
Eastern	192	28	74	79	24	12	8	19	43	8	134	79	56	52	19	15	19	5	-	-	-	3	84	96	26	154	146	46		
	9%	7%	9%	8%	10%	7%	9%	15%ac	12%a	8%	10%	10%	10%	8%	8%	10%	8%	16%	-	-	-	9%	9%	9%	7%	10%	9%	12%A		
London	273	60	129	151	38	27	16	9	25	7	162	92	70	105	32	27	46	5	-	-	1	8	95	159	45	209	265	8		
	13%	15%	16%	15%efg	16%efg	15%efg	19%efg	7%	7%	6%	12%	11%	12%	17%h	13%	18%ij	20%ij	15%	-	-	2%	25%	11%	15%u	13%	13%	16%B	2%		
South East	281	57	111	128	41	23	8	16	52	13	188	120	68	90	44	17	29	3	-	-	42	1	121	149	43	228	227	54		
	14%	14%	14%	13%	17%	13%	10%	13%	15%	12%	13%	15%	12%	14%	18%	12%	12%	9%	-	-	98%rs	4%	13%	14%	12%	14%	13%	15%		
South West	178	22	70	70	21	22	9	17	29	11	119	70	49	56	13	16	27	2	-	-	-	3	81	84	35	131	140	38		
	9%	5%	9%	7%	9%	12%a	11%	14%a	8%	10%	9%	9%	8%	9%	5%	11%l	12%l	7%	-	-	-	10%	9%	8%	10%	8%	8%	10%		
Northern Ireland	58	15	18	28	5	8	3	-	10	5	48	26	21	10	5	2	3	1	-	-	-	17	39	11	45	36	22			
	3%	4%	2%	3%	2%	4%e	3%	-	3%	4%e	3%k	3%	4%n	2%	2%	1%	1%	2%	-	-	-	2%	4%u	3%	3%	2%	6%A			

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1123
GO Region
Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Scotland	176 9%	110 9%	99 9%	86 9%	13 7%	11 9%h	8 12%	3 5%	66 8%	2 3%	9 10%	5 7%	10 8%	35 10%ijo	4 3%
North East	85 4%	50 4%	45 4%	39 4%	5 3%	5 4%	3 4%	2 4%	35 4%	5 6%	5 5%	4 5%	3 2%	15 4%	4 4%
North West	229 11%	136 11%e	123 11%e	113 12%ek	10 6%	13 10%	6 8%	7 13%e	94 11%ek	8 9%	5 5%	9 12%	16 13%e	35 10%	21 19%bceikn
Yorkshire & Humberside	172 8%	87 7%	79 7%	62 7%	17 9%	8 6%	4 6%	4 7%	85 10%bcd	6 7%	13 14%bcd	10 13%	13 10%	32 9%	10 10%
West Midlands	178 9%	100 8%	95 9%	80 9%	15 8%	5 4%	4 5%	2 3%	78 9%	14 17%bcdefhijn	8 8%	4 5%	12 9%	30 9%	11 10%
East Midlands	149 7%	95 8%	89 8%	72 8%	17 9%	6 5%	2 3%	3 6%	54 6%	4 5%	5 5%	2 3%	8 6%	26 8%	8 7%
Wales	97 5%	61 5%	57 5%	49 5%	8 4%	5 4%	2 3%	3 5%	36 4%	2 2%	5 5%	1 1%	3 2%	19 5%	7 6%
Eastern	192 9%	102 8%	89 8%	71 8%	18 10%	13 11%	8 12%	5 10%	90 11%d	8 9%	7 7%	5 6%	19 15%bcd	43 12%bcd	8 8%
London	273 13%	189 15%imno	170 15%imno	143 16%imno	27 15%imno	19 16%imno	9 12%	11 20%imno	84 10%n	16 19%imno	10 11%	17 21%imno	9 7%	25 7%	7 6%
South East	281 14%	169 14%d	146 13%	112 12%	34 18%bcdil	23 18%hl	16 23%dl	7 13%	112 13%	8 10%	18 18%l	6 7%	16 13%	52 15%	13 12%
South West	178 9%	91 7%	81 7%	66 7%	15 8%	10 8%	4 6%	6 11%	87 10%bcd	9 11%	9 10%	12 15%bcd	17 14%bcd	29 8%	11 10%
Northern Ireland	58 3%	33 3%	27 2%	23 3%	3 2%	6 5%m	4 6%m	2 4%m	25 3%	3 3%	4 4%m	4 5%m	-	10 3%	5 4%m

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1124
GO Region
Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Scotland	176 9%	133 8%	39 9%	144 9%	25 8%	96 10% ^f	21 5%	2 4%	122 9%	51 9%	52 8%	13 10%	8 9%	-	32 9%	43 9%	35 9%	13 6%	8 8%	55 9%	42 9%
North East	85 4%	67 4%	18 4%	69 4%	14 4%	35 4%	27 6%	2 3%	54 4%	31 5% ^j	17 3%	4 3%	3 4%	-	10 3%	17 3%	19 5%	10 5%	4 4%	28 4%	17 3%
North West	229 11%	180 11%	49 11%	186 11%	39 12%	96 10%	51 12%	8 14%	157 11%	73 12%	68 11%	16 12%	9 10%	-	41 12%	60 12%	47 11%	17 8%	8 8%	67 10%	64 13%
Yorkshire & Humberside	172 8%	131 8%	37 9%	134 8%	32 10%	77 8%	43 10%	7 11%	113 8%	55 9%	49 8%	10 7%	6 7%	-	22 6%	41 8%	36 9%	20 10%	12 12%	51 8%	35 7%
West Midlands	178 9%	126 8%	50 12% ^a	135 8%	38 12% ^c	77 8%	39 9%	4 7%	133 10%	60 10% ⁱ	67 10% ⁱ	7 5%	2 3%	1 100%	19 6%	51 10% ⁿ	39 10%	28 13% ⁿ	10 10%	55 9%	45 9%
East Midlands	149 7%	112 7%	34 8%	120 7%	21 7%	61 7%	32 8%	4 6%	101 7%	40 7%	47 7%	10 7%	8 9%	-	24 7%	35 7%	33 8%	13 6%	10 9%	42 7%	34 7%
Wales	97 5%	76 5%	16 4%	80 5%	12 4%	43 5%	20 5%	5 8%	74 5%	36 6%	38 6%	4 3%	1 1%	-	17 5%	25 5%	21 5%	15 7%	4 4%	30 5%	29 6%
Eastern	192 9%	161 10%	29 7%	162 10%	27 8%	88 9%	33 8%	5 8%	142 10%	50 9%	70 11%	20 15% ⁱ	7 8%	-	32 9%	51 10%	45 11%	21 10%	7 7%	67 10%	57 12%
London	273 13%	213 13%	56 13%	222 13%	43 13%	120 13%	56 14%	12 19% ^h	121 9%	42 7%	68 11% ⁱ	14 10%	10 11%	-	47 14% ^{pq}	59 12% ^{pq}	23 6%	5 3%	15 14% ^t	70 11% ^t	29 6%
South East	281 14%	218 14%	55 13%	233 14%	40 13%	131 14%	46 11%	5 9%	199 14%	72 12%	96 15%	19 14%	18 20%	-	59 17%	59 12%	53 13%	33 16%	16 15%	94 15%	71 15%
South West	178 9%	150 9%	28 7%	156 9%	19 6%	79 8%	37 9%	3 6%	130 9%	50 9%	51 8%	16 12%	16 18% ^{ij}	-	35 10%	33 7%	40 10%	22 11%	8 7%	60 9%	46 10%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1124
GO Region
Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Northern Ireland	58	42	16	49	8	24	13	3	41	25	17	3	1	-	5	14	18	9	4	20	11
	3%	3%	4%	3%	3%	3%	3%	6%	3%	4%	3%	2%	1%	-	1%	3%	4% _n	5% _n	3%	3%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1125
GO Region
Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Scotland	176 9%	2 3%	51 10%a	21 10%	101 8%	113 8%	63 9%	136 8%	32 9%	9 7%	11 7%	8 4%	11 10%	3 8%	- -	4 9%	6 5%	19 8%	50 14%pq	163 8%	7 10%	142 9%	28 7%	23 7%	47 9%	30 8%	50 9%
North East	85 4%	4 4%	22 4%	9 4%	50 4%	50 4%	35 5%	76 5%l	9 3%	3 2%	7 4%l	10 6%hl	- -	4 10%hil	1 5%	2 6%l	7 5%	8 3%	15 4%	80 4%	3 4%	53 3%	27 7%u	10 3%	22 4%	21 5%	23 4%
North West	229 11%	14 16%	60 12%	20 9%	136 11%	154 11%	76 10%	194 12%l	41 11%l	14 11%l	22 13%l	37 21%ghil	4 3%	2 6%	4 33%	4 9%	12 9%	27 11%	34 9%	212 11%	13 18%	164 10%	61 15%u	33 11%	61 11%	32 8%	68 13%y
Yorkshire & Humberside	172 8%	11 13%	50 10%	16 7%	94 7%	110 8%	61 8%	153 9%l	29 8%l	10 8%l	24 15%ghlo	19 11%l	1 1%	2 5%	- -	1 2%	9 7%	21 9%	29 8%	160 8%	4 5%	115 7%	46 11%u	22 7%	40 7%	34 9%	55 10%
West Midlands	178 9%	7 8%	42 8%	24 11%	106 8%	115 9%	63 9%	150 9%	30 8%	8 6%	15 9%	14 8%	5 5%	2 6%	1 4%	1 3%	9 7%	16 6%	28 8%	160 8%	14 19% s	124 8%	44 11%	20 6%	41 7%	36 9%	60 11%w
East Midlands	149 7%	4 5%	38 8%	13 6%	93 7%	99 7%	50 7%	124 8%	21 6%	16 13%ghkl	12 7%	9 5%	6 5%	1 3%	- -	2 6%	15 11%	22 9%	31 9%	134 7%	4 6%	105 7%	36 9%	19 6%	32 6%	37 9%	39 7%
Wales	97 5%	7 8%b	15 3%	14 6%b	62 5%	76 6%f	21 3%	86 5%	12 3%	7 6%	10 6%	8 5%	5 4%	2 4%	- -	- -	7 5%	8 3%	18 5%	89 4%	3 4%	84 5%	12 3%	18 6%	24 4%	13 3%	35 7%y
Eastern	192 9%	11 13%	47 9%	19 9%	115 9%	134 10%	58 8%	153 9%	37 10%	10 8%	9 6%	13 8%	12 11%	2 6%	- -	5 12%	17 13%	25 10%	45 12%	176 9%	3 4%	146 9%	34 8%	25 8%	55 10%	33 8%	51 9%
London	273 13%	7 8%	68 13%	29 13%	169 13%	141 11%	132 18%e	193 12%	63 17%gik	13 10%	20 12%	14 8%	15 13%	10 27%gijkl	3 24%	8 20%k	14 11%	29 12%	27 7%	253 13%	14 19%	221 14%v	41 10%	57 18%yz	82 15%z	42 11%	50 9%
South East	281 14%	10 12%	57 11%	29 13%	185 15%	182 14%	99 14%	235 14%	47 13%	15 12%	17 10%	24 14%	9 8%	3 8%	1 7%	7 16%	16 12%	38 15%	49 13%	272 14%t	2 3%	223 14%	53 13%	42 14%	85 15%	63 16%	64 12%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1125
GO Region
Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
South West	178	8	46	20	104	117	61	129	35	10	17	11	12	6	2	5	11	26	37	167	5	142	27	34	47	39	28	
	9%	9%	9%	9%	8%	9%	8%	8%	10%	8%	11%	6%	11%	16%	14%	11%	8%	10%	10%	9%	7%	9%	7%	11%z	9%z	10%z	5%	
Northern Ireland	58	2	8	4	45	48	10	23	4	13	-	7	35	1	1	2	7	9	4	58	-	57	1	8	17	12	17	
	3%	2%	2%	2%	4%b	4%f	1%	1%	1%	10%ghijk	-	4%ghj	30%ghijkmo	2%	13%	5%ghj	5%r	4%r	1%	3%	-	4%v	*	3%	3%	3%	3%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023 ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1126
 Have you taken a foreign holiday in the last 3 years?
 Base: All respondents

		Gender			Age							Region											Region Summary				Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Yes	944 46%	461 46%	480 45%	224 65%defg h	372 51%efh	176 35%	171 35%	351 61%defh	421 42%ef	119 36%	787 45%	865 46%	79 45%	47 48%	31 53% s	37 44%	111 48% s	72 42%	70 39%	62 42%	70 36%	169 62% klno pqrsuv	126 45%	72 40%	219 45%	367 50% y	201 39%	318 59% BCD	276 46% D	217 50% D	133 27%
No	1123 54%	544 54%	575 55%	122 35%	362 49% cg	328 65% cdgh	312 65% cdgh	228 39% c	584 58% cdg	212 64%	949 55%	1027 54%	97 55% t	50 52% t	27 47%	48 56% t	119 52% t	100 58% t	108 61% t	87 58% t	123 64% mot	103 38%	155 55% t	106 60% t	267 55%	365 50%	318 61% x	226 41%	321 54% A	216 50% A	360 73% ABC

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1127

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not working but seek ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)		Brigh-ton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Yes	944 46%	240 59%	428 53%	573 58%bcde fg	95 40%deg	70 39%de	14 17%	32 26%	130 37%de	30 27%	683 49%k	341 42%l	342 58%ilm	245 39%	63 25%	57 38%l	126 54%ilm	15 45%l	39 50%	83 52%	18 42%	19 59%	309 34%	577 55%u	134 37%	752 48%w	794 47%B	150 40%
No	1123 54%	169 41%	386 47%	412 42%	142 60%a	108 61%a	70 83%abc f	91 74%abcf	220 63%a	79 73%ab	719 51%	475 58%jn	244 42%	386 61%h	185 75%ijmn	93 62%jn	108 46%	19 55%	38 50%	77 48%	25 58%	14 41%	593 66%v	462 45%	225 63%x	830 52%	903 53%	221 60%A

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

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Absolutes/col percents

Table 1128

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

		Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic													
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Yes	944 46%	668 55%efghijkmo	623 57%befghijkmo	548 60%bcefgghijkmo	75 41%ijkmo	45 37%jk	25 36%jk	20 37%jk	276 33%jk	14 17%	20 20%	49 63%efghijkmo	32 26%	130 37%ijkmo	30 27%
No	1123 54%	555 45%cd	476 43%d	368 40%	108 59%bcdl	78 63%bcdl	44 64%bcdl	34 63%bcdl	569 67%bcdeln	70 83%bcdefghiln	79 80%bcdefghiln	29 37%	91 74%bcdeln	220 63%bcdl	79 73%bcdel

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1129

Have you taken a foreign holiday in the last 3 years?**Base: All respondents**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Yes	944	764	172	799	128	507	149	33	678	316	294	68	35	-	203	258	197	53	78	344	197
	46%	47% ^b	40%	47% ^d	40%	55% ^f	36%	56%	49%	54% ^j	46%	50%	40%	-	59% ^{pq}	53% ^q	48% ^q	25%	73% st	54% ^t	41%
No	1123	848	253	891	191	420	270	26	709	270	346	67	54	1	141	229	211	155	28	295	281
	54%	53%	60% ^a	53%	60% ^c	45%	64% ^e	44%	51%	46%	54% ⁱ	50%	60% ⁱ	100%	41%	47%	52% ⁿ	75% ^{nop}	27%	46% ^r	59% ^{rs}

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1130

Have you taken a foreign holiday in the last 3 years?**Base: All respondents**

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Yes	944	38	234	120	552	640	304	735	183	61	76	84	63	27	7	13	78	124	144	882	34	736	174	149	263	182	225
	46%	44%	46%	55% ^d	44%	48% ^f	42%	45%	51% ^{go}	48%	46%	49% ^o	55% ^{go}	70% ^{ghjiko}	62%	31%	60% ^r	50% ^r	39%	46%	47%	47%	43%	48%	48%	46%	42%
No	1123	49	269	98	707	699	424	917	177	66	88	89	52	11	4	29	52	124	224	1043	39	841	235	164	290	214	314
	54%	56%	54%	45%	56% ^c	52%	58% ^e	55% ^{hlm}	49% ^m	52% ^m	54% ^m	51% ^m	45%	30%	38%	69% ^{hkml}	40%	50%	61% ^{pq}	54%	53%	53%	57%	52%	52%	54%	58%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1131
Tenure
Base: All respondents

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-east Ireland (m)	North East (n)	North West (o)	Yorkshire & Humberside (p)	West Midlands (q)	East Midlands (r)	East of England (s)	London (t)	South East (u)	South West (v)	North East (w)	South East (x)	Midlands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
NET: Homeowners	1402 68%	693 69%	706 67%	190 55%	456 62%cg	357 71%cdgh	399 83%cddeg	330 57%	673 67%cdg	242 73%	1156 67%	1280 68%	122 69%t	77 79%inqt	48 82%inop	51 60%	156 68%	116 67%	119 67%	110 74%t	134 70%t	162 59%	188 67%	119 67%	323 67%	470 64%	364 70%x	432 79%BCD	428 72%D	306 71%D	237 48%
Owned outright - without mortgage	816 39%	398 40%	415 39%	60 17%	130 18%	254 50%cdgh	372 77%cddeg	96 17%	349 35%cdg	185 56%	678 39%	743 39%	73 42%n	39 40%	26 45%n	23 28%	92 40%	77 45%nt	64 36%	60 40%	79 41%	92 34%	120 43%n	70 40%	193 40%	283 39%	203 39%	222 41%	246 41%	171 40%	177 36%
Owned with a mortgage or loan	586 28%	295 29%	291 28%	130 37%ef	326 44%efh	103 20%f	27 6%	234 40%efh	325 32%ef	58 18%	478 28%	537 28%	49 28%	38 39%iptu	21 37%p	28 33%	64 28%	38 22%	56 31%	49 33%	56 29%	70 26%	68 24%	49 28%	130 27%	187 26%	161 31%x	209 38%BCD	182 30%D	135 31%D	60 12%
NET: Renters	631 31%	294 29%	334 32%	139 40%efh	267 36%efh	144 29%f	80 17%	229 40%efh	322 32%ef	85 26%	553 32%lm	582 31%	49 28%	19 19%	10 17%	34 40%lmr	72 31%lm	54 31%lm	55 31%lm	35 24%	52 27%	105 39%klmr	90 32%lm	56 32%lm	159 33%	252 34%y	142 27%	99 18%	164 27%A	121 28%A	247 50%ABC
NET: Rent from Council/ Housing Association	397 19%	190 19%	206 20%	72 21%f	162 22%f	101 20%f	61 13%	119 21%f	217 22%f	66 20%	353 20%l	369 20%	27 16%	10 10%	7 12%	27 32%klmr	48 21%l	36 21%l	39 22%l	20 14%	34 18%	60 22%l	61 22%l	29 16%	111 23%	149 20%	93 18%	42 8%	79 13%A	87 20%AB	188 38%ABC
Rented from the council	247 12%	126 13%	121 11%	34 10%	104 14%fg	70 14%f	38 8%	62 11%	146 15%cf	43 13%	220 13%l	229 12%	18 10%	4 4%	5 9%	19 22%klmr	29 13%l	25 14%lv	27 15%lv	13 9%	19 10%	32 12%l	44 16%lv	13 7%	73 15%	88 12%	59 11%	20 4%	39 7%A	60 14%AB	128 26%ABC
Rented from a housing association	150 7%	64 6%	85 8%	38 11%efh	58 8%f	31 6%	23 5%	57 10%ef	70 7%	23 7%	133 8%	140 7%	9 5%	5 6%	2 3%	8 9%	19 8%	11 7%	12 7%	8 5%	15 8%	27 10%	17 6%	16 9%	38 8%	61 8%	34 7%	23 4%	40 7%	26 6%	60 12%ABC
Rented from someone else	234 11%	104 10%	128 12%	67 19%efh	105 14%efh	43 9%f	19 4%	110 19%defh	105 10%f	20 6%	200 12%	212 11%	22 12%	9 10%	3 5%	7 8%	24 11%	18 10%	16 9%	15 10%	19 10%	46 17%mqsu	29 10%	27 15%lm	49 10%	102 14%y	49 9%	57 10%	84 14%C	34 8%	59 12%
Rent free	34 2%	18 2%	15 1%	17 5%defgh	10 1%	2 *	4 1%	20 3%defh	10 1%	3 1%	27 2%	29 2%	5 3%	2 2%	1 1%	- -	1 1%	2 1%	4 2%	4 3%	5 3%	5 2%	3 1%	2 1%	3 1%	10 1%	13 3%w	13 2%	5 1%	7 2%	9 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1132
Tenure
Base: All respondents

	Work Sector			Working Status								Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Bright-on (t)	Yes (u)		No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)	
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393	
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370	
NET: Homeowners	1402	298	548	690	155	73	29	78	318	59	1402	816	586	-	-	-	-	-	52	105	24	13	538	777	182	1132	1125	277	
	68%	73%	67%	70%cdg	65%cdg	41%	35%	63%cd	91%abcd	54%cd	100%k	100%lmn	100%lmno	-	-	-	-	-	67%	65%	55%	40%	60%	75%u	51%	72%w	66%	75%A	
Owned outright - without mortgage	816	87	265	249	104	39	22	77	294	31	816	816	-	-	-	-	-	-	26	60	15	4	405	352	75	682	642	174	
	39%	21%	33%E	25%	44%acd	22%	26%	62%abcd	84%abcd	29%	58%k	100%jlmno	-	-	-	-	-	-	34%	37%	34%	13%	45%v	34%	21%	43%w	38%	47%A	
Owned with a mortgage or loan	586	211	283	345	52	34	7	1	24	27	586	-	586	-	-	-	-	-	26	45	9	9	133	425	108	450	483	103	
	28%	51%F	35%	44%bcde	22%def	19%def	8%e	1%	7%e	25%def	42%k	-	100%ilmno	-	-	-	-	-	33%	28%	21%	9	15%	41%u	30%	28%	28%	28%	
NET: Renters	631	107	251	280	79	97	51	45	30	49	-	-	-	631	247	150	234	-	23	54	19	18	349	247	171	426	544	87	
	31%	26%	31%	28%f	33%f	55%abef	60%abef	36%f	9%	45%abf	-	-	-	100%h	100%ijo	100%ijo	100%ijo	-	30%	34%	43%	57%	39%v	24%	48%x	27%	32%B	23%	
NET: Rent from Council/ Housing Association	397	51	133	135	49	74	39	37	22	41	-	-	-	397	247	150	-	-	13	38	15	14	238	135	122	251	345	52	
	19%	12%	16%	14%f	20%af	42%abef	46%abef	30%af	6%	38%abf	-	-	-	63%h	100%ijn	100%ijno	-	-	17%	24%	34%	44%	26%v	13%	34%x	16%	20%B	14%	
Rented from the council	247	29	87	89	28	41	26	26	10	28	-	-	-	247	247	-	-	-	9	26	9	3	157	80	79	158	220	27	
	12%	7%	11%	9%f	12%f	23%abf	31%abf	21%abf	3%	26%abf	-	-	-	39%h	100%ijmno	-	-	-	12%	16%	21%	9%	17%v	8%	22%x	10%	13%B	7%	
Rented from a housing association	150	22	45	46	21	34	13	10	12	13	-	-	-	150	-	150	-	-	3	12	6	11	82	55	43	94	125	25	
	7%	5%	6%	5%	9%af	19%abef	16%af	8%af	4%	12%af	-	-	-	24%h	-	100%ijlno	-	-	5%	8%	13%	35%	9%v	5%	12%x	6%	7%	7%	
Rented from someone else	234	56	119	145	30	23	12	8	8	8	-	-	-	234	-	-	234	-	10	16	4	4	110	113	49	174	199	35	
	11%	14%	15%	15%efg	13%af	13%af	14%af	7%af	8	7%af	-	-	-	37%h	-	-	100%ijlmo	-	14%	10%	10%	4	13%	12%	11%	14%	11%	9%	
Rent free	34	4	15	15	4	8	4	1	3	1	-	-	-	-	-	-	-	34	2	1	1	1	15	15	6	24	27	7	
	2%	1%	2%	2%	2%	4%af	5%af	*	1%	*	-	-	-	-	-	-	-	100%ijlmn	3%	1%	2%	4%	2%	1%	2%	2%	2%	2%	

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

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ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1133
Tenure
Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
NET: Homeowners	1402 68%	846 69%jklo	767 70%ejklo	648 71%ijkl	118 65%jkl	79 64%jkl	42 60%jk	37 68%jkl	557 66%jklo	29 35%	35 35%	38 48%	78 63%jkl	318 91%bcdefghijklm o	59 54%jk
Owned outright - without mortgage	816 39%	352 29%cdl	297 27%d	225 25%	73 40%bcdjkl	55 45%bcdjkl	24 35%l	31 57%bcdefgjklo	464 55%bcdefgjklo	22 26%	26 26%	13 17%	77 62%bcdefgjklo	294 84%bcdefghijklm o	31 29%
Owned with a mortgage or loan	586 28%	493 40%efghijkmn	469 43%befghijkmn	424 46%bcefgghijklm o	46 25%hijkmn	24 19%hijmn	17 25%ijkmn	6 12%mn	93 11%mn	7 8%mn	9 9%mn	24 31%hijkmn	1 1%	24 7%mn	27 25%hijkmn
NET: Renters	631 31%	358 29%n	317 29%n	254 28%n	63 34%cn	42 34%n	26 38%n	16 29%n	273 32%n	51 60%bcdefghimn	61 61%bcdefghimno	36 46%bcdhin	45 36%n	30 9%	49 45%bcdhin
NET: Rent from Council/ Housing Association	397 19%	183 15%dn	160 15%dn	121 13%n	40 22%bcdn	23 19%n	14 20%n	9 17%n	214 25%bcdn	39 46%bcdefghimn	50 50%bcdefghimn	24 31%bcdn	37 30%bcdn	22 6%	41 38%bcdefghin
Rented from the council	247 12%	116 10%n	100 9%n	77 8%n	23 13%cn	17 13%hn	12 17%dn	5 8%n	131 15%bcdn	26 31%bcdefhlin	36 36%bcdefghimn	5 6%	26 21%bcdehlin	10 3%	28 26%bcdefhlin
Rented from a housing association	150 7%	67 5%	60 5%	44 5%	17 9%bcdn	6 5%	2 3%	5 8%f	83 10%bcdn	13 16%bcdfgn	14 14%bcdfgn	19 25%bcdefghimno	10 8%n	12 4%	13 12%bcdn
Rented from someone else	234 11%	175 14%imn	156 14%imn	133 15%imn	23 13%in	19 15%in	12 18%imn	6 12%n	59 7%n	12 14%in	11 11%n	12 15%in	8 7%n	8 2%	8 7%n
Rent free	34 2%	19 2%	15 1%	13 1%	2 1%	3 3%	2 2%	2 3%	15 2%n	4 5%bcdn	3 3%	4 6%bcdeimno	1 *	3 1%	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1134
Tenure
Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?						S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475	
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478	
NET: Homeowners	1402 68%	1118 69%b	266 62%	1177 70%b	192 60%	740 80%b	202 48%	50 84%	1052 76%	434 74%	501 78%	103 76%	65 73%	1 100%	270 79%q	376 77%q	315 77%q	139 67%	84 79%	493 77%	358 75%	
Owned outright - without mortgage	816 39%	649 40%	158 37%	683 40%	120 37%	463 50%b	89 21%	28 48%	594 43%	200 34%	319 50%b	61 45%b	44 50%b	1 100%	161 47%	206 42%	172 42%	83 40%	31 29%	259 41%b	237 49%b	
Owned with a mortgage or loan	586 28%	469 29%	108 25%	494 29%b	73 23%	277 30%	113 27%	21 36%	458 33%	234 40%b	182 28%	43 32%	21 23%	-	110 32%	170 35%	143 35%	56 27%	53 50%b	234 37%b	121 25%	
NET: Renters	631 31%	469 29%	152 36%a	489 29%	119 37%b	170 18%	208 50%b	10 16%	318 23%	145 25%	131 20%	29 22%	23 26%	-	69 20%	103 21%	88 22%	66 32%b	21 20%	137 21%	113 24%	
NET: Rent from Council/ Housing Association	397 19%	288 18%	105 25%a	300 18%	86 27%b	79 9%	153 37%b	7 11%	200 14%	94 16%	79 12%	18 13%	17 19%	-	42 12%	60 12%	55 14%	50 24%b	11 10%	79 12%	84 18%b	
Rented from the council	247 12%	179 11%	67 16%a	187 11%	54 17%b	47 5%	102 24%b	3 5%	139 10%	68 12%b	48 8%	12 9%	13 14%	-	29 8%	40 8%	39 10%	33 16%b	7 6%	55 9%	60 13%b	
Rented from a housing association	150 7%	109 7%	38 9%	113 7%	32 10%	32 3%	52 12%b	4 6%	62 4%	26 4%	30 5%	6 4%	4 5%	-	13 4%	20 4%	16 4%	17 8%b	4 4%	24 4%	23 5%	
Rented from someone else	234 11%	180 11%	47 11%	189 11%	33 10%	91 10%	55 13%	3 5%	117 8%	51 9%	52 8%	11 8%	6 7%	-	27 8%	43 9%	33 8%	16 8%	11 10%	58 9%	30 6%	
Rent free	34 2%	25 2%	8 2%	24 1%	8 2%	17 2%	8 2%	-	18 1%	6 1%	8 1%	3 2%	1 1%	-	4 1%	7 1%	5 1%	2 1%	1 1%	9 1%	7 1%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1135
Tenure
Base: All respondents

	Current use to heat home																Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	S10. Green/ renewable tariff				S13. Current home insulation																							
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
NET: Homeowners	1402 68%	63 73%	359 71%	139 64%	841 67%	1339 100%f	64 9%	1167 71%h	225 62%	112 88%ghklmo	131 80%ghk	114 66%	90 78%hk	26 68%	5 46%	30 72%	130 100%	248 100%	368 100%	1308 68%	48 66%	1117 71%v	237 58%	218 70%	399 72%yz	254 64%	354 66%	
Owned outright - without mortgage	816 39%	28 33%	219 43%	79 36%	490 39%	796 59%f	20 3%	680 41%	132 37%	71 56%ghkm	97 59%ghklm	72 41%	52 45%	13 35%	3 28%	22 52%h	67 51%	142 57%	272 74%pq	770 40%	26 36%	679 43%v	117 29%	113 36%	241 44%y	142 36%	220 41%	
Owned with a mortgage or loan	586 28%	35 40%bcd	140 28%	60 27%	351 28%	543 41%f	44 6%	487 30%j	92 26%	41 32%j	34 20%	42 24%	38 33%j	12 33%	2 18%	8 19%	63 49%r	106 43%r	96 26%	538 28%	22 30%	439 28%	120 29%	105 33%z	158 29%	112 28%	134 25%	
NET: Renters	631 31%	22 25%	139 28%	76 35%	394 31%	- 87%e	631 87%e	462 28%ij	132 37%gijl	14 11%	32 20%	58 33%ijl	22 19%ij	12 32%i	6 54%	9 22%	- -	- -	- -	587 31%	24 32%	434 28%	165 40%u	93 30%	147 27%	131 33%x	176 33%x	
NET: Rent from Council/ Housing Association	397 19%	13 15%	89 18%	53 24%	242 19%	- 54%e	397 54%e	309 19%il	68 19%il	7 6%	21 13%	47 27%ghijl	12 10%	10 26%ijl	3 24%	6 15%	- -	- -	- -	368 19%	17 23%	273 17%	106 26%u	51 16%	94 17%	82 21%	121 23%wx	
Rented from the council	247 12%	7 8%	57 11%	35 16%	148 12%	- 34%e	247 34%e	206 12%hi	28 8%	6 5%	13 8%	37 21%ghijlo	7 6%	3 9%	- -	1 3%	- -	- -	- -	232 12%	8 11%	174 11%	64 16%u	31 10%	53 10%	56 14%x	77 14%x	
Rented from a housing association	150 7%	6 7%	32 6%	18 8%	93 7%	- 21%e	150 21%e	103 6%i	40 11%gijl	2 1%	7 4%	10 6%	5 4%	6 17%gijkl	3 24%	5 12%i	- -	- -	- -	136 7%	9 13%	99 6%	42 10%u	20 7%	41 7%	26 7%	44 8%	
Rented from someone else	234 11%	8 10%	51 10%	23 11%	152 12%	- 32%e	234 32%e	153 9%	65 18%gijkl	7 5%	11 7%	12 7%	11 9%	2 6%	3 30%	3 7%	- -	- -	- -	219 11%	6 9%	161 10%	60 15%u	41 13%	53 10%	49 12%	55 10%	
Rent free	34 2%	2 3%	5 1%	3 1%	24 2%	- 5%e	34 5%e	22 1%	4 1%	1 1%	1 1%	2 1%	3 3%	- -	- -	3 6%ghijk	- -	- -	- -	29 2%	2 2%	25 2%	7 2%	2 1%	7 1%	11 3%	9 2%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1136

What is the highest educational level that you have achieved to date?**Base: All respondents**

	Gender			Age							Region																Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (m)	North- ern Ire- land (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	East- ern (t)	London (u)	South East (v)	South West (w)	North Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)				
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494			
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493			
No formal education	13 1%	6 1%	7 1%	6 2%ef	6 1%	1 *	- *	7 1%ef	6 1%	1 *	11 1%	12 1%	2 1%	1 1%	1 1%	2 3%otuv	- *	1 *	1 *	3 2%	4 2%ou	* *	- *	- *	3 1%	* *	7 1%wx	1 *	4 1%	1 *	8 2%AC			
Primary	16 1%	11 1%	4 *	1 *	3 *	5 1%	6 1%	3 *	7 1%	3 1%	14 1%	15 1%	1 1%	1 1%	- 1%	1 1%	1 1%	2 1%	1 *	1 *	1 *	4 1%	2 1%	2 1%	4 1%	7 1%	2 *	2 *	1 *	5 1%B	8 2%AB			
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1106 54%	520 52%	584 55%	139 40%	331 45%g	323 64%cdgh	313 65%cdgh	222 38%	571 57%cdg	204 62%	945 54%m	1024 54%	82 47%	57 59%mt	22 37%	49 58%fm	112 49%	95 55%mt	110 62%kmt	88 59%kmt	119 62%kmt	123 45%	157 56%mt	93 52%	255 53%	373 51%	317 61%wx	184 34%	280 47%A	284 66%AB	358 73%ABC			
University degree or equivalent professional qualification, NVQ level 4, etc.	641 31%	329 33%	309 29%	113 33%	265 36%efh	132 26%	130 27%	213 37%cefh	298 30%e	93 28%	539 31%	588 31%	53 30%	25 26%	24 41%qs	21 25%	77 33%	48 28%	46 26%	46 31%	51 26%	97 35%q	95 34%	60 34%	146 30%	251 34%y	142 27%	221 41%CD	229 38%CD	106 24%D	85 17%			
Higher university degree, doctorate, MBA, NVQ level 5, etc.	247 12%	120 12%	125 12%	55 16%ef	122 17%efh	38 8%	33 7%	99 17%efh	115 11%ef	28 8%	186 11%	212 11%	36 20%ijqrsuv	13 14%	12 21%iqrsu	8 10%	29 13%	21 12%	18 10%	11 7%	13 7%	40 15%rs	26 9%	20 11%	58 12%	86 12%y	42 8%	123 23%BCD	70 12%CD	30 7%	24 5%			
Still in full time education	33 2%	14 1%	19 2%	30 9%defgh	3 *	- *	- *	30 5%defh	2 *	- *	31 2%	31 2%	1 1%	- *	- *	2 3%	8 4%qu	3 2%	1 *	1 1%	3 1%	8 3%u	1 *	3 2%	14 3%y	13 2%	4 1%	12 2%	13 2%	3 1%	4 1%			
Don't know	1 *	1 *	- *	- *	- *	- *	1 *	- *	- *	- *	1 *	1 *	- *	- *	- *	1 *	- *	- *	- *	- *	- *	- *	- *	- *	1 *	- *	- *	- *	- *	- *	1 *			
Prefer not to answer	11 1%	3 *	7 1%	2 1%	4 1%	4 1%	- *	5 1%	6 1%	2 1%	9 1%	9 *	1 1%	- *	- *	1 1%	2 1%	1 1%	3 1%	- *	2 1%	1 *	- *	- *	4 1%	1 *	5 1%	2 *	- *	4 1%B	5 1%B			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1137

What is the highest educational level that you have achieved to date?

Base: All respondents

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe (b)	Unemploye d (c)	Not working but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned outright (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Brigh- ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
No formal education	13 1%	2 1%	9 1%	11 1%	* 1%	1 1%	1 1%	- 1%	- 1%	- 1%	3 *	2 *	2 *	10 2%h	6 3%ij	2 1%i	2 1%	- 1%	- 1%	- 1%	- 1%	- 1%	5 1%v	8 1%	2 *	12 1%	10 1%	3 1%
Primary	16 1%	1 *	4 1%	3 *	2 1%	2 1%	2 2%a	3 2%a	4 1%	- 1%	11 1%	8 1%	2 *	4 1%	2 1%	1 1%	2 1%	1 2%	- 1%	- 1%	- 1%	- 1%	11 1%v	3 *	5 1%	9 1%	14 1%	2 *
Secondary school, high school, 6th form/ college, GCSE's, A- Levels, BTEC, NVQ levels 1 to 3, etc.	1106 54%	160 39%	388 48%E	417 42%	130 55%a	103 58%a	56 66%a	103 83%abcd f	210 60%a	87 f	720 80%abcd 51%	453 55%jno	267 46%	373 59%h	188 76%ijmno	91 61%jno	94 40%	12 37%	34 44%	86 54%	27 64%	-	569 63%v	483 46%	225 63%x	827 52%	889 52%	217 59%A
University degree or equivalent professional qualification, NVQ level 4, etc.	641 31%	158 39%	296 36%	378 38%cd g	76 32%ceg	31 17%	18 21%	15 12%	106 30%ceg	17 16%	471 34%k	265 32%lm	206 35%lm	155 25%	34 14%	37 25%l	85 36%lm	15 44%lm	26 34%	50 31%	12 28%	-	222 25%	375 36%u	87 24%	510 32%w	538 32%	103 28%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	247 12%	86 21%F	109 13%	171 17%bcde fg	24 10%eg	10 6%	6 7%	3 3%	29 8%e	3 3%	176 13%	79 10%lm	97 17%ilm	68 11%	13 5%	8 5%	47 20%ilm	3 10%	16 21% s	14 9%	3 8%	-	79 9%	152 15%u	37 10%	193 12%	205 12%	42 11%
Still in full time education	33 2%	1 *	3 *	1 *	2 1%af	29 16%abdef g	- -	- -	- -	- -	13 1%	4 1%	9 1%	18 3%h	3 1%	11 8%ijn	4 2%i	1 3%i	1 1%	6 4%	-	33 100%	12 1%	16 2%	3 1%	26 2%	31 2%	2 1%
Don't know	1 *	-	-	-	-	-	-	-	1 *	-	1 *	1 *	-	-	-	-	-	-	-	1 1%	-	-	1 *	-	-	1 *	1 *	-
Prefer not to answer	11 1%	1 *	4 1%	3 *	2 1%	2 1%f	2 2%af	-	-	1 1%	7 1%	4 1%	3 1%	2 *	2 1%	-	-	2 5%ijlmn	-	2 1%	-	-	3 *	2 *	-	4 *	8 *	2 1%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1138

What is the highest educational level that you have achieved to date?**Base: All respondents**

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
No formal education	13 1%	11 1%c	7 1%	6 1%	* *	5 4%bcdeimn	5 7%bcdeilmno	-	2 *	1 1%	1 1%	-	-	-	-
Primary	16 1%	5 *	5 *	3 *	1 1%	1 1%	-	1 1%	10 1%	2 2%d	2 2%	-	3 2%bcd	4 1%	-
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1106 54%	547 45%d	492 45%d	390 43%	103 56%bcdfgl	55 45%	28 40%	27 50%	559 66%bcdefghln	56 66%bcdfgl	75 75%bcdefghln	28 36%	103 83%bcdefghijn	210 60%bcdfgl	87 80%bcdefghijn
University degree or equivalent professional qualification, NVQ level 4, etc.	641 31%	454 37%eijklmno	416 38%eijklmno	358 39%eijklmno	58 32%ikmo	38 31%ikmo	20 29%lm	18 33%ikmo	187 22%lm	18 21%	15 15%	16 20%	15 12%	106 30%ikmo	17 16%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	247 12%	196 16%eijklmno	171 16%eijklmno	155 17%eijklmno	17 9%lm	24 20%ehijklmno	17 24%eijklmno	8 14%ikmo	52 6%	6 7%	5 5%	5 7%	3 3%	29 8%lm	3 3%
Still in full time education	33 2%	4 *	3 *	1 *	2 1%cdn	1 *	-	1 1%n	29 3%bcdn	-	-	29 37%bcdefghijklmno	-	-	-
Don't know	1 *	-	-	-	-	-	-	-	1 *	-	-	-	-	1 *	-
Prefer not to answer	11 1%	5 *	5 *	3 *	2 1%n	-	-	-	5 1%	2 2%bcdn	2 2%bdn	-	-	-	1 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1139

What is the highest educational level that you have achieved to date?**Base: All respondents**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?						S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
No formal education	13 1%	6 *	7 2%a	10 1%	3 1%	3 *	3 1%	- -	11 1%	5 1%	2 *	5 3%ij	- -	- -	1 *	8 2%	2 1%	- -	- -	7 1%	4 1%
Primary	16 1%	10 1%	5 1%	8 *	6 2%c	6 1%	6 1%	- -	8 1%	1 *	5 1%	- -	1 1%	- -	4 1%	3 1%	- -	1 *	- -	3 *	3 1%
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1106 54%	833 52%	254 60%a	882 52%	188 59%c	458 49%	261 62%e	22 37%	747 54%g	313 53%	340 53%	67 50%	50 57%	- -	169 49%	238 49%	220 54%	141 68%nop	47 44%	294 46%	307 64%rs
University degree or equivalent professional qualification, NVQ level 4, etc.	641 31%	520 32%b	112 26%	538 32%	87 27%	316 34%f	99 24%	22 37%	448 32%	185 32%	211 33%	47 35%	27 30%	- -	126 37%q	159 33%q	135 33%q	48 23%	35 33%	237 37%t	124 26%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	247 12%	209 13%b	37 9%	220 13%d	25 8%	123 13%	42 10%	12 20%	161 12%	77 13%	71 11%	16 12%	10 11%	- -	38 11%	70 14%q	50 12%	15 7%	22 21%t	91 14%t	37 8%
Still in full time education	33 2%	28 2%	4 1%	25 1%	7 2%	17 2%	4 1%	4 6%h	9 1%	2 *	10 2%i	- -	1 1%	- -	3 1%	8 2%	1 *	1 *	1 1%	6 1%	1 *
Don't know	1 *	- -	1 *	- -	1 *c	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *
Prefer not to answer	11 1%	6 *	4 1%	8 *	2 1%	2 *	4 1%	- -	3 *	3 1%	- -	- -	- -	1 100%	2 1%	1 *	- -	- -	- -	1 *	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1140

What is the highest educational level that you have achieved to date?

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)		NET: Does always to rarely (u)		Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
																				Never (t)	Never (v)							
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
No formal education	13 1%	- -	4 1%	* *	9 1%	3 *	10 1%e	8 1%	4 1%	- -	* *	- -	1 *	- -	- -	- -	- -	- -	- -	9 *	- -	6 *	4 1%	1 *	4 1%	* *	4 1%	
Primary	16 1%	1 1%	4 1%	2 1%	9 1%	11 1%	5 1%	12 1%	7 2%g	1 1%	2 1%	2 1%	- -	1 2%	- -	1 1%	1 1%	2 1%	2 *	12 1%	3 5% _s	12 1%	3 1%	1 *	3 *	4 1%	7 1%	
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1106 54%	41 47%	248 49%	113 52%	704 56% _b	687 51%	419 58% _e	923 56% _h il	158 44%	50 40%	88 54% _h i	109 63% _h ilm	51 44%	15 40%	3 26%	22 53%	53 41%	118 48%	201 54% _p	1033 54%	39 54%	829 53%	236 58%	131 42%	280 51% _w	236 60% _w x	333 62% _w x	
University degree or equivalent professional qualification, NVQ level 4, etc.	641 31%	28 32%	154 31%	71 32%	388 31%	450 34% _f	190 26%	507 31%	125 35% _o	47 37% _o	47 29%	46 26%	39 34%	15 40% _o	6 49%	8 18%	58 45% _r	89 36%	115 31%	598 31%	23 31%	496 31%	121 30%	109 35% _z	186 34% _z	117 30%	148 28%	
Higher university degree, doctorate, MBA, NVQ level 5, etc.	247 12%	15 17% _d	84 17% _d	26 12%	123 10%	169 13%	78 11%	178 11%	55 15% _g k	23 18% _g k	25 15% _k	13 7%	22 19% _g k	7 18% _k	1 12%	10 24% _g k	17 13%	35 14%	49 13%	237 12%	4 6%	200 13%	38 9%	60 19% _{xyz}	67 12% _z	33 8%	40 8%	
Still in full time education	33 2%	2 2%	7 1%	5 2%	19 2%	12 1%	21 3% _e	18 1%	11 3% _g	5 4% _g	2 1%	4 2%	2 1%	- -	2 13%	1 1%	- -	3 1%	- -	29 2%	2 2%	25 2%	5 1%	9 3% _z	9 2%	5 1%	5 1%	
Don't know	1 *	- -	- -	- -	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	
Prefer not to answer	11 1%	- -	2 *	1 1%	7 1%	5 *	5 1%	5 *	- -	1 1%	- -	- -	1 1%	- -	- -	1 2% _{gh}	1 1%	1 *	2 1%	6 *	2 2% _s	9 1%	- -	1 *	3 1%	- -	1 *	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1141

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender			Age							Region																Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret- ired	Eng- land (i)	UK Excl Scot- land (j)	Scot- land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)			
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494			
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493			
Yes - responsible for half or more of the items bought	1904 92%	890 89%	1007 95%a	273 79%	708 96%cfg	478 95%cg	445 92%cg	494 85%cg	965 96%cfg	313 95%	1597 92%	1740 92%	164 93%	87 89%	56 97%	80 95%	219 96%lrr	156 91%	165 93%	130 88%	174 91%	244 90%	262 93%	165 93%	456 94%	672 92%	470 91%	499 92%	551 92%	398 92%	456 92%			
No - not responsible for most of the items bought	163 8%	115 11%b	48 5%	73 21%defgh	26 4%	26 5%	38 8%dh	85 15%defh	40 4%	18 5%	139 8%	152 8%	11 7%	11 11%o	2 3%	4 5%	10 4%	15 9%	13 7%	19 12%co	18 9%	29 10%co	19 7%	12 7%	30 6%	60 8%	49 9%	45 8%	46 8%	35 8%	37 8%			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1142

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Work Sector			Working Status							Tenure							Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not working but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned outright (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	77*	152	42	37*	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Yes - responsible for half or more of the items bought	1904 92%	386 94%	751 92%	916 93% _c	222 93% _c	145 82%	78 92% _c	117 94% _c	323 92% _c	104 96% _c	1285 92%	746 91% _o	539 92% _o	595 94%	231 93% _o	138 92% _o	226 97% _{ijlmo}	25 73%	73 95%	154 96%	39 91%	20 62%	846 94%	952 92%	341 95%	1456 92%	1569 93%	335 90%
No - not responsible for most of the items bought	163 8%	23 6%	62 8%	69 7%	16 7%	33 18% _{abdefg}	6 8%	7 6%	28 8%	4 4%	117 8%	70 9% _n	47 8% _n	36 6%	17 7%	12 8% _n	8 3%	9 27% _{ijlmn}	4 5%	7 4%	4 9%	12 38%	56 6%	87 8%	17 5%	126 8%	127 7%	36 10%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

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Absolutes/col percents

Table 1143

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Yes - responsible for half or more of the items bought	1904 92%	1138 93% ^l	1026 93% ^{ll}	854 93% ^l	172 94% ^l	112 91% ^l	62 89% ^l	50 92% ^l	766 91% ^l	78 92% ^l	93 93% ^l	52 67%	117 94% ^l	323 92% ^l	104 96% ^l
No - not responsible for most of the items bought	163 8%	85 7%	73 7%	61 7%	11 6%	12 9%	7 11%	4 8%	78 9% ^c	6 8%	7 7%	26 33% ^{bcd}	7 6% ^{efghijk}	28 8%	4 4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

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Absolutes/col percents

Table 1144

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475	
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478	
Yes - responsible for half or more of the items bought	1904 92%	1493 93%	383 90%	1565 93%	287 90%	842 91%	395 95%e	51 86%	1287 93%	546 93%	589 92%	126 93%	79 89%	1 100%	316 92%	447 92%	382 93%	193 93%	99 93%	588 92%	441 92%	
No - not responsible for most of the items bought	163 8%	118 7%	43 10%	125 7%	32 10%	85 9%f	23 5%	9 14%	100 7%	40 7%	50 8%	9 7%	10 11%	- -	27 8%	40 8%	27 7%	15 7%	7 7%	51 8%	37 8%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1145

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Yes - responsible for half or more of the items bought	1904 92%	76 88%	469 93%	207 95%	1152 91%	1231 92%	673 92%	1533 93%io	325 90%	108 85%	149 91%	166 96%hio	104 90%	37 97%	11 100%	35 84%	119 91%	227 92%	340 92%	1801 94%	67 92%	1458 93%	384 94%	293 94%	515 93%	365 92%	487 90%
No - not responsible for most of the items bought	163 8%	10 12%	34 7%	12 5%	107 9%	108 8%	55 8%	118 7%	36 10%k	18 15%gk	14 9%	8 4%	11 10%	1 3%	- -	6 16%gk	12 9%	20 8%	28 8%	124 6%	6 8%	118 7%	26 6%	20 6%	38 7%	30 8%	52 10%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023 ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1146
 How many cars are there in your household?
 Base: All respondents

	Gender			Age							Region												Region Summary				Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	(A) (B)	(C) (C)	(D) (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
No cars in the household	399	191	205	80	159	102	58	120	221	64	341	360	39	10	9	24	40	33	29	26	26	98	41	24	97	163	81	73	123	44	159
	19%	19%	19%	23%f	22%f	20%f	12%	21%f	22%f	19%	20%l	19%	22%ls	10%	15%	28%lq	17%	19%	16%	17%	14%	36%klmo	15%	13%	20%	22%y	16%	13%	21%AC	10%	32%ABC
NET: Any	1668	814	850	266	575	402	425	459	784	266	1395	1531	137	87	49	61	190	138	149	123	166	175	240	154	389	568	438	471	474	389	334
	81%	81%	81%	77%	78%	80%	88%cd	79%	78%	81%	80%	81%	78%t	90%ik	85%t	72%	83%t	81%t	84%nt	83%t	86%knt	64%	85%nt	87%knt	80%	78%	84%x	87%BD	79%D	90%BD	68%
1	1098	531	565	135	367	257	339	255	504	173	914	994	104	56	23	43	138	94	89	75	107	129	144	95	274	369	271	288	327	237	245
	53%	53%	54%	39%	50%cg	51%cg	70%cd	44%cg	50%cg	52%	53%	53%	59%mt	58%mt	40%	50%	60%mt	55%	50%	50%	56%mt	47%	51%	53%	56%	50%	52%	53%	55%	55%	50%
2	446	227	218	88	174	111	73	149	225	65	377	418	28	22	19	16	44	36	47	42	39	33	79	41	97	152	128	147	112	116	71
	22%	23%	21%	26%f	24%f	22%f	15%	26%f	22%f	20%	22%	22%	16%	23%t	33%ikot	19%	19%	21%t	26%kt	28%kt	20%t	12%	28%kot	23%t	20%	21%	25%	27%BD	19%	27%BD	14%
3+	124	56	68	43	34	34	13	56	55	28	104	120	4	9	7	2	7	9	13	6	20	13	17	18	18	48	39	36	35	35	18
	6%	6%	6%	12%defgh	5%	7%f	3%	10%dfh	6%f	8%	6%	6%k	2%	9%ko	12%knor	2%	3%	5%	7%k	4%	10%knort	5%	6%	10%knort	4%	7%w	7%w	7%D	6%	8%D	4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1147

How many cars are there in your household?**Base: All respondents**

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
No cars in the household	399	69	140	162	48	75	30	24	38	23	154	102	52	239	86	60	93	6	18	31	9	12	230	149	85	294	372	27
	19%	17%	17%	16%f	20%f	42%abefg	36%abefg	19%f	11%	21%f	11%	12%j	9%	38%h	35%ijo	40%ijo	40%ijo	19%j	23%	19%	22%	37%	26%v	14%	24%x	19%	22%B	7%
NET: Any	1668	340	673	823	190	103	54	100	313	86	1249	714	534	392	161	89	141	28	59	129	34	20	671	890	273	1288	1324	344
	81%	83%	83%	84%cd	80%cd	58%	64%	81%cd	89%abcd	79%cd	89%k	88%lmno	91%lmno	62%	65%	60%	60%	81%lmn	77%	81%	78%	63%	74%	86%u	76%	81%w	78%	93%A
1	1098	209	399	486	122	70	35	85	243	57	767	479	288	317	142	66	109	15	51	94	19	10	546	490	197	839	914	184
	53%	51%	49%	49%cd	51%cd	39%	42%	68%abcdg	69%abcdg	53%cd	55%	59%jmno	49%	50%	57%lmn	44%	47%	43%	66%t	59%	44%	31%	61%v	47%	55%	53%	54%	50%
2	446	102	210	258	54	20	16	12	63	23	374	177	197	63	18	17	28	9	9	27	14	5	104	312	62	354	326	120
	22%	25%	26%	26%ce	23%ce	11%	19%	10%	18%ce	21%ce	27%k	22%lmn	34%lmn	10%	7%	11%	12%	25%lmn	11%	17%	32%rs	17%	12%	30%u	17%	22%	19%	32%A
3+	124	28	65	78	14	14	3	3	6	6	108	59	49	12	1	6	5	4	-	8	1	5	21	88	14	95	84	40
	6%	7%	8%	8%ef	6%f	8%f	3%	2%	2%	5%	8%k	7%ln	8%lmn	2%	1%	4%l	2%	13%lmn	-	5%	3%	15%	2%	8%u	4%	6%	5%	11%A

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1148

How many cars are there in your household?**Base: All respondents**

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
No cars in the household	399 19%	210 17%dn	182 17%n	142 15%n	40 22%bcdn	27 22%hn	20 29%bcdn	7 14%	189 22%bcdn	30 36%bcdefhimno	50 50%bcdefghilmno	25 32%bcdhn	24 19%n	38 11%	23 21%n
NET: Any	1668 81%	1013 83%egijkl	917 83%egijkl	774 85%begijkl	143 78%jk	96 78%jk	49 71%k	47 86%fjkl	655 78%jk	54 64%	49 50%	54 68%k	100 81%jk	313 89%bcdefgijklmo	86 79%ijk
1	1098 53%	608 50%l	543 49%l	453 49%l	90 49%l	65 52%l	33 48%	31 58%l	490 58%bcdejkl	35 42%	43 43%	27 34%	85 68%bcdefgijkl	243 69%bcdefgijkl	57 53%l
2	446 22%	312 26%ikmn	288 26%ikmn	244 27%ikmn	44 24%ikm	24 19%k	14 20%k	10 18%k	134 16%k	16 19%k	6 6%	14 18%k	12 10%	63 18%km	23 21%km
3+	124 6%	93 8%ikmn	85 8%eikmn	77 8%ikmn	9 5%n	7 6%n	2 3%	6 10%fikmn	31 4%n	3 3%	1 1%	13 16%bcdefgijkmn	3 2%	6 2%	6 5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1149

How many cars are there in your household?**Base: All respondents**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
No cars in the household	399	310	83	317	66	138	113	3	16	8	5	4	3	-	7	10	3	-	6	9	1
	19%	19%	19%	19%	21%	15%	27%e	5%h	1%	1%	1%	3%	3%	-	2%	2%	1%	-	6%st	1%	*
NET: Any	1668	1302	343	1374	253	789	305	57	1371	578	634	131	87	1	337	477	406	208	100	630	477
	81%	81%	81%	81%	79%	85%f	73%	95%	99%g	99%	99%	97%	97%	100%	98%	98%	99%	100%	94%	99%r	100%r
1	1098	857	226	906	166	505	224	36	871	333	420	88	67	1	241	295	239	130	57	376	328
	53%	53%	53%	54%	52%	54%	54%	60%	63%	57%	66%i	65%	75%i	100%	70%op	61%	58%	63%	54%	59%	69%rs
2	446	356	83	361	71	210	66	20	388	187	175	33	14	-	78	142	132	58	34	193	117
	22%	22%	20%	21%	22%	23%f	16%	34%	28%	32%i	27%i	25%	16%	-	23%	29%	32%n	28%	32%	30%t	24%
3+	124	89	34	107	17	74	16	1	111	58	40	10	6	-	18	40	36	19	9	62	32
	6%	6%	8%	6%	5%	8%f	4%	1%	8%	10%j	6%	7%	7%	-	5%	8%	9%	9%	9%	10%	7%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1150

How many cars are there in your household?**Base: All respondents**

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)		
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
No cars in the household	399	19	84	47	249	139	260	297	83	13	28	31	10	6	4	8	19	21	39	367	22	277	101	76	92	68	95		
	19%	22%	17%	21%	20%	10%	36%e	18%il	23%gil	10%	17%l	18%l	8%	15%	33%	18%	14%	9%	11%	19%	29% ^s	18%	25% ^u	24% ^{xyz}	17%	17%	18%		
NET: Any	1668	68	419	172	1010	1199	469	1355	278	113	136	142	106	32	8	34	112	226	329	1557	52	1300	309	237	461	327	444		
	81%	78%	83%	79%	80%	90% ^f	64%	82% ^h	77%	90% ^{gh}	83%	82%	92% ^{ghjk}	85%	67%	82%	86%	91%	89%	81% ^t	71%	82% ^v	75%	76%	83% ^w	83% ^w	82% ^w		
1	1098	45	301	110	642	730	368	898	192	44	92	91	48	16	4	21	68	133	219	1022	36	854	202	160	286	217	294		
	53%	52%	60% ^{cd}	51%	51%	54%	51%	54% ^{il}	53% ^{il}	35%	56% ^{il}	53% ⁱ	41%	43%	34%	51%	52%	54%	59%	53%	50%	54%	49%	51%	52%	55%	55%		
2	446	21	94	49	282	366	80	363	66	48	31	43	42	11	2	12	34	75	91	419	14	338	94	62	136	82	123		
	22%	24%	19%	22%	22%	27% ^f	11%	22%	18%	38% ^{ghjk}	19%	25%	37% ^{ghjk}	30%	19%	29%	26%	30%	25%	22%	19%	21%	23%	20%	25%	21%	23%		
3+	124	2	24	13	86	104	20	94	20	21	12	8	16	4	2	1	10	19	20	116	1	107	12	15	38	28	27		
	6%	2%	5%	6%	7%	8% ^f	3%	6%	5%	17% ^{ghjiko}	7%	5%	14% ^{ghko}	12%	14%	2%	8%	8%	5%	6%	2%	7% ^v	3%	5%	7%	7%	5%		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023 ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1151
 To which of the following ethnic groups do you consider you belong?
 Base: All respondents

	Gender			Age							Region														Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (m)	Northern Ireland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	East of London (t)	South East (u)	South West (v)	North East of London (w)	South East of London (x)	Midlands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
White	1780 86%	871 87%	903 86%	227 66%	602 82%cg	476 94%cdgh	475 98%cdgh	411 71%cg	894 89%cdg	314 95%	1467 84%	1616 85%	164 93%ijok	92 95%ioqt	57 99%iopq	81 96%oqt	185 81%t	154 90%oqt	138 77%t	136 91%oqt	176 91%oqt	170 62%	266 94%oqt	162 91%oqt	420 87%tx	597 82%	449 87%tx	457 84%	507 85%	388 90%AB	429 87%	
NET: BAME	266 13%	125 12%	140 13%	110 32%defgh	124 17%efh	27 5%f	5 1%	156 27%defh	105 10%ef	15 5%	253 15%klm	256 14%kl	10 6%	3 3%	1 1%	3 4%	44 19%klmnp	16 9%klm	37 21%klmnp	12 8%	12 6%	98 36%klmno	14 5%	16 9%lm	63 13%	128 18%y	61 12%	81 15%C	87 15%C	43 10%	55 11%	
Mixed	60 3%	22 2%	37 3%	19 6%ef	34 5%efh	5 1%	1 *	28 5%ef	30 3%ef	3 1%	56 3%	57 3%	2 1%	1 1%	1 1%	1 1%	7 3%	2 1%	11 6%klpuv	6 4%	6 3%	17 6%klpuv	3 1%	3 2%	9 2%	23 3%	24 5%w	8 1%	25 4%A	12 3%	14 3%	
Asian	104 5%	54 5%	49 5%	36 10%efh	56 8%efh	9 2%	3 1%	60 10%efh	41 4%ef	6 2%	104 6%kl	104 5%kl	- -	- -	- -	1 2%	25 11%klmnp	10 6%klmnp	14 8%klmnp	3 2%	3 1%	41 15%klmnp	6 2%	2 1%	36 7%y	48 7%y	19 4%	38 7%CD	32 5%	16 4%	18 4%	
Black	43 2%	23 2%	20 2%	14 4%f	18 2%f	9 2%f	1 *	21 4%f	21 2%f	5 2%	42 2%	42 2%	1 1%	1 *	- -	- -	6 2%u	- -	7 4%kpsuv	3 2%	1 1%	23 9%klmno	1 *	1 1%	6 1%	25 3%w	11 2%	5 1%	18 3%A	5 1%	16 3%AC	
Chinese	49 2%	17 2%	32 3%	39 11%defgh	8 1%f	2 *	- -	43 7%defh	6 1%	- -	42 2%	43 2%	6 3%rsu	2 2%	- -	1 2%	7 3%rs	4 2%rs	4 2%rs	- -	- -	14 5%rsu	2 1%	10 6%rsu	12 2%y	26 4%y	4 1%	28 5%BCD	8 1%	7 2%	6 1%	
Other ethnic group	10 *	8 1%b	1 *	1 *	8 1%f	1 *	- -	4 1%	6 1%	1 *	10 1%	10 1%	1 *	- -	- -	- -	- -	- -	1 1%	1 1%	1 1%	3 1%	3 1%	- -	- -	6 1%	3 1%	3 *	4 1%	3 1%	1 *	
Prefer not to answer	21 1%	9 1%	11 1%	9 3%efh	8 1%	1 *	2 *	12 2%efh	7 1%e	2 *	17 1%	19 1%	2 1%	2 2%v	- -	- -	1 *	1 1%	3 2%	1 1%	4 2%	5 2%	2 1%	- -	2 *	6 1%	8 2%	6 1%	3 1%	2 1%	9 2%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1152

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
White	1780	342	673	817	198	140	59	122	346	97	1254	750	504	501	205	110	186	25	71	120	40	13	792	896	305	1383	1419	361
	86%	84%	83%	83%cd	83%cd	79%	70%	99%abcdg	99%abcdg	90%cd	89%k	92%ijlmno	86%lmno	79%	83%lm	74%	79%	75%	92%rs	75%	94%st	41%	88%	86%	85%	87%	84%	97%A
NET: BAME	266	63	128	154	36	36	24	1	4	11	140	61	79	119	38	36	45	7	4	40	3	19	101	138	54	185	258	8
	13%	15%	16%	16%ef	15%ef	20%efg	29%abefg	1%	1%	10%ef	10%	7%	14%i	19%h	15%i	24%ij	19%ij	21%i	5%	25%rt	6%	59%	11%	13%	15%	12%	15%B	2%
Mixed	60	14	26	31	9	6	11	-	-	3	24	8	17	34	16	7	11	1	1	7	1	5	27	26	15	39	52	8
	3%	3%	3%	3%f	4%ef	3%f	13%abcefg	-	-	2%f	2%	1%	3%i	5%h	6%i	5%i	5%i	4%	1%	4%	2%	15%	3%	2%	4%	2%	3%	2%
Asian	104	31	52	67	15	8	4	1	1	8	75	34	41	25	6	10	9	3	-	24	-	6	34	59	18	76	103	*
	5%	7%	6%	7%ef	6%ef	4%f	5%f	1%	*	8%ef	5%	4%	7%i	4%	3%	6%	4%	10%l	-	15%rt	-	20%	4%	6%	5%	5%	6%B	*
Black	43	11	18	21	8	5	7	-	2	-	17	7	10	25	13	6	6	1	-	3	2	2	24	18	17	25	43	-
	2%	3%	2%	2%	3%ef	3%f	8%aefg	-	1%	-	1%	1%	2%	4%h	5%ij	4%ij	2%i	3%	-	2%	4%	5%	3%	3%	5%ax	2%	3%B	-
Chinese	49	6	24	27	3	16	3	-	1	-	18	9	9	30	-	12	18	2	3	6	-	6	12	29	4	38	49	-
	2%	2%	3%	3%f	1%	9%abefg	3%f	-	*	-	1%	1%	2%	5%h	-	8%ijl	8%ijl	5%ll	4%	4%	-	20%	1%	3%u	1%	2%	3%B	-
Other ethnic group	10	1	7	8	1	1	-	-	-	-	5	3	2	5	3	1	1	-	*	-	-	-	3	5	1	8	10	-
	*	*	1%	1%	*	1%	-	-	-	-	*	*	*	1%	1%	*	1%	-	*	-	-	-	*	*	*	1%	1%	-
Prefer not to answer	21	5	13	14	3	1	1	-	1	-	8	5	3	11	4	4	3	2	2	1	-	-	9	5	-	14	20	1
	1%	1%	2%	1%	1%	1%	1%	-	*	-	1%	1%	1%	2%h	2%	3%ij	1%	5%ij	2%	*	-	-	1%	*	-	1%	1%	*

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1153

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
White	1780 86%	1015 83%jl	914 83%jl	763 83%jl	150 82%jl	101 82%l	53 77%l	48 88%flj	765 91%bcdefgjl	59 70%	95 96%bcdefgjl	46 58%	122 99%bcdefghijlo	346 99%bcdefghijlo	97 90%gjl
NET: BAME	266 13%	190 16%ikmn	172 16%ikmn	142 15%ikmn	30 16%ikmn	18 15%kmn	12 17%kmn	7 12%kmn	76 9%kmn	24 29%bcdefhikmno	4 4%	32 41%bcdefghikmno	1 1%	4 1%	11 10%mn
Mixed	60 3%	40 3%n	36 3%n	30 3%n	6 3%mn	4 3%n	1 2%n	3 5%kmn	20 2%n	11 13%bcdefgikmno	-	6 8%bdikmn	-	-	3 2%n
Asian	104 5%	82 7%ikmn	76 7%ikmn	61 7%ikmn	15 8%ikmn	7 5%hn	6 8%imn	1 1%	22 3%n	4 5%n	1 1%	7 8%ikmn	1 1%	1 *	8 8%ikmn
Black	43 2%	29 2%n	24 2%	18 2%	6 3%mn	5 4%mmo	3 4%n	2 4%mmo	15 2%n	7 8%bcdikmno	1 2%	4 5%imno	-	2 1%	-
Chinese	49 2%	30 2%n	27 2%n	25 3%n	2 1%	3 3%n	2 3%n	1 2%	19 2%n	3 3%n	-	16 20%bcdefghijkmno	-	1 *	-
Other ethnic group	10 *	9 1%	9 1%i	8 1%i	1 *	-	-	-	1 *	-	1 1%	-	-	-	-
Prefer not to answer	21 1%	18 1%i	14 1%	10 1%	3 2%in	4 3%in	4 6%bcdimno	-	3 *	1 1%	1 1%	1 1%	-	1 *	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1154

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
White	1780 86%	1400 87%	356 84%	1464 87%	267 84%	819 88%f	349 83%	43 72%	1250 90%g	517 88%	572 89%	124 92%	81 91%	-	301 88%	418 86%	370 90%	204 98%nop	86 81%	561 88%	448 94%rs
NET: BAME	266 13%	197 12%	63 15%	211 12%	49 15%	103 11%	65 16%e	17 28%h	125 9%	67 11%k	62 10%	7 5%	6 7%	1 100%	40 12%q	59 12%q	38 9%q	4 2%	20 19%t	73 11%t	25 5%
Mixed	60 3%	43 3%	15 4%	49 3%	10 3%	22 2%	21 5%e	3 5%	35 3%	15 3%	21 3%	1 1%	1 2%	-	12 3%q	15 3%q	11 3%	1 *	10 10%st	17 3%t	4 1%
Asian	104 5%	84 5%	17 4%	88 5%	14 4%	44 5%	20 5%	7 12%h	57 4%	35 6%j	21 3%	4 3%	4 4%	1 100%	19 5%q	26 5%q	17 4%	2 1%	5 4%	37 6%t	12 2%
Black	43 2%	26 2%	17 4%a	29 2%	12 4%c	9 1%	19 5%e	2 3%	18 1%	7 1%	12 2%	1 1%	-	-	4 1%	11 2%	3 1%	1 *	1 1%	8 1%	8 2%
Chinese	49 2%	40 2%	8 2%	39 2%	9 3%	21 2%	4 1%	5 8%h	14 1%	8 1%	9 1%	1 1%	1 1%	-	5 1%	8 2%	6 1%	-	5 4%t	9 1%	1 *
Other ethnic group	10 *	4 *	6 1%a	6 *	4 1%c	8 1%	1 *	-	1 *	1 *	-	-	-	-	* *	-	1 *	-	-	1 *	-
Prefer not to answer	21 1%	14 1%	6 1%	16 1%	3 1%	5 1%	4 1%	-	12 1%	2 *	6 1%	4 3%i	2 2%	-	2 1%	10 2%p	1 *	-	-	6 1%	6 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1155

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green provider but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
White	1780 86%	72 83%	427 85%	185 85%	1096 87%	1207 90%f	573 79%	1457 88%hj	267 74%	104 83%	126 77%	153 88%hj	95 83%	30 79%	7 65%	37 89%h	108 83%	226 91%p	353 96%pq	1667 87%	62 85%	1359 86%	360 88%	264 85%	486 88%	334 85%	483 90%wy
NET: BAME	266 13%	13 15%	70 14%	33 15%	150 12%	125 9%	141 19%e	183 11%	85 23%gko	20 16%	35 21%gk	21 12%	20 17%g	8 21%	4 35%	4 9%	21 16%qr	20 8%r	11 3%	243 13%	10 14%	206 13%	45 11%	47 15%z	64 12%	61 15%z	48 9%
Mixed	60 3%	3 4%	9 2%	6 3%	42 3%	22 2%	38 5%e	42 3%	14 4%	6 5%	11 7%gk	2 1%	6 5%	- -	- -	- -	3 2%	3 1%	1 *	57 3%	2 3%	49 3%	11 3%	17 6%xz	7 1%	16 4%x	12 2%
Asian	104 5%	8 9%	29 6%	13 6%	55 4%	70 5%	34 5%	82 5%	35 10%g	7 5%	18 11%g	16 9%g	10 9%	6 15%gi	1 12%	1 3%	12 9%qr	6 3%	3 1%	91 5%	5 7%	81 5%	16 4%	15 5%	23 4%	23 6%	20 4%
Black	43 2%	1 1%	12 2%	7 3%	23 2%	15 1%	29 4%e	30 2%	12 3%k	4 3%k	2 1%	- -	2 2%	* 1%	- -	1 2%	1 1%	6 2%	4 1%	38 2%	1 2%	30 2%	11 3%	9 3%z	14 2%	9 2%	5 1%
Chinese	49 2%	1 2%	19 4%d	7 3%	23 2%	16 1%	33 5%e	20 1%	24 7%gijk	2 1%	2 1%	3 2%	2 2%	2 4%	3 23%	1 3%	3 2%	3 1%	3 1%	47 2%	1 1%	38 2%	6 1%	6 2%	18 3%	9 2%	7 1%
Other ethnic group	10 *	- -	2 *	1 *	8 1%	2 *	7 1%e	8 1%	- -	1 1%	3 2%h	- -	- -	- -	- -	- -	1 1%	1 1%	- -	10 1%	- -	8 1%	1 *	* *	1 *	2 1%	4 1%
Prefer not to answer	21 1%	2 2%	5 1%	- -	14 1%	7 1%	14 2%e	12 1%	9 2%g	2 2%	3 2%	- -	- -	- -	- -	1 2%	1 1%	2 1%	4 1%	14 1%	1 1%	11 1%	4 1%	2 1%	4 1%	- -	7 1%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1156

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Gender			Age							Region													Region Summary			Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Christian	926 45%	437 43%	486 46%	101 29%	260 35%g	258 51%cdgh	306 63%cdgh	173 30%	447 44%cdg	196 59%	772 44%	847 45%	78 44%	36 37%	39 67%ikln opqrstu v	39 46%	103 45%	75 44%	85 48%v	70 47%	91 47%v	120 44%	127 45%	63 36%	217 45%	309 42%	246 47%	225 41%	253 42%	224 52%AB	224 46%
NET: Other	156 8%	75 8%	80 8%	44 13%efh	72 10%efh	20 4%	20 4%	77 13%defh	59 6%e	17 5%	145 8%k	151 8%k	5 3%	5 5%	2 3%	3 3%	30 13%klmn suv	17 10%kuv	16 9%kuv	10 7%u	10 5%	48 18%klmnp qrsuv	6 2%	5 3%	50 10%	59 8%	36 7%	53 10%C	44 7%	24 5%	35 7%
Muslim	59 3%	28 3%	30 3%	21 6%efh	34 5%efh	3 1%	1 *	37 6%efh	21 2%ef	1 *	57 3%	57 3%	2 1%	* *	- -	1 1%	16 7%klmn suv	6 3%u	10 6%klsuv	2 1%	1 1%	19 7%klmn suv	1 1%	1 1%	22 5%	21 3%	13 2%	17 3%	16 3%	12 3%	13 3%
Hindu	15 1%	12 1%b	4 *	4 1%	7 1%h	2 *	2 *	10 2%eh	3 *	3 1%	15 1%	15 1%	- -	- -	- -	- -	4 2%u	- -	2 1%	- -	- -	9 3%kprsu v	- -	- -	4 1%	9 1%	2 *	8 1%B	2 *	1 *	5 1%
Jewish	13 1%	6 1%	7 1%	2 1%	4 1%	2 *	5 1%	4 1%	3 *	3 1%	12 1%	12 1%	1 1%	- -	- -	- -	2 1%	2 1%	- -	1 1%	1 1%	4 1%	2 1%	- -	4 1%	6 1%	2 *	4 1%	4 1%	2 *	4 1%
Sikh	8 *	3 *	4 *	1 *	3 *	4 1%	- -	1 *	7 1%	3 1%	8 *	8 *	- -	- -	- -	1 2%	- -	3 1%	1 1%	- -	- -	2 1%	- -	1 1%	4 1%	3 *	1 *	6 1%BC	1 *	- -	1 *
Buddhist	22 1%	7 1%	15 1%	11 3%defh	6 1%	1 *	3 1%	14 2%defh	5 *	1 *	20 1%	22 1%	- -	1 1%	- -	- -	2 1%	1 1%	1 1%	- -	4 2%	9 3%ku	2 1%	2 1%	2 1%	14 2%	4 1%	5 1%	11 2%	3 1%	3 1%
Other	40 2%	19 2%	20 2%	5 1%	17 2%	9 2%	9 2%	11 2%	20 2%	6 2%	33 2%	38 2%	2 1%	3 3%u	2 3%u	1 1%	6 3%u	6 3%u	3 1%	8 5%uv	4 2%u	5 2%u	- -	1 1%	13 3%x	6 1%	14 3%x	12 2%	11 2%	7 2%	10 2%
None	961 46%	481 48%	477 45%	191 55%ef	395 54%efh	219 44%f	155 32%	315 54%ef	491 49%ef	115 35%	801 46%mt	872 46%	89 50%mt	54 55%moqt	17 30%	43 51%mt	95 41%	76 45%	73 41%	68 46%	91 47%mt	101 37%	146 52%moqt	108 61%moqpq rst	214 44%	355 49%	232 45%	258 47%	294 49%C	179 41%	229 46%
Prefer not to say	24 1%	12 1%	12 1%	10 3%dfh	7 1%	6 1%	2 *	15 3%dfh	8 1%	3 1%	18 1%	20 1%	4 2%	2 2%	- -	- -	2 1%	3 2%	3 2%	1 1%	1 1%	5 2%	3 1%	1 1%	5 1%	8 1%	5 1%	8 1%	5 1%	6 1%	5 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1157

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Christian	926	166	320	379	106	64	36	74	215	51	666	427	239	249	114	53	82	11	36	65	22	8	425	449	161	713	743	183
	45%	40%	39%	39%	45%	36%	42%	60%	61%	48%	48%	52%	41%	39%	46%	36%	35%	31%	47%	41%	51%	23%	47%	43%	45%	45%	44%	49%
NET: Other	156	37	71	86	22	16	8	8	7	9	101	56	46	52	18	14	20	3	2	23	1	8	66	78	32	112	147	9
	8%	9%	9%	9%	9%	9%	10%	7%	2%	9%	7%	7%	8%	8%	7%	10%	9%	8%	2%	14%	2%	25%	7%	8%	9%	7%	9%	3%
Muslim	59	16	29	33	12	4	3	-	1	7	40	18	22	17	2	8	7	2	-	15	-	4	27	26	12	41	58	*
	3%	4%	4%	3%	5%	2%	3%	-	*	6%	3%	2%	4%	3%	1%	5%	3%	5%	-	9%	-	12%	3%	2%	3%	3%	3%	*
Hindu	15	3	10	12	-	-	1	1	-	1	11	4	7	4	3	1	1	-	-	1	-	-	5	8	4	10	15	-
	1%	1%	1%	1%	-	-	1%	1%	-	1%	1%	*	1%	1%	1%	*	*	-	-	1%	-	-	1%	1%	1%	1%	1%	-
Jewish	13	3	5	3	5	-	1	2	2	-	11	9	2	2	-	1	1	-	1	2	1	-	6	6	5	7	11	2
	1%	1%	1%	*	2%	-	1%	2%	1%	-	1%	1%	*	*	-	*	*	-	1%	1%	2%	-	1%	1%	1%	*	1%	1%
Sikh	8	3	4	6	1	1	-	-	-	-	6	4	2	1	-	-	1	1	-	-	-	-	1	6	2	5	8	-
	*	1%	1%	1%	*	*	-	-	-	-	*	*	*	*	-	-	*	3%	ijlmn	-	-	-	*	1%	1%	*	*	-
Buddhist	22	6	6	10	1	4	3	-	3	-	11	5	6	11	5	2	4	-	-	2	-	3	8	11	3	16	18	4
	1%	1%	1%	1%	*	2%	4%	abef	-	1%	-	1%	1%	2%	2%	1%	2%	-	-	1%	-	11%	1%	1%	1%	1%	1%	1%
Other	40	7	17	21	3	8	*	5	2	1	22	16	6	18	8	4	7	-	1	4	-	1	17	21	6	33	37	3
	2%	2%	2%	2%	1%	4%	1%	4%	*	1%	2%	2%	1%	3%	3%	2%	3%	-	1%	2%	-	2%	2%	2%	2%	2%	2%	1%
None	961	202	414	509	107	92	39	41	128	45	622	326	297	320	114	78	128	19	37	70	20	15	407	505	165	747	784	177
	46%	49%	51%	52%	45%	52%	46%	33%	36%	41%	44%	40%	51%	51%	46%	52%	55%	56%	48%	44%	47%	46%	45%	49%	46%	47%	46%	48%
Prefer not to say	24	4	9	11	3	5	2	-	1	3	12	8	5	10	2	4	4	2	2	2	-	2	3	7	1	10	23	1
	1%	1%	1%	1%	1%	3%	2%	-	*	2%	1%	1%	1%	2%	1%	3%	2%	5%	2%	1%	-	6%	*	1%	*	1%	1%	*

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1158

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Christian	926 45%	485 40%	436 40%	353 39%	83 45%cl	50 40%	26 38%	23 43%	440 52%bcdfkl	36 42%	39 39%	25 32%	74 60%bcdefghijkl	215 61%bcdefghijkl	51 48%l
NET: Other	156 8%	107 9%in	100 9%in	80 9%in	20 11%in	8 6%n	5 8%n	2 4%	49 6%n	8 10%n	7 7%n	10 13%in	8 7%n	7 2%	9 9%n
Muslim	59 3%	45 4%imn	43 4%imn	31 3%in	12 6%bcdfhikmn	2 1%	2 3%n	-	14 2%n	3 3%n	1 1%	3 4%mn	-	1 *	7 6%hikmn
Hindu	15 1%	12 1%	12 1%n	12 1%in	-	-	-	-	3 *	1 1%	-	-	1 1%	-	1 1%
Jewish	13 1%	8 1%d	7 1%d	3 *	4 2%bcdi	1 1%	-	1 2%	5 1%	1 1%	-	-	2 2%	2 1%	-
Sikh	8 *	7 1%	6 1%	5 1%	1 *	1 1%	1 2%in	-	1 *	-	1 1%	-	-	-	-
Buddhist	22 1%	11 1%	10 1%	9 1%	1 *	2 1%	2 2%	-	10 1%	3 4%bcdeimn	-	4 6%bodeikmno	-	3 1%	-
Other	40 2%	24 2%	22 2%	20 2%n	2 1%	2 2%	1 1%	1 2%	16 2%n	* 1%	5 5%bcein	3 3%n	5 4%n	2 *	1 1%
None	961 46%	616 50%eimn	552 50%eimn	473 52%eimn	79 43%	64 52%imn	36 52%mn	28 52%mn	345 41%n	39 46%	53 54%imn	39 50%mn	41 33%	128 36%	45 41%
Prefer not to say	24 1%	14 1%	12 1%	10 1%	2 1%	2 2%	1 2%	1 1%	10 1%n	2 2%n	1 1%	4 5%bcdeimn	-	1 *	3 2%n

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1159

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Christian	926 45%	703 44%	209 49%	764 45%	134 42%	426 46%	181 43%	24 40%	646 47%	272 46%	297 46%	58 43%	44 50%	-	153 44%	221 45%	206 50%	93 45%	37 35%	286 45%	239 50%r
NET: Other	156 8%	125 8%	31 7%	137 8%	17 5%	68 7%	38 9%	13 22%h	92 7%	43 7%	46 7%	10 8%	5 6%	1 100%	26 8%q	41 8%q	32 8%q	5 3%	12 11%t	50 8%	23 5%
Muslim	59 3%	45 3%	13 3%	51 3%	7 2%	24 3%	15 4%	5 8%h	32 2%	18 3%	15 2%	1 1%	2 2%	1 100%	11 3%	14 3%	9 2%	2 1%	-	23 4%t	6 1%
Hindu	15 1%	10 1%	5 1%	14 1%	2 *	8 1%	4 1%	-	13 1%	7 1%	3 *	1 1%	2 2%	-	4 1%	7 1%	2 *	-	3 3%	6 1%	4 1%
Jewish	13 1%	12 1%	1 *	10 1%	3 1%	4 *	5 1%	1 1%	8 1%	3 1%	4 1%	1 1%	-	-	3 1%	2 *	4 1%	-	1 1%	5 1%	2 *
Sikh	8 *	8 *	-	8 *	-	2 *	2 1%	-	7 1%	3 *	3 1%	1 1%	-	-	2 1%	1 *	2 1%	1 *	-	6 1%	1 *
Buddhist	22 1%	22 1%b	-	21 1%	-	8 1%	5 1%	3 5%h	9 1%	2 *	7 1%	1 1%	2 2%	-	3 1%	6 1%	2 *	1 *	5 5%st	3 *	-
Other	40 2%	29 2%	11 3%	34 2%	5 2%	21 2%	6 2%	5 9%h	24 2%	10 2%	14 2%	4 3%	1 1%	-	3 1%	11 2%	13 3%n	1 1%	3 3%	9 1%	10 2%
None	961 46%	767 48%	178 42%	769 46%	166 52%c	423 46%	193 46%	22 37%	638 46%	267 46%	288 45%	65 48%	40 45%	-	161 47%	218 45%	170 42%	109 53%p	56 53%	296 46%	214 45%
Prefer not to say	24 1%	17 1%	7 2%	20 1%	2 1%	11 1%	7 2%	-	11 1%	3 1%	8 1%	1 1%	-	-	4 1%	7 1%	1 *	-	1 1%	7 1%	2 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1160

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Christian	926 45%	26 31%	237 47%ac	84 38%	578 46%a	640 48%f	286 39%	744 45%	158 44%	55 44%	75 46%	87 50%	69 60%ghjo	19 51%	4 39%	17 42%	49 38%	116 47%	177 48%	877 46%t	20 28%	737 47%v	161 39%	138 44%	245 44%	194 49%	248 46%
NET: Other	156 8%	7 8%	42 8%	21 10%	86 7%	95 7%	62 9%	112 7%	38 11%g	19 15%g	23 14%g	18 11%	11 10%	4 11%	2 19%	2 6%	13 10%r	15 6%	15 4%	142 7%	9 12%	131 8%	21 5%	37 12%xz	32 6%	31 8%	26 5%
Muslim	59 3%	2 2%	16 3%	4 2%	37 3%	35 3%	24 3%	48 3%	21 6%g	6 5%	9 6%	8 5%	4 4%	2 5%	-	1 3%	6 4%r	9 4%r	-	52 3%	2 2%	50 3%	6 1%	12 4%	15 3%	12 3%	12 2%
Hindu	15 1%	-	6 1%	5 2% ^d	5 *	11 1%	4 1%	10 1%	4 1%	4 3%gjk	-	-	1 1%	-	1 12%	-	3 2%q	-	1 *	15 1%	-	12 1%	3 1%	4 1%y	5 1%	-	2 *
Jewish	13 1%	-	2 *	-	11 1%	11 1%	2 *	10 1%	2 *	1 1%	2 1%	4 2%g	-	-	-	-	-	2 1%	4 1%	12 1%	-	9 1%	3 1%	5 1% ^x	1 *	2 *	2 *
Sikh	8 *	1 1% ^b	-	4 2% ^{bd}	3 *	6 *	2 *	6 *	2 1%	-	3 2%g	3 2%g	1 1%	-	-	-	-	1 *	-	8 *	-	4 *	4 1%	2 1%	1 *	3 1%	1 *
Buddhist	22 1%	3 3% ^d	5 1%	6 3% ^d	8 1%	10 1%	11 2%	9 1%	3 1%	5 4%ghk	4 2%g	-	3 3%g	2 4%gk	1 7%	-	2 1% ^r	1 *	-	18 1%	4 5% ^s	19 1%	3 1%	4 1%	3 1%	5 1%	2 *
Other	40 2%	2 2%	13 3%	2 1%	23 2%	21 2%	19 3%	28 2%	7 2%	3 3%	6 3%	4 2%	2 2%	1 2%	-	1 3%	3 2%	1 1%	9 3%	37 2%	3 5%	37 2%	3 1%	10 3%	7 1%	9 2%	8 2%
None	961 46%	51 59% ^{bd}	219 43%	112 51%	580 46%	593 44%	368 51% ^e	778 47% ^{kl}	157 44% ^l	50 40%	63 39%	67 39%	34 29%	13 35%	4 34%	21 50% ^l	67 51%	114 46%	172 47%	884 46%	43 59% ^s	689 44%	225 55% ^u	135 43%	268 48%	168 43%	259 48%
Prefer not to say	24 1%	2 2%	5 1%	2 1%	15 1%	11 1%	13 2%	18 1%	7 2%	2 2%	2 1%	1 1%	1 1%	1 3%	1 7%	1 2%	1 1%	3 1%	3 1%	22 1%	1 1%	20 1%	2 1%	3 1%	8 1%	2 *	6 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1161

Which of the following best describes where you live?

Base: All respondents

	Gender			Age							Region													Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret- ired	Eng- land (i)	UK Excl Scot- land (j)	Scot- land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
NET: Urban	1697 82%	817 81%	873 83%	303 88%efh	625 85%efh	391 78%	377 78%	510 88%efh	809 81%e	249 75%	1455 84%klm	1562 83%	134 77%lm	71 73%	36 62%	71 83%lm	201 88%klmrsv	144 84%lmrsv	152 86%klmrsv	109 74%	146 76%lm	265 97%klmnopqrsuv	227 81%lm	140 79%lm	416 86%y	632 86%y	408 79%	450 83%C	505 85%C	329 76%	412 84%C
Urban - Population over 10,000	914 44%	448 45%	461 44%	200 58%defgh	337 46%efh	196 39%	181 37%	306 53%defh	427 43%e	121 36%	773 45%lm	825 44%	89 50%lmrsuv	35 36%	18 31%	37 44%sv	97 42%sv	73 42%sv	85 48%msuv	54 36%	57 29%	223 82%klmnopqrsuv	88 31%	61 34%	207 43%	371 51%wy	195 38%	258 47%C	292 49%C	148 34%	216 44%C
Town and Fringe	783 38%	368 37%	412 39%	103 30%	289 39%cd	194 39%cd	197 41%cd	204 35%cd	382 38%cd	129 39%	683 39%k	737 39%k	46 26%t	36 37%t	18 31%t	33 39%kt	104 45%kt	72 42%kt	68 38%kt	56 37%kt	90 47%kmt	42 15%	139 49%klmqrt	80 45%krt	209 43%xt	261 36%	213 41%	192 35%	213 36%	181 42%A	197 40%
NET: Rural	370 18%	188 19%	181 17%	43 12%	108 15%	113 22%cdgh	106 22%cdg	69 12%	196 19%cdg	81 25%	281 16%	329 17%	41 23%ioqt	27 27%ioqpqt	22 38%ikno	14 17%t	29 12%t	27 16%t	26 14%t	39 26%opqt	46 24%oqt	8 3%	54 19%t	38 21%ot	70 14%	100 14%	111 21%wx	94 17%	92 15%	104 24%ABD	81 16%
Village	320 16%	162 16%	158 15%	41 12%	100 14%	89 18%cdg	90 19%cdg	67 12%	164 16%dg	67 20%	257 15%	292 15%	28 16%t	25 26%ioqpqt	10 17%t	13 15%t	26 11%t	26 15%t	21 12%t	38 26%opqt	42 22%oqt	7 3%	51 18%t	33 19%t	65 13%	91 12%	101 19%wx	83 15%	79 13%	87 20%BD	72 15%
Hamlet & Isolated Dwelling	50 2%	27 3%	23 2%	2 1%	8 1%	24 5%cdgh	16 3%cdg	2 *	32 3%cdg	14 4%	24 1%	37 2%	13 7%ijloprstu	1 1%	12 21%iklno	1 1%	3 1%	2 1%	5 3%t	1 1%	4 2%	* *	3 1%	5 3%t	5 1%	8 1%	10 2%	11 2%	12 2%	18 4%	9 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1162

Which of the following best describes where you live?

Base: All respondents

	Work Sector			Working Status						Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not working but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned out- right (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Brigh- ton (t)	Yes (u)		No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)	
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393	
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370	
NET: Urban	1697	350	663	825	189	152	73	102	266	90	1125	642	483	544	220	125	199	27	62	140	35	31	747	852	294	1304	1697	-	
	82%	86%	81%	84% ^f	79%	86% ^f	87% ^f	83%	76%	83%	80%	79%	82%	86% ^h	89% ⁱ	83%	85% ⁱ	80%	81%	87%	82%	94%	83%	82%	82%	82%	100% ^B	-	
Urban - Population over 10,000	914	204	361	468	98	102	41	46	124	35	566	319	247	332	121	76	135	16	41	70	12	24	400	461	157	704	914	-	
	44%	50%	44%	47% ^{fg}	41%	57% ^{abefg}	49% ^{fg}	37%	35%	32%	40%	39%	42%	53% ^h	49% ⁱ	51% ^{ij}	58% ^{ij}	46%	53% ^t	44%	27%	73%	44%	44%	44%	45%	54% ^B	-	
Town and Fringe	783	147	301	357	91	50	32	56	142	55	559	323	236	212	100	49	64	11	21	70	24	7	347	390	137	600	783	-	
	38%	36%	37%	36%	38% ^c	28%	38%	45% ^c	40% ^c	51% ^{abc}	40% ^k	40% ⁿ	40% ^{mn}	34%	40% ⁿ	33%	27%	34%	27%	44% ^r	55% ^r	21%	38%	38%	38%	38%	46% ^B	-	
NET: Rural	370	59	151	160	49	26	11	21	85	19	277	174	103	87	27	25	35	7	15	20	8	2	155	187	65	278	-	370	
	18%	14%	19%	16%	21%	14%	13%	17%	24% ^{acd}	17%	20% ^k	21% ^{ln}	18%	14%	11%	17%	15%	20%	19%	13%	18%	6%	17%	18%	18%	18%	-	100% ^A	
Village	320	55	134	148	41	21	9	19	68	15	238	143	95	78	25	23	30	4	13	18	7	2	137	159	55	240	-	320	
	16%	13%	16%	15%	17%	12%	11%	15%	19% ^c	14%	17% ^k	18% ^l	16%	12%	10%	15%	13%	13%	17%	11%	16%	6%	15%	15%	15%	15%	-	87% ^A	
Hamlet & Isolated Dwelling	50	3	17	12	8	4	2	3	17	4	39	31	8	8	2	2	5	3	2	2	*	-	18	28	9	37	-	50	
	2%	1%	2%	1%	3% ^a	2%	3%	2%	5% ^a	4%	3%	4% ^j	1%	1%	1%	1%	2%	8% ^{lmn}	3%	1%	1%	-	2%	3%	3%	2%	-	13% ^A	

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1163

Which of the following best describes where you live?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
NET: Urban	1697	1013	917	772	145	97	53	44	683	73	84	68	102	266	90
	82%	83%n	83%en	84%n	79%	78%	76%	81%	81%n	87%n	85%	87%n	83%	76%	83%
Urban - Population over 10,000	914	565	507	436	71	58	32	26	348	41	50	52	46	124	35
	44%	46%eino	46%eino	48%eino	39%	47%no	46%	48%no	41%n	49%no	50%no	66%bcdefghijkmn o	37%	35%	32%
Town and Fringe	783	448	409	336	74	38	21	17	335	32	34	16	56	142	55
	38%	37%l	37%l	37%l	40%l	31%	30%	32%	40%l	38%l	35%l	21%	45%fl	40%l	51%bcdfghikl
NET: Rural	370	209	182	144	38	27	16	11	161	11	15	10	21	85	19
	18%	17%	17%	16%	21%c	22%	24%	19%	19%	13%	15%	13%	17%	24%bcdijl	17%
Village	320	189	168	133	35	21	15	6	132	9	12	9	19	68	15
	16%	15%	15%	15%	19%	17%h	21%	12%	16%	11%	12%	12%	15%	19%di	14%
Hamlet & Isolated Dwelling	50	20	14	11	4	6	2	4	30	2	3	1	3	17	4
	2%	2%c	1%	1%	2%	5%bcd	2%	8%bcdel	4%bcd	3%	3%	1%	2%	5%bcd	4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1164

Which of the following best describes where you live?

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
NET: Urban	1697 82%	1316 82%	353 83%	1371 81%	274 86%	758 82%	340 81%	51 85%	1078 78%	442 75%	514 80%	103 76%	72 80%	1 100%	302 88%opq	379 78%q	302 74%	145 70%	79 75%	501 78%	368 77%
Urban - Population over 10,000	914 44%	712 44%	191 45%	737 44%	152 48%	417 45%	186 45%	24 40%	510 37%	197 34%	243 38%	58 43%	36 40%	1 100%	161 47%pq	196 40%pq	124 30%	52 25%	50 47%t	250 39%t	151 32%
Town and Fringe	783 38%	604 38%	161 38%	635 38%	122 38%	340 37%	153 37%	27 45%	568 41%	245 42%	271 42%	45 33%	36 40%	-	141 41%	183 38%	178 44%	93 45%	29 27%	251 39%r	217 45%r
NET: Rural	370 18%	296 18%	73 17%	319 19%	45 14%	170 18%	78 19%	9 15%	309 22%	143 25%	125 20%	33 24%	18 20%	-	42 12%	107 22%n	107 26%n	63 30%no	27 25%	138 22%	110 23%
Village	320 16%	262 16%	57 13%	276 16%	37 12%	145 16%	67 16%	8 13%	266 19%	129 22%j	104 16%	29 22%	14 15%	-	38 11%	96 20%n	92 22%n	50 24%n	25 23%	121 19%	95 20%
Hamlet & Isolated Dwelling	50 2%	34 2%	16 4%	42 3%	8 2%	24 3%	11 3%	1 1%	42 3%	14 2%	22 3%	3 3%	4 4%	-	4 1%	11 2%	15 4%n	13 6%no	2 2%	17 3%	15 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1165

Which of the following best describes where you live?

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
NET: Urban	1697 82%	71 81%	413 82%	187 86%	1026 81%	1066 80%	630 87%e	1398 85%ilo	307 85%ilo	70 55%l	148 90%iklo	142 82%il	48 42%	30 79%il	11 95%	29 70%l	94 72%	204 82%p	283 77%	1578 82%	63 86%	1286 82%	339 83%	269 86%	451 82%	318 80%	433 80%
Urban - Population over 10,000	914 44%	37 43%	219 44%	114 52%d	543 43%	527 39%	387 53%e	718 43%il	180 50%gikl	29 23%	85 52%gikl	69 40%il	30 26%	18 49%il	9 75%	18 44%il	61 47%r	105 42%	131 36%	840 44%	45 61%e	680 43%	190 46%	157 50%xyz	229 41%	166 42%	226 42%
Town and Fringe	783 38%	33 39%	193 38%	74 34%	483 38%	540 40%f	243 33%	680 41%hlo	126 35%l	41 32%l	62 38%l	72 42%l	18 16%	11 30%	2 20%	11 26%	33 25%	99 40%p	152 41%p	738 38%t	18 25%	606 38%	149 36%	112 36%	222 40%	152 38%	208 39%
NET: Rural	370 18%	16 19%	90 18%	31 14%	233 19%	272 20%f	98 13%	254 15%	54 15%	57 45%ghjkm	16 10%	32 18%j	67 58%ghjkm o	8 21%	1 5%	12 30%ghj	36 28%q	44 18%	85 23%	347 18%	10 14%	291 18%	70 17%	44 14%	102 18%	77 20%	105 20%
Village	320 16%	14 16%	78 15%	26 12%	203 16%	234 17%f	86 12%	239 14%	45 12%	40 31%ghjk	15 9%	28 16%	43 37%ghjkm	6 16%	1 5%	9 21%j	35 27%q	35 14%	70 19%	300 16%	9 12%	246 16%	67 16%	39 13%	88 16%	70 18%	86 16%
Hamlet & Isolated Dwelling	50 2%	2 2%	13 2%	5 2%	31 2%	38 3%	12 2%	15 1%	9 3%g	17 13%ghjk	1 1%	4 2%	24 21%ghjkm	2 6%g	-	4 9%ghjk	2 1%	9 4%	15 4%	46 2%	1 2%	45 3%v	3 1%	5 1%	13 2%	7 2%	19 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1166

Which of the following best describes your current working status?

Base: All respondents

	Gender			Age							Region																	Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (k)	Scotland (l)	Wales (m)	North- ern Ire- land (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Midlands (r)	East Midlands (s)	East- ern (t)	London (u)	South East (v)	South West (w)	North Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)				
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494			
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493			
NET: Working	1223 59%	635 63%b	585 55%	234 68% ^f	613 84% ^{cefg} h	310 62% ^f	64 13%	431 74% ^{cef}	728 72% ^{ef}	246 74%	1018 59%	1113 59%	110 63% ^{pv}	61 63%	33 57%	50 59%	136 59%	87 51%	100 56%	95 64% ^{pv}	102 53%	189 69% ^{opqsuv}	169 60%	91 51%	272 56%	449 61%	297 57%	353 65%D	395 66%D	291 67%D	184 37%			
Working full time - working 30 hours per week or more	985 48%	567 56% ^b	416 39%	207 60% ^{ef}	517 70% ^{cefg} h	226 45% ^f	35 7%	377 65% ^{cefh}	573 57% ^{ef}	157 48%	813 47%	891 47%	94 53% ^{psv}	51 53% ^{pv}	28 48%	42 50%	118 52% ^{psv}	66 38%	83 47%	75 50%	79 41%	151 55% ^{psuv}	128 46%	70 40%	226 47%	350 48%	237 46%	309 57%D	312 52%D	234 54%D	130 26%			
Working part time - working between 8 and 29 hours per week	238 11%	68 7%	169 16% ^a	28 8%	97 13% ^{cfg}	84 17% ^{cfg}	29 6%	54 9%	155 15% ^{cfg}	88 27%	206 12%	221 12%	16 9%	10 11%	5 9%	8 9%	17 7%	21 12%	16 9%	21 14%	24 12%	38 14% ^o	41 15% ^o	21 12%	46 9%	99 14% ^w	61 12%	43 8%	84 14%A	57 13%A	54 11%			
NET: Not working	844 41%	371 37%	470 45% ^a	112 32% ^{dg}	121 16%	193 38% ^{dgh}	419 87% ^{cdegh} h	148 26% ^d	277 28% ^d	85 26%	718 41%	779 41%	66 37%	36 37%	25 43%	35 41%	94 41% ^t	85 49% ^{krt}	78 44% ^t	54 36%	90 47% ^t	84 31%	112 40% ^t	87 49% ^{krt}	214 44%	283 39%	222 43%	191 35%	202 34%	142 33%	309 63% ^{ABC}			
Not working but seeking work or temporarily unemployed or sick	84 4%	41 4%	42 4%	25 7% ^f	30 4% ^f	29 6% ^f	1*	31 5% ^f	52 5% ^f	21 6%	78	82	2	2	3	5	8	6	14	4	8	16	8	9	18	33	26	8	12	9	56			
																			8% ^{klou}	3%	4%	6% ^k	3%	5%	4%	5%	5%	1%	2%	2%	11% ^{ABC}			
Not working and not seeking work/ student	178 9%	74 7%	102 10%	80 23% ^{defgh}	45 6% ^f	49 10% ^{df}	4 1%	89 15% ^{defh}	85 8% ^{df}	32 10%	149 9%	163 9%	15 9%	6 6%	8 13%	9 10%	14 6%	23 14% ^{oqrs}	11 6%	7 5%	12 6%	27 10%	23 8%	22 12% ^r	47 10% ^y	72 10% ^y	31 6%	30 5%	38 6%	17 4%	93 19% ^{ABC}			
Retired on a state pension only	124 6%	43 4%	79 8% ^a	-	-	2*	122 25% ^{cdegh}	-	2*	-	111 6%	114 6%	10 6%	3 3%	-	3 3%	16 7% ^m	13 7%	12 7%	8 5%	19 10% ^{lmt}	9 3%	16 6%	17 9% ^{lmt}	32 7%	41 6%	38 7%	9 2%	13 2%	21 5% ^{AB}	81 16% ^{ABC}			
Retired with a private pension	351 17%	195 19% ^b	155 15%	-	1	64 13% ^{cdgh}	285 59% ^{cdegh}	-	65 7% ^{cdg}	-	287 17%	315 17%	35 20% ^t	19 20% ^t	10 17%	15 17%	35 15%	32 19% ^t	30 17% ^t	26 18% ^t	43 23% ^t	25 9%	52 18% ^t	29 16%	81 17%	106 14%	100 19% ^x	133 24% ^{CD}	123 21% ^{CD}	64 15% ^D	31 6%			
House person, housewife, househusband, etc.	108 5%	17 2%	92 9% ^a	7 2%	45 6% ^{cf}	49 10% ^{cdfgh}	7 1%	28 5% ^{cf}	74 7% ^{cf}	32 10%	93 5%	105 6%	4 2%	7 7% ^{kt}	5 8% ^{kt}	4 5%	21 9% ^{kt}	10 6%	11 6%	8 5%	8 4%	7 2%	13 5%	11 6%	36 7% ^x	31 4%	27 5%	13 2%	15 2%	32 7% ^{AB}	49 10% ^{AB}			

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1167

Which of the following best describes your current working status?

Base: All respondents

	Work Sector			Working Status							Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Bright-on (t)	Yes (u)	No (v)		Yes (w)	No (x)	Urban (A)	Rural (B)		
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393		
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370		
NET: Working	1223	409	813	985	238	-	-	-	-	-	846	352	493	358	116	67	175	19	49	94	23	4	399	765	207	958	1013	209		
	59%	100%	100%	100%cd	100%cd	fg	-	-	-	-	60%	43%	84%ilmn	57%	47%	45%	75%ilmo	55%	64%	59%	53%	11%	44%	74%u	58%	61%	60%	56%		
Working full time - working 30 hours per week or more	985	347	638	985	-	-	-	-	-	-	690	249	441	280	89	46	145	15	46	86	17	1	280	670	165	785	825	160		
	48%	85%F	78%	100%bcdefg	-	-	-	-	-	-	49%	30%	75%ilmn	44%	36%	30%	62%ilmo	44%i	59%	54%	40%	4%	31%	65%u	46%	50%	49%	43%		
Working part time - working between 8 and 29 hours per week	238	63	175	-	238	-	-	-	-	-	155	104	52	79	28	21	30	4	4	9	6	2	119	95	42	173	189	49		
	11%	15%	22%E	-	100%acdefg	-	-	-	-	-	11%	13%j	9%	12%	11%	14%j	13%	11%	5%	5%	13%	7%	13%v	9%	12%	11%	11%	13%		
NET: Not working	844	-	-	-	-	178	84	124	351	108	557	464	93	273	131	83	59	15	27	66	20	29	503	273	152	624	683	161		
	41%	-	-	-	-	100%ab	100%ab	100%ab	100%ab	100%ab	40%	57%jn	16%	43%	53%jn	55%jn	25%j	45%jn	36%	41%	47%	89%	56%v	26%	42%	39%	40%	44%		
Not working but seeking work or temporarily unemployed or sick	84	-	-	-	-	-	84	-	-	-	29	22	7	51	26	13	12	4	1	8	2	-	42	32	29	46	73	11		
	4%	-	-	-	-	-	100%abcef	-	-	-	2%	3%	1%	8%h	11%ij	9%ij	5%j	12%ij	2%	5%	5%	-	5%	3%	8%x	3%	4%	3%		
						g																								
Not working and not seeking work/ student	178	-	-	-	-	178	-	-	-	-	73	39	34	97	41	34	23	8	5	12	4	29	79	78	41	116	152	26		
	9%	-	-	-	-	100%abdefg	-	-	-	-	5%	5%	6%	15%h	16%ij	22%ijn	10%ij	22%ijn	7%	8%	10%	89%	9%	7%	11%x	7%	9%	7%		
						g																								
Retired on a state pension only	124	-	-	-	-	-	-	124	-	-	78	77	1	45	26	10	8	1	5	15	3	-	99	17	22	93	102	21		
	6%	-	-	-	-	-	-	100%abcdfg	-	-	6%	9%jn	*	7%	11%jn	7%j	4%j	2%	6%	9%	8%	-	11%v	2%	6%	6%	6%	6%		
								g																						
Retired with a private pension	351	-	-	-	-	-	-	-	351	-	318	294	24	30	10	12	8	3	13	17	9	-	214	116	26	304	266	85		
	17%	-	-	-	-	-	-	-	100%abcde	-	23%k	36%jlmno	4%	5%	4%	8%jn	3%	8%	17%	10%	21%	-	24%v	11%	7%	19%w	16%	23%A		
									g																					
House person, housewife, househusband, etc.	108	-	-	-	-	-	-	-	-	108	59	31	27	49	28	13	8	1	2	14	2	-	69	31	34	65	90	19		
	5%	-	-	-	-	-	-	-	-	100%abcde	4%	4%	5%	8%h	11%ijn	9%ijn	3%	2%	3%	9%	4%	-	8%v	3%	9%x	4%	5%	5%		
										f																				

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1168

Which of the following best describes your current working status?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
NET: Working	1223	1223	1099	916	183	123	69	54	-	-	-	-	-	-	-
	59%	100%ijklmno	100%ijklmno	100%ijklmno	100%ijklmno	100%ijklmno	100%ijklmno	100%ijklmno	-	-	-	-	-	-	-
Working full time - working 30 hours per week or more	985	985	916	916	-	69	69	-	-	-	-	-	-	-	-
	48%	81%efhijklmno	83%bafhijklmno	100%bcafhijklmno	-	56%ehijklmno	100%bcafhijklmno	-	-	-	-	-	-	-	-
Working part time - working between 8 and 29 hours per week	238	238	183	-	183	54	-	54	-	-	-	-	-	-	-
	11%	19%cdgijklmno	17%dgijklmno	-	100%bcdfgijklmno	44%bcdgijklmno	-	100%bcdfgijklmno	-	-	-	-	-	-	-
NET: Not working	844	-	-	-	-	-	-	-	844	84	99	78	124	351	108
	41%	-	-	-	-	-	-	-	100%bcdefgh	100%bcdefgh	100%bcdefgh	100%bcdefgh	100%bcdefgh	100%bcdefgh	100%bcdefgh
Not working but seeking work or temporarily unemployed or sick	84	-	-	-	-	-	-	-	84	84	-	-	-	-	-
	4%	-	-	-	-	-	-	-	10%bcdefghklmn	100%bcdefghklmn	-	-	-	-	-
Not working and not seeking work/ student	178	-	-	-	-	-	-	-	178	-	99	78	-	-	-
	9%	-	-	-	-	-	-	-	21%bcdefghijmno	-	100%bcdefghijmno	100%bcdefghijmno	-	-	-
Retired on a state pension only	124	-	-	-	-	-	-	-	124	-	-	-	124	-	-
	6%	-	-	-	-	-	-	-	15%bcdefghijklno	-	-	-	100%bcdefghijklno	-	-
Retired with a private pension	351	-	-	-	-	-	-	-	351	-	-	-	-	351	-
	17%	-	-	-	-	-	-	-	42%bcdefghijklmo	-	-	-	-	100%bcdefghijklmo	-
House person, housewife, househusband, etc.	108	-	-	-	-	-	-	-	108	-	-	-	-	-	108
	5%	-	-	-	-	-	-	-	13%bcdefghijklmn	-	-	-	-	-	100%bcdefghijklmn

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1169

Which of the following best describes your current working status?

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?						S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
NET: Working	1223	961	244	1018	178	569	225	39	873	462	343	67	42	-	213	330	269	102	85	458	242
	59%	60%	57%	60%	56%	61% ^f	54%	66%	63%	79% ^{ijkl}	54%	50%	48%	-	62% ^q	68% ^q	66% ^q	49%	81% ^t	72% ^t	51%
Working full time - working 30 hours per week or more	985	770	201	819	147	486	172	35	722	402	272	54	32	-	178	278	224	76	77	381	196
	48%	48%	47%	48%	46%	52% ^f	41%	59%	52%	69% ^{ijkl}	42%	40%	35%	-	52% ^q	57% ^q	55% ^q	37%	72% st	60% ^t	41%
Working part time - working between 8 and 29 hours per week	238	190	43	198	31	83	53	4	151	60	72	13	11	-	34	51	44	26	9	77	47
	11%	12%	10%	12%	10%	9%	13%	7%	11%	10%	11%	9%	12%	-	10%	11%	11%	12%	8%	12%	10%
NET: Not working	844	651	182	673	141	359	193	20	514	123	296	68	47	1	131	157	140	105	21	181	236
	41%	40%	43%	40%	44%	39%	46% ^e	34%	37%	21%	46% ⁱ	50% ⁱ	52% ⁱ	100%	38%	32%	34%	51% ^{nop}	19%	28%	49% ^{rs}
Not working but seeking work or temporarily unemployed or sick	84	63	20	57	21	16	48	-	36	5	20	8	2	1	11	14	7	3	3	14	11
	4%	4%	5%	3%	7% ^c	2%	11% ^e	-	3%	1%	3% ⁱ	6% ⁱ	3%	100%	3%	3%	2%	2%	2%	2%	2%
Not working and not seeking work/ student	178	137	36	136	34	59	56	3	67	20	35	9	6	-	14	17	22	18	6	30	21
	9%	9%	9%	8%	11%	6%	13% ^e	6%	5%	3%	6%	6%	7%	-	4%	4%	5%	8% ^{no}	6%	5%	4%
Retired on a state pension only	124	97	24	100	18	52	23	2	75	18	35	9	15	-	23	17	19	19	1	17	46
	6%	6%	6%	6%	6%	6%	6%	3%	5%	3%	6%	7%	17% ^{ijkl}	-	7% ^o	3%	5%	9% ^{op}	1%	3%	10% ^{rs}
Retired with a private pension	351	272	76	287	55	211	27	14	278	60	178	38	16	-	72	93	79	48	7	101	137
	17%	17%	18%	17%	17%	23% ^f	6%	23%	20%	10%	28% ⁱ	28% ⁱ	18%	-	21%	19%	19%	23%	7%	16% ^r	29% ^{rs}
House person, housewife, househusband, etc.	108	81	26	92	14	21	39	1	58	20	28	4	8	-	11	17	14	17	4	19	21
	5%	5%	6%	5%	4%	2%	9% ^e	1%	4%	3%	4%	3%	9% ⁱ	-	3%	3%	3%	8% ^{nop}	4%	3%	4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1170

Which of the following best describes your current working status?

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
NET: Working	1223	52	287	142	741	794	429	955	226	75	82	89	73	27	7	20	102	150	162	1131	48	925	250	208	314	237	291
	59%	60%	57%	65%	59%	59%	59%	58%	63%jk	59%	50%	51%	64%j	71%jk	63%	49%	78%qr	61%r	44%	59%	66%	59%	61%	66%xz	57%	60%	54%
Working full time - working 30 hours per week or more	985	41	243	118	584	649	336	774	176	53	60	71	62	20	6	15	88	126	125	907	43	736	209	167	247	189	248
	48%	47%	48%	54%	46%	49%	46%	47%j	49%j	42%	37%	41%	54%ijk	54%	52%	37%	67%qr	51%r	34%	47%	59%	47%	51%	53%x	45%	48%	46%
Working part time - working between 8 and 29 hours per week	238	11	44	24	158	144	93	181	50	21	22	18	11	6	1	5	14	24	36	224	6	189	41	41	67	48	43
	11%	13%	9%	11%	13%b	11%	13%	11%	14%	17%	13%	10%	9%	17%	12%	12%	11%	10%	10%	12%	8%	12%	10%	13%z	12%z	12%z	8%
NET: Not working	844	35	215	76	518	545	300	697	134	52	82	85	42	11	4	21	28	97	207	794	25	652	160	105	239	159	248
	41%	40%	43%	35%	41%	41%	41%	42%	37%	41%	50%hlm	49%hm	36%	29%	37%	51%	22%	39%p	56%pq	41%	34%	41%	39%	34%	43%w	40%	46%w
Not working but seeking work or temporarily unemployed or sick	84	1	17	8	58	27	57	68	19	3	5	6	3	1	1	-	2	6	7	79	3	62	16	10	25	15	22
	4%	1%	3%	4%	5%	2%	8%e	4%	5%	2%	3%	3%	3%	1%	4%	-	1%	3%	2%	4%	5%	4%	4%	3%	4%	4%	4%
Not working and not seeking work/ student	178	10	37	16	114	67	110	123	41	14	10	16	11	4	3	6	9	12	15	160	7	126	39	32	42	33	41
	9%	12%	7%	7%	9%	5%	15%e	7%	11%g	11%	6%	9%	9%	11%	27%	13%	7%	5%	4%	8%	9%	8%	10%	10%	8%	8%	8%
Retired on a state pension only	124	3	36	14	71	78	45	112	8	6	13	9	3	1	-	3	2	10	27	116	4	97	21	24	32	25	30
	6%	4%	7%	6%	6%	6%	6%	7%h	2%	5%	8%h	5%	2%	3%	-	6%	2%	4%	7%p	6%	5%	6%	5%	8%	6%	6%	6%
Retired with a private pension	351	19	111	28	193	314	36	299	55	26	49	41	17	3	1	13	15	62	140	337	8	289	56	29	109	67	113
	17%	21%	22%cd	13%	15%	23%f	5%	18%	15%	20%	30%ghlm	23%h	15%	8%	5%	32%ghlm	12%	25%p	38%pq	18%	11%	18%v	14%	9%	20%w	17%w	21%w
House person, housewife, househusband, etc.	108	2	13	10	83	58	51	94	11	4	5	14	9	2	-	-	-	7	17	101	3	78	27	10	31	19	42
	5%	2%	3%	5%	7%b	4%	7%e	6%h	3%	3%	3%	8%h	7%h	5%	-	-	-	3%	5%p	5%	4%	5%	7%	3%	6%	5%	8%w

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1171

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)

Base: All respondents

	Gender			Age							Region																Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494		
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493		
NET: Working	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
NET: Employed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Working full time - working 30 hours per week or more	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Working part-time - working between 8 and 29 hours per week	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
NET: Self-employed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Self-employed - working 30 hours per week or more	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Self-employed - working between 8 and 29 hours per week	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
NET: Not working	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Not working but seeking work or temporarily unemployed or sick	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Not working and not seeking work	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Student	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D

Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

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Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1171

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)

Base: All respondents

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male	Female	18-29	30-49	50-64	65+	18-34	35-64	55+ Not Retired	England	UK Excl Scotland	Scotland	Wales	North-ern Ireland	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	East-ern	London	South East	South West	North Eng-land (Incl Lon.)	Mid-lands	AB	C1	C2	DE	
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)		
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Retired on a state pension only	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Retired with a private pension	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
House person, housewife, househusband, etc.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	2067 100%	1005 100%	1055 100%	346 100%	734 100%	504 100%	483 100%	579 100%	1005 100%	330 100%	1736 100%	1891 100%	176 100%	97 100%	58 100%	85 100%	229 100%	172 100%	178 100%	149 100%	192 100%	273 100%	281 100%	178 100%	486 100%	732 100%	519 100%	544 100%	597 100%	433 100%	493 100%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1172

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)

Base: All respondents

	Work Sector		Working Status						Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
NET: Working	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Employed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Working full time - working 30 hours per week or more	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Working part-time - working between 8 and 29 hours per week	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Self-employed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Self-employed - working 30 hours per week or more	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Self-employed - working between 8 and 29 hours per week	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Not working	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not working but seeking work or temporarily unemployed or sick	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not working and not seeking work	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

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Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1172

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Student	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Retired on a state pension only	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Retired with a private pension	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
House person, housewife, househusband, etc.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	2067	409	813	985	238	178	84	124	351	108	1402	816	586	631	247	150	234	34	77	160	43	33	902	1039	359	1582	1697	370
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1173

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
NET: Working	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Employed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Working full time - working 30 hours per week or more	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Working part-time - working between 8 and 29 hours per week	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Self-employed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Self-employed - working 30 hours per week or more	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Self-employed - working between 8 and 29 hours per week	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Not working	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not working but seeking work or temporarily unemployed or sick	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not working and not seeking work	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Student	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

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Consumer Wellbeing Mini Tracker June 2023 **ONLINE Fieldwork: 9th to 11th June 2023**

Table 1173

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Retired on a state pension only	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Retired with a private pension	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
House person, housewife, househusband, etc.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	2067	1223	1099	916	183	123	69	54	844	84	99	78	124	351	108
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1174

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
NET: Working	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Employed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Working full time - working 30 hours per week or more	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Working part-time - working between 8 and 29 hours per week	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Self-employed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Self-employed - working 30 hours per week or more	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Self-employed - working between 8 and 29 hours per week	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Not working	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not working but seeking work or temporarily unemployed or sick	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not working and not seeking work	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

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Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1174

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478	
Student	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Retired on a state pension only	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Retired with a private pension	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
House person, housewife, househusband, etc.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Refused	2067 100%	1612 100%	426 100%	1690 100%	319 100%	927 100%	418 100%	60 100%	1387 100%	585 100%	640 100%	135 100%	89 100%	1 100%	343 100%	487 100%	409 100%	208 100%	106 100%	639 100%	478 100%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1175

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)		
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
NET: Working	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
NET: Employed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Working full time - working 30 hours per week or more	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Working part-time - working between 8 and 29 hours per week	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
NET: Self-employed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Self-employed - working 30 hours per week or more	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Self-employed - working between 8 and 29 hours per week	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
NET: Not working	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Not working but seeking work or temporarily unemployed or sick	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1175

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Not working and not seeking work	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Student	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Retired on a state pension only	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Retired with a private pension	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
House person, housewife, househusband, etc.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Refused	2067 100%	87 100%	503 100%	218 100%	1259 100%	1339 100%	728 100%	1652 100%	361 100%	126 100%	164 100%	174 100%	115 100%	38 100%	11 100%	41 100%	130 100%	248 100%	368 100%	1925 100%	73 100%	1577 100%	410 100%	313 100%	553 100%	395 100%	539 100%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1176

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic

Base: All respondents

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
NET: Working	1223 59%	635 63%b	585 55%	234 68% f	613 84% cefg h	310 62% f	64 13%	431 74% cef	728 72% ef	246 74%	1018 59%	1113 59%	110 63% pv	61 63%	33 57%	50 59%	136 59%	87 51%	100 56%	95 64% pv	102 53%	189 69% opqs uv	169 60%	91 51%	272 56%	449 61%	297 57%	353 65% D	395 66% D	291 67% D	184 37%
NET: Employed	1099 53%	574 57% b	522 50%	219 63% ef	560 76% cefg h	272 54% f	48 10%	399 69% cef	653 65% ef	206 62%	917 53%	1000 53%	99 56%	57 58%	27 46%	45 53%	123 54%	79 46%	95 53%	89 60% psv	89 46%	170 62% mpsu v	146 52%	81 46%	247 51%	397 54%	273 53%	325 60% D	355 59% D	260 60% D	159 32%
Working full time - working 30 hours per week or more	916 44%	525 52% b	389 37%	197 57% ef	482 66% cefh	206 41% f	31 6%	355 61% cefh	530 53% ef	143 43%	758 44%	830 44%	86 49% psv	49 50% psv	23 40%	39 47%	113 49% psv	62 36%	80 45%	72 49% ps	71 37%	143 52% psuv	112 40%	66 37%	214 44%	321 44%	223 43%	294 54% D	296 50% D	213 49% D	114 23%
Working part-time - working between 8 and 29 hours per week	183 9%	49 5%	134 13% a	23 7%	78 11% fg	66 13% cfg	17 3%	44 8% f	123 12% cfg	63 19%	159 9%	170 9%	13 8%	8 8%	3 6%	5 6%	10 4%	17 10% o	15 8%	17 11% o	18 10% o	27 10% o	34 12% o	15 8%	33 7%	76 10% w	50 10%	31 6%	59 10% A	47 11% A	45 9%
NET: Self-employed	123 6%	61 6%	63 6%	15 4%	53 7% f	38 8% f	17 3%	32 6%	75 7% f	40 12%	102 6%	113 6%	11 6%	5 5%	6 11% q	5 6%	13 6%	8 5%	5 3%	6 4%	13 7%	19 7%	23 8% q	10 6%	25 5%	52 7%	24 5%	27 5%	40 7%	31 7%	25 5%
Self-employed - working 30 hours per week or more	69 3%	42 4%	27 3%	10 3% f	34 5% f	21 4% f	4 1%	22 4% f	43 4% f	15 4%	55 3%	61 3%	8 5%	2 2%	4 7% r	3 3%	6 2%	4 2%	4 2%	2 2%	8 4%	9 3%	16 6%	4 2%	12 3%	28 4%	14 3%	16 3%	16 3%	21 5%	16 3%
Self-employed - working between 8 and 29 hours per week	54 3%	19 2%	36 3% a	5 1%	19 3%	18 4%	12 3%	10 2%	32 3%	25 8%	47 3%	52 3%	3 1%	3 3%	2 4%	2 3%	7 3%	4 2%	2 1%	3 2%	5 3%	11 4%	7 3%	6 3%	13 3%	24 3%	10 2%	12 2%	24 4% D	9 2%	9 2%
NET: Not working	844 41%	371 37%	470 45% a	112 32% dg	121 16%	193 38% dgh	419 87% cddeg h	148 26% d	277 28% d	85 26%	718 41%	779 41%	66 37%	36 37%	25 43%	35 41%	94 41% t	85 49% krt	78 44% t	54 36%	90 47% t	84 31%	112 40% t	87 49% krt	214 44%	283 39%	222 43%	191 35%	202 34%	142 33%	309 63% ABC
Not working but seeking work or temporarily unemployed or sick	84 4%	41 4%	42 4%	25 7% f	30 4% f	29 6% f	1 *	31 5% f	52 5% f	21 6%	78 4%	82 4%	2 1%	2 2%	3 5%	5 5%	8 3%	6 4%	14 8% klou	4 3%	8 4%	16 6% k	8 3%	9 5%	18 4%	33 5%	26 5%	8 1%	12 2%	9 2%	56 11% ABC

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

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Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1176

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic

Base: All respondents

	Gender		Age							Region														Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	England (j)	UK Excl Scotland (l)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Not working and not seeking work	99 4%	46 5%	52 5%	8 2%	39 5%cfg	48 9%cdg	4 1%	15 3%	81 8%cdg	31 9%	82 5%	90 5%	9 5%	5 5%	4 6%	5 6%	5 2%	13 8%o	8 4%	5 4%	7 4%	10 4%	18 6%o	9 5%	23 5%	38 5%	20 4%	4 1%	3 1%	10 2%AB	82 17%ABC
Student	78 4%	28 3%	50 5%a	72 21%defgh	5 1%	2 *	- -	75 13%defh	4 *	1 *	68 4%	73 4%	5 3%	1 1%	4 7%lru	4 4%	9 4%	10 6%u	4 2%	2 1%	5 2%	17 6%lru	6 2%	12 7%lqu	23 5%y	34 5%y	10 2%	26 5%C	35 6%CD	6 1%	11 2%
Retired on a state pension only	124 6%	43 4%	79 8%a	- -	- -	2 *	122 25%cdg	- -	2 *	- -	111 6%	114 6%	10 6%	3 3%	- -	3 3%	16 7%lm	13 7%lm	12 7%	8 5%	19 10%lmt	9 3%	16 6%	17 9%lmt	32 7%	41 6%	38 7%	9 2%	13 2%	21 5%AB	81 16%ABC
Retired with a private pension	351 17%	195 19%b	155 15%	- -	1 *	64 13%cdg	285 59%cdg	- -	65 7%cdg	- -	287 17%	315 17%	35 20%t	19 20%t	10 17%	15 17%	35 15%	32 19%t	30 17%t	26 18%t	43 23%t	25 9%	52 18%t	29 16%	81 17%	106 14%	100 19%x	133 24%CD	123 21%CD	64 15%D	31 6%
House person, housewife, househusband, etc.	108 5%	17 2%	92 9%a	7 2%	45 6%cf	49 10%cdg	7 1%	28 5%cf	74 7%cf	32 10%	93 5%	105 6%	4 2%	7 7%kt	5 8%kt	4 5%	21 9%kt	10 6%	11 6%	8 5%	8 4%	7 2%	13 5%	11 6%	36 7%x	31 4%	27 5%	13 2%	15 2%	32 7%AB	49 10%AB

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1177

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic
Base: All respondents

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employee d (a)	Part time employee d (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
NET: Working	1223	409	813	985	238	-	-	-	-	-	846	352	493	358	116	67	175	19	49	94	23	4	399	765	207	958	1013	209
	59%	100%	100%	100%	100%	cdefg	-	-	-	-	60%	43%	84%	57%	47%	45%	75%	55%	64%	59%	53%	11%	44%	74%	58%	61%	60%	56%
NET: Employed	1099	409	690	916	183	-	-	-	-	-	767	297	469	317	100	60	156	15	47	87	17	3	335	713	183	865	917	182
	53%	100%	85%	93%	77%	cdefg	-	-	-	-	55%	36%	80%	50%	40%	40%	67%	45%	60%	54%	40%	9%	37%	69%	51%	55%	54%	49%
Working full time - working 30 hours per week or more	916	347	569	916	-	-	-	-	-	-	648	225	424	254	77	44	133	13	43	81	13	1	245	637	149	732	772	144
	44%	85%	70%	93%	-	-	-	-	-	-	46%	28%	72%	40%	31%	29%	57%	40%	56%	51%	30%	4%	27%	61%	42%	46%	45%	39%
Working part-time - working between 8 and 29 hours per week	183	63	121	-	183	-	-	-	-	-	118	73	46	63	23	17	23	2	3	5	5	2	90	76	33	133	145	38
	9%	15%	15%	-	77%	-	-	-	-	-	8%	9%	8%	10%	9%	11%	10%	6%	5%	3%	11%	5%	10%	7%	9%	8%	9%	10%
NET: Self-employed	123	-	123	69	54	-	-	-	-	-	79	55	24	42	17	6	19	3	3	8	5	1	64	53	24	92	97	27
	6%	-	15%	7%	23%	-	-	-	-	-	6%	7%	4%	7%	7%	4%	8%	10%	4%	5%	12%	2%	7%	5%	7%	6%	6%	7%
Self-employed - working 30 hours per week or more	69	-	69	69	-	-	-	-	-	-	42	24	17	3	26	12	2	12	2	3	4	-	35	34	16	52	53	16
	3%	-	9%	7%	-	-	-	-	-	-	3%	3%	3%	4%	5%	1%	5%	5%	3%	3%	10%	-	4%	3%	4%	3%	3%	4%
Self-employed - working between 8 and 29 hours per week	54	-	54	-	54	-	-	-	-	-	37	31	6	16	5	5	6	2	*	3	1	1	29	19	8	40	44	11
	3%	-	7%	-	23%	-	-	-	-	-	3%	4%	1%	2%	2%	3%	3%	5%	*	2%	2%	2%	3%	2%	2%	3%	3%	3%
NET: Not working	844	-	-	-	-	178	84	124	351	108	557	464	93	273	131	83	59	15	27	66	20	29	503	273	152	624	683	161
	41%	-	-	-	-	100%	100%	100%	100%	100%	40%	57%	16%	43%	53%	55%	25%	45%	36%	41%	47%	89%	56%	26%	42%	39%	40%	44%
Not working but seeking work or temporarily unemployed or sick	84	-	-	-	-	-	84	-	-	-	29	22	7	51	26	13	12	4	1	8	2	-	42	32	29	46	73	11
	4%	-	-	-	-	-	100%	-	-	-	2%	3%	1%	8%	11%	9%	5%	12%	2%	5%	5%	-	5%	3%	8%	3%	4%	3%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1177

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic

Base: All respondents

	Work Sector			Working Status							Tenure							Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Not working and not seeking work	99 5%	-	-	-	-	99 56%abdefg	-	-	-	-	35 3%	26 3%	9 2%	61 10%h	36 14%ijn	14 10%ijn	11 5%j	3 9%ij	3 4%	5 3%	2 5%	-	64 7%v	28 3%	34 10%x	57 4%	84 5%	15 4%
Student	78 4%	-	-	-	-	78 44%abdefg	-	-	-	-	38 3%	13 2%	24 4%i	36 6%h	5 2%	19 13%ijn	12 5%i	4 13%ijln	2 3%	7 5%	2 4%	29 89%	15 2%	50 5%u	6 2%	59 4%	68 4%	10 3%
Retired on a state pension only	124 6%	-	-	-	-	-	-	124 100%abcdfg	-	-	78 6%	77 9%jn	1 *	45 7%	26 11%jn	10 7%j	8 4%j	1 2%	5 6%	15 9%	3 8%	-	99 11%v	17 2%	22 6%	93 6%	102 6%	21 6%
Retired with a private pension	351 17%	-	-	-	-	-	-	-	351 100%abcdeg	-	318 23%k	294 36%jlmno	24 4%	30 5%	10 4%	12 8%jn	8 3%	3 8%	13 17%	17 10%	9 21%	-	214 24%v	116 11%	26 7%	304 19%w	266 16%	85 23%A
House person, housewife, househusband, etc.	108 5%	-	-	-	-	-	-	-	-	108 100%abcdef	59 4%	31 4%	27 5%	49 8%h	28 11%ijn	13 9%ijn	8 3%	1 2%	2 3%	14 9%	2 4%	-	69 8%v	31 3%	34 9%x	65 4%	90 5%	19 5%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1178

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
NET: Working	1223	1223	1099	916	183	123	69	54	-	-	-	-	-	-	-
	59%	100%ijklmno	100%ijklmno	100%ijklmno	100%ijklmno	100%ijklmno	100%ijklmno	100%ijklmno	-	-	-	-	-	-	-
NET: Employed	1099	1099	1099	916	183	-	-	-	-	-	-	-	-	-	-
	53%	90%fghijklmno	100%bfgghijklmno	100%bfgghijklmno	100%bfgghijklmno	-	-	-	-	-	-	-	-	-	-
Working full time - working 30 hours per week or more	916	916	916	916	-	-	-	-	-	-	-	-	-	-	-
	44%	75%efghijklmno	83%bfgghijklmno	100%bcefgghijklmno	-	-	-	-	-	-	-	-	-	-	-
Working part-time - working between 8 and 29 hours per week	183	183	183	-	183	-	-	-	-	-	-	-	-	-	-
	9%	15%dfghijklmno	17%bdfghijklmno	-	100%bcdffghijklmno	-	-	-	-	-	-	-	-	-	-
NET: Self-employed	123	123	-	-	-	123	69	54	-	-	-	-	-	-	-
	6%	10%cddeijklmno	-	-	-	100%bcddeijklmno	100%bcddeijklmno	100%bcddeijklmno	-	-	-	-	-	-	-
Self-employed - working 30 hours per week or more	69	69	-	-	-	69	69	-	-	-	-	-	-	-	-
	3%	6%cddeijklmno	-	-	-	56%bcddeijklmno	100%bcddeijklmno	-	-	-	-	-	-	-	-
Self-employed - working between 8 and 29 hours per week	54	54	-	-	-	54	-	54	-	-	-	-	-	-	-
	3%	4%cddeikmno	-	-	-	44%bcddeijklmno	-	100%bcddeijklmno	-	-	-	-	-	-	-
NET: Not working	844	-	-	-	-	-	-	-	844	84	99	78	124	351	108
	41%	-	-	-	-	-	-	-	100%bcddefgh	100%bcddefgh	100%bcddefgh	100%bcddefgh	100%bcddefgh	100%bcddefgh	100%bcddefgh
Not working but seeking work or temporarily unemployed or sick	84	-	-	-	-	-	-	-	84	84	-	-	-	-	-
	4%	-	-	-	-	-	-	-	10%bcddefghiklmno	100%bcddefghiklmno	-	-	-	-	-
Not working and not seeking work	99	-	-	-	-	-	-	-	99	-	99	-	-	-	-
	5%	-	-	-	-	-	-	-	12%bcddefghijlmno	-	100%bcddefghijlmno	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1178

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic
Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Student	78 4%	-	-	-	-	-	-	-	78 9%bdefghjkmno	-	-	78 100%bdefghjkmno	-	-	-
Retired on a state pension only	124 6%	-	-	-	-	-	-	-	124 15%bdefghjklno	-	-	-	124 100%bdefghjklno	-	-
Retired with a private pension	351 17%	-	-	-	-	-	-	-	351 42%bdefghjklmo	-	-	-	-	351 100%bdefghjklmo	-
House person, housewife, househusband, etc.	108 5%	-	-	-	-	-	-	-	108 13%bdefghjklmn	-	-	-	-	-	108 100%bdefghjklmn

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1179

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
NET: Working	1223	961	244	1018	178	569	225	39	873	462	343	67	42	-	213	330	269	102	85	458	242
	59%	60%	57%	60%	56%	61%f	54%	66%	63%	79%jkl	54%	50%	48%	-	62%q	68%q	66%q	49%	81%t	72%t	51%
NET: Employed	1099	859	227	906	171	520	199	39	794	433	311	55	37	-	187	309	241	95	80	418	215
	53%	53%	53%	54%	53%	56%f	48%	65%	57%	74%jkl	49%	40%	41%	-	54%	64%nq	59%q	46%	75%t	65%t	45%
Working full time - working 30 hours per week or more	916	713	192	755	145	459	156	35	676	384	257	45	28	-	161	267	209	75	71	358	182
	44%	44%	45%	45%	45%	50%f	37%	59%	49%	66%jkl	40%	33%	31%	-	47%q	55%nq	51%q	36%	67%st	56%t	38%
Working part-time - working between 8 and 29 hours per week	183	146	35	151	26	61	43	3	118	49	54	9	9	-	26	43	33	20	8	60	33
	9%	9%	8%	9%	8%	7%	10%e	5%	8%	8%	8%	7%	10%	-	8%	9%	8%	10%	8%	9%	7%
NET: Self-employed	123	101	17	112	7	49	26	1	79	29	33	13	6	-	26	20	27	7	6	40	27
	6%	6%	4%	7%d	2%	5%	6%	1%	6%	5%	5%	9%	6%	-	8%	4%	7%	3%	5%	6%	6%
Self-employed - working 30 hours per week or more	69	57	9	65	2	27	17	-	46	18	15	9	4	-	18	12	15	1	5	23	14
	3%	4%	2%	4%d	1%	3%	4%	-	3%	3%	2%	7%ij	4%	-	5%q	2%	4%q	*	5%	4%	3%
Self-employed - working between 8 and 29 hours per week	54	44	8	47	5	22	9	1	33	11	18	3	2	-	8	8	12	6	*	16	14
	3%	3%	2%	3%	2%	2%	2%	1%	2%	2%	3%	2%	2%	-	2%	2%	3%	3%	*	3%	3%
NET: Not working	844	651	182	673	141	359	193	20	514	123	296	68	47	1	131	157	140	105	21	181	236
	41%	40%	43%	40%	44%	39%	46%e	34%	37%	21%	46%i	50%i	52%i	100%	38%	32%	34%	51%nop	19%	28%	49%rs
Not working but seeking work or temporarily unemployed or sick	84	63	20	57	21	16	48	-	36	5	20	8	2	1	11	14	7	3	3	14	11
	4%	4%	5%	3%	7%c	2%	11%e	-	3%	1%	3%i	6%i	3%	100%	3%	3%	2%	2%	2%	2%	2%
Not working and not seeking work	99	72	25	72	23	20	44	1	42	13	21	6	2	-	5	7	15	15	1	17	18
	5%	4%	6%	4%	7%c	2%	10%e	1%	3%	2%	3%	5%	3%	-	1%	1%	4%o	7%no	1%	3%	4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1179

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Student	78 4%	66 4%	11 3%	65 4%	11 3%	39 4%	12 3%	3 5%	24 2%	7 1%	14 2%	2 2%	3 4%	-	9 3%	10 2%	6 1%	2 1%	5 5%t	13 2%	3 1%
Retired on a state pension only	124 6%	97 6%	24 6%	100 6%	18 6%	52 6%	23 6%	2 3%	75 5%	18 3%	35 6%	9 7%	15 17%ijk	-	23 7%o	17 3%	19 5%	19 9%op	1 1%	17 3%	46 10%rs
Retired with a private pension	351 17%	272 17%	76 18%	287 17%	55 17%	211 23%f	27 6%	14 23%	278 20%	60 10%	178 28%i	38 28%i	16 18%	-	72 21%	93 19%	79 19%	48 23%	7 7%	101 16%r	137 29%rs
House person, housewife, househusband, etc.	108 5%	81 5%	26 6%	92 5%	14 4%	21 2%	39 9%e	1 1%	58 4%	20 3%	28 4%	4 3%	8 9%i	-	11 3%	17 3%	14 3%	17 8%nop	4 4%	19 3%	21 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1180

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy							
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
NET: Working	1223 59%	52 60%	287 57%	142 65%	741 59%	794 59%	429 59%	955 58%	226 63%jk	75 59%	82 50%	89 51%	73 64%j	27 71%jk	7 63%	20 49%	102 78%qr	150 61%r	162 44%	1131 59%	48 66%	925 59%	250 61%	208 66%xz	314 57%	237 60%	291 54%
NET: Employed	1099 53%	48 56%	241 48%	135 62%bd	674 54%	722 54%	378 52%	858 52%j	205 57%jk	66 52%	69 42%	78 45%	66 57%j	24 62%j	7 63%	20 48%	96 74%qr	135 54%r	136 37%	1020 53%	46 62%	828 52%	234 57%	184 59%xz	281 51%	220 56%	271 50%
Working full time - working 30 hours per week or more	916 44%	39 45%	209 42%	113 52%b	554 44%	613 46%	303 42%	720 44%j	165 46%jk	49 39%	55 34%	63 36%	60 52%ijk	19 50%	6 52%	15 37%	83 64%qr	118 48%r	111 30%	845 44%	43 59%st	683 43%	201 49%	153 49%x	228 41%	181 46%	238 44%
Working part-time - working between 8 and 29 hours per week	183 9%	9 11%	33 7%	22 10%	119 9%	108 8%	75 10%	138 8%	40 11%	17 13%l	14 9%	16 9%	6 6%	5 12%	1 12%	4 11%	13 10%	16 7%	25 7%	175 9%	3 4%	145 9%	33 8%	31 10%	53 10%z	39 10%z	33 6%
NET: Self-employed	123 6%	4 4%	46 9%cd	7 3%	67 5%	72 5%	51 7%	97 6%	22 6%	8 7%	13 8%	11 6%	7 6%	3 9%	-	* 1%	6 5%	16 6%	25 7%	111 6%	3 4%	97 6%	16 4%	24 8%z	34 6%	16 4%	19 4%
Self-employed - working 30 hours per week or more	69 3%	1 2%	34 7%cd	5 2%	29 2%	36 3%	33 5%e	54 3%	11 3%	4 3%	5 3%	8 5%	3 3%	2 4%	-	-	5 4%	8 3%	14 4%	62 3%	-	53 3%	8 2%	14 5%z	19 3%	7 2%	10 2%
Self-employed - working between 8 and 29 hours per week	54 3%	2 2%	12 2%	2 1%	38 3%	36 3%	18 2%	43 3%	10 3%	4 3%	8 5%	2 1%	4 4%	2 4%	-	* 1%	1 1%	8 3%	11 3%	49 3%	3 4%	44 3%	8 2%	10 3%	15 3%	9 2%	10 2%
NET: Not working	844 41%	35 40%	215 43%	76 35%	518 41%	545 41%	300 41%	697 42%	134 37%	52 41%	82 50%hlm	85 49%hm	42 36%	11 29%	4 37%	21 51%	28 22%	97 39%p	207 56%pq	794 41%	25 34%	652 41%	160 39%	105 34%	239 43%w	159 40%	248 46%w
Not working but seeking work or temporarily unemployed or sick	84 4%	1 1%	17 3%	8 4%	58 5%	27 2%	57 8%e	68 4%	19 5%	3 2%	5 3%	6 3%	3 3%	1 1%	1 4%	-	2 1%	6 3%	7 2%	79 4%	3 5%	62 4%	16 4%	10 3%	25 4%	15 4%	22 4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1180

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic
Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Not working and not seeking work	99	4	19	11	65	34	66	74	19	5	4	9	5	2	1	3	4	5	13	91	4	62	31	14	21	18	30
	5%	5%	4%	5%	5%	3%	9%e	4%	5%	4%	3%	5%	4%	6%	7%	7%	3%	2%	4%	5%	6%	4%	7%u	4%	4%	5%	6%
Student	78	6	19	5	48	34	45	49	22	8	6	7	6	2	2	2	5	7	1	70	3	64	8	19	21	15	11
	4%	7%	4%	2%	4%	3%	6%e	3%	6%g	7%g	4%	4%	5%	5%	21%	6%	4%r	3%r	*	4%	4%	4%	2%	6%z	4%	4%	2%
Retired on a state pension only	124	3	36	14	71	78	45	112	8	6	13	9	3	1	-	3	2	10	27	116	4	97	21	24	32	25	30
	6%	4%	7%	6%	6%	6%	6%	7%h	2%	5%	8%h	5%	2%	3%	-	6%	2%	4%	7%p	6%	5%	6%	5%	8%	6%	6%	6%
Retired with a private pension	351	19	111	28	193	314	36	299	55	26	49	41	17	3	1	13	15	62	140	337	8	289	56	29	109	67	113
	17%	21%	22%cd	13%	15%	23%f	5%	18%	15%	20%	30%ghlm	23%h	15%	8%	5%	32%ghlm	12%	25%p	38%pq	18%	11%	18%v	14%	9%	20%w	17%w	21%w
House person, housewife, househusband, etc.	108	2	13	10	83	58	51	94	11	4	5	14	9	2	-	-	-	7	17	101	3	78	27	10	31	19	42
	5%	2%	3%	5%	7%b	4%	7%e	6%h	3%	3%	3%	8%h	7%h	5%	-	-	-	3%	5%p	5%	4%	5%	7%	3%	6%	5%	8%w

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1181

Do you work in any of the following occupations?

Base: All respondents who work

	Gender			Age							Region															Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Unweighted base	1165	592	569	196	586	320	63	363	739	253	958	1054	111	62	34	43	124	84	103	74	111	178	155	86	251	419	288	353	345	291	176		
Weighted base	1223	635	585	234	613	310	64*	431	728	246	1018	1113	110*	61*	33*	50*	136	87*	100*	95*	102*	189	169	91*	272	449	297	353	395	291	184		
NET: Public Sector	409	181	227	98	213	86	12	160	237	65	335	370	39	20	15	15	38	33	37	45	28	60	57	22	86	139	111	125	157	81	46		
	33%	29%	39%a	42%efh	35%ef	28%	18%	37%ef	33%ef	26%	33%	33%	36%	33%	45%v	31%	28%	38%	37%	47%ostv	28%	32%	34%	24%	32%	31%	37%	36%D	40%CD	28%	25%		
A nationalised industry/state corporation	38	24	14	12	18	7	-	17	22	3	38	38	-	-	1	5	5	3	7	7	4	8	1	-	12	9	17	12	7	9	10		
	3%	4%	2%	5%	3%	2%	-	4%	3%	1%	4%	3%	-	-	2%	9%kluv	3%	3%	7%kuv	7%kuv	4%	4%	1%	-	4%	2%	6%x	3%	2%	3%	5%		
Central government or civil service (including Courts service and Bank of England)	33	23	10	9	12	11	1	10	22	9	20	29	4	5	3	1	4	3	3	4	-	4	-	*	9	4	7	12	14	6	-		
	3%	4%b	2%	4%	2%	3%	1%	2%	3%d	4%	2%	3%	4%u	8%istuv	9%istuv	3%	3%u	4%u	3%u	4%u	-	2%	-	*	3%x	1%	2%	4%D	4%D	2%	-		
Local government or council (including fire services, police and local authority controlled schools/colleges)	151	58	94	28	81	35	8	48	96	31	126	139	13	9	4	5	17	12	12	15	17	19	21	8	33	48	44	47	65	23	16		
	12%	9%	16%a	12%	13%	11%	12%	11%	13%	13%	12%	12%	12%	15%	11%	9%	13%	14%	12%	16%	16%	10%	12%	9%	12%	11%	15%	13%C	16%CD	8%	9%		
A university, or other grant funded establishment (include opted-out schools)	43	18	24	15	23	5	-	28	15	3	34	35	7	-	1	*	1	2	1	6	1	9	11	2	4	22	8	14	19	7	2		
	4%	3%	4%	6%eh	4%h	2%	-	7%deh	2%	1%	3%	3%	7%los	-	3%	1%	1%	2%	1%	7%	1%	5%	7%os	2%	1%	5%w	3%	4%	5%	3%	1%		
A health authority or NHS Trust	105	39	67	24	57	21	3	42	60	15	86	94	11	4	4	3	7	9	13	9	5	14	17	8	20	38	28	29	42	24	10		
	9%	6%	11%a	10%	9%	7%	4%	10%	8%	6%	8%	8%	10%	7%	13%	6%	5%	11%	13%	10%	5%	7%	10%	9%	7%	9%	9%	8%	11%	8%	6%		
The armed forces	4	4	-	-	3	1	-	2	2	-	4	4	-	-	-	-	-	-	-	2	-	1	1	1	-	2	2	1	2	2	-		
	*	1%	-	-	1%	*	-	*	*	-	*	*	-	-	-	-	-	-	-	2%	-	*	*	1%	-	1%	1%	*	*	1%	-		
Other public sector occupation (Please specify as much detail as possible)	35	15	20	9	19	6	1	14	20	4	27	31	3	1	2	1	3	4	1	1	2	6	7	2	8	14	5	9	8	10	8		
	3%	2%	3%	4%	3%	2%	1%	3%	3%	2%	3%	3%	3%	2%	7%	3%	2%	5%	1%	2%	2%	3%	4%	2%	3%	3%	2%	3%	2%	4%	4%		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1181

Do you work in any of the following occupations?

Base: All respondents who work

	Gender			Age							Region										Region Summary			Social Grade							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	Eng-land (j)	Scot-land (i)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Weighted base	1223	635	585	234	613	310	64*	431	728	246	1018	1113	110*	61*	33*	50*	136	87*	100*	95*	102*	189	169	91*	272	449	297	353	395	291	184
NET: Private Sector	813	454	358	136	400	225	52	270	491	181	683	743	71	41	18	34	98	54	62	50	74	129	111	70	186	310	187	227	238	210	138
	67%	71%b	61%	58%	65%	72%cdgh	82%cdgh	63%	67%cd	74%	67%	67%	64%	67%	55%	69%	72%r	62%	63%	53%	72%r	68%r	66%	76%mr	68%	69%	63%	64%	60%	72%B	75%AB
A charity, voluntary organisation or trust	61	20	40	7	25	26	4	17	39	16	49	55	6	4	2	3	3	4	4	4	6	15	6	4	10	25	14	18	24	13	6
	5%	3%	7%a	3%	4%	8%cdgh	6%	4%	5%	7%	5%	5%	5%	7%	5%	5%	3%	4%	4%	5%	8%	3%	5%	4%	6%	5%	5%	6%	5%	3%	
Self-employed (Private sector)	154	74	80	18	74	47	15	36	103	46	131	142	12	5	6	8	12	12	4	9	13	32	25	16	33	72	26	38	49	41	25
	13%	12%	14%	8%	12%g	15%cg	24%cdg	8%	14%cg	19%	13%	13%	11%	9%	19%q	16%q	9%	14%q	4%	9%	13%	17%q	15%q	17%q	12%	16%y	9%	11%	13%	14%	13%
None of the above/ I work in the Private sector	599	360	238	111	302	152	33	217	349	119	503	546	53	32	10	24	82	38	54	37	55	82	81	50	144	213	146	171	165	155	108
	49%	57%b	41%	48%	49%	49%	52%	50%	48%	48%	49% m	49%	48%	52%	31%	48%	61% mpt	44%	54% m	39%	54% m	44%	48%	54% m	53%	47%	49%	49%	42%	53%B	59%AB

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1182

Do you work in any of the following occupations?

Base: All respondents who work

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)		Brigh-ton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	1165	373	792	821	344	-	-	-	-	-	735	318	417	403	57	104	242	27	47	81	22	4	414	694	201	907	951	214
Weighted base	1223	409	813	985	238	846	352	493	358	116*	67*	175	19**	49*	94*	23**	4*	399	765	207	958	1013	209
NET: Public Sector	409	409	-	347	63	-	-	-	-	-	298	87	211	107	29	22	56	4	22	28	9	1	131	269	69	331	350	59
	33%	100%F	-	35%b	26%	-	-	-	-	-	35%	25%	43%iln	30%	25%	33%	32%	21%	45%	29%	38%	30%	33%	35%	34%	35%	35%	28%
A nationalised industry/state corporation	38	38	-	36	2	-	-	-	-	-	22	7	16	16	9	1	6	-	-	4	-	-	10	28	5	33	34	4
	3%	9%F	-	4%b	1%	-	-	-	-	-	3%	2%	3%	4%	7%i	2%	3%	-	-	4%	-	-	3%	4%	2%	3%	3%	2%
Central government or civil service (including Courts service and Bank of England)	33	33	-	30	3	-	-	-	-	-	25	8	17	8	1	2	5	-	2	2	-	-	12	20	6	26	29	3
	3%	8%F	-	3%	1%	-	-	-	-	-	3%	2%	3%	2%	1%	3%	3%	-	4%	2%	-	-	3%	3%	3%	3%	3%	2%
Local government or council (including fire services, police and local authority controlled schools/colleges)	151	151	-	126	25	-	-	-	-	-	119	35	84	32	6	10	16	1	8	14	3	-	48	102	33	117	121	31
	12%	37%F	-	13%	11%	-	-	-	-	-	14%k	10%	17%iln	9%	5%	16%l	9%	6%	17%	14%	14%	-	12%	13%	16%	12%	12%	15%
A university, or other grant funded establishment (include opted-out schools)	43	43	-	36	7	-	-	-	-	-	31	6	25	11	1	2	7	1	2	1	-	-	8	33	3	38	40	3
	4%	10%F	-	4%	3%	-	-	-	-	-	4%	2%	5%i	3%	1%	4%	4%	5%	4%	2%	-	-	2%	4%	1%	4%	4%	1%
A health authority or NHS Trust	105	105	-	92	13	-	-	-	-	-	80	24	55	25	8	2	15	1	8	5	4	-	37	65	17	86	99	6
	9%	26%F	-	9%	6%	-	-	-	-	-	9%	7%	11%lm	7%	7%	3%	9%lm	3%	17%ss	5%	18%	-	9%	9%	8%	9%	10%B	3%
The armed forces	4	4	-	3	1	-	-	-	-	-	1	1	-	3	-	2	2	-	-	-	-	-	1	3	-	4	2	2
	*	1%F	-	*	*	-	-	-	-	-	*	*	-	1%h	-	2%ij	1%j	-	-	-	-	-	*	*	-	*	*	1%A
Other public sector occupation (Please specify as much detail as possible)	35	35	-	24	10	-	-	-	-	-	21	7	14	12	4	2	6	1	1	2	1	1	15	18	6	27	26	9
	3%	8%F	-	2%	4%	-	-	-	-	-	2%	2%	3%	3%	3%	4%	3%	7%	3%	2%	6%	30%	4%	2%	3%	3%	3%	4%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1182

Do you work in any of the following occupations?

Base: All respondents who work

	Work Sector			Working Status							Tenure							Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe (d)	Part time employe (b)	Unemploye (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)		Brigh-ton (t)	Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Weighted base	1223	409	813	985	238	-**	-**	-**	-**	-**	846	352	493	358	116*	67*	175	19**	49*	94*	23**	4*	399	765	207	958	1013	209
NET: Private Sector	813	-	813	638	175	-	-	-	-	-	548	265	283	251	87	45	119	15	27	67	14	3	268	496	138	627	663	151
	67%	-	100%E	65%	74%a	-	-	-	-	-	65%	75%j	57%	70%	75%j	67%	68%j	79%	55%	71%	62%	70%	67%	65%	66%	65%	72%	
A charity, voluntary organisation or trust	61	-	61	42	19	-	-	-	-	-	46	26	21	14	4	2	8	-	2	1	-	-	18	38	12	45	50	10
	5%	-	7%E	4%	8%a	-	-	-	-	-	5%	7%	4%	4%	3%	3%	5%	-	5%	2%	-	-	5%	5%	6%	5%	5%	5%
Self-employed (Private sector)	154	-	154	97	57	-	-	-	-	-	97	62	36	53	25	8	19	3	5	7	5	1	77	67	29	116	124	30
	13%	-	19%E	10%	24%a	-	-	-	-	-	12%	18%jn	7%	15%	22%j	13%	11%	17%	9%	7%	20%	15%	19%v	9%	14%	12%	12%	14%
None of the above/ I work in the Private sector	599	-	599	500	99	-	-	-	-	-	404	178	226	184	58	34	91	11	20	58	10	2	173	391	97	466	489	110
	49%	-	74%E	51%b	42%	-	-	-	-	-	48%	50%	46%	51%	50%	51%	52%	61%	41%	62%r	42%	56%	43%	51%u	47%	49%	48%	53%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1183

Do you work in any of the following occupations?

Base: All respondents who work

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	1165	1165	1028	764	264	137	57	80	-	-	-	-	-	-	-
Weighted base	1223	1223	1099	916	183	123	69*	54*
NET: Public Sector	409	409	409	347	63	-	-	-	-	-	-	-	-	-	-
	33%	33%fgh	37%bfg	38%bfg	34%fgh	-	-	-	-	-	-	-	-	-	-
A nationalised industry/state corporation	38	38	38	36	2	-	-	-	-	-	-	-	-	-	-
	3%	3%	3%e	4%bf	1%	-	-	-	-	-	-	-	-	-	-
Central government or civil service (including Courts service and Bank of England)	33	33	33	30	3	-	-	-	-	-	-	-	-	-	-
	3%	3%	3%	3%	2%	-	-	-	-	-	-	-	-	-	-
Local government or council (including fire services, police and local authority controlled schools/colleges)	151	151	151	126	25	-	-	-	-	-	-	-	-	-	-
	12%	12%fgh	14%bfg	14%bfg	14%fgh	-	-	-	-	-	-	-	-	-	-
A university, or other grant funded establishment (include opted-out schools)	43	43	43	36	7	-	-	-	-	-	-	-	-	-	-
	4%	4%	4%f	4%f	4%f	-	-	-	-	-	-	-	-	-	-
A health authority or NHS Trust	105	105	105	92	13	-	-	-	-	-	-	-	-	-	-
	9%	9%fgh	10%bfg	10%bfg	7%fgh	-	-	-	-	-	-	-	-	-	-
The armed forces	4	4	4	3	1	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	*	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (Please specify as much detail as possible)	35	35	35	24	10	-	-	-	-	-	-	-	-	-	-
	3%	3%	3%	3%	6%bcdh	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1183

Do you work in any of the following occupations?

Base: All respondents who work

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, etc. (o)
Weighted base	1223	1223	1099	916	183	123	69*	54*	-**	-**	-**	-**	-**	-**	-**
NET: Private Sector	813	813	690	569	121	123	69	54	-	-	-	-	-	-	-
	67%	67%cd	63%	62%	66%	100%bcde	100%bcde	100%bcde	-	-	-	-	-	-	-
A charity, voluntary organisation or trust	61	61	60	42	18	*	-	*	-	-	-	-	-	-	-
	5%	5%f	5%bdf	5%f	10%bcdgfh	*	-	1%	-	-	-	-	-	-	-
Self-employed (Private sector)	154	154	42	32	10	112	64	48	-	-	-	-	-	-	-
	13%	13%cde	4%	4%	5%	91%bcde	93%bcde	88%bcde	-	-	-	-	-	-	-
None of the above/ I work in the Private sector	599	599	588	495	93	11	5	6	-	-	-	-	-	-	-
	49%	49%fgh	53%bfgh	54%bfgh	51%fgh	9%	7%	11%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1184

Do you work in any of the following occupations?

Base: All respondents who work

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Unweighted base	1165	906	240	970	166	519	221	34	815	418	330	66	38	-	191	306	248	105	76	424	230	
Weighted base	1223	961	244	1018	178	569	225	39*	873	462	343	67*	42*	-**	213	330	269	102*	85*	458	242	
NET: Public Sector	409	323	81	345	53	183	72	14	298	174	117	16	7	-	69	119	94	31	36	156	77	
	33%	34%	33%	34%	30%	32%	32%	35%	34%	38%kl	34%l	24%	15%	-	32%	36%	35%	31%	42%	34%	32%	
A nationalised industry/state corporation	38	30	8	31	7	20	5	-	35	28	5	-	1	-	11	15	8	1	10	12	4	
	3%	3%	3%	3%	4%	4%	2%	-	4%	6%j	2%	-	3%	-	5%	4%	3%	1%	12%st	3%	2%	
Central government or civil service (including Courts service and Bank of England)	33	28	5	29	4	16	6	1	20	11	9	2	-	-	7	9	5	-	4	9	7	
	3%	3%	2%	3%	2%	3%	3%	2%	2%	2%	3%	3%	-	-	3%	3%	2%	-	4%	2%	3%	
Local government or council (including fire services, police and local authority controlled schools/colleges)	151	119	31	122	23	64	34	8	116	71	43	6	4	-	30	42	38	14	9	61	32	
	12%	12%	13%	12%	13%	11%	15%	20%	13%	15%	13%	8%	9%	-	14%	13%	14%	13%	11%	13%	13%	
A university, or other grant funded establishment (include opted-out schools)	43	39	4	39	3	18	3	1	27	12	13	2	1	-	4	18	3	4	7	20	-	
	4%	4%	1%	4%	2%	3%	1%	4%	3%	3%	4%	4%	2%	-	2%	5%p	1%	4%	9%t	4%t	-	
A health authority or NHS Trust	105	79	25	91	11	49	17	3	75	39	35	4	-	-	12	26	32	8	4	42	25	
	9%	8%	10%	9%	6%	9%	7%	7%	9%	8%	10%	6%	-	-	5%	8%	12%n	8%	4%	9%	10%	
The armed forces	4	3	1	4	-	1	-	-	4	2	2	-	-	-	2	-	1	1	1	2	1	
	*	*	*	*	-	*	-	-	*	*	1%	-	-	-	1%	-	*	1%	1%	1%	*	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1184

Do you work in any of the following occupations?

Base: All respondents who work

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Weighted base	1223	961	244	1018	178	569	225	39*	873	462	343	67*	42*	-**	213	330	269	102*	85*	458	242
Other public sector occupation (Please specify as much detail as possible)	35 3%	23 2%	9 4%	29 3%	5 3%	16 3%	7 3%	1 3%	22 2%	11 2%	9 3%	2 3%	1 1%	-	3 2%	8 2%	7 3%	4 4%	1 2%	10 2%	8 3%
NET: Private Sector	813 67%	638 66%	162 67%	672 66%	125 70%	386 68%	153 68%	25 65%	575 66%	288 62%	227 66%	51 76% ⁱ	36 85% ^{ij}	-	144 68%	211 64%	174 65%	71 69%	50 58%	302 66%	166 68%
A charity, voluntary organisation or trust	61 5%	51 5%	9 4%	53 5%	7 4%	30 5%	14 6%	4 9%	42 5%	19 4%	22 6%	2 3%	3 6%	-	12 6%	12 4%	19 7%	3 3%	2 3%	25 5%	12 5%
Self-employed (Private sector)	154 13%	123 13%	26 11%	135 13%	14 8%	61 11%	30 13%	2 5%	97 11%	47 10%	33 10%	11 16%	7 17%	-	27 13%	24 7%	38 14% ^o	10 9%	11 13%	47 10%	32 13%
None of the above/ I work in the Private sector	599 49%	464 48%	127 52%	484 48%	105 59% ^c	295 52%	110 49%	20 51%	436 50%	222 48%	171 50%	39 58%	26 61%	-	104 49%	175 53% ^p	118 44%	59 58% ^p	36 43%	230 50%	122 50%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1185

Do you work in any of the following occupations?

Base: All respondents who work

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green provider but not a green tariff (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	1165	51	257	137	720	692	473	893	228	72	81	83	70	28	7	22	85	130	148	1081	46	881	243	202	301	222	280
Weighted base	1223	52*	287	142	741	794	429	955	226	75*	82*	89*	73*	27**	7**	20**	102*	150	162	1131	48*	925	250	208	314	237	291
NET: Public Sector	409	19	95	51	244	272	137	320	67	28	27	29	25	10	4	6	30	43	46	366	25	294	96	65	100	92	89
	33%	37%	33%	36%	33%	34%	32%	33%	30%	38%	33%	32%	35%	38%	55%	28%	29%	29%	29%	32%	51% _s	32%	38%	31%	32%	39%	31%
A nationalised industry/state corporation	38	3	12	3	20	15	23	28	6	1	4	4	1	-	-	2	7	1	1	33	4	28	9	5	8	7	9
	3%	5%	4%	2%	3%	2%	5% _e	3%	3%	2%	5%	5%	1%	-	-	8%	7% _{qr}	1%	1%	3%	8%	3%	4%	2%	3%	3%	3%
Central government or civil service (including Courts service and Bank of England)	33	1	6	5	21	24	9	26	4	2	1	3	2	-	-	1	2	4	5	30	3	23	9	7	5	7	9
	3%	1%	2%	3%	3%	3%	2%	3%	2%	2%	1%	3%	3%	-	-	5%	2%	2%	3%	3%	6%	2%	4%	3%	2%	3%	3%
Local government or council (including fire services, police and local authority controlled schools/colleges)	151	7	35	24	86	112	40	125	16	7	11	7	12	3	-	2	11	19	25	136	6	114	27	16	40	35	33
	12%	13%	12%	17%	12%	14% _f	9%	13% _h	7%	10%	13%	8%	16% _h	10%	-	12%	11%	13%	15%	12%	12%	12%	11%	8%	13%	15% _w	12%
A university, or other grant funded establishment (include opted-out schools)	43	4	10	9	20	30	13	30	13	10	*	1	2	4	-	*	3	7	4	40	3	31	12	16	15	5	6
	4%	7%	4%	6%	3%	4%	3%	3%	6% _g	13% _{gijkl}	1%	2%	2%	13%	-	2%	3%	4%	3%	4%	5%	3%	5%	8% _{yz}	5%	2%	2%
A health authority or NHS Trust	105	4	20	9	73	74	32	79	21	5	10	10	8	3	4	-	6	9	5	92	8	76	24	19	21	33	18
	9%	8%	7%	6%	10%	9%	7%	8%	9%	7%	12%	11%	11%	10%	55%	-	6%	6%	3%	8%	17% _s	8%	10%	9%	7%	14% _{xz}	6%
The armed forces	4	-	1	-	3	1	3	3	1	1	-	-	-	-	-	-	-	-	1	4	-	1	3	-	1	2	2
	*	-	*	-	*	*	1%	*	*	1%	-	-	-	-	-	-	-	-	*	*	-	*	1% _u	-	*	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1185

Do you work in any of the following occupations?

Base: All respondents who work

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy					
	Total	With green provider and tariff	With green provider but not a green tariff	With green tariff but not a green provider	None of the above	NET: Current home insulation	NET: None of these/ no current home insulation	Gas boiler	Electric heaters	Wood burning stove	Gas fire	Electric fire	Heating oil	Heat pump	Other low carbon heating system	Other	Yes	Maybe	No	NET: Does always to rarely	Never	NET: Does always to rarely	Never	Often	Sometimes	Rarely	Never
		(a)	(b)	(c)		(d)	(e)													(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)
Weighted base	1223	52*	287	142	741	794	429	955	226	75*	82*	89*	73*	27**	7**	20**	102*	150	162	1131	48*	925	250	208	314	237	291
Other public sector occupation (Please specify as much detail as possible)	35 3%	1 1%	11 4%	2 1%	20 3%	17 2%	18 4%	28 3%	6 3%	2 3%	1 1%	4 4%	1 2%	1 5%	- -	- -	- -	3 2%	6 4%	31 3%	1 2%	21 2%	12 5%	2 1%	11 4%	5 2%	12 4%
NET: Private Sector	813 67%	33 63%	192 67%	91 64%	497 67%	522 66%	291 68%	635 67%	159 70%	47 62%	55 67%	60 68%	48 65%	17 62%	3 45%	15 72%	72 71%	107 71%	115 71%	765 68%t	24 49%	631 68%	154 62%	143 69%	214 68%	144 61%	202 69%
A charity, voluntary organisation or trust	61 5%	3 5%	10 4%	7 5%	41 5%	40 5%	20 5%	50 5%	15 6%l	3 5%	4 5%	6 7%l	- -	1 3%	- -	3 13%	6 6%	7 4%	11 7%	60 5%	- -	50 5%	7 3%	15 7%	21 7%	7 3%	10 3%
Self-employed (Private sector)	154 13%	4 8%	51 18%cd	11 8%	87 12%	88 11%	66 15%	120 13%	26 11%	10 14%	16 20%	14 16%	6 8%	2 8%	1 11%	* 2%	7 7%	20 14%	28 18%p	138 12%	5 11%	128 14%v	17 7%	29 14%	48 15%yz	18 8%	25 9%
None of the above/ I work in the Private sector	599 49%	26 49%	131 46%	73 51%	369 50%	394 50%	205 48%	465 49%	119 53%	33 44%	35 43%	41 46%	42 57%	14 51%	2 35%	12 58%	60 58%	80 53%	76 47%	568 50%	19 39%	453 49%	131 52%	99 48%	146 46%	119 50%	167 57%x

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1186

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
No children aged 18 or under	1516 73%	728 72%	781 74%	275 79% dgh	344 47%	422 84% dgh	474 98% cddeg h	396 68% d	645 64% d	298 90%	1271 73%	1380 73%	136 77% q	69 71%	40 70%	58 68%	168 73%	126 74%	118 66%	110 74%	139 72%	199 73%	209 74%	144 81% nq	352 73%	552 75%	366 71%	400 74% C	468 78% C	271 63%	377 76% C
NET: Yes	545 26%	275 27%	270 26%	68 20% f	390 53% cefg h	80 16% f	8 2%	179 31% cef	358 36% cef	32 10%	459 26%	505 27%	40 23%	28 29%	17 30%	27 32% v	62 27%	43 25%	60 34% kv	39 26%	53 28%	72 26%	70 25%	34 19%	132 27%	176 24%	152 29%	143 26%	129 22%	160 37% ABD	114 23%
NET: Any 5-18	440 21%	220 22%	220 21%	27 8% f	327 45% cefg h	78 16% f	7 1%	105 18% cf	328 33% cefg	31 9%	369 21%	404 21%	36 20%	22 23%	13 22%	22 25%	52 23%	41 24% v	38 21%	34 23%	47 24% v	55 20%	55 20%	26 14%	114 24%	136 19%	119 23%	100 18%	105 18%	138 32% ABD	96 20%
NET: Any 11-18	297 14%	156 16%	141 13%	9 3%	209 29% cefg h	73 14% cf	6 1%	56 10% cf	235 23% cefg	30 9%	250 14%	272 14%	25 14%	14 14%	8 13%	15 18%	39 17%	28 16%	20 12%	25 17%	32 17%	33 12%	40 14%	18 10%	82 17%	92 13%	77 15%	64 12%	66 11%	99 23% ABD	69 14%
Yes - children aged under 5 years old	189 9%	99 10%	90 9%	51 15% efh	132 18% efh	6 1%	1 *	109 19% cefh	80 8% ef	3 1%	159 9%	179 9%	11 6%	10 11%	9 16% kpr	6 7%	24 10%	9 5%	32 18% knopr stuv	10 7%	13 7%	26 10%	23 8%	15 9%	39 8%	65 9%	55 11%	64 12% D	50 8%	44 10%	31 6%
Yes - children aged 5 to 10 years old	231 11%	109 11%	122 12%	18 5% ef	199 27% cefg h	12 2% f	2 *	76 13% cef	152 15% cef	5 2%	197 11%	217 11%	14 8%	11 12%	9 15%	10 12%	24 11%	25 15%	22 13%	16 11%	25 13%	32 12%	26 9%	15 9%	59 12%	74 10%	63 12%	59 11%	61 10%	70 16% ABD	42 8%
Yes - children aged 11 to 15 years old	222 11%	116 12%	106 10%	5 2%	184 25% cefg h	29 6% cf	3 1%	52 9% cf	167 17% cefg	14 4%	188 11%	205 11%	17 10%	11 11%	6 11%	11 13%	32 14% v	23 13% v	17 9%	16 11%	22 11% v	24 9%	34 12% v	9 5%	66 14% x	67 9%	55 11%	46 8%	49 8%	76 18% ABD	51 10%
Yes - children aged 16 to 18 years old	114 6%	59 6%	55 5%	4 1%	58 8% cfg	48 10% cfg	5 1%	6 1%	103 10% cdfg	19 6%	98 6%	104 6%	10 6%	4 -	3 5%	5 6%	13 5%	7 4%	8 4%	11 8%	9 3%	19 7%	10 5%	5 -	25 5%	38 5%	35 7%	24 4%	22 4%	43 10% ABD	25 5%
Refused	6 *	2 *	4 *	3 1% d	* *	1 *	1 *	3 1%	2 *	* *	6 *	6 *	- -	- -	- -	- -	- -	2 1%	- -	- -	* *	2 1%	2 1%	- -	2 *	4 1%	* *	1 *	- -	2 1%	2 *

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - n/o - p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1187

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Work Sector			Working Status							Tenure							Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe (d)	Part time employe (b)	Unemploye (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Bright-on (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
No children aged 18 or under	1516	243	537	613	167	157	68	119	346	45	1054	721	333	430	151	107	172	31	57	119	35	25	718	703	245	1176	1232	284
	73%	60%	66%E	62%g	70%ag	89%abg	81%ag	96%abcdg	99%abcdg	42%	75%k	88%ijlmn	57%	68%	61%	72%jl	74%jl	92%ijlmn	74%	74%	82%	77%	80%v	68%	68%	74%w	73%	77%
NET: Yes	545	166	273	370	69	20	16	5	2	63	344	92	252	199	97	42	60	3	20	42	8	7	182	335	113	403	459	87
	26%	40%F	34%	38%bcode f	29%cef	11%ef	19%ef	4%f	1%	58%abode f	25%	11%	43%imno	32%h	39%imno	28%io	26%io	8%	26%	26%	18%	23%	20%	32%u	32%x	26%	27%	23%
NET: Any 5-18	440	123	226	290	60	16	11	4	2	56	270	80	189	167	89	36	43	3	20	34	4	7	160	256	99	318	363	77
	21%	30%	28%	29%cd ef	25%cd ef	9%f	13%ef	3%f	1%	52%abode f	19%	10%	32%imno	27%h	36%imno	24%io	18%i	8%	26%	21%	10%	21%	18%	25%u	28%x	20%	21%	21%
NET: Any 11-18	297	77	149	192	35	14	9	3	2	42	181	59	121	114	67	22	25	2	14	26	3	6	105	175	72	209	244	53
	14%	19%	18%	20%ce f	15%ce f	8%f	10%ef	3%	1%	39%abode f	13%	7%	21%ino	18%h	27%imno	15%i	11%	7%	18%	16%	7%	18%	12%	17%u	20%x	13%	14%	14%
Yes - children aged under 5 years old	189	65	94	136	24	4	7	1	-	18	130	23	107	59	19	15	25	*	5	17	4	1	47	130	34	143	161	28
	9%	16%	12%	14%ce f	10%ce f	2%f	8%ce f	1%	-	17%ce f	9%	3%	18%ilmno	9%	8%i	10%io	11%io	1%	6%	11%	9%	2%	5%	13%u	9%	9%	10%	8%
Yes - children aged 5 to 10 years old	231	64	130	155	40	3	5	1	1	27	143	31	112	87	40	21	26	1	8	18	3	1	71	150	45	176	188	43
	11%	16%	16%	16%cd ef	17%cd ef	2%	5%ef	*	*	25%acde f	10%	4%	19%ino	14%h	16%io	14%io	11%i	3%	10%	11%	6%	2%	8%	14%u	13%	11%	11%	12%
Yes - children aged 11 to 15 years old	222	56	119	147	28	9	7	1	-	30	128	34	94	92	54	18	20	2	11	21	2	4	76	133	50	158	185	37
	11%	14%	15%	15%ce f	12%ce f	5%f	8%ef	1%	-	27%abode f	9%	4%	16%ino	15%h	22%imno	12%i	9%i	5%	14%	13%	4%	11%	8%	13%u	14%x	10%	11%	10%
Yes - children aged 16 to 18 years old	114	29	53	71	12	6	5	2	2	17	76	33	43	38	26	7	5	1	4	8	1	2	44	64	34	74	93	21
	6%	7%	7%	7%ef	5%f	3%f	5%f	2%	1%	15%abode f	5%	4%	7%in	6%	10%in	5%	2%	2%	5%	5%	3%	7%	5%	6%	10%x	5%	5%	6%
Refused	6	-	4	1	2	1	-	-	2	-	4	3	1	2	-	-	2	-	-	-	-	-	2	1	*	2	6	-
	*	-	*	*	1%a	*	-	-	1%	-	*	*	*	*	-	-	1%	-	-	-	-	-	*	*	*	*	*	-

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1188

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
No children aged 18 or under	1516 73%	780 64%cd	679 62%o	558 61%o	121 66%o	101 82%bcdeo	55 80%bcdo	45 84%bcdeo	736 87%bcdeo	68 81%bcdeo	88 89%bcdeo	69 88%bcdeo	119 96%bcdefghijkl	346 99%bcdefghijkl	45 42%
NET: Yes	545 26%	439 36%fghijklmn	416 38%bfgghijklmn	356 39%bfgghijklmn	60 33%fhijklmn	23 18%mn	14 20%mn	9 16%mn	106 13%mn	16 19%mn	11 11%mn	8 11%n	5 4%n	2 1%	63 58%bcdefghijklmn
NET: Any 5-18	440 21%	350 29%fhijklmn	328 30%bfhijklmn	277 30%fhijklmn	51 28%fhijklmn	21 17%imn	13 19%mn	8 15%mn	90 11%mn	11 13%mn	9 9%n	8 10%n	4 3%n	2 1%	56 52%bcdefghijklmn
NET: Any 11-18	297 14%	227 19%fhiklmn	213 19%fhiklmn	181 20%fhijklmn	32 17%hikmn	14 11%hmn	11 16%mn	3 5%n	70 8%mn	9 10%mn	7 7%n	7 9%n	3 3%	2 1%	42 39%bcdefghijklmn
Yes - children aged under 5 years old	189 9%	159 13%fiklmn	152 14%bfiklmn	133 14%bfiklmn	20 11%iklmn	7 6%mn	3 5%n	4 7%lmn	30 4%n	7 8%ilmn	3 3%n	1 1%	1 1%	-	18 17%fgiklmn
Yes - children aged 5 to 10 years old	231 11%	194 16%ijiklmn	180 16%ijiklmn	147 16%ijiklmn	33 18%ijiklmn	14 11%iklmn	7 10%kmn	7 13%iklmn	37 4%mn	5 5%mn	2 2%	2 2%	1 *	1 *	27 25%bcdfgijklmn
Yes - children aged 11 to 15 years old	222 11%	176 14%hiklmn	164 15%hiklmn	139 15%hiklmn	25 14%ikmn	11 9%hmn	9 12%mn	3 5%mn	46 5%mn	7 8%mn	4 4%n	5 6%mn	1 1%	-	30 27%bcdefghijklmn
Yes - children aged 16 to 18 years old	114 6%	83 7%in	79 7%imn	68 7%imn	10 6%n	4 3%n	2 4%	2 3%	31 4%n	5 5%n	3 3%n	2 3%	2 2%	2 1%	17 15%bcdefghijklmn
Refused	6 *	4 *	4 *	1 *	2 1%bcd	-	-	-	3 *	-	-	1 1%	-	2 1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1189

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
No children aged 18 or under	1516	1196	299	1236	241	707	292	30	998	347	499	109	76	-	240	331	304	154	62	437	378
	73%	74%	70%	73%	76%	76%f	70%	51%	72%g	59%	78%i	80%i	85%i	-	70%	68%	74%	74%	59%	68%	79%rs
NET: Yes	545	413	124	448	78	219	124	29	386	237	140	26	12	1	102	155	105	53	44	201	98
	26%	26%	29%	27%	24%	24%	30%e	49%h	28%	41%jkl	22%	19%	14%	100%	30%	32%	26%	26%	41%t	32%t	21%
NET: Any 5-18	440	323	110	357	67	172	109	22	314	192	113	24	7	-	86	124	81	46	31	163	86
	21%	20%	26%a	21%	21%	19%	26%e	36%h	23%	33%jkl	18%l	18%	8%	-	25%	25%	20%	22%	29%t	25%t	18%
NET: Any 11-18	297	212	80	238	50	115	80	17	209	128	74	21	3	-	58	81	51	36	17	107	64
	14%	13%	19%a	14%	16%	12%	19%e	28%h	15%	22%jl	12%l	16%l	3%	-	17%	17%	13%	17%	16%	17%	13%
Yes - children aged under 5 years old	189	155	32	163	21	79	37	13	131	88	43	6	6	1	34	54	40	14	20	71	28
	9%	10%	7%	10%	6%	9%	9%	21%h	9%	15%jk	7%	4%	7%	100%	10%	11%	10%	7%	19%st	11%t	6%
Yes - children aged 5 to 10 years old	231	174	53	191	29	94	51	12	165	104	58	10	5	-	47	60	51	18	20	93	35
	11%	11%	13%	11%	9%	10%	12%	20%	12%	18%jkl	9%	8%	6%	-	14%	12%	13%	9%	19%t	14%t	7%
Yes - children aged 11 to 15 years old	222	161	57	176	42	89	57	15	148	94	53	15	3	-	41	64	37	22	13	80	43
	11%	10%	13%	10%	13%	10%	14%e	26%h	11%	16%jl	8%	11%l	3%	-	12%	13%	9%	11%	13%	12%	9%
Yes - children aged 16 to 18 years old	114	73	39	89	20	44	37	4	86	49	30	11	1	-	25	29	17	19	7	37	28
	6%	5%	9%a	5%	6%	5%	9%e	7%	6%	8%jl	5%	8%l	1%	-	7%	6%	4%	9%p	7%	6%	6%
Refused	6	3	3	6	-	1	2	-	3	1	-	1	1	-	2	*	-	*	-	*	2
	*	*	1%	*	-	*	*	-	*	*	-	1%	1%j	-	1%	*	-	*	-	*	*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1190

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home									Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy						
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
No children aged 18 or under	1516	69	362	150	934	1014	502	1208	280	85	121	126	74	19	11	37	81	181	319	1417	50	1172	284	235	413	284	389
	73%	79%	72%	69%	74%	76%f	69%	73% _m	78% _{ilm}	67%	74% _m	73% _m	64%	51%	95%	90% _{gijklm}	62%	73% _p	87% _{pq}	74%	68%	74%	69%	75%	75%	72%	72%
NET: Yes	545	18	139	68	320	323	222	440	78	39	41	46	41	19	1	4	49	65	47	502	23	398	126	77	137	112	149
	26%	21%	28%	31%	25%	24%	31% _e	27% _{ho}	22%	31% _{ho}	25% _o	27% _o	36% _{gho}	49% _{ghijko}	5%	10%	37% _r	26% _r	13%	26%	32%	25%	31% _u	25%	25%	28%	28%
NET: Any 5-18	440	12	105	55	268	256	184	359	58	32	38	38	28	15	1	4	32	55	43	414	13	322	102	60	114	88	124
	21%	14%	21%	25% _a	21%	19%	25% _e	22% _h	16%	26% _{ho}	23% _h	22%	24%	40% _{ghijko}	5%	10%	24% _r	22% _r	12%	22%	17%	20%	25%	19%	21%	22%	23%
NET: Any 11-18	297	7	67	46	178	172	125	245	33	23	23	23	18	9	1	3	26	38	32	278	11	216	75	43	75	62	84
	14%	8%	13%	21% _{abd}	14%	13%	17% _e	15% _h	9%	18% _h	14%	13%	16% _h	23% _{ho}	5%	6%	20% _r	15% _r	9%	14%	14%	18% _u	14%	14%	16%	16%	
Yes - children aged under 5 years old	189	8	57	18	106	120	69	146	36	15	9	18	22	10	-	-	24	17	12	169	11	136	42	27	46	45	46
	9%	9%	11%	8%	8%	9%	9%	9% _o	10% _o	12% _o	6%	10% _o	19% _{ghijko}	27% _{ghijko}	-	-	18% _{qr}	7% _r	3%	9%	14%	10%	9%	8%	11%	9%	
Yes - children aged 5 to 10 years old	231	6	66	16	143	135	96	191	34	17	21	21	16	11	-	1	19	27	16	218	4	171	46	26	61	46	60
	11%	7%	13% _c	7%	11%	10%	13%	12%	9%	13%	13%	12%	14%	30% _{ghijklko}	-	3%	14% _r	11% _r	4%	11%	6%	11%	11%	8%	11%	12%	11%
Yes - children aged 11 to 15 years old	222	6	56	33	128	121	100	185	22	18	14	14	12	5	1	2	16	30	22	209	9	163	55	26	53	47	69
	11%	7%	11%	15%	10%	9%	14% _e	11% _h	6%	15% _h	9%	8%	10%	15%	5%	5%	13% _r	12% _r	6%	11%	13%	10%	13%	8%	10%	12%	13%
Yes - children aged 16 to 18 years old	114	1	18	22	73	72	42	92	14	7	11	12	9	4	-	1	10	13	13	106	4	84	28	20	30	22	32
	6%	1%	4%	10% _{abd}	6%	5%	6%	6%	4%	5%	7%	7%	7%	11%	-	1%	8%	5%	4%	5%	5%	7%	6%	5%	5%	6%	6%
Refused	6	-	2	-	4	2	4	3	2	3	2	1	-	-	-	-	1	1	2	6	-	6	-	*	2	-	1
	*	-	*	-	*	*	1%	*	1%	2% _g	1% _g	1%	-	-	-	-	1%	1%	*	*	-	*	-	*	*	-	*

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1191

Which of the following ITV regions do you live in?

Base: All respondents

	Gender			Age							Region															Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	Eng-land (j)	UK Excl Scot-land (k)	Scot-land (l)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
Anglia	188 9%	79 8%	108 10%	29 8%	72 10%	43 8%	45 9%	52 9%	92 9%	29 9%	188 11%klm	188 10%k	-	-	1 1%	2 2%	1 *	-	2 1%	14 9%klpq qtv	154 80%klmno pqrtuv	*	15 5%klpq tv	-	3 1%	16 2%w	169 33%wx	46 8%	50 8%	41 9%	52 10%	
Border	15 1%	7 1%	8 1%	1 *	3 *	7 1%	4 1%	3 *	9 1%	5 1%	5 *	5 *	10 6%ijlnp qrstuv	-	-	-	5 2%tu	-	-	-	-	-	-	-	5 1%xy	-	-	2 *	1 *	5 1%B	7 2%B	
Central	282 14%	132 13%	148 14%	46 13%	112 15%	65 13%	59 12%	77 13%	146 14%	42 13%	277 16%klm	277 15%k	5 3%t	-	-	-	6 3%	1 1%	158 89%klmn opqrstuv	97 65%klmno pstuv	1 *	1 *	7 2%	5 3%t	7 1%	14 2%	256 49%wx	69 13%	87 15%	70 16%D	56 11%	
Granada	212 10%	110 11%	101 10%	32 9%	81 11%	51 10%	48 10%	67 12%	97 10%	30 9%	209 12%klm	212 11%k	-	3 3%kpqst	-	1 1%	205 89%klmnp qrstuv	-	-	-	-	-	1 1%	2 1%	206 42%xy	3 *	-	53 10%	60 10%	43 10%	56 11%	
London	378 18%	157 16%	221 21%a	85 25%deh	120 16%	81 16%	92 19%	135 23%deh	151 15%	68 21%	378 22%klm	378 20%k	-	-	-	-	3 1%	-	-	2 2%	37 19%klmn opqrv	270 99%klmn opqrstuv	62 22%klmno pqrv	4 2%	3 1%	336 46%wy	40 8%w	126 23%CD	115 19%D	69 16%	69 14%	
Meridian	218 11%	107 11%	110 10%	30 9%	77 10%	55 11%	55 11%	59 10%	103 10%	34 10%	218 13%klm	218 12%k	-	-	-	-	-	-	1 1%	-	-	-	195 69%klmn opqrstv	22 12%klmno pqrst	-	217 30%wy	1 *	52 10%	60 10%	50 12%	55 11%	
STV	160 8%	97 10%b	62 6%	20 6%	53 7%	42 8%g	44 9%g	29 5%	86 9%g	28 8%	*	*	159 91%ijlmn opqrstuv	-	-	-	-	-	-	-	-	-	*	-	-	*	-	47 9%	55 9%	29 7%	30 6%	
Tyne Tees	85 4%	49 5%	36 3%	12 3%	35 5%	19 4%	19 4%	20 3%	45 4%	14 4%	84 5%kl	84 4%k	1 1%	-	-	82 97%klmop qrstuv	-	1 1%	-	-	-	-	-	-	-	84 17%xy	-	-	16 3%	24 4%	19 4%	26 5%
Wales	92 4%	54 5%	37 4%	15 4%	36 5%	25 5%	16 3%	21 4%	55 5%	10 3%	-	92 5%k	-	92 95%ikmno pqrstuv	-	-	-	-	-	-	-	-	-	-	-	-	-	20 4%	27 4%	27 6%	19 4%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - n/o - p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1191

Which of the following ITV regions do you live in?

Base: All respondents

		Gender			Age							Region														Region Summary				Social Grade			
		Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493		
West	78 4%	40 4%	38 4%	29 8%defh	23 3%	15 3%	11 2%	38 7%defh	29 3%	7 2%	76 4%k	78 4%k	-	2 2%tu	-	-	9 4%kprstu	-	15 9%klmnp rstu	-	-	-	-	52 29%klmno pqrst	9 2%klmno pqrst	52 7%wy	15 3%	27 5%B	15 3%	17 4%	20 4%		
Westcountry	94 5%	43 4%	50 5%	10 3%	35 5%	20 4%	29 6%g	18 3%	46 5%	14 4%	94 5%kl	94 5%k	-	-	-	-	1 *	-	1 1%	-	-	-	-	92 52%klmno pqrst	1 *klmno pqrst	92 13%wy	1 *	20 4%	22 4%	19 4%	34 7%AB		
Yorkshire	206 10%	100 10%	106 10%	32 9%	64 9%	61 12%	49 10%	48 8%	109 11% d	34 10%	206 12%klm	206 11%k	-	-	-	-	1 *	169 98%klmno qrstuv	-	36 24%klmno qrstuv	-	1 *	-	-	170 35%xy	1 *xy	36 7%x	45 8%	67 11%	40 9%	55 11%		
UTV	58 3%	29 3%	29 3%	6 2%	22 3%	20 4%g	10 2%	10 2%	37 4%g	17 5%	1 *klmno pqrstuv	58 3%k	-	-	57 99%klmno pqrstuv	-	-	-	-	-	-	-	-	1 *	-	1 *xy	-	23 4%C	14 2%	5 1%	16 3%C		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1192

Which of the following ITV regions do you live in?

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Anglia	188 9%	32 8%	81 10%	84 9%	28 12%	14 8%	9 11%	16 13%	29 8%	8 7%	135 10%	70 9%	65 11%	49 8%	13 5%	16 11%	19 8%	5 15%l	-	1 *	-	3 11%	80 9%	96 9%	28 8%	148 9%	139 8%	50 13%A
Border	15 1%	3 1%	6 1%	5 1%	4 2%	-	1 1%	-	3 1%	3 3%ac	11 1%	6 1%	5 1%	5 1%	2 1%	1 *	2 1%	-	6 7%st	1 1%	-	-	8 1%	7 1%	2 *	13 1%	12 1%	4 1%
Central	282 14%	72 18%F	104 13%	147 15%	29 12%	19 11%	13 15%	16 13%	44 13%	15 14%	201 14%	104 13%	97 17%mn	76 12%	36 15%	15 10%	25 11%	5 15%	2 3%	15 9%	-	2 5%	114 13%	152 15%	46 13%	220 14%	237 14%	45 12%
Granada	212 10%	37 9%	87 11%	107 11%	17 7%	12 7%	7 8%	16 13%	34 10%	18 17%bc	148 11%	85 10%	63 11%	62 10%	26 10%	17 11%	20 9%	1 4%	-	134 84%rt	-	7 22%	104 12%	95 9%	48 13%	152 10%	184 11%	28 7%
London	378 18%	79 19%	162 20%	187 19%	54 23%ef	33 19%	17 20%	14 12%	57 16%	16 14%	231 16%	139 17%	92 16%	138 22%h	49 20%	34 23%j	55 24%ij	9 27%j	-	3 2%	3 6%	9 29%	148 16%	203 20%	65 18%	286 18%	350 21%B	28 7%
Meridian	218 11%	41 10%	89 11%	104 11%	26 11%	13 8%	7 9%	17 14%	42 12%	7 7%	146 10%	95 12%o	51 9%	71 11%	34 14%o	13 9%	24 10%	1 2%	-	-	40 93%rs	-	93 10%	120 12%	33 9%	180 11%	179 11%	39 11%
STV	160 8%	35 9%	64 8%	85 9%g	14 6%	14 8%g	2 3%	10 8%	33 10%g	2 2%	111 8%	67 8%	43 7%	45 7%	16 7%	9 6%	19 8%	5 13%	68 89%st	-	* 1%	1 4%	69 8%	81 8%	16 4%	134 8%w	122 7%	37 10%
Tyne Tees	85 4%	15 4%	33 4%	41 4%	7 3%	9 5%	5 6%	3 2%	15 4%	4 4%	50 4%	24 3%	26 4%	34 5%	19 8%ai	8 5%	8 3%	-	1 1%	-	-	3 9%	35 4%	44 4%	20 6%	59 4%	71 4%	13 4%
Wales	92 4%	18 4%	40 5%	49 5%	10 4%	6 3%	2 2%	2 1%	19 5%	6 6%	73 5%k	38 5%	35 6%l	18 3%	4 2%	5 4%	8 4%	2 5%	-	-	-	-	46 5%	42 4%	18 5%	71 4%	67 4%	25 7%A
West	78 4%	9 2%	33 4%	34 3%	8 4%	14 8%abf	9 10%abefg	3 3%	7 2%	3 3%	42 3%	22 3%	20 3%	35 6%h	6 2%	11 7%ijl	19 8%ijl	1 3%	-	5 3%	-	3 10%	33 4%	36 4%	12 3%	58 4%	64 4%	14 4%
Westcountry	94 5%	8 2%	36 4%	35 4%	9 4%	9 5%	4 5%	10 8%a	6 5%	16 9%ab	67 5%	41 5%	26 4%	26 4%	8 3%	6 4%	12 5%	1 4%	-	1 1%	-	1 2%	49 5%	38 4%	18 5%	69 4%	73 4%	21 6%
Yorkshire	206 10%	45 11%	62 8%	80 8%	27 11%	26 15%a	7 8%	15 12%	41 12%a	11 10%	141 10%	98 12%j	43 7%	61 10%	29 12%	12 8%	20 9%	4 10%	-	1 1%	-	3 9%	107 12%v	85 8%	44 12%	148 9%	162 10%	44 12%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1192

Which of the following ITV regions do you live in?

Base: All respondents

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe (a)	Part time employe (b)	Unemploye (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
UTV	58 3%	14 3%	19 2%	28 3%	5 2%	8 4%	3 3%	- -	10 3%	5 4%	47 3%k	26 3%	21 4%n	10 2%	5 2%	2 2%	3 1%	1 2%	-	-	-	-	16 2%	39 4%u	11 3%	45 3%	36 2%	22 6%A

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1193

Which of the following ITV regions do you live in?

Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Anglia	188 9%	113 9%	98 9%	75 8%	23 13%bcd	15 12%	10 14%	5 9%	76 9%	9 11%	9 9%	5 7%	16 13%	29 8%	8 7%
Border	15 1%	9 1%	8 1%	4 *	4 2%bcd	1 1%	1 1%	- -	7 1%	1 1%	- -	- -	- -	3 1%	3 3%bcdi
Central	282 14%	175 14%f	167 15%bfl	143 16%fl	24 13%	9 7%	4 6%	4 8%	107 13%	13 15%	14 14%	5 7%	16 13%	44 13%	15 14%
Granada	212 10%	124 10%e	113 10%e	102 11%e	10 6%	11 9%	5 7%	6 12%	88 10%e	7 8%	5 5%	7 9%	16 13%e	34 10%	18 17%bceik
London	378 18%	241 20%m	216 20%m	178 19%	38 21%m	25 20%	9 12%	16 30%bcdfgikmno	137 16%	17 20%	15 15%	19 24%m	14 12%	57 16%	16 14%
Meridian	218 11%	130 11%l	112 10%l	88 10%	23 13%l	18 15%hl	16 23%bcdhijlno	3 5%	88 10%l	7 9%	11 11%	2 3%	17 14%l	42 12%l	7 7%
STV	160 8%	99 8%o	88 8%o	77 8%o	11 6%	10 8%o	7 11%o	3 6%	61 7%o	2 3%	8 8%	5 7%	10 8%	33 10%io	2 2%
Tyne Tees	85 4%	48 4%	43 4%	38 4%	5 3%	5 4%	3 4%	2 4%	36 4%	5 6%	5 5%	4 6%	3 2%	15 4%	4 4%
Wales	92 4%	59 5%	54 5%	47 5%	7 4%	5 4%	2 3%	3 5%	34 4%	2 2%	5 5%	1 1%	2 1%	19 5%	6 6%
West	78 4%	42 3%	39 4%	32 3%	7 4%	3 3%	2 3%	2 3%	36 4%n	9 10%bcdefimno	4 4%	10 13%bcdefghikmno	3 3%	7 2%	3 3%
Westcountry	94 5%	44 4%	39 4%	33 4%	6 3%	5 4%	2 3%	3 6%	50 6%bcd	4 5%	5 5%	4 5%	10 8%bcde	16 5%	10 9%bcde
Yorkshire	206 10%	107 9%	96 9%	74 8%	22 12%bc	10 8%	5 8%	5 9%	100 12%bcd	7 8%	15 15%bcd	10 13%	15 12%	41 12%	11 10%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

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Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1193

Which of the following ITV regions do you live in?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
UTV	58 3%	33 3%	26 2%	23 3%	3 1%	7 6%em	4 6%em	3 5%em	25 3%	3 3%	4 4%em	4 5%em	- -	10 3%	5 4%em

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1194

Which of the following ITV regions do you live in?

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Anglia	188 9%	157 10%b	27 6%	161 9%	23 7%	82 9%	35 8%	7 11%	135 10%	53 9%	63 10%	20 15%i	8 9%	-	34 10%	51 10%	43 10%	16 8%	11 10%	67 10%	48 10%
Border	15 1%	10 1%	6 1%	13 1%	3 1%	5 1%	2 *	-	12 1%	4 1%	6 1%	1 1%	1 1%	-	-	4 1%	2 1%	6 3%nop	-	4 1%	6 1%
Central	282 14%	208 13%	71 17%	217 13%	54 17%	127 14%	53 13%	10 17%	202 15%	92 16%	95 15%	18 13%	7 8%	1 100%	40 12%	79 16%	60 15%	32 16%	18 17%	84 13%	68 14%
Granada	212 10%	165 10%	46 11%	173 10%	34 11%	90 10%	51 12%	7 13%	147 11%	66 11%	64 10%	15 11%	9 10%	-	37 11%	56 12%	45 11%	16 8%	8 7%	64 10%	57 12%
London	378 18%	296 18%	76 18%	307 18%	61 19%	168 18%	77 18%	12 19%	205 15%	76 13%	106 17%	21 16%	14 16%	-	65 19%pq	85 18%pq	46 11%	20 10%	19 18%	103 16%	67 14%
Meridian	218 11%	167 10%	47 11%	182 11%	32 10%	97 10%	36 9%	4 6%	152 11%	53 9%	76 12%	12 9%	15 17%i	-	43 13%	44 9%	45 11%	24 12%	10 9%	74 12%	56 12%
STV	160 8%	123 8%	34 8%	130 8%	24 8%	88 9%f	19 5%	1 2%	108 8%	47 8%	44 7%	11 8%	7 8%	-	31 9%q	37 8%	33 8%	9 4%	8 7%	48 7%	39 8%
Tyne Tees	85 4%	67 4%	18 4%	68 4%	15 5%	34 4%	27 6%e	2 3%	53 4%	29 5%	18 3%	4 3%	3 4%	-	10 3%	16 3%	19 5%	10 5%	3 3%	27 4%	18 4%
Wales	92 4%	73 5%	15 3%	75 4%	12 4%	41 4%	19 4%	4 6%	72 5%	35 6%	36 6%	4 3%	1 1%	-	17 5%	23 5%	20 5%	15 7%	4 4%	30 5%	28 6%
West	78 4%	66 4%	12 3%	67 4%	11 3%	44 5%	15 4%	2 4%	49 4%	16 3%	26 4%	7 5%	3 3%	-	13 4%	20 4%	9 2%	10 5%	4 4%	31 5%t	8 2%
Westcountry	94 5%	80 5%	14 3%	86 5%d	6 2%	38 4%	18 4%	1 2%	68 5%	25 4%	26 4%	8 6%	10 11%ij	-	17 5%	12 3%	25 6%o	13 6%o	4 4%	27 4%	27 6%
Yorkshire	206 10%	158 10%	46 11%	162 10%	37 12%	89 10%	53 13%	7 11%	142 10%	65 11%	64 10%	11 8%	10 11%	-	30 9%	47 10%	44 11%	27 13%	15 14%	60 9%	45 10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1194

Which of the following ITV regions do you live in?**Base: All respondents**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
UTV	58 3%	42 3%	16 4%	49 3%	8 3%	24 3%	13 3%	3 6%	41 3%	25 4%	17 3%	3 2%	1 1%	-	5 1%	13 3%	18 4%	9 5%	4 3%	19 3%	11 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1195

Which of the following ITV regions do you live in?
Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: None of these/ no current home insulation		Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)		
						NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)																						
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
Anglia	188 9%	13 15% ^c	45 9%	15 7%	115 9%	131 10%	57 8%	147 9%	35 10%	12 9%	9 5%	11 6%	13 11%	5 13%	1 13%	4 10%	17 13%	24 10%	36 10%	172 9%	3 4%	141 9%	32 8%	28 9%	57 10%	31 8%	43 8%		
Border	15 1%	-	2 *	5 2% ^{bd}	8 1%	11 1%	5 1%	7 *	4 1%	1 1%	1 1%	1 1%	2 2% ^g	2 5% ^g	-	-	-	4 2%	5 1%	15 1%	-	13 1%	2 1%	1 *	5 1%	2 1%	6 1%		
Central	282 14%	11 13%	71 14%	34 15%	166 13%	189 14%	93 13%	236 14% ^o	51 14% ^o	22 17% ^{lo}	23 14% ^o	26 15% ^o	10 8%	5 12%	-	1 2%	19 15%	35 14%	51 14%	256 13%	17 23% ^s	191 12%	80 19% ^u	38 12%	59 11%	63 16% ^x	85 16% ^x		
Granada	212 10%	13 16%	50 10%	19 9%	129 10%	143 11%	69 9%	185 11% ^l	32 9% ^l	10 8% ^l	17 10% ^l	34 19% ^{ghijlm}	2 1%	1 3%	2 20%	3 8% ^l	9 7%	25 10%	32 9%	196 10%	13 18% ^s	155 10%	53 13%	30 10%	62 11%	32 8%	57 11%		
London	378 18%	9 11%	95 19%	38 17%	237 19%	210 16%	168 23% ^e	283 17%	83 23% ^{gijl}	17 14%	25 16%	27 16%	16 14%	10 27%	3 24%	12 29% ^{gijl}	19 14%	46 18%	53 14%	352 18%	14 19%	305 19% ^v	59 14%	64 20% ^z	116 21% ^z	63 16%	78 14%		
Meridian	218 11%	7 8%	43 9%	26 12%	142 11%	143 11%	75 10%	183 11%	30 8%	12 10%	13 8%	16 9%	8 7%	3 8%	2 14%	6 14%	13 10%	22 9%	39 10%	210 11%	3 4%	173 11%	42 10%	31 10%	64 12%	52 13%	52 10%		
STV	160 8%	2 3%	48 10%	16 7%	93 7%	103 8%	57 8%	128 8%	27 8%	9 7%	11 7%	6 4%	10 8%	1 4%	-	4 9%	6 5%	16 6%	48 13% ^{pq}	148 8%	7 10%	128 8%	26 6%	23 7%	40 7%	27 7%	46 9%		
Tyne Tees	85 4%	4 4%	20 4%	10 5%	51 4%	49 4%	36 5%	76 5% ^l	9 2%	3 2%	7 4% ^l	9 5% ^l	-	3 7% ^l	1 5%	2 6% ^l	7 5%	8 3%	15 4%	80 4%	3 4%	53 3%	27 7% ^u	9 3%	22 4%	21 5%	25 5%		
Wales	92 4%	7 8% ^b	14 3%	14 6% ^b	59 5%	72 5% ^f	20 3%	82 5%	12 3%	7 6%	10 6%	7 4%	5 4%	2 4%	-	-	6 4%	8 3%	17 5%	85 4%	3 4%	79 5%	12 3%	18 6%	22 4%	13 3%	34 6%		
West	78 4%	2 2%	22 4%	7 3%	48 4%	41 3%	38 5% ^e	55 3%	14 4%	5 4%	10 6%	5 3%	3 3%	2 5%	1 4%	2 5%	6 5%	7 3%	10 3%	75 4%	-	65 4%	9 2%	17 5% ^z	24 4%	10 3%	12 2%		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1195

Which of the following ITV regions do you live in?

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Westcountry	94	5	25	12	52	67	27	67	23	4	11	4	9	3	1	3	5	19	21	89	4	75	14	19	20	26	15	
	5%	5%	5%	6%	4%	5%	4%	4%	6%g	3%	7%	2%	8%	7%	7%	7%	4%	8%	6%	5%	5%	5%	3%	6%z	4%	6%z	3%	
Yorkshire	206	11	60	19	115	134	72	181	36	13	27	19	3	1	-	2	16	25	37	190	6	142	52	25	46	42	68	
	10%	13%	12%	9%	9%	10%	10%	11%l	10%l	10%l	16%ghlm	11%l	3%	1%	-	5%	12%	10%	10%	10%	8%	9%	13%u	8%	8%	11%	13%x	
UTV	58	2	8	3	45	47	11	23	4	12	-	7	34	1	1	2	7	9	4	58	-	57	1	9	17	12	17	
	3%	2%	2%	2%	4%b	4%f	1%	1%	1%	10%ghj	-	4%ghj	30%ghjkmo	3%j	13%	5%ghj	5%r	4%r	1%	3%	-	4%v	*	3%	3%	3%	3%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1196
Marital Status
Base: All respondents

	Gender			Age							Region													Region Summary				Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	269	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Single	714 35%	346 34%	365 35%	234 68%defgh	263 36%fg	165 33%fg	52 11%	306 53%defh	356 35%fg	93 28%	603 35%	648 34%	66 38%g	31 32%	14 25%	26 31%	79 34%g	55 32%	56 32%	52 35%g	44 23%	141 52%klmnopqrsuv	84 30%	65 36%g	160 33%	290 40%wy	152 29%	174 32%g	235 39%AC	101 23%	204 41%AC
NET: Married/ Civil partnership/ co habiting	1073 52%	552 55%b	518 49%	107 31%	429 58%cegh	263 52%cg	274 57%cg	256 44%g	542 54%cg	172 52%	899 52%	989 52%	84 48%t	56 58%t	34 58%t	43 50%	122 53%t	92 53%t	104 58%t	76 51%t	115 60%kt	101 37%	159 56%t	89 50%t	256 53%	348 48%	295 57%g	303 56%BD	254 43%	292 68%ABD	223 45%
Married	807 39%	413 41%	391 37%	50 14%	296 40%cg	211 42%cg	250 52%cddeg h	142 25%g	414 41%cg	145 44%	668 38%	742 39%	64 37%	44 46%t	30 51%nt	28 34%	86 38%	66 38%	79 45%t	55 37%	91 47%kt	82 30%	110 39%t	70 40%	181 37%	262 36%	226 44%g	241 44%BD	183 31%	213 49%BD	169 34%
Civil Partnership	22 1%	11 1%	11 1%	3 1%	15 2%fh	4 1%	1 *	13 2%cfh	9 1%	3 1%	21 1%	22 1%	-	1 1%	-	1 1%	2 1%	1 1%	4 2%	1 1%	1 *	4 1%	8 3%kv	-	4 1%	12 2%	6 1%	4 1%	3 1%	9 2%B	6 1%
Co Habiting	244 12%	128 13%	116 11%	54 16%ef	118 16%efh	49 10%fg	23 5%	101 18%efh	119 12%ef	24 7%	210 12%	224 12%	19 11%	11 11%	4 7%	13 16%t	34 15%t	24 14%t	20 12%t	20 13%t	23 12%t	16 6%	41 14%t	18 10%	72 15%g	75 10%	63 12%	58 11%	68 11%	70 16%ABD	48 10%
NET: Widowed/ separated/ divorced	264 13%	103 10%	160 15%a	-	33 5%cg	73 15%cdgh	158 33%cddeg h	7 1%	99 10%cdg	66 20%	221 13%	240 13%	24 14%	10 10%	10 17%	16 19%q	27 12%	23 13%	16 9%	21 14%	28 14%	28 10%	38 14%	24 14%	66 14%	90 12%	65 12%	62 11%	105 18%ACD	38 9%	59 12%
Widowed	90 4%	33 3%	57 5%a	-	2 *	16 3%cdgh	72 15%cddeg h	-	18 2%cdg	13 4%	76 4%	81 4%	9 5%	1 1%	4 7%l	8 9%ltu	15 6%l	7 4%	6 3%	7 5%	7 4%	7 3%	9 3%	11 6%	29 6%	27 4%	20 4%	22 4%	34 6%g	12 3%	22 4%
Separated	22 1%	12 1%	10 1%	-	12 2%g	6 1%	4 1%	6 1%	12 1%	5 1%	20 1%	22 1%	-	-	2 4%ks	2 2%	3 1%	2 1%	2 1%	2 2%	1 *	5 2%	2 1%	2 1%	6 1%	9 1%	5 1%	4 1%	7 1%	4 1%	7 1%
Divorced	152 7%	58 6%	93 9%a	-	20 3%cg	51 10%cdgh	81 17%cddeg h	1 *	69 7%cdg	48 15%	124 7%	137 7%	15 8%	9 9%	4 6%	6 8%	11 5%	13 8%	8 5%	12 8%	20 10%oq	15 6%	27 10%o	11 6%	30 6%	54 7%	40 8%	36 7%	64 11%ACD	22 5%	31 6%
Prefer not to answer	16 1%	4 *	11 1%	5 2%fg	8 1%fg	2 *	-	9 2%fg	7 1%	-	14 1%	14 1%	2 1%	-	-	-	1 1%	2 1%	2 1%	-	6 3%uv	3 1%	-	-	3 1%	3 *	8 1%	5 1%	2 *	2 *	7 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1197
Marital Status
Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Single	714	151	310	390	71	131	54	11	47	9	399	237	162	291	100	78	113	24	28	57	10	29	330	333	138	525	624	90
	35%	37%	38%	40%b	30%efg	74%abefg	64%abefg	9%	13%	9%	28%	29%	28%	46%h	41%ij	52%ijl	48%ijn	72%ijlmn	37%	36%	22%	88%	37%	32%	39%	33%	37%B	24%
NET: Married/ Civil partnership/ co habiting	1073	225	426	521	130	36	23	79	189	95	800	421	380	267	124	50	92	6	41	88	26	2	392	625	174	844	833	240
	52%	55%	52%	53%cd	55%cd	20%	27%	64%acd	54%cd	88%abcd	57%k	52%lmno	65%ilmno	42%	50%lmno	34%o	39%o	16%	53%	55%	60%	7%	43%	60%u	48%	53%	49%	65%A
Married	807	156	304	362	99	25	12	72	170	67	640	358	282	162	76	40	47	4	30	58	20	2	305	462	129	637	622	185
	39%	38%	37%	37%cd	42%cd	14%	14%	59%abcd	49%acd	62%abcd	46%k	44%lmno	48%ilmno	26%	31%no	27%o	20%	12%	39%	36%	46%	7%	34%	44%u	36%	40%	37%	50%A
Civil Partnership	22	6	13	16	3	-	-	-	-	3	9	3	6	13	8	1	5	-	-	3	-	-	11	9	4	16	19	3
	1%	1%	2%	2%f	1%f	-	-	-	-	3%cf	1%	*	1%	2%h	3%i	1%	2%i	-	-	2%	-	-	1%	1%	1%	1%	1%	1%
Co Habiting	244	63	108	143	28	12	11	7	19	25	152	60	92	91	41	9	40	1	11	27	6	-	76	155	41	191	192	52
	12%	15%	13%	14%cef	12%f	7%	13%f	6%	5%	23%abce	11%	7%	16%imo	14%h	17%imo	6%	17%imo	4%	15%	17%	13%	-	8%	15%u	11%	12%	11%	14%
NET: Widowed/ separated/ divorced	264	32	70	68	33	8	4	33	114	3	196	156	41	65	20	19	27	2	6	14	8	1	179	73	46	206	224	40
	13%	8%	9%	7%	14%acd	5%	5%	27%abcd	33%abcd	2%	14%k	19%jlmno	7%	10%	8%	13%j	11%j	7%	8%	9%	18%	2%	20%v	7%	13%	13%	13%	11%
Widowed	90	6	9	8	6	2	1	15	58	*	74	68	6	16	7	5	4	*	2	7	2	-	61	23	10	74	76	14
	4%	1%	1%	1%	2%a	1%	1%	12%abcd	16%abcd	*	5%k	8%jlmn	1%	3%	3%	3%j	2%	1%	3%	5%	6%	-	7%v	2%	3%	5%	4%	4%
Separated	22	7	11	13	4	2	1	1	2	-	13	6	7	9	2	3	5	-	-	1	-	-	10	12	5	17	18	4
	1%	2%	1%	1%	2%	1%	1%	1%	*	-	1%	1%	1%	1%	1%	2%	2%	-	-	1%	-	-	1%	1%	1%	1%	1%	1%
Divorced	152	20	50	47	24	5	3	17	55	2	109	81	28	40	11	11	18	2	4	6	5	1	108	39	31	116	130	22
	7%	5%	6%	5%	10%acg	3%	3%	14%acd	16%abcd	2%	8%	10%jl	5%	6%	5%	8%	8%	6%	5%	4%	13%	2%	12%v	4%	9%	7%	8%	6%
Prefer not to answer	16	1	9	6	3	2	3	-	-	2	7	3	4	8	3	3	2	2	1	1	-	1	1	7	1	7	15	1
	1%	*	1%	1%	1%f	1%	4%aef	-	-	1%f	*	*	1%	1%	1%	2%i	1%	5%ij	1%	*	-	3%	*	1%	*	*	1%	*

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1198
Marital Status
Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Single	714 35%	461 38%ceimno	402 37%eimno	349 38%eimno	53 29%imno	59 48%bcehimno	41 59%bcdefhimno	18 33%imno	253 30%imno	54 64%bcdefhimno	58 58%bcdehimno	73 94%bcdefghijkmno	11 9%	47 13%	9 9%
NET: Married/ Civil partnership/ co habiting	1073 52%	651 53%fgjkl	600 55%bfgjkl	496 54%fgjkl	104 57%fgjkl	50 41%l	24 35%l	26 48%fjl	422 50%jkl	23 27%l	33 33%l	3 4%	79 64%bfgghijkl	189 54%fgijkl	95 88%bcdefghijklmn
Married	807 39%	461 38%fgjkl	429 39%bfgjkl	347 38%fgjkl	81 44%bfgjkl	32 26%l	14 21%l	17 32%fjl	346 41%fgjkl	12 14%l	22 22%l	3 3%	72 59%bcdefghijkl	170 49%bcdfghijkl	67 62%bcdefghijkln
Civil Partnership	22 1%	19 2%in	16 1%in	14 1%in	3 1%in	3 2%in	2 3%in	1 1%in	3 *	-	-	-	-	-	3 3%in
Co Habiting	244 12%	171 14%ilmn	155 14%ilmn	135 15%ilmn	20 11%in	16 13%in	8 11%l	8 15%lmn	73 9%in	11 13%in	11 11%in	1 1%	7 6%	19 5%	25 23%bcdeiklmn
NET: Widowed/ separated/ divorced	264 13%	102 8%dllo	87 8%lo	64 7%l	23 13%bcdlo	14 12%lo	4 6%	10 19%bcdfgjklo	162 19%bcddegjklo	4 5%	8 8%l	1 1%	33 27%bcdefgjklo	114 33%bcdefghjklo	3 2%
Widowed	90 4%	14 1%	11 1%	8 1%	3 2%	3 2%	-	3 5%bcdflo	76 9%bcdefgjklo	1 1%	2 2%	-	15 12%bcdefgjklo	58 16%bcdefghjklo	* *
Separated	22 1%	17 1%	16 1%	13 1%	2 1%	2 1%	-	2 3%in	5 1%	1 1%	2 2%	-	1 1%	2 *	- -
Divorced	152 7%	70 6%d	60 5%d	43 5%	18 10%bcdlo	10 8%l	4 6%	6 11%dllo	82 10%bcdlo	3 3%	4 4%	1 1%	17 14%bcdjklo	55 16%bcdefijklo	2 2%
Prefer not to answer	16 1%	9 1%	9 1%	6 1%	3 2%n	-	-	-	6 1%	3 4%bcdflmn	1 1%	1 1%n	-	-	2 1%n

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1199
Marital Status
Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Single	714 35%	561 35%	144 34%	564 33%	135 42% ^c	284 31%	175 42% ^e	12 21%	368 27%	155 27%	170 27%	28 21%	26 30%	- -	92 27%	141 29% ^q	105 26%	40 19%	28 26%	181 28%	117 24%
NET: Married/ Civil partnership/ co habiting	1073 52%	832 52%	224 53%	893 53%	151 47%	518 56% ^f	188 45%	42 70%	815 59%	360 62%	359 56%	82 61%	56 63%	1 100%	206 60%	274 56%	251 61%	127 61%	71 67%	377 59%	273 57%
Married	807 39%	629 39%	164 39%	683 40% ^d	104 33%	393 42% ^f	135 32%	39 65% ^h	629 45%	276 47%	289 45%	62 46%	41 46%	1 100%	155 45%	216 44%	192 47%	106 51%	55 52%	275 43%	224 47%
Civil Partnership	22 1%	17 1%	4 1%	15 1%	6 2%	14 2%	4 1%	- -	11 1%	7 1%	4 1%	1 1%	- -	- -	6 2%	3 1%	3 1%	- -	1 1%	8 1% ^t	1 *
Co Habiting	244 12%	185 12%	55 13%	195 12%	41 13%	111 12%	49 12%	3 5%	175 13%	77 13%	66 10%	19 14%	15 17%	-	45 13%	56 12%	57 14%	21 10%	14 13%	94 15% ^t	48 10%
NET: Widowed/ separated/ divorced	264 13%	206 13%	55 13%	220 13%	31 10%	121 13%	48 11%	5 9%	195 14%	67 11%	104 16% ^{il}	24 18% ^l	6 6%	-	43 12%	65 13%	53 13%	40 19% ⁿ	5 5%	74 12%	88 18% ^{rs}
Widowed	90 4%	80 5% ^b	10 2%	79 5%	10 3%	52 6% ^f	10 2%	3 5%	67 5%	27 5%	35 6% ^l	7 5%	- -	- -	15 4%	23 5%	19 5%	11 5%	-	27 4%	30 6% ^r
Separated	22 1%	19 1%	3 1%	16 1%	5 2%	4 *	5 1%	- -	15 1%	7 1%	8 1%	- -	- -	- -	2 1%	4 1%	5 1%	4 2%	1 1%	8 1%	4 1%
Divorced	152 7%	107 7%	42 10% ^a	125 7%	16 5%	65 7%	33 8%	3 5%	113 8%	32 5%	61 10% ⁱ	17 13% ⁱ	6 6%	-	26 8%	37 8%	29 7%	24 12%	4 4%	39 6%	54 11% ^{rs}
Prefer not to answer	16 1%	13 1%	2 1%	13 1%	2 1%	4 *	7 2% ^e	- -	9 1%	3 1%	6 1%	1 1%	1 1%	- -	4 1%	7 1% ^p	- -	- -	3 2% ^t	6 1% ^t	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1200
Marital Status
Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: None of these/ no current home insulation		Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
						NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)																					
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553	
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539	
Single	714 35%	28 33%	142 28%	64 29%	479 38%bc	372 28%	342 47%e	530 32%i	172 48%gijklm	32 26%	42 26%	60 34%i	26 22%	8 22%	6 56%	16 38%i	33 25%	59 24%	95 26%	649 34%	36 50% _s	516 33%	156 38%	118 38%	184 33%	124 31%	184 34%	
NET: Married/ Civil partnership/ co habiting	1073 52%	51 58%	284 56% _d	116 53%	622 49%	767 57% _f	306 42%	883 53% _h	151 42%	86 68%ghjko	86 53% _h	91 53% _h	77 67%ghjko	27 72%ghjko	4 31%	17 42%	85 65%	146 59%	212 57%	1009 52%	31 43%	838 53%	205 50%	154 49%	302 55%	219 55%	284 53%	
Married	807 39%	34 39%	234 47% _{cd}	82 38%	456 36%	613 46% _f	193 27%	662 40% _h	112 31%	75 60%ghjko	70 43% _h	66 38%	68 59%ghjko	23 60%ghko	2 19%	15 37%	66 51%	112 45%	175 48%	757 39%	23 32%	639 41%	144 35%	118 38%	238 43%	163 41%	202 37%	
Civil Partnership	22 1%	1 2%	4 1%	2 1%	14 1%	8 1%	14 2% _e	15 1%	5 1%	1 1%	6 4% _g	1 1%	3 3%	1 2%	-	-	1 1%	2 1%	2 1%	20 1%	-	19 1%	3 1%	5 1%	5 1%	2 *	6 1%	
Co Habiting	244 12%	15 17% _b	45 9%	32 14% _b	152 12%	145 11%	98 14%	206 12% _{jl}	34 9%	10 8%	10 6%	24 14% _{jl}	7 6%	4 10%	1 12%	2 5%	17 13%	33 13%	34 9%	231 12%	8 11%	180 11%	58 14%	31 10%	59 11%	55 14%	77 14%	
NET: Widowed/ separated/ divorced	264 13%	7 8%	74 15%	36 16%	147 12%	194 14% _f	70 10%	228 14% _{hi}	34 9%	7 5%	35 21%ghilm	23 13% _i	11 10%	2 6%	1 13%	7 18% _i	11 9%	41 17%	60 16%	255 13%	5 7%	212 13%	47 12%	40 13%	63 11%	51 13%	70 13%	
Widowed	90 4%	5 5%	32 6% _d	12 5%	42 3%	74 6% _f	16 2%	82 5% _h	8 2%	2 1%	12 8% _{hi}	9 5%	4 4%	2 5%	-	2 6%	4 3%	18 7%	27 7%	87 5%	2 3%	73 5%	17 4%	16 5%	21 4%	16 4%	25 5%	
Separated	22 1%	1 1%	5 1%	3 2%	13 1%	13 1%	9 1%	13 1%	5 1%	1 1%	4 2% _g	1 1%	3 3% _g	1 2%	1 13%	3 7%ghik	3 2%	1 *	1 *	20 1%	2 3%	21 1%	1 *	5 2%	3 1%	5 1%	5 1%	
Divorced	152 7%	2 2%	38 8%	20 9% _a	92 7%	107 8%	45 6%	133 8% _i	21 6%	4 3%	19 11% _{hilm}	13 8%	3 3%	-	-	2 5%	5 4%	23 9%	32 9%	147 8%	1 2%	118 7%	30 7%	19 6%	39 7%	31 8%	39 7%	
Prefer not to answer	16 1%	1 1%	2 *	2 1%	11 1%	6 *	10 1% _e	11 1%	3 1%	1 1%	-	-	1 1%	-	-	1 2%	1 1%	1 *	2 *	13 1%	-	11 1%	2 *	2 1%	5 1%	1 *	* *	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1201

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Mid-lands (q)	East Mid-lands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Glasgow	77 4%	45 4%	32 3%	9 3%	29 4%	19 4%	19 4%	15 3%	43 4%	9 3%	-	-	77 44%ijlmnopqrstuv	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 4%	25 4%	18 4%	14 3%
Edinburgh	85 4%	48 5%	36 3%	10 3%	28 4%	23 5%	24 5%	16 3%	45 5%	18 6%	2 *	2 *	83 47%ijlmnopqrstuv	-	-	2 2%tu	-	-	-	-	-	-	-	-	2 *	-	-	23 4%	32 5%	14 3%	16 3%
Newcastle	83 4%	49 5%	34 3%	12 3%	34 5%	21 4%	17 3%	20 3%	46 5%	14 4%	83 5%kl	83 4%k	-	-	-	80 94%klmnopqrstuv	2 1%	-	-	-	-	2 1%	-	-	82 17%xy	2 *	-	16 3%	23 4%	20 5%	25 5%
Leeds	97 5%	53 5%	45 4%	15 4%	40 6%	22 4%	21 4%	28 5%	48 5%	9 3%	97 6%kl	97 5%k	-	-	-	1 1%	4 2%	93 54%klmnopqrstuv	-	-	-	-	-	-	97 20%xy	-	-	21 4%	37 6%	14 3%	26 5%
Hull	31 2%	19 2%	13 1%	3 1%	9 1%	12 2%g	7 1%	4 1%	20 2%	8 3%	31 2%	31 2%	-	-	-	-	-	28 16%klmnopqrstuv	-	3 2%otu	-	-	-	-	28 6%xy	-	3 1%k	5 1%	8 1%	8 2%	10 2%
Sheffield	61 3%	23 2%	37 4%	10 3%	13 2%	23 5%dg	15 3%	12 2%	35 3%cd	14 4%	61 4%k	61 3%k	-	-	-	-	-	44 28%klmnopqrstuv	-	17 12%klmnopqrstuv	-	-	-	-	44 9%xy	-	17 3%k	20 4%	16 3%	9 2%	18 4%
Manchester	160 8%	80 8%	78 7%	37 11%fh	56 8%	35 7%	31 6%	60 10%fh	69 7%	21 6%	160 9%klm	160 8%k	-	-	-	-	150 65%klmnopqrstuv	1 1%	9 5%klprstuv	-	-	-	-	-	151 31%xy	-	9 2%k	34 6%	54 9%	35 8%	38 8%
Liverpool	79 4%	41 4%	38 4%	7 2%	35 5%	19 4%	18 4%	20 3%cd	41 4%	11 3%	67 4%k	79 4%k	-	13 13%ikmnpqrstuv	-	-	64 28%klmnopqrstuv	-	1 1%	-	-	-	-	2 1%	64 13%xy	2 *	1 *	27 5%	16 3%	18 4%	18 4%
Nottingham	95 5%	46 5%	50 5%	15 4%	39 5%	23 5%	19 4%	22 4%	55 5%	14 4%	95 5%kl	95 5%k	-	-	-	-	-	1 *	1 1%	91 61%klmnopqrstuv	1 1%	1 *	-	-	1 *	1 *	94 18%wx	19 3%	32 5%	28 7%AD	17 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1201

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age							Region															Region Summary			Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)		
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493		
Birmingham	170 8%	74 7%	96 9%	33 9%	63 9%	38 8%	36 7%	52 9%	82 8%	20 6%	168 10%klm	170 9%k	- -	1 1%	- -	- -	- -	- -	158 89%klmno prstuv	10 7%knops tuv	- -	- -	- -	- -	- -	- -	168 32%wx	48 9%	44 7%	40 9%	38 8%		
Norwich	87 4%	32 3%	55 5%a	12 4%	30 4%	22 4%	22 5%	24 4%	40 4%	14 4%	87 5%kl	87 5%k	- -	- -	- -	- -	- -	- -	- -	- -	83 43%klmno pqrtuv	- -	4 1%	- -	- -	4 *	83 16%wx	13 2%	21 4%	23 5%A	30 6%A		
Milton Keynes	51 2%	25 2%	26 2%	8 2%	18 2%	12 2%	12 3%	17 3%	21 2%	8 2%	51 3%k	51 3%k	- -	- -	- -	- -	- -	- -	2 1%	14 10%klmn opqtuv	27 14%klmno pqtuv	1 *	6 2%o	- -	- -	7 1%w	43 8%wx	16 3%	23 4%CD	7 2%	5 1%		
Brighton	43 2%	17 2%	26 2%	6 2%	11 2%	15 3%	11 2%	12 2%	20 2%	11 3%	43 2%k	43 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	42 15%klmno pqrstv	- -	- -	43 6%wy	- -	6 1%	11 2%	13 3%A	13 3%		
Oxford	37 2%	20 2%	17 2%	7 2%	15 2%	9 2%	5 1%	16 3%	15 2%	8 2%	37 2%	37 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	32 11%klmno pqrstv	4 2%os	- -	37 5%wy	- -	13 2%	8 1%	10 2%	6 1%		
London	454 22%	196 19%	257 24%a	91 26%h	156 21%	101 20%	106 22%	154 27%deh	194 19%	79 24%	454 26%klm	454 24%k	- -	- -	- -	1 1%	4 2%	1 1%	- -	2 1%	64 34%klmn opqrv	264 97%klmn opqrsuv	117 41%klmno pqrv	1 1%	6 1%	382 52%wy	67 13%w	149 27%BCD	127 21%	86 20%	92 19%		
Southampton	108 5%	53 5%	55 5%	22 6%e	45 6%e	16 3%	26 5%	34 6%e	48 5%e	11 3%	108 6%kl	108 6%k	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	70 25%klmn opqrst	35 20%klmno pqrst	- -	108 15%wy	- -	23 4%	44 7%AC	14 3%	26 5%		
Bristol	76 4%	37 4%	40 4%	17 5%	26 4%	15 3%	19 4%	26 4%	31 3%	9 3%	75 4%k	76 4%k	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	75 42%klmno pqrstu	- -	75 10%wy	- -	22 4%	16 3%	18 4%	21 4%		
Plymouth	56 3%	27 3%	28 3%	7 2%	18 2%	15 3%	16 3%	11 2%	28 3%	12 4%	56 3%k	56 3%k	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	56 31%klmno pqrstu	- -	56 8%wy	- -	13 2%	12 2%	9 2%	22 4%B		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1201

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age							Region													Region Summary			Social Grade				
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret- ired	Eng- land (i)	UK Excl Scot- land (j)	Scot- land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Cardiff	77 4%	44 4%	32 3%	13 4%	31 4%	19 4%	13 3%	18 3%	45 5%	8 2%	-	77 4%k	-	77 79%ikmno pqrstuv	-	-	-	-	-	-	-	-	-	-	-	-	-	17 3%	24 4%	20 5%	16 3%
Belfast	58 3%	28 3%	30 3%	6 2%	22 3%	20 4%g	10 2%	10 2%	38 4%g	17 5%	-	58 3%k	-	-	58 100%iklno pqrstuv	-	-	-	-	-	-	-	-	-	-	-	-	22 4%C	14 2%	5 1%	16 3%
None of these	81 4%	51 5%b	31 3%	6 2%	15 2%	26 5%cdg	34 7%cdgh	8 1%	39 4%dg	14 4%	60 3%	66 3%	16 9%ijmno pqtuv	5 5%t	-	1 2%	6 3%t	4 2%t	7 4%t	10 7%t	16 9%moptu v	-	11 4%t	5 3%t	12 2%	16 2%	33 6%wx	18 3%	11 2%	25 6%B	27 5%B

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1202

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Work Sector			Working Status							Tenure							Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)	
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393	
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370	
Glasgow	77 4%	22 5%	27 3%	46 5%b	4 2%	5 3%	1 2%	5 4%	13 4%	2 2%	52 4%	26 3%	26 4%	23 4%	9 4%	3 2%	10 4%	2 6%	77 100%st	-	-	-	1 2%	27 3%	45 4%	7 2%	65 4%	62 4%	15 4%
Edinburgh	85 4%	17 4%	35 4%	42 4%	11 4%	9 5%	1 1%	3 2%	18 5%	1 1%	61 4%	38 5%	23 4%	23 4%	10 4%	5 3%	9 4%	-	-	-	-	1 2%	38 4%	41 4%	8 2%	70 4%	66 4%	18 5%	
Newcastle	83 4%	17 4%	31 4%	42 4%	6 3%	9 5%	4 5%	3 2%	15 4%	5 5%	53 4%	24 3%	28 5%	31 5%	17 7%i	7 5%	6 3%	-	-	-	-	2 7%	35 4%	43 4%	20 6%	58 4%	69 4%	14 4%	
Leeds	97 5%	18 4%	31 4%	35 4%	14 6%	13 7%a	3 4%	6 5%	18 5%	9 8%a	67 5%	42 5%	25 4%	28 4%	8 3%	8 5%	12 5%	3 8%	-	-	-	3 8%	42 5%	46 4%	17 5%	72 5%	86 5%	12 3%	
Hull	31 2%	6 1%	10 1%	14 1%	2 1%	2 1%	3 4%	4 3%	5 2%	1 1%	21 2%	16 2%	6 1%	10 2%	5 2%	2 1%	3 1%	-	-	-	-	1 2%	22 2%v	7 1%	8 2%	22 1%	25 1%	6 2%	
Sheffield	61 3%	17 4%	18 2%	29 3%	6 2%	8 5%	1 1%	3 2%	13 4%	1 1%	42 3%	31 4%jmn	11 2%	19 3%	14 6%jmn	1 1%	3 1%	-	-	-	-	-	37 4%v	22 2%	17 5%	42 3%	45 3%	17 4%	
Manchester	160 8%	28 7%	67 8%	86 9%bf	9 4%	12 7%	8 9%	15 12%bf	17 5%	14 13%bf	105 7%	60 7%	45 8%	54 9%	26 10%	12 8%	16 7%	1	-	160 100%rt	-	6 20%	84 9%v	67 6%	31 9%	119 8%	140 8%	20 5%	
Liverpool	79 4%	11 3%	38 5%	38 4%	11 5%c	2 1%	2 2%	1 1%	18 5%c	8 7%ce	62 4%	33 4%	29 5%	18 3%	4 1%	5 3%	9 4%	-	-	-	-	1 4%	36 4%	38 4%	19 5%	55 3%	70 4%	9 2%	
Nottingham	95 5%	31 8%F	30 4%	50 5%	11 5%	5 3%	2 2%	6 5%	14 4%	7 7%	66 5%	29 4%	36 6%i	28 4%	10 4%	5 3%	12 5%	2 6%	-	-	-	-	40 4%	50 5%	18 5%	72 5%	74 4%	22 6%	
Birmingham	170 8%	41 10%	56 7%	79 8%	19 8%	12 7%	12 14%	9 7%	29 8%	10 10%	119 8%	60 7%	59 10%n	47 8%	22 9%	11 7%	14 6%	4 11%	-	-	-	2 5%	68 8%	88 9%	27 7%	130 8%	144 8%	26 7%	
Norwich	87 4%	16 4%	31 4%	39 4%	8 4%	5 3%	4 5%	12 9%abcf	12 3%	6 6%	62 4%	36 4%	26 4%	24 4%	12 5%	4 3%	8 4%	1 3%	-	-	-	-	37 4%	43 4%	11 3%	68 4%	62 4%	25 7%A	
Milton Keynes	51 2%	6 1%	27 3%	24 2%	8 3%	4 2%	1 1%	3 2%	8 2%	2 2%	35 2%	17 2%	17 3%	14 2%	2 1%	5 4%	6 3%	2 7%iil	-	-	-	-	20 2%	26 3%	7 2%	40 3%	37 2%	14 4%	

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1202

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Work Sector			Working Status					Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employed (a)	Part time employed (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mortgage (j)	NET: Renters (k)	Rent-ed from council (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Brighton	43 2%	9 2%	14 2%	17 2%	6 2%	4 2%	2 3%	3 3%	9 3%	2 2%	24 2%	15 2%	9 2%	19 3%	9 4%	6 4%	4 2%	1 3%	-	-	43 100%rs	-	24 3%	18 2%	9 2%	33 2%	35 2%	8 2%
Oxford	37 2%	10 2%	15 2%	21 2%	4 1%	4 2%	2 2%	-	6 2%	1 1%	27 2%	18 2%	9 2%	9 1%	5 2%	* 2%	4 2%	1 3%	-	-	-	-	11 1%	26 2%	3 1%	34 2%	30 2%	7 2%
London	454 22%	92 22%	199 24%	222 23%g	68 29%aefg	39 22%	23 28%g	19 16%	67 19%	15 14%	281 20%	171 21%	111 19%	164 26%h	54 22%	45 30%ij	65 28%ij	9 25%	-	-	-	11 33%	171 19%	256 25%u	78 22%	349 22%	412 24%B	42 11%
Southampton	108 5%	23 6%	45 5%	58 6%	10 4%	10 6%	1 1%	8 7%	18 5%	3 3%	74 5%	41 5%	32 6%	34 5%	14 5%	7 5%	14 6%	-	-	-	-	2 6%	41 5%	63 6%	20 6%	84 5%	94 6%	14 4%
Bristol	76 4%	10 2%	27 3%	28 3%	9 4%	14 8%af	5 6%	5 4%	10 3%	4 4%	48 3%	27 3%	21 4%	27 4%	6 2%	7 5%	14 6%i	1 3%	-	-	-	3 9%	35 4%	34 3%	11 3%	58 4%	58 3%	19 5%
Plymouth	56 3%	4 1%	24 3%E	21 2%	6 3%	5 3%	2 2%	4 4%	11 3%	7 6%a	44 3%	27 3%	17 3%	11 2%	2 1%	3 2%	6 2%	* 1%	-	-	-	1 2%	30 3%	21 2%	13 4%	39 2%	44 3%	12 3%
Cardiff	77 4%	16 4%	35 4%	42 4%	9 4%	5 3%	* 1%	2 2%	15 4%	4 3%	60 4%	32 4%	28 5%l	16 2%	2 1%	5 4%	8 3%	1 3%	-	-	-	-	38 4%	36 3%	15 4%	60 4%	58 3%	18 5%
Belfast	58 3%	15 4%	18 2%	28 3%	5 2%	8 4%e	3 3%	-	10 3%	5 4%e	48 3%k	26 3%	21 4%n	10 2%	5 2%	2 1%	3 1%	1 2%	-	-	-	-	17 2%	39 4%u	11 3%	45 3%	36 2%	22 6%A
None of these	81 4%	3 1%	36 4%E	26 3%	12 5%ac	2 1%	3 3%	12 10%acg	24 7%ac	2 2%	53 4%	46 6%j	7 1%	23 4%	11 4%j	5 3%	8 3%j	5 15%ijlmn	-	-	-	-	48 5%v	29 3%	11 3%	66 4%	49 3%	32 9%A

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1203

Which of the following cities do you live in, or nearest to?

Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Glasgow	77 4%	49 4%e	47 4%e	43 5%	3 2%	3 2%	3 4%	* 1%	27 3%	1 2%	3 3%	2 3%	5 4%	13 4%	2 2%
Edinburgh	85 4%	52 4%	44 4%	37 4%	8 4%	8 6%	5 7%	3 6%	32 4%	1 1%	6 6%	3 4%	3 2%	18 5%	1 1%
Newcastle	83 4%	48 4%	45 4%	39 4%	5 3%	3 3%	3 4%	1 1%	35 4%	4 5%	5 5%	4 5%	3 2%	15 4%	5 5%
Leeds	97 5%	49 4%	43 4%	33 4%	11 6%	6 5%	2 3%	4 7%	48 6%	3 4%	6 6%	7 9%cd	6 5%	18 5%	9 8%d
Hull	31 2%	15 1%	14 1%	12 1%	2 1%	1 1%	1 2%	- -	16 2%	3 4%	2 2%	1 1%	4 3%	5 2%	1 1%
Sheffield	61 3%	34 3%	33 3%	27 3%	6 3%	1 1%	1 2%	- -	27 3%	1 1%	6 6%fo	2 3%	3 2%	13 4%	1 1%
Manchester	160 8%	94 8%e	87 8%e	81 9%bcen	5 3%	8 6%	4 6%	3 6%	66 8%en	8 9%e	5 5%	7 9%e	15 12%en	17 5%	14 13%en
Liverpool	79 4%	49 4%	44 4%	37 4%	7 4%	5 4%	1 2%	4 7%km	30 4%	2 2%	* *	1 2%	1 1%	18 5%ik	8 7%km
Nottingham	95 5%	61 5%	59 5%	50 5%	9 5%	2 1%	- -	2 3%	35 4%	2 2%	4 4%	1 1%	6 5%	14 4%	7 7%f
Birmingham	170 8%	98 8%	93 8%	76 8%	17 9%	5 4%	4 5%	2 3%	72 9%	12 14%fh	7 7%	5 6%	9 7%	29 8%	10 10%
Norwich	87 4%	47 4%c	37 3%	30 3%	7 4%	10 8%bcdhl	8 12%bcdeilh	1 2%	40 5%	4 5%	5 5%	1 1%	12 9%bcdeilh	12 3%	6 6%
Milton Keynes	51 2%	33 3%	31 3%	24 3%	6 3%	2 2%	- -	2 4%f	18 2%	1 1%	1 1%	2 3%	3 2%	8 2%	2 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

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Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1203

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Brighton	43 2%	23 2%	17 2%	13 1%	5 3%	5 4%cd	4 6%bcd	1 2%	20 2%	2 3%	2 2%	2 2%	3 3%	9 3%	2 2%
Oxford	37 2%	25 2%	23 2%	20 2%	3 1%	2 1%	1 1%	1 1%	12 1%	2 2%	3 3%	1 1%	-	6 2%	1 1%
London	454 22%	291 24%io	266 24%io	213 23%o	54 29%bcgimno	24 20%	10 14%	15 27%fo	163 19%	23 28%o	19 19%	20 25%	19 16%	67 19%	15 14%
Southampton	108 5%	68 6%	57 5%	49 5%	8 4%	11 9%hj	9 13%bcdejio	2 3%	40 5%	1 1%	6 6%	4 6%	8 7%	18 5%	3 3%
Bristol	76 4%	37 3%	31 3%	25 3%	6 3%	6 5%	2 4%	3 6%	39 5%cn	5 6%	6 6%	8 11%bcdein	5 4%	10 3%	4 4%
Plymouth	56 3%	27 2%	26 2%	21 2%	5 3%	1 1%	-	1 2%	29 3%	2 2%	3 3%	2 3%	4 4%	11 3%	7 6%bcd
Cardiff	77 4%	51 4%	46 4%	40 4%	6 3%	5 4%	2 3%	3 5%	26 3%	* 1%	4 4%	1 1%	2 2%	15 4%	4 3%
Belfast	58 3%	33 3%	27 2%	23 3%	3 2%	6 5%lm	4 6%lm	2 4%lm	25 3%	3 3%	4 4%lm	4 5%lm	-	10 3%	5 4%lm
None of these	81 4%	39 3%cd	29 3%	22 2%	7 4%	10 8%bcdlo	5 7%l	5 10%bcdeklo	43 5%bcdl	3 3%	2 2%	-	12 10%bcdeiklo	24 7%bcdl	2 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1204

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Glasgow	77 4%	60 4%	14 3%	63 4%	10 3%	40 4%	9 2%	2 4%	51 4%	25 4%	18 3%	7 5%	5 5%	-	14 4%	21 4%	13 3%	6 3%	5 4%	23 4%	17 4%
Edinburgh	85 4%	63 4%	20 5%	71 4%	12 4%	49 5% ^f	9 2%	-	59 4%	23 4%	28 4%	6 4%	3 3%	-	17 5%	16 3%	19 5%	6 3%	4 3%	27 4%	19 4%
Newcastle	83 4%	63 4%	20 5%	65 4%	16 5%	34 4%	27 6% ^e	1 1%	52 4%	28 5%	18 3%	3 3%	3 4%	-	10 3%	15 3%	18 4%	10 5%	3 3%	25 4%	18 4%
Leeds	97 5%	75 5%	20 5%	75 4%	17 5%	43 5%	24 6%	6 10% ^h	55 4%	28 5%	29 5%	3 2%	1 1%	-	9 2%	26 5%	20 5%	7 3%	8 8%	23 4%	18 4%
Hull	31 2%	18 1%	13 3% ^a	22 1%	8 3%	13 1%	8 2%	2 3%	22 2%	9 2%	7 1%	3 2%	5 5% ^{ij}	-	6 2%	6 1%	7 2%	5 2%	-	10 2%	9 2%
Sheffield	61 3%	54 3%	7 2%	50 3%	11 4%	29 3%	17 4%	-	51 4%	23 4%	20 3%	4 3%	3 4%	-	10 3%	15 3%	14 4%	11 5%	5 5%	19 3%	14 3%
Manchester	160 8%	128 8%	32 7%	125 7%	33 10%	66 7%	35 8%	6 10%	105 8%	61 10% ^j	36 6%	9 7%	5 6%	-	29 8%	43 9%	27 7%	12 6%	6 5%	44 7%	43 9%
Liverpool	79 4%	58 4%	19 5%	65 4%	10 3%	36 4%	20 5%	3 5%	57 4%	17 3%	31 5%	8 6%	4 4%	-	13 4%	16 3%	21 5%	9 5%	3 2%	28 4%	17 4%
Nottingham	95 5%	73 5%	20 5%	81 5%	9 3%	37 4%	21 5%	3 4%	56 4%	21 4%	30 5%	4 3%	3 4%	-	13 4%	21 4%	18 4%	7 3%	6 5%	25 4%	16 3%
Birmingham	170 8%	122 8%	46 11%	134 8%	32 10%	73 8%	34 8%	4 7%	129 9%	58 10% ^l	63 10% ^l	9 7%	2 3%	1 100%	24 7%	49 10%	37 9%	22 11%	14 13%	53 8%	40 8%
Norwich	87 4%	71 4%	14 3%	72 4%	13 4%	34 4%	16 4%	-	68 5%	28 5%	29 5%	9 7%	3 3%	-	20 6%	17 4%	24 6%	7 3%	7 7%	26 4%	29 6%
Milton Keynes	51 2%	44 3%	6 1%	43 3%	6 2%	24 3%	10 2%	2 4%	41 3%	16 3%	18 3%	4 3%	5 6%	-	8 2%	13 3%	15 4%	7 3%	2 2%	22 3%	16 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1204

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478	
Brighton	43 2%	30 2%	12 3%	31 2%	11 3%	15 2%	10 2%	2 3%	24 2%	11 2%	11 2%	1 1%	3 3%	-	9 3%	7 1%	7 2%	3 1%	2 1%	11 2%	9 2%	
Oxford	37 2%	26 2%	11 3%	31 2%	6 2%	23 3% ^f	3 1%	2 3%	24 2%	8 1%	13 2%	2 1%	3 3%	-	9 2%	10 2%	5 1%	2 1%	3 3%	14 2%	7 2%	
London	454 22%	366 23%	81 19%	372 22%	69 22%	201 22%	89 21%	14 23%	259 19%	87 15%	138 22% ⁱ	32 24% ⁱ	16 18%	-	78 23% ^{pq}	109 22% ^{pq}	59 15%	28 13%	20 19%	137 21%	78 16%	
Southampton	108 5%	84 5%	20 5%	96 6%	10 3%	49 5%	21 5%	2 4%	78 6%	31 5%	36 6%	4 3%	9 10%	-	25 7%	21 4%	23 6%	12 6%	6 6%	33 5%	33 7%	
Bristol	76 4%	65 4%	11 3%	66 4%	9 3%	42 4%	13 3%	2 4%	53 4%	16 3%	20 3%	9 6%	10 12% ^{ij}	-	18 5%	13 3%	13 3%	10 5%	3 2%	25 4%	17 4%	
Plymouth	56 3%	48 3%	8 2%	52 3%	4 1%	20 2%	13 3%	1 2%	41 3%	20 3%	15 2%	6 4%	1 1%	-	7 2%	11 2%	16 4%	7 3%	3 3%	19 3%	14 3%	
Cardiff	77 4%	62 4%	11 3%	64 4%	10 3%	35 4%	15 4%	4 6%	59 4%	26 5%	32 5%	3 2%	1 1%	-	15 4%	21 4%	18 4%	8 4%	3 2%	26 4%	23 5%	
Belfast	58 3%	42 3%	16 4%	49 3%	8 3%	24 3%	13 3%	3 6%	41 3%	25 4%	17 3%	3 2%	1 1%	-	5 1%	14 3%	18 4% ⁿ	9 5% ⁿ	4 3%	20 3%	11 2%	
None of these	81 4%	58 4%	24 6%	63 4%	16 5%	40 4%	13 3%	1 2%	62 4%	24 4%	29 5%	7 5%	3 4%	-	6 2%	23 5% ⁿ	16 4%	18 9% ^{np}	1 1%	27 4%	28 6%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1205

Which of the following cities do you live in, or nearest to?

Base: All respondents

	S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home									Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)		
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553		
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
Glasgow	77 4%	2 3%	19 4%	12 6%	44 3%	43 3%	34 5%	61 4%	12 3%	4 3%	8 5%	2 1%	2 2%	2 6%	-	1 3%	1 1%	7 3%	21 6%p	71 4%	3 4%	59 4%	14 3%	13 4%	18 3%	15 4%	20 4%		
Edinburgh	85 4%	-	30 6%ad	8 4%	46 4%	60 5%	24 3%	68 4%	17 5%	4 3%	3 2%	4 2%	7 6%	1 2%	-	-	4 3%	8 3%	27 7%q	79 4%	3 5%	72 5%	12 3%	8 2%	27 5%	10 3%	27 5%		
Newcastle	83 4%	5 6%	18 4%	9 4%	51 4%	51 4%	32 4%	73 4%h	7 2%	5 4%	8 5%	9 5%h	1 1%	4 11%hl	1 5%	2 6%	7 5%	8 3%	16 4%	77 4%	5 7%	50 3%	29 7%u	9 3%	19 3%	21 5%	25 5%		
Leeds	97 5%	8 9%cd	28 6%	7 3%	56 4%	64 5%	34 5%	83 5%l	20 6%l	6 5%l	12 7%l	8 5%l	-	2 4%l	-	-	7 5%	13 5%	18 5%	90 5%	3 4%	60 4%	32 8%u	9 3%	26 5%	20 5%	31 6%		
Hull	31 2%	-	11 2%	3 1%	17 1%	19 1%	12 2%	27 2%	7 2%	1 1%	5 3%	3 2%	1 1%	-	-	1 2%	-	1 1%	5 1%	30 2%	-	25 2%	5 1%	5 2%	6 1%	6 2%	12 2%		
Sheffield	61 3%	5 5%	17 3%	6 3%	33 3%	41 3%	21 3%	58 3%	7 2%	3 2%	6 4%l	7 4%l	-	-	-	-	8 6%	8 3%	10 3%	54 3%	4 5%	44 3%	11 3%	10 3%	12 2%	10 3%	19 4%		
Manchester	160 8%	12 14%cd	44 9%	11 5%	93 7%	104 8%	56 8%	136 8%l	34 9%l	9 7%	17 11%l	26 15%gil	3 3%	1 4%	3 28%	3 7%	11 8%	20 8%	22 6%	146 8%	10 14%	115 7%	43 10%u	23 7%	43 8%	22 5%	49 9%		
Liverpool	79 4%	3 3%	17 3%	6 3%	54 4%	59 4%	20 3%	72 4%h	8 2%	2 2%	5 3%	12 7%hil	1 1%	-	1 5%	1 3%	2 1%	9 4%	16 4%	76 4%	2 2%	54 3%	22 5%	11 3%	21 4%	8 2%	25 5%		
Nottingham	95 5%	-	23 4%	12 5%a	61 5%a	60 4%	36 5%	80 5%	11 3%	7 5%	7 5%	7 4%	4 3%	-	-	1 3%	6 5%	14 6%	19 5%	87 4%	3 4%	60 4%	32 8%u	17 5%	15 3%	31 8%xz	21 4%		
Birmingham	170 8%	9 10%	45 9%	20 9%	97 8%	112 8%	58 8%	143 9%	28 8%	12 9%	15 9%	13 8%	6 5%	2 6%	1 4%	1 3%	11 9%	20 8%	24 7%	153 8%	13 17%ss	126 8%	36 9%	20 6%	40 7%	34 9%	54 10%		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1205

Which of the following cities do you live in, or nearest to?

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Norwich	87 4%	8 10%bcd	19 4%	6 3%	53 4%	62 5%	25 3%	68 4%	13 4%	7 5%	4 2%	5 3%	8 7%	2 6%	-	2 4%	5 4%	8 3%	24 6%	78 4%	2 2%	59 4%	19 5%	12 4%	25 5%	8 2%	26 5%y
Milton Keynes	51 2%	2 2%	14 3%	5 2%	31 2%	33 2%	17 2%	38 2%	10 3%	-	3 2%	4 2%	3 2%	-	-	2 4%ei	6 5%	4 2%	8 2%	45 2%	1 2%	42 3%	8 2%	6 2%	14 3%	11 3%	13 2%
Brighton	43 2%	1 1%	8 2%	4 2%	30 2%	24 2%	20 3%	38 2%	6 2%	2 1%	1 1%	6 3%	* 2%	1 2%	-	-	-	7 3%	6 2%	42 2%	-	29 2%	11 3%	7 2%	6 1%	12 3%xc	12 2%
Oxford	37 2%	3 3%	4 1%	6 3%b	25 2%	26 2%	11 2%	31 2%	7 2%	4 3%	9 5%gh	5 3%	2 1%	1 2%	-	1 3%	1 1%	5 2%	10 3%	35 2%	1 1%	32 2%	5 1%	9 3%	11 2%	7 2%	9 2%
London	454 22%	10 11%	118 23%a	52 24%a	275 22%a	258 19%	196 27%e	341 21%	98 27%gklj	24 19%	27 16%	29 17%	19 16%	11 29%	3 30%	13 31%klj	27 21%	58 24%	62 17%	430 22%	14 18%	369 23%v	70 17%	77 25%z	145 26%z	85 22%z	84 16%
Southampton	108 5%	5 5%	25 5%	15 7%	64 5%	72 5%	36 5%	85 5%	17 5%	5 4%	4 2%	5 3%	4 3%	3 7%	2 14%	4 9%	9 7%q	6 2%	16 4%	102 5%	3 4%	86 5%	18 4%	16 5%	35 6%z	27 7%z	19 4%
Bristol	76 4%	3 4%	18 4%	5 2%	50 4%	47 4%	29 4%	55 3%	16 4%	3 3%	9 5%	5 3%	1 1%	2 4%	-	1 2%	3 3%	11 4%	15 4%	70 4%	3 4%	60 4%	14 3%	14 5%	24 4%	14 4%	12 2%
Plymouth	56 3%	3 3%	12 2%	10 4%	32 3%	44 3%f	12 2%	41 2%	13 4%	2 2%	5 3%	2 1%	7 6%gik	1 2%	-	3 7%gk	4 3%	14 6%	13 4%	55 3%	1 2%	46 3%	7 2%	10 3%	12 2%	16 4%z	9 2%
Cardiff	77 4%	5 6%b	10 2%	13 6%b	49 4%	59 4%f	17 2%	71 4%	10 3%	6 5%	10 6%	6 4%	3 2%	2 4%	-	-	5 3%	6 2%	13 4%	70 4%	2 3%	67 4%	8 2%	13 4%	17 3%	13 3%	28 5%
Belfast	58 3%	2 2%	8 2%	4 2%	45 4%b	48 4%f	10 1%	23 1%	4 1%	13 10%ghjk	-	7 4%ghj	35 30%ghijkmo	1 2%	1 13%	2 5%ghj	7 5%r	9 4%r	4 1%	58 3%	-	57 4%v	1 *	8 3%	17 3%	12 3%	17 3%
None of these	81 4%	3 3%	17 3%	6 3%	55 4%	53 4%	28 4%	62 4%	16 5%	8 6%	8 5%	6 4%	3 8%g	9 9%	-	4 8%	6 4%	11 4%	20 6%	77 4%	2 3%	66 4%	13 3%	15 5%	21 4%	12 3%	27 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1206

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

		Gender			Age							Region															Region Summary			Social Grade			
		Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	Eng-land (i)	UK Excl Scot-land (j)	Scot-land (k)	Wales (l)	North-ern Ire-land (m)	North East (n)	North West (o)	York-shire & Humb-erside (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base		2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base		2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
Up to £7,000	(3.5)	78 4%	27 3%	50 5%a	18 5%f	24 3%f	32 6%dfh	3 1%	25 4%f	50 5%df	20 6%	67 4%	72 4%	6 3%	* 1%	4 7%lov	9 11%kloqs uv	4 2%	9 5%l	5 3%	6 4%	7 4%	14 5%	11 4%	3 1%	22 5%	27 4%	18 4%	5 1%	16 3%A	7 2%	49 10%ABC	
£7,001 to £14,000	(10.5)	251 12%	110 11%	141 13%	21 6%	70 10%g	79 16%cdgh	82 17%cdg	35 6%	134 13%cdg	55 17%	209 12%	228 12%	23 13%	12 12%	7 13%	7 9%	38 16%u	23 13%	19 11%	16 11%	23 12%	34 12%	27 10%	23 13%	68 14%	84 11%	57 11%	29 5%	52 9%A	37 8%	134 27%ABC	
£14,001 to £21,000	(17.5)	288 14%	117 12%	169 16%a	23 7%	74 10%g	79 16%cdg	112 23%cdg	40 7%	136 14%cdg	50 15%	259 15%k	276 15%k	12 7%	12 12%	5 9%	15 18%k	37 16%kt	21 21%kmtu	28 16%k	21 14%	32 16%kt	27 10%	35 12%	28 16%k	89 18%x	89 12%	80 16%	43 8%	99 17%AC	46 11%	100 20%AC	
£21,001 to £28,000	(24.5)	362 18%	193 19%	167 16%	42 12%	104 14%	108 21%cdgh	108 22%cdg	66 11%	188 19%cdg	65 20%	295 17%	324 17%	37 21%mt	25 26%imst	4 7%	12 14%	39 17%	30 17%	29 16%	32 22%mt	30 15%	35 13%	59 21%mt	30 17%	80 16%	124 17%	91 18%	84 15%	125 21%AC	67 15%	86 17%	
£28,001 to £34,000	(31)	292 14%	150 15%	141 13%	31 9%	111 15%cg	77 15%cg	73 15%cg	57 10%	163 16%cg	53 16%	242 14%	258 14%	34 19%jmo	12 13%	4 7%	12 15%	26 11%	24 14%	36 20%mor	16 11%	29 15%	36 13%	40 14%	22 13%	63 13%	99 14%	81 16%	87 16%D	101 17%D	62 14%D	42 8%	
£34,001 to £41,000	(37.5)	174 8%	83 8%	91 9%	26 7%	81 11%efh	34 7%	33 7%	58 10%c	82 8%	23 7%	149 9%	161 8%	13 8%	8 9%	3 6%	7 8%	20 9%	6 4%	17 10%p	12 8%	23 12%p	22 8%	25 9%p	17 10%p	33 7%	64 9%	52 10%	50 9%	50 8%	43 10%	31 6%	
£41,001 to £48,000	(44.5)	103 5%	58 6%	45 4%	22 6%	46 6%h	18 4%	17 4%	42 7%efh	44 4%	17 5%	85 5%	95 5%	8 5%	7 7%	3 5%	3 3%	8 3%	8 5%	8 5%	10 7%	9 5%	14 5%	19 7%	6 4%	18 4%	40 5%	28 5%	36 7%D	29 5%D	32 7%D	7 1%	
£48,001 to £55,000	(51.5)	117 6%	59 6%	58 6%	30 9%efh	59 8%efh	17 3%	11 2%	60 10%efh	46 5%f	12 4%	99 6%	106 6%	11 6%	4 6%	3 6%	5 10%	13 6%	7 4%	12 7%	14 9% ^s	5 2%	19 7% ^s	17 6%	8 5%	25 5%	44 6%	31 6%	39 7%D	36 6%D	32 7%D	9 2%	
£55,001 to £62,000	(58.5)	67 3%	43 4%b	24 2%	23 7%efh	35 5%efh	8 2%f	1 *	40 7%efh	26 3%ef	3 1%	54 3%	61 3%	6 4%	3 3%	3 6%	4 5%	8 4%	3 2%	3 2%	3 2%	3 2%	11 4%	9 3%	10 6%	15 3%	30 4%y	10 2%	20 4%D	26 4%D	20 5%D	2 *	
£62,001 to £69,000	(65.5)	53 3%	25 3%	28 3%	13 4%f	27 4%f	10 2%	3 1%	23 4%f	27 3%f	8 2%	40 2%	52 3%	1 1%	4 4%	9 15%ikino pqrstuv	2 2%	7 3%	4 2%	3 2%	5 3%	5 3%	6 2%	5 2%	4 2%	12 3%	15 2%	13 2%	27 5%BD	13 2%D	13 3%D	1 *	
£69,001 to £76,000	(72.5)	45 2%	23 2%	22 2%	16 5%efh	23 3%efh	4 1%	2 *	25 4%efh	18 2%ef	3 1%	38 2%	43 2%	1 1%	3 3%p	2 4%p	1 1%	8 4%p	-	1 1%	3 2%	3 1%	9 3%p	10 3%p	4 2%	9 2%	22 3%y	6 1%	15 3%D	8 1%	19 4%BD	3 1%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/i - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

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Consumer Wellbeing Mini Tracker June 2023
ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1206
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

		Gender			Age							Region														Region Summary			Social Grade			
		Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret- ired	Eng- land (i)	UK Excl Scot- land (j)	Scot- land (k)	Wales (l)	North- ern Ire- land (m)	North East (n)	North West (o)	York- shire & Humb- erside (p)	West Mid- lands (q)	East Mid- lands (r)	East- ern (s)	London (t)	South East (u)	South West (v)	North Eng- land (w)	South Eng- land (Incl Lon.) (x)	Mid- lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Weighted base		2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
£76,001 to £83,000	(79.5)	34 2%	17 2%	17 2%	11 3%fh	14 2%f	6 1%	2 *	18 3%efh	13 1%	2 1%	26 1%	30 2%	4 2%	- -	4 7%ilnop qrsu	- -	1 *	2 1%	1 1%	2 1%	3 1%	8 3%o	4 1%	6 3%o	3 1%	18 2%w	5 1%	17 3%BD	5 1%	9 2%D	3 1%
£83,001 or more	(86)	75 4%	49 5%b	26 2%	31 9%defh	31 4%efh	9 2%	4 1%	43 7%defh	29 3%ef	2 1%	64 4%	68 4%	7 4%q	2 2%	2 3%	1 1%	7 3%	8 5%q	1 1%	2 2%	9 5%q	20 7%qrv	10 4%	4 2%	16 3%	35 5%	13 2%	54 10%BCD	9 2%	10 2%D	1 *
Prefer not to answer		127 6%	51 5%	74 7%	37 11%defgh	35 5%	23 5%	31 6%	48 8%deh	47 5%	16 5%	109 6%	116 6%	11 6%	4 4%	3 4%	7 8%	13 6%	12 7%	14 8%	8 6%	13 7%	19 7%	11 4%	12 7%	32 7%	42 6%	35 7%	38 7%	28 5%	36 8%B	25 5%
Average income (£000's)		32.39	34.33b	30.57	42.69de fh	36.48ef h	26.93f	24.83	42.20de fh	30.52ef	26.34	32.11	32.39	32.38	32.03	41.30ik lnopqrs uv	28.24	31.34	28.52	29.34	31.43	31.69	36.75no pqrs	33.35pq	33.02	29.81	34.52wy	30.82 D	42.17BC	31.07D	36.36BD	20.06

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - i/l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1207

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Work Sector			Working Status							Tenure								Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural		
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work- ing but seek- ing (d)	State (e)	Private (f)	House person (g)	NET: Home- owners (h)	Owned outright (i)	Owned with mort- gage (j)	NET: Rent- ers (k)	Rent- ed from coun- cil (l)	Rent- ed from HA (m)	Other Rent (n)	Rent free (o)	Glas- gow (r)	Manch- ester (s)	Bright- on (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)	
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393	
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370	
Up to £7,000	(3.5)	78 4%	3 1%	14 2%	6 1%	10 4%af	26 14%abef g	25 29%abcefg	1 1%	5 1%	5 5%a	29 2%	25 3%j	4 1%	45 7%h	23 9%ijn	14 9%ijn	8 4%j	4 11%ijn	3 4%	2 2%	2 4%	2 7%	- -	78 7%u	- -	78 5%w	67 4%	11 3%
£7,001 to £14,000	(10.5)	251 12%	24 6%	63 8%	41 4%	45 19%af	45 25%af	18 22%af	38 30%abfg	44 13%a	20 18%a	119 8%	101 12%j	17 3%	126 20%h	68 28%ijn	31 21%ijn	27 11%j	7 20%j	11 14%	25 16%	5 13%	3 10%	251 28%v	- -	91 25%x	161 10%	211 12%	40 11%
£14,001 to £21,000	(17.5)	288 14%	31 8%	90 11%	81 8%	40 17%ad	19 11%	6 7%	44 36%abcd fg	75 21%acd	23 21%acd	177 13%	141 17%j	36 6%	108 17%h	47 19%j	25 16%j	36 15%j	3 10%	4 6%	27 17%r	8 19%r	2 7%	288 32%v	- -	76 21%x	213 13%	248 15%	41 11%
£21,001 to £28,000	(24.5)	362 18%	76 19%	115 14%	158 16%c	34 14%	15 9%	18 21%c	17 14%	95 27%abce	26 24%bc	242 17%	162 20%j	80 14%	115 18%	41 17%	27 18%	48 20%j	5 14%	12 16%	32 20%	10 24%	6 19%	362 40%v	- -	69 19%	293 19%	288 17%	74 20%
£28,001 to £34,000	(31)	292 14%	71 17%	130 16%	164 17%cddeg	36 15%cd	12 7%	4 5%	10 8%	57 16%cddeg	9 8%	217 16%k	128 16%	90 15%	73 12%	28 11%	17 12%	28 12%	2 5%	16 21%st	18 11%	1 3%	3 10%	- -	292 28%u	55 15%	238 15%	239 14%	54 14%
£34,001 to £41,000	(37.5)	174 8%	40 10%	76 9%	102 10%bde	15 6%	10 6%	1 2%	3 2%	32 9%de	12 11%de	131 9%	65 8%	66 11%ilmo	43 7%	11 5%	8 6%	23 10%o	*	9 12%	11 7%	5 11%	1 2%	- -	174 17%u	29 8%	145 9%	142 8%	32 9%
£41,001 to £48,000	(44.5)	103 5%	27 7%	57 7%	71 7%defg	13 5%cd	6 3%	- -	2 2%	10 3%	2 1%	87 6%k	41 5%l	46 8%ilm	15 2%	- -	4 3%l	11 5%l	1 4%l	1 3%	4 3%	4 10%r	2 5%	- -	103 10%u	10 3%	94 6%w	91 5%	12 3%
£48,001 to £55,000	(51.5)	117 6%	37 9%	68 8%	97 10%bcdefg	7 3%	3 1%	- -	1 1%	7 2%	3 2%	91 7%k	31 4%	60 10%ilm	25 4%	8 3%	2 2%	15 7%im	1 3%	6 8%	9 5%	3 7%	- -	- -	117 11%u	9 3%	108 7%w	92 5%	26 7%
£55,001 to £62,000	(58.5)	67 3%	24 6%	37 5%	58 6%bdefg	3 1%	4 2%fg	- -	- -	1 *	1 1%	55 4%k	21 3%	34 6%ilm	13 2%	2 1%	2 1%	9 4%	- -	4 5%	6 4%	1 3%	1 4%	- -	67 6%u	5 1%	63 4%w	62 4%	6 2%
£62,001 to £69,000	(65.5)	53 3%	19 5%	29 4%	45 5%befg	4 2%	3 2%	- -	- -	2 1%	- -	42 3%	11 1%	30 5%ilm	11 2%	3 1%	5 3%i	4 1%	1 2%	- -	5 3%	- -	2 5%	- -	53 5%u	5 1%	49 3%	43 3%	10 3%
£69,001 to £76,000	(72.5)	45 2%	13 3%	41 3%	43 4%bcdefg	2 1%fg	- -	- -	- -	- -	- -	35 2%	10 1%	25 4%im	8 1%	3 1%	- -	5 2%im	2 5%im	- -	5 3%	- -	- -	- -	45 4%u	7 2%	38 2%	35 2%	10 3%

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1207

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

		Work Sector			Working Status							Tenure							Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
		Total	Public (E)	Private (F)	Full time employee d (a)	Part time employee d (b)	Unemployed (c)	Not working but seeking (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned outright (i)	Owned with mortgage (j)	NET: Renters (k)	Rented from council (l)	Rented from HA (m)	Other Rent (n)	Rent free (o)	Glasgow (r)	Manchester (s)	Brighton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Weighted base		2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
£76,001 to £83,000	(79.5)	34	12	16	25	2	4	1	-	1	-	29	7	22	5	2	-	3	-	1	1	-	1	-	34	1	33	23	11
		2%	3%	2%	3% ^f	1%	2% ^f	1%	-	*	-	2%	1%	4% ^{imn}	1%	1%	-	1%	-	2%	*	-	2%	-	3% ^u	*	2% ^w	1%	3% ^A
£83,001 or more	(86)	75	24	38	59	3	10	1	-	1	-	61	14	46	9	-	2	7	5	5	6	2	5	-	75	4	71	58	17
		4%	6%	5%	6% ^{befg}	1%	6% ^{befg}	1%	-	*	-	4% ^k	2%	8% ^{ilmn}	1%	-	2%	3% ^l	13% ^{ilmn}	6%	4%	5%	15%	-	7% ^u	1%	5% ^w	3%	5%
Prefer not to answer		127	9	49	35	23	21	10	8	21	9	88	59	28	35	11	13	11	4	4	10	1	4	-	-	-	-	98	28
		6%	2%	6% ^E	4%	10% ^a	12% ^{af}	12% ^a	6%	6%	8% ^a	6%	7%	5%	5%	4%	8% ^j	5%	12% ^{jl}	6%	6%	2%	13%	-	-	-	-	6%	8%
Average income (£000's)		32.39	40.13	37.84	41.38 ^{bcdefg}	26.45 ^{de}	25.89 ^{de}	15.91	18.58	25.02 ^{de}	22.40 ^{de}	35.43 ^k	28.81 ^{lm}	44.42 ^{lmno}	25.62	21.12	23.54	31.65 ^{lm}	33.52 ^{lm}	33.54	31.40	30.16	38.49	18.36	44.57 ^u	25.41	33.97 ^w	31.98	34.29

Proportions/Mean: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1208

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part-time - working between 8 and 29 hours per week (e)	NET: Self-employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Up to £7,000	(3.5) 78 4%	16 1% ^d	14 1% ^d	5 1%	9 5% ^{bodn}	2 2%	1 1%	3% ^d	62 7% ^{bcdmfn}	25 29% ^{bcddefghiklmno}	16 16% ^{bcddefghimno}	10 13% ^{bcddefghmn}	1 1%	5 1%	5 5% ^{bcd}
£7,001 to £14,000	(10.5) 251 12%	86 7% ^{cd}	58 5% ^d	25 3%	34 18% ^{bcdl}	28 23% ^{bcdln}	17 24% ^{bcdln}	11 21% ^{bcdl}	165 20% ^{bcdln}	18 22% ^{bcdln}	40 40% ^{bcddefhijlno}	5 7% ^d	38 30% ^{bcdeln}	44 13% ^{bcd}	20 18% ^{bcdl}
£14,001 to £21,000	(17.5) 288 14%	121 10% ^{cd}	94 9% ^d	67 7%	28 15% ^{bcdl}	27 21% ^{bcdjl}	14 20% ^{bcdjl}	13 24% ^{bcdjl}	167 20% ^{bcdjl}	6 7%	16 16% ^{cdl}	3 4%	44 36% ^{bcddefijklno}	75 21% ^{bcdjl}	23 21% ^{bcdjl}
£21,001 to £28,000	(24.5) 362 18%	192 16% ^f	183 17% ^{bfg}	154 17% ^{fgk}	29 16% ^f	9 7%	4 6%	5 9%	170 20% ^{bfgkhl}	18 21% ^{fgkl}	8 8%	7 9%	17 14%	95 27% ^{bcddefghiklm}	26 24% ^{bfgghkl}
£28,001 to £34,000	(31) 292 14%	200 16% ^{ijkmo}	184 17% ^{ijkmo}	156 17% ^{ijkmo}	29 16% ^{ijk}	16 13%	9 13%	7 13%	92 11%	4 5%	5 5%	7 8%	10 8%	57 16% ^{ijkmo}	9 8%
£34,001 to £41,000	(37.5) 174 8%	117 10% ^{fhijm}	112 10% ^{bhfijkm}	99 11% ^{bhfijkm}	13 7%	5 4%	3 4%	2 3%	57 7% ^m	1 2%	3 3%	7 8% ^m	3 2%	32 9% ^{ijm}	12 11% ^{jm}
£41,001 to £48,000	(44.5) 103 5%	84 7% ^{ijkmo}	80 7% ^{ijkmo}	69 8% ^{ijkmo}	11 6% ^{ijk}	4 3%	2 3%	2 4%	19 2%	-	1 1%	5 7% ^{ijk}	2 2%	10 3%	2 1%
£48,001 to £55,000	(51.5) 117 6%	104 9% ^{efijkmo}	100 9% ^{eijkmo}	94 10% ^{bcefijkmo}	5 3%	4 4%	3 4%	2 3%	13 2%	-	1 1%	2 2%	1 1%	7 2%	3 2%
£55,001 to £62,000	(58.5) 67 3%	61 5% ^{eimn}	57 5% ^{eijmn}	55 6% ^{bceijkmo}	2 1%	4 3% ⁱⁿ	3 4% ^{imn}	1 1%	6 1%	-	1 1%	4 4% ^{imn}	-	1 *	1 1%
£62,001 to £69,000	(65.5) 53 3%	48 4% ^{imno}	47 4% ^{eikmo}	44 5% ^{ikmo}	4 2% ⁱ	1 1%	1 2%	-	5 1%	-	-	3 4% ^{imn}	-	2 1%	-
£69,001 to £76,000	(72.5) 45 2%	45 4% ^{eimn}	37 3% ^{ein}	36 4% ^{eimno}	1 1% ⁱ	8 7% ^{ehijklmo}	7 10% ^{bceijkmo}	1 2% ⁱⁿ	-	-	-	-	-	-	-
£76,001 to £83,000	(79.5) 34 2%	27 2% ^{ein}	22 2% ^{ein}	22 2% ^{ein}	-	6 5% ^{eimno}	4 5% ^{eimno}	2 3% ^{eimno}	6 1%	1 1%	1 1%	3 4% ^{eimn}	-	1 *	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

YONDER

Consumer Wellbeing Mini Tracker June 2023 **ONLINE Fieldwork: 9th to 11th June 2023**

Table 1208

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic															
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
£83,001 or more	(86) 75 4%	62 5%eikmno	59 5%eikmno	57 6%bceikmno	2 1%	3 2%	1 2%	1 2%	13 2%n	1 1%	-	10 13%bcdefghijkmno	-	1 *	-
Prefer not to answer	127 6%	58 5%d	51 5%d	34 4%	17 9%bcd	7 6%	1 1%	6 11%bcdfg	68 8%bcdn	10 12%bcdg	8 8%	13 17%bcdfgimn	8 6%	21 6%	9 8%d
Average income (£000's)	32.39	38.63efhijkmno	39.46befhijkmno	41.97bcefghijkmno	26.17ijkmo	31.12ehijkmno	33.75eijkmno	27.39ijkmo	23.03jkm	15.91	15.93	39.92efhijkmno	18.58	25.02ijkm	22.40jkm

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1209

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
Up to £7,000	(3.5) 78 4%	55 3%	22 5%	57 3%	15 5%	15 2%	37 9%e	-	33 2%	6 1%	15 2%	9 7%ij	2 2%	-	10 3%	10 2%	6 1%	7 3%	5 5% s	9 1%	13 3%
£7,001 to £14,000	(10.5) 251 12%	197 12%	52 12%	206 12%	37 12%	56 6%	91 22%e	1	130 9%	44 8%	63 10%	16 12%	8 10%	-	26 7%	44 9%	28 7%	34 16% nop	2 2%	44 7%	69 14% rs
£14,001 to £21,000	(17.5) 288 14%	235 15%	47 11%	238 14%	46 14%	107 12%	76 18%e	7	184 13%	64 11%	87 14%	21 16%	18 21%i	-	54 16%	58 12%	54 13%	25 12%	16 15%	65 10%	79 16% s
£21,001 to £28,000	(24.5) 362 18%	275 17%	83 20%	294 17%	59 19%	154 17%	69 16%	11 19%	250 18%	105 18%	115 18%	26 19%	17 19%	-	62 18%	88 18%	74 18%	37 18%	11 11%	106 17%	98 21% r
£28,001 to £34,000	(31) 292 14%	222 14%	68 16%	237 14%	50 16%	140 15%	55 13%	11 19%	209 15%	100 17% k	96 15% k	10 8%	14 16%	-	42 12%	77 16%	68 17%	33 16%	12 11%	90 14%	81 17%
£34,001 to £41,000	(37.5) 174 8%	138 9%	33 8%	141 8%	32 10%	82 9%	29 7%	11 19% h	124 9%	63 11%	54 8%	10 8%	8 9%	-	33 10%	41 9%	40 10%	21 10%	6 5%	71 11% t	30 6%
£41,001 to £48,000	(44.5) 103 5%	80 5%	21 5%	87 5%	10 3%	60 7% f	10 2%	3 4%	82 6%	40 7%	35 5%	7 5%	2 3%	-	18 5%	24 5%	31 8%	11 5%	9 8%	43 7%	22 5%
£48,001 to £55,000	(51.5) 117 6%	94 6%	21 5%	97 6%	18 6%	70 8% f	9 2%	8 14% h	91 7%	46 8%	42 7%	8 6%	4 5%	-	22 7%	36 7%	30 7%	10 5%	8 7%	57 9% t	20 4%
£55,001 to £62,000	(58.5) 67 3%	54 3%	12 3%	58 3%	9 3%	49 5% f	5 1%	-	46 3%	11 2%	28 4% i	5 4%	2 2%	-	11 3%	19 4% q	15 4% q	1 1%	5 5%	27 4%	10 2%
£62,001 to £69,000	(65.5) 53 3%	40 2%	12 3%	44 3%	8 3%	28 3%	5 1%	2 3%	40 3%	22 4%	18 3%	2 1%	1 1%	-	11 3%	10 2%	14 3%	7 3%	9 9% st	24 4% t	4 1%
£69,001 to £76,000	(72.5) 45 2%	36 2%	7 2%	38 2%	5 2%	29 3%	7 2%	2 4%	36 3%	16 3%	19 3%	2 1%	2 2%	-	13 4%	11 2%	11 3%	2 1%	5 5%	21 3%	9 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1209

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

		Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
£76,001 to £83,000	(79.5)	34	29	5	28	5	24	1	23	10	10	2	2	-	6	10	4	4	4	12	7
		2%	2%	1%	2%	1%	3% ^f	*	1%	2%	2%	2%	3%	-	2%	2%	1%	2%	3%	2%	1%
£83,001 or more	(86)	75	63	12	67	8	55	4	57	29	20	7	3	-	16	24	13	6	9	39	8
		4%	4%	3%	4%	3%	6% ^f	1%	4%	5%	3%	6%	3%	-	5%	5%	3%	3%	9% ^t	6% ^t	2%
Prefer not to answer	127	94	31	98	17	58	22	-	82	30	38	8	5	1	18	34	20	8	6	32	29
	6%	6%	7%	6%	5%	6%	5%	-	6%	5%	6%	6%	5%	100%	5%	7%	5%	4%	5%	5%	6%
Average income (£000's)	32.39	32.75	30.94	32.83	30.88	38.43 ^f	23.33	38.02	34.45	36.49 ^{kl}	33.97	31.59	30.84	-	35.35 ^q	35.26 ^q	35.19 ^q	30.52	42.92 ^t	38.66 ^t	28.69

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1210

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

		S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home								Consider installing heat pump in home			Currently cuts down food waste by planning food buy		Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
		Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)
Unweighted base		2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base		2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
Up to £7,000	(3.5)	78 4%	3 4%	14 3%	10 4%	51 4%	28 2%	50 7%e	60 4%	15 4%	5 4%	1 1%	12 7%gj	4 3%	2 2%	1 4%	3 6%j	3 3%	2 1%	14 4%q	71 4%	3 4%	53 3%	19 5%	6 2%	23 4%	15 4%	17 3%
£7,001 to £14,000	(10.5)	251 12%	6 7%	63 13%	22 10%	160 13%	118 9%	133 18%e	192 12%	43 12%	13 11%	25 15%m	22 12%	13 11%	*	1 12%	7 17%m	6 4%	15 6%	33 9%	232 12%	11 15%	171 11%	70 17%u	51 16%xy	61 11%	34 9%	65 12%
£14,001 to £21,000	(17.5)	288 14%	14 17%	73 15%	30 14%	171 14%	172 13%	117 16%	246 15%	50 14%	16 12%	26 16%	29 16%	11 10%	2 5%	-	4 10%	13 10%	37 15%	49 13%	276 14%	5 7%	229 15%v	42 10%	39 12%	76 14%	55 14%	76 14%
£21,001 to £28,000	(24.5)	362 18%	16 19%	89 18%	35 16%	222 18%	237 18%	125 17%	289 18%	62 17%	22 17%	30 18%	34 19%	19 17%	4 10%	1 7%	11 27%	18 14%	43 17%	80 22%	341 18%	11 15%	283 18%	70 17%	53 17%	89 16%	83 21%	101 19%
£28,001 to £34,000	(31)	292 14%	11 12%	79 16%	29 13%	175 14%	204 15%	89 12%	241 15%	42 12%	15 12%	22 13%	19 11%	17 15%	11 28%ghijko	-	4 10%	13 10%	40 16%	68 18%p	268 14%	17 23%	227 14%	56 14%	34 11%	73 13%	65 17%	86 16%
£34,001 to £41,000	(37.5)	174 8%	6 7%	36 7%	34 16%bd	98 8%	124 9%	50 7%	140 8%	30 8%	13 10%	12 8%	17 10%	7 6%	5 14%	1 7%	4 10%	8 6%	19 8%	32 9%	165 9%	7 9%	147 9%	25 6%	24 8%	59 11%	36 9%	38 7%
£41,001 to £48,000	(44.5)	103 5%	3 3%	25 5%	9 4%	66 5%	85 6%f	18 2%	82 5%	20 6%	8 6%	11 7%	8 5%	5 5%	6 15%ghkl	2 14%	1 2%	19 15%qr	14 6%	14 4%	95 5%	2 3%	79 5%	22 5%	22 7%	24 4%	17 4%	28 5%
£48,001 to £55,000	(51.5)	117 6%	6 6%	34 7%	9 4%	68 5%	82 6%	36 5%	96 6%	19 5%	4 3%	6 4%	11 7%	6 5%	4 10%	2 15%	1 3%	7 5%	18 7%	25 7%	106 5%	5 7%	79 5%	33 8%u	12 4%	27 5%	23 6%	37 7%
£55,001 to £62,000	(58.5)	67 3%	1 1%	26 5%cd	6 3%	34 3%	54 4%f	14 2%	46 3%	17 5%	2 1%	7 4%	5 3%	3 2%	2 4%	2 20%	1 2%	11 8%qr	7 3%	6 2%	61 3%	2 2%	51 3%	11 3%	15 5%z	21 4%	11 3%	11 2%
£62,001 to £69,000	(65.5)	53 3%	4 5%	10 2%	3 1%	36 3%	40 3%	13 2%	38 2%	5 1%	9 7%ghk	6 4%k	-	8 7%ghk	-	-	1 3%k	4 3%	9 4%	10 3%	48 3%	4 5%	40 3%	13 3%	6 2%	16 3%	12 3%	16 3%
£69,001 to £76,000	(72.5)	45 2%	3 4%	10 2%	8 4%	24 2%	32 2%	12 2%	37 2%	9 2%	2 1%	1 *	4 2%	3 3%	1 3%	-	-	5 4%	6 3%	5 1%	45 2%	-	36 2%	9 2%	10 3%	13 2%	7 2%	14 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder on behalf of Which?

.YONDER

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1210

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

																			Currently cuts down food waste by planning food buy			Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy					
S10. Green/ renewable tariff					S13. Current home insulation		Current use to heat home										Consider installing heat pump in home												
					NET: None of these/																								
					NET: Current home insulation															NET: Does always to rarely		NET: Does always to rarely							
					n															(s)		(u)							
					(e)															(s)		(u)							
					(f)															(s)		(u)							
					(g)															(s)		(u)							
					(h)															(s)		(u)							
					(i)															(s)		(u)							
					(j)															(s)		(u)							
					(k)															(s)		(u)							
					(l)															(s)		(u)							
					(m)															(s)		(u)							
					(n)															(s)		(u)							
					(o)															(s)		(u)							
					(p)															(s)		(u)							
					(q)															(s)		(u)							
					(r)															(s)		(u)							
					(s)															(s)		(u)							
					(t)															(s)		(u)							
					(u)															(s)		(u)							
					(v)															(s)		(u)							
					(w)															(s)		(u)							
					(x)															(s)		(u)							
					(y)															(s)		(u)							
					(z)															(s)		(u)							
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539		
£76,001 to £83,000	(79.5)	34	3	6	3	21	29	26	3	2	1	2	8	1	1	-	6	2	6	32	1	26	6	8	10	8	5		
		2%	4%	1%	1%	2%	2% ^f	2%	1%	2%	1%	1%	7% ^{ghijk}	2%	6%	-	5% ^q	1%	2%	2%	1%	2%	1%	2%	2%	2%	1%		
£83,001 or more	(86)	75	5	21	9	39	57	61	14	6	2	5	5	1	-	3	12	19	5	72	1	62	11	18	19	12	15		
		4%	6%	4%	4%	3%	4% ^f	4%	4%	5%	1%	3%	4%	2%	-	7% ^j	10% ^r	8% ^r	1%	4%	1%	4%	3%	6% ^z	4%	3%	3%		
Prefer not to answer	127	5	17	12	93	77	49	98	31	11	13	7	7	1	2	1	5	18	21	111	5	93	22	16	40	19	29		
	6%	6%	3%	6%	7% ^b	6%	7%	6%	9% ^g	8%	8%	4%	6%	3%	15%	3%	4%	7%	6%	6%	7%	6%	5%	5%	7%	5%	5%		
Average income (£000's)	32.39	36.10	33.12	33.13	31.69	35.24 ^f	27.09	32.22	32.35	34.08	30.14	29.42	37.70 ^{ghjk}	39.08 ^{jko}	42.47	29.53	43.48 ^{qr}	37.26 ^r	30.91	32.42	30.90	32.84	31.44	34.31	32.93	32.38	31.73		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1211

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age							Region															Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	Eng-land (j)	UK Excl Scot-land (k)	Scot-land (l)	Wales (m)	North- ern Ire- land (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid-lands (r)	East Mid-lands (s)	East- ern (t)	London (u)	South East (v)	South West (w)	North Eng-land (x)	South Eng-land (Incl Lon.) (y)	Mid-lands (z)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494	
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493	
NET: Yes	532 26%	250 25%	279 26%	57 16%	159 22%g	173 34%cdgh	144 30%cdg	92 16%	296 29%cdg	105 32%	442 25%	491 26%	41 23%	27 28%	22 38%ikoq t	22 26%	52 23%	53 31%t	42 24%	44 30%t	52 27%	52 19%	74 26%	50 28%t	127 26%	176 24%	139 27%	93 17%	137 23%A	96 22%	206 42%ABC	
Yes - physical condition	330 16%	159 16%	170 16%	13 4%	77 11%cg	121 24%cdgh	119 25%cdgh	31 5%	180 18%cdg	77 23%	272 16%	305 16%	26 15%	19 19%ot	14 24%ot	15 18%	23 10%	36 21%ot	29 16%t	32 21%ot	31 16%t	26 9%	44 16%t	36 20%ot	74 15%	106 15%	92 18%	68 12%	70 12%	60 14%	133 27%ABC	
Yes - mental condition	253 12%	114 11%	136 13%	45 13%f	109 15%f	77 15%f	21 4%	68 12%f	164 16%fg	43 13%	209 12%	233 12%	20 11%	14 14%	11 19%	11 13%	27 12%	29 17%	19 11%	19 13%	21 11%	28 10%	34 12%	21 12%	66 14%	83 11%	59 11%	43 8%	59 10%	39 9%	112 23%ABC	
Yes - disability	154 7%	72 7%	79 8%	13 4%	56 8%cg	35 7%	49 10%cg	26 4%	79 8%cg	16 5%	128 7%	146 8%	8 5%	11 12%kt	6 10%	5 6%	18 8%	13 9%	16 7%	10 7%	17 9%	14 5%	16 6%	19 11%	36 7%	49 7%	43 8%	18 3%	50 8%AC	19 4%	67 14%ABC	
Yes - other	29 1%	16 2%	13 1%	1 *	11 1%g	9 2%g	9 2%cg	1 *	20 2%cg	6 2%	27 2%	27 1%	2 1%	- -	- -	1 1%	2 1%	2 1%	2 1%	3 2%	4 2%	6 2%	6 2%	1 1%	4 1%	14 2%	10 2%	3 *	9 1%	7 2%	11 2%A	
No	1499 73%	746 74%	751 71%	283 82%efh	558 76%efh	323 64%	334 69%	472 82%defh	693 69%e	220 67%	1265 73%em	1366 72%	133 76%em	68 70%	34 59%	60 71%	174 76%mp	113 66%	133 75%em	100 67%	139 72%	214 79%mpr	206 73%em	125 71%	347 71%	546 75%	372 72%	443 81%BCD	448 75%D	330 76%D	278 56%	
Prefer not to say	36 2%	9 1%	25 2%a	6 2%	17 2%	8 2%	5 1%	15 3%	16 2%	6 2%	30 2%	34 2%	2 1%	2 2%	2 3%	4 2%	5 3%	2 1%	5 3%	2 1%	6 2%	2 1%	2 1%	11 2%	10 1%	9 2%	8 1%	12 2%	7 2%	9 2%		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l/m - n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1212

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Work Sector			Working Status							Tenure							Nearest city				Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Bright-on (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
NET: Yes	532 26%	69 17%	134 16%	149 15%	53 22%a	91 51%abf	42 50%abf	51 41%abf	100 28%a	46 43%abf	293 21%	191 23%j	103 18%	233 37%h	119 48%ijno	57 38%ijno	57 24%j	6 17%	20 26%	39 24%	18 41% s	3 11%	314 35%v	190 18%	155 43%x	349 22%	432 25%	100 27%
Yes - physical condition	330 16%	37 9%	62 8%	69 7%	30 13%a	55 31%ab	22 26%ab	40 33%abf	81 23%ab	33 30%ab	193 14%	138 17%j	55 9%	134 21%h	71 29%ijno	34 23%ijn	28 12%	4 12%	15 19% s	13 8%	11 26% s	1 2%	204 23%v	105 10%	90 25%x	219 14%	261 15%	69 19%
Yes - mental condition	253 12%	37 9%	72 9%	90 9% f	20 8%	68 38%abef g	31 36%abefg	6 5%	17 5%	22 20%abef	116 8%	55 7%	61 10% i	136 21%h	70 28%ijno	32 21%ijno	33 14% i	2 5%	5 7%	22 14%	8 19%	3 9%	149 16%v	92 9%	88 25%x	153 10%	218 13%	35 10%
Yes - disability	154 7%	17 4%	30 4%	29 3%	18 8%a	31 18%abfg	14 17%abf	25 20%abfg	28 8%a	8 7%a	82 6%	54 7%	28 5%	71 11%h	38 15%ijn	16 11%ij	16 7%	1 4%	4 5%	11 7%	6 14%	1 3%	98 11%v	41 4%	54 15%x	86 5%	125 7%	29 8%
Yes - other	29 1%	4 1%	5 1%	5 *	4 2%a	8 5%a	* 1%	2 2%	9 2%a	1 1%	13 1%	9 1%	4 1%	15 2%h	5 4%ijn	6 1%	3 1%	1 3%	1 1%	2 1%	- -	- -	19 2%v	7 1%	8 2%	18 1%	26 2%	3 1%
No	1499 73%	334 82%	665 82%	822 83%bcde fg	177 75%cddeg	83 47%	38 45%	72 58%	248 71%cddeg	58 54%	1085 77%k	607 74%lm	478 82%ilmn	388 62%	124 50%	91 61%	174 74%lm	26 75%l	56 72%	117 73%	25 59%	28 87%	578 64%	836 80%u	200 56%	1213 77%w	1236 73%	262 71%
Prefer not to say	36 2%	6 1%	15 2%	13 1%	7 3%af	3 2%	4 5%af	1 1%	3 1%	4 4% f	24 2%	18 2%	5 1%	10 2%	5 2%	2 1%	4 2%	2 7%ijmn	1 1%	4 3%	- -	1 3%	10 1%	13 1%	3 1%	20 1%	28 2%	8 2%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/e/f/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1213

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
NET: Yes	532 26%	202 17%cd	164 15%	127 14%	37 20%cd	38 31%bcdel	22 32%bcdl	16 29%bcdl	330 39%bcdeln	42 50%bcdefhilmn o	80 81%bcdefghijlmno	11 14%	51 41%bcdeln	100 28%bodel	46 43%bcdeln
Yes - physical condition	330 16%	99 8%cdl	83 8%l	63 7%l	20 11%cdl	17 13%bcdl	7 9%l	10 19%bcdfl	231 27%bcdelfln	22 26%bcdelfgl	55 55%bcdefghijlmno	1 1%	40 33%bcdelfghln	81 23%bcdelfgl	33 30%bcdelfgl
Yes - mental condition	253 12%	109 9%cn	86 8%	73 8%	13 7%	23 19%bcdehmn	16 23%bcdemnn	7 13%nn	144 17%bcdemnn	31 36%bcdefhilmno o	58 58%bcdefghijlmno	10 13%nn	6 5%	17 5%	22 20%bcdemnn
Yes - disability	154 7%	47 4%d	40 4%d	27 3%	13 7%bcd	8 6%	3 4%	5 9%bcd	106 13%bcdeln	14 17%bcdelfln	29 29%bcdefghilno	2 3%	25 20%bcdefgilno	28 8%bcd	8 7%d
Yes - other	29 1%	9 1%	9 1%	5 1%	4 2%bcd	1 *	-	1 1%	20 2%bcd	* 1%	8 8%bcdefgijlmno	-	2 2%	9 2%bcd	1 1%
No	1499 73%	1000 82%efghijkmo	919 84%befghijkmo	778 85%bcdefghijkmo	141 77%fijkmo	81 65%jk	44 64%jk	36 67%jk	499 59%jk	38 45%k	17 17%	67 85%fghijkmo	72 58%k	248 71%ijkmo	58 54%k
Prefer not to say	36 2%	21 2%cd	16 1%	11 1%	6 3%cdn	5 4%dn	3 4%	2 4%	15 2%	4 5%dn	2 2%	1 1%	1 1%	3 1%	4 4%dn

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1214

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Concern climate change		Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle				S8. Buying an EV in future			
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478
NET: Yes	532 26%	410 25%	114 27%	424 25%	89 28%	157 17%	177 42%e	8 14%	330 24%	111 19%	165 26%i	31 23%	32 36%i	-	67 19%	82 17%	94 23%o	96 46%nop	15 14%	121 19%	147 31%rs
Yes - physical condition	330 16%	246 15%	81 19%	258 15%	62 19%	106 11%	102 24%e	7 11%	222 16%	72 12%	112 18%i	23 17%	22 25%i	-	43 13%	49 10%	62 15%o	75 36%nop	10 9%	76 12%	99 21%rs
Yes - mental condition	253 12%	207 13%	41 10%	203 12%	40 12%	48 5%	103 25%e	2 4%	138 10%	55 9%	64 10%	17 12%	6 7%	-	24 7%	47 10%	38 9%	33 16%nop	7 7%	61 10%	54 11%
Yes - disability	154 7%	121 7%	31 7%	123 7%	25 8%	51 5%	58 14%e	1 2%	100 7%	28 5%	52 8%i	10 8%	11 13%i	-	17 5%	23 5%	29 7%	32 15%nop	2 1%	37 6%	48 10%rs
Yes - other	29 1%	17 1%	11 3%a	19 1%	8 2%	5 1%	11 3%e	-	14 1%	6 1%	7 1%	-	1 2%	-	3 1%	3 1%	2 *	7 3%nop	-	7 1%	7 1%
No	1499 73%	1176 73%	302 71%	1238 73%	225 71%	760 82%f	230 55%	51 86%	1037 75%	468 80%jl	462 72%	103 76%l	56 62%	1 100%	273 79%q	397 82%pq	306 75%q	110 53%	89 84%t	509 80%t	325 68%
Prefer not to say	36 2%	25 2%	10 2%	28 2%	5 2%	11 1%	11 3%	-	21 1%	6 1%	13 2%	1 1%	2 2%	-	4 1%	8 2%	8 2%	1 1%	2 2%	9 1%	6 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1215

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	S10. Green/ renewable tariff				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home			Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling		Frequency cut down/meat dairy				
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)	
						NET: Current home insulation (e)													NET: Does always to rarely (s)	NET: Does always to rarely (u)							
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539
NET: Yes	532	19	118	58	337	284	248	428	88	23	43	52	25	8	5	9	25	60	95	497	14	383	122	80	125	101	160
	26%	22%	24%	26%	27%	21%	34%e	26%	24%	18%	26%	30%i	22%	22%	45%	22%	19%	24%	26%	26%	19%	24%	30%u	26%	23%	26%	30%x
Yes - physical condition	330	12	64	47	207	189	142	272	47	18	27	33	21	7	3	6	11	34	76	316	7	245	78	49	80	66	107
	16%	14%	13%	22%b	16%	14%	19%e	16%	13%	14%	17%	19%	18%	18%	25%	16%	8%	14%	21%pq	16%	10%	16%	19%	16%	14%	17%	20%x
Yes - mental condition	253	9	63	20	161	110	143	195	51	11	20	26	11	5	2	4	9	28	25	237	4	174	63	38	60	51	66
	12%	11%	13%	9%	13%	8%	20%e	12%	14%	8%	12%	15%	9%	13%	21%	9%	7%	12%	7%	12%	6%	11%	15%u	12%	11%	13%	12%
Yes - disability	154	7	33	17	97	80	74	126	24	7	7	12	7	1	2	4	11	13	28	146	3	105	39	26	32	19	53
	7%	8%	6%	8%	8%	6%	10%e	8%	7%	6%	4%	7%	6%	3%	18%	10%	8%	5%	7%	8%	4%	7%	10%	8%	6%	5%	10%xy
Yes - other	29	1	1	6	21	13	16	23	6	*	4	2	-	1	1	-	2	2	4	26	2	23	5	2	8	6	11
	1%	1%	*	3%b	2%b	1%	2%	1%	2%	*	3%	1%	-	2%	5%	-	1%	1%	1%	1%	3%	1%	1%	1%	1%	2%	2%
No	1499	67	376	159	897	1032	467	1194	267	99	118	119	88	30	6	31	103	186	266	1399	56	1170	279	227	423	288	371
	73%	78%	75%	73%	71%	77%f	64%	72%	74%	78%	72%	69%	76%	78%	55%	76%	79%	75%	72%	73%	77%	74%v	68%	73%	76%z	73%	69%
Prefer not to say	36	-	8	2	26	22	14	29	5	4	4	2	2	-	-	1	3	2	7	29	3	24	8	5	6	6	8
	2%	-	2%	1%	2%	2%	2%	2%	1%	3%	2%	1%	2%	-	-	2%	2%	1%	2%	2%	5%	2%	2%	2%	1%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1216

Which of the following options best describes how you think of yourself?

Base: All respondents

	Gender			Age							Region														Region Summary			Social Grade			
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	England (i)	UK Excl Scotland (j)	Scotland (k)	Wales (l)	North-ern Ireland (m)	North East (n)	North West (o)	York-shire & Humber-side (p)	West Midlands (q)	East Midlands (r)	East-ern (s)	London (t)	South East (u)	South West (v)	North Eng-land (w)	South Eng-land (Incl Lon.) (x)	Mid-lands (y)	AB (A)	C1 (B)	C2 (C)	DE (D)
Unweighted base	2067	1005	1053	313	726	530	498	520	1049	341	1714	1882	185	106	62	80	229	173	196	126	209	262	271	168	482	701	531	577	544	452	494
Weighted base	2067	1005	1055	346	734	504	483	579	1005	330	1736	1891	176	97*	58*	85*	229	172	178	149	192	273	281	178	486	732	519	544	597	433	493
Heterosexual/ straight	1843 89%	897 89%	945 90%	273 79%	646 88%cg	470 93%cdgh	454 94%cdgh	475 82%cd	914 91%cdg	312 94%	1544 89%	1684 89%	159 90%	85 88%	54 94%	77 91%	204 89%	149 87%	164 92%	126 84%	171 89%	236 86%	259 92%rt	159 89%	430 88%	654 89%	460 89%	491 90%	526 88%	401 93%BD	426 86%
Lesbian/ gay woman	40 2%	5 *	34 3%a	13 4%efh	17 2%h	4 1%	5 1%	25 4%defh	10 1%	1 *	35 2%	36 2%	3 2%	1 1%	- -	- -	9 4%ru	3 2%	4 2%	- -	6 3%r	9 3%r	2 1%	2 1%	12 2%	14 2%	10 2%	5 1%	13 2%	6 1%	16 3%A
Gay man	53 3%	53 5%b	- -	8 2%	30 4%fg	11 2%	5 1%	13 2%	36 4%ef	7 2%	40 2%	46 2%	7 4%	5 5%	1 2%	1 2%	4 3%	5 2%	4 2%	4 3%	4 2%	8 3%	8 3%	3 2%	10 2%	19 3%	11 2%	16 3%	17 3%	7 2%	13 3%
Bisexual	86 4%	36 4%	47 4%	43 12%defgh	27 4%fg	11 2%	5 1%	54 9%defh	28 3%fg	3 1%	79 5%	83 4%	4 2%	3 3%	1 1%	4 5%	8 3%	12 7%kq	3 2%	12 8%kqu	10 5%	12 4%	8 3%	10 6%	24 5%	30 4%	25 5%	25 5%	26 4%	12 3%	24 5%
Prefer to self-describe	12 1%	6 1%	5 1%	4 1%	5 1%	1 *	2 *	5 1%	5 *	1 *	11 1%	11 1%	1 *	1 1%	- -	* 1%	1 1%	2 1%	1 *	1 1%	1 *	1 *	2 1%	2 1%	4 1%	5 1%	3 *	3 1%	4 1%	1 *	4 1%
Prefer not to say	33 2%	9 1%	23 2%a	5 1%	8 1%	7 1%	13 3%	7 1%	14 1%	7 2%	27 2%	31 2%	3 1%	2 2%	2 3%	1 2%	4 2%	1 1%	3 2%	6 4%su	1 *	7 3%	2 1%	1 1%	7 1%	10 1%	10 2%	5 1%	12 2%	7 2%	9 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/k - l - i/m - j/k - k/l/m/n/o/p/q/r/s/t/u/v - w/x/y - A/B/C/D
 Overlap formulae used. * small base

Consumer Wellbeing Mini Tracker June 2023

ONLINE Fieldwork: 9th to 11th June 2023

Absolutes/col percents

Table 1217

Which of the following options best describes how you think of yourself?

Base: All respondents

	Work Sector		Working Status						Tenure										Nearest city			Still in full time education	Just About Managing		Just About Managing II		Urban/Rural	
	Total	Public (E)	Private (F)	Full time employe d (a)	Part time employe d (b)	Unemploye d (c)	Not work-ing but seek-ing (d)	State (e)	Private (f)	House person (g)	NET: Home-owners (h)	Owned out-right (i)	Owned with mort-gage (j)	NET: Rent-ers (k)	Rent-ed from coun-cil (l)	Rent-ed from HA (m)	Other Rent (n)	Rent free (o)	Glas-gow (r)	Manch-ester (s)	Brigh-ton (t)		Yes (u)	No (v)	Yes (w)	No (x)	Urban (A)	Rural (B)
Unweighted base	2067	373	792	821	344	193	93	121	379	116	1307	794	513	708	130	239	339	52	78	152	42	37	942	991	369	1564	1674	393
Weighted base	2067	409	813	985	238	178	84*	124	351	108*	1402	816	586	631	247	150	234	34*	77*	160	43*	33*	902	1039	359	1582	1697	370
Heterosexual/ straight	1843	358	725	873	210	145	65	115	334	101	1280	749	530	536	216	126	194	27	70	142	39	29	814	925	308	1432	1495	348
	89%	88%	89%	89%cd	88%cd	81%	77%	93%cd	95%abcd	93%cd	91%k	92%mmo	90%mmo	85%	88%	84%	83%	79%	91%	89%	91%	89%	90%	89%	86%	91%w	88%	94%A
Lesbian/ gay woman	40	9	15	22	2	3	4	3	2	2	18	7	11	22	13	3	6	-	2	6	-	-	24	15	11	28	37	3
	2%	2%	2%	2%	1%	2%	5%bf	3%	1%	2%	1%	1%	2%	3%h	5%ij	2%	3%i	-	2%	4%	-	-	3%	1%	3%	2%	2%	1%
Gay man	53	14	28	36	6	5	2	1	3	1	34	18	15	20	7	6	6	-	4	3	1	-	19	33	13	39	49	5
	3%	3%	3%	4%f	2%	3%	2%	1%	1%	1%	2%	2%	3%	3%	3%	4%	3%	-	5%	2%	3%	-	2%	3%	4%	2%	3%	1%
Bisexual	86	21	34	44	12	19	6	1	3	2	43	19	25	39	8	9	22	4	-	4	2	3	30	51	19	62	80	7
	4%	5%	4%	4%f	5%f	10%abefg	7%ef	1%	1%	2%	3%	2%	4%	6%h	3%	6%i	9%ijkl	13%ijl	-	3%	1%	4%	9%	3%	5%	4%	5%B	2%
Prefer to self-describe	12	2	3	2	2	3	2	-	1	1	8	5	4	3	-	*	3	1	1	1	-	-	7	3	4	6	11	1
	1%	*	*	*	1%	2%a	2%af	-	*	1%	1%	1%	1%	*	-	*	1%	2%l	1%	1%	-	-	1%	*	1%	*	1%	*
Prefer not to say	33	5	9	8	6	3	5	4	7	2	20	18	2	11	3	4	4	2	1	4	1	1	8	11	5	15	25	8
	2%	1%	1%	1%	2%a	1%	6%af	3%a	2%	1%	1%	2%j	*	2%	1%	3%j	2%j	7%ijn	1%	2%	2%	2%	1%	1%	1%	1%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - E/F - a/b/c/d/ef/g - h/k - i/j/l/m/n/o - r/s/t - u/v - w/x - A/B
 Overlap formulae used. * small base

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Absolutes/col percents

Table 1218

Which of the following options best describes how you think of yourself?

Base: All respondents

	Which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic														
	Total	NET: Working (b)	NET: Employed (c)	Working full time - working 30 hours per week or more (d)	Working part- time - working between 8 and 29 hours per week (e)	NET: Self- employed (f)	Self-employed - working 30 hours per week or more (g)	Self-employed - working between 8 and 29 hours per week (h)	NET: Not working (i)	Not working but seeking work or temporarily unemployed or sick (j)	Not working and not seeking work (k)	Student (l)	Retired on a state pension only (m)	Retired with a private pension (n)	House person, housewife, househusband, etc. (o)
Unweighted base	2067	1165	1028	764	264	137	57	80	902	93	108	85	121	379	116
Weighted base	2067	1223	1099	916	183	123	69*	54*	844	84*	99*	78*	124	351	108*
Heterosexual/ straight	1843 89%	1083 89% fjl	981 89% bfjl	817 89% jl	165 90% jl	102 83%	57 82%	45 84%	759 90% fjl	65 77%	84 85%	61 77%	115 93% fjl	334 95% bcdefghijkl	101 93% fhjl
Lesbian/ gay woman	40 2%	24 2%	20 2%	18 2%	2 1%	4 3% n	4 6% n	- -	15 2% n	4 5% n	3 3%	1 1%	3 3%	2 1%	2 2%
Gay man	53 3%	41 3% in	35 3% in	31 3% in	4 2%	6 5% n	4 6% in	1 3%	12 1%	2 2%	3 3%	2 3%	1 1%	3 1%	1 1%
Bisexual	86 4%	56 5% n	48 4% n	42 5% n	6 3% n	7 6% mn	2 3%	5 10% bcefimno	31 4% n	6 7% mn	7 7% mn	11 15% bcdegimno	1 1%	3 1%	2 2%
Prefer to self-describe	12 1%	5 * d	3 *	1 *	2 1% d	2 1% d	1 2%	1 1%	7 1% d	2 2% bcn	2 2% cd	1 2% cd	- -	1 *	1 1%
Prefer not to say	33 2%	14 1%	11 1%	7 1%	4 2% c	3 2%	1 2%	2 3%	19 2% cd	5 6% bcn	1 1%	2 2%	4 3% d	7 2%	2 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 1219

Which of the following options best describes how you think of yourself?

Base: All respondents

	Concern climate change			Responsibility climate change		Current financial situation		EV owner		S5. How often do you drive?					S6. How often using alternative travel vs driving vehicle					S8. Buying an EV in future		
	Total	NET: Concerned (a)	NET: Not concerned (b)	NET: Responsible (c)	NET: Not responsible (d)	NET: Good (e)	NET: Poor (f)	EV owner (g)	Non-EV owner (h)	Everyday (i)	A few times a week (j)	Weekly (k)	Less often than weekly (l)	Don't know (m)	Often (n)	Sometimes (o)	Rarely (p)	Never (q)	I intend to buy an electric vehicle as my next car (r)	I would consider buying an electric vehicle in the future (s)	I wouldn't consider buying an electric vehicle (t)	
Unweighted base	2067	1600	434	1681	320	906	429	54	1357	548	647	135	84	1	327	474	396	215	97	617	475	
Weighted base	2067	1612	426	1690	319	927	418	60*	1387	585	640	135	89*	1**	343	487	409	208	106*	639	478	
Heterosexual/ straight	1843 89%	1434 89%	380 89%	1526 90% ^d	267 84%	845 91% ^f	354 85%	54 90%	1268 91%	545 93% ^k	585 92% ^k	111 82%	82 92%	1 100%	309 90%	436 90%	377 92%	199 96% ^{no}	89 84%	586 92% ^r	437 91% ^r	
Lesbian/ gay woman	40 2%	34 2%	6 1%	35 2%	5 1%	12 1%	11 3%	1 2%	22 2%	6 1%	9 1%	7 5% ^{ijl}	- -	- -	2 1%	14 3% ^{nq}	7 2%	- -	2 2%	7 1%	11 2%	
Gay man	53 3%	39 2%	14 3%	36 2%	16 5% ^c	19 2%	15 3%	- -	30 2%	12 2%	15 2%	1 1%	2 2%	- -	8 2%	13 3%	7 2%	2 1%	4 4%	11 2%	13 3%	
Bisexual	86 4%	72 4%	13 3%	61 4%	21 7% ^c	31 3%	22 5%	4 7%	40 3%	17 3%	13 2%	10 8% ^{ij}	4 5%	- -	18 5% ^q	12 3%	13 3%	2 1%	10 10% st	23 4% ^t	5 1%	
Prefer to self-describe	12 1%	11 1%	1 *	8 1%	3 1%	6 1%	5 1%	- -	6 *	- -	4 1%	2 1% ⁱ	- -	- -	2 *	3 1%	- -	1 1%	- -	5 1%	1 *	
Prefer not to say	33 2%	22 1%	12 3%	22 1%	7 2%	14 2%	12 3%	1 1%	21 1%	4 1%	13 2%	4 3%	1 2%	- -	5 2%	8 2%	5 1%	4 2%	1 1%	7 1%	11 2%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k/l/m - n/o/p/q - r/s/t
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 1220

Which of the following options best describes how you think of yourself?

Base: All respondents

	S10. Green/ renewable tariff																				S13. Current home insulation		Current use to heat home										Consider installing heat pump in home				Currently cuts down food waste by planning food buy	Currently cuts down food waste by composting or recycling	Frequency cut down/meat dairy			
	Total	With green provider and tariff (a)	With green provider but not a green tariff (b)	With green tariff but not a green provider (c)	None of the above (d)	NET: Current home insulation (e)	NET: None of these/ no current home insulation (f)	Gas boiler (g)	Electric heaters (h)	Wood burning stove (i)	Gas fire (j)	Electric fire (k)	Heating oil (l)	Heat pump (m)	Other low carbon heating system (n)	Other (o)	Yes (p)	Maybe (q)	No (r)	NET: Does always to rarely (s)	Never (t)	NET: Does always to rarely (u)	Never (v)	Often (w)	Sometimes (x)	Rarely (y)	Never (z)															
Unweighted base	2067	88	485	213	1281	1253	814	1623	380	126	162	163	117	39	13	47	114	230	365	1927	74	1568	419	310	558	389	553															
Weighted base	2067	87*	503	218	1259	1339	728	1652	361	126	164	174	115	38*	11**	41*	130	248	368	1925	73*	1577	410	313	553	395	539															
Heterosexual/ straight	1843 89%	75 86%	455 90%	190 87%	1123 89%	1223 91%f	619 85%	1495 90%h	308 85%	113 89%	143 87%	162 93%ho	107 93%h	34 90%	7 59%	35 84%	119 91%	224 90%	336 91%	1723 89%	63 86%	1429 91%v	348 85%	275 88%	498 90%	357 90%	487 90%															
Lesbian/ gay woman	40 2%	3 3%	9 2%	9 4% _d	19 2%	16 1%	23 3% _e	24 1%	9 2%	5 4% _{gk}	5 3%	1 *	2 2%	2 6% _{gk}	1 7%	- -	- -	3 1%	3 1%	30 2%	5 7% _s	25 2%	10 2%	5 2%	6 1%	8 2%	7 1%															
Gay man	53 3%	2 3%	13 3%	8 4%	29 2%	31 2%	23 3%	36 2%	12 3%	2 2%	4 2%	4 2%	2 1%	1 2%	3 22%	2 5%	2 2%	8 3%	10 3%	49 3%	2 2%	30 2%	21 5% _u	9 3%	11 2%	10 2%	20 4%															
Bisexual	86 4%	6 7%	17 3%	8 4%	56 4%	40 3%	46 6% _e	57 3%	25 7% _{gk}	4 3%	10 6% _k	3 2%	4 3%	1 2%	1 11%	1 3%	9 7% _r	9 4%	7 2%	83 4%	2 3%	61 4%	20 5%	18 6%	22 4%	15 4%	16 3%															
Prefer to self-describe	12 1%	1 1%	2 *	- -	8 1%	8 1%	4 *	10 1%	3 1%	- -	- -	2 1%	- -	- -	- -	3 6% _{ghijkl}	- -	2 1%	3 1%	9 *	- -	10 1%	1 *	4 1%	2 *	1 *	2 *															
Prefer not to say	33 2%	- -	7 1%	3 1%	23 2%	20 1%	14 2%	30 2%	3 1%	2 2%	2 1%	2 1%	1 1%	- -	- -	1 2%	- -	2 1%	10 3%	31 2%	1 1%	22 1%	10 2%	3 1%	13 2%	5 1%	7 1%															

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l/m/n/o - p/q/r - s/t - u/v - w/x/y/z
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing