Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 1

Q1. How optimistic or pessimistic are you about the following over the next 12 months? Summary

Base: All respondents

	The likelihood that the UK will find a way to benefit fully from Brexit	The likelihood of the UK economy growing	The likelihood of the US economy growing	The likelihood of the global economy growing	The likelihood that economic growth with benefit me
Unweighted base	2065	2065	2065	2065	2065
Weighted base	2065	2065	2065	2065	2065
Very optimistic	102 5%	65 3%	85 4%	69 3%	71 3%
Fairly optimistic	242 12%	319 15%	305 15%	288 14%	252 12%
Neither optimistic nor pessimistic	551 27%	579 28%	633 31%	640 31%	587 28%
Fairly pessimistic	476 23%	631 31%	395 19%	612 30%	580 28%
Very pessimistic	496 24%	346 17%	241 12%	246 12%	421 20%
Don't know	199 10%	124 6%	408 20%	210 10%	154 7%
SUM: Optimistic	344 17%	384 19%	389 19%	357 17%	322 16%
SUM: Pessimistic	972 47%	978 47%	635 31%	859 42%	1001 48%
NET: Optimistic - Pessimistic	-628 -30%	-593 -29%	-246 -12%	-501 -24%	-679 -33%

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 2

Q1. How optimistic or pessimistic are you about the following over the next 12 months? Summary SUM: Optimistic

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
The likelihood that the UK will find a way to benefit fully from Brexit	344 17%	201 20%b	141 13%	45 21%fghim	79 22%fghilm	68 20%fghilm	37 11%	46 14%	69 14%i	28 11%	41 18%fhim	123 22%fghilm	105 15%f	115 14%i	113 22%oq	86 14%	72 17%	73 15%	274 18%w	94 18%	85 23%ruw	25 14%	39 18%	12 12%
The likelihood of the UK economy growing	384 19%	234 24%b	149 14%	66 31%efghijlm	91 26%fghijlm	68 20%hijm	49 14%	50 15%	59 12%	30 11%	29 13%	157 28%efghijlm	118 17%hi	109 13%	132 25%opq	105 17%	67 16%	80 16%	307 21%tvw	156 30%rtuvw	59 16%v	37 20%v	23 10%	14 14%
The likelihood of the US economy growing	389 19%	259 26%b	130 12%	66 31%efghijlm	96 28%fghijlm	75 22%fghijlm	45 13%	46 14%	59 12%	28 11%	32 14%	163 29%fghijlm	120 18%fhim	106 13%	131 25%opq	105 17%	74 17%	79 16%	299 20%uw	106 21%uw	98 27%rsuw	15 8%	55 25%ruw	13 13%
The likelihood of the global economy growing	357 17%	217 22%b	138 13%	77 35%defghijklm	94 27%efghijlm	66 20%fghijlm	42 12%	36 11%	42 9%	23 9%	19 8%	171 30%defghijlm	108 16%fghijm	78 10%	126 24%opq	91 15%	66 15%	74 15%	261 18%uv	118 23%ruvw	71 20%uv	18 10%	21 10%	15 15%
The likelihood that economic growth with benefit me	322 16%	201 20%b	119 11%	69 32%efghijlm	88 25%efghijlm	59 17%ghijm	41 12%him	34 10%	32 7%	16 6%	16 7%	157 28%efghijlm	100 15%hijm	66 8%h	113 22%opq	85 14%	58 13%	66 14%	237 16%v	105 21%rv	56 15%v	31 17%v	20 9%	15 14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 3

Q1. How optimistic or pessimistic are you about the following over the next 12 months? Summary SUM: Optimistic

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
The likelihood that the UK will find a way to benefit fully from Brexit	344 17%	36 21%hk	14 17%	37 16%	31 18%	36 20%	22 15%	21 22%h	23 12%	46 17%	41 15%	23 13%	14 24%hk	273 16%	330 16%m	215 16%	100 15%	115 18%	121 18%	71 20%p	50 15%	67 16%	139 16%	116 20%v	155 17%	184 17%
The likelihood of the UK economy growing	384 19%	43 25%fhj kmn	20 24%j	47 21%	27 16%	37 20%	23 15%	17 17%	28 14%	67 25%dfh jkmn	40 14%	26 14%	11 18%	314 18%	374 19%j	234 18%	97 14%	137 22%p	140 20%p	69 20%p	71 21%p	65 15%	140 16%	156 27%uv	225 24%z	156 14%
The likelihood of the US economy growing	389 19%	34 19%	13 16%	41 18%	27 16%	48 26%dfh jmn	25 16%	16 16%	31 16%	62 23%	49 17%	36 20%	8 14%	332 19%	381 19%	247 19%	111 16%	136 22%p	131 19%	71 20%	60 18%	57 13%	158 18%u	150 26%uv	188 20%	188 17%
The likelihood of the global economy growing	357 17%	32 18%	15 18%	43 19%	26 15%	39 21%	22 15%	15 16%	27 14%	62 23%fhj kmn	41 15%	26 14%	9 15%	301 17%	348 17%	212 16%	79 12%	133 21%p	133 19%p	73 21%p	61 18%p	45 11%	134 15%u	149 26%uv	196 21%z	154 14%
The likelihood that economic growth with benefit me	322 16%	35 20%hj	11 13%	41 18%hj	22 13%	31 17%h	21 14%	18 18%h	17 9%	64 24%bdf hjkmn	32 11%	24 13%	8 14%	262 15%h	315 16%hj	186 14%	71 10%	116 18%p	128 19%p	66 19%p	62 18%p	41 10%	121 14%u	138 24%uv	187 20%z	131 12%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 4

Q1. How optimistic or pessimistic are you about the following over the next 12 months? Summary NET: Optimistic - Pessimistic
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
The likelihood that the UK will find a way to benefit fully from Brexit	-628	-262	-360	-34	-86	-78	-144	-122	-165	-105	-60	-120	-221	-287	-142	-227	-119	-141	-456	-167	-43	-87	-57	-54
	-30%	-26%	-34%	-15%	-25%	-23%	-42%	-37%	-34%	-40%	-27%	-21%	-32%	-35%	-27%	-36%	-28%	-29%	-31%	-33%	-12%	-47%	-26%	-53%
The likelihood of the UK economy growing	-593	-202	-382	4	-49	-85	-132	-132	-199	-106	-93	-45	-217	-332	-94	-206	-150	-144	-399	-32	-136	-41	-114	-40
	-29%	-20%	-36%	2%	-14%	-25%	-38%	-40%	-41%	-41%	-42%	-8%	-32%	-41%	-18%	-33%	-35%	-29%	-27%	-6%	-38%	-22%	-52%	-39%
The likelihood of the US economy growing	-246	-59	-180	11	-2	-19	-82	-67	-86	-60	-27	9	-101	-154	-17	-109	-54	-66	-174	-63	10	-61	-3	-23
	-12%	-6%	-17%	5%dk	-1%	-6%	-24%	-20%	-18%	-23%	-12%	2%d	-15%	-19%	-3%	-17%	-13%	-14%	-12%	-12%	3%v	-33%	-1%	-23%
The likelihood of the global economy growing	-501	-172	-325	9	-24	-71	-106	-123	-187	-101	-86	-15	-177	-310	-79	-172	-124	-127	-370	-79	-71	-68	-87	-32
	-24%	-17%	-31%	4%	-7%	-21%	-31%	-37%	-39%	-39%	-38%	-3%	-26%	-38%	-15%	-27%	-29%	-26%	-25%	-15%	-20%	-37%	-40%	-32%
The likelihood that economic growth with benefit me	-679	-252	-423	-6	-47	-98	-134	-155	-238	-125	-113	-53	-232	-393	-122	-233	-163	-161	-509	-119	-126	-61	-110	-45
	-33%	-25%	-40%	-3%	-13%	-29%	-39%	-47%	-49%	-48%	-50%	-9%	-34%	-48%	-23%	-37%	-38%	-33%	-34%	-23%	-35%	-32%	-50%	-44%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 5

Q1. How optimistic or pessimistic are you about the following over the next 12 months? Summary NET: Optimistic - Pessimistic

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
The likelihood that the UK will find a way to benefit fully from Brexit	-628 -30%	-38 -22%	-30 -36%	-60 -27%	-47 -28%	-43 -24%	-56 -37%	-26 -27%	-62 -32%	-82 -30%	-100 -35%	-70 -39%	-14 -24%	-549 -32%	-614 -31%	-429 -33%	-249 -36%	-179 -29%	-171 -25%	-54 -15%	-117 -35%	-119 -28%	-300 -34%	-163 -28%	-355 -38%	-264 -24%
The likelihood of the UK economy growing	-593 -29%	-26 -15%	-14 -16%	-61 -27%	-66 -39%	-49 -27%	-55 -37%	-30 -31%	-63 -32%	-38 -14%	-107 -38%	-62 -35%	-22 -39%	-514 -30%	-571 -28%	-411 -31%	-270 -39%	-141 -22%	-167 -24%	-86 -24%	-81 -24%	-146 -34%	-298 -34%	-97 -17%	-197 -21%	-382 -35%
The likelihood of the US economy growing	-246 -12%	-29 -17%	-12 -15%	-33 -15%	-21 -13%	-2 -1%	-22 -15%	-10 -10%	-26 -13%	-32 -12%	-34 -12%	-15 -8%	-11 -19%	-197 -11%	-235 -12%	-172 -13%	-111 -16%	-61 -10%	-66 -10%	-25 -7%	-41 -12%	-69 -16%	-129 -15%	-31 -5%	-121 -13%	-125 -12%
The likelihood of the global economy growing	-501 -24%	-38 -22%	-18 -22%	-51 -22%	-48 -28%	-33 -18%	-44 -29%	-23 -23%	-54 -28%	-38 -14%	-80 -28%	-56 -31%	-18 -32%	-423 -24%	-483 -24%	-356 -27%	-241 -35%	-115 -18%	-130 -19%	-58 -17%	-72 -21%	-147 -35%	-255 -29%	-71 -12%	-178 -19%	-313 -29%
The likelihood that economic growth with benefit me	-679 -33%	-36 -21%	-28 -35%	-62 -27%	-65 -38%	-44 -24%	-56 -37%	-28 -29%	-90 -46%	-48 -18%	-132 -46%	-67 -38%	-22 -37%	-593 -34%	-657 -33%	-479 -36%	-317 -46%	-162 -26%	-179 -26%	-89 -25%	-90 -27%	-186 -44%	-339 -38%	-107 -19%	-248 -26%	-415 -38%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 6

Q1. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood that the UK will find a way to benefit fully from Brexit
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Very optimistic	102 5%	71 7%b	30 3%	19 9%fghi jlm	28 8%fghi jm	22 6%him	11 3%	11 3%	12 2%	4 2%	7 3%	47 8%fghi jlm	33 5%him	22 3%	36 7%q	29 5%	22 5%	14 3%	90 6%w	31 6%w	33 9%rvw	10 5%	9 4%	1 1%
Fairly optimistic	242 12%	130 13%	111 11%	26 12%	50 14%fi	46 14%fl	26 8%	36 11%	58 12%i	24 9%	34 15%fhi m	77 14%f	72 11%f	93 11%	77 15%o	57 9%	49 12%	59 12%	184 12%	64 12%	52 14%	15 8%	29 13%	11 11%
Neither optimistic nor pessimistic	551 27%	255 26%	292 28%	67 31%	85 24%	77 23%	92 26%	85 26%	145 30%e	74 29%	70 31%e	152 27%	169 25%	230 28%	126 24%	170 27%	119 28%	137 28%	383 26%w	121 24%	120 33%rsu w	43 23%	67 31%rsw	16 16%
Fairly pessimistic	476 23%	221 22%	252 24%	37 17%	83 24%	82 24%c	86 25%c	71 21%	117 24%c	58 22%	59 26%c	119 21%c	168 25%c	188 23%c	122 23%	162 26%	88 21%	104 21%	342 23%	107 21%	77 21%	60 32%rst	54 25%	24 23%
Very pessimistic	496 24%	242 24%	250 24%	42 19%	82 23%	63 19%	95 27%cej l	97 29%cej kl	117 24%j	75 29%ceh jk	42 19%	124 22%	158 23%e	214 26%cej	133 25%	150 24%	103 24%	109 22%	389 26%tv	155 30%rtv	51 14%	53 28%tv	42 19%	42 41%rstuv
Don't know	199 10%	72 7%	124 12%a	27 12%dhjk	21 6%	46 14%dhj km	36 10%j	31 9%	37 8%j	26 10%hj	11 5%	48 8%d	82 12%dhjm	69 8%j	29 6%	57 9%n	46 11%n	67 14%no	97 7%	36 7%	29 8%	7 3%	16 7%	8 7%
SUM: Optimistic	344 17%	201 20%b	141 13%	45 21%fgh im	79 22%fgh ilm	68 20%fgh ilm	37 11%	46 14%	69 14%i	28 11%	41 18%fhi m	123 22%fgh ilm	105 15%f	115 14%i	113 22%oq	86 14%	72 17%	73 15%	274 18%w	94 18%	85 23%ruw	25 14%	39 18%	12 12%
SUM: Pessimistic	972 47%	463 47%	502 47%	78 36%	165 47%ck	145 43%	181 52%cek l	168 51%ck	234 48%c	133 51%ck	101 45%	243 43%c	327 48%ce	402 49%ck	255 49%	313 50%q	191 45%	214 44%	730 49%t	261 51%t	128 35%	113 60%rtv	96 44%t	66 65%rstv
NET: Optimistic - Pessimistic	-628 -30%	-262 -26%	-360 -34%	-34 -15%	-86 -25%	-78 -23%	-144 -42%	-122 -37%	-165 -34%	-105 -40%	-60 -27%	-120 -21%	-221 -32%	-287 -35%	-142 -27%	-227 -36%	-119 -28%	-141 -29%	-456 -31%	-167 -33%	-43 -12%	-87 -47%	-57 -26%	-54 -53%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 7

Q1. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood that the UK will find a way to benefit fully from Brexit

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Very optimistic	102 5%	15 9%dfkmn	5 5%	13 6%	5 3%	7 4%	4 3%	6 6%	9 4%	17 6%	14 5%	6 3%	1 2%	80 5%	101 5%m	76 6%	33 5%	43 7%rt	25 4%	15 4%	10 3%	12 3%	40 5%	44 8%uv	46 5%	54 5%
Fairly optimistic	242 12%	21 12%	9 11%	24 10%	26 15%h	29 16%h	18 12%	15 15%	15 8%	30 11%	27 10%	17 9%	13 22%chijkmn	193 11%	229 11%	139 11%	67 10%	72 12%	96 14%p	56 16%p	40 12%	55 13%	99 11%	72 13%	109 12%	130 12%
Neither optimistic nor pessimistic	551 27%	43 25%	16 20%	66 29%	43 26%	48 26%	36 24%	19 20%	66 34%bgkn	78 29%	79 28%	43 24%	14 24%	475 27%	537 27%	343 26%	184 27%	160 25%	195 28%	110 31%	85 25%	127 30%	227 26%	145 25%	224 24%	307 28%y
Fairly pessimistic	476 23%	33 19%	21 26%	40 18%	38 22%	40 22%	45 30%acghn	18 18%	39 20%	67 25%	72 25%	51 28%ac	12 21%	414 24%c	464 23%	320 24%	173 25%rs	147 23%s	141 20%s	60 17%	81 24%rs	79 19%	225 25%u	141 24%u	248 26%z	220 20%
Very pessimistic	496 24%	42 24%	23 27%	56 25%	40 23%	39 22%	32 21%	30 31%	46 24%	61 23%	69 24%	42 24%	15 27%	409 24%	480 24%	323 25%	176 26%s	147 23%	151 22%s	65 19%	86 25%s	107 25%	215 24%	139 24%	262 28%z	228 21%
Don't know	199 10%	19 11%	8 10%	27 12%i	18 10%	19 11%	16 10%	10 10%	20 10%	16 6%	23 8%	20 11%	3 5%	167 10%i	196 10%i	111 8%	53 8%	59 9%	81 12%p	46 13%p	35 10%	44 10%w	83 9%	37 6%	49 5%	142 13%y
SUM: Optimistic	344 17%	36 21%hk	14 17%	37 16%	31 18%	36 20%	22 15%	21 22%h	23 12%	46 17%	41 15%	23 13%	14 24%hk	273 16%	330 16%m	215 16%	100 15%	115 18%	121 18%	71 20%p	50 15%	67 16%	139 16%	116 20%v	155 17%	184 17%
SUM: Pessimistic	972 47%	75 43%	44 53%	97 43%	77 46%	79 43%	78 52%	47 49%	85 44%	128 48%	141 50%	94 52%	27 47%	822 47%	944 47%	644 49%	349 51%rs	295 47%s	292 42%s	125 36%	166 50%rs	186 44%	439 49%	279 48%	510 54%z	447 41%
NET: Optimistic - Pessimistic	-628 -30%	-38 -22%	-30 -36%	-60 -27%	-47 -28%	-43 -24%	-56 -37%	-26 -27%	-62 -32%	-82 -30%	-100 -35%	-70 -39%	-14 -24%	-549 -32%	-614 -31%	-429 -33%	-249 -36%	-179 -29%	-171 -25%	-54 -15%	-117 -35%	-119 -28%	-300 -34%	-163 -28%	-355 -38%	-264 -24%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 8

Q1. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood of the UK economy growing

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Very optimistic	65	49	15	19	16	14	6	3	6	3	3	36	20	9	27	15	12	11	51	16	21	6	4	1
	3%	5%b	1%	9%defg hijlm	5%fghi m	4%ghim	2%	1%	1%	1%	2%	6%dfgh ijlm	3%gm	1%	5%oq	2%	3%	2%	3%w	3%	6%rvw	3%	2%	1%
Fairly optimistic	319	185	134	47	75	54	44	47	53	27	26	121	98	101	105	90	55	69	255	140	38	31	19	14
	15%	19%b	13%	22%fgh ijlm	21%fgh ijlm	16%h	13%	14%	11%	11%	12%	21%fgh ijlm	14%	12%	20%opq	14%	13%	14%	17%tv	27%rtu vw	10%	17%v	9%	14%
Neither optimistic nor pessimistic	579	280	298	67	95	85	94	86	152	83	69	162	179	238	141	175	123	140	418	144	99	67	53	27
	28%	28%	28%	31%	27%	25%	27%	26%	31%	32%	31%	29%	26%	29%	27%	28%	29%	29%	28%	28%	27%	36%rv	24%	26%
Fairly pessimistic	631	277	347	42	93	92	116	114	173	85	89	136	208	287	152	211	134	134	467	141	128	53	75	34
	31%	28%	33%a	19%	27%	27%c	34%ck	34%cdk	36%cde k	33%ck	40%cde kl	24%c	31%ck	35%cde k	29%	34%q	31%	27%	31%s	28%	35%s	28%	35%s	33%
Very pessimistic	346	159	184	20	47	61	66	69	85	51	34	66	126	154	73	100	83	90	239	46	67	26	61	21
	17%	16%	17%	9%	13%	18%ck	19%ck	21%cdk	18%ck	20%cdk	15%	12%	19%cdk	19%cdk	14%	16%	19%n	18%	16%s	9%	19%s	14%	28%rst u	20%s
Don't know	124	41	80	22	23	31	21	12	15	11	3	45	52	27	24	34	19	47	53	26	9	4	6	6
	6%	4%	8%a	10%ghij m	7%hjm	9%ghij m	6%hjm	4%	3%j	4%	1%	8%ghjm	8%ghjm	3%	5%	5%	4%	10%nop	4%	5%r	2%	2%	3%	6%t
SUM: Optimistic	384	234	149	66	91	68	49	50	59	30	29	157	118	109	132	105	67	80	307	156	59	37	23	14
	19%	24%b	14%	31%efg hijlm	26%fgh ijlm	20%hij m	14%	15%	12%	11%	13%	28%efg hijlm	17%hi	13%	25%opq	17%	16%	16%	21%tvw	30%rtu vw	16%v	20%v	10%	14%
SUM: Pessimistic	978	437	531	62	140	153	182	182	259	136	123	202	335	441	225	311	217	224	706	187	195	79	137	55
	47%	44%	50%a	29%	40%ck	45%ck	53%cdk	55%cde k	53%cde k	52%cdk	55%cde k	36%c	49%cdk	54%cde k	43%	50%n	51%n	46%	48%s	37%	54%rsu	42%	63%rst u	53%s
NET: Optimistic - Pessimistic	-593	-202	-382	4	-49	-85	-132	-132	-199	-106	-93	-45	-217	-332	-94	-206	-150	-144	-399	-32	-136	-41	-114	-40
	-29%	-20%	-36%	2%	-14%	-25%	-38%	-40%	-41%	-41%	-42%	-8%	-32%	-41%	-18%	-33%	-35%	-29%	-27%	-6%	-38%	-22%	-52%	-39%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 9

Q1. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood of the UK economy growing

Base: All respondents

		Region															Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Very optimistic	65 3%	11 6% n	5 3%k	10 4%k	3 2%	3 2%	4 3%	4 4%k	3 2%	12 5%k	7 3%	1 *	2 4%k	48 3%k	63 3%km	40 3%	13 2%	27 4%p	24 3%	12 3%	12 4%	9 2%	24 3%	30 5%uv	38 4%z	26 2%
Fairly optimistic	319 15%	32 18%j	15 18%	37 16%	24 14%	34 19%	19 12%	13 14%	24 12%	55 20%fhj mn	33 12%	25 14%	8 14%	266 15%	311 15%	194 15%	85 12%	110 17%p	116 17%p	58 16%	59 17%p	56 13%	116 13%	126 22%uv	187 20%z	130 12%
Neither optimistic nor pessimistic	579 28%	51 29%	23 27%	57 25%	40 24%	49 27%	40 27%	27 28%	66 34%	82 31%	76 27%	53 30%	14 25%	487 28%	565 28%	375 29%	198 29%	176 28%	186 27%	99 28%	86 26%	116 27%	266 30%	145 25%	252 27%	306 28%
Fairly pessimistic	631 31%	41 24%	17 20%	67 29%	68 40%abc imn	58 32%	48 32%	33 34%b	57 30%	70 26%	101 35%abi	54 30%	18 31%	539 31%ab	613 31%ab	426 32%	244 36%qrs	182 29%	191 28%	91 26%	100 30%	130 31%	281 32%	174 30%	284 30%	333 31%
Very pessimistic	346 17%	28 16%	16 20%	41 18%	26 15%	28 15%	29 19%	14 15%	33 17%	35 13%	47 17%	33 19%	15 26%i	289 17%	332 17%	219 17%	124 18%	96 15%	116 17%	65 18%	51 15%	81 19%w	157 18%	80 14%	138 15%	205 19%y
Don't know	124 6%	11 6%l	7 9%l	15 7%l	8 5%	9 5%	10 7%l	6 6%	11 5%	14 5%	20 7%l	13 7%l	- -	107 6%l	124 6%l	59 4%	23 3%	37 6%p	56 8%p	29 8%p	27 8%p	32 7%w	45 5%	23 4%	39 4%	80 7%y
SUM: Optimistic	384 19%	43 25%fhj kmn	20 24%j	47 21%	27 16%	37 20%	23 15%	17 17%	28 14%	67 25%dfh jkmn	40 14%	26 14%	11 18%	314 18%	374 19%j	234 18%	97 14%	137 22%p	140 20%p	69 20%p	71 21%p	65 15%	140 16%	156 27%uv	225 24%z	156 14%
SUM: Pessimistic	978 47%	69 40%	33 40%	108 48%	94 55%abi mn	86 47%	78 52%ai	47 49%	90 47%	105 39%	148 52%ai	88 49%i	33 57%abi	829 48%ai	945 47%ai	645 49%	367 54%qrst	278 44%	307 45%	156 44%	152 45%	211 50%	438 49%	253 44%	422 45%	538 50%y
NET: Optimistic - Pessimistic	-593 -29%	-26 -15%	-14 -16%	-61 -27%	-66 -39%	-49 -27%	-55 -37%	-30 -31%	-63 -32%	-38 -14%	-107 -38%	-62 -35%	-22 -39%	-514 -30%	-571 -28%	-411 -31%	-270 -39%	-141 -22%	-167 -24%	-86 -24%	-81 -24%	-146 -34%	-298 -34%	-97 -17%	-197 -21%	-382 -35%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 10

Q1. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood of the US economy growing

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Very optimistic	85	62	23	24	26	14	10	5	4	3	2	51	24	9	33	17	16	18	69	23	29	4	8	1
	4%	6%b	2%	11%efgh ijlm	8%fghi jlm	4%ghij m	3%hm	1%	1%	1%	1%	9%efgh ijlm	4%hijm	1%	6%o	3%	4%	4%	5%w	5%	8%ruvw	2%	4%	1%
Fairly optimistic	305	197	107	42	70	61	35	42	55	25	30	112	96	97	98	88	58	61	231	83	70	11	47	12
	15%	20%b	10%	19%fgh im	20%fgh ijlm	18%fhi lm	10%	13%	11%	10%	13%	20%fgh ijlm	14%f	12%	19%opq	14%	13%	13%	16%u	16%u	19%u	6%	22%ruw	12%
Neither optimistic nor pessimistic	633	286	343	61	104	87	100	92	190	93	97	165	186	282	166	186	133	149	454	140	122	73	68	30
	31%	29%	32%	28%	30%	26%	29%	28%	39%cde fgklm	36%egl	43%cde fgklm	29%	27%	35%egk l	32%	30%	31%	30%	31%s	27%	34%	39%rs	31%	30%
Fairly pessimistic	395	197	194	33	65	60	78	65	94	58	35	97	138	159	86	149	75	84	296	109	55	49	33	19
	19%	20%	18%	15%	18%	18%	23%c	20%	19%	22%c	16%	17%	20%	20%	16%	24%npq	18%	17%	20%tv	21%tv	15%	26%rtv	15%	18%
Very pessimistic	241	121	117	23	34	34	49	48	52	29	23	57	84	100	62	65	52	62	178	60	33	27	24	18
	12%	12%	11%	11%	10%	10%	14%	15%k	11%	11%	10%	10%	12%	12%	12%	10%	12%	13%	12%	12%	9%	14%	11%	17%rt
Don't know	408	130	274	35	50	81	74	79	90	52	37	85	154	168	78	121	94	116	256	99	54	22	37	23
	20%	13%	26%a	16%	14%	24%cdj k	21%dk	24%cdj k	19%	20%	17%	15%	23%cdk	21%dk	15%	19%	22%n	24%n	17%	19%u	15%	12%	17%	22%u
SUM: Optimistic	389	259	130	66	96	75	45	46	59	28	32	163	120	106	131	105	74	79	299	106	98	15	55	13
	19%	26%b	12%	31%efg hijlm	28%fgh ijlm	22%fgh ijlm	13%	14%	12%	11%	14%	29%fgh ijlm	18%fhi m	13%	25%opq	17%	17%	16%	20%uw	21%uw	27%rsuw	8%	25%ruw	13%
SUM: Pessimistic	635	317	311	55	99	95	127	114	146	87	58	154	222	259	148	214	127	146	474	169	88	76	58	36
	31%	32%	29%	26%	28%	28%	37%cde jkl	34%cjk	30%	34%	26%	27%	32%e	32%j	28%	34%n	30%	30%	32%tv	33%t	24%	41%rtv	26%	35%t
NET: Optimistic - Pessimistic	-246	-59	-180	11	-2	-19	-82	-67	-86	-60	-27	9	-101	-154	-17	-109	-54	-66	-174	-63	10	-61	-3	-23
	-12%	-6%	-17%	5%dk	-1%	-6%	-24%	-20%	-18%	-23%	-12%	2%d	-15%	-19%	-3%	-17%	-13%	-14%	-12%	-12%	3%v	-33%	-1%	-23%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 11

Q1. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood of the US economy growing

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Very optimistic	85 4%	10 6%h	4 4%	12 5%	5 3%	11 6%h	3 2%	4 4%	3 2%	16 6%h	10 4%	6 3%	1 2%	70 4%	84 4%	51 4%	16 2%	36 6%p	31 5%p	15 4%	16 5%p	11 3%	34 4%	35 6%u	37 4%	45 4%
Fairly optimistic	305 15%	24 14%	10 12%	29 13%	22 13%	37 20%cn	22 14%	12 12%	28 15%	45 17%	39 14%	30 17%	7 12%	262 15%	297 15%	195 15%	95 14%	100 16%	99 14%	55 16%	44 13%	46 11%	124 14%	115 20%uv	151 16%	143 13%
Neither optimistic nor pessimistic	633 31%	47 27%	29 35%	67 29%	56 33%	47 26%	46 31%	32 33%	67 35%	77 29%	90 31%	54 30%	21 36%	534 31%	612 31%	408 31%	225 33%	182 29%	206 30%	112 32%	94 28%	150 35%vw	265 30%	158 27%	300 32%	319 29%
Fairly pessimistic	395 19%	40 23%	14 17%	45 20%	25 15%	29 16%	33 22%	14 15%	33 17%	61 23%d	54 19%	31 17%	14 24%	327 19%	380 19%	263 20%	138 20%	125 20%	120 17%	55 16%	64 19%	65 15%	178 20%u	124 21%u	205 22%z	182 17%
Very pessimistic	241 12%	23 13%	11 14%	29 13%	24 14%	20 11%	13 9%	11 11%	25 13%	32 12%	28 10%	19 11%	5 9%	202 12%	235 12%	156 12%	84 12%	72 11%	77 11%	41 12%	36 11%	60 14%w	109 12%	56 10%	104 11%	131 12%
Don't know	408 20%	30 18%	15 18%	46 20%	37 22%i	37 20%	33 22%i	25 26%i	38 19%	36 13%	63 22%i	40 22%i	10 17%	343 20%i	398 20%i	240 18%	127 19%	113 18%	156 23%q	75 21%	82 24%pq	92 22%w	179 20%w	89 15%	141 15%	260 24%y
SUM: Optimistic	389 19%	34 19%	13 16%	41 18%	27 16%	48 26%dfh jmn	25 16%	16 16%	31 16%	62 23%	49 17%	36 20%	8 14%	332 19%	381 19%	247 19%	111 16%	136 22%p	131 19%	71 20%	60 18%	57 13%	158 18%u	150 26%uv	188 20%	188 17%
SUM: Pessimistic	635 31%	62 36%	25 31%	74 32%	49 29%	50 27%	47 31%	25 26%	57 30%	94 35%	83 29%	50 28%	19 33%	529 30%	616 31%	419 32%	222 32%	197 31%	197 29%	96 27%	101 30%	126 30%	287 32%	180 31%	309 33%	313 29%
NET: Optimistic - Pessimistic	-246 -12%	-29 -17%	-12 -15%	-33 -15%	-21 -13%	-2 -1%	-22 -15%	-10 -10%	-26 -13%	-32 -12%	-34 -12%	-15 -8%	-11 -19%	-197 -11%	-235 -12%	-172 -13%	-111 -16%	-61 -10%	-66 -10%	-25 -7%	-41 -12%	-69 -16%	-129 -15%	-31 -5%	-121 -13%	-125 -12%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 12

Q1. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood of the global economy growing

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Very optimistic	69	52	15	24	25	12	4	2	1	1	-	49	17	3	34	14	12	9	53	18	22	4	3	1
	3%	5%b	1%	11%efgh ijlm	7%fghi jlm	4%ghij m	1%	1%	*	*	-	9%efgh ijlm	2%fghj m	*	7%opq	2%	3%	2%	4%v	3%	6%rvw	2%	2%	1%
Fairly optimistic	288	165	123	53	69	54	38	34	40	22	19	122	92	75	92	77	54	66	208	100	48	14	18	14
	14%	17%b	12%	24%efg hijlm	20%fgh ijlm	16%ghi jm	11%	10%	8%	8%	8%	22%fgh ijlm	13%hijm	9%	18%op	12%	13%	13%	14%uv	20%rtu v	13%	8%	8%	13%
Neither optimistic nor pessimistic	640	312	327	53	106	91	116	96	177	90	87	159	207	274	155	207	130	147	478	152	127	73	69	28
	31%	31%	31%	24%	30%	27%	34%c	29%	37%ceg klm	35%c	39%cde gkl	28%	30%	34%ceg k	30%	33%	31%	30%	32%	30%	35%	39%sw	32%	28%
Fairly pessimistic	612	283	323	51	88	96	104	101	171	84	87	140	200	273	161	189	132	129	461	155	107	67	64	30
	30%	29%	31%	24%	25%	29%	30%	31%	35%cdk l	32%ck	39%cde fgklm	25%	29%	33%cdk	31%	30%	31%	26%	31%	30%	30%	36%	29%	29%
Very pessimistic	246	105	139	17	30	41	44	58	57	40	17	46	85	115	43	74	57	72	170	42	35	20	44	17
	12%	11%	13%	8%	9%	12%	13%k	17%cdh jklm	12%j	15%cdhj k	8%	8%	12%k	14%cdhj k	8%	12%	13%n	15%n	11%s	8%	10%	11%	20%rst u	17%rst
Don't know	210	74	132	19	31	43	40	39	38	23	14	50	83	77	37	65	41	67	115	46	23	9	20	12
	10%	7%	12%a	9%	9%	13%hj	12%j	12%hj	8%	9%	6%	9%	12%hj	9%h	7%	10%	10%	14%n	8%	9%	6%	5%	9%	11%u
SUM: Optimistic	357	217	138	77	94	66	42	36	42	23	19	171	108	78	126	91	66	74	261	118	71	18	21	15
	17%	22%b	13%	35%def ghijkl m	27%efg hijlm	20%fgh ijlm	12%	11%	9%	9%	8%	30%def ghijlm	16%fgh ijm	10%	24%opq	15%	15%	15%	18%uv	23%ruv w	20%uv	10%	10%	15%
SUM: Pessimistic	859	389	462	68	118	137	148	159	228	124	104	186	285	388	204	263	190	202	630	197	142	87	108	47
	42%	39%	44%a	31%	34%	41%ck	43%cdk	48%cdk	47%cdk	48%cdk	47%cdk	33%	42%cdk	48%cdk l	39%	42%	44%	41%	42%s	38%	39%	46%	50%rst	46%
NET: Optimistic - Pessimistic	-501	-172	-325	9	-24	-71	-106	-123	-187	-101	-86	-15	-177	-310	-79	-172	-124	-127	-370	-79	-71	-68	-87	-32
	-24%	-17%	-31%	4%	-7%	-21%	-31%	-37%	-39%	-39%	-38%	-3%	-26%	-38%	-15%	-27%	-29%	-26%	-25%	-15%	-20%	-37%	-40%	-32%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 13

Q1. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood of the global economy growing

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Very optimistic	69 3%	11 6%dfkmn	3 3%	7 3%	2 1%	9 5%k	2 1%	6 6%dk	5 3%	13 5%k	8 3%	2 1%	1 2%	51 3%	68 3%km	44 3%	10 1%	34 5%p	25 4%p	13 4%p	12 4%p	6 1%	28 3%	32 6%uv	39 4%	29 3%
Fairly optimistic	288 14%	21 12%	12 15%	35 16%	24 14%	30 16%	20 13%	9 10%	22 11%	49 18%jn	34 12%	24 13%	8 14%	251 14%	281 14%	169 13%	69 10%	100 16%p	109 16%p	60 17%p	49 15%p	39 9%	107 12%	117 20%uv	157 17%z	124 12%
Neither optimistic nor pessimistic	640 31%	54 31%	26 32%	70 31%	54 32%	52 29%	43 29%	30 31%	66 34%	87 32%	88 31%	49 27%	19 33%	536 31%	620 31%	425 32%	232 34%r	193 31%	198 29%	102 29%	96 29%	131 31%	280 32%	169 29%	292 31%	332 31%
Fairly pessimistic	612 30%	48 28%	19 23%	61 27%	54 32%	46 25%	55 36%bei	30 30%	56 29%	70 26%	92 32%	63 35%ei	18 32%	516 30%	594 30%	408 31%	224 33%rs	184 29%	184 27%	89 25%	95 28%	133 31%	273 31%	166 29%	285 30%	311 29%
Very pessimistic	246 12%	21 12%	14 16%f	32 14%	20 12%	26 14%	12 8%	8 9%	25 13%	31 11%	30 10%	19 10%	9 15%	208 12%	237 12%	160 12%	96 14%q	64 10%	80 12%	42 12%	38 11%	59 14%w	117 13%w	54 9%	89 9%	155 14%y
Don't know	210 10%	18 10%	9 11%	21 9%	15 9%	19 10%	18 12%	14 14%i	19 10%	18 7%	34 12%	23 13%i	3 5%	176 10%	207 10%	108 8%	55 8%	53 8%	94 14%pq	47 13%pq	47 14%pq	56 13%vw	84 9%	39 7%	77 8%	128 12%y
SUM: Optimistic	357 17%	32 18%	15 18%	43 19%	26 15%	39 21%	22 15%	15 16%	27 14%	62 23%fhjkmn	41 15%	26 14%	9 15%	301 17%	348 17%	212 16%	79 12%	133 21%p	133 19%p	73 21%p	61 18%p	45 11%	134 15%u	149 26%uv	196 21%z	154 14%
SUM: Pessimistic	859 42%	70 40%	33 40%	93 41%	74 44%	72 40%	67 44%	38 39%	81 42%	100 37%	122 43%	82 46%	27 47%	724 42%	831 41%	568 43%	320 47%qrst	249 40%	263 38%	131 37%	133 39%	192 45%w	390 44%w	220 38%	374 40%	466 43%
NET: Optimistic - Pessimistic	-501 -24%	-38 -22%	-18 -22%	-51 -22%	-48 -28%	-33 -18%	-44 -29%	-23 -23%	-54 -28%	-38 -14%	-80 -28%	-56 -31%	-18 -32%	-423 -24%	-483 -24%	-356 -27%	-241 -35%	-115 -18%	-130 -19%	-58 -17%	-72 -21%	-147 -35%	-255 -29%	-71 -12%	-178 -19%	-313 -29%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 14

Q1. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood that economic growth with benefit me

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Very optimistic	71	54	15	21	28	12	5	2	3	1	2	49	17	5	32	14	13	12	55	26	19	3	3	1
	3%	5%b	1%	10%efgh ijlm	8%efgh ijlm	3%ghim	2%	1%	1%	*	1%	9%efgh ijlm	2%ghim	1%	6%opq	2%	3%	2%	4%vw	5%rvw	5%vw	2%	1%	1%
Fairly optimistic	252	147	103	48	60	47	36	32	29	15	13	108	83	61	81	72	45	54	182	79	37	28	18	14
	12%	15%b	10%	22%efg hijlm	17%fgh ijlm	14%hij m	10%h	10%h	6%	6%	6%	19%fgh ijlm	12%hijm	7%h	16%pq	11%	10%	11%	12%v	15%rtv	10%	15%v	8%	13%
Neither optimistic nor pessimistic	587	286	299	50	105	87	105	81	160	85	75	154	192	241	143	181	116	148	421	150	108	57	57	22
	28%	29%	28%	23%	30%	26%	30%	24%	33%ceg km	33%cg	33%cg	27%	28%	30%g	27%	29%	27%	30%	28%	29%	30%	31%	26%	21%
Fairly pessimistic	580	259	318	46	79	85	90	106	174	89	85	125	176	280	154	185	121	120	447	142	127	57	65	27
	28%	26%	30%	21%	23%	25%	26%	32%cdk l	36%cde fkl	34%cde fkl	38%cde fkl	22%	26%	34%cde fkl	29%	30%	28%	25%	30%	28%	35%s	30%	30%	26%
Very pessimistic	421	194	224	29	56	71	85	83	96	52	44	85	157	179	82	133	99	107	299	82	55	35	66	33
	20%	20%	21%	13%	16%	21%ck	25%cdk	25%cdk	20%ck	20%	20%	15%	23%cdk	22%cdk	16%	21%n	23%n	22%n	20%st	16%	15%	19%	30%rst u	32%rstu
Don't know	154	52	100	24	22	34	24	27	23	17	5	46	58	50	31	41	33	48	79	34	17	7	11	6
	7%	5%	9%a	11%hjm	6%j	10%hjm	7%j	8%hjm	5%j	7%hj	2%	8%hj	9%hj	6%hj	6%	7%	8%	10%n	5%	7%	5%	4%	5%	6%
SUM: Optimistic	322	201	119	69	88	59	41	34	32	16	16	157	100	66	113	85	58	66	237	105	56	31	20	15
	16%	20%b	11%	32%efg hijlm	25%efg hijlm	17%ghi jm	12%him	10%	7%	6%	7%	28%efg hijlm	15%hijm	8%h	22%opq	14%	13%	14%	16%v	21%rv	15%v	17%v	9%	14%
SUM: Pessimistic	1001	453	542	75	135	156	176	189	270	141	129	210	332	459	235	318	221	227	746	224	182	91	130	60
	48%	46%	51%a	35%	39%	46%ck	51%cdk	57%cde kl	56%cde kl	54%cdk	57%cde kl	37%	49%cdk	56%cde kl	45%	51%	52%n	46%	50%s	44%	50%	49%	60%rst u	58%s
NET: Optimistic - Pessimistic	-679	-252	-423	-6	-47	-98	-134	-155	-238	-125	-113	-53	-232	-393	-122	-233	-163	-161	-509	-119	-126	-61	-110	-45
	-33%	-25%	-40%	-3%	-13%	-29%	-39%	-47%	-49%	-48%	-50%	-9%	-34%	-48%	-23%	-37%	-38%	-33%	-34%	-23%	-35%	-32%	-50%	-44%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 15

Q1. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood that economic growth with benefit me

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Very optimistic	71	10	3	8	2	7	4	5	3	16	7	4	2	53	68	49	15	34	20	11	8	7	22	38	42	27
	3%	6%dh	4%	4%	1%	4%	3%	5%d	1%	6%dhmn	2%	2%	4%	3%	3%m	4%	2%	5%prt	3%	3%	3%	2%	2%	7%uv	5%z	2%
Fairly optimistic	252	25	7	33	20	24	17	12	15	48	26	20	6	209	246	137	56	81	108	54	54	34	100	100	145	104
	12%	14%	9%	14%h	12%	13%	11%	13%	8%	18%hjmn	9%	11%	10%	12%	12%	10%	8%	13%p	16%p	15%p	16%p	8%	11%	17%uv	15%z	10%
Neither optimistic nor pessimistic	587	51	25	64	48	62	43	23	56	76	72	50	16	497	572	375	191	184	194	96	98	118	244	167	269	301
	28%	30%	31%	28%	29%	34%	29%	24%	29%	28%	25%	28%	27%	29%	28%	29%	28%	29%	28%	27%	29%	28%	27%	29%	29%	28%
Fairly pessimistic	580	40	22	52	54	43	46	21	65	59	106	59	14	505	566	404	243	161	160	80	80	114	268	163	270	298
	28%	23%	27%	23%	32%i	24%	31%	21%	33%acg i	22%	37%ace gimn	33%cgi	24%	29%cin	28%i	31%	35%qrst	26%	23%	23%	24%	27%	30%	28%	29%	28%
Very pessimistic	421	31	17	51	33	32	31	25	43	53	59	33	16	350	406	261	145	116	147	75	71	113	192	82	165	248
	20%	18%	20%	22%	19%	18%	21%	26%	22%	20%	21%	18%	27%	20%	20%	20%	21%	19%	21%	21%	21%	27%vw	22%w	14%	18%	23%y
Don't know	154	16	8	20	12	13	10	11	13	17	15	15	5	122	149	87	36	51	61	36	25	38	63	27	47	101
	7%	9%	9%	9%	7%	7%	6%	11%	7%	6%	5%	8%	8%	7%	7%	7%	5%	8%p	9%p	10%p	7%	9%w	7%	5%	5%	9%y
SUM: Optimistic	322	35	11	41	22	31	21	18	17	64	32	24	8	262	315	186	71	116	128	66	62	41	121	138	187	131
	16%	20%hj	13%	18%hj	13%	17%h	14%	18%h	9%	24%bdf hjkmn	11%	13%	14%	15%h	16%hj	14%	10%	18%p	19%p	19%p	18%p	10%	14%u	24%uv	20%z	12%
SUM: Pessimistic	1001	71	39	103	87	75	77	46	107	111	165	91	30	855	972	665	388	277	307	155	152	226	460	245	435	546
	48%	41%	47%	45%	51%	41%	51%	47%	55%aei	42%	58%ace imn	51%	51%	49%aei	48%ai	51%	57%qrst	44%	45%	44%	45%	53%w	52%w	42%	46%	51%
NET: Optimistic - Pessimistic	-679	-36	-28	-62	-65	-44	-56	-28	-90	-48	-132	-67	-22	-593	-657	-479	-317	-162	-179	-89	-90	-186	-339	-107	-248	-415
	-33%	-21%	-35%	-27%	-38%	-24%	-37%	-29%	-46%	-18%	-46%	-38%	-37%	-34%	-33%	-36%	-46%	-26%	-26%	-25%	-27%	-44%	-38%	-19%	-26%	-38%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 16

Q2. In general, how satisfied or dissatisfied are you with the following? Summary

Base: All respondents

	Your life overall	Your financial situation	Your housing situation	Your physical health	Your mental health/ wellbeing	How pleasant the environment is in the area where you live	How safe and secure you think the UK is in the world	How safe and secure you feel in the area where you live	The performance of the Labour government led by Andy Burnham
Unweighted base	2065	2065	2065	2065	2065	2065	2065	2065	2065
Weighted base	2065	2065	2065	2065	2065	2065	2065	2065	2065
Very satisfied	240 12%	191 9%	558 27%	219 11%	352 17%	382 19%	87 4%	400 19%	140 7%
Fairly satisfied	930 45%	687 33%	843 41%	834 40%	812 39%	925 45%	487 24%	990 48%	457 22%
Neither satisfied nor dissatisfied	472 23%	549 27%	359 17%	490 24%	457 22%	443 21%	536 26%	380 18%	567 27%
Fairly dissatisfied	259 13%	360 17%	188 9%	352 17%	276 13%	215 10%	566 27%	191 9%	286 14%
Very dissatisfied	133 6%	251 12%	88 4%	146 7%	142 7%	73 4%	316 15%	78 4%	407 20%
Don't know	31 1%	28 1%	29 1%	24 1%	26 1%	27 1%	74 4%	26 1%	209 10%
SUM: Satisfied	1171 57%	878 43%	1401 68%	1053 51%	1164 56%	1307 63%	574 28%	1390 67%	597 29%
SUM: Dissatisfied	392 19%	610 30%	276 13%	498 24%	418 20%	288 14%	881 43%	269 13%	692 34%
NET: Satisfied - Dissatisfied	779 38%	267 13%	1125 54%	555 27%	746 36%	1019 49%	-308 -15%	1121 54%	-96 -5%

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 17

Q2. In general, how satisfied or dissatisfied are you with the following? Summary SUM: Satisfied

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Your life overall	1171 57%	560 56%	603 57%	110 51%	199 57%fl	175 52%	163 47%	171 52%	352 73%cde fgklm	186 72%cde fgklm	165 74%cde fgklm	310 55%f	338 50%	523 64%cde fgkl	333 64%pq	376 60%pq	227 53%	234 48%	896 60%vw	310 60%vw	244 67%rsv w	118 63%w	116 53%	45 44%
Your financial situation	878 43%	473 48%b	398 38%	80 37%	142 40%l	114 34%	115 33%	129 39%	299 62%cde fgklm	156 60%cde fgklm	143 64%cde fgklm	221 39%	229 34%	428 52%cde fgkl	267 51%pq	291 46%pq	169 40%q	152 31%	686 46%vw	223 43%w	209 58%rsu vw	84 45%	89 41%	34 33%
Your housing situation	1401 68%	680 69%	711 67%	128 59%	194 56%	195 58%	210 61%	248 75%cde fkl	427 88%cde fgklm	222 85%cde fgkl	204 91%cde fghklm	322 57%	405 59%	674 83%cde fgkl	368 70%q	427 68%q	307 72%q	299 61%	1071 72%w	366 71%w	277 77%w	140 75%w	156 71%w	57 56%
Your physical health	1053 51%	536 54%b	510 48%	115 53%	188 54%	156 46%	168 49%	160 48%	265 55%el	147 56%egl	118 53%	303 53%l	324 48%	425 52%	300 57%pq	335 54%q	212 50%q	205 42%	784 53%	268 52%	193 53%	106 57%	108 50%	51 50%
Your mental health/ wellbeing	1164 56%	580 58%	579 55%	103 47%	183 52%	166 49%	161 47%	172 52%	379 78%cde fgiklm	192 74%cde fgklm	187 83%cde fghikl m	286 50%	327 48%	552 68%cde fgkl	331 63%pq	361 58%q	231 54%	240 49%	886 60%sw	289 56%	252 70%rsu vw	112 60%	124 57%	51 50%
How pleasant the environment is in the area where you live	1307 63%	623 63%	674 64%	132 61%	210 60%	198 59%	190 55%	213 64%fl	364 75%cde fgiklm	181 70%cde fkl	183 81%cde fghikl m	342 60%	388 57%	577 71%cde fgkl	354 68%q	402 64%q	269 63%	281 57%	985 66%vw	341 67%w	246 68%w	136 73%vw	131 60%	58 56%
How safe and secure you think the UK is in the world	574 28%	326 33%b	246 23%	82 38%fgh ijlm	124 35%fgh ijlm	110 33%fgh ijlm	76 22%	70 21%	111 23%	57 22%	54 24%	206 36%fgh ijlm	186 27%fgm	181 22%	176 34%pq	181 29%p	94 22%	122 25%	431 29%v	177 35%rtv	94 26%v	64 34%v	32 15%	32 31%v
How safe and secure you feel in the area where you live	1390 67%	669 67%	710 67%	143 66%	220 63%	207 61%	205 59%	224 68%fl	391 81%cde fgiklm	199 76%cde fgkl	192 86%cde fghikl m	364 64%	411 60%	615 75%cde fgkl	372 71%pq	427 68%	274 64%	317 65%	1042 70%vw	368 72%vw	255 70%v	146 78%rvw	132 61%	63 61%
The performance of the Labour government led by Andy Burnham	597 29%	310 31%b	283 27%	78 36%efg hijlm	140 40%efg hijlm	90 27%	84 24%	92 28%	114 24%	61 23%	53 24%	218 38%efg hijlm	174 25%	206 25%	188 36%pq	194 31%pq	97 23%	118 24%	491 33%tv	285 56%rtu vw	51 14%	70 38%tv	21 10%	34 33%tv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 18

Q2. In general, how satisfied or dissatisfied are you with the following? Summary SUM: Satisfied

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Your life overall	1171 57%	95 55%	51 62%e	136 60%e	103 61%e	87 48%	83 55%	59 61%e	112 58%	142 53%	154 54%	111 62%e	38 65%e	979 56%e	1133 56%e	834 64%	458 67%qrst	376 60%rst	314 45%	156 44%	158 47%	188 44%	510 57%u	375 65%uv	559 60%	595 55%
Your financial situation	878 43%	76 44%	30 37%	101 45%	72 42%	68 38%	70 46%	47 48%	76 39%	99 37%	118 42%	88 49%eimn	32 55%behimn	722 42%	846 42%	670 51%	389 57%qrst	282 45%rst	190 28%	95 27%	94 28%	124 29%	378 43%u	313 54%uv	447 48%z	423 39%
Your housing situation	1401 68%	117 68%i	60 73%ei	167 74%ehimn	119 70%ei	107 59%	106 71%ei	68 70%i	123 63%	150 56%	192 67%i	140 78%aehijmn	50 87%abcdefghijmn	1165 67%ei	1351 67%ei	1022 78%	570 83%qrst	452 72%rst	350 51%t	205 58%rt	144 43%	269 64%	613 69%	408 71%u	621 66%	755 70%
Your physical health	1053 51%	88 51%	47 56%	125 55%hj	98 58%ehjm	84 46%	75 50%	53 54%	84 43%	139 52%	128 45%	101 56%hj	32 55%	881 51%j	1021 51%j	721 55%	383 56%rs	338 54%rs	304 44%s	139 39%	166 49%rs	167 40%	448 50%u	355 61%uv	518 55%z	521 48%
Your mental health/ wellbeing	1164 56%	89 52%	48 58%	143 63%aeimn	99 58%	90 50%	83 55%	58 60%	105 54%	138 52%	155 54%	113 63%aeimn	42 73%aefhijmn	975 56%	1122 56%	829 63%	475 69%qrst	354 56%rst	310 45%	165 47%	145 43%	211 50%	512 58%u	353 61%u	553 59%	591 55%
How pleasant the environment is in the area where you live	1307 63%	116 67%ei	50 60%	147 65%ei	112 66%ei	96 53%	94 63%	66 68%ei	115 59%	149 55%	180 63%e	134 75%bcefhijmn	48 82%abcdefhijmn	1077 62%ei	1259 63%ei	889 68%	474 69%rst	415 66%rs	385 56%s	184 52%	201 60%	232 55%	570 64%u	391 68%u	629 67%z	649 60%
How safe and secure you think the UK is in the world	574 28%	47 27%	22 27%	63 28%	53 31%	53 29%	40 26%	27 28%	49 25%	88 33%	72 25%	44 25%	16 28%	483 28%	557 28%	365 28%	159 23%	205 33%ps	197 29%ps	89 25%	108 32%p	101 24%	234 26%	199 34%uv	308 33%z	254 24%
How safe and secure you feel in the area where you live	1390 67%	128 74%efimn	55 67%	153 67%e	121 71%ei	104 57%	96 64%	67 69%	139 72%ei	158 59%	188 66%	130 73%eim	51 87%abcdefghijkmn	1144 66%ei	1340 67%ei	933 71%	506 74%qrst	427 68%rs	425 62%	214 61%	210 63%	263 62%	609 69%u	413 72%u	659 70%z	708 66%
The performance of the Labour government led by Andy Burnham	597 29%	48 28%	25 30%	83 37%efhjklmn	54 32%	49 27%	36 24%	34 35%	46 24%	88 33%	75 26%	47 26%	12 20%	503 29%	585 29%	390 30%	174 25%	215 34%prst	188 27%	96 27%	92 27%	94 22%	257 29%u	206 36%uv	327 35%z	263 24%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 19

Q2. In general, how satisfied or dissatisfied are you with the following? Summary NET: Satisfied - Dissatisfied

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Your life overall	779	367	407	63	140	108	69	92	306	154	152	203	177	398	261	272	141	104	638	224	203	77	71	19
	38%	37%	38%	29%f	40%cef gkl	32%fl	20%	28%f	63%cde fgklm	59%cde fgklm	68%cde fgklm	36%cfg l	26%f	49%cde fgkl	50%opq	44%pq	33%q	21%	43%vw	44%vw	56%rsu vw	41%w	33%w	19%
Your financial situation	267	202	63	-3	42	-13	-19	23	238	119	119	39	-32	260	140	123	39	-35	291	75	147	31	29	-9
	13%	20%b	6%	-1%	12%cef gkl	-4%	-5%	7%cef	49%cde fgklm	46%cde fgklm	53%cdef gklm	7%cef l	-5%	32%cde fgkl	27%opq	20%pq	9%q	-7%	20%svw	15%w	41%rsu vw	16%w	13%w	-9%
Your housing situation	1125	553	563	86	139	132	144	214	409	209	201	225	277	624	309	336	264	216	907	309	259	114	127	37
	54%	56%	53%	39%	40%	39%	42%	65%cde fkl	84%cde fgiklm	80%cde fgkl	90%cde fghikl m	40%	41%	76%cde fgkl	59%q	54%q	62%oq	44%	61%w	60%w	72%rsu vw	61%w	58%w	36%
Your physical health	555	319	234	71	122	76	71	53	162	89	72	193	147	215	193	210	109	44	445	145	124	58	55	26
	27%	32%b	22%	33%efg l	35%efg lm	23%g	21%	16%	33%efg lm	34%efg lm	32%efg lm	34%efg lm	22%g	26%fgl	37%pq	34%pq	25%q	9%	30%v	28%	34%v	31%	25%	25%
Your mental health/ wellbeing	746	383	363	40	121	89	64	89	344	167	177	161	153	433	255	245	136	110	627	186	213	80	77	26
	36%	39%b	34%	18%	35%cef gkl	26%cfl	19%	27%cf	71%cde fgiklm	64%cde fgklm	79%cde fghikl m	28%cfl	22%f	53%cde fgkl	49%opq	39%pq	32%q	23%	42%svw	36%w	59%rsu vw	43%w	36%w	25%
How pleasant the environment is in the area where you live	1019	491	518	93	170	141	122	173	321	146	175	263	262	494	296	326	201	196	799	276	219	113	94	38
	49%	50%	49%	43%	49%fl	42%	35%	52%cef l	66%cde fgiklm	56%cef kl	78%cde fghikl m	46%fl	38%	61%cde fgkl	57%pq	52%q	47%q	40%	54%vw	54%vw	61%rvw	61%vw	43%	37%
How safe and secure you think the UK is in the world	-308	-75	-229	11	14	-14	-94	-100	-125	-62	-63	26	-109	-225	-24	-75	-114	-95	-210	*	-81	-12	-104	-3
	-15%	-8%	-22%	5%	4%e	-4%	-27%	-30%	-26%	-24%	-28%	5%e	-16%	-28%	-5%	-12%	-27%	-19%	-14%	*	-22%	-6%	-48%	-2%
How safe and secure you feel in the area where you live	1121	544	567	107	180	151	144	180	358	176	183	287	296	538	320	350	202	249	867	312	220	129	86	48
	54%	55%	54%	49%	51%fl	45%	42%	54%efl	74%cde fgiklm	68%cde fgkl	81%cde fghikl m	51%fl	43%	66%cde fgkl	61%pq	56%p	47%	51%	58%vw	61%vw	61%vw	69%rvw	40%	46%
The performance of the Labour government led by Andy Burnham	-96	-55	-41	40	84	-3	-52	-47	-118	-55	-63	124	-55	-165	51	-20	-76	-51	-32	208	-149	30	-127	11
	-5%	-6%	-4%	18%e	24%efg ijl	-1%	-15%	-14%	-24%	-21%	-28%	22%efg hijl	-8%	-20%	10%o	-3%	-18%	-10%	-2%	40%rt uvw	-41%	16%	-58%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 20

Q2. In general, how satisfied or dissatisfied are you with the following? Summary NET: Satisfied - Dissatisfied

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Your life overall	779 38%	60 34%	36 43%e	91 40%e	71 42%ej	46 25%	57 38%e	39 41%e	81 42%e	89 33%	93 33%	83 46%aei jmn	31 54%aefi jmn	648 37%e	747 37%e	649 49%	367 54%qrst	282 45%rst	129 19%	60 17%	68 20%	58 14%	342 38%u	308 53%uv	395 42%z	380 35%
Your financial situation	267 13%	24 14%ei	6 7%	37 16%bei m	21 12%ei	8 5%	23 16%ei	20 21%bei jmn	25 13%ei	13 5%	30 10%ei	45 25%abc defhij mn	16 27%abde hijmn	207 12%ei	251 13%ei	378 29%	266 39%qrst	112 18%rst	-99 -14%	-46 -13%	-53 -16%	-52 -12%	121 14%u	182 31%uv	198 21%z	79 7%
Your housing situation	1125 54%	94 54%ei	55 66%ehi jmn	139 61%ehi mn	102 61%ei	76 42%	90 60%ei	55 57%ei	98 51%i	95 36%	149 52%ei	125 70%aeg hijmn	47 82%abcd efghijm n	929 53%ei	1078 54%ei	930 71%	534 78%qrst	396 63%rst	180 26%t	147 42%rt	33 10%	195 46%	494 56%u	337 58%u	488 52%	619 57%y
Your physical health	555 27%	45 26%	33 40%aef ghjmn	74 33%egh jn	55 33%ehj	36 20%	35 23%	21 22%	38 19%	88 33%efg hjmn	53 18%	62 35%efg hjmn	15 27%	474 27%ehj	540 27%ehj	455 35%	239 35%rst	216 34%rst	90 13%s	18 5%	72 21%rs	15 4%	228 26%u	263 46%uv	331 35%z	228 21%
Your mental health/ wellbeing	746 36%	56 32%	29 35%	95 42%aef imn	64 38%e	48 26%	48 32%	39 41%e	69 36%	86 32%	95 33%	83 46%aef ijmn	34 58%abcd efghijm n	618 36%e	713 36%e	628 48%	395 58%qrst	233 37%rst	114 17%	63 18%	52 15%	97 23%	324 36%u	269 47%uv	390 42%z	349 32%
How pleasant the environment is in the area where you live	1019 49%	95 55%bei	32 39%	111 49%ei	89 53%bei	67 37%	69 46%	53 54%bei	92 48%	102 38%	146 51%bei	116 65%bcd efhijm n	46 79%abcd efghijk mn	825 47%ei	973 48%eim	735 56%	400 58%rst	335 53%rst	264 38%s	119 34%	144 43%rs	149 35%	453 51%u	320 55%u	509 54%z	487 45%
How safe and secure you think the UK is in the world	-308 -15%	-26 -15%	-15 -18%	-34 -15%	-16 -10%	-27 -15%	-35 -23%	-9 -10%	-28 -15%	-5 -2%	-53 -19%	-49 -27%	-9 -15%	-264 -15%	-299 -15%	-208 -16%	-174 -25%	-34 -5%	-88 -13%	-70 -20%	-18 -5%	-92 -22%	-155 -17%	-22 -4%	-44 -5%	-253 -23%
How safe and secure you feel in the area where you live	1121 54%	114 66%bce fijmn	41 49%	121 53%ei	96 57%ei	76 42%	73 49%	58 60%ei	125 65%bce fijmn	109 41%	148 52%ei	107 60%efi m	51 87%abcd efghijk mn	898 52%ei	1070 53%eim	784 60%	439 64%qrst	345 55%rst	316 46%	163 46%	152 45%	193 45%	497 56%u	344 60%u	550 59%z	556 51%
The performance of the Labour government led by Andy Burnham	-96 -5%	-4 -2%	-4 -5%	9 4%abd egl	-3 -2%	-1 *	-33 -22%	-2 -3%	-18 -9%	22 8%ab degh kl	-32 -11%	-21 -12%	-8 -14%	-81 -5%	-88 -4%	-78 -6%	-131 -19%	53 8%rst	-27 -4%	-23 -6%	-4 -1%	-71 -17%	-58 -7%	53 9%	67 7%	-161 -15%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 21

Q2. In general, how satisfied or dissatisfied are you with the following? Your life overall

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Very satisfied	240	119	118	37	53	21	23	30	77	40	36	90	44	107	76	72	48	44	186	61	63	25	20	7
	12%	12%	11%	17%efg l	15%efgl	6%	7%	9%	16%efg lm	16%efg l	16%efg l	16%efgl	6%	13%efg l	15%q	12%	11%	9%	13%w	12%	17%rsv w	14%	9%	6%
Fairly satisfied	930	441	485	73	147	155	140	141	275	146	129	220	295	416	257	304	180	190	709	249	181	92	96	39
	45%	45%	46%	34%	42%	46%c	40%	43%c	57%cde fgklm	56%cde fgklm	57%cde fgklm	39%c	43%c	51%cdf gkl	49%pq	49%pq	42%	39%	48%w	48%w	50%w	49%	44%	38%
Neither satisfied nor dissatisfied	472	224	245	54	81	85	86	81	85	40	45	135	171	166	109	140	107	115	323	117	75	27	58	30
	23%	23%	23%	25%hi	23%i	25%hi	25%hi	24%him	18%	15%	20%	24%hi	25%him	20%hi	21%	22%	25%	23%	22%u	23%u	21%	15%	27%ru	29%ru
Fairly dissatisfied	259	128	131	29	43	48	54	52	33	24	10	72	102	85	57	71	54	77	178	55	29	28	29	22
	13%	13%	12%	13%hj	12%hj	14%hj	16%hij m	16%hijm	7%j	9%hj	4%	13%hj	15%hij m	10%hj	11%	11%	13%	16%no	12%t	11%	8%	15%t	13%t	21%rst
Very dissatisfied	133	65	65	18	16	20	40	26	13	8	4	34	60	39	15	33	33	53	80	30	11	12	15	4
	6%	7%	6%	8%hijm	5%	6%hj	12%dehi jklm	8%hijm	3%	3%	2%	6%hj	9%dehi jm	5%hj	3%	5%	8%n	11%no	5%	6%	3%	6%	7%t	4%
Don't know	31	14	15	6	10	10	2	1	2	2	-	16	12	3	8	6	5	11	8	1	3	2	-	2
	1%	1%	1%	3%ghjm	3%fghj m	3%fghj m	1%	*	*	1%	-	3%fghj m	2%fhm	*	2%	1%	1%	2%	1%	*	1%	1%	-	2%sv
SUM: Satisfied	1171	560	603	110	199	175	163	171	352	186	165	310	338	523	333	376	227	234	896	310	244	118	116	45
	57%	56%	57%	51%	57%fl	52%	47%	52%	73%cde fgklm	72%cde fgklm	74%cde fgklm	55%f	50%	64%cde fgkl	64%pq	60%pq	53%	48%	60%vw	60%vw	67%rsv w	63%w	53%	44%
SUM: Dissatisfied	392	193	196	47	59	67	94	78	46	32	14	106	161	124	72	104	87	130	258	86	41	41	45	26
	19%	19%	19%	22%hij m	17%hj	20%hij	27%deh ijklm	24%dhij m	9%j	12%hj	6%	19%hij	24%deh ijkm	15%hj	14%	17%	20%n	27%nop	17%t	17%t	11%	22%t	20%t	25%rst
NET: Satisfied - Dissatisfied	779	367	407	63	140	108	69	92	306	154	152	203	177	398	261	272	141	104	638	224	203	77	71	19
	38%	37%	38%	29%f	40%cef gkl	32%fl	20%	28%f	63%cde fgklm	59%cde fgklm	68%cde fgklm	36%cfg l	26%f	49%cde fgkl	50%opq	44%pq	33%q	21%	43%vw	44%vw	56%rsu vw	41%w	33%w	19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 22

Q2. In general, how satisfied or dissatisfied are you with the following? Your life overall

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Very satisfied	240 12%	29 17%def himn	10 12%	35 16%ehmn	16 9%	12 7%	13 9%	20 21%defh ijmn	11 6%	27 10%	33 12%h	25 14%eh	10 17%eh	182 10%h	231 11%ehm	187 14%	107 16%rst	81 13%rst	49 7%	30 8%	19 6%	40 9%	94 11%	89 16%uv	118 13%	117 11%
Fairly satisfied	930 45%	66 38%	42 50%	101 44%	87 52%a	75 41%	70 46%	39 40%	101 52%a	115 43%	121 42%	86 48%	28 49%	797 46%n	902 45%	647 49%	352 51%rst	295 47%rs	265 38%	126 36%	138 41%	148 35%	416 47%u	285 49%u	441 47%	478 44%
Neither satisfied nor dissatisfied	472 23%	36 21%	16 19%	45 20%	33 19%	50 28%	42 28%	17 17%	50 26%	66 25%	65 23%	39 22%	14 24%	405 23%	458 23%	281 21%	132 19%	150 24%	176 25%p	95 27%p	81 24%	102 24%	201 23%	128 22%	203 22%	254 24%
Fairly dissatisfied	259 13%	24 14%	14 17%hl	33 15%h	20 12%	27 15%h	17 11%	15 15%	15 8%	29 11%	43 15%h	20 11%	3 6%	217 13%h	256 13%h	125 10%	57 8%	69 11%	120 17%pq	57 16%pq	63 19%pq	73 17%vw	116 13%w	52 9%	115 12%	136 13%
Very dissatisfied	133 6%	12 7%	2 2%	12 5%	11 7%	14 8%	9 6%	5 5%	16 8%	23 9%	18 6%	8 4%	3 5%	113 7%	130 6%	59 5%	35 5%	25 4%	65 9%pq	39 11%pq	27 8%q	57 13%vw	52 6%w	15 3%	48 5%	79 7%
Don't know	31 1%	6 4%cmn	- -	- -	2 1%	3 2%	1 1%	2 2%	2 1%	7 3%cm	5 2%c	2 1%	- -	23 1%	31 2%	13 1%	4 1%	9 1%	15 2%p	7 2%p	8 2%p	4 1%	8 1%	7 1%	12 1%	16 2%
SUM: Satisfied	1171 57%	95 55%	51 62%e	136 60%e	103 61%e	87 48%	83 55%	59 61%e	112 58%	142 53%	154 54%	111 62%e	38 65%e	979 56%e	1133 56%e	834 64%	458 67%qrst	376 60%rst	314 45%	156 44%	158 47%	188 44%	510 57%u	375 65%uv	559 60%	595 55%
SUM: Dissatisfied	392 19%	36 21%	16 19%	46 20%	32 19%	41 23%	25 17%	20 20%	31 16%	53 20%	60 21%	28 15%	6 11%	331 19%	386 19%	185 14%	91 13%	93 15%	185 27%pq	96 27%pq	89 27%pq	130 31%vw	169 19%w	67 12%	164 17%	215 20%
NET: Satisfied - Dissatisfied	779 38%	60 34%	36 43%e	91 40%e	71 42%ej	46 25%	57 38%e	39 41%e	81 42%e	89 33%	93 33%	83 46%aei jmn	31 54%aefi jmn	648 37%e	747 37%e	649 49%	367 54%qrst	282 45%rst	129 19%	60 17%	68 20%	58 14%	342 38%u	308 53%uv	395 42%z	380 35%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 23

Q2. In general, how satisfied or dissatisfied are you with the following? Your financial situation

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Very satisfied	191	109	81	27	41	13	20	20	70	36	34	68	33	90	66	63	37	25	160	51	61	15	20	3
	9%	11%b	8%	12%efgl	12%efgl	4%	6%	6%	15%efglm	14%efgl	15%efglm	12%efgl	5%	11%efgl	13%pq	10%q	9%q	5%	11%w	10%w	17%rsuvw	8%	9%w	3%
Fairly satisfied	687	364	318	52	101	102	95	109	228	120	109	153	196	337	200	228	132	126	526	172	149	68	69	31
	33%	37%b	30%	24%	29%	30%	27%	33%c	47%cdefgklm	46%cdefgkl	48%cdefgklm	27%	29%	41%cdefgkl	38%pq	36%q	31%	26%	35%	33%	41%rsvw	37%	32%	30%
Neither satisfied nor dissatisfied	549	238	307	52	101	86	95	92	124	68	57	152	181	217	124	163	124	138	392	140	86	49	70	25
	27%	24%	29%a	24%	29%	25%	27%	28%	26%	26%	25%	27%	26%	27%	24%	26%	29%	28%	26%	27%	24%	26%	32%rt	24%
Fairly dissatisfied	360	160	197	46	64	80	67	59	43	26	17	110	147	102	80	100	83	97	236	84	41	34	34	26
	17%	16%	19%	21%hijm	18%hijm	24%hijm	20%hijm	18%hijm	9%	10%	8%	19%hijm	22%hijm	13%hj	15%	16%	19%	20%	16%t	16%	11%	18%t	16%	25%rstv
Very dissatisfied	251	111	139	36	36	48	66	47	17	11	6	72	114	65	46	68	47	90	159	63	22	19	26	17
	12%	11%	13%	17%dhijkm	10%hijm	14%hijm	19%dhijkm	14%hijm	4%	4%	3%	13%dhijm	17%dhijm	8%hij	9%	11%	11%	18%nop	11%t	12%t	6%	10%	12%t	16%rt
Don't know	28	10	18	4	8	10	2	3	1	-	1	11	12	4	5	5	4	14	10	3	4	1	-	1
	1%	1%	2%	2%hi	2%him	3%fhim	1%	1%	*	-	1%	2%him	2%fhim	1%	1%	1%	1%	3%nop	1%	1%	1%	1%	-	1%
SUM: Satisfied	878	473	398	80	142	114	115	129	299	156	143	221	229	428	267	291	169	152	686	223	209	84	89	34
	43%	48%b	38%	37%	40%l	34%	33%	39%	62%cdefgklm	60%cdefgklm	64%cdefgklm	39%	34%	52%cdefgkl	51%pq	46%pq	40%q	31%	46%vw	43%w	58%rsuvw	45%	41%	33%
SUM: Dissatisfied	610	271	336	82	100	128	134	106	61	37	23	182	261	167	127	168	130	186	395	147	63	53	60	43
	30%	27%	32%a	38%dhijkm	29%hijm	38%dhijm	39%dhijm	32%hijm	13%	14%	10%	32%dhijm	38%dhijkm	20%hij	24%	27%	30%n	38%nop	27%t	29%t	17%	28%t	27%t	42%rstuv
NET: Satisfied - Dissatisfied	267	202	63	-3	42	-13	-19	23	238	119	119	39	-32	260	140	123	39	-35	291	75	147	31	29	-9
	13%	20%b	6%	-1%	12%cefgkl	-4%	-5%	7%cef	49%cdefgklm	46%cdefgklm	53%cdefgklm	7%cefl	-5%	32%cdefgkl	27%opq	20%pq	9%q	-7%	20%svw	15%w	41%rsuvw	16%w	13%w	-9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 24

Q2. In general, how satisfied or dissatisfied are you with the following? Your financial situation

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Very satisfied	191 9%	28 16%efhi jmn	6 7%	22 10%	17 10%	13 7%	9 6%	17 18%befh ijlmn	12 6%	19 7%	24 8%	20 11%	4 6%	142 8%	187 9%m	160 12%	97 14%qrst	63 10%rst	29 4%	13 4%	16 5%	27 6%	88 10%u	69 12%u	84 9%	105 10%
Fairly satisfied	687 33%	48 28%	24 29%	79 35%	55 32%	55 30%	60 40%ai	30 31%	64 33%	80 30%	95 33%	68 38%a	28 49%abcd eghijmn	580 33%	658 33%	510 39%	291 43%qrst	219 35%rst	161 23%	83 23%	79 23%	97 23%	289 33%u	243 42%uv	363 39%z	317 29%
Neither satisfied nor dissatisfied	549 27%	39 22%	28 33%l	61 27%	45 27%	48 27%	35 23%	23 24%	65 34%afl n	78 29%l	71 25%	46 26%	10 16%	477 27%	540 27%	337 26%	168 25%	169 27%	198 29%	111 32%p	86 26%	120 28%	242 27%	131 23%	233 25%	297 27%
Fairly dissatisfied	360 17%	33 19%	16 19%	40 18%	28 16%	37 21%	29 19%	14 15%	29 15%	42 16%	55 19%	29 16%	8 14%	305 18%	352 18%	184 14%	82 12%	102 16%p	161 23%pq	76 22%pq	85 25%pq	84 20%	157 18%	96 17%	144 15%	205 19%y
Very dissatisfied	251 12%	20 12%	9 11%	24 11%	23 14%	22 12%	17 12%	12 12%	22 11%	45 17%kmn	34 12%	14 8%	8 15%	210 12%	242 12%	109 8%	41 6%	68 11%p	128 19%pq	65 19%pq	63 19%pq	92 22%vw	100 11%w	35 6%	105 11%	138 13%
Don't know	28 1%	5 3%f	- -	1 *	1 1%	6 3%fm	- -	1 1%	1 1%	4 2%	7 2%	2 1%	- -	22 1%	28 1%	14 1%	6 1%	8 1%	13 2%	5 1%	8 2%	3 1%	12 1%	3 1%	10 1%	17 2%
SUM: Satisfied	878 43%	76 44%	30 37%	101 45%	72 42%	68 38%	70 46%	47 48%	76 39%	99 37%	118 42%	88 49%eim n	32 55%behi mn	722 42%	846 42%	670 51%	389 57%qrst	282 45%rst	190 28%	95 27%	94 28%	124 29%	378 43%u	313 54%uv	447 48%z	423 39%
SUM: Dissatisfied	610 30%	53 30%	25 30%	64 28%	51 30%	60 33%	46 31%	26 27%	51 26%	87 32%	89 31%	43 24%	16 28%	515 30%	594 30%	293 22%	123 18%	170 27%p	289 42%pq	142 40%pq	148 44%pq	176 42%vw	257 29%w	131 23%	249 27%	344 32%y
NET: Satisfied - Dissatisfied	267 13%	24 14%ei	6 7%	37 16%bei m	21 12%ei	8 5%	23 16%ei	20 21%bei jmn	25 13%ei	13 5%	30 10%ei	45 25%abc defhij mn	16 27%abde hijmn	207 12%ei	251 13%ei	378 29%	266 39%qrst	112 18%rst	-99 -14%	-46 -13%	-53 -16%	-52 -12%	121 14%u	182 31%uv	198 21%z	79 7%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 25

Q2. In general, how satisfied or dissatisfied are you with the following? Your housing situation

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Very satisfied	558 27%	271 27%	281 27%	49 22%dek	53 15%	50 15%	63 18%	109 33%cde fkl	235 48%cde fgiklm	115 44%cde fgkl	120 53%cde fghikl m	101 18%d	113 17%	344 42%cde fgkl	160 31%q	165 26%	120 28%	113 23%	454 31%sw	140 27%w	143 39%rsu vw	55 29%w	63 29%w	17 17%
Fairly satisfied	843 41%	410 41%	430 41%	79 36%	141 40%	144 43%	148 43%	139 42%	192 40%	107 41%	85 38%	221 39%	292 43%	331 41%	208 40%	262 42%	187 44%	187 38%	617 42%	227 44%	134 37%	86 46%	93 42%	40 39%
Neither satisfied nor dissatisfied	359 17%	172 17%	184 17%	43 20%hij m	90 26%ghi jm	72 21%ghi jm	67 19%hij m	48 14%hjm	40 8%	24 9%	16 7%	132 23%ghi jm	139 20%ghi jm	88 11%hj	90 17%	102 16%	74 17%	92 19%	238 16%	84 16%	64 18%	20 11%	33 15%	24 23%ruv
Fairly dissatisfied	188 9%	85 9%	104 10%	28 13%ghi jm	42 12%ghi jm	44 13%ghi jm	42 12%ghij m	23 7%hijm	10 2%	7 3%	3 2%	69 12%ghi jm	86 13%ghij m	33 4%hj	42 8%	73 12%p	27 6%	47 10%	105 7%t	34 7%t	10 3%	15 8%t	18 8%t	18 17%rstuv
Very dissatisfied	88 4%	43 4%	44 4%	14 7%hijm	13 4%hj	18 5%hjm	24 7%ghij m	11 3%j	7 1%	7 3%hj	- -	28 5%hjm	42 6%hijm	18 2%hj	17 3%	18 3%	16 4%	37 8%nop	59 4%t	24 5%t	7 2%	11 6%t	11 5%t	3 3%
Don't know	29 1%	12 1%	17 2%	5 2%him	11 3%fghi jm	8 3%ghim	2 1%	1 *	1 *	- -	1 *	16 3%fghi jm	11 2%fhim	2 *	6 1%	6 1%	2 1%	15 3%nop	11 1%	4 1%	4 1%	- -	1 *	1 1%
SUM: Satisfied	1401 68%	680 69%	711 67%	128 59%	194 56%	195 58%	210 61%	248 75%cde fkl	427 88%cde fgklm	222 85%cde fgkl	204 91%cde fghklm	322 57%	405 59%	674 83%cde fgkl	368 70%q	427 68%q	307 72%q	299 61%	1071 72%w	366 71%w	277 77%w	140 75%w	156 71%w	57 56%
SUM: Dissatisfied	276 13%	128 13%	147 14%	42 19%ghi jm	55 16%ghi jm	62 18%ghi jm	66 19%ghi jm	34 10%hijm	17 4%j	14 5%hj	3 2%	97 17%ghi jm	128 19%ghij m	51 6%hj	59 11%	91 15%p	43 10%	84 17%np	164 11%t	58 11%t	17 5%	26 14%t	29 13%t	20 20%rst
NET: Satisfied - Dissatisfied	1125 54%	553 56%	563 53%	86 39%	139 40%	132 39%	144 42%	214 65%cde fkl	409 84%cde fgiklm	209 80%cde fgkl	201 90%cde fghikl m	225 40%	277 41%	624 76%cde fgkl	309 59%q	336 54%q	264 62%oq	216 44%	907 61%w	309 60%w	259 72%rsu vw	114 61%w	127 58%w	37 36%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 26

Q2. In general, how satisfied or dissatisfied are you with the following? Your housing situation

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Very satisfied	558 27%	58 33%eij mn	31 37%ehi jmn	72 32%eij m	46 27%e	29 16%	38 26%e	30 31%ei	47 24%	53 20%	66 23%	61 34%eij mn	27 47%cdef ghijmn	443 26%ei	531 26%eim	464 35%	300 44%qrst	164 26%rst	86 12%t	58 17%rt	27 8%	106 25%	249 28%	164 28%	228 24%	326 30%y
Fairly satisfied	843 41%	60 34%	29 35%	96 42%	74 43%	78 43%	68 45%	38 39%	76 39%	97 36%	126 44%a	79 44%	23 40%	722 42%	820 41%	558 42%	270 39%	288 46%prt	264 38%	147 42%	117 35%	164 39%	364 41%	244 42%	393 42%	429 40%
Neither satisfied nor dissatisfied	359 17%	27 16%	16 19%l	27 12%	32 19%l	37 20%cl	26 17%	14 14%	47 24%ckl mn	59 22%ckl	46 16%	24 13%	4 7%	314 18%cl	355 18%cl	185 14%	75 11%	110 18%p	157 23%pq	84 24%pq	73 22%p	77 18%	145 16%	96 17%	172 18%	175 16%
Fairly dissatisfied	188 9%	18 11%k	4 5%	20 9%	11 6%	21 11%k	11 7%	9 9%	17 9%	38 14%bdf klmn	29 10%k	8 5%	2 4%	159 9%k	186 9%k	65 5%	20 3%	45 7%p	115 17%pqs	36 10%p	79 23%pqr s	44 10%	82 9%	54 9%	101 11%z	83 8%
Very dissatisfied	88 4%	5 3%	1 1%	9 4%	6 4%	11 6%	6 4%	4 5%	7 4%	18 7%	13 5%	6 4%	1 2%	78 4%	87 4%	26 2%	16 2%	11 2%	55 8%pq	22 6%pq	33 10%pq	29 7%vw	37 4%	16 3%	33 3%	52 5%
Don't know	29 1%	5 3%h	1 1%	3 2%	1 1%	6 3%hm	2 1%	2 2%	- -	3 1%	4 2%	1 1%	- -	22 1%	29 1%	15 1%	5 1%	10 2%	12 2%	4 1%	7 2%p	4 1%	11 1%	3 1%	12 1%	15 1%
SUM: Satisfied	1401 68%	117 68%i	60 73%ei	167 74%ehi mn	119 70%ei	107 59%	106 71%ei	68 70%i	123 63%	150 56%	192 67%i	140 78%aeh ijmn	50 87%abcd efghijm n	1165 67%ei	1351 67%ei	1022 78%	570 83%qrst	452 72%rst	350 51%t	205 58%rt	144 43%	269 64%	613 69%	408 71%u	621 66%	755 70%
SUM: Dissatisfied	276 13%	24 14%	5 7%	29 13%	17 10%	32 17%bkl	17 11%	13 14%	25 13%	55 21%bcd fhklmn	42 15%k	15 8%	3 6%	236 14%k	273 14%k	91 7%	36 5%	56 9%p	170 25%pqs	59 17%pq	112 33%pqr s	74 17%w	119 13%	71 12%	133 14%	136 13%
NET: Satisfied - Dissatisfied	1125 54%	94 54%ei	55 66%ehi jmn	139 61%ehi mn	102 61%ei	76 42%	90 60%ei	55 57%ei	98 51%i	95 36%	149 52%ei	125 70%aeg hijmn	47 82%abcd efghijm n	929 53%ei	1078 54%ei	930 71%	534 78%qrst	396 63%rst	180 26%t	147 42%rt	33 10%	195 46%	494 56%u	337 58%u	488 52%	619 57%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 27

Q2. In general, how satisfied or dissatisfied are you with the following? Your physical health

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Very satisfied	219	123	95	39	54	26	21	29	50	27	23	93	47	78	80	65	41	33	166	54	54	15	17	13
	11%	12%b	9%	18%efg hijlm	16%efgh lm	8%	6%	9%	10%fl	10%	10%	16%efgh ijlm	7%	10%	15%opq	10%q	10%	7%	11%	10%	15%ruv	8%	8%	13%
Fairly satisfied	834	413	416	76	134	130	147	132	215	120	95	210	277	347	220	270	171	172	618	214	139	91	91	38
	40%	42%	39%	35%	38%	39%	43%	40%	44%ck	46%ck	42%	37%	41%	43%ck	42%q	43%q	40%	35%	42%	42%	38%	49%t	42%	37%
Neither satisfied nor dissatisfied	490	228	259	55	88	91	78	63	116	55	61	142	169	179	111	160	110	109	351	120	100	32	55	23
	24%	23%	24%	25%	25%	27%g	23%	19%	24%	21%	27%gm	25%g	25%	22%	21%	26%	26%	22%	24%u	23%	28%u	17%	25%u	22%
Fairly dissatisfied	352	153	197	31	47	59	67	71	77	40	37	78	126	147	87	104	70	91	234	85	54	26	37	19
	17%	15%	19%	15%	13%	18%	19%dk	21%cdh km	16%	15%	16%	14%	19%k	18%hk	17%	17%	16%	19%	16%	17%	15%	14%	17%	19%
Very dissatisfied	146	64	80	12	19	20	30	37	27	18	9	32	51	63	20	22	34	70	104	38	15	22	17	7
	7%	6%	8%	6%	6%	6%	9%j	11%cdeh jkm	6%	7%	4%	6%	7%	8%hj	4%	3%	8%no	14%nop	7%t	7%	4%	12%rt	8%	7%
Don't know	24	10	13	4	7	10	2	-	1	1	-	11	13	1	5	5	1	14	10	1	2	1	1	2
	1%	1%	1%	2%ghm	2%ghjm	3%fghi jm	1%	-	*	*	-	2%ghjm	2%fghj m	*	1%	1%	*	3%nop	1%	*	*	1%	*	2%rs
SUM: Satisfied	1053	536	510	115	188	156	168	160	265	147	118	303	324	425	300	335	212	205	784	268	193	106	108	51
	51%	54%b	48%	53%	54%	46%	49%	48%	55%el	56%egl	53%	53%l	48%	52%	57%pq	54%q	50%q	42%	53%	52%	53%	57%	50%	50%
SUM: Dissatisfied	498	217	277	44	66	80	97	107	103	58	46	110	177	211	107	126	104	161	338	124	68	48	54	26
	24%	22%	26%a	20%	19%	24%	28%cdh jk	32%cde hijklm	21%	22%	20%	19%	26%dk	26%dhj k	20%	20%	24%	33%nop	23%	24%	19%	26%	25%	25%
NET: Satisfied - Dissatisfied	555	319	234	71	122	76	71	53	162	89	72	193	147	215	193	210	109	44	445	145	124	58	55	26
	27%	32%b	22%	33%efg l	35%efg lm	23%g	21%	16%	33%efg lm	34%efg lm	32%efg lm	34%efg lm	22%g	26%fgl	37%pq	34%pq	25%q	9%	30%v	28%	34%v	31%	25%	25%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 28

Q2. In general, how satisfied or dissatisfied are you with the following? Your physical health

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Very satisfied	219 11%	30 17%efh jkmn	11 13%	25 11%	20 12%	12 7%	12 8%	19 20%cefh ijkmn	16 8%	29 11%	22 8%	17 9%	6 11%	164 9%	213 11%m	162 12%	79 12%rs	83 13%rst	50 7%	24 7%	25 7%	35 8%	77 9%	95 16%uv	114 12%	104 10%
Fairly satisfied	834 40%	58 33%	36 44%	100 44%a	78 46%ah	72 39%	63 42%	34 35%	68 35%	110 41%	106 37%	84 47%ahj	25 44%	717 41%an	809 40%	559 43%	304 44%rs	255 41%s	255 37%s	114 32%	140 42%rs	133 31%	371 42%u	260 45%u	404 43%	417 39%
Neither satisfied nor dissatisfied	490 24%	37 21%	23 28%dg	51 23%g	27 16%	46 25%dg	35 23%g	12 12%	63 32%acd gklmn	73 27%dg	75 26%dg	39 22%	10 17%	432 25%dgn	480 24%dg	317 24%	155 23%	162 26%	159 23%	88 25%	71 21%	100 24%	215 24%	127 22%	222 24%	254 23%
Fairly dissatisfied	352 17%	29 17%	7 8%	34 15%	30 18%b	39 21%b	25 17%	24 25%bcm n	31 16%	42 16%	47 17%	33 18%b	12 20%b	287 17%b	340 17%b	190 14%	98 14%	92 15%	151 22%pq	78 22%pq	73 22%pq	92 22%w	166 19%w	72 12%	141 15%	197 18%
Very dissatisfied	146 7%	13 8%i	7 8%	17 8%i	13 8%i	10 5%	14 10%ik	8 8%	16 8%i	9 3%	28 10%ikm	7 4%	5 8%	120 7%i	141 7%i	75 6%	45 7%	30 5%	63 9%qt	43 12%pqrt	20 6%	61 14%vw	54 6%w	19 3%	46 5%	95 9%y
Don't know	24 1%	7 4%cdhk mn	- -	- -	1 1%	3 2%	1 1%	1 1%	- -	5 2%c	6 2%c	- -	- -	17 1%	24 1%m	10 1%	4 1%	7 1%	12 2%p	6 2%	6 2%	4 1%	5 1%	4 1%	11 1%	13 1%
SUM: Satisfied	1053 51%	88 51%	47 56%	125 55%hj	98 58%ehj m	84 46%	75 50%	53 54%	84 43%	139 52%	128 45%	101 56%hj	32 55%	881 51%j	1021 51%j	721 55%	383 56%rs	338 54%rs	304 44%s	139 39%	166 49%rs	167 40%	448 50%u	355 61%uv	518 55%z	521 48%
SUM: Dissatisfied	498 24%	42 24%	13 16%	51 22%	43 25%	48 27%	40 26%	32 33%bim n	47 24%	51 19%	76 27%i	39 22%	16 28%	408 23%	481 24%	265 20%	144 21%	122 19%	214 31%pq	120 34%pq	93 28%pq	153 36%vw	220 25%w	91 16%	187 20%	293 27%y
NET: Satisfied - Dissatisfied	555 27%	45 26%	33 40%aef ghjmn	74 33%egh jn	55 33%ehj	36 20%	35 23%	21 22%	38 19%	88 33%efg hjmn	53 18%	62 35%efg hjmn	15 27%	474 27%ehj	540 27%ehj	455 35%	239 35%rst	216 34%rst	90 13%s	18 5%	72 21%rs	15 4%	228 26%u	263 46%uv	331 35%z	228 21%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 29

Q2. In general, how satisfied or dissatisfied are you with the following? Your mental health/wellbeing

Base: All respondents

		Gender		Age										Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Very satisfied	352	192	159	34	53	31	35	49	150	67	83	87	66	199	110	99	72	70	274	79	96	31	39	9
	17%	19%b	15%	15%el	15%el	9%	10%	15%el	31%cde fgiklm	26%cde fgkl	37%cde fghikl m	15%efl	10%	24%cde fgkl	21%oq	16%	17%	14%	18%sw	15%	27%rsu vw	16%	18%w	9%
Fairly satisfied	812	388	421	69	130	135	126	124	229	125	104	199	260	353	221	262	159	170	612	210	156	81	85	42
	39%	39%	40%	32%	37%	40%	36%	37%	47%cdf gklm	48%cdf gklm	46%cdf gkl	35%	38%	43%cfg k	42%q	42%q	37%	35%	41%	41%	43%	43%	39%	41%
Neither satisfied nor dissatisfied	457	206	247	43	98	85	86	75	70	42	28	141	171	144	112	139	98	108	328	119	70	43	47	24
	22%	21%	23%	20%j	28%chi jkm	25%hij m	25%hij m	23%hjm	14%	16%	12%	25%chi jm	25%hij m	18%hj	21%	22%	23%	22%	22%	23%	19%	23%	21%	23%
Fairly dissatisfied	276	127	146	35	37	53	60	60	30	21	9	72	113	90	50	85	69	72	179	71	28	18	34	18
	13%	13%	14%	16%hij m	11%hj	16%hij m	17%dhi jm	18%dhij km	6%j	8%	4%	13%hj	17%dhi jm	11%hj	10%	14%n	16%n	15%n	12%t	14%t	8%	10%	16%rt	18%rtu
Very dissatisfied	142	69	70	27	25	24	36	24	5	4	1	52	60	29	26	31	26	58	81	32	11	14	12	7
	7%	7%	7%	13%degh ijkm	7%hijm	7%hij m	11%hijm	7%hijm	1%	2%	*	9%dhij m	9%hijm	4%hij	5%	5%	6%	12%nop	5%t	6%t	3%	8%t	6%	7%t
Don't know	26	10	17	8	7	10	1	-	-	-	-	15	11	-	4	9	2	11	10	2	2	-	1	1
	1%	1%	2%	4%fghi jm	2%ghij m	3%fghi jlm	*	-	-	-	-	3%fghi jm	2%fghi m	-	1%	1%	*	2%np	1%	*	*	-	*	1%
SUM: Satisfied	1164	580	579	103	183	166	161	172	379	192	187	286	327	552	331	361	231	240	886	289	252	112	124	51
	56%	58%	55%	47%	52%	49%	47%	52%	78%cde fgiklm	74%cde fgklm	83%cde fghikl m	50%	48%	68%cde fgkl	63%pq	58%q	54%	49%	60%sw	56%	70%rsu vw	60%	57%	50%
SUM: Dissatisfied	418	196	216	63	62	77	97	84	35	26	10	125	174	119	76	117	96	130	259	103	38	32	46	26
	20%	20%	20%	29%dhi jkm	18%hij m	23%hij m	28%dhi jm	25%dhij m	7%j	10%hj	4%	22%dhi jm	25%dhi jm	15%hij	14%	19%	22%n	27%no	17%t	20%rt	11%	17%	21%t	25%rt
NET: Satisfied - Dissatisfied	746	383	363	40	121	89	64	89	344	167	177	161	153	433	255	245	136	110	627	186	213	80	77	26
	36%	39%b	34%	18%	35%cef gkl	26%cfl	19%	27%cf	71%cde fgiklm	64%cde fgklm	79%cde fghikl m	28%cfl	22%f	53%cde fgkl	49%opq	39%pq	32%q	23%	42%svw	36%w	59%rsu vw	43%w	36%w	25%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 30

Q2. In general, how satisfied or dissatisfied are you with the following? Your mental health/wellbeing

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Very satisfied	352 17%	36 21%e	20 24%eh	53 23%ehj mn	26 15%	19 11%	23 15%	22 23%eh	26 13%	43 16%	43 15%	30 17%	11 18%	283 16%e	342 17%em	269 20%	175 25%qrst	95 15%r	77 11%	41 12%	36 11%	61 14%	154 17%	113 20%u	155 16%	195 18%
Fairly satisfied	812 39%	53 30%	28 34%	91 40%	73 43%a	70 39%	60 40%	36 37%	80 41%a	95 35%	112 39%	83 46%ain	31 54%abce gijmn	692 40%an	781 39%a	560 43%	300 44%rst	260 41%rt	233 34%	124 35%	109 32%	150 35%	357 40%	240 42%	398 42%z	396 37%
Neither satisfied nor dissatisfied	457 22%	45 26%cl	17 20%	35 15%	33 20%	46 26%cl	31 21%	19 19%	53 27%cl	70 26%cl	66 23%c	33 19%	8 13%	385 22%c	449 22%c	271 21%	128 19%	143 23%	171 25%p	81 23%	90 27%p	92 22%	183 21%	137 24%	215 23%	229 21%
Fairly dissatisfied	276 13%	24 14%	14 17%	29 13%	26 15%	30 16%	20 14%	12 12%	20 10%	35 13%	40 14%	21 12%	4 8%	236 14%	271 14%	146 11%	55 8%	91 15%p	119 17%p	59 17%p	61 18%p	63 15%	123 14%	67 12%	112 12%	158 15%
Very dissatisfied	142 7%	10 6%	5 6%	19 8%	9 5%	12 7%	15 10%	8 8%	16 8%	17 6%	19 7%	10 5%	4 7%	121 7%	138 7%	56 4%	26 4%	30 5%	76 11%pq	44 12%pq	32 10%pq	51 12%vw	64 7%w	17 3%	51 5%	84 8%y
Don't know	26 1%	5 3%ch	- -	1 *	2 1%	3 2%	1 1%	1 1%	- -	8 3%chmnl	4 1%	2 1%	- -	20 1%	26 1%	11 1%	2 *	9 2%p	13 2%p	5 1%p	8 2%p	6 1%	6 1%	3 1%	8 1%	18 2%
SUM: Satisfied	1164 56%	89 52%	48 58%	143 63%aei mn	99 58%	90 50%	83 55%	58 60%	105 54%	138 52%	155 54%	113 63%aei mn	42 73%aefh ijmn	975 56%	1122 56%	829 63%	475 69%qrst	354 56%rst	310 45%	165 47%	145 43%	211 50%	512 58%u	353 61%u	553 59%	591 55%
SUM: Dissatisfied	418 20%	34 19%	18 22%	48 21%	35 21%	42 23%	35 24%	19 20%	36 19%	52 19%	60 21%	30 17%	8 14%	357 21%	410 20%	202 15%	80 12%	121 19%p	196 28%pq	102 29%pq	93 28%pq	114 27%vw	188 21%w	84 15%	163 17%	242 22%y
NET: Satisfied - Dissatisfied	746 36%	56 32%	29 35%	95 42%aef imn	64 38%e	48 26%	48 32%	39 41%e	69 36%	86 32%	95 33%	83 46%aef ijmn	34 58%abcd efghijm n	618 36%e	713 36%e	628 48%	395 58%qrst	233 37%rst	114 17%	63 18%	52 15%	97 23%	324 36%u	269 47%uv	390 42%z	349 32%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 31

Q2. In general, how satisfied or dissatisfied are you with the following? How pleasant the environment is in the area where you live

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Very satisfied	382	168	211	35	63	44	51	60	130	59	70	97	95	189	111	120	78	73	311	95	87	54	32	17
	19%	17%	20%	16%	18%	13%	15%	18%	27%cde fgiklm	23%efl	31%cde fghikl m	17%	14%	23%cef gkl	21%q	19%	18%	15%	21%v	19%	24%v	29%rsv w	14%	17%
Fairly satisfied	925	455	463	97	148	154	138	153	234	122	112	245	293	387	244	282	191	208	674	246	160	82	100	41
	45%	46%	44%	45%	42%	46%	40%	46%	48%f	47%	50%f	43%	43%	47%f	47%	45%	45%	43%	45%	48%	44%	44%	46%	40%
Neither satisfied nor dissatisfied	443	228	213	40	90	72	85	77	78	44	35	131	157	155	104	141	85	112	302	103	86	28	49	22
	21%	23%	20%	19%	26%hij m	21%	25%hij m	23%hjm	16%	17%	15%	23%chi j	23%hij	19%h	20%	23%	20%	23%	20%	20%	24%u	15%	22%	21%
Fairly dissatisfied	215	105	109	27	31	48	47	25	37	31	6	59	95	62	43	60	46	66	142	47	23	20	23	17
	10%	11%	10%	13%hjm	9%j	14%dgh jm	14%ghjm	8%j	8%j	12%hjm	3%	10%j	14%dghj m	8%j	8%	10%	11%	13%n	10%t	9%	6%	11%	11%	17%rst
Very dissatisfied	73	26	47	12	9	10	21	15	6	5	1	21	31	21	15	16	22	20	44	18	4	3	14	3
	4%	3%	4%a	6%hijm	3%	3%j	6%dhij m	5%hjm	1%	2%	*	4%hj	5%hjm	3%hj	3%	3%	5%o	4%	3%t	4%t	1%	2%	6%rtu	3%
Don't know	27	11	16	5	9	10	2	1	-	-	-	14	12	1	6	6	4	11	10	3	3	-	1	2
	1%	1%	1%	2%ghij m	3%fghi jm	3%fghi jm	1%	*	-	-	-	3%fghi jm	2%fhim	*	1%	1%	1%	2%	1%	1%	1%	-	*	2%ru
SUM: Satisfied	1307	623	674	132	210	198	190	213	364	181	183	342	388	577	354	402	269	281	985	341	246	136	131	58
	63%	63%	64%	61%	60%	59%	55%	64%fl	75%cde fgiklm	70%cde fkl	81%cde fghikl m	60%	57%	71%cde fgkl	68%q	64%q	63%	57%	66%vw	67%w	68%w	73%vw	60%	56%
SUM: Dissatisfied	288	131	156	40	40	57	68	40	42	35	7	80	126	83	58	76	68	85	186	65	27	23	37	20
	14%	13%	15%	18%dhj km	11%j	17%hjm	20%dgh jkm	12%j	9%j	14%hjm	3%	14%dhj m	18%dgh jm	10%j	11%	12%	16%n	17%no	13%t	13%t	7%	12%	17%rt	20%rst
NET: Satisfied - Dissatisfied	1019	491	518	93	170	141	122	173	321	146	175	263	262	494	296	326	201	196	799	276	219	113	94	38
	49%	50%	49%	43%	49%fl	42%	35%	52%cef l	66%cde fgiklm	56%cef kl	78%cde fghikl m	46%fl	38%	61%cde fgkl	57%pq	52%q	47%q	40%	54%vw	54%vw	61%rvw	61%vw	43%	37%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 32

Q2. In general, how satisfied or dissatisfied are you with the following? How pleasant the environment is in the area where you live

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Very satisfied	382 19%	39 23%efj	12 14%	44 19%	30 18%	26 14%	19 13%	26 27%bef hijmn	29 15%	42 15%	42 15%	52 29%bcd efhijm n	21 36%abcd efhijmn	296 17%	361 18%m	280 21%	161 23%rst	119 19%rs	94 14%	45 13%	49 15%	69 16%	165 19%	120 21%	179 19%	196 18%
Fairly satisfied	925 45%	77 44%	38 46%	103 46%	81 48%	70 39%	75 50%e	40 41%	86 44%	107 40%	138 49%	82 46%	27 46%	782 45%	898 45%	609 46%	314 46%	296 47%s	292 42%	140 40%	152 45%	163 38%	405 46%u	271 47%u	450 48%z	453 42%
Neither satisfied nor dissatisfied	443 21%	32 18%	15 18%	42 19%	33 20%	51 28%ack ln	30 20%	17 17%	55 28%ack ln	69 26%k	64 22%k	26 14%	8 15%	386 22%k	435 22%k	260 20%	135 20%	125 20%	168 24%p	96 27%pq	72 21%	104 24%w	192 22%	109 19%	177 19%	257 24%y
Fairly dissatisfied	215 10%	20 11%l	13 16%gl	29 13%gl	18 10%l	24 13%gl	20 13%gl	5 5%	18 9%	29 11%l	25 9%	14 8%	1 2%	190 11%l	214 11%l	125 10%	62 9%	63 10%	84 12%	41 11%	43 13%	57 14%	90 10%	58 10%	86 9%	126 12%
Very dissatisfied	73 4%	1 1%	5 6%a	7 3%	5 3%	5 3%	5 4%	9 9%acde hjkmn	5 2%	17 6%akmn	9 3%	4 2%	1 2%	62 4%a	72 4%a	29 2%	12 2%	17 3%	38 6%pq	24 7%pq	14 4%p	26 6%vw	27 3%	13 2%	34 4%	36 3%
Don't know	27 1%	5 3%f	- -	1 *	2 1%	5 3%	- -	1 1%	1 1%	4 2%	7 3%	1 1%	- -	21 1%	27 1%	10 1%	2 *	8 1%	15 2%p	8 2%p	7 2%p	5 1%	8 1%	5 1%	12 1%	13 1%
SUM: Satisfied	1307 63%	116 67%ei	50 60%	147 65%ei	112 66%ei	96 53%	94 63%	66 68%ei	115 59%	149 55%	180 63%e	134 75%bce fhijmn	48 82%abcd efhijmn	1077 62%ei	1259 63%ei	889 68%	474 69%rst	415 66%rs	385 56%s	184 52%	201 60%	232 55%	570 64%u	391 68%u	629 67%z	649 60%
SUM: Dissatisfied	288 14%	21 12%	18 21%ahj kl	36 16%l	23 13%l	29 16%l	26 17%l	13 14%l	23 12%	46 17%kl	34 12%l	18 10%	2 3%	252 15%l	286 14%l	154 12%	74 11%	80 13%	122 18%pq	65 18%pq	57 17%p	83 20%vw	117 13%	72 12%	120 13%	162 15%
NET: Satisfied - Dissatisfied	1019 49%	95 55%bei	32 39%	111 49%ei	89 53%bei	67 37%	69 46%	53 54%bei	92 48%	102 38%	146 51%bei	116 65%bcd efhijm n	46 79%abcd efghijk mn	825 47%ei	973 48%eim	735 56%	400 58%rst	335 53%rst	264 38%s	119 34%	144 43%rs	149 35%	453 51%u	320 55%u	509 54%z	487 45%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 33

Q2. In general, how satisfied or dissatisfied are you with the following? How safe and secure you think the UK is in the world

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Very satisfied	87	54	31	23	31	16	6	4	6	3	3	54	22	11	39	22	13	13	63	24	18	4	8	4
	4%	5%b	3%	11%efgh ijlm	9%fghi jlm	5%fghi jm	2%	1%	1%	1%	1%	10%efgh ijlm	3%fhm	1%	7%opq	4%	3%	3%	4%	5%	5%	2%	4%	4%
Fairly satisfied	487	272	214	59	93	94	70	66	105	54	51	152	164	171	137	159	81	109	368	154	76	60	24	28
	24%	27%b	20%	27%gm	27%gm	28%fgl m	20%	20%	22%	21%	23%	27%fgm	24%f	21%	26%p	25%p	19%	22%	25%v	30%rtv	21%v	32%rtv	11%	27%v
Neither satisfied nor dissatisfied	536	242	289	56	99	84	91	79	128	76	52	155	175	206	129	169	112	127	377	144	88	44	47	31
	26%	24%	27%	26%	28%	25%	26%	24%	26%	29%	23%	27%	26%	25%	25%	27%	26%	26%	25%	28%v	24%	24%	21%	30%v
Fairly dissatisfied	566	267	293	50	75	82	105	100	154	75	79	125	187	254	139	169	127	130	415	127	117	55	66	27
	27%	27%	28%	23%	21%	24%	30%dk	30%dk	32%cde k	29%dk	35%cde kl	22%	27%dk	31%cde k	27%	27%	30%	27%	28%s	25%	32%s	29%	30%	26%
Very dissatisfied	316	134	181	21	35	42	66	70	82	44	38	56	108	152	61	87	81	87	226	49	58	21	70	8
	15%	14%	17%a	10%	10%	12%	19%cde kl	21%cde kl	17%cdk	17%cdk	17%cdk	10%	16%cde k	19%cde k	12%	14%	19%no	18%n	15%sw	10%	16%sw	11%	32%rstu w	7%
Don't know	74	23	50	7	18	19	8	12	10	9	2	25	27	22	18	19	13	24	34	15	6	3	3	5
	4%	2%	5%a	3%j	5%hj	6%hjm	2%	4%j	2%j	3%j	1%	4%hj	4%fj	3%j	3%	3%	3%	5%	2%	3%	2%	2%	1%	5%rtv
SUM: Satisfied	574	326	246	82	124	110	76	70	111	57	54	206	186	181	176	181	94	122	431	177	94	64	32	32
	28%	33%b	23%	38%fgh ijlm	35%fgh ijlm	33%fgh ijlm	22%	21%	23%	22%	24%	36%fgh ijlm	27%fgm	22%	34%pq	29%p	22%	25%	29%v	35%rtv	26%v	34%v	15%	31%v
SUM: Dissatisfied	881	401	475	71	109	124	170	170	236	119	117	180	295	406	200	256	208	217	641	177	175	75	136	34
	43%	40%	45%	33%	31%	37%	49%cde kl	51%cde kl	49%cde k	46%cde k	52%cde kl	32%	43%cde k	50%cde kl	38%	41%	49%no	44%	43%sw	34%	48%sw	40%	62%rst uw	33%
NET: Satisfied - Dissatisfied	-308	-75	-229	11	14	-14	-94	-100	-125	-62	-63	26	-109	-225	-24	-75	-114	-95	-210	*	-81	-12	-104	-3
	-15%	-8%	-22%	5%	4%e	-4%	-27%	-30%	-26%	-24%	-28%	5%e	-16%	-28%	-5%	-12%	-27%	-19%	-14%	*	-22%	-6%	-48%	-2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 34

Q2. In general, how satisfied or dissatisfied are you with the following? How safe and secure you think the UK is in the world

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Very satisfied	87 4%	8 5%k	3 4%k	15 6%fk	8 5%k	10 5%k	2 1%	6 7%fk	5 2%	18 7%fkmn	9 3%k	1 *	2 4%k	69 4%k	84 4%k	57 4%	19 3%	39 6%p	27 4%	11 3%	16 5%	11 3%	30 3%	41 7%uv	52 6%z	33 3%
Fairly satisfied	487 24%	38 22%	19 23%	48 21%	45 27%	43 24%	38 25%	21 21%	44 23%	70 26%	63 22%	43 24%	14 24%	414 24%	473 24%	307 23%	140 20%	167 27%p	170 25%	78 22%	92 27%p	90 21%	204 23%	158 27%u	255 27%z	221 20%
Neither satisfied nor dissatisfied	536 26%	43 25%	21 25%	59 26%	40 24%	42 23%	31 20%	30 31%	63 32%fk	80 30%fk	76 27%	37 20%	15 27%	448 26%	521 26%	340 26%	177 26%	163 26%	172 25%	88 25%	84 25%	120 28%	231 26%	143 25%	254 27%	273 25%
Fairly dissatisfied	566 27%	50 29%	22 27%	62 27%	40 24%	51 28%	48 32%	25 26%	47 24%	62 23%	79 28%	66 37%cdh ijmn	14 25%	476 27%	551 27%	375 29%	208 30%rt	167 27%	174 25%	93 26%	81 24%	113 27%	247 28%	162 28%	246 26%	302 28%
Very dissatisfied	316 15%	23 13%	15 18%	35 15%	30 18%	29 16%	27 18%	12 12%	30 16%	31 12%	47 16%	27 15%	11 19%	271 16%	305 15%	198 15%	125 18%q	73 12%	111 16%q	66 19%qr	44 13%	81 19%w	142 16%w	59 10%	105 11%	205 19%y
Don't know	74 4%	11 7%mn	2 3%	9 4%	6 4%	6 4%	5 3%	3 3%	6 3%	7 3%	11 4%	6 3%	1 2%	58 3%	73 4%	36 3%	16 2%	20 3%	35 5%p	16 4%	19 6%p	9 2%	34 4%	14 3%	26 3%	46 4%
SUM: Satisfied	574 28%	47 27%	22 27%	63 28%	53 31%	53 29%	40 26%	27 28%	49 25%	88 33%	72 25%	44 25%	16 28%	483 28%	557 28%	365 28%	159 23%	205 33%ps	197 29%ps	89 25%	108 32%p	101 24%	234 26%	199 34%uv	308 33%z	254 24%
SUM: Dissatisfied	881 43%	72 42%	37 45%	96 42%	70 41%	80 44%	75 50%i	37 38%	77 40%	93 35%	126 44%i	93 52%dgh imn	25 43%	747 43%i	856 43%i	572 44%	333 49%qrt	240 38%	285 41%	159 45%qrt	126 37%	193 46%w	389 44%w	221 38%	351 37%	507 47%y
NET: Satisfied - Dissatisfied	-308 -15%	-26 -15%	-15 -18%	-34 -15%	-16 -10%	-27 -15%	-35 -23%	-9 -10%	-28 -15%	-5 -2%	-53 -19%	-49 -27%	-9 -15%	-264 -15%	-299 -15%	-208 -16%	-174 -25%	-34 -5%	-88 -13%	-70 -20%	-18 -5%	-92 -22%	-155 -17%	-22 -4%	-44 -5%	-253 -23%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 35

Q2. In general, how satisfied or dissatisfied are you with the following? How safe and secure you feel in the area where you live

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Very satisfied	400	207	191	39	76	50	55	61	119	64	56	115	105	180	127	126	71	76	312	106	78	54	28	20
	19%	21%	18%	18%	22%el	15%	16%	18%	25%cef glm	24%efl	25%efl	20%l	15%	22%efg l	24%pq	20%	17%	16%	21%v	21%v	21%v	29%rsv	13%	20%
Fairly satisfied	990	463	520	105	144	156	150	163	272	135	137	249	306	435	245	301	203	241	730	262	177	92	104	42
	48%	47%	49%	48%	41%	46%	43%	49%d	56%def giklm	52%dfk	61%cde fgiklm	44%	45%	53%def gkl	47%	48%	48%	49%	49%	51%w	49%	49%	48%	41%
Neither satisfied nor dissatisfied	380	187	191	33	79	67	79	62	60	38	22	112	146	122	91	116	77	95	259	88	70	24	38	22
	18%	19%	18%	15%	23%chi jkm	20%hj	23%chi jm	19%hjm	12%	15%	10%	20%chj m	21%hij m	15%hj	17%	18%	18%	19%	17%	17%	19%	13%	18%	22%u
Fairly dissatisfied	191	91	99	23	31	41	41	31	25	16	9	53	82	56	39	54	49	49	127	43	31	14	21	13
	9%	9%	9%	10%hj	9%hj	12%hij m	12%hijm	9%hjm	5%	6%	4%	9%hj	12%hijm	7%hj	7%	9%	12%n	10%	9%	8%	9%	8%	10%	12%
Very dissatisfied	78	34	44	13	10	15	19	13	8	7	1	23	34	21	13	23	23	19	47	14	4	2	25	2
	4%	3%	4%	6%hjm	3%j	4%hj	6%hjm	4%hj	2%j	3%	*	4%hj	5%hjm	3%hj	3%	4%	5%n	4%	3%t	3%	1%	1%	11%rstu w	2%
Don't know	26	11	14	5	9	8	2	2	-	-	-	15	9	2	7	6	4	10	8	1	2	-	2	2
	1%	1%	1%	3%fghi jm	3%fghi jm	2%hijm	*	1%	-	-	-	3%fghi jm	1%fhm	*	1%	1%	1%	2%	1%	*	*	-	1%	2%rsu
SUM: Satisfied	1390	669	710	143	220	207	205	224	391	199	192	364	411	615	372	427	274	317	1042	368	255	146	132	63
	67%	67%	67%	66%	63%	61%	59%	68%fl	81%cde fgiklm	76%cde fgkl	86%cde fghikl m	64%	60%	75%cde fgkl	71%pq	68%	64%	65%	70%vw	72%vw	70%v	78%rvw	61%	61%
SUM: Dissatisfied	269	125	143	36	41	55	61	44	33	23	10	76	116	77	52	77	72	68	175	56	35	17	46	15
	13%	13%	14%	16%hij m	12%hj	16%hij m	18%dhi jm	13%hjm	7%j	9%hj	4%	13%hjm	17%dhij m	9%hj	10%	12%	17%no	14%	12%	11%	10%	9%	21%rst u	15%
NET: Satisfied - Dissatisfied	1121	544	567	107	180	151	144	180	358	176	183	287	296	538	320	350	202	249	867	312	220	129	86	48
	54%	55%	54%	49%	51%fl	45%	42%	54%efl	74%cde fgiklm	68%cde fgkl	81%cde fghikl m	51%fl	43%	66%cde fgkl	61%pq	56%p	47%	51%	58%vw	61%vw	61%vw	69%rvw	40%	46%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 36

Q2. In general, how satisfied or dissatisfied are you with the following? How safe and secure you feel in the area where you live

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Very satisfied	400 19%	46 27%efi jmn	15 19%	52 23%fim	32 19%	27 15%	20 13%	30 31%def hijmn	34 18%	41 15%	52 18%	37 20%	15 26%f	310 18%	386 19%fm	292 22%	150 22%rst	142 23%rst	98 14%	51 14%	47 14%	64 15%	179 20%u	130 23%u	193 21%	203 19%
Fairly satisfied	990 48%	82 48%	40 48%	100 44%	89 53%g	76 42%	76 51%	37 39%	105 54%egi	117 44%	136 48%	94 52%g	36 62%cegi mn	834 48%	954 48%	641 49%	356 52%q	285 45%	326 47%	163 46%	163 48%	199 47%	430 48%	282 49%	465 50%	505 47%
Neither satisfied nor dissatisfied	380 18%	25 14%	13 16%	42 19%	23 14%	46 26%adk lmn	30 20%	21 21%	40 21%	56 21%	51 18%	25 14%	7 13%	327 19%	372 19%	219 17%	109 16%	110 17%	144 21%p	81 23%pq	63 19%	87 20%	161 18%	90 16%	159 17%	208 19%
Fairly dissatisfied	191 9%	10 6%	10 12%hl	24 11%hl	16 10%l	21 12%ghl	15 10%l	4 4%	10 5%	36 13%agh ln	27 10%l	17 10%l	- -	177 10%hln	191 10%hl	112 8%	52 8%	60 10%	74 11%ps	29 8%	45 13%ps	46 11%	77 9%	55 9%	86 9%	101 9%
Very dissatisfied	78 4%	4 3%	4 5%	7 3%	8 5%	7 4%	8 5%	5 5%	4 2%	13 5%	12 4%	5 3%	- -	69 4%	78 4%	38 3%	16 2%	22 3%	34 5%p	22 6%p	13 4%	25 6%w	34 4%	14 2%	23 2%	51 5%y
Don't know	26 1%	6 4%chmn	- -	1 *	1 1%	3 2%	2 1%	1 1%	- -	5 2%	6 2%	1 1%	- -	19 1%	26 1%	12 1%	2 *	10 2%p	11 2%p	6 2%p	5 1%p	3 1%	7 1%	6 1%	12 1%	13 1%
SUM: Satisfied	1390 67%	128 74%efi mn	55 67%	153 67%e	121 71%ei	104 57%	96 64%	67 69%	139 72%ei	158 59%	188 66%	130 73%eim	51 87%abcd efghijk mn	1144 66%ei	1340 67%ei	933 71%	506 74%qrst	427 68%rs	425 62%	214 61%	210 63%	263 62%	609 69%u	413 72%u	659 70%z	708 66%
SUM: Dissatisfied	269 13%	14 8%l	14 17%ahl	32 14%hl	25 15%hl	28 15%ahl	22 15%hl	9 9%l	14 7%l	49 18%agh ln	40 14%hl	23 13%l	- -	246 14%ahln	269 13%ahl	149 11%	68 10%	81 13%	109 16%p	51 14%p	58 17%p	71 17%vw	111 13%	68 12%	109 12%	152 14%
NET: Satisfied - Dissatisfied	1121 54%	114 66%bce fijmn	41 49%	121 53%ei	96 57%ei	76 42%	73 49%	58 60%ei	125 65%bce fijmn	109 41%	148 52%ei	107 60%efi m	51 87%abcd efghijk mn	898 52%ei	1070 53%eim	784 60%	439 64%qrst	345 55%rst	316 46%	163 46%	152 45%	193 45%	497 56%u	344 60%u	550 59%z	556 51%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 37

Q2. In general, how satisfied or dissatisfied are you with the following? The performance of the Labour government led by Andy Burnham
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Very satisfied	140 7%	84 9%b	54 5%	22 10%efg hilm	38 11%efgh ilm	16 5%	18 5%	18 6%	28 6%	12 5%	15 7%	60 11%efgh ilm	34 5%	46 6%	50 10%op	39 6%	20 5%	30 6%	122 8%tvw	70 14%rtvw	19 5%	18 9%vw	5 2%	3 3%
Fairly satisfied	457 22%	226 23%	229 22%	55 25%hj	102 29%efg hijlm	74 22%	66 19%	73 22%	87 18%	49 19%	38 17%	157 28%fhi jlm	140 20%	160 20%	138 26%pq	155 25%pq	76 18%	88 18%	369 25%tv	216 42%rtuv w	32 9%	53 28%tv	16 7%	31 30%tv
Neither satisfied nor dissatisfied	567 27%	267 27%	293 28%	65 30%	116 33%ghj m	96 28%	92 27%	76 23%	122 25%	71 27%	52 23%	181 32%ghj m	188 28%	198 24%	150 29%	168 27%	110 26%	139 28%	387 26%v	121 24%	98 27%v	63 34%rsv	41 19%	36 35%rsv
Fairly dissatisfied	286 14%	143 14%	143 13%	23 11%	28 8%	47 14%dk	60 17%cdk	43 13%d	86 18%cdk	48 18%cdk	38 17%dk	51 9%	106 16%dk	129 16%dk	65 13%	82 13%	72 17%	66 13%	202 14%s	46 9%	74 20%rsv w	27 14%	29 13%	10 9%
Very dissatisfied	407 20%	222 22%b	182 17%	15 7%	28 8%	46 14%cdk	76 22%cde kl	95 29%cde fkl	147 30%cde fikl	68 26%cde kl	78 35%cdef hiklm	43 8%	122 18%cde k	242 30%cde fkl	72 14%	131 21%n	100 24%n	103 21%n	320 22%suw	31 6%	125 35%rsuw	14 7%	120 55%rst uw	13 13%s
Don't know	209 10%	49 5%	159 15%a	37 17%dfg hijkm	38 11%hij m	58 17%dfg hijlm	34 10%hijm	25 8%hjm	16 3%j	13 5%hj	3 1%	75 13%dgh ijm	93 14%fghi jm	41 5%hj	46 9%	51 8%	48 11%	64 13%no	82 6%	29 6%	14 4%	13 7%	8 3%	9 9%tv
SUM: Satisfied	597 29%	310 31%b	283 27%	78 36%efg hijlm	140 40%efg hijlm	90 27%	84 24%	92 28%	114 24%	61 23%	53 24%	218 38%efg hijlm	174 25%	206 25%	188 36%pq	194 31%pq	97 23%	118 24%	491 33%tv	285 56%rtu vw	51 14%	70 38%tv	21 10%	34 33%tv
SUM: Dissatisfied	692 34%	365 37%b	324 31%	37 17%	56 16%	93 28%cdk	135 39%cde kl	138 42%cde kl	232 48%cde fkl	116 45%cde kl	116 52%cde fgklm	94 17%	228 33%cde k	371 45%cde kl	138 26%	213 34%n	172 40%no	169 35%n	523 35%suw	77 15%	199 55%rsu w	40 21%	148 68%rst uw	23 22%s
NET: Satisfied - Dissatisfied	-96 -5%	-55 -6%	-41 -4%	40 18%e	84 24%efg ijl	-3 -1%	-52 -15%	-47 -14%	-118 -24%	-55 -21%	-63 -28%	124 22%efg hijl	-55 -8%	-165 -20%	51 10%o	-20 -3%	-76 -18%	-51 -10%	-32 -2%	208 40%rt uvw	-149 -41%	30 16%	-127 -58%	11 11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 38

Q2. In general, how satisfied or dissatisfied are you with the following? The performance of the Labour government led by Andy Burnham

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Very satisfied	140 7%	14 8%	9 11%k	17 8%	14 8%	10 5%	9 6%	12 12%ehjk mn	9 5%	21 8%	15 5%	6 3%	4 7%	110 6%	136 7%	95 7%	39 6%	56 9%p	41 6%	19 5%	22 7%	23 5%	58 7%	53 9%u	68 7%	72 7%
Fairly satisfied	457 22%	34 20%	16 19%	66 29%afh jlmn	41 24%	39 22%	26 18%	22 23%	37 19%	67 25%	60 21%	41 23%	8 14%	393 23%	449 22%	295 22%	136 20%	159 25%p	147 21%	77 22%	69 21%	70 17%	199 22%u	153 27%u	259 28%z	191 18%
Neither satisfied nor dissatisfied	567 27%	48 28%	22 26%	56 24%	44 26%	60 33%fg	30 20%	19 20%	68 35%cfg mn	78 29%	77 27%	46 26%	19 32%	481 28%f	548 27%f	351 27%	167 24%	184 29%	190 28%	94 27%	96 28%	117 28%	237 27%	173 30%	273 29%	276 26%
Fairly dissatisfied	286 14%	30 17%i	10 12%	30 13%	25 15%	20 11%	29 19%eim	16 16%	29 15%	24 9%	38 13%	31 18%i	5 9%	235 14%i	281 14%i	186 14%	120 18%q	66 11%	95 14%	50 14%	44 13%	69 16%w	131 15%	66 11%	114 12%	167 15%y
Very dissatisfied	407 20%	22 13%	20 24%a	44 19%	33 19%	30 16%	40 26%aei mn	21 22%	35 18%	41 15%	69 24%ain	37 21%	15 25%a	349 20%ai	392 20%a	282 21%	186 27%qrst	96 15%	120 17%	69 19%	51 15%	96 23%w	184 21%w	87 15%	146 16%	257 24%y
Don't know	209 10%	25 15%cdmn	6 7%	14 6%	13 8%	23 13%c	16 10%	7 7%	16 8%	37 14%cmn	26 9%	17 10%	8 13%	169 10%	201 10%	104 8%	37 5%	66 11%p	97 14%p	44 13%p	53 16%pq	49 12%w	79 9%	44 8%	78 8%	117 11%
SUM: Satisfied	597 29%	48 28%	25 30%	83 37%efh jklmn	54 32%	49 27%	36 24%	34 35%	46 24%	88 33%	75 26%	47 26%	12 20%	503 29%	585 29%	390 30%	174 25%	215 34%prst	188 27%	96 27%	92 27%	94 22%	257 29%u	206 36%uv	327 35%z	263 24%
SUM: Dissatisfied	692 34%	52 30%	30 36%i	74 33%	58 34%i	49 27%	69 46%acd ehimn	37 38%i	64 33%	65 24%	107 37%ei	69 38%ei	20 34%	584 34%i	673 34%i	468 36%	306 45%qrst	162 26%	214 31%q	119 34%q	96 28%	164 39%w	315 36%w	153 27%	260 28%	424 39%y
NET: Satisfied - Dissatisfied	-96 -5%	-4 -2%	-4 -5%	9 4%abd egl	-3 -2%	-1 *	-33 -22%	-2 -3%	-18 -9%	22 8%ab degh kl	-32 -11%	-21 -12%	-8 -14%	-81 -5%	-88 -4%	-78 -6%	-131 -19%	53 8%rst	-27 -4%	-23 -6%	-4 -1%	-71 -17%	-58 -7%	53 9%	67 7%	-161 -15%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 39

Q3. Andy Burnham became Prime Minister on 20 July. What is the one main thing that you have noticed being done or announced by the UK Government or Andy Burnham since he became Prime Minister?
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	1035	509	519	94	181	153	178	175	254	135	119	275	331	429	274	278	226	257	780	276	148	83	150	79
Weighted base	1045	510	529	91*	183	179	194	164	234	120	113	274	373	398	251	316	222	256	779	261	185	107*	120	59*
Bus fare cap	72 7%	41 8%	31 6%	9 10%	17 9%	11 6%	15 8%	7 4%	13 6%	7 6%	7 6%	26 10%gm	26 7%	20 5%	19 8%	25 8%	13 6%	15 6%	55 7%	19 7%	13 7%	5 5%	12 10%	5 9%
Social care / National Care Service	51 5%	11 2%	40 8%a	2 2%	7 4%	9 5%	9 5%	9 6%	14 6%	6 5%	7 6%	10 3%	19 5%	23 6%	10 4%	23 7%	7 3%	10 4%	46 6%vw	25 10%rvw	10 5%	8 7%v	2 1%	1 1%
Good general impression / optimism	49 5%	28 5%	21 4%	3 3%	9 5%	9 5%	6 3%	7 4%	14 6%	7 6%	7 6%	12 5%	15 4%	21 5%	12 5%	20 6%p	5 2%	12 5%	41 5%t	21 8%rtv	4 2%	9 8%t	3 2%	3 5%
North Sea drilling licence debate	48 5%	34 7%b	14 3%	5 5%	4 2%	7 4%	10 5%	9 6%	13 6%	8 7%	5 5%	9 3%	17 5%	23 6%	17 7%q	19 6%q	6 3%	6 2%	42 5%	9 3%	9 5%	9 9%	8 6%	6 10%rs
New relationship with EU	39 4%	26 5%b	13 2%	1 1%	3 2%	6 3%	7 4%	11 7%dk	11 5%k	5 4%	6 6%k	4 1%	13 3%	22 6%dk	5 2%	14 5%	13 6%n	8 3%	30 4%	12 4%	6 3%	2 2%	3 3%	3 5%
Promises / empty promises	39 4%	24 5%	16 3%	2 2%	2 1%	5 3%	7 4%	4 3%	18 8%dgkl m	7 6%dk	11 10%cdef gklm	5 2%	12 3%	22 6%dgk	6 2%	11 4%	9 4%	13 5%	33 4%s	5 2%	15 8%rsw	2 2%	7 5%s	1 1%
Cost of living focus	35 3%	16 3%	19 4%	7 8%hijm	7 4%	6 3%	5 3%	8 5%h	3 1%	2 2%	1 1%	14 5%h	11 3%	10 3%h	15 6%o	7 2%	6 3%	8 3%	29 4%v	13 5%v	3 2%	6 5%	1 1%	1 1%
Removing VAT from energy bills	34 3%	15 3%	19 4%	2 2%	5 3%	2 1%	9 5%	5 3%	11 5%e	5 4%	6 6%e	7 3%	11 3%	16 4%	5 2%	9 3%	11 5%	9 3%	29 4%	10 4%	11 6%	3 3%	4 3%	1 2%
Number 10 North / devolution	34 3%	20 4%	13 3%	1 1%	4 2%	2 1%	8 4%	8 5%	11 5%	5 4%	7 6%cek	5 2%	10 3%	19 5%ek	10 4%	10 3%	7 3%	7 3%	28 4%	10 4%	9 5%	4 4%	3 2%	1 1%
Pension / Triple Lock reform	32 3%	14 3%	18 3%	- -	5 3%	3 2%	2 1%	9 6%cfkl	12 5%cfkl	7 6%cfkl	5 5%cl	5 2%	5 1%	22 5%cfkl	9 3%	8 3%	8 4%	7 3%	25 3%	8 3%	4 2%	3 3%	5 4%	2 4%
Focus on small changes vs big problems	22 2%	12 2%	10 2%	1 1%	11 6%efgh lm	3 1%	- -	3 2%	5 2%	2 1%	3 3%f	12 4%fl	3 1%	8 2%	11 4%pq	6 2%	2 1%	3 1%	21 3%s	3 1%	9 5%s	4 4%	4 3%	1 1%
Good communication	18 2%	14 3%b	4 1%	1 1%	6 3%him	4 2%h	5 2%h	3 2%	- -	- -	- -	7 3%hm	8 2%h	3 1%	2 1%	4 1%	7 3%n	4 2%	16 2%	7 3%	3 2%	1 1%	1 1%	2 4%
Media presence (e.g. Gogglebox, TikTok, Social Media)	17 2%	11 2%	6 1%	1 2%	2 1%	- -	5 3%e	3 2%	5 2%	1 1%	4 3%e	3 1%	5 1%	8 2%	6 2%	2 1%	5 2%	4 1%	14 2%	2 1%	7 4%	2 2%	2 1%	- -
Deprioritisation of immigration control	16 2%	9 2%	7 1%	1 1%	1 1%	2 1%	3 2%	3 2%	6 3%	2 2%	4 3%	2 1%	5 1%	8 2%	4 2%	5 2%	4 2%	3 1%	15 2%s	- -	3 2%s	- -	12 10%rstu w	-
Poor general impression / wrong priorities	15 1%	8 2%	6 1%	1 1%	1 1%	- -	3 2%	5 3%e	4 2%	1 1%	3 3%e	2 1%	3 1%	9 2%	3 1%	4 1%	3 1%	5 2%	13 2%	4 2%	6 3%	- -	3 2%	- -
Tackling homelessness / rough sleeping	14 1%	4 1%	10 2%	5 5%dfkl m	1 *	3 2%	- -	2 1%	4 2%	3 2%f	1 1%	5 2%d	3 1%	6 1%	4 2%	3 1%	3 1%	4 2%	10 1%	1 1%	1 1%	- -	1 1%	3 6%rstuv
International relations	13 1%	7 1%	6 1%	1 1%	2 1%	1 1%	2 1%	2 1%	5 2%	3 2%	3 2%	3 1%	3 1%	7 2%	5 2%	3 1%	2 1%	3 1%	10 1%	5 2%	1 1%	1 1%	1 1%	1 1%
Expected tax rises	10 1%	4 1%	6 1%	- -	3 2%	3 1%	2 1%	- -	3 1%	2 2%	1 1%	3 1%	4 1%	3 1%	5 2%	1 *	2 1%	2 1%	6 1%	1 *	1 1%	2 2%	2 2%	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 39

Q3. Andy Burnham became Prime Minister on 20 July. What is the one main thing that you have noticed being done or announced by the UK Government or Andy Burnham since he became Prime Minister?
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	1045	510	529	91*	183	179	194	164	234	120	113	274	373	398	251	316	222	256	779	261	185	107*	120	59*
Public transport ASB (music on buses)	7 1%	4 1%	3 1%	- -	3 2%	1 1%	2 1%	- -	1 *	- -	1 1%	3 1%	3 1%	1 *	2 1%	1 *	2 1%	2 1%	6 1%	2 1%	1 1%	- -	1 1%	2 4%rstu
Education reform	6 1%	1 *	5 1%	1 1%	- -	4 2%m	1 *	- -	1 *	- -	1 *	1 *	5 1%	1 *	- -	4 1%	1 *	2 1%	2 *	1 *	- -	- -	1 1%	- -
Public control of utilities	6 1%	2 *	4 1%	- -	- -	1 *	- -	3 2%k	2 1%	1 1%	1 1%	- -	1 *	5 1%	1 *	2 1%	- -	3 1%	6 1%	1 1%	1 1%	1 1%	- -	2 3%rv
Gas standing charge	6 1%	2 *	4 1%	- -	- -	1 1%	3 2%k	1 1%	- -	- -	- -	- -	4 1%	1 *	- -	- -	4 2%no	1 *	4 1%	3 1%	- -	1 1%	- -	- -
Bereavement / miscarriage leave	5 1%	- -	5 1%a	1 1%m	4 2%hlm	1 *	- -	- -	- -	- -	- -	5 2%hlm	1 *	- -	* *	3 1%	1 *	1 *	3 *	1 *	- -	- -	- -	1 1%
Fuel prices on Google Maps	5 1%	3 1%	1 *	1 1%m	1 1%	3 2%m	- -	- -	- -	- -	- -	2 1%	3 1%	- -	1 1%	1 *	- -	3 1%	3 *	- -	1 1%	- -	- -	- -
Alcohol in football grounds	4 *	2 *	1 *	- -	- -	1 *	- -	- -	3 1%	- -	3 3%dfgklm	- -	1 *	3 1%	1 *	2 1%	1 *	- -	4 *	- -	1 1%	1 1%	1 1%	1 1%s
Scrapping digital ID	3 *	3 1%	- -	- -	- -	2 1%	2 1%	- -	- -	- -	- -	- -	3 1%	- -	- -	2 1%	- -	2 1%	3 *	- -	2 1%	2 2%	- -	- -
Support for Manchester City FC	3 *	3 1%	- -	- -	- -	- -	- -	1 1%	2 1%	- -	2 2%kl	- -	- -	3 1%	1 *	1 *	1 *	- -	2 *	1 *	1 1%	- -	- -	- -
Early prisoner release scheme review	2 *	- -	2 *	1 1%	- -	- -	- -	- -	2 1%	2 1%l	- -	1 *	- -	2 *	- -	1 *	- -	2 1%	1 *	1 *	- -	- -	- -	- -
Welfare reform plans	2 *	1 *	1 *	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 *	- -	1 *	1 1%	1 *	- -	- -	2 *	1 *	- -	1 1%	- -	- -
Tax relief for hospitality	2 *	1 *	1 *	1 1%lm	1 1%	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -
Cabinet appointments	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Defence funding	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	138 13%	59 12%	76 14%	10 11%	34 19%ghjm	27 15%	24 12%	18 11%	25 11%	14 12%	10 9%	44 16%m	51 14%	43 11%	36 14%	42 13%	27 12%	33 13%	107 14%	39 15%	24 13%	14 13%	15 13%	10 17%
None	297 28%	129 25%	167 32%a	34 37%dhjkm	46 25%j	64 36%dhjm	63 33%hjm	45 27%j	45 19%j	32 26%hj	13 12%	80 29%dhjm	127 34%dhjm	90 23%j	60 24%	80 25%	71 32%	85 33%n	172 22%	54 21%	40 21%	26 24%	32 27%	13 22%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used. * small base

Prepared by Yonder

YONDER

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 40

Q3. Andy Burnham became Prime Minister on 20 July. What is the one main thing that you have noticed being done or announced by the UK Government or Andy Burnham since he became Prime Minister?

Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	1035	94	44	111	87	92	80	51	91	147	147	91	890	1035	657	372	285	350	195	155	225	466	261	487	526
Weighted base	1045	92*	43*	115	82*	96*	79*	49*	107*	146	150	85*	904	1045	661	331	331	354	192	162	225	462	275	493	529
Bus fare cap	72 7%	3 3%	3 6%	13 11%a	7 8%	5 5%	12 15%aegj kmn	1 2%	6 6%	12 8%	8 5%	4 4%	68 8%n	72 7%	42 6%	25 7%	17 5%	29 8%	14 7%	16 10%	12 5%	34 7%	24 9%	40 8%	30 6%
Social care / National Care Service	51 5%	5 5%	4 9%	6 5%	5 6%	2 2%	2 2%	4 9%	3 3%	10 7%	8 5%	2 2%	42 5%	51 5%	39 6%	18 6%s	20 6%s	11 3%s	3 1%	8 5%	14 6%	21 4%	15 5%	29 6%	22 4%
Good general impression / optimism	49 5%	3 3%	1 2%	8 7%	5 6%	6 6%	1 1%	1 2%	5 4%	5 4%	10 7%	4 5%	45 5%	49 5%	40 6%	23 7%rs	16 5%	9 3%	4 2%	6 4%	9 4%	24 5%	12 5%	28 6%	18 3%
North Sea drilling licence debate	48 5%	2 2%	2 5%	4 4%	5 6%	3 3%	2 3%	3 6%	12 12%acef jmn	7 5%	5 3%	3 4%	44 5%	48 5%	37 6%	25 7%rst	12 4%	9 3%	5 2%	4 3%	8 4%	23 5%	14 5%	28 6%	20 4%
New relationship with EU	39 4%	1 1%	2 6%	2 2%	2 3%	8 9%acij mn	2 2%	1 2%	10 9%acij mn	3 2%	3 2%	5 6%a	38 4%	39 4%	24 4%	15 4%	9 3%	15 4%	7 4%	8 5%	10 4%	19 4%	7 3%	22 5%	17 3%
Promises / empty promises	39 4%	3 4%	2 5%	5 5%	2 3%	2 2%	2 2%	2 4%	6 5%	5 3%	7 5%	3 3%	34 4%	39 4%	29 4%	19 6%	10 3%	10 3%	6 3%	4 2%	10 4%	21 4%	6 2%	13 3%	24 5%
Cost of living focus	35 3%	3 3%	- -	3 3%	7 9%kmn	3 3%	3 4%	2 4%	3 3%	5 3%	5 4%	1 1%	31 3%	35 3%	21 3%	7 2%	14 4%	15 4%	10 5%	5 3%	5 2%	17 4%	9 3%	16 3%	19 4%
Removing VAT from energy bills	34 3%	6 6%e	1 3%	5 4%	1 1%	- -	3 3%	1 3%	1 1%	7 5%e	5 4%	4 5%e	27 3%	34 3%	23 3%	12 3%	11 3%	11 3%	4 2%	7 4%	5 2%	22 5%	6 2%	16 3%	19 3%
Number 10 North / devolution	34 3%	5 5%	- -	6 5%	1 1%	2 2%	2 3%	1 2%	1 1%	6 4%	5 3%	5 6%	28 3%	34 3%	27 4%	16 5%rt	11 3%	6 2%	4 2%	1 1%	10 4%	12 3%	10 4%	21 4%	12 2%
Pension / Triple Lock reform	32 3%	9 10%bcgh ijmn	- -	3 3%	4 5%	3 4%	3 4%	- -	1 1%	2 1%	3 2%	2 3%	23 3%	32 3%m	24 4%	15 5%s	9 3%	8 2%s	2 1%	7 4%s	8 4%	14 3%	8 3%	17 4%	13 3%
Focus on small changes vs big problems	22 2%	1 1%	- -	1 1%	1 1%	9 10%abcd fhijmn	- -	2 3%	2 2%	2 1%	1 1%	3 3%	19 2%	22 2%	16 2%	6 2%	10 3%	4 1%	2 1%	2 1%	3 1%	7 2%	8 3%	11 2%	11 2%
Good communication	18 2%	2 2%	- -	2 2%	3 4%	2 2%	1 1%	- -	1 1%	2 1%	4 2%	1 1%	15 2%	18 2%	16 2%	3 1%	13 4%prst	2 *	2 1%	- -	- -	12 2%u	6 2%u	10 2%	8 1%
Media presence (e.g. Gogglebox, TikTok, Social Media)	17 2%	2 2%	- -	1 1%	3 3%i	1 1%	1 1%	2 4%i	3 2%	- -	5 3%i	- -	13 1%	17 2%	13 2%	6 2%	6 2%	4 1%	3 1%	1 1%	5 2%	9 2%	3 1%	8 2%	7 1%
Deprioritisation of immigration control	16 2%	1 1%	3 6%kmn	2 1%	1 1%	2 2%	2 2%	2 4%	1 1%	2 1%	2 2%	- -	13 1%	16 2%	11 2%	8 2%	4 1%	4 1%	3 2%	1 1%	1 *	11 2%	3 1%	6 1%	10 2%
Poor general impression / wrong priorities	15 1%	- -	2 5%adhn	1 1%	- -	1 2%	1 2%	- -	- -	3 2%	3 2%	3 4%n	15 2%	15 1%	10 2%	5 2%	5 1%	5 1%	2 1%	2 1%	6 3%v	3 1%	5 2%	4 1%	11 2%
Tackling homelessness / rough sleeping	14 1%	- -	- -	4 3%	1 1%	1 1%	1 2%	- -	3 2%	2 1%	2 1%	1 1%	14 2%	14 1%	9 1%	4 1%	5 1%	4 1%	1 1%	3 2%	4 2%	8 2%	2 1%	6 1%	7 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 40

Q3. Andy Burnham became Prime Minister on 20 July. What is the one main thing that you have noticed being done or announced by the UK Government or Andy Burnham since he became Prime Minister?
Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	1045	92*	43*	115	82*	96*	79*	49*	107*	146	150	85*	904	1045	661	331	331	354	192	162	225	462	275	493	529
International relations	13 1%	2 2%	1 2%	1 1%	- -	1 1%	- -	- -	3 3%	2 2%	2 1%	1 1%	11 1%	13 1%	8 1%	4 1%	4 1%	5 1%	3 1%	2 1%	2 1%	5 1%	3 1%	9 2%	4 1%
Expected tax rises	10 1%	- -	- -	2 2%	- -	1 1%	- -	- -	1 1%	3 2%	2 1%	1 1%	10 1%	10 1%	10 2%	5 2%r	5 2%r	- -	- -	- -	1 *	4 1%	4 1%	6 1%	3 1%
Public transport ASB (music on buses)	7 1%	- -	- -	1 1%	1 1%	- -	- -	1 2%	1 1%	2 1%	1 1%	1 1%	6 1%	7 1%	3 1%	2 1%	1 *	4 1%	3 1%	1 *	1 *	5 1%	1 *	5 1%	2 *
Education reform	6 1%	- -	- -	1 1%	- -	- -	- -	1 1%	3 2%n	1 1%	1 1%	- -	6 1%	6 1%	5 1%	1 *	3 1%	2 1%	2 1%	- -	1 *	4 1%	1 *	1 *	5 1%
Public control of utilities	6 1%	- -	1 2%	- -	- -	1 1%	2 3%mn	- -	1 1%	- -	1 1%	- -	6 1%	6 1%	4 1%	3 1%	1 *	2 *	- -	2 1%	4 2%vw	2 *	- -	2 *	4 1%
Gas standing charge	6 1%	- -	- -	1 1%	- -	- -	2 3%mn	- -	2 2%	- -	- -	- -	6 1%	6 1%	2 *	1 *	1 *	3 1%	2 1%	1 1%	2 1%	2 *	1 *	2 *	3 1%
Bereavement / miscarriage leave	5 1%	1 1%	- -	1 1%	- -	- -	- -	1 2%m	- -	2 1%	- -	- -	3 *	5 1%m	4 1%	* *	3 1%	2 *	1 *	1 *	1 *	2 *	3 1%	5 1%	1 *
Fuel prices on Google Maps	5 1%	2 2%m	- -	- -	- -	- -	1 1%	1 3%m	- -	- -	- -	1 1%	2 *	5 1%m	4 1%	2 1%	2 1%	- -	- -	- -	- -	- -	2 1%	3 1%	2 *
Alcohol in football grounds	4 *	- -	- -	- -	- -	1 1%	- -	1 3%mn	- -	- -	- -	2 2%mn	2 *	4 *	3 *	3 1%	- -	1 *	- -	1 *	- -	3 1%	1 *	- -	4 1%
Scrapping digital ID	3 *	2 2%mn	- -	- -	- -	- -	- -	2 4%cijmn	- -	- -	- -	- -	- -	3 *	- -	- -	- -	2 1%	- -	2 1%	2 1%	2 *	- -	2 *	2 *
Support for Manchester City FC	3 *	- -	- -	1 1%	- -	1 1%	- -	- -	- -	- -	1 1%	- -	3 *	3 *	1 *	1 *	- -	2 1%	2 1%	- -	- -	2 *	1 *	- -	3 1%
Early prisoner release scheme review	2 *	- -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	1 1%	2 *	2 *	- -	- -	- -	2 1%	2 1%	1 1%	- -	2 *	1 *	- -	2 *
Welfare reform plans	2 *	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%mn	2 *	2 *	2 *	1 *	1 *	- -	- -	- -	- -	1 *	1 *	1 *	1 *
Tax relief for hospitality	2 *	- -	- -	- -	- -	1 1%	1 1%n	- -	- -	- -	- -	- -	2 *	2 *	2 *	- -	2 1%	- -	- -	- -	- -	- -	2 1%	- -	2 *
Cabinet appointments	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Defence funding	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	138 13%	10 10%	5 13%	19 16%	11 13%	11 12%	9 11%	6 12%	11 10%	21 15%	21 14%	14 16%	122 14%	138 13%	76 12%	30 9%	46 14%	59 17%p	33 17%p	27 17%p	30 13%	52 11%	49 18%v	74 15%	64 12%
None	297 28%	32 34%c	16 37%c	21 19%	22 26%	28 30%	26 33%c	14 28%	28 26%	44 30%c	44 29%	22 26%	251 28%c	297 28%c	158 24%	69 21%	89 27%	126 35%pq	75 39%pq	51 31%p	73 32%w	120 26%	64 23%	107 22%	178 34%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 41

Q4. The last general election was held in July 2024 but many people did not vote. If you voted at all, which political party did you vote for at the 2024 General Election?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2002	974	1014	227	333	276	308	346	512	276	236	560	584	858	531	535	448	488	1494	552	290	146	277	139
Weighted base	2007	959	1035	217	349	323	336	313	469	247	221	566	659	782	496	611	423	477	1483	513	362	187	218	102
Did not vote	391 19%	170 18%	217 21%	96 44%def ghijkl m	68 19%ghi jm	77 24%ghi jm	78 23%ghi jm	40 13%hjm	33 7%	19 8%	13 6%	164 29%dgh ijlm	155 23%ghij m	73 9%hj	81 16%	123 20%	72 17%	115 24%np	- -	- -	- -	- -	- -	- -
Labour Party	513 26%	263 27%	249 24%	46 21%	109 31%chi jklm	79 24%	83 25%	92 30%chj m	105 22%	57 23%	48 21%	154 27%c	161 24%	197 25%h	150 30%o	136 22%	110 26%	118 25%	513 35%tu vw	513 100%rtuv w	- -	- -	- -	- -
Conservatives	362 18%	178 19%	183 18%	12 5%	39 11%ck	47 15%ck	48 14%ck	55 18%cdk	162 35%cde fgklm	78 32%cde fgkl	83 38%cdef gklm	51 9%c	94 14%ck	217 28%cde fgkl	87 17%	127 21%q	77 18%	71 15%	362 24%suvw	- -	362 100%rsuv w	- -	- -	- -
Liberal Democrats	187 9%	88 9%	99 10%	9 4%	35 10%ck	30 9%c	37 11%c	28 9%c	48 10%c	22 9%c	27 12%c	43 8%c	67 10%c	77 10%c	63 13%pq	57 9%	35 8%	32 7%	187 13%stvw	- -	- -	187 100%rstv w	- -	- -
Green Party	102 5%	44 5%	56 5%	19 9%ghij m	28 8%ghij m	20 6%hijm	17 5%hjm	10 3%	9 2%	6 2%	3 1%	47 8%ghij m	36 6%hijm	19 2%	28 6%	41 7%q	19 5%	15 3%	102 7%stuv	- -	- -	- -	- -	102 100%rstuv
Reform UK	218 11%	131 14%b	85 8%	7 3%	20 6%	28 9%ck	38 11%cdk	53 17%cde fkl	72 15%cde kl	36 15%cde kl	36 16%cdek l	27 5%	66 10%cdk	126 16%cdek l	38 8%	54 9%	61 15%no	64 14%no	218 15%stuw	- -	- -	- -	218 100%rstu w	- -
Scottish National Party (SNP)	39 2%	16 2%	23 2%	1 *	4 1%	4 1%	8 2%	11 3%cdk	11 2%j	9 3%ck	2 1%	5 1%	12 2%	22 3%cjk	6 1%	11 2%	11 3%	10 2%	39 3%stv	- -	- -	- -	- -	- -
Plaid Cymru	10 1%	4 *	7 1%	1 1%	1 *	2 1%	1 *	2 1%	3 1%	2 1%	1 *	2 *	3 *	5 1%	3 1%	3 *	4 1%	1 *	10 1%	- -	- -	- -	- -	- -
An independent candidate	30 1%	9 1%	20 2%	2 1%	4 1%	9 3%fl	- -	4 1%	12 2%f	5 2%f	7 3%f	6 1%	9 1%	15 2%f	14 3%p	7 1%	2 1%	7 1%	30 2%stv	- -	- -	- -	- -	- -
Another party	22 1%	8 1%	15 1%	3 1%e	5 2%e	- -	6 2%ejl	5 2%e	3 1%	3 1%	- -	8 1%e	6 1%	8 1%	2 *	12 2%n	5 1%	3 1%	22 2%stv	- -	- -	- -	- -	- -
Can't remember	68 3%	20 2%	48 5%a	11 5%hjm	17 5%hjm	13 4%hjm	12 4%hj	8 3%j	6 1%	6 3%hj	- -	28 5%hjm	26 4%hjm	15 2%j	10 2%	16 3%	18 4%	24 5%n	- -	- -	- -	- -	- -	- -
Prefer not to say	65 3%	28 3%	33 3%	11 5%ghij m	19 6%fghi jm	16 5%ghjm	8 2%	5 1%	6 1%	4 2%	2 1%	31 5%fghi jm	23 4%hjm	11 1%	14 3%	24 4%	10 2%	17 4%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 42

Q4. The last general election was held in July 2024 but many people did not vote. If you voted at all, which political party did you vote for at the 2024 General Election?
Base: All respondents

		Region													Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2002	180	85	227	181	175	154	104	165	260	280	191	1718	2002	1265	740	525	676	366	310	428	880	520	881	1077
Weighted base	2007	173	83*	227	169	182	151	97*	194	268	285	179	1737	2007	1266	658	609	678	348	330	412	869	552	903	1058
Did not vote	391 19%	36 21%j	14 16%	53 24%j	47 28%gij mn	39 22%j	28 19%	15 15%	41 21%j	47 17%	37 13%	34 19%	340 20%j	391 19%j	173 14%	69 10%	104 17%p	201 30%pqs	85 24%pq	116 35%pqr s	94 23%	158 18%	99 18%	143 16%	225 21%y
Labour Party	513 26%	33 19%	28 34%aek	73 32%aef kmn	52 31%ak	39 21%	33 22%	28 29%	47 24%	76 28%ak	70 24%	34 19%	452 26%ak	513 26%ak	338 27%	155 24%	183 30%pt	169 25%t	101 29%rt	68 21%	98 24%	227 26%	164 30%	264 29%z	245 23%
Conservatives	362 18%	21 12%	13 15%	27 12%	23 14%	40 22%acd	33 22%ac	17 18%	39 20%c	43 16%	65 23%acd n	41 23%acd	324 19%ac	362 18%ac	290 23%	185 28%qrst	104 17%rst	64 9%	38 11%	26 8%	68 17%	161 19%	102 19%	134 15%	223 21%y
Liberal Democrats	187 9%	15 9%	4 5%	14 6%	7 4%	7 4%	9 6%	8 8%	16 8%	34 13%cde f	41 15%bcd efmn	32 18%abcde fghmn	164 9%de	187 9%de	129 10%	74 11%rs	55 9%	52 8%s	19 6%	32 10%s	36 9%	73 8%	65 12%	110 12%z	76 7%
Green Party	102 5%	4 3%	4 4%	8 4%	11 6%	8 4%	8 5%	2 2%	13 7%	18 7%	17 6%	10 6%	96 6%	102 5%	52 4%	21 3%	31 5%	42 6%p	17 5%	24 7%p	17 4%	53 6%	24 4%	63 7%z	37 4%
Reform UK	218 11%	8 4%	14 16%ai	27 12%a	21 12%a	22 12%a	27 18%aik mn	11 11%a	21 11%a	19 7%	33 11%a	17 9%	199 11%ain	218 11%ai	159 13%	96 15%qrt	63 10%t	56 8%t	41 12%rt	16 5%	52 13%w	107 12%w	40 7%	71 8%	147 14%y
Scottish National Party (SNP)	39 2%	39 22%bcde fghijkm n	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	39 2%cijm	26 2%	11 2%	15 2%	13 2%	6 2%	7 2%	8 2%	18 2%	11 2%	19 2%	18 2%
Plaid Cymru	10 1%	- -	- -	- -	- -	- -	- -	10 11%abcd efhijkm n	- -	- -	- -	- -	- -	10 1%m	8 1%	4 1%	3 1%	3 *	2 *	1 *	2 *	6 1%	2 *	6 1%	4 *
An independent candidate	30 1%	2 1%	- -	3 1%	- -	6 3%dfk	- -	2 2%	5 3%dk	4 2%	7 3%dk	- -	26 2%	30 1%	18 1%	14 2%q	4 1%	12 2%	5 1%	7 2%	7 2%	15 2%	5 1%	19 2%	11 1%
Another party	22 1%	- -	- -	3 1%	3 2%	8 4%afgh jkmn	- -	- -	- -	5 2%	3 1%	- -	22 1%	22 1%	11 1%	5 1%	6 1%	11 2%	3 1%	8 2%p	3 1%	9 1%	5 1%	17 2%z	5 *
Can't remember	68 3%	12 7%degj mn	4 5%d	8 4%	1 1%	4 2%	9 6%dj	1 1%	6 3%	11 4%d	6 2%	5 3%	55 3%d	68 3%d	37 3%	12 2%	25 4%p	26 4%p	14 4%p	12 4%	14 3%	21 2%	21 4%	29 3%	35 3%
Prefer not to say	65 3%	4 2%	3 3%	9 4%	5 3%	9 5%	4 3%	2 2%	5 2%	10 4%	6 2%	6 4%	58 3%	65 3%	27 2%	12 2%	15 2%	30 4%p	17 5%p	13 4%	12 3%	20 2%	12 2%	27 3%	32 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 43

Q4. The last general election was held in July 2024 but many people did not vote. If you voted at all, which political party did you vote for at the 2024 General Election?
Base: All who voted

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	1494	760	727	107	235	185	216	290	461	242	219	342	401	751	419	396	346	333	1494	552	290	146	277	139
Weighted base	1483	740	737	99*	245	217	238	260	424	218	206	344	456	684	390	448	324	321	1483	513	362	187	218	102
Labour Party	513	263	249	46	109	79	83	92	105	57	48	154	161	197	150	136	110	118	513	513	-	-	-	-
	35%	36%	34%	46%hij m	44%fgh ijlm	36%hij	35%hj	36%hij m	25%	26%	23%	45%fgh ijlm	35%hij m	29%hj	38%o	30%	34%	37%	35%tu vw	100%rtuv w	-	-	-	-
Conservatives	362	178	183	12	39	47	48	55	162	78	83	51	94	217	87	127	77	71	362	-	362	-	-	-
	24%	24%	25%	12%	16%	22%	20%	21%ck	38%cde fgklm	36%cde fgkl	40%cde fgklm	15%	21%k	32%cde fgkl	22%	28%	24%	22%	24%suvw	-	100%rsuv w	-	-	-
Liberal Democrats	187	88	99	9	35	30	37	28	48	22	27	43	67	77	63	57	35	32	187	-	-	187	-	-
	13%	12%	13%	9%	14%	14%	16%	11%	11%	10%	13%	13%	15%	11%	16%pq	13%	11%	10%	13%stvw	-	-	100%rstv w	-	-
Green Party	102	44	56	19	28	20	17	10	9	6	3	47	36	19	28	41	19	15	102	-	-	-	-	102
	7%	6%	8%	19%efg hijlm	11%ghij m	9%ghij m	7%hijm	4%	2%	3%	1%	14%fghi jlm	8%ghij m	3%	7%	9%q	6%	5%	7%stuv	-	-	-	-	100%rstuv
Reform UK	218	131	85	7	20	28	38	53	72	36	36	27	66	126	38	54	61	64	218	-	-	-	218	-
	15%	18%b	12%	7%	8%	13%	16%cdk	20%cde kl	17%cdk	17%cdk	17%cdk	8%	14%dk	18%cdk	10%	12%	19%no	20%no	15%stuw	-	-	-	100%rstu w	-
Scottish National Party (SNP)	39	16	23	1	4	4	8	11	11	9	2	5	12	22	6	11	11	10	39	-	-	-	-	-
	3%	2%	3%	1%	2%	2%	4%	4%jk	3%j	4%j	1%	1%	3%	3%j	2%	3%	3%	3%	3%stv	-	-	-	-	-
Plaid Cymru	10	4	7	1	1	2	1	2	3	2	1	2	3	5	3	3	4	1	10	-	-	-	-	-
	1%	*	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	-	-	-	-	-
An independent candidate	30	9	20	2	4	9	-	4	12	5	7	6	9	15	14	7	2	7	30	-	-	-	-	-
	2%	1%	3%a	2%	2%	4%fl	-	1%	3%f	2%f	3%f	2%	2%	2%f	3%p	2%	1%	2%	2%stv	-	-	-	-	-
Another party	22	8	15	3	5	-	6	5	3	3	-	8	6	8	2	12	5	3	22	-	-	-	-	-
	2%	1%	2%	3%ehj	2%ej	-	3%ehj	2%	1%	1%	-	2%ej	1%	1%	1%	3%n	1%	1%	2%stv	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 44

Q4. The last general election was held in July 2024 but many people did not vote. If you voted at all, which political party did you vote for at the 2024 General Election?
Base: All who voted

		Region													Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	1494	130	65	161	128	124	112	86	123	193	230	142	1278	1494	1035	634	401	427	249	178	308	689	393	696	785
Weighted base	1483	121	62*	156	116	129	110	79*	142	200	236	134	1284	1483	1030	565	464	422	232	190	291	671	420	704	767
Labour Party	513 35%	33 27%	28 45%ajk	73 47%aef hjkmn	52 45%aef jkmn	39 30%	33 30%	28 36%	47 33%	76 38%k	70 30%	34 25%	452 35%k	513 35%k	338 33%	155 27%	183 39%p	169 40%p	101 44%p	68 36%p	98 34%	227 34%	164 39%	264 37%z	245 32%
Conservatives	362 24%	21 17%	13 20%	27 18%	23 20%	40 31%ac	33 30%ac	17 22%	39 28%	43 21%	65 28%ac	41 31%acd	324 25%c	362 24%c	290 28%	185 33%qrst	104 22%rt	64 15%	38 16%	26 14%	68 23%	161 24%	102 24%	134 19%	223 29%y
Liberal Democrats	187 13%	15 12%	4 7%	14 9%	7 6%	7 5%	9 8%	8 10%	16 11%	34 17%cdef	41 18%bcd efmn	32 24%abcd efghmn	164 13%de	187 13%de	129 13%	74 13%	55 12%	52 12%s	19 8%	32 17%rs	36 12%	73 11%	65 15%v	110 16%z	76 10%
Green Party	102 7%	4 4%	4 6%	8 5%	11 9%	8 6%	8 7%	2 3%	13 9%	18 9%	17 7%	10 7%	96 7%	102 7%	52 5%	21 4%	31 7%	42 10%ps	17 7%p	24 13%pq	17 6%	53 8%	24 6%	63 9%z	37 5%
Reform UK	218 15%	8 6%	14 22%ai	27 17%ai	21 18%ai	22 17%a	27 24%aij kmn	11 14%	21 15%a	19 10%	33 14%a	17 12%	199 16%ain	218 15%ai	159 15%	96 17%t	63 14%	56 13%t	41 17%rt	16 8%	52 18%w	107 16%w	40 10%	71 10%	147 19%y
Scottish National Party (SNP)	39 3%	39 32%bcde fghijkmn	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	39 3%cijm	26 2%	11 2%	15 3%	13 3%	6 3%	7 4%	8 3%	18 3%	11 3%	19 3%	18 2%
Plaid Cymru	10 1%	- -	- -	- -	- -	- -	- -	10 13%abcd efhijkmn	- -	- -	- -	- -	- -	10 1%m	8 1%	4 1%	3 1%	3 1%	2 1%	1 1%	2 1%	6 1%	2 1%	6 1%	4 *
An independent candidate	30 2%	2 1%	- -	3 2%	- -	6 5%dfk	- -	2 2%	5 4%dk	4 2%	7 3%k	- -	26 2%	30 2%	18 2%	14 2%	4 1%	12 3%	5 2%	7 4%q	7 2%	15 2%	5 1%	19 3%	11 1%
Another party	22 2%	- -	- -	3 2%	3 3%	8 6%afgh jkmn	- -	- -	- -	5 3%	3 1%	- -	22 2%	22 2%	11 1%	5 1%	6 1%	11 3%ps	3 1%	8 4%pq	3 1%	9 1%	5 1%	17 2%z	5 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 45

What is your sex?

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Male	997	989	3	103	153	159	173	169	240	130	110	256	332	409	268	295	202	232	743	264	178	87	133	45
	48%	100%b	*	48%	44%	47%	50%	51%	49%	50%	49%	45%	49%	50%	51%	47%	47%	47%	50%	51%	49%	46%	61%rst uw	44%
Female	1063	2	1056	113	194	178	172	162	245	130	115	306	350	407	254	329	224	255	738	248	184	100	85	55
	51%	*	100%a	52%	55%	53%	50%	49%	51%	50%	51%	54%	51%	50%	49%	53%	52%	52%	50%v	48%v	51%v	54%v	39%	54%v
Prefer not to say	5	1	-	1	4	-	1	-	-	-	-	5	1	-	-	1	1	3	3	1	-	-	-	2
	*	*	-	*	1%hlm	-	*	-	-	-	-	1%m	*	-	-	*	*	1%	*	*	-	-	-	2%rstuv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 46

What is your sex?

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Male	997	81	43	104	87	85	77	51	91	130	124	91	34	831	963	652	368	284	317	168	149	194	434	293	463	512
	48%	47%	52%	46%	52%	47%	51%	53%	47%	48%	43%	51%	58%j	48%	48%	50%	54%qrt	45%	46%	48%	44%	46%	49%	51%	49%	47%
Female	1063	92	40	123	82	96	73	44	103	136	160	89	24	902	1039	660	317	344	370	184	186	229	451	284	474	565
	51%	53%	48%	54%	48%	53%	48%	46%	53%	51%	56%l	49%	42%	52%	52%	50%	46%	55%p	54%p	52%	55%p	54%	51%	49%	50%	52%
Prefer not to say	5	-	-	-	-	-	1	2	-	2	1	-	-	4	5	1	-	1	2	1	2	1	3	-	2	4
	*	-	-	-	-	-	1%	2%cmn	-	1%	*	-	-	*	*	*	-	*	*	*	*	*	*	-	*	*

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 47

What is your gender identity, if different from sex?

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Male	992	992	-	101	153	159	172	166	240	130	110	254	332	406	269	293	202	228	740	263	178	88	131	44
	48%	100%b	-	46%	44%	47%	50%	50%	49%	50%	49%	45%	49%	50%	51%	47%	47%	47%	50%	51%	49%	47%	60%rst uw	43%
Female	1059	-	1059	110	194	178	172	163	243	129	114	304	350	406	252	326	223	258	737	249	183	99	85	56
	51%	-	100%a	51%	55%	53%	50%	49%	50%	50%	51%	54%	51%	50%	48%	52%	52%	53%	50%v	49%v	50%v	53%v	39%	55%v
Non-binary	8	-	-	5	2	-	1	-	-	-	-	7	1	-	1	5	1	1	3	1	-	-	-	2
	*	-	-	2% efgh ijlm	*	-	*	-	-	-	-	1% m	dghl *	-	*	1%	*	*	*	*	-	-	-	2%rstv
Prefer to self-describe (please specify):	2	-	-	-	-	-	-	1	1	1	-	-	-	2	-	-	1	1	1	-	1	-	-	-
	*	-	-	-	-	-	-	*	*	*	-	-	-	*	-	-	*	*	*	-	*	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	5	-	-	1	1	-	1	1	1	-	1	2	1	2	1	1	-	3	2	-	-	-	2	1
	*	-	-	*	*	-	*	*	*	-	*	*	*	*	*	*	-	1%	*	-	-	-	1%rs	1%s

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 48

What is your gender identity, if different from sex?

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Male	992 48%	80 46%	42 51%	103 45%	86 51%	85 47%	77 51%	51 53%	91 47%	129 48%	125 44%	90 50%	33 57%	828 48%	959 48%	649 49%	367 54%qrst	282 45%	315 46%	166 47%	149 44%	193 45%	432 49%	292 51%	460 49%	510 47%
Female	1059 51%	92 53%	41 49%	123 54%	82 48%	96 53%	71 47%	44 46%	102 53%	136 51%	159 56%l	89 49%	24 42%	899 52%	1035 52%	660 50%	315 46%	345 55%p	367 53%p	184 52%	183 54%p	229 54%	450 51%	285 49%	474 51%	562 52%
Non-binary	8 *	- -	- -	1 1%	1 1%	- -	1 1%	2 2%jmn	- -	2 1%	- -	1 *	- -	6 *	8 *	1 *	- -	1 *	6 1%p	1 *	5 1%pq	1 *	6 1%	- -	2 *	5 *
Prefer to self-describe (please specify):	2 *	- -	- -	- -	- -	- -	1 1%mn	- -	- -	- -	- -	- -	1 1%ijmn	1 *	1 *	2 *	2 *	- -	- -	- -	- -	1 *	- -	- -	- -	2 *
Other	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Prefer not to say	5 *	1 1%	- -	- -	- -	- -	1 1%	- -	1 *	1 *	1 *	- -	- -	4 *	5 *	2 *	1 *	1 *	1 *	1 *	- -	- -	1 *	1 *	3 *	2 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 49
Age
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
18-24	217 11%	101 10%	110 10%	217 100%defg hijklm	-	-	-	-	-	-	-	217 38%defg hijlm	-	-	76 15%pq	70 11%p	30 7%	41 8%	99 7%tv	46 9%rtv	12 3%	9 5%	7 3%	19 19%rstuv
25-34	350 17%	153 15%	194 18%	-	350 100%cefg hijklm	-	-	-	-	-	-	350 62%cefg hijlm	-	-	157 30%opq	102 16%pq	41 10%	50 10%	245 17%tv	109 21%rtv	39 11%	35 19%tv	20 9%	28 27%rtv
35-44	337 16%	159 16%	178 17%	-	-	337 100%cdfg hijklm	-	-	-	-	-	-	337 49%cdfg hijkm	-	83 16%	121 19%p	53 13%	79 16%	217 15%	79 15%	47 13%	30 16%	28 13%	20 19%
45-54	346 17%	172 17%	172 16%	-	-	-	346 100%cdeg hijklm	-	-	-	-	-	346 51%cdeg hijkm	-	41 8%	120 19%n	100 23%nq	84 17%n	238 16%	83 16%	48 13%	37 20%	38 17%	17 16%
55-64	331 16%	166 17%	163 15%	-	-	-	-	331 100%cdef hijklm	-	-	-	-	-	331 41%cdef hijkl	43 8%	68 11%	110 26%no	109 22%no	260 18%w	92 18%w	55 15%	28 15%	53 24%rst uw	10 10%
65+	485 23%	240 24%	243 23%	-	-	-	-	-	485 100%cd efgklm	260 100%cd efgklm	224 100%cdef gklm	-	-	485 59%cde fgkl	122 23%	145 23%	92 22%	126 26%	424 29%sw	105 20%w	162 45%rsu vw	48 26%w	72 33%sw	9 8%
65-74	260 13%	130 13%	129 12%	-	-	-	-	-	260 54%cd efgjk lm	260 100%cdef ghjklm	-	-	-	260 32%cde fgjkl	59 11%	76 12%	52 12%	74 15%	218 15%sw	57 11%	78 22%rsu w	22 12%	36 17%sw	6 6%
75+	224 11%	110 11%	114 11%	-	-	-	-	-	224 46%cdef gklm	-	224 100%cdef ghiklm	-	-	224 28%cde fgikl	63 12%	69 11%	41 10%	52 11%	206 14%sw	48 9%w	83 23%rsu w	27 14%w	36 17%sw	3 3%
NET: 18-34	567 27%	254 26%	304 29%	217 100%ef ghijlm	350 100%efgh ijlm	-	-	-	-	-	-	567 100%efgh ijlm	-	-	233 45%opq	172 27%pq	71 17%	91 19%	344 23%tv	154 30%rtv	51 14%	43 23%tv	27 12%	47 46%rstuv
NET: 35-54	683 33%	332 33%	350 33%	-	-	337 100%cd ghijkm	346 100%cdgh ijkm	-	-	-	-	-	683 100%cdgh ijkm	-	124 24%	241 39%n	154 36%n	164 33%n	456 31%	161 31%	94 26%	67 36%t	66 30%	36 36%t
NET: 55+	816 39%	406 41%	406 38%	-	-	-	-	331 100%cd efkl	485 100%cd efkl	260 100%cd efkl	224 100%cdef kl	-	-	816 100%cde fkl	165 32%	213 34%	203 47%no	235 48%no	684 46%sw	197 38%w	217 60%rsu w	77 41%w	126 58%rsu w	19 18%
Average age	48.92	49.56	48.47	21.16	29.75c k	39.59c dk	49.71c dekl	59.62c defkl	73.80c defgik lm	69.46c defgkl m	78.84c defghi klm	26.46c	44.71c dek	68.05c defgkl	44.52	47.88n o	52.26n o	52.04n o	51.83s w	48.21w	58.16r suw	51.01w	56.32r suw	39.83

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 50
Age
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
18-24	217 11%	15 9%l	8 10%l	28 12%jl	18 10%l	22 12%jl	15 10%l	12 12%l	12 6%	52 20%acdf hjklmn	18 6%	17 10%l	- -	190 11%hjl	217 11%jl	64 5%	20 3%	44 7%p	125 18%pq	64 18%pq	62 18%pq	40 10%	69 8%	78 14%v	74 8%	120 11%y
25-34	350 17%	28 16%l	14 17%l	43 19%kl	29 17%l	40 22%fkl	18 12%l	15 15%l	28 15%l	71 26%adf ghjklm n	44 16%l	20 11%l	1 1%	307 18%kl	349 17%kl	202 15%	38 5%	165 26%prs	132 19%ps	50 14%p	82 24%prs	30 7%	117 13%u	170 29%uv	249 27%z	92 8%
35-44	337 16%	25 14%	9 11%	41 18%	20 12%	34 19%	27 18%	11 12%	43 22%bdg kmn	40 15%	51 18%	23 13%	14 24%bdgk	287 17%	323 16%	206 16%	41 6%	164 26%prs	123 18%ps	53 15%p	71 21%ps	45 11%	155 17%u	122 21%u	185 20%z	148 14%
45-54	346 17%	33 19%	16 19%	31 14%	33 20%	28 15%	34 22%cij	15 15%	40 21%	36 13%	41 14%	31 17%	9 16%	289 17%	336 17%	228 17%	78 11%	150 24%prst	114 17%p	63 18%p	52 15%	62 15%	153 17%	108 19%	148 16%	192 18%
55-64	331 16%	33 19%fi	17 20%fi	33 15%	31 18%fi	29 16%	15 10%	19 19%fi	28 15%	28 11%	49 17%fi	31 17%	18 31%cdef hijkmn	262 15%i	313 16%fi	231 18%	157 23%qrst	74 12%	98 14%	59 17%qr	39 11%	97 23%vw	140 16%w	63 11%	111 12%	217 20%y
65+	485 23%	40 23%i	19 23%	51 23%	39 23%i	28 16%	42 28%ei	26 27%ei	42 22%	41 15%	81 29%eim n	58 32%ceh imn	16 27%ei	402 23%ei	469 23%ei	383 29%	351 51%qrst	31 5%	96 14%qt	64 18%qrt	32 9%q	149 35%vw	255 29%w	36 6%	171 18%	311 29%y
65-74	260 13%	25 15%i	6 7%	29 13%	19 11%	16 9%	25 17%ei	14 14%	27 14%	23 8%	38 13%	28 15%i	13 22%bdei mn	209 12%	247 12%i	199 15%	179 26%qrst	20 3%	60 9%qt	41 12%qrt	18 5%	74 17%w	135 15%w	28 5%	98 10%	162 15%y
75+	224 11%	15 9%	13 15%ei	22 10%	20 12%	13 7%	17 12%	13 13%	15 8%	19 7%	43 15%aeh ilmn	30 17%aceh ilmn	3 5%	194 11%i	221 11%i	184 14%	172 25%qrst	12 2%	37 5%q	23 6%q	14 4%	75 18%vw	120 13%w	8 1%	73 8%	149 14%y
NET: 18-34	567 27%	43 25%l	22 27%l	71 31%fhj kl	46 27%l	62 34%fhj kl	33 22%l	26 27%l	41 21%l	123 46%abc defghj klmn	62 22%l	37 21%l	1 1%	497 29%hjkl	566 28%hjkl	266 20%	58 8%	209 33%p	257 37%ps	114 32%p	143 43%pqr s	70 17%	186 21%	248 43%uv	323 34%z	211 20%
NET: 35-54	683 33%	58 33%	25 30%	71 31%	53 31%	62 34%	61 40%gin	26 27%	83 43%cdg ijkmn	76 28%	92 32%	54 30%	23 40%	576 33%	659 33%	433 33%	119 17%	314 50%prst	238 35%p	116 33%p	122 36%p	107 25%	308 35%u	231 40%u	334 36%	341 32%
NET: 55+	816 39%	73 42%ei	36 43%i	85 37%i	70 41%i	57 32%	57 38%i	45 46%ei	70 36%i	70 26%	131 46%eim n	89 49%cef himn	34 58%acde fhimn	664 38%i	782 39%ei	614 47%	509 74%qrst	105 17%	194 28%qt	124 35%qrt	71 21%	247 58%vw	395 44%w	98 17%	282 30%	528 49%y
Average age	48.92	49.71e i	50.58e i	47.81i	49.63e i	45.09	50.25e i	50.60e i	49.28e i	41.89	52.01c eimn	53.06c eimn	55.64ac defhimn	48.53ei	48.73ei	52.55	62.15qrs t	42.07	43.45t	45.95qr t	40.82	55.54v w	51.61w	40.11	45.73	52.43y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 51
Gender within Age
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Male 18-24	101	101	-	101	-	-	-	-	-	-	-	101	-	-	36	25	18	22	52	26	8	2	6	8
	5%	10%b	-	46%defg hijklm	-	-	-	-	-	-	-	18%defg hijlm	-	-	7%o	4%	4%	5%	4%	5%rtu	2%	1%	3%	8%rtuv
Male 18-34	254	254	-	101	153	-	-	-	-	-	-	254	-	-	111	65	39	40	166	71	31	19	20	19
	12%	26%b	-	46%efg hijlm	44%efgh ijlm	-	-	-	-	-	-	45%efgh ijlm	-	-	21%opq	10%	9%	8%	11%	14%rt	8%	10%	9%	19%rtuv
Male 35-54	332	332	-	-	-	159	172	-	-	-	-	-	332	-	69	119	57	86	229	86	52	23	38	17
	16%	33%b	-	-	-	47%cdg hijkm	50%cdgh ijkm	-	-	-	-	-	49%cdgh ijkm	-	13%	19%np	13%	18%n	15%	17%	14%	12%	18%	17%
Male 55+	406	406	-	-	-	-	-	166	240	130	110	-	-	406	89	109	106	102	346	106	96	46	72	8
	20%	41%b	-	-	-	-	-	50%cde fkl	49%cde fkl	50%cde fkl	49%cdef kl	-	-	50%cde fkl	17%	17%	25%no	21%	23%w	21%w	26%w	24%w	33%rsw	7%
Female 18-24	110	-	110	110	-	-	-	-	-	-	-	110	-	-	38	41	12	19	47	19	4	6	1	11
	5%	-	10%a	51%defg hijklm	-	-	-	-	-	-	-	19%defg hijlm	-	-	7%pq	7%p	3%	4%	3%tv	4%tv	1%	3%v	*	10%rstuv
Female 18-34	304	-	304	110	194	-	-	-	-	-	-	304	-	-	121	103	31	49	176	83	20	24	6	27
	15%	-	29%a	51%efg hijlm	55%efgh ijlm	-	-	-	-	-	-	54%efgh ijlm	-	-	23%opq	16%pq	7%	10%	12%tv	16%rtv	6%	13%tv	3%	27%rstuv
Female 35-54	350	-	350	-	-	178	172	-	-	-	-	-	350	-	56	121	96	77	225	75	43	44	27	17
	17%	-	33%a	-	-	53%cdg hijkm	50%cdgh ijkm	-	-	-	-	-	51%cdgh ijkm	-	11%	19%n	23%nq	16%n	15%	15%	12%	24%rst v	13%	17%
Female 55+	406	-	406	-	-	-	-	163	243	129	114	-	-	406	76	103	95	132	336	91	120	31	52	11
	20%	-	38%a	-	-	-	-	49%cde fkl	50%cde fkl	50%cde fkl	51%cdef kl	-	-	50%cde fkl	14%	16%	22%no	27%no	23%sw	18%	33%rsu vw	17%	24%sw	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 52
Gender within Age
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Male 18-24	101 5%	7 4%	1 1%	14 6%	8 5%	10 5%	8 6%	8 8%bjl	6 3%	24 9%bhjk lmn	7 3%	7 4%	- -	86 5%	101 5%	30 2%	10 1%	20 3%p	55 8%pq	31 9%pq	24 7%pq	14 3%	31 4%	44 8%uv	35 4%	58 5%
Male 18-34	254 12%	16 9%l	9 11%l	34 15%jl	19 11%l	31 17%ajl	16 11%l	16 17%jl	19 10%l	58 21%abdf hjklmn	18 6%l	18 10%l	- -	221 13%jl	254 13%jl	128 10%	32 5%	95 15%p	106 15%p	57 16%p	49 15%p	27 6%	81 9%	120 21%uv	133 14%z	107 10%
Male 35-54	332 16%	26 15%	13 16%	29 13%	26 16%	33 18%	34 23%cij kmn	14 14%	44 22%cij mn	35 13%	40 14%	25 14%	12 20%	280 16%	320 16%	205 16%	69 10%	136 22%p	122 18%p	58 16%p	64 19%p	54 13%	141 16%	118 20%uv	162 17%	165 15%
Male 55+	406 20%	38 22%ei	19 23%ei	41 18%	41 24%ehi	21 12%	26 17%	21 22%e	29 15%	36 14%	67 24%ehi m	46 26%ehi mn	21 37%acef ghijmn	327 19%ei	385 19%ei	317 24%	266 39%qrst	51 8%	87 13%q	51 15%q	36 11%	111 26%w	210 24%w	54 9%	165 18%	238 22%y
Female 18-24	110 5%	7 4%	8 9%hjl	13 6%	8 5%	12 7%l	6 4%	3 3%	6 3%	28 11%adfg hjlmn	10 4%	10 5%	- -	101 6%	110 5%	32 2%	10 1%	23 4%p	66 10%pq	31 9%pq	34 10%pq	25 6%	35 4%	34 6%	38 4%	58 5%
Female 18-34	304 15%	25 15%l	13 16%l	36 16%l	27 16%l	32 17%fgl	14 9%l	8 8%	22 11%l	64 24%acd fghjkl mn	44 15%l	18 10%l	1 1%	270 16%fkl	303 15%fkl	137 10%	25 4%	112 18%p	146 21%ps	56 16%p	90 27%pqr s	42 10%	100 11%	129 22%uv	188 20%z	98 9%
Female 35-54	350 17%	31 18%	11 14%	43 19%	27 16%	29 16%	26 17%	12 12%	40 20%	39 15%	52 18%	28 16%	12 20%	294 17%	338 17%	229 17%	50 7%	179 28%prst	115 17%p	57 16%p	58 17%p	53 12%	165 19%u	113 20%u	170 18%	176 16%
Female 55+	406 20%	36 21%i	16 20%	44 19%i	29 17%	36 20%i	30 20%i	24 25%i	41 21%i	33 12%	64 22%i	42 24%i	12 20%	334 19%i	394 20%i	294 22%	240 35%qrst	54 9%	106 15%qt	71 20%qrt	35 10%	135 32%vw	185 21%w	43 8%	116 12%	287 27%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 53
Social Grade
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
A	139	80	59	33	42	14	7	9	32	17	15	75	22	42	139	-	-	-	102	42	21	17	12	4
	7%	8%b	6%	15%efg hijlm	12%efgh ijlm	4%	2%	3%	7%fglm	7%fgl	7%fgl	13%efgh ijlm	3%	5%fg	27%opq	-	-	-	7%	8%	6%	9%	6%	4%
B	384	188	193	43	115	69	34	34	89	42	47	158	103	123	384	-	-	-	288	108	66	46	26	23
	19%	19%	18%	20%fg	33%cef ghijkl m	20%fgl m	10%	10%	18%fgm	16%fg	21%fgl m	28%cef ghijlm	15%fg	15%fg	73%opq	-	-	-	19%v	21%v	18%v	25%v	12%	23%v
C1	626	293	326	70	102	121	120	68	145	76	69	172	241	213	-	626	-	-	448	136	127	57	54	41
	30%	30%	31%	32%g	29%g	36%gm	35%gm	21%	30%gm	29%g	31%g	30%g	35%gm	26%g	-	100%npq	-	-	30%sv	26%	35%rsv	30%	25%	40%rsv
C2	427	202	223	30	41	53	100	110	92	52	41	71	154	203	-	-	427	-	324	110	77	35	61	19
	21%	20%	21%	14%	12%	16%	29%cde hijkl	33%cde hijklm	19%dk	20%dk	18%dk	12%	23%cde k	25%cdeh ijk	-	-	100%noq	-	22%	21%	21%	19%	28%rsu w	19%
D	247	122	122	18	32	61	47	48	42	30	11	49	108	89	-	-	-	247	162	62	39	15	31	6
	12%	12%	12%	8%	9%	18%cdh ijkm	14%hjk	14%cdhj km	9%j	12%hj	5%	9%	16%cdh jkm	11%hj	-	-	-	50%nop	11%w	12%w	11%	8%	14%w	6%
E	243	105	136	24	18	19	37	61	84	43	41	42	56	145	-	-	-	243	159	56	33	17	33	9
	12%	11%	13%	11%dek	5%	6%	11%del	19%cde fkl	17%cde fkl	17%def kl	18%cdef kl	7%d	8%e	18%cdef kl	-	-	-	50%nop	11%	11%	9%	9%	15%rt	8%
NET: AB	523	269	252	76	157	83	41	43	122	59	63	233	124	165	523	-	-	-	390	150	87	63	38	28
	25%	27%	24%	35%efg hilm	45%cef ghijkl m	25%fgl	12%	13%	25%fgl m	23%fg	28%fgl m	41%cef ghijlm	18%fg	20%fg	100%opq	-	-	-	26%v	29%v	24%	34%rtv	17%	27%v
NET: ABC1	1148	562	579	146	259	204	161	111	267	135	132	405	365	378	523	626	-	-	838	286	214	120	92	69
	56%	57%	55%	67%fgh ilm	74%efg hijlm	61%fgi lm	47%g	34%	55%fgm	52%gm	59%fgm	71%efg hijlm	53%fgm	46%g	100%pq	100%pq	-	-	56%v	56%v	59%v	64%v	42%	67%rsv
NET: C2DE	917	430	480	71	90	133	185	219	218	125	93	162	317	437	-	-	427	490	645	227	148	67	126	34
	44%	43%	45%	33%	26%	39%dk	53%cde hjkl	66%cde fhijkl m	45%cdk	48%cde k	41%dk	29%	47%cde k	54%cdeh ijkl	-	-	100%no	100%no	44%w	44%w	41%	36%	58%rst uw	33%
NET: DE	490	228	258	41	50	79	84	109	126	74	52	91	164	235	-	-	-	490	321	118	71	32	64	15
	24%	23%	24%	19%	14%	24%dk	24%dk	33%cde fhjklm	26%cdk	28%cdk	23%dk	16%	24%dk	29%cdhj kl	-	-	-	100%nop	22%w	23%w	20%	17%	30%rst uw	14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 54
Social Grade
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
A	139 7%	7 4%	2 2%	11 5%	11 7%	15 8%	8 6%	4 4%	14 7%	25 9%ab	23 8%	11 6%	7 13%abcg	120 7%	132 7%	96 7%	41 6%	54 9%r	36 5%	18 5%	18 5%	11 3%	47 5%u	71 12%uv	90 10%z	46 4%
B	384 19%	28 16%	12 15%	42 18%	29 17%	26 14%	21 14%	22 23%	30 15%	67 25%aef hmn	52 18%	35 20%	19 33%abcd efhjkmn	314 18%	365 18%	262 20%	129 19%s	132 21%rs	106 15%s	36 10%	70 21%rs	31 7%	173 19%u	158 27%uv	263 28%z	114 11%
C1	626 30%	43 25%	23 27%	69 31%	57 34%	55 30%	45 30%	31 32%	68 35%	84 31%	81 28%	54 30%	15 26%	536 31%	611 30%	426 32%	214 31%s	212 34%rs	182 26%s	77 22%	105 31%rs	113 27%	307 35%uw	161 28%	313 33%z	295 27%
C2	427 21%	45 26%il	19 23%l	51 22%il	32 19%l	34 19%l	38 25%il	20 20%l	41 21%l	40 15%	64 23%il	39 22%l	4 6%	359 21%il	423 21%il	303 23%	153 22%rt	151 24%rt	117 17%	68 19%	49 15%	57 13%	186 21%u	140 24%u	137 15%	281 26%y
D	247 12%	25 15%	10 12%	34 15%l	29 17%gij mn	26 14%	19 13%	7 7%	20 10%	23 9%	26 9%	21 12%	5 9%	210 12%	242 12%	133 10%	71 10%	62 10%	109 16%pq	51 15%pq	57 17%pq	54 13%w	128 14%w	40 7%	74 8%	167 15%y
E	243 12%	25 14%d	17 20%cdhi kmn	20 9%	10 6%	26 14%d	19 12%	13 13%	20 10%	29 11%	38 13%d	18 10%	8 14%	197 11%d	235 12%d	94 7%	77 11%q	17 3%	139 20%pqt	102 29%pqrt	37 11%q	158 37%vw	47 5%w	7 1%	62 7%	176 16%y
NET: AB	523 25%	35 20%	14 17%	52 23%	40 24%	41 23%	30 20%	26 27%	44 23%	92 34%abc defhmn	75 26%	46 26%	26 46%abcd efghjkm n	435 25%	496 25%	357 27%	171 25%s	187 30%rs	142 21%s	54 15%	87 26%rs	42 10%	220 25%u	230 40%uv	353 38%z	160 15%
NET: ABC1	1148 56%	78 45%	36 44%	122 54%	98 58%ab	96 53%	75 50%	58 60%ab	112 58%ab	176 66%abc efjkmn	156 55%	100 56%a	41 72%abce fjkmn	971 56%ab	1107 55%ab	783 60%	384 56%rs	399 64%prs	324 47%s	132 37%	193 57%rs	155 36%	528 59%u	391 68%uv	666 71%z	456 42%
NET: C2DE	917 44%	95 55%dgh iklmn	46 56%dgh ilmn	105 46%il	72 42%	86 47%il	76 50%il	39 40%	82 42%	92 34%	128 45%il	79 44%il	16 28%	766 44%il	900 45%il	530 40%	301 44%q	229 36%	365 53%pqt	222 63%pqrt	143 43%	269 64%vw	361 41%w	187 32%	273 29%	624 58%y
NET: DE	490 24%	50 29%i	27 33%him	54 24%	40 23%	52 29%i	38 25%	20 20%	41 21%	52 20%	64 22%	40 22%	13 22%	407 23%	477 24%	227 17%	148 22%q	79 13%	248 36%pqt	153 43%pqrt	94 28%pq	212 50%vw	175 20%w	47 8%	136 14%	343 32%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 55
GO Region
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
NET: England	1737	828	899	190	307	287	289	262	402	209	194	497	576	664	435	536	359	407	1284	452	324	164	199	96
	84%	83%	85%	88%gim	88%gim	85%g	84%	79%	83%	80%	86%gm	88%ghim	84%g	81%	83%	86%	84%	83%	87%	88%	89%	88%	91%r	93%r
NET: Great Britain (ex NI)	2007	959	1035	217	349	323	336	313	469	247	221	566	659	782	496	611	423	477	1483	513	362	187	218	102
	97%	97%	98%	100%ef ghilm	100%efg hilm	96%	97%	95%	97%i	95%	99%gh im	100%efg hijlm	97%	96%	95%	98%n	99%nq	97%n	100%	100%	100%	100%	100%	100%
Scotland	173	80	92	15	28	25	33	33	40	25	15	43	58	73	35	43	45	50	121	33	21	15	8	4
	8%	8%	9%	7%	8%	7%	10%	10%	8%	10%	7%	8%	8%	9%	7%	7%	11%n	10%n	8%v	6%	6%	8%	3%	4%
North East	83	42	41	8	14	9	16	17	19	6	13	22	25	36	14	23	19	27	62	28	13	4	14	4
	4%	4%	4%	4%	4%	3%	5%	5%	4%i	2%	6%	4%	4%	4%i	3%	4%	4%	5%n	4%	5%	3%	2%	6%	4%
North West	227	103	123	28	43	41	31	33	51	29	22	71	71	85	52	69	51	54	156	73	27	14	27	8
	11%	10%	12%	13%	12%	12%	9%	10%	11%	11%	10%	13%	10%	10%	10%	11%	12%	11%	11%	14%rtu	8%	8%	12%	8%
Yorkshire & Humberside	169	86	82	18	29	20	33	31	39	19	20	46	53	70	40	57	32	40	116	52	23	7	21	11
	8%	9%	8%	8%	8%	6%	10%	9%	8%	7%	9%	8%	8%	9%	8%	9%	7%	8%	8%u	10%ru	6%	4%	9%u	10%u
West Midlands	182	85	96	22	40	34	28	29	28	16	13	62	62	57	41	55	34	52	129	39	40	7	22	8
	9%	9%	9%	10%h	12%hij m	10%h	8%	9%	6%	6%	6%	11%hijm	9%	7%	8%	9%	8%	11%	9%u	8%	11%u	4%	10%u	7%
East Midlands	151	77	71	15	18	27	34	15	42	25	17	33	61	57	30	45	38	38	110	33	33	9	27	8
	7%	8%	7%	7%	5%	8%	10%dgk	5%	9%gm	10%dgk	8%	6%	9%dg	7%g	6%	7%	9%	8%	7%	6%	9%	5%	12%rsu	8%
Wales	97	51	44	12	15	11	15	19	26	14	13	26	26	45	26	31	20	20	79	28	17	8	11	2
	5%	5%	4%	5%	4%	3%	4%	6%	5%	5%	6%	5%	4%	6%	5%	5%	5%	4%	5%	5%	5%	4%	5%	2%
Eastern	194	91	102	12	28	43	40	28	42	27	15	41	83	70	44	68	41	41	142	47	39	16	21	13
	9%	9%	10%	6%	8%	13%cjk m	12%ck	9%	9%	10%	7%	7%	12%cjkm	9%	8%	11%	10%	8%	10%	9%	11%	9%	10%	13%
London	268	129	136	52	71	40	36	28	41	23	19	123	76	70	92	84	40	52	200	76	43	34	19	18
	13%	13%	13%	24%efg hijlm	20%efg hijlm	12%	10%	9%	9%	9%	8%	22%efg hijlm	11%	9%	18%pq	13%	9%	11%	13%v	15%v	12%	18%v	9%	18%v
South East	285	125	159	18	44	51	41	49	81	38	43	62	92	131	75	81	64	64	236	70	65	41	33	17
	14%	13%	15%	8%	13%	15%c	12%	15%c	17%ck	15%c	19%cdf kl	11%	13%c	16%ck	14%	13%	15%	13%	16%	14%	18%	22%rs	15%	16%
South West	179	90	89	17	20	23	31	31	58	28	30	37	54	89	46	54	39	40	134	34	41	32	17	10
	9%	9%	8%	8%	6%	7%	9%	9%	12%dek l	11%dk	14%dekl	7%	8%	11%dek	9%	9%	9%	8%	9%s	7%	11%s	17%rsv	8%	10%
Northern Ireland	58	33	24	-	1	14	9	18	16	13	3	1	23	34	26	15	4	13	-	-	-	-	-	-
	3%	3%	2%	-	*	4%cdk	3%cdk	5%cdjk	3%cdjk	5%cdhj k	1%k	*	3%cdk	4%cdjk	5%opq	2%	1%	3%p	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 56
GO Region
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
NET: England	1737 84%	- -	83 100%agln	227 100%agln	169 100%agln	182 100%agln	151 100%agln	- -	194 100%agln	268 100%agln	285 100%agln	179 100%agln	- -	1737 100%agln	1737 87%agl	1089 83%	566 83%	523 83%	598 87%p	299 85%	299 89%pq	352 83%	744 84%	487 84%	779 83%	917 85%
NET: Great Britain (ex NI)	2007 97%	173 100%l	83 100%l	227 100%l	169 100%l	182 100%l	151 100%l	97 100%l	194 100%l	268 100%l	285 100%l	179 100%l	- -	1737 100%l	2007 100%l	1266 96%	658 96%	609 97%	678 98%p	348 99%p	330 98%	412 97%	869 98%w	552 96%	903 96%	1058 98%y
Scotland	173 8%	173 100%bcdefghijklmn	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	173 9%bcdefghijklm	114 9%	55 8%	59 9%	54 8%	33 9%	20 6%	40 9%	72 8%	46 8%	83 9%	86 8%
North East	83 4%	- -	83 100%acdefghijklmn	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	83 5%acdefghijkn	83 4%acdefghijk	48 4%	27 4%	22 3%	33 5%	22 6%qr	10 3%	26 6%	33 4%	20 3%	30 3%	51 5%
North West	227 11%	- -	- -	227 100%abdefghijklmn	- -	- -	- -	- -	- -	- -	- -	- -	- -	227 13%abdefghijkln	227 11%abdefghijkl	148 11%	73 11%	75 12%	74 11%	39 11%	35 10%	46 11%	89 10%	71 12%	100 11%	123 11%
Yorkshire & Humberside	169 8%	- -	- -	- -	169 100%abcefghijklmn	- -	- -	- -	- -	- -	- -	- -	- -	169 10%abcefghijkln	169 8%abcefghijkl	114 9%	60 9%	55 9%	51 7%	25 7%	26 8%	38 9%w	87 10%w	26 5%	63 7%	99 9%y
West Midlands	182 9%	- -	- -	- -	- -	182 100%abcdfghijklmn	- -	- -	- -	- -	- -	- -	- -	182 10%abcdfghijkln	182 9%abcdfghijkl	109 8%	47 7%	62 10%	66 10%	31 9%	35 11%	40 9%	79 9%	44 8%	80 9%	98 9%
East Midlands	151 7%	- -	- -	- -	- -	- -	151 100%abcdeghijklmn	- -	- -	- -	- -	- -	- -	151 9%abcdeghijkln	151 8%abcdeghijkl	105 8%	55 8%	51 8%	43 6%	20 6%	23 7%	28 7%	70 8%	41 7%	62 7%	88 8%
Wales	97 5%	- -	- -	- -	- -	- -	- -	97 100%abcdefhijklmn	- -	- -	- -	- -	- -	- -	97 5%abcdefhijkm	64 5%	38 5%	26 4%	27 4%	16 4%	11 3%	19 5%	53 6%w	19 3%	41 4%	55 5%
Eastern	194 9%	- -	- -	- -	- -	- -	- -	- -	194 100%abcdefgjjklmn	- -	- -	- -	- -	194 11%abcdefgjjkln	194 10%abcdefgjjkl	134 10%	74 11%s	60 10%	54 8%	24 7%	30 9%	37 9%	88 10%	57 10%	88 9%	101 9%
London	268 13%	- -	- -	- -	- -	- -	- -	- -	- -	268 100%abcdefghjklmn	- -	- -	- -	268 15%abcdefghjkln	268 13%abcdefghjkl	126 10%	59 9%	67 11%	131 19%pq	66 19%pq	64 19%pq	44 10%	100 11%	92 16%uv	156 17%z	101 9%
South East	285 14%	- -	- -	- -	- -	- -	- -	- -	- -	- -	285 100%abcdefghiklmn	- -	- -	285 16%abcdefghikln	285 14%abcdefghikl	184 14%	95 14%	88 14%	92 13%	48 14%	44 13%	59 14%	112 13%	92 16%	130 14%	151 14%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 56
GO Region
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
South West	179	-	-	-	-	-	-	-	-	-	-	179	-	179	179	120	76	44	55	24	31	34	86	43	72	104
	9%	-	-	-	-	-	-	-	-	-	-	100%abcd efghijlm n	-	10%abcde fghijln	9%abcdefgh ijl	9%	11%qs	7%	8%	7%	9%	8%	10%	7%	8%	10%
Northern Ireland	58	-	-	-	-	-	-	-	-	-	-	-	58	-	-	47	27	19	11	5	6	12	19	25	36	22
	3%	-	-	-	-	-	-	-	-	-	-	-	100%abcde fghijkmn	-	-	4%	4%rs	3%	2%	1%	2%	3%	2%	4%v	4%z	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 57

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Yes	1238	577	655	155	289	228	185	169	212	118	94	444	413	381	376	403	258	201	883	318	213	106	113	70
	60%	58%	62%	71%fgh ijlm	83%cef ghijkl m	68%fgh ijlm	53%hjm	51%hjm	44%	45%	42%	78%cef ghijlm	60%fgh ijm	47%h	72%opq	64%q	60%q	41%	60%v	62%v	59%	57%	52%	69%ruv
No	827	415	404	62	61	109	161	161	273	142	131	123	270	434	146	223	169	289	601	195	149	81	105	32
	40%	42%	38%	29%dk	17%	32%dk	47%cde kl	49%cde kl	56%cde fgklm	55%cde kl	58%cde fgkl	22%d	40%cde k	53%cde fgkl	28%	36%n	40%n	59%nop	40%w	38%	41%	43%w	48%rsw	31%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 58

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Yes	1238 60%	99 57%	47 57%	154 68%afg hkmn	101 60%	110 61%	78 52%	52 54%	98 50%	191 71%abd efghjk mn	169 59%	97 54%	43 74%abdf ghjkmn	1044 60%fh	1195 60%fh	821 63%	359 52%	463 74%prst	380 55%s	164 46%	216 64%prs	162 38%	515 58%u	474 82%uv	661 70%z	550 51%
No	827 40%	74 43%cil	35 43%il	73 32%	68 40%il	72 39%i	72 48%cil mn	45 46%cil	96 50%cil mn	78 29%	115 41%il	83 46%cil	15 26%	693 40%cil	812 40%cil	492 37%	326 48%qt	166 26%	309 45%qt	189 54%qrt	120 36%q	262 62%vw	373 42%w	103 18%	278 30%	530 49%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 59
Opinion Influencer
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Yes	171	108	62	36	56	26	24	11	18	9	9	92	49	29	67	57	21	26	125	45	27	17	14	11
	8%	11%b	6%	17%efg hijlm	16%efgh ijlm	8%ghim	7%m	3%	4%	3%	4%	16%efgh ijlm	7%ghim	4%	13%pq	9%pq	5%	5%	8%	9%	8%	9%	7%	11%
No	1894	884	997	181	294	311	322	319	467	252	215	475	633	786	456	569	406	464	1358	468	335	170	204	92
	92%	89%	94%a	83%	84%	92%cdk	93%cdk	97%cde kl	96%cde kl	97%cde kl	96%cdk	84%	93%cdk	96%cde fkl	87%	91%	95%no	95%no	92%	91%	92%	91%	93%	89%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 60
Opinion Influencer
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Yes	171 8%	13 7%b	1 1%	22 10%bk	14 8%bk	17 10%bk	9 6%	5 6%	13 7%b	46 17%abcd efghjkm n	17 6%	6 3%	7 12%bk	146 8%bk	164 8%bk	104 8%	40 6%	64 10%p	62 9%p	34 10%p	28 8%	20 5%	76 9%u	66 11%u	124 13%z	40 4%
No	1894 92%	161 93%i	82 99%acd ehilmn	205 90%i	155 92%i	164 90%i	142 94%i	92 94%i	181 93%i	222 83%	267 94%i	173 97%cde ilmn	51 88%	1591 92%i	1843 92%i	1209 92%	645 94%qrs	565 90%	628 91%	319 90%	308 92%	404 95%vw	812 91%	512 89%	815 87%	1041 96%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 61
Tenure
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
NET: Homeowners	1313	649	660	64	202	206	228	231	383	199	184	266	433	614	357	426	303	227	1030	338	290	129	159	52
	64%	65%	62%	29%	58%ck	61%ck	66%cdk	70%cdek	79%cdefgklm	76%cdefkl	82%cdefgklm	47%c	63%ck	75%cdefgkl	68%q	68%q	71%q	46%	69%sw	66%w	80%rsuw	69%w	73%sw	51%
Owned outright - without mortgage	685	367	315	20	38	41	78	157	351	179	172	58	119	509	171	214	153	148	565	155	185	74	96	21
	33%	37%b	30%	9%	11%	12%	23%cdekl	48%cdefkl	72%cdefgklm	69%cdefgklm	77%cdefgklm	10%	17%cdek	62%cdefgkl	33%	34%	36%	30%	38%sw	30%w	51%rsuw	40%sw	44%rsw	21%
Owned with a mortgage or loan	628	282	345	44	165	164	150	74	31	20	12	209	314	105	187	212	151	79	464	183	104	55	63	31
	30%	28%	33%	20%hijm	47%cghijkm	49%cghijkm	43%cghijm	22%hijm	6%	8%	5%	37%cghijm	46%cghijkm	13%hij	36%q	34%q	35%q	16%	31%	36%r	29%	30%	29%	30%
NET: Renters	689	315	367	125	132	123	114	98	96	60	37	257	238	194	142	182	117	248	422	169	64	52	56	42
	33%	32%	35%	58%defghijklm	38%ghijm	37%hijm	33%hijm	30%hjm	20%	23%	16%	45%defghijlm	35%hijm	24%hj	27%	29%	28%	51%nop	28%t	33%rtv	18%	28%t	26%t	41%rtuv
NET: Rent from Council/ Housing Association	353	166	184	64	50	53	63	59	64	41	23	114	116	124	54	77	68	153	232	101	38	19	41	17
	17%	17%	17%	29%defghijklm	14%	16%	18%j	18%j	13%	16%	10%	20%dhjm	17%j	15%j	10%	12%	16%n	31%nop	16%t	20%rtu	11%	10%	19%tu	17%
Rented from the council	129	68	60	20	12	20	26	22	28	19	9	33	46	50	17	20	28	63	90	36	23	5	16	7
	6%	7%	6%	9%djk	3%	6%	8%d	7%	6%	7%d	4%	6%d	7%d	6%	3%	3%	7%no	13%nop	6%	7%	6%	3%	7%	7%
Rented from a housing association	224	98	124	43	38	32	37	37	36	22	14	81	69	73	37	57	40	90	143	66	15	14	24	10
	11%	10%	12%	20%defghijklm	11%	10%	11%	11%j	7%	9%	6%	14%dhijlm	10%	9%	7%	9%	9%	18%nop	10%t	13%rt	4%	7%	11%t	10%t
Rented from someone else	336	149	183	62	82	71	52	39	32	18	14	143	122	71	87	105	49	94	190	68	26	32	16	24
	16%	15%	17%	28%fghijlm	23%fghijm	21%ghijm	15%hijm	12%hjm	7%	7%	6%	25%fghijlm	18%fghijm	9%h	17%p	17%p	12%	19%p	13%tv	13%tv	7%	17%tv	7%	24%rstv
Rent free	62	29	32	28	15	8	3	2	6	2	4	43	11	8	23	18	6	15	32	6	8	6	2	9
	3%	3%	3%	13%defghijklm	4%fghilm	2%	1%	1%	1%	1%	2%	8%defghijlm	2%	1%	4%p	3%	1%	3%	2%s	1%	2%	3%	1%	9%rstuv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 62
Tenure
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
NET: Homeowners	1313 64%	114 66%i	48 59%	148 65%i	114 68%i	109 60%i	105 70%i	64 66%i	134 69%i	126 47%	184 65%i	120 67%i	47 81%abce gijkmn	1089 63%i	1266 63%i	1313 100%	685 100%rst	628 100%rst	- -	- -	- -	212 50%	569 64%u	425 74%uv	625 67%	675 63%
Owned outright - without mortgage	685 33%	55 31%i	27 32%	73 32%i	60 35%i	47 26%	55 36%i	38 39%ei	74 38%ei	59 22%	95 33%i	76 42%ace imn	27 47%acei jmn	566 33%i	658 33%i	685 52%	685 100%qrst	- -	- -	- -	- -	173 41%w	330 37%w	110 19%	295 31%	382 35%
Owned with a mortgage or loan	628 30%	59 34%ik	22 26%	75 33%	55 32%	62 34%i	51 34%	26 27%	60 31%	67 25%	88 31%	44 24%	19 34%	523 30%	609 30%	628 48%	- -	628 100%prst	- -	- -	- -	39 9%	238 27%u	314 54%uv	330 35%z	293 27%
NET: Renters	689 33%	54 31%	33 40%l	74 33%l	51 30%	66 36%l	43 29%	27 27%	54 28%	131 49%acd efghjk lmn	92 32%l	55 31%	11 19%	598 34%l	678 34%l	- -	- -	- -	689 100%pq	353 100%pq	336 100%pq	197 46%vw	306 34%w	133 23%	287 31%	371 34%
NET: Rent from Council/ Housing Association	353 17%	33 19%l	22 27%dfh jklmn	39 17%	25 15%	31 17%	20 13%	16 16%	24 12%	66 25%dfh jklmn	48 17%	24 13%	5 8%	299 17%	348 17%	- -	- -	- -	353 51%pqt	353 100%pqrt	- -	135 32%vw	143 16%w	46 8%	104 11%	232 21%y
Rented from the council	129 6%	12 7%	11 13%cdgh jklmn	12 5%	7 4%	14 7%	10 6%	4 4%	11 6%	27 10%dklm n	17 6%	5 3%	1 2%	112 6%k	128 6%k	- -	- -	- -	129 19%pqt	129 37%pqrt	- -	51 12%vw	54 6%w	14 2%	29 3%	94 9%y
Rented from a housing association	224 11%	21 12%	12 14%	27 12%	18 11%	17 9%	10 7%	12 12%	13 7%	40 15%fhm n	31 11%	19 10%	4 7%	187 11%	220 11%	- -	- -	- -	224 32%pqt	224 63%pqrt	- -	85 20%vw	89 10%w	32 6%	75 8%	138 13%y
Rented from someone else	336 16%	20 12%	10 13%	35 15%	26 15%	35 19%	23 15%	11 11%	30 15%	64 24%abc dghjlm n	44 15%	31 17%	6 11%	299 17%n	330 16%	- -	- -	- -	336 49%pqs	- -	336 100%pqr s	61 14%	163 18%	87 15%	183 19%z	139 13%
Rent free	62 3%	6 3%	1 1%	5 2%	4 2%	6 3%	2 1%	7 7%cflm n	6 3%	12 4%	9 3%	5 3%	- -	50 3%	62 3%	- -	- -	- -	- -	- -	- -	15 3%v	13 2%	20 3%v	26 3%	33 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 63
Education
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
NET: University degree or equivalent (higher degree, uni degree)	939 45%	460 46%	474 45%	74 34%	249 71%cef ghijkl m	185 55%cfg hijlm	148 43%cgh jm	111 34%	171 35%	98 38%	73 33%	323 57%cfg hijlm	334 49%cfg hijm	282 35%	353 67%opq	313 50%pq	137 32%	136 28%	704 47%tv	264 51%rtv	134 37%	110 59%rtv	71 32%	63 61%rstv
NET: No university degree (no formal education, primary, secondary)	1080 52%	510 51%	562 53%	120 55%dek	92 26%	148 44%d	192 56%dek l	217 66%cde fkl	311 64%cde fkl	162 62%dek l	149 66%cde fkl	211 37%d	341 50%dek	528 65%cde fkl	160 31%	295 47%n	281 66%no	343 70%no	767 52%suw	245 48%w	223 62%rsu w	76 41%	147 68%rsu w	37 37%
No formal education	13 1%	9 1%	4 *	1 *	1 *	2 1%	3 1%	2 1%	4 1%	4 1%	1 *	2 *	5 1%	6 1%	1 *	4 1%	1 *	7 1%n	5 *	2 *	1 *	- -	2 1%	- -
Primary	15 1%	6 1%	8 1%	- -	3 1%	3 1%	- -	3 1%	6 1%f	3 1%	4 2%f	3 *	3 *	9 1%	- -	5 1%	1 *	8 2%np	7 *	2 *	- -	1 1%	4 2%rst	1 1%
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1052 51%	495 50%	549 52%	119 55%dek	88 25%	143 42%d	189 55%dek l	213 64%cde fkl	301 62%def kl	156 60%dek l	144 64%cde fkl	207 37%d	332 49%dek	513 63%cde fkl	160 31%	287 46%n	279 65%no	327 67%no	754 51%suw	241 47%w	222 61%rsu w	75 40%	141 65%rsu w	37 36%
University degree or equivalent professional qualification, NVQ level 4, etc.	671 33%	327 33%	340 32%	57 26%	164 47%cef ghijkl m	122 36%cgh jm	105 30%	89 27%	135 28%	77 30%	57 26%	221 39%cfg hijlm	226 33%gjm	224 27%	227 43%pq	241 38%pq	103 24%	101 21%	509 34%tv	187 37%tv	96 26%	87 46%rst v	58 26%	42 41%tv
Higher university degree, doctorate, MBA, NVQ level 5, etc.	267 13%	133 13%	134 13%	16 7%	85 24%cfg hijklm	64 19%cfg hijm	44 13%ghjm	22 7%	36 7%	21 8%	16 7%	101 18%cfg hijm	107 16%cfgh ijm	59 7%	126 24%opq	72 12%q	35 8%	35 7%	194 13%v	77 15%v	38 11%	24 13%v	13 6%	21 20%rtv
Still in full time education	30 1%	11 1%	18 2%	21 10%defg hijklm	8 2%efgh ijlm	1 *	- -	- -	- -	- -	- -	29 5%defg hijlm	1 *	- -	8 2%	16 3%pq	3 1%	3 1%	7 *	4 1%	- -	- -	- -	2 2%rtuv
Don't know	6 *	4 *	2 *	1 *	- -	1 *	1 *	2 1%	1 *	- -	1 *	1 *	2 *	3 *	- -	- -	3 1%	3 1%	2 *	1 *	1 *	- -	- -	- -
Prefer not to answer	10 *	7 1%	3 *	2 1%	1 *	1 *	4 1%	1 *	1 *	- -	1 1%	3 1%	5 1%	2 *	1 *	1 *	2 1%	6 1%	4 *	- -	4 1%rs	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 64
Education
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
NET: University degree or equivalent (higher degree, uni degree)	939 45%	83 48%	30 36%	100 44%	63 37%	80 44%	62 41%	41 42%	88 45%	156 58%abc defghj kmn	130 46%	72 40%	36 62%bcde fghjkmn	779 45%d	903 45%d	625 48%	295 43%s	330 53%prs	287 42%s	104 30%	183 54%prs	126 30%	387 44%u	356 62%uv	939 100%z	-
NET: No university degree (no formal education, primary, secondary)	1080 52%	86 50%i	51 62%il	123 54%il	99 59%il	98 54%il	88 59%il	55 57%il	101 52%i	101 38%	151 53%il	104 58%il	22 38%	917 53%il	1058 53%il	675 51%	382 56%qt	293 47%	371 54%qt	232 66%pqrt	139 41%	287 68%vw	484 55%w	217 38%	-	1080 100%y
No formal education	13 1%	- -	1 1%	1 *	2 1%	2 1%	- -	1 1%	2 1%	1 *	2 1%	2 1%	- -	13 1%	13 1%	7 1%	6 1%	1 *	6 1%	5 1%q	1 *	7 2%w	6 1%	- -	-	13 1%y
Primary	15 1%	- -	- -	1 *	1 1%	2 1%	3 2%ajmn	1 1%	1 1%	2 1%	1 *	1 1%	1 2%	13 1%	13 1%	5 *	5 1%q	- -	9 1%q	7 2%q	2 1%	9 2%vw	4 *	- -	-	15 1%y
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1052 51%	86 50%i	51 61%il	121 53%il	97 57%il	93 51%il	85 56%il	54 55%il	98 50%i	99 37%	148 52%il	100 56%il	21 36%	892 51%il	1031 51%il	663 51%	371 54%qt	292 46%	356 52%t	221 63%pqrt	136 40%	271 64%vw	474 53%w	217 38%	-	1052 97%y
University degree or equivalent professional qualification, NVQ level 4, etc.	671 33%	59 34%	20 24%	68 30%	45 27%	59 33%	43 29%	29 30%	61 31%	116 43%bcd efghjk mn	94 33%	55 31%	21 37%	562 32%	650 32%	445 34%	224 33%s	220 35%s	205 30%s	81 23%	125 37%rs	95 22%	280 31%u	240 41%uv	671 72%z	-
Higher university degree, doctorate, MBA, NVQ level 5, etc.	267 13%	23 14%	10 12%	32 14%	18 10%	21 11%	18 12%	12 12%	27 14%	40 15%	36 13%	16 9%	15 25%abcd efghjkm n	218 13%	253 13%	181 14%	71 10%	110 18%prs	82 12%s	24 7%	58 17%prs	32 8%	107 12%u	117 20%uv	267 28%z	-
Still in full time education	30 1%	2 1%	1 1%	4 2%	3 2%	1 1%	- -	1 1%	4 2%	8 3%f	3 1%	3 2%	- -	27 2%	30 1%	6 *	5 1%	1 *	22 3%pq	10 3%pq	12 4%pq	8 2%	11 1%	4 1%	-	-
Don't know	6 *	1 *	- -	- -	2 1%mn	1 *	- -	- -	- -	1 *	1 *	- -	- -	5 *	6 *	2 *	1 *	1 *	4 1%	2 *	2 1%	1 *	4 *	- -	-	-
Prefer not to answer	10 *	1 1%	- -	- -	1 1%	2 1%	1 1%	- -	1 1%	3 1%	- -	1 1%	- -	9 1%	10 1%	4 *	2 *	2 *	5 1%	5 1%pt	- -	1 *	2 *	- -	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 65

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Yes - responsible for half or more of the items bought	1915	896	1008	167	324	320	336	312	455	245	210	491	656	768	482	584	395	454	1407	492	338	178	210	93
	93%	90%	95%a	77%	93%ck	95%ck	97%cdh jkm	94%ck	94%ck	94%ck	94%ck	87%c	96%cdk	94%ck	92%	93%	93%	93%	95%w	96%w	93%	95%	96%w	91%
No - not responsible for most of the items bought	150	96	51	50	26	17	10	18	30	15	14	75	26	48	41	42	32	36	76	21	24	9	8	10
	7%	10%b	5%	23%defg hijklm	7%fl	5%	3%	6%	6%f	6%	6%f	13%defg hijlm	4%	6%f	8%	7%	7%	7%	5%	4%	7%	5%	4%	9%rsv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 66

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Yes - responsible for half or more of the items bought	1915 93%	169 98%cef gijkmn	77 93%	212 93%	159 94%	165 91%	137 91%	89 92%	182 94%	247 92%	264 93%	159 89%	55 96%	1602 92%	1860 93%k	1233 94%	629 92%	604 96%prt	642 93%	330 93%	313 93%	405 96%w	832 94%	533 92%	886 94%	995 92%
No - not responsible for most of the items bought	150 7%	4 2%	6 7%	15 7%a	10 6%	16 9%a	13 9%a	8 8%a	12 6%	21 8%a	20 7%a	20 11%an	3 4%	135 8%a	147 7%a	80 6%	56 8%q	24 4%	47 7%q	23 7%	23 7%q	19 4%	56 6%	44 8%u	53 6%	85 8%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 67

How many cars are there in your household?

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
No cars in the household	381 18%	175 18%	201 19%	55 26%egh ijlm	74 21%	53 16%	67 19%	50 15%	82 17%	42 16%	40 18%	129 23%egh ilm	120 18%	132 16%	67 13%	123 20%np	42 10%	149 30%nop	230 15%tv	102 20%rtv	30 8%	26 14%	24 11%	25 24%rtuv
NET: Any	1684 82%	817 82%	858 81%	162 74%	276 79%	284 84%ck	279 81%	281 85%ck	403 83%ck	218 84%ck	185 82%c	438 77%	563 82%ck	683 84%ck	455 87%oq	503 80%q	384 90%oq	341 70%	1254 85%sw	411 80%	332 92%rsw	161 86%w	194 89%rsw	78 76%
1	1080 52%	526 53%	548 52%	85 39%	140 40%	180 53%cdk	170 49%cdk	183 55%cdk	322 67%cde fgklm	166 64%cde fgkl	157 70%cde fgklm	225 40%	349 51%cdk	505 62%cde fgkl	266 51%	333 53%	222 52%	259 53%	823 55%	280 55%	216 60%w	99 53%	126 58%	50 49%
2	478 23%	242 24%	234 22%	56 26%hij m	114 33%fgh ijlm	94 28%ghi jm	81 24%hij m	69 21%hjm	63 13%j	43 16%hj	20 9%	170 30%fgh ijm	176 26%hij m	132 16%hj	149 29%q	147 24%q	115 27%q	66 14%	349 24%	117 23%	93 26%	44 23%	51 24%	22 21%
3+	126 6%	50 5%	75 7%	21 10%ehij lm	22 6%	10 3%	28 8%ehij l	28 9%ehij m	18 4%	10 4%	8 4%	43 8%ehij	38 6%e	46 6%h	40 8%oq	23 4%	47 11%oq	16 3%	81 5%s	14 3%	22 6%s	19 10%rs	16 7%s	6 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 68

How many cars are there in your household?

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
No cars in the household	381 18%	28 16%	19 24%g	36 16%	38 23%g	28 15%	22 15%	9 9%	28 14%	95 35%acd efghjk lmn	45 16%	27 15%	7 12%	338 19%gn	375 19%g	115 9%	69 10%	46 7%	253 37%pq	135 38%pq	117 35%pq	157 37%vw	140 16%w	45 8%	147 16%	208 19%y
NET: Any	1684 82%	145 84%i	63 76%	191 84%i	131 77%i	154 85%i	129 85%i	88 91%bdi mn	166 86%i	173 65%	240 84%i	152 85%i	51 88%i	1399 81%i	1632 81%im	1198 91%	616 90%rst	582 93%rst	437 63%	218 62%	219 65%	267 63%	749 84%u	532 92%uv	791 84%z	872 81%
1	1080 52%	106 61%cik lmn	48 58%i	104 46%	96 57%ci	92 50%	82 55%i	67 69%cef hijklm n	107 55%i	111 41%	154 54%i	89 49%	25 42%	883 51%i	1055 53%cim	725 55%	432 63%qrst	293 47%	336 49%	170 48%	166 49%	236 56%w	549 62%uw	218 38%	472 50%	593 55%y
2	478 23%	35 20%	13 15%	71 31%abd gimn	29 17%	50 27%bdg	35 24%	14 15%	45 23%	52 19%	67 23%	48 27%bdg	19 32%bdgi	410 24%dg	459 23%g	383 29%	138 20%rst	245 39%prst	74 11%	36 10%	38 11%	26 6%	163 18%u	249 43%uv	265 28%z	210 19%
3+	126 6%	5 3%	3 3%	16 7%	5 3%	12 7%	11 7%	7 8%	14 7%	11 4%	19 7%	16 9%ad	8 14%abdim n	106 6%	118 6%	90 7%	45 7%rs	45 7%rs	28 4%	12 3%	16 5%	5 1%	37 4%u	66 11%uv	54 6%	69 6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 69

To which of the following ethnic groups do you consider you belong?

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
NET: White	1740 84%	838 84%	892 84%	129 59%	242 69%ck	274 81%cdk	314 91%cde kl	308 93%cde kl	472 97%cde fgklm	253 97%cde fgkl	220 98%cde fgklm	371 65%c	588 86%cde k	781 96%cde fgkl	404 77%	521 83%n	393 92%noq	421 86%n	1297 87%sw	425 83%w	333 92%rsw	169 90%sw	211 97%rst uw	75 73%
English	1164 56%	560 56%	600 57%	98 45%	157 45%	165 49%	210 61%cde kl	201 61%cde k	334 69%cde fgklm	172 66%cde kl	162 72%cde fgklm	255 45%	374 55%cde k	535 66%cde gkl	255 49%	356 57%n	281 66%noq	272 55%n	895 60%sw	283 55%w	266 73%rsu w	104 56%	172 79%rsu w	45 44%
Welsh	48 2%	24 2%	24 2%	3 1%	9 2%	4 1%	8 2%	8 3%	17 3%e	8 3%	9 4%e	11 2%	11 2%	25 3%	11 2%	18 3%	8 2%	11 2%	38 3%	19 4%uw	9 2%	- -	4 2%	- -
Scottish	122 6%	56 6%	66 6%	4 2%	16 4%	18 5%c	22 6%ck	29 9%cdk	33 7%ck	18 7%ck	15 7%c	19 3%	40 6%c	62 8%ck	20 4%	30 5%	33 8%n	39 8%no	90 6%stv	23 4%	11 3%	10 5%	7 3%	4 4%
Northern Irish	40 2%	20 2%	20 2%	4 2%	2 1%	8 2%	3 1%	15 4%dfhj klm	9 2%j	8 3%dk	2 1%	6 1%	11 2%	24 3%dfhj k	17 3%p	14 2%p	1 *	9 2%p	7 *	3 1%	- -	- -	- -	1 1%
British	263 13%	133 13%	128 12%	11 5%	29 8%	54 16%cdk	52 15%cdk	45 13%cdk	73 15%cdk	43 17%cdk	30 13%ck	40 7%	106 15%cdk	117 14%cdk	68 13%	83 13%	50 12%	63 13%	220 15%t	79 15%	41 11%	46 25%rst v	26 12%	20 20%tv
Irish	20 1%	13 1%	7 1%	1 *	3 1%	4 1%	5 2%	6 2%hm	1 *	1 *	1 *	4 1%	10 1%	7 1%h	12 2%pq	5 1%	2 *	2 *	10 1%	7 1%rt	- -	2 1%	- -	1 1%
Irish Traveller or Gypsy	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Roma	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -
Polish	12 1%	5 *	7 1%	2 1%m	1 *	5 1%ghm	4 1%hm	- -	1 *	1 *	- -	3 *	9 1%ghm	1 *	3 1%	4 1%	2 *	4 1%	2 *	- -	1 *	- -	- -	1 1%rs
Romanian	10 *	3 *	7 1%	2 1%	5 1%fhm	3 1%	- -	1 *	- -	- -	- -	6 1%hm	3 *	1 *	- -	1 *	4 1%n	5 1%n	8 1%	4 1%	1 *	3 2%	- -	- -
Any other White background, please specify	59 3%	23 2%	34 3%	5 2%	21 6%cghi jm	15 4%ghij m	10 3%hm	4 1%	5 1%	2 1%	3 1%	26 5%cghi jm	25 4%ghim	9 1%	18 4%	11 2%	13 3%	17 4%	26 2%	9 2%	5 1%	4 2%	2 1%	2 2%
NET: Asian or Asian British	109 5%	46 5%	63 6%	23 11%fghi jlm	29 8%ghij m	23 7%ghij m	19 5%hijm	10 3%him	4 1%	2 1%	2 1%	52 9%ghij m	42 6%ghij m	14 2%h	39 7%p	30 5%	14 3%	26 5%	61 4%tv	32 6%rtv	5 1%	5 3%	1 1%	13 13%rstuv
Bangladeshi	24 1%	11 1%	13 1%	6 3%ghij m	7 2%ghij m	5 1%ghm	6 2%ghim	- -	- -	- -	- -	13 2%ghij m	11 2%ghim	- -	9 2%p	10 2%	1 *	4 1%	17 1%	4 1%	2 1%	2 1%	- -	6 6%rstuv
Indian	31 2%	15 2%	16 2%	5 3%hjm	10 3%hjm	7 2%hj	3 1%	4 1%	2 *	2 1%	- -	15 3%hjm	10 1%	6 1%	13 2%	7 1%	7 2%	5 1%	14 1%	10 2%rv	1 *	- -	- -	3 3%rtuv
Pakistani	34 2%	15 2%	19 2%	7 3%ghij m	9 3%ghim	9 3%ghim	6 2%him	2 1%	1 *	- -	1 1%	16 3%ghij m	15 2%him	3 *	13 3%	7 1%	6 1%	7 2%	23 2%t	15 3%rtv	- -	1 1%	1 1%	3 3%t
Sri Lankan	5 *	3 *	2 *	- -	2 *	1 *	1 *	1 *	- -	- -	- -	2 *	2 *	1 *	1 *	3 *	- -	1 *	1 *	1 *	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 69

To which of the following ethnic groups do you consider you belong?

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Any other Asian background, please specify	15 1%	2 *	13 1%a	4 2%him	2 1%	2 1%	2 1%	3 1%	1 *	- -	1 *	6 1%	4 1%	4 1%	3 1%	4 1%	- -	9 2%p	6 *	2 *	2 1%	2 1%	- -	1 1%
NET: Black, Black British, Caribbean or African	87 4%	55 6%b	31 3%	26 12%efgh ijlm	29 8%fghi jlm	18 5%ghij m	10 3%ghij m	2 *	1 *	- -	1 *	55 10%efgh ijlm	29 4%ghij m	3 *	34 6%p	26 4%p	4 1%	22 4%p	60 4%v	29 6%rv	10 3%	8 4%v	2 1%	5 5%v
African	60 3%	43 4%b	17 2%	21 10%efgh ijlm	23 7%fghi jlm	14 4%fghi jlm	2 1%m	- -	- -	- -	- -	45 8%efgh ijlm	16 2%fghi jm	- -	30 6%op	14 2%p	2 *	15 3%p	42 3%v	18 4%v	10 3%	6 3%	2 1%	3 3%
Caribbean	22 1%	12 1%	10 1%	3 1%him	4 1%	4 1%	8 2%ghim	2 *	1 *	- -	1 *	7 1%hm	12 2%him	3 *	3 1%	11 2%	2 *	6 1%	13 1%	9 2%rtv	- -	- -	- -	1 1%
Any other Black, Black British, Caribbean or African background, please specify	4 *	- -	4 *	2 1%m	2 1%m	1 *	- -	- -	- -	- -	- -	4 1%m	1 *	- -	1 *	2 *	1 *	1 *	4 *	2 *	- -	2 1%	- -	1 1%
NET: Mixed or multiple ethnic groups	56 3%	27 3%	27 3%	14 7%fhij lm	16 5%fhij lm	11 3%fhjl	1 *	10 3%fhjm	3 1%	3 1%	- -	31 5%fhij lm	12 2%f	13 2%h	15 3%	23 4%q	10 2%	8 2%	43 3%v	20 4%v	8 2%	2 1%	2 1%	6 6%rtuv
Asian and White	22 1%	10 1%	12 1%	6 3%fghj lm	8 2%fghj m	5 1%	1 *	1 *	2 *	2 1%	- -	14 2%fghj lm	5 1%	3 *	9 2%p	10 2%p	1 *	3 1%	15 1%	7 1%	3 1%	- -	2 1%	3 3%ru
Black African and Asian	2 *	2 *	- -	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	2 *	- -	- -	2 *	- -	- -	2 *	- -	- -	2 1%rs	- -	- -
Black African and White	10 *	7 1%	3 *	4 2%fghi jlm	5 1%fghl m	1 *	- -	- -	- -	- -	- -	9 2%fghi lm	1 *	- -	3 1%	5 1%	1 *	1 *	7 *	4 1%	1 *	- -	- -	1 1%
Black Caribbean and Asian	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Black Caribbean and White	11 1%	3 *	7 1%	2 1%	1 *	2 1%	- -	5 1%fhm	1 *	1 *	- -	3 1%	2 *	6 1%h	2 *	5 1%	5 1%q	- -	9 1%	4 1%	3 1%	- -	1 *	1 1%
Any other mixed or multiple backgrounds, please specify	11 1%	6 1%	5 1%	3 1%fhl	2 1%	1 *	- -	5 1%fhlm	- -	- -	- -	5 1%h	1 *	5 1%	1 *	2 *	4 1%	4 1%	11 1%	5 1%	- -	- -	- -	1 1%
NET: Another ethnic group	54 3%	18 2%	36 3%a	22 10%efgh ijlm	22 6%efgh ijlm	6 2%fg	- -	- -	4 1%	3 1%	2 1%	43 8%efgh ijlm	6 1%	4 1%	24 5%pq	16 3%	5 1%	8 2%	20 1%	7 1%	5 2%	3 2%	1 1%	2 2%
Chinese	46 2%	11 1%	34 3%a	21 9%efgh ijlm	20 6%efgh ijlm	5 1%fghm	- -	- -	- -	- -	- -	41 7%efgh ijlm	5 1%m	- -	22 4%pq	14 2%	4 1%	5 1%	15 1%	5 1%	3 1%	3 2%	1 *	2 2%
Arab	1 *	1 *	- -	1 1%m	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	1 *	1 *	- -	- -	- -	- -
Any other ethnic group, please specify	7 *	6 1%	1 *	- -	1 *	1 *	- -	- -	4 1%	3 1%	2 1%	1 *	1 *	4 1%	2 *	2 *	1 *	1 *	4 *	1 *	3 1%	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 69

To which of the following ethnic groups do you consider you belong?

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Prefer not to say	21	7	10	3	11	4	2	-	1	1	-	14	6	1	7	8	-	5	2	-	-	-	-	2
	1%	1%	1%	1%ghm	3%fghi jlm	1%m	1%	-	*	*	-	2%fghi jlm	1%m	*	1%p	1%p	-	1%p	*	-	-	-	-	2%rstv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 70

To which of the following ethnic groups do you consider you belong?

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
NET: White	1740 84%	160 92%cde imn	76 92%eim n	189 83%ei	143 85%ei	131 72%i	137 91%cei mn	91 93%cde imn	172 89%eim	159 59%	258 91%cei mn	167 93%cde imn	57 98%cdeh ijmn	1433 82%ei	1683 84%eim	1182 90%	639 93%qrst	544 87%rst	514 75%	272 77%	242 72%	367 87%	761 86%	478 83%	733 78%	985 91%y
English	1164 56%	22 13%	58 71%aeg iln	150 66%agi ln	124 73%aeg ilmn	103 56%agi l	119 79%ace ghiklm n	27 27%al	129 66%agi ln	104 39%al	205 72%aeg ilmn	123 68%aegi ln	2 4%	1113 64%aegi ln	1162 58%agil	792 60%	441 64%qrst	351 56%t	347 50%	189 53%	159 47%	242 57%	512 58%	313 54%	419 45%	730 68%y
Welsh	48 2%	- -	- -	- -	- -	1 1%	- -	41 43%abcd efhijkl mn	- -	2 1%	2 1%	2 1%	- -	7 *	48 2%acdjm	29 2%	18 3%	12 2%	15 2%	10 3%	6 2%	10 2%	28 3%	9 2%	19 2%	29 3%
Scottish	122 6%	107 62%bcde fghijkl mn	4 5%cdef ghijkm	2 1%	1 1%	- -	1 *	- -	2 1%	1 *	2 1%	1 *	- -	14 1%	122 6%cdefghij klm	85 6%	42 6%	43 7%	37 5%	21 6%	16 5%	31 7%	50 6%	32 6%	55 6%	64 6%
Northern Irish	40 2%	1 *	- -	1 *	1 1%	1 *	- -	- -	- -	4 1%mn	1 *	- -	33 56%abcde fghijkmn	7 *	8 *	34 3%	21 3%rs	13 2%	7 1%	2 *	5 2%	13 3%	13 2%	12 2%	23 2%	17 2%
British	263 13%	22 12%	10 12%	28 12%	13 8%	21 11%	14 9%	22 22%acd efijmn	31 16%di	25 9%	37 13%	29 16%di	12 21%dfim	208 12%	252 13%	190 14%	101 15%rt	89 14%rt	63 9%t	41 11%rt	22 7%	59 14%	117 13%	68 12%	146 16%z	114 11%
Irish	20 1%	1 *	- -	2 1%	- -	- -	1 *	- -	3 1%	3 1%	1 *	2 1%	9 15%abcde fghijkmn	11 1%	12 1%	13 1%	6 1%	7 1%	7 1%	2 1%	5 2%	2 *	8 1%	11 2%	18 2%z	2 *
Irish Traveller or Gypsy	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Roma	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *
Polish	12 1%	1 1%	- -	3 1%	1 1%	- -	- -	- -	1 1%	2 1%	2 1%	2 1%	- -	11 1%	12 1%	7 1%	2 *	5 1%	5 1%	2 *	3 1%	- -	4 *	7 1%u	8 1%	4 *
Romanian	10 *	- -	- -	- -	1 1%	3 2%jn	1 1%	- -	2 1%	3 1%	- -	- -	- -	10 1%	10 *	1 *	- -	1 *	9 1%pqs	1 *	8 2%pqs	1 *	6 1%	3 1%	4 *	6 1%
Any other White background, please specify	59 3%	7 4%	3 4%	3 1%	2 1%	2 1%	2 2%	1 1%	4 2%	15 6%cdem n	8 3%	10 5%cdem n	1 2%	50 3%	58 3%	31 2%	8 1%	23 4%p	24 4%ps	6 2%	18 5%prs	9 2%	22 2%	23 4%	40 4%z	19 2%
NET: Asian or Asian British	109 5%	2 1%	1 2%	10 5%k	9 5%ak	23 13%abcd fghjklm n	3 2%	3 3%k	11 6%ak	37 14%abcd fghjklm n	9 3%k	- -	- -	104 6%afjkl n	109 5%ak	48 4%	17 2%	31 5%p	51 7%p	23 6%p	29 9%pq	25 6%	40 5%	29 5%	69 7%z	37 3%
Bangladeshi	24 1%	- -	- -	1 *	2 1%	7 4%acfj kmn	- -	2 2%	5 3%ak	6 2%k	1 *	- -	- -	22 1%	24 1%	6 *	- -	6 1%p	15 2%p	6 2%p	9 3%p	9 2%w	11 1%	3 1%	14 2%	9 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 70

To which of the following ethnic groups do you consider you belong?

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Indian	31 2%	- -	1 2%	5 2%k	2 1%	5 3%ahk	2 1%	- -	- -	13 5%aghj kmn	2 1%	- -	- -	31 2%n	31 2%	17 1%	7 1%	10 2%	12 2%	5 1%	7 2%	3 1%	11 1%	12 2%	24 3%z	6 1%
Pakistani	34 2%	- -	- -	3 1%	5 3%afk	11 6%abcf ghjkmn	- -	1 1%	3 1%	8 3%afk	3 1%	- -	- -	33 2%	34 2%	22 2%	8 1%	14 2%	10 1%	6 2%	4 1%	8 2%	13 1%	9 2%	16 2%	18 2%
Sri Lankan	5 *	- -	- -	1 *	- -	- -	- -	- -	2 1%	2 1%	- -	- -	- -	5 *	5 *	2 *	- -	2 *	3 *	1 *	2 1%p	1 *	1 *	3 *	4 *	1 *
Any other Asian background, please specify	15 1%	2 1%	- -	- -	- -	- -	1 1%	- -	2 1%	7 3%cdek mn	2 1%	- -	- -	13 1%	15 1%	2 *	2 *	- -	12 2%pq	5 1%pq	7 2%pq	4 1%	4 *	2 *	10 1%z	4 *
NET: Black, Black British, Caribbean or African	87 4%	5 3%	2 2%	9 4%	8 5%	11 6%gk	6 4%	1 1%	6 3%	27 10%abcf ghjklmn	8 3%	3 1%	- -	81 5%k	87 4%k	34 3%	15 2%	20 3%	51 7%pq	25 7%pq	26 8%pq	9 2%	38 4%u	35 6%u	58 6%z	26 2%
African	60 3%	5 3%	- -	8 4%	5 3%	5 3%	3 2%	1 1%	5 3%	18 7%bgjk lmn	7 2%	3 1%	- -	54 3%	60 3%	24 2%	11 2%	13 2%	35 5%pqs	12 3%p	23 7%pq	4 1%	24 3%u	29 5%uv	43 5%z	15 1%
Caribbean	22 1%	- -	1 1%	1 *	3 2%	4 2%ak	3 2%	- -	1 1%	7 3%akn	1 *	- -	- -	22 1%	22 1%	8 1%	3 *	5 1%	14 2%pt	12 3%pqrt	2 1%	5 1%	13 1%	4 1%	12 1%	10 1%
Any other Black, Black British, Caribbean or African background, please specify	4 *	- -	1 1%	- -	- -	2 1%	- -	- -	- -	2 1%	- -	- -	- -	4 *	4 *	3 *	1 *	2 *	2 *	1 *	1 *	- -	2 *	2 *	3 *	2 *
NET: Mixed or multiple ethnic groups	56 3%	1 *	- -	10 5%aj	4 2%	9 5%abfj	1 1%	1 1%	3 1%	19 7%abdf ghjlmn	2 1%	5 3%	- -	54 3%jn	56 3%aj	19 1%	4 1%	15 2%p	33 5%pq	15 4%p	19 6%pq	12 3%	19 2%	15 3%	34 4%z	18 2%
Asian and White	22 1%	- -	- -	7 3%ahjk mn	2 1%	3 1%	1 1%	- -	- -	9 3%ahjk mn	- -	- -	- -	22 1%	22 1%	11 1%	3 *	8 1%	9 1%	4 1%	5 2%	6 1%	8 1%	5 1%	15 2%z	6 1%
Black African and Asian	2 *	- -	- -	- -	- -	2 1%mn	- -	- -	- -	- -	- -	- -	- -	2 *	2 *	- -	- -	- -	2 *	- -	2 1%	- -	2 *	- -	2 *	- -
Black African and White	10 *	- -	- -	3 1%	- -	1 1%	- -	- -	1 1%	3 1%	- -	2 1%	- -	10 1%	10 *	1 *	- -	1 *	9 1%p	4 1%p	4 1%p	3 1%	3 *	4 1%	6 1%	1 *
Black Caribbean and Asian	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Black Caribbean and White	11 1%	- -	- -	- -	2 1%	1 *	- -	1 1%	2 1%	4 2%jmn	- -	2 1%	- -	10 1%	11 1%	5 *	1 *	5 1%	6 1%	4 1%p	1 *	3 1%	2 *	4 1%	3 *	7 1%
Any other mixed or multiple backgrounds, please specify	11 1%	1 *	- -	1 *	- -	3 1%	- -	- -	- -	3 1%	2 1%	1 1%	- -	10 1%	11 1%	2 *	1 *	1 *	8 1%pq	2 1%	6 2%pq	1 *	4 *	2 *	8 1%	3 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 70

To which of the following ethnic groups do you consider you belong?

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
NET: Another ethnic group	54 3%	3 2%	1 1%	5 2%	4 2%	4 2%	1 1%	2 2%	2 1%	24 9%abcd efghjk lmn	4 1%	4 2%	- -	48 3%	54 3%	21 2%	8 1%	13 2%	31 4%pq	14 4%p	17 5%pq	8 2%	22 2%	16 3%	33 4%z	10 1%
Chinese	46 2%	3 2%	1 1%	5 2%	4 2%	3 2%	- -	2 2%	2 1%	20 7%abcd efhjkl mn	3 1%	4 2%	- -	40 2%	46 2%	15 1%	6 1%	9 1%	28 4%pq	12 3%pq	16 5%pq	7 2%	20 2%	14 2%	30 3%z	5 *
Arab	1 *	- -	- -	- -	- -	1 1%mn	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *
Any other ethnic group, please specify	7 *	- -	- -	- -	1 *	- -	1 1%	- -	- -	4 1%mn	1 *	- -	- -	7 *	7 *	4 *	2 *	2 *	3 *	1 *	1 *	- -	2 *	2 *	3 *	4 *
Prefer not to say	21 1%	2 1%	2 2%h	3 1%	- -	3 2%	1 1%	- -	- -	4 1%	4 1%	1 1%	1 2%	18 1%	20 1%	8 1%	3 *	5 1%	9 1%	5 1%	4 1%	3 1%	8 1%	5 1%	11 1%	5 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 71

To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Christian	938 45%	458 46%	477 45%	73 33%	123 35%	126 37%	134 39%	172 52%cde fkl	311 64%cde fgiklm	149 57%cde fkl	162 72%cde fghikl m	196 35%	260 38%	482 59%cde fgkl	223 43%	270 43%	212 50%no	232 47%	732 49%sw	221 43%w	232 64%rsu w	78 42%w	133 61%rsu w	24 23%
NET: Other	157 8%	78 8%	78 7%	31 14%egh ijlm	34 10%ghij m	27 8%hjm	31 9%ghij m	14 4%	20 4%	12 5%	8 3%	65 11%ghij m	58 9%ghij m	34 4%	51 10%p	43 7%	18 4%	45 9%p	101 7%tv	45 9%rtv	10 3%	10 5%	5 2%	18 18%rstuv
Muslim	89 4%	44 4%	46 4%	20 9%ghij m	22 6%ghij m	21 6%ghij m	19 5%ghij m	4 1%	5 1%	4 1%	1 1%	42 7%ghij m	39 6%ghij m	9 1%	25 5%	28 4%	11 3%	25 5%	60 4%tv	31 6%rtv	2 1%	5 3%	2 1%	12 12%rstuv
Hindu	7 *	3 *	4 *	2 1%hm	3 1%h	1 *	- -	1 *	- -	- -	- -	5 1%hm	1 *	1 *	4 1%q	1 *	2 *	- -	3 *	2 *	1 *	- -	- -	- -
Jewish	11 1%	6 1%	4 *	1 *	- -	- -	1 *	2 1%	7 1%dekl	4 2%dekl	3 1%dl	1 *	1 *	9 1%l	4 1%	4 1%	1 *	1 *	8 1%	3 *	3 1%	1 *	1 *	1 1%
Sikh	5 *	3 *	2 *	1 *	1 *	1 *	1 *	1 *	- -	- -	- -	2 *	2 *	1 *	3 1%	1 *	1 *	- -	3 *	2 *	- -	- -	- -	1 1%
Buddhist	19 1%	11 1%	8 1%	2 1%	6 2%hi	1 *	3 1%	5 1%i	1 *	- -	1 1%	8 1%	5 1%	6 1%h	6 1%	7 1%	* *	6 1%	7 *	2 *	- -	2 1%	1 1%	1 1%t
Other	25 1%	11 1%	14 1%	4 2%	2 1%	3 1%	7 2%	2 *	7 1%	4 2%	3 1%	7 1%	10 2%	8 1%	8 2%	3 *	2 *	13 3%op	19 1%	5 1%	4 1%	2 1%	1 *	3 3%v
None	926 45%	434 44%	486 46%	107 49%hij m	173 49%hij m	177 52%ghi jm	174 50%hij m	144 44%hjm	152 31%j	98 37%hj	54 24%	280 49%hij m	350 51%ghi jm	296 36%hj	236 45%	293 47%	195 46%	203 41%	638 43%tv	243 47%rtv	116 32%	98 53%rtv	79 36%	57 56%rtv
Prefer not to say	44 2%	23 2%	18 2%	6 3%ghjm	20 6%efgh ijlm	7 2%ghjm	7 2%ghjm	1 *	2 1%	2 1%	- -	26 5%ghij lm	14 2%ghjm	3 *	12 2%p	19 3%p	2 *	10 2%p	13 1%	3 1%	4 1%	1 1%	1 *	3 3%rsv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 72

To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Christian	938 45%	71 41%	42 51%h	125 55%aeh ijmn	80 47%h	74 41%	67 45%	43 44%	70 36%	111 42%	123 43%	91 51%h	39 68%abde fghijkm n	784 45%h	898 45%h	651 50%	398 58%qrst	253 40%	271 39%	153 43%rt	119 35%	199 47%	413 46%	257 44%	386 41%	539 50%y
NET: Other	157 8%	8 5%	2 3%	15 7%k	11 7%k	34 18%abcd fghjklm n	9 6%	5 5%	11 6%	41 15%abcd fghjklm n	15 5%	4 2%	1 1%	143 8%k	156 8%k	75 6%	29 4%	46 7%p	72 10%p	36 10%p	36 11%p	37 9%	63 7%	39 7%	86 9%z	68 6%
Muslim	89 4%	4 2%	- -	11 5%k	6 3%	26 14%abcd fghjklm n	3 2%	3 3%	9 4%k	22 8%abfj klmn	6 2%	1 1%	- -	83 5%bjk	89 4%jk	41 3%	11 2%	30 5%p	42 6%p	25 7%p	18 5%p	27 6%vw	34 4%	18 3%	45 5%	43 4%
Hindu	7 *	- -	- -	- -	- -	1 1%	1 1%	- -	- -	4 2%mn	1 *	- -	- -	7 *	7 *	3 *	2 *	1 *	4 1%	2 1%	2 1%	- -	2 *	4 1%	7 1%z	- -
Jewish	11 1%	- -	- -	- -	1 *	- -	1 1%	- -	1 *	6 2%cmn	1 *	1 1%	- -	11 1%	11 1%	10 1%	6 1%r	3 1%	1 *	- -	1 *	- -	7 1%	3 1%	5 1%	5 *
Sikh	5 *	- -	- -	- -	2 1%mn	3 2%ijmn	- -	- -	- -	- -	- -	- -	- -	5 *	5 *	4 *	- -	4 1%pr	- -	- -	- -	- -	3 *	1 *	3 *	1 *
Buddhist	19 1%	1 *	1 1%	2 1%	- -	1 1%	3 2%	* *	2 1%	6 2%n	2 1%	1 *	- -	18 1%	19 1%	6 *	3 *	3 *	13 2%pq	5 1%	8 2%pq	3 1%	9 1%	4 1%	13 1%	6 1%
Other	25 1%	4 2%	2 2%	2 1%	2 1%	3 2%	1 1%	2 2%h	- -	3 1%	5 2%	1 *	1 1%	19 1%	25 1%	11 1%	7 1%	5 1%	12 2%	5 1%	7 2%	6 2%	8 1%	9 2%	12 1%	13 1%
None	926 45%	90 52%cei l	36 43%	82 36%	77 45%l	69 38%	72 48%cl	48 49%cl	109 56%cei lmn	108 40%	139 49%cei l	82 46%cl	16 27%	772 44%cl	911 45%cel	565 43%	247 36%	318 51%p	328 48%p	157 44%p	171 51%p	183 43%	398 45%	270 47%	443 47%z	458 42%
Prefer not to say	44 2%	3 2%	3 3%	5 2%	1 1%	5 3%	2 2%	1 1%	4 2%	8 3%	7 2%	2 1%	2 3%	38 2%	42 2%	22 2%	11 2%	11 2%	18 3%	7 2%	11 3%	5 1%	15 2%	11 2%	23 2%	15 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 73

Which of the following best describes where you live?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
NET: Urban	1679	817	851	196	294	284	271	264	370	202	168	489	555	634	437	512	325	405	1198	430	286	144	176	86
	81%	82%	80%	90%dfg hijklm	84%hjm	84%hij m	78%	80%	76%	78%	75%	86%fgh ijlm	81%hj	78%	84%p	82%p	76%	83%p	81%	84%r	79%	77%	81%	84%
Urban - Population over 10,000	938	503	429	144	189	151	154	135	166	88	78	333	304	301	272	290	156	221	669	260	131	85	84	61
	45%	51%b	41%	66%def ghijkl m	54%efg hijlm	45%hij m	44%hij m	41%hm	34%	34%	35%	59%def ghijlm	45%hij m	37%h	52%pq	46%p	37%	45%p	45%tv	51%rtv	36%	46%	39%	59%rtuv
Town and Fringe	741	314	422	52	105	134	117	129	205	114	90	157	251	333	165	222	170	184	530	170	155	58	92	26
	36%	32%	40%a	24%	30%	40%cdk	34%c	39%cdk	42%cdf k	44%cdf kl	40%cdk	28%	37%cdk	41%cdf k	32%	36%	40%n	38%n	36%w	33%	43%rsu w	31%	42%rsu w	25%
NET: Rural	386	175	208	21	56	53	75	67	114	58	56	77	128	181	85	114	101	85	285	83	76	43	42	16
	19%	18%	20%	10%	16%c	16%	22%ck	20%ck	24%cde kl	22%cek	25%cde kl	14%c	19%ck	22%cde k	16%	18%	24%noq	17%	19%s	16%	21%	23%	19%	16%
Village	333	147	183	21	50	46	66	50	100	48	52	71	112	150	76	92	86	78	248	75	65	38	37	15
	16%	15%	17%	10%	14%	14%	19%ck	15%	21%cde gk	18%ck	23%cde gklm	13%	16%c	18%cgk	15%	15%	20%no	16%	17%	15%	18%	20%	17%	14%
Hamlet & Isolated Dwelling	53	28	25	-	6	7	9	17	15	10	4	6	15	31	9	22	15	7	38	8	11	5	5	1
	3%	3%	2%	-	2%	2%c	2%c	5%cdek l	3%ck	4%ck	2%c	1%	2%c	4%ck	2%	3%q	4%q	1%	3%	2%	3%	3%	2%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 74

Which of the following best describes where you live?

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
NET: Urban	1679 81%	135 78%	68 82%	189 83%fg	129 76%	165 91%acd fghjkl mn	108 72%	69 71%	148 76%	267 100%abc defghjk lmn	224 79%	135 75%	43 75%	1432 82%dfgh kn	1636 81%fgk	1029 78%	525 77%	504 80%	601 87%pq	309 88%pq	291 87%pq	353 83%	729 82%	455 79%	762 81%	873 81%
Urban - Population over 10,000	938 45%	79 46%fhj k	34 41%	85 37%	85 50%cfg hjk	103 57%abc fghjkm n	50 33%	33 34%	59 31%	228 85%abc defghj klmn	102 36%	56 31%	24 42%	802 46%cfgh jk	914 46%cfghjk	531 40%	259 38%	272 43%	374 54%pq	190 54%pq	184 55%pq	195 46%	389 44%	278 48%	484 52%z	429 40%
Town and Fringe	741 36%	56 32%i	34 41%di	104 46%ade imn	44 26%i	62 34%i	58 39%di	35 37%i	89 46%ade imn	40 15%	122 43%adi mn	79 44%adi mn	19 33%i	631 36%di	722 36%di	498 38%	266 39%rt	232 37%	227 33%	119 34%	108 32%	158 37%w	341 38%w	177 31%	278 30%	444 41%y
NET: Rural	386 19%	39 22%ei	15 18%i	38 17%ei	40 24%eim	17 9%i	43 28%cei mn	28 29%cei mn	46 24%eim	1 *	61 21%ei	44 25%eim n	14 25%ei	305 18%ei	372 19%eim	284 22%	160 23%rst	124 20%rst	89 13%	44 12%	45 13%	70 17%	159 18%	122 21%	176 19%	207 19%
Village	333 16%	31 18%ei	14 17%ei	37 17%ei	39 23%eimn	11 6%i	43 28%ace hijlmn	26 27%cei lmn	36 19%ei	- -	55 19%ei	35 19%ei	7 12%i	269 15%ei	326 16%eim	241 18%	134 20%rst	107 17%rst	80 12%	41 12%	39 11%	64 15%	136 15%	103 18%	143 15%	189 17%
Hamlet & Isolated Dwelling	53 3%	7 4%cfi	1 1%	1 *	2 1%	6 3%cfi	- -	2 2%	10 5%cdfi mn	1 *	6 2%	10 6%cdf ijmn	7 13%abcde fghijmn	36 2%i	45 2%ci	43 3%	26 4%rs	17 3%s	9 1%	3 1%	6 2%	6 2%	23 3%	19 3%	34 4%z	18 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 75
Working Status
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
NET: Working (employed, self employed)	1206	620	580	100	298	280	282	194	51	46	6	398	563	245	337	389	300	180	857	323	167	112	124	73
	58%	63%b	55%	46%hij m	85%cgh ijkm	83%cgh ijkm	82%cgh ijkm	59%chi jm	11%j	18%hj	3%	70%cgh ijm	82%cgh ijkm	30%hij	64%q	62%q	70%oq	37%	58%t	63%rt	46%	60%t	57%t	71%rtv
NET: Employed	1098	554	538	94	286	257	257	165	38	36	3	380	514	204	319	357	254	167	775	301	151	98	109	65
	53%	56%b	51%	43%hij m	82%cfg hijklm	76%cgh ijkm	74%cgh ijkm	50%hijm	8%j	14%hj	1%	67%cgh ijm	75%cgh ijkm	25%hij	61%q	57%q	60%q	34%	52%t	59%rtv	42%	53%t	50%	63%rtv
Working full time - working 30 hours per week or more	860	488	369	66	245	215	201	112	21	21	-	311	416	133	269	291	177	124	616	240	118	75	88	50
	42%	49%b	35%	30%hij m	70%cfg hijklm	64%cgh ijkm	58%cgh ijm	34%hijm	4%j	8%hj	-	55%cgh ijm	61%cgh ijkm	16%hij	51%pq	46%q	42%q	25%	42%t	47%rt	33%	40%	40%	49%t
Working part-time - working between 8 and 29 hours per week	237	66	169	28	40	42	56	53	17	14	3	69	98	71	51	66	77	44	159	61	33	23	21	14
	12%	7%	16%a	13%hij m	12%hij	13%hij	16%hij m	16%hijm	4%j	6%hj	1%	12%hij m	14%hijm	9%hij	10%	11%	18%noq	9%	11%	12%	9%	12%	10%	14%
NET: Self-employed	108	66	41	5	13	23	25	29	13	10	3	18	48	42	18	32	46	13	82	23	16	14	15	8
	5%	7%b	4%	2%	4%	7%chjk	7%cdhj k	9%cdhi jkm	3%	4%	1%	3%	7%cdhj k	5%hj	3%	5%q	11%noq	3%	6%	4%	4%	8%	7%	8%
Self-employed - working 30 hours per week or more	63	44	19	1	6	14	21	16	5	4	1	7	35	21	10	17	29	7	51	15	7	11	9	5
	3%	4%b	2%	*	2%	4%chjk	6%cdhi jkm	5%cdhi jkm	1%	2%	*	1%	5%cdhi jkm	3%hj	2%	3%	7%noq	1%	3%	3%	2%	6%t	4%	5%
Self-employed - working between 8 and 29 hours per week	45	22	23	4	6	9	5	13	8	6	2	11	13	21	8	15	17	5	31	8	9	3	7	3
	2%	2%	2%	2%	2%	3%	1%	4%fhj	2%	2%	1%	2%	2%	3%h	1%	2%	4%nq	1%	2%	2%	3%	2%	3%	3%
NET: Working full time	923	532	388	67	251	230	222	128	26	25	1	318	451	154	279	307	206	131	667	255	125	86	97	55
	45%	54%b	37%	31%hij m	72%cfg hijkm	68%cgh ijkm	64%cgh ijkm	39%hijm	5%j	10%hj	*	56%cgh ijm	66%cgh ijkm	19%hij	53%q	49%q	48%q	27%	45%t	50%rt	35%	46%t	44%t	54%rt
NET: Working part-time	283	88	192	33	47	51	61	66	25	20	5	80	111	92	58	82	94	49	190	69	42	26	28	18
	14%	9%	18%a	15%hij	13%hij	15%hij	18%hij m	20%dhij km	5%j	8%hj	2%	14%hij	16%hij m	11%hij	11%	13%	22%noq	10%	13%	13%	12%	14%	13%	17%
NET: Not working	859	372	479	118	51	57	63	137	433	215	219	169	120	570	186	237	127	310	627	190	195	74	94	29
	42%	37%	45%a	54%def gkl	15%	17%	18%	41%def kl	89%cde fgiklm	82%cde fgklm	97%cde fghikl m	30%def l	18%	70%cde fgkl	36%	38%p	30%	63%nop	42%sw	37%	54%rsu vw	40%	43%w	29%
Not working but seeking work or temporarily unemployed or sick	102	49	51	37	12	17	18	15	3	3	-	49	34	18	11	12	9	70	56	22	10	5	7	8
	5%	5%	5%	17%defg hijklm	4%hj	5%hijm	5%hijm	5%hijm	1%	1%	-	9%dghi jlm	5%hijm	2%hj	2%	2%	2%	14%nop	4%	4%	3%	3%	3%	8%rtuv
Not working and not seeking work	88	37	50	3	9	12	15	45	4	3	1	12	27	49	5	10	3	70	55	26	4	11	7	4
	4%	4%	5%	1%	3%hj	3%hj	4%hij	14%cdef hijklm	1%	1%	*	2%	4%hij	6%cdhi jk	1%	2%	1%	14%nop	4%t	5%t	1%	6%t	3%	4%t
Student	99	37	58	76	19	4	-	-	-	-	-	95	4	-	30	56	4	9	35	15	4	4	-	6
	5%	4%	5%	35%defg hijklm	6%efgh ijlm	1%hm	-	-	-	-	-	17%defg hijlm	1%m	-	6%pq	9%pq	1%	2%	2%v	3%v	1%	2%v	-	6%rtv
Retired on a state pension only	126	34	91	-	1	1	-	2	122	66	56	1	1	124	10	12	19	86	104	24	36	8	27	2
	6%	3%	9%a	-	*	*	-	1%	25%cde fgklm	25%cde fgklm	25%cdef gklm	*	*	15%cdef gkl	2%	2%	4%no	17%nop	7%sw	5%	10%rsuw	4%	12%rsuw	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 75
Working Status
Base: All respondents

		Gender		Age										Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Retired with a private pension	343 17%	200 20%b	142 13%	- -	- -	1 *	3 1%k	40 12%cde fkl	299 62%cde fgiklm	140 54%cde fgklm	159 71%cdef ghiklm	- -	4 1%	339 42%cde fgkl	115 22%pq	128 20%pq	61 14%q	40 8%	304 21%sw	77 15%w	120 33%rsu vw	38 20%w	43 20%w	7 7%
House person, housewife, househusband, etc.	101 5%	14 1%	86 8%a	2 1%	9 3%	23 7%cdhi jk	27 8%cdh ijk	35 10%cdhi jkm	5 1%	3 1%	2 1%	11 2%	50 7%cdhi jk	40 5%chij k	14 3%	20 3%	31 7%no	36 7%no	72 5%	26 5%	21 6%	8 4%	10 5%	2 2%
NET: Not working and not seeking work (House person, not seeking work, student)	288 14%	88 9%	195 18%a	81 37%def ghijkl m	38 11%hij	38 11%hij	42 12%hij	80 24%defh ijlm	9 2%	6 2%	3 1%	118 21%def hijlm	80 12%hij	89 11%hij	50 9%	85 14%np	38 9%	115 23%nop	162 11%	67 13%rtv	29 8%	23 12%	17 8%	12 12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 76
Working Status
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
NET: Working (employed, self employed)	1206 58%	96 55%	40 48%	140 62%bk	102 60%k	109 60%k	84 56%	52 54%	120 62%k	183 68%abf gjkmn	160 56%	86 48%	34 58%	1025 59%bk	1172 58%k	782 60%	245 36%	537 85%prst	398 58%ps	162 46%p	236 70%prs	127 30%	505 57%u	497 86%uv	646 69%z	548 51%
NET: Employed	1098 53%	85 49%	37 44%	127 56%k	92 54%k	101 56%k	74 49%	46 47%	106 55%k	172 64%abf gjkmn	150 53%k	77 43%	32 56%	935 54%k	1066 53%k	711 54%	204 30%	508 81%prst	363 53%ps	155 44%p	208 62%prs	90 21%	470 53%u	475 82%uv	590 63%z	497 46%
Working full time - working 30 hours per week or more	860 42%	67 39%	34 41%	97 43%	73 43%	80 44%k	61 41%	35 36%	79 41%	132 49%agj kmn	113 40%	61 34%	29 50%k	730 42%k	831 41%k	563 43%	143 21%	420 67%prst	283 41%ps	109 31%p	174 52%prs	34 8%	379 43%u	407 71%uv	495 53%z	360 33%
Working part-time - working between 8 and 29 hours per week	237 12%	18 11%b	3 3%	30 13%b	19 11%b	21 11%b	13 8%	11 11%b	27 14%b	40 15%b	37 13%b	16 9%	3 6%	205 12%b	234 12%b	149 11%	61 9%	88 14%p	80 12%	46 13%p	34 10%	56 13%	91 10%	68 12%	95 10%	137 13%
NET: Self-employed	108 5%	11 6%	3 4%	13 6%	10 6%	8 4%	10 7%	6 6%	14 7%	12 4%	11 4%	10 6%	1 2%	90 5%	107 5%	71 5%	42 6%s	29 5%s	35 5%s	7 2%	28 8%qrs	36 9%vw	35 4%	22 4%	56 6%	50 5%
Self-employed - working 30 hours per week or more	63 3%	9 5%bij	- -	8 4%	6 3%	7 4%	7 5%b	4 4%	8 4%	5 2%	5 2%	3 2%	- -	49 3%	63 3%	40 3%	21 3%	18 3%	23 3%s	5 1%	18 5%rs	15 4%	23 3%	16 3%	35 4%	25 2%
Self-employed - working between 8 and 29 hours per week	45 2%	2 1%	3 4%e	5 2%	4 2%	1 *	3 2%	2 2%	5 3%	7 3%	6 2%	6 4%e	1 2%	41 2%	44 2%	31 2%	20 3%s	11 2%	12 2%s	2 1%	9 3%s	21 5%vw	12 1%	6 1%	20 2%	25 2%
NET: Working full time	923 45%	76 44%	34 41%	105 46%k	78 46%k	88 48%k	68 45%	39 40%	88 45%	136 51%jkm n	118 41%	64 36%	29 50%k	779 45%k	894 45%k	602 46%	164 24%	438 70%prst	306 44%ps	114 32%p	192 57%prs	50 12%	401 45%u	423 73%uv	530 56%z	386 36%
NET: Working part-time	283 14%	20 11%	6 7%	35 15%	23 14%	21 12%	16 10%	13 13%	32 16%	47 18%b	43 15%	22 12%	5 8%	245 14%	278 14%	180 14%	81 12%	99 16%	92 13%	48 14%	44 13%	77 18%vw	104 12%	74 13%	116 12%	162 15%
NET: Not working	859 42%	78 45%i	43 52%cim	87 38%	67 40%	72 40%	66 44%i	45 46%i	74 38%	85 32%	124 44%i	93 52%cde himn	24 42%	712 41%i	835 42%i	531 40%	440 64%qrst	92 15%	291 42%qt	191 54%qrt	100 30%q	297 70%vw	383 43%w	81 14%	293 31%	533 49%y
Not working but seeking work or temporarily unemployed or sick	102 5%	10 6%	5 6%	9 4%	3 2%	14 8%dh	9 6%h	4 5%	3 2%	15 6%	17 6%dh	11 6%dh	1 2%	87 5%dh	101 5%dh	38 3%	20 3%	18 3%	51 7%pqt	34 10%pqrt	17 5%	48 11%vw	23 3%	17 3%	37 4%	63 6%
Not working and not seeking work	88 4%	11 6%	6 8%dk	10 5%	4 2%	9 5%	6 4%	4 4%	8 4%	8 3%	10 4%	4 2%	7 12%cdfhi jkmn	66 4%	81 4%	27 2%	22 3%q	6 1%	58 8%pqt	45 13%pqrt	13 4%q	57 14%vw	22 2%w	2 *	28 3%	60 6%y
Student	99 5%	8 5%	5 6%	10 4%	12 7%jl	14 8%jl	4 3%	4 4%	7 3%	23 8%fhjl mn	6 2%	8 4%	- -	87 5%j	99 5%j	24 2%	13 2%	10 2%	63 9%pq	29 8%pq	34 10%pq	21 5%	34 4%	23 4%	26 3%	47 4%
Retired on a state pension only	126 6%	10 6%	6 7%	12 5%	6 4%	12 7%	16 11%dij mn	9 10%di	12 6%	8 3%	16 6%	17 10%dim	2 3%	105 6%i	125 6%i	80 6%	70 10%qrt	10 2%	44 6%qt	32 9%qrt	13 4%	61 14%vw	43 5%w	2 *	19 2%	108 10%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 76
Working Status
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Retired with a private pension	343 17%	27 16%e	14 18%e	35 16%e	36 21%ei	15 8%	25 16%e	18 18%ei	31 16%e	26 10%	58 20%ei	44 24%acimn	14 24%ei	284 16%ei	329 16%ei	299 23%	284 41%qrst	16 2%	40 6%q	26 7%q	14 4%	91 21%w	206 23%w	21 4%	150 16%	191 18%
House person, housewife, househusband, etc.	101 5%	11 6%i	7 8%i	11 5%	7 4%	8 5%	6 4%	6 6%	13 7%i	5 2%	17 6%i	9 5%	1 1%	84 5%i	100 5%i	63 5%	31 5%	32 5%	34 5%t	24 7%rt	10 3%	19 4%	55 6%w	14 2%	34 4%	64 6%y
NET: Not working and not seeking work (House person, not seeking work, student)	288 14%	30 18%	18 21%fjkm	31 13%	23 13%	31 17%	16 11%	14 14%	28 14%	36 13%	33 12%	21 12%	8 13%	236 14%	280 14%	114 9%	66 10%	48 8%	156 23%pqt	99 28%pqrt	57 17%pq	97 23%vw	111 12%w	40 7%	87 9%	172 16%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 77

Do you work in any of the following occupations?
Base: All respondents who work

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	1191	617	567	115	287	243	260	222	64	56	8	402	503	286	356	332	317	186	848	338	125	84	153	100
Weighted base	1206	620	580	100	298	280	282	194	51*	46*	6**	398	563	245	337	389	300	180	857	323	167	112*	124	73*
NET: Public Sector	376 31%	156 25%	219 38%a	40 40%efg lm	111 37%efg lm	75 27%	81 29%	54 28%	14 28%	14 32%	- -	151 38%efg lm	157 28%	68 28%	115 34%pq	140 36%pq	75 25%	46 26%	277 32%v	129 40%rtv	46 27%	32 28%	26 21%	27 37%v
A nationalised industry/state corporation	46 4%	30 5%	16 3%	11 11%efgl m	17 6%fl	6 2%	6 2%	4 2%	2 4%	2 5%	- -	28 7%efgl m	12 2%	7 3%	16 5%	15 4%	9 3%	6 3%	36 4%	9 3%	8 5%	3 2%	5 4%	6 8%s
Central government or civil service (including Courts service and Bank of England)	51 4%	28 5%	23 4%	4 4%	16 5%	9 3%	10 3%	12 6%h	- -	- -	- -	20 5%	19 3%	12 5%	23 7%pq	17 4%q	9 3%	2 1%	38 4%v	20 6%v	5 3%	5 4%	1 1%	3 4%v
Local government or council (including fire services, police and local authority controlled schools/colleges)	125 10%	40 6%	85 15%a	11 11%	19 6%	34 12%dk	39 14%dk	19 10%	4 7%	4 8%	- -	29 7%	73 13%dk	23 9%	27 8%	56 14%np	25 8%	17 9%	99 12%v	53 16%rtv	14 8%	14 12%	8 6%	9 13%
A university, or other grant funded establishment (include opted-out schools)	32 3%	12 2%	19 3%	4 4%	14 5%elm	4 1%	6 2%	4 2%	- -	- -	- -	18 5%elm	10 2%	4 2%	12 4%	10 3%	7 2%	2 1%	28 3%	10 3%	7 4%	- -	2 2%	4 5%u
A health authority or NHS Trust	92 8%	29 5%	64 11%a	6 6%	32 11%gm	20 7%	20 7%	8 4%	6 12%gm	6 14%gm	- -	38 10%g	40 7%	14 6%g	25 7%	38 10%p	14 5%	15 9%	60 7%	29 9%	10 6%	9 8%	6 5%	4 5%
The armed forces	1 *	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 1%	- -	- -	- -
Other public sector occupation (Please specify as much detail as possible)	29 2%	16 3%	12 2%	4 4%efl	14 5%efl	2 1%	2 1%	5 3%l	2 4%efl	2 5%efl	- -	18 5%efl	4 1%	7 3%fl	12 4%o	3 1%	10 3%o	4 2%	15 2%	8 2%	1 1%	1 1%	4 3%	1 1%
NET: Private Sector	830 69%	464 75%b	361 62%	59 60%	187 63%	205 73%cdk	201 71%cdk	140 72%cdk	37 72%	31 68%	6 100%	246 62%	406 72%cdk	177 72%cdk	222 66%	248 64%	225 75%no	134 74%no	580 68%s	195 60%	121 73%s	81 72%	99 79%rsw	46 63%
A charity, voluntary organisation or trust	37 3%	12 2%	25 4%a	1 1%	6 2%	12 4%	7 3%	8 4%	3 6%ck	2 4%	1 21%	7 2%	19 3%	11 4%k	10 3%	14 3%	8 3%	6 3%	28 3%	10 3%	4 2%	5 4%	2 1%	3 5%
Self-employed (Private sector)	140 12%	80 13%	60 10%	9 9%	31 10%	32 11%	29 10%	26 13%	14 26%cde fgklm	10 23%cde fkl	3 54%	40 10%	61 11%	39 16%dgkl	26 8%	43 11%	54 18%noq	17 10%	103 12%s	28 9%	21 13%	19 17%s	18 15%s	11 15%
None of the above/ I work in the Private sector	652 54%	372 60%b	276 48%	49 50%	150 50%	161 57%hi	165 58%hik	107 55%hm	20 39%	19 41%	1 26%	200 50%	326 58%dhi k	127 52%h	186 55%	192 49%	163 54%	111 62%o	449 52%s	156 48%	96 58%w	56 50%	78 63%rsw	32 43%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 78

Do you work in any of the following occupations?
Base: All respondents who work

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	1191	97	41	140	108	104	83	55	101	179	155	92	36	1003	1155	761	290	471	402	179	223	136	509	469	619	559
Weighted base	1206	96*	40*	140	102*	109*	84*	52*	120*	183	160	86*	34*	1025	1172	782	245	537	398	162	236	127	505	497	646	548
NET: Public Sector	376 31%	28 29%	12 31%	60 43%aef hijkmn	34 33%	31 28%	18 22%	22 43%fhk	29 25%	55 30%	50 31%	22 25%	16 47%efhk mn	311 30%	361 31%	246 31%	64 26%	182 34%p	121 30%	54 33%	66 28%	30 23%	161 32%	162 33%	228 35%z	145 27%
A nationalised industry/state corporation	46 4%	1 1%	1 2%	7 5%	4 4%	8 7%a	3 4%	4 8%a	4 3%	7 4%	4 3%	2 2%	1 3%	40 4%	45 4%	30 4%	11 4%	20 4%	13 3%	5 3%	8 3%	3 2%	16 3%	24 5%	23 4%	21 4%
Central government or civil service (including Courts service and Bank of England)	51 4%	2 2%	4 10%aefj n	8 6%e	9 9%aefj mn	- -	1 2%	3 5%e	3 3%	10 5%e	3 2%	4 4%e	5 15%aefhi jkmn	42 4%e	46 4%	33 4%	8 3%	25 5%	16 4%	6 4%	10 4%	- -	25 5%u	25 5%u	31 5%	20 4%
Local government or council (including fire services, police and local authority controlled schools/colleges)	125 10%	5 5%	2 5%	25 18%adei kmn	9 8%	9 8%	8 9%	5 9%	11 9%	18 10%	23 14%a	6 7%	5 14%	110 11%	120 10%	90 12%	20 8%	70 13%pr	34 9%	15 9%	19 8%	14 11%	50 10%	59 12%	74 11%	51 9%
A university, or other grant funded establishment (include opted-out schools)	32 3%	6 6%em	1 2%	2 1%	2 2%	1 1%	1 1%	2 3%	2 2%	8 4%	5 3%	3 4%	- -	25 2%	32 3%	16 2%	6 2%	10 2%	15 4%	8 5%q	7 3%	2 1%	16 3%	11 2%	23 4%z	8 1%
A health authority or NHS Trust	92 8%	12 13%ikm n	5 11%i	12 8%	9 9%	12 11%i	4 5%	8 15%ijkm n	7 6%	6 3%	10 6%	3 4%	4 12%i	68 7%	88 8%im	58 7%	13 5%	45 8%	31 8%	14 8%	17 7%	7 5%	45 9%	32 6%	62 10%z	30 5%
The armed forces	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 *	1 *	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 *	- -
Other public sector occupation (Please specify as much detail as possible)	29 2%	2 2%	- -	7 5%	1 1%	1 1%	1 2%	1 2%	2 1%	4 2%	4 3%	5 6%	1 3%	25 2%	28 2%	17 2%	4 2%	12 2%	11 3%	6 4%	5 2%	5 4%	11 2%	10 2%	14 2%	16 3%
NET: Private Sector	830 69%	68 71%c	28 69%	80 57%	68 67%	79 72%cl	66 78%cgl	30 57%	90 75%cgl	128 70%c	111 69%c	64 75%cgl	18 53%	714 70%cl	812 69%cl	536 69%	181 74%q	355 66%	278 70%	108 67%	169 72%	97 77%	344 68%	335 67%	418 65%	402 73%y
A charity, voluntary organisation or trust	37 3%	4 4%	1 2%	3 2%	3 2%	1 1%	2 2%	2 4%	2 2%	4 2%	10 6%mn	3 3%	3 10%cehim n	28 3%	34 3%	25 3%	7 3%	19 3%	12 3%	3 2%	9 4%	6 4%	17 3%	14 3%	23 4%	13 2%
Self-employed (Private sector)	140 12%	13 13%	5 13%	12 9%	13 12%	9 8%	12 14%	7 14%	13 11%	30 16%jm	14 9%	12 13%	1 4%	119 12%	139 12%	95 12%	48 20%qrst	47 9%	41 10%	12 7%	29 13%	33 26%vw	47 9%	42 8%	78 12%	60 11%
None of the above/ I work in the Private sector	652 54%	52 54%	22 54%	65 47%	53 52%	69 63%cgl	52 62%cgl	20 39%	75 63%cgl	94 51%	87 55%	50 58%g	13 39%	567 55%cg	639 55%g	416 53%	127 52%	289 54%	224 56%	93 57%	131 56%	58 46%	280 55%	279 56%u	316 49%	329 60%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 79
Children Under 19
Base: All respondents

		Gender		Age										Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
No children aged 18 or under	1535 74%	717 72%	804 76%	158 73%efl	231 66%el	152 45%	217 63%el	297 90%cde fkl	480 99%cde fgklm	256 98%cd efgkl m	224 100%cde fgklm	389 69%el	368 54%e	778 95%cde fgkl	368 70%	465 74%	307 72%	395 81%nop	1117 75%s	366 71%	275 76%	148 79%	168 77%	83 81%s
NET: Yes	520 25%	268 27%	252 24%	54 25%ghi jm	116 33%cgh ijm	184 55%cdf ghijkl m	128 37%cgh ijkm	34 10%hijm	4 1%	4 2%	- -	170 30%cgh ijm	312 46%cdfg hijkm	38 5%hij	154 29%q	156 25%q	118 28%q	93 19%	364 25%	147 29%ruw	87 24%	38 20%	48 22%	18 18%
NET: Any 0-18	520 25%	268 27%	252 24%	54 25%ghi jm	116 33%cgh ijm	184 55%cdf ghijkl m	128 37%cgh ijkm	34 10%hijm	4 1%	4 2%	- -	170 30%cgh ijm	312 46%cdfg hijkm	38 5%hij	154 29%q	156 25%q	118 28%q	93 19%	364 25%	147 29%ruw	87 24%	38 20%	48 22%	18 18%
NET: Any 0-10	328 16%	175 18%	153 14%	44 20%fgh ijm	107 31%cfg hijkm	133 39%cdf ghijkl m	41 12%ghij m	2 1%	2 *	2 1%	- -	151 27%cfg hijm	173 25%fghi jm	4 *	119 23%opq	89 14%	60 14%	60 12%	232 16%	92 18%v	66 18%	25 13%	26 12%	11 11%
Yes - children aged under 5 years old	170 8%	88 9%	82 8%	35 16%fgh ijlm	73 21%fgh ijlm	54 16%fghi jlm	8 2%ghij m	1 *	1 *	1 *	- -	107 19%fghi jlm	61 9%fghi jm	2 *	76 14%opq	40 6%	23 5%	32 7%	121 8%uv	50 10%uv	40 11%uv	6 3%	11 5%	6 6%
Yes - children aged 5 to 10 years old	210 10%	108 11%	103 10%	12 6%ghi jm	53 15%cgh ijkm	104 31%cdf ghijkl m	38 11%cghi jm	1 *	2 *	2 1%	- -	65 11%cgh ijm	142 21%cdfg hijkm	3 *	64 12%q	65 10%	44 10%	38 8%	148 10%	58 11%	34 9%	20 11%	16 7%	8 8%
Yes - children aged 11 to 15 years old	195 9%	94 9%	101 10%	12 6%hijm	24 7%hij m	72 21%cdg hijkm	68 20%cdgh ijkm	17 5%hijm	3 1%	3 1%	- -	36 6%hij m	140 20%cdgh ijkm	19 2%hj	44 8%	66 11%	45 11%	40 8%	128 9%t	56 11%rt	20 6%	11 6%	23 11%t	6 6%
Yes - children aged 16 to 18 years old	131 6%	63 6%	68 6%	4 2%j	8 2%hj	36 11%cdg hijkm	61 18%cdeg hijklm	19 6%cdhi jkm	3 1%	3 1%	- -	12 2%hj	97 14%cdeg hijkm	22 3%hij	24 5%	38 6%	44 10%noq	26 5%	90 6%	39 8%	16 4%	13 7%	11 5%	6 6%
Refused	9 *	7 1%	2 *	5 2%efgh ijlm	2 1%m	1 *	1 *	- -	- -	- -	- -	7 1%dghm	2 *	- -	1 *	4 1%	2 1%	2 *	3 *	- -	- -	1 1%	1 *	1 1%s

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 80
Children Under 19
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
No children aged 18 or under	1535 74%	122 70%	62 75%	166 73%	135 80%e	119 65%	122 81%ael	73 75%	146 76%	203 76%e	212 74%	136 76%e	39 67%	1301 75%e	1496 75%e	964 73%	629 92%qrst	334 53%	520 75%q	263 74%q	258 77%q	382 90%vw	685 77%w	330 57%	680 72%	823 76%
NET: Yes	520 25%	50 29%df	21 25%	61 27%	31 18%	63 35%dfi kmn	28 19%	24 25%	47 24%	62 23%	73 26%	41 23%	19 33%df	428 25%d	502 25%d	343 26%	53 8%	290 46%prst	167 24%p	89 25%p	78 23%p	42 10%	200 23%u	245 42%uv	258 27%z	252 23%
NET: Any 0-18	520 25%	50 29%df	21 25%	61 27%	31 18%	63 35%dfi kmn	28 19%	24 25%	47 24%	62 23%	73 26%	41 23%	19 33%df	428 25%d	502 25%d	343 26%	53 8%	290 46%prst	167 24%p	89 25%p	78 23%p	42 10%	200 23%u	245 42%uv	258 27%z	252 23%
NET: Any 0-10	328 16%	32 18%	12 15%	35 15%	21 12%	42 23%dfh kmn	20 13%	15 15%	27 14%	42 16%	50 18%	23 13%	9 16%	272 16%	319 16%	213 16%	26 4%	187 30%prst	110 16%p	54 15%p	56 17%p	25 6%	130 15%u	155 27%uv	186 20%z	135 12%
Yes - children aged under 5 years old	170 8%	19 11%	7 8%	16 7%	15 9%	19 11%	9 6%	9 9%	18 9%	23 8%	21 7%	11 6%	5 9%	138 8%	165 8%	105 8%	10 1%	95 15%prs	63 9%p	28 8%p	35 10%p	13 3%	62 7%u	88 15%uv	101 11%z	66 6%
Yes - children aged 5 to 10 years old	210 10%	18 10%	8 9%	23 10%	9 5%	30 16%dgh imn	15 10%	6 6%	17 9%	21 8%	41 14%dgi mn	17 10%	6 11%	180 10%d	204 10%d	139 11%	22 3%	117 19%prst	68 10%p	35 10%p	33 10%p	14 3%	92 10%u	93 16%uv	115 12%z	91 8%
Yes - children aged 11 to 15 years old	195 9%	13 8%	8 9%	33 15%adfi mn	12 7%	19 11%f	7 4%	11 11%f	20 10%	21 8%	27 10%	16 9%	9 15%f	162 9%f	187 9%f	131 10%	21 3%	111 18%prst	62 9%p	37 11%p	24 7%p	12 3%	82 9%u	89 15%uv	89 9%	102 9%
Yes - children aged 16 to 18 years old	131 6%	12 7%	7 9%d	12 5%	4 3%	13 7%	11 8%d	4 4%	10 5%	14 5%	22 8%d	13 7%d	7 13%dimn	107 6%d	124 6%d	88 7%	17 3%	71 11%prst	41 6%p	24 7%p	17 5%p	14 3%	42 5%	65 11%uv	46 5%	82 8%y
Refused	9 *	1 1%	- -	- -	3 2%cjmn	- -	- -	- -	- -	3 1%	- -	2 1%	- -	8 *	9 *	6 *	3 *	3 1%	2 *	1 *	1 *	- -	3 *	2 *	1 *	6 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 81

Which of the following ITV regions do you live in?

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Anglia	220	101	119	12	36	49	48	28	47	30	17	48	98	75	47	78	44	52	165	50	50	14	27	19
	11%	10%	11%	5%	10%c	15%cgh jkm	14%cgjk m	8%	10%	12%c	7%	8%c	14%cghj km	9%	9%	12%	10%	11%	11%	10%	14%	8%	12%	18%rsu
Border	25	9	15	1	3	3	4	5	9	5	4	4	7	14	3	4	7	10	18	3	3	6	1	1
	1%	1%	1%	*	1%	1%	1%	2%	2%	2%	2%	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	3%rsv	*	1%
Central	243	117	125	16	41	52	45	38	53	27	26	56	96	91	60	70	55	58	187	49	63	11	37	12
	12%	12%	12%	7%	12%	15%ck	13%c	11%	11%	11%	11%	10%	14%ck	11%	12%	11%	13%	12%	13%su	10%	17%rsu	6%	17%rsu	11%
Granada	193	86	106	14	35	36	30	32	47	26	21	48	65	79	41	61	44	47	140	65	25	12	26	8
	9%	9%	10%	6%	10%	11%	9%	10%	10%	10%	9%	9%	10%	10%	8%	10%	10%	10%	9%	13%rtu	7%	6%	12%t	7%
London	386	179	203	74	91	57	46	47	71	36	35	165	103	119	122	120	67	77	281	98	67	49	30	21
	19%	18%	19%	34%def ghijkl m	26%efg hijlm	17%	13%	14%	15%	14%	16%	29%def ghijlm	15%	15%	23%pq	19%	16%	16%	19%v	19%v	18%	26%rv	14%	21%
Meridian	207	94	113	12	29	36	31	36	64	31	33	41	66	100	54	52	48	54	173	59	44	32	25	9
	10%	9%	11%	6%	8%	11%	9%	11%c	13%cdk	12%ck	15%cdfk l	7%	10%	12%ck	10%	8%	11%	11%	12%	12%	12%	17%r	12%	9%
STV	156	72	83	12	25	21	32	28	38	24	14	37	54	65	33	39	42	43	107	31	16	11	8	4
	8%	7%	8%	5%	7%	6%	9%	8%	8%	9%	6%	7%	8%	8%	6%	6%	10%no	9%	7%tv	6%	4%	6%	3%	3%
Tyne Tees	80	44	36	7	13	8	16	17	19	6	13	20	24	36	14	22	20	24	61	27	14	4	12	4
	4%	4%	3%	3%	4%	2%	5%	5%	4%i	2%	6%ei	4%	3%	4%i	3%	4%	5%	5%	4%	5%	4%	2%	6%	4%
Wales	96	49	45	11	16	11	14	19	26	14	12	27	25	44	27	33	19	19	77	28	17	8	9	2
	5%	5%	4%	5%	5%	3%	4%	6%	5%	5%	5%	5%	4%	5%	5%	5%	4%	4%	5%	5%	5%	4%	4%	2%
West	102	61	41	26	16	15	17	10	18	8	9	43	32	28	30	33	21	18	62	20	18	12	6	6
	5%	6%b	4%	12%defg hijklm	5%	4%	5%	3%	4%	3%	4%	8%dghi m	5%	3%	6%	5%	5%	4%	4%	4%	5%	7%	3%	6%
Westcountry	90	41	49	6	13	11	14	19	27	13	14	19	25	46	22	24	16	28	69	20	19	17	9	5
	4%	4%	5%	3%	4%	3%	4%	6%	6%	5%	6%	3%	4%	6%	4%	4%	4%	6%	5%	4%	5%	9%rsv	4%	5%
Yorkshire	206	105	99	25	32	24	40	34	50	26	24	57	64	85	41	74	42	48	140	61	27	8	29	12
	10%	11%	9%	12%	9%	7%	12%	10%	10%	10%	11%	10%	9%	10%	8%	12%n	10%	10%	9%u	12%rtu	7%	4%	13%rtu	12%u
UTV	61	35	25	1	1	15	9	19	16	13	3	2	25	35	28	15	4	14	2	1	-	1	-	-
	3%	3%	2%	*	*	5%cdjk	3%cdk	6%cdjk	3%cdjk	5%cdhj k	1%	*	4%cdk	4%cdjk	5%opq	2%	1%	3%p	*	*	-	1%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 82

Which of the following ITV regions do you live in?

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Anglia	220 11%	- -	- -	1 1%	2 1%	2 1%	28 19%abcd egijklm n	- -	169 87%abcd efgijkl mn	- -	16 6%abcd egik	2 1%	- -	220 13%abcd egijkln	220 11%abcdegi jkl	154 12%	80 12%s	73 12%s	60 9%	27 8%	33 10%	43 10%	102 12%	61 11%	99 11%	119 11%
Border	25 1%	12 7%bdef ghijkl mn	1 1%	11 5%defg hijkmn	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	13 1%	25 1%m	15 1%	10 1%	5 1%	8 1%t	7 2%t	1 *	1 *	12 1%	5 1%	13 1%	10 1%
Central	243 12%	4 3%dh	- -	3 1%	- -	143 79%abc dfghij klmn	84 56%abcd ghijklm n	1 1%	- -	2 1%	4 2%	2 1%	- -	238 14%abcd ghijkln	243 12%abcdghi jkl	162 12%	74 11%	88 14%	75 11%	38 11%	37 11%	47 11%	105 12%	64 11%	108 11%	134 12%
Granada	193 9%	- -	- -	188 83%abde fghijkl mn	- -	1 1%	1 1%	1 1%	- -	- -	1 *	1 *	- -	192 11%abde fghijkl n	193 10%abdefgh ijkl	136 10%	66 10%	70 11%	55 8%	31 9%	23 7%	40 10%	80 9%	57 10%	84 9%	105 10%
London	386 19%	1 1%	1 1%	5 2%	- -	6 3%d	5 3%d	1 1%	22 11%abc defgkl	266 99%abc defghj klmn	76 27%abcd efghkln	3 2%	- -	384 22%abcd efghkln	386 19%abcdefg hkl	197 15%	103 15%	94 15%	172 25%pq	83 23%pq	89 26%pq	68 16%	140 16%	136 23%uv	208 22%z	161 15%
Meridian	207 10%	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	183 64%abc defghi klmn	23 13%abcd efghil	- -	207 12%abcd efghiln	207 10%abcdefg hil	131 10%	69 10%	62 10%	71 10%	36 10%	35 10%	42 10%	93 10%	58 10%	89 10%	115 11%
STV	156 8%	155 90%bcde fghijkl mn	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	156 8%bcdefghi jklm	104 8%	48 7%	55 9%	47 7%	27 8%	20 6%	39 9%	64 7%	40 7%	74 8%	79 7%
Tyne Tees	80 4%	- -	78 94%acde fghijkl mn	- -	1 1%	- -	1 1%	- -	- -	- -	- -	- -	- -	80 5%acdef ghijkn	80 4%acdefghi jk	47 4%	26 4%	21 3%	32 5%	22 6%q	10 3%	24 6%	32 4%	20 3%	30 3%	50 5%
Wales	96 5%	- -	- -	1 1%	- -	1 *	- -	94 97%abcd efhijkl mn	- -	- -	- -	- -	- -	2 *	96 5%abcdefhi jkm	61 5%	37 5%	24 4%	28 4%	16 4%	12 3%	21 5%	51 6%	20 3%	42 5%	53 5%
West	102 5%	1 1%	- -	13 6%abdf ghij	- -	24 13%abcd fghijlm n	1 1%	- -	- -	- -	1 *	61 34%abcd efghijl mn	- -	101 6%abdfg hijn	102 5%abdfghij	64 5%	33 5%	31 5%	35 5%	16 5%	19 6%	20 5%	43 5%	35 6%	52 6%	47 4%
Westcountry	90 4%	- -	- -	1 *	- -	2 1%	- -	- -	- -	- -	- -	87 49%abcd efghijl mn	- -	90 5%abcde fghijn	90 4%acdefghi j	59 4%	38 6%	21 3%	30 4%	13 4%	17 5%	18 4%	43 5%	20 3%	26 3%	63 6%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 82

Which of the following ITV regions do you live in?

Base: All respondents

		Region													Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Yorkshire	206	-	2	4	166	2	30	-	2	-	-	-	-	206	206	137	72	66	65	33	32	45	104	37	75	122
	10%	-	2%aijk	2%j	98%abce fghijkl mn	1%	20%abce ghijklm n	-	1%	-	-	-	-	12%abce ghijkln	10%abceghi jkl	10%	10%	10%	9%	9%	9%	11%w	12%w	6%	8%	11%y
UTV	61	-	1	1	-	-	-	-	-	-	1	-	58	3	3	47	27	19	12	5	7	15	19	25	38	23
	3%	-	1%mn	*	-	-	-	-	-	-	*	-	100%abcde fghijkmn	*	*	4%	4%rs	3%	2%	1%	2%	4%	2%	4%v	4%z	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 83
Marital Status
Base: All respondents

		Gender		Age												Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Single	705 34%	368 37%b	327 31%	164 75%defghijklm	161 46%efghjlm	117 35%hijm	109 31%hijm	95 29%hijm	59 12%	38 14%	22 10%	325 57%defghijlm	226 33%hijm	154 19%hij	191 36%p	233 37%p	100 23%	181 37%p	442 30%tv	165 32%tv	61 17%	66 35%tv	54 25%t	51 50%rstuv
NET: Married/ Civil partnership/ co habiting	1091 53%	526 53%	561 53%	47 22%	183 52%ck	204 60%cdk	205 59%ck	183 55%ck	269 56%ck	151 58%ck	118 53%ck	230 41%c	409 60%cdk	452 55%ck	278 53%q	305 49%	293 69%noq	215 44%	834 56%w	289 56%w	229 63%ruw	98 52%w	132 60%w	40 39%
Married	850 41%	422 43%	426 40%	26 12%	112 32%ck	156 46%cdk	149 43%cdk	152 46%cdk	257 53%cdfgklm	143 55%cdefgkl	114 51%cdk	137 24%c	304 45%cdk	409 50%cdfgkl	224 43%oq	231 37%	230 54%noq	166 34%	669 45%w	224 44%w	194 54%rsuw	79 42%w	103 47%w	27 26%
Civil Partnership	30 1%	14 1%	15 1%	10 5%efghijlm	10 3%fhijlm	5 1%h	2 *	4 1%hm	- -	- -	- -	20 4%fghijlm	6 1%h	4 *	8 2%	8 1%	5 1%	8 2%	14 1%	5 1%	3 1%	3 1%	4 2%	- -
Co Habiting	211 10%	89 9%	120 11%	12 6%hj	61 17%cghijkm	44 13%chijm	55 16%cghijm	28 8%hijm	12 2%	8 3%	4 2%	73 13%cghijm	98 14%cghijm	40 5%hj	46 9%	66 11%	58 14%nq	41 8%	151 10%	59 12%	32 9%	16 9%	25 11%	13 13%
NET: Widowed/ separated/ divorced	257 12%	91 9%	166 16%a	1 *	1 *	15 4%cdk	32 9%cdekl	52 16%cdefkl	156 32%cdefgiklm	71 27%cdefgkl	85 38%cdefghiklm	2 *	47 7%cdek	208 26%cdefgkl	52 10%	83 13%p	33 8%	90 18%nop	204 14%s	57 11%	72 20%rsuw	23 12%	33 15%	10 10%
Widowed	78 4%	26 3%	52 5%a	1 *	- -	3 1%	3 1%	7 2%dk	64 13%cdefgiklm	23 9%cdefgkl	41 18%cdefghiklm	1 *	6 1%	71 9%cdefgkl	13 2%	30 5%p	8 2%	28 6%np	67 5%	18 4%	28 8%rsw	7 4%	10 4%	2 2%
Separated	23 1%	13 1%	8 1%	- -	- -	3 1%k	3 1%k	10 3%cdfkl	7 1%dk	5 2%cdk	1 1%	- -	6 1%k	17 2%cdk	5 1%	4 1%	5 1%	8 2%	15 1%	3 1%	3 1%	1 1%	6 3%rs	- -
Divorced	157 8%	52 5%	105 10%a	- -	1 *	9 3%cdk	26 8%cdekl	35 10%cdekl	86 18%cdefgklm	43 16%cdefgkl	43 19%cdefgklm	1 *	35 5%cdek	120 15%cdefgkl	34 6%	49 8%p	20 5%	54 11%np	122 8%	36 7%	41 11%rs	15 8%	17 8%	8 8%
Prefer not to answer	12 1%	7 1%	5 *	5 2%efghijlm	5 1%fhlm	1 *	- -	1 *	- -	- -	- -	10 2%fhilm	1 *	1 *	3 *	4 1%	1 *	4 1%	3 *	2 *	- -	- -	- -	2 2%rtv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 84
Marital Status
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Single	705 34%	65 38%k	27 33%	72 32%	61 36%k	57 32%	45 30%	32 33%	66 34%k	140 52%abc defghj klmn	83 29%	42 23%	15 25%	593 34%k	690 34%k	308 23%	174 25%	134 21%	348 50%pq	171 48%pq	177 53%pq	197 46%vw	283 32%w	151 26%	339 36%z	333 31%
NET: Married/ Civil partnership/ co habiting	1091 53%	94 54%i	40 49%	127 56%i	86 51%i	100 55%i	81 54%i	50 51%	109 56%i	107 40%	149 52%i	112 63%bdi jmn	36 62%i	912 52%i	1055 53%i	836 64%	382 56%rst	454 72%prst	245 36%	126 36%	119 35%	112 26%	485 55%u	410 71%uv	505 54%	576 53%
Married	850 41%	78 45%i	32 38%	99 44%i	64 38%	80 44%i	59 39%	38 39%	89 46%i	80 30%	114 40%i	89 49%dim n	29 51%i	705 41%i	821 41%i	679 52%	345 50%rst	335 53%rst	163 24%	87 25%	76 23%	87 21%	401 45%u	293 51%uv	381 41%	463 43%
Civil Partnership	30 1%	3 2%	2 3%hk	5 2%hk	1 1%	7 4%hkmn	2 1%	1 1%	- -	5 2%	3 1%	- -	1 2%	25 1%	29 1%	16 1%	6 1%	10 2%	13 2%	10 3%p	3 1%	9 2%	9 1%	12 2%	14 2%	16 1%
Co Habiting	211 10%	13 8%	6 8%	23 10%	21 13%	14 8%	20 13%	11 11%	20 10%	21 8%	32 11%	24 13%	6 10%	181 10%	205 10%	141 11%	31 5%	109 17%prst	69 10%p	29 8%p	41 12%p	16 4%	75 8%u	105 18%uv	110 12%	98 9%
NET: Widowed/ separated/ divorced	257 12%	15 8%	13 15%i	25 11%	22 13%	22 12%	24 16%ai	16 16%i	19 10%	20 7%	52 18%ach imn	24 13%i	7 12%	220 13%i	250 12%i	165 13%	127 19%qrt	39 6%	89 13%q	51 15%q	38 11%q	115 27%vw	115 13%w	15 3%	91 10%	166 15%y
Widowed	78 4%	3 2%	7 8%ai	7 3%	7 4%	5 3%	11 7%aimn	3 4%	7 3%	4 2%	16 6%ai	7 4%	1 2%	71 4%i	77 4%i	56 4%	51 7%qrst	5 1%	20 3%q	13 4%q	7 2%	37 9%vw	33 4%w	4 1%	28 3%	50 5%
Separated	23 1%	4 2%k	- -	1 *	3 2%	2 1%	1 1%	2 2%	1 1%	2 1%	5 2%	- -	3 4%chikm n	14 1%	20 1%	13 1%	9 1%	4 1%	10 1%	8 2%q	2 1%	11 3%vw	9 1%	3 *	9 1%	14 1%
Divorced	157 8%	8 5%	6 7%	17 7%	12 7%	15 8%	11 7%	11 11%	11 6%	14 5%	32 11%aimn	17 9%	4 7%	134 8%	153 8%	97 7%	67 10%q	30 5%	59 9%q	30 9%q	29 9%q	67 16%vw	74 8%w	8 1%	55 6%	102 9%y
Prefer not to answer	12 1%	- -	2 3%adhj mn	3 1%	- -	2 1%	1 1%	- -	- -	2 1%	1 *	1 1%	- -	12 1%	12 1%	4 *	2 *	2 *	7 1%	5 1%p	2 1%	- -	5 1%	1 *	4 *	5 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 85

Which of the following cities do you live in, or nearest to?

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Glasgow	85	38	47	2	13	19	18	16	16	10	7	16	37	33	14	23	21	27	56	17	8	4	2	4
	4%	4%	4%	1%	4%	6%ck	5%c	5%c	3%	4%	3%	3%c	5%ck	4%c	3%	4%	5%	5%n	4%v	3%	2%	2%	1%	3%
Edinburgh	79	38	39	15	12	6	15	12	19	13	6	27	21	31	18	17	23	21	57	16	13	7	5	1
	4%	4%	4%	7%ejl	3%	2%	4%	4%	4%	5%e	3%	5%e	3%	4%	3%	3%	5%o	4%	4%w	3%	4%	3%	2%	1%
Newcastle	88	44	44	8	15	8	18	17	23	9	14	23	26	39	17	21	21	30	66	27	14	6	14	4
	4%	4%	4%	4%	4%	2%	5%	5%	5%	3%	6%e	4%	4%	5%	3%	3%	5%	6%no	4%	5%	4%	3%	6%	4%
Leeds	90	44	45	7	14	9	21	16	23	10	13	21	30	40	20	29	20	22	62	26	12	3	12	6
	4%	4%	4%	3%	4%	3%	6%	5%	5%	4%	6%	4%	4%e	5%	4%	5%	5%	4%	4%	5%	3%	2%	5%	6%
Hull	26	16	10	3	6	2	3	7	5	3	2	8	5	12	6	11	3	6	13	6	2	2	2	1
	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Sheffield	69	35	34	9	12	13	13	9	13	6	7	21	26	22	17	25	11	16	51	24	12	3	9	3
	3%	4%	3%	4%	3%	4%	4%	3%	3%	2%	3%	4%	4%	3%	3%	4%	3%	3%	3%	5%r	3%	1%	4%	3%
Manchester	164	75	89	25	29	29	22	22	37	22	15	55	51	58	39	46	39	41	119	53	19	9	26	6
	8%	8%	8%	12%fgm	8%	9%	6%	7%	8%	8%	6%	10%	8%	7%	7%	7%	9%	8%	8%	10%rt	5%	5%	12%rtu	6%
Liverpool	74	34	40	6	16	13	11	16	13	9	4	22	24	28	15	28	14	17	45	25	10	2	6	3
	4%	3%	4%	3%	5%	4%	3%	5%	3%	3%	2%	4%	4%	3%	3%	4%	3%	3%	3%	5%ru	3%	1%	3%	3%
Nottingham	77	42	33	10	6	14	16	8	24	16	8	15	30	32	14	27	18	17	55	19	15	5	8	9
	4%	4%	3%	4%	2%	4%	5%d	2%	5%d	6%dgkm	4%	3%	4%d	4%g	3%	4%	4%	4%	4%	4%	4%	2%	4%	9%rsu
Birmingham	170	76	94	18	41	33	28	22	28	13	15	59	61	50	40	50	28	51	123	33	43	7	21	7
	8%	8%	9%	8%	12%ghijm	10%him	8%	7%	6%	5%	7%	10%him	9%	6%	8%	8%	7%	10%p	8%su	6%	12%rsu	4%	10%u	7%
Norwich	76	29	47	2	7	22	14	13	17	10	7	9	36	30	9	22	26	18	64	26	17	5	8	5
	4%	3%	4%	1%	2%	6%cdk	4%ck	4%ck	4%k	4%ck	3%	2%	5%cdk	4%ck	2%	3%	6%n	4%	4%	5%	5%	3%	4%	5%
Milton Keynes	66	31	34	4	13	12	15	4	17	10	7	17	28	21	27	17	8	13	50	14	19	1	10	2
	3%	3%	3%	2%	4%g	4%	4%g	1%	4%g	4%g	3%	3%	4%g	3%g	5%opq	3%	2%	3%	3%	3%	5%u	1%	4%u	2%
Brighton	50	25	24	3	7	8	7	14	12	6	5	9	15	26	8	14	14	13	42	16	8	7	5	7
	2%	3%	2%	1%	2%	2%	2%	4%ck	2%	2%	2%	2%	2%	3%	2%	2%	3%	3%	3%	3%	2%	3%	2%	6%rt
Oxford	27	11	16	4	2	8	2	2	9	4	4	6	10	11	6	10	6	5	18	5	4	5	3	1
	1%	1%	2%	2%	1%	2%	1%	1%	2%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	3%	1%	1%
London	473	220	250	66	105	72	71	65	95	53	42	170	143	160	151	150	82	91	363	120	93	59	44	29
	23%	22%	24%	30%efghijlm	30%efghijlm	21%	21%	20%	20%	21%	19%	30%efghijlm	21%	20%	29%pq	24%q	19%	19%	24%	23%	26%	31%rv	20%	28%
Southampton	82	35	45	7	13	13	7	11	32	11	20	20	20	42	24	21	19	18	68	18	21	15	11	3
	4%	4%	4%	3%	4%	4%	2%	3%	7%fgiklm	4%	9%cdefghiklm	3%	3%	5%fgl	5%	3%	4%	4%	5%	4%	6%	8%s	5%	3%
Bristol	83	50	33	11	14	11	18	9	20	9	11	25	29	29	25	28	16	13	57	13	18	12	9	5
	4%	5%b	3%	5%	4%	3%	5%	3%	4%	4%	5%	4%	4%	4%	5%	5%	4%	3%	4%s	3%	5%	6%s	4%	5%
Plymouth	57	22	36	4	3	7	13	12	18	9	10	7	20	30	11	16	12	18	45	14	10	13	4	4
	3%	2%	3%	2%	1%	2%	4%dk	4%dk	4%dk	3%dk	4%dk	1%	3%dk	4%dk	2%	3%	3%	4%	3%	3%	3%	7%rsv	2%	4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 85

Which of the following cities do you live in, or nearest to?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Cardiff	74	41	31	11	13	9	9	15	17	9	8	24	18	32	21	25	17	11	61	25	12	8	4	2
	4%	4%	3%	5%	4%	3%	3%	5%	4%	3%	4%	4%	3%	4%	4%	4%	4%	2%	4%v	5%v	3%	4%	2%	2%
Belfast	58	33	24	-	1	14	9	18	16	13	3	1	23	34	26	15	4	13	-	-	-	-	-	-
	3%	3%	2%	-	*	4%cdk	3%cdk	5%cdjk	3%cdjk	5%cdhjk	1%k	*	3%cdk	4%cdjk	5%opq	2%	1%	3%p	-	-	-	-	-	-
None of these	95	51	44	3	8	15	14	24	31	15	16	11	29	55	14	32	23	26	68	17	12	15	15	2
	5%	5%	4%	1%	2%	5%k	4%	7%cdk	6%cdk	6%cdk	7%cdk	2%	4%ck	7%cdk	3%	5%	5%n	5%n	5%	3%	3%	8%rstw	7%rstw	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 86

Which of the following cities do you live in, or nearest to?

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Glasgow	85 4%	83 48%bcde fghijkl mn	1 1%jm	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	2 *	85 4%cdefghij km	53 4%	23 3%	30 5%	28 4%	16 4%	12 4%	23 5%	34 4%	23 4%	45 5%	38 4%
Edinburgh	79 4%	77 45%bcde fghijkl mn	- -	- -	- -	- -	- -	1 1%jm	- -	- -	- -	- -	- -	- -	79 4%cdefhijk m	54 4%	26 4%	28 5%t	21 3%	15 4%	6 2%	14 3%	34 4%	21 4%	31 3%	45 4%
Newcastle	88 4%	1 1%	78 95%acde fghijkl mn	8 3%dfhi jk	- -	1 *	- -	- -	- -	- -	- -	- -	- -	87 5%adefg hijkn	88 4%adefghij k	51 4%	28 4%	23 4%	36 5%t	26 7%pqrt	10 3%	25 6%	35 4%	22 4%	34 4%	54 5%
Leeds	90 4%	- -	- -	- -	89 53%abce fghijkl mn	- -	1 1%	- -	- -	- -	- -	- -	- -	90 5%abcef ghijkn	90 4%acefghij k	62 5%	28 4%	34 5%	25 4%	14 4%	11 3%	21 5%w	43 5%w	14 2%	34 4%	54 5%
Hull	26 1%	- -	1 1%	- -	22 13%abce fghijkl mn	- -	1 1%	- -	2 1%	- -	- -	- -	- -	26 1%j	26 1%	17 1%	12 2%	5 1%	8 1%	4 1%	4 1%	8 2%	12 1%	5 1%	11 1%	13 1%
Sheffield	69 3%	- -	- -	2 1%	49 29%abce fghijkl mn	- -	19 13%abce ghijklm n	- -	- -	- -	- -	- -	- -	69 4%acegh ijkn	69 3%acehijk	49 4%	25 4%	24 4%	19 3%	8 2%	11 3%	11 2%	40 5%w	14 2%	28 3%	37 3%
Manchester	164 8%	- -	1 1%	146 64%abde fghijkl mn	4 2%ahij k	11 6%afgh ijk	1 1%	1 1%	- -	- -	- -	- -	- -	164 9%abdfg hijkln	164 8%abdfghij kl	111 8%	55 8%	56 9%	52 8%	25 7%	27 8%	31 7%	74 8%	48 8%	70 7%	90 8%
Liverpool	74 4%	- -	- -	63 28%abde fghijkl mn	- -	2 1%	- -	10 10%abde fhijklm n	- -	- -	- -	- -	- -	65 4%adfhi jk	74 4%adfhijk	45 3%	21 3%	24 4%	27 4%	14 4%	13 4%	16 4%	29 3%	24 4%	31 3%	44 4%
Nottingham	77 4%	- -	- -	- -	- -	3 1%	72 48%abcd eghijkl mn	- -	2 1%	1 *	- -	- -	- -	77 4%acdeg hijkn	77 4%acdhijk	48 4%	27 4%	21 3%	27 4%	11 3%	15 5%	16 4%	33 4%	23 4%	37 4%	40 4%
Birmingham	170 8%	- -	- -	- -	- -	153 84%abc dfghij klmn	16 10%abcd ghijkl	1 1%	- -	1 *	- -	- -	- -	169 10%abcdg hijkln	170 8%abcdghij kl	105 8%	43 6%	62 10%p	59 9%	28 8%	31 9%	34 8%	76 9%	42 7%	70 8%	98 9%
Norwich	76 4%	- -	- -	- -	- -	- -	1 *	- -	74 38%abcd efgijkl mn	- -	1 *	- -	- -	76 4%acdef gijkn	76 4%acdefijk	52 4%	31 5%	21 3%	21 3%	12 3%	10 3%	17 4%	32 4%	22 4%	34 4%	42 4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 86

Which of the following cities do you live in, or nearest to?

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Milton Keynes	66 3%	1 1%	- -	- -	- -	- -	25 17%abcd egijklmn	- -	30 15%abcd egijklmn	1 *	8 3%cdeik	- -	- -	65 4%acdeikn	66 3%acdeik	49 4%	26 4%	23 4%	17 2%	6 2%	11 3%	10 2%	35 4%	17 3%	33 4%	31 3%
Brighton	50 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	48 17%abcd efghiklmn	2 1%	- -	50 3%acdefhin	50 2%acdehi	27 2%	14 2%	13 2%	22 3%	10 3%	12 4%	10 2%	27 3%	10 2%	24 3%	24 2%
Oxford	27 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 *	20 7%abcd efghilmn	6 4%acdefhimn	- -	27 2%	27 1%	18 1%	9 1%	9 1%	8 1%	5 1%	4 1%	7 2%	10 1%	10 2%	14 2%	13 1%
London	473 23%	- -	- -	- -	- -	1 *	2 1%	- -	69 35%abc defgklmn	262 98%abc defghjklmn	139 49%abcd efghklmn	1 1%	- -	473 27%abcd efgkln	473 24%abcdefgkl	268 20%	136 20%	132 21%	186 27%pq	95 27%pq	91 27%pq	80 19%	181 20%	166 29%uv	246 26%z	212 20%
Southampton	82 4%	- -	- -	- -	- -	- -	- -	- -	- -	1 *	60 21%abc defghiklmn	21 12%abcd efghilmn	- -	82 5%abcde fghin	82 4%acdefghi	50 4%	29 4%	20 3%	31 4%	13 4%	18 5%	19 4%	40 4%	17 3%	34 4%	47 4%
Bristol	83 4%	- -	- -	- -	- -	2 1%	- -	1 1%	- -	- -	- -	80 45%abcd efghijlmn	- -	82 5%abcde fhijn	83 4%acdefhij	57 4%	30 4%	26 4%	23 3%	11 3%	12 4%	14 3%	30 3%	31 5%	37 4%	43 4%
Plymouth	57 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	56 31%abcd efghijlmn	- -	57 3%acdefhijn	57 3%acdefhij	35 3%	26 4%q	9 1%	20 3%	8 2%	11 3%	11 3%	34 4%w	7 1%	16 2%	40 4%y
Cardiff	74 4%	- -	- -	- -	- -	1 *	- -	74 76%abcd efhijklmn	- -	- -	- -	- -	- -	1 *	74 4%acdefhijkm	49 4%	27 4%	22 3%	18 3%	12 3%	7 2%	17 4%	34 4%	19 3%	35 4%	38 4%
Belfast	58 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	58 100%abcdefghijkmn	- -	- -	47 4%	27 4%rs	19 3%	11 2%	5 1%	6 2%	12 3%	19 2%	25 4%v	36 4%z	22 2%
None of these	95 5%	10 6%i	1 1%	9 4%i	4 2%	9 5%i	13 9%bdijlmn	10 10%bcdijlmn	17 9%bcdijlmn	1 *	8 3%i	12 7%il	- -	75 4%i	95 5%im	65 5%	40 6%	25 4%	30 4%	16 5%	14 4%	27 6%w	35 4%	18 3%	37 4%	55 5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 87
Household Income
Base: All respondents

		Total	Gender: Male (a)	Gender: Female (b)	Age: 18-24 (c)	Age: 25-34 (d)	Age: 35-44 (e)	Age: 45-54 (f)	Age: 55-64 (g)	Age: 65+ (h)	Age: 65-74 (i)	Age: 75+ (j)	Age: 18-34 (k)	Age: 35-54 (l)	Age: 55+ (m)	Social Grade: AB (n)	Social Grade: C1 (o)	Social Grade: C2 (p)	Social Grade: DE (q)	Q7 Past Vote: 2024 Voter (r)	Q7 Past Vote: 2024 Lab (s)	Q7 Past Vote: 2024 Con (t)	Q7 Past Vote: 2024 LD (u)	Q7 Past Vote: 2024 RUK (v)	Q7 Past Vote: 2024 Grn (w)
Unweighted base		2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base		2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
NET: Up to £21k		424 21%	193 19%	229 22%	40 19%dk	30 8%	45 13%	62 18%dk	97 29%cde fkl	149 31%cde fkl	74 28%cde fkl	75 34%cde fkl	70 12%d	107 16%d	247 30%cdef kl	42 8%	113 18%n	57 13%n	212 43%nop	291 20%	98 19%	68 19%	36 19%	52 24%	17 17%
NET: £21k to £48k		888 43%	432 44%	450 43%	69 32%	117 33%	155 46%cdk	153 44%cdk	140 42%cdk	255 53%cdf gklm	135 52%cdg k	120 53%cdf gkl	186 33%	308 45%cdk	395 48%cdg k	220 42%q	307 49%nq	186 44%q	175 36%	671 45%	227 44%	161 45%	73 39%	107 49%	53 52%u
NET: £48k+		577 28%	292 29%	285 27%	78 36%ghi jm	170 49%cef ghijkl m	122 36%ghi jm	108 31%ghi jm	63 19%hijm	36 7%j	28 11%hj	8 3%	248 44%cef ghijlm	231 34%ghi jm	98 12%hj	230 44%opq	161 26%q	140 33%oq	47 9%	420 28%v	164 32%rv	102 28%v	65 35%vw	40 18%	24 23%
Up to £7,000	(3.5)	58 3%	26 3%	32 3%	15 7%dehi jklm	9 3%h	7 2%	12 3%hij	13 4%hijm	3 1%	2 1%	1 *	24 4%dhij m	18 3%hj	15 2%hij	3 1%	15 2%n	4 1%	36 7%nop	27 2%	14 3%t	2 1%	2 1%	4 2%	2 1%
£7,001 to £14,000	(10.5)	166 8%	71 7%	93 9%	15 7%dek	10 3%	10 3%	30 9%dek l	42 13%cde kl	59 12%cde kl	32 12%cde kl	27 12%dekl	25 4%d	39 6%e	101 12%cdek l	12 2%	38 6%n	18 4%	97 20%nop	108 7%	36 7%	24 7%	17 9%	18 8%	7 7%
£14,001 to £21,000	(17.5)	201 10%	96 10%	105 10%	11 5%	10 3%	29 9%dk	20 6%	42 13%cdf kl	88 18%cde fgklm	41 16%cde fkl	47 21%cdef gklm	21 4%	49 7%dk	130 16%cdef gkl	27 5%	60 10%n	35 8%	79 16%nop	156 11%	48 9%	42 12%	17 9%	30 14%	9 9%
£21,001 to £28,000	(24.5)	294 14%	130 13%	163 15%	22 10%d	20 6%	52 15%dk	52 15%dk	53 16%dk	96 20%cdk l	47 18%cdk	49 22%cdfk l	42 7%	104 15%dk	149 18%cdk	56 11%	107 17%n	53 12%	78 16%n	212 14%	63 12%	56 16%	29 15%	30 14%	20 19%s
£28,001 to £34,000	(31)	264 13%	138 14%	124 12%	19 9%	35 10%	44 13%	42 12%	46 14%k	77 16%cdk	38 15%k	39 18%cdk	54 9%	86 13%	123 15%cdk	62 12%	92 15%q	63 15%q	47 10%	195 13%	63 12%	39 11%	22 12%	41 19%rst	12 11%
£34,001 to £41,000	(37.5)	207 10%	101 10%	105 10%	13 6%	37 11%	33 10%	38 11%	28 9%	56 12%c	35 14%ckm	21 9%	50 9%	72 11%	84 10%	57 11%	74 12%	36 8%	40 8%	160 11%	63 12%	38 11%	16 8%	23 11%	8 8%
£41,001 to £48,000	(44.5)	124 6%	64 6%	59 6%	14 6%	25 7%	25 7%	21 6%	13 4%	26 5%	15 6%	11 5%	39 7%	46 7%	39 5%	45 9%q	35 6%q	34 8%q	10 2%	104 7%	38 7%	28 8%	7 4%	13 6%	13 13%rsuv
£48,001 to £55,000	(51.5)	143 7%	75 8%	69 6%	21 10%hij m	38 11%fhij m	29 9%hjm	21 6%hj	23 7%hjm	13 3%j	12 4%hj	1 *	58 10%fhij m	50 7%hjm	35 4%hj	44 8%q	38 6%	38 9%q	23 5%	104 7%	41 8%	28 8%	13 7%	11 5%	4 4%
£55,001 to £62,000	(58.5)	124 6%	65 7%	58 5%	17 8%ghi jm	34 10%ghij m	26 8%ghij m	25 7%ghij m	12 4%j	9 2%	7 3%	2 1%	52 9%ghij m	51 8%ghij m	21 3%j	41 8%q	45 7%q	26 6%q	12 3%	85 6%v	38 7%rv	26 7%v	8 4%	4 2%	7 7%v
£62,001 to £69,000	(65.5)	71 3%	35 3%	36 3%	9 4%hijm	25 7%ghij lm	13 4%hijm	13 4%hijm	9 3%him	3 1%	1 *	2 1%	33 6%ghij m	25 4%hijm	12 1%h	24 5%q	15 2%	27 6%oq	6 1%	54 4%	19 4%	7 2%	12 6%t	8 4%	3 3%
£69,001 to £76,000	(72.5)	69 3%	28 3%	41 4%	11 5%hijm	18 5%hijm	12 3%hijm	19 5%hijm	8 3%hjm	2 *	2 1%	- -	29 5%hijm	30 4%hijm	10 1%h	33 6%oq	17 3%q	16 4%q	4 1%	49 3%	19 4%	13 3%	4 2%	7 3%	2 2%
£76,001 to £83,000	(79.5)	53 3%	23 2%	31 3%	7 3%hm	12 4%hjm	14 4%hjm	10 3%	5 2%	5 1%	3 1%	2 1%	20 3%hjm	24 3%hjm	10 1%	23 4%oq	13 2%q	17 4%q	1 *	40 3%v	13 2%v	11 3%v	10 5%v	1 *	5 5%v

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 87
Household Income
Base: All respondents

		Total	Gender		Age											Social Grade				Q7 Past Vote					
			Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base		2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
£83,001 or more	(86)	117	66	50	13	43	29	21	6	4	3	1	56	50	10	66	33	16	1	88	35	17	18	9	3
		6%	7%	5%	6%ghi jm	12%cfgh ijklm	9%ghij m	6%ghij m	2%	1%	1%	1%	10%cghi jm	7%ghij m	1%	13%opq	5%q	4%q	*	6%	7%	5%	10%rw	4%	3%
Prefer not to answer		176	76	95	30	33	15	23	30	45	24	22	63	37	76	31	44	44	57	102	24	30	13	18	8
		9%	8%	9%	14%efl	9%el	4%	7%	9%el	9%el	9%el	10%el	11%efl	5%	9%el	6%	7%	10%n	12%no	7%s	5%	8%s	7%	8%s	8%
Average income (£000's)		38.45	39.35	37.68	41.69g hijm	50.42c efghij klm	43.25g hijm	40.17g hijm	31.82h jm	28.21j	29.97h j	26.15	47.17c efghij lm	41.70g hijm	29.67h j	49.03o pq	37.79q	41.93o q	24.26	39.04v	40.37v	39.16v	41.98v	34.48	38.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 88
Household Income
Base: All respondents

		Total	Region													Housing Tenure						Household income			Education	
			Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base		2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base		2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
NET: Up to £21k		424 21%	40 23%	26 31%fhi kmn	46 20%	38 23%	40 22%	28 19%	19 20%	37 19%	44 17%	59 21%	34 19%	12 21%	352 20%	412 21%	212 16%	173 25%qt	39 6%	197 29%qt	135 38%pqrt	61 18%q	424 100%vw	- -	- -	126 13%	287 27%y
NET: £21k to £48k		888 43%	72 42%	33 40%	89 39%	87 51%cij lmn	79 44%	70 46%	53 55%aci jlmn	88 45%	100 37%	112 39%	86 48%il	19 33%	744 43%	869 43%i	569 43%	330 48%qs	238 38%	306 44%qs	143 41%	163 48%qs	-	888 100%uw	-	387 41%	484 45%
NET: £48k+		577 28%	46 27%d	20 24%	71 31%dg	26 16%	44 24%d	41 28%d	19 20%	57 30%d	92 34%deg kmn	92 32%dg	43 24%d	25 43%abde fgkmn	487 28%d	552 28%d	425 32%	110 16%	314 50%prst	133 19%s	46 13%	87 26%prs	-	-	577 100%uv	356 38%z	217 20%
Up to £7,000	(3.5)	58 3%	4 2%	3 4%	6 3%	2 1%	9 5%	4 3%	2 2%	4 2%	14 5%djmn	4 2%	3 2%	2 4%	49 3%	56 3%	18 1%	12 2%	6 1%	33 5%pqt	25 7%pqrt	8 2%	58 14%vw	- -	- -	16 2%	36 3%y
£7,001 to £14,000	(10.5)	166 8%	16 9%	11 13%efim	19 8%	22 13%efim n	10 5%	7 5%	9 9%	14 7%	13 5%	26 9%	12 7%	7 13%fi	134 8%	158 8%	82 6%	70 10%q	12 2%	78 11%qt	50 14%qrt	28 8%q	166 39%vw	- -	- -	39 4%	124 11%y
£14,001 to £21,000	(17.5)	201 10%	20 11%	11 14%i	21 9%	15 9%	21 12%	17 11%	9 9%	19 10%	18 7%	29 10%	18 10%	3 5%	169 10%	198 10%	112 9%	92 13%qt	20 3%	86 13%qt	60 17%qrt	26 8%q	201 47%vw	- -	- -	71 8%	127 12%y
£21,001 to £28,000	(24.5)	294 14%	21 12%	13 15%	29 13%	29 17%	25 14%	21 14%	20 20%	25 13%	32 12%	41 14%	35 20%imn	5 9%	248 14%	289 14%	169 13%	110 16%q	58 9%	122 18%q	59 17%q	63 19%q	-	294 33%uw	-	106 11%	182 17%y
£28,001 to £34,000	(31)	264 13%	27 16%l	10 13%	25 11%	26 15%l	22 12%	21 14%	20 21%cij lmn	25 13%	26 10%	33 12%	24 14%	3 5%	214 12%	261 13%m	169 13%	107 16%q	62 10%	89 13%	44 12%	45 13%	-	264 30%uw	-	124 13%	134 12%
£34,001 to £41,000	(37.5)	207 10%	13 7%	7 8%	25 11%	21 12%	17 10%	22 14%aij	9 10%	25 13%	22 8%	22 8%	18 10%	5 9%	179 10%	201 10%	142 11%	78 11%	64 10%	61 9%	29 8%	32 9%	-	207 23%uw	-	96 10%	105 10%
£41,001 to £48,000	(44.5)	124 6%	11 7%	3 4%	9 4%	10 6%	16 9%	6 4%	4 4%	14 7%	21 8%	16 6%	8 4%	6 10%	103 6%	118 6%	88 7%	35 5%	53 8%prs	34 5%s	12 3%	23 7%s	-	124 14%uw	-	60 6%	63 6%
£48,001 to £55,000	(51.5)	143 7%	11 6%	9 11%d	21 9%d	4 2%	11 6%	10 7%	8 8%d	17 9%d	13 5%	25 9%d	9 5%	6 11%d	119 7%d	137 7%d	94 7%	33 5%	61 10%prs	44 6%s	17 5%	28 8%p	-	-	143 25%uv	70 7%	73 7%
£55,001 to £62,000	(58.5)	124 6%	10 6%	2 2%	13 6%	6 4%	10 6%	9 6%	5 5%	12 6%	28 11%bdkm n	18 6%	9 5%	2 3%	107 6%	122 6%	88 7%	20 3%	68 11%prst	29 4%	14 4%	15 4%	-	-	124 21%uv	78 8%z	43 4%
£62,001 to £69,000	(65.5)	71 3%	9 5%b	- -	5 2%	8 4%	5 3%	9 6%bg	1 1%	4 2%	15 5%b	8 3%	6 4%	2 3%	59 3%	69 3%	50 4%	10 1%	39 6%prst	20 3%	9 3%	10 3%	-	-	71 12%uv	41 4%z	29 3%
£69,001 to £76,000	(72.5)	69 3%	4 2%	5 6%dg	14 6%dgn	1 1%	6 3%	3 2%	- -	11 6%dg	8 3%	9 3%	6 3%	4 6%dg	62 4%d	66 3%d	53 4%	10 1%	43 7%prst	14 2%s	3 1%	11 3%s	-	-	69 12%uv	43 5%z	27 2%
£76,001 to £83,000	(79.5)	53 3%	3 2%	2 2%	6 3%	3 2%	2 1%	5 4%	2 2%	4 2%	6 2%	8 3%	6 4%	4 7%en	44 3%	49 2%	46 3%	12 2%	34 5%prst	7 1%	2 *	5 2%	-	-	53 9%uv	31 3%	22 2%
£83,001 or more	(86)	117 6%	8 5%	2 2%	12 5%	5 3%	10 6%	5 3%	4 4%	10 5%	21 8%d	25 9%dfkm n	6 3%	8 14%abcde fghkmn	96 6%	109 5%	94 7%	25 4%s	68 11%prst	19 3%s	1 *	18 5%rs	-	-	117 20%uv	92 10%z	23 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 88
Household Income
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Prefer not to answer	176 9%	15 9%	4 5%	21 9%	18 11%	18 10%	11 7%	5 5%	12 6%	32 12%l	22 8%	17 9%	2 3%	154 9%	174 9%	108 8%	71 10%q	37 6%	53 8%	28 8%	25 7%	- -	- -	- -	69 7%	92 9%
Average income (£000's)	38.45	37.34	33.50	39.46b dg	33.35	37.25	38.29d	33.96	39.42d	42.38a bdegkm n	40.25b dg	36.99	46.02ab defgkmn	38.56bd	38.22d	41.77	32.98s	50.89pr st	32.17s	27.14	37.42p rs	12.86	32.24u	66.79uv	44.72z	33.26

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 89

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
NET: Yes	530 26%	221 22%	302 29%a	53 25%	71 20%	61 18%	90 26%el	108 33%cde kl	147 30%dek l	73 28%de	74 33%dek l	124 22%	151 22%e	255 31%dek l	91 17%	135 22%	106 25%n	197 40%nop	390 26%t	154 30%rt	75 21%	47 25%	61 28%t	30 29%
Yes - physical condition	320 16%	133 13%	184 17%a	17 8%	21 6%	32 10%	47 14%cdk	81 24%cde fkl	123 25%cde fkl	59 23%cde fkl	64 29%cdef kl	37 7%	79 12%dk	204 25%cdef kl	49 9%	68 11%	71 17%no	133 27%nop	252 17%	99 19%w	55 15%	30 16%	43 20%	12 12%
Yes - mental condition	262 13%	113 11%	142 13%	41 19%hij m	47 13%hij m	46 14%hij m	57 16%hij m	55 17%hjm	15 3%j	13 5%hj	2 1%	88 16%hij m	103 15%hjm	70 9%hij	45 9%	72 12%	45 11%	100 20%nop	174 12%t	72 14%rt	26 7%	19 10%	28 13%t	19 18%rt
Yes - disability	146 7%	58 6%	87 8%a	8 4%	14 4%	19 6%	17 5%	34 10%cde fkl	54 11%cde fkl	27 10%cde fkl	27 12%cdef kl	22 4%	36 5%	88 11%cdef kl	12 2%	33 5%n	33 8%n	67 14%nop	121 8%	46 9%	20 6%	18 9%	20 9%	8 7%
Yes - other	24 1%	7 1%	15 1%	1 *	6 2%	1 *	4 1%	5 1%	7 1%	5 2%	3 1%	7 1%	5 1%	12 1%	5 1%	4 1%	7 2%	7 1%	17 1%	7 1%	3 1%	1 1%	2 1%	3 3%
No	1487 72%	749 75%b	735 69%	153 70%	265 76%ghj m	264 78%cgh jm	251 73%	220 66%	335 69%	186 71%	150 67%	418 74%gm	515 75%ghj m	555 68%	417 80%pq	475 76%q	316 74%q	279 57%	1077 73%s	350 68%	285 79%rsv w	138 74%	156 72%	70 68%
Prefer not to say	48 2%	22 2%	22 2%	11 5%fghi jm	14 4%fghi jm	12 4%ghij m	5 1%	3 1%	3 1%	2 1%	1 *	25 4%fghi jm	17 3%fhjm	6 1%	14 3%	15 2%	6 1%	13 3%	17 1%	9 2%	1 *	1 1%	1 *	3 3%rtv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 90

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

		Region															Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
NET: Yes	530 26%	46 26%	24 30%	60 26%	41 24%	36 20%	55 37%cde hikmn	32 33%ei	44 23%	55 20%	78 28%	40 22%	18 31%	434 25%	512 26%	281 21%	176 26%q	105 17%	230 33%pq	130 37%pq	101 30%q	168 40%vw	243 27%w	80 14%	193 21%	323 30%y
Yes - physical condition	320 16%	28 16%	17 21%ei	40 17%ei	22 13%	18 10%	31 21%eim	18 19%i	29 15%	27 10%	48 17%i	29 16%	13 23%ei	261 15%i	307 15%i	182 14%	124 18%q	58 9%	132 19%qt	83 24%pqrt	49 14%q	111 26%vw	153 17%w	39 7%	106 11%	207 19%y
Yes - mental condition	262 13%	26 15%	10 12%	28 12%	24 14%	22 12%	28 18%jkm n	18 18%j	21 11%	30 11%	29 10%	17 10%	9 15%	210 12%	253 13%	113 9%	57 8%	56 9%	137 20%pq	76 21%pq	61 18%pq	87 21%vw	116 13%w	43 7%	88 9%	163 15%y
Yes - disability	146 7%	19 11%deim n	7 8%	13 6%	7 4%	8 4%	17 11%dei mn	9 10%	15 8%	13 5%	25 9%	10 6%	3 5%	115 7%	144 7%m	76 6%	48 7%	28 4%	67 10%qt	45 13%pqrt	21 6%	55 13%vw	61 7%w	20 3%	50 5%	95 9%y
Yes - other	24 1%	1 1%	2 2%	5 2%	1 1%	1 *	4 3%	- -	1 1%	3 1%	2 1%	1 *	2 3%	21 1%	22 1%	15 1%	11 2%	4 1%	9 1%s	2 *	8 2%q	8 2%w	9 1%	2 *	12 1%	11 1%
No	1487 72%	126 73%f	55 67%	161 71%	126 75%f	137 76%f	92 61%	63 65%	147 76%f	204 76%fg	200 70%	137 76%f	39 67%	1260 73%f	1449 72%f	1006 77%	499 73%rs	507 81%prst	443 64%	217 61%	227 67%	250 59%	631 71%u	482 84%uv	724 77%z	736 68%
Prefer not to say	48 2%	2 1%	3 4%	6 3%	2 1%	9 5%adn	3 2%	2 2%	2 1%	10 4%	7 2%	3 2%	1 2%	43 2%	47 2%	26 2%	10 1%	16 3%	16 2%	7 2%	9 3%	5 1%	14 2%	15 3%	22 2%	22 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 91

Which of the following options best describes how you think of yourself?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Heterosexual/ straight	1877 91%	906 91%	968 91%	167 77%	299 86%ck	313 93%cdk	319 92%cdk	316 95%cdk	463 96%cdf kl	245 94%cdk	218 97%cde fkl	467 82%c	632 93%cdk	779 96%cdf kl	464 89%	561 90%	407 95%noq	445 91%	1367 92%w	466 91%w	348 96%rsu w	168 90%w	212 97%rsu w	77 75%
Lesbian/ gay woman	20 1%	2 *	17 2%a	3 2%	5 2%	1 *	4 1%	2 1%	4 1%	3 1%	1 *	9 2%	6 1%	5 1%	1 *	11 2%n	2 *	5 1%	15 1%	10 2%rtv	- -	1 1%	- -	1 1%tv
Gay man	42 2%	42 4%b	- -	4 2%	10 3%h	5 2%	11 3%hm	7 2%	4 1%	3 1%	2 1%	14 2%	16 2%	11 1%	14 3%	13 2%	5 1%	10 2%	31 2%	11 2%	7 2%	6 3%	4 2%	3 3%
Bisexual	78 4%	25 3%	49 5%a	31 14%defg hijklm	19 6%ghij lm	9 3%	9 3%	4 1%	5 1%	4 1%	2 1%	51 9%defg hijlm	18 3%m	9 1%	26 5%p	23 4%	10 2%	18 4%	52 3%tv	22 4%tv	4 1%	8 4%tv	1 *	16 16%rstuv
Prefer to self-describe	9 *	2 *	4 *	4 2%flm	2 1%	2 *	- -	1 *	1 *	1 *	1 *	6 1%	2 *	2 *	1 *	3 *	3 1%	2 *	6 *	3 1%	- -	- -	1 *	2 2%rt
Prefer not to say	39 2%	16 2%	21 2%	8 3%fgjm	13 4%fghj lm	6 2%	3 1%	2 1%	6 1%	6 2%	1 *	21 4%fghj lm	9 1%	9 1%	16 3%p	14 2%p	- -	9 2%p	12 1%	2 *	3 1%	3 2%	1 *	3 3%rsv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 92

Which of the following options best describes how you think of yourself?

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Heterosexual/ straight	1877 91%	165 95%imn	74 90%	209 92%i	154 91%	167 92%	137 91%	88 91%	174 90%	230 86%	260 91%	165 92%i	54 94%	1570 90%i	1823 91%i	1227 93%	645 94%rst	582 93%rt	606 88%	318 90%	288 86%	382 90%	814 92%	526 91%	838 89%	1006 93%y
Lesbian/ gay woman	20 1%	2 1%	2 2%ehk	1 *	1 1%	- -	2 1%	- -	- -	5 2%	7 2%ehkm-n	- -	- -	18 1%	20 1%	11 1%	5 1%	7 1%	8 1%	5 1%	3 1%	3 1%	11 1%	3 1%	11 1%	9 1%
Gay man	42 2%	2 1%	3 3%	3 1%	4 3%	3 2%	4 3%	1 1%	7 4%	6 2%	6 2%	1 1%	2 4%k	37 2%	39 2%	25 2%	12 2%	13 2%	14 2%	4 1%	9 3%	10 2%	15 2%	15 3%	25 3%	17 2%
Bisexual	78 4%	2 1%	2 2%	10 5%	8 5%	5 3%	5 3%	6 6%aj	8 4%	16 6%aj	5 2%	10 6%aj	- -	69 4%j	78 4%j	27 2%	10 1%	17 3%	43 6%pq	19 5%pq	24 7%pq	18 4%	31 4%	23 4%	40 4%	32 3%
Prefer to self-describe	9 *	- -	- -	- -	2 1%	- -	1 1%	2 2%cj	3 1%	2 1%	- -	1 *	- -	7 *	9 *	4 *	3 *	1 *	4 1%	2 1%	2 1%	4 1%w	4 *	1 *	4 *	4 *
Prefer not to say	39 2%	3 2%	3 3%d	4 2%	- -	6 3%d	1 1%	1 1%	3 1%	9 4%d	8 3%d	2 1%	1 2%	35 2%	38 2%	20 2%	11 2%	9 1%	15 2%	5 2%	10 3%	5 1%	14 2%	9 2%	21 2%	12 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 93

On a typical day, from which of the following sources, if any, do you get information about news and current affairs?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2065	1010	1040	227	334	289	317	366	532	292	240	561	606	898	562	550	452	501	1494	552	290	146	277	139
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
News or current affairs programmes on TV	1085 53%	548 55%b	532 50%	56 26%	93 27%	136 40%cdk	196 57%cde kl	216 65%cde fkl	389 80%cde fgiklm	198 76%cde fgkl	191 85%cde fghikl m	149 26%	331 49%cde k	605 74%cde fgkl	258 49%	304 49%	255 60%no	268 55%	872 59%w	300 58%w	241 67%rsu w	101 54%w	134 62%w	39 38%
News or current affairs programmes on the radio	748 36%	386 39%b	358 34%	32 15%	86 24%ck	99 29%ck	151 44%cde kl	158 48%cde kl	222 46%cde kl	122 47%cde kl	100 45%cde kl	118 21%c	250 37%cde k	380 47%cde kl	197 38%q	221 35%	178 42%oq	153 31%	599 40%w	201 39%w	156 43%w	77 41%w	93 43%w	27 26%
Physical/paper copies of broadsheet newspapers or magazines (e.g. Times, Guardian, Telegraph)	195 9%	100 10%	94 9%	17 8%	33 9%	36 11%g	34 10%	20 6%	56 12%gim	21 8%	35 16%cdfg hiklm	50 9%	70 10%g	76 9%g	66 13%q	59 9%	38 9%	32 7%	164 11%w	54 11%	46 13%w	31 16%rw	20 9%	6 6%
Physical/paper copies of other newspapers or magazines (e.g. Metro, Daily Mail, Stylist, Good Housekeeping)	300 15%	162 16%b	137 13%	11 5%	29 8%	52 16%cdk	50 14%cdk	45 14%cdk	113 23%cde fgiklm	45 17%cdk	68 30%cdef ghiklm	41 7%	102 15%cdk	157 19%cdg kl	81 16%	91 14%	64 15%	65 13%	244 16%suw	70 14%	89 25%rsu w	18 10%	45 21%rsuw	8 8%
Mainstream online news websites/apps (e.g. BBC, Sky News, national newspapers)	1165 56%	606 61%b	551 52%	92 42%	185 53%ck	194 57%ck	222 64%cdh ik	202 61%cdk	271 56%ck	144 55%c	127 56%c	276 49%c	415 61%cdk	474 58%ck	327 63%pq	372 59%pq	222 52%	245 50%	915 62%v	336 65%rtv	207 57%	125 67%v	116 53%	66 64%v
Alternative/sector focused online news websites/apps (e.g. technology, politics, fashion)	226 11%	125 13%b	99 9%	24 11%	41 12%	44 13%hj	39 11%	36 11%	41 8%	25 9%	17 7%	65 11%	84 12%h	77 9%	74 14%oq	63 10%	49 11%	39 8%	166 11%	58 11%	37 10%	24 13%	23 11%	13 13%
Social media - Facebook	701 34%	272 27%	425 40%a	54 25%	138 39%cgh ijkm	153 45%cgh ijkm	139 40%cgh ijm	97 29%	120 25%	60 23%	60 27%	192 34%chi m	292 43%cgh ijkm	217 27%	168 32%	195 31%	148 35%	190 39%no	496 33%t	180 35%t	101 28%	62 33%	85 39%rtw	27 26%
Social media - Twitter/ X	336 16%	205 21%b	125 12%	61 28%egh ijlm	82 23%ghi jm	65 19%ghi jm	74 21%ghi jm	32 10%hjm	23 5%j	17 6%	6 3%	143 25%ghi jm	139 20%ghij m	54 7%hj	119 23%opq	97 15%	55 13%	65 13%	234 16%t	93 18%t	41 11%	28 15%	42 19%t	15 14%
Social media - YouTube	447 22%	261 26%b	183 17%	77 35%fgh ijlm	116 33%fgh ijlm	94 28%fgh ijlm	65 19%hij m	61 18%hijm	35 7%	20 8%	15 7%	193 34%fgh ijlm	158 23%fhi jm	96 12%hij	133 25%op	126 20%	82 19%	106 22%	308 21%t	104 20%	55 15%	42 22%	60 27%rst	30 30%rst
Social media - Instagram	450 22%	170 17%	275 26%a	108 50%efg hijlm	151 43%efg hijlm	100 30%fgh ijlm	56 16%ghij m	24 7%hijm	11 2%	5 2%	6 3%	258 46%efg hijlm	156 23%fghi jm	36 4%hi	151 29%opq	141 23%q	77 18%	80 16%	288 19%tv	131 25%rtv	25 7%	49 26%rtv	25 12%t	40 39%rstuv
Social media - TikTok	335 16%	139 14%	189 18%a	121 56%def ghijkl m	103 29%efg hijlm	59 17%fgh ijlm	33 10%ghij m	13 4%hjm	6 1%	4 2%	2 1%	224 40%def ghijlm	92 13%fghi jm	19 2%hj	104 20%pq	97 16%	59 14%	74 15%	195 13%t	84 16%rtv	26 7%	25 14%t	23 10%	28 27%rstuv
Social media - Reddit	164 8%	91 9%	73 7%	27 13%fgh ijm	67 19%cef ghijlm	41 12%fghi jlm	20 6%ghij m	5 2%	3 1%	2 1%	1 *	95 17%cfgh ijlm	61 9%fghi jm	8 1%	62 12%opq	49 8%	22 5%	32 6%	118 8%tv	54 11%rtv	12 3%	19 10%tv	9 4%	14 13%rtv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 93

On a typical day, from which of the following sources, if any, do you get information about news and current affairs?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2065	992	1059	217	350	337	346	331	485	260	224	567	683	816	523	626	427	490	1483	513	362	187	218	102
Social media - other platform	89	45	42	21	24	15	10	11	9	6	3	45	25	20	41	23	12	14	58	17	9	7	12	6
	4%	5%	4%	10% efgh ijlm	7% fghi jlm	4% h	3%	3%	2%	2%	1%	8% fghi jlm	4%	2%	8% opq	4%	3%	3%	4%	3%	2%	4%	6%	6%
Live streaming platforms (e.g. Twitch, Kick, YouTube Live)	152	89	61	30	35	35	23	15	13	7	6	65	59	28	49	33	35	35	99	37	22	11	22	5
	7%	9% b	6%	14% fgh ijlm	10% ghi jm	10% ghij m	7% hijm	5%	3%	3%	3%	12% fghi jm	9% ghij m	3%	9% o	5%	8%	7%	7%	7%	6%	6%	10% r	5%
Podcasts	260	139	119	33	69	65	33	33	27	18	9	102	98	60	89	78	45	48	193	80	33	31	19	16
	13%	14%	11%	15% hij m	20% fgh ijlm	19% fgh ijlm	10% hj	10% hjm	5%	7%	4%	18% fgh ijm	14% fhij m	7% hj	17% opq	12%	11%	10%	13% tv	16% rtv	9%	16% tv	9%	16% tv
Conversation with friends, family, colleagues, teachers	977	400	567	103	175	159	182	162	195	99	97	279	341	357	255	327	191	204	698	241	163	93	105	51
	47%	40%	54% a	48% i	50% hi	47% i	53% hij m	49% him	40%	38%	43%	49% hi	50% him	44% hi	49% q	52% pq	45%	42%	47%	47%	45%	50%	48%	50%
Other sources (specify)	27	16	12	1	1	4	9	1	11	7	5	2	13	12	7	11	1	9	20	3	9	3	4	1
	1%	2%	1%	1%	*	1%	3% dgk	*	2% dgkm	3% dgk	2% dgk	*	2% dgk	2% gk	1%	2% p	*	2% p	1%	1%	3% s	1%	2%	1%
None of the above	31	11	19	3	5	8	10	4	2	1	1	7	18	5	8	8	4	10	11	2	-	3	4	1
	1%	1%	2%	1%	1%	2% him	3% hijm	1%	*	*	*	1%	3% hijm	1%	2%	1%	1%	2%	1%	*	-	2% t	2% st	1% t

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 94

On a typical day, from which of the following sources, if any, do you get information about news and current affairs?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2065	180	85	227	181	175	154	104	165	260	280	191	63	1718	2002	1317	774	543	687	371	316	441	902	546	921	1100
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
News or current affairs programmes on TV	1085 53%	93 54%	43 52%	113 50%	84 50%	91 50%	79 52%	50 51%	91 47%	131 49%	165 58%him n	103 57%	42 73%abcd efghijk mn	900 52%	1043 52%	768 58%	481 70%qrst	287 46%t	302 44%t	176 50%rt	126 38%	240 57%w	484 55%w	278 48%	467 50%	609 56%y
News or current affairs programmes on the radio	748 36%	66 38%	24 29%	78 35%	68 40%i	64 35%	59 39%i	32 33%	70 36%	77 29%	105 37%i	72 40%i	32 55%abcd efghijk mn	618 36%i	716 36%i	565 43%	330 48%qrst	235 37%rst	176 26%s	75 21%	101 30%rs	138 33%	333 37%	227 39%u	354 38%	385 36%
Physical/paper copies of broadsheet newspapers or magazines (e.g. Times, Guardian, Telegraph)	195 9%	14 8%	5 6%	23 10%	17 10%	19 10%	11 7%	6 7%	10 5%	43 16%abfg hjlmn	20 7%	25 14%fhjl n	2 4%	172 10%h	193 10%h	140 11%	83 12%rst	57 9%	54 8%	29 8%	25 8%	32 8%	88 10%	63 11%	126 13%z	66 6%
Physical/paper copies of other newspapers or magazines (e.g. Metro, Daily Mail, Stylist, Good Housekeeping)	300 15%	19 11%	15 18%k	35 15%	23 14%	32 18%k	21 14%	14 15%	28 14%	45 17%k	43 15%	16 9%	9 16%	258 15%k	291 14%k	222 17%	148 22%qrst	74 12%	74 11%	39 11%	35 10%	59 14%	145 16%	77 13%	125 13%	172 16%
Mainstream online news websites/apps (e.g. BBC, Sky News, national newspapers)	1165 56%	91 53%	44 53%	112 49%	96 57%	98 54%	91 60%c	59 61%	112 58%	154 58%	167 59%c	106 59%	35 61%	980 56%c	1130 56%c	793 60%	424 62%rs	368 59%rs	346 50%s	158 45%	188 56%rs	224 53%	525 59%u	344 60%u	584 62%z	569 53%
Alternative/sector focused online news websites/apps (e.g. technology, politics, fashion)	226 11%	16 9%	9 11%	19 8%	22 13%	17 9%	21 14%	10 10%	16 8%	42 16%achj mn	26 9%	19 10%	9 16%	191 11%	216 11%	135 10%	77 11%	58 9%	87 13%s	35 10%	51 15%qs	47 11%	95 11%	77 13%	123 13%z	94 9%
Social media - Facebook	701 34%	77 45%dgh ijkmn	28 34%i	91 40%ikm n	55 32%i	70 39%i	51 34%i	28 29%	61 31%	61 23%	98 34%i	52 29%	28 49%dfgh ijkmn	568 33%i	673 34%i	412 31%	173 25%	239 38%p	270 39%p	136 39%p	134 40%p	135 32%	304 34%	218 38%	313 33%	378 35%
Social media - Twitter/ X	336 16%	32 18%fj	11 14%	37 16%	21 13%	44 24%dfg jkmn	15 10%	11 11%	34 17%	64 24%dfg jkmn	30 11%	22 12%	15 26%dfgj kmn	279 16%fj	321 16%fj	184 14%	72 11%	112 18%p	135 20%p	61 17%p	75 22%p	53 12%	137 15%	130 23%uv	186 20%z	137 13%
Social media - YouTube	447 22%	33 19%	16 19%	51 22%	35 21%	55 30%adf ghjklm n	30 20%	14 14%	31 16%	90 34%abc dfghjk lmn	56 20%	28 16%	9 15%	392 23%hk	438 22%k	240 18%	106 15%	134 21%p	192 28%pq	93 26%p	99 29%pq	86 20%	186 21%	137 24%	226 24%z	203 19%
Social media - Instagram	450 22%	30 18%	14 17%	58 26%hk	33 19%	45 25%k	28 19%	21 22%	32 17%	91 34%abd fghjkm n	56 20%	27 15%	14 24%	384 22%k	436 22%k	234 18%	63 9%	171 27%p	202 29%ps	85 24%p	117 35%pqr s	58 14%	167 19%u	182 32%uv	264 28%z	165 15%
Social media - TikTok	335 16%	27 16%	12 15%	40 17%	21 13%	41 23%dhj klmn	27 18%	16 17%	20 11%	69 26%abc dhjklm n	35 12%	21 12%	5 9%	286 16%hj	330 16%hj	150 11%	45 7%	106 17%p	167 24%pq	91 26%pq	76 23%pq	54 13%	131 15%	122 21%uv	151 16%	166 15%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 23rd to 25th October 2026

Absolutes/col percents

Table 94

On a typical day, from which of the following sources, if any, do you get information about news and current affairs?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2065	173	83*	227	169	182	151	97*	194	268	285	179	58*	1737	2007	1313	685	628	689	353	336	424	888	577	939	1080
Social media - Reddit	164 8%	12 7%	5 6%	16 7%	13 8%	20 11%j	14 9%j	5 5%	15 8%	38 14%acdg jkmn	12 4%	11 6%	3 5%	145 8%j	161 8%j	78 6%	34 5%	44 7%	79 12%pqs	32 9%p	47 14%pq	16 4%	67 8%u	76 13%uv	100 11%z	59 5%
Social media - other platform	89 4%	5 3%	3 3%	12 5%	5 3%	17 9%adhj mn	7 5%	3 3%	4 2%	17 6%hj	6 2%	8 4%	3 6%	78 4%j	86 4%	49 4%	28 4%	21 3%	39 6%	21 6%	18 5%	17 4%	27 3%	39 7%v	59 6%z	30 3%
Live streaming platforms (e.g. Twitch, Kick, YouTube Live)	152 7%	9 5%	6 7%	19 8%h	15 9%h	20 11%hj	11 7%	5 5%	5 3%	30 11%ahjm n	16 6%	13 7%	3 5%	135 8%h	149 7%h	88 7%	38 6%	50 8%	62 9%p	33 9%p	29 9%	31 7%	56 6%	58 10%v	71 8%	73 7%
Podcasts	260 13%	18 11%	11 14%	26 12%	15 9%	25 14%	21 14%	6 6%	17 9%	55 20%acd ghjkmn	35 12%	23 13%	7 11%	229 13%	254 13%	152 12%	67 10%	85 14%p	101 15%ps	39 11%	62 19%prs	41 10%	96 11%	106 18%uv	160 17%z	96 9%
Conversation with friends, family, colleagues, teachers	977 47%	85 49%	39 47%	113 50%g	75 44%	85 47%	71 47%	36 38%	89 46%	128 48%	128 45%	89 49%	40 70%abcd efghijk mn	816 47%	937 47%	627 48%	315 46%	312 50%	324 47%	155 44%	169 50%	179 42%	422 48%	298 52%u	469 50%z	485 45%
Other sources (specify)	27 1%	6 4%cimn	1 1%	- -	1 1%	4 2%c	3 2%c	1 1%	3 2%	1 *	4 1%	3 2%c	- -	20 1%	27 1%m	13 1%	9 1%	4 1%	11 2%	9 2%q	3 1%	10 2%w	13 1%	3 1%	14 2%	12 1%
None of the above	31 1%	3 2%	- -	2 1%	3 2%	5 3%k	4 2%k	3 3%k	2 1%	6 2%	3 1%	- -	- -	25 1%	31 2%	15 1%	5 1%	11 2%	12 2%	4 1%	8 2%p	6 1%	7 1%	8 1%	9 1%	18 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

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