

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 1

Col percents

Table 1

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?

Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.

Summary table

Base: All respondents

	Cost	Convenience to find it (placement in store, how easy it is to find in a store)	Offered in bundles, sales, promotions and bargains.	Access (easy to find in places near me)	Visual appeal of the water bottle	Popularity of the brand	Taste	Health benefits (i.e. improving physical performance)	Feeling hydrated
Unweighted base	2067	2067	2067	2067	2067	2067	2067	2067	2067
Weighted base	2067	2067	2067	2067	2067	2067	2067	2067	2067
5 - Most important	36%	14%	12%	20%	5%	4%	33%	10%	34%
4	31%	27%	23%	30%	12%	10%	30%	17%	32%
3	18%	28%	26%	29%	23%	20%	19%	26%	19%
2	4%	12%	13%	8%	19%	19%	6%	14%	4%
1	1%	4%	6%	3%	14%	14%	2%	9%	1%
0 - Not important at all	2%	6%	11%	4%	19%	24%	3%	15%	3%
NET: T2B important	67%	41%	35%	50%	17%	14%	63%	27%	66%
NET: B2B not important	3%	10%	18%	6%	33%	38%	5%	24%	4%
Not applicable	7%	8%	9%	8%	8%	8%	7%	8%	7%
Mean	3.96	3.20	2.85	3.49	2.10	1.89	3.83	2.57	3.91
Standard deviation	1.12	1.32	1.52	1.22	1.49	1.50	1.22	1.57	1.15
Standard error	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 2

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you? Summary table - NET: T2B Important
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.
Base: All respondents

Col percents

	Gender			Age								Social Grade				Region																Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of England	London	South East	South West	North Ireland	Public	Private	Opinion Influencer				
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136				
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140				
Cost	67%	66%	68%	73%	76%	74%	70%	65%	52%	55%	47%	66%	71%	64%	64%	63%	63%	56%	64%	71%	71%	76%	69%	67%	71%	66%	65%	71%	70%	62%				
Convenience to find it (placement in store, how easy it is to find in a store)	41%	39%	43%	46%	52%	48%	43%	35%	30%	31%	29%	42%	40%	44%	40%	38%	35%	43%	42%	44%	47%	42%	44%	43%	37%	39%	44%	50%	43%	61%				
Offered in bundles, sales, promotions and bargains.	35%	33%	36%	41%	37%	40%	40%	33%	23%	25%	22%	33%	36%	36%	34%	30%	34%	30%	35%	37%	43%	37%	32%	37%	35%	31%	33%	39%	39%	51%				
Access (easy to find in places near me)	50%	48%	51%	54%	53%	62%	51%	45%	39%	41%	37%	50%	51%	53%	45%	51%	51%	53%	50%	54%	51%	51%	46%	55%	45%	43%	42%	55%	52%	65%				
Visual appeal of the water bottle	17%	18%	15%	25%	24%	21%	16%	13%	8%	10%	6%	20%	14%	19%	15%	16%	27%	17%	22%	17%	14%	17%	14%	21%	11%	12%	20%	25%	19%	46%				
Popularity of the brand	14%	16%	13%	21%	21%	18%	13%	10%	8%	7%	8%	15%	12%	16%	14%	15%	23%	15%	10%	20%	12%	6%	16%	20%	11%	9%	13%	17%	17%	40%				
Taste	63%	58%	68%	62%	58%	70%	67%	65%	58%	62%	54%	60%	65%	65%	62%	64%	65%	61%	62%	67%	71%	65%	61%	64%	58%	61%	66%	62%	65%	70%				
Health benefits (i.e. improving physical performance)	27%	30%	25%	36%	33%	32%	27%	22%	20%	19%	21%	30%	24%	28%	29%	25%	29%	29%	26%	29%	27%	28%	30%	33%	21%	26%	28%	33%	29%	49%				
Feeling hydrated	66%	64%	68%	65%	64%	74%	71%	70%	56%	58%	53%	63%	65%	67%	68%	62%	65%	64%	71%	65%	67%	66%	68%	67%	67%	61%	69%	65%	70%	65%				
None of these	11%	12%	10%	7%	9%	7%	9%	9%	20%	18%	23%	10%	9%	12%	14%	14%	14%	13%	8%	8%	9%	10%	13%	10%	11%	11%	13%	9%	8%	8%				

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 3

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you? Summary table - NET: T2B Important
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Cost	67%	66%	69%	72%	67%	62%	77%	56%	67%	71%	64%	64%	69%	66%
Convenience to find it (placement in store, how easy it is to find in a store)	41%	39%	56%	50%	61%	55%	54%	30%	40%	46%	35%	42%	41%	42%
Offered in bundles, sales, promotions and bargains.	35%	32%	46%	49%	50%	38%	46%	29%	33%	34%	33%	34%	44%	35%
Access (easy to find in places near me)	50%	49%	58%	58%	58%	68%	52%	30%	50%	51%	47%	54%	44%	50%
Visual appeal of the water bottle	17%	14%	34%	26%	39%	39%	26%	15%	13%	12%	12%	16%	18%	18%
Popularity of the brand	14%	11%	30%	30%	29%	38%	24%	14%	10%	8%	10%	10%	28%	16%
Taste	63%	63%	62%	67%	66%	62%	53%	72%	68%	68%	70%	71%	55%	61%
Health benefits (i.e. improving physical performance)	27%	24%	48%	34%	48%	62%	47%	14%	24%	24%	22%	27%	25%	28%
Feeling hydrated	66%	67%	62%	65%	64%	69%	50%	60%	70%	75%	67%	70%	72%	64%
None of these	11%	11%	10%	4%	13%	6%	12%	14%	9%	6%	11%	10%	17%	12%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 4

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.

Cost

Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
5 - Most important	36%	35%	37%	36%	40%	40%	41%	36%	26%	30%	22%	33%	40%	33%	37%	31%	31%	33%	32%	35%	36%	45%	36%	33%	41%	39%	46%	38%	38%	29%	
4	31%	30%	31%	37%	36%	33%	29%	29%	25%	25%	25%	33%	31%	31%	27%	31%	32%	23%	33%	36%	35%	30%	34%	34%	31%	26%	19%	32%	32%	34%	
3	18%	18%	18%	17%	15%	18%	21%	19%	19%	20%	18%	20%	18%	19%	17%	19%	19%	23%	18%	17%	16%	12%	16%	20%	16%	19%	26%	20%	19%	31%	
2	4%	5%	4%	6%	5%	4%	3%	4%	5%	6%	5%	4%	2%	5%	7%	3%	5%	9%	6%	4%	3%	2%	3%	6%	3%	4%	2%	6%	4%	4%	
1	1%	2%	1%	3%	1%	1%	1%	2%	2%	2%	1%	2%	1%	1%	1%	1%	1%	2%	*	1%	1%	3%	2%	2%	1%	1%	-	1%	1%	1%	
0 - Not important at all	2%	2%	2%	1%	1%	*	1%	2%	5%	4%	7%	1%	2%	3%	2%	2%	1%	2%	4%	*	1%	4%	3%	1%	2%	2%	2%	2%	1%	-	-
NET: T2B important	67%	66%	68%	73%	76%	74%	70%	65%	52%	55%	47%	66%	71%	64%	64%	63%	63%	56%	64%	71%	71%	76%	69%	67%	71%	66%	65%	71%	70%	62%	
NET: B2B not important	3%	4%	3%	3%	2%	1%	2%	4%	7%	6%	8%	4%	3%	3%	3%	4%	2%	4%	4%	1%	3%	7%	5%	3%	3%	3%	2%	3%	3%	1%	
Not applicable	7%	8%	7%	2%	3%	3%	4%	8%	17%	12%	22%	6%	6%	8%	8%	11%	11%	9%	7%	7%	7%	3%	7%	4%	7%	9%	5%	1%	5%	1%	
Mean	3.96	3.94	3.99	3.97	4.09	4.11	4.09	3.95	3.65	3.72	3.55	3.93	4.06	3.90	3.93	3.91	3.93	3.78	3.83	4.06	4.04	4.04	3.95	3.92	4.07	4.02	4.10	3.98	4.04	3.86	
Standard deviation	1.12	1.14	1.10	1.05	1.01	0.95	1.00	1.15	1.36	1.31	1.43	1.09	1.08	1.16	1.16	1.13	1.05	1.20	1.22	0.94	1.03	1.28	1.19	1.06	1.11	1.12	1.07	1.08	1.04	0.93	
Standard error	0.03	0.04	0.04	0.07	0.05	0.06	0.06	0.07	0.07	0.08	0.11	0.05	0.05	0.06	0.05	0.09	0.12	0.08	0.10	0.07	0.09	0.14	0.09	0.07	0.07	0.08	0.14	0.06	0.04	0.08	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 5

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.

Cost

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	36%	36%	36%	29%	37%	32%	40%	44%	39%	41%	37%	46%	40%	35%
4	31%	30%	33%	43%	30%	30%	37%	12%	28%	29%	28%	18%	29%	32%
3	18%	18%	18%	20%	18%	21%	16%	14%	19%	18%	20%	21%	14%	18%
2	4%	4%	7%	3%	7%	13%	3%	14%	5%	6%	5%	5%	6%	4%
1	1%	1%	2%	2%	2%	-	3%	-	1%	1%	1%	*	-	2%
0 - Not important at all	2%	2%	1%	3%	1%	2%	-	17%	2%	-	2%	2%	-	2%
NET: T2B important	67%	66%	69%	72%	67%	62%	77%	56%	67%	71%	64%	64%	69%	66%
NET: B2B not important	3%	3%	3%	5%	2%	2%	3%	17%	2%	1%	3%	3%	-	4%
Not applicable	7%	8%	3%	-	5%	2%	1%	-	7%	4%	8%	8%	11%	7%
Mean	3.96	3.97	3.93	3.86	3.97	3.77	4.10	3.36	4.01	4.09	3.97	4.06	4.15	3.94
Standard deviation	1.12	1.12	1.11	1.12	1.08	1.17	0.99	1.99	1.09	0.97	1.12	1.18	0.96	1.14
Standard error	0.03	0.03	0.07	0.19	0.11	0.16	0.13	0.75	0.05	0.06	0.06	0.09	0.21	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 6

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.
Convenience to find it (placement in store, how easy it is to find in a store)
Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
5 - Most important	14%	12%	16%	16%	14%	17%	14%	15%	9%	11%	7%	14%	12%	16%	14%	11%	13%	15%	16%	13%	15%	13%	14%	17%	14%	11%	16%	17%	14%	22%	
4	27%	27%	28%	31%	37%	31%	28%	20%	21%	20%	22%	28%	26%	27%	28%	26%	27%	22%	28%	26%	31%	32%	29%	30%	26%	23%	28%	27%	33%	29%	39%
3	28%	30%	27%	31%	30%	31%	28%	30%	24%	27%	20%	30%	28%	27%	29%	27%	32%	27%	30%	27%	29%	26%	27%	30%	32%	28%	23%	29%	32%	27%	
2	12%	13%	11%	11%	11%	11%	15%	11%	12%	11%	13%	11%	15%	11%	9%	15%	10%	12%	13%	17%	6%	14%	11%	8%	13%	11%	14%	13%	12%	6%	
1	4%	4%	5%	6%	3%	2%	5%	4%	6%	8%	3%	4%	5%	4%	4%	3%	5%	4%	2%	2%	5%	5%	5%	6%	4%	5%	3%	3%	3%	3%	
0 - Not important at all	6%	6%	6%	3%	2%	4%	4%	10%	9%	9%	10%	5%	6%	5%	7%	7%	7%	5%	4%	1%	5%	7%	5%	7%	6%	9%	10%	4%	4%	4%	2%
NET: T2B important	41%	39%	43%	46%	52%	48%	43%	35%	30%	31%	29%	42%	40%	44%	40%	38%	35%	43%	42%	44%	47%	42%	44%	43%	37%	39%	44%	50%	43%	61%	
NET: B2B not important	10%	9%	11%	9%	4%	6%	9%	14%	15%	17%	13%	9%	11%	9%	11%	9%	12%	9%	7%	3%	9%	12%	11%	13%	9%	14%	14%	7%	7%	5%	
Not applicable	8%	9%	8%	4%	3%	3%	6%	9%	19%	14%	24%	8%	7%	8%	11%	11%	11%	9%	8%	9%	9%	7%	7%	6%	9%	9%	5%	1%	6%	1%	
Mean	3.20	3.16	3.23	3.33	3.46	3.39	3.23	3.01	2.85	2.87	2.82	3.23	3.11	3.29	3.18	3.10	3.07	3.24	3.29	3.35	3.35	3.13	3.22	3.20	3.14	3.02	3.09	3.36	3.29	3.67	
Standard deviation	1.32	1.29	1.36	1.21	1.08	1.22	1.27	1.48	1.47	1.48	1.48	1.29	1.32	1.31	1.37	1.33	1.39	1.32	1.24	1.09	1.27	1.38	1.33	1.40	1.31	1.42	1.51	1.23	1.21	1.09	
Standard error	0.03	0.04	0.04	0.08	0.06	0.07	0.07	0.09	0.07	0.09	0.11	0.06	0.06	0.07	0.06	0.10	0.16	0.09	0.10	0.09	0.11	0.15	0.10	0.09	0.08	0.11	0.20	0.06	0.04	0.09	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 7

Table 7

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.
Convenience to find it (placement in store, how easy it is to find in a store)
Base: All respondents

Col percents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	14%	13%	18%	26%	14%	27%	15%	-	16%	19%	14%	17%	21%	13%
4	27%	26%	38%	23%	47%	28%	39%	30%	24%	27%	22%	26%	20%	29%
3	28%	29%	25%	20%	21%	23%	38%	28%	29%	28%	31%	26%	24%	29%
2	12%	12%	9%	9%	8%	16%	4%	17%	12%	12%	10%	10%	13%	12%
1	4%	4%	4%	15%	2%	2%	-	14%	4%	3%	6%	2%	-	4%
0 - Not important at all	6%	6%	3%	6%	2%	-	3%	12%	7%	4%	9%	10%	4%	5%
NET: T2B important	41%	39%	56%	50%	61%	55%	54%	30%	40%	46%	35%	42%	41%	42%
NET: B2B not important	10%	10%	6%	21%	4%	2%	3%	26%	11%	7%	15%	11%	4%	9%
Not applicable	8%	9%	3%	-	6%	4%	1%	-	9%	7%	9%	11%	19%	8%
Mean	3.20	3.14	3.51	3.18	3.59	3.65	3.57	2.51	3.17	3.38	2.99	3.19	3.47	3.21
Standard deviation	1.32	1.34	1.17	1.60	1.06	1.14	0.99	1.46	1.38	1.26	1.46	1.47	1.30	1.29
Standard error	0.03	0.03	0.07	0.27	0.11	0.15	0.13	0.55	0.06	0.08	0.08	0.12	0.31	0.04

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 8

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.
Offered in bundles, sales, promotions and bargains.
Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
5 - Most important	12%	11%	13%	15%	12%	15%	14%	9%	8%	8%	8%	11%	11%	12%	14%	7%	8%	11%	15%	12%	12%	10%	15%	12%	13%	10%	17%	16%	11%	23%	
4	23%	22%	24%	25%	25%	25%	27%	23%	15%	16%	13%	22%	25%	24%	19%	23%	26%	19%	20%	25%	31%	27%	17%	25%	22%	21%	17%	24%	28%	28%	
3	26%	27%	24%	29%	31%	31%	24%	24%	19%	23%	15%	28%	26%	25%	23%	25%	28%	32%	24%	27%	20%	22%	30%	25%	22%	23%	38%	26%	29%	32%	
2	13%	14%	13%	14%	15%	10%	15%	10%	15%	15%	16%	14%	14%	13%	13%	11%	12%	13%	14%	12%	9%	11%	14%	16%	18%	13%	8%	15%	12%	10%	
1	6%	7%	6%	6%	6%	6%	4%	8%	7%	8%	6%	5%	8%	5%	7%	10%	5%	5%	8%	6%	6%	9%	9%	3%	4%	6%	8%	7%	6%	1%	
0 - Not important at all	11%	11%	12%	5%	7%	9%	11%	15%	17%	16%	19%	12%	9%	12%	13%	11%	10%	12%	12%	8%	12%	15%	8%	12%	12%	17%	7%	10%	9%	4%	
NET: T2B important	35%	33%	36%	41%	37%	40%	40%	33%	23%	25%	22%	33%	36%	36%	34%	30%	34%	30%	35%	37%	43%	37%	32%	37%	35%	31%	33%	39%	39%	51%	
NET: B2B not important	18%	18%	18%	11%	14%	15%	15%	23%	24%	24%	25%	17%	17%	17%	20%	21%	15%	17%	20%	14%	18%	24%	17%	15%	16%	24%	16%	17%	15%	5%	
Not applicable	9%	9%	8%	5%	4%	5%	5%	9%	18%	14%	23%	8%	8%	9%	10%	13%	11%	8%	7%	10%	9%	6%	7%	7%	9%	9%	5%	2%	6%	1%	
Mean	2.85	2.83	2.88	3.16	3.00	3.08	2.97	2.67	2.39	2.47	2.29	2.81	2.89	2.89	2.78	2.69	2.90	2.80	2.82	3.02	2.98	2.72	2.92	2.92	2.84	2.60	3.03	2.95	2.99	3.50	
Standard deviation	1.52	1.49	1.54	1.32	1.37	1.44	1.50	1.60	1.63	1.59	1.68	1.50	1.44	1.53	1.62	1.48	1.42	1.49	1.58	1.42	1.56	1.61	1.46	1.50	1.53	1.64	1.43	1.52	1.41	1.23	
Standard error	0.03	0.05	0.05	0.09	0.07	0.09	0.09	0.09	0.08	0.10	0.12	0.07	0.06	0.08	0.07	0.12	0.16	0.10	0.13	0.12	0.14	0.18	0.11	0.09	0.10	0.12	0.19	0.08	0.05	0.11	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 9

Col percents

Table 9

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.
Offered in bundles, sales, promotions and bargains.
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	12%	11%	17%	8%	20%	15%	20%	15%	11%	11%	10%	12%	31%	12%
4	23%	22%	29%	41%	30%	22%	27%	14%	22%	23%	23%	22%	13%	23%
3	26%	26%	26%	26%	29%	20%	28%	28%	24%	28%	23%	23%	-	26%
2	13%	13%	14%	10%	8%	26%	14%	26%	16%	16%	15%	13%	33%	12%
1	6%	7%	2%	3%	3%	-	-	-	7%	6%	7%	8%	4%	6%
0 - Not important at all	11%	12%	7%	12%	3%	9%	9%	17%	11%	10%	13%	11%	8%	11%
NET: T2B important	35%	32%	46%	49%	50%	38%	46%	29%	33%	34%	33%	34%	44%	35%
NET: B2B not important	18%	19%	9%	14%	7%	9%	9%	17%	18%	16%	20%	19%	13%	18%
Not applicable	9%	9%	5%	-	7%	8%	3%	-	8%	6%	10%	11%	11%	9%
Mean	2.85	2.77	3.25	3.06	3.49	3.00	3.26	2.68	2.80	2.86	2.73	2.81	3.09	2.87
Standard deviation	1.52	1.53	1.37	1.43	1.22	1.45	1.42	1.67	1.51	1.45	1.55	1.55	1.75	1.51
Standard error	0.03	0.04	0.09	0.24	0.13	0.20	0.18	0.63	0.07	0.09	0.09	0.12	0.39	0.04

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 10

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.
Access (easy to find in places near me)
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
5 - Most important	20%	17%	22%	18%	18%	27%	22%	20%	15%	17%	12%	18%	20%	21%	20%	18%	16%	18%	21%	18%	21%	22%	17%	20%	23%	18%	22%	22%	21%	29%		
4	30%	31%	29%	35%	35%	35%	29%	25%	25%	24%	26%	32%	31%	32%	25%	33%	35%	34%	29%	35%	30%	29%	28%	35%	22%	26%	20%	32%	31%	36%		
3	29%	29%	29%	36%	33%	25%	27%	31%	25%	28%	21%	31%	27%	26%	31%	28%	21%	25%	27%	29%	30%	26%	32%	26%	34%	30%	37%	33%	29%	28%		
2	8%	8%	7%	3%	7%	8%	12%	6%	8%	7%	10%	6%	8%	8%	9%	7%	11%	10%	9%	7%	7%	8%	5%	6%	7%	9%	10%	6%	8%	4%		
1	3%	2%	3%	1%	3%	1%	2%	4%	4%	5%	3%	3%	3%	3%	2%	2%	2%	1%	2%	2%	3%	5%	5%	2%	3%	4%	2%	2%	3%	1%		
0 - Not important at all	4%	4%	3%	1%	1%	1%	3%	5%	7%	7%	7%	4%	4%	3%	3%	3%	5%	4%	2%	*	2%	5%	5%	4%	3%	6%	5%	3%	2%	1%		
NET: T2B important	50%	48%	51%	54%	53%	62%	51%	45%	39%	41%	37%	50%	51%	53%	45%	51%	51%	53%	50%	54%	51%	51%	46%	55%	45%	43%	42%	55%	52%	65%		
NET: B2B not important	6%	6%	6%	2%	4%	2%	5%	10%	11%	12%	10%	7%	7%	6%	5%	4%	7%	5%	4%	2%	5%	10%	10%	7%	6%	10%	7%	5%	5%	3%		
Not applicable	8%	9%	7%	5%	3%	3%	6%	9%	17%	13%	22%	7%	7%	8%	10%	10%	11%	8%	9%	8%	7%	4%	7%	7%	8%	9%	5%	1%	6%	1%		
Mean	3.49	3.44	3.55	3.66	3.55	3.78	3.51	3.38	3.20	3.23	3.16	3.49	3.48	3.55	3.48	3.56	3.42	3.52	3.56	3.66	3.58	3.40	3.36	3.55	3.49	3.30	3.38	3.58	3.55	3.85		
Standard deviation	1.22	1.22	1.21	0.95	1.06	1.04	1.20	1.34	1.42	1.43	1.41	1.19	1.25	1.22	1.19	1.12	1.28	1.19	1.17	0.97	1.14	1.37	1.30	1.23	1.23	1.34	1.28	1.13	1.16	1.01		
Standard error	0.03	0.04	0.04	0.06	0.06	0.06	0.07	0.08	0.07	0.09	0.10	0.05	0.05	0.06	0.05	0.09	0.15	0.08	0.10	0.08	0.10	0.15	0.10	0.08	0.08	0.10	0.17	0.06	0.04	0.09		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 11

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.
Access (easy to find in places near me)
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	20%	19%	22%	24%	22%	30%	14%	-	22%	22%	19%	26%	21%	19%
4	30%	29%	36%	34%	36%	37%	38%	30%	28%	29%	28%	28%	23%	31%
3	29%	28%	29%	24%	27%	20%	41%	40%	27%	30%	28%	24%	39%	29%
2	8%	8%	4%	3%	3%	7%	4%	-	9%	8%	9%	6%	6%	7%
1	3%	3%	2%	6%	2%	1%	-	14%	2%	1%	3%	1%	-	3%
0 - Not important at all	4%	4%	2%	3%	3%	-	-	17%	4%	2%	5%	5%	-	3%
NET: T2B important	50%	49%	58%	58%	58%	68%	52%	30%	50%	51%	47%	54%	44%	50%
NET: B2B not important	6%	7%	4%	9%	5%	1%	-	31%	6%	3%	8%	6%	-	6%
Not applicable	8%	8%	5%	6%	7%	4%	3%	-	8%	7%	8%	9%	11%	8%
Mean	3.49	3.47	3.69	3.61	3.69	3.92	3.64	2.52	3.52	3.61	3.40	3.63	3.66	3.49
Standard deviation	1.22	1.23	1.07	1.29	1.13	0.98	0.78	1.57	1.24	1.11	1.30	1.31	0.94	1.20
Standard error	0.03	0.03	0.07	0.22	0.12	0.13	0.10	0.59	0.05	0.07	0.07	0.10	0.21	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 12

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.
Visual appeal of the water bottle
Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
5 - Most important	5%	5%	5%	7%	7%	6%	4%	5%	3%	4%	1%	5%	3%	6%	7%	4%	3%	6%	5%	7%	4%	4%	7%	6%	5%	2%	3%	9%	5%	11%	
4	12%	13%	10%	17%	17%	15%	12%	8%	5%	6%	4%	15%	11%	13%	8%	11%	24%	11%	17%	10%	10%	12%	8%	14%	7%	10%	17%	16%	14%	35%	
3	23%	24%	22%	26%	25%	25%	24%	22%	18%	21%	15%	21%	24%	25%	23%	21%	20%	25%	16%	26%	24%	20%	24%	24%	25%	24%	22%	26%	25%	24%	
2	19%	19%	20%	21%	20%	24%	21%	14%	16%	17%	15%	20%	21%	17%	17%	19%	14%	18%	24%	16%	20%	18%	19%	19%	19%	19%	23%	22%	21%	13%	
1	14%	12%	15%	11%	14%	13%	15%	16%	13%	12%	14%	14%	16%	10%	15%	14%	10%	13%	13%	15%	15%	20%	17%	9%	14%	16%	12%	12%	14%	7%	
0 - Not important at all	19%	19%	19%	12%	13%	13%	17%	27%	26%	26%	27%	18%	18%	20%	20%	18%	17%	17%	18%	17%	20%	19%	18%	21%	22%	20%	17%	15%	16%	9%	
NET: T2B important	17%	18%	15%	25%	24%	21%	16%	13%	8%	10%	6%	20%	14%	19%	15%	16%	27%	17%	22%	17%	14%	17%	14%	21%	11%	12%	20%	25%	19%	46%	
NET: B2B not important	33%	31%	35%	23%	28%	26%	33%	43%	39%	38%	41%	32%	34%	30%	35%	32%	28%	31%	30%	33%	35%	39%	34%	30%	36%	36%	29%	26%	30%	16%	
Not applicable	8%	9%	8%	4%	3%	4%	6%	9%	18%	14%	24%	7%	7%	8%	11%	12%	11%	10%	7%	9%	7%	6%	8%	5%	8%	9%	6%	1%	6%	1%	
Mean	2.10	2.16	2.05	2.50	2.40	2.35	2.11	1.79	1.65	1.78	1.47	2.16	2.03	2.20	2.03	2.06	2.36	2.18	2.19	2.19	2.01	1.99	2.08	2.22	1.93	1.92	2.21	2.43	2.23	3.02	
Standard deviation	1.49	1.49	1.49	1.44	1.46	1.42	1.43	1.55	1.45	1.49	1.38	1.49	1.41	1.55	1.54	1.48	1.55	1.50	1.51	1.52	1.47	1.49	1.48	1.55	1.46	1.39	1.43	1.49	1.45	1.42	
Standard error	0.03	0.05	0.05	0.10	0.08	0.08	0.08	0.09	0.07	0.09	0.10	0.07	0.06	0.08	0.07	0.11	0.18	0.11	0.12	0.12	0.13	0.16	0.11	0.10	0.09	0.10	0.19	0.08	0.05	0.12	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 13

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.
Visual appeal of the water bottle
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	5%	4%	11%	5%	14%	19%	2%	-	4%	3%	3%	5%	14%	5%
4	12%	10%	23%	21%	25%	20%	24%	15%	9%	8%	9%	11%	4%	13%
3	23%	23%	25%	26%	21%	25%	31%	14%	22%	23%	20%	19%	15%	23%
2	19%	19%	20%	12%	22%	17%	22%	14%	19%	23%	18%	15%	35%	19%
1	14%	15%	9%	26%	5%	4%	9%	14%	16%	17%	14%	15%	14%	13%
0 - Not important at all	19%	21%	10%	10%	7%	10%	9%	43%	22%	18%	26%	24%	4%	18%
NET: T2B important	17%	14%	34%	26%	39%	39%	26%	15%	13%	12%	12%	16%	18%	18%
NET: B2B not important	33%	36%	18%	35%	12%	15%	18%	57%	38%	36%	40%	39%	18%	31%
Not applicable	8%	9%	4%	-	5%	4%	3%	-	9%	6%	10%	11%	15%	8%
Mean	2.10	1.97	2.78	2.39	2.99	3.01	2.58	1.44	1.91	1.96	1.78	1.92	2.51	2.17
Standard deviation	1.49	1.46	1.45	1.45	1.42	1.53	1.29	1.63	1.46	1.38	1.48	1.58	1.42	1.50
Standard error	0.03	0.04	0.09	0.25	0.15	0.21	0.16	0.62	0.06	0.09	0.08	0.13	0.33	0.04

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 14

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.
Popularity of the brand
Base: All respondents

	Gender		Age										Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
5 - Most important	4%	4%	3%	6%	5%	6%	3%	2%	2%	3%	1%	4%	3%	6%	3%	2%	3%	6%	3%	6%	3%	1%	6%	5%	3%	1%	5%	5%	4%	8%		
4	10%	11%	9%	16%	16%	11%	10%	7%	6%	4%	7%	11%	9%	10%	11%	13%	20%	9%	6%	14%	9%	5%	10%	15%	7%	8%	8%	12%	13%	32%		
3	20%	22%	20%	24%	23%	25%	21%	12%	19%	22%	15%	22%	19%	22%	19%	18%	17%	25%	21%	20%	17%	27%	18%	25%	18%	19%	22%	25%	22%	25%		
2	19%	19%	19%	22%	21%	14%	17%	23%	17%	18%	16%	20%	19%	17%	19%	17%	17%	15%	21%	17%	26%	18%	18%	17%	20%	23%	18%	19%	19%	20%		
1	14%	12%	15%	15%	13%	16%	16%	14%	10%	10%	10%	13%	16%	11%	13%	11%	11%	10%	18%	14%	10%	14%	16%	11%	17%	15%	16%	14%	15%	5%		
0 - Not important at all	24%	23%	26%	15%	19%	21%	27%	33%	28%	29%	27%	22%	26%	25%	24%	26%	21%	26%	24%	21%	27%	29%	25%	21%	26%	25%	23%	22%	21%	8%		
NET: T2B important	14%	16%	13%	21%	21%	18%	13%	10%	8%	7%	8%	15%	12%	16%	14%	15%	23%	15%	10%	20%	12%	6%	16%	20%	11%	9%	13%	17%	17%	40%		
NET: B2B not important	38%	35%	41%	30%	32%	37%	43%	46%	38%	39%	37%	35%	43%	36%	37%	37%	31%	36%	42%	35%	37%	43%	41%	33%	43%	40%	39%	36%	36%	13%		
Not applicable	8%	9%	8%	3%	3%	5%	5%	8%	19%	14%	24%	7%	8%	9%	10%	12%	11%	10%	6%	9%	8%	6%	7%	6%	9%	9%	7%	2%	6%	1%		
Mean	1.89	2.00	1.80	2.28	2.19	2.10	1.79	1.52	1.64	1.66	1.60	1.99	1.75	1.99	1.88	1.84	2.17	1.99	1.77	2.11	1.80	1.64	1.89	2.16	1.71	1.69	1.91	2.07	2.04	2.93		
Standard deviation	1.50	1.52	1.48	1.45	1.50	1.55	1.48	1.43	1.45	1.46	1.45	1.50	1.46	1.57	1.50	1.52	1.58	1.59	1.41	1.57	1.46	1.37	1.57	1.54	1.44	1.36	1.50	1.52	1.49	1.36		
Standard error	0.03	0.05	0.05	0.10	0.08	0.09	0.08	0.08	0.07	0.09	0.11	0.07	0.06	0.08	0.07	0.12	0.18	0.11	0.11	0.13	0.13	0.15	0.12	0.10	0.09	0.10	0.20	0.08	0.05	0.12		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 15

Col percents

Table 15

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.
Popularity of the brand
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	4%	3%	9%	5%	13%	12%	4%	-	2%	2%	2%	3%	4%	4%
4	10%	9%	20%	25%	17%	26%	19%	14%	8%	7%	7%	7%	24%	11%
3	20%	19%	29%	16%	31%	17%	43%	14%	19%	20%	18%	19%	4%	21%
2	19%	19%	16%	12%	14%	22%	16%	30%	20%	22%	18%	16%	19%	19%
1	14%	14%	10%	21%	13%	4%	5%	-	12%	13%	12%	12%	20%	14%
0 - Not important at all	24%	27%	11%	21%	7%	12%	8%	43%	30%	31%	32%	32%	15%	22%
NET: T2B important	14%	11%	30%	30%	29%	38%	24%	14%	10%	8%	10%	10%	28%	16%
NET: B2B not important	38%	41%	21%	41%	20%	16%	13%	43%	42%	44%	44%	44%	35%	36%
Not applicable	8%	9%	4%	-	5%	6%	4%	-	9%	6%	10%	11%	15%	8%
Mean	1.89	1.75	2.68	2.21	2.80	2.83	2.77	1.56	1.66	1.61	1.59	1.63	2.14	1.98
Standard deviation	1.50	1.47	1.47	1.64	1.44	1.55	1.23	1.60	1.45	1.40	1.47	1.52	1.62	1.51
Standard error	0.03	0.04	0.09	0.28	0.15	0.21	0.16	0.61	0.06	0.09	0.08	0.12	0.37	0.04

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 16

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.

Taste

Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
5 - Most important	33%	28%	37%	28%	28%	38%	36%	38%	29%	31%	28%	30%	33%	33%	37%	36%	40%	34%	36%	39%	36%	32%	31%	32%	28%	27%	34%	33%	33%	35%	
4	30%	30%	31%	34%	30%	32%	31%	27%	29%	31%	26%	30%	33%	32%	25%	28%	25%	27%	26%	29%	36%	33%	31%	32%	30%	34%	32%	30%	33%	36%	
3	19%	22%	16%	19%	27%	17%	19%	19%	14%	14%	14%	20%	18%	19%	19%	18%	13%	19%	19%	19%	15%	18%	23%	17%	23%	20%	13%	23%	20%	19%	
2	6%	7%	5%	8%	8%	7%	4%	4%	5%	6%	5%	9%	5%	5%	5%	6%	6%	7%	8%	3%	5%	6%	4%	8%	6%	5%	7%	7%	6%	6%	
1	2%	2%	2%	5%	2%	2%	2%	1%	2%	2%	1%	2%	2%	*	3%	-	1%	2%	2%	2%	2%	1%	3%	3%	3%	1%	1%	3%	2%	3%	
0 - Not important at all	3%	4%	2%	3%	2%	1%	3%	4%	5%	4%	6%	4%	3%	3%	3%	4%	2%	4%	2%	1%	1%	6%	2%	4%	3%	5%	4%	4%	2%	1%	
NET: T2B important	63%	58%	68%	62%	58%	70%	67%	65%	58%	62%	54%	60%	65%	65%	62%	64%	65%	61%	62%	67%	71%	65%	61%	64%	58%	61%	66%	62%	65%	70%	
NET: B2B not important	5%	6%	4%	8%	4%	3%	5%	5%	6%	7%	6%	6%	5%	3%	6%	4%	4%	6%	4%	4%	3%	8%	5%	7%	6%	6%	5%	6%	4%	4%	
Not applicable	7%	8%	6%	4%	3%	3%	5%	7%	16%	11%	21%	6%	7%	7%	8%	8%	12%	7%	7%	7%	6%	4%	7%	5%	7%	8%	9%	1%	4%	1%	
Mean	3.83	3.69	3.96	3.66	3.71	3.98	3.90	3.92	3.77	3.79	3.73	3.70	3.87	3.89	3.86	3.90	4.03	3.79	3.87	4.02	4.02	3.72	3.81	3.75	3.69	3.74	3.87	3.73	3.85	3.92	
Standard deviation	1.22	1.27	1.17	1.27	1.15	1.07	1.21	1.25	1.35	1.32	1.39	1.27	1.19	1.15	1.28	1.22	1.20	1.29	1.20	1.10	1.03	1.37	1.17	1.29	1.25	1.25	1.27	1.27	1.16	1.08	
Standard error	0.03	0.04	0.04	0.09	0.06	0.06	0.07	0.07	0.06	0.08	0.10	0.06	0.05	0.06	0.06	0.09	0.14	0.09	0.10	0.09	0.09	0.15	0.09	0.08	0.08	0.09	0.17	0.07	0.04	0.09	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 17

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.

Taste

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	33%	33%	32%	35%	36%	38%	18%	27%	39%	40%	41%	41%	50%	30%
4	30%	30%	30%	31%	30%	24%	35%	45%	29%	27%	29%	30%	5%	31%
3	19%	19%	21%	16%	17%	23%	29%	14%	16%	20%	14%	14%	20%	20%
2	6%	6%	7%	9%	6%	7%	11%	-	4%	4%	3%	6%	10%	7%
1	2%	2%	3%	6%	5%	2%	2%	-	1%	2%	1%	*	4%	2%
0 - Not important at all	3%	3%	2%	-	2%	2%	1%	15%	3%	1%	4%	2%	-	3%
NET: T2B important	63%	63%	62%	67%	66%	62%	53%	72%	68%	68%	70%	71%	55%	61%
NET: B2B not important	5%	5%	5%	6%	7%	4%	3%	15%	4%	3%	5%	2%	4%	5%
Not applicable	7%	7%	4%	3%	4%	4%	4%	-	7%	5%	9%	7%	11%	7%
Mean	3.83	3.84	3.77	3.85	3.84	3.86	3.56	3.55	3.99	4.02	4.04	4.08	4.00	3.77
Standard deviation	1.22	1.23	1.20	1.19	1.25	1.20	1.06	1.72	1.18	1.09	1.22	1.08	1.29	1.23
Standard error	0.03	0.03	0.08	0.20	0.13	0.16	0.14	0.65	0.05	0.07	0.07	0.08	0.29	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 18

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.
Health benefits (i.e. improving physical performance)
Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opin-ion Influ-encer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
5 - Most important	10%	11%	10%	12%	14%	13%	10%	7%	7%	7%	8%	12%	7%	12%	12%	9%	12%	12%	11%	17%	8%	6%	8%	12%	8%	11%	10%	12%	11%	23%	
4	17%	19%	16%	24%	19%	19%	17%	15%	13%	12%	13%	18%	16%	16%	17%	16%	17%	17%	14%	12%	19%	22%	21%	21%	13%	15%	18%	21%	18%	27%	
3	26%	26%	27%	28%	31%	26%	27%	26%	22%	25%	20%	28%	27%	28%	22%	32%	23%	27%	26%	27%	22%	27%	25%	27%	26%	25%	28%	28%	28%	32%	
2	14%	14%	15%	14%	13%	16%	14%	14%	15%	16%	15%	12%	15%	15%	14%	13%	15%	13%	17%	12%	14%	5%	14%	14%	19%	16%	12%	14%	15%	7%	
1	9%	7%	11%	7%	9%	9%	10%	8%	9%	11%	8%	8%	11%	7%	9%	4%	10%	6%	9%	11%	14%	9%	12%	8%	9%	9%	11%	10%	8%	4%	
0 - Not important at all	15%	14%	15%	9%	11%	11%	18%	23%	16%	18%	13%	14%	16%	14%	15%	16%	12%	14%	15%	11%	17%	25%	11%	13%	17%	17%	12%	12%	13%	5%	
NET: T2B important	27%	30%	25%	36%	33%	32%	27%	22%	20%	19%	21%	30%	24%	28%	29%	25%	29%	29%	26%	29%	27%	28%	30%	33%	21%	26%	28%	33%	29%	49%	
NET: B2B not important	24%	21%	26%	16%	20%	21%	27%	31%	25%	28%	21%	22%	26%	20%	25%	19%	22%	21%	23%	22%	30%	34%	24%	20%	26%	25%	23%	22%	21%	10%	
Not applicable	8%	9%	8%	6%	3%	5%	6%	8%	17%	12%	24%	7%	8%	8%	10%	10%	11%	10%	8%	10%	7%	6%	8%	6%	9%	8%	9%	2%	6%	1%	
Mean	2.57	2.66	2.50	2.92	2.82	2.75	2.48	2.25	2.36	2.27	2.48	2.67	2.42	2.68	2.57	2.62	2.66	2.69	2.55	2.75	2.40	2.31	2.62	2.76	2.35	2.49	2.65	2.73	2.67	3.41	
Standard deviation	1.57	1.56	1.56	1.44	1.50	1.53	1.60	1.63	1.56	1.55	1.57	1.58	1.52	1.54	1.63	1.53	1.57	1.58	1.56	1.61	1.59	1.69	1.50	1.53	1.54	1.60	1.54	1.52	1.53	1.33	
Standard error	0.04	0.05	0.05	0.10	0.08	0.09	0.09	0.10	0.08	0.10	0.12	0.07	0.07	0.08	0.07	0.12	0.18	0.11	0.13	0.13	0.14	0.19	0.11	0.10	0.10	0.12	0.21	0.08	0.06	0.11	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 19

Col percents

Table 19

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.
Health benefits (i.e. improving physical performance)
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	10%	9%	20%	19%	20%	39%	7%	-	10%	9%	8%	12%	15%	10%
4	17%	15%	28%	14%	28%	23%	40%	14%	14%	15%	14%	14%	10%	18%
3	26%	27%	25%	31%	23%	17%	34%	15%	25%	27%	25%	21%	30%	27%
2	14%	15%	11%	11%	11%	13%	8%	40%	14%	16%	13%	15%	17%	15%
1	9%	9%	6%	15%	6%	1%	5%	17%	12%	11%	12%	11%	10%	8%
0 - Not important at all	15%	16%	5%	9%	5%	3%	3%	15%	17%	17%	18%	18%	8%	14%
NET: T2B important	27%	24%	48%	34%	48%	62%	47%	14%	24%	24%	22%	27%	25%	28%
NET: B2B not important	24%	26%	11%	24%	11%	5%	7%	31%	28%	28%	30%	28%	17%	22%
Not applicable	8%	9%	4%	-	7%	4%	4%	-	9%	6%	9%	10%	11%	8%
Mean	2.57	2.44	3.31	2.85	3.31	3.77	3.29	1.97	2.41	2.42	2.32	2.45	2.78	2.63
Standard deviation	1.57	1.56	1.37	1.57	1.39	1.34	1.08	1.30	1.59	1.56	1.59	1.67	1.50	1.55
Standard error	0.04	0.04	0.09	0.26	0.14	0.18	0.14	0.49	0.07	0.10	0.09	0.13	0.33	0.04

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 20

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.
Feeling hydrated
Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
5 - Most important	34%	31%	37%	33%	29%	37%	37%	38%	31%	33%	28%	31%	33%	35%	37%	24%	32%	36%	39%	33%	37%	35%	39%	33%	32%	32%	32%	36%	32%	27%	
4	32%	33%	31%	31%	35%	37%	34%	32%	25%	25%	26%	33%	32%	32%	31%	38%	33%	28%	32%	32%	31%	31%	29%	34%	34%	29%	37%	29%	39%	39%	
3	19%	19%	19%	22%	26%	15%	19%	16%	19%	19%	18%	20%	20%	21%	16%	18%	13%	21%	14%	21%	23%	22%	18%	21%	18%	23%	15%	26%	18%	26%	
2	4%	5%	4%	6%	5%	6%	4%	3%	4%	4%	5%	4%	6%	3%	4%	4%	4%	7%	5%	4%	5%	4%	4%	5%	5%	5%	6%	5%	6%		
1	1%	1%	1%	1%	1%	1%	*	1%	1%	2%	*	2%	*	1%	*	3%	2%	1%	-	1%	-	1%	1%	-	*	1%	4%	*	1%	1%	
0 - Not important at all	3%	3%	2%	4%	1%	1%	2%	3%	4%	5%	4%	4%	3%	1%	3%	3%	5%	3%	2%	1%	1%	2%	3%	3%	4%	4%	1%	2%	2%	1%	
NET: T2B important	66%	64%	68%	65%	64%	74%	71%	70%	56%	58%	53%	63%	65%	67%	68%	62%	65%	64%	71%	65%	67%	66%	68%	67%	67%	61%	69%	65%	70%	65%	
NET: B2B not important	4%	4%	3%	5%	2%	2%	3%	4%	5%	6%	4%	6%	3%	2%	3%	6%	7%	4%	2%	2%	1%	3%	4%	3%	4%	5%	5%	2%	3%	2%	
Not applicable	7%	8%	6%	3%	4%	3%	4%	7%	15%	12%	20%	6%	5%	7%	9%	10%	11%	7%	7%	8%	4%	4%	7%	4%	6%	7%	6%	1%	5%	1%	
Mean	3.91	3.85	3.98	3.81	3.86	4.02	4.00	4.00	3.79	3.79	3.79	3.80	3.87	4.01	4.00	3.74	3.83	3.92	4.06	3.97	4.01	3.92	4.01	3.90	3.87	3.80	3.90	3.89	3.95	3.81	
Standard deviation	1.15	1.19	1.10	1.22	1.02	1.05	1.08	1.18	1.30	1.33	1.26	1.24	1.15	1.01	1.15	1.20	1.32	1.19	1.06	1.01	1.00	1.10	1.15	1.14	1.20	1.24	1.15	1.10	1.05	1.01	
Standard error	0.03	0.04	0.04	0.08	0.05	0.06	0.06	0.07	0.06	0.08	0.09	0.05	0.05	0.05	0.05	0.09	0.15	0.08	0.09	0.08	0.09	0.12	0.09	0.07	0.07	0.09	0.15	0.06	0.04	0.09	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 21

Q1. When choosing a particular water to drink (either plain or sparkling), which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose water at all, please select the not applicable option.
Feeling hydrated
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	34%	35%	28%	33%	27%	45%	12%	17%	39%	41%	37%	37%	41%	31%
4	32%	32%	34%	32%	38%	24%	38%	44%	31%	34%	29%	32%	31%	33%
3	19%	18%	23%	23%	21%	14%	37%	25%	15%	13%	18%	15%	14%	21%
2	4%	4%	7%	6%	6%	9%	9%	-	5%	6%	5%	4%	3%	4%
1	1%	1%	*	4%	-	-	-	-	1%	*	1%	2%	-	1%
0 - Not important at all	3%	3%	3%	3%	3%	2%	2%	15%	2%	2%	3%	2%	-	3%
NET: T2B important	66%	67%	62%	65%	64%	69%	50%	60%	70%	75%	67%	70%	72%	64%
NET: B2B not important	4%	4%	3%	6%	3%	2%	2%	15%	3%	2%	3%	4%	-	4%
Not applicable	7%	7%	4%	-	5%	7%	3%	-	6%	4%	7%	7%	11%	7%
Mean	3.91	3.94	3.77	3.76	3.80	4.08	3.50	3.33	4.01	4.08	3.97	3.99	4.23	3.87
Standard deviation	1.15	1.14	1.13	1.25	1.12	1.14	0.94	1.64	1.13	1.07	1.17	1.15	0.86	1.15
Standard error	0.03	0.03	0.07	0.21	0.11	0.16	0.12	0.62	0.05	0.06	0.06	0.09	0.19	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 22

Col percents

Table 22

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Summary table

Base: All respondents

	Cost	Convenience to find it (placement in store, how easy it is to find in a store)	Offered in bundles, sales, promotions and bargains.	Access (easy to find in places near me)	Visual appeal of the bottle	Popularity of the brand	Taste	Health benefits (i.e. improving physical performance)	Feeling hydrated
Unweighted base	2067	2067	2067	2067	2067	2067	2067	2067	2067
Weighted base	2067	2067	2067	2067	2067	2067	2067	2067	2067
5 - Most important	32%	12%	14%	14%	5%	6%	51%	9%	18%
4	35%	27%	26%	30%	13%	14%	31%	15%	30%
3	21%	32%	27%	31%	27%	25%	11%	25%	30%
2	5%	13%	13%	12%	20%	20%	2%	18%	10%
1	1%	6%	6%	3%	12%	12%	*	11%	3%
0 - Not important at all	1%	5%	9%	4%	17%	18%	1%	16%	4%
NET: T2B important	67%	39%	39%	44%	18%	20%	82%	24%	48%
NET: B2B not important	3%	11%	15%	7%	28%	30%	1%	27%	7%
Not applicable	5%	6%	6%	6%	6%	6%	5%	6%	6%
Mean	3.92	3.11	3.01	3.31	2.25	2.24	4.36	2.41	3.41
Standard deviation	1.05	1.29	1.45	1.20	1.45	1.50	0.85	1.56	1.23
Standard error	0.02	0.03	0.03	0.03	0.03	0.03	0.02	0.04	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 23

Col percents

Table 23

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Summary table - NET: T2B Important

Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
Cost	67%	66%	68%	71%	69%	73%	68%	72%	56%	59%	52%	62%	70%	67%	68%	60%	75%	63%	64%	68%	69%	76%	65%	71%	70%	63%	64%	68%	69%	66%	
Convenience to find it (placement in store, how easy it is to find in a store)	39%	40%	38%	42%	49%	43%	40%	34%	29%	30%	28%	38%	38%	42%	38%	37%	37%	40%	39%	42%	42%	36%	40%	41%	36%	34%	44%	45%	41%	59%	
Offered in bundles, sales, promotions and bargains.	39%	37%	42%	43%	49%	45%	43%	36%	27%	28%	26%	41%	40%	43%	35%	32%	35%	39%	40%	42%	43%	37%	41%	41%	40%	39%	43%	49%	42%	50%	
Access (easy to find in places near me)	44%	44%	45%	47%	50%	50%	44%	44%	35%	36%	34%	43%	44%	48%	43%	43%	43%	45%	45%	48%	43%	36%	46%	47%	44%	41%	41%	48%	45%	57%	
Visual appeal of the bottle	18%	20%	17%	32%	28%	22%	16%	13%	8%	9%	7%	24%	15%	18%	18%	14%	26%	21%	15%	22%	15%	21%	17%	25%	15%	17%	12%	26%	21%	42%	
Popularity of the brand	20%	22%	18%	31%	27%	21%	20%	15%	11%	12%	11%	24%	16%	22%	18%	20%	23%	21%	17%	25%	22%	19%	17%	26%	15%	14%	20%	26%	22%	49%	
Taste	82%	80%	83%	77%	82%	84%	83%	89%	75%	78%	72%	80%	84%	82%	79%	82%	80%	82%	84%	82%	81%	79%	82%	79%	85%	79%	81%	80%	84%	75%	
Health benefits (i.e. improving physical performance)	24%	27%	22%	32%	28%	29%	24%	20%	19%	17%	20%	27%	22%	26%	24%	25%	24%	24%	21%	30%	24%	19%	23%	29%	19%	25%	28%	27%	29%	52%	
Feeling hydrated	48%	49%	47%	42%	46%	52%	52%	53%	44%	44%	44%	44%	45%	53%	52%	48%	45%	42%	45%	53%	50%	50%	48%	50%	48%	46%	57%	47%	52%	59%	
None of these	10%	10%	11%	10%	9%	7%	9%	7%	18%	16%	20%	10%	9%	11%	13%	12%	11%	12%	6%	12%	12%	12%	12%	10%	8%	10%	12%	12%	7%	7%	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 24

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Summary table - NET: T2B Important

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Cost	67%	67%	69%	76%	72%	65%	68%	44%	69%	75%	67%	64%	73%	66%
Convenience to find it (placement in store, how easy it is to find in a store)	39%	36%	52%	47%	56%	60%	45%	30%	38%	43%	35%	35%	33%	39%
Offered in bundles, sales, promotions and bargains.	39%	38%	50%	55%	57%	40%	47%	30%	39%	42%	38%	36%	50%	40%
Access (easy to find in places near me)	44%	43%	55%	61%	56%	66%	47%	15%	44%	50%	42%	41%	46%	44%
Visual appeal of the bottle	18%	15%	40%	40%	44%	46%	32%	-	14%	16%	12%	15%	25%	20%
Popularity of the brand	20%	16%	39%	38%	43%	43%	34%	-	15%	17%	14%	13%	21%	21%
Taste	82%	83%	76%	89%	77%	78%	66%	61%	83%	85%	84%	84%	82%	81%
Health benefits (i.e. improving physical performance)	24%	21%	42%	33%	47%	61%	27%	-	22%	22%	21%	21%	35%	25%
Feeling hydrated	48%	48%	52%	63%	52%	57%	41%	46%	49%	51%	49%	50%	53%	47%
None of these	10%	10%	11%	3%	10%	10%	16%	39%	9%	5%	11%	10%	15%	11%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 25

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Cost

Base: All respondents

	Gender			Age								Social Grade				Region												Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
5 - Most important		32%	31%	32%	32%	29%	36%	37%	33%	25%	27%	22%	30%	32%	30%	34%	23%	28%	31%	28%	31%	32%	35%	31%	33%	37%	28%	45%	31%	32%	30%
4		35%	35%	36%	39%	40%	37%	31%	38%	31%	32%	30%	32%	38%	37%	34%	38%	47%	31%	36%	38%	37%	41%	33%	38%	33%	35%	19%	37%	37%	36%
3		21%	21%	20%	19%	22%	22%	22%	17%	20%	21%	20%	25%	20%	21%	16%	22%	13%	24%	24%	22%	18%	10%	21%	18%	21%	23%	19%	23%	21%	24%
2		5%	5%	3%	5%	5%	3%	5%	4%	5%	5%	6%	4%	4%	4%	6%	7%	1%	3%	6%	3%	4%	5%	4%	5%	4%	5%	11%	5%	4%	6%
1		1%	2%	1%	1%	1%	1%	*	2%	2%	1%	3%	2%	1%	2%	1%	2%	3%	2%	2%	-	2%	-	2%	1%	1%	1%	-	1%	1%	3%
0 - Not important at all		1%	1%	2%	*	*	*	2%	2%	3%	2%	3%	2%	1%	2%	1%	1%	1%	2%	3%	1%	1%	2%	2%	-	1%	2%	3%	1%	1%	1%
NET: T2B important	67%	66%	68%	71%	69%	73%	68%	72%	56%	59%	52%	62%	70%	67%	68%	60%	75%	63%	64%	68%	69%	76%	65%	71%	70%	63%	64%	68%	69%	66%	
NET: B2B not important	3%	3%	3%	2%	1%	2%	3%	3%	5%	3%	6%	3%	2%	4%	2%	3%	4%	4%	4%	1%	3%	2%	4%	1%	2%	3%	3%	2%	2%	3%	
Not applicable	5%	5%	5%	3%	2%	1%	3%	4%	14%	12%	16%	5%	4%	3%	8%	7%	7%	6%	2%	6%	6%	6%	5%	5%	3%	6%	3%	2%	3%	1%	
Mean	3.92	3.89	3.95	3.97	3.93	4.03	3.96	3.96	3.73	3.82	3.62	3.85	3.97	3.86	3.99	3.74	4.01	3.89	3.75	4.00	3.97	4.05	3.86	4.04	4.00	3.82	3.92	3.90	3.95	3.83	
Standard deviation	1.05	1.06	1.03	0.96	0.93	0.94	1.09	1.07	1.18	1.11	1.27	1.08	0.99	1.11	1.03	1.06	0.97	1.10	1.15	0.89	1.01	1.06	1.15	0.91	1.02	1.09	1.28	1.00	1.01	1.05	
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.06	0.06	0.06	0.07	0.09	0.05	0.04	0.06	0.05	0.08	0.11	0.08	0.09	0.07	0.09	0.12	0.08	0.06	0.06	0.08	0.16	0.05	0.04	0.09	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 26

Col percents

Table 26

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Cost

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	32%	31%	37%	31%	38%	39%	38%	30%	34%	39%	33%	38%	40%	30%
4	35%	36%	32%	45%	34%	25%	30%	15%	35%	36%	35%	26%	33%	36%
3	21%	20%	21%	17%	19%	21%	25%	14%	19%	18%	19%	22%	16%	21%
2	5%	4%	6%	3%	6%	9%	6%	14%	5%	4%	5%	6%	3%	4%
1	1%	1%	1%	4%	2%	-	-	-	1%	1%	1%	*	-	2%
0 - Not important at all	1%	2%	*	-	-	-	-	17%	1%	1%	1%	2%	-	2%
NET: T2B important	67%	67%	69%	76%	72%	65%	68%	44%	69%	75%	67%	64%	73%	66%
NET: B2B not important	3%	3%	2%	4%	2%	-	-	17%	2%	2%	2%	2%	-	3%
Not applicable	5%	6%	2%	-	2%	5%	2%	12%	5%	1%	7%	6%	8%	5%
Mean	3.92	3.91	3.99	3.98	4.02	4.00	4.01	3.12	3.98	4.07	3.95	3.95	4.19	3.89
Standard deviation	1.05	1.05	1.01	0.96	0.99	1.02	0.94	1.99	1.03	0.99	1.04	1.12	0.86	1.06
Standard error	0.02	0.03	0.06	0.16	0.10	0.14	0.12	0.81	0.04	0.06	0.06	0.09	0.19	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 27

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Convenience to find it (placement in store, how easy it is to find in a store)

Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate			
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
5 - Most important	12%	11%	13%	13%	14%	16%	12%	11%	8%	8%	9%	13%	11%	12%	12%	10%	9%	14%	13%	13%	10%	11%	14%	14%	10%	9%	11%	15%	12%	19%		
4	27%	29%	25%	30%	34%	27%	29%	24%	21%	22%	19%	25%	27%	29%	26%	27%	27%	25%	26%	29%	32%	24%	26%	26%	26%	25%	32%	31%	30%	40%		
3	32%	33%	32%	33%	31%	35%	28%	36%	31%	34%	26%	34%	33%	33%	28%	33%	28%	30%	33%	29%	30%	36%	36%	30%	36%	34%	23%	33%	33%	29%		
2	13%	13%	12%	11%	11%	12%	14%	13%	13%	11%	16%	12%	13%	12%	14%	10%	14%	13%	15%	17%	13%	13%	8%	11%	13%	15%	14%	13%	12%	7%		
1	6%	5%	6%	6%	3%	4%	8%	6%	6%	6%	6%	6%	6%	5%	5%	5%	3%	5%	4%	4%	5%	3%	7%	5%	9%	8%	7%	4%	5%	3%		
0 - Not important at all	5%	4%	6%	4%	3%	4%	6%	7%	7%	7%	7%	5%	6%	4%	6%	7%	11%	5%	7%	1%	2%	6%	3%	8%	3%	5%	10%	3%	5%	1%		
NET: T2B important	39%	40%	38%	42%	49%	43%	40%	34%	29%	30%	28%	38%	38%	42%	38%	37%	37%	40%	39%	42%	42%	36%	40%	41%	36%	34%	44%	45%	41%	59%		
NET: B2B not important	11%	10%	12%	10%	6%	8%	14%	13%	13%	13%	11%	12%	9%	11%	12%	14%	11%	11%	6%	8%	9%	11%	13%	12%	12%	17%	7%	11%	5%			
Not applicable	6%	5%	6%	4%	3%	2%	4%	4%	14%	12%	17%	6%	4%	3%	9%	9%	7%	7%	2%	7%	7%	7%	5%	6%	3%	6%	3%	3%	3%	1%		
Mean	3.11	3.15	3.09	3.21	3.37	3.26	3.04	2.99	2.90	2.92	2.87	3.13	3.06	3.20	3.10	3.08	2.92	3.16	3.10	3.28	3.22	3.12	3.23	3.11	3.05	2.98	2.98	3.31	3.15	3.62		
Standard deviation	1.29	1.23	1.33	1.23	1.14	1.24	1.35	1.32	1.34	1.31	1.37	1.28	1.29	1.23	1.33	1.32	1.44	1.32	1.32	1.14	1.16	1.27	1.25	1.41	1.22	1.25	1.48	1.18	1.27	1.05		
Standard error	0.03	0.04	0.04	0.08	0.06	0.07	0.08	0.08	0.06	0.08	0.10	0.06	0.06	0.06	0.06	0.10	0.16	0.09	0.10	0.09	0.10	0.14	0.09	0.09	0.07	0.09	0.19	0.06	0.05	0.09		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 28

Col percents

Table 28

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Convenience to find it (placement in store, how easy it is to find in a store)

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	12%	11%	19%	17%	21%	25%	12%	-	12%	13%	11%	15%	17%	12%
4	27%	26%	33%	30%	34%	35%	32%	30%	26%	30%	23%	20%	16%	27%
3	32%	32%	29%	29%	24%	28%	40%	28%	30%	30%	30%	32%	29%	33%
2	13%	13%	10%	8%	14%	5%	8%	14%	15%	13%	15%	12%	23%	12%
1	6%	6%	3%	9%	2%	2%	1%	-	5%	5%	6%	5%	-	6%
0 - Not important at all	5%	6%	3%	6%	1%	2%	3%	17%	7%	7%	7%	11%	4%	5%
NET: T2B important	39%	36%	52%	47%	56%	60%	45%	30%	38%	43%	35%	35%	33%	39%
NET: B2B not important	11%	12%	6%	16%	3%	4%	5%	17%	12%	12%	13%	15%	4%	11%
Not applicable	6%	6%	3%	-	4%	4%	3%	12%	6%	2%	7%	6%	12%	5%
Mean	3.11	3.05	3.49	3.18	3.58	3.73	3.38	2.62	3.06	3.14	2.97	2.96	3.17	3.14
Standard deviation	1.29	1.29	1.17	1.42	1.11	1.08	1.08	1.56	1.34	1.34	1.35	1.48	1.27	1.26
Standard error	0.03	0.03	0.07	0.24	0.11	0.15	0.14	0.64	0.06	0.08	0.07	0.12	0.28	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 29

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Offered in bundles, sales, promotions and bargains.

Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
5 - Most important	14%	11%	16%	16%	16%	15%	18%	10%	8%	9%	8%	12%	13%	15%	14%	9%	8%	16%	15%	14%	17%	9%	13%	15%	14%	12%	19%	19%	14%	20%	
4	26%	26%	26%	26%	33%	30%	24%	26%	19%	20%	17%	29%	26%	28%	21%	23%	27%	24%	25%	28%	27%	26%	26%	26%	27%	24%	30%	28%	31%	31%	
3	27%	30%	25%	31%	29%	32%	27%	28%	20%	23%	17%	28%	26%	28%	26%	31%	31%	28%	25%	26%	19%	28%	31%	29%	25%	26%	28%	26%	31%	33%	
2	13%	13%	12%	14%	12%	9%	14%	12%	14%	14%	15%	10%	15%	11%	14%	15%	12%	13%	18%	13%	12%	14%	12%	9%	13%	12%	13%	12%	11%	9%	
1	6%	6%	6%	6%	4%	5%	5%	6%	9%	9%	9%	6%	7%	5%	6%	6%	3%	4%	6%	5%	8%	4%	7%	4%	7%	9%	6%	4%	5%	4%	
0 - Not important at all	9%	9%	9%	4%	4%	6%	8%	14%	15%	14%	16%	8%	8%	10%	11%	8%	11%	8%	10%	8%	12%	9%	4%	10%	10%	9%	8%	7%	6%	3%	
NET: T2B important	39%	37%	42%	43%	49%	45%	43%	36%	27%	28%	26%	41%	40%	43%	35%	32%	35%	39%	40%	42%	43%	37%	41%	41%	40%	39%	43%	49%	42%	50%	
NET: B2B not important	15%	15%	15%	9%	7%	11%	13%	20%	24%	23%	25%	14%	14%	15%	17%	14%	15%	13%	16%	14%	19%	14%	12%	15%	17%	18%	14%	11%	11%	7%	
Not applicable	6%	5%	6%	3%	2%	2%	3%	4%	15%	12%	18%	6%	5%	4%	8%	9%	7%	7%	2%	6%	7%	8%	5%	7%	4%	6%	3%	2%	4%	1%	
Mean	3.01	2.97	3.06	3.23	3.35	3.24	3.13	2.79	2.52	2.59	2.44	3.07	3.02	3.08	2.90	2.89	2.90	3.09	2.96	3.08	2.98	2.96	3.15	3.08	2.96	2.94	3.12	3.28	3.16	3.44	
Standard deviation	1.45	1.40	1.49	1.27	1.22	1.32	1.45	1.54	1.59	1.56	1.63	1.41	1.42	1.47	1.52	1.36	1.43	1.44	1.48	1.43	1.62	1.39	1.30	1.47	1.51	1.46	1.48	1.39	1.33	1.21	
Standard error	0.03	0.05	0.05	0.09	0.06	0.08	0.08	0.09	0.08	0.10	0.12	0.06	0.06	0.07	0.07	0.10	0.16	0.10	0.12	0.11	0.14	0.15	0.10	0.09	0.09	0.11	0.19	0.07	0.05	0.10	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 30

Col percents

Table 30

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.
Offered in bundles, sales, promotions and bargains.

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	14%	13%	18%	11%	23%	17%	16%	15%	13%	12%	14%	15%	28%	14%
4	26%	25%	32%	44%	34%	24%	31%	15%	26%	30%	25%	21%	22%	26%
3	27%	27%	27%	26%	29%	23%	27%	27%	21%	25%	20%	20%	13%	29%
2	13%	12%	15%	12%	10%	25%	18%	-	15%	14%	17%	14%	17%	12%
1	6%	7%	2%	-	1%	2%	3%	14%	8%	7%	8%	10%	4%	5%
0 - Not important at all	9%	10%	3%	7%	1%	4%	3%	17%	10%	10%	9%	13%	4%	9%
NET: T2B important	39%	38%	50%	55%	57%	40%	47%	30%	39%	42%	38%	36%	50%	40%
NET: B2B not important	15%	17%	5%	7%	2%	5%	5%	31%	18%	17%	17%	23%	8%	14%
Not applicable	6%	6%	3%	-	3%	6%	3%	12%	6%	2%	7%	8%	12%	6%
Mean	3.01	2.95	3.42	3.33	3.67	3.18	3.32	2.62	2.91	2.96	2.91	2.77	3.45	3.06
Standard deviation	1.45	1.48	1.20	1.25	1.04	1.28	1.20	1.91	1.52	1.48	1.51	1.63	1.49	1.42
Standard error	0.03	0.04	0.08	0.21	0.11	0.17	0.15	0.78	0.06	0.09	0.08	0.13	0.33	0.04

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 31

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Access (easy to find in places near me)

Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
5 - Most important	14%	13%	15%	12%	16%	18%	16%	14%	11%	11%	11%	13%	13%	15%	16%	13%	16%	16%	16%	16%	11%	15%	17%	15%	12%	11%	18%	17%	14%	16%	
4	30%	30%	30%	35%	34%	32%	28%	29%	25%	26%	23%	30%	31%	33%	27%	30%	28%	30%	29%	32%	32%	22%	30%	32%	32%	30%	23%	30%	32%	41%	
3	31%	33%	29%	33%	32%	36%	28%	31%	29%	31%	25%	32%	31%	31%	29%	29%	26%	33%	31%	29%	33%	36%	30%	28%	33%	33%	31%	31%	33%	28%	
2	12%	11%	13%	13%	12%	7%	16%	14%	11%	10%	13%	12%	12%	12%	13%	15%	12%	10%	14%	12%	12%	13%	11%	10%	13%	13%	13%	14%	12%	11%	
1	3%	3%	3%	1%	2%	2%	4%	3%	5%	5%	5%	3%	4%	3%	3%	2%	3%	2%	5%	4%	1%	2%	4%	3%	4%	4%	2%	3%	3%	1%	
0 - Not important at all	4%	4%	3%	1%	2%	3%	4%	4%	6%	6%	6%	4%	4%	3%	4%	2%	8%	4%	3%	1%	2%	7%	3%	5%	4%	2%	9%	3%	3%	2%	
NET: T2B important	44%	44%	45%	47%	50%	50%	44%	44%	35%	36%	34%	43%	44%	48%	43%	43%	43%	45%	45%	48%	43%	36%	46%	47%	44%	41%	41%	48%	45%	57%	
NET: B2B not important	7%	7%	6%	3%	4%	5%	8%	7%	11%	11%	11%	7%	8%	6%	6%	4%	11%	6%	8%	4%	4%	8%	8%	8%	8%	6%	12%	5%	6%	3%	
Not applicable	6%	5%	6%	4%	2%	2%	5%	4%	14%	12%	17%	6%	5%	3%	9%	9%	7%	7%	3%	6%	8%	6%	5%	6%	3%	6%	3%	2%	4%	1%	
Mean	3.31	3.28	3.34	3.40	3.45	3.48	3.26	3.27	3.08	3.10	3.05	3.28	3.27	3.38	3.33	3.33	3.18	3.38	3.30	3.46	3.35	3.15	3.36	3.32	3.25	3.26	3.13	3.39	3.34	3.55	
Standard deviation	1.20	1.20	1.20	1.02	1.09	1.13	1.25	1.22	1.33	1.31	1.37	1.19	1.23	1.15	1.23	1.13	1.42	1.18	1.22	1.08	1.08	1.31	1.23	1.28	1.18	1.11	1.45	1.17	1.14	1.05	
Standard error	0.03	0.04	0.04	0.07	0.06	0.07	0.07	0.07	0.06	0.08	0.10	0.05	0.05	0.06	0.06	0.09	0.16	0.08	0.10	0.09	0.09	0.14	0.09	0.08	0.07	0.08	0.19	0.06	0.04	0.05	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 32

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Access (easy to find in places near me)

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	14%	13%	20%	17%	20%	32%	13%	-	17%	20%	15%	19%	33%	13%
4	30%	29%	35%	43%	35%	34%	34%	15%	28%	30%	27%	22%	13%	31%
3	31%	32%	26%	21%	24%	20%	38%	42%	32%	31%	32%	32%	34%	31%
2	12%	12%	10%	12%	12%	7%	11%	-	11%	10%	12%	12%	6%	12%
1	3%	3%	2%	-	4%	1%	-	-	2%	2%	3%	1%	6%	3%
0 - Not important at all	4%	4%	2%	3%	2%	-	2%	31%	5%	4%	5%	7%	-	3%
NET: T2B important	44%	43%	55%	61%	56%	66%	47%	15%	44%	50%	42%	41%	46%	44%
NET: B2B not important	7%	7%	4%	3%	6%	1%	2%	31%	7%	7%	8%	8%	6%	7%
Not applicable	6%	6%	4%	3%	3%	6%	3%	12%	6%	2%	7%	7%	8%	5%
Mean	3.31	3.27	3.57	3.58	3.52	3.93	3.45	2.11	3.33	3.44	3.26	3.27	3.66	3.30
Standard deviation	1.20	1.21	1.13	1.13	1.18	1.00	0.97	1.75	1.25	1.24	1.25	1.36	1.25	1.18
Standard error	0.03	0.03	0.07	0.19	0.12	0.14	0.12	0.71	0.05	0.07	0.07	0.11	0.27	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 33

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Visual appeal of the bottle

Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opin-ion Influ-encer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
5 - Most important		5%	5%	9%	8%	6%	4%	4%	2%	3%	2%	7%	2%	7%	5%	4%	7%	9%	5%	4%	4%	6%	6%	6%	4%	3%	3%	8%	6%	13%	
4		13%	15%	12%	23%	20%	17%	12%	9%	5%	6%	5%	17%	12%	11%	12%	10%	19%	12%	10%	17%	10%	16%	11%	20%	11%	14%	9%	18%	15%	28%
3		27%	28%	26%	24%	32%	31%	29%	23%	22%	26%	19%	26%	26%	31%	25%	25%	26%	28%	28%	26%	25%	13%	29%	25%	28%	30%	35%	28%	29%	32%
2		20%	19%	22%	18%	18%	24%	20%	23%	19%	20%	17%	16%	26%	20%	18%	21%	14%	19%	25%	23%	19%	25%	25%	18%	18%	18%	23%	20%	22%	10%
1		12%	11%	12%	14%	10%	9%	11%	14%	13%	14%	13%	13%	9%	11%	13%	8%	10%	12%	11%	17%	16%	10%	9%	14%	11%	12%	12%	10%	9%	
0 - Not important at all		17%	16%	17%	8%	9%	12%	19%	23%	23%	19%	27%	15%	15%	19%	19%	17%	17%	14%	17%	12%	17%	16%	14%	16%	22%	17%	15%	12%	14%	7%
NET: T2B important		18%	20%	17%	32%	28%	22%	16%	13%	8%	9%	7%	24%	15%	18%	18%	14%	26%	21%	15%	22%	15%	21%	17%	25%	15%	17%	12%	26%	21%	42%
NET: B2B not important		28%	27%	29%	22%	19%	21%	30%	37%	36%	33%	40%	27%	28%	28%	31%	30%	25%	24%	29%	23%	34%	33%	24%	25%	36%	28%	27%	24%	24%	16%
Not applicable		6%	6%	6%	4%	3%	2%	3%	4%	15%	13%	18%	7%	5%	3%	9%	10%	8%	8%	3%	6%	7%	7%	5%	6%	3%	7%	4%	3%	4%	1%
Mean		2.25	2.31	2.21	2.70	2.72	2.49	2.17	1.92	1.78	1.92	1.60	2.41	2.17	2.28	2.18	2.11	2.46	2.43	2.17	2.41	2.10	2.14	2.32	2.43	2.03	2.24	2.19	2.53	2.41	3.06
Standard deviation		1.45	1.46	1.44	1.42	1.37	1.37	1.45	1.44	1.39	1.37	1.41	1.50	1.33	1.49	1.51	1.43	1.57	1.50	1.39	1.38	1.43	1.50	1.41	1.50	1.47	1.43	1.31	1.44	1.41	1.37
Standard error		0.03	0.05	0.05	0.10	0.07	0.08	0.08	0.08	0.07	0.09	0.10	0.07	0.06	0.07	0.07	0.11	0.18	0.10	0.11	0.11	0.12	0.17	0.10	0.09	0.09	0.11	0.17	0.08	0.05	0.12

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 34

Col percents

Table 34

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Visual appeal of the bottle

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	5%	4%	11%	5%	14%	18%	5%	-	4%	3%	4%	6%	14%	5%
4	13%	11%	29%	35%	30%	28%	27%	-	10%	13%	8%	9%	10%	15%
3	27%	27%	26%	19%	26%	23%	32%	43%	24%	26%	22%	23%	26%	28%
2	20%	21%	16%	21%	17%	12%	17%	-	23%	21%	23%	23%	17%	19%
1	12%	13%	7%	11%	4%	8%	9%	14%	13%	14%	11%	11%	16%	11%
0 - Not important at all	17%	18%	7%	10%	7%	3%	6%	31%	21%	21%	24%	22%	4%	15%
NET: T2B important	18%	15%	40%	40%	44%	46%	32%	-	14%	16%	12%	15%	25%	20%
NET: B2B not important	28%	31%	14%	20%	11%	11%	15%	46%	33%	35%	36%	33%	20%	26%
Not applicable	6%	6%	4%	-	3%	7%	3%	12%	6%	2%	7%	7%	12%	6%
Mean	2.25	2.12	3.00	2.74	3.13	3.28	2.84	1.61	2.02	2.04	1.89	2.04	2.75	2.34
Standard deviation	1.45	1.43	1.37	1.43	1.35	1.36	1.26	1.51	1.45	1.44	1.46	1.51	1.46	1.44
Standard error	0.03	0.03	0.09	0.24	0.14	0.19	0.16	0.62	0.06	0.09	0.08	0.12	0.33	0.04

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 35

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Popularity of the brand

Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opin-ion Influ-encer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
5 - Most important	6%	6%	6%	8%	8%	6%	7%	5%	3%	3%	3%	7%	4%	8%	6%	5%	11%	6%	6%	8%	5%	2%	7%	8%	5%	4%	6%	7%	7%	11%	
4	14%	15%	12%	23%	20%	15%	13%	10%	8%	9%	8%	17%	13%	14%	12%	15%	13%	15%	11%	17%	17%	16%	10%	18%	10%	10%	14%	19%	15%	38%	
3	25%	27%	24%	26%	27%	28%	23%	24%	23%	24%	21%	25%	23%	28%	25%	21%	19%	27%	27%	24%	19%	23%	27%	27%	24%	29%	26%	29%	26%	22%	
2	20%	19%	20%	19%	23%	19%	21%	18%	18%	20%	17%	18%	25%	17%	17%	20%	19%	19%	22%	20%	19%	22%	20%	17%	19%	21%	21%	20%	20%	15%	
1	12%	11%	13%	10%	9%	12%	13%	14%	12%	12%	12%	10%	13%	13%	10%	13%	8%	9%	16%	9%	9%	9%	15%	10%	16%	12%	10%	10%	12%	6%	
0 - Not important at all	18%	16%	19%	11%	10%	16%	20%	25%	21%	20%	22%	17%	17%	16%	21%	17%	23%	16%	16%	15%	24%	20%	16%	15%	22%	18%	21%	13%	15%	7%	
NET: T2B important	20%	22%	18%	31%	27%	21%	20%	15%	11%	12%	11%	24%	16%	22%	18%	20%	23%	21%	17%	25%	22%	19%	17%	26%	15%	14%	20%	26%	22%	49%	
NET: B2B not important	30%	27%	31%	21%	19%	28%	33%	39%	33%	32%	34%	27%	30%	29%	31%	30%	31%	25%	31%	24%	33%	28%	31%	24%	38%	30%	31%	23%	27%	13%	
Not applicable	6%	5%	7%	3%	4%	3%	3%	4%	15%	12%	18%	6%	5%	4%	9%	9%	7%	8%	3%	7%	7%	7%	6%	7%	4%	6%	3%	3%	4%	1%	
Mean	2.24	2.34	2.17	2.65	2.63	2.33	2.18	1.96	1.93	1.98	1.86	2.37	2.12	2.36	2.16	2.22	2.25	2.37	2.21	2.46	2.12	2.17	2.23	2.50	1.99	2.15	2.20	2.54	2.38	3.11	
Standard deviation	1.50	1.49	1.50	1.45	1.39	1.48	1.54	1.53	1.45	1.43	1.47	1.53	1.41	1.51	1.55	1.50	1.69	1.48	1.43	1.51	1.59	1.46	1.47	1.51	1.48	1.41	1.53	1.43	1.48	1.36	
Standard error	0.03	0.05	0.05	0.10	0.07	0.09	0.09	0.09	0.07	0.09	0.11	0.07	0.06	0.08	0.07	0.11	0.19	0.10	0.11	0.12	0.14	0.16	0.11	0.09	0.09	0.10	0.20	0.08	0.05	0.12	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 36

Col percents

Table 36

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Popularity of the brand

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	6%	5%	13%	9%	16%	17%	8%	-	3%	3%	4%	4%	10%	7%
4	14%	12%	26%	28%	27%	26%	26%	-	12%	13%	9%	10%	11%	14%
3	25%	25%	27%	22%	26%	23%	35%	14%	22%	24%	22%	24%	4%	26%
2	20%	20%	18%	22%	18%	19%	15%	29%	20%	21%	19%	16%	28%	19%
1	12%	13%	6%	8%	5%	2%	8%	14%	12%	14%	12%	12%	17%	11%
0 - Not important at all	18%	20%	7%	10%	5%	7%	6%	31%	24%	23%	26%	27%	15%	16%
NET: T2B important	20%	16%	39%	38%	43%	43%	34%	-	15%	17%	14%	13%	21%	21%
NET: B2B not important	30%	32%	13%	18%	11%	9%	13%	46%	36%	37%	38%	39%	33%	27%
Not applicable	6%	7%	3%	-	2%	5%	3%	12%	6%	2%	8%	8%	15%	6%
Mean	2.24	2.11	3.01	2.79	3.15	3.16	2.95	1.29	1.97	2.00	1.89	1.87	2.09	2.36
Standard deviation	1.50	1.48	1.38	1.45	1.35	1.40	1.27	1.21	1.49	1.47	1.52	1.52	1.64	1.49
Standard error	0.03	0.04	0.09	0.25	0.14	0.19	0.16	0.49	0.06	0.09	0.08	0.12	0.38	0.04

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 37

Col percents

Table 37

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Taste

Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
5 - Most important	51%	47%	54%	46%	53%	52%	54%	56%	45%	49%	41%	48%	53%	52%	51%	52%	47%	55%	58%	54%	55%	52%	48%	46%	47%	47%	56%	52%	52%	41%	
4	31%	33%	29%	31%	29%	32%	30%	33%	30%	29%	32%	32%	31%	30%	29%	30%	32%	27%	26%	28%	25%	27%	33%	33%	38%	32%	25%	29%	32%	34%	
3	11%	12%	9%	16%	12%	14%	10%	7%	8%	8%	8%	11%	10%	12%	9%	8%	11%	9%	10%	9%	11%	10%	9%	13%	11%	14%	11%	15%	11%	20%	
2	2%	2%	1%	3%	3%	*	2%	*	1%	1%	2%	2%	1%	2%	3%	1%	1%	2%	3%	2%	2%	1%	2%	1%	1%	1%	4%	2%	2%	4%	
1	*	*	*	-	*	1%	*	-	-	-	-	*	-	*	*	1%	1%	-	-	-	*	-	-	-	1%	-	-	1%	*	*	1%
0 - Not important at all	1%	1%	1%	2%	*	-	*	*	1%	1%	1%	*	1%	*	1%	-	-	*	1%	1%	-	2%	1%	1%	-	1%	1%	*	*	-	
NET: T2B important	82%	80%	83%	77%	82%	84%	83%	89%	75%	78%	72%	80%	84%	82%	79%	82%	80%	82%	84%	82%	81%	79%	82%	79%	85%	79%	81%	80%	84%	75%	
NET: B2B not important	1%	1%	1%	2%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	*	1%	
Not applicable	5%	5%	6%	3%	2%	1%	3%	4%	14%	12%	16%	6%	4%	3%	8%	8%	7%	6%	2%	6%	6%	7%	5%	5%	3%	5%	3%	2%	3%	1%	
Mean	4.36	4.28	4.42	4.18	4.35	4.36	4.37	4.49	4.33	4.38	4.27	4.32	4.39	4.35	4.36	4.44	4.33	4.43	4.41	4.41	4.42	4.32	4.30	4.27	4.33	4.29	4.32	4.31	4.38	4.12	
Standard deviation	0.85	0.89	0.81	1.00	0.85	0.79	0.85	0.70	0.91	0.89	0.93	0.85	0.83	0.85	0.88	0.76	0.83	0.80	0.85	0.83	0.81	1.02	0.93	0.90	0.76	0.87	0.99	0.86	0.79	0.91	
Standard error	0.02	0.03	0.03	0.07	0.04	0.05	0.05	0.04	0.04	0.06	0.07	0.04	0.04	0.04	0.04	0.06	0.09	0.06	0.07	0.07	0.07	0.11	0.07	0.06	0.05	0.06	0.13	0.05	0.03	0.08	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 38

Col percents

Table 38

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Taste

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	51%	53%	42%	49%	38%	51%	33%	61%	56%	60%	55%	61%	55%	49%
4	31%	30%	34%	40%	39%	27%	33%	-	28%	26%	29%	23%	27%	32%
3	11%	10%	17%	7%	14%	17%	27%	27%	9%	10%	8%	8%	10%	12%
2	2%	1%	3%	-	5%	1%	3%	-	2%	2%	1%	1%	-	2%
1	*	*	1%	4%	1%	-	-	-	-	-	-	-	-	*
0 - Not important at all	1%	1%	1%	-	1%	-	2%	-	1%	2%	*	1%	-	1%
NET: T2B important	82%	83%	76%	89%	77%	78%	66%	61%	83%	85%	84%	84%	82%	81%
NET: B2B not important	1%	1%	2%	4%	2%	-	2%	-	1%	2%	*	1%	-	1%
Not applicable	5%	6%	2%	-	2%	4%	3%	12%	5%	1%	7%	6%	8%	5%
Mean	4.36	4.40	4.13	4.31	4.07	4.32	3.95	4.38	4.42	4.40	4.46	4.49	4.49	4.33
Standard deviation	0.85	0.83	0.96	0.89	1.00	0.82	1.00	1.01	0.86	0.95	0.78	0.84	0.70	0.85
Standard error	0.02	0.02	0.06	0.15	0.10	0.11	0.13	0.41	0.04	0.06	0.04	0.07	0.15	0.02

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 39

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Health benefits (i.e. improving physical performance)

Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 40

Col percents

Table 40

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Health benefits (i.e. improving physical performance)

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	9%	8%	19%	16%	23%	30%	9%	-	8%	9%	8%	10%	28%	10%
4	15%	14%	23%	17%	24%	31%	19%	-	13%	13%	13%	12%	7%	16%
3	25%	24%	29%	36%	24%	13%	44%	57%	20%	22%	21%	18%	21%	26%
2	18%	19%	13%	13%	10%	14%	20%	-	21%	20%	20%	22%	26%	17%
1	11%	12%	5%	3%	9%	3%	1%	17%	12%	13%	10%	12%	3%	11%
0 - Not important at all	16%	18%	8%	15%	8%	5%	4%	15%	20%	22%	20%	21%	7%	15%
NET: T2B important	24%	21%	42%	33%	47%	61%	27%	-	22%	22%	21%	21%	35%	25%
NET: B2B not important	27%	30%	13%	18%	17%	9%	6%	31%	31%	34%	30%	32%	10%	26%
Not applicable	6%	7%	3%	-	3%	4%	3%	12%	6%	2%	8%	6%	8%	6%
Mean	2.41	2.28	3.15	2.84	3.18	3.56	3.00	2.13	2.22	2.19	2.22	2.18	3.11	2.49
Standard deviation	1.56	1.54	1.44	1.57	1.54	1.43	1.11	1.33	1.58	1.60	1.58	1.61	1.59	1.55
Standard error	0.04	0.04	0.09	0.27	0.16	0.19	0.14	0.54	0.07	0.10	0.09	0.13	0.35	0.04

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 41

Col percents

Table 41

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Feeling hydrated

Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opin-ion Influ-encer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
5 - Most important	18%	17%	19%	17%	13%	19%	21%	20%	19%	20%	18%	15%	16%	22%	22%	13%	18%	22%	17%	21%	13%	22%	18%	19%	19%	16%	24%	16%	19%	19%	
4	30%	31%	28%	25%	33%	32%	31%	33%	25%	24%	26%	29%	30%	30%	30%	35%	27%	21%	28%	32%	38%	28%	30%	30%	29%	30%	33%	30%	33%	39%	
3	30%	29%	31%	34%	32%	32%	28%	29%	26%	27%	24%	31%	30%	31%	27%	29%	28%	34%	36%	27%	30%	23%	30%	30%	29%	33%	13%	33%	30%	29%	
2	10%	10%	9%	13%	12%	10%	10%	8%	7%	6%	9%	11%	12%	7%	8%	6%	12%	13%	12%	8%	7%	9%	10%	7%	11%	10%	19%	12%	9%	9%	
1	3%	3%	4%	3%	2%	4%	4%	3%	3%	5%	2%	4%	4%	2%	2%	4%	4%	1%	2%	2%	3%	6%	4%	3%	4%	3%	5%	4%	3%	2%	
0 - Not important at all	4%	4%	3%	3%	6%	1%	2%	3%	5%	6%	5%	4%	4%	3%	2%	4%	4%	3%	2%	3%	4%	6%	4%	4%	5%	3%	1%	2%	3%	1%	
NET: T2B important	48%	49%	47%	42%	46%	52%	52%	53%	44%	44%	44%	44%	45%	53%	52%	48%	45%	42%	45%	53%	50%	50%	48%	50%	48%	46%	57%	47%	52%	59%	
NET: B2B not important	7%	7%	7%	6%	8%	5%	7%	6%	9%	10%	6%	8%	9%	6%	5%	9%	8%	4%	4%	5%	6%	12%	8%	7%	9%	6%	6%	6%	6%	2%	
Not applicable	6%	5%	6%	4%	2%	1%	3%	4%	14%	12%	17%	6%	5%	3%	8%	9%	7%	7%	3%	6%	7%	6%	5%	6%	3%	5%	4%	2%	4%	1%	
Mean	3.41	3.40	3.43	3.31	3.25	3.50	3.49	3.52	3.39	3.36	3.42	3.29	3.29	3.56	3.58	3.36	3.32	3.43	3.42	3.58	3.44	3.35	3.39	3.45	3.33	3.39	3.50	3.38	3.49	3.64	
Standard deviation	1.23	1.23	1.22	1.20	1.24	1.11	1.21	1.18	1.35	1.39	1.30	1.25	1.26	1.18	1.17	1.23	1.30	1.20	1.09	1.17	1.14	1.44	1.24	1.24	1.32	1.18	1.29	1.14	1.17	0.99	
Standard error	0.03	0.04	0.04	0.08	0.07	0.06	0.07	0.07	0.06	0.09	0.09	0.06	0.05	0.06	0.05	0.09	0.15	0.08	0.09	0.09	0.10	0.16	0.09	0.08	0.08	0.09	0.17	0.06	0.04	0.09	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 42

Col percents

Table 42

Q1b. When choosing drinks (excluding water) such as fizzy drinks, juice and squash, energy drinks, milk-based drinks etc. Which of the following attributes are important to you?
Please choose from 0 = not important at all to 5 = the most important. If you wouldn't choose drinks under these categories, please select the not applicable option.

Feeling hydrated

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 - Most important	18%	18%	21%	31%	21%	25%	14%	14%	21%	22%	22%	24%	41%	17%
4	30%	30%	31%	33%	32%	32%	28%	32%	28%	29%	27%	26%	13%	31%
3	30%	30%	29%	24%	30%	24%	37%	-	29%	32%	27%	27%	23%	30%
2	10%	10%	10%	9%	9%	7%	11%	27%	10%	10%	10%	9%	16%	10%
1	3%	3%	4%	4%	4%	4%	6%	-	3%	3%	3%	4%	-	4%
0 - Not important at all	4%	4%	2%	-	2%	2%	2%	15%	3%	3%	4%	4%	-	4%
NET: T2B important	48%	48%	52%	63%	52%	57%	41%	46%	49%	51%	49%	50%	53%	47%
NET: B2B not important	7%	7%	6%	4%	6%	6%	8%	15%	6%	5%	6%	8%	-	7%
Not applicable	6%	6%	3%	-	3%	6%	3%	12%	6%	1%	7%	6%	8%	5%
Mean	3.41	3.40	3.51	3.78	3.50	3.66	3.28	2.88	3.48	3.51	3.48	3.47	3.85	3.38
Standard deviation	1.23	1.24	1.18	1.10	1.17	1.19	1.14	1.83	1.23	1.17	1.26	1.31	1.19	1.22
Standard error	0.03	0.03	0.07	0.19	0.12	0.16	0.15	0.75	0.05	0.07	0.07	0.10	0.26	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 43

Col percents

Table 43
Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?
Summary table
Base: All respondents

	How much the drink costs	The taste of the drink	How it affects my health	Visibility on the shelf	How it quenches my thirst	How hydrated it makes me feel	The fact that my friends and family drink it	How convenient it is to find	The fact that I know the brand or product well	Memorable advertising
Unweighted base	2067	2067	2067	2067	2067	2067	2067	2067	2067	2067
Weighted base	2067	2067	2067	2067	2067	2067	2067	2067	2067	2067
5 Strongly agree	40%	58%	17%	9%	31%	25%	5%	14%	12%	4%
4 Agree	44%	36%	36%	40%	54%	51%	15%	48%	43%	15%
3 Neutral	13%	5%	33%	36%	13%	20%	29%	29%	32%	35%
2 Disagree	2%	1%	10%	10%	2%	3%	25%	6%	9%	26%
1 Strongly disagree	1%	1%	4%	5%	1%	2%	26%	2%	4%	19%
NET: Agree	84%	93%	53%	50%	85%	76%	20%	63%	55%	20%
NET: Disagree	3%	1%	14%	15%	2%	5%	51%	9%	13%	45%
Mean	4.20	4.49	3.51	3.40	4.12	3.94	2.47	3.66	3.50	2.59
Standard deviation	0.82	0.69	1.02	0.96	0.76	0.84	1.17	0.88	0.96	1.09
Standard error	0.02	0.02	0.02	0.02	0.02	0.02	0.03	0.02	0.02	0.02

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 44

Col percents

Table 44
Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?
Summary table - NET: Agree
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-berside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Priv-ate	Opin-ion Influ-encer			
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136			
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140			
How much the drink costs	84%	83%	85%	88%	88%	88%	88%	87%	73%	80%	65%	82%	88%	84%	82%	81%	83%	83%	84%	88%	84%	85%	84%	86%	86%	79%	86%	89%	87%	84%			
The taste of the drink	93%	92%	95%	92%	90%	94%	96%	97%	92%	93%	91%	93%	94%	95%	92%	91%	89%	93%	95%	95%	96%	90%	93%	93%	96%	93%	91%	93%	94%	88%			
How it affects my health	53%	52%	54%	63%	56%	58%	51%	45%	49%	49%	50%	57%	50%	52%	53%	49%	46%	48%	55%	58%	45%	45%	54%	64%	50%	56%	57%	58%	55%	78%			
Visibility on the shelf	50%	46%	53%	61%	55%	58%	49%	44%	40%	41%	40%	51%	47%	55%	48%	45%	50%	48%	50%	51%	50%	50%	55%	55%	47%	47%	41%	57%	51%	66%			
How it quenches my thirst	85%	83%	86%	79%	84%	85%	87%	85%	85%	88%	83%	81%	85%	88%	85%	83%	79%	84%	85%	86%	88%	86%	87%	85%	82%	87%	83%	85%	86%	83%			
How hydrated it makes me feel	76%	74%	77%	75%	74%	78%	79%	76%	73%	75%	70%	72%	74%	82%	76%	68%	66%	71%	79%	83%	78%	69%	77%	77%	77%	77%	75%	76%	79%	79%			
The fact that my friends and family drink it	20%	21%	19%	42%	31%	24%	18%	10%	7%	7%	8%	23%	17%	21%	18%	16%	18%	20%	19%	20%	18%	16%	17%	29%	20%	21%	11%	28%	23%	48%			
How convenient it is to find	63%	61%	64%	69%	70%	69%	66%	56%	53%	52%	53%	63%	62%	67%	60%	55%	55%	61%	62%	66%	68%	62%	67%	67%	61%	60%	62%	69%	67%	81%			
The fact that I know the brand or product well	55%	57%	53%	67%	59%	60%	53%	49%	49%	50%	47%	56%	55%	54%	55%	51%	55%	57%	57%	54%	47%	56%	55%	60%	53%	55%	54%	60%	57%	74%			
Memorable advertising	20%	22%	18%	36%	28%	29%	17%	11%	7%	8%	7%	23%	16%	23%	18%	19%	21%	20%	15%	23%	19%	15%	18%	27%	16%	19%	18%	28%	23%	58%			
None of these	3%	3%	3%	3%	4%	2%	2%	2%	4%	2%	6%	3%	2%	3%	4%	3%	8%	3%	2%	1%	3%	6%	3%	2%	2%	3%	4%	3%	2%	2%			

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 45

Col percents

Table 45

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

Summary table - NET: Agree

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
How much the drink costs	84%	83%	89%	94%	90%	84%	91%	83%	86%	88%	85%	84%	84%	84%
The taste of the drink	93%	94%	92%	94%	94%	90%	88%	100%	95%	97%	94%	96%	90%	93%
How it affects my health	53%	50%	73%	63%	75%	81%	67%	58%	52%	51%	52%	55%	60%	53%
Visibility on the shelf	50%	47%	65%	64%	65%	67%	61%	74%	47%	49%	43%	52%	53%	51%
How it quenches my thirst	85%	85%	82%	94%	78%	80%	81%	100%	87%	87%	89%	89%	72%	84%
How hydrated it makes me feel	76%	76%	76%	94%	73%	77%	70%	85%	76%	76%	76%	77%	80%	76%
The fact that my friends and family drink it	20%	16%	43%	23%	46%	52%	44%	27%	14%	15%	13%	12%	19%	22%
How convenient it is to find	63%	61%	74%	65%	75%	84%	68%	70%	60%	61%	56%	62%	56%	64%
The fact that I know the brand or product well	55%	52%	75%	75%	77%	80%	67%	59%	52%	55%	49%	53%	38%	57%
Memorable advertising	20%	16%	43%	41%	45%	45%	39%	43%	15%	16%	15%	16%	11%	21%
None of these	3%	3%	2%	-	3%	1%	4%	-	2%	1%	1%	2%	6%	3%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 46

Col percents

Table 46

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

How much the drink costs

Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
5 Strongly agree	40%	40%	40%	43%	41%	43%	45%	43%	30%	36%	23%	37%	43%	39%	40%	34%	47%	39%	33%	40%	46%	45%	41%	41%	41%	40%	38%	45%	41%	41%		
4 Agree	44%	43%	45%	45%	47%	45%	43%	43%	43%	44%	41%	45%	45%	44%	41%	47%	36%	45%	51%	48%	38%	40%	43%	45%	45%	39%	48%	45%	46%	43%		
3 Neutral	13%	13%	12%	10%	8%	10%	11%	10%	22%	17%	27%	15%	10%	12%	15%	16%	14%	12%	13%	10%	14%	14%	12%	11%	11%	17%	9%	8%	11%	9%		
2 Disagree	2%	2%	2%	2%	2%	3%	*	2%	3%	2%	4%	2%	2%	2%	2%	1%	1%	3%	3%	1%	1%	1%	2%	3%	2%	2%	2%	2%	2%	6%		
1 Strongly disagree	1%	2%	1%	-	1%	*	*	2%	3%	1%	4%	1%	1%	2%	1%	2%	2%	1%	2%	1%	-	2%	*	1%	2%	3%	1%	1%	2%	2%		
NET: Agree	84%	83%	85%	88%	88%	88%	88%	87%	73%	80%	65%	82%	88%	84%	82%	81%	83%	83%	84%	88%	84%	85%	84%	86%	86%	79%	86%	89%	87%	84%		
NET: Disagree	3%	4%	3%	2%	3%	3%	1%	4%	5%	3%	8%	3%	2%	5%	4%	3%	3%	4%	3%	3%	1%	1%	4%	3%	3%	4%	5%	3%	2%	7%		
Mean	4.20	4.18	4.22	4.29	4.26	4.27	4.32	4.24	3.94	4.11	3.75	4.15	4.28	4.16	4.17	4.11	4.24	4.16	4.13	4.23	4.29	4.29	4.19	4.23	4.23	4.14	4.16	4.30	4.24	4.16		
Standard deviation	0.82	0.86	0.79	0.73	0.77	0.76	0.71	0.85	0.94	0.84	1.00	0.81	0.75	0.89	0.86	0.83	0.89	0.85	0.79	0.81	0.78	0.75	0.87	0.78	0.80	0.89	0.89	0.77	0.77	0.93		
Standard error	0.02	0.03	0.02	0.05	0.04	0.04	0.04	0.05	0.04	0.05	0.07	0.03	0.03	0.04	0.04	0.06	0.10	0.06	0.06	0.06	0.07	0.08	0.06	0.05	0.05	0.06	0.11	0.04	0.03	0.08		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 47

Table 47

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

How much the drink costs

Base: All respondents

Col percents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 Strongly agree	40%	40%	42%	50%	41%	39%	42%	43%	43%	47%	43%	41%	37%	39%
4 Agree	44%	44%	47%	44%	49%	45%	49%	40%	43%	41%	42%	43%	47%	45%
3 Neutral	13%	13%	9%	6%	8%	13%	8%	-	11%	10%	12%	12%	12%	13%
2 Disagree	2%	2%	1%	-	2%	2%	1%	-	1%	1%	2%	2%	-	2%
1 Strongly disagree	1%	1%	*	-	-	-	-	17%	1%	1%	1%	2%	4%	1%
NET: Agree	84%	83%	89%	94%	90%	84%	91%	83%	86%	88%	85%	84%	84%	84%
NET: Disagree	3%	3%	2%	-	2%	2%	1%	17%	3%	2%	3%	4%	4%	3%
Mean	4.20	4.18	4.29	4.44	4.29	4.21	4.32	3.93	4.24	4.31	4.24	4.20	4.14	4.18
Standard deviation	0.82	0.84	0.72	0.61	0.69	0.76	0.67	1.50	0.82	0.80	0.81	0.86	0.93	0.82
Standard error	0.02	0.02	0.04	0.10	0.07	0.10	0.08	0.57	0.03	0.05	0.04	0.07	0.19	0.02

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 48

Col percents

Table 48
Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?
The taste of the drink
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private			
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
5 Strongly agree	58%	54%	61%	52%	55%	60%	63%	64%	52%	55%	48%	56%	60%	56%	58%	59%	51%	61%	61%	54%	61%	59%	61%	53%	56%	58%	56%	59%	59%	55%		
4 Agree	36%	38%	34%	39%	35%	34%	33%	33%	40%	38%	43%	37%	34%	39%	34%	32%	38%	32%	34%	41%	35%	31%	32%	40%	39%	35%	35%	34%	35%	33%		
3 Neutral	5%	7%	4%	7%	8%	5%	4%	2%	6%	6%	7%	6%	5%	4%	6%	6%	10%	6%	4%	3%	4%	9%	6%	4%	4%	5%	9%	6%	5%	9%		
2 Disagree	1%	1%	*	1%	1%	-	-	*	1%	1%	*	*	*	*	1%	2%	-	*	-	*	-	1%	1%	1%	-	1%	-	1%	1%	1%		
1 Strongly disagree	1%	1%	*	-	1%	1%	*	1%	1%	-	2%	1%	*	1%	1%	1%	1%	*	1%	1%	-	-	1%	2%	*	1%	-	1%	1%	3%		
NET: Agree	93%	92%	95%	92%	90%	94%	96%	97%	92%	93%	91%	93%	94%	95%	92%	91%	89%	93%	95%	95%	96%	90%	93%	93%	96%	93%	91%	93%	94%	88%		
NET: Disagree	1%	2%	1%	1%	2%	1%	*	1%	2%	1%	2%	1%	1%	1%	2%	3%	1%	1%	1%	1%	-	1%	1%	3%	*	2%	-	1%	1%	4%		
Mean	4.49	4.44	4.54	4.43	4.43	4.52	4.58	4.60	4.41	4.47	4.34	4.47	4.53	4.48	4.47	4.47	4.38	4.52	4.55	4.46	4.57	4.49	4.52	4.42	4.52	4.48	4.48	4.51	4.52	4.35		
Standard deviation	0.69	0.72	0.65	0.67	0.76	0.69	0.59	0.61	0.73	0.67	0.79	0.69	0.65	0.68	0.73	0.76	0.75	0.67	0.65	0.69	0.57	0.70	0.69	0.77	0.60	0.71	0.65	0.68	0.67	0.90		
Standard error	0.02	0.02	0.02	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.05	0.03	0.03	0.03	0.03	0.05	0.08	0.04	0.05	0.05	0.05	0.07	0.05	0.05	0.04	0.05	0.08	0.04	0.02	0.08		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 49

Col percents

Table 49

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

The taste of the drink

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 Strongly agree	58%	59%	53%	69%	51%	56%	44%	73%	62%	65%	63%	65%	60%	56%
4 Agree	36%	35%	38%	25%	43%	34%	44%	27%	34%	32%	32%	31%	29%	37%
3 Neutral	5%	5%	7%	4%	5%	9%	11%	-	4%	2%	5%	4%	10%	6%
2 Disagree	1%	1%	1%	-	-	1%	2%	-	*	*	*	*	-	1%
1 Strongly disagree	1%	1%	1%	2%	1%	-	-	-	*	1%	1%	-	-	1%
NET: Agree	93%	94%	92%	94%	94%	90%	88%	100%	95%	97%	94%	96%	90%	93%
NET: Disagree	1%	1%	1%	2%	1%	1%	2%	-	1%	1%	1%	*	-	1%
Mean	4.49	4.51	4.43	4.59	4.43	4.45	4.30	4.73	4.56	4.60	4.56	4.60	4.50	4.48
Standard deviation	0.69	0.68	0.71	0.77	0.69	0.71	0.72	0.48	0.64	0.62	0.66	0.59	0.69	0.69
Standard error	0.02	0.02	0.04	0.13	0.07	0.09	0.09	0.18	0.03	0.04	0.04	0.04	0.14	0.02

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 50

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

How it affects my health

Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
5 Strongly agree	17%	16%	17%	25%	17%	18%	14%	15%	15%	13%	16%	16%	15%	17%	19%	11%	18%	16%	18%	21%	13%	15%	20%	17%	17%	14%	22%	17%	30%			
4 Agree	36%	36%	36%	37%	40%	40%	37%	29%	35%	35%	34%	41%	35%	35%	35%	38%	28%	32%	37%	37%	32%	31%	39%	44%	33%	38%	43%	37%	38%	49%		
3 Neutral	33%	34%	32%	28%	27%	29%	33%	38%	38%	39%	37%	30%	35%	36%	31%	36%	39%	37%	29%	29%	34%	39%	37%	24%	33%	31%	35%	29%	31%	16%		
2 Disagree	10%	10%	10%	8%	13%	8%	10%	12%	7%	7%	8%	9%	10%	9%	11%	12%	10%	11%	14%	10%	14%	9%	6%	8%	9%	10%	6%	9%	10%	6%		
1 Strongly disagree	4%	4%	4%	1%	3%	5%	5%	5%	5%	6%	5%	4%	5%	3%	5%	3%	5%	4%	2%	3%	7%	6%	3%	4%	8%	4%	1%	3%	4%	-		
NET: Agree	53%	52%	54%	63%	56%	58%	51%	45%	49%	49%	50%	57%	50%	52%	53%	49%	46%	48%	55%	58%	45%	45%	54%	64%	50%	56%	57%	58%	55%	78%		
NET: Disagree	14%	14%	14%	9%	16%	13%	16%	17%	13%	13%	12%	13%	15%	13%	16%	15%	14%	15%	16%	13%	21%	16%	9%	11%	17%	14%	8%	13%	14%	6%		
Mean	3.51	3.51	3.52	3.77	3.54	3.57	3.45	3.39	3.46	3.44	3.49	3.57	3.46	3.52	3.51	3.42	3.45	3.44	3.55	3.63	3.31	3.36	3.58	3.70	3.43	3.56	3.62	3.64	3.53	4.02		
Standard deviation	1.02	1.01	1.03	0.97	1.01	1.04	1.03	1.00	0.99	1.01	0.99	1.02	0.99	1.07	0.93	1.05	1.03	1.00	1.03	1.08	1.04	0.92	1.00	1.12	1.01	0.86	1.02	1.02	0.83			
Standard error	0.02	0.03	0.03	0.06	0.05	0.06	0.06	0.06	0.04	0.06	0.07	0.04	0.04	0.05	0.05	0.07	0.11	0.07	0.08	0.08	0.09	0.11	0.07	0.06	0.07	0.07	0.11	0.05	0.04	0.07		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 51

Col percents

Table 51
Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?
How it affects my health
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 Strongly agree	17%	15%	28%	36%	30%	41%	13%	-	17%	17%	18%	17%	22%	16%
4 Agree	36%	35%	44%	28%	45%	40%	54%	58%	36%	34%	34%	38%	37%	37%
3 Neutral	33%	35%	22%	20%	23%	15%	24%	42%	31%	28%	33%	28%	33%	34%
2 Disagree	10%	11%	5%	11%	2%	3%	9%	-	12%	16%	10%	14%	7%	9%
1 Strongly disagree	4%	5%	1%	6%	1%	-	-	-	4%	5%	5%	3%	-	4%
NET: Agree	53%	50%	73%	63%	75%	81%	67%	58%	52%	51%	52%	55%	60%	53%
NET: Disagree	14%	16%	6%	16%	2%	3%	9%	-	16%	21%	15%	17%	7%	13%
Mean	3.51	3.44	3.94	3.77	4.02	4.19	3.71	3.58	3.48	3.42	3.50	3.52	3.75	3.52
Standard deviation	1.02	1.02	0.89	1.22	0.81	0.82	0.82	0.53	1.04	1.10	1.05	1.03	0.90	1.00
Standard error	0.02	0.02	0.05	0.21	0.08	0.11	0.10	0.20	0.04	0.07	0.06	0.08	0.19	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 52

Col percents

Table 52

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

Visibility on the shelf

Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private			
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
5 Strongly agree	9%	9%	10%	17%	10%	12%	9%	8%	4%	3%	6%	9%	9%	10%	10%	9%	15%	9%	9%	11%	6%	10%	10%	13%	8%	6%	3%	13%	10%	18%		
4 Agree	40%	37%	44%	44%	45%	46%	40%	36%	36%	39%	33%	42%	38%	45%	38%	36%	36%	40%	41%	40%	44%	40%	45%	43%	38%	41%	38%	44%	41%	49%		
3 Neutral	36%	37%	34%	28%	34%	28%	37%	39%	42%	42%	42%	35%	38%	31%	36%	40%	33%	35%	36%	32%	41%	36%	31%	30%	37%	42%	40%	29%	36%	23%		
2 Disagree	10%	10%	9%	7%	10%	10%	10%	10%	10%	10%	10%	9%	10%	10%	11%	10%	9%	11%	10%	13%	7%	8%	9%	9%	11%	7%	16%	9%	9%	5%		
1 Strongly disagree	5%	7%	4%	4%	1%	4%	5%	7%	7%	6%	8%	5%	5%	4%	5%	4%	8%	6%	3%	4%	3%	7%	4%	6%	6%	4%	3%	5%	4%	6%		
NET: Agree	50%	46%	53%	61%	55%	58%	49%	44%	40%	41%	40%	51%	47%	55%	48%	45%	50%	48%	50%	51%	50%	50%	55%	55%	47%	47%	41%	57%	51%	66%		
NET: Disagree	15%	17%	13%	11%	11%	14%	14%	17%	17%	17%	18%	14%	15%	14%	16%	14%	16%	17%	14%	17%	9%	15%	13%	15%	17%	11%	19%	14%	13%	10%		
Mean	3.40	3.32	3.47	3.62	3.53	3.51	3.39	3.28	3.20	3.21	3.20	3.41	3.35	3.47	3.38	3.36	3.41	3.35	3.43	3.41	3.44	3.39	3.48	3.47	3.32	3.37	3.22	3.52	3.43	3.68		
Standard deviation	0.96	1.00	0.91	0.98	0.86	0.97	0.95	1.00	0.94	0.90	0.99	0.95	0.96	0.94	0.98	0.93	1.08	0.98	0.92	0.99	0.81	1.01	0.95	1.03	0.99	0.87	0.87	0.99	0.94	1.00		
Standard error	0.02	0.03	0.03	0.07	0.04	0.06	0.05	0.06	0.04	0.05	0.06	0.04	0.04	0.05	0.04	0.07	0.12	0.07	0.07	0.08	0.07	0.11	0.07	0.06	0.06	0.06	0.11	0.05	0.03	0.09		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 53

Col percents

Table 53

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

Visibility on the shelf

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 Strongly agree	9%	8%	18%	24%	19%	22%	13%	-	7%	9%	6%	9%	15%	10%
4 Agree	40%	40%	46%	40%	46%	45%	48%	74%	40%	40%	37%	43%	38%	41%
3 Neutral	36%	37%	28%	25%	30%	26%	29%	-	36%	34%	38%	31%	34%	35%
2 Disagree	10%	10%	5%	5%	3%	5%	8%	26%	12%	13%	14%	12%	4%	9%
1 Strongly disagree	5%	5%	2%	6%	2%	2%	1%	-	5%	5%	5%	6%	10%	5%
NET: Agree	50%	47%	65%	64%	65%	67%	61%	74%	47%	49%	43%	52%	53%	51%
NET: Disagree	15%	16%	8%	12%	5%	6%	10%	26%	17%	17%	19%	18%	14%	14%
Mean	3.40	3.34	3.73	3.69	3.77	3.81	3.63	3.48	3.33	3.35	3.25	3.37	3.44	3.42
Standard deviation	0.96	0.95	0.91	1.10	0.87	0.89	0.87	0.95	0.94	0.97	0.94	1.00	1.12	0.96
Standard error	0.02	0.02	0.06	0.19	0.09	0.12	0.11	0.36	0.04	0.06	0.05	0.08	0.23	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 54

Col percents

Table 54

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

How it quenches my thirst

Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-b-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
5 Strongly agree	31%	30%	32%	26%	26%	34%	32%	34%	31%	31%	32%	29%	29%	34%	32%	30%	35%	32%	26%	30%	29%	40%	30%	34%	30%	28%	27%	33%	32%	34%		
4 Agree	54%	53%	54%	53%	58%	52%	55%	51%	54%	57%	51%	52%	56%	54%	53%	53%	43%	51%	60%	56%	59%	45%	57%	51%	52%	59%	56%	52%	54%	50%		
3 Neutral	13%	14%	12%	17%	13%	13%	11%	13%	12%	11%	13%	15%	13%	10%	13%	14%	17%	14%	13%	11%	11%	8%	11%	13%	15%	11%	15%	14%	12%	13%		
2 Disagree	2%	2%	1%	3%	2%	1%	1%	2%	1%	1%	1%	3%	1%	1%	1%	3%	3%	2%	1%	2%	1%	5%	*	1%	2%	-	2%	1%	2%	2%		
1 Strongly disagree	1%	1%	*	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	-	2%	1%	1%	1%	-	1%	1%	1%	1%	2%	-	*	1%	2%		
NET: Agree	85%	83%	86%	79%	84%	85%	87%	85%	85%	88%	83%	81%	85%	88%	85%	83%	79%	84%	85%	86%	88%	86%	87%	85%	82%	87%	83%	85%	86%	83%		
NET: Disagree	2%	3%	2%	4%	3%	2%	1%	3%	2%	1%	4%	4%	2%	2%	2%	3%	5%	3%	2%	3%	1%	6%	1%	2%	2%	2%	2%	1%	2%	4%		
Mean	4.12	4.09	4.15	4.01	4.06	4.16	4.17	4.16	4.13	4.16	4.09	4.06	4.11	4.19	4.14	4.10	4.07	4.12	4.09	4.13	4.16	4.19	4.15	4.15	4.09	4.11	4.09	4.16	4.15	4.12		
Standard deviation	0.76	0.79	0.72	0.80	0.75	0.75	0.71	0.76	0.77	0.70	0.85	0.79	0.73	0.75	0.75	0.75	0.90	0.79	0.70	0.75	0.64	0.87	0.71	0.78	0.77	0.75	0.70	0.72	0.73	0.84		
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.04	0.06	0.03	0.03	0.04	0.03	0.05	0.10	0.05	0.06	0.06	0.05	0.09	0.05	0.05	0.05	0.05	0.09	0.04	0.03	0.07		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 55

Col percents

Table 55

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

How it quenches my thirst

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 Strongly agree	31%	31%	29%	47%	25%	38%	19%	26%	34%	35%	35%	40%	45%	30%
4 Agree	54%	54%	52%	47%	52%	43%	62%	74%	53%	52%	54%	50%	26%	54%
3 Neutral	13%	12%	16%	6%	18%	20%	15%	-	11%	12%	10%	7%	28%	13%
2 Disagree	2%	2%	1%	-	1%	-	4%	-	1%	1%	1%	3%	-	2%
1 Strongly disagree	1%	1%	1%	-	3%	-	-	-	*	1%	-	1%	-	1%
NET: Agree	85%	85%	82%	94%	78%	80%	81%	100%	87%	87%	89%	89%	72%	84%
NET: Disagree	2%	2%	3%	-	4%	-	4%	-	2%	2%	1%	3%	-	3%
Mean	4.12	4.14	4.08	4.41	3.96	4.18	3.97	4.26	4.19	4.19	4.23	4.25	4.17	4.10
Standard deviation	0.76	0.74	0.78	0.60	0.86	0.74	0.71	0.47	0.71	0.73	0.66	0.75	0.86	0.76
Standard error	0.02	0.02	0.05	0.10	0.09	0.10	0.09	0.18	0.03	0.04	0.04	0.06	0.18	0.02

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 56

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

How hydrated it makes me feel

Base: All respondents

	Gender			Age								Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140
5 Strongly agree	25%	24%	26%	24%	22%	26%	27%	28%	23%	24%	23%	22%	22%	29%	28%	19%	28%	27%	25%	27%	23%	33%	23%	28%	24%	22%	27%	29%	26%	30%
4 Agree	51%	50%	51%	51%	52%	52%	52%	48%	49%	51%	48%	51%	52%	53%	48%	49%	39%	44%	54%	56%	55%	36%	55%	49%	54%	55%	48%	47%	54%	49%
3 Neutral	20%	20%	19%	21%	21%	19%	16%	18%	22%	21%	23%	21%	21%	16%	19%	24%	26%	23%	17%	13%	19%	26%	20%	17%	18%	20%	22%	20%	16%	18%
2 Disagree	3%	4%	3%	3%	4%	3%	4%	5%	3%	2%	3%	5%	3%	1%	4%	8%	5%	3%	3%	2%	3%	5%	2%	4%	3%	2%	-	3%	3%	1%
1 Strongly disagree	2%	2%	1%	1%	2%	1%	1%	1%	3%	2%	3%	2%	2%	1%	1%	*	2%	3%	1%	2%	-	-	2%	2%	1%	1%	3%	1%	1%	3%
NET: Agree	76%	74%	77%	75%	74%	78%	79%	76%	73%	75%	70%	72%	74%	82%	76%	68%	66%	71%	79%	83%	78%	69%	77%	77%	77%	77%	75%	76%	79%	79%
NET: Disagree	5%	6%	4%	4%	5%	4%	5%	6%	5%	5%	6%	7%	5%	3%	5%	9%	7%	6%	4%	4%	3%	5%	3%	6%	5%	3%	3%	4%	5%	3%
Mean	3.94	3.89	3.99	3.93	3.89	3.99	4.01	3.97	3.88	3.91	3.84	3.85	3.90	4.07	3.98	3.78	3.85	3.90	3.99	4.04	3.99	3.97	3.95	3.96	3.95	3.95	3.95	4.00	3.99	4.03
Standard deviation	0.84	0.89	0.80	0.82	0.83	0.81	0.82	0.85	0.89	0.86	0.92	0.88	0.83	0.79	0.85	0.86	0.96	0.93	0.79	0.82	0.73	0.90	0.79	0.90	0.82	0.77	0.89	0.82	0.82	0.87
Standard error	0.02	0.03	0.02	0.05	0.04	0.05	0.05	0.05	0.04	0.05	0.06	0.04	0.03	0.04	0.04	0.06	0.10	0.06	0.06	0.06	0.06	0.10	0.06	0.05	0.05	0.06	0.11	0.04	0.03	0.07

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 57

Col percents

Table 57

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

How hydrated it makes me feel

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 Strongly agree	25%	24%	30%	36%	29%	41%	21%	14%	26%	27%	24%	32%	39%	24%
4 Agree	51%	52%	46%	57%	44%	37%	50%	71%	50%	49%	52%	45%	41%	51%
3 Neutral	20%	19%	20%	6%	22%	23%	24%	-	20%	20%	19%	16%	20%	19%
2 Disagree	3%	3%	3%	-	3%	-	6%	15%	3%	3%	4%	6%	-	3%
1 Strongly disagree	2%	2%	1%	-	2%	-	-	-	1%	1%	1%	1%	-	2%
NET: Agree	76%	76%	76%	94%	73%	77%	70%	85%	76%	76%	76%	77%	80%	76%
NET: Disagree	5%	5%	4%	-	5%	-	6%	15%	4%	4%	5%	7%	-	5%
Mean	3.94	3.93	4.02	4.30	3.95	4.18	3.85	3.85	3.96	3.98	3.94	4.00	4.18	3.93
Standard deviation	0.84	0.84	0.83	0.59	0.91	0.78	0.82	0.91	0.82	0.83	0.82	0.91	0.76	0.84
Standard error	0.02	0.02	0.05	0.10	0.09	0.10	0.10	0.34	0.03	0.05	0.04	0.07	0.16	0.02

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 58

Col percents

Table 58

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

The fact that my friends and family drink it

Base: All respondents

	Gender			Age								Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opin-ion Influ-encer
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140
5 Strongly agree	5%	6%	4%	12%	8%	6%	4%	2%	1%	2%	1%	5%	3%	6%	6%	4%	8%	6%	2%	5%	4%	2%	5%	7%	5%	4%	5%	9%	5%	18%
4 Agree	15%	15%	15%	30%	23%	17%	14%	8%	6%	5%	8%	18%	14%	15%	13%	12%	10%	14%	17%	15%	14%	14%	12%	21%	14%	17%	6%	19%	18%	30%
3 Neutral	29%	28%	30%	31%	28%	23%	28%	26%	36%	37%	35%	29%	27%	29%	31%	32%	28%	29%	23%	33%	33%	26%	33%	28%	28%	26%	33%	23%	29%	25%
2 Disagree	25%	24%	25%	14%	23%	29%	24%	27%	26%	24%	28%	23%	29%	25%	21%	22%	24%	26%	33%	27%	24%	27%	24%	20%	24%	23%	28%	25%	25%	14%
1 Strongly disagree	26%	27%	25%	14%	18%	24%	30%	37%	30%	32%	28%	24%	27%	25%	29%	29%	29%	25%	25%	20%	26%	31%	26%	24%	28%	30%	28%	24%	23%	12%
NET: Agree	20%	21%	19%	42%	31%	24%	18%	10%	7%	7%	8%	23%	17%	21%	18%	16%	18%	20%	19%	20%	18%	16%	17%	29%	20%	21%	11%	28%	23%	48%
NET: Disagree	51%	51%	51%	27%	41%	53%	54%	64%	57%	56%	57%	47%	56%	50%	50%	51%	54%	51%	58%	48%	50%	58%	50%	43%	52%	53%	56%	49%	48%	26%
Mean	2.47	2.48	2.47	3.12	2.81	2.53	2.37	2.11	2.22	2.20	2.23	2.57	2.37	2.53	2.44	2.40	2.43	2.50	2.38	2.56	2.46	2.29	2.46	2.69	2.45	2.42	2.32	2.65	2.57	3.28
Standard deviation	1.17	1.20	1.14	1.20	1.22	1.21	1.16	1.05	0.99	1.00	0.97	1.18	1.12	1.19	1.19	1.15	1.23	1.18	1.11	1.11	1.12	1.11	1.15	1.25	1.20	1.20	1.11	1.28	1.17	1.26
Standard error	0.03	0.04	0.04	0.08	0.06	0.07	0.06	0.06	0.04	0.06	0.06	0.05	0.05	0.06	0.05	0.08	0.13	0.08	0.09	0.09	0.09	0.12	0.08	0.08	0.07	0.09	0.14	0.07	0.04	0.11

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 59

Col percents

Table 59

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

The fact that my friends and family drink it

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 Strongly agree	5%	3%	14%	8%	15%	24%	8%	14%	3%	3%	3%	2%	8%	6%
4 Agree	15%	13%	29%	15%	31%	28%	36%	14%	11%	12%	9%	10%	11%	17%
3 Neutral	29%	29%	28%	20%	29%	26%	37%	-	28%	26%	28%	30%	28%	30%
2 Disagree	25%	26%	18%	26%	19%	14%	14%	14%	25%	22%	25%	25%	22%	25%
1 Strongly disagree	26%	29%	11%	30%	6%	9%	5%	58%	33%	37%	34%	33%	31%	23%
NET: Agree	20%	16%	43%	23%	46%	52%	44%	27%	14%	15%	13%	12%	19%	22%
NET: Disagree	51%	55%	29%	56%	26%	23%	19%	73%	58%	59%	59%	58%	53%	48%
Mean	2.47	2.35	3.17	2.45	3.28	3.44	3.27	2.11	2.25	2.21	2.22	2.23	2.43	2.56
Standard deviation	1.17	1.12	1.20	1.30	1.13	1.24	0.98	1.66	1.12	1.16	1.12	1.09	1.29	1.18
Standard error	0.03	0.03	0.07	0.22	0.11	0.16	0.12	0.63	0.05	0.07	0.06	0.08	0.27	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 60

Col percents

Table 60

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

How convenient it is to find

Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	North Ireland	Public	Private	Opinion Influencer			
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
5 Strongly agree	14%	14%	15%	21%	18%	17%	14%	13%	8%	8%	8%	15%	12%	16%	16%	13%	16%	18%	16%	15%	7%	18%	15%	16%	15%	9%	16%	21%	15%	32%		
4 Agree	48%	48%	49%	48%	52%	52%	52%	43%	44%	44%	44%	48%	49%	52%	44%	43%	38%	43%	46%	51%	61%	44%	52%	51%	46%	51%	46%	48%	52%	49%		
3 Neutral	29%	30%	28%	24%	23%	23%	26%	33%	37%	38%	37%	28%	29%	26%	31%	33%	35%	30%	29%	28%	27%	30%	27%	22%	29%	31%	34%	22%	25%	13%		
2 Disagree	6%	6%	6%	6%	6%	7%	5%	8%	6%	7%	5%	6%	8%	4%	7%	12%	5%	6%	7%	5%	3%	6%	4%	7%	7%	7%	3%	6%	7%	6%		
1 Strongly disagree	2%	3%	2%	1%	*	1%	3%	4%	4%	3%	5%	3%	2%	3%	2%	*	5%	3%	2%	2%	2%	2%	2%	3%	3%	2%	1%	3%	2%	1%		
NET: Agree	63%	61%	64%	69%	70%	69%	66%	56%	53%	52%	53%	63%	62%	67%	60%	55%	55%	61%	62%	66%	68%	62%	67%	67%	61%	60%	62%	69%	67%	81%		
NET: Disagree	9%	9%	8%	7%	7%	8%	8%	12%	10%	10%	10%	8%	10%	6%	9%	12%	10%	9%	9%	6%	5%	8%	6%	11%	10%	9%	4%	9%	8%	6%		
Mean	3.66	3.63	3.69	3.81	3.81	3.78	3.70	3.53	3.47	3.48	3.46	3.67	3.62	3.74	3.63	3.56	3.56	3.67	3.67	3.73	3.69	3.69	3.75	3.68	3.64	3.58	3.72	3.78	3.73	4.05		
Standard deviation	0.88	0.89	0.88	0.87	0.82	0.84	0.88	0.95	0.88	0.85	0.91	0.89	0.87	0.86	0.91	0.87	0.99	0.95	0.90	0.83	0.74	0.91	0.82	0.94	0.91	0.84	0.82	0.93	0.86	0.86		
Standard error	0.02	0.03	0.03	0.06	0.04	0.05	0.05	0.05	0.04	0.05	0.06	0.04	0.04	0.04	0.04	0.06	0.11	0.06	0.07	0.06	0.06	0.10	0.06	0.06	0.05	0.06	0.10	0.05	0.03	0.07		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 61

Col percents

Table 61

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

How convenient it is to find

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 Strongly agree	14%	12%	27%	24%	29%	28%	20%	43%	14%	17%	14%	17%	4%	15%
4 Agree	48%	49%	47%	41%	46%	55%	48%	27%	45%	44%	42%	45%	52%	49%
3 Neutral	29%	30%	21%	21%	22%	15%	26%	17%	31%	29%	34%	30%	40%	28%
2 Disagree	6%	7%	4%	8%	2%	2%	6%	14%	7%	7%	8%	5%	-	6%
1 Strongly disagree	2%	2%	1%	6%	1%	-	-	-	2%	2%	2%	3%	4%	2%
NET: Agree	63%	61%	74%	65%	75%	84%	68%	70%	60%	61%	56%	62%	56%	64%
NET: Disagree	9%	9%	5%	15%	3%	2%	6%	14%	9%	10%	10%	8%	4%	8%
Mean	3.66	3.62	3.94	3.67	4.00	4.10	3.83	3.99	3.63	3.66	3.59	3.67	3.53	3.68
Standard deviation	0.88	0.88	0.87	1.13	0.84	0.70	0.82	1.15	0.89	0.93	0.89	0.92	0.75	0.88
Standard error	0.02	0.02	0.05	0.19	0.08	0.09	0.10	0.43	0.04	0.06	0.05	0.07	0.16	0.02

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 62

Col percents

Table 62

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

The fact that I know the brand or product well

Base: All respondents

	Gender			Age								Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140
5 Strongly agree	12%	12%	13%	18%	13%	13%	12%	11%	9%	9%	10%	11%	12%	12%	14%	9%	14%	14%	13%	9%	11%	10%	16%	14%	12%	10%	12%	17%	12%	21%
4 Agree	43%	45%	40%	49%	46%	46%	41%	38%	39%	41%	37%	45%	43%	42%	41%	43%	42%	43%	44%	45%	36%	46%	39%	46%	41%	46%	41%	43%	45%	53%
3 Neutral	32%	30%	35%	25%	30%	25%	35%	36%	38%	35%	40%	33%	32%	32%	31%	35%	30%	30%	32%	37%	37%	36%	32%	26%	33%	28%	38%	28%	32%	16%
2 Disagree	9%	9%	9%	6%	9%	12%	9%	9%	7%	9%	6%	6%	9%	9%	10%	11%	9%	10%	10%	4%	11%	6%	10%	9%	8%	9%	2%	9%	7%	6%
1 Strongly disagree	4%	5%	4%	3%	3%	4%	3%	5%	6%	6%	7%	5%	3%	5%	4%	3%	6%	3%	1%	5%	4%	2%	3%	5%	5%	7%	6%	3%	4%	4%
NET: Agree	55%	57%	53%	67%	59%	60%	53%	49%	49%	50%	47%	56%	55%	54%	55%	51%	55%	57%	57%	54%	47%	56%	55%	60%	53%	55%	54%	60%	57%	74%
NET: Disagree	13%	13%	13%	9%	11%	16%	12%	15%	14%	15%	12%	11%	13%	14%	14%	14%	15%	14%	11%	9%	16%	8%	13%	14%	14%	16%	8%	12%	11%	10%
Mean	3.50	3.51	3.49	3.72	3.58	3.53	3.50	3.40	3.38	3.38	3.39	3.51	3.51	3.47	3.50	3.44	3.48	3.53	3.58	3.49	3.39	3.57	3.55	3.56	3.46	3.42	3.52	3.61	3.53	3.79
Standard deviation	0.96	0.97	0.95	0.93	0.92	0.99	0.93	0.99	0.97	0.97	0.98	0.94	0.94	0.98	0.99	0.90	1.05	0.97	0.88	0.91	0.98	0.83	0.99	1.01	0.98	1.02	0.97	0.98	0.93	0.98
Standard error	0.02	0.03	0.03	0.06	0.05	0.06	0.05	0.06	0.04	0.06	0.06	0.04	0.04	0.05	0.04	0.07	0.11	0.06	0.07	0.07	0.08	0.09	0.07	0.06	0.06	0.07	0.12	0.05	0.03	0.08

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 63

Col percents

Table 63

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

The fact that I know the brand or product well

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 Strongly agree	12%	11%	19%	31%	17%	24%	13%	-	11%	13%	11%	11%	10%	13%
4 Agree	43%	41%	55%	44%	60%	56%	54%	59%	41%	43%	38%	42%	28%	44%
3 Neutral	32%	35%	17%	14%	17%	13%	24%	15%	35%	29%	37%	32%	52%	31%
2 Disagree	9%	9%	6%	11%	3%	7%	7%	26%	11%	13%	10%	12%	11%	8%
1 Strongly disagree	4%	5%	2%	-	3%	-	3%	-	3%	3%	3%	3%	-	5%
NET: Agree	55%	52%	75%	75%	77%	80%	67%	59%	52%	55%	49%	53%	38%	57%
NET: Disagree	13%	14%	8%	11%	6%	7%	9%	26%	14%	16%	14%	15%	11%	12%
Mean	3.50	3.44	3.84	3.95	3.85	3.98	3.68	3.33	3.46	3.49	3.43	3.46	3.37	3.53
Standard deviation	0.96	0.97	0.87	0.95	0.85	0.80	0.89	0.93	0.93	0.97	0.94	0.94	0.82	0.97
Standard error	0.02	0.02	0.05	0.16	0.08	0.11	0.11	0.35	0.04	0.06	0.05	0.07	0.17	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 64

Col percents

Table 64

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

Memorable advertising

Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private			
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
5 Strongly agree		4%	4%	5%	9%	8%	6%	4%	2%	1%	*	2%	6%	3%	4%	5%	5%	7%	3%	5%	4%	5%	2%	6%	7%	3%	1%	7%	8%	4%	16%	
4 Agree		15%	18%	13%	27%	20%	23%	13%	9%	6%	7%	6%	18%	12%	18%	14%	15%	14%	17%	11%	19%	14%	13%	13%	20%	13%	18%	11%	20%	19%	42%	
3 Neutral		35%	32%	38%	32%	35%	28%	37%	34%	41%	43%	40%	34%	35%	35%	36%	32%	39%	34%	40%	37%	29%	31%	37%	33%	37%	33%	45%	32%	33%	27%	
2 Disagree		26%	26%	26%	22%	25%	28%	25%	30%	26%	26%	25%	24%	31%	23%	24%	32%	19%	28%	29%	20%	28%	31%	25%	22%	26%	29%	22%	26%	25%	9%	
1 Strongly disagree		19%	20%	19%	10%	12%	16%	21%	26%	26%	24%	28%	18%	18%	20%	21%	17%	22%	18%	16%	19%	24%	24%	20%	18%	21%	20%	15%	14%	18%	6%	
NET: Agree		20%	22%	18%	36%	28%	29%	17%	11%	7%	8%	7%	23%	16%	23%	18%	19%	21%	20%	15%	23%	19%	15%	18%	27%	16%	19%	18%	28%	23%	58%	
NET: Disagree		45%	46%	44%	32%	37%	43%	46%	56%	51%	50%	53%	42%	49%	43%	45%	49%	41%	45%	45%	40%	52%	54%	45%	40%	47%	48%	37%	40%	44%	15%	
Mean	2.59	2.60	2.59	3.04	2.88	2.75	2.54	2.31	2.31	2.34	2.28	2.68	2.51	2.64	2.57	2.58	2.65	2.61	2.59	2.68	2.49	2.39	2.60	2.76	2.51	2.52	2.74	2.82	2.65	3.52		
Standard deviation	1.09	1.12	1.08	1.12	1.12	1.14	1.08	1.01	0.96	0.93	0.99	1.13	1.03	1.12	1.11	1.08	1.17	1.06	1.03	1.11	1.15	1.04	1.11	1.18	1.06	1.03	1.09	1.15	1.10	1.06		
Standard error	0.02	0.03	0.03	0.07	0.06	0.07	0.06	0.06	0.04	0.05	0.06	0.05	0.04	0.05	0.05	0.08	0.13	0.07	0.08	0.09	0.10	0.11	0.08	0.07	0.06	0.07	0.14	0.06	0.04	0.09		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 65

Table 65

Q2. To what extent, if at all, do you agree or disagree that the following play a role when you choose what to drink?

Memorable advertising

Base: All respondents

Col percents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
5 Strongly agree	4%	3%	13%	17%	14%	15%	9%	-	3%	2%	3%	4%	4%	5%
4 Agree	15%	13%	30%	24%	31%	31%	30%	43%	13%	14%	12%	12%	7%	16%
3 Neutral	35%	36%	30%	18%	35%	37%	27%	-	35%	34%	35%	31%	36%	35%
2 Disagree	26%	27%	18%	25%	13%	15%	25%	14%	27%	26%	26%	30%	28%	26%
1 Strongly disagree	19%	21%	9%	16%	7%	3%	9%	43%	23%	23%	24%	23%	25%	18%
NET: Agree	20%	16%	43%	41%	45%	45%	39%	43%	15%	16%	15%	16%	11%	21%
NET: Disagree	45%	48%	27%	41%	20%	18%	34%	57%	50%	49%	50%	52%	53%	43%
Mean	2.59	2.49	3.21	3.00	3.32	3.39	3.04	2.42	2.45	2.46	2.44	2.46	2.36	2.65
Standard deviation	1.09	1.05	1.14	1.37	1.08	1.02	1.13	1.51	1.06	1.07	1.07	1.10	1.08	1.10
Standard error	0.02	0.02	0.07	0.23	0.11	0.14	0.14	0.57	0.04	0.06	0.06	0.08	0.22	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 66
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Summary table
Base: All respondents

	<u>Weakness</u>	<u>Less ability to concentrate</u>	<u>Moodiness and irritability</u>	<u>Thirst</u>	<u>Feeling tired all the time</u>	<u>Headache</u>	<u>Dry or sticky mouth</u>	<u>Feeling dizzy or lightheaded</u>	<u>Dark yellow urine</u>	<u>Other (please specify)</u>
Unweighted base	2067	2067	2067	2067	2067	2067	2067	2067	2067	2067
Weighted base	2067	2067	2067	2067	2067	2067	2067	2067	2067	2067
Yes	78%	82%	65%	95%	75%	88%	92%	88%	87%	3%
No	12%	10%	20%	3%	14%	8%	5%	7%	5%	68%
I don't know	10%	8%	14%	2%	11%	5%	4%	5%	8%	29%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 67

Col percents

Table 67
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Summary table - NET: Yes
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influ-encer			
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136			
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140			
Weakness	78%	75%	81%	77%	74%	79%	81%	84%	74%	76%	71%	77%	77%	79%	79%	78%	77%	76%	80%	74%	82%	72%	77%	75%	83%	78%	85%	77%	80%	68%			
Less ability to concentrate	82%	78%	86%	79%	78%	85%	86%	85%	80%	82%	78%	79%	85%	81%	82%	79%	79%	79%	82%	80%	88%	79%	85%	79%	87%	83%	82%	80%	83%	74%			
Moodiness and irritability	65%	61%	69%	63%	66%	70%	70%	68%	58%	61%	55%	66%	67%	65%	63%	65%	66%	63%	68%	63%	63%	64%	69%	59%	68%	69%	70%	63%	68%	64%			
Thirst	95%	93%	96%	94%	92%	94%	96%	98%	95%	96%	94%	93%	96%	95%	95%	93%	94%	95%	96%	95%	94%	94%	97%	94%	94%	97%	96%	94%	94%	83%			
Feeling tired all the time	75%	70%	80%	67%	73%	77%	80%	79%	73%	73%	72%	72%	76%	76%	76%	72%	68%	76%	76%	72%	77%	70%	77%	74%	79%	77%	77%	73%	77%	69%			
Headache	88%	83%	92%	84%	87%	93%	92%	89%	82%	85%	78%	87%	88%	87%	88%	82%	92%	85%	91%	87%	89%	87%	92%	80%	93%	87%	86%	89%	89%	80%			
Dry or sticky mouth	92%	89%	94%	90%	88%	90%	95%	95%	91%	93%	89%	89%	94%	91%	91%	89%	92%	93%	89%	91%	94%	94%	94%	89%	91%	92%	96%	91%	92%	78%			
Feeling dizzy or lightheaded	88%	84%	91%	86%	85%	88%	90%	92%	88%	89%	87%	87%	88%	87%	89%	88%	85%	86%	91%	86%	90%	82%	92%	83%	91%	90%	88%	86%	88%	73%			
Dark yellow urine	87%	82%	91%	83%	83%	90%	88%	89%	85%	85%	85%	89%	87%	84%	80%	88%	85%	90%	89%	85%	87%	89%	80%	89%	89%	90%	85%	87%	72%				
Other (please specify)	3%	2%	3%	1%	2%	2%	3%	3%	3%	3%	4%	1%	1%	1%	3%	6%	4%	3%	4%	1%	2%	-	3%	1%	1%	3%	1%	2%	2%	4%			
None of these	2%	2%	1%	3%	3%	1%	2%	*	1%	1%	1%	3%	1%	1%	2%	2%	2%	2%	-	2%	1%	3%	-	3%	1%	1%	3%	2%	2%	5%			

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 68

Col percents

Table 68

Q3. Which of the following, if any, would you associate with symptoms of dehydration?

Summary table - NET: Yes

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Weakness	78%	79%	73%	82%	75%	69%	68%	75%	81%	86%	80%	81%	75%	77%
Less ability to concentrate	82%	84%	73%	81%	75%	69%	65%	86%	86%	86%	87%	87%	90%	81%
Moodiness and irritability	65%	66%	59%	65%	65%	52%	53%	57%	69%	74%	68%	75%	67%	64%
Thirst	95%	96%	91%	94%	89%	96%	91%	86%	97%	97%	96%	98%	97%	94%
Feeling tired all the time	75%	76%	70%	74%	74%	70%	60%	72%	78%	80%	79%	80%	83%	74%
Headache	88%	89%	78%	79%	86%	82%	60%	86%	90%	94%	88%	92%	90%	87%
Dry or sticky mouth	92%	93%	86%	91%	81%	91%	85%	86%	96%	95%	97%	97%	100%	90%
Feeling dizzy or lightheaded	88%	90%	79%	88%	81%	75%	72%	86%	90%	92%	88%	92%	90%	87%
Dark yellow urine	87%	88%	78%	80%	79%	79%	77%	71%	90%	92%	88%	94%	85%	85%
Other (please specify)	3%	3%	2%	4%	4%	1%	-	-	3%	3%	4%	4%	-	2%
None of these	2%	1%	3%	-	5%	-	5%	-	1%	1%	1%	-	-	2%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 69
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Weakness
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influ-encer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Yes	78%	75%	81%	77%	74%	79%	81%	84%	74%	76%	71%	77%	77%	79%	79%	78%	77%	76%	80%	74%	82%	72%	77%	75%	83%	78%	85%	77%	80%	68%		
No	12%	15%	10%	15%	19%	13%	12%	6%	11%	11%	11%	14%	14%	11%	10%	13%	13%	15%	9%	14%	11%	14%	11%	17%	9%	11%	5%	15%	14%	23%		
I don't know	10%	10%	9%	8%	7%	8%	7%	9%	15%	13%	18%	9%	9%	10%	11%	9%	10%	9%	11%	12%	6%	13%	12%	8%	7%	11%	10%	8%	7%	9%		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 70
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Weakness
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	78%	79%	73%	82%	75%	69%	68%	75%	81%	86%	80%	81%	75%	77%
No	12%	11%	19%	12%	18%	24%	20%	12%	10%	7%	9%	11%	11%	14%
I don't know	10%	10%	8%	7%	6%	6%	12%	14%	9%	7%	11%	8%	13%	10%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 71

Table 71

Q3. Which of the following, if any, would you associate with symptoms of dehydration?

Less ability to concentrate

Base: All respondents

Col percents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Yes	82%	78%	86%	79%	78%	85%	86%	85%	80%	82%	78%	79%	85%	81%	82%	79%	79%	79%	82%	80%	88%	79%	85%	79%	87%	83%	82%	80%	83%	74%		
No	10%	13%	8%	12%	15%	11%	8%	6%	9%	9%	9%	13%	9%	11%	8%	14%	14%	14%	9%	8%	7%	7%	10%	14%	6%	9%	6%	13%	11%	23%		
I don't know	8%	9%	7%	9%	7%	3%	6%	9%	11%	9%	12%	8%	5%	8%	10%	6%	7%	7%	9%	12%	5%	13%	5%	6%	7%	8%	12%	6%	7%	3%		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 72
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Less ability to concentrate
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	82%	84%	73%	81%	75%	69%	65%	86%	86%	86%	87%	87%	90%	81%
No	10%	9%	18%	16%	15%	21%	21%	14%	7%	7%	5%	7%	-	12%
I don't know	8%	7%	9%	3%	9%	10%	14%	-	8%	7%	8%	6%	10%	7%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 73
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Moodiness and irritability
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Mid-Humb-erside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion In-flu-encer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Yes	65%	61%	69%	63%	66%	70%	70%	68%	58%	61%	55%	66%	67%	65%	63%	65%	66%	63%	68%	63%	63%	64%	69%	59%	68%	69%	70%	63%	68%	64%		
No	20%	24%	16%	28%	24%	21%	17%	15%	20%	16%	24%	23%	19%	19%	20%	22%	22%	21%	16%	21%	21%	19%	17%	27%	20%	16%	11%	23%	21%	27%		
I don't know	14%	15%	14%	10%	10%	9%	13%	18%	22%	23%	21%	12%	14%	16%	17%	12%	13%	16%	16%	15%	16%	17%	14%	14%	12%	15%	19%	14%	11%	10%		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 74
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Moodiness and irritability
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	65%	66%	59%	65%	65%	52%	53%	57%	69%	74%	68%	75%	67%	64%
No	20%	19%	28%	26%	22%	33%	32%	29%	18%	17%	16%	15%	10%	21%
I don't know	14%	15%	13%	9%	12%	15%	15%	14%	13%	9%	16%	10%	23%	15%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 75
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Thirst
Base: All respondents

	Gender			Age								Social Grade				Region												Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	North Ireland	Public	Private	Opinion Influencer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
Yes	95%	93%	96%	94%	92%	94%	96%	98%	95%	96%	94%	93%	96%	95%	95%	93%	94%	95%	96%	95%	94%	94%	97%	94%	94%	97%	96%	94%	94%	83%	
No	3%	4%	2%	3%	6%	4%	2%	1%	2%	1%	3%	4%	2%	3%	3%	3%	3%	4%	2%	2%	5%	1%	2%	5%	4%	2%	1%	4%	4%	15%	
I don't know	2%	2%	2%	3%	2%	1%	2%	1%	3%	2%	3%	3%	2%	2%	2%	3%	3%	1%	2%	3%	1%	5%	1%	1%	3%	1%	3%	2%	2%	2%	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 76

Col percents

Table 76
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Thirst
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	95%	96%	91%	94%	89%	96%	91%	86%	97%	97%	96%	98%	97%	94%
No	3%	3%	5%	3%	8%	1%	5%	14%	2%	2%	2%	2%	3%	3%
I don't know	2%	2%	3%	4%	3%	2%	4%	-	1%	2%	1%	1%	-	2%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 77
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Feeling tired all the time
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influ-encer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Yes	75%	70%	80%	67%	73%	77%	80%	79%	73%	73%	72%	72%	76%	76%	76%	72%	68%	76%	76%	72%	77%	70%	77%	74%	79%	77%	77%	73%	77%	69%		
No	14%	18%	10%	21%	20%	15%	11%	7%	12%	12%	13%	18%	14%	11%	12%	19%	18%	13%	12%	14%	16%	17%	12%	17%	13%	11%	11%	17%	14%	24%		
I don't know	11%	12%	9%	12%	7%	8%	8%	13%	15%	16%	15%	10%	10%	12%	12%	9%	14%	11%	12%	14%	7%	14%	12%	10%	9%	12%	13%	10%	9%	7%		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 78
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Feeling tired all the time
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	75%	76%	70%	74%	74%	70%	60%	72%	78%	80%	79%	80%	83%	74%
No	14%	13%	21%	23%	16%	23%	26%	14%	11%	9%	9%	12%	7%	15%
I don't know	11%	11%	10%	3%	11%	7%	14%	14%	11%	11%	12%	8%	10%	11%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 79
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Headache
Base: All respondents

	Gender			Age								Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	North Ireland	Public	Private	Opinion Influencer
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140
Yes	88%	83%	92%	84%	87%	93%	92%	89%	82%	85%	78%	87%	88%	87%	88%	82%	92%	85%	91%	87%	89%	87%	92%	80%	93%	87%	86%	89%	89%	80%
No	8%	11%	4%	10%	9%	5%	5%	5%	11%	10%	11%	8%	7%	7%	8%	13%	5%	8%	3%	5%	7%	6%	6%	15%	4%	8%	8%	8%	8%	18%
I don't know	5%	6%	4%	6%	3%	2%	3%	7%	8%	5%	11%	5%	5%	5%	4%	5%	3%	7%	6%	7%	4%	8%	2%	5%	3%	5%	6%	3%	4%	2%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 80
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Headache
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	88%	89%	78%	79%	86%	82%	60%	86%	90%	94%	88%	92%	90%	87%
No	8%	6%	16%	18%	11%	16%	25%	14%	6%	3%	7%	6%	-	8%
I don't know	5%	5%	6%	3%	4%	2%	15%	-	4%	2%	5%	2%	10%	5%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 81
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Dry or sticky mouth
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influ-encer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Yes	92%	89%	94%	90%	88%	90%	95%	95%	91%	93%	89%	89%	94%	91%	91%	89%	92%	93%	89%	91%	94%	94%	94%	89%	91%	92%	96%	91%	92%	78%		
No	5%	7%	3%	6%	8%	8%	4%	2%	2%	2%	2%	8%	2%	4%	5%	7%	4%	5%	3%	4%	4%	1%	3%	8%	5%	4%	-	6%	6%	19%		
I don't know	4%	4%	3%	4%	4%	1%	2%	3%	7%	5%	9%	4%	3%	4%	4%	4%	4%	2%	8%	5%	3%	5%	3%	3%	4%	4%	4%	3%	3%	2%	3%	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 82

Q3. Which of the following, if any, would you associate with symptoms of dehydration?

Dry or sticky mouth

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	92%	93%	86%	91%	81%	91%	85%	86%	96%	95%	97%	97%	100%	90%
No	5%	4%	10%	9%	12%	4%	11%	14%	2%	2%	1%	1%	-	6%
I don't know	4%	4%	5%	-	7%	4%	4%	-	2%	3%	2%	2%	-	4%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 83
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Feeling dizzy or lightheaded
Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	North Ireland	Public	Private	Opinion Influencer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
Yes	88%	84%	91%	86%	85%	88%	90%	92%	88%	89%	87%	87%	88%	87%	89%	88%	85%	86%	91%	86%	90%	82%	92%	83%	91%	90%	88%	86%	88%	73%	
No	7%	10%	5%	9%	11%	10%	6%	3%	7%	6%	7%	8%	8%	8%	6%	8%	10%	9%	5%	7%	7%	10%	5%	13%	5%	6%	4%	9%	8%	21%	
I don't know	5%	6%	3%	5%	4%	3%	4%	5%	6%	5%	6%	5%	4%	5%	5%	4%	5%	5%	4%	7%	3%	8%	3%	4%	4%	4%	8%	4%	4%	6%	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 84

Q3. Which of the following, if any, would you associate with symptoms of dehydration?

Feeling dizzy or lightheaded

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	88%	90%	79%	88%	81%	75%	72%	86%	90%	92%	88%	92%	90%	87%
No	7%	6%	16%	12%	14%	20%	19%	-	5%	4%	5%	4%	-	9%
I don't know	5%	4%	6%	-	5%	5%	9%	14%	5%	4%	7%	3%	10%	4%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 85
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Dark yellow urine
Base: All respondents

	Gender			Age								Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	North Ireland	Public	Private	Opinion Influencer
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140
Yes	87%	82%	91%	83%	83%	90%	88%	89%	85%	85%	85%	85%	89%	87%	84%	80%	88%	85%	90%	89%	85%	87%	89%	80%	89%	89%	90%	85%	87%	72%
No	5%	8%	3%	7%	10%	7%	3%	3%	3%	3%	2%	7%	4%	5%	6%	8%	6%	5%	4%	2%	5%	1%	4%	10%	5%	4%	4%	8%	7%	21%
I don't know	8%	10%	6%	10%	6%	3%	8%	8%	12%	11%	13%	8%	7%	8%	10%	11%	6%	10%	6%	8%	9%	11%	7%	10%	5%	6%	7%	7%	6%	8%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 86
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Dark yellow urine
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	87%	88%	78%	80%	79%	79%	77%	71%	90%	92%	88%	94%	85%	85%
No	5%	4%	12%	9%	11%	15%	13%	15%	2%	2%	2%	2%	4%	7%
I don't know	8%	8%	10%	11%	11%	6%	10%	14%	8%	6%	10%	4%	10%	8%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 87
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Other (please specify)
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Yes	3%	2%	3%	1%	2%	2%	3%	3%	3%	3%	3%	4%	1%	1%	3%	6%	4%	3%	4%	1%	2%	-	3%	1%	1%	3%	1%	2%	2%	4%		
No	68%	70%	67%	75%	76%	72%	68%	64%	59%	59%	59%	67%	70%	69%	65%	64%	66%	63%	60%	73%	69%	58%	75%	75%	68%	67%	74%	71%	71%	81%		
I don't know	29%	28%	30%	24%	22%	26%	29%	33%	38%	38%	38%	29%	28%	30%	31%	30%	29%	34%	36%	26%	29%	42%	23%	24%	30%	30%	25%	27%	27%	15%		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 88
Q3. Which of the following, if any, would you associate with symptoms of dehydration?
Other (please specify)
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	3%	3%	2%	4%	4%	1%	-	-	3%	3%	4%	4%	-	2%
No	68%	67%	74%	70%	70%	82%	78%	55%	67%	68%	67%	71%	50%	68%
I don't know	29%	30%	24%	27%	27%	17%	22%	45%	30%	30%	29%	26%	50%	29%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 89

Col percents

Table 89

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Summary table

Base: All respondents

	Water	Tea or coffee	Juice, squash and smoothies	Milk and milk- based drinks	Sports drinks and electrolytes	Fizzy drinks	Energy drinks	Other drinks
Unweighted base	2067	2067	2067	2067	2067	2067	2067	2067
Weighted base	2067	2067	2067	2067	2067	2067	2067	2067
None, I don't drink this	(0)	6%	12%	34%	50%	79%	42%	81%
1-2	(1.5)	29%	37%	50%	42%	18%	47%	16%
3-4	(3.5)	29%	33%	12%	6%	3%	8%	3%
5-6	(5.5)	22%	13%	3%	2%	1%	2%	1%
7 or more	(7)	15%	4%	1%	1%	*	1%	*
Mean	3.67	2.73	1.44	0.96	0.43	1.18	0.40	0.52
Standard deviation	2.12	1.87	1.46	1.24	0.98	1.36	0.98	1.09
Standard error	0.05	0.04	0.03	0.03	0.02	0.03	0.02	0.02

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 90

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Water

Base: All respondents

	Gender			Age								Social Grade				Region												Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opin-ion Influencer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
None, I don't drink this	(0)	6%	6%	5%	2%	3%	4%	8%	8%	7%	9%	5%	5%	5%	8%	5%	10%	6%	6%	7%	5%	8%	4%	4%	5%	5%	6%	4%	4%	2%	
1-2	(1.5)	29%	29%	28%	18%	24%	26%	31%	32%	37%	35%	38%	25%	31%	30%	30%	31%	36%	26%	29%	26%	27%	41%	26%	23%	34%	26%	35%	28%	27%	25%
3-4	(3.5)	29%	28%	30%	26%	29%	28%	26%	31%	31%	31%	28%	27%	31%	32%	32%	20%	29%	27%	32%	33%	26%	32%	27%	27%	28%	34%	29%	29%	28%	
5-6	(5.5)	22%	21%	22%	29%	27%	24%	20%	17%	18%	17%	20%	25%	23%	22%	18%	20%	19%	23%	25%	21%	22%	16%	21%	25%	19%	26%	19%	24%	23%	22%
7 or more	(7)	15%	16%	13%	25%	17%	17%	15%	12%	7%	8%	6%	17%	15%	13%	13%	14%	15%	12%	13%	12%	9%	18%	20%	14%	14%	6%	15%	17%	23%	
Mean	3.67	3.68	3.66	4.51	4.06	3.94	3.56	3.35	3.13	3.08	3.19	3.95	3.66	3.62	3.44	3.57	3.30	3.73	3.65	3.63	3.65	3.05	3.89	4.09	3.52	3.83	3.16	3.79	3.85	4.18	
Standard deviation	2.12	2.15	2.08	2.04	2.06	2.11	2.21	2.10	1.94	1.99	1.88	2.12	2.14	2.05	2.12	2.06	2.30	2.13	2.10	2.10	2.04	2.05	2.09	2.15	2.14	2.09	1.89	2.09	2.11	2.10	
Standard error	0.05	0.07	0.06	0.14	0.11	0.12	0.12	0.12	0.08	0.12	0.12	0.09	0.09	0.10	0.09	0.15	0.25	0.14	0.17	0.16	0.17	0.22	0.15	0.13	0.13	0.15	0.24	0.11	0.08	0.18	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 91

Col percents

Table 91

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Water

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
None, I don't drink this	(0)	6%	6%	2%	-	4%	2%	-	8%	11%	7%	9%	-	5%
1-2	(1.5)	29%	30%	22%	39%	26%	14%	13%	30%	28%	32%	28%	38%	29%
3-4	(3.5)	29%	30%	27%	23%	19%	28%	42%	27%	26%	28%	24%	18%	30%
5-6	(5.5)	22%	21%	27%	14%	24%	43%	26%	20%	17%	19%	24%	37%	22%
7 or more	(7)	15%	13%	22%	24%	28%	13%	19%	15%	17%	14%	15%	7%	14%
Mean	3.67	3.55	4.32	3.87	4.32	4.46	4.43	4.74	3.56	3.47	3.49	3.64	3.73	3.71
Standard deviation	2.12	2.10	2.06	2.26	2.28	1.80	1.76	2.01	2.19	2.30	2.16	2.25	1.99	2.08
Standard error	0.05	0.05	0.13	0.38	0.23	0.24	0.22	0.76	0.09	0.14	0.11	0.17	0.41	0.05

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 92

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Tea or coffee

Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
None, I don't drink this	(0)	12%	12%	13%	28%	21%	16%	10%	7%	2%	3%	2%	14%	14%	11%	11%	12%	15%	14%	13%	14%	10%	15%	12%	11%	14%	10%	11%	11%	14%	5%
1-2	(1.5)	37%	34%	41%	51%	45%	41%	42%	32%	24%	24%	25%	43%	33%	36%	38%	32%	33%	41%	35%	38%	35%	35%	49%	37%	40%	26%	44%	40%	53%	
3-4	(3.5)	33%	34%	31%	17%	26%	30%	30%	37%	44%	42%	48%	30%	36%	32%	32%	35%	33%	33%	32%	33%	30%	37%	34%	27%	30%	36%	46%	29%	32%	26%
5-6	(5.5)	13%	15%	12%	3%	6%	10%	14%	18%	23%	24%	22%	10%	14%	15%	14%	15%	13%	16%	13%	14%	17%	11%	15%	10%	13%	12%	17%	11%	9%	13%
7 or more	(7)	4%	4%	4%	1%	2%	3%	4%	6%	6%	8%	4%	3%	3%	6%	5%	5%	6%	5%	3%	5%	5%	3%	3%	4%	6%	2%	-	4%	4%	3%
Mean	2.73	2.85	2.62	1.62	2.07	2.42	2.73	3.21	3.60	3.67	3.51	2.49	2.76	2.90	2.80	2.90	2.80	2.85	2.58	2.79	2.87	2.60	2.78	2.46	2.74	2.67	2.94	2.58	2.50	2.66	
Standard deviation	1.87	1.90	1.83	1.48	1.68	1.80	1.85	1.88	1.71	1.79	1.61	1.78	1.85	1.94	1.88	1.92	2.01	1.95	1.78	1.95	1.91	1.81	1.85	1.75	1.96	1.69	1.67	1.81	1.79	1.73	
Standard error	0.04	0.06	0.06	0.10	0.09	0.10	0.10	0.11	0.07	0.11	0.10	0.08	0.08	0.10	0.08	0.14	0.22	0.13	0.14	0.15	0.16	0.19	0.13	0.11	0.12	0.12	0.21	0.09	0.06	0.15	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 93

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Tea or coffee

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
None, I don't drink this	(0)	12%	12%	16%	19%	13%	13%	18%	13%	18%	11%	14%	15%	12%
1-2	(1.5)	37%	34%	55%	35%	63%	57%	54%	35%	37%	32%	30%	43%	38%
3-4	(3.5)	33%	35%	21%	32%	18%	21%	19%	32%	32%	35%	30%	17%	33%
5-6	(5.5)	13%	15%	6%	14%	2%	9%	5%	15%	10%	17%	19%	12%	13%
7 or more	(7)	4%	4%	2%	-	3%	-	3%	5%	4%	6%	7%	13%	4%
Mean	2.73	2.85	2.04	2.41	1.94	2.08	1.98	1.97	2.82	2.48	3.03	3.02	2.78	2.71
Standard deviation	1.87	1.88	1.60	1.78	1.48	1.50	1.67	2.52	1.95	1.88	1.94	2.08	2.31	1.83
Standard error	0.04	0.04	0.10	0.30	0.15	0.20	0.21	0.95	0.08	0.11	0.10	0.16	0.48	0.05

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 94

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Juice, squash and smoothies

Base: All respondents

	Gender			Age								Social Grade				Region												Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
None, I don't drink this (0)	34%	31%	36%	25%	28%	32%	36%	35%	40%	38%	43%	31%	34%	33%	36%	30%	31%	35%	33%	28%	36%	43%	34%	27%	38%	36%	35%	28%	31%	15%	
1-2	(1.5)	50%	51%	49%	57%	53%	51%	49%	46%	46%	46%	53%	50%	50%	46%	55%	55%	45%	50%	54%	44%	48%	48%	57%	44%	48%	49%	52%	52%	56%	
3-4	(3.5)	12%	13%	11%	13%	14%	11%	12%	13%	10%	12%	8%	11%	13%	13%	12%	13%	11%	14%	9%	11%	17%	6%	12%	12%	13%	11%	13%	14%	12%	22%
5-6	(5.5)	3%	4%	2%	4%	4%	5%	2%	4%	2%	4%	1%	4%	2%	3%	4%	1%	2%	5%	6%	5%	2%	1%	3%	3%	5%	1%	5%	3%	7%	
7 or more	(7)	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	-	1%	1%	2%	1%	2%	2%	*	2%	1%	2%	1%	1%	
Mean	1.44	1.54	1.35	1.62	1.59	1.50	1.34	1.48	1.25	1.35	1.14	1.49	1.40	1.44	1.44	1.40	1.34	1.52	1.48	1.61	1.42	1.11	1.47	1.49	1.39	1.40	1.37	1.63	1.44	2.04	
Standard deviation	1.46	1.50	1.42	1.45	1.47	1.52	1.37	1.56	1.40	1.46	1.32	1.48	1.40	1.43	1.56	1.26	1.23	1.58	1.55	1.56	1.43	1.34	1.56	1.32	1.53	1.50	1.41	1.54	1.39	1.52	
Standard error	0.03	0.05	0.04	0.10	0.08	0.09	0.08	0.09	0.06	0.09	0.09	0.06	0.06	0.07	0.07	0.09	0.13	0.11	0.12	0.12	0.12	0.14	0.11	0.08	0.09	0.11	0.18	0.08	0.05	0.13	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 95

Col percents

Table 95

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Juice, squash and smoothies

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
None, I don't drink this	(0)	34%	36%	21%	19%	22%	10%	25%	37%	35%	38%	36%	31%	32%
1-2	(1.5)	50%	47%	62%	52%	65%	65%	65%	44%	42%	43%	44%	52%	52%
3-4	(3.5)	12%	12%	12%	18%	10%	22%	4%	14%	15%	14%	13%	16%	11%
5-6	(5.5)	3%	3%	4%	7%	4%	4%	5%	4%	6%	4%	5%	-	3%
7 or more	(7)	1%	1%	1%	4%	-	-	1%	2%	2%	2%	2%	-	1%
Mean	1.44	1.40	1.64	2.05	1.51	1.93	1.48	0.38	1.46	1.64	1.45	1.56	1.36	1.43
Standard deviation	1.46	1.48	1.36	1.78	1.21	1.23	1.39	0.71	1.58	1.74	1.58	1.69	1.18	1.41
Standard error	0.03	0.04	0.08	0.30	0.12	0.16	0.18	0.27	0.06	0.10	0.08	0.13	0.25	0.04

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 96

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Milk and milk-based drinks

Base: All respondents

		Gender			Age								Social Grade				Region										Employment Sector				
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
None, I don't drink this	(0)	50%	44%	56%	38%	42%	49%	57%	56%	54%	55%	53%	45%	56%	51%	49%	44%	40%	48%	58%	46%	54%	59%	51%	42%	59%	52%	52%	45%	48%	17%
1-2	(1.5)	42%	45%	38%	50%	46%	41%	39%	39%	39%	37%	40%	46%	37%	40%	45%	46%	50%	36%	38%	48%	37%	39%	44%	46%	36%	45%	37%	43%	44%	57%
3-4	(3.5)	6%	8%	4%	8%	9%	6%	3%	2%	6%	6%	5%	6%	5%	6%	5%	7%	9%	10%	2%	4%	6%	2%	4%	8%	5%	2%	7%	8%	6%	17%
5-6	(5.5)	2%	2%	1%	3%	3%	3%	1%	2%	1%	1%	2%	2%	2%	2%	2%	2%	-	6%	1%	1%	3%	1%	1%	2%	1%	1%	2%	3%	2%	5%
7 or more	(7)	1%	1%	*	1%	1%	1%	1%	*	*	*	1%	1%	*	1%	*	*	1%	-	-	-	-	-	1%	2%	*	*	2%	1%	1%	4%
Mean	0.96	1.14	0.80	1.26	1.17	1.03	0.77	0.79	0.89	0.87	0.91	1.06	0.86	1.01	0.95	1.11	1.13	1.23	0.72	0.93	0.92	0.70	0.91	1.21	0.77	0.82	1.06	1.16	1.01	2.00	
Standard deviation	1.24	1.34	1.12	1.38	1.33	1.34	1.07	1.11	1.20	1.18	1.22	1.26	1.21	1.35	1.15	1.27	1.22	1.55	1.00	1.04	1.26	0.97	1.19	1.44	1.09	1.02	1.52	1.41	1.25	1.66	
Standard error	0.03	0.04	0.04	0.09	0.07	0.08	0.06	0.06	0.05	0.07	0.08	0.05	0.05	0.07	0.05	0.09	0.13	0.10	0.08	0.08	0.11	0.10	0.08	0.09	0.07	0.07	0.19	0.07	0.04	0.14	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 97

Col percents

Table 97

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Milk and milk-based drinks

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
None, I don't drink this	(0)	50%	55%	25%	32%	21%	26%	26%	54%	54%	53%	60%	41%	49%
1-2	(1.5)	42%	39%	58%	47%	67%	43%	61%	40%	39%	40%	37%	55%	42%
3-4	(3.5)	6%	4%	11%	17%	6%	25%	5%	4%	6%	4%	1%	4%	6%
5-6	(5.5)	2%	1%	5%	-	5%	6%	7%	1%	1%	1%	2%	-	2%
7 or more	(7)	1%	*	1%	4%	1%	-	1%	1%	1%	1%	1%	-	1%
Mean	0.96	0.85	1.63	1.56	1.55	1.87	1.56	1.85	0.87	0.87	0.88	0.72	0.97	1.00
Standard deviation	1.24	1.16	1.49	1.60	1.33	1.58	1.51	2.30	1.19	1.17	1.18	1.10	0.92	1.26
Standard error	0.03	0.03	0.09	0.27	0.13	0.21	0.19	0.87	0.05	0.07	0.06	0.08	0.19	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 98

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Sports drinks and electrolytes

Base: All respondents

		Gender			Age								Social Grade				Region												Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opin-ion Influencer	
Unweighted base		2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base		2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
None, I don't drink this	(0)	79%	74%	83%	59%	64%	70%	83%	90%	93%	91%	95%	74%	80%	79%	82%	78%	74%	74%	78%	78%	84%	86%	82%	72%	81%	82%	76%	68%	73%	37%	
1-2	(1.5)	18%	21%	15%	32%	28%	25%	16%	8%	6%	7%	5%	22%	16%	18%	15%	17%	21%	21%	18%	18%	13%	12%	16%	22%	16%	17%	19%	24%	22%	40%	
3-4	(3.5)	3%	4%	1%	6%	5%	4%	1%	1%	1%	*		4%	3%	1%	2%	4%	5%	4%	4%	3%	2%	1%	1%	4%	1%	*	2%	5%	3%	16%	
5-6	(5.5)	1%	1%	*	2%	2%	1%	-	1%	*	1%	-	1%	1%	*	1%	1%	-	1%	-	-	-	1%	1%	2%	1%	-	2%	2%	1%	4%	
7 or more	(7)	*	1%	*	1%	1%	*	-	*	-	-	-	*	-	-	1%	-	-	-	-	1%	-	-	-	1%	1%	-	-	1%	*	3%	
Mean		0.43	0.55	0.31	0.86	0.74	0.61	0.28	0.20	0.14	0.18	0.09	0.52	0.41	0.41	0.37	0.47	0.49	0.53	0.40	0.44	0.28	0.28	0.33	0.63	0.39	0.27	0.49	0.72	0.52	1.61	
Standard deviation		0.98	1.13	0.80	1.32	1.25	1.12	0.64	0.75	0.56	0.68	0.39	1.04	0.93	1.02	0.92	1.04	0.94	1.03	0.84	1.00	0.71	0.81	0.84	1.28	1.03	0.60	1.08	1.31	1.06	1.76	
Standard error		0.02	0.04	0.02	0.09	0.06	0.06	0.04	0.04	0.02	0.04	0.03	0.04	0.04	0.04	0.05	0.04	0.08	0.10	0.07	0.07	0.08	0.06	0.09	0.06	0.08	0.06	0.04	0.14	0.07	0.04	0.15

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 99

Col percents

Table 99

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Sports drinks and electrolytes

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
None, I don't drink this	(0)	79%	82%	59%	49%	61%	49%	69%	81%	75%	85%	84%	72%	77%
1-2	(1.5)	18%	15%	30%	42%	29%	28%	27%	16%	23%	13%	14%	24%	18%
3-4	(3.5)	3%	2%	7%	3%	7%	14%	3%	2%	2%	1%	2%	4%	3%
5-6	(5.5)	1%	1%	2%	-	1%	8%	-	*	*	1%	1%	-	1%
7 or more	(7)	*	*	2%	6%	1%	-	1%	*	1%	*	-	-	*
Mean	0.43	0.34	0.93	1.15	0.85	1.37	0.58	0.63	0.34	0.46	0.29	0.33	0.50	0.45
Standard deviation	0.98	0.83	1.46	1.74	1.37	1.74	1.09	0.80	0.85	0.95	0.87	0.86	0.91	1.01
Standard error	0.02	0.02	0.09	0.29	0.14	0.23	0.14	0.30	0.03	0.06	0.05	0.07	0.19	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 100

Col percents

Table 100

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Fizzy drinks

Base: All respondents

	Gender			Age										Social Grade				Region										Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
None, I don't drink this (0)		42%	38%	45%	36%	30%	33%	39%	44%	59%	53%	67%	40%	44%	42%	41%	40%	33%	43%	44%	40%	48%	40%	41%	39%	43%	45%	36%	37%	35%	22%
1-2	(1.5)	47%	48%	46%	50%	53%	55%	50%	45%	34%	42%	25%	49%	46%	47%	45%	45%	46%	42%	45%	50%	45%	50%	49%	50%	46%	47%	56%	50%	53%	52%
3-4	(3.5)	8%	9%	7%	11%	12%	9%	7%	6%	4%	3%	6%	8%	6%	9%	9%	10%	14%	9%	6%	9%	5%	8%	5%	9%	8%	7%	5%	9%	9%	21%
5-6	(5.5)	2%	3%	2%	2%	3%	1%	2%	3%	2%	2%	2%	3%	2%	3%	2%	3%	4%	4%	4%	*	2%	-	3%	2%	2%	1%	2%	3%	2%	4%
7 or more	(7)	1%	1%	1%	1%	1%	1%	2%	1%	*	*	*	*	1%	1%	2%	1%	5%	1%	1%	*	3%	1%	*	2%	-	-	1%	1%	1%	1%
Mean		1.18	1.31	1.07	1.28	1.49	1.31	1.25	1.16	0.80	0.88	0.71	1.16	1.14	1.17	1.28	1.31	1.66	1.26	1.14	1.12	0.97	1.20	1.20	1.21	1.18	0.99	1.17	1.32	1.29	1.81
Standard deviation		1.36	1.45	1.28	1.31	1.47	1.27	1.42	1.43	1.21	1.17	1.24	1.26	1.38	1.32	1.49	1.48	1.78	1.52	1.39	1.18	1.20	1.40	1.42	1.29	1.40	1.07	1.15	1.41	1.31	1.51
Standard error		0.03	0.05	0.04	0.09	0.08	0.07	0.08	0.08	0.05	0.07	0.08	0.05	0.06	0.06	0.06	0.11	0.19	0.10	0.11	0.09	0.10	0.15	0.10	0.08	0.08	0.08	0.15	0.07	0.05	0.13

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 101

Col percents

Table 101

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Fizzy drinks

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
None, I don't drink this	(0)	42%	44%	28%	29%	27%	19%	37%	26%	38%	28%	43%	35%	43%
1-2	(1.5)	47%	45%	56%	54%	59%	55%	55%	46%	47%	51%	41%	53%	47%
3-4	(3.5)	8%	7%	12%	15%	12%	17%	7%	14%	9%	13%	10%	7%	7%
5-6	(5.5)	2%	2%	3%	-	2%	8%	1%	-	4%	5%	3%	10%	2%
7 or more	(7)	1%	1%	1%	2%	-	-	15%	2%	3%	2%	2%	-	1%
Mean	1.18	1.14	1.48	1.52	1.43	1.87	1.12	2.19	1.35	1.69	1.31	1.34	1.61	1.12
Standard deviation	1.36	1.37	1.34	1.43	1.21	1.51	1.08	2.43	1.53	1.67	1.59	1.48	1.71	1.29
Standard error	0.03	0.03	0.08	0.24	0.12	0.20	0.14	0.92	0.06	0.10	0.08	0.11	0.36	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 102

Col percents

Table 102

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Energy drinks

Base: All respondents

	Gender			Age										Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of England	London	South East	South West	North Ireland	Public	Private	Opinion Influencer			
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136			
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140			
None, I don't drink this	(0)	81%	76%	85%	66%	66%	78%	83%	90%	92%	92%	93%	76%	83%	82%	81%	83%	74%	73%	82%	82%	89%	83%	82%	75%	86%	82%	73%	73%	77%	40%		
1-2	(1.5)	16%	19%	13%	27%	26%	17%	16%	9%	7%	8%	6%	20%	13%	16%	15%	12%	22%	20%	17%	14%	9%	16%	15%	19%	12%	16%	21%	19%	20%	36%		
3-4	(3.5)	3%	4%	2%	6%	4%	4%	1%	1%	1%	*	3%	2%	1%	3%	3%	2%	4%	-	3%	2%	2%	2%	5%	2%	1%	1%	4%	3%	16%			
5-6	(5.5)	1%	1%	*	1%	2%	1%	-	-	*	*	1%	1%	*	1%	1%	1%	-	*	-	-	-	1%	1%	-	*	2%	2%	1%	6%			
7 or more	(7)	*	1%	*	-	1%	1%	-	*	-	-	*	1%	*	1%	1%	-	1%	1%	1%	-	-	-	*	*	-	2%	2%	*	3%			
Mean	0.40	0.52	0.28	0.70	0.76	0.51	0.29	0.20	0.13	0.15	0.11	0.48	0.36	0.37	0.39	0.40	0.49	0.61	0.32	0.39	0.21	0.30	0.36	0.54	0.27	0.31	0.66	0.66	0.45	1.58			
Standard deviation	0.98	1.12	0.79	1.15	1.37	1.19	0.67	0.71	0.51	0.57	0.43	1.00	0.98	0.99	0.95	1.06	0.99	1.28	0.83	1.02	0.65	0.70	0.93	1.12	0.79	0.75	1.45	1.40	0.97	1.80			
Standard error	0.02	0.03	0.02	0.08	0.07	0.07	0.04	0.04	0.02	0.03	0.03	0.04	0.04	0.05	0.04	0.08	0.11	0.09	0.07	0.08	0.05	0.07	0.07	0.07	0.05	0.05	0.18	0.07	0.03	0.15			

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 103

Col percents

Table 103

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Energy drinks

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
None, I don't drink this	(0)	81%	84%	59%	58%	59%	46%	74%	41%	82%	77%	87%	80%	80%
1-2	(1.5)	16%	14%	28%	23%	31%	37%	20%	31%	15%	18%	11%	18%	10%
3-4	(3.5)	3%	2%	8%	16%	4%	8%	6%	27%	2%	3%	2%	1%	3%
5-6	(5.5)	1%	*	2%	-	2%	8%	-	-	*	1%	*	4%	1%
7 or more	(7)	*	*	2%	3%	5%	-	-	-	*	1%	*	-	1%
Mean	0.40	0.29	0.99	1.10	1.03	1.31	0.52	1.43	0.34	0.46	0.27	0.35	0.38	0.42
Standard deviation	0.98	0.79	1.56	1.64	1.72	1.64	0.98	1.53	0.86	1.03	0.82	0.77	1.19	1.03
Standard error	0.02	0.02	0.10	0.28	0.17	0.22	0.12	0.58	0.04	0.06	0.04	0.06	0.25	0.03

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 104

Col percents

Table 104

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Other drinks

Base: All respondents

	Gender			Age								Social Grade				Region										Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Private	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
None, I don't drink this	(0)	75%	70%	79%	73%	77%	79%	77%	73%	72%	75%	69%	70%	78%	77%	75%	75%	70%	72%	77%	79%	76%	78%	75%	73%	77%	77%	67%	75%	74%	49%
1-2	(1.5)	20%	22%	17%	20%	17%	15%	20%	23%	22%	19%	24%	23%	18%	18%	19%	21%	23%	20%	19%	13%	21%	19%	21%	18%	19%	26%	19%	20%	31%	
3-4	(3.5)	4%	6%	2%	5%	5%	3%	2%	3%	5%	4%	5%	4%	3%	4%	4%	2%	7%	5%	4%	6%	2%	2%	3%	3%	4%	5%	2%	4%	11%	
5-6	(5.5)	1%	1%	1%	*	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%	-	2%	-	1%	1%	-	1%	2%	2%	1%	2%	3%	1%	7%	
7 or more	(7)	*	*	1%	1%	*	1%	-	*	*	-	*	1%	*	*	1%	-	-	2%	-	*	-	1%	-	1%	*	-	-	1%	*	3%
Mean	0.52	0.63	0.42	0.56	0.52	0.50	0.41	0.52	0.58	0.52	0.65	0.61	0.45	0.49	0.52	0.49	0.58	0.68	0.42	0.51	0.43	0.44	0.46	0.60	0.49	0.45	0.68	0.58	0.52	1.42	
Standard deviation	1.09	1.17	1.01	1.16	1.12	1.25	0.86	1.02	1.11	1.05	1.19	1.16	1.02	1.08	1.11	1.00	1.00	1.40	0.85	1.18	0.89	1.07	0.94	1.24	1.09	0.94	1.18	1.28	1.07	1.87	
Standard error	0.02	0.04	0.03	0.08	0.06	0.07	0.05	0.06	0.05	0.06	0.08	0.05	0.04	0.05	0.05	0.07	0.11	0.09	0.07	0.09	0.07	0.11	0.07	0.07	0.06	0.07	0.15	0.07	0.04	0.16	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 105

Col percents

Table 105

Q4. On an average day, approximately how many glasses of fluids do you drink in total?

(Note: Normal glasses in the UK are usually the size of half a pint, or 250ml, please include all drinks like water, tea, coffee, juice and smoothies, squash and cordial, milk and milk-based drinks, sports drinks (electrolytes) fizzy drinks, and other drinks.)

Other drinks

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?						
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No	
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437	
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469	
None, I don't drink this	(0)	75%	77%	66%	64%	71%	51%	72%	69%	74%	76%	72%	61%	75%	
1-2	(1.5)	20%	19%	24%	25%	20%	31%	24%	14%	20%	19%	21%	17%	35%	19%
3-4	(3.5)	4%	3%	7%	3%	6%	17%	4%	-	3%	4%	5%	2%	4%	4%
5-6	(5.5)	1%	1%	2%	4%	1%	2%	-	17%	2%	*	2%	3%	-	1%
7 or more	(7)	*	*	1%	4%	1%	-	-	-	1%	1%	*	1%	-	*
Mean	0.52	0.47	0.79	0.98	0.70	1.16	0.49	1.12	0.56	0.51	0.62	0.53	0.67	0.50	
Standard deviation	1.09	1.02	1.38	1.77	1.37	1.43	0.88	2.18	1.17	1.09	1.23	1.27	0.94	1.06	
Standard error	0.02	0.02	0.09	0.30	0.14	0.19	0.11	0.82	0.05	0.07	0.07	0.10	0.20	0.03	

Table 106
Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?
Summary table
Base: All respondents

	Public drinking water fountain.	Clean/ filtered tap water	Water coolers.	Public bottle refill station	Places that provide free tap water (such as cafes, restaurants and pubs)	I always have a bottle of water with me	Other (please specify)
Unweighted base	2067	2067	2067	2067	2067	2067	2067
Weighted base	2067	2067	2067	2067	2067	2067	2067
Yes	12%	69%	18%	17%	53%	56%	1%
No	75%	22%	68%	65%	25%	42%	72%
I don't know	13%	9%	14%	18%	22%	2%	27%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 107

Col percents

Table 107

Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?

Summary table - Yes

Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Priv-ate	Opinion Influ-encer			
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136			
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140			
Public drinking water fountain	12%	15%	9%	26%	23%	13%	9%	5%	3%	4%	2%	16%	11%	12%	8%	16%	7%	10%	6%	11%	9%	4%	8%	24%	11%	12%	8%	16%	15%	40%			
Clean/ filtered tap water	69%	72%	67%	77%	74%	75%	63%	69%	63%	63%	63%	71%	73%	69%	62%	80%	65%	64%	71%	67%	73%	74%	65%	67%	68%	69%	69%	72%	71%	68%			
Water coolers	18%	21%	16%	29%	29%	24%	17%	13%	6%	8%	5%	25%	18%	19%	11%	21%	18%	22%	15%	17%	19%	14%	17%	21%	12%	23%	22%	30%	22%	42%			
Public bottle refill station	17%	19%	14%	33%	28%	19%	15%	8%	6%	7%	3%	22%	17%	16%	10%	27%	8%	14%	16%	11%	12%	13%	12%	27%	15%	20%	15%	23%	20%	41%			
Places that provide free tap water (such as cafes, restaurants and pubs)	53%	53%	52%	73%	64%	57%	43%	42%	46%	45%	47%	60%	56%	49%	44%	53%	57%	50%	54%	49%	57%	53%	43%	52%	55%	60%	52%	57%	55%	66%			
I always have a bottle of water with me	56%	50%	62%	79%	68%	68%	54%	46%	38%	41%	34%	63%	56%	56%	50%	52%	48%	55%	61%	56%	59%	42%	56%	62%	55%	62%	57%	68%	62%	78%			
Other (please specify)	1%	*	1%	-	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	*	*	-	*	*	1%	1%	-	1%	1%	3%			
None of these	9%	10%	9%	3%	5%	6%	12%	10%	14%	15%	13%	5%	7%	10%	14%	6%	14%	10%	8%	13%	5%	8%	10%	10%	9%	7%	11%	5%	7%	4%			

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 108

Col percents

Table 108

Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?

Summary table - Yes

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Public drinking water fountain	12%	9%	29%	24%	26%	25%	37%	44%	7%	7%	4%	8%	8%	14%
Clean/ filtered tap water	69%	69%	71%	74%	68%	74%	70%	86%	65%	65%	62%	69%	53%	71%
Water coolers	18%	15%	36%	46%	29%	38%	43%	-	12%	13%	8%	13%	15%	21%
Public bottle refill station	17%	14%	31%	23%	31%	26%	40%	44%	11%	14%	9%	10%	8%	19%
Places that provide free tap water (such as cafes, restaurants and pubs)	53%	52%	60%	70%	44%	64%	76%	61%	48%	48%	46%	49%	48%	55%
I always have a bottle of water with me	56%	53%	75%	63%	73%	85%	75%	70%	51%	53%	49%	49%	53%	58%
Other (please specify)	1%	1%	1%	-	1%	-	-	-	1%	1%	1%	1%	-	1%
None of these	9%	10%	6%	5%	11%	3%	1%	14%	12%	13%	13%	8%	10%	8%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 109
Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?
Public drinking water fountain
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Yes	12%	15%	9%	26%	23%	13%	9%	5%	3%	4%	2%	16%	11%	12%	8%	16%	7%	10%	6%	11%	9%	4%	8%	24%	11%	12%	8%	16%	15%	40%		
No	75%	74%	77%	60%	66%	72%	79%	82%	85%	85%	84%	70%	75%	78%	79%	70%	82%	79%	81%	77%	76%	80%	77%	66%	74%	76%	83%	70%	73%	51%		
I don't know	13%	11%	14%	14%	11%	15%	12%	14%	12%	11%	14%	14%	14%	10%	13%	14%	11%	10%	13%	12%	16%	16%	15%	9%	15%	12%	9%	14%	12%	9%		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 110

Col percents

Table 110

Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?

Public drinking water fountain

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	12%	9%	29%	24%	26%	25%	37%	44%	7%	7%	4%	8%	8%	14%
No	75%	78%	61%	69%	63%	65%	53%	26%	80%	80%	85%	81%	69%	74%
I don't know	13%	13%	10%	6%	11%	10%	9%	30%	13%	13%	11%	11%	23%	12%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 111

Col percents

Table 111
Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?
Clean/ filtered tap water
Base: All respondents

	Gender			Age								Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer	
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140
Yes	69%	72%	67%	77%	74%	75%	63%	69%	63%	63%	63%	71%	73%	69%	62%	80%	65%	64%	71%	67%	73%	74%	65%	67%	68%	69%	69%	72%	71%	68%
No	22%	21%	22%	15%	19%	18%	29%	22%	24%	27%	21%	20%	18%	21%	29%	17%	26%	25%	18%	21%	16%	16%	25%	26%	21%	23%	22%	18%	22%	25%
I don't know	9%	7%	11%	8%	7%	8%	8%	10%	13%	11%	16%	9%	9%	10%	9%	3%	10%	11%	11%	12%	11%	10%	10%	6%	11%	8%	9%	10%	7%	7%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 112

Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?

Clean/ filtered tap water

Base: All respondents

Col percents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	69%	69%	71%	74%	68%	74%	70%	86%	65%	65%	62%	69%	53%	71%
No	22%	22%	21%	17%	22%	20%	24%	14%	25%	27%	27%	22%	18%	21%
I don't know	9%	9%	8%	9%	10%	6%	6%	-	10%	8%	12%	9%	29%	8%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 113

Col percents

Table 113

Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?

Water coolers

Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influ-encer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Yes	18%	21%	16%	29%	29%	24%	17%	13%	6%	8%	5%	25%	18%	19%	11%	21%	18%	22%	15%	17%	19%	14%	17%	21%	12%	23%	22%	30%	22%	42%		
No	68%	68%	69%	54%	59%	62%	70%	76%	78%	79%	77%	62%	69%	67%	73%	66%	71%	69%	69%	68%	63%	70%	67%	67%	73%	64%	67%	58%	65%	50%		
I don't know	14%	12%	16%	18%	12%	14%	13%	11%	16%	14%	18%	13%	13%	14%	15%	13%	11%	10%	16%	15%	18%	17%	16%	12%	14%	13%	11%	12%	12%	8%		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 114

Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?

Water coolers

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	18%	15%	36%	46%	29%	38%	43%	-	12%	13%	8%	13%	15%	21%
No	68%	71%	51%	39%	56%	56%	41%	83%	74%	73%	79%	75%	61%	66%
I don't know	14%	14%	13%	15%	15%	5%	16%	17%	14%	14%	13%	11%	24%	13%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 115

Col percents

Table 115

Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?

Public bottle refill station

Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Yes	17%	19%	14%	33%	28%	19%	15%	8%	6%	7%	3%	22%	17%	16%	10%	27%	8%	14%	16%	11%	12%	13%	12%	27%	15%	20%	15%	23%	20%	41%		
No	65%	65%	65%	54%	57%	65%	68%	70%	69%	70%	69%	61%	64%	66%	70%	55%	76%	71%	63%	67%	64%	74%	67%	57%	65%	63%	70%	60%	64%	51%		
I don't know	18%	17%	20%	12%	14%	16%	17%	22%	25%	23%	28%	17%	19%	18%	20%	18%	16%	16%	21%	22%	24%	13%	21%	16%	20%	17%	15%	17%	16%	8%		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 116

Table 116

Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?

Public bottle refill station

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	17%	14%	31%	23%	31%	26%	40%	44%	11%	14%	9%	10%	8%	19%
No	65%	67%	55%	68%	53%	62%	50%	26%	69%	69%	73%	69%	72%	64%
I don't know	18%	19%	14%	10%	17%	12%	11%	30%	19%	17%	17%	20%	20%	18%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 117

Col percents

Table 117

Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?

Places that provide free tap water (such as cafes, restaurants and pubs)

Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Yes	53%	53%	52%	73%	64%	57%	43%	42%	46%	45%	47%	60%	56%	49%	44%	53%	57%	50%	54%	49%	57%	53%	43%	52%	55%	60%	52%	57%	55%	66%		
No	25%	27%	24%	18%	23%	24%	32%	29%	25%	27%	22%	21%	22%	30%	30%	22%	25%	27%	23%	29%	22%	28%	29%	29%	22%	23%	20%	26%	25%	26%		
I don't know	22%	20%	24%	9%	13%	19%	25%	28%	29%	28%	31%	19%	22%	21%	26%	25%	19%	23%	23%	21%	21%	18%	27%	19%	22%	17%	29%	18%	21%	8%		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 118

Col percents

Table 118

Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?

Places that provide free tap water (such as cafes, restaurants and pubs)

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	53%	52%	60%	70%	44%	64%	76%	61%	48%	48%	46%	49%	48%	55%
No	25%	25%	25%	17%	36%	22%	15%	14%	28%	30%	29%	26%	22%	25%
I don't know	22%	23%	15%	13%	20%	14%	8%	25%	24%	23%	25%	25%	30%	21%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 119

Col percents

Table 119
Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?
I always have a bottle of water with me
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Yes	56%	50%	62%	79%	68%	68%	54%	46%	38%	41%	34%	63%	56%	56%	50%	52%	48%	55%	61%	56%	59%	42%	56%	62%	55%	62%	57%	68%	62%	78%		
No	42%	48%	36%	19%	29%	30%	43%	53%	60%	58%	63%	35%	42%	41%	48%	47%	52%	41%	37%	42%	38%	58%	43%	35%	43%	37%	42%	30%	36%	19%		
I don't know	2%	2%	2%	2%	3%	1%	3%	1%	2%	1%	2%	2%	2%	2%	2%	1%	-	3%	1%	2%	3%	-	1%	3%	3%	1%	2%	2%	2%	3%		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 120

Col percents

Table 120

Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?

I always have a bottle of water with me

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	56%	53%	75%	63%	73%	85%	75%	70%	51%	53%	49%	49%	53%	58%
No	42%	45%	23%	35%	23%	11%	25%	30%	47%	45%	50%	51%	36%	40%
I don't know	2%	2%	3%	2%	4%	4%	-	-	2%	2%	2%	-	10%	2%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 121
Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?
Other (please specify)
Base: All respondents

	Gender			Age								Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion In-flu-encer
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140
Yes	1%	*	1%	-	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	*	*	-	*	*	1%	1%	-	1%	1%	3%
No	72%	73%	71%	81%	78%	71%	76%	68%	65%	66%	64%	72%	73%	72%	71%	72%	74%	62%	69%	73%	73%	72%	76%	76%	75%	71%	73%	73%	75%	78%
I don't know	27%	26%	27%	19%	21%	28%	24%	31%	34%	33%	35%	27%	25%	27%	28%	26%	23%	37%	29%	26%	26%	28%	23%	24%	24%	28%	27%	26%	25%	19%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 122

Col percents

Table 122

Q5. Below are examples of sources of clean drinking water. Do you have easy access to any of them in your local area?

Other (please specify)

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	1%	1%	1%	-	1%	-	-	-	1%	1%	1%	1%	-	1%
No	72%	72%	73%	73%	67%	82%	77%	70%	72%	72%	74%	73%	60%	72%
I don't know	27%	27%	26%	27%	32%	18%	23%	30%	27%	27%	25%	26%	40%	27%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 123
What is your sex?
Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136	
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140	
Male	48%	100%	-	47%	48%	46%	46%	53%	49%	51%	47%	53%	45%	47%	48%	55%	53%	52%	41%	41%	44%	48%	49%	50%	48%	48%	51%	44%	54%	62%	
Female	52%	-	100%	53%	51%	53%	54%	47%	51%	49%	53%	47%	54%	53%	52%	45%	47%	48%	59%	59%	56%	52%	51%	49%	51%	52%	49%	56%	46%	38%	
Prefer not to say	*	*	-	*	*	*	*	-	-	-	-	*	*	*	*	-	-	*	-	-	-	-	-	1%	1%	-	-	-	*	-	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 124
What is your sex?
Base: All respondents

Col percents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Male	48%	47%	57%	66%	56%	70%	41%	56%	44%	43%	44%	47%	42%	50%
Female	52%	53%	43%	34%	44%	30%	59%	44%	56%	56%	56%	53%	58%	50%
Prefer not to say	*	*	-	-	-	-	-	-	*	*	-	-	-	*

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 125

Table 125
What is your gender identity, if different from sex?
Base: All respondents

Col percents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-b-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Male	48%	100%	-	46%	48%	46%	46%	52%	49%	51%	46%	53%	45%	47%	48%	54%	53%	52%	41%	41%	44%	48%	48%	51%	48%	48%	48%	43%	54%	62%		
Female	51%	-	100%	52%	51%	53%	53%	47%	51%	49%	53%	47%	54%	53%	51%	45%	47%	47%	59%	59%	56%	52%	51%	48%	51%	50%	49%	56%	46%	38%		
Non-binary	*	-	-	-	*	1%	-	-	*	*	-	-	-	*	1%	*	-	1%	-	-	-	-	*	-	*	-	-	-	-	-		
Prefer to self-describe (please specify):	*	-	-	*	*	-	*	-	-	-	-	*	*	*	*	-	-	-	1%	-	-	-	*	-	-	*	-	-	*	1%		
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Prefer not to say	*	-	-	1%	*	1%	*	*	*	-	*	*	1%	-	1%	*	-	*	-	-	-	-	*	1%	1%	1%	2%	*	1%	-		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 126
What is your gender identity, if different from sex?
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Male	48%	47%	56%	66%	55%	70%	41%	56%	44%	43%	44%	46%	42%	50%
Female	51%	53%	43%	34%	44%	30%	57%	44%	55%	55%	56%	52%	58%	50%
Non-binary	*	*	-	-	-	-	-	-	1%	1%	-	1%	-	*
Prefer to self-describe (please specify):	*	*	-	-	-	-	-	-	*	1%	*	1%	-	*
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	*	*	1%	-	1%	-	2%	-	-	-	-	-	-	*

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 127

Col percents

Table 127
Age
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
18-24	11%	10%	11%	100%	-	-	-	-	-	-	-	16%	11%	6%	8%	6%	9%	11%	16%	11%	11%	8%	7%	16%	11%	9%	1%	10%	8%	21%		
25-34	17%	17%	17%	-	100%	-	-	-	-	-	-	25%	17%	13%	12%	21%	20%	20%	18%	18%	13%	14%	18%	17%	13%	19%	3%	29%	22%	34%		
35-44	16%	16%	17%	-	-	100%	-	-	-	-	-	16%	19%	17%	13%	16%	18%	17%	14%	18%	18%	14%	16%	16%	17%	16%	26%	23%	24%			
45-54	17%	16%	17%	-	-	-	100%	-	-	-	-	12%	18%	19%	18%	18%	17%	15%	19%	16%	18%	21%	15%	16%	15%	16%	22%	18%	24%	9%		
55-64	16%	17%	15%	-	-	-	-	100%	-	-	-	10%	15%	22%	19%	17%	15%	15%	14%	15%	13%	17%	19%	13%	19%	15%	29%	14%	17%	6%		
65+	23%	24%	23%	-	-	-	-	-	100%	100%	100%	21%	21%	23%	30%	23%	22%	23%	18%	20%	27%	25%	25%	22%	26%	25%	28%	3%	6%	6%		
65-74	13%	13%	12%	-	-	-	-	-	54%	100%	-	10%	11%	13%	17%	13%	10%	14%	9%	12%	15%	15%	12%	11%	14%	13%	19%	3%	5%	4%		
75+	11%	10%	11%	-	-	-	-	-	46%	-	100%	12%	9%	10%	13%	10%	12%	10%	9%	9%	13%	10%	13%	11%	12%	11%	9%	*	1%	3%		
18-34	27%	27%	28%	100%	100%	-	-	-	-	-	-	41%	28%	19%	20%	28%	29%	31%	34%	30%	24%	22%	25%	33%	24%	27%	4%	39%	30%	55%		
35-64	49%	49%	49%	-	-	100%	100%	100%	-	-	-	37%	52%	58%	50%	50%	49%	46%	48%	50%	49%	52%	50%	45%	50%	48%	67%	58%	64%	39%		
NET: 18-34	27%	27%	28%	100%	100%	-	-	-	-	-	-	41%	28%	19%	20%	28%	29%	31%	34%	30%	24%	22%	25%	33%	24%	27%	4%	39%	30%	55%		
NET: 35-54	33%	32%	34%	-	-	100%	100%	-	-	-	-	28%	37%	36%	31%	33%	34%	31%	34%	35%	36%	35%	31%	33%	31%	33%	38%	44%	46%	33%		
NET: 55+	40%	41%	38%	-	-	-	-	100%	100%	100%	100%	31%	35%	45%	49%	39%	37%	38%	32%	36%	40%	42%	44%	34%	45%	40%	57%	17%	24%	12%		
Average age	49.11	49.58	48.78	21.65	30.19	39.87	49.92	59.52	73.80	69.22	79.10	44.95	47.87	51.33	53.22	49.35	48.39	47.94	46.58	47.52	50.60	51.24	50.89	46.60	51.03	48.90	55.96	40.78	44.02	36.69		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 128

Table 128
Age
Base: All respondents

Col percents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
18-24	11%	7%	29%	23%	27%	27%	37%	28%	8%	12%	4%	5%	-	11%
25-34	17%	15%	30%	18%	29%	33%	33%	55%	15%	23%	8%	14%	21%	18%
35-44	16%	16%	19%	28%	20%	13%	17%	-	11%	17%	8%	11%	15%	18%
45-54	17%	17%	14%	16%	18%	8%	12%	17%	18%	24%	17%	16%	25%	16%
55-64	16%	18%	6%	15%	4%	13%	-	-	20%	17%	24%	21%	21%	15%
65+	23%	27%	2%	-	2%	5%	-	-	29%	7%	39%	33%	17%	22%
65-74	13%	15%	1%	-	1%	2%	-	-	15%	5%	21%	16%	-	12%
75+	11%	13%	1%	-	1%	3%	-	-	14%	2%	18%	16%	17%	10%
18-34	27%	22%	59%	41%	55%	60%	71%	83%	22%	34%	12%	19%	21%	29%
35-64	49%	51%	39%	59%	42%	35%	29%	17%	49%	58%	50%	48%	62%	49%
NET: 18-34	27%	22%	59%	41%	55%	60%	71%	83%	22%	34%	12%	19%	21%	29%
NET: 35-54	33%	33%	33%	44%	38%	21%	29%	17%	29%	41%	26%	28%	41%	34%
NET: 55+	40%	45%	8%	15%	6%	18%	-	-	48%	24%	63%	53%	38%	37%
Average age	49.11	51.76	34.49	37.98	35.13	36.27	30.23	30.65	52.73	43.80	58.27	54.81	51.75	47.96

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 129

Col percents

Table 129
Social Grade
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
A	5%	6%	5%	11%	9%	4%	3%	2%	5%	5%	5%	21%	-	-	-	6%	9%	3%	9%	3%	3%	3%	6%	6%	5%	4%	10%	7%	6%	13%		
B	20%	22%	18%	28%	29%	20%	15%	14%	18%	15%	22%	79%	-	-	-	23%	19%	22%	18%	16%	22%	18%	18%	21%	21%	20%	23%	26%	20%	23%		
C1	30%	28%	32%	32%	30%	36%	32%	28%	26%	27%	26%	-	100%	-	-	28%	39%	29%	31%	28%	27%	39%	34%	33%	27%	26%	37%	41%	31%	29%		
C2	21%	20%	21%	12%	16%	21%	24%	28%	20%	22%	19%	-	-	100%	-	18%	11%	22%	19%	26%	23%	18%	18%	19%	22%	28%	14%	17%	26%	20%		
D	12%	13%	11%	8%	11%	13%	11%	14%	13%	14%	11%	-	-	-	50%	10%	10%	15%	12%	16%	10%	11%	10%	10%	13%	14%	8%	8%	15%	11%		
E	12%	10%	13%	10%	6%	5%	15%	14%	18%	17%	18%	-	-	-	50%	15%	12%	10%	11%	11%	15%	10%	15%	11%	13%	9%	9%	1%	1%	4%		
NET: AB	25%	28%	23%	39%	38%	25%	18%	15%	23%	19%	27%	100%	-	-	-	28%	28%	25%	27%	20%	25%	21%	24%	27%	26%	24%	32%	33%	26%	36%		
NET: ABC1	56%	56%	55%	71%	67%	61%	50%	44%	49%	47%	52%	100%	100%	-	-	57%	67%	53%	58%	47%	53%	61%	58%	60%	53%	50%	69%	74%	57%	65%		
NET: C2DE	44%	44%	45%	29%	33%	39%	50%	56%	51%	53%	48%	-	-	100%	100%	43%	33%	47%	42%	53%	47%	39%	42%	40%	47%	50%	31%	26%	43%	35%		
NET: DE	24%	24%	24%	18%	16%	19%	26%	29%	30%	32%	29%	-	-	-	100%	25%	22%	25%	23%	27%	24%	21%	24%	21%	26%	23%	17%	9%	16%	15%		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 130

Table 130
Social Grade
Base: All respondents

Col percents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
A	5%	4%	9%	8%	8%	11%	12%	-	4%	4%	3%	2%	10%	6%
B	20%	19%	27%	22%	23%	28%	35%	15%	15%	13%	14%	16%	8%	22%
C1	30%	31%	30%	38%	27%	30%	33%	-	27%	28%	27%	26%	30%	32%
C2	21%	22%	11%	9%	12%	11%	4%	56%	18%	15%	19%	14%	20%	22%
D	12%	11%	15%	15%	19%	14%	9%	15%	11%	11%	10%	11%	18%	12%
E	12%	12%	8%	9%	10%	6%	6%	14%	26%	29%	29%	32%	14%	7%
NET: AB	25%	23%	36%	29%	31%	39%	47%	15%	19%	17%	16%	18%	18%	27%
NET: ABC1	56%	54%	66%	67%	58%	69%	80%	15%	46%	45%	43%	44%	48%	59%
NET: C2DE	44%	46%	34%	33%	42%	31%	20%	85%	54%	55%	57%	56%	52%	41%
NET: DE	24%	24%	23%	24%	29%	20%	15%	29%	36%	41%	39%	42%	32%	19%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 131
GO Region
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Northern Ire-land	Public	Private				
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136			
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140			
Scotland	8%	9%	7%	5%	10%	8%	9%	9%	8%	9%	8%	9%	8%	7%	9%	100%	-	-	-	-	-	-	-	-	-	-	-	8%	8%	10%			
North East	4%	4%	4%	3%	5%	4%	4%	4%	4%	3%	5%	4%	5%	2%	4%	-	100%	-	-	-	-	-	-	-	-	-	-	5%	3%	7%			
North West	11%	12%	10%	11%	13%	11%	10%	10%	11%	12%	10%	11%	10%	12%	11%	-	-	100%	-	-	-	-	-	-	-	-	-	12%	10%	12%			
Yorkshire & Humberside	8%	7%	9%	12%	9%	7%	9%	7%	6%	6%	7%	9%	8%	8%	8%	-	-	-	100%	-	-	-	-	-	-	-	-	10%	7%	9%			
West Midlands	9%	8%	10%	10%	9%	10%	9%	8%	8%	8%	7%	7%	8%	11%	10%	-	-	-	-	100%	-	-	-	-	-	-	-	7%	10%	10%			
East Midlands	7%	7%	8%	8%	6%	8%	8%	6%	9%	8%	9%	7%	7%	8%	7%	-	-	-	-	-	100%	-	-	-	-	-	-	7%	7%	5%			
Wales	5%	5%	5%	4%	4%	4%	6%	5%	5%	6%	4%	4%	6%	4%	4%	-	-	-	-	-	-	100%	-	-	-	-	-	5%	4%	1%			
Eastern	9%	9%	9%	6%	10%	9%	8%	11%	10%	9%	11%	9%	11%	8%	10%	-	-	-	-	-	-	-	100%	-	-	-	-	8%	10%	4%			
London	13%	14%	12%	19%	13%	13%	13%	10%	12%	11%	13%	14%	14%	12%	11%	-	-	-	-	-	-	-	-	100%	-	-	-	14%	14%	24%			
South East	14%	14%	14%	14%	11%	14%	13%	16%	15%	15%	16%	14%	12%	14%	15%	-	-	-	-	-	-	-	-	-	100%	-	-	11%	14%	11%			
South West	9%	9%	9%	7%	10%	9%	8%	8%	9%	9%	9%	8%	7%	12%	8%	-	-	-	-	-	-	-	-	-	-	100%	-	6%	10%	6%			
Northern Ireland	3%	3%	3%	*	1%	3%	4%	5%	3%	4%	2%	4%	3%	2%	2%	-	-	-	-	-	-	-	-	-	-	-	100%	5%	3%	3%			

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 132

Col percents

Table 132
GO Region
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Scotland	8%	9%	7%	14%	2%	5%	15%	-	8%	8%	9%	9%	15%	9%
North East	4%	4%	4%	5%	1%	7%	6%	-	3%	5%	2%	3%	3%	4%
North West	11%	11%	11%	8%	12%	15%	10%	-	11%	13%	10%	13%	4%	11%
Yorkshire & Humberside	8%	8%	8%	5%	12%	7%	6%	-	9%	11%	8%	7%	6%	8%
West Midlands	9%	8%	11%	6%	22%	5%	3%	14%	10%	11%	11%	9%	7%	8%
East Midlands	7%	8%	3%	3%	3%	2%	4%	-	8%	7%	8%	11%	12%	7%
Wales	5%	5%	4%	4%	4%	2%	5%	-	7%	7%	6%	6%	-	4%
Eastern	9%	10%	5%	2%	5%	5%	4%	17%	9%	10%	10%	8%	9%	10%
London	13%	10%	32%	24%	31%	33%	34%	69%	9%	8%	9%	6%	4%	14%
South East	14%	15%	6%	16%	5%	10%	-	-	16%	13%	16%	15%	36%	13%
South West	9%	9%	7%	11%	2%	7%	13%	-	8%	6%	9%	11%	-	9%
Northern Ireland	3%	3%	1%	-	1%	2%	2%	-	2%	2%	2%	2%	4%	3%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 133
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	York-shire &	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influ-encer		
																			Humb-erside													
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Yes		59%	57%	60%	73%	73%	64%	57%	49%	47%	51%	43%	70%	60%	62%	43%	55%	66%	58%	61%	53%	58%	60%	55%	66%	56%	62%	61%	73%	67%	80%	
No		41%	43%	40%	27%	27%	36%	43%	51%	53%	49%	57%	30%	40%	38%	57%	45%	34%	42%	39%	47%	42%	40%	45%	34%	44%	38%	39%	27%	33%	20%	

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 134
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	59%	57%	72%	64%	71%	68%	81%	72%	44%	43%	41%	43%	52%	65%
No	41%	43%	28%	36%	29%	32%	19%	28%	56%	57%	59%	57%	48%	35%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 135

Table 135
Opinion Influencer
Base: All respondents

Col percents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of England	London	South East	South West	North Ireland	Public	Private	Opinion Influencer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Yes	7%	9%	5%	14%	14%	10%	3%	2%	2%	2%	2%	10%	7%	6%	4%	8%	12%	7%	7%	4%	1%	3%	12%	5%	5%	6%	14%	8%	100%			
No	93%	91%	95%	86%	86%	90%	97%	98%	98%	98%	98%	90%	93%	94%	96%	92%	88%	93%	93%	93%	96%	99%	97%	88%	95%	95%	94%	86%	92%			

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 136
Opinion Influencer
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes	7%	5%	20%	21%	17%	28%	13%	43%	6%	8%	5%	5%	8%	7%
No	93%	95%	80%	79%	83%	72%	87%	57%	94%	92%	95%	95%	92%	93%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 137

Col percents

Table 137
Tenure
Base: All respondents

	Gender			Age										Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer			
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136			
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140			
NET: Homeowners	64%	63%	64%	40%	57%	65%	58%	69%	78%	80%	76%	68%	65%	71%	51%	59%	67%	65%	70%	64%	70%	58%	68%	50%	66%	63%	78%	66%	66%	60%			
Owned outright - without mortgage	33%	35%	31%	15%	11%	10%	24%	44%	73%	73%	74%	31%	29%	39%	36%	30%	47%	33%	33%	29%	41%	33%	32%	27%	34%	36%	37%	19%	22%	22%			
Owned with a mortgage or loan	30%	28%	33%	26%	46%	55%	35%	25%	5%	7%	3%	37%	37%	32%	15%	28%	20%	32%	37%	35%	29%	25%	37%	23%	32%	28%	41%	47%	44%	38%			
NET: Renters	33%	33%	33%	46%	37%	34%	40%	30%	21%	20%	22%	27%	32%	27%	47%	37%	28%	34%	25%	32%	29%	37%	29%	46%	29%	34%	22%	32%	32%	40%			
NET: Rent from Council/ Housing Association	17%	18%	16%	23%	14%	16%	21%	17%	15%	15%	14%	11%	13%	15%	30%	24%	18%	19%	12%	18%	16%	15%	19%	23%	13%	11%	10%	13%	13%	21%			
Rented from the council	7%	7%	7%	8%	5%	7%	9%	8%	7%	8%	5%	3%	4%	7%	16%	12%	7%	6%	6%	6%	8%	8%	9%	11%	5%	3%	4%	4%	5%	9%			
Rented from a housing association	10%	11%	9%	15%	9%	9%	12%	9%	8%	7%	9%	8%	10%	8%	14%	11%	11%	13%	6%	11%	8%	8%	10%	12%	8%	8%	6%	9%	8%	12%			
Rented from someone else	16%	15%	16%	23%	24%	18%	18%	13%	6%	4%	7%	16%	19%	12%	16%	14%	10%	15%	13%	15%	13%	21%	10%	23%	16%	23%	12%	19%	18%	19%			
Rent free	3%	4%	3%	14%	5%	1%	2%	1%	1%	*	2%	5%	3%	3%	3%	4%	5%	1%	5%	4%	1%	5%	3%	4%	5%	2%	-	2%	3%	-			

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 138

Table 138
Tenure
Base: All respondents

Col percents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
NET: Homeowners	64%	67%	49%	41%	59%	40%	46%	17%	54%	40%	56%	58%	62%	68%
Owned outright - without mortgage	33%	36%	18%	19%	20%	17%	13%	17%	35%	20%	40%	39%	26%	33%
Owned with a mortgage or loan	30%	30%	31%	22%	39%	23%	33%	-	19%	21%	16%	19%	36%	35%
NET: Renters	33%	30%	46%	51%	35%	58%	50%	57%	42%	55%	41%	40%	35%	29%
NET: Rent from Council/ Housing Association	17%	16%	21%	24%	20%	23%	19%	28%	25%	32%	26%	25%	14%	14%
Rented from the council	7%	7%	8%	10%	4%	15%	3%	28%	11%	15%	12%	11%	7%	6%
Rented from a housing association	10%	9%	14%	15%	15%	8%	16%	-	14%	17%	14%	14%	7%	8%
Rented from someone else	16%	14%	25%	27%	15%	35%	31%	29%	17%	23%	15%	16%	21%	16%
Rent free	3%	3%	6%	8%	6%	2%	4%	26%	4%	5%	3%	1%	4%	3%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 139

Col percents

Table 139
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opin- ion Influ-encer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
No formal education	1%	1%	1%	1%	1%	-	1%	1%	2%	1%	3%	*	1%	1%	2%	2%	-	-	3%	2%	1%	1%	*	*	1%	2%	-	*	1%	-		
Primary	*	*	*	-	*	*	-	1%	1%	*	1%	-	*	-	1%	*	-	-	-	-	*	-	-	1%	*	1%	-	-	*	-	-	
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	50%	49%	52%	48%	27%	41%	53%	64%	62%	61%	63%	26%	47%	66%	67%	40%	46%	47%	55%	52%	55%	59%	60%	41%	53%	51%	44%	31%	48%	22%		
University degree or equivalent professional qualification, NVQ level 4, etc.	33%	33%	32%	30%	44%	39%	32%	25%	27%	29%	26%	44%	37%	24%	23%	34%	37%	36%	31%	32%	32%	27%	26%	36%	37%	29%	37%	48%	33%	44%		
Higher university degree, doctorate, MBA, NVQ level 5, etc.	14%	15%	12%	9%	25%	19%	13%	9%	8%	9%	7%	27%	13%	8%	5%	21%	15%	16%	8%	12%	10%	10%	12%	18%	9%	15%	19%	20%	17%	28%		
Still in full time education	2%	2%	2%	11%	2%	*	*	-	-	-	-	2%	2%	2%	1%	1%	2%	1%	3%	1%	1%	2%	1%	4%	*	3%	-	*	*	5%		
Don't know	*	-	*	*	-	-	-	-	*	-	*	*	-	-	*	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	1%		
Prefer not to answer	*	*	*	*	1%	-	-	1%	-	-	-	*	-	-	1%	-	-	*	1%	1%	1%	-	-	*	*	-	-	-	*			

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 140

Col percents

Table 140
What is the highest educational level that you have achieved to date?
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
No formal education	1%	1%	1%	3%	1%	-	2%	-	1%	2%	1%	3%	-	1%
Primary	*	*	*	3%	-	-	-	-	1%	1%	1%	1%	4%	*
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	50%	55%	23%	18%	29%	28%	11%	28%	58%	56%	61%	54%	53%	48%
University degree or equivalent professional qualification, NVQ level 4, etc.	33%	31%	43%	53%	47%	43%	32%	42%	27%	29%	25%	28%	24%	35%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	14%	12%	26%	17%	19%	25%	44%	30%	11%	12%	10%	11%	15%	15%
Still in full time education	2%	1%	6%	6%	4%	4%	11%	-	1%	*	1%	1%	-	2%
Don't know	*	*	-	-	-	-	-	-	*	-	-	1%	-	*
Prefer not to answer	*	*	-	-	-	-	-	-	*	*	*	*	4%	*

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 141
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private				
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136			
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140			
Yes - responsible for half or more of the items bought	93%	90%	96%	73%	93%	98%	98%	97%	93%	92%	94%	93%	92%	95%	93%	95%	95%	93%	93%	96%	90%	93%	93%	93%	91%	93%	97%	96%	95%	96%			
No - not responsible for most of the items bought	7%	10%	4%	27%	7%	2%	2%	3%	7%	8%	6%	7%	8%	5%	7%	5%	5%	7%	7%	4%	10%	7%	7%	7%	9%	7%	3%	4%	5%	4%			

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 142

Col percents

Table 142
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Yes - responsible for half or more of the items bought	93%	93%	92%	98%	90%	95%	90%	72%	93%	95%	92%	91%	100%	93%
No - not responsible for most of the items bought	7%	7%	8%	2%	10%	5%	10%	28%	7%	5%	8%	9%	-	7%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 143
How many cars are there in your household?
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influ-encer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
No cars in the household	20%	22%	19%	22%	22%	19%	23%	20%	19%	20%	16%	16%	20%	12%	33%	25%	17%	19%	20%	17%	15%	19%	17%	34%	17%	18%	18%	17%	18%	19%		
NET: Any	80%	78%	81%	78%	78%	81%	77%	80%	81%	80%	84%	84%	80%	88%	67%	75%	83%	81%	80%	83%	85%	81%	83%	66%	83%	82%	82%	83%	82%	81%		
1	52%	52%	52%	33%	43%	54%	53%	53%	65%	59%	70%	50%	54%	52%	52%	58%	60%	51%	50%	48%	52%	56%	49%	54%	51%	53%	44%	49%	52%	52%		
2	21%	20%	23%	30%	28%	24%	17%	19%	15%	17%	12%	26%	21%	26%	12%	14%	17%	23%	23%	23%	28%	18%	25%	11%	24%	24%	25%	27%	23%	22%		
3+	7%	6%	7%	15%	8%	3%	7%	9%	2%	3%	1%	8%	6%	10%	3%	3%	6%	7%	7%	12%	4%	7%	9%	2%	8%	5%	13%	8%	8%	7%		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 144

Col percents

Table 144
How many cars are there in your household?
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
No cars in the household	20%	19%	27%	33%	17%	31%	36%	43%	28%	35%	25%	27%	27%	17%
NET: Any	80%	81%	73%	67%	83%	69%	64%	57%	72%	65%	75%	73%	73%	83%
1	52%	53%	49%	56%	51%	48%	43%	43%	51%	45%	56%	55%	28%	53%
2	21%	22%	15%	9%	18%	11%	16%	14%	16%	16%	15%	14%	35%	23%
3+	7%	6%	9%	3%	14%	10%	4%	-	4%	4%	4%	5%	10%	8%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 145

Col percents

Table 145
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age										Social Grade				Region														Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate						
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136					
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140					
NET: White	84%	82%	87%	58%	73%	81%	86%	94%	98%	98%	99%	78%	85%	91%	84%	87%	85%	84%	85%	80%	92%	89%	91%	62%	92%	89%	93%	75%	83%	57%					
English	56%	51%	61%	42%	49%	51%	55%	59%	71%	70%	72%	51%	54%	64%	58%	7%	74%	66%	67%	62%	76%	16%	73%	44%	70%	69%	5%	47%	55%	40%					
Welsh	3%	3%	3%	1%	3%	2%	2%	3%	4%	4%	4%	2%	3%	2%	3%	-	-	-	1%	-	-	45%	*	1%	2%	1%	1%	3%	2%	1%					
Scottish	6%	7%	5%	2%	5%	5%	6%	7%	8%	8%	9%	6%	6%	6%	7%	62%	-	2%	1%	1%	-	-	2%	1%	1%	-	-	5%	6%	2%					
Northern Irish	1%	2%	1%	1%	*	2%	2%	3%	1%	2%	*	2%	2%	1%	1%	-	-	1%	-	-	-	-	*	-	-	49%	3%	2%	1%						
British	13%	16%	11%	8%	12%	14%	14%	17%	13%	13%	12%	13%	16%	12%	12%	12%	9%	14%	11%	11%	15%	28%	12%	8%	12%	16%	28%	14%	12%	11%					
Irish	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	-	1%	1%	2%	-	-	-	2%	3%	*	8%	2%	1%	1%					
Irish Traveller or Gypsy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-					
Roma	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-					
Polish	*	*	1%	*	*	*	1%	-	-	-	-	*	*	1%	*	1%	-	-	1%	1%	-	-	-	*	1%	-	-	*	1%	-	-				
Romanian	*	*	*	-	*	*	*	*	-	-	-	-	-	*	1%	-	-	-	-	1%	-	-	-	1%	-	*	-	-	*	-	-				
Any other White background, please specify	2%	2%	3%	3%	3%	4%	3%	2%	1%	*	1%	2%	3%	2%	2%	4%	2%	1%	3%	2%	1%	-	4%	3%	3%	1%	2%	1%	4%	2%					
NET: Asian or Asian British	6%	7%	5%	15%	10%	7%	6%	1%	1%	1%	1%	7%	5%	3%	7%	1%	1%	6%	8%	15%	3%	5%	3%	14%	2%	1%	2%	10%	6%	15%					
Bangladeshi	1%	1%	1%	3%	1%	2%	*	-	-	-	-	1%	1%	-	2%	-	1%	2%	-	2%	-	2%	1%	2%	-	-	-	3%	*	3%					
Indian	2%	2%	2%	4%	2%	2%	2%	1%	1%	1%	1%	2%	2%	1%	2%	1%	-	1%	2%	4%	-	2%	1%	5%	1%	-	-	2%	1%	2%					
Pakistani	2%	3%	2%	4%	6%	2%	2%	-	-	-	-	3%	1%	2%	2%	-	-	2%	6%	8%	1%	2%	1%	4%	1%	-	-	4%	3%	10%					
Sri Lankan	*	*	*	1%	-	-	*	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	1%	-	-	-	*	-	-					
Any other Asian background, please specify	1%	1%	*	2%	1%	1%	1%	1%	-	-	-	1%	1%	-	1%	1%	-	1%	-	*	2%	-	-	2%	*	1%	2%	1%	1%	-					
NET: Black, Black British, Caribbean or African	3%	5%	2%	8%	6%	3%	2%	3%	1%	*	1%	5%	3%	2%	3%	2%	5%	4%	3%	2%	1%	1%	2%	8%	2%	2%	2%	5%	4%	13%					
African	2%	3%	1%	5%	5%	2%	1%	*	*	-	1%	3%	2%	1%	1%	2%	4%	4%	3%	1%	1%	-	2%	2%	1%	2%	2%	3%	2%	10%					
Caribbean	1%	1%	1%	2%	1%	1%	1%	2%	*	*	*	1%	1%	*	1%	-	-	-	1%	-	-	1%	-	5%	1%	*	-	1%	1%	2%					
Any other Black, Black British, Caribbean or African background, please specify	*	*	*	2%	1%	-	-	*	-	-	-	1%	*	-	*	-	1%	-	-	-	-	-	-	1%	1%	-	-	1%	*	1%					
NET: Mixed or multiple ethnic groups	2%	3%	1%	4%	2%	3%	2%	2%	-	-	-	2%	2%	1%	2%	3%	3%	1%	1%	1%	1%	2%	1%	4%	2%	3%	-	3%	2%	6%					
Asian and White	1%	1%	1%	2%	1%	1%	1%	1%	-	-	-	2%	1%	*	1%	2%	-	1%	*	1%	-	-	1%	1%	2%	1%	-	1%	1%	3%					

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 146

Col percents

Table 145
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Black African and Asian	*	*	-	-	*	-	-	-	-	-	-	*	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	*	-	1%		
Black African and White	*	1%	*	1%	*	2%	*	-	-	-	-	*	1%	1%	*	-	-	*	-	-	-	2%	-	2%	*	1%	-	2%	*	3%		
Black Caribbean and Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Black Caribbean and White	*	*	*	-	-	1%	*	-	-	-	-	*	*	-	*	1%	-	-	1%	-	-	-	-	*	-	-	-	-	*	-		
Any other mixed or multiple backgrounds, please specify	*	*	*	1%	*	-	*	1%	-	-	-	*	*	-	*	1%	1%	-	-	-	1%	-	-	-	-	1%	-	-	*	-		
NET: Another ethnic group	4%	3%	4%	13%	8%	4%	3%	-	-	-	-	7%	4%	2%	3%	6%	6%	3%	2%	2%	2%	4%	2%	11%	-	5%	2%	6%	4%	9%		
Chinese	3%	3%	4%	12%	7%	4%	2%	-	-	-	-	6%	4%	1%	2%	6%	6%	3%	2%	1%	2%	4%	1%	9%	-	5%	2%	5%	3%	7%		
Arab	*	*	*	*	1%	-	-	-	-	-	-	-	-	*	*	-	-	-	-	1%	-	-	-	1%	-	-	-	*	*	1%		
Any other ethnic group, please specify	*	*	*	*	1%	-	*	-	-	-	-	*	-	1%	-	-	-	-	-	-	-	-	1%	1%	-	-	-	*	*	1%		
Prefer not to say	1%	1%	1%	1%	1%	2%	2%	*	*	1%	-	1%	*	1%	1%	*	-	1%	1%	1%	2%	-	2%	2%	1%	-	-	*	1%	-		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 147

Col percents

Table 146
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
NET: White	84%	100%	-	-	-	-	-	-	93%	91%	94%	93%	92%	82%
English	56%	67%	-	-	-	-	-	-	62%	59%	64%	62%	45%	55%
Welsh	3%	3%	-	-	-	-	-	-	4%	3%	4%	4%	-	2%
Scottish	6%	7%	-	-	-	-	-	-	6%	5%	7%	8%	11%	6%
Northern Irish	1%	2%	-	-	-	-	-	-	1%	2%	1%	1%	-	2%
British	13%	16%	-	-	-	-	-	-	16%	17%	15%	16%	22%	13%
Irish	1%	2%	-	-	-	-	-	-	1%	1%	1%	2%	4%	1%
Irish Traveller or Gypsy	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Roma	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Polish	*	*	-	-	-	-	-	-	*	-	-	-	7%	*
Romanian	*	*	-	-	-	-	-	-	*	*	-	-	-	*
Any other White background, please specify	2%	3%	-	-	-	-	-	-	2%	3%	1%	*	4%	3%
NET: Asian or Asian British	6%	-	39%	-	100%	-	-	-	3%	3%	4%	4%	-	7%
Bangladeshi	1%	-	6%	-	16%	-	-	-	*	1%	-	-	-	1%
Indian	2%	-	11%	-	29%	-	-	-	1%	1%	1%	3%	-	2%
Pakistani	2%	-	15%	-	38%	-	-	-	2%	1%	2%	1%	-	2%
Sri Lankan	*	-	1%	-	3%	-	-	-	-	-	-	-	-	*
Any other Asian background, please specify	1%	-	6%	-	14%	-	-	-	*	-	*	-	-	1%
NET: Black, Black British, Caribbean or African	3%	-	21%	-	-	100%	-	-	1%	2%	1%	1%	4%	4%
African	2%	-	13%	-	-	60%	-	-	1%	1%	*	1%	4%	2%
Caribbean	1%	-	6%	-	-	29%	-	-	*	1%	-	1%	-	1%
Any other Black, Black British, Caribbean or African background, please specify	*	-	2%	-	-	11%	-	-	*	-	*	-	-	*
NET: Mixed or multiple ethnic groups	2%	-	13%	100%	-	-	-	-	2%	3%	1%	1%	-	2%
Asian and White	1%	-	7%	50%	-	-	-	-	1%	1%	*	1%	-	1%
Black African and Asian	*	-	*	2%	-	-	-	-	-	-	-	-	-	*

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 148

Col percents

Table 146
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Black African and White	*	-	3%	25%	-	-	-	-	-	-	-	-	-	1%
Black Caribbean and Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Black Caribbean and White	*	-	1%	9%	-	-	-	-	*	-	*	-	-	*
Any other mixed or multiple backgrounds, please specify	*	-	2%	14%	-	-	-	-	1%	2%	1%	1%	-	*
NET: Another ethnic group	4%	-	26%	-	-	-	100%	100%	1%	1%	-	1%	-	5%
Chinese	3%	-	24%	-	-	-	100%	-	*	1%	-	-	-	5%
Arab	*	-	1%	-	-	-	-	40%	-	-	-	-	-	*
Any other ethnic group, please specify	*	-	1%	-	-	-	-	60%	*	*	-	1%	-	*
Prefer not to say	1%	-	-	-	-	-	-	-	*	*	-	-	4%	1%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 149

Col percents

Table 147
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age								Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140
Christian	42%	40%	44%	27%	25%	32%	44%	47%	62%	57%	69%	38%	39%	49%	43%	41%	37%	47%	35%	38%	42%	40%	45%	39%	40%	43%	72%	36%	40%	52%
NET: Other	9%	9%	8%	19%	14%	11%	8%	2%	3%	3%	3%	10%	8%	7%	10%	5%	9%	7%	11%	17%	3%	6%	5%	17%	7%	5%	-	12%	8%	22%
Muslim	4%	5%	4%	10%	11%	6%	3%	-	*	1%	-	5%	4%	4%	5%	2%	4%	6%	7%	12%	2%	5%	2%	8%	2%	*	-	8%	5%	16%
Hindu	1%	1%	*	2%	1%	1%	1%	*	*	-	1%	1%	1%	1%	1%	1%	-	-	-	2%	-	-	1%	2%	1%	1%	-	1%	1%	-
Jewish	*	1%	*	*	-	-	*	*	1%	1%	1%	*	*	1%	*	*	1%	-	-	-	-	*	2%	-	-	-	-	*	*	1%
Sikh	*	*	*	2%	*	*	1%	-	-	-	-	*	*	*	1%	1%	-	-	1%	1%	-	-	1%	*	-	-	-	1%	*	1%
Buddhist	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	1%	-	-	2%	3%	1%	3%	-	2%	1%	2%
Other	1%	1%	2%	2%	2%	2%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	-	3%	1%	1%	1%	*	2%	3%	1%	-	1%	1%	2%
None	48%	49%	47%	50%	58%	55%	48%	51%	34%	39%	28%	50%	52%	44%	45%	54%	54%	46%	53%	42%	53%	52%	49%	40%	51%	52%	28%	51%	50%	27%
Prefer not to say	1%	1%	1%	4%	3%	2%	1%	*	*	1%	-	3%	1%	1%	1%	1%	*	-	*	1%	3%	2%	1%	1%	3%	2%	-	-	1%	2%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 150

Table 148

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

Col percents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Christian	42%	45%	26%	34%	4%	69%	21%	14%	41%	34%	45%	45%	36%	42%
NET: Other	9%	3%	42%	23%	83%	16%	9%	26%	7%	9%	7%	9%	7%	9%
Muslim	4%	*	29%	15%	59%	14%	-	26%	3%	5%	3%	3%	-	5%
Hindu	1%	-	5%	-	13%	-	-	-	*	-	-	1%	-	1%
Jewish	*	*	-	-	-	-	-	-	*	-	*	*	-	*
Sikh	*	-	3%	-	7%	-	-	-	*	-	*	1%	-	1%
Buddhist	1%	1%	5%	5%	4%	2%	9%	-	1%	1%	2%	2%	-	1%
Other	1%	2%	*	4%	-	-	-	-	2%	3%	2%	2%	7%	1%
None	48%	52%	30%	40%	12%	15%	66%	61%	51%	57%	48%	47%	54%	48%
Prefer not to say	1%	1%	2%	3%	1%	-	4%	-	*	*	-	-	4%	1%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Table 149
Which of the following best describes where you live?
Base: All respondents

	Gender			Age								Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140
NET: Urban	83%	86%	80%	86%	90%	85%	82%	78%	78%	77%	79%	84%	82%	82%	83%	83%	79%	87%	85%	85%	74%	66%	73%	98%	82%	80%	79%	86%	84%	91%
Urban - Population over 10,000	45%	50%	41%	59%	56%	47%	41%	44%	35%	33%	37%	50%	49%	40%	42%	52%	40%	49%	42%	46%	27%	30%	35%	84%	33%	38%	39%	50%	48%	69%
Town and Fringe	37%	36%	39%	27%	34%	39%	41%	34%	43%	45%	42%	35%	33%	42%	41%	31%	38%	37%	43%	39%	47%	36%	38%	14%	49%	42%	40%	36%	36%	22%
NET: Rural	17%	14%	20%	14%	10%	15%	18%	22%	22%	23%	21%	16%	18%	18%	17%	17%	21%	13%	15%	15%	26%	34%	27%	2%	18%	20%	21%	14%	16%	9%
Village	15%	12%	18%	12%	9%	13%	16%	19%	19%	20%	16%	14%	16%	15%	15%	12%	21%	10%	15%	12%	26%	32%	24%	1%	17%	16%	10%	13%	14%	7%
Hamlet & Isolated Dwelling	2%	2%	2%	2%	1%	1%	2%	3%	3%	2%	5%	2%	2%	3%	2%	4%	-	3%	-	3%	1%	2%	3%	1%	1%	4%	11%	1%	2%	2%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 152

Col percents

Table 150
Which of the following best describes where you live?
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
NET: Urban	83%	80%	97%	95%	94%	100%	100%	100%	83%	86%	81%	83%	88%	83%
Urban - Population over 10,000	45%	40%	74%	77%	64%	85%	74%	100%	41%	46%	39%	37%	41%	47%
Town and Fringe	37%	40%	23%	17%	30%	15%	26%	-	42%	40%	42%	47%	47%	36%
NET: Rural	17%	20%	3%	5%	6%	-	-	-	17%	14%	19%	17%	12%	17%
Village	15%	17%	2%	5%	5%	-	-	-	15%	14%	16%	15%	12%	15%
Hamlet & Isolated Dwelling	2%	3%	1%	-	1%	-	-	-	2%	*	3%	1%	-	2%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 153

Col percents

Table 151
Please indicate which of the following best describes your current working status.
Base: All respondents

	Gender			Age								Social Grade				Region																Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influencer				
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136				
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140				
NET: Working	58%	61%	56%	48%	83%	85%	77%	59%	13%	20%	6%	66%	66%	66%	35%	57%	58%	57%	56%	60%	56%	54%	60%	63%	57%	57%	70%	100%	100%	86%				
NET: Employed	53%	56%	51%	46%	78%	80%	68%	53%	11%	15%	5%	61%	61%	60%	31%	53%	53%	52%	51%	58%	51%	48%	55%	57%	51%	51%	68%	100%	88%	81%				
Working full time - working 30 hours per week or more	42%	48%	37%	33%	67%	68%	53%	38%	5%	8%	2%	54%	48%	45%	20%	45%	42%	44%	40%	45%	37%	31%	42%	45%	40%	41%	58%	81%	68%	70%				
Working part-time - working between 8 and 29 hours per week	11%	8%	14%	13%	12%	12%	14%	15%	5%	7%	3%	7%	13%	15%	10%	8%	11%	7%	11%	13%	14%	17%	12%	12%	12%	10%	10%	19%	20%	11%				
NET: Self-employed	5%	5%	5%	2%	5%	5%	9%	6%	3%	4%	1%	5%	5%	6%	4%	3%	6%	6%	5%	2%	5%	6%	5%	6%	5%	6%	2%	*	12%	4%				
Self-employed - working 30 hours per week or more	3%	4%	2%	*	2%	3%	6%	2%	1%	2%	-	3%	2%	3%	2%	3%	1%	5%	2%	*	3%	2%	2%	3%	3%	3%	-	*	6%	3%				
Self-employed - working between 8 and 29 hours per week	2%	2%	3%	1%	2%	2%	3%	4%	2%	2%	1%	2%	3%	3%	2%	1%	5%	1%	3%	1%	2%	3%	3%	3%	3%	3%	2%	*	6%	1%				
NET: Not working	42%	39%	44%	52%	17%	15%	23%	41%	87%	80%	94%	34%	34%	34%	65%	43%	42%	43%	44%	40%	44%	46%	40%	37%	43%	43%	30%	-	-	14%				
Not working but seeking work or temporarily unemployed or sick	5%	6%	5%	12%	6%	7%	8%	4%	-	-	-	3%	3%	3%	13%	5%	6%	6%	3%	9%	6%	7%	6%	5%	6%	5%	-	-	-	2%				
Not working and not seeking work	5%	5%	5%	5%	3%	3%	7%	13%	1%	2%	*	1%	2%	2%	16%	6%	3%	5%	6%	6%	6%	5%	4%	4%	5%	6%	5%	-	-	1%				
Student	5%	4%	5%	35%	4%	*	*	*	-	-	-	6%	6%	3%	2%	4%	7%	5%	7%	3%	3%	3%	3%	8%	4%	5%	-	-	-	6%				
Retired on a state pension only	6%	4%	8%	-	-	-	-	*	26%	24%	27%	1%	2%	4%	18%	4%	3%	6%	6%	7%	6%	7%	7%	5%	7%	6%	7%	-	-	1%				
Retired with a private pension	16%	19%	13%	-	-	-	*	13%	58%	52%	65%	21%	18%	16%	8%	17%	21%	17%	14%	12%	17%	17%	15%	13%	18%	18%	16%	-	-	4%				
House person, housewife, househusband, etc.	5%	1%	8%	*	3%	6%	8%	9%	2%	2%	1%	2%	3%	7%	7%	8%	2%	3%	8%	4%	7%	6%	6%	3%	4%	3%	1%	-	-	-				

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 154

Col percents

Table 152
Please indicate which of the following best describes your current working status.
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
NET: Working	58%	56%	73%	82%	75%	73%	64%	86%	39%	45%	30%	34%	50%	66%
NET: Employed	53%	51%	69%	72%	68%	71%	64%	86%	34%	39%	26%	30%	47%	61%
Working full time - working 30 hours per week or more	42%	40%	53%	58%	52%	57%	50%	60%	22%	28%	13%	18%	36%	50%
Working part-time - working between 8 and 29 hours per week	11%	11%	15%	15%	16%	15%	14%	26%	12%	10%	12%	12%	10%	11%
NET: Self-employed	5%	5%	4%	9%	7%	1%	-	-	5%	6%	4%	5%	3%	5%
Self-employed - working 30 hours per week or more	3%	3%	2%	-	4%	-	-	-	2%	2%	1%	1%	-	3%
Self-employed - working between 8 and 29 hours per week	2%	2%	3%	9%	3%	1%	-	-	3%	4%	3%	3%	3%	2%
NET: Not working	42%	44%	27%	18%	25%	27%	36%	14%	61%	55%	70%	66%	50%	34%
Not working but seeking work or temporarily unemployed or sick	5%	5%	6%	5%	8%	3%	5%	-	9%	14%	8%	7%	7%	4%
Not working and not seeking work	5%	6%	2%	3%	3%	2%	-	-	15%	21%	15%	19%	14%	1%
Student	5%	3%	16%	6%	10%	15%	31%	14%	3%	5%	1%	2%	-	5%
Retired on a state pension only	6%	7%	1%	-	1%	4%	-	-	10%	2%	14%	13%	-	5%
Retired with a private pension	16%	19%	1%	4%	-	-	-	-	18%	6%	24%	19%	24%	15%
House person, housewife, househusband, etc.	5%	5%	2%	-	4%	4%	-	-	7%	8%	8%	7%	4%	4%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 155

Col percents

Table 153
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age										Social Grade				Region													Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-b-erside	West Mid-lands	East Mid-lands	Wales	East-ern London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer				
Unweighted base	1158	597	553	107	305	246	243	185	72	57	15	343	368	266	181	102	50	120	87	95	77	47	114	169	150	106	41	364	794	114			
Weighted base	1207	608	592	104	291	285	266	197	64	52	13	343	414	281	170	98	48	130	95	109	85	52	116	169	161	103	41	392	815	120			
NET: Public Sector	32%	28%	37%	38%	39%	35%	27%	28%	21%	23%	11%	37%	39%	24%	21%	33%	42%	35%	43%	27%	34%	39%	28%	33%	27%	23%	48%	100%	-	46%			
A nationalised industry/state corporation	3%	5%	1%	7%	4%	3%	2%	3%	4%	5%	-	4%	3%	3%	3%	3%	7%	7%	3%	2%	4%	4%	-	4%	3%	2%	4%	10%	-	13%			
Central government or civil service (including Courts service and Bank of England)	3%	4%	3%	7%	3%	3%	3%	2%	3%	3%	-	5%	3%	2%	2%	2%	-	5%	5%	-	1%	3%	3%	4%	5%	3%	7%	10%	-	4%			
Local government or council (including fire services, police and local authority controlled schools/colleges)	11%	8%	14%	4%	10%	13%	13%	10%	7%	8%	5%	10%	15%	7%	7%	11%	15%	13%	12%	8%	19%	8%	6%	14%	10%	5%	9%	33%	-	10%			
A university, or other grant funded establishment (include opted-out schools)	4%	3%	4%	4%	7%	6%	2%	1%	1%	1%	-	6%	4%	3%	*	8%	4%	1%	3%	2%	1%	7%	6%	4%	3%	5%	6%	12%	-	7%			
A health authority or NHS Trust	7%	4%	10%	7%	11%	6%	5%	7%	5%	6%	-	9%	10%	4%	4%	5%	10%	7%	13%	10%	6%	12%	9%	4%	6%	5%	14%	23%	-	7%			
The armed forces	*	*	-	-	*	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%	-	*	-	-			
Other public sector occupation (Please specify as much detail as possible)	4%	3%	5%	8%	3%	4%	2%	5%	1%	-	6%	4%	4%	4%	4%	3%	7%	2%	7%	5%	3%	4%	5%	4%	2%	1%	9%	12%	-	4%			
NET: Private Sector	68%	72%	63%	62%	61%	65%	73%	72%	79%	77%	89%	63%	61%	76%	79%	67%	58%	65%	57%	73%	66%	61%	72%	67%	73%	77%	52%	-	100%	54%			
A charity, voluntary organisation or trust	5%	2%	7%	2%	5%	6%	5%	4%	6%	3%	17%	4%	6%	4%	4%	7%	4%	2%	6%	4%	6%	5%	4%	4%	6%	6%	5%	-	7%	4%			
Self-employed (Private sector)	10%	11%	8%	8%	7%	7%	12%	11%	29%	26%	42%	9%	10%	10%	13%	6%	13%	9%	11%	4%	10%	11%	12%	11%	11%	15%	6%	-	15%	11%			
None of the above/ I work in the Private sector	53%	58%	47%	53%	49%	51%	56%	58%	44%	48%	29%	50%	45%	62%	62%	54%	41%	54%	40%	65%	50%	45%	56%	53%	55%	55%	41%	-	78%	40%			

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 156

Col percents

Table 154
Do you work in any of the following occupations?
Base: All respondents who work

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	1158	956	189	29	74	42	38	6	226	124	105	59	11	908
Weighted base	1207	973	222	33	90	47	46	6	218	119	101	57	12	966
NET: Public Sector	32%	30%	43%	40%	45%	39%	46%	32%	32%	28%	32%	38%	48%	32%
A nationalised industry/state corporation	3%	3%	7%	8%	6%	8%	4%	16%	2%	3%	2%	-	-	4%
Central government or civil service (including Courts service and Bank of England)	3%	3%	5%	10%	6%	2%	2%	-	3%	1%	5%	4%	-	3%
Local government or council (including fire services, police and local authority controlled schools/colleges)	11%	12%	8%	8%	10%	7%	5%	-	10%	10%	11%	17%	19%	11%
A university, or other grant funded establishment (include opted-out schools)	4%	3%	7%	3%	3%	5%	20%	16%	3%	4%	2%	3%	9%	4%
A health authority or NHS Trust	7%	7%	11%	4%	14%	14%	8%	-	10%	9%	8%	11%	7%	7%
The armed forces	*	-	*	-	1%	-	-	-	-	-	-	-	-	*
Other public sector occupation (Please specify as much detail as possible)	4%	4%	5%	6%	5%	2%	7%	-	4%	1%	5%	3%	13%	4%
NET: Private Sector	68%	70%	57%	60%	55%	61%	54%	68%	68%	72%	68%	62%	52%	68%
A charity, voluntary organisation or trust	5%	5%	3%	-	2%	3%	7%	18%	5%	5%	3%	8%	-	5%
Self-employed (Private sector)	10%	10%	9%	6%	11%	10%	5%	-	16%	14%	18%	15%	13%	9%
None of the above/ I work in the Private sector	53%	54%	45%	54%	42%	48%	42%	50%	47%	54%	47%	39%	39%	54%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 157

Col percents

Table 155
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-b-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 158

Col percents

Table 156

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
No children aged 18 or under	76%	79%	62%	73%	51%	59%	72%	100%	84%	78%	87%	84%	62%	74%
NET: Yes	23%	21%	38%	25%	48%	41%	28%	-	16%	22%	13%	16%	38%	26%
NET: Any 5-18	20%	18%	27%	22%	33%	33%	20%	-	14%	18%	12%	12%	38%	22%
NET: Any 11-18	13%	13%	15%	16%	19%	12%	13%	-	11%	13%	10%	10%	30%	14%
Yes - children aged under 5 years old	7%	6%	18%	6%	24%	22%	12%	-	5%	7%	3%	4%	4%	8%
Yes - children aged 5 to 10 years old	10%	8%	18%	11%	21%	24%	14%	-	5%	8%	4%	3%	18%	12%
Yes - children aged 11 to 15 years old	9%	9%	11%	13%	14%	9%	7%	-	7%	9%	6%	6%	16%	10%
Yes - children aged 16 to 18 years old	6%	6%	6%	3%	7%	7%	6%	-	5%	7%	5%	5%	14%	7%
Prefer not to say	*	*	1%	3%	1%	-	-	-	-	-	-	-	-	*

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 159

Col percents

Table 157
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Anglia	10%	10%	10%	8%	12%	11%	10%	11%	8%	7%	10%	8%	11%	10%	10%	-	1%	-	1%	3%	16%	-	83%	-	4%	1%	-	9%	12%	6%		
Border	1%	1%	1%	*	*	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%	3%	-	7%	-	-	-	-	-	-	-	-	-	1%	1%	1%		
Central	13%	11%	15%	10%	12%	15%	13%	13%	13%	13%	12%	12%	12%	16%	13%	2%	-	1%	-	88%	61%	-	*	-	1%	2%	2%	12%	14%	14%		
Granada	9%	10%	9%	7%	11%	8%	9%	9%	10%	10%	9%	9%	8%	9%	10%	1%	-	81%	-	-	1%	1%	-	-	*	-	-	9%	9%	8%		
London	18%	19%	18%	28%	17%	17%	16%	16%	19%	18%	21%	20%	18%	19%	18%	1%	-	2%	-	1%	1%	-	15%	100%	26%	1%	-	19%	19%	31%		
Meridian	11%	10%	11%	10%	9%	12%	11%	12%	11%	11%	10%	12%	10%	10%	11%	-	-	-	-	-	2%	-	1%	*	69%	12%	-	10%	11%	7%		
STV	8%	9%	7%	5%	9%	7%	8%	8%	8%	8%	7%	8%	7%	7%	9%	93%	-	1%	-	-	-	-	-	-	-	-	-	7%	8%	8%		
Tyne Tees	4%	4%	4%	3%	4%	4%	4%	4%	4%	3%	5%	4%	4%	2%	4%	-	92%	-	1%	-	-	-	-	-	-	-	-	4%	3%	5%		
Wales	5%	4%	5%	4%	4%	4%	6%	5%	5%	6%	4%	4%	6%	4%	4%	-	-	-	-	-	-	98%	-	-	-	-	-	5%	4%	1%		
West	4%	5%	3%	8%	6%	5%	3%	2%	3%	3%	3%	5%	4%	5%	3%	1%	-	7%	-	8%	-	-	-	-	-	29%	-	4%	5%	4%		
Westcountry	5%	5%	4%	2%	5%	6%	4%	6%	5%	6%	4%	3%	4%	6%	5%	-	-	-	-	-	-	1%	-	-	-	55%	-	3%	5%	2%		
Yorkshire	10%	9%	11%	15%	11%	8%	11%	8%	9%	9%	10%	10%	11%	9%	10%	-	7%	1%	98%	-	19%	-	*	-	-	-	-	12%	8%	11%		
UTV	3%	3%	3%	*	1%	2%	4%	5%	3%	4%	2%	4%	3%	2%	2%	-	-	-	-	-	-	-	-	-	-	-	98%	5%	3%	3%		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 160

Table 158
Which of the following ITV regions do you live in?
Base: All respondents

Col percents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Anglia	10%	11%	4%	2%	5%	3%	4%	17%	10%	10%	10%	9%	20%	10%
Border	1%	1%	-	-	-	-	-	-	1%	*	1%	-	-	1%
Central	13%	13%	11%	9%	15%	9%	8%	-	15%	15%	16%	17%	4%	12%
Granada	9%	9%	8%	8%	7%	10%	6%	-	11%	12%	10%	12%	12%	9%
London	18%	15%	37%	27%	35%	43%	35%	83%	14%	12%	13%	11%	11%	20%
Meridian	11%	12%	6%	18%	4%	6%	1%	-	12%	11%	14%	14%	29%	10%
STV	8%	8%	5%	11%	2%	4%	9%	-	7%	8%	8%	9%	11%	8%
Tyne Tees	4%	4%	3%	3%	1%	5%	6%	-	3%	5%	2%	2%	3%	4%
Wales	5%	5%	4%	4%	4%	2%	5%	-	6%	7%	6%	6%	-	4%
West	4%	4%	7%	-	9%	4%	12%	-	3%	3%	4%	3%	-	4%
Westcountry	5%	5%	4%	11%	-	4%	6%	-	4%	2%	4%	6%	-	5%
Yorkshire	10%	10%	10%	8%	16%	9%	6%	-	11%	12%	10%	9%	6%	10%
UTV	3%	3%	1%	-	1%	-	2%	-	2%	2%	2%	2%	4%	3%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 161

Col percents

Table 159
Marital Status
Base: All respondents

	Gender			Age								Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140
Single	37%	43%	31%	80%	47%	38%	36%	29%	14%	18%	9%	41%	38%	27%	38%	40%	39%	36%	39%	31%	31%	34%	34%	45%	40%	34%	17%	39%	38%	40%
NET: Married/ Civil partnership/ co habiting	50%	48%	52%	18%	51%	57%	53%	55%	55%	57%	52%	46%	48%	66%	44%	45%	44%	52%	47%	54%	59%	53%	50%	42%	46%	57%	74%	55%	52%	53%
Married	37%	36%	39%	10%	27%	40%	38%	46%	49%	48%	50%	34%	34%	53%	32%	33%	30%	41%	35%	44%	43%	40%	37%	30%	34%	39%	58%	39%	35%	41%
Civil Partnership	1%	2%	1%	2%	2%	1%	*	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	3%	*	3%	2%	2%	3%	3%
Co Habiting	12%	10%	13%	6%	21%	15%	14%	8%	5%	7%	2%	10%	13%	12%	10%	11%	12%	10%	9%	16%	12%	12%	10%	12%	16%	14%	14%	15%	9%	
NET: Widowed/ separated/ divorced	13%	9%	16%	-	1%	5%	11%	16%	31%	24%	38%	13%	13%	6%	18%	13%	16%	11%	14%	14%	10%	14%	16%	11%	14%	9%	9%	6%	9%	5%
Widowed	4%	3%	5%	-	*	-	1%	3%	14%	10%	19%	3%	4%	2%	7%	6%	4%	2%	5%	4%	5%	4%	4%	4%	4%	3%	5%	*	1%	1%
Separated	1%	1%	1%	-	-	*	1%	1%	1%	*	1%	1%	1%	1%	*	1%	4%	-	2%	1%	-	1%	1%	*	-	-	1%	1%	1%	1%
Divorced	8%	6%	10%	-	1%	4%	8%	12%	16%	14%	19%	9%	9%	3%	10%	6%	9%	9%	8%	9%	5%	8%	11%	7%	10%	6%	2%	5%	7%	3%
Prefer not to answer	1%	*	1%	2%	1%	1%	*	1%	*	*	-	*	1%	1%	1%	2%	1%	2%	-	*	-	-	1%	1%	*	-	-	1%	1%	2%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 162

Table 160
Marital Status
Base: All respondents

Col percents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Single	37%	34%	51%	52%	39%	54%	62%	85%	38%	51%	29%	32%	23%	36%
NET: Married/ Civil partnership/ co habiting	50%	52%	43%	34%	55%	43%	32%	15%	44%	35%	47%	46%	68%	53%
Married	37%	38%	37%	29%	49%	35%	25%	-	33%	22%	37%	35%	48%	39%
Civil Partnership	1%	1%	3%	5%	-	4%	4%	15%	1%	1%	1%	-	-	2%
Co Habiting	12%	13%	4%	-	6%	4%	3%	-	11%	13%	9%	12%	19%	12%
NET: Widowed/ separated/ divorced	13%	14%	5%	9%	6%	3%	3%	-	18%	13%	23%	21%	9%	11%
Widowed	4%	5%	1%	-	2%	1%	-	-	5%	2%	7%	7%	-	3%
Separated	1%	1%	*	-	1%	-	-	-	1%	1%	1%	-	-	1%
Divorced	8%	9%	3%	9%	3%	2%	3%	-	11%	10%	15%	14%	9%	7%
Prefer not to answer	1%	1%	1%	5%	-	-	3%	-	1%	1%	1%	-	-	1%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 163

Col percents

Table 161
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age								Social Grade				Region																Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer				
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136				
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140				
Glasgow	4%	4%	3%	2%	6%	4%	4%	4%	3%	4%	2%	4%	4%	3%	4%	44%	-	-	-	-	-	-	-	-	-	-	-	3%	4%	6%				
Edinburgh	4%	4%	3%	3%	3%	4%	5%	3%	5%	5%	5%	4%	3%	4%	4%	45%	-	*	-	-	-	-	-	-	-	-	-	4%	4%	3%				
Newcastle	4%	4%	4%	3%	4%	4%	4%	4%	4%	3%	4%	5%	4%	3%	4%	-	89%	3%	-	-	-	-	-	-	-	-	-	4%	3%	5%				
Leeds	5%	4%	5%	8%	5%	4%	6%	4%	3%	4%	3%	5%	5%	5%	4%	-	2%	*	57%	-	-	-	-	-	-	-	-	6%	4%	7%				
Hull	2%	1%	2%	2%	2%	1%	2%	1%	2%	1%	3%	2%	2%	1%	1%	-	2%	-	18%	-	1%	-	-	-	-	-	-	3%	1%	2%				
Sheffield	2%	2%	2%	4%	3%	3%	2%	2%	1%	1%	2%	3%	3%	2%	2%	-	1%	-	20%	-	9%	-	-	-	-	-	-	3%	2%	2%				
Manchester	8%	9%	7%	11%	10%	7%	7%	6%	7%	8%	7%	8%	7%	9%	8%	-	2%	65%	2%	4%	1%	-	1%	-	-	-	-	8%	9%	9%				
Liverpool	4%	4%	3%	3%	4%	4%	4%	4%	2%	3%	2%	4%	4%	3%	4%	-	-	26%	-	-	-	15%	-	-	-	-	-	4%	3%	3%				
Nottingham	4%	4%	5%	3%	3%	4%	4%	4%	5%	6%	4%	5%	3%	4%	5%	-	-	-	-	1%	56%	-	*	-	-	-	-	4%	4%	4%				
Birmingham	8%	7%	10%	10%	9%	10%	7%	7%	7%	7%	7%	6%	7%	10%	10%	-	-	-	-	87%	6%	-	-	*	-	-	-	6%	9%	10%				
Norwich	4%	4%	4%	2%	3%	4%	3%	4%	5%	5%	5%	3%	4%	4%	4%	-	-	-	-	-	-	-	41%	-	-	-	-	4%	4%	2%				
Milton Keynes	3%	4%	3%	2%	3%	4%	4%	3%	2%	1%	4%	4%	3%	4%	3%	*	1%	-	-	-	17%	-	15%	-	3%	-	-	3%	4%	2%				
Brighton	3%	3%	3%	3%	2%	3%	3%	4%	3%	3%	3%	2%	3%	5%	3%	-	-	-	-	-	-	-	-	-	21%	1%	-	3%	3%	2%				
Oxford	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	-	-	-	-	-	-	-	-	-	8%	2%	-	1%	1%	-				
London	22%	23%	22%	29%	23%	23%	21%	20%	21%	20%	23%	25%	23%	19%	22%	1%	-	-	-	-	1%	-	34%	100%	44%	2%	-	21%	25%	31%				
Southampton	4%	3%	4%	3%	4%	4%	4%	4%	5%	5%	4%	4%	3%	3%	5%	-	-	-	-	-	-	-	-	-	21%	13%	-	3%	4%	2%				
Bristol	4%	4%	4%	5%	6%	4%	5%	3%	3%	3%	3%	4%	4%	6%	3%	-	-	-	-	1%	-	1%	-	-	*	46%	-	3%	5%	5%				
Plymouth	3%	3%	3%	1%	3%	3%	2%	4%	4%	5%	3%	3%	2%	4%	4%	-	-	-	-	-	-	-	-	-	-	34%	-	1%	3%	1%				
Cardiff	4%	4%	4%	3%	3%	3%	4%	5%	4%	5%	2%	3%	5%	4%	3%	-	-	-	-	*	-	74%	-	-	-	-	-	4%	3%	1%				
Belfast	3%	3%	3%	*	1%	3%	4%	5%	3%	4%	2%	4%	3%	2%	2%	-	-	-	-	-	-	-	-	-	-	-	100%	5%	3%	3%				
None of these	5%	5%	5%	1%	3%	4%	2%	7%	8%	8%	9%	4%	5%	5%	6%	10%	2%	6%	2%	6%	10%	10%	9%	-	2%	3%	-	4%	3%	3%				

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 164

Col percents

Table 162
Which of the following cities do you live in, or nearest to?
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Glasgow	4%	4%	3%	3%	1%	5%	5%	-	4%	3%	4%	5%	8%	4%
Edinburgh	4%	4%	4%	11%	1%	-	7%	-	4%	4%	4%	3%	7%	4%
Newcastle	4%	4%	3%	3%	1%	5%	6%	-	3%	4%	2%	2%	3%	4%
Leeds	5%	5%	6%	2%	11%	4%	3%	-	4%	6%	5%	3%	-	5%
Hull	2%	2%	*	-	-	1%	-	-	2%	2%	2%	2%	6%	2%
Sheffield	2%	2%	3%	3%	4%	1%	2%	-	3%	3%	2%	4%	-	2%
Manchester	8%	8%	11%	6%	12%	13%	9%	-	8%	9%	6%	9%	8%	8%
Liverpool	4%	4%	3%	5%	1%	6%	2%	-	4%	5%	4%	4%	-	3%
Nottingham	4%	5%	1%	-	1%	2%	1%	-	4%	5%	4%	5%	-	4%
Birmingham	8%	8%	11%	9%	21%	5%	1%	14%	9%	10%	10%	9%	8%	8%
Norwich	4%	4%	1%	2%	-	1%	-	-	4%	4%	5%	4%	-	4%
Milton Keynes	3%	3%	3%	3%	3%	2%	4%	-	4%	4%	4%	3%	9%	3%
Brighton	3%	3%	1%	3%	-	2%	-	-	3%	4%	4%	4%	4%	3%
Oxford	1%	2%	-	-	-	-	-	-	1%	1%	1%	-	-	1%
London	22%	19%	39%	33%	34%	45%	40%	86%	20%	18%	20%	15%	29%	23%
Southampton	4%	4%	2%	2%	3%	-	1%	-	4%	3%	4%	5%	7%	4%
Bristol	4%	4%	4%	3%	2%	5%	8%	-	3%	2%	3%	5%	-	5%
Plymouth	3%	3%	2%	9%	-	-	2%	-	3%	2%	4%	4%	-	3%
Cardiff	4%	4%	3%	4%	4%	-	5%	-	5%	6%	5%	6%	-	3%
Belfast	3%	3%	1%	-	1%	2%	2%	-	2%	2%	2%	2%	4%	3%
None of these	5%	6%	-	-	-	-	-	-	6%	5%	7%	6%	7%	4%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 165

Col percents

Table 163
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer			
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
Up to £7,000	(3.5)	3%	3%	3%	9%	3%	1%	4%	3%	1%	1%	1%	3%	1%	7%	3%	5%	2%	3%	5%	1%	4%	3%	5%	2%	1%	-	2%	2%	2%		
£7,001 to £14,000	(10.5)	8%	8%	7%	5%	4%	4%	10%	11%	10%	12%	8%	3%	5%	4%	20%	11%	11%	9%	5%	6%	5%	14%	9%	5%	8%	8%	7%	3%	5%	5%	
£14,001 to £21,000	(17.5)	10%	9%	11%	6%	4%	7%	8%	11%	19%	17%	21%	5%	10%	5%	20%	11%	13%	8%	11%	12%	10%	9%	12%	8%	10%	8%	8%	4%	7%	9%	
£21,001 to £28,000	(24.5)	16%	17%	14%	10%	11%	11%	18%	16%	22%	19%	26%	12%	18%	16%	16%	15%	16%	12%	21%	19%	14%	13%	16%	15%	15%	11%	11%	14%	12%		
£28,001 to £34,000	(31)	15%	14%	15%	10%	14%	20%	10%	14%	17%	15%	20%	15%	14%	17%	12%	15%	13%	11%	18%	13%	17%	14%	11%	17%	19%	7%	16%	13%	14%		
£34,001 to £41,000	(37.5)	9%	9%	10%	6%	7%	12%	9%	11%	10%	12%	7%	12%	8%	11%	6%	11%	10%	14%	8%	9%	7%	6%	17%	7%	6%	9%	10%	11%	9%	11%	
£41,001 to £48,000	(44.5)	7%	7%	7%	5%	6%	10%	8%	7%	5%	7%	4%	8%	7%	9%	3%	5%	10%	4%	9%	4%	9%	5%	6%	8%	8%	8%	10%	8%	9%	9%	
£48,001 to £55,000	(51.5)	6%	6%	6%	9%	8%	6%	5%	8%	3%	4%	*	7%	6%	7%	4%	3%	4%	7%	6%	9%	6%	3%	6%	8%	4%	5%	7%	10%	8%	10%	
£55,001 to £62,000	(58.5)	4%	4%	5%	3%	6%	5%	7%	4%	2%	2%	1%	5%	6%	5%	1%	6%	3%	5%	4%	3%	6%	4%	2%	4%	5%	4%	11%	5%	7%	6%	
£62,001 to £69,000	(65.5)	3%	3%	3%	4%	5%	3%	4%	2%	1%	1%	*	4%	3%	3%	1%	2%	1%	2%	2%	1%	8%	5%	5%	3%	1%	3%	3%	6%	4%	4%	
£69,001 to £76,000	(72.5)	3%	2%	3%	3%	6%	4%	2%	1%	1%	1%	-	4%	3%	3%	1%	5%	3%	5%	2%	1%	1%	1%	3%	1%	1%	4%	7%	5%	4%	3%	
£76,001 to £83,000	(79.5)	2%	3%	2%	5%	3%	3%	2%	2%	1%	1%	1%	3%	3%	3%	*	1%	1%	1%	4%	1%	3%	2%	3%	3%	3%	2%	8%	4%	4%	2%	
£83,001 or more	(86)	6%	6%	5%	10%	13%	6%	4%	3%	2%	1%	2%	13%	5%	3%	1%	5%	4%	4%	4%	6%	1%	4%	4%	7%	10%	7%	10%	8%	8%	8%	
Prefer not to answer		8%	7%	10%	14%	10%	7%	8%	7%	8%	7%	8%	8%	7%	12%	9%	7%	7%	11%	11%	8%	11%	13%	3%	10%	8%	6%	2%	6%	7%	6%	
Average income (£000's)	37.14	37.14	37.12	42.43	46.76	41.08	36.16	33.37	28.65	29.89	27.19	46.53	38.24	39.41	23.64	35.80	32.66	36.45	37.57	33.78	37.36	33.25	35.90	38.84	38.80	38.69	48.03	45.36	42.80	41.05		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 166

Col percents

Table 164
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Up to £7,000	(3.5)	3%	2%	9%	17%	9%	3%	11%	-	3%	5%	2%	4%	3%
£7,001 to £14,000	(10.5)	8%	8%	5%	5%	5%	5%	12%	15%	19%	15%	13%	7%	5%
£14,001 to £21,000	(17.5)	10%	11%	6%	5%	7%	5%	5%	16%	15%	19%	15%	16%	8%
£21,001 to £28,000	(24.5)	16%	16%	15%	12%	18%	16%	11%	18%	16%	20%	18%	11%	15%
£28,001 to £34,000	(31)	15%	14%	16%	19%	16%	13%	20%	13%	12%	13%	20%	17%	15%
£34,001 to £41,000	(37.5)	9%	10%	9%	11%	9%	10%	8%	8%	6%	8%	9%	6%	10%
£41,001 to £48,000	(44.5)	7%	7%	6%	3%	8%	4%	9%	-	5%	5%	5%	1%	8%
£48,001 to £55,000	(51.5)	6%	6%	7%	5%	7%	11%	6%	15%	4%	5%	3%	4%	7%
£55,001 to £62,000	(58.5)	4%	5%	3%	-	3%	2%	4%	-	4%	4%	3%	5%	5%
£62,001 to £69,000	(65.5)	3%	3%	2%	6%	2%	2%	-	-	2%	2%	2%	1%	3%
£69,001 to £76,000	(72.5)	3%	3%	2%	-	-	9%	1%	-	1%	2%	1%	1%	3%
£76,001 to £83,000	(79.5)	2%	2%	3%	4%	1%	8%	2%	15%	1%	*	1%	1%	3%
£83,001 or more	(86)	6%	5%	8%	8%	7%	9%	8%	-	2%	2%	1%	1%	7%
Prefer not to answer	8%	8%	8%	6%	9%	3%	10%	27%	7%	6%	7%	8%	8%	8%
Average income (£000's)	37.14	37.17	37.39	34.81	34.48	45.10	35.95	43.33	29.51	28.72	27.60	28.22	36.14	40.14

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 167

Col percents

Table 165

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age								Social Grade				Region														Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer		
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
NET: Yes	27%	25%	29%	20%	24%	19%	30%	33%	33%	32%	34%	20%	24%	24%	42%	25%	22%	28%	29%	31%	31%	38%	27%	19%	31%	24%	23%	18%	18%	25%		
Yes - physical condition	16%	15%	18%	5%	8%	8%	17%	25%	27%	27%	26%	10%	14%	15%	26%	17%	9%	15%	15%	20%	18%	21%	18%	11%	19%	16%	10%	8%	8%	12%		
Yes - mental condition	13%	12%	14%	14%	17%	13%	19%	14%	4%	6%	2%	8%	12%	9%	22%	12%	15%	15%	17%	15%	12%	20%	13%	8%	12%	9%	11%	9%	10%	15%		
Yes - disability	8%	8%	8%	4%	7%	6%	8%	10%	11%	10%	12%	6%	7%	5%	14%	8%	7%	9%	7%	8%	12%	10%	7%	4%	9%	10%	5%	6%	4%	6%		
Yes - other	1%	1%	1%	-	1%	1%	2%	1%	1%	-	2%	1%	1%	1%	2%	2%	1%	*	1%	1%	2%	-	1%	*	3%	-	2%	1%	1%	1%		
No	71%	73%	69%	77%	74%	79%	68%	66%	66%	67%	66%	77%	75%	75%	56%	73%	78%	71%	71%	67%	66%	59%	72%	79%	66%	75%	76%	80%	80%	74%		
Prefer not to say	2%	2%	1%	3%	2%	2%	2%	1%	1%	1%	*	3%	1%	1%	2%	2%	-	1%	-	2%	3%	3%	1%	2%	3%	1%	1%	2%	2%	1%		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 168

Col percents

Table 166

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
NET: Yes	27%	30%	13%	25%	15%	10%	3%	31%	100%	100%	100%	100%	100%	-
Yes - physical condition	16%	18%	6%	11%	11%	3%	-	-	60%	42%	100%	55%	18%	-
Yes - mental condition	13%	14%	7%	19%	6%	7%	3%	14%	47%	100%	33%	38%	21%	-
Yes - disability	8%	9%	4%	6%	5%	3%	-	17%	29%	23%	27%	100%	18%	-
Yes - other	1%	1%	*	-	-	2%	-	-	4%	2%	1%	3%	100%	-
No	71%	69%	86%	75%	84%	89%	93%	69%	-	-	-	-	-	100%
Prefer not to say	2%	1%	2%	-	1%	1%	4%	-	-	-	-	-	-	-

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 169

Col percents

Table 167

Which of the following options best describes how you think of yourself?

Base: All respondents

	Gender			Age								Social Grade				Region																Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer				
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136				
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140				
Heterosexual/ straight	89%	89%	90%	81%	83%	87%	88%	95%	97%	97%	97%	87%	91%	92%	88%	94%	93%	89%	85%	90%	92%	89%	92%	89%	86%	88%	96%	88%	89%	86%				
Lesbian/ gay woman	1%	-	2%	2%	2%	2%	2%	*	-	-	-	1%	2%	1%	1%	-	1%	1%	4%	2%	1%	1%	1%	1%	1%	2%	-	2%	2%	2%				
Gay man	3%	6%	-	2%	4%	3%	4%	3%	1%	2%	1%	3%	2%	3%	3%	1%	1%	3%	2%	1%	3%	5%	1%	4%	5%	4%	2%	3%	4%	3%				
Bisexual	4%	3%	5%	11%	8%	4%	4%	1%	1%	-	2%	6%	3%	3%	5%	3%	4%	4%	7%	4%	2%	6%	3%	4%	5%	5%	2%	6%	3%	7%				
Prefer to self-describe	1%	*	1%	1%	2%	1%	1%	-	*	-	1%	*	1%	1%	1%	1%	1%	1%	1%	*	-	-	2%	1%	*	1%	-	-	1%	1%				
Prefer not to say	2%	2%	2%	3%	2%	2%	1%	1%	1%	2%	*	2%	1%	1%	2%	1%	-	2%	3%	3%	2%	-	1%	2%	2%	1%	-	2%	2%	1%				

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 170

Col percents

Table 168
Which of the following options best describes how you think of yourself?
Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
Heterosexual/ straight	89%	90%	91%	80%	94%	94%	91%	86%	85%	78%	90%	81%	78%	92%
Lesbian/ gay woman	1%	1%	-	-	-	-	-	-	2%	2%	1%	-	7%	1%
Gay man	3%	3%	3%	3%	3%	1%	4%	-	3%	4%	2%	2%	9%	3%
Bisexual	4%	4%	4%	13%	3%	3%	4%	-	8%	13%	4%	10%	-	3%
Prefer to self-describe	1%	1%	-	-	-	-	-	-	2%	2%	2%	5%	6%	*
Prefer not to say	2%	1%	1%	3%	-	1%	1%	14%	1%	1%	*	2%	-	1%

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 171

Col percents

Table 169

On a typical day, from which of the following sources, if any, do you get information about news and current affairs?

Base: All respondents

	Gender			Age								Social Grade				Region													Employment Sector			Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	North East of Scotland	Public	Private			
Unweighted base	2067	1024	1027	225	375	298	327	320	522	286	236	547	571	417	532	190	87	222	161	168	141	89	197	275	280	194	63	364	794	136		
Weighted base	2067	994	1058	217	350	337	346	331	485	261	225	523	626	427	490	173	83	227	169	182	151	97	194	268	285	180	58	392	815	140		
News or current affairs programmes on TV	55%	56%	54%	27%	30%	40%	55%	72%	83%	80%	86%	50%	53%	60%	58%	51%	46%	57%	54%	52%	58%	57%	57%	51%	57%	54%	65%	40%	50%	50%		
News or current affairs programmes on the radio	36%	38%	33%	17%	24%	34%	40%	45%	44%	43%	44%	37%	37%	36%	32%	30%	38%	36%	36%	31%	40%	28%	33%	32%	40%	39%	49%	37%	37%	41%		
Physical/paper copies of broadsheet newspapers or magazines (e.g. Times, Guardian, Telegraph)	9%	13%	6%	7%	12%	11%	9%	5%	10%	10%	11%	13%	9%	10%	6%	9%	8%	12%	5%	8%	5%	8%	9%	13%	9%	13%	10%	11%	11%	31%		
Physical/paper copies of other newspapers or magazines (e.g. Metro, Daily Mail, Stylist, Good Housekeeping)	14%	15%	12%	7%	12%	10%	15%	12%	21%	15%	27%	13%	11%	17%	15%	13%	16%	20%	15%	13%	5%	7%	14%	18%	12%	11%	8%	14%	14%	27%		
Mainstream online news websites/apps (e.g. BBC, Sky News, national newspapers)	59%	64%	53%	49%	53%	58%	61%	64%	62%	60%	64%	62%	65%	52%	53%	51%	62%	60%	58%	65%	57%	66%	59%	55%	58%	61%	54%	58%	58%	54%		
Alternative/sector focused online news websites/apps (e.g. technology, politics, fashion)	13%	17%	10%	18%	13%	16%	14%	13%	10%	10%	10%	14%	14%	10%	14%	12%	12%	16%	14%	13%	15%	11%	14%	15%	12%	10%	13%	11%	14%	23%		
Social media - Facebook	33%	26%	39%	23%	42%	43%	38%	31%	20%	21%	19%	31%	33%	36%	32%	36%	38%	35%	31%	45%	38%	36%	31%	21%	30%	32%	27%	42%	36%	39%		
Social media - Twitter/X	16%	20%	11%	29%	27%	19%	13%	9%	6%	8%	2%	20%	16%	13%	13%	20%	25%	17%	14%	17%	13%	12%	13%	20%	13%	13%	7%	20%	19%	32%		
Social media - YouTube	22%	28%	17%	45%	33%	29%	20%	16%	7%	7%	6%	25%	21%	19%	24%	23%	26%	23%	22%	22%	22%	22%	20%	29%	18%	23%	15%	24%	27%	42%		
Social media - Instagram	24%	21%	27%	55%	47%	32%	16%	10%	3%	5%	1%	32%	24%	19%	19%	17%	20%	25%	22%	29%	23%	18%	20%	36%	20%	24%	18%	33%	28%	44%		
Social media - TikTok	15%	13%	16%	48%	28%	15%	8%	4%	1%	1%	*	20%	14%	13%	11%	12%	20%	18%	20%	18%	17%	12%	13%	17%	10%	9%	9%	22%	16%	38%		
Social media - Reddit	10%	14%	7%	23%	23%	16%	6%	1%	1%	1%	-	13%	12%	6%	8%	15%	12%	14%	13%	13%	9%	9%	7%	10%	7%	9%	6%	14%	12%	22%		
Social media - other platform	5%	5%	5%	11%	9%	7%	3%	3%	2%	1%	3%	7%	4%	3%	5%	6%	8%	8%	4%	6%	2%	2%	6%	6%	3%	5%	3%	7%	5%	17%		
Live streaming platforms (e.g. Twitch, Kick, YouTube Live)	8%	10%	6%	16%	13%	10%	8%	5%	2%	2%	2%	11%	7%	5%	9%	8%	14%	11%	10%	8%	9%	7%	6%	12%	6%	2%	5%	10%	10%	26%		
Podcasts	13%	14%	11%	19%	19%	20%	12%	7%	5%	6%	5%	18%	12%	10%	9%	16%	8%	15%	9%	10%	18%	12%	11%	16%	10%	11%	9%	15%	17%	22%		
Conversation with friends, family, colleagues, teachers	47%	42%	53%	58%	50%	48%	49%	49%	38%	38%	39%	50%	51%	44%	43%	54%	45%	49%	54%	46%	46%	43%	42%	45%	46%	48%	55%	52%	49%	48%		
Other sources (specify)	1%	1%	1%	-	-	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	*	1%	*	2%	1%	2%	-	1%	1%	4%	1%	1%	-		
None of the above	1%	1%	2%	1%	3%	2%	1%	1%	*	1%	-	2%	1%	2%	1%	1%	1%	2%	2%	2%	1%	1%	*	2%	*	1%	4%	1%	2%	2%		

RSPH NSW Survey
ONLINE Fieldwork: 29th to 30th July 2026

Page 172

Col percents

Table 170

On a typical day, from which of the following sources, if any, do you get information about news and current affairs?

Base: All respondents

	To which of the following ethnic groups do you consider you belong?								Do you have a longstanding physical or mental condition or disability?					
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2067	1781	263	35	101	57	63	7	592	282	352	175	23	1437
Weighted base	2067	1741	305	41	120	65	72	7	563	266	337	165	23	1469
News or current affairs programmes on TV	55%	58%	37%	42%	33%	50%	29%	45%	55%	43%	64%	59%	58%	54%
News or current affairs programmes on the radio	36%	37%	26%	35%	20%	42%	18%	31%	29%	23%	32%	28%	39%	38%
Physical/paper copies of broadsheet newspapers or magazines (e.g. Times, Guardian, Telegraph)	9%	8%	17%	21%	15%	22%	12%	15%	8%	7%	9%	9%	11%	10%
Physical/paper copies of other newspapers or magazines (e.g. Metro, Daily Mail, Stylist, Good Housekeeping)	14%	13%	19%	25%	18%	24%	8%	45%	13%	10%	15%	13%	8%	14%
Mainstream online news websites/apps (e.g. BBC, Sky News, national newspapers)	59%	60%	53%	65%	53%	52%	47%	44%	61%	60%	64%	61%	68%	58%
Alternative/sector focused online news websites/apps (e.g. technology, politics, fashion)	13%	12%	19%	23%	20%	24%	10%	15%	15%	18%	17%	14%	11%	12%
Social media - Facebook	33%	32%	36%	31%	37%	44%	34%	-	36%	41%	36%	37%	38%	31%
Social media - Twitter/X	16%	13%	32%	34%	24%	44%	34%	41%	12%	15%	11%	11%	8%	17%
Social media - YouTube	22%	18%	47%	26%	47%	50%	56%	44%	23%	31%	20%	17%	17%	22%
Social media - Instagram	24%	19%	51%	28%	52%	56%	57%	72%	20%	28%	15%	19%	22%	25%
Social media - TikTok	15%	11%	33%	18%	36%	43%	28%	28%	12%	17%	9%	11%	3%	16%
Social media - Reddit	10%	8%	22%	17%	22%	25%	23%	30%	9%	14%	6%	9%	4%	11%
Social media - other platform	5%	3%	16%	15%	15%	15%	20%	-	4%	4%	4%	3%	-	5%
Live streaming platforms (e.g. Twitch, Kick, YouTube Live)	8%	6%	22%	12%	26%	28%	18%	-	10%	11%	10%	10%	10%	8%
Podcasts	13%	11%	19%	18%	21%	19%	14%	14%	11%	11%	10%	10%	10%	13%
Conversation with friends, family, colleagues, teachers	47%	47%	49%	43%	57%	39%	49%	58%	48%	46%	48%	49%	55%	47%
Other sources (specify)	1%	1%	-	-	-	-	-	-	1%	1%	1%	1%	4%	1%
None of the above	1%	1%	1%	-	3%	-	-	-	1%	1%	1%	1%	-	2%