Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 1

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Summary
Base: All GB respondents

	Conservatives	Labour Party	Liberal Democrats	Green Party	Reform UK	Scottish National Party (SNP)	Plaid Cymru	Restore Britain	Another party
Unweighted base	2021	2021	2021	2021	2021	2021	2021	2021	2021
Weighted base	2026	2026	2026	2026	2026	2026	2026	2026	2026
SUM 9-10 Very likely	168 8%	220 11%	81 4%	122 6%	233 11%	29 1%	8 *	93 5%	12 1%
SUM 7-10 Likely	442 22%	548 27%	293 14%	322 16%	432 21%	57 3%	21 1%	228 11%	57 3%
SUM 4-10 Consider	853 42%	973 48%	825 41%	726 36%	683 34%	84 4%	49 2%	508 25%	352 17%
SUM 0-6+DK Not likely	1531 76%	1423 70%	1682 83%	1653 82%	1545 76%	115 6%	76 4%	1746 86%	1914 94%
SUM 0-3 Unlikely	1026 51%	894 44%	1024 51%	1135 56%	1213 60%	82 4%	46 2%	1308 65%	1158 57%
10 I will definitely vote for that party	94 5%	128 6%	30 1%	67 3%	148 7%	20 1%	4 *	49 2%	5 *
9	74 4%	93 5%	51 3%	55 3%	84 4%	10 *	3 *	44 2%	7 *
8	134 7%	179 9%	85 4%	76 4%	104 5%	13 1%	8 *	69 3%	18 1%
7	140 7%	149 7%	127 6%	124 6%	95 5%	14 1%	6 *	65 3%	26 1%
6	109 5%	118 6%	161 8%	133 7%	67 3%	11 1%	7 *	71 4%	45 2%
5	193 10%	200 10%	240 12%	191 9%	128 6%	10 *	12 1%	147 7%	182 9%
4	109 5%	107 5%	131 6%	79 4%	56 3%	6 *	9 *	62 3%	67 3%
3	133 7%	104 5%	127 6%	121 6%	74 4%	10 *	10 1%	90 4%	68 3%
2	129 6%	90 4%	153 8%	120 6%	74 4%	4 *	2 *	114 6%	76 4%
1	144 7%	104 5%	136 7%	128 6%	81 4%	7 *	6 *	101 5%	110 5%
0 There is no chance I will vote for that party	620 31%	596 29%	608 30%	766 38%	984 49%	61 3%	28 1%	1004 50%	904 45%
Don't know	94 5%	104 5%	127 6%	114 6%	81 4%	6 *	2 *	157 8%	461 23%
Prefer not to say	53 3%	54 3%	51 2%	51 2%	49 2%	3 *	1 *	52 3%	55 3%
NA	- -	- -	- -	- -	- -	1851 91%	1928 95%	- -	- -

Budget 2026 Poll

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Absolutes/col percents

Table 2

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Conservatives
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2021	943	1066	203	312	294	319	353	540	292	248	515	613	893	585	621	335	480	1528	608	321	123	257	126
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
SUM 9-10 Very likely	168	90	78	5	18	27	17	28	73	22	52	22	44	101	45	54	31	37	159	9	140	5	4	-
	8%	9%	7%	2%	5%	8%ck	5%	9%ck	15%cdef giklm	8%ck	23%cdef ghiklm	4%	7%c	13%cdfg ikl	9%	9%	7%	8%	10%suvw	2%	38%rsuv w	2%	2%	-
SUM 7-10 Likely	442	249	191	28	65	59	63	62	164	68	97	93	122	227	121	156	81	83	402	58	265	21	48	6
	22%	26%b	18%	13%	19%	18%	19%	20%	34%cde fgiklm	26%cde fkl	43%cde fghikl m	17%	18%	28%cde fgkl	24%q	25%pq	19%	17%	26%suw	11%	71%rsu vw	11%	21%suw	5%
SUM 4-10 Consider	853	452	398	89	122	133	116	126	268	119	149	210	249	394	238	262	178	176	713	146	341	67	116	24
	42%	46%b	38%	41%	35%	41%	35%	39%	56%cde fgiklm	46%dfk l	66%cde fghikl m	37%	38%	49%cde fgkl	47%q	43%q	42%	36%	47%suw	28%	91%rsu vw	35%	52%suw	23%
SUM 0-6+DK Not likely	1531	708	814	173	266	259	264	254	314	188	127	439	523	568	375	441	327	387	1127	470	109	172	176	100
	76%	73%	78%a	80%hjm	77%hj	80%hjm	79%hjm	79%hjm	65%j	73%hj	56%	78%hjm	79%hjm	71%hj	74%	72%	77%	80%no	74%t	89%rtv	29%	89%rtv	78%t	95%rstv
SUM 0-3 Unlikely	1026	479	539	87	194	168	195	180	202	130	72	281	363	382	234	315	211	266	792	366	31	123	107	81
	51%	49%	52%	40%	56%chj km	52%chj	58%chj km	56%chj m	42%j	51%chj	32%	50%chj	55%chj m	48%hj	46%	51%	50%	55%n	52%t	69%rtv	8%	64%rtv	47%t	77%rtuv
10 I will definitely vote for that party	94	56	38	4	8	20	3	11	47	14	33	11	23	59	23	33	12	26	87	2	85	-	1	-
	5%	6%b	4%	2%	2%	6%cdfk l	1%	4%f	10%cdfg iklm	5%cdf k	15%cdef ghiklm	2%	4%f	7%cdfg kl	5%	5%	3%	5%	6%suvw	*	23%rsuv w	-	*	-
9	74	34	40	1	10	7	14	17	26	8	18	11	21	43	22	22	20	11	71	7	56	5	4	-
	4%	4%	4%	*	3%	2%	4%c	5%ck	5%ceik	3%c	8%cdeh iklm	2%c	3%c	5%ceik	4%	4%	5%	2%	5%svw	1%	15%rsuv w	2%	2%	-
8	134	83	52	13	20	15	22	17	47	26	22	34	37	64	39	52	23	21	121	19	74	7	17	4
	7%	8%b	5%	6%	6%	4%	7%	5%	10%egk lm	10%egk l	10%egl	6%	6%	8%g	8%q	8%q	5%	4%	8%s	4%	20%rsuv w	4%	7%s	4%
7	140	76	61	11	27	17	24	18	44	21	23	37	41	62	37	50	27	25	122	31	51	10	27	1
	7%	8%	6%	5%	8%	5%	7%	6%	9%	8%	10%cegl	7%	6%	8%	7%	8%	6%	5%	8%sw	6%w	14%rsuw	5%	12%rsuw	1%
6	109	55	53	13	17	10	20	16	33	16	17	31	30	49	31	32	28	19	92	24	29	12	20	5
	5%	6%	5%	6%	5%	3%	6%	5%	7%e	6%	8%e	5%	5%	6%	6%	5%	7%	4%	6%	5%	8%	6%	9%s	4%
5	193	93	100	30	23	36	25	28	50	25	25	53	61	78	52	48	40	52	141	36	35	22	36	8
	10%	9%	10%	14%dfk	7%	11%	8%	9%	10%	10%	11%	9%d	9%	10%	10%	8%	9%	11%	9%s	7%	9%	12%	16%rstw	7%
4	109	56	54	17	16	29	7	19	20	10	10	33	37	40	34	25	29	21	78	27	12	11	12	6
	5%	6%	5%	8%f	5%	9%dfhi lm	2%	6%f	4%	4%	5%	6%f	6%f	5%f	7%	4%	7%	4%	5%	5%	3%	6%	6%	6%
3	133	63	68	24	23	27	20	18	21	10	11	48	46	39	28	38	31	35	97	34	13	17	20	9
	7%	6%	6%	11%fghi jm	7%	8%him	6%	6%	4%	4%	5%	8%him	7%	5%	6%	6%	7%	7%	6%t	6%	4%	9%t	9%t	9%t
2	129	59	70	17	28	18	27	17	23	12	10	45	45	40	42	40	26	22	97	38	6	15	13	12
	6%	6%	7%	8%	8%	5%	8%	5%	5%	5%	5%	8%hm	7%	5%	8%q	6%	6%	5%	6%t	7%t	2%	8%t	6%t	12%rtv
1	144	81	63	9	31	16	24	31	33	21	12	40	40	64	34	46	32	31	121	60	4	25	19	10
	7%	8%	6%	4%	9%c	5%	7%	10%cel	7%	8%	5%	7%c	6%	8%	7%	7%	8%	6%	8%t	11%rt	1%	13%rt	8%t	10%t

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Absolutes/col percents

Table 2

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Conservatives
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
0 There is no chance I will vote for that party	620 31%	276 28%	338 33%	37 17%	111 32%cjk	108 33%cj	124 37%chj km	114 36%chj km	126 26%cj	87 34%chj k	39 18%	148 26%cj	232 35%chj km	240 30%chj	129 26%	192 31%n	121 29%	177 37%np	477 31%tv	234 44%rtuv	8 2%	66 34%t	55 24%t	49 47%rtv
Don't know	94 5%	25 3%	69 7%a	25 12%defg hijklm	16 5%hj	17 5%hjm	16 5%hjm	11 3%	9 2%	6 2%	2 1%	41 7%dghi jm	33 5%hjm	19 2%	25 5%	20 3%	20 5%	28 6%	24 2%	16 3%rtv	2 *	3 1%	1 *	1 1%
Prefer not to say	53 3%	18 2%	34 3%	15 7%efgh ijlm	17 5%ghij m	8 2%hm	7 2%hm	3 1%	2 *	1 *	1 *	32 6%efgh ijlm	15 2%hm	5 1%	8 2%	16 3%	15 3%	15 3%	4 *	2 *	- -	- -	2 1%	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 3

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Conservatives
Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2021	171	93	260	180	173	163	112	203	197	273	196	1738	2021	1314	806	508	655	336	319	404	897	566	944	1048
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
SUM 9-10 Very likely	168 8%	10 6%	7 8%	19 8%d	5 3%	15 8%	14 9%d	3 3%	21 11%dg	20 7%	34 12%adgn	20 11%dg	154 9%d	168 8%d	133 10%	100 15%qrst	33 5%	33 5%	19 5%	14 4%	38 10%	67 8%	52 8%	77 8%	91 9%
SUM 7-10 Likely	442 22%	27 15%	22 26%a	49 21%	28 16%	46 25%a	35 23%	17 17%	40 20%	54 20%	72 25%ad	54 30%acdghimn	398 23%adn	442 22%a	335 26%	215 32%qrst	121 20%rt	99 14%	54 15%	45 13%	77 20%	195 22%	147 24%	219 23%	223 22%
SUM 4-10 Consider	853 42%	60 34%	34 40%	102 44%a	66 39%	86 47%a	63 42%	38 38%	73 37%	123 46%a	123 43%	85 47%a	756 43%an	853 42%a	615 48%	368 54%qrst	247 41%rst	219 32%	111 32%	108 32%	132 35%	394 45%u	276 45%u	411 43%	434 42%
SUM 0-6+DK Not likely	1531 76%	145 83%fjkmn	60 72%	175 77%k	141 82%fjkmn	135 74%	108 71%	80 82%k	147 75%	207 77%	209 73%	123 68%	1305 74%k	1531 76%km	923 72%	449 66%	474 78%p	560 82%p	284 81%p	276 82%p	290 76%	667 76%	458 75%	725 76%	781 75%
SUM 0-3 Unlikely	1026 51%	109 62%cefikmn	47 56%	107 47%	93 55%k	80 44%	71 46%	58 59%ceik	109 56%ekm	124 46%	150 52%	79 44%	860 49%	1026 51%m	599 47%	276 41%	323 53%p	395 58%p	206 58%p	189 57%p	220 57%vw	432 49%	303 49%	493 51%	521 50%
10 I will definitely vote for that party	94 5%	3 1%	4 4%	9 4%	2 1%	8 4%	7 4%	2 2%	13 7%ad	12 4%	19 7%ad	16 9%acdgmn	89 5%adn	94 5%ad	73 6%	55 8%qrst	18 3%	18 3%	11 3%	6 2%	22 6%	37 4%	26 4%	43 4%	51 5%
9	74 4%	7 4%	3 4%	10 4%	3 2%	7 4%	7 5%	1 1%	8 4%	8 3%	15 5%	4 2%	66 4%	74 4%	59 5%	45 7%qrst	14 2%	15 2%	8 2%	7 2%	16 4%	29 3%	26 4%	34 4%	40 4%
8	134 7%	9 5%	6 8%	14 6%	13 8%	18 10%h	9 6%	5 5%	7 4%	24 9%	14 5%	16 9%	121 7%	134 7%	103 8%	61 9%rst	41 7%	29 4%	15 4%	14 4%	18 5%	64 7%	48 8%	75 8%	59 6%
7	140 7%	8 4%	8 10%i	16 7%	9 5%	14 7%	12 8%	9 9%	12 6%	10 4%	23 8%	18 10%ai	123 7%	140 7%	100 8%	53 8%	47 8%	36 5%	20 6%	17 5%	21 5%	64 7%	47 8%	67 7%	73 7%
6	109 5%	6 3%	4 4%	15 7%	9 5%	7 4%	9 6%	5 5%	12 6%	26 10%aejkmn	9 3%	7 4%	98 6%	109 5%	76 6%	49 7%qrs	27 4%	30 4%	13 4%	17 5%	14 4%	52 6%	38 6%	56 6%	51 5%
5	193 10%	15 9%	5 6%	25 11%	22 13%	20 11%	13 9%	8 8%	19 10%	28 10%	22 8%	16 9%	170 10%	193 10%	128 10%	70 10%	58 10%	62 9%	33 9%	28 8%	28 7%	97 11%u	57 9%	87 9%	103 10%
4	109 5%	12 7%h	3 4%	12 5%h	8 5%h	14 8%h	6 4%	8 8%h	2 1%	15 6%h	19 7%h	8 5%h	89 5%h	109 5%h	76 6%	35 5%	42 7%s	29 4%	11 3%	18 5%	14 4%	50 6%	35 6%	50 5%	56 5%
3	133 7%	6 3%	7 9%	8 3%	15 9%ac	16 9%ac	12 8%c	8 8%	17 9%ac	15 5%	20 7%	9 5%	120 7%c	133 7%c	74 6%	29 4%	45 7%p	56 8%p	30 9%p	26 8%p	23 6%	65 7%	36 6%	50 5%	81 8%y
2	129 6%	13 7%	4 5%	20 9%	11 6%	10 5%	5 3%	5 5%	15 8%	19 7%	17 6%	10 6%	112 6%	129 6%	78 6%	32 5%	47 8%p	49 7%	21 6%	27 8%p	27 7%	45 5%	47 8%	65 7%	61 6%
1	144 7%	12 7%	11 14%ceikmn	14 6%	11 6%	8 5%	14 9%	8 8%	16 8%	15 6%	25 9%	10 5%	124 7%	144 7%	103 8%	46 7%	56 9%rt	38 5%	24 7%	13 4%	28 7%	60 7%	47 8%	77 8%	65 6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder

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Absolutes/col percents

Table 3

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Conservatives
Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
0 There is no chance I will vote for that party	620 31%	79 45%bcd efhijk mn	24 29%	66 29%	56 33%	46 25%	39 26%	37 38%efm	61 31%	74 27%	87 30%	50 28%	504 29%	620 31%m	344 27%	169 25%	175 29%	253 37%pq	130 37%pq	123 37%pq	142 37%vw	261 30%	172 28%	300 31%	314 30%
Don't know	94 5%	3 2%	1 2%	15 7%ahj	9 5%	15 8%aghj n	9 6%	2 2%	4 2%	14 5%	8 3%	13 7%ahj	89 5%hn	94 5%	45 3%	20 3%	25 4%	44 6%p	22 6%p	23 7%p	15 4%	37 4%	26 4%	39 4%	49 5%
Prefer not to say	53 3%	3 2%	2 2%	5 2%	2 1%	2 1%	9 6%degj mn	1 1%	9 5%	9 3%	6 2%	4 2%	49 3%	53 3%	23 2%	12 2%	11 2%	28 4%pq	13 4%	15 4%pq	16 4%vw	12 1%	10 2%	14 1%	33 3%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 4

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Labour Party
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2021	943	1066	203	312	294	319	353	540	292	248	515	613	893	585	621	335	480	1528	608	321	123	257	126
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
SUM 9-10 Very likely	220	124	95	23	50	30	28	38	51	31	19	73	59	89	68	58	40	54	191	171	5	9	1	2
	11%	13%b	9%	11%	14%fjl	9%	9%	12%	11%	12%	9%	13%l	9%	11%	13%o	9%	9%	11%	12%tuvw	32%rtuvw	1%	4%v	*	1%
SUM 7-10 Likely	548	297	249	70	132	85	75	90	96	57	39	202	160	186	171	157	99	120	467	349	26	51	5	23
	27%	30%b	24%	32%fhijlm	38%efghijlm	26%j	22%	28%hjm	20%	22%	17%	36%efghijlm	24%j	23%hj	34%opq	26%	23%	25%	31%tvw	66%rtuvw	7%v	26%tv	2%	21%tv
SUM 4-10 Consider	973	504	464	140	208	158	149	147	171	99	72	348	307	318	284	288	187	213	777	457	77	118	28	57
	48%	52%b	45%	65%efghijlm	60%efghijlm	48%hijm	45%hj	46%hjm	36%	39%	32%	62%efghijlm	47%hijm	40%hj	56%opq	47%	44%	44%	51%tv	86%rtuvw	21%v	61%rtv	13%	54%tv
SUM 0-6+DK Not likely	1423	657	757	131	202	234	246	226	384	199	185	333	480	611	327	441	304	351	1059	180	348	142	220	83
	70%	67%	73%a	61%	58%	72%cdk	74%cdk	71%cdk	80%cdegklm	77%cdk	83%cdefgklm	59%	73%cdk	76%cdgk	65%	72%n	72%n	72%n	69%s	34%	93%rsuw	74%s	97%rstuw	79%rs
SUM 0-3 Unlikely	894	423	466	34	106	142	157	158	297	147	150	140	300	455	184	282	197	231	721	58	293	70	195	48
	44%	43%	45%	16%	31%ck	44%cdk	47%cdk	49%cdk	62%cdefgiklm	57%cdefkl	67%cdefghiklm	25%c	45%cdk	57%cdefgkl	36%	46%n	46%n	48%n	47%su	11%	78%rsuw	36%s	86%rstuw	45%s
10 I will definitely vote for that party	128	72	55	15	30	17	13	17	36	26	9	45	30	53	36	32	24	35	113	106	2	3	1	-
	6%	7%	5%	7%	9%fl	5%	4%	5%	7%jl	10%efghjlm	4%	8%fl	5%	7%	7%	5%	6%	7%	7%tuvw	20%rtuvw	1%	2%	*	-
9	93	52	40	8	20	14	15	21	15	5	10	28	29	36	32	26	16	20	79	65	2	5	-	2
	5%	5%	4%	4%	6%i	4%	5%	6%him	3%	2%	4%	5%i	4%	4%hi	6%	4%	4%	4%	5%tv	12%rtuvw	1%	3%v	-	1%
8	179	103	76	25	48	31	23	25	26	18	8	73	54	51	59	47	35	37	157	111	12	25	1	5
	9%	11%b	7%	12%hjm	14%ghijlm	9%hj	7%	8%j	5%	7%	4%	13%fghijlm	8%j	6%j	12%oq	8%	8%	8%	10%tvw	21%rtuvw	3%v	13%tw	*	5%v
7	149	70	79	21	34	24	23	27	20	8	11	55	47	46	44	52	24	29	119	66	9	17	3	16
	7%	7%	8%	10%him	10%hijm	7%i	7%	8%him	4%	3%	5%	10%hijm	7%hi	6%hi	9%	9%	6%	6%	8%tv	13%rtv	3%	9%tv	1%	15%rtv
6	118	60	56	25	26	15	20	15	17	11	5	51	35	31	41	35	17	23	82	44	8	13	4	6
	6%	6%	5%	12%efghijlm	7%hjm	5%	6%	5%	3%	4%	2%	9%eghijlm	5%	4%	8%pq	6%	4%	5%	5%tv	8%rtv	2%	6%tv	2%	6%tv
5	200	90	109	30	30	42	35	28	36	20	16	60	77	63	44	64	50	43	146	44	21	38	14	19
	10%	9%	10%	14%hijm	9%	13%hjm	10%	9%	7%	8%	7%	11%	12%hm	8%	9%	10%	12%	9%	10%tv	8%	6%	20%rstv	6%	18%rstv
4	107	56	50	15	20	17	18	14	23	11	12	35	35	37	28	32	21	27	81	20	22	16	6	9
	5%	6%	5%	7%	6%	5%	6%	4%	5%	4%	5%	6%	5%	5%	6%	5%	5%	6%	5%sv	4%	6%	8%sv	3%	8%sv
3	104	43	60	14	18	22	16	16	18	9	9	33	38	33	29	28	24	24	82	12	23	15	10	17
	5%	4%	6%	7%	5%	7%	5%	5%	4%	3%	4%	6%	6%	4%	6%	5%	6%	5%	5%s	2%	6%s	8%s	4%	16%rstv
2	90	50	39	5	15	19	19	11	20	11	9	21	38	31	23	28	19	20	70	5	23	13	11	9
	4%	5%	4%	2%	4%	6%	6%	3%	4%	4%	4%	4%	6%	4%	5%	5%	4%	4%	5%s	1%	6%s	7%s	5%s	9%rs
1	104	54	50	2	9	18	23	18	34	18	17	11	41	53	22	37	25	19	88	9	38	5	25	6
	5%	6%	5%	1%	3%	5%ck	7%cdk	6%ck	7%cdk	7%cdk	7%cdk	2%	6%cdk	7%cdk	4%	6%	6%	4%	6%s	2%	10%rsu	2%	11%rsu	5%s

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 4

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Labour Party
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
0 There is no chance I will vote for that party	596 29%	275 28%	317 31%	13 6%	64 18%ck	84 26%cdk	99 30%cdk	113 35%cde kl	225 47%cde fgklm	109 43%cde fkl	115 51%cde fgklm	76 14%c	182 28%cdk	338 42%cde fgkl	110 22%	189 31%n	129 30%n	168 35%n	480 31%suw	32 6%	209 56%rsu w	36 19%s	149 66%rst uw	16 15%s
Don't know	104 5%	27 3%	76 7%a	27 12%defg hijklm	19 6%hj	18 5%j	15 5%j	12 4%j	12 3%j	10 4%hj	2 1%	47 8%dghi jlm	33 5%j	24 3%j	30 6%	28 5%	19 5%	26 5%	28 2%	15 3%r	5 1%	6 3%	2 1%	1 1%
Prefer not to say	54 3%	22 2%	33 3%	16 7%eghi jlm	14 4%ghij m	8 2%hijm	13 4%ghij m	3 1%	* *	* *	- -	30 5%ghij m	21 3%hijm	4 *h	6 1%	15 2%	20 5%n	14 3%	7 *	1 *	- -	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 5

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Labour Party
Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2021	171	93	260	180	173	163	112	203	197	273	196	1738	2021	1314	806	508	655	336	319	404	897	566	944	1048
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
SUM 9-10 Very likely	220 11%	15 9%	11 13%	41 18%ade fhjkmn	18 10%	17 9%	16 11%	14 14%k	15 8%	31 11%	30 11%	12 7%	191 11%k	220 11%	141 11%	85 13%	56 9%	77 11%	38 11%	40 12%	39 10%	93 11%	79 13%	127 13%z	91 9%
SUM 7-10 Likely	548 27%	45 26%	27 33%h	76 33%hkm n	48 28%	50 27%	41 27%	32 33%h	39 20%	78 29%	72 25%	40 22%	471 27%h	548 27%h	328 26%	166 25%	162 27%	207 30%p	99 28%	108 32%p	90 23%	238 27%	192 31%u	330 34%z	210 20%
SUM 4-10 Consider	973 48%	92 53%hk	46 56%hk	117 51%hk	88 52%hk	86 47%	69 46%	49 50%h	75 38%	151 56%hjk mn	130 45%	70 39%	832 47%hk	973 48%hk	604 47%	288 43%	316 52%p	344 50%p	169 48%	175 52%p	161 42%	413 47%	345 56%uv	550 57%z	409 39%
SUM 0-6+DK Not likely	1423 70%	128 73%	54 65%	148 65%	121 71%	132 72%	102 67%	65 66%	148 76%c	179 66%	211 73%c	136 75%c	1230 70%	1423 70%	927 72%	499 74%rt	429 71%t	454 66%	240 68%	213 64%	280 73%	622 71%	414 67%	611 64%	794 77%y
SUM 0-3 Unlikely	894 44%	73 42%	33 39%	94 41%	69 41%	80 44%	65 43%	46 47%i	105 54%abc dimn	92 34%	142 50%i	94 52%cdim n	776 44%i	894 44%i	603 47%	356 53%qrst	247 41%	265 39%	144 41%	121 36%	188 49%w	413 47%w	232 38%	347 36%	542 52%y
10 I will definitely vote for that party	128 6%	8 5%	5 6%	18 8%	11 7%	11 6%	13 9%	8 8%	9 5%	20 7%	17 6%	7 4%	111 6%	128 6%	82 6%	56 8%q	26 4%	44 6%	22 6%	22 6%	18 5%	63 7%	40 6%	66 7%	60 6%
9	93 5%	7 4%	6 7%f	24 10%adef hijkmn	6 4%	6 3%	3 2%	6 6%	6 3%	11 4%	13 5%	5 3%	80 5%	93 5%	59 5%	28 4%	30 5%	33 5%	15 4%	18 5%	22 6%	30 3%	39 6%v	61 6%z	31 3%
8	179 9%	14 8%	10 12%	19 8%	10 6%	20 11%	16 11%	12 12%	11 6%	29 11%	22 8%	16 9%	153 9%	179 9%	106 8%	45 7%	61 10%p	70 10%p	34 10%	36 11%p	25 6%	82 9%	64 10%u	118 12%z	59 6%
7	149 7%	15 9%	7 8%	15 7%	21 12%mn	12 7%	9 6%	7 7%	14 7%	18 7%	19 7%	12 7%	127 7%	149 7%	81 6%	37 5%	44 7%	60 9%p	27 8%	32 10%p	25 7%	62 7%	49 8%	85 9%z	60 6%
6	118 6%	13 7%	9 10%cjk	9 4%	8 4%	10 6%	7 5%	6 6%	15 8%j	24 9%j	10 3%	7 4%	99 6%	118 6%	75 6%	30 4%	45 7%p	40 6%	20 6%	20 6%	16 4%	51 6%	45 7%	60 6%	55 5%
5	200 10%	23 13%e	8 9%	20 9%	26 15%ehmn	11 6%	13 9%	7 7%	13 7%	34 13%e	30 10%	17 9%	171 10%	200 10%	130 10%	60 9%	70 12%	66 10%	34 10%	31 9%	37 10%	77 9%	72 12%	106 11%	91 9%
4	107 5%	12 7%	2 3%	12 5%	7 4%	16 9%hk	8 5%	4 4%	6 3%	15 6%	19 7%	6 3%	91 5%	107 5%	71 6%	33 5%	39 6%	32 5%	15 4%	16 5%	18 5%	47 5%	35 6%	54 6%	53 5%
3	104 5%	10 6%	1 2%	7 3%	14 8%bcfi	14 8%cfi	4 2%	5 5%	11 6%	7 2%	16 6%	17 9%bcflm n	90 5%	104 5%	75 6%	34 5%	40 7%rs	26 4%	12 3%	15 4%	21 5%	47 5%	33 5%	49 5%	54 5%
2	90 4%	4 2%	3 3%	5 2%	5 3%	3 2%	6 4%	5 5%	14 7%ace	16 6%	17 6%ce	12 6%ce	81 5%c	90 4%	59 5%	35 5%	24 4%	30 4%	12 4%	17 5%	14 4%	40 5%	28 4%	38 4%	51 5%
1	104 5%	10 6%	2 2%	9 4%	6 4%	9 5%	6 4%	7 7%	13 7%	14 5%	17 6%	11 6%	87 5%	104 5%	65 5%	34 5%	31 5%	34 5%	22 6%	12 4%	14 4%	60 7%u	26 4%	38 4%	66 6%y
0 There is no chance I will vote for that party	596 29%	49 28%	27 32%i	73 32%i	44 26%	55 30%i	50 33%i	30 30%	67 34%i	55 20%	92 32%i	55 31%i	518 30%i	596 29%i	405 32%	253 37%qrst	152 25%	175 25%	98 28%	77 23%	139 36%w	266 30%w	145 24%	221 23%	371 36%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 5

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Labour Party
Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
Don't know	104 5%	8 5%	3 3%	13 6%	11 6%	15 8%gj	8 5%	2 2%	8 4%	13 5%	10 3%	13 7%	94 5%	104 5%	47 4%	20 3%	27 4%	51 7%pq	25 7%p	26 8%p	21 5%	34 4%	30 5%	44 5%	53 5%
Prefer not to say	54 3%	2 1%	2 2%	5 2%	2 1%	2 1%	9 6%adeg jmn	1 1%	8 4%	14 5%aen	5 2%	4 2%	52 3%	54 3%	27 2%	11 2%	16 3%	26 4%p	13 4%p	14 4%p	14 4%vw	14 2%	9 1%	16 2%	33 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 6

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Liberal Democrats
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2021	943	1066	203	312	294	319	353	540	292	248	515	613	893	585	621	335	480	1528	608	321	123	257	126
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
SUM 9-10 Very likely	81	31	49	12	11	11	10	11	25	8	17	23	21	36	29	22	7	23	73	11	3	54	1	3
	4%	3%	5%	6%	3%	3%	3%	4%	5%i	3%	8%defg hilm	4%	3%	5%	6%p	4%	2%	5%p	5%stv	2%	1%	28%rstv w	*	3%
SUM 7-10 Likely	293	139	153	40	54	52	46	41	61	25	37	93	98	102	93	81	41	78	248	89	16	107	12	19
	14%	14%	15%	18%im	15%i	16%i	14%	13%	13%i	10%	16%hi	17%i	15%i	13%	18%op	13%	10%	16%p	16%tv	17%tv	4%	56%rstv w	5%	18%tv
SUM 4-10 Consider	825	411	410	108	170	142	125	116	163	86	78	278	267	279	245	248	146	186	669	282	90	177	31	56
	41%	42%	39%	50%fgh ijlm	49%fgh ijlm	44%hij m	37%	36%	34%	33%	35%	49%fgh ijlm	40%hm	35%	49%opq	40%	35%	38%	44%tv	53%rtv	24%v	92%rst vw	14%	53%rtv
SUM 0-6+DK Not likely	1682	819	852	161	279	266	281	276	419	232	188	440	546	695	405	516	369	393	1282	439	358	86	213	86
	83%	84%	82%	75%	80%	81%	84%c	86%cdk	87%cde jk	90%cde fhjklm	84%c	78%	83%c	87%cde kl	80%	84%	87%nq	81%	84%u	83%u	96%rsu w	44%	94%rsu w	82%u
SUM 0-3 Unlikely	1024	511	506	63	133	156	180	186	306	164	142	196	336	492	222	315	235	252	826	222	279	13	192	49
	51%	52%	49%	29%	38%c	48%cdk	54%cdk	58%cde kl	64%cde fkl	64%cde fkl	63%cde fkl	35%c	51%cdk	61%cde fkl	44%	51%n	55%n	52%n	54%su	42%u	75%rsuw	7%	85%rst uw	46%u
10 I will definitely vote for that party	30	11	19	3	6	5	1	5	10	4	6	9	6	15	10	5	1	13	28	4	-	24	-	-
	1%	1%	2%	1%	2%	1%	*	2%	2%f	1%	3%fl	2%	1%	2%	2%p	1%	*	3%op	2%stv	1%	-	12%rstv w	-	-
9	51	21	30	9	5	6	9	6	15	4	11	15	15	21	20	17	6	9	46	7	3	31	1	3
	3%	2%	3%	4%	1%	2%	3%	2%	3%i	2%	5%dim	3%d	2%	3%	4%p	3%	1%	2%	3%stv	1%	1%	16%rstv w	*	3%
8	85	45	40	13	13	15	18	10	16	4	12	26	32	27	30	29	9	17	71	28	4	29	-	10
	4%	5%	4%	6%i	4%	4%	5%i	3%	3%i	2%	5%him	5%i	5%i	3%	6%p	5%	2%	4%	5%tv	5%tv	1%	15%rstv	-	10%rtv
7	127	63	64	14	29	27	18	19	20	12	7	44	45	39	33	30	25	38	103	50	9	24	11	6
	6%	6%	6%	7%	8%hjm	8%hjm	5%	6%	4%	5%	3%	8%hjm	7%	5%	7%	5%	6%	8%	7%t	9%rtv	2%	12%rtv	5%	6%
6	161	88	71	20	32	31	25	20	33	19	15	52	55	53	47	46	42	25	134	63	25	28	3	12
	8%	9%	7%	9%	9%	9%	7%	6%	7%	7%	7%	9%	8%	7%	9%q	8%	10%q	5%	9%v	12%rtv	7%v	14%rtv	1%	11%v
5	240	117	122	27	52	39	39	35	49	31	17	79	78	83	66	69	49	57	188	90	28	29	7	15
	12%	12%	12%	13%	15%hjm	12%	12%	11%	10%	12%	8%	14%j	12%	10%	13%	11%	11%	12%	12%tv	17%rtv	7%v	15%tv	3%	15%tv
4	131	66	63	21	32	20	16	20	21	11	9	54	36	41	39	51	14	26	100	41	22	13	9	10
	6%	7%	6%	10%fhij lm	9%fhij lm	6%	5%	6%	4%	4%	4%	10%fhij lm	5%	5%	8%p	8%p	3%	5%	7%	8%v	6%	7%	4%	10%v
3	127	65	61	21	20	21	20	18	25	17	9	42	42	43	31	37	29	30	99	47	15	4	10	11
	6%	7%	6%	10%hjm	6%	6%	6%	6%	5%	6%	4%	7%	6%	5%	6%	6%	7%	6%	6%tu	9%rtuv	4%	2%	5%	10%tuv
2	153	78	74	16	21	27	23	31	36	21	15	36	50	67	35	52	31	35	129	46	44	4	16	13
	8%	8%	7%	7%	6%	8%	7%	10%	8%	8%	7%	6%	8%	8%	7%	9%	7%	7%	8%u	9%u	12%ru	2%	7%u	12%u
1	136	62	75	1	16	15	28	30	46	25	22	17	42	77	23	39	42	31	118	35	46	3	21	4
	7%	6%	7%	*	4%ck	5%c	8%ck	10%cde k	10%cde k	10%cde k	10%cdek	3%c	6%ck	10%cdek l	5%	6%	10%n	6%	8%u	7%u	12%rsuw	2%	9%u	4%
0 There is no chance I will vote for that party	608	307	297	25	76	93	109	107	198	102	96	101	202	305	132	187	132	157	480	95	174	2	144	21
	30%	31%	29%	11%	22%ck	28%ck	33%cdk	33%cdk	41%cde fgklm	40%cde kl	43%cde fgkl	18%c	31%cdk	38%cde gkl	26%	31%	31%	32%n	31%suw	18%u	47%rsuw	1%	64%rst uw	20%u

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 6

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Liberal Democrats
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
Don't know	127	37	89	30	29	20	21	15	11	7	4	60	41	26	31	34	29	33	34	24	5	3	2	1
	6%	4%	9%a	14%efgh ijlm	8%hijm	6%hjm	6%hjm	5%	2%	3%	2%	11%eghi jlm	6%hijm	3%	6%	6%	7%	7%	2%	5%rtw	1%	1%	1%	1%
Prefer not to say	51	17	34	15	15	8	8	3	*	*	-	31	16	4	7	16	14	14	3	2	-	-	1	-
	2%	2%	3%a	7%efgh ijlm	4%ghij m	2%hijm	2%hijm	1%	*	*	-	5%fghi jlm	2%hijm	*h	1%	3%	3%	3%	*	*	-	-	*	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 7

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Liberal Democrats
Base: All GB respondents

		Region													Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2021	171	93	260	180	173	163	112	203	197	273	196	1738	2021	1314	806	508	655	336	319	404	897	566	944	1048
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
SUM 9-10 Very likely	81 4%	1 *	2 2%	5 2%	6 4%a	7 4%a	5 3%	4 4%a	11 6%a	12 4%a	18 6%ac	10 5%a	76 4%a	81 4%a	52 4%	31 5%	21 3%	27 4%	12 3%	15 4%	19 5%	26 3%	30 5%	42 4%	35 3%
SUM 7-10 Likely	293 14%	23 13%	13 15%	28 12%	18 11%	27 15%	21 14%	9 9%	32 16%	41 15%	54 19%dg	29 16%	261 15%	293 14%	181 14%	96 14%	85 14%	106 15%	52 15%	54 16%	63 16%	121 14%	102 17%	173 18%z	111 11%
SUM 4-10 Consider	825 41%	72 41%	41 49%c	81 36%	65 38%	70 38%	59 39%	35 36%	80 41%	126 46%c	127 44%	68 38%	718 41%	825 41%	534 42%	263 39%	271 45%s	267 39%	124 35%	143 43%	139 36%	344 39%	299 49%uv	484 51%z	327 32%
SUM 0-6+DK Not likely	1682 83%	149 85%	69 83%	196 85%	150 88%hjm	155 84%	122 80%	88 90%fhj	156 80%	221 82%	229 80%	148 82%	1445 82%	1682 83%	1079 84%	570 84%	510 84%	553 81%	287 82%	266 79%	305 80%	741 85%u	504 82%	772 81%	893 86%y
SUM 0-3 Unlikely	1024 51%	94 54%	37 45%	127 55%i	87 51%	91 50%	75 49%	59 61%bim n	99 51%	116 43%	144 50%	94 52%	871 50%	1024 51%i	672 52%	382 57%qrt	289 48%	329 48%t	183 52%rt	146 43%	203 53%w	475 54%w	266 43%	406 42%	612 59%y
10 I will definitely vote for that party	30 1%	- -	2 2%	3 1%	2 1%	3 2%	2 1%	- -	3 2%	4 2%	5 2%	5 3%a	30 2%	30 1%	15 1%	9 1%	6 1%	12 2%	4 1%	8 2%	10 3%w	12 1%	5 1%	10 1%	19 2%
9	51 3%	1 *	- -	2 1%	4 3%	4 2%	3 2%	4 4%ac	8 4%ac	8 3%	13 4%acn	5 3%	46 3%c	51 3%	37 3%	22 3%	15 2%	14 2%	7 2%	7 2%	9 2%	14 2%	25 4%v	31 3%z	16 2%
8	85 4%	11 6%f	6 7%f	12 5%f	5 3%	6 3%	2 1%	2 2%	8 4%	11 4%	15 5%f	7 4%	73 4%f	85 4%f	50 4%	28 4%	22 4%	33 5%s	10 3%	23 7%qrs	19 5%	40 5%	25 4%	53 6%z	29 3%
7	127 6%	11 6%	5 6%	11 5%	7 4%	14 8%	14 10%g	3 3%	12 6%	17 6%	20 7%	12 6%	113 6%	127 6%	79 6%	37 5%	43 7%	46 7%	30 8%	16 5%	25 6%	54 6%	46 7%	78 8%z	48 5%
6	161 8%	16 9%	9 11%	18 8%	15 9%	13 7%	12 8%	10 10%	11 6%	26 10%	20 7%	12 7%	135 8%	161 8%	113 9%	55 8%	58 10%s	44 6%	17 5%	26 8%	27 7%	55 6%	66 11%v	106 11%z	53 5%
5	240 12%	23 13%	11 13%	26 11%	19 11%	19 11%	16 10%	11 11%	24 12%	38 14%	31 11%	22 12%	206 12%	240 12%	150 12%	67 10%	83 14%	80 12%	39 11%	41 12%	27 7%	106 12%u	88 14%u	137 14%z	102 10%
4	131 6%	10 6%	9 11%ck	9 4%	13 8%k	11 6%	10 7%	5 5%	14 7%	21 8%	23 8%k	5 3%	116 7%k	131 6%k	90 7%	45 7%	45 7%	37 5%	16 4%	22 6%	22 6%	62 7%	43 7%	69 7%	61 6%
3	127 6%	9 5%	3 4%	12 5%	11 6%	12 7%	11 7%	10 10%k	15 7%	20 7%	18 6%	7 4%	107 6%	127 6%	78 6%	31 5%	47 8%pt	44 6%t	31 9%prt	12 4%	15 4%	60 7%u	41 7%	53 6%	73 7%
2	153 8%	17 10%	5 6%	17 7%	17 10%j	10 5%	11 8%	9 9%	14 7%	17 6%	14 5%	22 12%eijmn	127 7%	153 8%	112 9%	59 9%rs	53 9%s	40 6%	14 4%	25 8%	20 5%	72 8%	53 9%	73 8%	79 8%
1	136 7%	12 7%	6 7%	24 10%fimn	13 8%	11 6%	5 3%	7 7%	11 6%	10 4%	23 8%	13 7%	117 7%	136 7%	89 7%	51 8%t	38 6%	43 6%t	30 9%rt	13 4%	32 8%	63 7%	33 5%	55 6%	81 8%
0 There is no chance I will vote for that party	608 30%	55 32%	24 28%	75 33%	45 26%	58 32%	48 31%	33 34%	60 30%	70 26%	89 31%	52 29%	520 30%	608 30%	393 31%	241 36%qrt	152 25%	202 29%	108 31%	95 28%	137 36%w	280 32%w	139 23%	225 24%	379 37%y
Don't know	127 6%	6 4%	3 4%	16 7%	17 10%agh j	20 11%aghj mn	9 6%	3 3%	8 4%	20 7%	11 4%	14 8%	118 7%j	127 6%	55 4%	20 3%	35 6%p	63 9%pq	31 9%p	32 9%p	26 7%	43 5%	39 6%	54 6%	65 6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 7

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Liberal Democrats
Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
Prefer not to say	51 2%	3 2%	2 2%	5 2%	2 1%	2 1%	9 6%degj mn	1 1%	8 4%	9 3%	5 2%	4 2%	47 3%	51 2%	22 2%	10 2%	11 2%	28 4%pq	13 4%p	15 4%pq	15 4%vw	13 1%	10 2%	13 1%	33 3%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 8

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Green Party
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2021	943	1066	203	312	294	319	353	540	292	248	515	613	893	585	621	335	480	1528	608	321	123	257	126
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
SUM 9-10 Very likely	122	52	67	26	48	16	9	11	12	7	5	73	26	23	30	41	25	25	98	34	3	5	-	49
	6%	5%	6%	12%efg hijlm	14%efgh ijlm	5%	3%	3%	2%	3%	2%	13%efgh ijlm	4%	3%	6%	7%	6%	5%	6%tv	6%tv	1%	3%v	-	47%rstuv
SUM 7-10 Likely	322	136	181	58	105	57	48	29	25	17	8	163	106	54	99	101	53	70	259	102	10	35	6	86
	16%	14%	17%a	27%efg hijlm	30%efg hijlm	18%ghi jm	14%ghij m	9%hjm	5%	7%	4%	29%efg hijlm	16%ghij m	7%hj	20%pq	16%	12%	14%	17%tv	19%tv	3%	18%tv	3%	81%rstuv
SUM 4-10 Consider	726	336	384	123	188	127	101	90	96	54	42	311	228	186	223	207	130	166	563	257	52	80	30	97
	36%	34%	37%	57%efg hijlm	54%efg hijlm	39%fgh ijlm	30%hij m	28%hij m	20%	21%	19%	55%efg hijlm	35%fhi jm	23%h	44%opq	34%	31%	34%	37%tv	48%rtv	14%	42%tv	13%	92%rstuv
SUM 0-6+DK Not likely	1653	822	824	143	228	261	278	288	455	239	216	371	539	743	398	496	357	401	1271	427	364	158	218	20
	82%	84%b	79%	66%	65%	80%cdk	83%cdk	90%cde fkl	95%cde fgklm	93%cde fkl	96%cde fgklm	66%	82%cdk	93%cde fgkl	79%	81%	84%	83%	83%sw	80%w	97%rsu w	82%w	97%rsu w	19%
SUM 0-3 Unlikely	1135	589	541	53	124	171	202	214	371	193	177	177	373	585	243	367	249	275	924	249	318	107	193	8
	56%	60%b	52%	25%	36%ck	52%cdk	61%cdk	67%cde kl	77%cde fgklm	75%cde fgkl	79%cde fgklm	31%c	56%cdk	73%cde fgkl	48%	60%n	59%n	57%n	60%sw	47%w	85%rsu w	55%w	86%rsuw	7%
10 I will definitely vote for that party	67	30	37	16	27	8	4	4	9	6	3	42	12	13	19	20	13	15	53	15	1	2	-	32
	3%	3%	4%	7%efgh ijlm	8%efgh ijlm	3%	1%	1%	2%	2%	1%	7%efgh ijlm	2%	2%	4%	3%	3%	3%	3%tv	3%tv	*	1%	-	30%rstuv
9	55	22	30	10	21	8	6	7	3	1	2	31	14	10	11	22	13	10	45	19	2	3	-	18
	3%	2%	3%	5%hijm	6%efgh ijlm	2%h	2%	2%	1%	1%	1%	6%fghi jlm	2%	1%h	2%	4%	3%	2%	3%tv	4%tv	*	2%	-	17%rstuv
8	76	35	40	10	21	14	19	8	4	4	*	31	32	13	24	26	7	18	61	22	2	11	4	16
	4%	4%	4%	5%hjm	6%ghij m	4%hjm	6%hijm	3%j	1%	2%	*	6%hijm	5%hijm	2%hj	5%p	4%	2%	4%	4%tv	4%t	*	6%t	2%	15%rstuv
7	124	50	74	22	36	28	20	10	9	6	3	58	48	19	45	34	20	27	99	46	6	19	3	20
	6%	5%	7%	10%ghi jm	10%ghij m	8%ghij m	6%hjm	3%	2%	2%	1%	10%fghi jm	7%ghij m	2%	9%opq	5%	5%	5%	6%tv	9%rtv	2%	10%tv	1%	19%rstuv
6	133	50	83	27	29	24	23	10	21	9	11	56	47	30	47	34	27	25	102	49	12	17	9	7
	7%	5%	8%a	12%ghij lm	8%ghim	7%gm	7%gm	3%	4%	4%	5%	10%ghij m	7%gm	4%	9%oq	6%	6%	5%	7%tv	9%rtv	3%	9%t	4%	6%
5	191	104	86	25	42	35	22	37	32	20	12	67	56	69	53	51	35	52	139	74	19	21	11	4
	9%	11%	8%	11%hj	12%fhj	11%j	6%	12%fhjm	7%	8%	5%	12%fhj	9%	9%hj	10%	8%	8%	11%	9%tvw	14%rtvw	5%	11%t	5%	4%
4	79	45	35	14	12	12	8	14	19	8	11	26	20	33	24	21	16	19	63	33	10	7	4	1
	4%	5%	3%	7%fl	3%	4%	3%	4%	4%	3%	5%	5%	3%	4%	5%	3%	4%	4%	4%vw	6%rtvw	3%	4%	2%	1%
3	121	63	58	14	16	31	21	18	20	10	9	31	52	38	28	43	23	26	94	45	15	16	10	2
	6%	6%	6%	7%	5%	9%dhij km	6%	6%	4%	4%	4%	5%	8%him	5%	6%	7%	6%	5%	6%w	8%rtvw	4%	8%w	4%	2%
2	120	59	60	7	24	16	20	21	33	14	19	30	35	54	31	34	32	23	103	44	26	18	9	3
	6%	6%	6%	3%	7%	5%	6%	6%	7%	5%	9%c	5%	5%	7%	6%	6%	8%	5%	7%	8%vw	7%	9%	4%	3%
1	128	60	69	9	15	18	26	26	33	17	16	24	45	59	25	42	31	30	107	39	34	7	17	2
	6%	6%	7%	4%	4%	6%	8%k	8%k	7%	7%	7%	4%	7%	7%k	5%	7%	7%	6%	7%w	7%w	9%w	4%	8%w	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 8

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Green Party
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
0 There is no chance I will vote for that party	766 38%	407 42%b	355 34%	23 11%	69 20%ck	106 32%cdk	135 40%cdk	149 47%cdekl	285 59%cdefgklm	152 59%cdefgkl	133 59%cdefgkl	92 16%c	241 36%cdk	434 54%cdefgkl	160 32%	248 40%n	163 38%	196 40%n	620 40%sw	121 23%w	243 65%rsuw	66 34%sw	157 70%rsuw	1 1%
Don't know	114 6%	35 4%	80 8%a	25 11%dghijklm	20 6%hj	20 6%hjm	23 7%hjm	13 4%	13 3%	9 3%	5 2%	45 8%dghijm	43 7%hjm	26 3%	31 6%	23 4%	30 7%o	30 6%	42 3%tv	23 4%rtv	4 1%	6 3%	2 1%	1 1%
Prefer not to say	51 2%	17 2%	34 3%a	15 7%efghijlm	15 4%ghijm	8 2%hijm	8 2%hijm	3 1%	* *	* *	- -	31 5%fghijlm	16 2%hijm	4 *h	7 1%	16 3%	14 3%	14 3%	3 *	2 *	- -	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 9

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Green Party
Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2021	171	93	260	180	173	163	112	203	197	273	196	1738	2021	1314	806	508	655	336	319	404	897	566	944	1048
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
SUM 9-10 Very likely	122 6%	13 7%	4 5%	12 5%	6 3%	12 7%	8 5%	8 8%	10 5%	29 11%cdjk mn	15 5%	7 4%	101 6%	122 6%	57 4%	24 4%	33 5%	58 8%p	31 9%p	28 8%p	36 9%v	37 4%	43 7%v	76 8%z	37 4%
SUM 7-10 Likely	322 16%	36 21%k	9 11%	33 14%	24 14%	29 16%	26 17%	16 16%	29 15%	57 21%bkm n	42 15%	20 11%	270 15%	322 16%	167 13%	64 10%	102 17%p	141 21%p	65 18%p	76 23%p	68 18%v	114 13%	127 21%v	193 20%z	119 11%
SUM 4-10 Consider	726 36%	66 38%	31 37%	74 32%	60 35%	64 35%	54 35%	39 40%	60 31%	126 47%cde fhjkmn	87 30%	65 36%	621 35%	726 36%	429 33%	184 27%	244 40%p	277 40%p	134 38%p	143 43%p	130 34%	291 33%	271 44%uv	424 44%z	288 28%
SUM 0-6+DK Not likely	1653 82%	136 77%	73 87%i	191 83%	144 85%i	152 83%	117 77%	81 83%	158 81%	204 75%	240 83%i	157 87%afi	1436 82%i	1653 82%i	1094 85%	601 89%qrst	493 81%rt	518 75%	274 78%	244 73%	300 78%	748 86%uw	478 78%	752 79%	885 85%y
SUM 0-3 Unlikely	1135 56%	101 58%i	49 59%i	133 58%i	92 54%i	101 55%i	81 53%i	57 58%i	122 63%im	112 41%	185 64%dfi mn	101 56%i	977 56%i	1135 56%i	773 60%	460 68%qrst	312 52%	334 49%	178 51%	156 47%	219 57%w	535 61%w	300 49%	473 49%	657 63%y
10 I will definitely vote for that party	67 3%	8 5%	2 3%	7 3%	4 2%	6 3%	4 3%	2 2%	6 3%	17 6%kmn	7 3%	2 1%	57 3%	67 3%	31 2%	11 2%	20 3%	30 4%p	16 5%p	14 4%p	19 5%v	18 2%	26 4%v	37 4%	24 2%
9	55 3%	5 3%	1 2%	5 2%	2 1%	6 3%	3 2%	6 6%dmn	3 2%	11 4%	7 3%	4 2%	44 3%	55 3%	26 2%	13 2%	13 2%	28 4%p	14 4%	14 4%p	17 5%v	20 2%	17 3%	40 4%z	12 1%
8	76 4%	10 6%	1 2%	8 3%	6 3%	4 2%	8 5%	3 3%	5 3%	13 5%	10 4%	7 4%	63 4%	76 4%	44 3%	16 2%	28 5%	29 4%	13 4%	16 5%	12 3%	26 3%	34 6%v	50 5%z	26 3%
7	124 6%	13 8%	4 5%	14 6%	12 7%	13 7%	10 7%	5 5%	14 7%	15 6%	18 6%	6 3%	106 6%	124 6%	66 5%	24 4%	42 7%p	54 8%p	21 6%	33 10%p	21 5%	51 6%	50 8%	67 7%	56 5%
6	133 7%	11 6%	7 8%	16 7%	15 9%j	8 4%	12 8%	10 10%j	10 5%	22 8%	11 4%	13 7%	112 6%	133 7%	85 7%	27 4%	58 10%p	46 7%p	26 7%p	19 6%	17 5%	61 7%	46 8%	80 8%z	52 5%
5	191 9%	12 7%	10 12%	16 7%	12 7%	23 13%	10 6%	8 8%	15 8%	33 12%	23 8%	28 15%acdf hjmn	171 10%	191 9%	118 9%	60 9%	58 10%	70 10%	33 9%	38 11%	33 9%	81 9%	68 11%	110 11%z	79 8%
4	79 4%	7 4%	5 6%	9 4%	9 5%	3 2%	6 4%	5 5%	6 3%	14 5%	10 4%	5 3%	67 4%	79 4%	59 5%	33 5%	26 4%	20 3%	10 3%	10 3%	11 3%	36 4%	30 5%	41 4%	37 4%
3	121 6%	7 4%	6 7%	10 5%	15 9%	8 5%	7 5%	5 5%	19 9%cn	18 6%	16 6%	11 6%	109 6%	121 6%	80 6%	34 5%	46 8%	38 5%	17 5%	20 6%	19 5%	40 5%	50 8%v	62 6%	56 5%
2	120 6%	11 6%	3 4%	13 6%	9 5%	7 4%	11 7%	2 2%	12 6%	16 6%	25 9%g	10 5%	106 6%	120 6%	81 6%	42 6%	39 6%	34 5%	22 6%	12 4%	20 5%	57 7%	35 6%	54 6%	66 6%
1	128 6%	16 9%j	8 10%	12 5%	13 7%	13 7%	10 6%	9 9%j	13 7%	13 5%	12 4%	10 6%	103 6%	128 6%	84 7%	56 8%q	28 5%	38 6%	20 6%	19 6%	27 7%	59 7%	31 5%	55 6%	73 7%
0 There is no chance I will vote for that party	766 38%	67 38%i	32 38%i	98 43%di	56 33%	73 40%i	53 35%i	40 41%i	78 40%i	65 24%	133 46%dfi mn	70 39%i	658 38%i	766 38%i	528 41%	329 49%qrst	199 33%	223 33%	119 34%	105 31%	153 40%w	379 43%w	184 30%	303 32%	462 45%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 9

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Green Party
Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
Don't know	114	4	2	17	17	16	8	2	4	24	10	11	108	114	59	21	38	49	28	21	19	35	34	48	59
	6%	3%	2%	7%agh	10%abgh jmn	9%aghj	5%	2%	2%	9%aghj	3%	6%	6%hjn	6%h	5%	3%	6%p	7%p	8%p	6%p	5%	4%	6%	5%	6%
Prefer not to say	51	3	2	5	2	2	9	1	8	9	5	4	47	51	22	10	11	28	13	15	15	13	10	13	33
	2%	2%	2%	2%	1%	1%	6%degj mn	1%	4%	3%	2%	2%	3%	2%	2%	2%	2%	4%pq	4%p	4%pq	4%vw	1%	2%	1%	3%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 10

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Reform UK
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2021	943	1066	203	312	294	319	353	540	292	248	515	613	893	585	621	335	480	1528	608	321	123	257	126
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
SUM 9-10 Very likely	233	128	103	11	17	36	42	48	80	46	33	28	78	127	42	64	67	60	208	16	41	12	134	1
	11%	13%b	10%	5%	5%	11%cdk	13%cdk	15%cdk	17%cdekl	18%cdekl	15%cdk	5%	12%cdk	16%cdkl	8%	10%	16%no	12%n	14%suw	3%	11%sw	6%	59%rstuw	1%
SUM 7-10 Likely	432	248	180	33	50	65	65	87	132	75	58	83	130	219	99	114	109	109	367	47	107	12	189	5
	21%	25%b	17%	15%	14%	20%	19%	27%cdefkl	27%cdefkl	29%cdefkl	26%cdk	15%	20%k	27%cdefkl	20%	19%	26%no	23%	24%suw	9%	28%rsuw	6%	84%rstuw	4%
SUM 4-10 Consider	683	381	299	62	102	113	102	125	179	95	84	164	215	304	166	187	164	166	549	99	171	36	211	10
	34%	39%b	29%	29%	29%	35%	30%	39%cdfk	37%cdk	37%k	37%k	29%	33%	38%cdfkl	33%	30%	39%o	34%	36%suw	19%w	46%rsuw	18%	94%rstuw	9%
SUM 0-6+DK Not likely	1545	711	826	170	282	254	261	231	348	181	167	452	515	578	399	485	300	361	1162	481	267	181	36	101
	76%	73%	80%a	78%	81%ghim	78%	78%i	72%	72%	71%	74%	80%ghim	78%him	72%	79%p	79%p	71%	74%	76%v	91%rtv	72%v	94%rtv	16%	96%rtv
SUM 0-3 Unlikely	1213	554	651	122	213	189	211	184	294	156	138	335	400	478	311	394	229	279	956	417	196	155	11	95
	60%	57%	63%a	56%	61%	58%	63%	58%	61%	61%	62%	59%	61%	60%	62%p	64%pq	54%	58%	62%tv	79%rtv	53%v	80%rtv	5%	90%rstuv
10 I will definitely vote for that party	148	83	65	8	11	26	27	30	46	28	18	19	54	75	22	39	44	43	132	8	24	5	92	1
	7%	8%	6%	4%	3%	8%dk	8%dk	9%cdk	10%cdk	11%cdk	8%dk	3%	8%cdk	9%cdk	4%	6%	10%no	9%n	9%suw	1%	7%sw	3%	41%rstuw	1%
9	84	45	38	3	6	10	14	18	34	19	15	9	24	52	20	25	23	16	76	9	16	7	42	-
	4%	5%	4%	1%	2%	3%	4%k	6%cdk	7%cdekl	7%cdekl	7%cdek	2%	4%k	6%cdekl	4%	4%	5%	3%	5%sw	2%	4%sw	4%	19%rstuw	-
8	104	59	44	15	15	12	15	22	26	13	13	29	27	48	30	26	24	25	83	17	27	-	38	-
	5%	6%	4%	7%	4%	4%	4%	7%	5%	5%	6%	5%	4%	6%	6%	4%	6%	5%	5%suw	3%u	7%suw	-	17%rstuw	-
7	95	61	33	7	18	17	8	17	27	15	12	26	25	44	27	24	18	25	76	14	39	-	16	4
	5%	6%b	3%	3%	5%	5%	3%	5%	6%f	6%f	5%	5%	4%	5%f	5%	4%	4%	5%	5%su	3%	10%rsuw	-	7%su	3%u
6	67	42	24	13	12	10	9	14	9	6	4	24	20	23	21	19	18	9	40	14	13	1	9	1
	3%	4%b	2%	6%hj	3%	3%	3%	4%	2%	2%	2%	4%h	3%	3%h	4%q	3%	4%	2%	3%	3%	4%	1%	4%	1%
5	128	68	60	15	29	24	18	17	25	11	14	44	42	42	36	36	22	35	98	28	31	17	12	3
	6%	7%	6%	7%	8%	7%	5%	5%	5%	4%	6%	8%	6%	5%	7%	6%	5%	7%	6%	5%	8%	9%	5%	3%
4	56	23	34	2	11	14	9	8	12	4	9	13	23	20	10	18	15	13	44	11	21	6	2	1
	3%	2%	3%	1%	3%	4%c	3%	2%	3%	1%	4%c	2%	4%	2%	2%	3%	4%	3%	3%v	2%	6%rsvw	3%	1%	1%
3	74	41	33	5	15	17	15	8	13	6	7	20	32	21	20	27	11	16	58	23	25	6	5	-
	4%	4%	3%	2%	4%	5%	5%	3%	3%	2%	3%	4%	5%m	3%	4%	4%	3%	3%	4%w	4%w	7%rvw	3%	2%	-
2	74	36	36	9	6	14	15	9	20	8	12	15	30	30	17	33	10	14	55	13	26	4	1	8
	4%	4%	4%	4%	2%	4%	5%	3%	4%	3%	5%d	3%	4%d	4%	3%	5%p	2%	3%	4%sv	2%v	7%rsv	2%	*	7%rsv
1	81	34	46	9	11	11	17	13	19	11	8	21	28	32	24	19	20	17	61	20	24	4	2	7
	4%	4%	4%	4%	3%	3%	5%	4%	4%	4%	4%	4%	4%	4%	5%	3%	5%	4%	4%v	4%v	6%rv	2%	1%	6%v
0 There is no chance I will vote for that party	984	442	535	98	180	147	163	154	242	131	111	279	310	396	250	314	188	231	782	362	122	140	4	81
	49%	45%	52%a	45%	52%	45%	49%	48%	50%	51%	50%	49%	47%	49%	50%	51%	44%	48%	51%tv	68%rtv	33%v	73%rtv	2%	77%rtv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 10

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Reform UK
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
Don't know	81	24	57	19	17	16	14	9	7	4	2	36	29	15	21	18	17	25	24	12	7	2	2	1
	4%	2%	5%a	9%fghijlm	5%hijm	5%hijm	4%h	3%	1%	2%	1%	6%ghijm	4%hjm	2%	4%	3%	4%	5%	2%	2%	2%	1%	1%	1%
Prefer not to say	49	17	33	14	15	8	8	2	1	1	-	30	16	4	7	15	14	15	3	2	-	-	1	-
	2%	2%	3%	7%efghijlm	4%ghijm	2%hjm	2%hjm	1%	*	*	-	5%ghijlm	2%hjm	*	1%	2%	3%	3%	*	*	-	-	*	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 11

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Reform UK
Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2021	171	93	260	180	173	163	112	203	197	273	196	1738	2021	1314	806	508	655	336	319	404	897	566	944	1048
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
SUM 9-10 Very likely	233	13	10	37	19	26	19	15	20	20	39	15	204	233	150	88	62	83	50	32	45	114	61	63	170
	11%	8%	12%	16%aik mn	11%	14%	12%	16%ai	10%	8%	14%	8%	12%	11%	12%	13%	10%	12%	14%	10%	12%	13%	10%	7%	16%y
SUM 7-10 Likely	432	23	18	59	31	53	34	26	41	43	72	31	382	432	284	157	127	143	83	60	78	208	121	132	299
	21%	13%	22%	26%aik	18%	29%adi kmn	22%a	27%ai	21%	16%	25%ai	17%	22%ai	21%a	22%	23%	21%	21%	24%	18%	20%	24%	20%	14%	29%y
SUM 4-10 Consider	683	46	38	85	50	73	50	43	76	72	92	56	594	683	439	240	199	235	129	106	120	337	186	252	429
	34%	26%	46%adi jkmn	37%ai	29%	40%ai	33%	44%adi jkmn	39%ai	27%	32%	31%	34%i	34%ai	34%	35%	33%	34%	37%	32%	31%	39%uw	30%	26%	41%y
SUM 0-6+DK Not likely	1545	150	63	165	137	129	109	71	146	219	211	145	1324	1545	976	508	468	517	255	262	292	653	484	814	706
	76%	86%cef ghjmn	76%	72%	80%e	71%	72%	72%	75%	81%ce	73%	80%e	76%	76%	76%	75%	77%	75%	73%	78%	76%	75%	79%	85%z	68%
SUM 0-3 Unlikely	1213	124	41	125	110	95	85	52	105	181	183	110	1036	1213	786	413	373	387	192	195	234	495	398	664	531
	60%	71%bce fghmn	49%	55%	65%bce h	52%	56%	53%	54%	67%bce ghm	64%bce h	61%	59%b	60%be	61%	61%	62%	56%	55%	58%	61%	57%	65%v	69%z	51%
10 I will definitely vote for that party	148	8	7	26	10	17	10	11	10	16	24	11	130	148	98	57	41	50	31	20	29	78	33	35	113
	7%	5%	8%	11%ahmn	6%	9%	7%	11%	5%	6%	8%	6%	7%	7%	8%	8%	7%	7%	9%	6%	7%	9%w	5%	4%	11%y
9	84	6	4	12	8	9	9	5	10	5	15	4	74	84	52	30	21	33	20	13	16	35	28	28	57
	4%	3%	4%	5%	5%	5%	6%i	5%	5%	2%	5%	2%	4%	4%	4%	5%	4%	5%	6%	4%	4%	4%	5%	3%	5%y
8	104	4	3	14	8	15	8	7	16	9	16	4	92	104	73	39	33	30	16	14	13	54	31	36	68
	5%	3%	3%	6%	5%	8%ak	5%	7%k	8%ak	3%	6%	2%	5%	5%	6%	6%	6%	4%	5%	4%	3%	6%	5%	4%	7%y
7	95	6	6	8	5	12	7	4	5	13	16	12	85	95	62	30	31	30	17	13	21	41	29	33	61
	5%	3%	7%	4%	3%	7%	5%	4%	3%	5%	6%	7%	5%	5%	5%	4%	5%	4%	5%	4%	5%	5%	5%	3%	6%y
6	67	7	6	10	7	4	3	3	5	8	5	10	57	67	42	18	24	23	13	10	12	28	23	33	33
	3%	4%	8%fhjm n	4%	4%	2%	2%	3%	2%	3%	2%	5%j	3%	3%	3%	3%	4%	3%	4%	3%	3%	3%	4%	3%	3%
5	128	11	10	11	6	10	9	11	18	16	14	13	106	128	79	44	35	48	23	25	18	67	33	61	66
	6%	6%	11%cdjm	5%	4%	6%	6%	12%cdjm n	9%d	6%	5%	7%	6%	6%	6%	7%	6%	7%	6%	8%	5%	8%	5%	6%	6%
4	56	5	4	6	6	5	4	2	13	6	2	3	49	56	34	20	13	21	11	11	12	35	8	26	31
	3%	3%	5%j	3%	4%j	3%	3%	3%	7%cijk mn	2%	1%	1%	3%j	3%j	3%	3%	2%	3%	3%	3%	3%	4%w	1%	3%	3%
3	74	10	2	8	6	8	5	6	5	7	12	5	58	74	49	30	19	24	13	11	10	41	19	40	34
	4%	6%	3%	3%	4%	4%	3%	6%	3%	3%	4%	3%	3%	4%	4%	4%	3%	4%	4%	3%	3%	5%	3%	4%	3%
2	74	3	2	9	7	9	5	1	4	13	9	12	71	74	49	27	22	25	10	16	19	32	18	35	38
	4%	1%	2%	4%	4%	5%	4%	1%	2%	5%	3%	6%aghn	4%n	4%	4%	4%	4%	4%	3%	5%	5%	4%	3%	4%	4%
1	81	4	2	8	10	5	5	3	10	13	12	8	74	81	61	35	27	19	7	11	18	31	27	46	35
	4%	2%	3%	4%	6%	3%	3%	3%	5%	5%	4%	4%	4%	4%	5%	5%rs	4%	3%	2%	3%	5%	4%	4%	5%	3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 11

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Reform UK
Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
0 There is no chance I will vote for that party	984 49%	108 61%bce fghkmn	34 41%	100 44%	86 51%	74 40%	71 46%	43 44%	86 44%	147 54%bce	150 52%e	86 47%	834 48%	984 49%em	627 49%	321 48%	305 50%	319 46%	162 46%	157 47%	186 49%	391 45%	335 54%v	543 57%z	424 41%
Don't know	81 4%	3 2%	3 3%	13 6%a	8 5%	14 8%ahjm n	7 5%	2 2%	5 2%	9 3%	7 2%	10 6%a	76 4%	81 4%	36 3%	13 2%	22 4%	38 6%p	17 5%p	21 6%p	16 4%	28 3%	21 3%	30 3%	45 4%
Prefer not to say	49 2%	2 1%	2 2%	5 2%	2 1%	1 1%	9 6%adegl jmn	1 1%	9 5%en	9 3%	5 2%	4 2%	47 3%	49 2%	22 2%	10 2%	11 2%	26 4%p	13 4%p	14 4%p	14 4%v	13 1%	10 2%	11 1%	32 3%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 12

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Scottish National Party (SNP)
Base: All GB respondents

	Total	Gender		Age											Social Grade				Q7 Past Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	65-74	75+	18-34	35-54	55+	AB	C1	C2	DE	2024 Voter	2024 Lab	2024 Con	2024 LD	2024 RUK	2024 Grn
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)
Unweighted base	2021	943	1066	203	312	294	319	353	540	292	248	515	613	893	585	621	335	480	1528	608	321	123	257	126
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
SUM 9-10 Very likely	29	18	11	4	3	6	7	3	5	3	2	8	13	9	3	8	10	8	27	2	-	-	-	1
	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%n	2%	2%stv	*	-	-	-	1%
SUM 7-10 Likely	57	32	25	6	9	13	13	8	8	5	3	15	26	16	11	15	16	15	50	10	-	2	-	2
	3%	3%	2%	3%	3%	4%	4%	2%	2%	2%	1%	3%	4%hm	2%	2%	2%	4%	3%	3%stv	2%tv	-	1%	-	2%tv
SUM 4-10 Consider	84	42	41	10	16	17	18	13	10	7	3	26	35	23	16	21	24	23	72	20	3	2	2	5
	4%	4%	4%	5%	5%j	5%hj	5%hj	4%	2%	3%	1%	5%hj	5%hjm	3%	3%	3%	6%	5%	5%tuv	4%tv	1%	1%	1%	5%tv
SUM 0-6+DK Not likely	115	64	49	9	14	15	19	25	32	18	14	23	34	58	19	43	26	27	90	32	21	15	10	5
	6%	7%	5%	4%	4%	5%	6%	8%dk	7%	7%	6%	4%	5%	7%k	4%	7%n	6%	6%	6%	6%	6%	8%	4%	5%
SUM 0-3 Unlikely	82	52	30	3	7	10	15	19	29	15	14	10	25	48	13	33	19	18	66	21	18	13	8	2
	4%	5%b	3%	1%	2%	3%	4%k	6%cdk	6%cdk	6%cdk	6%cdk	2%	4%	6%cdk	3%	5%n	4%	4%	4%	4%	5%	7%	4%	2%
10 I will definitely vote for that party	20	11	8	2	2	3	6	3	5	3	2	4	8	7	1	5	8	6	18	1	-	-	-	-
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	1%	2%n	1%	1%s	*	-	-	-	-
9	10	7	3	2	1	3	2	1	1	1	-	3	5	2	2	3	2	3	9	1	-	-	-	1
	*	1%	*	1%	*	1%	1%	*	*	*	-	1%	1%	*	*	*	1%	1%	1%	*	-	-	-	1%
8	13	8	6	-	2	2	3	4	2	1	1	2	6	5	3	4	3	3	10	2	-	2	-	-
	1%	1%	1%	-	1%	1%	1%	1%	*	1%	*	*	1%	1%	1%	1%	1%	1%	1%	*	-	1%	-	-
7	14	6	8	1	4	5	2	1	1	1	*	5	7	2	5	3	4	3	13	6	-	-	-	1
	1%	1%	1%	1%	1%	1%m	1%	*	*	*	*	1%	1%	*	1%	*	1%	1%	1%	1%	-	-	-	1%t
6	11	2	7	1	3	4	2	-	1	1	-	4	6	1	3	2	2	4	8	4	1	-	-	1
	1%	*	1%	1%	1%	1%m	1%	-	*	*	-	1%	1%	*	1%	*	1%	1%	1%	1%	*	-	-	1%
5	10	3	7	3	1	-	2	3	1	1	-	4	2	4	3	2	2	4	8	3	2	-	-	2
	*	*	1%	1%	*	-	1%	1%	*	*	-	1%	*	*h	1%	*	*	1%	1%	1%	*	-	-	2%rv
4	6	5	1	-	3	-	1	2	-	-	-	3	1	2	-	2	3	1	5	3	-	-	2	-
	*	1%	*	-	1%	-	*	1%	-	-	-	1%	*	*	-	*	1%	*	*	1%	-	-	1%	-
3	10	6	3	2	1	2	1	2	1	1	-	3	3	3	1	3	1	5	6	4	-	1	-	1
	*	1%	*	1%	*	1%	*	1%	*	*	-	1%	1%	*	*	*	*	1%	*	1%	-	1%	-	1%t
2	4	2	2	-	1	1	-	1	1	-	1	1	1	2	-	2	-	2	3	1	-	-	2	-
	*	*	*	-	*	*	-	*	*	-	*	*	*	*	-	*	-	*	*	*	-	-	1%	-
1	7	3	4	-	-	1	1	3	2	2	-	-	3	5	2	2	2	2	7	2	2	-	1	-
	*	*	*	-	-	*	*	1%k	*	1%	-	-	*	1%	*	*	*	*	*	*	*	-	1%	-
0 There is no chance I will vote for that party	61	41	21	1	5	5	12	13	26	12	13	5	17	39	11	26	16	9	50	14	17	12	5	1
	3%	4%b	2%	*	1%	2%	4%ck	4%cdk	5%cdek l	5%cdek	6%cdek l	1%	3%ck	5%cdek l	2%	4%q	4%	2%	3%	3%	4%	6%w	2%	1%
Don't know	6	3	3	2	-	1	-	1	1	1	-	2	1	2	-	4	-	1	1	-	-	1	-	-
	*	*	*	1%	-	*	-	*	*	1%	-	*	*	*	-	1%	-	*	*	-	-	1%	-	-
Prefer not to say	3	2	1	1	2	-	-	-	-	-	-	3	-	-	-	1	2	-	-	-	-	-	-	-
	*	*	*	1%m	1%	-	-	-	-	-	-	1%	-	-	-	*	*	-	-	-	-	-	-	-
NA	1851	878	963	200	323	298	302	287	440	233	207	524	600	727	475	554	379	443	1393	489	353	177	216	99
	91%	90%	93%a	92%	93%	91%	90%	90%	92%	91%	92%	93%	91%	91%	94%op	90%	90%	91%	91%	92%	94%r	91%	96%r	93%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 13

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Scottish National Party (SNP)
Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2021	171	93	260	180	173	163	112	203	197	273	196	1738	2021	1314	806	508	655	336	319	404	897	566	944	1048
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
SUM 9-10 Very likely	29 1%	29 17%bcde fghijkm n	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	29 1%m	15 1%	6 1%	9 2%	14 2%	8 2%	6 2%	5 1%	15 2%	8 1%	15 2%	13 1%
SUM 7-10 Likely	57 3%	57 33%bcde fghijkm n	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	57 3%cdefhijk m	32 2%	11 2%	21 3%p	22 3%p	12 3%	11 3%	13 3%	19 2%	22 4%	31 3%	25 2%
SUM 4-10 Consider	84 4%	84 48%bcde fghijkm n	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	84 4%cdefghij km	50 4%	18 3%	32 5%p	31 5%	16 5%	15 4%	18 5%	35 4%	28 4%	44 5%	39 4%
SUM 0-6+DK Not likely	115 6%	115 66%bcde fghijkm n	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	115 6%bcdefghi jkm	80 6%	48 7%	33 5%	35 5%	17 5%	18 5%	22 6%	50 6%	32 5%	63 7%	48 5%
SUM 0-3 Unlikely	82 4%	82 47%bcde fghijkm n	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	82 4%cdefghij km	60 5%	39 6%r	20 3%	23 3%	11 3%	11 3%	15 4%	34 4%	24 4%	46 5%	33 3%
10 I will definitely vote for that party	20 1%	20 11%bcde fghijkm n	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	20 1%m	9 1%	4 1%	5 1%	11 2%	6 2%	5 1%	2 1%	13 1%	4 1%	9 1%	10 1%
9	10 *	10 6%bcde fghijk mn	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	10 *m	6 *	2 *	4 1%	3 *	3 1%	1 *	3 1%	3 *	4 1%	6 1%	3 *
8	13 1%	13 8%bcde fghijk mn	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	13 1%m	10 1%	3 1%	6 1%	3 *	2 1%	1 *	5 1%	3 *	6 1%	6 1%	7 1%
7	14 1%	14 8%bcde fghijk mn	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	14 1%m	7 1%	2 *	6 1%	5 1%	1 *	4 1%	3 1%	1 *	8 1%v	9 1%	5 *
6	11 1%	11 6%bcde fghijk mn	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	11 1%m	9 1%	4 1%	4 1%	2 *	1 *	1 *	1 *	7 1%	3 1%	6 1%	4 *
5	10 *	10 6%bcde fghijk mn	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	10 *m	4 *	2 *	2 *	6 1%	4 1%	2 1%	3 1%w	6 1%	- -	2 *	8 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 13

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Scottish National Party (SNP)
Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
4	6 *	6 4%cdef hijkmn	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	6 *m	5 *	1 *	4 1%	1 *	- -	1 *	1 *	3 *	3 *	5 1%	1 *
3	10 *	10 6%bcde fghijk mn	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	10 *m	6 *	4 1%	3 *	3 1%	3 1%	- -	2 1%	3 *	3 1%	4 *	4 *
2	4 *	4 2%chij kmn	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 *	1 *	- -	1 *	3 *	2 *	1 *	1 *	2 *	1 *	1 *	3 *
1	7 *	7 4%cdef ghijkm n	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	7 *m	6 *	4 1%	3 *	1 *	1 *	- -	2 *	2 *	3 1%	3 *	4 *
0 There is no chance I will vote for that party	61 3%	61 35%bcde fghijkm n	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	61 3%cdefhijk m	46 4%	32 5%qrs	14 2%	16 2%	5 2%	10 3%	10 3%	27 3%	16 3%	37 4%z	22 2%
Don't know	6 *	6 3%cdef hijkmn	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	6 *m	3 *	1 *	1 *	3 *	1 *	2 1%	2 1%v	- -	2 *	4 *	2 *
Prefer not to say	3 *	3 2%jmn	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 *	- -	- -	- -	3 *	- -	3 1%pq	1 *	2 *	- -	1 *	2 *
NA	1851 91%	- -	83 100%an	229 100%an	171 100%an	183 100%an	152 100%an	98 100%an	196 100%an	271 100%an	287 100%an	181 100%an	1753 100%an	1851 91%a	1170 91%	618 91%	553 91%	627 91%	323 92%	304 91%	347 91%	803 92%	562 91%	862 90%	962 93%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 14

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Plaid Cymru
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2021	943	1066	203	312	294	319	353	540	292	248	515	613	893	585	621	335	480	1528	608	321	123	257	126
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
SUM 9-10 Very likely	8	3	5	-	3	1	1	2	1	*	1	3	2	3	-	4	2	2	8	2	-	-	-	-
	*	*	*	-	1%	*	*	1%	*	*	*	1%	*	*	-	1%	*	*	*	*	-	-	-	-
SUM 7-10 Likely	21	5	15	1	8	5	1	3	3	*	3	9	6	6	2	9	6	4	19	6	1	2	1	1
	1%	1%	1%a	*	2%fhim	1%	*	1%	1%	*	1%	2%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	*	1%
SUM 4-10 Consider	49	24	24	8	12	9	7	5	9	2	6	20	16	14	12	16	9	12	42	19	4	4	3	3
	2%	2%	2%	4%	3%	3%	2%	2%	2%	1%	3%	4%lm	2%	2%	2%	3%	2%	2%	3%t	4%t	1%	2%	1%	3%
SUM 0-6+DK Not likely	76	48	28	8	8	9	13	13	25	15	10	16	22	38	20	16	13	27	62	27	10	3	16	3
	4%	5%b	3%	4%	2%	3%	4%	4%	5%	6%dk	4%	3%	3%	5%	4%	3%	3%	5%o	4%	5%	3%	2%	7%rtu	3%
SUM 0-3 Unlikely	46	29	17	1	4	5	6	11	19	13	6	5	11	30	9	9	10	18	38	13	7	2	14	1
	2%	3%	2%	*	1%	1%	2%	3%ck	4%cdek l	5%cdef kl	3%k	1%	2%	4%cdkl	2%	1%	2%	4%o	2%	3%	2%	1%	6%rstu w	1%
10 I will definitely vote for that party	4	2	2	-	1	-	1	1	1	*	1	1	1	2	-	3	-	1	4	-	-	-	-	-
	*	*	*	-	*	-	*	*	*	*	*	*	*	*	-	*	-	*	*	-	-	-	-	-
9	3	1	3	-	2	1	-	1	-	-	-	2	1	1	-	1	2	1	3	2	-	-	-	-
	*	*	*	-	1%	*	-	*	-	-	-	*	*	*	-	*	*	*	*	*	-	-	-	-
8	8	2	5	-	4	2	-	1	1	-	1	4	2	1	2	2	2	1	8	3	-	2	-	1
	*	*	*	-	1%m	1%	-	*	*	-	*	1%	*	*	*	*	1%	*	*	1%	-	1%	-	1%
7	6	1	5	1	2	1	*	*	1	-	1	2	2	2	*	3	2	1	4	1	1	-	1	-
	*	*	1%	*	*	*	*	*	*	-	1%	*	*	*	*	1%	*	*	*	*	*	-	*	-
6	7	5	3	3	1	1	*	1	1	1	-	4	2	2	1	3	2	1	5	3	-	2	-	-
	*	*	*	1%m	*	*	*	*	*	*	-	1%	*	*	*	*	1%	*	*	1%	-	1%	-	-
5	12	9	4	2	2	3	2	1	3	1	2	4	5	4	6	2	1	4	10	6	2	-	-	2
	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%	1%	1%	*	1%	*	*	1%	1%	1%	1%	-	-	1%
4	9	6	3	2	1	-	3	1	2	-	2	3	3	3	3	3	-	3	8	4	1	-	2	1
	*	1%	*	1%	*	-	1%	*	*	-	1%	*	1%	*	1%	*	-	1%	1%	1%	*	-	1%	1%
3	10	7	3	-	1	-	2	3	4	3	1	1	2	7	1	1	4	4	8	6	1	-	1	-
	1%	1%	*	-	*	-	1%	1%	1%	1%	*	*	*	1%	*	*	1%	1%	1%	1%r	*	-	1%	-
2	2	1	1	-	1	-	1	-	-	-	-	1	1	-	-	1	-	1	1	-	-	-	-	-
	*	*	*	-	*	-	*	-	-	-	-	*	*	-	-	*	-	*	*	-	-	-	-	-
1	6	4	2	1	-	1	1	1	2	2	-	1	2	3	3	1	1	1	4	1	1	-	2	-
	*	*	*	*	-	*	*	*	*	1%	-	*	*	*	1%	*	*	*	*	*	*	-	1%	-
0 There is no chance I will vote for that party	28	17	11	-	1	3	2	7	14	9	5	1	6	21	6	6	5	12	25	6	5	2	11	1
	1%	2%	1%	-	*	1%	1%	2%cdk	3%cdfk l	3%cdfk l	2%cdk	*	1%	3%cdkl	1%	1%	1%	2%	2%	1%	1%	1%	5%rstu	1%
Don't know	2	-	2	-	1	-	1	-	-	-	-	1	1	-	1	-	-	1	1	1	-	-	-	-
	*	-	*	-	*	-	*	-	-	-	-	*	*	-	*	-	-	*	*	*	-	-	-	-
Prefer not to say	1	-	1	-	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-
	*	-	*	-	-	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 14

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Plaid Cymru
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
NA	1928	922	996	208	331	312	320	304	453	241	211	539	632	757	482	588	403	454	1451	497	362	187	209	102
	95%	95%	96%	96%	95%	96%	96%	95%	94%	94%	94%	96%	96%	94%	96%	96%	95%	94%	95%	94%	97%	rsv 97%	93%	96%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 15

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Plaid Cymru
Base: All GB respondents

		Region													Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2021	171	93	260	180	173	163	112	203	197	273	196	1738	2021	1314	806	508	655	336	319	404	897	566	944	1048
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
SUM 9-10 Very likely	8	-	-	-	-	-	-	8	-	-	-	-	-	8	6	2	5	1	1	1	1	2	4	4	3
	*	-	-	-	-	-	-	8%abcd efhijk mn	-	-	-	-	-	*m	*	*	1%	*	*	*	*	*	1%	*	*
SUM 7-10 Likely	21	-	-	-	-	-	-	21	-	-	-	-	-	21	14	5	9	7	3	4	3	9	7	15	6
	1%	-	-	-	-	-	-	21%abcd efhijkm n	-	-	-	-	-	1%m	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%
SUM 4-10 Consider	49	-	-	-	-	-	-	49	-	-	-	-	-	49	31	14	16	19	11	8	8	22	15	28	18
	2%	-	-	-	-	-	-	50%abcd efhijkm n	-	-	-	-	-	2%cdhijkm	2%	2%	3%	3%	3%	2%	2%	3%	2%	3%	2%
SUM 0-6+DK Not likely	76	-	-	-	-	-	-	76	-	-	-	-	-	76	47	31	17	27	16	12	13	43	13	27	47
	4%	-	-	-	-	-	-	78%abcd efhijkm n	-	-	-	-	-	4%acdefhij km	4%	5%	3%	4%	4%	4%	3%	5%w	2%	3%	4%
SUM 0-3 Unlikely	46	-	-	-	-	-	-	46	-	-	-	-	-	46	31	21	10	14	7	7	7	30	4	12	34
	2%	-	-	-	-	-	-	47%abcd efhijkm n	-	-	-	-	-	2%chijkm	2%	3%	2%	2%	2%	2%	2%	3%w	1%	1%	3%y
10 I will definitely vote for that party	4	-	-	-	-	-	-	4	-	-	-	-	-	4	3	1	2	1	1	1	1	1	1	1	3
	*	-	-	-	-	-	-	4%acde fhijkm n	-	-	-	-	-	*	*	*	*	*	*	*	*	*	*	*	*	*
9	3	-	-	-	-	-	-	3	-	-	-	-	-	3	3	1	3	-	-	-	-	1	3	3	1
	*	-	-	-	-	-	-	4%acde fhijkm n	-	-	-	-	-	*	*	*	*	-	-	-	-	*	*	*	*
8	8	-	-	-	-	-	-	8	-	-	-	-	-	8	6	2	4	2	-	2	1	4	2	6	1
	*	-	-	-	-	-	-	8%abcd efhijk mn	-	-	-	-	-	*m	*	*	1%	*	-	*	*	*	*	1%	*
7	6	-	-	-	-	-	-	6	-	-	-	-	-	6	2	2	*	4	2	1	*	3	2	4	2
	*	-	-	-	-	-	-	6%abcd efhijk mn	-	-	-	-	-	*m	*	*	*	1%	1%	*	*	*	*	*	*
6	7	-	-	-	-	-	-	7	-	-	-	-	-	7	4	2	3	3	3	*	3	3	2	2	3
	*	-	-	-	-	-	-	7%abcd efhijk mn	-	-	-	-	-	*m	*	*	*	*	1%	*	1%	*	*	*	*
5	12	-	-	-	-	-	-	12	-	-	-	-	-	12	6	4	2	6	3	3	3	3	5	7	4
	1%	-	-	-	-	-	-	13%abcd efhijkm n	-	-	-	-	-	1%m	*	1%	*	1%	1%	1%	1%	*	1%	1%	*

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 15

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Plaid Cymru
Base: All GB respondents

		Region													Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
4	9 *	- -	- -	- -	- -	- -	- -	9 9%abcd efhijk mn	- -	- -	- -	- -	- -	9 *m	6 *	3 *	3 *	3 *	2 1%	1 *	- -	7 1%	2 *	5 *	4 *
3	10 1%	- -	- -	- -	- -	- -	- -	10 10%abcd efhijkm n	- -	- -	- -	- -	- -	10 1%m	7 1%	4 1%	3 1%	3 *	2 1%	1 *	4 1%w	5 1%	- -	3 *	7 1%
2	2 *	- -	- -	- -	- -	- -	- -	2 2%chij mn	- -	- -	- -	- -	- -	2 *	1 *	- -	1 *	1 *	- -	1 *	- -	2 *	- -	- -	2 *
1	6 *	- -	- -	- -	- -	- -	- -	6 6%abcd efhijk mn	- -	- -	- -	- -	- -	6 *m	5 *	2 *	3 *	1 *	- -	1 *	- -	4 *	2 *	1 *	5 *
0 There is no chance I will vote for that party	28 1%	- -	- -	- -	- -	- -	- -	28 29%abcd efhijkm n	- -	- -	- -	- -	- -	28 1%m	18 1%	16 2%q	3 *	9 1%	5 1%	4 1%	3 1%	19 2%w	2 *	9 1%	20 2%
Don't know	2 *	- -	- -	- -	- -	- -	- -	2 2%cijm n	- -	- -	- -	- -	- -	2 *	- -	- -	- -	2 *	1 *	1 *	- -	- -	2 *	1 *	1 *
Prefer not to say	1 *	- -	- -	- -	- -	- -	- -	1 1%mn	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	1 *
NA	1928 95%	175 100%gn	83 100%gn	229 100%gn	171 100%gn	183 100%gn	152 100%gn	- -	196 100%gn	271 100%gn	287 100%gn	181 100%gn	1753 100%gn	1928 95%g	1221 95%	640 95%	580 96%	652 95%	333 95%	319 95%	368 96%	821 94%	595 97%v	916 96%	983 95%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 16

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Restore Britain
Base: All GB respondents

	Total	Gender		Age											Social Grade				Q7 Past Vote					
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2021	943	1066	203	312	294	319	353	540	292	248	515	613	893	585	621	335	480	1528	608	321	123	257	126
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
SUM 9-10 Very likely	93	49	43	6	10	19	25	17	15	8	7	16	44	32	17	32	21	22	76	10	17	5	38	-
	5%	5%	4%	3%	3%	6%	8%cdhi jkm	5%	3%	3%	3%	3%	7%cdhj km	4%	3%	5%	5%	5%	5%sw	2%	5%sw	2%	17%rstu w	-
SUM 7-10 Likely	228	130	96	24	33	52	45	33	41	26	15	57	98	73	63	60	57	48	188	39	48	8	74	4
	11%	13%b	9%	11%	9%	16%dgh jkm	14%hjm	10%	8%	10%	7%	10%	15%dhjk m	9%	12%	10%	14%	10%	12%suw	7%	13%suw	4%	33%rstu w	4%
SUM 4-10 Consider	508	277	228	60	94	115	81	75	82	45	37	154	196	157	140	131	118	119	398	103	103	28	133	8
	25%	28%b	22%	28%hij m	27%hij m	35%dfg hijklm	24%hj	24%hjm	17%	18%	17%	27%hij m	30%fhi jm	20%h	28%o	21%	28%o	24%	26%suw	19%w	28%suw	15%	59%rstu w	8%
SUM 0-6+DK Not likely	1746	827	910	178	300	266	280	284	439	229	210	477	546	723	435	536	352	422	1342	489	326	185	151	102
	86%	85%	88%	82%	86%	81%	84%	89%cel	91%cde fkl	89%cel	93%cde fklm	85%	83%	90%cef kl	86%	87%	83%	87%	88%v	92%rtv	87%v	96%rtv	67%	96%rtv
SUM 0-3 Unlikely	1308	640	661	110	202	180	221	219	375	194	182	312	402	595	316	420	261	311	1063	393	254	162	85	92
	65%	66%	64%	51%	58%	55%	66%cde kl	69%cde kl	78%cde fgklm	75%cde fkl	81%cde fgklm	55%	61%ce	74%cde fgkl	63%	68%n	62%	64%	69%v	74%rv	68%v	84%rst v	38%	87%rstv
10 I will definitely vote for that party	49	24	25	1	6	10	18	5	9	5	5	7	28	14	7	24	8	10	41	7	7	3	18	-
	2%	2%	2%	*	2%	3%	5%cdgh ikm	2%	2%	2%	2%	1%	4%cghk m	2%	1%	4%n	2%	2%	3%s	1%	2%	2%	8%rstu w	-
9	44	25	18	5	5	9	7	13	5	4	2	9	16	18	10	9	13	12	35	3	10	2	20	-
	2%	3%	2%	2%	1%	3%	2%	4%dhjk m	1%	1%	1%	2%	2%	2%hj	2%	1%	3%	3%	2%s	1%	3%s	1%	9%rstu w	-
8	69	39	29	9	13	12	14	8	12	9	3	22	27	20	21	17	18	13	56	12	17	-	19	2
	3%	4%	3%	4%	4%	4%	4%j	3%	3%	4%	1%	4%	4%j	3%	4%	3%	4%	3%	4%su	2%	5%u	-	9%rsuw	2%
7	65	42	24	9	9	21	6	7	14	9	5	18	27	21	24	11	18	12	55	16	13	3	16	2
	3%	4%b	2%	4%	3%	6%dfgh jkl	2%	2%	3%	3%	2%	3%	4%f	3%	5%o	2%	4%o	3%	4%	3%	4%	2%	7%rstu w	2%
6	71	37	34	9	18	17	8	13	7	1	5	27	24	20	26	15	13	17	57	15	19	3	15	1
	4%	4%	3%	4%hi	5%him	5%him	2%	4%him	1%	1%	2%	5%him	4%hi	3%hi	5%o	2%	3%	4%	4%	3%	5%	2%	7%rsuw	1%
5	147	78	69	19	33	33	19	23	21	14	7	51	52	44	41	36	33	37	109	33	25	13	34	-
	7%	8%	7%	9%hj	9%hjm	10%hjm	6%	7%j	4%	5%	3%	9%hjm	8%fhj	5%	8%	6%	8%	8%	7%w	6%w	7%w	7%w	15%rstu w	-
4	62	32	29	9	10	13	9	6	14	3	10	20	22	20	11	20	14	17	44	16	11	3	9	3
	3%	3%	3%	4%	3%	4%	3%	2%	3%i	1%	5%im	4%	3%	3%	2%	3%	3%	3%	3%	3%	3%	2%	4%	3%
3	90	46	44	13	14	20	14	10	19	10	9	27	34	29	24	26	24	16	65	17	23	4	16	4
	4%	5%	4%	6%	4%	6%	4%	3%	4%	4%	4%	5%	5%	4%	5%	4%	6%	3%	4%	3%	6%s	2%	7%rsu	4%
2	114	48	66	19	18	12	22	19	25	16	9	37	34	43	22	29	30	32	86	19	23	23	11	6
	6%	5%	6%	9%ej	5%	4%	7%	6%	5%	6%	4%	6%	5%	5%	4%	5%	7%	7%	6%s	4%	6%	12%rsv	5%	6%
1	101	46	55	10	15	11	18	19	28	15	13	25	29	47	20	30	27	22	86	31	27	6	12	8
	5%	5%	5%	5%	4%	3%	6%	6%	6%	6%	6%	4%	4%	6%	4%	5%	6%	5%	6%	6%	7%	3%	5%	8%
0 There is no chance I will vote for that party	1004	500	496	68	156	138	167	172	304	153	151	224	304	476	249	334	180	240	827	327	181	129	46	73
	50%	51%	48%	31%	45%ck	42%c	50%ck	54%cde kl	63%cde fgklm	60%cde fkl	67%cde fgklm	40%c	46%ck	59%cde fgkl	49%	55%p	43%	50%	54%tv	62%rtv	48%v	67%rtv	20%	69%rtv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 16

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Restore Britain
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Gm (w)
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
Don't know	157	41	117	31	36	23	23	22	22	17	5	67	46	44	41	46	30	41	69	32	17	3	7	5
	8%	4%	11%a	14%efg hijlm	10%hjm	7%j	7%j	7%j	5%j	7%hj	2%	12%efgh ijlm	7%j	6%j	8%	7%	7%	8%	4%	6%ru	4%	2%	3%	5%
Prefer not to say	52	18	34	15	15	8	9	3	1	1	-	31	17	4	7	17	14	15	3	2	-	-	1	-
	3%	2%	3%	7%efgh ijlm	4%ghij m	2%hjm	3%hjm	1%	*	*	-	5%ghij lm	3%hijm	1%	1%	3%	3%	3%	*	*	-	-	*	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 17

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Restore Britain
Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2021	171	93	260	180	173	163	112	203	197	273	196	1738	2021	1314	806	508	655	336	319	404	897	566	944	1048
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
SUM 9-10 Very likely	93 5%	8 5%	4 4%	19 8%dfij kmn	4 2%	16 9%dfij kmn	4 3%	7 7%dk	11 6%k	7 3%	10 4%	3 2%	78 4%k	93 5%k	54 4%	25 4%	29 5%	38 6%	25 7%p	13 4%	15 4%	48 5%	25 4%	28 3%	65 6%y
SUM 7-10 Likely	228 11%	22 12%k	12 15%k	29 13%k	15 9%	30 17%dkm n	17 1%k	14 15%k	23 12%k	25 9%	31 11%k	8 5%	192 11%k	228 11%k	140 11%	68 10%	72 12%	86 13%	51 15%p	35 11%	32 8%	112 13%u	70 11%	87 9%	139 13%y
SUM 4-10 Consider	508 25%	37 21%	29 34%ajk mn	72 31%ajk mn	42 25%	54 29%k	38 25%	30 30%k	46 23%	63 23%	63 22%	35 19%	441 25%k	508 25%	314 25%	148 22%	166 27%p	189 28%p	102 29%p	87 26%	75 20%	249 28%u	159 26%u	224 23%	281 27%
SUM 0-6+DK Not likely	1746 86%	150 86%	69 83%	195 85%	153 90%	151 82%	126 83%	83 84%	163 83%	236 87%	251 88%	169 93%abce fghmn	1513 86%	1746 86%	1120 87%	597 88%rs	523 86%	572 83%	288 82%	284 85%	336 88%	748 86%	535 87%	856 89%z	865 83%
SUM 0-3 Unlikely	1308 65%	124 71%bce	47 57%	136 60%	111 65%	104 57%	95 63%	62 64%	127 65%	164 61%	208 72%bce fimn	129 71%bcei mn	1122 64%	1308 65%e	876 68%	483 71%qrst	394 65%rs	392 57%	196 56%	196 59%	258 67%	560 64%	396 64%	662 69%z	631 61%
10 I will definitely vote for that party	49 2%	7 4%ik	4 4%ik	8 3%i	3 2%	10 5%fijk mn	1 1%	3 3%	7 3%	2 1%	4 1%	1 1%	39 2%	49 2%	28 2%	13 2%	15 3%	21 3%t	16 5%prt	5 1%	7 2%	27 3%	13 2%	17 2%	32 3%
9	44 2%	1 *	- -	11 5%abdk mn	1 *	7 4%d	3 2%	4 4%adk	4 2%	5 2%	6 2%	1 1%	39 2%	44 2%	26 2%	12 2%	14 2%	17 3%	9 3%	8 2%	8 2%	21 2%	12 2%	11 1%	33 3%y
8	69 3%	7 4%	6 7%k	7 3%	6 4%	9 5%	6 4%	5 5%	7 4%	6 2%	7 3%	3 2%	57 3%	69 3%	41 3%	19 3%	21 4%	28 4%	16 5%	12 3%	10 3%	36 4%	22 4%	31 3%	38 4%
7	65 3%	6 4%	3 3%	3 1%	5 3%	5 3%	7 5%c	2 2%	5 3%	13 5%	13 5%c	3 1%	57 3%	65 3%	45 4%	24 4%	21 3%	20 3%	9 3%	11 3%	7 2%	28 3%	23 4%	28 3%	36 3%
6	71 4%	4 2%	5 6%f	16 7%afhi mn	8 4%f	6 3%	1 1%	4 4%	5 2%	7 3%	9 3%	7 4%	64 4%f	71 4%f	39 3%	15 2%	25 4%	31 5%p	16 5%p	15 5%p	12 3%	37 4%	18 3%	35 4%	36 3%
5	147 7%	4 2%	8 9%a	22 10%a	13 7%a	13 7%	11 7%a	9 9%a	12 6%	25 9%a	17 6%	13 7%a	134 8%a	147 7%a	90 7%	42 6%	48 8%	56 8%	25 7%	30 9%	18 5%	67 8%	55 9%u	75 8%	71 7%
4	62 3%	7 4%	4 4%	5 2%	7 4%	4 2%	9 6%jm	3 3%	7 3%	5 2%	6 2%	6 3%	52 3%	62 3%	45 3%	24 4%	21 3%	16 2%	10 3%	7 2%	12 3%	32 4%	16 3%	27 3%	35 3%
3	90 4%	12 7%e	3 3%	7 3%	6 4%	4 2%	6 4%	6 6%	6 3%	18 7%	14 5%	7 4%	72 4%	90 4%	60 5%	31 5%	29 5%	29 4%	18 5%	11 3%	17 4%	33 4%	38 6%	43 4%	47 5%
2	114 6%	1 1%	2 3%	13 5%a	15 9%ai	15 8%ai	8 5%a	6 6%a	16 8%ai	7 3%	15 5%a	15 8%ai	106 6%ain	114 6%a	80 6%	38 6%	42 7%	32 5%	14 4%	18 5%	20 5%	55 6%	30 5%	47 5%	64 6%
1	101 5%	8 4%	3 4%	15 6%	10 6%	11 6%	6 4%	5 5%	9 5%	13 5%	11 4%	9 5%	88 5%	101 5%	62 5%	40 6%	22 4%	37 5%	16 5%	21 6%	12 3%	50 6%	30 5%	50 5%	51 5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 17

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Restore Britain
Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
0 There is no chance I will vote for that party	1004 50%	103 59%cde imn	39 46%	102 44%	79 46%	74 40%	75 49%	46 47%	96 49%	126 46%	167 58%cde imn	99 54%ce	856 49%e	1004 50%e	674 53%	374 55%rst	300 49%rs	294 43%	148 42%	146 44%	209 55%v	421 48%	298 48%	522 55%z	469 45%
Don't know	157 8%	11 6%	5 7%	16 7%	16 9%j	23 13%jmn	10 6%	5 5%	13 6%	35 13%cghj mn	12 4%	13 7%	141 8%j	157 8%j	69 5%	34 5%	35 6%	77 11%pq	41 12%pq	36 11%pq	35 9%	52 6%	50 8%	58 6%	92 9%y
Prefer not to say	52 3%	3 2%	2 2%	5 2%	2 1%	2 1%	9 6%degj mn	1 1%	10 5%ejmn	9 3%	5 2%	4 2%	48 3%	52 3%	22 2%	11 2%	11 2%	29 4%pq	13 4%	16 5%pq	15 4%vw	14 2%	10 2%	14 1%	33 3%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 18

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Another party
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2021	943	1066	203	312	294	319	353	540	292	248	515	613	893	585	621	335	480	1528	608	321	123	257	126
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
SUM 9-10 Very likely	12 1%	5 1%	7 1%	2 1%	2 1%	2 1%	1 *	3 1%	2 *	2 1%	- -	4 1%	4 1%	4 1%	4 1%	5 1%	2 1%	2 *	11 1%	4 1%	- -	3 2%t	- -	1 1%
SUM 7-10 Likely	57 3%	26 3%	31 3%	10 5%fhj	16 5%fhjm	9 3%j	5 1%	9 3%j	8 2%j	7 3%hj	* *	26 5%fhjlm	14 2%j	17 2%j	13 3%	19 3%	12 3%	13 3%	47 3%t	23 4%rt	1 *	4 2%	4 2%	6 6%tv
SUM 4-10 Consider	352 17%	187 19%	163 16%	49 23%ghijm	83 24%fghijm	72 22%ghijm	55 16%hijm	49 15%hjm	43 9%	25 10%	18 8%	132 23%fghijm	127 19%hijm	92 12%hj	94 19%o	82 13%	80 19%o	96 20%o	268 17%t	96 18%t	42 11%	32 17%	30 13%	21 20%t
SUM 0-6+DK Not likely	1914 94%	930 95%	973 94%	190 87%	314 90%	309 95%ck	321 96%cdk	307 96%cdk	473 98%cdegiklm	249 97%cdk	224 100%cdefghiklm	504 89%	630 95%cdk	780 97%cdek	483 96%	577 94%	396 93%	458 94%	1481 97%s	504 95%	373 100%rsvw	189 98%	221 98%	99 94%
SUM 0-3 Unlikely	1158 57%	607 62%b	545 52%	73 33%	180 52%ck	177 54%ck	187 56%ck	197 62%cdk	344 72%cdefgklm	177 69%cdefkl	167 75%cdefgklm	253 45%c	364 55%ck	541 68%cdefgkl	274 54%	373 61%nq	253 60%	258 53%	953 62%s	307 58%	276 74%rsuw	108 56%	159 71%rsuw	59 56%
10 I will definitely vote for that party	5 *	4 *	1 *	1 1%m	2 1%m	1 *	- -	- -	- -	- -	- -	4 1%m	1 *	- -	2 *	1 *	1 *	- -	5 *	3 1%	- -	- -	- -	- -
9	7 *	2 *	6 1%	1 *	- -	1 *	1 *	3 1%	2 *	2 1%	- -	1 *	2 *	4 1%	2 *	3 1%	1 *	2 *	6 *	1 *	- -	3 2%t	- -	1 1%
8	18 1%	7 1%	11 1%	6 3%ghijm	5 1%m	3 1%	2 1%	1 *	1 *	1 *	* *	11 2%hm	5 1%	2 *	4 1%	4 1%	7 2%	4 1%	13 1%	11 2%rt	- -	- -	2 1%	* *
7	26 1%	13 1%	14 1%	2 1%	8 2%j	3 1%	2 *	6 2%j	5 1%	5 2%j	- -	10 2%j	5 1%	11 1%	5 1%	10 2%	3 1%	8 2%	23 1%t	9 2%	1 *	1 1%	2 1%	5 5%rstuv
6	45 2%	23 2%	22 2%	8 3%jm	13 4%hjm	11 3%jm	4 1%	4 1%	6 1%	5 2%	1 *	20 4%fhjm	15 2%	10 1%	14 3%	7 1%	12 3%	12 2%	39 3%	12 2%	6 2%	3 2%	4 2%	4 4%
5	182 9%	96 10%	85 8%	20 9%hi	41 12%hijm	37 11%hijm	32 10%hi	28 9%him	24 5%	11 4%	13 6%	61 11%hijm	70 11%hijm	52 6%h	50 10%o	37 6%	41 10%	56 11%o	130 9%t	41 8%	21 6%	21 11%	15 7%	9 9%
4	67 3%	43 4%b	24 2%	11 5%hijm	14 4%him	15 5%him	14 4%him	7 2%	6 1%	2 1%	4 2%	25 4%him	29 4%him	13 2%	18 4%	19 3%	15 3%	15 3%	51 3%	19 4%	13 4%	3 2%	7 3%	2 2%
3	68 3%	40 4%	28 3%	12 6%	12 3%	13 4%	8 2%	8 2%	15 3%	6 2%	10 4%	24 4%	21 3%	23 3%	22 4%	19 3%	12 3%	16 3%	51 3%	17 3%	7 2%	11 6%t	10 5%	5 5%
2	76 4%	35 4%	41 4%	12 6%him	18 5%him	14 4%hi	12 4%i	11 3%i	8 2%	2 1%	6 3%	30 5%him	26 4%hi	19 2%i	26 5%q	20 3%	17 4%	13 3%	63 4%	16 3%	19 5%	10 5%	8 3%	8 7%s
1	110 5%	59 6%	52 5%	5 2%	15 4%	23 7%ck	20 6%	20 6%c	28 6%	19 7%ck	9 4%	20 3%	43 6%ck	48 6%c	26 5%	34 5%	27 6%	23 5%	97 6%	30 6%	28 7%	16 8%	16 7%	5 5%
0 There is no chance I will vote for that party	904 45%	473 49%b	425 41%	43 20%	136 39%ck	127 39%ck	147 44%ck	158 50%cdekl	293 61%cdefgklm	151 59%cdefgkl	142 63%cdefgklm	179 32%c	274 42%ck	451 56%cdefgkl	200 40%	301 49%nq	196 46%	207 43%	743 48%uw	244 46%	222 59%rsuw	70 36%	125 56%rsuw	41 39%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 18

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Another party
Base: All GB respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
Don't know	461	163	296	78	66	69	84	70	93	54	39	145	153	163	128	141	76	117	307	124	56	54	35	25
	23%	17%	28%a	36%defghijklm	19%	21%	25%j	22%	19%	21%	18%	26%dhjm	23%	20%	25%p	23%	18%	24%p	20%tv	23%rtv	15%	28%rtv	15%	24%t
Prefer not to say	55	20	35	17	18	8	8	3	*	*	-	35	16	4	9	17	15	14	4	3	-	-	1	-
	3%	2%	3%	8%efghijlm	5%ghijlm	2%hijm	2%hijm	1%	*	*	-	6%efghijlm	2%hijm	*h	2%	3%	4%	3%	*	1%	-	-	*	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 19

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Another party
Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2021	171	93	260	180	173	163	112	203	197	273	196	1738	2021	1314	806	508	655	336	319	404	897	566	944	1048
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
SUM 9-10 Very likely	12 1%	2 1%	3 4%defg hikmn	3 1%	- -	- -	- -	- -	- -	1 *	3 1%	- -	11 1%	12 1%	5 *	2 *	4 1%	7 1%	4 1%	3 1%	2 1%	2 *	6 1%	9 1%z	2 *
SUM 7-10 Likely	57 3%	6 3%	6 7%ejmn	9 4%e	4 3%	1 *	3 2%	4 4%e	8 4%e	8 3%	5 2%	4 2%	47 3%	57 3%	21 2%	9 1%	12 2%	35 5%pq	21 6%pq	14 4%p	12 3%	26 3%	15 2%	36 4%z	17 2%
SUM 4-10 Consider	352 17%	26 15%	19 23%fk	44 19%f	29 17%	31 17%	17 11%	21 22%fk	29 15%	62 23%fk	50 18%	23 13%	304 17%f	352 17%f	201 16%	88 13%	113 19%p	142 21%p	78 22%p	64 19%p	62 16%	162 19%	107 17%	176 18%	168 16%
SUM 0-6+DK Not likely	1914 94%	166 95%	76 91%	215 94%	164 96%	180 98%bcf himn	138 91%	93 95%	178 91%	253 93%	278 97%bfh	173 95%	1655 94%h	1914 94%h	1238 97%	656 97%rst	581 96%rst	622 91%	317 90%	305 91%	355 93%	834 95%	589 96%	906 95%	985 95%
SUM 0-3 Unlikely	1158 57%	98 56%	48 57%	135 59%	87 51%	105 57%	99 65%dim n	57 59%	112 57%	134 50%	177 61%di	107 59%	1003 57%i	1158 57%i	783 61%	438 65%qrst	346 57%r	347 51%	177 50%	170 51%	216 56%	532 61%	341 55%	547 57%	606 58%
10 I will definitely vote for that party	5 *	- -	2 3%acde fhkmn	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	5 *	5 *	4 *	- -	4 1%	1 *	- -	1 *	- -	- -	4 1%v	4 *	- -
9	7 *	2 1%	1 1%	3 1%mn	- -	- -	- -	- -	- -	- -	2 1%	- -	6 *	7 *	2 *	2 *	- -	6 1%q	4 1%q	2 1%	2 1%	2 *	3 *	5 1%	2 *
8	18 1%	2 1%	1 1%	4 2%j	2 1%	1 *	- -	3 3%fjm n	4 2%jm	1 *	- -	1 1%	13 1%	18 1%	6 *	3 *	3 *	11 2%p	6 2%	6 2%	3 1%	11 1%	3 1%	10 1%	7 1%
7	26 1%	2 1%	2 2%	2 1%	3 2%	- -	3 2%	1 1%	4 2%	6 2%	1 1%	3 2%	23 1%	26 1%	10 1%	5 1%	5 1%	16 2%p	11 3%pq	5 2%	7 2%	13 1%	5 1%	17 2%	8 1%
6	45 2%	1 *	2 2%	9 4%akn	5 3%	2 1%	2 1%	4 4%ak	5 2%	4 1%	10 3%	1 1%	40 2%	45 2%	22 2%	11 2%	12 2%	22 3%	14 4%p	9 3%	8 2%	22 3%	12 2%	23 2%	22 2%
5	182 9%	16 9%	5 6%	24 10%	15 9%	21 11%	10 6%	9 9%	12 6%	29 11%	27 10%	14 8%	158 9%	182 9%	113 9%	51 8%	62 10%	62 9%	31 9%	30 9%	29 8%	84 10%	58 9%	85 9%	93 9%
4	67 3%	3 2%	6 7%acfh k	3 1%	4 2%	7 4%	2 2%	5 5%c	4 2%	21 8%acdf hjkmn	8 3%	4 2%	59 3%c	67 3%c	45 3%	17 3%	28 5%	23 3%	12 3%	11 3%	12 3%	29 3%	21 3%	31 3%	37 4%
3	68 3%	3 2%	4 5%e	7 3%	10 6%eh	1 1%	6 4%	3 3%	3 1%	11 4%e	10 3%	10 5%eh	62 4%e	68 3%e	41 3%	20 3%	21 4%	27 4%	14 4%	12 4%	8 2%	32 4%	23 4%	36 4%	32 3%
2	76 4%	4 2%	5 6%c	4 2%	4 2%	6 4%	7 5%	4 4%	12 6%c	12 4%	10 3%	8 4%	68 4%	76 4%	58 5%	29 4%rst	29 5%rst	12 2%	6 2%	6 2%	13 3%	33 4%	26 4%	42 4%	33 3%
1	110 5%	9 5%	4 5%	13 6%	8 4%	12 7%	9 6%	4 4%	12 6%	15 5%	15 5%	9 5%	97 6%	110 5%	74 6%	38 6%	36 6%	34 5%	15 4%	19 6%	15 4%	51 6%	40 7%	61 6%	49 5%
0 There is no chance I will vote for that party	904 45%	81 47%i	34 41%	111 49%i	66 39%	85 46%i	77 51%di	46 47%	85 44%	96 36%	142 49%di	80 44%	776 44%i	904 45%i	610 48%	351 52%qrst	259 43%	274 40%	141 40%	133 40%	180 47%	417 48%w	252 41%	407 43%	492 47%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 19

Q1. As things stand today, how likely would you say it is that you will end up voting for each of the following parties at the next UK general election?
Another party
Base: All GB respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
Don't know	461 23%	48 27%f	15 18%	44 19%	52 31%bcf gjmn	46 25%	26 17%	18 19%	45 23%	65 24%	55 19%	47 26%f	395 23%	461 23%	275 21%	140 21%	135 22%	168 24%	82 23%	85 25%	90 23%	166 19%	156 25%v	220 23%	228 22%
Prefer not to say	55 3%	3 2%	2 2%	5 2%	2 1%	2 1%	11 7%acde gjkmn	1 1%	10 5%e	10 4%	5 2%	4 2%	51 3%	55 3%	23 2%	10 2%	13 2%	30 4%pq	14 4%p	16 5%pq	16 4%vw	14 2%	11 2%	15 2%	34 3%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 20

Q2. How optimistic or pessimistic are you about the following over the next 12 months? Summary

Base: All respondents

	The likelihood that the UK will find a way to benefit fully from Brexit	The likelihood of the UK economy growing	The likelihood of the US economy growing	The likelihood of the global economy growing	The likelihood that economic growth with benefit me
Unweighted base	2084	2084	2084	2084	2084
Weighted base	2084	2084	2084	2084	2084
Very optimistic	84 4%	73 3%	99 5%	68 3%	76 4%
Fairly optimistic	317 15%	374 18%	350 17%	316 15%	292 14%
Neither optimistic nor pessimistic	452 22%	496 24%	649 31%	629 30%	528 25%
Fairly pessimistic	502 24%	618 30%	389 19%	570 27%	601 29%
Very pessimistic	594 29%	412 20%	233 11%	302 14%	472 23%
Don't know	135 6%	111 5%	364 17%	199 10%	115 6%
SUM: Optimistic	401 19%	447 21%	449 22%	384 18%	368 18%
SUM: Pessimistic	1096 53%	1030 49%	622 30%	872 42%	1073 51%
NET: Optimistic - Pessimistic	-695 -33%	-583 -28%	-173 -8%	-488 -23%	-705 -34%

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 21

Q2. How optimistic or pessimistic are you about the following over the next 12 months? Summary SUM: Optimistic

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
The likelihood that the UK will find a way to benefit fully from Brexit	401 19%	233 23%b	166 16%	62 28%fgh ijlm	78 22%fg	76 22%fgl	45 13%	52 16%	88 18%	48 18%	40 18%	141 25%fgh jlm	121 18%f	140 17%	126 24%oq	109 17%	80 19%	86 17%	327 21%	129 24%ruw	84 23%	29 15%	54 24%uw	16 15%
The likelihood of the UK economy growing	447 21%	263 26%b	183 17%	75 34%efg hijlm	102 29%fgh ijlm	84 25%fgh ijlm	53 15%	58 17%	75 15%	39 15%	36 16%	177 31%fgh ijlm	138 20%f	133 16%	144 27%opq	122 19%	87 20%	95 19%	345 23%v	163 31%rtu vw	74 20%v	40 21%	29 13%	23 21%v
The likelihood of the US economy growing	449 22%	269 27%b	179 17%	78 35%efg hijlm	97 28%fgh ijm	91 27%fgh ijlm	64 18%	51 15%	68 14%	37 14%	31 14%	175 31%fgh ijlm	155 22%fgh ijm	119 15%	151 29%opq	121 19%	90 21%	87 18%	358 23%u	128 24%u	91 24%u	29 15%	78 35%rst uw	19 18%
The likelihood of the global economy growing	384 18%	230 23%b	153 14%	91 41%def ghijkl m	97 28%fgh ijlm	87 26%fgh ijlm	41 12%hi	36 11%hm	32 7%	17 6%	16 7%	188 33%def ghijlm	128 19%fghi jm	68 8%h	147 28%opq	99 16%	77 18%q	61 12%	288 19%	130 25%rtu v	62 17%	28 15%	36 16%	19 18%
The likelihood that economic growth with benefit me	368 18%	211 21%b	156 15%	81 37%def ghijkl m	99 28%fgh ijlm	72 21%fgh ijlm	35 10%	37 11%	43 9%	24 9%	20 9%	181 32%def ghijlm	107 16%fhi jm	81 10%	129 25%opq	94 15%	72 17%	73 15%	284 19%	131 25%rtv	57 15%	33 17%	34 15%	19 18%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 22

Q2. How optimistic or pessimistic are you about the following over the next 12 months? Summary SUM: Optimistic
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
The likelihood that the UK will find a way to benefit fully from Brexit	401 19%	32 18%	19 23%h	54 23%h	31 18%	47 25%h	28 19%	19 19%	24 12%	52 19%	52 18%	34 19%	9 15%	341 19%h	392 19%h	261 20%	131 19%	130 21%	129 18%	65 18%	64 19%	72 18%	184 20%	122 19%	210 21%	187 18%
The likelihood of the UK economy growing	447 21%	34 20%	25 29%h	57 25%h	32 19%	47 26%h	32 21%	21 22%	27 14%	65 24%h	63 22%h	36 20%	10 16%	382 22%h	438 22%h	261 20%	128 18%	133 21%	167 24%p	88 25%p	79 23%	78 20%	207 23%	142 22%	242 24%z	197 19%
The likelihood of the US economy growing	449 22%	28 16%	22 26%j	61 27%ajl	36 21%	51 28%ajl	34 23%	22 23%	44 22%	58 21%	46 16%	38 21%	8 14%	390 22%j	441 22%j	279 21%	132 19%	146 23%	158 23%	76 21%	81 24%	64 16%	195 22%u	174 27%uv	246 25%z	196 18%
The likelihood of the global economy growing	384 18%	24 14%	21 25%ahk l	56 24%ahj klmn	30 18%	34 19%h	34 22%ahl	26 27%ahj klmn	21 11%	60 22%ahl	45 16%	26 14%	6 10%	328 19%h	378 19%h	225 17%	93 13%	132 21%p	145 21%p	65 18%p	80 23%p	49 12%	162 18%u	153 24%uv	216 22%z	160 15%
The likelihood that economic growth with benefit me	368 18%	25 14%	18 21%hj	53 23%ahj klmn	29 17%	43 23%ahj l	27 18%	23 23%hjl	21 11%	63 23%ahj l	34 12%	27 15%	6 10%	314 18%hj	362 18%hj	204 15%	96 14%	109 17%	152 22%p	76 21%p	76 22%p	62 16%	161 18%	126 20%	199 20%z	157 15%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 23

Q2. How optimistic or pessimistic are you about the following over the next 12 months? Summary NET: Optimistic - Pessimistic
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
The likelihood that the UK will find a way to benefit fully from Brexit	-695	-309	-381	-24	-113	-96	-149	-148	-164	-81	-83	-137	-246	-312	-151	-250	-147	-147	-506	-133	-102	-107	-46	-59
	-33%	-31%	-36%	-11%	-32%	-28%	-43%	-44%	-34%	-31%	-37%	-24%	-36%	-38%	-29%	-40%	-34%	-30%	-33%	-25%	-27%	-56%	-21%	-55%
The likelihood of the UK economy growing	-583	-204	-374	3	-60	-75	-128	-115	-207	-108	-99	-57	-203	-322	-96	-202	-144	-142	-426	-44	-158	-47	-111	-23
	-28%	-20%	-35%	1%	-17%	-22%	-37%	-35%	-42%	-41%	-44%	-10%	-30%	-39%	-18%	-32%	-33%	-29%	-28%	-8%	-42%	-24%	-49%	-22%
The likelihood of the US economy growing	-173	-34	-135	23	-17	*	-40	-44	-95	-43	-51	6	-40	-139	-16	-77	-32	-48	-103	-21	-24	-35	32	-24
	-8%	-3%	-13%	11%dek	-5%	*	-12%	-13%	-19%	-16%	-23%	1%	-6%	-17%	-3%	-12%	-7%	-10%	-7%	-4%	-6%	-18%	14%stw	-23%
The likelihood of the global economy growing	-488	-170	-312	33	-39	-41	-121	-105	-217	-118	-99	-5	-162	-322	-66	-173	-108	-141	-381	-58	-124	-50	-81	-30
	-23%	-17%	-29%	15%k	-11%	-12%	-35%	-31%	-44%	-45%	-44%	-1%	-23%	-39%	-13%	-27%	-25%	-29%	-25%	-11%	-33%	-26%	-36%	-29%
The likelihood that economic growth with benefit me	-705	-274	-426	12	-63	-99	-165	-153	-237	-117	-120	-52	-264	-389	-114	-239	-162	-190	-524	-97	-176	-69	-98	-41
	-34%	-27%	-40%	5%	-18%	-29%	-47%	-46%	-48%	-44%	-53%	-9%	-38%	-47%	-22%	-38%	-38%	-38%	-34%	-18%	-47%	-36%	-43%	-39%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

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Absolutes/col percents

Table 24

Q2. How optimistic or pessimistic are you about the following over the next 12 months? Summary NET: Optimistic - Pessimistic
Base: All respondents

		Region															Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
The likelihood that the UK will find a way to benefit fully from Brexit	-695 -33%	-79 -45%	-23 -27%	-55 -24%	-52 -30%	-35 -19%	-45 -30%	-32 -32%	-91 -47%	-84 -31%	-110 -38%	-65 -36%	-25 -43%	-560 -32%	-670 -33%	-468 -35%	-239 -35%	-229 -36%	-213 -30%	-97 -27%	-116 -34%	-125 -32%	-269 -30%	-253 -40%	-342 -34%	-342 -32%
The likelihood of the UK economy growing	-583 -28%	-54 -31%	-12 -14%	-52 -23%	-48 -28%	-36 -20%	-41 -27%	-20 -21%	-87 -44%	-64 -24%	-95 -33%	-51 -28%	-24 -41%	-485 -28%	-560 -28%	-418 -32%	-241 -35%	-177 -28%	-165 -24%	-72 -20%	-93 -27%	-120 -30%	-232 -26%	-182 -29%	-248 -25%	-335 -32%
The likelihood of the US economy growing	-173 -8%	-34 -19%	3 4%	7 3%g	-13 -8%	8 4%g	-11 -7%	-6 -6%	-17 -9%	-17 -6%	-46 -16%	-28 -15%	-18 -31%	-115 -7%	-155 -8%	-122 -9%	-85 -12%	-37 -6%	-50 -7%	-26 -7%	-23 -7%	-49 -12%	-82 -9%	-19 -3%	-69 -7%	-104 -10%
The likelihood of the global economy growing	-488 -23%	-64 -37%	-11 -13%	-29 -13%	-39 -23%	-40 -22%	-27 -18%	-9 -9%	-76 -39%	-37 -14%	-74 -26%	-59 -32%	-24 -42%	-391 -22%	-464 -23%	-356 -27%	-209 -30%	-147 -23%	-129 -18%	-75 -21%	-54 -16%	-134 -34%	-206 -23%	-108 -17%	-203 -20%	-284 -27%
The likelihood that economic growth with benefit me	-705 -34%	-66 -38%	-20 -24%	-62 -27%	-64 -37%	-40 -22%	-49 -32%	-21 -21%	-95 -49%	-61 -23%	-124 -43%	-73 -41%	-29 -50%	-589 -34%	-675 -33%	-510 -38%	-274 -40%	-235 -37%	-185 -26%	-93 -26%	-92 -27%	-155 -39%	-298 -33%	-199 -31%	-323 -32%	-387 -37%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 25

Q2. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood that the UK will find a way to benefit fully from Brexit
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Very optimistic	84	60	24	15	15	16	10	14	14	8	7	30	26	29	28	18	13	24	74	28	18	7	21	1
	4%	6%b	2%	7%fhm	4%	5%	3%	4%	3%	3%	3%	5%	4%	3%	5%o	3%	3%	5%	5%w	5%w	5%	4%	9%rstu w	1%
Fairly optimistic	317	174	142	47	64	60	35	38	74	40	33	111	95	111	98	91	67	62	253	102	67	22	33	15
	15%	17%b	13%	21%fgl m	18%fg	18%fgl	10%	11%	15%f	15%	15%	19%fgl m	14%f	14%	19%q	14%	15%	12%	17%	19%ru	18%	11%	15%	14%
Neither optimistic nor pessimistic	452	200	252	55	73	69	78	60	117	69	49	128	146	177	99	119	105	128	304	107	88	21	61	12
	22%	20%	24%a	25%	21%	20%	22%	18%	24%gm	26%gm	22%	22%	21%	22%g	19%	19%	24%	26%no	20%uw	20%uw	23%uw	11%	27%rsu w	11%
Fairly pessimistic	502	240	260	41	95	77	80	90	119	62	57	136	157	208	128	163	118	93	377	105	98	62	42	33
	24%	24%	24%	19%	27%c	23%	23%	27%c	24%	24%	25%	24%c	23%	25%	24%q	26%q	27%q	19%	25%sv	20%	26%sv	32%sv	19%	31%sv
Very pessimistic	594	302	286	45	97	95	115	110	134	68	66	142	209	244	149	196	109	140	456	157	88	74	58	42
	29%	30%	27%	21%	27%	28%	33%ck	33%ck	27%	26%	29%c	25%	30%ck	30%c	28%	31%	25%	28%	30%t	30%	24%	38%rtv	26%	40%rstv
Don't know	135	35	99	15	10	24	32	23	31	16	15	25	56	53	25	44	19	47	69	31	15	7	10	3
	6%	4%	9%a	7%dk	3%	7%d	9%dk	7%d	6%d	6%d	6%d	4%d	8%dk	6%d	5%	7%	4%	9%np	5%	6%r	4%	4%	4%	3%
SUM: Optimistic	401	233	166	62	78	76	45	52	88	48	40	141	121	140	126	109	80	86	327	129	84	29	54	16
	19%	23%b	16%	28%fgh ijlm	22%fg	22%fgl	13%	16%	18%	18%	18%	25%fgh jlm	18%f	17%	24%oq	17%	19%	17%	21%	24%ruw	23%	15%	24%uw	15%
SUM: Pessimistic	1096	542	546	86	191	172	194	199	253	130	123	278	366	452	277	359	227	233	833	263	187	136	101	74
	53%	54%	51%	39%	54%ck	51%c	56%c	60%ceh ikm	52%c	49%c	54%c	49%c	53%c	55%chi k	53%	57%q	53%	47%	54%sv	50%	50%	70%rst v	45%	70%rstv
NET: Optimistic - Pessimistic	-695	-309	-381	-24	-113	-96	-149	-148	-164	-81	-83	-137	-246	-312	-151	-250	-147	-147	-506	-133	-102	-107	-46	-59
	-33%	-31%	-36%	-11%	-32%	-28%	-43%	-44%	-34%	-31%	-37%	-24%	-36%	-38%	-29%	-40%	-34%	-30%	-33%	-25%	-27%	-56%	-21%	-55%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 26

Q2. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood that the UK will find a way to benefit fully from Brexit
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Very optimistic	84 4%	6 3%	2 2%	8 4%	9 5%	8 4%	5 3%	4 4%	5 3%	21 8%hjmn	9 3%	5 3%	2 3%	72 4%	82 4%	50 4%	25 4%	24 4%	34 5%	18 5%	16 5%	13 3%	35 4%	35 5%	47 5%	37 4%
Fairly optimistic	317 15%	26 15%	17 20%hi	46 20%him n	22 13%	38 21%him n	23 15%	15 15%	19 10%	31 11%	43 15%	29 16%	7 13%	269 15%h	310 15%h	211 16%	105 15%	106 17%	95 13%	47 13%	48 14%	58 15%	149 17%	87 14%	163 16%	150 14%
Neither optimistic nor pessimistic	452 22%	26 15%	16 20%	51 22%	41 24%a	36 19%	40 27%a	24 24%	41 21%	71 26%a	58 20%	34 19%	13 23%	389 22%a	439 22%a	263 20%	149 22%	115 18%	176 25%qt	102 29%pqrt	74 21%	98 25%w	210 23%w	117 18%	185 19%	260 25%y
Fairly pessimistic	502 24%	55 31%def imn	22 27%	56 24%	36 21%	32 17%	32 21%	23 23%	50 26%	58 21%	84 29%em	43 24%	12 21%	412 23%	489 24%e	348 26%	176 25%s	172 27%rs	147 21%	65 18%	82 24%	85 21%	204 23%	173 27%	252 25%	241 23%
Very pessimistic	594 29%	56 32%	19 23%	53 23%	47 28%	50 27%	42 28%	28 29%	66 34%c	77 29%	79 27%	57 31%	22 37%c	489 28%	573 28%	380 29%	193 28%	187 29%	195 28%	97 27%	98 29%	111 28%	249 28%	202 32%	301 30%	288 27%
Don't know	135 6%	7 4%	6 7%	16 7%	16 9%	19 11%aijn	10 6%	4 4%	14 7%	13 5%	14 5%	13 7%	2 4%	121 7%	132 7%	73 5%	42 6%	30 5%	54 8%q	28 8%	27 8%	30 8%w	50 6%	23 4%	47 5%	83 8%y
SUM: Optimistic	401 19%	32 18%	19 23%h	54 23%h	31 18%	47 25%h	28 19%	19 19%	24 12%	52 19%	52 18%	34 19%	9 15%	341 19%h	392 19%h	261 20%	131 19%	130 21%	129 18%	65 18%	64 19%	72 18%	184 20%	122 19%	210 21%	187 18%
SUM: Pessimistic	1096 53%	110 63%cde fimn	42 50%	109 47%	82 48%	82 45%	73 48%	51 52%	116 59%cde fm	135 50%	163 57%ce	100 55%	34 58%	901 51%	1062 52%em	728 55%	369 53%s	359 57%rs	342 49%	162 45%	180 52%	196 50%	453 50%	375 59%uv	553 56%z	528 50%
NET: Optimistic - Pessimistic	-695 -33%	-79 -45%	-23 -27%	-55 -24%	-52 -30%	-35 -19%	-45 -30%	-32 -32%	-91 -47%	-84 -31%	-110 -38%	-65 -36%	-25 -43%	-560 -32%	-670 -33%	-468 -35%	-239 -35%	-229 -36%	-213 -30%	-97 -27%	-116 -34%	-125 -32%	-269 -30%	-253 -40%	-342 -34%	-342 -32%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 27

Q2. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood of the UK economy growing
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Very optimistic	73	56	17	20	23	17	6	6	2	1	1	43	23	7	34	14	10	15	54	26	10	8	6	3
	3%	5%b	2%	9%fghi jlm	6%fghi jlm	5%fghi jlm	2%	2%h	*	*	*	7%fghi jlm	3%fhij m	1%h	6%opq	2%	2%	3%	4%	5%r	3%	4%	3%	2%
Fairly optimistic	374	207	165	55	79	67	48	52	73	38	35	134	115	126	110	108	77	80	291	137	64	32	23	20
	18%	20%b	16%	25%fgh ijlm	22%fgh ilm	20%	14%	16%	15%	14%	16%	23%fgh ijlm	17%f	15%	21%	17%	18%	16%	19%v	26%rtu v	17%v	17%	10%	19%v
Neither optimistic nor pessimistic	496	247	248	59	76	80	87	76	118	66	51	135	167	194	128	144	97	126	355	123	63	63	50	31
	24%	24%	23%	27%	21%	24%	25%	23%	24%	25%	23%	24%	24%	24%	24%	23%	23%	25%	23%t	23%t	17%	32%rst v	22%	29%t
Fairly pessimistic	618	272	344	50	110	91	113	102	152	73	79	160	205	254	157	194	147	120	450	136	126	60	57	33
	30%	27%	32%a	23%	31%	27%	32%c	30%	31%c	28%	35%c	28%c	30%	31%c	30%	31%q	34%q	24%	29%s	26%	34%sv	31%	25%	31%
Very pessimistic	412	194	213	21	53	68	68	72	130	73	57	74	136	202	83	129	84	116	321	71	106	27	82	13
	20%	19%	20%	10%	15%	20%ck	20%ck	21%cdk	27%cde fkl	28%cde fkl	25%cdk	13%	20%ck	25%cdk l	16%	20%n	19%	24%n	21%sw	13%	28%rsu w	14%	37%rst uw	12%
Don't know	111	35	75	14	13	16	27	26	15	11	4	26	43	41	15	42	16	38	61	36	5	3	6	7
	5%	3%	7%a	6%j	4%	5%	8%dhj	8%dhjk m	3%	4%	2%	5%	6%hj	5%hj	3%	7%n	4%	8%np	4%t	7%rtuv	1%	2%	3%	6%tu
SUM: Optimistic	447	263	183	75	102	84	53	58	75	39	36	177	138	133	144	122	87	95	345	163	74	40	29	23
	21%	26%b	17%	34%efg hijlm	29%fgh ijlm	25%fgh ijlm	15%	17%	15%	15%	16%	31%fgh ijlm	20%f	16%	27%opq	19%	20%	19%	23%v	31%rtu vw	20%v	21%	13%	21%v
SUM: Pessimistic	1030	466	557	72	163	159	182	173	282	147	135	234	341	455	240	323	231	236	771	207	232	87	140	46
	49%	46%	52%a	33%	46%ck	47%c	52%ck	52%ck	58%cde kl	56%cde k	60%cde kl	41%c	49%ck	55%cde kl	46%	51%	54%n	48%	50%s	39%	62%rsu w	45%	62%rsu w	43%
NET: Optimistic - Pessimistic	-583	-204	-374	3	-60	-75	-128	-115	-207	-108	-99	-57	-203	-322	-96	-202	-144	-142	-426	-44	-158	-47	-111	-23
	-28%	-20%	-35%	1%	-17%	-22%	-37%	-35%	-42%	-41%	-44%	-10%	-30%	-39%	-18%	-32%	-33%	-29%	-28%	-8%	-42%	-24%	-49%	-22%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 28

Q2. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood of the UK economy growing
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Very optimistic	73 3%	6 3%	8 9% jkmn	8 acfh 3%	7 4%	9 5%hj	4 3%	5 5%j	2 1%	17 6%hjk	3 1%	2 1%	2 3%	61 3%j	71 4%j	39 3%	20 3%	19 3%	30 4%	15 4%	15 5%	5 1%	33 4%u	33 5%u	51 5%z	19 2%
Fairly optimistic	374 18%	28 16%	17 20%	49 21%h	25 15%	38 21%h	28 18%	17 17%	25 13%	48 18%	59 21%h	33 18%	8 14%	321 18%h	366 18%h	222 17%	107 16%	114 18%	137 20%	73 20%	64 19%	73 19%	174 19%	109 17%	191 19%	178 17%
Neither optimistic nor pessimistic	496 24%	45 26%	19 23%	55 24%	47 28%	42 23%	38 25%	31 32%hjm	40 21%	59 22%	58 20%	48 26%	14 24%	406 23%	482 24%	324 24%	162 23%	162 25%	158 23%	84 24%	75 22%	94 24%	213 24%	146 23%	226 23%	260 25%
Fairly pessimistic	618 30%	56 32%	19 22%	64 28%	45 26%	53 29%	42 28%	21 22%	67 34%g	79 29%	104 36%bdg kmn	49 27%	19 33%	522 30%	599 30%	411 31%	221 32%s	190 30%	194 28%s	85 24%	109 32%rs	113 29%	243 27%	221 35%v	304 31%	308 29%
Very pessimistic	412 20%	33 19%	18 21%	44 19%	35 21%	30 16%	31 20%	20 20%	47 24%	49 18%	54 19%	38 21%	14 24%	345 20%	398 20%	268 20%	147 21%	121 19%	138 20%	75 21%	63 18%	85 22%w	196 22%w	103 16%	186 19%	224 21%
Don't know	111 5%	7 4%	3 4%	9 4%	12 7%	12 6%	9 6%	4 4%	15 7%j	19 7%	9 3%	11 6%	1 3%	98 6%	109 5%	62 5%	33 5%	29 5%	43 6%	25 7%	18 5%	25 6%	38 4%	25 4%	37 4%	67 6%y
SUM: Optimistic	447 21%	34 20%	25 29%h	57 25%h	32 19%	47 26%h	32 21%	21 22%	27 14%	65 24%h	63 22%h	36 20%	10 16%	382 22%h	438 22%h	261 20%	128 18%	133 21%	167 24%p	88 25%p	79 23%	78 20%	207 23%	142 22%	242 24%z	197 19%
SUM: Pessimistic	1030 49%	88 51%	36 44%	108 47%	80 47%	83 45%	73 48%	41 42%	114 58%bcd egikmn	129 47%	158 55%g	87 48%	33 57%	867 49%	997 49%	679 51%	368 53%rs	310 49%	332 47%	160 45%	172 50%	198 50%	439 49%	324 51%	490 49%	533 50%
NET: Optimistic - Pessimistic	-583 -28%	-54 -31%	-12 -14%	-52 -23%	-48 -28%	-36 -20%	-41 -27%	-20 -21%	-87 -44%	-64 -24%	-95 -33%	-51 -28%	-24 -41%	-485 -28%	-560 -28%	-418 -32%	-241 -35%	-177 -28%	-165 -24%	-72 -20%	-93 -27%	-120 -30%	-232 -26%	-182 -29%	-248 -25%	-335 -32%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 29

Q2. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood of the US economy growing
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Very optimistic	99	75	24	11	31	27	14	9	6	5	2	42	41	15	41	18	22	17	84	29	22	6	22	3
	5%	7%b	2%	5%hjm	9%fghi jm	8%fghi jm	4%hj	3%	1%	2%	1%	7%ghij m	6%fghi jm	2%	8%oq	3%	5%	3%	5%	6%	6%	3%	10%rsuw	3%
Fairly optimistic	350	194	155	67	66	63	50	42	62	32	29	133	114	104	110	103	68	70	274	99	69	23	56	16
	17%	19%b	15%	30%def ghijkl m	19%ghi m	19%ghi m	14%	13%	13%	12%	13%	23%dfg hijlm	16%m	13%	21%oq	16%	16%	14%	18%	19%	18%	12%	25%rsu w	15%
Neither optimistic nor pessimistic	649	319	328	59	105	113	104	112	156	84	73	164	216	268	144	204	140	160	468	159	120	58	64	31
	31%	32%	31%	27%	30%	33%	30%	34%	32%	32%	32%	29%	31%	33%	27%	32%	33%	32%	31%	30%	32%	30%	29%	29%
Fairly pessimistic	389	206	180	32	68	49	69	63	109	56	53	100	118	171	103	131	84	71	290	85	80	48	27	21
	19%	20%	17%	14%	19%	14%	20%	19%	22%cel	21%e	23%cel	17%	17%	21%ce	20%q	21%q	20%	14%	19%sv	16%	21%v	25%sv	12%	20%v
Very pessimistic	233	97	133	23	46	42	35	33	54	24	30	69	77	87	64	67	38	64	170	64	35	16	19	21
	11%	10%	13%a	10%	13%	12%	10%	10%	11%	9%	13%	12%	11%	11%	12%	11%	9%	13%	11%	12%	9%	8%	9%	20%rstuv
Don't know	364	120	243	28	36	46	77	75	102	62	40	64	123	177	65	109	79	112	246	94	48	42	37	14
	17%	12%	23%a	13%	10%	14%	22%cde kl	22%cde k	21%cde k	24%cde k	18%dk	11%	18%dek k	22%cde k	12%	17%n	18%n	23%no	16%	18%	13%	22%t	16%	13%
SUM: Optimistic	449	269	179	78	97	91	64	51	68	37	31	175	155	119	151	121	90	87	358	128	91	29	78	19
	22%	27%b	17%	35%efg hijlm	28%fgh ijm	27%fgh ijlm	18%	15%	14%	14%	14%	31%fgh ijlm	22%fgh ijm	15%	29%opq	19%	21%	18%	23%u	24%u	24%u	15%	35%rst uw	18%
SUM: Pessimistic	622	303	313	54	115	91	104	95	163	80	82	169	195	258	167	198	122	135	461	149	115	64	46	43
	30%	30%	30%	25%	32%	27%	30%	29%	33%c	31%	36%cel	30%	28%	31%	32%	31%	28%	27%	30%v	28%v	31%v	33%v	21%	40%rsv
NET: Optimistic - Pessimistic	-173	-34	-135	23	-17	*	-40	-44	-95	-43	-51	6	-40	-139	-16	-77	-32	-48	-103	-21	-24	-35	32	-24
	-8%	-3%	-13%	11%dek	-5%	*	-12%	-13%	-19%	-16%	-23%	1%	-6%	-17%	-3%	-12%	-7%	-10%	-7%	-4%	-6%	-18%	14%st w	-23%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 30

Q2. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood of the US economy growing

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Very optimistic	99 5%	10 5%	3 3%	14 6%k	7 4%	17 9%fhjk mn	5 3%	7 7%k	5 3%	16 6%	11 4%	3 2%	1 2%	81 5%	97 5%k	59 4%	29 4%	30 5%	38 5%	20 6%	18 5%	12 3%	43 5%	42 7%u	53 5%	43 4%
Fairly optimistic	350 17%	19 11%	19 23%aj	47 21%aj	30 17%	34 19%a	29 19%a	15 15%	38 20%aj	42 15%	35 12%	34 19%a	7 12%	310 18%aj	343 17%aj	219 17%	103 15%	116 18%	120 17%	56 16%	64 18%	52 13%	152 17%	133 21%u	194 19%z	153 14%
Neither optimistic nor pessimistic	649 31%	51 29%	31 37%	79 35%	45 26%	54 29%	49 32%	31 32%	52 27%	95 35%	95 33%	49 27%	18 30%	549 31%	631 31%	421 32%	215 31%	206 32%	211 30%	112 31%	99 29%	128 32%	285 32%	191 30%	289 29%	352 33%
Fairly pessimistic	389 19%	39 23%b	7 9%	36 16%	30 17%	27 15%	29 19%b	19 19%b	35 18%	46 17%	62 21%b	46 25%bce mn	15 25%b	316 18%b	375 18%b	256 19%	145 21%	111 18%	126 18%	64 18%	62 18%	67 17%	167 19%	130 20%	207 21%z	179 17%
Very pessimistic	233 11%	23 13%	11 14%	18 8%	20 11%	17 9%	17 11%	9 10%	26 13%	29 11%	31 11%	20 11%	12 21%ceij mn	189 11%	221 11%	145 11%	72 10%	72 11%	81 12%	38 11%	43 12%	46 12%	110 12%	64 10%	109 11%	120 11%
Don't know	364 17%	34 19%	12 14%	35 15%	40 24%clm n	35 19%	23 15%	16 16%	39 20%	43 16%	54 19%	29 16%	6 10%	309 18%	358 18%	225 17%	127 18%	99 16%	125 18%	66 18%	59 17%	90 23%vw	140 16%	79 12%	144 14%	210 20%y
SUM: Optimistic	449 22%	28 16%	22 26%j	61 27%ajl	36 21%	51 28%ajl	34 23%	22 23%	44 22%	58 21%	46 16%	38 21%	8 14%	390 22%j	441 22%j	279 21%	132 19%	146 23%	158 23%	76 21%	81 24%	64 16%	195 22%u	174 27%uv	246 25%z	196 18%
SUM: Pessimistic	622 30%	62 36%bce	19 22%	54 24%	49 29%	44 24%	45 30%	28 29%	61 31%	75 28%	93 32%c	65 36%bce mn	27 46%bcde fghimn	505 29%	595 29%c	400 30%	217 31%	183 29%	207 30%	103 29%	105 30%	113 29%	277 31%	193 30%	315 32%	299 28%
NET: Optimistic - Pessimistic	-173 -8%	-34 -19%	3 4%	7 3%g	-13 -8%	8 4%g	-11 -7%	-6 -6%	-17 -9%	-17 -6%	-46 -16%	-28 -15%	-18 -31%	-115 -7%	-155 -8%	-122 -9%	-85 -12%	-37 -6%	-50 -7%	-26 -7%	-23 -7%	-49 -12%	-82 -9%	-19 -3%	-69 -7%	-104 -10%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 31

Q2. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood of the global economy growing
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Very optimistic	68	52	16	19	18	19	6	4	1	-	1	38	25	6	29	14	13	12	46	18	11	6	7	1
	3%	5%b	2%	9%fghi jlm	5%fghi jm	6%fghi jlm	2%hi	1%	*	-	1%	7%fghi jlm	4%fghi jm	1%h	6%oq	2%	3%	2%	3%	3%	3%	3%	3%	1%
Fairly optimistic	316	178	137	71	79	68	35	32	31	17	15	150	103	63	117	85	65	49	242	112	51	22	29	18
	15%	18%b	13%	33%def ghijkl m	22%fgh ijlm	20%fgh ijlm	10%	9%	6%	6%	6%	26%dfg hijlm	15%fghi jm	8%	22%opq	13%	15%q	10%	16%	21%rtu v	14%	11%	13%	17%
Neither optimistic nor pessimistic	629	319	308	56	103	97	99	115	159	83	76	159	196	274	140	192	129	168	449	152	107	66	59	29
	30%	32%	29%	25%	29%	28%	28%	34%ck	33%	32%	34%	28%	28%	33%ck	26%	30%	30%	34%n	29%	29%	28%	34%	26%	28%
Fairly pessimistic	570	266	302	37	89	73	107	88	176	94	82	126	180	265	140	180	130	120	441	134	121	55	71	31
	27%	26%	28%	17%	25%ck	21%	31%cekl	27%c	36%cde gklm	36%cde gkl	36%cde gkl	22%c	26%ce	32%cde gkl	27%	29%	30%	24%	29%s	25%	32%s	28%	31%	30%
Very pessimistic	302	134	163	21	47	54	55	52	73	40	33	68	109	125	72	91	55	83	228	55	66	24	47	18
	14%	13%	15%	9%	13%	16%c	16%	16%c	15%	15%	14%	12%	16%c	15%c	14%	14%	13%	17%	15%s	10%	18%s	12%	21%rsu	17%s
Don't know	199	61	136	15	17	29	47	42	48	29	19	32	76	91	28	70	39	62	127	60	19	20	12	8
	10%	6%	13%a	7%	5%	9%	14%cdk	13%cdk	10%dk	11%dk	9%	6%	11%dk	11%dk	5%	11%n	9%n	13%n	8%t	11%rtv	5%	11%	6%	8%
SUM: Optimistic	384	230	153	91	97	87	41	36	32	17	16	188	128	68	147	99	77	61	288	130	62	28	36	19
	18%	23%b	14%	41%def ghijkl m	28%fgh ijlm	26%fgh ijlm	12%hi	11%hm	7%	6%	7%	33%def ghijlm	19%fghi jm	8%h	28%opq	16%	18%q	12%	19%	25%rtu v	17%	15%	16%	18%
SUM: Pessimistic	872	400	465	57	136	127	162	141	249	134	115	193	289	390	213	271	185	203	669	188	186	79	118	49
	42%	40%	44%	26%	38%ck	37%c	46%cekl	42%ck	51%cde gklm	51%cde gkl	51%cde gkl	34%c	42%cek	47%cde gkl	40%	43%	43%	41%	44%s	35%	50%rs	41%	52%rsu	46%s
NET: Optimistic - Pessimistic	-488	-170	-312	33	-39	-41	-121	-105	-217	-118	-99	-5	-162	-322	-66	-173	-108	-141	-381	-58	-124	-50	-81	-30
	-23%	-17%	-29%	15%k	-11%	-12%	-35%	-31%	-44%	-45%	-44%	-1%	-23%	-39%	-13%	-27%	-25%	-29%	-25%	-11%	-33%	-26%	-36%	-29%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 32

Q2. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood of the global economy growing
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Very optimistic	68 3%	4 2%	8 10%aefh jkmn	10 4%hj	6 4%hj	6 3%h	4 2%	4 4%hj	1 *	16 6%hj	2 1%	4 2%	2 3%	58 3%hj	67 3%hj	39 3%	19 3%	20 3%	27 4%	14 4%	13 4%	7 2%	31 3%	28 4%u	43 4%z	23 2%
Fairly optimistic	316 15%	20 11%	13 16%	46 20%ahk lmn	24 14%	28 15%	30 20%ahl	22 22%ahk ln	20 10%	44 16%	43 15%	22 12%	4 7%	270 15%h	311 15%h	186 14%	74 11%	111 18%p	118 17%p	51 14%	67 19%p	42 11%	131 15%	125 20%uv	173 17%z	137 13%
Neither optimistic nor pessimistic	629 30%	47 27%	24 29%	72 32%	51 30%	56 31%	43 28%	33 33%	52 27%	81 30%	96 34%	54 30%	20 34%	530 30%	609 30%	397 30%	231 33%q	165 26%	213 30%	112 31%	101 29%	115 29%	293 33%	178 28%	285 29%	337 32%
Fairly pessimistic	570 27%	58 33%bi	15 18%	58 25%	45 26%	48 26%	40 26%	23 24%	63 32%bi	58 21%	85 30%b	58 32%bi	18 30%	471 27%	552 27%	387 29%	203 29%	184 29%	174 25%	87 24%	87 25%	125 32%v	227 25%	181 28%	283 28%	282 27%
Very pessimistic	302 14%	30 17%	16 20%	27 12%	24 14%	26 14%	21 14%	11 12%	34 17%	39 15%	34 12%	27 15%	13 21%j	249 14%	289 14%	194 15%	99 14%	95 15%	101 14%	54 15%	47 14%	58 15%	141 16%	80 13%	136 14%	161 15%
Don't know	199 10%	17 10%	6 7%	16 7%	21 12%g	18 10%	14 10%	4 4%	25 13%cg	32 12%g	27 9%	16 9%	2 4%	176 10%	197 10%	123 9%	65 9%	58 9%	68 10%	39 11%	29 9%	48 12%vw	75 8%	45 7%	74 7%	117 11%y
SUM: Optimistic	384 18%	24 14%	21 25%ahk l	56 24%ahj klmn	30 18%	34 19%h	34 22%ahl	26 27%ahj klmn	21 11%	60 22%ahl	45 16%	26 14%	6 10%	328 19%h	378 19%h	225 17%	93 13%	132 21%p	145 21%p	65 18%p	80 23%p	49 12%	162 18%u	153 24%uv	216 22%z	160 15%
SUM: Pessimistic	872 42%	88 50%cgi mn	32 38%	85 37%	69 40%	74 41%	61 40%	35 36%	97 50%cgi mn	97 36%	119 41%	85 47%i	30 52%cgi	719 41%	842 42%	581 44%	302 44%	279 44%	274 39%	141 39%	134 39%	183 46%	367 41%	261 41%	419 42%	443 42%
NET: Optimistic - Pessimistic	-488 -23%	-64 -37%	-11 -13%	-29 -13%	-39 -23%	-40 -22%	-27 -18%	-9 -9%	-76 -39%	-37 -14%	-74 -26%	-59 -32%	-24 -42%	-391 -22%	-464 -23%	-356 -27%	-209 -30%	-147 -23%	-129 -18%	-75 -21%	-54 -16%	-134 -34%	-206 -23%	-108 -17%	-203 -20%	-284 -27%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 33

Q2. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood that economic growth with benefit me

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Very optimistic	76	53	23	20	24	20	6	4	2	1	1	44	26	5	32	16	14	14	56	31	10	6	6	3
	4%	5%b	2%	9%fghi jlm	7%fghi jlm	6%fghi jlm	2%	1%	*	*	1%	8%fghi jlm	4%fghi jm	1%	6%oq	3%	3%	3%	4%	6%rtv	3%	3%	2%	3%
Fairly optimistic	292	158	133	61	75	51	29	34	41	23	18	136	81	75	97	78	58	59	228	100	46	28	28	16
	14%	16%	12%	28%efg hijlm	21%fgh ijlm	15%fhij lm	8%	10%	8%	9%	8%	24%efg hijlm	12%f	9%	18%oq	12%	14%	12%	15%	19%rtv	12%	14%	13%	15%
Neither optimistic nor pessimistic	528	281	244	56	76	82	82	82	150	87	62	132	164	231	139	160	110	119	378	139	79	52	51	23
	25%	28%b	23%	26%	22%	24%	23%	25%	31%dfk l	33%def gklm	28%	23%	24%	28%dk	26%	25%	25%	24%	25%	26%	21%	27%	23%	22%
Fairly pessimistic	601	280	321	46	97	85	115	113	145	67	78	144	200	257	142	204	131	124	446	136	133	64	54	35
	29%	28%	30%	21%	28%	25%	33%cek l	34%cei k	30%ci	26%	34%ceh ik	25%	29%ce	31%cei k	27%	32%q	31%	25%	29%s	26%	36%rsv	33%	24%	33%
Very pessimistic	472	205	261	23	65	86	85	78	135	73	62	88	171	213	101	130	103	139	362	92	99	38	77	24
	23%	20%	25%a	11%	19%ck	25%ck	24%ck	23%ck	28%cdk	28%cdk	27%cdk	15%c	25%cdk	26%cdk	19%	21%	24%	28%no	24%s	17%	27%s	20%	34%rsu w	23%
Don't know	115	34	81	12	15	15	33	24	16	11	5	27	47	41	16	45	15	39	62	33	6	6	9	4
	6%	3%	8%a	6%	4%	4%	9%dehi jklm	7%hjm	3%	4%	2%	5%	7%ehj	5%hj	3%	7%np	4%	8%np	4%t	6%rt	1%	3%	4%	4%
SUM: Optimistic	368	211	156	81	99	72	35	37	43	24	20	181	107	81	129	94	72	73	284	131	57	33	34	19
	18%	21%b	15%	37%def ghijkl m	28%fgh ijlm	21%fgh ijlm	10%	11%	9%	9%	9%	32%def ghijlm	16%fhi jm	10%	25%opq	15%	17%	15%	19%	25%rtv	15%	17%	15%	18%
SUM: Pessimistic	1073	484	582	70	163	171	200	190	280	140	139	232	371	470	243	333	234	263	808	228	233	102	131	60
	51%	48%	55%a	32%	46%ck	50%ck	57%cdk	57%cdk	57%cdk	53%ck	62%cde kl	41%c	54%cdk	57%cdk	46%	53%n	54%n	53%n	53%s	43%	62%rs	53%	58%s	57%s
NET: Optimistic - Pessimistic	-705	-274	-426	12	-63	-99	-165	-153	-237	-117	-120	-52	-264	-389	-114	-239	-162	-190	-524	-97	-176	-69	-98	-41
	-34%	-27%	-40%	5%	-18%	-29%	-47%	-46%	-48%	-44%	-53%	-9%	-38%	-47%	-22%	-38%	-38%	-38%	-34%	-18%	-47%	-36%	-43%	-39%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 34

Q2. How optimistic or pessimistic are you about the following over the next 12 months? The likelihood that economic growth with benefit me

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Very optimistic	76 4%	4 2%	6 7%ahjk l	12 5%hjk	9 5%j	9 5%	3 2%	3 3%	3 2%	19 7%ahjk lmn	4 2%	3 2%	- -	69 4%j	76 4%j	42 3%	16 2%	26 4%	33 5%p	16 4%	17 5%p	10 3%	34 4%	31 5%	50 5%z	24 2%
Fairly optimistic	292 14%	22 12%	12 14%	41 18%hj	21 12%	34 18%hj	24 15%	20 20%hj	17 9%	44 16%h	29 10%	24 13%	6 10%	245 14%h	286 14%h	162 12%	79 11%	83 13%	119 17%p	60 17%p	59 17%p	52 13%	127 14%	94 15%	149 15%	133 13%
Neither optimistic nor pessimistic	528 25%	54 31%	23 28%	50 22%	36 21%	44 24%	38 25%	29 29%	44 23%	69 25%	84 29%	41 23%	15 27%	429 25%	512 25%	345 26%	187 27%	158 25%	166 24%	85 24%	81 24%	91 23%	233 26%	162 25%	234 24%	286 27%
Fairly pessimistic	601 29%	45 26%	16 19%	68 30%	53 31%	46 25%	43 29%	26 26%	64 33%bi	63 23%	92 32%bi	63 35%bi	20 35%b	510 29%b	581 29%	420 32%	217 31%rs	203 32%rs	168 24%	75 21%	93 27%	114 29%	242 27%	208 33%v	315 32%z	282 27%
Very pessimistic	472 23%	46 26%	22 27%	47 21%	40 23%	36 20%	33 21%	18 18%	52 26%	61 23%	66 23%	37 20%	15 26%	393 22%	457 23%	294 22%	153 22%	141 22%	169 24%	93 26%	75 22%	103 26%w	217 24%w	117 18%	207 21%	262 25%y
Don't know	115 6%	5 3%	4 5%	10 4%	13 7%	14 8%	11 7%	3 3%	15 8%	16 6%	11 4%	12 7%	2 3%	106 6%	114 6%	62 5%	38 5%	24 4%	46 7%q	28 8%q	19 5%	25 6%	44 5%	25 4%	40 4%	70 7%y
SUM: Optimistic	368 18%	25 14%	18 21%hj	53 23%ahj klmn	29 17%	43 23%ahj l	27 18%	23 23%hjl	21 11%	63 23%ahj l	34 12%	27 15%	6 10%	314 18%hj	362 18%hj	204 15%	96 14%	109 17%	152 22%p	76 21%p	76 22%p	62 16%	161 18%	126 20%	199 20%z	157 15%
SUM: Pessimistic	1073 51%	91 52%	38 46%	115 50%	93 54%	82 45%	76 50%	44 44%	116 59%beg imn	124 46%	158 55%	100 55%	35 61%ei	903 52%	1038 51%	714 54%	370 54%r	344 54%r	336 48%	168 47%	168 49%	217 55%	459 51%	325 51%	522 52%	545 51%
NET: Optimistic - Pessimistic	-705 -34%	-66 -38%	-20 -24%	-62 -27%	-64 -37%	-40 -22%	-49 -32%	-21 -21%	-95 -49%	-61 -23%	-124 -43%	-73 -41%	-29 -50%	-589 -34%	-675 -33%	-510 -38%	-274 -40%	-235 -37%	-185 -26%	-93 -26%	-92 -27%	-155 -39%	-298 -33%	-199 -31%	-323 -32%	-387 -37%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 35

Q3. On Wednesday afternoon, the Chancellor of the Exchequer delivered the 2026 Budget Statement. If anything, what have you heard about most from that Budget Statement?
Base: All respondents (1k sample)

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	1082	511	565	108	179	178	155	187	275	148	127	287	333	462	298	299	221	264	772	297	166	57	138	61
Weighted base	1121	546	570	119*	210	198	169	175	251	130	122	328	367	426	265	301	284	272	810	274	201	93*	125	52*
£100 Household Energy Payment	327 29%	149 27%	178 31%	13 11%	56 27%ck	53 27%c	55 33%ck	64 36%ck	86 34%ck	48 37%ck	38 32%ck	69 21%c	108 30%ck	150 35%ck	75 28%	84 28%	88 31%	80 29%	264 33%v	101 37%v	71 36%v	35 38%v	26 21%	17 33%
Removing standing charges from gas bills	122 11%	45 8%	77 14%a	1 1%	15 7%ck	11 6%c	26 15%cde kl	28 16%cde k	42 17%cde kl	22 17%cde kl	20 16%cdek	15 5%c	37 10%cek	70 16%cdek l	21 8%	31 10%	29 10%	41 15%n	103 13%v	30 11%	27 14%	20 22%rsvw	9 7%	3 6%
National Minimum Wage / National Living Wage increase	66 6%	21 4%	44 8%a	7 6%	13 6%	17 9%hm	13 8%	6 4%	9 4%	5 4%	4 4%	20 6%	31 8%hm	15 4%	13 5%	16 5%	24 8%	14 5%	42 5%	12 4%	13 6%	7 8%	3 2%	2 4%
Cash ISA £20,000 limit	51 5%	24 4%	27 5%	- -	10 5%c	7 4%	9 5%c	17 10%cehi jklm	8 3%	4 3%	4 3%	10 3%	16 4%c	25 6%ch	14 5%	17 6%	11 4%	9 3%	35 4%s	7 3%	20 10%rsuv	- -	3 3%	2 4%
Underwhelming / "tinkering" / lack of substance / boring	31 3%	24 4%b	6 1%	2 1%	5 2%	- -	2 1%	5 3%el	18 7%cdef ikl	4 3%el	14 12%cdef ghiklm	6 2%	2 *	23 5%efgk l	7 3%p	17 6%pq	1 *	6 2%	28 3%s	5 2%	9 5%	3 3%	6 5%	2 3%
Welfare debate (e.g. increased support, lack of reform)	26 2%	14 3%	11 2%	- -	2 1%	9 5%cdgk	1 1%	1 *	13 5%cdfg km	4 3%gk	9 7%cdfg klm	2 *	10 3%fk	14 3%gk	3 1%	8 3%	6 2%	9 3%	23 3%s	4 1%	9 5%s	- -	10 8%rsuw	-
Negative impression / criticism (generic)	25 2%	14 3%	10 2%	1 1%	4 2%	3 2%	6 4%	4 2%	7 3%	4 3%	3 3%	4 1%	9 3%	12 3%	5 2%	3 1%	10 4%	8 3%	15 2%	3 1%	1 *	1 1%	8 7%rst	1 3%
Pension increase / Pension Tax Allowance	24 2%	7 1%	17 3%	- -	3 1%	3 2%	5 3%	6 3%	8 3%	4 3%	4 3%	3 1%	8 2%	13 3%	7 2%	5 2%	4 1%	9 3%	18 2%	7 3%	4 2%	4 4%	2 2%	-
Suspending tariffs on food and drink products	24 2%	6 1%	18 3%a	2 1%	2 1%	4 2%	10 6%dghj km	2 1%	4 1%	3 2%	1 1%	4 1%	15 4%km	6 1%	5 2%	10 3%	6 2%	4 1%	18 2%	7 2%	3 2%	- -	2 1%	1 1%
Fuel Duty cut extension	23 2%	9 2%	14 2%	- -	2 1%	4 2%	3 1%	3 2%	11 5%ck	6 5%ck	5 4%ck	2 1%	7 2%	14 3%k	6 2%	7 2%	6 2%	4 2%	19 2%	6 2%	9 4%	1 1%	3 2%	1 1%
Advice to stockpile food and supplies	19 2%	6 1%	13 2%	6 5%fghi jlm	9 4%fghi jlm	3 2%m	1 *	- -	- -	- -	- -	15 5%fghi jlm	4 1%	- -	6 2%	5 1%	4 1%	5 2%	12 2%	4 1%	3 1%	5 6%rv	- -	1 1%
Increased taxation / levies on banks and financial institutions	18 2%	8 2%	10 2%	- -	2 1%	4 2%	3 2%	4 2%	5 2%	2 1%	4 3%	2 1%	7 2%	9 2%	5 2%	5 2%	2 1%	7 3%	14 2%	6 2%	2 1%	3 3%	2 1%	1 2%
Defence spending debate (lack of funding / 2030 target)	13 1%	12 2%b	1 *	- -	- -	1 *	1 1%	2 1%	10 4%cdei kl	2 2%k	8 6%cdef gklm	- -	2 1%	11 3%dgkl	5 2%	3 1%	2 1%	3 1%	12 1%s	1 *	7 3%s	- -	4 3%s	1 2%
Positive impression / praise (generic)	13 1%	9 2%	4 1%	2 2%	2 1%	6 3%hm	1 *	2 1%	1 *	- -	1 1%	4 1%	7 2%f	3 1%	7 3%q	2 1%	5 2%	- -	10 1%	4 2%	4 2%	1 1%	1 1%	-
Frozen Personal Tax Allowances / fiscal drag	12 1%	10 2%b	2 *	1 1%	2 1%	2 1%	3 2%	3 2%h	- -	- -	- -	4 1%	5 1%	3 1%	3 1%	5 2%	3 1%	1 *	6 1%	1 *	- -	2 2%	3 3%rt	-
Ukraine commitments / aid / support	11 1%	1 *	11 2%a	- -	1 *	3 1%	1 1%	1 *	6 2%k	6 5%cdfg hjklm	- -	1 *	4 1%	7 2%	2 1%	3 1%	4 1%	3 1%	9 1%	- -	1 1%	- -	3 2%s	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 35

Q3. On Wednesday afternoon, the Chancellor of the Exchequer delivered the 2026 Budget Statement. If anything, what have you heard about most from that Budget Statement?
Base: All respondents (1k sample)

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	1121	546	570	119*	210	198	169	175	251	130	122	328	367	426	265	301	284	272	810	274	201	93*	125	52*
Alcohol duty (pint of beer / pub prices)	9 1%	4 1%	6 1%	- -	- -	1 *	2 1%	3 2%k	3 1%k	- -	3 3%dk	- -	3 1%	7 2%k	1 *	1 *	1 *	6 2%n	8 1%	2 1%	4 2%	- -	2 2%	1 2%
Increased taxation on landlords	9 1%	4 1%	4 1%	- -	- -	2 1%	2 1%	2 1%k	3 1%	1 1%	2 1%k	- -	4 1%	5 1%	2 1%	6 2%q	2 1%	- -	7 1%	- -	4 2%s	- -	1 1%	2 3%rs
Higher taxes (generic)	9 1%	5 1%	4 1%	2 2%m	1 *	3 2%	2 1%	- -	1 *	- -	1 1%	3 1%	5 1%	1 *	1 *	2 1%	4 2%	2 1%	6 1%	3 1%	1 1%	- -	1 1%	- -
Small Business Rate Relief and small business support	9 1%	6 1%	3 1%	- -	- -	- -	2 1%	1 *	6 3%dekl	3 2%dek	3 3%dek	- -	2 *	7 2%k	1 *	4 1%	1 *	3 1%	7 1%	2 1%	4 2%	- -	1 1%	- -
Removing VAT from energy bills	5 *	3 1%	2 *	- -	2 1%	1 *	- -	2 1%	1 *	1 1%	- -	2 1%	1 *	2 1%	1 *	1 *	- -	3 1%	3 *	- -	1 *	2 2%	1 1%	- -
Increased taxation on savings interest & Capital Gains	5 *	3 1%	2 *	- -	- -	- -	- -	2 1%	3 1%kl	2 2%kl	1 1%	- -	- -	5 1%	2 1%	1 *	2 1%	- -	3 *	- -	3 2%rs	- -	- -	- -
Other	91 8%	48 9%	43 8%	10 8%	31 15%ghij lm	16 8%	13 8%	10 6%	11 4%	4 3%	7 6%	41 12%ghim	29 8%	21 5%	27 10%	22 7%	22 8%	20 7%	72 9%t	28 10%t	10 5%	9 10%	17 14%rt	3 6%
None	391 35%	190 35%	199 35%	73 62%def ghijkl m	74 35%	73 37%	50 29%	50 28%	71 28%	37 28%	34 28%	148 45%dfg hijlm	123 33%	120 28%	91 34%	109 36%	93 33%	99 36%	249 31%	86 31%	56 28%	27 29%	39 31%	20 37%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 36

Q3. On Wednesday afternoon, the Chancellor of the Exchequer delivered the 2026 Budget Statement. If anything, what have you heard about most from that Budget Statement?
Base: All respondents (1k sample)

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	1082	90	45	124	91	92	79	54	96	115	140	93	63	875	1019	687	400	287	369	194	175	228	474	312	492	576
Weighted base	1121	94*	45*	113	91*	102*	75*	48*	92*	158	157	87*	58*	920	1063	693	343	349	397	204	193	224	479	342	514	591
£100 Household Energy Payment	327 29%	22 24%	14 31%	36 32%l	37 41%aik lmn	29 29%	29 38%il	12 24%	26 28%	35 22%	56 35%il	23 26%	9 15%	284 31%il	318 30%l	226 33%	111 32%rt	115 33%rt	98 25%t	61 30%rt	37 19%	65 29%	145 30%	97 28%	150 29%	175 30%
Removing standing charges from gas bills	122 11%	17 18%il	3 8%	12 11%	13 14%	8 8%	11 15%	4 9%	8 9%	12 8%	22 14%	8 10%	3 5%	98 11%	119 11%	84 12%	46 13%t	39 11%	37 9%	25 12%	12 6%	25 11%	63 13%	30 9%	57 11%	64 11%
National Minimum Wage / National Living Wage increase	66 6%	1 1%	3 7%	3 3%	5 5%	10 9%ac	4 6%	4 9%a	3 4%	11 7%	12 7%	6 7%	4 6%	57 6%	62 6%	35 5%	14 4%	22 6%	29 7%	11 5%	18 10%p	18 8%	24 5%	17 5%	38 7%	28 5%
Cash ISA £20,000 limit	51 5%	4 5%	2 5%	5 4%	2 2%	2 2%	6 8%gh	- -	1 1%	8 5%	6 4%	7 8%ghn	8 13%cdegh jmn	39 4%	44 4%	44 6%	28 8%rst	16 5%r	6 2%	3 2%	3 2%	9 4%	20 4%	20 6%	28 5%	24 4%
Underwhelming / "tinkering" / lack of substance / boring	31 3%	3 3%	- -	1 1%	1 1%	3 3%	3 4%	- -	4 4%	3 2%	7 4%	5 6%c	2 3%	26 3%	29 3%	27 4%	21 6%qrst	7 2%	4 1%	1 *	3 2%	6 3%	14 3%	11 3%	16 3%	15 2%
Welfare debate (e.g. increased support, lack of reform)	26 2%	- -	1 3%	5 4%	1 1%	2 2%	2 3%	1 2%	2 2%	3 2%	8 5%an	* 1%	1 1%	24 3%	25 2%	17 2%	10 3%	7 2%	9 2%	4 2%	4 2%	6 3%	14 3%	6 2%	11 2%	15 2%
Negative impression / criticism (generic)	25 2%	1 1%	- -	2 2%	5 5%ijm	1 1%	2 3%j	3 6%ij	4 4%j	1 1%	- -	3 3%j	3 5%j	19 2%	22 2%	15 2%	8 2%	8 2%	10 2%t	9 4%rt	1 *	6 3%	11 2%	4 1%	5 1%	20 3%y
Pension increase / Pension Tax Allowance	24 2%	4 4%	1 3%	2 2%	2 3%	1 1%	1 1%	1 2%	3 3%	2 2%	3 2%	1 1%	2 4%	17 2%	22 2%	20 3%	12 3%rt	8 2%	5 1%	5 2%	- -	4 2%	12 3%	7 2%	12 2%	13 2%
Suspending tariffs on food and drink products	24 2%	1 1%	1 2%	1 1%	4 4%	- -	2 2%	2 5%e	3 3%	2 1%	6 4%	2 2%	1 1%	20 2%	23 2%	12 2%	4 1%	9 2%	9 2%	3 2%	6 3%	3 1%	12 2%	9 3%	14 3%	10 2%
Fuel Duty cut extension	23 2%	- -	- -	4 4%	2 2%	4 4%	1 1%	3 7%aijm n	3 3%	1 *	2 1%	3 3%	1 1%	19 2%	23 2%	14 2%	12 3%q	2 1%	9 2%	4 2%	6 3%	2 1%	15 3%	5 2%	15 3%	9 1%
Advice to stockpile food and supplies	19 2%	1 2%	1 1%	- -	2 2%	2 2%	- -	- -	1 1%	9 6%cjmn	1 1%	3 3%	- -	18 2%	19 2%	7 1%	1 *	6 2%	9 2%p	2 1%	7 3%p	3 1%	4 1%	10 3%v	12 2%	7 1%
Increased taxation / levies on banks and financial institutions	18 2%	3 3%	- -	1 1%	2 3%	1 1%	- -	1 2%	- -	2 1%	5 3%	1 1%	2 4%	12 1%	16 1%	12 2%	7 2%	5 2%	6 1%	3 2%	2 1%	3 1%	7 1%	8 2%	12 2%	6 1%
Defence spending debate (lack of funding / 2030 target)	13 1%	1 1%	1 3%	- -	- -	- -	1 2%	1 2%	1 2%	2 2%	3 2%	2 2%	- -	11 1%	13 1%	8 1%	8 2%qs	- -	5 1%	- -	5 3%qs	2 1%	8 2%	3 1%	7 1%	7 1%
Positive impression / praise (generic)	13 1%	- -	- -	1 1%	- -	3 3%	- -	- -	1 1%	5 3%	2 2%	2 2%	- -	13 1%	13 1%	9 1%	8 2%q	1 *	4 1%	2 1%	2 1%	4 2%	3 1%	6 2%	8 2%	5 1%
Frozen Personal Tax Allowances / fiscal drag	12 1%	- -	1 1%	2 2%	1 2%	1 1%	- -	- -	- -	1 1%	2 1%	2 2%	1 2%	11 1%	11 1%	8 1%	5 1%	3 1%	4 1%	- -	4 2%	3 1%	5 1%	5 1%	5 1%	7 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 36

Q3. On Wednesday afternoon, the Chancellor of the Exchequer delivered the 2026 Budget Statement. If anything, what have you heard about most from that Budget Statement?
Base: All respondents (1k sample)

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	1121	94*	45*	113	91*	102*	75*	48*	92*	158	157	87*	58*	920	1063	693	343	349	397	204	193	224	479	342	514	591
Ukraine commitments / aid / support	11 1%	- -	- -	3 2%	2 2%	- -	- -	- -	1 1%	3 2%	3 2%	- -	1 1%	11 1%	11 1%	5 1%	1 *	4 1%	6 2%t	6 3%p	1 *	3 1%	7 1%	1 *	7 1%	4 1%
Alcohol duty (pint of beer / pub prices)	9 1%	- -	1 2%	2 1%	- -	- -	1 1%	2 4%emn	- -	1 1%	1 1%	2 3%	- -	7 1%	9 1%	6 1%	4 1%	2 1%	3 1%	3 1%	1 *	2 1%	4 1%	3 1%	3 1%	6 1%
Increased taxation on landlords	9 1%	- -	1 3%	1 1%	1 1%	1 1%	1 1%	1 2%	- -	2 1%	1 1%	1 1%	- -	8 1%	9 1%	8 1%	6 2%	2 1%	2 *	- -	2 1%	- -	3 1%	4 1%	6 1%	3 *
Higher taxes (generic)	9 1%	- -	2 5%cmn	- -	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	- -	- -	9 1%	9 1%	6 1%	3 1%	3 1%	4 1%	2 1%	2 1%	2 1%	2 *	5 1%	3 1%	6 1%
Small Business Rate Relief and small business support	9 1%	- -	- -	1 1%	- -	2 2%	- -	- -	- -	1 1%	3 2%	1 1%	1 1%	8 1%	8 1%	5 1%	5 1%q	- -	3 1%	1 *	2 1%	1 *	7 1%	2 *	6 1%	3 *
Removing VAT from energy bills	5 *	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	3 2%n	- -	1 1%	4 *	4 *	3 *	2 1%	1 *	2 *	2 1%	- -	2 1%	2 *	1 *	1 *	4 1%
Increased taxation on savings interest & Capital Gains	5 *	1 1%	1 3%mn	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	1 1%	3 *	4 *	5 1%	5 1%qr	- -	- -	- -	- -	1 *	3 1%	1 *	2 *	3 1%
Other	91 8%	5 5%	4 8%	10 9%	9 10%	8 8%	6 8%	4 8%	6 6%	16 10%	11 7%	6 7%	6 11%	76 8%	85 8%	60 9%	25 7%	35 10%	31 8%	13 7%	17 9%	13 6%	38 8%	36 10%	58 11%z	30 5%
None	391 35%	38 41%	17 38%	37 33%	26 29%	41 40%	19 26%	17 34%	37 40%	60 38%	47 30%	29 34%	22 37%	314 34%	369 35%	206 30%	90 26%	116 33%	164 41%pq	81 40%p	83 43%pq	89 40%	158 33%	107 31%	150 29%	228 39%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 37

Q4. The last general election was held in July 2024 but many people did not vote. If you voted at all, which political party did you vote for at the 2024 General Election?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2021	943	1066	203	312	294	319	353	540	292	248	515	613	893	585	621	335	480	1528	608	321	123	257	126
Weighted base	2026	976	1039	217	348	326	334	320	481	257	224	565	660	801	505	613	423	485	1532	530	374	193	225	106
Did not vote	359	161	197	100	80	69	44	39	27	15	12	180	113	67	80	103	88	89	-	-	-	-	-	-
	18%	16%	19%	46%def ghijkl m	23%fgh ijlm	21%fgh ijlm	13%hij m	12%hijm	6%	6%	5%	32%def ghijlm	17%fhij m	8%h	16%	17%	21%	18%	-	-	-	-	-	-
Labour Party	530	271	259	48	122	83	92	87	98	69	29	170	175	186	153	157	105	116	530	530	-	-	-	-
	26%	28%	25%	22%j	35%ceg hijklm	25%j	27%hj	27%hjm	20%j	27%hj	13%	30%chj m	26%hj	23%hj	30%q	26%	25%	24%	35%tu vw	100%rtuv w	-	-	-	-
Conservatives	374	189	185	9	31	52	40	70	172	68	104	41	91	242	98	123	75	78	374	-	374	-	-	-
	18%	19%	18%	4%	9%	16%cdk	12%ck	22%cdf kl	36%cde fgiklm	26%cde fkl	47%cdef ghiklm	7%c	14%cdk	30%cde fgkl	19%	20%	18%	16%	24%suvw	-	100%rsuv w	-	-	-
Liberal Democrats	193	90	102	7	12	34	40	38	61	29	32	19	74	99	43	69	31	50	193	-	-	193	-	-
	10%	9%	10%	3%	3%	11%cdk	12%cdk	12%cdk	13%cdk	11%cdk	14%cdk	3%	11%cdk	12%cdk	8%	11%	7%	10%	13%stvw	-	-	100%rstv w	-	-
Green Party	106	44	58	13	38	14	15	14	12	7	5	50	29	26	37	29	15	25	106	-	-	-	-	106
	5%	4%	6%	6%h	11%efgh ijlm	4%	4%	5%	3%	3%	2%	9%efgh ijlm	4%	3%	7%p	5%	3%	5%	7%stuv	-	-	-	-	100%rstuv
Reform UK	225	126	98	11	20	36	40	40	79	48	31	31	75	119	46	60	51	68	225	-	-	-	225	-
	11%	13%b	9%	5%	6%	11%cdk	12%cdk	12%cdk	16%cde kl	19%cde fgklm	14%cdk	5%	11%cdk	15%cdk	9%	10%	12%	14%no	15%stuw	-	-	-	100%rstu w	-
Scottish National Party (SNP)	40	23	17	1	6	8	9	7	7	4	3	7	18	15	6	12	11	11	40	-	-	-	-	-
	2%	2%	2%	1%	2%	3%	3%	2%	2%	2%	1%	1%	3%	2%	1%	2%	3%	2%	3%stv	-	-	-	-	-
Plaid Cymru	11	5	5	-	2	1	3	3	2	*	2	2	4	5	1	6	1	3	11	-	-	-	-	-
	1%	*	*	-	*	*	1%	1%	*	*	1%	*	1%	1%	*	1%	*	1%	1%	-	-	-	-	-
An independent candidate	31	17	14	-	2	3	16	3	7	6	1	2	19	10	5	13	8	4	31	-	-	-	-	-
	2%	2%	1%	-	1%	1%	5%cdeg hjklm	1%	1%	2%ck	1%	*	3%cdek m	1%	1%	2%	2%	1%	2%stv	-	-	-	-	-
Another party	23	10	13	-	9	6	-	3	4	4	-	9	6	8	5	2	7	9	23	-	-	-	-	-
	1%	1%	1%	-	3%cfj	2%f	-	1%	1%	2%f	-	2%f	1%	1%	1%	*	2%o	2%o	1%st	-	-	-	-	-
Can't remember	70	17	53	9	9	12	23	9	8	4	4	18	35	17	16	19	15	20	-	-	-	-	-	-
	3%	2%	5%a	4%	3%	4%	7%dghi jkm	3%	2%	2%	2%	3%	5%hijm	2%	3%	3%	4%	4%	-	-	-	-	-	-
Prefer not to say	64	25	39	18	17	9	12	5	2	1	1	36	21	7	15	21	15	13	-	-	-	-	-	-
	3%	3%	4%	8%efgh ijlm	5%ghij m	3%hjm	4%hijm	2%	*	*	*	6%eghi jlm	3%hijm	1%h	3%	3%	4%	3%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

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Absolutes/col percents

Table 38

Q4. The last general election was held in July 2024 but many people did not vote. If you voted at all, which political party did you vote for at the 2024 General Election?
Base: All respondents

		Region													Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2021	171	93	260	180	173	163	112	203	197	273	196	1738	2021	1314	806	508	655	336	319	404	897	566	944	1048
Weighted base	2026	175	83*	229	171	183	152	98	196	271	287	181	1753	2026	1282	676	606	687	351	335	383	874	615	957	1037
Did not vote	359 18%	29 17%	18 22%	37 16%	25 14%	35 19%	34 22%	12 13%	30 15%	67 25%cdg hjkmn	45 16%	28 16%	318 18%	359 18%	161 13%	63 9%	98 16%p	181 26%pq	87 25%pq	94 28%pq	82 21%v	137 16%	118 19%	132 14%	213 21%y
Labour Party	530 26%	42 24%	26 31%j	67 29%j	53 31%jk	44 24%	47 31%jk	33 34%hjk	44 22%	77 28%	58 20%	38 21%	456 26%j	530 26%j	342 27%	164 24%	177 29%	180 26%	93 26%	88 26%	87 23%	229 26%	186 30%u	301 31%z	224 22%
Conservatives	374 18%	21 12%	13 16%	41 18%	28 16%	44 24%ag	32 21%a	12 12%	42 21%a	43 16%	53 18%	45 25%adgi mn	341 19%an	374 18%a	303 24%	213 32%qrst	89 15%rt	65 9%	40 11%	25 8%	69 18%	172 20%	104 17%	161 17%	212 20%
Liberal Democrats	193 10%	17 10%i	4 4%	21 9%i	13 7%	16 8%	7 4%	6 6%	25 13%bfi	10 4%	46 16%bcd efgimn	30 17%bcde fgimn	171 10%fi	193 10%fi	127 10%	70 10%	57 9%	63 9%	25 7%	38 11%	40 10%	81 9%	63 10%	113 12%z	78 8%
Green Party	106 5%	7 4%	4 4%	13 6%f	11 7%f	11 6%	2 2%	4 4%	11 6%f	17 6%f	16 6%	8 5%	95 5%f	106 5%f	60 5%	28 4%	32 5%	40 6%	19 5%	20 6%	25 7%	41 5%	31 5%	69 7%z	35 3%
Reform UK	225 11%	10 6%	14 17%aik	26 11%	17 10%	22 12%a	18 12%	16 17%aik	28 14%ai	21 8%	39 14%a	15 8%	199 11%a	225 11%a	153 12%	87 13%	66 11%	70 10%	40 11%	30 9%	39 10%	124 14%w	51 8%	66 7%	159 15%y
Scottish National Party (SNP)	40 2%	40 23%bcde fghijkm n	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	40 2%cjm	25 2%	8 1%	16 3%	14 2%	9 3%	5 1%	8 2%	16 2%	13 2%	20 2%	20 2%
Plaid Cymru	11 1%	- -	- -	- -	- -	- -	- -	11 11%abcd efhijkm n	- -	- -	- -	- -	- -	11 1%m	9 1%	4 1%	5 1%	2 *	1 *	1 *	2 1%	4 *	3 *	4 *	7 1%
An independent candidate	31 2%	2 1%	- -	5 2%k	7 4%fgkm n	2 1%	- -	- -	2 1%	9 3%fkn	4 1%	- -	29 2%	31 2%	17 1%	7 1%	9 2%	14 2%	10 3%p	4 1%	2 *	15 2%	7 1%	22 2%z	9 1%
Another party	23 1%	2 1%	2 3%fk	3 1%	2 1%	4 2%	- -	- -	2 1%	3 1%	6 2%	- -	21 1%	23 1%	14 1%	6 1%	8 1%	5 1%	5 1%t	- -	4 1%	11 1%	5 1%	10 1%	13 1%
Can't remember	70 3%	2 1%	1 1%	8 3%	10 6%ae	3 1%	6 4%	2 3%	5 2%	12 4%	12 4%	10 6%ae	66 4%	70 3%	43 3%	12 2%	31 5%p	22 3%	14 4%p	8 2%	10 3%	27 3%	20 3%	33 3%	34 3%
Prefer not to say	64 3%	5 3%	1 1%	8 3%	6 3%	3 1%	7 5%	2 2%	9 4%	12 4%	8 3%	5 3%	58 3%	64 3%	32 2%	13 2%	19 3%	31 5%ps	9 3%	22 6%pqrs	14 4%	17 2%	13 2%	28 3%	33 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 39

Q4. The last general election was held in July 2024 but many people did not vote. If you voted at all, which political party did you vote for at the 2024 General Election?
Base: All who voted

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	1528	747	771	84	220	208	237	287	492	265	227	304	445	779	451	482	239	356	1528	608	321	123	257	126
Weighted base	1532	772	751	89*	242	237	255	266	444	236	207	331	491	710	394	470	305	363	1532	530	374	193	225	106
Labour Party	530	271	259	48	122	83	92	87	98	69	29	170	175	186	153	157	105	116	530	530	-	-	-	-
	35%	35%	34%	53%efg hijlm	51%efg hijlm	35%hjm	36%hjm	33%hjm	22%j	29%hj	14%	51%efg hijlm	36%hjm	26%hj	39%	33%	34%	32%	35%tu vw	100%rtuv w	-	-	-	-
Conservatives	374	189	185	9	31	52	40	70	172	68	104	41	91	242	98	123	75	78	374	-	374	-	-	-
	24%	24%	25%	11%	13%	22%cdk	16%	26%cdf kl	39%cde fgiklm	29%cdf kl	50%cde fghikl m	12%	19%k	34%cde fgikl	25%	26%	25%	21%	24%suvw	-	100%rsuv w	-	-	-
Liberal Democrats	193	90	102	7	12	34	40	38	61	29	32	19	74	99	43	69	31	50	193	-	-	193	-	-
	13%	12%	14%	8%	5%	15%dk	16%dk	14%dk	14%dk	12%dk	15%dk	6%	15%dk	14%dk	11%	15%	10%	14%	13%stvw	-	-	100%rstv w	-	-
Green Party	106	44	58	13	38	14	15	14	12	7	5	50	29	26	37	29	15	25	106	-	-	-	-	106
	7%	6%	8%	14%efg hijlm	16%efgh ijlm	6%	6%	5%	3%	3%	3%	15%efgh ijlm	6%h	4%	9%p	6%	5%	7%	7%stuv	-	-	-	-	100%rstuv
Reform UK	225	126	98	11	20	36	40	40	79	48	31	31	75	119	46	60	51	68	225	-	-	-	225	-
	15%	16%	13%	12%	8%	15%d	16%dk	15%dk	18%dk	20%dk	15%d	9%	15%dk	17%dk	12%	13%	17%	19%no	15%stuw	-	-	-	100%rstu w	-
Scottish National Party (SNP)	40	23	17	1	6	8	9	7	7	4	3	7	18	15	6	12	11	11	40	-	-	-	-	-
	3%	3%	2%	2%	2%	3%	4%	3%	2%	2%	1%	2%	4%	2%	2%	2%	4%	3%	3%stv	-	-	-	-	-
Plaid Cymru	11	5	5	-	2	1	3	3	2	*	2	2	4	5	1	6	1	3	11	-	-	-	-	-
	1%	1%	1%	-	1%	*	1%	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%	1%	-	-	-	-	-
An independent candidate	31	17	14	-	2	3	16	3	7	6	1	2	19	10	5	13	8	4	31	-	-	-	-	-
	2%	2%	2%	-	1%	1%	6%cdeg hjklm	1%	2%	2%	1%	1%	4%dehj km	1%	1%	3%	3%	1%	2%stv	-	-	-	-	-
Another party	23	10	13	-	9	6	-	3	4	4	-	9	6	8	5	2	7	9	23	-	-	-	-	-
	1%	1%	2%	-	4%fhjm	3%fj	-	1%	1%	2%f	-	3%fj	1%	1%	1%	*	2%o	2%o	1%st	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 40

Q4. The last general election was held in July 2024 but many people did not vote. If you voted at all, which political party did you vote for at the 2024 General Election?
Base: All who voted

		Region													Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	1528	140	72	199	136	133	112	94	158	131	210	143	1294	1528	1071	693	378	429	229	200	293	712	424	755	763
Weighted base	1532	139	64*	177	130	143	106	81*	153	180	222	137	1312	1532	1047	588	459	453	241	211	277	693	464	765	757
Labour Party	530 35%	42 30%	26 41%j	67 38%j	53 41%hjk	44 31%	47 45%aeh jkmn	33 41%j	44 29%	77 43%ahj k	58 26%	38 28%	456 35%j	530 35%j	342 33%	164 28%	177 39%p	180 40%p	93 38%p	88 42%p	87 31%	229 33%	186 40%uv	301 39%z	224 30%
Conservatives	374 24%	21 15%	13 21%	41 23%	28 21%	44 31%ag	32 30%ag	12 14%	42 27%ag	43 24%	53 24%	45 33%adgm n	341 26%agn	374 24%ag	303 29%	213 36%qrst	89 19%t	65 14%	40 16%	25 12%	69 25%	172 25%	104 22%	161 21%	212 28%y
Liberal Democrats	193 13%	17 12%	4 6%	21 12%	13 10%	16 11%	7 6%	6 7%	25 16%bfi	10 6%	46 21%abc defgim n	30 22%abcd efgimn	171 13%fi	193 13%fi	127 12%	70 12%	57 12%	63 14%s	25 10%	38 18%prs	40 15%	81 12%	63 14%	113 15%z	78 10%
Green Party	106 7%	7 5%	4 6%	13 8%	11 9%f	11 8%	2 2%	4 5%	11 8%	17 10%f	16 7%	8 6%	95 7%f	106 7%f	60 6%	28 5%	32 7%	40 9%p	19 8%	20 10%p	25 9%	41 6%	31 7%	69 9%z	35 5%
Reform UK	225 15%	10 7%	14 22%ak	26 15%a	17 13%	22 16%a	18 17%a	16 20%a	28 18%a	21 11%	39 18%a	15 11%	199 15%a	225 15%a	153 15%	87 15%	66 14%	70 16%	40 17%	30 14%	39 14%	124 18%w	51 11%	66 9%	159 21%y
Scottish National Party (SNP)	40 3%	40 29%bcde fghijkm n	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	40 3%cjm	25 2%	8 1%	16 4%p	14 3%	9 4%p	5 2%	8 3%	16 2%	13 3%	20 3%	20 3%
Plaid Cymru	11 1%	- -	- -	- -	- -	- -	- -	11 13%abcd efhijkm n	- -	- -	- -	- -	- -	11 1%m	9 1%	4 1%	5 1%	2 *	1 *	1 1%	2 1%	4 1%	3 1%	4 *	7 1%
An independent candidate	31 2%	2 1%	- -	5 3%	7 5%fgkm n	2 1%	- -	- -	2 1%	9 5%fkmn	4 2%	- -	29 2%	31 2%	17 2%	7 1%	9 2%	14 3%p	10 4%p	4 2%	2 1%	15 2%	7 2%	22 3%z	9 1%
Another party	23 1%	2 1%	2 4%k	3 2%	2 1%	4 3%	- -	- -	2 1%	3 2%	6 3%	- -	21 2%	23 1%	14 1%	6 1%	8 2%	5 1%	5 2%	- -	4 2%	11 2%	5 1%	10 1%	13 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 41
What is your sex?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Male	1007	1004	1	101	178	160	153	169	246	132	114	279	313	415	306	297	193	211	772	268	189	90	126	46
	48%	99%b	*	46%	51%	47%	44%	51%	50%	50%	50%	49%	45%	50%	58%opq	47%	45%	43%	50%	51%	50%	46%	56%w	44%
Female	1075	6	1062	118	174	179	196	165	244	131	113	292	375	408	221	333	238	283	758	261	185	104	100	59
	52%	1%	100%a	54%	49%	53%	56%	49%	50%	50%	50%	51%	54%	50%	42%	53%n	55%n	57%n	49%	49%	50%	54%	44%	55%v
Prefer not to say	2	-	-	-	1	1	-	-	-	-	-	1	1	-	-	1	-	1	2	1	-	-	-	1
	*	-	-	-	*	*	-	-	-	-	-	*	*	-	-	*	-	*	*	*	-	-	-	1%r

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 42
What is your sex?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Male	1007 48%	97 55%dhjm	48 58%dhjm	111 49%dh	63 37%	101 55%dhjm	74 49%dh	53 54%dh	70 36%	144 53%dh	126 44%	84 46%h	35 60%dhjm	822 47%dh	972 48%dhm	666 50%	357 52%rs	309 49%	323 46%	152 43%	171 50%	146 37%	464 52%u	345 54%u	501 50%	494 47%
Female	1075 52%	77 44%	35 42%	118 51%	108 63%abcefgilmn	82 45%	78 51%	45 46%	125 64%abcefgilmn	126 47%	161 56%abel	97 54%	23 40%	930 53%abeln	1051 52%a	657 50%	333 48%	324 51%	377 54%p	204 57%p	173 50%	248 63%vw	432 48%	292 46%	494 50%	562 53%
Prefer not to say	2 *	1 1%m	- -	- -	- -	- -	- -	- -	1 1%m	- -	- -	- -	- -	1 *	2 *	2 *	1 *	1 *	- -	- -	- -	1 *	1 *	- -	- -	2 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 43

What is your gender identity, if different from sex?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Male	1011 48%	1011 100%b	- -	108 49%	177 50%	160 47%	152 44%	169 51%	245 50%	131 50%	114 50%	284 50%	312 45%	414 50%	306 58%opq	299 47%	195 45%	211 43%	772 50%w	271 51%	189 50%	90 46%	126 56%w	44 41%
Female	1063 51%	- -	1063 100%a	112 51%	172 49%	178 52%	196 56%m	165 49%	241 49%	130 49%	111 49%	283 50%	374 54%	406 49%	218 41%	330 52%n	234 54%n	281 57%n	751 49%	259 49%	185 50%	102 53%	98 43%	58 55%v
Non-binary	5 *	- -	- -	- -	2 1%	1 *	1 *	- -	1 *	1 1%	- -	2 *	2 *	1 *	2 *	2 *	1 *	- -	5 *	- -	- -	1 1%	1 *	2 2%rst
Prefer to self-describe (please specify):	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	1 *	- -	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -
Other	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Prefer not to say	4 *	- -	- -	- -	2 1%	1 *	- -	- -	1 *	1 *	1 *	2 *	1 *	1 *	1 *	1 *	1 *	2 *	3 *	1 *	- -	- -	1 *	2 2%rst

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 44

What is your gender identity, if different from sex?

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Male	1011 48%	98 56%dhj mn	47 57%dh	111 49%dh	63 37%	101 55%dhj m	74 49%dh	53 54%dh	70 36%	144 53%dh	128 45%	85 47%h	35 60%dhjm	824 47%dh	976 48%dhm	667 50%	357 52%rs	310 49%	323 46%	150 42%	172 50%	146 37%	463 52%u	347 55%u	500 50%	497 47%
Female	1063 51%	76 43%	36 43%	117 51%	107 63%abc efgikl mn	82 45%	77 50%	44 45%	124 63%abc efgikl mn	125 46%	158 55%al	94 52%	23 40%	920 52%aen	1039 51%a	651 49%	330 48%	321 51%	374 53%pt	204 57%prt	170 49%	244 62%vw	433 48%	286 45%	491 49%	554 52%
Non-binary	5 *	1 1%	- -	- -	1 *	- -	- -	1 1%	- -	1 *	- -	1 1%	- -	3 *	5 *	3 *	1 *	2 *	2 *	1 *	1 *	2 *	1 *	2 *	3 *	2 *
Prefer to self-describe (please specify):	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	1 *	1 *	1 *	- -	1 *	1 *	- -	1 *	- -	1 *	1 *	1 *
Other	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Prefer not to say	4 *	- -	- -	- -	- -	- -	2 1%	- -	1 1%	- -	1 *	1 *	- -	4 *	4 *	3 *	2 *	1 *	1 *	- -	1 *	3 1%v	- -	1 *	1 *	3 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 45
Age
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
18-24	219 11%	108 11%	112 10%	219 100%defg hijklm	-	-	-	-	-	-	-	219 38%defg hijlm	-	-	67 13%	63 10%	44 10%	45 9%	89 6%t	48 9%rtv	9 3%	7 4%	11 5%	13 12%rtuv
25-34	353 17%	177 17%	172 16%	-	353 100%cefg hijklm	-	-	-	-	-	-	353 62%cefg hijlm	-	-	146 28%opq	77 12%	84 19%oq	46 9%	242 16%tuv	122 23%rtuv	31 8%	12 6%	20 9%	38 36%rstuv
35-44	340 16%	160 16%	178 17%	-	-	340 100%cdfg hijklm	-	-	-	-	-	-	340 49%cdfg hijkm	-	87 17%	101 16%	80 19%	72 15%	237 15%	83 16%	52 14%	34 18%	36 16%	14 13%
45-54	349 17%	152 15%	196 18%	-	-	-	349 100%cdeg hijklm	-	-	-	-	-	349 51%cdeg hijkm	-	69 13%	120 19%n	75 17%	84 17%	255 17%t	92 17%t	40 11%	40 21%t	40 18%t	15 14%
55-64	334 16%	169 17%	165 16%	-	-	-	-	334 100%cdef hijklm	-	-	-	-	-	334 41%cde fhijkl	61 12%	110 17%n	57 13%	105 21%np	266 17%	87 16%	70 19%	38 20%	40 18%	14 14%
65+	489 23%	245 24%	241 23%	-	-	-	-	-	489 100%cd efgklm	263 100%cd efgklm	226 100%cdef gklm	-	-	489 59%cde fgkl	96 18%	161 25%n	91 21%	141 29%np	444 29%sw	98 19%	172 46%rsu vw	61 32%sw	79 35%rsw	12 11%
65-74	263 13%	131 13%	130 12%	-	-	-	-	-	263 54%cd efgjk lm	263 100%cdef ghjklm	-	-	-	263 32%cdef gjkl	35 7%	80 13%n	68 16%n	80 16%n	236 15%sw	69 13%w	68 18%sw	29 15%w	48 21%rsw	7 6%
75+	226 11%	114 11%	111 10%	-	-	-	-	-	226 46%cdef giklm	-	226 100%cdef ghiklm	-	-	226 28%cde fgikl	62 12%p	80 13%p	23 5%	61 12%p	207 14%sw	29 5%	104 28%rsu vw	32 16%sw	31 14%sw	5 5%
NET: 18-34	572 27%	284 28%	283 27%	219 100%ef ghijlm	353 100%efgh ijlm	-	-	-	-	-	-	572 100%efgh ijlm	-	-	214 40%opq	140 22%	127 30%oq	91 18%	331 22%tuv	170 32%rtu v	41 11%	19 10%	31 14%	50 48%rstuv
NET: 35-54	689 33%	312 31%	374 35%	-	-	340 100%cd ghijkm	349 100%cdgh ijkm	-	-	-	-	-	689 100%cdgh ijkm	-	157 30%	221 35%	155 36%	156 32%	491 32%t	175 33%t	91 24%	74 39%t	75 34%t	29 27%
NET: 55+	823 39%	414 41%	406 38%	-	-	-	-	334 100%cd efkl	489 100%cd efkl	263 100%cd efkl	226 100%cdef kl	-	-	823 100%cde fkl	157 30%	271 43%np	148 34%	247 50%nop	710 46%sw	186 35%w	242 65%rsu vw	99 51%sw	119 53%rsw	26 25%
Average age	48.90	48.96	48.89	20.94	30.30c k	39.39c dk	49.63c dekl	59.37c defkl	73.81c defgik lm	69.38c defgkl m	78.95c defghi klm	26.72c	44.57c dek	67.95c defgkl	44.78	50.63n p	46.83	52.90n op	52.13s w	46.74w	59.90r suvw	55.50r sw	54.75r sw	41.93

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 46
Age
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
18-24	219 11%	16 9%	7 8%	19 8%	11 6%	21 12%	22 15%dhjl	9 9%	14 7%	55 20%abcd eghjklm n	21 7%	21 11%	2 4%	192 11%dj	217 11%	95 7%	22 3%	73 12%p	107 15%p	61 17%pq	47 14%p	40 10%	72 8%	77 12%v	83 8%	118 11%y
25-34	353 17%	25 14%	21 26%acd jkln	34 15%	24 14%	36 19%	31 20%kl	17 17%	32 16%	66 24%acd jklmn	40 14%	22 12%	5 9%	307 17%	348 17%	192 14%	50 7%	142 22%ps	140 20%ps	50 14%p	90 26%prs	39 10%	135 15%u	172 27%uv	236 24%z	109 10%
35-44	340 16%	28 16%	15 18%	41 18%	28 17%	31 17%	28 18%	14 14%	24 12%	52 19%	44 15%	22 12%	14 24%hk	284 16%	326 16%	207 16%	44 6%	163 26%prs	128 18%ps	53 15%p	75 22%prs	39 10%	129 14%u	145 23%uv	193 19%z	144 14%
45-54	349 17%	32 18%	12 15%	47 20%ef	40 24%efi mn	21 12%	18 12%	14 15%	34 17%	36 13%	49 17%	30 17%	15 25%efi	287 16%	334 16%	228 17%	63 9%	165 26%prst	115 16%p	54 15%p	61 18%p	53 13%	154 17%	119 19%u	171 17%	176 17%
55-64	334 16%	33 19%i	9 11%	47 20%bim n	26 15%i	40 22%bim n	24 16%i	16 16%i	31 16%i	22 8%	42 15%i	31 17%i	14 24%bi	271 15%i	320 16%i	230 17%	170 25%qrst	60 9%	100 14%qt	64 18%qrt	35 10%	93 23%vw	155 17%w	63 10%	128 13%	205 19%y
65+	489 23%	41 23%i	18 22%	41 18%	42 24%i	34 19%	29 19%	28 29%cil	61 31%cef ilmn	40 15%	91 32%cef ilmn	56 31%cef ilmn	8 14%	412 24%ci	481 24%ci	373 28%	342 49%qrst	31 5%	110 16%qt	74 21%qrt	37 11%q	131 33%w	253 28%w	61 10%	184 18%	304 29%y
65-74	263 13%	24 13%	13 16%f	26 11%	20 12%	20 11%	11 7%	15 16%f	33 17%f	27 10%	44 15%f	23 13%	6 10%	218 12%f	257 13%f	192 15%	171 25%qrst	22 3%	68 10%qt	48 14%qrt	19 6%	67 17%w	131 15%w	39 6%	94 9%	168 16%y
75+	226 11%	17 10%	5 6%	15 7%	21 12%i	14 8%	18 12%i	13 13%i	28 14%ceil	13 5%	47 16%bce ilmn	32 18%abce ilmn	2 4%	194 11%ci	224 11%ci	181 14%	171 25%qrst	9 1%	43 6%q	25 7%q	17 5%q	64 16%w	122 14%w	22 3%	90 9%	137 13%y
NET: 18-34	572 27%	41 23%	28 34%djl	54 23%	35 21%	57 31%djl	53 35%acd hjkln	25 26%	46 23%	121 45%acd eghjkl mn	61 21%	43 24%	8 13%	498 28%djl	565 28%djl	287 22%	72 10%	215 34%p	248 35%ps	111 31%p	136 40%prs	79 20%	207 23%	249 39%uv	319 32%z	227 22%
NET: 35-54	689 33%	60 34%	28 33%	87 38%k	69 40%ehk mn	52 29%	46 30%	28 29%	58 29%	88 33%	92 32%	51 28%	29 49%efgh ijkmn	572 33%	660 33%	435 33%	107 16%	328 52%prst	243 35%ps	107 30%p	136 39%prs	92 23%	282 31%u	264 41%uv	364 37%z	320 30%
NET: 55+	823 39%	74 42%i	27 33%	88 38%i	67 39%i	74 40%i	52 34%i	44 45%i	92 47%bfi mn	62 23%	134 47%bfi mn	87 48%bfi mn	22 38%i	683 39%i	801 40%i	603 45%	512 74%qrst	91 14%	210 30%qt	138 39%qrt	72 21%q	224 57%vw	408 45%w	124 19%	312 31%	510 48%y
Average age	48.90	50.36f i	46.52i	48.51i	50.45f i	47.43i	46.13i	51.03f i	51.85b efimn	41.05	52.98b cefimn	52.19b cefimn	49.47i	48.62i	48.89i	51.76	61.41qrs t	41.23	44.57qt	46.95qr t	42.10	54.19v w	51.61w	41.66	46.40	51.90y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 47
Gender within Age
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Male 18-24	108 5%	108 11%b	- -	108 49%defg hijklm	- -	- -	- -	- -	- -	- -	- -	108 19%defg hijlm	- -	- -	37 7%oq	27 4%	24 6%	20 4%	47 3%	28 5%rtu	6 2%	- -	8 4%u	4 4%u
Male 18-34	284 14%	284 28%b	- -	108 49%efg hijlm	177 50%efgh ijlm	- -	- -	- -	- -	- -	- -	284 50%efgh ijlm	- -	- -	117 22%opq	63 10%	63 15%oq	40 8%	172 11%tu	97 18%rtuv	24 7%	4 2%	18 8%u	20 19%rtuv
Male 35-54	312 15%	312 31%b	- -	- -	- -	160 47%cdg hijkm	152 44%cdgh ijkm	- -	- -	- -	- -	- -	312 45%cdgh ijkm	- -	98 19%pq	99 16%	53 12%	63 13%	240 16%	78 15%	53 14%	35 18%	40 18%w	10 10%
Male 55+	414 20%	414 41%b	- -	- -	- -	- -	- -	169 51%cde fkl	245 50%cde fkl	131 50%cde fkl	114 50%cdef kl	- -	- -	414 50%cde fkl	91 17%	137 22%	78 18%	108 22%	360 23%sw	96 18%	111 30%rsw	51 26%sw	67 30%rsw	13 12%
Female 18-24	112 5%	- -	112 10%a	112 51%defg hijklm	- -	- -	- -	- -	- -	- -	- -	112 20%defg hijlm	- -	- -	30 6%	37 6%	19 4%	25 5%	42 3%t	20 4%t	3 1%	7 4%	3 1%	8 8%rstv
Female 18-34	283 14%	- -	283 27%a	112 51%efg hijlm	172 49%efgh ijlm	- -	- -	- -	- -	- -	- -	283 50%efgh ijlm	- -	- -	94 18%oq	76 12%	64 15%q	49 10%	155 10%tv	72 14%rtv	16 4%	15 8%	13 6%	28 27%rstuv
Female 35-54	374 18%	- -	374 35%a	- -	- -	178 52%cdg hijkm	196 56%cdgh ijkm	- -	- -	- -	- -	- -	374 54%cdgh ijkm	- -	58 11%	121 19%n	101 24%n	93 19%n	249 16%t	96 18%t	38 10%	40 21%t	34 15%	17 16%
Female 55+	406 19%	- -	406 38%a	- -	- -	- -	- -	165 49%cde fkl	241 49%cde fkl	130 49%cde fkl	111 49%cdef kl	- -	- -	406 49%cde fkl	65 12%	133 21%n	68 16%	139 28%nop	347 23%sw	90 17%	131 35%rsu vw	47 24%w	50 22%w	13 12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 48
Gender within Age
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Male 18-24	108 5%	7 4%	3 4%	7 3%	6 4%	13 7%h	14 9%cdhk mn	6 6%h	2 1%	29 11%acdh jkmn	13 4%h	6 3%	1 2%	93 5%h	106 5%h	53 4%	12 2%	42 7%p	48 7%p	27 8%p	21 6%p	17 4%	39 4%	45 7%v	42 4%	60 6%
Male 18-34	284 14%	22 12%h	19 22%acd hjklmn	28 12%h	13 8%	35 19%dhj kl	25 17%dhj k	13 13%h	12 6%	75 28%acdf ghjklmn	24 8%	14 8%	4 7%	245 14%dhjk	280 14%dhjk	153 12%	47 7%	106 17%p	116 17%p	52 14%p	64 19%p	33 8%	117 13%u	126 20%uv	159 16%z	113 11%
Male 35-54	312 15%	35 20%hkm n	15 18%	38 16%	21 12%	26 14%	22 14%	14 14%	19 10%	43 16%	41 14%	21 12%	17 30%cdef ghijkmn	246 14%	295 15%	206 16%	55 8%	150 24%prs	103 15%ps	37 11%	66 19%prs	30 8%	119 13%u	143 22%uv	178 18%z	133 13%
Male 55+	414 20%	41 24%i	14 17%	45 20%i	29 17%i	41 22%i	27 17%i	26 27%i	39 20%i	26 9%	63 22%i	50 28%dfi mn	13 23%i	333 19%i	401 20%im	308 23%	254 37%qrst	54 9%	103 15%q	61 17%q	42 12%	83 21%w	227 25%w	79 12%	162 16%	251 24%y
Female 18-24	112 5%	9 5%	4 5%	12 5%	5 3%	9 5%	8 6%	3 3%	12 6%	26 10%dgjm n	8 3%	14 8%dj	1 2%	99 6%j	111 5%j	42 3%	10 2%	32 5%p	59 8%pq	34 10%pq	25 7%p	23 6%	33 4%	32 5%	41 4%	59 6%
Female 18-34	283 14%	19 11%	10 12%	24 11%	22 13%	23 12%	28 18%cl	11 12%	33 17%l	44 16%l	36 12%	29 16%l	3 6%	249 14%	280 14%	132 10%	23 3%	109 17%p	129 18%p	59 17%p	70 20%p	43 11%	90 10%	122 19%uv	158 16%z	111 11%
Female 35-54	374 18%	24 14%	13 16%	50 22%	47 27%abe fgijkm n	26 14%	23 15%	15 15%	38 20%	45 17%	51 18%	30 17%	11 19%	324 18%	363 18%	228 17%	52 8%	175 28%prst	138 20%p	68 19%p	70 20%p	61 15%	162 18%	121 19%	185 19%	185 18%
Female 55+	406 19%	32 18%	13 16%	43 19%	38 22%i	33 18%	25 17%	18 18%	53 27%bcf imn	36 13%	71 25%imn	35 19%	9 15%	347 20%i	397 20%i	291 22%	255 37%qrst	37 6%	107 15%qt	77 22%qrt	30 9%	140 35%vw	180 20%w	43 7%	148 15%	257 24%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 49
Social Grade
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
A	150	90	59	31	42	27	16	13	19	6	13	74	43	33	150	-	-	-	102	31	35	7	12	10
	7%	9%b	6%	14%efg hijlm	12%fghi jlm	8%ghim	5%	4%	4%i	2%	6%	13%efgh ijlm	6%i	4%	28%opq	-	-	-	7%	6%	9%	4%	5%	10%
B	378	217	159	36	104	61	53	47	77	28	49	140	114	125	378	-	-	-	292	121	63	35	34	27
	18%	21%b	15%	16%	29%cef ghijkl m	18%i	15%	14%	16%i	11%	21%ghi m	24%cef ghilm	16%i	15%i	72%opq	-	-	-	19%	23%rtv	17%	18%	15%	25%v
C1	631	299	330	63	77	101	120	110	161	80	80	140	221	271	-	631	-	-	470	157	123	69	60	29
	30%	30%	31%	29%	22%	30%d	34%dk	33%dk	33%dk	31%d	35%dk	24%	32%dk	33%dk	-	100%npq	-	-	31%	30%	33%	36%	27%	27%
C2	431	195	234	44	84	80	75	57	91	68	23	127	155	148	-	-	431	-	305	105	75	31	51	15
	21%	19%	22%	20%j	24%gjm	24%jm	22%j	17%j	19%j	26%ghj m	10%	22%j	23%jm	18%j	-	-	100%noq	-	20%	20%	20%	16%	23%w	14%
D	247	113	133	34	32	46	37	45	52	32	20	66	83	97	-	-	-	247	174	51	37	24	37	13
	12%	11%	13%	15%djk	9%	14%	11%	14%	11%	12%	9%	12%d	12%	12%	-	-	-	50%nop	11%	10%	10%	12%	17%rst	12%
E	248	97	148	12	14	26	47	60	89	48	41	26	73	149	-	-	-	248	189	65	41	27	30	12
	12%	10%	14%a	5%	4%	8%	14%cde kl	18%cde kl	18%cde kl	18%cde kl	18%cdek l	4%	11%cde k	18%cdek l	-	-	-	50%nop	12%	12%	11%	14%	13%	12%
NET: AB	527	306	218	67	146	87	69	61	96	35	62	214	157	157	527	-	-	-	394	153	98	43	46	37
	25%	30%b	20%	31%fgh ilm	41%cef ghijkl m	26%gim	20%i	18%	20%i	13%	27%fgh im	37%cef ghijlm	23%i	19%i	100%opq	-	-	-	26%v	29%rv	26%	22%	20%	35%ruv
NET: ABC1	1159	605	547	130	223	188	189	171	257	115	142	353	377	428	527	631	-	-	864	309	221	112	106	66
	56%	60%b	52%	59%i	63%fgh ilm	55%i	54%i	51%	53%i	44%	63%ghi lm	62%fgh ilm	55%i	52%i	100%pq	100%pq	-	-	56%v	58%v	59%v	58%	47%	62%v
NET: C2DE	925	405	515	89	130	152	160	163	232	147	84	219	312	395	-	-	431	494	669	221	153	82	119	40
	44%	40%	48%a	41%	37%	45%	46%dk	49%djk	47%djk	56%cde fhjklm	37%	38%	45%djk	48%djk	-	-	100%no	100%no	44%	42%	41%	42%	53%rst w	38%
NET: DE	494	211	281	45	46	72	84	105	141	80	61	91	156	247	-	-	-	494	363	116	78	50	68	25
	24%	21%	26%a	21%dk	13%	21%d	24%dk	32%cde fkl	29%cde kl	30%cde kl	27%dk	16%d	23%dk	30%cdek l	-	-	-	100%nop	24%	22%	21%	26%	30%rst	24%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 50
Social Grade
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
A	150 7%	9 5%	5 6%	13 6%	7 4%	16 9%	10 7%	5 5%	11 6%	40 15%abcd fghjkmn	19 6%	8 4%	7 12%dk	129 7%	143 7%	101 8%	44 6%	57 9%r	41 6%	21 6%	20 6%	12 3%	48 5%	84 13%uv	94 9%z	53 5%
B	378 18%	21 12%	16 19%	46 20%a	36 21%a	33 18%	23 15%	18 18%	28 14%	51 19%	52 18%	38 21%a	16 27%afh	323 18%a	362 18%a	277 21%	134 19%rs	143 23%rs	93 13%s	29 8%	64 19%rs	28 7%	173 19%u	161 25%uv	259 26%z	116 11%
C1	631 30%	59 34%	19 23%	65 28%	50 29%	60 33%	49 32%	25 25%	71 36%b	75 28%	85 30%	55 30%	19 32%	529 30%	613 30%	434 33%	230 33%rs	204 32%rs	181 26%	81 23%	100 29%	106 27%	282 31%	195 31%	333 33%z	286 27%
C2	431 21%	44 25%j	23 28%jl	54 24%	39 23%	37 20%	35 23%	20 20%	38 20%	53 20%	48 17%	32 17%	8 13%	359 21%	423 21%	285 22%	124 18%	161 25%prst	128 18%	62 18%	66 19%	37 9%	196 22%u	155 24%u	173 17%	251 24%y
D	247 12%	25 14%	9 11%	29 13%	22 13%	17 9%	15 10%	17 17%il	28 15%	24 9%	33 11%	23 13%	3 6%	201 11%	243 12%	134 10%	80 12%	54 9%	110 16%pq	58 16%pq	52 15%q	55 14%w	132 15%w	38 6%	68 7%	176 17%y
E	248 12%	18 10%	11 13%	23 10%	16 9%	20 11%	20 13%	14 14%	19 9%	27 10%	51 18%acd himn	25 14%	6 10%	210 12%	242 12%	94 7%	79 11%q	15 2%	147 21%pqt	104 29%pqrt	43 12%q	158 40%vw	67 7%w	5 1%	69 7%	177 17%y
NET: AB	527 25%	30 17%	21 25%	59 26%a	43 25%	49 27%a	34 22%	22 23%	40 20%	91 33%afh jmn	70 24%	46 26%	23 39%acdf ghjkmn	453 26%an	505 25%a	378 29%	178 26%rs	200 32%prst	134 19%s	50 14%	83 24%rs	39 10%	221 25%u	245 38%uv	352 35%z	168 16%
NET: ABC1	1159 56%	89 51%	40 48%	124 54%	93 55%	109 60%	82 54%	47 48%	110 56%	166 61%bg	156 54%	101 56%	41 71%abcd fghjkmn	982 56%	1118 55%	812 61%	408 59%rs	404 64%rst	315 45%s	131 37%	184 53%rs	145 37%	503 56%u	440 69%uv	685 69%z	454 43%
NET: C2DE	925 44%	86 49%l	43 52%il	105 46%l	77 45%l	74 40%	70 46%l	51 52%il	85 44%l	105 39%	132 46%l	80 44%l	17 29%	771 44%l	908 45%l	513 39%	283 41%	230 36%	386 55%pqt	225 63%pqrt	161 47%q	250 63%vw	394 44%w	197 31%	310 31%	603 57%y
NET: DE	494 24%	42 24%	20 24%	51 22%	38 22%	37 20%	35 23%	31 32%eil	47 24%	52 19%	83 29%ilm	48 27%	9 16%	412 23%	485 24%	228 17%	159 23%q	69 11%	257 37%pqt	163 46%pqrt	95 27%q	213 54%vw	199 22%w	43 7%	137 14%	352 33%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 51
GO Region
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
NET: England	1753 84%	824 82%	920 87%a	192 87%	307 87%	284 84%	287 82%	271 81%	412 84%	218 83%	194 86%	498 87%g	572 83%	683 83%	453 86%	529 84%	359 83%	412 83%	1312 86%	456 86%	341 91%rs	171 88%	199 88%	95 90%
NET: Great Britain (ex NI)	2026 97%	976 97%	1039 98%	217 99%gl	348 99%fgl	326 96%	334 96%	320 96%	481 98%efg lm	257 98%	224 99%efg lm	565 99%efg l	660 96%	801 97%g	505 96%	613 97%	423 98%n	485 98%n	1532 100%	530 100%	374 100%	193 100%	225 100%	106 100%
Scotland	175 8%	98 10%	76 7%	16 8%	25 7%	28 8%	32 9%	33 10%	41 8%	24 9%	17 8%	41 7%	60 9%	74 9%	30 6%	59 9%n	44 10%n	42 9%	139 9%tv	42 8%	21 6%	17 9%	10 4%	7 7%
North East	83 4%	47 5%	36 3%	7 3%	21 6%gjm	15 5%	12 4%	9 3%	18 4%	13 5%	5 2%	28 5%	28 4%	27 3%	21 4%	19 3%	23 5%	20 4%	64 4%	26 5%	13 4%	4 2%	14 6%	4 4%
North West	229 11%	111 11%	117 11%	19 9%	34 10%	41 12%	47 13%hj	47 14%hjkm	41 8%	26 10%	15 7%	54 9%	87 13%hj	88 11%hj	59 11%	65 10%	54 13%	51 10%	177 12%	67 13%	41 11%	21 11%	26 12%	13 13%
Yorkshire & Humberside	171 8%	63 6%	107 10%a	11 5%	24 7%	28 8%	40 12%ck	26 8%	42 9%	20 8%	21 9%	35 6%	69 10%ck	67 8%	43 8%	50 8%	39 9%	38 8%	130 8%	53 10%	28 7%	13 7%	17 8%	11 11%
West Midlands	183 9%	101 10%	82 8%	21 10%	36 10%	31 9%	21 6%	40 12%fhjl m	34 7%	20 8%	14 6%	57 10%	52 8%	74 9%h	49 9%	60 10%	37 9%	37 8%	143 9%	44 8%	44 12%	16 8%	22 10%	11 10%
East Midlands	152 7%	74 7%	77 7%	22 10%fi	31 9%i	28 8%	18 5%	24 7%	29 6%	11 4%	18 8%	53 9%fhi	46 7%	52 6%	34 6%	49 8%	35 8%	35 7%	106 7%w	47 9%ruw	32 8%w	7 3%	18 8%w	2 2%
Wales	98 5%	53 5%	44 4%	9 4%	17 5%	14 4%	14 4%	16 5%	28 6%	15 6%	13 6%	25 4%	28 4%	44 5%	22 4%	25 4%	20 5%	31 6%	81 5%t	33 6%t	12 3%	6 3%	16 7%t	4 4%
Eastern	196 9%	70 7%	124 12%a	14 6%	32 9%	24 7%	34 10%	31 9%	61 12%cek l	33 12%ce	28 13%ce	46 8%	58 8%	92 11%ce	40 7%	71 11%n	38 9%	47 9%	153 10%	44 8%	42 11%	25 13%	28 12%	11 11%
London	271 13%	144 14%	125 12%	55 25%efg hijlm	66 19%fgh ijlm	52 15%ghj m	36 10%	22 7%	40 8%	27 10%	13 6%	121 21%fgh ijlm	88 13%ghjm	62 8%	91 17%oq	75 12%	53 12%	52 10%	180 12%u	77 15%ruv	43 12%	10 5%	21 9%	17 16%uv
South East	287 14%	128 13%	158 15%	21 10%	40 11%	44 13%	49 14%	42 13%	91 19%cde gklm	44 17%ck	47 21%cde fgklm	61 11%	92 13%	134 16%cdg k	70 13%	85 14%	48 11%	83 17%p	222 15%s	58 11%	53 14%	46 24%rst	39 17%s	16 15%
South West	181 9%	85 8%	94 9%	21 9%	22 6%	22 6%	30 9%	31 9%	56 11%dekl	23 9%	32 14%defk lm	43 8%	51 7%	87 11%de	46 9%	55 9%	32 7%	48 10%	137 9%	38 7%	45 12%rsv	30 16%rsv	15 7%	8 8%
Northern Ireland	58 3%	35 3%	23 2%	2 1%	5 1%	14 4%hjk	15 4%dhjk	14 4%cdhj km	8 2%	6 2%	2 1%	8 1%	29 4%cdhj k	22 3%hj	23 4%pq	19 3%	8 2%	9 2%	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 52
GO Region
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
NET: England	1753 84%	- -	83 100%ag ln	229 100%ag ln	171 100%ag ln	183 100%ag ln	152 100%agln	- -	196 100%ag ln	271 100%ag ln	287 100%ag ln	181 100%agln	- -	1753 100%agln	1753 87%agl	1109 84%	582 84%	527 83%	592 84%	304 85%	287 83%	332 84%	751 84%	541 85%	821 83%	908 86%
NET: Great Britain (ex NI)	2026 97%	175 100%l	83 100%l	229 100%l	171 100%l	183 100%l	152 100%l	98 100%l	196 100%l	271 100%l	287 100%l	181 100%l	- -	1753 100%l	2026 100%l	1282 97%	676 98%q	606 96%	687 98%q	351 99%q	335 97%	383 97%	874 97%	615 97%	957 96%	1037 98%y
Scotland	175 8%	175 100%bcde fghijklm n	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	175 9%bcdefghi jklm	112 8%	58 8%	54 8%	60 9%	28 8%	32 9%	36 9%	71 8%	54 8%	95 10%	75 7%
North East	83 4%	- -	83 100%acde fghijklm n	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	83 5%acdef ghijkn	83 4%acdefghi jk	50 4%	27 4%	23 4%	31 4%	17 5%	14 4%	20 5%w	41 5%w	16 2%	41 4%	41 4%
North West	229 11%	- -	- -	229 100%abde fghijklm n	- -	- -	- -	- -	- -	- -	- -	- -	- -	229 13%abde fghijkl n	229 11%abdefgh ijkl	151 11%	75 11%	76 12%	71 10%	37 10%	34 10%	37 9%	105 12%	72 11%	105 11%	121 11%
Yorkshire & Humberside	171 8%	- -	- -	- -	171 100%abce fghijklm n	- -	- -	- -	- -	- -	- -	- -	- -	171 10%abcef ghijkln	171 8%abcefghi jkl	116 9%	54 8%	62 10%	52 7%	26 7%	26 8%	31 8%	80 9%	46 7%	82 8%	88 8%
West Midlands	183 9%	- -	- -	- -	- -	183 100%abcd fghijklm n	- -	- -	- -	- -	- -	- -	- -	183 10%abcdf ghijkln	183 9%abcdfghi jkl	121 9%	68 10%	54 8%	52 7%	26 7%	26 7%	41 10%	86 10%	45 7%	75 8%	104 10%
East Midlands	152 7%	- -	- -	- -	- -	- -	152 100%abcd eghijklm n	- -	- -	- -	- -	- -	- -	152 9%abcde ghijkln	152 8%abcdeghi jkl	103 8%	55 8%	49 8%	47 7%	24 7%	24 7%	28 7%	63 7%	48 8%	68 7%	83 8%
Wales	98 5%	- -	- -	- -	- -	- -	- -	98 100%abcd efhijklm n	- -	- -	- -	- -	- -	- -	98 5%abcdefhi jkm	62 5%	35 5%	26 4%	35 5%	19 5%	16 5%	16 4%	53 6%w	20 3%	41 4%	54 5%
Eastern	196 9%	- -	- -	- -	- -	- -	- -	- -	196 100%abcd efgijklm n	- -	- -	- -	- -	196 11%abcd efgijkl n	196 10%abcdefgi jkl	121 9%	74 11%q	47 7%	68 10%	38 11%	31 9%	38 10%	93 10%	54 8%	82 8%	110 10%
London	271 13%	- -	- -	- -	- -	- -	- -	- -	- -	271 100%abcd efghjklm n	- -	- -	- -	271 15%abcd efghjkl n	271 13%abcdefg hjkl	136 10%	61 9%	75 12%	122 17%pq	71 20%pq	51 15%p	48 12%	89 10%	112 18%uv	158 16%z	107 10%
South East	287 14%	- -	- -	- -	- -	- -	- -	- -	- -	- -	287 100%abcd efghiklm n	- -	- -	287 16%abcd efghikl n	287 14%abcdefg hikl	190 14%	103 15%	87 14%	90 13%	49 14%	41 12%	56 14%	112 13%	97 15%	122 12%	164 16%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 52
GO Region
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
South West	181	-	-	-	-	-	-	-	-	-	-	181	-	181	181	119	65	54	58	17	41	33	81	52	88	90
	9%	-	-	-	-	-	-	-	-	-	-	100%abcd efghijlm n	-	10%abcde fghijln	9%abcdefgh ijl	9%	9%s	9%	8%s	5%	12%rs	8%	9%	8%	9%	9%
Northern Ireland	58	-	-	-	-	-	-	-	-	-	-	-	58	-	-	43	15	28	14	5	9	12	23	22	38	21
	3%	-	-	-	-	-	-	-	-	-	-	-	100%abcde fghijkmn	-	-	3%	2%	4%prs	2%	1%	3%	3%	3%	3%	4%z	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 53

Have you taken a foreign holiday in the last 3 years?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Yes	1286	606	673	162	273	242	210	175	224	127	96	435	452	398	390	395	277	223	931	342	209	116	122	69
	62%	60%	63%	74%fgh ijlm	77%fgh ijlm	71%fgh ijlm	60%ghi jm	52%j	46%	49%	42%	76%fgh ijlm	66%fgh ijm	48%j	74%opq	63%q	64%q	45%	61%tv	65%rtv	56%	60%	54%	66%v
No	798	404	390	57	80	98	138	159	265	135	130	137	237	425	137	236	154	271	601	188	165	77	103	36
	38%	40%	37%	26%	23%	29%	40%cde kl	48%cde fkl	54%cde fkl	51%cde fkl	58%cde fgklm	24%	34%cde k	52%cde fkl	26%	37%n	36%n	55%nop	39%s	35%	44%rs	40%	46%rsw	34%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 54

Have you taken a foreign holiday in the last 3 years?
Base: All respondents

		Region															Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Yes	1286 62%	115 66%b	42 50%	136 60%	103 60%	114 62%	95 62%	61 63%	114 58%	203 75%bcd efghjk mn	164 57%	100 55%	39 66%	1071 61%b	1247 62%b	875 66%	392 57%s	483 76%prst	380 54%s	170 48%	210 61%rs	159 40%	512 57%u	520 82%uv	679 68%z	584 55%
No	798 38%	60 34%	41 50%aim n	93 40%i	68 40%i	70 38%i	57 38%i	36 37%i	82 42%i	68 25%	123 43%i	81 45%i	20 34%	682 39%i	778 38%i	451 34%	299 43%q	151 24%	320 46%qt	186 52%pqrt	134 39%q	236 60%vw	385 43%w	117 18%	316 32%	473 45%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 55
Opinion Influencer
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Yes	171	108	61	44	55	36	10	11	16	7	9	98	46	27	75	37	30	28	139	76	18	10	19	12
	8%	11%b	6%	20%efg hijlm	15%fgh ijlm	10%fghi jlm	3%	3%	3%	3%	4%	17%efgh ijlm	7%fghi m	3%	14%opq	6%	7%	6%	9%t	14%rtuv	5%	5%	8%	12%t
No	1913	903	1001	176	298	305	339	323	473	256	217	474	643	796	453	594	400	466	1393	455	356	183	207	93
	92%	89%	94%a	80%	85%	90%ck	97%cde kl	97%cde kl	97%cde kl	97%cde kl	96%cde k	83%	93%cde k	97%cde kl	86%	94%n	93%n	94%n	91%s	86%	95%rsw	95%s	92%s	88%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 56
Opinion Influencer
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Yes	171	15	11	16	9	21	14	3	12	44	14	10	2	152	169	98	42	56	70	34	36	18	71	76	124	41
	8%	9%	13%dgjkl	7%	6%	12%gjkl	9%g	3%	6%	16%acdghjklmn	5%	5%	3%	9%gj	8%gj	7%	6%	9%	10%p	10%p	10%p	5%	8%u	12%uv	12%z	4%
No	1913	160	72	213	161	162	138	95	184	226	273	171	57	1601	1857	1228	650	578	631	322	308	377	826	561	871	1016
	92%	91%i	87%	93%i	94%bi	88%	91%	97%befimn	94%i	84%	95%beimn	95%bei	97%bei	91%i	92%i	93%	94%rst	91%	90%	90%	90%	95%vw	92%w	88%	88%	96%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 57
Tenure
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
NET: Homeowners	1325 64%	667 66%b	651 61%	95 44%	192 54%ck	207 61%ck	228 65%cdk	230 69%cde k	373 76%cde fgklm	192 73%cde kl	181 80%cde fgklm	287 50%c	435 63%cdk	603 73%cde fgkl	378 72%q	434 69%q	285 66%q	228 46%	1047 68%sw	342 64%	303 81%rsu vw	127 66%	153 68%w	60 56%
Owned outright - without mortgage	691 33%	357 35%	330 31%	22 10%	50 14%	44 13%	63 18%ck	170 51%cde fkl	342 70%cde fgiklm	171 65%cde fgkl	171 76%cde fghikl m	72 13%	107 16%	512 62%cde fgkl	178 34%	230 36%p	124 29%	159 32%	588 38%sw	164 31%	213 57%rsu vw	70 36%	87 39%sw	28 27%
Owned with a mortgage or loan	634 30%	310 31%	321 30%	73 33%ghi jm	142 40%ghi jm	163 48%cgh ijkm	165 47%cgh ijkm	60 18%hijm	31 6%j	22 8%	9 4%	215 38%ghi jm	328 48%cdg hijkm	91 11%hj	200 38%oq	204 32%q	161 37%q	69 14%	459 30%t	177 33%rt	89 24%	57 29%	66 29%	32 30%
NET: Renters	701 34%	323 32%	374 35%	107 49%def ghijkl m	140 40%ghi jm	128 38%hij m	115 33%hjm	100 30%hjm	110 23%	68 26%	43 19%	248 43%fgh ijlm	243 35%hij m	210 26%hj	134 25%	181 29%	128 30%	257 52%nop	453 30%t	180 34%rt	65 17%	63 33%t	70 31%t	40 37%t
NET: Rent from Council/ Housing Association	356 17%	150 15%	204 19%a	61 28%def ghijkl m	50 14%	53 16%	54 15%	64 19%j	74 15%j	48 18%hj	25 11%	111 19%dj	107 15%	138 17%j	50 10%	81 13%	62 14%n	163 33%nop	241 16%t	93 17%t	40 11%	25 13%	40 18%t	19 18%t
Rented from the council	162 8%	74 7%	87 8%	23 10%	22 6%	24 7%	22 6%	24 7%	48 10%j	33 13%defg hjklm	15 7%	45 8%	46 7%	72 9%	19 4%	35 5%	35 8%n	74 15%nop	113 7%u	45 9%u	24 6%	5 3%	20 9%u	7 6%
Rented from a housing association	194 9%	76 8%	118 11%a	38 17%defh ijklm	29 8%	29 9%	31 9%h	41 12%hijm	26 5%	15 6%	11 5%	67 12%dhij m	61 9%h	67 8%hj	31 6%	47 7%	28 6%	89 18%nop	128 8%t	47 9%t	16 4%	20 10%t	20 9%t	13 12%t
Rented from someone else	344 17%	172 17%	170 16%	47 21%ghi jm	90 25%fgh ijm	75 22%ghi jm	61 18%ghi jm	35 11%	37 7%	19 7%	17 8%	136 24%fgh ijm	136 20%ghij m	72 9%	83 16%	100 16%	66 15%	95 19%	211 14%t	88 17%rt	25 7%	38 20%t	30 13%t	20 19%t
Rent free	58 3%	21 2%	37 3%	16 7%efgh ijlm	21 6%efgh ijlm	6 2%	6 2%	4 1%	6 1%	2 1%	3 1%	37 7%efgh ijlm	11 2%	9 1%	16 3%	16 2%	17 4%	9 2%	32 2%	8 2%	6 2%	3 2%	3 1%	6 6%rstv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 58
Tenure
Base: All respondents

		Region													Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
NET: Homeowners	1325 64%	112 64%i	50 60%	151 66%i	116 68%i	121 66%i	103 68%i	62 63%i	121 62%i	136 50%	190 66%i	119 66%i	43 74%i	1109 63%i	1282 63%i	1325 100%	691 100%rst	634 100%rst	-	-	-	176 44%	534 60%u	506 79%uv	678 68%z	635 60%
Owned outright - without mortgage	691 33%	58 33%i	27 32%	75 33%i	54 32%	68 37%i	55 36%i	35 36%i	74 38%i	61 23%	103 36%i	65 36%i	15 27%	582 33%i	676 33%i	691 52%	691 100%qrst	-	-	-	-	143 36%w	319 36%w	162 25%	313 31%	374 35%
Owned with a mortgage or loan	634 30%	54 31%	23 28%	76 33%h	62 36%h	54 29%	49 32%	26 27%	47 24%	75 28%	87 30%	54 30%	28 47%abce fghijkm n	527 30%	606 30%	634 48%	-	634 100%prst	-	-	-	33 8%	216 24%u	344 54%uv	365 37%z	261 25%
NET: Renters	701 34%	60 34%	31 37%	71 31%	52 30%	52 28%	47 31%	35 36%	68 35%	122 45%cde fjklmn	90 31%	58 32%	14 24%	592 34%	687 34%	-	-	-	701 100%pq	356 100%pq	344 100%pq	205 52%vw	341 38%w	116 18%	294 30%	389 37%y
NET: Rent from Council/ Housing Association	356 17%	28 16%	17 20%k	37 16%k	26 15%	26 14%	24 16%	19 19%k	38 19%k	71 26%acd efjklm n	49 17%k	17 10%	5 8%	304 17%k	351 17%k	-	-	-	356 51%pqt	356 100%pqrt	-	132 33%vw	165 18%w	44 7%	111 11%	235 22%y
Rented from the council	162 8%	17 10%k	9 11%k	13 6%	15 9%k	14 8%k	11 7%	4 4%	14 7%	36 13%cgkl mn	21 7%k	5 3%	2 4%	139 8%k	160 8%k	-	-	-	162 23%pqt	162 45%pqrt	-	60 15%vw	81 9%w	16 3%	36 4%	122 12%y
Rented from a housing association	194 9%	12 7%	8 9%	24 11%	11 6%	12 6%	12 8%	14 15%ade k	24 12%	35 13%	28 10%	12 7%	3 5%	166 9%	192 9%	-	-	-	194 28%pqt	194 55%pqrt	-	72 18%vw	84 9%w	27 4%	74 7%	113 11%y
Rented from someone else	344 17%	32 18%	14 17%	34 15%	26 15%	26 14%	24 16%	16 17%	31 16%	51 19%	41 14%	41 23%cej mn	9 15%	287 16%	335 17%	-	-	-	344 49%pqs	-	344 100%pqr s	74 19%w	176 20%w	72 11%	184 18%z	154 15%
Rent free	58 3%	3 2%	3 3%	7 3%	3 1%	10 6%fn	1 1%	1 1%	6 3%	13 5%	7 2%	4 2%	1 2%	53 3%	57 3%	-	-	-	-	-	-	14 4%	22 2%	15 2%	23 2%	34 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 59
Education
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
NET: University degree or equivalent (higher degree, uni degree)	995 48%	500 49%	491 46%	83 38%	236 67%cef ghijkl m	193 57%cgh ijm	171 49%cgh ijm	128 38%	184 38%	94 36%	90 40%	319 56%cgh ijm	364 53%cgh ijm	312 38%	352 67%opq	333 53%pq	173 40%q	137 28%	765 50%tv	301 57%rtv	161 43%v	113 58%tv	66 29%	69 65%rtv
NET: No university degree (no formal education, primary, secondary)	1057 51%	497 49%	554 52%	118 54%dek	109 31%	144 42%d	176 51%dek l	205 62%def kl	304 62%cde fkl	168 64%cde fkl	137 60%def kl	227 40%d	320 46%dk	510 62%cde fkl	168 32%	286 45%n	251 58%no	352 71%nop	757 49%sw	224 42%	212 57%rsu w	78 41%	159 71%rst uw	35 33%
No formal education	10 *	5 1%	5 *	- -	1 *	- -	2 1%	4 1%	4 1%	2 1%	2 1%	1 *	2 *	7 1%	1 *	1 *	- -	8 2%nop	7 *	3 1%	2 *	- -	2 1%	- -
Primary	4 *	3 *	1 *	- -	- -	1 *	- -	- -	3 1%	- -	3 1%dfgk lm	- -	1 *	3 *	1 *	- -	1 *	2 *	3 *	1 *	2 1%	- -	- -	- -
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1044 50%	489 48%	548 52%	118 54%dek	109 31%	143 42%d	175 50%dk	202 60%def kl	298 61%def kl	166 63%cde fkl	132 58%dek l	227 40%d	317 46%dk	500 61%def kl	166 32%	285 45%n	250 58%no	342 69%nop	747 49%sw	220 42%	208 56%rsu w	78 41%	157 70%rst uw	35 33%
University degree or equivalent professional qualification, NVQ level 4, etc.	678 33%	341 34%	336 32%	53 24%	139 39%cgh ikm	115 34%c	130 37%cgh im	97 29%	145 30%	74 28%	71 31%	191 33%c	245 36%cgh im	242 29%	205 39%pq	246 39%pq	131 30%q	97 20%	527 34%v	193 36%v	118 32%	78 40%v	54 24%	39 37%v
Higher university degree, doctorate, MBA, NVQ level 5, etc.	316 15%	159 16%	155 15%	30 14%him	98 28%cfg hijklm	78 23%cfg hijlm	41 12%	31 9%	39 8%	20 8%	19 8%	128 22%cfg hijlm	119 17%fghi jm	70 9%	148 28%opq	87 14%q	42 10%	40 8%	238 16%tv	108 20%rtv	43 11%v	35 18%v	12 5%	29 28%rtv
Still in full time education	24 1%	10 1%	14 1%	18 8%defg hijklm	6 2%fghi lm	1 *	- -	- -	- -	- -	- -	23 4%defg hijlm	1 *	- -	6 1%	12 2%	3 1%	3 1%	8 1%	3 1%	- -	2 1%	- -	2 2%rtv
Don't know	1 *	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -
Prefer not to answer	7 *	3 *	3 *	- -	1 *	3 1%	1 *	1 *	1 *	1 *	- -	1 *	4 1%	1 *	1 *	1 *	3 1%	2 *	3 *	2 *	1 *	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 60
Education
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
NET: University degree or equivalent (higher degree, uni degree)	995 48%	95 54%ehj	41 49%	105 46%	82 48%	75 41%	68 45%	41 42%	82 42%	158 59%cef ghjmn	122 42%	88 49%	38 64%cdef ghjkmn	821 47%	957 47%	678 51%	313 45%s	365 58%prs	294 42%s	111 31%	184 53%prs	133 34%	405 45%u	401 63%uv	995 100%z	- -
NET: No university degree (no formal education, primary, secondary)	1057 51%	75 43%	41 49%	121 53%il	88 51%il	104 57%ail	83 54%ail	54 55%il	110 56%ail	107 40%	164 57%ail n	90 50%i	21 36%	908 52%ail	1037 51%ail	635 48%	374 54%qt	261 41%	389 55%qt	235 66%pqrt	154 45%	255 65%vw	489 54%w	230 36%	- -	1057 100%y
No formal education	10 *	- -	2 2%jmn	2 1%	1 *	1 1%	- -	2 2%j	1 1%	2 1%	- -	1 *	- -	8 *	10 *	4 *	3 *	1 *	6 1%	5 2%q	1 *	4 1%	4 *	1 *	- -	10 1%y
Primary	4 *	- -	1 1%	1 *	- -	1 1%	1 1%	- -	- -	- -	- -	- -	- -	4 *	4 *	3 *	3 *	- -	1 *	1 *	- -	1 *	1 *	1 *	- -	4 *
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1044 50%	75 43%	38 46%	119 52%il	87 51%il	102 56%ail	81 53%il	52 53%il	109 56%ail	105 39%	164 57%ail mn	90 50%i	21 36%	896 51%il	1023 50%il	628 47%	368 53%qt	260 41%	381 54%qt	229 64%pqrt	153 44%	250 63%vw	483 54%w	229 36%	- -	1044 99%y
University degree or equivalent professional qualification, NVQ level 4, etc.	678 33%	63 36%g	24 29%	65 29%	62 36%g	55 30%	50 33%	22 22%	57 29%	102 38%g	89 31%	61 34%g	27 46%bceg hjmn	567 32%g	652 32%g	467 35%	221 32%s	246 39%prs	197 28%s	80 22%	117 34%rs	94 24%	289 32%u	254 40%uv	678 68%z	- -
Higher university degree, doctorate, MBA, NVQ level 5, etc.	316 15%	32 18%	17 20%	39 17%	20 12%	20 11%	18 12%	19 20%ej	25 13%	56 21%def hjmn	33 12%	27 15%	11 19%	254 14%	305 15%	210 16%	92 13%s	119 19%prs	97 14%s	31 9%	67 19%prs	38 10%	116 13%	147 23%uv	316 32%z	- -
Still in full time education	24 1%	5 3%m	- -	3 1%	1 1%	2 1%	1 1%	3 3%j	2 1%	4 1%	1 *	2 1%	- -	17 1%	24 1%m	9 1%	4 1%	5 1%	14 2%p	9 3%pq	4 1%	6 2%v	4 *	4 1%	- -	- -
Don't know	1 *	- -	- -	- -	- -	1 1%n	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -
Prefer not to answer	7 *	- -	1 2%jn	- -	- -	1 1%	- -	- -	2 1%	1 *	- -	1 *	- -	7 *	7 *	4 *	1 *	3 *	3 *	1 *	1 *	1 *	1 *	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 61

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Yes - responsible for half or more of the items bought	1932 93%	907 90%	1014 95%a	167 76%	326 92%ck	333 98%cdg hijkm	334 96%ck	317 95%ck	454 93%ck	245 93%ck	209 92%ck	493 86%c	667 97%cdh ijkm	771 94%ck	491 93%	580 92%	400 93%	461 93%	1445 94%	506 95%	353 94%	178 92%	213 95%	97 92%
No - not responsible for most of the items bought	152 7%	104 10%b	49 5%	52 24%defg hijklm	27 8%el	7 2%	15 4%	17 5%e	35 7%el	18 7%el	17 8%el	79 14%defg hijlm	22 3%	52 6%el	36 7%	52 8%	31 7%	33 7%	88 6%	24 5%	21 6%	15 8%	12 5%	8 8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 62

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Yes - responsible for half or more of the items bought	1932 93%	161 92%	80 96%	213 93%	159 93%	169 92%	141 93%	90 92%	184 94%	251 93%	261 91%	166 92%	56 95%	1625 93%	1876 93%	1224 92%	635 92%	589 93%	665 95%p	336 94%	329 96%p	381 96%vw	838 93%	581 91%	938 94%	973 92%
No - not responsible for most of the items bought	152 7%	14 8%	3 4%	16 7%	12 7%	14 8%	11 7%	8 8%	11 6%	20 7%	26 9%	15 8%	3 5%	128 7%	150 7%	101 8%	56 8%rt	45 7%	36 5%	20 6%	15 4%	14 4%	59 7%u	56 9%u	57 6%	85 8%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 63

How many cars are there in your household?

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
No cars in the household	362 17%	185 18%	172 16%	41 19%	65 19%	64 19%	59 17%	53 16%	78 16%	42 16%	37 16%	107 19%	123 18%	132 16%	69 13%	107 17%p	46 11%	139 28%nop	223 15%t	83 16%t	36 10%	31 16%	27 12%	26 24%rstv
NET: Any	1722 83%	826 82%	890 84%	178 81%	288 81%	276 81%	289 83%	281 84%	411 84%	221 84%	190 84%	465 81%	566 82%	691 84%	458 87%q	524 83%q	385 89%oq	355 72%	1310 85%w	447 84%w	338 90%rsw	162 84%	199 88%w	80 76%
1	1090 52%	521 52%	564 53%	86 39%	153 43%	171 50%ck	176 51%ck	183 55%cdk	321 66%cde fgklm	168 64%cde fgkl	153 68%cde fgklm	239 42%	347 50%ck	504 61%cde fgkl	252 48%	342 54%n	237 55%	259 52%	851 56%w	300 57%w	217 58%w	106 55%	124 55%	47 45%
2	510 24%	247 24%	263 25%	62 28%hij m	112 32%hij m	89 26%hij m	89 25%hij m	82 25%hij m	76 16%	44 17%	32 14%	174 30%hij m	178 26%hij m	158 19%hj	175 33%opq	146 23%q	110 26%q	79 16%	376 25%	126 24%	104 28%	46 24%	56 25%	26 25%
3+	122 6%	58 6%	63 6%	30 14%defg hijklm	23 6%hjm	16 5%	25 7%hjm	15 5%	13 3%	9 3%	4 2%	52 9%degh ijm	41 6%hjm	29 3%	31 6%	36 6%	38 9%q	17 3%	82 5%s	21 4%	17 5%	10 5%	18 8%rs	7 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 64

How many cars are there in your household?

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
No cars in the household	362 17%	39 22%degl	15 18%l	35 15%	22 13%	24 13%	30 19%l	10 10%	33 17%l	79 29%cdefghjklmn	46 16%l	26 14%	3 6%	309 18%l	358 18%gl	122 9%	73 11%	49 8%	231 33%pqt	130 37%pq	100 29%pq	148 37%vw	143 16%w	49 8%	161 16%	194 18%
NET: Any	1722 83%	136 78%	68 82%	194 85%i	149 87%ai	159 87%ai	122 81%i	88 90%ain	163 83%i	192 71%	241 84%i	155 86%i	55 94%abfhijmn	1444 82%i	1667 82%i	1203 91%	619 89%rst	585 92%rst	470 67%	226 63%	244 71%r	248 63%	754 84%u	588 92%uv	834 84%	863 82%
1	1090 52%	92 53%	43 51%	126 55%	99 58%f	93 51%	69 45%	57 58%	102 52%	133 49%	154 54%	94 52%	29 49%	913 52%	1062 52%	709 53%	400 58%qrs	309 49%	358 51%	179 50%	179 52%	207 52%w	549 61%uw	252 40%	509 51%	569 54%
2	510 24%	39 22%	20 23%	53 23%	42 24%	51 28%	43 29%i	24 24%	46 23%	52 19%	72 25%	48 27%	21 36%acimn	426 24%	489 24%	404 30%	183 26%rst	220 35%prst	91 13%s	35 10%	56 16%rs	30 8%	175 20%u	265 42%uv	266 27%z	234 22%
3+	122 6%	5 3%	6 7%	15 7%	8 5%	15 8%ai	10 7%	7 8%	15 8%i	7 3%	15 5%	13 7%i	5 9%ai	104 6%i	116 6%	91 7%	36 5%r	55 9%prst	21 3%	12 3%	9 2%	10 3%	31 3%	72 11%uv	59 6%	60 6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 65

To which of the following ethnic groups do you consider you belong?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
NET: White	1756 84%	845 84%	901 85%	129 59%	247 70%ck	275 81%cdk	313 90%cde kl	313 94%cde kl	479 98%cde fgklm	256 98%cde fgkl	222 98%cde fgklm	376 66%c	588 85%cde k	792 96%cde fgkl	414 78%	547 87%n	367 85%n	427 86%n	1342 88%s	428 81%	345 92%rs	174 90%s	213 95%rsw	92 87%
English	1174 56%	556 55%	614 58%	98 45%	165 47%	174 51%	205 59%cdk	200 60%cde k	334 68%cde fgklm	177 67%cde fkl	157 69%cde fgkl	262 46%	379 55%cdk	533 65%cde gkl	269 51%	360 57%n	267 62%n	279 56%	910 59%s	280 53%	265 71%rsu w	103 53%	166 74%rsu w	62 58%
Welsh	62 3%	34 3%	28 3%	3 1%	11 3%	8 2%	10 3%	13 4%	17 3%	8 3%	9 4%	14 3%	18 3%	29 4%	10 2%	20 3%	12 3%	20 4%n	54 4%	23 4%	7 2%	4 2%	8 4%	3 3%
Scottish	123 6%	64 6%	57 5%	7 3%	16 5%	19 6%	24 7%	21 6%	36 7%ck	21 8%ck	16 7%	23 4%	43 6%	57 7%ck	28 5%	37 6%	25 6%	33 7%	106 7%t	29 5%	14 4%	9 4%	9 4%	6 5%
Northern Irish	30 1%	19 2%	10 1%	- -	1 *	11 3%cdhj km	7 2%ck	6 2%k	4 1%	3 1%	1 *	1 *	19 3%cdhj km	10 1%	11 2%	9 1%	4 1%	6 1%	1 *	- -	- -	- -	1 *	- -
British	268 13%	125 12%	140 13%	11 5%	37 10%c	36 10%c	46 13%ck	55 17%cde kl	83 17%cde kl	45 17%cde kl	38 17%cdek	48 8%c	82 12%c	138 17%cde kl	66 13%	91 14%	43 10%	67 14%	223 15%v	78 15%	47 13%	52 27%rst vw	23 10%	16 15%
Irish	30 1%	16 2%	13 1%	4 2%h	7 2%hj	4 1%	7 2%hj	6 2%hj	1 *	1 1%	- -	11 2%hj	12 2%h	7 1%h	10 2%q	11 2%	6 1%	2 *	15 1%	5 1%	- -	2 1%	5 2%t	3 3%t
Irish Traveller or Gypsy	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -
Roma	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -
Polish	6 *	4 *	3 *	1 *	- -	3 1%hm	2 1%m	- -	- -	- -	- -	1 *	6 1%m	- -	3 1%	1 *	- -	3 1%	4 *	1 *	1 *	2 1%	- -	- -
Romanian	5 *	2 *	3 *	1 *	1 *	2 1%m	1 *	- -	- -	- -	- -	2 *	3 *	- -	1 *	1 *	1 *	2 *	2 *	- -	1 *	- -	- -	1 1%rs
Any other White background, please specify	56 3%	23 2%	33 3%	5 2%	9 3%h	16 5%hijm	10 3%hi	13 4%hijm	4 1%	2 1%	2 1%	14 2%h	26 4%hijm	16 2%hi	14 3%	17 3%	9 2%	15 3%	26 2%	11 2%	8 2%	3 1%	1 *	2 2%
NET: Asian or Asian British	108 5%	50 5%	58 5%	27 12%efg hijlm	37 10%fghi jlm	21 6%fhij lm	8 2%	11 3%hm	4 1%	2 1%	2 1%	64 11%efgh ijlm	29 4%fhij m	15 2%h	40 8%o	20 3%	24 5%	25 5%	72 5%v	35 7%rv	18 5%	4 2%	4 2%	6 6%v
Bangladeshi	11 1%	8 1%	3 *	5 2%fghi jlm	3 1%m	3 1%m	1 *	- -	- -	- -	- -	8 1%ghm	3 *	- -	4 1%	3 1%	2 1%	2 *	9 1%	6 1%	- -	- -	- -	3 3%rtuv
Indian	35 2%	19 2%	16 1%	9 4%fghi jm	6 2%	10 3%him	4 1%	4 1%	3 1%	1 *	2 1%	15 3%him	13 2%	7 1%	13 2%	9 1%	4 1%	9 2%	23 1%	11 2%v	10 3%v	2 1%	- -	- -
Pakistani	39 2%	13 1%	26 2%	7 3%hijm	19 5%efgh ijlm	6 2%hi	3 1%h	5 1%hm	- -	- -	- -	25 4%fghi jlm	10 1%h	5 1%	16 3%o	4 1%	12 3%o	8 2%	28 2%v	12 2%	6 2%	2 1%	1 *	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 65

To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Gender		Age											Social Grade				Q7 Past Vote					
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Sri Lankan	9	4	6	3	4	-	-	2	-	-	-	7	-	2	3	1	2	3	7	4	-	-	4	-
	*	*	1%	2%efhlm	1%hl	-	-	1%l	-	-	-	1%hlm	-	*	1%	*	1%	1%	*	1%	-	-	2%rt	-
Any other Asian background, please specify	13	6	7	3	5	3	-	-	2	2	-	9	3	2	4	2	3	4	6	2	2	-	-	2
	1%	1%	1%	2%fgm	1%fgm	1%	-	-	*	1%	-	2%fgm	*	*	1%	*	1%	1%	*	*	*	-	-	2%rv
NET: Black, Black British, Caribbean or African	95	67	28	21	36	26	6	6	-	-	-	57	32	6	38	19	18	19	60	35	6	10	4	3
	5%	7%b	3%	10%fghijlm	10%fghijlm	8%fghijlm	2%hi	2%him	-	-	-	10%fghijlm	5%fghijm	1%	7%oq	3%	4%	4%	4%t	7%rtv	2%	5%	2%	3%
African	80	59	20	19	35	19	6	1	-	-	-	53	25	1	35	13	15	16	49	30	3	10	3	2
	4%	6%b	2%	9%fghijlm	10%fghijlm	6%fghijlm	2%him	*	-	-	-	9%fghijlm	4%fghijm	*	7%opq	2%	3%	3%	3%t	6%rtv	1%	5%t	1%	2%
Caribbean	13	6	7	1	-	7	-	5	-	-	-	1	7	5	1	5	3	3	9	2	3	-	1	1
	1%	1%	1%	1%	-	2%dfhijklm	-	1%dfhkm	-	-	-	*	1%h	1%	*	1%	1%	1%	1%	*	1%	-	1%	1%
Any other Black, Black British, Caribbean or African background, please specify	2	1	1	1	1	-	-	-	-	-	-	2	-	-	2	-	-	-	2	2	-	-	-	-
	*	*	*	*	*	-	-	-	-	-	-	*	-	-	*	-	-	-	*	*	-	-	-	-
NET: Mixed or multiple ethnic groups	55	22	31	16	15	8	9	3	3	1	1	31	17	6	12	22	8	12	35	24	2	5	1	2
	3%	2%	3%	8%efghijlm	4%ghijm	2%hm	3%hm	1%	1%	1%	1%	5%ghijlm	3%hm	1%	2%	3%	2%	2%	2%tv	5%rtv	1%	3%	1%	2%
Asian and White	22	7	14	7	6	2	2	3	1	1	-	13	4	4	6	11	2	3	15	10	-	4	1	1
	1%	1%	1%	3%efghijlm	2%h	1%	*	1%	*	1%	-	2%hjlm	1%	*	1%	2%	*	1%	1%	2%rt	-	2%t	1%	1%
Black African and Asian	2	2	-	2	-	-	-	-	-	-	-	2	-	-	-	1	-	1	-	-	-	-	-	-
	*	*	-	1%hlm	-	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	-
Black African and White	2	2	-	-	2	-	-	-	-	-	-	2	-	-	1	1	-	-	2	-	2	-	-	-
	*	*	-	-	1%m	-	-	-	-	-	-	*	-	-	*	*	-	-	*	-	1%	-	-	-
Black Caribbean and Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Black Caribbean and White	17	6	11	5	5	4	2	-	-	-	-	10	6	-	4	3	4	6	10	8	-	-	-	1
	1%	1%	1%	2%ghijm	1%ghm	1%hm	1%m	-	-	-	-	2%ghijm	1%hm	-	1%	*	1%	1%	1%	2%rt	-	-	-	1%t
Any other mixed or multiple backgrounds, please specify	12	4	7	1	1	2	5	1	1	-	1	3	7	2	1	6	3	1	8	6	-	1	-	-
	1%	*	1%	1%	*	1%	1%m	*	*	-	1%	*	1%	*	*	1%	1%	*	1%	1%rt	-	1%	-	-
NET: Another ethnic group	50	18	32	19	16	7	5	-	3	3	-	35	12	3	21	17	4	8	17	9	3	-	1	2
	2%	2%	3%	9%efghijlm	5%fghijlm	2%gjm	1%g	-	1%	1%	-	6%efghijlm	2%gm	*	4%pq	3%	1%	2%	1%	2%	1%	-	*	2%
Chinese	34	9	24	17	11	5	-	-	1	1	-	28	5	1	15	13	3	3	6	3	3	-	-	1
	2%	1%	2%a	8%defghijklm	3%fghijlm	1%fghm	-	-	*	*	-	5%defghijlm	1%	*	3%pq	2%q	1%	1%	*	*	1%	-	-	1%
Arab	8	5	3	1	5	-	2	-	-	-	-	6	2	-	5	-	-	3	6	4	-	-	-	1
	*	1%	*	*	2%eghlm	-	*	-	-	-	-	1%hm	*	-	1%o	-	-	1%	*	1%	-	-	-	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 65

To which of the following ethnic groups do you consider you belong?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Any other ethnic group, please specify	8 *	3 *	5 *	1 *	- -	2 1%	3 1%	- -	2 *	2 1%	- -	1 *	5 1%	2 *	1 *	4 1%	1 *	2 *	4 *	3 1%	- -	- -	1 *	- -
Prefer not to say	21 1%	9 1%	12 1%	7 3% jm	2 dghi 1%	2 1%	8 2% ghim'	1 *	1 *	- -	1 *	9 2% dhim	10 1% hm	2 *	2 *	7 1%	10 2% nq	2 *	6 *	- -	- -	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 66

To which of the following ethnic groups do you consider you belong?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
NET: White	1756 84%	164 94%bce imn	70 84%i	193 84%i	152 89%im	150 82%i	136 89%imn	90 92%eim n	172 88%im	146 54%	259 90%eim n	167 92%cei mn	57 98%bcde fhijmn	1445 82%i	1698 84%im	1163 88%	641 93%qrst	522 82%	549 78%	281 79%	268 78%	341 86%w	781 87%w	512 80%	792 80%	947 90%y
English	1174 56%	18 10%	58 69%agi ln	160 70%agi ln	116 68%agi ln	127 69%agi ln	108 71%agi ln	17 17%	134 69%agi ln	101 37%agl	203 71%agi lmn	125 69%agi ln	9 15%	1131 64%agil n	1165 58%agil	779 59%	449 65%qrst	330 52%	364 52%t	200 56%rt	164 48%	236 60%w	527 59%w	328 51%	455 46%	707 67%y
Welsh	62 3%	1 *	1 1%	2 1%	2 1%	- -	- -	52 53%abcd efhijkl mn	1 1%	- -	- -	4 2%eijm	- -	9 1%	62 3%acefhijm	41 3%	19 3%	22 3%	20 3%	9 3%	11 3%	10 2%	37 4%w	11 2%	26 3%	37 3%
Scottish	123 6%	102 59%bcde fghijkl mn	2 2%	3 1%	3 2%	2 1%	1 *	- -	2 1%	3 1%	3 1%	2 1%	- -	20 1%	123 6%cdefghij km	81 6%	41 6%	40 6%	39 6%	23 6%	16 5%	27 7%	48 5%	40 6%	67 7%	54 5%
Northern Irish	30 1%	- -	- -	- -	- -	- -	- -	- -	1 *n	- -	- -	- -	29 49%abcde fghijkmn	1 *	1 *	24 2%	9 1%	15 2%r	6 1%	2 1%	4 1%	3 1%	13 1%	13 2%	20 2%	10 1%
British	268 13%	33 19%bcei mn	7 9%	22 10%	27 16%ei	15 8%	19 12%	17 17%ei	25 13%	19 7%	43 15%i	29 16%ei	11 18%ei	208 12%i	257 13%im	186 14%	105 15%rs	81 13%	76 11%	34 10%	42 12%	47 12%	121 13%	77 12%	162 16%z	105 10%
Irish	30 1%	2 1%	1 1%	2 1%	1 1%	- -	2 2%	1 1%	2 1%	6 2%	3 1%	1 1%	9 15%abcde fghijkmn	18 1%	21 1%	17 1%	3 *	14 2%p	13 2%p	7 2%p	6 2%p	7 2%	10 1%	12 2%	19 2%	9 1%
Irish Traveller or Gypsy	1 *	- -	- -	- -	- -	- -	- -	1 1%mn	- -	- -	- -	- -	- -	- -	1 *	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 *	- -
Roma	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	1 *	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *
Polish	6 *	1 1%	- -	1 *	- -	- -	3 2%imn	- -	1 *	- -	1 *	- -	- -	5 *	6 *	5 *	2 *	3 1%	1 *	1 *	1 *	- -	3 *	3 *	3 *	3 *
Romanian	5 *	- -	- -	1 *	- -	- -	1 1%	- -	- -	1 *	1 *	1 1%	- -	5 *	5 *	2 *	2 *	- -	3 *	- -	3 1%q	2 *	- -	3 1%v	5 1%z	- -
Any other White background, please specify	56 3%	6 4%	2 3%	3 1%	3 2%	6 3%	3 2%	2 2%	6 3%	16 6%cjmn	4 2%	4 2%	- -	47 3%	56 3%	27 2%	10 1%	17 3%	28 4%ps	6 2%	22 6%pqrs	9 2%	21 2%	23 4%	34 3%	22 2%
NET: Asian or Asian British	108 5%	4 2%	1 1%	14 6%k	7 4%k	19 10%abdg hjklmn	9 6%k	2 2%	8 4%k	35 13%abcd ghjklmn	7 3%	1 1%	1 2%	101 6%jkn	107 5%jk	61 5%	17 2%	44 7%p	38 5%p	16 5%	21 6%p	16 4%	51 6%	36 6%	58 6%	41 4%
Bangladeshi	11 1%	- -	1 1%	- -	2 1%	1 *	- -	1 1%	- -	7 2%cjmn	- -	- -	- -	11 1%	11 1%	8 1%	1 *	7 1%p	3 *	3 1%	- -	2 *	5 1%	5 1%	6 1%	4 *
Indian	35 2%	- -	- -	8 4%ajkm n	3 2%	4 2%	5 3%aj	1 1%	4 2%	6 2%	1 *	1 1%	1 2%	33 2%	34 2%	22 2%	7 1%	14 2%	11 2%	4 1%	8 2%	7 2%	8 1%	16 2%v	20 2%	12 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 66

To which of the following ethnic groups do you consider you belong?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Pakistani	39 2%	3 2%	- -	4 2%	1 1%	12 6%abcd fghjkm n	2 1%	- -	4 2%	8 3%k	5 2%	- -	- -	36 2%	39 2%	19 1%	6 1%	13 2%	14 2%	8 2%	6 2%	4 1%	25 3%w	8 1%	20 2%	16 2%
Sri Lankan	9 *	1 *	- -	- -	- -	- -	1 1%	- -	1 *	7 2%cjmn	- -	- -	- -	9 *	9 *	8 1%	2 *	7 1%	1 *	- -	1 *	2 *	4 *	4 1%	6 1%	3 *
Any other Asian background, please specify	13 1%	- -	- -	2 1%	- -	2 1%	2 1%	- -	- -	7 3%hjmn	1 *	- -	- -	13 1%	13 1%	4 *	1 *	3 *	8 1%ps	1 *	7 2%pqs	1 *	9 1%	3 *	5 1%	6 1%
NET: Black, Black British, Caribbean or African	95 5%	2 1%	7 8%ajkl	11 5%jk	8 5%k	9 5%jk	5 3%	3 3%	6 3%	39 14%acde fghjklm n	4 1%	2 1%	- -	90 5%ajkn	95 5%ajk	42 3%	17 2%	25 4%	52 7%pq	24 7%p	28 8%pq	9 2%	32 4%	51 8%uv	74 7%z	21 2%
African	80 4%	2 1%	7 8%aefh jkln	11 5%jk	7 4%	4 2%	4 2%	3 3%	4 2%	33 12%acde fghjklm n	4 1%	2 1%	- -	74 4%jk	80 4%jk	34 3%	13 2%	20 3%	46 7%pq	19 5%p	27 8%pq	6 2%	28 3%	44 7%uv	67 7%z	13 1%
Caribbean	13 1%	- -	- -	- -	1 1%	5 3%acjk mn	1 1%	- -	2 1%	4 1%	- -	- -	- -	13 1%	13 1%	7 1%	3 *	4 1%	7 1%	5 2%	1 *	2 1%	4 *	5 1%	6 1%	7 1%
Any other Black, Black British, Caribbean or African background, please specify	2 *	- -	- -	- -	- -	- -	- -	- -	- -	2 1%mn	- -	- -	- -	2 *	2 *	2 *	1 *	1 *	- -	- -	- -	- -	- -	2 *	1 *	1 *
NET: Mixed or multiple ethnic groups	55 3%	1 1%	4 5%acfk	2 1%	2 1%	3 1%	1 1%	3 3%	4 2%	24 9%acde fhjklm n	9 3%	1 1%	- -	51 3%ck	55 3%c	28 2%	5 1%	23 4%p	21 3%p	14 4%p	7 2%	11 3%	13 1%	22 3%v	29 3%	25 2%
Asian and White	22 1%	1 1%	2 2%	1 1%	1 *	1 1%	- -	- -	3 2%	7 3%n	3 1%	1 1%	- -	20 1%	22 1%	15 1%	3 *	12 2%p	5 1%	2 1%	3 1%	5 1%	4 *	8 1%	13 1%	8 1%
Black African and Asian	2 *	- -	- -	- -	- -	1 1%n	- -	- -	1 1%	- -	- -	- -	- -	2 *	2 *	1 *	- -	1 *	1 *	- -	1 *	- -	1 *	1 *	1 *	- -
Black African and White	2 *	- -	1 1%jmn	- -	- -	- -	- -	1 1%mn	- -	- -	- -	- -	- -	1 *	2 *	1 *	1 *	- -	1 *	- -	1 *	1 *	- -	1 *	2 *	- -
Black Caribbean and Asian	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Black Caribbean and White	17 1%	- -	- -	- -	- -	- -	1 1%	2 2%j	- -	14 5%acde fhjkmn	- -	- -	- -	15 1%	17 1%	4 *	1 *	2 *	11 2%pt	9 3%pqrt	1 *	3 1%	6 1%	5 1%	8 1%	9 1%
Any other mixed or multiple backgrounds, please specify	12 1%	- -	1 1%	1 *	1 1%	- -	- -	- -	- -	3 1%	6 2%mn	- -	- -	12 1%	12 1%	7 1%	- -	7 1%p	3 *	2 1%p	1 *	2 1%	2 *	6 1%	4 *	8 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 66

To which of the following ethnic groups do you consider you belong?

Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
NET: Another ethnic group	50 2%	3 2%	1 1%	5 2%	2 1%	3 2%	1 *	1 1%	2 1%	17 6%cdefghjmn	6 2%	8 5%fh	- -	46 3%	50 2%	19 1%	7 1%	12 2%	31 4%pq	14 4%p	16 5%pq	15 4%v	16 2%	15 2%	31 3%z	15 1%
Chinese	34 2%	3 2%	1 1%	1 *	- -	1 1%	1 *	1 1%	2 1%	13 5%cdefhjmn	3 1%	7 4%cdmn	- -	29 2%	34 2%	14 1%	5 1%	9 1%	19 3%p	7 2%	13 4%pq	12 3%v	9 1%	9 1%	20 2%z	9 1%
Arab	8 *	- -	- -	3 1%n	2 1%	- -	- -	- -	- -	3 1%	- -	- -	- -	8 *	8 *	2 *	- -	2 *	6 1%p	5 1%p	1 *	- -	4 *	4 1%	7 1%	1 *
Any other ethnic group, please specify	8 *	- -	- -	1 *	- -	2 1%	- -	- -	- -	1 *	3 1%	2 1%	- -	8 *	8 *	3 *	2 *	1 *	5 1%	3 1%	2 1%	3 1%	3 *	2 *	4 *	4 *
Prefer not to say	21 1%	- -	- -	4 2%	1 *	- -	- -	- -	3 1%	9 3%aefmn	3 1%	2 1%	- -	21 1%	21 1%	11 1%	4 1%	7 1%	10 1%	6 2%	4 1%	4 1%	4 *	1 *	11 1%	9 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z

Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 67

To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Christian	929	503	424	68	118	144	134	159	306	146	159	186	279	465	229	291	186	223	729	221	227	93	124	32
	45%	50%b	40%	31%	33%	42%cdk	39%	48%cdfkl	63%cdefgiklm	56%cdefgkl	70%cdefghiklm	32%	40%cdk	56%cdefgkl	43%	46%	43%	45%	48%sw	42%w	61%rsuw	48%w	55%rsw	30%
NET: Other	174	74	98	32	47	38	19	17	21	14	7	79	57	38	56	36	36	46	110	46	21	8	10	10
	8%	7%	9%	14%fgh ijlm	13%fgh ijlm	11%fghi jlm	6%	5%	4%	5%	3%	14%fghi jlm	8%fhjm	5%	11%o	6%	8%	9%o	7%	9%v	5%	4%	5%	9%
Muslim	93	38	54	20	33	26	8	6	-	-	-	53	34	6	34	14	19	25	56	26	8	2	2	6
	4%	4%	5%	9%fghi jlm	9%fghi jlm	8%fghi jlm	2%hijm	2%hijm	-	-	-	9%fghi jlm	5%fghi jm	1%	7%o	2%	4%	5%o	4%v	5%rtv	2%	1%	1%	5%v
Hindu	20	9	11	4	6	3	3	1	3	1	2	10	5	4	10	4	2	4	14	6	5	-	3	-
	1%	1%	1%	2%	2%	1%	1%	*	1%	*	1%	2%m	1%	*	2%	1%	1%	1%	1%	1%	1%	-	1%	-
Jewish	11	4	6	-	-	-	4	-	7	3	4	-	4	7	1	5	4	1	8	3	3	-	2	1
	1%	*	1%	-	-	-	1%k	-	1%degk	1%k	2%degk	-	1%	1%k	*	1%	1%	*	1%	*	1%	-	1%	1%
Sikh	5	3	3	1	1	2	-	1	-	-	-	2	2	1	1	-	1	3	4	1	2	-	-	1
	*	*	*	1%	*	1%	-	*	-	-	-	*	*	*	*	-	*	1%	*	*	1%	-	-	1%
Buddhist	13	6	5	4	2	3	*	2	2	2	-	5	3	5	3	4	2	4	5	1	-	1	1	-
	1%	1%	1%	2%	1%	1%	*	1%	*	1%	-	1%	*	1%	1%	1%	1%	1%	*	*	-	1%	1%	-
Other	32	14	18	3	5	5	4	6	9	8	1	8	9	15	7	8	7	9	23	9	2	4	2	3
	2%	1%	2%	1%	1%	1%	1%	2%	2%j	3%	1%	1%	1%	2%	1%	1%	2%	2%	1%	2%	1%	2%	1%	3%
None	947	421	520	109	185	151	187	155	159	102	58	294	338	314	235	298	197	217	680	258	123	93	89	64
	45%	42%	49%a	50%hijm	52%hijm	44%hj	54%ehijm	46%hjm	33%j	39%hj	26%	51%hijm	49%ehijm	38%hj	45%	47%	46%	44%	44%t	49%rtv	33%	48%t	39%	60%rstv
Prefer not to say	34	13	21	10	3	7	7	3	3	1	2	13	15	6	6	7	13	8	13	6	4	-	2	1
	2%	1%	2%	4%dghijkm	1%	2%	2%	1%	1%	*	1%	2%dhm	2%m	1%	1%	1%	3%	2%	1%	1%	1%	-	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 68

To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Christian	929 45%	80 46%	49 58%cde fijkmn	103 45%	73 43%	78 43%	57 38%	45 46%	90 46%	119 44%	117 41%	77 43%	41 71%acde fghijkmn	763 44%	888 44%	616 47%	386 56%qrst	230 36%	294 42%	157 44%q	137 40%	173 44%	445 50%w	258 41%	446 45%	475 45%
NET: Other	174 8%	9 5%	3 4%	23 10%jk	20 11%abj k	24 13%abgj kln	11 7%	4 4%	14 7%	43 16%abfg hjklmn	13 5%	8 4%	2 3%	159 9%jkn	172 8%jk	94 7%	35 5%	59 9%p	71 10%p	36 10%p	36 10%p	34 9%	76 8%	54 8%	89 9%	78 7%
Muslim	93 4%	2 1%	3 4%k	14 6%ak	11 6%ak	20 11%afgh jklmn	4 3%k	2 2%	5 3%k	24 9%afgh jklmn	8 3%k	- -	- -	89 5%akn	93 5%ak	42 3%	14 2%	27 4%p	44 6%p	25 7%p	18 5%p	16 4%	49 5%	23 4%	51 5%	38 4%
Hindu	20 1%	- -	- -	2 1%	- -	1 *	1 1%	1 1%	2 1%	11 4%adej kmn	1 *	- -	1 2%	18 1%	19 1%	13 1%	2 *	10 2%p	6 1%	4 1%	2 1%	3 1%	6 1%	11 2%	14 1%z	4 *
Jewish	11 1%	- -	- -	2 1%	1 1%	- -	1 *	- -	1 *	3 1%	1 1%	2 1%	- -	11 1%	11 1%	9 1%	4 1%	5 1%	2 *	- -	2 1%	1 *	4 *	5 1%	5 *	6 1%
Sikh	5 *	- -	- -	2 1%	1 *	- -	1 *	- -	- -	1 1%	1 *	- -	- -	5 *	5 *	5 *	1 *	3 *	1 *	- -	1 *	1 *	1 *	1 *	1 *	4 *
Buddhist	13 1%	3 2%cjmn	- -	- -	2 1%	1 1%	1 1%	* *	- -	2 1%	- -	2 1%	1 1%	9 *	13 1%	7 1%	5 1%	2 *	6 1%	- -	6 2%qrs	5 1%	5 1%	3 *	7 1%	7 1%
Other	32 2%	4 2%	- -	4 2%	5 3%	3 1%	3 2%	1 1%	6 3%	2 1%	3 1%	3 2%	- -	27 2%	32 2%	19 1%	7 1%	12 2%	13 2%	7 2%	7 2%	9 2%	12 1%	10 2%	11 1%	20 2%
None	947 45%	85 49%il	32 38%	98 43%l	75 44%l	77 42%l	84 55%bcd ehilmn	49 50%l	85 43%l	103 38%	150 52%bci lmn	95 52%bil	15 27%	798 46%il	932 46%il	594 45%	264 38%	330 52%ps	323 46%p	157 44%	166 48%p	180 45%	369 41%	315 49%v	448 45%	487 46%
Prefer not to say	34 2%	1 *	- -	5 2%	3 1%	3 2%	- -	- -	7 4%afn	7 2%	7 2%	2 1%	- -	33 2%	34 2%	21 2%	6 1%	15 2%	12 2%	7 2%	5 1%	8 2%v	6 1%	10 2%	12 1%	18 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 69

Which of the following best describes where you live?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
NET: Urban	1704 82%	855 85%b	843 79%	191 87%ghijm	295 84%hijm	290 85%hijm	297 85%hijm	266 80%	366 75%	197 75%	169 75%	486 85%ghijm	587 85%ghijm	632 77%	436 83%	514 81%	349 81%	405 82%	1254 82%t	455 86%rtv	289 77%	157 81%	176 78%	91 86%t
Urban - Population over 10,000	923 44%	491 49%b	427 40%	130 59%dfghijklm	175 50%ghijm	175 52%ghijm	169 48%ghijm	124 37%hm	149 30%	81 31%	68 30%	305 53%dghijm	344 50%ghijm	273 33%h	270 51%opq	277 44%	179 42%	197 40%	660 43%tv	277 52%rtuv	133 36%	72 37%	76 34%	56 53%rtuv
Town and Fringe	782 38%	364 36%	415 39%	61 28%	120 34%	114 34%	128 37%c	141 42%cdekl	217 44%cdefkl	116 44%cdekl	102 45%cdekl	180 31%	243 35%	359 44%cdefkl	166 31%	237 38%n	170 39%n	209 42%n	594 39%s	178 34%	156 42%s	85 44%s	100 44%s	35 33%
NET: Rural	380 18%	156 15%	220 21%a	28 13%	58 16%	50 15%	52 15%	68 20%ckl	123 25%cdefkl	65 25%cdefkl	57 25%cdefkl	87 15%	102 15%	191 23%cdefkl	92 17%	117 19%	82 19%	89 18%	278 18%s	75 14%	85 23%rsw	36 19%	49 22%s	15 14%
Village	336 16%	142 14%	192 18%a	27 12%	54 15%	46 13%	46 13%	55 16%	109 22%cdefgklm	57 22%cefkl	52 23%cdefkl	81 14%	92 13%	163 20%cefgkl	80 15%	102 16%	76 18%	78 16%	255 17%s	72 14%	79 21%rsw	33 17%	45 20%s	13 12%
Hamlet & Isolated Dwelling	44 2%	14 1%	28 3%	2 1%	4 1%	5 1%	6 2%	14 4%cdekl	14 3%k	8 3%k	6 3%	6 1%	10 1%	28 3%dkl	12 2%	15 2%	5 1%	11 2%	23 1%s	3 1%	6 2%	3 2%	4 2%	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 70

Which of the following best describes where you live?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
NET: Urban	1704 82%	137 78%	72 87%fgh jl	202 88%afg hjklmn	143 84%fgh jl	160 87%afg hjkl	112 74%	72 74%	144 74%	268 99%abc defghj klmn	212 74%	142 79%	39 68%	1456 83%fghj ln	1665 82%fghjl	1059 80%	539 78%	520 82%	599 85%p	311 87%pq	288 84%p	324 82%	730 81%	532 83%	823 83%	854 81%
Urban - Population over 10,000	923 44%	85 48%fgh jk	31 38%	104 45%fhj k	79 46%fhj k	91 50%fgh jk	52 34%	33 34%	62 32%	233 86%abc defghj klmn	78 27%	55 30%	21 36%	784 45%fghj k	902 45%fghjk	536 40%	250 36%	287 45%p	360 51%pq	185 52%p	175 51%p	160 40%	387 43%	321 50%uv	506 51%z	398 38%
Town and Fringe	782 38%	52 30%i	41 49%ail mn	98 43%ai	65 38%i	69 38%i	60 39%i	39 40%i	82 42%ai	36 13%	134 47%ail mn	87 48%ail mn	19 32%i	672 38%ai	763 38%ai	523 39%	290 42%rst	233 37%	239 34%	126 35%	113 33%	164 41%w	343 38%	211 33%	318 32%	456 43%y
NET: Rural	380 18%	38 22%cei	11 13%i	27 12%i	27 16%i	23 13%i	40 26%bcd eimn	26 26%bcd eimn	52 26%bcde imn	2 1%	76 26%bcd eimn	39 21%cei	19 32%bcde imn	297 17%ci	361 18%cim	266 20%	152 22%rst	114 18%s	102 15%	45 13%	57 16%	71 18%	168 19%	105 17%	172 17%	204 19%
Village	336 16%	27 15%i	10 12%i	26 11%i	25 14%i	19 10%i	38 25%abc deimn	22 23%cei	50 25%abcd eimn	2 1%	75 26%abc deimn	34 19%cei	9 15%i	278 16%cei	328 16%cei	234 18%	131 19%rst	102 16%	91 13%	43 12%	48 14%	62 16%	148 16%	95 15%	145 15%	187 18%
Hamlet & Isolated Dwelling	44 2%	11 6%bcdf hijmn	1 1%	1 *	3 2%	4 2%i	3 2%i	3 3%cijm	2 1%	- -	1 *	5 3%ij	10 18%abcde fghijkmn	18 1%	33 2%m	33 2%	21 3%s	12 2%	11 2%s	2 1%	9 3%	9 2%	20 2%	11 2%	27 3%	17 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 71
Working Status
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
NET: Working (employed, self employed)	1217 58%	623 62%b	588 55%	126 57%hij m	296 84%cfg hijkm	294 86%cfg hijklm	269 77%cgh ijm	181 54%hij m	52 11%j	41 16%hj	11 5%	422 74%cgh ijm	563 82%cfg hijkm	233 28%hij	369 70%oq	388 61%q	288 67%q	172 35%	868 57%t	333 63%rt	168 45%	108 56%	127 57%t	68 64%t
NET: Employed	1117 54%	574 57%b	539 51%	122 56%hij m	281 80%cfg hijkm	273 80%cfg hijklm	246 71%cgh ijm	157 47%hijm	37 8%j	30 12%hj	7 3%	403 70%cgh ijm	519 75%cfg hijm	195 24%hij	345 65%oq	352 56%q	264 61%q	157 32%	789 52%t	310 58%rtv	147 39%	97 50%	113 50%t	60 57%t
Working full time - working 30 hours per week or more	883 42%	512 51%b	368 35%	78 36%hij m	246 70%cfg hijklm	234 69%cfg hijklm	196 56%cgh ijm	111 33%hijm	18 4%j	17 6%hj	1 *	324 57%cgh ijm	430 62%cfg hijm	129 16%hij	291 55%opq	288 46%q	202 47%q	102 21%	631 41%t	259 49%rtv	105 28%	78 40%t	87 39%t	49 46%t
Working part-time - working between 8 and 29 hours per week	234 11%	62 6%	171 16%a	44 20%deh ijklm	36 10%hij	39 11%hij	50 14%hij m	46 14%hijm	20 4%	14 5%	6 3%	80 14%dhi jm	89 13%hijm	66 8%hij	53 10%	64 10%	62 14%	55 11%	158 10%	52 10%	41 11%	19 10%	26 11%	11 11%
NET: Self-employed	100 5%	49 5%	49 5%	4 2%	15 4%	21 6%hj	23 6%chjk	23 7%chjk m	14 3%	10 4%	4 2%	19 3%	44 6%chjk	38 5%hj	24 5%	37 6%q	24 6%	15 3%	78 5%	23 4%	22 6%	11 6%	15 7%	8 7%
Self-employed - working 30 hours per week or more	49 2%	27 3%	20 2%	3 1%	7 2%	12 4%hj	11 3%j	9 3%j	6 1%j	6 2%	1 *	10 2%	23 3%hj	15 2%j	11 2%	17 3%q	16 4%q	5 1%	36 2%s	7 1%	11 3%	4 2%	10 4%rs	3 3%
Self-employed - working between 8 and 29 hours per week	51 2%	22 2%	30 3%	1 1%	7 2%	9 3%	11 3%	14 4%chkm	8 2%	5 2%	3 2%	9 2%	20 3%	22 3%h	13 3%	20 3%	8 2%	11 2%	42 3%	15 3%	10 3%	7 3%	5 2%	4 4%
NET: Working full time	932 45%	539 53%b	388 36%	81 37%hij m	253 72%cfg hijkm	246 72%cfg hijklm	207 59%cgh ijm	120 36%hijm	24 5%j	22 9%hj	2 1%	333 58%cgh ijm	454 66%cfg hijkm	145 18%hij	302 57%oq	305 48%q	218 51%q	106 22%	668 44%t	266 50%rt	117 31%	82 42%t	97 43%t	52 49%t
NET: Working part-time	286 14%	84 8%	201 19%a	45 21%dhi jkm	43 12%hij	48 14%hij	61 18%hij m	60 18%dhij m	28 6%	18 7%	10 4%	89 15%dhi jm	109 16%hij m	88 11%hij	67 13%	84 13%	70 16%	65 13%	200 13%	67 13%	52 14%	26 13%	30 13%	16 15%
NET: Not working	867 42%	387 38%	474 45%a	93 43%def kl	57 16%	46 14%	80 23%del	153 46%def kl	437 89%cde fgiklm	222 84%cde fgklm	215 95%cde fghikl m	150 26%del	126 18%e	590 72%cde fgkl	159 30%	243 39%n	143 33%	323 65%nop	665 43%s	198 37%	206 55%rsv w	86 44%	98 43%	38 36%
Not working but seeking work or temporarily unemployed or sick	92 4%	52 5%	39 4%	16 7%hijm	15 4%hij	21 6%hijm	21 6%hijm	18 5%hijm	2 *	1 *	1 *	30 5%hijm	42 6%hijm	20 2%hij	10 2%	8 1%	10 2%	64 13%nop	61 4%	26 5%	10 3%	7 4%	7 3%	10 9%rtv
Not working and not seeking work	83 4%	34 3%	47 4%	2 1%	9 2%hj	7 2%hj	26 7%cde hijkl	38 11%cdeh ijklm	2 *	2 1%	- -	11 2%hj	33 5%cehi jk	40 5%cehi jk	1 *	9 1%n	3 1%	71 14%nop	56 4%t	27 5%rt	3 1%	10 5%t	7 3%t	5 5%t
Student	96 5%	37 4%	60 6%a	74 34%defg hijklm	17 5%efgh ijlm	2 1%	- -	2 *	1 *	- -	1 *	92 16%defg hijlm	2 *	2 *	14 3%	50 8%npq	17 4%	16 3%	29 2%tv	13 3%tv	1 *	4 2%	1 *	7 7%rstuv
Retired on a state pension only	130 6%	35 3%	95 9%a	- -	- -	- -	- -	- -	130 27%cde fgklm	76 29%cde fgklm	55 24%cdef gklm	- -	- -	130 16%cdef gkl	9 2%	13 2%	17 4%	92 19%nop	120 8%s	28 5%	45 12%rsuw	10 5%	25 11%rs	5 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 71
Working Status
Base: All respondents

	Total	Gender		Age											Social Grade				Q7 Past Vote					
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Retired with a private pension	361 17%	217 21%b	143 13%	- -	- -	- -	4 1%k	62 19%cde fkl	295 60%cde fgiklm	137 52%cde fgklm	158 70%cdef ghiklm	- -	4 1%	357 43%cde fgkl	111 21%pq	140 22%pq	64 15%q	46 9%	322 21%sw	79 15%w	129 34%rsv w	48 25%sw	45 20%w	6 6%
House person, housewife, househusband, etc.	103 5%	12 1%	90 8%a	1 *	17 5%chjk	16 5%chj	29 8%chi jkm	33 10%cdeh ijkm	7 1%	6 2%	1 1%	18 3%cj	45 7%chij k	40 5%chij	13 3%	23 4%	32 7%no	34 7%no	75 5%	26 5%	17 5%	7 4%	13 6%	4 4%
NET: Not working and not seeking work (House person, not seeking work, student)	283 14%	83 8%	197 19%a	77 35%def ghijkl m	43 12%hij	25 7%hij	55 16%ehi jlm	73 22%dehi jlm	10 2%j	8 3%	2 1%	120 21%deh ijlm	80 12%ehi j	83 10%hij	28 5%	82 13%n	52 12%n	121 24%nop	161 10%t	65 12%t	22 6%	21 11%	21 9%	17 16%t

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 72
Working Status
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
NET: Working (employed, self employed)	1217 58%	98 56%	46 55%	141 62%gjk	108 63%gjk	103 56%	100 66%gjk n	47 48%	113 58%	183 68%abe gjkmn	148 51%	88 49%	42 71%abeg jkn	1030 59%gjk	1175 58%gjk	791 60%	250 36%	542 85%prst	403 58%ps	174 49%p	229 67%prs	107 27%	513 57%u	530 83%uv	677 68%z	530 50%
NET: Employed	1117 54%	92 53%	41 49%	130 57%gk	94 55%k	99 54%	89 58%gjk	43 44%	101 52%	171 63%bgh jkmn	137 48%	79 44%	41 70%abde ghjkmn	941 54%jk	1076 53%k	731 55%	211 31%	520 82%prst	368 53%ps	155 44%p	213 62%prs	82 21%	470 52%u	504 79%uv	625 63%z	482 46%
Working full time - working 30 hours per week or more	883 42%	84 48%ghj k	34 41%	110 48%ghj kmn	71 42%	74 41%	71 47%hk	33 34%	69 36%	133 49%ghj kmn	109 38%	60 33%	34 58%bdeg hjkmn	731 42%k	849 42%k	598 45%	161 23%	437 69%prst	275 39%ps	107 30%p	168 49%prs	27 7%	372 41%u	439 69%uv	526 53%z	351 33%
Working part-time - working between 8 and 29 hours per week	234 11%	8 5%	7 8%	20 9%	23 13%a	24 13%a	18 12%a	10 10%	32 16%acj n	38 14%a	28 10%	19 11%a	7 12%	209 12%an	227 11%a	133 10%	50 7%	83 13%p	93 13%p	48 13%p	45 13%p	55 14%	98 11%	65 10%	99 10%	131 12%
NET: Self-employed	100 5%	6 3%	5 6%	11 5%	14 8%en	4 2%	11 7%e	4 4%	12 6%	12 5%	11 4%	8 5%	1 1%	90 5%	99 5%	60 5%	38 6%	22 3%	35 5%	19 5%	16 5%	25 6%	43 5%	26 4%	52 5%	48 5%
Self-employed - working 30 hours per week or more	49 2%	3 2%	4 4%e	6 3%	7 4%e	1 1%	9 6%ehjm n	2 2%	2 1%	6 2%	5 2%	3 2%	- -	43 2%	49 2%	29 2%	17 3%	12 2%	19 3%	11 3%	9 3%	9 2%	21 2%	17 3%	21 2%	27 3%
Self-employed - working between 8 and 29 hours per week	51 2%	2 1%	1 1%	5 2%	7 4%	3 2%	3 2%	1 1%	10 5%mn	7 2%	6 2%	5 3%	1 1%	47 3%	51 3%	31 2%	21 3%	10 2%	16 2%	8 2%	8 2%	17 4%w	21 2%	9 1%	31 3%	21 2%
NET: Working full time	932 45%	88 50%ghj k	38 45%	116 51%ghj kmn	78 46%k	75 41%	80 52%ghj kmn	36 37%	72 37%	138 51%ghj km	113 39%	63 35%	34 58%eghj kmn	774 44%hk	898 44%hk	627 47%	179 26%	448 71%prst	294 42%ps	118 33%p	176 51%prs	35 9%	393 44%u	456 72%uv	547 55%z	379 36%
NET: Working part-time	286 14%	10 6%	8 10%	25 11%	30 17%a	28 15%a	20 13%a	11 11%	41 21%abc gjmn	45 17%a	35 12%a	25 14%a	8 13%	256 15%an	278 14%a	164 12%	71 10%	93 15%p	109 16%p	56 16%p	53 15%p	72 18%vw	120 13%	74 12%	130 13%	151 14%
NET: Not working	867 42%	77 44%il	38 45%il	88 38%	63 37%	80 44%il	52 34%	51 52%cdf ilmn	82 42%	87 32%	139 49%cdf ilmn	93 51%cdf ilmn	17 29%	723 41%i	850 42%fil	534 40%	442 64%qrst	92 15%	298 42%qt	183 51%qrt	115 33%q	288 73%vw	384 43%w	108 17%	318 32%	527 50%y
Not working but seeking work or temporarily unemployed or sick	92 4%	9 5%d	8 9%dghk mn	13 6%d	1 1%	11 6%d	6 4%d	2 2%	5 2%	19 7%dh	11 4%d	6 3%	1 2%	80 5%d	91 5%d	30 2%	23 3%q	8 1%	55 8%pq	33 9%pq	22 6%pq	55 14%vw	20 2%	7 1%	42 4%	49 5%
Not working and not seeking work	83 4%	8 4%i	3 3%	5 2%	12 7%cim	7 4%i	6 4%i	6 6%i	5 3%	1 *	16 6%i	11 6%ci	3 6%i	66 4%i	80 4%i	28 2%	22 3%q	6 1%	51 7%pq	31 9%pq	20 6%pq	47 12%vw	28 3%w	4 1%	25 2%	59 6%y
Student	96 5%	12 7%h	4 5%	12 5%	5 3%	7 4%	5 4%	4 4%	4 2%	22 8%dhjm n	10 3%	11 6%	1 2%	79 5%	95 5%	32 2%	12 2%	21 3%	52 7%pq	27 7%pq	26 7%pq	31 8%vw	24 3%	20 3%	29 3%	48 5%
Retired on a state pension only	130 6%	7 4%	6 7%	7 3%	13 8%c	5 3%	8 5%	11 12%acem n	12 6%	19 7%	27 9%cemn	13 7%	2 3%	110 6%c	129 6%c	76 6%	66 10%qt	10 2%	52 7%qt	40 11%qrt	12 3%	64 16%vw	48 5%w	5 1%	30 3%	101 10%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 72
Working Status
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Retired with a private pension	361 17%	35 20%i	13 16%i	38 17%i	23 13%i	34 18%i	21 14%i	22 23%i	43 22%di	18 7%	61 21%dim	45 25%cdf imn	9 15%i	296 17%i	353 17%i	306 23%	282 41%qrst	24 4%	53 8%q	30 8%q	23 7%	67 17%w	215 24%uw	47 7%	161 16%	199 19%
House person, housewife, househusband, etc.	103 5%	6 3%	4 5%	13 6%	9 5%	16 8%i	5 3%	6 6%	13 7%	9 3%	14 5%	7 4%	1 1%	91 5%	103 5%	62 5%	37 5%	25 4%	34 5%	22 6%	12 4%	23 6%	50 6%	26 4%	32 3%	72 7%y
NET: Not working and not seeking work (House person, not seeking work, student)	283 14%	26 15%	11 13%	30 13%	25 15%	30 16%	16 11%	16 16%	23 12%	32 12%	39 14%	29 16%	5 9%	236 13%	278 14%	122 9%	71 10%	52 8%	138 20%pq	79 22%pq	58 17%pq	101 26%vw	102 11%w	49 8%	85 9%	178 17%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 73

Do you work in any of the following occupations?
Base: All respondents who work

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	1198	581	611	125	271	270	258	202	72	56	16	396	528	274	412	392	222	172	840	364	137	65	138	81
Weighted base	1217	623	588	126	296	294	269	181	52*	41*	11**	422	563	233	369	388	288	172	868	333	168	108*	127	68*
NET: Public Sector	434 36%	178 29%	255 43%a	49 39%him	108 37%him	111 38%him	103 38%him	54 30%	9 17%	9 22%	- -	158 37%him	214 38%ghim	63 27%h	127 35%	166 43%npq	88 31%	53 31%	299 34%t	129 39%rt	44 26%	34 32%	43 34%	21 32%
A nationalised industry/state corporation	36 3%	25 4%b	11 2%	14 11%defg klm	8 3%	6 2%	4 1%	3 2%	2 3%	2 4%	- -	22 5%dfl	10 2%	5 2%	15 4%p	13 3%	3 1%	5 3%	25 3%	12 4%	6 3%	2 2%	2 2%	3 4%
Central government or civil service (including Courts service and Bank of England)	48 4%	29 5%	19 3%	3 2%	14 5%	15 5%	11 4%	6 3%	- -	- -	- -	16 4%	26 5%	6 2%	25 7%pq	17 4%	4 1%	2 1%	29 3%	15 4%	5 3%	4 3%	2 2%	2 3%
Local government or council (including fire services, police and local authority controlled schools/colleges)	154 13%	49 8%	104 18%a	8 6%	27 9%	42 14%ck	47 18%cdk	25 14%ck	4 8%	4 10%	- -	35 8%	89 16%cdk	29 13%	32 9%	74 19%npq	35 12%	13 7%	117 13%w	53 16%w	17 10%	19 17%w	14 11%	3 5%
A university, or other grant funded establishment (include opted-out schools)	35 3%	12 2%	24 4%a	2 2%	11 4%	11 4%	9 3%	2 1%	- -	- -	- -	13 3%	20 4%	2 1%	17 5%q	8 2%	8 3%	2 1%	26 3%	12 4%	2 1%	5 5%	4 4%	3 4%
A health authority or NHS Trust	114 9%	41 7%	72 12%a	16 13%	35 12%	23 8%	25 9%	14 8%	2 4%	2 5%	- -	51 12%hm	48 9%	16 7%	29 8%	37 10%	25 9%	23 13%	76 9%	28 8%	12 7%	6 5%	12 10%	8 12%
The armed forces	8 1%	5 1%	2 *	2 2%fl	3 1%	1 *	- -	1 1%	- -	- -	- -	5 1%	1 *	1 *	2 1%	- -	- -	5 3%nop	2 *	- -	1 1%	- -	1 1%	- -
Other public sector occupation (Please specify as much detail as possible)	40 3%	16 3%	22 4%	5 4%	10 4%	12 4%	8 3%	3 2%	1 3%	1 4%	- -	15 4%	20 4%	4 2%	7 2%	17 4%	12 4%	4 2%	22 3%	10 3%	1 1%	- -	7 6%rtu	2 3%
NET: Private Sector	783 64%	445 71%b	334 57%	77 61%	188 63%	183 62%	165 62%	127 70%l	43 83%cde fklm	32 78%cd efkl	11 100%	264 63%	349 62%	170 73%cde fkl	242 65%o	222 57%	200 69%o	119 69%o	569 66%s	203 61%	124 74%rs	73 68%	84 66%	46 68%
A charity, voluntary organisation or trust	53 4%	18 3%	36 6%a	1 *	8 3%	16 5%ck	13 5%c	12 7%cdk	4 7%ck	2 6%c	1 11%	9 2%	28 5%ck	16 7%cdk	13 4%	25 6%p	6 2%	9 5%	40 5%	20 6%v	6 3%	3 3%	2 2%	4 6%
Self-employed (Private sector)	121 10%	68 11%	51 9%	5 4%	19 6%	30 10%ck	29 11%ck	25 14%cdk	14 27%cde fgklm	11 26%cde fgkl	4 33%	24 6%	59 10%ck	39 17%cde gkl	36 10%	41 10%	27 9%	18 10%	95 11%s	27 8%	31 18%rs	11 10%	16 12%	9 14%
None of the above/ I work in the Private sector	608 50%	360 58%b	247 42%	71 56%	160 54%	138 47%	124 46%	90 50%	25 49%	19 47%	6 56%	231 55%fl	262 47%	115 50%	193 52%o	157 40%	166 58%o	92 53%o	434 50%	156 47%	88 52%	59 55%	67 52%	33 48%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 74

Do you work in any of the following occupations?
Base: All respondents who work

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	1198	94	48	158	115	96	106	54	114	138	141	91	43	1007	1155	773	311	462	399	175	224	129	515	492	655	534
Weighted base	1217	98*	46*	141	108	103*	100*	47*	113	183	148	88*	42*	1030	1175	791	250	542	403	174	229	107	513	530	677	530
NET: Public Sector	434 36%	31 32%	16 35%	41 29%	50 47%aci mn	40 38%	33 33%	20 43%	41 37%	60 33%	59 40%	29 33%	14 33%	369 36%	421 36%	286 36%	78 31%	208 38%	140 35%	63 36%	77 34%	26 25%	176 34%u	206 39%u	262 39%z	168 32%
A nationalised industry/state corporation	36 3%	1 1%	3 7%ajk	4 3%	5 4%j	6 6%jk	4 4%j	3 7%ajk	3 2%	7 4%	1 1%	- -	- -	32 3%	36 3%	27 3%	11 4%	16 3%	9 2%	5 3%	4 2%	3 3%	14 3%	19 3%	17 3%	18 3%
Central government or civil service (including Courts service and Bank of England)	48 4%	3 3%	2 5%	8 6%	3 3%	6 6%	2 2%	1 2%	1 1%	12 7%	3 2%	1 1%	5 11%dfhjk mn	39 4%	43 4%	34 4%	4 1%	30 6%ps	14 4%s	2 1%	12 5%p	1 1%	15 3%	29 6%u	34 5%	14 3%
Local government or council (including fire services, police and local authority controlled schools/colleges)	154 13%	14 14%i	4 9%	12 9%	18 17%i	17 17%i	9 9%	3 7%	21 18%cfi	10 6%	28 19%cfi mn	12 13%i	5 12%	131 13%i	149 13%i	111 14%	30 12%	81 15%r	37 9%	16 9%	22 9%	11 10%	56 11%	70 13%	85 13%	65 12%
A university, or other grant funded establishment (include opted-out schools)	35 3%	1 1%	2 4%	4 3%	6 6%i	2 2%	1 1%	4 9%aefh imn	2 1%	1 1%	3 2%	7 7%afhi mn	2 5%	28 3%	33 3%	24 3%	7 3%	17 3%	11 3%	6 3%	6 2%	3 3%	16 3%	16 3%	30 4%z	6 1%
A health authority or NHS Trust	114 9%	7 7%	4 8%	11 8%	13 12%	7 7%	16 16%cek lmn	7 15%l	12 11%	16 9%	15 10%	5 6%	1 2%	99 10%	113 10%	62 8%	18 7%	43 8%	51 13%pq	28 16%pq	23 10%	4 4%	52 10%u	55 10%u	77 11%z	37 7%
The armed forces	8 1%	2 2%	- -	- -	- -	- -	- -	- -	- -	4 2%mn	- -	1 1%	- -	5 1%	8 1%	2 *	1 *	1 *	5 1%	2 1%	3 1%	- -	4 1%	3 1%	2 *	5 1%
Other public sector occupation (Please specify as much detail as possible)	40 3%	3 3%	1 2%	2 1%	4 4%	2 2%	1 1%	2 3%	3 2%	9 5%	9 6%	4 4%	1 2%	34 3%	39 3%	26 3%	7 3%	20 4%	12 3%	4 3%	8 3%	4 4%	18 4%	15 3%	16 2%	23 4%
NET: Private Sector	783 64%	67 68%d	30 65%	100 71%d	58 53%	64 62%	67 67%	27 57%	72 63%	123 67%d	89 60%	59 67%	28 67%	661 64%d	755 64%d	505 64%	172 69%	333 62%	263 65%	110 64%	152 66%	81 75%vw	337 66%	323 61%	415 61%	362 68%y
A charity, voluntary organisation or trust	53 4%	7 7%	3 6%	3 2%	2 2%	1 1%	3 3%	4 9%ek	4 3%	6 3%	16 11%cdef hikmn	1 1%	3 7%	39 4%	50 4%m	37 5%	9 4%	28 5%	16 4%	8 4%	8 4%	4 4%	21 4%	27 5%	30 4%	23 4%
Self-employed (Private sector)	121 10%	8 8%	4 10%	15 10%	13 12%	9 8%	12 12%	5 10%	12 11%	19 11%	14 9%	10 11%	1 2%	108 10%	120 10%	79 10%	46 18%qrst	33 6%	39 10%	18 11%	21 9%	31 28%vw	46 9%	37 7%	67 10%	54 10%
None of the above/ I work in the Private sector	608 50%	52 53%	23 50%	82 58%dgj mn	43 39%	53 52%	52 52%	18 39%	56 49%	98 54%dj	60 40%	48 54%d	24 57%	514 50%dj	584 50%dj	389 49%	117 47%	273 50%	207 51%	84 49%	123 54%	46 43%	271 53%	259 49%	318 47%	286 54%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 75
Children Under 19
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
No children aged 18 or under	1490 72%	719 71%	763 72%	171 78%defkl	205 58%el	122 36%	198 57%el	309 93%cdefkl	486 99%cdefgklm	259 99%cdefgklm	226 100%cdefgklm	376 66%defl	320 46%e	794 97%cdefgkl	360 68%	460 73%p	268 62%	402 81%nop	1099 72%s	354 67%	289 77%rs	137 71%	165 73%	82 78%s
NET: Yes	586 28%	288 29%	296 28%	44 20%ghijm	145 41%cghijkm	218 64%cdfghijklm	151 43%cghijkm	25 7%hijm	4 1%	4 1%	- -	189 33%cghijm	369 54%cdfghijkm	28 3%hij	162 31%q	171 27%q	163 38%noq	91 18%	430 28%t	173 33%rtw	85 23%	56 29%	60 27%	23 22%
NET: Any 0-18	586 28%	288 29%	296 28%	44 20%ghijm	145 41%cghijkm	218 64%cdfghijklm	151 43%cghijkm	25 7%hijm	4 1%	4 1%	- -	189 33%cghijm	369 54%cdfghijkm	28 3%hij	162 31%q	171 27%q	163 38%noq	91 18%	430 28%t	173 33%rtw	85 23%	56 29%	60 27%	23 22%
NET: Any 0-10	383 18%	200 20%	182 17%	37 17%ghijm	135 38%cfghijklm	163 48%cdfghijklm	44 13%ghijm	3 1%h	- -	- -	- -	173 30%cfghijm	207 30%cfghijm	3 *	116 22%oq	96 15%	113 26%oq	58 12%	278 18%t	115 22%rt	47 13%	37 19%	41 18%	21 20%
Yes - children aged under 5 years old	204 10%	104 10%	100 9%	25 12%fghijm	88 25%cfghijklm	81 24%cfghijlm	8 2%ghijm	1 *	- -	- -	- -	113 20%cfghijlm	90 13%fghijm	1 *	68 13%oq	49 8%	57 13%oq	30 6%	150 10%	63 12%rt	27 7%	20 10%	17 7%	15 14%tv
Yes - children aged 5 to 10 years old	261 13%	131 13%	129 12%	13 6%ghijm	83 24%cfghijkm	125 37%cdfghijklm	39 11%ghijm	2 1%	- -	- -	- -	96 17%cfghijm	164 24%cfghijkm	2 *	80 15%oq	65 10%	76 18%oq	41 8%	194 13%	78 15%	38 10%	27 14%	30 13%	9 9%
Yes - children aged 11 to 15 years old	246 12%	113 11%	131 12%	9 4%hij	30 9%ghijm	94 28%cdghijkm	98 28%cdghijkm	12 4%hijm	2 *	2 1%	- -	39 7%chijm	193 28%cdghijkm	14 2%hj	58 11%	85 13%q	66 15%q	37 8%	172 11%w	55 10%w	40 11%w	28 14%w	29 13%w	3 3%
Yes - children aged 16 to 18 years old	115 6%	47 5%	68 6%	4 2%	5 2%	31 9%cdghijkm	57 16%cdeghijklm	15 5%dhijkm	3 1%	3 1%	- -	9 2%	88 13%cdeghijkm	18 2%hj	22 4%	43 7%q	34 8%nq	17 3%	89 6%w	39 7%rtw	13 4%	16 8%w	16 7%w	2 2%
Refused	8 *	3 *	4 *	4 2%efghijlm	3 1%lm	- -	- -	* *	- -	- -	- -	7 1%hlm	- -	* *	5 1%o	1 *	- -	1 *	4 *	3 1%	- -	- -	1 *	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 76
Children Under 19
Base: All respondents

		Region													Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
No children aged 18 or under	1490 72%	138 79%bde filmn	54 65%	161 70%	116 68%	125 68%	103 68%	71 73%	143 73%	178 66%	217 76%i	147 81%bcd efilmn	38 64%	1244 71%	1453 72%	932 70%	603 87%qrst	329 52%	506 72%q	264 74%q	242 70%q	351 89%vw	655 73%w	353 55%	650 65%	813 77%y
NET: Yes	586 28%	37 21%	29 34%ak	67 29%k	55 32%ak	58 32%ak	48 31%ak	26 27%	51 26%	90 33%ajk	70 24%	34 19%	21 36%ak	502 29%k	565 28%k	390 29%	87 13%	303 48%prst	191 27%p	90 25%p	102 30%p	43 11%	239 27%u	282 44%uv	339 34%z	242 23%
NET: Any 0-18	586 28%	37 21%	29 34%ak	67 29%k	55 32%ak	58 32%ak	48 31%ak	26 27%	51 26%	90 33%ajk	70 24%	34 19%	21 36%ak	502 29%k	565 28%k	390 29%	87 13%	303 48%prst	191 27%p	90 25%p	102 30%p	43 11%	239 27%u	282 44%uv	339 34%z	242 23%
NET: Any 0-10	383 18%	26 15%	21 25%jk	44 19%	33 19%	42 23%jk	35 23%jk	18 18%	31 16%	63 23%jk	39 14%	23 13%	11 18%	329 19%jk	372 18%jk	254 19%	54 8%	199 31%prst	125 18%ps	53 15%p	73 21%prs	27 7%	155 17%u	193 30%uv	238 24%z	142 13%
Yes - children aged under 5 years old	204 10%	15 9%	14 17%chjk mn	19 8%	20 12%k	29 16%chj kmn	20 13%k	11 11%k	14 7%	27 10%	23 8%	8 5%	5 8%	173 10%k	199 10%k	134 10%	30 4%	105 16%prs	65 9%ps	25 7%	40 12%p	16 4%	76 8%u	109 17%uv	151 15%z	52 5%
Yes - children aged 5 to 10 years old	261 13%	13 8%	11 14%	37 16%aj	23 13%	23 13%	19 13%	11 12%	24 12%	46 17%ajk	28 10%	17 10%	8 13%	229 13%	254 13%	175 13%	45 7%	130 21%prs	86 12%p	35 10%	51 15%p	15 4%	108 12%u	132 21%uv	154 15%z	106 10%
Yes - children aged 11 to 15 years old	246 12%	11 7%	10 12%	29 13%	21 12%	20 11%	21 14%a	10 10%	21 11%	40 15%a	35 12%	15 8%	12 21%ahkm n	213 12%a	234 12%a	169 13%	32 5%	138 22%prst	76 11%p	36 10%p	40 12%p	17 4%	99 11%u	117 18%uv	135 14%z	108 10%
Yes - children aged 16 to 18 years old	115 6%	4 3%	6 7%	12 5%	11 7%	11 6%	4 3%	6 6%	13 7%	11 4%	20 7%	10 6%	7 11%afin	98 6%	108 5%	72 5%	19 3%	53 8%p	42 6%p	25 7%p	17 5%	10 3%	50 6%u	51 8%u	55 6%	59 6%
Refused	8 *	- -	* *	2 1%	- -	- -	1 1%	1 1%	1 1%	3 1%	- -	- -	- -	7 *	8 *	4 *	2 *	2 *	3 *	3 1%	- -	2 *	3 *	2 *	6 1%	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 77

Which of the following ITV regions do you live in?

Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Anglia	218	86	131	20	47	30	33	35	54	27	27	67	63	88	44	80	44	50	167	59	43	18	28	13
	10%	8%	12%a	9%	13%	9%	10%	10%	11%	10%	12%	12%	9%	11%	8%	13%n	10%	10%	11%	11%	11%	9%	12%	12%
Border	19	6	14	3	1	5	3	2	5	5	-	4	8	7	6	2	3	8	12	1	4	1	1	2
	1%	1%	1%	1%	*	1%	1%	1%	1%	2%j	-	1%	1%	1%	1%	*	1%	2%o	1%s	*	1%	1%	*	2%s
Central	264	138	125	26	45	49	34	55	55	29	26	71	83	110	65	81	63	54	197	67	60	23	30	10
	13%	14%	12%	12%	13%	14%	10%	17%fhi m	11%	11%	11%	12%	12%	13%h	12%	13%	15%	11%	13%	13%	16%	12%	13%	9%
Granada	199	95	103	9	26	33	45	44	42	26	16	35	78	86	45	60	49	44	160	59	38	21	23	11
	10%	9%	10%	4%	7%	10%c	13%cdj k	13%cdhj km	9%c	10%c	7%	6%	11%ck	10%chjk	9%	10%	11%	9%	10%	11%	10%	11%	10%	10%
London	381	194	185	71	87	64	48	40	71	44	27	158	112	111	115	113	68	85	260	93	63	31	33	23
	18%	19%	17%	32%efg hijlm	25%fgh ijlm	19%gjm	14%	12%	15%	17%	12%	28%efg hijlm	16%	13%	22%p	18%	16%	17%	17%	18%	17%	16%	15%	22%
Meridian	202	79	122	11	22	26	47	27	69	35	34	34	73	95	55	55	32	59	156	39	40	29	33	10
	10%	8%	11%a	5%	6%	8%	13%cdeg kl	8%	14%cde gkm	13%cde gk	15%cdeg k	6%	11%cde k	12%cdg k	11%	9%	7%	12%p	10%s	7%	11%	15%s	15%rs	10%
STV	155	92	62	9	21	28	29	32	37	20	17	29	57	69	26	54	41	34	130	39	22	15	10	6
	7%	9%b	6%	4%	6%	8%	8%	10%ck	8%	8%	8%	5%	8%	8%ck	5%	9%n	10%n	7%	9%tv	7%	6%	8%	4%	6%
Tyne Tees	82	44	38	6	19	15	12	10	20	13	6	25	27	29	20	18	24	19	61	26	13	5	13	3
	4%	4%	4%	3%	5%	5%	3%	3%	4%	5%	3%	4%	4%	4%	4%	3%	6%o	4%	4%	5%	3%	2%	6%	3%
Wales	98	53	44	9	17	14	14	16	28	15	13	25	28	44	22	25	20	31	81	33	12	6	16	4
	5%	5%	4%	4%	5%	4%	4%	5%	6%	6%	6%	4%	4%	5%	4%	4%	5%	6%	5%t	6%t	3%	3%	7%t	4%
West	89	47	41	23	19	18	7	13	8	3	5	42	25	21	28	24	16	21	59	26	12	14	4	4
	4%	5%	4%	11%defg hijklm	5%fhim	5%fhim	2%	4%	2%	1%	2%	7%dfgh ijlm	4%f	3%h	5%	4%	4%	4%	4%	5%	3%	7%v	2%	4%
Westcountry	123	66	56	12	16	12	18	17	47	20	27	28	31	64	31	39	20	33	96	26	35	18	10	7
	6%	7%	5%	5%	5%	4%	5%	5%	10%defg klm	8%e	12%cdef gklm	5%	4%	8%egkl	6%	6%	5%	7%	6%	5%	9%rsv	9%	4%	7%
Yorkshire	196	76	119	16	29	32	45	29	46	21	25	45	76	75	47	59	45	45	151	61	33	12	23	13
	9%	8%	11%a	7%	8%	9%	13%k	9%	9%	8%	11%	8%	11%	9%	9%	9%	10%	9%	10%	12%	9%	6%	10%	12%
UTV	58	34	23	3	5	14	13	14	8	6	2	8	27	22	23	19	6	9	1	1	-	-	-	-
	3%	3%	2%	1%	1%	4%hjk	4%k	4%dhjk m	2%	2%	1%	1%	4%hjk	3%hj	4%pq	3%	1%	2%	*	*	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w

Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 78

Which of the following ITV regions do you live in?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Anglia	218 10%	1 1%	- -	- -	- -	1 1%	26 17%abcd egijkln	- -	165 85%abcd efgijkl mn	1 *	23 8%abcd egikl	- -	- -	217 12%abcd egijkln	218 11%abcdegi kl	140 11%	80 12%	60 9%	71 10%	39 11%	32 9%	38 9%	95 11%	73 11%	95 10%	118 11%
Border	19 1%	10 6%defg hijkmn	1 1%	8 3%defh ijkmn	- -	- -	- -	- -	- -	- -	- -	- -	- -	9 1%	19 1%m	11 1%	8 1%	4 1%	7 1%	5 1%	3 1%	4 1%	8 1%	5 1%	7 1%	12 1%
Central	264 13%	7 4%dghi	1 1%	6 3%dhi	- -	145 79%abc dfghij klmn	95 63%abcd ghijklm n	- -	- -	- -	8 3%dhi	2 1%	- -	257 15%abcd ghijkln	264 13%abcdghi jkl	187 14%	106 15%rst	81 13%	71 10%	37 10%	34 10%	53 13%	123 14%	69 11%	108 11%	153 14%y
Granada	199 10%	1 1%	- -	191 83%abde fghijkl mn	1 1%	2 1%	- -	- -	- -	- -	2 1%	2 1%	- -	198 11%abde fghijkl n	199 10%abdefgh ijkl	138 10%	71 10%	67 11%	57 8%	28 8%	29 9%	33 8%	100 11%	54 9%	93 9%	104 10%
London	381 18%	- -	1 1%	3 1%	1 *	4 2%	4 2%	- -	30 15%ab cdefg kl	269 100%abc defghjk lmn	67 23%abcd efghkl	3 2%	- -	381 22%abcd efghkln	381 19%abcdefg kl	193 15%	89 13%	104 16%	170 24%pqt	103 29%pqrt	67 20%p	71 18%	135 15%	144 23%v	205 21%z	168 16%
Meridian	202 10%	- -	- -	- -	- -	1 1%	1 1%	- -	- -	- -	183 64%abcd efghikl mn	17 9%abcd efghil	- -	202 12%abcd efghiln	202 10%abcdefg hil	138 10%	81 12%s	57 9%	60 9%s	22 6%	38 11%rs	47 12%	84 9%	58 9%	88 9%	114 11%
STV	155 7%	154 88%bcde fghijkl mn	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	155 8%bcdefghi jklm	103 8%	51 7%	52 8%	49 7%	24 7%	25 7%	28 7%	65 7%	50 8%	87 9%z	66 6%
Tyne Tees	82 4%	- -	78 94%acde fghijkl mn	- -	4 2%chij	- -	- -	- -	- -	- -	- -	- -	- -	82 5%acefg hijkn	82 4%acefghij k	48 4%	27 4%	21 3%	31 4%	16 5%	15 4%	22 6%w	38 4%	16 2%	39 4%	41 4%
Wales	98 5%	- -	- -	- -	- -	- -	- -	98 100%abcd efhijklm n	- -	- -	- -	- -	- -	- -	98 5%abcdefhi jkm	62 5%	35 5%	26 4%	35 5%	19 5%	16 5%	16 4%	53 6%w	20 3%	41 4%	54 5%
West	89 4%	2 1%	- -	17 8%abdf ghijmn	- -	27 15%abcd fghijlm n	- -	- -	- -	- -	1 *	40 22%abcd fghijlm n	2 3%dfhij	85 5%abdfg hijn	87 4%adfghij	40 3%	18 3%	22 3%	42 6%p	17 5%	25 7%pq	17 4%	25 3%	35 5%v	44 4%	38 4%
Westcountry	123 6%	- -	- -	1 *	- -	3 2%	- -	- -	- -	- -	2 1%	117 64%abcd efghijl mn	- -	123 7%abcde fghijln	123 6%abcdefgh ij	86 7%	48 7%	39 6%	33 5%	14 4%	19 5%	22 5%	58 6%	35 6%	56 6%	67 6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 78

Which of the following ITV regions do you live in?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Yorkshire	196 9%	- -	3 3%aeij k	3 1%	165 97%abce fghijkl mn	- -	25 17%abce ghijklm n	- -	1 *	- -	- -	- -	- -	196 11%abce ghijkln	196 10%abceghi jkl	136 10%	61 9%	75 12%	58 8%	27 8%	30 9%	32 8%	92 10%	56 9%	94 9%	101 10%
UTV	58 3%	- -	- -	- -	- -	- -	1 1%mn	- -	- -	- -	- -	- -	57 97%abcde fghijkmn	1 *	1 *	42 3%	15 2%	27 4%rs	14 2%	5 1%	9 3%	13 3%	22 2%	22 3%	36 4%z	22 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 79
Marital Status
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Single	634 30%	320 32%	309 29%	174 79%def ghijklm	144 41%efg hijlm	97 28%hij m	101 29%ghi jm	73 22%hijm	46 9%j	34 13%hj	13 6%	318 56%def ghijlm	198 29%ghi jm	119 14%hj	168 32%p	200 32%p	103 24%	163 33%p	389 25%t	142 27%t	66 18%	46 24%	48 21%	50 47%rstuv
NET: Married/ Civil partnership/ co habiting	1157 56%	589 58%b	565 53%	40 18%	207 59%ck	232 68%cdf ghjklm	202 58%ck	197 59%ck	279 57%cjk	163 62%chj k	115 51%c	247 43%c	434 63%cfh jk	475 58%cjk	315 60%oq	328 52%q	300 70%noq	213 43%	899 59%w	322 61%w	227 61%w	105 54%	144 64%w	47 45%
Married	838 40%	446 44%b	391 37%	11 5%	133 38%ck	167 49%cdf kl	136 39%ck	153 46%cdk	238 49%cdf k	136 52%cdf kl	102 45%ck	144 25%c	303 44%cfk	391 47%cdf k	229 43%q	241 38%q	210 49%oq	158 32%	663 43%w	231 44%w	176 47%w	85 44%w	112 50%rw	27 26%
Civil Partnership	49 2%	23 2%	24 2%	16 7%efgh ijlm	13 4%fghj m	8 2%g	4 1%	1 *	6 1%	4 2%	2 1%	30 5%fghi jlm	12 2%	7 1%	18 3%oq	9 1%	14 3%	7 1%	33 2%t	18 3%rt	1 *	4 2%	6 3%t	3 3%t
Co Habiting	270 13%	120 12%	150 14%	13 6%	61 17%chi jkm	57 17%chi jm	62 18%chi jm	43 13%chjm	35 7%	23 9%	12 5%	74 13%chj	119 17%chij m	77 9%hj	68 13%	78 12%	76 18%oq	49 10%	204 13%	73 14%	50 13%	16 8%	26 12%	17 16%u
NET: Widowed/ separated/ divorced	284 14%	100 10%	183 17%a	1 *	1 *	10 3%cdk	45 13%cde kl	64 19%cde fkl	163 33%cde fgiklm	65 25%cde fkl	98 43%cdef ghiklm	2 *	55 8%cde k	227 28%cdef gkl	43 8%	102 16%np	27 6%	112 23%nop	242 16%sw	64 12%	81 22%rsw	43 22%sw	33 15%	8 8%
Widowed	87 4%	33 3%	53 5%	1 *	-	-	7 2%dekl	9 3%cde kl	70 14%cdef giklm	24 9%cde fgkl	46 20%cdef ghiklm	1 *	7 1%	80 10%cdef gkl	10 2%	34 5%n	14 3%	29 6%n	76 5%s	15 3%	37 10%rsvw	8 4%	9 4%	3 3%
Separated	34 2%	13 1%	21 2%	-	1 *	2 *	8 2%cdk	12 4%cdek l	11 2%cdk	5 2%cdk	6 3%cdek	1 *	9 1%ek	24 3%cdek	5 1%	10 2%p	- -	19 4%nop	31 2%	9 2%	6 2%	9 5%	6 3%	1 1%
Divorced	163 8%	54 5%	109 10%a	-	-	8 2%cdk	31 9%cde kl	43 13%cde kl	82 17%cde fikl	36 14%cde kl	46 20%cdef ghiklm	-	39 6%cde k	124 15%cdef kl	28 5%	58 9%np	14 3%	64 13%np	135 9%w	41 8%	38 10%w	26 13%w	18 8%	4 3%
Prefer not to answer	8 *	2 *	6 1%	4 2%fghl m	1 *	2 *	- -	- -	1 *	1 *	1 *	5 1%	2 *	1 *	1 *	1 *	- -	6 1%p	2 *	2 *	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 80
Marital Status
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Single	634 30%	50 29%	29 35%	68 29%	42 25%	58 32%	51 34%	26 27%	56 29%	113 42%acd ghjkmn	76 26%	49 27%	16 28%	542 31%	618 31%	300 23%	143 21%	157 25%	295 42%pq	157 44%pq	138 40%pq	169 43%vw	274 31%w	126 20%	303 30%	309 29%
NET: Married/ Civil partnership/ co habiting	1157 56%	98 56%	42 51%	140 61%i	105 61%i	100 54%	81 54%	58 59%	110 56%	132 49%	155 54%	100 55%	37 63%	965 55%	1120 55%	856 65%	419 61%rst	438 69%prst	288 41%s	131 37%	156 45%rs	97 24%	493 55%u	498 78%uv	575 58%	575 54%
Married	838 40%	65 37%	28 33%	94 41%	72 42%	77 42%	55 36%	46 47%	74 38%	101 37%	119 42%	78 43%	30 52%bfi	696 40%	807 40%	658 50%	347 50%rst	311 49%rst	170 24%s	72 20%	98 29%rs	64 16%	367 41%u	353 55%uv	427 43%	406 38%
Civil Partnership	49 2%	4 2%	3 4%d	4 2%	1 *	3 2%	7 4%d	1 1%	3 1%	9 3%	5 2%	8 4%d	1 1%	43 2%	48 2%	27 2%	11 2%	16 3%	20 3%t	15 4%p	5 1%	4 1%	26 3%u	17 3%	17 2%	30 3%
Co Habiting	270 13%	29 16%ik	11 14%	42 18%eij kmn	32 19%eij kmn	20 11%	19 13%	11 11%	33 17%ik	22 8%	31 11%	14 8%	6 10%	225 13%ik	265 13%ik	172 13%	61 9%	111 17%p	98 14%p	45 13%	53 15%p	29 7%	100 11%u	128 20%uv	130 13%	139 13%
NET: Widowed/ separated/ divorced	284 14%	27 16%ci	12 14%	21 9%	24 14%	24 13%	20 13%	14 14%	29 15%i	22 8%	57 20%cil mn	32 17%ci	5 9%	238 14%ci	279 14%ci	167 13%	127 18%q	39 6%	112 16%q	64 18%q	48 14%q	129 33%vw	128 14%w	13 2%	112 11%	172 16%y
Widowed	87 4%	10 6%i	4 5%	6 3%	6 4%	5 3%	7 5%	5 5%	10 5%	5 2%	11 4%	14 8%ceim n	3 4%	69 4%	84 4%	64 5%	55 8%qrst	9 1%	23 3%q	15 4%q	9 3%	34 9%vw	41 5%w	3 *	27 3%	60 6%y
Separated	34 2%	2 1%	3 3%fi	5 2%	1 1%	5 2%	- -	- -	4 2%	1 *	11 4%dfim n	2 1%	- -	32 2%	34 2%	12 1%	10 1%	3 *	21 3%pq	14 4%pq	8 2%q	14 4%w	17 2%w	3 *	12 1%	21 2%
Divorced	163 8%	15 9%	5 6%	9 4%	16 9%c	15 8%	12 8%	8 8%	15 8%	16 6%	34 12%cimn	15 8%	2 4%	137 8%c	161 8%c	91 7%	63 9%q	28 4%	68 10%q	36 10%q	32 9%q	80 20%vw	70 8%w	7 1%	73 7%	90 9%
Prefer not to answer	8 *	- -	- -	1 1%	- -	1 1%	- -	- -	1 *	4 2%mn	- -	1 *	- -	8 *	8 *	3 *	2 *	1 *	6 1%	4 1%q	1 *	1 *	3 *	1 *	5 1%	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 81

Which of the following cities do you live in, or nearest to?
Base: All respondents

		Gender		Age												Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Glasgow	93	55	38	8	16	17	19	12	22	15	7	24	36	34	15	27	25	26	79	24	11	12	4	4
	4%	5%	4%	4%	4%	5%	5%	4%	4%	6%	3%	4%	5%	4%	3%	4%	6%n	5%	5%tv	5%	3%	6%v	2%	4%
Edinburgh	62	34	28	8	7	10	10	14	12	5	7	15	20	27	11	27	11	14	46	13	7	3	6	2
	3%	3%	3%	4%	2%	3%	3%	4%	3%	2%	3%	3%	3%	3%	2%	4%n	3%	3%	3%	3%	2%	2%	3%	2%
Newcastle	84	45	40	6	20	16	12	9	20	15	5	27	28	29	20	18	26	20	63	26	13	4	15	3
	4%	4%	4%	3%	6%	5%	4%	3%	4%j	6%m	2%	5%	4%	4%	4%	3%	6%o	4%	4%	5%	4%	2%	7%ru	3%
Leeds	91	41	50	8	15	13	23	11	21	10	11	23	35	32	25	28	20	18	71	27	16	4	11	8
	4%	4%	5%	4%	4%	4%	6%	3%	4%	4%	5%	4%	5%	4%	5%	4%	5%	4%	5%	5%	4%	2%	5%	8%u
Hull	36	12	24	1	3	3	4	13	12	2	9	4	8	25	7	12	9	8	30	10	11	4	2	1
	2%	1%	2%	*	1%	1%	1%	4%cdef ikl	2%ik	1%	4%cdef hikl	1%	1%	3%cdik l	1%	2%	2%	2%	2%	2%	3%	2%	1%	1%
Sheffield	50	18	31	1	9	14	15	5	8	5	3	10	28	13	15	13	10	12	35	18	3	3	6	3
	2%	2%	3%	*	3%	4%chkm	4%cghk m	1%	2%	2%	1%	2%c	4%cghk m	2%	3%	2%	2%	2%	2%t	3%rt	1%	2%	3%	3%
Manchester	178	92	85	17	28	36	31	31	35	22	13	45	67	66	47	53	42	35	134	53	28	19	21	10
	9%	9%	8%	8%	8%	11%j	9%	9%	7%	8%	6%	8%	10%	8%	9%	8%	10%	7%	9%	10%	7%	10%	9%	9%
Liverpool	67	31	36	6	11	6	21	14	10	7	4	16	27	24	14	25	10	18	54	23	12	4	9	3
	3%	3%	3%	3%	3%	2%	6%ehij klm	4%	2%	3%	2%	3%	4%e	3%	3%	4%	2%	4%	4%	4%	3%	2%	4%	3%
Nottingham	100	46	52	16	22	13	15	14	19	8	11	38	28	33	23	29	27	21	69	32	20	7	9	1
	5%	5%	5%	7%i	6%	4%	4%	4%	4%	3%	5%	7%im	4%	4%	4%	5%	6%	4%	4%w	6%rw	5%w	4%	4%	1%
Birmingham	179	101	78	23	37	37	15	36	31	16	15	61	52	66	49	56	37	37	139	43	42	14	24	11
	9%	10%b	7%	11%f	11%fh	11%fhl	4%	11%fhim	6%	6%	6%	11%fhi	8%f	8%fh	9%	9%	9%	7%	9%	8%	11%	7%	10%	10%
Norwich	67	25	42	3	7	5	13	15	22	13	10	10	19	38	16	24	12	16	56	16	13	8	13	4
	3%	2%	4%	2%	2%	2%	4%	5%ek	5%ek	5%ek	4%	2%	3%	5%ek	3%	4%	3%	3%	4%	3%	4%	4%	6%	4%
Milton Keynes	68	23	46	5	20	9	12	12	11	3	8	25	21	23	16	23	15	15	48	19	13	3	8	4
	3%	2%	4%a	2%	6%him	3%	3%	3%	2%i	1%	4%	4%i	3%	3%i	3%	4%	4%	3%	3%	4%	3%	2%	3%	3%
Brighton	59	25	34	6	4	8	8	10	23	12	11	10	17	33	10	18	11	20	46	12	13	11	5	2
	3%	2%	3%	3%	1%	2%	2%	3%	5%dkl	4%dk	5%dk	2%	2%	4%dk	2%	3%	3%	4%n	3%	2%	4%	6%s	2%	2%
Oxford	32	19	13	3	3	10	7	1	7	1	6	6	17	8	11	11	7	2	24	4	6	10	2	1
	2%	2%	1%	2%	1%	3%gim	2%	*	1%i	*	3%gm	1%	2%gim	1%	2%q	2%	2%	*	2%s	1%	2%	5%rstv	1%	1%
London	456	228	226	69	96	78	64	52	98	59	39	165	142	150	132	135	87	103	332	119	80	34	49	32
	22%	23%	21%	32%efg hijlm	27%fgh jlm	23%g	18%	15%	20%	22%gm	17%	29%fgh jlm	21%	18%	25%	21%	20%	21%	22%	22%	21%	18%	22%	30%ru
Southampton	87	31	55	10	13	11	21	8	24	13	11	23	32	32	27	22	17	21	64	18	17	11	11	5
	4%	3%	5%a	4%	4%	3%	6%g	2%	5%	5%	5%	4%	5%	4%g	5%	4%	4%	4%	4%	3%	4%	6%	5%	5%
Bristol	73	34	39	8	15	8	10	14	18	9	9	22	19	32	22	19	12	20	54	14	20	13	3	4
	4%	3%	4%	3%	4%	2%	3%	4%	4%	3%	4%	4%	3%	4%	4%	3%	3%	4%	4%v	3%	5%sv	7%sv	1%	4%
Plymouth	71	39	30	3	3	7	11	12	34	13	21	7	18	46	12	26	12	21	57	16	16	14	9	2
	3%	4%	3%	2%	1%	2%	3%	4%dk	7%cdef kl	5%cdk	9%cdef gklm	1%	3%	6%cdeg kl	2%	4%	3%	4%	4%	3%	4%	7%s	4%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 81

Which of the following cities do you live in, or nearest to?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Cardiff	71	41	29	8	11	10	10	12	21	10	11	19	20	33	16	18	15	23	59	25	8	6	9	3
	3%	4%	3%	4%	3%	3%	3%	4%	4%	4%	5%	3%	3%	4%	3%	3%	3%	5%	4%	5%	2%	3%	4%	3%
Belfast	58	35	23	2	5	14	15	14	8	6	2	8	29	22	23	19	8	9	-	-	-	-	-	-
	3%	3%	2%	1%	1%	4%hjk	4%dhjk	4%cdhjkm	2%	2%	1%	1%	4%cdhjk	3%hj	4%pq	3%	2%	2%	-	-	-	-	-	-
None of these	100	37	62	6	9	14	13	26	32	19	13	15	27	58	16	30	19	35	74	19	24	9	9	4
	5%	4%	6%a	3%	2%	4%	4%	8%cdfkl	7%cdk	7%cdk	6%dk	3%	4%	7%cdfkl	3%	5%	4%	7%n	5%	4%	7%	4%	4%	4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 82

Which of the following cities do you live in, or nearest to?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Glasgow	93 4%	93 53%bcdefghijklmn	-	-	-	-	-	-	-	-	-	-	-	-	93 5%bcdefghijkm	61 5%	27 4%	34 5%	30 4%	20 6%	9 3%	17 4%	40 4%	26 4%	52 5%	39 4%
Edinburgh	62 3%	62 36%bcdefghijklmn	-	-	-	-	-	-	-	-	-	-	-	-	62 3%cdefhijkm	41 3%	23 3%	18 3%	21 3%s	6 2%	15 4%s	15 4%	22 2%	23 4%	35 3%	27 3%
Newcastle	84 4%	-	81 97%acdefghijklmn	2 1%	2 1%	-	-	-	-	-	-	-	-	84 5%acdefghijkn	84 4%acdefghijk	48 4%	25 4%	23 4%	33 5%	18 5%	15 4%	22 6%w	40 4%	16 2%	40 4%	43 4%
Leeds	91 4%	-	1 1%	-	88 52%abcefghijklmn	-	-	-	-	1 *	1 *	-	-	91 5%acefghijkn	91 4%acefghijk	60 4%	26 4%	33 5%	29 4%	14 4%	14 4%	13 3%	47 5%	25 4%	51 5%	39 4%
Hull	36 2%	-	1 1%	-	30 18%abcefghijklmn	-	6 4%acehijk	-	-	-	-	-	-	36 2%cjn	36 2%cj	27 2%	17 3%	9 1%	10 1%	4 1%	6 2%	8 2%	15 2%	9 1%	16 2%	20 2%
Sheffield	50 2%	-	-	-	41 24%abcefghijklmn	-	10 6%abceghijklmn	-	-	-	-	-	-	50 3%acehijkn	50 2%acehijk	36 3%	14 2%	22 3%	14 2%	8 2%	6 2%	9 2%	23 3%	15 2%	20 2%	31 3%
Manchester	178 9%	-	1 1%	163 71%abdefghijklmn	2 1%	6 3%ahij	2 1%	1 1%	-	-	1 *	2 1%	-	177 10%abdefghijkln	178 9%abdefghijkl	117 9%	57 8%	60 9%	55 8%	27 7%	28 8%	23 6%	84 9%u	57 9%	88 9%	87 8%
Liverpool	67 3%	-	-	50 22%abdefhijklmn	-	1 *	-	17 17%abdefhijklmn	-	-	-	-	-	51 3%adefhijk	67 3%adefhijkm	40 3%	18 3%	22 3%	23 3%	11 3%	12 4%	11 3%	33 4%	18 3%	32 3%	35 3%
Nottingham	100 5%	-	-	-	-	3 2%j	94 62%abcdeghijklmn	-	2 1%	-	-	-	-	100 6%abcdeghijkn	100 5%abcdghijk	69 5%	37 5%	32 5%	30 4%	14 4%	15 4%	19 5%	37 4%	33 5%	47 5%	52 5%
Birmingham	179 9%	-	-	-	-	158 86%abcdfghijklmn	14 9%abcdhijkl	3 3%acdij	2 1%	-	1 *	1 1%	-	176 10%abcdghijkln	179 9%abcdghijkl	113 9%	62 9%	52 8%	58 8%	30 8%	28 8%	36 9%	86 10%	46 7%	69 7%	106 10%y
Norwich	67 3%	-	-	-	-	-	-	-	67 34%abcdefgijklmn	-	-	-	-	67 4%acdefgijkn	67 3%acdefijk	42 3%	27 4%	15 2%	21 3%	15 4%	6 2%	17 4%	35 4%	15 2%	27 3%	40 4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 82

Which of the following cities do you live in, or nearest to?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Milton Keynes	68 3%	- -	- -	- -	- -	2 1%	14 10%abcd egiklmn	- -	33 17%abcd egijklmn	1 *	18 6%abcd egikn	- -	- -	68 4%acdgi kn	68 3%acdik	46 3%	25 4%	21 3%	22 3%	14 4%	8 2%	10 3%	29 3%	23 4%	34 3%	33 3%
Brighton	59 3%	- -	- -	- -	1 1%	- -	- -	- -	- -	2 1%	56 20%abcd efghikl mn	- -	- -	59 3%acdef hikn	59 3%acefhk	33 3%	19 3%	14 2%	26 4%	11 3%	15 4%	10 2%	27 3%	14 2%	28 3%	31 3%
Oxford	32 2%	- -	- -	- -	- -	1 *	- -	- -	1 1%	- -	28 10%abcd efghikl mn	2 1%	- -	32 2%c	32 2%	21 2%	9 1%	12 2%	8 1%	3 1%	5 2%	3 1%	16 2%	10 2%	18 2%	12 1%
London	456 22%	2 1%	- -	- -	2 1%	1 *	3 2%c	- -	71 36%abc defgkl mn	267 99%abc defghj klmn	107 37%abcd efgklmn	4 2%c	- -	455 26%abcd efgkln	456 23%abcdefg kl	261 20%	132 19%	130 20%	178 25%pt	105 30%pqrt	73 21%	82 21%	162 18%	176 28%uv	228 23%	218 21%
Southampton	87 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	67 23%abc defghi klmn	20 11%abcd efghilm n	- -	87 5%abcde fghin	87 4%acdefghi	56 4%	31 5%	25 4%	29 4%s	9 3%	20 6%s	18 4%	35 4%	29 5%	40 4%	48 4%
Bristol	73 4%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	73 40%abcd efghijl mn	- -	73 4%acdef hijn	73 4%acdefhij	47 4%	24 3%	23 4%	25 4%	10 3%	15 4%	14 3%	29 3%	23 4%	39 4%	34 3%
Plymouth	71 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	71 39%abcd efghijl mn	- -	71 4%acdef ghijn	71 3%acdefhij	51 4%	31 4%	20 3%	18 3%	7 2%	11 3%	14 4%	33 4%	21 3%	31 3%	40 4%
Cardiff	71 3%	- -	- -	- -	- -	- -	- -	71 73%abcd efhijkl mn	- -	- -	- -	- -	- -	- -	71 4%acdefhij km	47 4%	29 4%	19 3%	24 3%	13 4%	11 3%	13 3%	37 4%	15 2%	27 3%	42 4%
Belfast	58 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	58 100%abcde fghijkmn	- -	- -	43 3%	15 2%	28 4%prs	14 2%	5 1%	9 3%	12 3%	23 3%	22 3%	38 4%z	21 2%
None of these	100 5%	18 10%bdij lmn	1 1%	14 6%i	5 3%i	11 6%i	10 7%bil	5 5%i	19 10%bdij lmn	- -	9 3%i	9 5%i	- -	77 4%i	100 5%im	64 5%	42 6%q	22 3%	35 5%	13 4%	23 7%q	29 7%w	42 5%	21 3%	37 4%	62 6%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 83
Household Income
Base: All respondents

		Total	Gender: Male (a)	Gender: Female (b)	Age: 18-24 (c)	Age: 25-34 (d)	Age: 35-44 (e)	Age: 45-54 (f)	Age: 55-64 (g)	Age: 65+ (h)	Age: 65-74 (i)	Age: 75+ (j)	Age: 18-34 (k)	Age: 35-54 (l)	Age: 55+ (m)	Social Grade: AB (n)	Social Grade: C1 (o)	Social Grade: C2 (p)	Social Grade: DE (q)	Q7 Past Vote: 2024 Voter (r)	Q7 Past Vote: 2024 Lab (s)	Q7 Past Vote: 2024 Con (t)	Q7 Past Vote: 2024 LD (u)	Q7 Past Vote: 2024 RUK (v)	Q7 Past Vote: 2024 Grn (w)
Unweighted base		2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base		2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
NET: Up to £21k		395 19%	146 14%	244 23%a	40 18%dek	39 11%	39 11%	53 15%	93 28%cde fkl	131 27%cde fkl	67 26%def kl	64 28%cde fkl	79 14%d	92 13%	224 27%cdef kl	39 7%	106 17%np	37 9%	213 43%nop	277 18%	87 16%	69 18%	40 21%	39 17%	25 24%
NET: £21k to £48k		897 43%	463 46%b	433 41%	72 33%	135 38%	129 38%	154 44%ck	155 46%cde k	253 52%cde fkl	131 50%cde kl	122 54%cde fkl	207 36%	282 41%c	408 50%cde kl	221 42%	282 45%	196 45%	199 40%	693 45%	229 43%	172 46%	81 42%	124 55%rst uw	41 39%
NET: £48k+		637 31%	347 34%b	286 27%	77 35%ghi jm	172 49%cfg hijklm	145 43%fgh ijlm	119 34%ghi jm	63 19%hjm	61 12%	39 15%	22 10%	249 44%cfg hijm	264 38%fgh ijm	124 15%hj	245 46%opq	195 31%q	155 36%q	43 9%	464 30%v	186 35%rtv	104 28%	63 33%	51 23%	31 29%
Up to £7,000	(3.5)	41 2%	24 2%	16 2%	10 5%dhij km	5 1%	8 2%hj	9 3%hj	7 2%hjm	2 *	2 1%	- -	15 3%dhjm	17 2%hjm	9 1%h	7 1%	10 2%	3 1%	21 4%nop	25 2%s	4 1%	3 1%	7 3%s	5 2%s	4 4%rst
£7,001 to £14,000	(10.5)	164 8%	55 5%	107 10%a	19 9%del	15 4%	10 3%	20 6%	42 12%def kl	57 12%def kl	27 10%dek l	30 13%defk l	35 6%d	30 4%	99 12%defk l	6 1%	35 6%np	8 2%	114 23%nop	107 7%s	29 5%	27 7%	13 7%	18 8%	12 11%s
£14,001 to £21,000	(17.5)	191 9%	67 7%	121 11%a	10 5%	19 5%	21 6%	24 7%	44 13%cde fkl	72 15%cde fkl	39 15%cde fkl	34 15%cdef kl	30 5%	45 7%	116 14%cdef kl	26 5%	61 10%n	27 6%	77 16%nop	145 9%	55 10%	38 10%	21 11%	16 7%	9 9%
£21,001 to £28,000	(24.5)	287 14%	144 14%	143 13%	18 8%	37 11%	25 7%	40 11%	59 18%cde fkl	108 22%cde fkl	51 20%cde fkl	56 25%cde fgklm	56 10%	65 9%	167 20%cde fkl	65 12%	74 12%	57 13%	91 18%no	222 14%	71 13%	69 18%r	24 12%	31 14%	12 11%
£28,001 to £34,000	(31)	263 13%	130 13%	134 13%	16 7%	42 12%	34 10%	55 16%cek l	42 13%	74 15%cek	39 15%c	35 16%ck	58 10%	89 13%ce	116 14%ck	67 13%	85 14%q	65 15%q	46 9%	214 14%	63 12%	56 15%	24 12%	41 18%rsw	10 9%
£34,001 to £41,000	(37.5)	195 9%	107 11%	87 8%	21 10%	27 8%	37 11%	31 9%	34 10%	45 9%	26 10%	19 8%	49 8%	68 10%	79 10%	47 9%	65 10%	43 10%	41 8%	151 10%	55 10%	31 8%	15 8%	28 12%	11 11%
£41,001 to £48,000	(44.5)	152 7%	83 8%	69 6%	16 7%	29 8%	32 9%hm	28 8%	20 6%	26 5%	15 6%	11 5%	45 8%	60 9%hm	47 6%	42 8%q	58 9%q	31 7%	21 4%	105 7%t	40 8%	15 4%	18 9%	24 11%rt	8 8%
£48,001 to £55,000	(51.5)	131 6%	64 6%	64 6%	11 5%	25 7%	21 6%	27 8%	19 6%	27 6%	18 7%	9 4%	36 6%	49 7%	46 6%	36 7%q	49 8%q	32 7%q	14 3%	100 7%v	32 6%	36 10%rv	14 7%	9 4%	7 7%
£55,001 to £62,000	(58.5)	107 5%	49 5%	57 5%	14 6%hjm	22 6%hjm	21 6%hjm	27 8%ghij m	11 3%	12 2%	7 3%	5 2%	36 6%ghij m	48 7%ghij m	23 3%	26 5%q	33 5%q	39 9%noq	9 2%	75 5%	34 6%rt	11 3%	11 6%	12 5%	4 3%
£62,001 to £69,000	(65.5)	87 4%	50 5%	37 3%	13 6%hijm	24 7%ghij m	21 6%hijm	11 3%	10 3%	8 2%	5 2%	2 1%	37 6%ghij m	32 5%hjm	18 2%	33 6%q	29 5%q	19 4%q	5 1%	65 4%	23 4%	13 3%	13 7%	7 3%	5 5%
£69,001 to £76,000	(72.5)	82 4%	43 4%	39 4%	10 5%hijm	19 5%ghij m	23 7%ghij m	20 6%ghij m	6 2%	3 1%	2 1%	2 1%	29 5%ghij m	44 6%ghij m	9 1%	29 5%q	29 5%q	22 5%q	3 1%	52 3%	28 5%rv	10 3%	6 3%	4 2%	3 3%
£76,001 to £83,000	(79.5)	63 3%	38 4%	25 2%	7 3%him	21 6%fghi jm	16 5%hijm	8 2%h	7 2%	3 1%	2 1%	1 1%	28 5%ghij m	25 4%hijm	10 1%h	26 5%q	21 3%q	12 3%q	4 1%	47 3%	21 4%	9 2%	8 4%	3 1%	3 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 83
Household Income
Base: All respondents

		Total	Gender		Age										Social Grade				Q7 Past Vote					
			Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base		2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
£83,001 or more	(86)	167	103	64	22	59	42	25	11	7	4	3	82	67	18	95	34	30	8	124	48	24	12	17	9
		8%	10%b	6%	10%ghi jm	17%cfg hijlm	12%fghi jlm	7%ghij m	3%	1%	2%	1%	14%cfg hijlm	10%fghi jm	2%	18%opq	5%q	7%q	2%	8%	9%	7%	6%	7%	9%
Prefer not to answer		154	54	100	30	7	28	22	23	44	26	18	37	50	67	22	48	44	40	99	28	30	9	11	8
		7%	5%	9%a	14%dfgk lm	2%	8%d	6%d	7%d	9%d	10%d	8%d	6%d	7%d	8%d	4%	8%n	10%n	8%n	6%	5%	8%	5%	5%	8%
Average income (£000's)		40.68	43.38b	38.09	44.04g hijm	50.28c fghijk lm	48.97c fghijl m	42.18g hijm	33.19h jm	30.07	31.24	28.73	48.07c fghijm	45.50f ghijm	31.35h j	50.90o pq	41.11q	44.64o q	25.38	40.59	43.37r tv	38.29	40.53	38.28	39.45

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 84
Household Income
Base: All respondents

		Total	Region														Housing Tenure						Household income			Education	
			Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base		2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base		2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
NET: Up to £21k		395 19%	36 21%	20 24%	37 16%	31 18%	41 22%	28 18%	16 16%	38 19%	48 18%	56 19%	33 18%	12 21%	332 19%	383 19%	176 13%	143 21%q	33 5%	205 29%pqt	132 37%pqrt	74 21%q	395 100%vw	- -	- -	133 13%	255 24%y
NET: £21k to £48k		897 43%	71 40%	41 50%i	105 46%i	80 47%i	86 47%i	63 42%	53 54%aij mn	93 47%i	89 33%	112 39%	81 45%i	23 40%	751 43%i	874 43%i	534 40%	319 46%q	216 34%	341 49%q	165 46%q	176 51%q	- -	897 100%uw	- -	405 41%	489 46%y
NET: £48k+		637 31%	54 31%	16 19%	72 31%bg	46 27%	45 25%	48 32%b	20 21%	54 28%	112 42%abc deghkm n	97 34%bg	52 28%	22 38%bg	541 31%bg	615 30%bg	506 38%	162 23%rs	344 54%prst	116 17%s	44 12%	72 21%rs	- -	- -	637 100%uv	401 40%z	230 22%
Up to £7,000	(3.5)	41 2%	5 3%d	2 2%	5 2%	- -	3 2%	6 4%d	- -	6 3%d	8 3%d	5 2%	2 1%	- -	36 2%	41 2%	13 1%	9 1%	3 1%	26 4%pq	12 3%pq	14 4%pq	41 10%vw	- -	- -	13 1%	27 3%y
£7,001 to £14,000	(10.5)	164 8%	14 8%	13 15%cfgh ikmn	17 7%	13 7%	20 11%k	10 7%	5 5%	13 7%	18 7%	28 10%k	7 4%	7 12%k	138 8%k	157 8%k	67 5%	57 8%q	10 2%	94 13%pqt	70 20%pqrt	25 7%q	164 41%vw	- -	- -	47 5%	112 11%y
£14,001 to £21,000	(17.5)	191 9%	18 10%	6 7%	16 7%	19 11%	18 10%	12 8%	10 11%	18 9%	22 8%	23 8%	24 14%cmn	5 9%	157 9%	185 9%	96 7%	77 11%q	20 3%	85 12%q	50 14%q	35 10%q	191 48%vw	- -	- -	73 7%	116 11%y
£21,001 to £28,000	(24.5)	287 14%	25 14%	12 14%	34 15%	21 12%	34 18%il	24 16%	16 16%	30 15%	26 10%	41 14%	20 11%	4 6%	243 14%	283 14%	152 12%	121 18%q	31 5%	125 18%qt	74 21%q	51 15%q	- -	287 32%uw	- -	106 11%	179 17%y
£28,001 to £34,000	(31)	263 13%	21 12%	18 21%ijm n	35 15%	23 13%	24 13%	21 14%	12 12%	25 13%	28 11%	27 9%	25 14%	5 9%	225 13%	258 13%	154 12%	87 13%	66 10%	103 15%q	47 13%	56 16%q	- -	263 29%uw	- -	127 13%	135 13%
£34,001 to £41,000	(37.5)	195 9%	18 10%	9 11%	18 8%	25 15%cfij mn	16 9%	10 7%	11 11%	27 14%fijm n	15 6%	17 6%	21 12%ij	7 12%	159 9%	188 9%	129 10%	69 10%	60 10%	61 9%	25 7%	36 11%	- -	195 22%uw	- -	92 9%	102 10%
£41,001 to £48,000	(44.5)	152 7%	8 4%	2 3%	17 7%	11 6%	12 6%	8 5%	14 15%abcd efhimn	11 5%	19 7%	28 10%	15 8%	7 12%ab	123 7%	145 7%	99 7%	41 6%	58 9%ps	52 7%s	19 5%	33 10%ps	- -	152 17%uw	- -	80 8%	72 7%
£48,001 to £55,000	(51.5)	131 6%	9 5%	3 4%	18 8%	6 4%	14 8%	14 10%d	5 5%	12 6%	12 4%	23 8%	11 6%	2 4%	114 7%	129 6%	96 7%	36 5%	60 9%prst	33 5%	15 4%	18 5%	- -	- -	131 21%uv	74 7%	57 5%
£55,001 to £62,000	(58.5)	107 5%	11 6%	3 3%	12 5%	6 3%	4 2%	9 6%	2 2%	13 7%e	14 5%	18 6%	12 6%	4 7%	90 5%	103 5%	80 6%	23 3%	58 9%prst	25 4%	9 3%	16 5%	- -	- -	107 17%uv	55 5%	53 5%
£62,001 to £69,000	(65.5)	87 4%	5 3%	- -	9 4%	16 9%abcf hmn	10 6%bh	4 3%	4 4%	2 1%	12 4%	13 5%h	9 5%bh	3 4%	76 4%h	84 4%h	71 5%	18 3%	53 8%prst	14 2%	8 2%	7 2%	- -	- -	87 14%uv	57 6%z	29 3%
£69,001 to £76,000	(72.5)	82 4%	10 5%	1 1%	10 4%	2 1%	5 3%	5 3%	1 1%	4 2%	24 9%bdeg hjmn	9 3%	8 4%	3 6%	68 4%	79 4%	67 5%	15 2%	52 8%prst	13 2%s	3 1%	10 3%s	- -	- -	82 13%uv	55 5%z	25 2%
£76,001 to £83,000	(79.5)	63 3%	10 6%de	3 3%	5 2%	2 1%	2 1%	8 5%e	2 2%	3 2%	12 4%	8 3%	7 4%	1 2%	50 3%	62 3%	55 4%	20 3%rs	35 6%prst	8 1%	2 *	6 2%	- -	- -	63 10%uv	43 4%z	19 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

.YONDER

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 84
Household Income
Base: All respondents

		Total	Region														Housing Tenure						Household income			Education	
			Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base		2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
£83,001 or more	(86)	167	9	6	17	14	10	8	6	19	39	25	4	9	143	158	137	51	86	22	8	15	-	-	167	118	47
		8%	5%	7%	8%k	8%k	6%	5%	6%	10%k	14%acef gkmn	9%k	2%	15%aefkn	8%k	8%k	10%	7%rs	14%prst	3%	2%	4%	-	-	26%uv	12%z	4%
Prefer not to answer		154	15	6	16	13	12	12	9	12	21	22	15	1	129	153	109	68	41	39	16	23	-	-	-	56	83
		7%	8%	8%	7%	8%	6%	8%	10%l	6%	8%	8%	8%	1%	7%	8%	8%	10%qrs	6%	6%	5%	7%	-	-	-	6%	8%
Average income (£000's)		40.68	40.08	34.48	40.72b	40.30	36.36	39.69	38.60	39.12	47.16a bcdefg hjkmn	41.53b e	39.81	45.38be	40.68be	40.53be	45.62	37.58rs	54.07prst	31.76s	27.89	35.86rs	13.15	32.62u	69.10uv	46.49z	35.14

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Prepared by Yonder

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 85

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
NET: Yes	582	245	331	55	76	75	106	104	166	82	85	132	180	270	119	150	98	215	431	149	100	49	73	42
	28%	24%	31%a	25%	22%	22%	30%dekl	31%dek	34%cdekl	31%dek	37%cdekl	23%	26%e	33%cdekl	22%	24%	23%	44%nop	28%	28%	27%	25%	32%	40%rstu
Yes - physical condition	369	152	215	19	34	37	70	70	139	69	70	53	107	210	65	99	65	141	285	97	73	36	48	17
	18%	15%	20%a	9%	10%	11%	20%cdekl	21%cdekl	28%cdefgklm	26%cdekl	31%cdefgklm	9%	15%cdek	25%cdegkl	12%	16%	15%	29%nop	19%	18%	19%	19%	21%	17%
Yes - mental condition	266	114	147	39	51	53	51	56	16	13	4	90	104	72	52	59	37	118	175	71	25	19	31	23
	13%	11%	14%	18%hijm	14%hijm	16%hijm	15%hijm	17%hijm	3%j	5%	2%	16%hijm	15%hijm	9%hij	10%	9%	9%	24%nop	11%t	13%t	7%	10%	14%t	21%rstu
Yes - disability	177	76	98	18	24	12	35	35	53	26	27	42	47	87	32	46	21	77	136	53	26	16	23	16
	8%	7%	9%	8%e	7%	4%	10%el	10%e	11%el	10%e	12%ekl	7%e	7%e	11%el	6%	7%	5%	16%nop	9%	10%	7%	8%	10%	15%rt
Yes - other	22	9	13	1	1	-	7	8	5	2	3	2	7	13	7	6	2	7	20	6	8	2	1	3
	1%	1%	1%	*	*	-	2%dekl	2%dek	1%	1%	1%e	*	1%	2%ek	1%	1%	*	1%	1%	1%	2%	1%	1%	3%
No	1453	745	704	150	266	258	237	224	318	179	139	416	495	542	405	467	324	258	1079	373	271	141	148	61
	70%	74%b	66%	69%	75%ghjm	76%fghijlm	68%	67%	65%	68%	61%	73%hjm	72%fhjm	66%	77%q	74%q	75%q	52%	70%w	70%w	72%w	73%w	66%	58%
Prefer not to say	49	20	28	14	11	7	7	6	5	2	3	25	14	10	4	15	9	21	23	8	3	4	4	3
	2%	2%	3%	6%efghijlm	3%h	2%	2%	2%	1%	1%	1%	4%ghijlm	2%	1%	1%	2%n	2%	4%n	1%	2%	1%	2%	2%	3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 86

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

		Region															Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
NET: Yes	582 28%	58 33%ci	26 31%	51 22%	51 30%	50 27%	46 30%	31 32%	59 30%	59 22%	83 29%	50 28%	17 29%	476 27%	565 28%c	301 23%	179 26%q	122 19%	258 37%pqt	159 45%pqrt	99 29%q	173 44%vw	255 28%w	113 18%	235 24%	339 32%y
Yes - physical condition	369 18%	39 22%ci	17 21%	27 12%	39 23%cim	27 15%	31 20%c	26 27%cei mn	35 18%	35 13%	51 18%	32 18%	11 18%	294 17%c	359 18%cm	205 15%	133 19%q	72 11%	152 22%qt	96 27%pqrt	56 16%q	113 29%vw	168 19%w	60 9%	137 14%	228 22%y
Yes - mental condition	266 13%	25 14%	14 17%	26 11%	15 9%	23 13%	26 17%d	10 10%	29 15%	27 10%	37 13%	23 13%	11 19%d	221 13%	255 13%	107 8%	49 7%	58 9%	149 21%pqt	90 25%pqrt	59 17%pq	87 22%vw	117 13%w	53 8%	106 11%	156 15%y
Yes - disability	177 8%	16 9%	6 8%	14 6%	16 10%	15 8%	15 10%	9 10%	24 12%cl	21 8%	25 9%	13 7%	2 3%	150 9%	175 9%	76 6%	50 7%q	26 4%	94 13%pq	56 16%pq	38 11%pq	57 14%vw	85 9%w	25 4%	59 6%	114 11%y
Yes - other	22 1%	1 *	- -	2 1%	2 1%	3 2%	1 1%	- -	2 1%	7 3%	2 1%	2 1%	- -	21 1%	22 1%	7 1%	5 1%	2 *	13 2%qt	11 3%pqrt	2 1%	9 2%w	8 1%	4 1%	12 1%	10 1%
No	1453 70%	111 64%	57 69%	173 75%an	116 68%	129 71%	103 68%	65 66%	131 67%	204 76%a	195 68%	127 70%	42 71%	1235 70%	1412 70%	1000 75%	501 72%rs	499 79%prst	420 60%s	186 52%	235 68%rs	204 52%	631 70%u	520 82%uv	748 75%z	687 65%
Prefer not to say	49 2%	5 3%	- -	5 2%	4 2%	4 2%	3 2%	1 2%	6 3%	7 3%	9 3%	4 2%	- -	42 2%	49 2%	25 2%	12 2%	13 2%	22 3%	12 3%	10 3%	19 5%vw	11 1%	4 1%	12 1%	32 3%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 87

Which of the following options best describes how you think of yourself?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Heterosexual/ straight	1877 90%	913 90%	959 90%	173 79%	296 84%	307 90%cdk	323 93%cdk	315 94%cdk	462 94%cdek	247 94%cdk	215 95%cdek	469 82%	630 91%cdk	777 94%cdekl	469 89%	566 90%	401 93%	441 89%	1396 91%w	475 90%w	355 95%rsw	175 90%w	216 96%rsw	78 74%
Lesbian/ gay woman	22 1%	2 *	20 2%a	7 3%eghijlm	9 2%eghlm	1 *	4 1%	1 *	2 *	1 *	1 *	15 3%eghijlm	5 1%	2 *	8 1%	3 *	8 2%	4 1%	14 1%	5 1%	- -	4 2%t	1 *	4 4%rstv
Gay man	46 2%	45 4%b	- -	6 3%	12 3%j	8 2%	4 1%	10 3%j	6 1%	6 2%	1 *	18 3%j	12 2%	16 2%j	21 4%pq	14 2%	3 1%	8 2%	38 2%	18 3%t	4 1%	4 2%	5 2%	6 5%rt
Bisexual	86 4%	33 3%	51 5%	23 10%efghijlm	24 7%fghim	17 5%ghim	9 2%	5 2%	9 2%i	2 1%	7 3%	47 8%fghijlm	26 4%im	14 2%	22 4%	33 5%	14 3%	18 4%	59 4%v	25 5%v	10 3%	6 3%	2 1%	10 10%rstuv
Prefer to self-describe	12 1%	2 *	9 1%	3 1%ghm	3 1%m	3 1%m	2 1%	- -	1 *	1 *	- -	6 1%m	5 1%	1 *	5 1%	2 *	1 *	4 1%	10 1%	2 *	1 *	- -	1 *	6 6%rstuv
Prefer not to say	41 2%	16 2%	23 2%	7 3%	10 3%	4 1%	7 2%	3 1%	9 2%	7 3%	3 1%	17 3%	12 2%	12 2%	4 1%	13 2%	5 1%	20 4%np	16 1%	5 1%	3 1%	4 2%	1 1%	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 88

Which of the following options best describes how you think of yourself?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Heterosexual/ straight	1877 90%	158 91%	74 89%	209 91%	157 92%	161 88%	135 89%	93 95%	172 88%	243 90%	260 90%	162 89%	54 92%	1572 90%	1823 90%	1239 93%	654 95%rst	585 92%rst	592 84%	301 85%	290 84%	331 84%	837 93%u	576 90%u	892 90%	964 91%
Lesbian/ gay woman	22 1%	2 1%	- -	2 1%	4 3%	1 1%	2 2%	1 1%	2 1%	2 1%	4 1%	2 1%	1 2%	19 1%	21 1%	8 1%	2 *	6 1%	11 2%p	5 1%p	6 2%p	3 1%	4 *	11 2%v	13 1%	7 1%
Gay man	46 2%	2 1%	4 5%dg	7 3%	1 *	4 2%	5 3%	- -	4 2%	11 4%d	4 1%	5 3%	- -	44 3%	46 2%	28 2%	15 2%	13 2%	15 2%	5 1%	10 3%	10 2%	15 2%	20 3%	25 3%	20 2%
Bisexual	86 4%	10 6%c	4 5%	3 1%	8 4%	12 7%c	8 5%c	4 4%	8 4%	8 3%	11 4%	9 5%c	3 5%	70 4%c	83 4%c	34 3%	12 2%	21 3%	49 7%pq	25 7%pq	24 7%pq	31 8%vw	27 3%	25 4%	41 4%	42 4%
Prefer to self-describe	12 1%	1 1%	2 2%	2 1%	- -	2 1%	2 1%	- -	1 *	1 *	1 *	1 *	- -	11 1%	12 1%	5 *	1 *	4 1%	6 1%	2 *	4 1%p	2 *	7 1%	1 *	9 1%	3 *
Prefer not to say	41 2%	2 1%	- -	5 2%	1 *	4 2%	1 1%	1 1%	9 5%bdfm n	5 2%	8 3%	3 2%	1 1%	37 2%	40 2%	12 1%	7 1%	5 1%	28 4%pq	18 5%pq	10 3%pq	18 4%vw	7 1%	4 1%	15 2%	21 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 89

On a typical day, from which of the following sources, if any, do you get information about news and current affairs?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Unweighted base	2084	979	1093	205	316	309	333	369	552	301	251	521	642	921	612	641	341	490	1528	608	321	123	257	126
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
News or current affairs programmes on TV	1137 55%	595 59%b	539 51%	68 31%	130 37%	145 43%ck	185 53%cde kl	231 69%cde fkl	378 77%cde fgklm	196 75%cde fkl	182 80%cde fgklm	198 35%	330 48%cde k	609 74%cde fgkl	283 54%	358 57%	232 54%	265 54%	922 60%vw	311 59%w	270 72%rsv w	127 66%vw	122 54%	46 44%
News or current affairs programmes on the radio	750 36%	409 40%b	338 32%	48 22%	79 22%	112 33%cdk	148 42%cde kl	143 43%cde k	221 45%cde kl	114 44%cde k	107 47%cde kl	127 22%	259 38%cde k	364 44%cde kl	198 38%q	258 41%q	149 35%	145 29%	611 40%	200 38%	159 42%	95 49%rsv	80 35%	42 39%
Physical/paper copies of broadsheet newspapers or magazines (e.g. Times, Guardian, Telegraph)	189 9%	114 11%b	72 7%	15 7%	35 10%	44 13%cfil	21 6%	27 8%	46 9%	20 8%	26 12%f	50 9%	65 9%f	73 9%	68 13%opq	54 9%	34 8%	33 7%	165 11%	65 12%	43 12%	23 12%	19 8%	10 9%
Physical/paper copies of other newspapers or magazines (e.g. Metro, Daily Mail, Stylist, Good Housekeeping)	272 13%	162 16%b	109 10%	18 8%	32 9%	42 12%	35 10%	40 12%	105 21%cde fgiklm	40 15%cdk	64 28%cdef ghiklm	50 9%	77 11%	145 18%cde fgkl	83 16%q	75 12%	59 14%	54 11%	229 15%s	64 12%	96 26%rsuv w	17 9%	32 14%	11 10%
Mainstream online news websites/apps (e.g. BBC, Sky News, national newspapers)	1213 58%	633 63%b	574 54%	106 49%	202 57%	184 54%	215 62%ck	218 65%cde kl	287 59%c	154 59%c	133 59%c	308 54%	399 58%c	505 61%cek	345 65%pq	388 61%pq	220 51%	260 53%	958 63%v	360 68%rtv	227 61%v	127 66%v	110 49%	73 69%v
Alternative/sector focused online news websites/apps (e.g. technology, politics, fashion)	242 12%	146 14%b	94 9%	24 11%	45 13%	46 13%	39 11%	43 13%	45 9%	23 9%	21 9%	69 12%	85 12%	88 11%	84 16%op	66 10%	35 8%	58 12%	190 12%t	70 13%t	32 8%	23 12%	29 13%	25 24%rstuv
Social media - Facebook	797 38%	328 32%	465 44%a	69 31%	158 45%cgh ijkm	173 51%cgh ijkm	149 43%cgh ijm	116 35%hjm	132 27%	72 27%	61 27%	227 40%chi jm	322 47%cgh ijkm	248 30%h	199 38%	215 34%	186 43%o	196 40%	576 38%w	213 40%w	135 36%w	77 40%w	101 45%rtw	25 23%
Social media - Twitter/ X	366 18%	235 23%b	129 12%	71 32%efg hijlm	99 28%efg hijlm	66 19%ghi jm	58 17%hij m	42 12%hijm	30 6%	14 5%	16 7%	170 30%efg hijlm	124 18%ghij m	71 9%hi	115 22%oq	99 16%	74 17%	77 16%	265 17%tw	120 23%rtu w	49 13%	25 13%	47 21%tw	9 9%
Social media - YouTube	517 25%	329 33%b	186 18%	112 51%def ghijkl m	132 38%fgh ijlm	108 32%fgh ijlm	70 20%hij m	48 14%hjm	46 9%	26 10%	19 9%	245 43%def ghijlm	178 26%fgh ijm	94 11%h	161 31%oq	126 20%	110 26%	120 24%	341 22%u	142 27%rtu	76 20%u	19 10%	57 25%u	25 23%u
Social media - Instagram	532 26%	230 23%	299 28%a	140 64%def ghijkl m	172 49%efg hijlm	116 34%fgh ijlm	56 16%ghij m	31 9%hijm	16 3%	9 3%	8 3%	312 55%def ghijlm	172 25%fghi jm	48 6%hi	165 31%oq	152 24%	110 26%	105 21%	342 22%t	161 30%rtu v	55 15%	36 19%	42 19%	35 33%rtuv
Social media - TikTok	444 21%	204 20%	238 22%	153 70%def ghijkl m	130 37%efg hijlm	94 28%fgh ijlm	40 11%ghij m	22 7%hijm	6 1%	1 *	5 2%	283 49%def ghijlm	133 19%fghi jm	28 3%hi	138 26%oq	99 16%	113 26%oq	94 19%	268 17%tu	127 24%rtu	41 11%	20 10%	42 19%tu	21 20%tu
Social media - Reddit	186 9%	111 11%b	74 7%	34 15%fgh ijlm	71 20%fgh ijlm	50 15%fghi jlm	16 5%hijm	11 3%hjm	4 1%	3 1%	1 *	105 18%fgh ijlm	66 10%fghi jm	15 2%hj	70 13%opq	50 8%	33 8%	32 7%	128 8%tuv	78 15%rtuv	15 4%	7 3%	11 5%	13 12%tuv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 89

On a typical day, from which of the following sources, if any, do you get information about news and current affairs?
Base: All respondents

		Gender		Age											Social Grade				Q7 Past Vote					
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	65-74 (i)	75+ (j)	18-34 (k)	35-54 (l)	55+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	2024 Voter (r)	2024 Lab (s)	2024 Con (t)	2024 LD (u)	2024 RUK (v)	2024 Grn (w)
Weighted base	2084	1011	1063	219	353	340	349	334	489	263	226	572	689	823	527	631	431	494	1532	530	374	193	225	106
Social media - other platform	90 4%	50 5%	39 4%	28 13%defg hijklm	22 6%fhij m	14 4%hj	9 2%	10 3%	7 1%	5 2%	2 1%	49 9%defg hijlm	23 3%	18 2%	24 5%	20 3%	17 4%	29 6%o	60 4%v	32 6%rv	11 3%	6 3%	4 2%	4 4%
Live streaming platforms (e.g. Twitch, Kick, YouTube Live)	182 9%	123 12%b	60 6%	38 17%fgh ijlm	49 14%fgh ijlm	47 14%fghi jlm	18 5%	16 5%	15 3%	6 2%	9 4%	88 15%fghi jlm	64 9%fghi jm	30 4%	66 13%op	41 7%	29 7%	46 9%	136 9%tu	62 12%rtu	20 5%	7 4%	31 14%rtuw	7 6%
Podcasts	270 13%	151 15%b	118 11%	36 17%ghi jm	73 21%fgh ijlm	59 17%ghi jm	43 12%hij m	32 10%hjm	27 6%	16 6%	11 5%	110 19%fgh ijm	102 15%ghij m	59 7%h	110 21%opq	66 11%	47 11%	46 9%	195 13%t	87 16%rtv	35 9%	18 9%	23 10%	20 19%rtuv
Conversation with friends, family, colleagues, teachers	1020 49%	431 43%	585 55%a	106 48%	190 54%hij m	179 53%hij m	176 51%hj	164 49%hm	204 42%	112 43%	93 41%	296 52%hij m	356 52%hij m	368 45%h	267 51%	320 51%	196 45%	237 48%	766 50%t	284 54%rt	161 43%	92 48%	109 48%	65 62%rtuv
Other sources (specify)	27 1%	12 1%	15 1%	2 1%	2 1%	1 *	4 1%	6 2%	12 3%ekl	6 2%	7 3%dekl	4 1%	5 1%	18 2%ekl	6 1%	7 1%	4 1%	11 2%	20 1%	5 1%	5 1%	4 2%	3 1%	1 1%
None of the above	32 2%	11 1%	21 2%	3 2%	2 1%	9 3%m	10 3%hm	3 1%	4 1%	3 1%	1 1%	6 1%	19 3%hm	7 1%	3 1%	9 1%	9 2%	12 2%n	15 1%	7 1%	1 *	- -	1 *	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k/l/m - n/o/p/q - r/s/t/u/v/w
Overlap formulae used.

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 90

On a typical day, from which of the following sources, if any, do you get information about news and current affairs?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Unweighted base	2084	171	93	260	180	173	163	112	203	197	273	196	63	1738	2021	1362	828	534	669	341	328	417	922	590	985	1070
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
News or current affairs programmes on TV	1137 55%	91 52%	48 58%	129 56%	91 54%	111 60%i	85 56%	49 50%	101 52%	126 47%	170 59%i	104 57%i	34 58%	964 55%i	1103 54%i	796 60%	486 70%qrst	310 49%	324 46%t	180 50%rt	144 42%	213 54%	508 57%	327 51%	513 52%	615 58%y
News or current affairs programmes on the radio	750 36%	68 39%	24 28%	72 32%	56 33%	65 35%	57 37%	36 37%	66 34%	84 31%	114 40%	80 44%bcd himn	28 47%bcdi	618 35%	722 36%	535 40%	303 44%qrst	231 36%rs	202 29%	94 26%	108 31%	105 27%	342 38%u	255 40%u	383 39%	361 34%
Physical/paper copies of broadsheet newspapers or magazines (e.g. Times, Guardian, Telegraph)	189 9%	15 8%	6 8%	26 12%g	10 6%	21 12%g	13 9%	3 3%	16 8%	38 14%dgjk mn	22 8%	12 7%	6 11%g	164 9%g	182 9%g	127 10%	75 11%s	52 8%	58 8%s	20 6%	38 11%rs	24 6%	91 10%u	70 11%u	115 12%z	72 7%
Physical/paper copies of other newspapers or magazines (e.g. Metro, Daily Mail, Stylist, Good Housekeeping)	272 13%	28 16%g	8 9%	32 14%	20 12%	25 14%	17 11%	7 7%	26 13%	46 17%g	37 13%	20 11%	6 10%	231 13%	265 13%	178 13%	117 17%qr	61 10%	91 13%	46 13%	45 13%	35 9%	141 16%uw	73 12%	116 12%	154 15%
Mainstream online news websites/apps (e.g. BBC, Sky News, national newspapers)	1213 58%	116 66%bcg mn	40 48%	118 51%	98 57%	110 60%	88 58%	51 52%	113 58%	163 60%	168 59%	106 58%	41 71%bcgm n	1004 57%	1171 58%c	797 60%	416 60%	381 60%	386 55%	191 54%	195 57%	207 52%	522 58%	398 62%u	651 65%z	546 52%
Alternative/sector focused online news websites/apps (e.g. technology, politics, fashion)	242 12%	17 10%	10 12%	25 11%	15 9%	19 11%	15 10%	11 11%	28 14%	44 16%	29 10%	22 12%	6 10%	208 12%	236 12%	141 11%	70 10%	71 11%	97 14%p	41 12%	55 16%pq	46 12%	105 12%	81 13%	151 15%z	88 8%
Social media - Facebook	797 38%	76 43%i	44 52%cdh ijkmn	91 40%	64 38%	78 42%i	63 41%i	40 41%	74 38%	83 31%	98 34%	61 34%	25 43%	655 37%i	772 38%i	484 37%	212 31%	271 43%p	291 41%p	157 44%p	133 39%p	151 38%	339 38%	268 42%	374 38%	415 39%
Social media - Twitter/ X	366 18%	22 13%	20 24%ajk	42 18%j	26 15%	32 17%	24 16%	16 16%	34 17%	82 30%acd efghjk mn	32 11%	22 12%	14 23%jk	313 18%jk	352 17%jk	204 15%	74 11%	130 20%p	154 22%p	74 21%p	81 23%p	51 13%	158 18%u	139 22%u	220 22%z	139 13%
Social media - YouTube	517 25%	34 20%	34 41%acd fghjkm n	53 23%	29 17%	58 32%adg hjkn	37 24%	17 17%	36 18%	120 44%acd efghjk lmn	52 18%	32 17%	15 26%	450 26%dhjk n	502 25%dhjk	267 20%	111 16%	156 25%p	228 33%pq	115 32%pq	113 33%pq	93 23%	233 26%	170 27%	269 27%z	236 22%
Social media - Instagram	532 26%	31 18%	25 31%ak	55 24%	37 21%	54 29%ak	39 26%	23 24%	48 24%	105 39%acd fghjkm n	65 23%	34 19%	14 25%	463 26%akn	517 26%ak	279 21%	74 11%	205 32%p	225 32%p	105 29%p	120 35%p	86 22%	194 22%	219 34%uv	282 28%z	233 22%
Social media - TikTok	444 21%	34 19%	24 29%dhj k	53 23%djk	25 15%	48 26%dhj k	34 22%	19 20%	32 17%	93 34%acd fghjkm n	43 15%	27 15%	12 21%	379 22%djk	432 21%djk	229 17%	57 8%	173 27%p	193 28%p	101 28%p	92 27%p	64 16%	182 20%	176 28%uv	223 22%	207 20%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

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Budget 2026 Poll

ONLINE Fieldwork: 28th to 29th October 2026

Absolutes/col percents

Table 90

On a typical day, from which of the following sources, if any, do you get information about news and current affairs?
Base: All respondents

		Region														Housing Tenure						Household income			Education	
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	North-ern Ire-land (l)	NET: England (m)	NET: Great Britain (ex NI) (n)	NET: Homeowners (o)	Owned outright - without mortgage (p)	Owned with a mortgage or loan (q)	NET: Renters (r)	NET: Rent from Council/ HA (s)	Rent from someone else (t)	Up to 21k (u)	21k-48k (v)	48k+ (w)	NET: Uni degree/ equiv. (y)	NET: No uni degree (z)
Weighted base	2084	175	83*	229	171	183	152	98	196	271	287	181	58*	1753	2026	1325	691	634	701	356	344	395	897	637	995	1057
Social media - Reddit	186 9%	17 10%	5 6%	19 8%	8 5%	19 10%	16 10%	5 5%	10 5%	47 17%bcdg hjkmn	19 7%	13 7%	8 14%dgh	155 9%	177 9%	104 8%	29 4%	75 12%p	72 10%p	29 8%p	43 12%p	22 6%	71 8%	86 14%uv	121 12%z	61 6%
Social media - other platform	90 4%	4 2%	3 3%	6 2%	11 6%l	8 4%	9 6%	3 4%	8 4%	22 8%acjl mn	8 3%	8 4%	- -	82 5%	90 4%	41 3%	22 3%	19 3%	46 7%pq	19 5%	27 8%pq	17 4%	34 4%	32 5%	51 5%z	31 3%
Live streaming platforms (e.g. Twitch, Kick, YouTube Live)	182 9%	12 7%	16 19%acdf ghjklmn	20 9%	10 6%	23 12%dhj	12 8%	5 5%	8 4%	43 16%acdf ghjklmn	18 6%	12 7%	3 5%	162 9%h	179 9%h	96 7%	40 6%	56 9%	82 12%p	42 12%p	41 12%p	19 5%	84 9%u	69 11%u	96 10%	82 8%
Podcasts	270 13%	16 9%	13 15%	26 11%	17 10%	15 8%	23 15%e	8 9%	23 12%	63 23%acd eghjkm n	32 11%	25 14%	9 15%	237 14%e	262 13%	149 11%	56 8%	93 15%p	116 17%ps	45 13%p	71 21%pqrs	37 9%	108 12%	113 18%uv	168 17%z	98 9%
Conversation with friends, family, colleagues, teachers	1020 49%	93 53%	35 42%	107 47%	80 47%	89 49%	86 57%bim n	43 44%	106 54%i	115 42%	145 51%	87 48%	34 57%i	850 48%	986 49%	645 49%	317 46%	328 52%p	341 49%	168 47%	173 50%	169 43%	424 47%	359 56%uv	506 51%	501 47%
Other sources (specify)	27 1%	1 *	- -	2 1%	2 1%	3 1%	4 2%	1 1%	2 1%	4 1%	7 2%	1 *	1 2%	24 1%	26 1%	16 1%	12 2%	4 1%	11 2%	8 2%q	3 1%	11 3%w	11 1%	3 1%	14 1%	13 1%
None of the above	32 2%	3 2%	- -	8 4%jkmn	6 4%jkmn	2 1%	2 1%	- -	5 2%	4 1%	2 1%	1 *	- -	30 2%	32 2%	20 2%	9 1%	11 2%	12 2%	6 2%	6 2%	8 2%	13 1%	6 1%	7 1%	24 2%y

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - p/q/r/s/t - u/v/w - y/z
Overlap formulae used. * small base

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